

## Labour Voters Poll

### CATI Fieldwork : 9th-10th June 2009

Absolutes/col percents

Table 1

**Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they would definitely vote. How likely you would be to vote in a new general election?**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voter Type			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Still Labour	Swit-ched to another party	Float-ing	
Unweighted base	738	292	446	13	72	127	135	158	233	224	150	124	240	156	187	235	95	65	247	258	165	
Weighted base	738	339	399	66	125	162	125	111	148	170	207	155	207	173	181	233	98	53	245	273	151	
Certain to vote	(10)	452	210	242	33	77	96	77	72	97	116	120	100	116	115	108	136	62	32	180	188	83
		61%	62%	61%	50%	61%	59%	61%	65%	65%	68%	58%	64%	56%	66%	60%	58%	63%	60%	74%	69%	55%
	(9)	47	26	22	17	6	6	6	2	10	7	19	9	13	7	9	20	9	1	20	15	12
		6%	8%	5%	25%	5%	4%	5%	2%	7%	4%	9%	6%	6%	4%	5%	9%	10%	3%	8%	5%	8%
	(8)	52	23	29	5	8	14	10	6	9	17	10	9	16	16	10	13	7	6	15	26	11
		7%	7%	7%	8%	7%	9%	8%	5%	6%	10%	5%	6%	8%	9%	6%	6%	7%	11%	6%	10%	7%
	(7)	35	21	14	7	4	10	5	6	4	6	18	5	6	3	17	11	3	1	10	12	11
		5%	6%	3%	10%	3%	6%	4%	6%	3%	3%	9%	3%	3%	2%	9%	5%	4%	1%	4%	4%	7%
	(6)	12	2	11	5	1	1	1	1	4	2	-	7	3	1	6	3	1	2	7	1	4
		2%	*	3%	7%	1%	1%	1%	1%	3%	1%	-	5%	1%	*	3%	1%	1%	3%	3%	*	2%
	(5)	56	21	34	-	17	11	10	9	8	11	11	12	21	18	14	16	4	4	11	16	19
		8%	6%	9%	-	13%	7%	8%	9%	6%	6%	5%	8%	10%	10%	8%	7%	4%	8%	5%	6%	13%
	(4)	11	4	7	-	1	1	4	3	2	3	4	2	3	1	4	3	2	1	1	5	4
		2%	1%	2%	-	1%	1%	3%	2%	1%	2%	2%	1%	1%	*	2%	1%	2%	3%	*	2%	2%
	(3)	19	5	14	-	6	7	2	1	3	2	13	-	4	5	4	8	1	1	1	6	4
		3%	2%	3%	-	5%	4%	2%	1%	2%	1%	6%	-	2%	3%	2%	4%	1%	2%	*	2%	3%
	(2)	6	1	5	-	1	-	4	1	-	1	2	3	1	*	3	3	-	-	*	3	1
		1%	*	1%	-	1%	-	3%	1%	-	1%	1%	2%	*	*	1%	1%	-	-	*	1%	1%
Certain not to vote	(1)	45	25	21	-	4	16	7	10	8	5	9	8	24	7	5	20	9	4	-	-	-
		6%	7%	5%	-	3%	10%	6%	9%	6%	3%	4%	5%	11%	4%	3%	8%	9%	8%	-	-	-
Don't know		1	1	1	-	-	-	-	1	-	-	-	1	1	-	-	-	1	-	-	-	1
		*	*	*	-	-	-	-	1%	-	-	-	1%	*	-	-	-	1%	-	-	-	1%
Mean		8.31	8.40	8.24	9.02	8.26	8.02	8.20	8.15	8.57	8.82	8.26	8.45	7.84	8.57	8.35	8.08	8.43	8.12	9.29	8.94	8.38
Standard deviation		2.73	2.71	2.74	1.27	2.64	3.03	2.85	2.98	2.59	2.20	2.70	2.62	3.13	2.50	2.49	2.97	2.80	2.93	1.45	1.96	2.23
Standard error		0.10	0.16	0.13	0.35	0.31	0.27	0.24	0.24	0.17	0.15	0.22	0.24	0.20	0.20	0.18	0.19	0.29	0.37	0.09	0.12	0.17

## Labour Voters Poll

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Absolutes/col percents

Table 2

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Sex			Age						Social Class				Region					Voter Type		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Still Labour	Swit-ched to another party	Float-ing
Unweighted base	738	292	446	13	72	127	135	158	233	224	150	124	240	156	187	235	95	65	247	258	165
Weighted base	738	339	399	66	125	162	125	111	148	170	207	155	207	173	181	233	98	53	245	273	151
Conservative	103	47	56	15	23	29	15	9	11	31	26	27	19	35	36	20	12	1	-	103	-
	14%	14%	14%	22%	19%	18%	12%	8%	7%	19%	12%	18%	9%	20%	20%	8%	12%	2%	-	38%	-
Labour	245	127	118	45	25	31	35	47	61	53	77	53	62	57	67	70	34	18	245	-	-
	33%	37%	30%	68%	20%	19%	28%	42%	41%	31%	37%	34%	30%	33%	37%	30%	35%	33%	100%	-	-
Liberal Democrat	65	28	38	-	17	18	13	9	9	21	22	7	15	25	10	18	9	3	-	65	-
	9%	8%	9%	-	13%	11%	10%	8%	6%	13%	11%	5%	7%	15%	5%	8%	9%	5%	-	24%	-
SNP	9	7	3	-	6	1	1	-	1	1	7	-	1	-	-	-	-	9	-	9	-
	1%	2%	1%	-	5%	1%	1%	-	1%	1%	3%	-	1%	-	-	-	-	18%	-	3%	-
Plaid Cymru	8	6	2	-	1	3	1	2	2	3	1	-	4	-	-	-	8	-	-	8	-
	1%	2%	1%	-	1%	2%	1%	2%	1%	2%	*	-	2%	-	-	-	8%	-	-	3%	-
The Green Party	22	5	17	3	2	4	8	2	3	12	5	1	4	3	5	11	1	1	-	22	-
	3%	1%	4%	4%	2%	3%	6%	2%	2%	7%	2%	*	2%	2%	3%	5%	1%	1%	-	8%	-
The United Kingdom Independence Party (UKIP)	39	23	16	-	11	6	11	5	8	5	8	13	13	5	13	17	3	1	-	39	-
	5%	7%	4%	-	8%	3%	8%	4%	6%	3%	4%	9%	6%	3%	7%	7%	3%	2%	-	14%	-
The British National Party (BNP)	14	12	2	-	-	5	2	2	4	-	4	5	5	1	3	7	1	2	-	14	-
	2%	4%	*	-	-	3%	2%	2%	3%	-	2%	4%	2%	1%	2%	3%	1%	3%	-	5%	-
Some other party	12	8	5	-	1	6	3	1	2	3	5	-	5	3	1	4	3	2	-	12	-
	2%	2%	1%	-	1%	3%	3%	*	1%	2%	2%	-	2%	2%	*	2%	3%	4%	-	5%	-
Would not vote at all	69	34	36	-	10	22	14	13	11	7	20	11	31	10	12	28	11	8	-	-	-
	9%	10%	9%	-	8%	14%	11%	12%	7%	4%	10%	7%	15%	6%	7%	12%	11%	14%	-	-	-
Refused	4	2	2	-	-	3	-	-	1	1	1	-	1	1	2	1	-	-	-	-	4
	1%	1%	1%	-	-	2%	-	-	1%	1%	1%	-	1%	*	1%	1%	-	-	-	-	3%
Don't know	147	41	105	4	30	34	23	21	35	31	31	37	47	33	33	56	15	10	-	-	147
	20%	12%	26%	6%	24%	21%	18%	19%	23%	18%	15%	24%	23%	19%	18%	24%	16%	18%	-	-	97%

## Labour Voters Poll

### CATI Fieldwork : 9th-10th June 2009

Absolutes/col percents

Table 3

**Q.2 If there was a general election tomorrow, which party would you vote for?****Base: All respondents**

	Region											
	Total	North East	Yorks & Humb.	East Midlands	East-ern	South East	London	South West	Wales	West Midlands	North West	Scotland
Unweighted base	738	70	69	56	63	88	68	46	49	68	96	65
Weighted base	738	53	75	53	60	68	105	45	53	68	105	53
Conservative	103 14%	8 15%	4 5%	10 18%	13 22%	10 15%	25 23%	8 18%	4 7%	13 19%	8 8%	1 2%
Labour	245 33%	11 21%	21 28%	16 30%	21 34%	20 29%	37 35%	14 31%	20 38%	30 44%	38 36%	18 33%
Liberal Democrat	65 9%	9 17%	3 4%	1 2%	4 7%	8 12%	17 16%	3 7%	6 11%	5 7%	6 6%	3 5%
SNP	9 1%	-	-	-	-	-	-	-	-	-	-	9 18%
Plaid Cymru	8 1%	-	-	-	-	-	-	-	8 15%	-	-	-
The Green Party	22 3%	3 5%	2 3%	2 3%	2 3%	* 1%	3 3%	1 3%	-	2 2%	6 6%	1 1%
The United Kingdom Independence Party (UKIP)	39 5%	5 10%	6 7%	3 6%	5 9%	3 5%	2 2%	1 2%	2 4%	4 7%	6 6%	1 2%
The British National Party (BNP)	14 2%	-	4 6%	2 3%	1 2%	1 2%	-	1 2%	-	-	3 3%	2 3%
Some other party	12 2%	-	4 5%	-	-	2 3%	1 1%	1 3%	1 2%	1 1%	1 *	2 4%
Would not vote at all	69 9%	6 12%	6 8%	4 7%	6 10%	4 6%	7 6%	4 10%	7 13%	2 3%	16 15%	8 14%
Refused	4 1%	-	1 2%	1 3%	-	1 1%	-	-	-	1 1%	-	-
Don't know	147 20%	10 20%	24 32%	14 27%	7 12%	18 26%	15 14%	11 25%	4 8%	11 16%	21 20%	10 18%

## Labour Voters Poll

### CATI Fieldwork : 9th-10th June 2009

Absolutes/col percents

Table 4

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote**

	Sex			Age						Social Class				Region					Voter Type		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Still Labour	Swit-ched to another party	Float-ing
Unweighted base	505	219	286	12	49	82	97	110	155	166	112	82	145	113	136	149	65	42	247	258	-
Weighted base	518	262	256	63	86	103	89	76	101	130	154	107	127	129	134	148	71	36	245	273	-
Conservative	103	47	56	15	23	29	15	9	11	31	26	27	19	35	36	20	12	1	-	103	-
	20%	18%	22%	24%	27%	29%	17%	12%	10%	24%	17%	25%	15%	27%	27%	13%	17%	3%	-	38%	-
Labour	245	127	118	45	25	31	35	47	61	53	77	53	62	57	67	70	34	18	245	-	-
	47%	48%	46%	72%	29%	30%	40%	62%	61%	40%	50%	50%	49%	44%	50%	47%	48%	49%	100%	-	-
Liberal Democrat	65	28	38	-	17	18	13	9	9	21	22	7	15	25	10	18	9	3	-	65	-
	13%	11%	15%	-	19%	17%	14%	12%	9%	16%	14%	7%	12%	20%	7%	12%	13%	7%	-	24%	-
SNP	9	7	3	-	6	1	1	-	1	1	7	-	1	-	-	-	-	9	-	9	-
	2%	2%	1%	-	7%	1%	1%	-	1%	1%	4%	-	1%	-	-	-	-	26%	-	3%	-
Plaid Cymru	8	6	2	-	1	3	1	2	2	3	1	-	4	-	-	-	8	-	-	8	-
	2%	2%	1%	-	2%	2%	1%	2%	2%	3%	1%	-	3%	-	-	-	11%	-	-	3%	-
The Green Party	22	5	17	3	2	4	8	2	3	12	5	1	4	3	5	11	1	1	-	22	-
	4%	2%	7%	5%	2%	4%	9%	3%	3%	9%	3%	1%	3%	3%	4%	7%	2%	2%	-	8%	-
The United Kingdom Independence Party (UKIP)	39	23	16	-	11	6	11	5	8	5	8	13	13	5	13	17	3	1	-	39	-
	8%	9%	6%	-	12%	5%	12%	6%	8%	4%	5%	12%	10%	4%	10%	12%	5%	2%	-	14%	-
The British National Party (BNP)	14	12	2	-	-	5	2	2	4	-	4	5	5	1	3	7	1	2	-	14	-
	3%	5%	1%	-	-	5%	2%	2%	4%	-	2%	5%	4%	1%	2%	5%	1%	5%	-	5%	-
Some other party	12	8	5	-	1	6	3	1	2	3	5	-	5	3	1	4	3	2	-	12	-
	2%	3%	2%	-	2%	5%	4%	1%	2%	2%	3%	-	4%	2%	*	3%	4%	5%	-	5%	-

## Labour Voters Poll

### CATI Fieldwork : 9th-10th June 2009

Absolutes/col percents

Table 5

**Q.2 If there was a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote**

**Weighting: Turnout Weights**

**This table has been weighted on the basis of past voting to be politically representative of the UK population as a whole and including only those most likely to vote**

	Sex		Age						Social Class				Region					Voter Type			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Still Labour	Swit-ched to another party	Float-ing
Unweighted base	463	204	259	11	45	74	87	102	144	153	103	75	132	104	122	139	59	39	232	231	-
Weighted base	472	241	230	57	78	92	80	70	94	120	138	99	115	117	120	136	66	33	227	244	-
Conservative	91 19%	43 18%	49 21%	14 24%	20 26%	26 29%	13 16%	8 12%	10 10%	28 24%	22 16%	25 25%	17 14%	30 25%	31 26%	19 14%	11 17%	1 3%	-	91 37%	-
Labour	227 48%	119 49%	108 47%	40 71%	23 30%	30 32%	32 40%	45 64%	58 61%	51 42%	71 52%	49 49%	57 49%	54 46%	61 51%	65 47%	32 48%	16 48%	227 100%	-	-
Liberal Democrat	58 12%	24 10%	34 15%	-	16 20%	14 16%	12 15%	8 12%	7 8%	19 16%	20 14%	7 7%	13 11%	22 19%	8 7%	17 12%	8 13%	3 8%	-	58 24%	-
SNP	9 2%	6 3%	2 1%	-	5 7%	1 1%	1 1%	-	1 1%	1 1%	6 5%	-	1 1%	-	-	-	-	9 26%	-	9 3%	-
Plaid Cymru	7 2%	5 2%	2 1%	-	1 1%	3 3%	1 1%	2 2%	2 2%	2 2%	1 1%	-	4 3%	-	-	-	7 11%	-	-	7 3%	-
The Green Party	20 4%	5 2%	15 7%	3 5%	2 2%	4 4%	6 8%	2 3%	3 3%	11 9%	5 3%	* 1%	4 3%	2 2%	5 4%	11 8%	1 2%	1 2%	-	20 8%	-
The United Kingdom Independence Party (UKIP)	36 8%	22 9%	14 6%	-	10 12%	5 5%	10 12%	4 6%	8 8%	5 4%	6 4%	13 13%	13 11%	5 4%	12 10%	16 11%	3 4%	1 3%	-	36 15%	-
The British National Party (BNP)	11 2%	10 4%	1 *	-	-	4 4%	2 3%	1 1%	4 4%	-	2 2%	5 5%	3 3%	1 1%	2 2%	5 4%	1 1%	2 5%	-	11 4%	-
Some other party	12 3%	8 3%	4 2%	-	1 2%	6 6%	3 4%	* *	2 2%	3 2%	5 3%	-	5 4%	3 2%	1 1%	4 3%	3 4%	2 6%	-	12 5%	-

## Labour Voters Poll

### CATI Fieldwork : 9th-10th June 2009

Absolutes/col percents

Table 6

**Q.3 At the last general election in May 2005, many people didn't vote. If you did vote in the general election could you tell me which party you voted for?**

**Base: All respondents**

	Sex		Age						Social Class				Region					Voter Type			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Still Labour	Swit-ched to anot-her party	Float-ing
Unweighted base	738	292	446	13	72	127	135	158	233	224	150	124	240	156	187	235	95	65	247	258	165
Weighted base	738	339	399	66	125	162	125	111	148	170	207	155	207	173	181	233	98	53	245	273	151
Conservative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labour	738	339	399	66	125	162	125	111	148	170	207	155	207	173	181	233	98	53	245	273	151
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Liberal Democrat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Did not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

## Labour Voters Poll

### CATI Fieldwork : 9th-10th June 2009

Absolutes/col percents

Table 7

**Q.6 Now I'd like you to think ahead to the next general election. Imagine that Alan Johnson, who has just been appointed Home Secretary were to be Labour leader instead of Gordon Brown - and the Conservatives were led by David Cameron and the Liberal Democrats by Nick Clegg. Which party would you vote for then?**

**Base: All respondents**

	Sex		Age						Social Class				Region					Voter Type			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Still Labour	Swit-ched to another party	Float-ing
Unweighted base	738	292	446	13	72	127	135	158	233	224	150	124	240	156	187	235	95	65	247	258	165
Weighted base	738	339	399	66	125	162	125	111	148	170	207	155	207	173	181	233	98	53	245	273	151
Conservative	129	58	71	15	26	40	21	13	14	40	27	36	26	45	38	31	13	3	5	103	15
	18%	17%	18%	22%	21%	25%	17%	11%	10%	24%	13%	23%	13%	26%	21%	13%	13%	6%	2%	38%	10%
Labour	329	167	161	49	40	49	59	59	73	62	111	66	89	70	80	98	55	26	224	44	41
	45%	49%	40%	73%	32%	30%	47%	54%	50%	37%	54%	43%	43%	41%	44%	42%	56%	49%	92%	16%	27%
Liberal Democrat	64	28	37	-	16	14	12	8	14	19	17	6	22	17	14	22	7	5	1	51	10
	9%	8%	9%	-	13%	9%	10%	7%	9%	11%	8%	4%	11%	10%	7%	9%	7%	10%	*	19%	6%
Would vote for another party	77	39	37	-	15	26	12	10	13	18	15	20	24	10	24	26	11	7	1	53	20
	10%	12%	9%	-	12%	16%	10%	9%	9%	11%	7%	13%	12%	6%	13%	11%	11%	12%	*	19%	14%
Would not vote at all	38	19	19	-	11	8	5	8	6	4	16	7	11	9	4	19	3	4	3	8	2
	5%	6%	5%	-	9%	5%	4%	7%	4%	2%	8%	4%	5%	5%	2%	8%	3%	7%	1%	3%	2%
Refused	*	-	*	-	-	-	-	-	*	*	-	-	-	*	-	-	-	-	*	-	-
	*	-	*	-	-	-	-	-	*	*	-	-	-	*	-	-	-	-	*	-	-
Don't know	101	27	73	3	17	25	17	13	27	26	21	20	34	23	22	39	10	8	11	15	63
	14%	8%	18%	4%	14%	15%	13%	12%	18%	15%	10%	13%	16%	13%	12%	17%	10%	15%	4%	6%	41%

## Labour Voters Poll

### CATI Fieldwork : 9th-10th June 2009

Absolutes/col percents

Table 8

**Q.6 Now I'd like you to think ahead to the next general election. Imagine that Alan Johnson, who has just been appointed Home Secretary were to be Labour leader instead of Gordon Brown - and the Conservatives were led by David Cameron and the Liberal Democrats by Nick Clegg. Which party would you vote for then?**

**Base: All respondents expressing an intention to vote**

	Sex		Age							Social Class				Region					Voter Type		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Still Labour	Swit-ched to another party	Float-ing
Unweighted base	586	247	339	12	56	101	111	127	179	180	121	99	186	124	159	176	78	49	230	239	86
Weighted base	599	293	306	64	97	130	104	90	115	140	170	128	162	141	155	176	85	41	230	250	86
Conservative	129	58	71	15	26	40	21	13	14	40	27	36	26	45	38	31	13	3	5	103	15
	22%	20%	23%	23%	27%	31%	20%	14%	13%	29%	16%	28%	16%	32%	24%	17%	15%	8%	2%	41%	17%
Labour	329	167	161	49	40	49	59	59	73	62	111	66	89	70	80	98	55	26	224	44	41
	55%	57%	53%	77%	41%	38%	56%	66%	64%	45%	65%	52%	55%	50%	52%	56%	64%	63%	97%	17%	48%
Liberal Democrat	64	28	37	-	16	14	12	8	14	19	17	6	22	17	14	22	7	5	1	51	10
	11%	9%	12%	-	17%	11%	12%	9%	12%	14%	10%	4%	14%	12%	9%	12%	8%	13%	*	20%	11%
Would vote for another party	77	39	37	-	15	26	12	10	13	18	15	20	24	10	24	26	11	7	1	53	20
	13%	13%	12%	-	15%	20%	12%	12%	12%	13%	9%	16%	15%	7%	15%	15%	12%	16%	*	21%	24%



## Labour Voters Poll

### CATI Fieldwork : 9th-10th June 2009

Absolutes/col percents

Table 9

**Q.6 Now I'd like you to think ahead to the next general election. Imagine that Alan Johnson, who has just been appointed Home Secretary were to be Labour leader instead of Gordon Brown - and the Conservatives were led by David Cameron and the Liberal Democrats by Nick Clegg. Which party would you vote for then?**

**Base: All respondents expressing an intention to vote**

**Weighting: Turnout Weights**

	Sex		Age						Social Class				Region					Voter Type			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Still Labour	Swit-ched to anot-her party	Float-ing
Unweighted base	503	214	289	11	48	85	94	109	157	159	106	86	152	110	135	153	67	39	217	214	70
Weighted base	512	252	260	57	82	107	87	77	101	124	144	112	132	125	132	149	73	33	215	224	70
Conservative	107	52	55	14	23	31	15	10	13	34	20	33	20	39	31	23	12	2	4	90	12
	21%	20%	21%	24%	28%	29%	17%	13%	13%	28%	14%	29%	15%	31%	24%	15%	16%	7%	2%	40%	17%
Labour	286	144	143	43	33	39	51	54	66	58	95	58	75	64	70	86	45	22	210	40	34
	56%	57%	55%	76%	40%	37%	58%	70%	66%	47%	66%	51%	57%	51%	53%	58%	62%	65%	98%	18%	49%
Liberal Democrat	54	23	31	-	13	13	12	5	10	16	16	5	17	14	11	18	6	4	*	45	8
	11%	9%	12%	-	16%	12%	14%	7%	10%	13%	11%	4%	13%	11%	9%	12%	8%	12%	*	20%	11%
Would vote for another party	65	34	31	-	12	23	9	8	12	15	13	17	20	8	19	22	10	5	*	48	16
	13%	14%	12%	-	15%	22%	11%	10%	12%	12%	9%	15%	15%	7%	15%	15%	13%	15%	*	22%	23%

## Labour Voters Poll

### CATI Fieldwork : 9th-10th June 2009

Absolutes/col percents

Table 10

**Q.13 Which of the following statements is closest to your view?****Base: All respondents**

	Sex			Age						Social Class				Region					Voter Type		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Still Labour	Swit-ched to anot-her party	Float-ing
Unweighted base	738	292	446	13	72	127	135	158	233	224	150	124	240	156	187	235	95	65	247	258	165
Weighted base	738	339	399	66	125	162	125	111	148	170	207	155	207	173	181	233	98	53	245	273	151
Gordon Brown is doing a good job under difficult circumstances and should remain Labour leader	338 46%	137 40%	201 50%	27 41%	50 40%	44 27%	57 45%	65 59%	95 64%	72 43%	101 49%	74 47%	91 44%	69 40%	78 43%	106 45%	46 47%	39 75%	174 71%	75 27%	61 41%
Gordon Brown is not doing a good job, but should remain as Labour leader because there isn't a better alternative	190 26%	105 31%	85 21%	23 35%	36 29%	50 31%	32 25%	22 20%	27 19%	49 29%	40 19%	47 30%	55 27%	58 34%	48 27%	53 23%	24 25%	6 11%	43 17%	88 32%	44 29%
Gordon Brown is not doing a good job and should be replaced as leader because there are clear alternative leaders who would do the job better	101 14%	54 16%	48 12%	7 10%	19 15%	36 22%	19 15%	10 9%	11 7%	23 14%	42 20%	12 8%	24 12%	21 12%	24 13%	33 14%	20 20%	4 7%	21 9%	51 19%	13 9%
Gordon Brown is not doing a good job and should be replaced even though there are no obvious alternative leaders, because anyone would be better than him	99 13%	41 12%	58 15%	9 14%	20 16%	29 18%	17 14%	12 10%	12 8%	23 14%	22 11%	20 13%	33 16%	22 13%	29 16%	37 16%	8 8%	3 5%	6 2%	56 20%	26 17%
Don't know	10 1%	3 1%	8 2%	- -	- -	4 3%	1 1%	2 2%	3 2%	3 2%	3 1%	2 1%	3 1%	3 1%	2 1%	4 2%	1 1%	1 1%	1 *	3 1%	6 4%

## Labour Voters Poll

### CATI Fieldwork : 9th-10th June 2009

Absolutes/col percents

Table 11

**Q.14 I am going to read out a list of things that some people have suggested Gordon Brown should do, that would make voters willing to give him a second chance and so improve Labour's prospects of winning the next election. Please say in each case if you think it would strengthen or weaken Labour's position or if you think it would make no real difference to Labour's position?**

**Announce plans to reform Parliament, the system of MP allowances and the way Britain's democratic system works**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voter Type		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Still Labour	Switched to another party	Floating
Unweighted base	738	292	446	13	72	127	135	158	233	224	150	124	240	156	187	235	95	65	247	258	165
Weighted base	738	339	399	66	125	162	125	111	148	170	207	155	207	173	181	233	98	53	245	273	151
NET: Strengthen	533	237	297	34	101	108	94	90	107	133	156	100	144	126	127	168	69	44	183	188	114
	72%	70%	74%	51%	80%	66%	75%	81%	73%	78%	76%	65%	70%	73%	70%	72%	70%	83%	75%	69%	76%
Strengthen significantly	(+2) 394	178	216	23	73	71	73	67	88	101	124	66	104	88	100	121	51	33	137	138	84
	53%	53%	54%	35%	58%	44%	58%	60%	60%	59%	60%	43%	50%	51%	56%	52%	52%	63%	56%	51%	56%
Strengthen slightly	(+1) 139	58	80	10	28	37	21	23	19	32	33	34	40	37	27	46	18	10	46	50	30
	19%	17%	20%	16%	23%	23%	17%	21%	13%	19%	16%	22%	19%	22%	15%	20%	18%	20%	19%	18%	20%
Make no real difference	(0) 138	76	62	17	18	36	23	13	31	26	36	33	43	26	33	50	21	7	30	64	29
	19%	22%	16%	25%	14%	22%	18%	12%	21%	15%	18%	21%	21%	15%	18%	21%	22%	13%	12%	23%	19%
Weaken slightly	(-1) 29	15	14	13	-	9	2	1	3	3	3	15	8	13	12	2	2	-	19	5	4
	4%	4%	3%	20%	-	5%	2%	1%	2%	1%	1%	9%	4%	8%	7%	1%	2%	-	8%	2%	3%
Weaken significantly	(-2) 29	8	21	3	7	7	5	4	4	5	8	6	9	6	7	10	6	1	11	13	1
	4%	2%	5%	4%	5%	4%	4%	3%	3%	3%	4%	4%	5%	3%	4%	4%	6%	2%	4%	5%	1%
NET: Weaken	58	23	35	16	7	16	7	5	7	8	11	21	18	19	18	12	8	1	30	18	5
	8%	7%	9%	24%	5%	10%	6%	5%	5%	5%	5%	14%	9%	11%	10%	5%	8%	2%	12%	7%	3%
Don't know	9	4	6	-	-	2	1	3	3	3	3	1	2	2	2	4	-	1	2	3	3
	1%	1%	1%	-	-	1%	1%	3%	2%	2%	1%	1%	1%	1%	1%	2%	-	1%	1%	1%	2%
Mean	1.15	1.14	1.16	0.57	1.28	0.97	1.25	1.37	1.27	1.32	1.28	0.91	1.08	1.11	1.13	1.17	1.08	1.44	1.15	1.09	1.30
Standard deviation	1.11	1.07	1.14	1.28	1.07	1.14	1.06	0.99	1.04	1.01	1.07	1.18	1.14	1.13	1.16	1.07	1.17	0.89	1.18	1.12	0.92
Standard error	0.04	0.06	0.05	0.35	0.13	0.10	0.09	0.08	0.07	0.07	0.09	0.11	0.07	0.09	0.09	0.07	0.12	0.11	0.08	0.07	0.07

## Labour Voters Poll

### CATI Fieldwork : 9th-10th June 2009

Absolutes/col percents

Table 12

**Q.14 I am going to read out a list of things that some people have suggested Gordon Brown should do, that would make voters willing to give him a second chance and so improve Labour's prospects of winning the next election. Please say in each case if you think it would strengthen or weaken Labour's position or if you think it would make no real difference to Labour's position?**

**Announce new plans to reform public services by giving parents and patients more say**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voter Type		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Still Labour	Switched to another party	Float-ing
Unweighted base	738	292	446	13	72	127	135	158	233	224	150	124	240	156	187	235	95	65	247	258	165
Weighted base	738	339	399	66	125	162	125	111	148	170	207	155	207	173	181	233	98	53	245	273	151
NET: Strengthen	469	201	268	40	95	106	81	64	83	95	137	112	125	119	116	139	57	37	160	167	95
	63%	59%	67%	61%	76%	65%	64%	58%	56%	56%	66%	72%	60%	69%	64%	60%	59%	70%	65%	61%	63%
Strengthen significantly	(+2) 238	103	136	14	43	49	43	38	52	43	74	45	77	64	51	80	30	14	87	86	36
	32%	30%	34%	21%	34%	30%	34%	34%	35%	25%	36%	29%	37%	37%	28%	34%	30%	27%	35%	32%	24%
Strengthen slightly	(+1) 230	98	132	27	52	56	38	26	31	52	64	67	47	55	65	59	28	23	73	81	59
	31%	29%	33%	40%	41%	35%	30%	24%	21%	31%	31%	43%	23%	32%	36%	25%	28%	43%	30%	30%	39%
Make no real difference	(0) 243	124	119	26	28	52	43	40	55	67	63	39	74	52	61	84	36	11	77	100	52
	33%	37%	30%	39%	22%	32%	34%	36%	37%	39%	30%	25%	36%	30%	34%	36%	37%	21%	31%	37%	34%
Weaken slightly	(-1) 10	5	4	-	-	4	1	2	4	4	-	4	2	1	2	4	1	1	4	2	1
	1%	2%	1%	-	-	2%	1%	1%	2%	2%	-	2%	1%	1%	1%	2%	1%	1%	2%	1%	1%
Weaken significantly	(-2) 6	5	2	-	2	-	1	3	*	1	3	-	2	1	-	2	1	2	2	3	1
	1%	1%	*	-	2%	-	1%	2%	*	1%	1%	-	1%	1%	-	1%	1%	4%	1%	1%	1%
NET: Weaken	16	10	6	-	2	4	2	4	4	5	3	4	4	2	2	6	3	3	5	5	2
	2%	3%	2%	-	2%	2%	2%	4%	3%	3%	1%	2%	2%	1%	1%	3%	3%	6%	2%	2%	1%
Don't know	10	4	5	-	-	1	-	3	6	2	4	1	4	1	2	4	2	2	3	2	2
	1%	1%	1%	-	-	1%	-	2%	4%	1%	2%	*	2%	*	1%	2%	2%	4%	1%	1%	1%
Mean	0.94	0.86	1.01	0.82	1.07	0.94	0.96	0.88	0.92	0.78	1.01	0.99	0.96	1.04	0.92	0.92	0.86	0.90	0.99	0.91	0.86
Standard deviation	0.89	0.92	0.86	0.76	0.86	0.85	0.89	0.99	0.94	0.89	0.90	0.80	0.94	0.86	0.82	0.92	0.93	0.98	0.90	0.89	0.82
Standard error	0.03	0.05	0.04	0.21	0.10	0.08	0.08	0.08	0.06	0.06	0.07	0.07	0.06	0.07	0.06	0.06	0.10	0.12	0.06	0.06	0.06

## Labour Voters Poll

### CATI Fieldwork : 9th-10th June 2009

Absolutes/col percents

Table 13

**Q.14 I am going to read out a list of things that some people have suggested Gordon Brown should do, that would make voters willing to give him a second chance and so improve Labour's prospects of winning the next election. Please say in each case if you think it would strengthen or weaken Labour's position or if you think it would make no real difference to Labour's position?**

**Cancel plans to allow private companies to buy a minority stake in the Royal Mail**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voter Type		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Still Labour	Swit-ched to another party	Float-ing
Unweighted base	738	292	446	13	72	127	135	158	233	224	150	124	240	156	187	235	95	65	247	258	165
Weighted base	738	339	399	66	125	162	125	111	148	170	207	155	207	173	181	233	98	53	245	273	151
NET: Strengthen	196	99	97	22	35	32	38	38	30	47	57	43	49	51	48	60	20	17	76	65	39
	27%	29%	24%	34%	28%	20%	31%	34%	20%	28%	28%	28%	24%	29%	26%	26%	21%	33%	31%	24%	26%
Strengthen significantly	(+2) 87	40	47	6	12	11	18	22	18	21	26	14	26	15	28	26	11	8	37	31	16
	12%	12%	12%	9%	10%	7%	14%	20%	12%	12%	12%	9%	13%	9%	15%	11%	11%	15%	15%	11%	10%
Strengthen slightly	(+1) 109	59	50	16	23	22	20	16	12	27	31	28	23	36	20	34	10	10	39	34	24
	15%	17%	13%	25%	18%	13%	16%	14%	8%	16%	15%	18%	11%	21%	11%	15%	10%	18%	16%	12%	16%
Make no real difference	(0) 253	119	134	34	46	73	32	26	43	65	57	65	66	60	63	82	35	14	57	108	57
	34%	35%	34%	51%	36%	45%	25%	24%	29%	38%	28%	42%	32%	34%	35%	35%	35%	26%	23%	39%	38%
Weaken slightly	(-1) 97	40	57	7	17	26	19	13	15	24	27	25	22	26	18	27	21	6	39	35	16
	13%	12%	14%	10%	14%	16%	15%	11%	10%	14%	13%	16%	11%	15%	10%	11%	21%	12%	16%	13%	11%
Weaken significantly	(-2) 162	76	87	4	26	24	30	27	51	29	57	18	59	30	45	58	18	12	67	56	27
	22%	22%	22%	5%	21%	15%	24%	25%	34%	17%	28%	12%	28%	18%	25%	25%	18%	22%	27%	21%	18%
NET: Weaken	260	115	144	10	44	50	49	40	66	52	84	43	81	56	63	84	39	18	105	91	44
	35%	34%	36%	16%	35%	31%	39%	36%	45%	31%	41%	28%	39%	32%	35%	36%	40%	34%	43%	33%	29%
Don't know	29	6	23	-	1	7	6	6	9	5	9	4	11	6	7	8	4	4	6	9	11
	4%	2%	6%	-	1%	4%	5%	6%	6%	3%	4%	3%	5%	4%	4%	3%	4%	7%	3%	3%	7%
Mean	-0.20	-0.16	-0.23	0.22	-0.18	-0.20	-0.19	-0.07	-0.50	-0.08	-0.30	-0.02	-0.33	-0.12	-0.18	-0.25	-0.28	-0.09	-0.25	-0.19	-0.12
Standard deviation	1.29	1.29	1.29	0.94	1.24	1.08	1.39	1.48	1.39	1.23	1.37	1.10	1.37	1.21	1.37	1.30	1.22	1.39	1.42	1.25	1.23
Standard error	0.05	0.08	0.06	0.26	0.15	0.10	0.12	0.12	0.09	0.08	0.12	0.10	0.09	0.10	0.10	0.09	0.13	0.18	0.09	0.08	0.10

## Labour Voters Poll

### CATI Fieldwork : 9th-10th June 2009

Absolutes/col percents

Table 14

**Q.14 I am going to read out a list of things that some people have suggested Gordon Brown should do, that would make voters willing to give him a second chance and so improve Labour's prospects of winning the next election. Please say in each case if you think it would strengthen or weaken Labour's position or if you think it would make no real difference to Labour's position?**

**Abandon plans to introduce compulsory identity cards for everyone**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voter Type		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Still Labour	Switched to another party	Float-ing
Unweighted base	738	292	446	13	72	127	135	158	233	224	150	124	240	156	187	235	95	65	247	258	165
Weighted base	738	339	399	66	125	162	125	111	148	170	207	155	207	173	181	233	98	53	245	273	151
NET: Strengthen	306	128	178	17	66	64	52	48	60	86	80	52	88	64	71	101	43	28	93	118	70
	41%	38%	45%	25%	52%	39%	41%	44%	41%	51%	39%	34%	42%	37%	39%	43%	43%	52%	38%	43%	47%
Strengthen significantly	(+2) 199	80	119	12	41	34	37	33	42	52	55	31	61	41	46	66	30	17	60	79	45
	27%	24%	30%	18%	33%	21%	29%	30%	29%	31%	27%	20%	30%	24%	25%	28%	31%	32%	24%	29%	30%
Strengthen slightly	(+1) 107	48	59	5	24	30	15	15	18	34	25	21	26	23	25	35	12	11	33	40	25
	14%	14%	15%	7%	20%	18%	12%	14%	12%	20%	12%	14%	13%	13%	14%	15%	13%	21%	13%	15%	16%
Make no real difference	(0) 231	113	117	19	36	59	40	31	45	41	69	55	66	54	64	72	25	15	65	90	49
	31%	33%	29%	28%	29%	36%	32%	28%	31%	24%	33%	35%	32%	31%	35%	31%	26%	29%	26%	33%	33%
Weaken slightly	(-1) 97	54	43	28	12	19	8	12	18	20	31	25	20	27	24	30	10	6	49	27	14
	13%	16%	11%	42%	10%	12%	6%	11%	12%	12%	15%	16%	10%	15%	13%	13%	10%	12%	20%	10%	9%
Weaken significantly	(-2) 88	40	48	-	12	19	22	16	19	17	22	21	28	22	19	26	18	3	33	31	14
	12%	12%	12%	-	10%	12%	18%	14%	13%	10%	11%	13%	14%	13%	11%	11%	18%	5%	14%	11%	9%
NET: Weaken	185	94	91	28	24	38	30	28	37	38	53	46	49	49	44	56	28	9	82	59	27
	25%	28%	23%	42%	19%	24%	24%	25%	25%	22%	26%	29%	24%	28%	24%	24%	28%	17%	34%	21%	18%
Don't know	16	4	12	3	-	1	4	3	5	5	5	2	4	6	3	5	2	1	5	6	4
	2%	1%	3%	4%	-	1%	3%	3%	3%	3%	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%	3%
Mean	0.32	0.22	0.41	0.01	0.57	0.25	0.30	0.35	0.32	0.51	0.30	0.11	0.36	0.21	0.30	0.37	0.28	0.63	0.15	0.40	0.51
Standard deviation	1.33	1.30	1.36	1.14	1.30	1.25	1.43	1.41	1.37	1.33	1.31	1.29	1.37	1.33	1.29	1.33	1.48	1.21	1.37	1.32	1.27
Standard error	0.05	0.08	0.07	0.33	0.15	0.11	0.13	0.11	0.09	0.09	0.11	0.12	0.09	0.11	0.10	0.09	0.15	0.15	0.09	0.08	0.10

## Labour Voters Poll

### CATI Fieldwork : 9th-10th June 2009

Absolutes/col percents

Table 15

**Q.14 I am going to read out a list of things that some people have suggested Gordon Brown should do, that would make voters willing to give him a second chance and so improve Labour's prospects of winning the next election. Please say in each case if you think it would strengthen or weaken Labour's position or if you think it would make no real difference to Labour's position?**

**Abandon plans to replace Britain's Trident independent nuclear deterrent**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voter Type		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Still Labour	Switched to another party	Float-ing
Unweighted base	738	292	446	13	72	127	135	158	233	224	150	124	240	156	187	235	95	65	247	258	165
Weighted base	738	339	399	66	125	162	125	111	148	170	207	155	207	173	181	233	98	53	245	273	151
NET: Strengthen	187	76	111	4	37	33	36	32	47	56	48	31	53	41	40	62	23	21	57	79	37
	25%	22%	28%	5%	29%	20%	28%	29%	32%	33%	23%	20%	26%	23%	22%	27%	24%	40%	23%	29%	25%
Strengthen significantly	(+2) 87	46	41	-	12	12	13	21	29	19	24	14	30	11	23	31	9	13	24	39	14
	12%	14%	10%	-	10%	7%	11%	19%	19%	11%	12%	9%	14%	6%	13%	13%	9%	25%	10%	14%	9%
Strengthen slightly	(+1) 100	30	71	4	24	21	22	11	18	37	24	16	23	30	17	31	14	8	33	41	23
	14%	9%	18%	5%	19%	13%	18%	10%	12%	22%	12%	11%	11%	17%	9%	13%	15%	15%	13%	15%	15%
Make no real difference	(0) 355	182	173	53	63	83	49	46	62	79	104	84	89	87	95	103	49	21	121	122	73
	48%	54%	43%	79%	50%	51%	39%	42%	42%	46%	50%	54%	43%	50%	53%	44%	50%	41%	49%	45%	48%
Weaken slightly	(-1) 62	31	31	-	16	15	10	11	10	11	15	15	21	15	16	16	12	3	19	28	11
	8%	9%	8%	-	13%	9%	8%	10%	7%	6%	7%	10%	10%	9%	9%	7%	12%	6%	8%	10%	7%
Weaken significantly	(-2) 83	43	40	10	4	15	27	13	15	17	28	12	26	14	22	35	9	3	34	30	15
	11%	13%	10%	15%	3%	9%	21%	12%	10%	10%	14%	8%	13%	8%	12%	15%	10%	6%	14%	11%	10%
NET: Weaken	145	74	71	10	20	30	36	24	25	28	43	27	47	29	38	50	22	6	53	57	26
	20%	22%	18%	15%	16%	18%	29%	22%	17%	16%	21%	18%	23%	17%	21%	21%	22%	12%	22%	21%	17%
Don't know	50	7	43	-	6	17	5	9	14	8	12	13	18	17	8	18	4	4	14	15	14
	7%	2%	11%	-	5%	11%	4%	8%	10%	5%	6%	8%	9%	10%	4%	8%	4%	7%	6%	5%	9%
Mean	0.07	0.02	0.12	-0.25	0.21	*	-0.11	0.16	0.27	0.19	0.01	0.04	0.05	0.05	0.02	0.04	0.02	0.51	-0.02	0.12	0.07
Standard deviation	1.11	1.12	1.09	0.78	0.92	0.99	1.26	1.23	1.21	1.07	1.13	0.98	1.19	0.96	1.11	1.20	1.04	1.14	1.11	1.15	1.05
Standard error	0.04	0.07	0.05	0.22	0.11	0.09	0.11	0.10	0.08	0.07	0.10	0.09	0.08	0.08	0.08	0.08	0.11	0.15	0.07	0.07	0.09

## Labour Voters Poll

### CATI Fieldwork : 9th-10th June 2009

Absolutes/col percents

Table 16

**Q.15 Now I'm going to read out some two different comments made by people with completely opposite views about Gordon Brown's Cabinet reshuffle, which took place last Friday. Please say which of these comments is closest to your own view even if neither exactly reflects what you think?**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voter Type		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Still Labour	Swit-ched to another party	Float-ing
Unweighted base	738	292	446	13	72	127	135	158	233	224	150	124	240	156	187	235	95	65	247	258	165
Weighted base	738	339	399	66	125	162	125	111	148	170	207	155	207	173	181	233	98	53	245	273	151
It was an effective reshuffle putting capable people in key jobs, and will strengthen the Government's position	313 42%	134 39%	179 45%	30 46%	37 30%	50 31%	56 45%	56 50%	83 56%	70 41%	99 48%	58 37%	86 42%	80 46%	68 37%	97 42%	40 41%	28 53%	169 69%	63 23%	52 34%
It was a shambolic reshuffle that made Gordon Brown look weak and left few, if any, capable people in key positions - it will not strengthen the Government's position at all.	379 51%	191 56%	189 47%	32 49%	82 65%	101 62%	59 47%	51 46%	54 37%	93 55%	99 48%	87 56%	100 48%	81 47%	107 59%	122 52%	50 51%	20 38%	68 28%	194 71%	85 56%
Don't know	45 6%	15 4%	30 8%	4 6%	6 5%	11 7%	10 8%	3 3%	10 7%	6 4%	8 4%	10 7%	21 10%	12 7%	6 4%	15 6%	8 8%	4 9%	8 3%	16 6%	14 9%



## Labour Voters Poll

### CATI Fieldwork : 9th-10th June 2009

Absolutes/col percents

Table 17  
**Classification**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voter Type		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Still Labour	Switched to another party	Float-ing
Unweighted base	738	292	446	13	72	127	135	158	233	224	150	124	240	156	187	235	95	65	247	258	165
Weighted base	738	339	399	66	125	162	125	111	148	170	207	155	207	173	181	233	98	53	245	273	151
<b>Gender</b>																					
Male	339	339	-	40	53	60	62	45	79	86	93	72	88	77	88	102	48	24	127	135	43
	46%	100%	-	60%	42%	37%	49%	41%	54%	51%	45%	46%	43%	44%	49%	44%	49%	45%	52%	50%	29%
Female	399	-	399	26	73	102	64	65	68	84	113	83	118	96	92	131	50	29	118	138	107
	54%	-	100%	40%	58%	63%	51%	59%	46%	49%	55%	54%	57%	56%	51%	56%	51%	55%	48%	50%	71%
<b>Age</b>																					
18-24	(21)	66	40	26	66	-	-	-	-	18	19	23	6	27	8	19	12	-	45	18	4
		9%	12%	7%	100%	-	-	-	-	11%	9%	15%	3%	15%	4%	8%	13%	-	18%	6%	2%
25-34	(29.5)	125	53	73	-	125	-	-	-	31	52	31	11	28	26	45	17	9	25	61	30
		17%	15%	18%	-	100%	-	-	-	18%	25%	20%	5%	16%	14%	19%	18%	18%	10%	22%	20%
35-44	(39.5)	162	60	102	-	-	162	-	-	48	50	34	30	47	44	37	21	12	31	72	37
		22%	18%	26%	-	-	100%	-	-	28%	24%	22%	15%	27%	25%	16%	21%	24%	13%	26%	25%
45-54	(49.5)	125	62	64	-	-	-	125	-	27	34	30	34	21	40	48	12	5	35	54	23
		17%	18%	16%	-	-	-	100%	-	16%	17%	20%	16%	12%	22%	20%	12%	10%	14%	20%	15%
55-64	(59.5)	111	45	65	-	-	-	-	111	25	29	18	38	17	26	39	16	13	47	29	21
		15%	13%	16%	-	-	-	-	100%	15%	14%	12%	19%	10%	14%	17%	16%	25%	19%	11%	14%
65+	(70)	148	79	68	-	-	-	-	148	20	22	18	87	33	37	46	20	12	61	40	36
		20%	23%	17%	-	-	-	-	100%	12%	11%	11%	42%	19%	21%	19%	20%	23%	25%	15%	24%
Average age		46.94	47.39	46.55	21.00	29.50	39.50	49.50	59.50	43.88	43.05	42.54	56.63	43.94	48.62	47.40	45.91	50.88	47.96	44.61	48.70

## Labour Voters Poll

### CATI Fieldwork : 9th-10th June 2009

Absolutes/col percents

Table 17  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					Voter Type			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Still Labour	Swit-ched to anot-her party	Float-ing
Weighted base	738	339	399	66	125	162	125	111	148	170	207	155	207	173	181	233	98	53	245	273	151
<b><u>Social Grade</u></b>																					
AB	170 23%	86 25%	84 21%	18 27%	31 25%	48 29%	27 22%	25 23%	20 14%	170 100%	-	-	-	51 30%	38 21%	49 21%	20 21%	11 21%	53 21%	78 28%	33 22%
C1	207 28%	93 28%	113 28%	19 29%	52 41%	50 31%	34 27%	29 26%	22 15%	-	207 100%	-	-	35 20%	53 29%	70 30%	33 34%	16 30%	77 31%	77 28%	33 22%
C2	155 21%	72 21%	83 21%	23 35%	31 25%	34 21%	30 24%	18 16%	18 12%	-	-	155 100%	-	48 27%	47 26%	35 15%	19 19%	6 12%	53 22%	54 20%	37 25%
DE	207 28%	88 26%	118 30%	6 9%	11 9%	30 19%	34 27%	38 35%	87 59%	-	-	-	207 100%	39 23%	43 24%	80 34%	26 26%	19 37%	62 25%	65 24%	48 32%
<b><u>Region</u></b>																					
North	286 39%	126 37%	160 40%	19 29%	54 43%	50 31%	53 42%	52 47%	58 39%	61 36%	86 41%	41 26%	99 48%	-	-	233 100%	-	53 100%	88 36%	96 35%	67 45%
Midlands	233 32%	120 35%	113 28%	15 23%	38 31%	53 33%	46 36%	33 30%	48 32%	47 28%	73 35%	57 37%	56 27%	-	181 100%	-	53 54%	-	87 35%	89 33%	39 26%
South	218 30%	93 28%	125 31%	32 49%	33 26%	59 37%	27 22%	25 23%	42 28%	62 36%	48 23%	57 37%	51 25%	173 100%	-	-	45 46%	-	71 29%	89 32%	45 30%

## Labour Voters Poll

### CATI Fieldwork : 9th-10th June 2009

Absolutes/col percents

Table 17  
**Classification**  
**Base: All respondents**

	Sex		Age						Social Class				Region					Voter Type			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Still Labour	Swit-ched to another party	Float-ing
Weighted base	738	339	399	66	125	162	125	111	148	170	207	155	207	173	181	233	98	53	245	273	151
<b><u>Foreign Holiday in last 3 years</u></b>																					
Yes	458	221	237	45	91	107	79	68	68	134	141	91	92	107	110	147	62	31	140	185	97
	62%	65%	59%	67%	73%	66%	63%	61%	46%	79%	68%	59%	45%	62%	61%	63%	63%	59%	57%	68%	65%
No	280	119	162	22	34	55	47	43	79	36	66	64	114	66	71	86	36	22	104	88	53
	38%	35%	41%	33%	27%	34%	37%	39%	54%	21%	32%	41%	55%	38%	39%	37%	37%	41%	43%	32%	35%