

IICSA Survey - September 2018

ONLINE Fieldwork : 26th - 30th September 2018

Absolutes/col percents

Table 1

**How comfortable, if at all, would you feel taking part in a conversation about the following issues with adults you know and trust?
Please use a scale of 0-10 where 0 means not at all comfortable, 5 means somewhat comfortable and 10 means entirely comfortable.**

Base: All respondents

Summary table

		Personal finances	Mental health issues	Sexuality	Substance abuse	Physical health issues	Sexual abuse or harassment of an adult	Child sexual abuse	Terminal illness	Bereavement
Unweighted base		2065	2065	2065	2065	2065	2065	2065	2065	2065
Weighted base		2065	2065	2065	2065	2065	2065	2065	2065	2065
Entirely comfortable	(10)	321 16%	398 19%	466 23%	404 20%	477 23%	277 13%	272 13%	350 17%	414 20%
9	(9)	202 10%	197 10%	198 10%	220 11%	261 13%	133 6%	120 6%	191 9%	239 12%
8	(8)	348 17%	383 19%	343 17%	356 17%	443 21%	305 15%	269 13%	337 16%	398 19%
7	(7)	316 15%	333 16%	272 13%	262 13%	352 17%	280 14%	224 11%	334 16%	294 14%
6	(6)	220 11%	206 10%	181 9%	196 9%	163 8%	247 12%	234 11%	229 11%	198 10%
Somewhat comfortable	(5)	280 14%	236 11%	252 12%	263 13%	190 9%	287 14%	298 14%	221 11%	224 11%
4	(4)	101 5%	73 4%	103 5%	74 4%	37 2%	121 6%	150 7%	117 6%	84 4%
3	(3)	71 3%	71 3%	55 3%	68 3%	39 2%	98 5%	133 6%	83 4%	50 2%
2	(2)	63 3%	46 2%	46 2%	40 2%	18 1%	75 4%	84 4%	61 3%	38 2%
1	(1)	36 2%	18 1%	33 2%	27 1%	9 *	47 2%	67 3%	34 2%	22 1%
Not at all comfortable	(0)	43 2%	25 1%	32 2%	31 2%	11 1%	53 3%	79 4%	21 1%	19 1%
NET: 8-10		871 42%	978 47%	1007 49%	980 47%	1181 57%	714 35%	661 32%	878 43%	1051 51%
NET: 3-7		989 48%	920 45%	863 42%	864 42%	780 38%	1032 50%	1039 50%	984 48%	848 41%
NET: 0-2		142 7%	90 4%	111 5%	98 5%	37 2%	175 8%	230 11%	116 6%	80 4%

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	Personal finances	Mental health issues	Sexuality	Substance abuse	Physical health issues	Sexual abuse or harassment of an adult	Child sexual abuse	Terminal illness	Bereavement
Weighted base	2065	2065	2065	2065	2065	2065	2065	2065	2065
NET: 7-10	1187 58%	1312 64%	1279 62%	1242 60%	1533 74%	994 48%	884 43%	1212 59%	1345 65%
NET: 4-6	601 29%	516 25%	536 26%	533 26%	390 19%	654 32%	682 33%	567 27%	505 24%
NET: 0-3	213 10%	161 8%	166 8%	166 8%	76 4%	273 13%	364 18%	199 10%	129 6%
Prefer not to say	9 *	9 *	13 1%	7 *	9 *	8 *	10 *	7 *	6 *
Don't know	54 3%	67 3%	71 3%	116 6%	57 3%	135 7%	125 6%	80 4%	80 4%
Mean	6.76	7.14	7.14	7.11	7.69	6.37	6.03	6.88	7.28
Standard deviation	2.48	2.32	2.48	2.42	2.00	2.58	2.76	2.41	2.28
Standard error	0.06	0.05	0.06	0.05	0.04	0.06	0.06	0.05	0.05

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Table 2

**How comfortable, if at all, would you feel taking part in a conversation about the following issues with adults you know and trust?
Please use a scale of 0-10 where 0 means not at all comfortable, 5 means somewhat comfortable and 10 means entirely comfortable.**

Base: All respondents

Personal finances

		Gender		Age						Social Grade						GO Region										
		Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	Yorkshire and the Humber (q)	West Midlands (r)	East Midlands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Unweighted base		2065	1045	1020	250	295	378	380	321	441	899	550	284	332	1449	616	95	258	208	212	165	180	300	321	212	114
Weighted base		2065	1012	1053	248	351	372	351	310	434	901	547	285	332	1448	617	91*	250	204	204	159	227	295	318	204	113
Entirely comfortable	(10)	321 16%	158 16%	163 15%	35 14%	58 16%	54 15%	61 17%	48 15%	65 15%	137 15%	84 15%	48 17%	51 15%	222 15%	99 16%	17 18%	33 13%	26 13%	28 14%	31 19%	41 18%	43 15%	45 14%	36 18%	21 19%
9	(9)	202 10%	112 11%	90 9%	20 8%	28 8%	32 9%	34 10%	40 13% ^d	48 11%	101 11% ^{kn}	57 10% ⁿ	20 7%	24 7%	158 11% ^{kn}	44 7%	9 10%	28 11%	23 11%	22 11%	14 9%	23 10%	27 9%	26 8%	22 11%	8 7%
8	(8)	348 17%	177 18%	171 16%	40 16%	57 16%	64 17%	67 19%	54 17%	66 15%	166 18% ^k	90 17%	37 13%	55 17%	256 18%	92 15%	13 15%	44 18%	34 17%	32 16%	18 11%	34 15%	52 17%	62 19% ^s	38 19%	21 18%
7	(7)	316 15%	172 17% ^b	145 14%	37 15%	64 18% ^f	66 18% ^f	43 12%	50 16%	58 13%	140 16%	84 15%	44 15%	48 14%	225 16%	92 15%	12 13%	44 18% ^q	22 11%	28 14%	26 16%	28 12%	51 17% ^q	58 18% ^q	31 15%	18 16%
6	(6)	220 11%	94 9%	126 12%	30 12%	36 10%	44 12%	32 9%	31 10%	47 11%	95 11%	63 12%	32 11%	30 9%	158 11%	63 10%	10 11%	25 10%	31 15% ^{tu}	25 12%	17 11%	18 8%	22 8%	37 12%	24 12%	11 10%
Somewhat comfortable	(5)	280 14%	119 12%	161 15% ^a	42 17% ^g	42 12%	50 13%	50 14%	32 10%	64 15%	119 13%	74 14%	38 13%	50 15%	193 13%	87 14%	9 9%	33 13%	26 13%	28 13%	26 16%	37 16%	44 15%	38 12%	29 14%	13 11%
4	(4)	101 5%	48 5%	53 5%	16 6%	19 5%	19 5%	16 5%	12 4%	19 4%	44 5%	27 5%	17 6%	13 4%	71 5%	30 5%	6 6%	10 4%	9 4%	13 6%	6 4%	14 6%	16 5%	16 5%	8 4%	4 4%
3	(3)	71 3%	29 3%	41 4%	5 2%	19 5% ^{ce}	7 2%	9 3%	12 4%	19 4% ^e	27 3%	14 3%	8 3%	21 6% ^{ijklm}	41 3%	30 5% ^{jm}	1 1%	11 5%	10 5%	10 5%	5 3%	10 5%	9 3%	10 3%	4 2%	1 1%
2	(2)	63 3%	27 3%	36 3%	7 3%	12 3%	11 3%	7 2%	10 3%	17 4%	24 3%	10 2%	15 5% ^{ijm}	14 4% ^j	34 2%	29 5% ^{ijm}	1 1%	5 2%	6 3%	6 3%	6 4%	9 4%	12 4%	11 4%	4 2%	3 3%
1	(1)	36 2%	24 2% ^b	12 1%	2 1%	5 1%	5 1%	10 3% ^h	10 3% ^h	4 1%	14 2%	8 2%	7 3%	6 2%	22 2%	14 2%	5 5% ^{psuvw}	3 2%	5 2%	4 2%	1 1%	8 3% ^v	4 1%	2 1%	2 1%	4 3% ^v
Not at all comfortable	(0)	43 2%	23 2%	20 2%	1 *	- 2% ^d	7 4% ^{cd}	13 2% ^d	5 4% ^{cdg}	18 1%	9 3% ⁱ	17 3% ⁱ	8 3% ⁱ	10 3% ⁱ	26 2%	17 3% ⁱ	4 4% ^{tu}	7 3% ^t	5 2% ^t	3 1%	4 2% ^t	- 1%	2 3% ^{tu}	9 2%	4 2%	8 7% ^{rtuvw}
NET: 8-10		871 42%	447 44%	424 40%	95 39%	143 41%	150 40%	162 46%	143 46%	178 41%	404 45% ^{kn}	232 42%	104 37%	130 39%	636 44% ^{kn}	235 38%	39 43%	106 42%	83 41%	83 40%	62 39%	99 43%	121 41%	132 42%	96 47%	50 44%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x

* small base

Prepared by Populus

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Table 2

**How comfortable, if at all, would you feel taking part in a conversation about the following issues with adults you know and trust?
Please use a scale of 0-10 where 0 means not at all comfortable, 5 means somewhat comfortable and 10 means entirely comfortable.**

Base: All respondents

Personal finances

	Gender		Age							Social Grade						GO Region									
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	Yorkshire and the Humber (q)	West Midlands (r)	East Midlands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Weighted base	2065	1012	1053	248	351	372	351	310	434	901	547	285	332	1448	617	91*	250	204	204	159	227	295	318	204	113
NET: 3-7	989 48%	463 46%	525 50%	129 52%f	180 51%f	185 50%	150 43%	137 44%	208 48%	425 47%	263 48%	139 49%	163 49%	687 47%	302 49%	37 41%	122 49%	98 48%	103 50%	80 50%	107 47%	142 48%	159 50%	95 46%	47 41%
NET: 0-2	142 7%	74 7%	68 6%	10 4%	17 5%	23 6%	29 8% ^c	24 8%	39 9% ^{cd}	47 5%	35 6%	30 11% ^{ijm}	30 9% ^{im}	82 6%	60 10% ^{ijm}	9 10%	14 6%	16 8%	12 6%	10 6%	17 7%	18 6%	22 7%	9 5%	15 13% ^{pruvw}
NET: 7-10	1187 58%	619 61% ^b	568 54%	132 53%	207 59%	215 58%	204 62% ^{ch}	192 54%	236 60% ^{klm}	545 58%	316 58%	148 52%	179 54%	861 59% ^{kn}	327 53%	51 56%	149 60%	106 52%	111 54%	88 56%	126 56%	173 59%	190 60%	127 62% ^q	67 59%
NET: 4-6	601 29%	262 26%	339 32% ^a	87 35% ^g	97 28%	112 30%	98 28%	76 25%	131 30%	257 29%	164 30%	87 31%	93 28%	421 29%	180 29%	25 27%	67 27%	66 32%	65 32%	49 31%	68 30%	82 28%	91 29%	60 30%	28 25%
NET: 0-3	213 10%	104 10%	110 10%	15 6%	36 10%	30 8%	39 11% ^c	36 12% ^c	58 13% ^{ce}	74 8%	49 9%	39 14% ^{ijm}	51 15% ^{ijm}	123 9%	90 15% ^{ijm}	10 11%	26 10%	26 13% ^w	22 11%	15 10%	27 12%	26 9%	32 10%	13 6%	16 14% ^w
Prefer not to say	9 *	3 *	6 1%	1 *	2 1%	2 1%	2 1%	- *	2 *	2 *	3 1%	1 *	3 1%	5 *	4 1%	1 1%	1 *	1 1%	- 1%	1 1%	4 1% ^v	- -	- -	- -	
Don't know	54 3%	24 2%	29 3%	12 5% ^{gh}	8 2%	12 3%	8 2%	6 2%	7 2%	22 2%	15 3%	10 4%	6 2%	37 3%	16 3%	4 4%	7 3%	6 3%	7 3%	6 4%	4 2%	10 3%	5 2%	4 2%	2 2%
Mean	6.76	6.84	6.68	6.79	6.83	6.80	6.76	6.86	6.56	6.93 ^{klm}	6.79 ⁿ	6.47	6.47	6.88 ^{klm}	6.47	6.69	6.78	6.58	6.66	6.82	6.72	6.81	6.74	7.07 ^q	6.58
Standard deviation	2.48	2.50	2.46	2.21	2.33	2.36	2.66	2.52	2.65	2.33	2.48	2.68	2.65	2.39	2.66	2.83	2.42	2.53	2.44	2.51	2.55	2.35	2.41	2.31	2.92
Standard error	0.06	0.08	0.08	0.14	0.14	0.12	0.14	0.14	0.13	0.08	0.11	0.16	0.15	0.06	0.11	0.30	0.15	0.18	0.17	0.20	0.19	0.14	0.14	0.16	0.28

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x

* small base

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Table 3

**How comfortable, if at all, would you feel taking part in a conversation about the following issues with adults you know and trust?
Please use a scale of 0-10 where 0 means not at all comfortable, 5 means somewhat comfortable and 10 means entirely comfortable.**

Base: All respondents

Mental health issues

		Gender		Age						Social Grade						GO Region										
		Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	Yorkshire and the Humber (q)	West Midlands (r)	East Midlands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Unweighted base		2065	1045	1020	250	295	378	380	321	441	899	550	284	332	1449	616	95	258	208	212	165	180	300	321	212	114
Weighted base		2065	1012	1053	248	351	372	351	310	434	901	547	285	332	1448	617	91*	250	204	204	159	227	295	318	204	113
Entirely comfortable	(10)	398 19%	180 18%	218 21%	29 12%	66 19% ^c	70 19% ^c	87 25% ^c	60 19% ^c	87 20% ^c	154 17%	96 18%	67 24% ^{ijm}	80 24% ^{ijm}	250 17%	147 24% ^{ijm}	16 17%	43 17%	33 16%	32 16%	26 16%	58 25% ^{pqrs}	58 20%	60 19%	47 23%	26 23%
9	(9)	197 10%	93 9%	104 10%	22 9% ^d	16 5%	36 10% ^d	32 9% ^d	36 12% ^d	55 13% ^d	96 11% ^k	52 10%	16 6%	33 10%	149 10% ^k	49 8%	28 8%	15 7%	24 12%	12 8%	18 8%	25 9%	39 12%	17 8%	11 9%	
8	(8)	383 19%	186 18%	197 19%	37 15%	59 17%	71 19%	60 17%	61 20%	95 22% ^c	170 19%	107 20%	53 19%	54 16%	277 19%	107 17%	11 12%	54 22% ^t	44 22% ^t	40 20%	35 22% ^t	29 13%	56 19%	55 17%	34 17%	26 23% ^t
7	(7)	333 16%	171 17%	162 15%	40 16%	63 18%	72 19% ^h	55 16%	49 16%	55 13%	160 18%	85 16%	42 15%	47 14%	245 17%	89 14%	18 20% ^s	39 16%	30 15%	28 14%	17 11%	47 21% ^{sx}	45 15%	62 19% ^{sx}	35 17%	12 11%
6	(6)	206 10%	100 10%	107 10%	28 11%	47 13% ^{eg}	30 8%	37 10%	26 8%	40 9%	95 11%	42 8%	32 11%	37 11%	137 9%	69 11% ^j	7 7%	28 11%	23 11%	26 13% ^t	16 10%	15 7%	27 9%	28 9%	21 10%	16 14% ^t
Somewhat comfortable	(5)	236 11%	124 12%	112 11%	40 16% ^{fh}	39 11%	41 11%	32 9%	37 12%	47 11%	108 12%	67 12%	31 11%	30 9%	175 12%	61 10%	9 10%	22 9%	25 12%	28 14% ^v	23 15% ^v	28 12%	35 12%	26 8%	27 13%	12 10%
4	(4)	73 4%	37 4%	37 3%	13 5% ^g	16 5%	15 4%	12 4%	6 2%	12 3%	27 3%	29 3%	9 3%	8 3%	56 4%	17 3%	6 6% ^x	10 4%	8 4%	9 5%	6 4%	8 4%	10 3%	12 4%	4 2%	1 1%
3	(3)	71 3%	36 4%	35 3%	10 4%	12 3%	10 3%	13 4%	12 4%	15 3%	30 3%	19 4%	8 3%	13 4%	50 3%	21 3%	4 4%	4 2%	7 3%	5 2%	7 5%	7 3%	13 4%	14 4%	8 4%	3 3%
2	(2)	46 2%	28 3%	19 2%	11 4%	6 2%	7 2%	8 2%	7 2%	8 2%	17 2%	15 3%	8 3%	6 2%	32 2%	14 2%	4 4% ^{rx}	7 3%	5 2%	1 *	6 4% ^{rx}	5 2%	9 3% ^r	9 3%	2 1%	-
1	(1)	18 1%	10 1%	8 1%	3 1% ^e	6 2% ^e	-	2 1%	4 1% ^e	4 1%	6 1%	3 1%	4 1%	6 2% ^m	9 1%	10 2% ^m	1 1%	2 1%	2 1%	1 *	2 1%	1 1%	3 1%	4 1%	1 *	1 1%
Not at all comfortable	(0)	25 1%	12 1%	13 1%	3 1%	7 2%	5 1%	3 1%	4 1%	4 1%	12 1%	4 1%	2 1%	8 2% ^j	16 1%	10 2%	4 4% ^{rtuv}	3 1%	2 2%	1 1%	4 2%	1 1%	3 1%	2 1%	3 1%	1 1%
NET: 8-10		978 47%	459 45%	519 49%	87 35%	141 40%	177 48% ^c	179 51% ^{cd}	158 51% ^{cd}	236 55% ^{cd}	420 47%	255 47%	136 48%	167 50%	675 47%	303 49%	35 38%	125 50% ^o	92 45%	97 47%	72 46%	105 46%	139 47%	153 48%	99 48%	63 55% ^o

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x

* small base

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Base: All respondents

Mental health issues

	Gender			Age						Social Grade						GO Region									
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	York- shire and the Humber (q)	West Mid- lands (r)	East Mid- lands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Weighted base	2065	1012	1053	248	351	372	351	310	434	901	547	285	332	1448	617	91*	250	204	204	159	227	295	318	204	113
NET: 3-7	920	468	453	130	176	167	149	130	168	421	242	122	135	663	257	44	103	93	97	70	105	130	141	95	44
	45%	46%	43%	52% ^{fgh}	50% ^{fgh}	45%	42%	42%	39%	47%	44%	43%	41%	46%	42%	48%	41%	46%	47%	44%	46%	44%	44%	46%	39%
NET: 0-2	90	49	41	17	19	12	12	14	16	34	22	14	20	56	34	9	12	10	3	11	8	15	14	6	2
	4%	5%	4%	7% ^e	5%	3%	3%	4%	4%	4%	4%	5%	6%	4%	5%	10% ^{rtwx}	5% ^r	5%	1%	7% ^{rx}	3%	5% ^r	5%	3%	2%
NET: 7-10	1312	630	682	127	204	249	234	207	291	580	340	178	213	920	391	53	164	122	125	89	152	184	215	133	75
	64%	62%	65%	51%	58%	67% ^{cd}	67% ^{cd}	67% ^{cd}	67% ^{cd}	64%	62%	62%	64%	64%	63%	58%	66%	60%	61%	56%	67% ^s	62%	68% ^s	65%	66%
NET: 4-6	516	261	256	80	102	86	81	69	98	231	138	72	76	369	148	22	59	56	64	45	51	72	66	52	29
	25%	26%	24%	32% ^{efgh}	29% ^g	23%	23%	22%	23%	26%	25%	25%	23%	25%	24%	24%	24%	28%	31% ^v	29%	22%	24%	21%	26%	25%
NET: 0-3	161	85	75	27	31	21	25	26	31	65	41	22	32	106	54	13	16	17	8	18	15	28	28	13	5
	8%	8%	7%	11% ^e	9%	6%	7%	8%	7%	7%	8%	8%	10%	7%	9%	14% ^{prwx}	6%	8%	4%	12% ^{rx}	7%	9% ^r	9% ^r	7%	4%
Prefer not to say	9	1	9	3	1	2	2	-	1	2	3	1	3	5	4	1	1	1	1	-	3	2	-	-	1
	*	*	1% ^a	1%	*	1%	1%	-	*	*	1%	*	1%	*	1%	1%	*	1%	*	-	1%	1%	-	-	1%
Don't know	67	35	32	11	13	13	10	8	12	23	24	12	8	47	20	3	9	8	7	6	6	10	9	5	4
	3%	3%	3%	4%	4%	4%	3%	3%	3%	3%	4%	4%	2%	3%	3%	3%	4%	4%	3%	4%	3%	3%	3%	3%	4%
Mean	7.14	7.03	7.24 ^a	6.52	6.86	7.25 ^{cd}	7.38 ^{cd}	7.23 ^c	7.34 ^{cd}	7.12	7.07	7.21	7.21	7.11	7.21	6.58	7.23 ^{os}	6.95	7.20 ^o	6.74	7.32 ^{os}	7.07	7.20 ^o	7.28 ^{os}	7.53 ^{oqs}
Standard deviation	2.32	2.33	2.31	2.38	2.41	2.20	2.30	2.32	2.27	2.24	2.29	2.37	2.54	2.26	2.46	2.75	2.25	2.33	2.06	2.53	2.31	2.39	2.31	2.28	2.11
Standard error	0.05	0.07	0.07	0.15	0.14	0.12	0.12	0.13	0.11	0.08	0.10	0.14	0.14	0.06	0.10	0.29	0.14	0.16	0.14	0.20	0.18	0.14	0.13	0.16	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x

* small base

IICSA Survey - September 2018

ONLINE Fieldwork : 26th - 30th September 2018

Absolutes/col percents

Table 4

**How comfortable, if at all, would you feel taking part in a conversation about the following issues with adults you know and trust?
Please use a scale of 0-10 where 0 means not at all comfortable, 5 means somewhat comfortable and 10 means entirely comfortable.**

Base: All respondents

Sexuality

		Gender		Age						Social Grade						GO Region										
		Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	Yorkshire and the Humber (q)	West Midlands (r)	East Midlands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Unweighted base		2065	1045	1020	250	295	378	380	321	441	899	550	284	332	1449	616	95	258	208	212	165	180	300	321	212	114
Weighted base		2065	1012	1053	248	351	372	351	310	434	901	547	285	332	1448	617	91*	250	204	204	159	227	295	318	204	113
Entirely comfortable	(10)	466 23%	215 21%	251 24%	51 21%	95 27%h	81 22%	90 26%h	68 22%	80 19%	182 20%	129 24%	70 25%	85 26%i	311 21%	155 25%i	18 20%	55 22%	45 22%	36 18%	30 19%	65 29%rs	70 24%	66 21%	45 22%	36 32%oprsv
9	(9)	198 10%	102 10%	96 9%	18 7%	30 9%	24 6%	35 10%	45 14%cd	46 11%e	99 11%j	42 8%	23 8%	35 10%	141 10%	57 9%	10 11%	30 12%rs	16 8%	24 12%rs	8 5%	21 9%	30 10%	32 10%	17 8%	10 9%
8	(8)	343 17%	162 16%	181 17%	43 18%	55 16%	65 17%	62 18%	46 15%	72 17%	164 18%	83 15%	47 16%	49 15%	247 17%	95 15%	8 9%	49 20%o	29 14%	29 14%	26 17%	32 14%	46 15%	56 17%	41 20%o	25 22%cd
7	(7)	272 13%	145 14%	127 12%	39 16%h	43 12%	66 18%fh	40 12%	39 13%	45 10%	131 15%	69 13%	34 12%	38 11%	200 14%	72 12%	14 15%	22 9%	25 12%	26 13%	22 14%	28 12%	44 15%p	53 17%p	28 14%	11 10%
6	(6)	181 9%	84 8%	97 9%	28 11%	33 9%	29 8%	33 9%	26 8%	33 8%	65 7%	56 10%i	32 11%i	28 8%	122 8%	60 10%	13 14%v	22 9%	26 13%v	18 9%	13 8%	22 10%	23 8%	20 6%	16 8%	9 8%
Somewhat comfortable	(5)	252 12%	128 13%	124 12%	29 12%	33 10%	48 13%	37 10%	42 14%	63 14%d	111 12%	65 12%	35 12%	40 12%	177 12%	75 12%	13 15%	30 12%	30 15%	32 16%x	21 13%	22 10%	31 10%	35 11%	30 15%	9 8%
4	(4)	103 5%	51 5%	51 5%	12 5%	21 6%	17 5%	15 4%	10 3%	27 6%	51 6%	27 5%	13 5%	11 3%	78 5%	25 4%	2 2%	15 6%	9 4%	11 5%	9 6%	10 5%	14 5%	20 6%	9 4%	2 2%
3	(3)	55 3%	29 3%	26 2%	4 2%	13 4%	7 2%	10 3%	5 2%	16 4%	23 3%	17 3%	4 1%	11 3%	40 3%	15 2%	3 3%	5 2%	4 2%	10 5%v	9 6%pqvw	8 3%	7 2%	5 2%	3 1%	1 1%
2	(2)	46 2%	21 2%	25 2%	5 2%	6 2%	7 2%	6 2%	13 4%	10 2%	23 3%	9 2%	8 3%	6 2%	32 2%	14 2%	2 2%	3 1%	6 3%	4 2%	6 4%	6 3%	5 2%	9 3%	4 2%	2 2%
1	(1)	33 2%	19 2%	14 1%	4 2%	3 1%	3 1%	6 2%	6 2%	12 3%e	14 2%	12 2%	4 1%	4 1%	25 2%	8 1%	- -	4 2%	2 1%	6 3%	3 2%	2 1%	5 2%	7 2%	4 2%	1 1%
Not at all comfortable	(0)	32 2%	18 2%	14 1%	3 1%	6 2%	3 1%	3 1%	4 1%	14 3%ef	9 1%	7 1%	5 2%	11 3%im	16 1%	16 3%im	3 3%w	4 2%	1 *	2 1%	3 2%	4 2%	8 3%	5 2%	1 *	2 2%
NET: 8-10		1007 49%	479 47%	528 50%	112 45%	180 51%	170 46%	187 53%eh	159 51%	198 46%	445 49%	254 46%	139 49%	169 51%	700 48%	308 50%	37 40%	134 54%ors	91 45%	90 44%	64 40%	117 52%rs	145 49%	153 48%	104 51%rs	72 63%ogrsuvw

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x

* small base

Prepared by Populus

IICSA Survey - September 2018

ONLINE Fieldwork : 26th - 30th September 2018

Absolutes/col percents

Table 4

How comfortable, if at all, would you feel taking part in a conversation about the following issues with adults you know and trust?
Please use a scale of 0-10 where 0 means not at all comfortable, 5 means somewhat comfortable and 10 means entirely comfortable.

Base: All respondents

Sexuality

	Gender		Age						Social Grade						GO Region										
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	Yorkshire and the Humber (q)	West Midlands (r)	East Midlands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Weighted base	2065	1012	1053	248	351	372	351	310	434	901	547	285	332	1448	617	91*	250	204	204	159	227	295	318	204	113
NET: 3-7	863	438	425	111	144	167	135	122	185	381	234	118	129	616	247	45	95	94	97	75	90	118	133	86	31
	42%	43%	40%	45%	41%	45%	38%	39%	43%	42%	43%	42%	39%	43%	40%	49% _x	38%	46% _x	47% _{px}	47% _x	40% _x	40% _x	42% _x	42% _x	28%
NET: 0-2	111	58	54	12	15	13	14	22	36	45	28	17	20	74	38	5	11	9	12	11	12	17	21	8	5
	5%	6%	5%	5%	4%	3%	4%	7% _e	8% _{def}	5%	5%	6%	6%	5%	6%	5%	4%	4%	6%	7%	5%	6%	7%	4%	4%
NET: 7-10	1279	624	656	151	223	236	227	199	243	576	323	173	207	899	380	50	156	117	116	86	145	189	206	131	83
	62%	62%	62%	61%	64% _h	64% _h	65% _h	64% _h	56%	64%	59%	61%	62%	62%	62%	55%	62%	57%	57%	54%	64%	64% _s	65% _s	64% _s	73% _{opqrs}
NET: 4-6	536	264	272	68	88	95	85	78	123	228	148	81	80	376	160	28	68	65	61	43	54	67	75	55	20
	26%	26%	26%	28%	25%	25%	24%	25%	28%	25%	27%	28%	24%	26%	26%	31% _x	27% _x	32% _{uvx}	30% _x	27%	24%	23%	24%	27%	17%
NET: 0-3	166	86	80	16	29	19	24	27	52	68	45	21	32	113	53	8	16	13	22	21	20	24	26	12	6
	8%	9%	8%	6%	8%	5%	7%	9%	12% _{cef}	8%	8%	7%	10%	8%	9%	8%	6%	6%	11%	13% _{pqwx}	9%	8%	8%	6%	5%
Prefer not to say	13	4	9	2	1	5	1	-	3	3	4	1	4	8	5	1	1	1	-	1	4	3	1	1	-
	1%	*	1%	1%	*	1% _g	*	-	1%	*	1%	*	1%	1%	1%	1%	*	1%	-	1%	2%	1%	*	*	-
Don't know	71	34	37	11	11	16	15	6	12	26	26	9	10	52	19	4	9	9	6	8	4	12	10	5	5
	3%	3%	3%	4%	3%	4%	4%	2%	3%	3%	5%	3%	3%	4%	3%	4%	4%	4%	3%	5%	2%	4%	3%	3%	4%
Mean	7.14	7.06	7.21	7.12	7.27 _h	7.23 _h	7.39 _h	7.20 _h	6.72	7.13	7.10	7.15	7.19	7.12	7.17	6.95	7.25 _s	7.11	6.82	6.64	7.31 _s	7.20 _s	7.08	7.25 _s	7.82 _{opqrsuvw}
Standard deviation	2.48	2.50	2.46	2.35	2.51	2.26	2.39	2.50	2.72	2.40	2.51	2.50	2.65	2.44	2.58	2.49	2.43	2.34	2.53	2.62	2.56	2.56	2.50	2.31	2.33
Standard error	0.06	0.08	0.08	0.15	0.15	0.12	0.13	0.14	0.13	0.08	0.11	0.15	0.15	0.07	0.11	0.26	0.15	0.17	0.18	0.21	0.19	0.15	0.14	0.16	0.22

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x

* small base

IICSA Survey - September 2018

ONLINE Fieldwork : 26th - 30th September 2018

Absolutes/col percents

Table 5

**How comfortable, if at all, would you feel taking part in a conversation about the following issues with adults you know and trust?
Please use a scale of 0-10 where 0 means not at all comfortable, 5 means somewhat comfortable and 10 means entirely comfortable.**

**Base: All respondents
Substance abuse**

		Gender		Age						Social Grade						GO Region										
		Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	Yorkshire and the Humber (q)	West Midlands (r)	East Midlands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Unweighted base		2065	1045	1020	250	295	378	380	321	441	899	550	284	332	1449	616	95	258	208	212	165	180	300	321	212	114
Weighted base		2065	1012	1053	248	351	372	351	310	434	901	547	285	332	1448	617	91*	250	204	204	159	227	295	318	204	113
Entirely comfortable	(10)	404 20%	193 19%	211 20%	34 14%	49 14%	67 18%	84 24%cde	71 23%cd	99 23%cd	170 19%	107 20%	58 21%	68 20%	277 19%	127 21%	14 16%	48 19%	33 16%	35 17%	29 18%	58 25%qrv	57 19%	54 17%	49 24%qv	26 23%
9	(9)	220 11%	120 12%	100 10%	16 7%	26 7%	30 8%	36 10%	52 17%cdef	60 14%cde	114 13%jkn	50 9%	21 7%	35 11%	164 11%k	56 9%	12 14%	27 11%	23 11%	25 12%	14 9%	20 9%	30 10%	37 12%	16 8%	15 14%
8	(8)	356 17%	185 18%	171 16%	33 13%	70 20%c	65 18%	64 18%	45 15%	78 18%	150 17%	98 18%	59 21%	49 15%	248 17%	108 17%	10 11%	47 19%	39 19%	37 18%	21 13%	39 17%	44 15%	58 18%	43 21%o	19 17%
7	(7)	262 13%	125 12%	138 13%	34 14%	50 14%	55 15%	38 11%	32 10%	54 13%	129 14%kn	67 12%	27 9%	40 12%	196 14%	67 11%	16 18%qs	31 12%	19 9%	22 11%	13 8%	32 14%	41 14%	45 14%	31 15% s	13 11%
6	(6)	196 9%	94 9%	102 10%	29 12%h	36 10%h	44 12%h	31 9%	32 10%h	24 6%	79 9%	53 10%	33 12%	31 9%	132 9%	64 10%	9 10%	28 11%	25 12%t	23 11%	15 9%	14 6%	28 9%	31 10%	16 8%	8 7%
Somewhat comfortable	(5)	263 13%	126 12%	138 13%	39 16%	47 13%	49 13%	44 13%	38 12%	47 11%	112 12%	72 13%	38 13%	41 12%	184 13%	79 13%	11 12%	22 9%	29 14%	29 14%	29 18%ptw	22 10%	47 16%pw	41 13%	20 10%	14 12%
4	(4)	74 4%	40 4%	34 3%	15 6%fgh	24 7%efgh	13 3%	5 2%	5 1%	12 3%	32 4%	22 4%	10 3%	9 3%	55 4%	19 3%	6 6%lux	15 6%lux	5 3%	8 4%	8 5%	7 3%	6 2%	10 3%	8 4%	1 1%
3	(3)	68 3%	30 3%	37 4%	13 5%e	13 4%	8 2%	11 3%	9 3%	14 3%	31 3%	14 2%	10 3%	13 4%	45 3%	23 4%	1 1%	9 4%	8 4%	4 2%	5 3%	9 4%	11 4%	11 3%	5 2%	5 4%
2	(2)	40 2%	19 2%	21 2%	9 4%fh	11 3%	7 2%	4 1%	5 2%	5 1%	15 2%	16 3%	3 1%	6 2%	30 2%	10 2%	1 1%	4 2%	3 1%	4 2%	5 3%	5 2%	5 2%	9 3%	1 1%	3 3%
1	(1)	27 1%	14 1%	13 1%	4 2%	5 1%	6 2%	5 1%	1 *	6 1%	9 1%	7 1%	5 2%	6 2%	16 1%	11 2%	3 3%	2 1%	1 *	2 1%	1 1%	6 3%	5 2%	3 1%	3 1%	1 1%
Not at all comfortable	(0)	31 2%	16 2%	15 1%	5 2%	5 1%	6 2%	3 1%	2 1%	11 3%g	12 1%	5 1%	4 1%	11 3%ijm	16 1%	15 2%jm	3 3%rt	6 2%t	6 3%t	* 2%t	4 2%t	- -	2 1%	5 2%	3 1%	2 2%
NET: 8-10		980 47%	498 49%	482 46%	84 34%	145 41%	162 44% c	184 52%cde	168 54%cde	236 55%cde	435 48%	255 47%	138 49%	152 46%	690 48%	290 47%	36 40%	122 49%	96 47%	97 47%	64 40%	116 51% s	130 44%	150 47%	108 53% osu	61 53% s

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x

* small base

Prepared by Populus

IICSA Survey - September 2018

ONLINE Fieldwork : 26th - 30th September 2018

Absolutes/col percents

Table 5

**How comfortable, if at all, would you feel taking part in a conversation about the following issues with adults you know and trust?
Please use a scale of 0-10 where 0 means not at all comfortable, 5 means somewhat comfortable and 10 means entirely comfortable.**

Base: All respondents

Substance abuse

	Gender		Age						Social Grade						GO Region										
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	Yorkshire and the Humber (q)	West Midlands (r)	East Midlands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Weighted base	2065	1012	1053	248	351	372	351	310	434	901	547	285	332	1448	617	91*	250	204	204	159	227	295	318	204	113
NET: 3-7	864	414	449	130	170	168	129	115	151	384	228	117	135	612	251	43	104	85	86	70	84	133	138	78	41
	42%	41%	43%	52% <small>efgh</small>	49% <small>efgh</small>	45% <small>efgh</small>	37%	37%	35%	43%	42%	41%	40%	42%	41%	47%	42%	42%	42%	44%	37%	45%	44%	38%	36%
NET: 0-2	98	49	49	18	20	19	12	7	22	36	27	12	23	63	36	7	12	10	7	9	12	12	17	7	6
	5%	5%	5%	7% <small>fg</small>	6% <small>g</small>	5%	3%	2%	5%	4%	5%	4%	7% <small>im</small>	4%	6%	8%	5%	5%	3%	6%	5%	4%	5%	3%	5%
NET: 7-10	1242	622	620	118	195	217	222	200	291	564	322	165	192	886	357	53	153	114	119	77	149	171	194	139	73
	60%	61%	59%	48%	56%	58% <small>c</small>	63% <small>cd</small>	65% <small>cd</small>	67% <small>cde</small>	63%	59%	58%	58%	61%	58%	58%	61% <small>s</small>	56%	58%	48%	65% <small>s</small>	58% <small>s</small>	61% <small>s</small>	68% <small>qrsu</small>	65% <small>s</small>
NET: 4-6	533	259	274	83	107	106	80	75	82	224	148	81	81	371	162	26	64	58	60	52	43	81	83	43	23
	26%	26%	26%	34% <small>efgh</small>	31% <small>fh</small>	29% <small>h</small>	23%	24%	19%	25%	27%	28%	24%	26%	26%	28%	26%	29% <small>t</small>	29% <small>tw</small>	33% <small>twx</small>	19%	27% <small>t</small>	26%	21%	20%
NET: 0-3	166	79	87	31	34	27	23	16	36	67	41	22	37	108	58	8	21	18	11	14	21	24	28	11	11
	8%	8%	8%	12% <small>efg</small>	10% <small>g</small>	7%	6%	5%	8%	7%	7%	8%	11% <small>im</small>	7%	9%	9%	9%	9%	5%	9%	9%	8%	9%	6%	10%
Prefer not to say	7	1	6	2	1	2	1	-	1	2	1	1	3	3	4	1	-	1	1	-	1	3	-	-	-
	*	*	1% <small>a</small>	1%	*	1%	*	-	*	*	*	*	1% <small>m</small>	*	1%	1%	-	1%	*	-	1%	1%	-	-	-
Don't know	116	50	66	14	14	20	25	19	23	44	36	16	20	80	36	4	11	13	13	16	13	17	13	11	6
	6%	5%	6%	6%	4%	5%	7%	6%	5%	5%	7%	6%	6%	6%	6%	4%	4%	6%	7%	10% <small>pv</small>	6%	6%	4%	5%	5%
Mean	7.11	7.13	7.09	6.41	6.70	7.00 <small>c</small>	7.43 <small>cde</small>	7.56 <small>cde</small>	7.35 <small>cde</small>	7.18	7.10	7.09	6.95	7.15	7.02	6.80	7.07	6.98	7.17	6.74	7.34 <small>s</small>	7.06	7.04	7.44 <small>os</small>	7.33
Standard deviation	2.42	2.41	2.42	2.51	2.39	2.36	2.32	2.20	2.52	2.35	2.38	2.41	2.67	2.36	2.55	2.61	2.48	2.45	2.22	2.57	2.46	2.36	2.38	2.30	2.50
Standard error	0.05	0.08	0.08	0.16	0.14	0.13	0.12	0.13	0.12	0.08	0.11	0.15	0.15	0.06	0.11	0.28	0.16	0.18	0.16	0.21	0.19	0.14	0.14	0.16	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x

* small base

IICSA Survey - September 2018

ONLINE Fieldwork : 26th - 30th September 2018

Absolutes/col percents

Table 6

**How comfortable, if at all, would you feel taking part in a conversation about the following issues with adults you know and trust?
Please use a scale of 0-10 where 0 means not at all comfortable, 5 means somewhat comfortable and 10 means entirely comfortable.**

Base: All respondents
Physical health issues

		Gender		Age						Social Grade						GO Region										
		Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	Yorkshire and the Humber (q)	West Midlands (r)	East Midlands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Unweighted base		2065	1045	1020	250	295	378	380	321	441	899	550	284	332	1449	616	95	258	208	212	165	180	300	321	212	114
Weighted base		2065	1012	1053	248	351	372	351	310	434	901	547	285	332	1448	617	91*	250	204	204	159	227	295	318	204	113
Entirely comfortable	(10)	477 23%	223 22%	254 24%	44 18%	66 19%	73 20%	97 27% <i>cde</i>	79 26% <i>cd</i>	118 27% <i>cde</i>	210 23%	134 24%	60 21%	72 22%	344 24%	133 22%	20 21%	54 22%	44 21%	47 23%	32 20%	63 28% <i>v</i>	74 25%	63 20%	56 27% <i>v</i>	26 23%
9	(9)	261 13%	125 12%	137 13%	25 10%	34 10%	36 10%	44 12%	51 16% <i>cde</i>	71 16% <i>cde</i>	141 16% <i>jk</i>	56 10%	26 9%	38 12%	197 14% <i>jk</i>	64 10%	12 13%	35 14%	29 14%	29 14%	13 8%	23 10%	36 12%	48 15% <i>s</i>	21 10%	15 14%
8	(8)	443 21%	231 23%	212 20%	49 20%	75 21%	81 22%	75 21%	68 22%	94 22%	189 21%	110 20%	70 25%	73 22%	299 21%	143 23%	19 21%	63 25% <i>q</i>	35 17%	46 23%	29 18%	46 20%	63 21%	68 21%	46 23%	27 24%
7	(7)	352 17%	174 17%	178 17%	53 21% <i>fh</i>	60 17%	78 21% <i>fh</i>	51 15%	48 16%	62 14%	168 19%	87 16%	41 14%	56 17%	255 18%	96 16%	14 16%	43 17%	36 18%	29 14%	32 20%	37 16%	46 16%	64 20%	29 14%	21 19%
6	(6)	163 8%	72 7%	91 9%	20 8%	33 9%	32 9%	30 9%	18 6%	30 7%	63 7%	44 8%	27 9%	29 9%	107 7%	56 9%	6 6%	14 5%	20 10%	20 10%	22 14% <i>puvw</i>	22 10%	19 6%	24 7%	14 7%	4 4%
Somewhat comfortable	(5)	190 9%	97 10%	94 9%	27 11%	40 11% <i>h</i>	38 10%	33 9%	22 7%	30 7%	69 8%	65 12% <i>il</i>	32 11%	25 8%	134 9%	57 9%	7 7%	19 7%	22 11%	15 7%	16 10%	20 9%	29 10%	26 8%	26 13%	11 10%
4	(4)	37 2%	23 2%	13 1%	6 2%	8 2%	6 2%	8 2%	5 2%	4 1%	11 1%	10 2%	6 2%	9 3%	21 1%	15 2%	1 1%	5 2%	2 1%	6 3%	3 2%	2 1%	9 3%	6 2%	3 1%	-
3	(3)	39 2%	15 1%	24 2%	8 3% <i>g</i>	10 3% <i>g</i>	5 1%	4 1%	1 *	11 3% <i>g</i>	13 1%	14 2%	3 1%	10 3%	26 2%	13 2%	4 4%	3 1%	4 2%	4 2%	3 2%	4 2%	6 2%	7 2%	2 1%	2 2%
2	(2)	18 1%	12 1%	6 1%	3 1%	3 1%	3 1%	1 *	5 1%	3 1%	7 1%	3 1%	6 2% <i>jm</i>	2 1%	10 1%	8 1%	2 2% <i>p</i>	-	5 2% <i>pu</i>	1 *	1 1%	1 *	1 *	5 2% <i>p</i>	1 *	1 1%
1	(1)	9 *	5 1%	3 *	-	4 1%	1 *	2 *	1 *	1 *	4 *	-	2 1%	2 1% <i>j</i>	4 *	4 1%	2 2% <i>qr</i>	1 *	-	-	-	3 1%	1 *	1 *	1 *	-
Not at all comfortable	(0)	11 1%	9 1% <i>b</i>	2 *	-	2 1%	2 1%	-	3 1%	4 1%	3 *	4 1%	2 1%	2 1%	7 *	4 1%	2 2% <i>qrtw</i>	1 *	-	-	3 2%	-	1 *	2 1%	-	2 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x
* small base

IICSA Survey - September 2018

ONLINE Fieldwork : 26th - 30th September 2018

Absolutes/col percents

Table 6

**How comfortable, if at all, would you feel taking part in a conversation about the following issues with adults you know and trust?
Please use a scale of 0-10 where 0 means not at all comfortable, 5 means somewhat comfortable and 10 means entirely comfortable.**

Base: All respondents

Physical health issues

	Gender			Age						Social Grade						GO Region									
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	Yorkshire and the Humber (q)	West Midlands (r)	East Midlands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Weighted base	2065	1012	1053	248	351	372	351	310	434	901	547	285	332	1448	617	91*	250	204	204	159	227	295	318	204	113
NET: 8-10	1181	579	602	118	175	190	215	199	283	540	301	157	184	841	340	51	153	107	123	74	131	172	178	123	68
	57%	57%	57%	48%	50%	51%	61% ^{cde}	64% ^{cde}	65% ^{cde}	60%	55%	55%	55%	58%	55%	56%	61% ^s	53%	60% ^s	47%	58% ^s	58% ^s	56% ^s	60% ^s	60% ^s
NET: 3-7	780	380	400	114	151	159	126	94	137	323	220	108	129	543	237	31	84	84	74	75	86	108	127	73	39
	38%	38%	38%	46% ^{fgh}	43% ^{gh}	43% ^{gh}	36%	30%	32%	36%	40%	38%	39%	38%	38%	34%	33%	41%	36%	47% ^{opru}	38%	37%	40%	36%	34%
NET: 0-2	37	26	12	3	9	6	3	8	8	15	7	10	6	21	16	6	2	5	1	4	4	3	8	2	3
	2%	3% ^b	1%	1%	3%	2%	1%	3%	2%	2%	1%	3% ^{jm}	2%	1%	3%	6% ^{prt}	1%	2%	*	2%	2%	1%	2%	1%	3%
NET: 7-10	1533	753	780	171	235	268	266	247	345	708	388	197	240	1096	437	65	196	144	152	106	168	218	242	152	90
	74%	74%	74%	69%	67%	72%	76% ^d	80% ^{cde}	80% ^{cde}	79% ^{ijkl}	71%	69%	72%	76% ^{ijkl}	71%	72%	79% ^{qs}	70%	74%	67%	74%	74%	76% ^s	74%	79% ^s
NET: 4-6	390	191	199	53	81	76	71	45	64	143	119	64	64	262	128	13	37	43	41	41	45	56	56	42	16
	19%	19%	19%	21% ^{gh}	23% ^{gh}	20% ^{gh}	20% ^{gh}	15%	15%	16%	22% ⁱ	23% ⁱ	19%	18%	21% ⁱ	15%	15%	21%	20%	26% ^{opvx}	20%	19%	18%	21%	14%
NET: 0-3	76	40	36	11	19	11	7	9	19	27	20	13	16	47	29	9	5	9	5	7	8	9	15	4	5
	4%	4%	3%	4%	5% ^f	3%	2%	3%	4% ^f	3%	4%	4%	5%	3%	5%	10% ^{pqr}	2%	4%	2%	4%	3%	3%	5%	2%	4%
Prefer not to say	9	1	8	2	2	2	1	-	1	2	2	1	3	4	4	1	-	1	1	-	3	3	-	-	-
	*	*	1% ^a	1%	1%	1%	*	-	*	*	*	*	1%	*	1%	1%	-	1%	*	-	1%	1%	-	-	-
Don't know	57	26	31	11	13	14	6	9	4	20	18	9	10	38	19	2	11	7	6	6	4	8	5	6	3
	3%	3%	3%	5% ^{fh}	4% ^h	4% ^h	2%	3% ^h	1%	2%	3%	3%	3%	3%	3%	2%	4% ^v	3%	3%	4%	2%	3%	2%	3%	3%
Mean	7.69	7.62	7.75	7.40	7.33	7.54	7.87 ^{cde}	7.93 ^{cde}	7.92 ^{cde}	7.84 ^{ijkl}	7.62	7.47	7.57	7.75 ^{kn}	7.53	7.36	7.85 ^{os}	7.58	7.80 ^s	7.35	7.78	7.73	7.60	7.83 ^s	7.74
Standard deviation	2.00	2.06	1.94	1.95	2.13	1.92	1.90	1.98	2.02	1.90	2.05	2.11	2.08	1.96	2.09	2.49	1.84	2.02	1.86	2.10	2.00	2.02	2.01	1.91	2.05
Standard error	0.04	0.06	0.06	0.13	0.13	0.10	0.10	0.11	0.10	0.06	0.09	0.13	0.12	0.05	0.09	0.26	0.12	0.14	0.13	0.17	0.15	0.12	0.11	0.13	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x

* small base

IICSA Survey - September 2018

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Absolutes/col percents

Table 7

**How comfortable, if at all, would you feel taking part in a conversation about the following issues with adults you know and trust?
Please use a scale of 0-10 where 0 means not at all comfortable, 5 means somewhat comfortable and 10 means entirely comfortable.**

Base: All respondents

Sexual abuse or harassment of an adult

		Gender		Age						Social Grade						GO Region										
		Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	Yorkshire and the Humber (q)	West Midlands (r)	East Midlands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Unweighted base		2065	1045	1020	250	295	378	380	321	441	899	550	284	332	1449	616	95	258	208	212	165	180	300	321	212	114
Weighted base		2065	1012	1053	248	351	372	351	310	434	901	547	285	332	1448	617	91*	250	204	204	159	227	295	318	204	113
Entirely comfortable	(10)	277	129	148	20	44	54	50	38	70	113	70	43	52	183	94	11	32	24	27	19	35	42	39	32	16
		13%	13%	14%	8%	13%	15% ^c	14% ^c	12%	16% ^c	13%	13%	15%	16%	13%	15%	12%	13%	12%	13%	12%	16%	14%	12%	16%	14%
9	(9)	133	63	69	9	15	13	30	30	36	67	32	18	16	99	34	4	18	10	14	2	12	32	18	13	9
		6%	6%	7%	4%	4%	3%	8% ^{cde}	10% ^{cde}	8% ^{cde}	7%	6%	6%	5%	7%	5%	4%	7% ^s	5% ^s	7% ^s	1%	5% ^s	11% ^{qstv}	6% ^s	6% ^s	8% ^s
8	(8)	305	147	158	21	45	54	54	48	83	137	74	40	53	211	94	9	45	26	19	19	33	47	47	36	23
		15%	14%	15%	9%	13%	14% ^c	15% ^c	16% ^c	19% ^{cd}	15%	13%	14%	16%	15%	15%	10%	18% ^r	13%	9%	12%	15%	16% ^r	15%	18% ^r	20% ^r
7	(7)	280	138	142	43	48	52	44	45	48	136	65	32	46	201	79	15	34	28	33	16	40	34	45	21	14
		14%	14%	13%	17% ^h	14%	14%	13%	15%	11%	15%	12%	11%	14%	14%	13%	17%	13%	14%	16%	10%	17% ^w	12%	14%	10%	12%
6	(6)	247	118	129	29	50	48	37	38	44	107	68	33	39	175	71	10	30	26	27	28	27	39	29	10	
		12%	12%	12%	12%	14%	13%	11%	12%	10%	12%	12%	12%	12%	12%	12%	11%	12% ^u	13% ^u	13% ^u	18% ^{ux}	12%	7%	12% ^u	14% ^u	9%
Somewhat comfortable	(5)	287	153	134	41	48	56	42	41	58	122	86	42	36	209	78	12	39	31	33	19	31	39	43	21	18
		14%	15%	13%	17%	14%	15%	12%	13%	13%	14%	16% ^l	15%	11%	14%	13%	14%	16%	15%	16%	12%	14%	13%	13%	10%	16%
4	(4)	121	61	60	20	25	19	24	15	16	58	28	20	14	87	34	7	9	14	11	14	5	21	22	12	6
		6%	6%	6%	8% ^h	7% ^h	5%	7% ^h	5%	4%	6%	5%	7%	4%	6%	6%	7% ^t	4%	7% ^t	6%	9% ^{pt}	2%	7% ^t	7% ^t	6%	5%
3	(3)	98	47	51	20	22	18	13	13	13	37	30	16	15	67	31	6	15	10	8	9	8	16	16	9	2
		5%	5%	5%	8% ^{fh}	6% ^h	5%	4%	4%	3%	4%	5%	6%	4%	5%	5%	6%	6%	5%	4%	6%	3%	5%	5%	5%	2%
2	(2)	75	34	40	15	10	20	11	7	12	27	23	6	19	50	25	5	5	6	7	10	7	7	14	11	4
		4%	3%	4%	6% ^{gh}	3%	5% ^g	3%	2%	3%	3%	4%	2%	6% ^{ik}	3%	4%	5%	2%	3%	3%	7% ^{pu}	3%	2%	4%	5%	4%
1	(1)	47	27	20	4	12	5	10	7	10	24	10	6	7	34	13	1	5	5	7	2	9	8	5	3	3
		2%	3%	2%	2%	3%	1%	3%	2%	2%	3%	2%	2%	2%	2%	2%	1%	2%	3%	3%	1%	4%	3%	1%	1%	3%
Not at all comfortable	(0)	53	24	30	10	8	7	8	7	13	18	15	11	10	33	21	4	6	8	4	7	4	5	8	6	2
		3%	2%	3%	4%	2%	2%	2%	2%	3%	2%	3%	4%	3%	2%	3%	4%	2%	4%	2%	4%	2%	2%	2%	3%	2%
NET: 8-10		714	339	375	50	104	121	133	117	189	317	175	101	121	493	222	24	95	61	60	40	81	121	104	81	47
		35%	34%	36%	20%	30% ^c	33% ^c	38% ^{cd}	38% ^{cd}	44% ^{cde}	35%	32%	35%	36%	34%	36%	26%	38% ^{os}	30%	29%	25%	36% ^s	41% ^{oqrs}	33%	40% ^{oqrs}	42% ^{oqrs}

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x

* small base

Prepared by Populus

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Absolutes/col percents

Table 7

How comfortable, if at all, would you feel taking part in a conversation about the following issues with adults you know and trust?
Please use a scale of 0-10 where 0 means not at all comfortable, 5 means somewhat comfortable and 10 means entirely comfortable.

Base: All respondents

Sexual abuse or harassment of an adult

	Gender		Age						Social Grade						GO Region										
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	York- shire and the Humber (q)	West Mid- lands (r)	East Mid- lands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Weighted base	2065	1012	1053	248	351	372	351	310	434	901	547	285	332	1448	617	91*	250	204	204	159	227	295	318	204	113
NET: 3-7	1032	517	515	153	193	193	161	152	179	461	278	143	150	739	293	50	127	109	112	86	110	131	165	93	49
	50%	51%	49%	62%efgh	55%fh	52%h	46%	49%h	41%	51%	51%	50%	45%	51%	47%	55%	51%	53%u	55%ux	54%u	49%	44%	52%	46%	43%
NET: 0-2	175	85	91	29	30	31	29	21	35	69	48	23	36	117	59	10	16	19	18	19	19	19	26	20	9
	8%	8%	9%	12%g	8%	8%	8%	7%	8%	8%	9%	8%	11%	8%	9%	11%	6%	9%	9%	12%u	8%	7%	8%	10%	8%
NET: 7-10	994	477	517	93	152	173	177	162	237	453	241	133	167	694	300	39	128	89	93	56	121	155	149	103	61
	48%	47%	49%	38%	43%	46%c	51%c	52%cd	55%cde	50%j	44%	47%	50%	48%	49%	43%	51% _s	44%	45%	35%	53% _s	47% _s	50% _s	54% _s	
NET: 4-6	654	331	323	90	123	124	104	94	119	288	183	95	89	470	184	29	79	70	72	61	63	80	105	63	33
	32%	33%	31%	36%h	35%h	33%	30%	30%	27%	32%	33%l	33%	27%	32%l	30%	32%	32%	34%	35%	39%tu	28%	27%	33%	31%	29%
NET: 0-3	273	132	141	49	52	49	42	33	48	106	78	39	50	184	89	15	31	29	26	28	27	35	42	29	11
	13%	13%	13%	20%efgh	15%	13%	12%	11%	11%	12%	14%	14%	15%	13%	14%	17%	12%	14%	12%	18%	12%	12%	13%	14%	10%
Prefer not to say	8	1	7	2	1	3	1	-	1	2	1	1	4	3	5	1	-	1	1	-	1	3	1	-	-
	*	*	1%a	1%	*	1%	*	-	*	*	*	*	1%ijm	*	1%m	1%	-	1%	*	-	1%	1%	*	-	-
Don't know	135	71	65	14	22	23	27	20	29	52	45	17	22	96	39	7	12	15	13	13	15	22	21	10	8
	7%	7%	6%	6%	6%	6%	8%	6%	7%	6%	8%	6%	7%	7%	6%	7%	5%	7%	6%	8%	7%	7%	7%	5%	7%
Mean	6.37	6.33	6.42	5.62	6.14c	6.36c	6.52c	6.60cd	6.73cde	6.45	6.25	6.33	6.42	6.37	6.38	5.98	6.51s	6.12	6.29	5.81	6.60s	6.62oqs	6.31	6.48s	6.66s
Standard deviation	2.58	2.56	2.60	2.55	2.58	2.52	2.62	2.47	2.62	2.50	2.59	2.68	2.70	2.54	2.69	2.67	2.48	2.63	2.54	2.66	2.55	2.60	2.53	2.67	2.52
Standard error	0.06	0.08	0.08	0.17	0.16	0.13	0.14	0.14	0.13	0.09	0.12	0.16	0.15	0.07	0.11	0.29	0.16	0.19	0.18	0.22	0.20	0.16	0.15	0.19	0.25

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x

* small base

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Absolutes/col percents

Table 8

**How comfortable, if at all, would you feel taking part in a conversation about the following issues with adults you know and trust?
Please use a scale of 0-10 where 0 means not at all comfortable, 5 means somewhat comfortable and 10 means entirely comfortable.**

Base: All respondents

Child sexual abuse

		Gender		Age						Social Grade						GO Region										
		Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	Yorkshire and the Humber (q)	West Midlands (r)	East Midlands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Unweighted base		2065	1045	1020	250	295	378	380	321	441	899	550	284	332	1449	616	95	258	208	212	165	180	300	321	212	114
Weighted base		2065	1012	1053	248	351	372	351	310	434	901	547	285	332	1448	617	91*	250	204	204	159	227	295	318	204	113
Entirely comfortable	(10)	272 13%	134 13%	138 13%	16 7%	46 13% _c	44 12% _c	47 13% _c	38 12% _c	81 19% _{cd}	112 12% _g	63 11%	43 15%	55 17% _{jm}	174 12%	98 16% _{jm}	12 13%	29 12%	26 13%	20 10%	22 14%	39 17% _r	39 13%	37 12%	34 16% _r	15 13%
9	(9)	120 6%	54 5%	66 6%	9 4%	9 3%	11 3%	19 6%	31 10% _{cdef}	40 9% _{cdef}	61 7% _{kn}	35 6% _{kn}	8 3%	15 5%	96 7% _{kn}	23 4%	7 7%	15 6%	11 6%	11 6%	4 2%	12 5%	18 6%	24 7% _s	12 6%	6 5%
8	(8)	269 13%	134 13%	135 13%	22 9%	34 10%	55 15% _c	46 13%	40 13%	72 17% _{cd}	134 15% _j	57 10%	36 13%	42 13%	190 13%	79 13%	9 10%	38 15%	24 12%	32 16% _{sv}	14 9%	30 13%	41 14%	32 10%	30 15%	20 17% _{sv}
7	(7)	224 11%	105 10%	119 11%	29 12%	43 12%	39 11%	38 11%	30 10%	44 10%	93 10%	65 12%	28 10%	38 11%	158 11%	66 11%	12 13%	25 10%	22 11%	27 13%	15 10%	21 9%	38 13%	39 12%	18 9%	7 6%
6	(6)	234 11%	110 11%	124 12%	32 13%	43 12%	44 12%	37 10%	33 11%	45 10%	106 12%	66 12%	27 10%	35 10%	172 12%	62 10%	10 11%	29 12%	27 13%	23 11%	22 14%	23 10%	24 8%	42 13% _u	22 11%	12 10%
Somewhat comfortable	(5)	298 14%	144 14%	154 15%	45 18% _h	54 15%	54 15%	48 14%	44 14%	53 12%	136 15%	84 15%	41 14%	37 14%	220 15%	78 13%	11 12%	34 14%	26 13%	31 15%	22 14%	33 14%	41 14%	46 15%	32 16%	24 21%
4	(4)	150 7%	75 7%	75 7%	16 6%	28 8%	31 8%	22 6%	23 7%	31 7%	67 7%	40 7%	24 8%	20 6%	106 7%	44 7%	8 8%	22 9% _x	19 10% _{tx}	11 5%	10 7%	10 4%	23 8%	29 9% _x	14 7%	3 3%
3	(3)	133 6%	65 6%	68 6%	18 7%	32 9% _{eh}	18 5%	23 6%	24 8% _h	18 4%	53 6%	39 7%	20 7%	21 6%	92 6%	41 7%	5 5%	18 7%	15 7%	12 6%	13 8%	18 8%	17 6%	19 6%	11 5%	6 5%
2	(2)	84 4%	55 5% _b	29 3%	10 4%	10 3%	29 8% _{cd}	12 3% _{gh}	13 4%	11 2%	38 4%	20 4%	12 4%	14 4%	58 4%	26 4%	6 6%	10 4%	5 2%	11 6%	7 4%	5 2%	16 6%	12 4%	9 4%	4 3%
1	(1)	67 3%	34 3%	33 3%	11 4%	12 3%	10 3%	17 5%	7 2%	11 2%	21 2%	18 3%	14 5% _{im}	14 4%	39 3%	28 5% _{im}	4 4%	5 2%	6 3%	7 3%	7 5%	9 4%	10 3%	12 4%	4 2%	4 4%
Not at all comfortable	(0)	79 4%	36 4%	43 4%	16 6% _{eg}	17 5%	10 3%	14 4%	7 2%	16 4%	29 3%	19 4%	17 6% _{im}	14 4%	48 3%	31 5%	4 4%	10 4%	11 5%	6 3%	8 5%	10 5%	7 2%	13 4%	8 4%	3 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x

*** small base**

IICSA Survey - September 2018

ONLINE Fieldwork : 26th - 30th September 2018

Absolutes/col percents

Table 8

**How comfortable, if at all, would you feel taking part in a conversation about the following issues with adults you know and trust?
Please use a scale of 0-10 where 0 means not at all comfortable, 5 means somewhat comfortable and 10 means entirely comfortable.**

Base: All respondents

Child sexual abuse

	Gender		Age						Social Grade						GO Region										
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	Yorkshire and the Humber (q)	West Midlands (r)	East Midlands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Weighted base	2065	1012	1053	248	351	372	351	310	434	901	547	285	332	1448	617	91*	250	204	204	159	227	295	318	204	113
NET: 8-10	661 32%	322 32%	339 32%	47 19%	89 25%	110 30% ^c	112 32% ^c	109 35% ^{cd}	193 45% ^{cdefg}	306 34% ^j	155 28%	87 31%	112 34%	461 32%	200 32%	27 30%	82 33%	61 30%	64 31%	40 25%	81 36% ^s	97 33%	93 29%	76 37% ^{sv}	40 36%
NET: 3-7	1039 50%	500 49%	540 51%	140 57% ^{fh}	200 57% ^{fh}	186 50%	167 47%	153 50%	193 44%	456 51%	293 54% ^{ln}	140 49%	150 45%	748 52% ^l	291 47%	44 49%	129 52%	109 53%	103 51%	83 52%	105 46%	143 49%	175 55%	96 47%	52 46%
NET: 0-2	230 11%	125 12%	105 10%	36 15% ^{gh}	39 11%	49 13% ^{gh}	42 12%	26 8%	37 9%	88 10%	57 10%	43 15% ^{im}	43 13%	145 10%	86 14% ^{im}	13 15%	25 10%	21 10%	24 12%	22 14%	24 11%	33 11%	37 12%	20 10%	11 10%
NET: 7-10	884 43%	427 42%	457 43%	76 31%	132 38%	149 40% ^c	150 43% ^c	139 45% ^c	238 55% ^{cdefg}	400 44%	219 40%	115 40%	151 45%	619 43%	266 43%	38 42%	107 43%	83 40%	90 44%	56 35%	102 45%	135 46% ^s	131 41%	94 46% ^s	48 42%
NET: 4-6	682 33%	329 33%	353 33%	93 37% ^h	124 35%	129 35%	106 30%	100 32%	130 30%	309 34% ^l	190 35% ^l	92 32%	91 27%	499 34% ^{ln}	183 30%	28 30%	86 34%	72 35%	65 32%	54 34%	66 29%	88 30%	117 37%	68 33%	38 34%
NET: 0-3	364 18%	190 19%	173 16%	55 22% ^h	72 20% ^h	67 18% ^h	65 19% ^h	50 16%	56 13%	141 16%	96 17%	63 22% ^{im}	64 19%	237 16%	127 21% ^{im}	18 20%	42 17%	36 17%	37 18%	35 22%	43 19%	50 17%	56 17%	31 15%	17 15%
Prefer not to say	10 *	3 *	7 1%	4 2% ^{gh}	1 *	4 1% ^h	1 *	-	-	3 *	2 *	-	5 2% ^{ikm}	5 *	5 1%	1 1%	2 1%	1 1%	1 *	-	1 1%	2 1%	2 1%	-	-
Don't know	125 6%	63 6%	62 6%	21 8% ^h	22 6% ^h	22 6% ^h	29 8% ^h	21 7% ^h	11 2%	48 5%	41 7%	14 5%	22 7%	89 6%	36 6%	6 6%	13 5%	13 6%	12 6%	13 8% ^v	15 7%	20 7%	12 4%	12 6%	10 9% ^v
Mean	6.03	5.97	6.09	5.31	5.73	5.89 ^c	6.00 ^c	6.25 ^{cd}	6.64 ^{cde}	6.15 ^k	5.94	5.73	6.11	6.07	5.93	5.89	6.02	5.93	6.00	5.66	6.19	6.13	5.92	6.30 ^s	6.21
Standard deviation	2.76	2.78	2.74	2.69	2.77	2.68	2.85	2.65	2.74	2.66	2.69	2.97	2.93	2.67	2.96	2.90	2.69	2.78	2.65	2.88	2.92	2.72	2.73	2.76	2.68
Standard error	0.06	0.09	0.09	0.18	0.17	0.14	0.15	0.15	0.13	0.09	0.12	0.18	0.17	0.07	0.12	0.31	0.17	0.20	0.19	0.23	0.23	0.16	0.16	0.20	0.26

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x

* small base

IICSA Survey - September 2018

ONLINE Fieldwork : 26th - 30th September 2018

Absolutes/col percents

Table 9

**How comfortable, if at all, would you feel taking part in a conversation about the following issues with adults you know and trust?
Please use a scale of 0-10 where 0 means not at all comfortable, 5 means somewhat comfortable and 10 means entirely comfortable.**

Base: All respondents

Terminal illness

		Gender		Age						Social Grade						GO Region										
		Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	York-shire and the Humber (q)	West Midlands (r)	East Midlands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Unweighted base		2065	1045	1020	250	295	378	380	321	441	899	550	284	332	1449	616	95	258	208	212	165	180	300	321	212	114
Weighted base		2065	1012	1053	248	351	372	351	310	434	901	547	285	332	1448	617	91*	250	204	204	159	227	295	318	204	113
Entirely comfortable	(10)	350 17%	162 16%	188 18%	32 13%	56 16%	57 15%	62 18%	53 17%	89 21% ^c	141 16%	96 18%	48 17%	64 19%	238 16%	113 18%	12 13%	37 15%	29 14%	32 16%	25 16%	49 22%	50 17%	49 15%	40 20%	28 25% ^{opqrv}
9	(9)	191 9%	89 9%	101 10%	12 5%	27 8%	25 7%	30 9%	39 13% ^{cde}	58 13% ^{cdefi}	91 10%	51 9%	24 8%	25 8%	142 10%	49 8%	7 7%	25 10%	24 12% ^w	22 11% ^w	12 7%	20 9%	34 12% ^w	30 9%	10 5%	7 6%
8	(8)	337 16%	154 15%	183 17%	37 15%	39 11%	69 19% ^d	62 18% ^d	52 17% ^d	78 18% ^d	164 18% ^j	74 13%	47 17%	53 16%	237 16%	100 16%	11 13%	50 20% ^u	29 14%	32 16%	21 13%	40 17%	40 14%	57 18%	35 17%	22 19%
7	(7)	334 16%	179 18%	155 15%	52 21% ^h	58 16%	62 17%	53 15%	50 16%	60 14%	152 17%	89 16%	38 13%	54 16%	241 17%	93 15%	21 23% ^t	38 15%	31 15%	32 16%	29 18%	29 13%	46 16%	53 17%	39 19%	17 15%
6	(6)	229 11%	114 11%	115 11%	28 11%	42 12%	47 13% ^h	41 12%	37 12%	34 8%	102 11%	60 11%	37 13%	30 9%	162 11%	67 11%	9 10%	26 10%	25 12%	27 13%	16 10%	24 10%	28 9%	34 11%	29 14%	13 11%
Somewhat comfortable	(5)	221 11%	111 11%	110 10%	28 11%	40 11%	46 12% ^h	42 12% ^h	31 10%	34 8%	91 10%	62 11%	35 12%	33 10%	153 11%	68 11%	11 13%	32 13%	19 9%	26 13%	22 14%	25 11%	29 10%	32 10%	19 9%	8 7%
4	(4)	117 6%	57 6%	59 6%	25 10% ^{efgh}	25 7%	19 5%	19 5%	11 4%	19 4%	46 5%	35 6%	17 6%	18 5%	81 6%	35 6%	4 4%	12 5%	12 6%	14 7%	11 7%	6 3%	28 10% ^{ptvw}	12 4%	10 5%	7 6%
3	(3)	83 4%	41 4%	42 4%	14 6% ^f	26 7% ^{efgh}	10 3%	7 2%	9 3%	17 4%	40 4%	20 4%	8 3%	15 4%	60 4%	23 4%	5 5%	12 5%	6 3%	6 3%	9 6% ^x	10 5%	8 3%	19 6% ^x	6 3%	1 1%
2	(2)	61 3%	33 3%	28 3%	3 1%	6 2%	12 3%	12 3%	13 4% ^c	15 3%	31 3%	15 3%	7 3%	8 2%	46 3%	15 2%	2 2%	7 3%	11 5% ^w	5 2%	4 2%	8 3%	9 3%	13 4%	3 1%	2 2%
1	(1)	34 2%	22 2%	12 1%	4 2%	12 3% ^e	4 1%	5 2%	4 1%	5 1%	9 1%	7 1%	8 3% ^{im}	10 3% ^{im}	16 1%	19 3% ^{ijm}	1 1%	2 1%	5 2%	3 1%	1 1%	6 3%	5 2%	6 2%	4 2%	2 2%
Not at all comfortable	(0)	21 1%	11 1%	10 1%	1 *	4 1%	3 1%	3 1%	3 1%	8 2%	6 1%	5 1%	3 1%	7 2% ^{im}	10 1%	10 2% ^m	2 2% ^r	2 1%	2 1%	-	3 2%	2 1%	3 1%	3 1%	3 1%	2 2%
NET: 8-10		878 43%	406 40%	472 45% ^a	81 33%	122 35%	151 41% ^c	154 44% ^{cd}	144 47% ^{cd}	225 52% ^{cdef}	396 44%	221 40%	119 42%	142 43%	617 43%	261 42%	30 33%	113 45% ^o	82 40%	86 42%	57 36%	108 48% ^{os}	124 42%	136 43%	86 42%	57 50% ^{os}

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x

* small base

Prepared by Populus

IICSA Survey - September 2018

ONLINE Fieldwork : 26th - 30th September 2018

Absolutes/col percents

Table 9

**How comfortable, if at all, would you feel taking part in a conversation about the following issues with adults you know and trust?
Please use a scale of 0-10 where 0 means not at all comfortable, 5 means somewhat comfortable and 10 means entirely comfortable.**

Base: All respondents

Terminal illness

	Gender			Age						Social Grade						GO Region									
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	Yorkshire and the Humber (q)	West Midlands (r)	East Midlands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Weighted base	2065	1012	1053	248	351	372	351	310	434	901	547	285	332	1448	617	91*	250	204	204	159	227	295	318	204	113
NET: 3-7	984 48%	502 50%	482 46%	147 59% efgh	191 54% fgh	183 49% h	161 46% h	138 45%	163 38%	431 48%	266 49%	136 48%	150 45%	698 48%	286 46%	51 56% tx	120 48%	94 46%	104 51%	85 54% tx	94 41%	139 47%	149 47%	102 50%	46 40%
NET: 0-2	116 6%	67 7%	50 5%	8 3%	22 6%	19 5%	20 6%	20 6%	28 6%	45 5%	27 5%	19 7%	25 7%	72 5%	44 7%	5 5%	11 4%	17 8% r	8 4%	7 5%	16 7%	16 6%	21 7%	9 4%	6 5%
NET: 7-10	1212 59%	585 58%	627 60%	133 54%	180 51%	213 57%	207 59% d	194 63% cd	285 66% cdef	547 61%	310 57%	157 55%	196 59%	858 59%	354 57%	51 56%	150 60%	113 55%	118 58%	86 54%	137 60%	170 58%	188 59%	125 61%	74 65%
NET: 4-6	567 27%	282 28%	285 27%	81 33% h	107 31% h	111 30% h	101 29% h	80 26%	87 20%	239 27%	157 29%	89 31%	81 24%	396 27%	171 28%	25 27%	70 28%	56 28%	66 32% v	48 30%	55 24%	85 29%	77 24%	58 28%	28 25%
NET: 0-3	199 10%	108 11%	91 9%	22 9%	48 14% ef	28 8%	28 8%	29 9%	44 10%	85 9%	47 9%	27 9%	40 12%	133 9%	66 11%	10 11%	23 9%	23 11%	13 7%	16 10%	26 11%	25 8%	40 13% rw	15 7%	7 6%
Prefer not to say	7 *	1 *	6 1%	1 *	1 *	2 1%	3 1%	- -	- -	2 *	3 1%	- -	2 1%	5 *	2 *	1 1%	- -	1 1%	- -	- -	1 1%	2 1%	2 1%	- -	- -
Don't know	80 4%	36 4%	44 4%	11 4%	14 4%	16 4%	13 4%	7 2%	18 4%	27 3%	30 5% i	11 4%	13 4%	56 4%	24 4%	5 5%	6 3%	10 5%	7 3%	9 6%	8 3%	14 5%	10 3%	7 3%	5 4%
Mean	6.88	6.76	6.99a	6.56	6.49	6.87	6.96cd	7.04cd	7.19cd	6.93	6.89	6.78	6.80	6.91	6.79	6.61	6.90	6.71	6.93	6.66	7.02	6.87	6.79	7.01	7.27s
Standard deviation	2.41	2.45	2.37	2.25	2.55	2.27	2.36	2.37	2.52	2.32	2.40	2.47	2.63	2.35	2.56	2.38	2.31	2.51	2.23	2.42	2.55	2.46	2.46	2.32	2.45
Standard error	0.05	0.08	0.08	0.15	0.15	0.12	0.12	0.13	0.12	0.08	0.11	0.15	0.15	0.06	0.11	0.25	0.15	0.18	0.16	0.19	0.19	0.15	0.14	0.16	0.23

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x

* small base

IICSA Survey - September 2018

ONLINE Fieldwork : 26th - 30th September 2018

Absolutes/col percents

Table 10

**How comfortable, if at all, would you feel taking part in a conversation about the following issues with adults you know and trust?
Please use a scale of 0-10 where 0 means not at all comfortable, 5 means somewhat comfortable and 10 means entirely comfortable.**

Base: All respondents
Bereavement

		Gender		Age						Social Grade						GO Region										
		Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	York-shire and the Humber (q)	West Midlands (r)	East Midlands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Unweighted base		2065	1045	1020	250	295	378	380	321	441	899	550	284	332	1449	616	95	258	208	212	165	180	300	321	212	114
Weighted base		2065	1012	1053	248	351	372	351	310	434	901	547	285	332	1448	617	91*	250	204	204	159	227	295	318	204	113
Entirely comfortable	(10)	414 20%	195 19%	219 21%	28 11%	53 15%	65 18% ^c	86 24% ^{cde}	69 22% ^{cd}	113 26% ^{cde}	172 19%	106 21%	60 21%	76 23%	278 19%	136 22%	14 16%	49 20%	34 17%	38 19%	32 20%	60 27% ^{oquv}	53 18%	53 17%	49 24% ^v	30 26% ^v
9	(9)	239 12%	115 11%	124 12%	14 6%	19 5%	36 10% ^d	49 14% ^{cd}	54 17% ^{cde}	68 16% ^{cde}	114 13%	62 11%	26 9%	38 11%	176 12%	63 10%	9 10%	33 13% ^s	26 13%	27 13%	11 7%	22 10%	38 13%	43 14% ^{sw}	16 8%	14 12%
8	(8)	398 19%	182 18%	216 21%	46 18%	63 18%	79 21%	61 17%	58 19%	92 21%	187 21%	107 19%	49 17%	54 16%	294 20%	104 17%	13 15%	52 21%	39 19%	44 21%	22 14%	41 18%	57 19%	68 21% ^s	38 19%	23 20%
7	(7)	294 14%	147 15%	146 14%	42 17%	49 14%	58 15%	43 12%	44 14%	58 13%	138 15%	64 12%	39 14%	53 16%	202 14%	92 15%	16 18%	31 12%	26 13%	30 15%	24 15%	33 15%	41 14%	50 16%	27 13%	15 13%
6	(6)	198 10%	97 10%	101 10%	30 12%	42 12%	32 9%	28 8%	31 10%	34 8%	87 10%	58 11%	26 9%	26 8%	145 10%	52 8%	9 10%	23 9%	23 11%	20 10%	13 8%	26 11%	23 8%	23 7%	31 15% ^{psuvx}	9 3%
Somewhat comfortable	(5)	224 11%	124 12% ^b	100 9%	30 12% ^h	50 14% ^h	47 13% ^h	37 11% ^h	30 10%	29 7%	85 9%	69 13%	37 13%	32 10%	154 11%	69 11%	12 13%	30 12%	20 10%	19 9%	23 15%	20 9%	33 11%	37 12%	19 9%	10 9%
4	(4)	84 4%	45 4%	39 4%	15 6% ^g	21 6% ^g	16 4%	12 3%	6 2%	15 3%	36 4%	18 3%	16 6%	13 4%	55 4%	29 5%	4 4%	7 3%	9 5%	12 6%	9 5%	6 3%	9 3%	15 5%	11 5%	2 2%
3	(3)	50 2%	23 2%	27 3%	11 4% ^{egh}	11 3%	5 1%	11 3%	5 2%	8 2%	21 2%	13 2%	7 2%	9 3%	34 2%	16 3%	2 2%	8 3%	8 4% ^{vw}	5 3%	8 5% ^{tw}	3 1%	7 2%	4 1%	2 1%	3 3%
2	(2)	38 2%	21 2%	17 2%	3 1%	10 3%	8 2%	8 2%	5 2%	4 1%	20 2%	10 2%	3 1%	5 2%	30 2%	8 1%	2 2% ^r	2 1%	6 3% ^r	- -	2 1%	11 5% ^{prw}	7 2% ^r	7 2% ^r	1 1%	1 1%
1	(1)	22 1%	14 1%	9 1%	3 1%	8 2% ^g	3 1%	4 1%	1 *	3 1%	7 1%	8 1%	6 2%	2 1%	15 1%	8 1%	3 3% ^{ps}	- -	3 1%	2 1%	- -	2 1%	5 2% ^p	3 1%	3 1%	2 2% ^p
Not at all comfortable	(0)	19 1%	12 1%	7 1%	3 1%	3 1%	3 1%	4 1%	2 1%	5 1%	6 1%	5 1%	3 1%	6 2%	11 1%	9 1%	1 1%	2 1%	3 2%	1 1%	4 2% ^{tu}	- *	1 1%	2 1%	3 1%	3 3% ^{tu}
NET: 8-10		1051 51%	492 49%	559 53% ^a	88 35%	135 38%	180 48% ^{cd}	195 56% ^{cde}	180 58% ^{cde}	273 63% ^{cdef}	473 52%	275 50%	135 47%	168 50%	748 52%	303 49%	37 41%	135 54% ^{os}	99 48%	108 53% ^s	66 41%	124 54% ^{os}	148 50%	165 52% ^s	103 51%	67 59% ^{os}

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x

* small base

Prepared by Populus

IICSA Survey - September 2018

ONLINE Fieldwork : 26th - 30th September 2018

Absolutes/col percents

Table 10

**How comfortable, if at all, would you feel taking part in a conversation about the following issues with adults you know and trust?
Please use a scale of 0-10 where 0 means not at all comfortable, 5 means somewhat comfortable and 10 means entirely comfortable.**

Base: All respondents

Bereavement

	Gender			Age						Social Grade						GO Region									
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	York- shire and the Humber (q)	West Mid- lands (r)	East Mid- lands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Weighted base	2065	1012	1053	248	351	372	351	310	434	901	547	285	332	1448	617	91*	250	204	204	159	227	295	318	204	113
NET: 3-7	848	436	413	129	173	157	130	116	143	367	223	125	133	590	258	42	98	86	86	76	89	113	130	90	39
	41%	43%	39%	52%efgh	49%fgh	42%h	37%	37%	33%	41%	41%	44%	40%	41%	42%	46%	39%	42%	42%	48%lux	39%	38%	41%	44%	34%
NET: 0-2	80	47	33	9	22	14	15	8	12	33	22	11	13	55	25	6	4	12	3	6	12	13	12	7	6
	4%	5%	3%	4%	6%gh	4%	4%	2%	3%	4%	4%	4%	4%	4%	4%	7%pr	2%	6%pr	2%	4%	5%pr	4%	4%	3%	5%
NET: 7-10	1345	639	706	130	184	237	239	224	331	610	339	174	221	950	395	53	166	125	138	90	157	189	215	130	82
	65%	63%	67%	52%	53%	64%cd	68%cd	72%cde	76%cdef	68%jkl	62%	61%	66%	66%	64%	59%	66% ^s	61%	68% ^s	56%	69% ^s	64%	68% ^s	64%	72% ^{os}
NET: 4-6	505	265	239	76	113	95	76	67	78	208	146	79	71	354	151	24	59	52	50	45	52	65	75	61	21
	24%	26%	23%	31%fgh	32%fgh	26%h	22%	22%	18%	23%	27%	28%	21%	24%	24%	27%	24%	26%	25%	28%	23%	22%	24%	30% ^{ux}	18%
NET: 0-3	129	69	60	20	33	19	26	12	20	54	35	18	22	89	40	8	12	20	9	13	15	20	16	9	9
	6%	7%	6%	8%g	9%egh	5%	7%g	4%	5%	6%	6%	6%	7%	6%	7%	9%	5%	10% ^{prvw}	4%	8%	7%	7%	5%	4%	8%
Prefer not to say	6	2	4	1	1	3	1	-	-	2	2	-	2	4	2	1	-	1	-	-	1	3	-	-	-
	*	*	*	*	*	1%	*	-	-	*	*	-	1%	*	*	1%	-	1%	-	-	1%	1%	-	-	-
Don't know	80	36	44	22	20	17	9	6	6	26	25	13	16	51	29	5	13	6	7	11	1	19	12	4	2
	4%	4%	4%	9%efgh	6%fgh	5%h	3%	2%	1%	3%	5%	5%	5%	3%	5%	5% ^t	5% ^t	3%	3% ^t	7% ^{twx}	1%	6% ^{tw}	4% ^t	2%	2%
Mean	7.28	7.16	7.41a	6.66	6.66	7.21cd	7.43cd	7.66cde	7.77cde	7.34	7.23	7.14	7.35	7.30	7.25	6.89	7.46oqs	7.01	7.39	6.93	7.48s	7.29	7.29	7.33	7.50
Standard deviation	2.28	2.34	2.21	2.23	2.41	2.19	2.39	2.05	2.15	2.20	2.30	2.37	2.37	2.24	2.37	2.44	2.12	2.44	2.11	2.47	2.27	2.27	2.18	2.26	2.47
Standard error	0.05	0.07	0.07	0.15	0.14	0.12	0.12	0.12	0.10	0.07	0.10	0.14	0.13	0.06	0.10	0.26	0.14	0.17	0.15	0.20	0.17	0.14	0.12	0.16	0.23

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x

*** small base**

IICSA Survey - September 2018

ONLINE Fieldwork : 26th - 30th September 2018

Absolutes/col percents

Table 11
Where do you think child sexual abuse is most likely to take place? Please select up to three answers.
Base: All respondents answering

	Gender			Age						Social Grade						GO Region									
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	Yorkshire and the Humber (q)	West Midlands (r)	East Midlands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Unweighted base	1779	892	887	198	256	325	328	282	390	782	473	239	285	1255	524	85	220	177	194	132	158	249	280	186	98
Weighted base	1780	864	916	197	305	320	303	272	383	784	471	241	284	1255	525	82*	213	174	187	126	200	245	277	180	97*
In a family home	1047	439	608	110	163	166	188	167	254	454	298	140	155	751	296	48	133	108	112	78	122	127	162	106	51
	59%	51%	66%a	56%	53%	52%	62%de	61%e	66%cde	58%	63%ln	58%	55%	60%	56%	59%	62%u	62%u	60%	62%	61%	52%	58%	59%	53%
On the internet	883	398	485	126	159	161	145	120	172	390	225	121	148	614	269	42	103	89	99	58	104	108	132	100	47
	50%	46%	53%a	64%defg	52%	50%	48%	44%	45%	50%	48%	50%	52%	49%	51%	52%	48%	51%	53%	46%	52%	44%	48%	56%u	49%
Welfare institution (for example children's home)	724	350	374	48	82	102	128	148	216	327	192	100	105	519	205	25	83	74	85	60	82	96	104	72	43
	41%	41%	41%	25%	27%	32%	42%cde	54%cdef	56%cdef	42%	41%	41%	37%	41%	39%	30%	39%	43%	45%o	48%o	41%	39%	37%	40%	44%
Religious institution	626	349	277	51	89	106	105	120	156	263	160	88	115	423	203	30	70	59	66	48	75	84	85	68	40
	35%	40%b	30%	26%	29%	33%	35%c	44%cdef	41%cde	34%	34%	36%	40%im	34%	39%	37%	33%	34%	36%	38%	38%	34%	31%	38%	41%
Youth or sports club	286	134	152	26	52	47	40	52	68	135	73	29	49	208	78	12	33	17	29	17	38	45	46	42	8
	16%	16%	17%	13%	17%	15%	13%	19%	18%	17%	15%	12%	17%	17%	15%	15%	15%	9%	15%	13%	19%qx	18%qx	17%qx	23%pqrsx8%	8%
Foster care	244	108	136	40	61	46	38	24	34	108	63	33	40	171	73	13	27	27	21	21	27	39	40	18	11
	14%	12%	15%	20%fgh	20%fgh	14%gh	12%	9%	9%	14%	13%	14%	14%	14%	14%	16%	12%	15%	11%	17%	14%	16%	14%	10%	11%
Youth custody (for example young offender institution)	208	91	117	24	33	27	31	39	55	91	55	32	30	146	62	10	26	18	17	18	32	34	27	18	7
	12%	11%	13%	12%	11%	9%	10%	14%e	14%e	12%	12%	13%	11%	12%	12%	12%	12%	11%	9%	14%	16%x	14%	10%	10%	7%
School	109	64	45	23	25	19	14	11	17	43	35	11	19	78	31	3	16	8	17	10	8	23	12	9	3
	6%	7%b	5%	12%efgh	8%	6%	5%	4%	4%	6%	7%	5%	7%	6%	6%	3%	7%	5%	9%tv	8%	4%	10%tvx	4%	5%	3%
Medical setting (for example hospital)	21	11	10	6	5	4	3	2	1	8	6	2	5	13	7	1	1	1	3	3	4	5	2	1	-
	1%	1%	1%	3%h	1%	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	*	1%	2%	2%	2%	2%	1%	1%	-
Other	17	7	10	2	-	7	2	1	6	8	6	1	3	13	4	-	4	5	2	1	-	1	3	2	-
	1%	1%	1%	1%	-	2%d	1%	*	2%d	1%	1%	*	1%	1%	1%	-	2%	3%tu	1%	1%	-	*	1%	1%	-
Prefer not to say	3	1	2	-	1	1	1	-	-	-	2	1	-	2	1	1	-	-	-	-	-	1	1	-	-
	*	*	*	-	*	*	*	-	-	-	*	*	-	*	*	1%	-	-	-	-	-	*	*	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x
 * small base

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Absolutes/col percents

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Base: All respondents answering

	Gender		Age						Social Grade						GO Region										
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	ABC1 (m)	C2DE (n)	North East (o)	North West (p)	York- shire and the Humber (q)	West Mid- lands (r)	East Mid- lands (s)	East of England (t)	London (u)	South East (v)	South West (w)	Wales (x)
Weighted base	1780	864	916	197	305	320	303	272	383	784	471	241	284	1255	525	82*	213	174	187	126	200	245	277	180	97*
Don't know	175	97	78	14	39	42	33	23	24	87	35	22	31	121	53	7	20	16	15	9	16	28	35	12	19
	10%	11%	9%	7%	13%h	13%ch	11%h	8%	6%	11%j	7%	9%	11%	10%	10%	8%	9%	9%	8%	7%	8%	11%	13%w	7%	19%opqrstuw

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n - o/p/q/r/s/t/u/v/w/x

* small base