

AA Survey - April 2020 - Post COVID-19 Lifestyle
ONLINE Fieldwork Dates: 14th to 20th April 2020

Absolutes/col percents

Table 1

Q.7 The COVID-19 outbreak has meant many people are now working from home. Please select what you think will apply in each scenario:

Summary Table**Base: All respondents who are still working**

	<u>Before Covid-19 lockdown</u>	<u>During Covid-19 lockdown</u>	<u>After Covid-19 lockdown</u>
Base	7795	7795	7795
I am unable to work from home	4429 57%	2685 34%	3966 51%
NET: Any work at home	3366 43%	5110 66%	3829 49%
I work from home 1 day a week	578 7%	136 2%	482 6%
I work from home 2 days a week	319 4%	196 3%	467 6%
I work from home 3 days a week	173 2%	367 5%	270 3%
I work from home 4 days a week	121 2%	412 5%	169 2%
I work from home 5 days a week	362 5%	2854 37%	379 5%
I work from home more than 5 days a week	255 3%	608 8%	282 4%
I work from home on an ad-hoc basis	1558 20%	537 7%	1780 23%

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Table 2

Q.7 The COVID-19 outbreak has meant many people are now working from home. Please select what you think will apply in each scenario:

Before Covid-19 lockdown

Base: All respondents who are still working

	Gender			Age						Region										SEG					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	AB	C1	C2	DE
Base	7795	4687	3049	145	758	1347	2403	2508	634	556	255	717	619	653	641	345	674	626	1617	982	110	3470	2717	1309	299
I am unable to work from home	4429	2546	1850	111	492	747	1372	1448	259	336	178	443	378	399	391	217	346	287	847	538	69	1435	1565	1163	266
	57%	54%	61%	77%	65%	55%	57%	58%	41%	60%	70%	62%	61%	61%	63%	51%	46%	52%	55%	63%	41%	58%	89%	89%	
NET: Any work at home	3366	2141	1199	34	266	600	1031	1060	375	220	77	274	241	254	250	128	328	339	770	444	41	2035	1152	146	33
	43%	46%	39%	23%	35%	45%	43%	42%	59%	40%	30%	38%	39%	39%	39%	37%	49%	54%	48%	45%	37%	59%	42%	11%	11%
I work from home 1 day a week	578	357	217	10	55	117	193	163	40	22	15	49	36	47	53	19	46	72	132	80	7	385	177	14	2
	7%	8%	7%	7%	7%	9%	8%	6%	6%	4%	6%	7%	6%	7%	8%	6%	7%	12%	8%	8%	6%	11%	7%	1%	1%
I work from home 2 days a week	319	193	125	2	25	71	106	86	29	13	4	19	23	24	23	6	38	35	92	37	5	201	109	6	3
	4%	4%	4%	1%	3%	5%	4%	3%	5%	2%	2%	3%	4%	4%	4%	2%	6%	6%	6%	4%	5%	6%	4%	*	1%
I work from home 3 days a week	173	107	64	1	7	28	47	62	28	11	4	12	13	16	8	8	28	13	39	20	1	110	48	10	5
	2%	2%	2%	1%	1%	2%	2%	2%	4%	2%	2%	2%	2%	2%	1%	2%	4%	2%	2%	2%	1%	3%	2%	1%	2%
I work from home 4 days a week	121	85	35	1	7	19	34	40	20	11	-	11	12	13	6	8	5	9	25	20	1	71	37	8	5
	2%	2%	1%	1%	1%	1%	1%	2%	3%	2%	-	2%	2%	2%	1%	2%	1%	1%	2%	2%	1%	2%	1%	1%	2%
I work from home 5 days a week	362	245	115	1	18	44	121	136	42	18	10	38	34	26	27	16	28	40	84	39	2	198	141	21	2
	5%	5%	4%	1%	2%	3%	5%	5%	7%	3%	4%	5%	5%	4%	4%	5%	4%	6%	5%	4%	2%	6%	5%	2%	1%
I work from home more than 5 days a week	255	173	82	1	11	24	56	95	68	14	9	23	19	17	14	11	28	26	53	38	3	123	99	27	6
	3%	4%	3%	1%	1%	2%	2%	4%	11%	3%	4%	3%	3%	3%	2%	3%	4%	4%	3%	4%	3%	4%	4%	2%	2%
I work from home on an ad-hoc basis	1558	981	561	18	143	297	474	478	148	131	35	122	104	111	119	60	155	144	345	210	22	947	541	60	10
	20%	21%	18%	12%	19%	22%	20%	19%	23%	24%	14%	17%	17%	17%	19%	17%	23%	23%	21%	21%	20%	27%	20%	5%	3%



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Table 3

Q.7 The COVID-19 outbreak has meant many people are now working from home. Please select what you think will apply in each scenario:

During Covid-19 lockdown

Base: All respondents who are still working

	Gender			Age						Region										SEG					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scot-land	North East	North West	York-shire & Hum-ber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	AB	C1	C2	DE
Base	7795	4687	3049	145	758	1347	2403	2508	634	556	255	717	619	653	641	345	674	626	1617	982	110	3470	2717	1309	299
I am unable to work from home	2685	1746	925	53	259	391	839	970	173	206	115	263	245	240	248	127	212	176	456	352	45	631	780	1025	249
	34%	37%	30%	37%	34%	29%	35%	39%	27%	37%	45%	37%	40%	37%	39%	37%	31%	28%	28%	36%	41%	18%	29%	78%	83%
NET: Any work at home	5110	2941	2124	92	499	956	1564	1538	461	350	140	454	374	413	393	218	462	450	1161	630	65	2839	1937	284	50
	66%	63%	70%	63%	66%	71%	65%	61%	73%	63%	55%	63%	60%	63%	61%	63%	69%	72%	72%	64%	59%	82%	71%	22%	17%
I work from home 1 day a week	136	83	49	3	4	21	37	45	26	7	4	10	11	14	12	4	12	15	27	17	3	75	51	9	1
	2%	2%	2%	2%	1%	2%	2%	2%	4%	1%	2%	1%	2%	2%	2%	1%	2%	2%	2%	2%	3%	2%	2%	1%	*
I work from home 2 days a week	196	99	96	1	11	31	48	78	27	8	3	22	11	16	18	9	17	19	47	22	4	105	70	18	3
	3%	2%	3%	1%	1%	2%	2%	3%	4%	1%	1%	3%	2%	2%	3%	3%	3%	3%	3%	2%	4%	3%	3%	1%	1%
I work from home 3 days a week	367	175	188	4	26	64	95	127	51	20	8	40	30	35	36	14	47	27	55	51	4	186	150	25	6
	5%	4%	6%	3%	3%	5%	4%	5%	8%	4%	3%	6%	5%	5%	6%	4%	7%	4%	3%	5%	4%	5%	6%	2%	2%
I work from home 4 days a week	412	187	223	7	41	79	124	126	35	31	13	39	28	32	37	24	32	23	104	46	3	221	166	20	5
	5%	4%	7%	5%	5%	6%	5%	5%	6%	6%	5%	5%	5%	5%	6%	7%	5%	4%	6%	5%	3%	6%	6%	2%	2%
I work from home 5 days a week	2854	1659	1171	65	336	585	959	792	117	198	76	246	220	229	217	121	245	274	660	333	35	1614	1101	129	10
	37%	35%	38%	45%	44%	43%	40%	32%	18%	36%	30%	34%	36%	35%	34%	35%	36%	44%	41%	34%	32%	47%	41%	10%	3%
I work from home more than 5 days a week	608	406	197	7	41	93	164	208	95	40	20	48	40	42	42	24	63	58	151	72	8	345	219	32	12
	8%	9%	6%	5%	5%	7%	7%	8%	15%	7%	8%	7%	6%	6%	7%	7%	9%	9%	9%	7%	7%	10%	8%	2%	4%
I work from home on an ad-hoc basis	537	332	200	5	40	83	137	162	110	46	16	49	34	45	31	22	46	34	117	89	8	293	180	51	13
	7%	7%	7%	3%	5%	6%	6%	6%	17%	8%	6%	7%	5%	7%	5%	6%	7%	5%	7%	9%	7%	8%	7%	4%	4%



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Table 4

Q.7 The COVID-19 outbreak has meant many people are now working from home. Please select what you think will apply in each scenario:

After Covid-19 lockdown

Base: All respondents who are still working

	Gender			Age						Region										SEG					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	North Ireland	AB	C1	C2	DE
Base	7795	4687	3049	145	758	1347	2403	2508	634	556	255	717	619	653	641	345	674	626	1617	982	110	3470	2717	1309	299
I am unable to work from home	3966	2288	1648	98	436	660	1246	1289	237	300	158	395	344	365	345	192	313	275	739	479	61	1222	1345	1135	264
	51%	49%	54%	68%	58%	49%	52%	51%	37%	54%	62%	55%	56%	56%	54%	56%	46%	44%	46%	49%	55%	35%	50%	87%	88%
NET: Any work at home	3829	2399	1401	47	322	687	1157	1219	397	256	97	322	275	288	296	153	361	351	878	503	49	2248	1372	174	35
	49%	51%	46%	32%	42%	51%	48%	49%	63%	46%	38%	45%	44%	44%	46%	44%	54%	56%	54%	51%	45%	65%	50%	13%	12%
I work from home 1 day a week	482	304	177	5	52	104	141	146	34	27	9	45	33	29	41	22	40	54	103	70	9	309	158	13	2
	6%	6%	6%	3%	7%	8%	6%	6%	5%	5%	4%	6%	5%	4%	6%	6%	6%	9%	6%	7%	8%	9%	6%	1%	1%
I work from home 2 days a week	467	291	173	5	40	100	162	132	28	22	10	33	27	40	35	14	50	44	126	59	7	292	160	12	3
	6%	6%	6%	3%	5%	7%	7%	5%	4%	4%	4%	5%	4%	6%	5%	4%	7%	7%	8%	6%	6%	8%	6%	1%	1%
I work from home 3 days a week	270	158	111	3	14	47	76	97	33	13	7	16	17	17	21	8	42	29	68	31	1	180	73	12	5
	3%	3%	4%	2%	2%	3%	3%	4%	5%	2%	3%	2%	3%	3%	3%	2%	6%	5%	4%	3%	1%	5%	3%	1%	2%
I work from home 4 days a week	169	120	46	3	10	24	51	55	26	11	2	20	12	19	10	10	14	11	33	26	1	98	58	9	4
	2%	3%	2%	2%	1%	2%	2%	2%	4%	2%	1%	3%	2%	3%	2%	3%	2%	2%	2%	3%	1%	3%	2%	1%	1%
I work from home 5 days a week	379	247	130	5	21	44	120	145	44	22	9	35	39	29	26	14	30	42	87	43	3	205	150	23	1
	5%	5%	4%	3%	3%	3%	5%	6%	7%	4%	4%	5%	6%	4%	4%	4%	4%	7%	5%	4%	3%	6%	6%	2%	*
I work from home more than 5 days a week	282	194	86	2	12	29	62	104	73	19	10	23	23	21	16	11	29	28	61	38	3	140	107	28	7
	4%	4%	3%	1%	2%	2%	3%	4%	12%	3%	4%	3%	4%	3%	2%	3%	4%	4%	4%	4%	3%	4%	4%	2%	2%
I work from home on an ad-hoc basis	1780	1085	678	24	173	339	545	540	159	142	50	150	124	133	147	74	156	143	400	236	25	1024	666	77	13
	23%	23%	22%	17%	23%	25%	23%	22%	25%	26%	20%	21%	20%	20%	23%	21%	23%	23%	25%	24%	23%	30%	25%	6%	4%



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Table 5
Q.9 Once the COVID-19 crisis has resolved, which of the following activities do you think you would change/take up?
Base: All respondents

	Gender			Age						Region										SEG					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	AB	C1	C2	DE
Base	19732	12956	6658	226	1057	1856	3632	5370	7589	1584	668	1796	1542	1710	1533	895	1775	1397	4037	2530	265	8438	6039	3277	1978
NET: Any change	15343	9804	5457	208	935	1556	2826	4110	5706	1209	523	1406	1219	1339	1168	701	1351	1109	3148	1958	212	6530	4667	2578	1568
Seeing more of my family that I don't live with	8903	5309	3550	134	582	930	1568	2328	3360	688	334	798	709	788	696	397	786	608	1864	1114	121	3705	2692	1580	926
Doing more outdoor activities	7843	5020	2782	140	615	908	1501	2019	2659	632	254	706	615	660	594	367	659	592	1658	988	118	3378	2446	1289	730
Doing more activities with people that I live with (days out, boards games etc.)	4361	2716	1625	95	466	626	926	1012	1236	312	140	396	366	429	327	193	363	319	893	562	61	1865	1349	784	363
Using the car less	3889	2477	1393	43	235	360	675	1070	1506	304	116	380	292	334	303	175	364	268	781	521	51	1784	1180	536	389
Working from home more often	2126	1326	787	27	217	423	674	635	150	136	41	184	139	170	166	86	208	185	504	268	39	1256	768	87	15
Volunteering in the community	1761	984	768	30	105	177	307	496	646	128	58	163	108	148	112	74	154	154	395	244	23	878	477	240	166
Other	919	565	343	2	24	38	111	226	518	69	29	71	73	71	79	30	72	89	192	133	11	449	277	108	85
None of the above	4389	3152	1201	18	122	300	806	1260	1883	375	145	390	323	371	365	194	424	288	889	572	53	1908	1372	699	410



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Table 6

Q.10 Once the restrictions on movement have been completely lifted where will your first trip be?**Base: All respondents**

	Gender			Age						Region										SEG					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	AB	C1	C2	DE
Base	19732	12956	6658	226	1057	1856	3632	5370	7589	1584	668	1796	1542	1710	1533	895	1775	1397	4037	2530	265	8438	6039	3277	1978
Family	7492	4261	3200	96	478	843	1336	2040	2699	546	246	680	580	707	572	340	677	530	1623	913	78	3155	2291	1299	747
	38%	33%	48%	42%	45%	45%	37%	38%	36%	34%	37%	38%	38%	41%	37%	38%	38%	38%	40%	36%	29%	37%	38%	40%	38%
Hair dresser/barber	2340	1465	863	18	94	152	397	581	1098	222	71	226	165	199	186	99	204	180	465	277	46	1096	686	339	219
	12%	11%	13%	8%	9%	8%	11%	11%	14%	14%	11%	13%	11%	12%	12%	11%	11%	13%	12%	11%	17%	13%	11%	10%	11%
Countryside	2027	1496	522	8	82	162	348	543	883	201	86	211	196	159	169	80	162	125	362	255	21	880	651	285	211
	10%	12%	8%	4%	8%	9%	10%	10%	12%	13%	13%	12%	13%	9%	11%	9%	9%	9%	9%	10%	8%	10%	11%	9%	11%
Pub	1608	1343	255	37	107	137	360	534	432	90	62	168	138	169	145	75	150	104	305	190	12	654	471	331	152
	8%	10%	4%	16%	10%	7%	10%	10%	6%	6%	9%	9%	9%	10%	9%	8%	8%	7%	8%	8%	5%	8%	8%	10%	8%
Beach	945	599	338	12	64	122	242	251	254	57	42	60	77	57	46	64	91	49	187	192	23	367	283	200	95
	5%	5%	5%	5%	6%	7%	7%	5%	3%	4%	6%	3%	5%	3%	3%	7%	5%	4%	5%	8%	9%	4%	5%	6%	5%
Shopping centre	865	624	237	10	19	54	114	134	534	85	29	76	59	56	68	52	75	61	184	102	18	360	256	132	117
	4%	5%	4%	4%	2%	3%	3%	2%	7%	5%	4%	4%	4%	3%	4%	6%	4%	4%	5%	4%	7%	4%	4%	4%	6%
Fitness/leisure	787	534	248	13	51	83	135	191	314	64	22	71	52	68	75	31	73	66	156	101	8	381	230	99	77
	4%	4%	4%	6%	5%	4%	4%	4%	4%	4%	3%	4%	3%	4%	5%	3%	4%	5%	4%	4%	3%	5%	4%	3%	4%
Cinema	116	79	34	5	13	18	30	26	24	11	9	11	10	6	8	4	8	10	26	11	2	54	28	25	9
	1%	1%	1%	2%	1%	1%	1%	*	*	1%	1%	1%	1%	*	1%	*	*	1%	1%	*	1%	1%	*	1%	*
Other	1502	1052	441	14	67	94	268	457	602	134	46	128	108	108	102	61	150	119	304	216	26	682	483	212	125
	8%	8%	7%	6%	6%	5%	7%	9%	8%	8%	7%	7%	6%	7%	7%	7%	8%	9%	8%	9%	10%	8%	8%	6%	6%
Don't know	2050	1503	520	13	82	191	402	613	749	174	55	165	157	181	162	89	185	153	425	273	31	809	660	355	226
	10%	12%	8%	6%	8%	10%	11%	11%	10%	11%	8%	9%	10%	11%	11%	10%	10%	11%	11%	11%	12%	10%	11%	11%	11%

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Table 7

Q.11 The COVID-19 outbreak has had a significant impact on traffic volumes and the way we travel. Thinking about your future travel, once the crisis is over and social distancing measures have been lifted, which of the following do you agree with:

Base: All respondents

	Gender			Age						Region											SEG				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	AB	C1	C2	DE
Base	19732	12956	6658	226	1057	1856	3632	5370	7589	1584	668	1796	1542	1710	1533	895	1775	1397	4037	2530	265	8438	6039	3277	1978
I will go back to driving as much as before	10087 51%	7053 54%	2969 45%	102 45%	457 43%	818 44%	1701 47%	2657 49%	4350 57%	823 52%	346 52%	895 50%	802 52%	859 50%	802 52%	447 50%	930 52%	661 47%	2147 53%	1242 49%	133 50%	4391 52%	3080 51%	1630 50%	986 50%
I will go for more walks/runs/bike rides than I did before the lockdown	7053 36%	4297 33%	2721 41%	115 51%	533 50%	812 44%	1412 39%	1933 36%	2247 30%	544 34%	247 37%	686 38%	517 34%	635 37%	519 34%	309 35%	622 35%	500 36%	1467 36%	903 36%	104 39%	3035 36%	2246 37%	1164 36%	608 31%
I will drive less than I did before	4418 22%	2857 22%	1544 23%	41 18%	213 20%	357 19%	755 21%	1238 23%	1814 24%	355 22%	139 21%	407 23%	347 23%	384 22%	324 21%	195 22%	419 24%	286 20%	892 22%	621 25%	49 18%	2059 24%	1310 22%	610 19%	439 22%
I will keep in touch with friends and family online and on the phone instead of driving to see them as often as I did before	2451 12%	1656 13%	785 12%	32 14%	153 14%	238 13%	429 12%	611 11%	988 13%	195 12%	76 11%	215 12%	172 11%	206 12%	174 11%	121 14%	250 14%	190 14%	522 13%	303 12%	27 10%	1088 13%	674 11%	405 12%	284 14%
I will work from home more than I did before	1734 9%	1073 8%	652 10%	19 8%	171 16%	338 18%	563 16%	528 10%	115 2%	111 7%	39 6%	150 8%	114 7%	138 8%	126 8%	62 7%	181 10%	176 13%	394 10%	216 9%	27 10%	1049 12%	622 10%	53 2%	10 1%
I will stay closer to home for leisure activities	1726 9%	1075 8%	647 10%	23 10%	89 8%	172 9%	315 9%	430 8%	697 9%	131 8%	52 8%	166 9%	137 9%	138 8%	118 8%	94 11%	158 9%	122 9%	353 9%	234 9%	23 9%	735 9%	521 9%	295 9%	175 9%
I will drive more than I did before	274 1%	200 2%	70 1%	6 3%	21 2%	35 2%	39 1%	79 1%	94 1%	30 2%	12 2%	27 2%	15 1%	13 1%	20 1%	12 1%	25 1%	28 2%	60 1%	30 1%	2 1%	119 1%	80 1%	41 1%	34 2%
None of the above	1549 8%	866 7%	662 10%	15 7%	80 8%	164 9%	340 9%	494 9%	456 6%	121 8%	57 9%	128 7%	124 8%	134 8%	133 9%	61 7%	131 7%	141 10%	280 7%	221 9%	18 7%	617 7%	495 8%	286 9%	151 8%



Prepared on behalf of The AA by Populus



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Absolutes/col percents

Table 8

Q.D1 Please select which age band you fall into**Base: All respondents**

	Gender			Age						Region										SEG					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	AB	C1	C2	DE
Base	19732	12956	6658	226	1057	1856	3632	5370	7589	1584	668	1796	1542	1710	1533	895	1775	1397	4037	2530	265	8438	6039	3277	1978
Under 16	2*	-	-	-	-	-	-	-	-	1*	-	-	-	-	-	-	-	-	1*	-	-	1*	-	1*	-
18 to 24	226	79	144	226	-	-	-	-	-	8	17	25	25	24	16	12	9	16	44	29	1	55	88	69	14
	1%	1%	2%	100%	-	-	-	-	-	1%	3%	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	2%	1%
25 to 34	1057	484	561	-	1057	-	-	-	-	80	31	105	92	115	81	55	66	94	189	143	6	365	422	220	50
	5%	4%	8%	-	100%	-	-	-	-	5%	5%	6%	6%	7%	5%	6%	4%	7%	5%	6%	2%	4%	7%	7%	3%
35 to 44	1856	955	889	-	-	1856	-	-	-	127	65	173	145	195	158	70	130	168	367	232	26	792	622	338	104
	9%	7%	13%	-	-	100%	-	-	-	8%	10%	10%	9%	11%	10%	8%	7%	12%	9%	9%	10%	9%	10%	10%	5%
45 to 54	3632	2174	1426	-	-	-	3632	-	-	258	115	334	316	317	311	170	317	256	738	432	68	1360	1240	754	278
	18%	17%	21%	-	-	-	100%	-	-	16%	17%	19%	20%	19%	20%	19%	18%	18%	18%	17%	26%	16%	21%	23%	14%
55 to 64	5370	3539	1793	-	-	-	-	5370	-	468	189	518	423	435	415	236	493	389	1058	667	79	2087	1694	1084	505
	27%	27%	27%	-	-	-	-	100%	-	30%	28%	29%	27%	25%	27%	26%	28%	28%	26%	26%	30%	25%	28%	33%	26%
65 or older	7589	5725	1845	-	-	-	-	-	7589	642	251	641	541	624	552	352	760	474	1640	1027	85	3778	1973	811	1027
	38%	44%	28%	-	-	-	-	-	100%	41%	38%	36%	35%	36%	36%	39%	43%	34%	41%	41%	32%	45%	33%	25%	52%

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Absolutes/col percents

Table 9
Q.D2 Are you....?
Base: All respondents

	Gender		Age							Region										SEG					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	AB	C1	C2	DE
Base	19732	12956	6658	226	1057	1856	3632	5370	7589	1584	668	1796	1542	1710	1533	895	1775	1397	4037	2530	265	8438	6039	3277	1978
Male	12956	12956	-	79	484	955	2174	3539	5725	1054	438	1210	1028	1119	1060	617	1203	889	2559	1588	191	5524	3635	2421	1376
	66%	100%	-	35%	46%	51%	60%	66%	75%	67%	66%	67%	67%	65%	69%	68%	64%	63%	63%	72%	65%	60%	74%	70%	
Female	6658	-	6658	144	561	889	1426	1793	1845	517	228	580	502	575	463	271	561	500	1462	927	72	2857	2374	839	588
	34%	-	100%	64%	53%	48%	39%	33%	24%	33%	34%	32%	33%	34%	30%	30%	32%	36%	36%	37%	27%	34%	39%	26%	30%
Other (Please specify)	12	-	-	1	1	2	-	7	1	2	1	-	-	3	1	1	-	2	1	1	-	3	3	5	1
	*	-	-	*	*	*	-	*	*	*	*	-	-	*	*	*	-	*	*	*	-	*	*	*	*
Prefer not to say	106	-	-	2	11	10	32	31	18	11	1	6	12	13	9	6	11	6	15	14	2	54	27	12	13
	1%	-	-	1%	1%	1%	1%	1%	*	1%	*	*	1%	1%	1%	1%	1%	*	*	1%	1%	*	*	*	1%

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Table 10

Q.D3 Which of the following describes where you live?**Base: All respondents**

	Gender			Age						Region										SEG					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	Northern Ireland	AB	C1	C2	DE
Base	19732	12956	6658	226	1057	1856	3632	5370	7589	1584	668	1796	1542	1710	1533	895	1775	1397	4037	2530	265	8438	6039	3277	1978
Scotland	1584	1054	517	8	80	127	258	468	642	1584	-	-	-	-	-	-	-	-	-	-	-	685	469	280	150
	8%	8%	8%	4%	8%	7%	7%	9%	8%	100%	-	-	-	-	-	-	-	-	-	-	-	8%	8%	9%	8%
North East	668	438	228	17	31	65	115	189	251	-	668	-	-	-	-	-	-	-	-	-	-	271	209	124	64
	3%	3%	3%	8%	3%	4%	3%	4%	3%	-	100%	-	-	-	-	-	-	-	-	-	-	3%	3%	4%	3%
North West	1796	1210	580	25	105	173	334	518	641	-	-	1796	-	-	-	-	-	-	-	-	-	725	565	312	194
	9%	9%	9%	11%	10%	9%	9%	10%	8%	-	-	100%	-	-	-	-	-	-	-	-	-	9%	9%	10%	10%
Yorkshire and the Humber	1542	1028	502	25	92	145	316	423	541	-	-	-	1542	-	-	-	-	-	-	-	-	563	492	305	182
	8%	8%	8%	11%	9%	8%	9%	8%	7%	-	-	-	100%	-	-	-	-	-	-	-	-	7%	8%	9%	9%
West Midlands	1710	1119	575	24	115	195	317	435	624	-	-	-	-	1710	-	-	-	-	-	-	-	674	519	331	186
	9%	9%	9%	11%	11%	11%	9%	8%	8%	-	-	-	-	100%	-	-	-	-	-	-	-	8%	9%	10%	9%
East Midlands	1533	1060	463	16	81	158	311	415	552	-	-	-	-	-	1533	-	-	-	-	-	-	617	470	277	169
	8%	8%	7%	7%	8%	9%	9%	8%	7%	-	-	-	-	-	100%	-	-	-	-	-	-	7%	8%	8%	9%
Wales	895	617	271	12	55	70	170	236	352	-	-	-	-	-	-	895	-	-	-	-	-	366	272	165	92
	5%	5%	4%	5%	5%	4%	5%	4%	5%	-	-	-	-	-	-	100%	-	-	-	-	-	4%	5%	5%	5%
East of England	1775	1203	561	9	66	130	317	493	760	-	-	-	-	-	-	-	1775	-	-	-	-	794	507	281	193
	9%	9%	8%	4%	6%	7%	9%	9%	10%	-	-	-	-	-	-	-	100%	-	-	-	-	9%	8%	9%	10%
London	1397	889	500	16	94	168	256	389	474	-	-	-	-	-	-	-	-	1397	-	-	-	658	435	188	116
	7%	7%	8%	7%	9%	9%	7%	7%	6%	-	-	-	-	-	-	-	-	100%	-	-	-	8%	7%	6%	6%
South East	4037	2559	1462	44	189	367	738	1058	1640	-	-	-	-	-	-	-	-	-	4037	-	-	1846	1270	584	337
	20%	20%	22%	19%	18%	20%	20%	20%	22%	-	-	-	-	-	-	-	-	-	100%	-	-	22%	21%	18%	17%
South West	2530	1588	927	29	143	232	432	667	1027	-	-	-	-	-	-	-	-	-	-	2530	-	1106	753	396	275
	13%	12%	14%	13%	14%	13%	12%	12%	14%	-	-	-	-	-	-	-	-	-	-	100%	-	13%	12%	12%	14%
Northern Ireland	265	191	72	1	6	26	68	79	85	-	-	-	-	-	-	-	-	-	-	-	265	133	78	34	20
	1%	1%	1%	*	1%	1%	2%	1%	1%	-	-	-	-	-	-	-	-	-	-	-	100%	2%	1%	1%	1%

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Table 11

Q.D4 Which of these best describes the occupation of the chief income earner in your household, or their previous occupation before they retired if you or they are still receiving a pension from their job?

Base: All respondents

	Gender		Age							Region										SEG					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	AB	C1	C2	DE
Base	19732	12956	6658	226	1057	1856	3632	5370	7589	1584	668	1796	1542	1710	1533	895	1775	1397	4037	2530	265	8438	6039	3277	1978
Higher or middle level managerial, administrative or professional position	8438	5524	2857	55	365	792	1360	2087	3778	685	271	725	563	674	617	366	794	658	1846	1106	133	8438	-	-	-
	43%	43%	43%	24%	35%	43%	37%	39%	50%	43%	41%	40%	37%	39%	40%	41%	45%	47%	46%	44%	50%	100%	-	-	-
Supervisor or clerical position - junior managerial, administrative or professional position - self-employed - student living away from home	6039	3635	2374	88	422	622	1240	1694	1973	469	209	565	492	519	470	272	507	435	1270	753	78	-	6039	-	-
	31%	28%	36%	39%	40%	34%	34%	32%	26%	30%	31%	31%	32%	30%	31%	30%	29%	31%	31%	30%	29%	-	100%	-	-
Skilled manual or service worker	3277	2421	839	69	220	338	754	1084	811	280	124	312	305	331	277	165	281	188	584	396	34	-	-	3277	-
	17%	19%	13%	31%	21%	18%	21%	20%	11%	18%	19%	17%	20%	19%	18%	16%	13%	14%	16%	13%	-	-	100%	-	
Semi skilled or unskilled manual or service worker - dependent on state benefits - unemployed for six months or longer - or state pensioner with no earnings	1978	1376	588	14	50	104	278	505	1027	150	64	194	182	186	169	92	193	116	337	275	20	-	-	-	1978
	10%	11%	9%	6%	5%	6%	8%	9%	14%	9%	10%	11%	12%	11%	11%	10%	11%	8%	8%	11%	8%	-	-	-	100%



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