Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 1
Q.1 Have you ever experienced a mental health problems?
Base: All respondents

| | Total | Gender | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | | | Employment Sector | | Opinion Influencer |
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private	
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Yes	707 34%	275 27%	432 40%	102 44%	137 38%	127 38%	149 40%	111 36%	81 17%	162 28%	198 33%	125 29%	223 44%	62 35%	28 33%	85 36%	66 39%	54 30%	44 30%	42 41%	72 37%	83 30%	85 30%	65 36%	21 33%	117 35%	286 33%	76 37%
Yes, in the last 24 months	431 21%	161 16%	270 25%	80 34%	99 27%	81 24%	85 23%	59 19%	27 6%	105 18%	123 21%	62 15%	141 27%	40 23%	20 24%	56 24%	42 25%	32 18%	27 18%	22 21%	46 24%	48 17%	49 17%	36 20%	12 19%	75 22%	161 18%	50 24%
Yes, longer ago	276 13%	115 11%	161 15%	22 9%	38 10%	46 14%	64 17%	53 17%	54 11%	57 10%	75 13%	62 15%	83 16%	22 12%	8 9%	29 13%	24 14%	22 12%	17 11%	21 20%	25 13%	35 13%	36 13%	28 16%	9 14%	42 12%	125 14%	26 13%
No, I have never experienced a mental health problem	1285 61%	686 67%	599 56%	101 43%	196 54%	190 56%	211 57%	190 61%	396 82%	376 66%	368 62%	281 66%	261 51%	107 60%	53 62%	142 60%	94 55%	123 68%	99 67%	55 54%	116 59%	169 62%	181 63%	106 59%	40 64%	207 61%	530 61%	120 58%
Refused	42 2%	20 2%	22 2%	10 4%	15 4%	5 2%	7 2%	3 1%	2 *	12 2%	14 2%	7 2%	10 2%	4 2%	2 2%	5 2%	3 2%	* *	1 1%	3 3%	2 1%	8 3%	6 2%	6 3%	- -	5 2%	23 3%	4 2%
Don't know	68 3%	44 4%	24 2%	20 8%	16 4%	14 4%	5 1%	7 2%	7 2%	25 4%	11 2%	15 3%	18 3%	5 3%	3 3%	3 1%	8 4%	4 2%	4 3%	2 2%	6 3%	15 5%	14 5%	4 2%	2 3%	8 2%	37 4%	5 3%

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 1
Q.1 Have you ever experienced a mental health problems?
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
					Q.1 Have you ever experienced a mental health problems?		
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
NET: Yes	707	707	431	276	-	-	-
	34%	100%	100%	100%	-	-	-
Yes, in the last 24 months	431	431	431	-	-	-	-
	21%	61%	100%	-	-	-	-
Yes, longer ago	276	276	-	276	-	-	-
	13%	39%	-	100%	-	-	-
No, I have never experienced a mental health problem	1285	-	-	-	1285	-	-
	61%	-	-	-	100%	-	-
Refused	42	-	-	-	-	42	-
	2%	-	-	-	-	100%	-
Don't know	68	-	-	-	-	-	68
	3%	-	-	-	-	-	100%

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 2
Q.2 How useful, if at all, would it be to you, if your bank or building society could use your financial data (eg. your income or when and where you spend money) in the following ways?
Summary Table
Base: All respondents

		Ways		Helping you keep on top of day to day financial management - like paying bills on time and controlling spending
	Helping you to spot financial problems as they develop	Proactively offering you help when things go wrong - without you having to ask	Protecting you from fraud	
Unweighted base	2103	2103	2103	2103
Weighted base	2103	2103	2103	2103
NET: Extremely/ Very useful	843 40%	850 40%	1610 77%	729 35%
Extremely useful (5)	307 15%	320 15%	1051 50%	235 11%
Very useful (4)	537 26%	530 25%	559 27%	494 23%
Somewhat useful (3)	582 28%	547 26%	258 12%	545 26%
Slightly useful (2)	239 11%	231 11%	63 3%	262 12%
Not useful at all (1)	259 12%	258 12%	58 3%	388 18%
NET: Slightly useful/ Not useful at all	498 24%	489 23%	121 6%	650 31%
Don't know	179 9%	217 10%	114 5%	180 9%
Mean	3.20	3.22	4.25	2.96
Standard deviation	1.24	1.26	0.99	1.30
Standard error	0.03	0.03	0.02	0.03

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 3
Q.2 How useful, if at all, would it be to you, if your bank or building society could use your financial data (eg. your income or when and where you spend money) in the following ways?
Helping you to spot financial problems as they develop
Base: All respondents

			Gender		Age						Social Grade				Region												Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Extremely/ Very useful		843 40%	423 41%	420 39%	121 52%	180 50%	166 49%	141 38%	106 34%	129 26%	237 41%	242 41%	167 39%	198 39%	77 43%	36 42%	105 45%	78 45%	75 42%	59 39%	44 43%	59 30%	110 40%	113 39%	62 34%	26 41%	164 48%	385 44%	116 56%
Extremely useful	(5)	307 15%	146 14%	161 15%	40 17%	71 20%	71 21%	52 14%	33 11%	39 8%	82 14%	79 13%	61 14%	85 17%	25 14%	13 15%	36 15%	32 19%	31 17%	23 16%	19 19%	14 7%	43 16%	38 13%	17 10%	14 23%	69 20%	141 16%	45 22%
Very useful	(4)	537 26%	278 27%	259 24%	82 35%	109 30%	95 28%	89 24%	73 23%	90 18%	155 27%	163 28%	106 25%	113 22%	53 30%	23 27%	69 29%	45 26%	45 25%	35 24%	25 24%	45 23%	67 24%	74 26%	44 24%	11 18%	95 28%	244 28%	71 34%
Somewhat useful	(3)	582 28%	269 26%	313 29%	67 29%	103 28%	78 23%	101 27%	90 29%	144 30%	157 27%	169 29%	118 28%	138 27%	47 27%	24 28%	54 23%	53 31%	51 28%	37 25%	29 29%	58 30%	66 24%	96 34%	49 27%	17 27%	84 25%	235 27%	50 25%
Slightly useful	(2)	239 11%	124 12%	116 11%	9 4%	26 7%	30 9%	47 13%	45 15%	82 17%	60 11%	60 10%	48 11%	71 14%	23 13%	9 11%	27 12%	8 5%	30 16%	18 12%	11 11%	28 14%	27 10%	30 10%	20 11%	7 12%	29 8%	93 11%	14 7%
Not useful at all	(1)	259 12%	136 13%	122 11%	17 7%	17 5%	26 8%	53 14%	49 16%	97 20%	80 14%	67 11%	52 12%	60 12%	14 8%	9 11%	34 15%	18 11%	14 8%	25 17%	10 10%	36 19%	33 12%	23 8%	33 18%	9 14%	21 6%	91 10%	20 10%
NET: Slightly useful/ Not useful at all		498 24%	260 25%	238 22%	27 11%	43 12%	56 17%	100 27%	94 30%	179 37%	140 24%	126 21%	100 23%	131 26%	37 21%	18 21%	62 26%	27 15%	44 24%	43 29%	21 21%	65 33%	60 22%	53 19%	52 29%	16 26%	50 15%	185 21%	33 16%
Don't know		179 9%	74 7%	105 10%	19 8%	38 10%	37 11%	30 8%	21 7%	34 7%	40 7%	54 9%	42 10%	44 9%	16 9%	7 9%	15 6%	14 8%	11 6%	10 7%	7 7%	14 7%	38 14%	24 8%	18 10%	4 7%	40 12%	71 8%	6 3%
Mean		3.20	3.18	3.23	3.55	3.59	3.52	3.12	2.99	2.76	3.18	3.24	3.20	3.20	3.31	3.27	3.20	3.41	3.28	3.11	3.35	2.85	3.25	3.28	2.97	3.25	3.54	3.31	3.54
Standard deviation		1.24	1.25	1.23	1.09	1.07	1.20	1.27	1.24	1.24	1.26	1.20	1.24	1.26	1.16	1.22	1.30	1.21	1.19	1.33	1.23	1.23	1.28	1.12	1.28	1.36	1.16	1.22	1.20
Standard error		0.03	0.04	0.04	0.07	0.06	0.07	0.07	0.07	0.06	0.05	0.06	0.06	0.06	0.09	0.14	0.09	0.10	0.09	0.12	0.12	0.09	0.08	0.07	0.10	0.17	0.07	0.04	0.08

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Absolutes/col percents

Table 3
Q.2 How useful, if at all, would it be to you, if your bank or building society could use your financial data (eg. your income or when and where you spend money)
in the following ways?
Helping you to spot financial problems as they develop
Base: All respondents

| | | Total | NET: Yes | Q.1 Have you ever experienced a mental health problems? | | No, I have never experienced a mental health problem | Refused | Don't know |
				Yes, in the last 24 months	Yes, longer ago			
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Extremely/ Very useful		843 40%	310 44%	202 47%	108 39%	495 39%	15 35%	24 35%
Extremely useful	(5)	307 15%	123 17%	83 19%	40 14%	171 13%	5 13%	7 11%
Very useful	(4)	537 26%	187 26%	119 27%	68 25%	324 25%	9 22%	16 24%
Somewhat useful	(3)	582 28%	199 28%	119 28%	79 29%	356 28%	11 26%	17 25%
Slightly useful	(2)	239 11%	71 10%	36 8%	36 13%	156 12%	3 7%	9 14%
Not useful at all	(1)	259 12%	74 10%	37 8%	37 13%	173 13%	6 14%	6 9%
NET: Slightly useful/ Not useful at all		498 24%	145 20%	72 17%	73 26%	329 26%	9 20%	16 23%
Don't know		179 9%	54 8%	38 9%	16 6%	105 8%	8 19%	12 17%
Mean		3.20	3.33	3.45	3.14	3.14	3.16	3.16
Standard deviation		1.24	1.22	1.19	1.25	1.25	1.30	1.19
Standard error		0.03	0.05	0.06	0.08	0.04	0.21	0.16

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Preventing Financial Difficulty Survey
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Absolutes/col percents

Table 4
Q.2 How useful, if at all, would it be to you, if your bank or building society could use your financial data (eg. your income or when and where you spend money) in the following ways?
Proactively offering you help when things go wrong - without you having to ask
Base: All respondents

		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer
			Gender				Age					Social Grade							Region									Employment Sector		
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Extremely/ Very useful		850 40%	408 40%	443 41%	111 48%	175 48%	148 44%	153 41%	111 36%	152 31%	240 42%	234 40%	166 39%	211 41%	62 35%	45 52%	102 43%	76 44%	79 44%	60 41%	40 40%	68 35%	111 40%	119 42%	60 33%	28 45%	151 45%	369 42%	119 58%
Extremely useful	(5)	320 15%	150 15%	170 16%	41 18%	64 18%	63 19%	57 15%	45 14%	50 10%	82 14%	78 13%	70 16%	90 18%	26 15%	14 17%	32 14%	34 20%	32 18%	23 15%	10 10%	20 10%	47 17%	45 16%	23 13%	14 23%	58 17%	147 17%	48 23%
Very useful	(4)	530 25%	258 25%	272 25%	70 30%	111 31%	85 25%	96 26%	67 21%	101 21%	157 27%	156 26%	96 22%	120 24%	36 20%	30 35%	70 30%	42 25%	47 26%	38 25%	30 30%	48 24%	64 23%	74 26%	37 21%	14 22%	93 28%	222 25%	71 34%
Somewhat useful	(3)	547 26%	273 27%	274 25%	66 28%	91 25%	90 27%	99 27%	80 26%	121 25%	151 26%	152 26%	120 28%	124 24%	60 34%	18 21%	53 23%	53 31%	42 23%	40 27%	27 26%	48 24%	69 25%	75 26%	53 29%	10 16%	92 27%	235 27%	43 21%
Slightly useful	(2)	231 11%	117 11%	114 11%	16 7%	34 9%	25 7%	48 13%	40 13%	68 14%	63 11%	67 11%	43 10%	59 12%	22 13%	7 8%	23 10%	15 9%	29 16%	10 7%	13 13%	21 11%	31 11%	28 10%	21 11%	10 16%	29 9%	92 11%	23 11%
Not useful at all	(1)	258 12%	132 13%	126 12%	14 6%	20 5%	29 8%	45 12%	50 16%	101 21%	78 14%	71 12%	53 12%	55 11%	13 8%	8 9%	37 16%	12 7%	15 8%	23 15%	11 10%	39 20%	29 10%	30 10%	33 18%	9 15%	23 7%	95 11%	15 7%
NET: Slightly useful/ Not useful at all		489 23%	249 24%	240 22%	30 13%	54 15%	53 16%	92 25%	90 29%	169 35%	141 25%	138 23%	96 23%	114 22%	36 20%	15 18%	60 26%	27 15%	44 24%	33 22%	24 23%	60 30%	59 22%	57 20%	54 30%	20 31%	52 15%	187 21%	37 18%
Don't know		217 10%	97 9%	120 11%	26 11%	44 12%	44 13%	28 7%	31 10%	44 9%	42 7%	68 11%	45 11%	62 12%	20 11%	8 9%	19 8%	16 9%	16 9%	15 10%	11 11%	20 10%	36 13%	35 12%	14 8%	5 8%	42 12%	85 10%	7 3%
Mean		3.22	3.19	3.26	3.53	3.52	3.44	3.21	3.06	2.84	3.19	3.20	3.23	3.29	3.25	3.46	3.17	3.46	3.32	3.21	3.18	2.95	3.29	3.31	2.98	3.23	3.45	3.30	3.57
Standard deviation		1.26	1.26	1.26	1.10	1.11	1.20	1.25	1.32	1.32	1.26	1.24	1.27	1.27	1.15	1.19	1.30	1.16	1.23	1.30	1.17	1.32	1.26	1.23	1.31	1.43	1.14	1.24	1.18
Standard error		0.03	0.04	0.04	0.08	0.06	0.07	0.07	0.08	0.06	0.05	0.06	0.06	0.06	0.09	0.13	0.09	0.09	0.09	0.12	0.12	0.10	0.08	0.08	0.10	0.18	0.07	0.04	0.08

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Absolutes/col percents

Table 4
Q.2 How useful, if at all, would it be to you, if your bank or building society could use your financial data (eg. your income or when and where you spend money) in the following ways?
Proactively offering you help when things go wrong - without you having to ask
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
					Q.1 Have you ever experienced a mental health problems?			
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Extremely/ Very useful		850 40%	326 46%	223 52%	103 37%	484 38%	17 41%	23 34%
Extremely useful	(5)	320 15%	134 19%	99 23%	35 13%	168 13%	9 21%	10 15%
Very useful	(4)	530 25%	193 27%	124 29%	69 25%	316 25%	8 19%	13 19%
Somewhat useful	(3)	547 26%	156 22%	90 21%	66 24%	360 28%	11 25%	21 31%
Slightly useful	(2)	231 11%	91 13%	45 11%	46 17%	130 10%	3 7%	7 11%
Not useful at all	(1)	258 12%	63 9%	24 6%	39 14%	186 14%	4 9%	5 7%
NET: Slightly useful/ Not useful at all		489 23%	154 22%	69 16%	85 31%	316 25%	7 16%	12 18%
Don't know		217 10%	71 10%	49 11%	22 8%	126 10%	8 18%	12 18%
Mean		3.22	3.38	3.60	3.06	3.13	3.45	3.29
Standard deviation		1.26	1.24	1.17	1.27	1.26	1.29	1.16
Standard error		0.03	0.05	0.06	0.08	0.04	0.21	0.15

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Absolutes/col percents

Table 5
Q.2 How useful, if at all, would it be to you, if your bank or building society could use your financial data (eg. your income or when and where you spend money) in the following ways?
Protecting you from fraud
Base: All respondents

		Total	Gender Male	Female	Age 18-24	25-34	35-44	45-54	55-64	65+	Social Grade AB	C1	C2	DE	Region Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Employment Sector Public	Private	Opinion Influencer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Extremely/ Very useful		1610 77%	766 75%	844 78%	164 70%	284 78%	269 80%	294 79%	236 76%	363 75%	444 77%	447 76%	330 77%	389 76%	137 77%	69 80%	192 82%	136 80%	135 74%	113 76%	77 75%	149 76%	198 72%	219 77%	141 78%	45 72%	266 79%	656 75%	162 79%
Extremely useful	(5)	1051 50%	490 48%	562 52%	94 40%	192 53%	165 49%	195 52%	156 50%	249 51%	275 48%	290 49%	212 50%	274 54%	94 53%	46 54%	125 53%	103 60%	81 45%	74 50%	42 42%	91 46%	128 46%	147 52%	90 49%	30 48%	172 51%	413 47%	107 52%
Very useful	(4)	559 27%	276 27%	282 26%	69 30%	92 25%	104 31%	100 27%	80 26%	114 23%	169 29%	156 26%	119 28%	114 22%	43 24%	22 26%	67 29%	33 20%	54 30%	39 26%	34 34%	58 30%	70 26%	71 25%	51 28%	15 24%	94 28%	243 28%	55 27%
Somewhat useful	(3)	258 12%	141 14%	117 11%	42 18%	36 10%	31 9%	39 10%	46 15%	64 13%	71 12%	73 12%	49 12%	64 13%	20 11%	6 7%	18 8%	24 14%	24 13%	20 13%	17 16%	22 11%	30 11%	48 17%	19 10%	10 16%	36 11%	116 13%	25 12%
Slightly useful	(2)	63 3%	30 3%	33 3%	1 1%	9 2%	10 3%	16 4%	4 1%	24 5%	12 2%	22 4%	12 3%	17 3%	5 3%	3 4%	5 2%	1 1%	8 4%	5 3%	2 2%	9 5%	12 4%	4 1%	7 4%	2 3%	4 1%	26 3%	6 3%
Not useful at all	(1)	58 3%	36 4%	21 2%	10 4%	7 2%	7 2%	8 2%	9 3%	16 3%	19 3%	14 2%	9 2%	16 3%	7 4%	* *	7 3%	5 3%	5 3%	3 2%	1 1%	9 5%	10 3%	5 2%	4 2%	1 1%	8 2%	26 3%	8 4%
NET: Slightly useful/ Not useful at all		121 6%	67 7%	54 5%	11 5%	16 4%	17 5%	24 7%	13 4%	40 8%	31 5%	36 6%	21 5%	33 6%	12 7%	4 4%	12 5%	7 4%	13 7%	8 5%	3 3%	19 10%	21 8%	9 3%	12 6%	3 4%	12 4%	52 6%	14 7%
Don't know		114 5%	53 5%	62 6%	17 7%	28 8%	19 6%	15 4%	17 5%	19 4%	29 5%	35 6%	26 6%	26 5%	10 5%	7 8%	12 5%	4 2%	10 5%	8 6%	5 5%	6 3%	26 9%	10 4%	10 6%	5 8%	23 7%	52 6%	4 2%
Mean		4.25	4.18	4.31	4.10	4.35	4.29	4.28	4.25	4.19	4.23	4.24	4.27	4.27	4.26	4.41	4.34	4.36	4.15	4.25	4.20	4.12	4.18	4.28	4.25	4.25	4.33	4.20	4.22
Standard deviation		0.99	1.04	0.94	1.02	0.92	0.93	0.98	0.98	1.07	0.99	0.99	0.95	1.03	1.05	0.85	0.95	0.97	1.03	0.98	0.86	1.11	1.06	0.93	0.99	0.94	0.91	1.01	1.05
Standard error		0.02	0.03	0.03	0.07	0.05	0.05	0.05	0.06	0.05	0.04	0.04	0.04	0.05	0.08	0.09	0.07	0.07	0.08	0.08	0.08	0.08	0.07	0.06	0.08	0.12	0.05	0.03	0.07

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Absolutes/col percents

Table 5
Q.2 How useful, if at all, would it be to you, if your bank or building society could use your financial data (eg. your income or when and where you spend money)
in the following ways?
Protecting you from fraud
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?				
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Extremely/ Very useful		1610 77%	555 78%	347 81%	207 75%	983 76%	28 66%	45 65%
Extremely useful	(5)	1051 50%	378 53%	235 54%	144 52%	621 48%	21 50%	31 45%
Very useful	(4)	559 27%	176 25%	113 26%	64 23%	362 28%	7 16%	14 20%
Somewhat useful	(3)	258 12%	72 10%	43 10%	29 10%	170 13%	7 16%	9 13%
Slightly useful	(2)	63 3%	25 4%	10 2%	15 5%	36 3%	1 1%	1 2%
Not useful at all	(1)	58 3%	22 3%	11 2%	11 4%	32 2%	2 4%	2 3%
NET: Slightly useful/ Not useful at all		121 6%	47 7%	21 5%	26 10%	68 5%	2 6%	3 5%
Don't know		114 5%	34 5%	20 5%	14 5%	64 5%	5 12%	11 17%
Mean		4.25	4.28	4.34	4.19	4.23	4.20	4.23
Standard deviation		0.99	1.02	0.95	1.11	0.97	1.12	1.04
Standard error		0.02	0.04	0.05	0.07	0.03	0.17	0.14

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Absolutes/col percents

Table 6
Q.2 How useful, if at all, would it be to you, if your bank or building society could use your financial data (eg. your income or when and where you spend money) in the following ways?
Helping you keep on top of day to day financial management - like paying bills on time and controlling spending
Base: All respondents

			Gender		Age						Social Grade				Region												Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Extremely/ Very useful		729 35%	335 33%	394 37%	115 49%	165 45%	144 43%	117 31%	84 27%	105 22%	206 36%	211 36%	144 34%	168 33%	57 32%	34 39%	90 38%	68 40%	72 40%	55 37%	39 39%	53 27%	98 36%	95 33%	47 26%	21 34%	147 44%	335 38%	103 50%
Extremely useful	(5)	235 11%	115 11%	120 11%	38 16%	60 17%	45 13%	36 10%	28 9%	28 6%	67 12%	53 9%	44 10%	71 14%	19 11%	7 8%	28 12%	25 15%	25 14%	22 15%	14 14%	12 6%	31 11%	28 10%	15 8%	8 13%	43 13%	103 12%	38 18%
Very useful	(4)	494 23%	220 21%	274 25%	76 33%	105 29%	100 30%	80 22%	56 18%	76 16%	140 24%	158 27%	99 23%	97 19%	39 22%	26 31%	62 26%	42 25%	47 26%	33 22%	25 25%	40 20%	67 24%	66 23%	33 18%	13 21%	104 31%	232 26%	65 31%
Somewhat useful	(3)	545 26%	276 27%	269 25%	65 28%	100 27%	82 24%	106 28%	80 26%	113 23%	134 23%	155 26%	113 26%	143 28%	41 23%	20 24%	49 21%	55 32%	47 26%	41 27%	28 28%	44 23%	66 24%	92 32%	46 25%	15 24%	86 26%	232 26%	52 25%
Slightly useful	(2)	262 12%	141 14%	121 11%	15 6%	30 8%	35 10%	46 12%	49 16%	87 18%	66 11%	76 13%	61 14%	58 11%	37 21%	9 9%	30 13%	16 9%	21 11%	10 7%	13 12%	27 14%	33 12%	34 12%	23 13%	9 14%	38 11%	97 11%	23 11%
Not useful at all	(1)	388 18%	192 19%	196 18%	19 8%	31 9%	42 13%	72 19%	72 23%	152 31%	126 22%	96 16%	72 17%	93 18%	27 15%	14 17%	47 20%	22 13%	27 15%	30 20%	14 14%	59 30%	40 14%	41 14%	51 28%	15 24%	30 9%	135 15%	24 12%
NET: Slightly useful/ Not useful at all		650 31%	333 32%	317 29%	33 14%	61 17%	78 23%	118 32%	121 39%	239 49%	192 33%	172 29%	134 31%	152 30%	65 36%	23 27%	77 33%	38 22%	48 26%	40 27%	27 27%	86 44%	73 26%	75 26%	74 41%	24 38%	68 20%	232 26%	47 23%
Don't know		180 9%	82 8%	98 9%	20 9%	38 10%	33 10%	32 9%	27 9%	30 6%	41 7%	53 9%	37 9%	49 10%	15 8%	8 10%	18 8%	11 6%	15 8%	13 9%	7 7%	13 7%	38 14%	24 9%	14 8%	3 5%	36 11%	78 9%	5 2%
Mean		2.96	2.92	3.00	3.47	3.41	3.23	2.89	2.71	2.43	2.92	2.99	2.95	2.99	2.90	3.04	2.97	3.21	3.13	3.05	3.13	2.56	3.07	3.03	2.62	2.85	3.31	3.09	3.35
Standard deviation		1.30	1.30	1.30	1.13	1.17	1.24	1.28	1.30	1.27	1.35	1.24	1.27	1.33	1.26	1.26	1.35	1.23	1.28	1.36	1.27	1.32	1.27	1.20	1.33	1.40	1.16	1.26	1.25
Standard error		0.03	0.04	0.04	0.08	0.06	0.07	0.07	0.08	0.06	0.06	0.06	0.06	0.06	0.10	0.14	0.10	0.10	0.10	0.12	0.12	0.10	0.08	0.07	0.10	0.17	0.07	0.04	0.09

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Absolutes/col percents

Table 6
Q.2 How useful, if at all, would it be to you, if your bank or building society could use your financial data (eg. your income or when and where you spend money) in the following ways?
Helping you keep on top of day to day financial management - like paying bills on time and controlling spending
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Extremely/ Very useful		729 35%	265 37%	178 41%	87 32%	439 34%	11 26%	14 21%
Extremely useful	(5)	235 11%	83 12%	57 13%	25 9%	138 11%	6 14%	8 12%
Very useful	(4)	494 23%	182 26%	120 28%	62 22%	301 23%	5 12%	6 9%
Somewhat useful	(3)	545 26%	199 28%	123 28%	76 27%	315 24%	10 25%	21 31%
Slightly useful	(2)	262 12%	82 12%	50 12%	32 12%	166 13%	4 10%	10 15%
Not useful at all	(1)	388 18%	106 15%	44 10%	62 22%	264 21%	8 20%	9 13%
NET: Slightly useful/ Not useful at all		650 31%	188 27%	94 22%	94 34%	430 33%	13 30%	19 28%
Don't know		180 9%	56 8%	37 9%	19 7%	101 8%	8 19%	14 20%
Mean		2.96	3.08	3.25	2.83	2.90	2.88	2.90
Standard deviation		1.30	1.25	1.18	1.30	1.32	1.42	1.26
Standard error		0.03	0.05	0.06	0.08	0.04	0.23	0.17

Column header span: Q.1 Have you ever experienced a mental health problems?

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Absolutes/col percents

Table 7
Q.3 In which of the following circumstances, if any, would you want your bank or building society to offer help or support? When...
Base: All respondents

	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Protection from fraud and scams	1782 85%	854 83%	928 86%	179 77%	276 76%	271 80%	333 89%	275 88%	449 92%	490 85%	501 85%	380 89%	411 80%	152 86%	78 92%	203 86%	141 83%	143 79%	129 87%	87 85%	172 88%	217 79%	243 85%	156 86%	58 93%	284 84%	702 80%	153 74%
you are a victim of fraud	1685 80%	808 79%	877 81%	167 71%	258 71%	253 75%	316 85%	262 84%	430 88%	466 81%	481 81%	356 83%	382 75%	143 80%	71 83%	191 81%	138 81%	136 75%	121 81%	79 77%	165 84%	204 74%	232 81%	148 82%	57 91%	259 77%	663 76%	136 66%
you are the victim of a scam	1637 78%	778 76%	859 80%	163 70%	250 69%	250 74%	299 80%	253 81%	422 87%	452 79%	449 76%	353 83%	383 75%	141 79%	72 84%	189 80%	129 75%	127 70%	116 78%	80 78%	163 83%	192 70%	232 81%	142 78%	54 86%	267 79%	628 72%	134 65%
NET: Proactive support	1573 75%	759 74%	814 76%	181 77%	275 75%	255 76%	289 78%	237 76%	336 69%	438 76%	435 74%	320 75%	380 74%	132 75%	71 83%	173 74%	128 75%	130 72%	107 72%	75 74%	141 72%	200 73%	226 79%	138 76%	53 84%	270 80%	641 73%	168 82%
you enter an unarranged overdraft	814 39%	384 37%	430 40%	105 45%	176 48%	141 42%	151 41%	105 34%	135 28%	240 42%	238 40%	150 35%	186 36%	63 35%	30 35%	92 39%	72 42%	67 37%	54 36%	41 40%	78 40%	105 38%	104 36%	75 42%	34 53%	158 47%	346 40%	93 45%
you don't make a regular payment - for instance you miss a bill payment	781 37%	367 36%	414 38%	108 46%	158 43%	133 40%	135 36%	103 33%	144 30%	230 40%	228 39%	144 34%	179 35%	71 40%	32 37%	84 36%	80 46%	71 39%	46 31%	33 33%	70 36%	92 34%	113 40%	59 33%	30 47%	132 39%	332 38%	71 34%
you spend money at unusual times - for instance in the middle of the night	741 35%	359 35%	383 36%	58 25%	103 28%	106 32%	137 37%	117 38%	219 45%	210 37%	196 33%	167 39%	168 33%	53 30%	27 31%	77 33%	71 41%	62 34%	55 37%	37 37%	72 37%	77 28%	101 35%	76 42%	35 55%	111 33%	284 32%	76 37%
you spend an unusual amount of money on gambling	668 32%	324 32%	344 32%	93 40%	132 36%	99 29%	121 32%	97 31%	127 26%	193 34%	177 30%	139 33%	158 31%	56 31%	32 37%	72 31%	66 39%	46 25%	41 27%	40 39%	68 35%	73 27%	95 33%	57 31%	23 37%	133 39%	256 29%	65 32%
you spend money in places that are unusual for you - for example, shops you don't normally shop in	644 31%	311 30%	333 31%	52 22%	101 28%	85 25%	118 32%	118 38%	169 35%	182 32%	158 27%	144 34%	161 31%	46 26%	30 36%	64 27%	65 38%	46 25%	52 35%	26 26%	60 31%	65 24%	102 36%	62 34%	27 42%	108 32%	238 27%	63 31%

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Absolutes/col percents

Table 7
Q.3 In which of the following circumstances, if any, would you want your bank or building society to offer help or support? When...
Base: All respondents

	Total	Gender Male	Gender Female	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+	Social Grade AB	Social Grade C1	Social Grade C2	Social Grade DE	Region Scotland	Region North East	Region North West	Region Yorkshire & Humberside	Region West Midlands	Region East Midlands	Region Wales	Region Eastern	Region London	Region South East	Region South West	Region Northern Ireland	Employment Sector Public	Employment Sector Private	Opinion Influencer
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
your income drops - for instance because of a change of job or a reduction in benefits	519 25%	242 24%	278 26%	73 31%	118 32%	103 31%	104 28%	71 23%	51 11%	145 25%	148 25%	102 24%	124 24%	39 22%	22 26%	53 22%	40 23%	50 28%	41 27%	26 25%	32 16%	80 29%	74 26%	44 24%	19 30%	103 30%	251 29%	58 28%
you spend much more or less than usual for you	404 19%	189 18%	215 20%	45 19%	82 22%	64 19%	81 22%	58 19%	74 15%	106 19%	107 18%	85 20%	105 21%	30 17%	17 20%	40 17%	38 22%	32 18%	29 19%	19 18%	34 17%	54 20%	52 18%	35 19%	24 38%	82 24%	162 18%	61 30%
you enter an arranged overdraft	340 16%	174 17%	165 15%	40 17%	78 22%	62 19%	58 16%	51 16%	49 10%	102 18%	93 16%	64 15%	81 16%	18 10%	14 16%	40 17%	38 22%	26 14%	20 13%	15 15%	23 12%	58 21%	37 13%	39 22%	11 18%	83 25%	137 16%	47 23%
Other	6 *	2 *	3 *	1 *	-	-	1 *	3 1%	1 *	1 *	2 *	1 *	1 *	-	-	-	-	2 1%	-	1 1%	1 *	1 1%	-	1 1%	-	* *	1 *	1 1%
None of the above	97 5%	52 5%	45 4%	19 8%	19 5%	19 6%	15 4%	12 4%	12 2%	29 5%	27 5%	14 3%	27 5%	10 6%	3 4%	9 4%	9 5%	13 7%	7 5%	3 3%	7 4%	11 4%	13 4%	10 5%	2 3%	11 3%	55 6%	8 4%
Don't know	94 4%	44 4%	50 5%	12 5%	33 9%	18 5%	8 2%	8 2%	17 3%	15 3%	30 5%	16 4%	32 6%	7 4%	2 2%	6 3%	9 5%	11 6%	5 3%	4 4%	8 4%	17 6%	17 6%	7 4%	1 2%	13 4%	44 5%	6 3%

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Absolutes/col percents

Table 7
Q.3 In which of the following circumstances, if any, would you want your bank or building society to offer help or support? When...
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
					Q.1 Have you ever experienced a mental health problems?		
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
NET: Protection from fraud and scams	1782 85%	605 86%	365 85%	241 87%	1089 85%	33 78%	56 81%
you are a victim of fraud	1685 80%	581 82%	352 82%	229 83%	1020 79%	32 76%	52 76%
you are the victim of a scam	1637 78%	566 80%	344 80%	222 80%	989 77%	29 68%	53 78%
NET: Proactive support	1573 75%	578 82%	355 82%	223 81%	919 71%	30 72%	46 68%
you enter an unarranged overdraft	814 39%	334 47%	209 49%	124 45%	435 34%	18 43%	27 39%
you don't make a regular payment - for instance you miss a bill payment	781 37%	307 43%	194 45%	113 41%	429 33%	16 37%	29 43%
you spend money at unusual times - for instance in the middle of the night	741 35%	264 37%	139 32%	124 45%	451 35%	8 20%	19 28%
you spend an unusual amount of money on gambling	668 32%	282 40%	163 38%	119 43%	352 27%	8 20%	26 38%
you spend money in places that are unusual for you - for example, shops you don't normally shop in	644 31%	239 34%	130 30%	109 39%	376 29%	8 19%	21 30%

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Table 7
Q.3 In which of the following circumstances, if any, would you want your bank or building society to offer help or support? When...
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Weighted base	2103	707	431	276	1285	42	68
your income drops - for instance because of a change of job or a reduction in benefits	519 25%	235 33%	149 34%	86 31%	262 20%	8 19%	14 21%
you spend much more or less than usual for you	404 19%	183 26%	119 28%	64 23%	201 16%	6 14%	13 19%
you enter an arranged overdraft	340 16%	129 18%	89 21%	40 14%	191 15%	4 9%	16 23%
Other	6 *	1 *	* *	1 *	3 *	- -	1 1%
None of the above	97 5%	25 4%	18 4%	7 3%	65 5%	3 8%	3 4%
Don't know	94 4%	26 4%	16 4%	10 4%	57 4%	2 6%	8 12%

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Absolutes/col percents

Table 8
Q.4 Banks or building societies may sometimes be able to see signs of a financial problem before it happens in their customers' financial data. For instance, they might see signs that someone is going to struggle to pay their bills before they have ever missed a bill payment. Would you want your bank or building society to offer you help if they could see signs of a potential financial problem?
Base: All respondents

	Total	Gender Male	Gender Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
Never	216	131	85	24	31	39	39	28	55	72	54	43	47	13	10	24	17	20	20	12	20	27	33	20	2	22	103	17
	10%	13%	8%	10%	8%	12%	11%	9%	11%	13%	9%	10%	9%	7%	11%	10%	10%	11%	13%	11%	10%	10%	11%	11%	3%	6%	12%	8%
If they're completely sure that there is a problem	805	403	402	78	122	121	143	131	210	230	230	156	189	85	33	90	64	67	49	43	81	99	89	73	31	132	316	66
	38%	39%	37%	33%	34%	36%	38%	42%	43%	40%	39%	37%	37%	48%	39%	38%	37%	37%	33%	42%	41%	36%	31%	40%	49%	39%	36%	32%
If there are some signs that there is a problem	537	253	284	69	106	92	99	67	104	145	157	115	120	40	22	50	51	43	36	23	46	71	94	44	18	88	240	64
	26%	25%	26%	30%	29%	27%	26%	21%	21%	25%	27%	27%	23%	23%	25%	21%	30%	24%	24%	23%	23%	26%	33%	24%	28%	26%	27%	31%
If there is any sign that there is a problem	303	129	174	37	52	51	57	46	59	80	86	63	75	19	10	47	28	32	25	16	30	41	29	22	5	62	120	37
	14%	13%	16%	16%	14%	15%	15%	15%	12%	14%	15%	15%	15%	11%	12%	20%	16%	18%	17%	16%	15%	15%	10%	12%	7%	18%	14%	18%
Don't know	241	110	131	25	52	33	34	40	58	48	63	49	81	20	11	24	12	19	19	8	20	37	42	22	8	33	97	22
	11%	11%	12%	11%	14%	10%	9%	13%	12%	8%	11%	12%	16%	12%	13%	10%	7%	10%	13%	8%	10%	13%	15%	12%	12%	10%	11%	11%

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Absolutes/col percents

Table 8
Q.4 Banks or building societies may sometimes be able to see signs of a financial problem before it happens in their customers' financial data. For instance, they might see signs that someone is going to struggle to pay their bills before they have ever missed a bill payment. Would you want your bank or building society to offer you help if they could see signs of a potential financial problem?
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
					Q.1 Have you ever experienced a mental health problems?		
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
Never	216	65	41	24	142	5	5
	10%	9%	9%	9%	11%	12%	7%
If they're completely sure that there is a problem	805	241	134	108	525	17	22
	38%	34%	31%	39%	41%	40%	32%
If there are some signs that there is a problem	537	211	130	81	295	7	24
	26%	30%	30%	29%	23%	17%	35%
If there is any sign that there is a problem	303	121	77	44	170	4	8
	14%	17%	18%	16%	13%	10%	12%
Don't know	241	69	50	19	154	9	10
	11%	10%	12%	7%	12%	20%	14%

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Absolutes/col percents

Table 9
Q.5 Thinking about your bank or building society being able to spot signs of a potential financial problem, to what extent do you agree or disagree with the following statements?
Summary Table
Base: All respondents

		Statements								
		I would feel uncomfortable with a bank or building society looking through my financial information in this way	My bank or building society telling me about a financial problem would make me feel worse about it	I'd be worried my bank or building society would treat me differently if they looked through my financial data in this way	I would feel uncomfortable with a bank or building society knowing more about my finances than me	I'm worried that my bank or building society would not offer me credit or other financial products in the future if they looked through my financial data in this way	My bank or building society telling me about a potential problem could help me take action early and stop bigger issues from emerging	I'd be worried that my bank or building society might use this information to try to sell me things	I'd be alarmed if my bank or building society told me something about my finances that I didn't already know	I'd be alarmed if my bank told me something about my finances that I didn't want anyone else to find out
Unweighted base		2103	2103	2103	2103	2103	2103	2103	2103	2103
Weighted base		2103	2103	2103	2103	2103	2103	2103	2103	2103
NET: Agree		771 37%	631 30%	922 44%	897 43%	956 45%	1386 66%	1053 50%	1171 56%	1008 48%
Strongly agree	(+2)	211 10%	159 8%	246 12%	287 14%	281 13%	348 17%	328 16%	328 16%	302 14%
Agree	(+1)	560 27%	472 22%	676 32%	610 29%	675 32%	1039 49%	725 34%	843 40%	706 34%
Neither agree or disagree	(0)	630 30%	556 26%	515 24%	557 26%	579 28%	478 23%	526 25%	486 23%	599 28%
Disagree	(-1)	442 21%	605 29%	397 19%	416 20%	314 15%	74 4%	302 14%	270 13%	307 15%
Strongly disagree	(-2)	167 8%	216 10%	175 8%	163 8%	148 7%	72 3%	133 6%	88 4%	96 5%
NET: Disagree		610 29%	820 39%	572 27%	578 28%	461 22%	147 7%	435 21%	359 17%	402 19%
Don't know		93 4%	96 5%	95 4%	70 3%	107 5%	92 4%	89 4%	88 4%	94 4%
Mean		0.10	-0.12	0.21	0.22	0.31	0.75	0.40	0.52	0.40
Standard deviation		1.11	1.13	1.15	1.16	1.12	0.91	1.12	1.05	1.06
Standard error		0.02	0.03	0.03	0.03	0.03	0.02	0.03	0.02	0.02

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 10
Q.5 Thinking about your bank or building society being able to spot signs of a potential financial problem, to what extent do you agree or disagree with the following statements?
I would feel uncomfortable with a bank or building society looking through my financial information in this way
Base: All respondents

			Gender		Age						Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Agree		771	371	400	89	136	129	130	108	179	221	198	162	191	70	35	90	64	48	54	44	81	103	96	72	14	114	327	94
		37%	36%	37%	38%	37%	38%	35%	35%	37%	38%	33%	38%	37%	39%	40%	38%	38%	27%	36%	43%	41%	37%	34%	40%	23%	34%	37%	46%
Strongly agree	(+2)	211	110	101	18	33	37	41	31	51	67	42	41	61	13	9	25	7	13	21	16	24	30	28	24	1	25	96	26
		10%	11%	9%	7%	9%	11%	11%	10%	11%	12%	7%	10%	12%	7%	10%	11%	4%	7%	14%	16%	12%	11%	10%	13%	2%	7%	11%	12%
Agree	(+1)	560	261	298	71	104	92	89	77	128	154	155	121	130	57	26	64	57	36	33	28	57	72	69	48	13	90	231	68
		27%	25%	28%	31%	28%	27%	24%	25%	26%	27%	26%	28%	25%	32%	30%	27%	33%	20%	22%	28%	29%	26%	24%	26%	21%	27%	26%	33%
Neither agree or disagree	(0)	630	305	325	65	94	96	124	95	155	142	200	131	157	51	15	63	47	67	44	24	61	88	95	50	23	109	246	46
		30%	30%	30%	28%	26%	29%	33%	31%	32%	25%	34%	31%	31%	29%	18%	27%	28%	37%	30%	23%	31%	32%	33%	28%	36%	32%	28%	22%
Disagree	(-1)	442	224	219	52	80	58	83	77	93	134	120	89	98	27	23	55	40	38	31	19	42	49	61	43	16	63	194	28
		21%	22%	20%	22%	22%	17%	22%	25%	19%	23%	20%	21%	19%	15%	26%	23%	23%	21%	21%	19%	21%	18%	21%	24%	25%	19%	22%	14%
Strongly disagree	(-2)	167	93	74	15	23	35	20	26	48	51	39	35	42	14	11	17	17	21	15	9	3	22	21	11	5	33	62	33
		8%	9%	7%	6%	6%	10%	5%	8%	10%	9%	7%	8%	8%	8%	12%	7%	10%	12%	10%	9%	1%	8%	8%	6%	8%	10%	7%	16%
NET: Disagree		610	316	293	67	103	92	103	103	141	185	159	124	140	41	33	72	57	59	46	28	45	71	82	54	21	96	256	61
		29%	31%	27%	29%	28%	27%	28%	33%	29%	32%	27%	29%	27%	23%	39%	31%	33%	32%	31%	28%	23%	26%	29%	30%	34%	28%	29%	30%
Don't know		93	34	59	12	31	20	14	5	11	26	33	10	24	16	3	10	3	8	4	6	9	13	12	5	5	18	47	6
		4%	3%	5%	5%	9%	6%	4%	1%	2%	4%	6%	2%	5%	9%	3%	4%	2%	4%	3%	6%	5%	5%	4%	3%	7%	5%	5%	3%
Mean		0.10	0.07	0.13	0.11	0.13	0.12	0.13	0.03	0.09	0.09	0.07	0.10	0.14	0.17	*	0.12	-0.02	-0.11	0.10	0.24	0.31	0.15	0.07	0.17	-0.18	0.03	0.13	0.13
Standard deviation		1.11	1.14	1.09	1.07	1.10	1.17	1.07	1.12	1.14	1.18	1.04	1.11	1.14	1.08	1.24	1.13	1.08	1.09	1.20	1.22	1.00	1.11	1.09	1.14	0.97	1.10	1.12	1.28
Standard error		0.02	0.04	0.04	0.07	0.06	0.06	0.06	0.06	0.05	0.05	0.05	0.05	0.05	0.09	0.13	0.08	0.08	0.08	0.10	0.12	0.07	0.07	0.07	0.09	0.12	0.06	0.04	0.09

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 10
Q.5 Thinking about your bank or building society being able to spot signs of a potential financial problem, to what extent do you agree or disagree with the following statements?
I would feel uncomfortable with a bank or building society looking through my financial information in this way
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
						Q.1 Have you ever experienced a mental health problems?		
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Agree		771 37%	255 36%	157 36%	98 36%	475 37%	16 39%	24 35%
Strongly agree	(+2)	211 10%	74 11%	46 11%	29 10%	124 10%	7 17%	6 9%
Agree	(+1)	560 27%	181 26%	111 26%	70 25%	352 27%	9 22%	18 26%
Neither agree or disagree	(0)	630 30%	189 27%	114 27%	75 27%	408 32%	13 32%	20 29%
Disagree	(-1)	442 21%	169 24%	98 23%	71 26%	251 20%	7 16%	15 22%
Strongly disagree	(-2)	167 8%	62 9%	35 8%	27 10%	102 8%	1 3%	2 2%
NET: Disagree		610 29%	232 33%	133 31%	98 36%	353 27%	8 19%	17 25%
Don't know		93 4%	31 4%	26 6%	5 2%	49 4%	5 11%	8 11%
Mean		0.10	0.05	0.08	0.01	0.12	0.38	0.19
Standard deviation		1.11	1.15	1.15	1.16	1.10	1.09	1.02
Standard error		0.02	0.04	0.06	0.07	0.03	0.17	0.13

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Absolutes/col percents

Table 11
Q.5 Thinking about your bank or building society being able to spot signs of a potential financial problem, to what extent do you agree or disagree with the following statements?
My bank or building society telling me about a financial problem would make me feel worse about it
Base: All respondents

| | | Total | Gender | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | | | Employment Sector | | Opin-ion Influ-encer |
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Agree		631	280	351	77	116	122	107	88	121	167	167	132	165	62	35	70	52	43	44	32	63	79	84	53	14	95	282	73
		30%	27%	33%	33%	32%	36%	29%	28%	25%	29%	28%	31%	32%	35%	41%	30%	31%	24%	30%	31%	32%	29%	29%	29%	22%	28%	32%	36%
Strongly agree	(+2)	159	80	79	18	28	33	28	21	30	47	33	36	43	12	7	20	11	11	21	13	11	19	20	11	3	29	68	23
		8%	8%	7%	8%	8%	10%	7%	7%	6%	8%	6%	9%	8%	7%	8%	9%	6%	6%	14%	13%	5%	7%	7%	6%	5%	9%	8%	11%
Agree	(+1)	472	200	272	59	87	89	79	67	91	119	135	95	122	51	28	50	42	32	23	19	52	59	63	42	11	66	214	50
		22%	19%	25%	25%	24%	27%	21%	21%	19%	21%	23%	22%	24%	29%	33%	21%	24%	18%	15%	18%	27%	22%	22%	23%	17%	20%	24%	24%
Neither agree or disagree	(0)	556	280	276	50	89	82	102	91	141	133	147	129	146	48	17	54	41	49	38	28	49	78	90	50	14	86	233	44
		26%	27%	26%	22%	24%	25%	28%	29%	29%	23%	25%	30%	28%	27%	20%	23%	24%	27%	26%	28%	25%	28%	32%	28%	22%	25%	27%	21%
Disagree	(-1)	605	304	300	69	100	80	105	88	162	174	201	109	120	38	24	75	56	61	36	23	62	73	77	55	24	96	239	47
		29%	30%	28%	30%	28%	24%	28%	28%	33%	30%	34%	26%	24%	21%	29%	32%	33%	33%	24%	23%	32%	26%	27%	30%	38%	29%	27%	23%
Strongly disagree	(-2)	216	117	99	23	29	34	43	37	50	75	41	42	57	16	8	21	20	24	24	14	14	26	27	16	8	42	80	31
		10%	11%	9%	10%	8%	10%	12%	12%	10%	13%	7%	10%	11%	9%	9%	9%	12%	13%	16%	14%	7%	9%	9%	9%	12%	12%	9%	15%
NET: Disagree		820	421	399	92	130	114	149	124	212	250	242	151	177	54	32	96	76	84	60	37	76	99	104	71	32	138	319	78
		39%	41%	37%	40%	36%	34%	40%	40%	44%	43%	41%	35%	35%	30%	37%	41%	45%	46%	40%	36%	39%	36%	36%	39%	51%	41%	36%	38%
Don't know		96	46	51	14	30	18	14	8	12	24	34	15	23	13	1	14	2	6	6	5	9	20	8	8	3	18	42	10
		5%	4%	5%	6%	8%	5%	4%	3%	3%	4%	6%	3%	5%	8%	2%	6%	1%	4%	4%	5%	4%	7%	3%	4%	5%	5%	5%	5%
Mean		-0.12	-0.18	-0.07	-0.09	-0.04	0.02	-0.16	-0.17	-0.23	-0.20	-0.15	-0.06	-0.05	0.02	0.03	-0.12	-0.20	-0.31	-0.13	-0.06	-0.09	-0.10	-0.10	-0.13	-0.37	-0.18	-0.06	-0.07
Standard deviation		1.13	1.13	1.12	1.15	1.12	1.17	1.14	1.12	1.08	1.18	1.05	1.12	1.15	1.10	1.15	1.14	1.13	1.10	1.30	1.25	1.07	1.11	1.09	1.08	1.09	1.17	1.12	1.27
Standard error		0.03	0.04	0.04	0.08	0.06	0.06	0.06	0.06	0.05	0.05	0.05	0.05	0.05	0.09	0.12	0.08	0.09	0.08	0.11	0.12	0.08	0.07	0.06	0.08	0.13	0.07	0.04	0.09

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Absolutes/col percents

Table 11
Q.5 Thinking about your bank or building society being able to spot signs of a potential financial problem, to what extent do you agree or disagree with the following statements?
My bank or building society telling me about a financial problem would make me feel worse about it
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
					Q.1 Have you ever experienced a mental health problems?			
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Agree		631 30%	224 32%	139 32%	85 31%	378 29%	9 21%	20 30%
Strongly agree	(+2)	159 8%	60 8%	36 8%	23 8%	91 7%	4 8%	5 7%
Agree	(+1)	472 22%	164 23%	103 24%	61 22%	286 22%	5 12%	16 23%
Neither agree or disagree	(0)	556 26%	169 24%	96 22%	74 27%	348 27%	17 40%	21 31%
Disagree	(-1)	605 29%	202 29%	125 29%	77 28%	378 29%	12 28%	13 19%
Strongly disagree	(-2)	216 10%	77 11%	47 11%	30 11%	131 10%	2 5%	6 9%
NET: Disagree		820 39%	279 39%	172 40%	107 39%	509 40%	14 33%	19 27%
Don't know		96 5%	35 5%	24 6%	11 4%	50 4%	3 7%	8 12%
Mean		-0.12	-0.11	-0.11	-0.11	-0.14	-0.10	*
Standard deviation		1.13	1.16	1.17	1.15	1.11	1.01	1.09
Standard error		0.03	0.04	0.06	0.07	0.03	0.15	0.14

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Absolutes/col percents

Table 12
Q.5 Thinking about your bank or building society being able to spot signs of a potential financial problem, to what extent do you agree or disagree with the following statements?
I'd be worried my bank or building society would treat me differently if they looked through my financial data in this way
Base: All respondents

			Gender		Age							Social Grade				Region													Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Agree		922 44%	432 42%	490 46%	103 44%	195 54%	157 47%	153 41%	125 40%	188 39%	251 44%	254 43%	181 42%	236 46%	94 53%	43 50%	96 41%	74 43%	66 36%	62 41%	42 41%	92 47%	116 42%	131 46%	80 44%	26 41%	148 44%	401 46%	95 46%
Strongly agree	(+2)	246 12%	135 13%	111 10%	34 15%	51 14%	40 12%	40 11%	38 12%	43 9%	78 14%	54 9%	52 12%	63 12%	22 12%	11 12%	25 11%	17 10%	20 11%	20 13%	14 13%	21 11%	40 15%	34 12%	19 10%	6 9%	27 8%	119 14%	28 14%
Agree	(+1)	676 32%	297 29%	379 35%	69 30%	144 40%	117 35%	113 30%	87 28%	145 30%	174 30%	200 34%	129 30%	173 34%	72 41%	32 38%	70 30%	58 34%	46 25%	42 28%	29 28%	71 36%	76 28%	98 34%	62 34%	20 32%	121 36%	282 32%	67 33%
Neither agree or disagree	(0)	515 24%	290 28%	225 21%	48 21%	70 19%	74 22%	103 28%	86 28%	134 28%	145 25%	140 24%	109 26%	121 24%	30 17%	19 22%	58 25%	40 23%	47 26%	39 26%	27 27%	52 26%	68 25%	77 27%	44 24%	15 24%	88 26%	201 23%	44 21%
Disagree	(-1)	397 19%	181 18%	216 20%	47 20%	54 15%	62 19%	76 20%	60 19%	97 20%	96 17%	136 23%	91 21%	74 14%	25 14%	19 22%	54 23%	37 22%	40 22%	29 20%	15 14%	39 20%	51 19%	46 16%	31 17%	11 17%	62 18%	165 19%	38 18%
Strongly disagree	(-2)	175 8%	79 8%	96 9%	23 10%	21 6%	28 8%	24 6%	31 10%	48 10%	58 10%	34 6%	32 7%	51 10%	14 8%	3 4%	18 8%	16 9%	17 9%	14 9%	12 12%	7 4%	28 10%	22 8%	17 10%	6 9%	24 7%	69 8%	23 11%
NET: Disagree		572 27%	260 25%	312 29%	69 30%	76 21%	91 27%	100 27%	91 29%	145 30%	154 27%	170 29%	123 29%	125 25%	39 22%	22 26%	72 31%	53 31%	57 31%	43 29%	27 26%	46 24%	80 29%	68 24%	48 27%	17 26%	85 25%	234 27%	61 29%
Don't know		95 4%	45 4%	50 5%	13 5%	23 6%	14 4%	17 5%	10 3%	19 4%	24 4%	27 5%	13 3%	30 6%	15 9%	2 2%	9 4%	4 2%	12 6%	6 4%	6 6%	6 3%	11 4%	9 3%	9 5%	5 8%	16 5%	39 4%	6 3%
Mean		0.21	0.23	0.19	0.21	0.44	0.24	0.19	0.14	0.08	0.21	0.18	0.19	0.25	0.39	0.34	0.13	0.13	0.07	0.17	0.17	0.31	0.18	0.27	0.19	0.17	0.21	0.26	0.20
Standard deviation		1.15	1.14	1.16	1.23	1.12	1.16	1.10	1.18	1.14	1.20	1.09	1.15	1.18	1.16	1.08	1.15	1.16	1.17	1.19	1.22	1.04	1.22	1.12	1.16	1.15	1.08	1.17	1.23
Standard error		0.03	0.04	0.04	0.08	0.06	0.06	0.06	0.07	0.05	0.05	0.05	0.05	0.05	0.09	0.12	0.08	0.09	0.09	0.10	0.12	0.08	0.08	0.07	0.09	0.14	0.06	0.04	0.09

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Absolutes/col percents

Table 12
Q.5 Thinking about your bank or building society being able to spot signs of a potential financial problem, to what extent do you agree or disagree with the following statements?
I'd be worried my bank or building society would treat me differently if they looked through my financial data in this way
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Agree		922 44%	332 47%	192 44%	141 51%	535 42%	21 51%	34 49%
Strongly agree	(+2)	246 12%	100 14%	63 15%	36 13%	133 10%	7 16%	7 10%
Agree	(+1)	676 32%	233 33%	128 30%	105 38%	402 31%	15 35%	27 40%
Neither agree or disagree	(0)	515 24%	159 22%	97 22%	62 22%	333 26%	9 21%	14 21%
Disagree	(-1)	397 19%	133 19%	81 19%	51 19%	245 19%	10 23%	9 14%
Strongly disagree	(-2)	175 8%	54 8%	39 9%	15 5%	116 9%	1 2%	5 7%
NET: Disagree		572 27%	186 26%	120 28%	66 24%	360 28%	11 25%	14 21%
Don't know		95 4%	30 4%	23 5%	7 2%	57 4%	1 3%	6 9%
Mean		0.21	0.28	0.24	0.36	0.16	0.41	0.33
Standard deviation		1.15	1.17	1.21	1.10	1.15	1.11	1.12
Standard error		0.03	0.04	0.06	0.07	0.03	0.16	0.14

Header spanning: Q.1 Have you ever experienced a mental health problems?

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Absolutes/col percents

Table 13
Q.5 Thinking about your bank or building society being able to spot signs of a potential financial problem, to what extent do you agree or disagree with the following statements?
I would feel uncomfortable with a bank or building society knowing more about my finances than me
Base: All respondents

| | | Total | Gender | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | | | Employment Sector | | |
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Agree		897	412	485	99	141	136	153	128	241	242	243	180	232	88	44	102	61	62	53	45	96	115	124	80	27	128	365	91
		43%	40%	45%	42%	39%	40%	41%	41%	50%	42%	41%	42%	45%	50%	51%	43%	35%	34%	36%	44%	49%	42%	43%	44%	42%	38%	42%	44%
Strongly agree	(+2)	287	141	145	27	41	45	44	49	80	84	66	61	75	22	15	36	19	16	22	14	31	37	39	28	7	31	127	27
		14%	14%	14%	12%	11%	13%	12%	16%	16%	15%	11%	14%	15%	12%	17%	16%	11%	9%	15%	14%	16%	13%	14%	15%	12%	9%	14%	13%
Agree	(+1)	610	271	339	71	100	91	109	78	161	158	178	119	156	66	29	66	42	47	31	31	65	78	85	52	19	97	238	64
		29%	26%	32%	30%	27%	27%	29%	25%	33%	27%	30%	28%	31%	37%	34%	28%	24%	26%	21%	30%	33%	28%	30%	29%	30%	29%	27%	31%
Neither agree or disagree	(0)	557	290	268	49	106	96	109	92	105	139	155	135	128	40	17	49	52	55	42	29	44	84	84	48	12	94	255	61
		26%	28%	25%	21%	29%	29%	29%	30%	22%	24%	26%	32%	25%	23%	20%	21%	31%	30%	28%	28%	23%	31%	29%	27%	19%	28%	29%	30%
Disagree	(-1)	416	206	209	52	71	63	69	64	97	125	141	68	82	26	19	55	42	36	29	18	42	44	50	39	16	75	159	26
		20%	20%	19%	22%	19%	19%	19%	21%	20%	22%	24%	16%	16%	15%	22%	24%	24%	20%	19%	17%	21%	16%	18%	21%	25%	22%	18%	12%
Strongly disagree	(-2)	163	86	77	21	24	31	29	23	35	47	37	32	47	12	3	19	15	21	18	7	10	23	21	9	5	25	65	21
		8%	8%	7%	9%	7%	9%	8%	7%	7%	8%	6%	8%	9%	7%	3%	8%	9%	11%	12%	7%	5%	8%	7%	5%	8%	8%	7%	10%
NET: Disagree		578	292	286	73	95	94	98	87	132	172	178	100	129	39	22	75	57	57	47	25	52	67	71	48	20	100	224	47
		28%	28%	27%	31%	26%	28%	26%	28%	27%	30%	30%	23%	25%	22%	25%	32%	33%	31%	31%	24%	26%	24%	25%	26%	32%	30%	26%	23%
Don't know		70	32	38	13	21	10	12	5	8	21	14	12	23	10	3	9	1	8	7	3	4	9	7	6	4	15	32	6
		3%	3%	4%	6%	6%	3%	3%	2%	2%	4%	2%	3%	5%	6%	3%	4%	1%	4%	4%	3%	2%	3%	3%	3%	7%	4%	4%	3%
Mean		0.22	0.18	0.26	0.15	0.18	0.17	0.20	0.22	0.32	0.19	0.16	0.26	0.27	0.35	0.42	0.20	0.04	*	0.07	0.28	0.34	0.23	0.26	0.29	0.15	0.11	0.24	0.25
Standard deviation		1.16	1.17	1.15	1.19	1.11	1.17	1.13	1.17	1.18	1.19	1.11	1.13	1.19	1.12	1.12	1.22	1.14	1.15	1.25	1.14	1.14	1.14	1.13	1.14	1.19	1.11	1.15	1.17
Standard error		0.03	0.04	0.04	0.08	0.06	0.06	0.06	0.07	0.06	0.05	0.05	0.05	0.05	0.09	0.12	0.08	0.09	0.09	0.11	0.11	0.08	0.07	0.07	0.09	0.15	0.06	0.04	0.08

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Preventing Financial Difficulty Survey
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Absolutes/col percents

Table 13
Q.5 Thinking about your bank or building society being able to spot signs of a potential financial problem, to what extent do you agree or disagree with the following statements?
I would feel uncomfortable with a bank or building society knowing more about my finances than me
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
						Q.1 Have you ever experienced a mental health problems?		
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Agree		897 43%	297 42%	182 42%	115 42%	552 43%	20 49%	27 40%
Strongly agree	(+2)	287 14%	95 13%	54 13%	41 15%	174 14%	9 22%	8 11%
Agree	(+1)	610 29%	202 29%	128 30%	73 27%	378 29%	11 27%	20 29%
Neither agree or disagree	(0)	557 26%	190 27%	112 26%	78 28%	335 26%	10 23%	22 32%
Disagree	(-1)	416 20%	136 19%	83 19%	53 19%	254 20%	12 27%	14 20%
Strongly disagree	(-2)	163 8%	63 9%	41 9%	23 8%	99 8%	- -	- -
NET: Disagree		578 28%	200 28%	124 29%	76 27%	353 28%	12 27%	14 20%
Don't know		70 3%	20 3%	13 3%	7 3%	45 3%	* 1%	5 8%
Mean		0.22	0.19	0.17	0.21	0.22	0.43	0.34
Standard deviation		1.16	1.18	1.18	1.18	1.16	1.13	0.96
Standard error		0.03	0.04	0.06	0.07	0.03	0.17	0.12

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Preventing Financial Difficulty Survey
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Absolutes/col percents

Table 14
Q.5 Thinking about your bank or building society being able to spot signs of a potential financial problem, to what extent do you agree or disagree with the following statements?
I'm worried that my bank or building society would not offer me credit or other financial products in the future if they looked through my financial data in this way
Base: All respondents

			Gender			Age						Social Grade				Region												Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Agree		956 45%	457 45%	499 46%	132 57%	203 56%	181 54%	180 48%	108 35%	153 31%	274 48%	267 45%	175 41%	239 47%	83 47%	52 60%	98 42%	81 47%	70 39%	68 46%	47 46%	87 45%	123 45%	138 48%	77 43%	33 52%	174 51%	436 50%	103 50%
Strongly agree	(+2)	281 13%	147 14%	134 12%	46 20%	68 19%	58 17%	43 12%	34 11%	31 6%	87 15%	73 12%	49 11%	73 14%	24 13%	15 17%	33 14%	28 16%	21 12%	21 14%	12 12%	23 12%	42 15%	33 12%	21 12%	9 14%	51 15%	135 15%	29 14%
Agree	(+1)	675 32%	311 30%	364 34%	86 37%	135 37%	123 37%	136 37%	73 24%	121 25%	188 33%	194 33%	127 30%	166 32%	59 33%	37 43%	65 28%	53 31%	49 27%	47 32%	35 34%	64 33%	80 29%	105 37%	56 31%	24 38%	122 36%	301 34%	74 36%
Neither agree or disagree	(0)	579 28%	299 29%	279 26%	44 19%	74 20%	77 23%	91 25%	122 39%	170 35%	141 25%	149 25%	141 33%	147 29%	51 29%	19 22%	65 28%	47 27%	42 23%	40 27%	28 27%	54 28%	81 29%	79 28%	56 31%	16 26%	81 24%	224 26%	50 24%
Disagree	(-1)	314 15%	150 15%	164 15%	25 11%	40 11%	45 14%	61 16%	43 14%	100 21%	87 15%	110 19%	59 14%	58 11%	18 10%	10 12%	38 16%	30 18%	35 19%	23 15%	15 14%	33 17%	33 12%	38 13%	34 19%	7 11%	42 13%	114 13%	22 11%
Strongly disagree	(-2)	148 7%	71 7%	77 7%	16 7%	21 6%	15 5%	20 5%	25 8%	49 10%	45 8%	32 5%	34 8%	37 7%	11 6%	3 3%	17 7%	9 5%	24 13%	12 8%	6 6%	15 8%	24 9%	19 7%	5 3%	3 4%	24 7%	53 6%	24 12%
NET: Disagree		461 22%	220 21%	241 22%	41 18%	61 17%	61 18%	81 22%	68 22%	149 31%	132 23%	142 24%	93 22%	94 18%	29 16%	13 15%	55 23%	39 23%	59 33%	35 23%	21 20%	48 24%	57 21%	57 20%	40 22%	10 15%	67 20%	167 19%	46 22%
Don't know		107 5%	49 5%	57 5%	17 7%	26 7%	17 5%	20 5%	14 4%	14 3%	26 5%	32 5%	18 4%	30 6%	15 8%	2 3%	16 7%	4 2%	10 6%	6 4%	7 7%	7 4%	15 5%	12 4%	8 4%	4 6%	16 5%	50 6%	7 4%
Mean		0.31	0.32	0.31	0.56	0.56	0.51	0.35	0.16	-0.03	0.34	0.30	0.24	0.38	0.41	0.62	0.27	0.36	0.04	0.30	0.34	0.25	0.32	0.35	0.31	0.50	0.42	0.43	0.31
Standard deviation		1.12	1.12	1.12	1.16	1.13	1.09	1.08	1.08	1.07	1.16	1.10	1.10	1.11	1.08	1.02	1.15	1.12	1.25	1.15	1.08	1.12	1.16	1.08	1.02	1.04	1.13	1.11	1.20
Standard error		0.03	0.03	0.04	0.08	0.06	0.06	0.06	0.06	0.05	0.05	0.05	0.05	0.05	0.09	0.11	0.08	0.09	0.09	0.10	0.10	0.08	0.07	0.06	0.08	0.13	0.07	0.04	0.08

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Absolutes/col percents

Table 14
Q.5 Thinking about your bank or building society being able to spot signs of a potential financial problem, to what extent do you agree or disagree with the following statements?
I'm worried that my bank or building society would not offer me credit or other financial products in the future if they looked through my financial data in this way
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
					Q.1 Have you ever experienced a mental health problems?			
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Agree		956 45%	369 52%	230 53%	139 50%	529 41%	23 55%	35 52%
Strongly agree	(+2)	281 13%	121 17%	82 19%	39 14%	142 11%	10 24%	9 13%
Agree	(+1)	675 32%	248 35%	148 34%	100 36%	387 30%	13 31%	27 39%
Neither agree or disagree	(0)	579 28%	168 24%	97 23%	71 26%	388 30%	11 26%	11 16%
Disagree	(-1)	314 15%	97 14%	55 13%	42 15%	206 16%	3 7%	8 12%
Strongly disagree	(-2)	148 7%	38 5%	23 5%	15 5%	103 8%	3 7%	4 6%
NET: Disagree		461 22%	134 19%	78 18%	56 20%	310 24%	6 13%	12 18%
Don't know		107 5%	36 5%	27 6%	10 4%	58 5%	2 6%	10 14%
Mean		0.31	0.47	0.52	0.40	0.21	0.62	0.48
Standard deviation		1.12	1.11	1.13	1.09	1.11	1.15	1.12
Standard error		0.03	0.04	0.06	0.07	0.03	0.17	0.14

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Absolutes/col percents

Table 15
Q.5 Thinking about your bank or building society being able to spot signs of a potential financial problem, to what extent do you agree or disagree with the following statements?
My bank or building society telling me about a potential problem could help me take action early and stop bigger issues from emerging
Base: All respondents

| | | Total | Gender | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | | | Employment Sector | | Opin-ion Influ-encer |
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Agree		1386	655	732	162	245	208	246	195	330	384	408	271	324	122	58	158	126	129	93	66	122	158	183	120	50	229	552	128
		66%	64%	68%	69%	67%	62%	66%	63%	68%	67%	69%	64%	63%	68%	68%	67%	74%	71%	63%	64%	63%	57%	64%	66%	80%	68%	63%	62%
Strongly agree	(+2)	348	171	177	46	73	58	54	46	72	101	81	74	92	30	4	41	38	32	26	15	24	55	40	27	15	55	153	40
		17%	17%	16%	20%	20%	17%	14%	15%	15%	18%	14%	17%	18%	17%	5%	18%	22%	18%	17%	15%	12%	20%	14%	15%	24%	16%	18%	19%
Agree	(+1)	1039	484	555	116	172	151	192	150	258	283	327	198	232	92	54	117	88	96	68	51	98	103	143	94	35	174	399	89
		49%	47%	52%	49%	47%	45%	52%	48%	53%	49%	55%	46%	45%	52%	63%	50%	52%	53%	45%	50%	50%	38%	50%	52%	55%	52%	46%	43%
Neither agree or disagree	(0)	478	252	226	39	72	91	78	92	106	126	117	103	131	37	16	50	33	32	37	25	48	83	68	39	8	78	207	51
		23%	25%	21%	17%	20%	27%	21%	30%	22%	22%	20%	24%	26%	21%	19%	21%	19%	18%	25%	25%	24%	30%	24%	21%	13%	23%	24%	25%
Disagree	(-1)	74	41	33	14	15	15	14	6	11	18	24	12	20	2	4	8	6	8	6	3	7	7	12	11	1	8	44	10
		4%	4%	3%	6%	4%	4%	4%	2%	2%	3%	4%	3%	4%	1%	5%	4%	3%	4%	4%	3%	4%	2%	4%	6%	1%	2%	5%	5%
Strongly disagree	(-2)	72	40	32	5	6	8	17	10	26	31	18	15	9	8	2	3	3	8	6	3	11	13	13	4	-	4	31	10
		4%	4%	3%	2%	2%	2%	5%	3%	5%	5%	3%	4%	2%	4%	2%	1%	2%	3%	4%	3%	6%	5%	5%	2%		1%	4%	5%
NET: Disagree		147	81	66	19	21	23	32	16	37	48	42	28	29	9	6	12	9	14	12	6	19	19	25	14	1	13	75	20
		7%	8%	6%	8%	6%	7%	8%	5%	8%	8%	7%	6%	6%	5%	7%	5%	5%	8%	8%	6%	9%	7%	9%	8%	1%	4%	9%	10%
Don't know		92	39	53	14	26	14	17	8	13	15	24	25	28	9	5	15	3	6	6	5	7	15	9	8	4	17	42	7
		4%	4%	5%	6%	7%	4%	5%	3%	3%	3%	4%	6%	5%	5%	6%	6%	2%	4%	4%	5%	3%	5%	3%	4%	6%	5%	5%	3%
Mean		0.75	0.71	0.79	0.84	0.86	0.73	0.71	0.71	0.72	0.73	0.76	0.75	0.78	0.80	0.68	0.84	0.90	0.80	0.70	0.74	0.62	0.70	0.67	0.75	1.10	0.84	0.72	0.69
Standard deviation		0.91	0.94	0.88	0.91	0.86	0.90	0.94	0.87	0.94	0.98	0.86	0.92	0.86	0.90	0.75	0.83	0.86	0.91	0.96	0.87	0.97	0.99	0.94	0.87	0.67	0.79	0.95	1.01
Standard error		0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.04	0.04	0.04	0.04	0.04	0.07	0.08	0.06	0.06	0.07	0.08	0.08	0.07	0.06	0.06	0.07	0.08	0.05	0.03	0.07

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Absolutes/col percents

Table 15
Q.5 Thinking about your bank or building society being able to spot signs of a potential financial problem, to what extent do you agree or disagree with the following statements?
My bank or building society telling me about a potential problem could help me take action early and stop bigger issues from emerging
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
					Q.1 Have you ever experienced a mental health problems?			
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Agree		1386 66%	502 71%	309 72%	193 70%	821 64%	25 59%	38 55%
Strongly agree	(+2)	348 17%	130 18%	85 20%	44 16%	200 16%	7 16%	11 16%
Agree	(+1)	1039 49%	372 53%	224 52%	149 54%	621 48%	18 43%	27 39%
Neither agree or disagree	(0)	478 23%	137 19%	80 19%	57 21%	312 24%	10 24%	19 28%
Disagree	(-1)	74 4%	20 3%	10 2%	11 4%	47 4%	3 7%	3 5%
Strongly disagree	(-2)	72 3%	17 2%	10 2%	7 3%	53 4%	1 2%	1 1%
NET: Disagree		147 7%	38 5%	20 5%	18 6%	101 8%	4 9%	4 6%
Don't know		92 4%	30 4%	22 5%	8 3%	52 4%	3 7%	7 11%
Mean		0.75	0.85	0.89	0.79	0.70	0.69	0.72
Standard deviation		0.91	0.85	0.85	0.86	0.93	0.94	0.88
Standard error		0.02	0.03	0.04	0.05	0.03	0.14	0.11

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Preventing Financial Difficulty Survey
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Absolutes/col percents

Table 16
Q.5 Thinking about your bank or building society being able to spot signs of a potential financial problem, to what extent do you agree or disagree with the following statements?
I'd be worried that my bank or building society might use this information to try to sell me things
Base: All respondents

		Total	Gender Male	Gender Female	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+	SG AB	SG C1	SG C2	SG DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Agree		1053	538	515	114	193	177	204	145	219	305	303	206	239	95	53	116	76	85	71	47	102	136	137	105	29	182	447	119
		50%	52%	48%	49%	53%	53%	55%	47%	45%	53%	51%	48%	47%	54%	62%	50%	44%	47%	48%	46%	52%	49%	48%	58%	47%	54%	51%	58%
Strongly agree	(+2)	328	183	145	33	58	59	47	53	78	98	87	65	78	39	13	38	24	22	25	12	42	48	30	26	8	41	140	28
		16%	18%	13%	14%	16%	18%	13%	17%	16%	17%	15%	15%	15%	22%	15%	16%	14%	12%	17%	12%	22%	17%	10%	15%	13%	12%	16%	13%
Agree	(+1)	725	355	370	81	135	118	157	93	142	207	216	140	161	56	40	79	52	62	46	35	60	88	107	78	21	141	307	91
		34%	35%	34%	35%	37%	35%	42%	30%	29%	36%	37%	33%	32%	32%	47%	34%	30%	34%	31%	34%	31%	32%	38%	43%	33%	42%	35%	44%
Neither agree or disagree	(0)	526	259	267	46	102	82	86	71	138	130	144	116	136	30	18	52	55	48	40	30	49	76	76	39	13	79	216	48
		25%	25%	25%	20%	28%	24%	23%	23%	28%	23%	24%	27%	27%	17%	22%	22%	32%	26%	27%	29%	25%	28%	27%	21%	21%	23%	25%	23%
Disagree	(-1)	302	142	160	41	30	40	52	59	79	73	87	68	75	28	10	32	25	26	25	13	27	30	44	27	14	45	127	17
		14%	14%	15%	18%	8%	12%	14%	19%	16%	13%	15%	16%	15%	16%	12%	14%	15%	15%	17%	13%	14%	11%	16%	15%	22%	13%	14%	8%
Strongly disagree	(-2)	133	51	81	19	15	25	14	25	35	43	32	21	37	8	2	24	11	14	7	7	10	20	19	6	3	16	52	16
		6%	5%	8%	8%	4%	7%	4%	8%	7%	8%	5%	5%	7%	5%	3%	10%	6%	8%	4%	7%	5%	7%	7%	4%	4%	5%	6%	8%
NET: Disagree		435	193	241	60	45	65	67	84	114	116	118	88	112	36	12	57	36	41	32	20	37	50	64	33	17	61	178	33
		21%	19%	22%	26%	12%	19%	18%	27%	23%	20%	20%	21%	22%	20%	14%	24%	21%	23%	21%	20%	19%	18%	22%	18%	26%	18%	20%	16%
Don't know		89	36	53	13	24	12	15	10	15	23	25	17	24	16	2	10	3	8	6	5	7	13	8	5	4	15	35	6
		4%	4%	5%	6%	7%	4%	4%	3%	3%	4%	4%	4%	5%	9%	3%	4%	2%	4%	4%	5%	4%	5%	3%	3%	6%	5%	4%	3%
Mean		0.40	0.48	0.33	0.31	0.56	0.45	0.48	0.29	0.31	0.44	0.42	0.40	0.34	0.56	0.62	0.32	0.32	0.30	0.40	0.33	0.52	0.43	0.30	0.52	0.32	0.46	0.42	0.49
Standard deviation		1.12	1.10	1.14	1.19	1.01	1.15	1.02	1.21	1.15	1.16	1.09	1.09	1.15	1.18	0.98	1.22	1.10	1.13	1.11	1.09	1.15	1.14	1.08	1.03	1.12	1.04	1.12	1.08
Standard error		0.03	0.03	0.04	0.08	0.05	0.06	0.06	0.07	0.05	0.05	0.05	0.05	0.05	0.09	0.11	0.08	0.08	0.08	0.10	0.11	0.08	0.07	0.06	0.08	0.14	0.06	0.04	0.08

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Absolutes/col percents

Table 16
Q.5 Thinking about your bank or building society being able to spot signs of a potential financial problem, to what extent do you agree or disagree with the following statements?
I'd be worried that my bank or building society might use this information to try to sell me things
Base: All respondents

				Q.1 Have you ever experienced a mental health problems?				
		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Agree		1053 50%	373 53%	222 52%	151 55%	629 49%	18 43%	32 47%
Strongly agree	(+2)	328 16%	125 18%	73 17%	53 19%	184 14%	8 20%	10 15%
Agree	(+1)	725 34%	248 35%	150 35%	98 36%	446 35%	9 23%	22 32%
Neither agree or disagree	(0)	526 25%	161 23%	101 23%	60 22%	336 26%	16 37%	14 20%
Disagree	(-1)	302 14%	97 14%	56 13%	41 15%	190 15%	4 9%	11 16%
Strongly disagree	(-2)	133 6%	41 6%	24 6%	17 6%	88 7%	1 3%	3 4%
NET: Disagree		435 21%	138 20%	80 19%	58 21%	278 22%	5 12%	14 20%
Don't know		89 4%	35 5%	28 6%	7 3%	42 3%	3 8%	9 13%
Mean		0.40	0.48	0.47	0.48	0.36	0.51	0.43
Standard deviation		1.12	1.13	1.12	1.15	1.12	1.06	1.13
Standard error		0.03	0.04	0.05	0.07	0.03	0.16	0.14

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Absolutes/col percents

Table 17
Q.5 Thinking about your bank or building society being able to spot signs of a potential financial problem, to what extent do you agree or disagree with the following statements?
I'd be alarmed if my bank or building society told me something about my finances that I didn't already know
Base: All respondents

		Total	Gender Male	Gender Female	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+	Social Grade AB	Social Grade C1	Social Grade C2	Social Grade DE	Region Scotland	Region North East	Region North West	Region Yorkshire & Humberside	Region West Midlands	Region East Midlands	Region Wales	Region Eastern	Region London	Region South East	Region South West	Region Northern Ireland	Employment Sector Public	Employment Sector Private	Opinion Influencer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Agree		1171 56%	535 52%	636 59%	118 51%	185 51%	181 54%	196 53%	182 59%	308 63%	328 57%	328 55%	237 55%	279 55%	99 56%	60 70%	126 54%	96 56%	91 50%	84 57%	49 48%	123 63%	140 51%	151 53%	112 62%	39 62%	184 54%	461 53%	110 54%
Strongly agree	(+2)	328 16%	150 15%	178 17%	32 14%	46 13%	42 12%	57 15%	51 16%	100 21%	106 19%	72 12%	74 17%	75 15%	26 15%	16 18%	34 14%	21 13%	19 11%	28 19%	17 17%	38 19%	52 19%	37 13%	29 16%	10 16%	38 11%	133 15%	33 16%
Agree	(+1)	843 40%	385 38%	458 43%	86 37%	140 38%	140 42%	139 37%	131 42%	207 43%	221 39%	256 43%	162 38%	204 40%	73 41%	44 51%	92 39%	75 44%	72 39%	56 37%	32 31%	86 44%	88 32%	114 40%	83 46%	29 46%	145 43%	329 38%	77 37%
Neither agree or disagree	(0)	486 23%	248 24%	238 22%	56 24%	96 27%	79 23%	90 24%	72 23%	92 19%	121 21%	127 22%	99 23%	138 27%	38 21%	14 16%	49 21%	39 23%	47 26%	34 23%	29 29%	41 21%	80 29%	69 24%	36 20%	9 14%	77 23%	212 24%	45 22%
Disagree	(-1)	270 13%	154 15%	116 11%	30 13%	44 12%	43 13%	54 14%	36 11%	64 13%	76 13%	89 15%	56 13%	49 10%	17 10%	7 9%	40 17%	24 14%	25 14%	22 15%	13 13%	21 11%	30 11%	40 14%	21 11%	10 16%	41 12%	114 13%	22 11%
Strongly disagree	(-2)	88 4%	51 5%	37 3%	16 7%	10 3%	15 4%	16 4%	17 5%	15 3%	35 6%	16 3%	16 4%	22 4%	8 5%	2 3%	7 3%	10 6%	14 8%	4 2%	5 5%	6 3%	9 3%	15 5%	5 3%	2 3%	18 5%	41 5%	18 9%
NET: Disagree		359 17%	206 20%	153 14%	46 19%	54 15%	58 17%	70 19%	52 17%	79 16%	111 19%	105 18%	72 17%	71 14%	25 14%	10 12%	47 20%	34 20%	39 21%	25 17%	18 18%	27 14%	40 14%	55 19%	26 14%	12 19%	59 17%	155 18%	40 19%
Don't know		88 4%	38 4%	50 5%	14 6%	28 8%	18 5%	16 4%	5 2%	7 1%	15 3%	31 5%	19 5%	23 5%	15 8%	2 2%	13 5%	2 1%	5 3%	5 4%	5 5%	4 2%	16 6%	10 3%	8 4%	3 5%	18 5%	47 5%	10 5%
Mean		0.52	0.43	0.61	0.40	0.50	0.47	0.47	0.54	0.65	0.52	0.50	0.55	0.54	0.57	0.76	0.48	0.44	0.32	0.58	0.44	0.66	0.55	0.43	0.63	0.59	0.45	0.48	0.44
Standard deviation		1.05	1.08	1.01	1.11	0.98	1.03	1.07	1.07	1.05	1.13	1.00	1.06	1.01	1.04	0.96	1.05	1.07	1.10	1.05	1.09	1.02	1.05	1.06	1.00	1.07	1.04	1.07	1.17
Standard error		0.02	0.03	0.03	0.07	0.05	0.06	0.06	0.06	0.05	0.05	0.05	0.05	0.05	0.08	0.10	0.07	0.08	0.08	0.09	0.11	0.08	0.07	0.06	0.08	0.13	0.06	0.04	0.08

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Absolutes/col percents

Table 17
Q.5 Thinking about your bank or building society being able to spot signs of a potential financial problem, to what extent do you agree or disagree with the following statements?
I'd be alarmed if my bank or building society told me something about my finances that I didn't already know
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Agree		1171 56%	395 56%	230 53%	165 60%	728 57%	21 50%	27 39%
Strongly agree	(+2)	328 16%	115 16%	71 16%	45 16%	201 16%	9 20%	3 4%
Agree	(+1)	843 40%	280 40%	159 37%	121 44%	527 41%	12 29%	24 35%
Neither agree or disagree	(0)	486 23%	158 22%	102 24%	56 20%	298 23%	12 29%	18 26%
Disagree	(-1)	270 13%	86 12%	54 13%	32 12%	166 13%	4 10%	13 20%
Strongly disagree	(-2)	88 4%	42 6%	27 6%	14 5%	46 4%	1 2%	- -
NET: Disagree		359 17%	128 18%	82 19%	46 17%	212 16%	5 13%	13 20%
Don't know		88 4%	27 4%	18 4%	9 3%	48 4%	3 8%	10 15%
Mean		0.52	0.50	0.46	0.56	0.54	0.60	0.28
Standard deviation		1.05	1.10	1.12	1.07	1.03	1.04	0.88
Standard error		0.02	0.04	0.05	0.07	0.03	0.16	0.11

Q.1 Have you ever experienced a mental health problems?

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Table 18
Q.5 Thinking about your bank or building society being able to spot signs of a potential financial problem, to what extent do you agree or disagree with the following statements?
I'd be alarmed if my bank told me something about my finances that I didn't want anyone else to find out
Base: All respondents

| | | Total | Gender | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | | | Employment Sector | | |
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Agree		1008 48%	456 44%	552 51%	115 49%	160 44%	164 49%	173 46%	149 48%	247 51%	259 45%	271 46%	209 49%	269 53%	92 52%	45 53%	104 44%	84 49%	78 43%	63 42%	52 51%	101 52%	130 47%	135 47%	93 51%	31 49%	163 48%	412 47%	91 44%
Strongly agree	(+2)	302 14%	141 14%	161 15%	30 13%	49 13%	43 13%	51 14%	48 16%	80 16%	83 14%	76 13%	64 15%	78 15%	27 15%	10 11%	34 14%	21 12%	19 10%	25 17%	16 15%	35 18%	45 16%	34 12%	27 15%	10 16%	32 9%	131 15%	28 14%
Agree	(+1)	706 34%	315 31%	391 36%	85 36%	111 31%	121 36%	122 33%	100 32%	167 34%	176 31%	195 33%	145 34%	191 37%	65 37%	36 42%	70 30%	62 36%	59 33%	38 25%	36 35%	66 34%	85 31%	102 36%	67 37%	21 33%	131 39%	281 32%	62 30%
Neither agree or disagree	(0)	599 28%	305 30%	294 27%	50 21%	111 30%	90 27%	115 31%	83 27%	150 31%	164 29%	162 27%	138 32%	135 26%	42 23%	25 30%	63 27%	54 32%	47 26%	46 31%	28 27%	50 25%	85 31%	87 30%	55 30%	17 27%	93 28%	245 28%	61 30%
Disagree	(-1)	307 15%	168 16%	139 13%	41 17%	58 16%	46 14%	55 15%	52 17%	55 11%	92 16%	104 18%	54 13%	57 11%	16 9%	9 11%	42 18%	27 16%	34 19%	26 17%	13 12%	32 16%	36 13%	43 15%	20 11%	10 15%	47 14%	139 16%	32 16%
Strongly disagree	(-2)	96 5%	52 5%	44 4%	13 6%	8 2%	23 7%	12 3%	21 7%	19 4%	39 7%	19 3%	11 3%	26 5%	9 5%	4 5%	13 5%	4 3%	13 7%	8 6%	4 4%	6 3%	13 5%	14 5%	4 2%	3 5%	14 4%	39 4%	14 7%
NET: Disagree		402 19%	220 21%	183 17%	54 23%	66 18%	69 20%	67 18%	73 23%	74 15%	131 23%	124 21%	65 15%	83 16%	25 14%	13 15%	55 24%	31 18%	47 26%	34 23%	16 16%	38 19%	49 18%	57 20%	24 13%	13 20%	61 18%	177 20%	46 23%
Don't know		94 4%	46 4%	48 4%	14 6%	27 7%	14 4%	17 5%	7 2%	15 3%	20 4%	34 6%	14 3%	25 5%	19 11%	2 2%	13 5%	2 1%	9 5%	6 4%	6 6%	8 4%	12 4%	6 2%	9 5%	3 4%	20 6%	42 5%	7 4%
Mean		0.40	0.33	0.47	0.36	0.40	0.36	0.41	0.34	0.50	0.31	0.37	0.48	0.49	0.54	0.45	0.31	0.41	0.21	0.33	0.49	0.49	0.43	0.35	0.53	0.42	0.37	0.39	0.30
Standard deviation		1.06	1.08	1.04	1.11	1.01	1.10	1.02	1.14	1.03	1.13	1.05	0.99	1.06	1.06	0.99	1.12	0.99	1.12	1.13	1.04	1.07	1.08	1.04	0.97	1.10	1.00	1.08	1.12
Standard error		0.02	0.03	0.03	0.08	0.05	0.06	0.06	0.06	0.05	0.05	0.05	0.05	0.05	0.09	0.11	0.08	0.07	0.08	0.10	0.10	0.08	0.07	0.06	0.07	0.13	0.06	0.04	0.08

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Absolutes/col percents

Table 18
Q.5 Thinking about your bank or building society being able to spot signs of a potential financial problem, to what extent do you agree or disagree with the following statements?
I'd be alarmed if my bank told me something about my finances that I didn't want anyone else to find out
Base: All respondents

| | | Total | NET: Yes | Q.1 Have you ever experienced a mental health problems? | | | | |
				Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Agree		1008 48%	360 51%	208 48%	151 55%	600 47%	20 48%	28 41%
Strongly agree	(+2)	302 14%	110 16%	72 17%	38 14%	183 14%	5 13%	4 5%
Agree	(+1)	706 34%	250 35%	137 32%	113 41%	417 32%	15 35%	24 36%
Neither agree or disagree	(0)	599 28%	183 26%	112 26%	71 26%	382 30%	14 34%	20 29%
Disagree	(-1)	307 15%	101 14%	65 15%	36 13%	190 15%	4 9%	12 18%
Strongly disagree	(-2)	96 5%	35 5%	25 6%	9 3%	60 5%	2 4%	- -
NET: Disagree		402 19%	135 19%	90 21%	45 16%	249 19%	5 12%	12 18%
Don't know		94 4%	30 4%	21 5%	9 3%	54 4%	3 6%	8 12%
Mean		0.40	0.44	0.40	0.51	0.38	0.47	0.32
Standard deviation		1.06	1.08	1.13	1.00	1.06	0.98	0.87
Standard error		0.02	0.04	0.06	0.06	0.03	0.15	0.11

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Absolutes/col percents

Table 19
Q.6 To what extent do you agree or disagree with the following statements?
Summary Table
Base: All respondents

		Statements					
		The benefits of my bank or building society looking through my financial data to try and spot problems outweigh the risks	My bank or building society should use my financial data to identify problems and offer me support	I would prefer to use a bank or building society that was monitoring my finances to look for problems	I worry about the privacy risk of my bank or building society using data in this way	I assume that my bank or building society already looks at my financial information in this way	It is not my bank or building society's job to look for problems in my financial data
Unweighted base		2103	2103	2103	2103	2103	2103
Weighted base		2103	2103	2103	2103	2103	2103
NET: Agree		1063 51%	1043 50%	801 38%	1087 52%	1127 54%	744 35%
Strongly agree	(+2)	177 8%	175 8%	133 6%	342 16%	217 10%	185 9%
Agree	(+1)	885 42%	868 41%	668 32%	745 35%	910 43%	559 27%
Neither agree or disagree	(0)	624 30%	664 32%	834 40%	570 27%	499 24%	800 38%
Disagree	(-1)	148 7%	166 8%	212 10%	272 13%	240 11%	383 18%
Strongly disagree	(-2)	90 4%	96 5%	119 6%	80 4%	67 3%	76 4%
NET: Disagree		238 11%	262 12%	331 16%	352 17%	307 15%	459 22%
Don't know		178 8%	135 6%	138 7%	94 4%	170 8%	100 5%
Mean		0.47	0.44	0.25	0.50	0.50	0.20
Standard deviation		0.93	0.94	0.95	1.05	0.97	0.98
Standard error		0.02	0.02	0.02	0.02	0.02	0.02

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Absolutes/col percents

Table 20
Q.6 To what extent do you agree or disagree with the following statements?
The benefits of my bank or building society looking through my financial data to try and spot problems outweigh the risks
Base: All respondents

| | | Total | Gender | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | | | Employment Sector | | Opin-ion Influ-encer |
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Agree		1063	524	538	139	177	167	184	150	246	317	281	212	253	87	40	128	100	106	76	50	93	134	135	78	36	193	432	122
		51%	51%	50%	60%	49%	50%	50%	48%	51%	55%	48%	50%	49%	49%	47%	54%	59%	58%	51%	49%	48%	48%	47%	43%	58%	57%	49%	59%
Strongly agree	(+2)	177	83	94	29	32	38	24	24	31	53	29	41	54	16	3	25	16	18	21	14	7	28	19	7	4	38	76	26
		8%	8%	9%	13%	9%	11%	6%	8%	6%	9%	5%	10%	11%	9%	4%	11%	10%	10%	14%	14%	4%	10%	7%	4%	7%	11%	9%	13%
Agree	(+1)	885	441	444	110	145	129	161	126	215	264	252	171	199	71	37	103	84	88	55	36	86	106	116	71	32	155	356	96
		42%	43%	41%	47%	40%	38%	43%	40%	44%	46%	43%	40%	39%	40%	43%	44%	49%	49%	37%	35%	44%	38%	41%	39%	51%	46%	41%	47%
Neither agree or disagree	(0)	624	301	323	48	103	93	122	106	152	142	184	139	160	52	28	64	49	50	38	35	58	85	91	59	17	91	260	53
		30%	29%	30%	21%	28%	28%	33%	34%	31%	25%	31%	32%	31%	29%	33%	27%	28%	27%	25%	34%	30%	31%	32%	33%	27%	27%	30%	26%
Disagree	(-1)	148	73	75	16	21	21	25	25	41	39	51	27	31	10	10	15	9	10	12	5	19	12	21	20	4	14	65	15
		7%	7%	7%	7%	6%	6%	7%	8%	8%	7%	9%	6%	6%	6%	12%	6%	5%	6%	8%	5%	10%	4%	7%	11%	6%	4%	7%	7%
Strongly disagree	(-2)	90	60	30	11	10	12	23	12	21	35	18	17	20	5	3	8	4	4	11	5	13	14	13	10	-	6	45	5
		4%	6%	3%	5%	3%	4%	6%	4%	4%	6%	3%	4%	4%	3%	4%	4%	2%	2%	7%	5%	7%	5%	5%	6%		2%	5%	3%
NET: Disagree		238	133	105	27	31	33	48	37	62	75	68	44	51	15	14	23	13	14	22	10	32	27	34	30	4	21	110	20
		11%	13%	10%	12%	9%	10%	13%	12%	13%	13%	12%	10%	10%	8%	16%	10%	8%	8%	15%	10%	16%	10%	12%	17%	6%	6%	13%	10%
Don't know		178	67	110	19	53	44	17	18	27	40	58	33	47	24	4	20	9	12	13	7	12	30	25	14	6	32	74	11
		8%	7%	10%	8%	14%	13%	5%	6%	6%	7%	10%	8%	9%	14%	5%	9%	5%	7%	9%	7%	6%	11%	9%	7%	10%	10%	8%	5%
Mean		0.47	0.43	0.51	0.61	0.53	0.55	0.39	0.42	0.42	0.49	0.42	0.49	0.51	0.54	0.32	0.56	0.61	0.63	0.47	0.51	0.31	0.49	0.41	0.26	0.65	0.67	0.44	0.63
Standard deviation		0.93	0.97	0.89	0.99	0.89	0.95	0.95	0.91	0.91	1.00	0.86	0.92	0.94	0.88	0.90	0.92	0.84	0.83	1.09	0.99	0.96	0.97	0.92	0.94	0.73	0.83	0.97	0.91
Standard error		0.02	0.03	0.03	0.07	0.05	0.05	0.05	0.05	0.04	0.04	0.04	0.04	0.04	0.07	0.10	0.06	0.07	0.06	0.10	0.10	0.07	0.06	0.06	0.07	0.09	0.05	0.03	0.06

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Preventing Financial Difficulty Survey
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Absolutes/col percents

Table 20
Q.6 To what extent do you agree or disagree with the following statements?
The benefits of my bank or building society looking through my financial data to try and spot problems outweigh the risks
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
						Q.1 Have you ever experienced a mental health problems?		
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Agree		1063 51%	380 54%	228 53%	152 55%	650 51%	9 22%	23 34%
Strongly agree	(+2)	177 8%	69 10%	44 10%	26 9%	102 8%	1 1%	5 7%
Agree	(+1)	885 42%	311 44%	184 43%	126 46%	547 43%	9 21%	18 27%
Neither agree or disagree	(0)	624 30%	178 25%	114 26%	64 23%	402 31%	20 47%	25 36%
Disagree	(-1)	148 7%	57 8%	31 7%	26 10%	83 6%	5 11%	4 6%
Strongly disagree	(-2)	90 4%	29 4%	15 3%	14 5%	55 4%	3 7%	3 5%
NET: Disagree		238 11%	86 12%	45 10%	40 15%	138 11%	8 18%	7 10%
Don't know		178 8%	64 9%	44 10%	19 7%	96 7%	5 13%	13 19%
Mean		0.47	0.52	0.55	0.48	0.47	-0.02	0.33
Standard deviation		0.93	0.95	0.93	0.99	0.92	0.89	0.95
Standard error		0.02	0.04	0.05	0.06	0.03	0.14	0.12

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 21
Q.6 To what extent do you agree or disagree with the following statements?
My bank or building society should use my financial data to identify problems and offer me support
Base: All respondents

		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Agree		1043	520	523	121	188	171	181	148	233	305	288	210	239	91	40	115	98	96	79	50	90	128	140	80	35	194	420	125
		50%	51%	49%	52%	52%	51%	49%	48%	48%	53%	49%	49%	47%	51%	47%	49%	57%	53%	53%	49%	46%	46%	49%	44%	56%	58%	48%	61%
Strongly agree	(+2)	175	80	95	23	39	31	26	28	28	48	32	39	56	14	9	21	14	20	17	10	11	27	22	7	3	35	73	29
		8%	8%	9%	10%	11%	9%	7%	9%	6%	8%	5%	9%	11%	8%	10%	9%	8%	11%	11%	9%	6%	10%	8%	4%	5%	10%	8%	14%
Agree	(+1)	868	440	428	99	149	140	155	120	205	257	256	171	183	77	31	94	83	76	62	41	79	101	119	73	32	159	347	96
		41%	43%	40%	42%	41%	42%	42%	39%	42%	45%	43%	40%	36%	43%	37%	40%	49%	42%	41%	40%	40%	37%	42%	40%	50%	47%	40%	47%
Neither agree or disagree	(0)	664	319	345	75	91	94	123	117	164	156	184	148	177	50	31	62	49	55	39	35	62	99	101	64	17	89	280	47
		32%	31%	32%	32%	25%	28%	33%	38%	34%	27%	31%	35%	35%	28%	36%	27%	29%	30%	26%	34%	32%	36%	35%	35%	28%	26%	32%	23%
Disagree	(-1)	166	75	91	18	30	28	27	19	44	44	60	22	39	6	10	33	15	13	11	6	17	16	12	21	6	19	69	17
		8%	7%	8%	8%	8%	8%	7%	6%	9%	8%	10%	5%	8%	3%	11%	14%	9%	7%	8%	6%	9%	6%	4%	12%	10%	5%	8%	8%
Strongly disagree	(-2)	96	62	34	7	13	14	25	15	22	37	21	21	17	8	3	8	3	3	10	5	13	16	16	9	-	9	51	10
		5%	6%	3%	3%	3%	4%	7%	5%	5%	6%	4%	5%	3%	5%	3%	3%	2%	3%	7%	5%	7%	6%	6%	5%		3%	6%	5%
NET: Disagree		262	136	125	25	43	42	51	34	66	81	81	43	56	14	12	40	17	19	22	11	30	32	28	30	6	28	120	28
		12%	13%	12%	11%	12%	13%	14%	11%	14%	14%	14%	10%	11%	8%	15%	17%	10%	10%	15%	11%	16%	12%	10%	17%	10%	8%	14%	13%
Don't know		135	51	84	12	42	28	17	12	23	32	38	26	39	23	2	17	7	12	10	6	13	17	16	8	4	26	56	6
		6%	5%	8%	5%	12%	8%	4%	4%	5%	5%	6%	6%	8%	13%	3%	7%	4%	7%	7%	6%	7%	6%	6%	4%	6%	8%	6%	3%
Mean		0.44	0.41	0.46	0.50	0.54	0.47	0.37	0.43	0.37	0.43	0.39	0.46	0.47	0.54	0.41	0.40	0.56	0.54	0.46	0.46	0.32	0.41	0.44	0.27	0.54	0.62	0.39	0.58
Standard deviation		0.94	0.97	0.91	0.90	0.96	0.95	0.98	0.93	0.91	1.00	0.89	0.93	0.93	0.91	0.95	0.97	0.84	0.92	1.05	0.94	0.98	0.97	0.92	0.91	0.77	0.87	0.98	1.01
Standard error		0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.04	0.04	0.04	0.04	0.04	0.07	0.10	0.07	0.06	0.07	0.09	0.09	0.07	0.06	0.06	0.07	0.09	0.05	0.03	0.07

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Absolutes/col percents

Table 21
Q.6 To what extent do you agree or disagree with the following statements?
My bank or building society should use my financial data to identify problems and offer me support
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
					Q.1 Have you ever experienced a mental health problems?			
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Agree		1043 50%	372 53%	228 53%	144 52%	636 49%	12 28%	23 34%
Strongly agree	(+2)	175 8%	75 11%	49 11%	26 9%	96 7%	3 6%	1 2%
Agree	(+1)	868 41%	296 42%	178 41%	118 43%	540 42%	9 22%	22 32%
Neither agree or disagree	(0)	664 32%	203 29%	126 29%	77 28%	416 32%	17 41%	28 41%
Disagree	(-1)	166 8%	61 9%	30 7%	32 11%	94 7%	4 10%	7 10%
Strongly disagree	(-2)	96 5%	27 4%	14 3%	13 5%	61 5%	3 7%	5 8%
NET: Disagree		262 12%	88 12%	43 10%	44 16%	154 12%	7 17%	12 18%
Don't know		135 6%	45 6%	34 8%	11 4%	79 6%	6 14%	5 7%
Mean		0.44	0.50	0.55	0.42	0.43	0.11	0.11
Standard deviation		0.94	0.95	0.93	0.99	0.93	1.01	0.94
Standard error		0.02	0.04	0.05	0.06	0.03	0.16	0.12

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Preventing Financial Difficulty Survey
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Absolutes/col percents

Table 22
Q.6 To what extent do you agree or disagree with the following statements?
I would prefer to use a bank or building society that was monitoring my finances to look for problems
Base: All respondents

		Total	Gender Male	Female	Age 18-24	25-34	35-44	45-54	55-64	65+	Social Grade AB	C1	C2	DE	Region Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Employment Sector Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Agree		801 38%	393 38%	408 38%	108 46%	144 39%	133 40%	126 34%	118 38%	172 35%	233 41%	209 35%	160 37%	199 39%	58 32%	32 38%	95 40%	74 43%	85 47%	70 47%	40 40%	61 31%	96 35%	101 36%	58 32%	31 49%	149 44%	329 38%	98 48%
Strongly agree	(+2)	133 6%	65 6%	69 6%	18 8%	29 8%	24 7%	13 3%	23 7%	26 5%	36 6%	23 4%	29 7%	45 9%	13 7%	4 5%	14 6%	16 9%	18 10%	16 11%	11 11%	4 2%	17 6%	14 5%	5 3%	2 4%	27 8%	54 6%	17 8%
Agree	(+1)	668 32%	328 32%	339 32%	90 38%	114 31%	109 32%	114 31%	95 31%	146 30%	198 34%	185 31%	131 31%	154 30%	45 25%	28 33%	81 35%	58 34%	67 37%	54 36%	30 29%	57 29%	79 29%	87 31%	53 29%	29 45%	122 36%	275 31%	81 39%
Neither agree or disagree	(0)	834 40%	424 41%	409 38%	76 32%	129 35%	121 36%	165 44%	129 41%	215 44%	210 37%	238 40%	178 42%	209 41%	73 41%	40 46%	92 39%	72 42%	65 36%	47 31%	43 42%	80 41%	108 39%	118 41%	76 42%	20 32%	122 36%	338 39%	64 31%
Disagree	(-1)	212 10%	93 9%	119 11%	25 11%	32 9%	32 10%	32 9%	36 12%	54 11%	59 10%	67 11%	48 11%	37 7%	17 10%	8 9%	16 7%	14 8%	17 9%	17 11%	6 6%	26 13%	36 13%	27 10%	23 12%	6 10%	31 9%	92 10%	23 11%
Strongly disagree	(-2)	119 6%	63 6%	56 5%	10 4%	16 4%	18 5%	30 8%	19 6%	26 5%	49 8%	28 5%	19 5%	23 4%	6 4%	3 4%	17 7%	4 2%	7 4%	9 6%	6 6%	16 8%	15 6%	20 7%	15 8%	1 2%	13 4%	60 7%	14 7%
NET: Disagree		331 16%	156 15%	175 16%	34 15%	48 13%	50 15%	62 17%	56 18%	80 16%	108 19%	95 16%	67 16%	60 12%	24 13%	11 13%	32 14%	18 10%	23 13%	26 17%	12 12%	42 21%	51 19%	47 16%	37 21%	8 12%	44 13%	152 17%	37 18%
Don't know		138 7%	53 5%	84 8%	16 7%	43 12%	32 10%	19 5%	9 3%	19 4%	23 4%	49 8%	22 5%	43 9%	23 13%	3 3%	15 7%	8 4%	8 5%	7 5%	7 7%	13 6%	20 7%	20 7%	10 6%	4 6%	23 7%	57 6%	7 3%
Mean		0.25	0.25	0.25	0.37	0.34	0.29	0.13	0.22	0.20	0.20	0.20	0.25	0.35	0.26	0.26	0.27	0.42	0.42	0.35	0.35	0.04	0.18	0.18	0.07	0.42	0.38	0.21	0.33
Standard deviation		0.95	0.95	0.95	0.95	0.96	0.97	0.94	0.97	0.91	1.02	0.90	0.93	0.93	0.91	0.85	0.96	0.87	0.94	1.04	0.98	0.94	0.96	0.95	0.95	0.83	0.92	0.98	1.02
Standard error		0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.06	0.04	0.04	0.04	0.04	0.04	0.07	0.09	0.07	0.07	0.07	0.09	0.09	0.07	0.06	0.06	0.07	0.10	0.05	0.03	0.07

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Absolutes/col percents

Table 22
Q.6 To what extent do you agree or disagree with the following statements?
I would prefer to use a bank or building society that was monitoring my finances to look for problems
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Agree		801 38%	281 40%	167 39%	114 41%	489 38%	13 31%	18 27%
Strongly agree	(+2)	133 6%	53 7%	33 8%	20 7%	78 6%	2 5%	1 1%
Agree	(+1)	668 32%	228 32%	135 31%	93 34%	411 32%	11 26%	18 26%
Neither agree or disagree	(0)	834 40%	265 37%	160 37%	105 38%	525 41%	16 38%	27 40%
Disagree	(-1)	212 10%	65 9%	38 9%	27 10%	132 10%	4 10%	11 15%
Strongly disagree	(-2)	119 6%	43 6%	24 6%	19 7%	68 5%	5 11%	3 4%
NET: Disagree		331 16%	108 15%	63 15%	46 17%	200 16%	9 21%	13 20%
Don't know		138 7%	53 8%	41 10%	12 4%	71 6%	5 11%	9 13%
Mean		0.25	0.28	0.29	0.26	0.25	0.04	0.04
Standard deviation		0.95	0.98	0.97	0.99	0.93	1.06	0.85
Standard error		0.02	0.04	0.05	0.06	0.03	0.16	0.11

Q.1 Have you ever experienced a mental health problems?

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Absolutes/col percents

Table 23
Q.6 To what extent do you agree or disagree with the following statements?
I worry about the privacy risk of my bank or building society using data in this way
Base: All respondents

		Total	Gender Male	Gender Female	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+	Social Grade AB	Social Grade C1	Social Grade C2	Social Grade DE	Region Scot-land	Region North East	Region North West	Region York-shire & Humb-erside	Region West Mid-lands	Region East Mid-lands	Region Wales	Region East-ern	Region London	Region South East	Region South West	Region North-ern Ire-land	Empl Sector Public	Empl Sector Pri-vate	Opin-ion Influ-encer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Agree		1087 52%	517 50%	570 53%	134 57%	197 54%	188 56%	194 52%	147 47%	228 47%	297 52%	314 53%	224 52%	252 49%	90 51%	57 66%	111 47%	82 48%	91 50%	68 46%	53 52%	116 59%	130 47%	156 55%	100 55%	33 52%	176 52%	461 53%	114 55%
Strongly agree	(+2)	342 16%	162 16%	180 17%	35 15%	61 17%	60 18%	54 14%	54 17%	77 16%	104 18%	86 15%	72 17%	79 16%	24 13%	16 19%	40 17%	28 16%	21 12%	25 17%	17 17%	41 21%	44 16%	43 15%	33 18%	10 16%	54 16%	147 17%	31 15%
Agree	(+1)	745 35%	355 35%	390 36%	99 42%	136 37%	127 38%	140 38%	92 30%	150 31%	193 34%	228 39%	152 36%	172 34%	67 38%	41 48%	71 30%	54 32%	70 39%	43 29%	35 35%	75 38%	86 31%	113 39%	67 37%	23 36%	123 36%	314 36%	83 40%
Neither agree or disagree	(0)	570 27%	297 29%	273 25%	54 23%	88 24%	84 25%	94 25%	97 31%	154 32%	137 24%	153 26%	129 30%	151 29%	47 27%	14 17%	60 25%	50 29%	53 29%	44 29%	29 29%	43 22%	87 32%	78 27%	48 26%	15 24%	90 27%	230 26%	58 28%
Disagree	(-1)	272 13%	136 13%	136 13%	21 9%	33 9%	33 10%	61 16%	44 14%	79 16%	93 16%	77 13%	50 12%	52 10%	15 8%	13 15%	41 18%	30 17%	20 11%	23 15%	11 11%	27 14%	23 9%	35 12%	27 15%	8 12%	44 13%	103 12%	20 10%
Strongly disagree	(-2)	80 4%	38 4%	42 4%	13 6%	11 3%	14 4%	11 3%	17 5%	14 3%	26 5%	16 3%	12 3%	26 5%	10 6%	1 1%	10 4%	5 3%	11 6%	7 4%	2 2%	3 2%	14 5%	10 4%	3 1%	4 6%	10 3%	40 5%	9 4%
NET: Disagree		352 17%	174 17%	178 17%	34 14%	44 12%	47 14%	72 19%	61 20%	93 19%	119 21%	93 16%	62 14%	78 15%	25 14%	14 16%	52 22%	35 20%	31 17%	30 20%	14 14%	30 15%	37 13%	45 16%	29 16%	12 18%	54 16%	143 16%	29 14%
Don't know		94 4%	39 4%	55 5%	12 5%	34 9%	17 5%	12 3%	7 2%	12 2%	21 4%	31 5%	12 3%	31 6%	15 8%	1 1%	12 5%	4 2%	6 3%	7 5%	6 6%	7 4%	21 8%	7 2%	5 3%	3 5%	17 5%	42 5%	5 3%
Mean		0.50	0.47	0.52	0.55	0.61	0.58	0.46	0.40	0.42	0.46	0.52	0.54	0.47	0.49	0.68	0.40	0.42	0.41	0.40	0.56	0.66	0.48	0.51	0.57	0.46	0.52	0.51	0.53
Standard deviation		1.05	1.04	1.06	1.05	1.01	1.05	1.04	1.11	1.04	1.12	1.00	1.01	1.06	1.05	0.99	1.12	1.06	1.04	1.10	1.01	1.02	1.05	1.02	1.01	1.13	1.02	1.07	1.01
Standard error		0.02	0.03	0.03	0.07	0.05	0.06	0.06	0.06	0.05	0.05	0.05	0.05	0.05	0.08	0.11	0.08	0.08	0.08	0.10	0.10	0.08	0.07	0.06	0.08	0.14	0.06	0.04	0.07

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Absolutes/col percents

Table 23
Q.6 To what extent do you agree or disagree with the following statements?
I worry about the privacy risk of my bank or building society using data in this way
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
						Q.1 Have you ever experienced a mental health problems?		
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Agree		1087 52%	368 52%	224 52%	144 52%	657 51%	28 66%	34 50%
Strongly agree	(+2)	342 16%	119 17%	68 16%	50 18%	205 16%	11 26%	8 11%
Agree	(+1)	745 35%	249 35%	156 36%	94 34%	452 35%	17 40%	26 39%
Neither agree or disagree	(0)	570 27%	187 26%	111 26%	76 28%	356 28%	7 16%	20 30%
Disagree	(-1)	272 13%	95 13%	56 13%	39 14%	170 13%	2 5%	5 8%
Strongly disagree	(-2)	80 4%	26 4%	15 4%	11 4%	52 4%	1 2%	1 2%
NET: Disagree		352 17%	121 17%	71 17%	50 18%	222 17%	3 7%	6 9%
Don't know		94 4%	32 4%	25 6%	6 2%	51 4%	5 11%	8 11%
Mean		0.50	0.50	0.51	0.50	0.48	0.92	0.56
Standard deviation		1.05	1.06	1.04	1.07	1.05	0.97	0.89
Standard error		0.02	0.04	0.05	0.07	0.03	0.15	0.11

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 24
Q.6 To what extent do you agree or disagree with the following statements?
I assume that my bank or building society already looks at my financial information in this way
Base: All respondents

		Total	Gender Male	Female	Age 18-24	25-34	35-44	45-54	55-64	65+	Social Grade AB	C1	C2	DE	Region Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Employment Sector Public	Private	Opinion Influencer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Agree		1127 54%	560 55%	567 53%	121 52%	175 48%	192 57%	199 54%	182 59%	258 53%	303 53%	322 54%	225 53%	277 54%	98 55%	43 50%	123 52%	91 53%	104 58%	76 51%	50 49%	113 58%	143 52%	154 54%	94 52%	37 58%	201 60%	464 53%	128 62%
Strongly agree	(+2)	217 10%	102 10%	115 11%	23 10%	35 10%	44 13%	40 11%	38 12%	38 8%	66 11%	55 9%	41 10%	55 11%	18 10%	4 5%	22 9%	19 11%	25 14%	21 14%	12 12%	22 11%	38 14%	20 7%	11 6%	6 9%	49 15%	82 9%	31 15%
Agree	(+1)	910 43%	458 45%	451 42%	98 42%	140 38%	148 44%	159 43%	144 46%	220 45%	237 41%	267 45%	184 43%	222 43%	79 45%	39 46%	101 43%	72 42%	80 44%	55 37%	38 38%	91 47%	105 38%	134 47%	84 46%	31 49%	152 45%	383 44%	96 47%
Neither agree or disagree	(0)	499 24%	254 25%	245 23%	47 20%	88 24%	76 22%	92 25%	70 22%	127 26%	126 22%	145 25%	105 25%	123 24%	36 20%	23 26%	55 23%	46 27%	32 18%	41 27%	27 27%	44 22%	70 26%	66 23%	46 25%	13 21%	78 23%	208 24%	47 23%
Disagree	(-1)	240 11%	111 11%	129 12%	39 17%	42 12%	29 9%	52 14%	30 10%	48 10%	72 13%	70 12%	48 11%	50 10%	20 11%	12 15%	29 12%	25 15%	24 13%	14 10%	8 8%	22 11%	28 10%	31 11%	21 12%	6 9%	28 8%	96 11%	14 7%
Strongly disagree	(-2)	67 3%	41 4%	26 2%	11 5%	11 3%	11 3%	6 2%	11 4%	16 3%	27 5%	11 2%	18 4%	11 2%	6 3%	3 4%	7 3%	3 2%	5 3%	7 4%	3 3%	4 2%	12 4%	8 3%	8 4%	1 2%	9 3%	35 4%	9 4%
NET: Disagree		307 15%	152 15%	155 14%	50 22%	53 15%	40 12%	59 16%	41 13%	64 13%	99 17%	81 14%	66 15%	61 12%	26 15%	16 18%	35 15%	28 17%	28 16%	21 14%	11 11%	26 14%	40 14%	39 14%	29 16%	7 11%	38 11%	131 15%	23 11%
Don't know		170 8%	60 6%	110 10%	15 6%	48 13%	29 9%	22 6%	18 6%	37 8%	46 8%	43 7%	31 7%	50 10%	18 10%	4 5%	22 9%	6 4%	17 9%	11 7%	13 13%	12 6%	22 8%	26 9%	12 7%	6 10%	21 6%	73 8%	8 4%
Mean		0.50	0.48	0.52	0.38	0.46	0.60	0.50	0.57	0.48	0.46	0.52	0.46	0.56	0.53	0.35	0.48	0.48	0.58	0.50	0.54	0.57	0.51	0.49	0.40	0.60	0.64	0.47	0.65
Standard deviation		0.97	0.97	0.96	1.05	0.98	0.97	0.94	0.97	0.92	1.04	0.91	0.99	0.92	0.98	0.94	0.96	0.95	1.00	1.03	0.97	0.93	1.03	0.91	0.95	0.87	0.95	0.98	0.98
Standard error		0.02	0.03	0.03	0.07	0.05	0.05	0.05	0.06	0.04	0.04	0.04	0.05	0.04	0.08	0.10	0.07	0.07	0.08	0.09	0.10	0.07	0.07	0.06	0.07	0.11	0.06	0.03	0.07

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 24
Q.6 To what extent do you agree or disagree with the following statements?
I assume that my bank or building society already looks at my financial information in this way
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
						Q.1 Have you ever experienced a mental health problems?		
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Agree		1127 54%	408 58%	239 55%	169 61%	676 53%	15 36%	27 40%
Strongly agree	(+2)	217 10%	94 13%	50 12%	44 16%	115 9%	3 7%	6 8%
Agree	(+1)	910 43%	315 44%	189 44%	125 45%	561 44%	12 29%	22 32%
Neither agree or disagree	(0)	499 24%	142 20%	87 20%	55 20%	326 25%	9 21%	22 33%
Disagree	(-1)	240 11%	79 11%	50 12%	29 11%	142 11%	9 21%	9 14%
Strongly disagree	(-2)	67 3%	18 2%	12 3%	6 2%	46 4%	1 3%	2 3%
NET: Disagree		307 15%	97 14%	62 14%	35 13%	188 15%	10 24%	12 17%
Don't know		170 8%	60 9%	43 10%	17 6%	95 7%	8 18%	7 10%
Mean		0.50	0.60	0.55	0.67	0.47	0.21	0.31
Standard deviation		0.97	0.97	0.97	0.96	0.96	1.04	0.97
Standard error		0.02	0.04	0.05	0.06	0.03	0.17	0.12

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 25
Q.6 To what extent do you agree or disagree with the following statements?
It is not my bank or building society's job to look for problems in my financial data
Base: All respondents

		Total	Gender		Age						Social Grade				Region												Employment Sector		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Agree		744	365	379	86	135	139	128	96	161	200	214	156	175	62	37	90	60	68	50	40	69	86	85	80	17	105	343	87
		35%	36%	35%	37%	37%	41%	34%	31%	33%	35%	36%	36%	34%	35%	44%	38%	35%	37%	33%	39%	35%	31%	30%	44%	27%	31%	39%	42%
Strongly agree	(+2)	185	97	87	22	36	36	26	24	40	52	49	42	42	16	5	20	13	18	15	17	20	22	25	13	3	27	89	18
		9%	9%	8%	9%	10%	11%	7%	8%	8%	9%	8%	10%	8%	9%	5%	8%	8%	10%	10%	17%	10%	8%	9%	7%	4%	8%	10%	9%
Agree	(+1)	559	268	292	64	99	102	101	72	121	148	165	114	132	46	33	70	46	50	35	23	49	64	61	67	15	77	254	69
		27%	26%	27%	27%	27%	30%	27%	23%	25%	26%	28%	27%	26%	26%	38%	30%	27%	28%	24%	23%	25%	23%	21%	37%	23%	23%	29%	34%
Neither agree or disagree	(0)	800	363	437	70	131	121	158	126	193	209	219	165	207	64	30	82	61	71	58	38	73	110	123	62	28	146	314	64
		38%	35%	41%	30%	36%	36%	43%	41%	40%	36%	37%	39%	41%	36%	36%	35%	36%	39%	39%	37%	37%	40%	43%	34%	45%	43%	36%	31%
Disagree	(-1)	383	219	164	47	57	49	63	61	105	125	106	78	74	31	12	40	34	23	31	16	37	52	60	29	16	55	145	39
		18%	21%	15%	20%	16%	15%	17%	20%	22%	22%	18%	18%	14%	18%	14%	17%	20%	13%	21%	16%	19%	19%	21%	16%	25%	16%	17%	19%
Strongly disagree	(-2)	76	39	37	16	6	10	9	19	15	20	17	14	26	6	4	8	11	6	4	3	4	14	8	3	1	10	37	7
		4%	4%	3%	7%	2%	3%	3%	6%	3%	3%	3%	3%	5%	3%	5%	3%	6%	3%	2%	3%	2%	5%	3%	2%	1%	3%	4%	4%
NET: Disagree		459	257	201	63	64	59	72	81	121	145	123	92	100	37	17	48	45	33	35	19	42	66	68	33	16	65	182	47
		22%	25%	19%	27%	17%	17%	19%	26%	25%	25%	21%	21%	19%	21%	19%	21%	26%	18%	23%	19%	21%	24%	24%	18%	25%	19%	21%	23%
Don't know		100	41	59	15	34	18	14	9	11	21	35	15	30	15	1	15	6	9	6	4	12	13	9	8	2	22	38	8
		5%	4%	5%	6%	9%	5%	4%	3%	2%	4%	6%	3%	6%	9%	1%	6%	3%	5%	4%	4%	6%	5%	3%	4%	3%	6%	4%	4%
Mean		0.20	0.17	0.22	0.13	0.30	0.33	0.20	0.06	0.14	0.16	0.22	0.22	0.19	0.21	0.25	0.24	0.10	0.25	0.18	0.35	0.23	0.11	0.12	0.32	0.06	0.18	0.25	0.26
Standard deviation		0.98	1.01	0.94	1.09	0.95	0.97	0.90	1.01	0.96	0.99	0.95	0.98	0.98	0.98	0.95	0.98	1.03	1.01	0.98	1.06	0.98	0.99	0.95	0.91	0.84	0.93	1.01	1.00
Standard error		0.02	0.03	0.03	0.07	0.05	0.05	0.05	0.06	0.05	0.04	0.04	0.05	0.05	0.08	0.10	0.07	0.08	0.07	0.08	0.10	0.07	0.06	0.06	0.07	0.10	0.05	0.03	0.07

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Preventing Financial Difficulty Survey
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Absolutes/col percents

Table 25
Q.6 To what extent do you agree or disagree with the following statements?
It is not my bank or building society's job to look for problems in my financial data
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
					Q.1 Have you ever experienced a mental health problems?			
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Agree		744 35%	258 37%	160 37%	99 36%	445 35%	18 43%	22 32%
Strongly agree	(+2)	185 9%	65 9%	39 9%	26 9%	110 9%	7 18%	3 4%
Agree	(+1)	559 27%	194 27%	121 28%	73 26%	335 26%	11 26%	19 28%
Neither agree or disagree	(0)	800 38%	254 36%	150 35%	104 38%	506 39%	16 37%	24 36%
Disagree	(-1)	383 18%	129 18%	74 17%	55 20%	234 18%	5 12%	14 21%
Strongly disagree	(-2)	76 4%	31 4%	17 4%	14 5%	45 4%	- -	- -
NET: Disagree		459 22%	160 23%	91 21%	69 25%	280 22%	5 12%	14 21%
Don't know		100 5%	35 5%	30 7%	5 2%	54 4%	3 7%	8 11%
Mean		0.20	0.20	0.22	0.16	0.19	0.53	0.17
Standard deviation		0.98	1.01	1.00	1.02	0.97	0.95	0.84
Standard error		0.02	0.04	0.05	0.06	0.03	0.15	0.11

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 26
Q.7 How important or unimportant do you think the following measures would be if your bank or building society was planning to look at your data to spot problems and offer support?
Summary Table
Base: All respondents

		That the bank or building society clearly explains what they are using my financial information for, in a way I can understand	That the bank or building society clearly explains the benefits and risks of using my data in this way	That I am able to choose what kinds of problems the bank or building society look for - eg asking them to look for fraud but not problems paying bills	That I am able to choose how the bank or building society contacts me if they find a problem	That the bank or building society only uses my data in this way to protect me from financial harm, and not to try to sell me anything	That my access to credit or other financial products is not affected by the bank or building society's use of my financial information	That the bank or building society clearly explains the steps they are taking to keep sensitive details about my finances safe	That I am able to opt out of my bank or building society analysing my data in this way	That the bank or building society only analyses my data in this way if I give them specific permission to do so
Unweighted base		2103	2103	2103	2103	2103	2103	2103	2103	2103
Weighted base		2103	2103	2103	2103	2103	2103	2103	2103	2103
NET: Important		1876 89%	1865 89%	1741 83%	1833 87%	1860 88%	1770 84%	1860 88%	1805 86%	1772 84%
Very important	(4)	1257 60%	1153 55%	949 45%	1075 51%	1324 63%	1125 53%	1235 59%	1138 54%	1152 55%
Fairly important	(3)	619 29%	712 34%	791 38%	758 36%	536 25%	645 31%	625 30%	667 32%	620 29%
Not very important	(2)	108 5%	120 6%	184 9%	142 7%	104 5%	162 8%	118 6%	160 8%	176 8%
Not important at all	(1)	18 1%	12 1%	32 2%	17 1%	16 1%	28 1%	21 1%	25 1%	25 1%
NET: Not important		126 6%	132 6%	216 10%	160 8%	120 6%	191 9%	139 7%	185 9%	201 10%
Don't know		101 5%	106 5%	146 7%	110 5%	123 6%	142 7%	105 5%	113 5%	131 6%
Mean		3.56	3.51	3.36	3.45	3.60	3.46	3.54	3.47	3.47
Standard deviation		0.64	0.64	0.72	0.67	0.63	0.71	0.65	0.70	0.71
Standard error		0.01	0.01	0.02	0.01	0.01	0.02	0.01	0.02	0.02

Prepared by Populus

Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 27
Q.7 How important or unimportant do you think the following measures would be if your bank or building society was planning to look at your data to spot problems and offer support?
That the bank or building society clearly explains what they are using my financial information for, in a way I can understand
Base: All respondents

| | | Total | Gender | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | | | Employment Sector | | Opinion Influencer |
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private	
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Important		1876 89%	902 88%	974 90%	198 85%	290 80%	298 88%	342 92%	297 95%	453 93%	519 90%	530 90%	385 90%	443 87%	165 93%	78 92%	213 91%	157 92%	157 86%	130 87%	90 88%	181 92%	226 82%	259 91%	161 89%	59 94%	294 87%	767 88%	171 83%
Very important	(4)	1257 60%	572 56%	685 64%	113 48%	185 51%	185 55%	227 61%	220 71%	327 67%	352 61%	349 59%	251 59%	305 60%	123 69%	50 59%	142 61%	104 61%	96 53%	84 56%	56 55%	132 68%	146 53%	181 63%	97 53%	47 74%	184 54%	491 56%	106 52%
Fairly important	(3)	619 29%	330 32%	289 27%	85 36%	105 29%	113 33%	115 31%	77 25%	125 26%	167 29%	180 31%	134 31%	138 27%	42 24%	28 33%	71 30%	53 31%	61 33%	46 31%	34 34%	48 25%	80 29%	78 27%	64 35%	13 20%	111 33%	276 32%	65 32%
Not very important	(2)	108 5%	65 6%	43 4%	20 9%	39 11%	15 4%	11 3%	6 2%	17 3%	34 6%	30 5%	16 4%	28 5%	5 3%	4 4%	10 4%	9 5%	11 6%	8 6%	5 4%	4 2%	29 10%	14 5%	10 6%	-	22 7%	52 6%	17 8%
Not important at all	(1)	18 1%	14 1%	4 *	2 1%	4 1%	7 2%	4 1%	-	1 *	5 1%	4 1%	4 1%	5 1%	1 1%	-	1 *	1 1%	3 2%	3 2%	-	2 1%	6 2%	-	1 *	-	6 2%	10 1%	6 3%
NET: Not important		126 6%	79 8%	47 4%	22 9%	43 12%	22 6%	15 4%	6 2%	18 4%	39 7%	34 6%	20 5%	33 6%	6 3%	4 4%	11 5%	10 6%	13 7%	11 7%	5 4%	6 3%	35 13%	14 5%	11 6%	-	28 8%	62 7%	22 11%
Don't know		101 5%	45 4%	56 5%	14 6%	31 9%	17 5%	15 4%	9 3%	15 3%	16 3%	28 5%	22 5%	36 7%	7 4%	3 4%	11 5%	4 2%	12 6%	8 5%	7 7%	9 5%	15 5%	12 4%	10 5%	4 6%	15 4%	47 5%	12 6%
Mean		3.56	3.49	3.62	3.40	3.42	3.49	3.58	3.71	3.66	3.55	3.55	3.56	3.56	3.68	3.56	3.58	3.55	3.47	3.49	3.54	3.67	3.41	3.61	3.50	3.78	3.47	3.50	3.40
Standard deviation		0.64	0.68	0.59	0.69	0.74	0.69	0.61	0.50	0.56	0.65	0.63	0.62	0.65	0.56	0.59	0.60	0.64	0.69	0.70	0.59	0.58	0.77	0.59	0.63	0.42	0.70	0.67	0.77
Standard error		0.01	0.02	0.02	0.05	0.04	0.04	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.04	0.06	0.04	0.05	0.05	0.06	0.06	0.04	0.05	0.04	0.05	0.05	0.04	0.02	0.05

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 27
Q.7 How important or unimportant do you think the following measures would be if your bank or building society was planning to look at your data to spot problems and offer support?
That the bank or building society clearly explains what they are using my financial information for, in a way I can understand
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
					Q.1 Have you ever experienced a mental health problems?			
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Important		1876 89%	650 92%	388 90%	262 95%	1145 89%	33 78%	48 71%
Very important	(4)	1257 60%	458 65%	272 63%	185 67%	741 58%	25 58%	34 49%
Fairly important	(3)	619 29%	192 27%	116 27%	76 28%	404 31%	9 20%	15 21%
Not very important	(2)	108 5%	26 4%	17 4%	9 3%	70 5%	3 7%	9 13%
Not important at all	(1)	18 1%	6 1%	5 1%	1 *	9 1%	1 3%	2 2%
NET: Not important		126 6%	31 4%	22 5%	10 4%	79 6%	4 10%	11 16%
Don't know		101 5%	26 4%	21 5%	5 2%	61 5%	5 12%	9 13%
Mean		3.56	3.62	3.60	3.64	3.53	3.52	3.36
Standard deviation		0.64	0.60	0.63	0.57	0.64	0.79	0.85
Standard error		0.01	0.02	0.03	0.03	0.02	0.12	0.11

Prepared by Populus

Populus

Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 28
Q.7 How important or unimportant do you think the following measures would be if your bank or building society was planning to look at your data to spot problems and offer support?
That the bank or building society clearly explains the benefits and risks of using my data in this way
Base: All respondents

		Total	Gender Male	Gender Female	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+	Social Grade AB	Social Grade C1	Social Grade C2	Social Grade DE	Region Scotland	Region North East	Region North West	Region Yorkshire & Humberside	Region West Midlands	Region East Midlands	Region Wales	Region Eastern	Region London	Region South East	Region South West	Region Northern Ireland	Employment Sector Public	Employment Sector Private	Opinion Influencer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Important		1865 89%	900 88%	964 90%	194 83%	290 80%	296 88%	337 90%	291 94%	457 94%	518 90%	532 90%	378 88%	437 85%	161 91%	77 90%	213 91%	154 90%	160 88%	128 86%	91 89%	177 91%	226 82%	253 89%	164 90%	59 94%	293 87%	761 87%	175 85%
Very important	(4)	1153 55%	506 49%	647 60%	107 46%	180 50%	166 49%	209 56%	197 63%	292 60%	311 54%	321 54%	236 55%	284 56%	104 59%	48 56%	136 58%	105 61%	87 48%	74 49%	53 52%	121 62%	140 51%	160 56%	83 46%	41 65%	172 51%	461 53%	100 48%
Fairly important	(3)	712 34%	394 38%	318 30%	86 37%	110 30%	129 38%	127 34%	94 30%	165 34%	208 36%	211 36%	141 33%	152 30%	57 32%	29 34%	78 33%	49 28%	73 40%	54 37%	37 37%	56 29%	86 31%	93 33%	81 45%	18 29%	121 36%	301 34%	76 37%
Not very important	(2)	120 6%	67 7%	52 5%	20 9%	40 11%	19 6%	17 5%	9 3%	14 3%	33 6%	32 5%	24 6%	30 6%	6 3%	3 4%	10 4%	12 7%	10 5%	11 7%	3 3%	5 3%	29 11%	21 7%	9 5%	1 2%	26 8%	60 7%	18 9%
Not important at all	(1)	12 1%	12 1%	- -	2 1%	4 1%	2 1%	3 1%	2 1%	- -	5 1%	1 *	1 *	5 1%	- -	- -	2 1%	* *	2 1%	2 2%	1 1%	2 1%	3 1%	- -	* *	- -	3 1%	8 1%	2 1%
NET: Not important		132 6%	80 8%	52 5%	22 9%	44 12%	21 6%	20 5%	11 3%	14 3%	39 7%	33 6%	25 6%	35 7%	6 3%	3 4%	11 5%	12 7%	11 6%	13 9%	4 4%	7 4%	33 12%	21 7%	9 5%	1 2%	28 8%	67 8%	20 10%
Don't know		106 5%	47 5%	60 6%	18 8%	29 8%	19 6%	15 4%	10 3%	16 3%	17 3%	26 4%	24 6%	40 8%	11 6%	5 6%	10 4%	5 3%	10 5%	8 5%	7 7%	11 6%	17 6%	12 4%	9 5%	2 4%	16 5%	47 5%	11 5%
Mean		3.51	3.42	3.58	3.39	3.40	3.45	3.52	3.61	3.59	3.48	3.51	3.52	3.52	3.59	3.56	3.55	3.56	3.43	3.41	3.51	3.61	3.40	3.51	3.42	3.65	3.44	3.47	3.40
Standard deviation		0.64	0.68	0.59	0.69	0.74	0.64	0.63	0.58	0.55	0.65	0.61	0.62	0.66	0.56	0.58	0.62	0.64	0.65	0.71	0.61	0.59	0.74	0.63	0.60	0.52	0.68	0.67	0.69
Standard error		0.01	0.02	0.02	0.05	0.04	0.04	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.04	0.06	0.04	0.05	0.05	0.06	0.06	0.04	0.05	0.04	0.05	0.06	0.04	0.02	0.05

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 28
Q.7 How important or unimportant do you think the following measures would be if your bank or building society was planning to look at your data to spot problems and offer support?
That the bank or building society clearly explains the benefits and risks of using my data in this way
Base: All respondents

| | | Total | NET: Yes | Q.1 Have you ever experienced a mental health problems? | | No, I have never experienced a mental health problem | Refused | Don't know |
				Yes, in the last 24 months	Yes, longer ago			
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Important		1865 89%	648 92%	386 90%	262 95%	1131 88%	36 85%	50 73%
Very important	(4)	1153 55%	434 61%	261 60%	173 63%	666 52%	24 57%	29 42%
Fairly important	(3)	712 34%	214 30%	126 29%	89 32%	465 36%	12 27%	21 30%
Not very important	(2)	120 6%	31 4%	23 5%	8 3%	78 6%	2 5%	9 13%
Not important at all	(1)	12 1%	5 1%	4 1%	1 *	7 1%	* 1%	- -
NET: Not important		132 6%	36 5%	27 6%	9 3%	85 7%	2 5%	9 13%
Don't know		106 5%	24 3%	18 4%	6 2%	69 5%	4 10%	10 14%
Mean		3.51	3.57	3.56	3.60	3.47	3.57	3.33
Standard deviation		0.64	0.62	0.65	0.57	0.64	0.64	0.74
Standard error		0.01	0.02	0.03	0.03	0.02	0.10	0.09

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 29
Q.7 How important or unimportant do you think the following measures would be if your bank or building society was planning to look at your data to spot problems and offer support?
That I am able to choose what kinds of problems the bank or building society look for - eg asking them to look for fraud but not problems paying bills
Base: All respondents

| | | Total | Gender | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | | | Northern Ireland | Employment Sector | | Opinion Influencer |
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West		Public	Private	
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Important		1741 83%	837 82%	904 84%	181 77%	273 75%	274 81%	328 88%	269 86%	416 86%	475 83%	502 85%	352 82%	411 80%	149 84%	76 89%	193 82%	141 82%	152 84%	118 79%	87 85%	165 84%	222 80%	240 84%	140 77%	57 90%	279 83%	711 81%	166 81%
Very important	(4)	949 45%	409 40%	540 50%	88 38%	145 40%	149 44%	182 49%	155 50%	230 47%	256 45%	268 45%	194 45%	233 46%	84 47%	45 52%	109 46%	85 50%	76 42%	50 34%	46 46%	100 51%	116 42%	141 49%	68 38%	30 47%	152 45%	376 43%	91 44%
Fairly important	(3)	791 38%	428 42%	363 34%	92 40%	128 35%	124 37%	146 39%	114 37%	186 38%	219 38%	235 40%	159 37%	179 35%	65 37%	32 37%	84 36%	56 33%	76 42%	68 46%	41 40%	65 33%	105 38%	100 35%	72 40%	27 43%	127 38%	336 38%	75 36%
Not very important	(2)	184 9%	102 10%	82 8%	26 11%	39 11%	34 10%	21 6%	23 7%	41 8%	53 9%	46 8%	35 8%	50 10%	12 7%	3 4%	22 9%	18 10%	15 8%	17 12%	8 8%	16 8%	25 9%	28 10%	18 10%	2 4%	26 8%	90 10%	18 9%
Not important at all	(1)	32 2%	22 2%	11 1%	4 2%	11 3%	5 1%	2 1%	5 2%	5 1%	15 3%	5 1%	7 2%	6 1%	1 1%	-	5 2%	4 2%	1 *	7 4%	-	3 1%	6 2%	2 1%	4 2%	* 1%	5 2%	16 2%	9 4%
NET: Not important		216 10%	124 12%	92 9%	31 13%	50 14%	38 11%	23 6%	28 9%	46 9%	67 12%	51 9%	42 10%	55 11%	13 8%	3 4%	27 11%	22 13%	15 8%	24 16%	8 8%	19 10%	31 11%	29 10%	22 12%	3 5%	31 9%	106 12%	27 13%
Don't know		146 7%	66 6%	81 7%	22 10%	41 11%	24 7%	21 6%	14 5%	24 5%	32 6%	37 6%	32 8%	44 9%	15 9%	6 7%	15 6%	8 5%	14 8%	7 4%	7 7%	12 6%	23 8%	16 6%	19 11%	3 5%	27 8%	59 7%	13 6%
Mean		3.36	3.27	3.44	3.25	3.26	3.34	3.45	3.41	3.39	3.32	3.38	3.37	3.37	3.43	3.52	3.35	3.36	3.36	3.14	3.41	3.43	3.32	3.40	3.26	3.45	3.37	3.31	3.29
Standard deviation		0.72	0.74	0.69	0.75	0.80	0.73	0.63	0.71	0.69	0.76	0.68	0.72	0.72	0.66	0.58	0.76	0.77	0.66	0.80	0.64	0.72	0.74	0.70	0.75	0.61	0.71	0.74	0.82
Standard error		0.02	0.02	0.02	0.05	0.04	0.04	0.03	0.04	0.03	0.03	0.03	0.03	0.03	0.05	0.06	0.05	0.06	0.05	0.07	0.06	0.05	0.05	0.04	0.06	0.07	0.04	0.03	0.06

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 29
Q.7 How important or unimportant do you think the following measures would be if your bank or building society was planning to look at your data to spot problems and offer support?
That I am able to choose what kinds of problems the bank or building society look for - eg asking them to look for fraud but not problems paying bills
Base: All respondents

		Total	NET: Yes	Q.1 Have you ever experienced a mental health problems?				
				Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Important		1741 83%	615 87%	367 85%	248 90%	1051 82%	31 74%	44 64%
Very important	(4)	949 45%	342 48%	203 47%	139 50%	561 44%	22 51%	25 36%
Fairly important	(3)	791 38%	273 39%	164 38%	109 40%	489 38%	10 23%	19 28%
Not very important	(2)	184 9%	51 7%	30 7%	21 8%	120 9%	6 13%	7 10%
Not important at all	(1)	32 2%	13 2%	11 2%	3 1%	16 1%	-	3 4%
NET: Not important		216 10%	64 9%	40 9%	24 9%	136 11%	6 13%	10 14%
Don't know		146 7%	28 4%	24 6%	4 1%	98 8%	5 13%	15 21%
Mean		3.36	3.39	3.37	3.41	3.34	3.43	3.22
Standard deviation		0.72	0.71	0.73	0.68	0.71	0.75	0.88
Standard error		0.02	0.03	0.04	0.04	0.02	0.12	0.12

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Preventing Financial Difficulty Survey
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Absolutes/col percents

Table 30
Q.7 How important or unimportant do you think the following measures would be if your bank or building society was planning to look at your data to spot problems and offer support?
That I am able to choose how the bank or building society contacts me if they find a problem
Base: All respondents

		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Important		1833	878	956	178	290	298	335	284	449	506	520	377	430	163	74	212	151	154	131	93	180	216	248	154	57	290	753	168
		87%	86%	89%	76%	80%	89%	90%	91%	92%	88%	88%	88%	84%	92%	86%	90%	88%	85%	88%	91%	92%	79%	87%	85%	91%	86%	86%	82%
Very important	(4)	1075	465	610	83	158	162	203	186	283	298	305	223	249	102	46	117	93	81	86	46	104	129	152	82	37	155	426	84
		51%	45%	57%	35%	43%	48%	54%	60%	58%	52%	52%	52%	49%	58%	53%	50%	54%	45%	58%	45%	53%	47%	53%	45%	58%	46%	49%	41%
Fairly important	(3)	758	413	346	96	132	135	132	98	165	208	215	155	181	61	28	95	58	73	45	47	76	88	95	72	21	135	327	84
		36%	40%	32%	41%	36%	40%	35%	31%	34%	36%	36%	36%	35%	34%	33%	40%	34%	40%	30%	46%	39%	32%	33%	40%	33%	40%	37%	41%
Not very important	(2)	142	90	52	30	37	19	17	15	25	43	35	25	39	4	5	10	13	12	10	3	6	37	23	18	2	25	63	23
		7%	9%	5%	13%	10%	6%	4%	5%	5%	8%	6%	6%	8%	2%	6%	4%	8%	7%	7%	3%	3%	13%	8%	10%	3%	7%	7%	11%
Not important at all	(1)	17	13	4	6	3	3	3	2	1	5	4	4	4	3	2	1	*	2	*	1	2	3	3	1	-	5	10	5
		1%	1%	*	2%	1%	1%	1%	1%	*	1%	1%	1%	1%	2%	2%	*	*	1%	*	1%	1%	1%	1%	*	-	1%	1%	3%
NET: Not important		160	103	56	36	40	22	19	17	26	48	40	29	43	7	6	11	13	15	10	4	8	40	25	19	2	29	73	29
		8%	10%	5%	15%	11%	6%	5%	5%	5%	8%	7%	7%	8%	4%	8%	5%	8%	8%	7%	4%	4%	15%	9%	11%	3%	9%	8%	14%
Don't know		110	45	65	19	34	17	18	10	12	20	31	21	39	8	5	12	7	13	8	6	8	19	13	8	4	18	50	9
		5%	4%	6%	8%	9%	5%	5%	3%	2%	3%	5%	5%	8%	4%	6%	5%	4%	7%	5%	6%	4%	7%	4%	4%	6%	5%	6%	4%
Mean		3.45	3.36	3.54	3.19	3.35	3.43	3.51	3.56	3.54	3.44	3.47	3.47	3.43	3.55	3.47	3.48	3.48	3.38	3.54	3.43	3.51	3.33	3.46	3.36	3.58	3.38	3.42	3.25
Standard deviation		0.67	0.70	0.61	0.77	0.71	0.65	0.63	0.63	0.60	0.68	0.65	0.66	0.68	0.63	0.71	0.60	0.65	0.68	0.64	0.61	0.61	0.77	0.69	0.68	0.57	0.69	0.68	0.77
Standard error		0.01	0.02	0.02	0.05	0.04	0.04	0.03	0.04	0.03	0.03	0.03	0.03	0.03	0.05	0.08	0.04	0.05	0.05	0.06	0.06	0.05	0.05	0.04	0.05	0.07	0.04	0.02	0.05

Column group headers: Gender (Male, Female); Age (18-24, 25-34, 35-44, 45-54, 55-64, 65+); Social Grade (AB, C1, C2, DE); Region (Scotland, North East, North West, Yorkshire & Humberside, West Midlands, East Midlands, Wales, Eastern, London, South East, South West, Northern Ireland); Employment Sector (Public, Private).

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 30
Q.7 How important or unimportant do you think the following measures would be if your bank or building society was planning to look at your data to spot problems and offer support?
That I am able to choose how the bank or building society contacts me if they find a problem
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
						Q.1 Have you ever experienced a mental health problems?		
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Important		1833 87%	637 90%	377 88%	260 94%	1115 87%	35 82%	47 68%
Very important	(4)	1075 51%	406 57%	238 55%	169 61%	622 48%	21 51%	25 37%
Fairly important	(3)	758 36%	231 33%	140 32%	91 33%	493 38%	13 31%	21 31%
Not very important	(2)	142 7%	37 5%	28 6%	9 3%	96 7%	1 2%	8 12%
Not important at all	(1)	17 1%	4 1%	2 *	2 1%	10 1%	1 3%	2 3%
NET: Not important		160 8%	41 6%	30 7%	12 4%	106 8%	2 5%	11 16%
Don't know		110 5%	29 4%	24 6%	5 2%	64 5%	6 13%	11 16%
Mean		3.45	3.53	3.51	3.57	3.41	3.50	3.22
Standard deviation		0.67	0.63	0.65	0.60	0.67	0.72	0.84
Standard error		0.01	0.02	0.03	0.04	0.02	0.11	0.11

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Absolutes/col percents

Table 31
Q.7 How important or unimportant do you think the following measures would be if your bank or building society was planning to look at your data to spot problems and offer support?
That the bank or building society only uses my data in this way to protect me from financial harm, and not to try to sell me anything
Base: All respondents

		Total	Gender Male	Gender Female	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+	Social Grade AB	Social Grade C1	Social Grade C2	Social Grade DE	Region Scotland	Region North East	Region North West	Region Yorkshire & Humberside	Region West Midlands	Region East Midlands	Region Wales	Region Eastern	Region London	Region South East	Region South West	Region Northern Ireland	Employment Sector Public	Employment Sector Private	Opinion Influencer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Important		1860 88%	893 87%	966 90%	195 83%	290 80%	294 87%	336 90%	294 94%	451 93%	527 92%	526 89%	373 87%	434 85%	163 92%	77 90%	214 91%	153 89%	154 85%	127 86%	87 85%	178 91%	227 82%	258 90%	162 89%	59 94%	296 88%	761 87%	172 84%
Very important	(4)	1324 63%	605 59%	719 67%	120 51%	194 53%	199 59%	242 65%	230 74%	340 70%	372 65%	379 64%	266 62%	307 60%	118 67%	56 65%	162 69%	114 66%	102 56%	85 57%	58 57%	134 68%	157 57%	185 65%	102 56%	51 81%	205 61%	513 59%	107 52%
Fairly important	(3)	536 25%	289 28%	247 23%	75 32%	96 26%	96 28%	94 25%	64 20%	111 23%	155 27%	147 25%	106 25%	127 25%	45 25%	22 25%	52 22%	39 23%	52 29%	43 29%	29 28%	44 22%	69 25%	73 26%	60 33%	8 13%	91 27%	249 28%	65 31%
Not very important	(2)	104 5%	63 6%	41 4%	19 8%	33 9%	18 5%	13 3%	5 2%	16 3%	21 4%	34 6%	18 4%	30 6%	3 2%	2 3%	7 3%	10 6%	12 6%	11 7%	6 6%	6 3%	25 9%	14 5%	8 5%	-	17 5%	51 6%	19 9%
Not important at all	(1)	16 1%	12 1%	4 *	3 1%	6 2%	2 *	3 1%	1 *	2 *	8 1%	1 *	2 *	5 1%	1 1%	-	3 1%	1 1%	1 1%	2 1%	-	-	4 2%	1 *	3 2%	-	3 1%	8 1%	3 1%
NET: Not important		120 6%	75 7%	45 4%	21 9%	39 11%	20 6%	16 4%	6 2%	18 4%	29 5%	35 6%	20 5%	35 7%	4 2%	2 3%	10 4%	11 6%	13 7%	12 8%	6 6%	6 3%	29 11%	15 5%	11 6%	-	20 6%	59 7%	21 10%
Don't know		123 6%	58 6%	65 6%	17 7%	35 10%	22 7%	19 5%	11 4%	17 4%	18 3%	30 5%	34 8%	41 8%	10 6%	6 7%	11 4%	7 4%	14 8%	9 6%	9 9%	12 6%	20 7%	13 5%	8 4%	4 6%	22 6%	55 6%	12 6%
Mean		3.60	3.53	3.66	3.44	3.45	3.56	3.63	3.74	3.68	3.60	3.61	3.62	3.57	3.67	3.67	3.66	3.62	3.52	3.51	3.56	3.70	3.49	3.62	3.51	3.86	3.58	3.54	3.43
Standard deviation		0.63	0.67	0.57	0.70	0.74	0.63	0.61	0.50	0.55	0.63	0.61	0.60	0.67	0.54	0.53	0.61	0.63	0.67	0.69	0.62	0.52	0.74	0.59	0.67	0.35	0.63	0.66	0.73
Standard error		0.01	0.02	0.02	0.05	0.04	0.04	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.04	0.06	0.04	0.05	0.05	0.06	0.06	0.04	0.05	0.04	0.05	0.04	0.04	0.02	0.05

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ONLINE Fieldwork: 21st-22nd August 2019

Table 31
Q.7 How important or unimportant do you think the following measures would be if your bank or building society was planning to look at your data to spot problems and offer support?
That the bank or building society only uses my data in this way to protect me from financial harm, and not to try to sell me anything
Base: All respondents

| | | Total | NET: Yes | Q.1 Have you ever experienced a mental health problems? | | | | |
				Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Important		1860 88%	640 90%	382 89%	258 93%	1135 88%	35 82%	50 73%
Very important	(4)	1324 63%	496 70%	290 67%	205 74%	767 60%	25 60%	36 52%
Fairly important	(3)	536 25%	144 20%	92 21%	52 19%	368 29%	9 22%	15 21%
Not very important	(2)	104 5%	32 4%	22 5%	9 3%	62 5%	2 6%	8 12%
Not important at all	(1)	16 1%	5 1%	4 1%	1 *	10 1%	1 2%	1 1%
NET: Not important		120 6%	36 5%	26 6%	10 4%	71 6%	3 8%	9 13%
Don't know		123 6%	31 4%	23 5%	8 3%	79 6%	4 10%	9 13%
Mean		3.60	3.67	3.64	3.72	3.57	3.55	3.44
Standard deviation		0.63	0.60	0.63	0.54	0.63	0.74	0.78
Standard error		0.01	0.02	0.03	0.03	0.02	0.11	0.10

Prepared by Populus

Populus

Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 32
Q.7 How important or unimportant do you think the following measures would be if your bank or building society was planning to look at your data to spot problems and offer support?
That my access to credit or other financial products is not affected by the bank or building society's use of my financial information
Base: All respondents

		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Important		1770	855	915	184	285	277	320	279	424	490	505	355	419	149	74	204	153	154	125	85	168	216	244	145	53	281	734	166
		84%	83%	85%	79%	78%	82%	86%	90%	87%	85%	86%	83%	82%	84%	87%	87%	89%	85%	84%	83%	86%	78%	85%	80%	84%	83%	84%	80%
Very important	(4)	1125	509	616	106	175	176	207	184	278	327	322	218	258	103	49	118	103	92	69	48	115	142	162	83	41	186	454	102
		53%	50%	57%	45%	48%	52%	56%	59%	57%	57%	54%	51%	51%	58%	57%	50%	60%	51%	47%	47%	59%	52%	57%	45%	65%	55%	52%	50%
Fairly important	(3)	645	346	299	79	110	102	113	95	147	163	184	137	161	47	25	86	50	61	55	37	53	73	82	62	12	95	280	63
		31%	34%	28%	34%	30%	30%	30%	31%	30%	28%	31%	32%	31%	26%	30%	37%	29%	34%	37%	36%	27%	27%	29%	34%	19%	28%	32%	31%
Not very important	(2)	162	93	69	20	36	33	27	14	33	42	40	37	43	9	8	14	10	15	16	7	11	29	17	21	5	25	73	23
		8%	9%	6%	8%	10%	10%	7%	4%	7%	7%	7%	9%	8%	5%	9%	6%	6%	8%	11%	7%	6%	11%	6%	12%	8%	7%	8%	11%
Not important at all	(1)	28	17	11	6	5	5	3	2	7	10	4	6	9	4	-	3	3	2	1	3	4	3	3	2	-	5	12	5
		1%	2%	1%	3%	1%	2%	1%	1%	1%	2%	1%	1%	2%	2%	-	1%	2%	1%	1%	3%	2%	1%	1%	1%	-	1%	1%	3%
NET: Not important		191	111	80	26	42	38	30	16	40	52	44	43	52	13	8	17	13	17	17	10	15	33	20	23	5	29	85	28
		9%	11%	7%	11%	11%	11%	8%	5%	8%	9%	7%	10%	10%	8%	9%	7%	7%	9%	11%	10%	8%	12%	7%	13%	8%	9%	10%	14%
Don't know		142	61	81	23	37	21	23	17	22	32	41	29	40	15	3	14	6	11	7	7	12	27	22	13	5	26	58	12
		7%	6%	8%	10%	10%	6%	6%	5%	4%	6%	7%	7%	8%	8%	4%	6%	3%	6%	5%	7%	6%	10%	8%	7%	8%	8%	7%	6%
Mean		3.46	3.39	3.53	3.35	3.39	3.42	3.50	3.57	3.50	3.49	3.50	3.43	3.42	3.52	3.50	3.45	3.53	3.43	3.36	3.37	3.52	3.43	3.52	3.34	3.62	3.49	3.44	3.36
Standard deviation		0.71	0.74	0.68	0.77	0.75	0.74	0.67	0.61	0.70	0.72	0.67	0.72	0.73	0.72	0.67	0.67	0.68	0.70	0.71	0.76	0.71	0.75	0.67	0.75	0.64	0.71	0.71	0.79
Standard error		0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.03	0.03	0.06	0.07	0.05	0.05	0.05	0.06	0.07	0.05	0.05	0.04	0.06	0.08	0.04	0.02	0.06

Prepared by Populus

Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 32
Q.7 How important or unimportant do you think the following measures would be if your bank or building society was planning to look at your data to spot problems and offer support?
That my access to credit or other financial products is not affected by the bank or building society's use of my financial information
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?				
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Important		1770 84%	614 87%	372 86%	242 88%	1078 84%	30 71%	48 70%
Very important	(4)	1125 53%	405 57%	246 57%	159 58%	663 52%	23 54%	34 50%
Fairly important	(3)	645 31%	209 30%	126 29%	83 30%	415 32%	7 17%	13 20%
Not very important	(2)	162 8%	49 7%	30 7%	19 7%	105 8%	4 9%	4 6%
Not important at all	(1)	28 1%	7 1%	5 1%	2 1%	18 1%	2 4%	2 2%
NET: Not important		191 9%	57 8%	35 8%	22 8%	123 10%	6 13%	6 9%
Don't know		142 7%	37 5%	24 6%	12 4%	84 7%	7 16%	15 22%
Mean		3.46	3.51	3.51	3.51	3.43	3.44	3.50
Standard deviation		0.71	0.68	0.69	0.67	0.71	0.88	0.78
Standard error		0.02	0.03	0.03	0.04	0.02	0.14	0.10

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 33
Q.7 How important or unimportant do you think the following measures would be if your bank or building society was planning to look at your data to spot problems and offer support?
That the bank or building society clearly explains the steps they are taking to keep sensitive details about my finances safe
Base: All respondents

		Total	Gender		Age						Social Grade				Region												Employment Sector		
			Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Important		1860	895	965	192	289	291	339	293	456	518	530	379	433	164	78	213	154	156	127	87	181	230	252	162	57	296	756	168
		88%	87%	90%	82%	79%	86%	91%	94%	94%	90%	90%	89%	85%	92%	91%	91%	90%	86%	85%	86%	92%	83%	88%	89%	90%	88%	86%	82%
Very important	(4)	1235	559	676	104	182	185	221	214	329	358	344	247	285	109	50	149	103	96	82	60	121	152	169	100	44	186	469	103
		59%	54%	63%	45%	50%	55%	59%	69%	68%	62%	58%	58%	56%	61%	59%	63%	60%	53%	55%	58%	62%	55%	59%	55%	70%	55%	54%	50%
Fairly important	(3)	625	335	289	88	107	106	118	79	127	159	186	131	148	55	27	64	51	60	45	28	60	78	83	62	13	110	288	65
		30%	33%	27%	38%	29%	31%	32%	25%	26%	28%	31%	31%	29%	31%	32%	27%	30%	33%	30%	27%	30%	28%	29%	34%	20%	33%	33%	32%
Not very important	(2)	118	76	42	19	34	27	17	6	15	34	31	23	30	5	6	6	11	10	7	8	5	28	22	6	2	19	65	20
		6%	7%	4%	8%	9%	8%	5%	2%	3%	6%	5%	5%	6%	3%	6%	3%	7%	5%	5%	8%	3%	10%	8%	4%	4%	6%	7%	10%
Not important at all	(1)	21	14	7	7	9	2	1	1	-	6	3	3	9	1	-	5	1	1	5	1	1	2	2	2	-	5	8	6
		1%	1%	1%	3%	2%	1%	*	*	-	1%	1%	1%	2%	1%	-	2%	1%	1%	3%	1%	1%	1%	1%	1%	-	2%	1%	3%
NET: Not important		139	90	49	27	42	29	19	7	15	40	34	25	39	6	6	11	13	11	12	9	6	30	24	8	2	24	73	27
		7%	9%	5%	11%	12%	9%	5%	2%	3%	7%	6%	6%	8%	4%	6%	5%	7%	6%	8%	9%	3%	11%	8%	5%	4%	7%	8%	13%
Don't know		105	42	63	15	32	16	15	11	15	16	27	23	39	7	2	11	5	14	10	6	8	16	10	11	4	17	46	11
		5%	4%	6%	6%	9%	5%	4%	4%	3%	3%	5%	5%	8%	4%	3%	5%	3%	8%	7%	6%	4%	6%	4%	6%	6%	5%	5%	5%
Mean		3.54	3.46	3.61	3.32	3.39	3.48	3.56	3.69	3.67	3.56	3.54	3.54	3.50	3.60	3.54	3.60	3.54	3.50	3.47	3.52	3.61	3.46	3.52	3.53	3.71	3.49	3.47	3.36
Standard deviation		0.65	0.70	0.60	0.77	0.78	0.68	0.61	0.52	0.54	0.66	0.63	0.63	0.70	0.58	0.62	0.65	0.66	0.65	0.75	0.69	0.58	0.72	0.67	0.63	0.54	0.68	0.68	0.80
Standard error		0.01	0.02	0.02	0.05	0.04	0.04	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.05	0.07	0.04	0.05	0.05	0.07	0.07	0.04	0.05	0.04	0.05	0.07	0.04	0.02	0.06

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 33
Q.7 How important or unimportant do you think the following measures would be if your bank or building society was planning to look at your data to spot problems and offer support?
That the bank or building society clearly explains the steps they are taking to keep sensitive details about my finances safe
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
					Q.1 Have you ever experienced a mental health problems?			
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Important		1860 88%	641 91%	379 88%	263 95%	1133 88%	35 84%	50 73%
Very important	(4)	1235 59%	447 63%	268 62%	179 65%	733 57%	23 55%	31 46%
Fairly important	(3)	625 30%	194 27%	110 26%	84 30%	400 31%	12 29%	18 27%
Not very important	(2)	118 6%	35 5%	28 6%	8 3%	75 6%	1 2%	6 10%
Not important at all	(1)	21 1%	6 1%	6 1%	1 *	10 1%	2 4%	3 4%
NET: Not important		139 7%	41 6%	33 8%	8 3%	85 7%	3 6%	9 13%
Don't know		105 5%	25 4%	19 5%	5 2%	66 5%	4 10%	10 14%
Mean		3.54	3.58	3.56	3.63	3.52	3.50	3.33
Standard deviation		0.65	0.63	0.68	0.55	0.65	0.75	0.85
Standard error		0.01	0.02	0.03	0.03	0.02	0.12	0.11

Prepared by Populus

Populus

Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 34
Q.7 How important or unimportant do you think the following measures would be if your bank or building society was planning to look at your data to spot problems and offer support?
That I am able to opt out of my bank or building society analysing my data in this way
Base: All respondents

		Total	Gender Male	Female	Age 18-24	25-34	35-44	45-54	55-64	65+	Social Grade AB	C1	C2	DE	Region Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Employment Sector Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Important		1805 86%	870 85%	935 87%	195 83%	295 81%	281 84%	331 89%	279 90%	424 87%	502 88%	514 87%	361 85%	427 84%	150 85%	78 92%	196 84%	149 87%	152 84%	131 88%	89 87%	171 87%	225 82%	249 87%	156 86%	58 91%	285 85%	744 85%	167 81%
Very important	(4)	1138 54%	515 50%	623 58%	116 50%	182 50%	160 48%	207 56%	195 63%	277 57%	308 54%	330 56%	231 54%	268 52%	102 57%	47 55%	123 52%	97 57%	82 45%	67 45%	49 48%	116 59%	151 55%	165 58%	104 57%	35 55%	169 50%	450 51%	100 49%
Fairly important	(3)	667 32%	355 35%	312 29%	79 34%	113 31%	121 36%	124 33%	84 27%	147 30%	194 34%	184 31%	130 31%	159 31%	49 27%	32 37%	73 31%	52 30%	70 38%	64 43%	40 39%	56 28%	74 27%	84 29%	52 29%	23 36%	116 34%	294 34%	67 33%
Not very important	(2)	160 8%	89 9%	71 7%	17 7%	32 9%	30 9%	20 5%	18 6%	43 9%	48 8%	40 7%	33 8%	40 8%	13 7%	3 3%	24 10%	16 9%	14 8%	8 6%	7 7%	11 6%	29 10%	18 6%	16 9%	1 2%	31 9%	70 8%	22 11%
Not important at all	(1)	25 1%	18 2%	6 1%	5 2%	3 1%	5 2%	3 1%	4 1%	5 1%	6 1%	5 1%	6 2%	7 1%	1 1%	-	1 *	2 1%	5 3%	4 3%	1 1%	2 1%	5 2%	2 1%	2 1%	1 1%	4 1%	9 1%	6 3%
NET: Not important		185 9%	108 10%	78 7%	22 10%	35 10%	35 11%	23 6%	22 7%	48 10%	54 9%	45 8%	39 9%	47 9%	14 8%	3 3%	25 11%	18 10%	19 10%	12 8%	7 7%	14 7%	34 12%	20 7%	18 10%	2 3%	34 10%	80 9%	28 14%
Don't know		113 5%	49 5%	64 6%	16 7%	34 9%	19 6%	18 5%	11 3%	14 3%	18 3%	31 5%	26 6%	37 7%	13 7%	4 5%	14 6%	4 3%	11 6%	5 4%	6 6%	11 6%	17 6%	17 6%	7 4%	3 5%	18 5%	52 6%	10 5%
Mean		3.47	3.40	3.53	3.41	3.44	3.38	3.51	3.57	3.48	3.45	3.50	3.46	3.45	3.53	3.54	3.44	3.46	3.35	3.36	3.42	3.54	3.43	3.53	3.48	3.54	3.41	3.44	3.34
Standard deviation		0.70	0.73	0.65	0.74	0.70	0.73	0.64	0.66	0.70	0.69	0.67	0.71	0.71	0.67	0.57	0.70	0.71	0.75	0.71	0.66	0.67	0.77	0.65	0.71	0.61	0.71	0.70	0.80
Standard error		0.02	0.02	0.02	0.05	0.04	0.04	0.03	0.04	0.03	0.03	0.03	0.03	0.03	0.05	0.06	0.05	0.05	0.06	0.06	0.06	0.05	0.05	0.04	0.05	0.07	0.04	0.02	0.06

Populus

Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 34
Q.7 How important or unimportant do you think the following measures would be if your bank or building society was planning to look at your data to spot problems and offer support?
That I am able to opt out of my bank or building society analysing my data in this way
Base: All respondents

| | | Total | NET: Yes | Q.1 Have you ever experienced a mental health problems? | | | | |
				Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Important		1805 86%	624 88%	376 87%	247 90%	1099 85%	32 76%	51 74%
Very important	(4)	1138 54%	413 58%	249 58%	164 59%	669 52%	23 54%	32 48%
Fairly important	(3)	667 32%	210 30%	127 29%	83 30%	430 33%	9 21%	18 27%
Not very important	(2)	160 8%	49 7%	31 7%	18 6%	102 8%	3 8%	6 9%
Not important at all	(1)	25 1%	6 1%	2 *	4 1%	15 1%	2 5%	1 2%
NET: Not important		185 9%	55 8%	34 8%	22 8%	117 9%	5 12%	8 11%
Don't know		113 5%	28 4%	22 5%	7 2%	70 5%	5 12%	10 15%
Mean		3.47	3.52	3.52	3.51	3.44	3.42	3.40
Standard deviation		0.70	0.67	0.66	0.69	0.70	0.87	0.78
Standard error		0.02	0.03	0.03	0.04	0.02	0.14	0.10

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 35
Q.7 How important or unimportant do you think the following measures would be if your bank or building society was planning to look at your data to spot problems and offer support?
That the bank or building society only analyses my data in this way if I give them specific permission to do so
Base: All respondents

		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Important		1772 84%	842 82%	929 86%	189 81%	281 77%	279 83%	322 87%	277 89%	423 87%	493 86%	499 84%	366 86%	414 81%	156 88%	80 93%	201 86%	145 85%	150 83%	125 84%	86 84%	165 84%	210 76%	246 86%	150 83%	56 89%	280 83%	735 84%	157 76%
Very important	(4)	1152 55%	523 51%	629 58%	111 48%	181 50%	174 52%	197 53%	195 63%	294 60%	319 56%	324 55%	228 53%	280 55%	109 61%	51 59%	146 62%	92 54%	78 43%	73 49%	47 47%	112 57%	142 52%	158 55%	99 55%	43 69%	177 53%	458 52%	103 50%
Fairly important	(3)	620 29%	320 31%	300 28%	78 34%	101 28%	105 31%	125 33%	82 26%	130 27%	174 30%	174 30%	138 32%	134 26%	47 27%	29 34%	55 23%	53 31%	72 40%	53 35%	39 38%	53 27%	68 25%	88 31%	51 28%	13 21%	102 30%	277 32%	54 26%
Not very important	(2)	176 8%	106 10%	70 7%	20 9%	39 11%	31 9%	26 7%	20 6%	40 8%	46 8%	54 9%	31 7%	46 9%	9 5%	1 1%	17 7%	18 10%	17 9%	14 9%	8 8%	12 6%	41 15%	25 9%	13 7%	3 5%	31 9%	75 9%	27 13%
Not important at all	(1)	25 1%	18 2%	7 1%	6 2%	6 2%	4 1%	1 *	2 1%	5 1%	8 1%	4 1%	3 1%	9 2%	1 1%	-	2 1%	1 1%	4 2%	4 2%	1 1%	3 2%	3 1%	2 1%	3 2%	-	2 1%	12 1%	8 4%
NET: Not important		201 10%	124 12%	77 7%	26 11%	45 12%	36 11%	27 7%	22 7%	46 9%	54 9%	58 10%	34 8%	54 11%	10 6%	1 1%	19 8%	19 11%	20 11%	17 12%	9 9%	15 8%	44 16%	27 9%	17 9%	3 5%	33 10%	87 10%	34 17%
Don't know		131 6%	60 6%	70 7%	18 8%	38 10%	22 7%	23 6%	12 4%	17 4%	27 5%	34 6%	26 6%	43 8%	11 6%	5 6%	15 7%	7 4%	11 6%	6 4%	7 7%	15 8%	21 8%	13 4%	15 8%	4 6%	25 7%	55 6%	14 7%
Mean		3.47	3.40	3.54	3.37	3.40	3.43	3.49	3.57	3.52	3.47	3.47	3.48	3.46	3.59	3.62	3.57	3.44	3.32	3.36	3.39	3.52	3.37	3.48	3.48	3.68	3.46	3.44	3.32
Standard deviation		0.71	0.75	0.66	0.76	0.77	0.73	0.65	0.65	0.70	0.71	0.70	0.67	0.75	0.62	0.50	0.67	0.72	0.74	0.76	0.70	0.70	0.80	0.69	0.73	0.57	0.69	0.72	0.86
Standard error		0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.03	0.03	0.05	0.06	0.05	0.06	0.06	0.07	0.07	0.05	0.05	0.04	0.06	0.07	0.04	0.02	0.06

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Preventing Financial Difficulty Survey
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Absolutes/col percents

Table 35
Q.7 How important or unimportant do you think the following measures would be if your bank or building society was planning to look at your data to spot problems and offer support?
That the bank or building society only analyses my data in this way if I give them specific permission to do so
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
					Q.1 Have you ever experienced a mental health problems?			
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
NET: Important		1772 84%	618 87%	368 85%	250 91%	1072 83%	33 79%	49 71%
Very important	(4)	1152 55%	420 59%	249 58%	171 62%	673 52%	28 66%	31 45%
Fairly important	(3)	620 29%	197 28%	118 27%	79 29%	399 31%	5 13%	18 26%
Not very important	(2)	176 8%	51 7%	34 8%	17 6%	116 9%	1 3%	8 12%
Not important at all	(1)	25 1%	6 1%	5 1%	1 1%	17 1%	- -	2 2%
NET: Not important		201 10%	57 8%	39 9%	19 7%	133 10%	1 3%	10 14%
Don't know		131 6%	33 5%	25 6%	8 3%	80 6%	8 18%	10 14%
Mean		3.47	3.53	3.51	3.56	3.43	3.78	3.34
Standard deviation		0.71	0.67	0.70	0.64	0.72	0.50	0.82
Standard error		0.02	0.03	0.03	0.04	0.02	0.08	0.11

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Table 36
Q.8 Do you think it would be acceptable or unacceptable if your bank or building society used your financial data in each of the following ways?
Summary Table
Base: All respondents

	Ways		
	To decide which financial products you are eligible for	To inform the design of new financial products and services	To decide which financial products and services you receiving marketing for
Unweighted base	2103	2103	2103
Weighted base	2103	2103	2103
This would be acceptable	1163 55%	995 47%	734 35%
This would be unacceptable	591 28%	612 29%	1000 48%
Don't know	350 17%	496 24%	369 18%

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Preventing Financial Difficulty Survey
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Absolutes/col percents

Table 37
Q.8 Do you think it would be acceptable or unacceptable if your bank or building society used your financial data in each of the following ways?
To decide which financial products you are eligible for
Base: All respondents

		Gender		Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
This would be acceptable	1163 55%	564 55%	598 56%	125 54%	188 52%	189 56%	219 59%	186 60%	255 52%	335 58%	332 56%	220 51%	276 54%	88 50%	49 57%	135 58%	92 54%	114 63%	79 53%	49 48%	100 51%	153 56%	176 62%	92 51%	34 54%	184 55%	480 55%	121 59%
This would be unacceptable	591 28%	303 30%	288 27%	66 28%	92 25%	84 25%	97 26%	74 24%	177 36%	174 30%	155 26%	130 30%	132 26%	51 29%	27 31%	58 25%	48 28%	44 24%	45 30%	34 33%	71 36%	68 25%	66 23%	59 32%	20 32%	91 27%	243 28%	62 30%
Don't know	350 17%	159 16%	190 18%	42 18%	84 23%	63 19%	56 15%	51 16%	54 11%	65 11%	104 18%	78 18%	103 20%	38 21%	10 12%	41 18%	31 18%	23 13%	25 17%	19 19%	25 13%	54 19%	44 15%	31 17%	9 13%	63 19%	154 18%	23 11%

Prepared by Populus

Preventing Financial Difficulty Survey
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Absolutes/col percents

Table 37
Q.8 Do you think it would be acceptable or unacceptable if your bank or building society used your financial data in each of the following ways?
To decide which financial products you are eligible for
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
This would be acceptable	1163 55%	378 53%	231 53%	147 53%	745 58%	13 31%	27 39%
This would be unacceptable	591 28%	211 30%	119 28%	92 33%	347 27%	13 30%	21 30%
Don't know	350 17%	119 17%	81 19%	37 14%	193 15%	17 39%	21 31%

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Absolutes/col percents

Table 38
Q.8 Do you think it would be acceptable or unacceptable if your bank or building society used your financial data in each of the following ways?
To inform the design of new financial products and services
Base: All respondents

		Gender		Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
This would be acceptable	995 47%	525 51%	470 44%	126 54%	153 42%	171 51%	190 51%	155 50%	200 41%	298 52%	280 47%	197 46%	220 43%	71 40%	38 44%	119 51%	77 45%	102 56%	82 55%	45 44%	80 41%	132 48%	138 48%	79 44%	32 50%	153 45%	446 51%	110 54%
This would be unacceptable	612 29%	287 28%	325 30%	63 27%	107 29%	86 26%	97 26%	86 28%	173 36%	174 30%	170 29%	126 29%	143 28%	59 33%	29 34%	60 26%	58 34%	33 18%	35 24%	29 28%	68 35%	71 26%	82 29%	67 37%	21 34%	101 30%	245 28%	63 31%
Don't know	496 24%	215 21%	281 26%	44 19%	104 29%	79 24%	86 23%	70 23%	113 23%	101 18%	141 24%	105 25%	149 29%	48 27%	19 22%	56 24%	37 21%	46 26%	32 21%	29 28%	48 24%	72 26%	65 23%	35 19%	10 16%	82 24%	184 21%	32 16%

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Absolutes/col percents

Table 38
Q.8 Do you think it would be acceptable or unacceptable if your bank or building society used your financial data in each of the following ways?
To inform the design of new financial products and services
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
This would be acceptable	995 47%	334 47%	205 47%	129 47%	624 49%	13 30%	25 36%
This would be unacceptable	612 29%	220 31%	119 28%	102 37%	360 28%	12 29%	19 28%
Don't know	496 24%	153 22%	108 25%	46 17%	301 23%	17 40%	24 36%

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Absolutes/col percents

Table 39
Q.8 Do you think it would be acceptable or unacceptable if your bank or building society used your financial data in each of the following ways?
To decide which financial products and services you receiving marketing for
Base: All respondents

		Gender		Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
This would be acceptable	734 35%	382 37%	352 33%	83 35%	108 30%	120 36%	153 41%	118 38%	152 31%	207 36%	191 32%	155 36%	181 35%	65 37%	30 35%	88 37%	52 31%	73 40%	55 37%	38 37%	57 29%	93 34%	105 37%	56 31%	21 33%	114 34%	330 38%	86 42%
This would be unacceptable	1000 48%	481 47%	519 48%	106 45%	160 44%	150 44%	158 42%	145 47%	281 58%	291 51%	293 50%	191 45%	225 44%	74 42%	46 53%	116 49%	89 52%	73 40%	72 48%	40 39%	108 55%	114 41%	135 47%	99 54%	36 57%	154 46%	383 44%	90 44%
Don't know	369 18%	163 16%	206 19%	45 19%	95 26%	66 20%	62 17%	48 15%	54 11%	76 13%	107 18%	81 19%	105 21%	38 21%	10 12%	32 13%	30 18%	35 19%	22 15%	24 24%	31 16%	68 25%	45 16%	26 14%	7 11%	69 21%	163 19%	30 15%

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Table 39
Q.8 Do you think it would be acceptable or unacceptable if your bank or building society used your financial data in each of the following ways?
To decide which financial products and services you receiving marketing for
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
This would be acceptable	734 35%	216 31%	136 32%	81 29%	494 38%	9 21%	15 22%
This would be unacceptable	1000 48%	365 52%	207 48%	159 57%	586 46%	21 50%	28 41%
Don't know	369 18%	126 18%	89 21%	37 13%	206 16%	12 29%	26 37%

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Absolutes/col percents

Table 40
Gender
Base: All respondents

		Gender		Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
Male	1026 49%	1026 100%	- -	112 48%	175 48%	173 51%	181 49%	158 51%	228 47%	322 56%	261 44%	224 52%	220 43%	78 44%	40 46%	118 50%	82 48%	87 48%	75 51%	59 58%	86 44%	146 53%	129 45%	95 52%	32 50%	134 40%	506 58%	123 60%
Female	1077 51%	- -	1077 100%	122 52%	189 52%	163 49%	191 51%	153 49%	258 53%	252 44%	330 56%	203 48%	291 57%	99 56%	46 54%	116 50%	89 52%	95 52%	74 49%	43 42%	110 56%	130 47%	157 55%	87 48%	31 50%	203 60%	370 42%	83 40%

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Table 40
Gender
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
Male	1026	275	161	115	686	20	44
	49%	39%	37%	42%	53%	48%	65%
Female	1077	432	270	161	599	22	24
	51%	61%	63%	58%	47%	52%	35%

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Absolutes/col percents

Table 41
Age
Base: All respondents

		Gender		Age						Social Grade				Region												Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private	
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
18-24	233	112	122	233	-	-	-	-	-	95	67	26	46	11	10	20	21	26	21	11	20	33	32	24	3	37	103	27
	11%	11%	11%	100%	-	-	-	-	-	16%	11%	6%	9%	6%	11%	9%	12%	14%	14%	11%	10%	12%	11%	13%	4%	11%	12%	13%
25-34	364	175	189	-	364	-	-	-	-	105	135	39	85	28	13	45	39	39	16	17	21	68	51	23	4	93	208	66
	17%	17%	18%	-	100%	-	-	-	-	18%	23%	9%	17%	16%	15%	19%	23%	21%	11%	17%	10%	25%	18%	13%	7%	28%	24%	32%
35-44	336	173	163	-	-	336	-	-	-	82	98	85	71	40	14	38	25	25	28	20	25	50	38	23	10	74	202	36
	16%	17%	15%	-	-	100%	-	-	-	14%	17%	20%	14%	22%	16%	16%	15%	14%	19%	20%	13%	18%	13%	12%	16%	22%	23%	17%
45-54	372	181	191	-	-	-	372	-	-	98	91	80	103	23	20	40	30	29	28	17	42	38	51	37	17	78	198	32
	18%	18%	18%	-	-	-	100%	-	-	17%	15%	19%	20%	13%	23%	17%	18%	16%	19%	17%	22%	14%	18%	21%	26%	23%	23%	16%
55-64	311	158	153	-	-	-	-	311	-	59	80	78	95	21	14	38	23	20	21	16	28	37	48	26	18	45	118	14
	15%	15%	14%	-	-	-	-	100%	-	10%	14%	18%	18%	12%	16%	16%	14%	11%	14%	16%	14%	14%	17%	14%	28%	13%	14%	7%
65+	486	228	258	-	-	-	-	-	486	137	120	118	112	54	15	53	32	43	35	20	60	49	66	49	11	9	46	30
	23%	22%	24%	-	-	-	-	-	100%	24%	20%	28%	22%	31%	18%	23%	19%	24%	23%	20%	30%	18%	23%	27%	18%	3%	5%	15%
NET: 18-34	597	286	311	233	364	-	-	-	-	199	202	65	130	39	23	66	61	65	37	29	41	101	83	47	7	131	312	93
	28%	28%	29%	100%	100%	-	-	-	-	35%	34%	15%	26%	22%	27%	28%	35%	36%	25%	28%	21%	37%	29%	26%	11%	39%	36%	45%
NET: 35-54	708	354	355	-	-	336	372	-	-	179	189	166	175	63	34	78	55	54	56	37	67	88	89	60	27	152	400	68
	34%	34%	33%	-	-	100%	100%	-	-	31%	32%	39%	34%	35%	39%	33%	32%	30%	38%	36%	34%	32%	31%	33%	43%	45%	46%	33%
NET: 55+	797	386	411	-	-	-	-	311	486	196	200	196	206	76	29	91	55	63	56	36	88	86	113	75	29	54	164	45
	38%	38%	38%	-	-	-	-	100%	100%	34%	34%	46%	40%	43%	34%	39%	32%	35%	37%	36%	45%	31%	40%	41%	46%	16%	19%	22%
Average age	47.95	48.13	47.79	21.72	29.97	39.64	49.54	59.58	71.11	46.24	45.88	51.75	49.11	50.04	47.51	48.13	45.36	45.99	48.17	46.69	51.86	44.62	48.79	49.25	51.25	40.68	41.74	41.95

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Absolutes/col percents

Table 41
Age
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
18-24	233 11%	102 14%	80 19%	22 8%	101 8%	10 24%	20 29%
25-34	364 17%	137 19%	99 23%	38 14%	196 15%	15 36%	16 23%
35-44	336 16%	127 18%	81 19%	46 17%	190 15%	5 13%	14 20%
45-54	372 18%	149 21%	85 20%	64 23%	211 16%	7 16%	5 7%
55-64	311 15%	111 16%	59 14%	53 19%	190 15%	3 8%	7 10%
65+	486 23%	81 11%	27 6%	54 20%	396 31%	2 4%	7 11%
NET: 18-34	597 28%	239 34%	179 42%	60 22%	297 23%	25 60%	36 52%
NET: 35-54	708 34%	276 39%	167 39%	110 40%	401 31%	12 28%	19 27%
NET: 55+	797 38%	192 27%	85 20%	107 39%	587 46%	5 12%	14 20%
Average age	47.95	43.65	40.29	48.90	51.24	36.58	37.81

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Absolutes/col percents

Table 42
Social Grade
Base: All respondents

	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
A	144 7%	81 8%	62 6%	28 12%	31 8%	17 5%	24 6%	13 4%	32 7%	144 25%	-	-	-	10 6%	4 5%	15 6%	9 5%	13 7%	6 4%	7 7%	8 4%	28 10%	20 7%	11 6%	12 19%	30 9%	64 7%	24 12%
B	430 20%	240 23%	190 18%	67 29%	74 20%	65 19%	74 20%	46 15%	105 22%	430 75%	-	-	-	26 15%	22 25%	49 21%	26 15%	33 18%	30 20%	20 19%	48 24%	76 27%	52 18%	33 18%	16 25%	82 24%	179 20%	66 32%
C1	591 28%	261 25%	330 31%	67 29%	135 37%	98 29%	91 24%	80 26%	120 25%	-	591 100%	-	-	47 27%	26 31%	62 26%	56 32%	58 32%	40 27%	29 29%	46 24%	82 30%	71 25%	60 33%	12 19%	131 39%	270 31%	55 27%
C2	427 20%	224 22%	203 19%	26 11%	39 11%	85 25%	80 22%	78 25%	118 24%	-	-	427 100%	-	40 23%	18 21%	53 23%	35 20%	35 19%	31 21%	19 18%	47 24%	42 15%	66 23%	31 17%	10 15%	51 15%	210 24%	37 18%
D	264 13%	119 12%	145 13%	33 14%	57 16%	44 13%	55 15%	45 14%	29 6%	-	-	-	264 52%	20 11%	7 9%	30 13%	27 16%	25 14%	24 16%	12 12%	27 14%	23 8%	34 12%	25 14%	9 14%	39 12%	146 17%	15 7%
E	247 12%	101 10%	146 14%	12 5%	27 8%	27 8%	48 13%	50 16%	82 17%	-	-	-	247 48%	34 19%	9 10%	25 11%	18 11%	18 10%	16 11%	14 14%	19 10%	26 9%	43 15%	21 12%	5 8%	5 1%	7 1%	9 4%
NET: AB	574 27%	322 31%	252 23%	95 40%	105 29%	82 24%	98 26%	59 19%	137 28%	574 100%	-	-	-	36 21%	26 30%	64 27%	35 20%	46 25%	37 25%	27 27%	56 28%	104 38%	72 25%	44 24%	27 43%	112 33%	243 28%	90 44%
NET: ABC1	1165 55%	582 57%	582 54%	162 69%	240 66%	180 53%	188 51%	139 45%	256 53%	574 100%	591 100%	-	-	84 47%	52 61%	127 54%	91 53%	104 57%	77 52%	57 56%	102 52%	185 67%	143 50%	104 57%	39 62%	243 72%	514 59%	145 71%
NET: C2DE	938 45%	444 43%	494 46%	72 31%	124 34%	157 47%	184 49%	172 55%	230 47%	-	-	427 100%	511 100%	94 53%	34 39%	108 46%	81 47%	77 43%	72 48%	45 44%	94 48%	90 33%	142 50%	77 43%	24 38%	94 28%	362 41%	60 29%
NET: DE	511 24%	220 21%	291 27%	46 20%	85 23%	71 21%	103 28%	95 30%	112 23%	-	-	-	511 100%	54 30%	16 19%	55 23%	46 27%	42 23%	40 27%	27 26%	47 24%	49 18%	77 27%	46 25%	14 22%	44 13%	153 17%	24 12%

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 42
Social Grade
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
A	144	33	20	13	94	5	12
	7%	5%	5%	5%	7%	11%	18%
B	430	128	85	43	282	7	13
	20%	18%	20%	16%	22%	17%	18%
C1	591	198	123	75	368	14	11
	28%	28%	29%	27%	29%	33%	17%
C2	427	125	62	62	281	7	15
	20%	18%	14%	23%	22%	16%	21%
D	264	91	48	43	154	5	13
	13%	13%	11%	15%	12%	12%	19%
E	247	132	92	40	106	5	4
	12%	19%	21%	14%	8%	11%	6%
NET: AB	574	162	105	57	376	12	25
	27%	23%	24%	21%	29%	28%	36%
NET: ABC1	1165	360	228	131	744	25	36
	55%	51%	53%	48%	58%	60%	53%
NET: C2DE	938	348	203	145	541	17	32
	45%	49%	47%	52%	42%	40%	47%
NET: DE	511	223	141	83	261	10	18
	24%	32%	33%	30%	20%	23%	26%

Prepared by Populus

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 43
GO Region
Base: All respondents

		Gender		Age						Social Grade				Region												Employment Sector		Opin- ion Influ- encer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	North- ern Ire- land	Public	Pri- vate	
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
Scotland	177 8%	78 8%	99 9%	11 5%	28 8%	40 12%	23 6%	21 7%	54 11%	36 6%	47 8%	40 9%	54 11%	177 100%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	32 10%	66 8%	18 9%
North East	86 4%	40 4%	46 4%	10 4%	13 4%	14 4%	20 5%	14 4%	15 3%	26 4%	26 4%	18 4%	16 3%	- -	86 100%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	17 5%	32 4%	8 4%
North West	235 11%	118 12%	116 11%	20 9%	45 12%	38 11%	40 11%	38 12%	53 11%	64 11%	62 11%	53 12%	55 11%	- -	- -	235 100%	- -	- -	- -	- -	- -	- -	- -	- -	- -	34 10%	97 11%	26 12%
Yorkshire & Humberside	171 8%	82 8%	89 8%	21 9%	39 11%	25 7%	30 8%	23 7%	32 7%	35 6%	56 9%	35 8%	46 9%	- -	- -	- -	171 100%	- -	- -	- -	- -	- -	- -	- -	- -	25 7%	84 10%	10 5%
West Midlands	181 9%	87 8%	95 9%	26 11%	39 11%	25 8%	29 8%	20 6%	43 9%	46 8%	58 10%	35 8%	42 8%	- -	- -	- -	- -	181 100%	- -	- -	- -	- -	- -	- -	- -	33 10%	75 9%	20 10%
East Midlands	149 7%	75 7%	74 7%	21 9%	16 4%	28 8%	28 8%	21 7%	35 7%	37 6%	40 7%	31 7%	40 8%	- -	- -	- -	- -	- -	149 100%	- -	- -	- -	- -	- -	- -	21 6%	59 7%	10 5%
Wales	102 5%	59 6%	43 4%	11 5%	17 5%	20 6%	17 5%	16 5%	20 4%	27 5%	29 5%	19 4%	27 5%	- -	- -	- -	- -	- -	- -	102 100%	- -	- -	- -	- -	- -	15 4%	45 5%	14 7%
Eastern	196 9%	86 8%	110 10%	20 9%	21 6%	25 7%	42 11%	28 9%	60 12%	56 10%	46 8%	47 11%	47 9%	- -	- -	- -	- -	- -	- -	- -	196 100%	- -	- -	- -	- -	25 7%	71 8%	13 6%
London	275 13%	146 14%	130 12%	33 14%	68 19%	50 15%	38 10%	37 12%	49 10%	104 18%	82 14%	42 10%	49 9%	- -	- -	- -	- -	- -	- -	- -	- -	275 100%	- -	- -	- -	57 17%	128 15%	45 22%
South East	286 14%	129 13%	157 15%	32 14%	51 14%	38 11%	51 14%	48 15%	66 13%	72 13%	71 12%	66 15%	77 15%	- -	- -	- -	- -	- -	- -	- -	- -	- -	286 100%	- -	- -	36 11%	120 14%	20 10%
South West	181 9%	95 9%	87 8%	24 10%	23 6%	23 7%	37 10%	26 8%	49 10%	44 8%	60 10%	31 7%	46 9%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	181 100%	- -	27 8%	77 9%	16 8%
Northern Ireland	63 3%	32 3%	31 3%	3 1%	4 1%	10 3%	17 4%	18 6%	11 2%	27 5%	12 2%	10 2%	14 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	63 100%	15 4%	22 3%	7 3%

Prepared by Populus

Populus

Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 43
GO Region
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
Scotland	177 8%	62 9%	40 9%	22 8%	107 8%	4 10%	5 7%
North East	86 4%	28 4%	20 5%	8 3%	53 4%	2 4%	3 4%
North West	235 11%	85 12%	56 13%	29 11%	142 11%	5 12%	3 4%
Yorkshire & Humberside	171 8%	66 9%	42 10%	24 9%	94 7%	3 8%	8 11%
West Midlands	181 9%	54 8%	32 8%	22 8%	123 10%	* 1%	4 6%
East Midlands	149 7%	44 6%	27 6%	17 6%	99 8%	1 2%	4 6%
Wales	102 5%	42 6%	22 5%	21 7%	55 4%	3 8%	2 3%
Eastern	196 9%	72 10%	46 11%	25 9%	116 9%	2 5%	6 8%
London	275 13%	83 12%	48 11%	35 13%	169 13%	8 20%	15 21%
South East	286 14%	85 12%	49 11%	36 13%	181 14%	6 15%	14 20%
South West	181 9%	65 9%	36 8%	28 10%	106 8%	6 15%	4 7%
Northern Ireland	63 3%	21 3%	12 3%	9 3%	40 3%	- -	2 3%

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 44
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

		Gender		Age						Social Grade				Region											Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
Yes	1314 63%	649 63%	665 62%	181 78%	261 72%	223 66%	210 56%	169 54%	269 55%	443 77%	384 65%	263 62%	225 44%	100 56%	58 68%	152 65%	107 62%	112 62%	92 62%	61 60%	104 53%	199 72%	181 63%	103 57%	45 72%	244 72%	612 70%	162 79%
No	789 37%	377 37%	412 38%	52 22%	102 28%	113 34%	162 44%	142 46%	217 45%	131 23%	207 35%	164 38%	286 56%	77 44%	28 32%	83 35%	65 38%	70 38%	56 38%	41 40%	92 47%	77 28%	104 37%	78 43%	18 28%	94 28%	264 30%	44 21%

Prepared by Populus

Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Table 44
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
Yes	1314 63%	398 56%	246 57%	152 55%	849 66%	26 62%	42 62%
No	789 37%	310 44%	186 43%	124 45%	437 34%	16 38%	26 38%

Prepared by Populus

Populus

Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 45
Opinion Influencer
Base: All respondents

	Total	Gender		Age						Social Grade				Region												Employment Sector		Opin-ion Influ-encer
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
Yes	206 10%	123 12%	83 8%	27 12%	66 18%	36 11%	32 9%	14 5%	30 6%	90 16%	55 9%	37 9%	24 5%	18 10%	8 9%	26 11%	10 6%	20 11%	10 7%	14 14%	13 7%	45 16%	20 7%	16 9%	7 11%	55 16%	110 13%	206 100%
No	1897 90%	903 88%	994 92%	206 88%	298 82%	300 89%	340 91%	297 95%	456 94%	484 84%	536 91%	390 91%	488 95%	160 90%	78 91%	209 89%	161 94%	162 89%	139 93%	88 86%	183 93%	231 84%	266 93%	165 91%	56 89%	282 84%	766 87%	- -

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Table 45
Opinion Influencer
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
Yes	206 10%	76 11%	50 12%	26 10%	120 9%	4 10%	5 8%
No	1897 90%	631 89%	381 88%	250 90%	1165 91%	38 90%	63 92%

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 46
Tenure
Base: All respondents

	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
		Gender				Age					Social Grade								Region								Employment Sector	
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Homeowners	1363	677	686	130	178	211	248	208	388	459	376	312	216	113	58	154	100	123	97	71	138	144	180	134	51	211	569	141
	65%	66%	64%	56%	49%	63%	67%	67%	80%	80%	64%	73%	42%	63%	68%	66%	58%	68%	65%	70%	71%	52%	63%	74%	81%	63%	65%	69%
Owned outright - without mortgage	759	391	368	56	47	56	101	142	357	247	186	191	134	60	27	94	48	69	54	37	93	74	94	84	26	46	226	60
	36%	38%	34%	24%	13%	17%	27%	46%	73%	43%	32%	45%	26%	34%	31%	40%	28%	38%	36%	36%	48%	27%	33%	46%	41%	14%	26%	29%
Owned with a mortgage or loan	604	286	318	74	131	155	146	66	31	212	189	120	82	52	31	60	52	55	43	34	45	70	86	50	26	165	343	81
	29%	28%	30%	32%	36%	46%	39%	21%	6%	37%	32%	28%	16%	29%	36%	26%	30%	30%	29%	34%	23%	25%	30%	28%	40%	49%	39%	40%
NET: Renters	706	331	375	86	180	122	123	101	95	103	207	108	289	64	26	77	67	51	51	30	54	129	103	43	12	122	290	62
	34%	32%	35%	37%	50%	36%	33%	32%	19%	18%	35%	25%	57%	36%	30%	33%	39%	28%	34%	29%	28%	47%	36%	24%	19%	36%	33%	30%
NET: Rent from Council/ Housing Association	440	213	227	42	98	67	82	78	74	45	107	68	221	51	17	47	34	36	32	17	37	73	70	23	5	66	153	27
	21%	21%	21%	18%	27%	20%	22%	25%	15%	8%	18%	16%	43%	29%	20%	20%	20%	20%	21%	17%	19%	26%	24%	13%	7%	20%	17%	13%
Rented from the council	273	141	132	20	66	42	49	52	45	25	63	48	138	38	11	21	22	24	27	12	15	44	48	9	2	37	94	15
	13%	14%	12%	9%	18%	13%	13%	17%	9%	4%	11%	11%	27%	21%	13%	9%	13%	13%	18%	11%	8%	16%	17%	5%	4%	11%	11%	7%
Rented from a housing association	167	72	95	22	32	25	33	26	29	20	44	20	83	13	7	26	12	13	5	5	21	28	22	14	2	29	59	12
	8%	7%	9%	9%	9%	7%	9%	8%	6%	4%	7%	5%	16%	7%	8%	11%	7%	7%	3%	5%	11%	10%	8%	8%	4%	9%	7%	6%
Rented from someone else	266	118	148	44	82	55	41	23	21	58	100	40	68	13	9	30	33	15	19	13	17	56	33	20	7	56	137	35
	13%	11%	14%	19%	23%	16%	11%	7%	4%	10%	17%	9%	13%	8%	10%	13%	19%	8%	13%	12%	9%	20%	12%	11%	11%	17%	16%	17%
Rent free	34	19	16	17	6	4	2	2	3	12	9	7	6	1	2	4	5	7	1	1	4	3	3	5	-	4	17	2
	2%	2%	1%	7%	2%	1%	1%	1%	1%	2%	1%	2%	1%	*	2%	2%	3%	4%	1%	1%	2%	1%	1%	3%	-	1%	2%	1%

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Prepared by Populus

Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 46
Tenure
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
					Q.1 Have you ever experienced a mental health problems?		
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
NET: Homeowners	1363	386	221	165	915	19	42
	65%	55%	51%	60%	71%	46%	61%
Owned outright - without mortgage	759	188	93	95	542	7	23
	36%	27%	21%	34%	42%	16%	34%
Owned with a mortgage or loan	604	199	129	70	374	13	19
	29%	28%	30%	25%	29%	30%	27%
NET: Renters	706	307	199	107	353	21	25
	34%	43%	46%	39%	27%	50%	37%
NET: Rent from Council/ Housing Association	440	198	133	64	213	15	14
	21%	28%	31%	23%	17%	34%	21%
Rented from the council	273	122	80	42	133	7	11
	13%	17%	19%	15%	10%	16%	16%
Rented from a housing association	167	76	54	22	80	8	3
	8%	11%	12%	8%	6%	18%	5%
Rented from someone else	266	109	66	43	140	6	11
	13%	15%	15%	16%	11%	15%	16%
Rent free	34	14	10	4	17	2	1
	2%	2%	2%	1%	1%	5%	2%

Prepared by Populus

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 47
What is the highest educational level that you have achieved to date?
Base: All respondents

		Gender		Age						Social Grade				Region												Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
No formal education	20 1%	8 1%	12 1%	1 *	4 1%	2 1%	5 1%	5 2%	3 1%	1 *	5 1%	5 1%	10 2%	4 2%	2 2%	2 1%	2 1%	1 *	1 1%	-	1 1%	3 1%	3 1%	1 1%	-	5 2%	4 *	5 3%
Primary	10 *	7 1%	3 *	-	1 *	-	-	3 1%	6 1%	-	1 *	5 1%	4 1%	1 *	-	-	1 1%	1 *	-	-	2 1%	3 1%	1 *	1 *	1 1%	-	3 *	-
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1187 56%	545 53%	642 60%	113 48%	144 40%	158 47%	249 67%	199 64%	325 67%	204 36%	320 54%	294 69%	370 72%	100 57%	46 54%	140 60%	101 59%	101 56%	97 65%	62 60%	118 60%	99 36%	183 64%	107 59%	33 52%	153 45%	457 52%	59 29%
University degree or equivalent professional qualification, NVQ level 4, etc.	606 29%	307 30%	298 28%	72 31%	132 36%	136 40%	85 23%	72 23%	109 22%	211 37%	200 34%	92 22%	102 20%	49 27%	22 26%	80 34%	45 27%	54 30%	35 24%	28 28%	51 26%	102 37%	73 26%	47 26%	19 31%	105 31%	302 34%	77 37%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	224 11%	126 12%	98 9%	13 6%	75 21%	37 11%	31 8%	29 9%	39 8%	134 23%	52 9%	24 6%	14 3%	16 9%	12 14%	11 5%	16 9%	19 11%	10 7%	10 10%	21 11%	62 23%	22 8%	15 8%	10 15%	69 20%	93 11%	55 27%
Still in full time education	34 2%	20 2%	14 1%	29 12%	2 1%	2 1%	1 *	-	-	19 3%	9 1%	2 1%	4 1%	5 3%	2 2%	1 1%	4 2%	2 1%	3 2%	1 1%	2 1%	3 1%	4 1%	6 3%	1 2%	1 *	5 1%	6 3%
Don't know	2 *	1 *	2 *	-	-	1 *	-	-	2 *	-	-	1 *	2 *	-	-	-	1 1%	1 1%	-	-	-	-	-	-	-	-	1 *	-
Prefer not to answer	20 1%	12 1%	8 1%	5 2%	6 2%	1 *	2 1%	3 1%	3 1%	6 1%	5 1%	3 1%	6 1%	2 1%	1 1%	-	1 1%	3 2%	2 2%	1 1%	1 1%	3 1%	1 *	4 2%	-	4 1%	11 1%	4 2%

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 47
What is the highest educational level that you have achieved to date?
Base: All respondents

					Q.1 Have you ever experienced a mental health problems?		
	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
No formal education	20 1%	9 1%	6 1%	2 1%	10 1%	- -	1 2%
Primary	10 *	3 *	3 1%	- -	8 1%	- -	- -
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1187 56%	390 55%	247 57%	144 52%	743 58%	21 50%	33 48%
University degree or equivalent professional qualification, NVQ level 4, etc.	606 29%	205 29%	118 27%	87 32%	366 28%	10 24%	25 36%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	224 11%	73 10%	41 9%	32 11%	142 11%	5 11%	5 7%
Still in full time education	34 2%	22 3%	15 4%	6 2%	9 1%	2 4%	1 2%
Don't know	2 *	1 *	1 *	- -	2 *	- -	- -
Prefer not to answer	20 1%	6 1%	1 *	5 2%	6 *	4 11%	3 4%

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 48
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Total	Gender Male	Gender Female	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+	Social Grade AB	Social Grade C1	Social Grade C2	Social Grade DE	Region Scot-land	Region North East	Region North West	Region York-shire & Humb-erside	Region West Mid-lands	Region East Mid-lands	Region Wales	Region East-ern	Region London	Region South East	Region South West	Region North-ern Ire-land	Employment Sector Public	Employment Sector Pri-vate	Opin-ion Influ-encer
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
Yes - responsible for half or more of the items bought	1903 90%	884 86%	1019 95%	150 64%	327 90%	322 96%	361 97%	294 94%	450 93%	496 86%	540 91%	403 94%	464 91%	165 93%	80 93%	215 92%	161 94%	158 87%	129 87%	94 92%	174 89%	251 91%	250 88%	166 91%	59 94%	314 93%	802 91%	193 94%
No - not responsible for most of the items bought	200 10%	143 14%	57 5%	83 36%	37 10%	15 4%	11 3%	18 6%	36 7%	78 14%	51 9%	24 6%	47 9%	13 7%	6 7%	19 8%	10 6%	23 13%	20 13%	8 8%	22 11%	24 9%	36 12%	16 9%	4 6%	23 7%	75 9%	13 6%

Prepared by Populus

Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 48
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
Yes - responsible for half or more of the items bought	1903 90%	637 90%	385 89%	252 91%	1180 92%	36 85%	50 73%
No - not responsible for most of the items bought	200 10%	70 10%	46 11%	24 9%	105 8%	6 15%	18 27%

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 49
How many cars are there in your household?
Base: All respondents

| | | Gender | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | | | Employment Sector | | Opin-ion |
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Influ-encer
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
No cars in the household	441 21%	202 20%	239 22%	44 19%	90 25%	70 21%	82 22%	75 24%	80 16%	74 13%	135 23%	45 11%	187 36%	46 26%	19 22%	46 20%	35 20%	27 15%	25 16%	19 19%	29 15%	120 44%	47 17%	23 13%	7 11%	64 19%	160 18%	35 17%
NET: Any	1662 79%	824 80%	837 78%	190 81%	273 75%	266 79%	290 78%	237 76%	406 84%	500 87%	455 77%	382 89%	325 64%	132 74%	67 78%	189 80%	137 80%	155 85%	124 84%	83 81%	167 85%	155 56%	238 83%	159 87%	56 89%	273 81%	717 82%	171 83%
1	853 41%	416 40%	438 41%	47 20%	131 36%	142 42%	140 38%	145 46%	249 51%	213 37%	250 42%	185 43%	205 40%	69 39%	43 51%	110 47%	81 47%	60 33%	59 40%	44 44%	83 42%	94 34%	109 38%	76 42%	26 41%	119 35%	347 40%	75 37%
2	615 29%	324 32%	291 27%	81 35%	109 30%	114 34%	106 29%	71 23%	135 28%	203 35%	168 28%	151 35%	93 18%	52 30%	19 22%	70 30%	40 23%	74 41%	51 35%	32 31%	60 31%	45 16%	90 32%	59 32%	22 35%	116 35%	279 32%	76 37%
3+	193 9%	85 8%	108 10%	62 26%	34 9%	10 3%	44 12%	22 7%	22 5%	84 15%	37 6%	45 11%	26 5%	11 6%	5 5%	9 4%	15 9%	21 12%	14 10%	7 7%	24 12%	16 6%	39 14%	24 13%	8 13%	38 11%	90 10%	19 9%

Prepared by Populus

Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 49
How many cars are there in your household?
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
No cars in the household	441 21%	194 27%	126 29%	68 25%	220 17%	12 28%	16 23%
NET: Any	1662 79%	514 73%	305 71%	208 75%	1065 83%	31 72%	52 77%
1	853 41%	267 38%	158 37%	109 39%	547 43%	18 42%	21 31%
2	615 29%	182 26%	105 24%	78 28%	404 31%	8 19%	21 31%
3+	193 9%	64 9%	43 10%	22 8%	114 9%	5 12%	10 15%

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Preventing Financial Difficulty Survey
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Absolutes/col percents

Table 50
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total	Gender Male	Gender Female	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+	SG AB	SG C1	SG C2	SG DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
White	1902 90%	910 89%	992 92%	193 83%	299 82%	283 84%	351 94%	298 96%	479 99%	508 89%	531 90%	399 94%	464 91%	169 95%	81 94%	214 91%	164 96%	154 85%	142 96%	98 96%	186 95%	185 67%	271 95%	174 96%	63 100%	290 86%	765 87%	166 81%
NET: BAME	168 8%	94 9%	75 7%	34 14%	56 15%	50 15%	17 4%	9 3%	3 1%	53 9%	50 8%	26 6%	39 8%	6 3%	4 4%	18 8%	7 4%	28 15%	6 4%	2 2%	5 2%	81 29%	12 4%	1 1%	-	41 12%	94 11%	34 17%
Mixed	35 2%	20 2%	15 1%	8 4%	8 2%	12 4%	2 *	4 1%	1 *	13 2%	7 1%	6 1%	9 2%	4 2%	2 3%	3 1%	1 1%	4 2%	-	-	2 1%	12 5%	6 2%	-	-	11 3%	16 2%	6 3%
Asian	74 4%	45 4%	29 3%	14 6%	30 8%	23 7%	6 1%	-	2 *	19 3%	21 3%	13 3%	21 4%	2 1%	1 1%	8 3%	3 2%	19 11%	4 2%	1 1%	2 1%	29 10%	5 2%	-	-	13 4%	43 5%	17 8%
Black	37 2%	20 2%	17 2%	7 3%	12 3%	12 3%	4 1%	3 1%	-	14 2%	15 3%	4 1%	4 1%	-	-	3 1%	* *	1 1%	1 *	1 1%	* *	29 11%	* *	1 *	-	12 3%	21 2%	8 4%
Chinese	12 1%	2 *	10 1%	3 1%	4 1%	2 *	3 1%	1 *	-	6 1%	3 1%	1 *	2 *	-	-	2 1%	-	2 1%	2 1%	-	-	6 2%	-	-	-	3 1%	8 1%	3 1%
Other ethnic group	9 *	6 1%	3 *	1 *	2 1%	2 *	3 1%	1 *	-	2 *	3 1%	1 *	3 1%	-	1 1%	1 *	2 1%	1 *	-	-	-	5 2%	-	1 *	-	2 *	6 1%	1 *
Prefer not to answer	32 2%	22 2%	10 1%	7 3%	9 2%	3 1%	5 1%	4 1%	4 1%	12 2%	10 2%	2 *	8 2%	2 1%	1 2%	3 1%	1 *	-	1 *	2 2%	5 3%	9 3%	2 1%	6 4%	-	7 2%	18 2%	5 3%

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Preventing Financial Difficulty Survey
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Absolutes/col percents

Table 50
To which of the following ethnic groups do you consider you belong?
Base: All respondents

					No, I have never experienced a mental health		
				Q.1 Have you ever experienced a mental health problems?			
	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	problem	Refused	Don't know
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
White	1902	658	408	250	1160	35	49
	90%	93%	95%	91%	90%	82%	72%
NET: BAME	168	43	20	23	109	2	14
	8%	6%	5%	8%	8%	5%	21%
Mixed	35	14	6	8	16	1	5
	2%	2%	1%	3%	1%	1%	7%
Asian	74	11	2	8	57	1	6
	4%	2%	1%	3%	4%	1%	9%
Black	37	11	6	4	24	-	3
	2%	1%	2%	1%	2%	-	4%
Chinese	12	4	2	2	8	-	1
	1%	1%	*	1%	1%	-	1%
Other ethnic group	9	4	3	1	4	1	-
	*	1%	1%	*	*	2%	-
Prefer not to answer	32	6	4	3	16	5	5
	2%	1%	1%	1%	1%	13%	8%

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 51
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Total	Gender Male	Gender Female	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+	SG AB	SG C1	SG C2	SG DE	Scot-land	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
Christian	977 / 46%	436 / 42%	540 / 50%	52 / 22%	105 / 29%	123 / 37%	164 / 44%	184 / 59%	347 / 71%	243 / 42%	267 / 45%	229 / 54%	238 / 47%	72 / 41%	45 / 53%	122 / 52%	81 / 47%	86 / 48%	59 / 40%	49 / 48%	90 / 46%	118 / 43%	125 / 44%	78 / 43%	50 / 79%	130 / 38%	356 / 41%	98 / 47%
NET: Other	139 / 7%	70 / 7%	69 / 6%	23 / 10%	41 / 11%	33 / 10%	21 / 6%	10 / 3%	12 / 2%	36 / 6%	39 / 7%	20 / 5%	44 / 9%	5 / 3%	4 / 5%	14 / 6%	9 / 5%	24 / 13%	8 / 5%	6 / 5%	11 / 6%	43 / 16%	14 / 5%	1 / 1%	-	36 / 11%	62 / 7%	29 / 14%
Muslim	65 / 3%	42 / 4%	23 / 2%	14 / 6%	27 / 7%	19 / 6%	5 / 1%	-	-	20 / 3%	15 / 3%	10 / 2%	19 / 4%	1 / 1%	1 / 1%	9 / 4%	4 / 3%	19 / 10%	2 / 1%	1 / 1%	1 / 1%	20 / 7%	6 / 2%	-	-	14 / 4%	38 / 4%	13 / 6%
Hindu	14 / 1%	10 / 1%	4 / *	1 / *	7 / 2%	3 / 1%	2 / *	-	1 / *	3 / 1%	6 / 1%	2 / *	2 / *	1 / *	-	2 / 1%	-	2 / 1%	1 / 1%	-	1 / *	7 / 2%	1 / *	-	-	7 / 2%	5 / 1%	8 / 4%
Jewish	8 / *	1 / *	7 / 1%	1 / *	3 / 1%	-	1 / *	2 / 1%	3 / 1%	3 / *	3 / *	-	3 / 1%	-	1 / 2%	1 / 1%	-	-	-	-	1 / 1%	4 / 2%	-	-	-	3 / 1%	-	-
Sikh	3 / *	-	3 / *	-	-	2 / 1%	1 / *	-	-	-	2 / *	-	1 / *	-	-	-	-	2 / 1%	-	-	-	1 / *	-	-	-	-	2 / *	-
Buddhist	18 / 1%	8 / 1%	10 / 1%	2 / 1%	3 / 1%	3 / 1%	5 / 1%	2 / 1%	4 / 1%	2 / *	5 / 1%	1 / *	10 / 2%	1 / *	1 / 1%	-	1 / 1%	1 / *	2 / 1%	1 / 1%	2 / 1%	8 / 3%	2 / 1%	* / *	-	5 / 2%	6 / 1%	5 / 2%
Other	31 / 1%	9 / 1%	22 / 2%	6 / 3%	1 / *	6 / 2%	7 / 2%	6 / 2%	4 / 1%	8 / 1%	7 / 1%	7 / 2%	9 / 2%	2 / 1%	1 / 1%	1 / 1%	4 / 2%	1 / *	3 / 2%	4 / 4%	6 / 3%	3 / 1%	6 / 2%	1 / 1%	-	7 / 2%	11 / 1%	3 / 1%
None	942 / 45%	495 / 48%	447 / 42%	147 / 63%	204 / 56%	175 / 52%	180 / 48%	113 / 36%	124 / 25%	281 / 49%	274 / 46%	172 / 40%	216 / 42%	93 / 52%	35 / 41%	95 / 41%	79 / 46%	68 / 38%	81 / 54%	46 / 45%	87 / 44%	103 / 37%	144 / 50%	98 / 54%	13 / 21%	163 / 48%	433 / 49%	70 / 34%
Prefer not to say	45 / 2%	25 / 2%	20 / 2%	12 / 5%	14 / 4%	5 / 1%	8 / 2%	4 / 1%	3 / 1%	14 / 2%	12 / 2%	6 / 1%	13 / 3%	7 / 4%	2 / 2%	4 / 2%	2 / 1%	3 / 1%	1 / 1%	2 / 2%	7 / 4%	11 / 4%	3 / 1%	3 / 2%	-	9 / 3%	25 / 3%	10 / 5%

Prepared by Populus

Populus

Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Table 51
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
Christian	977 46%	271 38%	160 37%	112 40%	679 53%	7 17%	19 28%
NET: Other	139 7%	43 6%	21 5%	22 8%	86 7%	1 3%	9 13%
Muslim	65 3%	9 1%	2 *	7 3%	49 4%	1 1%	6 9%
Hindu	14 1%	4 1%	1 *	3 1%	10 1%	- -	- -
Jewish	8 *	3 *	1 *	2 1%	6 *	- -	- -
Sikh	3 *	1 *	- -	1 *	2 *	- -	- -
Buddhist	18 1%	8 1%	4 1%	3 1%	9 1%	1 2%	1 1%
Other	31 1%	18 3%	13 3%	5 2%	11 1%	- -	2 3%
None	942 45%	383 54%	243 56%	140 51%	497 39%	29 68%	34 50%
Prefer not to say	45 2%	10 1%	8 2%	2 1%	23 2%	5 12%	6 9%

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 52
Which of the following best describes where you live?
Base: All respondents

		Gender		Age						Social Grade				Region												Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Urban	1648	826	822	188	317	285	290	226	342	453	473	307	415	133	65	188	134	153	105	78	117	273	214	142	44	277	697	168
	78%	80%	76%	80%	87%	85%	78%	73%	70%	79%	80%	72%	81%	75%	75%	80%	78%	85%	71%	77%	60%	99%	75%	78%	70%	82%	80%	82%
Urban - Population over 10,000	880	479	401	119	183	151	144	122	161	264	265	143	207	66	25	92	80	82	44	37	44	237	90	63	20	158	390	110
	42%	47%	37%	51%	50%	45%	39%	39%	33%	46%	45%	33%	41%	37%	29%	39%	46%	45%	29%	36%	22%	86%	32%	35%	31%	47%	44%	54%
Town and Fringe	768	347	421	69	134	134	147	103	181	188	208	164	207	67	39	97	55	72	62	41	73	36	124	78	25	120	308	58
	37%	34%	39%	30%	37%	40%	39%	33%	37%	33%	35%	38%	41%	38%	46%	41%	32%	39%	41%	40%	37%	13%	43%	43%	40%	36%	35%	28%
NET: Rural	455	200	255	46	47	51	82	86	144	121	118	120	96	44	21	46	37	28	44	24	79	3	71	40	19	60	179	38
	22%	20%	24%	20%	13%	15%	22%	27%	30%	21%	20%	28%	19%	25%	25%	20%	22%	15%	29%	23%	40%	1%	25%	22%	30%	18%	20%	18%
Village	399	173	226	40	45	45	68	75	127	107	113	91	88	37	20	41	36	24	36	20	74	3	67	30	11	54	150	34
	19%	17%	21%	17%	12%	13%	18%	24%	26%	19%	19%	21%	17%	21%	23%	18%	21%	13%	24%	19%	38%	1%	24%	16%	18%	16%	17%	17%
Hamlet & Isolated Dwelling	56	27	29	6	2	6	14	11	17	14	5	29	8	8	1	5	1	4	7	4	5	-	4	10	7	6	28	3
	3%	3%	3%	3%	1%	2%	4%	3%	4%	2%	1%	7%	2%	4%	1%	2%	1%	2%	5%	4%	3%	-	1%	6%	12%	2%	3%	1%

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 52
Which of the following best describes where you live?
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
NET: Urban	1648 78%	545 77%	334 77%	211 76%	1009 78%	38 91%	56 82%
Urban - Population over 10,000	880 42%	301 43%	173 40%	128 46%	522 41%	18 43%	38 56%
Town and Fringe	768 37%	243 34%	161 37%	83 30%	487 38%	20 48%	18 26%
NET: Rural	455 22%	163 23%	97 23%	65 24%	277 22%	4 9%	12 18%
Village	399 19%	141 20%	90 21%	51 18%	244 19%	3 8%	11 16%
Hamlet & Isolated Dwelling	56 3%	22 3%	8 2%	14 5%	32 3%	1 1%	1 1%

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 53
Which of the following best describes your current working status?
Base: All respondents

		Gender		Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Working	1213 58%	640 62%	573 53%	141 60%	302 83%	276 82%	277 74%	164 53%	54 11%	356 62%	401 68%	261 61%	196 38%	99 56%	49 58%	131 56%	109 64%	107 59%	80 54%	60 58%	96 49%	185 67%	156 55%	104 57%	37 59%	337 100%	876 100%	165 80%
Working full time - working 30 hours per week or more	959 46%	563 55%	396 37%	114 49%	266 73%	221 66%	220 59%	112 36%	25 5%	302 53%	320 54%	209 49%	128 25%	77 43%	39 46%	108 46%	92 54%	87 48%	59 40%	45 44%	63 32%	159 58%	125 44%	73 40%	32 51%	276 82%	683 78%	135 66%
Working part time - working between 8 and 29 hours per week	254 12%	77 8%	177 16%	27 12%	35 10%	55 16%	56 15%	51 16%	29 6%	54 9%	81 14%	51 12%	68 13%	22 12%	10 12%	23 10%	17 10%	21 11%	21 14%	14 14%	34 17%	26 9%	31 11%	31 17%	5 8%	61 18%	193 22%	30 15%
NET: Not working	890 42%	386 38%	503 47%	93 40%	62 17%	60 18%	95 26%	148 47%	432 89%	218 38%	190 32%	166 39%	315 62%	79 44%	36 42%	104 44%	63 36%	74 41%	69 46%	42 42%	99 51%	90 33%	129 45%	78 43%	26 41%	- -	- -	40 20%
Not working but seeking work or temporarily unemployed or sick	81 4%	37 4%	44 4%	24 10%	17 5%	8 2%	18 5%	14 4%	- -	12 2%	3 1%	13 3%	52 10%	7 4%	3 4%	9 4%	2 1%	10 5%	9 6%	4 4%	5 3%	10 4%	15 5%	6 4%	- -	- -	- -	2 1%
Not working and not seeking work/ student	173 8%	84 8%	89 8%	66 28%	18 5%	18 5%	30 8%	40 13%	2 *	33 6%	36 6%	10 2%	94 18%	15 9%	8 10%	14 6%	8 4%	10 6%	12 8%	11 11%	18 9%	23 8%	28 10%	19 10%	8 13%	- -	- -	12 6%
Retired on a state pension only	139 7%	39 4%	99 9%	- -	1 *	- -	- -	1 *	137 28%	9 2%	18 3%	27 6%	84 16%	17 9%	2 3%	15 7%	14 8%	13 7%	7 4%	6 6%	15 8%	16 6%	18 6%	16 9%	1 1%	- -	- -	4 2%
Retired with a private pension	358 17%	205 20%	152 14%	- -	- -	2 1%	6 2%	60 19%	289 59%	141 25%	111 19%	81 19%	24 5%	32 18%	14 16%	45 19%	24 14%	31 17%	31 21%	15 15%	44 22%	37 14%	42 15%	29 16%	12 19%	- -	- -	20 10%
House person, housewife, househusband, etc.	139 7%	20 2%	119 11%	3 1%	27 7%	32 9%	41 11%	32 10%	4 1%	23 4%	22 4%	34 8%	60 12%	7 4%	9 10%	21 9%	15 9%	10 5%	11 7%	6 6%	17 9%	5 2%	26 9%	8 4%	5 8%	- -	- -	3 1%

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 53
Which of the following best describes your current working status?
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
NET: Working	1213 58%	403 57%	236 55%	167 60%	737 57%	29 68%	45 66%
Working full time - working 30 hours per week or more	959 46%	310 44%	186 43%	125 45%	594 46%	23 54%	32 47%
Working part time - working between 8 and 29 hours per week	254 12%	92 13%	50 12%	42 15%	143 11%	6 14%	13 19%
NET: Not working	890 42%	305 43%	195 45%	109 40%	548 43%	14 32%	23 34%
Not working but seeking work or temporarily unemployed or sick	81 4%	43 6%	34 8%	8 3%	32 2%	2 6%	4 5%
Not working and not seeking work/ student	173 8%	109 15%	86 20%	23 8%	49 4%	6 14%	9 13%
Retired on a state pension only	139 7%	29 4%	11 3%	18 6%	108 8%	1 2%	1 1%
Retired with a private pension	358 17%	57 8%	21 5%	36 13%	293 23%	1 2%	6 9%
House person, housewife, househusband, etc.	139 7%	66 9%	43 10%	23 9%	65 5%	4 9%	4 5%

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 54
Do you work in any of the following occupations?
Base: All respondents who work

		Gender		Age						Social Grade				Region												Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	1203	662	541	136	303	275	264	169	56	365	357	285	196	96	52	120	108	112	75	64	98	176	161	102	39	315	888	168
Weighted base	1213	640	573	141	302	276	277	164	54	356	401	261	196	99	49	131	109	107	80	60	96	185	156	104	37	337	876	165
NET: Public Sector	337	134	203	37	93	74	78	45	9	112	131	51	44	32	17	34	25	33	21	15	25	57	36	27	15	337	-	55
	28%	21%	35%	27%	31%	27%	28%	28%	16%	32%	33%	20%	22%	33%	35%	26%	23%	30%	26%	25%	26%	31%	23%	26%	40%	100%	-	33%
A nationalised industry/state corporation	26	16	9	6	5	8	6	*	-	8	3	9	5	-	*	4	2	3	2	-	3	6	4	2	-	26	-	4
	2%	3%	2%	4%	2%	3%	2%	*	-	2%	1%	3%	3%	-	1%	3%	2%	3%	2%	-	3%	3%	2%	2%	-	8%	-	2%
Central government or civil service (including Courts service and Bank of England)	39	19	20	5	2	13	10	6	3	21	15	3	-	4	1	5	1	2	-	4	1	16	-	1	2	39	-	7
	3%	3%	4%	4%	1%	5%	3%	4%	6%	6%	4%	1%	-	4%	3%	4%	1%	2%	-	7%	1%	9%	-	1%	6%	12%	-	4%
Local government or council (including fire services, police and local authority controlled schools/colleges)	107	31	76	8	29	19	28	21	2	32	45	14	16	10	2	11	7	16	5	3	9	9	22	8	6	107	-	17
	9%	5%	13%	6%	10%	7%	10%	13%	4%	9%	11%	5%	8%	10%	4%	8%	6%	15%	6%	4%	9%	5%	14%	8%	17%	32%	-	10%
A university, or other grant funded establishment (include opted-out schools)	38	17	21	3	14	9	9	3	-	14	19	2	2	4	6	2	4	2	6	-	3	6	2	5	-	38	-	7
	3%	3%	4%	2%	5%	3%	3%	2%	-	4%	5%	1%	1%	4%	12%	1%	4%	1%	7%	-	3%	3%	1%	4%	-	11%	-	4%
A health authority or NHS Trust	94	33	60	11	31	17	20	14	-	29	41	10	14	10	5	11	8	9	7	5	5	13	6	8	6	94	-	14
	8%	5%	11%	8%	10%	6%	7%	9%	-	8%	10%	4%	7%	10%	10%	8%	7%	8%	9%	9%	6%	7%	4%	8%	17%	28%	-	8%
The armed forces	5	4	1	-	2	1	2	-	-	-	1	2	2	1	1	-	1	-	-	1	2	-	-	-	-	5	-	1
	*	1%	*	-	1%	*	1%	-	-	-	*	1%	1%	1%	1%	-	1%	-	-	2%	2%	-	-	-	-	1%	-	1%
Other public sector occupation (Please specify as much detail as possible)	29	13	15	3	10	8	3	1	4	7	6	11	5	4	2	2	2	1	1	2	2	8	2	3	-	29	-	6
	2%	2%	3%	2%	3%	3%	1%	*	7%	2%	1%	4%	3%	4%	3%	2%	2%	1%	1%	3%	2%	4%	1%	3%	-	9%	-	4%
NET: Private Sector	876	506	370	103	208	202	198	118	46	243	270	210	153	66	32	97	84	75	59	45	71	128	120	77	22	-	876	110
	72%	79%	65%	73%	69%	73%	72%	72%	84%	68%	67%	80%	78%	67%	65%	74%	77%	70%	74%	75%	74%	69%	77%	74%	60%	-	100%	67%

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Preventing Financial Difficulty Survey
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Absolutes/col percents

Table 54
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Gender		Age						Social Grade				Region												Employment Sector		Opinion Influencer
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private	
Weighted base	1213	640	573	141	302	276	277	164	54	356	401	261	196	99	49	131	109	107	80	60	96	185	156	104	37	337	876	165
A charity, voluntary organisation or trust	51 4%	24 4%	28 5%	3 2%	9 3%	15 6%	12 4%	10 6%	2 4%	21 6%	19 5%	4 2%	7 3%	6 7%	- -	4 3%	3 3%	1 1%	5 6%	2 4%	6 6%	8 4%	5 3%	9 8%	1 3%	- -	51 6%	5 3%
Self-employed (Private sector)	197 16%	121 19%	76 13%	20 14%	39 13%	34 12%	56 20%	33 20%	15 27%	50 14%	54 14%	62 24%	29 15%	6 6%	5 10%	26 20%	10 9%	13 12%	12 16%	15 26%	14 14%	35 19%	31 20%	20 19%	8 23%	- -	197 22%	26 16%
None of the above/ I work in the Private sector	628 52%	362 57%	266 46%	80 57%	161 53%	152 55%	130 47%	76 46%	29 53%	171 48%	197 49%	143 55%	116 59%	54 54%	27 55%	66 51%	71 65%	60 56%	42 52%	27 45%	51 53%	85 46%	84 54%	49 47%	13 35%	- -	628 72%	78 47%

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Preventing Financial Difficulty Survey
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Absolutes/col percents

Table 54
Do you work in any of the following occupations?
Base: All respondents who work

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Unweighted base	1203	401	235	166	723	31	48
Weighted base	1213	403	236	167	737	29	45
NET: Public Sector	337 28%	117 29%	75 32%	42 25%	207 28%	5 19%	8 18%
A nationalised industry/state corporation	26 2%	6 1%	4 1%	2 1%	20 3%	- -	- -
Central government or civil service (including Courts service and Bank of England)	39 3%	15 4%	11 5%	4 3%	22 3%	- -	2 4%
Local government or council (including fire services, police and local authority controlled schools/colleges)	107 9%	35 9%	24 10%	12 7%	69 9%	2 6%	* 1%
A university, or other grant funded establishment (include opted-out schools)	38 3%	19 5%	10 4%	9 5%	18 2%	- -	1 3%
A health authority or NHS Trust	94 8%	32 8%	21 9%	11 7%	54 7%	4 13%	4 8%
The armed forces	5 *	3 1%	2 1%	1 1%	2 *	- -	- -
Other public sector occupation (Please specify as much detail as possible)	29 2%	6 2%	4 2%	2 1%	22 3%	- -	1 2%
NET: Private Sector	876 72%	286 71%	161 68%	125 75%	530 72%	23 81%	37 82%

Prepared by Populus

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Table 54
Do you work in any of the following occupations?
Base: All respondents who work

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Weighted base	1213	403	236	167	737	29	45
A charity, voluntary organisation or trust	51 4%	32 8%	13 6%	18 11%	16 2%	2 5%	2 5%
Self-employed (Private sector)	197 16%	69 17%	37 16%	33 20%	114 15%	5 17%	9 19%
None of the above/ I work in the Private sector	628 52%	185 46%	111 47%	74 44%	400 54%	17 58%	26 59%

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Preventing Financial Difficulty Survey
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Absolutes/col percents

Table 55
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

| | | Gender | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | | | Employment Sector | | Opinion Influencer |
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private	
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
No children aged 18 or under	1544 73%	776 76%	768 71%	199 85%	197 54%	136 40%	253 68%	284 91%	475 98%	426 74%	434 73%	308 72%	376 74%	126 71%	62 72%	178 76%	126 74%	119 65%	109 74%	73 71%	159 81%	197 72%	213 75%	143 79%	39 61%	197 58%	575 66%	129 62%
NET: Yes	551 26%	247 24%	304 28%	30 13%	164 45%	200 60%	118 32%	27 9%	11 2%	145 25%	156 26%	119 28%	131 26%	50 28%	24 28%	56 24%	45 26%	60 33%	39 26%	29 29%	36 18%	76 28%	72 25%	38 21%	24 39%	138 41%	297 34%	77 38%
NET: Any 5-18	428 20%	186 18%	242 22%	7 3%	107 29%	166 49%	111 30%	25 8%	11 2%	112 19%	113 19%	98 23%	105 20%	36 20%	16 19%	45 19%	34 20%	48 26%	34 23%	24 24%	22 11%	54 20%	59 21%	33 18%	22 34%	110 33%	225 26%	65 32%
NET: Any 11-18	276 13%	117 11%	159 15%	3 1%	40 11%	107 32%	91 24%	25 8%	10 2%	73 13%	67 11%	64 15%	73 14%	27 15%	9 10%	24 10%	18 10%	29 16%	23 15%	11 11%	16 8%	41 15%	38 13%	26 14%	15 24%	64 19%	149 17%	43 21%
Yes - children aged under 5 years old	226 11%	103 10%	123 11%	26 11%	105 29%	79 24%	14 4%	2 1%	- -	57 10%	73 12%	47 11%	49 9%	23 13%	12 14%	27 12%	20 12%	21 11%	12 8%	11 11%	19 10%	34 12%	30 11%	9 5%	8 13%	62 18%	117 13%	30 14%
Yes - children aged 5 to 10 years old	250 12%	112 11%	138 13%	4 2%	87 24%	117 35%	38 10%	3 1%	1 *	68 12%	70 12%	58 14%	54 11%	20 11%	12 14%	30 13%	24 14%	31 17%	16 11%	17 17%	16 8%	28 10%	31 11%	14 8%	12 18%	69 20%	132 15%	43 21%
Yes - children aged 11 to 15 years old	217 10%	91 9%	125 12%	2 1%	37 10%	93 28%	60 16%	15 5%	9 2%	63 11%	49 8%	47 11%	58 11%	23 13%	6 7%	22 9%	13 8%	20 11%	18 12%	10 10%	13 7%	35 13%	31 11%	16 9%	9 15%	54 16%	116 13%	36 17%
Yes - children aged 16 to 18 years old	103 5%	41 4%	62 6%	2 1%	6 2%	33 10%	47 13%	13 4%	1 *	23 4%	23 4%	27 6%	30 6%	8 4%	5 6%	4 2%	6 3%	12 7%	10 7%	3 3%	5 2%	16 6%	12 4%	13 7%	11 17%	26 8%	54 6%	16 8%
Refused	8 *	3 *	4 *	4 2%	3 1%	- -	1 *	- -	- -	3 1%	1 *	- -	4 1%	2 1%	- -	1 *	- -	3 1%	- -	- -	1 *	2 1%	- -	- -	- -	2 1%	4 *	- -

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 55
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
No children aged 18 or under	1544 73%	510 72%	322 75%	188 68%	957 74%	30 72%	47 69%
NET: Yes	551 26%	197 28%	108 25%	89 32%	328 25%	9 21%	18 26%
NET: Any 5-18	428 20%	165 23%	89 21%	76 28%	243 19%	9 21%	11 16%
NET: Any 11-18	276 13%	109 15%	54 13%	55 20%	156 12%	3 7%	8 12%
Yes - children aged under 5 years old	226 11%	71 10%	43 10%	28 10%	141 11%	5 11%	9 14%
Yes - children aged 5 to 10 years old	250 12%	90 13%	57 13%	33 12%	145 11%	8 18%	8 11%
Yes - children aged 11 to 15 years old	217 10%	82 12%	43 10%	38 14%	124 10%	3 7%	8 12%
Yes - children aged 16 to 18 years old	103 5%	46 7%	18 4%	28 10%	52 4%	- -	5 7%
Refused	8 *	1 *	1 *	- -	1 *	3 7%	3 5%

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Preventing Financial Difficulty Survey
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Absolutes/col percents

Table 56
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
		Gender				Age					Social Grade								Region							Employment Sector		
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
Anglia	210 10%	91 9%	119 11%	25 11%	41 11%	27 8%	41 11%	24 8%	53 11%	58 10%	53 9%	46 11%	52 10%	- -	- -	2 1%	- -	2 1%	19 13%	- -	169 86%	- -	18 6%	1 *	- -	32 9%	81 9%	15 7%
Border	32 2%	10 1%	22 2%	1 *	4 1%	6 2%	4 1%	6 2%	13 3%	7 1%	5 1%	6 1%	15 3%	14 8%	1 1%	17 7%	-	-	-	-	-	-	1 *	-	-	2 1%	14 2%	2 1%
Central	273 13%	133 13%	141 13%	30 13%	39 11%	46 14%	53 14%	38 12%	67 14%	70 12%	89 15%	54 13%	59 12%	3 1%	- -	- -	- -	160 88%	96 64%	1 1%	- -	- -	11 4%	3 2%	- -	45 13%	108 12%	25 12%
Granada	223 11%	112 11%	111 10%	20 8%	44 12%	35 10%	38 10%	40 13%	46 10%	62 11%	59 10%	48 11%	54 11%	1 *	1 1%	213 91%	1 *	2 1%	5 3%	1 1%	-	-	-	-	-	37 11%	88 10%	27 13%
London	388 18%	187 18%	200 19%	49 21%	76 21%	62 18%	58 16%	62 20%	80 17%	139 24%	106 18%	70 16%	73 14%	-	-	-	-	-	1 1%	-	26 13%	274 100%	85 30%	1 1%	-	73 22%	163 19%	51 25%
Meridian	203 10%	103 10%	100 9%	21 9%	36 10%	31 9%	39 10%	26 8%	50 10%	45 8%	54 9%	47 11%	57 11%	-	-	-	-	1 1%	-	-	1 *	-	168 59%	33 18%	-	22 7%	95 11%	15 7%
STV	164 8%	79 8%	85 8%	12 5%	24 7%	34 10%	24 6%	17 6%	53 11%	36 6%	45 8%	39 9%	44 9%	161 90%	1 1%	-	1 *	-	-	-	-	-	2 1%	-	-	29 9%	61 7%	16 8%
Tyne Tees	85 4%	40 4%	45 4%	10 4%	12 3%	13 4%	19 5%	15 5%	15 3%	26 5%	27 5%	17 4%	14 3%	-	82 95%	-	2 1%	1 1%	-	-	-	-	-	-	-	18 5%	32 4%	6 3%
Wales	98 5%	58 6%	40 4%	11 5%	17 5%	19 6%	15 4%	16 5%	19 4%	26 5%	29 5%	19 4%	24 5%	-	-	-	-	-	-	98 96%	-	-	-	-	-	15 4%	44 5%	14 7%
West	56 3%	29 3%	28 3%	10 4%	14 4%	8 2%	4 1%	8 2%	13 3%	12 2%	21 4%	7 2%	16 3%	-	-	2 1%	-	15 8%	-	3 3%	-	-	-	37 20%	-	6 2%	32 4%	8 4%
Westcountry	109 5%	53 5%	56 5%	17 7%	11 3%	12 4%	26 7%	16 5%	27 6%	24 4%	33 6%	18 4%	34 7%	-	-	-	-	2 1%	-	-	-	-	-	107 59%	-	16 5%	41 5%	9 4%
Yorkshire	199 9%	101 10%	98 9%	26 11%	40 11%	34 10%	35 9%	24 8%	40 8%	41 7%	59 10%	44 10%	55 11%	-	2 2%	-	168 98%	-	28 18%	-	1 1%	-	-	-	-	28 8%	96 11%	10 5%
UTV	64 3%	33 3%	31 3%	3 1%	5 1%	10 3%	17 4%	18 6%	11 2%	27 5%	12 2%	11 2%	14 3%	-	-	-	-	-	-	-	-	-	1 *	-	63 100%	15 4%	23 3%	7 3%

Prepared by Populus

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Table 56
Which of the following ITV regions do you live in?
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
					Q.1 Have you ever experienced a mental health problems?		
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
Anglia	210	83	56	27	119	3	6
	10%	12%	13%	10%	9%	7%	8%
Border	32	13	7	6	19	-	-
	2%	2%	2%	2%	1%	-	-
Central	273	75	42	33	192	1	5
	13%	11%	10%	12%	15%	2%	7%
Granada	223	79	54	25	135	6	3
	11%	11%	12%	9%	11%	14%	4%
London	388	106	60	45	251	11	20
	18%	15%	14%	16%	20%	26%	29%
Meridian	203	68	45	23	123	4	8
	10%	10%	10%	8%	10%	9%	12%
STV	164	56	36	19	99	4	5
	8%	8%	8%	7%	8%	10%	7%
Tyne Tees	85	28	20	8	53	2	3
	4%	4%	5%	3%	4%	4%	4%
Wales	98	40	20	20	53	3	2
	5%	6%	5%	7%	4%	6%	3%
West	56	18	5	13	29	5	4
	3%	3%	1%	5%	2%	11%	6%
Westcountry	109	45	27	18	58	2	4
	5%	6%	6%	7%	5%	4%	6%
Yorkshire	199	77	46	31	110	3	8
	9%	11%	11%	11%	9%	8%	11%
UTV	64	21	12	9	41	-	2
	3%	3%	3%	3%	3%	-	3%

Prepared by Populus

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 57
Marital Status
Base: All respondents

	Total	Gender Male	Female	Age 18-24	25-34	35-44	45-54	55-64	65+	Social Grade AB	C1	C2	DE	Region Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Employment Sector Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
Single	672 32%	370 36%	302 28%	188 81%	154 42%	108 32%	103 28%	71 23%	47 10%	194 34%	213 36%	92 22%	173 34%	42 24%	27 32%	79 34%	52 30%	53 29%	48 33%	30 30%	55 28%	134 48%	84 29%	57 32%	11 18%	113 33%	327 37%	69 34%
NET: Married/ Civil partnership/ co habiting	1167 55%	562 55%	605 56%	37 16%	200 55%	214 63%	229 61%	181 58%	307 63%	325 57%	290 49%	302 71%	249 49%	97 54%	49 57%	137 58%	97 56%	105 58%	86 58%	59 57%	113 57%	113 41%	169 59%	101 55%	44 70%	196 58%	480 55%	116 56%
Married	849 40%	424 41%	425 40%	11 5%	108 30%	151 45%	153 41%	146 47%	281 58%	256 45%	192 32%	229 54%	173 34%	63 36%	34 40%	90 38%	52 30%	80 44%	71 48%	46 45%	98 50%	83 30%	116 41%	78 43%	40 63%	132 39%	318 36%	90 44%
Civil Partnership	18 1%	8 1%	10 1%	1 *	10 3%	4 1%	1 *	-	2 *	1 *	5 1%	3 1%	9 2%	1 *	1 1%	2 1%	2 1%	4 2%	5 3%	1 1%	-	-	1 *	1 *	-	3 1%	9 1%	2 1%
Co Habiting	300 14%	131 13%	169 16%	26 11%	82 22%	59 17%	74 20%	35 11%	24 5%	68 12%	93 16%	71 17%	68 13%	33 18%	14 16%	44 19%	43 25%	22 12%	10 7%	12 11%	14 7%	30 11%	51 18%	22 12%	4 7%	62 18%	153 18%	24 12%
NET: Widowed/ separated/ divorced	248 12%	85 8%	163 15%	1 *	5 1%	14 4%	37 10%	59 19%	132 27%	49 8%	84 14%	31 7%	85 17%	36 20%	9 11%	17 7%	23 13%	22 12%	14 9%	13 13%	26 13%	28 10%	33 12%	19 11%	8 13%	26 8%	61 7%	17 8%
Widowed	86 4%	31 3%	55 5%	-	-	1 *	8 2%	16 5%	62 13%	9 2%	26 4%	16 4%	35 7%	15 8%	3 4%	8 4%	9 5%	6 3%	4 3%	3 3%	11 5%	12 4%	5 2%	7 4%	2 3%	7 2%	12 1%	8 4%
Separated	34 2%	13 1%	20 2%	-	2 1%	7 2%	9 2%	8 3%	8 2%	7 1%	14 2%	4 1%	9 2%	7 4%	1 1%	3 1%	2 1%	5 3%	1 1%	2 2%	2 1%	2 1%	5 2%	1 1%	3 4%	5 1%	18 2%	1 1%
Divorced	128 6%	40 4%	87 8%	1 *	3 1%	7 2%	20 5%	35 11%	62 13%	32 6%	43 7%	11 3%	42 8%	14 8%	5 6%	6 2%	12 7%	12 7%	8 6%	8 8%	13 7%	13 5%	23 8%	10 6%	4 6%	14 4%	31 4%	7 3%
Prefer not to answer	16 1%	9 1%	7 1%	7 3%	5 1%	1 *	3 1%	-	-	6 1%	4 1%	1 *	5 1%	3 2%	* *	2 1%	-	1 *	1 *	-	3 1%	1 *	-	4 2%	-	2 1%	9 1%	4 2%

Prepared by Populus

Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 57
Marital Status
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
Single	672	291	200	91	325	21	36
	32%	41%	46%	33%	25%	49%	52%
NET: Married/ Civil partnership/ co habiting	1167	329	188	141	797	15	26
	55%	46%	44%	51%	62%	36%	38%
Married	849	211	118	94	605	12	21
	40%	30%	27%	34%	47%	29%	31%
Civil Partnership	18	7	4	3	10	-	1
	1%	1%	1%	1%	1%	-	1%
Co Habiting	300	110	66	44	183	3	4
	14%	16%	15%	16%	14%	7%	6%
NET: Widowed/ separated/ divorced	248	83	41	43	158	2	4
	12%	12%	9%	15%	12%	6%	6%
Widowed	86	22	9	13	61	-	3
	4%	3%	2%	5%	5%	-	4%
Separated	34	13	7	6	20	2	-
	2%	2%	2%	2%	2%	4%	-
Divorced	128	49	25	24	77	1	1
	6%	7%	6%	9%	6%	2%	2%
Prefer not to answer	16	4	2	2	5	4	2
	1%	1%	1%	1%	*	9%	4%

Prepared by Populus

Populus

Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 58
Which of the following cities do you live in, or nearest to?
Base: All respondents

		Gender		Age						Social Grade				Region												Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
Glasgow	90	38	51	4	12	23	14	9	28	20	23	20	27	90	-	-	-	-	-	-	-	-	-	-	-	22	27	11
	4%	4%	5%	2%	3%	7%	4%	3%	6%	3%	4%	5%	5%	50%	-	-	-	-	-	-	-	-	-	-	-	7%	3%	5%
Edinburgh	66	31	35	7	11	15	5	8	20	13	20	16	17	65	-	-	-	*	-	-	-	-	-	-	-	10	29	5
	3%	3%	3%	3%	3%	5%	1%	2%	4%	2%	3%	4%	3%	37%	-	-	-	*	-	-	-	-	-	-	-	3%	3%	2%
Newcastle	100	48	51	11	14	15	22	16	22	30	30	21	20	-	83	15	1	1	-	-	-	-	-	-	-	17	38	8
	5%	5%	5%	5%	4%	5%	6%	5%	4%	5%	5%	5%	4%	-	97%	6%	1%	1%	-	-	-	-	-	-	-	5%	4%	4%
Leeds	86	42	44	9	17	11	18	12	20	16	31	22	18	-	1	-	85	-	-	-	-	-	-	-	-	12	41	4
	4%	4%	4%	4%	5%	3%	5%	4%	4%	3%	5%	5%	4%	-	1%	-	50%	-	-	-	-	-	-	-	-	4%	5%	2%
Hull	37	22	16	8	10	5	3	5	7	11	8	5	13	-	1	-	35	-	1	-	-	-	-	-	-	6	18	3
	2%	2%	1%	3%	3%	1%	1%	2%	1%	2%	1%	1%	3%	-	1%	-	20%	-	1%	-	-	-	-	-	-	2%	2%	1%
Sheffield	49	18	31	5	11	11	9	6	7	8	21	7	13	-	-	-	42	-	7	-	-	-	-	-	-	7	24	3
	2%	2%	3%	2%	3%	3%	2%	2%	1%	1%	3%	1%	3%	-	-	-	25%	-	5%	-	-	-	-	-	-	2%	3%	2%
Manchester	153	81	72	10	28	27	25	29	34	42	40	36	35	-	1	136	2	9	5	-	-	-	-	-	-	18	67	15
	7%	8%	7%	4%	8%	8%	7%	9%	7%	7%	7%	8%	7%	-	1%	58%	1%	5%	3%	-	-	-	-	-	-	5%	8%	7%
Liverpool	83	41	42	10	19	10	15	12	17	19	25	20	19	-	-	71	-	-	-	12	-	-	-	-	-	17	31	10
	4%	4%	4%	4%	5%	3%	4%	4%	4%	3%	4%	5%	4%	-	-	30%	-	-	-	12%	-	-	-	-	-	5%	4%	5%
Nottingham	102	54	47	15	11	18	20	13	26	25	33	17	26	-	-	-	2	3	95	-	3	-	-	-	-	13	39	7
	5%	5%	4%	6%	3%	5%	5%	4%	5%	4%	6%	4%	5%	-	-	-	1%	2%	64%	-	1%	-	-	-	-	4%	4%	3%
Birmingham	171	78	93	23	37	30	27	17	38	45	53	31	42	-	-	-	-	157	9	2	-	1	-	3	-	31	78	24
	8%	8%	9%	10%	10%	9%	7%	6%	8%	8%	9%	7%	8%	-	-	-	-	87%	6%	2%	-	*	-	2%	-	9%	9%	12%
Norwich	92	43	49	14	13	8	18	17	23	28	26	16	21	-	-	-	-	-	-	-	89	-	3	-	-	13	37	4
	4%	4%	5%	6%	3%	2%	5%	5%	5%	5%	4%	4%	4%	-	-	-	-	-	-	-	46%	-	1%	-	-	4%	4%	2%
Milton Keynes	61	23	38	9	14	7	10	6	14	13	16	14	18	-	-	-	-	-	13	-	31	-	17	-	-	8	23	6
	3%	2%	3%	4%	4%	2%	3%	2%	3%	2%	3%	3%	4%	-	-	-	-	-	9%	-	16%	-	6%	-	-	2%	3%	3%
Brighton	47	17	29	4	11	2	8	10	11	12	11	13	11	-	-	-	-	-	-	-	-	-	47	-	-	8	24	5
	2%	2%	3%	2%	3%	1%	2%	3%	2%	2%	2%	3%	2%	-	-	-	-	-	-	-	-	-	16%	-	-	2%	3%	2%

Prepared by Populus

Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 58
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
Oxford	36	17	19	5	5	5	6	6	10	7	13	5	10	-	-	-	-	2	1	-	-	-	29	4	-	6	10	4
	2%	2%	2%	2%	1%	1%	2%	2%	2%	1%	2%	1%	2%	-	-	-	-	1%	*	-	-	-	10%	2%	-	2%	1%	2%
London	467	236	232	54	90	78	82	65	99	155	120	94	99	-	-	-	-	1	3	-	52	274	136	2	-	78	201	57
	22%	23%	22%	23%	25%	23%	22%	21%	20%	27%	20%	22%	19%	-	-	-	-	*	2%	-	26%	99%	47%	1%	-	23%	23%	28%
Southampton	72	37	35	8	12	15	8	10	18	24	19	10	18	-	-	-	-	-	-	-	-	-	43	29	-	11	34	6
	3%	4%	3%	4%	3%	5%	2%	3%	4%	4%	3%	2%	4%	-	-	-	-	-	-	-	-	-	15%	16%	-	3%	4%	3%
Bristol	67	36	31	16	4	8	10	9	20	16	24	9	17	-	-	-	-	-	-	1	-	-	-	66	-	8	25	6
	3%	3%	3%	7%	1%	2%	3%	3%	4%	3%	4%	2%	3%	-	-	-	-	-	-	1%	-	-	-	36%	-	3%	3%	3%
Plymouth	64	29	35	3	9	7	21	13	11	15	14	14	22	-	-	-	-	-	-	-	-	-	-	64	-	11	28	6
	3%	3%	3%	1%	3%	2%	6%	4%	2%	3%	2%	3%	4%	-	-	-	-	-	-	-	-	-	-	35%	-	3%	3%	3%
Cardiff	82	49	33	10	14	18	14	14	12	22	24	13	23	-	-	-	-	-	-	82	-	-	-	-	-	14	37	14
	4%	5%	3%	4%	4%	5%	4%	4%	2%	4%	4%	3%	5%	-	-	-	-	-	-	81%	-	-	-	-	-	4%	4%	7%
Belfast	63	32	31	3	4	10	17	18	11	27	12	10	14	-	-	-	-	-	-	-	-	-	-	-	63	15	22	7
	3%	3%	3%	1%	1%	3%	4%	6%	2%	5%	2%	2%	3%	-	-	-	-	-	-	-	-	-	-	-	100%	4%	3%	3%
None of these	116	53	63	5	18	13	22	18	39	25	28	33	29	23	-	13	4	8	16	5	21	1	12	13	-	10	45	5
	6%	5%	6%	2%	5%	4%	6%	6%	8%	4%	5%	8%	6%	13%	-	6%	2%	5%	11%	5%	11%	*	4%	7%	-	3%	5%	2%

Prepared by Populus

Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 58
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
				Q.1 Have you ever experienced a mental health problems?			
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
Glasgow	90 4%	28 4%	18 4%	10 4%	57 4%	3 6%	2 3%
Edinburgh	66 3%	26 4%	16 4%	10 4%	35 3%	2 4%	3 4%
Newcastle	100 5%	31 4%	22 5%	9 3%	64 5%	2 5%	3 4%
Leeds	86 4%	35 5%	20 5%	15 5%	43 3%	2 4%	7 10%
Hull	37 2%	13 2%	9 2%	4 2%	24 2%	1 2%	- -
Sheffield	49 2%	21 3%	13 3%	7 3%	27 2%	1 2%	- -
Manchester	153 7%	43 6%	27 6%	16 6%	104 8%	4 9%	3 4%
Liverpool	83 4%	37 5%	27 6%	10 4%	44 3%	1 3%	1 1%
Nottingham	102 5%	30 4%	14 3%	16 6%	68 5%	- -	4 5%
Birmingham	171 8%	49 7%	30 7%	19 7%	117 9%	1 3%	5 7%
Norwich	92 4%	40 6%	25 6%	15 6%	47 4%	2 5%	3 4%
Milton Keynes	61 3%	19 3%	16 4%	3 1%	39 3%	- -	3 4%
Brighton	47 2%	14 2%	10 2%	4 1%	27 2%	3 8%	2 3%

Prepared by Populus

Populus

Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 58
Which of the following cities do you live in, or nearest to?
Base: All respondents

				Q.1 Have you ever experienced a mental health problems?		
	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
Weighted base	2103	707	431	276	1285	42	68
Oxford	36 2%	8 1%	2 *	6 2%	27 2%	- -	1 1%
London	467 22%	139 20%	83 19%	56 20%	297 23%	8 20%	23 33%
Southampton	72 3%	19 3%	11 3%	8 3%	47 4%	3 6%	3 5%
Bristol	67 3%	24 3%	14 3%	10 4%	38 3%	2 5%	3 4%
Plymouth	64 3%	24 3%	13 3%	12 4%	35 3%	4 10%	1 2%
Cardiff	82 4%	37 5%	21 5%	16 6%	43 3%	3 6%	* 1%
Belfast	63 3%	21 3%	12 3%	9 3%	40 3%	- -	2 3%
None of these	116 6%	50 7%	29 7%	21 7%	64 5%	1 2%	2 3%

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 59
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

		Total	Gender Male	Gender Female	Age 18-24	Age 25-34	Age 35-44	Age 45-54	Age 55-64	Age 65+	SG AB	SG C1	SG C2	SG DE	Scot-land	North East	North West	Yorkshire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Northern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base		2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base		2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
Up to £7,000	(3.5)	83	33	50	11	14	12	23	20	4	3	19	3	58	9	-	11	3	5	6	4	6	12	10	16	3	4	17	3
		4%	3%	5%	5%	4%	4%	6%	6%	1%	1%	3%	1%	11%	5%	-	5%	2%	3%	4%	4%	3%	4%	3%	9%	4%	1%	2%	2%
£7,001 to £14,000	(10.5)	294	131	163	15	30	31	53	73	93	25	70	35	164	36	14	30	25	24	24	14	32	34	36	18	6	20	81	16
		14%	13%	15%	6%	8%	9%	14%	23%	19%	4%	12%	8%	32%	20%	16%	13%	15%	13%	16%	13%	16%	12%	13%	10%	10%	6%	9%	8%
£14,001 to £21,000	(17.5)	390	163	227	23	48	51	66	68	135	62	134	74	121	29	15	50	34	35	30	22	36	38	54	41	6	53	133	38
		19%	16%	21%	10%	13%	15%	18%	22%	28%	11%	23%	17%	24%	16%	18%	21%	20%	20%	20%	21%	19%	14%	19%	23%	9%	16%	15%	18%
£21,001 to £28,000	(24.5)	392	217	175	22	57	68	77	50	117	93	145	90	65	30	18	44	29	33	23	29	45	50	47	36	8	56	159	27
		19%	21%	16%	9%	16%	20%	21%	16%	24%	16%	25%	21%	13%	17%	21%	19%	17%	18%	15%	28%	23%	18%	17%	20%	13%	17%	18%	13%
£28,001 to £34,000	(31)	168	82	86	23	29	38	30	18	30	54	42	48	25	11	4	31	15	10	11	9	11	15	29	17	5	33	74	19
		8%	8%	8%	10%	8%	11%	8%	6%	6%	9%	7%	11%	5%	6%	5%	13%	9%	5%	8%	9%	6%	6%	10%	9%	7%	10%	8%	9%
£34,001 to £41,000	(37.5)	125	61	65	12	33	25	22	16	18	36	30	35	25	13	4	9	12	15	9	4	15	12	14	10	8	28	72	11
		6%	6%	6%	5%	9%	8%	6%	5%	4%	6%	5%	8%	5%	8%	5%	4%	7%	8%	6%	4%	8%	4%	5%	5%	13%	8%	8%	5%
£41,001 to £48,000	(44.5)	93	55	38	15	22	17	16	10	13	31	19	33	10	6	5	13	13	12	4	4	8	5	15	5	3	18	49	9
		4%	5%	4%	7%	6%	5%	4%	3%	3%	5%	3%	8%	2%	3%	5%	5%	7%	7%	3%	4%	4%	2%	5%	3%	5%	5%	6%	4%
£48,001 to £55,000	(51.5)	108	56	51	13	30	18	25	11	11	44	33	26	5	10	1	15	9	11	7	4	8	13	17	10	4	21	72	21
		5%	5%	5%	6%	8%	5%	7%	3%	2%	8%	6%	6%	1%	5%	1%	6%	5%	6%	5%	4%	4%	5%	6%	6%	6%	6%	8%	10%
£55,001 to £62,000	(58.5)	66	35	31	13	18	16	11	6	2	32	22	9	3	7	4	4	7	5	-	5	4	16	8	2	2	21	34	12
		3%	3%	3%	6%	5%	5%	3%	2%	*	6%	4%	2%	1%	4%	5%	2%	4%	3%	-	5%	2%	6%	3%	1%	4%	6%	4%	6%
£62,001 to £69,000	(65.5)	52	25	27	7	20	10	7	5	3	28	11	10	3	2	3	5	5	7	1	2	3	7	8	4	5	14	31	6
		2%	2%	3%	3%	6%	3%	2%	2%	1%	5%	2%	2%	1%	1%	3%	2%	3%	4%	1%	2%	1%	3%	3%	2%	8%	4%	3%	3%
£69,001 to £76,000	(72.5)	47	24	23	9	4	12	15	4	3	33	4	10	-	2	3	6	4	2	7	-	3	9	8	1	2	21	24	7
		2%	2%	2%	4%	1%	4%	4%	1%	1%	6%	1%	2%	-	1%	4%	3%	2%	1%	5%	-	2%	3%	3%	*	3%	6%	3%	3%
£76,001 to £83,000	(79.5)	34	20	14	13	5	9	3	2	3	23	8	3	-	4	-	2	1	3	4	-	1	14	4	2	-	7	22	6
		2%	2%	1%	5%	1%	3%	1%	1%	1%	4%	1%	1%	-	2%	-	1%	1%	2%	3%	-	1%	5%	2%	1%	-	2%	2%	3%
£83,001 or more	(86)	80	45	35	19	24	12	9	6	9	61	12	7	-	2	5	3	5	*	5	-	6	27	15	7	2	21	48	14
		4%	4%	3%	8%	7%	4%	2%	2%	2%	11%	2%	2%	-	1%	6%	1%	3%	*	3%	-	3%	10%	5%	4%	4%	6%	6%	7%

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 59
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

		Gender		Age						Social Grade				Region													Employment Sector		Opinion Influencer
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
Prefer not to answer	171 8%	80 8%	90 8%	40 17%	28 8%	16 5%	15 4%	26 8%	46 9%	51 9%	41 7%	45 11%	34 7%	15 9%	9 11%	13 6%	9 5%	19 11%	17 12%	6 6%	16 8%	23 8%	21 7%	12 7%	9 15%	19 6%	60 7%	17 8%
Average income (£000's)	30.87	32.39	29.41	41.95	37.12	34.37	29.82	24.20	23.87	44.71	28.59	31.89	17.53	27.79	32.76	28.64	31.65	29.35	29.76	25.96	28.27	37.98	32.69	27.83	36.31	39.57	36.33	38.43

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Preventing Financial Difficulty Survey
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Absolutes/col percents

Table 59
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

		Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
						Q.1 Have you ever experienced a mental health problems?		
Unweighted base		2103	718	443	275	1266	47	72
Weighted base		2103	707	431	276	1285	42	68
Up to £7,000	(3.5)	83	52	38	14	28	2	2
		4%	7%	9%	5%	2%	4%	2%
£7,001 to £14,000	(10.5)	294	131	78	53	152	1	10
		14%	19%	18%	19%	12%	3%	14%
£14,001 to £21,000	(17.5)	390	132	79	53	240	7	11
		19%	19%	18%	19%	19%	17%	16%
£21,001 to £28,000	(24.5)	392	115	68	48	257	9	10
		19%	16%	16%	17%	20%	22%	15%
£28,001 to £34,000	(31)	168	57	29	28	109	*	2
		8%	8%	7%	10%	8%	1%	2%
£34,001 to £41,000	(37.5)	125	38	23	15	84	-	3
		6%	5%	5%	5%	7%	-	4%
£41,001 to £48,000	(44.5)	93	27	17	10	63	-	4
		4%	4%	4%	4%	5%	-	6%
£48,001 to £55,000	(51.5)	108	36	23	14	66	3	2
		5%	5%	5%	5%	5%	7%	4%
£55,001 to £62,000	(58.5)	66	25	18	6	36	-	5
		3%	4%	4%	2%	3%	-	8%
£62,001 to £69,000	(65.5)	52	17	12	5	33	1	2
		2%	2%	3%	2%	3%	2%	2%
£69,001 to £76,000	(72.5)	47	11	7	4	34	1	-
		2%	2%	2%	2%	3%	2%	-
£76,001 to £83,000	(79.5)	34	11	9	2	20	-	3
		2%	2%	2%	1%	2%	-	5%
£83,001 or more	(86)	80	22	13	9	56	-	2
		4%	3%	3%	3%	4%	-	2%

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Table 59
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	NET: Yes	Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
					Q.1 Have you ever experienced a mental health problems?		
Weighted base	2103	707	431	276	1285	42	68
Prefer not to answer	171	33	18	15	107	18	13
	8%	5%	4%	5%	8%	43%	19%
Average income (£000's)	30.87	28.31	28.71	27.69	32.31	27.09	33.04

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Preventing Financial Difficulty Survey
ONLINE Fieldwork: 21st-22nd August 2019

Absolutes/col percents

Table 60
**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months
and which has a substantial adverse effect on your ability to carry out day-to-day activities?**
Base: All respondents

		Gender		Age						Social Grade				Region												Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer
Unweighted base	2103	1083	1020	239	374	344	361	317	468	598	522	481	502	173	89	221	178	190	141	112	190	266	290	182	71	315	888	211
Weighted base	2103	1026	1077	233	364	336	372	311	486	574	591	427	511	177	86	235	171	181	149	102	196	275	286	181	63	337	876	206
NET: Yes	515 24%	233 23%	281 26%	44 19%	66 18%	76 23%	109 29%	85 27%	134 28%	103 18%	132 22%	81 19%	199 39%	42 24%	21 25%	67 29%	39 23%	37 20%	33 22%	29 28%	49 25%	57 21%	79 28%	49 27%	12 20%	57 17%	137 16%	46 23%
Yes - physical condition	301 14%	145 14%	157 15%	10 4%	28 8%	41 12%	54 14%	57 18%	112 23%	61 11%	64 11%	53 13%	124 24%	24 14%	12 15%	37 16%	17 10%	19 11%	19 13%	22 22%	32 16%	41 15%	38 13%	29 16%	9 14%	20 6%	69 8%	24 12%
Yes - mental condition	250 12%	97 9%	153 14%	34 15%	54 15%	51 15%	56 15%	37 12%	16 3%	51 9%	62 10%	34 8%	103 20%	24 14%	13 15%	29 12%	21 12%	22 12%	19 12%	10 10%	24 12%	28 10%	33 12%	22 12%	5 9%	37 11%	80 9%	22 11%
Yes - disability	166 8%	76 7%	90 8%	6 3%	12 3%	22 6%	38 10%	42 14%	46 9%	26 4%	39 7%	18 4%	83 16%	12 7%	10 11%	24 10%	11 6%	12 6%	9 6%	9 9%	14 7%	18 7%	34 12%	12 7%	2 3%	11 3%	29 3%	17 8%
Yes - other	13 1%	9 1%	5 *	2 1%	* *	- -	2 *	6 2%	4 1%	2 *	6 1%	* *	6 1%	- -	1 1%	1 1%	- -	- -	1 1%	1 1%	- -	5 2%	1 *	2 1%	- -	2 1%	1 *	- -
No	1526 73%	762 74%	764 71%	175 75%	283 78%	248 74%	254 68%	221 71%	346 71%	455 79%	438 74%	339 79%	295 58%	132 74%	63 73%	159 68%	128 74%	142 78%	116 78%	70 68%	141 72%	207 75%	200 70%	121 67%	48 76%	263 78%	711 81%	150 73%
Prefer not to say	62 3%	31 3%	31 3%	14 6%	15 4%	12 4%	10 3%	5 1%	6 1%	17 3%	21 4%	6 2%	17 3%	3 2%	2 2%	8 3%	5 3%	2 1%	- -	4 4%	6 3%	12 4%	6 2%	12 7%	3 4%	17 5%	28 3%	9 4%

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Absolutes/col percents

Table 60
**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months
and which has a substantial adverse effect on your ability to carry out day-to-day activities?**
Base: All respondents

	Total	NET: Yes	Q.1 Have you ever experienced a mental health problems? Yes, in the last 24 months	Yes, longer ago	No, I have never experienced a mental health problem	Refused	Don't know
Unweighted base	2103	718	443	275	1266	47	72
Weighted base	2103	707	431	276	1285	42	68
NET: Yes	515 24%	352 50%	267 62%	85 31%	146 11%	3 8%	13 19%
Yes - physical condition	301 14%	178 25%	117 27%	61 22%	110 9%	2 6%	11 16%
Yes - mental condition	250 12%	249 35%	227 53%	23 8%	- -	- -	1 1%
Yes - disability	166 8%	104 15%	80 18%	25 9%	56 4%	2 6%	4 6%
Yes - other	13 1%	8 1%	5 1%	3 1%	5 *	- -	- -
No	1526 73%	331 47%	146 34%	185 67%	1125 88%	21 51%	49 72%
Prefer not to say	62 3%	25 4%	19 4%	6 2%	13 1%	18 42%	6 9%

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