Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 1
Q1. Please indicate which of the following best describes your personal connection to Alzheimer's disease and dementia.
Base: All respondents
Summary table

	NET: Alzheimer's disease/ Dementia	Alzheimer's disease	Dementia	Alzheimer's and NOT Dementia	Dementia and NOT Alzheimers	Alzheimer's and Dementia
Unweighted base	2106	2106	2106	2106	2106	2106
Weighted base	2106	2106	2106	2106	2106	2106
A close friend or a family member has/had it	727	424	615	60	213	454
	35%	20%	29%	3%	10%	22%
A more distant friend or family member has/ had it	447	272	325	48	113	286
	21%	13%	15%	2%	5%	14%
I am/was a carer for someone that has/had it	125	80	100	6	22	97
	6%	4%	5%	*	1%	5%
Other	50	36	35	4	7	38
	2%	2%	2%	*	*	2%
I don't have a personal connection to it	1032	1341	1130	2002	1782	1492
	49%	64%	54%	95%	85%	71%
NET: Family member or friend	990	657	876	99	311	580
	47%	31%	42%	5%	15%	28%
NET: Any personal connection	1042	718	938	104	324	614
	49%	34%	45%	5%	15%	29%
Prefer not to say	31	47	37	-	-	-
	1%	2%	2%	-	-	-

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Abs

Table 2
Q1. Please indicate which of the following best describes your personal connection to Alzheimer's disease and dementia.
Base: All respondents
NET: Alzheimer's disease/ Dementia

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
A close friend or a family member has/had it	727	339	389	68	108	95	119	126	210	177	215	336	431	296	695	29	366	37	314	169	535
	35%	33%	36%	29%	30%	28%	32%	40%	43%	30%	30%	42%	37%	32%	36%	19%	36%	29%	34%	31%	36%
A more distant friend or family member has/ had it	447	200	247	48	60	52	88	68	131	108	141	199	271	176	428	19	250	19	173	89	341
	21%	20%	23%	20%	16%	16%	24%	22%	27%	18%	20%	25%	23%	19%	22%	12%	25%	15%	19%	16%	23%
I am/was a carer for someone that has/had it	125	42	83	13	26	19	20	21	27	39	39	48	72	53	118	6	59	13	49	37	84
	6%	4%	8%	5%	7%	6%	5%	7%	6%	6%	5%	6%	6%	6%	6%	4%	6%	11%	5%	7%	6%
Other	50	16	34	10	5	6	12	6	11	15	18	17	39	11	43	7	23	6	20	9	41
	2%	2%	3%	4%	2%	2%	3%	2%	2%	3%	3%	2%	3%	1%	2%	4%	2%	5%	2%	2%	3%
I don't have a personal connection to it	1032	542	490	114	195	179	187	146	211	309	366	357	535	497	923	99	472	67	475	284	716
	49%	53%	45%	49%	54%	53%	50%	47%	43%	52%	52%	45%	46%	53%	48%	64%	47%	53%	51%	52%	48%
NET: Family member or friend	990	452	538	103	150	131	175	159	273	252	306	432	589	401	944	44	503	52	424	228	732
	47%	44%	50%	44%	41%	39%	47%	51%	56%	42%	43%	54%	50%	43%	49%	28%	50%	41%	46%	42%	49%
NET: Any personal connection	1042	465	578	112	163	145	181	164	276	275	326	441	616	426	991	49	527	56	447	247	762
	49%	45%	54%	48%	45%	43%	49%	53%	57%	46%	46%	55%	53%	45%	51%	31%	52%	44%	48%	46%	51%
Prefer not to say	31	21	11	7	6	12	5	1	-	13	17	1	16	16	21	7	10	4	10	13	18
	1%	2%	1%	3%	2%	4%	1%	*	-	2%	2%	*	1%	2%	1%	4%	1%	3%	1%	2%	1%

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Abs

Table 3
Q1. Please indicate which of the following best describes your personal connection to Alzheimer's disease and dementia.
Base: All respondents
NET: Alzheimer's disease/ Dementia

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
A close friend or a family member has/had it	727	-	727	727	184	727	84	398	329	727	339	389	177	215	336	169	535	-	727	727	184	727	84	398	329
	35%	-	70%	100%	41%	73%	67%	38%	31%	35%	33%	36%	30%	30%	42%	31%	36%	-	70%	100%	41%	73%	67%	38%	31%
A more distant friend or family member has/ had it	447	-	447	184	447	447	44	230	217	447	200	247	108	141	199	89	341	-	447	184	447	447	44	230	217
	21%	-	43%	25%	100%	45%	35%	22%	21%	21%	20%	23%	18%	20%	25%	16%	23%	-	43%	25%	100%	45%	35%	22%	21%
I am/was a carer for someone that has/had it	125	-	125	84	44	93	125	70	55	125	42	83	39	39	48	37	84	-	125	84	44	93	125	70	55
	6%	-	12%	12%	10%	9%	100%	7%	5%	6%	4%	8%	6%	5%	6%	7%	6%	-	12%	12%	10%	9%	100%	7%	5%
Other	50	-	50	21	20	29	11	29	21	50	16	34	15	18	17	9	41	-	50	21	20	29	11	29	21
	2%	-	5%	3%	4%	3%	8%	3%	2%	2%	2%	3%	3%	3%	2%	2%	3%	-	5%	3%	4%	3%	8%	3%	2%
I don't have a personal connection to it	1032	1032	-	-	-	-	-	487	546	1032	542	490	309	366	357	284	716	1032	-	-	-	-	-	487	546
	49%	100%	-	-	-	-	-	46%	52%	49%	53%	45%	52%	52%	45%	52%	48%	100%	-	-	-	-	-	46%	52%
NET: Family member or friend	990	-	990	727	447	990	93	528	462	990	452	538	252	306	432	228	732	-	990	727	447	990	93	528	462
	47%	-	95%	100%	100%	100%	74%	50%	44%	47%	44%	50%	42%	43%	54%	42%	49%	-	95%	100%	100%	100%	74%	50%	44%
NET: Any personal connection	1042	-	1042	727	447	990	125	559	483	1042	465	578	275	326	441	247	762	-	1042	727	447	990	125	559	483
	49%	-	100%	100%	100%	100%	100%	53%	46%	49%	45%	54%	46%	46%	55%	46%	51%	-	100%	100%	100%	100%	100%	53%	46%
Prefer not to say	31	-	-	-	-	-	-	9	22	31	21	11	13	17	1	13	18	-	-	-	-	-	-	9	22
	1%	-	-	-	-	-	-	1%	2%	1%	2%	1%	2%	2%	*	2%	1%	-	-	-	-	-	-	1%	2%

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ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 4
Q1. Please indicate which of the following best describes your personal connection to Alzheimer's disease and dementia.
Base: All respondents
NET: Alzheimer's disease/ Dementia

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
A close friend or a family member has/had it	398	188	210	105	116	177	100	293	-	398	398	100	398	48	329	151	178	71	98	159	69	242	-	329	329	84
	38%	35%	40%	35%	34%	43%	36%	39%	-	71%	100%	43%	75%	69%	31%	31%	32%	24%	27%	41%	26%	33%	-	68%	100%	39%
A more distant friend or family member has/ had it	230	106	125	53	76	100	46	179	-	230	100	230	230	24	217	95	122	54	64	98	43	162	-	217	84	217
	22%	20%	24%	18%	22%	24%	17%	24%	-	41%	25%	100%	44%	35%	21%	19%	22%	18%	17%	26%	16%	22%	-	45%	25%	100%
I am/was a carer for someone that has/had it	70	31	38	20	20	30	20	47	-	70	48	24	53	70	55	11	45	19	19	18	17	37	-	55	37	19
	7%	6%	7%	7%	6%	7%	7%	6%	-	12%	12%	11%	10%	100%	5%	2%	8%	6%	5%	5%	6%	5%	-	11%	11%	9%
Other	29	10	19	8	11	10	7	21	-	29	12	10	15	7	21	7	14	7	7	7	2	20	-	21	9	10
	3%	2%	4%	3%	3%	2%	3%	3%	-	5%	3%	4%	3%	9%	2%	1%	3%	2%	2%	2%	1%	3%	-	4%	3%	5%
I don't have a personal connection to it	487	269	218	145	166	176	135	337	487	-	-	-	-	-	546	273	272	164	200	181	149	379	546	-	-	-
	46%	50%	42%	48%	49%	43%	49%	45%	100%	-	-	-	-	-	52%	56%	49%	55%	54%	47%	56%	51%	100%	-	-	-
NET: Family member or friend	528	248	281	140	159	229	126	395	-	528	398	230	528	53	462	204	258	112	147	203	102	337	-	462	329	217
	50%	46%	54%	47%	47%	55%	45%	52%	-	94%	100%	100%	100%	76%	44%	41%	46%	38%	40%	53%	38%	45%	-	96%	100%	100%
NET: Any personal connection	559	258	301	154	169	236	137	414	-	559	398	230	528	70	483	206	277	121	157	205	110	348	-	483	329	217
	53%	48%	58%	51%	50%	57%	50%	55%	-	100%	100%	100%	100%	100%	46%	42%	50%	41%	43%	53%	41%	47%	-	100%	100%	100%
Prefer not to say	9	8	1	2	6	1	5	4	-	-	-	-	-	-	22	13	9	11	11	-	7	14	-	-	-	-
	1%	1%	*	1%	2%	*	2%	*	-	-	-	-	-	-	2%	3%	2%	4%	3%	-	3%	2%	-	-	-	-

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Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 5
Q1. Please indicate which of the following best describes your personal connection to Alzheimer's disease and dementia.
Base: All respondents
Alzheimer's disease

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
A close friend or a family member has/had it	424	204	219	40	71	57	72	69	115	111	129	184	242	181	406	16	212	22	185	113	299
	20%	20%	20%	17%	20%	17%	19%	22%	24%	19%	18%	23%	21%	19%	21%	11%	21%	17%	20%	21%	20%
A more distant friend or family member has/ had it	272	118	154	31	41	35	50	41	74	73	84	115	166	106	260	12	146	10	114	58	208
	13%	11%	14%	13%	11%	10%	13%	13%	15%	12%	12%	14%	14%	11%	13%	8%	15%	8%	12%	11%	14%
I am/was a carer for someone that has/had it	80	27	53	11	18	13	11	12	15	29	24	27	41	39	74	5	36	10	31	28	49
	4%	3%	5%	5%	5%	4%	3%	4%	3%	5%	3%	3%	3%	4%	4%	3%	4%	8%	3%	5%	3%
Other	36	12	25	6	4	4	9	5	8	10	12	14	30	6	34	3	19	2	15	7	28
	2%	1%	2%	3%	1%	1%	2%	2%	2%	2%	2%	2%	3%	1%	2%	2%	2%	1%	2%	1%	2%
I don't have a personal connection to it	1341	690	652	146	228	222	239	202	305	374	461	507	723	618	1218	112	632	88	603	338	959
	64%	67%	60%	62%	63%	66%	64%	65%	63%	62%	65%	63%	62%	66%	63%	73%	63%	69%	65%	62%	64%
NET: Family member or friend	657	298	359	70	111	88	116	99	174	180	204	273	388	270	628	28	334	30	287	167	474
	31%	29%	33%	30%	30%	26%	31%	32%	36%	30%	29%	34%	33%	29%	32%	18%	33%	24%	31%	31%	32%
NET: Any personal connection	718	313	405	79	125	101	125	108	180	204	225	288	420	298	681	34	360	36	314	188	512
	34%	30%	38%	34%	34%	30%	33%	35%	37%	34%	32%	36%	36%	32%	35%	22%	36%	28%	34%	35%	34%
Prefer not to say	47	25	22	9	11	15	9	1	2	20	24	3	23	23	35	8	17	4	15	17	26
	2%	2%	2%	4%	3%	4%	2%	*	*	3%	3%	*	2%	2%	2%	5%	2%	3%	2%	3%	2%

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Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 6
Q1. Please indicate which of the following best describes your personal connection to Alzheimer's disease and dementia.
Base: All respondents
Alzheimer's disease

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total														
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
A close friend or a family member has/had it	424	-	424	424	93	424	51	225	198	424	204	219	111	129	184	113	299	-	424	424	93	424	51	225	198
	20%	-	41%	58%	21%	43%	41%	21%	19%	20%	20%	20%	19%	18%	23%	21%	20%	-	41%	58%	21%	43%	41%	21%	19%
A more distant friend or family member has/ had it	272	-	272	111	272	272	24	143	129	272	118	154	73	84	115	58	208	-	272	111	272	272	24	143	129
	13%	-	26%	15%	61%	27%	19%	14%	12%	13%	11%	14%	12%	12%	14%	11%	14%	-	26%	15%	61%	27%	19%	14%	12%
I am/was a carer for someone that has/had it	80	-	80	53	23	56	80	38	42	80	27	53	29	24	27	28	49	-	80	53	23	56	80	38	42
	4%	-	8%	7%	5%	6%	64%	4%	4%	4%	3%	5%	5%	3%	3%	5%	3%	-	8%	7%	5%	6%	64%	4%	4%
Other	36	-	36	15	16	22	6	24	13	36	12	25	10	12	14	7	28	-	36	15	16	22	6	24	13
	2%	-	3%	2%	4%	2%	5%	2%	1%	2%	1%	2%	2%	2%	2%	1%	2%	-	3%	2%	4%	2%	5%	2%	1%
I don't have a personal connection to it	1341	1029	312	206	109	299	21	657	684	1341	690	652	374	461	507	338	959	1029	312	206	109	299	21	657	684
	64%	100%	30%	28%	24%	30%	17%	62%	65%	64%	67%	60%	62%	65%	63%	62%	64%	100%	30%	28%	24%	30%	17%	62%	65%
NET: Family member or friend	657	-	657	497	327	657	66	347	310	657	298	359	180	204	273	167	474	-	657	497	327	657	66	347	310
	31%	-	63%	68%	73%	66%	53%	33%	30%	31%	29%	33%	30%	29%	34%	31%	32%	-	63%	68%	73%	66%	53%	33%	30%
NET: Any personal connection	718	-	718	514	334	679	103	384	334	718	313	405	204	225	288	188	512	-	718	514	334	679	103	384	334
	34%	-	69%	71%	75%	69%	82%	36%	32%	34%	30%	38%	34%	32%	36%	35%	34%	-	69%	71%	75%	69%	82%	36%	32%
Prefer not to say	47	3	12	7	4	12	1	14	32	47	25	22	20	24	3	17	26	3	12	7	4	12	1	14	32
	2%	*	1%	1%	1%	1%	1%	1%	3%	2%	2%	2%	3%	3%	*	3%	2%	*	1%	1%	1%	1%	1%	1%	3%

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Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 7
Q1. Please indicate which of the following best describes your personal connection to Alzheimer's disease and dementia.
Base: All respondents
Alzheimer's disease

No treatments

	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70
A close friend or a family member has/had it	225	113	112	58	71	96	65	157	-	225	225	46	225	23
	21%	21%	22%	19%	21%	23%	24%	21%	-	40%	57%	20%	43%	34%
A more distant friend or family member has/ had it	143	63	80	35	52	56	31	109	-	143	64	143	143	15
	14%	12%	15%	12%	15%	13%	11%	14%	-	26%	16%	62%	27%	21%
I am/was a carer for someone that has/had it	38	22	16	14	11	14	14	23	-	38	24	9	25	38
	4%	4%	3%	5%	3%	3%	5%	3%	-	7%	6%	4%	5%	55%
Other	24	8	16	8	8	8	6	17	-	24	8	8	11	4
	2%	2%	3%	3%	2%	2%	2%	2%	-	4%	2%	3%	2%	6%
I don't have a personal connection to it	657	351	306	187	210	261	165	474	483	174	118	61	169	14
	62%	66%	59%	62%	61%	63%	60%	63%	99%	31%	30%	27%	32%	20%
NET: Family member or friend	347	164	183	92	115	140	94	248	-	347	269	167	347	35
	33%	31%	35%	31%	34%	34%	34%	33%	-	62%	67%	73%	66%	50%
NET: Any personal connection	384	174	210	110	124	150	106	273	-	384	279	168	358	55
	36%	33%	40%	36%	36%	36%	38%	36%	-	69%	70%	73%	68%	80%
Prefer not to say	14	10	4	5	7	2	6	7	3	2	1	1	2	-
	1%	2%	1%	2%	2%	1%	2%	1%	1%	*	*	*	*	-

Some treatments

	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1051	492	558	297	369	385	266	741	546	483	329	217
A close friend or a family member has/had it	198	91	107	53	58	87	48	143	-	198	198	48
	19%	18%	19%	18%	16%	23%	18%	19%	-	41%	60%	22%
A more distant friend or family member has/ had it	129	55	74	38	32	59	26	99	-	129	47	129
	12%	11%	13%	13%	9%	15%	10%	13%	-	27%	14%	59%
I am/was a carer for someone that has/had it	42	6	36	15	14	13	14	26	-	42	29	14
	4%	1%	7%	5%	4%	3%	5%	3%	-	9%	9%	7%
Other	13	3	9	2	4	6	1	12	-	13	7	9
	1%	1%	2%	1%	1%	2%	*	2%	-	3%	2%	4%
I don't have a personal connection to it	684	339	345	187	251	246	173	484	546	139	87	48
	65%	69%	62%	63%	68%	64%	65%	65%	100%	29%	27%	22%
NET: Family member or friend	310	135	176	89	89	133	73	226	-	310	228	160
	30%	27%	31%	30%	24%	34%	27%	31%	-	64%	69%	74%
NET: Any personal connection	334	139	195	95	101	138	83	239	-	334	235	166
	32%	28%	35%	32%	27%	36%	31%	32%	-	69%	71%	76%
Prefer not to say	32	15	18	15	16	1	11	19	-	10	7	3
	3%	3%	3%	5%	4%	*	4%	3%	-	2%	2%	2%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 8
Q1. Please indicate which of the following best describes your personal connection to Alzheimer's disease and dementia.
Base: All respondents
Dementia

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
A close friend or a family member has/had it	615	281	334	59	97	81	106	103	170	156	186	272	374	241	589	24	309	29	270	150	445
	29%	27%	31%	25%	27%	24%	28%	33%	35%	26%	26%	34%	32%	26%	30%	15%	31%	23%	29%	28%	30%
A more distant friend or family member has/ had it	325	150	175	35	47	40	67	48	89	81	107	137	199	126	306	19	180	16	126	65	246
	15%	15%	16%	15%	13%	12%	18%	15%	18%	14%	15%	17%	17%	13%	16%	12%	18%	13%	14%	12%	16%
I am/was a carer for someone that has/had it	100	31	69	10	23	18	15	18	17	32	33	35	57	43	96	3	46	10	42	30	67
	5%	3%	6%	4%	6%	5%	4%	6%	4%	5%	5%	4%	5%	5%	5%	2%	5%	8%	5%	6%	4%
Other	35	10	25	8	3	5	8	3	7	11	13	10	25	10	30	5	14	5	14	6	28
	2%	1%	2%	3%	1%	1%	2%	1%	1%	2%	2%	1%	2%	1%	2%	3%	1%	4%	2%	1%	2%
I don't have a personal connection to it	1130	594	536	126	208	189	198	165	245	334	387	409	583	548	1018	101	524	71	518	296	801
	54%	58%	50%	54%	57%	56%	53%	53%	50%	56%	55%	51%	50%	58%	53%	66%	52%	56%	56%	55%	54%
NET: Family member or friend	876	391	486	91	137	116	160	139	233	228	277	372	533	343	834	40	444	44	377	211	636
	42%	38%	45%	39%	38%	35%	43%	45%	48%	38%	39%	47%	46%	37%	43%	26%	44%	35%	40%	39%	42%
NET: Any personal connection	938	408	530	101	150	136	168	145	239	250	304	384	565	373	889	47	470	53	405	233	674
	45%	40%	49%	43%	41%	40%	45%	46%	49%	42%	43%	48%	48%	40%	46%	30%	47%	41%	43%	43%	45%
Prefer not to say	37	25	12	7	6	12	6	2	3	13	19	5	19	19	27	7	16	4	10	14	22
	2%	2%	1%	3%	2%	4%	2%	1%	1%	2%	3%	1%	2%	2%	1%	4%	2%	3%	1%	3%	1%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 9
Q1. Please indicate which of the following best describes your personal connection to Alzheimer's disease and dementia.
Base: All respondents
Dementia

	Total	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
		Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
A close friend or a family member has/had it	615	-	615	615	132	615	63	344	271	615	281	334	156	186	272	150	445	-	615	615	132	615	63	344	271
	29%	-	59%	85%	29%	62%	51%	33%	26%	29%	27%	31%	26%	26%	34%	28%	30%	-	59%	85%	29%	62%	51%	33%	26%
A more distant friend or family member has/ had it	325	-	325	107	325	325	31	162	164	325	150	175	81	107	137	65	246	-	325	107	325	325	31	162	164
	15%	-	31%	15%	73%	33%	25%	15%	16%	15%	15%	16%	14%	15%	17%	12%	16%	-	31%	15%	73%	33%	25%	15%	16%
I am/was a carer for someone that has/had it	100	-	100	61	31	69	100	57	44	100	31	69	32	33	35	30	67	-	100	61	31	69	100	57	44
	5%	-	10%	8%	7%	7%	80%	5%	4%	5%	3%	6%	5%	5%	4%	6%	4%	-	10%	8%	7%	7%	80%	5%	4%
Other	35	-	35	14	14	18	11	22	13	35	10	25	11	13	10	6	28	-	35	14	14	18	11	22	13
	2%	-	3%	2%	3%	2%	8%	2%	1%	2%	1%	2%	2%	2%	1%	1%	2%	-	3%	2%	3%	2%	8%	2%	1%
I don't have a personal connection to it	1130	1032	98	57	46	95	4	542	588	1130	594	536	334	387	409	296	801	1032	98	57	46	95	4	542	588
	54%	100%	9%	8%	10%	10%	3%	51%	56%	54%	58%	50%	56%	55%	51%	55%	54%	100%	9%	8%	10%	10%	3%	51%	56%
NET: Family member or friend	876	-	876	658	393	876	76	467	409	876	391	486	228	277	372	211	636	-	876	658	393	876	76	467	409
	42%	-	84%	91%	88%	88%	61%	44%	39%	42%	38%	45%	38%	39%	47%	39%	42%	-	84%	91%	88%	88%	61%	44%	39%
NET: Any personal connection	938	-	938	667	399	891	119	501	437	938	408	530	250	304	384	233	674	-	938	667	399	891	119	501	437
	45%	-	90%	92%	89%	90%	95%	48%	42%	45%	40%	49%	42%	43%	48%	43%	45%	-	90%	92%	89%	90%	95%	48%	42%
Prefer not to say	37	-	6	3	2	4	2	12	26	37	25	12	13	19	5	14	22	-	6	3	2	4	2	12	26
	2%	-	1%	*	*	*	1%	1%	2%	2%	2%	1%	2%	3%	1%	3%	1%	-	1%	*	*	*	1%	1%	2%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 10
Q1. Please indicate which of the following best describes your personal connection to Alzheimer's disease and dementia.
Base: All respondents
Dementia

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
A close friend or a family member has/had it	344	159	185	94	103	147	87	251	-	344	344	78	344	40	271	122	149	62	84	125	63	194	-	271	271	54
	33%	30%	36%	31%	30%	36%	31%	33%	-	62%	86%	34%	65%	57%	26%	25%	27%	21%	23%	33%	24%	26%	-	56%	82%	25%
A more distant friend or family member has/ had it	162	82	80	38	50	73	32	127	-	162	57	162	162	17	164	68	95	43	57	64	34	119	-	164	50	164
	15%	15%	15%	13%	15%	18%	11%	17%	-	29%	14%	70%	31%	24%	16%	14%	17%	15%	15%	17%	13%	16%	-	34%	15%	75%
I am/was a carer for someone that has/had it	57	23	34	16	19	22	17	38	-	57	35	20	40	57	44	8	36	17	14	13	13	29	-	44	25	11
	5%	4%	6%	5%	5%	5%	6%	5%	-	10%	9%	9%	8%	81%	4%	2%	6%	6%	4%	3%	5%	4%	-	9%	8%	5%
Other	22	6	16	4	9	9	5	16	-	22	9	9	12	7	13	4	9	7	4	2	2	11	-	13	5	4
	2%	1%	3%	1%	3%	2%	2%	2%	-	4%	2%	4%	2%	9%	1%	1%	2%	2%	1%	*	1%	2%	-	3%	2%	2%
I don't have a personal connection to it	542	296	246	158	179	206	142	385	487	55	31	25	52	2	588	298	290	177	208	204	154	415	546	43	26	21
	51%	55%	47%	52%	53%	50%	51%	51%	100%	10%	8%	11%	10%	3%	56%	60%	52%	60%	56%	53%	58%	56%	100%	9%	8%	10%
NET: Family member or friend	467	219	249	129	140	198	115	344	-	467	363	201	467	44	409	172	237	99	136	174	96	291	-	409	295	192
	44%	41%	48%	43%	41%	48%	42%	46%	-	84%	91%	87%	88%	63%	39%	35%	42%	33%	37%	45%	36%	39%	-	85%	90%	89%
NET: Any personal connection	501	230	272	141	154	206	128	365	-	501	366	205	475	67	437	179	258	109	150	178	105	308	-	437	301	194
	48%	43%	52%	47%	45%	50%	46%	48%	-	90%	92%	89%	90%	96%	42%	36%	46%	37%	41%	46%	39%	42%	-	90%	91%	89%
Prefer not to say	12	9	3	2	8	2	7	4	-	3	1	-	1	*	26	16	9	11	11	3	7	18	-	3	2	2
	1%	2%	*	1%	2%	*	3%	1%	-	*	*	-	*	1%	2%	3%	2%	4%	3%	1%	3%	2%	-	1%	1%	1%

Prepared by Populus

Early Diagnosis of Dementia Survey

ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 11
Q1. Please indicate which of the following best describes your personal connection to Alzheimer's disease and dementia.
Base: All respondents
Alzheimer's and NOT Dementia

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
A close friend or a family member has/had it	60	32	28	5	5	8	6	16	20	10	14	36	31	29	57	2	30	1	28	7	52
	3%	3%	3%	2%	1%	2%	2%	5%	4%	2%	2%	5%	3%	3%	3%	1%	3%	1%	3%	1%	3%
A more distant friend or family member has/ had it	48	24	24	7	6	1	5	6	22	13	6	28	22	26	48	-	32	3	13	6	42
	2%	2%	2%	3%	2%	*	1%	2%	5%	2%	1%	4%	2%	3%	2%	-	3%	2%	1%	1%	3%
I am/was a carer for someone that has/had it	6	4	1	1	-	*	-	*	3	1	*	4	4	1	6	-	4	1	1	1	5
	*	*	*	1%	-	*	-	*	1%	*	*	*	*	*	*	-	*	1%	*	*	*
Other	4	3	1	1	2	-	1	-	-	3	1	-	4	1	4	-	1	-	3	1	3
	*	*	*	*	1%	-	*	-	-	*	*	-	*	*	*	-	*	-	*	*	*
I don't have a personal connection to it	2002	972	1031	222	351	327	360	292	450	573	687	742	1116	886	1834	152	952	124	890	529	1408
	95%	95%	96%	95%	96%	97%	97%	94%	92%	96%	97%	93%	96%	94%	95%	99%	94%	97%	95%	97%	94%
NET: Family member or friend	99	53	46	11	11	9	11	20	37	22	20	57	47	52	97	2	56	3	39	13	86
	5%	5%	4%	5%	3%	3%	3%	6%	8%	4%	3%	7%	4%	6%	5%	1%	6%	3%	4%	2%	6%
NET: Any personal connection	104	56	48	12	13	10	13	20	37	25	22	57	51	53	101	2	58	3	42	15	89
	5%	5%	4%	5%	4%	3%	3%	6%	8%	4%	3%	7%	4%	6%	5%	1%	6%	3%	5%	3%	6%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 12
Q1. Please indicate which of the following best describes your personal connection to Alzheimer's disease and dementia.
Base: All respondents
Alzheimer's and NOT Dementia

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
A close friend or a family member has/had it	60	-	60	60	9	60	5	32	28	60	32	28	10	14	36	7	52	-	60	60	9	60	5	32	28
	3%	-	6%	8%	2%	6%	4%	3%	3%	3%	3%	3%	2%	2%	5%	1%	3%	-	6%	8%	2%	6%	4%	3%	3%
A more distant friend or family member has/ had it	48	-	48	9	48	48	3	25	23	48	24	24	13	6	28	6	42	-	48	9	48	48	3	25	23
	2%	-	5%	1%	11%	5%	2%	2%	2%	2%	2%	2%	2%	1%	4%	1%	3%	-	5%	1%	11%	5%	2%	2%	2%
I am/was a carer for someone that has/had it	6	-	6	5	3	5	6	3	3	6	4	1	1	*	4	1	5	-	6	5	3	5	6	3	3
	*	-	1%	1%	1%	1%	5%	*	*	*	*	*	*	*	*	*	*	-	1%	1%	1%	1%	5%	*	*
Other	4	-	4	-	-	-	-	4	-	4	3	1	3	1	-	1	3	-	4	-	-	-	-	4	-
	*	-	*	-	-	-	-	*	-	*	*	*	*	*	-	*	*	-	*	-	-	-	-	*	-
I don't have a personal connection to it	2002	1032	938	667	399	891	119	997	1005	2002	972	1031	573	687	742	529	1408	1032	938	667	399	891	119	997	1005
	95%	100%	90%	92%	89%	90%	95%	95%	96%	95%	95%	96%	96%	97%	93%	97%	94%	100%	90%	92%	89%	90%	95%	95%	96%
NET: Family member or friend	99	-	99	60	48	99	5	53	46	99	53	46	22	20	57	13	86	-	99	60	48	99	5	53	46
	5%	-	10%	8%	11%	10%	4%	5%	4%	5%	5%	4%	4%	3%	7%	2%	6%	-	10%	8%	11%	10%	4%	5%	4%
NET: Any personal connection	104	-	104	60	48	99	6	58	46	104	56	48	25	22	57	15	89	-	104	60	48	99	6	58	46
	5%	-	10%	8%	11%	10%	5%	5%	4%	5%	5%	4%	4%	3%	7%	3%	6%	-	10%	8%	11%	10%	5%	5%	4%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 13
Q1. Please indicate which of the following best describes your personal connection to Alzheimer's disease and dementia.
Base: All respondents
Alzheimer's and NOT Dementia

No treatments

	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70
A close friend or a family member has/had it	32	17	15	5	8	19	6	26	-	32	32	4	32	2
	3%	3%	3%	2%	2%	5%	2%	3%	-	6%	8%	2%	6%	3%
A more distant friend or family member has/ had it	25	10	15	5	5	15	2	23	-	25	4	25	25	-
	2%	2%	3%	2%	2%	4%	1%	3%	-	4%	1%	11%	5%	-
I am/was a carer for someone that has/had it	3	3	-	-	*	2	*	2	-	3	2	-	2	3
	*	*	-	-	*	1%	*	*	-	*	1%	-	*	4%
Other	4	3	1	3	1	-	1	3	-	4	-	-	-	-
	*	1%	*	1%	*	-	*	*	-	1%	-	-	-	-
I don't have a personal connection to it	997	507	491	288	326	383	268	706	487	501	366	205	475	67
	95%	95%	94%	96%	96%	93%	97%	94%	100%	90%	92%	89%	90%	96%
NET: Family member or friend	53	25	28	10	13	30	8	46	-	53	32	25	53	2
	5%	5%	5%	3%	4%	7%	3%	6%	-	10%	8%	11%	10%	3%
NET: Any personal connection	58	29	29	13	15	30	9	49	-	58	32	25	53	3
	5%	5%	6%	4%	4%	7%	3%	6%	-	10%	8%	11%	10%	4%

Some treatments

	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it
Unweighted base	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1051	492	558	297	369	385	266	741	546	483	329	217
A close friend or a family member has/had it	28	16	13	5	6	17	2	26	-	28	28	5
	3%	3%	2%	2%	2%	4%	1%	3%	-	6%	9%	2%
A more distant friend or family member has/ had it	23	15	8	8	1	14	4	19	-	23	5	23
	2%	3%	1%	3%	*	4%	1%	3%	-	5%	2%	11%
I am/was a carer for someone that has/had it	3	2	1	1	-	2	*	3	-	3	3	3
	*	*	*	*	-	*	*	*	-	1%	1%	1%
Other	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-
I don't have a personal connection to it	1005	465	540	285	361	359	261	701	546	437	301	194
	96%	94%	97%	96%	98%	93%	98%	95%	100%	90%	91%	89%
NET: Family member or friend	46	28	18	12	7	26	5	40	-	46	28	23
	4%	6%	3%	4%	2%	7%	2%	5%	-	10%	9%	11%
NET: Any personal connection	46	28	18	12	7	26	5	40	-	46	28	23
	4%	6%	3%	4%	2%	7%	2%	5%	-	10%	9%	11%

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Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 14
Q1. Please indicate which of the following best describes your personal connection to Alzheimer's disease and dementia.
Base: All respondents
Dementia and NOT Alzheimers

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
A close friend or a family member has/had it	213	97	116	21	22	30	31	41	68	43	61	109	125	88	206	7	104	13	93	34	168
	10%	9%	11%	9%	6%	9%	8%	13%	14%	7%	9%	14%	11%	9%	11%	5%	10%	10%	10%	6%	11%
A more distant friend or family member has/ had it	113	57	56	9	12	13	26	17	36	21	39	53	71	42	108	5	68	6	38	21	88
	5%	6%	5%	4%	3%	4%	7%	5%	7%	4%	5%	7%	6%	4%	6%	3%	7%	5%	4%	4%	6%
I am/was a carer for someone that has/had it	22	8	15	2	4	3	3	6	4	6	6	11	14	8	21	1	12	1	9	5	16
	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Other	7	2	6	2	-	1	3	1	1	2	4	1	6	2	6	1	3	1	3	1	7
	*	*	1%	1%	-	*	1%	*	*	*	1%	*	*	*	*	1%	*	1%	*	*	*
I don't have a personal connection to it	1782	876	905	201	326	292	317	255	391	527	609	646	971	811	1625	140	843	107	799	484	1246
	85%	85%	84%	86%	90%	87%	85%	82%	80%	88%	86%	81%	83%	86%	84%	91%	83%	84%	86%	89%	83%
NET: Family member or friend	311	146	164	30	35	42	54	56	95	65	96	150	186	125	299	12	161	19	127	55	241
	15%	14%	15%	13%	9%	12%	14%	18%	19%	11%	13%	19%	16%	13%	15%	8%	16%	15%	14%	10%	16%
NET: Any personal connection	324	151	173	33	38	45	56	56	96	71	101	152	196	128	310	14	167	20	133	59	250
	15%	15%	16%	14%	10%	13%	15%	18%	20%	12%	14%	19%	17%	14%	16%	9%	17%	16%	14%	11%	17%

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Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 15
Q1. Please indicate which of the following best describes your personal connection to Alzheimer's disease and dementia.
Base: All respondents
Dementia and NOT Alzheimers

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
A close friend or a family member has/had it	213	-	213	213	15	213	13	119	94	213	97	116	43	61	109	34	168	-	213	213	15	213	13	119	94
	10%	-	20%	29%	3%	22%	11%	11%	9%	10%	9%	11%	7%	9%	14%	6%	11%	-	20%	29%	3%	22%	11%	11%	9%
A more distant friend or family member has/ had it	113	-	113	15	113	113	7	62	51	113	57	56	21	39	53	21	88	-	113	15	113	113	7	62	51
	5%	-	11%	2%	25%	11%	6%	6%	5%	5%	6%	5%	4%	5%	7%	4%	6%	-	11%	2%	25%	11%	6%	6%	5%
I am/was a carer for someone that has/had it	22	-	22	13	7	15	22	14	8	22	8	15	6	6	11	5	16	-	22	13	7	15	22	14	8
	1%	-	2%	2%	2%	1%	18%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	2%	2%	1%	18%	1%	1%
Other	7	-	7	2	2	2	1	3	4	7	2	6	2	4	1	1	7	-	7	2	2	2	1	3	4
	*	-	1%	*	*	*	1%	*	*	*	*	1%	*	1%	*	*	*	-	1%	*	*	*	1%	*	*
I don't have a personal connection to it	1782	1032	718	514	334	679	103	880	902	1782	876	905	527	609	646	484	1246	1032	718	514	334	679	103	880	902
	85%	100%	69%	71%	75%	69%	82%	83%	86%	85%	85%	84%	88%	86%	81%	89%	83%	100%	69%	71%	75%	69%	82%	83%	86%
NET: Family member or friend	311	-	311	213	113	311	15	171	140	311	146	164	65	96	150	55	241	-	311	213	113	311	15	171	140
	15%	-	30%	29%	25%	31%	12%	16%	13%	15%	14%	15%	11%	13%	19%	10%	16%	-	30%	29%	25%	31%	12%	16%	13%
NET: Any personal connection	324	-	324	213	113	311	22	175	149	324	151	173	71	101	152	59	250	-	324	213	113	311	22	175	149
	15%	-	31%	29%	25%	31%	18%	17%	14%	15%	15%	16%	12%	14%	19%	11%	17%	-	31%	29%	25%	31%	18%	17%	14%

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Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 16
Q1. Please indicate which of the following best describes your personal connection to Alzheimer's disease and dementia.
Base: All respondents
Dementia and NOT Alzheimers

No treatments

	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70
A close friend or a family member has/had it	119	53	66	30	29	60	21	96	-	119	119	10	119	10
	11%	10%	13%	10%	9%	14%	8%	13%	-	21%	30%	4%	22%	14%
A more distant friend or family member has/ had it	62	32	30	13	17	32	9	52	-	62	10	62	62	6
	6%	6%	6%	4%	5%	8%	3%	7%	-	11%	3%	27%	12%	8%
I am/was a carer for someone that has/had it	14	5	9	4	2	8	3	10	-	14	10	6	11	14
	1%	1%	2%	1%	1%	2%	1%	1%	-	3%	2%	2%	2%	20%
Other	3	1	2	-	2	1	-	3	-	3	2	2	2	1
	*	*	*	-	1%	*	-	*	-	1%	1%	1%	*	2%
I don't have a personal connection to it	880	451	428	256	296	328	246	614	487	384	279	168	358	55
	83%	84%	82%	85%	87%	79%	89%	81%	100%	69%	70%	73%	68%	80%
NET: Family member or friend	171	80	90	43	44	84	29	138	-	171	119	62	171	11
	16%	15%	17%	14%	13%	20%	11%	18%	-	31%	30%	27%	32%	15%
NET: Any personal connection	175	84	91	45	45	86	32	141	-	175	119	62	171	14
	17%	16%	18%	15%	13%	21%	11%	19%	-	31%	30%	27%	32%	20%

Some treatments

	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it
Unweighted base	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1051	492	558	297	369	385	266	741	546	483	329	217
A close friend or a family member has/had it	94	44	50	13	32	49	13	72	-	94	94	5
	9%	9%	9%	5%	9%	13%	5%	10%	-	19%	29%	2%
A more distant friend or family member has/ had it	51	25	26	9	21	21	12	36	-	51	5	51
	5%	5%	5%	3%	6%	5%	5%	5%	-	11%	2%	24%
I am/was a carer for someone that has/had it	8	3	6	2	4	2	1	7	-	8	3	2
	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%
Other	4	1	3	2	1	1	1	3	-	4	-	-
	*	*	1%	1%	*	*	*	*	-	1%	-	-
I don't have a personal connection to it	902	425	477	271	313	319	239	632	546	334	235	166
	86%	86%	85%	91%	85%	83%	90%	85%	100%	69%	71%	76%
NET: Family member or friend	140	66	74	22	52	66	25	103	-	140	94	51
	13%	13%	13%	7%	14%	17%	10%	14%	-	29%	29%	24%
NET: Any personal connection	149	67	81	26	56	67	27	110	-	149	94	51
	14%	14%	15%	9%	15%	17%	10%	15%	-	31%	29%	24%

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Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 17
Q1. Please indicate which of the following best describes your personal connection to Alzheimer's disease and dementia.
Base: All respondents
Alzheimer's and Dementia

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
A close friend or a family member has/had it	454	209	245	42	81	58	82	69	122	123	140	191	275	180	432	20	232	23	194	127	315
	22%	20%	23%	18%	22%	17%	22%	22%	25%	21%	20%	24%	24%	19%	22%	13%	23%	18%	21%	23%	21%
A more distant friend or family member has/ had it	286	119	167	32	42	38	57	45	72	73	96	117	178	108	272	14	150	10	122	62	211
	14%	12%	16%	14%	11%	11%	15%	14%	15%	12%	13%	15%	15%	12%	14%	9%	15%	8%	13%	11%	14%
I am/was a carer for someone that has/had it	97	30	67	9	22	16	16	14	19	31	32	33	53	43	91	5	43	11	39	31	63
	5%	3%	6%	4%	6%	5%	4%	4%	4%	5%	5%	4%	5%	5%	5%	3%	4%	9%	4%	6%	4%
Other	38	11	27	7	3	5	8	5	10	10	13	15	30	8	32	6	18	5	13	7	31
	2%	1%	2%	3%	1%	2%	2%	2%	2%	2%	2%	2%	3%	1%	2%	4%	2%	4%	1%	1%	2%
I don't have a personal connection to it	1492	771	721	166	252	246	261	223	344	418	506	567	798	694	1355	122	707	95	661	370	1073
	71%	75%	67%	71%	69%	73%	70%	72%	71%	70%	71%	71%	68%	74%	70%	79%	70%	75%	71%	68%	72%
NET: Family member or friend	580	253	327	62	104	80	110	84	141	166	190	225	356	224	548	30	286	29	258	160	405
	28%	25%	30%	26%	29%	24%	29%	27%	29%	28%	27%	28%	31%	24%	28%	19%	28%	23%	28%	30%	27%
NET: Any personal connection	614	257	357	68	112	91	112	89	143	179	203	232	369	245	580	33	303	32	271	174	423
	29%	25%	33%	29%	31%	27%	30%	28%	29%	30%	29%	29%	32%	26%	30%	21%	30%	25%	29%	32%	28%

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Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 18
Q1. Please indicate which of the following best describes your personal connection to Alzheimer's disease and dementia.
Base: All respondents
Alzheimer's and Dementia

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total														
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
A close friend or a family member has/had it	454	-	454	454	160	454	66	248	207	454	209	245	123	140	191	127	315	-	454	454	160	454	66	248	207
	22%	-	44%	62%	36%	46%	53%	23%	20%	22%	20%	23%	21%	20%	24%	23%	21%	-	44%	62%	36%	46%	53%	23%	20%
A more distant friend or family member has/ had it	286	-	286	160	286	286	34	143	143	286	119	167	73	96	117	62	211	-	286	160	286	286	34	143	143
	14%	-	27%	22%	64%	29%	27%	14%	14%	14%	12%	16%	12%	13%	15%	11%	14%	-	27%	22%	64%	29%	27%	14%	14%
I am/was a carer for someone that has/had it	97	-	97	66	34	73	97	53	44	97	30	67	31	32	33	31	63	-	97	66	34	73	97	53	44
	5%	-	9%	9%	8%	7%	77%	5%	4%	5%	3%	6%	5%	5%	4%	6%	4%	-	9%	9%	8%	7%	77%	5%	4%
Other	38	-	38	19	18	27	9	21	17	38	11	27	10	13	15	7	31	-	38	19	18	27	9	21	17
	2%	-	4%	3%	4%	3%	7%	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	-	4%	3%	4%	3%	7%	2%	2%
I don't have a personal connection to it	1492	1032	428	273	161	410	28	729	762	1492	771	721	418	506	567	370	1073	1032	428	273	161	410	28	729	762
	71%	100%	41%	38%	36%	41%	23%	69%	73%	71%	75%	67%	70%	71%	71%	68%	72%	100%	41%	38%	36%	41%	23%	69%	73%
NET: Family member or friend	580	-	580	454	286	580	73	305	276	580	253	327	166	190	225	160	405	-	580	454	286	580	73	305	276
	28%	-	56%	62%	64%	59%	58%	29%	26%	28%	25%	30%	28%	27%	28%	30%	27%	-	56%	62%	64%	59%	58%	29%	26%
NET: Any personal connection	614	-	614	454	286	580	97	326	288	614	257	357	179	203	232	174	423	-	614	454	286	580	97	326	288
	29%	-	59%	62%	64%	59%	77%	31%	27%	29%	25%	33%	30%	29%	29%	32%	28%	-	59%	62%	64%	59%	77%	31%	27%

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Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 19
Q1. Please indicate which of the following best describes your personal connection to Alzheimer's disease and dementia.
Base: All respondents
Alzheimer's and Dementia

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
A close friend or a family member has/had it	248	118	130	70	79	98	73	170	-	248	248	86	248	36	207	91	115	53	60	93	54	144	-	207	207	74
	23%	22%	25%	23%	23%	24%	26%	23%	-	44%	62%	37%	47%	51%	20%	18%	21%	18%	16%	24%	20%	19%	-	43%	63%	34%
A more distant friend or family member has/ had it	143	64	79	36	54	53	35	105	-	143	86	143	143	19	143	55	88	37	42	64	27	106	-	143	74	143
	14%	12%	15%	12%	16%	13%	13%	14%	-	26%	22%	62%	27%	27%	14%	11%	16%	13%	11%	17%	10%	14%	-	30%	22%	66%
I am/was a carer for someone that has/had it	53	24	29	16	17	19	16	36	-	53	36	19	40	53	44	6	38	15	15	14	15	27	-	44	30	15
	5%	4%	6%	5%	5%	5%	6%	5%	-	9%	9%	8%	8%	76%	4%	1%	7%	5%	4%	4%	6%	4%	-	9%	9%	7%
Other	21	6	16	5	7	9	6	15	-	21	10	8	13	5	17	6	11	5	6	7	1	16	-	17	9	10
	2%	1%	3%	2%	2%	2%	2%	2%	-	4%	2%	4%	2%	8%	2%	1%	2%	2%	2%	2%	*	2%	-	4%	3%	5%
I don't have a personal connection to it	729	389	340	204	232	293	181	530	487	233	151	87	224	17	762	381	381	214	275	274	189	543	546	195	122	74
	69%	73%	65%	68%	68%	71%	65%	70%	100%	42%	38%	38%	42%	24%	73%	77%	68%	72%	75%	71%	71%	73%	100%	40%	37%	34%
NET: Family member or friend	305	142	162	88	102	115	89	211	-	305	248	143	305	40	276	111	165	78	87	110	72	194	-	276	207	143
	29%	27%	31%	29%	30%	28%	32%	28%	-	54%	62%	62%	58%	58%	26%	22%	30%	26%	24%	29%	27%	26%	-	57%	63%	66%
NET: Any personal connection	326	146	180	97	109	120	96	225	-	326	248	143	305	53	288	111	177	83	94	112	77	199	-	288	207	143
	31%	27%	35%	32%	32%	29%	35%	30%	-	58%	62%	62%	58%	76%	27%	23%	32%	28%	25%	29%	29%	27%	-	60%	63%	66%

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Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 20
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Summary table

	Memory loss is an inevitable part of aging	Alzheimer's disease is a normal part of aging	Alzheimer's disease begins decades before any symptoms emerge (such as memory loss)	Alzheimer's disease begins when symptoms start to emerge (such as memory loss)	Alzheimer's disease begins when symptoms have reached a severe stage (such as inability to recognise familiar faces)	It doesn't matter if someone is diagnosed with Alzheimer's disease because there is nothing we can do to help them	Even if it's medically possible, we shouldn't diagnose someone with Alzheimer's disease before symptoms develop	Alzheimer's disease and dementia are the same thing
Unweighted base	2106	2106	2106	2106	2106	2106	2106	2106
Weighted base	2106	2106	2106	2106	2106	2106	2106	2106
NET: Agree	1305	288	1032	957	514	346	632	413
	62%	14%	49%	45%	24%	16%	30%	20%
Strongly agree (4)	218	42	259	203	114	66	213	62
	10%	2%	12%	10%	5%	3%	10%	3%
Slightly agree (3)	1087	246	773	754	400	281	419	351
	52%	12%	37%	36%	19%	13%	20%	17%
Slightly disagree (2)	363	581	200	409	466	607	488	687
	17%	28%	9%	19%	22%	29%	23%	33%
Strongly disagree (1)	236	960	52	181	562	790	442	517
	11%	46%	2%	9%	27%	38%	21%	25%
NET: Disagree	598	1541	252	589	1028	1398	930	1204
	28%	73%	12%	28%	49%	66%	44%	57%
Don't know	203	277	822	560	564	362	544	489
	10%	13%	39%	27%	27%	17%	26%	23%
Mean	2.68	1.66	2.96	2.63	2.04	1.78	2.26	1.97
Standard deviation	0.83	0.8	0.72	0.85	0.96	0.85	1.02	0.83
Standard error	0.02	0.02	0.02	0.02	0.02	0.02	0.03	0.02

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 21
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Memory loss is an inevitable part of aging

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
NET: Agree	1305	648	657	138	178	202	242	206	338	316	444	544	731	574	1197	101	651	78	553	318	943
	62%	63%	61%	59%	49%	60%	65%	66%	69%	53%	63%	68%	63%	61%	62%	65%	65%	61%	59%	58%	63%
Strongly agree (4)	218	120	97	25	28	40	38	33	54	53	78	87	109	109	188	28	96	26	89	59	152
	10%	12%	9%	11%	8%	12%	10%	10%	11%	9%	11%	11%	9%	12%	10%	18%	9%	20%	10%	11%	10%
Slightly agree (3)	1087	527	559	113	150	162	204	173	284	264	366	457	622	465	1009	73	556	52	464	258	791
	52%	51%	52%	48%	41%	48%	55%	56%	58%	44%	52%	57%	53%	49%	52%	47%	55%	41%	50%	48%	53%
Slightly disagree (2)	363	174	189	51	69	59	61	44	79	120	120	123	204	159	339	19	166	17	175	88	267
	17%	17%	18%	22%	19%	17%	16%	14%	16%	20%	17%	15%	18%	17%	18%	12%	16%	13%	19%	16%	18%
Strongly disagree (1)	236	95	141	16	54	43	35	36	52	70	78	88	142	94	218	16	125	18	91	71	159
	11%	9%	13%	7%	15%	13%	9%	12%	11%	12%	11%	11%	12%	10%	11%	11%	12%	14%	10%	13%	11%
NET: Disagree	598	269	330	68	122	102	96	80	131	190	197	211	346	252	557	36	290	35	266	159	426
	28%	26%	31%	29%	34%	30%	26%	26%	27%	32%	28%	26%	30%	27%	29%	23%	29%	27%	29%	29%	28%
Don't know	203	111	92	28	63	33	35	25	18	91	68	44	90	113	181	18	68	15	113	67	128
	10%	11%	8%	12%	17%	10%	9%	8%	4%	15%	10%	5%	8%	12%	9%	12%	7%	12%	12%	12%	9%
Mean	2.68	2.74	2.62	2.71	2.51	2.66	2.73	2.71	2.73	2.59	2.69	2.72	2.65	2.71	2.67	2.83	2.66	2.77	2.67	2.64	2.68
Standard deviation																					
Standard error	0.83	0.82	0.85	0.78	0.89	0.88	0.8	0.83	0.81	0.85	0.84	0.82	0.83	0.83	0.83	0.9	0.83	0.98	0.81	0.88	0.82
	0.02	0.03	0.03	0.05	0.05	0.05	0.04	0.05	0.04	0.04	0.03	0.03	0.03	0.03	0.02	0.08	0.03	0.1	0.03	0.04	0.02

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 22
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Memory loss is an inevitable part of aging

		Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
	Total	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
NET: Agree	1305	637	657	467	282	633	68	646	659	1305	648	657	316	444	544	318	943	637	657	467	282	633	68	646	659
	62%	62%	63%	64%	63%	64%	55%	61%	63%	62%	63%	61%	53%	63%	68%	58%	63%	62%	63%	64%	63%	64%	55%	61%	63%
Strongly agree (4)	218	105	111	84	37	106	18	117	101	218	120	97	53	78	87	59	152	105	111	84	37	106	18	117	101
	10%	10%	11%	12%	8%	11%	14%	11%	10%	10%	12%	9%	9%	11%	11%	11%	10%	10%	11%	12%	8%	11%	14%	11%	10%
Slightly agree (3)	1087	532	546	383	244	527	51	529	558	1087	527	559	264	366	457	258	791	532	546	383	244	527	51	529	558
	52%	52%	52%	53%	55%	53%	40%	50%	53%	52%	51%	52%	44%	52%	57%	48%	53%	52%	52%	53%	55%	53%	40%	50%	53%
Slightly disagree (2)	363	153	207	131	102	190	32	209	153	363	174	189	120	120	123	88	267	153	207	131	102	190	32	209	153
	17%	15%	20%	18%	23%	19%	26%	20%	15%	17%	17%	18%	20%	17%	15%	16%	18%	15%	20%	18%	23%	19%	26%	20%	15%
Strongly disagree (1)	236	97	135	97	47	126	20	116	119	236	95	141	70	78	88	71	159	97	135	97	47	126	20	116	119
	11%	9%	13%	13%	11%	13%	16%	11%	11%	11%	9%	13%	12%	11%	11%	13%	11%	9%	13%	13%	11%	13%	16%	11%	11%
NET: Disagree	598	249	342	228	150	316	52	326	273	598	269	330	190	197	211	159	426	249	342	228	150	316	52	326	273
	28%	24%	33%	31%	34%	32%	42%	31%	26%	28%	26%	31%	32%	28%	26%	29%	28%	24%	33%	31%	34%	32%	42%	31%	26%
Don't know	203	146	43	32	16	42	5	84	119	203	111	92	91	68	44	67	128	146	43	32	16	42	5	84	119
	10%	14%	4%	4%	4%	4%	4%	8%	11%	10%	11%	8%	15%	10%	5%	12%	9%	14%	4%	4%	4%	4%	4%	8%	11%
Mean	2.68	2.73	2.63	2.65	2.63	2.65	2.55	2.67	2.69	2.68	2.74	2.62	2.59	2.69	2.72	2.64	2.68	2.73	2.63	2.65	2.63	2.65	2.55	2.67	2.69
Standard deviation	0.83	0.81	0.85	0.87	0.79	0.85	0.94	0.84	0.83	0.83	0.82	0.85	0.85	0.84	0.82	0.88	0.82	0.81	0.85	0.87	0.79	0.85	0.94	0.84	0.83
Standard error	0.02	0.03	0.03	0.03	0.04	0.03	0.09	0.03	0.03	0.02	0.03	0.03	0.04	0.03	0.03	0.04	0.02	0.03	0.03	0.03	0.04	0.03	0.09	0.03	0.03

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 23
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Memory loss is an inevitable part of aging

No treatments

	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70
NET: Agree	646	336	309	168	204	274	169	464	301	341	245	141	326	42
	61%	63%	60%	56%	60%	66%	61%	62%	62%	61%	62%	61%	62%	60%
Strongly agree (4)	117	70	47	27	44	45	36	81	53	63	47	21	61	12
	11%	13%	9%	9%	13%	11%	13%	11%	11%	11%	12%	9%	11%	17%
Slightly agree (3)	529	266	262	141	160	229	133	383	248	278	199	120	265	30
	50%	50%	50%	47%	47%	55%	48%	51%	51%	50%	50%	52%	50%	43%
Slightly disagree (2)	209	102	107	64	73	72	52	154	80	128	83	63	118	18
	20%	19%	21%	21%	21%	17%	19%	20%	16%	23%	21%	27%	22%	27%
Strongly disagree (1)	116	52	65	33	40	44	31	83	47	69	53	20	64	8
	11%	10%	12%	11%	12%	11%	11%	11%	10%	12%	13%	9%	12%	12%
NET: Disagree	326	154	172	97	113	115	83	237	127	198	136	83	182	27
	31%	29%	33%	32%	33%	28%	30%	31%	26%	35%	34%	36%	35%	38%
Don't know	84	45	39	36	23	24	26	53	59	20	17	7	20	1
	8%	8%	7%	12%	7%	6%	9%	7%	12%	4%	4%	3%	4%	1%
Mean	2.67	2.72	2.61	2.61	2.66	2.71	2.69	2.66	2.72	2.62	2.63	2.64	2.63	2.66
Standard deviation	0.84	0.84	0.84	0.83	0.87	0.82	0.87	0.83	0.82	0.85	0.87	0.78	0.85	0.91
Standard error	0.03	0.04	0.04	0.05	0.05	0.04	0.05	0.03	0.04	0.04	0.05	0.05	0.04	0.11

Some treatments

	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it
Unweighted base	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1051	492	558	297	369	385	266	741	546	483	329	217
NET: Agree	659	312	347	149	240	270	149	478	336	316	222	141
	63%	63%	62%	50%	65%	70%	56%	65%	62%	65%	68%	65%
Strongly agree (4)	101	51	50	26	34	42	23	71	52	48	38	16
	10%	10%	9%	9%	9%	11%	9%	10%	9%	10%	11%	7%
Slightly agree (3)	558	261	297	123	207	228	125	408	284	268	185	125
	53%	53%	53%	41%	56%	59%	47%	55%	52%	55%	56%	58%
Slightly disagree (2)	153	72	82	55	46	51	36	112	73	78	47	40
	15%	15%	15%	19%	13%	13%	14%	15%	13%	16%	14%	18%
Strongly disagree (1)	119	43	76	37	38	44	40	76	49	66	44	27
	11%	9%	14%	13%	10%	11%	15%	10%	9%	14%	13%	13%
NET: Disagree	273	114	158	93	84	96	76	189	122	144	92	67
	26%	23%	28%	31%	23%	25%	29%	25%	22%	30%	28%	31%
Don't know	119	66	53	55	44	20	41	74	87	23	15	9
	11%	13%	9%	19%	12%	5%	15%	10%	16%	5%	5%	4%
Mean	2.69	2.75	2.64	2.57	2.73	2.73	2.59	2.71	2.74	2.65	2.69	2.62
Standard deviation	0.83	0.79	0.86	0.88	0.8	0.82	0.9	0.81	0.8	0.85	0.86	0.81
Standard error	0.03	0.04	0.04	0.06	0.04	0.04	0.06	0.03	0.04	0.04	0.05	0.06

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 24
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Alzheimer's disease is a normal part of aging

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
NET: Agree	288	194	94	41	38	51	58	36	64	79	109	100	158	130	255	30	135	30	118	95	186
	14%	19%	9%	18%	10%	15%	16%	11%	13%	13%	15%	13%	14%	14%	13%	19%	13%	24%	13%	18%	12%
Strongly agree (4)	42	26	16	11	4	7	5	3	11	16	12	14	26	15	34	7	19	6	15	19	23
	2%	3%	1%	5%	1%	2%	1%	1%	2%	3%	2%	2%	2%	2%	2%	5%	2%	5%	2%	3%	2%
Slightly agree (3)	246	168	79	30	33	44	53	33	54	63	97	87	132	114	222	23	116	24	103	77	164
	12%	16%	7%	13%	9%	13%	14%	11%	11%	11%	14%	11%	11%	12%	11%	15%	11%	19%	11%	14%	11%
Slightly disagree (2)	581	306	275	65	101	91	109	76	139	165	201	215	313	268	545	34	276	28	269	137	423
	28%	30%	25%	28%	28%	27%	29%	24%	29%	28%	28%	27%	27%	28%	28%	22%	27%	22%	29%	25%	28%
Strongly disagree (1)	960	373	587	89	160	146	161	159	245	248	307	405	560	400	905	51	487	45	412	229	701
	46%	36%	54%	38%	44%	43%	43%	51%	50%	42%	43%	51%	48%	43%	47%	33%	48%	36%	44%	42%	47%
NET: Disagree	1541	679	862	153	260	237	270	235	385	414	508	620	874	667	1450	84	763	73	681	366	1124
	73%	66%	80%	66%	71%	70%	73%	75%	79%	69%	72%	78%	75%	71%	75%	55%	76%	57%	73%	67%	75%
Don't know	277	155	122	39	66	48	45	41	38	106	93	79	135	142	230	40	111	24	133	82	185
	13%	15%	11%	17%	18%	14%	12%	13%	8%	18%	13%	10%	12%	15%	12%	26%	11%	19%	14%	15%	12%
Mean	1.66	1.82	1.5	1.81	1.61	1.7	1.7	1.55	1.62	1.69	1.7	1.6	1.64	1.68	1.64	1.88	1.63	1.92	1.65	1.75	1.62
Standard deviation																					
Standard error	0.8	0.84	0.72	0.9	0.74	0.82	0.79	0.74	0.79	0.82	0.8	0.77	0.8	0.79	0.78	0.94	0.79	0.96	0.77	0.87	0.77
	0.02	0.03	0.02	0.06	0.04	0.05	0.04	0.05	0.04	0.04	0.03	0.03	0.03	0.03	0.02	0.09	0.03	0.1	0.03	0.04	0.02

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 25
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Alzheimer's disease is a normal part of aging

		Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total														
	Total	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
NET: Agree	288	148	132	98	55	128	18	153	135	288	194	94	79	109	100	95	186	148	132	98	55	128	18	153	135
	14%	14%	13%	13%	12%	13%	14%	15%	13%	14%	19%	9%	13%	15%	13%	18%	12%	14%	13%	13%	12%	13%	14%	15%	13%
Strongly agree (4)	42	28	14	10	3	12	2	23	18	42	26	16	16	12	14	19	23	28	14	10	3	12	2	23	18
	2%	3%	1%	1%	1%	1%	2%	2%	2%	2%	3%	1%	3%	2%	2%	3%	2%	3%	1%	1%	1%	1%	2%	2%	2%
Slightly agree (3)	246	120	118	88	52	116	16	130	116	246	168	79	63	97	87	77	164	120	118	88	52	116	16	130	116
	12%	12%	11%	12%	12%	12%	13%	12%	11%	12%	16%	7%	11%	14%	11%	14%	11%	12%	11%	12%	12%	12%	13%	12%	11%
Slightly disagree (2)	581	271	304	207	128	289	30	300	281	581	306	275	165	201	215	137	423	271	304	207	128	289	30	300	281
	28%	26%	29%	29%	29%	29%	24%	28%	27%	28%	30%	25%	28%	28%	27%	25%	28%	26%	29%	29%	29%	29%	24%	28%	27%
Strongly disagree (1)	960	406	550	380	242	518	70	469	491	960	373	587	248	307	405	229	701	406	550	380	242	518	70	469	491
	46%	39%	53%	52%	54%	52%	56%	44%	47%	46%	36%	54%	42%	43%	51%	42%	47%	39%	53%	52%	54%	52%	56%	44%	47%
NET: Disagree	1541	678	853	588	370	806	100	769	772	1541	679	862	414	508	620	366	1124	678	853	588	370	806	100	769	772
	73%	66%	82%	81%	83%	81%	80%	73%	73%	73%	66%	80%	69%	72%	78%	67%	75%	66%	82%	81%	83%	81%	80%	73%	73%
Don't know	277	206	57	42	22	56	7	133	144	277	155	122	106	93	79	82	185	206	57	42	22	56	7	133	144
	13%	20%	5%	6%	5%	6%	6%	13%	14%	13%	15%	11%	18%	13%	10%	15%	12%	20%	5%	6%	5%	6%	6%	13%	14%
Mean	1.66	1.72	1.59	1.6	1.57	1.6	1.57	1.68	1.63	1.66	1.82	1.5	1.69	1.7	1.6	1.75	1.62	1.72	1.59	1.6	1.57	1.6	1.57	1.68	1.63
Standard deviation	0.8	0.83	0.75	0.76	0.73	0.75	0.79	0.81	0.78	0.8	0.84	0.72	0.82	0.8	0.77	0.87	0.77	0.83	0.75	0.76	0.73	0.75	0.79	0.81	0.78
Standard error	0.02	0.03	0.02	0.03	0.04	0.03	0.07	0.03	0.03	0.02	0.03	0.02	0.04	0.03	0.03	0.04	0.02	0.03	0.02	0.03	0.04	0.03	0.07	0.03	0.03

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 26
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Alzheimer's disease is a normal part of aging

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
NET: Agree	153	105	48	47	57	50	50	102	82	70	56	26	67	12	135	88	46	32	52	50	46	85	66	62	42	29
	15%	20%	9%	15%	17%	12%	18%	13%	17%	12%	14%	11%	13%	17%	13%	18%	8%	11%	14%	13%	17%	11%	12%	13%	13%	13%
Strongly agree (4)	23	15	8	12	5	6	9	14	14	10	8	2	8	2	18	11	7	4	7	7	10	9	14	4	2	2
	2%	3%	2%	4%	2%	2%	3%	2%	3%	2%	2%	1%	2%	3%	2%	2%	1%	1%	2%	2%	4%	1%	3%	1%	1%	1%
Slightly agree (3)	130	90	40	35	52	43	41	87	68	60	48	24	59	10	116	77	39	28	45	43	36	76	52	58	39	27
	12%	17%	8%	12%	15%	11%	15%	12%	14%	11%	12%	11%	11%	14%	11%	16%	7%	9%	12%	11%	14%	10%	10%	12%	12%	13%
Slightly disagree (2)	300	161	139	88	95	118	77	216	129	170	113	68	161	16	281	145	135	77	106	98	61	207	142	133	94	60
	28%	30%	27%	29%	28%	28%	28%	29%	27%	30%	28%	29%	30%	23%	27%	30%	24%	26%	29%	25%	23%	28%	26%	28%	29%	28%
Strongly disagree (1)	469	193	276	122	139	208	104	359	181	286	203	124	268	35	491	180	312	126	169	196	125	342	225	263	178	118
	44%	36%	53%	40%	41%	50%	38%	48%	37%	51%	51%	54%	51%	50%	47%	37%	56%	43%	46%	51%	47%	46%	41%	54%	54%	54%
NET: Disagree	769	354	415	210	233	326	181	575	310	457	316	192	429	51	772	325	447	204	275	294	185	549	367	396	272	178
	73%	66%	80%	70%	68%	79%	65%	76%	64%	82%	79%	83%	81%	73%	73%	66%	80%	69%	74%	76%	70%	74%	67%	82%	83%	82%
Don't know	133	76	57	45	51	38	47	78	94	33	26	12	32	7	144	79	65	61	42	41	35	107	112	24	15	10
	13%	14%	11%	15%	15%	9%	17%	10%	19%	6%	7%	5%	6%	10%	14%	16%	12%	21%	11%	11%	13%	14%	21%	5%	5%	4%
Mean	1.68	1.84	1.53	1.75	1.74	1.59	1.8	1.64	1.78	1.61	1.63	1.55	1.61	1.66	1.63	1.81	1.48	1.62	1.67	1.6	1.7	1.61	1.67	1.57	1.57	1.58
Standard deviation	0.81	0.85	0.73	0.86	0.81	0.76	0.87	0.78	0.85	0.76	0.79	0.72	0.76	0.86	0.78	0.83	0.71	0.76	0.79	0.79	0.88	0.75	0.81	0.74	0.74	0.75
Standard error	0.03	0.04	0.03	0.05	0.05	0.04	0.06	0.03	0.04	0.03	0.04	0.05	0.03	0.11	0.03	0.04	0.03	0.05	0.04	0.04	0.06	0.03	0.04	0.04	0.04	0.05

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 27
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Alzheimer's disease begins decades before any symptoms emerge (such as memory loss)

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
NET: Agree	1032	496	536	109	157	154	195	172	244	267	350	416	618	414	956	72	506	64	448	260	740
	49%	48%	50%	47%	43%	46%	52%	55%	50%	45%	49%	52%	53%	44%	49%	47%	50%	51%	48%	48%	49%
Strongly agree (4)	259	118	140	27	36	40	54	51	51	63	94	102	155	103	238	20	129	20	106	69	181
	12%	12%	13%	11%	10%	12%	14%	16%	10%	11%	13%	13%	13%	11%	12%	13%	13%	16%	11%	13%	12%
Slightly agree (3)	773	378	396	82	121	114	141	121	193	204	255	314	463	310	719	52	377	45	342	191	559
	37%	37%	37%	35%	33%	34%	38%	39%	40%	34%	36%	39%	40%	33%	37%	33%	37%	35%	37%	35%	37%
Slightly disagree (2)	200	102	98	19	43	37	24	28	49	62	60	78	122	78	186	12	108	10	78	65	135
	9%	10%	9%	8%	12%	11%	6%	9%	10%	10%	8%	10%	10%	8%	10%	8%	11%	8%	8%	11%	9%
Strongly disagree (1)	52	25	27	11	7	9	14	2	9	18	23	12	23	29	44	6	19	3	27	18	32
	2%	2%	2%	5%	2%	3%	4%	1%	2%	3%	3%	1%	2%	3%	2%	4%	2%	3%	3%	3%	2%
NET: Disagree	252	127	125	30	50	45	38	31	59	80	83	89	145	107	230	17	128	13	105	80	167
	12%	12%	12%	13%	14%	13%	10%	10%	12%	13%	12%	11%	12%	11%	12%	11%	13%	11%	11%	15%	11%
Don't know	822	404	418	95	157	137	140	109	184	252	277	293	403	419	748	65	376	49	379	203	589
	39%	39%	39%	40%	43%	41%	37%	35%	38%	42%	39%	37%	35%	45%	39%	42%	37%	39%	41%	37%	39%
Mean	2.96	2.95	2.98	2.9	2.9	2.93	3.01	3.09	2.94	2.9	2.97	3	2.98	2.94	2.97	2.97	2.97	3.04	2.95	2.92	2.98
Standard deviation																					
Standard error	0.72	0.72	0.72	0.79	0.71	0.75	0.76	0.66	0.67	0.75	0.75	0.67	0.7	0.75	0.71	0.78	0.71	0.75	0.72	0.77	0.7
	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.04	0.04	0.04	0.03	0.03	0.03	0.02	0.09	0.03	0.09	0.03	0.04	0.02

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 28
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Alzheimer's disease begins decades before any symptoms emerge (such as memory loss)

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
NET: Agree	1032	425	598	424	264	570	75	523	509	1032	496	536	267	350	416	260	740	425	598	424	264	570	75	523	509
	49%	41%	57%	58%	59%	58%	60%	50%	48%	49%	48%	50%	45%	49%	52%	48%	49%	41%	57%	58%	59%	58%	60%	50%	48%
Strongly agree (4)	259	91	168	122	72	155	33	134	125	259	118	140	63	94	102	69	181	91	168	122	72	155	33	134	125
	12%	9%	16%	17%	16%	16%	26%	13%	12%	12%	12%	13%	11%	13%	13%	13%	12%	9%	16%	17%	16%	16%	26%	13%	12%
Slightly agree (3)	773	334	430	302	192	416	43	390	384	773	378	396	204	255	314	191	559	334	430	302	192	416	43	390	384
	37%	32%	41%	42%	43%	42%	34%	37%	37%	37%	37%	37%	34%	36%	39%	35%	37%	32%	41%	42%	43%	42%	34%	37%	37%
Slightly disagree (2)	200	87	110	79	46	103	23	114	86	200	102	98	62	60	78	61	135	87	110	79	46	103	23	114	86
	9%	8%	11%	11%	10%	10%	18%	11%	8%	9%	10%	9%	10%	8%	10%	11%	9%	8%	11%	11%	10%	10%	18%	11%	8%
Strongly disagree (1)	52	25	26	19	12	26	2	20	32	52	25	27	18	23	12	18	32	25	26	19	12	26	2	20	32
	2%	2%	3%	3%	3%	3%	1%	2%	3%	2%	2%	2%	3%	3%	1%	3%	2%	2%	3%	3%	3%	3%	1%	2%	3%
NET: Disagree	252	112	137	97	58	128	25	134	118	252	127	125	80	83	89	80	167	112	137	97	58	128	25	134	118
	12%	11%	13%	13%	13%	13%	20%	13%	11%	12%	12%	12%	13%	12%	11%	15%	11%	11%	13%	13%	13%	13%	20%	13%	11%
Don't know	822	496	308	206	125	292	25	398	424	822	404	418	252	277	293	203	589	496	308	206	125	292	25	398	424
	39%	48%	30%	28%	28%	29%	20%	38%	40%	39%	39%	39%	42%	39%	37%	37%	39%	48%	30%	28%	28%	29%	20%	38%	40%
Mean	2.96	2.92	3.01	3.01	3.01	3	3.06	2.97	2.96	2.96	2.95	2.98	2.9	2.97	3	2.92	2.98	2.92	3.01	3.01	3.01	3	3.06	2.97	2.96
Standard deviation	0.72	0.71	0.72	0.73	0.72	0.72	0.79	0.71	0.74	0.72	0.72	0.72	0.75	0.75	0.67	0.77	0.7	0.71	0.72	0.73	0.72	0.72	0.79	0.71	0.74
Standard error	0.02	0.03	0.03	0.03	0.04	0.03	0.08	0.03	0.03	0.02	0.03	0.03	0.04	0.04	0.03	0.04	0.02	0.03	0.03	0.03	0.04	0.03	0.08	0.03	0.03

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 29
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Alzheimer's disease begins decades before any symptoms emerge (such as memory loss)

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
NET: Agree	523	269	254	136	167	220	139	374	202	320	228	141	306	40	509	227	282	130	182	196	122	366	222	278	196	123
	50%	50%	49%	45%	49%	53%	50%	50%	42%	57%	57%	61%	58%	58%	48%	46%	50%	44%	49%	51%	46%	49%	41%	58%	60%	57%
Strongly agree (4)	134	64	70	37	54	42	38	93	44	90	63	44	84	19	125	54	71	26	40	59	31	88	47	78	59	28
	13%	12%	13%	12%	16%	10%	14%	12%	9%	16%	16%	19%	16%	28%	12%	11%	13%	9%	11%	15%	12%	12%	9%	16%	18%	13%
Slightly agree (3)	390	205	184	99	113	178	101	281	158	230	166	97	222	21	384	173	211	105	142	137	90	278	175	200	137	95
	37%	38%	35%	33%	33%	43%	36%	37%	33%	41%	42%	42%	42%	30%	37%	35%	38%	35%	39%	35%	34%	37%	32%	41%	42%	44%
Slightly disagree (2)	114	54	60	30	40	44	34	79	49	65	47	26	59	14	86	48	38	32	20	34	27	56	38	45	32	20
	11%	10%	12%	10%	12%	11%	12%	10%	10%	12%	12%	11%	11%	19%	8%	10%	7%	11%	5%	9%	10%	8%	7%	9%	10%	9%
Strongly disagree (1)	20	10	9	9	6	5	6	14	8	12	9	6	12	1	32	15	17	9	17	7	13	18	17	14	10	6
	2%	2%	2%	3%	2%	1%	2%	2%	2%	2%	2%	3%	2%	2%	3%	3%	3%	3%	4%	2%	5%	2%	3%	3%	3%	3%
NET: Disagree	134	65	70	39	46	49	40	93	57	77	56	33	71	15	118	63	55	41	37	40	40	74	55	59	41	26
	13%	12%	13%	13%	14%	12%	14%	12%	12%	14%	14%	14%	13%	21%	11%	13%	10%	14%	10%	11%	15%	10%	10%	12%	13%	12%
Don't know	398	201	196	126	127	144	99	288	227	162	114	57	152	15	424	203	221	126	150	149	104	301	268	145	92	68
	38%	38%	38%	42%	37%	35%	36%	38%	47%	29%	29%	25%	29%	21%	40%	41%	40%	42%	41%	39%	39%	41%	49%	30%	28%	31%
Mean	2.97	2.97	2.97	2.94	3.01	2.96	2.96	2.97	2.92	3	2.99	3.03	3	3.06	2.96	2.92	2.99	2.86	2.94	3.05	2.87	2.99	2.91	3.01	3.03	2.98
Standard deviation	0.71	0.69	0.72	0.76	0.75	0.63	0.73	0.7	0.69	0.72	0.72	0.74	0.71	0.84	0.74	0.75	0.73	0.73	0.76	0.71	0.82	0.7	0.74	0.73	0.74	0.7
Standard error	0.03	0.04	0.04	0.06	0.05	0.04	0.05	0.03	0.04	0.04	0.04	0.06	0.04	0.12	0.03	0.04	0.04	0.06	0.05	0.05	0.07	0.03	0.04	0.04	0.05	0.06

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 30
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Alzheimer's disease begins when symptoms start to emerge (such as memory loss)

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
NET: Agree	957	470	487	101	157	171	174	118	235	258	345	353	497	459	862	88	505	58	379	257	671
	45%	46%	45%	43%	43%	51%	47%	38%	48%	43%	49%	44%	43%	49%	45%	57%	50%	46%	41%	47%	45%
Strongly agree (4)	203	95	108	16	28	48	48	25	39	44	96	64	106	97	174	27	102	21	78	80	115
	10%	9%	10%	7%	8%	14%	13%	8%	8%	7%	14%	8%	9%	10%	9%	18%	10%	16%	8%	15%	8%
Slightly agree (3)	754	375	378	85	129	123	126	93	197	214	249	290	391	362	688	61	403	37	301	177	556
	36%	37%	35%	36%	35%	37%	34%	30%	40%	36%	35%	36%	34%	39%	36%	39%	40%	29%	32%	33%	37%
Slightly disagree (2)	409	187	222	45	61	52	66	67	117	106	119	184	259	150	389	14	193	21	185	87	311
	19%	18%	21%	19%	17%	16%	18%	22%	24%	18%	17%	23%	22%	16%	20%	9%	19%	17%	20%	16%	21%
Strongly disagree (1)	181	85	95	16	28	30	35	38	33	44	65	71	123	57	174	5	75	7	94	46	128
	9%	8%	9%	7%	8%	9%	10%	12%	7%	7%	9%	9%	11%	6%	9%	3%	7%	5%	10%	8%	9%
NET: Disagree	589	272	317	61	89	82	102	105	150	150	184	255	382	207	563	20	269	28	280	132	439
	28%	27%	29%	26%	24%	24%	27%	34%	31%	25%	26%	32%	33%	22%	29%	13%	27%	22%	30%	24%	29%
Don't know	560	285	275	72	118	83	96	88	102	190	180	190	287	273	509	47	236	41	273	154	386
	27%	28%	25%	31%	33%	25%	26%	28%	21%	32%	25%	24%	25%	29%	26%	30%	23%	32%	29%	28%	26%
Mean	2.63	2.65	2.62	2.62	2.64	2.74	2.68	2.47	2.63	2.63	2.71	2.57	2.55	2.75	2.6	3.02	2.69	2.84	2.55	2.75	2.59
Standard deviation																					
Standard error	0.85	0.85	0.86	0.8	0.83	0.9	0.91	0.9	0.78	0.81	0.9	0.83	0.88	0.81	0.85	0.77	0.82	0.89	0.88	0.92	0.82
	0.02	0.03	0.03	0.06	0.05	0.06	0.05	0.06	0.04	0.04	0.04	0.03	0.03	0.03	0.02	0.08	0.03	0.1	0.03	0.05	0.02

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 31
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Alzheimer's disease begins when symptoms start to emerge (such as memory loss)

	Total	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
NET: Agree	957	451	494	359	201	473	65	501	456	957	470	487	258	345	353	257	671	451	494	359	201	473	65	501	456
	45%	44%	47%	49%	45%	48%	52%	47%	43%	45%	46%	45%	43%	49%	44%	47%	45%	44%	47%	49%	45%	48%	52%	47%	43%
Strongly agree (4)	203	97	101	77	38	96	19	111	92	203	95	108	44	96	64	80	115	97	101	77	38	96	19	111	92
	10%	9%	10%	11%	8%	10%	15%	11%	9%	10%	9%	10%	7%	14%	8%	15%	8%	9%	10%	11%	8%	10%	15%	11%	9%
Slightly agree (3)	754	354	393	283	164	377	46	390	364	754	375	378	214	249	290	177	556	354	393	283	164	377	46	390	364
	36%	34%	38%	39%	37%	38%	37%	37%	35%	36%	37%	35%	36%	35%	36%	33%	37%	34%	38%	39%	37%	38%	37%	37%	35%
Slightly disagree (2)	409	164	241	158	120	227	31	202	207	409	187	222	106	119	184	87	311	164	241	158	120	227	31	202	207
	19%	16%	23%	22%	27%	23%	25%	19%	20%	19%	18%	21%	18%	17%	23%	16%	21%	16%	23%	22%	27%	23%	25%	19%	20%
Strongly disagree (1)	181	49	131	94	54	121	16	87	94	181	85	95	44	65	71	46	128	49	131	94	54	121	16	87	94
	9%	5%	13%	13%	12%	12%	13%	8%	9%	9%	8%	9%	7%	9%	9%	8%	9%	5%	13%	13%	12%	12%	13%	8%	9%
NET: Disagree	589	213	373	251	174	348	47	289	300	589	272	317	150	184	255	132	439	213	373	251	174	348	47	289	300
	28%	21%	36%	35%	39%	35%	38%	27%	29%	28%	27%	29%	25%	26%	32%	24%	29%	21%	36%	35%	39%	35%	38%	27%	29%
Don't know	560	368	175	117	72	170	13	265	294	560	285	275	190	180	190	154	386	368	175	117	72	170	13	265	294
	27%	36%	17%	16%	16%	17%	10%	25%	28%	27%	28%	25%	32%	25%	24%	28%	26%	36%	17%	16%	16%	17%	10%	25%	28%
Mean	2.63	2.75	2.54	2.56	2.49	2.55	2.6	2.66	2.6	2.63	2.65	2.62	2.63	2.71	2.57	2.75	2.59	2.75	2.54	2.56	2.49	2.55	2.6	2.66	2.6
Standard deviation																									
Standard error	0.85	0.79	0.89	0.9	0.86	0.88	0.94	0.85	0.86	0.85	0.85	0.86	0.81	0.9	0.83	0.92	0.82	0.79	0.89	0.9	0.86	0.88	0.94	0.85	0.86
	0.02	0.03	0.03	0.04	0.04	0.03	0.09	0.03	0.03	0.02	0.03	0.03	0.04	0.04	0.03	0.05	0.02	0.03	0.03	0.04	0.04	0.03	0.09	0.03	0.03

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 32
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Alzheimer's disease begins when symptoms start to emerge (such as memory loss)

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
NET: Agree	501	258	243	138	179	184	140	355	219	281	210	107	268	40	456	213	243	120	166	170	117	317	232	214	149	94
	47%	48%	47%	46%	53%	44%	50%	47%	45%	50%	53%	47%	51%	58%	43%	43%	44%	40%	45%	44%	44%	43%	43%	44%	45%	43%
Strongly agree (4)	111	53	58	23	53	35	40	69	49	60	45	25	57	11	92	42	50	21	43	28	40	46	48	41	32	12
	11%	10%	11%	7%	16%	8%	14%	9%	10%	11%	11%	11%	11%	16%	9%	8%	9%	7%	12%	7%	15%	6%	9%	8%	10%	6%
Slightly agree (3)	390	205	185	116	126	148	100	285	169	220	166	82	210	29	364	171	193	99	124	141	77	271	185	173	117	82
	37%	38%	36%	38%	37%	36%	36%	38%	35%	39%	42%	36%	40%	42%	35%	35%	35%	33%	34%	37%	29%	37%	34%	36%	36%	38%
Slightly disagree (2)	202	102	101	48	55	99	43	153	80	123	82	58	116	13	207	85	121	58	64	85	44	158	85	118	76	62
	19%	19%	19%	16%	16%	24%	15%	20%	16%	22%	21%	25%	22%	19%	20%	17%	22%	20%	17%	22%	16%	21%	16%	25%	23%	28%
Strongly disagree (1)	87	44	43	23	30	34	21	65	22	65	44	27	59	9	94	41	52	21	35	37	25	63	27	67	49	26
	8%	8%	8%	8%	9%	8%	7%	9%	5%	12%	11%	12%	11%	12%	9%	8%	9%	7%	10%	10%	9%	9%	5%	14%	15%	12%
NET: Disagree	289	146	143	71	85	133	63	218	102	187	126	86	174	22	300	127	174	79	99	122	69	221	112	185	125	88
	27%	27%	28%	23%	25%	32%	23%	29%	21%	33%	32%	37%	33%	31%	29%	26%	31%	27%	27%	32%	26%	30%	20%	38%	38%	41%
Don't know	265	132	133	92	76	97	74	182	166	91	62	37	87	8	294	153	141	98	103	94	80	204	202	84	55	35
	25%	25%	26%	31%	22%	23%	27%	24%	34%	16%	16%	16%	16%	11%	28%	31%	25%	33%	28%	24%	30%	28%	37%	17%	17%	16%
Mean	2.66	2.66	2.67	2.66	2.77	2.58	2.78	2.63	2.77	2.59	2.63	2.55	2.6	2.69	2.6	2.63	2.58	2.6	2.65	2.55	2.71	2.56	2.74	2.47	2.48	2.44
Standard deviation	0.85	0.84	0.86	0.81	0.9	0.83	0.88	0.84	0.79	0.88	0.87	0.89	0.87	0.93	0.86	0.85	0.86	0.82	0.9	0.84	0.96	0.81	0.79	0.89	0.92	0.82
Standard error	0.03	0.04	0.05	0.05	0.05	0.05	0.06	0.04	0.04	0.04	0.05	0.06	0.04	0.12	0.03	0.04	0.04	0.06	0.06	0.05	0.07	0.04	0.04	0.05	0.06	0.06

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 33
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Alzheimer's disease begins when symptoms have reached a severe stage (such as inability to recognise familiar faces)

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
NET: Agree	514	306	208	61	74	83	97	68	131	135	180	199	271	243	462	48	265	46	194	152	346
	24%	30%	19%	26%	20%	25%	26%	22%	27%	23%	25%	25%	23%	26%	24%	31%	26%	36%	21%	28%	23%
Strongly agree (4)	114	69	45	9	12	16	20	21	37	21	36	58	52	63	101	13	74	9	30	34	77
	5%	7%	4%	4%	3%	5%	5%	7%	8%	3%	5%	7%	4%	7%	5%	8%	7%	7%	3%	6%	5%
Slightly agree (3)	400	237	163	53	62	67	77	47	94	114	144	141	220	180	361	35	191	37	164	118	269
	19%	23%	15%	23%	17%	20%	21%	15%	19%	19%	20%	18%	19%	19%	19%	23%	19%	29%	18%	22%	18%
Slightly disagree (2)	466	214	252	53	68	75	96	56	119	121	170	175	277	189	432	26	236	18	198	96	358
	22%	21%	23%	22%	19%	22%	26%	18%	24%	20%	24%	22%	24%	20%	22%	17%	23%	14%	21%	18%	24%
Strongly disagree (1)	562	229	333	49	86	84	108	106	130	135	192	236	353	209	531	31	263	29	264	128	410
	27%	22%	31%	21%	24%	25%	29%	34%	27%	23%	27%	29%	30%	22%	27%	20%	26%	23%	28%	24%	27%
NET: Disagree	1028	443	586	101	154	158	204	162	249	256	362	411	630	398	963	57	499	47	462	225	768
	49%	43%	54%	43%	42%	47%	55%	52%	51%	43%	51%	51%	54%	42%	50%	37%	49%	37%	50%	41%	51%
Don't know	564	279	284	71	136	95	73	82	107	207	168	189	265	298	510	49	246	34	277	167	382
	27%	27%	26%	30%	37%	28%	19%	26%	22%	35%	24%	24%	23%	32%	26%	32%	24%	27%	30%	31%	26%
Mean	2.04	2.19	1.9	2.13	2	2.07	2.03	1.92	2.1	2.05	2.04	2.03	1.97	2.15	2.02	2.28	2.1	2.28	1.94	2.15	2.01
Standard deviation																					
Standard error	0.96	0.98	0.92	0.91	0.93	0.94	0.94	1.01	0.98	0.92	0.94	1	0.93	0.99	0.95	1.02	0.99	1.02	0.91	1	0.94
	0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.07	0.05	0.05	0.04	0.04	0.03	0.04	0.03	0.11	0.04	0.11	0.04	0.05	0.03

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 34
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Alzheimer's disease begins when symptoms have reached a severe stage (such as inability to recognise familiar faces)

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
NET: Agree	514	247	261	193	98	248	37	259	255	514	306	208	135	180	199	152	346	247	261	193	98	248	37	259	255
	24%	24%	25%	26%	22%	25%	29%	25%	24%	24%	30%	19%	23%	25%	25%	28%	23%	24%	25%	26%	22%	25%	29%	25%	24%
Strongly agree (4)	114	54	59	45	24	54	11	51	63	114	69	45	21	36	58	34	77	54	59	45	24	54	11	51	63
	5%	5%	6%	6%	5%	5%	9%	5%	6%	5%	7%	4%	3%	5%	7%	6%	5%	5%	6%	6%	5%	5%	9%	5%	6%
Slightly agree (3)	400	194	202	147	74	194	26	208	192	400	237	163	114	144	141	118	269	194	202	147	74	194	26	208	192
	19%	19%	19%	20%	17%	20%	20%	20%	18%	19%	23%	15%	19%	20%	18%	22%	18%	19%	19%	20%	17%	20%	20%	20%	18%
Slightly disagree (2)	466	214	246	165	108	232	26	245	221	466	214	252	121	170	175	96	358	214	246	165	108	232	26	245	221
	22%	21%	24%	23%	24%	23%	21%	23%	21%	22%	21%	23%	20%	24%	22%	18%	24%	21%	24%	23%	24%	23%	21%	23%	21%
Strongly disagree (1)	562	205	356	245	170	334	54	305	257	562	229	333	135	192	236	128	410	205	356	245	170	334	54	305	257
	27%	20%	34%	34%	38%	34%	43%	29%	24%	27%	22%	31%	23%	27%	29%	24%	27%	20%	34%	34%	38%	34%	43%	29%	24%
NET: Disagree	1028	419	601	410	277	566	80	550	478	1028	443	586	256	362	411	225	768	419	601	410	277	566	80	550	478
	49%	41%	58%	56%	62%	57%	64%	52%	46%	49%	43%	54%	43%	51%	51%	41%	51%	41%	58%	56%	62%	57%	64%	52%	46%
Don't know	564	366	180	124	72	176	8	246	318	564	279	284	207	168	189	167	382	366	180	124	72	176	8	246	318
	27%	35%	17%	17%	16%	18%	6%	23%	30%	27%	27%	26%	35%	24%	24%	31%	26%	35%	17%	17%	16%	18%	6%	23%	30%
Mean	2.04	2.15	1.96	1.99	1.87	1.96	1.95	2.01	2.08	2.04	2.19	1.9	2.05	2.04	2.03	2.15	2.01	2.15	1.96	1.99	1.87	1.96	1.95	2.01	2.08
Standard deviation																									
Standard error	0.96	0.95	0.96	0.98	0.94	0.96	1.03	0.94	0.98	0.96	0.98	0.92	0.92	0.94	1	1	0.94	0.95	0.96	0.98	0.94	0.96	1.03	0.94	0.98
	0.02	0.04	0.03	0.04	0.05	0.03	0.1	0.03	0.04	0.02	0.03	0.03	0.05	0.04	0.04	0.05	0.03	0.04	0.03	0.04	0.05	0.03	0.1	0.03	0.04

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 35
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Alzheimer's disease begins when symptoms have reached a severe stage (such as inability to recognise familiar faces)

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
NET: Agree	259	164	95	68	93	99	85	171	115	143	109	52	137	21	255	142	113	67	87	100	67	175	132	118	83	46
	25%	31%	18%	22%	27%	24%	31%	23%	24%	26%	27%	22%	26%	30%	24%	29%	20%	23%	24%	26%	25%	24%	24%	24%	25%	21%
Strongly agree (4)	51	35	16	13	15	23	18	32	23	28	23	8	26	5	63	34	29	8	20	35	16	45	31	31	22	16
	5%	7%	3%	4%	5%	6%	7%	4%	5%	5%	6%	3%	5%	7%	6%	7%	5%	3%	6%	9%	6%	6%	6%	6%	7%	7%
Slightly agree (3)	208	129	79	54	78	76	67	139	93	115	86	44	111	15	192	108	84	60	67	65	52	130	101	88	61	31
	20%	24%	15%	18%	23%	18%	24%	18%	19%	20%	22%	19%	21%	22%	18%	22%	15%	20%	18%	17%	19%	18%	19%	18%	19%	14%
Slightly disagree (2)	245	112	133	68	84	93	47	192	109	134	88	59	126	17	221	102	119	53	86	82	50	166	105	112	77	49
	23%	21%	26%	23%	25%	23%	17%	25%	22%	24%	22%	26%	24%	24%	21%	21%	21%	18%	23%	21%	19%	22%	19%	23%	23%	22%
Strongly disagree (1)	305	131	174	70	97	137	71	225	111	194	137	86	179	28	257	97	160	65	94	98	57	185	93	162	108	83
	29%	25%	33%	23%	29%	33%	26%	30%	23%	35%	34%	37%	34%	40%	24%	20%	29%	22%	26%	25%	21%	25%	17%	34%	33%	38%
NET: Disagree	550	243	307	138	181	231	118	417	221	328	225	145	305	45	478	199	279	118	180	180	107	351	198	273	185	132
	52%	45%	59%	46%	53%	56%	43%	55%	45%	59%	57%	63%	58%	64%	46%	40%	50%	40%	49%	47%	40%	47%	36%	57%	56%	61%
Don't know	246	128	118	95	67	84	75	167	150	88	64	33	86	4	318	152	166	112	101	105	92	216	216	91	61	39
	23%	24%	23%	32%	20%	20%	27%	22%	31%	16%	16%	14%	16%	6%	30%	31%	30%	38%	27%	27%	35%	29%	40%	19%	18%	18%
Mean	2.01	2.17	1.84	2.05	2.04	1.95	2.15	1.96	2.08	1.95	1.99	1.86	1.97	1.96	2.08	2.23	1.96	2.06	2.05	2.13	2.15	2.07	2.21	1.97	1.99	1.88
Standard deviation	0.94	0.98	0.88	0.93	0.93	0.96	1.01	0.91	0.94	0.95	0.97	0.9	0.95	1	0.98	0.97	0.96	0.92	0.95	1.03	0.98	0.97	0.96	0.98	0.98	0.99
Standard error	0.03	0.05	0.05	0.06	0.06	0.06	0.07	0.04	0.05	0.04	0.05	0.06	0.05	0.13	0.04	0.05	0.05	0.07	0.06	0.06	0.07	0.04	0.05	0.05	0.06	0.07

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 36
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
It doesn't matter if someone is diagnosed with Alzheimer's disease because there is nothing we can do to help them

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
NET: Agree	346	191	155	39	58	60	56	45	88	97	117	133	180	166	318	26	174	17	148	98	241
	16%	19%	14%	17%	16%	18%	15%	15%	18%	16%	16%	17%	15%	18%	16%	17%	17%	14%	16%	18%	16%
Strongly agree (4)	66	37	28	9	16	13	12	7	8	25	25	15	42	24	56	9	34	9	21	25	39
	3%	4%	3%	4%	4%	4%	3%	2%	2%	4%	4%	2%	4%	3%	3%	6%	3%	7%	2%	5%	3%
Slightly agree (3)	281	154	127	30	42	47	45	38	80	71	92	118	138	143	262	17	140	9	128	73	202
	13%	15%	12%	13%	11%	14%	12%	12%	16%	12%	13%	15%	12%	15%	14%	11%	14%	7%	14%	13%	13%
Slightly disagree (2)	607	306	301	62	74	91	104	94	183	136	195	276	340	268	566	40	310	28	264	129	463
	29%	30%	28%	27%	20%	27%	28%	30%	37%	23%	28%	35%	29%	29%	29%	26%	31%	22%	28%	24%	31%
Strongly disagree (1)	790	333	458	94	143	124	159	116	155	237	283	271	482	308	727	53	375	58	340	216	545
	38%	32%	42%	40%	39%	37%	43%	37%	32%	40%	40%	34%	41%	33%	38%	35%	37%	46%	36%	40%	36%
NET: Disagree	1398	639	759	156	217	215	263	209	338	373	478	547	822	576	1294	93	686	86	604	344	1008
	66%	62%	70%	67%	60%	64%	67%	67%	69%	62%	67%	68%	70%	61%	67%	60%	68%	68%	65%	63%	67%
Don't know	362	198	164	39	89	62	53	57	61	129	115	118	165	197	323	35	150	23	180	101	247
	17%	19%	15%	17%	25%	18%	14%	18%	13%	22%	16%	15%	14%	21%	17%	23%	15%	18%	19%	19%	17%
Mean	1.78	1.87	1.7	1.76	1.75	1.82	1.72	1.75	1.86	1.76	1.76	1.82	1.74	1.84	1.78	1.84	1.81	1.69	1.77	1.79	1.79
Standard deviation																					
Standard error	0.85	0.87	0.82	0.88	0.92	0.88	0.84	0.81	0.78	0.9	0.86	0.79	0.85	0.84	0.84	0.93	0.85	0.95	0.82	0.92	0.82
	0.02	0.03	0.03	0.06	0.06	0.05	0.05	0.05	0.04	0.04	0.03	0.03	0.03	0.03	0.02	0.09	0.03	0.1	0.03	0.04	0.02

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 37
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
It doesn't matter if someone is diagnosed with Alzheimer's disease because there is nothing we can do to help them

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total														
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
NET: Agree	346	163	179	143	57	171	23	188	159	346	191	155	97	117	133	98	241	163	179	143	57	171	23	188	159
	16%	16%	17%	20%	13%	17%	18%	18%	15%	16%	19%	14%	16%	16%	17%	18%	16%	16%	17%	20%	13%	17%	18%	18%	15%
Strongly agree (4)	66	26	39	31	15	37	4	38	28	66	37	28	25	25	15	25	39	26	39	31	15	37	4	38	28
	3%	3%	4%	4%	3%	4%	3%	4%	3%	3%	4%	3%	4%	4%	2%	5%	3%	3%	4%	4%	3%	4%	3%	4%	3%
Slightly agree (3)	281	137	140	112	42	134	19	150	131	281	154	127	71	92	118	73	202	137	140	112	42	134	19	150	131
	13%	13%	13%	15%	9%	13%	15%	14%	12%	13%	15%	12%	12%	13%	15%	13%	13%	13%	13%	15%	9%	13%	15%	14%	12%
Slightly disagree (2)	607	292	311	217	129	295	31	316	292	607	306	301	136	195	276	129	463	292	311	217	129	295	31	316	292
	29%	28%	30%	30%	29%	30%	25%	30%	28%	29%	30%	28%	23%	28%	35%	24%	31%	28%	30%	30%	29%	30%	25%	30%	28%
Strongly disagree (1)	790	316	467	311	229	440	69	387	403	790	333	458	237	283	271	216	545	316	467	311	229	440	69	387	403
	38%	31%	45%	43%	51%	44%	55%	37%	38%	38%	32%	42%	40%	40%	34%	40%	36%	31%	45%	43%	51%	44%	55%	37%	38%
NET: Disagree	1398	608	777	528	358	736	99	702	695	1398	639	759	373	478	547	344	1008	608	777	528	358	736	99	702	695
	66%	59%	75%	73%	80%	74%	79%	67%	66%	66%	62%	70%	62%	67%	68%	63%	67%	59%	75%	73%	80%	74%	79%	67%	66%
Don't know	362	261	86	57	33	84	3	165	197	362	198	164	129	115	118	101	247	261	86	57	33	84	3	165	197
	17%	25%	8%	8%	7%	8%	2%	16%	19%	17%	19%	15%	22%	16%	15%	19%	17%	25%	8%	8%	7%	8%	2%	16%	19%
Mean	1.78	1.84	1.74	1.8	1.62	1.74	1.66	1.82	1.75	1.78	1.87	1.7	1.76	1.76	1.82	1.79	1.79	1.84	1.74	1.8	1.62	1.74	1.66	1.82	1.75
Standard deviation																									
Standard error	0.85	0.84	0.85	0.88	0.81	0.85	0.86	0.86	0.83	0.85	0.87	0.82	0.9	0.86	0.79	0.92	0.82	0.84	0.85	0.88	0.81	0.85	0.86	0.86	0.83
	0.02	0.03	0.03	0.03	0.04	0.03	0.08	0.03	0.03	0.02	0.03	0.03	0.04	0.03	0.03	0.04	0.02	0.03	0.03	0.03	0.04	0.03	0.08	0.03	0.03

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 38
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
It doesn't matter if someone is diagnosed with Alzheimer's disease because there is nothing we can do to help them

	No treatments														Some treatments												
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
NET: Agree	188	102	86	59	58	71	54	133	79	108	89	32	102	19	159	89	69	38	59	62	45	108	84	71	53	25
	18%	19%	17%	20%	17%	17%	19%	18%	16%	19%	22%	14%	19%	28%	15%	18%	12%	13%	16%	16%	17%	15%	15%	15%	16%	11%
Strongly agree (4)	38	24	13	19	13	6	16	22	9	28	22	11	26	4	28	13	15	7	12	9	10	18	17	10	9	3
	4%	5%	3%	6%	4%	2%	6%	3%	2%	5%	6%	5%	5%	6%	3%	3%	3%	2%	3%	2%	4%	2%	3%	2%	3%	2%
Slightly agree (3)	150	77	72	40	45	65	38	112	70	80	67	21	76	15	131	76	55	31	47	53	35	90	67	60	45	21
	14%	14%	14%	13%	13%	16%	14%	15%	14%	14%	17%	9%	14%	22%	12%	15%	10%	10%	13%	14%	13%	12%	12%	12%	14%	10%
Slightly disagree (2)	316	164	152	81	81	153	64	246	136	178	121	74	168	16	292	143	149	55	114	123	64	216	156	133	96	55
	30%	31%	29%	27%	24%	37%	23%	33%	28%	32%	30%	32%	32%	22%	28%	29%	27%	19%	31%	32%	24%	29%	29%	27%	29%	25%
Strongly disagree (1)	387	176	211	110	144	132	108	270	154	232	158	112	219	32	403	157	247	127	138	138	108	275	162	235	153	118
	37%	33%	41%	37%	42%	32%	39%	36%	32%	41%	40%	48%	41%	46%	38%	32%	44%	43%	38%	36%	41%	37%	30%	49%	47%	54%
NET: Disagree	702	340	363	191	226	285	172	517	289	410	279	185	387	48	695	299	396	182	252	261	172	491	318	368	249	173
	67%	63%	70%	64%	66%	69%	62%	68%	59%	73%	70%	80%	73%	68%	66%	61%	71%	61%	68%	68%	65%	66%	58%	76%	76%	80%
Don't know	165	94	71	51	58	57	52	105	118	41	30	13	39	3	197	104	93	78	57	62	49	143	143	45	27	20
	16%	18%	14%	17%	17%	14%	19%	14%	24%	7%	8%	6%	7%	4%	19%	21%	17%	26%	16%	16%	18%	19%	26%	9%	8%	9%
Mean	1.82	1.89	1.75	1.87	1.74	1.85	1.83	1.82	1.82	1.82	1.88	1.69	1.82	1.87	1.75	1.86	1.65	1.62	1.78	1.79	1.75	1.75	1.85	1.65	1.7	1.55
Standard deviation	0.86	0.89	0.83	0.94	0.89	0.78	0.95	0.83	0.82	0.89	0.92	0.85	0.89	0.98	0.83	0.85	0.81	0.84	0.84	0.81	0.88	0.82	0.85	0.8	0.83	0.76
Standard error	0.03	0.04	0.04	0.06	0.05	0.04	0.06	0.03	0.04	0.04	0.05	0.06	0.04	0.13	0.03	0.04	0.04	0.06	0.05	0.05	0.06	0.03	0.04	0.04	0.05	0.05

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 39
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Even if it's medically possible, we shouldn't diagnose someone with Alzheimer's disease before symptoms develop

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
NET: Agree	632	290	342	63	100	91	102	97	179	163	193	276	336	296	565	61	363	52	205	170	441
	30%	28%	32%	27%	28%	27%	27%	31%	37%	27%	27%	35%	29%	32%	29%	40%	36%	41%	22%	31%	29%
Strongly agree (4)	213	102	111	20	24	27	38	41	63	44	65	104	109	104	193	20	122	22	69	57	150
	10%	10%	10%	8%	7%	8%	10%	13%	13%	7%	9%	13%	9%	11%	10%	13%	12%	17%	7%	11%	10%
Slightly agree (3)	419	188	231	43	76	64	64	56	116	119	128	172	227	192	372	41	241	31	136	113	290
	20%	18%	21%	19%	21%	19%	17%	18%	24%	20%	18%	22%	19%	20%	19%	27%	24%	24%	15%	21%	19%
Slightly disagree (2)	488	249	239	62	90	83	97	67	89	151	181	156	287	202	459	25	218	17	240	110	368
	23%	24%	22%	26%	25%	25%	26%	21%	18%	25%	25%	20%	25%	21%	24%	16%	22%	14%	26%	20%	25%
Strongly disagree (1)	442	227	215	48	59	71	82	74	108	107	153	181	265	176	412	29	200	26	212	114	310
	21%	22%	20%	21%	16%	21%	22%	24%	22%	18%	22%	23%	23%	19%	21%	19%	20%	20%	23%	21%	21%
NET: Disagree	930	476	454	110	149	155	179	140	197	259	334	337	552	378	870	54	418	43	452	224	678
	44%	46%	42%	47%	41%	46%	48%	45%	40%	43%	47%	42%	47%	40%	45%	35%	41%	34%	48%	41%	45%
Don't know	544	261	283	60	115	91	92	74	111	176	183	185	279	265	500	39	228	32	275	149	378
	26%	25%	26%	26%	32%	27%	25%	24%	23%	29%	26%	23%	24%	28%	26%	25%	23%	25%	30%	27%	25%
Mean	2.26	2.22	2.3	2.2	2.26	2.19	2.21	2.27	2.36	2.24	2.2	2.32	2.2	2.33	2.24	2.45	2.36	2.51	2.1	2.29	2.25
Standard deviation																					
Standard error	1.02	1.01	1.02	0.98	0.93	0.98	1.01	1.08	1.07	0.95	1	1.07	1	1.03	1.01	1.05	1.03	1.12	0.97	1.04	1.01
	0.03	0.04	0.04	0.07	0.06	0.06	0.06	0.07	0.06	0.05	0.04	0.04	0.03	0.04	0.03	0.11	0.04	0.12	0.04	0.05	0.03

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 40
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Even if it's medically possible, we shouldn't diagnose someone with Alzheimer's disease before symptoms develop

| | | Personal Connection to Alzheimer's disease/ Dementia | | | | | | Sample Split | | Total | | | | | | | | | | | | | | | |
	Total	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
NET: Agree	632	294	329	238	133	310	44	298	334	632	290	342	163	193	276	170	441	294	329	238	133	310	44	298	334
	30%	29%	32%	33%	30%	31%	35%	28%	32%	30%	28%	32%	27%	27%	35%	31%	29%	29%	32%	33%	30%	31%	35%	28%	32%
Strongly agree (4)	213	94	117	86	49	109	13	106	107	213	102	111	44	65	104	57	150	94	117	86	49	109	13	106	107
	10%	9%	11%	12%	11%	11%	10%	10%	10%	10%	10%	10%	7%	9%	13%	11%	10%	9%	11%	12%	11%	11%	10%	10%	10%
Slightly agree (3)	419	200	212	152	84	201	31	192	227	419	188	231	119	128	172	113	290	200	212	152	84	201	31	192	227
	20%	19%	20%	21%	19%	20%	25%	18%	22%	20%	18%	21%	20%	18%	22%	21%	19%	19%	20%	21%	19%	20%	25%	18%	22%
Slightly disagree (2)	488	224	262	174	122	248	32	249	239	488	249	239	151	181	156	110	368	224	262	174	122	248	32	249	239
	23%	22%	25%	24%	27%	25%	25%	24%	23%	23%	24%	22%	25%	25%	20%	20%	25%	22%	25%	24%	27%	25%	25%	24%	23%
Strongly disagree (1)	442	186	254	177	110	241	31	238	203	442	227	215	107	153	181	114	310	186	254	177	110	241	31	238	203
	21%	18%	24%	24%	25%	24%	25%	23%	19%	21%	22%	20%	18%	22%	23%	21%	21%	18%	24%	24%	25%	24%	25%	23%	19%
NET: Disagree	930	409	516	352	233	489	62	488	442	930	476	454	259	334	337	224	678	409	516	352	233	489	62	488	442
	44%	40%	49%	48%	52%	49%	50%	46%	42%	44%	46%	42%	43%	47%	42%	41%	45%	40%	49%	48%	52%	49%	50%	46%	42%
Don't know	544	328	198	137	81	191	19	270	274	544	261	283	176	183	185	149	378	328	198	137	81	191	19	270	274
	26%	32%	19%	19%	18%	19%	15%	26%	26%	26%	25%	26%	29%	26%	23%	27%	25%	32%	19%	19%	18%	19%	15%	26%	26%
Mean	2.26	2.29	2.23	2.25	2.2	2.22	2.25	2.21	2.31	2.26	2.22	2.3	2.24	2.2	2.32	2.29	2.25	2.29	2.23	2.25	2.2	2.22	2.25	2.21	2.31
Standard deviation																									
Standard error	1.02	1	1.03	1.04	1.01	1.02	1.01	1.02	1.01	1.02	1.01	1.02	0.95	1	1.07	1.04	1.01	1	1.03	1.04	1.01	1.02	1.01	1.02	1.01
	0.03	0.04	0.04	0.04	0.05	0.04	0.1	0.04	0.04	0.03	0.04	0.04	0.05	0.04	0.04	0.05	0.03	0.04	0.04	0.04	0.05	0.04	0.1	0.04	0.04

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 41
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Even if it's medically possible, we shouldn't diagnose someone with Alzheimer's disease before symptoms develop

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
NET: Agree	298	137	160	93	78	127	87	207	135	162	111	71	150	26	334	153	182	70	115	149	83	233	159	167	127	63
	28%	26%	31%	31%	23%	31%	31%	27%	28%	29%	28%	31%	28%	38%	32%	31%	33%	24%	31%	39%	31%	31%	29%	35%	39%	29%
Strongly agree (4)	106	50	56	26	26	54	33	73	39	67	46	29	62	9	107	52	55	18	39	50	25	77	56	49	40	20
	10%	9%	11%	9%	8%	13%	12%	10%	8%	12%	12%	13%	12%	14%	10%	11%	10%	6%	11%	13%	9%	10%	10%	10%	12%	9%
Slightly agree (3)	192	88	104	67	52	73	55	134	96	94	65	42	88	17	227	101	126	52	76	99	58	156	104	87	87	43
	18%	16%	20%	22%	15%	18%	20%	18%	20%	17%	16%	18%	17%	24%	22%	20%	23%	18%	21%	26%	22%	21%	19%	24%	27%	20%
Slightly disagree (2)	249	138	111	72	94	83	56	190	103	144	106	53	138	19	239	112	128	80	87	73	54	177	120	117	68	69
	24%	26%	21%	24%	28%	20%	20%	25%	21%	26%	27%	23%	26%	27%	23%	23%	23%	27%	24%	19%	20%	24%	22%	24%	21%	32%
Strongly disagree (1)	238	133	106	58	78	102	60	170	95	143	98	60	132	15	203	94	109	49	75	79	54	140	90	111	79	51
	23%	25%	20%	19%	23%	25%	22%	23%	20%	26%	25%	26%	25%	22%	19%	19%	20%	16%	20%	21%	20%	19%	17%	23%	24%	23%
NET: Disagree	488	270	217	130	172	186	116	360	199	288	205	113	270	34	442	206	237	129	162	152	109	318	211	228	147	120
	46%	51%	42%	43%	50%	45%	42%	48%	41%	51%	51%	49%	51%	49%	42%	42%	42%	43%	44%	39%	41%	43%	39%	47%	45%	55%
Don't know	270	127	142	78	91	101	75	187	153	110	82	47	108	9	274	134	140	98	92	85	74	190	176	87	55	34
	26%	24%	27%	26%	27%	24%	27%	25%	31%	20%	21%	20%	21%	13%	26%	27%	25%	33%	25%	22%	28%	26%	32%	18%	17%	16%
Mean	2.21	2.13	2.29	2.27	2.11	2.25	2.3	2.2	2.23	2.19	2.19	2.22	2.19	2.34	2.31	2.31	2.31	2.2	2.29	2.4	2.28	2.31	2.34	2.27	2.32	2.17
Standard deviation	1.02	1.01	1.03	0.98	0.96	1.09	1.06	1.01	0.99	1.05	1.04	1.07	1.04	1.03	1.01	1.02	1	0.92	1.02	1.05	1.02	1	1.01	1	1.04	0.96
Standard error	0.04	0.05	0.05	0.06	0.06	0.06	0.07	0.04	0.05	0.05	0.06	0.08	0.05	0.14	0.04	0.05	0.05	0.06	0.06	0.06	0.08	0.04	0.05	0.05	0.06	0.07

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 42
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Alzheimer's disease and dementia are the same thing

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
NET: Agree	413	217	195	48	68	70	74	60	93	116	143	153	235	178	375	35	223	25	155	118	281
	20%	21%	18%	21%	19%	21%	20%	19%	19%	19%	20%	19%	20%	19%	19%	23%	22%	20%	17%	22%	19%
Strongly agree (4)	62	37	24	6	14	6	6	11	19	20	12	30	39	23	59	2	41	-	18	17	45
	3%	4%	2%	2%	4%	2%	2%	4%	4%	3%	2%	4%	3%	2%	3%	1%	4%	-	2%	3%	3%
Slightly agree (3)	351	180	171	43	54	64	67	49	74	96	132	123	196	155	315	33	182	25	137	102	236
	17%	18%	16%	18%	15%	19%	18%	16%	15%	16%	19%	15%	17%	17%	16%	21%	18%	20%	15%	19%	16%
Slightly disagree (2)	687	320	367	65	92	108	137	105	179	157	245	284	405	281	637	45	331	46	299	159	504
	33%	31%	34%	28%	25%	32%	37%	34%	37%	26%	35%	36%	35%	30%	33%	29%	33%	36%	32%	29%	34%
Strongly disagree (1)	517	218	299	67	99	84	78	74	115	166	162	189	287	230	492	24	242	25	245	141	362
	25%	21%	28%	29%	27%	25%	21%	24%	24%	28%	23%	24%	25%	25%	25%	15%	24%	19%	26%	26%	24%
NET: Disagree	1204	538	666	132	191	192	216	179	295	323	407	474	692	512	1129	68	573	70	545	300	866
	57%	52%	62%	56%	53%	57%	58%	57%	60%	54%	57%	59%	59%	54%	58%	44%	57%	55%	58%	55%	58%
Don't know	489	273	216	54	105	76	83	72	99	159	159	172	240	249	431	51	213	32	233	125	350
	23%	27%	20%	23%	29%	22%	22%	23%	20%	27%	22%	21%	21%	27%	22%	33%	21%	25%	25%	23%	23%
Mean	1.97	2.05	1.91	1.93	1.93	1.97	2.01	1.99	1.99	1.93	1.99	1.99	1.99	1.96	1.96	2.14	2.03	2	1.9	1.99	1.97
Standard deviation																					
Standard error	0.83	0.85	0.81	0.85	0.9	0.81	0.77	0.84	0.83	0.88	0.79	0.83	0.83	0.83	0.83	0.79	0.86	0.73	0.8	0.86	0.82
	0.02	0.03	0.03	0.06	0.06	0.05	0.04	0.06	0.04	0.04	0.03	0.03	0.03	0.03	0.02	0.08	0.03	0.08	0.03	0.04	0.02

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 43
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Alzheimer's disease and dementia are the same thing

| | | Personal Connection to Alzheimer's disease/ Dementia | | | | | | Sample Split | | Total | | | | | | | | | | | | | | |
	Total	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
NET: Agree	413	169	234	171	82	218	39	208	205	413	217	195	116	143	153	118	281	169	234	171	82	218	39	208	205
	20%	16%	22%	23%	18%	22%	32%	20%	20%	20%	21%	18%	19%	20%	19%	22%	19%	16%	22%	23%	18%	22%	32%	20%	20%
Strongly agree (4)	62	25	33	24	13	30	6	31	31	62	37	24	20	12	30	17	45	25	33	24	13	30	6	31	31
	3%	2%	3%	3%	3%	3%	5%	3%	3%	3%	4%	2%	3%	2%	4%	3%	3%	2%	3%	3%	3%	3%	5%	3%	3%
Slightly agree (3)	351	144	201	147	70	188	33	177	174	351	180	171	96	132	123	102	236	144	201	147	70	188	33	177	174
	17%	14%	19%	20%	16%	19%	26%	17%	17%	17%	18%	16%	16%	19%	15%	19%	16%	14%	19%	20%	16%	19%	26%	17%	17%
Slightly disagree (2)	687	319	366	265	165	352	49	358	329	687	320	367	157	245	284	159	504	319	366	265	165	352	49	358	329
	33%	31%	35%	36%	37%	36%	39%	34%	31%	33%	31%	34%	26%	35%	36%	29%	34%	31%	35%	36%	37%	36%	39%	34%	31%
Strongly disagree (1)	517	224	291	191	128	272	29	257	261	517	218	299	166	162	189	141	362	224	291	191	128	272	29	257	261
	25%	22%	28%	26%	29%	27%	23%	24%	25%	25%	21%	28%	28%	23%	24%	26%	24%	22%	28%	26%	29%	27%	23%	24%	25%
NET: Disagree	1204	543	657	456	293	624	78	614	590	1204	538	666	323	407	474	300	866	543	657	456	293	624	78	614	590
	57%	53%	63%	63%	66%	63%	62%	58%	56%	57%	52%	62%	54%	57%	59%	55%	58%	53%	63%	63%	66%	63%	62%	58%	56%
Don't know	489	320	152	100	71	148	8	233	256	489	273	216	159	159	172	125	350	320	152	100	71	148	8	233	256
	23%	31%	15%	14%	16%	15%	6%	22%	24%	23%	27%	20%	27%	22%	21%	23%	23%	31%	15%	14%	16%	15%	6%	22%	24%
Mean	1.97	1.96	1.97	2.01	1.91	1.97	2.14	1.98	1.97	1.97	2.05	1.91	1.93	1.99	1.99	1.99	1.97	1.96	1.97	2.01	1.91	1.97	2.14	1.98	1.97
Standard deviation																									
Standard error	0.83	0.81	0.84	0.83	0.81	0.83	0.85	0.82	0.84	0.83	0.85	0.81	0.88	0.79	0.83	0.86	0.82	0.81	0.84	0.83	0.81	0.83	0.85	0.82	0.84
	0.02	0.03	0.03	0.03	0.04	0.03	0.08	0.03	0.03	0.02	0.03	0.03	0.04	0.03	0.03	0.04	0.02	0.03	0.03	0.03	0.04	0.03	0.08	0.03	0.03

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 44
Q2. How strongly do you agree or disagree with the following statements?
Base: All respondents
Alzheimer's disease and dementia are the same thing

No treatments

	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70
NET: Agree	208	119	88	65	69	73	65	142	82	124	90	44	114	22
	20%	22%	17%	22%	20%	18%	23%	19%	17%	22%	23%	19%	21%	32%
Strongly agree (4)	31	18	13	10	6	15	7	24	13	17	14	5	15	*
	3%	3%	2%	3%	2%	4%	2%	3%	3%	3%	4%	2%	3%	1%
Slightly agree (3)	177	101	76	55	64	58	58	118	70	107	76	39	98	22
	17%	19%	15%	18%	19%	14%	21%	16%	14%	19%	19%	17%	19%	31%
Slightly disagree (2)	358	166	192	89	110	159	79	271	148	208	154	89	199	28
	34%	31%	37%	29%	32%	39%	28%	36%	30%	37%	39%	39%	38%	40%
Strongly disagree (1)	257	116	141	71	90	96	67	183	112	144	98	63	136	14
	24%	22%	27%	24%	26%	23%	24%	24%	23%	26%	24%	27%	26%	20%
NET: Disagree	614	282	333	160	199	256	146	454	260	352	252	151	335	42
	58%	53%	64%	53%	58%	62%	53%	60%	53%	63%	63%	66%	63%	60%
Don't know	233	134	99	76	72	85	67	159	144	83	57	35	80	5
	22%	25%	19%	25%	21%	20%	24%	21%	30%	15%	14%	15%	15%	8%
Mean	1.98	2.05	1.9	2.02	1.95	1.98	2.02	1.97	1.95	1.99	2.02	1.93	1.98	2.13
Standard deviation	0.82	0.85	0.79	0.86	0.81	0.81	0.85	0.82	0.82	0.82	0.82	0.79	0.81	0.76
Standard error	0.03	0.04	0.04	0.06	0.05	0.05	0.06	0.03	0.04	0.04	0.05	0.06	0.04	0.1

Some treatments

	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it
Unweighted base	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1051	492	558	297	369	385	266	741	546	483	329	217
NET: Agree	205	98	107	51	74	80	54	139	87	110	81	39
	20%	20%	19%	17%	20%	21%	20%	19%	16%	23%	25%	18%
Strongly agree (4)	31	19	12	10	6	15	10	21	12	16	10	8
	3%	4%	2%	3%	2%	4%	4%	3%	2%	3%	3%	4%
Slightly agree (3)	174	79	95	41	68	66	44	118	75	94	71	31
	17%	16%	17%	14%	18%	17%	16%	16%	14%	20%	22%	14%
Slightly disagree (2)	329	154	175	69	135	125	80	233	171	158	111	76
	31%	31%	31%	23%	37%	32%	30%	31%	31%	33%	34%	35%
Strongly disagree (1)	261	102	158	95	73	93	74	179	112	146	93	66
	25%	21%	28%	32%	20%	24%	28%	24%	21%	30%	28%	30%
NET: Disagree	590	256	334	164	208	218	155	412	283	304	205	142
	56%	52%	60%	55%	56%	57%	58%	56%	52%	63%	62%	65%
Don't know	256	139	118	83	87	87	58	191	176	69	43	36
	24%	28%	21%	28%	24%	23%	22%	26%	32%	14%	13%	17%
Mean	1.97	2.04	1.91	1.84	2.03	2.01	1.95	1.97	1.96	1.95	1.99	1.89
Standard deviation	0.84	0.85	0.82	0.89	0.77	0.86	0.87	0.83	0.8	0.86	0.85	0.84
Standard error	0.03	0.04	0.04	0.06	0.04	0.05	0.06	0.04	0.04	0.04	0.05	0.06

Prepared by Populus

Early Diagnosis of Dementia Survey

ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 45
Sample Split
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
Sample A - Currently there are no available treatments which slow the progression or delay the onset Alzheimer's disease	1055	535	520	107	194	169	172	175	238	301	341	413	583	472	973	75	490	73	480	277	755
	50%	52%	48%	46%	53%	50%	46%	56%	49%	50%	48%	52%	50%	50%	50%	49%	49%	58%	51%	51%	50%
Sample B - There are a number of potential treatments in development that could slow or delay the progression of Alzheimer's disease	1051	492	558	127	170	168	201	137	249	297	369	385	584	467	962	79	519	54	453	266	741
	50%	48%	52%	54%	47%	50%	54%	44%	51%	50%	52%	48%	50%	50%	50%	51%	51%	42%	49%	49%	50%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 46
Sample Split
Base: All respondents

		Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total																
	Total	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
Sample A - Currently there are no available treatments which slow the progression or delay the onset Alzheimer's disease	1055	487	559	398	230	528	70	1055	-	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1055	-
	50%	47%	54%	55%	51%	53%	56%	100%	-	50%	52%	48%	50%	48%	52%	51%	50%	47%	54%	55%	51%	53%	56%	100%	-
Sample B - There are a number of potential treatments in development that could slow or delay the progression of Alzheimer's disease	1051	546	483	329	217	462	55	-	1051	1051	492	558	297	369	385	266	741	546	483	329	217	462	55	-	1051
	50%	53%	46%	45%	49%	47%	44%	-	100%	50%	48%	52%	50%	52%	48%	49%	50%	53%	46%	45%	49%	47%	44%	-	100%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 47
Sample Split
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
Sample A - Currently there are no available treatments which slow the progression or delay the onset Alzheimer's disease	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	-	-	-	-	-	-	-	-	-	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-	-	-	-	-	-	-	-	-
Sample B - There are a number of potential treatments in development that could slow or delay the progression of Alzheimer's disease	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1051	492	558	297	369	385	266	741	546	483	329	217
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 48
Q3. If you, or a family member, had a heightened chance to develop Alzheimer's disease, would you want to know?
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
Yes	1509	753	756	174	264	248	273	211	340	437	521	550	862	646	1382	116	712	98	671	413	1047
	72%	73%	70%	74%	72%	74%	73%	68%	70%	73%	73%	69%	74%	69%	71%	75%	71%	77%	72%	76%	70%
No	336	157	180	41	58	51	49	55	82	99	101	137	167	169	309	23	182	16	134	76	249
	16%	15%	17%	18%	16%	15%	13%	18%	17%	17%	14%	17%	14%	18%	16%	15%	18%	13%	14%	14%	17%
Don't know	261	118	143	19	42	38	50	46	65	61	88	111	137	124	244	15	116	13	127	55	200
	12%	11%	13%	8%	12%	11%	14%	15%	13%	10%	12%	14%	12%	13%	13%	10%	12%	10%	14%	10%	13%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 49
Q3. If you, or a family member, had a heightened chance to develop Alzheimer's disease, would you want to know?
Base: All respondents

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
Yes	1509	729	770	530	341	731	93	716	793	1509	753	756	437	521	550	413	1047	729	770	530	341	731	93	716	793
	72%	71%	74%	73%	76%	74%	74%	68%	75%	72%	73%	70%	73%	73%	69%	76%	70%	71%	74%	73%	76%	74%	74%	68%	75%
No	336	172	155	114	55	145	25	198	139	336	157	180	99	101	137	76	249	172	155	114	55	145	25	198	139
	16%	17%	15%	16%	12%	15%	20%	19%	13%	16%	15%	17%	17%	14%	17%	14%	17%	17%	15%	16%	12%	15%	20%	19%	13%
Don't know	261	131	117	83	51	114	7	142	119	261	118	143	61	88	111	55	200	131	117	83	51	114	7	142	119
	12%	13%	11%	11%	12%	12%	5%	13%	11%	12%	11%	13%	10%	12%	14%	10%	13%	13%	11%	11%	12%	12%	5%	13%	11%

Prepared by Populus

Early Diagnosis of Dementia Survey

ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 50

Q3. If you, or a family member, had a heightened chance to develop Alzheimer's disease, would you want to know?
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
Yes	716	376	340	207	250	259	215	486	329	384	272	161	363	49	793	377	416	231	271	291	198	561	400	386	258	181
	68%	70%	65%	69%	73%	63%	77%	64%	68%	69%	68%	70%	69%	70%	75%	77%	74%	78%	73%	76%	74%	76%	73%	80%	78%	83%
No	198	102	96	66	51	82	37	155	92	103	76	34	95	15	139	55	83	34	50	55	39	94	80	52	38	20
	19%	19%	19%	22%	15%	20%	13%	21%	19%	18%	19%	15%	18%	22%	13%	11%	15%	11%	14%	14%	15%	13%	15%	11%	12%	9%
Don't know	142	58	84	29	40	73	26	114	66	72	50	35	71	6	119	60	59	32	48	39	29	86	65	45	33	16
	13%	11%	16%	10%	12%	18%	9%	15%	13%	13%	13%	15%	13%	8%	11%	12%	11%	11%	13%	10%	11%	12%	12%	9%	10%	7%

Prepared by Populus

Early Diagnosis of Dementia Survey

ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 51
Q4. If you, or a family member, had Alzheimer's disease, would you want to know before any symptoms had developed?
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
Yes	1552	777	775	176	274	242	285	229	346	450	526	575	873	679	1419	121	724	102	696	409	1090
	74%	76%	72%	76%	75%	72%	76%	73%	71%	75%	74%	72%	75%	72%	73%	79%	72%	80%	75%	75%	73%
No	315	143	173	41	54	50	39	51	80	95	89	131	167	149	289	23	176	16	121	71	236
	15%	14%	16%	17%	15%	15%	11%	17%	16%	16%	13%	16%	14%	16%	15%	15%	17%	12%	13%	13%	16%
Don't know	238	108	130	16	37	45	48	31	61	53	94	92	127	111	227	10	109	10	116	64	170
	11%	10%	12%	7%	10%	13%	13%	10%	12%	9%	13%	11%	11%	12%	12%	7%	11%	8%	12%	12%	11%

Prepared by Populus

Early Diagnosis of Dementia Survey

ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 52
Q4. If you, or a family member, had Alzheimer's disease, would you want to know before any symptoms had developed?
Base: All respondents

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
Yes	1552	759	781	536	343	741	90	741	811	1552	777	775	450	526	575	409	1090	759	781	536	343	741	90	741	811
	74%	74%	75%	74%	77%	75%	72%	70%	77%	74%	76%	72%	75%	74%	72%	75%	73%	74%	75%	74%	77%	75%	72%	70%	77%
No	315	155	154	117	47	145	28	187	129	315	143	173	95	89	131	71	236	155	154	117	47	145	28	187	129
	15%	15%	15%	16%	10%	15%	23%	18%	12%	15%	14%	16%	16%	13%	16%	13%	16%	15%	15%	16%	10%	15%	23%	18%	12%
Don't know	238	118	107	74	58	104	7	127	111	238	108	130	53	94	92	64	170	118	107	74	58	104	7	127	111
	11%	11%	10%	10%	13%	11%	6%	12%	11%	11%	10%	12%	9%	13%	11%	12%	11%	11%	10%	10%	13%	11%	6%	12%	11%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Table 53
Q4. If you, or a family member, had Alzheimer's disease, would you want to know before any symptoms had developed?
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
Yes	741	394	347	210	248	282	209	515	345	394	280	162	374	45	811	383	428	240	278	293	200	575	414	387	256	180
	70%	74%	67%	70%	73%	68%	75%	68%	71%	70%	70%	71%	71%	64%	77%	78%	77%	81%	76%	76%	75%	78%	76%	80%	78%	83%
No	187	89	98	64	51	71	36	146	84	101	75	27	92	20	129	54	75	30	38	60	35	90	71	54	42	20
	18%	17%	19%	21%	15%	17%	13%	19%	17%	18%	19%	12%	17%	29%	12%	11%	13%	10%	10%	16%	13%	12%	13%	11%	13%	9%
Don't know	127	52	75	26	42	60	32	93	57	65	43	41	63	5	111	56	55	27	52	32	31	77	61	42	30	17
	12%	10%	14%	9%	12%	14%	12%	12%	12%	12%	11%	18%	12%	7%	11%	11%	10%	9%	14%	8%	12%	10%	11%	9%	9%	8%

Prepared by Populus

Early Diagnosis of Dementia Survey

ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 54
Q5. How willing would you be to have each of the following tests to help identify your risk of developing Alzheimer's disease?
Base: All respondents
Summary table

	Cognitive test (checks mental abilities, such as memory or thinking)	Brain imaging (produces detailed images of the brain through scanning)	Cerebrospinal fluid (CSF) sampling (collection of fluid from the spinal cord using the needle to detect toxins associated with Alzheimer's disease)	Blood test (collection of blood samples to detect toxins associated with Alzheimer's disease)	Eye test (eye scan that identifies structural changes potentially associated with Alzheimer's disease)
Unweighted base	2106	2106	2106	2106	2106
Weighted base	2106	2106	2106	2106	2106
NET: Willing	1782	1627	882	1741	1804
	85%	77%	42%	83%	86%
Very willing (4)	1167	990	406	1164	1179
	55%	47%	19%	55%	56%
Fairly willing (3)	615	637	476	577	625
	29%	30%	23%	27%	30%
Not very willing (2)	108	195	582	138	102
	5%	9%	28%	7%	5%
Not willing at all (1)	76	112	410	89	69
	4%	5%	19%	4%	3%
NET: Not willing	184	307	992	227	171
	9%	15%	47%	11%	8%
Don't know	140	172	232	139	132
	7%	8%	11%	7%	6%
Mean	3.46	3.3	2.47	3.43	3.48
Standard deviation					
Standard error	0.77	0.87	1.06	0.81	0.75
	0.02	0.02	0.02	0.02	0.02

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 55
Q5. How willing would you be to have each of the following tests to help identify your risk of developing Alzheimer's disease?
Base: All respondents
Cognitive test (checks mental abilities, such as memory or thinking)

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
NET: Willing	1782	883	899	199	301	288	323	255	415	500	611	671	1000	782	1640	127	854	105	789	463	1261
	85%	86%	83%	85%	83%	85%	87%	82%	85%	84%	86%	84%	86%	83%	85%	82%	85%	83%	85%	85%	84%
Very willing (4)	1167	573	594	134	186	190	224	179	254	320	414	433	678	489	1081	81	562	60	525	313	815
	55%	56%	55%	57%	51%	56%	60%	57%	52%	53%	58%	54%	58%	52%	56%	52%	56%	48%	56%	58%	54%
Fairly willing (3)	615	310	305	65	116	98	99	76	161	180	197	238	322	293	558	46	292	45	264	150	446
	29%	30%	28%	28%	32%	29%	26%	24%	33%	30%	28%	30%	28%	31%	29%	30%	29%	35%	28%	28%	30%
Not very willing (2)	108	34	74	6	15	17	23	19	28	21	39	47	63	45	98	10	62	4	42	22	82
	5%	3%	7%	3%	4%	5%	6%	6%	6%	4%	6%	6%	5%	5%	5%	7%	6%	3%	5%	4%	6%
Not willing at all (1)	76	38	38	8	8	6	11	20	24	15	17	43	44	32	70	6	42	5	28	15	60
	4%	4%	4%	3%	2%	2%	3%	6%	5%	3%	2%	5%	4%	3%	4%	4%	4%	4%	3%	3%	4%
NET: Not willing	184	72	112	14	23	22	34	39	52	37	57	91	107	77	168	16	104	9	70	37	142
	9%	7%	10%	6%	6%	7%	9%	13%	11%	6%	8%	11%	9%	8%	9%	10%	10%	7%	8%	7%	10%
Don't know	140	73	67	21	40	27	15	17	20	61	42	37	60	80	128	12	50	13	73	43	93
	7%	7%	6%	9%	11%	8%	4%	6%	4%	10%	6%	5%	5%	9%	7%	8%	5%	10%	8%	8%	6%
Mean	3.46	3.49	3.44	3.53	3.48	3.52	3.5	3.41	3.38	3.5	3.51	3.39	3.48	3.44	3.47	3.42	3.43	3.41	3.5	3.52	3.44
Standard deviation																					
Standard error	0.77	0.75	0.79	0.73	0.7	0.69	0.76	0.88	0.81	0.71	0.72	0.84	0.78	0.76	0.77	0.79	0.8	0.76	0.74	0.72	0.79
	0.02	0.02	0.03	0.05	0.04	0.04	0.04	0.05	0.04	0.03	0.03	0.03	0.02	0.03	0.02	0.07	0.03	0.07	0.02	0.03	0.02

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 56
Q5. How willing would you be to have each of the following tests to help identify your risk of developing Alzheimer's disease?
Base: All respondents
Cognitive test (checks mental abilities, such as memory or thinking)

		Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
	Total	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
NET: Willing	1782	863	903	625	406	859	100	869	913	1782	883	899	500	611	671	463	1261	863	903	625	406	859	100	869	913
	85%	84%	87%	86%	91%	87%	80%	82%	87%	85%	86%	83%	84%	86%	84%	85%	84%	84%	87%	86%	91%	87%	80%	82%	87%
Very willing (4)	1167	552	610	422	279	577	75	538	629	1167	573	594	320	414	433	313	815	552	610	422	279	577	75	538	629
	55%	53%	58%	58%	62%	58%	60%	51%	60%	55%	56%	55%	53%	58%	54%	58%	54%	53%	58%	58%	62%	58%	60%	51%	60%
Fairly willing (3)	615	311	294	203	127	282	25	330	284	615	310	305	180	197	238	150	446	311	294	203	127	282	25	330	284
	29%	30%	28%	28%	28%	29%	20%	31%	27%	29%	30%	28%	30%	28%	30%	28%	30%	30%	28%	28%	28%	29%	20%	31%	27%
Not very willing (2)	108	55	52	39	16	48	9	69	39	108	34	74	21	39	47	22	82	55	52	39	16	48	9	69	39
	5%	5%	5%	5%	4%	5%	7%	7%	4%	5%	3%	7%	4%	6%	6%	4%	6%	5%	5%	5%	4%	5%	7%	7%	4%
Not willing at all (1)	76	29	47	34	15	46	9	54	22	76	38	38	15	17	43	15	60	29	47	34	15	46	9	54	22
	4%	3%	5%	5%	3%	5%	7%	5%	2%	4%	4%	4%	3%	2%	5%	3%	4%	3%	5%	5%	3%	5%	7%	5%	2%
NET: Not willing	184	83	99	73	31	93	18	123	61	184	72	112	37	57	91	37	142	83	99	73	31	93	18	123	61
	9%	8%	10%	10%	7%	9%	14%	12%	6%	9%	7%	10%	6%	8%	11%	7%	10%	8%	10%	10%	7%	9%	14%	12%	6%
Don't know	140	86	40	30	11	38	7	64	76	140	73	67	61	42	37	43	93	86	40	30	11	38	7	64	76
	7%	8%	4%	4%	2%	4%	6%	6%	7%	7%	7%	6%	10%	6%	5%	8%	6%	8%	4%	4%	2%	4%	6%	6%	7%
Mean	3.46	3.46	3.46	3.45	3.53	3.46	3.41	3.36	3.56	3.46	3.49	3.44	3.5	3.51	3.39	3.52	3.44	3.46	3.46	3.45	3.53	3.46	3.41	3.36	3.56
Standard deviation																									
Standard error	0.77	0.74	0.8	0.81	0.73	0.8	0.93	0.84	0.68	0.77	0.75	0.79	0.71	0.72	0.84	0.72	0.79	0.74	0.8	0.81	0.73	0.8	0.93	0.84	0.68
	0.02	0.02	0.03	0.03	0.03	0.03	0.09	0.03	0.02	0.02	0.02	0.03	0.03	0.03	0.03	0.03	0.02	0.02	0.03	0.03	0.03	0.03	0.09	0.03	0.02

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 57
Q5. How willing would you be to have each of the following tests to help identify your risk of developing Alzheimer's disease?
Base: All respondents
Cognitive test (checks mental abilities, such as memory or thinking)

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
NET: Willing	869	450	418	246	288	335	238	611	395	468	331	204	443	51	913	432	481	254	323	336	225	650	468	435	294	202
	82%	84%	80%	82%	84%	81%	86%	81%	81%	84%	83%	89%	84%	74%	87%	88%	86%	86%	88%	87%	85%	88%	86%	90%	89%	93%
Very willing (4)	538	287	252	145	191	203	151	373	241	296	210	130	280	37	629	286	343	175	223	230	163	442	311	314	212	149
	51%	54%	48%	48%	56%	49%	54%	49%	49%	53%	53%	56%	53%	53%	60%	58%	61%	59%	61%	60%	61%	60%	57%	65%	64%	69%
Fairly willing (3)	330	164	167	102	97	132	88	238	155	173	121	74	164	15	284	146	138	79	100	106	62	208	157	121	82	53
	31%	31%	32%	34%	28%	32%	32%	31%	32%	31%	30%	32%	31%	21%	27%	30%	25%	27%	27%	27%	23%	28%	29%	25%	25%	25%
Not very willing (2)	69	23	46	17	24	28	13	55	36	33	24	12	30	6	39	11	28	4	15	20	9	27	19	19	15	4
	7%	4%	9%	6%	7%	7%	5%	7%	7%	6%	6%	5%	6%	8%	4%	2%	5%	1%	4%	5%	3%	4%	3%	4%	4%	2%
Not willing at all (1)	54	26	28	13	11	29	8	46	18	35	26	9	34	7	22	11	11	2	6	14	7	15	10	12	8	5
	5%	5%	5%	4%	3%	7%	3%	6%	4%	6%	7%	4%	6%	10%	2%	2%	2%	1%	2%	4%	3%	2%	2%	2%	2%	2%
NET: Not willing	123	49	74	30	36	57	21	101	54	68	50	21	64	13	61	23	38	7	21	34	16	42	29	31	23	10
	12%	9%	14%	10%	10%	14%	8%	13%	11%	12%	13%	9%	12%	18%	6%	5%	7%	2%	6%	9%	6%	6%	5%	6%	7%	4%
Don't know	64	36	28	25	18	22	18	44	37	23	17	5	22	5	76	37	39	36	25	16	25	49	49	17	12	5
	6%	7%	5%	8%	5%	5%	7%	6%	8%	4%	4%	2%	4%	8%	7%	8%	7%	12%	7%	4%	9%	7%	9%	4%	4%	2%
Mean	3.36	3.42	3.3	3.37	3.45	3.3	3.47	3.32	3.37	3.36	3.35	3.44	3.36	3.27	3.56	3.55	3.57	3.64	3.57	3.5	3.58	3.56	3.55	3.58	3.57	3.63
Standard deviation	0.84	0.81	0.86	0.8	0.78	0.9	0.73	0.87	0.8	0.87	0.88	0.78	0.87	1.02	0.68	0.67	0.69	0.57	0.66	0.76	0.7	0.67	0.67	0.69	0.7	0.65
Standard error	0.03	0.04	0.04	0.05	0.04	0.05	0.04	0.03	0.04	0.04	0.05	0.05	0.04	0.13	0.02	0.03	0.03	0.03	0.04	0.04	0.05	0.03	0.03	0.03	0.04	0.04

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 58
Q5. How willing would you be to have each of the following tests to help identify your risk of developing Alzheimer's disease?
Base: All respondents
Brain imaging (produces detailed images of the brain through scanning)

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
NET: Willing	1627	828	800	182	289	268	300	222	367	470	568	589	912	715	1500	115	774	93	730	438	1135
	77%	81%	74%	78%	79%	79%	81%	71%	75%	79%	80%	74%	78%	76%	78%	75%	77%	73%	78%	80%	76%
Very willing (4)	990	499	491	108	172	160	193	146	212	280	353	358	567	423	925	63	458	49	470	279	677
	47%	49%	46%	46%	47%	47%	52%	47%	44%	47%	50%	45%	49%	45%	48%	41%	45%	39%	50%	51%	45%
Fairly willing (3)	637	328	309	73	117	108	107	76	155	191	215	231	345	292	575	53	316	43	261	159	458
	30%	32%	29%	31%	32%	32%	29%	24%	32%	32%	30%	29%	30%	31%	30%	34%	31%	34%	28%	29%	31%
Not very willing (2)	195	74	121	17	23	22	36	32	64	40	58	96	114	80	184	10	105	10	77	34	156
	9%	7%	11%	7%	6%	7%	10%	10%	13%	7%	8%	12%	10%	9%	10%	6%	10%	8%	8%	6%	10%
Not willing at all (1)	112	42	70	9	11	16	15	35	27	20	31	62	61	51	96	14	66	8	37	22	88
	5%	4%	7%	4%	3%	5%	4%	11%	6%	3%	4%	8%	5%	5%	5%	9%	7%	7%	4%	4%	6%
NET: Not willing	307	116	191	26	34	38	51	67	91	60	89	158	175	131	280	24	171	18	115	56	244
	15%	11%	18%	11%	9%	11%	14%	21%	19%	10%	13%	20%	15%	14%	14%	16%	17%	14%	12%	10%	16%
Don't know	172	85	87	26	42	31	21	23	29	68	53	51	79	93	156	15	65	16	87	50	118
	8%	8%	8%	11%	11%	9%	6%	7%	6%	11%	7%	6%	7%	10%	8%	10%	6%	13%	9%	9%	8%
Mean	3.3	3.36	3.23	3.35	3.39	3.35	3.36	3.15	3.21	3.38	3.35	3.19	3.3	3.28	3.31	3.17	3.23	3.2	3.38	3.41	3.25
Standard deviation																					
Standard error	0.87	0.81	0.92	0.81	0.76	0.83	0.83	1.04	0.89	0.78	0.83	0.95	0.87	0.87	0.86	0.95	0.91	0.89	0.83	0.8	0.89
	0.02	0.03	0.03	0.05	0.04	0.05	0.04	0.06	0.04	0.03	0.03	0.04	0.03	0.03	0.02	0.09	0.03	0.09	0.03	0.04	0.02

Prepared by Populus

Early Diagnosis of Dementia Survey

ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 59

Q5. How willing would you be to have each of the following tests to help identify your risk of developing Alzheimer's disease?

Base: All respondents

Brain imaging (produces detailed images of the brain through scanning)

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
NET: Willing	1627	801	810	565	361	767	93	790	837	1627	828	800	470	568	589	438	1135	801	810	565	361	767	93	790	837
	77%	78%	78%	78%	81%	77%	74%	75%	80%	77%	81%	74%	79%	80%	74%	80%	76%	78%	78%	78%	81%	77%	74%	75%	80%
Very willing (4)	990	464	520	370	232	492	68	460	531	990	499	491	280	353	358	279	677	464	520	370	232	492	68	460	531
	47%	45%	50%	51%	52%	50%	54%	44%	50%	47%	49%	46%	47%	50%	45%	51%	45%	45%	50%	51%	52%	50%	54%	44%	50%
Fairly willing (3)	637	337	290	195	130	275	25	331	306	637	328	309	191	215	231	159	458	337	290	195	130	275	25	331	306
	30%	33%	28%	27%	29%	28%	20%	31%	29%	30%	32%	29%	32%	30%	29%	29%	31%	33%	28%	27%	29%	28%	20%	31%	29%
Not very willing (2)	195	76	119	86	42	114	18	111	83	195	74	121	40	58	96	34	156	76	119	86	42	114	18	111	83
	9%	7%	11%	12%	9%	11%	14%	11%	8%	9%	7%	11%	7%	8%	12%	6%	10%	7%	11%	12%	9%	11%	14%	11%	8%
Not willing at all (1)	112	54	57	35	26	55	8	76	36	112	42	70	20	31	62	22	88	54	57	35	26	55	8	76	36
	5%	5%	5%	5%	6%	6%	6%	7%	3%	5%	4%	7%	3%	4%	8%	4%	6%	5%	5%	5%	6%	6%	6%	7%	3%
NET: Not willing	307	130	175	120	67	169	25	187	119	307	116	191	60	89	158	56	244	130	175	120	67	169	25	187	119
	15%	13%	17%	17%	15%	17%	20%	18%	11%	15%	11%	18%	10%	13%	20%	10%	16%	13%	17%	17%	15%	17%	20%	18%	11%
Don't know	172	102	57	41	18	54	7	78	94	172	85	87	68	53	51	50	118	102	57	41	18	54	7	78	94
	8%	10%	5%	6%	4%	5%	5%	7%	9%	8%	8%	8%	11%	7%	6%	9%	8%	10%	5%	6%	4%	5%	5%	7%	9%
Mean	3.3	3.3	3.29	3.31	3.32	3.29	3.3	3.2	3.39	3.3	3.36	3.23	3.38	3.35	3.19	3.41	3.25	3.3	3.29	3.31	3.32	3.29	3.3	3.2	3.39
Standard deviation	0.87	0.85	0.89	0.88	0.88	0.9	0.95	0.93	0.8	0.87	0.81	0.92	0.78	0.83	0.95	0.8	0.89	0.85	0.89	0.88	0.88	0.9	0.95	0.93	0.8
Standard error	0.02	0.03	0.03	0.03	0.04	0.03	0.09	0.03	0.03	0.02	0.03	0.03	0.03	0.03	0.04	0.04	0.02	0.03	0.03	0.03	0.04	0.03	0.09	0.03	0.03

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 60
Q5. How willing would you be to have each of the following tests to help identify your risk of developing Alzheimer's disease?
Base: All respondents
Brain imaging (produces detailed images of the brain through scanning)

No treatments

	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70
NET: Willing	790	424	366	236	266	289	222	552	367	420	302	182	398	47
	75%	79%	70%	78%	78%	70%	80%	73%	75%	75%	76%	79%	75%	68%
Very willing (4)	460	259	200	129	173	158	139	310	193	266	195	111	251	35
	44%	48%	39%	43%	51%	38%	50%	41%	40%	47%	49%	48%	47%	50%
Fairly willing (3)	331	165	166	107	93	131	83	241	175	155	107	70	147	12
	31%	31%	32%	35%	27%	32%	30%	32%	36%	28%	27%	31%	28%	17%
Not very willing (2)	111	42	69	24	34	54	20	88	43	68	49	23	64	13
	11%	8%	13%	8%	10%	13%	7%	12%	9%	12%	12%	10%	12%	18%
Not willing at all (1)	76	30	46	16	17	43	11	64	34	41	25	17	39	4
	7%	6%	9%	5%	5%	10%	4%	9%	7%	7%	6%	7%	7%	6%
NET: Not willing	187	72	115	40	51	96	32	152	77	109	74	40	104	17
	18%	14%	22%	13%	15%	23%	11%	20%	16%	20%	19%	18%	20%	25%
Don't know	78	39	39	25	24	28	24	51	42	30	22	8	27	5
	7%	7%	7%	8%	7%	7%	9%	7%	9%	5%	5%	4%	5%	8%
Mean	3.2	3.32	3.08	3.26	3.33	3.05	3.38	3.13	3.18	3.22	3.25	3.24	3.21	3.21
Standard deviation	0.93	0.87	0.97	0.85	0.87	1	0.81	0.96	0.9	0.94	0.92	0.93	0.95	1
Standard error	0.03	0.04	0.05	0.05	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.06	0.04	0.13

Some treatments

	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1051	492	558	297	369	385	266	741	546	483	329	217
NET: Willing	837	403	434	235	302	301	216	583	433	390	263	180
	80%	82%	78%	79%	82%	78%	81%	79%	79%	81%	80%	83%
Very willing (4)	531	240	291	151	180	200	140	367	271	255	175	120
	50%	49%	52%	51%	49%	52%	53%	49%	50%	53%	53%	56%
Fairly willing (3)	306	163	143	84	122	101	75	216	162	135	88	59
	29%	33%	26%	28%	33%	26%	28%	29%	30%	28%	27%	27%
Not very willing (2)	83	31	52	16	25	42	14	69	33	50	36	18
	8%	6%	9%	5%	7%	11%	5%	9%	6%	10%	11%	8%
Not willing at all (1)	36	12	24	3	14	19	10	23	20	16	10	9
	3%	2%	4%	1%	4%	5%	4%	3%	4%	3%	3%	4%
NET: Not willing	119	43	76	20	38	61	24	92	53	66	46	27
	11%	9%	14%	7%	10%	16%	9%	12%	10%	14%	14%	12%
Don't know	94	46	49	43	29	23	26	66	59	27	20	10
	9%	9%	9%	14%	8%	6%	10%	9%	11%	6%	6%	5%
Mean	3.39	3.41	3.37	3.5	3.37	3.33	3.44	3.37	3.41	3.38	3.39	3.41
Standard deviation	0.8	0.74	0.85	0.68	0.79	0.88	0.79	0.8	0.79	0.82	0.81	0.82
Standard error	0.03	0.03	0.04	0.04	0.04	0.05	0.05	0.03	0.04	0.04	0.05	0.06

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 61
Q5. How willing would you be to have each of the following tests to help identify your risk of developing Alzheimer's disease?
Base: All respondents
Cerebrospinal fluid (CSF) sampling (collection of fluid from the spinal cord using the needle to detect toxins associated with Alzheimer's disease)

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
NET: Willing	882	489	393	105	150	155	158	125	189	255	313	314	506	375	808	65	428	59	379	254	600
	42%	48%	36%	45%	41%	46%	42%	40%	39%	43%	44%	39%	43%	40%	42%	42%	42%	46%	41%	47%	40%
Very willing (4)	406	236	170	47	64	78	73	59	84	111	152	143	237	169	377	29	196	21	187	132	261
	19%	23%	16%	20%	18%	23%	20%	19%	17%	19%	21%	18%	20%	18%	19%	19%	19%	16%	20%	24%	17%
Fairly willing (3)	476	253	223	58	86	76	84	66	105	144	161	171	269	207	431	37	232	38	193	122	339
	23%	25%	21%	25%	24%	23%	23%	21%	22%	24%	23%	21%	23%	22%	22%	24%	23%	30%	21%	22%	23%
Not very willing (2)	582	253	330	61	95	80	114	74	159	156	194	233	331	252	546	34	288	26	263	133	432
	28%	25%	31%	26%	26%	24%	31%	24%	33%	26%	27%	29%	28%	27%	28%	22%	28%	20%	28%	24%	29%
Not willing at all (1)	410	166	243	36	62	67	66	85	93	99	132	178	219	190	370	36	192	27	184	91	306
	19%	16%	23%	16%	17%	20%	18%	27%	19%	17%	19%	22%	19%	20%	19%	23%	19%	21%	20%	17%	20%
NET: Not willing	992	419	573	97	158	147	179	160	252	255	326	411	550	442	916	70	480	53	448	223	738
	47%	41%	53%	42%	43%	44%	48%	51%	52%	43%	46%	51%	47%	47%	47%	45%	48%	42%	48%	41%	49%
Don't know	232	120	112	32	56	35	36	27	46	88	71	73	110	122	211	19	102	16	106	66	159
	11%	12%	10%	14%	15%	10%	10%	9%	9%	15%	10%	9%	9%	13%	11%	12%	10%	12%	11%	12%	11%
Mean	2.47	2.62	2.33	2.57	2.49	2.55	2.49	2.35	2.41	2.52	2.52	2.38	2.5	2.43	2.47	2.43	2.48	2.47	2.46	2.62	2.41
Standard deviation																					
Standard error	1.06	1.06	1.04	1.04	1.04	1.1	1.04	1.12	1.02	1.04	1.07	1.06	1.06	1.06	1.06	1.1	1.05	1.06	1.07	1.08	1.04
	0.02	0.03	0.03	0.07	0.06	0.06	0.06	0.07	0.05	0.05	0.04	0.04	0.03	0.04	0.03	0.1	0.04	0.1	0.04	0.05	0.03

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 62
Q5. How willing would you be to have each of the following tests to help identify your risk of developing Alzheimer's disease?
Base: All respondents
Cerebrospinal fluid (CSF) sampling (collection of fluid from the spinal cord using the needle to detect toxins associated with Alzheimer's disease)

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
NET: Willing	882	418	452	330	194	431	61	429	453	882	489	393	255	313	314	254	600	418	452	330	194	431	61	429	453
	42%	40%	43%	45%	43%	44%	49%	41%	43%	42%	48%	36%	43%	44%	39%	47%	40%	40%	43%	45%	43%	44%	49%	41%	43%
Very willing (4)	406	179	222	164	89	211	31	192	214	406	236	170	111	152	143	132	261	179	222	164	89	211	31	192	214
	19%	17%	21%	23%	20%	21%	25%	18%	20%	19%	23%	16%	19%	21%	18%	24%	17%	17%	21%	23%	20%	21%	25%	18%	20%
Fairly willing (3)	476	238	230	165	105	219	30	237	239	476	253	223	144	161	171	122	339	238	230	165	105	219	30	237	239
	23%	23%	22%	23%	24%	22%	24%	22%	23%	23%	25%	21%	24%	23%	21%	22%	23%	23%	22%	23%	24%	22%	24%	22%	23%
Not very willing (2)	582	273	308	197	140	291	28	291	291	582	253	330	156	194	233	133	432	273	308	197	140	291	28	291	291
	28%	26%	30%	27%	31%	29%	22%	28%	28%	28%	25%	31%	26%	27%	29%	24%	29%	26%	30%	27%	31%	29%	22%	28%	28%
Not willing at all (1)	410	201	208	147	89	202	23	229	181	410	166	243	99	132	178	91	306	201	208	147	89	202	23	229	181
	19%	19%	20%	20%	20%	20%	19%	22%	17%	19%	16%	23%	17%	19%	22%	17%	20%	19%	20%	20%	20%	20%	19%	22%	17%
NET: Not willing	992	474	516	344	229	493	52	520	472	992	419	573	255	326	411	223	738	474	516	344	229	493	52	520	472
	47%	46%	50%	47%	51%	50%	41%	49%	45%	47%	41%	53%	43%	46%	51%	41%	49%	46%	50%	47%	51%	50%	41%	49%	45%
Don't know	232	141	74	53	24	67	12	106	126	232	120	112	88	71	73	66	159	141	74	53	24	67	12	106	126
	11%	14%	7%	7%	5%	7%	10%	10%	12%	11%	12%	10%	15%	10%	9%	12%	11%	14%	7%	7%	5%	7%	10%	10%	12%
Mean	2.47	2.44	2.48	2.51	2.46	2.48	2.61	2.41	2.53	2.47	2.62	2.33	2.52	2.52	2.38	2.62	2.41	2.44	2.48	2.51	2.46	2.48	2.61	2.41	2.53
Standard deviation																									
Standard error	1.06	1.05	1.07	1.08	1.05	1.07	1.1	1.06	1.05	1.06	1.06	1.04	1.04	1.07	1.06	1.08	1.04	1.05	1.07	1.08	1.05	1.07	1.1	1.06	1.05
	0.02	0.03	0.03	0.04	0.05	0.04	0.11	0.03	0.03	0.02	0.03	0.03	0.05	0.04	0.04	0.05	0.03	0.03	0.03	0.04	0.05	0.04	0.11	0.03	0.03

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 63
Q5. How willing would you be to have each of the following tests to help identify your risk of developing Alzheimer's disease?
Base: All respondents
Cerebrospinal fluid (CSF) sampling (collection of fluid from the spinal cord using the needle to detect toxins associated with Alzheimer's disease)

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
NET: Willing	429	259	170	127	156	146	141	282	190	237	173	106	226	32	453	230	222	128	157	168	113	318	228	215	157	89
	41%	48%	33%	42%	46%	35%	51%	37%	39%	42%	43%	46%	43%	46%	43%	47%	40%	43%	42%	44%	42%	43%	42%	44%	48%	41%
Very willing (4)	192	126	66	55	74	63	71	118	71	120	86	47	113	19	214	111	104	56	78	80	61	143	108	102	78	42
	18%	24%	13%	18%	22%	15%	26%	16%	15%	21%	22%	20%	21%	28%	20%	22%	19%	19%	21%	21%	23%	19%	20%	21%	24%	19%
Fairly willing (3)	237	133	104	72	82	83	70	165	118	118	87	59	113	13	239	120	119	72	79	88	52	174	120	112	78	47
	22%	25%	20%	24%	24%	20%	25%	22%	24%	21%	22%	25%	21%	18%	23%	24%	21%	24%	21%	23%	20%	24%	22%	23%	24%	21%
Not very willing (2)	291	127	164	80	93	118	62	221	132	160	108	64	150	14	291	126	165	76	100	115	70	210	141	148	89	76
	28%	24%	32%	27%	27%	29%	22%	29%	27%	29%	27%	28%	28%	20%	28%	26%	30%	25%	27%	30%	26%	28%	26%	31%	27%	35%
Not willing at all (1)	229	95	134	60	64	105	47	177	103	126	90	48	120	15	181	72	109	39	69	74	44	129	98	83	57	41
	22%	18%	26%	20%	19%	25%	17%	23%	21%	22%	23%	21%	23%	22%	17%	15%	20%	13%	19%	19%	16%	18%	18%	17%	17%	19%
NET: Not willing	520	222	299	140	157	223	109	398	235	286	198	112	270	29	472	197	275	114	169	189	114	340	239	231	147	117
	49%	41%	57%	47%	46%	54%	39%	53%	48%	51%	50%	49%	51%	42%	45%	40%	49%	38%	46%	49%	43%	46%	44%	48%	45%	54%
Don't know	106	55	51	34	28	45	27	74	62	37	28	12	32	8	126	65	61	54	43	29	39	84	79	38	26	12
	10%	10%	10%	11%	8%	11%	10%	10%	13%	7%	7%	5%	6%	12%	12%	13%	11%	18%	12%	7%	15%	11%	14%	8%	8%	5%
Mean	2.41	2.6	2.22	2.45	2.53	2.28	2.66	2.33	2.37	2.44	2.46	2.48	2.44	2.59	2.53	2.63	2.44	2.6	2.51	2.49	2.57	2.5	2.51	2.53	2.59	2.44
Standard deviation	1.06	1.08	1.01	1.06	1.06	1.06	1.08	1.04	1.03	1.09	1.1	1.06	1.09	1.18	1.05	1.04	1.05	1.01	1.07	1.06	1.08	1.04	1.06	1.04	1.07	1.03
Standard error	0.03	0.05	0.05	0.06	0.06	0.06	0.07	0.04	0.05	0.05	0.06	0.07	0.05	0.16	0.03	0.05	0.05	0.06	0.06	0.06	0.07	0.04	0.05	0.05	0.06	0.07

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 64
Q5. How willing would you be to have each of the following tests to help identify your risk of developing Alzheimer's disease?
Base: All respondents
Blood test (collection of blood samples to detect toxins associated with Alzheimer's disease)

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
NET: Willing	1741	873	868	192	302	277	316	244	409	494	593	654	985	756	1599	131	834	107	771	470	1215
	83%	85%	80%	82%	83%	82%	85%	78%	84%	83%	84%	82%	84%	80%	83%	85%	83%	84%	83%	87%	81%
Very willing (4)	1164	574	590	124	200	174	231	170	265	323	406	435	654	510	1073	87	561	61	530	318	808
	55%	56%	55%	53%	55%	52%	62%	54%	54%	54%	57%	54%	56%	54%	55%	56%	56%	48%	57%	59%	54%
Fairly willing (3)	577	299	278	69	102	102	85	75	144	171	187	219	331	246	526	43	273	46	241	152	406
	27%	29%	26%	29%	28%	30%	23%	24%	30%	29%	26%	27%	28%	26%	27%	28%	27%	36%	26%	28%	27%
Not very willing (2)	138	47	91	11	13	22	29	25	63	24	51	63	76	62	131	6	79	6	51	14	119
	7%	5%	8%	5%	4%	7%	8%	8%	8%	4%	7%	8%	6%	7%	7%	4%	8%	5%	5%	3%	8%
Not willing at all (1)	89	43	45	11	13	10	11	25	18	24	21	44	42	47	77	8	44	3	38	19	69
	4%	4%	4%	5%	4%	3%	3%	8%	4%	4%	3%	5%	4%	5%	4%	5%	4%	3%	4%	3%	5%
NET: Not willing	227	90	137	22	26	33	40	50	57	48	72	106	117	109	208	14	123	10	89	33	188
	11%	9%	13%	10%	7%	10%	11%	16%	12%	8%	10%	13%	10%	12%	11%	9%	12%	8%	10%	6%	13%
Don't know	139	65	74	19	37	28	17	18	21	56	44	39	64	74	128	10	52	11	73	41	94
	7%	6%	7%	8%	10%	8%	5%	6%	4%	9%	6%	5%	6%	8%	7%	6%	5%	8%	8%	7%	6%
Mean	3.43	3.46	3.41	3.42	3.49	3.42	3.51	3.32	3.41	3.46	3.47	3.37	3.45	3.41	3.44	3.45	3.41	3.41	3.47	3.53	3.39
Standard deviation																					
Standard error	0.81	0.78	0.83	0.81	0.76	0.77	0.77	0.95	0.8	0.78	0.77	0.86	0.78	0.84	0.8	0.81	0.83	0.73	0.8	0.73	0.84
	0.02	0.02	0.03	0.05	0.04	0.04	0.04	0.06	0.04	0.03	0.03	0.03	0.02	0.03	0.02	0.07	0.03	0.07	0.03	0.03	0.02

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 65
Q5. How willing would you be to have each of the following tests to help identify your risk of developing Alzheimer's disease?
Base: All respondents
Blood test (collection of blood samples to detect toxins associated with Alzheimer's disease)

		Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
	Total	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
NET: Willing	1741	843	883	615	390	838	100	851	890	1741	873	868	494	593	654	470	1215	843	883	615	390	838	100	851	890
	83%	82%	85%	85%	87%	85%	80%	81%	85%	83%	85%	80%	83%	84%	82%	87%	81%	82%	85%	85%	87%	85%	80%	81%	85%
Very willing (4)	1164	543	615	429	278	583	76	532	632	1164	574	590	323	406	435	318	808	543	615	429	278	583	76	532	632
	55%	53%	59%	59%	62%	59%	61%	50%	60%	55%	56%	55%	54%	57%	54%	59%	54%	53%	59%	59%	62%	59%	61%	50%	60%
Fairly willing (3)	577	301	268	187	112	255	24	319	258	577	299	278	171	187	219	152	406	301	268	187	112	255	24	319	258
	27%	29%	26%	26%	25%	26%	19%	30%	25%	27%	29%	26%	29%	26%	27%	28%	27%	29%	26%	26%	25%	26%	19%	30%	25%
Not very willing (2)	138	62	74	50	31	70	14	78	60	138	47	91	24	51	63	14	119	62	74	50	31	70	14	78	60
	7%	6%	7%	7%	7%	7%	11%	7%	6%	7%	5%	8%	4%	7%	8%	3%	8%	6%	7%	7%	7%	7%	11%	7%	6%
Not willing at all (1)	89	44	42	28	15	40	6	59	30	89	43	45	24	21	44	19	69	44	42	28	15	40	6	59	30
	4%	4%	4%	4%	3%	4%	5%	6%	3%	4%	4%	4%	4%	3%	5%	3%	5%	4%	4%	4%	3%	4%	5%	6%	3%
NET: Not willing	227	106	116	78	45	110	20	138	89	227	90	137	48	72	106	33	188	106	116	78	45	110	20	138	89
	11%	10%	11%	11%	10%	11%	16%	13%	8%	11%	9%	13%	8%	10%	13%	6%	13%	10%	11%	11%	10%	11%	16%	13%	8%
Don't know	139	83	43	34	12	42	5	67	72	139	65	74	56	44	39	41	94	83	43	34	12	42	5	67	72
	7%	8%	4%	5%	3%	4%	4%	6%	7%	7%	6%	7%	9%	6%	5%	7%	6%	8%	4%	5%	3%	4%	4%	6%	7%
Mean	3.43	3.41	3.46	3.47	3.5	3.46	3.41	3.34	3.52	3.43	3.46	3.41	3.46	3.47	3.37	3.53	3.39	3.41	3.46	3.47	3.5	3.46	3.41	3.34	3.52
Standard deviation	0.81	0.81	0.81	0.8	0.77	0.81	0.89	0.86	0.74	0.81	0.78	0.83	0.78	0.77	0.86	0.73	0.84	0.81	0.81	0.8	0.77	0.81	0.89	0.86	0.74
Standard error	0.02	0.03	0.03	0.03	0.04	0.03	0.08	0.03	0.02	0.02	0.02	0.03	0.03	0.03	0.03	0.03	0.02	0.03	0.03	0.03	0.04	0.03	0.08	0.03	0.02

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 66
Q5. How willing would you be to have each of the following tests to help identify your risk of developing Alzheimer's disease?
Base: All respondents
Blood test (collection of blood samples to detect toxins associated with Alzheimer's disease)

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
NET: Willing	851	450	401	248	280	323	242	590	385	462	328	197	436	52	890	422	467	246	313	331	228	624	458	421	287	192
	81%	84%	77%	83%	82%	78%	87%	78%	79%	83%	82%	86%	83%	75%	85%	86%	84%	83%	85%	86%	86%	84%	84%	87%	87%	89%
Very willing (4)	532	289	243	146	189	197	146	370	225	305	219	132	289	38	632	285	347	178	216	238	172	438	318	310	210	146
	50%	54%	47%	48%	56%	48%	53%	49%	46%	55%	55%	57%	55%	55%	60%	58%	62%	60%	59%	62%	65%	59%	58%	64%	64%	67%
Fairly willing (3)	319	162	157	103	91	126	96	220	160	156	109	65	148	14	258	137	121	68	97	93	56	186	140	111	77	47
	30%	30%	30%	34%	27%	30%	35%	29%	33%	28%	27%	28%	28%	20%	25%	28%	22%	23%	26%	24%	21%	25%	26%	23%	24%	22%
Not very willing (2)	78	27	51	13	28	37	9	67	38	40	26	18	36	9	60	19	40	11	23	26	5	52	25	35	24	13
	7%	5%	10%	4%	8%	9%	3%	9%	8%	7%	7%	8%	7%	13%	6%	4%	7%	4%	6%	7%	2%	7%	4%	7%	7%	6%
Not willing at all (1)	59	27	32	16	14	29	9	50	30	29	21	8	28	4	30	16	13	8	7	14	10	19	14	13	7	7
	6%	5%	6%	5%	4%	7%	3%	7%	6%	5%	5%	3%	5%	5%	3%	3%	2%	3%	2%	4%	4%	3%	3%	3%	2%	3%
NET: Not willing	138	54	83	30	42	66	18	117	67	69	47	26	64	13	89	36	54	19	30	40	15	71	38	47	31	20
	13%	10%	16%	10%	12%	16%	7%	15%	14%	12%	12%	11%	12%	19%	8%	7%	10%	6%	8%	10%	5%	10%	7%	10%	10%	9%
Don't know	67	30	36	23	19	25	17	48	34	29	23	7	28	4	72	35	37	33	25	14	24	46	49	15	10	5
	6%	6%	7%	8%	6%	6%	6%	6%	7%	5%	6%	3%	5%	6%	7%	7%	7%	11%	7%	4%	9%	6%	9%	3%	3%	2%
Mean	3.34	3.41	3.26	3.36	3.42	3.26	3.46	3.29	3.28	3.39	3.4	3.44	3.39	3.33	3.52	3.51	3.54	3.57	3.52	3.49	3.61	3.5	3.54	3.53	3.54	3.56
Standard deviation																										
Standard error	0.86	0.82	0.9	0.82	0.82	0.91	0.73	0.9	0.88	0.85	0.84	0.79	0.85	0.93	0.74	0.74	0.75	0.71	0.72	0.79	0.72	0.75	0.72	0.75	0.73	0.75
	0.03	0.04	0.04	0.05	0.05	0.05	0.04	0.03	0.04	0.04	0.04	0.05	0.04	0.12	0.02	0.03	0.03	0.04	0.04	0.04	0.05	0.03	0.03	0.03	0.04	0.05

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 67
Q5. How willing would you be to have each of the following tests to help identify your risk of developing Alzheimer's disease?
Base: All respondents
Eye test (eye scan that identifies structural changes potentially associated with Alzheimer's disease)

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
NET: Willing	1804	897	907	198	310	296	328	256	416	508	624	672	1013	791	1654	135	871	109	791	480	1266
	86%	87%	84%	85%	85%	88%	88%	82%	85%	85%	88%	84%	87%	84%	85%	88%	86%	86%	85%	88%	85%
Very willing (4)	1179	581	597	131	198	191	223	173	262	330	414	435	674	504	1083	92	558	63	541	327	811
	56%	57%	55%	56%	54%	57%	60%	55%	54%	55%	58%	54%	58%	54%	56%	59%	55%	50%	58%	60%	54%
Fairly willing (3)	625	315	310	66	112	105	105	83	154	178	209	237	338	287	571	44	314	46	250	153	454
	30%	31%	29%	28%	31%	31%	28%	27%	32%	30%	30%	30%	29%	31%	30%	28%	31%	36%	27%	28%	30%
Not very willing (2)	102	32	69	11	13	7	20	19	31	24	28	50	57	45	95	5	52	7	42	13	86
	5%	3%	6%	5%	4%	2%	5%	6%	6%	4%	4%	6%	5%	5%	5%	3%	5%	5%	4%	2%	6%
Not willing at all (1)	69	33	36	7	9	7	9	20	18	16	16	38	35	34	63	6	40	3	26	14	54
	3%	3%	3%	3%	2%	2%	2%	6%	4%	3%	2%	5%	3%	4%	3%	4%	4%	2%	3%	2%	4%
NET: Not willing	171	65	105	18	22	14	29	39	49	40	43	88	92	78	158	11	92	10	67	26	140
	8%	6%	10%	8%	6%	4%	8%	12%	10%	7%	6%	11%	8%	8%	8%	7%	9%	8%	7%	5%	9%
Don't know	132	66	66	18	32	27	16	17	22	50	43	39	62	70	123	8	46	8	75	37	90
	6%	6%	6%	8%	9%	8%	4%	5%	4%	8%	6%	5%	5%	7%	6%	5%	5%	7%	8%	7%	6%
Mean	3.48	3.5	3.45	3.49	3.51	3.55	3.52	3.39	3.42	3.5	3.53	3.41	3.49	3.45	3.48	3.51	3.44	3.43	3.52	3.57	3.44
Standard deviation																					
Standard error	0.75	0.72	0.77	0.74	0.7	0.65	0.72	0.88	0.78	0.71	0.69	0.82	0.74	0.76	0.75	0.75	0.78	0.71	0.73	0.68	0.78
	0.02	0.02	0.03	0.05	0.04	0.04	0.04	0.05	0.04	0.03	0.03	0.03	0.02	0.03	0.02	0.07	0.03	0.07	0.02	0.03	0.02

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 68
Q5. How willing would you be to have each of the following tests to help identify your risk of developing Alzheimer's disease?
Base: All respondents
Eye test (eye scan that identifies structural changes potentially associated with Alzheimer's disease)

	Total	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
NET: Willing	1804	878	910	634	403	866	107	886	918	1804	897	907	508	624	672	480	1266	878	910	634	403	866	107	886	918
	86%	85%	87%	87%	90%	87%	86%	84%	87%	86%	87%	84%	85%	88%	84%	88%	85%	85%	87%	87%	90%	87%	86%	84%	87%
Very willing (4)	1179	559	612	418	286	577	75	541	638	1179	581	597	330	414	435	327	811	559	612	418	286	577	75	541	638
	56%	54%	59%	57%	64%	58%	60%	51%	61%	56%	57%	55%	55%	58%	54%	60%	54%	54%	59%	57%	64%	58%	60%	51%	61%
Fairly willing (3)	625	319	298	216	117	289	33	345	280	625	315	310	178	209	237	153	454	319	298	216	117	289	33	345	280
	30%	31%	29%	30%	26%	29%	26%	33%	27%	30%	31%	29%	30%	30%	30%	28%	30%	31%	29%	30%	26%	29%	26%	33%	27%
Not very willing (2)	102	44	54	39	17	50	9	61	41	102	32	69	24	28	50	13	86	44	54	39	17	50	9	61	41
	5%	4%	5%	5%	4%	5%	7%	6%	4%	5%	3%	6%	4%	4%	6%	2%	6%	4%	5%	5%	4%	5%	7%	6%	4%
Not willing at all (1)	69	30	39	26	14	37	5	48	21	69	33	36	16	16	38	14	54	30	39	26	14	37	5	48	21
	3%	3%	4%	4%	3%	4%	4%	5%	2%	3%	3%	3%	3%	2%	5%	2%	4%	3%	4%	4%	3%	4%	4%	5%	2%
NET: Not willing	171	74	93	66	32	87	14	109	62	171	65	105	40	43	88	26	140	74	93	66	32	87	14	109	62
	8%	7%	9%	9%	7%	9%	11%	10%	6%	8%	6%	10%	7%	6%	11%	5%	9%	7%	9%	9%	7%	9%	11%	10%	6%
Don't know	132	81	40	28	13	37	4	61	71	132	66	66	50	43	39	37	90	81	40	28	13	37	4	61	71
	6%	8%	4%	4%	3%	4%	3%	6%	7%	6%	6%	6%	8%	6%	5%	7%	6%	8%	4%	4%	3%	4%	3%	6%	7%
Mean	3.48	3.48	3.48	3.47	3.55	3.48	3.46	3.39	3.57	3.48	3.5	3.45	3.5	3.53	3.41	3.57	3.44	3.48	3.48	3.47	3.55	3.48	3.46	3.39	3.57
Standard deviation	0.75	0.73	0.77	0.77	0.72	0.77	0.81	0.81	0.68	0.75	0.72	0.77	0.71	0.69	0.82	0.68	0.78	0.73	0.77	0.77	0.72	0.77	0.81	0.81	0.68
Standard error	0.02	0.02	0.02	0.03	0.03	0.03	0.07	0.03	0.02	0.02	0.02	0.03	0.03	0.03	0.03	0.03	0.02	0.02	0.02	0.03	0.03	0.03	0.07	0.03	0.02

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 69
Q5. How willing would you be to have each of the following tests to help identify your risk of developing Alzheimer's disease?
Base: All respondents
Eye test (eye scan that identifies structural changes potentially associated with Alzheimer's disease)

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
NET: Willing	886	462	423	256	293	337	248	618	407	474	337	206	451	58	918	434	483	252	330	335	232	648	471	436	297	197
	84%	86%	81%	85%	86%	81%	89%	82%	84%	85%	85%	89%	85%	83%	87%	88%	87%	85%	90%	87%	87%	87%	86%	90%	90%	91%
Very willing (4)	541	293	248	148	192	200	156	370	239	299	207	134	283	37	638	288	349	181	222	234	171	442	320	312	211	151
	51%	55%	48%	49%	56%	49%	56%	49%	49%	53%	52%	58%	53%	53%	61%	59%	63%	61%	60%	61%	64%	60%	59%	65%	64%	70%
Fairly willing (3)	345	170	175	108	101	136	93	248	168	175	129	72	168	21	280	146	134	71	108	101	60	206	151	123	86	46
	33%	32%	34%	36%	30%	33%	33%	33%	34%	31%	32%	31%	32%	30%	27%	30%	24%	24%	29%	26%	23%	28%	28%	25%	26%	21%
Not very willing (2)	61	20	41	12	20	28	6	54	28	33	25	10	30	6	41	12	28	12	7	22	6	32	16	21	14	8
	6%	4%	8%	4%	6%	7%	2%	7%	6%	6%	6%	4%	6%	9%	4%	3%	5%	4%	2%	6%	2%	4%	3%	4%	4%	3%
Not willing at all (1)	48	23	25	13	10	25	7	41	20	28	19	9	27	3	21	11	10	2	6	13	7	13	10	11	7	5
	5%	4%	5%	4%	3%	6%	2%	5%	4%	5%	5%	4%	5%	4%	2%	2%	2%	1%	2%	3%	3%	2%	2%	2%	2%	2%
NET: Not willing	109	43	66	25	30	53	13	95	48	61	44	19	56	9	62	23	39	15	13	34	14	45	26	32	21	13
	10%	8%	13%	8%	9%	13%	5%	13%	10%	11%	11%	8%	11%	13%	6%	5%	7%	5%	4%	9%	5%	6%	5%	7%	6%	6%
Don't know	61	30	30	20	17	23	16	42	32	24	17	6	21	3	71	35	36	30	25	16	21	48	48	16	11	7
	6%	6%	6%	7%	5%	6%	6%	6%	7%	4%	4%	3%	4%	5%	7%	7%	6%	10%	7%	4%	8%	7%	9%	3%	3%	3%
Mean	3.39	3.45	3.32	3.39	3.47	3.31	3.52	3.33	3.38	3.39	3.38	3.48	3.39	3.37	3.57	3.56	3.57	3.62	3.59	3.51	3.61	3.55	3.57	3.58	3.57	3.63
Standard deviation	0.81	0.77	0.83	0.78	0.75	0.87	0.67	0.85	0.79	0.82	0.82	0.76	0.82	0.83	0.68	0.66	0.69	0.62	0.62	0.76	0.68	0.68	0.66	0.69	0.68	0.68
Standard error	0.03	0.03	0.04	0.05	0.04	0.05	0.04	0.03	0.04	0.04	0.04	0.05	0.04	0.11	0.02	0.03	0.03	0.04	0.03	0.04	0.04	0.03	0.03	0.03	0.04	0.05

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 70
Q6. Would you be more comfortable detecting the risk of developing Alzheimer's disease ...?
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
NET: Would want to know	1491	765	726	174	255	233	274	225	329	429	507	554	862	629	1360	120	696	98	665	394	1044
	71%	74%	67%	74%	70%	69%	74%	72%	68%	72%	72%	69%	74%	67%	70%	78%	69%	77%	71%	73%	70%
2 years before the symptoms	700	316	385	86	112	92	109	99	202	198	201	302	372	329	641	56	347	47	292	171	511
	33%	31%	36%	37%	31%	27%	29%	32%	42%	33%	28%	38%	32%	35%	33%	36%	34%	37%	31%	31%	34%
15 years before the symptom	790	449	341	88	143	141	165	126	127	231	306	253	491	300	719	63	349	51	373	223	532
	38%	44%	32%	38%	39%	42%	44%	40%	26%	39%	43%	32%	42%	32%	37%	41%	35%	40%	40%	41%	36%
I would not want to know	267	112	155	23	35	41	37	47	84	57	79	131	135	132	250	13	155	10	100	53	208
	13%	11%	14%	10%	9%	12%	10%	15%	17%	10%	11%	16%	12%	14%	13%	9%	15%	8%	11%	10%	14%
Don't know	349	151	197	37	75	62	61	40	74	111	123	114	170	179	325	21	158	20	168	97	244
	17%	15%	18%	16%	20%	18%	16%	13%	15%	19%	17%	14%	15%	19%	17%	14%	16%	16%	18%	18%	16%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 71
Q6. Would you be more comfortable detecting the risk of developing Alzheimer's disease ...?
Base: All respondents

		Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
	Total	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
NET: Would want to know	1491	704	775	540	353	737	89	728	763	1491	765	726	429	507	554	394	1044	704	775	540	353	737	89	728	763
	71%	68%	74%	74%	79%	74%	71%	69%	73%	71%	74%	67%	72%	72%	69%	73%	70%	68%	74%	74%	79%	74%	71%	69%	73%
2 years before the symptoms	700	348	345	242	155	322	48	332	368	700	316	385	198	201	302	171	511	348	345	242	155	322	48	332	368
	33%	34%	33%	33%	35%	32%	39%	32%	35%	33%	31%	36%	33%	28%	38%	31%	34%	34%	33%	33%	35%	32%	39%	32%	35%
15 years before the symptom	790	357	430	298	198	415	40	395	395	790	449	341	231	306	253	223	532	357	430	298	198	415	40	395	395
	38%	35%	41%	41%	44%	42%	32%	37%	38%	38%	44%	32%	39%	43%	32%	41%	36%	35%	41%	41%	44%	42%	32%	37%	38%
I would not want to know	267	132	131	95	43	125	21	165	102	267	112	155	57	79	131	53	208	132	131	95	43	125	21	165	102
	13%	13%	13%	13%	10%	13%	17%	16%	10%	13%	11%	14%	10%	11%	16%	10%	14%	13%	13%	13%	10%	13%	17%	16%	10%
Don't know	349	196	136	93	51	129	15	163	186	349	151	197	111	123	114	97	244	196	136	93	51	129	15	163	186
	17%	19%	13%	13%	11%	13%	12%	15%	18%	17%	15%	18%	19%	17%	14%	18%	16%	19%	13%	13%	11%	13%	12%	15%	18%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 72
Q6. Would you be more comfortable detecting the risk of developing Alzheimer's disease ...?
Base: All respondents

No treatments

	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70
NET: Would want to know	728	396	332	211	243	274	205	503	317	409	294	178	387	47
	69%	74%	64%	70%	71%	66%	74%	67%	65%	73%	74%	77%	73%	67%
2 years before the symptoms	332	155	177	96	92	144	92	233	156	175	126	74	161	23
	32%	29%	34%	32%	27%	35%	33%	31%	32%	31%	32%	32%	30%	34%
15 years before the symptoms	395	240	155	114	152	130	113	271	161	234	168	104	226	23
	37%	45%	30%	38%	44%	31%	41%	36%	33%	42%	42%	45%	43%	33%
I would not want to know	165	67	97	43	46	76	34	130	79	83	61	25	78	13
	16%	13%	19%	14%	13%	18%	12%	17%	16%	15%	15%	11%	15%	18%
Don't know	163	72	91	47	52	64	38	122	90	67	43	28	63	10
	15%	13%	17%	16%	15%	15%	14%	16%	19%	12%	11%	12%	12%	15%

Some treatments

	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1051	492	558	297	369	385	266	741	546	483	329	217
NET: Would want to know	763	369	394	219	264	280	189	541	387	366	245	175
	73%	75%	71%	74%	72%	73%	71%	73%	71%	76%	75%	81%
2 years before the symptoms	368	160	208	101	109	157	79	279	192	170	116	81
	35%	33%	37%	34%	30%	41%	30%	38%	35%	35%	35%	37%
15 years before the symptoms	395	209	186	117	155	123	110	262	196	196	130	94
	38%	42%	33%	40%	42%	32%	41%	35%	36%	41%	39%	43%
I would not want to know	102	44	57	14	33	55	19	79	53	48	34	19
	10%	9%	10%	5%	9%	14%	7%	11%	10%	10%	10%	9%
Don't know	186	79	107	64	72	50	59	122	105	69	50	23
	18%	16%	19%	22%	19%	13%	22%	16%	19%	14%	15%	11%

Prepared by Populus

Early Diagnosis of Dementia Survey

ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 73
Gender
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
Male	1028	1028	-	92	165	171	181	169	250	256	352	419	551	477	956	58	481	56	471	240	754
	49%	100%	-	39%	45%	51%	48%	54%	51%	43%	50%	53%	47%	51%	49%	38%	48%	44%	51%	44%	50%
Female	1078	-	1078	142	200	165	192	143	237	342	357	379	616	462	979	96	528	71	461	304	742
	51%	-	100%	61%	55%	49%	52%	46%	49%	57%	50%	47%	53%	49%	51%	62%	52%	56%	49%	56%	50%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 74
Gender
Base: All respondents

		Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
	Total	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
Male	1028	542	465	339	200	452	42	535	492	1028	1028	-	256	352	419	240	754	542	465	339	200	452	42	535	492
	49%	53%	45%	47%	45%	46%	34%	51%	47%	49%	100%	-	43%	50%	53%	44%	50%	53%	45%	47%	45%	46%	34%	51%	47%
Female	1078	490	578	389	247	538	83	520	558	1078	-	1078	342	357	379	304	742	490	578	389	247	538	83	520	558
	51%	47%	55%	53%	55%	54%	66%	49%	53%	51%	-	100%	57%	50%	47%	56%	50%	47%	55%	53%	55%	54%	66%	49%	53%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 75
Gender
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
Male	535	535	-	141	180	214	139	383	269	258	188	106	248	31	492	492	-	116	172	205	101	371	273	206	151	95
	51%	100%	-	47%	53%	52%	50%	51%	55%	46%	47%	46%	47%	45%	47%	100%	-	39%	47%	53%	38%	50%	50%	43%	46%	44%
Female	520	-	520	160	161	199	138	372	218	301	210	125	281	38	558	-	558	181	197	180	165	371	272	277	178	122
	49%	-	100%	53%	47%	48%	50%	49%	45%	54%	53%	54%	53%	55%	53%	-	100%	61%	53%	47%	62%	50%	50%	57%	54%	56%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 76
Age
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
18-24	234	92	142	234	-	-	-	-	-	234	-	-	167	67	189	39	60	21	140	27	206
	11%	9%	13%	100%	-	-	-	-	-	39%	-	-	14%	7%	10%	25%	6%	16%	15%	5%	14%
25-34	364	165	200	-	364	-	-	-	-	364	-	-	176	188	333	28	120	32	205	190	170
	17%	16%	19%	-	100%	-	-	-	-	61%	-	-	15%	20%	17%	18%	12%	25%	22%	35%	11%
35-44	337	171	165	-	-	337	-	-	-	-	337	-	189	148	291	40	129	26	174	192	135
	16%	17%	15%	-	-	100%	-	-	-	-	47%	-	16%	16%	15%	26%	13%	21%	19%	35%	9%
45-54	373	181	192	-	-	-	373	-	-	-	373	-	212	161	340	31	180	25	167	108	226
	18%	18%	18%	-	-	-	100%	-	-	-	53%	-	18%	17%	18%	20%	18%	20%	18%	20%	15%
55-64	312	169	143	-	-	-	-	312	-	-	-	312	146	166	297	13	174	13	118	23	277
	15%	16%	13%	-	-	-	-	100%	-	-	-	39%	13%	18%	15%	8%	17%	10%	13%	4%	19%
65+	487	250	237	-	-	-	-	-	487	-	-	487	277	210	484	3	347	11	129	3	482
	23%	24%	22%	-	-	-	-	-	100%	-	-	61%	24%	22%	25%	2%	34%	8%	14%	1%	32%
NET: 18-34	598	256	342	234	364	-	-	-	-	598	-	-	343	255	522	67	180	52	345	217	376
	28%	25%	32%	100%	100%	-	-	-	-	100%	-	-	29%	27%	27%	44%	18%	41%	37%	40%	25%
NET: 35-54	709	352	357	-	-	337	373	-	-	-	709	-	400	309	631	72	309	51	341	300	361
	34%	34%	33%	-	-	100%	100%	-	-	-	100%	-	34%	33%	33%	46%	31%	40%	37%	55%	24%
NET: 55+	799	419	379	-	-	-	-	312	487	-	-	799	423	375	782	15	520	24	246	26	759
	38%	41%	35%	-	-	-	-	100%	100%	-	-	100%	36%	40%	40%	10%	52%	19%	26%	5%	51%
Average age	47.96	49.4	46.58	21.79	29.77	39.57	49.77	59.54	71.13	26.65	44.93	66.61	47.46	48.58	48.93	37.19	53.59	40.53	43.33	38.15	51.46

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 77
Age
Base: All respondents

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total														
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
18-24	234	114	112	68	48	103	13	107	127	234	92	142	234	-	-	27	206	114	112	68	48	103	13	107	127
	11%	11%	11%	9%	11%	10%	10%	10%	12%	11%	9%	13%	39%	-	-	5%	14%	11%	11%	9%	11%	10%	10%	10%	12%
25-34	364	195	163	108	60	150	26	194	170	364	165	200	364	-	-	190	170	195	163	108	60	150	26	194	170
	17%	19%	16%	15%	13%	15%	21%	18%	16%	17%	16%	19%	61%	-	-	35%	11%	19%	16%	15%	13%	15%	21%	18%	16%
35-44	337	179	145	95	52	131	19	169	168	337	171	165	-	337	-	192	135	179	145	95	52	131	19	169	168
	16%	17%	14%	13%	12%	13%	15%	16%	16%	16%	17%	15%	-	47%	-	35%	9%	17%	14%	13%	12%	13%	15%	16%	16%
45-54	373	187	181	119	88	175	20	172	201	373	181	192	-	373	-	108	226	187	181	119	88	175	20	172	201
	18%	18%	17%	16%	20%	18%	16%	16%	19%	18%	18%	18%	-	53%	-	20%	15%	18%	17%	16%	20%	18%	16%	16%	19%
55-64	312	146	164	126	68	159	21	175	137	312	169	143	-	-	312	23	277	146	164	126	68	159	21	175	137
	15%	14%	16%	17%	15%	16%	16%	17%	13%	15%	16%	13%	-	-	39%	4%	19%	14%	16%	17%	15%	16%	16%	17%	13%
65+	487	211	276	210	131	273	27	238	249	487	250	237	-	-	487	3	482	211	276	210	131	273	27	238	249
	23%	20%	27%	29%	29%	28%	22%	23%	24%	23%	24%	22%	-	-	61%	1%	32%	20%	27%	29%	29%	28%	22%	23%	24%
NET: 18-34	598	309	275	177	108	252	39	301	297	598	256	342	598	-	-	217	376	309	275	177	108	252	39	301	297
	28%	30%	26%	24%	24%	25%	31%	29%	28%	28%	25%	32%	100%	-	-	40%	25%	30%	26%	24%	24%	25%	31%	29%	28%
NET: 35-54	709	366	326	215	141	306	39	341	369	709	352	357	-	709	-	300	361	366	326	215	141	306	39	341	369
	34%	35%	31%	30%	31%	31%	31%	32%	35%	34%	34%	33%	-	100%	-	55%	24%	35%	31%	30%	31%	31%	31%	32%	35%
NET: 55+	799	357	441	336	199	432	48	413	385	799	419	379	-	-	799	26	759	357	441	336	199	432	48	413	385
	38%	35%	42%	46%	44%	44%	38%	39%	37%	38%	41%	35%	-	-	100%	5%	51%	35%	42%	46%	44%	44%	38%	39%	37%
Average age	47.96	46.78	49.49	50.77	50.84	50.05	47.3	48	47.92	47.96	49.4	46.58	26.65	44.93	66.61	38.15	51.46	46.78	49.49	50.77	50.84	50.05	47.3	48	47.92

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 78
Age
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
18-24	107	45	62	107	-	-	10	97	52	54	33	25	50	4	127	47	80	127	-	-	17	109	62	58	35	23
	10%	8%	12%	36%	-	-	4%	13%	11%	10%	8%	11%	10%	6%	12%	10%	14%	43%	-	-	6%	15%	11%	12%	11%	11%
25-34	194	96	98	194	-	-	108	86	93	100	72	29	90	16	170	69	102	170	-	-	82	84	102	63	36	31
	18%	18%	19%	64%	-	-	39%	11%	19%	18%	18%	13%	17%	23%	16%	14%	18%	57%	-	-	31%	11%	19%	13%	11%	14%
35-44	169	95	73	-	169	-	96	72	89	76	53	30	69	10	168	76	92	-	168	-	95	63	91	70	43	23
	16%	18%	14%	-	49%	-	35%	9%	18%	14%	13%	13%	13%	14%	16%	15%	17%	-	46%	-	36%	8%	17%	14%	13%	11%
45-54	172	85	87	-	172	-	47	111	77	93	64	47	91	10	201	96	105	-	201	-	61	116	109	87	56	41
	16%	16%	17%	-	51%	-	17%	15%	16%	17%	16%	20%	17%	15%	19%	19%	19%	-	54%	-	23%	16%	20%	18%	17%	19%
55-64	175	98	77	-	-	175	13	156	77	97	73	36	93	13	137	71	66	-	-	137	9	121	69	67	53	32
	17%	18%	15%	-	-	42%	5%	21%	16%	17%	18%	16%	18%	18%	13%	14%	12%	-	-	36%	4%	16%	13%	14%	16%	15%
65+	238	116	122	-	-	238	3	234	99	139	103	64	136	17	249	134	115	-	-	249	-	248	111	137	106	66
	23%	22%	23%	-	-	58%	1%	31%	20%	25%	26%	28%	26%	24%	24%	27%	21%	-	-	64%	-	33%	20%	28%	32%	31%
NET: 18-34	301	141	160	301	-	-	118	183	145	154	105	53	140	20	297	116	181	297	-	-	100	193	164	121	71	54
	29%	26%	31%	100%	-	-	42%	24%	30%	28%	26%	23%	26%	29%	28%	23%	32%	100%	-	-	37%	26%	30%	25%	22%	25%
NET: 35-54	341	180	161	-	341	-	143	182	166	169	116	76	159	20	369	172	197	-	369	-	157	179	200	157	98	64
	32%	34%	31%	-	100%	-	52%	24%	34%	30%	29%	33%	30%	29%	35%	35%	35%	-	100%	-	59%	24%	37%	33%	30%	30%
NET: 55+	413	214	199	-	-	413	16	390	176	236	177	100	229	30	385	205	180	-	-	385	9	369	181	205	159	98
	39%	40%	38%	-	-	100%	6%	52%	36%	42%	44%	44%	43%	42%	37%	42%	32%	-	-	100%	4%	50%	33%	42%	48%	45%
Average age	48	48.76	47.22	26.85	44.82	66.03	37.88	51.54	47.09	48.92	49.69	50.32	49.42	48.51	47.92	50.1	45.99	26.45	45.03	67.22	38.44	51.37	46.5	50.15	52.08	51.41

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 79
Social Grade
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
A	177	85	92	38	21	28	23	20	47	59	52	66	177	-	162	14	108	11	55	43	128
	8%	8%	9%	16%	6%	8%	6%	6%	10%	10%	7%	8%	15%	-	8%	9%	11%	9%	6%	8%	9%
B	398	212	186	50	58	64	75	55	95	108	139	151	398	-	358	37	165	30	197	94	292
	19%	21%	17%	21%	16%	19%	20%	18%	20%	18%	20%	19%	34%	-	19%	24%	16%	23%	21%	17%	20%
C1	592	254	338	79	97	97	113	71	136	176	210	206	592	-	536	51	272	33	271	134	436
	28%	25%	31%	34%	27%	29%	30%	23%	28%	29%	30%	26%	51%	-	28%	33%	27%	26%	29%	25%	29%
C2	427	216	212	31	98	69	70	77	82	130	139	159	-	427	401	25	206	23	193	134	279
	20%	21%	20%	13%	27%	21%	19%	25%	17%	22%	20%	20%	-	46%	21%	16%	20%	18%	21%	25%	19%
D	265	153	113	27	62	53	53	40	31	88	106	71	-	265	242	22	133	19	111	96	161
	13%	15%	10%	11%	17%	16%	14%	13%	6%	15%	15%	9%	-	28%	12%	14%	13%	15%	12%	18%	11%
E	246	108	138	9	28	25	39	48	97	37	64	145	-	246	235	7	126	12	105	42	200
	12%	11%	13%	4%	8%	8%	10%	15%	20%	6%	9%	18%	-	26%	12%	5%	12%	9%	11%	8%	13%
NET: AB	575	297	278	88	79	92	99	75	142	167	191	217	575	-	521	50	273	40	251	138	420
	27%	29%	26%	38%	22%	27%	26%	24%	29%	28%	27%	27%	49%	-	27%	33%	27%	32%	27%	25%	28%
NET: ABC1	1167	551	616	167	176	189	212	146	277	343	400	423	1167	-	1056	101	545	73	523	272	857
	55%	54%	57%	72%	48%	56%	57%	47%	57%	57%	56%	53%	100%	-	55%	66%	54%	58%	56%	50%	57%
NET: C2DE	939	477	462	67	188	148	161	166	210	255	309	375	-	939	878	53	465	54	410	272	640
	45%	46%	43%	28%	52%	44%	43%	53%	43%	43%	44%	47%	-	100%	45%	34%	46%	42%	44%	50%	43%
NET: DE	512	261	251	35	90	79	92	88	128	125	170	216	-	512	477	29	259	30	216	138	361
	24%	25%	23%	15%	25%	23%	25%	28%	26%	21%	24%	27%	-	54%	25%	19%	26%	24%	23%	25%	24%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 80
Social Grade
Base: All respondents

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
A	177	85	89	64	45	83	16	100	77	177	85	92	59	52	66	43	128	85	89	64	45	83	16	100	77
	8%	8%	9%	9%	10%	8%	12%	9%	7%	8%	8%	9%	10%	7%	8%	8%	9%	8%	9%	9%	10%	8%	12%	9%	7%
B	398	171	222	151	94	214	28	202	196	398	212	186	108	139	151	94	292	171	222	151	94	214	28	202	196
	19%	17%	21%	21%	21%	22%	23%	19%	19%	19%	21%	17%	18%	20%	19%	17%	20%	17%	21%	21%	21%	22%	23%	19%	19%
C1	592	280	306	216	133	292	28	281	311	592	254	338	176	210	206	134	436	280	306	216	133	292	28	281	311
	28%	27%	29%	30%	30%	30%	22%	27%	30%	28%	25%	31%	29%	30%	26%	25%	29%	27%	29%	30%	30%	30%	22%	27%	30%
C2	427	215	203	138	83	194	19	218	210	427	216	212	130	139	159	134	279	215	203	138	83	194	19	218	210
	20%	21%	19%	19%	19%	20%	15%	21%	20%	20%	21%	20%	22%	20%	20%	25%	19%	21%	19%	19%	19%	20%	15%	21%	20%
D	265	153	108	68	48	98	17	128	137	265	153	113	88	106	71	96	161	153	108	68	48	98	17	128	137
	13%	15%	10%	9%	11%	10%	14%	12%	13%	13%	15%	10%	15%	15%	9%	18%	11%	15%	10%	9%	11%	10%	14%	12%	13%
E	246	129	115	90	45	110	17	126	120	246	108	138	37	64	145	42	200	129	115	90	45	110	17	126	120
	12%	12%	11%	12%	10%	11%	14%	12%	11%	12%	11%	13%	6%	9%	18%	8%	13%	12%	11%	12%	10%	11%	14%	12%	11%
NET: AB	575	255	311	215	138	297	44	302	273	575	297	278	167	191	217	138	420	255	311	215	138	297	44	302	273
	27%	25%	30%	30%	31%	30%	35%	29%	26%	27%	29%	26%	28%	27%	27%	25%	28%	25%	30%	30%	31%	30%	35%	29%	26%
NET: ABC1	1167	535	616	431	271	589	72	583	584	1167	551	616	343	400	423	272	857	535	616	431	271	589	72	583	584
	55%	52%	59%	59%	61%	59%	57%	55%	56%	55%	54%	57%	57%	56%	53%	50%	57%	52%	59%	59%	61%	59%	57%	55%	56%
NET: C2DE	939	497	426	296	176	401	53	472	467	939	477	462	255	309	375	272	640	497	426	296	176	401	53	472	467
	45%	48%	41%	41%	39%	41%	43%	45%	44%	45%	46%	43%	43%	44%	47%	50%	43%	48%	41%	41%	39%	41%	43%	45%	44%
NET: DE	512	282	223	158	93	208	35	255	257	512	261	251	125	170	216	138	361	282	223	158	93	208	35	255	257
	24%	27%	21%	22%	21%	21%	28%	24%	24%	24%	25%	23%	21%	24%	27%	25%	24%	27%	21%	22%	21%	21%	28%	24%	24%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 81
Social Grade
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
A	100	51	48	31	28	41	32	68	47	53	42	24	48	12	77	33	44	28	24	26	12	60	38	36	23	21
	9%	10%	9%	10%	8%	10%	11%	9%	10%	9%	10%	10%	9%	17%	7%	7%	8%	9%	6%	7%	4%	8%	7%	8%	7%	9%
B	202	115	87	48	68	86	40	157	77	124	86	52	120	19	196	97	99	60	71	65	55	135	94	97	65	42
	19%	21%	17%	16%	20%	21%	14%	21%	16%	22%	22%	23%	23%	28%	19%	20%	18%	20%	19%	17%	21%	18%	17%	20%	20%	19%
C1	281	123	158	87	91	103	66	209	121	159	111	73	152	13	311	132	179	89	119	103	68	227	159	147	105	60
	27%	23%	30%	29%	27%	25%	24%	28%	25%	28%	28%	32%	29%	19%	30%	27%	32%	30%	32%	27%	26%	31%	29%	30%	32%	28%
C2	218	118	100	61	72	85	69	141	101	113	81	39	108	9	210	98	112	69	67	74	65	138	114	90	57	45
	21%	22%	19%	20%	21%	21%	25%	19%	21%	20%	20%	17%	21%	13%	20%	20%	20%	23%	18%	19%	24%	19%	21%	19%	17%	21%
D	128	73	55	49	46	34	45	83	70	58	33	28	51	10	137	80	57	40	60	37	52	78	83	50	34	20
	12%	14%	11%	16%	14%	8%	16%	11%	14%	10%	8%	12%	10%	14%	13%	16%	10%	13%	16%	10%	19%	11%	15%	10%	10%	9%
E	126	56	70	25	36	65	27	98	71	53	45	15	50	7	120	53	67	12	28	80	15	102	58	63	45	30
	12%	10%	14%	8%	11%	16%	10%	13%	15%	9%	11%	7%	9%	10%	11%	11%	12%	4%	8%	21%	6%	14%	11%	13%	14%	14%
NET: AB	302	166	136	80	96	126	71	225	124	177	128	76	168	31	273	130	143	88	95	91	67	195	131	134	87	62
	29%	31%	26%	26%	28%	31%	26%	30%	25%	32%	32%	33%	32%	45%	26%	26%	26%	30%	26%	23%	25%	26%	24%	28%	27%	29%
NET: ABC1	583	289	294	167	187	230	137	434	244	336	239	149	320	44	584	262	322	177	214	194	134	422	291	280	192	122
	55%	54%	57%	55%	55%	56%	49%	58%	50%	60%	60%	65%	60%	64%	56%	53%	58%	59%	58%	50%	51%	57%	53%	58%	58%	56%
NET: C2DE	472	246	226	135	154	184	140	321	242	224	160	82	209	25	467	231	236	120	155	192	132	319	255	203	137	94
	45%	46%	43%	45%	45%	44%	51%	42%	50%	40%	40%	35%	40%	36%	44%	47%	42%	41%	42%	50%	49%	43%	47%	42%	42%	44%
NET: DE	255	129	126	73	82	99	71	180	141	111	78	43	101	16	257	133	125	52	88	117	67	181	141	112	79	50
	24%	24%	24%	24%	24%	24%	26%	24%	29%	20%	20%	19%	19%	24%	24%	27%	22%	17%	24%	30%	25%	24%	26%	23%	24%	23%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 82
GO Region
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
Scotland	178	85	93	15	44	32	20	25	40	60	52	66	106	72	161	13	72	9	92	61	112
	8%	8%	9%	7%	12%	9%	5%	8%	8%	10%	7%	8%	9%	8%	8%	8%	7%	7%	10%	11%	8%
North East	86	49	37	13	9	15	15	18	16	22	30	34	49	37	84	2	49	-	37	20	65
	4%	5%	3%	5%	3%	4%	4%	6%	3%	4%	4%	4%	4%	4%	4%	1%	5%	-	4%	4%	4%
North West	235	120	115	28	36	47	45	29	50	64	92	79	125	110	214	18	131	21	79	53	171
	11%	12%	11%	12%	10%	14%	12%	9%	10%	11%	13%	10%	11%	12%	11%	11%	13%	16%	9%	10%	11%
Yorkshire & Humberside	172	76	96	20	22	29	31	24	44	42	61	68	100	71	162	10	73	9	88	49	117
	8%	7%	9%	9%	6%	9%	8%	8%	9%	7%	9%	9%	9%	8%	8%	6%	7%	7%	9%	9%	8%
West Midlands	182	79	103	28	37	32	35	22	28	65	67	50	83	99	162	20	84	23	72	65	112
	9%	8%	10%	12%	10%	10%	9%	7%	6%	11%	9%	6%	7%	10%	8%	13%	8%	18%	8%	12%	7%
East Midlands	149	65	84	16	28	27	25	28	26	44	52	53	79	70	142	7	69	5	72	37	105
	7%	6%	8%	7%	8%	8%	7%	9%	5%	7%	7%	7%	7%	7%	7%	5%	7%	4%	8%	7%	7%
Wales	102	55	48	7	21	18	19	16	21	28	37	37	51	51	98	2	43	3	51	30	68
	5%	5%	4%	3%	6%	5%	5%	5%	4%	5%	5%	5%	4%	5%	5%	2%	4%	3%	5%	6%	5%
Eastern	196	93	103	15	33	24	36	29	59	48	60	88	107	89	190	5	99	10	84	49	141
	9%	9%	10%	6%	9%	7%	10%	9%	12%	8%	8%	11%	9%	9%	10%	3%	10%	8%	9%	9%	9%
London	276	118	158	50	40	44	54	30	58	90	98	87	177	99	204	68	127	34	108	67	206
	13%	11%	15%	21%	11%	13%	15%	10%	12%	15%	14%	11%	15%	11%	11%	44%	13%	26%	12%	12%	14%
South East	286	157	129	19	55	37	43	51	80	74	80	131	149	137	279	7	137	11	134	54	224
	14%	15%	12%	8%	15%	11%	12%	16%	16%	12%	11%	16%	13%	15%	14%	5%	14%	9%	14%	10%	15%
South West	182	94	87	23	24	26	33	27	49	46	60	75	98	83	177	3	78	1	101	33	140
	9%	9%	8%	10%	6%	8%	9%	9%	10%	8%	8%	9%	8%	9%	9%	2%	8%	1%	11%	6%	9%
Northern Ireland	63	39	24	*	13	4	16	13	17	14	20	30	42	21	62	-	47	*	15	24	36
	3%	4%	2%	*	4%	1%	4%	4%	3%	2%	3%	4%	4%	2%	3%	-	5%	*	2%	4%	2%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 83
GO Region
Base: All respondents

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
Scotland	178	91	86	56	39	79	16	94	84	178	85	93	60	52	66	61	112	91	86	56	39	79	16	94	84
	8%	9%	8%	8%	9%	8%	13%	9%	8%	8%	8%	9%	10%	7%	8%	11%	8%	9%	8%	8%	9%	8%	13%	9%	8%
North East	86	36	48	37	21	47	3	49	37	86	49	37	22	30	34	20	65	36	48	37	21	47	3	49	37
	4%	4%	5%	5%	5%	5%	2%	5%	4%	4%	5%	3%	4%	4%	4%	4%	4%	4%	5%	5%	5%	5%	2%	5%	4%
North West	235	132	101	70	43	94	13	116	119	235	120	115	64	92	79	53	171	132	101	70	43	94	13	116	119
	11%	13%	10%	10%	10%	10%	10%	11%	11%	11%	12%	11%	11%	13%	10%	10%	11%	13%	10%	10%	10%	10%	10%	11%	11%
Yorkshire & Humberside	172	74	94	68	29	87	19	82	89	172	76	96	42	61	68	49	117	74	94	68	29	87	19	82	89
	8%	7%	9%	9%	6%	9%	15%	8%	9%	8%	7%	9%	7%	9%	9%	9%	8%	7%	9%	9%	6%	9%	15%	8%	9%
West Midlands	182	95	82	55	38	80	5	85	97	182	79	103	65	67	50	65	112	95	82	55	38	80	5	85	97
	9%	9%	8%	8%	8%	8%	4%	8%	9%	9%	8%	10%	11%	9%	6%	12%	7%	9%	8%	8%	8%	8%	4%	8%	9%
East Midlands	149	77	71	49	31	69	7	67	82	149	65	84	44	52	53	37	105	77	71	49	31	69	7	67	82
	7%	7%	7%	7%	7%	7%	6%	6%	8%	7%	6%	8%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	6%	6%	8%
Wales	102	47	52	38	23	48	8	51	51	102	55	48	28	37	37	30	68	47	52	38	23	48	8	51	51
	5%	5%	5%	5%	5%	5%	6%	5%	5%	5%	5%	4%	5%	5%	5%	6%	5%	5%	5%	5%	5%	5%	6%	5%	5%
Eastern	196	100	92	72	34	86	14	101	96	196	93	103	48	60	88	49	141	100	92	72	34	86	14	101	96
	9%	10%	9%	10%	8%	9%	11%	10%	9%	9%	9%	10%	8%	8%	11%	9%	9%	10%	9%	10%	8%	9%	11%	10%	9%
London	276	146	123	79	59	117	11	132	144	276	118	158	90	98	87	67	206	146	123	79	59	117	11	132	144
	13%	14%	12%	11%	13%	12%	9%	13%	14%	13%	11%	15%	15%	14%	11%	12%	14%	14%	12%	11%	13%	12%	9%	13%	14%
South East	286	126	157	116	61	151	10	139	147	286	157	129	74	80	131	54	224	126	157	116	61	151	10	139	147
	14%	12%	15%	16%	14%	15%	8%	13%	14%	14%	15%	12%	12%	11%	16%	10%	15%	12%	15%	16%	14%	15%	8%	13%	14%
South West	182	85	96	65	41	92	13	112	70	182	94	87	46	60	75	33	140	85	96	65	41	92	13	112	70
	9%	8%	9%	9%	9%	9%	11%	11%	7%	9%	9%	8%	8%	8%	9%	6%	9%	8%	9%	9%	9%	9%	11%	11%	7%
Northern Ireland	63	24	40	22	28	40	5	28	35	63	39	24	14	20	30	24	36	24	40	22	28	40	5	28	35
	3%	2%	4%	3%	6%	4%	4%	3%	3%	3%	4%	2%	2%	3%	4%	4%	2%	2%	4%	3%	6%	4%	4%	3%	3%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 84
GO Region
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
Scotland	94	44	50	37	23	33	32	61	44	49	33	21	46	7	84	41	43	23	29	32	30	51	47	37	23	18
	9%	8%	10%	12%	7%	8%	11%	8%	9%	9%	8%	9%	9%	10%	8%	8%	8%	8%	8%	8%	11%	7%	9%	8%	7%	8%
North East	49	28	21	9	19	20	16	33	15	32	24	15	32	1	37	21	16	12	11	13	4	32	21	16	13	6
	5%	5%	4%	3%	6%	5%	6%	4%	3%	6%	6%	6%	6%	1%	4%	4%	3%	4%	3%	3%	1%	4%	4%	3%	4%	3%
North West	116	60	55	29	49	38	26	87	61	53	38	25	49	6	119	60	60	35	43	42	27	84	71	48	32	18
	11%	11%	11%	10%	14%	9%	9%	12%	13%	10%	9%	11%	9%	8%	11%	12%	11%	12%	12%	11%	10%	11%	13%	10%	10%	8%
Yorkshire & Humberside	82	37	45	23	28	31	19	61	30	53	39	14	49	11	89	39	50	19	33	37	30	56	45	41	29	15
	8%	7%	9%	8%	8%	8%	7%	8%	6%	9%	10%	6%	9%	16%	9%	8%	9%	6%	9%	10%	11%	8%	8%	9%	9%	7%
West Midlands	85	42	43	32	25	28	30	53	40	45	26	21	42	4	97	37	60	33	42	22	35	59	55	38	29	16
	8%	8%	8%	11%	7%	7%	11%	7%	8%	8%	6%	9%	8%	5%	9%	7%	11%	11%	11%	6%	13%	8%	10%	8%	9%	8%
East Midlands	67	31	37	15	28	24	17	48	32	35	25	16	34	5	82	34	48	29	24	29	20	57	45	36	24	15
	6%	6%	7%	5%	8%	6%	6%	6%	7%	6%	6%	7%	6%	7%	8%	7%	9%	10%	6%	8%	8%	8%	8%	8%	7%	7%
Wales	51	32	19	17	14	20	15	32	23	27	22	12	25	4	51	23	28	11	24	17	15	36	24	25	16	10
	5%	6%	4%	6%	4%	5%	6%	4%	5%	5%	5%	5%	5%	6%	5%	5%	5%	4%	6%	4%	6%	5%	4%	5%	5%	5%
Eastern	101	48	53	25	31	44	28	69	47	52	40	19	49	10	96	45	50	23	29	44	21	71	53	40	31	14
	10%	9%	10%	8%	9%	11%	10%	9%	10%	9%	10%	8%	9%	14%	9%	9%	9%	8%	8%	11%	8%	10%	10%	8%	9%	7%
London	132	53	79	45	42	45	26	104	77	54	35	23	49	6	144	64	79	45	56	43	41	102	68	69	44	36
	13%	10%	15%	15%	12%	11%	9%	14%	16%	10%	9%	10%	9%	9%	14%	13%	14%	15%	15%	11%	15%	14%	13%	14%	13%	17%
South East	139	76	63	38	33	67	33	104	54	84	68	27	82	7	147	81	66	36	47	64	21	119	72	73	48	34
	13%	14%	12%	13%	10%	16%	12%	14%	11%	15%	17%	12%	15%	10%	14%	16%	12%	12%	13%	17%	8%	16%	13%	15%	15%	16%
South West	112	64	48	25	50	50	19	89	55	57	38	21	53	8	70	30	40	21	24	25	13	51	30	40	27	20
	11%	12%	9%	8%	11%	12%	7%	12%	11%	10%	10%	9%	10%	11%	7%	6%	7%	7%	6%	7%	5%	7%	6%	8%	8%	9%
Northern Ireland	28	21	7	4	13	12	15	13	10	19	11	15	19	2	35	17	17	10	7	18	9	22	14	21	12	14
	3%	4%	1%	1%	4%	3%	6%	2%	2%	3%	3%	6%	4%	3%	3%	4%	3%	3%	2%	5%	3%	3%	3%	4%	4%	6%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 85
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
Yes	1316	643	673	190	235	219	208	186	278	426	427	463	814	502	1186	118	639	93	559	353	929
	63%	63%	62%	81%	65%	65%	56%	60%	57%	71%	60%	58%	70%	53%	61%	77%	63%	73%	60%	65%	62%
No	790	385	405	43	129	117	165	126	209	172	282	335	353	437	749	36	370	34	373	191	567
	37%	37%	38%	19%	35%	35%	44%	40%	43%	29%	40%	42%	30%	47%	39%	23%	37%	27%	40%	35%	38%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 86
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
Yes	1316	620	676	463	303	641	72	664	653	1316	643	673	426	427	463	353	929	620	676	463	303	641	72	664	653
	63%	60%	65%	64%	68%	65%	58%	63%	62%	63%	63%	62%	71%	60%	58%	65%	62%	60%	65%	64%	68%	65%	58%	63%	62%
No	790	412	366	265	145	349	53	392	398	790	385	405	172	282	335	191	567	412	366	265	145	349	53	392	398
	37%	40%	35%	36%	32%	35%	42%	37%	38%	37%	37%	38%	29%	40%	42%	35%	38%	40%	35%	36%	32%	35%	42%	37%	38%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 87
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
Yes	664	349	315	219	209	236	187	469	297	363	257	153	343	41	653	294	358	207	219	227	166	461	323	313	206	149
	63%	65%	61%	73%	61%	57%	67%	62%	61%	65%	64%	67%	65%	59%	62%	60%	64%	70%	59%	59%	62%	62%	59%	65%	63%	69%
No	392	187	205	82	132	177	91	286	189	196	141	77	186	29	398	198	200	90	150	158	100	281	223	170	123	68
	37%	35%	39%	27%	39%	43%	33%	38%	39%	35%	36%	33%	35%	41%	38%	40%	36%	30%	41%	41%	38%	38%	41%	35%	37%	31%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 88
Tenure
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
NET: Homeowners	1365	681	684	126	167	191	240	224	417	293	431	640	854	511	1263	94	706	78	556	287	1035
	65%	66%	63%	54%	46%	57%	64%	72%	86%	49%	61%	80%	73%	54%	65%	61%	70%	61%	60%	53%	69%
Owned outright without mortg	760	389	372	51	41	36	111	140	381	92	147	521	468	293	725	33	439	33	278	49	694
	36%	38%	34%	22%	11%	11%	30%	45%	78%	15%	21%	65%	40%	31%	37%	21%	43%	26%	30%	9%	46%
Owned with a mortgage or lo	604	292	313	75	126	155	129	83	35	201	284	119	386	218	538	61	267	45	278	238	342
	29%	28%	29%	32%	35%	46%	35%	27%	7%	34%	40%	15%	33%	23%	28%	39%	26%	36%	30%	44%	23%
NET: Renters	715	334	381	95	187	144	131	88	70	282	275	158	298	417	651	56	292	45	366	252	439
	34%	32%	35%	40%	51%	43%	35%	28%	14%	47%	39%	20%	26%	44%	34%	36%	29%	36%	39%	46%	29%
NET: Rent from Council/ Hou	436	212	224	42	103	83	88	64	55	145	172	120	158	279	393	38	182	28	220	150	270
	21%	21%	21%	18%	28%	25%	24%	21%	11%	24%	24%	15%	14%	30%	20%	25%	18%	22%	24%	28%	18%
Rented from the council	274	138	135	23	68	51	60	43	30	90	111	73	94	179	248	24	114	15	143	97	166
	13%	13%	13%	10%	19%	15%	16%	14%	6%	15%	16%	9%	8%	19%	13%	15%	11%	11%	15%	18%	11%
Rented from a housing assoc	163	74	89	20	35	32	29	22	25	55	61	47	63	99	145	15	67	14	77	52	104
	8%	7%	8%	8%	10%	10%	8%	7%	5%	9%	9%	6%	5%	11%	8%	10%	7%	11%	8%	10%	7%
Rented from someone else	279	122	157	53	84	60	43	23	15	137	104	38	141	138	258	17	110	17	146	103	169
	13%	12%	15%	22%	23%	18%	12%	7%	3%	23%	15%	5%	12%	15%	13%	11%	11%	13%	16%	19%	11%
Rent free	26	13	13	13	10	1	1	*	-	23	3	*	14	12	21	5	12	4	10	4	22
	1%	1%	1%	6%	3%	*	*	*	-	4%	*	*	1%	1%	1%	3%	1%	3%	1%	1%	1%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 89
Tenure
Base: All respondents

		Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
	Total	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
NET: Homeowners	1365	629	717	497	321	687	84	689	676	1365	681	684	293	431	640	287	1035	629	717	497	321	687	84	689	676
	65%	61%	69%	68%	72%	69%	68%	65%	64%	65%	66%	63%	49%	61%	80%	53%	69%	61%	69%	68%	72%	69%	68%	65%	64%
Owned outright without mortg	760	346	412	305	172	396	52	378	382	760	389	372	92	147	521	49	694	346	412	305	172	396	52	378	382
	36%	34%	39%	42%	39%	40%	41%	36%	36%	36%	38%	34%	15%	21%	65%	9%	46%	34%	39%	42%	39%	40%	41%	36%	36%
Owned with a mortgage or lo	604	283	305	192	149	291	33	311	294	604	292	313	201	284	119	238	342	283	305	192	149	291	33	311	294
	29%	27%	29%	26%	33%	29%	26%	29%	28%	29%	28%	29%	34%	40%	15%	44%	23%	27%	29%	26%	33%	29%	26%	29%	28%
NET: Renters	715	390	314	224	122	292	41	352	363	715	334	381	282	275	158	252	439	390	314	224	122	292	41	352	363
	34%	38%	30%	31%	27%	29%	32%	33%	35%	34%	32%	35%	47%	39%	20%	46%	29%	38%	30%	31%	27%	29%	32%	33%	35%
NET: Rent from Council/ Hou	436	250	182	137	71	172	20	214	222	436	212	224	145	172	120	150	270	250	182	137	71	172	20	214	222
	21%	24%	17%	19%	16%	17%	16%	20%	21%	21%	21%	21%	24%	24%	15%	28%	18%	24%	17%	19%	16%	17%	16%	20%	21%
Rented from the council	274	161	110	85	38	105	12	134	139	274	138	135	90	111	73	97	166	161	110	85	38	105	12	134	139
	13%	16%	11%	12%	9%	11%	10%	13%	13%	13%	13%	13%	15%	16%	9%	18%	11%	16%	11%	12%	9%	11%	10%	13%	13%
Rented from a housing assoc	163	89	71	52	32	67	8	80	83	163	74	89	55	61	47	52	104	89	71	52	32	67	8	80	83
	8%	9%	7%	7%	7%	7%	7%	8%	8%	8%	7%	8%	9%	9%	6%	10%	7%	9%	7%	7%	7%	7%	7%	8%	8%
Rented from someone else	279	140	132	87	51	120	21	138	141	279	122	157	137	104	38	103	169	140	132	87	51	120	21	138	141
	13%	14%	13%	12%	12%	12%	16%	13%	13%	13%	12%	15%	23%	15%	5%	19%	11%	14%	13%	12%	12%	12%	16%	13%	13%
Rent free	26	13	12	7	4	11	-	14	12	26	13	13	23	3	*	4	22	13	12	7	4	11	-	14	12
	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	4%	*	*	1%	1%	1%	1%	1%	1%	1%	-	1%	1%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 90
Tenure
Base: All respondents

No treatments

	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70
NET: Homeowners	689	365	323	147	212	330	159	518	298	385	268	170	369	50
	65%	68%	62%	49%	62%	80%	57%	69%	61%	69%	67%	74%	70%	72%
Owned outright without mortgage	378	202	177	47	71	259	36	334	167	209	154	83	197	37
	36%	38%	34%	16%	21%	63%	13%	44%	34%	37%	39%	36%	37%	52%
Owned with a mortgage or loan	311	164	147	100	140	71	123	184	130	176	113	87	171	14
	29%	31%	33%	33%	41%	17%	44%	24%	27%	31%	28%	38%	32%	20%
NET: Renters	352	163	189	141	129	83	117	224	183	167	126	58	153	19
	33%	31%	36%	47%	38%	20%	42%	30%	38%	30%	32%	25%	29%	28%
NET: Rent from Council/ Housing	214	106	108	67	83	64	65	140	117	95	74	35	88	12
	20%	20%	21%	22%	24%	16%	23%	18%	24%	17%	19%	15%	17%	17%
Rented from the council	134	69	65	36	59	39	37	89	81	52	41	16	48	7
	13%	13%	13%	12%	17%	10%	13%	12%	17%	9%	10%	7%	9%	10%
Rented from a housing association	80	37	43	31	24	25	28	51	36	43	33	19	40	5
	8%	7%	8%	10%	7%	6%	10%	7%	7%	8%	8%	8%	8%	8%
Rented from someone else	138	57	81	74	46	19	52	85	66	72	52	23	65	7
	13%	11%	16%	24%	13%	5%	19%	11%	14%	13%	13%	10%	12%	10%
Rent free	14	7	8	13	1	*	2	12	6	7	5	2	7	-
	1%	1%	1%	4%	*	*	1%	2%	1%	1%	1%	1%	1%	-

Some treatments

	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it
Unweighted base	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1051	492	558	297	369	385	266	741	546	483	329	217
NET: Homeowners	676	315	361	146	220	310	129	517	331	332	229	151
	64%	64%	65%	49%	60%	81%	48%	70%	61%	69%	70%	70%
Owned outright without mortgage	382	187	195	44	76	262	13	359	179	202	150	89
	36%	38%	35%	15%	21%	68%	5%	48%	33%	42%	46%	41%
Owned with a mortgage or loan	294	128	166	102	144	48	116	157	152	129	79	62
	28%	26%	30%	34%	39%	13%	44%	21%	28%	27%	24%	29%
NET: Renters	363	170	193	141	147	75	136	215	208	147	98	64
	35%	35%	34%	48%	40%	19%	51%	29%	38%	30%	30%	29%
NET: Rent from Council/ Housing	222	106	116	78	89	56	85	130	134	87	63	36
	21%	22%	21%	26%	24%	14%	32%	18%	24%	18%	19%	16%
Rented from the council	139	69	70	54	52	34	60	77	80	58	44	22
	13%	14%	13%	18%	14%	9%	23%	10%	15%	12%	13%	10%
Rented from a housing association	83	37	46	24	37	22	25	53	54	29	19	14
	8%	8%	8%	8%	10%	6%	9%	7%	10%	6%	6%	6%
Rented from someone else	141	64	77	63	58	19	51	85	74	60	35	28
	13%	13%	14%	21%	16%	5%	19%	11%	14%	12%	11%	13%
Rent free	12	7	5	10	2	-	2	10	7	4	2	2
	1%	1%	1%	3%	1%	-	1%	1%	1%	1%	1%	1%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 91
What is the highest educational level that you have achieved to date?
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
No formal education	24	12	12	-	8	4	6	2	5	8	10	7	4	20	22	2	15	2	7	6	16
	1%	1%	1%	-	2%	1%	2%	*	1%	1%	1%	1%	*	2%	1%	1%	1%	2%	1%	1%	1%
Primary	12	7	5	1	1	2	2	1	6	2	3	7	-	12	10	1	6	-	5	1	12
	1%	1%	*	*	*	*	*	*	1%	*	*	1%	-	1%	1%	*	1%	-	1%	*	1%
Secondary school, high school, 6th form/ college, GCSE's, ALevels, BTEC, NVQ levels 1 to 3, etc.	1573	803	771	104	271	249	281	258	411	375	530	669	776	798	1486	78	770	76	702	403	1118
	75%	78%	71%	45%	74%	74%	75%	83%	84%	63%	75%	84%	66%	85%	77%	51%	76%	60%	75%	74%	75%
University degree or equivalent professional qualification, NVQ level 4, etc.	356	138	217	81	57	61	63	44	50	138	124	94	280	76	298	56	163	31	157	95	251
	17%	13%	20%	35%	16%	18%	17%	14%	10%	23%	18%	12%	24%	8%	15%	36%	16%	25%	17%	17%	17%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	89	44	45	13	18	20	20	8	10	31	40	18	73	16	78	10	39	11	38	36	52
	4%	4%	4%	6%	5%	6%	5%	3%	2%	5%	6%	2%	6%	2%	4%	7%	4%	9%	4%	7%	3%
Still in full time education	42	17	25	33	8	1	-	-	-	42	1	-	33	9	34	7	13	7	20	2	40
	2%	2%	2%	14%	2%	*	-	-	-	7%	*	-	3%	1%	2%	4%	1%	5%	2%	*	3%
Don't know	1	1	1	-	-	-	1	-	1	-	1	1	-	1	1	-	-	-	1	1	1
	*	*	*	-	-	-	*	-	*	-	*	*	-	*	*	-	-	-	*	*	*
Prefer not to answer	8	5	3	1	2	1	*	-	3	3	2	3	2	5	6	-	4	-	1	1	6
	*	*	*	*	*	*	*	-	1%	*	*	*	*	1%	*	-	*	-	*	*	*

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 92
What is the highest educational level that you have achieved to date?
Base: All respondents

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
No formal education	24	14	10	9	1	10	*	13	12	24	12	12	8	10	7	6	16	14	10	9	1	10	*	13	12
	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%	1%
Primary	12	7	5	4	1	5	1	7	5	12	7	5	2	3	7	1	12	7	5	4	1	5	1	7	5
	1%	1%	*	1%	*	*	*	1%	1%	1%	1%	*	*	*	1%	*	1%	1%	*	1%	*	*	*	1%	1%
Secondary school, high school, 6th form/ college, GCSE's, ALevels, BTEC, NVQ levels 1 to 3, etc.	1573	805	747	532	314	710	84	784	790	1573	803	771	375	530	669	403	1118	805	747	532	314	710	84	784	790
	75%	78%	72%	73%	70%	72%	67%	74%	75%	75%	78%	71%	63%	75%	84%	74%	75%	78%	72%	73%	70%	72%	67%	74%	75%
University degree or equivalent professional qualification, NVQ level 4, etc.	356	158	192	128	85	182	25	179	177	356	138	217	138	124	94	95	251	158	192	128	85	182	25	179	177
	17%	15%	18%	18%	19%	18%	20%	17%	17%	17%	13%	20%	23%	18%	12%	17%	17%	15%	18%	18%	19%	18%	20%	17%	17%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	89	32	55	38	32	54	12	51	38	89	44	45	31	40	18	36	52	32	55	38	32	54	12	51	38
	4%	3%	5%	5%	7%	5%	10%	5%	4%	4%	4%	4%	5%	6%	2%	7%	3%	3%	5%	5%	7%	5%	10%	5%	4%
Still in full time education	42	13	29	15	11	25	3	19	23	42	17	25	42	1	-	2	40	13	29	15	11	25	3	19	23
	2%	1%	3%	2%	3%	3%	3%	2%	2%	2%	2%	2%	7%	*	-	*	3%	1%	3%	2%	3%	3%	3%	2%	2%
Don't know	1	1	1	-	1	1	-	1	1	1	1	1	-	1	1	1	1	1	1	-	1	1	-	1	1
	*	*	*	-	*	*	-	*	*	*	*	*	-	*	*	*	*	*	*	-	*	*	-	*	*
Prefer not to answer	8	2	4	1	3	4	-	1	6	8	5	3	3	2	3	1	6	2	4	1	3	4	-	1	6
	*	*	*	*	1%	*	-	*	1%	*	*	*	*	*	*	*	*	*	*	*	1%	*	-	*	1%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 93
What is the highest educational level that you have achieved to date?
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
No formal education	13	7	6	4	4	4	2	9	6	7	7	1	7	*	12	5	6	3	6	3	4	8	8	3	2	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	*
Primary	7	4	3	2	2	3	1	7	3	4	3	1	4	-	5	3	2	1	1	4	-	5	4	1	1	-
	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	-	1%	1%	*	*	*	1%	-	1%	1%	*	*	-
Secondary school, high school, 6th form/ college, GCSE's, ALevels, BTEC, NVQ levels 1 to 3, etc.	784	412	371	182	264	337	214	553	377	400	296	154	377	47	790	390	399	193	265	331	189	565	428	347	236	160
	74%	77%	71%	60%	78%	82%	77%	73%	78%	72%	74%	67%	71%	67%	75%	79%	71%	65%	72%	86%	71%	76%	78%	72%	72%	74%
University degree or equivalent professional qualification, NVQ level 4, etc.	179	69	110	78	48	54	36	139	78	100	58	53	94	11	177	69	108	60	77	40	59	111	80	92	69	32
	17%	13%	21%	26%	14%	13%	13%	18%	16%	18%	15%	23%	18%	15%	17%	14%	19%	20%	21%	10%	22%	15%	15%	19%	21%	15%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	51	33	18	17	21	13	24	27	15	35	29	16	35	10	38	11	27	14	19	5	12	25	17	20	9	16
	5%	6%	3%	6%	6%	3%	9%	4%	3%	6%	7%	7%	7%	15%	4%	2%	5%	5%	5%	1%	4%	3%	3%	4%	3%	8%
Still in full time education	19	8	11	19	1	-	1	18	7	13	5	6	11	1	23	9	14	23	-	-	1	22	7	16	10	6
	2%	2%	2%	6%	*	-	*	2%	1%	2%	1%	3%	2%	2%	2%	2%	2%	8%	-	-	*	3%	1%	3%	3%	3%
Don't know	1	1	-	-	-	1	-	1	1	-	-	-	-	-	1	-	1	-	1	-	1	-	-	1	-	1
	*	*	-	-	-	*	-	*	*	-	-	-	-	-	*	-	*	-	*	-	*	-	-	*	-	*
Prefer not to answer	1	*	1	-	*	1	-	1	-	1	-	1	1	-	6	4	2	3	1	2	1	5	2	3	1	2
	*	*	*	-	*	*	-	*	-	*	-	*	*	-	1%	1%	*	1%	*	1%	*	1%	*	1%	*	1%

Prepared by Populus

Early Diagnosis of Dementia Survey

ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 94

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought
from supermarkets and food shops?
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
Yes - responsible for half or more of the items bought	1912	900	1013	157	334	326	354	302	439	491	680	741	1055	857	1759	138	934	118	831	529	1323
	91%	88%	94%	67%	92%	97%	95%	97%	90%	82%	96%	93%	90%	91%	91%	89%	93%	93%	89%	97%	88%
No - not responsible for most of the items bought	194	128	65	77	30	11	19	10	47	107	30	57	112	82	176	16	75	9	101	15	174
	9%	12%	6%	33%	8%	3%	5%	3%	10%	18%	4%	7%	10%	9%	9%	11%	7%	7%	11%	3%	12%

Prepared by Populus

Early Diagnosis of Dementia Survey

ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 95

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought
from supermarkets and food shops?
Base: All respondents

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
Yes - responsible for half or more of the items bought	1912	937	950	662	402	900	122	959	953	1912	900	1013	491	680	741	529	1323	937	950	662	402	900	122	959	953
	91%	91%	91%	91%	90%	91%	98%	91%	91%	91%	88%	94%	82%	96%	93%	97%	88%	91%	91%	91%	90%	91%	98%	91%	91%
No - not responsible for most of the items bought	194	96	92	65	45	90	3	96	97	194	128	65	107	30	57	15	174	96	92	65	45	90	3	96	97
	9%	9%	9%	9%	10%	9%	2%	9%	9%	9%	12%	6%	18%	4%	7%	3%	12%	9%	9%	9%	10%	9%	2%	9%	9%

Prepared by Populus

Early Diagnosis of Dementia Survey

ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 96

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
Yes - responsible for half or more of the items bought	959	470	489	249	327	383	271	666	443	508	361	209	478	67	953	430	524	243	353	358	258	656	494	443	301	194
	91%	88%	94%	83%	96%	93%	98%	88%	91%	91%	91%	91%	90%	96%	91%	87%	94%	82%	96%	93%	97%	89%	91%	92%	92%	89%
No - not responsible for most of the items bought	96	65	31	52	14	30	6	89	44	52	37	22	51	3	97	63	34	54	16	27	8	85	52	40	28	23
	9%	12%	6%	17%	4%	7%	2%	12%	9%	9%	9%	9%	10%	4%	9%	13%	6%	18%	4%	7%	3%	11%	9%	8%	8%	11%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 97
How many cars are there in your household?
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
No cars in the household	442	197	245	62	88	69	84	65	74	150	153	139	199	243	397	39	180	23	229	96	341
	21%	19%	23%	27%	24%	20%	23%	21%	15%	25%	22%	17%	17%	26%	21%	25%	18%	18%	25%	18%	23%
NET: Any	1664	831	833	171	276	268	288	247	413	448	557	660	968	696	1538	115	829	104	703	448	1156
	79%	81%	77%	73%	76%	80%	77%	79%	85%	75%	78%	83%	83%	74%	79%	75%	82%	82%	75%	82%	77%
1	854	458	396	43	121	140	137	148	266	163	277	414	456	398	803	48	463	43	336	220	609
	41%	45%	37%	18%	33%	42%	37%	47%	55%	27%	39%	52%	39%	42%	41%	31%	46%	34%	36%	40%	41%
2	616	313	304	69	128	112	112	75	121	197	224	195	386	231	556	55	283	44	281	205	392
	29%	30%	28%	30%	35%	33%	30%	24%	25%	33%	32%	24%	33%	25%	29%	35%	28%	35%	30%	38%	26%
3+	193	60	133	59	28	16	39	24	27	87	55	51	126	67	179	13	83	16	86	23	154
	9%	6%	12%	25%	8%	5%	11%	8%	6%	15%	8%	6%	11%	7%	9%	8%	8%	13%	9%	4%	10%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 98
How many cars are there in your household?
Base: All respondents

| | Total | Personal Connection to Alzheimer's disease/ Dementia | | | | | | Sample Split | | Total | | | | | | | | | | | | | | | |
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
No cars in the household	442	237	198	145	76	190	25	213	229	442	197	245	150	153	139	96	341	237	198	145	76	190	25	213	229
	21%	23%	19%	20%	17%	19%	20%	20%	22%	21%	19%	23%	25%	22%	17%	18%	23%	23%	19%	20%	17%	19%	20%	20%	22%
NET: Any	1664	795	845	582	371	800	100	842	822	1664	831	833	448	557	660	448	1156	795	845	582	371	800	100	842	822
	79%	77%	81%	80%	83%	81%	80%	80%	78%	79%	81%	77%	75%	78%	83%	82%	77%	77%	81%	80%	83%	81%	80%	80%	78%
1	854	430	412	275	193	389	53	437	417	854	458	396	163	277	414	220	609	430	412	275	193	389	53	437	417
	41%	42%	40%	38%	43%	39%	42%	41%	40%	41%	45%	37%	27%	39%	52%	40%	41%	42%	40%	38%	43%	39%	42%	41%	40%
2	616	292	316	231	125	302	32	299	317	616	313	304	197	224	195	205	392	292	316	231	125	302	32	299	317
	29%	28%	30%	32%	28%	31%	26%	28%	30%	29%	30%	28%	33%	32%	24%	38%	26%	28%	30%	32%	28%	31%	26%	28%	30%
3+	193	73	118	76	52	108	15	106	88	193	60	133	87	55	51	23	154	73	118	76	52	108	15	106	88
	9%	7%	11%	10%	12%	11%	12%	10%	8%	9%	6%	12%	15%	8%	6%	4%	10%	7%	11%	10%	12%	11%	12%	10%	8%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 99
How many cars are there in your household?
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
No cars in the household	213	91	122	76	69	68	47	163	109	101	73	41	96	10	229	106	123	74	84	71	49	178	129	97	72	35
	20%	17%	24%	25%	20%	16%	17%	22%	22%	18%	18%	18%	18%	14%	22%	22%	22%	25%	23%	18%	18%	24%	24%	20%	22%	16%
NET: Any	842	444	398	225	272	345	230	592	378	458	325	189	432	60	822	387	435	223	285	314	217	563	417	386	257	182
	80%	83%	76%	75%	80%	84%	83%	78%	78%	82%	82%	82%	82%	86%	78%	78%	78%	75%	77%	82%	82%	76%	76%	80%	78%	84%
1	437	251	186	95	135	207	120	309	209	222	152	99	209	30	417	207	210	68	142	207	100	300	221	190	122	94
	41%	47%	36%	32%	40%	50%	43%	41%	43%	40%	38%	43%	40%	44%	40%	42%	38%	23%	39%	54%	38%	40%	40%	39%	37%	43%
2	299	157	142	86	111	103	95	197	128	171	126	64	163	22	317	155	162	111	113	93	110	195	164	144	105	61
	28%	29%	27%	28%	33%	25%	34%	26%	26%	31%	32%	28%	31%	31%	30%	31%	29%	37%	31%	24%	41%	26%	30%	30%	32%	28%
3+	106	36	70	44	26	36	15	86	40	65	47	25	60	8	88	24	63	43	29	15	8	68	32	52	29	27
	10%	7%	13%	15%	8%	9%	5%	11%	8%	12%	12%	11%	11%	11%	8%	5%	11%	15%	8%	4%	3%	9%	6%	11%	9%	12%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 100
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
White	1935	956	979	189	333	291	340	297	484	522	631	782	1056	878	1935	-	971	49	895	472	1398
	92%	93%	91%	81%	91%	86%	91%	95%	99%	87%	89%	98%	91%	94%	100%	-	96%	38%	96%	87%	93%
NET: BAME	154	58	96	39	28	40	31	13	3	67	72	15	101	53	-	154	37	78	35	68	86
	7%	6%	9%	17%	8%	12%	8%	4%	1%	11%	10%	2%	9%	6%	-	100%	4%	62%	4%	12%	6%
Mixed	33	7	27	6	2	13	9	4	-	8	22	4	23	11	-	33	13	4	15	17	17
	2%	1%	2%	3%	1%	4%	2%	1%	-	1%	3%	*	2%	1%	-	22%	1%	3%	2%	3%	1%
Asian	78	36	42	16	19	24	12	6	1	35	36	7	45	33	-	78	1	66	9	39	39
	4%	3%	4%	7%	5%	7%	3%	2%	*	6%	5%	1%	4%	3%	-	50%	*	52%	1%	7%	3%
Black	30	7	22	10	5	2	8	4	1	15	10	5	24	6	-	30	21	4	5	9	21
	1%	1%	2%	4%	1%	1%	2%	1%	*	2%	1%	1%	2%	1%	-	19%	2%	3%	1%	2%	1%
Chinese	8	4	4	3	-	2	3	-	-	3	5	-	5	3	-	8	2	2	4	2	6
	*	*	*	1%	-	1%	1%	-	-	1%	1%	-	*	*	-	5%	*	1%	*	*	*
Other ethnic group	6	4	1	4	2	-	-	-	-	6	-	-	4	1	-	6	-	4	2	2	4
	*	*	*	2%	1%	-	-	-	-	1%	-	-	*	*	-	4%	-	3%	*	*	*
Prefer not to answer	17	13	3	5	3	6	1	2	-	8	7	2	9	8	-	-	1	-	3	3	12
	1%	1%	*	2%	1%	2%	*	1%	-	1%	1%	*	1%	1%	-	-	*	-	*	1%	1%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 101
To which of the following ethnic groups do you consider you belong?
Base: All respondents

		Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
	Total	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
White	1935	923	991	695	428	944	118	973	962	1935	956	979	522	631	782	472	1398	923	991	695	428	944	118	973	962
	92%	89%	95%	96%	96%	95%	94%	92%	92%	92%	93%	91%	87%	89%	98%	87%	93%	89%	95%	96%	96%	95%	94%	92%	92%
NET: BAME	154	99	49	29	19	44	6	75	79	154	58	96	67	72	15	68	86	99	49	29	19	44	6	75	79
	7%	10%	5%	4%	4%	4%	5%	7%	8%	7%	6%	9%	11%	10%	2%	12%	6%	10%	5%	4%	4%	4%	5%	7%	8%
Mixed	33	20	12	7	3	9	3	12	22	33	7	27	8	22	4	17	17	20	12	7	3	9	3	12	22
	2%	2%	1%	1%	1%	1%	3%	1%	2%	2%	1%	2%	1%	3%	*	3%	1%	2%	1%	1%	1%	1%	3%	1%	2%
Asian	78	46	27	16	11	25	3	48	30	78	36	42	35	36	7	39	39	46	27	16	11	25	3	48	30
	4%	4%	3%	2%	3%	3%	2%	5%	3%	4%	3%	4%	6%	5%	1%	7%	3%	4%	3%	2%	3%	3%	2%	5%	3%
Black	30	22	8	6	5	8	-	14	15	30	7	22	15	10	5	9	21	22	8	6	5	8	-	14	15
	1%	2%	1%	1%	1%	1%	-	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	-	1%	1%
Chinese	8	7	*	*	-	*	-	*	7	8	4	4	3	5	-	2	6	7	*	*	-	*	-	*	7
	*	1%	*	*	-	*	-	*	1%	*	*	*	1%	1%	-	*	*	1%	*	*	-	*	-	*	1%
Other ethnic group	6	4	1	1	*	1	-	1	5	6	4	1	6	-	-	2	4	4	1	1	*	1	-	1	5
	*	*	*	*	*	*	-	*	*	*	*	*	1%	-	-	*	*	*	*	*	*	*	-	*	*
Prefer not to answer	17	10	3	3	*	3	1	6	10	17	13	3	8	7	2	3	12	10	3	3	*	3	1	6	10
	1%	1%	*	*	*	*	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	*	*	*	*	1%	1%	1%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 102
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
White	973	501	473	261	312	400	248	703	439	528	378	218	498	67	962	456	506	261	320	381	224	694	484	463	317	210
	92%	94%	91%	87%	91%	97%	89%	93%	90%	94%	95%	95%	94%	96%	92%	93%	91%	88%	87%	99%	84%	94%	89%	96%	96%	97%
NET: BAME	75	31	44	38	25	13	29	47	43	30	19	12	29	3	79	27	52	30	47	3	39	40	56	18	10	7
	7%	6%	9%	12%	7%	3%	10%	6%	9%	5%	5%	5%	6%	4%	8%	6%	9%	10%	13%	1%	15%	5%	10%	4%	3%	3%
Mixed	12	5	7	4	5	3	2	9	6	5	4	2	5	-	22	2	20	5	17	*	15	7	14	7	3	1
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	*	4%	2%	4%	*	5%	1%	3%	1%	1%	*
Asian	48	23	25	25	17	6	22	26	24	22	12	10	21	3	30	12	18	10	19	1	16	13	21	5	3	1
	5%	4%	5%	8%	5%	1%	8%	3%	5%	4%	3%	4%	4%	4%	3%	2%	3%	3%	5%	*	6%	2%	4%	1%	1%	*
Black	14	2	13	7	3	4	4	10	11	3	3	-	3	-	15	6	10	7	7	1	4	11	11	5	2	5
	1%	*	2%	2%	1%	1%	2%	1%	2%	1%	1%	-	1%	-	1%	1%	2%	2%	2%	*	2%	1%	2%	1%	1%	2%
Chinese	*	*	-	*	-	-	-	*	*	-	-	-	-	-	7	4	4	3	5	-	2	6	7	*	*	-
	*	*	-	*	-	-	-	*	*	-	-	-	-	-	1%	1%	1%	1%	1%	-	1%	1%	1%	*	*	-
Other ethnic group	1	1	-	1	-	-	-	1	1	-	-	-	-	-	5	3	1	5	-	-	2	3	3	1	1	*
	*	*	-	*	-	-	-	*	*	-	-	-	-	-	*	1%	*	2%	-	-	1%	*	1%	*	*	*
Prefer not to answer	6	4	3	2	4	-	1	5	4	1	1	*	1	-	10	10	1	6	2	2	3	7	6	2	2	-
	1%	1%	1%	1%	1%	-	*	1%	1%	*	*	*	*	-	1%	2%	*	2%	1%	*	1%	1%	1%	*	1%	-

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 103
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
Christian	1009	481	528	60	120	129	180	174	347	180	309	520	545	465	971	37	1009	-	-	218	756
	48%	47%	49%	26%	33%	38%	48%	56%	71%	30%	44%	65%	47%	49%	50%	24%	100%	-	-	40%	51%
NET: Other	127	56	71	21	32	26	25	13	11	52	51	24	73	54	49	78	-	127	-	48	76
	6%	5%	7%	9%	9%	8%	7%	4%	2%	9%	7%	3%	6%	6%	3%	51%	-	100%	-	9%	5%
Muslim	50	24	26	17	13	10	6	2	2	30	16	4	22	28	3	47	-	50	-	22	28
	2%	2%	2%	7%	4%	3%	2%	1%	*	5%	2%	1%	2%	3%	*	30%	-	39%	-	4%	2%
Hindu	16	6	11	*	6	5	2	4	-	6	6	4	14	2	*	16	-	16	-	6	10
	1%	1%	1%	*	2%	1%	1%	1%	-	1%	1%	*	1%	*	*	10%	-	13%	-	1%	1%
Jewish	11	3	8	-	3	-	1	1	6	3	1	7	7	4	11	-	-	11	-	1	9
	1%	*	1%	-	1%	-	*	*	1%	1%	*	1%	1%	*	1%	-	-	9%	-	*	1%
Sikh	12	5	7	1	1	6	3	-	1	2	9	1	8	4	-	12	-	12	-	9	3
	1%	*	1%	*	*	2%	1%	-	*	*	1%	*	1%	*	-	8%	-	10%	-	2%	*
Buddhist	15	10	5	1	4	1	8	2	-	5	9	2	8	7	13	2	-	15	-	3	10
	1%	1%	1%	*	1%	*	2%	1%	-	1%	1%	*	1%	1%	1%	1%	-	12%	-	1%	1%
Other	22	8	14	2	5	4	5	4	1	7	10	6	14	8	21	1	-	22	-	6	16
	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	-	18%	-	1%	1%
None	932	471	461	140	205	174	167	118	129	345	341	246	523	410	895	35	-	-	932	272	635
	44%	46%	43%	60%	56%	52%	45%	38%	26%	58%	48%	31%	45%	44%	46%	23%	-	-	100%	50%	42%
Prefer not to say	37	20	18	12	8	7	1	8	1	20	9	8	26	11	20	4	-	-	-	5	29
	2%	2%	2%	5%	2%	2%	*	2%	*	3%	1%	1%	2%	1%	1%	3%	-	-	-	1%	2%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 104
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

		Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
	Total	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
Christian	1009	472	527	366	250	503	59	490	519	1009	481	528	180	309	520	218	756	472	527	366	250	503	59	490	519
	48%	46%	51%	50%	56%	51%	47%	46%	49%	48%	47%	49%	30%	44%	65%	40%	51%	46%	51%	50%	56%	51%	47%	46%	49%
NET: Other	127	67	56	37	19	52	13	73	54	127	56	71	52	51	24	48	76	67	56	37	19	52	13	73	54
	6%	7%	5%	5%	4%	5%	11%	7%	5%	6%	5%	7%	9%	7%	3%	9%	5%	7%	5%	5%	4%	5%	11%	7%	5%
Muslim	50	31	17	12	5	16	2	29	22	50	24	26	30	16	4	22	28	31	17	12	5	16	2	29	22
	2%	3%	2%	2%	1%	2%	2%	3%	2%	2%	2%	2%	5%	2%	1%	4%	2%	3%	2%	2%	1%	2%	2%	3%	2%
Hindu	16	4	10	6	4	9	2	14	3	16	6	11	6	6	4	6	10	4	10	6	4	9	2	14	3
	1%	*	1%	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	2%	1%	*
Jewish	11	8	3	2	3	3	1	3	8	11	3	8	3	1	7	1	9	8	3	2	3	3	1	3	8
	1%	1%	*	*	1%	*	1%	*	1%	1%	*	1%	1%	*	1%	*	1%	1%	*	*	1%	*	1%	*	1%
Sikh	12	9	3	1	1	2	-	8	4	12	5	7	2	9	1	9	3	9	3	1	1	2	-	8	4
	1%	1%	*	*	*	*	-	1%	*	1%	*	1%	*	1%	*	2%	*	1%	*	*	*	*	-	1%	*
Buddhist	15	8	7	5	2	7	2	8	7	15	10	5	5	9	2	3	10	8	7	5	2	7	2	8	7
	1%	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	2%	1%	1%
Other	22	7	15	12	4	14	6	11	11	22	8	14	7	10	6	6	16	7	15	12	4	14	6	11	11
	1%	1%	1%	2%	1%	1%	5%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	5%	1%	1%
None	932	475	447	314	173	424	49	480	453	932	471	461	345	341	246	272	635	475	447	314	173	424	49	480	453
	44%	46%	43%	43%	39%	43%	39%	45%	43%	44%	46%	43%	58%	48%	31%	50%	42%	46%	43%	43%	39%	43%	39%	45%	43%
Prefer not to say	37	18	12	10	4	12	3	12	25	37	20	18	20	9	8	5	29	18	12	10	4	12	3	12	25
	2%	2%	1%	1%	1%	1%	3%	1%	2%	2%	2%	2%	3%	1%	1%	1%	2%	2%	1%	1%	1%	1%	3%	1%	2%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 105
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
Christian	490	240	251	83	144	263	114	363	217	269	192	122	252	35	519	241	278	97	165	257	104	393	255	259	174	128
	46%	45%	48%	28%	42%	64%	41%	48%	45%	48%	48%	53%	48%	50%	49%	49%	50%	33%	45%	67%	39%	53%	47%	54%	53%	59%
NET: Other	73	36	37	30	27	16	27	45	38	34	24	12	32	8	54	20	34	22	24	8	21	32	29	22	14	7
	7%	7%	7%	10%	8%	4%	10%	6%	8%	6%	6%	5%	6%	11%	5%	4%	6%	7%	6%	2%	8%	4%	5%	5%	4%	3%
Muslim	29	15	13	19	7	2	12	16	18	9	7	4	9	*	22	9	13	10	9	2	10	11	13	8	5	1
	3%	3%	3%	6%	2%	1%	4%	2%	4%	2%	2%	2%	2%	1%	2%	2%	2%	4%	3%	*	4%	2%	2%	2%	2%	*
Hindu	14	5	8	5	5	4	5	9	3	10	6	4	9	2	3	*	2	1	2	-	2	1	1	*	-	*
	1%	1%	2%	2%	1%	1%	2%	1%	1%	2%	1%	2%	2%	3%	*	*	*	*	*	-	1%	*	*	*	-	*
Jewish	3	-	3	1	-	3	1	3	2	2	2	2	2	1	8	3	5	2	1	4	1	7	6	2	-	2
	*	-	1%	*	-	1%	*	*	*	*	*	1%	*	1%	1%	1%	1%	1%	*	1%	*	1%	1%	*	-	1%
Sikh	8	3	5	1	6	1	6	2	6	2	1	1	2	-	4	2	2	1	3	-	3	1	3	1	-	-
	1%	1%	1%	*	2%	*	2%	*	1%	*	*	1%	*	-	*	*	*	*	1%	-	1%	*	1%	*	-	-
Buddhist	8	5	3	3	5	1	2	5	5	4	4	-	4	2	7	4	2	2	4	1	1	6	3	3	1	2
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	-	1%	3%	1%	1%	*	1%	1%	*	*	1%	1%	1%	*	1%
Other	11	7	4	1	5	5	2	10	5	6	5	1	6	2	11	1	10	6	5	1	4	6	3	8	7	3
	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	3%	1%	*	2%	2%	1%	*	2%	1%	1%	2%	2%	1%
None	480	256	224	180	167	132	135	337	225	253	180	94	241	26	453	215	237	165	173	114	137	299	250	194	134	80
	45%	48%	43%	60%	49%	32%	49%	45%	46%	45%	45%	41%	46%	37%	43%	44%	43%	56%	47%	30%	52%	40%	46%	40%	41%	37%
Prefer not to say	12	4	8	7	2	2	1	10	6	4	2	2	3	1	25	16	9	13	7	6	4	18	11	8	8	2
	1%	1%	2%	2%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	2%	3%	2%	4%	2%	2%	2%	2%	2%	2%	2%	1%

Prepared by Populus

Early Diagnosis of Dementia Survey

ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 106
Which of the following best describes where you live?
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
NET: Urban	1698	828	870	203	302	282	305	237	369	505	587	606	949	749	1541	143	797	116	755	452	1196
	81%	81%	81%	87%	83%	84%	82%	76%	76%	84%	83%	76%	81%	80%	80%	93%	79%	92%	81%	83%	80%
Urban - Population over 10,000	887	479	408	134	154	135	159	117	187	288	294	304	521	365	790	88	426	66	380	212	648
	42%	47%	38%	58%	42%	40%	43%	38%	38%	48%	41%	38%	45%	39%	41%	57%	42%	52%	41%	39%	43%
Town and Fringe	811	349	462	68	148	147	146	120	182	216	293	302	427	384	751	55	371	51	375	240	548
	39%	34%	43%	29%	41%	44%	39%	38%	37%	36%	41%	38%	37%	41%	39%	35%	37%	40%	40%	44%	37%
NET: Rural	408	200	208	31	62	55	67	75	118	93	122	193	218	190	394	11	212	11	177	92	301
	19%	19%	19%	13%	17%	16%	18%	24%	24%	16%	17%	24%	19%	20%	20%	7%	21%	8%	19%	17%	20%
Village	368	183	185	26	58	54	54	64	111	85	108	176	197	171	357	9	192	9	159	85	269
	17%	18%	17%	11%	16%	16%	14%	21%	23%	14%	15%	22%	17%	18%	18%	6%	19%	7%	17%	16%	18%
Hamlet & Isolated Dwelling	40	17	23	5	4	1	13	10	7	9	14	17	21	19	38	2	20	2	19	6	32
	2%	2%	2%	2%	1%	*	4%	3%	1%	1%	2%	2%	2%	2%	2%	1%	2%	1%	2%	1%	2%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 107
Which of the following best describes where you live?
Base: All respondents

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
NET: Urban	1698	845	824	574	353	781	96	849	848	1698	828	870	505	587	606	452	1196	845	824	574	353	781	96	849	848
	81%	82%	79%	79%	79%	79%	77%	80%	81%	81%	81%	81%	84%	83%	76%	83%	80%	82%	79%	79%	79%	79%	77%	80%	81%
Urban - Population over 10,000	887	460	408	283	182	390	43	423	464	887	479	408	288	294	304	212	648	460	408	283	182	390	43	423	464
	42%	45%	39%	39%	41%	39%	34%	40%	44%	42%	47%	38%	48%	41%	38%	39%	43%	45%	39%	39%	41%	39%	34%	40%	44%
Town and Fringe	811	385	416	291	171	391	53	426	385	811	349	462	216	293	302	240	548	385	416	291	171	391	53	426	385
	39%	37%	40%	40%	38%	39%	43%	40%	37%	39%	34%	43%	36%	41%	38%	44%	37%	37%	40%	40%	38%	39%	43%	40%	37%
NET: Rural	408	187	218	153	94	210	29	206	202	408	200	208	93	122	193	92	301	187	218	153	94	210	29	206	202
	19%	18%	21%	21%	21%	21%	23%	20%	19%	19%	19%	19%	16%	17%	24%	17%	20%	18%	21%	21%	21%	21%	23%	20%	19%
Village	368	174	191	140	78	185	22	185	183	368	183	185	85	108	176	85	269	174	191	140	78	185	22	185	183
	17%	17%	18%	19%	18%	19%	17%	18%	17%	17%	18%	17%	14%	15%	22%	16%	18%	17%	18%	19%	18%	19%	17%	18%	17%
Hamlet & Isolated Dwelling	40	14	27	13	16	25	7	20	20	40	17	23	9	14	17	6	32	14	27	13	16	25	7	20	20
	2%	1%	3%	2%	4%	3%	6%	2%	2%	2%	2%	2%	1%	2%	2%	1%	2%	1%	3%	2%	4%	3%	6%	2%	2%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 108
Which of the following best describes where you live?
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
NET: Urban	849	424	426	257	279	313	234	597	400	442	313	181	415	51	848	404	444	247	308	293	218	599	445	382	261	171
	80%	79%	82%	86%	82%	76%	84%	79%	82%	79%	79%	79%	79%	74%	81%	82%	80%	83%	84%	76%	82%	81%	82%	79%	79%	79%
Urban - Population over 10,000	423	242	181	129	138	156	96	315	200	218	150	104	207	23	464	236	228	159	156	148	116	333	260	190	133	78
	40%	45%	35%	43%	40%	38%	35%	42%	41%	39%	38%	45%	39%	34%	44%	48%	41%	54%	42%	38%	44%	45%	48%	39%	41%	36%
Town and Fringe	426	181	245	128	141	157	137	282	199	224	163	77	208	28	385	168	217	88	152	145	102	266	186	192	128	93
	40%	34%	47%	43%	41%	38%	49%	37%	41%	40%	41%	34%	39%	40%	37%	34%	39%	30%	41%	38%	38%	36%	34%	40%	39%	43%
NET: Rural	206	112	94	44	62	100	44	158	87	117	85	49	114	18	202	88	114	50	61	92	48	143	100	101	68	45
	20%	21%	18%	14%	18%	24%	16%	21%	18%	21%	21%	21%	21%	26%	19%	18%	20%	17%	16%	24%	18%	19%	18%	21%	21%	21%
Village	185	102	84	39	56	91	40	142	79	105	80	40	102	14	183	81	101	45	52	85	45	127	94	87	60	38
	18%	19%	16%	13%	16%	22%	14%	19%	16%	19%	20%	17%	19%	21%	17%	16%	18%	15%	14%	22%	17%	17%	17%	18%	18%	18%
Hamlet & Isolated Dwelling	20	10	10	4	6	10	4	17	8	13	5	9	12	4	20	7	13	4	8	7	2	15	6	14	8	7
	2%	2%	2%	1%	2%	2%	1%	2%	2%	2%	1%	4%	2%	5%	2%	1%	2%	1%	2%	2%	1%	2%	1%	3%	2%	3%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 109
Which of the following best describes your current working status?
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
NET: Working	1215	627	588	145	281	276	289	173	51	426	565	224	752	463	1087	117	523	88	580	425	736
	58%	61%	55%	62%	77%	82%	78%	56%	10%	71%	80%	28%	64%	49%	56%	76%	52%	70%	62%	78%	49%
Working full time working 30 hours per week or more	960	549	411	124	228	237	229	116	26	352	465	142	617	344	854	98	403	75	460	340	580
	46%	53%	38%	53%	63%	70%	61%	37%	5%	59%	66%	18%	53%	37%	44%	63%	40%	59%	49%	63%	39%
Working part time working between 8 and 29 hours per week	255	78	177	21	53	39	61	57	25	74	100	82	135	120	234	20	120	13	119	84	157
	12%	8%	16%	9%	15%	12%	16%	18%	5%	12%	14%	10%	12%	13%	12%	13%	12%	10%	13%	16%	10%
NET: Not working	891	401	490	89	83	61	83	139	436	172	144	575	415	476	848	37	486	39	353	119	760
	42%	39%	45%	38%	23%	18%	22%	44%	90%	29%	20%	72%	36%	51%	44%	24%	48%	30%	38%	22%	51%
Not working but seeking work or temporarily unemployed or sick	79	43	36	18	25	12	13	10	2	43	25	11	16	63	70	7	24	6	45	20	57
	4%	4%	3%	8%	7%	3%	4%	3%	*	7%	4%	1%	1%	7%	4%	4%	2%	5%	5%	4%	4%
Not working and not seeking work/ student	173	89	83	67	21	20	33	31	1	88	53	32	78	94	156	14	56	10	101	19	151
	8%	9%	8%	29%	6%	6%	9%	10%	*	15%	7%	4%	7%	10%	8%	9%	6%	8%	11%	3%	10%
Retired on a state pension only	141	50	92	-	-	-	-	2	139	-	-	141	25	116	140	1	111	6	24	-	140
	7%	5%	8%	-	-	-	-	1%	28%	-	-	18%	2%	12%	7%	1%	11%	5%	3%	-	9%
Retired with a private pension	351	204	147	-	-	-	5	55	291	-	5	346	256	95	349	2	229	5	114	2	348
	17%	20%	14%	-	-	-	1%	18%	60%	-	1%	43%	22%	10%	18%	1%	23%	4%	12%	*	23%
House person, housewife, househusband, etc.	146	14	132	4	37	30	32	40	4	41	62	44	39	108	133	13	65	11	68	77	64
	7%	1%	12%	2%	10%	9%	9%	13%	1%	7%	9%	5%	3%	11%	7%	8%	6%	9%	7%	14%	4%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 110
Which of the following best describes your current working status?
Base: All respondents

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total														
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
NET: Working	1215	606	585	400	245	552	72	606	609	1215	627	588	426	565	224	425	736	606	585	400	245	552	72	606	609
	58%	59%	56%	55%	55%	56%	58%	57%	58%	58%	61%	55%	71%	80%	28%	78%	49%	59%	56%	55%	55%	56%	58%	57%	58%
Working full time working 30 hours per week or more	960	496	442	307	178	420	55	484	476	960	549	411	352	465	142	340	580	496	442	307	178	420	55	484	476
	46%	48%	42%	42%	40%	42%	44%	46%	45%	46%	53%	38%	59%	66%	18%	63%	39%	48%	42%	42%	40%	42%	44%	46%	45%
Working part time working between 8 and 29 hours per week	255	110	143	93	66	132	17	122	133	255	78	177	74	100	82	84	157	110	143	93	66	132	17	122	133
	12%	11%	14%	13%	15%	13%	14%	12%	13%	12%	8%	16%	12%	14%	10%	16%	10%	11%	14%	13%	15%	13%	14%	12%	13%
NET: Not working	891	426	458	327	203	438	53	449	442	891	401	490	172	144	575	119	760	426	458	327	203	438	53	449	442
	42%	41%	44%	45%	45%	44%	42%	43%	42%	42%	39%	45%	29%	20%	72%	22%	51%	41%	44%	45%	45%	44%	42%	43%	42%
Not working but seeking work or temporarily unemployed or sick	79	54	22	15	7	20	3	43	37	79	43	36	43	25	11	20	57	54	22	15	7	20	3	43	37
	4%	5%	2%	2%	2%	2%	3%	4%	3%	4%	4%	3%	7%	4%	1%	4%	4%	5%	2%	2%	2%	2%	3%	4%	3%
Not working and not seeking work/ student	173	79	94	59	34	84	10	88	85	173	89	83	88	53	32	19	151	79	94	59	34	84	10	88	85
	8%	8%	9%	8%	8%	8%	8%	8%	8%	8%	9%	8%	15%	7%	4%	3%	10%	8%	9%	8%	8%	8%	8%	8%	8%
Retired on a state pension only	141	71	70	60	25	70	10	69	72	141	50	92	-	-	141	-	140	71	70	60	25	70	10	69	72
	7%	7%	7%	8%	6%	7%	8%	7%	7%	7%	5%	8%	-	-	18%	-	9%	7%	7%	8%	6%	7%	8%	7%	7%
Retired with a private pension	351	145	206	152	106	205	21	183	168	351	204	147	-	5	346	2	348	145	206	152	106	205	21	183	168
	17%	14%	20%	21%	24%	21%	17%	17%	16%	17%	20%	14%	-	1%	43%	*	23%	14%	20%	21%	24%	21%	17%	17%	16%
House person, housewife, househusband, etc.	146	77	66	41	30	60	9	66	80	146	14	132	41	62	44	77	64	77	66	41	30	60	9	66	80
	7%	7%	6%	6%	7%	6%	7%	6%	8%	7%	1%	12%	7%	9%	5%	14%	4%	7%	6%	6%	7%	6%	7%	6%	8%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Table 111
Which of the following best describes your current working status?
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
NET: Working	606	336	271	219	262	125	216	373	278	322	225	130	301	42	609	291	318	207	303	99	209	363	328	263	175	115
	57%	63%	52%	73%	77%	30%	78%	49%	57%	57%	56%	56%	57%	60%	58%	59%	57%	70%	82%	26%	78%	49%	60%	55%	53%	53%
Working full time working 30 hours per week or more	484	298	186	184	216	84	179	292	227	252	179	99	238	35	476	251	225	168	249	59	162	287	269	190	128	80
	46%	56%	36%	61%	64%	20%	64%	39%	47%	45%	45%	43%	45%	50%	45%	51%	40%	57%	68%	15%	61%	39%	49%	39%	39%	37%
Working part time working between 8 and 29 hours per week	122	37	85	35	46	42	38	80	51	70	46	31	63	7	133	40	92	39	54	40	47	76	58	73	47	35
	12%	7%	16%	11%	13%	10%	14%	11%	11%	12%	12%	14%	12%	10%	13%	8%	17%	13%	15%	10%	18%	10%	11%	15%	14%	16%
NET: Not working	449	200	249	82	78	288	61	382	208	238	173	101	228	28	442	201	241	89	66	287	58	378	218	220	154	102
	43%	37%	48%	27%	23%	70%	22%	51%	43%	43%	44%	44%	43%	40%	42%	41%	43%	30%	18%	74%	22%	51%	40%	45%	47%	47%
Not working but seeking work or temporarily unemployed or sick	43	20	22	24	14	5	14	28	29	12	8	5	11	2	37	23	14	19	11	7	6	29	25	10	8	2
	4%	4%	4%	8%	4%	1%	5%	4%	6%	2%	2%	2%	2%	3%	3%	5%	2%	6%	3%	2%	2%	4%	5%	2%	2%	1%
Not working and not seeking work/ student	88	45	43	39	32	17	11	76	42	46	30	16	41	3	85	45	40	49	21	15	8	75	37	47	29	19
	8%	8%	8%	13%	9%	4%	4%	10%	9%	8%	7%	7%	8%	4%	8%	9%	7%	17%	6%	4%	3%	10%	7%	10%	9%	9%
Retired on a state pension only	69	26	43	-	-	69	-	68	33	36	31	10	35	4	72	24	49	-	-	72	-	72	38	35	29	15
	7%	5%	8%	-	-	17%	-	9%	7%	6%	8%	4%	7%	6%	7%	5%	9%	-	-	19%	-	10%	7%	7%	9%	7%
Retired with a private pension	183	103	80	-	2	181	1	183	72	111	83	58	111	14	168	101	67	-	3	165	2	165	73	95	70	49
	17%	19%	15%	-	1%	44%	*	24%	15%	20%	21%	25%	21%	21%	16%	21%	12%	-	1%	43%	1%	22%	13%	20%	21%	22%
House person, housewife, househusband, etc.	66	6	61	19	30	17	36	29	32	33	23	13	30	4	80	9	71	21	32	27	42	36	45	32	18	18
	6%	1%	12%	6%	9%	4%	13%	4%	7%	6%	6%	5%	6%	6%	8%	2%	13%	7%	9%	7%	16%	5%	8%	7%	6%	8%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 112
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	1106	596	510	136	241	256	280	150	43	377	536	193	663	443	998	98	471	76	540	399	657
Weighted base	1215	627	588	145	281	276	289	173	51	426	565	224	752	463	1087	117	523	88	580	425	736
NET: Public Sector	334	121	213	48	73	65	90	50	7	121	156	57	237	97	290	40	150	36	139	109	204
	27%	19%	36%	33%	26%	24%	31%	29%	14%	28%	28%	26%	31%	21%	27%	34%	29%	40%	24%	26%	28%
A nationalised industry/state	13	9	4	3	2	3	4	3	-	5	6	3	9	4	13	*	4	3	7	7	5
	1%	1%	1%	2%	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	*	1%	3%	1%	2%	1%
Central government or civil se	37	20	17	4	5	9	10	5	3	9	20	8	34	3	32	5	17	4	16	7	24
	3%	3%	3%	3%	2%	3%	4%	3%	6%	2%	4%	4%	5%	1%	3%	5%	3%	5%	3%	2%	3%
Local government or council	120	42	77	18	21	28	29	21	3	39	57	24	93	27	101	18	57	13	48	48	66
	10%	7%	13%	12%	7%	10%	10%	12%	6%	9%	10%	11%	12%	6%	9%	16%	11%	15%	8%	11%	9%
A university, or other grant fu	22	4	17	5	8	1	2	5	-	13	4	5	15	7	22	-	7	1	10	3	14
	2%	1%	3%	4%	3%	1%	1%	3%	-	3%	1%	2%	2%	1%	2%	-	1%	1%	2%	1%	2%
A health authority or NHS Tru	98	26	72	11	29	18	27	13	-	40	45	13	59	39	85	9	45	12	38	32	63
	8%	4%	12%	8%	10%	7%	9%	7%	-	9%	8%	6%	8%	8%	8%	8%	9%	13%	6%	7%	9%
The armed forces	3	-	3	-	-	-	3	-	-	-	3	-	3	-	3	-	3	-	-	-	3
	*	-	*	-	-	-	1%	-	-	-	1%	-	*	-	*	-	1%	-	-	-	*
Other public sector occupatio	42	19	22	6	8	6	15	4	1	15	21	5	24	18	35	7	18	3	20	12	28
	3%	3%	4%	4%	3%	2%	5%	3%	2%	3%	4%	2%	3%	4%	3%	6%	3%	4%	4%	3%	4%
NET: Private Sector	881	506	376	97	208	210	199	123	44	305	409	167	515	366	797	77	373	53	440	315	532
	73%	81%	64%	67%	74%	76%	69%	71%	86%	72%	72%	74%	69%	79%	73%	66%	71%	60%	76%	74%	72%
A charity, voluntary organisat	28	12	16	4	5	7	7	4	2	9	14	6	22	6	22	6	17	2	9	5	22
	2%	2%	3%	3%	2%	2%	2%	2%	4%	2%	2%	2%	3%	1%	2%	5%	3%	3%	2%	1%	3%

Prepared by Populus

Early Diagnosis of Dementia Survey

ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 112

Do you work in any of the following occupations?
Base: All respondents who work

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Weighted base	1215	627	588	145	281	276	289	173	51	426	565	224	752	463	1087	117	523	88	580	425	736
Self-employed (Private secto	160	93	67	5	46	32	41	27	9	51	73	36	95	65	148	10	79	9	69	58	98
	13%	15%	11%	3%	16%	12%	14%	16%	18%	12%	13%	16%	13%	14%	14%	9%	15%	11%	12%	14%	13%
None of the above/ I work in	693	400	293	89	157	172	151	92	33	246	322	125	399	294	627	61	277	41	362	253	412
	57%	64%	50%	61%	56%	62%	52%	53%	64%	58%	57%	56%	53%	64%	58%	52%	53%	46%	62%	59%	56%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 113
Do you work in any of the following occupations?
Base: All respondents who work

		Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
	Total	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	1106	559	523	346	225	488	66	553	553	1106	596	510	377	536	193	399	657	559	523	346	225	488	66	553	553
Weighted base	1215	606	585	400	245	552	72	606	609	1215	627	588	426	565	224	425	736	606	585	400	245	552	72	606	609
NET: Public Sector	334	143	183	126	72	170	31	146	187	334	121	213	121	156	57	109	204	143	183	126	72	170	31	146	187
	27%	24%	31%	32%	29%	31%	42%	24%	31%	27%	19%	36%	28%	28%	26%	26%	28%	24%	31%	32%	29%	31%	42%	24%	31%
A nationalised industry/state	13	3	11	8	6	11	4	7	6	13	9	4	5	6	3	7	5	3	11	8	6	11	4	7	6
	1%	*	2%	2%	2%	2%	5%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	*	2%	2%	2%	2%	5%	1%	1%
Central government or civil se	37	10	27	22	9	27	4	15	22	37	20	17	9	20	8	7	24	10	27	22	9	27	4	15	22
	3%	2%	5%	6%	4%	5%	5%	3%	4%	3%	3%	3%	2%	4%	4%	2%	3%	2%	5%	6%	4%	5%	5%	3%	4%
Local government or council	120	55	63	39	31	62	8	57	62	120	42	77	39	57	24	48	66	55	63	39	31	62	8	57	62
	10%	9%	11%	10%	13%	11%	10%	9%	10%	10%	7%	13%	9%	10%	11%	11%	9%	9%	11%	10%	13%	11%	10%	9%	10%
A university, or other grant fu	22	10	9	8	3	9	-	7	14	22	4	17	13	4	5	3	14	10	9	8	3	9	-	7	14
	2%	2%	2%	2%	1%	2%	-	1%	2%	2%	1%	3%	3%	1%	2%	1%	2%	2%	2%	2%	1%	2%	-	1%	2%
A health authority or NHS Tru	98	44	49	30	15	39	13	36	62	98	26	72	40	45	13	32	63	44	49	30	15	39	13	36	62
	8%	7%	8%	8%	6%	7%	18%	6%	10%	8%	4%	12%	9%	8%	6%	7%	9%	7%	8%	8%	6%	7%	18%	6%	10%
The armed forces	3	-	3	-	3	3	-	-	3	3	-	3	-	3	-	-	3	-	3	-	3	3	-	-	3
	*	-	*	-	1%	1%	-	-	*	*	-	*	-	1%	-	-	*	-	*	-	1%	1%	-	-	*
Other public sector occupatio	42	21	21	19	6	21	2	23	19	42	19	22	15	21	5	12	28	21	21	19	6	21	2	23	19
	3%	3%	4%	5%	3%	4%	3%	4%	3%	3%	3%	4%	3%	4%	2%	3%	4%	3%	4%	5%	3%	4%	3%	4%	3%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 113
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total														
		Don't have a personal connecti on	Any personal connecti on	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someon e that has/had it	No treatmen ts	Some treatmen ts	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connecti on	Any personal connecti on	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someon e that has/had it	No treatmen ts	Some treatmen ts
Weighted base	1215	606	585	400	245	552	72	606	609	1215	627	588	426	565	224	425	736	606	585	400	245	552	72	606	609
NET: Private Sector	881	463	402	274	173	382	42	460	421	881	506	376	305	409	167	315	532	463	402	274	173	382	42	460	421
	73%	76%	69%	68%	71%	69%	58%	76%	69%	73%	81%	64%	72%	72%	74%	74%	72%	76%	69%	68%	71%	69%	58%	76%	69%
A charity, voluntary organisat	28	11	18	10	11	15	3	12	16	28	12	16	9	14	6	5	22	11	18	10	11	15	3	12	16
	2%	2%	3%	3%	5%	3%	5%	2%	3%	2%	2%	3%	2%	2%	2%	1%	3%	2%	3%	3%	5%	3%	5%	2%	3%
Self-employed (Private secto	160	72	84	60	32	79	8	93	67	160	93	67	51	73	36	58	98	72	84	60	32	79	8	93	67
	13%	12%	14%	15%	13%	14%	11%	15%	11%	13%	15%	11%	12%	13%	16%	14%	13%	12%	14%	15%	13%	14%	11%	15%	11%
None of the above/ I work in	693	380	301	204	129	288	31	355	338	693	400	293	246	322	125	253	412	380	301	204	129	288	31	355	338
	57%	63%	51%	51%	53%	52%	42%	59%	55%	57%	64%	50%	58%	57%	56%	59%	56%	63%	51%	51%	53%	52%	42%	59%	55%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 114
Do you work in any of the following occupations?
Base: All respondents who work

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	553	316	237	202	248	103	209	329	254	290	197	121	269	36	553	280	273	175	288	90	190	328	305	233	149	104
Weighted base	606	336	271	219	262	125	216	373	278	322	225	130	301	42	609	291	318	207	303	99	209	363	328	263	175	115
NET: Public Sector	146	63	84	53	61	33	54	88	65	81	53	32	73	16	187	58	129	68	95	24	55	116	77	101	73	40
	24%	19%	31%	24%	23%	26%	25%	24%	23%	25%	23%	25%	24%	39%	31%	20%	41%	33%	31%	25%	26%	32%	24%	39%	42%	35%
A nationalised industry/state	7	7	-	2	4	1	4	3	1	6	4	3	6	3	6	2	4	3	2	2	3	2	1	5	4	3
	1%	2%	-	1%	2%	1%	2%	1%	1%	2%	2%	2%	2%	8%	1%	1%	1%	1%	1%	2%	1%	*	*	2%	2%	2%
Central government or civil s	15	10	5	6	7	2	5	10	7	9	6	4	9	3	22	9	12	3	13	6	2	14	4	18	16	5
	3%	3%	2%	3%	3%	2%	2%	3%	2%	3%	3%	3%	3%	8%	4%	3%	4%	1%	4%	6%	1%	4%	1%	7%	9%	4%
Local government or council	57	24	33	20	21	16	21	34	28	29	17	11	27	5	62	18	44	19	36	8	27	33	27	35	22	19
	9%	7%	12%	9%	8%	13%	10%	9%	10%	9%	8%	9%	9%	11%	10%	6%	14%	9%	12%	8%	13%	9%	8%	13%	13%	17%
A university, or other grant fu	7	2	5	2	3	2	3	4	4	4	3	3	4	-	14	2	12	11	1	3	-	11	6	6	5	-
	1%	1%	2%	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	-	2%	1%	4%	5%	*	3%	-	3%	2%	2%	3%	-
A health authority or NHS Tr	36	7	29	13	16	7	12	24	15	21	11	6	14	3	62	19	43	27	29	6	20	39	28	28	19	9
	6%	2%	11%	6%	6%	5%	5%	6%	5%	7%	5%	4%	5%	7%	10%	6%	14%	13%	10%	6%	9%	11%	9%	11%	11%	8%
The armed forces	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	-	3	-	3	-	-	3	-	3	-	3
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	1%	-	1%	-	-	1%	-	1%	-	2%
Other public sector occupatio	23	11	11	9	10	4	9	14	10	13	11	5	13	2	19	8	11	6	12	1	3	14	11	8	7	1
	4%	3%	4%	4%	4%	4%	4%	4%	3%	4%	5%	4%	4%	5%	3%	3%	3%	3%	4%	1%	2%	4%	3%	3%	4%	1%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 114
Do you work in any of the following occupations?
Base: All respondents who work

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Weighted base	606	336	271	219	262	125	216	373	278	322	225	130	301	42	609	291	318	207	303	99	209	363	328	263	175	115
NET: Private Sector	460	273	187	166	202	92	162	285	213	240	172	98	228	26	421	233	188	139	208	74	153	248	250	162	101	75
	76%	81%	69%	76%	77%	74%	75%	76%	77%	75%	77%	75%	76%	61%	69%	80%	59%	67%	69%	75%	74%	68%	76%	61%	58%	65%
A charity, voluntary organisat	12	5	7	4	7	2	3	8	4	8	5	5	6	3	16	7	9	5	7	4	2	14	7	10	6	6
	2%	1%	3%	2%	3%	1%	1%	2%	1%	3%	2%	4%	2%	6%	3%	3%	3%	2%	2%	4%	1%	4%	2%	4%	3%	6%
Self-employed (Private secto	93	49	44	35	36	22	37	54	40	51	33	21	48	4	67	44	23	16	38	14	21	44	33	32	27	11
	15%	15%	16%	16%	14%	17%	17%	15%	14%	16%	15%	16%	16%	10%	11%	15%	7%	8%	12%	14%	10%	12%	10%	12%	15%	10%
None of the above/ I work in	355	219	136	127	159	69	122	222	169	181	135	72	174	19	338	181	157	118	163	56	130	190	211	120	69	57
	59%	65%	50%	58%	61%	55%	57%	60%	61%	56%	60%	55%	58%	44%	55%	62%	49%	57%	54%	57%	62%	52%	64%	46%	39%	50%

Prepared by Populus

Early Diagnosis of Dementia Survey

ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 115

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
No children aged 18 or under	1496	754	742	206	170	135	226	277	482	376	361	759	857	640	1398	86	756	76	635	-	1496
	71%	73%	69%	88%	47%	40%	61%	89%	99%	63%	51%	95%	73%	68%	72%	56%	75%	60%	68%	-	100%
NET: Yes	603	270	333	27	191	202	145	33	5	218	347	38	307	296	532	68	254	51	294	544	-
	29%	26%	31%	12%	52%	60%	39%	11%	1%	36%	49%	5%	26%	32%	27%	44%	25%	40%	32%	100%	-
NET: Any 5-18	494	223	271	9	134	173	139	33	5	143	312	38	251	243	441	50	217	37	237	434	-
	23%	22%	25%	4%	37%	51%	37%	11%	1%	24%	44%	5%	21%	26%	23%	33%	21%	29%	25%	80%	-
NET: Any 11-18	337	154	183	5	48	126	126	29	5	52	251	34	179	158	298	37	152	25	158	278	-
	16%	15%	17%	2%	13%	37%	34%	9%	1%	9%	35%	4%	15%	17%	15%	24%	15%	19%	17%	51%	-
Yes - children aged under 5 years old	204	85	120	21	118	54	10	3	-	139	63	3	102	102	175	28	77	20	106	204	-
	10%	8%	11%	9%	32%	16%	3%	1%	-	23%	9%	*	9%	11%	9%	18%	8%	16%	11%	38%	-
Yes - children aged 5 to 10 years old	271	116	154	5	111	107	38	9	-	117	145	9	126	144	235	34	110	22	136	271	-
	13%	11%	14%	2%	31%	32%	10%	3%	-	20%	20%	1%	11%	15%	12%	22%	11%	17%	15%	50%	-
Yes - children aged 11 to 15 years old	267	117	150	5	47	111	83	18	3	52	194	21	139	128	231	36	114	22	130	267	-
	13%	11%	14%	2%	13%	33%	22%	6%	1%	9%	27%	3%	12%	14%	12%	23%	11%	17%	14%	49%	-
Yes - children aged 16 to 18 years old	116	57	59	-	6	28	65	15	2	6	93	18	64	52	106	8	59	6	49	57	-
	6%	6%	5%	-	2%	8%	18%	5%	*	1%	13%	2%	5%	6%	5%	5%	6%	5%	5%	10%	-
Refused	7	3	3	1	3	1	1	1	-	3	2	1	3	3	6	-	-	-	3	-	-
	*	*	*	*	1%	*	*	*	-	1%	*	*	*	*	*	-	-	-	*	-	-

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 116
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Total	Personal Connection to Alzheimer's disease/ Dementia — Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Sample Split — No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
No children aged 18 or under	1496	716	762	535	341	732	84	755	741	1496	754	742	376	361	759	-	1496	716	762	535	341	732	84	755	741
	71%	69%	73%	74%	76%	74%	67%	72%	71%	71%	73%	69%	63%	51%	95%	-	100%	69%	73%	74%	76%	74%	67%	72%	71%
NET: Yes	603	313	277	190	106	256	41	298	305	603	270	333	218	347	38	544	-	313	277	190	106	256	41	298	305
	29%	30%	27%	26%	24%	26%	33%	28%	29%	29%	26%	31%	36%	49%	5%	100%	-	30%	27%	26%	24%	26%	33%	28%	29%
NET: Any 5-18	494	255	232	156	95	216	30	243	251	494	223	271	143	312	38	434	-	255	232	156	95	216	30	243	251
	23%	25%	22%	22%	21%	22%	24%	23%	24%	23%	22%	25%	24%	44%	5%	80%	-	25%	22%	22%	21%	22%	24%	23%	24%
NET: Any 11-18	337	170	161	110	68	151	24	151	187	337	154	183	52	251	34	278	-	170	161	110	68	151	24	151	187
	16%	16%	15%	15%	15%	15%	19%	14%	18%	16%	15%	17%	9%	35%	4%	51%	-	16%	15%	15%	15%	15%	19%	14%	18%
Yes - children aged under 5 years old	204	117	80	60	21	72	16	108	96	204	85	120	139	63	3	204	-	117	80	60	21	72	16	108	96
	10%	11%	8%	8%	5%	7%	12%	10%	9%	10%	8%	11%	23%	9%	*	38%	-	11%	8%	8%	5%	7%	12%	10%	9%
Yes - children aged 5 to 10 years old	271	151	113	76	39	104	15	148	122	271	116	154	117	145	9	271	-	151	113	76	39	104	15	148	122
	13%	15%	11%	11%	9%	10%	12%	14%	12%	13%	11%	14%	20%	20%	1%	50%	-	15%	11%	11%	9%	10%	12%	14%	12%
Yes - children aged 11 to 15 years old	267	134	127	88	49	119	18	126	141	267	117	150	52	194	21	267	-	134	127	88	49	119	18	126	141
	13%	13%	12%	12%	11%	12%	15%	12%	13%	13%	11%	14%	9%	27%	3%	49%	-	13%	12%	12%	11%	12%	15%	12%	13%
Yes - children aged 16 to 18 years old	116	60	55	39	25	51	9	46	71	116	57	59	6	93	18	57	-	60	55	39	25	51	9	46	71
	6%	6%	5%	5%	6%	5%	7%	4%	7%	6%	6%	5%	1%	13%	2%	10%	-	6%	5%	5%	6%	5%	7%	4%	7%
Refused	7	3	3	3	-	3	-	2	4	7	3	3	3	2	1	-	-	3	3	3	-	3	-	2	4
	*	*	*	*	-	*	-	*	*	*	*	*	1%	*	*	-	-	*	*	*	-	*	-	*	*

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 117
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
No children aged 18 or under	755	383	372	183	182	390	-	755	337	414	293	179	395	47	741	371	371	193	179	369	-	741	379	348	242	162
	72%	72%	72%	61%	54%	94%	-	100%	69%	74%	74%	78%	75%	68%	71%	75%	66%	65%	48%	96%	-	100%	69%	72%	74%	75%
NET: Yes	298	150	148	118	158	22	277	-	147	145	105	51	134	22	305	121	184	100	189	16	266	-	166	132	84	55
	28%	28%	28%	39%	46%	5%	100%	-	30%	26%	26%	22%	25%	32%	29%	25%	33%	34%	51%	4%	100%	-	30%	27%	26%	25%
NET: Any 5-18	243	120	124	79	142	22	223	-	121	118	84	45	109	17	251	104	147	65	170	16	212	-	134	113	72	49
	23%	22%	24%	26%	42%	5%	80%	-	25%	21%	21%	20%	21%	24%	24%	21%	26%	22%	46%	4%	80%	-	24%	23%	22%	23%
NET: Any 11-18	151	79	72	26	105	19	130	-	72	76	55	31	70	14	187	75	111	26	146	14	148	-	97	86	55	37
	14%	15%	14%	9%	31%	5%	47%	-	15%	14%	14%	14%	13%	21%	18%	15%	20%	9%	40%	4%	55%	-	18%	18%	17%	17%
Yes - children aged under 5 years old	108	52	56	73	33	3	108	-	57	49	38	10	44	9	96	32	64	66	30	-	96	-	61	31	21	12
	10%	10%	11%	24%	10%	1%	39%	-	12%	9%	10%	4%	8%	13%	9%	7%	11%	22%	8%	-	36%	-	11%	6%	6%	5%
Yes - children aged 5 to 10 years old	148	64	84	69	72	7	148	-	76	70	51	22	65	8	122	52	71	48	72	2	122	-	75	43	26	17
	14%	12%	16%	23%	21%	2%	53%	-	16%	13%	13%	9%	12%	12%	12%	11%	13%	16%	20%	1%	46%	-	14%	9%	8%	8%
Yes - children aged 11 to 15 years old	126	67	58	26	86	14	126	-	59	64	48	25	59	11	141	50	91	26	108	7	141	-	75	62	40	24
	12%	13%	11%	9%	25%	3%	45%	-	12%	12%	12%	11%	11%	16%	13%	10%	16%	9%	29%	2%	53%	-	14%	13%	12%	11%
Yes - children aged 16 to 18 years old	46	26	20	4	31	11	25	-	21	23	18	10	22	7	71	31	39	2	62	7	31	-	39	32	21	15
	4%	5%	4%	1%	9%	3%	9%	-	4%	4%	4%	4%	4%	10%	7%	6%	7%	1%	17%	2%	12%	-	7%	7%	6%	7%
Refused	2	2	-	1	*	1	-	-	2	-	-	-	-	-	4	1	3	3	1	-	-	-	1	3	3	-
	*	*	-	*	*	*	-	-	*	-	-	-	-	-	*	*	1%	1%	*	-	-	-	*	1%	1%	-

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 118
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
Anglia	221	100	120	20	49	29	42	27	53	68	71	81	114	106	214	6	107	12	96	61	150
	10%	10%	11%	8%	13%	9%	11%	9%	11%	11%	10%	10%	10%	11%	11%	4%	11%	9%	10%	11%	10%
Border	15	8	7	2	5	2	1	2	3	6	3	5	9	6	15	-	5	-	10	6	8
	1%	1%	1%	1%	1%	*	*	1%	1%	1%	*	1%	1%	1%	1%	-	1%	-	1%	1%	1%
Central	268	121	146	31	54	46	48	37	52	85	94	89	132	136	246	21	122	25	116	87	175
	13%	12%	14%	13%	15%	14%	13%	12%	11%	14%	13%	11%	11%	14%	13%	14%	12%	20%	12%	16%	12%
Granada	231	120	111	23	34	47	47	29	50	57	94	79	122	109	211	16	128	20	79	53	166
	11%	12%	10%	10%	9%	14%	13%	9%	10%	10%	13%	10%	10%	12%	11%	11%	13%	16%	8%	10%	11%
London	383	170	213	61	54	54	67	54	93	115	121	147	240	143	307	72	189	37	147	81	294
	18%	17%	20%	26%	15%	16%	18%	17%	19%	19%	17%	18%	21%	15%	16%	47%	19%	29%	16%	15%	20%
Meridian	206	117	89	15	32	33	38	33	55	46	71	88	101	105	199	6	90	8	106	42	157
	10%	11%	8%	6%	9%	10%	10%	11%	11%	8%	10%	11%	9%	11%	10%	4%	9%	6%	11%	8%	11%
STV	170	80	89	16	39	32	19	23	42	55	50	64	100	69	152	13	67	9	89	58	109
	8%	8%	8%	7%	11%	9%	5%	7%	9%	9%	7%	8%	9%	7%	8%	8%	7%	7%	10%	11%	7%
Tyne Tees	83	46	37	11	9	13	15	18	16	21	29	34	49	34	82	1	48	-	35	18	65
	4%	4%	3%	5%	3%	4%	4%	6%	3%	3%	4%	4%	4%	4%	4%	1%	5%	-	4%	3%	4%
Wales	99	52	47	7	21	18	17	16	21	29	34	37	51	48	95	2	41	3	50	28	68
	5%	5%	4%	3%	6%	5%	4%	5%	4%	5%	5%	5%	4%	5%	5%	2%	4%	3%	5%	5%	5%
West	55	28	27	8	14	6	7	5	17	21	12	21	28	26	52	2	20	1	32	7	46
	3%	3%	2%	3%	4%	2%	2%	2%	3%	4%	2%	3%	2%	3%	3%	1%	2%	1%	3%	1%	3%
Westcountry	106	52	54	18	13	15	20	18	21	31	35	39	63	43	103	3	49	*	57	20	81
	5%	5%	5%	8%	4%	4%	5%	6%	4%	5%	5%	5%	5%	5%	5%	2%	5%	*	6%	4%	5%
Yorkshire	206	92	114	22	26	37	37	37	47	48	74	84	115	91	195	11	92	10	101	56	142
	10%	9%	11%	9%	7%	11%	10%	12%	10%	8%	10%	11%	10%	10%	10%	7%	9%	8%	11%	10%	9%
UTV	65	40	24	*	15	4	16	13	17	15	20	30	42	23	63	-	49	*	15	25	36
	3%	4%	2%	*	4%	1%	4%	4%	3%	3%	3%	4%	4%	2%	3%	-	5%	*	2%	5%	2%

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Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 119
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total														
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
Anglia	221	110	106	81	43	100	16	113	107	221	100	120	68	71	81	61	150	110	106	81	43	100	16	113	107
	10%	11%	10%	11%	10%	10%	13%	11%	10%	10%	10%	11%	11%	10%	10%	11%	10%	11%	10%	11%	10%	10%	13%	11%	10%
Border	15	7	8	5	3	6	1	8	7	15	8	7	6	3	5	6	8	7	8	5	3	6	1	8	7
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Central	268	146	118	84	49	114	9	121	147	268	121	146	85	94	89	87	175	146	118	84	49	114	9	121	147
	13%	14%	11%	12%	11%	12%	7%	11%	14%	13%	12%	14%	14%	13%	11%	16%	12%	14%	11%	12%	11%	12%	7%	11%	14%
Granada	231	126	102	71	46	96	14	115	116	231	120	111	57	94	79	53	166	126	102	71	46	96	14	115	116
	11%	12%	10%	10%	10%	10%	11%	11%	11%	11%	12%	10%	10%	13%	10%	10%	11%	12%	10%	10%	10%	10%	11%	11%	11%
London	383	188	187	131	81	179	15	189	194	383	170	213	115	121	147	81	294	188	187	131	81	179	15	189	194
	18%	18%	18%	18%	18%	18%	12%	18%	18%	18%	17%	20%	19%	17%	18%	15%	20%	18%	18%	18%	18%	18%	12%	18%	18%
Meridian	206	96	107	75	45	103	8	101	105	206	117	89	46	71	88	42	157	96	107	75	45	103	8	101	105
	10%	9%	10%	10%	10%	10%	6%	10%	10%	10%	11%	8%	8%	10%	11%	8%	11%	9%	10%	10%	10%	10%	6%	10%	10%
STV	170	89	80	49	37	73	15	91	79	170	80	89	55	50	64	58	109	89	80	49	37	73	15	91	79
	8%	9%	8%	7%	8%	7%	12%	9%	8%	8%	8%	8%	9%	7%	8%	11%	7%	9%	8%	7%	8%	7%	12%	9%	8%
Tyne Tees	83	35	47	35	21	46	3	46	37	83	46	37	21	29	34	18	65	35	47	35	21	46	3	46	37
	4%	3%	4%	5%	5%	5%	2%	4%	4%	4%	4%	3%	3%	4%	4%	3%	4%	3%	4%	5%	5%	5%	2%	4%	4%
Wales	99	47	51	36	21	47	7	50	50	99	52	47	29	34	37	28	68	47	51	36	21	47	7	50	50
	5%	5%	5%	5%	5%	5%	6%	5%	5%	5%	5%	4%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	6%	5%	5%
West	55	30	23	13	10	21	3	34	21	55	28	27	21	12	21	7	46	30	23	13	10	21	3	34	21
	3%	3%	2%	2%	2%	2%	3%	3%	2%	3%	3%	2%	4%	2%	3%	1%	3%	3%	2%	2%	2%	2%	3%	3%	2%
Westcountry	106	45	61	44	25	59	10	63	43	106	52	54	31	35	39	20	81	45	61	44	25	59	10	63	43
	5%	4%	6%	6%	6%	6%	8%	6%	4%	5%	5%	5%	5%	5%	5%	4%	5%	4%	6%	6%	6%	6%	8%	6%	4%
Yorkshire	206	87	114	80	38	107	20	96	110	206	92	114	48	74	84	56	142	87	114	80	38	107	20	96	110
	10%	8%	11%	11%	9%	11%	16%	9%	10%	10%	9%	11%	8%	10%	11%	10%	9%	8%	11%	11%	9%	11%	16%	9%	10%

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Early Diagnosis of Dementia Survey

ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 119
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
UTV	65	25	40	22	28	40	5	30	35	65	40	24	15	20	30	25	36	25	40	22	28	40	5	30	35
	3%	2%	4%	3%	6%	4%	4%	3%	3%	3%	4%	2%	3%	3%	4%	5%	2%	2%	4%	3%	6%	4%	4%	3%	3%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 120
Which of the following ITV regions do you live in?
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
Anglia	113	53	60	36	35	43	33	77	53	59	44	27	56	11	107	47	60	32	37	38	29	72	58	47	37	16
	11%	10%	12%	12%	10%	10%	12%	10%	11%	11%	11%	12%	11%	16%	10%	10%	11%	11%	10%	10%	11%	10%	11%	10%	11%	7%
Border	8	2	6	6	2	1	6	2	4	4	2	1	3	-	7	5	1	1	1	5	1	5	3	4	3	2
	1%	*	1%	2%	*	*	2%	*	1%	1%	*	*	1%	-	1%	1%	*	*	*	1%	*	1%	1%	1%	1%	1%
Central	121	61	60	38	40	43	40	78	60	59	39	24	57	5	147	60	87	47	55	46	47	97	86	59	45	25
	11%	11%	12%	13%	12%	10%	14%	10%	12%	11%	10%	10%	11%	8%	14%	12%	16%	16%	15%	12%	18%	13%	16%	12%	14%	12%
Granada	115	63	52	26	51	39	25	86	58	55	39	29	52	7	116	57	59	32	44	40	28	80	68	47	32	17
	11%	12%	10%	9%	15%	9%	9%	11%	12%	10%	10%	12%	10%	10%	11%	12%	11%	11%	12%	10%	10%	11%	12%	10%	10%	8%
London	189	76	112	61	49	78	35	151	96	91	67	34	85	10	194	94	100	54	71	69	47	143	92	96	64	47
	18%	14%	22%	20%	15%	19%	12%	20%	20%	16%	17%	15%	16%	15%	18%	19%	18%	18%	19%	18%	18%	19%	17%	20%	19%	22%
Meridian	101	60	41	25	34	42	29	72	45	56	45	18	54	4	105	58	48	22	37	47	14	86	52	51	29	28
	10%	11%	8%	8%	10%	10%	10%	9%	9%	10%	11%	8%	10%	5%	10%	12%	9%	7%	10%	12%	5%	12%	9%	11%	9%	13%
STV	91	43	47	31	23	36	29	61	43	47	31	21	44	7	79	37	42	24	27	28	29	48	46	32	19	15
	9%	8%	9%	10%	7%	9%	10%	8%	9%	8%	8%	9%	8%	10%	8%	8%	8%	8%	7%	7%	11%	6%	8%	7%	6%	7%
Tyne Tees	46	25	21	8	17	20	14	32	14	31	22	15	31	1	37	21	16	12	11	13	4	32	21	16	13	6
	4%	5%	4%	3%	5%	5%	5%	4%	3%	5%	6%	6%	6%	1%	4%	4%	3%	4%	3%	3%	1%	4%	4%	3%	4%	3%
Wales	50	30	20	18	11	20	15	32	23	27	21	11	25	3	50	22	27	10	23	17	13	36	24	24	15	10
	5%	6%	4%	6%	3%	5%	5%	4%	5%	5%	5%	5%	5%	5%	5%	5%	5%	3%	6%	4%	5%	5%	4%	5%	5%	5%
West	34	19	15	11	8	15	2	31	20	13	6	7	12	1	21	9	12	10	5	7	5	15	10	9	7	3
	3%	4%	3%	4%	2%	4%	1%	4%	4%	2%	1%	3%	2%	2%	2%	2%	2%	3%	1%	2%	2%	2%	2%	2%	2%	1%
Westcountry	63	35	28	12	24	27	11	49	26	37	26	13	35	6	43	16	27	19	11	12	9	32	19	24	18	12
	6%	7%	5%	4%	7%	7%	4%	6%	5%	7%	7%	5%	7%	9%	4%	3%	5%	6%	3%	3%	3%	4%	3%	5%	5%	6%
Yorkshire	96	44	52	23	34	38	23	70	34	61	44	16	57	12	110	48	62	24	40	46	34	72	54	53	36	22
	9%	8%	10%	8%	10%	9%	8%	9%	7%	11%	11%	7%	11%	17%	10%	10%	11%	8%	11%	12%	13%	10%	10%	11%	11%	10%
UTV	30	23	7	5	13	12	17	13	11	19	11	15	19	2	35	17	17	10	7	18	9	22	14	21	12	14
	3%	4%	1%	2%	4%	3%	6%	2%	2%	3%	3%	6%	4%	3%	3%	4%	3%	3%	2%	5%	3%	3%	3%	4%	4%	6%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 121
Marital Status
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
Single	603	317	286	191	133	96	105	49	30	324	200	79	349	254	533	62	225	37	323	84	510
	29%	31%	27%	82%	37%	28%	28%	16%	6%	54%	28%	10%	30%	27%	28%	40%	22%	29%	35%	16%	34%
NET: Married/ Civil partnership/ co habiting	1233	619	614	39	219	220	213	202	340	258	433	542	668	565	1150	77	615	78	530	429	762
	59%	60%	57%	17%	60%	65%	57%	65%	70%	43%	61%	68%	57%	60%	59%	50%	61%	61%	57%	79%	51%
Married	897	472	425	8	109	147	158	170	305	117	305	475	480	417	823	69	489	68	333	290	568
	43%	46%	39%	3%	30%	44%	43%	54%	63%	20%	43%	59%	41%	44%	43%	45%	48%	53%	36%	53%	38%
Civil Partnership	29	18	11	3	13	4	5	3	1	16	9	5	10	19	28	1	16	1	12	19	10
	1%	2%	1%	1%	4%	1%	1%	1%	*	3%	1%	1%	1%	2%	1%	1%	2%	1%	1%	4%	1%
Co Habiting	307	129	178	29	97	69	50	29	34	125	119	63	179	129	300	6	111	9	185	119	184
	15%	13%	17%	12%	27%	21%	13%	9%	7%	21%	17%	8%	15%	14%	15%	4%	11%	7%	20%	22%	12%
NET: Widowed/ separated/ divorced	253	87	166	1	6	18	53	61	114	6	72	175	137	116	239	15	161	12	77	29	214
	12%	9%	15%	*	2%	5%	14%	20%	23%	1%	10%	22%	12%	12%	12%	9%	16%	9%	8%	5%	14%
Widowed	80	21	60	-	1	3	7	9	61	1	10	70	41	39	77	3	59	1	21	6	73
	4%	2%	6%	-	*	1%	2%	3%	12%	*	1%	9%	4%	4%	4%	2%	6%	1%	2%	1%	5%
Separated	26	12	15	-	5	5	6	7	3	5	11	11	15	11	21	5	17	1	8	9	17
	1%	1%	1%	-	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	1%	3%	2%	1%	1%	2%	1%
Divorced	147	55	91	1	-	11	41	44	50	1	51	95	81	66	140	7	85	10	49	13	124
	7%	5%	8%	*	-	3%	11%	14%	10%	*	7%	12%	7%	7%	7%	4%	8%	8%	5%	2%	8%
Prefer not to answer	16	4	12	3	7	3	1	-	2	9	4	2	13	4	13	1	7	1	2	1	10
	1%	*	1%	1%	2%	1%	*	-	*	2%	1%	*	1%	*	1%	1%	1%	1%	*	*	1%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 122
Marital Status
Base: All respondents

		Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
	Total	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
Single	603	327	264	160	119	243	27	280	323	603	317	286	324	200	79	84	510	327	264	160	119	243	27	280	323
	29%	32%	25%	22%	27%	24%	22%	27%	31%	29%	31%	27%	54%	28%	10%	16%	34%	32%	25%	22%	27%	24%	22%	27%	31%
NET: Married/ Civil partnership/ co habiting	1233	579	639	461	273	614	80	639	595	1233	619	614	258	433	542	429	762	579	639	461	273	614	80	639	595
	59%	56%	61%	63%	61%	62%	64%	61%	57%	59%	60%	57%	43%	61%	68%	79%	51%	56%	61%	63%	61%	62%	64%	61%	57%
Married	897	414	473	344	213	459	46	467	430	897	472	425	117	305	475	290	568	414	473	344	213	459	46	467	430
	43%	40%	45%	47%	48%	46%	37%	44%	41%	43%	46%	39%	20%	43%	59%	53%	38%	40%	45%	47%	48%	46%	37%	44%	41%
Civil Partnership	29	15	11	9	3	11	5	11	18	29	18	11	16	9	5	19	10	15	11	9	3	11	5	11	18
	1%	1%	1%	1%	1%	1%	4%	1%	2%	1%	2%	1%	3%	1%	1%	4%	1%	1%	1%	1%	1%	1%	4%	1%	2%
Co Habiting	307	150	155	107	58	144	29	161	147	307	129	178	125	119	63	119	184	150	155	107	58	144	29	161	147
	15%	15%	15%	15%	13%	15%	23%	15%	14%	15%	13%	17%	21%	17%	8%	22%	12%	15%	15%	15%	13%	15%	23%	15%	14%
NET: Widowed/ separated/ divorced	253	119	133	102	52	127	17	132	121	253	87	166	6	72	175	29	214	119	133	102	52	127	17	132	121
	12%	12%	13%	14%	12%	13%	13%	13%	12%	12%	9%	15%	1%	10%	22%	5%	14%	12%	13%	14%	12%	13%	13%	13%	12%
Widowed	80	32	48	37	23	46	9	44	37	80	21	60	1	10	70	6	73	32	48	37	23	46	9	44	37
	4%	3%	5%	5%	5%	5%	7%	4%	3%	4%	2%	6%	*	1%	9%	1%	5%	3%	5%	5%	5%	5%	7%	4%	3%
Separated	26	15	12	10	2	10	2	12	14	26	12	15	5	11	11	9	17	15	12	10	2	10	2	12	14
	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	*	1%	1%	1%	1%
Divorced	147	72	73	55	28	71	6	76	70	147	55	91	1	51	95	13	124	72	73	55	28	71	6	76	70
	7%	7%	7%	8%	6%	7%	5%	7%	7%	7%	5%	8%	*	7%	12%	2%	8%	7%	7%	8%	6%	7%	5%	7%	7%
Prefer not to answer	16	7	7	4	3	7	1	4	12	16	4	12	9	4	2	1	10	7	7	4	3	7	1	4	12
	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	1%	2%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	*	1%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Table 123
Marital Status
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
Single	280	149	131	148	93	39	43	235	149	129	76	62	116	11	323	168	155	176	107	40	42	275	178	135	84	56
	27%	28%	25%	49%	27%	9%	15%	31%	31%	23%	19%	27%	22%	16%	31%	34%	28%	59%	29%	10%	16%	37%	33%	28%	25%	26%
NET: Married/ Civil partnership/ co habiting	639	339	299	150	216	273	220	401	277	357	265	140	343	50	595	280	315	109	217	269	209	361	302	282	197	133
	61%	63%	58%	50%	63%	66%	79%	53%	57%	64%	66%	61%	65%	71%	57%	57%	56%	37%	59%	70%	79%	49%	55%	58%	60%	61%
Married	467	254	213	75	156	236	164	285	199	264	203	107	254	35	430	218	212	42	150	239	126	284	214	209	141	106
	44%	47%	41%	25%	46%	57%	59%	38%	41%	47%	51%	46%	48%	50%	41%	44%	38%	14%	41%	62%	47%	38%	39%	43%	43%	49%
Civil Partnership	11	5	6	7	4	1	6	5	5	6	4	2	6	3	18	13	5	9	5	4	13	5	9	6	6	*
	1%	1%	1%	2%	1%	*	2%	1%	1%	1%	1%	1%	1%	4%	2%	3%	1%	3%	1%	1%	5%	1%	2%	1%	2%	*
Co Habiting	161	80	81	67	56	37	49	112	72	88	58	31	83	12	147	49	98	58	63	26	70	72	79	67	50	27
	15%	15%	16%	22%	17%	9%	18%	15%	15%	16%	14%	14%	16%	17%	14%	10%	18%	19%	17%	7%	26%	10%	14%	14%	15%	12%
NET: Widowed/ separated/ divorced	132	46	87	3	31	98	15	115	58	73	57	27	69	9	121	42	79	4	41	77	14	99	61	60	45	25
	13%	9%	17%	1%	9%	24%	5%	15%	12%	13%	14%	12%	13%	12%	12%	9%	14%	1%	11%	20%	5%	13%	11%	12%	14%	12%
Widowed	44	12	32	1	5	37	4	39	18	26	23	9	26	5	37	9	28	-	4	32	2	34	14	22	14	14
	4%	2%	6%	*	2%	9%	1%	5%	4%	5%	6%	4%	5%	7%	3%	2%	5%	-	1%	8%	1%	5%	3%	5%	4%	6%
Separated	12	6	7	1	3	8	3	9	5	7	6	1	6	2	14	6	8	4	8	3	6	8	10	5	4	1
	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%
Divorced	76	28	48	1	23	53	8	67	35	40	28	18	38	2	70	27	43	-	28	42	6	57	37	33	27	10
	7%	5%	9%	*	7%	13%	3%	9%	7%	7%	7%	8%	7%	3%	7%	5%	8%	-	8%	11%	2%	8%	7%	7%	8%	4%
Prefer not to answer	4	1	3	1	1	2	*	4	3	1	*	*	1	-	12	3	9	8	4	-	1	7	4	6	4	2
	*	*	1%	*	*	1%	*	*	1%	*	*	*	*	-	1%	1%	2%	3%	1%	-	*	1%	1%	1%	1%	1%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 124
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
Glasgow	97	43	54	5	22	23	9	18	20	27	32	38	57	40	83	12	38	8	49	32	61
	5%	4%	5%	2%	6%	7%	2%	6%	4%	4%	5%	5%	5%	4%	4%	8%	4%	6%	5%	6%	4%
Edinburgh	69	38	31	10	19	8	8	6	18	29	16	23	43	26	66	-	29	-	37	24	44
	3%	4%	3%	4%	5%	2%	2%	2%	4%	5%	2%	3%	4%	3%	3%	-	3%	-	4%	4%	3%
Newcastle	88	47	41	12	12	13	16	19	17	24	29	35	51	37	86	1	52	-	36	20	67
	4%	5%	4%	5%	3%	4%	4%	6%	3%	4%	4%	4%	4%	4%	4%	1%	5%	-	4%	4%	4%
Leeds	87	33	54	14	6	14	18	8	27	21	31	35	58	29	78	10	37	7	43	26	59
	4%	3%	5%	6%	2%	4%	5%	2%	6%	3%	4%	4%	5%	3%	4%	6%	4%	6%	5%	5%	4%
Hull	41	16	25	6	7	10	2	10	7	13	11	17	21	20	41	-	17	2	23	12	29
	2%	2%	2%	2%	2%	3%	*	3%	2%	2%	2%	2%	2%	2%	2%	-	2%	1%	2%	2%	2%
Sheffield	61	33	28	3	10	13	15	11	10	13	28	21	33	28	61	-	28	-	32	14	43
	3%	3%	3%	1%	3%	4%	4%	3%	2%	2%	4%	3%	3%	3%	3%	-	3%	-	3%	3%	3%
Manchester	165	86	80	16	24	35	31	23	58	40	67	58	94	72	144	18	86	20	56	43	117
	8%	8%	7%	7%	7%	11%	8%	7%	7%	7%	9%	7%	8%	8%	7%	12%	8%	16%	6%	8%	8%
Liverpool	87	43	45	9	14	17	20	9	18	22	37	27	39	48	86	1	57	3	27	15	66
	4%	4%	4%	4%	4%	5%	5%	3%	4%	4%	5%	3%	3%	5%	4%	1%	6%	2%	3%	3%	4%
Nottingham	94	41	53	10	21	15	11	17	20	31	26	37	54	40	91	3	43	4	47	27	66
	4%	4%	5%	4%	6%	5%	3%	5%	4%	5%	4%	5%	5%	4%	5%	2%	4%	3%	5%	5%	4%
Birmingham	166	73	93	26	35	27	34	21	23	61	61	44	72	93	143	22	74	20	69	61	100
	8%	7%	9%	11%	10%	8%	9%	7%	5%	10%	9%	6%	6%	10%	7%	14%	7%	16%	7%	11%	7%
Norwich	99	41	58	12	19	13	16	14	25	32	29	39	50	49	97	2	49	5	41	28	66
	5%	4%	5%	5%	5%	4%	4%	5%	5%	5%	4%	5%	4%	5%	5%	1%	5%	4%	4%	5%	4%
Milton Keynes	62	30	32	5	12	9	15	2	20	18	24	20	29	33	60	2	29	5	27	18	41
	3%	3%	3%	2%	4%	3%	4%	1%	4%	3%	3%	2%	3%	3%	3%	1%	3%	4%	3%	3%	3%
Brighton	53	28	25	5	6	8	7	10	18	11	15	27	21	32	53	1	27	1	25	8	44
	3%	3%	2%	2%	2%	2%	2%	3%	4%	2%	2%	3%	2%	3%	3%	*	3%	1%	3%	2%	3%
Oxford	29	18	11	4	4	7	4	2	7	8	12	9	15	14	29	-	9	-	20	8	19
	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	-	1%	-	2%	1%	1%

Prepared by Populus

Early Diagnosis of Dementia Survey

ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 124
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
London	478	226	252	64	79	68	91	68	107	144	160	175	295	183	398	76	227	44	197	103	365
	23%	22%	23%	28%	22%	20%	25%	22%	22%	24%	23%	22%	25%	20%	21%	49%	23%	34%	21%	19%	24%
Southampton	64	37	28	6	8	10	11	11	19	14	21	30	37	28	64	*	29	1	33	13	49
	3%	4%	3%	2%	2%	3%	3%	3%	4%	2%	3%	4%	3%	3%	3%	*	3%	1%	4%	2%	3%
Bristol	87	53	35	11	12	11	11	16	25	23	23	42	49	39	86	1	42	1	44	14	69
	4%	5%	3%	5%	3%	3%	3%	5%	5%	4%	3%	5%	4%	4%	4%	1%	4%	1%	5%	3%	5%
Plymouth	54	22	32	6	6	8	13	5	15	12	21	20	30	24	52	2	24	-	30	10	42
	3%	2%	3%	3%	2%	2%	4%	1%	3%	2%	3%	2%	3%	3%	3%	1%	2%	-	3%	2%	3%
Cardiff	76	43	33	8	18	10	10	14	15	26	21	29	39	37	73	1	28	3	40	23	50
	4%	4%	3%	3%	5%	3%	3%	5%	3%	4%	3%	4%	3%	4%	4%	1%	3%	3%	4%	4%	3%
Belfast	63	39	24	*	13	4	16	13	17	14	20	30	42	21	62	-	47	*	15	24	36
	3%	4%	2%	*	4%	1%	4%	4%	3%	2%	3%	4%	4%	2%	3%	-	5%	*	2%	4%	2%
None of these	85	40	45	2	14	11	15	16	27	16	26	43	38	46	80	4	35	4	44	18	64
	4%	4%	4%	1%	4%	3%	4%	5%	6%	3%	4%	5%	3%	5%	4%	3%	4%	3%	5%	3%	4%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 125
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
Glasgow	97	52	44	29	23	42	9	42	55	97	43	54	27	32	38	32	61	52	44	29	23	42	9	42	55
	5%	5%	4%	4%	5%	4%	7%	4%	5%	5%	4%	5%	4%	5%	5%	6%	4%	5%	4%	4%	5%	4%	7%	4%	5%
Edinburgh	69	35	34	24	11	31	6	43	26	69	38	31	29	16	23	24	44	35	34	24	11	31	6	43	26
	3%	3%	3%	3%	3%	3%	5%	4%	2%	3%	4%	3%	5%	2%	3%	4%	3%	3%	3%	3%	3%	3%	5%	4%	2%
Newcastle	88	36	50	38	22	49	5	51	37	88	47	41	24	29	35	20	67	36	50	38	22	49	5	51	37
	4%	3%	5%	5%	5%	5%	4%	5%	4%	4%	5%	4%	4%	4%	4%	4%	4%	3%	5%	5%	5%	5%	4%	5%	4%
Leeds	87	34	52	35	17	49	9	44	43	87	33	54	21	31	35	26	59	34	52	35	17	49	9	44	43
	4%	3%	5%	5%	4%	5%	7%	4%	4%	4%	3%	5%	3%	4%	4%	5%	4%	3%	5%	5%	4%	5%	7%	4%	4%
Hull	41	20	19	15	7	16	7	21	21	41	16	25	13	11	17	12	29	20	19	15	7	16	7	21	21
	2%	2%	2%	2%	1%	2%	6%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	2%	6%	2%	2%
Sheffield	61	26	36	26	13	34	5	24	37	61	33	28	13	28	21	14	43	26	36	26	13	34	5	24	37
	3%	2%	3%	4%	3%	3%	4%	2%	4%	3%	3%	3%	2%	4%	3%	3%	3%	2%	3%	4%	3%	3%	4%	2%	4%
Manchester	165	88	76	56	32	71	9	83	83	165	86	80	40	67	58	43	117	88	76	56	32	71	9	83	83
	8%	8%	7%	8%	7%	7%	7%	8%	8%	8%	8%	7%	7%	9%	7%	8%	8%	8%	7%	8%	7%	7%	7%	8%	8%
Liverpool	87	49	37	21	23	35	6	36	51	87	43	45	22	37	27	15	66	49	37	21	23	35	6	36	51
	4%	5%	4%	3%	5%	4%	5%	3%	5%	4%	4%	4%	4%	5%	3%	3%	4%	5%	4%	3%	5%	4%	5%	3%	5%
Nottingham	94	55	36	27	13	35	4	40	54	94	41	53	31	26	37	27	66	55	36	27	13	35	4	40	54
	4%	5%	3%	4%	3%	4%	3%	4%	5%	4%	4%	5%	5%	4%	5%	5%	4%	5%	3%	4%	3%	4%	3%	4%	5%
Birmingham	166	86	76	47	36	73	4	82	83	166	73	93	61	61	44	61	100	86	76	47	36	73	4	82	83
	8%	8%	7%	7%	8%	7%	3%	8%	8%	8%	7%	9%	10%	9%	6%	11%	7%	8%	7%	7%	8%	7%	3%	8%	8%
Norwich	99	53	46	34	14	42	5	50	49	99	41	58	32	29	39	28	66	53	46	34	14	42	5	50	49
	5%	5%	4%	5%	3%	4%	4%	5%	5%	5%	4%	5%	5%	4%	5%	5%	4%	5%	4%	5%	3%	4%	4%	5%	5%
Milton Keynes	62	34	27	20	12	26	2	31	31	62	30	32	18	24	20	18	41	34	27	20	12	26	2	31	31
	3%	3%	3%	3%	3%	3%	2%	3%	3%	3%	3%	3%	3%	3%	2%	3%	3%	3%	3%	3%	3%	3%	2%	3%	3%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 125
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total														
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
Brighton	53	28	25	17	7	23	4	22	31	53	28	25	11	15	27	8	44	28	25	17	7	23	4	22	31
	3%	3%	2%	2%	2%	2%	3%	2%	3%	3%	3%	2%	2%	2%	3%	2%	3%	3%	2%	2%	2%	2%	3%	2%	3%
Oxford	29	15	14	7	6	13	1	17	12	29	18	11	8	12	9	8	19	15	14	7	6	13	1	17	12
	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
London	478	229	238	165	110	228	21	232	246	478	226	252	144	160	175	103	365	229	238	165	110	228	21	232	246
	23%	22%	23%	23%	25%	23%	16%	22%	23%	23%	22%	23%	24%	23%	22%	19%	24%	22%	23%	23%	25%	23%	16%	22%	23%
Southampton	64	30	34	25	13	33	2	32	33	64	37	28	14	21	30	13	49	30	34	25	13	33	2	32	33
	3%	3%	3%	3%	3%	3%	1%	3%	3%	3%	4%	3%	2%	3%	4%	2%	3%	3%	3%	3%	3%	3%	1%	3%	3%
Bristol	87	48	39	26	16	36	5	58	29	87	53	35	23	23	42	14	69	48	39	26	16	36	5	58	29
	4%	5%	4%	4%	4%	4%	4%	6%	3%	4%	5%	3%	4%	3%	5%	3%	5%	5%	4%	4%	4%	4%	4%	6%	3%
Plymouth	54	18	35	26	16	34	7	33	21	54	22	32	12	21	20	10	42	18	35	26	16	34	7	33	21
	3%	2%	3%	4%	4%	3%	6%	3%	2%	3%	2%	3%	2%	3%	2%	2%	3%	2%	3%	4%	4%	3%	6%	3%	2%
Cardiff	76	39	35	28	14	32	3	38	38	76	43	33	26	21	29	23	50	39	35	28	14	32	3	38	38
	4%	4%	3%	4%	3%	3%	2%	4%	4%	4%	4%	3%	4%	3%	4%	4%	3%	4%	3%	4%	3%	3%	2%	4%	4%
Belfast	63	24	40	22	28	40	5	28	35	63	39	24	14	20	30	24	36	24	40	22	28	40	5	28	35
	3%	2%	4%	3%	6%	4%	4%	3%	3%	3%	4%	2%	2%	3%	4%	4%	2%	2%	4%	3%	6%	4%	4%	3%	3%
None of these	85	34	50	39	14	47	7	48	37	85	40	45	16	26	43	18	64	34	50	39	14	47	7	48	37
	4%	3%	5%	5%	3%	5%	6%	5%	4%	4%	4%	4%	3%	4%	5%	3%	4%	3%	5%	5%	3%	5%	6%	5%	4%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 126
Which of the following cities do you live in, or nearest to?
Base: All respondents

	No treatments														Some treatments													
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
Glasgow	42	18	24	12	12	18	13	30	20	22	13	14	22	2	55	24	30	14	20	20	20	32	32	22	16	9
	4%	3%	5%	4%	3%	4%	5%	4%	4%	4%	3%	6%	4%	3%	5%	5%	5%	5%	6%	5%	7%	4%	6%	5%	5%	4%
Edinburgh	43	23	20	21	10	12	16	27	22	21	17	4	19	3	26	15	11	7	7	12	9	17	13	13	7	8
	4%	4%	4%	7%	3%	3%	6%	4%	5%	4%	4%	2%	4%	4%	2%	3%	2%	3%	2%	3%	3%	2%	2%	3%	2%	4%
Newcastle	51	26	24	12	18	20	16	35	16	33	24	15	33	3	37	21	16	11	11	15	4	32	20	17	14	7
	5%	5%	5%	4%	5%	5%	6%	5%	3%	6%	6%	6%	6%	4%	4%	4%	3%	4%	3%	4%	1%	4%	4%	4%	4%	3%
Leeds	44	21	23	14	12	18	12	31	14	30	20	9	27	7	43	12	32	7	19	17	14	28	20	22	15	7
	4%	4%	4%	5%	4%	4%	4%	4%	3%	5%	5%	4%	5%	10%	4%	2%	6%	2%	5%	4%	5%	4%	4%	5%	5%	3%
Hull	21	10	11	7	8	6	6	14	10	11	8	4	9	4	21	7	14	6	3	12	6	15	10	8	7	3
	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	5%	2%	1%	3%	2%	1%	3%	2%	2%	2%	2%	2%	1%
Sheffield	24	9	15	4	10	9	4	19	8	16	15	2	16	2	37	24	14	9	17	11	10	24	17	20	11	11
	2%	2%	3%	1%	3%	2%	1%	3%	2%	3%	4%	1%	3%	3%	4%	5%	2%	3%	5%	3%	4%	3%	3%	4%	3%	5%
Manchester	83	48	35	18	35	29	20	61	45	36	26	20	34	2	83	38	45	22	32	29	23	56	42	39	30	12
	8%	9%	7%	6%	10%	7%	7%	8%	9%	6%	7%	9%	6%	3%	8%	8%	8%	7%	9%	8%	9%	8%	8%	8%	9%	5%
Liverpool	36	18	18	7	18	11	8	26	15	21	13	11	19	4	51	24	27	16	20	16	7	40	34	17	8	12
	3%	3%	3%	2%	5%	3%	3%	3%	3%	4%	3%	5%	4%	6%	5%	5%	5%	5%	5%	4%	3%	5%	6%	3%	2%	6%
Nottingham	40	18	22	7	19	14	12	27	20	18	14	6	17	2	54	23	31	24	7	23	15	39	35	18	13	7
	4%	3%	4%	2%	6%	3%	4%	4%	4%	3%	3%	3%	3%	3%	5%	5%	6%	8%	2%	6%	6%	5%	6%	4%	4%	3%
Birmingham	82	39	44	33	24	25	31	50	38	44	25	21	42	4	83	34	49	28	37	19	30	50	48	32	23	14
	8%	7%	8%	11%	7%	6%	11%	7%	8%	8%	6%	9%	8%	5%	8%	7%	9%	9%	10%	5%	11%	7%	9%	7%	7%	7%
Norwich	50	24	26	14	18	18	19	31	28	22	16	9	20	1	49	18	32	18	11	21	11	35	25	24	18	5
	5%	4%	5%	5%	5%	4%	6%	4%	6%	4%	4%	4%	4%	2%	5%	4%	6%	6%	3%	5%	4%	5%	5%	5%	5%	2%
Milton Keynes	31	16	15	10	11	10	10	18	13	17	12	10	17	1	31	15	17	8	14	10	8	23	21	10	9	2
	3%	3%	3%	3%	3%	2%	4%	2%	3%	3%	3%	4%	3%	2%	3%	3%	3%	3%	4%	2%	3%	3%	4%	2%	3%	1%
Brighton	22	12	10	4	6	12	4	18	12	10	9	-	9	2	31	16	16	7	9	15	4	26	16	15	8	7
	2%	2%	2%	1%	2%	3%	2%	2%	2%	2%	2%	-	2%	3%	3%	3%	3%	2%	3%	4%	1%	4%	3%	3%	2%	3%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 126
Which of the following cities do you live in, or nearest to?
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
Oxford	17	13	4	3	6	8	7	9	9	8	4	3	8	*	12	5	7	5	6	2	1	10	6	6	3	3
	2%	2%	1%	1%	2%	2%	2%	1%	2%	1%	1%	1%	1%	*	1%	1%	1%	2%	2%	*	*	1%	1%	1%	1%	1%
London	232	102	130	79	65	89	48	183	116	115	84	44	107	14	246	123	122	64	95	86	55	182	113	123	81	67
	22%	19%	25%	26%	19%	21%	17%	24%	24%	21%	21%	19%	20%	21%	23%	25%	22%	22%	26%	22%	21%	25%	21%	26%	25%	31%
Southampton	32	18	14	7	9	16	6	25	12	20	17	7	19	*	33	19	14	7	12	14	7	24	18	14	9	6
	3%	3%	3%	2%	3%	4%	2%	3%	2%	4%	4%	3%	4%	1%	3%	4%	2%	2%	3%	4%	3%	3%	3%	3%	3%	3%
Bristol	58	36	23	12	15	32	8	47	33	25	18	9	23	4	29	17	12	11	8	10	6	22	15	14	8	7
	6%	7%	4%	4%	4%	8%	3%	6%	7%	5%	4%	4%	4%	5%	3%	4%	2%	4%	2%	3%	2%	3%	3%	3%	2%	3%
Plymouth	33	16	17	6	15	12	5	28	12	21	13	9	19	4	21	6	15	7	6	8	6	13	6	15	14	7
	3%	3%	3%	2%	5%	3%	2%	4%	3%	4%	3%	4%	4%	6%	2%	1%	3%	2%	2%	2%	2%	2%	1%	3%	4%	3%
Cardiff	38	24	14	15	7	16	10	26	19	19	17	8	18	1	38	19	18	11	14	13	13	24	20	16	11	6
	4%	4%	3%	5%	2%	4%	3%	3%	4%	3%	4%	3%	3%	2%	4%	4%	3%	4%	4%	3%	5%	3%	4%	3%	3%	3%
Belfast	28	21	7	4	13	12	15	13	10	19	11	15	19	2	35	17	17	10	7	18	9	22	14	21	12	14
	3%	4%	1%	1%	4%	3%	6%	2%	2%	3%	3%	6%	4%	3%	3%	4%	3%	3%	2%	5%	3%	3%	3%	4%	4%	6%
None of these	48	24	24	10	12	25	10	36	13	34	25	12	31	5	37	16	21	6	13	18	8	28	21	16	14	3
	5%	4%	5%	3%	4%	6%	4%	5%	3%	6%	6%	5%	6%	8%	4%	3%	4%	2%	4%	5%	3%	4%	4%	3%	4%	1%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 127
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
Up to £7,000 (3.5)	91	47	44	14	22	9	18	16	11	36	28	27	28	63	82	8	35	8	45	23	68
	4%	5%	4%	6%	6%	3%	5%	5%	2%	6%	4%	3%	2%	7%	4%	5%	3%	6%	5%	4%	5%
£7,001 to £14,000 (10.5)	272	116	156	15	41	33	49	58	77	56	82	135	88	184	248	22	135	20	115	52	212
	13%	11%	14%	6%	11%	10%	13%	19%	16%	9%	11%	17%	8%	20%	13%	14%	13%	16%	12%	10%	14%
£14,001 to £21,000 (17.5)	373	178	195	19	54	67	46	63	125	73	113	188	177	196	352	21	196	23	149	78	286
	18%	17%	18%	8%	15%	20%	12%	20%	26%	12%	16%	24%	15%	21%	18%	13%	19%	18%	16%	14%	19%
£21,001 to £28,000 (24.5)	377	207	170	21	78	60	65	60	92	99	125	153	215	162	352	19	183	18	166	101	270
	18%	20%	16%	9%	21%	18%	17%	19%	19%	17%	18%	19%	18%	17%	18%	12%	18%	15%	18%	19%	18%
£28,001 to £34,000 (31)	280	155	125	9	51	40	63	38	79	60	103	117	157	123	267	12	136	12	131	79	186
	13%	15%	12%	4%	14%	12%	17%	12%	16%	10%	14%	15%	13%	13%	14%	8%	13%	9%	14%	15%	12%
£34,001 to £41,000 (37.5)	191	91	100	14	32	46	40	30	29	46	86	59	127	64	183	8	90	10	92	70	112
	9%	9%	9%	6%	9%	14%	11%	10%	6%	8%	12%	7%	11%	7%	9%	5%	9%	8%	10%	13%	8%
£41,001 to £48,000 (44.5)	119	55	64	20	31	23	15	12	18	51	38	30	80	39	108	11	63	10	46	34	80
	6%	5%	6%	9%	9%	7%	4%	4%	4%	9%	5%	4%	7%	4%	6%	7%	6%	8%	5%	6%	5%
£48,001 to £55,000 (51.5)	82	33	50	21	12	12	21	8	7	33	34	15	62	20	71	11	43	2	37	28	51
	4%	3%	5%	9%	3%	4%	6%	3%	1%	6%	5%	2%	5%	2%	4%	7%	4%	1%	4%	5%	3%
£55,001 to £62,000 (58.5)	59	35	24	10	11	16	11	7	3	22	27	10	42	17	47	12	22	6	29	18	37
	3%	3%	2%	4%	3%	5%	3%	2%	1%	4%	4%	1%	4%	2%	2%	8%	2%	5%	3%	3%	2%
£62,001 to £69,000 (65.5)	25	10	15	6	10	2	6	-	1	16	8	1	22	3	20	5	5	3	17	8	13
	1%	1%	1%	3%	3%	1%	1%	-	*	3%	1%	*	2%	*	1%	3%	*	2%	2%	2%	1%
£69,001 to £76,000 (72.5)	21	8	13	9	4	3	5	-	-	14	7	-	14	6	21	-	7	-	13	8	12
	1%	1%	1%	4%	1%	1%	1%	-	-	2%	1%	-	1%	1%	1%	-	1%	-	1%	2%	1%
£76,001 to £83,000 (79.5)	23	14	9	8	4	5	3	1	1	13	8	2	21	2	19	3	6	5	11	11	12
	1%	1%	1%	4%	1%	1%	1%	*	*	2%	1%	*	2%	*	1%	2%	1%	4%	1%	2%	1%
£83,001 or more (86)	41	26	15	14	5	7	11	3	2	18	18	5	40	1	37	4	18	1	22	14	27
	2%	3%	1%	6%	1%	2%	3%	1%	*	3%	2%	1%	3%	*	2%	2%	2%	1%	2%	2%	2%
Prefer not to answer	153	54	99	52	8	14	20	16	42	61	35	58	93	60	129	18	70	9	61	19	129
	7%	5%	9%	22%	2%	4%	5%	5%	9%	10%	5%	7%	8%	6%	7%	11%	7%	7%	7%	4%	9%
Average income (£000's)	28.78	29.31	28.25	40.65	29.55	30.61	30.38	24.55	23.54	33.3	30.49	23.94	33.34	23.21	28.53	32.78	27.95	28.64	29.82	31.94	27.42

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 128
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

			Personal Connection to Alzheimer's disease/ Dementia						Sample Split										Total							
		Total	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/family member has/had it	More distant friend/family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base		2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base		2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
Up to £7,000	(3.5)	91	58	31	23	13	30	3	43	48	91	47	44	36	28	27	23	68	58	31	23	13	30	3	43	48
		4%	6%	3%	3%	3%	3%	2%	4%	5%	4%	5%	4%	6%	4%	3%	4%	5%	6%	3%	3%	3%	3%	2%	4%	5%
£7,001 to £14,000	(10.5)	272	131	138	101	55	129	20	139	133	272	116	156	56	82	135	52	212	131	138	101	55	129	20	139	133
		13%	13%	13%	14%	12%	13%	16%	13%	13%	13%	11%	14%	9%	11%	17%	10%	14%	13%	13%	14%	12%	13%	16%	13%	13%
£14,001 to £21,000	(17.5)	373	188	182	130	73	175	27	183	190	373	178	195	73	113	188	78	286	188	182	130	73	175	27	183	190
		18%	18%	17%	18%	16%	18%	21%	17%	18%	18%	17%	18%	12%	16%	24%	14%	19%	18%	17%	18%	16%	18%	21%	17%	18%
£21,001 to £28,000	(24.5)	377	191	181	127	86	172	19	193	184	377	207	170	99	125	153	101	270	191	181	127	86	172	19	193	184
		18%	19%	17%	17%	19%	17%	15%	18%	18%	18%	20%	16%	17%	18%	19%	19%	18%	19%	17%	17%	19%	17%	15%	18%	18%
£28,001 to £34,000	(31)	280	138	139	99	62	134	13	137	143	280	155	125	60	103	117	79	186	138	139	99	62	134	13	137	143
		13%	13%	13%	14%	14%	14%	10%	13%	14%	13%	15%	12%	10%	14%	15%	15%	12%	13%	13%	14%	14%	14%	10%	13%	14%
£34,001 to £41,000	(37.5)	191	87	100	69	38	95	14	96	95	191	91	100	46	86	59	70	112	87	100	69	38	95	14	96	95
		9%	8%	10%	9%	8%	10%	11%	9%	9%	9%	9%	9%	8%	12%	7%	13%	8%	8%	10%	9%	8%	10%	11%	9%	9%
£41,001 to £48,000	(44.5)	119	47	72	49	26	68	6	65	54	119	55	64	51	38	30	34	80	47	72	49	26	68	6	65	54
		6%	5%	7%	7%	6%	7%	5%	6%	5%	6%	5%	6%	9%	5%	4%	6%	5%	5%	7%	7%	6%	7%	5%	6%	5%
£48,001 to £55,000	(51.5)	82	48	33	19	18	31	5	33	49	82	33	50	33	34	15	28	51	48	33	19	18	31	5	33	49
		4%	5%	3%	3%	4%	3%	4%	3%	5%	4%	3%	5%	6%	5%	2%	5%	3%	5%	3%	3%	4%	3%	4%	3%	5%
£55,001 to £62,000	(58.5)	59	23	33	27	11	31	1	32	27	59	35	24	22	27	10	18	37	23	33	27	11	31	1	32	27
		3%	2%	3%	4%	2%	3%	1%	3%	3%	3%	3%	2%	4%	4%	1%	3%	2%	2%	3%	4%	2%	3%	1%	3%	3%
£62,001 to £69,000	(65.5)	25	15	10	6	2	8	2	12	13	25	10	15	16	8	1	8	13	15	10	6	2	8	2	12	13
		1%	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	3%	1%	*	2%	1%	1%	1%	1%	*	1%	2%	1%	1%
£69,001 to £76,000	(72.5)	21	10	11	9	4	11	1	8	13	21	8	13	14	7	-	8	12	10	11	9	4	11	1	8	13
		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%
£76,001 to £83,000	(79.5)	23	12	10	8	4	10	5	20	3	23	14	9	13	8	2	11	12	12	10	8	4	10	5	20	3
		1%	1%	1%	1%	1%	1%	4%	2%	*	1%	1%	1%	2%	1%	*	2%	1%	1%	1%	1%	1%	1%	4%	2%	*

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 128
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total														
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
£83,001 or more (86)	41	13	28	11	16	25	-	24	17	41	26	15	18	18	5	14	27	13	28	11	16	25	-	24	17
	2%	1%	3%	2%	4%	3%	-	2%	2%	2%	3%	1%	3%	2%	1%	2%	2%	1%	3%	2%	4%	3%	-	2%	2%
Prefer not to answer	153	71	75	49	40	69	9	72	81	153	54	99	61	35	58	19	129	71	75	49	40	69	9	72	81
	7%	7%	7%	7%	9%	7%	7%	7%	8%	7%	5%	9%	10%	5%	7%	4%	9%	7%	7%	7%	9%	7%	7%	7%	8%
Average income (£000's)	28.78	27.86	29.66	28.9	29.91	29.57	28.3	29.28	28.27	28.78	29.31	28.25	33.3	30.49	23.94	31.94	27.42	27.86	29.66	28.9	29.91	29.57	28.3	29.28	28.27

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 129
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

		No treatments														Some treatments											
		Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base		1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base		1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
Up to £7,000	(3.5)	43	22	20	18	11	14	11	32	28	14	11	6	13	2	48	24	24	18	16	13	13	35	30	17	12	7
		4%	4%	4%	6%	3%	3%	4%	4%	6%	3%	3%	3%	3%	3%	5%	5%	4%	6%	4%	3%	5%	5%	5%	3%	4%	3%
£7,001 to £14,000	(10.5)	139	58	81	31	42	65	27	107	63	75	58	26	70	11	133	58	75	25	39	69	25	105	69	64	43	28
		13%	11%	16%	10%	12%	16%	10%	14%	13%	13%	15%	11%	13%	15%	13%	12%	14%	8%	11%	18%	9%	14%	13%	13%	13%	13%
£14,001 to £21,000	(17.5)	183	89	95	32	62	90	38	144	82	99	67	45	95	16	190	89	101	41	51	98	40	142	105	83	63	28
		17%	17%	18%	11%	18%	22%	14%	19%	17%	18%	17%	19%	18%	23%	18%	18%	18%	14%	14%	25%	15%	19%	19%	17%	19%	13%
£21,001 to £28,000	(24.5)	193	115	78	51	55	87	54	137	89	100	75	47	93	11	184	92	92	48	70	66	46	133	102	81	52	39
		18%	21%	15%	17%	16%	21%	20%	18%	18%	18%	19%	20%	18%	15%	18%	19%	17%	16%	19%	17%	17%	18%	19%	17%	16%	18%
£28,001 to £34,000	(31)	137	73	64	30	51	56	50	84	70	66	49	25	63	7	143	82	61	30	52	61	30	102	68	72	50	37
		13%	14%	12%	10%	15%	14%	18%	11%	14%	12%	12%	11%	12%	10%	14%	17%	11%	10%	14%	16%	11%	14%	12%	15%	15%	17%
£34,001 to £41,000	(37.5)	96	52	44	23	36	37	27	66	42	54	40	16	52	8	95	39	55	23	49	22	43	47	44	47	29	21
		9%	10%	9%	8%	11%	9%	10%	9%	9%	10%	10%	7%	10%	11%	9%	8%	10%	8%	13%	6%	16%	6%	8%	10%	9%	10%
£41,001 to £48,000	(44.5)	65	31	34	25	21	19	24	41	24	41	27	15	39	4	54	24	30	26	17	11	11	39	23	31	23	10
		6%	6%	7%	8%	6%	5%	9%	5%	5%	7%	7%	7%	7%	5%	5%	5%	5%	9%	5%	3%	4%	5%	4%	7%	7%	5%
£48,001 to £55,000	(51.5)	33	15	18	12	14	7	10	22	17	16	9	7	14	2	49	18	32	21	20	8	18	29	30	17	11	10
		3%	3%	3%	4%	4%	2%	4%	3%	4%	3%	2%	3%	3%	2%	5%	4%	6%	7%	5%	2%	7%	4%	6%	4%	3%	5%
£55,001 to £62,000	(58.5)	32	20	12	13	10	9	8	21	12	20	15	5	19	1	27	15	12	9	17	1	10	16	11	13	12	6
		3%	4%	2%	4%	3%	2%	3%	3%	2%	4%	4%	2%	4%	2%	3%	3%	2%	3%	5%	*	4%	2%	2%	3%	4%	3%
£62,001 to £69,000	(65.5)	12	5	7	8	4	-	4	5	8	4	2	-	2	2	13	5	8	8	4	1	5	8	7	6	4	2
		1%	1%	1%	3%	1%	-	1%	1%	2%	1%	*	-	*	3%	1%	1%	1%	3%	1%	*	2%	1%	1%	1%	1%	1%
£69,001 to £76,000	(72.5)	8	2	5	6	2	-	-	8	2	5	5	2	5	1	13	6	8	8	5	-	8	5	7	6	4	2
		1%	*	1%	2%	1%	-	-	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	-	3%	1%	1%	1%	1%	1%
£76,001 to £83,000	(79.5)	20	11	9	13	6	1	8	12	11	9	6	2	9	5	3	3	-	-	2	1	3	-	1	2	2	2
		2%	2%	2%	4%	2%	*	3%	2%	2%	2%	2%	1%	2%	7%	*	1%	-	-	*	*	1%	-	*	*	*	1%
£83,001 or more	(86)	24	17	7	10	12	2	10	14	6	19	7	14	17	-	17	9	8	8	6	3	4	13	8	9	5	3
		2%	3%	1%	3%	4%	*	3%	2%	1%	3%	2%	6%	3%	-	2%	2%	1%	3%	2%	1%	1%	2%	1%	2%	1%	1%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 129
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
Prefer not to answer	72	25	46	30	15	27	8	62	32	39	27	19	37	1	81	29	53	30	20	31	11	67	39	36	21	21
	7%	5%	9%	10%	4%	6%	3%	8%	7%	7%	7%	8%	7%	1%	8%	6%	9%	10%	5%	8%	4%	9%	7%	7%	6%	10%
Average income (£000's)	29.28	30.24	28.24	34.18	30.65	24.69	32	28.05	28.21	30.35	29.1	30.72	30.23	30.19	28.27	28.28	28.26	32.41	30.34	23.12	31.87	26.78	27.55	28.86	28.67	29.03

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 130

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months
and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Total	Gender		Age						Age II			Social Grade		Ethnicity		Religion			Children	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	ABC1	C2DE	White	BAME	Christian	Other	None	Yes	No
Unweighted base	2106	1093	1013	267	344	344	396	293	462	611	740	755	1120	986	1947	141	997	120	951	553	1487
Weighted base	2106	1028	1078	234	364	337	373	312	487	598	709	799	1167	939	1935	154	1009	127	932	544	1496
NET: Yes	478	239	238	32	66	66	98	91	125	98	163	216	204	273	458	18	234	27	210	97	366
	23%	23%	22%	14%	18%	19%	26%	29%	26%	16%	23%	27%	18%	29%	24%	11%	23%	21%	23%	18%	24%
Yes - physical condition	286	143	143	8	26	32	54	71	96	34	86	166	121	166	279	7	160	17	106	50	227
	14%	14%	13%	3%	7%	9%	14%	23%	20%	6%	12%	21%	10%	18%	14%	5%	16%	13%	11%	9%	15%
Yes - mental condition	183	78	105	27	47	41	44	19	5	74	86	24	82	101	175	7	64	16	98	50	127
	9%	8%	10%	12%	13%	12%	12%	6%	1%	12%	12%	3%	7%	11%	9%	4%	6%	13%	11%	9%	8%
Yes - disability	151	81	70	3	15	18	33	36	47	17	51	83	58	93	144	7	82	9	59	25	120
	7%	8%	6%	1%	4%	5%	9%	11%	10%	3%	7%	10%	5%	10%	7%	5%	8%	7%	6%	5%	8%
Yes - other	24	16	8	3	5	*	6	3	7	8	6	9	12	11	23	1	10	2	12	6	18
	1%	2%	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%
No	1580	763	818	195	291	260	266	214	355	486	526	569	940	640	1442	132	757	97	709	434	1096
	75%	74%	76%	84%	80%	77%	71%	69%	73%	81%	74%	71%	81%	68%	75%	86%	75%	76%	76%	80%	73%
Prefer not to say	48	26	23	7	7	12	9	7	7	14	21	14	23	25	34	4	18	3	13	13	34
	2%	2%	2%	3%	2%	3%	2%	2%	1%	2%	3%	2%	2%	3%	2%	3%	2%	3%	1%	2%	2%

Prepared by Populus

Early Diagnosis of Dementia Survey

ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 131
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months
and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Total	Personal Connection to Alzheimer's disease/ Dementia						Sample Split		Total															
		Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	No treatments	Some treatments
Unweighted base	2106	1051	1023	697	450	967	123	1052	1054	2106	1093	1013	611	740	755	553	1487	1051	1023	697	450	967	123	1052	1054
Weighted base	2106	1032	1042	727	447	990	125	1055	1051	2106	1028	1078	598	709	799	544	1496	1032	1042	727	447	990	125	1055	1051
NET: Yes	478	207	267	199	117	259	30	248	229	478	239	238	98	163	216	97	366	207	267	199	117	259	30	248	229
	23%	20%	26%	27%	26%	26%	24%	24%	22%	23%	23%	22%	16%	23%	27%	18%	24%	20%	26%	27%	26%	26%	24%	24%	22%
Yes - physical condition	286	121	166	130	74	164	23	152	134	286	143	143	34	86	166	50	227	121	166	130	74	164	23	152	134
	14%	12%	16%	18%	16%	17%	18%	14%	13%	14%	14%	13%	6%	12%	21%	9%	15%	12%	16%	18%	16%	17%	18%	14%	13%
Yes - mental condition	183	88	93	67	36	89	12	88	95	183	78	105	74	86	24	50	127	88	93	67	36	89	12	88	95
	9%	9%	9%	9%	8%	9%	9%	8%	9%	9%	8%	10%	12%	12%	3%	9%	8%	9%	9%	9%	8%	9%	9%	8%	9%
Yes - disability	151	61	89	70	36	88	6	81	70	151	81	70	17	51	83	25	120	61	89	70	36	88	6	81	70
	7%	6%	8%	10%	8%	9%	5%	8%	7%	7%	8%	6%	3%	7%	10%	5%	8%	6%	8%	10%	8%	9%	5%	8%	7%
Yes - other	24	7	17	13	8	14	2	13	10	24	16	8	8	6	9	6	18	7	17	13	8	14	2	13	10
	1%	1%	2%	2%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	2%	2%	1%	1%	1%	1%
No	1580	804	757	517	320	715	92	785	795	1580	763	818	486	526	569	434	1096	804	757	517	320	715	92	785	795
	75%	78%	73%	71%	72%	72%	74%	74%	76%	75%	74%	76%	81%	74%	71%	80%	73%	78%	73%	71%	72%	72%	74%	74%	76%
Prefer not to say	48	22	18	11	10	17	3	22	26	48	26	23	14	21	14	13	34	22	18	11	10	17	3	22	26
	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%

Prepared by Populus

Early Diagnosis of Dementia Survey
ONLINE Fieldwork: 4th-5th March 2019

Abs

Table 132
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	No treatments														Some treatments											
	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it	NET: Family member or friend	Am/was a carer for someone that has/had it	Total	Male	Female	18-34	35-54	55+	With children	Without children	Don't have a personal connection	Any personal connection	Close friend/ family member has/had it	More distant friend/ family member has/had it
Unweighted base	1052	562	490	315	356	381	287	745	495	545	383	230	514	64	1054	531	523	296	384	374	266	742	556	478	314	220
Weighted base	1055	535	520	301	341	413	277	755	487	559	398	230	528	70	1051	492	558	297	369	385	266	741	546	483	329	217
NET: Yes	248	127	121	47	89	112	52	192	112	136	95	59	129	12	229	112	117	51	74	104	45	174	95	131	104	57
	24%	24%	23%	16%	26%	27%	19%	25%	23%	24%	24%	26%	24%	17%	22%	23%	21%	17%	20%	27%	17%	23%	17%	27%	32%	26%
Yes - physical condition	152	80	72	17	47	89	28	121	66	87	61	44	85	9	134	63	71	17	39	77	23	106	55	79	69	30
	14%	15%	14%	6%	14%	22%	10%	16%	14%	15%	15%	19%	16%	12%	13%	13%	13%	6%	11%	20%	9%	14%	10%	16%	21%	14%
Yes - mental condition	88	40	48	34	45	9	28	59	50	38	27	15	35	5	95	38	57	40	41	15	22	67	38	58	40	22
	8%	7%	9%	11%	13%	2%	10%	8%	10%	7%	7%	6%	7%	7%	9%	8%	10%	14%	11%	4%	8%	9%	7%	12%	12%	10%
Yes - disability	81	48	33	10	27	44	12	66	32	49	39	16	48	2	70	34	36	7	24	39	12	54	29	40	31	20
	8%	9%	6%	3%	8%	11%	4%	9%	7%	9%	10%	7%	9%	2%	7%	7%	6%	2%	6%	10%	5%	7%	5%	8%	9%	9%
Yes - other	13	9	5	5	6	2	6	8	4	9	6	3	6	2	10	7	3	3	*	7	-	10	3	8	8	4
	1%	2%	1%	2%	2%	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	*	2%	-	1%	1%	2%	2%	2%
No	785	396	389	250	243	292	224	543	367	413	296	165	391	57	795	367	429	236	282	277	210	552	437	344	222	155
	74%	74%	75%	83%	71%	71%	81%	72%	75%	74%	74%	72%	74%	82%	76%	74%	77%	80%	77%	72%	79%	75%	80%	71%	67%	72%
Prefer not to say	22	12	10	4	8	9	2	19	8	11	8	6	9	*	26	14	12	9	12	5	11	15	14	7	3	4
	2%	2%	2%	1%	2%	2%	1%	3%	2%	2%	2%	3%	2%	1%	2%	3%	2%	3%	3%	1%	4%	2%	3%	2%	1%	2%

Prepared by Populus

solutes/col percents

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
329	37
71%	66%
217	19
47%	35%
40	55
9%	100%
14	4
3%	7%
-	-
-	-
462	40
100%	72%
462	55
100%	100%
-	-
-	-

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
198	27
43%	49%
129	9
28%	17%
31	42
7%	76%
11	2
2%	4%
130	7
28%	13%
310	31
67%	56%
322	47
70%	85%
10	1
2%	2%

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
271	24
59%	43%
164	14
35%	25%
28	44
6%	79%
6	4
1%	7%
43	2
9%	3%
409	32
89%	58%
416	52
90%	94%
3	1
1%	2%

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someon e that has/had it
453	59
462	55
28	3
6%	6%
23	3
5%	5%
3	3
1%	6%
-	-
-	-
416	52
90%	94%
46	3
10%	6%
46	3
10%	6%

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
94	3
20%	6%
51	2
11%	3%
4	8
1%	15%
-	-
-	-
322	47
70%	85%
140	4
30%	7%
140	8
30%	15%

solutes/col percents

solutes/col percents

olutes/col percents

	NET: Family member or friend	Am/was a carer for someone that has/had it
	453	59
	462	55
	207	30
	45%	54%
	143	15
	31%	27%
	33	44
	7%	79%
	14	4
	3%	7%
	186	11
	40%	21%
	276	33
	60%	59%
	276	44
	60%	79%

solutes/col percents

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
307	26
67%	48%
46	6
10%	11%
262	21
57%	37%
72	14
16%	25%
61	11
13%	21%
133	25
29%	46%
21	4
5%	7%
2.66	2.4
0.84	0.96
0.04	0.13

solutes/col percents

solutes/col percents

solutes/col percents

	NET: Family member or friend	Am/was a carer for someone that has/had it
	453	59
	462	55
	61	6
	13%	11%
	4	-
	1%	-
	57	6
	12%	11%
	128	14
	28%	25%
	249	36
	54%	64%
	377	49
	82%	89%
	24	-
	5%	-
	1.58	1.47
	0.75	0.69
	0.04	0.09

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
265	35
57%	63%
71	13
15%	24%
193	22
42%	39%
44	10
9%	17%
14	*
3%	*
58	10
13%	18%
139	11
30%	19%
3	3.08
0.73	0.73
0.04	0.11

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
205	25
44%	44%
39	8
9%	14%
166	17
36%	30%
111	18
24%	32%
62	8
14%	14%
173	25
38%	46%
83	5
18%	10%
2.48	2.5
0.89	0.95
0.05	0.13

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
111	16
24%	29%
28	6
6%	11%
83	10
18%	18%
106	10
23%	17%
155	26
34%	47%
261	36
57%	64%
90	4
19%	7%
1.96	1.93
0.97	1.09
0.05	0.15

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
68	4
15%	7%
10	-
2%	-
58	4
12%	7%
128	15
28%	27%
221	37
48%	66%
349	52
76%	93%
45	-
10%	-
1.66	1.41
0.81	0.62
0.04	0.08

solutes/col percents

solutes/col percents

absolutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
160	18
35%	32%
47	4
10%	7%
113	14
25%	25%
110	13
24%	24%
109	15
24%	28%
219	29
47%	52%
83	9
18%	17%
2.26	2.12
1.01	0.98
0.05	0.14

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
105	17
23%	31%
15	6
3%	11%
90	12
19%	21%
153	21
33%	38%
136	15
29%	27%
289	36
62%	65%
69	2
15%	4%
1.96	2.16
0.85	0.96
0.04	0.13

solutes/col percents

solutes/col percents

solutes/col percents

	NET: Family member or friend	Am/was a carer for someone that has/had it
	453	59
	462	55
	-	-
	-	-
	462	55
	100%	100%

solutes/col percents

solutes/col percents

solutes/col percents

	NET: Family member or friend	Am/was a carer for someone that has/had it
	453	59
	462	55
	368	44
	80%	80%
	50	10
	11%	18%
	44	1
	9%	2%

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
367	45
80%	81%
53	8
11%	15%
42	2
9%	4%

solutes/col percents

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
416	48
90%	87%
297	39
64%	69%
119	10
26%	18%
18	3
4%	6%
12	2
3%	4%
30	5
6%	10%
16	2
4%	3%
3.57	3.57
0.7	0.8
0.03	0.11

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
370	46
80%	83%
242	33
52%	59%
128	13
28%	23%
49	5
11%	9%
16	3
3%	6%
65	8
14%	15%
27	1
6%	2%
3.37	3.4
0.83	0.89
0.04	0.12

solutes/col percents

solutes/col percents

absolutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
205	29
44%	53%
99	12
21%	21%
106	17
23%	31%
140	14
30%	26%
82	8
18%	14%
222	22
48%	40%
34	4
7%	7%
2.52	2.64
1.05	1.01
0.05	0.14

solutes/col percents

solutes/col percents

absolutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
401	48
87%	86%
294	37
64%	67%
107	10
23%	19%
34	4
7%	8%
12	3
3%	5%
46	7
10%	13%
15	1
3%	2%
3.53	3.5
0.75	0.85
0.04	0.11

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
416	50
90%	90%
295	38
64%	68%
121	12
26%	21%
20	3
4%	5%
11	2
2%	4%
31	5
7%	9%
16	1
3%	1%
3.57	3.56
0.69	0.78
0.03	0.1

solutes/col percents

solutes/col percents

solutes/col percents

	NET: Family member or friend	Am/was a carer for someone that has/had it
	453	59
	462	55
	349	42
	76%	76%
	161	25
	35%	45%
	189	17
	41%	31%
	47	8
	10%	15%
	65	5
	14%	9%

solutes/col percents

solutes/col percents

solutes/col percents

	NET: Family member or friend	Am/was a carer for someone that has/had it
	453	59
	462	55
	204	11
	44%	19%
	258	45
	56%	81%

solutes/col percents

solutes/col percents

solutes/col percents

	NET: Family member or friend	Am/was a carer for someone that has/had it
	453	59
	462	55
	52	9
	11%	16%
	60	10
	13%	18%
	62	10
	14%	17%
	84	9
	18%	17%
	66	8
	14%	14%
	137	10
	30%	19%
	112	19
	24%	34%
	147	19
	32%	34%
	203	18
	44%	33%
	50.76	45.77

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someon e that has/had it
453	59
462	55
35	3
8%	6%
94	9
20%	17%
140	15
30%	27%
85	10
18%	18%
47	8
10%	14%
60	11
13%	19%
129	13
28%	23%
270	27
58%	49%
192	28
42%	51%
107	18
23%	33%

solutes/col percents

solutes/col percents

solutes/col percents

	NET: Family member or friend	Am/was a carer for someone that has/had it
	453	59
	462	55
	34	9
	7%	17%
	15	2
	3%	4%
	45	7
	10%	12%
	38	8
	8%	15%
	37	2
	8%	3%
	35	3
	7%	5%
	23	4
	5%	7%
	37	4
	8%	7%
	68	5
	15%	9%
	69	4
	15%	7%
	39	6
	8%	10%
	21	2
	4%	4%

solutes/col percents

solutes/col percents

absolutes/col percents

	NET: Family member or friend	Am/was a carer for someone that has/had it
	453	59
	462	55
	299	31
	65%	56%
	163	24
	35%	44%

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
319	34
69%	62%
199	15
43%	28%
120	19
26%	34%
139	21
30%	38%
84	8
18%	14%
57	5
12%	9%
27	3
6%	5%
55	13
12%	24%
4	-
1%	-

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
3	-
1%	-
1	1
*	1%
333	37
72%	67%
88	14
19%	25%
19	2
4%	4%
15	2
3%	3%
1	-
*	-
3	-
1%	-

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someon e that has/had it
453	59
462	55
422	55
91%	99%
40	*
9%	1%

solutes/col percents

solutes/col percents

solutes/col percents

	NET: Family member or friend	Am/was a carer for someone that has/had it
	453	59
	462	55
	94	15
	20%	27%
	368	40
	80%	73%
	181	23
	39%	41%
	139	11
	30%	19%
	48	7
	10%	13%

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
445	51
96%	92%
15	3
3%	6%
4	3
1%	6%
4	-
1%	-
5	-
1%	-
*	-
*	-
1	-
*	-
2	1
*	2%

solutes/col percents

solutes/col percents

solutes/col percents

	NET: Family member or friend	Am/was a carer for someone that has/had it
	453	59
	462	55
	250	24
	54%	44%
	20	5
	4%	10%
	6	2
	1%	3%
	*	-
	*	-
	2	-
	*	-
	-	-
	-	-
	3	-
	1%	-
	8	4
	2%	7%
	183	23
	40%	42%
	8	2
	2%	4%

solutes/col percents

solutes/col percents

solutes/col percents

	NET: Family member or friend	Am/was a carer for someone that has/had it
	453	59
	462	55
	366	45
	79%	80%
	183	19
	40%	35%
	183	25
	40%	45%
	96	11
	21%	20%
	83	7
	18%	13%
	13	4
	3%	6%

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
251	31
54%	55%
182	20
39%	37%
69	10
15%	18%
211	25
46%	45%
9	1
2%	2%
43	7
9%	13%
35	6
8%	10%
94	6
20%	11%
30	5
6%	8%

solutes/col percents

solutes/col percents

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
219	30
251	31
97	14
39%	46%
5	*
2%	1%
18	1
7%	2%
35	3
14%	10%
5	-
2%	-
25	10
10%	33%
3	-
1%	-
8	-
3%	-

solutes/col percents

	NET: Family member or friend	Am/was a carer for someone that has/had it
	251	31
	154	16
	61%	54%
	9	1
	3%	2%
	31	4
	12%	12%
	114	12
	45%	40%

solutes/col percents

solutes/col percents

absolutes/col percents

	NET: Family member or friend	Am/was a carer for someone that has/had it
	453	59
	462	55
	337	37
	73%	66%
	122	19
	26%	34%
	106	13
	23%	23%
	81	10
	18%	17%
	28	6
	6%	12%
	39	7
	9%	13%
	60	7
	13%	13%
	29	2
	6%	4%
	3	-
	1%	-

solutes/col percents

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
44	5
9%	8%
4	1
1%	1%
58	4
12%	7%
44	7
9%	12%
94	5
20%	9%
49	4
11%	7%
29	9
6%	15%
15	2
3%	4%
22	4
5%	7%
9	2
2%	3%
24	3
5%	6%
50	8
11%	15%
21	2
4%	4%

solutes/col percents

solutes/col percents

solutes/col percents

	NET: Family member or friend	Am/was a carer for someone that has/had it
	453	59
	462	55
	127	16
	27%	29%
	271	30
	59%	55%
	205	11
	44%	20%
	6	2
	1%	3%
	61	17
	13%	31%
	58	8
	12%	14%
	20	5
	4%	8%
	5	-
	1%	-
	33	4
	7%	6%
	6	1
	1%	2%

solutes/col percents

solutes/col percents

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
20	6
4%	11%
13	3
3%	5%
17	2
4%	4%
22	2
5%	4%
7	3
2%	6%
18	3
4%	5%
37	7
8%	12%
16	2
3%	4%
18	1
4%	2%
31	1
7%	1%
22	3
5%	6%
9	1
2%	2%
14	2
3%	3%

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
462	55
6	*
1%	1%
120	6
26%	11%
14	1
3%	2%
14	1
3%	2%
15	3
3%	6%
15	1
3%	3%
21	2
4%	4%
16	2
4%	4%

solutes/col percents

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
17	1
4%	1%
59	10
13%	18%
80	11
17%	19%
79	8
17%	15%
71	6
15%	11%
43	6
9%	11%
30	2
6%	4%
17	4
4%	7%
13	-
3%	-
6	-
1%	-
6	-
1%	-
2	-
*	-
8	-
2%	-

solutes/col percents

	NET: Family member or friend	Am/was a carer for someone that has/had it
	462	55
	32	8
	7%	14%
	28.82	25.56

solutes/col percents

solutes/col percents

solutes/col percents

NET: Family member or friend	Am/was a carer for someone that has/had it
453	59
462	55
130	18
28%	33%
79	14
17%	26%
55	7
12%	12%
40	5
9%	8%
8	-
2%	-
324	35
70%	63%
7	2
2%	4%