

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 1

Q1. In your opinion, to what extent do the following high street outlets encourage or discourage individuals to make healthy lifestyle choices? Please take into account both the products available and/or the activities that take place in these outlets which may negatively or positively impact physical and mental health.

Base: All respondents

Summary table

	Vape shops/ e-cigarette shops	Vacant shops	Green grocers/ fruit sellers	Convenience stores	Cafes and coffee shops (independent cafes as well as chains, e.g. Starbucks, Costa etc.)	Sandwich/ lunch time food shops (e.g. Greggs, Subway, Pret A Manger, EAT etc.)	Off licences	Payday lenders, weekly payment stores (e.g. Brighthouse, Perfect Home) and pawnbrokers	Pharmacies	Dentists
Unweighted base	2106	2106	2106	2106	2106	2106	2106	2106	2106	2106
Weighted base	2106	2106	2106	2106	2106	2106	2106	2106	2106	2106
NET: Encourages healthy lifestyle choices	342 16%	61 3%	1816 86%	375 18%	334 16%	591 28%	76 4%	68 3%	1447 69%	1728 82%
Greatly encourages healthy lifestyle choices (+2)	37 2%	14 1%	880 42%	42 2%	35 2%	53 3%	12 1%	25 1%	450 21%	718 34%
Somewhat encourages healthy lifestyle choices (+1)	304 14%	47 2%	936 44%	333 16%	299 14%	538 26%	64 3%	43 2%	997 47%	1011 48%
Neither encourages nor discourages healthy lifestyle choices (0)	667 32%	1329 63%	242 11%	1110 53%	876 42%	817 39%	603 29%	560 27%	582 28%	333 16%
Somewhat discourages healthy lifestyle choices (-1)	537 25%	360 17%	26 1%	540 26%	749 36%	570 27%	835 40%	474 23%	56 3%	28 1%
Greatly discourages healthy lifestyle choices (-2)	561 27%	356 17%	22 1%	81 4%	147 7%	129 6%	592 28%	1004 48%	21 1%	17 1%
NET: Discourages healthy lifestyle choices	1098 52%	717 34%	48 2%	621 29%	896 43%	698 33%	1427 68%	1478 70%	77 4%	45 2%
Mean	-0.61	-0.47	1.25	-0.14	-0.32	-0.09	-0.92	-1.13	0.85	1.13
Standard deviation	1.08	0.82	0.79	0.79	0.86	0.93	0.86	0.96	0.82	0.78
Standard error	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 2

Q1. In your opinion, to what extent do the following high street outlets encourage or discourage individuals to make healthy lifestyle choices? Please take into account both the products available and/or the activities that take place in these outlets which may negatively or positively impact physical and mental health.

Base: All respondents

Vape shops/ e-cigarette shops

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages healthy lifestyle choices	342 16%	158 15%	183 17%	40 17%	58 16%	65 19%	66 18%	53 17%	59 12%	82 15%	93 16%	67 15%	100 19%	28 16%	10 12%	37 16%	26 15%	36 20%	18 12%	16 15%	23 12%	51 19%	50 18%	25 14%	22 34%	51 17%	164 18%
Greatly encourages healthy lifestyle choices	(+2) 37 2%	22 2%	15 1%	6 3%	6 2%	7 2%	6 2%	7 2%	5 1%	8 1%	9 1%	10 2%	11 2%	3 2%	1 1%	3 1%	1 *	8 5%	2 2%	1 1%	3 2%	7 2%	5 2%	2 1%	- -	5 2%	16 2%
Somewhat encourages healthy lifestyle choices	(+1) 304 14%	136 13%	169 16%	34 14%	52 14%	58 17%	60 16%	46 15%	55 11%	74 13%	85 14%	57 13%	89 17%	25 14%	9 11%	34 15%	25 15%	28 15%	15 10%	14 14%	20 10%	44 16%	45 16%	23 13%	22 34%	45 15%	148 16%
Neither encourages nor discourages healthy lifestyle choices	(0) 667 32%	298 29%	368 34%	61 26%	107 30%	108 32%	142 38%	107 35%	141 29%	156 28%	169 29%	146 34%	196 38%	49 27%	25 29%	74 31%	59 34%	60 33%	52 34%	23 23%	72 37%	85 31%	85 30%	64 36%	18 28%	80 27%	291 32%
Somewhat discourages healthy lifestyle choices	(-1) 537 25%	292 28%	245 23%	70 30%	93 26%	85 25%	77 20%	79 25%	134 28%	161 29%	156 27%	108 25%	111 21%	45 25%	27 32%	65 28%	43 25%	42 23%	39 25%	29 28%	48 25%	74 27%	74 26%	41 23%	10 16%	88 29%	219 24%
Greatly discourages healthy lifestyle choices	(-2) 561 27%	279 27%	282 26%	65 27%	104 29%	81 24%	90 24%	71 23%	150 31%	165 29%	169 29%	112 26%	115 22%	58 32%	23 27%	59 25%	44 25%	45 25%	45 29%	34 34%	52 27%	62 23%	75 26%	49 27%	14 22%	81 27%	239 26%
NET: Discourages healthy lifestyle choices	1098 52%	571 56%	527 49%	135 57%	197 54%	166 49%	166 44%	150 48%	284 59%	326 58%	325 55%	221 51%	226 43%	103 57%	51 59%	124 53%	87 51%	87 47%	84 55%	63 62%	101 51%	136 50%	149 52%	90 50%	24 37%	169 56%	458 50%
Mean	-0.61	-0.65	-0.57	-0.66	-0.65	-0.51	-0.49	-0.52	-0.76	-0.71	-0.67	-0.59	-0.44	-0.72	-0.74	-0.60	-0.60	-0.48	-0.71	-0.79	-0.64	-0.52	-0.59	-0.62	-0.25	-0.65	-0.57
Standard deviation	1.08	1.08	1.08	1.10	1.10	1.10	1.07	1.07	1.04	1.07	1.08	1.08	1.07	1.11	1.01	1.06	1.04	1.15	1.05	1.09	1.04	1.09	1.09	1.06	1.15	1.09	1.09
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.05	0.06	0.05	0.04	0.05	0.06	0.05	0.08	0.11	0.07	0.08	0.09	0.08	0.11	0.07	0.07	0.06	0.08	0.14	0.06	0.04

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 3

**Q1. In your opinion, to what extent do the following high street outlets encourage or discourage individuals to make healthy lifestyle choices?
Please take into account both the products available and/or the activities that take place in these outlets which may negatively or positively impact physical and mental health.**

Base: All respondents

Vacant shops

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879	
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913	
NET: Encourages healthy lifestyle choices	61	39	22	13	21	16	3	4	4	19	9	23	10	4	2	9	2	8	4	1	1	22	7	1	-	14	35	
	3%	4%	2%	5%	6%	5%	1%	1%	1%	3%	1%	5%	2%	2%	3%	4%	1%	5%	2%	1%	1%	8%	3%	*	-	5%	4%	
Greatly encourages healthy lifestyle choices	(+2)	14	9	5	2	4	2	1	3	3	6	1	3	4	3	1	3	-	2	-	-	1	4	-	-	4	5	
		1%	1%	*	1%	1%	1%	*	1%	1%	1%	*	1%	1%	1%	1%	-	1%	-	-	1%	2%	-	-	-	1%	1%	
Somewhat encourages healthy lifestyle choices	(+1)	47	29	17	11	17	14	2	1	1	13	8	20	6	1	1	6	2	7	4	1	-	17	7	1	-	10	30
		2%	3%	2%	5%	5%	4%	1%	*	*	2%	1%	5%	1%	1%	2%	2%	1%	4%	2%	1%	-	6%	3%	*	-	3%	3%
Neither encourages nor discourages healthy lifestyle choices	(0)	1329	641	688	175	259	217	237	162	280	353	397	264	314	113	54	148	101	98	97	63	136	179	179	115	45	189	581
		63%	62%	64%	74%	71%	64%	63%	52%	58%	63%	68%	61%	60%	63%	64%	63%	59%	54%	64%	62%	69%	66%	63%	64%	71%	63%	64%
Somewhat discourages healthy lifestyle choices	(-1)	360	175	185	32	41	55	84	64	84	102	92	81	85	28	18	47	33	39	30	24	28	36	41	26	11	54	156
		17%	17%	17%	14%	11%	16%	22%	21%	17%	18%	16%	19%	16%	15%	21%	20%	19%	21%	20%	23%	15%	13%	15%	15%	17%	18%	17%
Greatly discourages healthy lifestyle choices	(-2)	356	173	183	16	42	51	51	80	116	90	89	66	112	36	11	31	36	38	22	14	30	35	57	38	8	43	141
		17%	17%	17%	7%	11%	15%	14%	26%	24%	16%	15%	15%	21%	20%	13%	13%	21%	21%	15%	14%	15%	13%	20%	21%	12%	14%	15%
NET: Discourages healthy lifestyle choices		717	348	368	49	82	106	135	144	201	191	181	147	197	63	29	78	69	77	52	38	58	71	98	64	19	97	297
		34%	34%	34%	21%	23%	31%	36%	46%	41%	34%	31%	34%	38%	35%	34%	33%	40%	42%	34%	37%	30%	26%	34%	36%	29%	32%	33%
Mean	-0.47	-0.46	-0.49	-0.22	-0.27	-0.41	-0.49	-0.70	-0.64	-0.45	-0.44	-0.43	-0.56	-0.52	-0.43	-0.41	-0.60	-0.57	-0.46	-0.50	-0.44	-0.29	-0.52	-0.57	-0.42	-0.41	-0.44	
Standard deviation	0.82	0.84	0.80	0.67	0.77	0.82	0.74	0.89	0.87	0.82	0.77	0.83	0.86	0.86	0.78	0.80	0.83	0.89	0.77	0.75	0.77	0.83	0.84	0.83	0.71	0.82	0.81	
Standard error	0.02	0.03	0.02	0.04	0.04	0.04	0.04	0.05	0.04	0.03	0.03	0.04	0.04	0.06	0.08	0.05	0.07	0.07	0.06	0.07	0.05	0.05	0.05	0.06	0.08	0.05	0.03	

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 4

Q1. In your opinion, to what extent do the following high street outlets encourage or discourage individuals to make healthy lifestyle choices? Please take into account both the products available and/or the activities that take place in these outlets which may negatively or positively impact physical and mental health.

Base: All respondents

Green grocers/ fruit sellers

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879	
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913	
NET: Encourages healthy lifestyle choices	1816	850	966	206	313	287	324	268	418	506	527	358	426	159	78	214	143	146	129	86	161	226	253	161	59	269	785	
	86%	83%	90%	88%	86%	85%	86%	87%	86%	90%	90%	83%	82%	89%	90%	91%	84%	80%	84%	84%	84%	82%	83%	89%	89%	93%	90%	86%
Greatly encourages healthy lifestyle choices	(+2) 880	375	505	108	184	141	146	121	179	231	271	166	213	76	32	103	65	69	68	50	83	92	134	77	31	132	410	
	42%	36%	47%	46%	51%	42%	39%	39%	37%	41%	46%	38%	41%	42%	37%	44%	38%	37%	45%	49%	43%	34%	47%	43%	50%	44%	45%	
Somewhat encourages healthy lifestyle choices	(+1) 936	475	461	99	129	146	178	147	238	275	256	193	212	83	46	111	78	78	61	36	78	134	120	84	28	138	375	
	44%	46%	43%	42%	35%	43%	47%	47%	49%	49%	44%	44%	41%	46%	54%	47%	46%	42%	40%	35%	40%	49%	42%	47%	44%	46%	41%	
Neither encourages nor discourages healthy lifestyle choices	(0) 242	153	88	28	39	40	42	37	56	49	50	67	76	20	7	17	26	22	20	13	32	38	26	18	3	18	110	
	11%	15%	8%	12%	11%	12%	11%	12%	11%	9%	9%	15%	15%	11%	8%	7%	15%	12%	13%	13%	16%	14%	9%	10%	4%	6%	12%	
Somewhat discourages healthy lifestyle choices	(-1) 26	13	13	1	4	7	5	2	7	6	9	5	7	-	1	2	1	8	1	2	3	6	2	-	-	6	11	
	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	5%	1%	2%	1%	2%	1%	-	-	2%	1%	
Greatly discourages healthy lifestyle choices	(-2) 22	12	10	1	6	5	4	2	4	4	2	4	14	-	1	3	1	7	3	1	1	1	2	1	2	6	8	
	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	*	1%	3%	-	1%	1%	1%	4%	2%	1%	*	1%	1%	1%	3%	2%	1%	
NET: Discourages healthy lifestyle choices	48	25	23	2	10	12	9	4	11	9	10	8	20	-	1	4	2	15	4	3	3	8	4	1	2	12	19	
	2%	2%	2%	1%	3%	3%	2%	1%	2%	2%	2%	2%	4%	-	1%	2%	1%	8%	3%	3%	2%	3%	2%	1%	3%	4%	2%	
Mean	1.25	1.16	1.33	1.32	1.33	1.21	1.22	1.24	1.20	1.28	1.34	1.18	1.16	1.31	1.25	1.32	1.19	1.05	1.24	1.30	1.23	1.14	1.34	1.31	1.38	1.27	1.28	
Standard deviation	0.79	0.80	0.76	0.73	0.84	0.84	0.78	0.73	0.76	0.72	0.72	0.79	0.90	0.67	0.69	0.74	0.76	1.00	0.85	0.83	0.79	0.78	0.75	0.70	0.80	0.83	0.78	
Standard error	0.02	0.02	0.02	0.05	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.04	0.04	0.05	0.07	0.05	0.06	0.08	0.07	0.08	0.05	0.05	0.04	0.05	0.10	0.05	0.03	

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 5

Q1. In your opinion, to what extent do the following high street outlets encourage or discourage individuals to make healthy lifestyle choices? Please take into account both the products available and/or the activities that take place in these outlets which may negatively or positively impact physical and mental health.

Base: All respondents
Convenience stores

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879	
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913	
NET: Encourages healthy lifestyle choices	375	169	206	44	95	64	71	48	52	104	88	84	99	36	24	41	19	40	27	20	28	50	44	29	17	64	177	
	18%	16%	19%	19%	26%	19%	19%	15%	11%	18%	15%	19%	19%	20%	28%	17%	11%	22%	17%	20%	14%	18%	16%	16%	27%	21%	19%	
Greatly encourages healthy lifestyle choices	(+2)	42	20	21	8	15	3	6	5	5	9	12	6	14	5	3	4	1	3	3	1	2	9	6	2	2	14	15
		2%	2%	2%	3%	4%	1%	1%	2%	1%	2%	2%	1%	3%	3%	4%	2%	1%	2%	2%	1%	1%	3%	2%	1%	4%	5%	2%
Somewhat encourages healthy lifestyle choices	(+1)	333	149	184	36	79	61	66	43	47	94	77	78	84	31	20	37	18	36	23	19	26	41	39	28	14	51	162
		16%	15%	17%	15%	22%	18%	18%	14%	10%	17%	13%	18%	16%	17%	24%	16%	11%	20%	15%	19%	13%	15%	14%	15%	23%	17%	18%
Neither encourages nor discourages healthy lifestyle choices	(0)	1110	541	569	106	145	168	206	162	322	275	307	239	289	90	40	117	100	99	84	57	113	133	156	98	25	134	454
		53%	53%	53%	45%	40%	50%	55%	52%	67%	49%	52%	55%	55%	50%	46%	50%	58%	54%	55%	55%	57%	49%	55%	55%	39%	45%	50%
Somewhat discourages healthy lifestyle choices	(-1)	540	273	267	79	98	89	87	88	100	162	170	93	115	48	18	62	46	37	37	23	45	80	78	46	20	89	237
		26%	27%	25%	33%	27%	26%	23%	28%	21%	29%	29%	21%	22%	27%	21%	27%	27%	20%	24%	22%	23%	29%	28%	26%	31%	30%	26%
Greatly discourages healthy lifestyle choices	(-2)	81	44	37	7	24	17	11	12	10	23	21	18	20	6	4	15	6	8	6	3	10	8	5	6	2	12	45
		4%	4%	3%	3%	7%	5%	3%	4%	2%	4%	4%	4%	4%	3%	5%	6%	4%	5%	4%	2%	5%	3%	2%	3%	4%	4%	5%
NET: Discourages healthy lifestyle choices		621	317	304	86	122	107	97	99	110	185	191	110	134	55	22	77	53	45	43	25	55	88	84	52	22	101	282
		29%	31%	28%	36%	34%	32%	26%	32%	23%	33%	33%	25%	26%	30%	26%	33%	31%	25%	28%	25%	28%	32%	29%	29%	35%	34%	31%
Mean		-0.14	-0.17	-0.11	-0.17	-0.10	-0.17	-0.08	-0.19	-0.13	-0.17	-0.19	-0.09	-0.08	-0.11	0.01	-0.20	-0.23	-0.06	-0.12	-0.06	-0.18	-0.14	-0.14	-0.15	-0.08	-0.12	-0.15
Standard deviation		0.79	0.80	0.79	0.85	0.96	0.81	0.76	0.77	0.64	0.81	0.78	0.78	0.80	0.82	0.90	0.84	0.71	0.81	0.79	0.74	0.77	0.83	0.74	0.75	0.92	0.89	0.82
Standard error		0.02	0.02	0.02	0.06	0.05	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.06	0.10	0.06	0.06	0.06	0.06	0.07	0.05	0.05	0.04	0.06	0.11	0.05	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 6

Q1. In your opinion, to what extent do the following high street outlets encourage or discourage individuals to make healthy lifestyle choices? Please take into account both the products available and/or the activities that take place in these outlets which may negatively or positively impact physical and mental health.

Base: All respondents

Cafes and coffee shops (independent cafes as well as chains, e.g. Starbucks, Costa etc.)

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879	
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913	
NET: Encourages healthy lifestyle choices	334	155	178	54	83	48	59	38	52	87	98	74	74	35	17	37	22	34	26	12	26	44	41	27	12	51	160	
	16%	15%	17%	23%	23%	14%	16%	12%	11%	15%	17%	17%	14%	19%	20%	16%	13%	19%	17%	12%	13%	16%	14%	15%	19%	17%	18%	
Greatly encourages healthy lifestyle choices	(+2)	35	18	17	9	12	7	2	4	1	13	11	2	9	4	4	3	4	2	4	1	2	8	1	2	1	10	17
		2%	2%	2%	4%	3%	2%	1%	1%	*	2%	2%	*	2%	2%	4%	1%	3%	1%	2%	1%	3%	*	1%	2%	3%	2%	
Somewhat encourages healthy lifestyle choices	(+1)	299	137	162	45	71	41	57	34	51	73	87	72	66	31	14	34	17	32	23	11	24	36	40	26	11	41	144
		14%	13%	15%	19%	20%	12%	15%	11%	11%	13%	15%	17%	13%	17%	16%	15%	10%	17%	15%	11%	12%	13%	14%	14%	18%	14%	16%
Neither encourages nor discourages healthy lifestyle choices	(0)	876	442	434	97	128	150	162	126	213	224	183	245	74	44	98	79	75	59	44	79	120	113	70	20	114	357	
		42%	43%	40%	41%	35%	44%	43%	41%	44%	40%	38%	42%	47%	41%	51%	42%	41%	38%	43%	40%	44%	40%	39%	32%	38%	39%	
Somewhat discourages healthy lifestyle choices	(-1)	749	358	391	74	117	122	133	118	186	209	225	153	162	61	22	81	64	57	62	38	69	92	106	68	30	111	323
		36%	35%	36%	31%	32%	36%	35%	38%	38%	37%	38%	35%	31%	34%	26%	34%	37%	31%	40%	37%	35%	34%	37%	38%	47%	37%	35%
Greatly discourages healthy lifestyle choices	(-2)	147	73	75	12	34	20	21	28	33	44	40	23	41	10	2	19	7	17	6	9	21	16	24	14	1	24	73
		7%	7%	7%	5%	10%	6%	5%	9%	7%	8%	7%	5%	8%	6%	3%	8%	4%	9%	4%	8%	11%	6%	8%	8%	2%	8%	8%
NET: Discourages healthy lifestyle choices		896	430	466	85	152	141	153	146	219	253	176	202	71	24	99	71	74	68	47	90	108	130	83	31	135	396	
		43%	42%	43%	36%	42%	42%	41%	47%	45%	45%	45%	41%	39%	39%	29%	42%	40%	44%	46%	46%	40%	46%	46%	49%	45%	43%	
Mean		-0.32	-0.32	-0.32	-0.14	-0.25	-0.31	-0.30	-0.43	-0.41	-0.35	-0.33	-0.28	-0.31	-0.23	-0.07	-0.33	-0.31	-0.30	-0.29	-0.42	-0.43	-0.27	-0.39	-0.38	-0.31	-0.32	-0.32
Standard deviation		0.86	0.86	0.87	0.91	0.99	0.83	0.81	0.85	0.78	0.89	0.88	0.82	0.85	0.88	0.83	0.87	0.81	0.91	0.85	0.82	0.88	0.87	0.84	0.86	0.85	0.93	0.90
Standard error		0.02	0.03	0.03	0.06	0.05	0.04	0.04	0.05	0.04	0.04	0.04	0.04	0.04	0.06	0.09	0.06	0.07	0.07	0.07	0.08	0.06	0.05	0.05	0.06	0.10	0.06	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 7

Q1. In your opinion, to what extent do the following high street outlets encourage or discourage individuals to make healthy lifestyle choices?
Please take into account both the products available and/or the activities that take place in these outlets which may negatively or positively impact physical and mental health.

Base: All respondents

Sandwich/ lunch time food shops (e.g. Greggs, Subway, Pret A Manger, EAT etc.)

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879	
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913	
NET: Encourages healthy lifestyle choices	591	267	324	71	127	96	102	86	108	137	183	128	142	54	30	59	48	47	49	30	36	98	76	40	24	103	261	
	28%	26%	30%	30%	35%	28%	27%	28%	22%	24%	31%	30%	27%	30%	35%	25%	28%	25%	32%	29%	18%	36%	27%	22%	38%	34%	29%	
Greatly encourages healthy lifestyle choices	(+2)	53	26	27	12	16	12	5	5	4	10	14	15	4	3	3	3	5	4	1	4	16	4	4	2	14	27	
		3%	3%	2%	5%	4%	4%	1%	1%	1%	2%	2%	4%	3%	4%	1%	2%	3%	3%	1%	2%	6%	1%	2%	3%	5%	3%	
Somewhat encourages healthy lifestyle choices	(+1)	538	241	297	59	112	83	98	82	105	128	169	113	129	50	27	57	44	41	45	29	32	82	72	36	22	89	234
		26%	23%	28%	25%	31%	25%	26%	26%	22%	23%	29%	26%	25%	28%	31%	24%	26%	22%	29%	29%	16%	30%	25%	20%	35%	30%	26%
Neither encourages nor discourages healthy lifestyle choices	(0)	817	413	404	87	113	137	165	110	204	218	211	161	228	59	29	91	73	71	51	37	91	109	111	79	15	95	355
		39%	40%	37%	37%	31%	40%	44%	36%	42%	39%	36%	37%	44%	33%	34%	39%	43%	39%	33%	37%	47%	40%	39%	44%	23%	32%	39%
Somewhat discourages healthy lifestyle choices	(-1)	570	283	287	66	87	84	89	98	145	169	158	127	115	58	23	68	43	50	45	25	55	55	72	55	21	77	239
		27%	27%	27%	28%	24%	25%	24%	32%	30%	30%	27%	29%	22%	32%	27%	29%	25%	27%	29%	25%	28%	20%	25%	31%	33%	26%	26%
Greatly discourages healthy lifestyle choices	(-2)	129	65	64	12	35	22	18	15	26	39	35	17	37	10	3	17	7	16	9	10	13	10	25	5	4	25	58
		6%	6%	6%	5%	10%	7%	5%	5%	7%	6%	4%	7%	5%	4%	7%	4%	9%	6%	9%	7%	4%	9%	3%	6%	8%	6%	
NET: Discourages healthy lifestyle choices		698	347	351	78	122	107	107	113	172	209	193	145	152	67	26	85	51	66	54	35	68	64	97	61	25	102	297
		33%	34%	33%	33%	34%	31%	29%	36%	35%	37%	33%	33%	29%	37%	30%	36%	29%	36%	35%	34%	35%	24%	34%	34%	39%	34%	33%
Mean	-0.09	-0.12	-0.06	-0.03	-0.04	-0.06	-0.05	-0.12	-0.18	-0.18	-0.05	-0.04	-0.06	-0.11	0.05	-0.17	-0.04	-0.16	-0.06	-0.14	-0.21	0.15	-0.15	-0.12	-0.05	-0.03	-0.07	
Standard deviation	0.93	0.92	0.94	0.97	1.05	0.95	0.86	0.91	0.86	0.92	0.94	0.93	0.92	0.94	0.95	0.91	0.87	0.97	0.97	0.96	0.87	0.93	0.94	0.84	1.02	1.04	0.94	
Standard error	0.02	0.03	0.03	0.06	0.06	0.05	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.07	0.10	0.06	0.07	0.08	0.08	0.09	0.06	0.06	0.06	0.06	0.12	0.06	0.03	

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 8

Q1. In your opinion, to what extent do the following high street outlets encourage or discourage individuals to make healthy lifestyle choices? Please take into account both the products available and/or the activities that take place in these outlets which may negatively or positively impact physical and mental health.

Base: All respondents

Off licences

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages healthy lifestyle choices	76 4%	40 4%	36 3%	9 4%	26 7%	26 8%	4 1%	4 1%	7 1%	26 5%	17 3%	22 5%	11 2%	8 4%	5 5%	6 3%	9 5%	7 4%	4 3%	2 2%	6 3%	17 6%	5 2%	7 4%	*	15 5%	43 5%
Greatly encourages healthy lifestyle choices	(+2) 12 1%	6 1%	7 1%	1 *	6 2%	3 1%	2 *	1 *	- -	4 1%	2 *	5 1%	2 *	- -	1 1%	2 1%	- -	3 2%	1 1%	- -	2 1%	3 1%	- -	1 1%	*	3 1%	6 1%
Somewhat encourages healthy lifestyle choices	(+1) 64 3%	35 3%	29 3%	8 4%	20 6%	23 7%	2 1%	3 1%	7 1%	22 4%	14 2%	17 4%	10 2%	8 4%	4 5%	4 2%	9 5%	4 2%	3 2%	2 2%	4 2%	14 5%	5 2%	6 4%	-	12 4%	37 4%
Neither encourages nor discourages healthy lifestyle choices	(0) 603 29%	316 31%	287 27%	86 37%	117 32%	92 27%	106 28%	77 25%	125 26%	140 25%	149 25%	133 31%	181 35%	51 28%	25 30%	72 31%	47 28%	62 34%	38 25%	32 31%	49 25%	85 31%	82 29%	46 26%	13 21%	70 23%	275 30%
Somewhat discourages healthy lifestyle choices	(-1) 835 40%	419 41%	416 39%	95 40%	125 35%	135 40%	153 41%	131 42%	196 40%	232 41%	257 44%	178 41%	168 32%	55 31%	37 43%	96 41%	81 47%	64 35%	63 41%	47 46%	80 41%	105 39%	113 40%	69 38%	24 38%	123 41%	353 39%
Greatly discourages healthy lifestyle choices	(-2) 592 28%	252 25%	340 32%	46 19%	94 26%	86 25%	112 30%	97 31%	157 32%	166 29%	164 28%	100 23%	162 31%	66 37%	19 22%	61 26%	34 20%	51 28%	48 31%	22 21%	61 31%	65 24%	83 29%	58 32%	25 40%	92 31%	243 27%
NET: Discourages healthy lifestyle choices	1427 68%	671 65%	756 70%	140 59%	220 61%	221 65%	265 71%	229 74%	353 73%	398 71%	421 72%	278 64%	330 63%	121 67%	56 65%	157 67%	116 67%	115 62%	111 73%	68 67%	141 72%	170 63%	197 69%	126 70%	49 78%	215 72%	596 65%
Mean	-0.92	-0.85	-0.98	-0.75	-0.78	-0.82	-0.99	-1.03	-1.04	-0.95	-0.97	-0.81	-0.92	-1.00	-0.81	-0.89	-0.82	-0.84	-1.01	-0.86	-0.99	-0.79	-0.97	-0.98	-1.16	-0.97	-0.87
Standard deviation	0.86	0.85	0.86	0.82	0.95	0.92	0.80	0.80	0.80	0.87	0.82	0.87	0.87	0.91	0.86	0.84	0.81	0.91	0.84	0.77	0.86	0.90	0.81	0.88	0.81	0.89	0.88
Standard error	0.02	0.03	0.03	0.05	0.05	0.05	0.04	0.04	0.04	0.03	0.03	0.05	0.04	0.07	0.09	0.06	0.07	0.07	0.07	0.07	0.06	0.05	0.05	0.07	0.10	0.05	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 9

**Q1. In your opinion, to what extent do the following high street outlets encourage or discourage individuals to make healthy lifestyle choices?
Please take into account both the products available and/or the activities that take place in these outlets which may negatively or positively impact physical and mental health.**

Base: All respondents

Payday lenders, weekly payment stores (e.g. Brighthouse, Perfect Home) and pawnbrokers

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages healthy lifestyle choices	68 3%	41 4%	27 3%	14 6%	21 6%	19 6%	9 2%	2 1%	3 1%	23 4%	15 2%	20 5%	10 2%	5 3%	4 5%	5 2%	3 2%	9 5%	9 6%	3 3%	3 1%	18 7%	5 2%	5 3%	*	15 5%	42 5%
Greatly encourages healthy lifestyle choices	(+2) 25 1%	16 2%	9 1%	9 4%	5 1%	5 2%	3 1%	1 *	3 1%	4 1%	8 1%	11 3%	3 1%	3 1%	1 1%	2 1%	3 2%	3 2%	4 3%	2 2%	- -	6 2%	* *	1 1%	* 1%	4 1%	17 2%
Somewhat encourages healthy lifestyle choices	(+1) 43 2%	25 2%	18 2%	5 2%	17 5%	14 4%	5 1%	1 *	1 *	20 3%	7 1%	9 2%	7 1%	2 1%	3 4%	3 1%	1 *	6 3%	5 3%	1 1%	3 1%	12 5%	5 2%	4 2%	- -	10 3%	25 3%
Neither encourages nor discourages healthy lifestyle choices	(0) 560 27%	281 27%	279 26%	90 38%	85 23%	88 26%	100 27%	81 26%	116 24%	120 21%	160 27%	127 29%	153 29%	37 21%	29 34%	80 34%	56 33%	48 26%	36 23%	21 21%	59 30%	77 28%	68 24%	40 22%	10 15%	63 21%	250 27%
Somewhat discourages healthy lifestyle choices	(-1) 474 23%	241 23%	233 22%	51 22%	76 21%	84 25%	88 24%	67 22%	107 22%	122 22%	138 24%	104 24%	109 21%	52 29%	22 25%	41 18%	28 16%	44 24%	24 16%	27 26%	43 22%	58 21%	74 26%	43 24%	18 28%	67 22%	195 21%
Greatly discourages healthy lifestyle choices	(-2) 1004 48%	464 45%	539 50%	80 34%	181 50%	147 43%	178 48%	159 51%	258 53%	299 53%	274 47%	182 42%	249 48%	86 48%	31 36%	109 46%	84 49%	83 45%	85 56%	51 50%	92 47%	119 44%	136 48%	92 51%	35 56%	155 52%	426 47%
NET: Discourages healthy lifestyle choices	1478 70%	705 69%	772 72%	132 56%	256 71%	232 68%	267 71%	227 73%	365 75%	421 75%	412 70%	286 66%	359 69%	138 77%	53 62%	150 64%	112 65%	127 69%	109 71%	78 76%	135 69%	177 65%	211 74%	135 75%	53 84%	222 74%	621 68%
Mean	-1.13	-1.08	-1.18	-0.80	-1.14	-1.05	-1.15	-1.24	-1.27	-1.23	-1.13	-1.01	-1.14	-1.20	-0.92	-1.07	-1.11	-1.07	-1.18	-1.20	-1.14	-1.00	-1.20	-1.23	-1.38	-1.19	-1.08
Standard deviation	0.96	0.98	0.93	1.05	1.01	1.00	0.93	0.87	0.87	0.94	0.94	1.02	0.93	0.91	0.97	0.96	0.99	1.00	1.06	0.96	0.90	1.04	0.87	0.91	0.80	0.98	1.01
Standard error	0.02	0.03	0.03	0.07	0.05	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.07	0.11	0.07	0.08	0.08	0.09	0.09	0.06	0.06	0.05	0.07	0.10	0.06	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 10

Q1. In your opinion, to what extent do the following high street outlets encourage or discourage individuals to make healthy lifestyle choices? Please take into account both the products available and/or the activities that take place in these outlets which may negatively or positively impact physical and mental health.

Base: All respondents
Pharmacies

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages healthy lifestyle choices	1447	712	735	166	222	224	268	230	338	391	407	297	352	126	61	168	123	135	96	71	137	156	200	132	43	222	615
	69%	69%	68%	70%	61%	66%	71%	74%	70%	69%	69%	69%	67%	70%	71%	71%	72%	73%	63%	69%	70%	57%	70%	73%	68%	74%	67%
Greatly encourages healthy lifestyle choices	(+2) 450	217	233	64	65	71	86	57	107	114	137	75	124	40	13	52	41	38	29	23	36	52	70	42	15	62	193
	21%	21%	22%	27%	18%	21%	23%	18%	22%	20%	23%	17%	24%	22%	15%	22%	24%	20%	19%	22%	18%	19%	25%	24%	24%	21%	21%
Somewhat encourages healthy lifestyle choices	(+1) 997	494	502	101	157	153	182	174	230	277	270	222	228	86	48	116	83	97	67	48	101	104	130	89	28	159	422
	47%	48%	47%	43%	43%	45%	48%	56%	48%	49%	46%	51%	44%	48%	56%	49%	48%	53%	44%	47%	52%	38%	46%	50%	45%	53%	46%
Neither encourages nor discourages healthy lifestyle choices	(0) 582	269	313	56	118	104	92	72	140	156	158	115	154	49	22	54	43	43	51	25	55	103	73	47	17	69	253
	28%	26%	29%	24%	33%	31%	25%	23%	29%	28%	27%	26%	29%	27%	26%	23%	25%	23%	33%	25%	28%	38%	26%	26%	27%	23%	28%
Somewhat discourages healthy lifestyle choices	(-1) 56	34	22	12	12	11	9	7	6	12	17	17	11	3	3	11	3	6	4	6	4	6	6	1	2	8	28
	3%	3%	2%	5%	3%	3%	3%	2%	1%	2%	3%	4%	2%	2%	4%	5%	2%	3%	2%	6%	2%	2%	2%	1%	3%	3%	3%
Greatly discourages healthy lifestyle choices	(-2) 21	13	8	3	10	1	5	1	1	6	5	5	5	1	-	2	2	-	3	*	-	7	4	-	1	1	16
	1%	1%	1%	1%	3%	*	1%	*	*	1%	1%	1%	1%	*	-	1%	1%	-	2%	*	-	2%	2%	-	2%	*	2%
NET: Discourages healthy lifestyle choices	77	47	30	14	22	12	15	8	7	17	22	22	16	4	3	13	5	6	7	7	4	12	11	1	3	10	45
	4%	5%	3%	6%	6%	3%	4%	3%	1%	3%	4%	5%	3%	2%	4%	6%	3%	3%	4%	6%	2%	5%	4%	1%	5%	3%	5%
Mean	0.85	0.85	0.86	0.90	0.70	0.83	0.89	0.90	0.90	0.85	0.88	0.80	0.87	0.90	0.82	0.87	0.91	0.90	0.75	0.85	0.86	0.70	0.90	0.96	0.85	0.91	0.82
Standard deviation	0.82	0.83	0.80	0.89	0.90	0.80	0.83	0.72	0.75	0.79	0.83	0.81	0.83	0.78	0.73	0.84	0.82	0.76	0.85	0.85	0.73	0.89	0.85	0.73	0.90	0.76	0.86
Standard error	0.02	0.03	0.02	0.06	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.04	0.04	0.06	0.08	0.06	0.07	0.06	0.07	0.08	0.05	0.05	0.05	0.05	0.11	0.05	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 11

Q1. In your opinion, to what extent do the following high street outlets encourage or discourage individuals to make healthy lifestyle choices? Please take into account both the products available and/or the activities that take place in these outlets which may negatively or positively impact physical and mental health.

**Base: All respondents
Dentists**

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages healthy lifestyle choices	1728	837	892	198	288	281	304	266	390	489	489	341	410	155	69	201	141	147	120	83	157	216	236	151	51	255	745
	82%	81%	83%	84%	80%	83%	81%	86%	81%	87%	83%	79%	79%	86%	80%	86%	82%	80%	78%	82%	80%	80%	83%	84%	81%	85%	82%
Greatly encourages healthy lifestyle choices	(+2) 718	336	382	104	118	113	134	90	158	211	205	129	172	76	23	75	65	56	49	39	56	77	103	73	25	104	311
	34%	33%	35%	44%	33%	33%	36%	29%	33%	37%	35%	30%	33%	42%	27%	32%	38%	31%	32%	38%	29%	28%	36%	41%	39%	35%	34%
Somewhat encourages healthy lifestyle choices	(+1) 1011	501	510	94	170	168	170	176	232	278	283	212	238	79	46	126	77	91	71	44	101	139	133	78	27	152	434
	48%	49%	47%	40%	47%	50%	45%	57%	48%	49%	48%	49%	46%	44%	54%	53%	45%	49%	47%	43%	52%	51%	47%	43%	42%	51%	48%
Neither encourages nor discourages healthy lifestyle choices	(0) 333	168	165	32	62	50	60	42	87	70	87	77	99	23	15	31	27	32	30	18	36	46	40	25	9	37	148
	16%	16%	15%	14%	17%	15%	16%	13%	18%	12%	15%	18%	19%	13%	18%	13%	16%	17%	19%	18%	18%	17%	14%	14%	15%	12%	16%
Somewhat discourages healthy lifestyle choices	(-1) 28	11	17	4	3	6	6	2	7	3	7	11	6	2	-	1	2	4	1	1	2	7	5	4	1	4	9
	1%	1%	2%	2%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	-	*	1%	2%	*	1%	1%	2%	2%	2%	2%	1%	1%
Greatly discourages healthy lifestyle choices	(-2) 17	12	5	2	9	2	4	-	-	2	4	5	6	-	2	2	1	1	3	-	1	3	3	-	2	4	11
	1%	1%	*	1%	2%	*	1%	-	-	*	1%	1%	1%	-	2%	1%	1%	*	2%	-	*	1%	1%	-	3%	1%	1%
NET: Discourages healthy lifestyle choices	45	23	22	6	12	7	10	2	7	5	11	16	13	2	2	3	3	5	3	1	3	10	8	4	3	8	20
	2%	2%	2%	3%	3%	2%	3%	1%	1%	1%	2%	4%	2%	1%	2%	1%	2%	3%	2%	1%	1%	4%	3%	2%	4%	3%	2%
Mean	1.13	1.11	1.16	1.24	1.06	1.14	1.13	1.15	1.12	1.23	1.16	1.03	1.08	1.28	1.03	1.16	1.18	1.08	1.06	1.19	1.07	1.03	1.16	1.22	1.13	1.16	1.12
Standard deviation	0.78	0.79	0.77	0.82	0.87	0.76	0.82	0.65	0.74	0.70	0.76	0.83	0.82	0.72	0.78	0.72	0.78	0.78	0.83	0.75	0.74	0.81	0.80	0.77	0.92	0.78	0.80
Standard error	0.02	0.02	0.02	0.05	0.05	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.05	0.08	0.05	0.06	0.06	0.07	0.07	0.05	0.05	0.05	0.06	0.11	0.05	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 12

Q2. In your opinion, to what extent do the following high street outlets encourage or discourage social interaction? Please take into account things like providing a meeting venue or place to bring the community together.

Base: All respondents

Summary table

	Vape shops/ e-cigarette shops	Vacant shops	Green grocers/ fruit sellers	Convenience stores	Cafes and coffee shops (independent cafes as well as chains, e.g. Starbucks, Costa etc.)	Sandwich/ lunch time food shops (e.g. Greggs, Subway, Pret A Manger, EAT etc.)	Off licences	Payday lenders, weekly payment stores (e.g. Brighthouse, Perfect Home) and pawnbrokers	Pharmacies	Dentists
Unweighted base	2106	2106	2106	2106	2106	2106	2106	2106	2106	2106
Weighted base	2106	2106	2106	2106	2106	2106	2106	2106	2106	2106
NET: Encourages social interaction	406 19%	105 5%	908 43%	855 41%	1565 74%	1060 50%	355 17%	125 6%	542 26%	500 24%
Greatly encourages social interaction (+2)	55 3%	15 1%	138 7%	63 3%	497 24%	188 9%	33 2%	16 1%	72 3%	80 4%
Somewhat encourages social interaction (+1)	352 17%	90 4%	770 37%	792 38%	1068 51%	872 41%	322 15%	109 5%	470 22%	420 20%
Neither encourages nor discourages social interaction (0)	1274 61%	984 47%	1119 53%	1117 53%	463 22%	923 44%	1237 59%	960 46%	1419 67%	1438 68%
Somewhat discourages social interaction (-1)	247 12%	361 17%	52 2%	101 5%	55 3%	101 5%	347 16%	419 20%	106 5%	118 6%
Greatly discourages social interaction (-2)	178 8%	656 31%	26 1%	34 2%	23 1%	22 1%	167 8%	602 29%	39 2%	50 2%
NET: Discourages social interaction	425 20%	1017 48%	79 4%	134 6%	78 4%	123 6%	513 24%	1022 49%	145 7%	168 8%
Mean	-0.07	-0.74	0.45	0.36	0.93	0.52	-0.14	-0.70	0.20	0.17
Standard deviation	0.85	0.97	0.71	0.69	0.81	0.77	0.82	0.96	0.67	0.69
Standard error	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.01	0.02

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 13

Q2. In your opinion, to what extent do the following high street outlets encourage or discourage social interaction? Please take into account things like providing a meeting venue or place to bring the community together.

Base: All respondents

Vape shops/ e-cigarette shops

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages social interaction	406	216	191	77	110	74	76	33	36	98	120	96	92	30	10	47	30	40	33	17	35	67	64	24	10	71	217
	19%	21%	18%	33%	30%	22%	20%	11%	7%	17%	21%	22%	18%	16%	11%	20%	18%	22%	22%	17%	18%	25%	22%	14%	17%	24%	24%
Greatly encourages social interaction (+2)	55	30	25	10	23	8	8	5	1	10	14	14	17	3	1	6	4	9	7	1	3	8	6	5	2	16	27
	3%	3%	2%	4%	6%	2%	2%	2%	*	2%	2%	3%	3%	2%	1%	3%	3%	5%	5%	1%	1%	3%	2%	3%	4%	5%	3%
Somewhat encourages social interaction (+1)	352	186	166	66	88	66	68	29	35	89	106	81	75	26	9	41	26	30	26	16	32	59	58	20	8	56	189
	17%	18%	15%	28%	24%	20%	18%	9%	7%	16%	18%	19%	14%	15%	11%	17%	15%	17%	17%	16%	16%	22%	20%	11%	13%	19%	21%
Neither encourages nor discourages social interaction (0)	1274	587	687	132	200	218	238	208	278	323	363	260	328	109	58	147	115	109	85	58	120	155	167	111	41	162	553
	61%	57%	64%	56%	55%	64%	64%	67%	57%	57%	62%	60%	63%	61%	67%	63%	67%	59%	55%	57%	61%	57%	59%	62%	64%	54%	61%
Somewhat discourages social interaction (-1)	247	136	110	14	27	31	30	42	103	79	62	42	64	20	13	22	18	21	21	23	22	28	31	19	8	39	79
	12%	13%	10%	6%	8%	9%	8%	13%	21%	14%	11%	10%	12%	11%	15%	10%	10%	11%	14%	22%	11%	10%	11%	11%	12%	13%	9%
Greatly discourages social interaction (-2)	178	88	90	13	25	16	31	27	67	63	41	35	38	21	5	19	9	14	14	4	19	22	23	25	4	29	65
	8%	9%	8%	5%	7%	5%	8%	9%	14%	11%	7%	8%	7%	11%	6%	8%	5%	8%	9%	4%	10%	8%	8%	14%	7%	10%	7%
NET: Discourages social interaction	425	225	200	27	52	47	61	69	170	143	104	77	102	41	18	41	26	35	35	27	41	50	53	44	12	67	144
	20%	22%	19%	11%	14%	14%	16%	22%	35%	25%	18%	18%	19%	23%	21%	18%	15%	19%	23%	26%	21%	18%	19%	25%	19%	22%	16%
Mean	-0.07	-0.07	-0.07	0.20	0.16	0.06	-0.02	-0.19	-0.41	-0.17	-0.02	-0.01	-0.06	-0.16	-0.15	-0.03	*	*	-0.06	-0.13	-0.12	0.01	-0.02	-0.22	-0.05	-0.03	0.04
Standard deviation	0.85	0.88	0.82	0.83	0.90	0.76	0.82	0.78	0.82	0.89	0.82	0.86	0.83	0.87	0.71	0.83	0.75	0.89	0.93	0.76	0.84	0.87	0.85	0.91	0.83	0.95	0.83
Standard error	0.02	0.03	0.03	0.05	0.05	0.04	0.04	0.04	0.04	0.04	0.03	0.05	0.04	0.06	0.08	0.06	0.06	0.07	0.08	0.07	0.06	0.05	0.05	0.07	0.10	0.06	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 14

Q2. In your opinion, to what extent do the following high street outlets encourage or discourage social interaction? Please take into account things like providing a meeting venue or place to bring the community together.

Base: All respondents

Vacant shops

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	North Ireland	Public	Private	
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages social interaction	105	56	49	20	38	23	10	6	8	28	22	26	29	9	9	11	8	11	11	4	3	24	10	3	2	23	53
	5%	5%	5%	8%	11%	7%	3%	2%	2%	5%	4%	6%	6%	5%	10%	5%	4%	6%	7%	4%	2%	9%	4%	1%	4%	8%	6%
Greatly encourages social interaction (+2)	15	8	7	4	6	3	-	-	1	6	4	2	2	3	2	3	-	1	1	-	1	4	-	-	-	6	4
	1%	1%	1%	2%	2%	1%	-	-	*	1%	1%	*	*	1%	2%	1%	-	1%	*	-	1%	2%	-	-	-	2%	*
Somewhat encourages social interaction (+1)	90	48	42	15	32	20	10	6	7	22	17	24	27	7	7	8	8	10	10	4	2	20	10	3	2	18	50
	4%	5%	4%	7%	9%	6%	3%	2%	1%	4%	3%	6%	5%	4%	8%	3%	4%	5%	6%	4%	1%	7%	4%	1%	4%	6%	5%
Neither encourages nor discourages social interaction (0)	984	463	521	138	199	173	165	124	185	244	289	204	247	77	38	114	83	80	68	51	92	144	138	75	23	141	426
	47%	45%	48%	58%	55%	51%	44%	40%	38%	43%	49%	47%	47%	43%	44%	49%	44%	44%	49%	47%	53%	49%	41%	37%	47%	47%	
Somewhat discourages social interaction (-1)	361	186	175	33	44	50	87	48	99	100	101	66	93	32	10	41	29	35	30	18	26	41	43	39	17	41	160
	17%	18%	16%	14%	12%	15%	23%	15%	20%	18%	17%	15%	18%	18%	11%	18%	17%	19%	19%	18%	13%	15%	15%	22%	26%	14%	18%
Greatly discourages social interaction (-2)	656	323	333	46	80	93	113	132	192	191	176	137	153	62	29	68	52	57	46	30	74	62	93	63	21	94	273
	31%	31%	31%	19%	22%	27%	30%	43%	40%	34%	30%	32%	29%	34%	34%	29%	30%	31%	30%	29%	38%	23%	33%	35%	33%	31%	30%
NET: Discourages social interaction	1017	509	508	78	124	143	200	180	291	292	277	203	245	94	39	110	81	93	75	48	100	103	135	103	37	136	433
	48%	50%	47%	33%	34%	42%	53%	58%	60%	52%	47%	47%	47%	52%	45%	47%	47%	50%	49%	47%	51%	38%	48%	57%	59%	45%	47%
Mean	-0.74	-0.75	-0.73	-0.42	-0.44	-0.62	-0.81	-0.99	-0.98	-0.80	-0.73	-0.72	-0.70	-0.80	-0.67	-0.69	-0.73	-0.75	-0.71	-0.72	-0.86	-0.50	-0.77	-0.91	-0.88	-0.67	-0.71
Standard deviation	0.97	0.98	0.97	0.94	0.99	0.98	0.90	0.95	0.93	0.99	0.95	0.99	0.96	1.01	1.10	0.97	0.95	0.98	0.98	0.93	0.97	0.97	0.95	0.91	0.92	1.04	0.97
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.07	0.12	0.07	0.08	0.08	0.08	0.09	0.07	0.06	0.06	0.07	0.11	0.06	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 15

Q2. In your opinion, to what extent do the following high street outlets encourage or discourage social interaction? Please take into account things like providing a meeting venue or place to bring the community together.

Base: All respondents

Green grocers/ fruit sellers

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages social interaction	908	451	457	97	173	133	167	129	208	248	261	185	214	81	39	96	84	74	69	41	75	113	121	82	33	132	402
	43%	44%	42%	41%	48%	39%	45%	42%	43%	44%	45%	43%	41%	45%	45%	41%	49%	40%	45%	41%	38%	42%	43%	46%	52%	44%	44%
Greatly encourages social interaction (+2)	138	76	62	17	33	18	27	22	21	38	33	26	42	15	4	11	11	12	9	11	14	20	21	6	5	25	58
	7%	7%	6%	7%	9%	5%	7%	7%	4%	7%	6%	6%	8%	8%	5%	5%	6%	6%	6%	10%	7%	7%	8%	4%	7%	8%	6%
Somewhat encourages social interaction (+1)	770	375	395	80	141	115	140	106	188	211	229	159	172	65	35	84	73	63	60	31	62	93	100	76	28	106	344
	37%	37%	37%	34%	39%	34%	37%	34%	39%	37%	39%	37%	33%	36%	41%	36%	43%	34%	39%	30%	31%	34%	35%	42%	45%	35%	38%
Neither encourages nor discourages social interaction (0)	1119	540	579	126	175	192	199	172	254	300	306	229	284	94	41	129	83	101	80	59	114	149	153	87	29	156	480
	53%	52%	54%	54%	48%	57%	53%	56%	52%	53%	52%	53%	54%	52%	48%	55%	48%	55%	52%	58%	58%	55%	54%	48%	46%	52%	53%
Somewhat discourages social interaction (-1)	52	25	27	10	8	11	7	6	11	11	18	9	14	4	4	7	1	6	2	2	4	9	7	6	1	13	19
	2%	2%	3%	4%	2%	3%	2%	2%	2%	2%	3%	2%	3%	2%	5%	3%	1%	3%	1%	2%	2%	3%	2%	3%	1%	4%	2%
Greatly discourages social interaction (-2)	26	12	14	2	6	2	2	3	11	5	1	10	10	1	2	3	3	3	2	-	3	1	3	5	1	-	11
	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	*	2%	2%	1%	2%	1%	2%	2%	1%	-	1%	*	1%	3%	1%	-	1%
NET: Discourages social interaction	79	37	42	12	14	13	9	9	22	16	19	19	24	5	6	10	4	8	4	2	7	10	10	11	1	13	31
	4%	4%	4%	5%	4%	4%	2%	3%	5%	3%	3%	4%	5%	3%	7%	4%	3%	5%	3%	2%	3%	4%	3%	6%	2%	4%	3%
Mean	0.45	0.47	0.43	0.43	0.52	0.40	0.49	0.45	0.40	0.47	0.47	0.42	0.43	0.49	0.41	0.40	0.51	0.40	0.47	0.49	0.41	0.45	0.46	0.40	0.56	0.48	0.46
Standard deviation	0.71	0.72	0.70	0.73	0.76	0.68	0.68	0.70	0.72	0.69	0.66	0.74	0.76	0.72	0.74	0.69	0.71	0.72	0.69	0.70	0.71	0.69	0.71	0.74	0.70	0.71	0.70
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.03	0.04	0.03	0.03	0.03	0.04	0.03	0.05	0.08	0.05	0.06	0.06	0.06	0.07	0.05	0.04	0.04	0.06	0.08	0.04	0.02

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 16

Q2. In your opinion, to what extent do the following high street outlets encourage or discourage social interaction? Please take into account things like providing a meeting venue or place to bring the community together.

Base: All respondents

Convenience stores

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages social interaction	855 41%	414 40%	441 41%	79 33%	156 43%	143 42%	149 40%	125 40%	203 42%	226 40%	249 42%	181 42%	199 38%	72 40%	37 43%	99 42%	65 38%	65 35%	68 44%	45 44%	85 44%	104 38%	104 37%	74 41%	37 58%	129 43%	391 43%
Greatly encourages social interaction (+2)	63 3%	37 4%	26 2%	11 5%	10 3%	10 3%	11 3%	11 3%	11 2%	14 3%	14 2%	18 4%	16 3%	9 5%	3 3%	2 1%	6 3%	7 4%	1 1%	7 7%	8 4%	4 1%	9 3%	3 2%	4 6%	12 4%	28 3%
Somewhat encourages social interaction (+1)	792 38%	377 37%	414 38%	68 29%	147 40%	133 39%	138 37%	114 37%	192 40%	212 38%	235 40%	163 38%	182 35%	63 35%	34 40%	97 41%	60 35%	58 31%	67 44%	38 37%	77 39%	100 37%	95 33%	71 40%	33 52%	116 39%	362 40%
Neither encourages nor discourages social interaction (0)	1117 53%	541 53%	576 53%	134 57%	179 49%	176 52%	209 56%	172 56%	247 51%	306 54%	304 52%	218 50%	288 55%	101 56%	46 53%	117 50%	89 52%	108 59%	81 53%	54 53%	95 49%	152 56%	162 57%	90 50%	22 35%	159 53%	460 50%
Somewhat discourages social interaction (-1)	101 5%	53 5%	48 4%	19 8%	17 5%	16 5%	12 3%	9 3%	28 6%	26 5%	27 5%	26 6%	22 4%	7 4%	2 2%	14 6%	13 8%	9 5%	3 2%	3 3%	11 6%	13 5%	10 4%	11 6%	4 7%	10 3%	45 5%
Greatly discourages social interaction (-2)	34 2%	19 2%	14 1%	5 2%	11 3%	4 1%	5 1%	4 1%	6 1%	6 1%	7 1%	8 2%	13 2%	1 1%	1 1%	5 2%	4 2%	2 1%	1 1%	- -	4 2%	3 1%	8 3%	5 3%	- -	1 *	18 2%
NET: Discourages social interaction	134 6%	73 7%	62 6%	23 10%	27 8%	19 6%	17 5%	12 4%	35 7%	31 6%	34 6%	34 8%	35 7%	8 4%	3 4%	18 8%	17 10%	11 6%	4 3%	3 3%	15 8%	16 6%	18 6%	16 9%	4 7%	12 4%	62 7%
Mean	0.36	0.35	0.36	0.26	0.35	0.38	0.37	0.39	0.36	0.36	0.38	0.36	0.32	0.40	0.42	0.33	0.30	0.32	0.41	0.48	0.38	0.33	0.31	0.31	0.57	0.43	0.37
Standard deviation	0.69	0.72	0.67	0.75	0.74	0.67	0.66	0.66	0.69	0.66	0.67	0.74	0.72	0.67	0.66	0.69	0.75	0.68	0.59	0.67	0.75	0.64	0.72	0.73	0.71	0.65	0.71
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.03	0.04	0.03	0.03	0.03	0.04	0.03	0.05	0.07	0.05	0.06	0.05	0.05	0.06	0.05	0.04	0.04	0.05	0.09	0.04	0.02

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 17

Q2. In your opinion, to what extent do the following high street outlets encourage or discourage social interaction? Please take into account things like providing a meeting venue or place to bring the community together.

Base: All respondents

Cafes and coffee shops (independent cafes as well as chains, e.g. Starbucks, Costa etc.)

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages social interaction	1565	737	827	171	280	255	279	223	357	443	448	304	369	134	64	175	116	143	121	73	151	191	215	130	51	228	680
	74%	72%	77%	72%	77%	75%	74%	72%	74%	79%	76%	70%	71%	75%	75%	74%	68%	78%	79%	72%	77%	70%	76%	72%	81%	76%	75%
Greatly encourages social interaction (+2)	497	221	276	67	123	85	88	65	69	122	164	95	117	39	25	53	39	40	47	30	45	65	59	40	16	90	243
	24%	21%	26%	28%	34%	25%	24%	21%	14%	22%	28%	22%	22%	22%	29%	22%	23%	22%	30%	29%	23%	24%	21%	22%	25%	30%	27%
Somewhat encourages social interaction (+1)	1068	517	551	104	157	170	190	159	288	321	285	209	253	95	39	122	77	103	75	44	106	126	156	90	36	137	437
	51%	50%	51%	44%	43%	50%	51%	51%	60%	57%	48%	48%	48%	53%	45%	52%	45%	56%	49%	43%	54%	46%	55%	50%	57%	46%	48%
Neither encourages nor discourages social interaction (0)	463	242	221	57	67	73	80	76	109	100	124	106	134	40	16	52	51	35	30	24	36	69	59	44	10	62	194
	22%	24%	21%	24%	19%	22%	21%	25%	23%	18%	21%	24%	26%	22%	18%	22%	30%	19%	19%	23%	18%	25%	21%	24%	15%	21%	21%
Somewhat discourages social interaction (-1)	55	35	20	4	9	9	13	5	15	14	15	15	11	3	6	7	3	3	2	3	6	8	7	4	2	7	28
	3%	3%	2%	2%	2%	3%	3%	2%	3%	2%	3%	4%	2%	2%	7%	3%	2%	2%	1%	3%	3%	3%	2%	2%	3%	2%	3%
Greatly discourages social interaction (-2)	23	13	10	4	6	1	3	5	3	7	-	8	8	2	-	1	1	3	1	2	3	4	3	2	-	4	11
	1%	1%	1%	2%	2%	*	1%	2%	1%	1%	-	2%	2%	1%	-	*	1%	2%	*	2%	1%	1%	1%	1%	-	1%	1%
NET: Discourages social interaction	78	48	30	8	15	10	16	10	18	21	15	24	19	5	6	8	5	7	2	5	9	12	10	6	2	11	39
	4%	5%	3%	3%	4%	3%	4%	3%	4%	4%	3%	5%	4%	3%	7%	4%	3%	4%	1%	5%	5%	4%	4%	4%	3%	4%	4%
Mean	0.93	0.87	0.99	0.96	1.05	0.97	0.93	0.88	0.83	0.95	1.02	0.85	0.88	0.92	0.97	0.93	0.87	0.94	1.08	0.94	0.94	0.88	0.91	0.90	1.02	1.01	0.96
Standard deviation	0.81	0.83	0.79	0.86	0.88	0.78	0.81	0.81	0.72	0.77	0.77	0.87	0.83	0.79	0.88	0.78	0.81	0.80	0.76	0.91	0.81	0.85	0.78	0.81	0.74	0.85	0.84
Standard error	0.02	0.03	0.02	0.06	0.05	0.04	0.04	0.04	0.03	0.03	0.03	0.05	0.04	0.06	0.09	0.05	0.07	0.06	0.06	0.09	0.05	0.05	0.05	0.06	0.09	0.05	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 18

Q2. In your opinion, to what extent do the following high street outlets encourage or discourage social interaction? Please take into account things like providing a meeting venue or place to bring the community together.

Base: All respondents

Sandwich/ lunch time food shops (e.g. Greggs, Subway, Pret A Manger, EAT etc.)

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	North Ireland	Public	Private	
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages social interaction	1060	480	580	131	221	167	187	136	219	265	315	225	256	89	51	114	80	80	83	50	109	153	135	75	39	158	480
	50%	47%	54%	56%	61%	49%	50%	44%	45%	47%	54%	52%	49%	50%	60%	48%	47%	44%	54%	49%	56%	56%	48%	42%	62%	53%	53%
Greatly encourages social interaction (+2)	188	79	109	35	50	27	33	22	22	38	57	43	51	18	7	17	10	16	21	12	15	29	22	14	8	26	102
	9%	8%	10%	15%	14%	8%	9%	7%	4%	7%	10%	10%	10%	10%	8%	7%	6%	8%	13%	11%	8%	11%	8%	8%	13%	9%	11%
Somewhat encourages social interaction (+1)	872	401	471	96	171	140	154	114	197	227	258	181	205	71	44	96	70	65	62	39	94	125	113	62	31	132	378
	41%	39%	44%	41%	47%	41%	41%	37%	41%	40%	44%	42%	39%	39%	52%	41%	41%	35%	41%	38%	48%	46%	40%	34%	49%	44%	41%
Neither encourages nor discourages social interaction (0)	923	474	449	87	120	153	169	156	238	261	246	180	236	77	31	108	85	87	66	45	77	100	133	92	20	127	376
	44%	46%	42%	37%	33%	45%	45%	50%	49%	46%	42%	42%	45%	43%	36%	46%	50%	47%	43%	44%	39%	37%	47%	51%	32%	42%	41%
Somewhat discourages social interaction (-1)	101	60	41	14	15	18	17	15	23	34	24	23	20	12	3	10	4	14	3	5	8	16	11	8	4	14	45
	5%	6%	4%	6%	4%	5%	4%	5%	5%	6%	4%	5%	4%	7%	4%	4%	2%	8%	2%	5%	4%	6%	4%	5%	7%	5%	5%
Greatly discourages social interaction (-2)	22	13	8	4	7	1	2	3	5	5	2	6	9	1	-	3	2	2	1	1	2	2	4	4	-	1	12
	1%	1%	1%	2%	2%	*	1%	1%	1%	1%	*	1%	2%	1%	-	1%	1%	1%	*	1%	1%	1%	1%	2%	-	*	1%
NET: Discourages social interaction	123	74	49	17	22	19	19	18	28	38	26	29	29	13	3	13	6	16	4	6	10	18	16	12	4	15	57
	6%	7%	5%	7%	6%	5%	5%	6%	6%	7%	5%	7%	6%	7%	4%	6%	4%	9%	3%	6%	5%	7%	5%	7%	7%	5%	6%
Mean	0.52	0.46	0.59	0.61	0.67	0.52	0.53	0.44	0.43	0.46	0.58	0.54	0.52	0.52	0.65	0.49	0.48	0.42	0.64	0.54	0.58	0.60	0.48	0.41	0.68	0.56	0.56
Standard deviation	0.77	0.77	0.75	0.86	0.83	0.73	0.74	0.74	0.70	0.74	0.74	0.80	0.79	0.80	0.69	0.75	0.69	0.80	0.76	0.81	0.73	0.79	0.76	0.78	0.79	0.73	0.80
Standard error	0.02	0.02	0.02	0.06	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.06	0.07	0.05	0.06	0.06	0.06	0.08	0.05	0.05	0.04	0.06	0.09	0.04	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 19

Q2. In your opinion, to what extent do the following high street outlets encourage or discourage social interaction? Please take into account things like providing a meeting venue or place to bring the community together.

Base: All respondents

Off licences

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages social interaction	355	180	175	48	92	64	59	38	55	100	85	85	85	20	17	43	28	32	32	20	33	50	42	27	13	50	190
	17%	18%	16%	20%	26%	19%	16%	12%	11%	18%	15%	20%	16%	11%	20%	18%	16%	18%	21%	19%	17%	19%	15%	15%	20%	17%	21%
Greatly encourages social interaction (+2)	33	16	17	6	10	5	6	1	4	9	9	6	9	4	4	2	3	2	3	1	4	6	2	1	1	11	14
	2%	2%	2%	3%	3%	2%	2%	*	1%	2%	2%	1%	2%	2%	5%	1%	2%	1%	2%	1%	2%	2%	1%	1%	2%	4%	2%
Somewhat encourages social interaction (+1)	322	164	158	41	82	59	53	36	51	92	76	79	76	16	12	41	25	30	29	19	29	45	39	26	11	40	176
	15%	16%	15%	18%	23%	17%	14%	12%	10%	16%	13%	18%	15%	9%	14%	17%	14%	16%	19%	19%	15%	16%	14%	14%	18%	13%	19%
Neither encourages nor discourages social interaction (0)	1237	615	623	139	195	200	232	190	281	302	366	255	313	105	51	142	104	108	84	62	113	155	178	104	31	164	520
	59%	60%	58%	59%	54%	59%	62%	62%	58%	54%	62%	59%	60%	59%	60%	61%	61%	59%	55%	60%	58%	57%	63%	58%	49%	55%	57%
Somewhat discourages social interaction (-1)	347	165	181	31	48	54	62	62	89	101	101	62	83	30	14	37	33	29	24	14	34	47	45	28	12	60	146
	16%	16%	17%	13%	13%	16%	17%	20%	18%	18%	17%	14%	16%	17%	17%	16%	19%	16%	16%	14%	17%	17%	16%	15%	18%	20%	16%
Greatly discourages social interaction (-2)	167	68	99	18	26	21	22	20	60	60	34	31	41	25	3	13	6	14	14	6	16	20	19	22	8	25	57
	8%	7%	9%	8%	7%	6%	6%	6%	12%	11%	6%	7%	8%	14%	4%	6%	4%	8%	9%	6%	8%	7%	7%	12%	13%	8%	6%
NET: Discourages social interaction	513	233	281	49	75	75	84	82	149	161	135	93	124	54	18	50	40	43	38	21	50	67	64	49	20	85	203
	24%	23%	26%	21%	21%	22%	22%	26%	31%	29%	23%	21%	24%	30%	21%	21%	23%	24%	25%	20%	26%	25%	23%	27%	32%	28%	22%
Mean	-0.14	-0.10	-0.17	-0.06	*	-0.08	-0.11	-0.20	-0.31	-0.20	-0.13	-0.08	-0.14	-0.31	*	-0.08	-0.09	-0.13	-0.11	-0.06	-0.15	-0.11	-0.14	-0.24	-0.22	-0.17	-0.06
Standard deviation	0.82	0.80	0.85	0.85	0.87	0.80	0.77	0.74	0.85	0.89	0.76	0.82	0.82	0.89	0.83	0.76	0.74	0.82	0.88	0.78	0.84	0.84	0.76	0.86	0.97	0.89	0.81
Standard error	0.02	0.02	0.03	0.06	0.05	0.04	0.04	0.04	0.04	0.04	0.03	0.04	0.03	0.06	0.09	0.05	0.06	0.06	0.07	0.08	0.06	0.05	0.04	0.06	0.12	0.05	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 20

Q2. In your opinion, to what extent do the following high street outlets encourage or discourage social interaction? Please take into account things like providing a meeting venue or place to bring the community together.

Base: All respondents

Payday lenders, weekly payment stores (e.g. Brighthouse, Perfect Home) and pawnbrokers

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages social interaction	125 6%	65 6%	60 6%	32 14%	37 10%	26 8%	11 3%	10 3%	9 2%	34 6%	30 5%	32 7%	29 6%	9 5%	6 7%	21 9%	10 6%	17 9%	8 5%	2 2%	3 2%	27 10%	16 6%	6 3%	-	32 11%	63 7%
Greatly encourages social interaction (+2)	16 1%	7 1%	9 1%	7 3%	2 1%	4 1%	2 1%	-	-	5 1%	3 1%	5 1%	2 *	1 1%	1 1%	1 *	1 1%	2 1%	-	-	-	6 2%	4 1%	-	-	7 2%	6 1%
Somewhat encourages social interaction (+1)	109 5%	58 6%	51 5%	25 10%	35 10%	22 6%	8 2%	10 3%	9 2%	29 5%	26 4%	27 6%	27 5%	8 4%	5 6%	20 8%	9 5%	15 8%	8 5%	2 2%	3 2%	21 8%	12 4%	6 3%	-	25 8%	57 6%
Neither encourages nor discourages social interaction (0)	960 46%	463 45%	496 46%	135 57%	157 43%	169 50%	182 49%	145 47%	172 35%	247 44%	290 49%	198 46%	225 43%	80 44%	35 40%	104 44%	74 43%	82 44%	70 45%	54 53%	90 46%	134 49%	140 49%	81 45%	17 28%	136 45%	424 46%
Somewhat discourages social interaction (-1)	419 20%	211 21%	208 19%	37 16%	74 20%	58 17%	79 21%	58 19%	113 23%	112 20%	110 19%	81 19%	116 22%	32 18%	22 26%	55 23%	37 22%	34 19%	35 23%	24 23%	41 21%	45 16%	43 15%	32 18%	19 31%	55 18%	178 19%
Greatly discourages social interaction (-2)	602 29%	288 28%	314 29%	32 14%	94 26%	86 25%	103 27%	97 31%	190 39%	171 30%	157 27%	122 28%	152 29%	59 33%	23 27%	56 24%	50 29%	51 28%	40 26%	21 21%	62 32%	67 25%	85 30%	61 34%	26 42%	76 25%	248 27%
NET: Discourages social interaction	1022 49%	499 49%	523 48%	69 29%	168 46%	144 42%	182 49%	155 50%	304 63%	283 50%	267 46%	203 47%	268 51%	91 51%	45 53%	111 47%	87 51%	86 47%	75 49%	45 44%	104 53%	111 41%	128 45%	93 52%	46 72%	132 44%	426 47%
Mean	-0.70	-0.70	-0.71	-0.26	-0.61	-0.59	-0.73	-0.78	-1.00	-0.73	-0.67	-0.67	-0.75	-0.78	-0.72	-0.62	-0.73	-0.64	-0.70	-0.63	-0.83	-0.54	-0.68	-0.82	-1.14	-0.56	-0.66
Standard deviation	0.96	0.96	0.96	0.93	0.99	0.98	0.91	0.93	0.91	0.98	0.94	0.99	0.95	0.98	0.97	0.95	0.96	1.01	0.92	0.84	0.90	1.01	1.00	0.95	0.83	1.03	0.97
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.07	0.11	0.06	0.08	0.08	0.07	0.08	0.06	0.06	0.06	0.07	0.10	0.06	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 21

Q2. In your opinion, to what extent do the following high street outlets encourage or discourage social interaction? Please take into account things like providing a meeting venue or place to bring the community together.

**Base: All respondents
Pharmacies**

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages social interaction	542	263	279	47	99	92	93	82	129	150	131	113	148	53	23	59	53	51	33	26	46	66	70	45	15	78	240
	26%	26%	26%	20%	27%	27%	25%	27%	27%	27%	22%	26%	28%	29%	27%	25%	31%	28%	22%	26%	24%	24%	25%	25%	24%	26%	26%
Greatly encourages social interaction (+2)	72	31	41	10	10	8	16	10	17	13	19	17	23	9	3	8	6	8	5	5	5	9	6	4	3	18	22
	3%	3%	4%	4%	3%	2%	4%	3%	4%	2%	3%	4%	4%	5%	3%	3%	4%	5%	3%	5%	3%	3%	2%	2%	4%	6%	2%
Somewhat encourages social interaction (+1)	470	232	238	36	89	84	77	72	112	137	112	96	125	43	20	51	47	43	28	21	41	58	64	41	13	60	218
	22%	23%	22%	15%	25%	25%	20%	23%	23%	24%	19%	22%	24%	24%	23%	22%	28%	23%	18%	21%	21%	21%	23%	23%	20%	20%	24%
Neither encourages nor discourages social interaction (0)	1419	693	726	165	238	221	263	210	321	374	421	285	339	117	59	160	111	122	108	70	135	187	190	118	44	201	621
	67%	67%	67%	70%	66%	65%	70%	68%	66%	66%	72%	66%	65%	65%	69%	68%	65%	66%	70%	68%	69%	69%	67%	66%	70%	67%	68%
Somewhat discourages social interaction (-1)	106	50	56	19	14	19	15	14	25	31	32	23	21	9	2	13	5	11	12	4	10	12	16	10	3	17	36
	5%	5%	5%	8%	4%	5%	4%	5%	5%	6%	5%	5%	4%	5%	3%	5%	3%	6%	8%	4%	5%	5%	6%	5%	4%	6%	4%
Greatly discourages social interaction (-2)	39	22	17	4	11	7	5	3	10	8	4	12	15	1	2	4	2	-	1	2	4	6	8	8	1	5	16
	2%	2%	2%	2%	3%	2%	1%	1%	2%	1%	1%	3%	3%	1%	2%	2%	1%	-	*	2%	2%	2%	3%	4%	2%	2%	2%
NET: Discourages social interaction	145	72	73	24	25	25	19	17	35	39	35	35	35	11	4	16	7	11	12	6	15	19	24	17	4	22	52
	7%	7%	7%	10%	7%	7%	5%	6%	7%	7%	6%	8%	7%	6%	5%	7%	4%	6%	8%	6%	7%	7%	8%	10%	6%	7%	6%
Mean	0.20	0.19	0.21	0.13	0.20	0.20	0.23	0.23	0.21	0.20	0.19	0.19	0.23	0.28	0.23	0.20	0.29	0.27	0.17	0.23	0.17	0.18	0.15	0.13	0.22	0.23	0.21
Standard deviation	0.67	0.67	0.67	0.69	0.69	0.66	0.64	0.63	0.68	0.64	0.60	0.72	0.72	0.68	0.65	0.66	0.64	0.64	0.62	0.69	0.66	0.67	0.67	0.72	0.66	0.71	0.63
Standard error	0.01	0.02	0.02	0.04	0.04	0.04	0.03	0.03	0.03	0.03	0.03	0.04	0.03	0.05	0.07	0.04	0.05	0.05	0.05	0.07	0.04	0.04	0.04	0.05	0.08	0.04	0.02

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 22

Q2. In your opinion, to what extent do the following high street outlets encourage or discourage social interaction? Please take into account things like providing a meeting venue or place to bring the community together.

Base: All respondents

Dentists

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879	
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913	
NET: Encourages social interaction	500	265	235	64	100	88	84	68	97	143	121	122	115	53	20	52	46	43	31	23	39	76	62	35	19	73	241	
	24%	26%	22%	27%	27%	26%	22%	22%	20%	25%	21%	28%	22%	29%	23%	22%	27%	24%	20%	22%	20%	28%	22%	19%	30%	24%	26%	
Greatly encourages social interaction	(+2)	80	49	32	14	19	10	15	9	13	20	16	19	26	7	4	9	3	9	6	6	11	10	5	2	20	24	
		4%	5%	3%	6%	5%	3%	4%	3%	4%	3%	4%	5%	4%	5%	4%	2%	5%	6%	5%	3%	4%	3%	3%	4%	7%	3%	
Somewhat encourages social interaction	(+1)	420	217	203	50	81	77	69	59	84	123	105	103	89	46	16	43	43	35	22	17	33	65	53	30	17	53	217
		20%	21%	19%	21%	22%	23%	18%	19%	17%	22%	18%	24%	17%	25%	19%	18%	25%	19%	14%	17%	17%	24%	19%	17%	26%	18%	24%
Neither encourages nor discourages social interaction	(0)	1438	677	761	151	232	224	260	215	355	379	430	266	364	115	59	167	112	125	113	71	136	172	199	128	41	201	605
		68%	66%	71%	64%	64%	66%	69%	69%	73%	67%	73%	61%	70%	64%	69%	71%	65%	68%	74%	69%	63%	70%	71%	66%	67%	66%	
Somewhat discourages social interaction	(-1)	118	61	57	14	16	19	25	21	22	33	31	27	26	12	6	11	9	9	6	6	17	20	10	11	3	19	48
		6%	6%	5%	6%	4%	6%	7%	7%	5%	6%	5%	6%	5%	6%	7%	5%	5%	5%	4%	6%	9%	7%	4%	6%	4%	6%	5%
Greatly discourages social interaction	(-2)	50	25	26	7	15	8	6	5	10	9	5	19	18	1	1	6	5	6	3	2	5	4	12	6	-	8	19
		2%	2%	2%	3%	4%	2%	2%	2%	2%	2%	1%	4%	3%	*	1%	2%	3%	3%	2%	2%	2%	4%	4%	3%	-	3%	2%
NET: Discourages social interaction		168	85	83	21	31	27	31	27	32	43	36	46	43	12	7	16	14	15	9	8	21	24	22	17	3	26	67
		8%	8%	8%	9%	9%	8%	8%	9%	7%	8%	6%	11%	8%	7%	8%	7%	8%	8%	6%	8%	11%	9%	8%	9%	4%	9%	7%
Mean		0.17	0.20	0.15	0.22	0.20	0.19	0.16	0.15	0.14	0.20	0.16	0.17	0.15	0.26	0.18	0.17	0.18	0.17	0.18	0.17	0.09	0.22	0.13	0.09	0.30	0.19	0.20
Standard deviation		0.69	0.72	0.66	0.76	0.78	0.68	0.67	0.65	0.62	0.67	0.59	0.79	0.73	0.65	0.68	0.67	0.67	0.73	0.68	0.72	0.68	0.70	0.72	0.68	0.61	0.75	0.66
Standard error		0.02	0.02	0.02	0.05	0.04	0.04	0.03	0.04	0.03	0.03	0.02	0.04	0.03	0.05	0.07	0.05	0.05	0.06	0.06	0.07	0.05	0.04	0.04	0.05	0.07	0.05	0.02

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 23

**Q3. In your opinion, to what extent do the following high street outlets encourage or discourage greater access to medical advice and health services?
Please take into account things like the direct provision of medical advice or health services, or providing information on where these can be accessed.**

Base: All respondents

Summary table

	Vape shops/ e-cigarette shops	Vacant shops	Green grocers/ fruit sellers	Convenience stores	Cafes and coffee shops (independent cafes as well as chains, e.g. Starbucks, Costa etc.)	Sandwich/ lunch time food shops (e.g. Greggs, Subway, Pret A Manger, EAT etc.)	Off licences	Payday lenders, weekly payment stores (e.g. Brighthouse, Perfect Home) and pawnbrokers	Pharmacies	Dentists
Unweighted base	2106	2106	2106	2106	2106	2106	2106	2106	2106	2106
Weighted base	2106	2106	2106	2106	2106	2106	2106	2106	2106	2106
NET: Encourages access	209 10%	65 3%	469 22%	213 10%	204 10%	209 10%	104 5%	77 4%	1753 83%	1722 82%
Greatly encourages access (+2)	33 2%	13 1%	99 5%	32 2%	30 1%	36 2%	18 1%	15 1%	1012 48%	843 40%
Somewhat encourages access (+1)	176 8%	51 2%	370 18%	181 9%	174 8%	173 8%	86 4%	62 3%	740 35%	878 42%
Neither encourages nor discourages access (0)	1137 54%	1337 63%	1491 71%	1628 77%	1608 76%	1592 76%	1356 64%	1302 62%	302 14%	344 16%
Somewhat discourages access (-1)	373 18%	223 11%	75 4%	176 8%	196 9%	190 9%	337 16%	253 12%	34 2%	26 1%
Greatly discourages access (-2)	387 18%	481 23%	71 3%	89 4%	97 5%	115 5%	309 15%	473 22%	17 1%	15 1%
NET: Discourages access	760 36%	705 33%	146 7%	265 13%	294 14%	305 14%	646 31%	726 34%	51 2%	40 2%
Mean	-0.43	-0.53	0.17	-0.05	-0.07	-0.08	-0.40	-0.53	1.28	1.19
Standard deviation	0.93	0.89	0.71	0.63	0.64	0.67	0.82	0.89	0.83	0.80
Standard error	0.02	0.02	0.02	0.01	0.01	0.01	0.02	0.02	0.02	0.02

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 24

**Q3. In your opinion, to what extent do the following high street outlets encourage or discourage greater access to medical advice and health services?
Please take into account things like the direct provision of medical advice or health services, or providing information on where these can be accessed.**

Base: All respondents

Vape shops/ e-cigarette shops

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages access	209	115	94	31	45	42	38	24	30	64	40	57	47	14	10	22	22	17	20	5	16	38	30	10	5	34	104
	10%	11%	9%	13%	12%	12%	10%	8%	6%	11%	7%	13%	9%	8%	12%	9%	13%	9%	13%	5%	8%	14%	11%	5%	7%	11%	11%
Greatly encourages access (+2)	33	18	15	7	7	8	3	5	3	11	3	8	10	2	2	1	3	10	3	-	1	5	3	2	-	8	13
	2%	2%	1%	3%	2%	2%	1%	1%	1%	2%	1%	2%	2%	1%	3%	*	1%	5%	2%	-	1%	2%	1%	1%	-	3%	1%
Somewhat encourages access (+1)	176	97	79	23	38	33	35	20	26	53	37	49	37	12	8	21	19	7	16	5	14	33	27	7	5	26	91
	8%	9%	7%	10%	10%	10%	9%	6%	5%	9%	6%	11%	7%	7%	9%	9%	11%	4%	11%	5%	7%	12%	10%	4%	7%	9%	10%
Neither encourages nor discourages access (0)	1137	542	596	135	190	195	228	164	225	275	340	220	302	95	51	126	98	102	70	62	105	123	163	107	34	164	503
	54%	53%	55%	57%	52%	58%	61%	53%	47%	49%	58%	51%	58%	53%	59%	53%	57%	56%	46%	61%	54%	45%	58%	60%	55%	54%	55%
Somewhat discourages access (-1)	373	167	207	39	58	51	54	64	107	107	110	76	81	26	11	44	25	40	31	14	38	57	49	25	12	49	154
	18%	16%	19%	17%	16%	15%	14%	21%	22%	19%	19%	18%	15%	15%	13%	19%	14%	22%	20%	14%	19%	21%	17%	14%	20%	16%	17%
Greatly discourages access (-2)	387	205	182	31	69	51	55	58	122	118	97	80	92	45	13	43	27	25	33	21	38	53	41	38	12	54	153
	18%	20%	17%	13%	19%	15%	15%	19%	25%	21%	17%	18%	18%	25%	15%	18%	16%	14%	21%	20%	19%	20%	14%	21%	18%	18%	17%
NET: Discourages access	760	371	389	70	127	102	109	122	230	225	207	156	172	71	24	87	52	65	63	35	75	110	90	63	24	103	307
	36%	36%	36%	30%	35%	30%	29%	39%	47%	40%	35%	36%	33%	39%	29%	37%	30%	35%	41%	34%	38%	41%	32%	35%	38%	34%	34%
Mean	-0.43	-0.43	-0.43	-0.26	-0.40	-0.31	-0.33	-0.49	-0.66	-0.47	-0.45	-0.39	-0.40	-0.55	-0.29	-0.45	-0.32	-0.34	-0.48	-0.49	-0.49	-0.44	-0.34	-0.49	-0.49	-0.38	-0.38
Standard deviation	0.93	0.97	0.90	0.92	0.98	0.93	0.86	0.92	0.94	0.99	0.86	0.97	0.92	0.97	0.94	0.91	0.92	0.95	1.01	0.87	0.91	1.00	0.88	0.91	0.88	0.97	0.92
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.07	0.10	0.06	0.07	0.07	0.08	0.08	0.06	0.06	0.05	0.07	0.11	0.06	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 25

**Q3. In your opinion, to what extent do the following high street outlets encourage or discourage greater access to medical advice and health services?
Please take into account things like the direct provision of medical advice or health services, or providing information on where these can be accessed.**

Base: All respondents

Vacant shops

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages access	65 3%	40 4%	25 2%	16 7%	24 7%	14 4%	7 2%	3 1%	-	21 4%	10 2%	21 5%	13 2%	3 2%	5 6%	9 4%	7 4%	12 6%	6 4%	-	2 1%	12 4%	6 2%	2 1%	-	19 6%	34 4%
Greatly encourages access (+2)	13 1%	8 1%	6 1%	5 2%	5 1%	3 1%	1 *	-	-	3 *	3 1%	3 1%	4 1%	1 *	1 1%	2 1%	-	3 2%	2 1%	-	2 1%	2 1%	1 *	-	-	5 2%	5 1%
Somewhat encourages access (+1)	51 2%	32 3%	20 2%	12 5%	19 5%	11 3%	6 2%	3 1%	-	19 3%	6 1%	17 4%	9 2%	2 1%	4 5%	7 3%	7 4%	9 5%	4 3%	-	-	10 4%	5 2%	2 1%	-	13 4%	29 3%
Neither encourages nor discourages access (0)	1337 63%	652 63%	684 63%	177 75%	246 68%	228 67%	248 66%	172 56%	266 55%	352 63%	404 69%	259 60%	321 62%	112 62%	52 60%	158 67%	111 64%	105 57%	87 57%	73 71%	127 65%	165 61%	191 67%	116 65%	41 65%	197 66%	592 65%
Somewhat discourages access (-1)	223 11%	107 10%	117 11%	19 8%	31 9%	40 12%	39 10%	40 13%	55 11%	60 11%	55 9%	54 12%	54 10%	16 9%	8 10%	25 10%	15 9%	32 17%	23 15%	8 8%	16 8%	37 14%	22 8%	15 8%	6 10%	27 9%	103 11%
Greatly discourages access (-2)	481 23%	229 22%	252 23%	23 10%	61 17%	56 17%	82 22%	95 31%	164 34%	130 23%	118 20%	99 23%	134 26%	49 27%	21 24%	44 19%	39 23%	35 19%	36 24%	21 21%	51 26%	57 21%	66 23%	46 26%	16 25%	57 19%	184 20%
NET: Discourages access	705 33%	336 33%	369 34%	42 18%	93 26%	97 29%	121 32%	134 43%	218 45%	190 34%	173 30%	153 35%	188 36%	65 36%	29 34%	69 29%	54 31%	67 36%	59 39%	29 29%	67 34%	95 35%	88 31%	61 34%	22 35%	85 28%	287 31%
Mean	-0.53	-0.50	-0.55	-0.19	-0.34	-0.40	-0.52	-0.73	-0.79	-0.52	-0.47	-0.53	-0.59	-0.61	-0.51	-0.43	-0.50	-0.47	-0.57	-0.49	-0.58	-0.51	-0.52	-0.58	-0.60	-0.39	-0.47
Standard deviation	0.89	0.90	0.88	0.76	0.87	0.83	0.86	0.91	0.92	0.90	0.84	0.92	0.92	0.92	0.95	0.86	0.89	0.91	0.93	0.82	0.91	0.89	0.88	0.89	0.87	0.91	0.87
Standard error	0.02	0.03	0.03	0.05	0.05	0.04	0.04	0.05	0.04	0.04	0.03	0.05	0.04	0.07	0.10	0.06	0.07	0.07	0.08	0.08	0.06	0.05	0.05	0.07	0.10	0.05	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 26

**Q3. In your opinion, to what extent do the following high street outlets encourage or discourage greater access to medical advice and health services?
Please take into account things like the direct provision of medical advice or health services, or providing information on where these can be accessed.**

Base: All respondents

Green grocers/ fruit sellers

	Gender			Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages access	469	233	236	58	97	73	67	60	115	121	134	104	111	48	17	46	38	47	48	21	42	54	58	34	16	84	209
	22%	23%	22%	25%	27%	21%	18%	19%	24%	22%	23%	24%	21%	27%	20%	19%	22%	25%	31%	21%	21%	20%	21%	19%	25%	28%	23%
Greatly encourages access (+2)	99	44	55	14	27	14	13	10	20	23	23	25	27	7	5	13	8	14	9	5	7	10	7	10	4	20	39
	5%	4%	5%	6%	7%	4%	4%	3%	4%	4%	4%	6%	5%	4%	6%	5%	4%	8%	6%	5%	4%	4%	3%	5%	6%	7%	4%
Somewhat encourages access (+1)	370	189	181	44	70	58	54	49	95	98	110	78	83	42	12	33	31	32	39	16	34	44	51	24	12	64	169
	18%	18%	17%	19%	19%	17%	14%	16%	20%	17%	19%	18%	16%	23%	15%	14%	18%	18%	25%	16%	18%	16%	18%	13%	19%	21%	19%
Neither encourages nor discourages access (0)	1491	727	764	162	236	245	275	227	347	408	427	302	354	124	60	174	122	122	93	77	137	189	210	139	44	198	634
	71%	71%	71%	69%	65%	72%	73%	73%	72%	72%	73%	70%	68%	69%	70%	74%	71%	66%	60%	76%	70%	70%	74%	77%	70%	66%	69%
Somewhat discourages access (-1)	75	37	38	12	11	15	15	6	15	20	12	18	24	4	4	7	3	9	5	3	12	14	10	4	1	6	37
	4%	4%	3%	5%	3%	4%	4%	2%	3%	4%	2%	4%	5%	2%	4%	3%	2%	5%	4%	3%	6%	5%	3%	2%	1%	2%	4%
Greatly discourages access (-2)	71	30	41	4	19	6	18	17	8	14	14	10	32	4	5	9	8	7	7	-	5	15	6	3	2	11	33
	3%	3%	4%	2%	5%	2%	5%	5%	2%	2%	2%	2%	6%	2%	6%	4%	5%	4%	5%	-	3%	5%	2%	2%	4%	4%	4%
NET: Discourages access	146	67	79	16	29	21	33	23	23	34	27	28	57	7	8	16	12	15	13	3	18	28	15	7	3	17	70
	7%	7%	7%	7%	8%	6%	9%	7%	5%	6%	5%	6%	11%	4%	10%	7%	7%	8%	8%	3%	9%	10%	5%	4%	5%	6%	8%
Mean	0.17	0.18	0.16	0.22	0.21	0.17	0.08	0.10	0.22	0.17	0.20	0.21	0.09	0.24	0.10	0.14	0.15	0.21	0.25	0.23	0.13	0.08	0.16	0.18	0.23	0.25	0.16
Standard deviation	0.71	0.69	0.73	0.70	0.83	0.65	0.72	0.72	0.64	0.67	0.65	0.71	0.81	0.65	0.80	0.72	0.74	0.80	0.81	0.59	0.70	0.76	0.61	0.64	0.74	0.77	0.72
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.05	0.09	0.05	0.06	0.06	0.07	0.06	0.05	0.05	0.04	0.05	0.09	0.05	0.02

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 27

**Q3. In your opinion, to what extent do the following high street outlets encourage or discourage greater access to medical advice and health services?
Please take into account things like the direct provision of medical advice or health services, or providing information on where these can be accessed.**

Base: All respondents

Convenience stores

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879	
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913	
NET: Encourages access	213	115	98	41	47	45	28	18	34	48	58	56	51	16	9	15	16	27	22	9	14	29	30	16	8	38	100	
	10%	11%	9%	17%	13%	13%	7%	6%	7%	9%	10%	13%	10%	9%	11%	6%	9%	15%	15%	8%	7%	11%	11%	9%	13%	13%	11%	
Greatly encourages access	(+2)	32	21	11	11	8	4	3	5	1	10	8	10	5	2	4	2	-	6	2	1	2	8	4	*	1	12	12
		2%	2%	1%	5%	2%	1%	1%	1%	*	2%	1%	2%	1%	1%	5%	1%	-	4%	1%	1%	1%	3%	1%	*	2%	4%	1%
Somewhat encourages access	(+1)	181	94	87	29	39	41	25	14	33	38	51	46	46	5	13	16	21	20	8	12	21	27	16	7	26	88	
		9%	9%	8%	12%	11%	12%	7%	4%	7%	7%	9%	11%	9%	8%	6%	5%	9%	11%	13%	7%	6%	8%	9%	9%	11%	9%	10%
Neither encourages nor discourages access	(0)	1628	784	844	174	272	256	294	243	389	446	467	316	399	142	62	190	134	130	108	84	154	209	222	146	48	227	690
		77%	76%	78%	74%	75%	75%	79%	78%	80%	79%	80%	73%	76%	79%	72%	81%	78%	71%	71%	82%	78%	77%	78%	81%	75%	76%	76%
Somewhat discourages access	(-1)	176	88	89	17	25	29	34	23	48	51	47	39	39	16	8	16	10	19	17	8	21	24	21	12	5	25	78
		8%	9%	8%	7%	7%	9%	9%	8%	10%	9%	8%	9%	8%	9%	9%	7%	6%	10%	11%	8%	11%	9%	7%	7%	8%	8%	9%
Greatly discourages access	(-2)	89	42	47	4	18	9	19	25	13	18	15	23	33	5	7	15	11	7	6	2	7	10	11	5	3	9	45
		4%	4%	4%	2%	5%	3%	5%	8%	3%	3%	3%	5%	6%	3%	8%	6%	6%	4%	4%	2%	4%	4%	4%	3%	5%	3%	5%
NET: Discourages access		265	129	136	21	43	39	52	48	61	69	62	62	72	22	15	30	21	26	22	10	28	34	32	18	8	35	123
		13%	13%	13%	9%	12%	11%	14%	16%	13%	12%	11%	14%	14%	12%	17%	13%	12%	14%	15%	10%	14%	12%	11%	10%	12%	12%	13%
Mean		-0.05	-0.03	-0.07	0.11	-0.02	*	-0.11	-0.16	-0.08	-0.05	-0.02	-0.04	-0.10	-0.05	-0.10	-0.12	-0.09	*	-0.02	-0.02	-0.10	-0.02	-0.03	-0.03	-0.03	0.02	-0.06
Standard deviation		0.63	0.65	0.61	0.67	0.69	0.60	0.62	0.69	0.53	0.60	0.57	0.70	0.67	0.57	0.81	0.63	0.64	0.72	0.67	0.51	0.59	0.65	0.61	0.54	0.66	0.68	0.65
Standard error		0.01	0.02	0.02	0.04	0.04	0.03	0.03	0.04	0.02	0.02	0.02	0.04	0.03	0.04	0.09	0.04	0.05	0.06	0.05	0.05	0.04	0.04	0.04	0.04	0.08	0.04	0.02

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 28

**Q3. In your opinion, to what extent do the following high street outlets encourage or discourage greater access to medical advice and health services?
Please take into account things like the direct provision of medical advice or health services, or providing information on where these can be accessed.**

Base: All respondents

Cafes and coffee shops (independent cafes as well as chains, e.g. Starbucks, Costa etc.)

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages access	204	105	99	31	47	42	33	19	33	58	46	49	52	17	12	24	16	19	11	4	13	40	25	13	9	40	96
	10%	10%	9%	13%	13%	12%	9%	6%	7%	10%	8%	11%	10%	9%	14%	10%	9%	10%	7%	4%	7%	15%	9%	7%	14%	13%	11%
Greatly encourages access (+2)	30	18	12	7	7	8	2	4	2	11	6	7	6	3	4	4	3	3	2	-	2	2	3	1	1	6	15
	1%	2%	1%	3%	2%	2%	*	1%	*	2%	1%	2%	1%	2%	5%	2%	2%	2%	1%	-	1%	1%	1%	1%	2%	2%	2%
Somewhat encourages access (+1)	174	87	87	24	40	34	31	15	31	47	40	42	46	14	7	20	13	15	9	4	11	38	22	12	8	34	82
	8%	8%	8%	10%	11%	10%	8%	5%	6%	8%	7%	10%	9%	8%	9%	8%	8%	8%	6%	4%	6%	14%	8%	7%	13%	11%	9%
Neither encourages nor discourages access (0)	1608	778	830	187	266	259	285	238	374	428	478	312	391	142	62	183	135	141	113	88	150	188	221	141	44	219	685
	76%	76%	77%	79%	73%	76%	76%	77%	77%	76%	81%	72%	75%	79%	72%	78%	78%	77%	74%	86%	77%	69%	78%	79%	70%	73%	75%
Somewhat discourages access (-1)	196	100	97	13	27	30	40	25	61	57	48	46	46	15	8	14	11	19	21	6	22	31	23	21	7	29	80
	9%	10%	9%	6%	7%	9%	11%	8%	13%	10%	8%	11%	9%	8%	9%	6%	6%	10%	14%	6%	11%	11%	8%	12%	11%	10%	9%
Greatly discourages access (-2)	97	45	53	5	22	8	18	27	17	21	15	27	34	7	5	14	10	5	8	4	10	12	14	5	3	13	52
	5%	4%	5%	2%	6%	2%	5%	9%	3%	4%	3%	6%	6%	4%	5%	6%	6%	3%	5%	4%	5%	5%	5%	3%	5%	4%	6%
NET: Discourages access	294	144	149	19	49	38	57	53	78	78	63	73	80	21	12	28	21	24	29	10	32	43	37	25	10	42	132
	14%	14%	14%	8%	14%	11%	15%	17%	16%	14%	11%	17%	15%	12%	14%	12%	12%	13%	19%	10%	17%	16%	13%	14%	15%	14%	14%
Mean	-0.07	-0.06	-0.08	0.06	-0.04	0.01	-0.11	-0.19	-0.12	-0.05	-0.04	-0.10	-0.11	-0.04	*	-0.06	-0.08	-0.04	-0.16	-0.10	-0.14	-0.05	-0.08	-0.09	-0.04	-0.03	-0.08
Standard deviation	0.64	0.65	0.63	0.60	0.71	0.62	0.62	0.71	0.57	0.64	0.54	0.71	0.68	0.61	0.78	0.68	0.66	0.61	0.66	0.50	0.64	0.69	0.63	0.55	0.70	0.67	0.68
Standard error	0.01	0.02	0.02	0.04	0.04	0.03	0.03	0.04	0.03	0.03	0.02	0.04	0.03	0.04	0.08	0.05	0.05	0.05	0.05	0.05	0.04	0.04	0.04	0.04	0.08	0.04	0.02

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 29

**Q3. In your opinion, to what extent do the following high street outlets encourage or discourage greater access to medical advice and health services?
Please take into account things like the direct provision of medical advice or health services, or providing information on where these can be accessed.**

Base: All respondents

Sandwich/ lunch time food shops (e.g. Greggs, Subway, Pret A Manger, EAT etc.)

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	North Ireland	Public	Private	
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages access	209	115	93	34	45	42	32	25	30	62	44	54	49	16	12	21	15	20	20	6	12	38	29	14	7	47	99
	10%	11%	9%	14%	13%	12%	9%	8%	6%	11%	7%	12%	9%	9%	14%	9%	9%	11%	13%	5%	6%	14%	10%	8%	12%	16%	11%
Greatly encourages access (+2)	36	21	15	11	5	11	4	3	1	11	7	13	6	2	5	3	3	6	4	-	2	3	4	3	1	9	17
	2%	2%	1%	5%	1%	3%	1%	1%	*	2%	1%	3%	1%	1%	5%	1%	2%	3%	3%	-	1%	1%	1%	1%	2%	3%	2%
Somewhat encourages access (+1)	173	94	79	23	40	32	28	21	29	52	37	41	43	14	7	17	12	13	16	6	10	35	26	11	6	38	83
	8%	9%	7%	10%	11%	9%	7%	7%	6%	9%	6%	9%	8%	8%	8%	7%	7%	7%	10%	5%	5%	13%	9%	6%	10%	13%	9%
Neither encourages nor discourages access (0)	1592	769	823	177	268	266	275	238	368	416	483	309	383	143	62	179	137	136	110	86	147	197	210	141	45	219	688
	76%	75%	76%	75%	74%	79%	73%	77%	76%	74%	82%	71%	73%	79%	72%	76%	80%	74%	72%	85%	75%	72%	74%	78%	72%	73%	75%
Somewhat discourages access (-1)	190	96	95	18	24	18	47	17	65	59	41	39	51	11	9	19	6	17	13	6	24	25	29	22	8	21	71
	9%	9%	9%	8%	7%	5%	13%	6%	14%	10%	7%	9%	10%	6%	10%	8%	3%	9%	8%	6%	12%	9%	10%	12%	12%	7%	8%
Greatly discourages access (-2)	115	48	67	7	25	12	21	29	21	26	19	32	38	9	3	16	14	11	11	4	13	12	16	3	3	13	55
	5%	5%	6%	3%	7%	4%	6%	9%	4%	5%	3%	7%	7%	5%	4%	7%	8%	6%	7%	4%	7%	4%	6%	2%	5%	4%	6%
NET: Discourages access	305	144	162	25	49	30	68	47	87	85	60	71	89	21	12	35	20	28	23	10	37	37	45	26	10	35	126
	14%	14%	15%	11%	14%	9%	18%	15%	18%	15%	10%	16%	17%	12%	14%	15%	12%	15%	15%	10%	19%	13%	16%	14%	16%	11%	14%
Mean	-0.08	-0.05	-0.11	0.06	-0.06	0.03	-0.14	-0.15	-0.16	-0.07	-0.05	-0.08	-0.14	-0.07	0.01	-0.11	-0.10	-0.07	-0.07	-0.08	-0.19	-0.02	-0.10	-0.07	-0.08	0.03	-0.07
Standard deviation	0.67	0.67	0.67	0.69	0.71	0.65	0.67	0.72	0.60	0.67	0.55	0.77	0.71	0.63	0.76	0.68	0.70	0.74	0.75	0.52	0.68	0.66	0.68	0.56	0.68	0.70	0.69
Standard error	0.01	0.02	0.02	0.04	0.04	0.03	0.03	0.04	0.03	0.03	0.02	0.04	0.03	0.05	0.08	0.05	0.06	0.06	0.06	0.05	0.05	0.04	0.04	0.04	0.08	0.04	0.02

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 30

**Q3. In your opinion, to what extent do the following high street outlets encourage or discourage greater access to medical advice and health services?
Please take into account things like the direct provision of medical advice or health services, or providing information on where these can be accessed.**

Base: All respondents

Off licences

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages access	104	66	38	23	30	35	7	3	5	30	19	28	26	6	7	14	11	14	8	3	3	24	8	6	1	21	62
	5%	6%	3%	10%	8%	10%	2%	1%	1%	5%	3%	7%	5%	3%	8%	6%	6%	7%	5%	3%	2%	9%	3%	3%	2%	7%	7%
Greatly encourages access (+2)	18	6	12	8	3	4	1	1	1	3	5	5	5	1	1	3	2	2	1	1	5	2	-	-	4	10	
	1%	1%	1%	3%	1%	1%	*	*	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	2%	1%	-	-	1%	1%	
Somewhat encourages access (+1)	86	60	26	15	27	32	7	2	3	27	14	23	21	5	6	11	9	12	6	1	2	19	6	6	1	17	52
	4%	6%	2%	6%	7%	9%	2%	1%	1%	5%	2%	5%	4%	3%	7%	5%	5%	7%	4%	1%	1%	7%	2%	3%	2%	6%	6%
Neither encourages nor discourages access (0)	1356	667	690	167	233	227	252	189	289	370	407	271	307	108	57	154	111	114	95	73	127	173	189	120	34	195	604
	64%	65%	64%	71%	64%	67%	67%	61%	60%	66%	69%	63%	59%	60%	66%	66%	65%	62%	62%	72%	65%	64%	66%	67%	54%	65%	66%
Somewhat discourages access (-1)	337	170	167	25	50	47	58	56	102	84	94	59	100	33	13	39	24	27	22	12	31	39	52	31	14	52	119
	16%	17%	15%	11%	14%	14%	15%	18%	21%	15%	16%	14%	19%	18%	16%	17%	14%	15%	14%	12%	16%	14%	18%	17%	21%	17%	13%
Greatly discourages access (-2)	309	125	184	20	48	31	58	62	90	79	67	75	88	33	9	29	26	29	28	14	34	35	35	23	14	33	128
	15%	12%	17%	9%	13%	9%	16%	20%	18%	14%	11%	17%	17%	19%	10%	12%	15%	16%	18%	14%	17%	13%	12%	13%	23%	11%	14%
NET: Discourages access	646	295	351	46	99	77	116	118	191	163	161	134	188	66	22	67	50	56	50	26	65	74	87	54	28	85	247
	31%	29%	33%	19%	27%	23%	31%	38%	39%	29%	27%	31%	36%	37%	26%	29%	29%	30%	33%	26%	33%	27%	31%	30%	44%	28%	27%
Mean	-0.40	-0.34	-0.45	-0.15	-0.31	-0.20	-0.44	-0.57	-0.57	-0.37	-0.35	-0.41	-0.47	-0.52	-0.27	-0.34	-0.37	-0.38	-0.44	-0.36	-0.48	-0.30	-0.40	-0.39	-0.65	-0.31	-0.33
Standard deviation	0.82	0.79	0.84	0.80	0.83	0.77	0.78	0.83	0.80	0.80	0.74	0.87	0.85	0.84	0.77	0.79	0.84	0.86	0.88	0.78	0.81	0.85	0.75	0.75	0.85	0.79	0.83
Standard error	0.02	0.02	0.03	0.05	0.04	0.04	0.04	0.05	0.04	0.03	0.03	0.05	0.04	0.06	0.08	0.05	0.07	0.07	0.07	0.08	0.05	0.05	0.04	0.06	0.10	0.05	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 31

**Q3. In your opinion, to what extent do the following high street outlets encourage or discourage greater access to medical advice and health services?
Please take into account things like the direct provision of medical advice or health services, or providing information on where these can be accessed.**

Base: All respondents

Payday lenders, weekly payment stores (e.g. Brighthouse, Perfect Home) and pawnbrokers

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages access	77 4%	40 4%	37 3%	23 10%	27 8%	20 6%	4 1%	1 *	2 *	21 4%	22 4%	16 4%	18 3%	1 1%	5 6%	8 3%	9 5%	6 3%	8 5%	2 2%	3 2%	18 6%	9 3%	5 3%	3 4%	13 4%	48 5%
Greatly encourages access	(+2) 15 1%	11 1%	4 *	5 2%	5 1%	2 1%	- -	1 *	2 *	3 1%	4 1%	2 *	5 1%	1 *	2 2%	2 1%	- -	1 1%	2 1%	1 1%	- -	4 1%	2 1%	* *	- -	5 2%	6 1%
Somewhat encourages access	(+1) 62 3%	29 3%	33 3%	18 7%	23 6%	18 5%	4 1%	- -	- -	17 3%	18 3%	14 3%	13 2%	1 *	3 4%	6 3%	9 5%	5 3%	6 4%	1 1%	3 2%	14 5%	7 3%	5 3%	3 4%	8 3%	42 5%
Neither encourages nor discourages access	(0) 1302 62%	641 62%	662 61%	168 71%	226 63%	222 66%	245 65%	182 59%	259 53%	350 62%	391 67%	264 61%	298 57%	114 63%	55 64%	157 67%	96 56%	119 65%	87 57%	64 63%	118 60%	163 60%	182 64%	112 62%	36 57%	194 65%	574 63%
Somewhat discourages access	(-1) 253 12%	123 12%	130 12%	22 9%	36 10%	43 13%	40 11%	43 14%	70 14%	69 12%	60 10%	60 14%	65 12%	20 11%	10 12%	24 10%	24 14%	19 10%	19 13%	10 10%	24 12%	43 16%	33 12%	18 10%	12 12%	36 12%	100 11%
Greatly discourages access	(-2) 473 22%	224 22%	249 23%	22 9%	73 20%	54 16%	86 23%	84 27%	154 32%	124 22%	114 19%	94 22%	142 27%	45 25%	16 18%	46 19%	43 25%	39 21%	39 26%	25 25%	52 26%	47 17%	60 21%	44 25%	17 27%	57 19%	190 21%
NET: Discourages access	726 34%	347 34%	380 35%	45 19%	108 30%	97 29%	126 34%	127 41%	224 46%	193 34%	174 30%	154 36%	206 39%	65 36%	26 30%	70 30%	67 39%	58 32%	59 38%	35 35%	75 38%	91 33%	92 33%	63 35%	25 39%	94 31%	290 32%
Mean	-0.53	-0.51	-0.54	-0.16	-0.41	-0.38	-0.56	-0.67	-0.77	-0.52	-0.44	-0.53	-0.62	-0.60	-0.41	-0.45	-0.60	-0.49	-0.57	-0.56	-0.63	-0.43	-0.50	-0.56	-0.62	-0.45	-0.47
Standard deviation	0.89	0.90	0.89	0.78	0.92	0.83	0.85	0.89	0.92	0.89	0.86	0.88	0.94	0.88	0.90	0.86	0.92	0.88	0.96	0.91	0.89	0.88	0.87	0.90	0.93	0.88	0.89
Standard error	0.02	0.03	0.03	0.05	0.05	0.04	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.10	0.06	0.07	0.07	0.08	0.09	0.06	0.05	0.05	0.07	0.11	0.05	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 32

**Q3. In your opinion, to what extent do the following high street outlets encourage or discourage greater access to medical advice and health services?
Please take into account things like the direct provision of medical advice or health services, or providing information on where these can be accessed.**

Base: All respondents

Pharmacies

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Encourages access	1753	838	914	183	288	276	322	262	421	487	482	366	418	149	70	193	139	142	138	83	162	233	239	147	56	247	749
	83%	82%	85%	78%	80%	82%	86%	85%	87%	86%	82%	84%	80%	83%	82%	82%	81%	77%	90%	82%	83%	86%	84%	82%	88%	82%	82%
Greatly encourages access (+2)	1012	468	545	124	167	148	190	149	234	270	303	193	247	91	39	119	85	83	67	51	94	114	143	89	37	154	414
	48%	46%	51%	53%	46%	44%	51%	48%	48%	48%	52%	45%	47%	51%	46%	51%	50%	45%	44%	50%	48%	42%	50%	50%	58%	51%	45%
Somewhat encourages access (+1)	740	371	370	59	121	129	132	113	186	217	179	173	172	58	31	74	54	59	71	33	68	119	96	58	19	94	335
	35%	36%	34%	25%	34%	38%	35%	37%	38%	38%	31%	40%	33%	32%	36%	32%	31%	32%	46%	32%	35%	44%	34%	32%	30%	31%	37%
Neither encourages nor discourages access (0)	302	158	145	45	63	49	48	41	57	66	91	57	89	25	15	37	29	31	14	15	32	30	41	29	6	42	139
	14%	15%	13%	19%	17%	15%	13%	13%	12%	12%	15%	13%	17%	14%	18%	16%	17%	17%	9%	14%	16%	11%	14%	16%	9%	14%	15%
Somewhat discourages access (-1)	34	19	15	4	6	13	4	2	4	8	12	5	9	5	-	3	1	7	-	2	2	8	2	4	1	7	17
	2%	2%	1%	2%	2%	4%	1%	1%	1%	1%	2%	1%	2%	3%	-	1%	*	4%	-	2%	1%	3%	1%	2%	1%	2%	2%
Greatly discourages access (-2)	17	12	4	4	5	-	1	4	3	4	2	5	6	1	-	2	3	4	1	2	-	1	2	-	1	4	8
	1%	1%	*	2%	1%	-	*	1%	1%	1%	*	1%	1%	*	-	1%	2%	2%	*	2%	-	*	1%	-	2%	1%	1%
NET: Discourages access	51	31	19	8	11	13	5	6	7	11	14	10	15	6	-	5	4	10	1	4	2	9	4	4	2	11	25
	2%	3%	2%	3%	3%	4%	1%	2%	2%	2%	2%	2%	3%	3%	-	2%	2%	6%	*	4%	1%	3%	1%	2%	3%	4%	3%
Mean	1.28	1.23	1.33	1.25	1.21	1.21	1.35	1.29	1.33	1.32	1.31	1.25	1.24	1.30	1.28	1.30	1.26	1.15	1.33	1.25	1.30	1.24	1.33	1.29	1.42	1.29	1.24
Standard deviation	0.83	0.86	0.79	0.94	0.88	0.83	0.76	0.82	0.76	0.78	0.83	0.82	0.87	0.85	0.75	0.84	0.89	0.97	0.68	0.92	0.77	0.80	0.79	0.82	0.82	0.88	0.84
Standard error	0.02	0.03	0.02	0.06	0.05	0.04	0.04	0.05	0.04	0.03	0.03	0.04	0.04	0.06	0.08	0.06	0.07	0.08	0.05	0.09	0.05	0.05	0.05	0.06	0.10	0.05	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 33

**Q3. In your opinion, to what extent do the following high street outlets encourage or discourage greater access to medical advice and health services?
Please take into account things like the direct provision of medical advice or health services, or providing information on where these can be accessed.**

Base: All respondents

Dentists

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879	
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913	
NET: Encourages access	1722	827	894	188	291	264	315	256	408	471	491	355	404	152	73	189	134	141	136	83	157	219	236	146	56	244	743	
	82%	81%	83%	80%	80%	78%	84%	83%	84%	84%	84%	82%	77%	84%	85%	80%	78%	77%	89%	82%	80%	81%	83%	81%	88%	81%	81%	
Greatly encourages access	(+2)	843	408	435	115	159	127	154	114	175	223	251	173	196	82	32	96	68	60	45	79	89	116	75	34	130	363	
		40%	40%	40%	49%	44%	37%	41%	37%	36%	40%	43%	40%	38%	45%	37%	41%	40%	37%	39%	44%	40%	33%	41%	42%	54%	43%	40%
Somewhat encourages access	(+1)	878	419	459	73	133	137	160	142	233	248	241	182	208	70	40	93	66	74	76	39	78	131	120	71	22	114	380
		42%	41%	43%	31%	37%	40%	43%	46%	48%	44%	41%	42%	40%	39%	47%	39%	38%	40%	50%	38%	40%	48%	42%	39%	34%	38%	42%
Neither encourages nor discourages access	(0)	344	178	166	42	63	65	58	51	66	82	90	70	103	24	13	42	35	33	16	18	37	46	40	34	7	51	151
		16%	17%	15%	18%	17%	19%	16%	16%	14%	15%	15%	16%	20%	13%	15%	18%	18%	11%	17%	19%	17%	14%	19%	11%	17%	17%	
Somewhat discourages access	(-1)	26	13	13	4	3	10	2	2	4	6	5	4	10	2	-	3	1	6	-	1	3	4	6	-	1	3	14
		1%	1%	1%	2%	1%	3%	1%	1%	1%	1%	1%	1%	2%	1%	-	1%	*	3%	-	1%	2%	2%	-	1%	1%	1%	2%
Greatly discourages access	(-2)	15	9	6	2	5	1	-	1	6	4	1	4	5	2	-	2	2	4	1	-	-	3	2	-	-	2	5
		1%	1%	1%	1%	1%	*	-	*	1%	1%	*	1%	1%	1%	-	1%	1%	2%	*	-	-	1%	1%	-	-	1%	1%
NET: Discourages access		40	22	18	6	8	11	2	3	10	11	6	8	15	4	-	4	3	10	1	1	3	7	7	-	1	5	19
		2%	2%	2%	3%	2%	3%	1%	1%	2%	2%	1%	2%	3%	2%	-	2%	2%	5%	*	1%	1%	3%	3%	-	1%	2%	2%
Mean	1.19	1.17	1.21	1.24	1.21	1.12	1.24	1.18	1.17	1.20	1.25	1.19	1.11	1.27	1.22	1.19	1.15	1.06	1.27	1.24	1.19	1.10	1.21	1.23	1.42	1.22	1.18	
Standard deviation	0.80	0.82	0.78	0.87	0.86	0.83	0.73	0.74	0.78	0.79	0.75	0.81	0.85	0.81	0.70	0.81	0.85	0.93	0.68	0.78	0.78	0.80	0.80	0.75	0.72	0.81	0.80	
Standard error	0.02	0.03	0.02	0.06	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.04	0.04	0.06	0.08	0.06	0.07	0.07	0.06	0.07	0.05	0.05	0.05	0.06	0.09	0.05	0.03	

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 34

**Q4. Finally, in your opinion, to what extent do the following high street outlets have a positive or negative impact on an individual's mental wellbeing?
By 'mental wellbeing' we mean how an individual is feeling and their ability to cope with day-to-day life.**

Base: All respondents

Summary table

	Vape shops/ e-cigarette shops	Vacant shops	Green grocers/ fruit sellers	Convenience stores	Cafes and coffee shops (independent cafes as well as chains, e.g. Starbucks, Costa etc.)	Sandwich/ lunch time food shops (e.g. Greggs, Subway, Pret A Manger, EAT etc.)	Off licences	Payday lenders, weekly payment stores (e.g. Brighthouse, Perfect Home) and pawnbrokers	Pharmacies	Dentists
Unweighted base	2106	2106	2106	2106	2106	2106	2106	2106	2106	2106
Weighted base	2106	2106	2106	2106	2106	2106	2106	2106	2106	2106
NET: Positive impact	296 14%	67 3%	1243 59%	566 27%	1145 54%	881 42%	233 11%	89 4%	1387 66%	1233 59%
Very positive impact (+2)	32 2%	14 1%	328 16%	62 3%	186 9%	108 5%	31 1%	15 1%	348 17%	312 15%
Somewhat positive impact (+1)	264 13%	53 2%	915 43%	504 24%	959 46%	773 37%	202 10%	73 3%	1040 49%	921 44%
Neither positive nor negative impact (0)	1056 50%	974 46%	828 39%	1393 66%	868 41%	1108 53%	995 47%	540 26%	670 32%	788 37%
Somewhat negative impact (-1)	435 21%	524 25%	23 1%	129 6%	72 3%	92 4%	576 27%	491 23%	36 2%	64 3%
Very negative impact (-2)	318 15%	542 26%	12 1%	18 1%	21 1%	25 1%	302 14%	986 47%	13 1%	21 1%
NET: Negative impact	754 36%	1066 51%	35 2%	147 7%	93 4%	118 6%	878 42%	1477 70%	48 2%	85 4%
Mean	-0.35	-0.73	0.72	0.22	0.58	0.40	-0.44	-1.12	0.79	0.68
Standard deviation	0.93	0.90	0.75	0.64	0.74	0.71	0.90	0.96	0.75	0.80
Standard error	0.02	0.02	0.02	0.01	0.02	0.02	0.02	0.02	0.02	0.02

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 35

Q4. Finally, in your opinion, to what extent do the following high street outlets have a positive or negative impact on an individual's mental wellbeing?

By 'mental wellbeing' we mean how an individual is feeling and their ability to cope with day-to-day life.

Base: All respondents

Vape shops/ e-cigarette shops

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879	
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913	
NET: Positive impact	296	141	154	28	62	59	59	37	51	77	80	65	74	18	12	41	31	31	20	12	20	42	38	23	9	52	148	
	14%	14%	14%	12%	17%	17%	16%	12%	11%	14%	14%	15%	14%	10%	14%	18%	18%	17%	13%	11%	10%	15%	13%	13%	15%	17%	16%	
Very positive impact	(+2)	32	22	10	7	11	7	2	4	1	6	9	7	10	1	1	5	1	5	3	-	5	8	3	2	-	11	13
		2%	2%	1%	3%	3%	2%	1%	1%	*	1%	1%	2%	2%	*	1%	2%	*	3%	2%	-	2%	3%	1%	1%	-	4%	1%
Somewhat positive impact	(+1)	264	119	145	20	52	52	57	32	50	70	72	58	64	18	11	36	30	26	17	12	16	34	34	21	9	41	135
		13%	12%	13%	9%	14%	15%	15%	10%	10%	12%	12%	13%	12%	10%	13%	15%	17%	14%	11%	11%	8%	13%	12%	12%	15%	14%	15%
Neither positive nor negative impact	(0)	1056	519	537	134	181	180	199	164	199	268	292	224	272	86	43	120	92	95	69	50	106	132	139	90	34	143	472
		50%	51%	50%	57%	50%	53%	53%	53%	41%	47%	50%	52%	52%	48%	50%	51%	54%	52%	45%	49%	54%	49%	49%	50%	53%	48%	52%
Somewhat negative impact	(-1)	435	206	230	51	70	62	62	60	129	121	136	78	101	34	18	40	30	38	35	19	46	63	72	32	10	51	178
		21%	20%	21%	22%	19%	18%	17%	19%	27%	21%	23%	18%	19%	19%	21%	17%	18%	21%	23%	18%	23%	23%	25%	18%	16%	17%	20%
Very negative impact	(-2)	318	161	157	24	48	38	55	50	104	98	79	67	75	42	13	34	19	20	29	21	24	35	35	35	10	54	115
		15%	16%	15%	10%	13%	11%	15%	16%	22%	17%	13%	15%	14%	23%	15%	15%	11%	11%	19%	21%	12%	13%	12%	20%	16%	18%	13%
NET: Negative impact		754	367	387	74	119	100	117	109	234	220	214	145	175	76	31	74	49	58	65	40	70	98	107	67	20	105	293
		36%	36%	36%	32%	33%	30%	31%	35%	48%	39%	36%	33%	34%	42%	36%	32%	29%	31%	42%	39%	35%	36%	38%	37%	32%	35%	32%
Mean		-0.35	-0.35	-0.35	-0.27	-0.26	-0.21	-0.30	-0.38	-0.59	-0.42	-0.35	-0.32	-0.32	-0.55	-0.37	-0.27	-0.21	-0.22	-0.47	-0.49	-0.35	-0.31	-0.36	-0.43	-0.34	-0.32	-0.27
Standard deviation		0.93	0.95	0.92	0.87	0.96	0.90	0.92	0.92	0.95	0.95	0.91	0.95	0.93	0.97	0.93	0.96	0.88	0.91	0.98	0.95	0.88	0.94	0.89	0.97	0.92	1.04	0.91
Standard error		0.02	0.03	0.03	0.06	0.05	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.07	0.10	0.07	0.07	0.07	0.08	0.09	0.06	0.06	0.05	0.07	0.11	0.06	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 36

Q4. Finally, in your opinion, to what extent do the following high street outlets have a positive or negative impact on an individual's mental wellbeing?

By 'mental wellbeing' we mean how an individual is feeling and their ability to cope with day-to-day life.

Base: All respondents

Vacant shops

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879	
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913	
NET: Positive impact	67	39	27	14	32	15	2	2	2	19	8	18	21	1	5	6	7	12	8	-	1	17	6	3	-	16	36	
	3%	4%	3%	6%	9%	5%	1%	1%	*	3%	1%	4%	4%	1%	6%	3%	4%	6%	5%	-	1%	6%	2%	2%	-	5%	4%	
Very positive impact	(+2)	14	8	5	6	3	3	-	1	-	2	3	4	5	1	1	4	-	1	3	-	1	2	1	-	-	7	3
		1%	1%	1%	3%	1%	1%	-	*	-	*	1%	1%	1%	*	1%	2%	-	1%	2%	-	1%	1%	*	-	-	2%	*
Somewhat positive impact	(+1)	53	31	22	7	28	12	2	1	2	16	5	15	16	4	2	7	10	5	-	-	15	5	3	-	9	33	
		2%	3%	2%	3%	8%	4%	1%	*	*	3%	1%	3%	3%	5%	1%	4%	5%	3%	-	-	6%	2%	2%	-	3%	4%	
Neither positive nor negative impact	(0)	974	467	507	150	192	161	167	124	180	240	286	200	247	80	36	110	78	75	67	55	104	135	135	74	26	141	426
		46%	45%	47%	64%	53%	48%	45%	40%	37%	43%	49%	46%	47%	45%	42%	47%	45%	41%	43%	54%	53%	50%	47%	41%	41%	47%	47%
Somewhat negative impact	(-1)	524	273	251	46	67	89	106	89	126	163	156	101	104	41	23	61	43	55	35	19	53	63	65	48	19	71	243
		25%	27%	23%	19%	19%	26%	28%	29%	26%	29%	26%	23%	20%	23%	27%	26%	25%	30%	23%	18%	27%	23%	23%	27%	30%	24%	27%
Very negative impact	(-2)	542	249	293	26	72	74	99	94	176	142	137	114	149	57	21	59	44	43	44	28	38	56	78	56	18	73	207
		26%	24%	27%	11%	20%	22%	27%	30%	36%	25%	23%	26%	29%	32%	25%	25%	26%	23%	29%	28%	20%	21%	27%	31%	29%	24%	23%
NET: Negative impact		1066	521	544	72	139	163	206	184	303	305	292	215	253	98	44	119	87	97	79	47	91	119	143	104	37	144	451
		51%	51%	50%	30%	38%	48%	55%	59%	63%	54%	50%	50%	49%	55%	52%	51%	51%	53%	51%	46%	46%	44%	50%	58%	59%	48%	49%
Mean		-0.73	-0.70	-0.75	-0.33	-0.49	-0.64	-0.81	-0.89	-0.99	-0.76	-0.71	-0.71	-0.72	-0.85	-0.69	-0.71	-0.72	-0.69	-0.73	-0.74	-0.65	-0.58	-0.75	-0.87	-0.88	-0.65	-0.68
Standard deviation		0.90	0.90	0.90	0.82	0.93	0.89	0.84	0.86	0.87	0.88	0.85	0.92	0.95	0.90	0.94	0.91	0.90	0.92	0.97	0.87	0.82	0.90	0.89	0.88	0.84	0.95	0.88
Standard error		0.02	0.03	0.03	0.05	0.05	0.05	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.10	0.06	0.07	0.07	0.08	0.08	0.06	0.05	0.05	0.07	0.10	0.06	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 37

Q4. Finally, in your opinion, to what extent do the following high street outlets have a positive or negative impact on an individual's mental wellbeing?

By 'mental wellbeing' we mean how an individual is feeling and their ability to cope with day-to-day life.

Base: All respondents

Green grocers/ fruit sellers

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879	
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913	
NET: Positive impact	1243	589	655	132	231	214	209	170	289	352	362	241	288	112	54	131	99	109	100	61	111	152	172	103	39	180	542	
	59%	57%	61%	56%	64%	63%	56%	55%	60%	63%	62%	56%	55%	62%	63%	56%	58%	59%	65%	60%	57%	56%	61%	57%	62%	60%	59%	
Very positive impact	(+2)	328	127	201	37	75	60	55	38	63	80	99	67	82	27	19	38	26	22	27	18	26	44	39	31	11	58	149
		16%	12%	19%	16%	21%	18%	15%	12%	13%	14%	17%	15%	16%	15%	22%	16%	15%	12%	18%	18%	13%	16%	14%	17%	18%	19%	16%
Somewhat positive impact	(+1)	915	461	454	94	155	154	154	132	226	272	263	174	206	84	35	93	73	86	73	43	85	108	134	72	28	122	393
		43%	45%	42%	40%	43%	45%	41%	43%	47%	48%	45%	40%	40%	47%	41%	40%	42%	47%	48%	42%	44%	40%	47%	40%	44%	41%	43%
Neither positive nor negative impact	(0)	828	427	401	98	120	121	162	135	191	200	217	188	223	65	32	97	73	71	49	40	85	112	106	74	23	110	360
		39%	42%	37%	42%	33%	36%	43%	44%	39%	36%	37%	43%	36%	37%	41%	42%	39%	32%	40%	43%	41%	37%	41%	37%	37%	37%	39%
Somewhat negative impact	(-1)	23	7	16	4	8	2	*	3	5	9	4	2	8	3	-	4	-	4	3	1	-	5	4	-	-	6	8
		1%	1%	1%	2%	2%	1%	*	1%	1%	2%	1%	*	2%	1%	-	2%	-	2%	2%	1%	-	2%	1%	-	-	2%	1%
Very negative impact	(-2)	12	5	6	2	3	1	3	2	-	2	3	3	3	1	-	3	-	-	1	-	-	3	1	3	1	5	3
		1%	1%	1%	1%	1%	*	1%	1%	-	*	1%	1%	1%	*	-	1%	-	-	1%	-	-	1%	*	1%	1%	2%	*
NET: Negative impact		35	13	22	6	11	4	4	5	11	7	5	11	3	-	7	-	4	4	1	-	8	5	3	1	11	11	
		2%	1%	2%	3%	3%	1%	1%	2%	1%	2%	1%	2%	2%	-	3%	-	2%	3%	1%	-	3%	2%	1%	1%	4%	1%	
Mean		0.72	0.68	0.77	0.68	0.81	0.79	0.68	0.65	0.71	0.74	0.77	0.69	0.68	0.75	0.85	0.67	0.73	0.69	0.80	0.77	0.70	0.68	0.72	0.72	0.78	0.74	0.74
Standard deviation		0.75	0.72	0.79	0.78	0.82	0.75	0.75	0.73	0.70	0.73	0.75	0.76	0.77	0.73	0.76	0.81	0.71	0.71	0.77	0.74	0.69	0.80	0.73	0.80	0.78	0.84	0.75
Standard error		0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.05	0.08	0.05	0.06	0.06	0.06	0.07	0.05	0.05	0.04	0.06	0.09	0.05	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 38

Q4. Finally, in your opinion, to what extent do the following high street outlets have a positive or negative impact on an individual's mental wellbeing?

By 'mental wellbeing' we mean how an individual is feeling and their ability to cope with day-to-day life.

Base: All respondents

Convenience stores

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879	
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913	
NET: Positive impact	566	272	294	52	108	102	96	86	123	157	156	118	135	46	27	64	40	54	46	25	37	76	84	43	24	86	251	
	27%	26%	27%	22%	30%	30%	26%	28%	25%	28%	27%	27%	26%	25%	32%	27%	23%	29%	30%	24%	19%	28%	30%	24%	38%	29%	27%	
Very positive impact	(+2)	62	32	30	10	17	13	6	9	7	21	13	10	18	7	3	7	5	5	4	5	3	11	8	2	2	20	25
		3%	3%	3%	4%	5%	4%	2%	3%	2%	4%	2%	2%	4%	4%	4%	3%	3%	2%	3%	5%	2%	4%	3%	1%	3%	7%	3%
Somewhat positive impact	(+1)	504	240	264	42	91	88	90	77	115	136	143	108	117	39	24	58	35	49	42	20	33	65	76	41	22	65	226
		24%	23%	24%	18%	25%	26%	24%	25%	24%	24%	24%	25%	22%	22%	28%	25%	20%	27%	27%	19%	17%	24%	27%	23%	35%	22%	25%
Neither positive nor negative impact	(0)	1393	675	717	167	217	219	250	201	338	368	394	285	346	118	51	159	117	121	96	71	150	171	179	124	35	192	594
		66%	66%	67%	71%	60%	65%	67%	65%	70%	65%	67%	66%	66%	66%	60%	68%	68%	66%	63%	69%	76%	63%	63%	69%	56%	64%	65%
Somewhat negative impact	(-1)	129	71	59	16	30	17	25	19	23	34	33	27	35	15	7	9	14	8	10	6	7	22	18	10	3	18	63
		6%	7%	5%	7%	8%	5%	7%	6%	5%	6%	6%	6%	7%	8%	8%	4%	8%	4%	6%	4%	4%	8%	6%	5%	3%	6%	7%
Very negative impact	(-2)	18	9	8	1	7	1	4	4	1	5	4	3	6	1	-	2	1	1	2	1	2	2	2	3	1	5	5
		1%	1%	1%	1%	2%	*	1%	1%	*	1%	1%	1%	1%	1%	-	1%	*	*	1%	1%	1%	1%	1%	1%	2%	1%	
NET: Negative impact		147	80	67	17	37	18	29	22	24	39	37	30	41	16	7	12	15	9	11	7	10	25	20	12	4	23	68
		7%	8%	6%	7%	10%	5%	8%	7%	5%	7%	6%	7%	8%	9%	8%	5%	9%	5%	7%	7%	5%	9%	7%	7%	6%	8%	7%
Mean		0.22	0.21	0.23	0.18	0.23	0.28	0.19	0.22	0.22	0.24	0.22	0.22	0.20	0.20	0.27	0.24	0.17	0.26	0.24	0.22	0.14	0.22	0.24	0.17	0.35	0.26	0.22
Standard deviation		0.64	0.65	0.62	0.63	0.74	0.64	0.62	0.65	0.55	0.65	0.61	0.62	0.66	0.66	0.67	0.62	0.62	0.60	0.66	0.67	0.55	0.69	0.65	0.60	0.67	0.74	0.63
Standard error		0.01	0.02	0.02	0.04	0.04	0.03	0.03	0.04	0.03	0.03	0.03	0.03	0.03	0.05	0.07	0.04	0.05	0.05	0.05	0.06	0.04	0.04	0.04	0.05	0.08	0.04	0.02

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 39

Q4. Finally, in your opinion, to what extent do the following high street outlets have a positive or negative impact on an individual's mental wellbeing?

By 'mental wellbeing' we mean how an individual is feeling and their ability to cope with day-to-day life.

Base: All respondents

Cafes and coffee shops (independent cafes as well as chains, e.g. Starbucks, Costa etc.)

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Positive impact	1145	517	628	126	199	193	198	168	263	327	331	241	245	93	53	127	91	110	102	50	91	145	157	88	38	178	494
	54%	50%	58%	53%	55%	57%	53%	54%	58%	56%	56%	47%	52%	62%	54%	53%	60%	66%	49%	47%	53%	62%	55%	49%	60%	59%	54%
Very positive impact	(+2) 186	81	105	25	40	32	39	25	26	54	52	32	48	11	12	19	17	21	14	9	16	27	25	11	6	35	96
	9%	8%	10%	11%	11%	9%	10%	8%	5%	10%	9%	7%	9%	6%	14%	8%	10%	12%	9%	9%	8%	10%	9%	6%	10%	12%	11%
Somewhat positive impact	(+1) 959	436	523	101	159	161	159	143	237	273	279	209	196	82	41	108	74	89	88	41	76	118	132	78	32	143	397
	46%	42%	48%	43%	44%	47%	42%	46%	49%	49%	48%	48%	38%	46%	48%	46%	43%	49%	57%	40%	39%	43%	47%	43%	50%	48%	44%
Neither positive nor negative impact	(0) 868	453	415	100	142	139	159	130	197	214	236	172	246	80	27	99	74	68	47	48	94	113	112	85	21	100	382
	41%	44%	38%	43%	39%	41%	43%	42%	41%	38%	40%	40%	47%	45%	32%	42%	43%	37%	31%	47%	48%	42%	39%	47%	33%	33%	42%
Somewhat negative impact	(-1) 72	38	34	7	14	8	14	8	21	14	16	14	27	5	5	8	6	3	4	3	9	10	12	4	4	17	28
	3%	4%	3%	3%	4%	2%	4%	3%	4%	2%	3%	3%	5%	3%	6%	3%	3%	2%	3%	3%	4%	4%	4%	2%	6%	6%	3%
Very negative impact	(-2) 21	19	2	3	7	-	3	4	4	9	4	5	4	1	1	1	1	3	1	1	2	4	3	3	1	5	10
	1%	2%	*	1%	2%	-	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
NET: Negative impact	93	57	36	10	21	8	18	12	25	23	20	20	31	6	6	9	7	6	5	4	10	14	15	7	4	22	37
	4%	6%	3%	4%	6%	2%	5%	4%	5%	4%	3%	5%	6%	3%	7%	4%	4%	3%	3%	4%	5%	5%	5%	4%	7%	7%	4%
Mean	0.58	0.51	0.64	0.59	0.58	0.64	0.58	0.57	0.54	0.62	0.61	0.57	0.49	0.54	0.68	0.58	0.58	0.67	0.72	0.53	0.48	0.56	0.57	0.50	0.61	0.62	0.59
Standard deviation	0.74	0.77	0.71	0.77	0.81	0.68	0.77	0.73	0.70	0.75	0.71	0.73	0.76	0.69	0.81	0.71	0.75	0.76	0.69	0.74	0.75	0.78	0.76	0.71	0.79	0.83	0.76
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.05	0.09	0.05	0.06	0.06	0.06	0.07	0.05	0.05	0.04	0.05	0.10	0.05	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 40

Q4. Finally, in your opinion, to what extent do the following high street outlets have a positive or negative impact on an individual's mental wellbeing?

By 'mental wellbeing' we mean how an individual is feeling and their ability to cope with day-to-day life.

Base: All respondents

Sandwich/ lunch time food shops (e.g. Greggs, Subway, Pret A Manger, EAT etc.)

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Positive impact	881	393	488	92	163	159	150	124	192	232	252	193	203	69	42	91	67	80	78	40	71	123	124	63	33	129	397
	42%	38%	45%	39%	45%	47%	40%	40%	40%	41%	43%	45%	39%	38%	50%	39%	43%	51%	39%	36%	45%	44%	35%	52%	43%	43%	
Very positive impact	(+2) 108	44	64	16	19	26	22	13	12	32	24	24	28	6	5	13	10	15	11	3	7	19	10	6	2	17	63
	5%	4%	6%	7%	5%	8%	6%	4%	2%	6%	4%	6%	5%	3%	6%	6%	6%	8%	7%	3%	4%	7%	4%	3%	4%	6%	7%
Somewhat positive impact	(+1) 773	349	424	76	144	133	129	112	180	201	228	169	175	63	37	77	57	65	67	37	64	104	114	57	30	112	334
	37%	34%	39%	32%	40%	39%	34%	36%	37%	36%	39%	39%	34%	35%	44%	33%	33%	36%	44%	36%	33%	38%	40%	32%	48%	37%	37%
Neither positive nor negative impact	(0) 1108	563	544	130	169	168	208	169	263	296	306	219	286	104	38	134	98	96	67	57	109	133	142	105	26	146	471
	53%	55%	50%	55%	47%	50%	56%	55%	54%	53%	52%	51%	55%	58%	44%	57%	57%	52%	44%	55%	56%	49%	50%	58%	42%	49%	52%
Somewhat negative impact	(-1) 92	53	39	10	21	11	12	12	25	29	24	15	25	7	3	8	6	7	6	4	14	11	14	9	4	18	34
	4%	5%	4%	4%	6%	3%	3%	4%	5%	5%	4%	3%	5%	4%	4%	3%	3%	4%	4%	4%	7%	4%	5%	5%	6%	6%	4%
Very negative impact	(-2) 25	19	7	4	9	1	4	4	3	6	5	6	8	*	2	3	1	1	2	1	2	5	4	3	1	7	11
	1%	2%	1%	2%	2%	*	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%
NET: Negative impact	118	72	46	14	30	12	16	17	29	35	29	21	32	7	5	11	7	8	8	5	16	16	18	12	4	25	45
	6%	7%	4%	6%	8%	4%	4%	5%	6%	6%	5%	5%	6%	4%	6%	5%	4%	4%	5%	5%	8%	6%	6%	7%	7%	8%	5%
Mean	0.40	0.34	0.46	0.38	0.40	0.51	0.40	0.37	0.35	0.39	0.41	0.44	0.37	0.37	0.47	0.39	0.40	0.46	0.52	0.36	0.31	0.45	0.39	0.30	0.48	0.39	0.44
Standard deviation	0.71	0.72	0.69	0.75	0.78	0.69	0.70	0.69	0.65	0.72	0.68	0.72	0.72	0.62	0.76	0.70	0.68	0.73	0.74	0.67	0.70	0.76	0.71	0.69	0.71	0.78	0.73
Standard error	0.02	0.02	0.02	0.05	0.04	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.05	0.08	0.05	0.06	0.06	0.06	0.06	0.05	0.05	0.04	0.05	0.09	0.05	0.02

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 41

Q4. Finally, in your opinion, to what extent do the following high street outlets have a positive or negative impact on an individual's mental wellbeing?

By 'mental wellbeing' we mean how an individual is feeling and their ability to cope with day-to-day life.

Base: All respondents

Off licences

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879	
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913	
NET: Positive impact	233	126	107	32	50	57	30	30	35	73	54	56	50	13	8	37	25	32	17	9	13	36	28	12	3	31	135	
	11%	12%	10%	14%	14%	17%	8%	10%	7%	13%	9%	13%	10%	7%	9%	16%	14%	18%	11%	9%	7%	13%	10%	7%	5%	10%	15%	
Very positive impact	(+2)	31	18	13	5	7	13	-	4	1	7	6	11	7	-	2	5	1	3	3	2	2	10	*	2	-	11	17
		1%	2%	1%	2%	2%	4%	-	1%	*	1%	1%	3%	1%	-	3%	2%	1%	2%	2%	1%	4%	*	1%	-	4%	2%	
Somewhat positive impact	(+1)	202	108	95	27	43	43	30	25	34	66	48	45	43	6	32	23	30	14	7	11	26	27	10	3	21	117	
		10%	10%	9%	11%	12%	13%	8%	8%	7%	12%	8%	10%	8%	7%	14%	14%	16%	9%	7%	6%	10%	10%	6%	5%	7%	13%	
Neither positive nor negative impact	(0)	995	512	482	142	178	151	175	143	206	259	295	218	223	79	43	118	80	92	74	47	94	138	128	80	24	135	440
		47%	50%	45%	60%	49%	45%	47%	46%	43%	46%	50%	50%	43%	44%	50%	46%	50%	48%	46%	48%	51%	45%	44%	38%	45%	48%	
Somewhat negative impact	(-1)	576	266	310	51	83	96	100	89	157	151	165	102	158	42	26	62	53	42	38	31	50	63	84	63	22	94	224
		27%	26%	29%	22%	23%	28%	27%	29%	32%	27%	28%	23%	30%	23%	31%	26%	31%	23%	25%	31%	26%	23%	30%	34%	31%	25%	
Very negative impact	(-2)	302	124	178	10	52	35	71	48	87	80	73	58	92	46	9	18	15	18	25	15	39	35	44	25	14	40	114
		14%	12%	17%	4%	14%	10%	19%	15%	18%	14%	12%	13%	18%	26%	10%	8%	8%	10%	16%	15%	20%	13%	16%	14%	22%	13%	12%
NET: Negative impact		878	390	488	61	134	131	171	137	244	231	238	159	249	88	35	80	67	60	63	47	89	98	128	88	134	338	
		42%	38%	45%	26%	37%	39%	46%	44%	50%	41%	41%	37%	48%	49%	41%	34%	39%	32%	41%	46%	45%	36%	45%	49%	56%	44%	37%
Mean		-0.44	-0.36	-0.51	-0.14	-0.36	-0.28	-0.57	-0.49	-0.61	-0.41	-0.43	-0.34	-0.55	-0.67	-0.39	-0.24	-0.32	-0.23	-0.45	-0.49	-0.57	-0.32	-0.51	-0.55	-0.73	-0.44	-0.33
Standard deviation		0.90	0.89	0.91	0.76	0.93	0.95	0.89	0.90	0.87	0.92	0.85	0.92	0.92	0.94	0.86	0.86	0.85	0.89	0.93	0.90	0.91	0.94	0.87	0.84	0.87	0.93	0.92
Standard error		0.02	0.03	0.03	0.05	0.05	0.05	0.04	0.05	0.04	0.04	0.04	0.05	0.04	0.07	0.09	0.06	0.07	0.07	0.08	0.09	0.06	0.06	0.05	0.06	0.10	0.06	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 42

Q4. Finally, in your opinion, to what extent do the following high street outlets have a positive or negative impact on an individual's mental wellbeing?

By 'mental wellbeing' we mean how an individual is feeling and their ability to cope with day-to-day life.

Base: All respondents

Payday lenders, weekly payment stores (e.g. Brighthouse, Perfect Home) and pawnbrokers

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Positive impact	89 4%	42 4%	46 4%	15 6%	25 7%	19 5%	12 3%	9 3%	9 2%	20 4%	19 3%	26 6%	23 4%	3 2%	4 4%	13 6%	11 7%	18 10%	7 5%	3 3%	3 2%	13 5%	7 2%	6 4%	-	17 6%	50 5%
Very positive impact (+2)	15 1%	9 1%	6 1%	4 2%	7 2%	4 1%	-	-	-	3 1%	4 1%	6 1%	3 *	-	1 1%	5 2%	-	3 2%	2 1%	1 1%	-	3 1%	* *	-	-	5 2%	7 1%
Somewhat positive impact (+1)	73 3%	33 3%	40 4%	11 5%	18 5%	14 4%	12 3%	9 3%	9 2%	17 3%	15 3%	20 5%	21 4%	3 2%	3 4%	8 3%	11 7%	15 8%	5 3%	2 2%	3 2%	10 4%	6 2%	6 4%	-	11 4%	43 5%
Neither positive nor negative impact (0)	540 26%	270 26%	271 25%	92 39%	94 26%	95 28%	99 26%	68 22%	92 19%	130 23%	148 25%	124 29%	138 26%	39 22%	21 25%	57 24%	41 24%	48 26%	34 22%	24 23%	62 31%	95 35%	59 21%	49 27%	13 20%	70 23%	242 26%
Somewhat negative impact (-1)	491 23%	230 22%	261 24%	53 22%	58 16%	73 22%	88 24%	87 28%	131 27%	143 25%	134 23%	105 24%	109 21%	40 22%	22 25%	51 22%	42 24%	39 21%	38 25%	28 27%	40 20%	59 22%	87 31%	35 19%	13 20%	68 23%	205 22%
Very negative impact (-2)	986 47%	486 47%	500 46%	75 32%	185 51%	152 45%	175 47%	146 47%	252 52%	271 48%	286 49%	177 41%	251 48%	97 54%	39 46%	114 49%	78 46%	78 42%	74 48%	48 47%	92 47%	105 38%	132 46%	90 50%	38 60%	146 49%	416 46%
NET: Negative impact	1477 70%	716 70%	761 71%	128 54%	244 67%	225 66%	264 70%	233 75%	384 79%	414 73%	420 72%	283 65%	361 69%	137 76%	61 71%	165 70%	120 70%	117 64%	112 73%	76 74%	131 67%	163 60%	219 77%	125 69%	51 80%	213 71%	621 68%
Mean	-1.12	-1.12	-1.12	-0.78	-1.10	-1.05	-1.14	-1.19	-1.29	-1.17	-1.17	-0.99	-1.12	-1.29	-1.13	-1.11	-1.09	-0.95	-1.16	-1.18	-1.12	-0.92	-1.21	-1.16	-1.40	-1.12	-1.07
Standard deviation	0.96	0.97	0.95	1.01	1.06	1.01	0.92	0.87	0.84	0.92	0.93	1.01	0.97	0.86	0.95	1.03	0.98	1.08	0.97	0.90	0.91	1.00	0.85	0.95	0.81	1.01	0.99
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.05	0.04	0.04	0.04	0.05	0.04	0.06	0.10	0.07	0.08	0.08	0.08	0.09	0.06	0.06	0.05	0.07	0.10	0.06	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 43

Q4. Finally, in your opinion, to what extent do the following high street outlets have a positive or negative impact on an individual's mental wellbeing?

By 'mental wellbeing' we mean how an individual is feeling and their ability to cope with day-to-day life.

Base: All respondents

Pharmacies

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879	
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913	
NET: Positive impact	1387	672	716	149	223	218	247	204	346	378	374	305	331	119	60	157	117	121	107	66	132	164	195	108	42	203	599	
	66%	65%	66%	63%	62%	64%	66%	66%	71%	67%	64%	70%	63%	66%	71%	67%	68%	66%	70%	64%	67%	60%	69%	60%	66%	67%	66%	
Very positive impact	(+2)	348	163	184	39	66	43	65	53	82	87	84	82	95	32	20	43	23	26	25	19	30	45	45	27	12	57	159
		17%	16%	17%	16%	18%	13%	17%	17%	15%	14%	19%	18%	18%	24%	18%	13%	14%	16%	19%	15%	17%	16%	15%	19%	19%	17%	
Somewhat positive impact	(+1)	1040	508	532	110	158	176	182	151	263	292	290	223	235	87	40	113	94	95	82	47	102	119	150	80	30	146	440
		49%	49%	49%	47%	43%	52%	49%	49%	54%	52%	49%	51%	45%	48%	47%	48%	55%	52%	54%	46%	52%	44%	53%	45%	47%	49%	48%
Neither positive nor negative impact	(0)	670	323	348	75	121	115	124	103	132	170	198	119	183	57	23	74	53	58	43	34	59	97	82	71	20	91	287
		32%	31%	32%	32%	33%	34%	33%	33%	27%	30%	34%	27%	35%	31%	26%	31%	31%	32%	28%	33%	30%	36%	29%	40%	31%	30%	31%
Somewhat negative impact	(-1)	36	23	13	9	10	6	3	1	7	12	11	6	8	5	3	4	2	4	3	1	4	5	4	-	-	5	18
		2%	2%	1%	4%	3%	2%	1%	*	1%	2%	2%	1%	1%	3%	3%	2%	1%	2%	2%	1%	2%	2%	1%	-	-	2%	2%
Very negative impact	(-2)	13	11	2	3	8	-	*	2	-	3	5	4	1	-	-	-	-	-	-	1	1	5	3	1	2	1	10
		1%	1%	*	1%	2%	-	*	1%	-	1%	1%	1%	*	-	-	-	-	-	-	1%	1%	2%	1%	*	3%	*	1%
NET: Negative impact		48	33	15	11	17	6	4	3	7	15	15	10	8	5	3	4	2	4	3	3	5	10	7	1	2	6	28
		2%	3%	1%	5%	5%	2%	1%	1%	1%	3%	3%	2%	2%	3%	3%	2%	1%	2%	2%	3%	3%	4%	2%	*	3%	2%	3%
Mean		0.79	0.77	0.82	0.74	0.73	0.75	0.82	0.81	0.87	0.79	0.75	0.86	0.80	0.81	0.91	0.83	0.80	0.78	0.84	0.79	0.79	0.72	0.81	0.75	0.80	0.84	0.79
Standard deviation		0.75	0.78	0.72	0.81	0.86	0.69	0.72	0.74	0.70	0.74	0.75	0.76	0.75	0.75	0.79	0.74	0.67	0.71	0.71	0.81	0.74	0.83	0.75	0.72	0.84	0.76	0.79
Standard error		0.02	0.02	0.02	0.05	0.05	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.05	0.09	0.05	0.05	0.06	0.06	0.08	0.05	0.05	0.04	0.05	0.10	0.05	0.03

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 44

Q4. Finally, in your opinion, to what extent do the following high street outlets have a positive or negative impact on an individual's mental wellbeing?

By 'mental wellbeing' we mean how an individual is feeling and their ability to cope with day-to-day life.

Base: All respondents

Dentists

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879	
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913	
NET: Positive impact	1233	599	634	141	222	193	210	179	288	345	348	251	289	119	55	131	111	107	98	52	113	152	168	92	35	187	537	
	59%	58%	59%	60%	61%	57%	56%	58%	59%	61%	59%	58%	55%	66%	64%	56%	65%	58%	64%	51%	58%	56%	59%	51%	55%	62%	59%	
Very positive impact	(+2)	312	158	154	48	66	37	58	41	63	77	76	82	77	32	20	37	21	26	28	15	27	39	37	17	12	44	147
		15%	15%	14%	20%	18%	11%	15%	13%	14%	13%	19%	15%	18%	24%	16%	12%	14%	18%	15%	14%	14%	13%	9%	19%	15%	16%	
Somewhat positive impact	(+1)	921	441	480	93	156	156	152	138	226	268	272	169	212	87	34	94	90	81	70	37	86	113	131	75	23	143	391
		44%	43%	45%	39%	43%	46%	41%	45%	47%	48%	46%	39%	41%	49%	40%	40%	52%	44%	46%	36%	44%	41%	46%	42%	37%	48%	43%
Neither positive nor negative impact	(0)	788	387	401	81	134	125	158	119	172	196	220	162	211	55	27	91	57	65	50	48	74	106	106	83	27	95	348
		37%	38%	37%	34%	37%	37%	42%	38%	36%	35%	37%	37%	40%	31%	32%	39%	33%	35%	33%	47%	38%	39%	37%	46%	42%	32%	38%
Somewhat negative impact	(-1)	64	30	34	12	3	14	7	8	19	15	15	19	4	4	9	2	10	5	1	7	9	8	4	1	15	17	
		3%	3%	3%	5%	1%	4%	2%	3%	4%	3%	3%	3%	4%	2%	4%	4%	1%	5%	3%	1%	4%	3%	2%	2%	1%	5%	2%
Very negative impact	(-2)	21	11	9	2	3	7	-	4	5	8	4	6	3	2	-	3	1	2	1	1	5	2	2	1	3	11	
		1%	1%	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	
NET: Negative impact		85	41	44	14	7	21	7	12	24	23	19	21	22	6	4	13	3	11	6	2	9	14	10	6	2	18	28
		4%	4%	4%	6%	2%	6%	2%	4%	5%	4%	3%	5%	4%	3%	4%	5%	2%	6%	4%	2%	5%	5%	3%	3%	6%	3%	
Mean		0.68	0.69	0.68	0.73	0.77	0.60	0.70	0.65	0.66	0.70	0.68	0.70	0.66	0.80	0.83	0.65	0.75	0.66	0.78	0.63	0.66	0.63	0.68	0.56	0.70	0.71	0.71
Standard deviation		0.80	0.80	0.79	0.87	0.78	0.81	0.75	0.79	0.79	0.79	0.75	0.86	0.79	0.79	0.84	0.84	0.71	0.82	0.80	0.78	0.79	0.84	0.76	0.74	0.83	0.81	0.80
Standard error		0.02	0.02	0.02	0.06	0.04	0.04	0.04	0.04	0.04	0.03	0.03	0.05	0.03	0.06	0.09	0.06	0.06	0.06	0.08	0.05	0.05	0.04	0.06	0.10	0.05	0.03	

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 45
Gender
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
Male	1028	1028	-	113	182	174	185	156	216	333	251	226	218	87	41	108	86	92	68	60	106	148	122	84	28	150	521
	49%	100%	-	48%	50%	51%	49%	50%	45%	59%	43%	52%	42%	48%	47%	46%	50%	50%	44%	58%	54%	54%	43%	47%	44%	50%	57%
Female	1078	-	1078	123	180	165	189	154	268	231	336	207	304	93	45	127	86	91	86	42	90	124	162	96	36	150	392
	51%	-	100%	52%	50%	49%	51%	50%	55%	41%	57%	48%	58%	52%	53%	54%	50%	50%	56%	42%	46%	46%	57%	53%	56%	50%	43%

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 46
Age
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
18-24	236 11%	113 11%	123 11%	236 100%	-	-	-	-	-	56 10%	80 14%	48 11%	52 10%	25 14%	7 8%	32 13%	26 15%	24 13%	18 12%	13 13%	19 10%	25 9%	28 10%	17 10%	1 2%	36 12%	90 10%
25-34	362 17%	182 18%	180 17%	-	362 100%	-	-	-	-	86 15%	120 20%	76 18%	80 15%	26 15%	24 27%	32 14%	27 16%	34 19%	16 10%	17 17%	28 14%	73 27%	48 17%	27 15%	11 18%	66 22%	226 25%
35-44	339 16%	174 17%	165 15%	-	-	339 100%	-	-	-	93 16%	94 16%	78 18%	74 14%	31 17%	12 15%	37 16%	37 22%	27 15%	17 11%	21 21%	25 13%	57 21%	38 13%	26 14%	10 15%	69 23%	211 23%
45-54	375 18%	185 18%	189 18%	-	-	-	375 100%	-	-	85 15%	97 17%	88 20%	105 20%	32 18%	18 21%	35 15%	26 15%	32 18%	43 28%	22 22%	36 19%	38 14%	46 16%	24 13%	22 35%	60 20%	215 24%
55-64	310 15%	156 15%	154 14%	-	-	-	-	310 100%	-	82 15%	77 13%	57 13%	94 18%	25 14%	15 17%	49 21%	20 12%	22 12%	21 14%	13 13%	32 17%	32 12%	39 14%	31 17%	10 16%	55 18%	133 15%
65+	485 23%	216 21%	268 25%	-	-	-	-	-	485 100%	162 29%	119 20%	87 20%	117 22%	41 23%	10 12%	51 22%	35 20%	44 24%	38 25%	15 15%	55 28%	46 17%	85 30%	55 31%	9 14%	14 5%	38 4%
NET: 18-34	598 28%	295 29%	303 28%	236 100%	362 100%	-	-	-	-	142 25%	200 34%	124 29%	131 25%	51 28%	31 36%	63 27%	53 31%	58 32%	34 22%	30 30%	47 24%	98 36%	76 27%	44 25%	12 20%	102 34%	316 35%
NET: 35-54	714 34%	360 35%	354 33%	-	-	339 100%	375 100%	-	-	178 32%	191 33%	166 38%	179 34%	63 35%	30 35%	72 31%	63 37%	60 32%	60 39%	44 43%	62 31%	96 35%	84 30%	50 28%	32 50%	129 43%	426 47%
NET: 55+	794 38%	373 36%	422 39%	-	-	-	-	310 100%	485 100%	244 43%	195 33%	144 33%	211 40%	66 37%	25 29%	100 43%	55 32%	66 36%	59 39%	28 28%	87 44%	78 29%	124 44%	86 48%	19 30%	69 23%	171 19%
Average age	47.82	47.49	48.13	21.60	29.86	39.60	49.55	59.49	70.96	49.88	45.78	46.76	48.78	47.78	44.58	48.27	45.70	47.09	49.84	45.05	50.60	44.24	49.71	50.84	47.77	42.11	41.98

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 47
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
A	135 6%	89 9%	47 4%	24 10%	19 5%	23 7%	16 4%	13 4%	40 8%	135 24%	-	-	-	11 6%	4 5%	10 4%	4 2%	13 7%	10 7%	9 9%	15 8%	29 11%	18 6%	10 5%	1 1%	22 7%	57 6%
B	429 20%	244 24%	184 17%	32 14%	67 19%	69 20%	69 19%	69 22%	122 25%	429 76%	-	-	-	39 22%	16 19%	52 22%	24 14%	40 22%	26 17%	13 13%	48 25%	64 24%	64 22%	27 15%	15 23%	71 24%	194 21%
C1	587 28%	251 24%	336 31%	80 34%	120 33%	94 28%	97 26%	77 25%	119 24%	-	587 100%	-	-	50 28%	19 22%	67 28%	44 26%	38 21%	42 28%	32 31%	56 29%	83 31%	85 30%	54 30%	16 26%	120 40%	273 30%
C2	433 21%	226 22%	207 19%	48 20%	76 21%	78 23%	88 23%	57 18%	87 18%	-	-	433 100%	-	31 17%	20 23%	50 21%	40 23%	54 29%	30 20%	22 21%	30 15%	54 20%	52 18%	38 21%	13 21%	41 14%	239 26%
D	286 14%	135 13%	152 14%	37 16%	55 15%	52 15%	50 13%	45 14%	48 10%	-	-	-	286 55%	27 15%	22 25%	29 12%	36 21%	20 11%	27 18%	15 15%	23 12%	23 8%	33 12%	25 14%	6 9%	45 15%	149 16%
E	236 11%	83 8%	153 14%	15 6%	25 7%	23 7%	55 15%	49 16%	70 14%	-	-	-	236 45%	21 12%	6 7%	28 12%	23 14%	19 10%	18 12%	11 11%	23 12%	19 7%	31 11%	25 14%	12 20%	-	1 *
NET: AB	564 27%	333 32%	231 21%	56 24%	86 24%	93 27%	85 23%	82 26%	162 33%	564 100%	-	-	-	50 28%	20 24%	62 27%	28 16%	53 29%	36 24%	22 22%	64 32%	93 34%	82 29%	37 21%	16 25%	93 31%	251 27%
NET: ABC1	1151 55%	584 57%	567 53%	136 58%	206 57%	187 55%	182 49%	159 51%	281 58%	564 100%	587 100%	-	-	101 56%	39 45%	129 55%	72 42%	91 50%	78 51%	54 53%	119 61%	176 65%	167 59%	92 51%	32 50%	214 71%	523 57%
NET: C2DE	955 45%	444 43%	512 47%	99 42%	156 43%	152 45%	193 51%	151 49%	204 42%	-	-	433 100%	522 100%	79 44%	47 55%	106 45%	100 58%	93 50%	75 49%	48 47%	77 39%	95 35%	117 41%	88 49%	32 50%	87 29%	390 43%
NET: DE	522 25%	218 21%	304 28%	52 22%	80 22%	74 22%	105 28%	94 30%	117 24%	-	-	-	522 100%	49 27%	27 32%	56 24%	59 35%	39 21%	45 29%	26 26%	46 24%	42 15%	64 23%	50 28%	18 29%	45 15%	151 16%

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 48
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	North-ern Ireland	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
Scotland	180	87	93	25	26	31	32	25	41	50	50	31	49	180	-	-	-	-	-	-	-	-	-	-	-	36	63
	9%	8%	9%	11%	7%	9%	9%	8%	9%	9%	9%	7%	9%	100%	-	-	-	-	-	-	-	-	-	-	-	12%	7%
North East	86	41	45	7	24	12	18	15	10	20	19	20	27	-	86	-	-	-	-	-	-	-	-	-	-	13	40
	4%	4%	4%	3%	6%	4%	5%	5%	2%	4%	3%	5%	5%	-	100%	-	-	-	-	-	-	-	-	-	-	4%	4%
North West	235	108	127	32	32	37	35	49	51	62	67	50	56	-	-	235	-	-	-	-	-	-	-	-	-	39	90
	11%	11%	12%	13%	9%	11%	9%	16%	11%	11%	11%	11%	11%	-	-	100%	-	-	-	-	-	-	-	-	-	13%	10%
Yorkshire & Humberside	172	86	86	26	27	37	26	20	35	28	44	40	59	-	-	-	172	-	-	-	-	-	-	-	-	18	83
	8%	8%	8%	11%	8%	11%	7%	7%	7%	5%	8%	9%	11%	-	-	-	100%	-	-	-	-	-	-	-	-	6%	9%
West Midlands	184	92	91	24	34	27	32	22	44	53	38	54	39	-	-	-	-	184	-	-	-	-	-	-	-	26	73
	9%	9%	8%	10%	9%	8%	9%	7%	9%	9%	6%	12%	7%	-	-	-	-	100%	-	-	-	-	-	-	-	9%	8%
East Midlands	153	68	86	18	16	17	43	21	38	36	42	30	45	-	-	-	-	-	153	-	-	-	-	-	-	22	64
	7%	7%	8%	8%	4%	5%	11%	7%	8%	6%	7%	7%	9%	-	-	-	-	-	100%	-	-	-	-	-	-	7%	7%
Wales	102	60	42	13	17	21	22	13	15	22	32	22	26	-	-	-	-	-	-	102	-	-	-	-	-	16	53
	5%	6%	4%	6%	5%	6%	6%	4%	3%	4%	5%	5%	5%	-	-	-	-	-	-	100%	-	-	-	-	-	5%	6%
Eastern	196	106	90	19	28	25	36	32	55	64	56	30	46	-	-	-	-	-	-	-	196	-	-	-	-	20	89
	9%	10%	8%	8%	8%	7%	10%	10%	11%	11%	10%	7%	9%	-	-	-	-	-	-	-	100%	-	-	-	-	7%	10%
London	272	148	124	25	73	57	38	32	46	93	83	54	42	-	-	-	-	-	-	-	-	272	-	-	-	47	146
	13%	14%	11%	10%	20%	17%	10%	10%	10%	17%	14%	12%	8%	-	-	-	-	-	-	-	-	100%	-	-	-	16%	16%
South East	284	122	162	28	48	38	46	39	85	82	85	52	64	-	-	-	-	-	-	-	-	-	284	-	-	30	119
	13%	12%	15%	12%	13%	11%	12%	13%	17%	15%	14%	12%	12%	-	-	-	-	-	-	-	-	-	100%	-	-	10%	13%
South West	180	84	96	17	27	26	24	31	55	37	54	38	50	-	-	-	-	-	-	-	-	-	-	180	-	25	62
	9%	8%	9%	7%	7%	8%	6%	10%	11%	7%	9%	9%	10%	-	-	-	-	-	-	-	-	-	-	100%	-	8%	7%
Northern Ireland	63	28	36	1	11	10	22	10	9	16	16	13	18	-	-	-	-	-	-	-	-	-	-	-	63	8	30
	3%	3%	3%	*	3%	3%	6%	3%	2%	3%	3%	3%	3%	-	-	-	-	-	-	-	-	-	-	-	100%	3%	3%

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 49
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
Yes	1316	659	658	164	235	231	209	184	292	446	399	254	218	112	58	155	93	104	98	56	115	203	189	96	38	214	619
	62%	64%	61%	70%	65%	68%	56%	60%	60%	79%	68%	59%	42%	62%	67%	66%	54%	57%	64%	55%	59%	75%	67%	53%	60%	71%	68%
No	790	369	421	71	127	108	165	125	193	118	188	179	304	68	28	80	79	80	56	46	81	69	95	84	25	86	294
	38%	36%	39%	30%	35%	32%	44%	40%	40%	21%	32%	41%	58%	38%	33%	34%	46%	43%	36%	45%	41%	25%	33%	47%	40%	29%	32%

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 50
Tenure
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Pri- vate
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Homeowners	1365	689	676	125	172	200	235	226	407	462	392	287	224	100	53	152	107	136	95	64	142	164	190	118	42	216	562
	65%	67%	63%	53%	48%	59%	63%	73%	84%	82%	67%	66%	43%	56%	62%	65%	62%	74%	62%	63%	72%	61%	67%	66%	67%	72%	62%
Owned outright - without mortgage	760	378	383	50	49	44	104	145	367	259	208	149	145	47	22	86	54	72	57	37	82	93	115	72	23	77	208
	36%	37%	35%	21%	14%	13%	28%	47%	76%	46%	35%	34%	28%	26%	26%	37%	31%	39%	37%	36%	42%	34%	41%	40%	37%	26%	23%
Owned with a mortgage or loan	605	311	293	75	123	156	131	81	40	203	184	138	78	53	31	66	53	64	38	27	60	72	74	46	19	139	354
	29%	30%	27%	32%	34%	46%	35%	26%	8%	36%	31%	32%	15%	30%	36%	28%	31%	35%	25%	27%	31%	26%	26%	26%	30%	46%	39%
NET: Renters	716	324	392	102	181	136	138	82	76	97	184	141	294	75	32	81	62	46	56	35	53	107	88	60	20	83	338
	34%	32%	36%	43%	50%	40%	37%	27%	16%	17%	31%	33%	56%	42%	38%	34%	36%	25%	37%	35%	27%	39%	31%	33%	32%	28%	37%
NET: Rent from Council/ Housing Association	436	193	242	57	90	81	95	62	51	43	85	87	221	56	22	46	39	31	28	23	34	62	58	25	13	43	186
	21%	19%	22%	24%	25%	24%	25%	20%	11%	8%	14%	20%	42%	31%	25%	19%	23%	17%	18%	23%	17%	23%	20%	14%	20%	14%	20%
Rented from the council	274	125	149	29	54	52	63	44	33	27	41	57	149	38	14	25	30	15	18	17	20	42	39	9	9	27	120
	13%	12%	14%	12%	15%	15%	17%	14%	7%	5%	7%	13%	29%	21%	16%	10%	17%	8%	11%	17%	10%	15%	14%	5%	14%	9%	13%
Rented from a housing association	162	69	93	28	36	29	32	18	19	16	44	30	72	18	8	21	9	16	10	6	15	20	18	17	4	17	66
	8%	7%	9%	12%	10%	9%	9%	6%	4%	3%	8%	7%	14%	10%	9%	9%	6%	9%	7%	6%	7%	7%	6%	9%	6%	6%	7%
Rented from someone else	280	131	149	45	91	55	44	20	24	54	100	55	72	19	11	35	23	15	29	12	19	45	31	34	7	40	152
	13%	13%	14%	19%	25%	16%	12%	6%	5%	10%	17%	13%	14%	11%	12%	15%	13%	8%	19%	12%	10%	17%	11%	19%	11%	13%	17%
Rent free	26	15	11	9	9	3	2	1	2	5	10	5	5	5	-	2	2	2	2	2	1	*	6	2	1	1	14
	1%	1%	1%	4%	2%	1%	*	*	*	1%	2%	1%	1%	3%	-	1%	1%	1%	1%	2%	1%	*	2%	1%	1%	*	1%

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 51
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
No formal education	15 1%	10 1%	4 *	2 1%	3 1%	3 1%	1 *	1 *	4 1%	-	3 1%	4 1%	8 2%	*	1 2%	1 1%	1 1%	3 2%	1 1%	1 1%	*	2 1%	2 1%	-	-	-	6 1%
Primary	12 1%	10 1%	2 *	-	1 *	1 *	-	3 1%	7 1%	-	-	8 2%	3 1%	1 1%	-	-	-	-	1 1%	1 1%	3 1%	3 1%	2 1%	1 1%	-	-	3 *
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1239 59%	556 54%	683 63%	107 45%	171 47%	185 55%	266 71%	205 66%	304 63%	204 36%	332 57%	277 64%	425 81%	92 51%	53 62%	145 62%	118 68%	106 58%	101 66%	66 65%	125 64%	110 40%	181 64%	105 58%	38 61%	145 48%	518 57%
University degree or equivalent professional qualification, NVQ level 4, etc.	558 26%	291 28%	266 25%	54 23%	120 33%	107 32%	84 22%	71 23%	122 25%	231 41%	177 30%	94 22%	55 11%	54 30%	20 23%	61 26%	35 20%	44 24%	38 25%	28 28%	45 23%	102 38%	68 24%	48 26%	16 26%	109 36%	273 30%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	196 9%	122 12%	74 7%	17 7%	52 14%	41 12%	21 6%	28 9%	38 8%	119 21%	40 7%	25 6%	11 2%	18 10%	11 13%	19 8%	7 4%	23 13%	2 1%	4 4%	15 8%	45 17%	26 9%	16 9%	8 13%	45 15%	96 11%
Still in full time education	62 3%	25 2%	37 3%	52 22%	9 3%	1 *	-	-	-	7 1%	31 5%	16 4%	8 2%	10 6%	1 1%	6 3%	8 5%	7 4%	6 4%	1 1%	3 2%	8 3%	2 1%	8 4%	1 1%	1 *	7 1%
Don't know	5 *	3 *	2 *	-	-	-	1 *	-	5 1%	-	1 *	1 *	3 1%	-	-	3 1%	-	-	1 1%	-	-	1 *	-	-	-	1 *	-
Prefer not to answer	21 1%	11 1%	9 1%	4 2%	6 2%	-	2 1%	2 1%	6 1%	2 *	3 1%	8 2%	8 2%	5 3%	-	-	3 2%	-	3 2%	-	4 2%	1 *	3 1%	2 1%	-	-	10 1%

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 52

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender			Age						Social Grade					Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
Yes - responsible for half or more of the items bought	1883	860	1023	143	327	320	355	296	441	488	528	387	480	163	79	208	160	151	138	88	177	248	251	156	63	269	828
	89%	84%	95%	61%	90%	94%	95%	96%	91%	87%	90%	89%	92%	91%	92%	88%	93%	82%	90%	87%	90%	91%	88%	87%	99%	90%	91%
No - not responsible for most of the items bought	223	168	55	92	35	19	20	13	44	76	59	47	42	17	7	27	12	33	15	14	19	23	33	24	*	31	85
	11%	16%	5%	39%	10%	6%	5%	4%	9%	13%	10%	11%	8%	9%	8%	12%	7%	18%	10%	13%	10%	9%	12%	13%	1%	10%	9%

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 53
How many cars are there in your household?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
No cars in the household	442	194	248	60	79	82	82	72	67	62	125	62	192	46	15	73	38	27	26	23	28	83	43	28	13	50	171
	21%	19%	23%	26%	22%	24%	22%	23%	14%	11%	21%	14%	37%	25%	18%	31%	22%	14%	17%	23%	14%	31%	15%	15%	21%	17%	19%
NET: Any	1664	834	830	176	283	257	293	238	417	502	461	371	329	134	71	162	133	157	127	79	168	189	241	152	50	251	742
	79%	81%	77%	74%	78%	76%	78%	77%	86%	89%	79%	86%	63%	75%	82%	69%	78%	86%	83%	77%	86%	69%	85%	85%	79%	83%	81%
1	854	413	441	49	137	150	130	133	255	213	221	185	236	79	48	80	77	68	66	34	83	102	119	72	26	108	359
	41%	40%	41%	21%	38%	44%	35%	43%	53%	38%	38%	43%	45%	44%	56%	34%	45%	37%	43%	33%	42%	38%	42%	40%	41%	36%	39%
2	616	312	305	60	111	99	116	81	148	223	191	137	66	41	19	70	44	78	44	21	64	65	94	56	18	106	288
	29%	30%	28%	26%	31%	29%	31%	26%	31%	40%	32%	32%	13%	23%	22%	30%	26%	42%	29%	20%	33%	24%	33%	31%	29%	35%	32%
3+	193	109	85	66	35	8	47	23	13	66	50	50	28	13	3	12	12	12	18	25	21	21	28	24	5	37	96
	9%	11%	8%	28%	10%	2%	12%	8%	3%	12%	8%	11%	5%	7%	4%	5%	7%	6%	12%	24%	11%	8%	10%	13%	8%	12%	11%

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 54
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
White	1925	942	983	192	310	298	353	294	479	505	535	394	491	175	82	220	163	162	141	95	189	191	268	177	61	262	814
	91%	92%	91%	81%	86%	88%	94%	95%	99%	90%	91%	91%	94%	98%	96%	94%	95%	88%	92%	93%	97%	70%	94%	99%	97%	87%	89%
NET: BAME	163	77	86	40	48	36	19	15	4	53	47	36	26	4	3	13	7	22	11	5	6	71	15	3	2	35	88
	8%	8%	8%	17%	13%	11%	5%	5%	1%	9%	8%	8%	5%	2%	4%	5%	4%	12%	7%	5%	3%	26%	5%	1%	3%	12%	10%
Mixed	35	13	22	9	9	6	3	7	-	13	8	8	6	1	1	2	3	2	4	2	4	12	2	1	2	5	20
	2%	1%	2%	4%	2%	2%	1%	2%	-	2%	1%	2%	1%	*	1%	1%	2%	1%	3%	2%	2%	4%	1%	*	3%	2%	2%
Asian	79	37	43	20	29	20	6	3	2	24	22	18	15	2	1	5	4	13	4	3	1	34	11	1	-	15	43
	4%	4%	4%	8%	8%	6%	2%	1%	*	4%	4%	4%	3%	1%	2%	2%	2%	7%	3%	3%	1%	13%	4%	*	-	5%	5%
Black	34	19	15	6	7	8	7	5	1	11	9	9	5	1	-	4	-	6	1	*	-	19	1	*	-	11	16
	2%	2%	1%	3%	2%	2%	2%	2%	*	2%	2%	2%	1%	1%	-	2%	-	4%	1%	*	-	7%	*	*	-	4%	2%
Chinese	8	3	5	3	2	*	3	-	-	5	2	-	*	-	-	2	-	1	1	-	1	1	1	-	-	2	3
	*	*	*	1%	*	*	1%	-	-	1%	*	-	*	-	-	1%	-	1%	1%	-	1%	*	*	-	-	1%	*
Other ethnic group	8	6	2	2	2	2	1	-	2	1	6	1	-	-	1	-	1	-	1	-	-	4	-	1	-	2	5
	*	1%	*	1%	1%	1%	*	-	*	*	1%	*	-	-	1%	-	*	-	*	-	-	2%	-	1%	-	1%	1%
Prefer not to answer	18	9	9	4	4	5	3	1	1	6	5	3	4	-	-	2	1	-	2	2	1	10	1	-	-	3	11
	1%	1%	1%	2%	1%	1%	1%	*	*	1%	1%	1%	1%	-	-	1%	1%	-	1%	2%	*	4%	*	-	-	1%	1%

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 55
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
Christian	1069	498	571	76	120	140	180	190	363	289	293	231	256	82	44	123	89	82	79	45	96	127	151	107	45	136	408
	51%	48%	53%	32%	33%	41%	48%	61%	75%	51%	50%	53%	49%	46%	52%	52%	52%	45%	51%	44%	49%	47%	53%	60%	71%	45%	45%
NET: Other	129	60	69	29	42	26	11	12	8	32	33	26	38	4	2	15	7	12	14	6	8	43	14	5	-	27	59
	6%	6%	6%	12%	12%	8%	3%	4%	2%	6%	6%	6%	7%	2%	3%	6%	4%	7%	9%	6%	4%	16%	5%	3%	-	9%	6%
Muslim	61	32	28	18	25	13	1	3	-	14	13	13	19	2	1	7	5	6	7	3	1	25	4	1	-	15	27
	3%	3%	3%	8%	7%	4%	*	1%	-	3%	2%	3%	4%	1%	2%	3%	3%	3%	4%	2%	*	9%	2%	*	-	5%	3%
Hindu	18	6	13	3	10	2	1	1	1	7	4	4	3	-	-	-	-	5	1	1	1	7	3	-	-	2	9
	1%	1%	1%	1%	3%	1%	*	*	*	1%	1%	1%	1%	-	-	-	-	3%	1%	1%	*	2%	1%	-	-	1%	1%
Jewish	12	7	5	-	-	3	-	2	7	6	2	2	2	-	-	-	-	1	-	-	2	4	2	2	-	1	3
	1%	1%	*	-	-	1%	-	1%	1%	1%	*	1%	*	-	-	-	-	1%	-	-	1%	2%	1%	1%	-	*	*
Sikh	4	4	1	2	1	1	-	-	-	1	1	2	1	-	-	-	-	-	-	-	-	3	1	1	-	-	3
	*	*	*	1%	*	*	-	-	-	*	*	*	*	-	-	-	-	-	-	-	-	1%	*	*	-	-	*
Buddhist	7	2	5	1	1	4	-	-	1	1	2	2	2	-	-	3	-	-	1	1	-	-	2	-	-	2	3
	*	*	*	*	*	1%	-	-	*	*	*	1%	*	-	-	1%	-	-	1%	1%	-	-	1%	-	-	1%	*
Other	27	9	18	5	6	3	8	6	-	2	11	3	11	2	1	5	2	-	4	2	4	4	1	2	-	7	13
	1%	1%	2%	2%	2%	1%	2%	2%	-	*	2%	1%	2%	1%	1%	2%	1%	-	3%	2%	2%	2%	1%	1%	-	2%	1%
None	873	454	419	126	190	169	176	103	110	238	252	163	219	88	38	94	73	85	58	51	90	94	117	66	18	133	431
	41%	44%	39%	53%	53%	50%	47%	33%	23%	42%	43%	38%	42%	49%	45%	40%	43%	46%	38%	50%	46%	34%	41%	37%	29%	44%	47%
Prefer not to say	35	16	19	5	10	4	8	4	4	5	9	13	8	7	1	4	3	4	3	-	3	9	2	1	-	4	16
	2%	2%	2%	2%	3%	1%	2%	1%	1%	1%	1%	3%	2%	4%	1%	2%	2%	2%	2%	-	1%	3%	1%	1%	-	1%	2%

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 56
Which of the following best describes where you live?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Urban	1660	828	832	199	308	292	287	236	338	432	483	347	398	144	66	200	139	152	109	63	137	264	203	137	45	250	740
	79%	81%	77%	84%	85%	86%	76%	76%	70%	77%	82%	80%	76%	80%	78%	85%	81%	83%	71%	62%	70%	97%	72%	76%	70%	83%	81%
Urban - Population over 10,000	885	473	412	124	168	164	143	124	162	238	262	185	200	81	28	88	86	81	49	23	57	223	84	58	26	152	403
	42%	46%	38%	52%	46%	48%	38%	40%	33%	42%	45%	43%	38%	45%	33%	37%	50%	44%	32%	23%	29%	82%	30%	32%	40%	51%	44%
Town and Fringe	775	355	420	75	140	128	144	112	176	194	221	162	198	63	38	112	53	71	60	40	80	42	119	78	19	98	338
	37%	35%	39%	32%	39%	38%	38%	36%	36%	34%	38%	37%	38%	35%	44%	48%	31%	38%	39%	39%	41%	15%	42%	44%	30%	33%	37%
NET: Rural	446	200	246	37	54	47	88	74	147	132	104	86	124	36	19	35	32	32	44	39	59	7	81	43	19	50	173
	21%	19%	23%	16%	15%	14%	24%	24%	30%	23%	18%	20%	24%	20%	22%	15%	19%	17%	29%	38%	30%	3%	28%	24%	30%	17%	19%
Village	387	175	212	33	51	42	74	62	124	110	88	75	114	27	19	32	32	30	40	30	51	7	75	34	11	42	151
	18%	17%	20%	14%	14%	12%	20%	20%	26%	19%	15%	17%	22%	15%	22%	13%	18%	16%	26%	30%	26%	3%	26%	19%	17%	14%	17%
Hamlet & Isolated Dwelling	59	25	34	4	3	5	14	12	22	23	16	11	9	9	1	3	1	2	4	8	8	-	5	10	8	8	21
	3%	2%	3%	2%	1%	1%	4%	4%	5%	4%	3%	3%	2%	5%	1%	1%	*	1%	3%	8%	8%	-	2%	5%	13%	2%	2%

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 57
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Working	1213	671	542	126	293	280	275	188	52	344	393	280	196	100	53	130	100	99	86	69	109	193	149	87	38	300	913
	58%	65%	50%	53%	81%	83%	73%	61%	11%	61%	67%	65%	38%	55%	62%	55%	58%	54%	56%	68%	56%	71%	52%	48%	60%	100%	100%
Working full time - working 30 hours per week or more	956	597	359	95	241	231	226	137	25	285	316	211	144	77	40	105	82	82	60	56	81	167	116	62	30	245	711
	45%	58%	33%	40%	67%	68%	60%	44%	5%	51%	54%	49%	28%	43%	46%	45%	48%	45%	39%	54%	41%	61%	41%	34%	48%	82%	78%
Working part time - working between 8 and 29 hours per week	257	74	183	31	52	49	49	51	27	59	77	69	52	23	13	25	19	16	26	14	28	27	33	25	8	55	202
	12%	7%	17%	13%	14%	14%	13%	16%	6%	10%	13%	16%	10%	13%	16%	11%	11%	9%	17%	14%	14%	10%	12%	14%	12%	18%	22%
NET: Not working	893	357	536	110	70	59	100	122	433	220	194	153	326	80	33	105	71	85	68	33	87	78	135	93	25	-	-
	42%	35%	50%	47%	19%	17%	27%	39%	89%	39%	33%	35%	62%	45%	38%	45%	42%	46%	44%	32%	44%	29%	48%	52%	40%	-	-
Not working but seeking work or temporarily unemployed or sick	86	40	47	11	21	10	27	17	-	7	10	8	61	4	6	9	6	7	6	5	8	10	14	7	5	-	-
	4%	4%	4%	5%	6%	3%	7%	5%	-	1%	2%	2%	12%	2%	6%	4%	3%	4%	4%	5%	4%	4%	5%	4%	8%	-	-
Not working and not seeking work/ student	167	79	88	91	20	11	24	22	-	26	46	20	74	22	6	26	17	14	13	9	10	16	14	14	4	-	-
	8%	8%	8%	38%	5%	3%	6%	7%	-	5%	8%	5%	14%	12%	7%	11%	10%	8%	9%	9%	5%	6%	5%	8%	7%	-	-
Retired on a state pension only	131	29	102	-	-	*	-	6	124	5	19	21	86	10	-	13	12	12	14	4	15	6	21	18	5	-	-
	6%	3%	9%	-	-	*	-	2%	26%	1%	3%	5%	17%	6%	-	6%	7%	7%	9%	4%	8%	2%	7%	10%	7%	-	-
Retired with a private pension	338	186	152	-	-	-	2	38	298	154	97	53	34	28	12	36	20	33	23	9	40	34	62	37	5	-	-
	16%	18%	14%	-	-	-	1%	12%	61%	27%	17%	12%	7%	16%	14%	15%	11%	18%	15%	8%	20%	12%	22%	20%	9%	-	-
House person, housewife, househusband, etc.	171	23	148	8	29	38	47	40	10	28	22	51	70	16	9	20	16	19	11	6	13	13	24	18	6	-	-
	8%	2%	14%	3%	8%	11%	12%	13%	2%	5%	4%	12%	14%	9%	10%	8%	9%	10%	7%	6%	7%	5%	8%	10%	9%	-	-

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 58
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age						Social Grade					Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	1158	640	518	111	273	276	268	182	48	378	377	216	187	106	52	111	82	82	84	64	118	186	149	85	39	279	879
Weighted base	1213	671	542	126	293	280	275	188	52	344	393	280	196	100	53	130	100	99	86	69	109	193	149	87	38	300	913
NET: Public Sector	300	150	150	36	66	69	60	55	14	93	120	41	45	36	13	39	18	26	22	16	20	47	30	25	8	300	-
	25%	22%	28%	29%	23%	25%	22%	29%	27%	27%	31%	15%	23%	37%	24%	30%	18%	26%	25%	23%	19%	24%	20%	29%	20%	100%	-
A nationalised industry/state corporation	25	16	8	12	5	4	3	1	-	12	4	5	4	3	1	1	1	4	3	1	4	6	-	2	-	25	-
	2%	2%	2%	10%	2%	1%	1%	1%	-	4%	1%	2%	2%	3%	3%	*	1%	4%	3%	1%	3%	3%	-	2%	-	8%	-
Central government or civil service (including Courts service and Bank of England)	33	15	18	1	1	7	12	9	3	14	13	5	-	4	-	4	-	1	2	3	3	10	1	5	1	33	-
	3%	2%	3%	1%	*	2%	4%	5%	6%	4%	3%	2%	-	4%	-	3%	-	1%	2%	4%	2%	5%	1%	5%	1%	11%	-
Local government or council (including fire services, police and local authority controlled schools/colleges)	100	54	47	7	25	26	19	19	3	29	50	15	7	11	4	10	10	6	10	4	10	14	12	7	2	100	-
	8%	8%	9%	6%	8%	9%	7%	10%	6%	8%	13%	5%	4%	11%	8%	8%	10%	6%	12%	6%	9%	7%	8%	8%	6%	33%	-
A university, or other grant funded establishment (include opted-out schools)	29	24	5	2	5	10	6	4	3	16	7	4	2	4	1	6	1	6	2	1	2	4	2	1	-	29	-
	2%	4%	1%	1%	2%	3%	2%	2%	5%	5%	2%	1%	1%	4%	1%	5%	1%	6%	2%	1%	2%	2%	1%	2%	-	10%	-
A health authority or NHS Trust	76	22	54	11	20	12	18	13	2	16	35	7	18	7	4	13	3	7	5	4	3	8	10	10	3	76	-
	6%	3%	10%	9%	7%	4%	6%	7%	4%	5%	9%	2%	9%	7%	7%	10%	3%	7%	6%	5%	2%	4%	7%	11%	9%	25%	-
The armed forces	3	3	-	-	-	2	1	-	-	-	1	2	-	2	-	-	-	-	-	1	-	-	-	-	-	3	-
	*	*	-	-	-	1%	*	-	-	-	*	1%	-	2%	-	-	-	-	-	1%	-	-	-	-	-	1%	-
Other public sector occupation (Please specify as much detail as possible)	35	17	17	2	11	9	2	8	3	5	11	4	14	6	2	6	4	1	-	3	-	6	5	1	2	35	-
	3%	3%	3%	2%	4%	3%	1%	4%	5%	2%	3%	1%	7%	6%	4%	5%	4%	1%	-	4%	-	3%	3%	1%	4%	12%	-
NET: Private Sector	913	521	392	90	226	211	215	133	38	251	273	239	151	63	40	90	83	73	64	53	89	146	119	62	30	-	913
	75%	78%	72%	71%	77%	75%	78%	71%	73%	73%	69%	85%	77%	63%	76%	70%	82%	74%	75%	77%	81%	76%	80%	71%	80%	-	100%

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 58
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Weighted base	1213	671	542	126	293	280	275	188	52	344	393	280	196	100	53	130	100	99	86	69	109	193	149	87	38	300	913
A charity, voluntary organisation or trust	37 3%	13 2%	25 5%	* *	11 4%	3 1%	11 4%	9 5%	3 5%	11 3%	16 4%	4 2%	6 3%	3 3%	1 2%	2 2%	4 4%	9 9%	- -	3 4%	6 5%	2 1%	2 1%	4 4%	2 5%	- -	37 4%
Self-employed (Private sector)	148 12%	85 13%	63 12%	8 6%	28 10%	27 10%	34 12%	32 17%	19 36%	44 13%	39 10%	50 18%	14 7%	9 9%	7 12%	19 15%	8 8%	8 9%	10 12%	12 17%	13 12%	24 12%	22 15%	11 13%	5 12%	- -	148 16%
None of the above/ I work in the Private sector	728 60%	423 63%	305 56%	82 65%	187 64%	180 64%	170 62%	93 49%	17 32%	195 57%	218 55%	184 66%	130 66%	51 51%	33 61%	69 53%	70 70%	56 57%	54 63%	39 56%	70 65%	120 62%	95 64%	47 54%	24 62%	- -	728 80%

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 59
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
No children aged 18 or under	1523	764	758	194	202	131	240	281	476	408	447	274	394	135	53	179	118	129	116	74	152	188	212	133	36	178	580
	72%	74%	70%	82%	56%	39%	64%	91%	98%	72%	76%	63%	76%	75%	62%	76%	69%	70%	75%	72%	77%	69%	75%	74%	57%	59%	63%
NET: Yes	575	257	319	36	159	208	134	28	9	156	135	157	128	45	33	56	53	55	36	29	44	79	72	47	27	122	327
	27%	25%	30%	15%	44%	61%	36%	9%	2%	28%	23%	36%	24%	25%	38%	24%	31%	30%	23%	28%	22%	29%	25%	26%	43%	41%	36%
NET: Any 5-18	462	209	253	19	94	183	129	28	8	132	106	121	103	36	31	44	42	41	31	25	36	58	57	39	22	96	259
	22%	20%	23%	8%	26%	54%	34%	9%	2%	23%	18%	28%	20%	20%	36%	19%	25%	22%	20%	24%	18%	21%	20%	22%	34%	32%	28%
NET: Any 11-18	286	129	157	4	32	106	113	24	6	81	66	68	71	19	18	28	27	23	23	15	22	34	37	23	15	66	160
	14%	13%	15%	2%	9%	31%	30%	8%	1%	14%	11%	16%	14%	11%	21%	12%	16%	13%	15%	15%	11%	12%	13%	13%	24%	22%	18%
Yes - children aged under 5 years old	223	97	126	31	107	70	11	1	2	56	50	70	47	17	8	22	24	22	9	7	16	44	27	17	10	49	123
	11%	9%	12%	13%	29%	21%	3%	*	*	10%	9%	16%	9%	9%	10%	9%	14%	12%	6%	7%	8%	16%	9%	10%	16%	16%	13%
Yes - children aged 5 to 10 years old	258	117	141	16	80	121	32	6	2	72	64	71	51	22	19	22	24	21	14	13	20	40	27	25	12	50	144
	12%	11%	13%	7%	22%	36%	9%	2%	*	13%	11%	16%	10%	12%	22%	9%	14%	11%	9%	13%	10%	15%	10%	14%	19%	17%	16%
Yes - children aged 11 to 15 years old	203	87	116	4	30	83	70	14	3	52	52	46	53	15	17	17	19	15	13	11	16	26	24	16	13	42	114
	10%	8%	11%	2%	8%	25%	19%	4%	1%	9%	9%	11%	10%	9%	20%	7%	11%	8%	9%	11%	8%	10%	8%	9%	20%	14%	13%
Yes - children aged 16 to 18 years old	134	68	67	-	10	40	68	13	4	44	24	38	28	5	3	14	16	15	11	7	10	16	22	9	5	34	82
	6%	7%	6%	-	3%	12%	18%	4%	1%	8%	4%	9%	5%	3%	4%	6%	9%	8%	7%	7%	5%	6%	8%	5%	8%	11%	9%
Refused	8	7	1	6	1	-	1	-	-	*	5	3	-	-	-	-	1	-	2	-	1	5	-	-	-	-	6
	*	1%	*	3%	*	-	*	-	-	*	1%	1%	-	-	-	-	1%	-	1%	-	*	2%	-	-	-	-	1%

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 60
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
Anglia	238	129	110	29	38	39	47	32	54	68	76	40	54	-	-	4	2	3	33	-	171	-	27	-	-	28	115
	11%	13%	10%	12%	10%	11%	13%	10%	11%	12%	13%	9%	10%	-	-	2%	1%	1%	21%	-	87%	-	9%	-	-	9%	13%
Border	28	14	14	2	7	3	6	3	7	6	8	6	9	12	-	16	-	-	-	-	-	-	-	-	-	4	12
	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	7%	-	7%	-	-	-	-	-	-	-	-	-	1%	1%
Central	270	126	144	31	42	33	57	40	67	74	59	76	61	2	2	1	-	167	85	1	1	-	6	6	-	39	102
	13%	12%	13%	13%	12%	10%	15%	13%	14%	13%	10%	18%	12%	1%	2%	*	-	91%	55%	1%	1%	-	2%	3%	-	13%	11%
Granada	209	95	114	23	29	32	31	47	48	58	61	43	47	-	-	207	-	1	1	-	-	-	1	-	-	37	81
	10%	9%	11%	10%	8%	9%	8%	15%	10%	10%	10%	10%	9%	-	-	88%	-	1%	*	-	-	-	*	-	-	12%	9%
London	401	203	197	41	84	71	59	55	91	144	115	74	67	1	1	-	-	1	2	-	22	272	102	1	-	60	193
	19%	20%	18%	17%	23%	21%	16%	18%	19%	26%	20%	17%	13%	*	1%	-	-	*	1%	-	11%	100%	36%	1%	-	20%	21%
Meridian	172	68	105	14	33	26	23	23	52	46	47	31	48	-	-	-	-	3	3	-	-	-	147	20	-	16	75
	8%	7%	10%	6%	9%	8%	6%	7%	11%	8%	8%	7%	9%	-	-	-	-	1%	2%	-	-	-	52%	11%	-	5%	8%
STV	165	77	88	23	22	28	30	24	38	46	48	29	42	165	-	-	-	-	-	-	-	-	-	-	-	35	55
	8%	7%	8%	10%	6%	8%	8%	8%	8%	8%	8%	7%	8%	92%	-	-	-	-	-	-	-	-	-	-	-	12%	6%
Tyne Tees	82	38	45	5	21	12	18	15	12	17	19	19	28	-	81	-	1	-	-	-	-	-	-	-	-	12	39
	4%	4%	4%	2%	6%	4%	5%	5%	2%	3%	3%	4%	5%	-	95%	-	1%	-	-	-	-	-	-	-	-	4%	4%
Wales	102	59	42	13	17	21	22	13	14	22	32	22	26	-	-	-	-	-	-	102	-	-	-	-	-	16	53
	5%	6%	4%	6%	5%	6%	6%	4%	3%	4%	5%	5%	5%	-	-	-	-	-	-	99%	-	-	-	-	-	5%	6%
West	67	36	31	13	6	11	5	10	22	16	18	10	23	-	1	7	1	4	-	-	-	-	-	54	-	9	21
	3%	4%	3%	6%	2%	3%	1%	3%	4%	3%	3%	2%	4%	-	1%	3%	1%	2%	-	-	-	-	-	30%	-	3%	2%
Westcountry	104	52	53	10	23	14	18	13	27	17	37	24	27	-	-	-	-	5	-	-	-	-	-	99	-	19	38
	5%	5%	5%	4%	6%	4%	5%	4%	6%	3%	6%	6%	5%	-	-	-	-	3%	-	-	-	-	-	55%	-	6%	4%
Yorkshire	202	101	101	31	28	38	37	26	42	34	52	44	72	-	2	-	168	-	31	-	2	-	-	-	-	19	95
	10%	10%	9%	13%	8%	11%	10%	8%	9%	6%	9%	10%	14%	-	2%	-	98%	-	20%	-	1%	-	-	-	-	6%	10%
UTV	65	30	36	1	13	10	22	10	9	16	16	15	18	-	-	-	-	-	-	-	-	-	2	-	63	8	32
	3%	3%	3%	*	4%	3%	6%	3%	2%	3%	3%	4%	3%	-	-	-	-	-	-	-	-	-	1%	-	100%	3%	4%

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 61
Marital Status
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
Single	603 29%	327 32%	276 26%	193 82%	138 38%	100 30%	88 23%	55 18%	28 6%	122 22%	181 31%	109 25%	190 36%	53 30%	21 24%	63 27%	54 31%	48 26%	39 25%	41 40%	43 22%	109 40%	71 25%	47 26%	14 23%	84 28%	295 32%
NET: Married/ Civil partnership/ co habiting	1222 58%	611 59%	611 57%	42 18%	216 60%	214 63%	235 63%	196 63%	319 66%	387 69%	322 55%	289 67%	224 43%	103 57%	54 63%	134 57%	94 55%	115 63%	91 60%	54 53%	125 64%	140 52%	171 60%	104 58%	35 56%	183 61%	537 59%
Married	920 44%	458 45%	462 43%	16 7%	114 31%	144 43%	178 47%	172 56%	297 61%	318 56%	232 40%	214 49%	155 30%	77 43%	42 49%	100 42%	61 36%	88 48%	73 47%	37 36%	98 50%	101 37%	138 49%	81 45%	25 39%	140 47%	356 39%
Civil Partnership	15 1%	4 *	11 1%	- -	8 2%	4 1%	4 1%	- -	- -	- -	6 1%	7 2%	2 *	1 *	1 1%	2 1%	3 2%	- -	2 1%	1 1%	* *	7 2%	- -	- -	- -	2 1%	11 1%
Co Habiting	287 14%	149 14%	138 13%	26 11%	94 26%	66 19%	54 14%	24 8%	22 5%	70 12%	83 14%	68 16%	66 13%	25 14%	11 13%	33 14%	31 18%	27 15%	17 11%	16 16%	27 14%	33 12%	33 12%	23 13%	11 17%	41 14%	170 19%
NET: Widowed/ separated/ divorced	271 13%	86 8%	185 17%	- -	7 2%	21 6%	51 14%	55 18%	138 28%	52 9%	82 14%	34 8%	104 20%	22 12%	10 11%	36 15%	23 13%	21 11%	23 15%	7 7%	27 14%	21 8%	41 14%	28 16%	13 21%	30 10%	77 8%
Widowed	90 4%	25 2%	66 6%	- -	- -	5 1%	7 2%	14 4%	65 13%	15 3%	32 5%	10 2%	33 6%	11 6%	3 4%	12 5%	13 7%	3 2%	6 4%	4 4%	8 4%	8 3%	9 3%	10 5%	3 5%	4 1%	14 2%
Separated	27 1%	9 1%	18 2%	- -	5 1%	8 2%	8 2%	1 *	5 1%	5 1%	8 1%	4 1%	10 2%	1 1%	- -	4 2%	1 1%	3 2%	3 2%	- -	4 2%	2 1%	5 2%	1 *	4 6%	4 1%	13 1%
Divorced	154 7%	52 5%	102 9%	- -	2 1%	9 3%	36 10%	39 13%	68 14%	32 6%	42 7%	19 4%	61 12%	9 5%	6 8%	20 8%	9 5%	15 8%	14 9%	3 3%	15 8%	10 4%	27 10%	18 10%	6 10%	22 7%	50 6%
Prefer not to answer	10 *	4 *	6 1%	1 *	2 *	4 1%	1 *	3 1%	- -	2 *	2 *	2 *	5 1%	2 1%	2 2%	2 1%	1 1%	- -	- -	- -	1 1%	2 1%	1 *	1 *	- -	3 1%	3 *

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 62
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
Glasgow	90	49	41	11	10	14	19	15	20	25	25	13	26	90	-	-	-	-	-	-	-	-	-	-	-	20	30
	4%	5%	4%	5%	3%	4%	5%	5%	4%	4%	4%	3%	5%	50%	-	-	-	-	-	-	-	-	-	-	-	7%	3%
Edinburgh	79	34	45	14	11	14	10	8	22	23	22	14	20	78	-	1	-	-	-	-	-	-	-	-	-	13	29
	4%	3%	4%	6%	3%	4%	3%	4%	4%	4%	4%	3%	4%	43%	-	*	-	-	-	-	-	-	-	-	-	4%	3%
Newcastle	90	40	50	6	21	14	21	16	12	19	23	22	26	-	79	10	-	-	1	-	-	-	-	-	-	12	43
	4%	4%	5%	2%	6%	4%	6%	5%	2%	3%	4%	5%	5%	-	92%	4%	-	-	*	-	-	-	-	-	-	4%	5%
Leeds	80	40	40	12	6	23	8	8	23	15	21	18	27	-	3	-	77	-	-	-	-	-	-	-	-	8	35
	4%	4%	4%	5%	2%	7%	2%	3%	5%	3%	4%	4%	5%	-	3%	-	45%	-	-	-	-	-	-	-	-	3%	4%
Hull	39	21	18	7	9	4	3	9	7	5	6	13	15	-	1	-	36	-	2	-	-	-	-	-	-	3	19
	2%	2%	2%	3%	3%	1%	1%	3%	1%	1%	3%	3%	3%	-	1%	-	21%	-	1%	-	-	-	-	-	-	1%	2%
Sheffield	65	28	37	9	14	12	17	3	10	14	20	9	22	-	1	-	53	-	11	-	-	-	-	-	-	8	32
	3%	3%	3%	4%	4%	4%	5%	1%	2%	2%	3%	2%	4%	-	1%	-	31%	-	7%	-	-	-	-	-	-	3%	4%
Manchester	170	76	94	26	27	22	25	31	39	44	46	37	43	-	1	159	2	8	-	-	-	-	-	-	-	24	67
	8%	7%	9%	11%	7%	7%	7%	10%	8%	8%	8%	8%	8%	-	1%	68%	1%	4%	-	-	-	-	-	-	-	8%	7%
Liverpool	67	36	30	6	7	13	13	17	11	20	16	11	19	-	-	55	-	1	-	10	-	-	-	-	-	14	28
	3%	4%	3%	2%	2%	4%	3%	5%	2%	4%	3%	2%	4%	-	-	23%	-	1%	-	10%	-	-	-	-	-	5%	3%
Nottingham	78	39	39	8	7	6	24	14	20	16	25	16	22	-	-	-	-	1	74	-	3	-	-	-	-	9	34
	4%	4%	4%	3%	2%	2%	4%	4%	4%	3%	4%	4%	4%	-	-	-	-	1%	49%	-	1%	-	-	-	-	3%	4%
Birmingham	166	87	79	24	28	27	29	21	38	49	35	50	32	-	-	-	-	154	11	1	-	-	-	-	-	28	67
	8%	8%	7%	10%	8%	8%	8%	7%	8%	9%	6%	12%	6%	-	-	-	-	84%	7%	1%	-	-	-	-	-	9%	7%
Norwich	87	48	39	10	15	12	17	12	21	20	26	17	23	-	-	-	-	-	1	-	82	-	4	-	-	7	43
	4%	5%	4%	4%	4%	3%	5%	4%	4%	4%	4%	4%	4%	-	-	-	-	-	*	-	42%	-	1%	-	-	2%	5%
Milton Keynes	75	31	44	14	11	10	15	8	17	22	25	13	15	-	-	-	-	1	29	-	23	-	22	-	-	12	28
	4%	3%	4%	6%	3%	3%	4%	3%	4%	4%	4%	3%	3%	-	-	-	-	*	19%	-	12%	-	8%	-	-	4%	3%
Brighton	41	14	28	2	7	7	6	7	13	8	19	8	6	-	-	-	-	-	-	-	-	-	39	3	-	3	22
	2%	1%	3%	1%	2%	2%	2%	2%	3%	1%	3%	2%	1%	-	-	-	-	-	-	-	-	-	14%	1%	-	1%	2%

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 62
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
Oxford	29	15	14	3	4	4	1	6	11	11	4	5	9	-	-	-	-	2	3	-	-	-	20	4	-	4	7
	1%	1%	1%	1%	1%	1%	*	2%	2%	2%	1%	1%	2%	-	-	-	-	1%	2%	-	-	-	7%	2%	-	1%	1%
London	489	250	238	41	106	88	74	70	109	171	137	91	89	-	-	-	-	2	-	68	272	145	1	-	70	239	
	23%	24%	22%	17%	29%	26%	20%	23%	23%	30%	23%	21%	17%	-	-	-	-	1%	-	35%	100%	51%	1%	-	23%	26%	
Southampton	63	28	36	7	16	11	7	5	18	16	20	9	18	-	-	-	-	-	-	-	-	40	23	-	5	30	
	3%	3%	3%	3%	4%	3%	2%	2%	4%	3%	3%	2%	3%	-	-	-	-	-	-	-	-	14%	13%	-	2%	3%	
Bristol	88	43	44	8	13	15	11	13	28	19	29	19	20	-	-	-	-	3	-	1	-	-	-	84	-	15	30
	4%	4%	4%	3%	4%	4%	3%	4%	6%	3%	5%	4%	4%	-	-	-	-	2%	-	1%	-	-	-	46%	-	5%	3%
Plymouth	51	24	27	3	7	5	12	11	14	8	17	10	15	-	-	-	-	-	-	-	-	-	-	51	-	9	19
	2%	2%	2%	1%	2%	1%	3%	3%	3%	1%	3%	2%	3%	-	-	-	-	-	-	-	-	-	-	28%	-	3%	2%
Cardiff	84	46	38	11	16	17	20	10	10	16	28	20	20	-	-	-	-	1	-	83	-	-	-	-	-	14	45
	4%	5%	4%	5%	4%	5%	5%	3%	2%	3%	5%	5%	4%	-	-	-	-	*	-	81%	-	-	-	-	-	5%	5%
Belfast	63	28	36	1	11	10	22	10	9	16	16	13	18	-	-	-	-	-	-	-	-	-	-	63	8	30	
	3%	3%	3%	*	3%	3%	6%	3%	2%	3%	3%	3%	3%	-	-	-	-	-	-	-	-	-	-	100%	3%	3%	
None of these	112	50	62	12	16	12	22	16	35	25	26	25	36	12	2	10	3	12	20	6	20	-	14	15	-	13	34
	5%	5%	6%	5%	4%	3%	6%	5%	7%	5%	4%	6%	7%	7%	2%	4%	2%	7%	13%	6%	10%	-	5%	8%	-	4%	4%

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 63

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879	
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913	
Up to £7,000	(3.5)	99	36	62	25	19	9	19	19	8	1	19	9	70	9	6	17	8	9	5	9	6	12	6	2	2	22	
		5%	4%	6%	10%	5%	3%	5%	6%	2%	*	3%	2%	13%	5%	7%	7%	5%	5%	6%	5%	4%	2%	4%	3%	4%	1%	2%
£7,001 to £14,000	(10.5)	264	89	175	35	31	34	49	41	75	16	56	30	162	24	12	25	32	18	20	12	21	26	36	23	13	13	81
		13%	9%	16%	15%	8%	10%	13%	13%	15%	3%	10%	7%	31%	13%	14%	10%	18%	10%	13%	12%	11%	10%	13%	21%	13	4%	9%
£14,001 to £21,000	(17.5)	300	129	171	26	39	47	53	39	95	39	75	63	122	30	16	28	32	24	30	16	20	33	37	29	5	42	113
		14%	13%	16%	11%	11%	14%	14%	13%	20%	7%	13%	15%	23%	16%	19%	12%	19%	13%	20%	16%	10%	12%	13%	16%	7%	14%	12%
£21,001 to £28,000	(24.5)	325	139	186	35	52	46	57	53	81	60	118	96	51	31	13	42	25	33	22	12	25	19	43	38	21	48	133
		15%	13%	17%	15%	14%	14%	15%	17%	17%	11%	20%	22%	10%	17%	15%	18%	15%	18%	15%	12%	13%	7%	15%	21%	33%	16%	15%
£28,001 to £34,000	(31)	231	133	98	18	36	45	41	38	53	55	74	65	37	17	8	30	26	19	20	8	29	27	27	14	6	28	123
		11%	13%	9%	8%	10%	13%	11%	12%	11%	10%	13%	15%	7%	9%	9%	13%	15%	10%	13%	8%	15%	10%	10%	8%	9%	9%	14%
£34,001 to £41,000	(37.5)	183	105	78	15	39	36	36	18	39	67	52	39	25	13	6	21	23	27	12	7	18	26	16	13	1	42	90
		9%	10%	7%	6%	11%	11%	10%	6%	8%	12%	9%	9%	5%	7%	7%	9%	13%	15%	8%	7%	9%	10%	5%	7%	2%	14%	10%
£41,001 to £48,000	(44.5)	114	54	60	13	34	19	16	14	18	36	44	24	10	5	6	14	2	8	5	8	16	13	18	17	-	19	63
		5%	5%	6%	6%	9%	6%	4%	4%	4%	6%	8%	6%	2%	3%	7%	6%	1%	4%	3%	8%	8%	5%	6%	9%	-	6%	7%
£48,001 to £55,000	(51.5)	113	60	53	6	25	21	26	19	16	44	34	26	9	8	6	13	6	7	9	6	13	16	18	7	5	25	66
		5%	6%	5%	3%	7%	6%	7%	6%	3%	8%	6%	6%	2%	4%	7%	5%	3%	4%	6%	6%	6%	6%	6%	4%	8%	8%	7%
£55,001 to £62,000	(58.5)	65	46	20	5	19	15	11	4	10	33	23	9	-	10	-	8	-	3	3	10	6	17	7	2	-	12	36
		3%	4%	2%	2%	5%	4%	3%	1%	2%	6%	4%	2%	-	5%	-	3%	-	2%	2%	10%	3%	6%	3%	1%	-	4%	4%
£62,001 to £69,000	(65.5)	48	29	19	5	11	7	12	8	5	33	10	6	-	6	3	6	2	2	-	-	7	8	9	4	2	7	32
		2%	3%	2%	2%	3%	2%	3%	3%	1%	6%	2%	1%	-	3%	4%	2%	1%	1%	-	-	4%	3%	3%	2%	3%	2%	4%
£69,001 to £76,000	(72.5)	52	35	17	5	15	7	3	12	10	32	15	5	-	5	1	7	-	1	3	3	1	15	11	3	1	14	28
		2%	3%	2%	2%	4%	2%	1%	4%	2%	6%	3%	1%	-	3%	1%	3%	-	1%	2%	2%	1%	5%	4%	2%	2%	5%	3%
£76,001 to £83,000	(79.5)	31	22	9	5	4	7	8	3	4	22	6	2	1	4	1	1	1	5	-	1	4	5	7	1	-	10	14
		1%	2%	1%	2%	1%	2%	2%	1%	1%	4%	1%	*	*	2%	1%	1%	1%	3%	-	1%	2%	2%	3%	*	-	3%	2%
£83,001 or more	(86)	84	63	21	15	14	21	18	7	9	61	17	6	-	2	3	6	3	6	3	4	8	30	10	7	3	20	49
		4%	6%	2%	6%	4%	6%	5%	2%	2%	11%	3%	1%	-	1%	3%	3%	2%	3%	2%	4%	4%	11%	3%	4%	5%	7%	5%

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 63

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
Prefer not to answer	198	88	110	28	25	26	25	34	61	66	44	53	36	17	4	19	12	21	16	9	19	29	32	18	4	18	62
	9%	9%	10%	12%	7%	8%	7%	11%	13%	12%	7%	12%	7%	10%	4%	8%	7%	11%	10%	9%	10%	11%	11%	10%	6%	6%	7%
Average income (£000's)	32.31	36.73	28.02	31.03	36.15	35.77	32.69	30.44	28.21	47.75	32.80	30.64	17.25	30.92	29.64	31.15	25.59	31.36	27.13	33.54	34.19	41.87	33.97	30.44	28.08	40.14	36.64

High Street Outlets Survey

ONLINE Fieldwork: 23rd - 24th May 2018

Absolutes/col percents

Table 64

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2106	1054	1052	236	348	347	391	324	460	629	579	348	550	192	85	216	152	164	153	107	220	277	292	179	69	279	879
Weighted base	2106	1028	1078	236	362	339	375	310	485	564	587	433	522	180	86	235	172	184	153	102	196	272	284	180	63	300	913
NET: Yes	439	191	247	32	54	55	88	78	133	76	110	72	181	48	22	49	24	24	27	22	57	44	71	35	16	38	117
	21%	19%	23%	14%	15%	16%	23%	25%	27%	13%	19%	17%	35%	27%	25%	21%	14%	13%	18%	22%	29%	16%	25%	19%	26%	13%	13%
Yes - physical condition	265	111	154	13	16	26	58	58	94	49	67	43	106	32	13	30	12	18	17	11	38	17	43	19	15	19	67
	13%	11%	14%	5%	4%	8%	15%	19%	19%	9%	11%	10%	20%	18%	15%	13%	7%	10%	11%	11%	19%	6%	15%	11%	24%	6%	7%
Yes - mental condition	176	70	106	22	43	30	44	26	11	27	46	19	84	21	10	17	7	6	13	10	22	22	22	17	10	19	50
	8%	7%	10%	9%	12%	9%	12%	8%	2%	5%	8%	4%	16%	12%	12%	7%	4%	3%	9%	10%	11%	8%	8%	9%	16%	6%	5%
Yes - disability	151	67	83	4	14	13	35	32	53	27	35	13	76	20	6	20	8	4	11	10	18	11	26	14	2	10	21
	7%	7%	8%	2%	4%	4%	9%	10%	11%	5%	6%	3%	14%	11%	7%	8%	5%	2%	7%	10%	9%	4%	9%	8%	3%	3%	2%
Yes - other	19	10	8	3	2	3	-	3	8	2	5	5	7	2	-	1	-	1	1	-	-	6	4	4	-	-	7
	1%	1%	1%	1%	1%	1%	-	1%	2%	*	1%	1%	1%	1%	-	*	-	1%	*	-	-	2%	1%	2%	-	-	1%
No	1616	819	796	198	298	275	278	225	342	480	461	352	323	126	63	177	146	159	120	76	135	219	207	140	46	253	781
	77%	80%	74%	84%	82%	81%	74%	73%	71%	85%	78%	81%	62%	70%	74%	76%	85%	87%	78%	75%	69%	81%	73%	78%	72%	84%	86%
Prefer not to say	51	17	34	6	11	9	9	7	10	8	17	9	17	6	1	8	2	-	6	4	4	9	5	5	1	9	15
	2%	2%	3%	3%	3%	3%	2%	2%	2%	1%	3%	2%	3%	3%	1%	3%	1%	-	4%	4%	2%	3%	2%	3%	2%	3%	2%