

Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 1

Q1. Taking everything into consideration how satisfied or dissatisfied are you with your life overall at the moment?

Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Very satisfied	(5) 140 14%	70 14%	70 14%	23 14%	28 10%	31 11%	59 22% cdeh	32 14%	49 10%	28 18%	64 18% j	29 11%	19 12%	29 12%	58 13%	16 12%	5 9%	1 3%	16 14%	40 23% mnop	4 12%	100 15%	67 18% v	34 11%	38 13%	13 14%	5 9%	20 14%	2 8%
Fairly satisfied	(4) 517 52%	258 53%	259 51%	82 49%	131 47%	157 57% cd	147 54%	110 49%	260 52%	80 53%	190 54%	140 53%	81 54%	106 45%	244 55% op	62 47%	19 33%	12 29%	63 54% op	98 56% op	19 53% op	377 55% w	196 54% x	181 56% x	130 45%	28 31%	32 57% x	71 49% x	10 36%
Neither satisfied nor dissatisfied	(3) 156 16%	75 15%	81 16%	25 15%	56 20% f	41 15%	33 12%	36 16%	86 17%	21 14%	49 14%	29 11%	29 19% j	48 20% j	26 15%	26 20% r	12 21% r	11 26% r	19 16%	18 11%	5 13%	98 14%	45 12%	53 16%	50 17%	16 18%	7 13%	27 19%	8 30%
Fairly dissatisfied	(2) 149 15%	68 14%	80 16%	31 18% f	53 19% f	37 13%	28 10%	38 17% f	83 17% f	21 14%	44 13%	55 21% k	17 11%	33 14%	62 14%	23 18% r	18 31% mnr	11 27% qr	12 10%	15 9%	7 20% r	86 13%	45 12%	41 13%	56 19% t	27 31% u	8 14% v	21 15%	7 25%
Very dissatisfied	(1) 36 4%	15 3%	21 4%	6 3%	13 4%	10 4%	7 3%	8 4%	21 4%	2 1%	3 1%	8 3%	5 4%	20 8% ij	13 3%	4 3%	3 5%	6 14% mnr	7 6%	3 1%	*	20 3%	10 3%	10 3%	16 6%	5 7%	4 5%	7 5%	-
NET: Satisfied	657 66%	328 67%	329 64%	105 63%	159 56%	188 68% d	206 75% cdgh	143 63%	309 62%	108 71%	253 73% l	169 64%	100 66%	135 57%	302 68% op	79 59% op	24 42%	13 33%	79 68% op	138 79% mnop	23 66% op	477 70% w	263 72% xz	214 67% x	168 58%	40 46%	37 66% x	90 62% x	12 45%
NET: Dissatisfied	185 18%	84 17%	101 20%	36 22% f	66 23% f	48 17%	35 13%	46 20% f	104 21% f	22 15%	47 14%	63 24% k	22 15%	53 22% i	75 17%	28 21% r	21 36% mnr	17 41% mnr	19 16%	18 10%	7 21% r	106 15%	55 15%	51 16%	72 25% t	32 37% u	12 21% v	28 19%	7 25%
Don't know	2 *	2 *	1 *	- *	2 1%	1 *	- *	2 1%	1 *	- *	2 1%	- *	- *	1 *	2 *	- *	1 1%	- *	- *	- *	- *	2 *	1 *	2 *	- *	- *	- *	- *	- *
Mean	3.58	3.62	3.54	3.51	3.39	3.58	3.81 cde gh	3.54	3.47	3.74	3.76 j	3.49	3.60	3.38	3.62 op	3.48 op	3.09	2.80	3.59 op	3.90 mno pqs	3.57 op	3.66 w	3.73 xz	3.59 x	3.40	3.17	3.48	3.52 x	3.28
Standard deviation	1.02	1.00	1.04	1.05	1.04	0.98	0.97	1.05	1.01	0.95	0.92	1.04	0.96	1.13	0.98	1.02	1.10	1.12	1.05	0.90	0.98	0.97	0.99	0.95	1.11	1.19	1.08	1.05	0.95
Standard error	0.03	0.05	0.05	0.08	0.06	0.06	0.06	0.07	0.05	0.08	0.06	0.06	0.07	0.07	0.05	0.09	0.11	0.18	0.11	0.06	0.11	0.04	0.05	0.06	0.06	0.12	0.12	0.08	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A

* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 2
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Summary
Base: All respondents

Q2 Summary												
	The income of your household (including total salary and any benefits received) (a)	Your house / flat (i.e. where you currently live) (b)	Your husband / wife / partner (c)	Your job (d)	The amount of leisure time you have (e)	The way you spend your leisure time (f)	Your social life (g)	Your local community (h)	Your health (i)	Direction of the UK as a whole (j)	Your household's standard of living (k)	Your household level of savings (l)
Unweighted base	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Weighted base	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base (excl NA for %)	997	998	724	614	995	990	989	994	1000	998	997	976
Very satisfied (5)	125 13%j	348 35%adfgghijkl	412 57%abdefghijkl	97 16%jl	337 34%adfgghijkl	192 19%ahjl	182 18%ahjl	135 14%j	174 17%ahjl	28 3%	229 23%adfgghijl	107 11%j
Fairly satisfied (4)	384 39%cj	389 39%cj	189 26%j	243 40%cj	350 35%cj	468 47%abcdeghijl	374 38%cj	390 39%cj	452 45%abceghijl	208 21%	470 47%abcdeghijl	314 32%cj
Neither satisfied nor dissatisfied (3)	175 18%bci	120 12%	67 9%	121 20%bceik	141 14%c	156 16%bc	193 20%bcefik	310 31%abcdeghijkl	139 14%c	276 28%abcdeghijkl	154 15%bc	170 17%bc
Fairly dissatisfied (2)	190 19%bcefhk	105 11%c	39 5%	92 15%bchk	129 13%chk	134 14%chk	174 18%bcefhk	96 10%c	167 17%bcehk	290 29%abcdeghijkl	100 10%c	197 20%bcdefhkl
Very dissatisfied (1)	115 12%bcdefghik	33 3%c	11 2%	50 8%bcefhk	34 3%c	35 4%c	63 6%bcefhk	41 4%c	67 7%bcefhk	178 18%abcdeghijkl	41 4%c	180 18%abcdeghijkl
NET: Satisfied	509 51%jl	737 74%adefghijkl	601 83%abdefghijkl	340 55%jl	687 69%adghijl	660 67%adghijl	556 56%ajl	526 53%jl	626 63%adghijl	236 24%	699 70%adghijl	420 43%j
NET: Dissatisfied	305 31%bcdefghik	138 14%c	50 7%	142 23%bcefhk	163 16%c	170 17%bch	237 24%bcefhk	137 14%c	234 23%bcefhk	468 47%abcdeghijkl	141 14%c	377 39%bcdefghik
Don't know	7 1%i	3 *	5 1%i	11 2%befghik	4 *	4 *	2 *	21 2%abcdeghijkl	*	17 2%abefghik	3 *	9 1%gi
Not applicable	3	2	276abefghijkl	386abcdeghijkl	5	10beij	12bijk	6	*	2	3	24abefghijkl
Mean	3.22j	3.92adfgghijkl	4.33abdefghijkl	3.41ajl	3.83adfgghijl	3.66adghijl	3.44ajl	3.50ajl	3.50ajl	2.61	3.75adfgghijl	2.97j
Standard deviation	1.23	1.09	0.96	1.17	1.13	1.05	1.16	0.99	1.16	1.10	1.05	1.31
Standard error	0.04	0.03	0.04	0.05	0.04	0.03	0.04	0.03	0.04	0.04	0.03	0.04

Proportions/Means: All Columns Tested (5% risk level)
 Overlap formulae used.

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 3
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-The income of your household (including total salary and any benefits received)
Base: All respondents

	Total	Gender		Age						Social Grade				Working Status						Tenure									
		Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	997	486	511	165	281	277	273	226	497	152*	348	262	152	235	442	133	57*	41*	116*	173	35*	681	363	318	288	88*	55*	145	28**
Very satisfied	(5) 125 13%	57 12%	68 13%	15 9%	20 7%	30 11%	60 22%	19 8%	46 9%	19 12%	67 19%	28 8%	13 9%	17 7%	38 9%	14 11%	5 9%	2 4%	16 14%	47 3%	3 9%	101 15%	68 19%	33 10%	20 7%	3 4%	8 14%	9 6%	4 15%
Fairly satisfied	(4) 384 39%	213 44%	171 33%	61 37%	100 35%	96 35%	128 47%	87 38%	169 34%	49 32%	150 43%	96 37%	60 40%	78 33%	168 38%	46 35%	13 23%	10 24%	49 43%	84 49%	13 38%	292 43%	163 45%	129 40%	80 28%	24 28%	15 26%	41 28%	13 46%
Neither satisfied nor dissatisfied	(3) 175 18%	90 19%	85 17%	34 20%	56 20%	48 17%	37 14%	48 21%	90 18%	26 17%	68 19%	39 15%	41 27%	27 12%	94 21%	20 15%	9 17%	4 11%	21 18%	21 12%	6 17%	118 17%	62 17%	56 17%	52 18%	17 19%	10 19%	25 17%	6 21%
Fairly dissatisfied	(2) 190 19%	70 14%	120 24%	41 25%	63 23%	56 20%	29 11%	48 21%	112 23%	32 21%	42 12%	64 24%	23 15%	61 26%	87 20%	35 26%	15 27%	12 29%	16 14%	17 10%	9 24%	113 17%	51 14%	62 20%	72 25%	20 23%	8 15%	44 30%	5 18%
Very dissatisfied	(1) 115 12%	50 10%	65 13%	12 7%	40 14%	44 16%	19 7%	22 10%	74 15%	22 15%	21 6%	34 13%	13 8%	47 20%	50 11%	17 13%	12 21%	14 33%	13 12%	5 3%	4 11%	56 8%	18 5%	38 12%	59 20%	23 26%	13 23%	23 16%	-
NET: Satisfied	509 51%	270 56%	239 47%	76 46%	120 43%	125 45%	188 69%	106 47%	216 43%	68 45%	217 62%	124 47%	74 49%	95 40%	206 47%	61 46%	18 32%	12 28%	65 56%	131 76%	16 46%	392 58%	231 64%	161 51%	100 35%	28 32%	22 40%	50 34%	17 61%
NET: Dissatisfied	305 31%	120 25%	185 36%	54 32%	104 37%	100 36%	48 18%	71 31%	186 38%	54 36%	63 18%	98 37%	36 24%	108 46%	138 31%	52 39%	27 47%	25 61%	30 26%	21 12%	12 36%	169 25%	69 19%	101 32%	131 45%	43 49%	21 39%	67 46%	5 18%
Don't know	7 1%	6 1%	1 *	2 1%	1 *	4 1%	- -	2 1%	5 1%	4 2%	- -	1 1%	1 1%	5 2%	4 1%	* *	2 4%	- mnqr	- -	- -	* 1%	2 *	1 *	1 *	5 2%	* *	1 3%	3 2%	-
Not applicable	3	2	2	1	1	*	1	1	2	-	1	1	-	1	1	-	1m	-	-	1	-	2	*	1	2	-	1u	*	-
Mean	3.22	3.33b	3.11	3.16	2.99	3.04	3.66cde	3.14	3.00	3.07	3.57jkl	3.07l	3.26l	2.81	3.13op	3.05p	2.73	2.37	3.33op	3.87mno	3.08p	3.39w	3.59vxy	3.18xz	2.75	2.61	2.92	2.78	3.57
Standard deviation	1.23	1.17	1.27	1.13	1.21	1.28	1.14	1.15	1.25	1.29	1.11	1.25	1.09	1.30	1.17	1.25	1.31	1.28	1.22	1.01	1.21	1.17	1.10	1.21	1.26	1.25	1.41	1.21	0.97



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 3

Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...

-The income of your household (including total salary and any benefits received)

Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Base (exl NA for %)	997	486	511	165	281	277	273	226	497	152*	348	262	152	235	442	133	57*	41*	116*	173	35*	681	363	318	288	88*	55*	145	28**
Standard error	0.04	0.05	0.06	0.08	0.07	0.08	0.07	0.07	0.06	0.11	0.07	0.08	0.08	0.08	0.06	0.10	0.14	0.21	0.13	0.07	0.13	0.05	0.06	0.08	0.07	0.13	0.16	0.09	0.21

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A

* small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 4
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your house / flat (i.e. where you currently live)
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Base (excl NA for %)	998	488	511	165	282	277	274	225	499	152*	348	263	152	236	441	133	58*	41*	116*	174	35*	681	363	318	289	88*	56*	145	28**	
Very satisfied	(5)	348 35%	171 35%	177 35%	49 30%	69 25%	94 34% _d	135 49%	66 29%	147 29%	54 36%	134 39%	83 32%	58 38%	73 31%	133 30%	38 28%	13 22%	9 23%	54 47% _s	90 30%	10 30%	270 40% _w	165 46% _{vxz}	105 33% _z	61 21%	19 22%	21 37% _{xz}	20 14%	17 63%
Fairly satisfied	(4)	389 39%	185 38%	204 40%	65 39%	114 40%	109 39%	101 37%	92 41%	196 39%	61 40%	131 43%	114 36%	89 37%	167 38%	63 48%	23 40%	16 38%	41 35%	63 36%	16 46%	274 40%	146 40%	128 40%	111 38%	30 35%	17 31%	63 43%	4 15%	
Neither satisfied nor dissatisfied	(3)	120 12%	70 14%	50 10%	20 12% _f	52 18% _f	33 12% _f	15 6%	26 12% _f	79 16% _f	15 10%	41 12%	27 10%	21 13%	31 15% _r	66 11%	14 23% _{nqrs}	6 14%	9 8%	9 5%	2 7%	65 9%	28 8%	37 12%	53 18% _t	14 16% _u	9 16% _u	29 20% _{uv}	3 10%	
Fairly dissatisfied	(2)	105 11%	46 9%	59 12%	27 16% _f	34 12% _f	32 11% _f	13 5%	36 16% _f	57 11% _f	18 12%	36 10%	28 11%	26 11%	57 13% _{qr}	12 9%	6 11%	10 24% _{nqr}	5 4%	10 6%	5 16% _{qr}	59 9%	21 6%	37 12% _u	44 15% _t	16 19% _u	5 9%	23 16% _u	3 10%	
Very dissatisfied	(1)	33 3%	13 3%	20 4%	4 2%	12 4%	8 3%	10 4%	6 3%	17 3%	3 2%	3 1%	11 4% _i	2 2%	16 7% _{ik}	4 4%	2 3%	1 1%	7 6% _r	2 1%	* 1%	14 2%	3 1%	11 3%	19 6% _t	7 9% _u	3 5% _u	8 6% _u	- -	
NET: Satisfied		737 74%	357 73%	381 75%	114 69%	183 65%	203 73%	236 86% _{cd}	158 70%	343 69%	114 76%	266 76%	197 75%	113 74%	161 68%	300 68%	101 76% _o	36 62%	25 61%	95 82% _{mop}	153 88% _{mnp}	27 76% _s	544 80% _w	311 86% _{vxyz}	233 73% _{xz}	171 59%	50 57%	38 68%	84 57%	22 78%
NET: Dissatisfied		138 14%	58 12%	79 16%	30 18% _f	46 16% _f	39 14%	22 8%	42 18% _f	74 15% _f	21 14%	40 11%	38 15%	17 18%	73 17% _r	17 13%	8 14%	10 25% _{qr}	12 10%	12 7%	6 17% _r	72 11%	24 7%	48 15% _u	63 22% _t	24 27% _{uv}	8 14%	31 21% _u	3 10%	
Don't know		3 *	3 1%	* *	1 *	2 1%	- -	* *	3 1%	2 1%	1 *	* *	- -	2 1%	2 1%	* 1%	* -	- -	- -	- -	- -	- -	- -	- -	3 1% _t	- -	1 2% _{uv}	2 1%	* 1%	
Not applicable		2	-	2	2h	-	-	2	-	-	2	-	-	-	2	-	-	-	-	-	-	2	-	2	-	-	-	-	-	
Mean		3.92	3.94	3.90	3.79	3.69	3.91 _d	4.24 _{code}	3.78	3.81	3.97	4.03 _i	3.88	4.00	3.75	3.78	3.89	3.68	3.57	4.13 _{mop}	3.88	4.07 _w	4.24 _{vxyz}	3.88 _{xz}	3.53	3.43	3.89 _{xz}	3.45	4.33	
Standard deviation		1.09	1.05	1.12	1.11	1.10	1.08	1.00	1.11	1.09	1.05	1.01	1.09	1.03	1.12	1.03	1.04	1.13	1.12	0.89	1.06	1.01	0.89	1.10	1.17	1.26	1.17	1.10	1.04	
Standard error		0.03	0.05	0.05	0.08	0.06	0.07	0.06	0.07	0.05	0.09	0.06	0.07	0.08	0.06	0.09	0.11	0.18	0.12	0.06	0.12	0.04	0.05	0.07	0.06	0.13	0.13	0.08	0.23	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 5
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your husband / wife / partner
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	724	358	366	109*	206	211	197	152	374	117*	276	188	121*	140	337	99*	26*	21**	75*	135	31*	514	263	251	199	63*	36*	100*	11**
Very satisfied (5)	412 57%	218 61%	194 53%	55 50%	99 48%	129 61% ^{dg}	130 66% ^{cdgh}	73 48%	209 56%	75 64%	159 58%	113 60%	67 55%	74 53%	177 52%	59 59%	13 48%	10 47%	42 55%	98 73% ^{moqs}	15 49%	309 60% ^w	163 62% ^z	146 58%	98 49%	33 52%	19 53%	45 46%	5 49%
Fairly satisfied (4)	189 26%	83 23%	106 29%	37 33%	59 29%	46 22%	47 24%	50 33%	92 25%	23 20%	77 28%	47 25%	37 30%	29 21%	101 30% ^o	24 24%	3 12%	5 23%	17 22%	30 31%	9 24%	125 24%	59 23%	66 26%	60 30%	14 22%	14 39% ^u	32 32%	4 41%
Neither satisfied nor dissatisfied (3)	67 9%	39 11%	28 8%	11 10%	28 14% ^f	21 10%	8 4%	18 12% ^f	41 11% ^f	8 7%	22 8%	14 8%	14 11%	17 12%	33 10% ^r	7 7%	7 28% ^{mnrs}	5 26%	9 12% ^r	2 2%	2 7% ^r	44 9%	20 8%	24 9%	22 11%	10 15%	2 4%	11 11%	1 10%
Fairly dissatisfied (2)	39 5%	14 4%	25 7%	4 3%	15 7%	11 5%	9 5%	6 4%	23 6%	8 7%	14 5%	10 5%	2 2%	13 10% ^k	6 6%	* 1%	1 4%	7 9%	3 2%	2 8%	27 5%	15 6%	13 5%	11 6%	2 3%	- 3%	9 9%	- -	- -
Very dissatisfied (1)	11 2%	3 1%	8 2%	3 2%	4 2%	3 1%	1 1%	4 3%	6 2%	1 1%	2 1%	3 2%	2 2%	4 3%	5 2%	2 2%	1 3%	- -	- -	1 1%	2 5% ^{qr}	5 1%	2 1%	2 1%	7 3% ^t	4 6% ^{uv}	1 2%	2 2%	- -
NET: Satisfied	601 83%	301 84%	300 82%	92 84%	158 76%	175 83%	177 90% ^{dgh}	123 81%	301 80%	98 84%	236 86% ^l	159 85% ^l	103 85% ^l	103 74%	278 82% ^o	83 84% ^o	16 61%	15 70%	58 78%	127 95% ^{mnoq}	25 80%	434 84%	223 85%	211 84%	158 79%	47 74%	33 92% ^{xz}	78 78%	10 90%
NET: Dissatisfied	50 7%	17 5%	33 9%	6 6%	19 9%	14 7%	10 5%	11 7%	29 8%	9 8%	16 6%	13 7%	4 3%	17 13% ^{gik}	25 7%	8 9%	1 4%	1 4%	7 9%	4 3%	4 13% ^r	32 6%	17 7%	15 6%	18 9%	6 10%	1 2%	11 11%	- -
Don't know	5 1%	* -	5 1%	1 1%	2 1%	1 1%	2 1%	1 *	3 1%	1 1%	2 1%	1 1%	- -	2 1%	1 *	* 7% ^{mnr}	- -	1 1%	1 *	- -	4 1%	3 1%	1 *	1 1%	1 1%	1 1%	- -	- -	- -
Not applicable	276	130	147	57 ^{deh}	76	66	77	75 ^{deh}	124	35	74	75 ^{ik}	31	97 ^{ijk}	106s	33s	32 ^{mnrqs}	21	41 ^{mnr}	39s	4	169	100v	69	90t	24	20 ^{uv}	46v	17
Mean	4.33	4.40	4.25	4.27	4.14	4.36	4.51 ^{cdg}	4.20	4.28	4.42	4.38 ^l	4.37	4.36	4.13	4.26	4.33	4.09	4.13	4.26	4.64 ^{mnq}	4.10	4.39w	4.41z	4.36z	4.17	4.12	4.42	4.11	4.39
Standard deviation	0.96	0.89	1.01	0.95	1.04	0.96	0.83	1.00	0.99	0.95	0.89	0.95	0.86	1.14	0.96	1.02	1.10	0.95	0.99	0.71	1.18	0.92	0.93	0.91	1.05	1.18	0.80	1.04	0.69
Standard error	0.04	0.05	0.05	0.09	0.07	0.07	0.06	0.08	0.05	0.10	0.06	0.07	0.07	0.09	0.06	0.10	0.18	0.22	0.13	0.06	0.13	0.04	0.06	0.07	0.07	0.15	0.11	0.09	0.22

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 6
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your job

Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (AA)	Rent free (AB)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	614	317	296	139	250	200	25**	193	396	117*	222	191	105*	96*	443	131	17**	7**	4**	8**	4**	400	132*	268	194	46*	33*	116	19**
Very satisfied (5)	97 16%	40 13%	56 19%	18 13%	37 15%	37 19%	4 18%	30 16%	62 16%	24 20%	32 14%	32 17%	20 19%	13 14%	73 17%	17 13%	3 15%	-	-	4 45%	*	59 15%	20 15%	39 15%	32 16%	8 18%	5 16%	19 16%	6 30%
Fairly satisfied (4)	243 40%	126 40%	117 39%	54 39%	100 40%	80 40%	10 39%	79 41%	155 39%	55 47%	89 40%	76 40%	38 36%	40 42%	170 38%	63 48%	6 36%	1 14%	2 57%	-	1 19%	176 44%w	60 45%x	116 43%x	65 34%	7 15%	14 42%x	45 39%x	2 10%
Neither satisfied nor dissatisfied (3)	121 20%	70 22%	51 17%	23 17%	53 21%	42 21%	4 15%	31 16%	87 22%	21 18%	35 19%	37 27% <i>i</i>	29 21%	20 21%	83 23%	30 17%	3 17%	4 54%	-	1 10%	1 37%	80 20%	27 21%	52 20%	38 21%	9 17%	5 20%	23 20%	3 16%
Fairly dissatisfied (2)	92 15%	56 18%	36 12%	25 18%	35 14%	32 16%	-	30 16%	62 16%	9 8%	48 22% <i>j</i>	19 10%	14 14%	11 11%	80 18% <i>n</i>	10 8%	1 8%	-	-	-	*	54 14%	17 13%	38 14%	32 16%	10 23%	5 16%	16 14%	6 32%
Very dissatisfied (1)	50 8%	19 6%	30 10%	18 13% <i>eh</i>	25 10% <i>e</i>	4 2%	3 11%	22 11% <i>e</i>	25 6%	4 3%	17 8%	21 11%	4 4%	7 8%	35 8%	8 6%	3 16%	2 31%	-	1 13%	*	25 6%	3 2%	22 8%	23 12% <i>t</i>	9 21% <i>uv</i>	2 6%	11 10% <i>u</i>	2 12%
NET: Satisfied	340 55%	167 52%	173 58%	72 52%	136 55%	117 58%	14 57%	109 56%	217 55%	79 67%	121 54%	108 56%	58 55%	54 56%	243 55%	80 61%	9 51%	1 14%	2 57%	4 45%	1 25%	235 59%	80 60% <i>x</i>	155 58% <i>x</i>	97 50%	15 32%	19 59% <i>x</i>	63 54% <i>x</i>	8 40%
NET: Dissatisfied	142 23%	76 24%	66 22%	43 31% <i>e</i>	60 24%	37 18%	3 11%	52 27%	87 22%	13 11%	65 29%	40 21%	19 18%	18 19%	115 26% <i>n</i>	18 14%	4 24%	2 31%	-	1 13%	1 21%	79 20%	20 15%	60 22%	54 28%	20 43% <i>uvz</i>	7 22%	27 24%	8 44%
Don't know	11 2%	5 2%	6 2%	1 1%	1 *	5 2%	4 18%	1 *	6 1%	4 3%	1 *	6 3%	*	4 4% <i>i</i>	2 *	3 2%	1 8%	-	2 43%	3 32%	1 17%	6 2%	5 4% <i>v</i>	1 *	5 2%	2 4%	1 3%	2 2%	-
Not applicable	386	170	216a	27	33	77cdgh	249	34	103d	34	127j	72	47	140ijk	-	2m	41	35	112	166	31	282w	231v	51	95	42vz	24vz	29	9
Mean	3.41	3.36	3.46	3.22	3.36	3.58c	3.63	3.34	3.43	3.76	3.32	3.42	3.52	3.45	3.37	3.55	3.27	2.51	4.00	3.95	2.99	3.48	3.60x	3.42x	3.27	2.86	3.49	3.38x	3.14
Standard deviation	1.17	1.11	1.23	1.26	1.19	1.05	1.24	1.25	1.13	0.99	1.19	1.22	1.07	1.13	1.19	1.03	1.37	1.17	0.00	1.77	1.32	1.10	0.98	1.15	1.26	1.41	1.14	1.21	1.48
Standard error	0.05	0.07	0.08	0.11	0.08	0.09	0.32	0.09	0.06	0.11	0.10	0.09	0.10	0.11	0.06	0.09	0.27	0.48	0.00	0.79	0.42	0.06	0.09	0.08	0.09	0.23	0.17	0.11	0.39

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 7
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-The amount of leisure time you have
Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	995	487	508	166	281	274	274	227	494	150*	348	262	151	234	440	133	57*	41*	116*	174	34*	680	361	318	288	87*	56*	145	28**
Very satisfied (5)	337 34%	157 32%	180 35%	32 19%	48 17%	81 29% cdg	177 64% cdg	41 18%	120 24% d	41 27%	132 38% k	84 32%	41 27%	80 34%	68 15%	35 26% m	14 24%	9 22%	70 60% mnop	129 20% qs	12 34% m	255 37% w	190 52% vxyz	65 21%	76 26%	25 29%	18 31%	33 23%	6 23%
Fairly satisfied (4)	350 35%	177 36%	173 34%	67 40% f	117 41% f	99 36% f	68 25%	93 41% f	189 38% f	63 42%	124 36%	100 38%	53 35%	73 31%	183 42% qr	59 44% qr	20 36% r	12 30%	29 25%	35 20%	12 35% r	238 35%	109 30%	130 41% ux	103 36%	23 27%	21 37%	59 40% u	9 33%
Neither satisfied nor dissatisfied (3)	141 14%	81 17%	61 12%	29 17% f	46 16% f	48 18% f	18 7%	38 17% f	85 17% f	27 18%	30 9%	35 13%	38 25% ijl	38 16% i	78 18% qr	18 13% r	15 26% nqr	7 18% r	10 8%	7 4%	3 20% qr	90 13%	38 10%	53 16%	46 16%	20 22% u	8 14%	18 13%	5 20%
Fairly dissatisfied (2)	129 13%	55 11%	75 15%	35 21% ef	58 21% ef	33 12% f	3 1%	47 21% ef	79 16% f	14 9%	48 14%	37 14%	16 11%	29 12%	88 20% qrs	18 13% qr	7 12% qr	12 29% noqrs	1 1%	1 8% qr	3 11%	74 11%	22 6%	52 16% u	49 17% t	16 19% u	8 14% u	25 17% u	7 25%
Very dissatisfied (1)	34 3%	15 3%	19 4%	4 2%	11 4%	11 4%	8 3%	7 3%	19 4%	3 2%	13 4%	5 2%	3 5%	12 5%	21 5% r	3 3%	1 1%	-	7 6% r	1 1%	1 2%	22 3%	4 1%	18 6% u	12 4%	3 3%	1 2%	8 6% u	-
NET: Satisfied	687 69%	334 69%	353 69%	98 59%	164 59%	179 66%	245 89% cdg	134 59%	308 62%	105 70%	257 74% k	184 70%	94 62%	152 65%	251 57%	93 70% m	34 60%	21 53%	99 85% mnop	165 95% mnop	24 69%	493 73% w	298 82% vxyz	195 61%	179 62%	48 55%	39 69%	92 63%	15 56%
NET: Dissatisfied	163 16%	70 14%	94 18%	39 24% f	69 25% ef	44 16% f	11 4%	54 24% f	98 20% f	17 11%	61 18%	42 16%	19 12%	41 18%	109 25% oqrs	21 16% r	7 13% r	12 29% qrs	8 7% r	2 1%	3 10% r	95 14%	25 7%	70 22% u	61 21% t	19 22% u	9 16% u	33 23% u	7 25%
Don't know	4 *	3 1%	1 *	-	1 1%	2 1%	-	* *	3 1%	2 1%	-	* 1%	1 1%	2 1%	2 1%	* 1%	1 -	-	-	-	* 1%	1 *	1 *	2 1%	-	* 1%	2 1%	-	-
Not applicable	5	1	4	-	1	4	-	*	5	1	1	1	*	2	2	-	2 mnr	1	-	-	*	3	2	1	2	1	-	1	-
Mean	3.83	3.84	3.83	3.52	3.47	3.76 d	4.47 cde	3.50	3.63	3.85	3.90	3.85	3.75	3.77	3.43	3.78 m	3.70	3.45	4.32 mno	4.67 mno	3.93 mp	3.93 w	4.27 vxy	3.54	3.64	3.59	3.82	3.59	3.54
Standard deviation	1.13	1.09	1.17	1.10	1.12	1.12	0.89	1.10	1.13	0.99	1.17	1.09	1.03	1.20	1.12	1.06	1.01	1.14	1.08	0.65	1.03	1.11	0.94	1.15	1.17	1.18	1.10	1.18	1.11
Standard error	0.04	0.05	0.05	0.08	0.07	0.07	0.06	0.07	0.05	0.09	0.07	0.07	0.08	0.07	0.06	0.09	0.11	0.19	0.11	0.05	0.11	0.04	0.05	0.07	0.06	0.12	0.12	0.09	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 8
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-The way you spend your leisure time
Base: All respondents

	Gender			Age							Social Grade					Working Status						Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent from council (y)	Rent from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	990	485	505	165	281	275	269	226	495	151**	348	260	151	231	441	133	56*	40*	113*	173	35*	676	361	315	286	87*	56*	143	28**
Very satisfied	(5) 19%	85 18%	107 21%	15 9%	36 13%	51 18%cg	89 33%cd	20 9%	82 17%cg	33 22%	69 20%	52 20%	25 17%	45 20%	62 14%	19 14%	7 12%	2 5%	31 28%mnop	66 s	6 16%	140 21%	105 29%vwx	35 11%	49 17%	13 15%	13 23%v	23 16%	3 10%
Fairly satisfied	(4) 47%	233 48%	235 47%	91 55%cdh	125 44%	125 45%	128 48%	119 53%	221 45%	65 43%	174 50%	126 48%	72 48%	96 42%	219 50%	63 48%	22 39%	18 45%	48 43%	81 47%	16 47%	336 50%w	174 48%	162 51%x	116 40%	32 37%	25 44%	59 41%	17 61%
Neither satisfied nor dissatisfied	(3) 16%	82 17%	74 15%	23 14%	48 17%	54 20%f	31 12%	33 15%	93 19%f	33 22%	49 14%	39 15%	31 20%	39 17%	64 15%r	32 24%mr	14 24%mr	8 21%r	20 18%r	13 7%	6 16%r	105 15%	52 14%	53 17%	47 16%	18 21%	7 12%	22 15%	5 18%
Fairly dissatisfied	(2) 14%	71 15%	64 13%	27 16%f	56 20%f	36 13%f	16 6%	40 18%f	78 16%f	18 12%	45 13%	33 13%	21 14%	36 16%	72 16%r	16 12%r	12 21%qr	10 24%qr	8 7%	9 5%	7 19%qr	76 11%	27 7%	49 15%u	57 20%t	16 18%u	11 19%u	30 21%u	2 6%
Very dissatisfied	(1) 4%	12 3%	23 5%	8 5%	14 5%	8 3%	5 2%	13 6%f	18 4%	*	10 3%	10 4%	2 1%	13 6%k	20 5%	2 2%	2 4%	2 5%	5 4%	4 2%	-	18 3%	3 1%	15 5%u	16 5%	8 9%u	1 2%	7 5%u	1 5%
NET: Satisfied	660 67%	318 66%	342 68%	106 64%	161 57%	175 64%	217 81%cd	140 deg	303 62%	98 65%	243 70%	178 69%	98 65%	141 61%	281 64%o	82 62%	28 50%	20 49%	79 71%op	147 qs	22 14%	476 63%	279 77%vwx	197 63%	164 57%	45 52%	37 67%	82 57%	20 71%
NET: Dissatisfied	170 17%	83 17%	87 17%	36 22%ef	70 25%ef	44 16%f	21 8%	53 23%f	96 19%f	18 12%	55 16%	43 16%	23 15%	49 21%	92 21%r	18 14%	14 25%qr	12 30%nqr	13 12%	13 7%	7 19%r	94 14%	30 8%	64 20%u	73 25%t	24 27%u	12 21%u	37 26%u	3 12%
Don't know	4 *	2 *	2 *	* *	2 1%	2 1%	-	* *	3 1%	2 1%	1 *	* *	-	2 1%	3 1%	-	-	-	-	-	1 1%	1 *	-	1 1%	2 -	-	* 1%u	2 -	-
Not applicable	10	3	8	2	2	2	5	2	4	1	1	3	1	6	2	-	2mn	2mn	4m	1	-	7	2	5	3	1	-	2	-
Mean	3.66	3.64	3.67	3.47	3.41	3.64dg	4.04cde	3.42	3.55	3.76	3.71	3.68	3.65	3.55	3.53	3.61p	3.33	3.18	3.82mop	4.14mno	3.61	3.75w	3.97vxy	3.49	3.44	3.31	3.68	3.42	3.65
Standard deviation	1.05	1.01	1.08	1.04	1.10	1.02	0.92	1.06	1.06	0.94	1.02	1.05	0.96	1.14	1.07	0.94	1.07	1.04	1.06	0.92	0.99	1.00	0.90	1.04	1.15	1.20	1.09	1.14	0.95
Standard error	0.03	0.05	0.05	0.08	0.06	0.06	0.06	0.07	0.05	0.08	0.06	0.06	0.07	0.07	0.06	0.08	0.11	0.17	0.11	0.07	0.11	0.04	0.05	0.07	0.06	0.13	0.12	0.09	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 9
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your social life
Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	989	484	504	166	280	273	270	227	492	149*	349	260	150	229	441	132	55*	41*	113*	172	34*	676	361	315	286	87*	55*	144	27**
Very satisfied (5)	182 18%	73 15%	109 22%a	31 19%	32 11%	55 20%d	64 24%dg	35 16%	83 17%	35 23%	62 18%	58 22%	25 16%	37 16%	79 18%	18 13%	9 16%	2 6%	23 20%	46 27%mp	4 13%	132 19%	87 24%vx	45 14%	45 16%	10 12%	8 14%	27 19%	5 18%
Fairly satisfied (4)	374 38%	203 42%b	171 34%	52 32%	100 36%	101 37%	121 45%cg	78 34%	175 36%	61 41%	151 43%l	91 35%	59 39%	73 32%	167 38%o	53 40%o	11 20%	10 25%	38 34%	84 49%mpq	10 30%	270 40%	136 38%x	134 43%x	94 33%	16 18%	26 48%x	52 36%x	10 35%
Neither satisfied nor dissatisfied (3)	193 20%	106 22%	87 17%	25 15%	59 21%	57 21%	53 20%	38 17%	103 21%	26 17%	57 16%	54 21%	38 25%l	44 19%	84 19%	25 19%	12 22%	9 21%	32 28%r	23 13%	9 26%r	132 19%	81 22%	51 16%	58 20%	25 28%vy	7 12%	26 18%	4 15%
Fairly dissatisfied (2)	174 18%	74 15%	100 20%	45 27%ef	59 21%f	45 17%f	25 9%	55 24%f	94 19%g	21 14%	66 19%	38 15%	24 16%	46 20%	86 20%r	26 20%r	16 29%qr	11 27%qr	13 11%	16 9%	6 18%	108 16%	47 13%	62 20%	57 20%	23 26%u	10 18%	25 17%	9 32%
Very dissatisfied (1)	63 6%	28 6%	36 7%	12 7%f	29 10%f	15 5%	7 3%	19 9%f	36 7%f	7 5%	12 4%	18 7%	5 4%	28 12%ik	23 5%	10 7%r	7 12%mr	9 21%mnqr	7 7%	3 2%	4 12%mr	33 5%	10 3%	23 7%u	31 11%t	14 16%uv	4 7%	13 9%u	-
NET: Satisfied	556 56%	276 57%	280 56%	83 50%	131 47%	157 57%d	185 68%cd	113 50%	258 52%	95 64%	213 61%l	149 58%	83 55%	110 48%	246 56%op	70 53%op	20 37%	13 31%	62 54%op	130 76%mnop	15 43%	402 60%w	223 62%x	179 57%x	139 49%	26 30%	34 62%x	79 55%x	14 54%
NET: Dissatisfied	237 24%	101 21%	136 27%	57 35%ef	88 31%ef	60 22%f	32 12%	75 33%ef	130 26%g	28 19%	78 22%	56 21%	29 19%	74 32%ijk	109 25%r	36 27%r	23 41%mnqr	20 48%mnqr	20 18%	19 11%	10 30%r	141 21%	57 16%	84 27%u	88 31%t	36 42%uvyz	14 25%	38 26%u	9 32%
Don't know	2 *	* *	1 *	* *	2 1%	- -	- -	* *	2 *	- -	1 *	* *	- -	* *	1 *	* *	- -	- -	- -	- -	* 1%	1 *	- -	1 *	1 *	- -	1 1%u	- -	- -
Not applicable	12	4	8	1	2	4	4	1	6	3	-	3	1	7i	2	1	3mn	-	3	2	1	7	3	4	4	1	1	2	1
Mean	3.44	3.45	3.43	3.27	3.17	3.50dg	3.77cd	3.24	3.36	3.64	3.53l	3.52l	3.49l	3.20	3.44op	3.32p	3.00	2.67	3.50op	3.89mno	3.14	3.53w	3.68vxz	3.37x	3.23	2.84	3.44x	3.39x	3.40
Standard deviation	1.16	1.10	1.23	1.25	1.19	1.15	1.00	1.23	1.18	1.12	1.10	1.19	1.05	1.28	1.15	1.16	1.29	1.24	1.13	0.97	1.24	1.12	1.06	1.16	1.24	1.24	1.15	1.24	1.14
Standard error	0.04	0.05	0.05	0.09	0.07	0.07	0.06	0.08	0.05	0.10	0.07	0.07	0.08	0.08	0.06	0.10	0.13	0.20	0.12	0.07	0.14	0.05	0.06	0.07	0.07	0.13	0.13	0.09	0.25

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 10
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your local community
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (exl NA for %)	994	486	508	163	282	275	274	224	496	152*	347	261	151	235	441	132	56*	41*	116*	173	35*	680	363	316	287	87*	55*	144	28**
Very satisfied (5)	135 14%	60 12%	76 15%	15 9%	27 10%	34 12%	59 22% cdegh	18 8%	58 12%	20 13%	54 16%	32 12%	19 13%	30 13%	45 10%	16 12%	2 4%	4 11%	23 20% mo	40 23% mno	5 14% o	96 14%	66 18% vx	31 10%	37 13%	5 6%	13 24% vx	19 13%	2 7%
Fairly satisfied (4)	390 39%	191 39%	199 39%	49 30%	105 37%	105 38%	131 48% cdgh	75 33%	184 37%	67 44%	144 41%	102 39%	64 42%	81 34%	171 39%	48 37%	18 31%	10 24%	48 41%	84 48% op	12 34%	292 43% w	169 47% xyz	123 39% x	89 31%	22 25%	17 31%	50 35%	9 32%
Neither satisfied nor dissatisfied (3)	310 31%	148 31%	162 32%	59 36% f	99 35% f	87 32%	66 24%	80 36% f	164 33% f	47 31%	102 29%	86 33%	48 32%	74 31%	142 32% r	51 39% r	21 37% r	14 35%	36 31%	34 20%	11 33% r	201 30%	95 26%	106 33%	97 34%	39 45% uyz	15 27%	43 30%	13 46%
Fairly dissatisfied (2)	96 10%	56 11%	40 8%	27 17% f	34 12% f	27 10% f	7 3%	32 14% f	57 11% f	12 8%	26 8%	27 10%	14 10%	28 12%	50 11% q	12 9%	9 16% qr	6 15% q	3 2%	11 6%	4 12% q	56 8%	26 7%	31 10%	37 13% t	12 14%	6 12%	18 13%	3 11%
Very dissatisfied (1)	41 4%	24 5%	17 3%	7 4%	13 4%	14 5%	7 2%	11 5%	23 5%	1 1%	14 4%	7 3%	2 1%	18 8% jk	21 5%	2 2%	2 4%	6 14% mnr	5 4%	2 1%	1 4%	22 3%	4 1%	17 5% u	19 7% t	7 8% u	3 5% u	10 7% u	-
NET: Satisfied	526 53%	251 52%	275 54%	64 40%	133 47%	139 50%	190 69% cdeg h	93 42%	242 49%	86 57%	198 57%	135 52%	82 55%	111 47%	216 49% o	64 49%	20 35%	14 34%	71 61% op	124 71% mnop s	17 48%	389 57% w	235 65% vxz	154 49% x	126 44%	27 31%	31 55% x	69 48% x	11 39%
NET: Dissatisfied	137 14%	79 16%	58 11%	35 21% f	47 17% f	41 15% f	14 5%	43 19% f	80 16% f	13 9%	40 12%	34 13%	16 11%	46 20% k	72 16% qr	14 11%	11 20% qr	12 29% nqr	8 7%	14 8%	6 16%	78 12%	30 8%	48 15% u	56 19% t	18 21% u	9 17% u	28 19% u	3 11%
Don't know	21 2%	7 2%	14 3%	5 3%	4 1%	8 3%	4 2%	7 3%	10 2%	5 3%	8 2%	6 3%	4 2%	11 3%	1 1%	4 7% mnqr	1 2%	1 3%	1 1%	1 3%	1 2%	12 2%	3 1%	9 3%	8 3%	3 1%	* 1% u	5 3%	1 4%
Not applicable	6	2	4	3 df	-	2	-	3	2	-	2	2	1	2	2	1	2 mqr	-	-	1	*	3	-	3	3	1	1 u	1	-
Mean	3.50	3.43	3.56	3.24	3.36	3.44	3.85 cde gh	3.26	3.41	3.63	3.58l	3.49	3.56l	3.33	3.39	3.49op	3.16	3.02	3.70 mop ps	3.86 mno s	3.43	3.58w	3.74 vxz	3.39x	3.32	3.08	3.57x	3.36	3.36
Standard deviation	0.99	1.01	0.96	1.00	0.97	1.01	0.88	0.99	1.00	0.84	0.98	0.94	0.89	1.10	0.99	0.89	0.93	1.20	0.97	0.90	1.03	0.95	0.88	0.99	1.08	0.98	1.14	1.08	0.80
Standard error	0.03	0.05	0.04	0.08	0.06	0.06	0.05	0.06	0.05	0.07	0.06	0.06	0.07	0.05	0.08	0.10	0.20	0.10	0.06	0.12	0.04	0.05	0.06	0.06	0.10	0.13	0.08	0.17	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 11
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your health
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (exl NA for %)	1000	488	512	166	282	277	274	227	499	152*	349	262	152	236	443	133	58*	41*	116*	174	35*	682	363	319	289	88*	56*	145	28**
Very satisfied (5)	174 17%	72 15%	102 20%	39 24%ef	56 20%	40 14%	39 14%	48 21%	87 17%	21 14%	73 21%	40 15%	25 17%	35 15%	94 21%os	21 16%	5 9%	8 19%	19 16%	24 14%	2 6%	125 18%	66 18%	58 18%	44 15%	10 11%	10 18%	23 16%	6 22%
Fairly satisfied (4)	452 45%	233 48%	220 43%	65 39%	108 38%	139 50%cd	140 51%cd	97 43%	216 43%	77 51%	177 51%l	116 44%	64 39%	95 42%	197 45%o	59 44%o	16 28%	14 35%	50 43%o	98 56%op	18 51%o	330 48%w	176 48%z	154 48%	110 38%	32 37%	22 40%	56 38%	12 43%
Neither satisfied nor dissatisfied (3)	139 14%	79 16%	60 12%	24 15%	38 14%	34 12%	43 16%	33 15%	63 13%	16 11%	42 12%	38 14%	31 20%il	28 12%	63 14%	17 13%	5 8%	5 12%	20 17%	24 14%	4 12%	89 13%	46 13%	43 13%	47 16%	10 11%	6 10%	32 22%uvy	3 10%
Fairly dissatisfied (2)	167 17%	75 15%	91 18%	28 17%	57 20%	47 17%	36 13%	35 15%	97 19%	25 16%	46 13%	53 20%	19 12%	50 21%ik	69 16%	27 20%	18 31%mq	6 15%	17 15%	23 13%	7 21%	105 15%	56 15%	48 15%	55 19%	17 20%	11 19%	27 19%	7 25%
Very dissatisfied (1)	67 7%	28 6%	39 8%	10 6%	22 8%	18 7%	17 6%	14 6%	36 7%	13 9%	11 3%	15 6%	13 8%ci	28 12%ij	19 4%	8 6%	14 25%mnq	8 19%mn	9 8%	5 3%	3 10%mr	34 5%	19 5%	16 5%	32 11%t	18 21%uvz	7 13%uvz	7 5%	-
NET: Satisfied	626 63%	305 62%	322 63%	104 63%	165 58%	179 64%	179 65%	145 64%	302 61%	98 64%	251 72%jkl	156 60%	89 59%	130 55%	292 66%o	80 60%o	21 36%	22 54%	69 60%o	122 70%o	20 57%o	455 67%w	242 67%xz	212 67%xz	154 53%	42 48%	33 58%	79 54%	18 65%
NET: Dissatisfied	234 23%	104 21%	130 25%	38 23%	79 28%ef	65 23%	52 19%	48 21%	133 27%f	38 25%	57 16%	68 26%ci	32 21%	77 33%ik	88 20%	35 26%r	32 56%mpq	14 34%r	27 23%	28 16%	11 31%mr	139 20%	75 21%	64 20%	88 30%t	36 41%uvz	18 31%	34 24%	7 25%
Don't know	*	*	-	-	*	-	-	-	*	-	*	-	-	-	*	-	-	-	-	-	-	-	-	-	*	-	*	-	-
Not applicable	*	-	*	*	-	-	-	*	-	-	*	-	-	-	-	*	-	-	-	-	*	-	*	-	-	-	-	-	-
Mean	3.50	3.50	3.50	3.58	3.43	3.49	3.54	3.58	3.44	3.45	3.73jkl	3.43	3.46	3.26	3.63ops	3.45o	2.64	3.20	3.45o	3.65ops	3.22o	3.60w	3.59x	3.60x	3.27	2.97	3.33	3.42x	3.62
Standard deviation	1.16	1.10	1.21	1.19	1.23	1.13	1.08	1.16	1.19	1.17	1.03	1.14	1.16	1.27	1.11	1.16	1.36	1.43	1.17	0.97	1.16	1.10	1.11	1.10	1.25	1.37	1.33	1.11	1.11
Standard error	0.04	0.05	0.05	0.09	0.07	0.07	0.07	0.07	0.05	0.10	0.06	0.07	0.09	0.08	0.06	0.10	0.14	0.23	0.12	0.07	0.13	0.04	0.06	0.07	0.07	0.14	0.15	0.08	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 12
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Direction of the UK as a whole
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	998	486	511	165	282	277	274	226	498	152*	349	262	152	235	443	132	57*	41*	116*	174	35*	682	363	318	289	87*	56*	145	28**
Very satisfied (5)	28 3%	14 3%	15 3%	5 3%	10 4%	6 2%	7 3%	6 3%	14 3%	4 2%	11 3%	4 2%	5 4%	8 3%	15 3%	- -	2 4% _n	1 3%	2 1%	7 4% _n	2 5% _n	18 3%	9 2%	9 3%	9 3%	4 4%	2 4%	3 2%	2 7%
Fairly satisfied (4)	208 21%	117 24% _b	91 18%	24 15%	51 18%	49 18%	84 30% _{cdeg}	36 16%	88 18%	32 21%	72 21%	52 20%	36 24%	48 20%	89 20%	22 17%	6 11%	4 9%	27 24% _o	54 31% _{mnp}	6 17%	159 23% _w	99 27% _{vxz}	60 19%	46 16%	12 14%	10 18%	23 16%	3 10%
Neither satisfied nor dissatisfied (3)	276 28%	128 26%	148 29%	52 32%	86 31%	74 27%	65 24%	78 34% _f	134 27%	47 31%	84 24%	79 30%	49 32%	64 27%	141 32% _r	34 26%	12 21%	11 27%	30 26%	37 22%	10 29%	175 26%	88 24%	87 27%	95 33% _t	31 35%	20 36%	44 30%	6 23%
Fairly dissatisfied (2)	290 29%	129 27%	160 31%	64 39% _{df}	76 27%	86 31%	64 23%	74 33% _f	152 31%	42 28%	112 32%	78 30%	36 24%	64 27%	111 25%	53 40% _{mr}	24 43% _{mr}	15 36%	33 28%	41 23%	13 37% _r	202 30%	98 27%	104 33%	76 26%	18 21%	14 25%	44 30%	11 41%
Very dissatisfied (1)	178 18%	94 19%	85 17%	16 10%	51 18% _c	59 21% _{cg}	52 19% _{cg}	26 11%	101 20% _{cg}	24 16%	67 19%	42 16%	23 15%	46 20%	79 18%	11 15%	9 19%	24 22%	32 18%	3 8%	117 17%	66 18%	52 16%	55 19%	22 25%	9 15%	25 17%	6 20%	
NET: Satisfied	236 24%	131 27% _b	106 21%	29 18%	61 22%	55 20%	91 33% _{cdeg}	42 19%	103 21%	36 24%	83 24%	56 22%	41 27%	56 24%	103 23%	22 17%	8 14%	5 13%	29 25%	60 35% _{mnp}	8 23%	177 26% _w	108 30% _z	69 22%	55 19%	16 18%	13 22%	27 18%	5 16%
NET: Dissatisfied	468 47%	223 46%	245 48%	79 48%	128 45%	145 53% _f	116 42%	99 44%	253 51%	66 44%	179 51% _k	120 46%	59 39%	110 47%	190 43%	73 55% _{mr}	35 62% _{mrs}	24 59%	57 49%	73 42%	16 45%	320 47%	164 45%	156 49%	131 46%	40 46%	23 40%	68 47%	17 61%
Don't know	17 2%	5 1%	13 2%	4 3%	7 3%	3 1%	3 1%	6 3%	9 2%	2 1%	3 1%	6 2%	3 2%	5 2%	8 2%	3 3%	2 2%	1 2%	- -	3 2%	1 4% _q	10 1%	3 1%	7 2%	8 3%	- -	1 1%	7 5% _u	- -
Not applicable	2	1	1	2	-	*	-	2	*	-	-	1	-	1	-	1	1	1	-	-	-	1	-	1	1	-	-	-	-
Mean	2.61	2.64	2.58	2.62	2.61	2.48	2.74 _{eh}	2.65	2.52	2.66	2.56	2.60	2.77	2.60	2.65 _o	2.45	2.35	2.34	2.57	2.78 _{no}	2.75 _o	2.64	2.69	2.58	2.56	2.51	2.70	2.54	2.42
Standard deviation	1.10	1.13	1.06	0.96	1.10	1.08	1.17	0.98	1.10	1.07	1.12	1.04	1.09	1.13	1.10	0.95	1.04	1.04	1.11	1.19	1.04	1.10	1.13	1.07	1.08	1.14	1.07	1.04	1.13
Standard error	0.04	0.05	0.05	0.07	0.07	0.07	0.07	0.06	0.05	0.09	0.07	0.06	0.08	0.07	0.06	0.11	0.17	0.12	0.12	0.09	0.12	0.04	0.06	0.07	0.06	0.12	0.12	0.08	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 13
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your household's standard of living
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (AA)	Rent free (AB)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Base (excl NA for %)	997	485	512	166	282	276	273	227	497	152*	349	262	152	235	443	133	58*	40*	116*	173	35*	680	363	317	289	88*	56*	145	28**	
Very satisfied	(5)	229	102	128	39	30	47	113	45	72	35	116	56	23	34	73	26	10	2	38	75	5	188	123	64	33	11	6	17	9
		23%	21%	25%	24% ^{dh}	11%	17%	41% ^{cd}	20% ^{de}	14%	23%	33% ^{ijkl}	22%	15%	16%	20% ^{op}	18%	5%	32% ^{mops}	44% ^{mnop}	16%	28% ^w	34% ^{vxyz}	20% ^z	12%	12%	11%	11%	31%	
Fairly satisfied	(4)	470	253	217	78	146	132	114	111	245	65	160	126	83	101	235	60	16	16	46	82	15	338	173	165	118	27	22	68	14
		47%	52% ^b	42%	47%	52% ^f	48%	42%	49%	49%	43%	46%	48%	54% ^{kl}	43%	53% ^{ooq}	45% ^o	28%	40%	40%	47% ^o	42%	50% ^w	48% ^x	52% ^x	41%	30%	40%	47% ^x	51%
Neither satisfied nor dissatisfied	(3)	154	69	85	30	52	45	27	40	87	25	46	38	27	42	71	27	13	8	20	9	6	91	43	48	59	18	11	30	4
		15%	14%	17%	18% ^f	18% ^f	16%	10%	18% ^f	17% ^f	16%	13%	14%	18%	16% ^{er}	20% ^{er}	23% ^{er}	20% ^{er}	17% ^r	5%	18% ^r	13%	12%	15%	20% ^t	21%	20%	20% ^u	13%	
Fairly dissatisfied	(2)	100	43	58	15	40	37	9	23	69	20	23	31	11	36	47	15	12	10	4	7	7	49	19	30	50	22	8	20	1
		10%	9%	11%	9% ^f	14% ^f	13% ^f	3%	10% ^f	14% ^f	13%	7%	12%	7%	15% ^{ik}	11% ^r	11% ^r	20% ^{mqr}	25% ^{mqr}	3%	4%	19% ^{mqr}	7%	5%	9%	17% ^t	25% ^{uv}	14% ^{uv}	14% ^u	5%
Very dissatisfied	(1)	41	16	25	2	14	13	12	6	22	6	3	11	7	19	15	5	6	4	9	1	1	14	4	10	26	11	8	8	-
		4%	3%	5%	1%	5%	5%	4%	3%	4%	4%	1%	4% ⁱ	5% ⁱ	8% ⁱ	3%	4%	10% ^{mr}	10% ^r	8% ^r	*	4% ^r	2%	1%	3%	12% ^{uv}	14% ^{uvz}	5% ^u	-	
NET: Satisfied		699	355	344	117	176	180	226	156	317	100	276	182	106	135	308	86	26	18	84	157	20	526	296	229	151	37	29	85	23
		70%	73%	67%	71%	62%	65%	83% ^{cde}	69% ^h	64%	66%	79% ^{ijl}	70% ^l	70% ^l	58%	70% ^{op}	65% ^{op}	46%	45%	72% ^{op}	91% ^{mnop}	58% ^{qs}	77% ^w	82% ^{vxyz}	72% ^{xyz}	52%	43%	51%	59% ^x	82% ^z
NET: Dissatisfied		141	59	82	17	54	49	20	29	91	26	26	41	18	55	62	19	17	14	13	8	8	63	23	40	76	32	16	28	1
		14%	12%	16%	10%	19% ^{cf}	18% ^f	7%	13%	18% ^{cf}	17%	7%	16% ^{ei}	12%	23% ^{ijk}	14% ^r	14% ^r	30% ^{mnr}	35% ^{mnr}	11%	4%	23% ^{qr}	9%	6%	12% ^u	26% ^t	37% ^{uvz}	28% ^{uv}	20% ^u	5%
Don't know		3	3	*	1	*	2	-	1	2	2	1	*	*	2	2	*	*	-	-	-	*	1	-	1	2	-	1	2	-
		*	1%	*	1%	*	1%	-	*	*	1%	*	*	-	1%	*	*	2%	-	-	-	1%	*	-	*	1%	-	1% ^u	1% ^u	-
Not applicable		3	2	1	1	-	2	1	1	2	-	1	1	-	2	-	-	1m	2mn	-	1	-	2	-	2	1	-	-	1	-
Mean		3.75	3.79	3.71	3.83 ^{dh}	3.49	3.60	4.12 ^{cde}	3.73 ^d	3.56	3.68	4.04 ^{ijkl}	3.71 ^l	3.69 ^l	3.41	3.69 ^{op}	3.67 ^{op}	3.24	3.04	3.86 ^{ops}	4.29 ^{mno}	3.47	3.94 ^w	4.08 ^{vxy}	3.77 ^{xyz}	3.28	3.06	3.20	3.46 ^x	4.07
Standard deviation		1.05	0.98	1.10	0.94	1.02	1.06	1.01	0.99	1.04	1.09	0.90	1.06	0.98	1.16	0.98	1.03	1.25	1.13	1.14	0.78	1.10	0.94	0.88	0.98	1.16	1.24	1.24	1.05	0.82
Standard error		0.03	0.04	0.05	0.07	0.06	0.07	0.06	0.06	0.05	0.09	0.05	0.06	0.07	0.07	0.05	0.09	0.13	0.19	0.12	0.06	0.12	0.04	0.05	0.06	0.06	0.13	0.14	0.08	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 14
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your household level of savings
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Base (excl NA for %)	976	483	493	164	278	271	264	225	488	147*	349	260	150	217	441	132	52*	40*	108*	173	31*	675	360	315	274	81*	53*	139	28**	
Very satisfied (5)	107 11%	57 12%	49 10%	8 5%	18 6%	25 9%	56 21% cdegh	10 4%	41 8%	13 9%	59 17% jkl	19 7%	14 10%	15 7%	25 6%	12 9%	4 7%	1 3%	12 11%	50 14% mnop	3 10% qs	89 13% w	71 20% vxyz	19 6%	13 5%	3 4%	4 7%	7 5%	4 14%	
Fairly satisfied (4)	314 32%	165 34%	149 30%	43 26%	68 24%	84 31%	119 45% cdegh	58 26%	136 28%	45 31%	121 35% k	85 33%	36 24%	70 32%	126 29%	32 24%	9 18%	10 26%	46 42% mno	81 47% mnop	10 32%	259 38% w	172 48% vxyz	87 28% z	48 18%	13 16%	10 20%	25 18%	6 21%	
Neither satisfied nor dissatisfied (3)	170 17%	84 17%	86 17%	37 23%	48 17%	41 15%	43 16%	50 22%	77 16%	31 21%	59 17%	35 13%	39 26% ij	38 17%	85 19% r	26 20% r	9 17%	7 17%	27 25% r	14 8%	3 11%	108 16%	44 12%	63 20% u	52 19%	12 15%	8 14%	32 23% u	11 38%	
Fairly dissatisfied (2)	197 20%	98 20%	99 20%	39 24% f	60 22% f	64 24% f	33 13%	51 23% f	112 23% f	34 23%	66 19%	55 21%	35 23%	41 19%	110 25% r	24 18%	13 26% r	9 22%	16 15%	19 11%	5 17%	119 18%	44 12%	75 24% u	74 27% t	26 32% u	14 26% u	34 25% u	4 13%	
Very dissatisfied (1)	180 18%	73 15%	107 22% a	31 19% f	79 29% cf	57 21% f	12 5%	51 23% f	117 24% f	24 16%	41 12%	61 24% i	25 17%	53 24% i	91 21% qr	38 29% qr	14 26% qr	12 31% qr	8 7%	8 5%	9 29% qr	13 13%	91 22% u	22 6%	69 22% u	86 31% t	27 33% u	18 33% u	41 29% u	3 12%
NET: Satisfied	420 43%	222 46%	198 40%	51 31%	86 31%	109 40%	174 66% cdegh	68 30%	178 36%	58 40%	180 52% ijkl	104 40%	51 34%	85 39%	151 34%	43 33%	13 25%	11 28%	58 54% mnop	131 76% mnop	13 42% o	349 52% w	243 68% vxyz	106 34% xz	62 23%	16 20%	14 26%	31 23%	10 35%	
NET: Dissatisfied	377 39%	171 35%	206 42%	71 43% f	139 50% f	121 45% f	46 17%	102 45% f	229 47% f	58 39%	107 31%	116 45% i	60 40%	94 43% i	201 45% qr	62 47% qr	27 52% qr	21 53% qr	24 22%	28 16%	15 46% qr	210 31%	66 18%	144 46% u	160 58% t	53 65% uv	31 59% u	76 54% u	7 25%	
Don't know	9 1%	6 1%	3 1%	5 3% ef	4 1%	*	-	5 2% f	4 1%	-	3 1%	5 2%	1 *	1 *	4 6% mnrq	*	3 2%	1 2%	-	-	*	8 1%	6 2%	2 1%	1 *	-	*	*	*	
Not applicable	24	4	19a	3	4	6	10	3	11	4	1	3	1	19ijk	2	1	6mnr	2m	8mnr	1	3mnr	8	4	4	16t	7uv	3uv	6u	-	
Mean	2.97	3.07b	2.87	2.73	2.58	2.84	3.65 code	2.66	2.74	2.93	3.26 kl	2.79	2.87	2.79	2.74	2.65	2.50	2.45	3.36 mno	3.84 mno	2.77	3.21w	3.64 vxy	2.72xz	2.38	2.25	2.41	2.43	3.11	
Standard deviation	1.31	1.28	1.33	1.20	1.31	1.32	1.09	1.22	1.33	1.24	1.28	1.33	1.23	1.31	1.24	1.35	1.29	1.27	1.09	1.11	1.44	1.27	1.12	1.25	1.23	1.20	1.32	1.22	1.20	
Standard error	0.04	0.06	0.06	0.09	0.08	0.08	0.07	0.08	0.06	0.11	0.08	0.08	0.09	0.08	0.07	0.11	0.15	0.21	0.12	0.08	0.17	0.05	0.06	0.08	0.07	0.13	0.15	0.09	0.26	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 15
Q4. How would you describe the financial situation of your household at the moment?
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Very good	(5) 106 11%	50 10%	56 11%	11 6%	12 4%	24 9%	59 22% cdegh	14 6%	33 7%	12 8%	59 17% ijkl	24 9%	12 8%	11 5%	22 5%	13 10%	5 8%	-	18 15% mp	45 26% mnop	3 9% p	94 14% w	72 20% vxyz	23 7% z	7 2%	2 3%	2 4%	2 1%	5 17%	
Fairly good	(4) 374 37%	203 42% b	171 33%	60 36%	105 37%	94 34%	115 42%	88 39%	171 34%	55 36%	168 48% ijkl	92 35%	47 31%	67 29%	189 43% noq	29 22%	14 24%	11 26%	34 29%	86 50% nopq	12 34% s	292 43% w	163 45% xyz	129 40% xy	79 27%	16 18%	14 24%	49 34% x	4 15%	
Neither good nor poor	(3) 315 31%	154 32%	161 31%	60 36%	87 31%	93 34%	75 27%	74 33%	166 33%	52 34%	77 22%	86 33% i	66 43% i	86 36% i	151 34% r	46 35% r	17 30%	8 19%	51 44% prs	33 19%	9 26%	198 29%	99 27%	99 31%	105 36% t	32 37%	21 37%	51 35%	12 43%	
Fairly poor	(2) 150 15%	62 13%	88 17%	26 15% f	54 19% f	52 19% f	18 7%	36 16% f	96 19% f	25 17%	41 12%	47 18%	20 13%	43 18%	64 14% r	36 27% mqr	11 19% qr	12 30% mqr	8 7%	9 5%	9 27% mqr	75 11% s	21 6%	54 17% u	69 24% t	30 35% uvyz	10 18% u	29 20% u	6 22%	
Very poor	(1) 52 5%	17 3%	36 7% a	8 5%	23 8% f	14 5%	7 2%	13 6%	32 6% f	8 5%	4 1%	14 5% i	6 4%	28 12% ijk	16 4% r	7 6% r	10 18% mnqr	10 24% mnqrs	6 5% r	1 *	2 5% r	22 3% s	7 2%	15 5%	30 10% t	7 8% u	9 16% uv	14 10% u	-	
NET: Good	480 48%	253 52% b	228 44%	71 43%	118 42%	117 42%	174 64% cdegh	102 45%	204 41%	67 44%	227 65% ijkl	116 44% l	60 39%	79 33%	211 48% nop	42 31%	18 31%	11 26%	52 44%	132 76% mnop	15 43% qs	386 57% w	235 65% vxyz	151 47% xyz	85 29%	18 21%	16 28%	51 35% x	9 32%	
NET: Poor	202 20%	79 16%	123 24% a	34 20% f	77 27% f	66 24% f	25 9%	49 22% f	128 26% f	33 22%	45 13%	60 23% i	26 17%	72 30% k	80 18% r	44 33% mqr	22 37% mqr	22 54% mnqr	14 12%	10 5%	11 31% mqr	97 14% s	29 8%	69 22% u	99 34% t	37 42% uv	19 34% uv	43 29% u	6 22%	
Don't know	3 *	2 *	1 *	2 1%	1 *	-	-	2 1%	1 *	-	1 *	1 *	1 1%	-	1 *	1 1%	1 1%	-	-	-	-	1 *	1 *	1 *	-	-	1 1%	-	-	1 4%
Mean	3.33	3.42 b	3.24	3.24	3.11	3.22	3.74 cde gh	3.24	3.15	3.25	3.68 ijkl	3.25i	3.26i	2.96	3.31 nop	3.03 p	2.84	2.48	3.42 nop	3.96 mno	3.16 p	3.53 w	3.75 vxy	3.28 xyz	2.87	2.73	2.83	2.97	3.29	
Standard deviation	1.03	0.96	1.08	0.96	1.03	1.02	0.95	0.99	1.02	1.00	0.93	1.02	0.93	1.07	0.91	1.06	1.22	1.14	1.00	0.83	1.08	0.97	0.91	0.98	1.00	0.94	1.10	1.00	1.03	
Standard error	0.03	0.04	0.05	0.07	0.06	0.06	0.06	0.06	0.05	0.09	0.06	0.06	0.07	0.06	0.05	0.09	0.13	0.18	0.10	0.06	0.12	0.04	0.05	0.06	0.05	0.10	0.12	0.07	0.22	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 16
Q5. Do you think the financial situation of your household will get better, worse or stay the same over the next 12 months?
 Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
A lot better	(5)	45 4%	22 5%	22 4%	18 11%efh	18 6%ef	5 2%	4 1%	23 10%efh	18 4%	-	18 5%	14 5%	6 4%	7 3%	27 6%q	2 2%	6 10%nqrs	6 15%mnqrs	-	4 2%	*	22 3%	5 1%	17 5%u	20 7%t	4 4%	6 11%u	10 7%u	3 12%
A little better	(4)	230 23%	131 27%b	98 19%	73 44%defh	76 27%ef	45 16%	35 13%	93 41%defh	102 20%f	32 21%	75 22%	77 29%l	33 22%	45 19%	128 29%oqr	31 24%q	9 15%	18 44%noqrs	8 7%	28 16%	7 20%q	143 21%	57 16%	86 27%u	76 26%	18 21%	12 31%u	46 11%u	11 40%
Stay the same	(3)	443 44%	214 44%	230 45%	47 28%	110 39%c	131 47%cg	156 57%cdgh	69 30%	219 44%cg	67 44%	153 44%	104 40%	76 50%	110 47%	183 41%p	57 43%p	23 39%p	3 6%	70 60%mnop53%mp s	93 42%p	15 48%w	325 53%vxyz	191 42%	134 38%	109 36%	31 35%	20 40%	58 40%	9 33%
A little worse	(2)	201 20%	88 18%	113 22%	16 10%	47 17%	69 25%cdg	69 25%cdg	27 12%	106 21%cg	35 23%	87 25%jk	40 15%	24 16%	50 21%	73 16%	22 17%	13 22%	6 15%	36 31%mn	44 25%m	7 21%	154 23%w	95 26%yz	59 19%	47 16%	18 21%	6 11%	23 16%	1 3%
A lot worse	(1)	48 5%	19 4%	28 5%	2 1%	20 7%cfg	20 7%cfg	6 2%	4 2%	37 7%cfg	12 8%	3 1%	19 7%i	9 6%i	17 7%i	23 5%r	12 9%qr	3 5%	4 11%qr	2 2%	2 1%	5%r	20 3%	4 1%	15 5%u	26 9%t	13 15%uvz	7 12%uvz	6 4%u	2 7%
NET: Better		274 27%	154 32%b	121 24%	91 55%defh	95 34%efh	50 18%	38 14%	116 51%defh	120 24%f	32 21%	93 27%	91 35%l	38 25%	52 22%	155 35%qrs	33 25%q	15 25%q	24 59%mnqrs	8 7%	32 18%q	7 20%q	164 24%	62 17%	102 32%u	96 33%t	22 25%	18 33%u	55 38%u	14 51%
NET: Worse		249 25%	108 22%	141 28%	18 11%	67 24%cg	88 32%cg	75 27%cg	31 14%	143 29%cg	47 31%	90 26%	59 23%	33 22%	67 28%	96 22%	34 26%	16 27%	11 26%	38 33%mn	46 26%	9 26%	174 25%	99 27%	74 23%	73 25%	31 35%vz	13 23%	29 20%	3 11%
Don't know		33 3%	13 3%	21 4%	10 6%f	11 4%	8 3%	4 2%	12 5%f	17 3%	5 3%	13 4%	9 3%	4 3%	7 3%	9 2%	8 6%mq	5 8%mqr	4 9%mqr	-	3 2%	4 12%mqr	20 3%	11 3%	9 3%	12 4%	3 9%lvz	5 3%	4 3%	1 5%
Mean		3.02	3.10b	2.95	3.57defh	3.10efh	2.80	2.85	3.48defh	2.91	2.82	3.05	3.10l	3.02	2.90	3.15nqr	2.91	3.04q	3.41	2.73	2.93q	2.88	2.99	2.90	3.09ux	3.06	2.78	3.11	3.21ux	3.47
Standard deviation		0.91	0.90	0.92	0.88	1.00	0.87	0.72	0.91	0.94	0.87	0.85	0.99	0.88	0.91	0.95	0.94	1.04	1.29	0.61	0.75	0.85	0.84	0.73	0.93	1.05	1.09	1.18	0.94	1.03
Standard error		0.03	0.04	0.04	0.07	0.06	0.06	0.04	0.06	0.04	0.08	0.05	0.06	0.07	0.06	0.05	0.08	0.11	0.22	0.06	0.05	0.10	0.03	0.04	0.06	0.06	0.12	0.14	0.07	0.23

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 17
Q6. How would you rate the state of the UK economy at the moment?
 Base: All respondents

	Gender			Age					Social Grade				Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemp-loyed (p)	Not work-ing but seek-ing (q)	State pension (r)	Pri-vate pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mort-gage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Very good	(5) 24 2%	8 2%	16 3%	3 2%	9 3%	3 1%	9 3%	5 2%	10 2%	2 1%	11 3%	4 1%	2 1%	8 3%	9 2%	1 3%	2 3%	1 3%	5 4%	4 3%	2 5%	17 2%	12 3%	4 1%	7 2%	2 2%	1 2%	4 2%	1 4%
Fairly good	(4) 264 26%	155 32% ^b	109 21%	36 21%	59 21%	68 25%	101 37% ^h	48 17% ^{cdeg}	115 23%	38 25%	96 27%	67 25%	45 30%	57 24%	110 25%	21 16%	9 15%	9 21%	40 34% ^{nos}	71 41% ^s	6 4%	209 31% ^w	133 37% ^v	76 24%	49 17%	12 14%	13 24%	23 16%	6 23%
Neither good nor poor	(3) 338 34%	156 32%	182 36%	62 38%	108 38%	83 30%	85 31%	85 37%	169 34%	52 34%	114 33%	89 34%	64 42% ^l	71 30%	163 37% ^r	53 40% ^{pr}	16 27%	9 21%	38 33%	46 27%	13 37%	223 33%	111 31%	112 35%	105 36%	32 36%	18 31%	55 38%	11 38%
Fairly poor	(2) 257 26%	126 26%	131 25%	50 30% ^f	70 25%	84 30% ^f	52 19%	70 31% ^f	134 27% ^f	41 27%	96 27% ^k	77 29% ^k	23 15%	60 26% ^k	108 24%	42 32%	21 36% ^{qr}	15 35%	24 21%	37 29%	10 25%	172 25%	77 21%	96 30% ^u	78 27%	20 23%	12 21%	46 32% ^u	6 22%
Very poor	(1) 85 8%	31 6%	54 10% ^a	5 3%	26 9% ^{cg}	32 11% ^{cg}	23 8% ^g	8 3%	55 11% ^{cg}	17 11%	21 6%	23 9%	11 7%	30 13% ⁱ	35 8%	12 9%	9 15%	5 13%	7 6%	13 8%	3 8%	43 6%	24 7%	18 6%	41 14% ^t	20 22% ^{uvz}	10 18% ^{uvz}	11 8%	1 3%
NET: Good	289 29%	164 34% ^b	125 24%	39 23%	69 24%	71 26%	111 40% ^h	53 19% ^{cdeg}	125 25%	40 26%	107 31%	70 27%	46 31%	65 27%	119 27% ⁿ	23 17%	10 18%	10 24%	45 38% ^{nos}	75 43% ^s	7 5%	226 33% ^w	145 40% ^v	80 25%	56 19%	14 16%	15 26%	27 19%	7 27%
NET: Poor	341 34%	157 32%	184 36%	55 33%	95 34%	116 42% ^f	75 27%	78 34%	189 38% ^f	57 38%	117 34% ^k	100 38% ^k	34 23%	90 38% ^k	143 32%	54 41% ^{qr}	29 50% ^{mr}	20 49% ^{qr}	31 27%	50 29%	13 37%	215 31%	101 28%	114 36%	119 41% ^t	40 45% ^u	22 39%	58 40% ^u	7 26%
Don't know	31 3%	11 2%	21 4%	10 6% ^f	10 4%	7 3%	4 1%	12 5% ^f	16 3%	3 2%	11 3%	4 1%	7 4%	10 4%	18 4%	2 2%	3 5% ^r	3 6% ^r	2 2%	2 1%	2 5% ^r	19 3%	6 2%	13 4%	9 3%	2 2%	2 3%	6 4%	3 10%
Mean	2.88	2.97 ^b	2.80	2.88	2.84	2.73	3.08 ^{deg}	2.87	2.78	2.78	2.94	2.81	3.02	2.79	2.88 ^o	2.67	2.53	2.62	3.10 ^{nop}	3.09 ^{mno}	2.81	2.98 ^w	3.09 ^{vxy}	2.85 ^x	2.65	2.50	2.70	2.72	3.02
Standard deviation	0.99	0.96	1.01	0.86	0.98	1.00	1.02	0.88	1.00	0.99	0.98	0.96	0.91	1.07	0.96	1.03	1.08	0.99	1.02	1.00	0.97	1.00	0.91	1.01	1.07	1.12	0.92	0.92	
Standard error	0.03	0.04	0.05	0.07	0.06	0.06	0.06	0.06	0.05	0.06	0.06	0.06	0.07	0.07	0.05	0.08	0.11	0.18	0.11	0.07	0.11	0.04	0.05	0.06	0.05	0.11	0.13	0.07	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 18

Q7. Do you think the UK economy will get better, worse or stay the same over the next 12 months?

Base: All respondents

	Gender		Age						Social Grade					Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home- owners (u)	Owned with mort- gage (v)	NET: Rent- ers (w)	Rent- ed from coun- cil (x)	Rent- ed from HA (y)	Other Rent (z)	Rent free (A)		
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
A lot better	(5)	14 1%	9 2%	6 1%	3 2%	1 *	3 1%	8 3%h	3 1%	3 1%	2 1%	4 1%	4 1%	6 2%	5 1%	-	*	-	4 4%	3 2%	1 3%n	9 1%	8 2%	2 1%	5 2%	-	3 6%vx	2 1%	-	
A little better	(4)	199 20%	122 25%b	77 15%	42 25%eh	52 18%	42 15%	63 23%	53 23%	83 17%	25 17%	65 19%	58 22%	29 19%	47 20%	21 20%as	7 11%	14 35%nos	23 20%	42 24%cos	3 8%	142 21%	85 23%y	57 18%	52 18%	19 22%	6 10%	27 19%	4 15%	
Stay the same	(3)	265 27%	126 26%	139 27%	28 17%	85 30%cg	84 30%cg	69 25%	44 19%	152 31%cg	47 31%	76 22%	63 24%	62 41%ijl	64 27%	129 29%p	36 27%p	13 8%	3 29%p	33 23%p	41 28%p	10 28%	190 28%	101 28%	89 28%	68 24%	18 21%	13 23%	37 25%	7 26%
A little worse	(2)	314 31%	141 29%	173 34%	59 35%	80 28%	94 34%	83 30%	79 35%	152 31%	54 36%	130 37%jk	74 28%	32 21%	78 33%k	131 30%	46 35%	23 39%	15 36%	40 34%	49 28%	10 29%	213 31%	110 30%	103 32%	91 31%	26 30%	16 29%	49 33%	10 36%
A lot worse	(1)	138 14%	58 12%	80 16%	19 11%	39 14%	47 17%	32 12%	24 11%	81 16%	20 13%	55 16%k	42 8%	13 12%	28 14%	21 16%	11 20%q	3 7%	8 7%	26 15%	6 16%	89 13%	41 11%	48 15%	47 16%	19 22%u	8 14%	20 14%	2 7%	
NET: Better		213 21%	131 27%b	82 16%	45 27%eh	53 19%	45 16%	71 26%eh	56 25%eh	87 17%	27 18%	61 20%	30 23%	53 20%	94 22%	21 16%	7 12%	14 35%nos	27 23%	46 26%nos	4 11%	152 22%	92 25%	59 19%	57 20%	19 22%	9 16%	29 20%	4 15%	
NET: Worse		452 45%	199 41%	253 49%a	77 47%	119 42%	141 51%	115 42%	104 46%	233 47%	74 49%	185 53%k	116 44%k	45 30%	106 45%k	193 44%	67 51%	34 59%mqr	18 43%	48 42%	76 43%	16 45%	302 44%	151 42%	151 47%	138 48%	45 51%	24 43%	69 47%	12 44%
Don't know		69 7%	31 6%	38 7%	16 10%e	26 9%e	8 3%	19 7%	24 10%eh	27 5%	4 2%	20 6%	22 8%	14 9%	13 6%	26 6%	8 7%	4 14%	6 7%	12 7%	5 15%mnr	39 6%	19 5%	20 6%	26 9%	5 6%	10 18%uvxz	11 7%	4 16%	
Mean		2.61	2.74b	2.48	2.67	2.59	2.48	2.73eh	2.66	2.52	2.49	2.61	2.81i	2.66	2.62o	2.46	2.29	2.82	2.77no	2.68o	2.45	2.64	2.73	2.54	2.53	2.46	2.57	2.57	2.58	
Standard deviation		1.03	1.05	0.99	1.07	0.99	1.06	1.04	1.00	0.97	1.02	1.08	0.91	1.03	1.02	0.97	0.96	1.08	1.00	1.10	1.04	1.02	1.03	0.99	1.06	1.09	1.12	1.02	0.90	
Standard error		0.03	0.05	0.05	0.08	0.06	0.07	0.07	0.05	0.08	0.06	0.07	0.07	0.06	0.06	0.08	0.10	0.19	0.11	0.08	0.12	0.04	0.06	0.07	0.06	0.12	0.14	0.08	0.21	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 19
Q8. Do you think the state of the UK's economy has a positive or negative impact on your household's financial situation, or do you think it has no impact?
 Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Very positive	(5)	23 2%	13 3%	10 2%	2 1%	7 3%	3 1%	11 4%	2 1%	10 2%	4 3%	12 3%	6 2%	2 1%	3 1%	11 3%	3 2%	* 1%	1 3%	6 5%r	1 *	20 3%w	9 3%	11 3%	2 1%	- -	1 1%	1 1%	1 4%	
Fairly positive	(4)	125 13%	78 16%b	47 9%	29 17%eh	30 11%	27 10%	39 14%	37 16%h	49 10%	13 9%	53 15%	28 10%	15 12%	29 13%	10 7%	4 8%	7 17%	10 8%	32 18%noq	4 12%	94 14%	59 16%	35 11%	30 10%	8 9%	6 11%	16 11%	2 7%	
No impact	(3)	358 36%	178 37%	180 35%	53 32%	91 32%	93 34%	121 44%cd	70 31%	167 34%	59 39%	122 35%	100 38%	59 39%	77 33%	149 34%p	47 36%p	19 33%p	3 7%	53 46%ps	77 44%mps	9 27%p	263 38%w	158 44%vxz	105 33%	85 29%	22 26%	19 34%	43 30%	11 39%
Fairly negative	(2)	336 34%	152 31%	184 36%	57 34%	98 35%f	112 40%f	68 25%	80 35%f	187 37%f	57 38%	121 35%	82 31%	48 32%	84 35%	153 34%q	48 36%q	21 36%	20 49%q	26 22%	54 31%	14 39%q	223 33%	101 28%	122 38%uy	108 37%	40 46%uy	12 22%	55 38%uy	5 17%
Very negative	(1)	70 7%	30 6%	40 8%	7 4%	21 7%	28 10%	14 5%	12 5%	44 9%	12 8%	17 5%	23 9%	12 8%	19 8%	36 8%r	11 9%r	4 7%r	5 13%r	8 7%r	3 2%	2 6%r	37 5%	15 4%	22 7%	32 11%t	12 14%u	8 15%uv	12 8%	1 5%
NET: Positive		148 15%	91 19%b	57 11%	31 19%h	37 13%	30 11%	50 18%eh	39 17%	59 12%	18 12%	65 19%	33 13%	17 11%	32 13%	70 16%	12 9%	8 19%	16 14%	33 19%no	4 13%	113 17%w	68 19%x	46 14%	31 11%	8 9%	7 12%	17 12%	3 10%	
NET: Negative		406 41%	182 37%	224 44%	64 39%	119 42%f	140 51%cf	82 30%	93 41%f	231 46%f	69 45%	138 39%	105 40%	60 40%	102 43%	189 43%qr	59 45%q	25 43%	26 62%mr	34 29%	57 33%	16 46%q	260 38%	116 32%	144 45%u	140 48%t	52 59%uvy	21 37%	67 46%u	6 22%
Don't know		88 9%	36 7%	52 10%	18 11%e	35 12%e	14 5%	21 8%	25 11%e	42 8%	7 4%	24 7%	15 10%	25 10%	35 8%	14 10%r	10 17%mr	5 11%	13 11%r	7 4%	5 14%r	47 7%	21 6%	25 8%	34 12%t	6 6%	10 18%uvx	18 12%u	8 29%	
Mean		2.66	2.76b	2.57	2.74eh	2.61	2.49	2.86deh	2.69e	2.55	2.59	2.76	2.63	2.61	2.59	2.65	2.54	2.51	2.40	2.80	2.84mno	2.55	2.74w	2.84vxy	2.63x	2.46	2.32	2.52	2.53	2.82
Standard deviation		0.90	0.91	0.87	0.88	0.91	0.86	0.89	0.88	0.89	0.88	0.91	0.90	0.86	0.88	0.93	0.87	0.80	1.05	0.93	0.76	0.87	0.89	0.85	0.92	0.88	0.84	0.98	0.86	0.92
Standard error		0.03	0.04	0.04	0.07	0.06	0.06	0.06	0.06	0.04	0.08	0.06	0.06	0.07	0.06	0.05	0.08	0.09	0.18	0.10	0.06	0.10	0.04	0.05	0.06	0.05	0.09	0.12	0.07	0.23

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 20
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?

-Summary
Base: All respondents

Q16 Summary

	Banking (by this we mean day to day banking services, like current accounts, savings accounts) (a)	Longer-term financial products (e.g. investments/pensions/ life insurance etc) (b)	Food/groceries (c)	Domestic appliances (e.g. fridges, washing machines, etc.) (d)	Technology appliances (e.g. cameras, home computers, TVs) (e)	Broadband/home phone services (f)	Mobile phone services (g)	Gas and electricity (h)	Water (supplied to your home) (i)	Trades services (e.g. plumbers, builders, electricians, etc.) (j)	Train travel (k)	Airlines / holiday operators (l)	Car dealers (m)	Estate and lettings agents (n)
Unweighted base	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Weighted base	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Trust a great deal (5)	83 8%bfgghjklmn	24 2%mn	107 11%bfgghjklmn	92 9%bfgghjklmn	85 8%bfgghjklmn	58 6%bjklmn	49 5%bklmn	49 5%bklmn	139 14%abcdefgghjklmn	36 4%mn	28 3%mn	27 3%mn	6 1%	14 1%
Trust quite a lot (4)	364 36%bfgghjklmn	193 19%mn	488 49%abcdefgghjklmn	423 42%abfgghjklmn	442 44%abfgghjklmn	316 32%bhklmn	299 30%bklmn	262 26%bkmn	450 45%abfgghjklmn	315 31%bhklmn	192 19%mn	254 25%bkmn	82 8%	87 9%
Neither trust nor don't trust (3)	304 30%i	393 39%achikmn	302 30%i	372 37%acim	349 35%acim	378 38%acimn	381 38%acimn	343 34%im	264 26%	411 41%acehikmn	348 35%acim	406 41%acehikmn	293 29%	328 33%i
Don't trust very much (2)	159 16%cdei	220 22%acdeij	68 7%	57 6%	73 7%	189 19%cdei	195 19%acdei	244 24%acdefgijl	94 9%cd	171 17%cdei	235 23%acdefgijl	194 19%cdei	381 38%abcdefgghijkl	347 35%abcdefgghijkl
Don't trust at all (1)	71 7%cdefgijl	76 8%cdefgijl	13 1%	21 2%	20 2%	36 4%cde	45 5%cdei	74 7%cdefgijl	24 2%	40 4%cdei	81 8%cdefgijl	40 4%cdei	179 18%abcdefgghijkl	145 14%abcdefgghijkl
NET: Trust	447 45%bfgghjklmn	218 22%mn	595 59%abcdefgghjklmn	515 52%abfgghjklmn	527 53%abfgghjklmn	374 37%bhklmn	347 35%bklmn	311 31%bkmn	588 59%abcdefgghjklmn	351 35%bklmn	220 22%mn	282 28%bkmn	87 9%	101 10%
NET: Don't trust	230 23%cdei	296 30%acdefgijl	81 8%	78 8%	93 9%	225 22%cdei	240 24%cdei	318 32%acdefgijl	118 12%cd	211 21%cdei	315 32%acdefgijl	234 23%cdei	560 56%abcdefgghijkl	492 49%abcdefgghijkl
Don't know	20 2%	93 9%acdefghijm	22 2%	35 3%acf	31 3%a	24 2%	32 3%a	27 3%	31 3%	28 3%	116 12%acdefghijlmn	79 8%acdefghij	60 6%acdefghij	79 8%acdefghij
Mean	3.23bghjklmn	2.86mn	3.62abcdefgghjklmn	3.53abfgghjklmn	3.51abfgghjklmn	3.17bhklmn	3.11bhklmn	2.97bkmn	3.60abcdefgghjklmn	3.14bhklmn	2.83mn	3.04bkmn	2.31	2.43m
Standard deviation	1.05	0.94	0.82	0.83	0.84	0.93	0.94	1.01	0.93	0.89	0.97	0.88	0.90	0.92
Standard error	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 21

Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?

-Banking (by this we mean day to day banking services, like current accounts, savings accounts)

Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Trust a great deal	(5) 83 8%	37 8%	46 9%	14 9%	22 8%	23 8%	24 9%	20 9%	39 8%	20 13%	16 5%	29 11% <i>i</i>	10 7%	28 12% <i>i</i>	38 9%	12 9%	3 6%	6 15%	8 7%	13 7%	2 7%	58 9%	36 10%	23 7%	23 8%	7 8%	6 10%	11 8%	1 4%
Trust quite a lot	(4) 364 36%	168 34%	197 38%	64 38%	91 32%	89 32%	119 44% <i>deh</i>	89 39%	156 31%	56 37%	121 35%	92 35%	51 34%	100 42%	138 31%	51 39%	21 36%	13 31%	54 46% <i>m</i>	71 41% <i>m</i>	16 45% <i>m</i>	261 38%	133 37%	129 40%	94 32%	26 30%	19 33%	49 33%	9 32%
Neither trust nor don't trust	(3) 304 30%	156 32%	148 29%	55 33%	95 34%	86 31%	68 25%	70 31%	165 33% <i>f</i>	46 30%	126 36% <i>l</i>	80 31%	42 28%	55 23%	153 35% <i>fr</i>	37 28%	21 36%	10 23%	29 25%	44 25%	10 29%	210 31%	106 29%	104 33%	82 28%	24 27%	15 27%	43 29%	12 43%
Don't trust very much	(2) 159 16%	83 17%	75 15%	18 11%	43 15%	58 21% <i>cg</i>	40 15%	29 13%	90 18%	22 14%	53 15%	37 14%	37 14%	31 13%	69 16%	21 16%	7 12%	6 14%	17 14%	35 20%	5 13%	109 16%	65 18%	44 14%	48 17%	15 17%	11 20%	22 15%	2 7%
Don't trust at all	(1) 71 7%	38 8%	33 7%	7 4%	22 8%	21 8%	11 8%	11 5%	39 8%	8 5%	26 7%	19 7%	7 5%	19 8%	36 8%	7 5%	3 5%	5 13%	8 7%	10 6%	1 4%	39 6%	20 6%	19 6%	29 10% <i>t</i>	9 10%	4 6%	16 11% <i>u</i>	3 12%
NET: Trust	447 45%	205 42%	242 47%	78 47%	114 40%	112 40%	143 52% <i>deh</i>	109 48% <i>h</i>	195 39%	76 50%	137 39%	121 46%	61 40%	127 54% <i>k</i>	176 40%	63 48%	24 42%	19 46%	62 53% <i>m</i>	84 48%	18 52%	320 47%	169 46%	151 47%	117 40%	33 38%	24 43%	60 41%	10 37%
NET: Don't trust	230 23%	121 25%	109 21%	25 15%	65 23%	79 28% <i>cg</i>	61 22%	40 17%	129 26% <i>cg</i>	30 20%	79 23%	56 21%	44 29%	50 21%	104 24%	28 21%	10 17%	11 27%	25 21%	45 26%	6 17%	148 22%	85 23%	63 20%	77 27%	24 27%	15 26%	38 26%	5 19%
Don't know	20 2%	6 1%	13 3%	8 5% <i>ef</i>	10 3% <i>ef</i>	1 1%	1 1%	8 3% <i>ef</i>	10 2%	* 2%	7 2%	5 2%	4 3%	4 2%	10 2%	4 3%	3 5% <i>qr</i>	1 4%	- 1%	1 2%	1 1%	6 1%	4 1%	2 1%	14 5% <i>t</i>	7 8% <i>uv</i>	1 3%	5 3% <i>v</i>	* 1%
Mean	3.23	3.17	3.29	3.38 ^{eh}	3.18	3.13	3.31	3.36 ^{eh}	3.13	3.38	3.14	3.29	3.13	3.37 ⁱ	3.17	3.31	3.27	3.22	3.32	3.24	3.38	3.28	3.28	3.29	3.12	3.08	3.21	3.11	3.10
Standard deviation	1.05	1.06	1.05	0.96	1.05	1.08	1.07	0.99	1.06	1.05	0.99	1.08	1.03	1.11	1.06	1.04	0.96	1.27	1.04	1.05	0.96	1.02	1.05	0.99	1.12	1.14	1.10	1.13	1.04
Standard error	0.03	0.05	0.05	0.07	0.06	0.07	0.07	0.06	0.05	0.09	0.06	0.07	0.08	0.07	0.06	0.09	0.10	0.21	0.11	0.08	0.11	0.04	0.06	0.06	0.06	0.12	0.12	0.08	0.23

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A

* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 22
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Longer-term financial products (e.g. investments/pensions, life insurance etc)
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Trust a great deal	(5) 2%	24 3%	15 2%	9 3%	6 5% ^f	13 4%	4 1%	2 1%	8 4%	14 3%	2 3%	10 3%	9 3%	1 1%	5 4%	17 3%	3 1%	*	1 2%	-	3 2%	*	20 3%	4 1%	16 5% ^u	3 1%	-	*	2 2%	1 3%
Trust quite a lot	(4) 19%	193 39%	95 20%	98 19%	42 25% ^d ^h	44 16%	48 17%	59 22%	54 24% ^d ^h	80 16%	33 22%	72 21%	48 18%	26 17%	48 20%	78 18%	32 24%	11 19%	6 15%	18 23%	40 25%	9 20%	138 20%	81 22% ^x	57 18%	50 17%	9 10%	13 23% ^x	28 20%	6 21%
Neither trust nor don't trust	(3) 39%	187 38%	206 40%	55 33%	115 41%	99 36%	123 45% ^c ^g	77 34%	193 39%	51 34%	143 41%	100 38%	73 48% ^l	78 33%	168 33%	47 36%	23 39%	12 30%	53 46%	79 45%	11 32%	283 41%	151 42%	132 41%	103 36%	34 39%	19 33%	50 34%	7 26%	
Don't trust very much	(2) 22%	220 44%	116 24%	104 20%	32 19%	60 21%	74 27%	53 19%	48 24%	119 25%	38 21%	75 25%	66 22%	33 19%	45 24%	106 19%	26 20%	12 24%	10 21%	24 20%	35 20%	7 22%	152 21%	75 24%	77 22%	62 23%	20 22%	12 22%	30 21%	5 19%
Don't trust at all	(1) 8%	76 15%	34 7%	42 8%	10 6%	21 7%	27 10%	19 7%	13 6%	44 9%	13 8%	27 8%	15 6%	7 5%	26 11%	34 8%	10 8%	4 7%	6 14%	9 8%	11 6%	3 7%	38 6%	23 6%	15 5%	32 11% ^t	9 11%	4 8%	19 13% ^u ^v	6 21%
NET: Trust	218 22%	110 23%	107 21%	47 28% ^e ^h	57 20%	52 19%	61 22%	62 27% ^h	94 19%	36 24%	81 23%	57 22%	27 18%	53 22%	95 21%	35 27%	11 20%	7 17%	18 15%	42 24%	9 26%	158 23%	85 23% ^x	73 23% ^x	53 18%	9 10%	13 23% ^x	31 21% ^x	7 25%	
NET: Don't trust	296 30%	150 31%	146 29%	42 25%	81 29%	101 36% ^c ^f	73 26%	61 27%	162 33%	51 34%	102 29%	82 31%	41 27%	71 30%	140 32%	36 27%	16 28%	16 38%	33 28%	46 26%	10 27%	191 28%	99 27%	92 29%	95 33%	30 34%	17 29%	48 33%	11 39%	
Don't know	93 9%	40 8%	53 10%	22 13% ^f	29 10%	25 9%	17 6%	26 12%	49 10%	13 9%	23 7%	24 9%	11 7%	35 15% ^k ^l	40 9%	14 11% ^r	8 13% ^r	6 15% ^r	12 11%	7 4%	5 14% ^r	51 7%	28 8%	23 7%	39 14% ^t	15 17% ^u ^v	8 14%	16 11%	3 10%	
Mean	2.86	2.87	2.84	3.01 ^e ^h	2.87	2.72	2.89	2.98 ^e ^h	2.78	2.81	2.88	2.87	2.85	2.80	2.84	2.94	2.83	2.60	2.76	2.94	2.91	2.92 ^w	2.90 ^x	2.94 ^x	2.72	2.58	2.85	2.74	2.65	
Standard deviation	0.94	0.95	0.93	0.97	0.96	0.95	0.87	0.97	0.95	0.96	0.94	0.93	0.80	1.02	0.97	0.97	0.90	1.04	0.83	0.88	0.96	0.91	0.89	0.93	0.97	0.87	0.95	1.02	1.20	
Standard error	0.03	0.04	0.04	0.08	0.06	0.06	0.06	0.06	0.05	0.09	0.06	0.06	0.06	0.07	0.05	0.09	0.10	0.19	0.09	0.06	0.12	0.04	0.05	0.06	0.06	0.10	0.12	0.08	0.27	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 23
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Food/groceries

Base: All respondents

	Gender		Age							Social Grade				Working Status				Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Trust a great deal	(5) 107 11%	41 8%	66 13%	18 11%	27 10%	23 8%	38 14%h	25 11%	43 9%	18 12%	29 8%	31 12%	14 9%	33 14%	37 8%	17 13%	7 12%	4 9%	23 20%mr	15 9%	4 11%	78 11%	49 13%z	30 9%	26 9%	13 15%z	6 11%	6 4%	3 10%
Trust quite a lot	(4) 488 49%	236 48%	253 49%	94 57%dh	118 42%	129 46%	147 54%dh	121 53%dh	220 44%	71 47%	168 48%	123 47%	76 50%	121 51%	201 45%	66 50%	25 43%	18 44%	62 53%	95 55%	21 59%am	343 50%	187 51%x	156 49%x	129 45%	24 28%	30 54%x	74 51%x	16 58%
Neither trust nor don't trust	(3) 302 30%	163 33%	139 27%	37 22%	93 33%cg	103 37%cfg	70 25%	52 23%	180 36%cfg	49 32%	114 33%	76 29%	43 28%	69 29%	143 32%	34 26%	19 33%	16 38%	27 23%	55 32%	8 24%	204 30%	114 31%	90 28%	94 32%	35 40%y	11 19%	48 33%y	4 15%
Don't trust very much	(2) 68 7%	37 8%	30 6%	6 3%	28 10%c	21 7%	14 5%	15 6%	39 8%	11 7%	29 8%l	16 6%	15 10%l	8 3%	41 9%q	10 8%	5 8%	2 4%	2 2%	8 4%	1 2%	45 7%	10 3%	35 11%u	21 7%	4 5%	5 9%u	11 8%u	2 8%
Don't trust at all	(1) 13 1%	1 *	12 2%a	3 2%	6 2%	2 1%	3 1%	5 2%	5 1%	4 2%	4 1%	6 2%	- -	2 1%	8 2%	2 1%	1 2%r	1 2%	- -	- -	1 2%r	6 1%	1 *	5 1%	8 3%t	3 4%u	1 1%	3 2%u	- -
NET: Trust	595 59%	277 57%	318 62%	112 67%deh	145 51%	152 55%	186 68%deh	146 64%dh	263 53%	89 58%	197 56%	153 58%	90 60%	154 65%	238 54%	83 62%	32 55%	22 52%	85 73%mp	111 64%am	24 70%am	422 62%w	236 65%x	186 58%x	155 53%	37 42%	37 65%x	81 55%	19 68%
NET: Don't trust	81 8%	39 8%	42 8%	8 5%	33 12%cf	22 8%	16 6%	20 9%	45 9%	14 9%	34 10%l	22 8%	15 10%l	10 4%	49 11%qr	12 9%q	6 10%q	2 6%	2 2%	8 4%	2 5%	50 7%	11 3%	39 12%u	28 10%	8 9%u	6 11%u	14 10%u	2 8%
Don't know	22 2%	9 2%	13 2%	9 6%efh	10 4%ef	* *	2 1%	9 4%ef	11 2%	- -	4 1%	11 4%	4 2%	3 1%	13 3%r	4 3%r	1 2%	1 4%r	2 2%	- -	1 2%r	7 1%	3 1%	4 1%	13 4%t	7 8%uvz	3 5%u	3 2%	2 9%
Mean	3.62	3.58	3.66	3.75deh	3.49	3.54	3.75deh	3.67d	3.53	3.58	3.55	3.62	3.61	3.75i	3.51	3.66	3.55	3.56	3.92mno pr	3.68m	3.75m	3.66w	3.76vxz	3.54	3.52	3.48	3.67	3.49	3.77
Standard deviation	0.82	0.77	0.87	0.77	0.88	0.78	0.80	0.85	0.81	0.88	0.82	0.87	0.79	0.77	0.85	0.86	0.90	0.79	0.72	0.70	0.79	0.80	0.73	0.86	0.87	0.97	0.87	0.80	0.78
Standard error	0.03	0.04	0.04	0.06	0.05	0.05	0.05	0.05	0.04	0.08	0.05	0.05	0.06	0.05	0.05	0.07	0.09	0.13	0.08	0.05	0.09	0.03	0.04	0.05	0.05	0.11	0.10	0.06	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 24
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Domestic appliances (e.g. fridges, washing machines, etc.)
Base: All respondents

	Gender		Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Trust a great deal	(5) 92 9%	38 8%	54 11%	13 8%	24 9%	21 8%	33 12%	22 10%	36 7%	14 9%	34 10%k	26 10%k	5 3%	28 12%k	36 8%	10 8%	4 7%	5 12%	18 15%	17 10%	2 5%	67 10%	34 9%	33 10%	23 8%	6 7%	6 10%	12 8%	1 5%
Trust quite a lot	(4) 423 42%	205 42%	218 43%	65 39%	107 38%	126 45%	125 46%	85 38%	213 43%	84 55%	126 36%	120 46%i	73 48%i	104 44%	175 40%	64 48%	23 39%	13 32%	52 45%	77 44%	19 55%mp	297 43%	163 45%	134 42%	117 40%	32 37%	25 45%	60 41%	10 35%
Neither trust nor don't trust	(3) 372 37%	189 39%	183 36%	54 32%	113 40%	105 38%	100 37%	80 35%	191 38%	41 27%	139 40%	94 36%	59 39%	80 34%	172 39% _s	44 33%	23 39% _s	17 40%	42 37%	66 38% _s	8 23%	262 38%	139 38%	122 38%	103 35%	35 40%	20 35%	48 33%	8 27%
Don't trust very much	(2) 57 6%	35 7%	22 4%	14 8%	14 5%	18 7%	10 4%	18 8%	29 6%	8 5%	27 8%	10 4%	9 6%	10 4%	30 7%	8 6%	4 6%	- -	3 3%	8 5%	3 10%pq	39 6%	19 5% _x	20 6% _x	14 5%	- -	2 4%	12 8% _x	3 12%
Don't trust at all	(1) 21 2%	8 2%	13 3%	3 2%	9 3%	4 2%	4 2%	5 2%	12 2%	5 3%	8 2%	5 2%	1 1%	6 3%	12 3%	1 1%	- -	4 10% _{mnoqr}	- -	4 2%	1 2%	7 1%	4 1%	3 1%	13 5% _t	6 7% _{uvy}	- -	7 5% _{uv}	1 4%
NET: Trust	515 52%	243 50%	272 53%	78 47%	131 47%	147 53%	158 58% _{dg}	108 47%	249 50%	97 64%	160 46%	146 56%i	78 51%	132 56%i	211 48%	74 56%	27 46%	18 44%	70 60%	95 54%	21 60%	364 53%	197 54%	167 52%	140 48%	38 43%	31 55%	71 49%	11 40%
NET: Don't trust	78 8%	42 9%	35 7%	17 10%	24 8%	23 8%	14 5%	22 10%	41 8%	13 8%	35 10%	15 6%	11 7%	17 7%	42 9% _q	9 7%	4 6%	4 10%	3 3%	12 7%	4 12% _q	46 7%	23 6%	24 7%	27 9%	6 7%	2 4%	18 13% _u	4 16%
Don't know	35 3%	13 3%	22 4%	17 10% _{efh}	14 5% _{ef}	3 1%	1 *	17 8% _{efh}	17 3% _f	1 1%	15 4%	7 3%	4 3%	8 4%	18 4%	6 4%	5 8% _{qr}	2 6% _r	1 1%	1 1%	2 5% _r	11 2%	4 1%	6 2%	20 7% _t	9 10% _{uv}	3 6% _u	8 5% _u	5 17%
Mean	3.53	3.49	3.57	3.48	3.46	3.51	3.63 _{dh}	3.49	3.48	3.62	3.45	3.59	3.48	3.60	3.45	3.59	3.51	3.39	3.73 _m	3.56	3.53	3.56	3.57	3.55	3.46	3.40	3.64	3.42	3.31
Standard deviation	0.83	0.81	0.85	0.86	0.86	0.80	0.81	0.87	0.82	0.84	0.87	0.80	0.70	0.86	0.85	0.76	0.74	1.07	0.75	0.82	0.87	0.79	0.78	0.81	0.90	0.93	0.73	0.94	0.97
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.05	0.06	0.04	0.07	0.05	0.05	0.05	0.05	0.05	0.06	0.08	0.18	0.08	0.06	0.10	0.03	0.04	0.05	0.10	0.08	0.07	0.22	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 25
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Technology appliances (e.g. cameras, home computers, TVs)
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Trust a great deal	(5)	85 8%	39 8%	46 9%	18 11%	28 10%	15 6%	23 9%	28 12%eh	33 7%	10 3%	34 10%	20 8%	7 5%	23 10%	38 9%	10 8%	4 7%	5 13%	9 8%	15 9%	2 6%	57 8%	26 7%	31 10%	22 8%	5 6%	7 13%	10 7%	5 19%
Trust quite a lot	(4)	442 44%	229 47%	213 42%	70 42%	113 40%	134 48%	125 46%	97 42%	220 44%	84 56%	144 41%	128 49%	65 43%	105 44%	198 45%	61 46%	20 34%	15 36%	50 43%	78 45%	19 55%o	322 47%w	169 46%	154 48%x	112 39%	30 34%	21 37%	61 42%	8 28%
Neither trust nor don't trust	(3)	349 35%	168 34%	181 35%	48 29%	102 36%	102 37%	97 36%	64 28%	187 38%g	41 27%	130 37%	82 31%	58 38%	78 33%	154 35%	40 30%	27 46%np	10 25%	48 41%	60 35%	9 27%	232 34%	131 36%	100 31%	109 38%	37 42%	21 38%	51 35%	8 30%
Don't trust very much	(2)	73 7%	33 7%	40 8%	16 9%	17 6%	19 7%	22 8%	19 8%	32 6%	9 6%	26 7%	19 7%	12 8%	17 7%	26 6%	11 8%	4 6%	5 12%	8 7%	17 10%	3 7%	48 7%	30 8%	18 6%	23 8%	5 6%	4 8%	13 9%	2 7%
Don't trust at all	(1)	20 2%	8 2%	12 2%	3 2%	9 3%	6 2%	3 1%	5 2%	12 2%	7 4%	4 1%	7 3%	3 2%	6 3%	4 3%	2 4%qr	4 10%mq	-	1 *	1 2%	9 1%	4 1%	4 1%	10 4%t	5 5%u	1 1%	5 4%	1 4%	
NET: Trust	527 53%	268 55%	259 50%	88 53%	141 50%	149 54%	148 54%	124 55%	254 51%	95 62%	178 51%	148 56%	72 48%	128 54%	236 53%	72 54%	24 41%	20 49%	59 51%	93 54%	21 61%o	380 56%w	195 54%x	185 58%x	134 46%	35 40%	28 49%	71 49%	13 47%	
NET: Don't trust	93 9%	41 9%	51 10%	19 11%	25 9%	24 9%	25 9%	24 11%	44 9%	16 10%	30 9%	25 10%	14 9%	23 10%	34 8%	15 11%	6 10%	9 22%mq	8 7%	17 10%	3 10%	57 8%	34 9%	23 7%	33 11%	9 11%	5 9%	19 13%	3 10%	
Don't know	31 3%	10 2%	21 4%	12 7%efh	14 5%ef	2 1%	4 1%	14 6%efh	14 3%	* *	11 3%	7 3%	7 4%	7 3%	18 4%	6 4%	2 3%	1 4%	1 1%	3 1%	1 2%	15 2%	3 1%	12 4%u	13 5%	7 8%u	2 4%	5 3%	3 12%	
Mean	3.51	3.54	3.49	3.54	3.50	3.49	3.53	3.57	3.48	3.54	3.53	3.53	3.43	3.53	3.55	3.50	3.36	3.32	3.53	3.53	3.56	3.56w	3.51	3.61xz	3.41	3.32	3.54	3.41	3.60	
Standard deviation	0.84	0.81	0.86	0.90	0.88	0.79	0.80	0.91	0.82	0.88	0.83	0.84	0.79	0.88	0.82	0.89	0.87	1.18	0.74	0.80	0.83	0.80	0.80	0.80	0.89	0.91	0.87	0.89	1.06	
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.05	0.06	0.04	0.08	0.05	0.05	0.06	0.05	0.04	0.08	0.09	0.20	0.08	0.06	0.09	0.03	0.04	0.05	0.05	0.10	0.10	0.07	0.24	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 26
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Broadband/home phone services
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Trust a great deal	(5) 58 6%	22 4%	36 7%	12 7%	14 5%	15 5%	17 6%	15 6%	26 5%	8 6%	22 6%	11 4%	7 5%	18 7%	26 6%	7 5%	3 6%	2 4%	8 7%	9 5%	3 7%	37 5%	20 6%	17 5%	15 5%	6 6%	3 6%	6 4%	5 20%
Trust quite a lot	(4) 316 32%	154 32%	162 32%	48 29%	88 31%	84 30%	96 35%	67 29%	153 31%	48 31%	101 29%	82 31%	50 33%	83 35%	128 29%	46 35%	17 29%	10 25%	41 36%	61 35%	13 36%	222 33%	119 33%	103 32%	90 31%	23 27%	21 37%	45 31%	4 15%
Neither trust nor don't trust	(3) 378 38%	179 37%	199 39%	55 33%	111 39%	114 41%	97 35%	78 34%	203 41%	65 43%	143 41%	106 40%	55 36%	74 31%	178 40%	43 33%	24 41%	13 32%	37 32%	71 41%	12 35%	262 38%	144 40%	119 37%	107 37%	31 35%	20 36%	56 38%	9 32%
Don't trust very much	(2) 189 19%	109 22%	80 16%	35 21%	50 18%	53 19%	52 19%	49 22%	88 18%	24 16%	65 19%	49 20%	30 19%	45 19%	82 19%	28 21%	9 15%	12 29%	26 22%	27 15%	5 15%	138 20%	71 20%	67 21%	45 16%	14 15%	9 15%	23 16%	5 18%
Don't trust at all	(1) 36 4%	16 3%	20 4%	4 2%	12 4%	10 4%	10 4%	6 3%	20 4%	6 4%	11 3%	9 3%	5 3%	11 5%	19 4%	3 2%	2 3%	3 8%	2 2%	6 4%	1 3%	17 2%	6 2%	11 3%	19 7%	7 8%	1 2%	11 7%	-
NET: Trust	374 37%	175 36%	198 39%	60 36%	101 36%	99 41%	113 41%	81 36%	179 36%	56 37%	123 35%	93 38%	57 43%	101 43%	153 35%	53 40%	20 35%	12 29%	50 43%	70 40%	15 44%	259 38%	139 38%	120 37%	105 36%	29 33%	24 43%	52 36%	10 35%
NET: Don't trust	225 22%	125 26%	99 19%	38 23%	62 22%	63 23%	62 22%	55 24%	108 22%	30 20%	76 22%	58 22%	35 23%	56 24%	101 23%	31 23%	10 18%	15 37%	28 24%	33 19%	6 18%	155 23%	77 21%	78 24%	64 22%	21 23%	10 17%	34 23%	5 18%
Don't know	24 2%	8 2%	15 3%	13 8%	8 3%	1 1%	2 1%	13 6%	9 2%	* *	8 2%	6 2%	4 3%	6 2%	10 2%	5 4%	4 7%	1 2%	2 2%	- -	1 3%	6 1%	3 1%	3 1%	13 5%	7 8%	2 4%	4 3%	4 16%
Mean	3.17	3.12	3.23	3.19	3.15	3.15	3.22	3.16	3.16	3.19	3.17	3.14	3.17	3.22	3.14	3.20	3.22	2.88	3.25	3.23	3.31	3.18	3.21	3.15	3.14	3.09	3.31	3.10	3.43
Standard deviation	0.93	0.92	0.94	0.96	0.93	0.92	0.95	0.95	0.92	0.91	0.92	0.90	0.92	1.01	0.94	0.93	0.90	1.02	0.95	0.90	0.94	0.90	0.88	0.93	0.99	1.04	0.89	0.99	1.09
Standard error	0.03	0.04	0.04	0.07	0.05	0.06	0.06	0.06	0.04	0.08	0.06	0.05	0.07	0.06	0.05	0.08	0.09	0.17	0.10	0.06	0.10	0.04	0.05	0.06	0.05	0.11	0.10	0.07	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 27
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Mobile phone services
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Trust a great deal	(5) 49 5%	18 4%	31 6%	7 4%	21 7%e	8 3%	13 5%	12 5%	24 5%	7 4%	16 5%	13 5%	2 1%	17 7%k	22 5%	9 7%	4 7%	1 2%	8 7%	5 3%	1 2%	38 6%	19 5%	19 6%	10 4%	6 6%	3 5%	2 1%	* 2%
Trust quite a lot	(4) 299 30%	140 29%	159 31%	54 32%	84 30%	79 28%	82 30%	77 34%	140 28%	49 32%	79 23%	100 38%ik	41 27%	79 33%il	135 30%	36 27%	13 22%	13 32%	36 31%	53 31%	14 39%o	202 30%	107 29%x	95 30%x	88 30%	15 17%	20 35%x	54 37%x	9 32%
Neither trust nor don't trust	(3) 381 38%	195 40%	186 36%	57 34%	109 39%	118 43%	96 35%	77 34%	208 42%	51 34%	153 44%jl	88 33%	61 41%	79 34%	163 37%	53 40%	31 53%mq	14 34%	37 32%	70 40%	13 38%	270 40%	149 41%	121 38%	109 38%	39 45%	20 35%	49 34%	2 8%
Don't trust very much	(2) 195 19%	106 22%	88 17%	32 19%	49 17%	60 22%	54 20%	43 19%	98 20%	37 25%	76 22%	43 16%	37 25%	39 16%	92 21%	26 19%	8 14%	10 25%	19 17%	35 20%	4 11%	133 20%	68 19%	66 21%	49 17%	14 16%	11 19%	25 17%	12 43%
Don't trust at all	(1) 45 5%	17 3%	28 5%	6 4%	8 3%	11 4%	19 7%e	8 3%	18 4%	5 3%	18 5%	12 4%	6 4%	10 4%	4 3%	2 3%	2 4%	8 7%r	10 6%	1 3%	27 4%	14 4%	13 4%	18 6%	6 6%	1 2%	11 8%	-	-
NET: Trust	347 35%	158 32%	190 37%	61 37%	105 37%	87 31%	94 34%	89 39%	164 33%	56 37%	95 27%	113 43%ik	43 28%	96 41%ik	157 35%	44 33%	17 29%	14 34%	43 37%	58 33%	14 41%	240 35%	126 35%	114 36%	98 34%	20 23%	22 39%x	56 38%x	9 33%
NET: Don't trust	240 24%	123 25%	116 23%	38 23%	57 20%	71 26%	73 27%	50 22%	116 23%	42 28%	94 27%	54 21%	43 28%	48 20%	110 25%	30 22%	10 16%	12 30%	28 24%	45 26%	5 14%	160 23%	82 23%	79 25%	67 23%	20 22%	12 21%	36 25%	12 43%
Don't know	32 3%	12 2%	20 4%	10 6%eh	10 4%e	1 4%e	10 4%e	11 5%e	11 2%	2 1%	7 2%	7 3%	4 3%	13 5%	12 3%	6 4%r	1 2%	1 2%	8 7%r	1 1%	2 7%r	12 2%	6 2%	6 2%	15 5%t	9 10%uvz	3 4%	4 3%	4 16%
Mean	3.11	3.07	3.16	3.15	3.22	3.04	3.06	3.20	3.11	3.11	3.00	3.24ik	2.98	3.25ik	3.12	3.15	3.16	3.02	3.15	3.04	3.27	3.14	3.14	3.13	3.08	3.01	3.22	3.07	2.91
Standard deviation	0.94	0.90	0.98	0.93	0.93	0.89	1.00	0.94	0.91	0.94	0.93	0.94	0.86	0.97	0.94	0.85	0.93	1.04	0.93	0.84	0.93	0.93	0.92	0.95	0.95	0.97	0.90	0.97	1.00
Standard error	0.03	0.04	0.04	0.07	0.06	0.06	0.06	0.06	0.04	0.08	0.06	0.06	0.07	0.06	0.05	0.08	0.09	0.15	0.11	0.07	0.10	0.04	0.05	0.06	0.05	0.11	0.10	0.07	0.22

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 28
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Gas and electricity
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Trust a great deal	(5) 49 5%	22 4%	27 5%	10 6%e	14 5%	4 2%	21 8%eh	12 5%e	16 3%	4 2%	18 5%	10 4%	7 5%	14 6%	18 4%	5 4%	4 6%	1 3%	7 6%	13 8%	1 4%	36 5%	20 6%	16 5%	10 3%	3 3%	3 5%	4 3%	3 11%
Trust quite a lot	(4) 262 26%	116 24%	147 29%	41 25%	66 23%	80 29%	75 27%	58 26%	129 26%	56 37%	68 20%	83 32%ik	29 19%	82 35%ik	111 25%	42 31%o	9 16%	11 27%	36 31%o	42 24%	11 32%o	180 26%	93 26%	87 27%	79 27%	22 25%	17 31%	39 27%	4 14%
Neither trust nor don't trust	(3) 343 34%	168 34%	176 34%	60 36%	101 36%	92 33%	91 33%	79 35%	173 35%	53 35%	128 37%	88 33%	58 38%	69 29%	155 35%	46 35%	23 40%	10 25%	38 33%	59 34%	11 31%	245 36%	130 36%	115 36%	91 32%	28 31%	17 30%	47 32%	7 25%
Don't trust very much	(2) 244 24%	123 25%	121 24%	29 17%	72 26%	76 28%c	66 24%	48 21%	130 26%c	29 19%	98 28%l	47 20%	47 31%jl	46 19%	113 26%	30 23%	13 22%	8 18%	30 25%	43 25%	8 22%	174 26%	92 25%	82 26%	65 22%	21 24%	11 20%	33 22%	5 18%
Don't trust at all	(1) 74 7%	48 10%b	26 5%	8 5%	22 8%	24 9%	20 7%	12 5%	42 8%	10 7%	26 7%	22 8%	7 5%	19 8%	32 7%	6 4%	4 6%	9 22%amnoqr	5 5%	16 9%	3 7%	41 6%	23 6%	18 6%	30 10%t	8 9%	4 8%	18 12%uv	3 11%
NET: Trust	311 31%	137 28%	174 34%	51 31%	79 28%	85 31%	96 35%	71 31%	145 29%	59 39%	86 25%	93 36%ik	36 24%	96 41%ik	129 29%	47 35%	13 22%	12 30%	43 37%	56 32%	12 36%	216 32%	114 31%	103 32%	88 31%	25 28%	20 36%	43 30%	7 25%
NET: Don't trust	318 32%	172 35%	146 29%	37 22%	94 33%c	101 36%cg	86 32%	60 26%	172 34%c	39 26%	123 35%	76 29%	54 36%	65 28%	146 33%	36 27%	16 28%	17 40%	35 30%	59 34%	10 29%	215 32%	116 32%	100 31%	95 33%	29 33%	16 28%	50 35%	8 29%
Don't know	27 3%	11 2%	16 3%	17 10%defh	8 3%ef	* *	1 *	17 8%defh	9 2%	- -	12 3%	6 2%	4 2%	5 2%	13 3%r	4 3%r	6 10%mnqr	2 5%r	1 1%	- -	1 4%r	6 1%	4 1%	2 1%	15 5%t	6 7%uv	3 6%uv	5 4%v	6 22%
Mean	2.97	2.87	3.06a	3.11eh	2.92	2.87	3.04	3.05	2.89	3.09	2.86	3.02	2.88	3.11ik	2.93	3.08	2.93	2.70	3.08	2.96	3.03	2.99	2.99	3.00	2.90	2.88	3.06	2.86	2.94
Standard deviation	1.01	1.04	0.98	0.98	1.01	0.98	1.06	0.99	1.00	0.96	1.00	1.02	0.94	1.06	0.99	0.94	0.99	1.20	0.99	1.08	1.03	0.99	1.00	0.98	1.05	1.03	1.05	1.06	1.26
Standard error	0.03	0.05	0.04	0.08	0.06	0.06	0.07	0.06	0.05	0.08	0.06	0.06	0.07	0.06	0.05	0.08	0.11	0.20	0.11	0.08	0.12	0.04	0.05	0.06	0.06	0.11	0.12	0.08	0.30

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 29
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Water (supplied to your home)
Base: All respondents

	Gender		Age					Social Grade				Working Status						Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Trust a great deal	(5) 139 14%	61 13%	77 15%	20 12%	34 12%	30 11%	54 20%deh	29 13%	55 11%	26 17%	46 13%	37 14%	15 10%	40 17%	59 13%	13 10%	8 13%	3 8%	23 20%	28 16%	5 14%	107 16%w	59 16%z	48 15%z	27 9%	10 11%	6 11%	11 8%	4 16%
Trust quite a lot	(4) 450 45%	199 41%	250 49%a	73 44%	121 43%	137 49%	119 43%	97 43%	234 47%	79 52%	145 41%	134 49%ai	69 45%	102 43%	200 45%	64 48%	27 46%	16 40%	53 45%	74 43%	16 45%	321 47%	165 45%	157 49%ax	119 41%	31 35%	25 45%	62 43%	10 35%
Neither trust nor don't trust	(3) 264 26%	144 30%b	119 23%	47 28%	81 29%	66 24%	70 26%	63 28%	130 26%	25 17%	112 32%jl	61 23%	39 26%	52 22%	119 27%	36 27%	12 21%	9 22%	29 25%	50 29%	8 23%	176 26%	99 27%	78 24%	82 28%	23 26%	15 26%	45 31%	5 18%
Don't trust very much	(2) 94 9%	55 11%	39 8%	10 6%	30 10%	35 13%	19 7%	19 8%	56 11%	16 11%	28 8%	15 6%	21 14%j	29 12%j	43 10%	9 7%	7 12%	7 18%	7 6%	17 10%	3 9%	58 9%	31 8%	28 9%	35 12%	11 13%	7 12%	16 11%	1 3%
Don't trust at all	(1) 24 2%	14 3%	10 2%	2 1%	7 3%	9 3%	6 2%	4 2%	13 3%	5 3%	7 2%	7 3%	3 2%	7 3%	9 2%	4 3%	2 4%	3 7%q	1 1%	3 2%	2 4%	12 2%	5 1%	7 2%	10 3%	5 6%u	- -	5 3%	2 6%
NET: Trust	588 59%	260 53%	328 64%a	92 55%	156 55%	167 60%	173 63%	125 55%	290 58%	105 69%	191 55%	172 65%i	84 55%	142 60%	259 58%	77 58%	34 59%	20 48%	75 65%	102 59%	20 58%	428 63%w	223 61%xz	205 64%xz	146 50%	41 46%	32 57%	73 50%	14 51%
NET: Don't trust	118 12%	69 14%b	48 9%	12 7%	37 13%	43 16%c	25 9%	23 10%	69 14%c	21 14%	35 10%	23 9%	24 16%j	36 15%j	52 12%	13 10%	10 16%	10 25%mnqr	8 7%	20 11%	5 14%	71 10%	36 10%	35 11%	44 15%t	16 19%u	7 12%	21 14%	2 9%
Don't know	31 3%	13 3%	17 3%	15 9%defh	9 3%e	1 3%e	5 2%	15 7%efh	10 2%	* *	11 3%	8 3%	5 3%	7 3%	13 3%	6 5%	2 4%	2 5%	4 3%	2 1%	2 5%r	7 1%	6 2%	2 *	17 6%t	8 9%uv	3 5%v	7 5%v	6 22%
Mean	3.60	3.50	3.70a	3.65	3.53	3.53	3.73deh	3.60	3.54	3.70	3.57	3.70k	3.50	3.61	3.60p	3.58	3.54	3.25	3.79p	3.62	3.57	3.67w	3.68xz	3.66xz	3.44	3.37	3.59	3.42	3.68
Standard deviation	0.93	0.96	0.89	0.84	0.94	0.95	0.94	0.91	0.93	0.98	0.90	0.89	0.92	1.01	0.92	0.89	1.02	1.11	0.87	0.93	1.02	0.91	0.90	0.92	0.96	1.07	0.87	0.92	1.10
Standard error	0.03	0.04	0.04	0.06	0.06	0.06	0.06	0.06	0.04	0.08	0.06	0.05	0.07	0.06	0.05	0.08	0.11	0.18	0.09	0.07	0.12	0.04	0.05	0.06	0.05	0.12	0.10	0.07	0.26

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 30
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Trades services (e.g. plumbers, builders, electricians, etc.)
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Trust a great deal	(5)	36 4%	18 4%	18 4%	10 6%e	11 4%	4 1%	12 4%	13 6%eh	2 1%	11 3%	10 4%	6 4%	9 4%	17 4%	4 3%	2 3%	2 5%	7 6%	5 3%	* 1%	21 3%	12 3%	9 3%	10 3%	1 1%	1 1%	8 6%	5 19%	
Trust quite a lot	(4)	315 31%	138 28%	177 34%	39 23%	88 31%	73 26%	115 42%cd	59 26%	141 28%	42 28%	115 33%	77 29%	45 30%	77 33%	119 27%	41 31%	15 27%	10 25%	45 38%	73 33%	10 30%	230 34%	121 33%x	109 34%x	78 27%	18 21%	17 29%	43 30%	7 25%
Neither trust nor don't trust	(3)	411 41%	205 42%	206 40%	58 35%	113 40%	143 52%cdfg	97 35%	81 36%	233 47%cfg	78 52%	140 40%	103 39%	70 46%	98 41%	192 43%	56 42%	29 50%r	17 40%	43 37%	60 34%	14 42%	278 41%	152 42%	126 39%	120 42%	42 47%	27 49%	51 35%	13 46%
Don't trust very much	(2)	171 17%	93 19%	78 15%	42 25%dfh	44 16%	47 17%	37 14%	51 22%fi	83 17%	23 15%	62 18%	55 21%	20 13%	34 14%	82 18%	24 18%	7 11%	8 19%	15 13%	29 17%	6 18%	123 18%	63 17%	60 19%	46 16%	12 14%	7 13%	26 18%	2 6%
Don't trust at all	(1)	40 4%	21 4%	19 4%	4 2%	17 6%	7 3%	12 4%	9 4%	19 4%	6 4%	12 3%	5 5%	10 4%	22 5%	3 2%	2 3%	1 3%	5 4%	5 3%	1 3%	24 4%	11 3%	14 4%	15 5%	5 5%	1 1%	10 7%	-	-
NET: Trust		351 35%	156 32%	195 38%	48 29%	99 35%	77 28%	126 46%cd	72 32%	153 31%	43 29%	126 36%	88 33%	51 34%	86 37%	136 31%	45 34%	17 29%	13 30%	52 44%em	78 45%mo	11 31%	251 37%	133 37%x	118 37%x	88 30%	19 21%	17 31%	52 35%x	12 44%
NET: Don't trust		211 21%	114 23%	97 19%	46 28%f	61 22%	54 20%	49 18%	60 26%f	102 20%	29 19%	74 21%	67 26%k	25 16%	44 19%	104 24%	27 20%	8 15%	9 22%	20 17%	34 20%	8 22%	147 22%	73 20%	74 23%	62 21%	17 19%	8 14%	36 25%	2 6%
Don't know		28 3%	13 3%	15 3%	14 8%defh	9 3%	3 1%	2 1%	15 7%efh	11 2%	1 *	10 3%	4 2%	6 4%	8 3%	11 2%	5 4%	4 6%qr	3 8%qr	1 1%	2 1%	2 6%qr	6 1%	5 1%	2 1%	20 7%t	10 12%uvz	3 6%uv	6 4%uv	1 5%
Mean		3.14	3.08	3.20	3.05	3.12	3.07	3.28ceg	3.08	3.09	3.06	3.15	3.07	3.18	3.18	3.06	3.14	3.15	3.12	3.29	3.25m	3.07	3.15	3.17	3.12	3.08	2.97	3.17	3.10	3.60
Standard deviation		0.89	0.90	0.88	0.95	0.94	0.77	0.91	0.96	0.84	0.88	0.93	0.85	0.89	0.91	0.84	0.80	0.91	0.93	0.88	0.84	0.88	0.86	0.90	0.91	0.82	0.74	1.01	0.88	
Standard error		0.03	0.04	0.04	0.07	0.06	0.05	0.06	0.06	0.04	0.07	0.05	0.06	0.05	0.05	0.07	0.08	0.16	0.10	0.06	0.09	0.04	0.05	0.06	0.05	0.09	0.08	0.08	0.20	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 31
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Train travel
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Trust a great deal	(5) 28 3%	6 1%	22 4%a	8 5%	6 2%	8 3%	5 2%	8 4%	14 3%	6 4%	7 2%	9 3%	4 3%	8 3%	13 3%	5 4%	* 1%	3 7%	3 2%	3 1%	1 2%	19 3%	10 3%	9 3%	9 3%	2 2%	4 8%z	3 2%	* 2%
Trust quite a lot	(4) 192 19%	95 19%	98 19%	45 27%cdfh	49 17%	51 18%	47 17%	57 25%h	88 18%	30 20%	70 20%	49 19%	24 16%	49 21%	100 23%	21 16%	9 15%	4 9%	19 17%	30 17%	9 26%p	123 18%	57 16%	67 21%	62 22%	14 16%	11 20%	38 26%u	6 23%
Neither trust nor don't trust	(3) 348 35%	170 35%	178 35%	49 30%	108 38%	105 38%	85 31%	80 35%	182 36%	55 34%	119 34%	88 34%	66 43%l	75 32%	165 37%	45 34%	23 39%	11 27%	34 30%	58 34%	10 30%	239 35%	121 33%	118 37%	98 34%	34 39%	18 31%	46 32%	11 39%
Don't trust very much	(2) 235 23%	114 23%	121 24%	35 21%	78 28%	68 24%	54 20%	45 20%	136 27%f	32 21%	99 28%l	66 25%l	34 22%	36 15%	105 24%q	43 32%	15 26%q	11 28%q	12 11%	43 25%q	5 13%	167 24%	89 25%	78 24%	59 20%	14 15%	11 20%	34 24%	9 31%
Don't trust at all	(1) 81 8%	46 9%	34 7%	15 9%	16 6%	19 7%	31 11%dh	21 9%	29 6%	14 9%	26 7%	18 7%	12 8%	25 11%	32 7%	5 4%	6 11%	6 14%n	15 13%n	13 7%	3 10%	57 8%	28 8%	29 9%	23 8%	11 12%	4 8%	8 6%	- -
NET: Trust	220 22%	101 21%	120 23%	53 32%defh	56 20%	59 21%	53 19%	65 29%dfh	102 21%	36 24%	77 22%	58 22%	29 19%	56 24%	113 26%	27 20%	9 16%	7 16%	22 19%	33 19%	10 28%	142 21%	67 18%	76 24%	71 25%	15 18%	15 27%	40 28%u	7 25%
NET: Don't trust	315 32%	160 33%	155 30%	50 30%	94 33%	86 31%	85 31%	66 29%	165 33%	46 31%	125 36%l	84 32%	46 30%	61 26%	137 31%	48 36%	21 36%	17 42%	27 24%	56 32%	8 23%	224 33%	117 32%	107 33%	82 28%	24 28%	16 28%	43 29%	9 31%
Don't know	116 12%	57 12%	59 12%	13 8%	25 9%	27 10%	51 19%cdgh	15 7%	50 10%	14 9%	28 8%	32 12%	11 8%	44 19%ik	27 6%	12 9%	5 9%	7 16%j	32 28%km	27 15%j	7 19%mn	77 11%	59 16%v	18 6%	38 13%	14 16%v	8 14%v	16 11%	1 5%
Mean	2.83	2.77	2.89	2.97	2.81	2.85	2.74	2.94	2.83	2.86	2.79	2.85	2.83	2.89	2.90	2.83	2.66	2.61	2.79	2.77	2.97	2.80	2.77	2.83	2.90	2.76	2.99	2.94	2.95
Standard deviation	0.97	0.96	0.99	1.07	0.90	0.94	1.02	1.02	0.93	1.01	0.95	0.97	0.92	1.06	0.96	0.93	0.92	1.15	1.10	0.93	1.05	0.97	0.96	0.98	0.99	1.00	1.09	0.95	0.82
Standard error	0.03	0.05	0.05	0.08	0.05	0.06	0.07	0.07	0.04	0.09	0.06	0.06	0.07	0.07	0.05	0.08	0.10	0.21	0.13	0.07	0.13	0.04	0.05	0.06	0.06	0.11	0.13	0.07	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 32
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Airlines / holiday operators
Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	227	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Trust a great deal	(5)	27 3%	10 2%	17 3%	6 3%	7 3%	9 3%	5 2%	8 3%	15 3%	5 3%	8 2%	4 3%	11 4%	9 2%	7 5%	3 5%	3 7%	2 2%	3 2%	1 2%	15 2%	7 2%	9 3%	11 4%	4 5%	3 6%	3 2%	2 6%	
Trust quite a lot	(4)	254 25%	114 23%	140 27%	39 23%	71 25%	67 24%	78 29%	53 23%	123 25%	48 31%	84 24%	72 27%	36 24%	62 26%	123 28%op	34 25%	9 16%	4 10%	34 29%p	43 25%	8 23%	187 27%w	96 27%x	91 28%x	59 20%	11 13%	11 20%	36 25%x	8 29%
Neither trust nor don't trust	(3)	406 41%	205 42%	200 39%	69 42%	120 43%	114 41%	102 37%	99 43%	204 41%	56 37%	154 39%	104 42%	64 35%	84 44%	193 41%	55 36%	21 43%	18 34%	40 38%	67 35%	12 39%	268 39%	140 38%	128 40%	128 44%	42 47%	28 51%	58 40%	9 34%
Don't trust very much	(2)	194 19%	107 22%	86 17%	35 21%	57 20%	52 19%	50 18%	48 21%	95 19%	23 15%	84 24%l	53 20%l	27 18%	30 13%	84 19%	25 19%	14 23%	7 17%	14 12%	45 26%q	6 16%	141 21%	75 21%	66 21%	47 16%	11 13%	6 11%	29 20%	6 20%
Don't trust at all	(1)	40 4%	19 4%	21 4%	3 2%	9 3%	17 6%g	10 4%	3 2%	26 5%g	9 6%	7 2%	12 5%	8 6%	12 5%	19 4%	5 4%	2 3%	2 4%	4 3%	7 4%	2 6%	27 4%	14 4%	13 4%	14 5%	6 7%	2 3%	6 4%	-
NET: Trust		282 28%	124 26%	157 31%	44 27%	78 28%	76 27%	84 31%	61 27%	137 28%	52 35%	93 27%	76 29%	40 27%	73 30%	40 30%	12 21%	7 17%	35 30%	47 27%	9 24%	203 30%	103 28%	99 31%x	70 24%	16 18%	15 26%	39 27%	10 35%	
NET: Don't trust		234 23%	126 26%	108 21%	39 23%	66 23%	69 25%	60 22%	52 23%	122 24%	32 21%	92 26%l	65 25%	35 23%	42 18%	103 23%	30 22%	15 26%	9 22%	18 15%	52 30%q	8 22%	168 25%	89 25%	79 25%	61 21%	18 20%	8 14%	35 24%	6 20%
Don't know		79 8%	32 6%	47 9%	14 8%	18 7%	19 7%	28 10%	16 7%	35 7%	11 7%	11 3%	18 7%	12 8%i	38 16%ijk	15 3%	8 6%	10 17%mnr	8 19%mnr	23 20%mnr	9 5%	6 18%mnr	44 7%	31 9%	13 4%	31 11%t	13 15%v	5 10%	13 9%	3 11%
Mean		3.04	2.98	3.10	3.06	3.04	2.99	3.07	3.06	3.01	3.01	3.01	3.01	3.14	3.04	3.10	2.97	2.97	3.16	2.95	2.98	3.04	3.02	3.05	3.02	2.94	3.16	3.01	3.23	
Standard deviation		0.88	0.86	0.90	0.85	0.86	0.93	0.88	0.83	0.91	0.83	0.88	0.91	0.95	0.86	0.92	0.94	0.96	0.86	0.88	0.94	0.88	0.87	0.89	0.89	0.93	0.86	0.87	0.89	
Standard error		0.03	0.04	0.04	0.07	0.05	0.06	0.05	0.04	0.09	0.05	0.06	0.07	0.06	0.05	0.08	0.10	0.18	0.10	0.06	0.12	0.04	0.05	0.06	0.05	0.11	0.10	0.07	0.20	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 33
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Cars dealers
Base: All respondents

	Gender		Age						Social Grade				Working Status						Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemp-loyed (p)	Not working but seeking (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Trust a great deal	(5)	6 1%	4 1%	1 *	2 1%	1 1%	-	2 1%	1 *	-	2 *	1 *	2 1%	2 *	-	1 *	1 3%	1 1%	1 *	-	3 *	1 *	2 1%	1 *	-	1 1%	1 *	1 4%		
Trust quite a lot	(4)	82 8%	41 8%	41 8%	16 10%	20 7%	20 7%	25 9%	17 8%	39 8%	8 5%	37 11%	21 8%	9 6%	15 9%	39 9%	11 9%	3 5%	1 2%	7 6%	18 10%	2 7%	64 9%	30 8%	33 10% ^x	17 6%	2 3%	7 12% ^x	9 6%	* 2%
Neither trust nor don't trust	(3)	293 29%	142 29%	151 29%	44 27%	85 30%	75 27%	88 32%	67 29%	138 28%	48 32%	95 27%	79 30%	54 36%	64 27%	127 29%	38 29%	16 28%	9 21%	34 30%	58 33%	10 28%	198 29%	113 31%	84 26%	87 30%	31 35%	16 29%	40 28%	8 28%
Don't trust very much	(2)	381 38%	188 38%	194 38%	65 39%	109 39%	120 43% ^f	87 32%	90 39%	204 41% ^f	57 37%	149 43%	91 35%	57 38%	84 36%	173 39%	52 40%	25 43%	16 39%	37 32%	63 36%	15 42%	272 40% ^w	140 39%	131 41%	93 32%	30 34%	16 28%	47 32%	17 60%
Don't trust at all	(1)	179 18%	89 18%	90 17%	26 15%	48 17%	50 18%	55 20%	36 16%	88 18%	31 20%	57 16%	24 21%	43 16%	83 18%	21 19%	6 10%	10 25%	25 22%	29 16%	5 16%	122 18%	63 17%	59 18%	56 19%	15 17%	8 14%	33 23%	1 2%	
NET: Trust		87 9%	45 9%	42 8%	18 11%	22 8%	20 7%	27 10%	20 9%	41 8%	8 5%	39 11%	23 9%	10 6%	16 7%	41 9%	11 9%	4 6%	2 5%	8 7%	18 10%	2 7%	67 10%	31 9%	36 11% ^x	19 6%	2 3%	7 13% ^x	9 6%	2 6%
NET: Don't trust		560 56%	277 57%	283 55%	90 54%	157 56%	170 61%	142 52%	126 55%	292 59%	88 58%	206 59%	147 56%	81 53%	127 54%	256 58%	73 55%	31 53%	26 63%	62 54%	92 53%	20 57%	394 58%	203 56%	190 60% ^y	149 52%	45 52%	24 43%	80 55%	17 63%
Don't know		60 6%	23 5%	37 7%	14 8%	18 6%	11 4%	17 6%	15 7%	28 6%	8 5%	10 3%	15 6%	7 5%	28 12% ^{ijkl}	19 4%	10 8%	8 13% ^{mr}	5 11%	11 10%	6 3%	3 7%	25 4%	15 4%	9 3%	35 12% ^t	10 11% ^{uv}	9 16% ^{uv}	16 11% ^{uv}	1 4%
Mean		2.31	2.32	2.31	2.38	2.31	2.25	2.34	2.34	2.28	2.23	2.35	2.28	2.35	2.27	2.30	2.33	2.37	2.10	2.26	2.40	2.29	2.32	2.33	2.32	2.27	2.25	2.49	2.20	2.42
Standard deviation		0.90	0.91	0.88	0.94	0.88	0.85	0.95	0.89	0.87	0.85	0.90	0.93	0.84	0.90	0.87	0.82	0.94	0.94	0.90	0.84	0.90	0.88	0.93	0.90	0.80	0.98	0.92	0.76	
Standard error		0.03	0.04	0.04	0.07	0.05	0.05	0.06	0.06	0.04	0.08	0.06	0.06	0.06	0.05	0.08	0.09	0.17	0.10	0.07	0.10	0.04	0.05	0.06	0.05	0.09	0.12	0.07	0.17	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 34
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Estate and lettings agents
Base: All respondents

	Gender		Age							Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	227	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Trust a great deal	(5)	14 1%	3 1%	11 2%	4 2%e	6 2%e	-	4 1%	5 2%e	-	6 2%	*	3 2%	5 2%	8 2%	1 1%	1 1%	1 2%	3 3%	1 *	-	7 1%	3 1%	4 1%	4 1%	*	1 1%	3 2%	3 9%	
Trust quite a lot	(4)	87 9%	36 7%	51 10%	17 10%	26 9%	18 6%	26 10%	24 11%	36 7%	11 7%	26 7%	25 10%	15 10%	21 9%	40 9%	10 8%	4 7%	2 5%	9 8%	16 9%	6 16%	68 10%	32 9%	36 11%	18 6%	4 5%	4 7%	9 6%	2 6%
Neither trust nor don't trust	(3)	328 33%	162 33%	166 32%	54 33%	94 33%	87 32%	74 33%	167 33%	55 37%	110 32%	79 30%	54 36%	85 36%	155 35%	37 28%	18 31%	13 32%	41 35%	54 31%	9 25%	219 32%	102 28%	118 37%u	97 33%	30 34%	21 38%	45 31%	12 43%	
Don't trust very much	(2)	347 35%	179 37%	168 33%	52 31%	91 32%	124 45%cdfg	81 30%	74 32%	192 39%fg	58 38%	135 39%g	89 34%	56 37%	67 28%	161 36%	47 36%	21 36%	14 35%	30 26%	62 36%	11 32%	257 38%w	147 40%xy	110 35%	84 29%	20 23%	15 26%	49 34%	6 21%
Don't trust at all	(1)	145 14%	77 16%	68 13%	24 15%	44 16%	31 11%	45 17%	33 14%	67 13%	14 9%	53 15%	46 17%k	14 9%	31 13%	58 13%	23 18%	6 10%	8 19%	18 16%	27 15%	5 14%	93 14%	50 13%	42 13%	48 17%	12 13%	8 14%	28 20%	4 14%
NET: Trust		101 10%	39 8%	62 12%	21 12%	32 11%	18 6%	30 11%	29 13%e	42 8%	11 7%	32 10%	26 12%	18 11%	26 11%	48 9%	11 9%	4 7%	3 12%	17 11%	6 10%	75 11%	35 10%	40 12%	22 8%	5 6%	5 8%	12 8%	4 15%	
NET: Don't trust		492 49%	256 53%	236 46%	76 46%	135 48%	155 56%	126 46%	106 47%	259 52%	72 47%	189 54%l	135 51%l	70 46%	98 42%	219 49%	71 53%	27 46%	22 54%	48 42%	89 51%	16 46%	350 51%	197 54%x	153 48%	133 46%	32 36%	23 41%	78 53%x	10 35%
Don't know		79 8%	31 6%	49 10%	15 9%	21 7%	13 5%	31 11%eh	18 8%	31 6%	14 9%	19 5%	23 9%	10 7%	28 12%i	21 5%	13 10%	9 15%h	3 7%	14 12%h	14 8%	5 13%h	39 6%	30 8%v	9 3%	38 13%t	21 24%uvz	7 13%v	10 7%	2 8%
Mean		2.43	2.36	2.50a	2.50	2.46	2.37	2.43	2.50	2.40	2.45	2.38	2.36	2.55	2.52	2.47	2.32	2.44	2.31	2.50	2.38	2.50	2.44	2.38	2.51	2.38	2.42	2.48	2.33	2.72
Standard deviation		0.92	0.87	0.95	0.98	0.96	0.78	0.96	0.97	0.87	0.78	0.91	0.92	0.89	0.94	0.91	0.92	0.84	0.93	0.99	0.90	0.99	0.90	0.89	0.91	0.93	0.89	0.91	0.96	1.13
Standard error		0.03	0.04	0.04	0.08	0.06	0.05	0.06	0.06	0.04	0.07	0.06	0.06	0.07	0.06	0.05	0.08	0.09	0.16	0.11	0.07	0.12	0.04	0.05	0.06	0.05	0.11	0.11	0.07	0.25

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 35
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?

Summary
Base: All respondents

Q16b Summary												
	GP (General Practitioner) (a)	Hospital (b)	Dentist (c)	Child(rens) school (primary/secondary) (d)	College (e)	University (f)	Child(rens) childcare up to 5 years old (i.e. nursery/childminder) (g)	Social care (i.e. care homes/care delivered in the home) (h)	The NHS (i)	The Government (j)	Politicians (k)	The European Union (l)
Unweighted base	1000	1000	1000	1000	580	1000	1000	1000	1000	1000	1000	1000
Weighted base	1000	1000	1000	1000	593	1000	1000	1000	1000	1000	1000	1000
Trust a great deal	(5) 259 26%cddefghijkl	252 25%cddefghijkl	193 19%defghijkl	104 10%efghijkl	39 7%hijkl	59 6%hijkl	75 8%hijkl	23 2%jkl	269 27%cddefghijkl	8 1%	7 1%	34 3%jkl
Trust quite a lot	(4) 474 47%defghijkl	484 48%defghijkl	477 48%defghijkl	336 34%efghijkl	196 33%efghijkl	265 27%hijkl	273 27%hijkl	216 22%ijkl	454 45%defghijkl	126 13%k	49 5%	125 13%k
Neither trust nor don't trust	(3) 150 15%	157 16%	197 20%abi	218 22%abi	186 31%abcdgijkl	319 32%abcdgijkl	196 20%abi	304 30%abcdgijkl	155 16%	242 24%abcgik	196 20%ai	236 24%abgik
Don't trust very much	(2) 76 8%deg	72 7%g	71 7%g	51 5%	28 5%	75 7%deg	44 4%	235 23%abcdegil	82 8%deg	353 35%abcdegihl	370 37%abcdegihl	194 19%abcdegil
Don't trust at all	(1) 23 2%e	20 2%e	23 2%e	17 2%e	4 1%	29 3%de	26 3%e	80 8%abcdegil	27 3%de	249 25%abcdegihl	358 36%abcdegihj	351 35%abcdegihj
NET: Trust	733 73%cddefghijkl	735 74%cddefghijkl	670 67%defghijkl	440 44%efghijkl	235 40%fhijkl	324 32%hijkl	349 35%hijkl	239 24%ijkl	723 72%cddefghijkl	134 13%k	55 6%	160 16%k
NET: Don't trust	99 10%deg	92 9%de	94 9%e	68 7%	32 5%	104 10%deg	70 7%	315 32%abcdegil	109 11%deg	601 60%abcdegihl	728 73%abcdegihj	544 54%abcdegil
Don't know	18 2%	16 2%	39 4%abijkl	274 27%abchijkl	140 24%abchijkl	253 25%abchijkl	385 38%abcdehijkl	142 14%abcijkl	13 1%	22 2%i	22 2%i	60 6%abcijkl
Mean	3.89cddefghijkl	3.89cddefghijkl	3.78defghijkl	3.63efghijkl	3.53fhijkl	3.34hijkl	3.53fhijkl	2.84ijkl	3.87cddefghijkl	2.28k	1.95	2.25k
Standard deviation	0.96	0.94	0.93	0.90	0.77	0.90	0.94	0.99	1.00	1.01	0.91	1.19
Standard error	0.03	0.03	0.03	0.03	0.04	0.03	0.04	0.03	0.03	0.03	0.03	0.04

Proportions/Means: All Columns Tested (5% risk level)
Overlap formulae used.

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 36
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
GP (General Practitioner)
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent from council (y)	Rent from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Trust a great deal	(5) 259 26%	146 30% ^b	113 22%	34 21%	46 16%	74 27% ^d	104 38% ^{cdeg}	44 19%	111 22%	44 29%	95 27%	52 20%	39 25%	73 31% ^j	93 21%	25 19%	14 25%	12 28%	49 42% ^{mno}	58 34% ^{mn}	8 24%	185 27%	113 31% ^v	72 23%	23% ^w	66 23%	21 24%	13 22%	32 22%	8 30%
Trust quite a lot	(4) 474 47%	227 47%	247 48%	84 50%	145 51%	121 44%	124 45%	117 52%	233 47%	69 45%	168 48%	134 51%	66 43%	106 45%	212 48% ^o	74 56% ^o	19 33%	16 40%	48 41%	87 50% ^o	17 50% ^o	322 47%	167 46%	155 48%	136 47%	38 44%	31 55%	66 45%	17 61%	
Neither trust nor don't trust	(3) 150 15%	65 13%	85 17%	23 14%	40 14%	61 22% ^{dfg}	25 9%	31 14%	94 19% ^{fg}	26 17%	48 14%	43 16%	30 20%	28 12%	78 18% ^q	19 14%	15 25% ^{qr}	5 12%	9 8%	19 11%	5 14%	106 16%	51 14%	55 17%	43 15%	10 11%	7 12%	26 18%	1 5%	
Don't trust very much	(2) 76 8%	33 7%	43 8%	15 9%	27 10%	16 6%	17 6%	21 9%	37 8%	8 5%	21 6%	26 10%	13 9%	15 6%	35 8%	10 7%	6 11%	6 15% ^r	8 7%	9 5%	2 7%	48 7%	27 7%	21 7%	26 9%	10 11%	4 6%	13 9%	1 5%	
Don't trust at all	(1) 23 2%	8 2%	15 3%	5 3%	13 5% ^{ef}	3 1%	2 1%	9 4% ^f	12 2%	3 2%	10 3%	5 2%	1 *	8 3%	15 3% ^r	1 1%	2 4% ^r	2 4% ^r	2 2%	- -	1 2% ^r	13 2%	3 1%	10 3%	10 4%	2 2%	1 2%	8 5% ^u	- -	
NET: Trust	733 73%	373 77%	360 70%	118 71%	192 68%	195 70%	228 83% ^{cdeg}	161 71%	344 69%	113 75%	263 75%	186 71%	104 69%	180 76%	306 69%	99 74% ^o	34 58%	28 67%	96 83% ^{mo}	145 83% ^{mop}	26 74% ^o	507 74%	279 77% ^z	227 71%	201 70%	60 68%	44 78%	98 68%	25 91%	
NET: Don't trust	99 10%	41 8%	58 11%	20 12%	40 14% ^{ef}	19 7%	19 7%	30 13% ^{ef}	49 10%	11 7%	31 9%	14 12%	23 9%	23 10%	50 11% ^r	11 8%	8 14% ^r	8 19% ^r	10 9%	9 5%	3 8%	61 9%	30 8%	31 10%	37 13%	12 13%	4 8%	20 14%	1 5%	
Don't know	18 2%	8 2%	10 2%	4 3%	10 4% ^{ef}	1 1%	2 1%	4 2%	12 2%	1 1%	8 2%	2 1%	4 2%	5 2%	10 2%	4 3%	2 3%	1 1%	- -	1 1%	1 4% ^q	9 1%	3 1%	6 2%	9 3%	6 7% ^{uvz}	1 3%	1 1%	- -	
Mean	3.89	3.98 ^b	3.80	3.79	3.68	3.90 ^d	4.14 ^{cde}	3.75	3.81	3.96	3.93	3.78	3.87	3.96	3.77	3.87	3.66	3.73	4.14 ^{mno}	4.13 ^{mno}	3.92	3.92	4.00 ^z	3.82	3.79	3.83	3.93	3.71	4.16	
Standard deviation	0.96	0.94	0.98	0.98	1.02	0.91	0.89	1.01	0.96	0.92	0.96	0.95	0.92	1.01	0.99	0.84	1.09	1.17	0.98	0.80	0.91	0.94	0.91	0.97	1.02	1.03	0.88	1.07	0.74	
Standard error	0.03	0.04	0.04	0.07	0.06	0.06	0.06	0.06	0.04	0.08	0.06	0.06	0.07	0.06	0.05	0.07	0.11	0.19	0.10	0.06	0.10	0.04	0.05	0.06	0.05	0.11	0.10	0.08	0.16	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 37
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Hospital
Base: All respondents

	Gender		Age						Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Trust a great deal	(5) 252 25%	127 26%	125 24%	35 21%	71 25%	68 25%	78 28%	52 23%	122 24%	39 26%	89 25%	62 24%	34 22%	67 26%	100 23%	30 22%	20 33%	13 31%	40 35% _m	42 24%	8 23%	172 25%	94 26%	78 25%	74 26%	22 26%	17 31%	35 24%	5 19%
Trust quite a lot	(4) 484 48%	243 50%	241 47%	78 47%	136 48%	134 48%	135 49%	111 49%	237 48%	79 52%	174 50%	132 50%	63 41%	116 49%	229 52% _o	63 47% _o	17 29%	16 38%	46 39%	98 57% _{oq}	16 45% _o	336 49%	174 48%	162 51% _x	133 46%	31 35%	24 44%	78 54% _x	15 54%
Neither trust nor don't trust	(3) 157 16%	76 16%	80 16%	30 18%	45 16%	49 18%	33 12%	38 17%	85 17%	19 13%	46 13%	44 17%	35 23% _{il}	31 13%	72 16%	24 18%	11 20% _r	8 20%	18 16%	18 10%	5 14%	109 16%	54 15%	55 17%	44 15%	15 17%	8 14%	21 14%	4 13%
Don't trust very much	(2) 72 7%	28 6%	44 9%	9 5%	17 6%	20 7%	26 9%	10 5%	36 7%	12 8%	27 8%	16 6%	14 9%	15 6%	24 5%	11 8%	8 13% _m	1 4%	12 10%	13 7%	4 11%	50 7%	37 10% _{vz}	12 4%	21 7%	11 12% _{vz}	4 8%	6 4%	1 5%
Don't trust at all	(1) 20 2%	6 1%	14 3%	8 5% _f	5 2%	5 2%	1 1%	9 4% _f	9 2%	2 2%	8 2%	8 3%	1 1%	2 1%	10 2%	2 1%	1 2%	3 6% _q	-	3 2%	1 3% _q	11 2%	4 1%	7 2%	7 2%	2 2%	1 2%	4 3%	3 9%
NET: Trust	735 74%	370 76%	365 71%	113 68%	207 73%	202 73%	213 78% _c	163 72%	359 72%	118 78%	263 75% _k	194 74% _k	96 63%	183 77% _k	329 74% _o	92 69%	36 62%	28 69%	86 74%	140 81% _{nos}	24 68%	508 74%	267 74% _x	240 75% _x	208 72%	53 60%	42 74%	113 78% _x	20 73%
NET: Don't trust	92 9%	34 7%	58 11% _a	17 10%	22 8%	25 9%	27 10%	20 9%	45 9%	14 9%	35 10%	25 9%	15 10%	17 7%	33 8%	13 9%	9 15% _m	4 10%	12 10%	16 9%	5 15%	60 9%	41 11%	19 6%	28 10%	12 14% _v	5 9%	10 7%	4 14%
Don't know	16 2%	7 1%	8 2%	5 3% _f	8 3% _f	2 1%	-	6 3% _f	9 2%	* 2%	5 2%	* 3% _j	5 3% _j	5 2%	8 2%	4 3% _r	2 3% _r	1 1%	-	-	1 3% _{qr}	5 1%	1 *	4 1%	10 3% _t	7 8% _{uvz}	1 3% _u	1 1%	-
Mean	3.89	3.95	3.83	3.76	3.91	3.87	3.96	3.84	3.87	3.93	3.89	3.85	3.78	4.00 _k	3.89	3.83	3.81	3.84	3.99	3.93	3.76	3.90	3.87	3.93	3.89	3.77	3.96	3.92	3.68
Standard deviation	0.94	0.87	0.99	1.02	0.92	0.93	0.91	0.98	0.93	0.92	0.96	0.96	0.93	0.88	0.90	0.92	1.12	1.11	0.96	0.90	1.07	0.92	0.95	0.88	0.96	1.06	0.97	0.90	1.14
Standard error	0.03	0.04	0.04	0.08	0.05	0.06	0.06	0.06	0.04	0.08	0.06	0.06	0.07	0.05	0.08	0.12	0.18	0.10	0.06	0.12	0.04	0.05	0.06	0.05	0.12	0.11	0.07	0.24	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 38
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Dentist
Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Trust a great deal	(5) 193 19%	102 21%	91 18%	23 14%	45 16%	52 19%	72 26%cdgh	36 16%	84 17%	33 22%	68 20%	45 17%	23 15%	56 24%	69 16%	23 18%	10 17%	8 20%	35 30%am	40 23%	8 22%	142 21%	88 24%z	54 17%	45 16%	16 18%	10 18%	19 13%	6 20%
Trust quite a lot	(4) 477 48%	216 44%	261 51%	83 50%	127 45%	131 47%	135 49%	110 48%	232 47%	72 47%	164 47%	127 48%	75 50%	112 47%	203 46%	68 51%	26 45%	17 40%	56 48%	90 52%	17 50%	327 48%	169 46%	159 50%	136 47%	35 39%	31 55%	71 49%	13 48%
Neither trust nor don't trust	(3) 197 20%	107 22%	90 18%	31 19%f	71 25%f	66 24%f	30 11%	45 20%f	123 25%f	26 17%	80 23%	51 19%	28 19%	38 16%	108 24%qr	24 18%	15 25%qr	11 27%qr	13 11%	21 12%	6 16%	129 19%	63 17%	66 21%	62 21%	22 25%	9 16%	31 21%	6 22%
Don't trust very much	(2) 71 7%	30 6%	41 8%	17 10%eh	15 5%	12 4%	27 10%eh	24 11%deh	20 4%	6 4%	26 8%	22 8%	13 9%	10 4%	32 7%	8 6%	3 5%	1 3%	7 6%	18 10%	1 4%	51 7%	31 9%	20 6%	19 6%	6 7%	1 2%	12 8%	2 7%
Don't trust at all	(1) 23 2%	11 2%	12 2%	4 2%	10 3%f	8 3%f	1 *	4 2%	17 3%f	8 5%	4 1%	8 3%	2 1%	9 4%	12 3%	4 3%r	3 4%r	2 4%r	1 1%	-	2 4%r	13 2%	4 1%	8 3%	10 3%	2 3%	1 2%	7 4%u	-
NET: Trust	670 67%	318 65%	352 69%	106 64%	173 61%	183 66%	208 76%cdgh	146 64%	316 63%	105 69%	232 66%	172 65%	99 65%	168 71%	272 61%	91 69%	36 63%	25 60%	91 78%mo	130 75%am	25 72%	469 69%	257 71%x	213 67%	181 63%	51 58%	41 73%	90 62%	19 68%
NET: Don't trust	94 9%	41 8%	53 10%	21 13%	25 9%	20 7%	27 10%	29 13%	38 8%	13 9%	30 9%	30 11%	15 10%	19 8%	44 10%	12 9%	6 10%	3 7%	8 7%	18 10%	3 8%	63 9%	35 10%	28 9%	29 10%	8 9%	2 4%	18 12%	2 7%
Don't know	39 4%	22 4%	18 3%	8 5%	14 5%	8 3%	9 3%	8 3%	22 4%	7 5%	8 2%	10 4%	10 6%l	12 5%	19 4%	5 4%	2 3%	3 6%	4 3%	5 3%	1 4%	21 3%	9 2%	12 4%	18 6%t	7 8%u	4 7%	6 4%	1 3%
Mean	3.78	3.79	3.76	3.66	3.68	3.77	3.95cdgh	3.68	3.72	3.81	3.78	3.71	3.74	3.87	3.68	3.77	3.67	3.73	4.03mo	3.90m	3.84	3.81	3.86z	3.75	3.69	3.70	3.91z	3.60	3.84
Standard deviation	0.93	0.93	0.93	0.94	0.94	0.91	0.91	0.94	0.93	1.01	0.89	0.96	0.89	0.97	0.93	0.93	0.99	0.99	0.88	0.88	0.98	0.92	0.93	0.91	0.95	0.97	0.81	0.98	0.85
Standard error	0.03	0.04	0.04	0.07	0.06	0.06	0.06	0.06	0.04	0.09	0.05	0.06	0.07	0.06	0.05	0.08	0.10	0.17	0.10	0.06	0.11	0.04	0.05	0.06	0.05	0.11	0.09	0.07	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 39
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Child(rens) school (primary/secondary)
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Trust a great deal	(5)	104 10%	37 8%	67 13%a	18 11%	36 13%	29 10%	20 7%	27 12%	57 11%	18 12%	34 13%	11 7%	24 10%	47 11%	22 16%qr	6 10%	3 8%	7 6%	14 8%	5 14%	71 10%	33 9%	38 12%	28 10%	9 10%	7 13%	12 9%	5 18%
Trust quite a lot	(4)	336 34%	162 33%	174 34%	75 45%efh	110 39%efh	75 27%	77 28%	107 47%efh	152 31%	132 28%	84 32%	54 35%	66 28%	163 37%q	46 34%	19 32%	18 43%q	26 23%	53 31%	11 32%	236 35%	109 30%	127 40%ux	89 31%	22 25%	22 38%	46 31%	10 38%
Neither trust nor don't trust	(3)	218 22%	118 24%	101 20%	29 18%	69 24%	67 24%	54 18%	42 18%	123 25%	33 22%	71 22%	58 25%	51 21%	108 24%fr	27 20%	14 23%	8 19%	30 26%r	26 15%	7 19%	146 21%	64 18%	82 26%u	66 23%	24 27%	8 14%	35 24%	7 25%
Don't trust very much	(2)	51 5%	32 7%	18 4%	13 8%f	15 5%	18 6%f	5 2%	16 7%f	29 6%f	2 1%	17 5%	8 5%	11 5%	31 7%	6 4%	3 5%	2 5%	2 2%	5 3%	2 6%	26 4%	14 4%	12 4%	20 7%	5 6%	5 10%u	9 6%	5 16%
Don't trust at all	(1)	17 2%	8 2%	9 2%	2 1%	10 3%f	5 2%	1 *	3 1%	14 3%f	4 3%	5 2%	8 3%	1 1%	3 2%	4 3%	2 3%	- 3%	- 1%	1 *	2 5%qr	10 1%	5 2%	4 1%	8 3%	1 1%	1 1%	6 4%	- -
NET: Trust		440 44%	199 41%	241 47%	93 56%efh	146 52%efh	104 37%	97 35%	134 59%efh	209 42%	166 48%	119 45%	64 42%	90 38%	210 48%q	67 51%qr	25 42%	21 51%q	33 29%	67 39%	16 46%q	307 45%	142 39%	165 52%uxz	117 41%	31 35%	29 51%	58 40%	15 55%
NET: Don't trust		68 7%	41 8%	27 5%	15 9%f	24 9%f	23 8%f	6 2%	19 8%f	43 9%f	6 4%	22 9%	23 6%	8 6%	14 9%qr	10 8%	5 8%q	2 5%	2 2%	6 3%	3 10%qr	36 5%	20 5%	16 5%	28 10%t	6 7%	6 11%	16 11%uv	5 16%
Don't know		274 27%	131 27%	143 28%	29 17%	44 15%	84 30%cdg	118 43%cdg	33 14%	124 25%dg	53 35%	90 26%	63 24%	41 34%j	84 19%	29 22%	16 27%	10 25%	51 44%mnos	75 43%mnop	9 24%	194 28%	138 38%vyz	57 18%	78 27%	28 32%v	14 24%	37 26%	1 2%
Mean		3.63	3.52	3.74a	3.69	3.62	3.54	3.70	3.71	3.56	3.69	3.67	3.61	3.59	3.63	3.72	3.57	3.70	3.58	3.76	3.60	3.68w	3.66	3.70z	3.52	3.54	3.68	3.45	3.58
Standard deviation		0.90	0.88	0.90	0.88	0.95	0.95	0.75	0.86	0.97	0.86	0.99	0.79	0.90	0.91	1.00	0.96	0.76	0.72	0.78	1.07	0.86	0.89	0.83	0.97	0.89	0.97	1.01	0.99
Standard error		0.03	0.05	0.05	0.07	0.06	0.07	0.06	0.06	0.05	0.06	0.07	0.07	0.07	0.05	0.09	0.12	0.15	0.10	0.08	0.13	0.04	0.06	0.06	0.06	0.11	0.12	0.08	0.22

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 40
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?

College
Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	580	269	311	106	162	154	158	143	279	76	165	159	106	150	195	85	53	18	55	121	53	367	221	146	196	50	43	103	17	
Weighted base	593	275	319	93*	162	164	174	122	297	86*	217	162	87*	127	248	80*	33*	20**	73*	116*	23*	414	231	183	158	47*	29*	83*	21**	
Trust a great deal	(5) 39 7%	14 5%	25 8%	9 9%	12 7%	10 6%	9 5%	10 9%	20 7%	6 6%	13 6%	10 6%	4 5%	12 9%	14 6%	9 11%	4 11%	2 11%	6 9%	2 2%	2 7%	30 7%	14 6%	16 9%	9 5%	4 8%	3 11%	1 2%	*	
Trust quite a lot	(4) 196 33%	87 32%	110 34%	47 51%efh	62 38%e	40 24%	48 27%	63 52%defh	86 29%	25 29%	71 33%	68 42%l	26 29%	31 24%	93 38%	26 33%	14 41%	6 30%	19 26%	33 28%	5 23%	134 32%	72 31%	62 34%	53 33%	8 18%	7 25%	37 45%	9 45%	
Neither trust nor don't trust	(3) 186 31%	92 33%	94 30%	23 25%	56 35%	62 38%fg	45 26%	30 25%	111 37%cfgh	20 23%	80 37%j	35 21%	37 42%kl	35 27%	84 34%	27 34%	8 25%	9 43%	17 23%	37 32%	5 22%	129 31%	57 24%	72 39%uz	48 30%	17 36%	13 44%uz	19 23%	9 45%	
Don't trust very much	(2) 28 5%	15 6%	12 4%	4 4%	6 4%	11 6%	7 4%	5 4%	16 5%	2 2%	11 5%	5 3%	5 6%	7 5%	12 5%	4 5%	1 3%	1 5%	3 4%	6 5%	1 5%	23 6%	16 7%	7 4%	3 2%	-	-	3 3%	2 8%	
Don't trust at all	(1) 4 1%	3 1%	1 *	1 1%	2 1%	1 1%	-	1 1%	3 1%	1 1%	-	4 2%	-	* 1%	2 1%	1 2%	1 2%	-	-	-	1 2%	4 1%	1 *	3 2%	* *	-	* 1%	-	-	
NET: Trust	235 40%	100 37%	135 42%	55 60%efh	74 46%ef	50 30%	56 32%	74 60%defh	106 36%	30 35%	85 39%	78 48%l	30 34%	43 34%	107 43%r	35 44%	17 52%rs	8 41%	25 34%	35 31%	7 30%	165 40%	86 37%	78 43%	61 39%	12 26%	10 36%	38 46%x	10 47%	
NET: Don't trust	32 5%	18 7%	14 4%	5 5%	8 5%	12 7%	7 4%	6 5%	19 6%	3 4%	11 5%	9 6%	5 6%	7 6%	13 5%	5 6%	2 5%	1 5%	3 4%	6 5%	2 7%	27 6%	16 7%	10 6%	3 2%	-	* 1%	3 3%	2 8%	
Don't know	140 24%	64 23%	76 24%	10 10%	24 15%	40 24%cg	66 38%cddeg	12 10%	62 21%ccg	33 38%	42 19%	40 25%	15 17%	43 33%ik	44 18%	13 16%	6 17%	2 11%	28 39%mmo	38 33%mn	9 41%mmo	94 23%	72 31%v	23 12%	46 29%	18 38%v	5 18%	23 27%v	-	
Mean	3.53	3.44	3.60	3.70eh	3.56	3.37	3.53	3.70eh	3.44	3.60	3.50	3.62	3.40	3.56	3.52	3.57	3.68	3.52	3.63	3.41	3.47	3.51	3.52	3.50	3.59	3.56	3.55	3.62	3.41	
Standard deviation	0.77	0.78	0.77	0.77	0.76	0.80	0.74	0.74	0.79	0.80	0.73	0.82	0.72	0.85	0.74	0.86	0.86	0.81	0.82	0.68	0.98	0.81	0.81	0.81	0.81	0.68	0.73	0.79	0.62	0.69
Standard error	0.04	0.05	0.05	0.08	0.07	0.07	0.08	0.07	0.05	0.12	0.06	0.07	0.08	0.08	0.06	0.10	0.13	0.21	0.14	0.08	0.17	0.05	0.07	0.07	0.06	0.13	0.14	0.07	0.17	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 41
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?

University
 Base: All respondents

	Gender		Age						Social Grade				Working Status						Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Trust a great deal	(5)	59 6%	25 5%	34 7%	15 9% <i>f</i>	20 7% <i>f</i>	17 6%	6 2%	20 9% <i>f</i>	33 7% <i>f</i>	10 7%	19 6%	20 7%	14 6%	27 6%	14 11% <i>qr</i>	5 8% <i>qr</i>	5 11% <i>qr</i>	2 1%	5 3%	2 5%	37 5%	12 3%	26 8% <i>u</i>	19 7%	5 5%	3 5%	12 8% <i>u</i>	3 9%	
Trust quite a lot	(4)	265 27%	131 27%	134 26%	63 38% <i>efh</i>	101 36% <i>efh</i>	44 16%	58 21%	84 37% <i>efh</i>	123 25% <i>e</i>	28 18%	99 28%	78 30%	32 21%	56 24%	135 30% <i>qr</i>	34 26%	24 41% <i>npqr</i>	6 15%	21 18%	37 21%	7 21%	177 26%	79 22%	99 31% <i>u</i>	77 27%	21 24%	19 34% <i>u</i>	37 26%	11 40%
Neither trust nor don't trust	(3)	319 32%	166 34%	153 30%	42 25%	91 32%	118 43% <i>cdg</i>	68 25%	64 28%	188 38% <i>cfg</i>	55 36%	117 33% <i>l</i>	85 32%	60 39% <i>l</i>	57 24%	162 36% <i>oq</i>	40 30%	11 19%	18 43% <i>oq</i>	26 23%	51 29%	32 32%	216 32%	102 28%	113 35%	93 32%	27 31%	18 32%	47 33%	11 38%
Don't trust very much	(2)	75 7%	42 9%	33 6%	19 11% <i>dh</i>	12 4%	20 7%	24 9%	20 9%	30 6%	2 1%	30 9%	15 6%	15 10%	14 6%	30 7%	10 8%	4 7%	3 7%	8 7%	17 10%	2 6%	58 8%	38 10%	20 6%	15 5%	4 4%	4 8%	7 5%	2 7%
Don't trust at all	(1)	29 3%	13 3%	16 3%	7 4%	12 4%	6 2%	4 2%	9 4%	16 3%	6 4%	11 3%	9 3%	4 2%	6 2%	16 4%	7 5% <i>r</i>	1 1%	- 3%	3 1%	1 5% <i>r</i>	18 3%	10 3%	8 3%	10 4%	* *	1 1%	9 6% <i>x</i>	1 3%	
NET: Trust		324 32%	156 32%	168 33%	78 47% <i>efh</i>	121 43% <i>efh</i>	62 22%	64 23%	105 46% <i>efh</i>	156 31% <i>ef</i>	38 25%	119 34%	98 37% <i>k</i>	39 26%	69 29%	162 37% <i>qr</i>	49 37% <i>qr</i>	29 50% <i>mpqr</i>	11 26%	23 20%	42 24%	9 26%	215 31%	90 25%	124 39% <i>u</i>	96 33%	25 29%	22 38% <i>u</i>	49 34% <i>u</i>	14 49%
NET: Don't trust		104 10%	54 11%	50 10%	25 15% <i>d</i>	24 9%	26 9%	28 10%	29 13%	46 9%	7 5%	41 12%	24 9%	19 12%	20 8%	46 10%	17 13%	5 9%	3 7%	11 10%	18 10%	4 10%	76 11%	47 13% <i>x</i>	28 9%	26 9%	4 4%	5 9%	16 11%	3 9%
Don't know		253 25%	111 23%	141 28%	21 13%	46 16%	71 26% <i>cdg</i>	114 42% <i>odeg</i>	130 47% <i>efh</i>	109 34%	51 34%	73 21%	56 21%	34 22%	90 38% <i>ijkl</i>	73 17%	27 20%	13 23%	10 24%	56 48% <i>mnop</i>	63 36% <i>mno</i>	11 31% <i>m</i>	177 26%	124 34% <i>vyz</i>	53 17%	75 26%	31 36% <i>vz</i>	11 20%	32 22%	1 3%
Mean		3.34	3.30	3.37	3.42	3.45 <i>ef</i>	3.23	3.23	3.44 <i>e</i>	3.32	3.36	3.31	3.41	3.20	3.39	3.35	3.37	3.63 <i>mqr</i>	3.40	3.16	3.24	3.23	3.31	3.19	3.43 <i>u</i>	3.37	3.45	3.41	3.32	3.47
Standard deviation		0.90	0.88	0.93	0.99	0.91	0.85	0.85	0.96	0.89	0.91	0.90	0.91	0.85	0.93	0.89	1.05	0.86	0.85	0.88	0.80	0.98	0.90	0.90	0.88	0.92	0.77	0.82	1.03	0.88
Standard error		0.03	0.05	0.05	0.08	0.06	0.06	0.07	0.06	0.05	0.10	0.06	0.06	0.07	0.07	0.05	0.10	0.10	0.16	0.13	0.07	0.13	0.04	0.06	0.06	0.06	0.10	0.10	0.09	0.19

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 42
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Child(rens) childcare up to 5 years old (i.e. nursery/childminder)
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Trust a great deal	(5)	75 8%	28 6%	48 9%	13 8% _f	36 13% _f	19 7%	24 3%	44 11% _f	9 6%	22 6%	21 8%	14 9%	18 8%	38 8% _{qr}	20 15% _{oqr}	2 4%	5 13% _{qr}	2 1%	5 3%	4 12% _{qr}	53 8%	15 4%	38 12% _{uz}	20 7%	8 9%	5 10%	7 5%	3 9%	
Trust quite a lot	(4)	273 27%	130 27%	143 28%	63 38% _{efh}	84 30%	66 24%	61 22%	86 38% _{efh}	126 25%	33 22%	103 29%	74 28%	43 23%	54 30%	133 30%	39 29%	17 29%	8 20%	22 19%	43 25%	10 30%	182 27%	84 23%	98 31%	77 26%	17 19%	22 39% _{ux}	38 26%	15 53%
Neither trust nor don't trust	(3)	196 20%	95 20%	101 20%	29 17%	72 26% _f	56 20%	40 14%	41 18%	115 23% _f	26 17%	69 20%	52 20%	45 19%	103 23% _r	28 21% _r	11 19%	8 19%	22 11%	19 11%	5 15%	131 19%	59 16%	71 22%	63 22%	19 22%	7 13%	36 25% _u	3 11%	
Don't trust very much	(2)	44 4%	26 5%	18 3%	9 6%	13 5%	13 5%	9 3%	14 6%	21 4%	4 3%	20 6% _j	5 2%	7 5%	12 5%	5 4%	4 6%	3 6%	3 3%	7 4%	2 6%	27 4%	12 3%	14 4%	17 6%	8 9% _u	2 3%	7 5%	1 2%	
Don't trust at all	(1)	26 3%	13 3%	13 3%	3 2%	8 3%	7 3%	7 3%	3 2%	15 3%	8 5%	7 2%	8 3%	1 1%	10 4%	2 3%	1 2%	1 3%	4 3%	1 1%	1 4%	15 2%	2 1%	13 4% _u	8 3%	- -	3 5% _{ux}	5 4% _u	2 9%	
NET: Trust	349 35%	158 32%	191 37%	76 46% _{efh}	120 42% _{efh}	85 31%	69 25%	110 48% _{efh}	170 34% _f	42 28%	125 36%	95 36%	57 38%	73 31%	171 39% _{qr}	59 44% _{qr}	19 33%	14 33%	24 20%	48 28%	15 42% _{qr}	235 34%	99 27%	137 43% _{uxz}	97 33%	25 28%	27 49% _{uxz}	44 30%	17 62%	
NET: Don't trust	70 7%	39 8%	31 6%	13 8%	21 8%	20 7%	16 6%	18 8%	36 7%	12 8%	27 8%	13 5%	9 6%	22 9%	36 8%	8 6%	5 8%	4 9%	7 6%	8 4%	3 10%	42 6%	15 4%	27 8%	25 9%	8 9%	5 8%	13 9% _u	3 11%	
Don't know	385 38%	195 40%	189 37%	48 29%	69 25%	117 42% _{cdg}	150 55% _{cdg}	58 26% _h	177 35% _{dg}	71 47%	129 37%	104 40%	55 36%	97 41%	133 30%	38 28%	23 20%	16 39%	64 55% _{mns}	99 57% _{mnos}	12 33%	275 40%	191 52% _{vyz}	85 27%	105 36%	36 41% _v	17 30%	52 36%	5 16%	
Mean	3.53	3.46	3.60	3.62	3.59	3.48	3.43	3.67 _f	3.51	3.39	3.51	3.60	3.63	3.43	3.51	3.72 _q	3.45	3.56	3.29	3.58	3.61	3.57	3.56	3.58	3.45	3.48	3.63	3.36	3.60	
Standard deviation	0.94	0.94	0.94	0.89	0.97	0.96	0.93	0.89	0.97	1.09	0.90	0.93	0.88	1.05	0.96	0.95	0.88	1.08	0.90	0.80	1.08	0.93	0.80	1.01	0.96	0.93	1.04	0.93	1.10	
Standard error	0.04	0.06	0.05	0.08	0.07	0.08	0.08	0.06	0.06	0.13	0.07	0.07	0.08	0.08	0.06	0.09	0.11	0.24	0.14	0.09	0.14	0.05	0.06	0.07	0.06	0.12	0.14	0.08	0.26	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 43
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Social care (i.e. care homes/care delivered in the home)
Base: All respondents

	Gender		Age					Social Grade				Working Status					Tenure													
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Trust a great deal	(5)	23 2%	10 2%	14 3%	5 3%	9 3%	5 2%	4 1%	7 3%	12 2%	2 1%	4 1%	7 3%	9 4%	9 2%	7 5% <i>r</i>	*	2 4% <i>r</i>	4 3% <i>r</i>	-	1 3% <i>r</i>	12 2%	3 1%	9 3%	9 3%	3 4%	2 4% <i>u</i>	3 2%	3 9%	
Trust quite a lot	(4)	216 22%	117 24%	99 19%	50 30% <i>efh</i>	70 25% <i>f</i>	52 19%	44 16%	65 29% <i>efh</i>	106 21%	28 18%	73 21%	60 23%	26 17%	57 24%	109 25% <i>r</i>	28 29%	14 25% <i>r</i>	10 23%	26 23% <i>r</i>	21 12%	7 21%	144 21%	65 18%	79 25%	63 22%	14 16%	16 28%	33 22%	10 34%
Neither trust nor don't trust	(3)	304 30%	157 32%	148 29%	44 27%	90 32%	98 35%	72 26%	63 28%	170 34%	53 35%	101 29%	80 30%	57 38%	66 28%	149 34% <i>q</i>	38 29%	15 26%	17 41% <i>q</i>	20 17%	54 31% <i>q</i>	10 29%	213 31%	111 30%	102 32%	86 30%	24 28%	19 33%	43 30%	6 20%
Don't trust very much	(2)	235 23%	90 19%	144 28% <i>a</i>	28 17%	52 18%	70 25%	85 31% <i>cdgh</i>	43 19%	107 21%	31 21%	87 25%	62 24%	37 25%	49 21%	85 19%	35 26%	13 22%	4 10%	37 32% <i>mp</i>	53 31% <i>mp</i>	7 21%	169 25%	101 28% <i>z</i>	68 21%	60 23%	20 24%	13 18%	27 20%	6
Don't trust at all	(1)	80 8%	41 8%	40 8%	8 5%	25 9%	23 8%	23 9%	12 5%	45 9%	13 9%	26 7%	23 9%	12 8%	19 8%	33 7%	10 7%	6 11%	1 3%	8 7%	18 10%	4 12%	53 8%	26 7%	28 9%	26 9%	10 11%	1 3%	15 10%	1 3%
NET: Trust		239 24%	126 26%	113 22%	54 32% <i>efh</i>	79 28% <i>f</i>	58 21%	48 18%	73 32% <i>efh</i>	118 24%	30 20%	77 22%	67 26%	29 19%	65 28%	118 27% <i>r</i>	35 26% <i>r</i>	15 25% <i>r</i>	11 27% <i>r</i>	30 26% <i>r</i>	21 12%	8 24% <i>r</i>	155 23%	68 19%	88 27% <i>u</i>	71 25%	18 20%	18 32% <i>u</i>	36 25%	12 43%
NET: Don't trust		315 32%	131 27%	184 36% <i>a</i>	36 22%	77 27%	93 34% <i>cg</i>	108 39% <i>cdgh</i>	55 24%	152 31%	45 29%	113 32%	85 32%	50 33%	68 29%	118 27%	45 34% <i>p</i>	19 33% <i>p</i>	5 13%	45 39% <i>mp</i>	72 41% <i>mp</i>	12 34% <i>p</i>	222 33%	126 35%	96 30%	86 30%	30 34%	15 26%	41 28%	6 23%
Don't know		142 14%	74 15%	68 13%	32 19% <i>eh</i>	36 13%	28 10%	46 17%	37 16%	59 12%	24 16%	58 17%	31 12%	16 10%	37 16%	58 13%	15 11%	9 16%	8 18%	21 15%	27 14%	5 14%	93 14%	59 16%	34 11%	46 16%	16 18%	5 8%	25 17%	4 13%
Mean		2.84	2.91	2.78	3.10 <i>efh</i>	2.94 <i>f</i>	2.78	2.65	3.07 <i>efh</i>	2.85 <i>f</i>	2.80	2.86	2.78	2.94	2.94 <i>r</i>	2.90 <i>r</i>	2.79	3.18	2.80	2.54	2.78	2.82	2.73	2.90	2.87	2.73	3.08 <i>u</i>	2.86	3.30	
Standard deviation		0.99	0.99	0.99	0.98	1.03	0.95	0.96	0.99	0.99	0.96	1.01	0.93	1.05	0.97	1.05	1.05	0.86	1.07	0.89	1.08	0.97	0.92	1.01	1.03	1.08	0.93	1.03	1.07	
Standard error		0.03	0.05	0.05	0.08	0.06	0.06	0.06	0.07	0.05	0.09	0.07	0.07	0.07	0.06	0.09	0.12	0.16	0.12	0.07	0.13	0.04	0.05	0.07	0.06	0.12	0.11	0.08	0.24	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 44
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
The NHS
Base: All respondents

	Gender		Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Trust a great deal	(5) 269 27%	134 28%	135 26%	51 30%	69 24%	71 26%	78 29%	68 30%	123 25%	44 29%	100 29%	63 24%	32 21%	74 31%k	118 27%	31 23%	23 39%mnrs	12 29%	35 30%	45 26%	7 20%	184 27%	92 25%	92 29%	84 29%	23 27%	18 32%	42 29%	1 5%
Trust quite a lot	(4) 454 45%	227 47%	227 44%	67 40%	130 46%	123 44%	134 49%	93 41%	227 45%	66 44%	156 45%	127 48%	65 43%	107 45%	199 45%o	62 47%o	15 26%	15 37%	55 47%o	89 51%o	17 48%o	321 47%	174 48%	147 46%	118 41%	35 39%	22 39%	62 42%	14 52%
Neither trust nor don't trust	(3) 155 16%	73 15%	82 16%	24 14%	46 16%	48 17%	38 14%	34 15%	83 17%	21 14%	49 14%	45 17%	31 20%	31 13%	65 15%	25 19%	10 16%	9 23%	21 18%	21 12%	5 15%	108 16%	59 16%	49 15%	40 14%	12 13%	6 10%	22 15%	7 25%
Don't trust very much	(2) 82 8%	35 7%	47 9%	14 8%	19 7%	25 9%	24 9%	18 8%	39 8%	15 10%	29 8%	19 7%	20 13%l	13 5%	39 9%	6 4%	7 13%n	3 6%	6 5%	17 10%	3 10%	51 7%	32 9%	18 6%	26 9%	10 12%	8 14%vz	8 6%	5 18%
Don't trust at all	(1) 27 3%	13 3%	14 3%	6 4%f	12 4%f	9 3%f	- -	9 4%f	18 4%f	5 3%	11 3%	8 3%	1 1%	8 3%	14 3%	6 4%	2 4%q	1 4%	- -	2 1%	1 4%q	15 2%	5 1%	9 3%	13 4%	1 2%	1 2%	10 7%u	- -
NET: Trust	723 72%	361 74%	361 71%	118 71%	199 70%	194 70%	212 77%	161 71%	349 70%	110 73%	256 73%	190 72%	96 63%	181 76%k	317 72%	93 70%	38 65%	27 66%	90 77%	134 77%o	24 68%	505 74%	266 73%	239 75%	202 70%	58 66%	40 71%	104 71%	16 57%
NET: Don't trust	109 11%	48 10%	61 12%	20 12%	30 11%	35 13%	24 9%	28 12%	58 12%	21 14%	40 11%	27 10%	21 14%	21 9%	54 12%	12 9%	10 17%q	4 10%	6 5%	19 11%	5 14%q	65 10%	38 10%	27 9%	39 14%	12 13%	9 16%	19 13%	5 18%
Don't know	13 1%	6 1%	7 1%	5 3%f	7 3%f	1 *	- -	5 2%f	8 2%	- -	5 1%	1 *	4 2%	4 2%	7 2%	3 2%	1 2%	1 1%	- -	- -	1 3%qr	4 1%	1 *	4 1%	9 3%t	6 7%uvz	1 3%u	1 *	- -
Mean	3.87	3.90	3.83	3.88	3.82	3.80	3.97	3.86	3.81	3.84	3.89	3.83	3.71	3.97k	3.84	3.82	3.84	3.83	4.02s	3.91	3.72	3.90	3.87	3.93	3.83	3.84	3.87	3.81	3.43
Standard deviation	1.00	0.98	1.01	1.07	1.02	1.03	0.88	1.07	1.02	1.06	1.02	0.98	0.97	0.99	1.03	1.00	1.21	1.05	0.83	0.93	1.05	0.96	0.94	0.97	1.10	1.04	1.10	1.13	0.85
Standard error	0.03	0.04	0.05	0.08	0.06	0.06	0.05	0.07	0.05	0.09	0.06	0.06	0.07	0.06	0.08	0.12	0.17	0.09	0.07	0.12	0.04	0.05	0.06	0.06	0.11	0.12	0.08	0.18	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 45
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
The Government
Base: All respondents

	Gender			Age							Social Grade					Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Trust a great deal	(5)	8 1%	7 1%	1 1%	3 1%	1 1%	2 1%	3 1%	3 1%	1 1%	1 1%	2 1%	1 1%	4 2%	3 1%	*	1 1%	1 3%	-	2 1%	1 2%	4 1%	1 1%	3 1%	2 1%	1 1%	*	2 1%	1 1%	
Trust quite a lot	(4)	126 13%	63 13%	64 12%	20 12%	24 8%	26 9%	57 21% cd eg h	24 11%	45 9%	18 12%	53 15%	28 11%	17 11%	28 12%	46 10%	14 10%	4 7%	1 3%	15 13%	42 24% mnop qs	3 10%	97 14% w	60 16% z	37 12%	25 9%	10 12%	5 8%	10 7%	5 17%
Neither trust nor don't trust	(3)	242 24%	124 25%	118 23%	39 23%	72 26%	57 20%	74 27%	58 26%	110 22%	39 26%	85 24%	76 29%	31 21%	50 21%	102 23%	30 23%	14 25%	8 19%	29 25%	48 28%	10 29%	178 26% w	93 26%	85 27%	57 20%	16 18%	15 27%	26 18%	7 24%
Don't trust very much	(2)	353 35%	167 34%	185 36%	59 36%	102 36%	107 39%	84 31%	81 36%	188 38%	59 39%	140 40% l	87 33%	57 38%	69 29%	180 41% pr	45 34%	21 36% r	8 19%	46 39% pr	41 24%	11 31%	250 37% mnop qs	132 36% x	118 37% x	94 32%	20 23%	18 33%	55 38% x	9 33%
Don't trust at all	(1)	249 25%	119 24%	129 25%	35 21%	72 26%	84 30% fg	58 21%	48 21%	143 29% f	34 23%	64 18%	66 25%	40 26%	79 33% i	96 22%	39 30%	16 28%	22 53% mnop qs	26 23%	41 25%	9 25%	142 21%	76 21%	66 21%	101 35% t	35 40% uv	16 29%	49 34% uv	6 22%
NET: Trust		134 13%	70 14%	65 13%	23 14%	27 9%	27 10%	59 21% de gh	27 12%	48 10%	19 12%	54 15%	30 11%	19 12%	32 14%	50 11%	14 11%	5 9%	2 6%	15 13%	44 25% mnop qs	4 11%	101 15% w	61 17% z	40 13%	27 9%	11 12%	5 8%	12 8%	6 21%
NET: Don't trust		601 60%	286 59%	315 61%	95 57%	174 62% f	191 69% c f g	142 52%	129 57%	331 66% f g	93 61%	204 58%	152 64%	147 62%	276 62% r	85 64% r	37 64% r	30 72% r	72 62% r	82 47%	19 56%	392 57%	208 57%	184 58%	194 67% t	55 63%	35 62%	104 72% uv	15 55%	
Don't know		22 2%	8 2%	15 3%	10 6% ef h	10 3% f	3 1%	-	13 6% ef h	10 2% f	1 *	6 2%	5 2%	7 3%	15 3% r	4 3% r	2 3% r	1 3% r	-	-	1 4% q r	11 2%	1 *	10 3% u	11 4%	6 7% u	1 3% u	3 2% u	-	
Mean		2.28	2.31	2.24	2.33e	2.21	2.10	2.49deh	2.32eh	2.14	2.29	2.38l	2.28	2.20	2.17	2.26p	2.15	2.16	1.80	2.28p	2.56mno	2.29p	2.36w	2.39xz	2.33xz	2.05	2.04	2.16	2.01	2.49
Standard deviation		1.01	1.03	0.99	1.01	0.97	0.96	1.06	0.99	0.96	0.97	0.98	1.00	1.09	0.95	0.99	0.97	1.05	0.96	1.13	1.03	0.99	1.01	0.97	1.00	1.10	0.96	0.96	1.14	
Standard error		0.03	0.05	0.04	0.08	0.06	0.06	0.07	0.06	0.04	0.08	0.06	0.08	0.07	0.05	0.08	0.10	0.18	0.10	0.08	0.12	0.04	0.05	0.06	0.05	0.12	0.11	0.07	0.24	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 46
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Politicians
Base: All respondents

	Gender		Age							Social Grade				Working Status				Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Trust a great deal	(5) 7 1%	3 1%	4 1%	3 2%h	2 1%	-	1 *	5 2%eh	1 *	1 1%	3 1%	1 *	1 1%	2 1%	5 1%	1 1%	-	1 3%	-	-	-	5 1%	-	5 2%	1 *	-	-	1 *	1 4%
Trust quite a lot	(4) 49 5%	27 5%	22 4%	10 6%	11 4%	8 3%	20 7%h	13 6%	16 3%	4 3%	19 5%	10 4%	10 6%	10 4%	18 4%	6 5%	3 6%	-	6 5%	14 8%	1 4%	38 6%	24 7%	15 5%	10 4%	2 2%	4 7%	4 3%	-
Neither trust nor don't trust	(3) 196 20%	99 20%	96 19%	24 14%	47 16%	51 18%	74 27%cd egh	33 15%	88 18%	31 20%	85 24%k	49 19%	16 11%	46 19%k	74 17%	24 18%	11 20%	4 9%	28 24%	46 27%mp	8 23%	145 21%	79 22%z	65 20%	48 17%	17 19%	11 20%	20 14%	3 11%
Don't trust very much	(2) 370 37%	190 39%	180 35%	65 39%	103 37%	103 37%	99 36%	86 38%	185 37%	63 41%	135 39%l	103 39%l	61 40%	71 30%	187 42%ps	45 34%	18 30%	9 22%	39 34%	63 36%	9 27%	266 39%w	139 38%x	127 40%x	88 30%	14 16%	18 32%x	56 39%x	16 57%
Don't trust at all	(1) 358 36%	162 33%	196 38%	57 34%	108 38%f	113 41%f	80 29%	80 35%	198 40%f	51 34%	103 30%	96 37%	58 38%	101 43%l	152 34%	51 38%	22 38%	26 64%mn oqrs	43 37%	51 29%	13 38%	220 32%	120 33%	100 31%	130 45%t	47 53%uv	21 38%	62 42%v	8 28%
NET: Trust	55 6%	30 6%	26 5%	13 8%eh	13 5%	8 3%	21 8%eh	18 8%eh	17 3%	6 4%	22 6%	11 4%	11 7%	12 5%	22 5%	7 5%	3 6%	1 3%	6 5%	14 8%	1 4%	44 6%	24 7%	20 6%	11 4%	2 2%	4 7%	5 3%	1 4%
NET: Don't trust	728 73%	352 72%	376 73%	122 73%	211 75%f	217 78%f	178 65%	166 73%	383 77%f	114 75%	238 68%	199 76%	119 79%l	171 72%	339 77%fr	95 72%	40 69%	35 86%rs	82 70%	114 65%	23 65%	486 71%	260 71%	227 71%	218 75%	61 69%	39 70%	118 81%uv	24 85%
Don't know	22 2%	7 1%	14 3%	7 4%ef	12 4%ef	2 1%	1 *	10 4%ef	11 2%	2 1%	5 1%	4 2%	5 4%	8 3%	8 2%	6 4%r	4 6%mqr	1 3%r	-	-	3 8%mqr	9 1%	1 *	8 2%u	13 4%t	9 10%uvz	2 3%u	3 2%u	-
Mean	1.95	2.00	1.91	1.97	1.88	1.83	2.14deh	1.97	1.84	1.95	2.08ijkl	1.91	1.87	1.87	1.93p	1.91p	1.92p	1.51	1.99p	2.13mp	1.93p	2.02w	2.02xz	2.03xz	1.78	1.66	1.96	1.78	1.95
Standard deviation	0.91	0.91	0.91	0.97	0.89	0.83	0.93	0.98	0.84	0.86	0.91	0.86	0.91	0.93	0.88	0.93	0.93	0.87	0.91	0.93	0.93	0.91	0.90	0.93	0.87	0.89	0.95	0.83	0.87
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.06	0.06	0.04	0.07	0.06	0.05	0.07	0.06	0.05	0.08	0.10	0.15	0.10	0.07	0.11	0.04	0.05	0.06	0.05	0.10	0.11	0.06	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 47
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
The European Union
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Trust a great deal	(5)	34 3%	22 5%	12 2%	6 4%	16 6% _f	9 3%	3 1%	13 6% _f	18 4%	4 3%	11 3%	13 5%	5 3%	6 3%	19 4%	5 4%	4 6% _r	-	2 2%	2 1%	2 5%	19 3%	7 2%	12 4%	15 5%	3 3%	2 4%	10 7% _u	-
Trust quite a lot	(4)	125 13%	66 14%	59 12%	39 23% _{cdefh}	42 15% _f	26 9%	18 7%	49 22% _{efh}	58 12%	17 11%	71 20% _{ijkl}	24 9%	10 7%	21 9%	78 18% _{qr}	16 12% _q	8 14% _q	3 8%	2 2%	14 8% _q	4 12% _q	88 13%	24 7%	64 20% _{uxy}	31 11%	2 3%	5 9%	24 17% _{ux}	6 21%
Neither trust nor don't trust	(3)	236 24%	110 23%	125 24%	49 29% _f	81 29% _f	56 20%	50 18%	67 29% _{ef}	120 24%	34 22%	83 24%	57 20%	30 28%	66 26% _r	114 23% _r	31 23% _r	17 28% _r	15 36% _r	28 24% _r	23 13%	9 25% _r	156 23%	66 18%	89 28% _u	72 25%	22 26%	18 33% _u	31 21%	8 30%
Don't trust very much	(2)	194 19%	89 18%	105 21%	30 18%	45 16%	63 23%	56 20%	38 17%	99 20%	37 24%	63 18%	59 23%	29 19%	42 18%	78 18%	32 24% _q	7 12%	10 25%	14 12%	47 27% _{moqs}	5 14%	135 20%	84 23%	51 16%	51 18%	14 16%	11 19%	26 18%	8 30%
Don't trust at all	(1)	351 35%	186 38%	165 32%	25 15%	74 26% _{cg}	108 39% _{cdg}	144 52% _{cdeg}	36 16%	171 34% _{cdg}	59 39%	105 30%	91 35%	70 46% _{ij}	84 36%	125 28%	37 28%	15 26%	10 25%	66 57% _{mnop}	85 49% _{mnop}	12 34%	249 36%	171 47% _{vyz}	78 24%	97 33%	38 43% _v	15 27%	44 30%	5 18%
NET: Trust		160 16%	88 18%	71 14%	45 27% _{efh}	58 21% _{ef}	35 13%	21 8%	62 27% _{efh}	76 15% _f	21 14%	81 23% _{ijkl}	37 14%	15 10%	27 11%	98 22% _{qr}	21 16% _q	12 20% _{qr}	3 8%	4 3%	16 9%	6 17% _q	108 16%	31 9%	76 24% _{ux}	46 16%	5 5%	7 12%	34 23% _{ux}	6 21%
NET: Don't trust		544 54%	274 56%	270 53%	55 33%	119 42% _g	171 62% _{cdg}	200 73% _{cdeg}	74 33%	271 54% _{cdg}	96 63%	169 48%	150 57%	99 65% _{il}	127 54%	204 46%	70 53%	22 39%	20 49%	80 69% _{mnos}	132 76% _{mnop}	17 47%	383 56%	255 70% _{vyz}	129 40%	148 51%	52 59% _v	26 46%	70 48%	13 48%
Don't know		60 6%	15 3%	46 9% _a	18 11% _f	24 9% _f	14 5% _f	4 1%	24 11% _{ef}	32 7% _f	1 *	16 5%	19 7%	8 5%	17 7%	28 6% _r	11 9% _r	7 13% _{qr}	3 7%	4 4%	3 2%	4 10% _r	36 5%	11 3%	25 8% _u	24 8%	9 10% _u	5 8% _u	11 7% _u	* 1%
Mean		2.25	2.26	2.25	2.81 _{efh}	2.54 _{efh}	2.10 _f	1.82 _h	2.83 _{def}	2.25 _f	2.14	2.45 _{kl}	2.21	1.96	2.19	2.49 _{qr}	2.33 _{qr}	2.57 _{qr}	2.29	1.75	1.84	2.33 _{qr}	2.22	1.90	2.60 _{ux}	2.31	1.96	2.37 _{ux}	2.48 _{ux}	2.56
Standard deviation		1.19	1.24	1.14	1.13	1.23	1.15	1.03	1.17	1.19	1.15	1.22	1.20	1.13	1.13	1.23	1.17	1.28	0.96	1.01	1.03	1.27	1.18	1.06	1.21	1.23	1.09	1.14	1.31	1.04
Standard error		0.04	0.06	0.05	0.09	0.08	0.07	0.06	0.08	0.06	0.10	0.08	0.08	0.09	0.07	0.07	0.10	0.14	0.17	0.11	0.07	0.15	0.05	0.06	0.08	0.07	0.12	0.13	0.10	0.23

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 48
Q26. Which of the following has your household experienced in the last month?
Base: All respondents

	Gender		Age					Social Grade				Working Status						Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
NET: Any	471	215	256	99	159	141	72	136	263	76	154	137	67	114	242	84	29	25	32	44	15	278	106	172	179	57	38	84	15
	47%	44%	50%	60% _f	56% _f	51% _f	26%	60% _f	53% _f	50%	44%	52%	44%	48%	55% _{qr}	63% _{qrs}	50% _{qr}	60% _{qr}	28%	25%	44% _{qr}	41%	29%	54% _u	62% _t	64% _u	68% _u	58% _u	55%
Cut back spending on essential household items	231	90	141	44	88	68	32	61	138	37	63	76	34	58	104	51	19	18	17	13	9	125	44	81	104	36	22	47	2
	23%	18%	28% _a	26% _f	31% _f	24% _f	12%	27% _f	28% _f	24%	18%	29% _i	22%	24%	23% _r	39% _{mqr}	32% _{qr}	44% _{mqr}	14%	7%	27% _r	18%	12%	25% _u	36% _t	41% _{uv}	38% _{uv}	32% _u	9%
Taken money out of savings accounts, or transferred savings into current account, to cover this months spending	219	102	117	53	77	56	32	71	115	25	83	64	34	38	111	42	11	10	10	27	8	156	66	90	54	11	11	31	9
	22%	21%	23%	32% _{efh}	27% _f	20% _f	12%	31% _{efh}	23% _f	17%	24%	24% _l	22%	16%	25% _{qr}	32% _{qr}	18%	24% _q	9%	15%	23% _q	23%	18%	28% _{lux}	18%	13%	20%	21%	32%
Used an authorised overdraft facility of your bank account	150	69	81	36	56	42	16	49	85	23	56	44	24	27	87	25	12	2	3	16	5	93	27	66	52	14	6	31	5
	15%	14%	16%	22% _f	20% _f	15% _f	6%	22% _f	17% _f	15%	16%	17%	16%	11%	20% _{pqr}	19% _{pqr}	21% _{pqr}	4%	3%	9%	14% _q	14%	7%	21% _u	18%	17% _u	11%	22% _u	17%
Borrowed money from friends or family	104	38	66	32	47	20	6	44	54	9	31	26	16	33	48	24	12	10	4	3	4	46	7	39	55	14	15	26	3
	10%	8%	13% _a	19% _{efh}	17% _{efh}	7% _f	2%	19% _{efh}	11% _f	6%	9%	10%	10%	14%	11% _r	18% _{qr}	20% _{mqr}	25% _{mqr}	4%	2%	11% _r	7%	2%	12% _u	19% _t	16% _u	26% _{uv}	18% _u	12%
Taken out a new credit card/store card	54	22	32	14	23	11	6	25	23	5	19	20	8	7	41	5	*	1	4	2	1	35	14	21	15	3	5	7	4
	5%	5%	6%	8% _f	8% _f	4%	2%	11% _{efh}	5%	3%	5%	8% _l	5%	3%	9% _{or}	4%	1%	1%	4%	1%	2%	5%	4%	7%	5%	3%	9%	5%	14%
Defaulted on a bill (e.g. phone, utilities)	42	17	25	11	26	3	2	21	19	3	15	9	4	14	20	11	4	4	-	*	2	17	3	14	22	3	6	13	3
	4%	4%	5%	7% _{ef}	9% _{efh}	1%	1%	9% _{efh}	4% _f	2%	4%	3%	3%	6%	5% _r	8% _{qr}	7% _{qr}	10% _{qr}	-	*	7% _{qr}	3%	1%	4% _u	8% _t	4%	11% _u	9% _u	9%
Used an unauthorised overdraft facility	38	24	15	12	15	8	3	17	18	6	11	8	10	10	22	5	4	4	2	*	1	21	4	17	15	9	2	4	3
	4%	5%	3%	7% _{ef}	5% _f	3%	1%	7% _{efh}	4%	4%	3%	3%	7%	4%	5% _r	4% _r	6% _r	10% _{qr}	2%	*	3% _r	3%	1%	5% _u	5%	10% _{uz}	4%	3%	9%
Taken out a short term, or 'pay day loan' (e.g. Wonga, Payday UK, Quick Quid)	23	14	9	11	8	4	-	15	8	-	11	6	2	4	17	3	1	2	-	-	*	10	1	10	10	5	1	4	3
	2%	3%	2%	7% _{efh}	3% _f	1%	-	6% _{efh}	2%	-	3%	2%	2%	2%	4% _r	2%	1%	6% _{qr}	-	-	1%	2%	*	3% _u	4%	6% _u	2% _u	2% _u	9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 48
Q26. Which of the following has your household experienced in the last month?
 Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Defaulted on rent payment	15 2%	8 2%	7 1%	4 2%	8 3% ^f	3 1%	*	6 3% ^f	9 2%	1 1%	3 1%	*	2 2%	9 4% ^{ij}	5 1%	3 2%	1 1%	6 14% ^{mnopr}	-	*	1 2%	-	-	-	15 5% ^t	7 8% ^{uv}	4 8% ^{uv}	4 3% ^{uv}	-
Defaulted on a loan	15 1%	7 2%	7 1%	4 2% ^f	9 3% ^f	3 1%	-	6 3% ^f	9 2%	1 1%	4 1%	3 1%	*	7 3%	10 2%	1 1%	1 1%	3 6% ^{qr}	-	-	1 2% ^r	5 1%	-	5 2%	7 3% ^t	3 4% ^u	2 3% ^u	3 2% ^u	3 9%
Taken out a commercial loan	14 1%	6 1%	8 2%	6 3% ^{ef}	7 2% ^e	-	1 *	8 3% ^{efh}	5 1%	1 1%	4 1%	4 2%	2 2%	3 1%	13 3% ^r	-	-	1 3%	-	-	-	6 1%	1 *	6 2%	3 3% ^u	1 1%	3 2%	1 4%	
Defaulted on a mortgage payment	9 1%	1 *	7 1%	2 1%	3 1%	1 *	2 1%	4 2%	3 1%	-	3 1%	1 *	1 1%	4 2%	1 *	4 3% ^{mr}	-	1 3% ^{mr}	2 2%	-	-	9 1%	-	9 3% ^u	-	-	-	-	
None of these	516 52%	268 55%	248 48%	64 38%	118 42%	133 48%	201 73% ^{cdeg}	87 38%	227 46%	73 48%	191 55%	124 47%	82 54%	119 50%	195 44%	47 36%	26 45%	17 40%	82 71% ^{mnp}	130 75% ^{mnp}	19 56% ⁿ	398 58% ^w	254 70% ^{vxyz}	144 45%	106 37%	29 33%	17 31%	60 41%	12 45%
Prefer not to say	3	1	2	1	-	3	-	1	3	1	2	-	1	1	-	1	-	2	-	-	3	2	1	1	-	1	-	-	
Don't know	9 1%	3 1%	6 1%	3 2%	5 2%	-	1 *	3 1%	5 1%	1 1%	2 1%	1 1%	2 1%	4 2%	5 1%	2 1%	2 4% ^{qr}	-	-	-	5 1%	2 1%	3 1%	4 1%	2 3%	-	2 1%	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 49
Q26. Squeezometer
 Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Defaulted on loan, bill, mortgage or rent	65	25	40	14	37	10	4	26	35	5	21	12	7	24	29	17	5	8	2	*	3	27	3	23	36	11	11	14	3
	6%	5%	8%	8%f	13%efh	4%	1%	11%ef	7%f	4%	6%	5%	5%	10%j	7%r	13%mq	8%qr	20%mq	2%	*	9%qr	4%	1%	7%u	12%t	13%u	19%uvz	9%u	9%
Used unauthorised overdraft or payday loan	28	18	10	9	7	10	2	11	16	5	7	8	9	4	20	3	3	-	2	-	1	16	2	14	13	7	2	3	-
	3%	4%	2%	6%f	2%	4%f	1%	5%f	3%	3%	2%	3%	6%	2%	5%r	2%	5%r	-	2%	-	3%r	2%	1%	4%u	4%	9%uz	3%u	2%	-
Took loan or c card, borrowed from friends or family, or used authorised overdraft & cutting back	71	22	48	16	32	19	4	24	42	8	24	23	11	12	36	17	8	2	-	5	2	40	9	32	30	6	5	18	1
	7%	5%	9%a	10%f	11%f	7%f	1%	11%f	9%f	5%	7%	9%	7%	5%	8%q	13%qr	14%qr	6%q	-	3%	7%q	6%	2%	10%u	10%t	7%u	9%u	13%u	3%
Took money from savings to cover spending & cutting back	33	13	20	10	13	4	5	11	17	2	6	17	5	6	15	7	3	2	3	3	1	27	14	13	6	2	1	4	-
	3%	3%	4%	6%ef	5%	2%	2%	5%	3%	1%	2%	6%i	3%	2%	3%	5%	5%	5%	3	2%	1%	3%	4%	4%	4%	2%	2%	2%	-
Cutting back only	79	32	48	7	18	32	22	8	49	22	24	23	8	25	30	18	3	7	14	5	2	41	17	24	37	17	7	12	2
	8%	6%	9%	4%	7%	12%cg	8%	4%	10%cg	14%	7%	9%	5%	10%	7%	14%mr	5%	16%r	12%r	3%	7%	6%	5%	7%	13%t	20%uvz	13%u	9%	6%
Not squeezed	724	378	346	110	175	202	237	147	340	110	267	180	112	165	313	71	37	22	96	161	25	532	318	214	169	44	30	94	23
	72%	77%b	68%	66%	62%	73%d	86%cd	65%	68%	72%	76%	68%	74%	70%	71%np	53%	64%	53%	82%mnop	92%mnop	71%n	78%w	88%vxyz	67%x	58%	50%	54%	65%x	82%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 50
Q.2 Thinking of your household, how has your overall spending changed in the last month, if at all?
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
NET: Increased	265 27%	126 26%	139 27%	40 24%	78 28%e	53 19%	94 34%ceh	66 29%eh	105 21%	28 18%	99 28%	63 24%	45 29%	59 25%	117 27%	24 18%	9 16%	7 18%	46 39%mnop	51 29%no	10 28%	179 26%	96 26%	83 26%	76 26%	28 32%	14 25%	34 24%	10 37%
Increased a lot	46 5%	15 3%	31 6%	7 4%	22 8%eh	6 2%	11 4%	16 7%e	19 4%	3 2%	17 5%	13 4%	6 4%	10 4%	23 5%	5 4%	2 3%	2 5%	5 4%	7 4%	1 4%	32 5%	12 3%	20 6%	11 4%	4 4%	3 6%	4 3%	3 9%
Increased a little	219 22%	111 23%	109 21%	33 20%	56 20%	47 17%	84 30%cdheh	50 22%	86 17%	25 16%	81 23%	50 19%	38 25%	49 21%	94 21%	19 15%	7 13%	6 13%	40 35%mnop	44 25%no	8 24%	147 22%	84 23%	63 20%	65 22%	24 28%	10 18%	30 21%	8 28%
Stayed the same	491 49%	255 52%	235 46%	74 45%	124 44%	147 53%	146 53%	100 44%	246 49%	83 55%	175 50%	131 50%	73 48%	112 47%	214 48%p	57 43%	33 56%p	12 29%	55 47%	102 59%mpn	18 53%p	359 53%w	209 58%vxyz	150 47%	119 41%	37 42%	19 34%	62 43%	13 47%
Decreased a little	189 19%	83 17%	106 21%	45 27%f	62 22%f	54 20%f	28 10%	54 24%f	107 22%f	28 18%	69 20%	53 20%	27 18%	40 17%	91 21%qr	40 30%mqrs	12 20%r	12 29%qr	12 10%	18 10%	4 12%	119 17%	51 14%	68 21%u	65 23%	14 16%	15 27%u	36 25%u	4 16%
Decreased a lot	42 4%	14 3%	28 6%	4 3%	15 5%	17 6%f	6 2%	5 2%	32 6%fg	8 6%	7 2%	13 5%	4 3%	19 8%i	11 3%	4 8%mr	4 7%mr	7 18%mqr	4 3%	3 1%	2 7%r	19 3%	6 2%	13 4%	23 8%t	7 8%u	7 12%uv	10 7%u	-
NET: Decreased	231 23%	97 20%	134 26%a	50 30%f	77 27%f	71 26%f	33 12%	59 26%f	139 28%f	36 24%	76 22%	66 25%	31 20%	58 25%	103 23%r	51 38%mqrs	16 27%qr	19 46%mqrs	16 13%	21 12%	7 19%	138 20%	57 16%	81 25%u	89 31%t	21 24%	22 39%uv	46 32%u	4 16%
Don't know	13 1%	9 2%	3 1%	2 1%	3 1%	6 2%	1 *	2 1%	9 2%	5 3%	-	3 1%	3 2%i	7 3%i	9 2%	* 1%	* 1%	3 7%nqr	-	-	* 1%	6 1%	2 *	5 1%	6 2%	2 2%	2 3%u	3 2%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 51
Q.2b Thinking of your household, how do you think your overall spending will change in the next month, if at all?
 Base: All respondents

	Gender		Age							Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
NET: Increase	237	114	123	38	78	42	79	57	101	31	88	65	39	45	108	24	11	8	32	42	11	161	80	81	74	24	16	34	2
	24%	23%	24%	23%	27% ^{eh}	15%	29% ^{eh}	25% ^e	20%	20%	25%	25%	26%	19%	24%	18%	19%	20%	28%	24%	32% ⁿ	24%	22%	25%	26%	28%	29%	23%	6%
Increase a lot	34	10	24	5	14	6	9	10	16	3	14	9	4	6	17	4	2	1	3	6	1	24	11	13	9	3	3	3	1
	3%	2%	5%	3%	5%	2%	3%	4%	3%	2%	4%	4%	3%	3%	4%	3%	4%	2%	2%	4%	4%	4%	3%	4%	3%	3%	6%	2%	3%
Increase a little	203	104	99	33	64	36	70	47	86	28	74	55	35	39	91	21	9	8	30	36	10	137	69	68	65	21	13	31	1
	20%	21%	19%	20%	23% ^e	13%	26% ^{eh}	21% ^e	17%	18%	21%	21%	23%	17%	20%	15%	15%	19%	26%	21%	28% ⁿ	20%	19%	21%	23%	24%	23%	21%	3%
No change	543	270	273	80	141	160	162	112	269	84	194	137	82	130	233	71	26	20	73	103	17	390	229	161	133	40	21	73	19
	54%	55%	53%	48%	50%	58%	59% ^c	49%	54%	55%	55%	52%	54%	55%	53%	45%	49%	49%	63% ^o	59% ^o	48%	57% ^{aw}	63% ^{vxyz}	51%	46%	45%	37%	50%	68%
Decrease a little	148	70	79	36	35	53	25	42	81	30	51	44	17	37	65	23	15	9	10	22	5	94	45	49	50	14	9	26	5
	15%	14%	15%	21% ^{df}	12%	19% ^f	9%	19% ^f	16% ^f	20%	14%	17%	11%	16%	15%	18%	26% ^{mqr}	21%	8%	12%	15%	14%	12%	15%	17%	16%	17%	18%	18%
Decrease a lot	41	16	25	5	21	11	4	8	29	2	12	11	9	10	19	11	3	2	-	5	1	23	6	18	6	5	7	-	
	4%	3%	5%	3%	7% ^f	4%	2%	3%	6% ^f	1%	3%	4%	6%	4%	4%	8% ^q	6% ^q	5% ^q	-	3%	2%	3%	2%	5% ^u	6%	7% ^u	9% ^u	5%	-
NET: Decrease	189	86	103	41	55	63	30	50	110	32	62	55	25	47	84	34	19	11	10	27	6	117	50	67	67	20	14	33	5
	19%	18%	20%	25% ^f	20% ^f	23% ^f	11%	22% ^f	22% ^f	21%	18%	21%	17%	20%	19% ^q	26% ^{qr}	32% ^{mqr}	26% ^q	8%	15%	17%	17%	14%	21% ^u	23% ^t	23%	25% ^u	23% ^u	18%
Don't know	31	18	13	8	8	11	3	9	18	5	5	7	5	14	18	3	2	2	2	2	1	14	4	10	15	4	5	6	2
	3%	4%	3%	5%	3%	4%	1%	4%	4%	3%	1%	3%	3%	6% ⁱ	4%	2%	4%	5%	1%	1%	3%	2%	1%	3%	5% ^t	4% ^u	9% ^{uv}	4% ^u	7%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 52
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?

Summary
Base: All respondents

	Categories																
	Housing (rent or mortgage) (a)	Energy (e.g. Gas and electricity) (b)	Home Improvements (not including buying a house) (c)	Mobile phone (d)	Broadband (e)	Television packages (f)	Online entertainment subscriptions (g)	Public transport (h)	Running a car (fuel, maintenance etc.) (i)	Clothing and footwear (j)	Big ticket household purchases (e.g. new television, washing machine) (k)	Groceries (l)	Alcohol and/or tobacco (m)	Socialising, eating out, takeaway food (n)	Hobbies and recreational interests (o)	Savings/investments (p)	Pension contributions (q)
Unweighted base	1000	1000	1000	1000	1000	580	580	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Weighted base	1000	1000	1000	1000	1000	593	593	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base (excl NA for %)	701	980	887	970	979	438	391	734	843	990	887	997	747	953	965	892	606
NET: Increase	102 15%defg	300 31%acdefghijkl mnopq	201 23%adefghijkmno pq	86 9%	99 10%	40 9%	32 8%	90 12%d	258 31%acdefghijkl mnopq	125 13%dg	126 14%defg	256 26%adefghijkmn opq	94 13%dg	144 15%defg	141 15%defg	130 15%defg	79 13%dg
Very likely increase (+2)	17 2%d	54 6%adefghijklmn op	43 5%adefghijklmn op	10 1%	12 1%	9 2%	4 1%	20 3%dej	46 6%adefghijklmn op	14 1%	22 2%d	28 3%dej	16 2%	19 2%	24 3%de	23 3%de	21 4%degj
Likely increase (+1)	85 12%defg	246 25%acdefghijkl nopq	159 18%adefghijkmno pq	76 8%	88 9%	32 7%	28 7%	70 9%	212 25%acdefghijkl nopq	110 11%dfg	105 12%defg	229 23%acdefghijk nopq	78 10%	125 13%defgh	117 12%defg	106 12%dfg	58 10%
Stay the same (0)	535 76%bcijklmnop	547 56%	483 54%	776 80%bcijklmnop pq	791 81%abcghijklm nopq	333 76%bcijklmnop	310 79%bcijklmnop	542 74%bcijklmnop	501 59%	649 65%bcikln	506 57%	600 60%bc	481 64%bcikn	558 59%	650 67%bciklnp	558 63%bck	452 75%bcijklmnop
Likely decrease (-1)	28 4%	88 9%aehiq	105 12%adefghiq	67 7%aeq	41 4%	25 6%	21 5%	39 5%	47 6%q	137 14%abdefghilo q	104 12%adefghiq	103 10%adefghiq	116 16%abcdefghik loq	155 16%abcdefghik loq	101 10%adefghiq	122 14%abdefghiloq	18 3%
Very likely decrease (-2)	7 1%	11 1%	51 6%abdeghilq	17 2%	11 1%	17 4%abdeil	8 2%	20 3%abel	12 1%	47 5%abdeghilq	69 8%abdefghijlm opq	14 1%	33 4%abdeilq	69 7%abdefghijlm opq	46 5%abdeghilq	36 4%abdeilq	12 2%
NET: Decrease	34 5%	99 10%aeiq	156 18%abdefghilq	84 9%aeq	52 5%	42 10%aeq	29 7%	59 8%ae	58 7%	184 19%abdefghilo q	174 20%abdefghilo q	117 12%adefghiq	149 20%abdefghilo q	225 24%abcdefghij klopp	146 15%abdefghilq	158 18%abdefghilq	31 5%
Don't know	30 4%dl	35 4%	47 5%bdijlmno	24 2%	37 4%dl	23 5%dilno	21 5%dilno	43 6%bdeijlmno	25 3%	34 3%	81 9%abcdefghijkl mnop	25 2%	23 3%	26 3%	28 3%	46 5%dijlmno	44 7%abdeijlmno

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 52

Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?

Summary

Base: All respondents

	Categories																
	Housing (rent or mortgage) (a)	Energy (e.g. Gas and electricity) (b)	Home Improvements (not including buying a house) (c)	Mobile phone (d)	Broadband (e)	Television packages (f)	Online entertainment subscriptions (g)	Public transport (h)	Running a car (fuel, maintenance etc.) (i)	Clothing and footwear (j)	Big ticket household purchases (e.g. new television, washing machine) (k)	Groceries (l)	Alcohol and/or tobacco (m)	Socialising, eating out, takeaway food (n)	Hobbies and recreational interests (o)	Savings/investments (p)	Pension contributions (q)
Base (excl NA for %)	701	980	887	970	979	438	391	734	843	990	887	997	747	953	965	892	606
Not applicable	299bcdefhijklmnop	20j	113bdejlno	30j	21j	155bcdeijklno	202abcdehijklmnop	266bcdeijklno	157bcdeijklno	10	113bdejlno	3	253bcdeijklno	47bdejl	35bejl	108bdejlno	394bcdehijklmnop
Mean	0.12defghjkmnop	0.26acdefghjlmnopq	0.04jkmnop	-0.01jkmn	0.05dfjkmnop	-0.02n	*jkmn	0.04jkmnop	0.29acdefghjklmnopq	-0.10	-0.12	0.16cdefghjkmnop	-0.10	-0.14	-0.03jkmn	-0.05n	0.10dfgijklmnop
Standard deviation	0.54	0.75	0.87	0.51	0.48	0.62	0.51	0.62	0.72	0.71	0.84	0.70	0.73	0.82	0.73	0.74	0.60
Standard error	0.02	0.02	0.03	0.02	0.02	0.03	0.03	0.02	0.03	0.02	0.03	0.02	0.03	0.03	0.02	0.03	0.03

**Proportions/Means: All Columns Tested (5% risk level)
Overlap formulae used.**

Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 53
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Housing (rent or mortgage)
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	701	369	332	149	253	194	104*	210	387	108*	238	182	113*	168	393	104*	47*	31**	50*	53*	24*	398	85*	313	281	82*	55*	145	21**
NET: Increase	102	53	50	16	41	25	21	26	56	19	30	32	14	27	58	14	6	8	7	6	3	39	8	32	60	19	14	27	3
	15%	14%	15%	11%	16%	13%	20%	13%	14%	17%	12%	17%	13%	16%	15%	14%	14%	25%	14%	12%	12%	10%	9%	10%	21%t	23%uv	25%uv	19%v	14%
Very likely increase (+2)	17	8	9	3	3	5	6	5	6	4	4	7	3	4	7	3	1	3	1	2	-	3	1	2	12	5	3	4	2
	2%	2%	3%	2%	1%	3%	6%cd	2%	2%	4%	2%	4%	2%	2%	2%	3%	3%	8%	2%	4%	-	1%	2%	*	4%t	6%v	6%v	3%	7%
Likely increase (+1)	85	45	41	13	38	20	15	21	49	14	26	25	11	24	51	11	5	5	6	4	3	37	6	30	48	14	10	23	1
	12%	12%	12%	9%	15%	10%	14%	10%	13%	13%	11%	14%	10%	14%	13%	10%	11%	17%	12%	7%	12%	9%	7%	10%	17%t	19%uv	16%	6%	
Stay the same (0)	535	279	256	111	189	161	74	151	310	80	188	136	88	123	301	83	32	16	39	43	20	331	72	258	188	55	34	99	16
	76%	76%	77%	74%	75%	83%fg	71%	72%	80%	75%	79%	75%	78%	73%	77%	80%	68%	51%	79%	81%	86%o	83%w	85%xyz	82%xyz	67%	68%	61%	68%	77%
Likely decrease (-1)	28	18	9	13	10	1	3	18	6	2	15	7	3	2	19	2	4	1	1	1	-	14	3	11	14	1	2	12	-
	4%	5%	3%	9%eh	4%	1%	3%	9%eh	2%	2%	7%l	4%	3%	1%	5%	2%	9%n	3%	1%	3%	-	3%	3%	4%	5%	1%	3%	8%x	-
Very likely decrease (-2)	7	1	5	2	1	3	1	3	3	1	1	1	4	3	-	-	2	-	1	*	2	-	2	4	1	3	1	-	-
	1%	*	2%	1%	*	1%	1%	1%	2%	*	*	1%	2%	1%	-	-	7%	-	2%	1%	1%	1%	-	1%	2%	1%	5%v	1%	-
NET: Decrease	34	20	15	15	11	4	5	21	9	5	17	8	5	5	22	2	4	3	1	3	*	16	3	13	19	1	4	13	-
	5%	5%	4%	10%deh	4%	2%	4%	10%deh	2%	4%	7%	4%	4%	3%	6%	2%	9%n	10%	1%	5%	1%	4%	3%	4%	7%	2%	8%	9%x	-
Don't know	30	18	12	7	13	4	5	12	13	4	4	6	6	13	11	5	4	4	3	1	*	12	2	10	15	6	4	5	2
	4%	5%	4%	5%	5%	2%	5%	6%	3%	4%	2%	4%	6%	8%i	3%	5%	9%m	14%	6%	3%	1%	3%	3%	3%	5%	7%	7%	4%	10%
Not applicable	299	119	180a	17	29	83cdgh	170cdegh	18	112cdg	44	111	81	38	68	50	29m	11m	10	67mno	121mn	11mno	285w	278v	7	8	6vz	1	1	6
Mean	0.12	0.11	0.12	0.02	0.13	0.12	0.21c	0.04	0.13c	0.15	0.07	0.17	0.10	0.14	0.11	0.16	0.08	0.19	0.15	0.09	0.10	0.06	0.08	0.06	0.19t	0.30uv	0.19	0.12	0.24
Standard deviation	0.54	0.52	0.57	0.58	0.49	0.51	0.65	0.59	0.48	0.64	0.51	0.57	0.53	0.58	0.53	0.49	0.58	0.97	0.44	0.61	0.40	0.42	0.42	0.42	0.67	0.65	0.81	0.63	0.60
Standard error	0.02	0.03	0.03	0.05	0.03	0.04	0.07	0.04	0.03	0.07	0.04	0.04	0.05	0.04	0.03	0.05	0.07	0.19	0.07	0.08	0.05	0.02	0.05	0.03	0.04	0.07	0.09	0.05	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 54
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Energy (e.g. Gas and electricity)
Base: All respondents

	Gender			Age					Social Grade				Working Status						Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Base (excl NA for %)	980	480	500	152	276	277	274	213	493	152*	343	254	150	232	437	130	51*	38*	116*	174	34*	674	360	314	283	83*	55*	145	23**	
NET: Increase	300	139	161	23	69	88	119	39	141	47	101	71	51	77	112	32	8	16	50	73	10	210	137	73	86	29	19	38	4	
	31%	29%	32%	15%	25% _c	32% _{cg}	44% _{cdeg}	18%	29% _{cg}	31%	29%	28%	34%	33%	26%	24%	15%	43% _{mno}	43% _{mno}	42% _{mno}	29%	31%	38% _{vz}	23%	30%	35%	34%	26%	16%	
Very likely increase	(+2)	54	22	32	2	13	13	26	4	24	5	10	14	10	20	15	9	1	3	16	10	37	23	14	17	6	4	6	-	
		6%	5%	6%	1%	5%	5%	9% _{cgh}	2%	5%	3%	5%	7%	9% _i	3%	7%	3%	8%	13% _{mos}	6%	*	6%	6%	4%	6%	8%	8%	4%	-	
Likely increase	(+1)	246	117	129	22	56	75	93	35	118	42	90	57	41	57	97	23	6	13	34	62	10	173	114	59	69	23	14	32	4
		25%	24%	26%	14%	20%	27% _{cg}	34% _{cdgh}	16%	24% _{cg}	28%	26%	22%	27%	25%	22%	18%	12%	35% _{no}	29% _o	36% _{mno}	29% _o	26%	32% _{vz}	19%	24%	28%	26%	22%	16%
Stay the same	(0)	547	277	269	102	163	149	132	134	281	83	193	153	76	124	266	71	33	12	61	81	22	386	190	196	145	36	24	85	16
		56%	58%	54%	67% _{efh}	59% _f	54%	48%	63% _{ef}	57% _{ef}	55%	56%	60%	51%	53%	61% _{pr}	55% _p	64% _{pr}	33%	53%	47%	63% _{pr}	57%	53%	62% _{luxy}	51%	44%	44%	58% _x	68%
Likely decrease	(-1)	88	43	45	16	25	29	18	24	46	16	42	18	12	16	41	18	7	3	17	1	63	28	36	25	7	6	12	-	
		9%	9%	9%	10%	9%	11%	7%	11%	9%	11%	12%	7%	8%	7%	14% _{pqs}	14% _{pqs}	-	3%	10%	4%	9%	8%	11%	9%	8%	11%	8%	-	
Very likely decrease	(-2)	11	3	8	1	5	4	-	2	8	1	-	2	3	6	3	3	1	2	-	1	*	1	1	-	10	3	2	4	-
		1%	1%	2%	*	2% _f	2%	-	1%	2%	*	-	1%	2% _i	2% _i	1%	2%	2%	6% _{mqr}	-	*	*	*	-	3% _t	4% _{uv}	4% _{uv}	3% _{uv}	-	
NET: Decrease		99	46	53	16	30	34	18	26	55	17	42	20	15	22	44	21	8	2	3	18	2	64	28	36	34	10	8	16	-
		10%	10%	11%	11%	11%	12%	7%	12%	11%	11%	12%	8%	10%	9%	10% _q	17% _{qs}	16% _{qs}	6%	3%	10% _q	4%	10%	8%	11%	12%	12%	15%	11%	-
Don't know		35	18	17	10	14	6	5	14	16	4	7	11	8	9	15	5	3	7	2	2	14	5	9	18	8	4	6	4	
		4%	4%	3%	7% _{ef}	5%	2%	2%	7% _{ef}	3%	3%	2%	4%	5%	4%	3%	4%	5%	18% _{mnqrs}	2%	1%	3%	2%	1%	3%	6% _t	9% _{uv}	7% _{uv}	4% _{uv}	16%
Not applicable		20	8	12	14 _{defh}	6 _f	-	-	14 _{defh}	6	-	6	9	1	4	6	3	7 _{mnqrs}	4 _{mqr}	-	-	1 _r	9	3	6	6	5 _{uz}	1	*	5
Mean	0.26	0.24	0.27	0.06	0.17	0.24 _{cg}	0.47 _{code}	0.08	0.21 _{cg}	0.24	0.21	0.26	0.31	0.31	0.19	0.13	*	0.49	0.54 _{mno}	0.37 _{mno}	0.25 _o	0.28	0.37 _{vz}	0.17	0.22	0.29	0.24	0.17	0.19	
Standard deviation	0.75	0.71	0.78	0.58	0.75	0.77	0.76	0.65	0.75	0.70	0.69	0.71	0.81	0.83	0.68	0.83	0.70	0.95	0.76	0.77	0.58	0.71	0.73	0.68	0.84	0.91	0.93	0.77	0.41	
Standard error	0.02	0.03	0.04	0.05	0.05	0.05	0.05	0.04	0.04	0.06	0.04	0.04	0.06	0.05	0.04	0.07	0.08	0.18	0.08	0.06	0.07	0.03	0.04	0.04	0.05	0.10	0.11	0.06	0.11	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 55
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Home Improvements (not including buying a house)
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	887	437	450	141	254	248	244	199	444	129*	329	227	135	197	408	112*	43*	33**	101*	159	30*	638	336	302	223	65*	50*	108	27**
NET: Increase	201	105	96	32	64	52	53	47	102	19	85	57	21	39	106	20	6	9	19	38	2	159	78	81	34	7	6	21	9
	23%	24%	21%	23%	25%	21%	22%	23%	23%	15%	26%k	25%	16%	20%	26% _s	18%	14%	29%	19%	24% _s	8%	25% _w	23%	27% _{xy}	15%	11%	12%	20%	32%
Very likely increase	(+2)	43	22	21	6	11	15	8	20	5	19	11	4	8	20	5	1	1	7	8	*	35	20	15	7	-	3	4	1
		5%	5%	5%	4%	4%	6%	4%	4%	4%	6%	5%	3%	4%	5%	4%	2%	4%	7%	5%	*	5%	6%	5%	3%	-	5%	4%	3%
Likely increase	(+1)	159	83	76	26	53	42	38	82	13	65	45	18	31	86	15	5	8	12	31	2	124	58	66	27	7	3	17	8
		18%	19%	17%	18%	21%	17%	16%	19%	10%	20%	20%	13%	16%	21% _s	14%	12%	24%	12%	19%	7%	19% _w	17% _y	22% _y	12%	11%	7%	16%	29%
Stay the same	(0)	483	235	248	79	132	143	130	106	248	73	179	118	81	105	224	21	9	51	87	21	347	182	165	123	35	24	64	14
		54%	54%	55%	56%	52%	57%	53%	53%	56%	57%	55%	52%	60%	53%	55%	47%	28%	51%	55%	68% _o	54%	54%	55%	55%	55%	47%	59%	51%
Likely decrease	(-1)	105	54	51	16	29	30	24	51	19	39	28	13	25	44	9	8	7	14	19	3	79	42	38	24	10	6	8	2
		12%	12%	11%	11%	12%	12%	12%	12%	15%	12%	12%	10%	12%	11%	8%	19% _n	22%	14%	12%	11%	12%	12%	11%	16%	11%	7%	8%	7%
Very likely decrease	(-2)	51	18	32	8	10	14	19	10	22	10	15	11	9	16	7	5	1	11	8	2	28	19	9	23	5	10	7	-
		6%	4%	7%	6%	4%	6%	8%	5%	8%	5%	5%	7%	8%	4%	6%	11% _m	2%	11% _m	5%	6%	4%	6%	3%	10% _t	8%	20% _{uvz}	7%	-
NET: Decrease	156	72	84	24	40	44	48	34	74	29	54	39	22	40	61	16	13	8	25	27	5	108	61	47	46	15	16	15	2
	18%	16%	19%	17%	16%	18%	20%	17%	17%	22%	16%	17%	16%	20%	15%	14%	30% _{mnr}	25%	17%	17%	17%	17%	18%	15%	21%	24%	32% _{uvz}	14%	7%
Don't know	47	25	22	6	18	9	13	21	8	11	12	10	14	17	5	4	6	6	7	2	25	16	9	19	7	5	8	3	
	5%	6%	5%	5%	7%	4%	5%	7%	5%	6%	3%	5%	8%	7%	4%	5%	9%	19%	5%	4%	6%	4%	5%	3%	9% _t	10% _v	9% _v	7%	10%
Not applicable	113	50	63	25	29	29	30	28	55	23	21	36i	17	39i	35	20m	15mnqrs	8	15	15	5	45	28	17	67t	23uvy	6	37uvy	1
Mean	0.04	0.09	*	0.05	0.11	0.02	0.01	0.06	0.06	-0.12	0.11	0.09	-0.05	-0.05	0.12 _{os}	0.03 _o	-0.28	0.08	-0.11	0.07 _o	-0.17	0.09 _w	0.05 _{xy}	0.14 _{xy}	-0.14	-0.23	-0.38	0.03 _y	0.31
Standard deviation	0.87	0.85	0.89	0.86	0.84	0.84	0.94	0.85	0.84	0.88	0.87	0.87	0.81	0.90	0.84	0.82	0.92	0.97	1.02	0.86	0.69	0.86	0.89	0.81	0.90	0.78	1.10	0.84	0.67
Standard error	0.03	0.04	0.04	0.07	0.05	0.06	0.06	0.06	0.04	0.09	0.06	0.06	0.07	0.06	0.05	0.08	0.12	0.19	0.12	0.07	0.09	0.04	0.05	0.05	0.06	0.10	0.14	0.08	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 56
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?

Mobile phone
Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	970	478	492	166	277	273	254	227	489	147*	342	261	150	216	441	129	56*	40*	100*	171	34*	664	351	312	279	80*	55*	144	28**
NET: Increase	86	48	38	13	24	27	21	18	46	7	22	23	16	24	43	11	4	5	11	11	1	51	26	25	31	10	7	14	3
	9%	10%	8%	8%	9%	10%	8%	8%	9%	5%	6%	9%	11%	11%	10%	8%	8%	12%	11%	6%	2%	8%	7%	8%	11%	13%	13%	10%	10%
Very likely increase (+2)	10	5	4	1	1	3	4	2	4	2	3	2	2	2	5	1	-	-	2	1	-	6	3	3	3	1	1	1	-
	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	2%	*	-	1%	1%	1%	1%	2%	2%	1%	-
Likely increase (+1)	76	42	34	11	23	24	18	16	42	5	19	21	14	22	38	9	4	5	9	10	1	45	23	22	28	9	6	13	3
	8%	9%	7%	7%	8%	9%	7%	7%	9%	3%	6%	8%	9%	10%	9%	7%	8%	12%	9%	6%	2%	7%	7%	10%	11%	11%	9%	10%	
Stay the same (0)	776	376	401	131	213	221	212	178	387	124	283	210	116	167	342	101	44	29	79	149	31	552	303	249	203	53	37	113	21
	80%	79%	81%	79%	77%	81%	83%	78%	79%	84%	83%	81%	77%	77%	78%	79%	78%	74%	79%	88%mp	91%mp	83%w	86%xyz	80%xy	73%	67%	67%	78%	77%
Likely decrease (-1)	67	35	32	14	25	19	10	17	40	9	29	17	9	12	36	12	6	1	4	7	1	47	14	33	18	4	5	9	3
	7%	7%	7%	8%	9%af	7%	4%	8%	8%	6%	8%	7%	6%	6%	8%	10%	11%r	1%	4%	4%	2%	4%	4%	10%u	6%	5%	9%	6%	9%
Very likely decrease (-2)	17	3	14	4	6	2	5	7	5	3	4	5	3	5	9	1	1	1	2	2	1	6	4	2	11	5	2	4	-
	2%	1%	3%a	2%	2%	1%	2%	3%	1%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%	1%	4%	1%	4%t	6%uv	2%	4%	-
NET: Decrease	84	38	46	18	31	21	15	24	45	12	33	22	12	17	46	14	7	1	6	9	2	53	18	35	29	9	7	13	3
	9%	8%	9%	11%	11%	8%	6%	11%	9%	8%	10%	8%	8%	8%	10%	11%	13%	3%	6%	5%	5%	8%	5%	11%u	10%	12%	12%u	9%	9%
Don't know	24	16	8	4	9	5	6	7	11	5	4	5	6	9	10	3	1	4	4	1	1	7	4	4	15	7	4	4	1
	2%	3%	2%	3%	3%	2%	2%	3%	2%	3%	1%	2%	4%	4%	2%	3%	1%	11%mnor	4%	1%	2%	1%	1%	1%	6%t	9%uv	7%uv	3%	4%
Not applicable	30	10	20	*	6	4	20cdegh	*	10	4	7	2	1	20ijk	2	4m	2m	2m	16mnors	3	1	19	12	7	11	8uvz	2	1	-
Mean	-0.01	0.02	-0.04	-0.05	-0.04	0.03	0.02	-0.05	*	-0.05	-0.04	*	0.02	0.02	-0.01	-0.03	-0.06	0.08	0.06	*	-0.06	*	0.02	-0.03	-0.02	-0.04	*	-0.01	0.01
Standard deviation	0.51	0.49	0.53	0.54	0.53	0.49	0.50	0.56	0.49	0.49	0.47	0.51	0.56	0.54	0.55	0.51	0.51	0.49	0.55	0.40	0.43	0.46	0.43	0.49	0.63	0.72	0.69	0.55	0.46
Standard error	0.02	0.02	0.02	0.04	0.03	0.03	0.03	0.04	0.02	0.04	0.03	0.03	0.04	0.03	0.03	0.04	0.05	0.08	0.06	0.03	0.05	0.02	0.02	0.03	0.03	0.08	0.08	0.04	0.10

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 57
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?

Broadband
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	979	482	498	157	277	275	270	218	492	150*	345	256	151	228	437	130	54*	38*	112*	173	35*	673	363	310	283	83*	56*	144	24**
NET: Increase	99 10%	45 9%	55 11%	16 10%	28 10%	24 9%	32 12%	25 11%	43 9%	13 8%	31 9%	28 11%	12 8%	29 13%	39 9%	13 10%	5 9%	7 17%	13 11%	21 12%	2 6%	65 10%	37 10%	29 9%	32 11%	13 16%	7 13%	12 8%	2 8%
Very likely increase (+2)	12 1%	5 1%	6 1%	2 1%	4 1%	2 1%	4 1%	3 1%	5 1%	-	4 1%	3 1%	-	5 2%	2 1%	3 2%	*	2 6%am	2 2%	1 1%	-	5 1%	1 *	4 1%	5 2%	3 4%u	1 1%	1 1%	1 4%
Likely increase (+1)	88 9%	39 8%	48 10%	14 9%	24 9%	22 8%	28 11%	22 10%	38 8%	13 8%	26 8%	12 10%	8 8%	24 11%	37 8%	10 8%	5 9%	4 12%	11 10%	20 11%	2 6%	60 9%	35 10%	25 8%	27 10%	10 12%	7 12%	10 7%	1 3%
Stay the same (0)	791 81%	396 82%	394 79%	121 77%	212 77%	235 85%dg	222 82%	164 76%	404 82%	127 85%	294 85%ajl	195 76%	123 82%	177 78%	354 81%p	103 80%	42 79%	25 66%	96 85%p	140 81%	30 87%p	568 84%w	311 86%xy	257 83%xy	208 74%	54 65%	36 65%	118 82%xy	15 62%
Likely decrease (-1)	41 4%	15 3%	26 5%	9 6%	16 6%	9 3%	7 3%	12 5%	22 4%	5 3%	10 3%	7 6%	5 5%	8 3%	5 4%	4 7%q	1 2%	-	7 4%	1 4%q	20 3%	6 2%	14 4%	18 6%t	6 7%u	8 14%uvz	4 3%	3 15%	
Very likely decrease (-2)	11 1%	4 1%	7 1%	1 1%	6 2%	2 1%	2 1%	3 2%	5 1%	1 *	1 *	5 2%	1 *	5 2%	5 1%	1 1%	1 2%	1 1%	2 1%	1 2%	4 1%	2 1%	2 1%	7 2%t	2 2%	1 2%	4 3%	-	
NET: Decrease	52 5%	19 4%	33 7%	10 7%	22 8%	10 4%	10 4%	15 7%	27 6%	6 4%	11 3%	8 8%il	5 5%	12 5%	29 7%	6 5%	4 8%q	2 4%	1 1%	9 5%	2 6%q	24 4%	8 2%	16 5%	24 9%t	7 9%u	9 15%uvz	8 6%	3 15%
Don't know	37 4%	22 5%	15 3%	9 6%	15 6%	6 2%	6 2%	13 6%	18 4%	5 3%	8 2%	12 5%	8 5%	9 4%	16 4%	7 6%	2 4%	5 13%mqrs	3 3%	4 2%	* 1%	16 2%	7 2%	8 3%	18 6%t	8 10%uvz	4 7%u	6 4%	4 15%
Not applicable	21	6	15	10defh	5	2	4	10eh	7	1	5	6	1	8	6	3	5mnr	3mr	4	1	-	10	1	9u	7	5uz	*	1	4
Mean	0.05	0.06	0.05	0.04	0.01	0.06	0.09	0.04	0.03	0.04	0.07	0.02	0.02	0.08	0.02	0.08	0.01	0.20	0.12s	0.07	-0.03	0.06	0.08	0.05	0.03	0.10	-0.03	0.01	-0.03
Standard deviation	0.48	0.44	0.51	0.49	0.55	0.41	0.46	0.54	0.46	0.37	0.41	0.54	0.39	0.56	0.46	0.51	0.49	0.70	0.44	0.48	0.45	0.42	0.39	0.45	0.59	0.68	0.64	0.51	0.66
Standard error	0.02	0.02	0.02	0.04	0.03	0.03	0.03	0.04	0.02	0.03	0.03	0.03	0.03	0.03	0.03	0.04	0.05	0.12	0.05	0.04	0.05	0.02	0.02	0.03	0.03	0.08	0.07	0.04	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 58
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Television packages
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	580	269	311	106	162	154	158	143	279	76	165	159	106	150	195	85	53	18	55	121	53	367	221	146	196	50	43	103	17
Weighted base	593	275	319	93*	162	164	174	122	297	86*	217	162	87*	127	248	80*	33*	20**	73*	116*	23*	414	231	183	158	47*	29*	83*	21**
Base (excl NA for %)	438	206	232	75*	136	125*	102*	103*	233	65*	154*	126*	64*	93*	204	65*	24**	17**	44**	68*	16*	303	150	153*	122	32**	22**	67*	14**
NET: Increase	40 9%	14 7%	26 11%	7 9%	13 10%	8 6%	13 12%	12 12%	15 7%	2 3%	14 9%	15 12%	4 6%	8 8%	18 9%	4 6%	* 2%	3 15%	8 13%	6 8%	2 10%	22 7%	12 8%	11 7%	14 12%	5 16%	4 19%	5 7%	4 26%
Very likely increase (+2)	9 2%	2 1%	6 3%	2 2%	4 3%	1 1%	2 2%	4 3%	3 1%	- -	4 3%	2 1%	- -	3 3%	6 3%	1 1%	- -	- -	2 5%	- -	- -	5 2%	- -	5 3%	4 3%	2 6%	1 3%	1 2%	- -
Likely increase (+1)	32 7%	12 6%	20 9%	5 7%	9 7%	7 5%	11 10%	9 8%	12 5%	2 3%	10 7%	13 10%	4 6%	5 5%	12 6%	3 5%	* 2%	3 15%	6 13%	6 8%	2 10%	18 6%	12 8%	6 4%	10 9%	3 10%	3 16%	4 6%	4 26%
Stay the same (0)	333 76%	165 80%	169 73%	56 75%	97 71%	98 78%	82 81%	74 72%	177 76%	53 81%	130 84%j	89 71%	47 73%	68 73%	160 78%	46 71%	15 61%	11 62%	32 74%	58 85%	12 72%	244 81%w	127 85%	118 77%	80 66%	16 51%	12 54%	52 77%	9 68%
Likely decrease (-1)	25 6%	12 6%	13 6%	5 6%	8 6%	12 9%	1 1%	5 5%	19 8%	5 7%	2 1%	9 7%	8 12%	6 6%	11 5%	6 9%	5 21%	- -	- -	2 3%	2 11%	18 6%	5 4%	12 8%	7 5%	2 5%	2 8%	3 5%	1 6%
Very likely decrease (-2)	17 4%	4 2%	13 6%	3 4%	6 5%	4 3%	4 3%	5 4%	9 4%	2 4%	3 2%	5 4%	3 4%	6 6%	7 3%	2 2%	1 3%	3 20%	4 8%	- -	1 6%	8 3%	4 3%	4 3%	9 7%	4 12%	3 14%	2 3%	- -
NET: Decrease	42 10%	16 8%	26 11%	8 10%	14 11%	16 13%	4 4%	10 10%	28 12%	7 11%	5 3%	14 11%	10 16%	12 13%	17 9%	7 11%	6 24%	3 20%	4 8%	2 3%	3 16%	26 8%	10 6%	16 11%	15 13%	5 16%	5 23%	5 8%	1 6%
Don't know	23 5%	12 6%	11 5%	4 6%	12 9%	4 3%	3 2%	7 6%	14 6%	3 4%	5 3%	8 6%	4 6%	6 6%	9 4%	7 11%	3 14%	1 3%	- -	3 4%	* 2%	11 3%	2 1%	9 6%	12 10%	5 17%	1 5%	6 8%	- u
Not applicable	155	69	87	18	26	39	73cdegh	19	64	20	63	35	23	34	44	16	9	3	30	47mns	7m	111	81vz	30	15	7	15	7	
Mean	-0.02	-0.02	-0.03	-0.03	-0.03	-0.09	0.07	0.01	-0.08	-0.13	0.07k	-0.02	-0.16	-0.08	*	-0.07	-0.29	-0.25	0.06	0.06	-0.12	-0.02	-0.01	-0.03	-0.06	-0.06	-0.16	-0.02	0.20
Standard deviation	0.62	0.50	0.71	0.64	0.68	0.57	0.58	0.70	0.60	0.51	0.52	0.65	0.59	0.73	0.62	0.56	0.57	0.98	0.81	0.33	0.67	0.55	0.48	0.61	0.79	1.03	1.00	0.57	0.55
Standard error	0.03	0.04	0.05	0.07	0.06	0.05	0.06	0.07	0.04	0.07	0.05	0.06	0.07	0.07	0.05	0.07	0.10	0.26	0.14	0.04	0.11	0.03	0.04	0.06	0.07	0.19	0.18	0.07	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 59
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Online entertainment subscriptions
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	580	269	311	106	162	154	158	143	279	76	165	159	106	150	195	85	53	18	55	121	53	367	221	146	196	50	43	103	17
Weighted base	593	275	319	93*	162	164	174	122	297	86*	217	162	87*	127	248	80*	33*	20**	73*	116*	23*	414	231	183	158	47*	29*	83*	21**
Base (excl NA for %)	391	195	196	78*	138	106*	68*	107*	216	52*	152*	118*	58*	64*	203	55*	28*	17**	25**	50*	14**	272	121*	151*	103*	23**	20**	59*	16**
NET: Increase	32	13	19	6	10	11	5	11	16	5	15	10	1	5	19	3	*	3	3	3	1	22	12	10	6	2	1	3	5
	8%	7%	10%	7%	7%	10%	7%	10%	8%	10%	10%	9%	2%	8%	9%	6%	1%	15%	11%	6%	9%	8%	10%	6%	9%	4%	5%	28%	
Very likely increase (+2)	4	3	1	-	1	1	1	*	2	-	1	1	-	3	-	-	-	-	1	-	2	1	1	2	-	-	2	-	
	1%	2%	*	-	1%	1%	2%	*	1%	-	1%	-	-	1%	-	-	-	-	3%	-	1%	1%	1%	2%	-	-	3%	-	
Likely increase (+1)	28	10	18	6	9	10	3	10	14	5	14	9	1	4	16	3	*	3	3	1	19	10	9	4	2	1	1	5	
	7%	5%	9%	7%	6%	9%	5%	9%	7%	10%	9%	8%	2%	6%	8%	6%	1%	15%	11%	3%	9%	7%	9%	6%	4%	9%	4%	2%	28%
Stay the same (0)	310	159	151	63	104	86	57	83	170	44	127	94	47	42	163	43	22	8	18	44	12	223	102	121	75	15	13	47	12
	79%	82%	77%	81%	75%	81%	83%	78%	79%	83%	84% <i>l</i>	80%	82%	66%	80%	78%	79%	47%	72%	88%	88%	82%	84%	80%	73%	63%	65%	80%	72%
Likely decrease (-1)	21	10	11	7	9	2	3	7	11	-	6	7	2	6	10	3	4	2	1	2	-	14	4	10	7	1	2	3	-
	5%	5%	6%	8%	7%	2%	5%	6%	5%	-	4%	6%	3%	10%	5%	5%	14% <i>m</i>	10%	5%	4%	-	5%	3%	7%	6%	5%	10%	6%	-
Very likely decrease (-2)	8	3	5	1	3	4	-	2	6	2	1	1	3	2	1	1	3	-	-	-	3	-	3	5	3	1	1	-	
	2%	2%	2%	1%	2%	4%	-	2%	3%	5%	1%	1%	5%	1%	3%	2%	20%	-	-	-	1%	-	3%	5% <i>t</i>	14%	6%	1%	-	
NET: Decrease	29	13	16	7	12	6	3	8	17	2	7	8	5	9	12	4	5	5	1	2	-	17	4	13	12	4	3	4	-
	7%	7%	8%	9%	9%	5%	5%	8%	8%	5%	4%	7%	8%	15% <i>i</i>	6%	7%	16% <i>m</i>	30%	5%	4%	-	6%	3%	8%	12%	19%	17%	7%	-
Don't know	21	10	11	2	12	3	3	5	12	1	3	6	5	7	9	5	1	1	3	1	*	10	3	7	10	2	3	5	-
	5%	5%	5%	3%	8%	3%	5%	5%	6%	2%	2%	5%	8%	11% <i>i</i>	4%	9%	3%	9%	13%	2%	4%	4%	2%	5%	10% <i>t</i>	9%	15%	9%	-
Not applicable	202	79	123a	14	24	58cdgh	106cdegh	15	81cdg	33	65	44	30	64ijk	45	26mo	5	3	48	66mno	9	142	110vz	32	55	24	8	23v	4
Mean	*	*	*	-0.03	-0.03	0.03	0.05	0.01	-0.02	*	0.06k	0.03	-0.12	-0.11	0.04o	-0.04	-0.18	-0.38	0.07	0.04	0.09	0.02	0.08	-0.03	-0.11	-0.22	-0.22	-0.01	0.28
Standard deviation	0.51	0.49	0.53	0.45	0.53	0.56	0.44	0.50	0.53	0.55	0.44	0.46	0.51	0.70	0.48	0.48	0.48	1.03	0.43	0.44	0.30	0.45	0.41	0.48	0.63	0.86	0.65	0.51	0.46
Standard error	0.03	0.04	0.04	0.05	0.05	0.06	0.06	0.05	0.04	0.08	0.04	0.04	0.07	0.08	0.04	0.07	0.07	0.29	0.11	0.07	0.05	0.03	0.04	0.05	0.06	0.18	0.13	0.06	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 60
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Public transport
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	734	380	354	140	209	201	183	191	360	115*	285	193	109*	147	353	92*	42*	37**	69*	117	24*	486	246	240	223	65*	47*	111	25**
NET: Increase	90	51	39	23	22	27	17	32	40	14	36	26	11	17	54	5	7	9	5	9	-	44	22	22	40	13	11	16	6
	12%	13%	11%	17%	11%	13%	9%	17% ^f	11%	12%	13%	13%	10%	12%	15% ^{ns}	6%	17% ^{ns}	23%	7%	8%	-	9%	9%	9%	18% ^t	21% ^{uv}	23% ^{uv}	14%	22%
Very likely increase (+2)	20	11	8	7	4	8	1	8	11	3	6	8	1	4	10	4	1	4	-	1	-	10	4	7	10	3	4	3	-
	3%	3%	2%	5% ^f	2%	4%	1%	4% ^f	3%	2%	4%	1%	4%	3%	3%	4%	3%	9%	-	1%	-	2%	1%	3%	4%	5%	8% ^u	3%	-
Likely increase (+1)	70	39	30	16	18	19	16	25	29	11	30	17	9	13	44	2	6	5	5	8	-	34	18	16	30	11	7	13	6
	9%	10%	9%	12%	9%	10%	9%	13%	8%	9%	11%	9%	9%	12% ^{ns}	2%	15% ^{ns}	14%	7%	7%	-	7%	7%	6%	14% ^t	16% ^v	15% ^v	11%	22%	
Stay the same (0)	542	279	263	90	156	144	152	123	267	81	223	134	78	106	250	71	26	16	57	101	21	385	204	180	143	36	24	84	14
	74%	73%	74%	64%	75% ^g	72%	83% ^{cegh}	64%	74% ^{cgg}	71%	79%	70%	72%	72%	71%	77%	64%	43%	82% ^o	86% ^{mo}	90% ^{mo}	79% ^w	83% ^{xy}	75% ^{xy}	64%	55%	50%	76% ^{xy}	57%
Likely decrease (-1)	39	16	23	16	10	9	4	19	15	8	11	11	5	12	18	6	5	3	3	1	1	21	7	14	14	5	7	3	4
	5%	4%	7%	11% ^{dfh}	5%	5%	2%	10% ^{fh}	4%	7%	4%	6%	5%	8%	5%	6%	13% ^{mnr}	13%	5%	1%	4%	4%	3%	6%	8%	14% ^{uvz}	2%	17%	
Very likely decrease (-2)	20	13	7	1	10	9	-	2	18	3	6	4	5	11	4	2	2	-	1	1	8	1	7	13	5	3	5	-	
	3%	4%	2%	1%	5% ^f	5% ^f	-	1%	5% ^f	2%	2%	3%	4%	3%	5%	4%	6%	-	1%	2%	2%	2%	*	3%	6% ^t	8% ^u	6% ^u	4% ^u	-
NET: Decrease	59	29	30	17	19	18	4	21	33	11	17	16	10	16	29	10	7	7	3	2	1	28	8	21	27	10	10	7	4
	8%	8%	9%	12% ^f	9% ^f	9% ^f	2%	11% ^f	9% ^f	9%	6%	8%	9%	11%	8% ^r	11% ^r	16% ^{mqr}	18%	5%	2%	6%	6%	3%	9% ^u	12% ^t	16% ^u	20% ^{uvz}	6%	17%
Don't know	43	22	22	10	12	12	10	14	19	9	8	17	10	8	21	5	1	6	4	5	1	29	12	17	13	5	3	4	1
	6%	6%	6%	7%	6%	6%	5%	7%	5%	8%	3%	9% ⁱ	9% ⁱ	5%	6%	3%	16%	6%	4%	4%	4%	6%	5%	7%	6%	8%	7%	4%	4%
Not applicable	266	108	159 ^a	26	73 ^{cg}	76 ^{cg}	91 ^{cdgh}	36	139 ^{cg}	37	65	70 ⁱ	43 ⁱ	89 ^{ijk}	90	41 ^m	17 ^m	4	47 ^{mnr}	57 ^m	11 ^m	197 ^w	117 ^{vzy}	80	67	23	9	35	3
Mean	0.04	0.06	0.03	0.09	-0.01	0.04	0.08	0.09	*	0.03	0.07	0.07	-0.02	0.01	0.07	-0.06	-0.01	0.10	0.03	0.07 ^s	-0.09	0.04	0.07	0.01	0.05	0.02	0.04	0.07	0.06
Standard deviation	0.62	0.65	0.59	0.70	0.65	0.72	0.37	0.69	0.69	0.63	0.56	0.68	0.62	0.66	0.66	0.67	0.74	1.03	0.36	0.40	0.37	0.52	0.43	0.61	0.80	0.90	0.97	0.66	0.65
Standard error	0.02	0.03	0.03	0.06	0.05	0.05	0.03	0.05	0.04	0.07	0.04	0.05	0.06	0.05	0.04	0.07	0.09	0.20	0.05	0.04	0.05	0.03	0.03	0.05	0.05	0.12	0.12	0.06	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 61
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Running a car (fuel, maintenance etc.)
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	843	427	416	129*	241	234	239	184	419	128*	314	225	139	165	398	110*	32*	26**	90*	160	27*	615	327	288	202	58*	39*	105	26**
NET: Increase	258 31%	136 32%	122 29%	43 33%	62 26%	77 33%	77 32%	55 30%	126 30%	32 25%	95 30%	64 28%	47 34%	52 32%	125 32%	29 27%	11 36%	7 27%	32 35%	44 27%	10 36%	188 31%	89 27%	99 34%	60 30%	20 35%	14 37%	25 24%	10 40%
Very likely increase (+2)	46 6%	27 6%	19 5%	8 6%	10 4%	18 8%	10 4%	9 5%	28 7%	10 8%	12 4%	15 6%	10 7%	10 6%	28 7%	5 4%	3 9%	1 6%	3 3%	6 4%	* 2%	31 5%	14 4%	17 6%	15 7%	5 8%	4 10%	6 6%	1 3%
Likely increase (+1)	212 25%	109 26%	103 25%	35 27%	52 22%	58 25%	67 28%	46 25%	98 23%	22 18%	83 27%	49 22%	37 27%	42 25%	97 24%	25 22%	9 27%	6 21%	29 32%	38 23%	9 35%	157 26%	75 23%	82 28%	45 22%	16 27%	10 26%	19 18%	10 37%
Stay the same (0)	501 59%	248 58%	253 61%	63 49%	156 65% c	135 57%	147 61%	101 55%	253 60%	80 63%	183 58%	147 65%	80 57%	91 55%	238 60%	67 61%	14 45%	9 34%	52 57%	106 66% o	16 58%	379 62%	212 65% y	167 58% y	110 55%	31 53%	16 40%	64 61% y	12 45%
Likely decrease (-1)	47 6%	21 5%	25 6%	12 9% d	9 4%	14 6%	12 5%	13 7%	22 5%	9 7%	25 8% k	7 3%	3 2%	11 7%	19 5%	7 6%	4 13% m	2 6%	6 7%	8 5%	1 2%	33 5%	21 6%	12 4%	13 7%	2 4%	3 7%	9 8%	-
Very likely decrease (-2)	12 1%	5 1%	7 2%	5 4% f	2 1%	5 2%	-	5 3% f	7 2%	2 2%	2 1%	4 2%	3 2%	3 2%	7 2%	2 2%	-	2 7%	-	1 1%	-	6 1%	2 1%	3 1%	6 3% t	-	2 5% uv	4 4% u	-
NET: Decrease	58 7%	26 6%	32 8%	17 13% dfh	11 5%	19 8%	12 5%	18 10%	28 7%	11 9%	27 9%	11 5%	6 4%	14 8%	26 6%	9 9%	4 13%	3 13%	6 7%	9 6%	1 2%	39 6%	23 7%	15 5%	20 10%	2 4%	5 12% v	13 12% v	-
Don't know	25 3%	16 4%	10 2%	6 4% i	12 5%	4 2%	4 2%	9 5%	12 3%	4 3%	8 3%	4 2%	6 4%	8 5%	9 2%	4 4%	2 7% r	7 25%	1 1%	2 1%	1 3%	9 2%	3 1%	7 2%	12 6% t	5 9% uv	4 11% uvz	3 3%	4 14%
Not applicable	157	61	96a	38defh	42	43	35	43f	79	23	36	37	13	71ijk	45	22mr	27mnqrs	15	26mr	14	8mr	68	36	31	87t	29uv	17uv	41uv	2
Mean	0.29	0.32	0.25	0.24	0.26	0.31	0.32	0.23	0.29	0.23	0.25	0.29	0.36	0.29	0.31	0.21	0.35	0.17	0.32	0.25	0.37	0.29	0.24	0.34z	0.26	0.43z	0.33	0.14	0.50
Standard deviation	0.72	0.73	0.71	0.86	0.65	0.79	0.63	0.78	0.74	0.77	0.69	0.71	0.76	0.77	0.75	0.72	0.84	1.03	0.65	0.64	0.58	0.69	0.67	0.71	0.83	0.71	1.00	0.81	0.58
Standard error	0.03	0.04	0.04	0.08	0.04	0.05	0.04	0.06	0.04	0.07	0.05	0.05	0.06	0.06	0.04	0.07	0.12	0.24	0.08	0.05	0.07	0.03	0.04	0.05	0.05	0.09	0.14	0.07	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 62
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Clothing and footwear
Base: All respondents

	Gender			Age							Social Grade					Working Status						Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	990	484	506	164	277	275	274	225	491	150*	347	261	152	231	441	129	56*	40*	116*	173	34*	679	360	318	284	83*	56*	144	28**
NET: Increase	125 13%	65 13%	59 12%	31 19%efh	39 14%	26 9%	29 10%	43 19%efh	53 11%	14 9%	43 12%	43 16%k	13 9%	26 11%	61 14%	18 14%	10 17%q	6 16%	8 7%	20 11%	2 7%	73 11%	32 9%	41 13%	43 15%	15 18%u	7 13%	21 15%	9 31%
Very likely increase (+2)	14 1%	6 1%	8 2%	4 2%	4 2%	5 2%	1 *	5 2%	9 2%	3 2%	7 2%	3 1%	3 2%	2 1%	8 2%	5 4%	- -	1 2%	- -	1 1%	- -	10 1%	4 1%	6 2%	4 2%	3 4%	- -	1 1%	- -
Likely increase (+1)	110 11%	59 12%	51 10%	27 17%eh	34 12%	21 8%	28 10%	38 17%efh	44 9%	11 7%	35 10%	40 15%k	7 7%	25 11%	53 12%	13 10%	10 17%q	5 13%	8 7%	19 11%	2 7%	63 9%	27 8%	35 11%	39 14%	12 14%	7 13%	20 14%u	9 31%
Stay the same (0)	649 65%	336 69%b	313 62%	94 57%	177 64%	184 67%g	193 70%cg	125 56%	331 67%cg	100 66%	240 69%l	167 64%	108 71%l	134 58%	283 64%	80 62%	33 59%	20 51%	78 67%	131 75%mnop	24 70%	482 71%w	270 75%vxyz	212 67%x	153 54%	38 45%	32 56%	84 58%	13 48%
Likely decrease (-1)	137 14%	45 9%	92 18%a	30 18%	31 11%	37 13%	39 14%	38 17%	59 12%	21 14%	47 14%	39 15%	12 8%	38 17%k	63 14%	17 13%	8 15%	6 19%	22 19%	17 10%	3 8%	82 12%	39 11%	43 13%	51 18%t	19 22%u	10 17%	23 16%	3 11%
Very likely decrease (-2)	47 5%	14 3%	33 6%a	5 3%	16 6%	18 7%	8 3%	9 4%	30 6%	9 6%	9 3%	8 3%	11 7%i	19 8%ij	16 4%	11 9%mr	4 7%	4 10%	4 4%	5 3%	3 9%r	27 4%	16 4%	11 4%	20 7%	7 8%	5 8%	8 6%	- -
NET: Decrease	184 19%	59 12%	125 25%a	35 21%	47 17%	55 20%	47 17%	47 21%	90 18%	30 20%	56 16%	47 18%	23 15%	57 25%ik	79 18%	28 22%r	12 22%	10 25%	26 23%r	22 12%	6 17%	109 16%	55 15%	54 17%	71 25%t	26 31%uv	14 26%u	31 21%	3 11%
Don't know	34 3%	24 5%b	10 2%	4 3%	14 5%	10 4%	5 2%	10 5%	18 4%	6 4%	4 2%	4 2%	8 5%	13 6%j	18 4%	4 3%	1 2%	3 9%r	4 4%	1 1%	2 5%r	14 2%	3 1%	11 4%u	16 6%t	5 6%u	3 6%u	8 6%u	3 10%
Not applicable	10	4	6	2	5f	2	-	2	8	2	2	-	6	2	3m	2mqr	2m	-	*	*	*	4	3	1	6	4uv	-	1	-
Mean	-0.10	*b	-0.18	-0.03	-0.08	-0.16	-0.10	-0.04	-0.12	-0.16	-0.05i	-0.04l	-0.13	-0.22	-0.06	-0.13	-0.12	-0.18	-0.20	-0.03q	-0.20	-0.08	-0.10	-0.06	-0.16	-0.19	-0.23	-0.12	0.22
Standard deviation	0.71	0.64	0.77	0.76	0.74	0.74	0.61	0.78	0.73	0.73	0.66	0.69	0.72	0.79	0.71	0.86	0.78	0.91	0.62	0.58	0.72	0.66	0.64	0.69	0.82	0.93	0.79	0.77	0.66
Standard error	0.02	0.03	0.03	0.06	0.04	0.05	0.04	0.05	0.03	0.06	0.04	0.04	0.06	0.05	0.04	0.07	0.08	0.15	0.07	0.04	0.08	0.03	0.03	0.04	0.04	0.10	0.09	0.06	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 63
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Big ticket household purchases (e.g. new television, washing machine)
Base: All respondents

	Gender		Age					Social Grade					Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	887	440	448	143	253	250	241	200	446	141*	315	238	135	199	403	117*	47*	37**	96*	157	31*	607	322	286	256	76*	50*	130	24**
NET: Increase	126	76	50	21	38	30	38	33	56	8	51	39	11	25	62	12	4	5	18	22	3	86	46	40	35	12	9	15	5
	14%	17%b	11%	15%	15%	12%	16%	17%	12%	6%	16%	17%k	8%	12%	15%	10%	9%	13%	19%	14%	10%	14%	14%	14%	14%	16%	17%	11%	22%
Very likely increase (+2)	22	12	10	4	8	4	6	5	10	2	9	4	1	7	9	5	*	2	2	4	*	12	5	6	10	5	3	2	-
	2%	3%	2%	3%	3%	1%	2%	3%	2%	2%	3%	2%	1%	3%	2%	4%	1%	5%	2%	2%	*	2%	2%	4%	7%uz	6%u	1%	-	
Likely increase (+1)	105	64	40	17	29	26	32	28	45	6	42	35	10	18	53	7	4	3	16	18	3	74	40	34	25	7	6	13	5
	12%	15%b	9%	12%	12%	11%	13%	14%	10%	4%	13%	15%	7%	9%	13%	6%	9%	8%	17%n	12%	9%	12%	12%	10%	9%	11%	10%	22%	
Stay the same (0)	506	249	257	80	143	139	144	107	254	79	191	130	83	102	221	69	30	16	45	104	20	370	199	171	124	36	18	70	11
	57%	57%	57%	56%	57%	55%	60%	54%	57%	56%	61%	55%	61%	51%	55%	59%	64%	42%	47%	66%mq	66%q	61%w	62%xy	60%y	49%	48%	36%	54%y	47%
Likely decrease (-1)	104	53	51	25	30	34	16	31	57	24	39	34	11	20	62	11	7	5	6	11	2	73	32	41	28	7	9	12	4
	12%	12%	11%	17%f	12%	13%f	7%	16%f	13%f	17%	12%	14%	8%	10%	15%r	10%	15%	12%	7%	7%	8%	12%	10%	14%	11%	9%	18%	9%	16%
Very likely decrease (-2)	69	23	46	6	21	25	18	10	41	13	15	20	12	21	30	13	1	4	14	7	2	35	18	17	34	12	9	13	-
	8%	5%	10%a	4%	8%	10%	7%	5%	9%	9%	5%	8%	9%	11%i	7%	11%o	2%	11%	14%or	4%	5%	6%	6%	13%t	16%uv	17%uv	10%	-	
NET: Decrease	174	77	97	30	51	58	34	41	98	37	54	54	24	41	91	24	8	9	20	18	4	108	50	58	62	19	17	26	4
	20%	17%	22%	21%	20%	23%f	14%	21%	22%f	26%	17%	23%	18%	21%	23%r	21%	17%	23%	21%	11%	13%	18%	16%	20%	24%t	25%	35%uvz	20%	16%
Don't know	81	38	44	12	21	23	25	18	38	17	19	14	17	31	28	12	5	8	12	13	3	43	26	17	34	9	6	20	4
	9%	9%	10%	8%	8%	9%	10%	9%	8%	12%	6%	6%	12%i	16%ij	7%	10%	10%	22%	13%	8%	11%	7%	8%	6%	13%t	12%	12%	15%uv	15%
Not applicable	113	48	64	23	29	27	33	27	53	10	34	25	16	37ij	40	16	11mr	4	21mr	16	4	76	42	34	33	11	7	15	4
Mean	-0.12	-0.03b	-0.21	-0.09	-0.11	-0.22	-0.04	-0.07	-0.18	-0.32	-0.03	-0.14	-0.20	-0.19	-0.13	-0.19	-0.10	-0.21	-0.16	0.01	-0.09	-0.08w	-0.06y	-0.11	-0.23	-0.20	-0.32	-0.21	0.07
Standard deviation	0.84	0.80	0.86	0.77	0.87	0.85	0.82	0.81	0.85	0.80	0.78	0.85	0.78	0.93	0.84	0.90	0.61	1.02	1.00	0.71	0.68	0.77	0.75	0.78	0.99	1.10	1.15	0.86	0.69
Standard error	0.03	0.04	0.04	0.07	0.06	0.06	0.06	0.06	0.04	0.08	0.05	0.06	0.07	0.07	0.05	0.09	0.07	0.20	0.13	0.06	0.09	0.03	0.04	0.05	0.06	0.13	0.15	0.07	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 64
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Groceries
Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	997	488	510	165	281	277	274	226	497	152*	347	263	152	236	443	131	57*	41*	116*	174	35*	682	363	320	288	86*	56*	145	27**
NET: Increase	256	113	143	30	54	71	101	44	112	37	73	74	41	68	103	22	11	12	51	49	7	179	105	74	72	22	18	32	5
	26%	23%	28%	18%	19%	26%	37%cd	19%	22%	24%	21%	28%	27%	29%	23%	17%	20%	30%	44%mn	28%ns	21%	26%	29%	23%	25%	25%	33%	22%	19%
Very likely increase (+2)	28	10	17	4	8	6	10	4	13	1	5	10	4	8	10	5	2	1	4	6	-	20	10	10	6	2	2	3	1
	3%	2%	3%	2%	3%	2%	4%	2%	3%	1%	2%	4%	3%	4%	2%	3%	3%	2%	3%	4%	-	3%	3%	3%	2%	2%	3%	2%	4%
Likely increase (+1)	229	103	125	26	47	65	91	40	98	36	68	65	37	59	93	18	10	11	47	43	7	159	95	64	65	20	17	29	4
	23%	21%	25%	16%	17%	24%	33%cd	18%	20%	23%	20%	25%	24%	25%	21%	14%	17%	28%	40%mn	25%ns	21%	23%	26%	20%	23%	23%	29%	20%	16%
Stay the same (0)	600	308	292	106	166	170	158	142	299	92	237	152	87	123	279	79	30	16	57	118	21	432	233	199	152	43	23	86	16
	60%	63%	57%	64%	59%	61%	58%	63%	60%	61%	68%ijkl	58%	58%	52%	63%pq	60%p	53%	40%	49%	68%opq	60%	63%w	64%xy	62%y	53%	50%	41%	59%y	58%
Likely decrease (-1)	103	47	56	20	43	26	14	26	63	16	26	32	14	31	44	24	12	5	9	6	4	59	20	38	41	11	9	21	3
	10%	10%	11%	12%ef	15%ef	9%	5%	12%ef	13%ef	10%	8%	12%	9%	13%	10%r	18%mq	21%mq	11%r	8%	3%	12%r	9%	6%	12%u	14%t	13%u	16%u	14%u	13%
Very likely decrease (-2)	14	5	8	5	6	3	-	5	8	*	2	2	4	6	5	3	1	3	-	1	1	3	2	1	10	4	3	4	-
	1%	1%	2%	3%ef	2%ef	1%	-	2%ef	2%	*	*	1%	3%	3%	1%	3%	2%	7%mq	-	*	3%q	*	1%	*	4%t	5%uv	5%uv	2%	-
NET: Decrease	117	52	65	25	49	29	14	32	72	16	28	34	18	37	49	27	13	8	9	6	5	62	23	39	51	15	12	24	3
	12%	11%	13%	15%ef	18%ef	11%ef	5%	14%ef	14%ef	11%	8%	13%	12%	16%i	11%r	21%mq	22%mq	19%r	8%	4%	15%r	9%	6%	12%u	18%t	18%u	21%u	17%u	13%
Don't know	25	14	11	5	11	7	2	8	14	7	9	3	5	8	12	3	3	5	-	1	1	9	3	6	13	6	3	4	3
	2%	3%	2%	3%	4%ef	2%	1%	4%ef	3%	4%	2%	1%	3%	4%	3%	2%	5%qr	12%mnqr	-	*	4%qr	1%	1%	2%	4%t	7%uv	5%u	3%	10%
Not applicable	3	-	3	1	2	-	-	1	2	-	3	-	-	-	-	2m	1m	-	-	-	-	1	1	-	2	2v	-	-	*
Mean	0.16	0.14	0.17	0.03	0.03	0.16	0.36cd	0.05	0.09	0.15	0.14	0.19	0.15	0.15	0.14n	-0.03	-0.01	0.06	0.39mno	0.28mno	0.03	0.20w	0.25xz	0.14	0.06	0.05	0.11	0.05	0.11
Standard deviation	0.70	0.66	0.74	0.71	0.73	0.67	0.64	0.69	0.71	0.61	0.59	0.72	0.74	0.80	0.66	0.76	0.77	0.94	0.68	0.61	0.69	0.65	0.63	0.67	0.79	0.83	0.91	0.73	0.70
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.04	0.04	0.03	0.05	0.04	0.04	0.06	0.05	0.04	0.06	0.08	0.16	0.07	0.04	0.08	0.03	0.03	0.04	0.04	0.09	0.10	0.05	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 65
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Alcohol and/or tobacco
Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	747	396	351	134	225	212	176	187	384	112*	276	202	116	152	355	98*	44*	36**	59*	131	25*	504	253	252	218	62*	41*	116	24**
NET: Increase	94	47	47	27	29	20	19	36	39	11	32	27	12	22	51	8	10	6	8	10	1	60	27	33	28	7	6	15	6
	13%	12%	13%	20%eh	13%	9%	11%	19%efh	10%	9%	12%	14%	10%	15%	14%	8%	22%ns	17%	14%	7%	6%	12%	11%	13%	13%	12%	14%	13%	23%
Very likely increase (+2)	16	8	8	4	7	4	1	6	9	1	2	9	2	3	11	2	1	1	-	-	*	9	2	7	6	2	1	3	-
	2%	2%	2%	3%	3%	2%	*	3%	2%	1%	1%	4%ai	2%	2%	3%	2%	3%r	3%	-	-	1%	2%	1%	3%	4%	3%	2%	-	
Likely increase (+1)	78	40	39	22	22	16	18	30	30	10	30	19	10	20	40	6	8	5	8	10	1	51	25	25	22	5	4	12	6
	10%	10%	11%	17%eh	10%	8%	10%	16%eh	8%	9%	11%	9%	8%	13%	11%	6%	19%ns	13%	14%	7%	5%	10%	10%	10%	8%	11%	11%	23%	
Stay the same (0)	481	259	222	70	139	145	128	96	257	71	186	131	75	89	218	69	23	13	39	103	17	346	181	165	122	39	18	65	13
	64%	65%	63%	52%	62%	68%cg	73%cdg	51%	67%cg	64%	67%	65%	65%	58%	61%	70%o	52%	36%	67%	78%mo	68%	69%w	72%yz	66%y	56%	63%	44%	56%	54%
Likely decrease (-1)	116	60	56	30	36	29	21	41	54	17	47	31	18	21	60	14	7	10	10	12	4	79	31	47	32	6	7	19	6
	16%	15%	16%	23%fh	16%	14%	12%	22%fh	14%	15%	17%	15%	15%	14%	17%r	14%	16%	27%	17%	9%	16%	16%	12%	19%	15%	10%	17%	16%	23%
Very likely decrease (-2)	33	15	18	5	10	12	6	8	19	6	6	9	7	10	14	4	2	4	2	5	1	11	9	2	22	3	7	12	-
	4%	4%	5%	4%	5%	6%	3%	4%	5%	6%	2%	5%	6%	7%i	4%	4%	6%	12%	3%	4%	5%	2%	3%	1%	10%t	6%v	16%uv	10%uv	-
NET: Decrease	149	75	74	35	47	41	26	49	73	23	53	40	25	31	74	18	9	14	12	17	5	90	40	50	54	10	14	31	6
	20%	19%	21%	26%f	21%	19%	15%	26%f	19%	21%	19%	20%	21%	21%	21%	19%	21%	39%	20%	13%	21%	18%	16%	20%	25%	16%	33%uvx	26%u	23%
Don't know	23	15	8	3	11	6	3	5	15	7	4	4	5	10	12	3	2	3	-	2	1	9	4	4	15	6	4	5	-
	3%	4%	2%	2%	5%	3%	2%	3%	4%	6%	2%	2%	4%	6%ij	3%	3%	4%	8%	-	2%	5%	2%	2%	2%	7%t	10%uv	9%uv	4%	-
Not applicable	253	91	162a	32	57	66	98cdegh	40	115	40	73	61	35	84ijk	88	35	15	6	57mnors	43	10	179	111vz	68	71	26z	16	30	3
Mean	-0.10	-0.09	-0.11	-0.07	-0.10	-0.14	-0.07	-0.09	-0.12	-0.17	-0.09	-0.07	-0.16	-0.12	-0.08	-0.13	-0.02	-0.34	-0.09	-0.09	-0.21	-0.06w	-0.08y	-0.05y	-0.20	-0.07	-0.36	-0.22	*
Standard deviation	0.73	0.70	0.75	0.83	0.76	0.71	0.61	0.83	0.72	0.71	0.63	0.78	0.74	0.80	0.76	0.66	0.86	1.01	0.64	0.56	0.68	0.65	0.63	0.67	0.88	0.78	1.03	0.87	0.69
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.05	0.06	0.04	0.07	0.04	0.05	0.06	0.06	0.05	0.06	0.10	0.19	0.09	0.05	0.09	0.03	0.04	0.05	0.05	0.10	0.14	0.07	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 66
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Socialising, eating out, takeaway food
Base: All respondents

	Gender		Age					Social Grade				Working Status					Tenure														
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)		
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22		
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**		
Base (excl NA for %)	953	476	477	163	271	268	251	224	478	145*	339	259	150	205	434	126	55*	40*	96*	171	32*	654	344	311	271	77*	55*	140	27**		
NET: Increase	144	69	76	41	45	33	25	53	66	12	56	38	21	29	85	14	10	8	11	16	2	96	45	51	43	13	8	22	5		
	15%	14%	16%	25%efh	17%f	12%	10%	24%efh	14%	8%	16%	15%	14%	14%	20%rs	11%	17%	19%	11%	9%	6%	15%	13%	16%	16%	17%	14%	16%	19%		
Very likely increase	(+2)	19	4	15	8	8	2	9	10	2	4	9	3	4	13	3	3	1	-	-	-	11	3	8	9	3	2	4	-		
		2%	1%	3%a	5%ef	3%f	1%	4%ef	2%	1%	3%	2%	2%	2%	3%r	3%r	5%qr	2%	-	-	-	2%	1%	3%	3%	4%	4%	3%	-		
Likely increase	(+1)	125	64	61	33	37	31	24	44	57	10	52	30	19	25	72	10	7	11	16	2	85	43	43	34	10	6	18	5		
		13%	14%	13%	20%efh	14%	11%	10%	20%efh	12%	7%	15%	11%	13%	12%	17%nrs	8%	7	11%	9%	6%	13%	12%	14%	13%	13%	11%	13%	19%		
Stay the same	(0)	558	300	258	70	145	162	181	95	282	91	202	150	91	115	229	75	23	64	131	22	410	243	167	134	29	26	80	14		
		59%	63%b	54%	43%	54%g	60%cg	h	72%cddeg	43%	59%cg	63%	60%	58%	61%	56%	53%	59%op	43%	35%	66%op	77%mnop	88%mp	63%w	71%vxyz	54%x	50%	38%	47%	57%x	50%
Likely decrease	(-1)	155	65	90	40	44	41	30	55	70	22	58	48	17	33	74	20	15	9	14	18	6	109	41	68	40	12	10	19	6	
		16%	14%	19%	25%efh	16%	15%	12%	25%defh	15%	15%	17%	18%	11%	16%	17%	16%	28%mnr	22%	15%	10%	17%	12%	22%u	15%	16%	17%	13%	21%		
Very likely decrease	(-2)	69	27	42	5	26	25	13	10	46	14	20	17	12	21	34	13	3	4	8	6	2	30	13	17	40	16	9	15	-	
		7%	6%	9%	3%	10%cg	9%c	5%	4%	10%cg	10%	6%	6%	8%	10%	8%	10%r	6%	11%	8%	3%	7%	5%	4%	5%	15%t	21%uv	16%uv	11%u	-	
NET: Decrease		225	92	132	45	70	66	44	65	116	37	78	65	28	54	107	33	19	13	22	23	8	139	54	85	80	28	18	33	6	
		24%	19%	28%a	27%f	26%f	25%	17%	29%f	24%	25%	23%	25%	19%	26%	25%r	26%r	34%r	33%r	23%	14%	25%r	21%	16%	27%u	29%t	37%u	34%u	24%u	21%	
Don't know		26	15	11	7	10	8	2	11	14	6	3	7	9	7	13	5	3	5	-	-	1	9	1	8	14	6	3	5	3	
		3%	3%	2%	4%f	4%f	3%	1%	5%f	3%	4%	1%	3%	6%ei	4%	3%r	4%r	6%qr	12%mqr	-	-	2%r	1%	*	3%	5%t	8%uv	5%u	4%u	10%	
Not applicable		47	12	35a	4	11	9	23cdegh	4	20	6	10	3	2	31ijk	9	7	4m	2	20mnop	3	3mr	28	20	9	18	11uvyz	2	5	*	
Mean		-0.14	-0.10	-0.18	*eh	-0.16	-0.22	-0.12	-0.06	-0.19	-0.27	-0.11	-0.14	-0.11	-0.21	-0.10	-0.23	-0.19	-0.26	-0.19	-0.08s	-0.26	-0.10w	-0.05xy	-0.14	-0.26	-0.40	-0.33	-0.17	-0.03	
Standard deviation		0.82	0.74	0.88	0.90	0.91	0.80	0.66	0.90	0.85	0.79	0.78	0.83	0.80	0.87	0.88	0.86	0.93	0.99	0.74	0.57	0.68	0.74	0.65	0.83	0.99	1.12	1.02	0.89	0.68	
Standard error		0.03	0.03	0.04	0.07	0.05	0.05	0.04	0.06	0.04	0.07	0.05	0.05	0.06	0.06	0.05	0.08	0.10	0.17	0.08	0.04	0.08	0.03	0.03	0.05	0.06	0.13	0.12	0.07	0.16	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 67
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Hobbies and recreational interests
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Base (excl NA for %)	965	480	485	162	270	270	263	223	479	147*	339	258	148	219	434	127	55*	40*	110*	169	32*	663	353	310	275	81*	53*	141	27**	
NET: Increase	141	85	56	41	33	40	27	52	61	22	56	43	16	25	68	20	13	10	12	16	2	95	51	44	40	13	10	18	6	
	15%	18%b	12%	26%defh	12%	15%	10%	23%defh	13%	15%	17%	17%	11%	12%	16%rs	16%	24%qrs	25%rs	11%	9%	5%	14%	15%	14%	15%	15%	19%	13%	21%	
Very likely increase	(+2)	24	12	12	9	7	6	2	12	9	5	12	7	*	5	11	6	3	2	-	2	17	10	7	6	4	*	2	*	
		3%	3%	2%	5%fh	3%	2%	1%	6%fh	2%	3%	4%	3%	*	2%	3%	5%	6%qr	4%	-	1%	2%	3%	3%	2%	2%	5%	2%	2%	
Likely increase	(+1)	117	73	44	33	26	34	25	40	52	17	44	37	16	20	57	14	10	8	12	14	1	78	41	37	34	9	10	15	5
		12%	15%b	9%	20%dfh	9%	13%	9%	18%dfh	11%	12%	13%	14%	11%	9%	13%rs	11%	19%rs	20%rs	11%	8%	4%	12%	12%	12%	11%	18%	11%	19%	
Stay the same	(0)	650	321	329	82	169	187	212	115	323	100	232	161	112	145	275	82	28	14	87	141	23	467	268	200	166	44	29	93	16
		67%	67%	68%	50%	63%cg	69%cg	81%cddeg	51%	67%cg	68%	68%	62%	76%j	66%	63%op	65%p	50%	34%	80%mnop	83%mnop	74%op	71%w	76%vxyz	64%	60%	55%	54%	66%	60%
Likely decrease	(-1)	101	42	58	25	39	24	13	36	52	14	39	30	7	24	55	11	11	6	6	8	4	70	22	48	30	12	4	14	-
		10%	9%	12%	15%f	14%f	9%	5%	16%ef	11%f	9%	12%k	12%k	5%	11%k	13%r	9%	20%nqr	14%r	5%	14%r	11%	6%	16%u	11%	15%u	8%	10%	-	
Very likely decrease	(-2)	46	16	29	8	15	14	8	10	27	7	8	18	6	13	25	8	1	4	2	4	1	23	9	13	20	5	6	9	3
		5%	3%	6%	5%	6%	5%	3%	5%	6%	5%	2%	7%i	4%	6%	6%	2%	11%r	2%	3%	3%	3%	3%	3%	4%	7%t	7%	12%uv	6%	9%
NET: Decrease		146	59	87	33	54	38	21	46	79	20	47	48	13	38	80	19	12	10	8	12	5	93	31	62	51	18	11	22	3
		15%	12%	18%a	20%f	20%f	14%	8%	21%f	16%f	14%	14%	19%k	9%	17%k	18%qr	15%r	21%qr	25%qr	7%	7%	17%r	14%	9%	20%u	18%	22%u	20%u	16%u	9%
Don't know		28	16	12	6	14	5	3	10	15	4	4	6	6	11	11	6	2	6	2	-	1	7	3	5	18	7	4	7	3
		3%	3%	3%	4%	5%f	2%	1%	4%f	3%	3%	1%	2%	4%	5%i	3%	5%r	4%r	16%mnqr	2%	-	3%r	1%	1%	1%	7%t	8%uv	7%uv	5%uv	10%
Not applicable		35	8	28a	4	12	8	12	4	20	5	10	5	4	17ij	9	6	3	2	7	5	3mr	20	11	10	14	7	3	5	1
Mean		-0.03	0.05b	-0.10	0.06	-0.11	-0.03	*	0.04	-0.08	*	0.04	-0.06	-0.02	-0.10	-0.06	-0.01	0.08	-0.08	0.02	0.01	-0.14	*	0.06vz	-0.08	-0.10	-0.09	-0.14	-0.09	0.05
Standard deviation		0.73	0.70	0.75	0.90	0.77	0.72	0.55	0.88	0.73	0.74	0.70	0.81	0.60	0.75	0.78	0.81	0.84	1.08	0.51	0.53	0.63	0.69	0.63	0.74	0.81	0.88	0.91	0.74	0.86
Standard error		0.02	0.03	0.03	0.07	0.05	0.05	0.04	0.06	0.04	0.05	0.05	0.05	0.05	0.04	0.07	0.09	0.19	0.06	0.04	0.07	0.03	0.03	0.05	0.05	0.10	0.11	0.06	0.20	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 68
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Savings/investments
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	892	446	446	161	246	242	243	217	432	130*	334	241	137	180	411	118*	45*	35**	89*	166	28*	630	334	296	236	67*	47*	121	27**
NET: Increase	130 15%	67 15%	63 14%	54 34% defh	39 16% f	22 9%	16 6%	68 31% defh	46 11%	12 9%	56 17%	37 15%	19 14%	19 10%	78 19% qr	14 12%	7 16%	10 28%	6 6%	13 8%	2 8%	75 12%	34 10%	41 14%	44 19% t	9 13%	4 9%	31 26% lvy	11 41%
Very likely increase (+2)	23 3%	9 2%	15 3%	11 7% efh	6 3%	5 2%	1 1%	14 6% efh	8 2%	4 3%	11 3%	6 2%	4 3%	3 2%	16 4% r	2 2%	1 1%	2 7%	-	1 *	1 4% qr	14 2%	2 1%	12 4% u	7 3%	3 4% u	1 1%	3 3%	3 9%
Likely increase (+1)	106 12%	58 13%	48 11%	43 27% defh	32 13% f	17 7%	14 6%	54 25% defh	38 9%	8 6%	44 13%	31 11%	15 11%	16 9%	62 15% rs	11 10%	7 15%	8 22%	6 6%	12 7%	1 4%	61 10%	32 10%	29 10%	37 16% t	6 9%	3 4%	28 23% lvyxy	8 32%
Stay the same (0)	558 63%	289 65%	269 60%	76 47%	153 62% cg	152 63% cg	177 73% cdg	99 46%	282 65% cg	89 68%	217 65%	150 62%	80 59%	111 62%	245 60%	76 64%	24 53%	8 22%	59 66%	127 77% amno	19 69%	420 67% w	242 72% vxz	179 60%	126 54%	34 51%	30 64%	62 51%	12 44%
Likely decrease (-1)	122 14%	53 12%	69 15%	18 11%	36 15%	42 17%	26 11%	31 14%	65 15%	17 13%	41 12%	35 14%	19 14%	27 15%	55 13%	18 15%	8 17%	9 26%	12 13%	17 10%	3 11%	89 14%	37 11%	52 18%	31 13%	11 16%	8 17%	13 11%	2 7%
Very likely decrease (-2)	36 4%	14 3%	22 5%	5 3%	7 3%	12 5%	12 5%	7 3%	17 4%	5 4%	12 4%	11 5%	6 4%	8 4%	15 4%	4 4%	2 4%	2 7%	4 5%	7 4%	1 4%	20 3%	12 3%	8 3%	16 7% t	6 10% lv	3 6%	6 5%	1 4%
NET: Decrease	158 18%	67 15%	91 20%	23 15%	43 17%	54 22%	38 16%	38 17%	82 19%	22 17%	53 16%	46 19%	25 18%	34 19%	70 17%	22 19%	10 22%	12 33%	16 18%	24 14%	4 16%	108 17%	48 14%	60 20%	47 20%	17 25% u	11 22%	19 16%	3 11%
Don't know	46 5%	22 5%	23 5%	7 4%	12 5%	15 6%	12 5%	12 5%	22 5%	8 6%	9 3%	13 4%	9 4%	16 9% ij	18 4%	6 5%	4 8% r	6 16%	8 9% r	2 1%	2 7% r	26 4%	10 3%	16 5%	19 8% t	7 11% u	3 5%	9 7%	1 4%
Not applicable	108	42	66a	6	36cg	35cg	31cg	11	66cg	21	15	22	15i	56ijk	32	15r	13mnr	6	28mnr	8	7mnr	53	30	23	54t	20uv	9uv	24uv	1
Mean	-0.05	-0.01	-0.08	0.24de fh	-0.02	-0.17	-0.15	0.18de fh	-0.11	-0.10	0.01	-0.06	-0.07	-0.13	0.02	-0.09	-0.09	-0.06	-0.18	-0.11	-0.09	-0.06	-0.07	-0.05	-0.06	-0.20	-0.19	0.07	0.37
Standard deviation	0.74	0.69	0.79	0.88	0.72	0.72	0.63	0.89	0.70	0.71	0.74	0.75	0.76	0.71	0.79	0.70	0.79	1.13	0.63	0.59	0.73	0.68	0.62	0.76	0.85	0.93	0.73	0.84	0.92
Standard error	0.03	0.03	0.04	0.07	0.05	0.05	0.04	0.06	0.04	0.07	0.05	0.05	0.06	0.05	0.04	0.07	0.09	0.22	0.08	0.04	0.09	0.03	0.03	0.05	0.05	0.12	0.09	0.07	0.21

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 69
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Pension contributions
Base: All respondents

	Gender		Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	606	311	295	125*	236	191	53*	176	376	107*	224	173	101*	107*	393	102*	23**	24**	18**	29**	17*	409	135*	274	172	44*	28*	100*	25**
NET: Increase	79	44	35	21	27	25	6	27	46	14	31	22	6	20	61	4	3	7	3	1	1	52	18	34	23	6	3	13	5
	13%	14%	12%	17%	12%	13%	12%	16%	12%	13%	14%	13%	6%	19%k	16%n	4%	12%	29%	16%	2%	3%	13%	13%	12%	13%	14%	11%	13%	21%
Very likely increase (+2)	21	8	14	8	5	4	4	8	9	5	9	4	1	7	16	1	-	2	3	-	-	15	4	12	4	2	-	2	3
	4%	2%	5%	6%	2%	2%	7%	5%	2%	5%	4%	2%	1%	7%	4%	1%	-	8%	16%	-	-	4%	3%	4%	2%	4%	-	2%	10%
Likely increase (+1)	58	36	22	13	22	20	3	19	37	8	22	18	4	13	45	4	3	5	-	1	1	36	14	22	19	4	3	12	3
	10%	12%	7%	10%	9%	11%	5%	11%	10%	8%	10%	11%	4%	12%n	12%	4%	12%	21%	-	2%	3%	9%	10%	8%	11%	10%	11%	12%	11%
Stay the same (0)	452	223	229	89	182	143	37	128	287	74	171	133	83	64	296	85	14	6	10	27	14	325	105	220	110	22	14	74	16
	75%	72%	78%	71%	77%	75%	70%	73%	76%	69%	76%l	77%l	82%l	60%	75%	84%	62%	24%	56%	91%	83%	79%w	78%xy	80%xy	64%	50%	50%	74%xy	67%
Likely decrease (-1)	18	14	5	5	6	6	1	7	10	3	8	1	4	5	10	2	1	3	1	1	1	12	2	10	7	3	1	3	-
	3%	4%	2%	4%	3%	3%	2%	4%	3%	2%	3%	1%	4%	5%j	3%	2%	4%	11%	5%	5%	3%	3%	2	10	4%	6%	4%	3%	-
Very likely decrease (-2)	12	8	4	2	4	3	3	3	7	5	5	-	3	9	1	1	2	-	-	-	5	3	2	7	3	1	2	1	
	2%	3%	2%	2%	2%	1%	5%	2%	2%	5%	2%	3%	-	2%	2%	1%	3%	8%	-	-	1%	2%	2%	4%	6%v	5%v	2%	4%	
NET: Decrease	31	22	9	7	11	9	4	10	17	8	13	6	4	8	19	3	2	4	1	1	1	16	5	12	13	5	3	5	1
	5%	7%	3%	6%	5%	5%	7%	6%	4%	7%	6%	3%	4%	7%	5%	3%	7%	19%	5%	5%	3%	4%	3%	4%	8%	12%	10%	5%	4%
Don't know	44	22	21	8	16	14	6	10	27	11	9	11	8	15	16	10	4	7	4	1	2	16	8	8	26	11	8	7	2
	7%	7%	7%	6%	7%	7%	11%	6%	7%	11%	4%	7%	8%	14%i	4%	10%	18%	29%	23%	3%	11%	4%	6%	3%	15%t	24%uvz	29%uvz	7%	8%
Not applicable	394	177	218a	42d	46	86dgh	221dh	51d	123d	45	125	90	50	129ijk	49	31m	36	18	99	144	18mn	274	228v	46	117	43vz	29vxz	45v	3
Mean	0.10	0.08	0.13	0.16	0.08	0.10	0.08	0.14	0.09	0.07	0.10	0.10	0.03	0.18	0.13	0.01	0.03	0.15	0.35	-0.03	*	0.12	0.11	0.12	0.04	-0.01	-0.05	0.08	0.24
Standard deviation	0.60	0.62	0.59	0.70	0.54	0.55	0.80	0.65	0.55	0.75	0.62	0.57	0.39	0.78	0.63	0.35	0.61	1.17	0.92	0.26	0.27	0.56	0.57	0.56	0.67	0.87	0.74	0.58	0.85
Standard error	0.03	0.04	0.04	0.07	0.04	0.05	0.13	0.05	0.03	0.09	0.05	0.05	0.04	0.07	0.04	0.04	0.12	0.29	0.32	0.05	0.05	0.03	0.05	0.04	0.05	0.14	0.13	0.06	0.21

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70
Q34. How worried are you, if at all, about each of the following?
-Summary
Base: All respondents

		Q34 Summary													
		Energy prices (a)	Fuel prices (b)	Food prices (c)	Public spending cuts (d)	Future tax levels (e)	Mortgage rates (f)	The value of my pension (g)	The interest rate on my savings (h)	The security of my savings (i)	Level of my household savings and investments (j)	The exchange rate of the pound (k)	Me or my partner losing our jobs (l)	Level of my household debt, including mortgage and credit card (m)	The price of my house falling (n)
Unweighted base		1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Weighted base		1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base (exl NA for %)		996	929	999	998	958	583	845	841	845	870	958	625	782	769
Very worried	(4)	203 20%ceijklmn opqstvwxyzA BC	250 27%acefgijk lmnopqstuvw xyzABC	165 16%ijkmnost vwxyzABC	258 26%acefijkl mnopqstuvw xyzABC	159 17%ijklmnost vwxyzABC	113 19%ijklmnop stvwxyzABC	187 22%ceijklmn opqstvwxyzA BC	195 23%ceijklmn opqstvwxyz ABC	93 11%nosvwyzA AB	113 13%nostvwyz AB	116 12%nosvwyzA B	85 14%nostvwyz AB	97 12%nosvwyzAB	55 7%osvw
Fairly worried	(3)	453 46%bcdefghi jklmnopqrstu vwxyzABC	384 41%fghijklm nopqrstuvwxy zABC	411 41%fghijklm nopqrstuvwxy zABC	382 38%fhijklmn opqrstvwxyzA BC	374 39%fhijklmn opqrstvwxyzA BC	177 30%ilmnostv wxyzAB	299 35%ijklmnor stvwxyzABC	267 32%ilmnostu vwyzAB	181 21%os	255 29%ilmnostv wyzAB	284 30%ilmnostv wyzAB	137 22%os	166 21%os	145 19%o
Not very worried	(2)	244 24%	208 22%	331 33%abdegor	227 23%	276 29%abdr	166 28%bdr	214 25%	244 29%abdr	355 42%abcdefg hjkopqrtux	324 37%abcdefg hkoprtux	338 35%abcdefg hkoprtux	259 42%abcdefg hkoprtux	290 37%abcdefg hkoprtux	318 41%abcdefg hjkopqrtux
Not at all worried	(1)	59 6%	53 6%	63 6%	53 5%	66 7%	84 14%abcdeghp	85 10%abcdep	67 8%bd	158 19%abcdefg hjkpqr	115 13%abcdeghp	128 13%abcdeghp	109 17%abcdeghj klipqrsuvw xyzBC	199 25%abcdefg hjkipqrsuvw xyzBC	205 27%abcdefg hjkipqrsuvw xyzABC
NET: Worried		656 66%cefg hijklmnop qrstvwxyz ABC	634 68%cdefg hijklmnop qrstvwxyz ABC	576 58%efijklm nopqrstvw xyzABC	640 64%cefg hijklmnop qrstvwxyz ABC	533 56%fijklm nopqrstvw xyzABC	290 50%ijklmn opqrstvw xyzABC	486 57%ijklm nopqrstvw xyzABC	462 55%ijklm nopqrstvw xyzABC	274 32%nosvw yzABC	368 42%ilmnost vwyzABC	401 42%ilmnost vwyzABC	222 35%nosvw yzABC	263 34%nosvw yzABC	200 26%os

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70
Q34. How worried are you, if at all, about each of the following?
-Summary
Base: All respondents

	Q34 Summary													
	Energy prices (a)	Fuel prices (b)	Food prices (c)	Public spending cuts (d)	Future tax levels (e)	Mortgage rates (f)	The value of my pension (g)	The interest rate on my savings (h)	The security of my savings (i)	Level of my household savings and investments (j)	The exchange rate of the pound (k)	Me or my partner losing our jobs (l)	Level of my household debt, including mortgage and credit card (m)	The price of my house falling (n)
Base (exl NA for %)	996	929	999	998	958	583	845	841	845	870	958	625	782	769
NET: Not worried	303 30%	261 28%	394 39%abdr	280 28%	342 36%abd	249 43%abdeghr	299 35%abd	311 37%abd	513 61%abcdefg hijkpqrux	439 50%abcdefg hijkpr	466 49%abcdefg hijkpr	368 59%abcdefg hijkpqr	489 63%abcdefg hijkpqrux	523 68%abcdefg hijkpqrux
Don't know	37 4%	34 4%	29 3%	78 8%abcnopq rxyzBC	83 9%abclmnop qstuvwxyzABC	44 7%abcnopq rxyzBC	60 7%abcnopq rxyzBC	68 8%abclmnop qstuvwxyzABC	58 7%abcnopq rxyzBC	62 7%abcnopq rxyzBC	91 10%abcnopq rxyzABC	35 6%acmqB	30 4%	46 6%abcnopq rxyzBC
Not applicable	4	71acdeklpr stuvwzB	1	2	42acdeklpr stuvwzB	417abcdekl mnopqrstvw xyzABC	155abcdekl mnopqrstvw xyzABC	159abcdekl mnopqrstvw xyzABC	155abcdekl mnopqrstvw xyzABC	130abcdekl mnopqrstvw xyzABC	42acdeklpr stuvwzB	375abcdekl mnopqrstvw xyzABC	218abcdekl mnopqrstvw xyzABC	231abcdekl mnopqrstvw xyzABC
Mean	2.83cefghijk lmnopqstuv wxyzABC	2.93acefghi jklmnopqrst uvwxyzABC	2.70fijklmn opqstuvwxy zABC	2.92acefghi jklmnopqrst uvwxyzABC	2.72fijklmn opqstuvwxy zABC	2.59ijklmno pqrstuvwxyz ABC	2.75fijklmn opqstuvwxy zABC	2.76fijklmn opqstuvwxy zABC	2.26nosvwyA	2.45ilmnost vwxyzABC	2.45ilmnost vwxyzABC	2.33mnostrw yzA	2.21nosvyA	2.07o
Standard deviation	0.83	0.86	0.82	0.87	0.85	0.99	0.94	0.93	0.91	0.90	0.90	0.94	0.98	0.89
Standard error	0.03	0.03	0.03	0.03	0.03	0.04	0.03	0.03	0.03	0.03	0.03	0.04	0.04	0.03

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70
Q34. How worried are you, if at all, about each of the following?
-Summary
Base: All respondents

		Q34 Summary														
		Having my home repossessed (o)	The quality of public services (p)	Housing costs (e.g. rent or mortgage payments) (q)	Brexit (r)	The extent of my legal rights and protections when buying goods and services (s)	Being able to travel around Europe easily (t)	Immigration from the EU (u)	Clothing prices (v)	Prices of electrical goods (w)	Prices of holidays abroad (x)	Mobile phone roaming charges (y)	Food safety standards (z)	Prices of cars (A)	Quality of the food I buy (B)	The efficiency of public transport (C)
Unweighted base		1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	580
Weighted base		1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	593
Base (excl NA for %)		666	989	749	996	997	899	995	997	998	858	880	996	878	998	537
Very worried	(4)	29 4%	144 15% inostvwxyzAB	117 16% ikmnoستvwxyzABC	286 29% acefghijklmnopqstuvwxyzABC	46 5%	88 10% osvwyA	183 18% ijklmnopstvwxyzABC	31 3%	44 4% v	89 10% nosvwyzA	63 7% osvw	72 7% osvw	52 6% v	86 9% osvwyA	59 11% nosvwyzA
Fairly worried	(3)	55 8%	404 41% fghijklmnopqrstuvwxyzABC	257 34% ijlmnoستvwxyzABC	294 30% ilmnoستvwxyzABC	154 15% o	217 24% nosvyA	265 27% imnosvwyA	194 19% os	218 22% osy	252 29% ilmnoستvwxyzABC	158 18% o	242 24% nosvyA	173 20% os	245 25% nosvyA	143 27% imnosvwyA
Not very worried	(2)	174 26%	311 31% abdgor	244 33% abdgor	213 21%	528 53% abcdefghijklmnopqrstuxyzABC	315 35% abcdefghijklmnopgru	302 30% abdgr	537 54% abcdefghijklmnopqrstuxyzABC	513 51% abcdefghijklmnopqrstuxyzABC	304 35% abcdefghijklmnopgru	360 41% abcdefghijklmnopqrstuxyzABC	455 46% abcdefghijklmnopqrstuxyzABC	407 46% abcdefghijklmnopqrstuxyzABC	456 46% abcdefghijklmnopqrstuxyzABC	217 40% abcdefghijklmnopqrstuxyzABC
Not at all worried	(1)	377 57% abcdefghijklmnopqrstuxyzABC	71 7%	104 14% abcdeghp	120 12% abcdehp	178 18% abcdefghijklmnopqr	225 25% abcdefghijklmnopqrstuxyzABC	183 18% abcdefghijklmnopqr	195 20% abcdefghijklmnopqr	173 17% abcdefghijklmnopqr	170 20% abcdefghijklmnopqr	253 29% abcdefghijklmnopqrstuwxzABC	180 18% abcdefghijklmnopqr	195 22% abcdefghijklmnopqr	176 18% abcdefghijklmnopqr	90 17% abcdefghijklmnopqr
NET: Worried		84 13%	549 55% fijklmnopستvwxyzABC	375 50% ijklmnopستvwxyzABC	581 58% fijklmnopستvwxyzABC	200 20% o	305 34% nosvwyA	448 45% ilmnoستvwxyzABC	225 23% o	262 26% osv	341 40% imnoستvwxyzABC	220 25% os	315 32% nosvwyA	225 26% os	331 33% nosvwyA	203 38% nosvwyzA

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70
Q34. How worried are you, if at all, about each of the following?
-Summary
Base: All respondents

Q34 Summary															
	Having my home repossessed (o)	The quality of public services (p)	Housing costs (e.g. rent or mortgage payments) (q)	Brexit (r)	The extent of my legal rights and protections when buying goods and services (s)	Being able to travel around Europe easily (t)	Immigration from the EU (u)	Clothing prices (v)	Prices of electrical goods (w)	Prices of holidays abroad (x)	Mobile phone roaming charges (y)	Food safety standards (z)	Prices of cars (A)	Quality of the food I buy (B)	The efficiency of public transport (C)
Base (exl NA for %)	666	989	749	996	997	899	995	997	998	858	880	996	878	998	537
NET: Not worried	550 83% ijklmnpqrst uvwxyzABC	383 39% abdr	348 46% abcdeghp r	333 33% bd	706 71% abcdehgh ijklmnpqr stuvwxyzBC	540 60% abcdehgh jklpqrux	485 49% abcdehgh pr	732 73% abcdehgh ijklmnpqr stuvwxyzABC	686 69% abcdehgh ijklmnpqr stuvwxyzBC	473 55% abcdehgh jklpqr	613 70% abcdehgh ijklmnpqr stuvwxyzBC	635 64% abcdehgh jklpqruxC	602 69% abcdehgh ijklmnpqr stuvwxyzBC	632 63% abcdehgh jklpqruxC	307 57% abcdehghjklpqrux
Don't know	31 5% c	58 6% abcmqvB	27 4%	82 8% abcilmnopq rstuvwxyzABC	91 9% abcilmnop qstuvwxyzABC	54 6% abcmqvB	62 6% abcmqvB	40 4% c	50 5% abcvB	43 5% cB	46 5% bcB	46 5% cB	51 6% abcmqvB	35 3%	28 5% c
Not applicable	334 kmpqrstuvwxy zABC	11 cdvB	251 prstuvwxyzABC	4	3	101 vwzB	5	3	2	142 suvwzABC	120 uvwzB	4	122 vwzB	2	56 acdekprstuvwzB
Mean	1.59	2.67 ijklmno qstuvwxyzAB C	2.54 iklmnos tuvwxyzABC	2.82 cefijkl mnopqstuvw xyzABC	2.07o	2.20 nosvyA	2.48 ilmnost vwxyzABC	2.06o	2.14 osvy	2.32 mnostrw yzA	2.04o	2.22 noswya	2.10o	2.25 noswya	2.34 mnostrwyzA
Standard deviation	0.83	0.83	0.93	1.02	0.75	0.95	1.02	0.73	0.76	0.92	0.89	0.84	0.83	0.86	0.90
Standard error	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.02	0.02	0.03	0.03	0.03	0.03	0.03	0.04

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 71
Q34. How worried are you, if at all, about each of the following?
-Energy prices
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	996	487	509	164	281	277	274	225	497	152*	349	261	152	235	441	133	58*	40*	116*	174	35*	680	362	319	288	88*	56*	144	28**
Very worried (4)	203 20%	87 18%	116 23%	23 14%	62 22%	60 22%	58 21%	38 17%	107 22%	30 20%	63 18%	48 19%	30 20%	62 26% _{ai}	86 19%	26 20%	10 17%	15 39% _{mnors}	28 24%	33 19%	5 15%	123 18%	62 17%	61 19%	75 26% _t	25 29% _u	18 31% _{uv}	32 22%	5 16%
Fairly worried (3)	453 46%	223 46%	230 45%	62 38%	125 44%	145 52% _{cg}	122 45%	90 40%	241 48% _c	79 52%	157 45%	116 45%	73 48%	107 46%	200 45%	63 47%	25 44%	18 46%	53 46%	74 43%	20 58% _{gr}	321 47%	170 47%	151 47%	120 42%	31 36%	26 47%	62 43%	13 45%
Not very worried (2)	244 24%	131 27%	113 22%	49 30%	61 22%	59 21%	74 27%	60 27%	110 22%	35 23%	96 28% _l	71 27% _l	35 23%	43 18%	107 24% _p	32 24% _p	17 29% _p	1 3%	23 20% _p	58 33% _{mpq}	7 20% _p	181 27% _w	98 27% _y	83 26% _y	56 19%	20 22%	6 10%	31 21%	7 27%
Not at all worried (1)	59 6%	32 7%	27 5%	16 10% _h	15 5%	12 4%	16 6%	19 9%	23 5%	7 5%	21 6%	15 6%	8 5%	15 6%	27 6%	8 6%	2 4%	4 9%	10 8%	7 4%	1 2%	41 6%	25 7%	16 5%	18 6%	5 6%	3 5%	10 7%	-
NET: Worried	656 66%	310 64%	346 68%	85 52%	187 67% _{cg}	205 74% _{cg}	180 66% _c	128 57%	348 70% _{cg}	109 72%	219 63%	165 63%	103 68%	169 72%	285 65%	89 67%	35 61%	34 85% _{mor}	82 70%	107 61%	25 73%	444 65%	232 64%	213 67%	195 68%	56 64%	44 78% _u	95 66%	17 62%
NET: Not worried	303 30%	163 34%	139 27%	65 40% _{deh}	76 27%	71 25%	91 33%	79 35% _{eh}	133 27%	42 28%	117 34%	86 33%	42 28%	58 25%	134 30% _p	40 30% _p	19 33% _p	5 12%	33 28%	65 37% _{ps}	8 22%	222 33% _w	123 34% _y	99 31% _y	74 26%	24 28%	8 15%	41 28% _y	7 27%
Don't know	37 4%	13 3%	24 5%	14 8% _{efh}	18 6% _{ef}	2 1%	3 1%	18 8% _{efh}	16 3%	-	12 4%	11 4%	6 4%	8 3%	22 5%	4 3%	4 6% _{gr}	1 3%	2 2%	3 1%	2 5%	14 2%	7 2%	7 2%	19 7% _t	7 8% _{uv}	4 7% _u	9 6% _u	3 11%
Not applicable	4	1	3	2	1	-	-	2	1	-	1	2	-	1	-	1	2	2	mnr	-	-	2	2	1	1	-	-	1	-
Mean	2.83	2.77	2.90 _a	2.61	2.89 _{cg}	2.92 _{cg}	2.82 _c	2.71	2.90 _{cg}	2.87	2.78	2.79	2.86	2.95 _i	2.82	2.83	2.78	3.19	2.88	2.77	2.90	2.79	2.76	2.83	2.94 _t	2.95	3.12 _{uv}	2.86	2.88
Standard deviation	0.83	0.83	0.83	0.87	0.83	0.77	0.84	0.87	0.80	0.78	0.82	0.82	0.80	0.85	0.83	0.82	0.79	0.89	0.88	0.80	0.68	0.81	0.82	0.80	0.87	0.90	0.81	0.86	0.70
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.05	0.06	0.04	0.07	0.05	0.05	0.06	0.05	0.05	0.07	0.08	0.15	0.09	0.06	0.03	0.04	0.05	0.05	0.10	0.09	0.07	0.16	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 72
Q34. How worried are you, if at all, about each of the following?
-Fuel prices
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	929	465	465	152	265	254	258	211	460	140*	337	246	146	200	427	119*	48*	34**	102*	168	31*	656	348	308	246	70*	48*	128	27**
Very worried (4)	250 27%	122 26%	129 28%	40 26%	76 29%	75 30%	58 23%	57 27%	135 29%	38 27%	84 25%	64 26%	45 30%	58 29%	134 31% ^{or}	34 28%	7 15%	8 23%	29 29%	32 19%	6 19%	175 27%	75 21%	100 33% ^u	69 28%	23 34%	13 27%	32 25%	7 24%
Fairly worried (3)	384 41%	192 41%	192 41%	62 41%	105 39%	104 41%	114 44%	91 43%	179 39%	67 48%	141 42%	100 41%	62 42%	81 41%	165 39%	53 45%	21 43%	16 46%	39 38%	75 45%	15 50%	282 43%	148 42%	134 44%	93 38%	24 34%	18 38%	51 40%	9 33%
Not very worried (2)	208 22%	105 23%	103 22%	37 25%	49 19%	51 20%	71 27% ^d	43 21%	94 20%	25 18%	85 25%	61 25%	27 18%	36 18%	86 20%	19 16%	14 29%	3 8%	24 24%	55 33% ^{mn}	7 22%	153 23%	99 28% ^v	55 18%	47 19%	12 17%	9 19%	26 20%	8 28%
Not at all worried (1)	53 6%	30 6%	23 5%	6 4%	15 5%	19 8%	12 5%	8 4%	33 7%	10 7%	15 4%	15 6%	6 4%	17 8%	22 5%	10 9% ^r	2 5%	5 14%	7 7%	5 3%	1 3%	33 5%	21 6%	13 4%	18 7%	4 5%	3 6%	11 9%	2 6%
NET: Worried	634 68%	313 67%	321 69%	102 67%	181 68%	179 71%	172 67%	148 70%	314 68%	104 74%	224 67%	164 66%	106 73%	140 70%	299 70%	87 73%	28 59%	23 69%	68 67%	107 64%	21 69%	457 70%	222 64%	234 76% ^{uz}	162 66%	47 68%	31 65%	83 65%	16 57%
NET: Not worried	261 28%	135 29%	126 27%	44 29%	64 24%	70 28%	83 32%	51 24%	127 28%	34 25%	99 30%	76 31%	33 22%	52 26%	108 25%	30 25%	16 34%	8 23%	32 31%	59 35% ^m	8 25%	187 28%	119 34% ^v	67 22%	65 26%	16 23%	12 25%	37 29%	9 33%
Don't know	34 4%	16 3%	18 4%	6 4%	21 8% ^{ef}	5 2%	3 1%	12 6% ^f	19 4%	2 1%	13 4%	7 3%	7 5%	8 4%	20 5% ^r	2 2%	4 8% ^r	3 9%	2 2%	1 1%	2 6% ^r	12 2%	6 2%	7 2%	19 8% ^t	7 10% ^{uv}	5 10% ^{uv}	7 6% ^u	3 10%
Not applicable	71	23	48 ^a	14	17	23	16	16	39	11	13	16	5	36 ^{ijk}	16	13 ^{mr}	10 ^{mr}	7	15 ^{mr}	6	4 ^{mr}	27	16	11	43 ^t	18 ^{uv}	8 ^{uv}	18 ^{uv}	*
Mean	2.93	2.90	2.96	2.93	2.99	2.94	2.85	2.99	2.95	2.95	2.91	2.88	3.04	2.94	3.01 ^{or}	2.94	2.75	2.84	2.90	2.81	2.91	2.93	2.81	3.07 ^{uz}	2.94	3.06 ^u	2.96	2.86	2.84
Standard deviation	0.86	0.87	0.85	0.84	0.87	0.90	0.82	0.81	0.90	0.86	0.83	0.87	0.83	0.92	0.87	0.90	0.80	0.99	0.91	0.78	0.76	0.84	0.85	0.82	0.91	0.90	0.88	0.92	0.91
Standard error	0.03	0.04	0.04	0.07	0.05	0.06	0.05	0.05	0.04	0.08	0.05	0.06	0.06	0.06	0.05	0.08	0.09	0.18	0.10	0.06	0.09	0.03	0.05	0.05	0.05	0.11	0.11	0.07	0.21

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 73
Q34. How worried are you, if at all, about each of the following?
-Food prices
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (exl NA for %)	999	487	512	165	282	277	274	226	499	152*	349	263	152	235	443	133	58*	40*	116*	174	35*	682	362	320	289	88*	56*	145	28**
Very worried (4)	165 16%	62 13%	103 20%a	23 14%	60 21%f	49 18%	33 12%	35 16%	96 19%f	29 19%	46 13%	36 14%	24 16%	59 25%ijk	76 17%r	31 23%rs	11 19%r	13 32%mqrs	16 14%	15 9%	3 9%	94 14%	36 10%	58 18%u	66 23%t	24 27%u	16 29%u	26 18%u	4 15%
Fairly worried (3)	411 41%	190 39%	221 43%	64 39%	117 41%	118 42%	113 41%	96 43%	202 40%	58 38%	135 39%	120 46%	70 46%	87 37%	177 40%	56 42%	23 40%	14 35%	56 48%	66 38%	19 55%mr	289 42%	149 41%	140 44%	112 39%	35 39%	18 32%	60 41%	10 35%
Not very worried (2)	331 33%	184 38%b	147 29%	60 36%d	68 24%	97 35%d	108 39%dh	69 31%	154 31%	58 38%	128 37%	90 34%	46 30%	68 29%	144 32%	35 26%	19 33%	9 23%	35 30%	80 46%mpnqs	10 28%	244 36%w	148 41%vxz	96 30%	76 26%	18 20%	16 29%	42 29%	12 42%
Not at all worried (1)	63 6%	37 8%	26 5%	11 6%	23 8%	12 4%	17 6%	14 6%	31 6%	7 5%	31 9%j	10 4%	7 5%	15 6%	29 7%	9 7%	3 5%	3 6%	7 6%	12 7%	1 2%	43 6%	25 7%	18 6%	19 7%	5 6%	2 4%	12 8%	1 4%
NET: Worried	576 58%	252 52%	324 63%a	87 53%	176 63%	166 60%	146 53%	132 58%	298 60%	86 57%	181 52%	156 59%	93 62%	145 62%ai	252 57%r	87 65%r	34 59%	27 67%r	73 63%r	81 46%	22 64%r	384 56%	185 51%	198 62%u	179 62%	58 66%u	34 61%	86 59%	14 50%
NET: Not worried	394 39%	221 45%b	173 34%	70 43%d	90 32%	109 39%	125 46%d	84 37%	186 37%	65 43%	159 46%l	100 38%	53 35%	82 35%	173 39%	44 33%	22 38%	12 30%	42 36%	92 53%mnaps	10 30%	286 42%w	173 48%vxyz	114 36%	95 33%	23 26%	19 33%	54 37%	13 46%
Don't know	29 3%	14 3%	15 3%	8 5%ef	16 6%ef	2 1%	3 1%	11 5%ef	15 3%	1 1%	8 2%	7 3%	5 4%	8 3%	18 4%	2 2%	2 3%	1 3%	2 2%	1 1%	2 6%r	12 2%	5 1%	7 2%	16 5%t	7 8%uv	4 7%u	5 4%	1 4%
Not applicable	1	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	1m	-	-	-	1	1	-	-	-	-	-	-
Mean	2.70	2.58	2.81a	2.63	2.80f	2.74	2.60	2.71	2.75f	2.72	2.58	2.71	2.75	2.83i	2.70r	2.83r	2.75r	2.96r	2.72r	2.49	2.75r	2.65	2.55	2.76u	2.82t	2.94u	2.92u	2.72u	2.63
Standard deviation	0.82	0.81	0.82	0.82	0.88	0.80	0.78	0.82	0.85	0.82	0.84	0.75	0.78	0.89	0.84	0.87	0.83	0.92	0.78	0.75	0.67	0.80	0.77	0.82	0.88	0.88	0.89	0.87	0.80
Standard error	0.03	0.04	0.04	0.06	0.05	0.05	0.05	0.05	0.04	0.07	0.05	0.05	0.06	0.05	0.05	0.07	0.09	0.16	0.08	0.05	0.08	0.03	0.04	0.05	0.05	0.09	0.10	0.06	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 74
Q34. How worried are you, if at all, about each of the following?
-Public spending cuts
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	998	486	512	166	282	277	273	227	498	152*	349	263	152	234	443	133	58*	41*	115*	174	34*	682	363	319	288	88*	55*	145	28**
Very worried (4)	258 26%	114 23%	145 28%	33 20%	72 25%	82 30% ^c	72 26%	50 22%	137 27%	44 29%	80 23%	68 26%	42 28%	67 29%	106 24%	37 28%	15 26%	16 39% ^{qs}	24 20%	55 31% ^s	6 17%	156 23%	82 22%	75 23%	99 34% ^t	30 34% ^u	23 42% ^{uv}	46 32% ^u	2 9%
Fairly worried (3)	382 38%	189 39%	193 38%	61 37%	102 36%	113 41%	106 39%	88 39%	187 38%	65 43%	134 38%	100 38%	57 38%	91 39%	167 38%	55 41%	20 29%	12 29%	47 41%	64 37%	16 46%	276 40% ^w	143 39%	133 42% ^z	93 32%	31 36%	19 34%	43 30%	13 46%
Not very worried (2)	227 23%	127 26% ^b	100 20%	37 22%	62 22%	62 22%	66 24%	49 22%	112 23%	30 20%	97 28% ^l	55 21%	36 23%	39 17%	104 23%	27 20%	12 20%	8 18%	27 23%	43 25%	7 21%	171 25% ^w	91 25% ^{xy}	80 25% ^{xy}	49 17%	11 12%	7 13%	31 22%	7 25%
Not at all worried (1)	53 5%	34 7%	19 4%	8 5%	15 5%	14 5%	16 6%	8 4%	29 6%	9 6%	18 5%	16 6%	4 2%	16 7%	23 5%	8 6%	* 10% ^o	4 7%	9 5%	8 2%	1 2%	41 6%	28 8%	13 4%	12 4%	3 3%	2 3%	7 5%	- -
NET: Worried	640 64%	302 62%	338 66%	94 56%	174 62%	195 70% ^c	178 65%	138 61%	324 65%	109 72%	214 61%	168 64%	100 66%	158 67%	273 62%	92 69%	35 61%	28 68%	71 61%	119 68%	22 64%	432 63%	224 62%	208 65%	192 67%	61 70%	42 76% ^{uz}	89 61%	15 55%
NET: Not worried	280 28%	160 33% ^b	120 23%	45 27%	78 28%	75 27%	82 30%	57 25%	141 28%	39 25%	115 33% ^l	71 27%	39 26%	55 23%	127 29%	35 26%	12 21%	12 29%	35 31%	52 30%	8 23%	212 31% ^w	119 33% ^{xy}	93 29% ^{xy}	61 21%	14 16%	9 16%	38 27%	7 25%
Don't know	78 8%	24 5%	54 11% ^{ca}	27 16% ^{efh}	31 11% ^{ef}	7 2%	14 5%	31 14% ^{efh}	33 7% ^{ee}	5 3%	20 6%	23 9%	13 8%	22 9%	43 10% ^r	6 5%	10 18% ^{mnpr}	1 3%	10 8% ^r	3 2%	5 13% ^{nr}	38 6%	20 5%	18 6%	35 12% ^t	13 14% ^{uv}	5 8%	18 12% ^{uv}	6 20%
Not applicable	2	1	1	1	-	*	1	1	*	-	-	-	-	2	-	-	* ^m	-	1	-	1 ^{mr}	*	-	*	1	-	1 ^u	*	-
Mean	2.92	2.83	3.01 ^a	2.85	2.92	2.97	2.90	2.92	2.93	2.98	2.84	2.92	3.00	2.98	2.89	2.95	3.05	3.00	2.81	2.97	2.92	2.85	2.81	2.89	3.11 ^t	3.18 ^{uv}	3.25 ^{uv}	3.00 ^u	2.80
Standard deviation	0.87	0.88	0.84	0.85	0.88	0.86	0.88	0.82	0.88	0.86	0.88	0.82	0.89	0.86	0.87	0.78	1.02	0.88	0.88	0.73	0.86	0.89	0.83	0.87	0.82	0.82	0.91	0.64	
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.06	0.06	0.04	0.08	0.05	0.06	0.06	0.06	0.05	0.07	0.09	0.10	0.06	0.09	0.04	0.05	0.05	0.05	0.09	0.10	0.07	0.15	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 75
Q34. How worried are you, if at all, about each of the following?
-Future tax levels
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not working but seeking (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (exl NA for %)	958	473	484	161	278	275	243	222	493	149*	347	252	147	212	439	131	55*	39*	93*	167	33*	665	347	318	267	75*	50*	142	26**
Very worried (4)	159 17%	74 16%	85 17%	32 20% ^f	65 23% ^{efh}	34 12%	28 11%	52 23% ^{efh}	79 16%	26 18%	53 15%	40 16%	27 18%	39 18%	94 21% ^{oqrs}	25 19% ^{qr}	5 9%	10 25% ^{oqr}	7 7%	15 9%	3 9%	98 15%	36 10%	62 19% ^u	60 23% ^t	18 24% ^u	15 30% ^u	27 19% ^u	1 2%
Fairly worried (3)	374 39%	182 38%	192 40%	65 41%	102 37%	119 43%	88 36%	92 41%	195 40%	59 40%	145 42%	105 42%	50 34%	74 35%	177 40%	52 40%	19 34%	13 35%	29 32%	68 40%	16 48%	282 42% ^w	142 41% ^x	141 44% ^x	85 32%	18 24%	18 36%	49 34%	7 28%
Not very worried (2)	276 29%	151 32%	125 26%	38 24%	69 25%	88 32% ^g	81 33% ^g	48 22%	147 30%	51 34%	104 30%	76 29%	42 29%	55 26%	107 24%	41 31%	18 34%	11 27%	33 35%	58 35% ^m	8 25%	193 29%	118 34% ^{vy}	75 24%	73 27%	22 29%	9 19%	42 30%	10 40%
Not at all worried (1)	66 7%	36 8%	30 6%	5 3%	11 4%	17 6%	32 13% ^{cdegh}	5 2%	28 6%	8 5%	20 6%	15 6%	8 5%	24 11% ⁱ	21 5%	4 3%	3 6%	1 4%	16 17% ^{mns}	19 11% ^{mn}	1 3%	46 7%	29 8%	17 5%	17 6%	5 7%	3 7%	8 6%	3 12%
NET: Worried	533 56%	256 54%	277 57%	97 61% ^f	167 60% ^f	153 56%	116 48%	144 65% ^{fh}	274 56%	86 58%	198 57%	144 57%	77 53%	113 53%	271 62% ^{oqr}	77 59% ^{oq}	24 43%	23 60%	36 39%	82 49%	19 57% ^q	380 57%	178 51%	202 64% ^{ux}	145 54%	36 49%	33 66% ^u	76 53%	8 30%
NET: Not worried	342 36%	186 39% ^b	156 32%	43 27%	80 29%	105 38% ^{cdg}	113 47% ^{cdgh}	54 24%	175 36% ^g	59 39%	123 36%	91 36%	50 34%	78 37%	128 29%	45 35%	22 40%	12 31%	49 53% ^{mns}	77 46% ^{ms}	9 27%	239 36%	147 42% ^{vy}	92 29%	90 34%	26 35%	13 26%	50 36%	13 52%
Don't know	83 9%	31 7%	52 11%	20 13% ^{ef}	32 11%	16 6%	14 6%	24 11%	44 9%	5 3%	25 7%	17 7%	20 13% ^j	20 9%	39 9%	9 7%	10 17% ^{mnr}	4 9%	8 8%	8 5%	5 16% ^{nr}	46 7%	22 6%	24 8%	32 12% ^t	12 16% ^{uv}	4 8%	16 11%	5 18%
Not applicable	42	14	28	5	4	2	31cdegh	5	3	3	10i	5	25ijk	4	2	3m	2m		23mnoprs	7m	2m	18	16v	2	22t	13uvz	6uvz	4	2
Mean	2.72	2.66	2.77	2.88 ^{ef}	2.89 ^{efh}	2.66	2.49	2.96 ^{efh}	2.72 ^f	2.72	2.72	2.72	2.76	2.67	2.86 ^{oqr}	2.80 ^{qr}	2.56	2.89	2.32	2.49	2.75 ^{qr}	2.70	2.57	2.84 ^u	2.80	2.79	2.97 ^u	2.75	2.24
Standard deviation	0.85	0.85	0.84	0.80	0.84	0.79	0.88	0.79	0.82	0.82	0.81	0.82	0.86	0.94	0.84	0.80	0.79	0.87	0.88	0.82	0.70	0.82	0.81	0.82	0.90	0.96	0.92	0.87	0.76
Standard error	0.03	0.04	0.04	0.06	0.05	0.05	0.06	0.05	0.04	0.07	0.05	0.05	0.07	0.06	0.05	0.07	0.09	0.16	0.11	0.06	0.09	0.03	0.04	0.05	0.05	0.12	0.11	0.07	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 76
Q34. How worried are you, if at all, about each of the following?
-Mortgage rates
Base: All respondents

	Gender			Age							Social Grade					Working Status					Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	583	308	275	147	224	150*	61*	199	322	79*	219	163	89*	111*	352	89*	37*	22**	24**	39*	18*	411	99*	313	147	43*	25**	80*	24**
Very worried (4)	113 19%	50 16%	62 23%	41 28%eh	43 19%	19 12%	9 15%	57 29%deh	46 14%	10 13%	51 23%	29 18%	14 15%	19 17%	85 24%rs	14 16%	5 14%	2 9%	3 14%	1 2%	1 8%	85 21%	8 8%	77 25%lux	25 17%	2 5%	5 20%	18 22%lux	3 13%
Fairly worried (3)	177 30%	89 29%	89 32%	41 28%	82 37%f	46 31%f	8 13%	59 30%f	110 34%f	25 31%	65 30%	56 34%	23 26%	33 30%	109 31%r	33 37%r	11 29%	9 38%	4 18%	5 12%	7 37%r	133 32%	16 16%	118 38%lux	36 25%	8 19%	3 14%	25 31%u	8 33%
Not very worried (2)	166 28%	102 33%b	64 23%	37 25%	57 25%	47 31%	25 41%g	48 24%	92 29%	23 27%	60 31%	50 35%	31 22%	24 27%	94 27%	25 28%	10 26%	6 25%	10 42%	17 42%	4 21%	116 28%	30 30%	87 28%	38 26%	12 28%	4 15%	23 29%	11 44%
Not at all worried (1)	84 14%	47 15%	37 13%	14 10%	21 9%	35 23%cdg	14 23%cdg	17 9%	52 16%g	21 27%	30 14%	19 12%	12 14%	22 20%	38 11%	11 12%	8 20%	6 26%	5 21%	13 33%mn	3 17%	58 14%	39 39%vz	20 6%	24 16%	10 23%v	6 23%	8 11%	1 6%
NET: Worried	290 50%	139 45%	151 55%	83 56%f	125 56%f	64 43%	17 28%	116 58%ef	156 48%f	35 44%	115 53%	85 52%	37 42%	53 47%	195 55%r	47 53%r	16 43%r	10 47%	7 32%	5 14%	8 45%r	218 53%w	24 24%	195 62%lux	61 41%	10 23%	8 34%	42 53%lux	11 46%
NET: Not worried	249 43%	148 48%b	101 37%	51 35%	77 35%	81 54%cdg	40 65%cdgh	65 33%	144 45%dg	44 55%	90 41%	69 42%	43 48%	47 42%	133 38%	37 41%	17 46%	11 51%	15 62%	30 75%mnos	7 38%	175 43%	68 69%vz	106 34%	62 42%	22 50%	9 38%	31 39%	12 50%
Don't know	44 7%	20 7%	23 8%	14 9%	21 10%e	4 3%	5 7%	17 9%	22 7%	1 1%	13 6%	9 6%	9 10%	12 11%	25 7%	6 6%	4 10%	1 2%	1 6%	4 11%	3 17%o	18 4%	7 7%	12 4%	24 16%t	11 26%uvz	7 27%	6 8%	1 4%
Not applicable	417	180	237a	19	58cg	127cdgh	213dg	28	177cdg	73	131	99	62	125ijk	91	43m	21m	19	93	135m	16mno	271	265v	7	142t	45vz	32	66v	4
Mean	2.59	2.50	2.70	2.82efh	2.73efh	2.33	2.21	2.86efh	2.50	2.30	2.66	2.61	2.48	2.50	2.74	2.60	2.42	2.30	2.26	1.81	2.43	2.62	1.92	2.84u	2.50	2.07	2.43	2.70u	2.55
Standard deviation	0.99	0.96	1.00	0.99	0.91	0.98	1.00	0.97	0.95	1.01	1.01	0.93	0.95	1.05	0.98	1.02	0.98	0.99	0.77	0.95	0.98	0.97	0.88	1.02	0.91	1.23	0.97	0.82	
Standard error	0.04	0.06	0.07	0.08	0.07	0.09	0.15	0.07	0.06	0.13	0.08	0.08	0.10	0.10	0.06	0.10	0.14	0.23	0.25	0.12	0.16	0.05	0.10	0.06	0.08	0.16	0.24	0.10	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 77
Q34. How worried are you, if at all, about each of the following?
-The value of my pension
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)		
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22		
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**		
Base (excl NA for %)	845	429	416	144	251	235	215	197	433	128*	325	229	126	165	414	111*	34*	34**	68*	162	22*	596	294	302	225	66*	36*	123	25**		
Very worried (4)	187 22%	81 19%	105 25%	25 17%	62 25% ^f	77 33% ^{cf} _g	22 10%	41 21% ^f	123 28% ^{cf}	41 32%	64 20%	59 26%	25 20%	39 24%	115 28% ^{qr}	28 26% ^{qr}	6 19%	11 31%	6 9%	17 11%	3 15%	126 21%	46 16%	80 26% ^u	28 26%	58 28% ^u	19 26%	9 24% ^u	30 24% ^u	3 13%	
Fairly worried (3)	299 35%	145 34%	154 37%	55 38% ^f	96 38% ^f	91 39% ^f	57 27%	71 36%	171 39% ^f	44 34%	127 39% ^l	80 35%	45 36%	46 28%	158 38%	45 40%	8 24%	13 37%	19 29%	47 29%	9 43%	221 37%	99 34%	121 40% ^x	67 30%	16 24%	11 32%	40 32%	11 46%		
Not very worried (2)	214 25%	125 29% ^b	89 21%	33 23%	51 20%	47 20%	84 39% ^{cdeg} _h	45 23%	85 20%	30 24%	89 27%	55 24%	33 26%	38 23%	86 21%	20 18%	11 31%	4 13%	19 28%	69 43% ^{mns}	5 22%	155 26%	86 29%	69 23%	53 24%	13 20%	9 24%	31 25%	6 25%		
Not at all worried (1)	85 10%	54 12% ^b	31 7%	15 10%	15 6%	14 6%	40 19% ^{cdegh}	19 9%	26 6%	9 7%	32 10%	18 8%	13 11%	21 13%	30 7%	8 7%	4 12%	3 8%	15 22% ^{mns}	25 15% ^{ms}	1 2%	64 11%	46 16% ^{vyz}	18 6%	19 8%	9 13%	1 3%	9 7%	2 7%		
NET: Worried	486 57%	226 53%	260 62% ^a	80 56% ^f	158 63% ^f	168 72% ^{cf} _g	80 37%	112 57% ^f	294 68% ^{cf}	85 66%	191 59%	139 61%	70 55%	85 52%	272 66% ^{oqr}	73 66% ^{oqr}	15 43%	23 68%	26 38%	64 40%	13 58% ^r	347 58%	146 50%	201 67% ^{ux}	125 55%	34 52%	20 58%	70 57%	15 59%		
NET: Not worried	299 35%	179 42% ^b	120 29%	48 34%	66 26%	61 26%	124 58% ^{cdeg} _h	64 33%	111 26%	40 31%	121 37%	73 32%	46 37%	59 36%	116 28%	28 25%	15 43% ⁿ	7 21%	34 50% ^{mns}	94 58% ^{mns}	5 24%	219 37%	132 45% ^{vyz}	87 29%	72 32%	22 33%	10 28%	40 33%	8 32%		
Don't know	60 7%	24 6%	36 9%	16 11% ^e	27 11% ^e	6 3%	11 5%	20 10% ^e	28 7%	3 3%	13 4%	17 8%	10 8%	20 12% ^l	26 6%	10 9% ^r	5 14% ^r	4 12%	8 12% ^r	3 2%	4 18% ^{mr}	30 5%	16 5%	14 5%	28 12% ^t	10 15% ^{uv}	5 15% ^{uv}	13 10%	2 8%		
Not applicable	155	58	97 ^a	23	31	42	59 ^{cdegh}	31	65	24	24	34 ⁱ	26 ⁱ	2.71	2.85	2.70	2.71	2.92 ^{oqr}	2.58	3.03	2.29	2.36	2.85 ^{qr}	2.72	2.52	2.91 ^u	2.83	2.79	2.93 ^u	2.83 ^u	2.70
Mean	2.75	2.63	2.88 ^a	2.70 ^f	2.92 ^f	3.01 ^{cf} _g	2.30	2.76 ^f	2.97 ^{cf} _g	2.93	2.71	2.85	2.70	2.71	2.92 ^{oqr}	2.93 ^{qr}	2.58	3.03	2.29	2.36	2.85 ^{qr}	2.72	2.52	2.91 ^u	2.83	2.79	2.93 ^u	2.83 ^u	2.70		
Standard deviation	0.94	0.95	0.91	0.92	0.87	0.89	0.91	0.93	0.88	0.94	0.91	0.92	0.93	1.02	0.91	0.89	0.99	0.94	0.96	0.87	0.76	0.93	0.96	0.87	0.96	1.08	0.88	0.93	0.82		
Standard error	0.03	0.05	0.05	0.08	0.06	0.06	0.06	0.07	0.05	0.09	0.06	0.06	0.08	0.08	0.05	0.09	0.15	0.19	0.14	0.07	0.12	0.04	0.06	0.06	0.06	0.14	0.14	0.08	0.21		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 78
Q34. How worried are you, if at all, about each of the following?
-The interest rate on my savings
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	841	424	417	154	234	224	228	205	407	124*	322	226	126	166	386	114*	45*	32**	76*	165	24*	610	329	281	206	61*	34*	111	24**
Very worried (4)	195 23%	85 20%	110 26%	22 14%	40 17%	54 24%	79 35% deg	32 16%	83 20%	40 32%	75 23%	53 23%	25 20%	42 26%	73 19%	25 21%	4 9%	11 35%	25 33% mo	52 32% mo	5 20%	140 23%	90 27% w	50 18%	48 23%	15 24%	9 27%	24 21%	7 27%
Fairly worried (3)	267 32%	137 32%	130 31%	43 28%	68 29%	83 37%	73 32%	59 29%	135 33%	39 31%	97 30%	84 37%	38 31%	48 29%	113 29%	44 39% o	10 21%	7 21%	25 33%	58 35%	10 43% o	211 35% w	130 39% vxxz	81 29%	51 25%	14 23%	10 29%	27 24%	5 22%
Not very worried (2)	244 29%	134 32%	111 27%	52 34% f	83 35% f	59 26%	51 22%	69 34% f	125 31%	32 26%	107 33%	59 26%	38 30%	40 24%	128 33%	33 29%	16 35%	9 28%	16 21%	39 24%	5 19%	179 29%	73 22%	106 38% ux	59 29%	13 22%	9 27%	37 33% u	6 26%
Not at all worried (1)	67 8%	42 10%	24 6%	17 11%	15 6%	17 7%	18 8%	19 10%	29 7%	10 8%	26 8%	15 7%	8 6%	17 10%	35 9%	4 4%	7 15% n	2 6%	4 5%	13 8%	1 5%	46 8%	25 8%	22 8%	18 9%	5 9%	2 5%	11 10%	3 10%
NET: Worried	462 55%	222 52%	240 58%	65 42%	108 46%	137 61% cdg	152 67% cdgh	91 45%	218 54% c	78 64%	171 53%	136 60%	63 50%	91 55%	186 48% o	69 60% o	13 30%	18 57%	50 66% mo	110 67% mo	15 63% o	351 58% w	220 67% vxxz	131 47%	99 48%	29 47%	19 56%	51 46%	12 49%
NET: Not worried	311 37%	176 41% b	135 32%	69 45% f	98 42% f	75 34%	69 30%	88 43% f	154 38%	41 33%	133 41%	74 33%	46 36%	58 35%	163 42% qrs	37 32%	22 49% nqrs	11 34%	20 26%	53 32%	6 24%	225 37%	97 30%	128 45% u	77 37%	19 30%	11 32%	48 43% u	9 36%
Don't know	68 8%	26 6%	42 10%	20 13% ef	29 12% ef	12 5%	8 3%	25 12% ef	35 9% f	4 3%	17 5%	16 7%	17 13% i	18 11%	36 9% r	9 7% r	9 21% mnr	3 9%	6 8% r	2 1%	3 13% r	34 6%	12 4%	22 8%	31 15% t	14 22% uv	4 12% u	13 11% u	4 15%
Not applicable	159	64	96a	13	48cg	53cg	46cg	22	91cg	28	27	36i	26i	70ijk	57r	18r	14mnr	10	41mnor	9	11mnr	73	34	38	83t	27uv	22uvxz	34uv	4
Mean	2.76	2.67	2.87a	2.52	2.64	2.82cg	2.97cdg	2.58	2.73c	2.91	2.72	2.82	2.74	2.78	2.64o	2.84o	2.30	2.95	3.01mo	2.92mo	2.90o	2.77	2.90vz	2.62	2.73	2.81	2.90	2.65	2.77
Standard deviation	0.93	0.93	0.91	0.92	0.87	0.90	0.96	0.91	0.90	0.96	0.93	0.89	0.90	0.99	0.92	0.83	0.91	1.00	0.91	0.94	0.84	0.91	0.90	0.89	0.97	1.01	0.92	0.97	1.06
Standard error	0.03	0.05	0.05	0.08	0.06	0.07	0.07	0.06	0.05	0.10	0.06	0.06	0.08	0.08	0.06	0.08	0.12	0.20	0.12	0.07	0.13	0.04	0.05	0.06	0.07	0.15	0.14	0.09	0.26

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 79
Q34. How worried are you, if at all, about each of the following?
-The security of my savings
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	845	425	419	154	234	223	234	206	405	124*	322	226	128	169	386	113*	44*	33**	81*	165	24*	610	332	279	210	64*	36*	111	24**
Very worried (4)	93 11%	38 9%	55 13%	22 15%	27 11%	22 10%	21 9%	33 16%fh	39 10%	22 18%	33 10%	24 10%	12 9%	24 14%	50 13%	13 12%	3 7%	9 27%	4 5%	13 8%	1 6%	55 9%	24 7%	32 11%	34 16%t	14 22%u	5 13%	15 14%u	4 15%
Fairly worried (3)	181 21%	77 18%	104 25%a	29 19%	58 25%f	58 26%f	35 15%	44 22%	101 25%f	18 14%	57 18%	61 27%i	33 26%	30 18%	91 24%	31 27%r	6 15%	6 20%	15 18%	26 16%	5 23%	135 22%	63 19%	73 26%	43 20%	10 15%	9 26%	24 22%	2 10%
Not very worried (2)	355 42%	196 46%b	159 38%a	61 39%	88 37%	92 41%	114 49%dg	77 37%	164 40%	53 43%	151 47%l	94 41%	49 39%	61 36%	145 38%	50 44%	18 40%	9 26%	36 45%	87 53%l	10 42%	272 45%w	155 47%x	117 42%	73 35%	17 27%	14 38%	42 38%	10 42%
Not at all worried (1)	158 19%	94 22%b	64 15%	24 15%	36 16%	42 19%	56 24%dg	28 13%	74 18%	27 22%	64 20%	35 16%	21 17%	38 22%	69 18%	13 11%	8 19%	6 18%	24 30%n	34 21%	3 14%	120 20%	78 24%vy	41 15%	34 16%	13 21%	3 9%	17 16%	5 19%
NET: Worried	274 32%	114 27%	159 38%a	51 33%	85 36%f	80 36%f	57 24%	77 38%f	140 34%f	40 32%	90 28%	85 38%i	45 35%	54 32%	142 37%or	44 39%or	9 21%	15 46%	19 23%	39 23%	7 28%	191 31%	86 26%	104 37%u	77 37%	23 37%	14 39%	39 36%	6 25%
NET: Not worried	513 61%	290 68%b	223 53%	85 55%	124 53%	134 60%	170 73%cd	105 51%	238 59%	80 65%	215 67%	129 57%	71 55%	99 58%	214 56%	63 55%	26 59%	15 45%	60 75%lms	122 74%lms	13 55%	392 64%w	234 70%vxyz	158 57%	107 51%	31 48%	17 47%	59 53%	15 61%
Don't know	58 7%	21 5%	38 9%a	18 12%ef	25 11%ef	8 4%	7 3%	23 11%ef	28 7%	4 3%	18 5%	12 5%	12 10%	16 10%	30 8%r	7 6%	9 20%mnqr	3 9%	2 3%	4 3%	4 16%nqr	28 5%	12 3%	16 6%	27 13%t	10 15%uv	5 14%u	12 11%u	4 15%
Not applicable	155	62	93a	12	48cg	55cg	40c	22	93cg	28	27	37i	24i	67ijk	57r	19r	15mnr	9	35mnr	9	11mnr	73	32	41	79t	24uv	20uvz	35uv	4
Mean	2.26	2.14	2.39a	2.37f	2.36f	2.28	2.10	2.45f	2.28f	2.29	2.20	2.34	2.31	2.26	2.35qr	2.41qr	2.11	2.60	1.98	2.11	2.24	2.22	2.10	2.36u	2.42t	2.44u	2.50u	2.38u	2.24
Standard deviation	0.91	0.88	0.93	0.96	0.92	0.90	0.88	0.96	0.89	1.01	0.89	0.88	0.89	1.01	0.95	0.86	0.87	1.13	0.83	0.83	0.83	0.88	0.85	0.89	0.99	1.13	0.89	0.95	1.01
Standard error	0.03	0.04	0.05	0.08	0.06	0.07	0.06	0.07	0.05	0.10	0.06	0.06	0.08	0.08	0.06	0.08	0.11	0.23	0.11	0.06	0.13	0.04	0.05	0.06	0.07	0.15	0.13	0.09	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 80
Q34. How worried are you, if at all, about each of the following?
-Level of my household savings and investments
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	870	436	434	157	250	229	234	211	425	127*	332	237	129	172	405	115*	43*	36**	79*	167	26*	624	335	289	220	63*	39*	117	26**
Very worried (4)	113 13%	33 8%	80 18%a	24 16%	38 15%	28 12%	23 10%	33 16%	58 14%	19 15%	39 12%	35 15%	17 13%	23 13%	59 15%or	20 18%or	2 4%	8 22%	10 12%	12 7%	3 13%	69 11%	27 8%	42 15%u	42 19%t	11 17%u	8 21%u	23 19%u	3 10%
Fairly worried (3)	255 29%	125 29%	131 30%	51 32%f	90 36%f	65 28%	50 21%	75 35%f	131 31%f	29 23%	83 25%	87 37%i	36 28%	50 36%g	138 34%r	35 31%	12 29%	8 22%	20 25%	35 21%	7 25%	183 29%	77 23%	106 37%u	67 30%	21 33%	9 24%	37 31%	5 19%
Not very worried (2)	324 37%	192 44%b	132 30%	48 31%	81 32%	93 41%g	102 44%cdg	62 29%	160 38%	51 40%	138 41%	78 33%	52 40%	57 33%	137 34%	43 37%	16 37%	9 26%	27 34%	80 48%m	11 44%	252 40%w	150 45%xz	102 35%x	60 27%	12 19%	13 33%	35 30%	12 47%
Not at all worried (1)	115 13%	61 14%	54 12%	19 12%d	13 5%	31 14%d	53 23%cdg	21 10%	41 10%	22 18%	57 17%j	20 9%	12 9%	26 15%	36 9%	9 8%	5 11%	7 20%	20 25%ms	35 21%mn	2 9%	86 14%	65 19%vz	21 7%	25 11%	10 16%	3 8%	12 10%	4 17%
NET: Worried	368 42%	158 36%	211 49%a	75 48%f	128 51%f	93 41%	73 31%	108 51%f	188 44%f	48 37%	121 37%	121 51%i	52 41%	73 42%	197 49%or	55 48%r	14 33%	16 45%	30 37%	47 28%	10 39%	252 40%	104 31%	148 51%u	109 50%t	32 50%u	18 45%	59 50%u	7 28%
NET: Not worried	439 50%	253 58%b	186 43%	67 43%	93 37%	124 54%dg	154 66%cdg	84 40%	201 47%d	73 58%	195 59%j	98 41%	64 50%	82 48%	174 43%	52 45%	21 49%	17 47%	47 60%m	115 69%mnos53%	14 53%	338 54%w	214 64%vxyz	124 43%	85 39%	22 35%	16 41%	46 40%	17 64%
Don't know	62 7%	25 6%	38 9%	15 10%f	29 12%ef	12 5%	7 3%	20 9%f	36 8%f	6 5%	16 5%	17 7%	13 10%	17 10%	35 9%r	8 7%	8 19%mnqr	3 8%	2 3%	5 3%	2 9%	34 5%	17 5%	17 6%	26 12%t	9 15%uv	5 13%u	12 10%	2 8%
Not applicable	130	52	78a	9	32c	49cdg	40cg	16	74cg	25	17	26i	22i	64ijk	38	18r	16mnr	6	37mnr	7	9mnr	59	28	31	70t	24uv	17uvz	28uv	2.23
Mean	2.45	2.32	2.60a	2.57f	2.69efh	2.41f	2.19	2.63ef	2.53f	2.36	2.33	2.62i	2.49	2.45	2.59oqr	2.62qr	2.31	2.51	2.25	2.15	2.47r	2.40	2.21	2.62u	2.65t	2.61u	2.68u	2.66u	2.23
Standard deviation	0.90	0.82	0.96	0.92	0.82	0.89	0.91	0.90	0.87	0.96	0.91	0.86	0.86	0.94	0.87	0.89	0.78	1.11	0.99	0.84	0.87	0.88	0.86	0.84	0.96	1.02	0.96	0.94	0.89
Standard error	0.03	0.04	0.05	0.08	0.06	0.06	0.06	0.06	0.05	0.10	0.06	0.06	0.07	0.07	0.05	0.08	0.10	0.21	0.13	0.06	0.12	0.04	0.05	0.06	0.06	0.14	0.14	0.08	0.21

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 81
Q34. How worried are you, if at all, about each of the following?
-The exchange rate of the pound
Base: All respondents

	Gender			Age							Social Grade					Working Status						Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	958	476	482	165	278	262	253	225	480	143*	343	250	149	217	437	125	57*	40*	100*	166	33*	663	351	312	267	81*	51*	135	28**
Very worried (4)	116 12%	44 9%	72 15%a	26 16%	31 11%	35 13%	25 10%	38 17%f	54 11%	20 14%	42 12%	33 13%	18 12%	24 11%	67 15%rs	15 12%	5 9%	6 15%	10 10%	11 7%	1 4%	78 12%	35 10%	43 14%	35 13%	11 14%	7 14%	17 12%	3 13%
Fairly worried (3)	284 30%	139 29%	145 30%	55 33%	81 29%	80 30%	68 27%	73 33%	143 30%	53 37%	109 32%	77 31%	40 27%	60 27%	136 31%	39 31%	22 38%pr	7 16%	26 26%	42 25%	13 39%pr	201 30%	93 26%	109 35%	72 27%	19 24%	12 24%	40 30%	11 40%
Not very worried (2)	338 35%	185 39%b	153 32%	50 31%	92 33%	88 34%	108 43%cdgh	67 30%	164 34%	43 30%	139 41%l	79 32%	55 37%	65 30%	141 32%	41 33%	18 31%	13 32%	42 42%	74 45%ms	8 26%	247 37%	143 41%z	104 33%	82 31%	24 29%	18 36%	40 30%	9 34%
Not at all worried (1)	128 13%	75 16%	53 11%	14 8%	36 13%	37 14%	41 16%cg	18 8%	69 14%g	17 12%	33 10%	38 15%	21 14%	36 17%i	49 11%	15 12%	6 11%	10 24%am	18 18%	26 15%	4 13%	92 14%	57 16%	34 11%	36 13%	10 12%	6 12%	20 15%	* 2%
NET: Worried	401 42%	183 38%	218 45%	80 49%f	113 40%	114 44%	93 37%	111 49%f	197 41%	73 51%	150 44%	110 44%	57 39%	84 38%	203 47%r	55 44%	27 49%r	13 31%	37 37%	53 32%	14 43%	279 42%	128 36%	151 49%u	107 40%	31 38%	19 37%	57 42%	15 53%
NET: Not worried	466 49%	260 55%b	206 43%	64 39%	128 46%	125 48%	149 59%cdgh	85 38%	233 49%g	60 42%	172 50%	117 47%	76 51%	101 47%	191 44%	57 45%	24 42%	23 56%	60 60%mos	100 60%mos	13 39%	338 51%	200 57%vxz	138 44%	118 44%	34 42%	24 47%	60 45%	10 36%
Don't know	91 10%	33 7%	58 12%a	20 12%f	38 14%f	22 9%	11 4%	29 13%f	51 11%f	10 7%	20 6%	23 9%	15 10%	32 15%i	42 10%	14 11%	6 11%	5 13%	3 3%	14 8%	6 18%mqr	46 7%	23 7%	23 16%t	17 21%uv	8 15%u	18 13%u	3 11%	
Not applicable	42	11	31a	1	4	15cdg	21cdgh	2	18	9	7	13	3	19ik	6	7m	1	1	16mnor	8m	2m	20	12	7	22t	6v	5uv	11v	-
Mean	2.45	2.34	2.56a	2.64fh	2.45	2.47	2.32	2.67dfh	2.42	2.56	2.49	2.46	2.41	2.39	2.56qr	2.49r	2.52r	2.26	2.30	2.25	2.41	2.43	2.32	2.55u	2.47	2.50	2.47	2.46	2.72
Standard deviation	0.90	0.87	0.92	0.89	0.90	0.92	0.87	0.89	0.90	0.85	0.94	0.91	0.94	0.92	0.90	0.85	1.05	0.89	0.82	0.83	0.89	0.88	0.88	0.94	0.96	0.93	0.94	0.74	
Standard error	0.03	0.04	0.05	0.07	0.06	0.06	0.06	0.06	0.05	0.09	0.05	0.06	0.07	0.07	0.05	0.08	0.09	0.19	0.10	0.06	0.11	0.04	0.05	0.06	0.12	0.12	0.08	0.17	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 82

Q34. How worried are you, if at all, about each of the following?

-Me or my partner losing our jobs

Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Rent-ers (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	625	322	302	137	252	205	30**	189	405	116*	217	183	113*	111*	419	123	22**	17**	9**	14**	20*	408	130*	278	199	53*	33*	113	18**
Very worried (4)	85 14%	34 11%	50 17%	15 11%	36 14%	30 14%	4 12%	28 15%	53 13%	12 10%	26 12%	28 15%	13 11%	18 16%	59 14%	16 13%	1 4%	6 34%	- -	- -	3 12%	53 13%	5 4%	48 17%u	32 16%	12 22%u	9 27%uz	11 10%	- -
Fairly worried (3)	137 22%	70 22%	67 22%	27 19%	71 28%e	35 17%	4 12%	40 21%	93 23%	22 19%	48 22%	38 21%	25 22%	25 23%	93 22%	30 24%	5 25%	4 22%	- -	1 6%	5 23%	92 22%	24 18%	68 24%	41 21%	8 15%	6 18%	27 24%	4 23%
Not very worried (2)	259 42%	133 41%	127 42%	61 44%	91 36%	94 46%	14 46%	73 39%	173 43%	55 47%	99 45%	82 45%	44 39%	35 32%	179 43%	48 39%	7 30%	4 24%	6 67%	6 41%	9 45%	176 43%	61 47%	115 41%	78 39%	15 29%	11 34%	51 45%	6 34%
Not at all worried (1)	109 17%	71 22%b	38 13%	25 18%	36 14%	40 20%	8 25%	36 19%	65 16%	24 21%	36 16%	29 16%	23 20%	21 19%	68 16%	23 18%	4 20%	3 17%	3 33%	6 42%	2 11%	72 18%	37 29%v	35 13%	31 16%	10 18%	4 11%	18 16%	6 32%
NET: Worried	222 35%	104 32%	117 39%	42 30%	108 43%ce	65 32%	7 24%	68 36%	146 36%	34 29%	74 34%	66 36%	38 34%	44 39%	152 36%	46 37%	6 29%	9 56%	- -	1 6%	7 36%	144 35%	29 22%	115 42%u	73 37%	20 38%	15 45%u	38 34%	4 23%
NET: Not worried	368 59%	203 63%	165 55%	86 63%d	127 50%	134 65%d	21 71%	109 58%	238 59%	79 68%	134 62%	111 61%	67 59%	56 51%	247 59%	71 58%	11 50%	7 41%	9 100%	12 83%	11 56%	248 61%	98 76%vxyz	150 54%	109 55%	25 47%	15 45%	69 61%	12 66%
Don't know	35 6%	15 5%	20 7%	10 7%	18 7%	6 3%	2 5%	12 6%	21 5%	3 3%	10 4%	6 3%	8 7%	11 10%kj	20 5%	6 5%	4 21%	1 3%	- -	2 11%	2 9%	16 4%	3 2%	13 5%	17 8%t	8 15%uv	3 10%u	6 5%	2 11%
Not applicable	375	165	210a	29d	30	72cdgh	244	38d	93d	36	132jk	80	39	125ijk	24	9	37	25	107	160	14mn	275w	234v	41	91	35vz	23vz	32v	10
Mean	2.33	2.22	2.46a	2.25	2.46	2.27	2.12	2.34	2.35	2.19	2.31	2.36	2.27	2.41	2.36	2.34	2.17	2.75	1.67	1.59	2.41	2.32	1.97	2.48u	2.41	2.49u	2.68uz	2.30u	1.90
Standard deviation	0.94	0.93	0.94	0.91	0.93	0.95	0.95	0.98	0.92	0.89	0.90	0.94	0.94	1.02	0.93	0.95	0.89	1.15	0.50	0.64	0.89	0.92	0.80	0.94	0.97	1.11	1.05	0.87	0.80
Standard error	0.04	0.06	0.06	0.08	0.06	0.08	0.19	0.07	0.05	0.09	0.07	0.07	0.09	0.10	0.05	0.08	0.17	0.31	0.20	0.16	0.13	0.05	0.07	0.07	0.07	0.17	0.16	0.08	0.23

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A

* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 83
Q34. How worried are you, if at all, about each of the following?
-Level of my household debt, including mortgage and credit card
Base: All respondents

	Gender			Age							Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Base (excl NA for %)	782	414	369	136	258	231	157	193	433	126*	273	218	124	167	409	119*	38*	28**	48*	117*	24*	533	224	308	232	64*	42*	126	18**	
Very worried (4)	97 12%	33 8%	64 17%a	11 8%	53 21%cef	28 12%f	4 3%	30 16%f	63 14%f	10 8%	37 14%	26 12%	14 12%	19 11%	61 15%qr	21 17%qr	3 7%	6 22%	1 2%	2 2%	3 13%qr	58 11%	4 2%	54 18%u	39 17%t	9 14%u	10 24%u	20 16%u	-	
Fairly worried (3)	166 21%	88 21%	79 21%	34 25%f	66 25%f	49 21%f	18 11%	49 26%f	99 23%f	29 23%	45 16%	59 27%ik	21 17%	42 25%	97 24%r	30 25%r	7 19%r	8 28%	9 20%r	8 7%	6 27%r	95 18%	17 8%	78 25%u	65 28%t	21 33%u	10 23%u	35 28%u	6 32%	
Not very worried (2)	290 37%	156 38%	134 36%	52 38%	79 31%	102 44%d	57 36%	68 35%	165 38%	52 41%	108 39%	70 32%	63 50%jl	50 30%	160 39%	40 34%	14 35%	8 27%	22 46%	41 35%	7 28%	213 40%	87 39%	126 41%	74 32%	17 26%	11 27%	46 36%	4 23%	
Not at all worried (1)	199 25%	123 30%b	77 21%	26 19%	45 18%	51 22%	76 h	32 17%	91 21%	34 27%	75 27%k	59 27%k	20 16%	45 27%	77 19%	23 19%	7 18%	6 21%	16 33%	66 s	5 56%mn	153 21%	112 29%w	42 50%vxyz	39 14%	10 17%	8 15%	22 19%	6 17%	34%
NET: Worried	263 34%	121 29%	142 39%a	46 34%f	119 46%cef	76 33%f	22 14%	79 41%f	162 37%f	39 31%	82 30%	85 39%	35 28%	61 37%	158 39%r	51 43%qr	10 26%r	14 50%	10 21%	10 9%	10 40%r	153 29%	21 9%	132 43%u	104 45%t	30 47%u	20 47%u	55 43%u	6 32%	
NET: Not worried	489 63%	279 67%b	211 57%	78 57%	125 48%	153 66%dg	133 h	100 52%	256 59%d	86 68%	183 67%	129 59%	83 67%	95 57%	237 58%	63 53%	21 54%	13 48%	38 79%mn	106 91%mn	12 49%	366 69%w	199 89%vxyz	167 54%	113 49%	26 41%	19 45%	68 54%	10 57%	
Don't know	30 4%	14 3%	16 4%	12 9%efh	14 6%e	1 1%	2 1%	13 7%ef	15 3%	2 1%	8 3%	5 2%	6 5%	11 7%j	14 3%	5 4%r	8 20%mnqr	1 2%	-	-	2 11%mrq	13 3%	5 2%	8 3%	14 6%t	8 12%uvwz	3 7%	3 3%	2 11%	
Not applicable	218	74	143a	30d	24	46d	117cdegh	35d	66	26	76	44	28	69ijk	34	14	20mn	13	68mnr	57mn	11mn	150	139vxyz	11	58	24vz	14vz	20v	10	
Mean	2.21	2.08	2.37a	2.25f	2.52cef	2.23f	1.68	2.43f	2.32f	2.12	2.17	2.24	2.25	2.23	2.36qr	2.42qr	2.19r	2.52	1.90r	1.55	2.36qr	2.11	1.60	2.48u	2.48t	2.52u	2.57u	2.43u	1.98	
Standard deviation	0.98	0.92	1.02	0.90	1.03	0.93	0.78	0.97	0.98	0.90	1.00	0.99	0.89	1.00	0.96	1.01	0.90	1.08	0.77	0.71	1.02	0.96	0.71	0.94	0.99	0.96	1.10	0.97	0.89	
Standard error	0.04	0.05	0.05	0.08	0.07	0.07	0.06	0.07	0.05	0.09	0.07	0.07	0.08	0.07	0.05	0.09	0.12	0.22	0.13	0.06	0.14	0.04	0.05	0.06	0.13	0.15	0.08	0.08	0.27	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 84
Q34. How worried are you, if at all, about each of the following?
-The price of my house falling
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	769	375	394	107*	222	214	225	157	386	110*	289	208	118*	154	342	105*	30*	24**	89*	156	25*	665	354	311	86*	31**	11**	44*	17**
Very worried (4)	55 7%	23 6%	32 8%	10 9% _f	25 11% _f	12 5%	8 3%	19 12% _f	28 7%	6 6%	18 6%	9 4%	6 5%	22 14% _{ijk}	7 9% _r	7 7%	2 26%	6 26%	7 8% _r	2 2%	*	45 7%	9 3%	36 12% _u	9 10%	3 8%	*	5 13% _u	1 6%
Fairly worried (3)	145 19%	68 18%	77 20%	25 23%	46 20%	42 20%	33 14%	32 20%	81 21%	25 23% _k	63 17%	36 12%	14 12%	32 21%	78 23% _r	21 20%	6 22%	-	13 15%	21 13%	6 23%	125 19%	45 13%	81 26% _u	16 19%	6 18%	3 23%	8 18%	3 20%
Not very worried (2)	318 41%	155 41%	163 41%	32 30%	90 41%	104 49% _{cg}	91 41%	50 32%	177 46% _{cg}	55 50%	118 41%	100 48% _l	51 44%	49 32%	141 41%	44 42%	9 30%	11 47%	33 38%	68 44%	11 45%	286 43% _w	161 45% _z	125 40%	23 29%	9 29%	2 20%	12 28%	9 51%
Not at all worried (1)	205 27%	112 30%	94 24%	27 25%	40 18%	48 22%	91 40% _{cd}	37 24%	77 20%	23 21%	76 26%	55 26%	35 30%	40 26%	67 20%	26 25%	9 29%	3 15%	33 37% _{ms}	63 40% _{mns}	4 17%	185 28%	128 36% _v	56 18%	19 22%	5 16%	4 34%	10 23%	2 11%
NET: Worried	200 26%	91 24%	109 28%	35 32% _f	71 32% _f	54 25%	40 18%	51 32% _f	109 28% _f	31 28%	81 28% _k	45 21%	20 17%	54 35% _{ijk}	108 32% _r	28 27% _r	8 28%	6 26%	20 23%	23 15%	6 24%	171 26%	54 15%	117 38% _u	25 26%	8 26%	3 26%	13 31% _u	5 26%
NET: Not worried	523 68%	267 71%	257 65%	60 56%	130 59%	152 71% _{cdg}	182 81% _{cdgh}	87 56%	254 66%	78 71%	194 67%	155 74% _l	86 73% _l	88 57%	209 61%	70 67%	18 60%	15 61%	66 75%	130 84% _{mno}	15 62%	471 71% _w	289 82% _{vz}	181 58%	42 49%	14 45%	6 54%	22 50%	11 62%
Don't know	46 6%	17 5%	29 7%	13 12% _{ef}	21 9% _f	9 4%	3 1%	19 12% _{efh}	23 6% _f	1 1%	13 5%	9 4%	12 10%	12 8%	25 7% _r	6 6%	4 12% _r	3 13%	2 3%	2 1%	4 14% _{qr}	24 4%	12 3%	20 4%	9 23% _t	2 29%	8 20%	2 19% _{uv}	2 12%
Not applicable	231	113	118	59 _{defh}	60	63	49	70 _{defh}	112	41	61	54	34	82 _{ijk}	101 _r	28 _r	28 _{mnrqs}	18	28 _r	18	10 _r	17	9	9	203 _t	56	45	102 _{uv}	10
Mean	2.07	2.00	2.13	2.19 _f	2.28 _f	2.09 _f	1.81	2.24 _f	2.16 _f	2.13	2.09	1.99	1.92	2.25 _{jk}	2.22 _{qr}	2.09 _r	2.07	2.43	1.93	1.76	2.10 _r	2.05	1.81	2.32 _u	2.21	2.25	1.96	2.26 _u	2.24
Standard deviation	0.89	0.87	0.90	0.98	0.93	0.81	0.81	1.00	0.85	0.81	0.87	0.80	0.83	1.03	0.89	0.88	0.95	1.11	0.92	0.74	0.73	0.87	0.76	0.92	1.00	0.96	1.00	1.04	0.78
Standard error	0.03	0.05	0.05	0.10	0.07	0.06	0.06	0.08	0.05	0.09	0.06	0.06	0.08	0.08	0.06	0.09	0.15	0.26	0.12	0.06	0.11	0.04	0.04	0.06	0.11	0.19	0.27	0.15	0.22

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 85
Q34. How worried are you, if at all, about each of the following?
-Having my home repossessed
Base: All respondents

	Gender			Age							Social Grade					Working Status						Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	666	336	330	111*	222	189	144	160	362	98*	235	187	105*	140	336	102*	31*	23**	53*	100*	21*	531	223	308	117	44*	22**	51*	17**
Very worried (4)	29 4%	10 3%	19 6%	5 5%	15 7%	6 3%	3 2%	14 9%fh	12 3%	3 3%	8 3%	5 2%	4 4%	13 10%ij	16 5%	5 5%	* 1%	4 18%	3 6%fr	- -	1 3%fr	15 3%	- -	15 5%u	14 12%t	7 15%uv	1 4%	6 12%u	- -
Fairly worried (3)	55 8%	31 9%	24 7%	10 9%	23 10%	16 8%	7 5%	14 9%	34 9%	12 12%	19 8%	14 7%	11 11%	11 8%	36 11%r	8 8%	4 12%fr	2 7%	2 4%	2 2%	2 10%fr	37 7%	2 1%	35 11%u	15 13%t	5 11%u	3 14%	8 15%u	2 13%
Not very worried (2)	174 26%	92 27%	82 25%	34 31%f	73 33%f	54 29%f	13 9%	52 32%f	109 30%f	21 21%	57 24%	56 30%	28 27%	32 23%	107 32%qr	30 30%qr	11 36%qr	4 17%	6 11%	11 10%	5 25%r	132 25%	28 12%	104 34%u	34 29%	10 24%	14 45%	17 27%u	8 45%
Not at all worried (1)	377 57%	189 56%	188 57%	56 51%	88 40%	112 59%cdg	121 84%cdg	69 43%	187 52%d	62 63%	145 62%	107 58%	52 49%	72 52%	158 47%	53 52%	14 45%	11 48%	42 79%mnos	88 88%mnos	10 49%	332 62%w	191 85%vxz	141 46%	39 33%	14 32%	6 25%	19 37%	6 36%
NET: Worried	84 13%	41 12%	43 13%	15 13%	38 17%f	21 11%	11 7%	28 18%f	45 13%	15 15%	27 11%	18 10%	15 14%	25 18%	52 15%r	13 13%r	4 13%r	6 25%	5 10%	2 2%	3 13%r	53 10%	2 1%	51 16%u	29 25%t	11 26%u	4 18%	14 27%u	2 13%
NET: Not worried	550 83%	281 84%	269 82%	90 81%	160 72%	166 88%dg	133 93%cdgh	121 76%	296 82%d	83 84%	202 86%l	163 88%kl	80 76%	105 75%	265 79%	83 82%	25 81%	15 65%	48 90%	98 98%mnos	16 74%	464 87%w	218 98%vxz	245 80%xz	73 62%	25 56%	16 70%	32 63%	14 81%
Don't know	31 5%	14 4%	18 5%	6 5%f	24 11%ef	2 1%	-	11 7%ef	20 6%ef	1 1%	6 3%	5 3%	10 9%ij	10 7%	19 6%r	5 5%r	2 6%r	2 10%	-	-	3 14%qr	15 3%	3 1%	12 4%	16 13%t	8 18%uv	3 12%	5 9%u	1 6%
Not applicable	334	152	182a	55d	60	88d	130cdegh	67d	137d	53	114	76	47	97ijk	107	31	28mns	18	63mnr	74mn	14mn	151	140v	12	172t	44uv	34	94uv	10
Mean	1.59	1.57	1.60	1.66f	1.82efh	1.54f	1.26	1.82efh	1.62f	1.55	1.51	1.53	1.65	1.73	1.72qr	1.63r	1.67r	1.94	1.37	1.14	1.62r	1.49	1.15	1.75u	2.05t	2.11	1.96	2.04u	1.75
Standard deviation	0.83	0.79	0.88	0.85	0.91	0.77	0.66	0.96	0.80	0.83	0.79	0.74	0.84	1.00	0.86	0.84	0.76	1.21	0.83	0.40	0.83	0.76	0.38	0.86	1.04	1.14	0.81	1.07	0.70
Standard error	0.03	0.05	0.05	0.08	0.07	0.06	0.06	0.08	0.05	0.09	0.06	0.06	0.08	0.08	0.06	0.08	0.11	0.28	0.14	0.04	0.13	0.04	0.03	0.06	0.09	0.18	0.15	0.14	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 86
Q34. How worried are you, if at all, about each of the following?
-The quality of public services
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	989	482	507	165	281	275	268	226	495	149*	345	262	151	231	438	133	58*	41*	110*	174	35*	681	362	320	281	86*	55*	140	27**
Very worried (4)	144 15%	62 13%	83 16%	13 8%	45 16% _c	46 17% _c	40 15% _c	26 12%	78 16% _c	25 17%	57 17%	38 14%	15 10%	35 15%	57 13%	25 19%	6 11%	10 24%	12 11%	31 18%	3 10%	92 14%	45 13%	47 15%	49 18%	18 21%	11 20%	20 14%	2 9%
Fairly worried (3)	404 41%	200 41%	205 40%	69 42%	101 36%	109 40%	125 47% _{cd}	90 40%	189 38%	60 40%	137 40%	112 43%	78 51% _{il}	78 34%	166 38%	46 35%	22 38%	17 42%	54 49%	82 47% _n	17 49%	284 42%	162 45%	121 38%	104 37%	29 34%	22 41%	52 37%	17 63%
Not very worried (2)	311 31%	172 36% _b	139 28%	60 36%	92 33%	86 31%	73 27%	77 34%	161 33%	49 33%	119 34%	82 31%	39 26%	72 31%	157 36% _{rs}	47 36%	15 26%	11 26%	29 27%	44 25%	8 22%	230 34%	114 31%	116 36% _y	76 27%	20 24%	11 20%	44 31%	6 24%
Not at all worried (1)	71 7%	27 6%	44 9%	11 7%	16 6%	21 8%	23 9%	15 6%	34 7%	9 6%	16 5%	22 8%	6 4%	27 12% _{ik}	25 6%	8 6%	7 12%	3 7%	12 10%	14 8%	2 5%	50 7%	33 9%	18 6%	21 7%	7 8%	6 10%	8 6%	-
NET: Worried	549 55%	262 54%	287 57%	82 50%	146 52%	155 56%	165 62% _{cdg}	116 52%	267 54%	85 57%	195 56%	149 57%	92 61% _l	112 49%	223 51%	71 53%	29 49%	27 66%	66 60%	113 65% _{mo}	20 59%	376 55%	208 57%	168 53%	153 55%	47 55%	34 61%	72 52%	19 72%
NET: Not worried	383 39%	199 41%	184 36%	71 43%	109 39%	107 39%	96 36%	91 41%	195 39%	59 39%	135 39%	104 40%	45 30%	99 43% _k	182 42% _s	55 42%	22 38%	14 33%	41 37%	58 34%	10 28%	280 41%	146 40%	134 42%	96 34%	27 32%	17 31%	52 37%	6 24%
Don't know	58 6%	22 5%	36 7%	12 7% _f	27 9% _f	13 5%	7 2%	18 8% _f	33 7% _f	6 4%	16 5%	9 3%	13 9% _j	20 8% _j	33 7% _r	7 5%	7 13% _{pqr}	1 1%	4 3%	3 2%	4 13% _{npqr}	25 4%	8 2%	17 5%	32 11% _t	11 13% _{uv}	5 8% _u	15 11% _u	1 4%
Not applicable	11	6	6	2	1	3	6	2	3	3	4	1	1	5	5	-	-	-	6mnr	-	*	2	2	-	8t	2v	1v	5uv	1
Mean	2.67	2.64	2.69	2.55	2.69	2.69	2.70	2.62	2.67	2.70	2.72	2.65	2.73	2.57	2.63	2.70	2.54	2.84	2.62	2.75	2.73	2.64	2.62	2.65	2.73	2.79	2.77	2.68	2.85
Standard deviation	0.83	0.78	0.87	0.75	0.84	0.86	0.84	0.79	0.84	0.83	0.81	0.84	0.71	0.91	0.80	0.86	0.88	0.89	0.82	0.84	0.75	0.82	0.82	0.81	0.87	0.92	0.93	0.83	0.58
Standard error	0.03	0.04	0.04	0.06	0.05	0.05	0.05	0.05	0.04	0.07	0.05	0.05	0.06	0.06	0.04	0.07	0.09	0.15	0.09	0.06	0.09	0.03	0.04	0.05	0.05	0.10	0.11	0.07	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 87
Q34. How worried are you, if at all, about each of the following?
-Housing costs (e.g. rent or mortgage payments)
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	749	387	362	154	266	213	116*	214	419	119*	255	196	121	177	405	115*	53*	32**	51*	69*	24*	448	138	311	278	83*	53*	141	23**
Very worried (4)	117 16%	51 13%	66 18%	25 16%	48 18%	30 14%	15 13%	39 18%	64 15%	17 14%	42 16%	30 15%	13 11%	33 19%	71 18%	18 16%	9 16%	6 20%	5 11%	5 7%	3 12%	50 11%	3 2%	48 15% _u	64 23% _t	17 21% _u	13 24% _u	34 24% _{uv}	3 13%
Fairly worried (3)	257 34%	122 31%	136 37%	64 42% _{ef}	105 39% _{ef}	61 29%	27 23%	90 42% _{ef}	140 34%	33 28%	90 35%	74 38%	38 31%	56 32%	140 35% _r	41 36% _r	26 49% _{mr}	11 34%	17 33%	12 18%	10 42% _r	147 33%	33 24%	114 37% _u	103 37%	26 32%	19 36%	58 41% _u	7 29%
Not very worried (2)	244 33%	135 35%	109 30%	42 27%	77 29%	88 41% _{cdg}	37 32%	57 27%	149 36% _g	51 43%	78 31%	69 35%	47 39%	50 28%	136 34%	43 38%	13 24%	8 25%	13 26%	24 35%	7 27%	160 36% _w	47 34%	113 36% _z	74 27%	26 31%	14 26%	35 25%	9 40%
Not at all worried (1)	104 14%	67 17% _b	37 10%	18 11%	21 8%	31 14%	35 30% _{cdegh}	18 8%	51 12%	17 14%	39 15%	20 10%	16 13%	29 16%	42 10%	10 9%	3 6%	5 15%	14 28% _{mno}	27 39% _{mno}	2 10%	79 18% _w	52 38% _{vxyz}	27 9%	22 8%	7 9%	4 8%	11 8%	3 12%
NET: Worried	375 50%	173 45%	202 56% _a	89 58% _{ef}	153 57% _{ef}	91 43%	42 36%	129 60% _{efh}	204 49% _f	50 42%	131 51%	104 53%	51 42%	89 50%	211 52% _r	59 51% _r	35 65% _{qr}	17 54%	22 44%	17 25%	13 54% _r	197 44%	35 26%	162 52% _u	167 60% _t	44 53% _u	32 59% _u	92 65% _{uv}	10 43%
NET: Not worried	348 46%	202 52% _b	145 40%	59 38%	97 37%	119 56% _{cdg}	73 62% _{cdgh}	75 35%	200 48% _{dg}	68 57%	118 46%	89 45%	63 52%	79 45%	178 44% _o	53 47% _o	16 30%	13 40%	28 54% _o	51 74% _{mno}	9 37%	239 53% _w	99 72% _{vxyz}	141 45% _z	97 35%	33 40%	18 34%	46 32%	12 53%
Don't know	27 4%	12 3%	15 4%	5 4%	16 6% _e	3 1%	2 2%	11 5%	14 3%	1 1%	6 2%	4 2%	7 6%	9 5%	16 4%	3 2%	2 4%	2 6%	1 2%	1 1%	2 9% _{nr}	12 3%	4 3%	8 3%	14 5%	6 8%	4 7%	4 3%	1 5%
Not applicable	251	101	150a	12	16	64cdgh	158odegh	13	80cdg	32	94	66	31	59	38	18	5	9	65mno	105mno	10mno	235w	226vz	9	12	5	3	4	5
Mean	2.54	2.42	2.66a	2.65f	2.65f	2.43	2.18	2.74efh	2.53f	2.42	2.54	2.59	2.42	2.56	2.62qr	2.59r	2.79qr	2.62	2.27	1.93	2.61r	2.39	2.60u	2.79t	2.70u	2.81u	2.84uv	2.46	
Standard deviation	0.93	0.94	0.90	0.90	0.87	0.91	1.02	0.87	0.90	0.91	0.95	0.87	0.87	1.00	0.91	0.87	0.81	1.01	1.00	0.93	0.86	0.91	0.84	0.86	0.91	0.93	0.93	0.89	0.91
Standard error	0.03	0.05	0.05	0.07	0.05	0.07	0.10	0.06	0.05	0.09	0.07	0.06	0.08	0.07	0.05	0.08	0.09	0.20	0.16	0.11	0.11	0.05	0.07	0.06	0.05	0.10	0.11	0.07	0.22

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 88
Q34. How worried are you, if at all, about each of the following?
-Brexit

Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owed with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	996	487	509	165	282	276	273	225	497	150*	349	260	151	235	442	130	57*	41*	116*	174	35*	680	363	317	288	87*	56*	145	28**
Very worried (4)	286 29%	141 29%	146 29%	43 26%	79 28%	87 32%	76 28%	60 27%	150 30%	49 32%	123 35% <i>l</i>	71 27%	40 26%	53 22%	131 30%	36 28%	20 35% <i>q</i>	10 24%	23 20%	57 33% <i>q</i>	10 28%	193 28%	100 27%	94 30%	86 30%	24 27%	16 29%	46 32%	7 25%
Fairly worried (3)	294 30%	133 27%	161 32%	55 33%	68 24%	87 32%	84 31%	72 32%	138 28%	53 35%	103 29%	79 30%	41 27%	71 30%	121 27%	46 35%	18 31%	9 21%	34 29%	55 31%	12 35%	214 31% <i>w</i>	121 33% <i>x</i>	93 29%	70 24%	18 21%	15 26%	37 37%	10 37%
Not very worried (2)	213 21%	118 24%	95 19%	34 21%	68 24%	49 18%	62 23%	47 21%	104 21%	22 15%	72 21%	57 22%	34 22%	49 21%	97 22%	23 17%	7 13%	11 27%	34 30% <i>o</i>	35 20%	6 17%	141 21%	79 22%	62 20%	66 23%	21 24%	13 23%	32 22%	6 23%
Not at all worried (1)	120 12%	68 14%	53 10%	13 8%	32 11%	36 13%	39 14%	21 9%	60 12%	21 14%	29 8%	34 13%	19 12%	39 16% <i>i</i>	49 11%	12 9%	5 8%	10 23% <i>m</i> <i>nos</i>	18 15%	26 15%	2 7%	85 12%	47 13%	38 12%	33 11%	14 16%	6 11%	13 9%	3 11%
NET: Worried	581 58%	274 56%	307 60%	98 60%	147 52%	175 63% <i>d</i>	161 59%	132 59%	287 58%	101 67%	226 65% <i>kl</i>	150 58%	81 53%	124 53%	252 57%	82 63%	38 66% <i>q</i>	19 45%	57 49%	111 64% <i>pp</i>	22 62%	407 60%	220 61%	187 59%	156 54%	42 48%	31 55%	83 58%	17 62%
NET: Not worried	333 33%	186 38% <i>b</i>	148 29%	47 29%	100 36%	85 31%	101 37%	67 30%	165 33%	43 28%	102 29%	91 35%	52 35%	88 37%	146 33%	34 26%	12 21%	21 50% <i>nos</i>	52 45% <i>nos</i>	60 35% <i>o</i>	8 24%	226 33%	126 35%	99 31%	98 34%	35 40%	19 34%	45 31%	9 34%
Don't know	82 8%	27 6%	55 11% <i>a</i>	19 12% <i>f</i>	35 12% <i>ef</i>	17 6%	11 4%	25 11% <i>f</i>	45 9% <i>f</i>	6 4%	22 6%	19 7%	18 12%	23 10%	44 10% <i>r</i>	13 10% <i>r</i>	8 13% <i>r</i>	2 5%	7 6% <i>r</i>	2 1%	5 14% <i>r</i>	47 7%	17 5%	30 10% <i>u</i>	34 12% <i>t</i>	11 12% <i>u</i>	6 11% <i>u</i>	17 12% <i>u</i>	1 4%
Not applicable	4	1	3	2	*	1	1	2	1	2	-	3	1	1	1	3 <i>m</i>	1	-	-	-	-	3	-	3	1	*	-	1	-
Mean	2.82	2.75	2.88	2.88	2.79	2.87	2.75	2.86	2.83	2.90	2.98 <i>jl</i>	2.77	2.76	2.65	2.84 <i>q</i>	2.92 <i>pq</i>	3.06 <i>pq</i>	2.49	2.57	2.83	2.97 <i>pq</i>	2.81	2.79	2.85	2.82	2.68	2.82	2.91	2.78
Standard deviation	1.02	1.05	0.99	0.94	1.04	1.03	1.04	0.97	1.03	1.03	0.98	1.02	1.03	1.05	1.02	0.95	0.97	1.13	1.00	1.05	0.93	1.02	1.01	1.02	1.04	1.10	1.03	1.00	0.98
Standard error	0.03	0.05	0.05	0.07	0.06	0.07	0.07	0.06	0.05	0.09	0.06	0.07	0.08	0.07	0.06	0.09	0.11	0.19	0.11	0.08	0.11	0.04	0.05	0.07	0.06	0.12	0.12	0.08	0.21

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 89
Q34. How worried are you, if at all, about each of the following?
-The extent of my legal rights and protections when buying goods and services
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Base (excl NA for %)	997	487	510	165	282	276	274	225	497	151*	349	262	151	235	443	132	57*	41*	116*	174	34*	681	363	318	289	87*	56*	145	28**	
Very worried	(4)	46 5%	26 5%	20 4%	6 4%	17 6%	14 5%	8 3%	11 5%	27 8%	11 3%	11 3%	8 6%	9 8%ij	18 4%	19 4%	5 4%	2 4%	9 21%mn	1 qr	8 5%	* 1%	26 4%	7 2%	19 6%u	19 6%	6 7%u	3 5%	9 7%u	1 4%
Fairly worried	(3)	154 15%	77 16%	77 15%	28 17%	54 19%ef	44 16%	28 10%	42 19%ef	84 17%ef	24 16%	57 18%	47 11%	16 15%	35 18%qr	25 19%qr	12 21%qr	8 19%	9 7%	16 9%	5 15%	106 16%	38 10%	68 22%u	45 16%	14 16%	9 16%	22 15%	3 12%	
Not very worried	(2)	528 53%	263 54%	265 52%	75 46%	127 45%	154 56%dg	171 62%cdgh	103 46%	254 51%	83 55%	193 55%	134 51%	87 58%	113 48%	229 52%op	66 50%p	20 35%	10 25%	79 68%mnop	105 60%op	18 52%p	367 54%	217 60%v	150 47%	148 51%	41 47%	32 58%	74 51%	14 50%
Not at all worried	(1)	178 18%	94 19%	84 16%	30 18%	43 15%	52 19%	53 19%	37 16%	88 18%	28 19%	60 17%	51 20%	20 13%	47 20%	73 16%	19 14%	13 23%	10 24%	24 20%	34 19%	6 16%	140 21%w	81 22%yz	59 19%y	35 12%	12 13%	4 6%	20 14%	3 10%
NET: Worried		200 20%	103 21%	97 19%	34 21%	71 25%ef	58 21%	37 13%	53 24%ef	110 22%ef	36 24%	54 19%	25 21%	53 17%	99 22%qr	30 23%q	14 25%qr	17 41%mn	10 qr	25 8%	25 14%	5 15%	132 19%	45 12%	87 27%u	64 22%	20 23%u	12 21%	32 22%u	4 16%
NET: Not worried		706 71%	357 73%	349 68%	105 64%	170 60%	206 75%cdg	225 82%cdgh	139 62%	342 69%d	111 74%	253 72%	186 71%	107 71%	160 68%	302 68%p	85 65%	33 59%	20 48%	103 89%mnop	139 80%mnop	23 68%	507 74%w	298 82%vxyz	209 66%	183 63%	53 61%	36 64%	94 65%	17 60%
Don't know		91 9%	27 6%	64 13%a	25 15%ef	41 15%efh	12 4%	13 5%	33 15%ef	45 9%e	4 3%	29 8%	22 8%	19 12%	22 9%	41 9%	16 12%q	9 16%qr	4 11%	4 3%	11 6%	5 16%qr	42 6%	20 5%	22 7%	42 15%t	14 16%uv	8 15%uv	20 14%uv	7 24%
Not applicable		3	*	2	2	-	1	-	2	1	-	1	1	1	-	1	1mr	-	-	-	1mr	2	1	1	1	1	-	-	-	
Mean	2.07	2.08	2.07	2.08	2.19f	2.07	1.97	2.14f	2.11f	2.13	2.06	2.05	2.11	2.11	2.11q	2.15q	2.06	2.43	1.88	2.00	2.00	2.03	1.92	2.16u	2.19t	2.20u	2.23u	2.17u	2.13	
Standard deviation	0.75	0.77	0.73	0.77	0.81	0.75	0.66	0.79	0.78	0.81	0.70	0.73	0.73	0.84	0.75	0.74	0.85	1.14	0.56	0.72	0.65	0.74	0.65	0.81	0.77	0.81	0.68	0.78	0.70	
Standard error	0.03	0.04	0.04	0.06	0.05	0.05	0.04	0.05	0.04	0.07	0.04	0.05	0.06	0.05	0.04	0.07	0.10	0.20	0.06	0.05	0.08	0.03	0.04	0.05	0.04	0.09	0.08	0.06	0.17	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 90
Q34. How worried are you, if at all, about each of the following?
-Being able to travel around Europe easily
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	899	440	459	162	266	240	231	221	447	124*	335	241	137	186	428	120*	46*	30**	88*	158	29*	628	323	305	244	67*	50*	126	28**
Very worried (4)	88 10%	38 9%	51 11%	27 16%efh	32 12%ef	18 7%	12 5%	38 17%efh	38 9%	4 4%	38 11%	25 10%	11 8%	14 8%	47 11%r	15 13%r	8 19%qrs	3 10%	5 6%	7 5%	2 6%	56 9%	13 4%	43 14%lux	27 11%	2 2%	6 13%lux	19 15%lux	4 16%
Fairly worried (3)	217 24%	97 22%	120 26%	65 40%defh	52 19%	58 24%	43 18%	78 35%defh	97 22%	33 27%	78 23%	74 31%kl	27 20%	37 20%	116 27%rs	34 28%rs	12 27%	6 21%	16 18%	30 19%	4 13%	149 24%	69 21%	80 26%	61 25%	18 28%	12 23%	31 25%	7 25%
Not very worried (2)	315 35%	167 38%	148 32%	44 27%	101 38%c	92 38%	79 34%	68 31%	168 38%c	47 38%	133 40%l	78 32%	52 38%	51 28%	157 37%	38 31%	12 27%	10 34%	26 29%	60 38%	11 40%	230 37%	126 39%	104 34%	73 30%	19 28%	13 26%	41 32%	12 44%
Not at all worried (1)	225 25%	122 28%	103 23%	16 10%	57 21%cg	62 26%cg	90 39%cddeg	23 10%	112 25%cg	34 27%	70 21%	52 22%	36 26%	67 36%ij	84 20%	24 20%	7 14%	8 26%	38 43%mmo	57 36%mmo	8 29%o	165 26%	102 32%v	63 21%	57 23%	15 23%	14 27%	28 22%	3 12%
NET: Worried	305 34%	134 31%	171 37%	91 57%defh	83 31%	75 31%	55 24%	115 52%defh	135 30%	37 30%	117 35%	99 41%kl	38 28%	51 28%	163 38%qrs	49 41%qrs	21 46%qrs	9 31%	21 24%	37 23%	5 19%	205 33%	82 25%	123 40%u	89 36%	20 30%	18 36%	51 40%u	11 40%
NET: Not worried	540 60%	289 66%b	252 55%	60 37%	158 59%cg	153 64%cg	169 73%cdgh	91 41%	280 63%cg	80 65%	203 61%	130 54%	89 65%	118 64%	241 56%o	62 52%	19 41%	18 59%	64 72%mmo	117 74%mmo	20 69%no	395 63%w	228 71%vxyz	167 55%	130 53%	34 51%	27 53%	69 55%	15 56%
Don't know	54 6%	17 4%	37 8%a	10 6%	25 9%f	11 5%	7 3%	14 6%	33 7%	6 5%	16 5%	11 5%	11 8%	16 9%	24 6%	9 8%	6 13%mr	3 10%	4 4%	4 2%	4 12%r	27 4%	12 4%	15 5%	25 10%t	13 19%uvz	6 11%u	7 5%	1 4%
Not applicable	101	48	53	5	16	37cdg	43cdgh	7	52cdg	28	14	22i	14i	51ijk	15	13m	12mnr	11	28mnr	16m	6mr	55	40v	15	46t	21uvyz	6	19v	-
Mean	2.20	2.12	2.28a	2.68def	2.24f	2.14f	1.90	2.63def	2.15f	2.07	2.27i	2.31i	2.10	1.99	2.31qrs	2.36qrs	2.58qrs	2.17	1.86	1.92	1.94	2.16	1.98	2.35u	2.27	2.12	2.24	2.35u	2.46
Standard deviation	0.95	0.93	0.97	0.89	0.96	0.90	0.90	0.91	0.92	0.85	0.94	0.94	0.91	0.97	0.93	0.98	1.01	0.98	0.93	0.87	0.87	0.94	0.85	0.98	0.99	0.86	1.05	1.01	0.93
Standard error	0.03	0.05	0.05	0.07	0.06	0.06	0.06	0.06	0.05	0.09	0.06	0.06	0.08	0.07	0.05	0.09	0.12	0.20	0.12	0.07	0.11	0.04	0.05	0.07	0.06	0.11	0.13	0.08	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 91
Q34. How worried are you, if at all, about each of the following?
-Immigration from the EU
Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (l)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	995	486	509	165	282	276	272	226	497	152*	349	262	151	234	442	132	57*	41*	115*	174	34*	680	362	318	288	88*	55*	144	28**
Very worried (4)	183 18%	84 17%	99 19%	19 11%	43 15%	58 21%cg	64 23%cdg	29 13%	90 18%	38 25%	41 12%	45 17%	37 25%ai	59 25%aj	74 17%	22 17%	12 21%	4 9%	31 27%p	35 20%	5 15%	128 19%	74 20%	54 17%	51 18%	18 20%	14 25%z	20 14%	3 12%
Fairly worried (3)	265 27%	135 28%	130 26%	29 18%	71 25%	73 27%	91 33%cg	44 20%	130 26%	37 24%	102 29%	63 24%	45 30%	56 24%	97 22%	28 22%	15 27%	14 34%	45 39%mn	52 30%	13 37%mn	186 27%	115 32%v	71 22%	74 26%	25 28%	11 20%	38 26%	5 18%
Not very worried (2)	302 30%	151 31%	151 30%	63 38%f	83 29%	82 30%	75 28%	76 34%	151 30%	43 29%	107 31%	86 33%	43 28%	67 28%	139 32%	46 35%	15 27%	12 30%	28 24%	52 30%	10 28%	215 32%	106 29%	108 34%	82 28%	24 28%	16 29%	42 29%	6 21%
Not at all worried (1)	183 18%	91 19%	92 18%	41 25%f	57 20%f	50 18%	35 13%	57 25%f	91 18%	25 16%	84 24%kl	52 20%k	15 10%	32 14%	101 23%qs	24 18%q	9 17%	6 15%	8 7%	31 18%q	3 8%	118 17%	51 14%	66 21%	53 19%	10 12%	10 18%	33 23%u	13 45%
NET: Worried	448 45%	219 45%	229 45%	48 29%	114 40%c	131 47%cg	155 57%cdgh	73 32%	220 44%cg	75 49%	142 41%	108 41%	82 54%ij	115 49%	172 39%	50 36%	28 48%	17 42%	75 66%mnop	87 50%m	18 52%m	315 46%	189 52%vz	125 39%	125 43%	42 48%	25 45%	58 40%	8 30%
NET: Not worried	485 49%	243 50%	243 48%	104 63%defh	140 50%	131 48%	111 41%	133 59%efh	242 49%	68 45%	191 55%kl	138 53%kl	57 38%	99 42%	240 54%qs	70 53%qs	25 43%	19 45%	36 31%	83 48%q	13 36%	332 49%	158 44%	174 55%ux	135 47%	35 39%	26 47%	74 51%	18 67%
Don't know	62 6%	25 5%	38 7%	14 8%f	28 10%f	14 5%	7 3%	20 9%f	35 7%f	9 6%	16 4%	15 6%	12 8%	20 8%	30 7%r	11 9%r	5 8%r	5 12%r	4 3%	3 2%	4 11%qr	33 5%	15 4%	19 6%	28 10%t	11 13%u	4 8%	12 9%	1 4%
Not applicable	5	1	3	1	1	1	2	1	2	-	-	1	1	3	1	1	1m	-	2	-	*	3	2	1	2	-	1	1	-
Mean	2.48	2.46	2.50	2.17	2.39	2.53cg	2.69cdg	2.22	2.47cg	2.62	2.30	2.41	2.75ij	2.67ij	2.35	2.40	2.58	2.41	2.88mnr	2.53	2.67m	2.50	2.61vz	2.38	2.47	2.64	2.56	2.34	1.96
Standard deviation	1.02	1.00	1.03	0.97	1.01	1.03	0.98	1.01	1.02	1.06	0.98	1.02	0.97	1.04	1.04	1.01	1.04	0.90	0.90	1.02	0.88	1.01	0.98	1.02	1.03	0.99	1.10	1.01	1.09
Standard error	0.03	0.05	0.05	0.08	0.06	0.07	0.06	0.07	0.05	0.09	0.06	0.06	0.08	0.07	0.06	0.09	0.11	0.16	0.10	0.07	0.10	0.04	0.05	0.07	0.06	0.11	0.13	0.08	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 92
Q34. How worried are you, if at all, about each of the following?
-Clothing prices
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	997	488	510	166	282	275	274	227	496	150*	349	263	152	234	442	133	58*	40*	116*	174	35*	680	362	319	289	88*	56*	145	28**
Very worried (4)	31 3%	12 2%	19 4%	6 4% _f	16 6% _f	9 3% _f	-	11 5% _f	19 4% _f	5 3%	5 1%	4 2%	9 6% _{ij}	13 5% _{ij}	19 4% _r	7 5% _{qr}	3 6% _{qr}	1 3% _r	-	-	*	15 2%	2 1%	13 4% _u	14 5% _t	5 6% _u	3 6% _u	6 4% _u	1 4%
Fairly worried (3)	194 19%	83 17%	111 22%	38 23% _f	67 24% _f	54 20%	35 13%	58 25% _f	101 20% _f	28 19%	70 20% _k	54 20% _k	18 12%	53 23% _k	93 21% _r	26 20% _r	17 29% _r	14 36% _r	24 21% _r	11 7%	9 25% _r	119 18%	42 12%	78 24% _u	72 25% _t	26 30% _u	13 22% _u	34 23% _u	2 8%
Not very worried (2)	537 54%	260 53%	277 54%	76 46%	130 46%	167 61% _{cdg}	164 60% _{cdg}	100 44%	273 55% _{dg}	89 59%	186 53%	149 57% _l	92 61% _l	110 47%	231 52%	72 54%	25 43%	14 34%	58 50%	120 69% _{mnp}	18 51% _q	394 58% _w	222 61% _{xz}	172 54%	131 45%	36 41%	27 48%	68 46%	12 43%
Not at all worried (1)	195 20%	112 23% _b	83 16%	37 22%	48 17%	42 15%	68 25% _{eh}	46 20%	81 16%	27 18%	74 21%	45 17%	28 18%	49 21%	79 18%	22 17%	10 17%	10 26%	29 25%	40 23%	5 14%	136 20%	86 24% _{vx}	50 16%	49 17%	11 12%	8 14%	30 21%	10 37%
NET: Worried	225 23%	95 19%	130 26% _a	44 27% _f	83 30% _f	62 23% _f	35 13%	69 30% _f	121 24% _f	33 22%	75 21%	58 22%	26 17%	66 28% _k	111 25% _r	33 25% _r	20 35% _{qr}	15 38% _r	24 21% _r	11 7%	9 26% _r	135 20%	44 12%	91 28% _u	86 30% _t	31 35% _u	16 28% _u	40 27% _u	3 12%
NET: Not worried	732 73%	373 76%	360 71%	113 68%	179 63%	209 76% _{cdg}	232 85% _{cdg}	146 64% _h	354 71% _d	115 77%	261 75%	194 74%	120 79% _l	158 68%	310 70%	93 70%	35 59%	24 60%	87 75% _o	160 92% _{mnp}	23 66% _q	530 78% _w	308 85% _{vx}	222 70% _x	180 62%	47 53%	35 63%	98 67%	22 80%
Don't know	40 4%	21 4%	20 4%	9 6% _e	20 7% _{ef}	4 1%	7 3%	12 5% _e	21 4%	2 1%	14 4%	11 4%	6 4%	10 4%	20 5%	6 4%	3 6%	1 1%	5 4%	3 2%	3 8% _r	15 2%	9 3%	6 2%	23 8% _t	10 11% _{uv}	5 9% _{uv}	8 6% _v	2 7%
Not applicable	3	-	3	-	-	3	-	-	3	2	-	-	-	3	1	-	-	2mnr	-	-	-	3	2	1	-	-	-	-	-
Mean	2.06	1.99	2.13a	2.09f	2.20f	2.11f	1.87	2.16f	2.12f	2.08	2.02	2.07	2.05	2.13	2.12r	2.15r	2.25qr	2.16r	1.95	1.83	2.15r	2.02	1.89	2.17u	2.20t	2.32u	2.22u	2.11u	1.77
Standard deviation	0.73	0.72	0.73	0.79	0.81	0.69	0.61	0.82	0.73	0.71	0.70	0.67	0.74	0.82	0.76	0.77	0.82	0.86	0.69	0.52	0.69	0.69	0.62	0.74	0.79	0.79	0.79	0.79	0.79
Standard error	0.02	0.03	0.03	0.06	0.05	0.04	0.04	0.05	0.03	0.06	0.04	0.04	0.06	0.05	0.04	0.07	0.09	0.14	0.07	0.04	0.08	0.03	0.03	0.05	0.04	0.09	0.09	0.06	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 93
Q34. How worried are you, if at all, about each of the following?
-Prices of electrical goods
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	998	487	511	166	282	276	273	227	498	152*	349	263	152	235	442	133	58*	41*	116*	173	35*	681	363	319	289	88*	56*	145	28**
Very worried (4)	44 4%	17 4%	27 5%	9 5%	18 6% ^f	12 4%	5 2%	16 7% ^f	23 5%	7 5%	7 2%	7 3%	12 8% ^{ij}	19 8% ^{ij}	27 6% ^r	6 5% ^r	3 6% ^r	1 3% ^r	5 4% ^r	-	1 3% ^r	21 3%	4 1%	16 5% ^u	24 8% ^t	9 11% ^u	7 12% ^u	8 5% ^u	-
Fairly worried (3)	218 22%	99 20%	119 23%	40 24%	69 24% ^f	66 24% ^f	43 16%	60 27% ^f	115 23% ^f	38 25%	75 22%	59 22%	25 16%	59 25%	95 21%	36 27% ^r	13 23%	18 42% ^{moqr}	19 17%	27 15%	11 31% ^{qr}	134 20%	60 16%	75 23%	75 26%	27 30% ^u	14 25%	34 23%	9 34%
Not very worried (2)	513 51%	257 53%	256 50%	75 45%	133 47%	157 57% ^{cdg}	148 54% ^g	97 43%	268 54% ^g	81 53%	185 53% ^l	144 55% ^l	85 56% ^l	99 42%	229 52% ^p	67 51%	27 47%	13 31%	57 49%	103 60% ^p	16 45%	388 57% ^w	213 59% ^{xyz}	175 55% ^x	119 41%	31 35%	23 42%	64 44%	6 22%
Not at all worried (1)	173 17%	94 19%	79 16%	29 17%	41 15%	36 13%	67 24% ^{degh}	37 16%	69 14%	23 16%	68 20%	38 15%	23 15%	43 18%	66 15%	16 12%	11 18%	8 20%	27 23% ⁿ	40 23% ^{mn}	4 12%	117 17%	73 20%	44 14%	48 17%	11 13%	8 15%	29 20%	8 30%
NET: Worried	262 26%	117 24%	145 28%	49 29% ^f	87 31% ^f	78 28% ^f	48 18%	76 34% ^f	138 28% ^f	46 30%	82 24%	66 25%	36 24%	77 33% ⁱ	122 28% ^r	42 32% ^r	17 29% ^r	19 45% ^{mqr}	24 21%	27 15%	12 34% ^r	155 23%	64 18%	91 29% ^u	98 34% ^t	36 41% ^u	21 37% ^u	41 28% ^u	9 34%
NET: Not worried	686 69%	351 72%	335 65%	104 62%	174 62%	193 70% ^g	215 79% ^{cdgh}	133 59%	338 68% ^g	104 69%	253 73% ^l	183 70%	108 71% ^l	142 61%	295 67%	84 63%	38 65%	21 52%	84 72% ^p	144 83% ^{mnop}	20 57%	505 74% ^w	286 79% ^{vxyz}	219 69% ^x	167 58%	42 48%	32 57%	93 64% ^x	15 52%
Don't know	50 5%	19 4%	31 6%	14 8% ^e	21 7% ^e	5 2%	10 4%	18 8% ^e	22 4%	2 1%	13 4%	14 5%	7 5%	16 7%	24 6%	7 5%	4 6%	1 3%	8 7%	3 2%	3 9% ^r	22 3%	13 4%	9 3%	25 9% ^t	10 11% ^{uv}	3 6%	11 8% ^v	4 13%
Not applicable	2	1	1	-	-	1	1	-	1	-	-	-	1	1	-	-	-	-	-	1	-	2	1	1	-	-	-	-	-
Mean	2.14	2.09	2.19	2.19 ^f	2.24 ^f	2.20 ^f	1.95	2.26 ^f	2.19 ^f	2.20	2.06	2.14	2.17	2.24 ⁱ	2.20 ^r	2.25 ^{qr}	2.17 ^r	2.29 ^r	2.02	1.92	2.27 ^r	2.09	1.99	2.20 ^u	2.28 ^t	2.44 ^{uvz}	2.36 ^u	2.15 ^u	2.05
Standard deviation	0.76	0.75	0.77	0.81	0.80	0.72	0.70	0.84	0.74	0.75	0.71	0.70	0.79	0.86	0.78	0.74	0.82	0.84	0.79	0.62	0.73	0.71	0.65	0.74	0.86	0.88	0.90	0.82	0.88
Standard error	0.02	0.03	0.04	0.06	0.05	0.05	0.04	0.05	0.03	0.07	0.04	0.04	0.06	0.05	0.04	0.06	0.09	0.14	0.08	0.04	0.08	0.03	0.03	0.05	0.05	0.10	0.10	0.06	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 94
Q34. How worried are you, if at all, about each of the following?
-Prices of holidays abroad
Base: All respondents

	Gender		Age							Social Grade					Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	858	431	426	162	259	230	208	220	430	121*	325	238	129	165	418	120*	42*	31**	71*	150	26*	594	298	296	237	63*	51*	122	27**
Very worried (4)	89 10%	28 7%	61 14%a	21 13%	31 12%	24 10%	14 7%	29 13%f	46 11%	11 9%	32 10%	22 9%	17 13%	18 11%	50 12%r	16 13%r	4 9%r	1 4%	12 16%r	4 2%	3 13%r	55 9%	18 6%	37 12%u	31 13%	8 17%u	9 12%	15 3%	3 12%
Fairly worried (3)	252 29%	119 28%	133 31%	53 33%	81 31%	64 28%	54 26%	76 35%	122 28%	35 29%	105 32%l	81 34%l	35 27%	31 19%	135 32%q	38 31%	13 31%	7 23%	12 17%	41 27%	7 27%	183 31%	69 23%	114 38%uz	60 25%	17 27%	14 27%	29 24%	10 36%
Not very worried (2)	304 35%	156 36%	147 35%	57 35%	82 32%	87 38%	78 38%	73 33%	153 35%	46 38%	113 35%	94 39%	49 38%	48 29%	151 36%	42 35%	13 32%	10 30%	21 30%	60 40%	7 28%	219 37%	121 41%y	98 33%	74 31%	19 22%	11 35%	43 22%	11 7%
Not at all worried (1)	170 20%	106 24%b	64 15%	21 13%	42 16%	49 21%g	58 28%cdg	26 12%	86 20%g	26 22%	62 19%	33 14%	20 15%	55 33%ijk	60 14%	18 15%	9 22%	9 30%	26 37%mn	40 27%mn	7 28%am	118 20%	80 27%v	38 13%	50 21%	11 17%	12 24%v	27 22%v	2 7%
NET: Worried	341 40%	148 34%	194 45%a	74 46%f	112 43%f	88 38%	68 33%	106 48%f	168 39%	46 38%	136 42%l	103 43%l	52 40%	49 30%	184 44%r	54 45%r	17 40%	8 26%	24 33%	44 30%	10 39%	237 40%	87 29%	151 51%uz	91 39%	25 39%	22 44%u	44 36%	13 47%
NET: Not worried	473 55%	262 61%b	211 50%	77 48%	124 48%	136 59%dg	136 65%cdgh	99 45%	238 55%g	72 60%	175 54%	126 53%	69 53%	103 62%	211 50%	59 49%	22 53%	19 60%	47 67%am	100 67%mn	15 56%	336 57%	201 67%vxy	136 46%	124 52%	30 47%	23 45%	71 58%v	13 49%
Don't know	43 5%	21 5%	22 5%	10 6%	23 9%ef	6 2%	4 2%	15 7%f	24 6%	2 2%	13 4%	8 3%	8 6%	13 8%	23 5%	7 6%	3 7%q	4 13%	-	6 4%	1 5%q	20 3%	11 4%	10 3%	22 9%t	9 14%uv	6 11%uv	7 6%	1 4%
Not applicable	142	56	86a	5	24cg	48cdg	66cdegh	7	69cdg	21	24	25	22i	71ijk	25	13	16mnr	10	46mnors	24m	9mnr	89	65vy	23	53t	24uvyz	5	23v	1
Mean	2.32	2.17	2.47a	2.49f	2.43f	2.28	2.12	2.53efh	2.32f	2.26	2.34i	2.40i	2.41i	2.08	2.44qr	2.46r	2.29	2.00	2.13	2.05	2.25	2.30	2.09	2.52uz	2.34	2.41u	2.42u	2.27	2.54
Standard deviation	0.92	0.89	0.93	0.90	0.93	0.93	0.90	0.89	0.93	0.91	0.85	0.93	1.02	0.89	0.93	0.94	0.90	1.09	0.82	1.04	0.90	0.87	0.88	0.99	0.97	1.09	0.97	0.81	
Standard error	0.03	0.05	0.05	0.07	0.06	0.07	0.06	0.06	0.05	0.09	0.06	0.06	0.08	0.05	0.08	0.12	0.19	0.15	0.06	0.14	0.04	0.05	0.06	0.06	0.12	0.13	0.08	0.18	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 95
Q34. How worried are you, if at all, about each of the following?
-Mobile phone roaming charges
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	880	437	442	165	257	235	223	222	435	128*	322	243	137	177	416	117*	50*	35**	80*	155	27*	604	307	297	248	69*	52*	126	28**
Very worried (4)	63 7%	24 6%	39 9%	16 10% _f	20 8%	18 8%	9 4%	26 12% _{fh}	28 7%	7 5%	23 7%	17 7%	11 8%	12 7%	36 9% _r	10 9% _r	3 7%	1 3%	7 8%	3 2%	2 8% _r	38 6%	11 4%	27 9% _u	21 9%	6 9%	6 11% _u	10 8%	3 12%
Fairly worried (3)	158 18%	81 18%	77 17%	37 23%	52 20%	34 15%	35 16%	52 23% _e	71 16%	20 15%	62 19%	39 16%	21 15%	35 20%	77 19%	22 19%	13 27% _{qs}	11 30%	6 8%	25 16%	3 9%	109 18%	40 13%	69 23% _u	45 18%	11 17%	10 19%	23 19%	4 14%
Not very worried (2)	360 41%	179 41%	181 41%	66 40%	85 33%	113 48% _d	96 43%	83 37%	181 42%	63 49%	123 38%	111 46%	60 44%	65 37%	172 41%	46 39%	17 34%	9 25%	38 48%	66 43%	12 46%	259 43%	140 46% _y	120 40%	90 36%	25 35%	16 30%	50 40%	11 38%
Not at all worried (1)	253 29%	135 31%	118 27%	34 20%	78 31% _{cg}	62 26%	79 36% _{cg}	45 20%	128 30% _{cg}	37 29%	102 32%	63 26%	35 25%	53 30%	107 26%	31 26%	12 23%	12 34%	28 35%	56 36% _m	8 28%	180 30%	108 35% _v	72 24%	65 26%	15 22%	16 31%	33 26%	8 28%
NET: Worried	220 25%	105 24%	115 26%	53 32% _{fh}	72 28%	52 22%	43 19%	78 35% _{efh}	99 23%	27 21%	85 26%	57 23%	31 23%	47 26%	113 27%	32 28%	17 34% _{qr}	11 33%	13 16%	29 18%	5 17%	147 24%	51 17%	96 32% _u	66 27%	18 26%	16 30% _u	33 26% _u	7 26%
NET: Not worried	613 70%	314 72%	299 68%	99 60%	164 64%	174 74% _{cdg}	176 79% _{cdg}	128 58%	309 71% _{cg}	100 78%	225 70%	174 72%	95 69%	118 67%	279 67%	77 66%	28 57%	21 58%	66 83% _{mno}	122 79% _{mno}	20 74%	440 73% _w	248 81% _{vxyz}	192 65%	155 62%	40 58%	32 61%	83 66%	18 67%
Don't know	46 5%	18 4%	28 6%	12 7% _f	21 8% _f	9 4%	4 2%	16 7% _f	26 6% _f	2 2%	12 4%	12 5%	10 8%	12 7%	23 6%	8 7%	5 9% _{qr}	3 9%	1 1%	4 3%	2 9% _q	18 3%	8 3%	9 3%	27 11% _t	12 17% _{uv}	5 9% _{uv}	10 8% _{uv}	2 7%
Not applicable	120	50	70	2	26 _{cg}	42 _{cdg}	51 _{cdgh}	5	64 _{cg}	23	27	20	15	59 _{ijk}	27	15 _m	9 _m	6	36 _{mno}	19 _m	7 _{mnr}	79	57 _v	22	42	18 _{vy}	4	19 _v	-
Mean	2.04	1.98	2.09	2.23 _{fh}	2.06	2.04	1.88	2.28 _{defh}	2.00	1.97	2.02	2.05	2.06	2.03	2.11 _r	2.11 _r	2.20 _r	2.02	1.90	1.84	1.96	2.01	1.85	2.17 _u	2.10	2.15 _u	2.11 _u	2.08 _u	2.10
Standard deviation	0.89	0.86	0.91	0.91	0.95	0.86	0.82	0.95	0.88	0.82	0.91	0.86	0.89	0.91	0.91	0.93	0.92	0.91	0.88	0.78	0.89	0.87	0.79	0.91	0.94	0.95	1.02	0.90	1.00
Standard error	0.03	0.04	0.05	0.07	0.06	0.06	0.06	0.06	0.04	0.08	0.06	0.06	0.07	0.07	0.05	0.09	0.11	0.17	0.11	0.06	0.12	0.04	0.05	0.06	0.06	0.12	0.12	0.08	0.22

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 96
Q34. How worried are you, if at all, about each of the following?
-Food safety standards
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	996	486	510	165	280	277	273	225	497	152*	349	261	151	235	440	132	58*	41*	115*	174	35*	680	363	317	288	88*	55*	145	28**
Very worried (4)	72 7%	27 6%	45 9%	12 7%	26 9%	21 8%	14 5%	17 8%	41 8%	10 6%	26 8%	13 5%	7 4%	26 11% _{jk}	37 8%	8 6%	4 7%	3 8%	10 8%	8 5%	1 4%	45 7%	18 5%	27 9%	23 8%	7 7%	3 6%	14 10%	4 13%
Fairly worried (3)	242 24%	114 23%	128 25%	44 27%	82 29% _f	61 22%	55 20%	64 29%	123 25%	34 22%	77 22%	77 29%	37 24%	52 22%	111 25%	37 28% _q	16 28% _q	13 31%	17 15%	36 21%	12 36% _{qr}	166 24%	72 20%	94 30% _u	71 24%	24 27%	16 29%	31 21%	6 21%
Not very worried (2)	455 46%	220 45%	235 46%	65 39%	110 39%	137 49% _{dg}	143 52% _{cdg}	87 39%	225 45%	78 51%	151 43%	121 46%	75 50%	108 46%	187 42%	68 52% _{os}	21 36%	15 37%	64 55% _{mos}	89 51% _{os}	11 33%	314 46%	181 50%	133 42%	132 46%	39 45%	25 46%	68 46%	10 36%
Not at all worried (1)	180 18%	104 21% _b	76 15%	34 21%	38 13%	52 19%	56 21% _d	41 18%	83 17%	30 20%	78 22%	40 15%	23 15%	39 16%	82 19% _n	13 10%	12 21% _n	7 18%	22 19%	36 21% _n	7 21% _n	136 20% _w	83 23% _x	53 17%	39 14%	10 11%	7 13%	22 15%	5 18%
NET: Worried	315 32%	141 29%	174 34%	56 34%	107 38% _f	82 30%	69 25%	82 36% _f	164 33%	43 28%	103 30%	90 35%	44 29%	78 33%	148 34%	45 34%	20 35%	16 39%	27 23%	45 26%	14 40% _{qr}	211 31%	90 25%	122 38% _u	94 33%	30 34%	19 35%	45 31%	9 33%
NET: Not worried	635 64%	324 67%	311 61%	99 60%	148 53%	188 68% _{dg}	200 73% _{cdgh}	128 57%	308 62% _d	108 71%	230 66%	161 62%	98 65%	146 62%	269 61%	81 62%	33 57%	23 55%	86 74% _{mops}	125 72% _{mos}	19 53%	450 66%	264 73% _{vxyz}	185 58%	171 59%	49 56%	32 59%	90 62%	15 53%
Don't know	46 5%	21 4%	25 5%	10 6% _f	25 9% _{ef}	7 3%	5 2%	16 7% _{ef}	26 5% _f	1 1%	16 4%	10 4%	10 7%	11 5%	24 5%	6 4%	5 9% _{fr}	3 6%	3 3%	4 2%	2 7%	19 3%	9 3%	10 3%	23 8% _t	9 10% _{uv}	4 7% _u	11 7% _u	4 13%
Not applicable	4	2	3	1	2	-	1	2	1	-	1	1	1	1	2	1	-	-	1	-	-	3	-	3	2	-	2 _{uz}	-	-
Mean	2.22	2.14	2.29 _a	2.22	2.37 _{ef}	2.19	2.10	2.28 _f	2.26 _f	2.15	2.15	2.25	2.19	2.29	2.25	2.32 _r	2.22	2.32	2.13	2.10	2.25	2.18	2.07	2.31 _u	2.30	2.34 _u	2.29	2.27 _u	2.33
Standard deviation	0.84	0.83	0.84	0.88	0.86	0.83	0.78	0.87	0.85	0.81	0.87	0.79	0.76	0.89	0.87	0.75	0.89	0.89	0.82	0.79	0.86	0.84	0.80	0.86	0.83	0.80	0.78	0.86	0.98
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.05	0.06	0.04	0.07	0.05	0.05	0.06	0.06	0.05	0.06	0.10	0.15	0.09	0.06	0.10	0.03	0.04	0.06	0.05	0.09	0.09	0.07	0.23

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 97
Q34. How worried are you, if at all, about each of the following?
-Prices of cars
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	878	443	435	150	254	241	232	207	439	126*	331	232	141	173	415	114*	45*	28**	87*	161	28*	626	330	296	225	62*	46*	116	28**
Very worried (4)	52 6%	28 6%	23 5%	13 9% _f	21 8% _f	11 5%	6 3%	20 10% _f	25 6%	9 7%	11 3%	15 6%	12 8%	14 8% _i	29 7%	10 9%	3 7%	3 10%	2 2%	5 3%	1 2%	31 5%	4 1%	27 9% _u	19 9%	5 8% _u	4 8% _u	11 9% _u	1 3%
Fairly worried (3)	173 20%	90 20%	84 19%	34 23% _f	67 26% _f	47 20% _f	24 11%	53 26% _f	96 22% _f	23 18%	65 20%	50 21%	18 13%	40 23% _k	96 23% _q	23 21%	11 25% _q	6 21%	10 11%	19 12%	8 27% _q	119 19%	45 14%	74 25% _u	48 22%	11 18%	10 21%	27 24% _u	6 21%
Not very worried (2)	407 46%	197 45%	210 48%	60 40%	98 39%	123 51% _d	125 54% _d	80 39%	202 46%	61 49%	157 47% _l	115 49% _l	73 52% _l	62 36%	186 45%	52 45%	15 33%	9 34%	45 51%	86 54% _o	14 50%	306 49% _w	173 52% _z	133 45%	86 38%	28 45%	18 38%	40 35%	15 55%
Not at all worried (1)	195 22%	109 25%	86 20%	29 19%	48 19%	52 22%	67 29% _d	37 18%	92 21%	30 24%	77 23%	42 18%	31 22%	45 26%	80 19%	22 19%	11 25%	7 26%	27 31% _m	44 28% _m	4 15%	142 23%	92 28% _w	50 17%	49 22%	10 16%	11 23%	29 25%	4 14%
NET: Worried	225 26%	118 27%	107 25%	48 32% _f	88 35% _{ef}	58 24% _f	31 13%	73 35% _{ef}	121 28% _f	32 25%	77 23%	64 28%	29 21%	54 31%	125 30% _q	33 29% _q	15 33% _q	9 32%	11 13%	23 15%	8 29% _q	150 24%	49 15%	101 34% _u	68 30%	16 26% _u	13 29% _u	38 33% _u	7 24%
NET: Not worried	602 69%	307 69%	296 68%	89 59%	146 57%	176 73% _d	192 82% _d	116 56% _h	294 67% _d	91 72%	234 71%	157 68%	104 74% _l	107 62%	266 64%	73 64%	26 58%	17 60%	72 82% _m	131 81% _m	18 65%	448 72% _w	265 80% _w	183 62%	135 60%	38 61%	28 61%	69 59%	19 69%
Don't know	51 6%	18 4%	33 8%	13 9% _e	20 8% _e	7 3%	10 4%	18 9% _e	23 5%	3 2%	21 6%	11 5%	8 5%	12 7%	24 6%	7 7%	4 10%	2 8%	4 5%	7 4%	2 6%	28 4%	16 5%	11 4%	21 10% _t	8 13% _{uv}	4 10%	9 8%	2 7%
Not applicable	122	45	77 _a	16	28	36	42 _g	20	60	26	18	30 _i	10	63 _{ijk}	27	19 _m	13 _{mr}	14	29 _{mnr}	13	7 _{mr}	57	33	24	65 _t	26 _{uvyz}	10 _{uv}	29 _{uv}	-
Mean	2.10	2.09	2.11	2.24 _f	2.26 _{ef}	2.07 _f	1.87	2.30 _{ef}	2.13 _f	2.08	2.03	2.17	2.07	2.15	2.19 _{qr}	2.20 _{qr}	2.17 _{qr}	2.17	1.83	1.89	2.17 _{qr}	2.07	1.87	2.28 _u	2.19	2.22 _u	2.15 _u	2.18 _u	2.15
Standard deviation	0.83	0.85	0.80	0.89	0.88	0.78	0.71	0.90	0.83	0.84	0.78	0.81	0.84	0.93	0.84	0.87	0.94	0.99	0.70	0.72	0.72	0.80	0.69	0.86	0.91	0.86	0.91	0.95	0.71
Standard error	0.03	0.04	0.04	0.07	0.06	0.05	0.05	0.06	0.04	0.08	0.05	0.05	0.07	0.07	0.05	0.08	0.11	0.21	0.09	0.05	0.09	0.03	0.04	0.06	0.06	0.11	0.12	0.08	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 98
Q34. How worried are you, if at all, about each of the following?
-Quality of the food I buy
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Base (excl NA for %)	998	487	511	166	280	277	274	227	496	152*	349	262	152	235	442	133	57*	41*	116*	174	35*	681	363	318	289	88*	56*	145	28**
Very worried (4)	86 9%	33 7%	53 10%	20 12% _f	26 9% _f	28 10% _f	11 4%	29 13% _f	46 9% _f	14 9%	28 8%	19 7%	14 9%	25 11%	48 11% _f	14 11% _f	5 8%	3 6%	8 7%	6 3%	2 5%	52 8%	15 4%	37 12% _u	28 10%	10 11% _u	8 15% _u	10 7%	6 22%
Fairly worried (3)	245 25%	113 23%	132 26%	43 26%	94 33% _{ef}	63 23%	46 17%	68 30% _f	131 26% _f	28 19%	76 22%	76 29%	34 22%	59 25%	109 25% _f	39 29% _f	16 28% _f	21 51% _{mnoq}	20 17%	28 16%	12 36% _{qr}	158 23%	63 17%	95 30% _u	81 28%	25 28% _u	15 26%	41 29% _u	7 24%
Not very worried (2)	456 46%	234 48%	222 43%	63 38%	103 37%	148 53% _{cdg}	142 52% _{cdg}	80 35%	234 47% _{dg}	82 54%	165 47%	112 43%	76 50%	104 44%	194 44% _p	63 47% _p	26 45% _p	10 24%	59 50% _p	92 53% _{ps}	12 36%	327 48%	198 54% _{vxz}	129 41%	119 41%	34 38%	25 45%	60 41%	10 35%
Not at all worried (1)	176 18%	90 19%	86 17%	30 18%	38 14%	36 13%	72 26% _d	35 15%	69 14%	27 18%	69 20%	47 18%	22 14%	39 16%	70 16%	15 11%	7 13%	5 13%	26 23% _n	46 27% _{mno}	6 18%	130 19%	82 23% _{vy}	48 15%	44 15%	13 8%	5 18%	26 9%	3
NET: Worried	331 33%	146 30%	185 36%	63 38% _f	120 43% _{ef}	91 33% _f	57 21%	97 43% _{ef}	176 36% _f	42 28%	104 30%	96 36%	47 31%	84 36%	157 35% _r	53 40% _{qr}	20 36% _r	24 57% _{moqr}	29 25%	34 20%	14 41% _{qr}	210 31%	78 21%	132 41% _u	109 38%	34 39% _u	23 41% _u	51 35% _u	13 46%
NET: Not worried	632 63%	325 67%	308 60%	94 56%	141 50%	184 66% _{dg}	214 78% _{cd}	115 51%	303 61% _{dg}	109 72%	234 67%	159 61%	97 64%	142 61%	264 60% _p	77 58% _p	33 58%	16 38%	85 73% _{mnp}	139 80% _{mnp}	19 53%	457 67% _w	280 77% _{vx}	178 56%	163 56%	47 53%	30 53%	86 59%	12 44%
Don't know	35 3%	16 3%	18 4%	10 6% _{ef}	19 7% _{ef}	2 1%	3 1%	15 7% _{ef}	17 3%	1 *	12 3%	8 3%	7 5%	8 4%	21 5% _f	2 2%	3 6% _r	2 5%	3 2%	1 1%	2 5% _r	14 2%	6 2%	8 3%	18 6% _t	6 7% _u	3 6% _u	8 5% _u	3 10%
Not applicable	2	1	2	-	2	-	-	-	2	-	-	1	-	2	1	-	2mnr	-	-	-	-	2	-	2	1	-	-	1	-
Mean	2.25	2.19	2.31	2.34f	2.41f	2.30f	1.98	2.43f	2.32f	2.19	2.19	2.26	2.27	2.31	2.32r	2.41qr	2.33r	2.53qr	2.09	1.96	2.31r	2.20	2.03	2.39u	2.34t	2.38u	2.50u	2.26u	2.65
Standard deviation	0.86	0.82	0.88	0.94	0.86	0.82	0.77	0.92	0.83	0.83	0.85	0.85	0.83	0.88	0.88	0.83	0.83	0.82	0.84	0.75	0.85	0.84	0.76	0.89	0.87	0.90	0.87	0.85	0.97
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.05	0.06	0.04	0.07	0.05	0.05	0.06	0.05	0.07	0.09	0.14	0.09	0.05	0.10	0.03	0.04	0.06	0.05	0.10	0.10	0.06	0.22	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 99
Q34. How worried are you, if at all, about each of the following?
-The efficiency of public transport
Base: All respondents

	Gender			Age						Social Grade					Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not working but seeking (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	580	269	311	106	162	154	158	143	279	76	165	159	106	150	195	85	53	18	55	121	53	367	221	146	196	50	43	103	17
Weighted base	593	275	319	93*	162	164	174	122	297	86*	217	162	87*	127	248	80*	33*	20**	73*	116*	23*	414	231	183	158	47*	29*	83*	21**
Base (exl NA for %)	537	258	279	88*	149	145*	155	117*	265	74*	202	143	82*	110*	229	73*	29*	20**	63*	104*	19*	375	204	171	142	43*	28**	72*	20**
Very worried (4)	59 11%	30 12%	29 10%	9 10%	14 9%	18 12%	19 12%	11 10%	29 11%	10 13%	23 12%	14 10%	10 12%	11 10%	31 13%	4 6%	2 8%	2 10%	9 14%	10 10%	1 5%	35 9%	19 10%	16 9%	22 16%	5 12%	5 18%	12 17%	2 9%
Fairly worried (3)	143 27%	66 26%	77 28%	23 26%	35 23%	44 30%	42 27%	30 25%	72 27%	21 28%	60 30%	41 28%	17 20%	26 24%	53 23%	19 26%	12 44% ^m	8 40%	17 27%	29 28%	4 24%	102 27%	54 26%	48 28%	32 23%	13 31%	4 15%	15 21%	9 46%
Not very worried (2)	217 40%	108 42%	109 39%	35 39%	60 40%	59 41%	63 40%	46 39%	108 41%	29 39%	84 42%	60 42%	35 43%	37 34%	96 42%	33 45%	7 25%	6 30%	21 32%	47 45% ^o	7 40%	160 43%	87 43%	73 43%	50 35%	11 25%	11 40%	28 39%	7 35%
Not at all worried (1)	90 17%	40 16%	50 18%	18 20%	27 18%	18 13%	27 17%	25 21%	38 14%	13 17%	25 13%	22 16%	16 19%	26 24% ⁱ	39 17%	12 16%	5 17%	3 14%	16 25%	12 11%	4 20%	66 18%	36 17%	31 18%	22 15%	4 10%	6 22%	11 16%	2 10%
NET: Worried	203 38%	96 37%	106 38%	32 36%	49 33%	62 42%	61 39%	41 35%	101 38%	31 41%	83 41%	55 39%	27 33%	37 34%	84 37%	24 32%	15 52% ^s	10 50%	26 41%	39 41%	5 28%	137 37%	73 36%	64 37%	55 38%	19 43%	9 33%	27 37%	11 55%
NET: Not worried	307 57%	148 57%	159 57%	53 60%	87 58%	78 53%	90 58%	71 60%	147 55%	41 56%	109 54%	82 58%	51 62%	64 58%	135 59%	45 61%	12 42%	9 44%	36 57%	59 56%	11 60%	226 60%	123 60% ^x	103 60% ^x	71 50%	15 35%	17 62%	39 55%	9 45%
Don't know	28 5%	14 5%	14 5%	4 4%	13 9%	6 4%	5 3%	6 5%	17 6%	2 3%	9 5%	5 4%	4 5%	9 8%	10 5%	5 7%	2 6%	1 6%	1 2%	6 12% ^q	2 3%	11 4%	7 4%	4 12% ^t	16 22% ^u	9 22% ^v	1 5%	6 8%	-
Not applicable	56	16	40 ^a	5	13	19 ^g	19 ^g	5	32 ^g	11	15	19	5	17 ⁱ	19	7	5	-	10	11	4 ^m	39	27	12	16	4	1	11	1
Mean	2.34	2.35	2.32	2.28	2.26	2.44	2.35	2.25	2.37	2.38	2.42	2.34	2.27	2.22	2.34	2.47	2.48	2.31	2.38	2.14	2.29	2.29	2.29	2.44	2.59	2.30	2.42	2.53	
Standard deviation	0.90	0.90	0.90	0.92	0.89	0.88	0.92	0.91	0.89	0.93	0.87	0.88	0.94	0.96	0.93	0.82	0.90	0.90	1.01	0.83	0.85	0.88	0.88	0.98	0.91	1.04	0.98	0.81	
Standard error	0.04	0.06	0.06	0.09	0.08	0.08	0.08	0.08	0.06	0.11	0.07	0.08	0.10	0.09	0.07	0.09	0.13	0.22	0.15	0.08	0.14	0.05	0.06	0.08	0.15	0.17	0.11	0.20	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 100
Q.C1 Thinking about the price of goods / services over the last 12 months? Do you think they have?
 Base: All respondents

	Gender		Age							Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
NET: Increased	821	396	426	110	219	240	251	159	411	130	296	214	126	186	350	111	34	32	106	161	27	581	312	269	224	68	45	110	17
	82%	81%	83%	66%	78% ^c	87% ^{cdg}	92% ^{cdgh}	70%	82% ^{cg}	86%	85%	81%	83%	79%	79% ^o	83% ^o	59%	77%	91% ^{mops}	92% ^{mnop}	78% ^o	85% ^w	86% ^z	84%	77%	77%	81%	76%	61%
Increased a lot	165	70	95	15	44	56	50	24	91	36	53	42	21	49	71	24	10	8	20	26	5	108	51	57	54	20	12	22	3
	17%	14%	18%	9%	16%	20% ^{cg}	18% ^{cg}	11%	18% ^{cg}	24%	15%	16%	14%	21%	16%	18%	18%	20%	17%	15%	15%	16%	14%	18%	19%	22%	22%	15%	10%
Increased a little	656	325	331	96	175	184	201	135	320	94	242	171	105	137	279	87	24	23	86	134	22	473	261	212	169	48	33	88	14
	66%	67%	65%	58%	62%	67%	73% ^{cdgh}	59%	64%	62%	69% ^l	65%	69% ^l	58%	63% ^o	65% ^o	41%	57%	74% ^o	77% ^{mnop}	64% ^o	69% ^w	72% ^{xyz}	66%	59%	55%	59%	61%	50%
Stayed the same	122	69	53	28	48	26	20	36	66	17	34	33	17	38	61	17	12	7	8	11	5	71	39	32	46	15	5	26	5
	12%	14%	10%	17% ^{ef}	17% ^{ef}	9%	7%	16% ^f	13% ^f	11%	10%	13%	11%	16% ⁱ	14% ^r	12%	21% ^{qr}	18% ^r	7%	7%	15% ^r	10%	11%	10%	16% ^t	17%	9%	18% ^{uv}	18%
Decreased a little	20	8	13	8	5	5	1	10	8	4	12	2	2	5	14	1	3	-	-	2	*	11	5	7	8	*	4	4	1
	2%	2%	2%	5% ^{fh}	2%	2%	*	5% ^{fh}	2%	3%	3%	1%	1%	2%	3%	1%	6% ^{nqr}	-	-	1%	*	2%	1%	2%	3%	*	7% ^{uvx}	3%	3%
Decreased a lot	5	3	2	3	2	-	-	3	2	-	-	-	-	3	3	-	1	1	-	-	*	2	-	2	3	1	-	2	-
	1%	1%	*	2%	1%	-	-	1%	*	-	-	-	-	1%	-	1%	3% ^r	-	-	-	*	-	-	1%	1%	2% ^u	-	1%	-
NET: Decreased	25	11	14	11	8	5	1	14	10	4	12	4	2	8	16	1	4	1	-	2	*	13	5	9	11	2	4	5	1
	3%	2%	3%	7% ^{efh}	3%	2%	*	6% ^{efh}	2%	3%	3%	2%	1%	3%	4%	1%	7% ^{nqr}	3%	-	1%	1%	2%	1%	3%	4%	2%	7% ^u	4%	3%
Don't know	32	12	19	16	8	6	2	18	11	*	8	11	8	5	15	5	7	1	2	-	2	18	8	10	8	3	2	3	5
	3%	3%	4%	10% ^{defh}	3%	2%	1%	8% ^{defh}	2%	*	2%	4%	5%	2%	3% ^r	3% ^r	13% ^{mnqr}	2%	2%	-	6% ^r	3%	2%	3%	3%	4%	3%	2%	19%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands
ONLINE Fieldwork : January to December 2018

Table 101
Q.C2 Do you think each of the following will increase, decrease or stay the same over the coming year?

SUMMARY TABLE
Base: All respondents

	Prices of goods and services (a)	Unemployment (b)
Unweighted base	1000	1000
Weighted base	1000	1000
NET: Increase	803 80% ^b	415 42%
Increase a lot	139 14%	132 13%
Increase a little	664 66% ^b	283 28%
Stay the same	133 13%	356 36% ^a
Decrease a little	16 2%	124 12% ^a
Decrease a lot	8 1%	12 1%
NET: Decrease	24 2%	137 14% ^a
Don't know	40 4%	92 9% ^a

Proportions/Mean: All Columns Tested (5% risk level)
Overlap formulae used.

Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 102
Q.C2 Do you think each of the following will increase, decrease or stay the same over the coming year?
Prices of goods and services
Base: All respondents

	Gender		Age							Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
NET: Increase	803	385	418	114	206	241	243	162	399	126	280	219	123	182	343	100	42	30	103	157	29	565	302	263	221	67	45	108	17
	80%	79%	82%	68%	73%	87%cdgh	88%cdgh	71%	80%cdg	83%	80%	83%	81%	77%	77%	75%	72%	80%	88%mnop	90%mnop	83%	83%w	83%z	82%	76%	77%	80%	75%	62%
Increase a lot	139	58	81	13	41	50	35	24	80	32	48	36	20	35	68	21	7	7	10	21	5	85	34	52	54	20	10	24	-
	14%	12%	16%	8%	15%	18%cg	13%	11%	16%c	21%	14%	14%	13%	15%	15%	16%	12%	17%	9%	12%	13%	13%	9%	16%u	19%t	23%u	18%u	16%u	-
Increase a little	664	327	337	101	164	191	207	138	319	94	232	183	103	147	274	79	35	23	93	136	24	480	268	212	167	48	35	85	17
	66%	67%	66%	61%	58%	69%d	76%cdgh	61%	64%	62%	66%	69%	68%	62%	62%	59%	61%	55%	80%mnop	78%mnop	69%	70%w	74%xyz	66%	58%	54%	62%	58%	62%
Stay the same	133	70	62	31	49	28	24	39	69	22	47	30	18	37	67	20	14	6	10	12	3	79	46	33	50	12	6	32	4
	13%	14%	12%	18%ef	17%ef	10%	9%	17%ef	14%	15%	13%	12%	12%	16%	15%r	15%r	24%qrs	15%	8%	7%	8%	12%	13%	10%	17%t	13%	11%	22%uv	13%
Decrease a little	16	12	4	5	4	4	3	7	5	1	6	4	5	1	11	1	*	-	2	1	-	11	8	4	2	-	1	1	3
	2%	2%	1%	3%	1%	1%	1%	3%	1%	1%	2%	2%	3%l	*	2%	1%	1%	-	2%	1%	-	2%	2%	1%	1%	-	2%	1%	9%
Decrease a lot	8	4	4	5	2	-	1	5	2	1	2	2	1	4	4	2	-	2	-	-	*	4	1	3	3	1	-	2	1
	1%	1%	1%	3%efh	1%	-	*	2%eh	*	1%	*	1%	*	2%	1%	1%	-	6%mqr	-	-	1%	1%	1%	1%	2%	2%	-	1%	4%
NET: Decrease	24	16	8	10	6	4	4	13	7	2	8	6	5	5	14	3	*	2	2	1	*	15	8	7	5	1	1	3	4
	2%	3%	2%	6%defh	2%	1%	1%	6%efh	1%	1%	2%	2%	3%	2%	3%	2%	1%	6%	2%	1%	1%	2%	2%	2%	2%	2%	2%	2%	13%
Don't know	40	16	24	11	21	4	3	13	23	1	15	7	6	12	18	10	1	3	2	3	3	23	6	17	13	7	4	2	3
	4%	3%	5%	7%ef	8%ef	1%	1%	6%ef	5%f	1%	4%	3%	4%	5%	4%	7%r	3%	7%	1%	2%	8%qr	3%	2%	5%u	5%	8%uz	7%uz	2%	12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 103
Q.C2 Do you think each of the following will increase, decrease or stay the same over the coming year?
Unemployment
Base: All respondents

	Gender		Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
NET: Increase	415	177	239	71	120	131	93	99	223	65	145	115	53	103	182	60	34	24	38	61	16	270	122	148	138	47	25	66	8
	42%	36%	47%a	43%	43%	47%f	34%	44%f	45%f	43%	42%	44%	35%	44%	41%	45%	59%mq	57%qr	33%	35%	47%	40%	34%	46%u	48%t	53%u	45%	45%u	29%
Increase a lot	132	45	87	14	41	41	37	26	69	25	41	27	17	47	51	23	11	9	19	16	4	80	27	52	53	20	12	21	-
	13%	9%	17%a	8%	14%	15%	14%	11%	14%	16%	12%	10%	11%	20%ijk	11%	17%	19%fr	21%	16%	9%	12%	12%	8%	16%u	18%t	23%u	21%u	14%u	-
Increase a little	283	131	152	57	79	91	55	73	154	40	104	87	36	56	131	37	23	15	19	45	12	190	95	95	85	27	13	45	8
	28%	27%	30%	35%f	28%	33%f	20%	32%f	31%f	26%	30%	33%l	23%	24%	30%q	28%	40%qr	37%q	17%	26%	35%q	28%	26%	30%	29%	30%	23%	31%	29%
Stay the same	356	204	151	57	109	105	85	77	194	61	131	92	62	71	195	41	14	8	30	59	9	246	128	118	99	23	18	58	11
	36%	42%b	30%	35%	38%	38%	31%	34%	39%	40%	38%	35%	41%l	30%	44%nopq	31%	23%	18%	26%	34%	26%	36%	35%	37%	34%	26%	31%	40%x	39%
Decrease a little	124	68	57	23	23	25	53	26	46	15	43	28	20	33	35	18	6	4	22	37	1	97	67	30	24	7	5	12	4
	12%	14%	11%	14%	8%	9%	19%degh	11%	9%	10%	12%	11%	13%	14%	8%	14%	10%	11%	19%ms	21%mos	4%	14%w	18%vxz	9%	8%	8%	8%	8%	13%
Decrease a lot	12	5	7	1	3	2	7	2	4	2	4	5	2	2	4	1	-	-	4	2	2	9	6	2	4	1	2	1	-
	1%	1%	1%	1%	3%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	-	-	3%	1%	5%mo	1%	2%	1%	1%	1%	3%	1%	-
NET: Decrease	137	73	64	24	26	27	59	28	50	17	47	33	22	34	39	19	6	4	25	40	3	105	73	33	28	8	6	13	4
	14%	15%	12%	14%	9%	10%	22%degh	12%	10%	11%	13%	13%	14%	14%	9%	15%	10%	11%	22%ms	23%mos	9%	15%w	20%vxz	10%	10%	9%	11%	9%	13%
Don't know	92	34	58	14	27	14	37	23	32	9	26	23	15	29	26	12	5	6	22	15	6	61	40	21	25	10	7	8	5
	9%	7%	11%a	8%	10%	5%	14%eh	10%	6%	6%	7%	9%	10%	12%	6%	9%	8%	14%	19%mnr	9%	19%mr	9%	11%	7%	9%	12%	13%	6%	19%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 104

Q.C3 Do you think now is a good time or a bad time for people to make major household purchases (such as furniture, electrical devices etc)?

Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Now is a good time	112 11%	54 11%	57 11%	19 12%	23 8%	29 11%	40 15% ^d	25 11%	47 9%	16 11%	39 14%	38 14%	13 9%	22 9%	40 9%	13 10%	6 11%	3 6%	16 14%	32 18% ^{ms}	2 5%	84 12%	54 15%	30 9%	28 10%	7 9%	6 10%	14 10%	-
It is neither a good time nor a bad time	669 67%	333 68%	337 66%	98 59%	187 66%	200 72% ^{cg}	184 67%	133 59%	352 71% ^{cg}	110 72%	238 68%	175 67%	108 71%	148 63%	310 70% ^o	89 67%	32 55%	22 54%	76 66%	116 67%	24 69%	477 70% ^w	258 71% ^y	219 68%	177 61%	52 59%	31 56%	94 64%	16 58%
Now is a bad time	98 10%	45 9%	53 10%	21 13% ^e	37 13% ^e	17 6%	22 8%	34 15% ^{efh}	42 8%	10 6%	35 10%	25 9%	11 7%	27 11%	42 9%	17 13%	7 12%	10 24% ^{mqr}	9 8%	11 6%	2 6%	51 7%	18 5%	33 10% ^u	44 15% ^t	17 19% ^u	10 17% ^u	17 12% ^u	3 12%
Don't know	121 12%	56 11%	65 13%	27 16%	35 12%	31 11%	28 10%	35 15%	58 12%	16 11%	38 11%	25 10%	19 13%	39 16% ^j	51 11%	14 10%	13 23% ^{mnr}	7 16%	15 13%	15 9%	7 19% ^r	71 10%	34 9%	38 12%	41 14%	12 13%	9 17%	20 14%	8 30%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 105
Q.C4 In the next 12 months, do you think you will save more money, less money or about the same as you are at the moment?
 Base: All respondents

	Gender		Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
More money	160 16%	90 18%	70 14%	81 49% defh	36 13% f	27 10%	17 6%	92 40% defh	52 10%	14 9%	62 18% l	53 20% l	24 16%	21 9%	95 21% qrs	20 15% r	12 21% qrs	12 28% qrs	10 9%	10 6%	2 7%	98 14%	40 11%	57 18% u	55 19%	10 12%	10 18%	34 24% ux	8 27%
About the same	514 51%	258 53%	255 50%	52 31%	140 49% cg	148 53% cg	174 63% cddeg h	77 34%	263 53% cg	77 51%	178 51%	129 49%	84 56%	122 52%	212 48%	59 44%	21 36%	13 32%	66 57% op q	123 71% mnop 58% op q	20 58% op	383 56% w	229 63% vxyz	154 48%	122 42%	32 36%	24 43%	66 46%	8 30%
Less money	255 25%	104 21%	151 29% a	23 14%	77 27% cg	84 30% cg	70 26% c	43 19%	141 28% cg	49 32%	94 27%	60 23%	33 22%	68 29%	102 23%	44 33% mr	21 36% mr	10 25%	36 31%	34 20%	7 21%	162 24%	77 21%	85 27%	82 28%	35 39% uvwz	15 27%	32 22%	11 38%
Don't know	72 7%	36 7%	36 7%	10 6%	30 11% f	18 7%	13 5%	15 7%	43 9%	12 8%	16 4%	21 8%	10 7%	25 11% i	35 8%	10 8%	4 7%	6 14% r	5 4%	7 4%	5 14% qr	41 6%	17 5%	23 7%	30 10% t	11 12% u	7 12% u	13 9%	1 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 106
Gender
 Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemploye d (o)	Not work- ing but seek- ing (p)	State pension (q)	Pri- vate pension (r)	House person (s)	NET: Home- owners (t)	Owne d out- right (u)	Owne d with mort- gage (v)	NET: Rent- ers (w)	Rent- ed from coun- cil (x)	Rent- ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Male	488	488	-	77	146	148	117	105	266	72	179	113	85	111	264	39	28	27	30	96	3	324	165	159	150	45	28	76	14
	49%	100%b	-	46%	52%	53%f	43%	46%	53%f	48%	51%	43%	56%j	47%	60%nqs	30%ns	48%nqs	65%nqs	26%ns	55%nqs	9%	47%	45%	50%	52%	52%	50%	52%	50%
Female	512	-	512	89	136	129	158	122	233	79	171	150	67	125	178	93	30	14	87	78	32	359	199	160	140	42	28	69	14
	51%	-	100%a	54%	48%	47%	57%eh	54%	47%	52%	49%	57%k	44%	53%	40%	70%mp	52%	35%	74%mp	45%	qr	53%	55%	50%	48%	48%	50%	48%	50%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 107
Age
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
18-24	85	33	51	85	-	-	-	85	-	-	40	24	10	11	43	5	29	6	-	-	2	39	17	22	29	2	9	18	17
	8%	7%	10%	51%defgh	-	-	-	37%defh	-	-	12%l	9%	6%	5%	10%qr	4%r	49%mnopqrs	15%nqr	-	-	5%qr	6%	5%	7%	10%t	2%	15%uvx	12%ux	60%
25-34	143	72	70	82	61	-	-	143	-	-	47	52	19	24	100	24	4	11	-	-	4	75	16	59	63	18	8	37	4
	14%	15%	14%	49%defh	22%efh	-	-	63%cdefh	-	-	14%	20%l	13%	10%	23%oqr	18%oqr	6%qr	26%oqr	-	-	13%qr	11%	4%	19%u	22%t	21%u	15%u	25%u	15%
35-44	142	83	59	-	142	-	-	-	142	-	49	44	16	34	95	28	7	8	-	-	5	84	17	68	56	15	9	31	2
	14%	17%b	12%	-	50%cefg	-	-	-	29%cefg	-	14%	17%	10%	14%	21%qr	21%qr	11%qr	19%qr	-	-	16%qr	12%	5%	21%u	19%t	18%u	17%u	21%u	9%
45-54	191	104	88	-	79	112	-	-	191	-	67	44	43	37	125	40	9	6	-	2	9	142	44	98	49	15	8	26	1
	19%	21%	17%	-	28%cfg	40%cdfg	-	-	38%cdfg	-	19%	17%	28%ijl	16%	28%oqr	30%oqr	15%qr	16%qr	-	1%	25%qr	21%	12%	31%uxyz17%	17%	15%	18%	3%	
55-64	165	79	86	-	-	165	-	-	165	133	41	39	27	58	71	30	10	9	7	25	12	121	76	45	45	15	8	21	-
	17%	16%	17%	-	-	60%cdfgh	-	-	33%cdfg	88%	12%	15%	18%	25%ij	16%q	23%q	18%q	22%q	6%	14%	36%moqr	18%	21%	14%	15%	17%	14%	15%	
65+	274	117	158	-	-	-	274	-	-	19	105	60	36	73	10	6	-	1	109	147	2	222	195	27	49	22	14	13	3
	27%	24%	31%a	-	-	-	100%cdegh	-	-	12%	30%	23%	24%	31%	2%	5%	-	2%	94%mnoprs	84%mnoprs	5%o	33%w	54%vxyz	8%	17%	26%vz	24%vz	9%	12%
Average age	50.39	50.03	50.74	24.34	39.96	56.50cdgh	70.75cd	26.40c	50.13cd	59.97	50.03	46.99	51.36j	54.09ij	42.24o	45.43mo	34.22	41.39o	70.39mnops	69.39mnops	48.98mo	53.27w	60.66vxyz	44.87	45.44	50.21vz	47.10z	41.92	31.12

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 108
Social Grade
Base: All respondents

	Gender		Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
AB	349	179	171	67	95	83	105	88	157	36	349	-	-	-	169	40	15	6	16	93	9	265	145	120	69	12	9	49	15
	35%	37%	33%	40%	34%	30%	38%	39%	31%	24%	100%ijkl	-	-	-	38%opq	31%q	25%	15%	14%	54%mnop	26%	39%w	40%xy	38%xy	24%	13%	16%	33%xy	54%
C1	263	113	150	59	88	56	60	76	127	39	-	263	-	-	128	52	14	5	16	44	5	178	93	85	77	18	12	47	7
	26%	23%	29%	35%efh	31%ef	20%	22%	33%efh	25%	26%	-	100%ikl	-	-	29%qs	39%opqr	24%	13%	14%	25%q	13%	26%	26%	27%	27%	21%	21%	32%	26%
C2	152	85	67	21	38	57	36	29	86	24	-	-	152	-	82	19	3	1	16	24	7	105	46	59	43	16	13	15	4
	15%	17%	13%	13%	13%	20%	13%	13%	17%	16%	-	-	100%ijl	-	19%op	14%	6%	2%	14%	14%	19%op	15%	13%	18%z	15%	18%	23%uz	10%	13%
DE	236	111	125	20	62	82	73	34	129	52	-	-	236	63	22	26	29	68	14	15	134	80	55	100	42	23	35	2	
	24%	23%	24%	12%	22%c	30%cg	27%cg	15%	26%cg	34%	-	-	100%ijk	14%	16%r	45%mnr	71%mnor	58%mnr	8%	42%mnr	20%	22%	17%	34%t	48%uvz	40%uvz	24%	7%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 109
GO Region
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Scotland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yorkshire & Humberside	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West Midlands	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
East Midlands	1000	488	512	166	282	277	274	227	499	152	349	263	152	236	443	133	58	41	116	174	35	683	363	320	289	88	56	145	28	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eastern	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
London	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 110
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Yes	621	299	321	135	174	153	158	177	285	81	268	177	87	89	316	85	29	18	47	112	14	450	220	230	149	35	28	85	21
	62%	61%	63%	81% ^{defh}	62%	55%	58%	78% ^{defh}	57%	53%	77% ^{ijkl}	67% ^{kl}	57% ^{kl}	38%	71% ^{opqs}	64% ^{pqs}	50%	44%	40%	64% ^{opqs}	40%	66% ^w	61% ^x	72% ^{luxyz}	51%	40%	50%	59% ^x	77%
No	379	188	191	31	109	124	116	50	214	71	82	86	65	147	127	47	29	23	70	62	21	233	143	90	141	53	28	60	6
	38%	39%	37%	19%	38% ^{cg}	45% ^{cg}	42% ^{cg}	22%	43% ^{cg}	47%	23%	33% ⁱ	43% ⁱ	62% ^{ijkl}	29%	36%	50% ^{mr}	56% ^{mnr}	60% ^{mnr}	36%	60% ^{mnr}	34%	39% ^v	28%	49% ^t	60% ^{uvz}	50% ^v	41% ^v	23%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 111
Tenure
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
NET: Homeowners	683	324	359	82	173	205	222	114	347	105	265	178	105	134	290	87	27	17	89	152	21	683	363	320	-	-	-	-	-	
	68%	66%	70%	50%	61%cg	74%cdg	81%cdgh	50%	70%cdg	69%	76%l	68%l	69%l	57%	65%op	66%op	47%	42%	76%ops	87%mnop59%	59%	100%w	100%xyz	100%xyz	-	-	-	-	-	
Owned outright - without mortgage	363	165	199	26	35	108	195	33	136	57	145	93	46	80	80	35	15	8	75	140	10	363	363	-	-	-	-	-	-	
	36%	34%	39%	15%	12%	39%cdgh	71%cdgh	14%	27%cdg	38%	41%k	35%	30%	34%	18%	26%	25%	19%	65%mnop	81%mnop29%	29%	53%w	100%vxyz	-	-	-	-	-	-	
Owned with a mortgage or loan	320	159	160	57	138	98	27	82	211	48	120	85	59	55	209	53	13	9	14	11	11	320	-	320	-	-	-	-	-	-
	32%	33%	31%	34%f	49%cefg	35%f	10%	36%f	42%f	32%	34%l	33%l	39%l	23%	47%opqr	40%oqr	22%r	23%r	12%	6%	30%qr	47%w	-	100%uxyz	-	-	-	-	-	-
NET: Renters	289	150	140	64	104	72	49	92	149	47	69	77	43	100	141	41	27	20	27	20	13	-	-	-	289	88	56	145	-	
	29%	31%	27%	39%ef	37%ef	26%	18%	40%efh	30%f	31%	20%	29%i	29%	42%ijk	32%r	31%r	47%lmnqr	48%qr	23%r	11%	39%qr	-	-	-	100%t	100%uv	100%uv	100%uv	-	
Rented from the council	88	45	42	13	29	24	22	20	45	17	12	18	16	42	27	16	9	8	12	9	7	-	-	-	88	88	-	-	-	-
	9%	9%	8%	8%	10%	9%	8%	9%	9%	11%	3%	7%	10%i	18%ij	6%	12%	16%mr	20%mr	10%	5%	19%mr	-	-	-	30%t	100%uvyz	-	-	-	-
Rented from a housing association	56	28	28	13	15	14	14	17	26	9	9	12	13	23	20	9	7	5	10	3	3	-	-	-	56	-	56	-	-	-
	6%	6%	5%	8%	5%	5%	5%	7%	5%	6%	3%	5%	8%i	10%ij	5%	6%r	12%mr	12%r	8%r	2%	8%r	-	-	-	19%t	-	100%uvxz	-	-	-
Rented from someone else	145	76	69	39	60	33	13	55	78	21	49	47	15	35	94	17	11	7	5	8	4	-	-	-	145	-	-	145	-	
	15%	16%	14%	23%efh	21%ef	12%f	5%	24%efh	16%f	14%	14%	18%k	10%	15%	21%qr	13%r	19%qr	16%qr	5%	5%	11%	-	-	-	50%t	-	-	100%uvxy	-	
Rent free	28	14	14	19	5	-	3	21	3	-	15	7	4	2	12	4	4	4	1	3	1	-	-	-	-	-	-	-	28	100%
	3%	3%	3%	12%defh	2%	-	1%	9%defh	1%	-	4%l	3%	2%	1%	3%	3%	6%qr	10%mr	1%	1%	2%	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 112
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender		Age								Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
No formal education	10 1%	6 1%	4 1%	2 1%	* 1%	1 1%	6 2% ^{dh}	2 1%	2 *	1 1%	3 1%	1 1%	2 1%	4 2%	3 1%	-	1 2%	-	4 3%	3 2%	* 1%	5 1%	5 1%	* 1%	5 2%	2 3% ^v	1 2% ^v	2 1%	-
Primary	3 *	2 *	1 *	-	-	1 *	2 1%	-	1 *	1 *	2 *	-	1 1%	-	-	-	1 1% ^m	-	1 1%	2 1%	-	2 *	2 *	-	2 1%	1 1%	-	1 *	-
Secondary school, high school, NVQ levels 1 to 3, etc.	624 62%	290 59%	334 65%	78 47%	166 59% ^c	194 70% ^{cdg}	186 68% ^{cdg}	112 49%	326 65% ^{cg}	117 77%	149 43%	160 61% ⁱ	118 78% ^{ij}	196 83% ^{ij}	245 55%	89 67% ^m	36 62%	29 71%	92 79% ^{mor}	104 60%	28 80% ^{mor}	417 61%	242 67% ^v	175 55%	189 65%	67 76% ^{vz}	39 69%	83 57%	18 64%
University degree or equivalent professional qualification, NVQ level 4, etc.	254 25%	142 29% ^b	112 22%	50 30%	79 28%	68 25%	57 21%	71 31% ^f	125 25%	29 19%	128 37% ^{kl}	74 28% ^{kl}	26 17%	26 11%	141 32% ^{noqs}	28 21%	6 10%	11 27% ^o	16 14%	46 26% ^{oq}	6 16%	188 28% ^w	84 23%	104 33% ^{luxy}	59 20%	12 14%	9 16%	38 26% ^x	7 24%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	85 8%	35 7%	50 10%	20 12% ^{ee}	34 12% ^{ee}	13 5%	19 7%	25 11% ^{ee}	41 8%	3 2%	62 18% ^{ijkl}	12 5%	3 2%	8 3%	49 11% ^{oqs}	13 10% ^q	1 2%	1 3%	1 1%	19 11% ^{oqs}	1 2%	58 8%	25 7%	32 10%	26 9%	5 6%	4 7%	17 12%	1 3%
Still in full time education	13 1%	4 1%	8 2%	13 8% ^{defh}	-	-	-	13 6% ^{defh}	-	-	3 1%	9 3% ^{kl}	-	1 *	-	1 1%	12 20% ^{mnpqr}	-	-	-	-	4 1%	1 *	4 1%	7 3% ^t	-	3 6% ^{uvx}	4 3% ^u	1 5%
Don't know	4 *	4 1%	-	-	2 1%	-	2 1%	-	2 *	-	-	3 1%	* 1%	-	2 *	-	-	-	-	2 1%	-	4 1%	2 *	2 1%	-	-	-	-	-
Prefer not to answer	8 1%	5 1%	4 1%	4 2% ^{eh}	2 1%	* 1%	2 1%	4 2%	2 *	-	1 *	3 1%	1 1%	3 1%	3 2%	2 3% ^r	-	2 2%	-	-	-	6 1%	4 1%	2 1%	2 1%	-	* 1%	1 1%	1 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 113
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent from council (y)	Rent from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Yes - responsible for half or more of the items bought	899	411	487	126	264	254	255	180	464	141	312	229	134	224	394	124	41	37	112	157	34	626	333	292	257	76	50	131	17
	90%	84%	95%a	76%	94%cg	91%cg	93%cg	79%	93%cg	93%	89%	87%	88%	95%ijk	89%o	93%o	70%	90%o	96%o	98%mo	92%	92%	91%	89%	86%	89%	90%	90%	60%
No - not responsible for most of the items bought	101	76	25	41	18	24	19	47	35	11	37	34	18	12	49	9	17	4	5	17	1	57	30	27	33	12	6	14	11
	10%	16%b	5%	24%defh	6%	9%	7%	21%defh	7%	7%	11%l	13%l	12%l	5%	11%rs	7%	30%mn	10%	4%	10%	2%	8%	8%	9%	11%	14%	11%	10%	40%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 114
How many cars are there in your household?
 Base: All respondents

	Gender		Age						Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
No cars in the household	180	77	103	42	52	50	35	52	93	27	36	53	14	77	62	27	21	20	24	17	9	67	35	32	108	36	21	52	5
	18%	16%	20%	25%f	18%	18%	13%	23%f	19%	18%	10%	20%ik	9%	33%ijk	14%	20%r	35%mnqr	49%mnqr	20%r	10%	26%mr	10%	10%	10%	37%t	41%uv	37%uv	36%uv	16%
NET: Any	820	411	409	124	230	227	239	176	406	124	313	210	138	159	380	106	38	21	92	157	26	616	328	288	181	52	36	94	23
	82%	84%	80%	75%	82%	82%	87%cg	77%	81%	82%	90%jl	80%l	91%jl	67%	86%ops	80%op	65%	51%	80%op	90%nopp	74%p	90%w	90%xyz	90%xyz	63%	59%	63%	64%	84%
1	364	178	186	26	109	92	137	50	178	61	106	96	64	98	144	45	15	11	53	85	12	255	144	111	106	35	25	46	3
	36%	37%	36%	16%	39%cg	33%cg	50%cdeg	22%	36%cg	40%	30%	37%	42%i	42%i	33%	34%	26%	27%	45%mo	49%mnop	34%	37%	40%	35%	37%	39%	45%	32%	11%
2	318	169	149	53	99	87	80	74	164	46	150	85	40	43	167	40	8	6	32	54	12	254	129	125	58	13	8	37	6
	32%	35%	29%	32%	35%	31%	29%	32%	33%	30%	43%jkl	32%l	26%	18%	38%op	30%o	13%	14%	27%o	31%o	35%op	37%w	36%xyz	39%xyz	20%	15%	14%	25%	21%
3+	138	64	75	45	23	48	22	52	64	18	58	29	34	18	70	21	15	4	8	19	2	107	55	52	17	4	2	11	14
	14%	13%	15%	27%defh	8%	17%df	8%	23%dfh	13%	12%	16%l	11%	23%jl	8%	16%q	16%	25%qrs	10%	7%	11%	6%	16%w	15%xyz	16%xyz	6%	5%	4%	7%	51%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 115
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
White	953	466	487	146	266	267	274	201	478	148	333	248	143	228	417	120	52	41	116	174	33	656	355	301	271	84	51	136	26
	95%	96%	95%	87%	94%cg	96%cg	100%cd	89%	96%cg	98%	95%	95%	94%	97%	94%	90%	90%	100%o	100%mo	100%mnos	95%	96%	98%yz	94%	94%	96%	91%	93%	95%
NET: Non-white	41	21	21	20	12	10	-	25	16	4	13	12	9	7	24	10	6	-	-	-	1	23	8	15	17	3	4	9	1
	4%	4%	4%	12%cd	4%f	3%f	-	11%defh	3%f	2%	4%	5%	6%	3%	5%qr	7%qr	10%pqr	-	-	-	3%qr	3%	2%	5%	6%	4%	7%u	6%u	5%
Mixed	14	5	9	5	2	7	-	6	8	4	6	2	2	3	8	3	2	-	-	-	*	6	3	3	8	3	*	5	-
	1%	1%	2%	3%f	1%	3%f	-	3%f	2%	2%	2%	1%	2%	1%	2%	2%	4%qr	-	-	-	1%	1%	1%	3%t	3%	1%	3%u	-	
Asian	21	14	7	13	6	2	-	15	6	-	6	7	5	3	13	4	3	-	-	-	1	14	4	10	5	-	2	4	1
	2%	3%	1%	8%defh	2%f	1%	-	7%defh	1%	-	2%	3%	3%	1%	3%r	3%r	5%qr	-	-	-	2%r	2%	1%	3%	2%	-	3%	3%	5%
Black	5	2	4	2	3	-	-	4	2	-	-	3	1	2	3	2	-	-	-	-	*	3	1	2	2	1	1	*	-
	1%	*	1%	1%	1%	-	-	2%	*	-	-	1%	1%	1%	1%	2%	-	-	-	-	*	*	*	1%	1%	1%	2%	*	-
Chinese	1	1	*	1	-	-	-	1	-	-	1	*	-	-	-	-	1	-	-	-	-	-	-	-	1	-	*	1	-
	*	*	*	1%	-	-	-	*	-	-	*	*	-	-	-	-	2%o	-	-	-	-	-	-	-	*	-	1%	*	-
Other ethnic group	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to answer	6	1	4	1	4	1	-	1	5	-	3	2	-	1	2	3	-	-	-	-	1	4	1	3	2	1	1	1	-
	1%	*	1%	*	2%	*	-	*	1%	-	1%	1%	-	*	*	2%	-	-	-	-	2%r	1%	*	1%	1%	-	2%u	*	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 116
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender		Age							Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Christian	490	223	266	32	106	154	197	54	238	86	172	110	85	122	174	54	19	12	89	125	15	366	234	132	116	39	26	51	8
	49%	46%	52%	19%	37%cg	56%cdg	72%cddeg	24%	48%cdg	57%	49%	42%	56%j	52%	39%	41%	33%	30%	77%mnop	72%mnop	44%	54%w	64%vxyz	41%	40%	44%	47%	35%	27%
NET: Other	55	24	31	16	20	12	5	19	30	6	19	19	8	8	33	9	6	-	1	2	3	30	8	23	23	6	4	13	1
	5%	5%	6%	10%f	7%f	4%	2%	8%f	6%f	4%	5%	7%	5%	3%	8%qr	7%qr	11%ppqr	-	1%	1%	7%qr	4%	2%	7%u	8%t	7%u	8%u	9%u	5%
Muslim	13	8	4	6	4	2	-	7	6	1	4	3	4	2	8	3	*	-	-	-	1	9	-	9	4	1	-	2	-
	1%	2%	1%	4%fh	2%	1%	-	3%f	1%	1%	1%	2%	2%	1%	2%	2%	1%	-	-	-	2%r	1%	-	3%u	1%	2%u	-	2%u	-
Hindu	6	5	1	3	2	-	-	4	2	-	2	2	1	1	4	*	1	-	-	-	-	1	-	1	3	-	2	1	1
	1%	1%	*	2%ef	1%	-	-	2%	*	-	1%	1%	*	*	1%	*	2%	-	-	-	-	*	-	*	1%	-	3%uv	1%	5%
Jewish	6	1	5	3	1	2	-	3	3	-	5	1	-	-	5	1	-	-	-	-	-	5	2	3	1	-	-	1	-
	1%	*	1%	2%f	*	1%	-	1%	1%	-	2%	*	-	-	1%	1%	-	-	-	-	-	1%	1%	1%	*	-	-	1%	-
Sikh	2	1	1	1	1	-	-	2	-	-	-	1	1	-	1	1	-	-	-	-	-	2	1	1	-	-	-	-	-
	*	*	*	1%	*	-	-	1%	-	-	-	*	1%	-	*	1%	-	-	-	-	-	*	*	*	-	-	-	-	-
Buddhist	5	2	3	1	1	1	3	1	2	1	1	2	2	1	2	1	1	-	1	1	-	2	2	-	3	-	1	2	-
	1%	*	1%	*	*	1%	*	*	1%	*	1%	1%	1%	1%	*	1%	1%	-	1%	1%	-	*	1%	-	1%	-	2%v	1%	-
Other	23	6	17	2	12	7	3	2	18	3	7	11	1	5	12	3	4	-	-	1	2	11	3	8	12	4	1	7	-
	2%	1%	3%	1%	4%fg	2%	1%	1%	4%	2%	2%	4%	1%	2%	3%	3%	8%mq	-	-	1%	5%qr	2%	1%	3%	4%t	5%u	2%	5%u	-
None	436	235	201	111	149	109	67	147	221	58	152	127	58	98	225	66	31	29	22	47	16	273	119	154	144	43	24	77	19
	44%	48%b	39%	67%defh	53%ef	39%f	25%	65%defh	44%f	38%	44%	48%	39%	42%	51%qr	50%qr	53%qr	70%mnqr	19%	27%	46%qr	40%	33%	48%u	50%t	49%u	43%	53%u	68%
Prefer not to say	20	5	14	6	7	2	4	7	8	2	6	6	-	8	11	3	1	-	4	-	1	14	3	11	6	-	2	5	-
	2%	1%	3%	4%e	3%	1%	1%	3%	2%	1%	2%	2%	-	3%k	2%	2%	2%r	-	4%r	-	3%r	2%	1%	4%u	2%	-	3%	3%u	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 117
Which of the following best describes where you live?
Base: All respondents

	Gender		Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
NET: Urban	694	336	359	127	208	193	167	167	360	105	244	183	94	174	328	89	46	32	75	101	24	456	220	236	220	63	42	115	19
	69%	69%	70%	77% ^f	74% ^f	69%	61%	74% ^f	72% ^f	70%	70%	70%	62%	73% ^k	74% ^r	67%	79% ^r	76%	64%	58%	69%	67%	60%	74% ^u	76% ^t	71%	74% ^u	79% ^u	68%
Urban - Population over 10,000	297	149	148	70	96	76	55	94	149	42	112	77	45	63	161	36	23	12	14	39	13	173	71	102	114	30	25	59	11
	30%	31%	29%	42% ^{efh}	34% ^f	27%	20%	41% ^{efh}	30% ^f	28%	32%	29%	30%	27%	36% ^{qr}	27% ^q	40% ^{qr}	29% ^q	12%	22%	37% ^{qr}	25%	19%	32% ^u	39% ^t	34% ^u	44% ^u	41% ^u	39%
Town and Fringe	397	186	211	57	112	117	112	74	211	63	132	106	48	110	167	53	23	20	61	62	11	283	149	134	106	32	17	56	8
	40%	38%	41%	34%	40%	42%	41%	32%	42% ^g	42%	38%	40%	32%	47% ^k	38%	40%	39%	48%	52% ^{mrs}	36%	32%	41%	41%	42%	37%	37%	30%	39%	29%
NET: Rural	306	152	154	39	75	85	107	60	138	46	105	80	58	63	115	43	12	10	42	73	11	227	144	83	70	25	15	30	9
	31%	31%	30%	23%	26%	31%	39% ^{cdgh}	26%	28%	30%	30%	30%	38% ^l	27%	26%	33%	21%	24%	36%	42% ^{mo}	31%	33% ^w	40% ^{vyz}	26%	24%	29%	26%	21%	32%
Village	294	148	146	37	72	82	102	58	133	44	98	79	56	62	114	41	10	10	40	68	9	219	136	83	68	25	14	29	7
	29%	30%	28%	22%	26%	30%	37% ^{cdgh}	26%	27%	29%	28%	30%	37% ^l	26%	26%	31%	18%	24%	35% ^o	39% ^{mo}	27%	32% ^w	37% ^{vyz}	26%	23%	29%	24%	20%	24%
Hamlet & Isolated Dwelling	12	4	8	2	2	3	5	2	5	2	8	1	2	1	1	2	2	-	1	4	1	8	8	-	2	-	1	1	2
	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	*	2%	*	*	2%	3% ^m	-	1%	2% ^m	3% ^m	1%	2% ^v	-	1%	-	2% ^v	1%	8%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 118
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (AA)	Rent free (AB)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
NET: Working	575	304	272	120	245	196	16	172	388	117	210	179	101	85	443	133	-	-	-	-	-	377	115	262	182	43	29	111	16
	58%	62%b	53%	72%f	87%cefg	71%fh	6%	76%f	78%fh	77%	60%l	68%l	67%l	36%	100%opq	100%opqrs	-	-	-	-	-	55%	32%	82%luxy	63%t	49%u	51%u	76%luxy	57%
Working full time - working 30 hours per week or more	443	264	178	99	188	146	10	143	290	81	169	128	82	63	443	-	-	-	-	-	-	290	80	209	141	27	20	94	12
	44%	54%b	35%	60%f	66%efh	53%f	4%	63%ef	58%fh	53%	48%l	49%l	54%l	27%	100%nopqr	-	-	-	-	-	-	42%	22%	66%luxy	49%	31%	36%u	65%luxy	43%
Working part time - working between 8 and 29 hours per week	133	39	93	20	57	49	6	29	98	36	40	52	19	22	-	133	-	-	-	-	-	87	35	53	41	16	9	17	4
	13%	8%	18%a	12%f	20%fg	18%fh	2%	13%fh	20%fg	24%	12%	20%il	12%	9%	-	100%mpqr	-	-	-	-	-	13%	10%	16%u	14%	18%u	15%	12%	15%
NET: Not working	425	184	240	47	38	82	258	56	111	35	140	83	51	151	-	-	58	41	116	174	35	306	248	57	107	45	27	35	12
	42%	38%	47%a	28%d	13%	29%d	94%cd	24%de	22%de	23%	40%	32%	33%	64%ijk	-	-	100%mn	100%mn	100%mn	100%mn	100%mn	45%w	68%vxyz	18%	37%	51%vz	49%vz	24%	43%
Not working but seeking work or temporarily unemployed or sick	41	27	14	12	14	15	1	17	23	10	6	5	1	29	-	-	-	41	-	-	-	17	8	9	20	8	5	7	4
	4%	6%	3%	7%f	5%fh	5%fh	*	7%fh	5%fh	7%	2%	2%	1%	12%ijk	-	-	-	100%mnopqr	-	-	-	3%	2%	3%	7%t	10%uv	9%uv	4%	14%
Not working and not seeking work	58	28	30	31	12	15	-	32	26	10	15	14	3	26	-	-	58	-	-	-	-	27	15	13	27	9	7	11	4
	6%	6%	6%	19%defh	4%fh	5%fh	-	14%defh	5%fh	7%	4%	5%	2%	11%ijk	-	-	100%mnopqr	-	-	-	-	4%	4%	4%	9%t	11%uv	13%uv	8%	13%
Retired on a state pension only	116	30	87	-	-	7	109	-	7	-	16	16	16	68	-	-	-	-	116	-	-	89	75	14	27	12	10	5	1
	12%	6%	17%a	-	-	3%dg	40%cd	degh	-	1%	5%	6%	11%l	29%ijk	-	-	-	-	100%mnopqr	-	-	13%	21%vz	4%	9%	13%vz	17%vz	4%	3%
Retired with a private pension	174	96	78	-	-	27	147	-	27	-	93	44	24	14	-	-	-	-	-	174	-	152	140	11	20	9	3	8	3
	17%	20%	15%	-	-	10%cdg	53%cd	degh	-	5%cdg	27%jkl	17%l	16%l	6%	-	-	-	-	-	100%mnopqr	-	22%w	39%vxyz	4%	7%	10%v	5%	5%	9%
House person, housewife, househusband, etc.	35	3	32	4	12	17	2	6	27	14	9	5	7	15	-	-	-	-	-	-	35	21	10	11	13	7	3	4	1
	3%	1%	6%a	2%	4%fh	6%fh	1%	3%	5%fh	9%	3%	2%	4%	6%j	-	-	-	-	-	-	100%mnopqr	3%	3%	3%	5%	8%u	5%	3%	3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 119
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	496	263	233	108	228	148	12	163	321	87	138	161	107	90	352	144	-	-	-	-	-	290	100	190	195	36	38	121	11
Weighted base	575	304	272	120*	245	196	16**	172	388	117*	210	179	101*	85*	443	133	**	**	**	**	**	377	115*	262	182	43*	29*	111*	16**
NET: Public Sector	148	67	81	34	55	57	2	50	96	33	61	56	12	20	111	38	-	-	-	-	-	105	38	67	39	9	6	24	4
	26%	22%	30%	28%	23%	29%	11%	29%	25%	28%	29%k	31%k	12%	23%	25%	28%	-	-	-	-	-	28%	33%	26%	21%	21%	21%	22%	26%
A nationalised industry/state corporation	8	4	4	3	3	2	-	4	3	-	2	1	2	3	7	1	-	-	-	-	-	3	1	1	5	2	1	3	-
	1%	1%	1%	3%	1%	1%	-	2%	1%	-	1%	*	2%	4%	2%	*	-	-	-	-	-	1%	1%	*	3%	4%	2%	3%	-
Central government or civil service (including Courts service and Bank of England)	17	10	7	8	3	5	-	11	6	3	13	3	-	1	15	2	-	-	-	-	-	13	3	9	2	-	-	2	3
	3%	3%	2%	7%dh	1%	3%	-	6%dh	2%	3%	6%k	2%	-	1%	3%	1%	-	-	-	-	-	3%	3%	3%	1%	-	-	2%	16%
Local government or council (including fire services, police and local authority controlled schools/colleges)	43	15	28	5	22	15	2	12	29	12	11	22	4	7	29	15	-	-	-	-	-	30	9	21	12	2	2	7	1
	8%	5%	10%	4%	9%	8%	11%	7%	8%	10%	5%	12%k	4%	8%	6%	11%	-	-	-	-	-	8%	8%	8%	7%	6%	8%	7%	6%
A university, or other grant funded establishment (include opted-out schools)	25	9	16	7	6	12	-	8	17	7	10	13	1	2	19	6	-	-	-	-	-	17	10	8	8	-	3	5	-
	4%	3%	6%	6%	3%	6%	-	5%	4%	6%	5%	7%k	1%	2%	4%	5%	-	-	-	-	-	5%	8%	3%	4%	-	11%vx	4%	-
A health authority or NHS Trust	32	16	15	8	13	11	-	10	21	6	13	10	4	6	26	6	-	-	-	-	-	22	5	16	10	5	-	4	1
	6%	5%	6%	6%	5%	6%	-	6%	6%	5%	6%	6%	3%	7%	6%	4%	-	-	-	-	-	6%	5%	6%	5%	12%	-	4%	4%
The armed forces	1	1	-	1	-	-	-	1	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-
	*	*	-	1%	-	-	-	1%	-	-	-	1%	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-
Other public sector occupation (Please specify as much detail as possible)	22	10	11	1	8	13	-	3	19	5	11	6	3	2	13	9	-	-	-	-	-	21	9	11	1	-	-	1	-
	4%	3%	4%	1%	3%	6%	-	2%	5%	5%	5%	3%	3%	3%	3%	7%	-	-	-	-	-	5%w	8%z	4%	1%	-	-	1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 119
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age							Social Grade					Working Status						Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Net working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Weighted base	575	304	272	120*	245	196	16**	172	388	117*	210	179	101*	85*	443	133	-**	-**	-**	-**	-**	377	115*	262	182	43*	29*	111*	16**
NET: Private Sector	427	236	191	86	189	138	14	121	292	84	149	124	89	65	332	95	-	-	-	-	-	272	77	195	143	34	23	87	12
	74%	78%	70%	72%	77%	71%	89%	71%	75%	72%	71%	69%	88%ij	77%	75%	72%	-	-	-	-	-	72%	67%	74%	79%	79%	79%	78%	74%
A charity, voluntary organisation or trust	10	2	8	4	6	1	-	5	5	1	5	5	1	-	4	6	-	-	-	-	-	7	1	6	3	2	1	-	-
	2%	1%	3%	3%	2%	*	-	3%	1%	1%	2%	3%	1%	-	1%	5%lm	-	-	-	-	-	2%	1%	2%	2%	5%z	3%z	-	-
Self-employed (Private sector)	68	43	25	7	25	33	3	12	53	25	16	18	19	15	49	19	-	-	-	-	-	41	25	16	27	7	3	17	-
	12%	14%	9%	6%	10%	17%cg	20%	7%	14%c	21%	8%	10%	19%ei	18%ei	11%	14%	-	-	-	-	-	11%	22%v	6%	15%	17%v	9%	16%v	-
None of the above/ I work in the Private sector	348	190	158	75	158	104	11	104	233	58	128	101	70	50	279	70	-	-	-	-	-	224	51	173	113	24	19	70	12
	61%	63%	58%	63%	65%	53%	69%	61%	60%	50%	61%	56%	69%	59%	63%	53%	-	-	-	-	-	59%	44%	66%u	62%	56%	67%u	63%u	74%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Table 120
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender		Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Net working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
No children aged 18 or under	743	363	380	133	126	218	267	158	319	141	250	201	106	186	289	74	51	30	115	164	19	513	327	186	206	60	43	103	25
	74%	74%	74%	80% ^{dgh}	44%	79% ^{dgh}	97% ^{cd}	70% ^d	64% ^d	93%	72%	77%	70%	79%	65%	56%	88% ^{mns}	73%	99% ^{mnop}	94% ^{mnp}	56%	75%	90% ^{vxyz}	58%	71%	68%	76% ^v	71% ^v	90%
NET: Yes	252	123	128	30	155	59	8	66	178	11	98	59	45	50	150	58	7	11	1	10	15	167	34	134	82	28	12	41	3
	25%	25%	25%	18% ^f	55% ^{cefg}	21% ^f	3%	29% ^{cf}	36% ^{cef}	7%	28%	22%	30%	21%	34% ^{ooqr}	44% ^{ooqr}	11% ^q	27% ^{qr}	1%	6%	44% ^{oqr}	24%	9%	42% ^{uyz}	28%	32% ^u	22% ^u	28% ^u	10%
Yes - children aged under 5 years old	71	31	40	26	44	1	1	45	26	-	26	16	13	15	44	15	2	2	-	1	8	41	2	39	28	11	3	15	2
	7%	6%	8%	15% ^{efh}	16% ^{efh}	*	*	20% ^{efh}	5% ^{ef}	-	8%	6%	9%	6%	10% ^{qr}	11% ^{oqr}	3%	5% ^{qr}	-	*	24% ^{mno}	6%	1%	12% ^u	10%	12% ^u	5% ^u	10% ^u	7%
Yes - children aged 5 to 10 years old	103	49	54	10	80	12	1	35	67	3	32	28	17	25	61	23	2	9	-	-	7	60	8	52	43	17	6	20	-
	10%	10%	11%	6% ^f	28% ^{cefg}	4% ^f	*	16% ^{cef}	13% ^{cef}	2%	9%	11%	11%	11%	14% ^{oqr}	17% ^{oqr}	4% ^{qr}	21% ^{oqr}	-	-	21% ^{oqr}	9%	2%	16% ^u	15% ^t	20% ^u	10% ^u	14% ^u	-
Yes - children aged 11 to 15 years old	94	48	47	1	66	25	3	13	79	3	36	23	15	20	56	24	3	2	1	4	5	67	20	46	28	12	3	13	-
	9%	10%	9%	1%	23% ^{cefg}	9% ^{cf}	1%	6% ^{cf}	16% ^{cefg}	2%	10%	9%	10%	8%	13% ^{qr}	18% ^{oqr}	5%	6%	1%	2%	14% ^{qr}	10%	6%	14% ^u	10%	13% ^u	5%	9%	-
Yes - children aged 16 to 18 years old	73	32	41	-	34	37	3	-	70	7	31	15	16	11	38	22	2	2	-	7	4	53	14	39	20	11	3	6	1
	7%	7%	8%	-	12% ^{cfg}	13% ^{cfg}	1%	-	14% ^{cfg}	4%	9%	6%	11% ^l	5%	9% ^q	16% ^{moqr}	3%	4%	-	4%	10% ^{qr}	8%	4%	12% ^{uz}	7%	13% ^{uz}	5%	4%	3%
Refused	5	1	4	3	2	-	-	3	2	-	1	3	1	*	4	-	1	-	-	-	-	3	3	-	2	-	1	1	-
	*	*	1%	2% ^{ef}	1%	-	-	1%	*	-	*	1%	1%	*	1%	-	1%	-	-	-	-	*	1%	-	1%	-	2% ^v	1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 121
Which of the following ITV regions do you live in?
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other (A)	Rent free (B)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Anglia	158	75	83	32	58	34	34	42	83	16	58	39	23	38	76	22	12	7	21	17	4	108	44	64	47	9	10	28	3	
	16%	15%	16%	19%	21%ef	12%	12%	18%	17%	11%	17%	15%	15%	16%	17%r	17%	20%r	16%	18%	10%	12%	16%	12%	20%u	16%	10%	18%	20%u	9%	
Border	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Central	637	316	321	102	177	189	169	147	321	108	238	162	91	147	288	91	37	28	62	109	23	433	226	207	182	60	37	85	22	
	64%	65%	63%	61%	63%	68%	62%	65%	64%	71%	68%	62%	60%	62%	65%	68%q	64%	68%	53%	63%	65%	63%	62%	65%	63%	69%	66%	58%	79%	
Granada	9	5	4	3	2	1	3	4	2	-	4	3	-	1	2	-	1	-	4	1	5	4	1	4	2	-	2	-	-	
	1%	1%	1%	2%	1%	*	1%	2%	*	-	1%	1%	-	*	1%	-	1%	2%	-	3%	1%	1%	1%	*	1%	2%	-	1%	-	
London	9	3	6	6	3	-	-	7	2	-	4	3	1	2	6	1	1	-	-	-	1	4	-	4	5	1	2	2	-	
	1%	1%	1%	4%efh	1%	-	-	3%efh	*	-	1%	1%	*	1%	1%	1%	1%	-	-	-	2%r	1%	-	1%	2%	1%	4%u	2%u	-	
Meridian	9	1	8	1	2	1	5	2	3	-	2	2	2	4	3	-	-	1	5	-	1	5	3	2	4	2	-	1	1	
	1%	*	2%a	1%	1%	*	2%	1%	1%	-	*	1%	1%	2%	1%	-	-	2%	4%mr	-	2%nr	1%	1%	1%	1%	3%	-	1%	3%	
STV	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tyne Tees	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West	3	2	1	3	-	-	-	3	-	-	1	-	2	2	-	1	-	-	-	-	-	3	1	2	-	-	-	-	-	
	*	*	*	2%defh	-	-	-	1%h	-	-	*	-	1%	-	*	-	2%r	-	-	-	-	*	*	1%	-	-	-	-	-	-
Westcountry	2	-	2	1	-	-	1	1	-	1	-	-	1	-	-	1	1	-	-	-	-	-	-	-	2	-	2	-	-	
	*	-	*	*	-	-	*	*	-	1%	-	-	-	*	-	1%u	2%u	-	-	-	-	-	-	-	1%	-	3%uvz	-	-	
Yorkshire	173	86	87	17	40	52	63	22	88	27	42	54	34	44	66	18	6	4	29	44	6	125	85	40	46	14	5	26	3	
	17%	18%	17%	10%	14%	19%cg	23%cdg	10%	18%cg	18%	12%	20%ei	22%ei	18%	15%	14%	11%	9%	25%mo	25%mmo	16%	18%	23%vy	13%	16%	16%	9%	18%	9%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 122
Marital Status
 Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Single	249	136	113	113	79	41	16	138	95	21	82	80	28	59	137	31	39	23	8	8	1	131	64	67	97	21	21	54	21
NET: Married/ Civil partnership/ co habiting	616	307	308	48	180	196	191	81	343	105	242	137	114	122	273	80	13	16	74	129	30	466	244	222	146	50	28	68	4
Married	469	228	241	15	105	168	181	34	254	95	191	98	88	91	170	65	9	12	70	121	22	379	219	161	86	34	21	31	4
Civil Partnership	8	4	4	*	8	-	-	2	7	-	1	3	1	4	8	-	-	-	-	-	*	3	1	2	6	1	1	5	-
Co Habiting	139	75	64	33	67	28	11	45	83	11	50	37	25	26	95	16	4	3	4	8	8	84	25	59	54	15	7	32	*
NET: Widowed/ separated/ divorced	131	44	87	1	22	41	67	4	60	25	24	43	10	55	30	20	5	3	34	36	3	84	54	30	46	17	7	22	2
Widowed	34	10	24	-	-	8	26	-	8	8	6	12	1	14	4	2	-	-	10	16	3	27	26	1	6	4	1	1	-
Separated	18	4	13	1	6	5	6	3	9	4	4	6	2	5	3	6	2	1	3	3	-	8	2	5	9	2	1	6	1
Divorced	80	30	50	-	17	28	35	2	43	13	13	25	7	35	23	12	4	2	22	17	*	49	25	24	30	11	4	15	1
Prefer not to answer	4	1	3	4	-	-	-	4	-	-	1	2	-	1	2	2	*	-	-	-	-	2	2	-	1	-	-	1	1

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 123
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Priv- ate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
Glasgow	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Edinburgh	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leeds	*	*	-	*	-	-	-	*	-	-	*	-	-	-	-	-	*	-	-	-	-	-	-	*	-	-	*	-	-
Hull	24 2%	9 2%	15 3%	4 2% ^d	* 3% ^d	7 5% ^{dh}	13 5% ^{dh}	4 2%	7 1%	5 4%	7 2%	9 3%	2 1%	7 3%	4 1%	3 2%	1 2%	-	7 6% ^m	7 4% ^m	2 5% ^m	21 3%	20 5% ^v	1 *	3 1%	* 1%	* 1%	2 1%	-
Sheffield	69 7%	35 7%	33 6%	12 7%	24 9%	13 5%	19 7%	18 8%	32 6%	5 3%	14 4%	29 11% ⁱ	12 8%	14 6%	31 7%	8 6%	2 3%	3 7%	11 10%	11 6%	3 8%	43 6%	27 7%	16 5%	25 9%	14 16% ^{uvyz}	2 3%	10 7%	-
Manchester	8 1%	6 1%	3 1%	-	2 1%	2 1%	4 1%	2 1%	2 *	1 1%	4 1%	1 *	2 2%	1 *	1 *	1 1%	-	1 2%	2 2%	3 2%	* 1%	5 1%	5 1%	-	3 1%	* *	2 3% ^v	1 1%	-
Liverpool	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham	559 56%	298 61% ^b	261 51%	89 54%	152 54%	170 61%	147 54%	122 54%	290 58%	92 61%	214 61%	140 53%	80 53%	124 53%	245 55% ^q	78 59% ^q	37 63% ^q	27 65% ^q	46 40%	108 62% ^q	18 52%	370 54%	196 54%	174 54%	169 59%	52 59%	35 63%	82 57%	19 70%
Birmingham	72 7%	25 5%	47 9% ^a	14 8%	23 8%	16 6%	19 7%	19 8%	34 7%	13 8%	22 6%	12 5%	9 6%	28 12% ^{ij}	43 10% ^r	7 5%	2 3%	1 1%	14 12% ^r	3 2%	3 8% ^r	52 8%	18 5%	34 11% ^u	18 6%	5 5%	2 3%	11 8%	3 10%
Norwich	8 1%	1 *	6 1%	3 2% ^f	1 1%	3 1%	-	4 2% ^f	4 1%	2 1%	2 1%	4 1%	1 1%	* 1%	5 1%	3 2%	* 1%	-	-	-	-	5 1%	3 1%	2 1%	3 1%	1 1%	-	3 2%	-
Milton Keynes	139 14%	67 14%	71 14%	21 13%	45 16%	35 13%	38 14%	28 12%	73 15%	19 12%	50 14%	38 14%	23 15%	28 12%	64 14%	17 13%	7 12%	7 16%	19 17%	21 12%	4 12%	103 15%	39 11%	65 20% ^{lux}	34 12%	7 7%	9 16%	19 13%	1 3%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 123
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age						Social Grade				Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Brighton	*	*	-	*	-	-	-	*	-	-	*	-	-	-	-	-	*	-	-	-	-	-	-	-	*	-	-	*	-	
Oxford	10 1%	2 *	8 2%	1 1%	3 1%	2 1%	3 1%	5 2%	2 *	1 1%	6 2%	1 *	*	3 1%	4 1%	-	1 2%	-	3 3%	*	1 4% mnr	7 1%	5 1%	2 1%	2 1%	-	-	2 2%	1 5%	
London	7 1%	2 *	5 1%	4 3% efh	3 1%	-	-	5 2% efh	1 *	-	2 1%	2 1%	1 *	2 1%	5 1%	*	1 2%	-	-	-	-	5 1%	1 *	4 1%	2 1%	1 1%	*	*	-	-
Southampton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Bristol	2 *	-	2 *	1 1%	1 *	-	-	2 1%	-	-	1 *	-	-	1 *	-	1 *	1 2% mnr	-	-	-	-	2 *	1 *	1 *	-	-	-	-	-	
Plymouth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Cardiff	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
None of these	102 10%	42 9%	60 12%	15 9%	28 10%	28 10%	31 11%	18 8%	53 11%	14 9%	26 8%	26 10%	21 14% i	29 12%	40 9%	16 12%	5 9%	3 8%	14 12%	20 12%	3 10%	70 10%	49 14% v	21 6%	29 10%	8 10%	6 12%	14 9%	4 13%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 124
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other (A)	Rent free (B)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
Up to £7,000	(3.5)	36 4%	18 4%	18 3%	11 7%f	8 3%	15 5%f	2 1%	14 6%f	19 4%f	11 7%	1	7 3%i	5 3%i	23 10%ijk	8 *	11 19%lmnr	10 25%lmnr	2 1%	2 1%	*	16 2%	12 3%	4 1%	18 6%t	11 13%uvyz	2 3%	6 4%	1 4%	
£7,001 to £14,000	(10.5)	152 15%	67 14%	85 17%	13 8%	31 11%	44 16%cg	20 23%cdgh	69 9%	24 16%	10 3%	34 13%i	18 12%i	90 38%ijk	23 5%	29 21%mr	11 19%ms	12 30%mr	50 43%mnors	20 11%ms	7 19%ms	82 12%	53 15%	29 9%	66 23%t	25 29%uvz	18 31%uvz	23 16%v	3 12%	
£14,001 to £21,000	(17.5)	155 15%	73 15%	82 16%	15 9%	44 16%g	40 14%	21 20%cg	79 16%g	25 17%	35 10%	49 19%i	25 16%	46 19%i	57 13%	22 17%	8 14%	3 7%	30 26%mp	30 17%	6 16%	91 13%	63 17%v	28 9%	61 21%t	17 19%v	11 20%v	33 23%v	3 10%	
£21,001 to £28,000	(24.5)	134 13%	68 14%	66 13%	16 10%	33 12%	40 14%	45 17%	26 11%	63 13%	17 11%	42 12%	46 17%l	30 20%il	17 7%	13 10%	4 7%	3 8%	13 11%	35 20%mno	8 22%no	83 12%	49 13%	34 11%	51 17%t	14 16%	11 20%	26 18%	1 3%	
£28,001 to £34,000	(31)	119 12%	57 12%	63 12%	16 9%	31 11%	29 10%	44 16%	21 9%	54 15%	23 14%l	33 12%	20 13%	17 7%	57 13%	13 10%	3 6%	1 2%	10 9%	32 19%nopq	3 9%	93 14%	61 17%vyz	32 10%	27 9%	10 12%	4 7%	13 9%	-	
£34,001 to £41,000	(37.5)	92 9%	57 12%b	35 7%	20 12%f	38 14%ef	18 6%	28 6%	48 12%ef	10 6%	44 13%l	27 10%l	17 11%l	4 2%	63 14%oq	10 8%q	1 2%	1 3%	-	14 8%q	2 6%q	65 10%	25 7%	40 13%u	26 9%	4 5%	5 8%	17 12%	*	
£41,001 to £48,000	(44.5)	88 9%	40 8%	48 9%	22 13%f	29 10%f	26 9%f	11 4%	29 13%f	48 10%f	17 11%	38 11%	24 9%	11 7%	15 6%	60 14%opqr	13 10%q	2 4%	-	1 1%	9 5%	3 9%ppq	74 11%w	28 8%y	46 14%luxyz	9 3%	1 1%	-	8 5%	5 19%
£48,001 to £55,000	(51.5)	38 4%	21 4%	17 3%	7 4%	17 6%f	10 4%	4 1%	11 5%f	23 5%f	1 *	18 5%l	11 4%	6 4%	21 5%q	7 5%q	1 3%	2 5%q	-	6 4%	1 2%	30 4%	9 3%	21 6%u	6 2%	1 1%	1 1%	4 3%	2 6%	
£55,001 to £62,000	(58.5)	34 3%	17 3%	17 3%	2 1%	14 5%	12 4%	5 2%	6 3%	22 4%	4 3%	19 6%	7 2%	3 2%	26 6%oq	2 2%	-	-	-	5 3%	*	31 5%w	11 3%	20 6%xz	2 1%	-	-	2 2%	-	
£62,001 to £69,000	(65.5)	13 1%	5 1%	8 2%	4 3%f	3 1%	6 2%f	-	7 3%f	7 1%	3 2%	12 3%jkl	1 *	-	10 2%	-	2 4%nr	-	-	-	-	1 3%nr	7 1%	1 *	6 2%	4 1%	-	-	4 3%u	2 8%
£69,001 to £76,000	(72.5)	24 2%	18 4%b	7 1%	6 4%f	11 4%f	7 3%f	-	10 5%f	14 3%f	3 2%	19 6%kl	5 2%	-	23 5%qr	2 1%	-	-	-	-	-	17 3%	2 1%	15 5%u	2 1%	-	-	2 2%	5 17%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 124

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
£76,001 to £83,000	(79.5)	21	11	9	6	6	5	3	6	11	1	16	5	*	15	*	2	-	-	3	1	17	1	16	2	1	*	-	2
		2%	2%	2%	4%	2%	2%	1%	3%	2%	1%	4%kl	2%	*	3%	*	3%	-	-	2%	2%	3%	5%uz	1%	1%	1%	-	7%	
£83,001 or more	(86)	14	6	8	4	3	7	-	4	10	1	12	1	4	6	2	-	-	-	1	11	5	6	2	-	-	2	1	
		1%	1%	2%	2%f	1%	2%f	-	2%	2%f	1%	4%jl	*	*	1%	4%mr	4%qr	-	-	-	4%qr	2%	1%	2%	1%	-	-	1%	3%
Prefer not to answer	81	31	50	23	13	19	25	24	31	12	33	16	16	17	25	8	10	8	10	17	2	65	44	21	13	3	5	5	
	8%	6%	10%	14%deh	5%	7%	9%	11%d	6%	8%	9%	6%	10%	7%	6%	6%	17%mn	20%mn	9%	9%	7%	10%w	12%xz	7%	5%	3%	9%	3%	
Average income (£000's)	30.62	31.61	29.64	35.59f	33.74f	31.00f	24.01	35.43ef	32.05f	27.83	41.68jk	29.20l	27.19l	18.41	37.96no	28.28q	24.21q	14.41	16.42	28.15q	29.57q	33.26w	27.56xy	39.38ux	23.27	19.22	19.71	27.03xy	46.36
															qrs								yz						

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 125

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age							Social Grade					Working Status						Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
NET: Yes	233 23%	105 22%	128 25%	32 19%	54 19%	75 27%g	73 27%g	41 18%	119 24%	39 26%	52 15%	57 22%	44 29% <i>i</i>	80 34% <i>ij</i>	54 12%	37 28% <i>m</i>	39 66% <i>mnpq</i>	15 36% <i>m</i>	37 32% <i>m</i>	42 24% <i>m</i>	9 26% <i>m</i>	134 20%	86 24% <i>v</i>	48 15%	91 31% <i>t</i>	39 45% <i>uvz</i>	18 32% <i>v</i>	34 23%	8 28%
Yes - physical condition	155 16%	74 15%	81 16%	10 6%	28 10%	54 20% <i>cdg</i>	63 23% <i>cdgh</i>	12 5%	80 16% <i>cdg</i>	30 20%	33 9%	37 14%	32 21% <i>i</i>	53 22% <i>ij</i>	28 6%	26 19% <i>m</i>	19 33% <i>mnr</i>	8 19% <i>m</i>	34 29% <i>m</i>	32 19% <i>m</i>	8 23% <i>m</i>	93 14%	68 19% <i>v</i>	25 8%	59 20% <i>t</i>	28 32% <i>uvz</i>	13 23% <i>v</i>	18 12%	3 9%
Yes - mental condition	89 9%	31 6%	58 11% <i>a</i>	24 14% <i>f</i>	35 12% <i>f</i>	21 8%	9 3%	31 14% <i>f</i>	48 10% <i>f</i>	11 7%	16 5%	22 8%	19 12% <i>i</i>	32 13% <i>i</i>	29 7%	14 11% <i>r</i>	23 40% <i>mnpq</i>	8 20% <i>mqr</i>	6 5%	5 3%	3 8%	46 7%	21 6%	24 8%	40 14% <i>t</i>	16 19% <i>uv</i>	7 13%	16 11%	3 12%
Yes - disability	68 7%	34 7%	34 7%	9 6%	12 4%	27 10% <i>d</i>	20 7%	11 5%	38 8%	19 13%	11 3%	13 5%	8 5%	36 15% <i>ijk</i>	13 3%	6 4%	22 38% <i>mnpq</i>	5 12% <i>m</i>	10 9% <i>m</i>	8 5%	4 12% <i>mnr</i>	34 5%	19 5%	15 5%	30 10% <i>t</i>	18 20% <i>uvz</i>	5 9%	7 5%	4 14%
Yes - other	10 1%	7 1%	3 1%	1 *	3 1%	4 1%	3 1%	1 *	7 1%	3 2%	1 *	4 2%	1 1%	4 2%	2 *	3 2%	1 2%	-	2 1%	2 1%	1 2% <i>m</i>	5 1%	2 1%	3 1%	5 2%	3 4% <i>u</i>	-	2 1%	-
No	743 74%	377 77%	365 71%	129 78%	219 78%	199 72%	195 71%	181 79%	367 74%	112 74%	289 83% <i>kl</i>	199 76% <i>l</i>	105 69%	149 63%	376 85% <i>nopq</i>	92 70% <i>o</i>	18 31%	27 64% <i>o</i>	74 64% <i>o</i>	131 75% <i>o</i>	25 71% <i>o</i>	530 78% <i>w</i>	268 74% <i>x</i>	263 82% <i>luxy</i>	193 67%	47 54%	38 68%	108 74% <i>x</i>	19 68%
Prefer not to say	25 2%	5 1%	19 4% <i>a</i>	6 3%	9 3%	4 1%	6 2%	6 2%	13 3%	-	9 2%	6 2%	3 2%	7 3%	12 3%	4 3%	1 3%	-	5 4%	1 1%	1 3%	18 3%	9 3%	9 3%	5 2%	1 1%	-	4 3%	1 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 126
Urban/Rural Flags
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	488	512	187	295	257	261	260	479	135	270	273	181	276	352	144	96	38	90	196	84	618	364	254	360	91	83	186	22	
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**	
(England/Wales) Urban major conurbation	33 3%	2 *	31 6%a	2 1%	6 2%	7 3%	18 6%cdgh	3 1%	12 2%	6 4%	8 2%	10 4%	1 1%	13 6%k	10 2%	1 1%	2 2%	9 4%	9 7%mn	1 5%n	28 4%w	19 5%z	9 3%	4 1%	1 1%	2 3%	1 1%	-	-	
(England/Wales) Urban minor conurbation	147 15%	75 15%	72 14%	30 18%	44 16%	41 15%	31 11%	41 18%	74 15%	24 16%	57 16%	45 17%	17 11%	28 12%	73 17%	22 17%	11 19%	5 13%	12 11%	18 11%	4 12%	93 14%	43 12%	50 16%	47 16%	8 9%	13 23%lux	26 18%	7 26%	
(England/Wales) Urban city and town	500 50%	257 53%	243 47%	90 54%	151 54%f	139 50%	120 44%	123 54%f	257 51%	80 53%	160 46%	129 49%	78 51%	134 57%i	241 54%q	61 46%	29 49%	27 65%qr	47 40%	78 45%	18 51%	336 49%	153 42%	183 57%u	155 53%	54 62%uy	25 44%	75 52%	9 34%	
(England/Wales) Urban city and town in a sparse setting	3 *	1 *	2 *	-	-	1 *	2 1%	-	1 *	-	-	-	1 1%	2 1%	-	-	-	-	2 1%m	1 1%	-	3 *	3 1%	-	-	-	-	-	-	
(England/Wales) Rural town and fringe	141 14%	68 14%	73 14%	15 9%	43 15%	41 15%	42 15%	21 9%	77 15%g	20 13%	54 16%	37 14%	18 12%	31 13%	49 11%	26 20%g	9 15%	5 13%	23 19%	25 14%	4 11%	107 16%	65 18%z	42 13%	32 11%	11 13%	11 20%z	9 6%	2 8%	
(England/Wales) Rural town and fringe in a sparse setting	1 *	-	1 *	-	1 *	-	-	-	1 *	-	-	-	1 1%	-	1 *	-	-	-	-	-	-	1 *	1 *	-	-	-	-	-	-	-
(England/Wales) Rural village	73 7%	44 9%	29 6%	7 4%	16 6%	26 9%	25 9%	12 5%	36 7%	11 7%	28 8%	11 4%	19 13%j	15 6%	28 6%	6 5%	4 6%	2 6%	14 12%	15 8%	5 13%mn	55 8%	36 10%y	18 6%	18 6%	4 5%	1 1%	13 9%y	1 5%	
(England/Wales) Rural village in a sparse setting	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(England/Wales) Rural hamlet and isolated dwellings	25 2%	12 2%	13 2%	5 3%	4 1%	10 3%	6 2%	6 2%	13 3%	3 2%	12 3%	5 2%	4 3%	3 1%	9 2%	4 3%	2 3%	-	2 2%	6 4%	1 4%	14 2%	9 2%	5 2%	3 1%	* 1%	* 1%	2 2%	8 28%	
(England/Wales) Rural hamlet and isolated dwellings in a sparse setting	2 *	1 *	1 *	-	2 1%	-	-	-	2 *	-	-	-	-	2 1%	2 1%	-	-	-	-	-	-	-	-	-	2 1%t	-	-	2 2%uv	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - East Midlands

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 126
Urban/Rural Flags
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Weighted base	1000	488	512	166	282	277	274	227	499	152*	349	263	152	236	443	133	58*	41*	116*	174	35*	683	363	320	289	88*	56*	145	28**
(Scotland) Large Urban Area	1	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	1	-	1	1	-	-	-	-	-	-
(Scotland) Other Urban Area	2	2	-	1	-	1	-	1	-	-	2	-	-	1	-	-	-	-	-	1	-	-	-	2	1	-	1	-	
(Scotland) Accessible Small Town	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Remote Small Town	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Very Remote Small Town	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Accessible Rural	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Remote Rural	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	1	1	-	-	-	-	-	-
(Scotland) Very Remote Rural	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not stated	71	23	49	18	14	12	27	21	24	9	28	24	11	8	26	12	3	-	9	18	2	45	32	13	26	8	4	15	-
	7%	5%	9%a	11%eh	5%	4%	10%eh	9%h	5%	6%	8%l	9%l	7%	3%	6%	9%	6%	-	7%	11%	6%	7%	9%v	4%	9%	9%	7%	10%v	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing

