

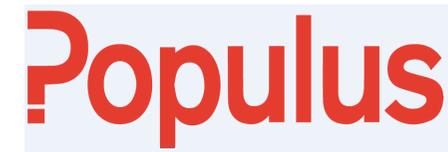
Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 1
Q1. Taking everything into consideration how satisfied or dissatisfied are you with your life overall at the moment?
Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Very satisfied	(5) 214 12%	112 12%	102 11%	37 12%	60 9%	48 10%	69 20%cd egh	56 12%	90 9%	18 6%	97 13%	49 10%	33 12%	35 11%	89 9%p	25 9%p	13 13%p	1 1%	21 17% mnp	58 25% mnop 11% ps	7 11% p	167 14% w	97 18% vwxyz	70 11%	44 8%	8 6%	14 10%	22 7%	3 6%
Fairly satisfied	(4) 969 53%	485 52%	485 54%	184 58% dh	336 48%	244 52%	206 59% dh	267 56% d	497 49%	153 54%	414 56% kl	282 57% kl	125 47%	149 45%	509 53% p	166 61% mop	44 46% p	24 28%	73 58% p	123 53% p	30 52% p	682 57% w	289 54% y	392 59% yz	270 46%	63 49%	58 41%	149 47%	17 34%
Neither satisfied nor dissatisfied	(3) 303 16%	154 16%	149 17%	42 13%	148 21% cefg	72 15%	41 12%	73 15%	189 19% f	42 15%	108 15%	77 15%	47 18%	70 21% i	178 18% r	36 13%	18 19% r	18 21% r	21 16%	21 9%	11 20% r	170 14%	69 13%	101 15%	122 21% t	29 23% u	30 21% u	63 20% u	11 22%
Fairly dissatisfied	(2) 284 15%	155 17%	129 14%	41 13%	123 18% f	89 19% f	30 9%	66 14% f	187 19% f	62 22%	100 14%	78 16%	47 18%	59 18%	160 16% qr	42 16% r	11 12%	31 36% mnoqr s	10 8%	22 10%	8 14%	157 13%	66 12%	91 14%	110 19% t	17 13%	28 20% u	65 21% uv	17 34%
Very dissatisfied	(1) 59 3%	30 3%	30 3%	9 3%	26 4%	19 4%	6 2%	13 3%	40 4%	7 2%	23 3%	8 2%	10 4%	17 5% j	25 3%	2 1%	10 10% mnqr s	12 14% mnqr s	2 2%	7 3%	1 2%	19 2%	14 3%	6 1%	37 6% t	11 9% uv	14 9% uvz	13 4% v	2 5%
NET: Satisfied	1183 64%	597 64%	587 65%	221 70% deh	396 57%	292 62%	275 78% cdeg h	322 67% dh	587 58%	171 61%	511 69% kl	330 66% l	158 60%	184 55%	599 62% p	191 70% mop	57 59% p	25 29%	94 74% mop	181 79% mnop 64% s	37 64% p	849 71% w	387 72% xyz	462 70% xyz	314 54%	72 55%	72 50%	171 54%	20 40%
NET: Dissatisfied	343 19%	185 20%	158 18%	50 16% f	149 21% f	108 23% cfg	36 10%	80 17% f	227 23% cfg	69 25%	124 17%	86 17%	57 22%	76 23% i	185 19% qr	44 16%	21 22% qr	43 50% mnqr s	12 9%	29 12%	10 17%	177 15%	80 15%	97 15%	147 25% t	28 22%	42 29% uv	77 25% uv	19 38%
Don't know	8 *	1 *	7 1%	2 1%	5 1%	1 *	-	3 1%	5 *	-	-	5 1% i	2 1%	1 *	7 1%	* *	* *	-	-	-	-	4 *	-	4 1%	4 1%	-	-	4 1% u	-
Mean	3.54	3.53	3.56	3.64 deh	3.41	3.45	3.86 cde gh	3.60 dh	3.41	3.40	3.621	3.581	3.47	3.38	3.50 p	3.62 op	3.40 p	2.67	3.80 mop	3.88 mno ps	3.56 p	3.69 w	3.73 xyz	3.65 xyz	3.30	3.31	3.21	3.33	3.03
Standard deviation	0.99	1.01	0.98	0.95	1.00	1.03	0.89	0.96	1.02	0.98	0.98	1.05	1.06	0.96	0.88	1.17	1.07	0.87	0.99	0.96	0.93	0.98	0.88	1.06	1.07	1.15	1.01	1.05	
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.04	0.04	0.03	0.06	0.04	0.04	0.06	0.05	0.04	0.05	0.10	0.11	0.08	0.05	0.08	0.03	0.04	0.04	0.09	0.08	0.05	0.17	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 2
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...

-Summary
Base: All respondents

		Q2 Summary											
		The income of your household (including total salary and any benefits received)	Your house / flat (i.e. where you currently live)	Your husband / wife / partner	Your job	The amount of leisure time you have	The way you spend your leisure time	Your social life	Your local community	Your health	Direction of the UK as a whole	Your household's standard of living	Your household level of savings
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)
Unweighted base		1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837
Weighted base		1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837
Base (exl NA for %)		1833	1832	1320	1292	1823	1832	1818	1822	1833	1834	1834	1811
Very satisfied	(5)	193 11% _j	585 32% _{adefghijkl}	773 59% _{abdefghijkl}	232 18% _{ahjl}	503 28% _{adfgijkl}	359 20% _{aghlj}	276 15% _{ahjl}	202 11% _j	304 17% _{ahjl}	35 2%	384 21% _{aghlj}	211 12% _j
Fairly satisfied	(4)	691 38% _{cjl}	762 42% _{acjl}	337 26% _j	517 40% _{cjl}	708 39% _{cjl}	836 46% _{abcdeghjl}	744 41% _{cjl}	760 42% _{acjl}	800 44% _{acejl}	356 19%	859 47% _{abcdeghjl}	523 29% _j
Neither satisfied nor dissatisfied	(3)	359 20% _{bcckl}	230 13% _c	119 9%	250 19% _{bcck}	278 15% _{bc}	325 18% _{bcck}	400 22% _{bcckl}	554 30% _{abcdeghijkl}	317 17% _{bc}	498 27% _{abcdeghijkl}	276 15% _{bc}	306 17% _{bc}
Fairly dissatisfied	(2)	383 21% _{bcdeghik}	163 9% _c	59 4%	199 15% _{bcchk}	252 14% _{bc}	233 13% _{bc}	278 15% _{bcfkh}	209 11% _{bc}	288 16% _{bcfkh}	577 31% _{abcdeghijkl}	229 12% _{bc}	370 20% _{bcdeghik}
Very dissatisfied	(1)	194 11% _{bcdeghik}	90 5% _{ch}	24 2%	82 6% _{cefh}	77 4% _{ch}	74 4% _c	116 6% _{cefhk}	52 3%	121 7% _{bcfehk}	316 17% _{abcdeghik}	84 5% _{ch}	383 21% _{abcdeghijk}
NET: Satisfied		884 48% _{jl}	1347 74% _{adefghijkl}	1110 84% _{abdefghijkl}	750 58% _{ahjl}	1210 66% _{adghijl}	1195 65% _{adghijl}	1020 56% _{ajl}	962 53% _{ajl}	1104 60% _{aghlj}	391 21%	1243 68% _{adghijl}	735 41% _j
NET: Dissatisfied		578 32% _{bcdeghik}	253 14% _c	83 6%	281 22% _{bcfehk}	328 18% _{bch}	307 17% _{bc}	394 22% _{bcfehk}	261 14% _c	409 22% _{bcfehk}	893 49% _{abcdeghijkl}	313 17% _{bch}	753 42% _{abcdeghik}
Don't know		13 1% _{bfjgik}	3 *	8 1% _k	12 1% _{bfjgik}	6 *	4 *	4 *	45 2% _{abcdeghijkl}	3 *	52 3% _{abcdeghijkl}	3 *	17 1% _{befgik}
Not applicable		4	5	517 abefghijkl	545 abefghijkl	14 aijk	5	19 abfijk	15 afjk	4	3	3	26 abfijk
Mean		3.17 _j	3.87 adefghijkl	4.35 abdefghijkl	3.48 ajl	3.72 adfgghijl	3.64 adghijl	3.43 ajl	3.48 ajl	3.48 ajl	2.56	3.67 adghijl	2.89 _j
Standard deviation		1.19	1.11	0.95	1.14	1.13	1.06	1.11	0.94	1.14	1.06	1.08	1.35
Standard error		0.03	0.03	0.03	0.04	0.03	0.02	0.03	0.02	0.03	0.03	0.03	0.03

Proportions/Means: All Columns Tested (5% risk level)
Overlap formulae used.

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 3
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-The income of your household (including total salary and any benefits received)
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1833	934	899	314	696	472	351	477	1005	282	742	498	263	330	967	272	96	86*	127*	229	57	1197	533	664	587	129*	143	315	50**
Very satisfied	(5) 11%	103 11%	90 10%	37 12%	66 10%	33 7%	57 16%deh	58 12%eh	78 8%	15 5%	113 15%ijkl	38 8%	21 8%	21 6%	94 10%ps	24 9%p	15 16%ps	-	13 10%p	45 20%mnopqs	2 4%p	152 13%w	89 17%vxyz	63 10%z	33 6%	10 8%	7 5%	15 5%	9 17%
Fairly satisfied	(4) 38%	372 40%	319 35%	117 37%	225 32%	176 37%	172 49%cdg	180 38%	339 34%	100 36%	326 44%kl	190 38%l	88 33%	86 26%	347 36%p	117 43%ops	28 30%p	8 9%	50 39%p	124 54%mnop	16 28%p	510 43%w	252 47%vxyz	259 39%xz	161 27%	27 21%	44 31%	90 28%	19 39%
Neither satisfied nor dissatisfied	(3) 20%	198 21%	161 18%	56 18%	141 20%	98 21%	63 18%	82 17%	213 21%	62 22%	124 17%	92 18%	61 23%i	81 25%i	199 21%r	47 17%	19 19%	15 17%	32 25%r	31 13%	17 29%mnr	236 20%	103 19%	133 20%	113 19%	33 26%	26 18%	54 17%	9 18%
Fairly dissatisfied	(2) 21%	169 18%	215 24%a	74 24%f	161 23%f	104 22%f	44 13%	113 24%f	226 23%f	66 23%	114 15%	126 25%i	65 25%i	78 24%i	214 22%r	53 20%r	20 21%r	36 42%mnors	24 19%r	23 10%	13 23%r	204 17%	69 13%	135 20%u	174 30%t	32 25%u	47 33%uv	94 30%uv	5 11%
Very dissatisfied	(1) 11%	89 10%	105 12%	24 7%	96 14%cfg	61 13%cfg	14 4%	38 8%f	143 14%cfg	38 14%	59 8%	45 9%	28 11%	62 19%ijk	104 11%r	29 11%r	12 12%r	25 29%mnors	8 7%	7 3%	9 16%qr	84 7%	19 4%	65 10%u	103 18%t	25 19%uv	19 13%u	60 19%uv	7 15%
NET: Satisfied	884 48%	475 51%	409 46%	154 49%h	291 42%	209 44%	229 65%cdg	238 50%dh	417 41%	116 41%	439 59%ijkl	229 46%l	109 41%l	107 32%	441 46%ps	141 52%ps	44 45%ps	8 9%	63 49%ps	169 74%mnop	18 32%p	662 55%w	340 64%vxyz	322 48%xyz	193 33%	38 29%	51 36%	105 33%	28 56%
NET: Dissatisfied	578 32%	258 28%	320 36%a	97 31%f	258 37%f	164 35%f	58 17%	150 32%f	369 37%f	104 37%	173 23%	171 34%i	93 35%i	140 42%ij	319 33%r	82 30%r	32 33%r	61 71%mnors	32 26%r	29 13%	22 38%qr	288 24%	88 17%	200 30%u	277 47%t	57 44%uv	66 46%uv	154 49%uv	13 25%
Don't know	13 1%	4 *	10 1%	6 2%efh	7 1%	-	-	7 2%ef	6 1%	-	6 1%	6 1%	-	2 1%	7 1%	2 2%r	2 2%r	-	-	*	10 1%	2 *	8 1%	3 1%	1 1%	-	2 1%	-	-
Not applicable	4	2	2	1	1	1	*	1	3	-	2	*	*	1	1	-	1	1	-	1	1mn	3	2	1	1	-	-	1	*
Mean	3.17	3.25b	3.08	3.23dh	3.01	3.04	3.61cde	3.23deh	2.98	2.96	3.43jkl	3.10l	3.04i	2.77	3.12ps	3.20ps	3.16ps	2.07	3.27ps	3.78mno	2.81p	3.37w	3.61vxy	3.18xyz	2.74	2.73	2.82	2.70	3.34
Standard deviation	1.19	1.16	1.21	1.16	1.23	1.18	1.03	1.18	1.20	1.16	1.16	1.15	1.15	1.21	1.18	1.17	1.29	0.93	1.09	0.97	1.13	1.12	1.02	1.16	1.20	1.23	1.15	1.21	1.30



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

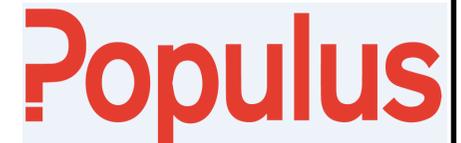
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 3
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-The income of your household (including total salary and any benefits received)
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Base (excl NA for %)	1833	934	899	314	696	472	351	477	1005	282	742	498	263	330	967	272	96	86*	127*	229	57	1197	533	664	587	129*	143	315	50**
Standard error	0.03	0.04	0.04	0.06	0.05	0.06	0.05	0.05	0.04	0.07	0.05	0.05	0.07	0.06	0.05	0.07	0.11	0.10	0.10	0.05	0.09	0.03	0.04	0.05	0.05	0.11	0.08	0.06	0.21

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 4
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your house / flat (i.e. where you currently live)
Base: All respondents

	Gender			Age							Social Grade					Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Base (excl NA for %)	1832	933	898	315	695	471	351	478	1003	282	744	496	261	331	964	272	97	86*	127*	230	57	1194	535	659	587	129*	143	315	50**	
Very satisfied	(5) 32%	585 32%	303 31%	282 33% ^d	103 24%	169 30%	139 30%	173 49% ^{cde}	146 31%	265 26%	77 27%	263 35% ^k	163 33% ^k	63 24%	95 28% ^p	266 28% ^p	75 28% ^p	44 46% ^{mnp}	12 14%	53 42% ^{mnp}	121 52% ^{mnp}	14 25%	445 37% ^w	250 47% ^{vxyz}	195 30% ^z	121 21%	30 23%	33 23%	59 19%	18 37%
Fairly satisfied	(4) 42%	399 43%	363 40%	137 44%	287 41%	204 43%	134 38%	193 40%	435 43%	131 46%	319 43%	198 40%	118 45%	126 38%	422 44% ^{or}	123 45% ^{or}	26 27%	32 38%	50 40%	82 36%	26 45% ^o	505 42%	202 38%	304 46% ^u	243 41%	48 37%	63 44%	132 42%	14 27%	
Neither satisfied nor dissatisfied	(3) 13%	115 12%	114 13%	32 10%	100 14% ^f	71 15% ^f	27 8%	61 13% ^f	141 14% ^f	44 16%	67 9%	68 14% ⁱ	38 15% ⁱ	57 17% ⁱ	128 13% ^r	29 11%	12 12%	21 24% ^{mn}	13 11%	17 7%	10 17% ^r	10 11%	136 9%	48 13%	87 15% ^t	89 16% ^u	21 13%	18 15% ^u	49 15% ^u	6 11%
Fairly dissatisfied	(2) 9%	72 8%	91 10%	20 6%	91 13% ^{cf}	40 8% ^f	12 3%	45 9% ^f	106 11% ^f	24 9%	59 8%	47 9%	27 10%	31 9%	97 10% ^r	29 11% ^r	7 7%	12 14% ^{qr}	7 5%	7 3%	5 9% ^r	81 7%	26 5%	55 8%	76 13% ^t	19 15% ^u	19 13% ^u	38 12% ^u	5 10%	
Very dissatisfied	(1) 5%	90 5%	43 5%	47 7% ^f	21 7% ^{ef}	15 3%	5 1%	31 7% ^f	54 5% ^f	6 2%	34 5%	20 4%	14 5%	22 7%	49 5% ^r	16 6% ^r	8 8% ^r	3 9% ^r	3 2%	4 4%	2 2%	26 2%	9 2%	17 3%	56 10% ^t	12 9% ^{uv}	9 6% ^{uv}	35 11% ^{uv}	7 14%	
NET: Satisfied	1347 74%	702 75%	644 72%	240 76% ^d	456 66%	343 73% ^d	307 88% ^{cde}	339 71%	701 70%	208 74%	583 78% ^{kl}	361 73%	182 70%	221 67%	687 71% ^p	198 73% ^p	70 73% ^p	45 52%	104 82% ^{mnp}	203 88% ^{mnp}	40 70% ^p	950 80% ^w	451 84% ^{vxyz}	499 76% ^{xyz}	364 62%	77 60%	96 67%	191 61%	32 64%	
NET: Dissatisfied	253 14%	115 12%	138 15%	42 13% ^f	139 20% ^{cef}	55 12% ^f	17 5%	76 16% ^f	160 16% ^f	30 11%	93 13%	66 13%	40 15%	53 16%	146 15% ^r	45 16% ^{qr}	15 15% ^r	20 23% ^{qr}	10 8%	10 4%	7 13% ^r	108 9%	36 7%	72 11% ^u	132 23% ^t	31 24% ^{uv}	28 20% ^{uv}	73 23% ^{uv}	13 25%	
Don't know	3 *	1 *	2 *	1 *	1 *	1 *	- *	2 *	1 *	- *	- *	1 *	1 *	1 *	2 *	- *	- *	1 1%	- *	- *	- *	1 *	- *	1 *	2 *	- *	- *	2 1%	- *	
Not applicable	5	3	2	-	2	3	-	-	5	-	-	2	2i	1	5	-	-	-	-	-	1nr	5	-	5	-	-	-	-	-	
Mean	3.87	3.91	3.83	3.89 ^d	3.63	3.88 ^d	4.31 ^{cde}	3.79	3.75	3.88	3.97 ^{kl}	3.89	3.73	3.73	3.79 ^p	3.78 ^p	3.95 ^p	3.34	4.14 ^{mnp}	4.35 ^{mno}	3.78 ^p	4.06 ^w	4.23 ^{vxy}	3.92 ^{xyz}	3.51	3.50	3.64	3.45	3.61	
Standard deviation	1.11	1.08	1.13	1.14	1.18	1.03	0.86	1.17	1.12	0.97	1.09	1.09	1.10	1.17	1.11	1.14	1.27	1.16	0.97	0.86	1.04	0.98	0.93	1.00	1.23	1.25	1.16	1.24	1.44	
Standard error	0.03	0.04	0.04	0.06	0.05	0.05	0.04	0.05	0.04	0.06	0.04	0.05	0.06	0.06	0.04	0.06	0.11	0.12	0.09	0.05	0.09	0.03	0.04	0.05	0.05	0.11	0.08	0.07	0.23	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 5
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your husband / wife / partner
Base: All respondents

	Gender			Age							Social Grade					Working Status					Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (exl NA for %)	1320	706	614	215	532	328	245	341	734	190	573	351	212	185	740	204	45*	35**	78*	167	52	917	381	536	372	73*	83*	217	31**
Very satisfied	(5) 773	446	327	123	286	190	175	197	401	111	346	191	135	101	412	112	31	15	53	121	29	553	241	312	208	37	57	114	12
	59%	63%b	53%	57%	54%	58%	71%cd	58%	55%	58%	60%	54%	64%	55%	56%	55%	69%	44%	68%	73%mn	55%	60%	63%z	58%	56%	51%	69%xz	52%	39%
Fairly satisfied	(4) 337	147	190	64	143	81	50	97	190	43	142	109	40	46	193	60	8	9	21	33	12	242	93	149	88	19	9	60	7
	26%	21%	31%a	30%f	27%	25%	21%	28%f	26%	23%	25%	31%k	19%	25%	26%	29%r	19%	27%	27%	20%	24%	26%	24%y	28%y	24%	26%y	11%	28%y	22%
Neither satisfied nor dissatisfied	(3) 119	64	55	14	63	31	11	26	82	19	48	31	18	22	79	16	2	8	3	5	6	66	21	45	43	11	7	25	10
	9%	9%	9%	6%	12%f	10%f	4%	8%	11%f	10%	8%	9%	9%	12%	11%r	8%	5%	23%	4%	3%	11%r	7%	6%	8%	12%t	15%u	9%	12%u	31%
Fairly dissatisfied	(2) 59	33	26	10	26	17	6	15	39	11	22	15	12	10	38	11	2	1	1	4	2	37	15	22	20	3	4	13	3
	4%	5%	4%	5%	5%	5%	2%	4%	5%	6%	4%	4%	6%	5%	5%	6%	4%	2%	1%	3%	5%	4%	4%	4%	5%	4%	5%	6%	8%
Very dissatisfied	(1) 24	11	13	3	12	6	3	3	18	4	11	4	6	4	15	3	*	2	-	3	1	15	9	6	9	2	2	4	-
	2%	2%	2%	1%	2%	2%	1%	1%	3%	2%	2%	1%	3%	2%	2%	2%	1%	5%	-	2%	2%	2%	2%	1%	2%	3%	3%	2%	-
NET: Satisfied	1110	593	517	186	429	270	225	294	591	154	489	299	175	147	606	171	39	25	74	154	41	795	334	461	296	56	66	174	19
	84%	84%	84%	87%	81%	82%	92%cd	86%	80%	81%	85%	85%	83%	80%	82%	84%	87%	71%	95%mn	92%mn	79%	87%w	88%xyz	86%	80%	77%	80%	80%	61%
NET: Dissatisfied	83	44	39	12	38	24	9	17	57	15	33	19	18	14	53	14	2	2	1	7	3	52	24	28	29	5	7	17	3
	6%	6%	6%	6%	7%	7%	4%	5%	8%f	8%	6%	5%	8%	7%	7%	7%	5%	7%	1%	4%	7%q	6%	6%	5%	8%	7%	8%	8%	8%
Don't know	8	5	3	2	2	3	*	3	4	2	4	2	1	2	2	2	-	-	-	*	2	4	1	3	4	*	3	1	-
	1%	1%	*	1%	*	1%	*	1%	1%	1%	1%	*	*	1%	1%	1%	3%em	-	-	*	3%mr	*	*	1%	*	3%uvz	*	-	-
Not applicable	517	230	287a	100dh	166	145d	106d	137d	273	92	171	147k	52	147ijk	228s	68s	52mnqr	51	49mnrs	63s	6	283	155v	128	215t	57uvz	60uvz	98v	19
Mean	4.35	4.40	4.30	4.38	4.25	4.32	4.58cde	4.40	4.26	4.31	4.39	4.33	4.36	4.26	4.29	4.32	4.55	4.03	4.62mns	4.59mns	4.30	4.40w	4.43z	4.39	4.26	4.18	4.43	4.23	3.93
Standard deviation	0.95	0.95	0.95	0.89	1.00	0.98	0.79	0.86	1.02	1.01	0.93	0.90	1.04	1.01	0.99	0.95	0.84	1.09	0.60	0.83	1.00	0.91	0.94	0.89	1.03	1.05	1.05	1.01	1.03
Standard error	0.03	0.04	0.04	0.06	0.05	0.06	0.05	0.05	0.04	0.08	0.05	0.05	0.07	0.06	0.04	0.06	0.11	0.19	0.07	0.05	0.09	0.03	0.05	0.05	0.05	0.12	0.09	0.06	0.23

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 6
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your job
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Base (excl NA for %)	1292	693	600	269	618	353	52*	421	819	232	539	410	195	149	963	268	32*	11**	**	9**	840	252	588	412	67*	83*	263	41**		
Very satisfied	(5)	232 18%	122 18%	110 18%	37 14%	108 18%	65 18%	22 42%	61 cdeg	149 14%	46 18%	102 20%	69 17%	32 17%	30 20%	158 16%	64 24%	8 m	1 26%	-	1 6%	1 16%	156 19%	61 24%	95 vz	73 16%	14 18%	20 21%	39 24%	4 15%
Fairly satisfied	(4)	517 40%	278 40%	239 40%	107 40%	248 40%	143 41%	19 37%	179 42%	319 39%	106 46%	220 41%	162 40%	86 44%	50 33%	385 40%	119 44%	9 28%	1 4%	-	1 11%	3 32%	354 42%	101 40%	253 43%	148 36%	24 36%	24 28%	101 38%	15 38%
Neither satisfied nor dissatisfied	(3)	250 19%	129 19%	121 20%	41 15%	141 23%	64 18%	5 9%	71 17%	174 21%	37 16%	98 18%	78 19%	41 21%	32 22%	189 20%	44 16%	8 26%	4 33%	-	1 6%	3 38%	150 18%	45 18%	104 18%	85 21%	14 21%	17 21%	53 20%	16 38%
Fairly dissatisfied	(2)	199 15%	116 17%	82 14%	56 21%	85 df	56 16%	2 3%	73 17%	124 15%	29 13%	87 16%	70 17%	22 11%	19 13%	170 18%	26 10%	1 3%	2 17%	-	-	-	129 11%	29 11%	100 17%	68 17%	8 12%	14 17%	46 18%	2 4%
Very dissatisfied	(1)	82 6%	42 6%	41 7%	26 10%	33 5%	23 6%	1 1%	35 8%	47 6%	12 5%	28 5%	25 6%	13 7%	16 10%	57 6%	16 6%	3 9%	5 40%	-	1 16%	1 10%	43 5%	12 5%	31 5%	35 9%	5 8%	7 9%	23 9%	4 9%
NET: Satisfied	750 58%	400 58%	349 58%	144 54%	356 58%	208 59%	42 79%	240 cdeg	468 57%	152 66%	321 60%	231 56%	118 61%	80 53%	543 56%	183 68%	17 m	1 54%	-	2 18%	4 48%	509 61%	162 64%	347 59%	222 54%	38 57%	44 53%	140 53%	19 47%	
NET: Dissatisfied	281 22%	158 23%	123 21%	82 31%	118 dfh	79 22%	2 5%	107 26%	171 df	42 18%	115 21%	95 23%	35 18%	35 24%	227 24%	42 15%	4 11%	6 57%	-	1 16%	1 10%	172 20%	41 16%	131 22%	103 25%	13 20%	21 26%	69 26%	5 13%	
Don't know	12 1%	6 1%	7 1%	2 1%	4 1%	3 1%	4 7%	3 cdegh	6 1%	1 *	4 1%	6 2%	-	2 1%	4 *	-	3 8%	-	-	6 60%	*	9 1%	4 2%	5 1%	2 1%	1 2%	* 1%	1 *	1 1%	
Not applicable	545	243	301a	46	79	120cdgh	299dgh	57	189dg	50	205j	88	69j	183ijk	6	3	65mn	75	127	221	49	360	283vz	77	175	62vyz	60vz	52v	10	
Mean	3.48	3.47	3.50	3.28	3.51c	3.49	4.24cde	3.38	3.49c	3.62	3.52	3.44	3.52	3.40	3.43	3.71m	3.66	2.19	-	2.79	3.45	3.54	3.68z	3.48	3.38	3.51	3.43	3.33	3.34	
Standard deviation	1.14	1.14	1.15	1.22	1.10	1.15	0.88	1.17	1.13	1.10	1.13	1.15	1.10	1.25	1.13	1.11	1.22	1.23	-	1.84	1.18	1.12	1.11	1.11	1.20	1.19	1.27	1.18	1.04	
Standard error	0.04	0.05	0.05	0.08	0.05	0.07	0.12	0.06	0.05	0.08	0.06	0.06	0.08	0.10	0.04	0.06	0.19	0.32	-	0.70	0.26	0.05	0.07	0.06	0.06	0.16	0.12	0.07	0.20	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



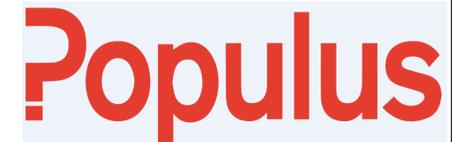
Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 7
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-The amount of leisure time you have
Base: All respondents

	Gender			Age							Social Grade					Working Status						Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1823	927	895	311	694	472	346	473	1003	282	737	497	261	328	964	271	96	83*	125*	226	57	1190	529	661	582	127*	141	314	50**
Very satisfied	(5) 28%	251 27%	251 28%	64 21%	104 15%	113 24% ^d	222 64% ^{cdeg}	92 19%	189 19%	80 29%	214 29%	119 24%	64 25%	106 32% ^j	134 14%	71 26% ^m	30 31% ^m	21 25% ^m	69 56% ^{mnpqs}	164 73% ^{mnpqs}	14 24% ^m	373 31% ^w	263 50% ^{vyz}	110 17%	116 20%	27 21%	40 29% ^{vz}	49 16%	14 28%
Fairly satisfied	(4) 39%	359 39%	349 39%	128 41% ^f	281 41% ^f	211 45% ^f	87 25%	186 39% ^f	434 43% ^f	125 44%	275 37%	214 43% ^k	89 34%	130 40%	407 42% ^r	125 46% ^{qr}	35 36% ^r	35 43% ^r	41 33% ^r	42 19%	24 39%	459 39%	182 34%	277 42% ^u	227 39%	44 35%	50 36%	132 42% ^u	22 45%
Neither satisfied nor dissatisfied	(3) 15%	147 16%	131 15%	38 12% ^f	144 21% ^{cf}	75 16% ^f	21 6%	76 16% ^f	181 18% ^{cf}	40 14%	101 14%	67 14%	51 20%	58 18%	179 19% ^{qr}	35 13% ^{qr}	16 16% ^{qr}	17 20% ^{qr}	5 4%	15 7%	11 20% ^{qr}	158 13%	45 8%	113 17% ^u	117 20% ^t	34 27% ^{uvy}	22 16% ^u	61 19% ^u	4 8%
Fairly dissatisfied	(2) 14%	127 14%	124 14%	64 20% ^{ef}	123 18% ^{ef}	57 12% ^f	8 2%	87 18% ^{ef}	157 16% ^f	27 9%	115 16% ^l	73 15% ^l	44 17% ^l	20 6%	188 19% ^{nqrs}	33 12% ^{qr}	12 12% ^{qr}	8 10% ^r	4 3%	2 1%	5 9% ^{qr}	164 14%	31 6%	133 20% ^{luxy}	78 13%	13 10%	16 12% ^u	48 15% ^u	10 20%
Very dissatisfied	(1) 4%	41 4%	36 4%	17 6% ^f	37 5% ^f	15 3%	7 2%	30 6% ^f	40 4%	9 3%	31 4%	20 4%	14 5%	12 4%	54 6% ^r	6 2%	3 4%	2 2%	5 4%	3 1%	3 5% ^r	36 3%	9 2%	27 4% ^u	41 7% ^t	7 6% ^u	10 7% ^u	23 7% ^u	-
NET: Satisfied	1210 66%	610 66%	600 67%	192 62%	385 56%	324 69% ^{dg}	309 89% ^{cdeg}	278 59%	623 62% ^d	206 73%	488 66%	333 67% ^k	153 59%	236 72% ^k	541 56%	196 72% ^m	65 67% ^m	56 67%	110 88% ^{mnpqs}	206 91% ^{mnpqs}	38 66%	831 70% ^w	445 84% ^{vyz}	386 58%	343 59%	71 56%	90 64%	181 58%	36 73%
NET: Dissatisfied	328 18%	168 18%	160 18%	81 26% ^{efh}	160 23% ^{ef}	72 15% ^f	15 4%	117 25% ^{ef}	196 20% ^f	35 13%	146 20% ^l	93 19% ^l	57 22% ^l	32 10%	242 25% ^{nopqrs}	40 15% ^r	15 16% ^r	10 12% ^r	9 7% ^r	5 2%	8 14% ^r	200 17%	40 8%	160 24% ^u	118 20%	21 16% ^u	26 19% ^u	71 23% ^u	10 20%
Don't know	6 *	2 *	4 *	- -	4 1%	1 *	1 *	2 *	3 *	1 *	3 1%	- -	2 1%	2 1%	1 *	1 1%	1 1%	1 1%	- -	- -	1 *	- -	1 *	4 1%	2 1% ^u	2 1% ^u	1 *	- -	
Not applicable	14	9	5	4	4	2	5	5	5	*	7	1	2	4	4	1	*	3mn	2	4m	1	9	6	3	5	2	2	1	*
Mean	3.72	3.71	3.74	3.51	3.42	3.74 ^{cdg}	4.47 ^{cde}	3.47	3.58 ^d	3.86	3.71	3.69	3.56	3.92 ^{ijk}	3.39	3.82 ^m	3.80 ^m	3.80 ^m	4.33 ^{mno}	4.60 ^{mno}	3.70 ^m	3.81 ^w	4.25 ^{vyz}	3.47	3.52	3.56	3.68 ^z	3.43	3.81
Standard deviation	1.13	1.14	1.13	1.19	1.11	1.05	0.87	1.18	1.08	1.03	1.16	1.11	1.18	1.03	1.12	1.03	1.13	0.99	1.00	0.76	1.10	1.11	0.95	1.11	1.16	1.12	1.21	1.15	1.06
Standard error	0.03	0.04	0.04	0.06	0.05	0.05	0.04	0.05	0.04	0.06	0.05	0.05	0.07	0.05	0.04	0.06	0.10	0.11	0.09	0.04	0.09	0.03	0.04	0.05	0.04	0.10	0.08	0.06	0.17

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 8
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-The way you spend your leisure time
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1832	934	898	315	695	472	351	477	1004	281	741	497	264	331	966	272	96	86*	127*	229	57	1197	534	663	585	127*	143	315	50**
Very satisfied (5)	359 20%	171 18%	189 21%	61 19%	105 15%	75 16%	118 34% h	85 deg	156 18%	49 17%	162 22%	92 19%	47 18%	59 18%	149 15% p	56 21% p	20 21% p	5 6%	35 27% mps	87 38% mno s	8 14%	256 21% w	153 29% vxyz	103 15%	97 17%	23 18%	25 18%	49 16%	6 13%
Fairly satisfied (4)	836 46%	443 47%	393 44%	145 46%	285 41%	239 51% d	168 48%	207 43%	461 46%	138 49%	341 46%	226 44%	116 44%	152 46% p	442 46% p	139 51% op	36 37%	28 32%	67 53% op	99 43%	25 43%	572 48% w	253 47%	319 48%	237 40%	48 38%	62 43%	127 40%	27 54%
Neither satisfied nor dissatisfied (3)	325 18%	166 18%	159 18%	55 18% f	149 21% f	91 19% f	30 9%	100 21% f	196 19% f	59 21%	116 16%	92 19%	55 21%	62 19%	193 20% nqr	38 14% q	21 22% qr	31 36% mnoqr	8 6%	21 9%	13 23% nqr	204 17%	72 14%	131 20% u	112 19%	24 19%	23 16%	65 21% u	9 18%
Fairly dissatisfied (2)	233 13%	109 12%	124 14%	35 11% f	122 18% cef g	45 10%	30 9%	57 12%	145 14% ef	22 8%	95 13%	61 12%	36 14%	40 12%	141 15% r	28 10%	11 11%	15 18% r	13 10%	18 8%	7 11%	134 8%	40 8%	93 14% u	93 16% t	17 13%	20 14% u	57 18% u	6 12%
Very dissatisfied (1)	74 4%	43 5%	31 3%	19 6% f	30 4% f	21 4% f	5 1%	27 6% f	43 4% f	12 4%	27 4%	22 3%	9 5%	17 5%	37 4% r	11 4%	8 8% mr	7 8% r	4 3%	3 1%	4 8% r	29 2%	15 3%	15 2%	44 7% t	15 11% uvz	13 9% uv	16 5% v	1 3%
NET: Satisfied	1195 65%	614 66%	581 65%	205 65% d	390 56%	314 67% d	286 82% cdeg h	292 61%	617 61%	187 67%	503 68%	319 64%	163 62%	211 64%	591 61% p	195 72% mops	55 58% p	33 38%	102 81% mops s	186 81% mno p	33 57% p	828 69% w	406 76% vxyz	422 64%	334 57%	71 55%	87 61%	176 56%	34 67%
NET: Dissatisfied	307 17%	153 16%	155 17%	54 17% f	153 22% ef	66 14%	35 10%	84 18% f	188 19% f	34 12%	122 17%	83 17%	45 17%	57 17%	178 18% r	39 14%	19 20% r	23 26% nqr	17 13%	21 9%	11 19% r	163 14%	55 10%	108 16% u	137 23% t	31 24% u	33 23% u	73 23% uv	7 15%
Don't know	4 *	1 *	4 *	- -	3 1%	1 *	- -	1 *	3 *	1 *	- -	3 1%	- -	1 *	3 *	- -	1 1%	- -	- -	- -	* 1%	2 *	- -	2 *	2 *	1 1%	- -	1 *	- -
Not applicable	5	2	3	-	3	2	-	1	3	1	3	1	-	1	3	-	1	-	-	1	*	3	1	1	2	2	*	*	-
Mean	3.64	3.63	3.65	3.61	3.45	3.64 d	4.04 cde gh	3.56	3.54	3.68	3.69	3.62	3.59	3.59	3.54 p	3.74 mps	3.51 p	3.10	3.92 mops s	4.09 mno ps	3.45 p	3.75 w	3.92 vxy z	3.61 z	3.43	3.38	3.47	3.43	3.62
Standard deviation	1.06	1.06	1.06	1.10	1.08	1.00	0.94	1.09	1.05	0.99	1.06	1.06	1.04	1.07	1.04	1.03	1.19	1.04	1.01	0.95	1.11	0.99	0.98	0.98	1.16	1.25	1.20	1.11	0.96
Standard error	0.02	0.04	0.03	0.06	0.04	0.05	0.04	0.05	0.04	0.06	0.04	0.05	0.06	0.05	0.04	0.06	0.10	0.11	0.09	0.05	0.09	0.03	0.04	0.05	0.04	0.11	0.08	0.06	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 9
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your social life
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (exl NA for %)	1818	927	890	315	690	466	347	476	995	279	740	494	263	321	963	271	92	85*	125*	226	57	1192	533	659	575	123*	139	313	50**
Very satisfied	(5) 15%	119 13%	158 18%a	52 16%	82 12%	62 13%	81 23%cd	75 16%	120 12%	34 12%	114 15%	69 14%	41 16%	52 16%	120 12%	38 14%	20 21%mp	7 8%	22 18%	63 28%mnps	7 12%	198 17%	112 21%vz	86 13%	77 13%	18 15%	26 19%z	33 10%	2 4%
Fairly satisfied	(4) 41%	393 42%	351 39%	135 43%	259 37%	190 41%	160 46%dh	191 40%	393 39%	120 43%	323 44%kl	227 46%kl	90 34%	103 32%	407 42%ps	119 44%ops	30 32%	20 23%	60 48%ops	95 42%ps	14 24%	544 46%w	240 45%xyz	303 46%xyz	179 31%	35 28%	39 28%	105 34%	21 41%
Neither satisfied nor dissatisfied	(3) 22%	202 22%	198 22%	62 20%	151 22%	116 25%	71 21%	93 20%	236 24%	63 23%	154 21%	99 20%	64 24%	83 26%	213 22%	58 21%	20 21%	22 26%	28 22%	46 20%	15 26%	250 21%	112 21%	138 21%	145 25%	36 29%	30 22%	79 25%	5 10%
Fairly dissatisfied	(2) 15%	156 17%	122 14%	42 13%f	137 20%cf	74 16%f	25 7%	75 16%f	177 18%f	43 15%	101 14%	71 19%	49 17%	56 17%	166 17%qr	38 14%r	14 15%r	18 21%qr	11 9%	16 7%	15 27%mn	143 12%	42 8%	101 15%u	118 21%t	17 14%	34 25%uvx	67 21%u	16 33%
Very dissatisfied	(1) 6%	57 6%	59 7%	24 8%f	59 9%f	23 5%	9 3%	40 8%f	67 7%f	17 6%	46 6%	26 5%	18 7%	26 8%	57 6%r	16 6%	9 9%r	19 22%mn	4 3%	6 3%	6 10%qr	55 5%	26 5%	30 4%	55 10%t	16 13%uv	9 7%	29 9%uv	6 12%
NET: Satisfied	1020 56%	512 55%	508 57%	186 59%dh	341 49%	253 54%	241 69%cd	266 56%	513 52%	154 55%	437 59%kl	295 60%kl	131 50%	156 48%	527 55%ps	157 58%ps	49 54%ps	27 32%	82 65%ps	158 70%mnop	20 35%	741 62%w	352 66%vxyz	390 59%xyz	256 44%	53 43%	65 47%	138 44%	23 45%
NET: Dissatisfied	394 22%	213 23%	181 20%	66 21%f	196 28%cef	97 21%f	34 10%	116 24%f	244 25%f	60 22%	148 20%	97 20%	67 26%	82 25%	222 23%qr	54 20%r	23 25%qr	36 42%mn	15 12%	22 10%	21 37%mn	198 17%	68 13%	131 20%u	173 30%t	34 27%u	44 31%uv	96 31%uv	22 44%
Don't know	4 *	1 *	3 *	- *	3 *	4 *	1 *	1 *	2 *	1 *	3 1%	- *	1 *	1 *	2 1%	- *	- *	- *	1 *	1 1%r	2 *	2 *	1 *	1 1%	- *	- *	1 *	- *	
Not applicable	19	9	10	-	7	8	4	2	13	4	4	4	1	10ijk	5	1	5mnr	1	2	4	1	8	2	6	12t	6uvz	3u	2	-
Mean	3.43	3.39	3.48	3.47d	3.24	3.42d	3.80cde	3.39	3.33	3.40	3.48l	3.49l	3.33	3.31	3.38ps	3.47ps	3.41ps	2.76	3.67mps	3.85mno	2.99	3.58w	3.70vxy	3.48xz	3.18	3.17	3.27	3.15	2.94
Standard deviation	1.11	1.10	1.13	1.14	1.16	1.06	0.97	1.18	1.11	1.08	1.10	1.07	1.15	1.17	1.09	1.08	1.25	1.27	0.98	0.99	1.20	1.05	1.04	1.04	1.18	1.24	1.22	1.15	1.18



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 9
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your social life

Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemploye d (o)	Not work- ing but seek- ing (p)	State pension (q)	Pri- vate pension (r)	House person (s)	NET: Home- owners (t)	Owned out- right (u)	Owned with mort- gage (v)	NET: Rent- ers (w)	Rent- ed from coun- cil (x)	Rent- ed from HA (y)	Other Rent (z)	Rent free (A)
Base (excl NA for %)	1818	927	890	315	690	466	347	476	995	279	740	494	263	321	963	271	92	85*	125*	226	57	1192	533	659	575	123*	139	313	50**
Standard error	0.03	0.04	0.04	0.06	0.05	0.05	0.05	0.05	0.04	0.07	0.05	0.05	0.07	0.06	0.04	0.06	0.11	0.13	0.09	0.05	0.10	0.03	0.04	0.05	0.05	0.11	0.08	0.06	0.19

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 10
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your local community
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Base (excl NA for %)	1822	929	892	313	689	470	349	475	997	281	737	494	260	331	957	270	97	86*	125*	229	57	1190	531	659	581	128*	142	311	50**	
Very satisfied	(5) 11%	202 11%	100 11%	102 11%	31 10%	64 9%	49 10%	59 17%	49 cdeg	94 10%	26 9%	97 13%	45 9%	27 10%	32 10%	97 10%	27 10%	12 13%	2 3%	22 18%	37 mps	4 8%	148 12%	81 15%	68 vwx	51 10%	8 9%	17 6%	26 12%	3 8%
Fairly satisfied	(4) 42%	760 41%	379 43%	381 38%	118 41%	280 42%	199 47%	162 cg	182 38%	416 42%	116 41%	316 43%	206 42%	99 38%	140 42%	380 40%	125 46%	41 43%	25 29%	52 41%	116 51%	22 mps	512 38%	236 43%	276 42%	217 37%	50 39%	51 36%	116 37%	31 62%
Neither satisfied nor dissatisfied	(3) 30%	554 31%	286 30%	268 30%	96 31%	226 33%	145 31%	87 25%	148 31%	319 32%	101 36%	168 29%	83 34%	92 32%	313 28%	78 33%	27 28%	33 38%	28 qr	58 22%	18 25%	349 30%	150 28%	199 30%	195 34%	45 35%	48 34%	103 33%	9 19%	
Fairly dissatisfied	(2) 11%	209 13%	125 b	84 9%	43 14%	88 13%	55 12%	23 7%	66 14%	120 12%	27 10%	83 11%	54 11%	29 13%	43 13%	122 13%	28 10%	11 11%	19 22%	11 mnqr	7 9%	122 10%	42 8%	79 12%	81 14%	19 15%	18 13%	44 14%	6 12%	
Very dissatisfied	(1) 3%	52 3%	25 3%	27 3%	11 4%	17 3%	14 3%	9 3%	15 3%	28 3%	6 2%	17 2%	10 6%	14 ij	11 3%	22 2%	10 4%	3 3%	1 1%	6 5%	4 2%	5 8%	27 mnp	13 2%	14 2%	23 4%	4 3%	5 4%	14 4%	2 3%
NET: Satisfied	962 53%	479 52%	483 54%	149 47%	344 50%	248 53%	222 63%	230 cdeg	510 48%	142 51%	413 56%	251 51%	126 48%	172 52%	476 50%	152 56%	53 55%	27 31%	74 59%	153 67%	26 mnp	660 46%	317 60%	344 vxyz	268 52%	58 46%	68 45%	143 48%	33 67%	
NET: Dissatisfied	261 14%	150 16%	110 12%	54 17%	106 15%	69 15%	32 9%	81 17%	147 15%	33 12%	99 14%	64 13%	43 17%	54 16%	144 15%	37 14%	14 15%	20 23%	17 14%	16 7%	12 21%	149 13%	55 10%	94 14%	105 18%	23 18%	23 16%	58 19%	7 15%	
Don't know	45 2%	14 2%	31 3%	14 5%	14 2%	9 2%	8 2%	16 3%	21 2%	4 2%	12 2%	12 2%	8 3%	13 4%	24 3%	3 1%	2 2%	6 7%	6 5%	2 1%	2 *	32 3%	9 2%	23 3%	13 2%	3 2%	3 2%	7 2%	-	
Not applicable	15	7	9	2	9	3	2	3	10	1	7	4	3	1	11	2	-	-	2	1	*	10	4	5	6	1	*	4	-	
Mean	3.48	3.44	3.52	3.38	3.42	3.46	3.70 gh	3.40	3.44	3.46	3.54 k	3.46	3.38	3.44	3.44 p	3.49 ps	3.51 p	3.10	3.61 ps	3.75 mno	3.24	3.55 w	3.63 vxy	3.48 z	3.34	3.30	3.40	3.32	3.54	
Standard deviation	0.94	0.95	0.93	0.98	0.92	0.94	0.92	0.97	0.92	0.88	0.94	0.88	1.01	0.96	0.93	0.94	0.97	0.85	1.06	0.85	1.07	0.92	0.92	0.92	0.92	0.98	0.98	0.98	0.89	
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.04	0.04	0.03	0.05	0.04	0.04	0.06	0.05	0.04	0.05	0.08	0.09	0.10	0.05	0.09	0.03	0.04	0.04	0.04	0.08	0.07	0.05	0.14	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 11
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your health
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1833	933	900	315	694	473	350	478	1004	282	740	498	264	332	965	272	97	86*	127*	229	58	1196	534	661	587	129*	143	315	50**
Very satisfied	(5) 17%	304 16%	152 17%	71 23%efh	127 18%f	62 13%	43 12%	109 23%efh	151 15%	33 12%	143 19%l	79 16%	40 15%	43 13%	179 19%pqs	47 17%pq	22 22%ppqs	5 6%	10 8%	35 15%p	6 10%	214 18%	84 16%	130 20%y	83 14%	17 13%	15 10%	51 16%	7 14%
Fairly satisfied	(4) 44%	393 42%	407 45%	152 48%dh	275 40%	200 42%	173 49%dh	219 46%	409 41%	125 44%	316 43%l	253 51%il	113 43%	118 35%	444 46%op	125 46%op	24 25%	16 19%	58 46%op	109 48%op	23 40%op	552 46%w	256 48%xyz	295 45%	224 38%	48 37%	53 37%	123 39%	24 48%
Neither satisfied nor dissatisfied	(3) 17%	184 20%b	133 15%	39 12%	124 18%	102 21%cfg	53 15%	67 14%	197 20%cg	57 20%	140 19%	70 14%	46 18%	61 18%	174 18%	38 14%	11 12%	23 27%anor	26 21%	33 14%	11 19%	195 16%	96 18%	99 15%	116 20%	22 17%	26 18%	68 21%v	6 13%
Fairly dissatisfied	(2) 16%	151 16%	136 15%	39 13%	119 17%	65 14%	64 18%g	58 12%	166 16%	46 16%	106 14%	78 16%	41 16%	62 19%	132 14%	46 17%	14 14%	26 30%mnors	24 19%	36 16%	9 16%	181 15%	76 14%	105 16%	99 17%	19 15%	30 21%	50 16%	8 16%
Very dissatisfied	(1) 7%	51 6%	70 8%	13 4%	47 7%	45 10%cfg	17 5%	25 5%	80 8%c	21 7%	34 5%	16 3%	23 9%ij	48 14%ij	32 3%	16 6%	26 27%mnqr	15 17%mnqr	8 6%	16 7%fm	9 15%mnqr	52 4%	22 4%	30 5%	65 11%t	23 18%uvz	19 14%uvz	22 7%	5 10%
NET: Satisfied	1104 60%	545 58%	559 62%	224 71%defh	402 58%	262 55%	216 62%	328 69%deh	560 56%	158 56%	459 62%l	331 67%kl	153 58%l	160 48%	623 65%ops	172 63%ops	45 47%p	22 25%	69 54%p	144 63%ops	29 50%p	766 64%w	341 64%xyz	425 64%xyz	307 52%	65 50%	68 48%	175 55%	31 61%
NET: Dissatisfied	409 22%	203 22%	207 23%	52 17%	165 24%cg	110 23%	81 23%	83 17%	245 24%cg	67 24%	141 19%	94 19%	64 24%	110 33%ijk	164 17%	62 23%	40 41%mnqr	41 48%mnqr	32 25%	52 23%fm	18 32%fm	233 19%	98 18%	135 20%	164 28%t	42 33%uv	49 34%uvz	72 23%	13 26%
Don't know	3 *	1 *	2 *	- *	3 *	- *	- *	1 *	2 *	- *	- *	3 1%	- *	3 *	- *	- *	- *	- *	- *	- *	2 *	- *	2 *	1 *	- *	- *	1 *	- *	
Not applicable	4	3	1	-	3	-	1	-	3	-	4	-	-	3	-	-	-	-	1	-	4	1	3	-	-	-	-	-	
Mean	3.48	3.48	3.48	3.73def	3.46	3.35	3.46	3.69def	3.38	3.37	3.58l	3.61kl	3.40l	3.13	3.63opq	3.52ops	3.01	2.66	3.31p	3.49ops	3.13p	3.58w	3.57xy	3.59xy	3.28	3.12	3.10	3.42xy	3.40
Standard deviation	1.14	1.11	1.17	1.07	1.17	1.16	1.07	1.11	1.16	1.12	1.09	1.03	1.18	1.27	1.04	1.14	1.55	1.15	1.06	1.14	1.26	1.08	1.04	1.11	1.22	1.33	1.24	1.15	1.20
Standard error	0.03	0.04	0.04	0.06	0.05	0.06	0.05	0.05	0.04	0.07	0.05	0.05	0.07	0.06	0.04	0.06	0.13	0.12	0.10	0.06	0.10	0.03	0.04	0.05	0.12	0.09	0.06	0.19	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 12
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
 -Direction of the UK as a whole
 Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1834	933	901	315	694	473	351	478	1004	282	740	498	264	332	965	272	97	86*	127*	230	58	1196	535	661	587	129*	143	315	50**
Very satisfied	(5) 35 2%	20 2%	15 2%	5 2%	18 3%	4 1%	8 2%	16 3%eh	12 1%	5 2%	18 2%	6 1%	7 3%	4 1%	20 2%	7 3%	1 1%	1 1%	-	6 2%	1 1%	26 2%	12 2%	13 2%	9 1%	1 3%	4 1%	4 1%	1 2%
Fairly satisfied	(4) 356 19%	188 20%	167 19%	40 13%	107 15%	94 20%c	115 33%cd	69 14%	172 17%	57 20%	146 20%	88 18%	53 20%	69 21%	158 16%	43 16%	18 19%	10 11%	43 34%mnop s	76 33%mnop s	8 13%	236 20%	146 27%vz	89 14%	108 18%	37 29%	29 20%	42 13%	12 25%
Neither satisfied nor dissatisfied	(3) 498 27%	227 24%	271 30%a	73 23%	201 29%	134 28%	91 26%	124 26%	283 28%	77 27%	172 23%	140 28%	72 27%	114 34%i	260 27%	88 32%or	20 20%	26 30%	42 33%or	49 21%	14 25%	320 27%	128 24%	191 29%	167 29%	34 26%	47 33%u	87 28%	10 21%
Fairly dissatisfied	(2) 577 31%	310 33%	267 30%	121 38%f	227 33%f	148 31%f	82 23%	168 35%f	328 33%f	90 32%	258 35%i	165 33%i	71 27%	83 25%	322 33%qr	89 33%q	39 41%qr	25 29%	23 18%	59 26%	21 36%qr	389 33%	152 28%x	237 36%luxy	168 29%	24 19%	37 26%	107 34%x	20 39%
Very dissatisfied	(1) 316 17%	172 18%	144 16%	59 19%	122 18%	86 18%	49 14%	82 17%	185 18%	46 16%	133 18%	82 17%	50 19%	51 15%	172 18%	38 14%	17 18%	23 27%nq	13 11%	39 17%	13 22%nq	197 16%	83 15%	114 17%	113 19%	32 25%uy	20 14%	61 19%	7 13%
NET: Satisfied	391 21%	209 22%	183 20%	45 14%	125 18%	98 21%	123 35%cd	85 18%	183 18%	62 22%	163 22%	94 19%	61 23%	73 22%	178 18%	51 19%	19 20%	10 12%	43 34%mnop s	82 36%mnop s	8 15%	261 22%	159 30%vz	103 16%	116 20%	37 29%vz	33 23%vz	46 15%	13 27%
NET: Dissatisfied	893 49%	482 52%b	411 46%	179 57%f	349 50%f	235 50%f	130 37%	250 52%f	513 51%f	135 48%	391 53%i	247 50%i	121 46%	133 40%	495 51%qr	127 47%q	56 58%nr	48 55%q	36 28%	98 43%q	33 58%qr	586 49%	235 44%	351 53%uy	281 48%	56 43%	57 40%	167 53%uy	26 53%
Don't know	52 3%	15 2%	37 4%a	18 6%efh	20 3%	7 1%	7 2%	20 4%e	25 2%	7 2%	14 2%	17 3%	10 4%	11 3%	32 3%r	7 2%	1 1%	3 3%	6 5%r	1 1%	2 3%r	29 2%	13 2%	16 2%	23 4%	2 2%	6 4%	15 5%	-
Not applicable	3	3	-	-	3	-	-	-	3	-	3	-	-	-	3	-	-	-	-	-	-	3	-	3	-	-	-	-	-
Mean	2.56	2.54	2.59	2.37	2.51	2.53	2.86cd	2.50	2.49	2.59	2.53	2.52	2.59	2.67	2.50	2.60ps	2.44	2.28	2.95mno ps	2.78mop s	2.34	2.58	2.72vz	2.46	2.53	2.61	2.71vz	2.41	2.63
Standard deviation	1.06	1.08	1.03	1.00	1.05	1.04	1.10	1.06	1.03	1.05	1.08	1.02	1.11	1.03	1.04	1.01	1.04	1.02	1.00	1.15	1.02	1.06	1.11	1.00	1.17	1.05	1.00	1.06	1.07
Standard error	0.03	0.04	0.03	0.06	0.04	0.05	0.05	0.05	0.04	0.06	0.05	0.05	0.07	0.05	0.04	0.06	0.09	0.11	0.09	0.06	0.09	0.03	0.04	0.05	0.04	0.10	0.07	0.05	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 13
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your household's standard of living
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1834	933	901	314	696	473	351	476	1008	282	741	498	263	332	966	272	96	86*	127*	230	58	1197	535	662	587	129*	143	315	50**
Very satisfied (5)	384 21%	194 21%	190 21%	89 28%deh	114 16%	70 15%	111 32%degh	118 25%deh	155 15%	36 13%	210 28%ijkl	82 16%	47 18%	44 13%	184 19%p	46 17%p	25 26%np	5 6%	32 25%p	83 36%mpnq	8 14%	311 26%w	172 32%vxyz	140 21%xyz	57 10%	12 9%	18 12%	27 9%	16 32%
Fairly satisfied (4)	859 47%	449 48%	411 46%	152 48%	301 43%	222 47%	184 53%dh	227 48%	448 44%	129 46%	359 48%l	245 49%l	123 47%	133 40%	446 46%p	143 53%op	38 40%	26 30%	65 51%p	115 50%p	25 43%	601 50%w	268 46%xy	332 50%xy	235 40%	40 31%	57 40%	138 44%x	24 48%
Neither satisfied nor dissatisfied (3)	276 15%	149 16%	127 14%	32 10%	134 19%cfg	74 16%fg	36 10%	61 13%	179 18%cfg	48 17%	75 10%	76 15%l	48 18%l	77 23%ij	149 15%r	39 14%	15 16%	19 22%r	18 14%	21 9%	15 26%mnqr	147 12%	55 10%	93 14%	124 21%t	30 24%uv	32 22%uv	62 20%u	5 9%
Fairly dissatisfied (2)	229 12%	99 11%	130 14%a	28 9%fg	111 16%cfg	76 16%cfg	14 4%	51 11%fg	164 16%cfg	46 16%	74 10%	76 15%l	28 11%	51 15%l	136 14%qr	34 12%qr	12 13%qr	26 30%mnqr	6 5%	9 4%	6 10%r	103 9%	32 6%	72 11%u	122 21%t	33 26%uv	22 15%u	66 21%uv	4 8%
Very dissatisfied (1)	84 5%	41 4%	42 5%	14 4%	34 5%fg	30 6%fg	6 2%	18 4%	59 6%fg	23 8%	24 3%	17 3%	16 6%	26 8%ij	48 5%r	10 4%r	5 6%r	10 11%mn	5 4%r	1 1%	4 6%r	33 3%	9 2%	25 4%	49 8%t	14 11%uv	13 9%uv	22 7%u	1 3%
NET: Satisfied	1243 68%	642 69%	600 67%	241 77%deh	414 60%	293 62%	295 84%cd	345 73%deh	603 60%	165 59%	569 77%ijkl	327 66%l	170 65%l	177 53%	631 65%p	189 70%ps	63 66%p	31 36%	97 77%mps	198 86%mnop	33 57%p	912 76%w	440 82%vxyz	472 71%xyz	291 50%	52 40%	75 52%	165 52%x	39 79%
NET: Dissatisfied	313 17%	141 15%	172 19%	42 13%fg	145 21%cfg	106 22%cfg	20 6%	69 14%fg	224 22%cfg	69 25%	98 13%	92 19%l	45 17%	78 23%l	185 19%qr	43 16%r	18 18%r	36 42%mnqr	12 9%	10 4%	10 17%r	137 11%	40 8%	96 15%u	171 29%t	47 36%uv	36 25%uv	88 28%uv	6 11%
Don't know	3	1	1	-	3	-	-	1	2	-	-	2	1	-	2	1	-	-	-	-	-	1	-	1	1	-	1	1	-
Not applicable	3	3	-	*	2	-	*	3	-	-	2	*	*	-	2	-	*	-	-	*	-	2	*	2	-	-	-	-	*
Mean	3.67	3.70	3.64	3.87deh	3.50	3.48	4.08cdegh	3.79deh	3.47	3.38	3.89ijkl	3.60	3.59l	3.35	3.60p	3.67p	3.68p	2.90	3.88mps	4.17mno	3.48p	3.88w	4.05vxyz	3.74xyz	3.22	3.02	3.31	3.26	3.97
Standard deviation	1.08	1.05	1.11	1.06	1.09	1.12	0.86	1.05	1.11	1.14	1.03	1.04	1.09	1.13	1.10	1.01	1.16	1.14	0.98	0.80	1.07	0.98	0.90	1.03	1.13	1.17	1.16	1.10	1.01



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 13
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your household's standard of living
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Base (excl NA for %)	1834	933	901	314	696	473	351	476	1008	282	741	498	263	332	966	272	96	86*	127*	230	58	1197	535	662	587	129*	143	315	50**
Standard error	0.03	0.04	0.04	0.06	0.04	0.05	0.04	0.05	0.04	0.07	0.04	0.05	0.06	0.05	0.04	0.06	0.10	0.12	0.09	0.04	0.09	0.03	0.04	0.05	0.04	0.10	0.08	0.06	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 14
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...
-Your household level of savings
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (exl NA for %)	1811	926	885	310	686	467	348	473	990	278	739	494	259	319	960	267	93	80*	126*	229	56	1197	534	662	565	122*	134	310	49**
Very satisfied	(5) 12%	114 12%	98 11%	36 12%	61 9%	43 9%	72 21%cd	46 10%	94 10%	19 7%	124 17%e	50 10%h	20 8%	17 5%	99 10%ps	23 9%	9 9%	2 2%	15 12%ps	62 s	2 3%	178 15%w	115 22%vxyz	62 9%z	29 5%	6 5%	8 6%	15 5%	5 10%
Fairly satisfied	(4) 29%	301 32%b	222 25%	89 29%h	133 19%	154 33%dh	147 42%cd	132 28%h	244 25%h	95 34%	233 32%k	150 30%k	59 23%	82 26%	252 26%	82 31%p	22 24%	15 18%	46 36%mp	94 s	13 24%	409 34%w	221 41%vxyz	188 28%xyz	96 17%	18 14%	21 16%	57 19%	18 36%
Neither satisfied nor dissatisfied	(3) 17%	159 17%	147 17%	55 18%	122 18%	76 16%	52 15%	84 18%	171 17%	43 15%	127 17%	77 16%	50 19%	53 17%	178 18%r	40 15%	14 15%	13 16%	24 19%	29 13%	9 16%	218 18%	96 18%z	123 19%z	81 14%	16 13%	26 20%z	38 12%	7 14%
Fairly dissatisfied	(2) 20%	177 19%	193 22%	67 21%h	156 23%h	99 21%h	49 14%	105 22%h	216 22%h	60 22%	124 17%	102 21%	63 24%h	82 26%h	199 21%r	60 22%r	22 24%r	20 25%r	25 19%	27 12%	17 30%mr	212 18%	70 13%	142 21%u	153 27%t	39 32%uv	37 28%u	77 25%u	5 11%
Very dissatisfied	(1) 21%	168 18%	215 24%a	53 17%h	208 30%cefg	94 20%h	28 8%	94 20%h	261 26%cefg	60 22%	122 17%	111 22%h	66 25%h	84 26%h	226 24%qr	58 22%r	22 24%r	29 36%lmnr	17 13%	17 7%	15 26%qr	167 14%	30 6%	138 21%u	202 36%t	42 34%uv	41 31%uv	119 38%uv	14 29%
NET: Satisfied	735 41%	415 45%b	320 36%	125 40%h	194 28%	197 42%dh	218 63%cd	178 38%h	338 34%h	114 41%	357 48%e	199 40%kl	79 30%	99 31%	350 37%p	106 40%ps	31 33%	16 20%	61 48%mnop	156 qs	15 27%	587 49%w	336 63%vxyz	251 38%xyz	125 22%	23 19%	29 22%	73 23%	23 46%
NET: Dissatisfied	753 42%	345 37%	408 46%a	119 38%h	364 53%cefg	193 41%h	77 22%	199 42%h	477 48%cf	120 43%	246 33%	213 43%h	128 50%h	166 52%h	425 44%qr	118 44%r	44 48%qr	48 60%lmnr	41 33%r	44 19%	31 56%lmnr	379 32%	100 19%	280 42%u	355 63%t	81 66%uv	78 59%uv	196 63%uv	19 39%
Don't know	17 1%	7 1%	10 1%	10 3%defh	6 1%	1 *	-	13 3%efh	4 *	1 *	9 1%	5 1%	2 1%	1 *	7 1%	3 1%	4 4%mqr	3 3%mr	-	-	1 2%r	12 1%	2 *	9 1%	5 1%	1 1%	-	3 1%	* 1%
Not applicable	26	10	16	5	11	6	3	5	18	4	5	4	4	12ij	8	5	3mr	6mnqr	1	1	2r	3	1	2	22t	7uvz	9uvz	5u	1
Mean	2.89	3.02b	2.77	2.97dh	2.53	2.90dh	3.53cde	2.85d	2.69	2.83	3.16jkl	2.85l	2.63	2.58	2.79ps	2.82ps	2.70p	2.23	3.15mno	3.69mno	2.47	3.18w	3.61vxy	2.84xyz	2.28	2.23	2.38	2.26	2.89
Standard deviation	1.35	1.32	1.36	1.31	1.34	1.31	1.20	1.31	1.35	1.30	1.35	1.34	1.30	1.27	1.34	1.32	1.34	1.20	1.25	1.20	1.22	1.29	1.13	1.31	1.26	1.21	1.23	1.28	1.43
Standard error	0.03	0.05	0.04	0.07	0.06	0.06	0.06	0.06	0.05	0.08	0.06	0.06	0.08	0.06	0.05	0.08	0.12	0.13	0.12	0.06	0.10	0.04	0.04	0.06	0.05	0.11	0.09	0.07	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 15
Q4. How would you describe the financial situation of your household at the moment?
 Base: All respondents

	Gender			Age					Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemp-loyed (o)	Not work-ing but seek-ing (p)	State pension (q)	Pri-vate pension (r)	House person (s)	NET: Home-owners (t)	Owned out-right (u)	Owned with mort-gage (v)	NET: Rent-ers (w)	Rent-ed from coun-cil (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Very good	(5) 172 9%	97 10%	74 8%	28 9%	57 8%	34 7%	53 15% cdegh	38 8%	81 8%	17 6%	102 14% ijkl	34 7%	18 7%	18 5%	85 9% ps	20 7% p	7 7% p	1 1%	13 10% ps	45 20% mnopq s	1 2%	147 12% w	87 16% vxyz	61 9% yz	20 3%	7 5%	4 3%	9 3%	4 9%
Fairly good	(4) 698 38%	379 41%	319 35%	134 43% dh	222 32%	169 36%	172 49% deh	203 42% dh	323 32%	104 37%	343 46% ijkl	183 37% l	85 32%	88 26%	356 37% p	115 42% ops	29 30% p	12 14%	52 41% p	116 51% mops	18 31% p	546 46% w	274 51% vxyz	273 41% xyz	134 23%	22 17%	33 23%	79 25%	18 36%
Neither good nor poor	(3) 564 31%	284 30%	280 31%	88 28%	240 34% f	146 31%	90 26%	133 28%	340 34% f	84 30%	182 24%	180 36% i	92 35% i	110 33% i	309 32% r	81 30%	27 28%	36 42% anor	37 29%	52 23%	22 37% r	349 29%	128 32% u	221 33% u	198 34%	37 29%	51 36% u	110 35% u	17 34%
Fairly poor	(2) 289 16%	126 13%	162 18% a	49 15% f	117 17% f	92 19% f	31 9%	79 17% f	178 18% f	56 20%	86 12%	76 15%	50 19% i	77 23% ij	147 15% r	45 17% r	23 24% mr	22 25% mr	22 18% r	15 7%	13 23% mr	122 10%	40 7%	82 12% u	160 27% t	42 33% uv	37 26% uv	80 25% uv	7 14%
Very poor	(1) 109 6%	48 5%	61 7%	13 4% f	60 9% cfg	33 7% f	4 1%	22 5% f	84 8% cfg	21 7%	27 4%	24 5%	19 7% i	39 12% ij	68 7% r	10 4% r	9 9% nqr	15 17% mnqr	3 2%	1 *	3 5% r	31 3%	6 1%	25 4% u	75 13% t	21 16% uv	17 12% uv	37 12% uv	3 7%
NET: Good	870 47%	477 51% b	393 44%	162 52% cdeh	279 40%	203 43%	226 64% cdeg h	240 50% dh	404 40%	120 43%	446 60% ijkl	216 43% l	102 39%	105 32%	442 46% ps	134 49% ops	35 37% p	13 15%	65 51% ops	162 70% mnop qs	19 33% p	694 58% w	360 67% vxyz	333 50% xyz	153 26%	29 22%	37 26%	88 28%	23 45%
NET: Poor	398 22%	174 19%	223 25% a	62 20% f	177 25% f	124 26% f	35 10%	101 21% f	261 26% f	77 27%	114 15%	99 20%	69 26% i	116 35% ijk	216 22% r	56 20% r	33 34% mnqr	37 43% mnqr s	25 20% r	16 7%	16 28% r	153 13%	45 8%	108 16% u	234 40% t	63 49% uvz	54 38% uv	117 37% uv	11 21%
Don't know	6 *	1 *	5 1%	3 1%	3 *	1 *	-	4 1%	2 *	1 *	3 *	2 *	-	1 *	2 *	1 *	2 2% mr	-	-	-	1 1% mr	4 *	2 *	3 *	1 *	* *	-	1 *	-
Mean	3.29	3.38b	3.20	3.37deh	3.14	3.17	3.68cde gh	3.33deh	3.14	3.14	3.55jkl	3.26l	3.12l	2.91	3.25ops	3.32ops	3.01p	2.56	3.40ops	3.83mno pqs	3.03p	3.55w z	3.74vxy	3.39xyz	2.77	2.63	2.79	2.82	3.26
Standard deviation	1.03	1.01	1.05	0.99	1.07	1.04	0.87	0.99	1.06	1.04	0.99	0.96	1.03	1.08	1.05	0.97	1.11	0.96	0.96	0.84	0.92	0.92	0.85	0.95	1.05	1.11	1.03	1.03	1.04
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.04	0.04	0.04	0.06	0.04	0.04	0.06	0.05	0.04	0.05	0.09	0.10	0.09	0.04	0.08	0.03	0.03	0.04	0.04	0.10	0.07	0.05	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 16
Q5. Do you think the financial situation of your household will get better, worse or stay the same over the next 12 months?
 Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
A lot better	(5)	87 5%	46 5%	41 5%	28 9%efh	47 7%ef	10 2%	2 1%	40 8%efh	45 4%ef	5 2%	50 7%ijl	17 3%	13 5%	7 2%	67 7%noqr	8 3%	1 1%	5 5%qr	-	2 1%	4 6%oqr	54 4%	12 2%	42 6%uy	30 5%	5 4%	2 1%	24 7%uy	4 7%
A little better	(4)	446 24%	222 24%	224 25%	122 39%defh	214 31%efh	81 17%ef	29 8%	189 40%defh	228 23%ef	42 15%	179 24%il	138 26%il	74 28%il	54 16%	300 31%noqr	57 21%qr	22 23%qr	24 27%qr	5 4%	25 11%q	13 23%qr	254 21%	77 14%	178 27%u	164 28%t	30 23%u	35 24%u	100 32%u	27 54%
Stay the same	(3)	803 44%	417 45%	386 43%	98 31%	260 37%	226 48%cdg	220 63%cdg	433 31%	151 43%cg	337 54%	196 45%	116 39%	154 44%	354 37%	138 51%mps	45 47%ms	29 33%	82 65%mnop	137 59%mnop	19 33%	574 48%w	297 56%vxyz	276 42%z	212 36%	54 42%	60 42%z	98 31%	17 34%	
A little worse	(2)	358 20%	192 21%	166 18%	52 16%	116 17%	110 23%dg	80 23%dg	74 16%	204 20%	57 20%	140 19%	113 23%k	35 13%	70 21%k	170 18%	54 20%	22 23%	15 17%	30 23%	56 24%am	12 20%	239 20%	117 22%	122 18%	118 20%	24 18%	33 23%	61 19%	2 3%
A lot worse	(1)	82 4%	42 5%	40 4%	6 2%	27 4%	34 7%cdg	15 4%	12 3%	55 5%cg	19 7%	26 3%	17 3%	12 4%	27 8%ij	40 4%	7 3%	6 6%	9 11%mr	8 6%	5 3%	49 8%nr	15 4%	35 3%	33 5%	11 8%u	7 5%	15 5%	* 1%	
NET: Better		533 29%	268 29%	265 29%	150 48%defh	260 37%efh	92 19%ef	31 9%	229 48%defh	272 27%ef	47 17%	229 31%l	156 31%l	87 33%l	61 18%	367 38%noqr	66 24%qr	23 23%qr	28 33%qr	5 4%	28 12%q	17 30%qr	308 26%	89 17%	219 33%u	194 33%t	34 26%u	36 25%u	123 39%uxy	31 62%
NET: Worse		441 24%	235 25%	206 23%	58 18%	143 21%	144 30%cdg	95 27%cdg	86 18%	259 26%cg	77 27%	166 22%	130 26%k	47 18%	97 29%ik	210 22%	61 29%	28 28%	24 28%	37 29%	64 28%am	17 29%	288 24%	132 25%	156 24%	150 26%	35 27%	40 28%	76 24%	2 4%
Don't know		60 3%	16 2%	43 5%a	9 3%	34 5%ef	12 3%	5 1%	12 3%	43 4%ef	7 3%	11 2%	16 3%	14 5%ef	19 4%ef	7 3%	1 1%	5 6%r	3 2%	1 1%	5 9%mnopr	30 2%	17 3%	12 2%	30 5%t	7 5%v	6 4%	18 6%v	- -	
Mean		3.05	3.04	3.07	3.37def	3.21efh	2.84	2.78	3.37def	3.00ef	2.84	3.12i	3.05j	3.17i	2.82	3.20noq	3.02qr	2.90q	3.00q	2.68	2.82	2.99qr	3.02	2.91	3.11u	3.07	2.95	2.93	3.19uxy	3.64
Standard deviation		0.91	0.91	0.91	0.94	0.95	0.88	0.69	0.94	0.93	0.83	0.91	0.90	0.90	0.96	0.81	0.85	1.09	0.65	0.71	1.07	0.88	0.76	0.96	0.98	0.97	0.87	1.01	0.72	
Standard error		0.02	0.03	0.03	0.05	0.04	0.04	0.03	0.04	0.03	0.05	0.04	0.04	0.05	0.04	0.05	0.07	0.12	0.06	0.04	0.09	0.03	0.03	0.04	0.04	0.09	0.06	0.05	0.11	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 17
Q6. How would you rate the state of the UK economy at the moment?
 Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Very good	(5) 29 2%	21 2%	9 1%	1 *	14 2%	4 1%	10 3%	7 1%	12 1%	7 3%	16 2%	5 1%	3 1%	5 2%	11 1%	9 3%	2 m	-	1 1%	6 3%	1 2%	20 2%	12 2%	8 1%	8 1%	2 1%	2 2%	3 1%	1 3%	
Fairly good	(4) 418 23%	246 26%	172 19%	61 19%	130 19%	87 18%	140 40%	93 cdeg	185 20%	58 21%	190 26%	104 21%	56 21%	68 20%	192 20%	47 s	16 17%	14 16%	46 36%	97 mnop	6 s	283 11%	159 30%	123 vz	122 19%	27 21%	33 23%	61 19%	13 26%	
Neither good nor poor	(3) 637 35%	308 33%	330 37%	87 27%	248 36%	189 40%	114 33%	148 31%	375 37%	119 42%	238 32%	171 34%	99 37%	130 39%	336 35%	103 38%	39 41%	30 35%	48 38%	61 27%	19 34%	421 35%	193 36%	228 34%	203 35%	50 39%	59 41%	93 30%	13 27%	
Fairly poor	(2) 560 30%	281 30%	279 31%	121 39%	219 31%	152 32%	67 19%	174 36%	319 32%	76 27%	231 31%	165 33%	74 28%	89 27%	310 32%	90 33%	30 31%	33 38%	22 17%	51 22%	23 40%	365 30%	136 25%	229 35%	176 luxy	25 30%	34 19%	117 24%	18 37%	36%
Very poor	(1) 131 7%	66 7%	65 7%	21 7%	58 8%	37 8%	15 4%	29 6%	86 9%	18 6%	51 7%	22 6%	27 8%	79 8%	13 5%	7 8%	6 7%	8 6%	12 5%	5 8%	73 6%	26 5%	47 7%	55 9%	19 15%	12 15%	25 8%	2 8%	4%	
NET: Good	447 24%	266 28%	181 20%	62 20%	144 21%	91 19%	150 43%	100 cdeg	197 21%	65 20%	206 23%	110 28%	59 22%	73 22%	203 21%	55 20%	18 18%	14 16%	47 37%	103 mnop	8 s	303 13%	172 25%	131 vz	130 20%	29 22%	36 25%	65 21%	15 29%	
NET: Poor	690 38%	347 37%	343 38%	142 45%	277 40%	189 40%	83 24%	203 42%	405 40%	94 33%	282 38%	196 39%	97 37%	116 35%	389 40%	104 38%	37 39%	39 45%	30 24%	63 27%	28 49%	439 37%	162 30%	277 42%	231 uy	43 39%	46 34%	142 45%	20 41%	
Don't know	62 3%	15 2%	47 5%	24 7%	29 4%	5 1%	4 1%	27 6%	31 3%	1 1%	18 2%	21 4%	10 4%	14 4%	39 4%	10 4%	2 2%	3 4%	2 2%	3 1%	3 5%	36 3%	9 2%	28 4%	24 4%	6 5%	2 2%	15 5%	2 4%	
Mean	2.81	2.86b	2.74	2.66	2.73	2.72	3.18cde gh	2.72	2.71	2.86	2.85	2.76	2.77	2.80	2.73	2.80s	2.73	2.62	3.08mno ps	3.15mno ps	2.56	2.84	2.99vz	2.71	2.73	2.74	2.86z	2.67	2.86	
Standard deviation	0.94	0.96	0.90	0.90	0.94	0.89	0.93	0.92	0.91	0.96	0.90	0.93	0.92	0.92	0.91	0.90	0.85	0.91	0.98	0.89	0.92	0.92	0.91	0.95	1.02	0.93	0.93	0.97		
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.04	0.04	0.03	0.06	0.04	0.04	0.06	0.05	0.04	0.05	0.08	0.09	0.09	0.05	0.08	0.03	0.04	0.04	0.04	0.09	0.07	0.05	0.16	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 18
Q7. Do you think the UK economy will get better, worse or stay the same over the next 12 months?
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
A lot better	(5)	36 2%	22 2%	14 2%	5 1%	21 3%	7 1%	3 1%	9 2%	24 2%	2 1%	18 2%	7 1%	5 2%	6 2%	24 3%	4 1%	*	2 2%	-	5 2%	1 2%	29 2%	7 1%	22 3%	6 1%	2 2%	*	4 1%	*
A little better	(4)	327 18%	205 22% ^b	122 14%	42 13%	112 16%	72 15%	102 29% ^c	77 16%	149 15%	60 21%	137 18%	79 16%	43 16%	68 21%	161 17% ⁿ	28 10%	18 19% ⁿ	16 19%	36 29% ^m	61 27% ^m	6 11%	191 16%	122 23% ^v	69 10%	117 20%	26 20% ^v	34 24% ^v	57 18% ^v	19 39%
Stay the same	(3)	510 28%	224 24%	285 32% ^a	57 18%	216 31% ^{cg}	134 28% ^c	102 29% ^{cg}	104 22%	303 30% ^{cg}	82 29%	184 25%	159 32% ^{ai}	79 30%	87 26%	251 26%	100 37% ^{mor}	18 19%	22 26%	45 35% ^{or}	56 24%	18 31% ^o	333 28%	143 27%	191 29%	166 28%	38 30%	48 34%	80 25%	10 20%
A little worse	(2)	579 32%	306 33%	273 30%	126 40% ^{dfh}	189 27%	162 34% ^d	102 29%	171 36% ^d	306 30%	86 31%	249 34%	156 31%	76 29%	98 29%	315 33%	83 30%	38 40% ^{qs}	24 27%	30 24%	74 32%	15 26%	410 34% ^w	176 33% ^x	234 35% ^x	156 27%	26 20%	38 27%	92 29%	13 26%
A lot worse	(1)	241 13%	130 14%	111 12%	55 17% ^f	95 14% ^f	63 13% ^f	28 8%	74 16% ^f	139 14% ^f	31 11%	119 16% ^l	60 12%	30 11%	32 10%	132 14%	30 11%	20 20% ^{nqr}	14 16%	11 9%	25 11%	9 16%	150 13%	53 10%	98 15% ^{uy}	83 14%	23 18% ^{uy}	11 7%	50 16% ^{uy}	7 14%
NET: Better		363 20%	227 24% ^b	136 15%	47 15%	132 19%	79 17%	105 30% ^{cdeg}	85 18%	172 17%	62 22%	155 21%	85 17%	49 18%	74 22%	186 19% ⁿ	32 12%	19 19%	18 20%	36 29% ^{mns}	66 29% ^{mns}	7 13%	220 18%	130 24% ^v	90 14%	123 21%	28 21%	34 24% ^v	61 19%	20 40%
NET: Worse		820 45%	436 47%	384 43%	181 57% ^{defh}	284 41%	225 48% ^f	130 37%	245 51% ^{dfh}	444 44% ^f	117 42%	368 49% ^{kl}	216 43%	106 40%	130 39%	447 46% ^q	113 42%	58 60% ^{mnpq}	38 44%	41 32%	99 43%	24 42%	560 47% ^w	229 43%	332 50% ^{uxy}	239 41%	49 38%	49 34%	141 45% ^y	20 40%
Don't know		145 8%	49 5%	95 11% ^a	30 10% ^f	66 9% ^f	36 8% ^f	13 4%	43 9% ^f	88 9% ^f	21 7%	37 5%	37 7%	30 11% ⁱ	41 12% ^{ij}	85 9% ^{or}	27 10% ^{or}	2 2%	9 10% ^{or}	5 4%	9 4%	8 14% ^{oqr}	86 7%	34 6%	52 8%	58 10%	14 11%	12 8%	33 10% ^u	-
Mean		2.61	2.64	2.57	2.36	2.64 ^{cg}	2.54 ^c	2.86 ^{cde}	2.48 ^{gh}	2.58 ^c	2.68	2.56	2.60	2.65	2.72	2.58	2.56	2.38	2.58	2.87 ^{mno}	2.76 ^{mno}	2.49	2.59	2.71 ^v	2.48	2.64	2.63	2.81 ^{vz}	2.56	2.86
Standard deviation		1.02	1.06	0.96	1.01	1.04	0.98	1.03	1.01	0.98	1.06	0.96	1.00	1.01	1.04	0.90	1.04	1.07	0.95	1.05	1.01	1.01	1.00	1.00	1.03	1.09	0.92	1.05	1.13	
Standard error		0.02	0.04	0.03	0.06	0.04	0.05	0.05	0.05	0.04	0.04	0.04	0.06	0.05	0.04	0.05	0.09	0.12	0.09	0.06	0.09	0.03	0.04	0.05	0.04	0.10	0.07	0.06	0.06	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 19
Q8. Do you think the state of the UK's economy has a positive or negative impact on your household's financial situation, or do you think it has no impact?
Base: All respondents

	Gender			Age							Social Grade					Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not work-ing but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Rent-ers (w)	Rent-ed from coun-cil (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Very positive	(5) 1%	17 1%	10 1%	7 2%	7 1%	1 *	3 1%	8 2%	5 1%	1 *	6 1%	5 1%	4 1%	2 1%	10 1%	3 1%	- -	- -	1 1%	2 1%	1 1%	11 1%	8 1%	3 *	6 1%	* *	* *	5 2%	- -	
Fairly positive	(4) 12%	219 16%b	150 8%	69 11%	36 13%	92 9%	43 14%	58 12%	114 11%	23 8%	112 15%kl	56 11%	22 8%	29 9%	126 13%	23 8%	11 11%	5 6%	12 10%	38 16%nps	4 7%	143 12%	63 12%	80 12%	66 11%	13 10%	14 10%	39 12%	10 19%	
No impact	(3) 34%	616 34%	321 33%	295 26%	83 29%	199 36%cd	168 h	166 47%cd	145 deg	305 30%	112 32%	240 31%	156 36%	95 38%	126 29%	283 38%mos	104 26%	25 31%	27 31%	64 50%mnop	97 42%mos	16 27%	409 34%	220 41%vz	189 28%	189 32%	46 36%	50 35%	93 30%	19 37%
Fairly negative	(2) 39%	724 38%	357 41%	366 8%	120 13%	304 14%e	194 9%	107 15%e	180 14%	438 12%	115 8%	304 41%	215 43%kl	87 33%	118 35%	406 42%qr	106 39%	45 47%qr	33 38%	38 30%	75 33%	20 35%	483 40%	192 36%	290 44%ux	224 38%	39 31%	59 41%	126 40%	17 33%
Very negative	(1) 7%	125 6%	61 7%	64 7%	23 7%	46 7%	44 9%	13 4%	33 7%	80 8%	22 6%	27 5%	22 8%	29 9%	72 7%r	10 4%	7 8%	11 13%nr	7 6%	8 3%	9 16%mnqr	71 6%	16 3%	55 8%u	51 9%	17 13%u	9 6%	25 8%u	3 6%	
NET: Positive	236 13%	160 17%b	76 8%	41 13%	100 14%e	44 9%	51 15%e	66 14%	119 12%	24 8%	118 16%kl	61 12%	26 10%	31 9%	136 14%	25 9%	11 11%	5 6%	13 10%	40 17%nps	5 8%	154 13%	71 13%	84 13%	72 12%	14 11%	14 10%	44 14%	10 19%	
NET: Negative	849 46%	418 45%	431 48%	143 45%f	349 50%f	238 50%f	119 34%	212 44%f	517 51%fg	137 49%	351 47%	242 49%	109 41%	147 44%	479 49%qr	116 43%	53 55%nqr	44 51%qr	45 35%	83 36%	29 51%qr	554 46%	209 39%	345 52%u	275 47%	56 43%	68 48%	151 48%u	20 39%	
Don't know	136 7%	37 4%	99 11%a	48 15%defh	50 7%	24 5%	15 4%	55 12%defh	66 7%	9 3%	34 5%	39 8%	34 13%ij	28 9%l	70 7%	26 9%r	8 8%	10 12%qr	5 4%	9 4%	8 14%mqr	83 7%	36 7%	47 7%	51 9%	13 10%	11 8%	27 9%	2 4%	
Mean	2.58	2.66b	2.49	2.55	2.56	2.48	2.77cde	2.59	2.50	2.51	2.61	2.56	2.56	2.53	2.55s	2.60ps	2.44	2.35	2.69ops	2.78mno	2.33	2.59	2.71vxy	2.49	2.53	2.49	2.52	2.56	2.74	
Standard deviation	0.84	0.87	0.80	0.90	0.86	0.81	0.77	0.89	0.83	0.78	0.86	0.82	0.86	0.82	0.87	0.76	0.81	0.82	0.76	0.81	0.92	0.83	0.79	0.85	0.87	0.89	0.79	0.89	0.86	
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.04	0.04	0.03	0.05	0.04	0.04	0.05	0.04	0.04	0.05	0.07	0.09	0.07	0.04	0.08	0.03	0.03	0.04	0.03	0.08	0.06	0.05	0.14	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 20
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?

-Summary
Base: All respondents

Q16 Summary

	Banking (by this we mean day to day banking services, like current accounts, savings accounts) (a)	Longer-term financial products (e.g. investments/pensions, life insurance etc) (b)	Food/groceries (c)	Domestic appliances (e.g. fridges, washing machines, etc.) (d)	Technology appliances (e.g. cameras, home computers, TVs) (e)	Broadband/home phone services (f)	Mobile phone services (g)	Gas and electricity (h)	Water (supplied to your home) (i)	Trades services (e.g. plumbers, builders, electricians, etc.) (j)	Train travel (k)	Airlines / holiday operators (l)	Car dealers (m)	Estate and lettings agents (n)
Unweighted base	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837
Weighted base	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837
Trust a great deal (5)	145 8%abfghjklmn	64 3%mn	183 10%abdefghijklmn	147 8%bfgghijklmn	144 8%abfghjklmn	92 5%bjkmn	104 6%bjklmn	82 4%jkmn	213 12%abdefghijklmn	51 3%mn	51 3%mn	70 4%mn	17 1%	16 1%
Trust quite a lot (4)	708 39%abfghjklmn	410 22%kmn	918 50%abefghijklmn	866 47%abfghijklmn	841 46%abfghjklmn	611 33%bhklmn	598 33%bhklmn	501 27%bkmn	782 43%abfghijklmn	559 30%bhkmn	345 19%mn	539 29%bkmn	153 8%	159 9%
Neither trust nor don't trust (3)	514 28%	658 36%acdeikmn	523 28%	592 32%acim	592 32%acim	663 36%acdehikmn	662 36%acdehikmn	604 33%acim	520 28%	754 41%abcdehikmn	552 30%	699 38%acdehikmn	512 28%	546 30%
Don't trust very much (2)	279 15%cdei	443 24%acdefgijl	152 8%	160 9%	144 8%	338 18%acdei	356 19%acdei	461 25%acdefgijl	221 12%cde	355 19%acdei	567 31%abcdehijkl	346 19%acdei	706 38%abcdehijkl n	641 35%abcdehijkl
Don't trust at all (1)	160 9%cdefgijl	140 8%cdefgijl	27 1%	35 2%	59 3%cd	82 4%cde	85 5%cde	152 8%cdefgijl	63 3%cd	70 4%cd	212 12%abcdehijkl	87 5%cdei	342 19%abcdehijkl	340 18%abcdehijkl
NET: Trust	853 46%abfghjklmn	474 26%kmn	1101 60%abdefghijklmn	1014 55%abfghijklmn	985 54%abfghjklmn	703 38%bhjklmn	702 38%bhjklmn	583 32%bkmn	995 54%abfghijklmn	610 33%bkmn	396 22%mn	609 33%bkmn	170 9%	175 10%
NET: Don't trust	439 24%cdei	583 32%acdefgijl	178 10%	196 11%	203 11%	420 23%cdei	440 24%cdei	613 33%acdefgijl	284 15%cde	425 23%cdei	779 42%abcdehijkl	433 24%cdei	1047 57%abcdehijkl n	981 53%abcdehijkl
Don't know	31 2%	121 7%acdefghij	34 2%	35 2%	58 3%accdghi	51 3%accdg	34 2%	37 2%	38 2%	49 3%ag	110 6%acdefghij	96 5%acdefghij	107 6%acdefghij	135 7%acdefghijlm
Mean	3.22bhjklmn	2.89kmn	3.60abdefghijkl mn	3.52abfghijklmn	3.49abfghjklmn	3.16bhjklmn	3.16bhjklmn	2.94kmn	3.48abfghjklmn	3.09bhkmn	2.69mn	3.09bhkmn	2.31	2.34
Standard deviation	1.08	0.98	0.84	0.84	0.88	0.95	0.96	1.03	0.97	0.88	1.02	0.93	0.92	0.93
Standard error	0.03	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02

Proportions/Means: All Columns Tested (5% risk level)
Overlap formulae used.

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 21
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Banking (by this we mean day to day banking services, like current accounts, savings accounts)
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 145 8%	76 8%	69 8%	36 12%eh	51 7%	26 6%	31 9%	55 12%deh	58 6%	17 6%	52 7%	42 8%	24 9%	27 8%	66 7%	27 10%	10 10%	7 9%	10 8%	19 8%	5 8%	85 7%	42 8%	43 7%	53 9%	14 11%	13 9%	26 8%	6 13%
Trust quite a lot	(4) 708 39%	334 36%	375 42%a	127 40%	250 36%	182 39%	148 42%	179 38%	381 38%	106 38%	300 40%	184 37%	94 36%	131 39%	358 37%	112 41%	39 40%	27 31%	56 44%	98 43%	20 34%	464 39%	209 39%	256 38%	223 38%	43 33%	60 42%	120 38%	22 43%
Neither trust nor don't trust	(3) 514 28%	242 26%	272 30%	74 23%	211 30%	129 27%	101 29%	123 26%	291 29%	86 30%	196 26%	149 30%	73 28%	95 29%	268 28%	79 29%	24 25%	24 28%	33 26%	68 30%	18 31%	337 28%	152 28%	184 28%	164 30%	38 28%	40 28%	86 27%	13 27%
Don't trust very much	(2) 279 15%	172 18%b	107 12%	44 14%	106 15%	74 16%	56 16%	69 14%	155 15%	42 15%	122 16%	73 15%	44 17%	39 12%	151 16%	35 13%	15 15%	12 14%	20 16%	37 16%	10 18%	187 16%	90 17%	97 15%	87 15%	20 13%	18 15%	48 15%	5 10%
Don't trust at all	(1) 160 9%	104 11%b	56 6%	20 6%	69 10%f	55 12%cf	15 4%	37 8%f	108 11%f	29 10%	61 8%	38 8%	24 9%	37 11%	106 11%nr	12 4%	9 9%r	14 16%nrq	6 5%	8 3%	5 8%r	105 9%	40 8%	65 10%	51 9%	13 10%	11 7%	27 9%	3 7%
NET: Trust	853 46%	410 44%	443 49%	164 52%dh	301 43%	209 44%	179 51%dh	235 49%	439 44%	123 44%	352 47%	226 45%	118 45%	157 47%	424 44%	139 51%	49 50%	34 40%	66 52%	117 51%	24 42%	550 46%	251 47%	299 45%	275 47%	57 44%	73 51%	146 46%	28 56%
NET: Don't trust	439 24%	276 29%b	163 18%	64 20%	175 25%	129 27%f	70 20%	106 22%	263 26%f	71 25%	183 25%	111 22%	68 26%	76 23%	257 27%nr	46 17%	24 24%	26 30%nr	26 21%	45 20%	15 26%nr	292 24%	130 24%	162 24%	138 23%	33 26%	29 20%	76 24%	9 17%
Don't know	31 2%	8 1%	23 3%a	14 4%defh	11 2%	6 1%	1 *	15 3%f	15 1%	1 *	12 2%	11 2%	5 2%	3 1%	20 2%r	8 3%r	-	2 2%r	1 1%	-	* *	21 2%	2 *	19 3%u	10 2%	1 1%	1 1%	8 2%u	-
Mean	3.22	3.11	3.33a	3.38deh	3.16	3.11	3.36deh	3.32deh	3.13	3.14	3.22	3.24	3.19	3.22	3.14	3.41mps	3.27	3.02	3.35	3.36mp	3.16	3.20	3.23	3.18	3.24	3.19	3.33	3.22	3.45
Standard deviation	1.08	1.14	1.00	1.08	1.09	1.11	0.99	1.11	1.09	1.08	1.07	1.11	1.12	1.12	0.99	1.13	1.23	1.01	0.96	1.08	1.08	1.06	1.09	1.10	1.14	1.06	1.09	1.07	
Standard error	0.03	0.04	0.03	0.06	0.04	0.05	0.05	0.05	0.04	0.07	0.04	0.05	0.07	0.05	0.06	0.10	0.13	0.09	0.09	0.05	0.09	0.03	0.04	0.05	0.10	0.07	0.06	0.09	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 22
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Longer-term financial products (e.g. investments/pensions, life insurance etc)
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 64 3%	38 4%	26 3%	15 5%	25 4%	12 2%	13 4%	22 5%	29 3%	9 3%	25 3%	17 3%	9 3%	13 4%	37 4%	4 2%	7 7%	4 4%	3 3%	8 4%	1 2%	37 3%	19 4%	17 3%	23 4%	8 6%	4 3%	11 4%	4 8%
Trust quite a lot	(4) 410 22%	226 24%	184 20%	100 32%	149 21%	90 19%	71 20%	143 30%	196 19%	64 23%	194 26%	117 24%	50 19%	49 15%	246 25%	58 21%	20 20%	9 10%	21 17%	48 21%	9 15%	279 23%	112 21%	167 25%	116 20%	11 9%	32 22%	73 23%	15 30%
Neither trust nor don't trust	(3) 658 36%	315 34%	344 38%	87 28%	259 37%	183 39%	130 37%	143 30%	385 38%	103 36%	259 35%	187 38%	97 37%	115 35%	345 36%	96 35%	36 37%	23 26%	44 35%	93 40%	22 38%	439 37%	200 37%	239 36%	202 34%	64 50%	45 32%	93 29%	17 33%
Don't trust very much	(2) 443 24%	237 25%	206 23%	62 20%	172 25%	119 25%	91 26%	97 20%	255 25%	68 24%	175 24%	118 24%	61 23%	90 27%	225 23%	71 26%	18 19%	23 26%	35 28%	57 25%	14 23%	306 25%	144 27%	161 24%	134 23%	22 17%	29 20%	82 26%	4 7%
Don't trust at all	(1) 140 8%	76 8%	64 7%	19 6%	54 8%	43 9%	25 7%	31 6%	85 8%	24 8%	54 7%	30 6%	28 11%	27 8%	69 7%	20 7%	6 6%	16 18%	8 6%	16 7%	5 8%	92 8%	42 8%	50 8%	44 7%	12 9%	12 9%	19 6%	4 8%
NET: Trust	474 26%	264 28%	210 23%	115 37%	174 25%	101 21%	84 24%	166 35%	225 22%	73 26%	220 30%	134 27%	59 22%	62 19%	283 29%	62 23%	26 27%	12 14%	25 19%	56 25%	10 17%	316 26%	132 25%	184 28%	139 24%	19 15%	36 25%	84 27%	19 39%
NET: Don't trust	583 32%	313 33%	270 30%	81 26%	226 32%	162 34%	115 33%	128 27%	340 34%	92 33%	229 31%	148 30%	89 31%	117 35%	294 30%	91 33%	25 26%	38 44%	43 34%	74 32%	18 32%	398 33%	186 35%	211 32%	177 30%	35 27%	41 29%	101 32%	8 16%
Don't know	121 7%	44 5%	77 9%	33 10%	40 6%	28 6%	21 6%	41 9%	58 6%	15 5%	36 5%	28 6%	19 7%	38 12%	46 5%	23 8%	9 10%	13 15%	15 12%	7 3%	8 14%	47 4%	17 3%	30 4%	68 12%	11 8%	21 14%	37 12%	6 12%
Mean	2.89	2.90	2.88	3.11	2.88	2.79	2.87	3.07	2.82	2.87	2.94	2.94	2.80	2.76	2.95	2.82	3.02	2.48	2.79	2.89	2.75	2.88	2.85	2.91	2.89	2.84	2.88	2.91	3.26
Standard deviation	0.98	1.01	0.95	1.02	0.98	0.96	0.97	1.02	0.96	0.99	0.98	0.95	1.01	0.98	0.98	0.94	1.02	1.11	0.94	0.95	0.93	0.97	0.97	0.97	0.99	0.97	1.01	0.99	1.07
Standard error	0.02	0.04	0.03	0.06	0.04	0.05	0.05	0.05	0.03	0.06	0.04	0.04	0.06	0.05	0.04	0.06	0.09	0.13	0.09	0.05	0.08	0.03	0.04	0.05	0.04	0.09	0.08	0.06	0.18

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 23
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Food/groceries
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 183 10%	105 11%	77 9%	33 11%	61 9%	46 10%	43 12%	46 10%	94 9%	33 12%	80 11%	46 9%	21 8%	36 10%	92 8%	23 8%	18 18% <i>mn</i> r	9 11%	12 10%	24 10%	5 9%	121 10%	60 11%	61 9%	58 10%	16 13%	16 11%	25 8%	5 9%
Trust quite a lot	(4) 918 50%	452 48%	466 52%	174 55% <i>eh</i>	334 48%	216 46%	194 55% <i>d</i> eh	259 54% <i>eh</i>	465 46%	141 50%	364 49%	243 49%	147 56%	164 49%	467 48%	140 51%	50 51%	41 48%	66 52%	128 56% <i>m</i>	26 45%	565 47%	256 48%	309 47%	316 54% <i>t</i>	56 44%	82 58% <i>uv</i> x	177 56% <i>uv</i> x	37 74%
Neither trust nor don't trust	(3) 523 28%	271 29%	252 28%	65 21%	212 30% <i>cg</i>	155 33% <i>cg</i>	92 26%	108 23%	324 32% <i>cg</i>	81 29%	208 28%	154 31%	65 25%	96 29%	286 30%	74 27%	21 22%	19 23%	41 32%	62 27%	21 36% <i>o</i>	367 31%	161 30% <i>yz</i>	206 31% <i>yz</i>	153 26%	51 40% <i>yz</i>	30 21%	71 23%	3 7%
Don't trust very much	(2) 152 8%	86 9%	66 7%	24 8%	68 10% <i>f</i>	41 9%	19 5%	37 8%	96 9% <i>f</i>	21 7%	68 9%	35 7%	22 8%	28 8%	86 9%	26 9%	5 5%	12 14% <i>oqr</i>	5 4%	13 5%	4 8%	110 9%	42 8%	68 10% <i>x</i>	37 6%	5 4%	11 8%	22 7%	4 9%
Don't trust at all	(1) 27 1%	11 1%	16 2%	5 2%	14 2% <i>f</i>	7 2%	1 *	8 2%	18 2% <i>f</i>	5 2%	7 1%	12 2%	3 1%	5 1%	16 2%	2 1%	2 4% <i>nqr</i>	4 -	- -	2 1%	1 2% <i>q</i>	19 2%	9 2%	10 2%	7 1%	1 1%	2 1%	5 2%	1 1%
NET: Trust	1101 60%	557 60%	544 60%	207 66% <i>d</i> eh	395 57%	262 55%	237 68% <i>d</i> eh	305 64% <i>d</i> eh	559 55%	174 62%	444 60%	289 58%	168 64%	200 60%	559 58%	162 60%	67 70% <i>ms</i>	51 59%	79 62%	152 66% <i>ms</i>	31 54%	686 57%	316 59%	370 56%	373 64% <i>t</i>	72 56%	99 69% <i>uv</i> x	202 64% <i>v</i>	42 83%
NET: Don't trust	178 10%	97 10%	82 9%	29 9%	81 12% <i>f</i>	48 10% <i>f</i>	19 5%	45 9% <i>f</i>	114 11% <i>f</i>	26 9%	75 10%	47 9%	25 9%	32 10%	102 11% <i>r</i>	28 10%	7 7%	16 19% <i>moqr</i>	5 4%	14 6%	6 10%	129 11%	51 9%	78 12% <i>x</i>	45 8%	6 4%	13 9%	26 8%	5 10%
Don't know	34 2%	11 1%	23 3%	14 4% <i>d</i> fh	9 1%	8 2%	3 1%	20 4% <i>d</i> fh	11 1%	1 *	17 2%	8 2%	6 2%	4 1%	21 2%	8 3%	1 1%	- -	2 2%	2 1%	- -	17 1%	7 1%	11 2%	16 3%	- -	1 1%	15 5% <i>uvxy</i>	- -
Mean	3.60	3.60	3.60	3.68 <i>d</i> h	3.52	3.54	3.75 <i>d</i> eh	3.65 <i>d</i> h	3.52	3.63	3.61	3.57	3.62	3.61	3.56	3.59	3.80 <i>mnp</i> s	3.47	3.68	3.70 <i>m</i> ps	3.51	3.56	3.60	3.52	3.66 <i>t</i>	3.63	3.71 <i>v</i>	3.65	3.82
Standard deviation	0.84	0.85	0.82	0.84	0.86	0.85	0.75	0.83	0.86	0.85	0.84	0.85	0.80	0.84	0.85	0.81	0.88	1.01	0.71	0.76	0.86	0.86	0.85	0.86	0.80	0.78	0.82	0.80	0.76
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.03	0.04	0.03	0.05	0.03	0.04	0.05	0.04	0.03	0.05	0.07	0.11	0.07	0.04	0.07	0.03	0.03	0.04	0.03	0.07	0.06	0.04	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 24
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Domestic appliances (e.g. fridges, washing machines, etc.)
Base: All respondents

	Gender		Age							Social Grade					Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 147	72	75	34	54	34	26	51	71	12	55	39	23	30	72	25	12	6	12	17	3	93	31	62	47	15	11	20	8
	8%	8%	8%	11%	8%	7%	7%	11%	7%	4%	7%	8%	9%	9%	7%	9%	12%	7%	10%	7%	6%	8%	6%	9%	8%	12%u	8%	6%	16%
Trust quite a lot	(4) 866	437	430	144	304	236	181	211	474	139	329	248	118	172	436	133	51	40	60	120	26	561	267	293	279	55	73	151	27
	47%	47%	48%	46%	44%	50%	52%dg	44%	47%	49%	44%	50%	45%	52%ai	45%	49%	53%	46%	48%	52%	46%	47%	50%	44%	47%	42%	51%	48%	27
Neither trust nor don't trust	(3) 592	302	290	91	247	141	112	143	337	91	261	144	85	103	325	75	27	25	44	74	23	383	171	212	197	46	46	105	12
	32%	32%	32%	29%	35%	30%	32%	30%	33%	32%	35%	29%	32%	31%	34%	27%	28%	29%	34%	32%	39%an	32%	32%	34%	35%	32%	33%	33%	23%
Don't trust very much	(2) 160	94	66	27	60	49	25	42	94	32	72	42	27	20	94	24	5	11	8	16	3	115	43	72	42	13	9	21	3
	9%	10%	7%	9%	9%	10%	7%	9%	9%	11%	10%	8%	10%	6%	10%	9%	5%	12%	6%	7%	5%	10%	8%	11%	7%	10%	6%	7%	7%
Don't trust at all	(1) 35	18	17	4	20	7	4	11	20	5	11	14	6	5	22	4	1	4	2	2	1	28	15	13	7	1	2	4	1
	2%	2%	2%	1%	3%	1%	1%	2%	2%	2%	3%	2%	2%	1%	2%	1%	1%	4%	1%	1%	2%	2%	3%	2%	1%	2%	1%	1%	1%
NET: Trust	1014	509	504	178	358	270	207	261	545	151	384	287	141	202	508	159	63	45	73	136	30	654	299	355	325	70	84	172	35
	55%	54%	56%	56%	51%	57%	59%d	55%	54%	54%	52%	58%	53%	61%i	52%	58%	65%ms	53%	57%	59%	52%	54%	56%	53%	55%	54%	59%	54%	69%
NET: Don't trust	196	112	84	31	80	55	29	53	114	38	83	55	33	25	116	28	6	15	9	18	4	143	58	85	49	14	11	25	4
	11%	12%	9%	10%	12%	12%	8%	11%	11%	13%	11%	11%	12%	7%	12%	10%	6%	17%ors	7%	8%	7%	12%w	11%	13%	8%	11%	8%	8%	8%
Don't know	35	13	23	15	12	6	2	21	12	2	16	12	5	3	19	11	*	1	1	1	1	20	7	13	15	-	2	14	-
	2%	1%	3%	5%defh	2%	1%	1%	4%defh	1%	1%	2%	2%	2%	1%	2%	4%r	*	1%	1%	1%	2%	2%	1%	2%	3%	-	1%	4%lux	-
Mean	3.52	3.49	3.55	3.58	3.45	3.52	3.58d	3.54	3.48	3.43	3.47	3.53	3.49	3.61i	3.46	3.58	3.71mp	3.39	3.59	3.58	3.50	3.49	3.49	3.49	3.55	3.54	3.58	3.54	3.76
Standard deviation	0.84	0.85	0.83	0.86	0.87	0.83	0.78	0.90	0.84	0.83	0.87	0.88	0.79	0.86	0.84	0.79	0.95	0.80	0.77	0.77	0.86	0.84	0.88	0.80	0.85	0.79	0.77	0.84	0.84
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.04	0.04	0.03	0.05	0.03	0.04	0.05	0.04	0.03	0.05	0.07	0.10	0.07	0.04	0.06	0.03	0.03	0.04	0.03	0.06	0.04	0.04	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 25
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Technology appliances (e.g. cameras, home computers, TVs)
Base: All respondents

	Gender		Age					Social Grade				Working Status						Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 144	85	59	30	55	32	27	47	70	19	60	34	21	28	78	16	12	7	9	19	2	79	33	47	57	16	16	24	7
		8%	9%	7%	10%	8%	7%	8%	10%	7%	8%	7%	8%	9%	8%	6%	13%ns	8%	7%	8%	4%	7%	6%	7%	10%t	13%u	11%u	8%	15%
Trust quite a lot	(4) 841	453	388	143	309	217	172	214	455	127	319	233	118	172	445	119	45	32	59	119	22	538	250	288	272	59	67	146	31
		46%	48%	43%	45%	44%	46%	49%	45%	45%	43%	47%	45%	52%i	46%	44%	47%	37%	47%	52%ps	38%	45%	47%	43%	46%	46%	47%	46%	62%
Neither trust nor don't trust	(3) 592	280	311	79	237	164	112	126	354	106	252	150	89	101	295	102	29	29	37	74	26	405	171	234	180	43	48	88	7
		32%	30%	35%	25%	34%cg	35%cg	32%	26%	35%cg	38%	34%	30%	34%	30%	37%	30%	34%	29%	32%	44%moqr	34%	32%	35%	31%	33%	34%	28%	15%
Don't trust very much	(2) 144	76	68	36	52	27	29	49	66	15	67	43	14	20	84	13	7	9	15	12	3	98	48	50	43	4	4	35	2
		8%	8%	8%	11%eh	7%	6%	8%	10%eh	7%	9%	9%	5%	6%	9%	5%	8%	11%	12%nr	5%	6%	8%	9%xy	8%	7%	3%	3%	11%xy	4%
Don't trust at all	(1) 59	27	32	11	25	19	4	19	36	10	21	20	11	7	37	7	1	8	2	3	1	41	19	21	18	5	3	9	1
		3%	3%	4%	3%	4%f	4%f	1%	4%f	4%f	3%	4%	4%	2%	4%r	3%	1%	9%mnqr	1%	1%	1%	3%	4%	3%	4%	2%	3%	3%	1%
NET: Trust	985	538	447	173	365	248	199	261	525	146	380	266	139	200	523	135	58	39	68	138	24	617	283	334	329	75	83	171	39
		54%	57%b	50%	55%	52%	57%	54%	52%	52%	51%	53%	53%	60%i	54%es	50%	60%ps	45%	54%	60%nps	42%	51%	53%	50%	56%	58%	54%	77%	
NET: Don't trust	203	103	100	47	77	45	33	68	101	25	88	63	25	27	121	20	9	17	16	15	4	139	67	72	61	9	8	45	3
		11%	11%	11%	15%fh	11%	10%	14%h	10%	9%	13%	9%	8%	8%	13%nr	7%	9%	20%nors	13%	6%	7%	12%	13%y	11%	10%	7%	5%	14%y	5%
Don't know	58	15	43	16	19	15	8	23	27	5	24	19	11	4	29	14	1	1	5	3	4	39	14	25	18	2	4	11	1
		3%	2%	5%a	3%	3%	2%	5%	3%	2%	4%l	4%l	1%	1%	3%	5%r	1%	1%	4%	1%	6%or	3%	3%	4%	3%	2%	4%	4%	3%
Mean	3.49	3.53b	3.44	3.49	3.47	3.47	3.55	3.48	3.47	3.47	3.46	3.45	3.49	3.59ij	3.47	3.48p	3.63ps	3.24	3.49	3.61mps	3.40	3.45	3.44	3.45	3.54	3.61	3.64uv	3.46	3.88
Standard deviation	0.88	0.88	0.88	0.96	0.89	0.87	0.80	0.96	0.86	0.84	0.88	0.90	0.89	0.81	0.91	0.81	0.86	1.06	0.86	0.76	0.74	0.87	0.88	0.87	0.89	0.89	0.82	0.91	0.76
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.04	0.04	0.03	0.05	0.04	0.04	0.05	0.04	0.04	0.05	0.07	0.11	0.08	0.04	0.06	0.03	0.04	0.04	0.03	0.08	0.06	0.05	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 26
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Broadband/home phone services
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 92	45	47	14	30	28	19	23	50	13	35	27	7	23	45	11	8	4	9	11	3	52	21	31	36	10	12	14	4
	5%	5%	5%	4%	4%	6%	5%	5%	5%	5%	5%	5%	3%	7%k	5%	4%	9%	5%	7%	5%	4%	4%	4%	5%	6%	7%	9%u	5%	7%
Trust quite a lot	(4) 611	308	303	111	205	151	144	168	299	96	227	168	96	120	276	105	39	30	52	95	15	383	186	198	215	49	54	112	13
	33%	33%	34%	35%	29%	32%	41%deh	35%	30%	34%	31%	34%	36%	36%	29%	41%ams	40%ams	34%	41%ams	41%ms	25%	32%	35%	30%	37%	38%	38%	36%	26%
Neither trust nor don't trust	(3) 663	331	332	90	278	179	116	143	404	113	276	175	98	114	391	80	26	20	40	79	27	440	184	256	201	48	50	102	22
	36%	35%	37%	28%	40%cg	38%cg	33%	30%	40%cfg	40%	37%	35%	37%	34%	40%nop	30%	27%	23%	32%	34%	46%nopq	37%	34%	39%	34%	37%	35%	33%	44%
Don't trust very much	(2) 338	199	139	63	136	87	53	88	197	41	153	88	43	55	173	57	20	25	16	39	7	236	110	126	94	16	20	59	8
	18%	21%b	15%	20%	19%	18%	15%	18%	20%	14%	21%	18%	16%	16%	18%	21%	21%	29%mqrs	13%	17%	13%	20%	21%	19%	16%	12%	14%	19%	15%
Don't trust at all	(1) 82	40	42	15	32	23	13	25	45	15	27	30	14	12	53	9	2	3	3	6	6	59	27	32	20	5	5	10	3
	4%	4%	5%	5%	5%	5%	4%	5%	4%	5%	4%	6%	5%	4%	5%	3%	2%	4%	2%	2%	10%mnopr	5%	5%	3%	4%	3%	3%	3%	6%
NET: Trust	703	353	350	125	235	179	163	191	349	110	262	194	103	144	322	116	47	34	61	106	17	435	206	229	251	58	66	127	17
	38%	38%	39%	40%	34%	38%	46%deh	40%	35%	39%	35%	39%	39%	43%i	33%	43%ms	49%ms	39%	48%ms	46%ms	29%	36%	39%	34%	43%t	45%	47%v	40%	33%
NET: Don't trust	420	239	181	77	168	109	65	113	242	55	179	117	57	67	226	66	22	28	19	45	13	295	137	158	114	21	25	68	11
	23%	26%b	20%	25%	24%	23%	19%	24%	24%	20%	24%	24%	21%	20%	23%	24%	23%	33%qr	15%	19%	23%	25%w	26%y	24%	19%	16%	17%	22%	21%
Don't know	51	14	37	22	16	6	7	31	13	4	26	12	6	7	29	9	1	4	7	-	1	30	8	22	21	2	1	18	1
	3%	1%	4%a	7%defh	2%	1%	2%	6%defh	1%	3%	3%	2%	2%	2%	3%r	3%r	1%	5%r	5%r	-	1%r	2%	2%	3%	4%	1%	1%	6%uy	1%
Mean	3.16	3.13	3.20	3.16	3.10	3.16	3.30dh	3.17	3.11	3.19	3.13	3.15	3.15	3.27i	3.09	3.19	3.33ms	3.09	3.41mps	3.29ms	3.00	3.11	3.12	3.11	3.27t	3.32	3.35uv	3.21	3.13
Standard deviation	0.95	0.95	0.94	0.98	0.93	0.96	0.92	0.99	0.93	0.93	0.93	0.98	0.92	0.95	0.94	0.94	0.99	1.02	0.90	0.89	1.00	0.95	0.95	0.94	0.93	0.94	0.95	0.92	0.98
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.04	0.04	0.03	0.06	0.04	0.04	0.05	0.05	0.04	0.05	0.08	0.11	0.08	0.05	0.08	0.03	0.04	0.04	0.08	0.07	0.05	0.05	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 27
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Mobile phone services
Base: All respondents

	Gender			Age						Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 104 6%	54 6%	50 6%	23 7%	36 5%	30 6%	15 4%	40 8%fh	49 5%	11 4%	47 6%	26 5%	13 5%	18 5%	53 6%	16 6%	10 10%q	6 7%	2 2%	14 6%	2 4%	58 5%	17 3%	41 6%u	41 7%	6 4%	12 8%u	23 7%u	5 10%
Trust quite a lot	(4) 598 33%	294 31%	304 34%	99 32%	226 32%	145 31%	127 36%	156 33%	315 31%	85 30%	199 27%	168 34%i	94 36%i	136 41%i	290 30%	102 38% ^m	33 34%	27 31%	52 41% ^m	76 33%	17 30%	357 30%	173 32%	184 28%	223 38% ^t	56 43% ^{uv}	59 41% ^{uv}	108 34%	18 37%
Neither trust nor don't trust	(3) 662 36%	333 36%	328 36%	101 32%	244 35%	191 40%g	126 36%	156 33%	380 38%	117 42%	272 37%	179 36%	103 39%	107 32%	369 30%	82 30%	34 36%	25 29%	47 37%	82 36%	22 39%	435 36%	198 37%	237 36%	209 36%	47 37%	50 35%	112 36%	17 34%
Don't trust very much	(2) 356 19%	191 20%	165 18%	65 21%	156 22% ^{ae}	69 15%	66 19%	90 19%	199 20%	45 16%	173 23%kl	91 18%	41 16%	50 15%	186 19%	54 20%	18 19%	16 19%	18 14%	51 22%	12 21%	266 22% ^w	111 21% ^{xy}	155 23% ^{xyz}	81 14%	16 13%	15 11%	50 16%	8 16%
Don't trust at all	(1) 85 5%	56 6% ^b	29 3%	13 4%	28 4%	33 7% ^f	11 3%	18 4%	56 6%	19 7%	40 5%	22 4%	6 2%	17 5%	51 5%	11 4%	1 2%	10 11% ^{mnoqr}	3 3%	6 3%	2 4%	63 5%	31 6%	32 5%	21 4%	3 2%	5 3%	13 4%	1 2%
NET: Trust	702 38%	347 37%	354 39%	123 39%	262 38%	176 37%	142 40%	196 41%	364 36%	96 34%	246 33%	194 39%	108 41%	154 46%i	344 36%	118 44% ^m	43 44%	33 38%	54 43%	90 39%	20 34%	415 35%	189 35%	225 34%	264 45% ^t	61 48% ^{uv}	71 50% ^{uv}	132 42% ^{uv}	23 46%
NET: Don't trust	440 24%	247 26% ^b	193 21%	77 25%	183 26%	102 22%	78 22%	107 22%	255 25%	64 23%	213 29%kl	113 23%	48 18%	66 20%	237 24%	65 24%	19 20%	26 30% ^q	22 17%	57 25%	15 25%	329 27% ^w	143 27% ^{xyz}	186 28% ^{xyz}	102 17%	20 15%	20 14%	63 20%	9 19%
Don't know	34 2%	8 1%	25 3% ^a	14 4% ^{defh}	9 1%	5 1%	5 2%	19 4% ^{defh}	9 1%	5 2%	12 12%	11 2%	5 2%	4 1%	18 2%	7 2% ^r	-	2 2%	5 4% ^r	1 *	1 2%	21 2%	5 1%	16 2%	12 2%	1 1%	2 2%	9 3%	1 1%
Mean	3.16	3.11	3.21	3.19	3.13	3.15	3.19	3.24 ^h	3.10	3.09	3.05	3.18	3.26 ⁱ	3.27 ⁱ	3.12	3.22	3.33 ^m	3.04	3.25	3.18	3.09	3.07	3.06	3.08	3.32 ^t	3.35 ^{uv}	3.42 ^{uv}	3.26 ^{uv}	3.36
Standard deviation	0.96	0.99	0.92	1.00	0.95	0.99	0.91	0.99	0.96	0.95	0.99	0.95	0.87	0.96	0.96	0.98	0.95	1.13	0.83	0.94	0.92	0.97	0.95	0.98	0.93	0.85	0.91	0.96	0.95
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.04	0.04	0.03	0.06	0.04	0.04	0.05	0.05	0.04	0.08	0.08	0.12	0.08	0.05	0.08	0.03	0.04	0.05	0.04	0.07	0.06	0.05	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 28
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Gas and electricity
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 82 4%	36 4%	46 5%	23 7%dh	25 4%	20 4%	14 4%	30 6%	37 4%	9 3%	35 5%	18 4%	10 4%	18 6%	41 4%	9 3%	9 9%mn	6 6%	4 3%	11 5%	2 4%	52 4%	21 4%	31 5%	26 4%	5 4%	10 7%	11 3%	4 7%
Trust quite a lot	(4) 501 27%	249 27%	252 28%	100 32%dh	170 24%	123 26%	108 31%dh	152 32%dh	241 24%	77 27%	188 25%	130 26%	78 29%	105 32%	242 25%	83 30%	34 36%ms	23 27%	42 33%	63 28%	13 23%	309 26%	152 28%	157 24%	175 30%	41 32%	40 28%	94 30%	17 33%
Neither trust nor don't trust	(3) 604 33%	298 32%	306 34%	97 31%	232 33%	160 34%	116 33%	141 29%	347 34%	89 32%	240 32%	177 36%	77 29%	109 33%	325 34%	90 33%	28 29%	22 26%	40 32%	76 33%	24 41%p	383 32%	162 30%	221 33%	205 35%	52 40%	55 38%	99 31%	16 32%
Don't trust very much	(2) 461 25%	256 27%	206 23%	64 20%	194 28%c	124 26%	78 22%	108 23%	275 27%c	80 28%	205 28%l	118 24%	73 28%l	66 20%	260 27%o	62 23%	16 16%	20 23%	27 21%	61 26%o	15 26%	328 27%w	146 27%xy	182 27%xy	122 21%	20 15%	26 18%	76 24%	11 23%
Don't trust at all	(1) 152 8%	86 9%	65 7%	15 5%	61 9%	41 9%	34 10%cg	25 5%	93 9%cg	26 9%	56 8%	46 9%	19 7%	31 9%	77 8%	19 7%	9 9%	12 14%	13 10%	19 8%	3 6%	104 9%	53 10%	51 8%	46 8%	11 8%	11 8%	24 8%	2 4%
NET: Trust	583 32%	284 30%	299 33%	122 39%deh	195 28%	143 30%	122 35%dh	182 38%deh	278 28%	85 30%	223 30%	148 30%	88 33%	124 37%ij	283 29%	92 34%	43 45%mnrs	29 33%	46 36%	75 32%	15 26%	361 30%	173 32%	188 28%	202 34%	47 36%	50 35%	105 33%	20 40%
NET: Don't trust	613 33%	342 37%b	271 30%	80 25%	255 37%cg	166 35%cg	112 32%	132 28%	368 37%cg	106 38%	261 35%	163 33%	91 35%	97 29%	338 35%o	81 30%	24 25%	32 38%	40 31%	79 35%	18 32%	432 36%w	199 37%xy	233 35%xy	168 29%	31 24%	36 25%	101 32%	13 26%
Don't know	37 2%	12 1%	25 3%a	16 5%defh	15 2%f	5 1%	1 *	23 5%defh	14 1%	1 *	19 3%l	10 2%	7 3%l	1 *	23 2%r	10 4%r	1 1%	3 3%r	1 1%	- -	1 1%	24 2%	2 *	22 3%u	13 2%	- -	2 1%	12 4%u	1 1%
Mean	2.94	2.88	3.01a	3.17defh	2.86	2.91	2.97	3.12deh	2.85	2.87	2.92	2.91	2.95	3.04	2.90	3.00	3.20mrs	2.87	2.98	2.95	2.92	2.90	2.89	2.90	3.02t	3.08	3.09u	2.97	3.18
Standard deviation	1.03	1.03	1.02	1.02	1.01	1.02	1.04	1.02	1.01	1.02	1.01	1.02	1.06	1.01	0.99	1.11	1.17	1.05	1.03	0.94	1.03	1.05	1.02	1.01	0.99	1.03	1.01	1.00	
Standard error	0.02	0.03	0.03	0.06	0.04	0.05	0.05	0.05	0.03	0.06	0.04	0.04	0.06	0.05	0.04	0.06	0.09	0.13	0.10	0.05	0.08	0.03	0.04	0.05	0.04	0.09	0.07	0.05	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 29
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Water (supplied to your home)
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Trust a great deal	(5)	213 12%	108 11%	106 12%	47 15%deh	69 10%	44 9%	53 15%deh	64 13%	97 10%	28 10%	95 13%	52 9%	24 13%	41 12%	15 9%	8 9%	14 11%	36 16% n	5 9%	142 12%	62 12%	81 12%	57 10%	8 6%	18 12%	32 10%	14 27%		
Trust quite a lot	(4)	782 43%	393 42%	388 43%	134 43%	288 41%	202 43%	158 45%	199 42%	425 42%	122 43%	313 42%	213 44%	115 43%	141 41%	393 45%	123 45%	45 47%	34 39%	58 46%	103 45%	24 42%	495 41%	240 45%	256 38%	267 46%	61 47%	68 44%	139 44%	19 38%
Neither trust nor don't trust	(3)	520 28%	281 30%	238 26%	82 26%	210 30%	142 30%	86 24%	130 27%	305 30%	75 27%	200 30%	149 28%	73 29%	97 31%	297 25%	22 23%	20 25%	32 25%	61 27%	19 32%	342 29%	144 27%	198 30%	165 28%	44 34%	42 29%	79 25%	13 26%	
Don't trust very much	(2)	221 12%	109 12%	112 12%	28 9%	91 13%	66 14%	36 10%	47 10%	138 14%	41 14%	93 13%	53 11%	33 13%	41 12%	107 11%	42 15% r	11 11%	18 21% mr	15 12%	20 9%	7 12%	156 13%	60 11%	96 14% y	62 11%	10 7%	43 7%	3 13% y	6%
Don't trust at all	(1)	63 3%	38 4%	26 3%	5 2%	31 4%	14 3%	13 4%	15 3%	34 3%	15 5%	18 2%	22 5%	14 5%	9 3%	37 4%	5 2%	4 4%	5 6%	3 3%	8 3%	1 2%	40 3%	23 4%	17 3%	22 4%	7 5%	4 3%	11 4%	1 2%
NET: Trust		995 54%	501 54%	494 55%	181 58%	357 51%	246 52%	211 60% deh	262 55%	522 52%	150 53%	408 55%	265 53%	140 53%	183 55%	505 52%	147 54%	60 62%	42 48%	72 57%	140 61% m	30 51%	638 53%	301 56%	336 51%	325 55%	69 53%	85 60%	171 54%	33 66%
NET: Don't trust		284 15%	146 16%	138 15%	33 11%	122 17% c	80 17% c	49 14%	63 13%	172 17% c	56 20%	111 15%	76 15%	47 18%	50 15%	144 15%	47 17%	15 27% m q r s	24 15%	18 15%	8 14%	196 16%	83 16%	113 17% y	84 14%	16 13%	14 10%	54 17% y	4 8%	
Don't know		38 2%	8 1%	30 3% a	18 6% deh f	9 1%	5 1%	5 1%	24 5% deh f	9 1%	1 *	24 3% l	8 2%	4 1%	2 *	22 2%	9 3% r	-	1 1%	4 3%	1 2%	24 1%	7 1%	17 3%	14 2%	-	2 1%	12 4% lux	-	
Mean		3.48	3.46	3.50	3.64 deh	3.40	3.42	3.58 deh	3.55 dh	3.41	3.38	3.52	3.45	3.40	3.50	3.46	3.45	3.58 p	3.24	3.52	3.61 mp	3.44	3.46	3.49	3.44	3.48	3.41	3.61	3.45	3.83
Standard deviation		0.97	0.98	0.96	0.92	0.99	0.94	1.00	0.97	0.96	1.03	0.96	0.98	1.00	0.96	0.97	0.93	1.01	0.94	0.97	0.91	0.98	0.99	0.98	0.95	0.92	0.89	0.98	0.98	
Standard error		0.02	0.03	0.03	0.05	0.04	0.05	0.05	0.04	0.03	0.06	0.04	0.04	0.06	0.05	0.04	0.05	0.09	0.12	0.09	0.05	0.03	0.04	0.04	0.04	0.08	0.06	0.05	0.15	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 30
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Trades services (e.g. plumbers, builders, electricians, etc.)
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 3%	31 3%	20 2%	10 3%	18 3%	9 2%	13 4%	17 4%	20 2%	8 3%	11 1%	14 3%	10 4%	16 5% ^{ai}	22 2%	5 2%	8 8% ^{mns}	3 4%	5 4%	8 3%	1 1%	23 2%	17 3% ^{av}	6 1%	24 4% ^{at}	8 6% ^{av}	9 6% ^{av}	8 3%	4 7%
Trust quite a lot	(4) 30%	278 30%	281 31%	111 35% ^{dh}	187 27%	140 30%	122 35% ^{dh}	157 33%	281 28%	88 31%	231 31%	132 26%	92 35% ^{aj}	104 31%	279 29%	91 33%	36 37% ^p	20 23%	38 30%	78 34%	17 29%	379 32%	184 34% ^z	194 29%	160 27%	33 26%	44 31%	83 26%	20 41%
Neither trust nor don't trust	(3) 41%	371 40%	383 43%	109 34%	287 41% ^g	203 43% ^{cg}	155 44% ^{cg}	162 34%	437 45% ^{cg}	128 45%	297 40%	220 44%	105 40%	131 40%	401 41% ^o	103 38%	29 30%	33 38%	60 47% ^o	101 44% ^o	26 45% ^o	480 40%	209 39%	271 41%	259 44%	60 47%	58 41%	141 45%	15 29%
Don't trust very much	(2) 19%	204 22% ^b	151 17%	52 16%	163 23% ^{cf}	93 20% ^f	48 14%	92 19% ^f	215 21% ^f	41 15%	155 21%	96 19%	41 16%	63 19%	194 20%	53 19%	17 17%	25 29% ^{qr}	20 16%	35 15%	11 19%	245 20%	100 19%	145 22%	101 17%	24 18%	22 15%	55 17%	9 18%
Don't trust at all	(1) 4%	40 4%	30 3%	9 3%	34 5%	18 4%	9 3%	19 4%	41 4%	10 4%	29 4%	24 5%	8 3%	9 5%	45 5%	8 3%	3 3%	3 2%	5 2%	3 5%	47 4%	20 4%	27 4%	21 4%	2 1%	7 5%	12 4%	1 3%	
NET: Trust	610 33%	309 33%	301 33%	121 38% ^{dh}	205 29%	149 32%	135 38% ^{dh}	174 36% ^{dh}	301 30%	97 34%	242 33%	146 29%	102 39% ^{aj}	120 36%	302 31%	96 35%	44 45% ^{mps}	23 27%	42 33%	86 38%	17 30%	402 33%	201 38% ^{vz}	201 30%	184 31%	41 31%	52 37%	91 29%	24 48%
NET: Don't trust	425 23%	244 26% ^b	181 20%	61 19%	197 28% ^{cf}	111 23% ^f	56 16%	112 23% ^f	257 25% ^f	51 18%	184 25%	120 24%	49 18%	72 22%	239 25% ^r	60 22%	20 21%	28 33% ^{qr}	23 18%	40 18%	14 24%	293 24%	120 22%	173 26%	121 21%	25 19%	29 20%	68 21%	11 21%
Don't know	49 3%	13 1%	36 4% ^a	8% ^{defh}	9 1%	10 2%	4 1%	31 6% ^{defh}	14 1%	6 2%	20 3%	13 3%	8 3%	8 2%	27 3%	12 4% ^r	4 4%	2 2%	2 1%	2 1%	1 1%	25 2%	5 1%	20 3% ^u	23 4%	3 2%	4 3%	16 5% ^u	1 2%
Mean	3.09	3.06	3.13	3.21 ^{dh}	2.99	3.06	3.24 ^{deh}	3.13 ^d	3.02	3.16	3.05	3.03	3.22 ^{ij}	3.17 ^j	3.04	3.13	3.30 ^{mps}	2.94	3.17	3.21 ^{mps}	3.02	3.07	3.15 ^v	3.01	3.12	3.17	3.18 ^v	3.06	3.32
Standard deviation	0.88	0.91	0.85	0.88	0.90	0.86	0.83	0.93	0.86	0.84	0.87	0.88	0.87	0.89	0.89	0.86	0.98	0.91	0.82	0.83	0.86	0.88	0.89	0.86	0.88	0.85	0.94	0.86	0.96
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.04	0.04	0.03	0.05	0.04	0.04	0.05	0.04	0.03	0.05	0.08	0.10	0.08	0.04	0.07	0.03	0.04	0.04	0.03	0.08	0.07	0.05	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 31
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Train travel
Base: All respondents

	Total	Gender		Age							Social Grade				Working Status						Tenure								
		Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned out right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 51 3%	30 3%	21 2%	13 4%	19 3%	11 2%	8 2%	22 5%h	21 2%	6 2%	16 2%	16 3%	7 2%	13 4%	29 3%	5 2%	6 6%ns	3 4%	3 2%	5 2%	*	22 2%	9 2%	13 2%	26 4%t	10 7%uv	7 5%uv	9 3%	3 6%
Trust quite a lot	(4) 345 19%	163 17%	182 20%	73 23%	121 17%	90 19%	61 17%	107 22%	177 18%	56 20%	142 19%	92 18%	52 20%	60 18%	180 19%	59 22%	21 22%	14 17%	28 22%	35 15%	8 14%	216 18%	102 19%	114 17%	118 20%	24 18%	31 22%	63 20%	12 23%
Neither trust nor don't trust	(3) 552 30%	272 29%	280 31%	71 23%	238 34%ceg	121 26%	121 35%ceg	119 25%	312 31%cg	73 26%	218 29%	153 31%	72 27%	108 33%	297 31%o	74 27%	18 19%	26 30%	48 38%o	69 30%o	20 35%o	349 29%	171 32%	178 27%	187 32%	39 30%	48 34%	100 32%	16 33%
Don't trust very much	(2) 567 31%	317 34%b	250 28%	106 34%f	226 32%f	147 31%	88 25%	159 33%f	321 32%f	80 28%	258 35%l	145 29%	76 29%	88 27%	319 33%q	75 28%	38 39%nqs	23 27%	23 18%	76 33%q	14 24%	400 33%w	141 26%	259 39%luxyz	151 26%	27 21%	31 22%	92 29%	16 32%
Don't trust at all	(1) 212 12%	110 12%	101 11%	35 11%	73 11%	66 14%	37 11%	50 11%	124 12%	45 16%	79 11%	60 12%	40 15%	33 10%	109 11%	38 14%	9 9%	14 16%	11 8%	23 10%	9 15%	140 12%	76 14%v	64 10%	68 12%	18 14%	14 10%	36 11%	3 6%
NET: Trust	396 22%	193 21%	203 23%	86 27%dfh	140 20%	100 21%	69 20%	129 27%dfh	198 20%	62 22%	158 21%	107 22%	59 22%	73 22%	208 22%	64 23%	27 28%rs	18 20%	31 24%	40 18%	8 14%	238 20%	111 21%	127 19%	144 24%t	33 26%	39 27%v	72 23%	15 29%
NET: Don't trust	779 42%	427 46%b	351 39%	141 45%f	299 43%f	213 45%f	125 36%	209 44%f	444 44%f	125 44%	337 45%l	204 41%	116 44%	121 37%	428 44%q	113 42%q	47 49%q	37 43%q	34 27%	98 43%q	22 39%	541 45%w	218 41%	323 49%luxy	219 37%	45 35%	46 32%	128 41%	19 38%
Don't know	110 6%	43 5%	67 7%a	16 5%	20 3%	39 8%b	35 10%cdgh	21 4%	54 5%	22 8%	31 4%	33 7%	17 6%	29 9%i	35 4%	21 8%fm	5 5%	6 7%	14 11%fm	22 10%fm	7 12%mo	73 6%	36 7%	36 5%	12 6%	10 9%	16 7%	- 5%	-
Mean	2.69	2.65	2.73	2.74	2.69	2.61	2.73	2.76	2.63	2.61	2.66	2.70	2.63	2.77	2.68	2.67	2.75	2.62	2.91rs	2.64	2.56	2.63	2.65	2.61	2.79t	2.83	2.90uv	2.72	2.91
Standard deviation	1.02	1.02	1.01	1.09	0.98	1.05	0.99	1.08	1.00	1.08	0.99	1.03	1.07	1.02	1.01	1.06	1.11	1.09	0.97	0.97	0.97	0.99	1.03	0.96	1.06	1.16	1.06	1.02	1.03
Standard error	0.02	0.04	0.03	0.06	0.04	0.05	0.05	0.05	0.04	0.07	0.04	0.05	0.06	0.05	0.04	0.10	0.12	0.10	0.10	0.05	0.09	0.03	0.04	0.05	0.04	0.11	0.08	0.06	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 32
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Airlines / holiday operators
Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Trust a great deal	(5)	70 4%	34 4%	36 4%	19 6% ^d	18 3%	22 5%	11 3%	26 5% ^d	33 3%	6 2%	21 3%	25 5%	10 4%	13 4%	39 5%	8 3%	5 5%	4 5%	7 4%	*	43 4%	15 3%	28 4%	23 4%	5 4%	6 4%	12 4%	4 7%	
Trust quite a lot	(4)	539 29%	272 29%	268 30%	117 37% ^d	189 27%	125 26%	109 31% ^h	178 37% ^d	252 25%	80 28%	223 30%	147 32%	83 27%	280 26%	95 29%	28 35%	20 23%	35 27%	67 29%	15 25%	343 29%	166 31%	177 27%	179 30%	31 24%	49 34%	100 32%	17 35%	
Neither trust nor don't trust	(3)	699 38%	364 39%	336 37%	95 30%	279 40% ^{cg}	200 42% ^{cg}	125 36%	150 31%	425 42% ^{cg}	119 39%	290 36%	180 39%	103 38%	126 41% ^p	396 34%	92 33%	32 25%	48 38%	84 36%	26 46% ^{nop}	457 38%	202 38%	255 38%	219 37%	51 39%	51 36%	117 37%	24 47%	
Don't trust very much	(2)	346 19%	184 20%	162 18%	56 18%	151 22%	76 16%	63 18%	81 17%	202 20%	46 20%	147 19%	95 17%	45 18%	59 19%	182 16%	44 20%	20 14%	28 33% ^{mnqr}	18 20%	47 12%	7 20%	244 20%	97 18%	147 22% ^y	98 17%	21 17%	19 14%	57 18%	4 8%
Don't trust at all	(1)	87 5%	52 6%	34 4%	13 4%	35 5%	22 5%	17 5%	21 4%	49 5%	15 5%	35 5%	28 6%	9 4%	15 5%	47 5%	13 3%	5 5%	4 3%	12 5%	3 6%	58 5%	31 6%	27 4%	27 5%	9 7%	6 4%	12 4%	1 3%	
NET: Trust		609 33%	306 33%	304 34%	136 43% ^d	207 30%	147 31%	120 34%	204 43% ^d	285 28%	86 31%	244 33%	172 35%	94 36%	319 30%	104 33%	33 38% ^s	24 28%	40 32%	74 32%	15 26%	386 32%	182 34%	204 31%	202 34%	35 27%	55 38%	112 36%	21 42%	
NET: Don't trust		433 24%	236 25%	196 22%	69 22%	186 27%	98 21%	80 23%	102 21%	251 25%	61 22%	182 25%	122 25%	54 21%	74 22%	229 24%	57 21%	23 24%	33 38% ^{mnqr}	22 17%	59 26%	11 18%	302 25%	128 24%	174 26% ^y	125 21%	31 24%	25 18%	69 22%	6 11%
Don't know		96 5%	31 3%	65 7% ^a	15 5%	26 4%	28 6%	27 8% ^d	22 5%	47 5%	16 6%	27 4%	24 5%	13 5%	32 10% ^{ijkl}	19 3%	9 9% ^m	8 9% ^m	17 13% ^{mr}	13 6% ^m	6 10% ^m	54 5%	24 4%	30 5%	41 7%	13 10% ^u	12 8%	17 5%	-	
Mean		3.09	3.06	3.13	3.24 ^{dh}	3.01	3.11	3.11	3.23 ^{dh}	3.02	3.06	3.07	3.10	3.16	3.08	3.09	3.17 ^p	3.14	2.87	3.18	3.05	3.03	3.06	3.08	3.05	3.13	3.00	3.23	3.14	3.35
Standard deviation		0.93	0.94	0.91	0.97	0.91	0.91	0.93	0.96	0.90	0.89	0.91	0.97	0.90	0.93	0.92	0.93	0.95	1.03	0.89	0.94	0.86	0.93	0.93	0.93	0.97	0.91	0.92	0.85	
Standard error		0.02	0.03	0.03	0.05	0.04	0.05	0.05	0.04	0.03	0.06	0.04	0.04	0.05	0.05	0.04	0.09	0.11	0.09	0.05	0.08	0.03	0.04	0.04	0.04	0.09	0.07	0.05	0.13	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

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Absolutes/col percents

Table 33
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?

-Cars dealers
Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Trust a great deal	(5)	17 1%	9 1%	7 1%	4 1%	5 1%	7 1%	2 1%	7 1%	2 1%	8 1%	2 *	1 *	6 2%	7 1%	3 1%	2 2%	2 2%	1 1%	2 1%	*	9 1%	4 1%	6 1%	7 1%	3 2%	3 2%	1 *	*	
Trust quite a lot	(4)	153 8%	82 9%	71 8%	34 11% ^f	63 9%	37 8%	19 6%	52 11% ^f	82 8%	25 9%	69 9%	36 7%	20 7%	29 9%	93 10% ^{pq}	26 10% ^{pq}	12 12% ^{pqr}	2 2%	3 2%	13 6%	4 7%	95 8%	32 6%	63 9%	53 9%	9 7%	13 9%	31 10%	6 11%
Neither trust nor don't trust	(3)	512 28%	230 25%	282 31% ^a	88 28%	183 26%	131 28%	110 31%	132 28%	270 27%	76 27%	202 28%	140 33%	86 25%	84 28%	269 30% ^p	81 28%	24 25%	15 17%	36 28%	72 31% ^p	15 26%	345 29%	168 31% ^z	178 27%	155 26%	47 36% ^z	39 28%	69 22%	12 23%
Don't trust very much	(2)	706 38%	371 40%	334 37%	115 36%	261 37%	186 41%	143 37%	175 38%	387 38%	107 38%	285 38%	191 38%	101 38%	128 39%	357 37%	102 38%	41 43%	37 43%	51 40%	95 41%	22 38%	471 39%	222 42% ^x	249 37% ^x	216 37%	31 24%	58 41% ^x	127 40% ^x	18 37%
Don't trust at all	(1)	342 19%	200 21% ^b	142 16%	46 15%	150 21% ^c	88 19%	58 16%	76 16%	208 21% ^c	58 21%	154 21% ^l	99 20%	40 15%	49 15%	192 20% ^o	46 17%	11 11%	20 24% ^o	20 16%	42 18%	11 18%	232 19%	91 17%	141 21% ^y	102 17%	29 23% ^y	16 11%	56 18%	8 16%
NET: Trust		170 9%	92 10%	79 9%	37 12% ^f	68 10%	43 9%	22 6%	59 12% ^f	89 9%	27 10%	77 8%	38 8%	20 8%	35 10%	100 10% ^q	29 11% ^q	14 14% ^{pqr}	4 4%	4 3%	15 7%	5 8%	104 9%	36 7%	68 10%	60 10%	11 9%	16 11%	32 10%	6 12%
NET: Don't trust		1047 57%	571 61% ^b	476 53%	161 51%	411 59%	274 58%	201 57%	251 53%	595 59% ^{cg}	165 59%	439 58%	290 54%	141 53%	177 57%	549 55%	148 55%	52 54%	57 66%	71 56%	137 59%	32 56%	703 59%	314 59% ^x	390 59% ^x	318 54%	60 47%	75 52%	183 58%	26 52%
Don't know		107 6%	43 5%	64 7%	29 9% ^{dh}	36 5%	24 5%	18 5%	36 7%	53 5%	14 5%	26 3%	30 6%	16 6%	36 11% ^{ij}	50 5%	13 5%	7 7% ^r	16 12% ^{mnr}	6 3%	6 10% ^{mnr}	47 4%	18 3%	29 4%	54 9% ^t	11 8% ^u	13 9% ^{uv}	31 10% ^{uv}	6 12%	
Mean		2.31	2.25	2.36 ^a	2.42 ^h	2.26	2.31	2.29	2.41 ^{dh}	2.26	2.27	2.29	2.25	2.35	2.37	2.31 ^p	2.38 ^p	2.48 ^{pq}	2.05	2.22	2.28	2.27	2.29	2.29	2.28	2.34	2.36	2.45	2.28	2.38
Standard deviation		0.92	0.94	0.89	0.94	0.94	0.93	0.84	0.96	0.92	0.93	0.89	0.85	0.94	0.94	0.93	0.94	0.88	0.80	0.87	0.91	0.91	0.86	0.95	0.94	1.01	0.92	0.92	0.97	
Standard error		0.02	0.03	0.03	0.05	0.04	0.05	0.04	0.04	0.03	0.06	0.04	0.05	0.05	0.04	0.05	0.05	0.08	0.10	0.08	0.08	0.03	0.03	0.05	0.04	0.09	0.07	0.05	0.16	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 34
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?
-Estate and lettings agents
Base: All respondents

	Total	Gender		Age						Social Grade				Working Status					Tenure										
		Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 16 1%	12 1%	4 *	6 2%fh	8 1%	2 *	1 *	10 2%efh	6 1%	2 1%	8 1%	2 *	2 1%	3 1%	10 1%	3 1%	2 2%	*	-	1 *	1 1%	8 1%	1 *	7 1%	8 1%	1 1%	3 2%u	5 2%	-
Trust quite a lot	(4) 159 9%	74 8%	85 9%	36 11%ef	73 10%ef	29 6%	21 6%	62 13%efh	76 8%	16 6%	63 9%	40 8%	32 12%l	23 7%	98 10%	21 8%	12 12%p	3 3%	7 6%	14 6%	5 8%	100 8%	36 7%	64 10%	53 9%	9 7%	13 9%	31 10%	5 11%
Neither trust nor don't trust	(3) 546 30%	259 28%	287 32%	93 29%	203 29%	137 29%	113 32%	135 28%	298 30%	78 28%	227 31%	144 29%	76 29%	99 30%	283 29%	83 31%	30 31%	21 24%	46 37%	65 28%	17 30%	362 30%	167 31%	195 29%	167 28%	47 36%z	42 30%	78 25%	17 33%
Don't trust very much	(2) 641 35%	325 35%	316 35%	97 31%	234 34%	186 39%cg	124 35%	148 31%	368 37%	106 38%	246 33%	186 37%	88 33%	121 36%	337 35%	94 35%	32 33%	31 35%	35 28%	95 42%qs	16 28%	427 36%	188 35%	238 36%	199 34%	36 28%	48 33%	115 37%	15 30%
Don't trust at all	(1) 340 18%	213 23%b	127 14%	56 18%	146 21%ef	86 18%	53 15%	91 19%	196 19%	61 21%	156 21%l	97 19%	41 16%	46 14%	193 20%q	47 17%	14 14%	22 25%q	13 10%	39 17%	12 21%oq	235 20%	110 20%y	125 19%	99 17%	18 14%	17 12%	63 20%y	7 13%
NET: Trust	175 10%	86 9%	89 10%	42 13%efh	80 12%ef	31 7%	22 6%	72 15%efh	81 8%	18 6%	71 10%	43 9%	35 13%	27 8%	108 11%pr	23 9%	13 14%pqr	3 3%	7 6%	15 6%	6 10%	108 9%	38 7%	71 11%	62 10%	10 8%	16 11%	36 11%u	5 11%
NET: Don't trust	981 53%	538 57%b	443 49%	153 49%	380 54%	271 57%c	177 50%	239 50%	565 56%c	167 59%	402 54%	283 57%	129 49%	167 50%	531 55%q	141 52%q	46 48%	52 60%q	49 38%	135 59%oq	28 48%	661 55%	298 56%xy	363 55%x	298 51%	54 42%	65 46%	179 57%xy	22 43%
Don't know	135 7%	54 6%	81 9%a	27 9%	35 5%	34 7%	39 11%dgh	33 7%	63 6%	19 6%	43 6%	28 6%	25 9%	40 12%ij	47 5%	7 9%am	24 7%	10 12%am	25 19%mnor	15 7%	7 12%am	68 6%	36 5%	61 5%	18 10%t	18 14%uvz	19 14%uvz	23 7%	7 13%
Mean	2.34	2.26	2.42a	2.44eh	2.34	2.26	2.33	2.44eh	2.29	2.21	2.32	2.29	2.44	2.37	2.34p	2.35p	2.50pr	2.07	2.47p	2.26	2.34	2.31	2.27	2.35	2.38	2.44	2.48u	2.31	2.48
Standard deviation	0.93	0.96	0.89	1.01	0.98	0.86	0.84	1.03	0.90	0.89	0.96	0.91	0.96	0.88	0.96	0.92	0.97	0.87	0.81	0.84	1.00	0.92	0.89	0.95	0.95	0.88	0.94	0.98	0.90
Standard error	0.02	0.03	0.03	0.06	0.04	0.04	0.04	0.05	0.03	0.06	0.04	0.04	0.06	0.05	0.04	0.05	0.09	0.10	0.08	0.05	0.09	0.03	0.04	0.05	0.04	0.08	0.07	0.05	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



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Absolutes/col percents

Table 35
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?

Summary**Base: All respondents**

		Q16b Summary											
		GP (General Practitioner) (a)	Hospital (b)	Dentist (c)	Child(rens) school (primary/ secondary) (d)	College (e)	University (f)	Child(rens) childcare up to 5 years old (i.e. nursery/ childminder) (g)	Social care (i.e. care homes/care delivered in the home) (h)	The NHS (i)	The Government (j)	Politicians (k)	The European Union (l)
Unweighted base		1837	1837	1837	1837	941	1837	1837	1837	1837	1837	1837	1837
Weighted base		1837	1837	1837	1837	950	1837	1837	1837	1837	1837	1837	1837
Trust a great deal	(5)	473 26%bcdefghijkl	420 23%cdefghijkl	366 20%defghijkl	181 10%fghijkl	74 8%hijkl	141 8%hijkl	147 8%hijkl	65 4%jk	484 26%bcdefghijkl	21 1%	17 1%	94 5%hjk
Trust quite a lot	(4)	903 49%defghijkl	933 51%cdefghijkl	870 47%defghijkl	677 37%fghijkl	347 36%fghijkl	513 28%hijkl	553 30%hijkl	413 22%jkl	833 45%defghijkl	189 10%k	73 4%	277 15%jk
Neither trust nor don't trust	(3)	273 15%	295 16%	356 19%abi	389 21%abi	265 28%abcdgijkl	543 30%abcdgijkl	402 22%abi	585 32%abcdgijkl	307 17%	441 24%abcik	351 19%ab	399 22%abi
Don't trust very much	(2)	129 7%eg	138 8%eg	151 8%deg	111 6%g	42 4%	145 8%deg	72 4%	387 21%abcdefgi	156 9%deg	650 35%abcdefghil	653 36%abcdefghil	439 24%abcdefgi
Don't trust at all	(1)	36 2%g	23 1%	36 2%g	24 1%	16 2%	65 4%abcdegi	21 1%	118 6%abcdefgi	31 2%	499 27%abcdefghi	707 38%abcdefghij	522 28%abcdefghi
NET: Trust		1376 75%cdefghijkl	1353 74%cdefghijkl	1236 67%defghijkl	858 47%fghijkl	421 44%fghijkl	653 36%hijkl	701 38%hijkl	478 26%jkl	1317 72%cdefghijkl	210 11%k	90 5%	371 20%jk
NET: Don't trust		165 9%eg	161 9%eg	187 10%deg	135 7%g	58 6%	210 11%abdeg	93 5%	505 27%abcdefgi	187 10%bdeg	1149 63%abcdefghil	1359 74%abcdefghij	961 52%abcdefghi
Don't know		23 1%	29 2%	58 3%abijk	455 25%abchijkl	207 22%abchijkl	431 23%abchijkl	642 35%abcdefhijkl	269 15%abcijkl	26 1%	37 2%a	37 2%	106 6%abcijk
Mean		3.91cdefghijkl	3.88cdefghijkl	3.78defghijkl	3.64fhijkl	3.57fhijkl	3.37hjkl	3.61fhijkl	2.95jkl	3.87cdefghijkl	2.21k	1.91	2.41jk
Standard deviation		0.93	0.89	0.94	0.87	0.83	0.96	0.84	0.99	0.96	1.00	0.91	1.22
Standard error		0.02	0.02	0.02	0.02	0.03	0.03	0.02	0.02	0.02	0.02	0.02	0.03

Proportions/Means: All Columns Tested (5% risk level)
Overlap formulae used.

Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

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Absolutes/col percents

Table 36
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
GP (General Practitioner)
Base: All respondents

	Total	Gender		Age						Social Grade				Working Status						Tenure									
		Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 473 26%	261 28%	212 24%	75 24%	144 21%	122 26%	131 37%cd	107 22%	234 23%	82 29%	188 25%	113 23%	64 24%	106 32%ij	216 22%	72 27%	30 31%mps	15 18%	50 39%mnps	78 34%mps	11 18%	299 25%	156 29%v	144 22%	161 27%	30 24%	46 32%v	84 27%	13 25%
Trust quite a lot	(4) 903 49%	489 52%b	414 46%	143 45%	346 50%	248 52%	166 47%	215 45%	521 52%g	141 50%	387 52%l	250 50%l	127 48%	140 42%	482 50%	132 49%	45 47%	41 48%	55 44%	116 50%	32 55%	625 52%w	264 49%	361 54%yz	258 44%	64 49%	58 41%	135 43%	21 41%
Neither trust nor don't trust	(3) 273 15%	117 13%	156 17%a	50 16%f	128 18%f	64 13%	31 9%	82 17%f	160 16%f	34 12%	96 13%	89 18%i	39 15%	48 17%r	165 17%	31 12%	15 16%	15 17%	13 10%	23 10%	10 18%r	166 14%	77 14%	90 14%	98 17%	18 14%	22 16%	58 18%	8 17%
Don't trust very much	(2) 129 7%	44 5%	85 9%a	24 8%	53 8%	33 7%	19 5%	40 8%	70 7%	18 6%	49 7%	33 9%	23 9%	25 8%	60 6%	26 10%r	6 6%	13 15%mr	9 7%	11 5%	4 7%	76 6%	29 5%	46 7%	49 8%	11 9%	13 9%	25 8%	5 9%
Don't trust at all	(1) 36 2%	14 2%	21 2%	12 4%efh	16 2%	4 1%	3 1%	21 4%efh	12 1%	6 2%	14 2%	9 2%	5 2%	7 2%	27 3%r	6 2%r	*	2 2%	-	*	1 2%	18 2%	6 1%	13 2%	13 2%	4 3%	2 2%	7 2%	4 8%
NET: Trust	1376 75%	750 80%b	626 69%	218 69%	490 70%	370 78%cdg	297 85%cd	323 67%	755 75%g	223 79%	575 77%	363 73%	191 73%	246 74%	698 72%	204 75%	75 78%	56 65%	105 83%mp	194 84%mnps	42 73%	924 77%w	420 78%z	504 76%	418 71%	94 73%	105 73%	219 70%	33 66%
NET: Don't trust	165 9%	59 6%	106 12%a	37 12%f	70 10%	37 8%	22 6%	61 13%efh	82 8%	24 8%	63 8%	42 8%	28 11%	32 10%	87 9%	32 12%r	6 7%	15 18%moqr	9 7%	12 5%	5 8%	94 8%	35 7%	59 9%	62 11%	15 12%	15 11%	32 10%	9 17%
Don't know	23 1%	10 1%	13 1%	10 3%efh	10 1%	3 1%	1 *	13 3%efh	10 1%	1 *	10 1%	4 1%	5 2%	5 2%	18 2%	4 1%	-	-	-	1 *	1 1%	15 1%	4 1%	11 2%	8 1%	2 1%	* 1%	6 2%	-
Mean	3.91	4.01b	3.80	3.80	3.80	3.96dg	4.15cd	3.75	3.90g	3.98	3.94	3.86	3.86	3.96	3.84	3.89	4.02p	3.63	4.15mnp	4.14mnp	3.82	3.94	4.01z	3.88	3.87	3.83	3.94	3.85	3.66
Standard deviation	0.93	0.86	0.99	1.03	0.94	0.87	0.86	1.05	0.88	0.93	0.91	0.91	0.96	0.99	0.94	0.98	0.87	1.02	0.87	0.80	0.87	0.89	0.87	0.90	0.99	0.99	1.00	0.99	1.19
Standard error	0.02	0.03	0.03	0.06	0.04	0.04	0.04	0.05	0.03	0.06	0.04	0.04	0.06	0.05	0.04	0.06	0.07	0.11	0.08	0.04	0.07	0.03	0.03	0.04	0.04	0.09	0.07	0.05	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 37
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Hospital
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 420 23%	252 27%b	168 19%	84 27%dh	129 18%	109 23%	99 28%dh	116 24%	205 20%	78 28%	161 22%	104 21%	60 23%	95 29%ij	193 20%	69 25%	30 31%k	19 22%	30 24%	66 29%k	13 23%	249 21%	126 24%	123 18%	159 27%l	44 34%lv	38 27%v	77 24%	12 24%
Trust quite a lot	(4) 933 51%	471 50%	462 51%	158 50%	340 49%	262 55%	172 49%	233 49%	528 52%	137 48%	404 54%kl	270 54%kl	119 45%	140 42%	511 53%	132 49%	44 46%	36 42%	67 53%	117 51%	26 45%	642 53%w	276 52%x	366 55%xy	265 45%	50 39%	64 45%	151 48%	26 53%
Neither trust nor don't trust	(3) 295 16%	142 15%	153 17%	46 15%	150 22%cef	58 12%	41 12%	77 16%	177 18%ef	41 15%	115 16%	75 15%	44 17%	60 18%	162 17%	15 15%	15 16%	20 24%qr	14 11%	30 13%	12 22%qr	184 15%	78 15%	106 16%	102 17%	26 20%	21 15%	55 17%	9
Don't trust very much	(2) 138 8%	52 6%	86 10%a	15 5%	58 8%	30 6%	35 10%c	31 7%	72 7%	18 6%	46 6%	34 7%	32 12%ij	26 8%	71 7%	17 6%	7 7%	9 10%	15 12%	15 7%	3 5%	93 8%	45 8%	48 7%	45 8%	6 5%	16 11%	22 7%	1
Don't trust at all	(1) 23 1%	9 1%	14 2%	4 1%	9 1%	6 1%	3 1%	10 2%	10 1%	5 2%	5 1%	7 1%	3 1%	8 2%	14 1%	4 1%	1 1%	1 1%	* *	2 4%r	13 1%	7 1%	5 1%	8 1%	2 2%	2 1%	4 1%	2 4%	
NET: Trust	1353 74%	722 77%b	631 70%	242 77%cd	469 67%	371 78%cd	271 77%cd	348 73%	733 73%	215 76%	566 76%k	374 75%	179 68%	235 71%	704 73%	201 74%	74 76%	55 64%	97 76%	183 79%mps	39 68%	890 74%	402 75%	488 74%	424 72%	94 73%	102 72%	227 72%	39 77%
NET: Don't trust	161 9%	61 7%	100 11%a	19 6%	67 10%	37 8%	38 11%c	42 9%	81 8%	23 8%	52 7%	41 8%	35 13%l	33 10%	85 9%	21 8%	8 8%	10 11%	16 13%	16 7%	5 9%	105 9%	52 10%	53 8%	53 9%	9 7%	18 12%	26 8%	3 6%
Don't know	29 2%	11 1%	18 2%	9 3%f	11 2%	8 2%	1 *	12 2%f	16 2%	3 1%	11 1%	9 2%	6 2%	3 1%	18 2%	8 3%r	- -	1 1%	- *	1 1%	1 1%	20 2%	4 1%	17 3%u	8 1%	- -	1 1%	7 2%	-
Mean	3.88	3.98b	3.78	3.99dh	3.76	3.94d	3.94d	3.88	3.86	3.95	3.91	3.88	3.78	3.88	3.84	3.93	3.98	3.75	3.87	4.01mps	3.80	3.87	3.88	3.85	3.90	3.98	3.86	3.89	3.91
Standard deviation	0.89	0.86	0.92	0.85	0.90	0.86	0.94	0.93	0.86	0.92	0.83	0.87	0.97	0.99	0.88	0.90	0.91	0.94	0.93	0.84	0.99	0.87	0.91	0.84	0.94	0.96	0.98	0.90	0.93
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.04	0.04	0.03	0.06	0.03	0.04	0.06	0.05	0.03	0.05	0.08	0.10	0.09	0.04	0.08	0.03	0.04	0.04	0.04	0.07	0.05	0.05	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 38
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Dentist
Base: All respondents

	Gender		Age					Social Grade				Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 366 20%	191 20%	175 19%	64 20%	130 19%	87 18%	85 24%h	91 19%	190 19%	59 21%	167 22%	88 18%	46 17%	65 20%	186 19%	53 20%	23 24%	12 14%	29 23%	52 23%	11 18%	261 22%w	116 22%	145 22%	91 16%	18 14%	21 15%	52 16%	14 28%
Trust quite a lot	(4) 870 47%	462 49%	408 45%	162 51%	315 45%	225 47%	168 48%	242 51%	460 46%	142 50%	381 51%l	240 48%l	115 44%	133 40%	448 46%	137 50%q	46 48%	41 48%	48 38%	122 53%q	27 47%	585 49%	270 51%	315 47%	259 44%	53 41%	70 49%	136 43%	25 50%
Neither trust nor don't trust	(3) 356 19%	172 18%	184 20%	41 13%	168 24%cfg	90 19%	57 16%	76 16%	224 22%cfg	50 18%	120 16%	103 21%	51 19%	82 25%l	204 21%r	46 17%	17 17%	17 20%	28 22%	34 15%	11 18%	213 18%	86 16%	126 19%	139 24%t	34 26%u	31 22%	75 34%u	4 9%
Don't trust very much	(2) 151 8%	74 8%	77 9%	29 9%	48 7%	48 10%	25 7%	40 8%	85 8%	23 8%	45 6%	43 9%	35 13%l	28 8%	82 8%	20 7%	7 8%	14 16%mnr	10 8%	13 6%	5 8%	91 8%	40 8%	51 8%	56 10%	17 13%	10 7%	30 9%	3 7%
Don't trust at all	(1) 36 2%	16 2%	20 2%	6 2%	18 3%	10 2%	3 1%	11 2%	22 2%	3 1%	6 1%	13 3%l	7 3%	11 3%l	22 2%	5 2%	· ·	1 1%	1 1%	4 2%	3 4%o	13 1%	6 1%	7 1%	21 4%t	8 6%uv	6 4%uv	7 2%	3 5%
NET: Trust	1236 67%	653 70%	583 65%	226 72%dh	445 64%	311 66%	253 72%dh	333 70%	650 64%	201 71%	548 74%jkl	329 66%	161 61%	198 60%	634 66%	190 70%	69 72%	53 62%	77 61%	174 76%mpqs	38 66%	846 71%w	387 72%xz	459 69%xz	350 60%	71 55%	92 64%	188 60%	39 78%
NET: Don't trust	187 10%	90 10%	97 11%	35 11%	66 9%	57 12%	29 8%	52 11%	107 11%	26 9%	51 7%	56 11%l	42 16%l	39 12%l	104 11%	25 9%	8 8%	15 17%r	11 9%	17 7%	7 13%	104 9%	47 9%	57 9%	77 13%t	25 19%uv	16 11%	37 12%	6 12%
Don't know	58 3%	21 2%	37 4%	12 4%	18 3%	15 3%	12 4%	18 4%	28 3%	5 2%	25 3%	10 2%	10 4%	13 4%	26 3%	11 4%	3 3%	1 1%	10 8%mpr	5 2%	2 3%	37 3%	16 3%	21 3%	20 3%	- -	4 3%	16 5%x	1 1%
Mean	3.78	3.81	3.74	3.82	3.72	3.72	3.91deh	3.78	3.73	3.83	3.92jkl	3.72	3.62	3.67	3.74	3.82	3.89p	3.58	3.80	3.91mps	3.69	3.85w	3.87xyz	3.84xz	3.61	3.44	3.67	3.65	3.90
Standard deviation	0.94	0.92	0.96	0.94	0.94	0.96	0.89	0.94	0.95	0.89	0.85	0.95	1.02	1.01	0.95	0.91	0.88	0.97	0.95	0.87	1.03	0.89	0.89	0.90	0.99	1.08	0.97	0.96	1.06
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.04	0.04	0.03	0.05	0.04	0.04	0.06	0.05	0.04	0.05	0.08	0.10	0.09	0.05	0.09	0.04	0.04	0.04	0.09	0.07	0.05	0.05	0.17

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 39
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Child(rens) school (primary/secondary)
Base: All respondents

	Gender		Age					Social Grade				Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 181	82	99	41	82	40	18	61	102	27	89	41	25	26	107	27	17	5	4	14	7	118	37	81	58	16	12	30	5
	10%	9%	11%	13% ^f	12% ^f	8%	5%	13% ^f	10% ^f	9%	12%	8%	9%	8%	11% ^{qr}	10% ^q	17% ^{pqr}	6%	3%	6%	12% ^q	10%	7%	12% ^u	10%	12%	9%	10%	9%
Trust quite a lot	(4) 677	340	338	140	304	143	90	218	369	70	301	181	103	92	386	109	42	24	36	55	25	462	164	298	197	36	49	112	18
	37%	36%	38%	44% ^{efh}	44% ^{efh}	30%	26%	46% ^{efh}	37% ^f	25%	40% ^l	36% ^l	39% ^l	28%	40% ^{qqr}	44% ^{pqr}	28%	28%	28%	24%	43% ^{pqr}	39%	31%	45% ^{luxyz}	34%	28%	34%	36%	36%
Neither trust nor don't trust	(3) 389	208	181	58	150	107	74	89	226	70	145	112	60	71	206	59	17	24	30	44	9	241	126	115	133	41	29	63	15
	21%	22%	20%	18%	22%	23%	21%	19%	22%	25%	20%	22%	23%	21%	21%	22%	18%	28% ^s	23%	19%	15%	20%	24% ^v	17%	23%	32% ^{vz}	20%	20%	29%
Don't trust very much	(2) 111	57	54	25	36	32	17	31	62	22	47	29	14	21	57	21	3	11	4	11	5	75	29	46	32	6	10	17	3
	6%	6%	6%	8%	5%	7%	5%	7%	6%	8%	6%	6%	5%	6%	6%	8%	3%	12% ^{moqr}	3%	5%	8% ^o	6%	5%	7%	6%	5%	7%	5%	6%
Don't trust at all	(1) 24	11	13	5	12	5	2	9	13	3	9	7	4	5	14	3	*	1	-	3	2	14	4	10	9	4	2	3	1
	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	-	1%	3% ^q	1%	2%	2%	3%	1%	1%	1%	3%
NET: Trust	858	421	437	181	386	183	108	279	471	97	390	222	128	118	492	137	59	30	39	70	32	581	201	380	255	52	61	142	23
	47%	45%	49%	57% ^{efh}	55% ^{efh}	39% ^f	31%	58% ^{efh}	47% ^{ef}	34%	52% ^{jl}	45% ^l	49% ^l	36%	51% ^{pqr}	50% ^{pqr}	61% ^{pqr}	35%	31%	30%	55% ^{pqr}	48%	38%	57% ^{luxyz}	43%	40%	43%	45% ^u	46%
NET: Don't trust	135	68	67	30	49	37	19	41	75	25	56	35	18	26	72	24	3	12	4	14	7	89	32	57	41	10	11	20	4
	7%	7%	7%	9%	7%	8%	5%	8%	7%	9%	8%	7%	7%	8%	7%	9% ^o	3%	14% ^{oqr}	3%	6%	12% ^{oqr}	7%	6%	9%	7%	8%	6%	6%	9%
Don't know	455	239	216	46	113	146	149	70	236	90	152	129	57	116	198	52	18	20	54	103	11	289	175	113	158	27	41	90	8
	25%	26%	24%	15%	16%	31% ^{cdgh}	43% ^{cdgh}	15%	23% ^{cdg}	32%	21%	26%	22%	35% ^{ijkl}	20%	19%	18%	24%	43% ^{mnop}	45% ^{mnop}	18%	24%	33% ^{vwx}	17%	27%	21%	29% ^v	29% ^v	17%
Mean	3.64	3.61	3.67	3.70 ^f	3.70 ^f	3.55	3.52	3.71 ^f	3.63	3.50	3.70 ^l	3.60	3.64	3.53	3.67 ^p	3.62 ^p	3.92 ^{mnp}	3.33	3.54	3.53	3.63	3.65	3.56	3.72 ^u	3.61	3.52	3.59	3.66	3.52
Standard deviation	0.87	0.86	0.89	0.90	0.86	0.89	0.81	0.89	0.87	0.92	0.87	0.85	0.85	0.91	0.87	0.88	0.77	0.92	0.68	0.88	1.00	0.86	0.82	0.88	0.89	0.95	0.89	0.85	0.91
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.05	0.04	0.03	0.07	0.04	0.04	0.06	0.05	0.04	0.06	0.07	0.11	0.09	0.06	0.09	0.03	0.04	0.05	0.04	0.09	0.07	0.05	0.16

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 40
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
College
Base: All respondents

	Gender			Age							Social Grade					Working Status					Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	941	453	488	172	302	236	231	253	457	149	307	274	151	209	348	162	69	48	51	193	70	575	330	245	347	65	96	186	19
Weighted base	950	484	467	157	356	267	170	238	542	156	389	265	143	154	500	143	49*	48*	56*	125	28*	638	279	359	290	64*	65*	160	23**
Trust a great deal	(5) 74 8%	34 7%	40 8%	17 11%	29 8%	17 7%	11 6%	24 10%	39 7%	13 8%	33 8%	19 7%	10 7%	13 9%	44 9%	9 6%	7 14%r	2 3%	3 6%	5 4%	4 14%r	4 8%	18 7%	30 8%	23 8%	4 5%	1 2%	18 11%y	2 11%
Trust quite a lot	(4) 347 36%	174 36%	172 37%	89 56%defh	137 38%f	77 29%	44 26%	121 51%defh	182 34%	47 30%	156 40%l	101 38%l	51 35%	39 25%	199 40%r	55 38%	24 49%ppqr	13 27%	14 25%	34 27%	8 29%	230 36%	80 29%	150 42%u	106 37%	22 35%	21 32%	63 39%u	10 46%
Neither trust nor don't trust	(3) 265 28%	152 31%b	114 24%	30 19%	110 31%c	88 33%cfg	38 22%	55 23%	173 32%cfg	48 31%	103 26%	74 28%	47 33%	42 27%	150 30%	40 28%	10 21%	15 32%	11 20%	30 24%	9 31%	180 28%	77 28%	103 29%	78 27%	23 36%z	32 32%	34 21%	8 36%
Don't trust very much	(2) 42 4%	25 5%	17 4%	7 4%	16 5%	14 5%	6 3%	12 5%	25 5%	8 5%	16 4%	8 3%	9 6%	9 6%	18 4%	4 3%	2 4%	9 19%mnqr	2 3%	6 5%	1 3%	26 4%	15 5%	11 3%	16 6%	4 6%	2 3%	10 6%	* 2%
Don't trust at all	(1) 16 2%	6 1%	10 2%	3 2%	9 2%	3 1%	1 1%	5 2%	9 2%	3 2%	4 1%	7 3%	2 1%	2 1%	9 2%	4 3%	* 1%	1 1%	1 2%	* 2%	* 2%	9 1%	2 1%	7 2%	6 2%	1 1%	1 1%	4 3%	1 2%
NET: Trust	421 44%	209 43%	212 45%	106 67%defh	165 46%ef	95 36%	55 32%	145 61%defh	221 41%	60 38%	189 48%l	120 45%l	60 42%	52 34%	243 49%ppqr	64 44%r	31 63%npqr	15 31%	17 31%	39 31%	12 43%	279 44%	99 35%	180 50%uy	129 45%	26 40%	22 34%	81 50%uy	13 57%
NET: Don't trust	58 6%	31 6%	27 6%	9 6%	25 7%	17 6%	7 4%	17 7%	34 6%	11 7%	20 5%	16 6%	10 7%	11 7%	27 5%	8 6%	2 5%	10 20%mnqr	3 5%	7 5%	1 5%	35 5%	17 6%	17 5%	22 8%	5 7%	3 5%	14 9%	1 4%
Don't know	207 22%	92 19%	115 25%	13 8%	56 16%c	67 25%cdg	71 42%cdgh	22 9%	114 21%cg	38 24%	78 20%	55 21%	25 17%	49 32%jkl	80 16%	32 22%	6 12%	9 18%	25 45%mnop	50 40%mnop	6 21%	145 23%	86 31%vwx	59 16%	61 21%	10 16%	19 29%v	31 20%	1 3%
Mean	3.57	3.53	3.61	3.76deh	3.54	3.46	3.57	3.68eh	3.51	3.50	3.63	3.55	3.49	3.49	3.60	3.54	3.82r	3.16	3.54	3.49	3.64	3.57	3.50	3.62	3.54	3.44	3.44	3.62	3.63
Standard deviation	0.83	0.80	0.85	0.79	0.85	0.81	0.81	0.83	0.83	0.87	0.79	0.85	0.81	0.89	0.82	0.83	0.78	0.88	0.89	0.77	0.91	0.81	0.82	0.81	0.86	0.79	0.72	0.94	0.82
Standard error	0.03	0.04	0.04	0.06	0.05	0.06	0.07	0.05	0.04	0.09	0.05	0.06	0.07	0.07	0.05	0.07	0.10	0.14	0.17	0.07	0.12	0.04	0.06	0.06	0.05	0.11	0.09	0.08	0.19

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



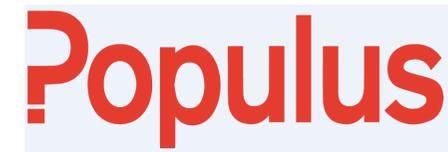
Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 41
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
University
Base: All respondents

	Gender		Age					Social Grade				Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 141 8%	68 7%	72 8%	49 15%defh	64 9%ef	18 4%	10 3%	62 13%efh	68 7%f	13 5%	77 10%kl	39 8%	11 4%	14 4%	92 9%qr	17 6%	13 14%nqr	6 6%	2 1%	7 3%	4 6%q	95 8%	21 4%	74 11%uxy	42 7%	5 4%	7 5%	31 10%u	4 7%
Trust quite a lot	(4) 513 28%	268 29%	245 27%	103 33%ef	234 34%ef	115 24%f	60 17%	169 35%efh	283 28%f	71 25%	221 30%l	156 31%l	70 27%	65 20%	305 31%ppqr	83 31%qr	36 37%ppqr	17 20%	18 14%	38 17%	16 28%qr	328 27%	123 23%	205 31%u	165 28%	31 24%	32 22%	102 32%uy	19 38%
Neither trust nor don't trust	(3) 543 30%	274 29%	269 30%	68 22%	209 30%c	162 34%cg	103 29%c	115 24%	325 32%cg	87 31%	221 30%	141 28%	80 30%	102 31%	291 30%	76 28%	28 29%	21 24%	35 28%	78 34%e	14 24%	360 30%	161 30%	199 30%	173 30%	56 44%uvyz	43 30%	74 24%	9 18%
Don't trust very much	(2) 145 8%	92 10%b	52 6%	38 12%dh	43 6%	36 8%	28 8%	53 11%dh	64 6%	20 7%	72 10%	34 7%	15 6%	25 7%	74 8%	21 8%	8 8%	9 11%	6 5%	22 10%	5 9%	97 8%	47 9%	50 8%	42 7%	12 10%	8 6%	21 7%	6 13%
Don't trust at all	(1) 65 4%	41 4%	25 3%	19 6%eh	23 3%	12 3%	11 3%	27 6%eh	27 3%	15 5%	21 3%	20 4%	15 6%	10 3%	39 4%r	7 3%	2 2%	8 10%mnor	4 3%	3 1%	2 4%r	36 3%	20 4%	17 3%	25 4%	3 3%	9 6%v	13 4%	4 8%
NET: Trust	653 36%	336 36%	317 35%	152 48%efh	298 43%efh	133 28%f	70 20%	231 48%efh	351 35%ef	84 30%	297 40%kl	195 39%kl	82 31%	79 24%	396 41%ppqr	101 37%qr	49 50%npqr	22 26%	19 15%	45 20%	20 34%qr	423 35%	143 27%	279 42%uxy	208 35%	36 28%	38 27%	133 42%uxy	23 46%
NET: Don't trust	210 11%	133 14%b	77 9%	57 18%defh	66 9%	48 10%	39 11%	80 17%defh	91 9%	35 12%	92 12%	54 11%	30 11%	34 10%	113 12%	28 10%	10 10%	18 20%mnqr	10 8%	25 11%	8 13%	133 11%	67 12%	67 10%	66 11%	16 12%	17 12%	34 11%	10 20%
Don't know	431 23%	193 21%	238 26%a	38 12%	125 18%cg	130 27%cdg	139 40%cdg	51 11%	241 24%cdg	76 27%	133 18%	109 22%	72 27%l	117 35%ij	168 17%	67 25%mo	10 11%	25 29%mo	62 49%mnop	81 35%mmo	17 29%mo	283 24%	164 31%vz	120 18%	140 24%	21 17%	44 31%vx	74 23%	8 16%
Mean	3.37	3.31	3.43a	3.45f	3.47ef	3.26	3.15	3.44f	3.39f	3.23	3.43l	3.41l	3.25	3.23	3.42pr	3.41pr	3.58pqr	3.03	3.12	3.17	3.33	3.38	3.21	3.50uxy	3.35	3.20	3.19	3.49uxy	3.29
Standard deviation	0.96	0.99	0.92	1.13	0.93	0.85	0.89	1.08	0.89	0.98	0.97	0.96	0.90	0.98	0.91	0.94	1.17	0.83	0.81	1.02	0.94	0.92	0.94	0.97	0.81	1.01	1.00	1.13	
Standard error	0.03	0.04	0.04	0.07	0.04	0.05	0.05	0.05	0.04	0.07	0.04	0.05	0.07	0.05	0.04	0.06	0.08	0.15	0.11	0.05	0.10	0.03	0.04	0.05	0.04	0.08	0.08	0.06	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 42
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Child(rens) childcare up to 5 years old (i.e. nursery/childminder)
Base: All respondents

	Gender			Age							Social Grade					Working Status					Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 147 8%	74 8%	73 8%	32 10% <i>f</i>	72 10% <i>f</i>	31 7%	11 3%	54 11% <i>ef</i>	81 8% <i>f</i>	20 7%	72 10%	33 7%	22 8%	20 6%	93 10% <i>qr</i>	23 8% <i>r</i>	10 11% <i>qr</i>	5 6%	4 3%	8 3%	5 9% <i>qr</i>	89 7%	19 4%	70 11% <i>u</i>	54 9%	8 6%	11 8% <i>u</i>	35 11% <i>u</i>	5 9%
Trust quite a lot	(4) 553 30%	273 29%	280 31%	119 38% <i>efh</i>	236 34% <i>efh</i>	116 25%	81 23%	190 40% <i>efh</i>	282 28%	63 22%	252 34% <i>l</i>	150 30% <i>l</i>	81 31% <i>l</i>	70 21%	311 32% <i>pqr</i>	88 32% <i>pr</i>	31 32% <i>p</i>	14 17%	33 26%	53 23%	22 39% <i>pqr</i>	375 31%	136 25%	239 36% <i>luxy</i>	161 27%	24 18%	38 26%	100 32% <i>x</i>	17 35%
Neither trust nor don't trust	(3) 402 22%	202 22%	199 22%	63 20%	164 24%	108 23%	66 19%	94 20%	242 24%	53 19%	146 20%	116 23%	61 24%	79 24%	225 23%	56 21%	23 24%	21 24%	19 15%	47 20%	11 19%	257 21%	108 20%	149 22%	133 23%	46 35% <i>uvz</i>	35 24%	52 17%	11 23%
Don't trust very much	(2) 72 4%	42 4%	30 3%	17 5%	30 4%	15 3%	10 3%	25 5%	37 4%	13 5%	25 3%	23 5%	12 5%	11 3%	40 4%	13 5%	5 5%	5 5%	3 3%	4 2%	2 4%	44 4%	21 4%	23 3%	23 4%	8 6%	4 3%	11 3%	5 10%
Don't trust at all	(1) 21 1%	7 1%	14 2%	2 1%	12 2%	4 1%	3 1%	9 2%	9 1%	3 1%	4 1%	10 2% <i>l</i>	4 1%	3 1%	9 1%	3 1%	*	3 3%	1 1%	3 1%	1 2%	10 1%	5 1%	6 1%	10 2%	5 4% <i>uv</i>	2 1%	3 1%	1 1%
NET: Trust	701 38%	347 37%	353 39%	152 48% <i>efh</i>	309 44% <i>efh</i>	148 31%	93 26%	244 51% <i>efh</i>	364 36% <i>f</i>	83 30%	324 44% <i>l</i>	183 37% <i>l</i>	103 39% <i>l</i>	91 27%	404 42% <i>pqr</i>	110 41% <i>pqr</i>	41 43% <i>pqr</i>	19 22%	37 29%	61 27%	27 47% <i>pqr</i>	463 39%	155 29%	309 46% <i>luxy</i>	215 37%	31 24%	49 34%	135 43% <i>lux</i>	22 44%
NET: Don't trust	93 5%	49 5%	44 5%	19 6%	42 6%	19 4%	13 4%	34 7% <i>f</i>	46 5%	16 6%	29 4%	34 7%	16 6%	14 4%	49 5%	16 6%	5 5%	8 9% <i>r</i>	4 3%	7 3%	4 6%	54 5%	26 5%	29 4%	33 6%	13 10% <i>uvz</i>	6 4%	14 4%	5 11%
Don't know	642 35%	338 36%	304 34%	82 26%	183 26%	198 42% <i>cdg</i>	179 51% <i>cdg</i>	106 22%	356 35% <i>cdg</i>	130 46%	245 33%	165 33%	84 32%	148 45% <i>ijk</i>	290 30%	89 33%	28 29%	38 45% <i>mos</i>	67 53% <i>mnos</i>	115 50% <i>mnos</i>	16 28%	425 35%	247 46% <i>vxyz</i>	178 27%	206 35%	39 30%	53 37% <i>v</i>	114 36% <i>v</i>	11 22%
Mean	3.61	3.61	3.62	3.70 <i>f</i>	3.63	3.57	3.51	3.69 <i>f</i>	3.60	3.56	3.73 <i>jl</i>	3.52	3.58	3.51	3.65 <i>p</i>	3.62 <i>p</i>	3.68 <i>p</i>	3.28	3.58	3.51	3.66 <i>p</i>	3.63	3.50 <i>x</i>	3.71 <i>ux</i>	3.59	3.23	3.59 <i>x</i>	3.76 <i>ux</i>	3.54
Standard deviation	0.84	0.84	0.85	0.82	0.88	0.82	0.78	0.89	0.83	0.90	0.80	0.88	0.87	0.83	0.84	0.86	0.83	1.00	0.76	0.79	0.87	0.81	0.79	0.81	0.90	0.93	0.85	0.86	0.92
Standard error	0.02	0.04	0.03	0.05	0.04	0.05	0.05	0.04	0.04	0.08	0.04	0.05	0.06	0.05	0.04	0.06	0.09	0.14	0.10	0.06	0.08	0.03	0.04	0.04	0.04	0.10	0.07	0.06	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 43
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Social care (i.e. care homes/care delivered in the home)
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 65 4%	37 4%	28 3%	19 6%efh	26 4%	12 3%	7 2%	31 6%efh	27 3%	8 3%	30 4%	15 3%	7 3%	12 4%	40 4%	4 2%	6 6%nr	4 5%	3 3%	3 2%	3 5%nr	34 3%	10 2%	24 4%	26 4%	4 3%	6 4%	15 5%u	5 10%
Trust quite a lot	(4) 413 22%	215 23%	198 22%	106 34%defh	148 21%	99 21%	61 17%	146 31%defh	206 20%	58 21%	184 25%	110 22%	52 20%	67 20%	239 25%nr	49 18%	32 33%npqr	17 20%	20 16%	42 18%	13 22%	260 22%	94 18%	165 25%u	141 24%	30 23%	29 20%	83 26%u	12 24%
Neither trust nor don't trust	(3) 585 32%	311 33%	275 31%	79 25%	225 32%	168 35%cg	113 32%	125 26%	348 34%cg	97 34%	228 31%	173 35%	74 28%	110 33%	324 33%o	80 30%	21 22%	29 33%	47 37%o	64 28%	20 35%o	386 32%	184 34%	202 30%	186 32%	47 36%	50 35%	89 28%	13 27%
Don't trust very much	(2) 387 21%	182 19%	204 23%	50 16%	159 23%c	96 20%	82 23%c	83 17%	222 22%c	60 21%	150 20%	101 26%	69 20%	67 20%	178 18%	75 28%ms	18 18%	18 20%	29 23%	60 26%ms	9 15%	267 22%	124 23%	143 22%	112 19%	26 20%	25 18%	60 19%	8 17%
Don't trust at all	(1) 118 6%	44 5%	74 8%a	15 5%	45 6%	28 6%	30 8%	28 6%	61 6%	18 6%	30 4%	40 8%ci	18 7%	29 9%ci	50 5%	22 8%	7 7%	3 4%	10 8%	21 9%rn	5 9%	67 6%	41 8%v	26 4%	45 8%	15 11%vz	15 11%vz	16 5%	5 11%
NET: Trust	478 26%	251 27%	226 25%	125 40%defh	174 25%	111 23%	67 19%	177 37%defh	233 23%	66 23%	214 29%	125 25%	59 22%	79 24%	280 29%nqr	54 20%	38 40%mpqr	21 25%	23 18%	46 20%	16 27%	294 24%	105 20%	189 28%u	167 28%	34 26%	35 25%	98 31%u	17 34%
NET: Don't trust	505 27%	226 24%	279 31%a	65 21%	204 29%c	124 26%	111 32%cg	111 23%	282 28%c	77 27%	180 24%	141 28%	87 33%ci	96 29%	228 24%	97 36%ms	25 26%	21 24%	39 31%	82 35%ms	14 24%	334 28%	165 31%z	169 25%	157 27%	41 32%	40 28%	76 24%	14 27%
Don't know	269 15%	148 16%	121 13%	46 15%	94 14%	70 15%	59 17%	66 14%	145 14%	42 15%	121 16%	59 12%	44 17%	46 14%	137 14%	41 15%	12 13%	15 18%	17 14%	39 17%	8 14%	186 16%	82 15%x	104 16%x	78 13%	8 6%	17 12%	53 17%x	6 11%
Mean	2.95	3.02b	2.87	3.24defh	2.92	2.93	2.77	3.17defh	2.90	2.91	3.06ijkl	2.91	2.82	2.88	3.05nqr	2.74	3.15nqr	3.03nr	2.79	2.72	2.99nr	2.93	2.80	3.03u	2.98	2.85	2.89	3.08u	3.07
Standard deviation	0.99	0.95	1.01	1.02	0.99	0.94	0.97	1.05	0.95	0.95	0.96	0.99	0.99	1.02	0.97	0.96	1.09	0.96	0.94	0.99	1.06	0.96	0.95	0.95	1.03	1.03	1.05	1.01	1.19
Standard error	0.02	0.04	0.04	0.06	0.04	0.05	0.05	0.05	0.03	0.06	0.04	0.05	0.06	0.05	0.04	0.06	0.10	0.11	0.09	0.06	0.09	0.03	0.04	0.05	0.04	0.09	0.08	0.06	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 44
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
The NHS
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 484 26%	288 31%b	196 22%	99 31%dh	158 23%	123 26%	104 30%d	135 28%	245 24%	86 30%	207 28%	113 23%	68 26%	96 29%	236 24%	70 26%	43 45%mp	18 21%	33 26%	69 30%	14 24%	300 25%	142 26%	158 24%	171 29%	44 34%v	38 26%	89 28%	13 26%
Trust quite a lot	(4) 833 45%	420 45%	413 46%	141 45%	301 43%	228 48%	164 47%	204 43%	465 46%	121 43%	327 44%	256 51%kl	113 43%	137 41%	446 46%o	120 44%o	30 31%	33 38%	68 54%o	107 47%o	28 49%o	567 47%w	246 46%	322 48%x	240 41%	48 37%	61 42%	131 42%	26 52%
Neither trust nor don't trust	(3) 307 17%	138 15%	169 19%	39 12%	148 21%cf	75 16%	45 13%	75 16%	188 19%cf	45 16%	127 17%	81 16%	41 15%	59 18%	174 18%	45 16%	14 14%	20 23%q	13 10%	33 14%	9 16%	193 16%	88 16%	105 16%	105 18%	29 22%	24 17%	52 17%	8 17%
Don't trust very much	(2) 156 9%	68 7%	88 10%	22 7%	64 9%	36 8%	34 10%	40 8%	83 8%	24 9%	62 8%	31 6%	32 12%j	31 9%	78 8%	26 10%	8 8%	10 11%	11 9%	19 8%	4 7%	105 9%	50 9%	54 8%	50 9%	7 5%	15 11%	28 9%	1 2%
Don't trust at all	(1) 31 2%	11 1%	20 2%	6 2%	15 2%	4 1%	5 1%	11 2%	14 1%	5 2%	10 1%	9 2%	5 2%	7 2%	19 2%	4 1%	2 2%	1 1%	2 1%	1 1%	1 2%	19 2%	8 2%	11 2%	10 2%	2 2%	3 2%	5 2%	1 3%
NET: Trust	1317 72%	708 76%b	609 68%	239 76%d	459 66%	351 74%d	267 76%d	339 71%	710 70%	207 73%	533 72%	370 74%	181 68%	233 70%	682 70%	190 70%	74 76%p	51 59%	101 80%p	176 77%p	42 73%	867 72%	387 72%	480 72%	410 70%	92 71%	98 69%	221 70%	39 78%
NET: Don't trust	187 10%	79 8%	108 12%a	29 9%	79 11%	41 9%	39 11%	51 11%	97 10%	29 10%	72 10%	40 8%	36 14%j	38 11%	98 10%	30 11%	9 10%	11 13%	13 10%	20 9%	5 9%	124 10%	58 11%	65 10%	60 10%	9 7%	18 13%	34 11%	3 5%
Don't know	26 1%	11 1%	15 2%	8 3%f	11 2%f	6 1%f	- 3%f	13 3%f	13 1%f	1 *	11 1%	8 2%	6 2%l	1 *	14 1%	7 3%r	- 4%oqr	4 *	- *	- *	1 1%	15 1%	2 *	14 2%u	11 2%	- 2%	2 3%u	9 -	- -
Mean	3.87	3.98b	3.76	3.99d	3.76	3.92d	3.93d	3.89	3.85	3.92	3.90	3.89	3.81	3.86	3.84	3.85	4.10mp	3.69	3.94	3.98mp	3.87	3.87	3.87	3.86	3.89	3.96	3.82	3.88	3.96
Standard deviation	0.96	0.93	0.98	0.96	0.98	0.90	0.97	1.00	0.94	0.98	0.95	0.89	1.02	1.01	0.96	0.97	1.03	1.00	0.92	0.91	0.94	0.95	0.96	0.93	0.99	0.97	1.01	0.99	0.89
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.05	0.04	0.03	0.06	0.04	0.04	0.06	0.05	0.04	0.06	0.09	0.11	0.09	0.05	0.08	0.03	0.04	0.04	0.09	0.07	0.05	0.14	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

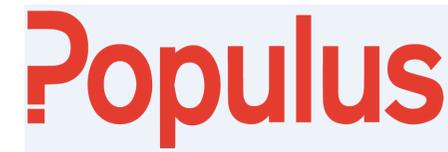
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 45
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
The Government
Base: All respondents

	Gender		Age					Social Grade				Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 21 1%	10 1%	11 1%	4 1%	11 2%	3 1%	3 1%	6 1%	12 1%	3 1%	10 1%	5 1%	3 1%	3 1%	16 2%	* -	- -	2 2%	- -	2 1%	1 1%	13 1%	6 1%	7 1%	5 1%	2 2%	1 1%	2 1%	2 4%
Trust quite a lot	(4) 189 10%	100 11%	90 10%	26 8%	79 11%	38 8%	47 13%	61 13%	81 13%	28 10%	97 13%	40 8%	25 9%	27 8%	95 10%	25 9%	7 8%	8 9%	14 11%	38 16%	2 4%	132 11%	68 13%	64 10%	53 9%	8 6%	15 11%	30 10%	5 9%
Neither trust nor don't trust	(3) 441 24%	219 23%	222 25%	69 22%	136 19%	125 26%	111 32%	102 21%	228 23%	71 25%	194 26%	111 22%	55 21%	81 24%	219 23%	62 23%	25 26%	12 13%	43 34%	66 29%	14 24%	305 25%	137 26%	168 25%	124 21%	31 24%	32 23%	61 19%	11 23%
Don't trust very much	(2) 650 35%	329 35%	321 36%	115 36%	253 36%	159 34%	123 35%	167 35%	359 36%	109 39%	240 32%	213 43%	82 31%	115 35%	330 34%	117 43%	39 40%	27 32%	42 33%	74 32%	21 37%	431 36%	195 37%	236 35%	201 34%	35 27%	57 40%	109 35%	17 35%
Don't trust at all	(1) 499 27%	268 29%	231 26%	87 28%	206 30%	142 30%	63 18%	126 26%	310 31%	70 25%	180 24%	127 25%	93 35%	100 30%	290 30%	55 20%	25 26%	37 43%	24 19%	50 22%	18 31%	297 25%	125 23%	173 26%	191 33%	49 38%	37 26%	106 33%	10 21%
NET: Trust	210 11%	109 12%	101 11%	29 9%	90 13%	41 9%	50 14%	67 14%	93 9%	30 11%	107 14%	46 9%	27 10%	30 9%	111 11%	25 9%	7 8%	10 11%	14 11%	40 17%	3 5%	145 12%	74 14%	71 11%	58 10%	10 7%	16 11%	32 10%	7 14%
NET: Don't trust	1149 63%	596 64%	552 61%	202 64%	459 66%	301 64%	187 53%	293 61%	669 66%	178 63%	419 56%	339 68%	175 66%	215 65%	620 64%	173 64%	64 66%	64 74%	66 52%	124 54%	39 68%	728 61%	320 60%	408 61%	392 67%	84 65%	94 66%	215 68%	28 55%
Don't know	37 2%	12 1%	25 3%	14 5%	13 2%	7 1%	3 1%	16 3%	18 2%	3 1%	23 3%	3 1%	6 2%	6 2%	20 2%	11 4%	1 1%	1 3%	- -	1 2%	21 2%	4 1%	17 3%	12 2%	5 4%	* uy	* uy	7 2%	4 8%
Mean	2.21	2.19	2.23	2.15	2.18	2.14	2.43 code gh	2.25h	2.12	2.23	2.33jkl	2.16	2.08	2.13	2.17	2.22p	2.15	1.95	2.39ps	2.43mno ps	2.05	2.26w	2.31xz	2.22	2.10	2.02	2.21	2.07	2.37
Standard deviation	1.00	1.01	0.99	0.97	1.04	0.97	0.97	1.04	0.98	0.97	1.04	0.94	1.02	0.97	1.03	0.89	0.90	1.06	0.93	1.03	0.93	0.99	1.01	0.98	1.00	1.02	0.97	1.00	1.09
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.05	0.05	0.03	0.06	0.04	0.04	0.06	0.05	0.04	0.05	0.08	0.11	0.09	0.05	0.08	0.03	0.04	0.05	0.04	0.09	0.07	0.05	0.18

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 46
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
Politicians
Base: All respondents

	Gender		Age					Social Grade				Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 17 1%	12 1%	5 1%	1 *	15 2%ef	-	-	3 1%	13 1%ef	-	10 1%	4 1%	2 1%	1 *	15 2%	-	1 1%n	-	-	-	*	12 1%	2 *	10 2%	4 1%	-	1 1%	3 1%	*
Trust quite a lot	(4) 73 4%	44 5%	29 3%	7 2%	29 4%	21 4%	16 4%	24 5%	34 3%	15 5%	37 5%	13 3%	8 3%	15 5%	38 4%	8 3%	6 6%	3 3%	6 5%	11 5%	1 2%	46 4%	28 5%	18 3%	24 4%	5 4%	6 4%	13 4%	3 6%
Neither trust nor don't trust	(3) 351 19%	156 17%	195 22%a	59 19%	118 17%	89 19%	85 24%dh	97 20%	169 17%	52 18%	151 20%	96 19%	45 17%	59 18%	172 18%	48 18%	18 18%	14 16%	29 23%	60 26%mn	11 19%	243 20%	118 22%z	125 19%	99 17%	23 18%	29 21%	48 15%	9 17%
Don't trust very much	(2) 653 36%	339 36%	314 35%	118 38%	238 34%	148 31%	148 42%deh	170 35%	335 33%	99 35%	278 37%k	190 38%k	74 28%	110 33%	340 35%	99 36%	37 38%	24 28%	49 39%	88 38%st	15 26%	438 37%	199 36%	239 36%	192 33%	34 27%	53 37%	105 33%	23 46%
Don't trust at all	(1) 707 38%	373 40%	334 37%	115 36%	285 41%f	205 43%fg	102 29%	168 35%	437 40%	114 40%	250 34%	193 39%	122 46%ci	142 43%ci	385 40%r	106 39%r	34 35%	42 49%qr	42 33%	70 31%	29 50%mn	442 37%	183 34%	259 39%	254 43%t	62 48%u	53 37%	138 44%u	11 22%
NET: Trust	90 5%	56 6%	33 4%	9 3%	44 6%c	21 4%	16 4%	27 6%	47 5%	15 5%	47 6%	16 3%	11 4%	16 5%	53 5%	8 3%	7 7%	3 3%	6 5%	11 5%	1 2%	58 5%	30 6%	28 4%	28 5%	5 4%	7 5%	16 5%	4 7%
NET: Don't trust	1359 74%	712 76%	648 72%	233 74%	524 75%	354 75%	249 71%	338 71%	772 77%g	212 75%	528 71%	383 77%	196 74%	252 76%	724 75%	204 75%	71 73%	66 77%	91 72%	159 69%	44 76%	880 73%	382 71%	498 75%	446 76%	97 75%	106 74%	243 77%	34 67%
Don't know	37 2%	12 1%	25 3%	14 5%dfh	12 2%	10 2%f	1 *	16 3%f	20 2%f	3 1%	18 2%j	3 1%	12 4%ijl	5 1%	19 2%	11 4%qr	1 1%	4 4%qr	-	1 *	2 3%qr	18 2%	5 1%	13 2%	14 2%	5 4%u	1 *	9 3%	4 8%
Mean	1.91	1.90	1.92	1.88	1.91	1.84	2.04cde h	1.97h	1.84	1.88	2.00kl	1.88	1.79	1.85	1.90	1.84	1.99s	1.73	2.01ps	1.73	2.05mnp s	1.73	2.00xz	1.90	1.83	1.76	1.93	1.82	2.12
Standard deviation	0.91	0.93	0.88	0.84	0.98	0.89	0.84	0.92	0.92	0.89	0.94	0.86	0.91	0.90	0.94	0.83	0.95	0.86	0.88	0.87	0.87	0.91	0.91	0.91	0.89	0.90	0.91	0.89	0.89
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.04	0.04	0.03	0.05	0.04	0.04	0.05	0.04	0.04	0.05	0.08	0.09	0.08	0.05	0.07	0.03	0.04	0.04	0.03	0.08	0.06	0.05	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 47
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?
The European Union
Base: All respondents

	Gender		Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Trust a great deal	(5) 94	56	38	25	34	26	9	38	47	11	51	26	11	6	65	9	5	2	6	5	2	54	16	37	34	3	6	25	6
	5%	6%	4%	8% _f	5%	6%	3%	8% _f	5%	4%	7% _l	5% _l	4%	2%	7% _r	3%	6%	3%	4%	2%	3%	4%	3%	6%	6%	2%	4%	8% _u	13%
Trust quite a lot	(4) 277	167	110	72	116	53	37	105	136	35	147	71	33	26	167	35	22	11	11	25	7	198	69	129	70	7	6	57	9
	15%	18% _b	12%	23% _{ef}	17% _{ef}	11%	10%	22% _{ef}	13%	13%	20% _{kl}	14% _l	13%	8%	17% _{qr}	13%	22% _{nr}	12%	8%	11%	12%	16% _{uw}	13% _{xy}	19% _{uxy}	12%	6%	4%	18% _{wy}	18%
Neither trust nor don't trust	(3) 399	182	217	76	179	96	48	119	232	57	157	118	60	64	214	73	26	20	20	32	14	253	102	151	133	29	32	72	13
	22%	19%	24% _a	24% _f	26% _f	20% _f	14%	25% _f	23% _f	20%	21%	24%	23%	19%	22% _r	27% _{qr}	27% _r	23% _r	16%	14%	25% _r	21%	19%	23%	23%	22%	23%	23%	26%
Don't trust very much	(2) 439	188	251	72	164	122	81	108	251	69	174	131	55	79	245	60	19	16	28	56	14	300	129	171	128	29	40	60	11
	24%	20%	28% _a	23%	24%	26%	23%	23%	25%	24%	23%	26%	21%	24%	25%	22%	19%	18%	22%	25%	25%	25%	24%	26%	22%	22%	28% _z	19%	23%
Don't trust at all	(1) 522	315	207	38	155	161	168	66	288	105	179	125	82	135	226	64	22	30	56	109	15	344	206	139	173	50	51	72	4
	28%	34% _b	23%	12%	22% _{cg}	34% _{cdg}	48% _{cdeg}	14%	29% _{cdg}	37% _h	24%	25%	31%	41% _{ijkl}	23%	23%	23%	35% _m	44% _{mnos}	47% _{mnos}	26%	29%	38% _{vz}	21%	29%	39% _{vz}	35% _{vz}	23%	9%
NET: Trust	371	223	148	96	150	79	45	142	183	46	198	96	44	33	232	45	27	13	16	30	9	251	85	166	104	10	12	82	15
	20%	24% _b	16%	31% _{defh}	22% _f	17%	13%	30% _{defh}	18% _f	16%	27% _{ijkl}	19% _l	17% _l	10%	24% _{nqr}	16%	28% _{npqr}	15%	13%	13%	15%	21%	16% _{xy}	25% _{uxy}	18%	8%	9%	26% _{uxy}	31%
NET: Don't trust	961	503	457	110	320	283	249	174	538	174	354	255	137	214	471	124	41	46	84	165	29	644	335	309	301	79	90	132	16
	52%	54%	51%	35%	46% _{cg}	60% _{cdg}	71% _{cdeg}	36%	53% _{cdg}	62% _h	48%	51%	52%	65% _{ijkl}	49%	46%	42%	53%	67% _{mnos}	72% _{mnpop}	51%	54%	63% _{vz}	47%	51%	61% _{vz}	63% _{vz}	42%	31%
Don't know	106	28	78	33	49	16	9	43	54	5	35	28	22	21	51	30	3	7	7	3	5	51	13	38	49	11	8	30	6
	6%	3%	9% _a	11% _{ef}	7% _{ef}	3%	3%	9% _{ef}	5% _f	2%	5%	6%	8%	6%	5% _r	11% _{mor}	3%	9% _r	5% _r	1%	9% _r	5% _r	3%	6% _u	8% _t	9% _u	5%	9% _u	12%
Mean	2.41	2.41	2.42	2.91 _{def}	2.55 _{ef}	2.26 _f	1.94	2.86 _{def}	2.38 _f	2.20	2.60 _{kl}	2.45 _l	2.32 _l	2.00	2.56 _{pqr}	2.45 _{qr}	2.67 _{pqr}	2.23	2.01	1.94	2.36 _{qr}	2.40	2.16	2.61 _{uxy}	2.38	2.01	2.10	2.66 _{uxy}	3.04
Standard deviation	1.22	1.29	1.14	1.18	1.18	1.21	1.14	1.19	1.19	1.19	1.26	1.19	1.21	1.08	1.24	1.14	1.23	1.19	1.19	1.12	1.14	1.21	1.17	1.20	1.23	1.06	1.10	1.29	1.21
Standard error	0.03	0.04	0.04	0.07	0.05	0.06	0.05	0.06	0.04	0.07	0.05	0.05	0.07	0.05	0.05	0.07	0.11	0.13	0.11	0.06	0.10	0.04	0.05	0.06	0.05	0.10	0.08	0.07	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 48
Q26. Which of the following has your household experienced in the last month?
 Base: All respondents

	Gender		Age					Social Grade				Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
NET: Any	920	430	490	177	413	219	112	269	540	143	371	255	138	157	517	152	52	51	35	75	37	523	163	360	366	69	87	211	32
	50%	46%	54%a	56%ef	59%ef	46%f	32%	56%ef	54%ef	51%	50%	51%	53%	47%	53%qr	56%qr	54%qr	59%qr	28%	33%	64%mq	44%	30%	54%u	62%t	53%u	61%u	67%uvx	63%
Cut back spending on essential household items	470	205	265	82	230	111	48	127	295	63	166	141	72	91	274	75	27	25	19	30	19	246	66	180	201	36	46	119	23
	26%	22%	29%a	26%f	33%ef	23%f	14%	27%f	29%f	22%	22%	28%	27%	27%	28%qr	28%qr	28%qr	29%qr	15%	13%	34%qr	21%	12%	27%u	34%t	28%u	32%u	38%uv	46%
Taken money out of savings accounts, or transferred savings into current account, to cover this months spending	442	190	252	85	185	101	70	135	237	75	197	124	55	67	234	85	22	20	19	44	18	284	107	178	141	24	28	90	17
	24%	20%	28%a	27%f	27%f	21%	20%	28%ef	24%	27%	26%l	25%	21%	20%	24%q	31%mq	23%	23%	15%	19%	31%qr	24%	20%	27%u	24%	18%	19%	28%uxy	33%
Used an authorised overdraft facility of your bank account	310	142	168	64	164	66	15	99	195	41	110	100	53	46	197	46	22	14	3	16	12	160	30	131	130	18	24	88	19
	17%	15%	19%	20%f	24%ef	14%f	4%	21%ef	19%ef	14%	15%	20%il	20%	14%	20%qr	17%qr	23%qr	16%qr	2%	7%	20%qr	13%	6%	20%u	22%t	14%u	24	28%uvxy	38%
Borrowed money from friends or family	198	75	123	61	91	41	5	81	112	24	64	50	42	43	104	34	20	21	3	6	11	61	13	47	129	28	24	77	8
	11%	8%	14%a	19%defh	13%f	9%f	1%	17%efh	11%f	9%	9%	10%	16%ij	13%	11%qr	13%qr	21%mnqr	24%mnqr	2%	3%	18%mq	5%	2%	7%u	22%t	22%uv	17%uv	24%uv	17%
Taken out a new credit card/store card	149	79	70	46	73	21	10	65	74	9	69	40	27	13	110	17	5	3	4	7	3	86	19	67	57	8	9	41	6
	8%	8%	8%	14%efh	10%ef	4%	3%	14%efh	7%f	3%	9%l	8%l	10%l	4%	11%npqr	6%	5%	3%	3%	3%	5%	7%	4%	10%u	10%	6%	6%	13%uy	11%
Defaulted on a bill (e.g. phone, utilities)	85	30	54	14	51	17	2	26	56	9	25	17	19	24	51	8	6	10	2	2	4	15	3	13	62	23	17	23	7
	5%	3%	6%a	4%f	7%ef	4%f	1%	5%f	6%f	3%	3%	4%	7%i	7%ij	5%r	3%	7%r	11%mnqr	2%	1%	8%nr	1%	*	2%	11%t	18%uvz	12%uv	7%uv	15%
Used an unauthorised overdraft facility	56	30	26	9	33	13	1	19	36	10	17	19	10	10	42	5	2	5	-	1	2	21	2	19	32	7	7	18	3
	3%	3%	3%	3%f	5%f	3%f	*	4%f	4%f	4%	2%	4%	4%	3%	4%qr	2%	2%	6%nr	-	*	3%qr	2%	*	3%u	6%t	6%u	5%u	6%u	6%
Taken out a short term, or 'pay day loan' (e.g. Wonga, Payday UK, Quick Quid)	36	22	14	9	15	11	*	13	23	3	9	16	8	3	27	4	2	1	-	*	1	1	1	*	31	3	12	16	3
	2%	2%	2%	3%f	2%f	2%f	*	3%f	2%f	1%	1%	3%l	3%	1%	3%r	1%	2%r	2%	-	*	1%	*	*	*	5%t	3%uv	8%uv	5%uv	6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 48
Q26. Which of the following has your household experienced in the last month?
Base: All respondents

	Gender		Age						Social Grade				Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Defaulted on a loan	33 2%	16 2%	17 2%	7 2% ^f	23 3% ^{ef}	4 1%	-	13 3% ^f	20 2% ^f	3 1%	7 1%	12 2%	11 4% ^{il}	3 1%	29 3% ^r	3 1%	1 1%	-	-	-	*	3 *	2 *	1 *	26 4% ^t	6 4% ^{uv}	6 4% ^{uv}	14 5% ^{uv}	4 8%
Taken out a commercial loan	24 1%	13 1%	11 1%	4 1%	16 2% ^e	2 *	3 1%	7 2%	14 1%	2 1%	14 2%	6 1%	2 1%	2 1%	12 1%	9 3% ^r	1 1%	-	1 1%	1 1%	-	19 2%	4 1%	15 2%	5 1%	-	1 1%	4 1%	*
Defaulted on rent payment	20 1%	6 1%	15 2%	3 1%	12 2% ^f	6 1%	-	3 1%	17 2% ^f	2 1%	9 1%	4 1%	3 1%	5 1%	11 1%	4 1%	2 2%	1 1%	-	2 1%	1 1%	-	-	-	20 3% ^t	7 5% ^{uv}	3 2% ^{uv}	10 3% ^{uv}	-
Defaulted on a mortgage payment	3 *	-	3 *	1 *	1 *	1 *	-	1 *	2 *	1 *	-	1 *	1 *	-	1 *	-	2 3% ^{mr}	-	-	-	-	3 *	-	3 *	-	-	-	-	-
None of these	883 48%	488 52% ^{cb}	394 44%	120 38%	275 39%	249 53% ^{cdgh}	239 68% ^{cdeg}	188 39%	456 45%	137 48%	360 48%	235 47%	118 45%	169 51%	427 44% ^s	117 43%	39 41%	34 40%	92 72% ^{mnop}	154 67% ^{mnop}	19 33%	651 54% ^w	361 67% ^{vwxyz}	290 44% ^z	216 37%	59 46% ^z	56 39%	100 32%	16 32%
Prefer not to say	17 1%	6 1%	11 1%	8 2% ^{dth}	4 1%	4 1%	1 *	8 2%	8 1%	2 1%	6 1%	6 1%	3 1%	2 1%	12 1%	1 *	2 3% ^{nr}	*	-	1 *	1 1%	15 1%	5 1%	10 1%	2 *	1 1%	-	*	*
Don't know	17 1%	11 1%	6 1%	11 3% ^{defh}	5 1%	1 *	-	13 3% ^{defh}	4 *	1 *	6 1%	3 1%	4 2%	4 1%	12 1%	1 *	3 3% ^r	1 1%	-	-	1 1% ^r	11 1%	6 1%	5 1%	4 1%	*	-	4 1%	2 4%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 49
Q26. Squeezometer
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Defaulted on loan, bill, mortgage or rent	110 6%	42 5%	68 8%a	19 6%f	68 10%ef	22 5%f	2 1%	33 7%f	75 7%f	12 4%	33 4%	27 5%	23 9%i	27 8%i	69 7%qr	12 4%r	9 9%qr	12 14%mnqr	2 2%	2 1%	4 8%qr	19 2%	4 1%	15 2%	82 14%t	24 18%uv	22 15%uv	37 12%uv	9 18%
Used unauthorised overdraft or payday loan	60 3%	35 4%	24 3%	14 4%f	27 4%f	18 4%f	1 *	23 5%f	36 4%f	11 4%	17 2%	23 5%	11 4%	8 3%	46 5%qr	5 2%	3 4%qr	4 4%qr	- -	1 *	1 2%r	21 2%	2 *	19 3%u	38 6%t	5 4%u	13 9%uv	19 6%uv	1 3%
Took loan or c card, borrowed from friends or family, or used authorised overdraft & cutting back	183 10%	87 9%	96 11%	40 13%f	91 13%ef	38 8%f	14 4%	57 12%f	113 11%f	26 9%	62 8%	61 12%	32 12%	28 8%	117 12%ppqr	34 13%ppqr	11 12%qr	3 4%	3 3%	7 3%	7 12%ppqr	99 8%	21 4%	79 12%u	75 13%t	12 10%u	13 9%u	50 16%uy	8 17%
Took money from savings to cover spending & cutting back	75 4%	31 3%	45 5%	9 3%	37 5%	16 3%	13 4%	21 4%	42 4%	10 4%	35 5%	17 3%	5 2%	18 6%k	36 4%	13 5%	5 5%	4 5%	6 5%	7 3%	3 6%	51 4%	19 4%	32 5%	21 4%	1 1%	6 4%	14 4%	3 6%
Cutting back only	113 6%	54 6%	60 7%	13 4%	44 6%	36 8%g	20 6%	16 3%	77 8%g	15 5%	43 6%	31 6%	16 6%	24 7%	61 6%	15 5%	3 3%	6 7%	9 7%	14 6%	6 10%o	74 6%	23 4%	51 8%u	38 6%	5 4%	10 7%	22 7%	2 4%
Not squeezed	1295 70%	687 73%b	608 67%	221 70%d	430 62%	343 72%d	301 86%cd	327 68%	666 66%	208 74%	553 74%j	339 68%	177 67%	226 68%	640 66%	193 71%	65 67%	57 66%	106 84%mnop	199 86%mnop	36 52%	935 78%w	466 87%vxyz	470 71%yz	333 57%	82 63%	78 55%	173 55%	26 52%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 50
Q.2 Thinking of your household, how has your overall spending changed in the last month, if at all?
 Base: All respondents

	Gender		Age							Social Grade					Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent from council (y)	Rent from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
NET: Increased	524 29%	257 27%	267 30%	74 23%	203 29%	126 27%	121 34%	123 cegh	280 26%	87 31%	233 31%l	144 29%	68 26%	79 24%	277 29%	78 29%	20 21%	17 19%	44 35%op	74 32%op	14 24%	357 30%	155 29%	202 30%	160 27%	40 31%	34 24%	86 27%	7 14%
Increased a lot	79 4%	33 4%	46 5%	8 3%	29 4%	26 5%	16 5%	13 3%	50 5%	17 6%	34 5%	20 4%	12 4%	13 4%	36 4%	12 5%	3 3%	7 8%	5 4%	15 6%	2 3%	56 5%	23 4%	33 5%	23 4%	3 2%	6 4%	14 5%	-
Increased a little	445 24%	224 24%	221 25%	66 21%	174 25%	101 21%	105 30%	110 cegh	230 23%	70 25%	199 27%l	123 25%	56 21%	66 20%	241 25%p	65 24%p	17 18%	10 12%	40 31%op	60 26%p	12 21%	301 25%	132 25%	169 25%	137 23%	37 29%	28 20%	72 23%	7 14%
Stayed the same	915 50%	490 52%	424 47%	142 45%	329 47%	251 53%	193 55%	221 cdg	501 46%	142 51%	368 50%	232 46%	131 50%	183 55%j	455 47%	140 52%	51 53%	43 50%	70 55%	129 56% m	26 46%	617 51%	305 57% vwyz	312 47%	270 46%	63 49%	65 46%	142 45%	27 54%
Decreased a little	293 16%	146 16%	147 16%	76 24%	109 defh	73 16%f	35 15%f	99 21% fh	159 16%f	42 15%	107 14%	92 19%	41 15%	53 16%	163 17% r	42 15%	17 17%	21 25% qr	12 9%	26 11%	13 22% qr	180 15%	68 13%	112 17%	102 17%	16 12%	26 18%	60 19% u	12 23%
Decreased a lot	84 5%	35 4%	49 5%	18 6%	44 6% f	20 4% f	2 1%	27 6% f	55 5% f	10 4%	31 4%	21 4%	17 6%	15 4%	59 6% qr	8 3% r	7 7% nqr	5 6% qr	1 1%	1 *	3 6% qr	34 3%	4 1%	30 4% u	46 8% t	8 6% u	15 10% uv	23 7% u	4 9%
NET: Decreased	377 21%	181 19%	196 22%	94 30% defh	153 22% f	92 20% f	37 11%	126 26% ef	213 21% f	53 19%	138 19%	114 23%	57 22%	67 20%	222 23% qr	49 18% r	24 25% qr	26 31% nqr	13 10%	27 12%	16 28% nqr	214 18%	72 13%	142 21% u	147 25% t	24 18%	41 28% u	83 26% u	16 32%
Don't know	22 1%	8 1%	14 2%	5 2% f	12 2% f	4 1%	* *	8 2% f	13 1%	* *	3 2% i	9 3% i	7 3% i	2 1%	14 1%	5 2% r	1 1%	* *	- -	- -	1 2% qr	12 1%	3 1%	9 1%	9 2%	2 2%	3 2%	5 1%	* 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 51
Q.2b Thinking of your household, how do you think your overall spending will change in the next month, if at all?
Base: All respondents

	Gender			Age						Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
NET: Increase	439 24%	233 25%	206 23%	66 21%	166 24%	100 21%	107 23%	104 22%	228 23%	57 20%	195 26%	107 21%	59 22%	78 23%	221 23%	60 22%	21 19%	16 19%	39 31% _s	71 31% _m	11 18%	282 24%	132 25%	150 23%	142 24%	30 23%	32 23%	79 25%	15 30%
Increase a lot	62 3%	32 3%	30 3%	14 5%	28 4%	9 2%	10 3%	20 4%	31 3%	4 1%	30 4%	12 2%	5 2%	15 5%	33 3%	3 1%	5 6% _n	5 5% _n	8 4%	4 3%	4 7% _{mn}	40 3%	10 2%	30 4% _u	20 3%	4 3%	7 5% _u	9 3%	3 5%
Increase a little	377 21%	200 21%	176 20%	51 16%	138 20%	91 19%	97 21%	84 18%	196 19%	54 19%	166 22%	95 19%	54 20%	63 19%	188 19% _s	58 21% _s	15 16%	12 14%	34 27% _{ps}	63 27% _m	6 11%	242 20%	122 23%	120 18%	122 21%	26 20%	25 18%	71 22%	12 25%
No change	1001 54%	525 56%	476 53%	162 52%	375 54%	266 56%	198 56%	265 55%	538 53%	174 62%	406 55%	274 55%	145 55%	176 53%	536 55%	149 55%	54 56%	38 44%	66 52%	131 57% _p	28 49%	676 56% _w	322 60% _z	354 53%	298 51%	73 56%	76 53%	150 47%	27 54%
Decrease a little	272 15%	122 13%	150 17%	54 17% _f	104 15%	75 16%	39 11%	66 14%	168 17% _f	38 14%	101 14%	86 17%	35 13%	51 15%	132 14%	53 20% _{mr}	11 12%	22 26% _{mor}	19 15%	21 9%	13 22% _{mor}	183 15%	63 12%	120 18% _u	87 15%	13 10%	21 15%	53 17%	3 5%
Decrease a lot	76 4%	36 4%	41 5%	22 7% _f	30 4% _f	21 5% _f	3 1%	29 6% _f	45 4% _f	6 2%	30 4%	21 4%	13 5%	12 4%	55 6% _{nqr}	2 1%	8 8% _{nqr}	5 6% _{nqr}	1 1%	3 1%	2 4% _n	30 2%	8 2%	21 3%	42 7% _t	9 7% _u	10 7% _{uv}	23 7% _{uv}	4 9%
NET: Decrease	349 19%	157 17%	191 21% _a	77 24% _f	134 19% _f	96 20% _f	41 12%	95 20% _f	212 21% _f	45 16%	131 18%	107 21%	49 18%	62 19%	188 19% _r	55 20% _r	19 20% _r	27 32% _{mnr}	20 16%	24 10%	15 26% _r	212 18%	71 13%	141 21% _u	129 22%	22 17%	31 22% _u	76 24% _u	7 14%
Don't know	49 3%	22 2%	27 3%	10 3%	22 3%	11 2%	5 1%	14 3%	30 3%	6 2%	11 2%	11 2%	11 4% _i	15 5% _i	24 2%	8 3%	3 3%	5 6%	1 1%	4 2%	4 7% _{mqr}	29 2%	10 2%	19 3%	19 3%	5 4%	3 2%	11 3%	1 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 52
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Summary
Base: All respondents

	Categories																
	Housing (rent or mortgage) (a)	Energy (e.g. Gas and electricity) (b)	Home Improvements (not including buying a house) (c)	Mobile phone (d)	Broadband (e)	Television packages (f)	Online entertainment subscriptions (g)	Public transport (h)	Running a car (fuel, maintenance etc.) (i)	Clothing and footwear (j)	Big ticket household purchases (e.g. new television, washing machine) (k)	Groceries (l)	Alcohol and/ or tobacco (m)	Socialising, eating out, takeaway food (n)	Hobbies and recreational interests (o)	Savings/ investments (p)	Pension contributions (q)
Unweighted base	1837	1837	1837	1837	1837	941	941	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837
Weighted base	1837	1837	1837	1837	1837	950	950	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837
Base (exl NA for %)	1404	1790	1618	1810	1788	750	684	1442	1561	1823	1651	1832	1424	1783	1772	1648	1260
NET: Increase	255 18%defgjklnopq	568 32%acdefghijklmno	381 24%adefghijklmno	197 11%g	224 13%g	79 11%g	39 6%	246 17%defgjklnopq	428 27%acdefghijklmno	232 13%g	216 13%g	488 27%adefghijklmno	166 12%g	242 14%dg	236 13%dg	251 15%defgm	162 13%g
Very likely increase (+2)	42 3%dejq	94 5%adefghijklmno	80 5%adefghijklmno	24 1%	31 2%	14 2%	10 1%	50 3%degjoq	77 5%adefghijklmno	27 1%	38 2% ^d	64 3%degjknoq	36 3% ^{djq}	42 2% ^d	37 2%	49 3%dejq	17 1%
Likely increase (+1)	212 15%defgjklnopq	473 26%acdefghijklmno	301 19%adefghijklmno	172 10%g	193 11%g	64 9%g	29 4%	196 14%defgkln	351 23%acdefghijklmno	205 11%g	178 11%g	424 23%acdefghijklmno	131 9%g	200 11%g	200 11%g	202 12%dfgm	145 12%g
Stay the same (0)	1038 74%bchijklmno	986 55%	868 54%	1419 78%abchijklmno	1396 78%abchijklmno	563 75%bchijklmno	549 80%abchijklmno	982 68%bciklnp	953 61%bckn	1205 66%bciklnp	926 56%	1064 58% ^c	937 66%bciklnp	1022 57% ^c	1164 66%bciklnp	1016 62%bckln	932 74%bchijklmno
Likely decrease (-1)	43 3%	133 7%aeq	195 12%abdefghilq	103 6% ^{aq}	80 4%	57 8%aeq	48 7%aeq	94 7%aeq	103 7%aeq	215 12%abdefghilq	201 12%abdefghilq	191 10%abdeghilq	207 15%abdefghijklmopq	339 19%abdefghijklmopq	208 12%abdefghilq	201 12%abdefghilq	43 3%
Very likely decrease (-2)	33 2%	42 2%	88 5%abdehilq	48 3%	36 2%	29 4% ^{be}	24 4% ^e	54 4% ^{abei}	38 2%	112 6%abdefghilq	164 10%abcdefghijklmno	58 3% ^e	73 5%abdeilq	143 8%abcdefghijklmno	97 5%abdehilq	111 7%abdefghilq	42 3% ^e
NET: Decrease	76 5%	176 10%aeq	283 18%abdefghilq	151 8% ^{ae}	116 6%	86 11%adeq	73 11%aeq	148 10%aeq	141 9%aeq	328 18%abdefghilq	365 22%abcdefghijklmopq	249 14%abdehilq	280 20%abdefghilq	482 27%abcdefghijklmopq	305 19%abdefghilq	312 19%abdefghilq	85 7%
Don't know	36 3%	61 3% ^{dln}	86 5%abdefijlmno	44 2%	53 3% ^{ln}	23 3% ^l	23 3% ^{ln}	67 5%adeijlmn	39 2%	58 3% ^{ln}	144 9%abcdefghijklmno	31 2%	39 3% ^l	36 2%	66 4% ^{dlin}	69 4% ^{adlin}	81 6%abdefgijlmnop

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 52
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?

Summary

Base: All respondents

	Categories																
	Housing (rent or mortgage) (a)	Energy (e.g. Gas and electricity) (b)	Home Improvements (not including buying a house) (c)	Mobile phone (d)	Broadband (e)	Television packages (f)	Online entertainment subscriptions (g)	Public transport (h)	Running a car (fuel, maintenance etc.) (i)	Clothing and footwear (j)	Big ticket household purchases (e.g. new television, washing machine) (k)	Groceries (l)	Alcohol and/or tobacco (m)	Socialising, eating out, takeaway food (n)	Hobbies and recreational interests (o)	Savings/investments (p)	Pension contributions (q)
Base (excl NA for %)	1404	1790	1618	1810	1788	750	684	1442	1561	1823	1651	1832	1424	1783	1772	1648	1260
Not applicable	433bcdeijklnop	47djl	219bdeijklno	27l	49djl	200bcdeijklnop	266abcdehijklmnop	395bcdeijklnop	276bcdeijklnop	14l	186bcdejino	5	413bcdeijklnop	54djl	65djl	189bcdejino	577bcdefghijklmnop
Mean	0.14cdefghjkmnopq	0.26acdefghjklmnopq	0.06fgjkmnop	0.01gjkmnop	0.06dfgjkmnop	-0.03jkmn	-0.07kn	0.07dfgjkmnop	0.21acdefghjklmnopq	-0.10kn	-0.18	0.14cdefghjklmnopq	-0.11kn	-0.20	-0.08kn	-0.08kn	0.05fgjkmnop
Standard deviation	0.62	0.78	0.87	0.57	0.56	0.64	0.57	0.71	0.74	0.74	0.87	0.77	0.74	0.83	0.74	0.81	0.60
Standard error	0.02	0.02	0.02	0.01	0.01	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02

Proportions/Means: All Columns Tested (5% risk level)
Overlap formulae used.

Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 53
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Housing (rent or mortgage)
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent from council (y)	Rent from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Base (excl NA for %)	1404	711	692	281	646	344	132	440	831	190	555	385	218	245	867	203	81*	73*	61*	73*	46*	797	151	646	574	126*	137	312	32**	
NET: Increase	255	126	129	64	101	59	31	89	135	36	110	49	42	53	150	31	18	16	13	18	10	132	22	110	112	22	29	61	11	
	18%	18%	19%	23% ^{dh}	16%	17%	23%	20%	16%	19%	20% ^j	13%	20%	22% ^j	17%	15%	22%	21%	24%	22%	17%	14%	17%	19%	17%	21%	20%	34%		
Very likely increase	(+2)	42	15	27	12	17	9	4	18	4	17	6	7	13	23	5	3	2	2	4	24	7	17	18	1	6	11	1	2%	
		3%	2%	4%	4%	3%	3%	4%	2%	2%	3%	1%	3%	5% ^j	3%	2%	4%	4%	4%	3%	8% ^{mn}	3%	5%	3%	3%	1%	4%	4%	2%	
Likely increase	(+1)	212	111	102	52	84	50	27	72	114	32	93	43	36	40	127	26	15	13	11	15	6	108	15	94	94	20	23	50	10
		15%	16%	15%	18%	13%	15%	20%	16%	14%	17%	11%	16%	16%	15%	13%	18%	17%	18%	21%	13%	14%	10%	14%	16%	16%	17%	16%	32%	
Stay the same	(0)	1038	525	513	185	507	248	98	301	638	138	390	310	159	179	645	157	51	52	48	53	606	119	487	413	93	97	224	19	
		74%	74%	74%	66%	78% ^{cg}	72%	74%	69%	77% ^{cg}	73%	70%	81% ^{il}	73%	73%	74% ^o	77% ^{oo}	63%	71%	77%	72%	71%	76%	79%	75%	72%	74%	72%	59%	
Likely decrease	(-1)	43	23	20	12	24	5	2	20	21	3	26	9	6	1	24	8	3	3	1	2	27	2	24	16	*	4	11	-	
		3%	3%	3%	4%	4%	1%	2%	5% ^e	3%	2%	2%	3%	1%	3%	4%	4%	4%	2%	2%	3%	3%	2%	4%	3%	*	3%	4%	-	
Very likely decrease	(-2)	33	20	13	6	3	23	*	6	26	11	19	6	5	3	27	1	3	1	-	*	20	2	18	11	5	2	4	1	
		2%	3%	2%	2%	1%	7% ^{cd} ^{efgh}	*	1%	3% ^d	6%	3%	2%	2%	1%	3% ⁿ	*	4% ⁿ	1%	-	1%	1%	3%	1%	3%	2%	4%	1%	3%	
NET: Decrease		76	43	32	18	27	28	2	26	47	14	45	15	11	4	52	9	6	4	1	2	47	5	43	27	6	6	15	1	
		5%	6%	5%	6%	4%	8% ^f	2%	6%	6%	7%	8% ^{ijl}	4%	5%	2%	6%	4%	8%	6%	2%	3%	3%	6%	7%	5%	5%	5%	5%	3%	
Don't know		36	17	18	15	11	9	1	23	11	3	10	11	6	9	20	6	6	1	-	1	2	12	5	7	22	6	5	12	1
		3%	2%	3%	5% ^d ^{fh}	2%	2%	1%	5% ^d ^{fh}	1%	2%	2%	3%	3%	4%	2%	3%	7% ^{mr}	1%	-	1%	4%	1%	4%	1%	4% ^t	4% ^v	3% ^v	4% ^v	4%
Not applicable		433	225	209	33	51	130	219	176	92	189	113	46	86	101	69	16	13	65	157	12	403	385	18	13	3	6	3	18	
Mean	0.14	0.11	0.16	0.20 ^e	0.14	0.05	0.24 ^{eh}	0.18 ^e	0.10	0.08	0.12	0.09	0.16	0.25 ^{ij}	0.11	0.14	0.15	0.19	0.23	0.24	0.27 ^m	0.11	0.15	0.10	0.17	0.10	0.20	0.18	0.30	
Standard deviation	0.62	0.62	0.62	0.69	0.53	0.74	0.55	0.64	0.62	0.70	0.68	0.51	0.63	0.62	0.64	0.52	0.74	0.64	0.53	0.58	0.69	0.62	0.59	0.63	0.62	0.62	0.64	0.61	0.70	
Standard error	0.02	0.03	0.02	0.04	0.02	0.04	0.04	0.03	0.02	0.05	0.04	0.03	0.04	0.04	0.03	0.07	0.07	0.07	0.07	0.05	0.07	0.03	0.05	0.03	0.02	0.06	0.05	0.03	0.15	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 54
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Energy (e.g. Gas and electricity)
Base: All respondents

	Gender			Age						Social Grade					Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Base (exl NA for %)	1790	916	875	283	688	470	349	443	998	280	718	488	257	327	943	268	89	79*	126*	229	56	1180	529	651	573	127*	140	305	38**	
NET: Increase	568	311	256	67	205	155	141	109	317	106	227	134	79	127	280	80	27	29	52	84	16	379	203	176	175	46	42	87	13	
	32%	34%	29%	24%	30%	33%cg	40%cd	25%	32%cg	38%	32%	28%	31%	39%ij	30%	30%	30%	36%	41%lm	37%lm	29%	32%	38%lvz	27%	30%	36%	30%	28%	36%	
Very likely increase (+2)	94	55	40	17	33	24	20	20	54	16	42	14	14	24	43	14	5	8	6	13	4	60	33	27	30	9	7	14	4	
	5%	6%	5%	6%	5%	5%	6%	4%	5%	6%	6%j	3%	6%	7%j	5%	5%	6%	10%lm	5%	6%	7%	5%	6%	4%	5%	7%	5%	4%	10%	
Likely increase (+1)	473	257	216	49	172	130	121	89	263	90	184	121	65	103	237	66	21	21	46	70	12	319	170	149	145	37	35	73	10	
	26%	28%	25%	17%	25%c	28%cg	35%cdgh	20%	26%cg	32%	26%	25%	25%	32%aj	25%	25%	24%	26%	36%lmns	31%	22%	27%	32%lvz	23%	25%	29%	25%	24%	26%	
Stay the same (0)	986	497	489	176	390	237	183	263	541	141	390	289	144	163	518	153	48	42	63	129	32	649	277	372	313	62	75	176	24	
	55%	54%	56%	62%efh	57%	50%	52%	59%e	54%	50%	54%	59%l	56%	50%	55%	57%	55%	53%	50%	54%	56%	58%	55%	52%	57%	55%	49%	53%	58%	63%
Likely decrease (-1)	133	69	65	16	56	40	21	32	80	17	59	41	15	18	72	20	10	3	10	14	3	89	30	60	43	7	15	21	*	
	7%	7%	7%	6%	8%	9%	6%	7%	8%	6%	8%	8%	6%	6%	8%	7%	11%	4%	8%	6%	6%	8%	6%	9%	8%	6%	11%u	7%	7%	1%
Very likely decrease (-2)	42	14	28	10	11	21	1	12	29	9	24	8	5	5	33	2	3	2	-	1	1	22	3	19	21	7	3	10	-	
	2%	2%	3%	4%f	2%	4%df	*	3%f	3%f	3%	3%	2%	2%	2%	3%qr	1%	3%qr	3%	-	*	1%	2%	1%	3%u	4%	6%u	2%u	3%u	-	
NET: Decrease	176	83	93	26	66	61	22	44	109	26	83	49	20	23	105	22	13	6	10	15	4	111	32	79	64	15	19	31	*	
	10%	9%	11%	9%	10%	13%f	6%	10%	11%f	9%	12%	10%	8%	7%	11%r	8%	15%r	7%	8%	7%	8%	9%	6%	12%u	11%	11%	13%u	10%	1%	
Don't know	61	24	37	14	27	17	3	28	31	7	18	16	14	13	41	12	*	2	1	2	3	40	17	23	21	4	5	12	-	
	3%	3%	4%	5%f	4%f	4%f	1%	6%fh	3%f	2%	3%	3%	5%	4%	4%r	5%r	1%	3%	1%	1%	6%oqr	3%	3%	4%	4%	3%	4%	4%	-	
Not applicable	47	21	26	32defh	9	3	2	35defh	10	2	25	10	7	4	25r	4	8mnqr	7mnqr	1	*	1r	20	6	14	14	2	2	10u	13	
Mean	0.26	0.30b	0.21	0.18	0.24	0.21	0.40cde	0.18	0.24	0.31	0.23	0.19	0.28	0.39ij	0.21	0.27	0.18	0.37	0.39m	0.35mo	0.29	0.27	0.39vz	0.17	0.22	0.27	0.20	0.20	0.45	
Standard deviation	0.78	0.76	0.79	0.79	0.74	0.85	0.71	0.75	0.80	0.82	0.82	0.70	0.76	0.78	0.80	0.72	0.84	0.86	0.70	0.71	0.77	0.76	0.72	0.77	0.81	0.91	0.80	0.77	0.70	
Standard error	0.02	0.03	0.03	0.05	0.03	0.04	0.03	0.04	0.03	0.05	0.03	0.03	0.05	0.04	0.03	0.04	0.07	0.10	0.07	0.04	0.07	0.02	0.03	0.04	0.03	0.08	0.06	0.04	0.13	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 55
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Home Improvements (not including buying a house)
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (exl NA for %)	1618	848	771	263	637	418	300	414	905	240	688	431	236	264	870	241	82*	66*	99*	208	52	1126	501	625	452	108*	108	236	40**
NET: Increase	381 24%	170 20%	211 27%a	58 22%	172 27%e	74 18%	77 26%e	109 26%e	195 22%	49 20%	195 28%ijkl	93 22%	46 19%	48 18%	205 24%	56 23%	19 23%	14 21%	19 19%	57 27%	11 22%	313 28%w	133 26%xyz	180 29%xyz	65 14%	15 14%	16 15%	34 15%	3 9%
Very likely increase (+2)	80 5%	34 4%	46 6%	14 5%	38 6%	15 4%	13 4%	23 6%	45 5%	9 4%	35 5%	20 5%	15 6%	10 4%	46 5%	12 5%	4 5%	4 6%	2 2%	11 5%	2 3%	69 6%w	25 5%z	44 7%z	10 2%	5 5%z	3 3%	2 1%	1 2%
Likely increase (+1)	301 19%	137 16%	165 21%a	45 17%	134 21%e	58 14%	64 21%e	86 21%e	151 17%	39 16%	160 23%ijkl	72 17%	31 13%	38 14%	160 18%	45 19%	15 18%	10 15%	17 17%	46 22%	10 18%	243 22%w	107 21%xyz	136 22%xyz	55 12%	10 9%	13 12%	33 14%	3 6%
Stay the same (0)	868 54%	488 58%b	380 49%	137 52%	325 51%	234 56%	172 57%g	204 49%	492 54%	142 59%	356 52%	245 57%	131 55%	136 52%	466 54%	132 55%	36 44%	34 52%	55 56%	120 58%o	25 47%	583 52%	284 57%v	299 48%	258 57%	57 52%	59 55%	142 60%v	28 69%
Likely decrease (-1)	195 12%	100 12%	95 12%	37 14%f	79 12%	57 14%f	23 8%	51 12%	122 13%f	30 12%	85 12%	47 11%	25 11%	38 14%	103 12%	26 11%	19 24%mnrs	11 16%	12 12%	18 9%	6 12%	137 12%	45 9%	92 15%u	54 12%	17 16%	13 12%	24 10%	4 11%
Very likely decrease (-2)	88 5%	46 5%	43 6%	13 5%	29 5%	35 8%f	11 4%	21 5%	57 6%	12 5%	27 4%	26 6%	14 6%	21 8%i	53 6%r	12 5%	3 4%	3 5%	6 6%	4 2%	6 12%mnor	44 4%	13 3%	31 5%	40 9%t	10 9%u	11 10%uv	19 8%u	4 10%
NET: Decrease	283 18%	146 17%	138 18%	50 19%f	108 17%f	92 22%f	34 11%	71 17%f	179 20%f	42 18%	112 16%	73 17%	40 17%	58 22%	157 18%r	38 16%	23 28%mnr	14 21%r	18 18%	22 11%	18 23%r	181 16%	58 12%	123 20%u	94 21%t	28 25%u	24 22%u	43 18%u	8 21%
Don't know	86 5%	44 5%	42 5%	19 7%	31 5%	19 4%	17 6%	29 7%	39 4%	8 3%	25 4%	20 5%	20 8%i	21 8%i	42 5%	15 6%	5 6%	4 6%	7 7%	9 4%	4 8%	50 4%	27 5%	23 4%	35 8%t	9 9%	10 9%v	17 7%	1 2%
Not applicable	219	88	130a	52dh	61	55	51dh	64d	103	42	56	67i	28	68ijk	98	30	14	21mns	28mns	22	5	74	34	40	135t	21uv	35uvx	80uvx	10
Mean	0.06	0.02	0.11	0.04	0.12e	-0.10	0.16eh	0.11e	*	0.02	0.13i	0.04	0.03	-0.08	0.05	0.08	-0.04	0.01	-0.04	0.21mo qs	-0.11	0.15w	0.18xyz	0.12xy z	-0.14	-0.18	-0.15	-0.12	-0.20
Standard deviation	0.87	0.83	0.91	0.88	0.89	0.89	0.78	0.89	0.89	0.82	0.85	0.86	0.90	0.91	0.89	0.85	0.92	0.89	0.82	0.76	0.99	0.87	0.78	0.93	0.85	0.93	0.90	0.79	0.80
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.04	0.04	0.03	0.06	0.04	0.04	0.06	0.05	0.04	0.05	0.09	0.11	0.09	0.04	0.09	0.03	0.03	0.05	0.04	0.09	0.07	0.05	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 56
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Mobile phone
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemp-loyed (p)	Not work-ing but seek- ing (q)	State pension (r)	Priv-ate pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mort-gage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Base (exl NA for %)	1810	927	883	311	694	462	343	474	992	279	737	489	259	326	960	266	93	85*	122*	227	57	1183	528	656	577	126*	137	314	50**	
NET: Increase	197	108	89	31	83	42	41	54	102	33	100	37	27	33	115	24	8	13	12	20	5	140	60	80	49	12	13	23	8	
	11%	12%	10%	10%	12%	9%	12%	11%	10%	12%	14%aj	8%	10%	10%	12%	9%	9%	15%	10%	9%	9%	12%	11%	12%	8%	10%	10%	7%	16%	
Very likely increase	(+2)	24	18	7	6	14	3	1	11	12	*	13	4	3	5	16	3	*	3	-	1	16	8	9	7	2	2	4	1	
		1%	2%	1%	2%	1%	*	2%f	1%	*	2%	1%	1%	2%	1%	1%	3%	-	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	
Likely increase	(+1)	172	90	82	25	69	39	40	43	90	33	87	33	24	28	99	21	8	10	12	19	4	124	52	71	41	10	12	19	7
		10%	10%	9%	8%	10%	8%	12%	9%	9%	12%	12%aj	7%	9%	9%	10%	8%	8%	12%	10%	8%	7%	10%	10%	11%az	7%	8%	9%	6%	15%
Stay the same	(0)	1419	722	698	237	535	364	283	353	783	221	554	410	194	262	728	211	77	62	104	195	43	933	429	504	446	93	101	251	40
		78%	78%	79%	76%	77%	79%	82%g	74%	79%	79%	75%	84%ik	75%	80%	76%	79%	83%	73%	85%p	86%mnps76%	79%	81%	77%	74%	74%	74%	80%	80%	
Likely decrease	(-1)	103	55	47	19	40	32	13	29	61	16	43	27	17	16	32	20	5	6	3	9	4	63	26	37	38	8	10	20	2
		6%	6%	5%	6%	6%	7%	4%	6%	6%	6%	6%	6%	6%	5%	6%	8%	5%	7%	3%	4%	7%	5%	5%	6%	7%	7%	8%	6%	3%
Very likely decrease	(-2)	48	21	27	12	16	17	3	14	31	6	23	9	10	7	33	5	3	4	1	*	2	22	4	18	26	8	6	11	*
		3%	2%	3%	4%f	2%	4%f	1%	3%f	3%f	2%	3%	2%	4%	2%	3%r	2%r	3%r	4%r	1%	*	4%r	2%	1%	3%u	4%t	7%u	5%u	3%u	*
NET: Decrease		151	77	74	31	55	49	15	43	92	22	66	36	26	23	88	26	7	9	4	10	6	85	30	55	64	17	17	31	2
		8%	8%	8%	10%f	8%	11%f	4%	9%f	9%f	8%	9%	7%	10%	7%	9%r	10%r	8%	11%r	3%	4%	11%qr	7%	6%	8%	11%t	13%u	12%u	10%u	4%
Don't know		44	21	23	12	20	7	5	23	16	3	17	6	12	8	29	6	*	1	2	2	2	25	9	17	18	4	5	9	-
		2%	2%	3%	4%h	3%	2%	1%	5%efh	2%	1%	2%	1%	5%j	2%	3%	2%	*	2%	2%	1%	4%or	2%	2%	3%	3%	3%	4%	3%	-
Not applicable		27	9	18	4	4	12d	8d	4	15	3	7	9	5	6	8	5	4m	1	5m	3	1	16	8	9	10	3	6uvz	1	-
Mean		0.01	0.03	-0.01	-0.02	0.04e	-0.05	0.07ceh	0.02	-0.01	0.02	0.03	-0.01	-0.03	0.03	0.01	-0.01	-0.01	0.02	0.06	0.05	-0.04	0.04w	0.07xyz	0.02	-0.06	-0.09	-0.06	-0.05	0.13
Standard deviation		0.57	0.58	0.55	0.63	0.58	0.57	0.44	0.62	0.57	0.52	0.61	0.48	0.54	0.61	0.54	0.52	0.70	0.39	0.39	0.65	0.54	0.49	0.58	0.61	0.70	0.64	0.57	0.49	
Standard error		0.01	0.02	0.02	0.03	0.02	0.03	0.02	0.03	0.02	0.03	0.02	0.04	0.03	0.02	0.03	0.04	0.08	0.04	0.02	0.05	0.02	0.02	0.03	0.02	0.06	0.05	0.03	0.08	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 57
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Broadband
Base: All respondents

	Gender		Age					Social Grade				Working Status					Tenure													
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Base (excl NA for %)	1788	917	871	292	684	465	347	453	988	276	721	488	258	320	941	267	91	78*	125*	229	57	1182	529	653	562	127*	136	300	44**	
NET: Increase	224	117	107	34	79	58	53	51	120	39	111	47	26	40	127	26	9	5	21	31	5	153	71	82	61	6	20	34	10	
	13%	13%	12%	12%	12%	12%	15%	11%	12%	14%	15%j	10%	10%	13%	14%	10%	10%	6%	17%	13%	9%	13%	13%x	13%x	11%	5%	15%x	11%	22%	
Very likely increase	(+2)	31	20	11	6	9	11	6	8	17	7	16	3	6	14	8	2	1	-	5	1	21	13	7	7	2	3	2	3	
		2%	2%	1%	2%	1%	2%	2%	2%	2%	2%	1%	1%	2%	1%	3%	2%	1%	-	2%	3%q	2%	3%	1%	1%	2%	2%	1%	6%	
Likely increase	(+1)	193	97	97	28	70	47	48	103	32	95	41	23	34	113	18	7	4	21	26	4	133	58	75	53	4	17	32	7	
		11%	11%	11%	10%	10%	10%	14%	9%	10%	12%	13%j	8%	9%	11%	12%n	7%	8%	5%	17%np	11%	7%	11%x	11%x	9%	3%	12%x	11%x	16%	
Stay the same	(0)	1396	726	670	222	544	354	276	350	770	213	552	400	198	245	716	210	74	63	100	189	930	422	508	432	99	99	234	34	
		78%	79%	77%	76%	80%	76%	79%	77%	78%	77%	82%	77%	77%	76%	76%	79%	81%	80%	80%	82%o	78%	79%	80%	78%	77%	78%	73%	78%	77%
Likely decrease	(-1)	80	41	39	15	31	22	12	24	44	11	28	24	11	17	48	13	5	2	7	3	55	18	37	25	7	7	11	-	
		4%	4%	4%	5%	5%	5%	3%	5%	4%	4%	5%	4%	5%	5%	5%	5%	3%	2%	3%	4%	5%	3%	6%	4%	5%	5%	4%	-	
Very likely decrease	(-2)	36	14	23	7	10	19	1	9	27	7	15	7	9	5	24	5	1	3	-	2	16	5	11	20	8	3	9	-	
		2%	1%	3%	2%f	1%	4%g	*	2%g	3%f	2%	2%	1%	4%	1%	3%r	2%	2%	4%qr	-	*	4%qr	1%	2%	4%t	6%uv	2%	3%	-	
NET: Decrease		116	54	62	21	41	41	13	32	71	18	43	31	20	22	72	18	6	6	2	7	5	71	24	48	45	15	10	20	-
		6%	6%	7%	7%	6%	9%g	4%	7%g	7%g	6%	6%	7%	8%	7%	8%qr	7%	7%	7%	2%	3%	8%qr	6%	4%	7%	8%	12%u	7%	7%	-
Don't know		53	21	32	14	20	12	5	20	27	7	15	10	14	13	26	13	1	5	2	2	3	27	13	14	25	7	7	11	*
		3%	2%	4%	5%f	3%	3%	2%	5%f	3%	2%	2%	2%	5%ij	4%	3%	5%r	2%	7%r	2%	1%	4%r	2%	2%	2%	4%t	5%	5%	4%	-
Not applicable		49	19	30	23defh	14	8	4	25defh	20	6	22	10	5	11	27r	5	6mnrs	8mnqs	2	1	*	18	6	12	25t	2	7uv	16uv	6
Mean		0.06	0.08	0.04	0.04	0.05	0.02	0.13deg	0.04	0.04	0.08	0.10	0.03	*	0.07	0.05	0.04	0.04	-0.04	0.15ps	0.12ps	0.01	0.07w	0.11x	0.05x	0.01	-0.12	0.08x	0.03x	0.29
Standard deviation		0.56	0.55	0.56	0.58	0.51	0.64	0.48	0.56	0.58	0.60	0.59	0.49	0.58	0.55	0.58	0.57	0.53	0.56	0.41	0.47	0.62	0.53	0.53	0.54	0.59	0.65	0.61	0.55	0.58
Standard error		0.01	0.02	0.02	0.03	0.02	0.03	0.02	0.03	0.02	0.04	0.02	0.02	0.04	0.03	0.02	0.03	0.05	0.06	0.04	0.02	0.05	0.02	0.02	0.03	0.02	0.06	0.04	0.03	0.10

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 58
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Television packages
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	941	453	488	172	302	236	231	253	457	149	307	274	151	209	348	162	69	48	51	193	70	575	330	245	347	65	96	186	19
Weighted base	950	484	467	157	356	267	170	238	542	156	389	265	143	154	500	143	49*	48*	56*	125	28*	638	279	359	290	64*	65*	160	23**
Base (excl NA for %)	750	390	360	128	300	200	122	200	428	118*	307	202	123*	119	415	110*	40*	31**	37*	92	24*	514	218	296	215	52*	47*	116*	22**
NET: Increase	79	41	37	9	27	26	17	18	44	11	39	16	9	14	40	15	3	*	4	16	1	53	27	26	26	2	7	16	*
	11%	11%	10%	7%	9%	13%	14%	9%	10%	9%	13%	8%	7%	12%	10%	13%	8%	2%	10%	18%ms	5%	10%	12%	9%	12%	5%	16%	14%	2%
Very likely increase (+2)	14	10	4	4	2	5	3	4	8	5	8	1	2	4	8	4	2	-	-	1	1	8	6	2	6	1	2	2	*
	2%	3%	1%	3%	1%	3%	2%	2%	2%	4%	3%	1%	1%	3%	2%	4%	4%	-	-	1%	3%	2%	3%	1%	3%	3%	5%v	2%	2%
Likely increase (+1)	64	31	33	5	25	21	14	14	36	6	31	15	7	10	32	11	2	*	4	15	1	45	20	24	20	1	5	14	-
	9%	8%	9%	4%	8%	10%	12%c	7%	8%	5%	10%	8%	6%	9%	8%	10%	4%	2%	10%	17%mos	2%	9%	9%	8%	9%	2%	11%	12%	-
Stay the same (0)	563	304	259	98	224	146	94	140	329	93	229	159	89	85	314	74	31	28	30	69	17	396	167	228	148	36	31	81	19
	75%	78%	72%	77%	75%	73%	77%	70%	77%	79%	75%	79%	72%	72%	76%	67%	76%	88%	82%	75%	69%	77%w	77%	77%	69%	69%	66%	70%	87%
Likely decrease (-1)	57	27	30	11	29	11	6	21	30	6	24	15	6	12	33	10	4	1	2	4	3	41	17	24	13	3	4	7	2
	8%	7%	8%	8%	10%	6%	5%	10%	7%	5%	8%	7%	5%	10%	8%	9%	10%	4%	4%	4%	13%r	8%	8%	8%	6%	5%	8%	6%	11%
Very likely decrease (-2)	29	8	21	3	11	13	2	9	19	6	12	6	6	4	16	6	3	1	1	1	2	15	2	13	14	6	2	7	-
	4%	2%	6%a	3%	4%	6%	2%	4%	4%	5%	4%	3%	5%	4%	4%	5%	6%	5%	2%	1%	7%r	3%	1%	4%u	7%t	12%u	4%	6%u	-
NET: Decrease	86	35	51	14	40	24	8	29	49	12	36	21	12	16	49	15	7	3	2	5	5	56	18	38	28	9	5	13	2
	11%	9%	14%	11%	13%	12%	6%	15%f	11%	10%	12%	10%	10%	14%	12%	14%r	16%r	8%	6%	6%	20%r	11%	8%	13%	13%	17%	11%	12%	11%
Don't know	23	9	13	7	9	4	3	13	7	2	2	5	13	3	12	6	-	1	1	2	1	9	5	4	13	5	3	5	-
	3%	2%	4%	5%h	3%	2%	2%	6%h	2%	2%	1%	3%	10%ijl	2%	3%	6%	-	2%	2%	2%	6%	2%	2%	1%	6%t	9%uv	7%v	5%	-
Not applicable	200	94	107	30	56	67dg	48cdgh	39	114	38	83	63k	20	35k	85	33	9	17	19mos	33ms	4	124	61	63	75t	13	18v	44v	1
Mean	-0.03	0.02	-0.09	-0.04	-0.08	-0.03	0.09dg	-0.09	-0.04	-0.02	*	-0.05	-0.07	-0.02	-0.05	-0.02	-0.11	-0.12	0.01	0.12mo	-0.19	-0.02	0.06vx	-0.08	-0.05	-0.24	0.06	-0.02	-0.07
Standard deviation	0.64	0.59	0.68	0.61	0.60	0.73	0.57	0.67	0.64	0.70	0.67	0.55	0.64	0.69	0.63	0.75	0.74	0.49	0.49	0.53	0.75	0.59	0.57	0.61	0.75	0.82	0.76	0.71	0.46
Standard error	0.02	0.03	0.04	0.05	0.04	0.06	0.04	0.05	0.03	0.07	0.04	0.04	0.06	0.05	0.04	0.07	0.10	0.09	0.08	0.05	0.10	0.03	0.04	0.04	0.05	0.12	0.09	0.06	0.11

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Prepared by Populus on behalf of Which?

Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 59
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Online entertainment subscriptions
Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	941	453	488	172	302	236	231	253	457	149	307	274	151	209	348	162	69	48	51	193	70	575	330	245	347	65	96	186	19	
Weighted base	950	484	467	157	356	267	170	238	542	156	389	265	143	154	500	143	49*	48*	56*	125	28*	638	279	359	290	64*	65*	160	23**	
Base (exl NA for %)	684	349	335	142	291	175	75*	214	395	99*	306	185	108*	85*	411	104*	37*	32**	22**	60*	18*	454	165	288	209	47*	43*	119	22**	
NET: Increase	39	24	15	6	11	18	5	13	22	7	25	6	3	6	25	6	2	1	1	4	1	31	14	17	8	1	3	4	-	
	6%	7%	5%	4%	4%	10% ^d	6%	6%	5%	7%	8%	3%	3%	7%	6%	6%	6%	3%	3%	7%	4%	7%	8%	6%	4%	1%	7%	4%	-	
Very likely increase (+2)	10	8	2	1	3	5	2	2	6	4	6	-	2	3	6	3	1	-	-	-	*	8	6	3	2	1	1	*	-	
	1%	2%	1%	1%	1%	3%	2%	1%	2%	4%	2%	-	2%	3% ^j	1%	3%	3%	-	-	-	1%	2%	3%	1%	1%	1%	2%	*	-	
Likely increase (+1)	29	16	13	4	8	13	3	10	15	3	19	6	1	3	19	3	1	1	1	4	1	23	8	15	6	-	2	4	-	
	4%	4%	4%	3%	3%	8%	4%	5%	4%	3%	6%	3%	1%	4%	5%	3%	3%	3%	3%	7%	4%	5%	5%	5%	3%	-	4%	3%	-	
Stay the same (0)	549	274	274	113	245	125	65	163	320	77	238	160	83	68	326	82	32	24	19	52	13	369	135	234	161	37	28	96	19	
	80%	79%	82%	80%	84% ^e	72%	86% ^e	77%	81%	78%	87%	87%	77%	79%	79%	79%	87%	75%	86%	86%	76%	81%	81% ^y	234	161	37	28	96	19	
Likely decrease (-1)	48	32	17	12	21	14	1	21	27	3	27	13	5	3	34	7	1	3	-	2	1	34	11	23	12	1	4	8	2	
	7%	9%	5%	8% ^f	7% ^f	8% ^f	1%	10% ^f	7% ^f	3%	9%	7%	5%	4%	8%	7%	3%	8%	-	4%	4%	8%	7%	8%	6%	2%	9%	6%	10%	
Very likely decrease (-2)	24	9	15	2	6	14	3	3	19	10	10	3	7	4	14	4	2	1	1	*	1	12	3	9	12	5	3	4	*	
	4%	3%	5%	1%	2%	8% ^{cdg}	4%	1%	5%	10%	3%	2%	6%	5%	4%	4%	4%	3%	7%	1%	5%	3%	2%	3%	6%	10% ^u	8% ^u	3%	2%	
NET: Decrease	73	40	32	14	27	29	3	24	46	14	37	16	12	8	49	11	3	4	1	3	2	46	15	32	24	6	7	11	3	
	11%	12%	10%	10%	9%	16% ^f	4%	11%	12%	14%	12%	8%	11%	9%	12%	11%	8%	11%	7%	5%	9%	10%	9%	11%	11%	6%	12%	16%	9%	12%
Don't know	23	10	13	10	9	3	2	14	8	1	6	3	10	4	11	4	-	4	1	1	2	7	2	5	16	4	5	8	-	
	3%	3%	4%	7% ^h	3%	2%	3%	6% ^h	2%	1%	2%	2%	9% ^{ij}	5%	3%	4%	-	12%	5%	2%	11% ^{mor}	2%	1%	2%	8% ^t	8% ^{uv}	11% ^{uv}	7% ^{uv}	-	
Not applicable	266	135	131	15	65 ^{cg}	91 ^{cdgh}	95 ^{cdegh}	25	147 ^{cdg}	57	83	80i	35	68 ^{ijk}	89	40 ^m	12	16	34	65 ^{mno}	10 ^{mno}	185	114 ^{vwx}	71	81	18	23 ^{vz}	41	1	
Mean	-0.07	-0.05	-0.09	-0.06	-0.07	-0.12	0.01	-0.06	-0.09	-0.13	-0.06	-0.07	-0.14	-0.04	-0.08	-0.06	-0.03	-0.13	-0.11	-0.02	-0.11	-0.04	0.01	-0.07	-0.13	-0.20	-0.17	-0.10	-0.14	
Standard deviation	0.57	0.58	0.55	0.46	0.46	0.77	0.54	0.51	0.60	0.81	0.60	0.41	0.63	0.64	0.57	0.64	0.59	0.50	0.56	0.39	0.60	0.56	0.58	0.54	0.60	0.69	0.77	0.49	0.42	
Standard error	0.02	0.03	0.03	0.04	0.03	0.07	0.05	0.04	0.03	0.09	0.04	0.03	0.07	0.06	0.03	0.06	0.09	0.09	0.13	0.04	0.09	0.03	0.04	0.04	0.04	0.11	0.10	0.04	0.10	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 60
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Public transport
Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1442	763	680	283	559	347	254	429	760	205	645	378	187	232	806	202	71*	65*	89*	168	40*	940	401	539	461	96*	102	263	41**
NET: Increase	246 17%	136 18%	110 16%	52 18%	103 18%	58 17%	33 13%	75 18%	138 18%	39 19%	142 22% ^{jk}	41 11%	25 13%	38 17%	148 18%	34 17%	18 25% ^{qrs}	13 20%	8 9%	21 13%	4 10%	170 18%	59 15%	111 21%	66 14%	13 14%	12 12%	41 16%	9 23%
Very likely increase (+2)	50 3%	23 3%	27 4%	17 6% ^f	16 3%	12 3%	5 2%	17 4%	28 4%	9 4%	29 5%	7 2%	5 3%	8 3%	26 3%	9 4%	3 4%	9 14% ^{mnqrs}	- -	3 2%	1 3%	31 3%	12 3%	19 4%	17 4%	4 4%	3 3%	10 4%	2 5%
Likely increase (+1)	196 14%	113 15%	83 12%	36 13%	87 16%	46 13%	27 11%	58 14%	110 14%	30 15%	112 17% ^{jk}	34 9%	20 10%	30 13%	123 15%	25 12%	14 20% ^{prs}	4 7%	8 9%	19 11%	3 7%	139 15%	47 12%	92 17%	50 11%	9 9%	10 9%	31 12%	7 17%
Stay the same (0)	982 68%	516 68%	465 68%	174 61%	373 67%	234 67%	201 79% ^{cdeg}	273 64%	508 67%	141 69%	421 65%	273 72%	130 69%	158 68%	515 64%	139 69%	46 64%	39 59%	75 85% ^{mnp}	137 82% ^{mnp}	30 75%	650 69%	295 73% ^v	355 66%	309 67%	65 68%	68 67%	176 67%	23 57%
Likely decrease (-1)	94 7%	51 7%	43 6%	31 11% ^{efh}	38 7% ^f	18 5%	8 3%	40 9% ^f	46 6%	12 6%	47 7%	28 7%	12 7%	7 3%	66 8% ^{qr}	11 5%	7 9% ^{qr}	5 8% ^{qr}	1 1%	3 2%	2 4%	55 6%	26 6%	30 5%	31 7%	3 3%	8 7%	20 8%	8 19%
Very likely decrease (-2)	54 4%	26 3%	28 4%	13 5% ^f	18 3%	20 6% ^f	2 1%	20 5% ^f	32 4% ^f	7 4%	20 3%	19 5%	10 5%	6 2%	41 5% ^r	7 3% ^r	1 2%	2 3% ^r	1 2%	* -	1 2%	26 3%	8 2%	18 3%	27 6% ^t	10 11% ^{uvz}	6 5%	11 4%	* 19%
NET: Decrease	148 10%	77 10%	71 10%	44 16% ^{fh}	56 10% ^f	38 11% ^f	9 4%	61 14% ^f	78 10% ^f	19 9%	67 10%	46 12% ^l	22 12% ^l	13 6%	107 13% ^{qr}	18 9% ^r	8 11% ^{qr}	8 12% ^{qr}	2 3%	3 2%	2 5%	81 9%	34 8%	48 9%	58 13% ^t	13 14%	13 13%	31 12%	8 21%
Don't know	67 5%	34 4%	33 5%	13 5%	26 5%	18 5%	10 4%	20 5%	37 5%	5 3%	16 2%	18 5%	11 6%	22 10% ^{aj}	36 5%	12 6%	* -	5 8% ^o	3 4%	6 4%	4 9% ^o	39 4%	14 3%	25 5%	28 6%	5 5%	8 8% ^u	15 6%	- -
Not applicable	395	174	221 ^a	32	139 ^{cg}	126 ^{cdg}	97 ^{cdg}	50	248 ^{cdg}	77	99	120 ⁱ	76 ⁱ	100 ^{ij}	162	69 ^m	25 ^m	21 ^m	38 ^m	62 ^m	17 ^m	259	134 ^{vz}	125	126	33 ^z	41 ^{vz}	52	10
Mean	0.07	0.08	0.06	0.04	0.08	0.03	0.11	0.03	0.08	0.11	0.13 ^j	-0.05	-0.01	0.13 ^j	0.03	0.09	0.17	0.21	0.05	0.12	0.06	0.10 ^w	0.08	0.13	-0.01	-0.07	-0.04	0.03	0.06
Standard deviation	0.71	0.70	0.73	0.83	0.70	0.76	0.50	0.78	0.73	0.73	0.74	0.68	0.72	0.65	0.77	0.71	0.72	0.94	0.41	0.44	0.56	0.68	0.63	0.71	0.77	0.88	0.74	0.74	0.80
Standard error	0.02	0.03	0.03	0.05	0.03	0.05	0.03	0.04	0.03	0.05	0.03	0.03	0.05	0.04	0.03	0.05	0.07	0.12	0.05	0.03	0.06	0.02	0.03	0.04	0.03	0.09	0.06	0.04	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 61
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Running a car (fuel, maintenance etc.)
Base: All respondents

	Gender		Age					Social Grade				Working Status					Tenure														
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)		
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40		
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**		
Base (exl NA for %)	1561	822	739	253	610	400	297	403	861	238	681	428	227	225	856	243	71*	47*	88*	210	46*	1104	487	617	414	79*	93	242	43**		
NET: Increase	428	254	174	64	158	113	93	98	237	76	193	102	55	78	234	65	22	15	23	60	9	311	147	164	106	17	31	58	12		
	27%	31%b	24%	25%	26%	28%	31%g	24%	28%	32%	28%	24%	24%	35%jk	27%	27%	31%	32%	26%	28%	20%	28%	30%	27%	26%	22%	33%	24%	28%		
Very likely increase	(+2)	77	39	38	17	28	14	19	20	38	11	32	17	10	19	43	11	3	7	7	3	55	24	31	17	3	10	4	5		
		5%	5%	5%	7%	5%	3%	6%	5%	4%	4%	5%	4%	4%	8%j	5%	4%	5%	6%	8%	3%	6%	5%	5%	5%	4%	4%	10%uvz	2%	13%	
Likely increase	(+1)	351	215	136	47	130	99	75	78	199	66	162	85	45	60	191	54	19	12	16	53	6	256	123	134	89	14	21	53	6	
		23%	26%b	18%	19%	21%	25%	25%	19%	23%	28%	24%	20%	20%	26%	22%	22%	19%	19%	25%g	14%	23%	25%	22%	21%	18%	23%	22%	15%		
Stay the same	(0)	953	479	473	146	381	247	179	241	532	145	414	275	139	125	515	155	39	25	55	131	31	683	296	386	240	50	144	30		
		61%	58%	64%	58%	62%	60%	60%	62%	61%	61%	64%l	61%	56%	60%	64%	64%	56%	54%	63%	63%	68%	62%	61%y	63%y	58%	63%	49%	60%	71%	
Likely decrease	(-1)	103	53	49	19	46	21	17	29	57	13	42	35	13	14	58	13	4	6	3	15	3	63	31	32	40	3	12	25	-	
		7%	6%	7%	7%	8%	5%	6%	7%	7%	6%	6%	8%	6%	6%	7%	5%	5%	12%	4%	7%	6%	6%	6%	5%	10%t	4%	13%uvx	10%v	-	
Very likely decrease	(-2)	38	20	18	10	13	12	4	14	20	3	14	11	8	5	23	5	5	2	2	2	1	21	6	15	16	7	2	8	1	
		2%	2%	2%	4%	2%	3%	1%	3%	2%	1%	2%	3%	3%	2%	3%	2%	7%lmnr	2%	2%	1%	2%	2%	1%	2%	4%t	8%uv	2%	3%	2%	
NET: Decrease		141	73	68	28	59	33	20	42	78	16	56	46	20	18	81	18	9	7	5	17	4	83	37	47	56	9	14	33	1	
		9%	9%	9%	11%	10%	8%	7%	11%	9%	7%	8%	11%	9%	8%	9%	8%	12%	14%	6%	8%	8%	8%	8%	8%	8%	14%t	12%	15%uv	14%uv	2%
Don't know		39	15	24	15	13	8	4	21	14	1	17	5	13	4	26	5	1	-	4	2	2	27	7	20	12	2	3	7	-	
		2%	2%	3%	6%defh	2%	2%	1%	5%defh	2%	*	2%	1%	6%ijl	2%	3%	2%	1%	-	5%r	1%	4%r	2%	1%	3%	3%	3%	3%	3%	-	
Not applicable		276	114	162a	62dh	87	73	54	76	147	44	63	70i	37i	107ijk	112	29	26mnr	39mnqr	39mnr	20	11mnr	96	48	47	173t	50uvz	50uvz	73uv	7	
Mean	0.21	0.25	0.18	0.18	0.19	0.21	0.30g	0.16	0.21	0.28	0.23	0.15	0.17	0.34jk	0.21	0.22	0.16	0.23	0.27	0.23	0.17	0.24w	0.27xz	0.22z	0.12	0.06	0.27	0.09	0.37		
Standard deviation	0.74	0.75	0.74	0.83	0.73	0.72	0.73	0.78	0.73	0.70	0.73	0.73	0.76	0.80	0.76	0.71	0.88	0.81	0.76	0.67	0.73	0.72	0.71	0.73	0.80	0.86	0.91	0.73	0.77		
Standard error	0.02	0.03	0.03	0.05	0.03	0.04	0.04	0.04	0.03	0.05	0.03	0.03	0.05	0.05	0.03	0.04	0.09	0.11	0.08	0.04	0.07	0.02	0.03	0.04	0.04	0.09	0.08	0.04	0.14		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



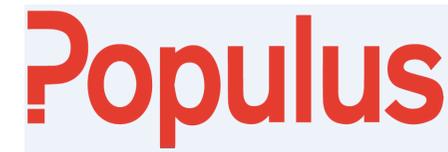
Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 62
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Clothing and footwear
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Base (exl NA for %)	1823	931	891	313	690	470	350	473	1000	279	740	494	261	328	963	266	96	85*	126*	230	57	1195	533	662	578	129*	139	310	50**	
NET: Increase	232	139	94	48	106	36	43	72	118	33	124	47	31	30	123	46	18	9	11	20	5	154	72	82	73	14	16	42	6	
	13%	15% ^b	11%	15% ^e	15% ^e	8%	12% ^e	15% ^e	12%	12%	17% ^g	10%	12%	9%	13%	17% ^g	19% ^q	11%	9%	9%	9%	13%	14%	12%	13%	11%	12%	14%	12%	
Very likely increase	(+2)	27	15	12	5	13	7	2	8	17	3	14	3	2	7	4	4	2	1	1	2	19	10	9	8	2	3	3	*	
		1%	2%	1%	2%	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	2%	4% ^r	2%	1%	1%	3%	2%	2%	1%	1%	2%	1%	1%	1%	
Likely increase	(+1)	205	124	82	42	93	29	41	63	101	30	110	44	29	23	109	42	15	8	10	19	4	135	62	73	65	12	13	39	6
		11%	13% ^b	9%	14% ^e	13% ^e	6%	12% ^e	13% ^e	10%	11%	15% ^g	9%	11%	7%	11%	16% ^r	15% ^r	9%	8%	8%	6%	11%	12%	11%	10%	10%	13%	11%	11%
Stay the same	(0)	1205	627	578	184	439	322	258	284	663	186	477	329	177	222	625	162	54	57	95	175	38	823	379	444	351	78	90	183	30
		66%	67%	65%	59%	64%	69% ^{cg}	74% ^{cdgh}	60%	66% ^c	67%	64%	67%	68%	67%	65%	61%	56%	67%	75% ^{mno}	76% ^{mnos}	65%	69% ^w	71% ^z	67% ^z	61%	64%	59%	61%	
Likely decrease	(-1)	215	94	121	39	79	66	31	54	131	41	84	69	23	39	107	40	17	10	10	26	6	137	55	82	73	14	16	43	5
		12%	10%	14%	12%	11%	14% ^f	9%	11%	13%	15%	11%	14%	9%	12%	11%	15%	18% ^m	11%	8%	11%	11%	11%	10%	12%	13%	11%	12%	14%	10%
Very likely decrease	(-2)	112	39	73	29	42	27	13	44	55	13	43	31	17	21	69	12	6	7	9	5	5	17	38	50	15	8	26	8	
		6%	4%	8% ^a	9% ^{fh}	6%	4%	9% ^{fh}	5%	5%	6%	6%	6%	6%	7%	7% ^r	4%	6%	8% ^r	7% ^r	2%	9% ^{nr}	5%	3%	6%	9% ^t	12% ^{uv}	6%	8% ^u	15%
NET: Decrease		328	134	194	68	121	94	44	98	186	54	128	100	40	60	176	51	23	19	18	31	12	192	72	120	123	29	25	69	13
		18%	14%	22% ^a	22% ^f	18%	20% ^f	13%	21% ^f	19% ^f	17%	20%	15%	18%	18%	19%	24% ^r	19%	15%	14%	21%	21%	16%	13%	18%	22% ^u	18%	22% ^u	22% ^u	26%
Don't know		58	32	26	12	24	18	4	20	34	6	11	17	13	17	40	7	1	3	2	3	3	26	10	15	31	7	9	16	1
		3%	3%	3%	4% ^f	3% ^f	4% ^f	1%	4% ^f	3% ^f	2%	2%	3%	5% ⁱ	5% ⁱ	4% ^r	3%	1%	3%	1%	1%	5% ^{or}	2%	2%	2%	5% ^t	6% ^u	6% ^{uv}	5% ^u	1%
Not applicable		14	5	10	2	8	3	1	5	8	3	4	4	3	3	6	5 ^r	1	1	1	*	*	4	2	3	9 ^t	1	3 ^{uv}	5	1
Mean		-0.10	-0.02 ^b	-0.19	-0.15	-0.07	-0.17	-0.03 ^e	-0.14	-0.11	-0.04 ^j	-0.17	-0.09	-0.14	-0.12	-0.05	-0.07	-0.15	-0.12	-0.07	-0.19	-0.06 ^w	-0.01 ^{xz}	-0.10	-0.17	-0.23	-0.11	-0.17	-0.28	
Standard deviation		0.74	0.70	0.77	0.84	0.76	0.70	0.62	0.84	0.72	0.70	0.76	0.70	0.71	0.74	0.76	0.74	0.86	0.78	0.68	0.82	0.70	0.66	0.72	0.80	0.85	0.75	0.80	0.90	
Standard error		0.02	0.02	0.03	0.05	0.03	0.03	0.04	0.03	0.04	0.03	0.03	0.04	0.04	0.03	0.04	0.07	0.08	0.06	0.03	0.07	0.02	0.03	0.03	0.03	0.08	0.05	0.04	0.15	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 63
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Big ticket household purchases (e.g. new television, washing machine)
Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Base (exl NA for %)	1651	873	778	279	630	424	317	432	901	253	697	428	234	293	884	239	81*	71*	110*	213	54	1095	500	595	514	114*	119	281	42**	
NET: Increase	216	122	94	43	80	47	45	64	107	37	111	38	32	34	113	33	13	10	11	30	6	153	67	85	48	9	14	25	15	
	13%	14%	12%	16%	13%	11%	14%	15%	12%	14%	16%j	9%	14%	12%	13%	14%	17%	14%	10%	14%	11%	14%w	13%	14%	9%	8%	12%	9%	36%	
Very likely increase	(+2)	38	17	21	7	13	9	9	20	6	19	7	5	7	18	7	3	-	4	5	1	30	17	13	6	1	2	2	2	
		2%	2%	3%	2%	2%	3%	2%	2%	2%	3%	2%	2%	3%	2%	3%	4%	-	3%	2%	2%	3%	3%z	13%	2%	1%	1%	1%	2	5%
Likely increase	(+1)	178	105	73	37	67	38	36	55	87	31	93	32	27	27	94	27	10	8	25	5	123	50	72	43	8	12	23	13	
		11%	12%	9%	13%	11%	9%	11%	13%	10%	12%	13%j	7%	12%	9%	11%	11%	12%	14%	7%	12%	9%	10%	12%	8%	7%	10%	8%	30%	
Stay the same	(0)	926	508	418	139	360	242	184	227	515	144	377	263	137	496	139	40	33	56	134	27	635	302	333	273	62	57	154	18	
		56%	58%	54%	50%	57%	57%	58%	52%	57%	54%	62%il	58%	51%	56%	58%	49%	47%	51%	63%ops	50%	58%	60%y	53%	54%	48%	55%	55%	42%	
Likely decrease	(-1)	201	107	94	32	82	57	30	47	124	33	107	47	16	31	111	33	14	8	23	3	136	58	79	60	8	11	41	4	
		12%	12%	12%	11%	13%	13%	10%	11%	14%	13%	15%k	11%	7%	11%	13%	14% ^s	17% ^s	11%	8%	11%	6%	12%	13%	12%	7%	9%	15%	10%	
Very likely decrease	(-2)	164	78	86	34	61	47	21	50	93	20	55	45	27	36	103	14	4	9	16	9	87	30	57	72	25	17	31	5	
		10%	9%	11%	12% ^f	10%	11%	7%	12% ^f	10%	8%	8%	11%	12%	12% ^{il}	12% ^{nr}	6%	5%	13% ^r	14% ^{nr}	4%	17% ^{nor}	8%	6%	10%	14% ^t	22% ^{uvz}	14% ^u	11% ^u	12%
NET: Decrease		365	185	180	66	143	104	51	97	217	53	162	92	44	67	214	47	18	25	31	12	223	87	136	133	33	28	73	9	
		22%	21%	23%	24% ^f	23% ^f	25% ^f	16%	22%	24% ^f	21%	23%	22%	19%	23%	24% ^r	20%	23%	24%	15%	23%	20%	17%	23%	26% ^t	29% ^u	28%	26% ^u	22%	
Don't know		144	58	86	31	47	31	37	45	63	19	47	34	21	42	61	19	9	11	18	9	84	43	41	60	11	20	29	-	
		9%	7%	11% ^a	11%	7%	7%	12% ^h	10%	7%	7%	7%	8%	9%	15% ^{ij}	7%	8%	11%	15% ^m	16% ^{mn}	8%	16% ^{mnr}	8%	9%	7%	12% ^t	9%	17% ^{uv}	10%	-
Not applicable		186	63	123 ^a	36	67	49	34	46	106	29	47	71 ⁱ	30 ⁱ	39 ⁱ	84	33 ^r	15 ^{mrs}	15 ^{mrs}	17	4	104	36	69 ^u	73 ^t	15	24 ^{uvz}	35 ^u	8	
Mean		-0.18	-0.15	-0.22	-0.20	-0.19	-0.24	-0.07 ^{eh}	-0.19	-0.22	-0.13	-0.13	-0.23	-0.16	-0.25	-0.23	-0.09 ^s	-0.08	-0.28	-0.28	-0.03 ^{mp}	-0.32	-0.13 ^w	-0.07 ^{xy}	-0.17 ^x	-0.33	-0.45	-0.29	-0.30	0.07
Standard deviation		0.87	0.84	0.90	0.95	0.85	0.87	0.82	0.91	0.86	0.86	0.82	0.89	0.93	0.89	0.80	0.87	0.92	0.98	0.72	1.01	0.84	0.80	0.87	0.90	0.98	0.95	0.84	1.05	
Standard error		0.02	0.03	0.03	0.06	0.04	0.05	0.04	0.05	0.03	0.04	0.04	0.06	0.05	0.04	0.05	0.09	0.12	0.11	0.04	0.10	0.03	0.03	0.04	0.04	0.10	0.08	0.05	0.18	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 64
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?

Groceries
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1832	935	897	312	696	473	351	476	1006	282	741	496	263	331	965	271	96	86*	127*	230	57	1199	535	664	583	129*	141	314	50**
NET: Increase	488 27%	275 29% ^b	213 24%	57 18%	162 23%	148 31% ^{cdg}	122 35% ^{cdgh}	90 19%	276 27% ^{cgg}	96 34%	208 28%	127 25%	59 22%	95 29%	242 25%	71 26%	28 29%	18 21%	39 30%	79 34% ^{mnp}	11 20%	330 28%	171 32% ^{wz}	159 24%	147 25%	31 24%	43 30%	73 23%	12 23%
Very likely increase (+2)	64 3%	32 3%	32 4%	11 4%	26 4%	16 3%	11 3%	12 3%	41 4%	9 3%	24 3%	15 3%	7 3%	18 5%	9 3%	6 7%	6 7%	2 2%	10 4%	2 3%	37 3%	20 4%	16 2%	25 4%	7 5%	8 6%	10 3%	2 4%	
Likely increase (+1)	424 23%	244 26% ^b	181 20%	45 15%	136 20%	131 28% ^{cdg}	111 32% ^{cdgh}	78 16%	235 23% ^{cgg}	87 31%	184 25%	112 23%	52 20%	77 23%	212 22%	62 23%	22 23%	12 14%	37 29% ^p	69 30% ^{mnp}	10 17%	293 24%	151 28% ^{wz}	143 22%	122 21%	24 19%	35 25%	62 20%	9 19%
Stay the same (0)	1064 58%	541 58%	524 58%	193 62% ^e	422 61% ^e	246 52%	202 58%	299 63% ^{eh}	563 56%	144 51%	431 58%	290 59%	154 59%	189 57%	568 59%	153 57%	48 50%	53 62%	76 60%	135 59%	31 53%	706 59%	317 59% ^y	388 59% ^y	324 56%	77 60% ^y	65 46%	182 58% ^y	35 69%
Likely decrease (-1)	191 10%	86 9%	105 12%	40 13% ^f	72 10%	54 12% ^f	24 7%	53 11%	114 11% ^f	32 11%	73 10%	52 11%	32 12%	34 10%	94 14% ^r	37 14% ^r	14 11%	10 9%	11 6%	15 17% ^{mr}	10 10%	116 59%	37 7%	79 12% ^u	72 8%	10 16% ^u	22 13% ^u	40 20% ^u	2 4%
Very likely decrease (-2)	58 3%	21 2%	37 4%	10 3% ^f	25 4% ^f	22 5% ^f	1 *	14 3% ^f	42 4% ^f	9 3%	22 3%	16 4%	11 4%	10 3%	41 4% ^r	4 2% ^r	4 5% ^r	4 4% ^r	1 1%	- 6% ^{nqr}	4 2%	28 2%	5 1%	23 3% ^u	29 5% ^t	8 6% ^u	7 5% ^u	13 4% ^u	1 2%
NET: Decrease	249 14%	107 11%	142 16% ^a	50 16% ^f	97 14% ^f	76 16% ^f	25 7%	67 14% ^f	157 16% ^f	41 14%	94 13%	68 14%	43 16%	44 13%	135 14% ^r	42 15% ^r	18 19% ^r	14 16% ^r	15 10%	14 6%	145 24% ^{mnr}	42 8%	102 15% ^u	101 17% ^t	18 14%	29 21% ^u	54 17% ^u	3 6%	
Don't know	31 2%	12 1%	19 2%	12 4% ^{efh}	14 2%	3 1%	1 *	19 4% ^{efh}	10 1%	1 *	9 1%	11 2%	7 3%	4 1%	21 2%	5 2%	1 1%	2 2%	- 1%	1 3% ^{qr}	2 2%	19 2%	5 1%	14 2%	11 2%	3 2%	4 3%	5 2%	1 2%
Not applicable	5	1	4	3	2	-	-	3	2	-	2	2	*	*	3	1	*	-	-	-	*	1	-	1	4	*	2uv	1	-
Mean	0.14	0.19 ^b	0.08	0.02	0.10	0.14	0.30 ^{cde} gh	0.05	0.12	0.20	0.16	0.12	0.05	0.18	0.10 ^s	0.13 ^s	0.13	0.07	0.22 ^s	0.32 ^{mn} ops	-0.08	0.16 ^w	0.27 ^{vxy} z	0.08	0.07	0.09	0.10	0.05	0.20
Standard deviation	0.77	0.74	0.80	0.75	0.77	0.84	0.66	0.72	0.82	0.80	0.76	0.78	0.80	0.78	0.75	0.91	0.84	0.65	0.66	0.87	0.73	0.69	0.76	0.84	0.86	0.93	0.80	0.67	
Standard error	0.02	0.03	0.03	0.04	0.03	0.04	0.03	0.03	0.03	0.05	0.03	0.03	0.05	0.04	0.03	0.04	0.08	0.09	0.06	0.03	0.02	0.03	0.04	0.03	0.08	0.06	0.04	0.11	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 65
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Alcohol and/or tobacco
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1424	768	655	251	538	376	258	386	780	230	615	384	196	229	785	213	70*	60*	75*	181	39*	944	412	532	443	88*	100	255	37**
NET: Increase	166 12%	96 13%	70 11%	44 18%efh	62 12%	33 9%	27 10%	59 15%eh	81 10%	29 13%	89 15%j	26 7%	30 15%j	21 9%	97 12%r	26 12%r	13 19%rs	11 18%rs	6 8%	12 6%	2 5%	114 12%	41 10%	72 14%	46 10%	5 6%	14 14%	25 11%	6 18%
Very likely increase	(+2) 3%	23 3%	12 2%	9 4%	14 3%	6 2%	6 2%	14 4%	16 2%	6 2%	17 3%	6 1%	6 3%	6 3%	17 2%	10 5%r	1 1%	4 7%r	2 3%	*	1 3%r	27 3%	11 3%	16 3%	9 2%	1 2%	3 3%	4 2%	-
Likely increase	(+1) 9%	73 10%	58 9%	35 14%eh	48 9%	27 7%	21 8%	45 12%	64 8%	24 10%	72 12%jl	20 5%	24 12%j	15 6%	79 10%ss	16 8%	13 18%mnqr	7 11%ss	4 5%	11 6%	1 2%	87 9%	30 7%	56 11%	38 9%	4 4%	11 11%	23 9%	6 18%
Stay the same	(0) 66%	502 65%	436 66%	135 54%	357 66%cg	245 65%c	201 78%cd	223 58%	513 66%cg	151 66%	363 59%	278 72%ai	133 68%	162 71%ai	497 63%p	136 64%p	45 64%p	25 41%	63 84%mnop	144 80%mnop	27 69%p	640 68%	307 75%vyz	332 62%	278 63%	59 67%	65 65%	155 61%	20 54%
Likely decrease	(-1) 15%	207 16%	85 13%	42 17%f	77 14%f	70 19%f	18 7%	60 16%f	129 17%f	43 19%	112 18%kl	58 15%k	13 7%	24 11%	127 16%qr	30 14%q	8 12%q	16 28%mnqr	2 3%	17 10%	6 15%q	131 14%	45 11%	86 16%	67 15%	10 12%	12 12%	45 18%u	9 24%
Very likely decrease	(-2) 5%	73 5%	35 5%	39 7%f	18 5%	23 6%f	6 2%	28 7%f	39 5%	6 3%	34 6%	18 5%	10 5%	11 5%	45 6%r	13 6%r	2 3%	5 8%r	2 2%	4 2%	3 8%r	35 4%	10 2%	25 5%	36 8%t	7 8%u	7 7%u	22 9%u	2 4%
NET: Decrease	280 20%	157 20%	124 19%	60 24%f	104 19%f	93 25%f	23 9%	88 23%f	169 22%f	49 21%	146 24%kl	76 20%k	23 12%	36 16%	171 22%qr	43 20%qr	11 15%	21 36%mnqr	4 5%	21 12%	9 24%qr	167 18%	55 13%	111 21%u	103 23%t	18 20%	19 19%	67 26%u	10 28%
Don't know	39 3%	14 2%	26 4%a	12 5%e	16 3%	5 1%	7 3%	15 4%	18 2%	1 *	16 3%	5 1%	9 5%j	10 4%j	20 3%	8 4%	1 1%	3 6%	2 3%	4 2%	1 3%	24 3%	8 2%	16 3%	15 3%	7 7%u	2 2%	7 3%	-
Not applicable	413	168	246a	64	159	97	93ceg	92	228	52	129	114i	68i	103ijk	184	59	26m	26mnr	52mnopr	49	19mnr	255	124	132	144	41uvz	43uvz	60	14
Mean	-0.11	-0.10	-0.13	-0.10	-0.10	-0.21	0.01de gh	-0.12	-0.15	-0.09	-0.12	-0.16	0.02j	-0.09	-0.13	-0.09	0.01s	-0.20	0.03s	-0.07s	-0.25	-0.07w	-0.03xz	-0.09	-0.20	-0.23	-0.09	-0.23	-0.15
Standard deviation	0.74	0.75	0.73	0.88	0.74	0.73	0.58	0.85	0.72	0.70	0.80	0.65	0.74	0.70	0.76	0.81	0.70	1.01	0.55	0.50	0.76	0.71	0.63	0.77	0.79	0.75	0.81	0.80	0.76
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.03	0.04	0.03	0.05	0.04	0.03	0.05	0.04	0.03	0.05	0.07	0.13	0.07	0.03	0.08	0.02	0.03	0.04	0.04	0.08	0.05	0.14	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 66
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Socialising, eating out, takeaway food
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1783	917	866	314	682	453	333	475	974	268	737	481	257	308	953	264	91	81*	117*	221	56	1178	524	654	554	122*	132	300	50**
NET: Increase	242	126	116	74	86	35	47	97	98	31	134	38	39	32	123	36	25	15	14	24	5	167	69	98	67	10	16	41	8
	14%	14%	13%	24%defh	13%e	8%	14%e	21%defh	10%	12%	18%ij	8%	15%kj	10%	13%	14%	28%mnqr	18%	12%	11%	8%	14%	13%	15%	12%	8%	12%	14%	16%
Very likely increase (+2)	42	20	22	14	17	8	3	17	22	4	21	4	10	7	25	6	5	2	-	3	1	25	11	14	14	2	4	9	3
	2%	2%	3%	4%f	3%	2%	1%	4%f	2%	2%	3%j	1%	4%j	2%	3%	2%	5%qr	2%	-	1%	2%	2%	11	14	14	3%	1%	3%	3%
Likely increase (+1)	200	106	95	60	69	27	44	81	76	27	112	34	29	25	98	30	21	13	14	21	3	142	58	84	53	8	12	33	6
	11%	12%	11%	19%deh	10%	6%	13%eh	17%deh	8%	10%	15%ij	7%	11%	8%	10%	11%	23%mnqr	16%	12%	10%	6%	12%	11%	13%	10%	6%	9%	11%	11%
Stay the same (0)	1022	535	487	137	384	259	242	227	554	155	391	303	146	183	516	147	38	42	84	167	28	717	358	359	277	69	64	144	29
	57%	58%	56%	43%	56%cg	57%cg	73%cd	48%	57%cg	58%	53%	63%i	57%	59%	54%o	56%o	42%	52%	71%mnop	76%mnop	50%	61%w	68%vxyz	55%	50%	57%	48%	48%	57%
Likely decrease (-1)	339	177	162	70	139	105	25	95	219	54	145	103	41	51	212	53	18	10	9	20	16	207	75	133	120	21	26	74	12
	19%	19%	19%	22%f	20%f	23%f	7%	20%f	22%f	20%	20%	21%	16%	17%	22%qr	20%qr	20%qr	13%	8%	9%	28%pqr	18%	14%	20%u	22%	17%	19%	25%u	23%
Very likely decrease (-2)	143	61	82	23	59	45	16	40	86	24	57	32	24	31	85	17	9	10	9	7	6	68	16	53	73	18	19	36	2
	8%	7%	10%	7%	9%	10%f	5%	9%	9%f	9%	8%	7%	9%	10%	9%r	6%	10%r	12%r	8%	3%	11%r	6%	3%	8%u	13%t	14%u	14%uv	12%u	4%
NET: Decrease	482	237	245	93	197	150	41	136	305	78	201	135	64	82	296	70	27	20	19	27	22	276	91	185	193	38	45	110	13
	27%	26%	28%	30%f	29%f	33%f	12%	29%f	31%f	29%	27%	28%	25%	27%	31%qr	27%qr	30%qr	25%r	16%	12%	39%npqr	23%	17%	28%u	35%t	31%u	34%u	37%uv	27%
Don't know	36	19	17	11	14	9	3	15	18	3	11	5	8	12	18	9	*	4	1	2	2	18	6	12	18	5	8	5	-
	2%	2%	2%	3%f	2%	2%	1%	3%f	2%	1%	2%	1%	3%	4%ij	2%	4%r	1%	5%r	1%	1%	3%	2%	6	12	18	2%	6%uvz	2%	-
Not applicable	54	19	35a	1	16c	20cg	18cdg	3	33cg	14	7	18i	7	23ijk	15	8	6m	5m	9m	9m	2	21	11	10	33t	7v	11uv	15uv	-
Mean	-0.20	-0.17	-0.22	-0.09eh	-0.23	-0.34	-0.02de	-0.13eh	-0.28	-0.25	-0.14j	-0.26	-0.16	-0.25	-0.25	-0.18s	-0.07s	-0.18	-0.12s	-0.03mn	-0.41	-0.13w	-0.05vx	-0.19	-0.34	-0.38	-0.36	-0.33	-0.08
Standard deviation	0.83	0.80	0.86	0.95	0.85	0.81	0.66	0.93	0.83	0.82	0.87	0.72	0.89	0.84	0.86	0.82	1.02	0.94	0.72	0.61	0.86	0.78	0.68	0.85	0.92	0.88	0.95	0.93	0.84
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.03	0.04	0.03	0.04	0.03	0.05	0.04	0.03	0.05	0.09	0.11	0.07	0.03	0.07	0.02	0.03	0.04	0.04	0.08	0.07	0.05	0.13	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 67
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Hobbies and recreational interests
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (AA)	Rent free (AB)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1772	910	862	308	680	449	335	467	969	264	731	488	250	303	943	263	91	81*	117*	223	54	1171	525	647	552	121*	131	300	48**
NET: Increase	236 13%	125 14%	111 13%	66 21% defh	103 15% ef	34 8%	33 10%	87 19% efh	116 12%	31 12%	124 17% jkl	49 10%	35 14%	29 9%	135 14% rs	38 14% s	23 25% mnpq rs	9 11%	9 8%	19 9%	4 7%	158 14%	58 11%	100 15%	66 12%	10 8%	18 14%	38 13%	12 25%
Very likely increase (+2)	37 2%	19 2%	18 2%	16 5% defh	13 2%	5 1%	3 1%	18 4% efh	15 2%	3 1%	21 3%	4 1%	5 2%	7 2%	21 2%	5 2%	4 4%	1 2%	1 1%	4 2%	1 2%	19 2%	9 2%	11 2%	14 3%	2 1%	4 3%	9 3%	3 7%
Likely increase (+1)	200 11%	106 12%	94 11%	50 16% efh	90 13% e	29 7%	29 9%	69 15% efh	101 10%	28 10%	103 14% jkl	45 9%	30 12%	22 7%	113 12% rs	33 12% rs	20 21% mnpq rs	8 10%	8 7%	15 7%	3 5%	139 12%	50 9%	89 14%	52 9%	8 7%	14 11%	29 10%	9 18%
Stay the same (0)	1164 66%	608 67%	556 65%	167 54%	410 60%	313 70% cdg	274 82% cdg h	262 56%	628 65% cg	184 70%	448 61%	344 71% l	164 66%	208 68%	587 62%	163 62%	50 55%	46 56%	95 81% mnop s	190 85% mnop s	34 62%	810 69% w	401 76% vxyz	409 63%	326 59%	78 64%	73 55%	176 59%	28 57%
Likely decrease (-1)	208 12%	106 12%	102 12%	36 12% f	102 15% f	50 11% f	19 6%	65 14% f	124 13% f	26 10%	95 13%	58 12%	23 9%	32 11%	119 13% r	41 16% r	10 10% r	10 12% r	9 8%	11 5%	10 18% qr	118 10%	44 8%	74 11%	82 15% t	16 14%	18 14%	48 16% u	8 17%
Very likely decrease (-2)	97 5%	45 5%	52 6%	18 6% f	35 5% f	39 9% fg	4 1%	22 5% f	71 7% f	21 8%	42 6%	22 5%	12 5%	20 7%	66 7% r	8 3% r	7 7% r	8 10% nrq	3 2%	*	4 8% nrq	47 4%	9 2%	38 6% u	49 9% t	11 9% u	12 9% u	26 9% u	1 1%
NET: Decrease	305 17%	151 17%	154 18%	54 18% f	138 20% f	90 20% f	23 7%	87 19% f	195 20% f	47 18%	137 19%	80 16%	36 14%	52 17%	184 20% qr	49 19% r	16 18% r	18 22% qr	12 10%	11 5%	14 26% qr	165 14%	53 10%	112 17% u	132 24% t	27 23% u	30 23% u	74 25% uv	9 18%
Don't know	66 4%	26 3%	40 5%	20 7% efh	29 4% f	12 3%	5 1%	31 7% efh	30 3%	3 1%	22 3%	14 3%	15 6%	15 5%	37 4% r	14 5% r	1 2%	8 10% moqr	1 1%	2 1%	3 5% r	38 3%	13 2%	25 4%	28 5%	6 8% u	10 8% u	12 4%	-
Not applicable	65	26	39	7	18	24g	16	11	38	18	13	11	13ij	28ij	25	9	6	5	10m	7	4m	28	10	18	35t	8u	11uv	15u	2
Mean	-0.08	-0.06	-0.09	0.04eh	-0.09e	-0.21	0.03de	-0.01eh	-0.14	-0.13	-0.05	-0.11	-0.03	-0.13	-0.10	-0.06s	0.04s	-0.22	-0.04s	0.05mn	-0.27	-0.03w	0.01xy	-0.06	-0.19	-0.23	-0.17	-0.19	0.12
Standard deviation	0.74	0.72	0.75	0.88	0.76	0.74	0.49	0.82	0.77	0.75	0.79	0.66	0.73	0.74	0.79	0.71	0.89	0.86	0.52	0.44	0.77	0.68	0.57	0.76	0.84	0.78	0.88	0.85	0.82
Standard error	0.02	0.03	0.03	0.05	0.03	0.04	0.02	0.04	0.03	0.05	0.03	0.03	0.04	0.04	0.03	0.04	0.08	0.10	0.05	0.02	0.07	0.02	0.02	0.04	0.03	0.07	0.05	0.05	0.13

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 68
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Savings/investments
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1648	865	783	301	627	412	309	460	880	242	714	455	229	250	897	251	80*	62*	96*	216	47*	1131	509	622	467	99*	99	269	50**
NET: Increase	251 15%	154 18%b	97 12%	80 26%cd	108 17%ef	42 10%	21 7%	105 23%efh	125 14%f	31 13%	141 20%gjl	57 13%	30 13%	23 9%	179 20%noqr	31 12%qr	9 11%	13 22%qrs	3 3%	13 6%	4 8%	160 14%	57 11%	103 17%u	70 15%	13 13%	9 9%	49 18%uy	21 41%
Very likely increase (+2)	49 3%	29 3%	20 2%	17 6%ef	29 5%ef	4 1%	-	22 5%ef	27 3%ef	2 1%	34 5%gjl	6 1%	8 4%l	1 1%	38 4%r	8 3%r	1 1%	1 1%	-	*	1 1%	30 3%	7 1%	22 4%	14 3%	4 4%	3 3%	7 3%	5 11%
Likely increase (+1)	202 12%	125 14%b	77 10%	63 21%defh	79 13%ef	38 9%	21 7%	82 18%efh	99 11%ef	29 12%	107 15%l	51 11%	22 10%	21 8%	141 16%nqrs	22 9%	7 9%	13 21%nqrs	3 3%	13 6%	3 6%	130 12%	49 10%	81 13%	56 12%	9 9%	6 6%	42 16%uy	15 31%
Stay the same (0)	1016 62%	526 61%	490 63%	140 47%	372 59%cg	261 63%cg	243 79%cd	229 50%	544 62%cg	156 64%	421 59%	302 66%l	137 60%	156 62%	510 57%	157 63%	42 53%	34 54%	75 78%mnop	173 80%mnop	26 55%	741 66%w	372 73%vwyz	369 59%	252 54%	52 53%	52 53%	148 55%	23 46%
Likely decrease (-1)	201 12%	105 12%	96 12%	46 15%ef	77 12%	50 12%	29 9%	67 15%	105 12%	26 11%	97 14%	43 9%	30 13%	32 13%	111 12%	32 13%	15 19%ef	7 11%	10 10%	20 9%	7 15%	130 12%	57 11%	73 12%	68 15%	9 9%	17 17%	43 16%	3 6%
Very likely decrease (-2)	111 7%	53 6%	58 7%	16 5%	40 6%	45 11%cdfg	10 3%	27 6%	74 8%ef	23 9%	39 6%	29 6%	18 8%	25 10%l	64 7%	16 6%	7 9%	5 8%	4 4%	8 4%	6 13%mnqr	60 5%	15 3%	45 7%u	48 10%t	18 18%uvwz	11 11%u	19 7%u	2 5%
NET: Decrease	312 19%	158 18%	154 20%	62 21%ef	117 19%ef	95 23%ef	39 13%	94 20%ef	179 20%ef	49 20%	136 19%	72 16%	48 21%	56 22%aj	175 20%r	48 19%	22 27%qr	12 19%	14 14%	28 13%	14 29%mqr	191 17%	72 14%	119 19%	116 25%t	26 26%u	28 28%uv	62 23%u	5 11%
Don't know	69 4%	27 3%	42 5%	19 6%ef	30 5%ef	14 3%	6 2%	32 7%fh	31 4%	6 2%	17 2%	23 5%l	14 6%l	15 6%l	34 4%r	15 6%r	7 9%mr	3 5%r	4 5%r	1 *	4 9%mr	39 3%	9 2%	30 5%u	29 6%t	8 8%u	10 10%uvwz	10 4%	1 2%
Not applicable	189	71	118a	14	71cg	61cg	42cg	18	128cg	40	29	44i	34i	81ijk	71	21	17mnr	24mnors	31mnr	14	10mnr	69	26	43	120t	30uvz	44uvz	46uv	*
Mean	-0.08	-0.03b	-0.13	0.07ef	-0.03e	-0.24	-0.09e	0.01eh	-0.12	-0.16	*1	-0.09l	-0.13	-0.24	-0.03os	-0.11s	-0.26	-0.04s	-0.16	-0.11s	-0.36	-0.06w	-0.05xy	-0.06xy	-0.18	-0.30	-0.31	-0.10y	0.37
Standard deviation	0.81	0.82	0.80	0.92	0.85	0.81	0.53	0.90	0.84	0.79	0.84	0.73	0.84	0.78	0.87	0.80	0.83	0.84	0.54	0.55	0.88	0.75	0.62	0.85	0.90	1.03	0.89	0.85	0.94
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.03	0.04	0.03	0.05	0.04	0.03	0.05	0.04	0.05	0.08	0.11	0.06	0.03	0.09	0.02	0.03	0.04	0.04	0.11	0.08	0.05	0.15	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 69
Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?
Pension contributions
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Base (exl NA for %)	1260	672	588	232	604	347	77*	378	805	195	541	378	182	160	894	192	42*	33**	28**	40*	32*	827	258	569	399	74*	82*	243	34**	
NET: Increase	162	94	68	26	96	37	4	49	110	23	77	40	30	15	130	16	4	5	2	2	3	106	37	69	48	10	8	31	8	
	13%	14%	12%	11%	16%f	11%	5%	13%	14%f	12%	14%	11%	17%	10%	15%n	8%	10%	15%	8%	6%	10%	13%	14%	12%	12%	13%	9%	13%	23%	
Very likely increase	(+2)	17	11	6	2	10	3	2	5	11	-	8	1	7	1	12	*	2	1	1	1	11	5	6	4	2	1	1	2	
		1%	2%	1%	2%	1%	2%	1%	1%	-	1%	*	4%j	1%	1%	*	-	5%	5%	1%	4%n	1%	2%	1%	1%	3%	1%	1%	5%	
Likely increase	(+1)	145	83	62	24	85	34	2	45	99	23	69	39	24	14	118	15	4	3	1	2	96	32	64	44	8	7	29	6	
		12%	12%	11%	10%f	14%f	10%f	2%	12%f	12%f	12%	13%	10%	13%	9%	13%	8%	10%	10%	3%	4%	6%	13%	12%	11%	10%	8%	12%	18%	
Stay the same	(0)	932	499	434	157	443	272	60	258	614	160	399	297	118	119	661	151	28	20	17	32	638	188	450	274	44	53	178	19	
		74%	74%	74%	68%	73%	78%cg	79%	68%	76%cg	82%	74%	79%k	65%	74%	74%	74%	66%	62%	61%	80%	74%	77%w	73%x	79%xy	69%	59%	65%	73%cx	57%
Likely decrease	(-1)	43	20	23	22	15	6	1	25	17	3	21	5	1	29	11	2	-	-	-	1	25	6	19	16	3	5	8	3	
		3%	3%	4%	9%defh	2%	2%	1%	7%deh	2%	2%	4%	3%	1%	3%	6%	4%	-	-	-	4%	3%	2%	3%	4%	4%	6%	3%	8%	
Very likely decrease	(-2)	42	24	18	8	12	20	2	16	25	4	19	11	8	3	32	3	2	2	2	2	21	8	13	18	8	4	6	3	
		3%	4%	3%	4%	2%	6%cd	2%	4%	3%	2%	3%	3%	4%	2%	4%	2%	4%	5%	6%	-	5%	3%	3%	2%	5%	11%uvz	5%	3%	8%
NET: Decrease		85	44	41	30	27	26	2	41	42	7	40	27	13	5	61	14	3	2	2	-	3	45	14	31	34	11	9	14	6
		7%	6%	7%	13%dfh	4%	7%	3%	11%dfh	5%	4%	7%	7%	7%	3%	7%	7%	8%	5%	6%	-	9%r	5%	6%	5%	8%	14%uvz	11%	6%	16%
Don't know		81	36	45	19	39	12	11	30	40	5	25	15	20	21	42	11	7	6	7	6	2	37	18	19	43	10	12	20	1
		6%	5%	8%	8%e	6%	3%	14%deh	8%e	5%	2%	5%	4%	11%ij	13%aj	5%	6%	16%mn	18%	26%	14%mn	8%	4%	7%	3%	11%t	14%v	15%uv	8%v	3%
Not applicable		577	264	313a	83dgh	93	126dgh	274degh	100d	202d	87	203	121	82j	172jkl	75	80m	55mn	54	99	189m	26mn	373	277vyz	95	188	55vz	60vz	73v	16
Mean		0.05	0.06	0.03	-0.05	0.12ce	-0.02	0.03	-0.01	0.07c	0.07	0.05	0.01	0.10	0.06	0.06	-0.01	-0.02	0.13	0.01	0.09	*	0.06	0.08	0.06	*	-0.11	-0.06	0.05	0.03
Standard deviation		0.60	0.62	0.58	0.64	0.57	0.62	0.50	0.66	0.58	0.46	0.62	0.53	0.73	0.50	0.61	0.48	0.60	0.77	0.78	0.34	0.71	0.56	0.62	0.53	0.65	0.88	0.68	0.55	0.91
Standard error		0.02	0.03	0.03	0.04	0.03	0.04	0.06	0.04	0.02	0.04	0.03	0.03	0.06	0.04	0.03	0.03	0.08	0.15	0.18	0.05	0.09	0.02	0.04	0.03	0.11	0.07	0.04	0.19	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70
Q34. How worried are you, if at all, about each of the following
-Summary
Base: All respondents

Q34 Summary														
	Energy prices (a)	Fuel prices (b)	Food prices (c)	Public spending cuts (d)	Future tax levels (e)	Mortgage rates (f)	The value of my pension (g)	The interest rate on my savings (h)	The security of my savings (i)	Level of my household savings and investments (j)	The exchange rate of the pound (k)	Me or my partner losing our jobs (l)	Level of my household debt, including mortgage and credit card (m)	The price of my house falling (n)
Unweighted base	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837
Weighted base	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837
Base (excl NA for %)	1820	1680	1828	1831	1787	1155	1598	1570	1593	1641	1772	1348	1549	1353
Very worried (4)	368 20%ceijklmn opstvwxyzABC	403 24%acdfghij klmnopqstuv wxyzABC	300 16%iklnostv wxyzABC	463 25%acefghij klmnopqstuv wxyzABC	301 17%iklmnost vwxyzABC	236 20%ceijklmn opstvwxyzABC	332 21%ceijklmn opqstvwxyzABC	322 20%ceijklmn opstvwxyzABC	174 11%nosvwyA	245 15%inosvwy zAB	233 13%inosvwy AB	172 13%nosvwyA B	217 14%inosvwyA B	101 7%osw
Fairly worried (3)	788 43%dfghijkl mnopqrstuvw xyzABC	724 43%dfghijkl mnopqrstuvw xyzABC	826 45%defghijk lmnopqrstuvw xyzABC	720 39%fhijklmn opqrstvwxyz ABC	720 40%fhijklmn opqrstvwxyz ABC	351 30%imnostw yzA	610 38%fijklmno rstvwxyzABC C	545 35%filmnost uvwxyzABC	378 24%nosv	543 33%ilmnostu vwxyzABC	562 32%ilmnostu vwyzAB	356 26%nosvwyA	407 26%nosvwyA	263 19%o
Not very worried (2)	510 28%bdr	428 25%r	571 31%abdr	434 24%	550 31%bdr	323 28%dr	463 29%bdr	516 33%abdfgdr	660 41%abcdefg hijklmnopqr tux	593 36%abcdefg hijklmnopqr tux	646 36%abcdefg hijklmnopqr tux	510 38%abcdefg hijklmnopqr tux	530 34%abdfgopr	582 43%abcdefg hijklmnopqr tux
Not at all worried (1)	85 5%	70 4%	83 5%	82 4%	78 4%	157 14%abcdeghj kpr	89 6%	114 7%abcdep	305 19%abcdefg hijklmnopqr stvwxyzBC	166 10%abcdeghp	172 10%abcdeghp	249 18%abcdefg hijklmnopqr stvwxyzBC	332 21%abcdefg hijklmnopqr stvwxyzBC	324 24%abcdefg hijklmnopqr stvwxyzABC
NET: Worried	1156 64%efghijkl mnopqrstuvw xyzABC	1126 67%acdfghij klmnopqstuv wxyzABC	1126 62%efghijkl mnopqrstuvw xyzABC	1183 65%cefghijk lmnopqrstuvw xyzABC	1021 57%fijklmno qstvwxyzABC C	587 51%iklmnost uvwxyzABC	942 59%fhijklmn opqstvwxyzABC	866 55%fijklmno stvwxyzABC	553 35%nosvwyA	788 48%ilmnostv wxyzABC	795 45%ilmnostv wxyzABC	528 39%inosvwy A	623 40%inosvwy A	364 27%os

Proportions/Means: All Columns Tested (5% risk level)
Overlap formulae used.

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70
Q34. How worried are you, if at all, about each of the following?
 -Summary
 Base: All respondents

Q34 Summary														
	Energy prices (a)	Fuel prices (b)	Food prices (c)	Public spending cuts (d)	Future tax levels (e)	Mortgage rates (f)	The value of my pension (g)	The interest rate on my savings (h)	The security of my savings (i)	Level of my household savings and investments (j)	The exchange rate of the pound (k)	Me or my partner losing our jobs (l)	Level of my household debt, including mortgage and credit card (m)	The price of my house falling (n)
Base (excl NA for %)	1820	1680	1828	1831	1787	1155	1598	1570	1593	1641	1772	1348	1549	1353
NET: Not worried	594 33%bd	498 30%	654 36%abdr	516 28%	628 35%bdr	480 42%abcdegpr	553 35%bd	631 40%abcdegpr	965 61%abcdefg hijklmpqruxC	759 46%abcdefg hijklmpqruxC	818 46%abcdefg hijklmpqruxC	759 56%abcdefg hijklmpqruxC	862 56%abcdefg hijklmpqruxC	906 67%abcdefg hijklmpqruxzBC
Don't know	69 4%c	55 3%	49 3%	131 7%abchijlmo qvwxyzB	138 8%abchijlmo qvwxyzB	88 8%abchijlmo qvwxyzB	103 6%abchilmqt vwxB	73 5%bcB	76 5%bcB	94 6%abcmqvB	159 9%abcdghijl mnopqrtuvw xyzAB	61 5%ccB	63 4%ccB	83 6%abchmqvxB
Not applicable	17d	157acdekrstu vwzB	9	6	50acdprsu vwzB	682abcdeghi jklmnopstuvw xyzABC	239abcdejkp rstuvwxyzBC	267abcdekr stuvwxyzABC	244abcdekr stuvwxyzABC	196abcdekr stuvwxyzBC	65acdprsu vwzB	489abcdeghi jklmnopstuvw xyzABC	288abcdegi jklmnopstuvw xyzABC	484abcdeghij klmnopstuvw xyzABC
Mean	2.82cefghijk lmnopqstuvw xyzABC	2.90acefghi jklmnopqstu vwxyzABC	2.75fijklmn opqstuvwxyzA BC	2.92acefghi jklmnopqstu vwxyzABC	2.75fijklmn opqstuvwxyzA BC	2.62iklmnos tuvwxyzABC	2.79hijklm nopqstuvwxyz ABC	2.72fijklmn opqstuvwxyzA BC	2.28noswvYA	2.56ilmnost vwxyzABC	2.53ilmnost vwxyzABC	2.35inoswv YA	2.34noswvYA	2.11o
Standard deviation	0.81	0.82	0.78	0.85	0.80	0.99	0.85	0.89	0.91	0.88	0.87	0.94	0.98	0.88
Standard error	0.02	0.02	0.02	0.02	0.02	0.03	0.02	0.02	0.02	0.02	0.02	0.03	0.03	0.03

Proportions/Means: All Columns Tested (5% risk level)
 Overlap formulae used.



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70
Q34. How worried are you, if at all, about each of the following?
 -Summary
 Base: All respondents

		Q34 Summary														
		Having my home repossessed (o)	The quality of public services (p)	Housing costs (e.g. rent or mortgage payments) (q)	Brexit (r)	The extent of my legal rights and protections when buying goods and services (s)	Being able to travel around Europe easily (t)	Immigration from the EU (u)	Clothing prices (v)	Prices of electrical goods (w)	Prices of holidays abroad (x)	Mobile phone roaming charges (y)	Food safety standards (z)	Prices of cars (A)	Quality of the food I buy (B)	The efficiency of public transport (C)
Unweighted base		1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	941
Weighted base		1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	1837	950
Base (exl NA for %)		1238	1817	1470	1825	1815	1723	1818	1827	1823	1681	1684	1827	1630	1830	888
Very worried	(4)	55 4%	303 17% ijklmnstv wxyzABC	257 18% iklmnost vwxyzABC	573 31% abcdefghijklmnopstuv wxyzABC	87 5%	225 13% noswxyzA B	344 19% ijklmnost vwxyzABC	95 5%	101 6%	200 12% noswxyzAB	129 8% osw	167 9% osw	121 7% osw	179 10% noswxyzA	109 12% noswxyzA
Fairly worried	(3)	103 8%	761 42% fghijklmn opqrstuvwxyz ABC	514 35% filmnors tuvwxyzABC	567 31% ilmnostu vwyzA	336 19% o	417 24% nosvy	488 27% noswxyzA	361 20% o	399 22% osv	498 30% inostwyz zA	350 21% o	443 24% nosvy	369 23% os	507 28% inostwyz zA	247 28% noswxyzA
Not very worried	(2)	349 28% dr	539 30% bdr	450 31% bdr	406 22%	926 51% abcdefghijklmnop ijklmnopq rstuvwxyzABC	635 37% abcdefghijklmnop opqr	570 31% abdr	989 54% abcdefghijklmnop ijklmnopq rstuvwxyzABC	997 55% abcdefghijklmnop rstuvwxyzABC	654 39% abcdefghijklmnop mopqr	747 44% abcdefghijklmnop c	853 47% abcdefghijklmnop x	733 45% abcdefghijklmnop C	837 46% abcdefghijklmnop x	354 40% abcdefghijklmnop opqr
Not at all worried	(1)	668 54% abcdefghijklmnop ijklmnopqrstuv wxyzABC	97 5%	186 13% abcdefghijklmnop pr	171 9% abcdefghijklmnop	305 17% abcdefghijklmnop jklpqrwBC	365 21% abcdefghijklmnop jklpqrstuwxz BC	301 17% abcdefghijklmnop kqrwBC	310 17% abcdefghijklmnop jklpqrwBC	238 13% abcdefghijklmnop kpr	251 15% abcdefghijklmnop kpr	374 22% abcdefghijklmnop ijklpqrstuwxz ABC	274 15% abcdefghijklmnop kpr	304 19% abcdefghijklmnop jklpqrwzBC	253 14% abcdefghijklmnop kpr	115 13% abcdefghijklmnop jklpqr
NET: Worried		158 13%	1063 59% ijklmno pqrstuvwxyzAB C	771 52% ijklmnos tuvwxyzABC	1141 62% efghijkl mnopqstuwxyz ABC	423 23% o	642 37% noswxyzA	831 46% ilmnostv wxyzABC	456 25% o	501 27% osv	698 42% inostwyz zAB	479 28% osv	610 33% noswxyzA	490 30% osv	686 37% noswxyzA	356 40% noswxyzA

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70
Q34. How worried are you, if at all, about each of the following?
 -Summary
 Base: All respondents

	Q34 Summary														
	Having my home repossessed (o)	The quality of public services (p)	Housing costs (e.g. rent or mortgage payments) (q)	Brexit (r)	The extent of my legal rights and protections when buying goods and services (s)	Being able to travel around Europe easily (t)	Immigration from the EU (u)	Clothing prices (v)	Prices of electrical goods (w)	Prices of holidays abroad (x)	Mobile phone roaming charges (y)	Food safety standards (z)	Prices of cars (A)	Quality of the food I buy (B)	The efficiency of public transport (C)
Base (excl NA for %)	1238	1817	1470	1825	1815	1723	1818	1827	1823	1681	1684	1827	1630	1830	888
NET: Not worried	1017 82%abcdefgh ijklmnpqrst uvwxyzABC	637 35%bdr	637 43%abcdegr	577 32%d	1231 68%abcdefgh ijklmnpqrst zABC	1000 58%abcdefgh jkpqruxC	871 48%abcdefgh pqr	1300 71%abcdefgh ijklmnpqrst uvwxyzABC	1234 68%abcdefgh ijklmnpqrst zABC	905 54%abcdefgh jkpqr	1121 67%abcdefgh ijklmnpqrst zBC	1127 62%abcdefgh ijklmnpqrst zABC	1037 64%abcdefgh ijklmnpqrst zABC	1090 60%abcdefgh jkmpqruxC	469 53%abcdefghijkpqr
Don't know	63 5%bcB	116 6%abchilmqt wxyzB	63 4%cB	108 6%abcmqvB	161 9%abcdghijl mnopqrstu vwxyzAB	82 5%bcB	116 6%abchilmqt wxyzB	72 4%cB	88 5%bcvB	78 5%bcB	84 5%bcB	91 5%abcvB	104 6%abchilmqt wxyzB	54 3%	63 7%abchilmqtuvwxyzB
Not applicable	599abcdefghij klmnpqrstuv xyzABC	20dB	367abcdefghij klmnpqrstuv xyzABC	12	22cdzrB	114acdekprsu vwzB	19dB	10	14	156acdekprsu uvwzB	153acdekprsu wzB	10	207acdekprstu vwxyzBC	7	62acdekprsuwzB
Mean	1.61	2.75fijklmn opqrstuvwxyzA BC	2.60ilmnost uvwxyzABC	2.90acefghi jklmnopqstu vwxyzABC	2.12o	2.31noswyA	2.51ilmnost vwxyzAB	2.14o	2.21nosvy	2.40nostw yzAB	2.15o	2.29noswyA	2.20nosvy	2.34inoswy zA	2.42inostwyzAB
Standard deviation	0.83	0.81	0.93	0.98	0.76	0.97	1.00	0.76	0.75	0.90	0.87	0.84	0.85	0.84	0.89
Standard error	0.03	0.02	0.03	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.03

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 71
Q34. How worried are you, if at all, about each of the following?
-Energy prices
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (exl NA for %)	1820	927	893	308	689	472	351	466	1002	281	737	495	259	329	959	271	94	82*	127*	230	57	1191	530	661	579	127*	141	311	49**
Very worried (4)	368 20%	204 22%	164 18%	48 16%	141 20%	115 24%cg	64 18%	76 16%	228 23%cg	68 24%	151 20%	84 17%	54 21%	79 24%j	202 21%	50 18%	24 25%	19 23%	20 16%	39 17%	14 26%r	231 19%	105 20%	126 19%	124 21%	33 26%	35 25%	56 18%	12 25%
Fairly worried (3)	788 43%	380 41%	408 46%	110 36%	295 43%	213 45%cg	170 48%cg	180 39%	438 44%cg	126 45%	304 41%	219 44%	113 44%	153 46%	384 40%	132 49%mo	32 34%	36 44%	64 50%o	115 50%mo	25 43%	518 43%	241 45%	277 42%	256 44%	45 35%	58 41%	154 50%kx	14 28%
Not very worried (2)	510 28%	266 29%	243 27%	105 34%eh	203 29%e	104 22%	97 28%	151 32%eh	262 26%	62 22%	221 30%l	148 30%l	67 26%	73 22%	281 29%	68 25%	27 28%	21 26%	35 28%	63 27%	14 25%	356 30%w	148 28%y	208 31%yz	135 23%	34 26%	27 19%	74 24%	18 37%
Not at all worried (1)	85 5%	49 5%	36 4%	18 6%	25 4%	24 5%	18 5%	24 5%	43 4%	15 5%	43 6%	20 4%	11 4%	11 3%	42 4%	12 4%	8 9%st	4 5%	5 4%	13 6%	1 1%	55 5%	23 4%	32 5%	26 5%	10 8%z	10 7%z	6 2%	3 6%
NET: Worried	1156 64%	584 63%	572 64%	158 51%	436 63%cg	328 69%cg	234 67%cg	256 55%	666 66%cg	194 69%	455 62%	303 61%	167 65%	232 70%ij	586 61%	182 67%	56 60%	55 67%	84 66%	154 67%	39 69%	749 63%	346 65%	404 61%	381 66%	78 61%	92 65%	210 68%	26 53%
NET: Not worried	594 33%	315 34%	279 31%	123 40%eh	228 33%	128 27%	115 33%	174 37%eh	305 30%	77 27%	264 36%l	168 34%l	78 30%	83 25%	324 34%	80 29%	35 37%	25 30%	41 32%	76 33%	15 26%	412 35%w	171 32%	240 36%yz	161 28%	44 34%	37 26%	81 26%	21 43%
Don't know	69 4%	28 3%	42 5%	26 8%defh	25 4%f	16 3%f	3 1%	36 8%defh	31 3%f	10 4%	18 2%	24 5%	13 5%	14 4%	49 5%r	9 3%r	3 3%r	2 2%	2 2%	*	3 5%r	30 3%	13 3%	17 3%	37 6%t	5 4%	12 8%uv	20 6%uv	2 4%
Not applicable	17	9	8	7efh	9	2	-	12efh	5	1	7	4	5	2	9	1	3nr	4mnqr	-	-	1r	8	5	3	8	2	2	5	1
Mean	2.82	2.82	2.82	2.67	2.83c	2.92cg	2.80	2.72	2.88cg	2.91	2.78	2.78	2.86	2.95ij	2.82	2.84	2.78	2.88	2.80	2.78	2.98r	2.80	2.83	2.77	2.88	2.84	2.90	2.89	2.74
Standard deviation	0.81	0.84	0.78	0.83	0.80	0.83	0.79	0.82	0.82	0.83	0.84	0.79	0.81	0.79	0.83	0.78	0.94	0.82	0.76	0.79	0.77	0.81	0.80	0.82	0.81	0.93	0.88	0.73	0.93
Standard error	0.02	0.03	0.03	0.05	0.03	0.04	0.04	0.04	0.03	0.05	0.04	0.04	0.05	0.04	0.03	0.04	0.08	0.09	0.07	0.04	0.07	0.02	0.03	0.04	0.03	0.08	0.06	0.04	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 72
Q34. How worried are you, if at all, about each of the following?
-Fuel prices
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1680	882	797	290	641	433	315	444	921	258	705	460	243	272	905	252	87*	68*	97*	220	50*	1141	509	632	490	102*	117	272	48**
Very worried (4)	403 24%	228 26%	175 22%	71 24%	157 24%	110 25%	65 21%	105 24%	233 25%	66 24%	167 24%	103 23%	60 25%	72 27%	226 25%	62 25%	28 32%pr	10 15%	20 21%	42 19%	15 29%pr	273 24%	117 23%	156 25%	116 24%	28 27%	27 23%	61 22%	14 30%
Fairly worried (3)	724 43%	363 41%	361 45%	100 35%	278 43% <i>c</i>	198 46% <i>c</i>	147 47% <i>c</i>	177 40%	400 43% <i>c</i>	115 45%	301 43%	201 44%	102 42%	119 44%	373 41%	114 45%	33 37%	37 54% <i>o</i>	46 47%	100 45%	22 43%	505 44%	228 45%	277 44%	208 42%	35 34%	46 39%	128 47% <i>x</i>	11 23%
Not very worried (2)	428 25%	227 26%	201 25%	78 27%	171 27%	92 21%	86 27%	109 25%	232 25%	58 23%	195 28%	115 25%	58 24%	60 22%	234 26%	64 25%	17 19%	12 18%	26 27%	65 30% <i>o</i>	11 21%	300 26%	132 26%	168 27%	110 22%	29 28%	23 20%	58 21%	18 37%
Not at all worried (1)	70 4%	46 5%	24 3%	20 7% <i>cdh</i>	17 3%	19 4%	13 4%	25 6% <i>cd</i>	31 3%	12 5%	28 4%	21 5%	11 4%	10 4%	33 4%	7 3%	8 9% <i>mns</i>	6 9% <i>mns</i>	3 3%	12 5%	1 1%	41 4%	22 4%	19 3%	26 5%	7 7%	11 9% <i>uvz</i>	8 3%	3 7%
NET: Worried	1126 67%	591 67%	536 67%	171 59%	435 68% <i>c</i>	309 71% <i>cg</i>	212 67% <i>c</i>	282 63%	633 69% <i>c</i>	181 70%	468 66%	304 66%	163 67%	192 70%	599 66%	176 70%	60 69%	47 69%	66 68%	142 65%	36 72%	778 68%	344 68%	433 69%	323 66%	62 61%	73 62%	188 69%	25 53%
NET: Not worried	498 30%	273 31%	225 28%	99 34% <i>ae</i>	188 29%	111 26%	100 32%	135 30%	263 29%	70 27%	223 32%	135 29%	69 28%	71 26%	266 29%	71 32%	25 28%	18 27%	29 30%	77 35% <i>es</i>	11 23%	341 30%	154 30%	187 30%	136 28%	36 36% <i>z</i>	34 29%	65 24%	21 44%
Don't know	55 3%	18 2%	37 5% <i>a</i>	20 7% <i>defh</i>	18 3%	14 3%	3 1%	28 6% <i>dth</i>	25 3%	7 1%	14 2%	20 4%	12 5% <i>ei</i>	10 4%	40 4% <i>r</i>	5 2%	2 3%	3 4% <i>fr</i>	2 2%	1 1%	3 5% <i>fr</i>	23 2%	10 2%	12 2%	31 6% <i>t</i>	3 3%	10 9% <i>uv</i>	18 7% <i>uv</i>	1 3%
Not applicable	157	54	103a	25	57	40	36	34	87	24	39	39	21	60ijk	63	20	9r	18mnor	30mnors	10	7mr	58	26	32	97t	28uvz	26uv	44uv	2
Mean	2.90	2.89	2.90	2.82	2.92	2.95	2.85	2.87	2.93	2.93	2.88	2.88	2.92	2.97	2.92r	2.93r	2.94	2.78	2.87	2.79	3.05pr	2.90	2.88	2.92	2.90	2.84	2.83	2.95	2.78
Standard deviation	0.82	0.85	0.78	0.91	0.79	0.81	0.80	0.86	0.81	0.83	0.82	0.82	0.83	0.81	0.82	0.79	0.95	0.83	0.78	0.81	0.77	0.81	0.81	0.80	0.84	0.92	0.92	0.77	0.97
Standard error	0.02	0.03	0.03	0.05	0.03	0.04	0.04	0.04	0.03	0.05	0.03	0.04	0.05	0.04	0.03	0.05	0.09	0.10	0.08	0.04	0.07	0.03	0.03	0.04	0.04	0.09	0.07	0.04	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 73
Q34. How worried are you, if at all, about each of the following?
-Food prices
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1828	931	897	312	696	469	351	474	1004	282	736	498	263	331	964	268	96	86*	127*	230	57	1193	533	660	585	129*	141	315	50**
Very worried (4)	300 16%	142 15%	159 18%	53 17% ^f	120 17% ^f	89 19% ^f	38 11%	81 17% ^f	181 18% ^f	57 20%	105 14%	85 17%	48 18%	61 18%	160 17% ^r	46 17% ^r	23 24% ^{qr}	19 22% ^{qr}	12 9%	24 10%	16 28% ^{mnqr}	178 15%	63 12%	116 18% ^u	113 19% ^t	28 21% ^u	28 20% ^u	58 18% ^u	9 17%
Fairly worried (3)	826 45%	404 43%	422 47%	127 41%	332 48%	209 45%	157 45%	203 43%	465 46%	124 44%	330 45%	225 45%	117 44%	154 46%	417 43%	132 49%	48 50%	40 47%	64 50%	99 43%	25 44%	528 44%	244 46%	284 43%	285 49%	56 44%	67 48%	162 51% ^v	13 26%
Not very worried (2)	571 31%	312 34%	258 29%	98 31%	203 29%	136 29%	133 38% ^{degh}	143 30%	294 29%	79 28%	246 33%	155 31%	76 29%	93 28%	307 32% ^{os}	74 28%	20 20%	23 26%	46 36% ^{os}	90 39% ^{mnop}	11 20%	407 34% ^w	190 36% ^{xyz}	217 33% ^{yz}	137 23%	30 23%	32 24%	74 24%	27 55%
Not at all worried (1)	83 5%	55 6% ^{ab}	28 3%	13 4%	25 4%	22 5%	23 6%	19 4%	42 4%	15 5%	43 6%	16 3%	11 4%	13 4%	42 4%	11 4%	4 4%	3 4%	6 5%	16 7% ^s	1 2%	58 5%	30 6%	28 4%	25 4%	8 6%	7 5%	9 3%	-
NET: Worried	1126 62%	546 59%	580 65% ^a	180 58%	453 65% ^f	298 64% ^f	195 55%	284 60%	647 64% ^f	181 64%	436 59%	310 62%	165 63%	214 65%	577 60%	179 67% ^r	71 74% ^{mqr}	59 69% ^r	76 60%	123 54%	41 72% ^{mr}	706 59%	307 57%	399 61%	398 68% ^t	84 65%	95 68% ^u	219 70% ^{uv}	21 43%
NET: Not worried	654 36%	367 39% ^{ab}	286 32%	111 36%	228 33%	159 34%	156 44% ^{cdeg}	162 34%	336 33%	95 34%	289 39% ^l	171 34%	88 33%	106 32%	349 36% ^{os}	85 32% ^s	23 24%	26 30%	51 40% ^{os}	106 46% ^{mnop}	12 22%	465 39% ^w	219 41% ^{xyz}	245 37% ^{yz}	162 28%	38 30%	40 28%	84 27%	27 55%
Don't know	49 3%	18 2%	31 3%	20 7% ^{defh}	15 2% ^f	13 3% ^f	* 6% ^d	27 6% ^d	21 2% ^f	6 2%	12 2%	16 3%	10 4%	11 3%	38 4% ^r	4 2%	2 2%	1 1%	- -	* -	4 6% ^{nqr}	22 2%	7 1%	15 2%	25 4% ^t	7 5% ^u	6 4% ^u	12 4% ^u	1 2%
Not applicable	9	5	4	3	2	4	-	5	4	-	7	*	1	*	4	3	*	-	-	-	*	6	2	5	2	*	1	-	*
Mean	2.75	2.69	2.82 ^a	2.76 ^f	2.81 ^f	2.80 ^f	2.60	2.78 ^f	2.80 ^f	2.81	2.69	2.79	2.80	2.82 ⁱ	2.75 ^r	2.81 ^r	2.96 ^{mqr}	2.88 ^{qr}	2.64	2.57	3.05 ^{mnr}	2.71	2.65	2.75	2.87 ^t	2.84 ^u	2.86 ^u	2.88 ^{uv}	2.61
Standard deviation	0.78	0.80	0.76	0.80	0.76	0.81	0.77	0.79	0.78	0.83	0.79	0.77	0.80	0.78	0.79	0.77	0.79	0.79	0.71	0.77	0.77	0.78	0.76	0.80	0.78	0.85	0.81	0.74	0.77
Standard error	0.02	0.03	0.02	0.05	0.03	0.04	0.04	0.04	0.03	0.05	0.03	0.03	0.05	0.04	0.03	0.04	0.07	0.08	0.07	0.04	0.07	0.02	0.03	0.04	0.03	0.08	0.06	0.04	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



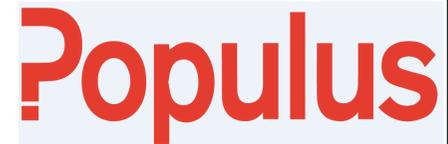
Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 74
Q34. How worried are you, if at all, about each of the following?
-Public spending cuts
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (exl NA for %)	1831	934	897	314	695	473	350	476	1006	282	741	498	263	329	965	270	97	86*	126*	229	57	1196	534	662	584	129*	140	315	50**
Very worried (4)	463 25%	230 25%	234 26%	88 28%	170 24%	114 24%	90 26%	127 27%	246 24%	72 25%	198 27%	128 26%	61 23%	75 23%	229 24%	74 27%	35 36%mpq	18 21%	23 19%	66 29%q	18 32%q	303 25%	124 23%	179 27%	144 25%	35 27%	32 23%	77 24%	16 32%
Fairly worried (3)	720 39%	356 38%	364 41%	106 34%	273 39%	205 43%c	136 39%	174 37%	410 41%	121 43%	294 40%	190 38%	94 36%	142 43%	364 38%	120 44%	37 38%	31 36%	58 46%	88 38%	23 40%	454 38%	212 40%	242 37%	248 43%	52 40%	60 43%	136 43%	18 36%
Not very worried (2)	434 24%	253 27%b	181 20%	69 22%	178 26%	102 21%	86 25%	110 23%	239 24%	59 21%	183 25%	120 24%	65 25%	66 20%	254 26%nos	53 19%	14 15%	20 24%	27 21%	57 25%os	9 15%	314 26%w	136 26%z	178 27%z	106 18%	22 17%	26 19%	58 18%	14 28%
Not at all worried (1)	82 4%	52 6%	31 3%	15 5%	20 3%	29 6%d	19 5%	20 4%	43 4%	21 8%	36 5%	16 3%	15 6%	16 5%	47 5%	8 3%	6 6%	4 4%	4 3%	13 6%	1 3%	56 5%	33 6%	23 4%	26 4%	7 5%	8 6%	11 3%	* 1%
NET: Worried	1183 65%	586 63%	598 67%	194 62%	444 64%	319 68%	226 65%	301 63%	656 65%	193 68%	492 66%	318 64%	155 59%	218 66%	593 61%	194 72%mp	72 74%mp	49 57%	81 65%	154 67%	41 72%mp	757 63%	335 63%	421 64%	392 67%	87 68%	92 66%	213 68%	34 68%
NET: Not worried	516 28%	305 33%b	212 24%	84 27%	197 28%	130 28%	105 30%	130 27%	282 28%	80 28%	219 30%	136 27%	80 30%	81 25%	301 31%nos	60 22%	20 20%	24 28%	30 24%	71 31%nos	10 18%	370 31%w	169 32%z	201 30%z	132 23%	29 22%	34 24%	69 22%	14 29%
Don't know	131 7%	43 5%	88 10%a	35 11%eth	54 8%	23 5%	18 5%	44 9%ef	68 7%	10 3%	30 4%	43 9%i	28 11%i	30 9%i	71 7%r	17 6%r	5 5%	14 16%mnor	14 11%r	5 2%	6 11%r	70 18%	30 6%	40 6%	60 10%t	13 10%	14 10%	33 11%uv	2 3%
Not applicable	6	3	3	1	2	1	1	3	2	-	2	*	1	3	3	1	-	-	1	*	*	3	1	2	3	*	2uz	-	-
Mean	2.92	2.86	2.99a	2.96	2.93	2.90	2.90	2.95	2.92	2.89	2.92	2.86	2.93	2.87	3.02m	3.10m	2.87	2.90	2.92	3.12mr	2.89	2.84	2.93	2.97	2.99	2.92	2.99u	3.03	
Standard deviation	0.85	0.87	0.82	0.89	0.81	0.85	0.87	0.86	0.83	0.88	0.86	0.83	0.88	0.86	0.79	0.88	0.85	0.76	0.88	0.80	0.86	0.87	0.85	0.82	0.86	0.85	0.80	0.82	
Standard error	0.02	0.03	0.03	0.05	0.03	0.04	0.04	0.04	0.03	0.05	0.04	0.04	0.05	0.04	0.03	0.05	0.08	0.10	0.07	0.05	0.07	0.03	0.04	0.03	0.08	0.06	0.04	0.04	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 75
Q34. How worried are you, if at all, about each of the following?
-Future tax levels
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (exl NA for %)	1787	921	866	311	692	461	323	473	990	275	738	492	260	297	967	269	87	83*	104*	223	54	1180	520	660	557	120*	128	309	50**
Very worried (4)	301 17%	151 16%	150 17%	64 21% ^f	131 19% ^f	70 15%	37 11%	98 21% ^f	166 17% ^f	39 14%	125 17%	80 16%	50 19%	46 15%	177 18% ^{qr}	45 17% ^{qr}	19 22% ^{qr}	15 18%	9 9%	24 11%	12 22% ^{qr}	194 16%	79 15%	116 18%	100 18%	26 22%	20 16%	54 17%	6 13%
Fairly worried (3)	720 40%	366 40%	354 41%	131 42%	291 42%	177 38%	122 38%	207 44%	391 40%	121 44%	297 40%	209 43%	98 38%	116 39%	410 42% ^{qr}	115 43%	36 41%	27 33%	38 36%	77 35%	18 33%	485 41%	203 39%	281 43%	212 38%	41 34%	51 40%	120 39%	24 48%
Not very worried (2)	550 31%	302 33%	248 29%	70 23%	196 28% ^g	153 33% ^{cg}	131 40% ^{cdgh}	103 22%	317 32% ^{cg}	80 29%	240 33% ^l	155 32% ^l	82 32%	72 24%	281 29%	81 30%	20 23%	17 21%	41 40% ^{ops}	98 44% ^{mnp}	13 24%	380 32%	179 34% ^{xy}	202 31%	151 27%	27 23%	32 25%	92 30%	18 37%
Not at all worried (1)	78 4%	53 6% ^{ab}	25 3%	9 3%	17 2%	33 7% ^{cdg}	20 6% ^d	16 3%	43 4%	19 7%	41 6% ^k	13 3%	5 2%	18 6% ^{jk}	32 3%	9 3%	4 4%	8 9% ^{mn}	6 6%	18 8% ^{mn}	2 4%	58 5%	33 6% ^z	25 4%	19 3%	2 2%	9 7% ^z	8 3%	1 2%
NET: Worried	1021 57%	517 56%	504 58%	194 63% ^{ef}	421 61% ^f	247 54%	159 49%	305 64% ^{efh}	558 56% ^f	160 58%	422 57%	289 59%	148 57%	161 54%	586 61% ^{qr}	160 59% ^{qr}	55 63% ^{qr}	43 51%	47 45%	100 45%	30 55%	679 58%	282 54%	397 60%	312 56%	67 56%	71 55%	174 56%	30 60%
NET: Not worried	628 35%	355 39% ^{ab}	273 32%	79 25%	214 31%	186 40% ^{cdg}	150 46% ^{cdgh}	118 25%	360 36% ^{cg}	99 36%	282 38% ^l	169 34%	87 34%	90 30%	312 32%	89 33%	24 27%	25 30%	47 45% ^{mos}	116 52% ^{mnp}	15 28%	439 37% ^w	212 41% ^{xz}	227 34%	170 31%	30 25%	41 32%	100 32%	19 39%
Don't know	138 8%	48 5%	89 10% ^a	38 12% ^{efh}	57 8% ^f	28 6%	15 5%	50 11% ^{ef}	73 7%	16 6%	34 5%	34 7%	24 9% ⁱ	45 15% ^{ij}	69 7% ^r	20 7% ^r	8 10% ^r	16 19% ^{mnr}	10 9% ^r	6 3%	9 17% ^{mnr}	62 5%	26 5%	36 5%	75 13% ^t	23 19% ^{uv}	17 13% ^{uv}	35 11% ^{uv}	1 1%
Not applicable	50	16	34 ^a	4	6	13 ^d	28 ^{cd}	5	18	7	5	6	4	35 ^{ijk}	1	3 ^m	10 ^{mnr}	3 ^m	22 ^{mnp}	7 ^m	4 ^{mnr}	20	16 ^v	4	30 ^t	9 ^{uvz}	14 ^{uvz}	6	*
Mean	2.75	2.71	2.81 ^a	2.91 ^{efh}	2.84 ^{ef}	2.66	2.57	2.91 ^{efh}	2.74 ^f	2.70	2.72	2.78	2.82	2.75	2.81 ^{qr}	2.79 ^{qr}	2.90 ^{qr}	2.74 ^r	2.53	2.49	2.89 ^{qr}	2.73	2.66	2.78 ^u	2.82	2.94 ^u	2.74	2.80 ^u	2.72
Standard deviation	0.80	0.82	0.78	0.78	0.77	0.84	0.78	0.78	0.81	0.81	0.82	0.76	0.79	0.84	0.79	0.78	0.82	0.94	0.76	0.80	0.85	0.81	0.82	0.79	0.80	0.81	0.85	0.78	0.71
Standard error	0.02	0.03	0.03	0.05	0.03	0.04	0.04	0.04	0.03	0.05	0.04	0.03	0.05	0.05	0.03	0.05	0.08	0.11	0.08	0.04	0.08	0.03	0.03	0.04	0.03	0.08	0.07	0.04	0.11

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 76
Q34. How worried are you, if at all, about each of the following?
-Mortgage rates
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (exl NA for %)	1155	593	562	277	534	262	83*	421	651	134*	529	335	165	126	768	173	59*	41*	32**	55*	28*	835	184	651	282	52*	45*	186	39**
Very worried (4)	236 20%	99 17%	137 24%a	70 25%ef	124 23%ef	37 14%	6 7%	106 25%ef	124 19%f	14 10%	104 20%	69 21%	42 25%	22 17%	173 22%r	30 17%	13 22%	7 17%	2 6%	6 11%	6 20%	162 19%	19 10%	143 22%u	64 23%	15 28%u	6 13%	43 23%u	10 27%
Fairly worried (3)	351 30%	176 30%	175 31%	96 35%f	171 32%f	70 27%	15 18%	153 36%efh	183 28%	34 26%	177 33%l	112 33%l	40 24%	22 18%	234 30%r	60 34%r	18 30%r	15 37%r	8 26%	7 13%	9 33%r	274 33%w	34 19%y	239 37%uxy	69 24%	8 15%	3 6%	58 31%uy	9 22%
Not very worried (2)	323 28%	192 32%b	131 23%	67 24%	168 32%g	69 26%	19 23%	102 24%	202 31%	37 27%	151 29%	93 28%	40 24%	38 30%	218 28%	53 31%	17 29%	8 20%	8 27%	13 24%	5 18%	241 29%	45 24%	197 30%	66 23%	13 24%	10 22%	43 23%	16 41%
Not at all worried (1)	157 14%	101 17%b	56 10%	13 5%	42 8%	66 25%cdgh	37 44%cdgh	22 5%	99 15%cdg	44 33%	79 15%	32 10%	23 14%	23 18%j	96 12%	17 10%	4 6%	5 12%	9 28%	24 44%mnop	3 12%	123 15%	75 41%vwx	48 7%	32 11%	5 10%	11 26%vz	16 8%	2 5%
NET: Worried	587 51%	275 46%	312 56%a	165 60%efh	294 55%efh	107 41%f	20 25%	259 62%efh	307 47%f	48 36%	280 53%l	181 54%l	82 50%l	44 35%	407 53%r	89 52%r	30 51%r	22 55%r	10 32%	13 24%	15 53%r	436 52%	54 29%	382 59%uy	132 47%	22 43%y	8 19%	102 55%uy	19 49%
NET: Not worried	480 42%	294 49%b	187 33%	80 29%	210 39%cg	134 51%cdg	55 67%cdgh	124 29%	301 46%cg	81 60%	230 43%	125 37%	63 39%	62 49%j	313 41%	70 40%	21 35%	13 32%	17 55%	37 68%mnop	9 31%	364 44%w	120 65%vwx	244 38%	98 35%	18 34%	21 48%z	59 32%	18 46%
Don't know	88 8%	25 4%	63 11%a	31 11%d	29 5%	21 8%	7 9%	38 9%	43 7%	5 4%	19 4%	29 9%i	20 12%i	21 16%ij	48 6%	14 8%	8 14%m	5 13%	4 13%	4 8%	5 16%m	35 4%	11 6%	24 4%	51 18%t	11 22%uv	15 33%uvz	25 13%uv	2 5%
Not applicable	682	343	339	38	164cg	211cdgh	268cdgh	57	357cdg	148	214	163	99ij	205ij	200	99m	37m	46mno	95	175m	30mno	365	351v	14	305t	78vz	98vz	129v	12
Mean	2.62	2.48	2.79a	2.90efh	2.74efh	2.32f	1.86	2.90def	2.55ef	2.14	2.60	2.71i	2.69	2.40	2.67r	2.64r	2.77r	2.69r	2.12	1.90	2.73r	2.59	1.99	2.76uy	2.71	2.79	2.09	2.81uy	2.74
Standard deviation	0.99	0.98	0.97	0.87	0.92	1.04	0.99	0.87	0.99	1.01	0.98	0.93	1.06	1.05	0.98	0.90	0.91	0.96	0.96	1.05	1.01	0.98	1.04	0.89	1.02	1.09	1.13	0.95	0.94
Standard error	0.03	0.05	0.05	0.06	0.05	0.08	0.11	0.04	0.05	0.10	0.05	0.06	0.09	0.09	0.05	0.07	0.11	0.16	0.22	0.12	0.13	0.04	0.08	0.04	0.07	0.19	0.18	0.07	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 77
Q34. How worried are you, if at all, about each of the following?
-The value of my pension
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1598	836	762	265	621	429	283	415	900	253	673	447	224	253	915	236	61*	56*	87*	203	40*	1081	463	618	481	100*	113	268	36**
Very worried (4)	332 21%	153 18%	178 23%a	57 22%f	131 21%g	112 26%g	31 11%	82 20%g	218 24%g	64 25%	137 20%	93 21%	49 22%	52 20%	199 22%r	59 25%qr	15 25%qr	15 26%r	10 12%	23 11%	11 26%qr	226 21%	75 16%	151 24%u	98 20%	16 16%	26 23%	55 21%	7 20%
Fairly worried (3)	610 38%	310 37%	300 39%	88 33%	267 43%cf	159 37%	96 34%	154 37%	360 40%	92 36%	260 39%	185 41%k	73 32%	93 37%	375 41%pr	86 37%	21 34%	14 25%	36 41%	63 31%	15 38%	401 37%	163 35%	238 38%	193 40%	35 36%	40 35%	117 44%u	17 46%
Not very worried (2)	463 29%	280 34%b	183 24%	75 28%	162 26%	109 25%	117 41%cd	121 29%	225 25%	68 27%	215 32%j	112 25%	68 30%	68 27%	248 27%	64 27%	15 25%	11 19%	31 36%r	87 43%mnop	7 16%	343 32%w	163 35%yz	180 29%	110 23%	27 27%	25 22%	58 22%	10 28%
Not at all worried (1)	89 6%	53 6%	36 5%	16 6%	23 4%	18 4%	32 11%cd	24 6%	33 4%	12 5%	40 6%	29 6%	9 4%	11 4%	42 5%	9 4%	3 4%	2 4%	6 7%	27 13%mnos	* 1%	63 6%	39 9%vz	24 4%	24 5%	5 5%	8 7%	11 4%	2 4%
NET: Worried	942 59%	463 55%	479 63%a	145 55%f	399 64%cf	272 63%g	127 45%	236 57%g	579 64%cf	156 61%	397 59%	278 62%	122 54%	145 57%	575 63%r	146 62%r	37 59%r	28 51%	46 52%	86 42%	26 64%r	627 58%	238 51%	389 63%u	291 60%	52 52%	66 59%	173 64%u	24 66%
NET: Not worried	553 35%	334 40%b	219 29%	91 34%	186 30%	127 30%	149 53%cd	145 35%	259 29%	80 32%	256 38%	141 31%	77 35%	79 31%	290 32%r	73 31%r	18 29%	13 24%	37 43%ps	114 56%mnop	7 17%	407 38%w	203 44%vz	204 33%	134 28%	32 33%	32 29%	69 26%	12 32%
Don't know	103 6%	39 5%	64 8%a	29 11%df	37 6%g	30 7%g	7 2%	34 8%g	62 7%g	18 7%	20 3%	28 6%i	25 11%i	30 12%ij	50 5%r	17 7%r	7 11%r	14 25%mnqr	4 5%	3 2%	7 18%mnqr	47 4%	22 5%	25 4%	56 12%t	16 16%uv	14 13%uv	26 10%uv	* 1%
Not applicable	239	101	139a	50deh	77	44	68degh	63	108	29	71	51	39i	78ijk	53	35m	35mnr	31mnr	40mnr	27m	18mnr	119	73v	46	106t	29uvz	30uvz	47v	14
Mean	2.79	2.71	2.89a	2.79f	2.87f	2.92f	2.46	2.77f	2.91fg	2.88	2.76	2.82	2.81	2.83	2.85qr	2.90qr	2.90r	2.98qr	2.60	2.41	3.10mqr	2.76	2.62	2.87u	2.86	2.75	2.86u	2.90u	2.83
Standard deviation	0.85	0.85	0.84	0.89	0.80	0.86	0.84	0.86	0.83	0.87	0.85	0.86	0.86	0.84	0.83	0.85	0.88	0.92	0.80	0.86	0.76	0.86	0.87	0.84	0.84	0.84	0.90	0.81	0.81
Standard error	0.02	0.03	0.03	0.06	0.04	0.05	0.04	0.04	0.03	0.06	0.04	0.04	0.06	0.05	0.03	0.05	0.10	0.14	0.09	0.05	0.09	0.03	0.04	0.04	0.04	0.09	0.08	0.05	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 78
Q34. How worried are you, if at all, about each of the following?
-The interest rate on my savings
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Pri-vate pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mort-gage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (exl NA for %)	1570	824	746	292	577	392	310	443	818	230	687	428	219	236	854	237	75*	53*	96*	213	43*	1110	511	599	415	85*	92	238	45**
Very worried (4)	322 20%	179 22%	143 19%	51 17%	93 16%	87 22%	91 29%cdgh	83 19%	148 18%	64 28%	146 21%	86 20%	34 16%	55 23%	153 18%	48 20%	14 19%	12 23%	23 24%	61 29%mn	10 23%	250 22%w	141 27%vxz	109 18%	65 16%	10 12%	17 18%	38 16%	7 15%
Fairly worried (3)	545 35%	265 32%	279 37%	104 36%	176 31%	134 34%	130 42%dgh	151 34%	263 32%	79 34%	258 38%k	156 37%k	58 27%	72 30%	275 32%	86 36%	27 36%	12 22%	41 43%p	92 43%mps	13 29%	395 36%	216 42%vxy	179 30%y	129 31%	23 28%	18 19%	88 37%ey	21 47%
Not very worried (2)	516 33%	289 35%	228 30%	96 33%f	233 40%ef	116 30%	71 23%	152 34%f	294 36%f	63 27%	218 32%	140 33%	90 41%il	68 29%	313 37%qr	78 33%	24 32%	16 31%	20 21%	53 25%	11 26%	359 32%	119 23%	240 40%uz	141 34%	33 39%u	37 41%u	71 30%	16 36%
Not at all worried (1)	114 7%	66 8%	49 6%	15 5%	51 9%	34 9%	15 5%	26 6%	73 9%f	17 7%	48 7%	25 6%	20 9%	21 9%	75 9%nr	9 4%	7 9%r	5 10%r	10 10%nr	4 2%	4 9%r	75 7%	25 5%	51 8%	38 9%	10 12%u	10 11%u	18 8%	1 2%
NET: Worried	866 55%	444 54%	422 57%	155 53%	269 47%	222 57%dh	221 71%cdgh	234 53%	411 50%	143 62%	404 59%k	243 57%k	93 42%	127 54%k	428 50%	134 56%	41 54%	24 45%	64 67%mp	153 72%mnop	23 53%	644 58%w	357 70%vxyz	288 48%	194 47%	33 39%	35 38%	126 53%y	28 62%
NET: Not worried	631 40%	355 43%b	276 37%	111 38%f	284 49%cefg	150 38%fg	86 28%	178 40%f	366 45%f	80 35%	266 39%	166 51%ijl	111 51%ijl	89 38%	388 45%nqr	88 37%r	31 41%r	22 41%	30 31%	57 27%	15 35%	434 39%	144 28%	290 48%uz	180 43%	43 50%u	47 52%uz	90 38%u	17 38%
Don't know	73 5%	25 3%	48 6%a	26 9%dfh	24 4%f	21 5%f	2 1%	30 7%f	40 5%f	7 3%	17 3%	20 5%	16 7%i	21 9%ij	38 4%r	16 7%r	3 4%r	7 14%mqr	1 1%	2 1%	5 12%mqr	31 3%	11 2%	21 3%	42 10%t	9 11%uv	10 11%uv	23 10%uv	-
Not applicable	267	112	155a	23	121cfg	81cfg	41g	35	190cfg	52	56	70i	45i	96ijk	114r	34r	22mnr	34mnoqr	31mnr	17	15mnr	90	24	66u	172t	44uvz	51uvz	77uv	5
Mean	2.72	2.70	2.74	2.72d	2.56	2.74d	2.97cde gh	2.71d	2.62	2.85	2.75k	2.74k	2.52	2.74k	2.62	2.78m	2.67	2.68	2.82	3.00mno ps	2.76	2.76w	2.94vxy z	2.60	2.59	2.44	2.51	2.68	2.75
Standard deviation	0.89	0.91	0.86	0.84	0.87	0.92	0.85	0.86	0.90	0.93	0.88	0.86	0.89	0.95	0.89	0.83	0.90	1.01	0.93	0.79	0.97	0.89	0.85	0.89	0.89	0.88	0.96	0.87	0.74
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.04	0.04	0.04	0.06	0.04	0.04	0.06	0.06	0.04	0.05	0.09	0.15	0.10	0.04	0.10	0.03	0.03	0.04	0.04	0.10	0.09	0.06	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 79
Q34. How worried are you, if at all, about each of the following?
-The security of my savings
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1593	837	755	294	587	399	313	447	833	235	692	431	221	249	856	242	79*	61*	97*	214	44*	1119	516	603	428	90*	96	241	45**
Very worried	(4) 174 11%	80 10%	94 12%	45 15%dfh	54 9%	49 12%	27 9%	64 14%df	84 10%	33 14%	85 12%	48 11%	19 9%	22 9%	102 12%	23 9%	11 14%	7 11%	6 6%	18 9%	8 18%nqr	119 11%	47 9%	72 12%	49 12%	7 7%	11 12%	31 13%	6 13%
Fairly worried	(3) 378 24%	191 23%	187 25%	83 28%df	135 23%	98 25%	61 20%	119 27%df	198 24%	64 27%	169 24%	100 23%	48 22%	61 25%	219 26%er	17 25%er	17 21%	17 28%er	24 24%	33 15%	9 21%	272 24%	129 25%	143 24%	93 22%	18 20%	22 23%	52 22%	13 30%
Not very worried	(2) 660 41%	341 41%	319 42%	116 40%	251 43%	142 36%	151 48%cech	186 42%	323 39%	76 32%	274 40%	187 43%	103 47%	96 39%	324 38%	105 43%	35 45%	20 32%	45 46%	115 54%mnps	16 37%	465 42%	229 44%y	236 39%	172 40%	36 40%	32 34%	103 43%	23 51%
Not at all worried	(1) 305 19%	195 23%b	109 14%	29 10%	115 20%cg	88 22%cg	73 23%cg	50 11%	182 22%cg	54 23%	146 21%	76 18%	35 16%	48 19%	166 19%	41 17%	13 17%	9 16%	22 23%	47 22%	6 15%	225 20%	104 20%	121 20%	77 18%	20 22%	19 20%	37 15%	3 6%
NET: Worried	553 35%	271 32%	281 37%	128 44%dfh	189 32%	147 37%f	88 28%	183 41%dfh	282 34%	97 41%	254 37%	149 35%	67 30%	83 33%	321 37%er	83 34%er	27 35%er	24 40%er	29 30%	51 24%	17 39%r	391 35%	176 34%	215 36%	142 33%	25 28%	33 35%	83 35%	19 43%
NET: Not worried	965 61%	536 64%b	428 57%	145 49%	365 62%cg	230 58%	224 72%cdg	237 53%	504 61%cg	130 55%	420 61%	263 61%	138 63%	144 58%	490 57%	145 60%	48 62%	29 48%	67 69%ps	162 76%mnop	23 51%	690 62%	333 64%y	358 59%	248 58%	56 62%	52 54%	140 58%	26 57%
Don't know	76 5%	30 4%	46 6%a	20 7%f	33 6%f	21 5%f	1 *	27 6%f	47 6%f	8 3%	18 3%	20 5%	16 7%i	22 9%ij	46 5%er	14 6%er	3 3%er	7 12%mqr	1 1%	* *	4 10%qr	38 3%	8 1%	30 5%u	38 9%t	9 10%u	11 11%uv	18 7%u	- -
Not applicable	244	99	145a	21	111cfg	74cfg	38g	32	175cfg	47	51	67i	43i	83ijk	112r	29	18mnr	26mnor	29mnr	16	14mnr	80	19	61u	159t	39uv	47uvz	74uv	5
Mean	2.28	2.19	2.38a	2.53def	2.23	2.29	2.13	2.47def	2.23	2.34	2.29	2.29	2.25	2.25	2.32r	2.29r	2.33r	2.41r	2.13	2.11	2.46qr	2.26	2.23	2.29	2.29	2.15	2.30	2.35	2.51
Standard deviation	0.91	0.92	0.90	0.89	0.89	0.97	0.87	0.89	0.93	1.00	0.94	0.90	0.85	0.90	0.94	0.87	0.93	0.93	0.83	0.84	0.99	0.91	0.88	0.94	0.92	0.89	0.97	0.92	0.81
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.04	0.04	0.04	0.07	0.04	0.04	0.06	0.05	0.04	0.05	0.09	0.13	0.09	0.05	0.10	0.03	0.04	0.05	0.04	0.10	0.09	0.06	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



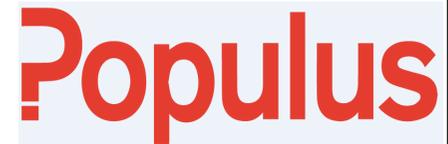
Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 80
Q34. How worried are you, if at all, about each of the following?
-Level of my household savings and investments
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Base (excl NA for %)	1641	855	786	291	624	411	315	445	880	238	699	450	231	261	885	247	81*	64*	100*	217	48*	1138	517	621	458	97*	97	264	45**	
Very worried	(4)	245 15%	116 14%	129 16%	41 14%	115 18% _f	60 15% _f	29 9%	72 16% _f	144 16% _f	38 16%	106 15%	67 10%	23 19% _k	49 16% _{qr}	35 14%	18 22% _{qr}	16 25% _{qr}	7 7%	19 9%	7 15%	149 13%	48 9%	101 16% _u	90 20% _t	18 19% _u	17 18% _u	54 21% _u	6 13%	
Fairly worried	(3)	543 33%	287 34%	256 33%	91 31% _f	227 36% _f	155 38% _f	70 22%	150 34% _f	323 37% _f	85 36%	230 33%	145 32%	76 33%	92 35%	313 35% _r	86 35% _r	26 33% _r	25 39% _r	29 29%	45 21%	19 39% _r	364 32%	141 27%	223 36% _u	162 35%	28 29%	32 33%	101 38% _u	17 39%
Not very worried	(2)	593 36%	323 38%	270 34%	108 37%	203 33%	128 31%	154 49% _{cdeg}	157 35%	283 32%	74 31%	252 36%	175 39% _l	90 39% _l	77 30%	304 34% _p	87 35% _p	23 28%	10 16%	41 41% _{ps}	116 54% _{mnop}	12 24%	438 39% _w	232 45% _{vxyz}	207 33%	137 30%	34 35%	28 29%	75 28%	18 40%
Not at all worried	(1)	166 10%	95 11%	71 9%	18 6%	45 7%	45 11% _g	58 19% _{cdegh}	27 6%	80 9%	32 13%	88 8%	37 8%	19 8%	21 8%	77 9%	20 8%	5 6%	3 5%	20 20% _{mnop}	35 16% _{mnop}	11% _{11%}	130 11% _w	74 14% _{vz}	57 9%	33 7%	8 8%	11 11%	14 5%	3 6%
NET: Worried	788 48%	403 47%	385 49%	132 46% _f	342 55% _{cf}	215 52% _f	99 31%	222 50% _f	466 53% _f	123 52%	335 48%	212 47%	99 43%	141 54% _k	456 52% _{qr}	120 49% _r	44 55% _{qr}	41 64% _{qr}	36 37%	64 29%	26 53% _{qr}	513 45%	189 37%	324 52% _u	251 55% _t	46 47%	50 51% _u	156 59% _u	23 52%	
NET: Not worried	759 46%	418 49%	341 43%	126 43%	248 40%	173 42%	212 67% _{cdeg}	184 41%	363 41%	105 44%	340 49% _l	212 47% _l	109 47% _l	98 38%	381 43% _p	108 44% _p	28 34%	13 21%	61 61% _{mnop}	151 70% _{mnop}	17 35%	569 50% _w	305 59% _{vxyz}	263 42% _z	170 37%	42 43%	39 40%	90 34%	20 46%	
Don't know	94 6%	34 4%	60 8% _a	32 11% _{defh}	35 6% _f	23 6% _f	4 1%	39 9% _f	51 6% _f	10 4%	23 3%	26 6%	23 10% _i	22 8% _i	47 5% _r	19 8% _r	8 11% _{qr}	10 15% _{mqr}	2 2%	1 1%	5 11% _{mqr}	56 5%	23 4%	33 5%	37 8% _t	9 10%	9 9% _u	19 7%	1 3%	
Not applicable	196	81	115 _a	24	74	62 _{cg}	36	33	127 _{cg}	44	45	48 _i	33 _i	70 _{ijk}	84	24	16 _{mnr}	22 _{mnr}	27 _{mnr}	13	10 _{mnr}	62	18	44 _u	129 _t	32 _{uvz}	45 _{uvz}	51 _{uv}	5	
Mean	2.56	2.52	2.61	2.60 _f	2.70 _f	2.59 _f	2.22	2.66 _f	2.64 _f	2.56	2.52	2.57	2.49	2.71 _{ik}	2.62 _{qr}	2.59 _{qr}	2.80 _{qr}	2.99 _{mnq}	2.24	2.22	2.64 _{qr}	2.49	2.33	2.63 _u	2.73 _t	2.64 _u	2.64 _u	2.80 _{uv}	2.60	
Standard deviation	0.88	0.87	0.89	0.83	0.87	0.89	0.86	0.85	0.88	0.93	0.91	0.86	0.81	0.89	0.87	0.85	0.90	0.85	0.87	0.83	0.91	0.88	0.85	0.88	0.88	0.91	0.93	0.85	0.80	
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.04	0.04	0.03	0.06	0.04	0.04	0.05	0.05	0.04	0.05	0.09	0.11	0.09	0.05	0.09	0.03	0.03	0.04	0.04	0.10	0.08	0.05	0.14	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 81
Q34. How worried are you, if at all, about each of the following?
-The exchange rate of the pound
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1772	911	861	306	680	454	332	468	972	264	724	486	254	309	943	260	94	82*	115*	224	53	1170	520	650	552	120*	132	300	50**
Very worried	(4) 233 13%	125 14%	108 13%	59 19%dfh	82 12%	61 13%	31 9%	91 19%defh	111 11%	38 14%	116 16%kl	60 12%	31 12%	26 9%	136 14%q	33 13%q	18 20%qr	10 12%q	4 3%	24 11%q	8 15%q	153 13%	62 12%	91 14%	70 13%	14 12%	16 13%	40 13%	10 21%
Fairly worried	(3) 562 32%	270 30%	292 34%	125 41%efh	226 33%e	119 26%	93 28%	184 39%efh	285 29%	67 26%	267 37%kl	154 32%kl	69 27%	71 23%	311 33%	91 35%p	34 36%p	18 21%	30 26%	63 28%	15 28%	389 33%w	160 31%x	230 35%x	150 27%	17 14%	35 26%x	98 33%x	23 46%
Not very worried	(2) 646 36%	363 40%b	283 33%	69 22%	267 39%cg	168 37%cg	142 43%cg	119 25%	385 40%cg	97 37%	233 32%	191 39%kl	104 41%kl	118 38%	332 35%	93 36%	25 27%	28 34%	45 39%	104 46%mnos	18 34%	441 38%	205 39%z	236 36%	192 35%	53 45%z	44 33%	94 31%	13 27%
Not at all worried	(1) 172 10%	97 11%	75 9%	21 7%	48 7%	59 13%cdg	43 13%cdg	31 7%	98 10%	32 12%	67 9%	45 9%	21 8%	38 12%	83 9%	21 8%	10 11%	10 12%	22 20%mnrs	22 10%	3 5%	108 9%	61 12%v	47 7%	64 12%	12 10%	19 14%v	32 11%	* 1%
NET: Worried	795 45%	395 43%	400 46%	184 60%defh	308 45%f	179 39%	124 37%	275 59%defh	396 41%	106 40%	383 53%ijkl	214 44%kl	100 39%	98 32%	448 47%pqr	123 47%pq	53 56%pqr	27 33%	33 29%	88 39%	23 43%q	543 46%w	222 43%x	321 49%xy	219 40%	31 26%	51 39%x	137 46%x	33 66%
NET: Not worried	818 46%	460 51%b	358 42%	90 29%	316 46%cg	227 50%cg	185 56%cdg	150 32%	483 50%cg	129 49%	301 42%	236 49%	126 50%	156 50%kl	415 44%	115 44%	35 37%	38 47%	67 58%mnos	126 56%mnos	21 39%	549 47%	266 51%vz	283 43%	255 46%	66 55%z	63 48%	127 42%	14 28%
Don't know	159 9%	55 6%	104 12%a	32 10%	56 8%	48 11%	23 7%	43 9%	93 10%	30 11%	40 6%	36 7%	28 11%kl	55 18%ijkl	80 9%r	23 9%	7 7%	17 20%mnor	14 12%r	10 4%	9 17%mnor	79 7%	32 6%	47 7%	78 14%t	23 19%uvw	18 14%uv	37 12%uv	3 6%
Not applicable	65	26	39	9	18	19	19dg	10	36	18	20	12	10	23ij	25	11	3	4	12mnor	6	4mr	29	15	14	35t	9uv	11uv	15	*
Mean	2.53	2.49	2.57	2.81def	2.55f	2.45	2.36	2.79def	2.47	2.48	2.63l	2.51l	2.49	2.34	2.58qr	2.57q	2.69qr	2.40	2.15	2.42q	2.64qr	2.54	2.46	2.60ux	2.47	2.33	2.43	2.55	2.92
Standard deviation	0.87	0.88	0.85	0.86	0.82	0.91	0.85	0.86	0.85	0.92	0.88	0.85	0.85	0.86	0.87	0.84	0.93	0.93	0.81	0.83	0.86	0.85	0.87	0.84	0.90	0.88	0.93	0.89	0.74
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.04	0.04	0.03	0.06	0.04	0.04	0.05	0.05	0.04	0.05	0.08	0.11	0.09	0.05	0.08	0.03	0.04	0.04	0.09	0.07	0.05	0.12	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 82
Q34. How worried are you, if at all, about each of the following?
-Me or my partner losing our jobs
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owne d out- right (v)	Owne d with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1348	700	648	269	640	375	64*	427	857	234	562	411	207	168	937	256	42*	37**	12**	23**	41*	880	267	613	430	74*	82*	274	38**
Very worried (4)	172 13%	83 12%	89 14%	37 14%	89 14% ^f	44 12%	3 4%	55 13%	115 13% ^f	19 8%	64 11%	55 13%	30 14%	23 14%	124 13%	23 9%	6 15%	10 26%	-	4 19%	5 13%	101 11%	29 11%	72 12%	64 15%	15 21%	7 9%	41 15%	7 19%
Fairly worried (3)	356 26%	181 26%	175 27%	66 24%	190 30% ^f	93 25% ^f	8 12%	114 27% ^f	234 27% ^f	52 22%	169 30%	97 24%	50 24%	40 24%	275 29% ^{no}	53 21%	4 10%	8 22%	1 7%	3 15%	11 26% ^o	241 27%	62 23%	179 29%	107 25%	15 21%	22 26%	71 26%	7 18%
Not very worried (2)	510 38%	271 39%	239 37%	105 39%	238 37%	142 38%	25 40%	162 38%	323 38%	100 43%	202 36%	165 40%	83 40%	59 35%	344 37%	122 48% ^{ms}	14 34%	9 25%	3 21%	5 21%	13 32%	338 38%	90 34%	248 41%	153 35%	20 27%	33 41%	99 36%	20 51%
Not at all worried (1)	249 18%	140 20%	108 17%	44 16%	98 15%	80 21%	27 42% ^{cdegh}	74 17%	148 17%	57 24%	107 19%	78 19%	32 15%	31 19%	158 17%	47 18%	12 29% ^m	6 16%	8 64%	10 44%	8 19%	168 19%	75 28% ^{vz}	93 15%	76 18%	16 21%	14 17%	46 17%	4 11%
NET: Worried	528 39%	264 38%	264 41%	102 38% ^f	278 44% ^f	137 37% ^f	10 16%	168 39% ^f	349 41% ^f	71 31%	233 41%	152 37%	80 38%	63 38%	399 43% ^{no}	77 30%	10 24%	18 49%	1 7%	8 34%	16 39%	342 39%	91 34%	251 41%	171 40%	31 41%	29 35%	112 41%	14 38%
NET: Not worried	759 56%	412 59%	347 54%	149 55%	335 52%	222 59%	52 82% ^{cdegh}	236 55%	471 55%	157 67%	310 55%	243 59%	115 56%	91 54%	502 54%	168 66% ^{ms}	26 63%	15 41%	11 88%	15 65%	21 51%	506 58%	165 62%	342 56%	229 53%	36 49%	47 58%	145 53%	24 62%
Don't know	61 5%	25 4%	37 6%	18 7%	26 4%	16 4%	1 2%	23 5%	37 4%	5 2%	19 3%	16 4%	12 6%	14 8% ⁱ	36 4%	11 4%	5 13% ^{mn}	4 10%	1 5%	* 2%	4 10% ^m	31 4%	11 4%	20 3%	30 7% ^t	7 10% ^v	5 7%	17 6%	-
Not applicable	489	236	253	45 ^d	58	98 ^{cdgh}	287 ^{cdegh}	51	151 ^{dg}	48	182 ^j	87	56	164 ^{ijk}	31	16	55 ^{mns}	49	114	207	17 ^{mn}	320	268 ^{vxyz}	52	157	55 ^{vz}	61 ^{vz}	41 ^v	12
Mean	2.35	2.31	2.40	2.38 ^f	2.44 ^f	2.28 ^f	1.78	2.37 ^f	2.39 ^f	2.15	2.35	2.33	2.40	2.36	2.40 ⁿ	2.22	2.12	2.65	1.41	2.09	2.37	2.32	2.18	2.39 ^u	2.40	2.45	2.29	2.42 ^u	2.46
Standard deviation	0.94	0.94	0.94	0.94	0.92	0.95	0.82	0.93	0.94	0.89	0.93	0.95	0.94	0.97	0.93	0.86	1.07	1.10	0.66	1.19	0.98	0.92	0.98	0.89	0.97	1.09	0.88	0.96	0.94
Standard error	0.03	0.04	0.04	0.06	0.04	0.06	0.10	0.05	0.04	0.06	0.05	0.05	0.07	0.07	0.04	0.05	0.15	0.19	0.22	0.21	0.10	0.04	0.06	0.05	0.14	0.08	0.06	0.18	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 83
Q34. How worried are you, if at all, about each of the following?
-Level of my household debt, including mortgage and credit card
Base: All respondents

	Gender			Age					Social Grade					Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (exl NA for %)	1549	811	737	261	661	403	223	414	912	237	629	430	234	256	906	231	70*	69*	74*	150	50*	1010	364	646	503	109*	117	278	35**
Very worried (4)	217 14%	92 11%	124 17%a	41 16%f	113 17%f	53 13%f	9 4%	67 16%f	141 15%f	31 13%	78 12%	69 16%	36 15%	34 13%	146 16%qr	27 12%r	15 21%nqr	10 15%r	4 6%	5 3%	9 18%qr	109 11%	10 3%	99 15%u	100 20%t	21 20%u	24 21%u	54 19%u	7 21%
Fairly worried (3)	407 26%	197 24%	210 28%	71 27%f	200 30%f	100 25%f	35 16%	122 29%f	250 27%f	53 22%	157 25%	104 24%	65 28%	80 31%	252 28%r	62 27%r	19 27%r	20 29%r	18 24%	20 14%	16 32%r	226 22%	59 16%	167 26%u	175 35%t	42 38%uv	34 29%u	99 36%uv	5 15%
Not very worried (2)	530 34%	297 37%	233 32%	89 34%	237 36%	130 32%	74 33%	141 34%	316 35%	82 34%	214 34%	152 35%	87 37%	76 30%	321 35%r	93 40%ps	22 32%	17 24%	20 28%	47 31%	10 21%	382 38%w	118 32%x	264 41%uxz	131 26%	22 20%	38 32%	71 25%	18 50%
Not at all worried (1)	332 21%	198 24%b	135 18%	37 14%	91 14%	101 25%cdg	104 46%cdg	57 14%	172 19%cd	61 26%	163 26%kl	86 20%	36 16%	46 18%	154 17%	40 17%	9 13%	13 19%	30 41%mnop	77 52%mnop	10 20%	262 26%w	167 46%vxyz	95 15%	66 13%	16 15%	16 14%	34 12%	4 12%
NET: Worried	623 40%	289 36%	334 45%a	112 43%f	313 47%ef	154 38%f	44 20%	189 46%f	390 43%f	84 35%	235 37%	172 40%	101 43%	115 45%	398 44%qr	90 39%r	34 48%qr	30 44%r	22 30%r	25 17%	25 50%qr	336 33%	69 19%	267 41%u	275 55%t	63 58%uv	58 50%u	153 55%uv	13 37%
NET: Not worried	862 56%	494 61%b	368 50%	126 48%	328 50%	231 57%g	177 79%cdg	198 48%	488 53%	143 60%	378 60%l	239 55%	124 53%	122 48%	474 52%r	132 57%r	31 45%	30 43%	50 68%mnop	124 83%mnop	20 41%	644 64%w	285 78%vxyz	359 56%xz	197 39%	38 35%	54 46%	105 38%	22 63%
Don't know	63 4%	28 3%	35 5%	23 9%dfh	20 3%	18 5%f	2 1%	28 7%df	34 4%f	10 4%	17 3%	19 4%	9 4%	18 7%i	33 4%r	10 4%r	5 7%r	9 13%mnqr	1 2%	*	4 9%mr	31 3%	10 3%	21 3%	32 6%t	7 7%	5 4%	20 7%uv	*
Not applicable	288	125	163a	54dh	37	70dh	128cdegh	65dh	96d	45	114	68	30	76ijk	62	40m	27mns	18m	53mnop	80mnops	8m	189	171vxyz	18	84	21v	26vz	37v	15
Mean	2.34	2.23	2.46a	2.49ef	2.52ef	2.28f	1.77	2.51ef	2.41f	2.24	2.24	2.38	2.45i	2.43i	2.45qr	2.35qr	2.61nqr	2.46qr	1.95r	1.68	2.52qr	2.19	1.75	2.43u	2.65t	2.68uv	2.59u	2.67uv	2.46
Standard deviation	0.98	0.96	0.99	0.95	0.94	1.00	0.86	0.94	0.98	1.00	0.99	1.00	0.94	0.96	0.97	0.91	0.99	1.02	0.95	0.83	1.06	0.95	0.83	0.93	0.97	0.98	0.98	0.95	0.98
Standard error	0.03	0.04	0.04	0.06	0.04	0.05	0.05	0.05	0.04	0.07	0.05	0.05	0.06	0.06	0.04	0.06	0.10	0.13	0.12	0.05	0.10	0.03	0.04	0.04	0.04	0.10	0.08	0.06	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

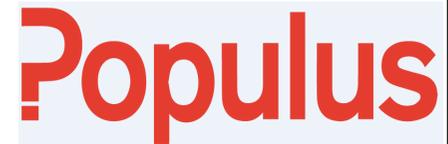
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 84
Q34. How worried are you, if at all, about each of the following?
-The price of my house falling
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Base (excl NA for %)	1353	702	650	212	511	351	278	334	740	209	621	381	183	168	727	212	53*	46*	88*	192	34*	1165	514	651	161	32**	33*	96*	27**	
Very worried	(4) 101 7%	44 6%	56 9%	16 8% _f	47 9% _f	29 8% _f	8 3%	32 10% _f	61 8% _f	13 6%	44 7%	23 6%	21 12% _j	12 7%	66 9% _{qr}	19 9% _r	1 2%	6 13% _{oqr}	1 2%	4 2%	4 12% _{oqr}	86 7%	18 3%	68 10% _u	13 8%	4 12%	2 6%	4 7%	24 7%	6 8%
Fairly worried	(3) 263 19%	135 19%	129 20%	51 24% _f	108 21% _f	69 20% _f	34 12%	81 24% _f	147 20% _f	43 21%	121 20%	84 22%	29 16%	29 17%	166 23% _{rs}	35 17%	14 27% _{rs}	8 18%	11 13%	24 13%	4 11%	227 20%	82 16%	145 22% _u	31 19%	2 8%	4 11%	24 25% _u	6 21%	
Not very worried	(2) 582 43%	311 44%	271 42%	79 37%	223 44%	139 40%	141 51% _{ccegh}	125 38%	316 43%	81 39%	278 45%	155 41%	79 43%	71 42%	294 40%	88 42%	25 47%	13 29%	53 60% _{mnp}	96 50% _{mp}	13 39%	515 44% _w	242 47% _z	273 42% _z	50 31%	12 37%	12 35%	27 28%	17 65%	
Not at all worried	(1) 324 24%	183 26%	141 22%	36 17%	103 20%	96 27% _{cg}	89 32% _{odgh}	61 18%	174 24%	60 29%	149 24%	97 25%	40 22%	37 22%	158 22%	53 25%	8 16%	9 20%	21 23%	66 34% _{mno}	10 28%	292 25%	156 30% _{vwz}	136 21%	30 19%	6 17%	7 21%	17 18%	2 6%	
NET: Worried	364 27%	179 25%	185 28%	67 32% _f	155 30% _f	99 28% _f	42 15%	113 34% _f	208 28% _f	56 27%	166 27%	107 28%	50 27%	42 25%	232 32% _{qr}	54 25% _r	15 29% _r	14 30% _r	13 15%	28 14%	8 23%	313 27%	99 19%	213 33% _u	43 27%	6 20%	6 18%	31 32% _u	8 29%	
NET: Not worried	906 67%	494 70% _b	412 63%	116 54%	326 64%	235 67% _{cg}	230 83% _{odeg}	186 56%	490 66% _{cg}	142 68%	427 69%	252 66%	119 65%	109 65%	452 62%	141 67% _p	33 63%	23 49%	73 83% _{mnp}	161 84% _{mnp}	23 67% _s	807 69% _w	398 77% _{vyz}	409 63% _z	80 50%	17 54%	19 56%	44 46%	19 71%	
Don't know	83 6%	29 4%	54 8% _a	29 14% _{defh}	29 6%	18 5%	6 2%	35 10% _{defh}	41 6% _f	11 5%	28 5%	23 6%	14 8%	18 11% _i	43 6% _r	17 8% _r	4 8% _r	9 20% _{mnr}	2 2%	3 2%	4 10% _{qr}	45 4%	16 3%	28 4%	38 23% _t	8 26%	9 26% _{uv}	21 22% _{uv}	-	
Not applicable	484	234	250	103 defh	187f	122f	73	144f	268f	73	123	117i	81j	164jkl	241r	60r	44mnrq	40mnqr	39nr	38	23mnqr	35	21	14	426t	97	109uv	219uv	24	
Mean	2.11	2.06	2.17	2.26f	2.21f	2.10f	1.86	2.28ef	2.14f	2.04	2.10	2.09	2.18	2.11	2.20qr	2.10r	2.16r	2.29	1.93	1.82	2.08r	2.09	1.92	2.23u	2.21	2.19	2.04	2.27u	2.31	
Standard deviation	0.88	0.86	0.90	0.88	0.89	0.92	0.74	0.91	0.89	0.89	0.86	0.87	0.94	0.87	0.90	0.91	0.73	1.03	0.66	0.72	0.99	0.87	0.78	0.91	0.93	0.99	0.91	0.92	0.73	
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.04	0.05	0.04	0.07	0.04	0.05	0.07	0.06	0.04	0.06	0.09	0.18	0.08	0.04	0.12	0.03	0.03	0.04	0.08	0.22	0.15	0.10	0.17	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 85
Q34. How worried are you, if at all, about each of the following?
-Having my home repossessed
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Base (excl NA for %)	1238	659	578	214	511	323	190	333	715	191	557	347	180	153	712	201	59*	42*	57*	133	34*	998	362	636	215	53*	50*	111*	25**	
Very worried	(4) 4%	55 4%	28 4%	27 5%	14 7% ^f	25 5% ^f	15 5% ^f	2 1%	23 7% ^f	31 4% ^f	6 3%	24 4%	10 3%	12 7%	9 6%	35 5% ^r	12 6% ^r	3 5%	1 3%	1 2%	1 1%	3 8% ^r	32 3%	4 1%	27 4% ^u	19 9% ^t	5 10% ^u	4 8% ^u	10 9% ^u	4 17%
Fairly worried	(3) 8%	103 8%	52 8%	51 9%	23 11% ^f	51 10% ^f	27 8% ^f	1 *	42 13% ^f	60 8% ^f	20 11%	41 7%	28 8%	18 10%	16 10%	73 10% ^r	15 8% ^r	5 8% ^r	5 13% ^{qr}	1 1%	-	3 10% ^{qr}	70 7%	11 3%	59 9% ^u	32 15% ^t	6 11% ^u	5 11% ^u	20 18% ^{uv}	1 4%
Not very worried	(2) 28%	349 28%	159 24%	190 33% ^a	66 31% ^f	178 35% ^{ef}	82 25% ^f	24 13%	99 30% ^f	227 32% ^f	51 27%	165 30%	96 28%	51 28%	37 24%	247 35% ^{nqr}	40 20% ^r	14 24% ^r	13 31% ^r	10 18%	15 11%	10 30% ^r	285 29%	51 14%	234 37% ^u	59 27%	14 26% ^u	12 25% ^u	32 29% ^u	6 24%
Not at all worried	(1) 54%	668 60% ^b	398 47%	270 44%	94 44%	226 44%	186 58% ^{cdg}	161 85% ^{cdg}	146 44%	360 50%	107 56%	314 56%	193 56%	84 47%	77 50%	321 45%	121 60% ^{mps}	35 59% ^{mp}	15 36%	44 77% ^{mnp}	116 87% ^{mnp}	15 44%	586 59% ^w	290 80% ^{wxyz}	296 47% ^z	67 31%	22 40%	19 38%	27 24%	14 55%
NET: Worried	158 13%	80 12%	78 13%	37 17% ^f	76 15% ^f	42 13% ^f	3 1%	65 19% ^{fh}	91 13% ^f	27 14%	65 12%	38 11%	30 17%	25 16%	108 15% ^{qr}	27 13% ^r	7 12% ^r	7 16% ^r	2 3%	1 1%	6 18% ^{qr}	102 10%	16 4%	86 14% ^u	51 24% ^t	11 21% ^u	9 19% ^u	30 27% ^{uv}	5 21%	
NET: Not worried	1017 82%	557 84%	460 80%	160 75%	404 79%	267 83% ^g	185 98% ^{cdg}	246 74%	586 82% ^g	158 83%	479 86% ^{kl}	289 83% ^l	135 75%	114 75%	569 80%	161 80%	49 83%	28 67%	54 95% ^{mnp}	130 98% ^{mnp}	25 74%	871 87% ^w	341 94% ^{wxyz}	530 83% ^{xyz}	126 59%	36 67%	31 62%	59 53%	20 79%	
Don't know	63 5%	23 3%	40 7% ^a	17 8% ^f	31 6% ^f	13 4%	2 1%	22 7% ^f	38 5% ^f	7 3%	14 2%	20 6% ⁱ	15 8% ⁱ	14 9% ⁱ	35 5% ^r	13 6% ^r	3 5%	7 17% ^{mnoqr}	1 1%	1 1%	3 8% ^r	25 3%	5 1%	20 3%	38 18% ^t	6 12% ^{uv}	9 19% ^{uv}	22 20% ^{uv}	-	
Not applicable	599	277	323 ^a	101 ^d	187	151 ^d	161 ^{cdg}	145	292	91	186	151 ⁱ	83 ⁱ	179 ^{ijk}	256	71	37 ^{mn}	45 ^{mno}	70 ^{mno}	97 ^{mn}	24 ^{mn}	202	173 ^v	29	372 ^t	76 ^{uv}	93 ^{uv}	204 ^{uv}	25	
Mean	1.61	1.55	1.69 ^a	1.78 ^{ef}	1.74 ^f	1.59 ^f	1.16	1.81 ^{efh}	1.65 ^f	1.60	1.59	1.56	1.75 ^j	1.69	1.74 ^{nqr}	1.56 ^{qr}	1.55 ^r	1.79	1.28	1.14	1.80 ^{qr}	1.53	1.24	1.70 ^u	2.02 ^t	1.90 ^u	1.86 ^u	2.14 ^{uv}	1.84	
Standard deviation	0.83	0.82	0.84	0.91	0.85	0.84	0.45	0.93	0.82	0.82	0.81	0.78	0.92	0.92	0.85	0.88	0.84	0.84	0.60	0.44	0.95	0.77	0.57	0.82	1.00	1.03	0.99	0.98	1.15	
Standard error	0.03	0.04	0.04	0.06	0.04	0.05	0.03	0.05	0.04	0.06	0.04	0.04	0.07	0.07	0.04	0.06	0.09	0.14	0.08	0.03	0.11	0.03	0.03	0.04	0.07	0.15	0.12	0.10	0.28	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 86
Q34. How worried are you, if at all, about each of the following?
-The quality of public services
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (AA)	Rent free (AB)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (exl NA for %)	1817	929	888	309	692	468	348	472	997	279	743	493	254	327	961	265	96	84*	125*	229	55	1189	532	657	580	126*	140	314	48**
Very worried (4)	303 17%	149 16%	153 17%	43 14%	106 15%	97 21% ^c	57 16%	71 15%	174 17%	61 22%	131 18%	81 16%	39 15%	52 16%	146 15%	57 21% ^m ^q	20 21% ^q	14 17%	10 8%	46 20% ^q	10 17% ^q	217 18% ^w	97 18% ^z	120 18% ^z	79 14%	21 16%	23 16%	36 12%	7 14%
Fairly worried (3)	761 42%	385 41%	375 42%	128 42%	287 42%	183 39%	162 47%	190 40%	408 41%	115 41%	340 46% ^l	203 41%	100 39%	117 36%	388 40%	107 40%	43 45%	30 36%	51 41%	115 50% ^{mnp}	25 45%	501 42%	235 44%	266 41%	232 40%	44 35%	49 35%	139 44%	27 56%
Not very worried (2)	539 30%	286 31%	253 28%	94 30%	203 29%	140 30%	103 30%	146 31%	290 29%	78 28%	199 27%	154 31%	81 32%	106 32%	296 31%	73 27%	24 25%	27 32%	50 40% ^{nors}	58 25%	12 22%	345 29%	153 29%	193 29%	181 31%	34 27%	47 33%	100 32%	13 27%
Not at all worried (1)	97 5%	68 7% ^b	30 3%	17 5%	46 7%	19 4%	16 5%	25 5%	56 6%	15 5%	38 5%	25 5%	12 5%	23 7%	57 6%	12 4%	6 6%	5 6%	7 6%	9 4%	2 4%	64 5%	29 5%	35 5%	32 6%	10 8%	9 7%	12 4%	1 2%
NET: Worried	1063 59%	535 58%	529 60%	171 55%	393 57%	280 60%	220 63% ^g	261 55%	583 58%	176 63%	471 63% ^{kl}	284 58%	139 55%	170 52%	535 56%	164 62% ^q	63 66% ^m ^q	45 53%	61 49%	161 70% ^{mnpq}	35 63%	718 60% ^w	332 62% ^{xy}	387 59%	312 54%	64 51%	72 52%	175 56%	34 70%
NET: Not worried	637 35%	354 38% ^b	283 32%	111 36%	249 36%	159 34%	119 34%	172 36%	346 35%	93 33%	236 32%	179 36%	93 37%	129 39% ^{il}	353 37% ^{rs}	84 32%	30 31%	32 38%	57 46% ^{nors}	66 29%	15 27%	410 34%	182 34%	228 35%	213 37%	45 35%	56 40%	113 36%	14 29%
Don't know	116 6%	40 4%	77 9% ^a	27 9% ^f	50 7% ^f	30 6% ^f	9 3%	39 8% ^f	68 7% ^f	9 3%	36 5%	30 6%	22 9%	29 9% ^{il}	74 8% ^{rs}	17 6% ^{rs}	3 3%	8 9% ^{rs}	7 5% ^{rs}	2 1%	6 11% ^{or}	61 5%	19 3%	43 7%	55 9% ^t	17 13% ^{uv}	12 8% ^u	26 8% ^u	1 1%
Not applicable	20	8	13	6	6	5	3	6	11	3	1	5	10 ^{ij}	5 ⁱ	7	6 ^{mr}	*	2	2	1	3 ^{mor}	11	3	7	8	3	3	1	2
Mean	2.75	2.69	2.80 ^a	2.70	2.71	2.82	2.77	2.71	2.75	2.83	2.80 ⁱ	2.73	2.72	2.67	2.70	2.84 ^m ^q	2.83 ^q	2.70	2.54	2.87 ^m ^q	2.85 ^q	2.77	2.78	2.77	2.68	2.68	2.67	2.69	2.83
Standard deviation	0.81	0.84	0.78	0.80	0.83	0.82	0.78	0.81	0.83	0.85	0.80	0.81	0.80	0.85	0.82	0.83	0.84	0.85	0.73	0.77	0.80	0.82	0.81	0.83	0.80	0.89	0.85	0.74	0.69
Standard error	0.02	0.03	0.03	0.05	0.04	0.04	0.04	0.04	0.03	0.05	0.03	0.04	0.05	0.04	0.03	0.05	0.07	0.10	0.07	0.04	0.07	0.03	0.03	0.04	0.03	0.08	0.06	0.04	0.11

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 87
Q34. How worried are you, if at all, about each of the following?
-Housing costs (e.g. rent or mortgage payments)
Base: All respondents

	Gender			Age				Social Grade				Working Status				Tenure													
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (aa)	Rent free (Ab)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1470	754	716	294	654	365	157	453	860	206	597	406	222	245	896	220	82*	73*	61*	93	46*	868	215	654	565	122*	135	308	37**
Very worried	(4) 257 18%	106 14%	152 21%a	75 25%defh	115 18%f	54 15%	13 8%	115 25%defh	130 15%f	32 15%	84 14%	79 20%	44 20%	50 20%i	155 17%r	39 18%	24 30%mnqr	16 22%r	5 9%	9 10%	9 19%r	133 15%	27 13%	106 16%	115 20%t	26 21%	24 18%	65 21%u	9 26%
Fairly worried	(3) 514 35%	260 34%	254 35%	110 37%	236 36%	118 32%	49 31%	173 38%	291 34%	62 30%	239 40%jkl	127 31%	68 30%	80 33%	327 37%	70 32%	24 30%	29 40%	20 33%	29 31%	15 32%	274 32%	44 21%	230 35%u	219 39%t	43 35%u	42 31%u	134 44%uvy	20 54%
Not very worried	(2) 450 31%	243 32%	207 29%	72 24%	199 30%	127 35%cg	52 33%	113 25%	285 33%cg	74 36%	168 28%	126 31%	77 35%	79 32%	272 30%	73 33%	22 27%	15 21%	25 40%p	29 32%	14 31%	284 33%	56 26%	228 35%uz	161 28%	38 31%	44 32%	79 26%	5 14%
Not at all worried	(1) 186 13%	122 16%b	64 9%	19 7%	75 12%g	52 14%cg	40 25%cdgh	28 6%	118 14%cg	35 17%	90 15%k	55 14%	18 8%	23 9%	108 12%	27 12%	7 9%	5 7%	10 16%	25 27%mnop	5 10%	146 17%w	76 36%vxyz	69 11%z	39 7%	8 6%	18 13%z	14 4%	2 5%
NET: Worried	771 52%	366 49%	405 57%a	184 63%defh	352 54%f	172 47%	62 40%	288 64%defh	421 49%f	93 45%	323 54%	206 51%	111 50%	130 53%	482 54%r	109 50%	48 59%r	45 62%qr	25 41%	38 41%	23 51%	408 47%	71 33%	337 52%u	334 59%t	69 56%u	66 49%u	199 65%uvy	29 80%
NET: Not worried	637 43%	365 48%b	271 38%	91 31%	274 42%cg	179 49%cg	93 59%cdgh	141 31%	403 47%cg	108 53%	258 43%	181 45%	96 43%	102 42%	379 42%p	100 46%p	29 35%	20 28%	35 56%op	55 59%mnop	19 41%	430 50%w	132 62%vxyz	298 46%z	200 35%	45 37%	62 45%z	93 30%	7 19%
Don't know	63 4%	23 3%	40 6%	19 6%f	28 4%	13 4%	2 1%	24 5%f	36 4%	5 2%	16 3%	18 5%	15 7%i	13 5%	34 4%	11 5%	4 5%	7 10%mr	2 2%	1 1%	4 8%r	30 4%	11 5%	19 3%	32 6%	8 6%	8 6%	16 5%	* 1%
Not applicable	367	182	184	21	43	109cdgh	194cdgh	25	148cdg	76	147	92	42	86ijk	72	52m	15m	13m	65mnop	136mnop	12m	331w	321vxyz	11	22	7v	7v	8	13
Mean	2.60	2.48	2.73a	2.87def	2.63f	2.50f	2.23	2.87def	2.52f	2.45	2.55	2.59	2.66	2.68	2.61r	2.58r	2.85mnq	2.86nqr	2.35	2.24	2.65r	2.47	2.11	2.59u	2.77t	2.76u	2.57u	2.86uvy	3.02
Standard deviation	0.93	0.93	0.92	0.89	0.92	0.92	0.93	0.88	0.92	0.96	0.92	0.97	0.91	0.92	0.92	0.94	0.98	0.87	0.86	0.97	0.94	0.96	1.06	0.89	0.87	0.88	0.95	0.81	0.79
Standard error	0.03	0.04	0.04	0.05	0.04	0.05	0.07	0.04	0.04	0.07	0.04	0.05	0.06	0.05	0.04	0.06	0.10	0.10	0.12	0.08	0.09	0.04	0.07	0.04	0.03	0.08	0.07	0.04	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



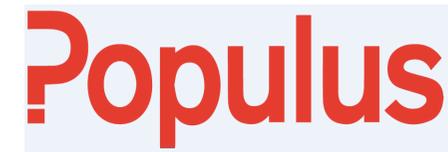
Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 88
Q34. How worried are you, if at all, about each of the following?
-Brexit
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Base (exl NA for %)	1825	933	892	312	689	473	351	475	999	282	741	493	263	328	961	272	95	85*	127*	230	56	1200	535	664	576	124*	140	312	50**	
Very worried	(4)	573 31%	307 33%	267 30%	118 38% ^f	213 31%	146 31%	96 27%	166 35% ^f	87 31%	301 41% ^{ijkl}	139 28% ^{kl}	73 28% ^{kl}	61 18%	318 33% ^{pq}	83 30% ^p	39 41% ^{pq}	16 18%	26 21%	76 33% ^{pq}	16 28%	402 33% ^w	159 30% ^y	243 37% ^{uxy}	151 26%	28 22%	26 19%	97 31% ^y	20 41%	
Fairly worried	(3)	567 31%	286 31%	281 31%	91 29%	236 34%	138 29%	103 29%	148 31%	317 32%	80 28%	215 29%	175 35%	81 31%	97 29%	307 32%	86 32%	32 34%	26 30%	38 30%	62 27%	17 30%	391 33%	167 31%	224 34%	164 28%	32 26%	35 25%	96 31%	13 26%
Not very worried	(2)	406 22%	189 20%	217 24%	64 21%	146 21%	103 22%	92 26%	103 22%	210 21%	56 20%	139 19%	111 23%	61 23%	94 29% ^{ij}	199 21%	61 22%	14 15%	23 27% ^o	37 29% ^{os}	62 27% ^{mos}	10 17%	247 21%	119 22%	128 19%	142 25%	38 31% ^v	37 26%	67 21%	16 33%
Not at all worried	(1)	171 9%	118 13% ^{ab}	54 6%	16 5%	55 8%	50 11% ^{cg}	50 14% ^{cdgh}	27 6%	94 9% ^c	39 14%	61 8%	41 8%	28 11%	42 13% ^{ij}	81 8%	20 7%	8 9%	12 14%	19 15% ^{mn}	26 11%	5 8%	106 9%	70 13% ^v	36 5%	65 11%	14 11%	26 18% ^{vz}	26 8%	-
NET: Worried	1141 62%	593 64%	547 61%	208 67% ^f	449 65% ^f	284 60%	199 57%	313 66% ^f	628 63%	167 59%	516 70% ^{kl}	313 64% ^l	154 58% ^l	157 48%	625 65% ^{pq}	168 62% ^p	71 75% ^{nprqs}	41 49%	64 51%	138 60%	33 59%	793 66% ^w	325 61% ^{xy}	467 70% ^{uxyz}	315 55%	60 48%	62 44%	193 62% ^{xy}	33 67%	
NET: Not worried	577 32%	306 33%	270 30%	80 26%	201 29%	153 32%	142 31% ^h	131 41% ^{cddeg}	304 28%	95 30%	200 27%	152 31%	89 34%	136 42% ^{ij}	281 29%	81 30%	22 23%	35 42% ^{mos}	56 44% ^{mno}	88 38% ^{mno}	14 25%	353 29%	189 35% ^v	164 25%	207 36% ^t	52 42% ^{vz}	63 45% ^{uvz}	93 30%	16 33%	
Don't know	108 6%	33 4%	74 8% ^a	23 8% ^f	39 6%	36 8% ^f	9 3%	30 6% ^f	68 7%	20 7%	25 3%	27 6%	20 8% ⁱ	35 11% ^{ij}	55 6% ^r	22 8% ^{or}	2 2%	8 10% ^{or}	7 5%	4 2%	9 16% ^{mnoqr}	54 4%	21 4%	33 5%	54 9% ^t	12 10% ^u	16 11% ^{uv}	26 8% ^u	-	
Not applicable	12	3	9	3	8	*	-	4	8	*	2	5	1	4	8	-	2nr	1	-	-	1nr	-	-	-	12t	5uv	3uv	4uv	*	
Mean	2.90	2.87	2.93	3.08 ^{efh}	2.93 ^f	2.87	2.72	3.02 ^f	2.91 ^f	2.82	3.06 ^{kl}	2.88 ^l	2.82 ^l	2.60	2.95 ^{pq}	2.93 ^{pq}	3.09 ^{pqr}	2.58	2.60	2.83	2.94 ^{pq}	2.95 ^w	2.81 ^y	3.07 ^{uxy}	2.77	2.66	2.50	2.93 ^{xy}	3.08	
Standard deviation	0.98	1.03	0.92	0.92	0.94	1.01	1.03	0.92	0.98	1.06	0.98	0.94	0.99	0.97	0.96	0.95	0.96	0.99	1.00	1.02	0.97	0.97	1.02	0.90	1.00	0.98	1.05	0.97	0.86	
Standard error	0.02	0.04	0.03	0.05	0.04	0.05	0.05	0.04	0.03	0.07	0.04	0.04	0.06	0.05	0.04	0.06	0.08	0.11	0.10	0.05	0.09	0.03	0.04	0.04	0.09	0.08	0.05	0.05	0.14	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 89
Q34. How worried are you, if at all, about each of the following?
-The extent of my legal rights and protections when buying goods and services
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Base (exl NA for %)	1815	928	887	307	687	471	350	468	997	282	734	491	262	328	953	270	95	85*	127*	229	56	1196	534	662	571	125*	137	309	48**	
Very worried	(4) 5%	87 5%	42 5%	44 5%	25 8%dfh	24 4%	25 5%	12 3%	36 8%dfh	39 4%	18 7%	39 5%	22 4%	14 5%	12 4%	56 6%	8 3%	5 5%	3 4%	2 2%	6 3%	5 9%nqr	56 5%	19 4%	37 6%	24 4%	5 4%	6 4%	13 4%	6 13%
Fairly worried	(3) 19%	336 19%	179 19%	157 18%	66 22%	133 19%	77 16%	60 17%	111 24%efh	165 17%	46 16%	153 21%	92 15%	39 16%	52 20%	194 20%	42 16%	21 22%	13 16%	24 19%	35 15%	7 13%	218 18%	92 17%	126 19%	113 20%	27 22%	23 17%	62 20%	6 13%
Not very worried	(2) 51%	926 51%	464 50%	462 52%	129 42%	353 51%cg	236 50%	208 59%cdg	203 43%	515 52%cg	142 50%	368 50%	260 53%	132 50%	167 51%	459 48%	147 54%	45 48%	38 44%	73 57%	139 61%mnop	25 45%	648 54%w	304 57%xyz	344 52%z	255 45%	56 45%	65 48%	133 43%	23 47%
Not at all worried	(1) 17%	305 20%b	186 13%	119 13%	39 13%	116 17%	94 20%cg	56 16%	62 13%	188 19%cg	51 18%	131 14%	71 18%	47 18%	57 17%	156 16%	43 16%	15 16%	17 20%	20 16%	45 19%	9 17%	189 16%	88 16%	101 15%	113 20%	19 15%	29 21%	65 21%	4 8%
NET: Worried	423 23%	222 24%	201 23%	92 30%efh	158 23%	102 22%	72 20%	147 31%defh	204 20%	65 23%	192 26%l	114 23%	53 20%	64 19%	250 26%nr	51 19%	26 27%	17 20%	26 21%	42 18%	12 22%	274 23%	111 21%	163 25%	137 24%	32 26%	29 21%	75 24%	12 26%	
NET: Not worried	1231 68%	651 70%	581 66%	168 55%	469 68%cg	330 70%cg	264 75%cdg	265 57%	702 70%cg	193 69%	498 68%	331 67%	178 68%	223 68%	615 64%	190 70%	60 64%	55 65%	93 73%	184 80%mnop	35 62%	837 70%w	392 73%xz	445 67%	367 64%	75 60%	94 69%	198 64%	27 56%	
Don't know	161 9%	56 6%	105 12%a	47 15%defh	61 9%f	39 8%f	14 4%	56 12%f	90 9%f	24 8%	43 6%	46 9%	31 12%i	41 12%i	89 9%r	29 11%r	9 9%r	13 15%r	8 6%r	4 2%	9 16%mqr	85 7%	31 6%	54 8%	67 12%t	17 14%u	14 10%	36 12%u	9 18%	
Not applicable	22	8	14	8ef	11	2	1	11f	11	*	10	7	1	4	15	1	2	1	-	1	2nqr	4	2	3	16t	4uv	6uv	6uv	2	
Mean	2.12	2.09	2.16	2.30defh	2.11	2.08	2.08	2.29defh	2.06	2.12	2.15	2.14	2.09	2.07	2.17r	2.07	2.18r	2.04	2.07	2.02	2.17	2.13	2.08	2.16	2.09	2.17	2.05	2.08	2.37	
Standard deviation	0.76	0.78	0.74	0.84	0.74	0.79	0.69	0.83	0.75	0.81	0.79	0.74	0.78	0.74	0.80	0.70	0.79	0.79	0.67	0.69	0.89	0.74	0.71	0.77	0.79	0.78	0.78	0.81	0.88	
Standard error	0.02	0.03	0.03	0.05	0.03	0.04	0.03	0.04	0.03	0.05	0.03	0.03	0.05	0.04	0.03	0.04	0.07	0.09	0.06	0.04	0.08	0.02	0.03	0.04	0.03	0.08	0.06	0.05	0.15	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 90
Q34. How worried are you, if at all, about each of the following?
-Being able to travel around Europe easily
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1723	891	832	308	668	438	309	469	946	253	720	478	243	282	945	255	85*	76*	106*	208	49*	1148	502	646	526	111*	121	294	50**
Very worried	(4) 225 13%	114 13%	112 13%	72 23% defh	74 11%	51 12%	28 9%	93 20% defh	104 11%	28 11%	113 16% l	58 12% l	34 14% l	20 7%	138 15%	28 11%	15 18% qr	11 14%	7 7%	20 9%	7 13%	151 13%	49 10%	102 16% uy	63 12%	14 13%	9 8%	40 14%	11 22%
Fairly worried	(3) 417 24%	218 24%	199 24%	96 31% efh	186 28% ef	89 20%	46 15%	142 30% efh	229 24% f	47 18%	204 28% kl	117 25% l	48 20%	48 17%	267 28% pqrs	62 24% pr	26 30% pqrs	5 6%	18 17%	33 16%	7 14%	283 25%	104 21%	179 28% uxy	116 22%	14 13%	17 14%	85 29% uxy	18 36%
Not very worried	(2) 635 37%	314 35%	321 39%	89 29%	244 37%	173 39% c	128 42% c	149 32%	357 38% c	103 41%	246 34%	187 39%	93 38%	109 39%	331 35%	104 41% o	24 28%	31 41%	39 37%	85 41% o	20 41%	446 39% w	201 40% z	245 38%	169 32%	32 29%	49 40% z	88 30%	20 40%
Not at all worried	(1) 365 21%	215 24% b	150 18%	33 11%	129 19% c	102 23% c	100 32% c	58 12%	207 22% c	64 25%	137 19%	94 20%	53 22%	82 29% ij	166 18%	43 17%	17 20%	24 32% mn	36 34% mnos	69 33% mnos	9 19%	233 20%	133 26% v	101 16%	131 25%	34 31% vz	37 31% vz	60 20%	* 1%
NET: Worried	642 37%	331 37%	311 37%	168 55% defh	260 39% f	140 32% f	74 24%	235 50% defh	333 35% f	75 30%	317 44% ijkl	175 37% l	82 34% l	68 24%	405 43% pqrs	89 35% pr	41 48% npqr	16 21%	25 24%	52 25%	14 28%	434 38%	154 31% y	280 43% uxy	179 34%	28 25%	26 21%	125 43% uxy	29 58%
NET: Not worried	1000 58%	529 59%	471 57%	123 40%	373 56% c	275 63% c	228 74% c	207 44%	564 60% c	167 66%	383 53%	281 59%	145 60%	190 67% ij	497 53%	148 58%	41 48%	55 72% mno	76 71% mno	154 74% mnos	30 60%	679 59%	334 66% vz	345 54%	300 57%	67 60%	86 71% vz	148 50%	20 40%
Don't know	82 5%	31 3%	51 6% a	17 6% f	35 5% f	23 5%	6 2%	26 6% f	49 5% f	11 4%	20 3%	22 5%	16 7% i	24 9% ij	43 5% r	17 7% r	4 4% r	5 7% r	5 5% r	1 1%	6 12% mor	35 3%	15 3%	20 3%	46 9% t	16 14% uv	9 8% uv	21 7% uv	1 1%
Not applicable	114	45	69a	7	29	35cdg	42cdegh	10	62cg	29	24	20	20ij	49ijk	23	17m	11m	10m	21mnr	22m	9mn	52	33v	19	62t	18uvz	22uvz	21v	-
Mean	2.31	2.27	2.35	2.71def	2.32f	2.21f	2.01	2.61def	2.26f	2.16	2.42l	2.31l	2.28l	2.02	2.42pqr	2.31pqr	2.48pqr	2.04	1.95	2.01	2.25	2.32	2.14	2.45uxy	2.23	2.08	1.98	2.38uxy	2.81
Standard deviation	0.97	0.98	0.95	0.97	0.93	0.95	0.93	0.96	0.94	0.95	0.98	0.94	0.99	0.90	0.96	0.90	1.03	1.02	0.91	0.94	0.97	0.95	0.93	0.95	0.99	1.05	0.90	0.98	0.80
Standard error	0.02	0.04	0.03	0.06	0.04	0.05	0.05	0.04	0.03	0.06	0.04	0.04	0.06	0.05	0.04	0.06	0.10	0.12	0.10	0.05	0.10	0.03	0.04	0.05	0.04	0.11	0.07	0.06	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 91
Q34. How worried are you, if at all, about each of the following?
-Immigration from the EU
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Base (exl NA for %)	1818	928	890	312	686	470	350	473	994	281	741	259	324	958	269	95	84*	127*	228	56	1192	534	658	575	123*	140	312	50**	
Very worried	(4) 344 19%	184 20%	160 18%	36 12%	124 18% ^c	104 22% ^{cg}	80 23% ^{cg}	62 13%	202 20% ^{cg}	68 24%	100 13%	89 18%	71 27% ^{ij}	84 26% ^{ij}	169 18%	52 19%	13 14%	26 31% ^{mor}	28 22%	44 19%	12 20%	224 19%	117 22% ^{vz}	107 16%	115 20%	38 31% ^{vz}	37 26% ^{vz}	39 13%	6 11%
Fairly worried	(3) 488 27%	223 24%	264 30% ^a	65 21%	185 27%	116 25%	122 35% ^{cdeg}	105 22%	260 26%	74 26%	204 27%	124 25%	65 25%	95 29%	241 25%	70 26%	23 24%	13 15%	54 42% ^{mnp}	73 32% ^{mp}	14 24%	326 27%	162 30%	164 25%	147 26%	30 25%	39 28%	78 25%	14 29%
Not very worried	(2) 570 31%	304 33%	265 30%	118 38% ^{efh}	226 33%	132 28%	94 27%	171 36% ^{ef}	304 31%	74 26%	241 32%	169 34% ^l	72 28%	88 27%	314 33% ^s	89 33% ^s	33 34% ^s	23 28%	29 23%	70 31% ^s	11 19%	392 33% ^w	149 28% ^y	243 37% ^{luxy}	155 27%	25 20%	27 19%	103 33% ^{xy}	23 45%
Not at all worried	(1) 301 17%	182 20% ^b	119 13%	63 20% ^f	108 16%	90 19% ^f	40 11%	95 20% ^f	166 17% ^f	51 18%	162 22% ^{kl}	81 17% ^l	31 12%	27 8%	180 19% ^{nq}	34 13%	19 20% ^q	12 15%	9 7%	34 15% ^q	13 23% ^{nq}	197 17%	81 15%	117 18%	97 17%	12 10%	21 15%	64 20% ^x	6 13%
NET: Worried	831 46%	407 44%	425 48%	101 32%	309 45% ^{cg}	220 47% ^{cg}	202 58% ^{cdeg}	167 35%	463 47% ^{cg}	142 51%	303 41%	213 43%	136 53% ^{ij}	179 55% ^{ij}	410 43%	123 46%	37 38%	38 46%	82 64% ^{mnp}	117 51% ^{mo}	25 45%	550 46%	279 52% ^{vz}	271 41%	261 45%	69 56% ^{vz}	76 54% ^{vz}	117 38%	20 40%
NET: Not worried	871 48%	486 52% ^{cb}	385 43%	181 58% ^{deth}	334 49% ^f	222 47% ^f	134 38%	266 56% ^{deth}	471 47% ^f	125 44%	402 54% ^{kl}	251 51% ^{kl}	103 40%	115 35%	494 52% ^q	123 46% ^q	52 54% ^q	36 42%	38 30%	104 46% ^q	24 42%	589 49%	229 43% ^x	360 55% ^{luxy}	252 44%	37 30%	48 34%	167 54% ^{luxy}	29 58%
Don't know	116 6%	35 4%	81 9% ^a	31 10% ^f	43 6%	27 6%	14 4%	40 9% ^f	61 6%	14 5%	35 5%	30 6%	20 8%	31 10% ^l	54 6%	22 8% ^r	7 12% ^{mr}	10 5%	8 3%	8 14% ^{mqr}	8 4%	53 4%	26 5%	27 4%	61 11% ^t	17 14% ^{uv}	17 12% ^{uv}	28 9% ^{uv}	1 2%
Not applicable	19	8	11	3	12	4	1	5	13	1	3	5	4	7	10	3	1	2	-	1	1	7	1	6	12t	6uvz	2u	3	-
Mean	2.51	2.46	2.58a	2.26	2.51cg	2.53cg	2.72cde gh	2.31	2.53cg	2.60	2.34	2.48	2.74ij	2.80ij	2.44	2.57	2.35	2.70o	2.84mno rs	2.57	2.49	2.51	2.62vz	2.41	2.54	2.90uvz	2.74vz	2.33	2.39
Standard deviation	1.00	1.03	0.97	0.95	0.99	1.06	0.96	0.97	1.02	1.06	0.98	0.99	1.03	0.96	1.01	0.98	0.98	1.12	0.87	0.98	1.13	0.99	1.01	0.98	1.04	1.03	1.07	0.97	0.86
Standard error	0.02	0.04	0.03	0.05	0.04	0.05	0.05	0.05	0.04	0.07	0.04	0.05	0.06	0.05	0.04	0.06	0.09	0.13	0.08	0.05	0.10	0.03	0.04	0.05	0.04	0.10	0.08	0.05	0.14

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 92
Q34. How worried are you, if at all, about each of the following?
-Clothing prices
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1827	931	896	314	695	468	351	477	1000	278	741	497	263	326	962	271	95	86*	127*	229	57	1196	531	664	581	128*	141	312	50**
Very worried	(4) 95 5%	47 5%	48 5%	22 7% _f	41 6%	20 4%	12 3%	34 7% _f	50 5%	14 5%	37 5%	20 4%	16 6%	23 7%	58 6% _r	8 3%	8 8% _{nr}	5 6%	5 4%	5 2%	5 10% _{nr}	52 4%	16 3%	37 6%	34 6%	10 8% _u	8 6%	16 5%	9 17%
Fairly worried	(3) 361 20%	173 19%	188 21%	80 25% _{ef}	148 21% _f	86 18%	47 13%	121 25% _{efh}	193 19% _f	40 14%	137 19%	108 22%	49 19%	67 20%	205 21% _{qr}	50 19%	24 25% _{qr}	22 25% _{qr}	16 12%	32 14%	12 21%	214 18%	85 16%	129 19%	133 23% _t	31 24% _u	30 21%	71 23% _u	14 28%
Not very worried	(2) 989 54%	493 53%	496 55%	155 49%	365 53%	258 55%	212 60% _{cdg}	234 49%	543 54%	162 58%	405 55%	265 53%	147 56%	172 53%	501 52%	157 58% _p	47 50%	38 44%	74 58%	144 63% _{mops}	28 49%	678 57% _w	301 57% _z	377 57% _z	286 49%	64 50%	70 50%	152 49%	26 51%
Not at all worried	(1) 310 17%	190 20% _b	121 13%	38 12%	110 16%	87 19% _{cg}	75 21% _{cdg}	59 12%	176 18% _g	56 20%	136 18%	85 17%	40 15%	49 15%	153 16%	45 17%	14 15%	17 20%	30 23% _s	45 20% _s	6 11%	217 18%	117 22% _v	100 15%	91 16%	17 13%	24 17%	50 16%	2 4%
NET: Worried	456 25%	219 24%	236 26%	102 32% _{efh}	189 27% _f	106 23%	59 17%	155 32% _{efh}	242 24% _f	54 19%	175 24%	128 26%	64 24%	89 27%	263 27% _{qr}	58 22%	32 33% _{nqr}	27 32% _{qr}	21 16%	37 16%	17 31% _{qr}	266 22%	100 19%	166 25% _u	167 29% _t	42 32% _u	38 27% _u	87 28% _u	22 45%
NET: Not worried	1300 71%	683 73%	617 69%	193 61%	475 68% _g	345 74% _{cg}	287 82% _{cdg}	293 61%	719 72% _{cg}	218 78%	541 73%	350 70%	187 71%	221 68%	655 68%	202 75% _s	61 64%	55 64%	103 82% _{mops}	189 83% _{mno}	34 60%	895 75% _w	417 79% _{vyz}	477 72%	377 65%	81 63%	94 67%	202 65%	28 55%
Don't know	72 4%	28 3%	43 5%	19 6% _f	31 4% _f	17 4%	4 1%	29 6% _f	38 4% _f	6 2%	25 3%	19 4%	11 4%	16 5%	45 5% _r	11 4% _r	2 2%	4 5% _r	3 2%	2 1%	5 9% _{mnoqr}	35 3%	14 3%	21 3%	37 6% _t	6 4%	8 6%	23 7% _{uv}	-
Not applicable	10	5	4	1	3	5	*	1	8	4	2	1	1	5 _{ij}	6	1	2	-	-	1	1	4	4	-	6	1	2 _v	3 _v	-
Mean	2.14	2.08	2.19 _a	2.29 _{efh}	2.18 _f	2.08	1.99	2.29 _{efh}	2.12 _f	2.04	2.11	2.13	2.16	2.20	2.18 _{qr}	2.08	2.28 _{nqr}	2.19 _r	1.97	1.99	2.32 _{nqr}	2.09	2.00	2.16 _u	2.20 _t	2.28 _u	2.17 _u	2.18 _u	2.58
Standard deviation	0.76	0.78	0.74	0.79	0.78	0.74	0.70	0.79	0.76	0.75	0.76	0.74	0.76	0.79	0.78	0.70	0.82	0.84	0.73	0.66	0.83	0.74	0.71	0.75	0.79	0.81	0.80	0.78	0.83
Standard error	0.02	0.03	0.02	0.04	0.03	0.04	0.03	0.04	0.03	0.05	0.03	0.03	0.05	0.04	0.03	0.04	0.07	0.09	0.07	0.04	0.07	0.02	0.03	0.04	0.03	0.07	0.06	0.04	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 93
Q34. How worried are you, if at all, about each of the following?
-Prices of electrical goods
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (exl NA for %)	1823	932	891	315	692	469	347	477	998	278	742	493	263	326	960	271	96	85*	124*	229	57	1195	532	663	578	129*	137	312	50**
Very worried (4)	101 6%	46 5%	56 6%	24 8% _f	45 6% _f	21 5%	11 3%	37 8% _f	54 5%	13 5%	36 5%	21 4%	18 7%	26 8% _j	58 6% _r	12 4%	7 8% _r	9 10% _r	4 4%	5 2%	6 10% _{nr}	52 4%	21 4%	30 5%	40 7% _t	10 8%	12 9% _u	18 6%	10 20%
Fairly worried (3)	399 22%	193 21%	206 23%	83 26% _f	152 22%	108 23% _f	57 16%	126 26% _f	217 22% _f	53 19%	149 20%	116 23%	57 22%	78 24%	223 23% _r	53 20%	34 35% _{mnpq}	17 20%	25 20%	33 14%	15 26% _r	247 21%	110 21%	137 21%	139 24%	32 25%	31 22%	76 24%	14 28%
Not very worried (2)	997 55%	507 54%	490 55%	156 50%	383 55%	243 52%	215 62% _{cegh}	239 50%	542 54%	152 55%	418 56%	271 55%	141 54%	166 51%	511 53%	155 57% _o	43 45%	42 50%	73 59%	146 64% _{mops}	27 46%	679 57% _w	291 55%	389 59% _z	293 51%	67 52%	68 50%	157 50%	24 48%
Not at all worried (1)	238 13%	154 17% _b	83 9%	25 8%	77 11%	77 16% _{cdg}	58 17% _{cdg}	39 8%	140 14% _{cg}	52 19%	106 14%	63 13%	34 13%	34 11%	116 12%	38 14%	8 8%	12 14%	18 14%	42 18% _{mos}	5 8%	174 15%	93 18% _{vxz}	81 12%	63 11%	9 7%	18 13%	36 11%	1 2%
NET: Worried	501 27%	239 26%	262 29%	107 34% _{fh}	197 28% _f	130 28% _f	67 19%	163 34% _{fh}	271 27% _f	66 24%	185 25%	137 28%	74 28%	104 32% _i	280 29% _r	65 24% _r	41 43% _{mnqr}	26 30% _r	30 24%	38 17%	20 36% _{nr}	299 25%	131 25%	167 25%	178 31% _t	42 33%	43 31%	93 30%	24 48%
NET: Not worried	1234 68%	661 71% _b	573 64%	181 58%	460 67% _{cg}	320 68% _{cg}	273 79% _{cdg}	278 58%	683 68% _{cg}	204 74%	524 71% _l	334 68%	175 67%	201 62%	627 65% _{os}	193 71% _{os}	51 53%	55 64%	90 73% _{os}	188 82% _{mnop}	31 55%	853 71% _w	384 72% _{xyz}	469 71% _{xz}	356 62%	77 60%	86 63%	193 62%	25 50%
Don't know	88 5%	32 3%	56 6% _a	27 8% _{efh}	35 5% _f	20 4%	7 2%	36 8% _{fh}	45 4%	7 3%	32 4%	22 4%	13 5%	21 6%	53 6% _r	13 5% _r	4 4%	5 6% _r	3 3%	1 1%	6 10% _{qr}	43 4%	17 3%	26 4%	44 8% _t	10 8% _u	8 6%	26 8% _{uv}	1 2%
Not applicable	14	4	10	-	6	5	4	1	9	4	2	5	1	6 i	8	1	1	1	3	1	*	5	3	2	9 t	*	6 uvxz	3	-
Mean	2.21	2.15	2.28 _a	2.37 _{efh}	2.25 _f	2.17	2.06	2.36 _{def}	2.19 _f	2.10	2.16	2.20	2.23	2.31 _i	2.25 _r	2.15 _r	2.45 _{mnq}	2.28 _r	2.14	2.01	2.41 _{mnq}	2.15	2.12	2.18	2.29 _t	2.36 _{uv}	2.29 _u	2.26 _u	2.67
Standard deviation	0.75	0.75	0.73	0.76	0.75	0.76	0.68	0.76	0.75	0.76	0.73	0.72	0.77	0.78	0.75	0.72	0.76	0.85	0.70	0.65	0.81	0.72	0.74	0.71	0.77	0.75	0.82	0.75	0.82
Standard error	0.02	0.03	0.02	0.04	0.03	0.04	0.03	0.04	0.03	0.05	0.03	0.03	0.05	0.04	0.03	0.04	0.07	0.09	0.07	0.03	0.07	0.02	0.03	0.03	0.03	0.07	0.06	0.04	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 94
Q34. How worried are you, if at all, about each of the following?
-Prices of holidays abroad
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Rent-ers (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1681	870	811	310	660	414	297	469	915	236	715	461	242	262	929	244	83*	73*	98*	203	50*	1121	486	635	510	108*	112	289	50**
Very worried	(4) 200 12%	100 12%	100 12%	53 17%fh	81 12%g	49 12%g	17 6%	77 16%fh	106 12%g	24 10%	88 12%	52 11%	27 11%	33 13%	127 14%qr	24 10%	16 19%nr	10 14%qr	4 4%	12 6%	8 15%qr	123 11%	45 9%	78 12%	65 13%	15 14%	10 9%	40 14%	12 24%
Fairly worried	(3) 498 30%	241 28%	257 32%	115 37%efh	198 30%	106 26%	78 26%	162 35%efh	258 28%	55 23%	212 30%l	155 34%l	76 32%l	54 20%	280 30%p	83 34%p	29 35%p	12 17%	26 26%	53 26%	15 29%	344 31%	138 28%x	206 32%x	139 27%	18 17%	32 29%	88 31%x	15 30%
Not very worried	(2) 654 39%	346 40%	308 38%	99 32%	266 40%cg	150 36%	140 47%cegh	153 33%	362 40%cg	102 43%	295 41%	169 37%	84 35%	106 40%	350 38%	97 40%o	23 27%	25 34%	44 45%o	98 48%mp	18 35%	458 41%w	199 41%	259 41%	177 35%	38 35%	42 37%	97 34%	19 39%
Not at all worried	(1) 251 15%	159 18%b	91 11%	24 8%	84 13%c	90 22%cdg	53 18%cg	48 10%	150 16%cg	51 21%	97 14%	62 13%	39 16%	53 20%ij	129 14%	32 13%	13 15%	16 22%	17 18%	38 19%	6 12%	155 14%	86 18%v	69 11%	92 18%	27 25%v	21 19%v	44 15%	4 7%
NET: Worried	698 42%	341 39%	356 44%	167 54%defh	279 42%g	155 38%	96 32%	239 51%defh	364 40%g	79 33%	300 42%l	207 45%l	104 43%l	87 33%	407 44%pqr	107 44%qr	45 54%pqr	22 30%	29 30%	65 32%	22 44%r	466 42%	183 38%	284 45%x	204 40%	33 31%	43 38%	128 44%x	27 54%
NET: Not worried	905 54%	506 58%b	399 49%	122 39%	351 53%cg	239 58%cg	193 65%cdgh	201 43%	512 56%cg	152 64%	392 55%	232 50%	124 51%	158 60%j	479 52%	129 53%	35 42%	41 56%	61 63%o	136 67%mnos	24 48%	613 55%	285 59%z	328 52%	269 53%	65 60%	63 56%	142 49%	23 46%
Don't know	78 5%	23 3%	55 7%a	21 7%f	30 5%	19 5%	8 3%	30 6%f	40 4%	5 2%	24 3%	22 5%	15 6%	17 7%	43 5%r	9 4%	3 3%	10 13%mnor	7 7%r	2 1%	4 8%r	41 4%	18 4%	23 4%	36 7%t	11 10%uv	7 6%	19 7%	-
Not applicable	156	66	90a	5	38cg	60cdg	54cdgh	9	93cdg	46	28	37i	21i	70ijk	39	27m	13m	13m	29mns	27m	8m	79	49v	30	77i	21uvz	30uvz	26v	*
Mean	2.40	2.33	2.48a	2.68def	2.44f	2.29	2.21	2.61def	2.37f	2.23	2.42	2.45l	2.40	2.28	2.46qr	2.42qr	2.61pqr	2.25	2.17	2.19	2.52qr	2.40	2.30	2.48ux	2.38	2.22	2.30	2.46u	2.71
Standard deviation	0.90	0.91	0.87	0.86	0.88	0.95	0.81	0.90	0.90	0.91	0.88	0.88	0.91	0.95	0.91	0.85	0.98	1.02	0.78	0.81	0.93	0.87	0.88	0.86	0.95	1.02	0.90	0.94	0.92
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.04	0.04	0.03	0.06	0.04	0.04	0.06	0.05	0.04	0.05	0.09	0.12	0.09	0.05	0.09	0.03	0.04	0.04	0.04	0.10	0.07	0.05	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 95
Q34. How worried are you, if at all, about each of the following?
-Mobile phone roaming charges
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House persons (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1684	879	805	308	668	413	296	469	920	241	709	460	238	277	920	251	88*	75*	98*	203	50*	1114	474	640	520	114*	121	285	50**
Very worried (4)	129 8%	64 7%	65 8%	35 12%eh	49 7%	24 6%	20 7%	48 10%	61 7%	13 5%	50 7%	39 8%	19 8%	21 8%	78 8%	13 5%	8 9%	8 10%	5 5%	14 7%	4 7%	80 7%	30 6%	49 8%	42 8%	9 8%	5 4%	28 10%	6 13%
Fairly worried (3)	350 21%	185 21%	166 21%	68 22%	144 22%	86 21%	52 17%	113 24%fh	185 20%	44 18%	163 23%	90 20%	49 20%	48 17%	201 22%	53 21%	22 25%	9 13%	16 16%	41 20%	8 16%	225 20%	95 20%	130 20%	112 22%	24 21%	24 20%	64 23%	13 26%
Not very worried (2)	747 44%	374 43%	373 46%	124 40%	307 46%g	184 45%	132 45%	180 39%	435 47%g	116 48%	319 45%	213 46%	103 43%	112 40%	413 45%p	119 47%p	35 39%	24 32%	49 50%p	86 42%	22 45%	515 46%w	205 43%	309 48%z	205 39%	50 44%	48 40%	107 38%	27 55%
Not at all worried (1)	374 22%	225 26%b	149 18%	58 19%	135 20%	102 25%	79 27%cd	97 21%	199 22%	63 26%	150 21%	96 21%	53 22%	74 27%	186 20%	53 21%	20 22%	28 37%mnos	20 20%	58 29%ms	10 21%	250 22%	122 26%	127 20%	122 23%	24 21%	34 28%	64 22%	3 6%
NET: Worried	479 28%	249 28%	230 29%	104 34%f	193 29%	110 27%	72 24%	161 34%efh	246 27%	57 24%	213 30%	129 28%	68 28%	69 25%	279 30%	66 26%	30 34%q	17 23%	20 21%	54 27%	12 24%	305 27%	125 26%	180 28%	154 30%	33 29%	30 24%	92 32%	19 39%
NET: Not worried	1121 67%	600 68%	522 65%	182 59%	442 66%g	286 69%cg	211 71%cg	277 59%	634 69%cg	178 74%	469 66%	309 67%	157 66%	187 67%	598 65%	172 68%	55 62%	52 69%	69 70%	144 71%	33 66%	765 69%w	328 69%z	437 68%z	326 63%	74 65%	82 68%	171 60%	30 60%
Don't know	84 5%	31 4%	53 7%a	23 7%	33 5%	16 4%	13 4%	31 7%	40 4%	6 3%	26 4%	22 5%	14 6%	22 8%i	43 5%	3 5%	3 4%	6 8%r	9 9%r	5 2%	5 11%mnr	45 4%	21 4%	24 4%	39 7%t	7 6%	10 8%	22 8%v	* 1%
Not applicable	153	57	96a	7	30	61cdgh	55cdgh	10	88cdg	41	35	38	25i	54jkl	48	21	8	11m	29mnopr	27m	8m	86	61v	24	67t	15v	22vz	30v	-
Mean	2.15	2.10	2.19	2.28efh	2.17	2.08	2.05	2.26efh	2.12	2.03	2.17	2.16	2.15	2.06	2.19r	2.11	2.22	1.96	2.06	2.05	2.11	2.13	2.07	2.16	2.16	2.17	2.01	2.21	2.46
Standard deviation	0.87	0.88	0.85	0.93	0.85	0.84	0.87	0.92	0.84	0.82	0.85	0.87	0.88	0.90	0.87	0.81	0.92	1.00	0.78	0.88	0.86	0.85	0.86	0.84	0.90	0.88	0.85	0.93	0.80
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.05	0.04	0.03	0.06	0.04	0.04	0.06	0.05	0.04	0.05	0.08	0.12	0.09	0.05	0.08	0.03	0.04	0.04	0.04	0.09	0.07	0.05	0.13

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 96
Q34. How worried are you, if at all, about each of the following?
-Food safety standards
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owed outright (v)	Owed with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1827	932	896	311	695	472	350	473	1004	282	740	497	263	328	965	270	95	85*	126*	229	57	1195	533	662	583	128*	140	315	49**
Very worried (4)	167 9%	80 9%	87 10%	39 13% ^d	51 7%	48 10%	28 8%	50 11%	89 9%	27 10%	69 9%	51 10%	22 8%	25 8%	91 9%	25 9%	8 9%	8 10%	10 8%	19 8%	6 10%	107 9%	37 7%	70 11%	55 9%	12 9%	13 9%	30 10%	5 10%
Fairly worried (3)	443 24%	211 23%	232 26%	73 23%	174 25%	113 24%	83 24%	114 24%	246 24%	67 24%	176 24%	104 21%	71 27%	92 28% ^j	223 23%	61 22%	33 34% ^{mmr}	25 30%	33 26%	50 22%	17 30%	288 24%	123 23%	165 25%	137 24%	36 28%	34 24%	68 22%	18 36%
Not very worried (2)	853 47%	431 46%	422 47%	139 45%	341 49%	205 43%	168 48%	220 46%	465 46%	126 45%	349 47%	248 50% ^l	125 47%	132 40%	448 46%	132 49% ^s	42 45%	34 40%	61 49%	114 50% ^s	21 37%	582 49% ^w	256 48%	326 49% ^z	249 43%	56 44%	63 45%	129 41%	22 45%
Not at all worried (1)	274 15%	177 19% ^b	97 11%	38 12%	93 13%	81 17%	62 18% ^g	57 12%	155 15%	48 17%	122 17%	64 13%	32 12%	56 17%	148 15%	36 13%	10 10%	14 17%	17 14%	43 19% ^o	6 11%	174 15%	99 19% ^v	74 11%	96 17%	16 13%	20 14%	60 19% ^v	4 8%
NET: Worried	610 33%	291 31%	319 36%	112 36%	225 32%	162 34%	111 32%	164 35%	335 33%	95 34%	245 33%	154 31%	93 35%	118 36%	315 33%	85 32%	41 43% ^{mmr}	34 39%	43 34%	69 30%	23 40%	395 33%	160 30%	235 36%	192 33%	47 37%	47 33%	98 31%	23 46%
NET: Not worried	1127 62%	608 65% ^b	519 58%	177 57%	434 62%	286 61%	230 66% ^{cg}	277 58%	620 62%	174 62%	471 64%	312 63%	156 59%	188 57%	596 62% ^{ss}	168 62% ^{ss}	52 55%	49 57%	78 62% ^{ss}	157 68% ^{os}	28 48%	756 63%	356 67%	400 60%	345 59%	73 57%	84 60%	189 60%	26 52%
Don't know	91 5%	33 4%	58 6% ^a	23 7% ^f	35 5%	23 5%	9 3%	33 7% ^f	49 5%	13 5%	24 3%	30 6%	14 5%	23 7% ⁱ	54 6% ^r	17 6% ^r	2 2%	3 3%	4 3%	3 2%	7 12% ^{mnpq}	45 4%	18 3%	27 4%	46 8% ^t	8 6%	10 7%	28 9% ^{uv}	1 1%
Not applicable	10	5	5	4	3	2	1	5	3	*	3	1	1	4	3	2	1	1	1	1	*	4	2	2	4	1	3uvz	*	1
Mean	2.29	2.22	2.37 ^a	2.39 ^f	2.28	2.29	2.23	2.36	2.28	2.27	2.27	2.30	2.33	2.29	2.28	2.29	2.43 ^r	2.34	2.30	2.20	2.44 ^r	2.29	2.19	2.36 ^u	2.28	2.36	2.30	2.24	2.49
Standard deviation	0.84	0.86	0.82	0.88	0.80	0.89	0.84	0.85	0.84	0.87	0.86	0.84	0.81	0.86	0.85	0.83	0.80	0.89	0.81	0.84	0.86	0.83	0.83	0.83	0.88	0.84	0.85	0.90	0.79
Standard error	0.02	0.03	0.03	0.05	0.03	0.04	0.04	0.04	0.03	0.05	0.04	0.04	0.05	0.04	0.03	0.05	0.07	0.10	0.08	0.04	0.08	0.03	0.03	0.04	0.03	0.08	0.06	0.05	0.13

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 97
Q34. How worried are you, if at all, about each of the following?
-Prices of cars
Base: All respondents

	Gender			Age						Social Grade				Working Status				Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Base (excl NA for %)	1630	862	768	293	634	413	290	451	889	245	696	448	237	249	907	249	79*	62*	88*	199	46*	1111	488	624	471	100*	101	271	48**	
Very worried	(4) 121 7%	65 7%	56 7%	30 10%	46 7%	27 7%	17 6%	47 10%fh	56 6%	12 5%	57 8%	28 6%	13 5%	22 9%	79 9%r	14 6%	5 6%	4 7%	7 8%	7 4%	4 9%r	75 7%	29 6%	47 7%	40 9%	11 11%	6 6%	24 9%	5 11%	
Fairly worried	(3) 369 23%	204 24%	165 21%	87 30%dfh	137 22%	97 23%fh	48 17%	128 28%dfh	193 22%	61 25%	160 23%	100 22%	57 24%	52 21%	212 23%q	63 25%qr	25 32%qr	14 23%	10 12%	34 17%	9 20%	260 23%	114 23%kx	146 23%kx	103 22%	11 11%	23 23%kx	69 26%kx	6 12%	
Not very worried	(2) 733 45%	382 44%	352 46%	114 39%	316 50%ceg	166 40%	138 48%c	187 41%	408 46%	97 40%	321 46%	217 49%l	98 41%	97 39%	394 43%	119 48%	30 37%	25 40%	41 47%	102 51%mo	22 48%	516 46%	212 43%	304 49%y	191 40%	43 43%	37 37%	110 41%	27 56%	
Not at all worried	(1) 304 19%	180 21%b	124 16%	35 12%	94 15%	101 25%cdg	74 26%cdg	52 12%	178 20%cdg	67 27%	122 18%	72 16%	49 21%	61 24%ij	162 18%	34 14%	13 17%	15 24%	20 23%	52 26%mn	7 16%	210 19%	113 23%v	97 16%	91 19%	23 23%	22 22%	46 17%	2 5%	
NET: Worried	490 30%	269 31%	221 29%	117 40%defh	183 29%	124 30%fh	65 23%	175 39%defh	249 28%	74 30%	217 31%	128 29%	70 29%	75 30%	291 32%qr	77 31%r	30 38%qr	19 30%	17 19%	42 21%	14 29%	335 30%	143 29%	193 31%	143 30%	21 21%	29 29%	93 34%kx	11 23%	
NET: Not worried	1037 64%	562 65%	475 62%	149 51%	409 64%cg	267 65%cg	212 73%cdg	239 53%	586 66%cg	164 67%	443 64%	290 65%	147 62%	158 63%	556 61%	153 62%	43 54%	40 64%	61 70%o	154 77%mnop	29 33%	726 65%	325 67%z	401 64%	282 60%	66 67%	60 59%	156 58%	29 61%	
Don't know	104 6%	31 4%	72 9%a	27 9%fh	42 7%	22 5%	12 4%	37 8%fh	54 6%	7 3%	36 5%	30 7%	21 9%	17 7%	60 7%r	18 7%r	6 8%r	4 6%	9 11%r	3 2%	3 7%r	3 4%	50 4%	20 4%	30 5%	46 10%t	12 12%uv	12 12%uv	22 8%u	8 16%
Not applicable	207	74	133a	22	63	60cg	61cdegh	27	119cg	37	47	50i	27	82ijk	62	23	17mn	24mnor	39mnors	30mn	12mnr	88	47	41	116t	29uvz	42uvz	45uv	3	
Mean	2.20	2.18	2.22	2.42def	2.23f	2.13	2.03	2.41def	2.15f	2.08	2.23	2.20	2.16	2.15	2.25r	2.25r	2.30r	2.14	2.05	1.99	2.24r	2.19	2.12	2.24	2.22	2.10	2.15	2.28u	2.34	
Standard deviation	0.85	0.86	0.83	0.86	0.81	0.88	0.83	0.85	0.83	0.86	0.85	0.80	0.84	0.92	0.87	0.78	0.85	0.89	0.86	0.77	0.86	0.83	0.85	0.82	0.89	0.93	0.88	0.87	0.79	
Standard error	0.02	0.03	0.03	0.05	0.04	0.05	0.04	0.04	0.03	0.06	0.04	0.04	0.06	0.05	0.04	0.05	0.08	0.11	0.10	0.04	0.08	0.03	0.04	0.04	0.04	0.10	0.07	0.05	0.14	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



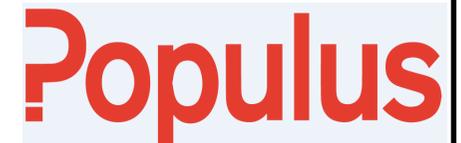
Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 98
Q34. How worried are you, if at all, about each of the following?
-Quality of the food I buy
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Base (excl NA for %)	1830	934	896	312	694	473	350	474	1006	282	741	495	264	330	964	272	95	86*	126*	230	57	1196	534	662	584	128*	142	314	50**
Very worried (4)	179 10%	88 9%	91 10%	46 15%dfh	62 9%	52 11%f	18 5%	68 14%dfh	93 9%f	28 10%	82 11%l	46 9%	29 11%	21 6%	102 11%q	30 11%q	11 11%q	8 9%	5 4%	15 6%	8 15%qr	119 10%	34 6%	85 13%u	53 9%	8 6%	14 10%	31 10%	7 15%
Fairly worried (3)	507 28%	244 26%	263 29%	103 33%ef	222 32%ef	108 23%	73 21%	156 33%ef	278 28%f	60 21%	197 27%	146 29%	67 25%	97 29%	281 29%r	71 26%r	35 37%nr	27 31%r	38 30%r	40 18%	16 28%r	318 27%	121 23%	198 30%u	167 29%	41 32%u	39 27%	87 28%	21 42%
Not very worried (2)	837 46%	426 46%	411 46%	121 39%	308 44%	217 46%	191 55%cdg	182 39%	464 46%g	140 50%	341 46%	229 46%	123 47%	144 44%	422 44%	125 46%	40 42%	35 41%	63 50%	128 56%mnop	24 42%	559 47%	271 51%v	288 44%	261 45%	55 43%	61 43%	145 46%	17 34%
Not at all worried (1)	253 14%	157 17%b	96 11%	22 7%	86 12%c	81 17%cg	63 18%cdg	40 8%	150 15%cg	48 17%	105 14%	60 12%	34 13%	54 16%	130 13%	33 12%	9 9%	13 15%	18 14%	45 19%mnos	5 10%	174 15%	98 18%vz	76 11%	78 13%	18 14%	21 15%	38 12%	1 3%
NET: Worried	686 37%	332 36%	354 39%	149 48%efh	284 41%f	161 34%f	92 26%	223 47%efh	371 37%f	88 31%	279 38%	192 39%	96 36%	118 36%	383 40%r	101 37%r	46 48%nr	34 40%r	43 34%	55 24%	24 42%r	437 37%	155 29%	282 43%u	220 38%	49 38%	53 37%	118 38%u	29 57%
NET: Not worried	1090 60%	583 62%b	507 57%	143 46%	394 57%cg	298 63%cg	255 73%cdg	222 47%	613 61%cg	188 67%	446 60%	289 58%	158 60%	198 60%	553 57%	158 58%	48 51%	48 55%	81 64%	172 75%mnop	30 52%	733 61%	369 69%vxyz	364 55%	338 58%	73 57%	82 58%	183 58%	19 37%
Don't know	54 3%	19 2%	35 4%a	20 6%dfh	16 2%	14 3%	4 1%	28 6%dfh	22 2%	6 2%	16 2%	14 3%	10 4%	14 4%	29 3%	13 5%r	*	4 5%r	2 2%	2 1%	3 6%or	26 2%	10 2%	16 2%	25 4%t	6 5%	7 5%u	12 4%	3 6%
Not applicable	7	3	5	3	3	-	1	5	2	-	2	3	-	2	4	-	2mnr	-	1	-	*	4	2	2	3	1	1	2	-
Mean	2.34	2.29	2.40a	2.59def	2.38f	2.29f	2.13	2.56def	2.32f	2.25	2.35	2.37	2.36	2.27	2.38r	2.38r	2.51qr	2.35r	2.24	2.11	2.50qr	2.33	2.17	2.45u	2.35	2.32	2.34u	2.37u	2.73
Standard deviation	0.84	0.86	0.82	0.84	0.82	0.89	0.77	0.85	0.84	0.86	0.86	0.82	0.86	0.82	0.86	0.85	0.82	0.86	0.74	0.79	0.88	0.85	0.81	0.86	0.83	0.80	0.87	0.83	0.76
Standard error	0.02	0.03	0.03	0.05	0.03	0.04	0.04	0.04	0.03	0.05	0.04	0.04	0.05	0.04	0.03	0.05	0.07	0.09	0.07	0.04	0.08	0.03	0.03	0.04	0.03	0.07	0.06	0.05	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 99
Q34. How worried are you, if at all, about each of the following?
-The efficiency of public transport
Base: All respondents

	Gender			Age					Social Grade					Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	941	453	488	172	302	236	231	253	457	149	307	274	151	209	348	162	69	48	51	193	70	575	330	245	347	65	96	186	19
Weighted base	950	484	467	157	356	267	170	238	542	156	389	265	143	154	500	143	49*	48*	56*	125	28*	638	279	359	290	64*	65*	160	23**
Base (excl NA for %)	888	459	429	156	338	238	156	234	497	140*	374	251	132	131	482	129	43*	46*	48*	117	23*	596	253	344	269	58*	55*	155	23**
Very worried	(4) 109 12%	62 14%	46 11%	23 15%	32 10%	37 16%	16 10%	33 14%	60 12%	25 18%	46 12%	30 12%	15 11%	18 14%	66 14%	12 9%	5 11%	7 15%	2 3%	15 13%	3 14%	73 12%	32 13%	41 12%	32 12%	7 12%	6 10%	19 12%	4 17%
Fairly worried	(3) 247 28%	139 30%	108 25%	41 26%	95 28%	47 27%	69 30%	69 30%	131 26%	37 27%	121 32%k	66 26%	26 20%	34 26%	128 27%	42 32%	11 26%	9 19%	16 34%	35 30%	6 26%	164 27%	67 27%	97 28%	79 30%	13 22%	14 25%	53 34%	4 19%
Not very worried	(2) 354 40%	175 38%	179 42%	63 40%	134 40%	90 38%	67 43%	90 39%	197 40%	57 41%	130 35%	106 42%	59 44%	59 45%	190 39%	45 35%	21 48%	20 43%	22 45%	47 40%	10 43%	240 40%	107 42%	133 39%	103 38%	24 41%	26 47%	53 34%	11 49%
Not at all worried	(1) 115 13%	60 13%	55 13%	15 10%	48 14%	30 12%	22 14%	24 10%	69 14%	17 12%	58 15%	31 13%	15 12%	10 8%	64 13%	19 15%	6 14%	3 6%	7 15%	15 13%	1 5%	84 14%	34 13%	50 15%	29 11%	6 10%	7 13%	16 10%	3 12%
NET: Worried	356 40%	202 44%b	154 36%	64 41%	127 38%	102 43%	63 40%	103 44%	191 38%	62 44%	167 45%k	96 38%	41 31%	52 40%	193 40%	53 41%	16 37%	16 34%	18 37%	50 43%	9 40%	237 40%	99 39%	137 40%	111 41%	20 34%	20 35%	72 46%	8 36%
NET: Not worried	469 53%	235 51%	234 55%	77 50%	183 54%	120 50%	89 57%	114 49%	266 53%	74 53%	188 50%	138 55%	74 56%	70 53%	254 53%	64 50%	27 62%	22 48%	29 60%	61 53%	11 49%	324 54%	141 56%z	183 53%	131 49%	30 51%	33 60%z	69 44%	14 61%
Don't know	63 7%	23 5%	40 9%a	14 9%f	28 8%f	16 7%	5 3%	18 8%	41 9%f	4 3%	19 5%	17 7%	17 13%i	10 7%	34 7%	11 9%	*	8 18%moqr	1 3%	5 4%	3 11%o	36 6%	13 5%	23 7%	27 15%u	9 5%	3 10%	15 10%	1 3%
Not applicable	62	25	38	2	18	29cdg	14cg	4	44cg	16	16	13	11	22ij	18	14m	6m	2	9m	8	5mpr	42	26vz	15	21	6z	10vz	5	-
Mean	2.42	2.47	2.37	2.51	2.36	2.49	2.37	2.52	2.40	2.52	2.44	2.40	2.35	2.49	2.44	2.39	2.34	2.52	2.26	2.45	2.54	2.40	2.41	2.40	2.47	2.43	2.34	2.53	2.42
Standard deviation	0.89	0.90	0.87	0.89	0.87	0.93	0.86	0.88	0.90	0.94	0.91	0.88	0.87	0.85	0.91	0.87	0.87	0.87	0.76	0.89	0.84	0.90	0.89	0.90	0.87	0.88	0.85	0.87	0.94
Standard error	0.03	0.04	0.04	0.07	0.05	0.07	0.06	0.06	0.05	0.08	0.05	0.06	0.08	0.07	0.05	0.07	0.11	0.14	0.12	0.07	0.12	0.04	0.05	0.06	0.05	0.13	0.10	0.07	0.22

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

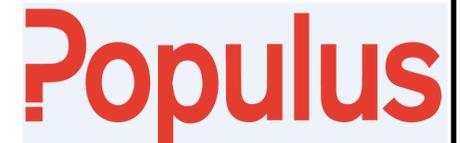
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 100
Q.C1 Thinking about the price of goods / services over the last 12 months? Do you think they have?
 Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
NET: Increased	1480 81%	759 81%	722 80%	225 71%	534 77%g	409 77%g	313 86%cdg	335 89%cdgh	832 70%	248 88%	593 80%	406 81%	208 79%	273 82%	745 77%	223 82%	81 83%	70 81%	105 83%	211 92%mnop	46 80%	995 83%w	476 89%vxyz	519 78%	451 77%	89 69%	115 81%x	247 78%	34 68%
Increased a lot	286 16%	126 13%	160 18%a	43 14%	93 13%	109 23%cdg	41 12%	66 14%	180 18%f	58 21%	94 13%	78 16%	47 18%	67 20%l	153 16%	40 15%	19 19%	16 18%	16 13%	29 13%	14 24%mnqr	170 14%	69 13%	102 15%	110 19%t	27 21%u	29 21%u	53 17%	6 12%
Increased a little	1194 65%	633 68%b	561 62%	181 58%	441 63%	300 63%	272 78%cdg	269 56%	652 65%g	190 67%	499 67%	328 66%	161 61%	206 62%	592 61%	184 68%h	62 64%	54 63%	89 70%h	181 79%mnop	32 56%	824 69%w	408 76%vxyz	417 63%k	341 58%	62 48%	86 60%	194 61%k	28 56%
Stayed the same	266 15%	144 15%	122 14%	57 18%ef	134 19%efh	47 10%	29 8%	103 22%efh	134 13%f	23 8%	119 16%	69 14%	40 15%	38 12%	173 18%or	35 13%r	10 10%	9 10%	17 13%	16 7%	7 12%	156 13%	44 8%	112 17%u	100 17%t	28 22%u	20 14%u	52 16%u	10 21%
Decreased a little	23 1%	13 1%	9 1%	8 2%	9 1%	5 1%	2 1%	11 2%	11 1%	3 1%	8 1%	6 1%	3 1%	6 2%	13 1%	1 *	3 3%nq	2 2%	- 1%	2 1%	1 2%	13 1%	5 1%	8 1%	9 2%	4 3%	2 1%	3 1%	* -
Decreased a lot	8 *	2 *	6 1%	* *	6 1%	2 *	- *	* *	7 1%	1 *	1 *	6 1%	- -	1 *	3 *	3 1%	* *	1 1%	- -	- -	- -	5 *	1 *	4 1%	2 *	- -	1 1%	1 *	- -
NET: Decreased	31 2%	16 2%	15 2%	8 3%f	14 2%	7 1%	2 1%	11 2%	18 2%	4 1%	9 1%	12 2%	3 1%	7 2%	17 2%	5 2%	4 4%qr	3 3%	- -	2 1%	1 2%	19 2%	6 1%	12 2%	11 2%	4 3%	3 2%	5 1%	* 1%
Don't know	60 3%	18 2%	42 5%a	26 8%defh	16 2%	11 2%	7 2%	29 6%defh	24 2%	7 2%	22 3%	12 2%	13 5%	13 4%	33 3%r	9 3%r	3 3%r	5 6%r	5 4%r	1 *	4 6%r	30 3%	9 2%	21 3%	24 4%	8 6%u	4 3%	12 4%	5 10%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East
ONLINE Fieldwork : January to December 2018

Table 101
Q.C2 Do you think each of the following will increase, decrease or stay the same over the coming year?

SUMMARY TABLE
Base: All respondents

	Prices of goods and services (a)	Unemployment (b)
Unweighted base	1837	1837
Weighted base	1837	1837
NET: Increase	1527 83%b	803 44%
Increase a lot	283 15%b	204 11%
Increase a little	1244 68%b	599 33%
Stay the same	212 12%	592 32%a
Decrease a little	14 1%	249 14%a
Decrease a lot	7 *	11 1%
NET: Decrease	20 1%	259 14%a
Don't know	77 4%	183 10%a

Proportions/Mean: All Columns Tested (5% risk level)
Overlap formulae used.

Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

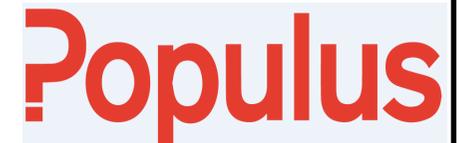
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 102
Q.C2 Do you think each of the following will increase, decrease or stay the same over the coming year?
Prices of goods and services
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
NET: Increase	1527 83%	790 84%	737 82%	239 76%	555 79%	419 88%cdg	315 90%cdg	354 74%	859 85%cdg	252 89%	620 83%	412 83%	220 83%	276 83%	777 80%	229 84%	81 84%	71 82%	109 86%	212 92%mnop	48 83%	1021 85%w	468 87%vx	554 83%x	471 80%	96 74%	120 84%x	255 81%	35 70%
Increase a lot	283 15%	119 13%	164 18%a	41 13%	109 16%	88 19%	46 13%	69 14%	169 17%	47 16%	121 16%	71 14%	43 16%	50 15%	151 16%	40 15%	20 21%	16 18%	16 12%	33 14%	9 15%	183 15%	69 13%	114 17%	97 16%	27 21%u	21 15%	48 15%	3 6%
Increase a little	1244 68%	671 72%b	573 64%	198 63%	445 64%	331 70%g	269 77%cdgh	285 60%	690 68%g	206 73%	499 67%	341 69%	177 67%	227 68%	626 65%	190 70%	61 63%	55 64%	93 74%	180 78%mnop	39 68%	838 70%w	398 74%vx	439 66%x	374 64%	68 53%	99 70%x	207 66%x	32 63%
Stay the same	212 12%	108 12%	104 12%	40 13%	105 15%efh	39 8%	28 8%	77 16%efh	107 11%	22 8%	89 12%	61 12%	26 10%	36 11%	128 13%fr	28 10%	11 12%	11 12%	13 11%	14 6%	7 12%r	126 11%	44 8%	82 12%	72 12%	21 16%u	12 9%	39 12%	13 27%
Decrease a little	14 1%	8 1%	5 1%	5 2%	4 1%	3 1%	1 *	8 2%h	4 *	1 1%	6 1%	1 *	4 1%	3 1%	9 1%	2 1%	- -	1 -	2 1%	- -	6 *	4 1%	1 *	8 1%	3 2%v	1 1%	3 1%	* 1%	
Decrease a lot	7 *	4 *	3 *	5 1%efh	2 *	- -	- -	5 1%	2 *	- -	4 *	1 *	- -	2 1%	5 1%	1 *	1 1%	- -	- -	- -	2 *	2 *	- -	4 1%	* -	- -	4 1%v	* 1%	
NET: Decrease	20 1%	12 1%	8 1%	10 3%defh	6 1%	3 1%	1 *	12 3%efh	6 1%	1 1%	10 1%	2 *	4 1%	5 1%	14 1%	2 1%	1 1%	1 1%	- 1%	2 1%	- 1%	8 1%	6 1%	1 *	12 2%t	3 2%v	1 1%	7 2%v	1 2%
Don't know	77 4%	26 3%	52 6%a	26 8%defh	31 4%	13 3%	7 2%	35 7%efh	36 4%	6 2%	25 3%	23 5%	15 6%	15 5%	49 5%fr	12 4%r	3 3%	4 4%r	4 4%	2 1%	3 5%r	44 4%	17 3%	27 4%	32 5%	10 7%u	8 6%	14 4%	1 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 103
Q.C2 Do you think each of the following will increase, decrease or stay the same over the coming year?
Unemployment
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
NET: Increase	803	399	404	165	320	207	112	242	449	122	328	229	114	131	464	118	47	37	41	72	25	512	185	327	267	53	59	155	24
	44%	43%	45%	52%efh	46%f	44%f	32%	51%f	45%f	43%	44%	46%	43%	40%	48%qr	43%r	48%qr	43%	32%	31%	43%r	43%	35%	49%u	46%	41%	41%	49%u	48%
Increase a lot	204	87	117	50	81	53	20	70	114	31	72	55	39	37	112	35	18	13	6	11	9	111	37	73	82	25	11	46	11
	11%	9%	13%a	16%f	12%f	11%f	6%	15%f	11%f	11%	10%	11%	15%	11%	12%qr	13%qr	18%qr	15%qr	5%	5%	16%qr	9%	7%	11%	14%t	19%uvy	8%	15%uy	21%
Increase a little	599	312	288	115	239	154	92	172	335	91	256	174	75	94	352	83	29	24	35	61	16	401	147	253	185	28	48	109	14
	33%	33%	32%	36%f	34%f	32%	26%	36%f	33%f	32%	34%	35%	28%	28%	36%r	31%	30%	28%	27%	26%	27%	33%	28%	38%ux	31%	22%	33%x	34%ux	27%
Stay the same	592	321	272	72	235	162	123	129	340	90	246	172	79	95	300	97	27	28	36	87	17	405	195	211	167	35	51	81	19
	32%	34%	30%	23%	34%cg	34%cg	35%cg	27%	34%cg	32%	33%	35%	30%	29%	31%	36%	28%	32%	28%	38%m	29%	34%w	36%z	32%	29%	27%	36%z	26%	39%
Decrease a little	249	134	115	44	65	64	75	56	118	43	108	54	39	48	105	29	14	12	29	51	8	165	98	67	77	25	16	37	6
	14%	14%	13%	14%	9%	14%	21%cddeg	12%	12%	15%	15%	11%	15%	15%	11%	11%	15%	14%	23%mn	22%ms	13%	14%	18%vz	10%	13%	19%v	11%	12%	13%
Decrease a lot	11	4	6	1	7	-	2	4	5	1	2	3	2	4	8	1	*	-	1	1	*	5	1	4	5	-	2	3	-
	1%	*	1%	*	1%	-	1%	1%	1%	*	*	1%	1%	1%	1%	*	*	-	*	*	1%	*	*	1%	1%	-	1%u	1%	-
NET: Decrease	259	138	121	45	73	64	77	59	123	43	110	57	41	52	113	30	14	12	30	52	8	170	99	72	83	25	18	40	6
	14%	15%	13%	14%	10%	14%	22%cddeg	12%	12%	15%	15%	11%	16%	16%	12%	11%	15%	14%	24%mn	23%mn	14%	14%	18%vz	11%	14%	19%v	13%	13%	13%
Don't know	183	78	104	33	70	41	40	47	95	27	59	40	30	54	90	27	8	10	20	20	8	113	57	55	70	16	15	39	*
	10%	8%	12%	10%	10%	9%	11%	10%	9%	10%	8%	8%	11%	16%ij	9%	10%	9%	11%	16%mr	9%	13%	9%	11%	8%	12%	12%	11%	12%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 104

Q.C3 Do you think now is a good time or a bad time for people to make major household purchases (such as furniture, electrical devices etc)?

Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Now is a good time	243 13%	135 14%	108 12%	44 14%	82 12%	59 12%	58 17% ^{dh}	67 14%	118 12%	37 13%	88 19% ^{ikl}	95 11%	28 11%	33 10%	124 13%	29 11%	12 13%	9 10%	22 18%	39 17% ^{an}	7 12%	174 14%	79 15%	95 14%	66 11%	12 9%	17 12%	37 12%	4 7%
It is neither a good time nor a bad time	1182 64%	596 64%	587 65%	170 54%	471 68% ^{cg}	307 65% ^c	234 67% ^{cg}	279 58%	668 66% ^{cg}	194 69%	507 68% ^j	293 59%	172 65%	211 63%	624 65% ^o	181 66% ^o	51 53%	54 63%	80 63%	153 67% ^o	38 66% ^o	806 67% ^w	363 68% ^{yz}	443 67% ^z	343 58%	79 61%	82 58%	181 57%	34 67%
Now is a bad time	194 11%	106 11%	87 10%	52 16% ^{defh}	68 10%	49 10%	25 7%	67 14% ^f	101 10%	17 6%	84 11%	50 10%	25 10%	34 10%	109 11%	29 11%	12 12%	11 13%	10 8%	18 8%	5 9%	105 9%	41 8%	64 10%	80 14% ^t	10 8%	19 13% ^u	51 16% ^{uvx}	8 17%
Don't know	218 12%	99 11%	118 13%	49 16% ^f	77 11%	59 12%	33 9%	65 14%	120 12%	34 12%	64 9%	60 12%	39 15% ⁱ	55 16% ⁱ	111 11%	33 12%	21 22% ^{mnr}	11 13%	14 11%	20 9%	7 12%	115 10%	52 10%	63 9%	98 17% ^t	28 22% ^{uv}	25 17% ^{uv}	46 14% ^v	5 9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 105
Q.C4 In the next 12 months, do you think you will save more money, less money or about the same as you are at the moment?
 Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
More money	274 15%	138 15%	136 15%	96 31% defh	117 17% ef	48 10% f	13 4%	131 27% defh	130 13% f	26 9%	128 17% l	75 15% l	46 17% l	25 8%	172 18% qr	43 16% qr	18 19% qqr	19 22% qrs	2 2%	13 6%	6 10% q	156 13%	53 10% u	104 16% u	99 17%	19 15%	18 13%	62 20% u	18 36%
About the same	1026 56%	536 57%	490 54%	131 42%	389 56% cg	264 56% cg	241 69% cddeg h	224 47%	560 56% cg	158 56%	432 58% l	280 56%	147 56%	166 50%	535 55% op	150 55% p	43 44%	33 38%	77 61% op s	160 70% amnop s	27 47%	724 60% w	348 65% vxyz	376 57% xz	279 47%	58 45%	79 55% z	141 45%	23 45%
Less money	434 24%	219 23%	216 24%	70 22%	145 21%	136 29% dgh	83 24%	97 20%	255 25%	82 29%	164 22% l	113 23%	49 19%	108 33% ijk	208 21%	64 24%	31 32% m	23 26%	36 29%	53 23%	19 33% mnr	273 23%	116 22%	157 24%	152 26%	35 27%	34 24%	83 26%	9 19%
Don't know	103 6%	44 5%	60 7%	17 5%	47 7%	25 5%	14 4%	26 5%	63 6%	17 6%	19 3%	29 6% i	22 8% i	32 10% i	53 6% r	14 5% r	5 5%	11 13% mnr	11 9% r	3 1%	5 9% r	46 4%	19 3%	28 4%	57 10% t	17 13% uv	12 8% uv	28 9% uv	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

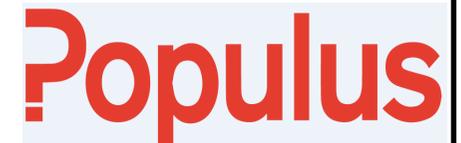
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 106
Gender
 Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male	Female	18-29	30-49	50-64	65+	18-34	35-64	55+ Not Retired	AB	C1	C2	DE	Full time employed	Part time employed	Unemployed	Not working but seeking	State pension	Private pension	House person	NET: Home-owners	Owned outright	Owned with mortgage	NET: Renters	Rent-ed from council	Rent-ed from HA	Other Rent	Rent free
	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(u)	(v)	(w)	(x)	(y)	(z)	(A)		
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Male	936	936	-	134	348	283	171	218	547	174	428	225	129	154	593	78	47	44	27	140	8	628	290	338	278	52	66	161	30
	51%	100% ^b	-	43%	50%	60% ^c ^d ^f ^g	49%	46%	54% ^c ^g	62%	58% ^j ^k ^l	45%	49%	47%	61% ⁿ ^o ^q ^s	29% ^s	48% ⁿ ^q ^s	51% ⁿ ^q ^s	21%	61% ⁿ ^o ^q ^s	13%	52%	54% ^x	51%	47%	40%	46%	51%	60%
Female	901	-	901	181	350	190	180	260	461	108	315	273	135	177	375	194	50	42	100	90	50	572	246	326	309	78	77	155	20
	49%	-	100% ^a	57% ^e ^h	50% ^e	40%	51% ^e	54% ^e ^h	46%	38%	42%	55% ⁱ	51% ⁱ	53% ⁱ	39%	71% ^m ^o ^p ^r	52% ^m ^r	49%	79% ^m ^o ^p ^r	39%	87% ^m ⁿ ^o ^p	48%	46%	49%	53%	60% ^u	54%	49%	40%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

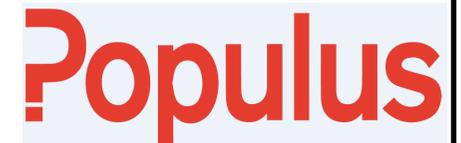
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 107
Age
Base: All respondents

	Gender			Age					Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
18-24	162 9%	56 6%	106 12% ^a	162 51% ^{defgh}	-	-	-	162 34% ^{defh}	-	-	86 12% ^l	50 10% ^l	18 7% ^l	8 2%	75 8% ^{qrs}	26 9% ^{qrs}	48 49% ^{mnpqrs}	12 14% ^{qrs}	-	*	1 2% ^r	92 8%	27 5%	65 10% ^{ux}	53 9%	4 3%	7 5%	42 13% ^{luxy}	17 33%
25-34	316 17%	162 17%	155 17%	153 49% ^{defh}	163 23% ^{efh}	-	-	316 66% ^{cdefh}	-	-	134 18% ^l	93 19% ^l	60 23% ^l	30 9%	247 26% ^{mnopqr}	39 14% ^{qr}	8 9% ^{qr}	11 13% ^{qr}	-	-	11 19% ^{oqr}	168 14%	25 5%	143 22% ^u	128 22% ^t	26 20% ^u	20 14% ^u	82 26% ^{uy}	20 40%
35-44	347 19%	175 19%	172 19%	-	347 50% ^{cefg}	-	-	-	347 34% ^{cefg}	-	147 20% ^l	106 21% ^l	49 18%	45 14%	251 26% ^{noqr}	51 19% ^{oqr}	8 9% ^{qr}	22 25% ^{oqr}	-	*	14 24% ^{oqr}	206 17%	34 6%	173 26% ^{uy}	129 22% ^t	25 20% ^u	22 16% ^u	81 26% ^{uy}	11 23%
45-54	380 21%	204 22%	176 19%	-	188 27% ^{ccfg}	192 41% ^{cdfg}	-	-	380 38% ^{cdfg}	-	144 19%	109 22%	47 18%	80 24%	251 26% ^{oqr}	66 24% ^{qr}	16 17% ^{qr}	25 28% ^{qr}	1	5 2%	17 29% ^{oqr}	258 22%	88 16%	171 26% ^{uz}	122 21%	33 26% ^u	33 23% ^u	55 18%	-
55-64	281 15%	168 18% ^b	113 13%	-	-	281 59% ^{cdfgh}	-	-	281 28% ^{cdfg}	234 83%	89 12%	68 14%	49 19% ⁱ	75 22% ^{ij}	128 13% ^q	59 22% ^{mq}	16 17% ^q	16	4 3%	43 19% ^{mq}	14 25% ^{mq}	202 17%	114 21% ^{vz}	88 13%	78 13%	20 16%	22 16%	36 11%	1 2%
65+	351 19%	171 18%	180 20%	-	-	-	351 100% ^{cdegh}	-	-	48 17%	144 19%	72 14%	42 16%	93 28% ^{ijkl}	15 2%	31 11% ^{mops}	-	1	122 96% ^{mnoprs}	181 79% ^{mnoprs}	1	273 23% ^w	249 46% ^{vwxyz}	25 4%	77 13%	21 16% ^{vz}	38 26% ^{vz}	18 6%	1 2%
Average age	47.31	48.45 ^b	46.12	24.14	39.65 ^{cg}	56.25 ^{cdgh}	71.23 ^{cd}	26.82 ^c	48.69 ^{cd}	60.76	46.01	45.31	46.11	54.15 ^{ij}	41.08 ^o	46.73 ^{mo}	34.28	42.20 ^o	70.49 ^{mnops}	69.20 ^{mnops}	45.68 ^{mo}	49.47 ^w	58.93 ^{vx}	41.85	44.36	47.64 ^{vz}	51.00 ^{vz}	40.01	30.09

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



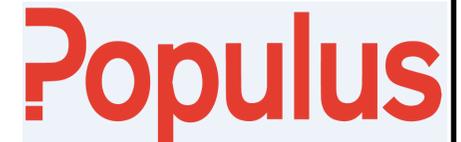
Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 108
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent from council (y)	Rent from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
AB	744	428	315	151	286	163	144	220	380	84	744	-	-	-	424	97	38	14	26	127	18	574	231	343	144	15	27	102	26
	40%	46%b	35%	48%eh	41%	34%	41%	46%eh	38%	30%	100%ijkl	-	-	-	44%npqs	36%ppq	39%ppq	17%	20%	55%mnop	31%p	48%w	43%xyz	52%xyz	25%	12%	19%	32%xy	51%
C1	498	225	273	91	212	124	72	144	283	70	-	498	-	-	305	89	17	7	14	59	8	336	149	186	152	18	38	95	11
	27%	24%	30%a	29%f	30%f	26%	20%	30%f	28%f	25%	-	100%kl	-	-	32%opqs	33%opqs	18%	8%	11%	26%pq	13%	28%	28%x	28%x	26%	14%	26%x	30%x	22%
C2	264	129	135	50	102	70	42	77	145	53	-	-	264	-	140	49	7	17	13	25	13	153	63	90	99	24	25	50	11
	14%	14%	15%	16%	15%	15%	12%	16%	14%	19%	-	-	100%ijl	-	14%o	18%or	7%	19%o	10%	11%	23%moqr	13%	12%	14%	17%t	19%	17%	16%	22%
DE	332	154	177	23	98	118	93	38	200	75	-	-	-	332	98	37	35	48	74	19	19	137	92	46	192	71	53	68	3
	18%	16%	20%	7%	14%cg	25%cdg	27%cdgh	8%	20%cdg	27%	-	-	-	100%ijk	10%	14%r	36%mnr	56%mnor	59%mnors	8%	33%mnr	11%	17%v	7%	33%t	55%uvyz	37%uvz	22%v	5%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
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Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

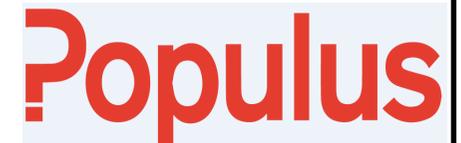
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 109
GO Region
Base: All respondents

	Gender			Age						Social Grade					Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Scotland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yorkshire & Humberside	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West Midlands	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
East Midlands	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eastern	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
London	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South East	1837 100%	936 100%	901 100%	315 100%	698 100%	473 100%	351 100%	478 100%	1008 100%	282 100%	744 100%	498 100%	264 100%	332 100%	968 100%	272 100%	97 100%	86 100%	127 100%	230 100%	58 100%	1200 100%	535 100%	664 100%	587 100%	129 100%	143 100%	315 100%	50 100%
South West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
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Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

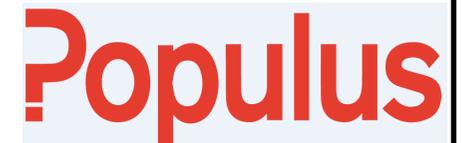
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 110
Have you taken a foreign holiday in the last 3 years?
 Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Yes	1325 72%	673 72%	652 72%	266 85% defh	535 77% efh	281 59% e	243 69% e	401 84% defh	680 68% e	157 56%	601 81% kl	379 76% kl	181 69% l	163 49%	745 77% opqs	197 73% pqs	66 68% p	38 44%	74 58%	172 75% pqs	33 57%	925 77% w	390 73% xy	535 81% xyz	355 61%	53 41%	74 52%	228 72% xy	44 88%
No	512 28%	263 28%	249 28%	49 15%	163 23% cg	193 41% cdg	108 31% cdg	77 16%	327 32% cdg	125 44%	142 19%	119 24%	83 31% ij	169 51% ijk	223 23%	74 27%	31 32% m	49 56% mnor	53 42% mnr	57 25%	25 43% mnr	275 23%	146 27% v	129 19%	232 39% t	76 59% uvz	69 48% uvz	87 28% v	6 12%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 111
Tenure
Base: All respondents

	Gender		Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owning outright (v)	Owning with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
NET: Homeowners	1200	628	572	165	426	335	273	260	667	202	574	336	153	137	618	192	45	37	84	193	31	1200	535	664	-	-	-	-	-
	65%	67%	63%	52%	61% ^c	71% ^{cdg}	78% ^{cdg}	54%	66% ^{cg}	72%	77% ^{ijkl}	67% ^{kl}	58% ^l	41%	64% ^{op}	71% ^{ops}	47%	42%	66% ^{op}	84% ^{mnp}	54%	100% ^w	100% ^{xyz}	100% ^{xyz}	-	-	-	-	-
Owning outright - without mortgage	535	290	246	43	83	161	249	52	235	116	231	149	63	92	157	81	18	16	72	177	14	535	535	-	-	-	-	-	-
	29%	31%	27%	14%	12%	34% ^{cdgh}	71% ^{cdg}	11%	23% ^{cdg}	41%	31%	30%	24%	28%	16%	30% ^{mo}	19%	19%	57% ^{mnp}	77% ^{mnp}	24%	45% ^w	100% ^{xyz}	-	-	-	-	-	-
Owning with a mortgage or loan	664	338	326	122	344	174	25	208	432	86	343	186	90	46	461	111	27	21	11	15	18	664	-	664	-	-	-	-	-
	36%	36%	36%	39% ^f	49% ^{cefh}	37% ^f	7%	44% ^f	43% ^f	31%	46% ^{ijkl}	37% ^{kl}	34% ^l	14%	48% ^{opqr}	41% ^{opqr}	28% ^{qr}	24% ^{qr}	9%	7%	31% ^{qr}	55% ^w	-	100% ^{xyz}	-	-	-	-	-
NET: Renters	587	278	309	121	252	137	77	182	328	80	144	152	99	192	315	77	43	47	42	36	26	-	-	-	587	129	143	315	-
	32%	30%	34%	38% ^{ef}	36% ^{ef}	29% ^f	22%	38% ^{ef}	33% ^f	28%	19%	30% ⁱ	38% ⁱ	58% ^{ijkl}	33% ^r	28% ^r	45% ^{mnr}	54% ^{mnr}	33% ^r	16%	46% ^{mnr}	-	-	-	100% ^t	100% ^{uv}	100% ^{uv}	100% ^{uv}	-
Rented from the council	129	52	78	14	60	35	21	30	78	21	15	18	24	71	39	24	18	14	12	11	11	-	-	-	129	129	-	-	-
	7%	6%	9% ^a	4%	9%	7%	6%	6%	8%	7%	2%	4%	9% ^{ij}	21% ^{ijkl}	4%	9% ^m	19% ^{mnr}	16% ^{mr}	9% ^m	5%	18% ^{mnr}	-	-	-	22% ^t	100% ^{uvyz}	-	-	-
Rented from a housing association	143	66	77	18	46	41	38	27	78	25	27	38	25	53	58	19	15	8	23	13	7	-	-	-	143	-	143	-	-
	8%	7%	9%	6%	7%	9%	11% ^{cdg}	6%	8%	9%	4%	8% ^{ai}	9% ⁱ	16% ^{ijkl}	6%	7%	15% ^{mnr}	9%	18% ^{mnr}	6%	13% ^{mr}	-	-	-	24% ^t	100% ^{uvxz}	-	-	-
Rented from someone else	315	161	155	89	147	61	18	125	172	35	102	95	50	68	219	34	10	25	8	11	8	-	-	-	315	-	-	315	-
	17%	17%	17%	28% ^{defh}	21% ^{ef}	13% ^f	5%	26% ^{efh}	17% ^f	12%	14%	19% ⁱ	19%	20% ⁱ	23% ^{noqr}	12% ^r	11% ^r	29% ^{noqrs}	6%	5%	15% ^{qr}	-	-	-	54% ^t	-	-	100% ^{uvxy}	-
Rent free	50	30	20	29	19	1	1	37	13	-	26	11	11	3	35	3	8	3	1	1	-	-	-	-	-	-	-	-	50
	3%	3%	2%	9% ^{defh}	3% ^{ef}	*	*	8% ^{defh}	1%	-	3% ^l	2%	4% ^l	1%	4% ^r	1%	8% ^{mnrqs}	3%	1%	1%	-	-	-	-	-	-	-	-	100%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

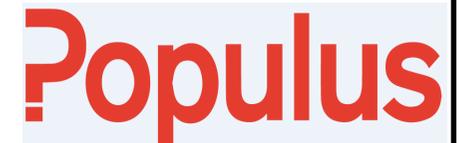
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 112
What is the highest educational level that you have achieved to date?
 Base: All respondents

	Gender		Age								Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent from council (y)	Rent from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
No formal education	6	2	4	1	2	1	2	3	1	1	1	1	2	3	2	1	-	-	1	1	1	2	-	5	2	2	1	-	-
Primary	7	6	1	*	2	3	3	1	3	*	-	2	5	2	1	*	2	2	-	1	3	3	-	4	2	1	1	-	-
Secondary school, high school, NVQ levels 1 to 3, etc.	1095	512	583	134	376	336	250	201	645	205	325	304	197	269	507	178	51	63	109	145	43	677	331	346	393	107	112	174	25
University degree or equivalent professional qualification, NVQ level 4, etc.	515	282	233	124	217	100	74	187	254	57	278	149	43	45	330	67	19	13	12	63	9	365	144	220	132	15	19	98	18
Higher university degree, doctorate, MBA, NVQ level 5, etc.	176	115	60	26	98	30	21	55	100	15	114	37	17	7	118	23	4	7	3	18	3	128	45	84	42	2	5	35	6
Still in full time education	25	10	15	24	1	-	-	24	1	-	18	6	*	1	1	2	22	-	-	-	-	17	8	9	7	-	2	5	2
Don't know	5	4	1	4	-	1	-	4	1	-	3	1	-	1	5	-	-	-	-	-	-	2	-	2	-	1	1	-	-
Prefer not to answer	8	5	2	2	1	2	2	3	3	2	4	1	1	2	3	*	-	1	-	2	1	6	2	3	2	1	-	1	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



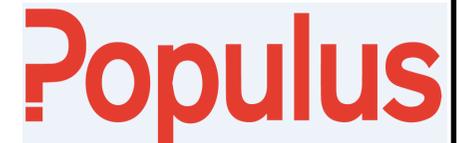
Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 113
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Yes - responsible for half or more of the items bought	1628	787	841	228	646	436	318	378	932	262	634	442	238	315	864	243	66	76	123	200	56	1048	448	600	549	120	136	293	31
	89%	84%	93% ^a	72%	93% ^{cg}	92% ^{cg}	91% ^{cg}	79%	92% ^{cg}	93%	85%	89%	90%	95% ^{ijk}	89% ^o	90% ^o	69%	88% ^o	97% ^{mnp}	87% ^o	96% ^{mnr}	87%	84%	90% ^u	94% ^t	93% ^u	95% ^u	93% ^u	61%
No - not responsible for most of the items bought	209	150	59	87	52	37	33	100	76	20	110	56	26	17	104	28	30	10	4	30	2	151	87	64	38	9	7	22	20
	11%	16% ^b	7%	28% ^{defh}	7%	8%	9%	21% ^{defh}	8%	7%	15% ^l	11% ^l	10% ^l	5%	11% ^{qs}	10% ^{qs}	31% ^{mnp}	12% ^q	3%	13% ^{qs}	4%	13% ^w	16% ^{vxyz}	10%	6%	7%	5%	7%	39%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 114
How many cars are there in your household?
 Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemploye d (o)	Not work-ing but seek-ing (p)	State pension (q)	Pri-vate pension (r)	House person (s)	NET: Home-owners (t)	Owne d out-right (u)	Owne d with mort-gage (v)	NET: Rent-ers (w)	Rent-ed from coun-cil (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
No cars in the household	308 17%	139 15%	169 19%	57 18%	111 16%	90 19%	50 14%	73 15%	184 18%	51 18%	66 9%	79 16% <i>i</i>	46 18% <i>i</i>	116 35% <i>ijkl</i>	147 15% <i>r</i>	32 12%	22 23% <i>mnr</i>	37 43% <i>mnr</i>	37 29% <i>mnr</i>	21 9%	12 21% <i>nr</i>	94 8%	50 9%	44 7%	207 35% <i>t</i>	55 43% <i>uvz</i>	54 38% <i>uv</i>	98 31% <i>uv</i>	7 13%
NET: Any	1529 83%	797 85%	732 81%	258 82%	587 84%	383 81%	301 86%	405 85%	823 82%	231 82%	677 91% <i>ijkl</i>	419 84% <i>kl</i>	217 82% <i>kl</i>	216 65%	822 85% <i>opq</i>	240 88% <i>opqs</i>	75 77% <i>p</i>	49 57%	90 71%	209 91% <i>mopq</i>	46 79% <i>p</i>	1105 92% <i>w</i>	485 91% <i>xyz</i>	620 93% <i>xyz</i>	381 65%	74 57%	89 62%	217 69% <i>x</i>	44 87%
1	652 35%	341 36%	310 34%	58 19%	263 38% <i>cg</i>	166 35% <i>cg</i>	165 47% <i>cd</i>	121 25% <i>deg</i>	366 36% <i>cg</i>	107 38%	249 34%	179 36%	89 34%	134 40%	333 34% <i>o</i>	82 30%	21 22%	30 35%	55 44% <i>no</i>	110 48% <i>mno</i>	20 35% <i>o</i>	425 35%	203 38%	222 33%	221 38%	48 37%	60 42%	113 36%	6 12%
2	608 33%	322 34%	286 32%	90 29%	253 36% <i>c</i>	152 32%	114 32%	147 31%	348 35%	96 34%	301 40% <i>ijkl</i>	165 33% <i>kl</i>	85 32% <i>kl</i>	57 17%	337 35% <i>opq</i>	105 38% <i>opq</i>	21 22%	13 15%	29 23%	85 37% <i>opq</i>	19 33% <i>p</i>	498 41% <i>w</i>	207 39% <i>xyz</i>	291 44% <i>xyz</i>	103 18%	20 16%	21 14%	62 20%	7 15%
3+	270 15%	133 14%	136 15%	110 35% <i>defh</i>	71 10%	66 14% <i>f</i>	22 6%	138 29% <i>defh</i>	110 11% <i>f</i>	27 10%	127 17% <i>l</i>	74 15% <i>l</i>	43 16% <i>l</i>	24 7%	152 16% <i>qr</i>	53 20% <i>pqr</i>	32 33% <i>mnpqr</i>	6 7%	6 5%	14 6%	6 11%	183 15% <i>w</i>	75 14% <i>xy</i>	108 16% <i>xy</i>	57 10%	6 4%	9 6%	42 13% <i>xy</i>	30 60%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



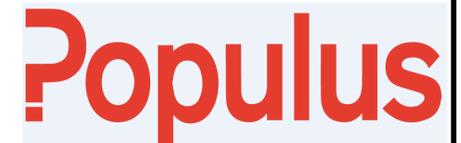
Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 115
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
White	1732	874	858	283	645	457	348	425	960	270	688	477	253	314	903	255	87	81	125	228	54	1130	516	614	555	122	137	295	48
	94%	93%	95%	90%	92%	97%cdg	99%cddeg	89%	95%cdg	96%	93%	96%	96%	95%	93%	99%	90%	94%	99%os	99%mnop	93%	94%	96%v	92%	94%	95%	96%	94%	95%
NET: Non-white	90	53	37	28	49	11	1	47	42	9	48	18	11	12	61	13	9	4	-	1	2	62	15	47	26	6	5	16	2
	5%	6%	4%	9%efh	7%efh	2%f	*	10%efh	4%f	3%	7%	4%	4%	4%	6%qr	5%qr	9%qr	5%qr	-	*	4%qr	5%	3%	7%u	4%	4%	3%	5%	3%
Mixed	32	24	8	14	12	6	-	22	10	4	14	8	5	5	21	5	4	2	-	-	1	19	4	15	11	3	3	5	1
	2%	3%b	1%	4%defh	2%f	1%	-	5%defh	1%	1%	2%	2%	2%	2%	2%r	2%r	4%qr	2%r	-	-	1%	2%	1%	2%	2%	2%	2%	2%	2%
Asian	38	18	20	11	25	2	-	18	20	2	24	5	3	6	26	3	5	2	-	-	2	30	3	27	7	2	1	5	-
	2%	2%	2%	4%ef	4%ef	*	-	4%ef	2%f	1%	3%j	1%	1%	2%	3%r	1%	6%nqr	3%r	-	-	3%qr	3%	1%	4%uy	1%	2%	*	1%	-
Black	8	2	6	2	6	-	1	5	2	-	3	4	1	1	6	1	-	-	-	1	-	1	1	-	6	1	1	5	1
	*	*	1%	*	1%	-	*	1%	*	-	*	1%	*	*	1%	*	-	-	-	*	-	*	*	-	1%t	1%	1%	2%uv	1%
Chinese	7	5	2	2	5	-	-	2	5	-	4	1	2	1	7	-	-	-	-	-	-	6	6	-	1	-	-	1	-
	*	1%	*	1%	1%	-	-	*	1%	-	*	*	1%	*	1%	-	-	-	-	-	-	1%	1%v	-	*	-	-	*	-
Other ethnic group	5	4	1	-	1	4	-	-	5	4	4	1	-	-	5	-	-	-	-	-	-	5	-	5	-	-	-	-	-
	*	*	*	-	*	1%	-	-	1%	1%	*	*	-	-	2%mr	-	-	-	-	-	-	*	-	1%	-	-	-	-	-
Prefer not to answer	15	9	6	4	3	5	3	6	6	3	7	3	-	5	5	4	1	1	2	1	2	8	5	4	6	1	*	4	1
	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	-	2%	*	1%	1%	1%	1%	1%	3%mr	1%	1%	1%	1%	1%	*	1%	2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



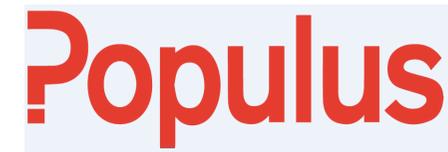
Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 116
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age							Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (l)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owning outright (u)	Owning with mortgage (v)	NET: Renters (w)	Rented from council (x)	Rented from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Christian	868 47%	437 47%	431 48%	88 28%	265 38% ^c	276 58% ^{cd}	239 68% ^{cdgh}	163 34%	466 46% ^{cdg}	160 57%	354 48%	232 47%	120 46%	162 49%	416 43% ^p	126 46% ^p	35 36%	23 27%	92 72% ^{mnop}	151 66% ^{mnop}	25 44% ^p	605 50% ^w	315 59% ^{vxz}	291 44%	244 42%	50 39%	79 55% ^{vxz}	115 37%	19 37%	
NET: Other	84 5%	34 4%	51 6%	18 6% ^e	49 7% ^{ef}	8 2%	9 3%	27 6% ^{ef}	48 5% ^e	8 3%	35 5%	18 4%	13 5%	18 6%	45 5% ^r	11 4%	7 8% ^r	7 8% ^r	5 4%	4 2%	4 8% ^r	54 4%	14 3%	40 6% ^u	30 5%	7 6%	4 3%	19 6% ^u	-	
Muslim	22 1%	10 1%	12 1%	5 2% ^e	16 2% ^{ef}	-	1 *	10 2% ^{ef}	12 1%	-	10 1%	5 1%	3 1%	4 1%	17 2%	1 *	2 2%	1 1%	-	1 *	2 3% ^{nqr}	19 2%	5 1%	14 2% ^z	3 1%	1 1%	1 1%	1 *	-	
Hindu	14 1%	5 1%	9 1%	4 1%	9 1%	2 *	-	6 1% ^f	8 1%	2 1%	11 2%	1 *	-	2 1%	9 1%	1 *	2 2% ^{nr}	2 2% ^r	-	-	-	9 1%	1 *	9 1%	5 1%	2 1%	-	3 1%	-	
Jewish	6 *	4 *	2 *	-	2 *	1 *	2 1%	-	4 *	1 *	-	2 *	1 1% ⁱ	3 1% ⁱ	2 *	-	-	-	2 2%	1 1%	1 1% ⁿ	4 *	3 1%	2 *	2 1%	1 *	-	1 *	-	
Sikh	2 *	2 *	-	2 1%	-	-	-	2 *	-	-	2 *	-	-	-	-	2 2% ^{mnr}	-	-	-	-	-	2 *	-	2 *	-	-	-	-	-	-
Buddhist	8 *	2 *	7 1%	1 *	5 1%	2 *	1 *	1 *	6 1%	2 1%	1 *	2 *	-	6 2% ^{ijk}	5 1%	1 *	-	1 2%	-	-	1 2% ^r	5 *	4 1%	1 *	3 1%	1 1%	1 *	2 1%	-	
Other	32 2%	11 1%	20 2%	7 2%	16 2%	3 1%	5 1%	8 2%	19 2%	4 1%	11 1%	9 2%	8 3%	3 1%	12 1%	8 3%	2 2%	4 4%	3 2%	2 1%	1 2%	15 1%	4 2%	12 2%	16 3% ^t	3 2%	2 1%	12 4% ^u	-	
None	845 46%	445 48%	400 44%	196 62% ^{defh}	369 53% ^{ef}	179 38% ^f	101 29%	272 57% ^{efh}	472 47% ^{ef}	105 37%	333 45%	238 48%	128 49%	146 44%	485 50% ^{qr}	126 46% ^{qr}	53 54% ^{qr}	53 62% ^{nqrs}	29 23%	73 32%	26 45% ^{qr}	514 43%	197 37%	317 48% ^u	304 52% ^t	68 53% ^u	61 42%	176 56% ^{uvy}	27 53%	
Prefer not to say	40 2%	21 2%	20 2%	12 4% ^f	15 2%	11 2%	3 1%	16 3% ^f	21 2%	9 3%	22 3%	11 2%	1 1%	6 2%	22 2%	9 3% ^r	1 2%	2 3%	1 1%	2 1%	2 4% ^r	27 2%	10 2%	17 2%	9 1%	4 3%	-	5 2%	5 10%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 117
Which of the following best describes where you live?
Base: All respondents

	Gender		Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
NET: Urban	1456	757	699	258	555	387	255	395	805	216	590	397	199	270	786	199	80	75	94	172	50	928	401	526	494	95	121	277	34
	79%	81%	78%	82% _f	79% _f	82% _f	73%	83% _f	80% _f	77%	79%	80%	75%	81%	81% _{nr}	73%	83%	87% _{nqr}	74%	75%	87% _{nqr}	77%	75%	79%	84% _t	74%	85% _{ux}	88% _{uvx}	68%
Urban - Population over 10,000	593	321	272	126	244	141	82	200	312	78	236	178	75	105	339	74	32	32	37	58	22	341	133	208	238	46	44	147	15
	32%	34%	30%	40% _{efh}	35% _f	30%	23%	42% _{efh}	31% _f	28%	32%	36%	26%	32%	35% _{nr}	27%	33%	37% _r	29%	25%	37% _{nr}	28%	25%	31% _u	40% _t	36% _u	31%	47% _{uvy}	29%
Town and Fringe	862	436	427	132	310	247	173	196	493	139	354	219	124	165	447	125	48	43	57	114	28	587	269	318	256	49	77	130	19
	47%	47%	47%	42%	44%	52% _{cdg}	49% _g	41%	49% _g	49%	48%	44%	47%	50%	46%	46%	49%	50%	45%	50%	49%	49%	50% _{xz}	48%	44%	38%	54% _{xz}	41%	39%
NET: Rural	381	179	202	56	143	86	96	83	202	66	153	101	65	62	182	72	17	11	33	58	8	272	134	138	93	34	21	38	16
	21%	19%	22%	18%	21%	18%	27% _{cdg}	17% _h	20%	23%	21%	20%	25%	19%	27% _{mps}	17%	13%	26% _{ps}	25% _{mps}	13%	23% _w	25% _{yz}	21% _z	16%	26% _{yz}	15%	12%	32%	
Village	368	176	192	53	141	81	93	79	196	60	146	101	61	60	175	70	16	11	33	55	8	261	128	133	91	34	21	36	16
	20%	19%	21%	17%	20%	17%	26% _{cdg}	16% _h	19%	21%	20%	20%	23%	18%	18%	26% _{mps}	16%	13%	26% _{ps}	24% _{mps}	13%	22% _w	24% _{yz}	20% _z	15%	26% _{yz}	15%	11%	32%
Hamlet & Isolated Dwelling	13	3	10	4	2	5	3	4	6	5	7	*	4	2	7	3	1	-	-	2	-	11	6	5	2	-	-	2	-
	1%	*	1%	1%	*	1%	1%	1%	1%	2%	1%	*	2% _j	*	1%	1%	1%	-	-	1%	-	1%	1%	1%	*	-	-	1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
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Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

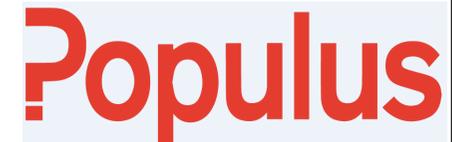
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 118
Which of the following best describes your current working status?
 Base: All respondents

	Gender			Age					Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
NET: Working	1240	671	569	236	611	346	46	387	807	233	521	394	189	136	968	272	-	-	-	-	-	810	238	572	392	63	77	252	37
	67%	72%b	63%	75%f	88%cefg	73%f	13%	81%ef	80%ef	83%	70%l	79%kl	72%l	41%	100%opq	100%opqrs	-	-	-	-	-	68%	45%	86%uxyz	67%	49%	54%u	80%uxy	74%
Working full time - working 30 hours per week or more	968	593	375	197	498	258	15	323	630	144	424	305	140	98	968	-	-	-	-	-	-	618	157	461	315	39	58	219	35
	53%	63%b	42%	62%f	71%cefh	55%f	4%	67%ef	63%ef	51%	57%l	61%l	53%l	30%	100%nopqr	-	-	-	-	-	-	52%	29%	69%uxy	54%	30%	40%u	69%uxy	69%
Working part time - working between 8 and 29 hours per week	272	78	194	40	113	88	31	64	177	90	97	89	49	37	-	272	-	-	-	-	-	192	81	111	77	24	19	34	3
	15%	8%	21%a	13%	16%f	19%f	9%	13%f	18%f	32%	13%	18%l	19%l	11%	-	100%mpqrs	-	-	-	-	-	16%	15%	17%z	13%	19%z	13%	11%	5%
NET: Not working	597	265	332	79	86	127	305	91	201	49	222	104	75	196	-	-	97	86	127	230	58	389	297	92	195	66	66	63	13
	33%	28%	37%a	25%d	12%	27%dgh	87%cddeg	19%cd	20%d	17%	30%j	21%	28%j	59%ijk	-	-	100%mn	100%mn	100%mn	100%mn	100%mn	32%	55%vyz	14%	33%	51%vz	46%vz	20%v	26%
Not working but seeking work or temporarily unemployed or sick	86	44	42	18	41	26	1	23	62	17	14	7	17	48	-	-	-	86	-	-	-	37	16	21	47	14	8	25	3
	5%	5%	5%	6%f	6%f	5%f	*	5%f	6%f	6%	2%	1%	6%ij	15%ijk	-	-	-	100%mnopr	-	-	-	3%	3%	3%	8%t	11%uv	5%	8%uv	6%
Not working and not seeking work	97	47	50	54	17	25	-	56	41	16	38	17	7	35	-	-	97	-	-	-	-	45	18	27	43	18	15	10	8
	5%	5%	6%	17%defh	2%f	5%df	-	12%defh	4%f	6%	5%	3%	3%	11%ijk	-	-	100%mnopqr	-	-	-	-	4%	3%	4%	7%t	14%uvz	10%uvz	3%	16%
Retired on a state pension only	127	27	100	-	-	5	122	-	5	-	26	14	13	74	-	-	-	-	127	-	-	84	72	11	42	12	23	8	1
	7%	3%	11%a	-	-	1%d	35%cddeg	-	*	-	3%	3%	5%	22%ijk	-	-	-	-	100%mnoprs	-	-	7%	13%vz	2%	7%	9%vz	16%vz	2%	2%
Retired with a private pension	230	140	90	*	1	48	181	*	49	-	127	59	25	19	-	-	-	-	-	230	-	193	177	15	36	11	13	11	1
	13%	15%b	10%	*	*	10%cdgh	52%cddeg	*	5%cdg	-	17%jkl	12%l	9%	6%	-	-	-	-	-	100%mnopqs	-	16%w	33%vxyz	2%	6%	9%vz	9%vz	4%	2%
House person, housewife, househusband, etc.	58	8	50	6	27	23	1	12	44	16	18	8	13	19	-	-	-	-	-	-	58	31	14	18	26	11	7	8	-
	3%	1%	6%a	2%	4%f	5%f	*	2%f	4%f	6%	2%	2%	5%j	6%ij	-	-	-	-	-	-	100%mnopqr	3%	3%	3%	4%	8%uvz	5%	3%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 119
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age					Social Grade					Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	983	495	488	217	457	259	50	355	578	205	318	341	173	151	668	315	-	-	-	-	-	569	222	347	391	51	94	246	23
Weighted base	1240	671	569	236	611	346	46*	387	807	233	521	394	189	136	968	272	**	**	**	**	**	810	238	572	392	63*	77*	252	37**
NET: Public Sector	348	140	208	74	174	92	7	114	226	61	149	130	46	23	281	67	-	-	-	-	-	241	68	173	104	22	21	61	3
	28%	21%	36%a	31%	29%	27%	16%	30%	28%	26%	29%l	33%l	24%	17%	29%	25%	-	-	-	-	-	30%	28%	30%	27%	35%	27%	24%	7%
A nationalised industry/state corporation	18	9	9	3	12	3	-	8	10	2	7	5	6	-	15	3	-	-	-	-	-	7	3	4	11	10	-	1	-
	1%	1%	2%	1%	2%	1%	-	2%	1%	1%	1%	3%	-	2%	1%	-	-	-	-	-	-	1%	1%	1%	3%t	16%uvyz	-	*	-
Central government or civil service (including Courts service and Bank of England)	37	22	16	5	20	12	-	10	27	9	33	5	-	-	34	3	-	-	-	-	-	28	3	25	9	-	2	7	-
	3%	3%	3%	2%	3%	4%	-	3%	3%	4%	6%kl	1%	-	-	4%	1%	-	-	-	-	-	3%	1%	4%	2%	-	3%	3%	-
Local government or council (including fire services, police and local authority controlled schools/colleges)	118	44	75	19	65	30	4	34	80	21	38	57	12	11	98	20	-	-	-	-	-	88	31	57	28	7	8	13	2
	10%	6%	13%a	8%	11%	9%	9%	9%	10%	9%	7%	14%k	6%	8%	10%	7%	-	-	-	-	-	11%	13%z	10%	7%	12%	10%	5%	5%
A university, or other grant funded establishment (include opted-out schools)	56	25	31	15	27	12	2	20	34	4	29	24	1	1	46	10	-	-	-	-	-	42	10	32	13	-	-	13	1
	4%	4%	5%	6%	4%	4%	4%	5%	4%	2%	6%kl	6%kl	1%	*	5%	4%	-	-	-	-	-	5%	4%	6%	3%	-	-	5%	2%
A health authority or NHS Trust	61	14	46	16	28	17	1	23	37	11	21	25	9	7	47	13	-	-	-	-	-	33	9	24	28	4	7	17	-
	5%	2%	8%a	7%	5%	5%	2%	6%	5%	5%	4%	6%	5%	5%	5%	5%	-	-	-	-	-	4%	4%	4%	7%	7%	9%	7%	-
The armed forces	6	6	-	2	4	-	-	3	3	-	3	-	2	1	6	-	-	-	-	-	-	3	-	3	3	-	2	1	-
	*	1%	-	1%	1%	-	-	1%	*	-	1%	-	1%	1%	1%	-	-	-	-	-	-	*	-	1%	1%	-	3%uvz	*	-
Other public sector occupation (Please specify as much detail as possible)	51	20	31	15	19	17	1	15	35	13	18	15	16	3	34	17	-	-	-	-	-	40	11	29	11	1	2	8	-
	4%	3%	5%	6%	3%	5%	1%	4%	4%	6%	3%	4%	8%il	2%	4%	6%	-	-	-	-	-	5%	5%	5%	3%	1%	3%	3%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



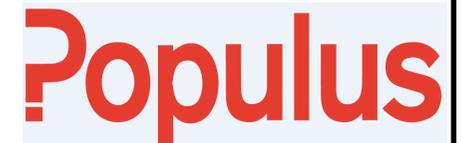
Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 119
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Weighted base	1240	671	569	236	611	346	46*	387	807	233	521	394	189	136	968	272	-**	-**	-**	-**	-**	810	238	572	392	63*	77*	252	37**
NET: Private Sector	892	531	361	162	437	254	39	273	581	173	372	264	143	113	687	205	-	-	-	-	-	569	171	399	288	41	56	192	35
	72%	79% ^b	64%	69%	71%	73%	84%	70%	72%	74%	71%	67%	76%	83% ^{ij}	71%	75%	-	-	-	-	-	70%	72%	70%	73%	65%	73%	76%	93%
A charity, voluntary organisation or trust	51	19	32	9	27	13	2	12	37	10	26	18	3	4	34	17	-	-	-	-	-	30	9	21	18	5	5	8	3
	4%	3%	6%	4%	4%	4%	5%	3%	5%	4%	5%	5%	2%	3%	4%	6%	-	-	-	-	-	4%	4%	4%	5%	7%	7%	3%	8%
Self-employed (Private sector)	156	105	51	22	64	55	16	39	102	41	55	49	32	20	94	62	-	-	-	-	-	101	47	55	42	9	4	29	13
	13%	16% ^b	9%	9%	10%	16%	34% ^{cdeg}	10%	13%	17%	11%	13%	17%	15%	10%	23% ^{em}	-	-	-	-	-	13%	20% ^{vyz}	10%	11%	14%	6%	11%	35%
None of the above/ I work in the Private sector	684	407	278	131	346	187	21	222	442	122	291	197	108	89	559	126	-	-	-	-	-	438	115	323	228	27	46	154	19
	55%	61% ^b	49%	55%	57%	54%	45%	57%	55%	52%	56%	50%	57%	65% ^{aj}	58% ⁿ	46%	-	-	-	-	-	54%	48%	56%	58%	43%	60%	61% ^{ux}	50%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

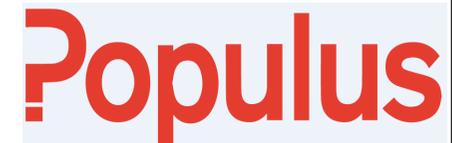
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 120
Do you have any children aged 18 or under? If so, how old are they?
 Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
No children aged 18 or under	1295	659	636	273	311	365	346	355	594	251	515	341	178	261	593	171	87	69	127	227	22	828	483	345	423	86	106	230	45	
	70%	70%	71%	87% _{degh}	45%	77% _{dh}	99% _{cdeg}	74% _{dh}	59% _d	89%	69%	69%	68%	79% _{ijk}	61% _s	99% _{mn}	63% _s	90% _{mn}	80% _{mn}	100% _{mn}	99% _{mn}	38%	69%	90% _{vxyz}	52%	72%	67% _v	75% _v	73% _v	89%
NET: Yes	535	273	262	39	384	107	5	120	411	31	228	155	83	69	371	99	10	17	-	3	34	369	51	317	161	42	36	82	6	
	29%	29%	29%	13% _f	55% _{cefg}	23% _{cf}	1%	25% _{cf}	41% _{cefg}	11%	31% _l	31% _l	32% _l	21%	38% _{opqr}	36% _{opqr}	10% _{qr}	20% _{qr}	-	1%	59% _{mnpqr}	31%	10%	48% _{luxyz}	27%	33% _u	25% _u	26% _u	11%	
Yes - children aged under 5 years old	189	108	81	35	143	12	-	93	96	2	79	53	36	21	136	27	4	7	-	-	15	123	6	117	63	13	13	37	4	
	10%	12%	9%	11% _{ef}	20% _{cefh}	2% _f	-	20% _{cefh}	9% _{ef}	1%	11% _l	11% _l	14% _l	6%	14% _{oqr}	10% _{qr}	4% _{qr}	8% _{qr}	-	-	26% _{mnpqr}	10%	1%	18% _{uy}	11%	10% _u	9% _u	12% _u	8%	
Yes - children aged 5 to 10 years old	224	107	117	20	186	19	-	69	155	4	102	57	37	28	142	53	3	10	-	-	16	148	15	133	73	16	15	42	4	
	12%	11%	13%	6% _f	27% _{cefg}	4% _f	-	14% _{cef}	15% _{cef}	1%	14% _l	11%	14% _l	8%	15% _{oqr}	20% _{oqr}	3% _{qr}	11% _{oqr}	-	-	28% _{mopqr}	12%	3%	20% _{uyz}	12%	12% _u	11% _u	13% _u	8%	
Yes - children aged 11 to 15 years old	225	103	122	1	155	66	3	12	210	14	98	69	26	31	150	49	6	6	-	1	12	171	23	148	54	19	15	19	-	
	12%	11%	14%	*	22% _{cefg}	14% _{cfg}	1%	2%	21% _{cefg}	5%	13%	14%	10%	9%	16% _{opqr}	18% _{opqr}	6% _{qr}	7% _{qr}	-	1%	22% _{opqr}	14% _w	4%	22% _{uyz}	9%	15% _{uz}	11% _u	6%	-	
Yes - children aged 16 to 18 years old	139	72	68	-	83	55	1	2	136	13	56	34	21	28	96	26	4	5	-	2	8	97	28	69	42	15	13	14	-	
	8%	8%	8%	-	12% _{cfg}	12% _{cfg}	*	*	14% _{cfg}	5%	8%	7%	8%	8%	10% _{oqr}	9% _{qr}	4% _q	5% _{qr}	-	1%	13% _{oqr}	8%	5%	10% _{uz}	7%	11% _{uz}	9%	5%	-	
Refused	7	4	3	3	3	1	-	4	3	-	1	2	2	2	4	1	*	-	-	-	1	3	1	3	4	1	-	3	-	
	*	*	*	1%	*	*	-	1%	*	-	*	*	1%	1%	*	1%	*	-	-	-	2% _{mqr}	*	*	*	1%	1%	-	1%	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
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Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 121
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Anglia	160	68	92	45	75	30	10	63	87	14	69	48	28	15	106	16	7	9	3	12	8	107	34	73	46	12	11	23	7
	9%	7%	10%	14%efh	11%ef	6%f	3%	13%efh	9%f	5%	9%l	10%l	11%l	5%	11%nqr	6%	7%	10%q	3%	9%	14%nqr	9%	6%	11%u	8%	9%	8%	7%	14%
Border	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Central	38	20	19	13	14	6	5	14	19	3	21	*	7	30	1	2	1	2	2	1	28	5	23	10	4	3	2	*	
	2%	2%	2%	4%efh	2%	1%	2%	3%	2%	1%	3%k	2%	*	2%	3%n	*	2%	1%	1%	1%	2%	2%	1%	3%uz	2%	3%	2%	1%	*
Granada	4	1	3	*	2	-	1	*	2	-	1	3	-	2	-	-	-	-	1	*	4	1	3	-	-	-	-	-	
	*	*	*	*	*	-	*	*	*	-	*	1%	-	2	-	-	-	-	-	*	*	1%	*	*	-	-	-	-	-
London	553	260	293	94	179	160	120	138	294	99	236	152	70	95	253	98	33	29	43	77	19	346	174	171	193	44	50	99	14
	30%	28%	32%	30%	26%	34%d	34%d	29%	29%	35%	32%	31%	27%	29%	26%	36% ^m	34%	34%	34%	34% ^m	34%	29%	33% ^v	26%	33%	34%	35% ^v	31%	28%
Meridian	1070	580	490	159	423	277	212	254	604	165	415	281	160	214	569	155	55	47	79	136	29	711	318	393	333	69	76	188	27
	58%	62% ^b	54%	50%	61% ^{cg}	58%	60% ^{cg}	53%	60% ^{cg}	59%	56%	56%	61%	65% ^{ij}	59%	57%	56%	55%	63%	59%	50%	59%	59%	59%	57%	53%	54%	59%	53%
STV	6	3	2	2	2	1	1	4	1	1	2	3	1	3	1	1	-	-	1	-	3	2	2	3	-	1	1	-	
	*	*	*	1%	*	*	*	1% ^h	*	*	*	1%	*	*	*	*	1%	-	-	1%	-	*	*	*	-	1%	*	*	-
Tyne Tees	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West	2	2	-	2	-	-	-	2	-	-	2	-	-	-	2	-	-	-	-	-	-	-	-	-	2	-	-	2	-
	*	*	-	*	-	-	-	*	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-	-	*	-	-	*	-
Westcountry	*	-	*	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-	*	-	*	*	-	-	-	-	-	-
	*	-	*	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-	-	*	-	*	*	-	-	-	-	-	-
Yorkshire	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
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Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 121
Which of the following ITV regions do you live in?
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
UTV	3	2	1	-	3	-	-	3	-	-	-	1	2	-	3	-	-	-	-	-	-	-	-	-	1	-	1	-	2
								1%h					1%i													1%uv			4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
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Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

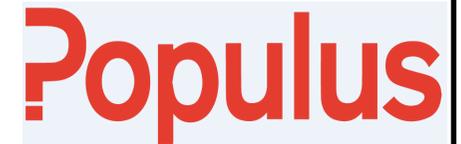
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 122
Marital Status
 Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Single	516	268	248	196	205	97	18	253	244	49	186	155	75	100	310	64	68	49	5	14	5	273	116	157	208	54	43	111	35
NET: Married/ Civil partnership/ co habiting	1086	579	507	114	443	292	237	218	631	173	488	280	170	148	575	179	19	26	77	162	48	794	339	455	282	52	66	163	10
Married	801	441	360	29	317	234	221	92	488	140	370	199	123	109	375	140	13	18	70	152	33	650	310	341	144	29	47	67	7
Civil Partnership	13	8	5	6	7	1	-	7	6	-	5	3	3	2	9	*	-	1	-	1	1	2	2	-	12	2	2	7	-
Co Habiting	272	130	142	79	120	57	15	119	137	33	114	77	44	37	190	39	7	7	8	14	14	142	28	114	126	21	17	89	3
NET: Widowed/ separated/ divorced	230	88	142	2	49	83	96	3	131	60	68	62	19	82	81	27	9	11	45	54	3	130	79	51	94	22	33	39	6
Widowed	51	17	34	-	6	13	32	-	19	8	19	12	2	18	9	5	1	3	11	23	-	39	35	4	11	3	6	3	-
Separated	24	13	12	2	11	6	5	2	17	4	5	8	5	6	14	2	1	1	4	2	1	10	3	8	14	2	5	7	-
Divorced	155	59	96	-	32	64	59	1	95	48	45	12	58	58	19	8	8	8	30	30	3	80	41	39	69	17	22	30	6
Prefer not to answer	5	2	3	3	1	1	-	4	1	-	1	2	-	2	3	1	-	-	-	-	1	2	1	2	3	1	*	1	*

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
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Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

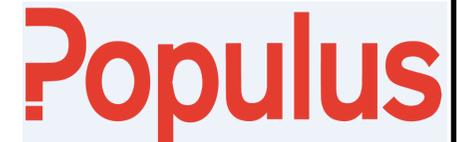
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 123
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
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Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Glasgow	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Edinburgh	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leeds	1	1	-	1	-	-	-	1	-	-	1	-	-	1	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-
Hull	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manchester	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham	1	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-	1	1	-	-	-	-	-	-
Birmingham	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Norwich	13 1%	4 *	10 1%	8 2% ^d	3 *	3 1%	-	10 2% ^d	3 *	3 1%	4 1%	1 *	7 3% ^{ij}	1 *	13 1%	-	-	-	-	-	1 1% ⁿ	7 1%	1 *	5 1%	7 1%	1 1%	1 *	5 2% ^u	-
Milton Keynes	96 5%	44 5%	53 6%	21 7% ^e	50 7% ^e	11 2%	14 4%	31 7% ^e	51 5%	9 3%	49 7%	26 5%	7 3%	14 4%	54 6%	10 4%	6 6%	10 12% ^{mnqr}	3 3%	10 4%	2 4%	71 6%	21 4%	50 8% ^{ux}	22 4%	2 1%	8 6%	12 4%	4 7%

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Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

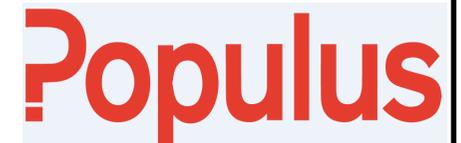
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 123
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	Gender		Age							Social Grade					Working Status							Tenure							
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Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
Brighton	273	145	128	39	96	82	56	52	165	52	95	75	43	60	135	41	14	13	19	39	12	161	83	79	104	23	24	57	8
	15%	15%	14%	12%	14%	17%g	16%g	11%	16%g	18%	13%	15%	16%	18%h	14%	15%	15%	15%	17%	20%	13%	15%	12%	18%t	18%	17%	18%v	16%	
Oxford	148	83	65	37	59	25	26	55	67	17	71	33	16	28	21	5	3	8	15	3	105	44	61	42	4	6	31	2	
	8%	9%	7%	12%eh	8%	5%	8%	11%eh	7%	6%	10%	7%	6%	9%	10%	8%	6%	3%	6%	7%	6%	9%	8%	9%	7%	3%	4%	10%xy	3%
London	918	455	463	146	338	257	177	231	510	142	373	245	140	161	470	145	47	48	72	108	29	585	270	316	300	78	72	150	33
	50%	49%	51%	46%	48%	54%	50%	48%	51%	50%	50%	49%	53%	48%	49%	53%	48%	56%	56%	47%	49%	49%	50%	48%	51%	60%vz	51%	47%	65%
Southampton	309	171	138	56	122	77	55	82	172	46	126	92	42	49	173	44	20	8	14	44	6	217	88	129	87	15	22	51	5
	17%	18%	15%	18%	17%	16%	16%	17%	17%	16%	17%	18%	16%	15%	18%ps	16%	21%ps	9%	11%	19%ps	10%	18%	16%	19%	15%	11%	15%	16%	9%
Bristol	4	3	2	3	1	-	*	3	1	-	4	*	-	-	3	-	1	-	-	*	-	2	2	-	3	-	1	1	-
	*	*	*	1%	*	-	*	1%	*	-	1%	*	-	-	*	-	1%	-	-	*	-	*	*	-	*	-	1%v	*	-
Plymouth	*	*	-	*	-	-	-	*	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	*	*	-	-	-
	*	*	-	*	-	-	-	*	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	*	*	-	-	-
Cardiff	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	72	29	43	4	28	18	22	12	38	13	20	26	8	19	27	10	3	4	10	12	6	49	26	23	23	6	8	9	-
	4%	3%	5%	1%	4%c	4%	6%cg	2%	4%c	5%	3%	5%	3%	6%h	3%	4%	3%	5%	8%h	5%	10%hmo	4%	5%	4%	4%	5%	6%	3%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 124
What is the combined annual income of your household, prior to tax being deducted?
 Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40	
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**	
Up to £7,000	(3.5)	51 3%	27 3%	24 3%	10 3%	16 2%	21 4% ^f	4 1%	12 3%	35 3% ^f	9 3%	3	9 2%	5 2% ⁱ	34 10% ^{ijk}	5 1%	9 3% ^{mr}	10 10% ^{mnr}	19 22% ^{mnoqr}	5 4% ^{mr}	1	2 3% ^{mr}	15 1%	8 1%	7 1%	34 6% ^t	16 12% ^{uvz}	8 6% ^{uv}	10 3%	2 5%
£7,001 to £14,000	(10.5)	178 10%	66 7%	112 12% ^a	11 4%	42 6%	60 13% ^{cdg}	19 4%	94 9% ^{cg}	39 14%	20 3%	25 5%	23 9% ⁱ	109 33% ^{ijk}	34 4%	27 10% ^m	18 19% ^{mnr}	25 29% ^{mnr}	45 35% ^{mnr}	21 9% ^m	8 14% ^m	76 6%	48 9% ^v	27 4%	100 17% ^t	40 31% ^{uvz}	30 21% ^{uvz}	30 9% ^v	2 5%	
£14,001 to £21,000	(17.5)	186 10%	90 10%	96 11%	21 7%	53 8%	51 11% ^g	29 6%	95 9%	36 13%	30 4%	60 12% ⁱ	35 13% ⁱ	61 18% ^{ij}	65 7%	31 11% ^m	8 8%	9 10%	28 22% ^{mno}	37 16% ^{mo}	9 15% ^m	100 8%	76 14% ^v	24 4%	84 14% ^t	19 15% ^v	25 17% ^v	41 13% ^v	2 3%	
£21,001 to £28,000	(24.5)	283 15%	116 12%	166 18% ^a	33 11%	96 14%	90 19% ^{cg}	64 18% ^{cg}	52 11%	167 17% ^{cg}	43 15%	85 11%	95 20% ⁱ	53 15%	49 15%	147 13%	35 9%	8 8%	7 17%	21 23% ^{mno}	53 19% ^{op}	11 14%	168 18% ^v	95 11%	74 18% ^t	108 22% ^v	28 20% ^v	28 16%	51 9%	6 13%
£28,001 to £34,000	(31)	204 11%	119 13%	85 9%	17 6%	77 11% ^c	70 15% ^{cg}	40 11% ^c	38 13% ^{cg}	127 18%	51 11% ^d	80 13% ^d	63 15% ^d	40 6%	21 11% ^o	111 16% ^{opq}	42 3%	5 6%	6 5%	28 12% ^{oq}	8 14% ^{oq}	128 11%	54 10%	74 11%	69 12%	13 10%	22 15%	34 11%	7 13%	
£34,001 to £41,000	(37.5)	196 11%	108 12%	87 10%	31 10%	81 12%	52 11%	32 9%	43 9%	121 12%	39 14%	94 13% ^d	60 12% ^d	27 10% ^d	15 4%	127 13% ^{oq}	28 10%	5 5%	5 4%	22 10%	4 7%	140 12%	67 12% ^x	73 11% ^x	55 9%	3 2%	13 9% ^x	39 12% ^x	1 1%	
£41,001 to £48,000	(44.5)	164 9%	97 10%	67 7%	23 7%	90 13% ^{cef}	30 6%	21 6%	49 10% ^f	94 4%	12 4%	81 11% ^d	56 11% ^d	20 8% ^d	6 2%	106 11% ^{opqs}	25 9% ^q	3 4%	2 2%	2 1%	24 10% ^{opqs}	2 3%	117 10%	49 9%	68 10% ^y	42 7%	7 5%	29 9%	4 9%	
£48,001 to £55,000	(51.5)	140 8%	79 8%	62 7%	23 7%	72 10% ^{ef}	25 5%	20 6%	42 9%	78 8%	19 7%	78 11% ^d	31 6% ^d	24 9% ^d	7 2%	94 10% ^r	18 7% ^r	6 7%	3 3%	9 7%	6 3%	115 10% ^w	34 6% ^{xy}	81 12% ^{xyz}	21 4%	-	3 2%	17 6% ^x	4 9%	
£55,001 to £62,000	(58.5)	84 5%	44 5%	40 4%	20 6% ^{ef}	47 7% ^{ef}	11 2%	6 2%	31 6% ^{ef}	47 5% ^f	4 2%	48 6% ^d	23 5% ^d	10 4% ^d	3 1%	63 7% ^{oqs}	10 4%	*	2 3%	7 3%	1 1%	69 6% ^w	16 3%	54 8% ^{xy}	14 2%	-	1 1%	13 4% ^{xy}	1 1%	
£62,001 to £69,000	(65.5)	51 3%	38 4% ^b	14 2%	15 5% ^f	20 3%	12 3%	5 1%	18 4% ^f	28 3%	6 2%	33 4% ^{kl}	11 2%	2 1%	5 4% ^s	38 4%	5 1%	-	5 2%	-	5 3%	34 3%	9 2%	26 4% ^y	13 2%	2 2%	-	11 3% ^y	4 8%	
£69,001 to £76,000	(72.5)	46 3%	30 3%	16 2%	18 6% ^{efh}	21 3% ^f	4 1%	3 1%	21 4% ^{ef}	22 2%	1 1%	33 4% ^{jl}	9 2% ^d	5 2% ^d	-	37 4% ^r	6 2%	*	1 2%	-	2 1%	41 3% ^w	7 1%	34 5% ^{xyz}	6 1%	-	-	6 2%	-	
£76,001 to £83,000	(79.5)	23 1%	13 1%	10 1%	11 3% ^{efh}	9 1%	3 1%	-	15 3% ^{efh}	8 1%	-	17 2% ^d	4 1%	2 1%	20 2% ^{nr}	-	3 3% ^{nr}	-	-	-	-	17 1%	2 1%	15 2% ^u	6 1%	-	-	6 2% ^u	-	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



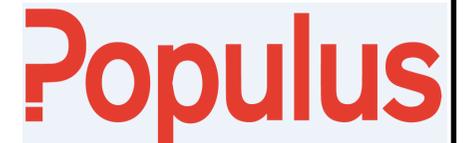
Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 124
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender		Age						Social Grade				Working Status						Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemp-loyed (o)	Not work-ing but seek-ing (p)	State pension (q)	Pri-vate pension (r)	House person (s)	NET: Home-owners (t)	Owned out-right (u)	Owned with mort-gage (v)	NET: Rent-ers (w)	Rent-ed from coun-cil (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)		
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**		
£83,001 or more	(86)	97	55	42	33	36	23	5	48	43	5	73	18	6	-	62	17	11	-	-	3	3	76	19	56	12	-	-	12	9	
		5%	6%	5%	10%defh	5%f	5%f	1%	10%defh	4%f	2%	10%jkl	4%l	2%l	-	6%pqr	6%pqr	11%pqr	-	-	1%	5%pqr	6%w	19	4%y	8%uxyz	2%	-	-	4%y	19%
Prefer not to answer	135	53	82	49	37	23	26	61	48	18	69	32	12	22	58	20	15	8	7	22	6	104	52	51	24	1	6	17	7		
	7%	6%	9%a	15%defh	5%	5%	7%	13%defh	5%	7%	9%k	7%	4%	7%	6%	7%	16%mnq	9%	5%	9%	10%	9%w	10%xyz	8%x	4%	1%	4%	5%	15%		
Average income (£000's)	36.52	38.92b	33.94	46.38de	39.86ef	32.08f	27.82	45.62de	35.51ef	29.63	46.52jk	35.74l	32.80l	18.92	42.54no	35.14pq	34.63pq	18.77	19.91	30.59pq	29.83pq	40.32w	33.35xy	45.81ux	28.41	19.22	23.02x	34.83xy	45.89		
				fh	h			fh			l				pqrs	rs								yz							

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
* small base; ** very small base (under 30) ineligible for sig testing



Consumer Wellbeing Tracker 2018 (Including Boosters) - South East ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 125

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
NET: Yes	337 18%	165 18%	172 19%	38 12%	111 16%	107 23%cdg	81 23%cdg	57 12%	199 20%cg	63 22%	104 14%	75 15%	48 18%	110 33%ijk	90 9%	48 18%lm	42 44%mnqr	46 54%mnqr	35 27%mn	56 24%mn	19 33%mn	169 14%	86 16%	83 12%	157 27%t	41 32%uvwz	52 36%uvwz	65 21%v	11 22%
Yes - physical condition	205 11%	95 10%	110 12%	15 5%	61 9%	73 15%cdg	56 16%cdg	25 5%	124 12%cg	41 15%	55 7%	43 9%	35 13%i	72 22%ijk	47 5%	29 11%lm	27 28%mnr	26 30%mnr	24 19%mn	39 17%mn	13 23%mn	99 8%	54 10%	45 7%	101 17%t	28 21%uvwz	33 23%uvwz	40 13%v	5 9%
Yes - mental condition	143 8%	65 7%	78 9%	27 9%f	75 11%f	38 8%f	3 1%	37 8%f	103 10%f	22 8%	49 7%	33 7%	18 7%	42 13%ijk	49 5%	25 9%lmqr	23 24%mnqr	28 32%mnqr	2 2%	8 3%	9 15%mnqr	60 5%	20 4%	40 6%	77 13%t	23 18%uvw	19 14%uvw	35 11%uv	5 11%
Yes - disability	103 6%	51 5%	52 6%	5 2%	26 4%	41 9%cdg	31 9%cdg	9 2%	63 6%cg	22 8%	30 4%	20 4%	5 2%	48 15%ijk	13 1%	8 3%	26 27%mnopq	11 13%mn	14 11%mn	23 10%mn	8 14%mn	48 4%	30 6%v	18 3%	54 9%t	24 19%uvwz	18 13%uvwz	11 4%	2 4%
Yes - other	9 1%	6 1%	3 *	2 1%	2 *	3 1%	3 1%	3 1%	4 *	2 1%	2 *	4 1%	1 *	4 *	1 *	1 1%	- -	- -	3 1%	* *	4 *	2 *	2 *	5 1%	- -	4 2%uv	2 1%	- -	
No	1456 79%	748 80%	708 79%	267 85%efh	572 82%ef	349 74%	267 76%	410 86%efh	779 77%	208 74%	622 84%l	410 82%l	210 80%l	213 64%	858 89%nopq	214 79%ops	53 55%p	31 36%	92 72%op	173 75%ops	35 61%p	1000 83%w	443 83%xyz	557 84%xyz	416 71%	87 67%	88 62%	242 77%y	39 78%
Prefer not to say	44 2%	23 3%	21 2%	10 3%	14 2%	17 4%f	3 1%	12 2%	29 3%	11 4%	18 2%	13 3%	6 2%	8 2%	20 2%	9 3%r	1 1%	9 10%mnqr	1 *	1 1%	3 6%moqr	31 3%	7 1%	24 4%u	13 2%	2 1%	3 2%	9 3%	- -

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
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Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

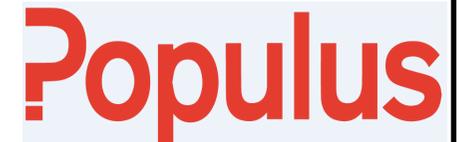
ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 126
Urban/Rural Flags
 Base: All respondents

	Gender		Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not working but seek- ing (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1837	878	959	342	600	434	461	509	867	277	585	519	296	437	668	315	141	90	115	360	148	1102	637	465	695	130	209	356	40
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
(England/Wales) Urban major conurbation	214	100	114	30	70	61	53	47	114	37	79	68	20	47	88	40	13	14	20	34	6	129	64	65	78	23	31	24	7
(England/Wales) Urban minor conurbation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(England/Wales) Urban city and town	1236	651	585	199	489	319	229	312	694	183	486	319	196	234	659	167	61	64	88	157	41	790	349	442	416	79	94	242	30
(England/Wales) Urban city and town in a sparse setting	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(England/Wales) Rural town and fringe	170	81	89	35	62	42	31	39	100	28	81	48	20	21	91	29	13	5	8	19	5	129	55	75	34	10	7	16	7
(England/Wales) Rural town and fringe in a sparse setting	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(England/Wales) Rural village	112	58	54	12	48	28	23	28	61	20	43	31	21	16	69	17	2	2	10	9	3	75	30	46	36	15	7	14	1
(England/Wales) Rural village in a sparse setting	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(England/Wales) Rural hamlet and isolated dwellings	34	22	12	7	6	11	11	8	16	7	19	10	-	5	14	5	5	-	1	8	1	28	24	5	5	-	1	4	1
(England/Wales) Rural hamlet and isolated dwellings in a sparse setting	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
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Consumer Wellbeing Tracker 2018 (Including Boosters) - South East

ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 126
Urban/Rural Flags
 Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Rent-ers (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Weighted base	1837	936	901	315	698	473	351	478	1008	282	744	498	264	332	968	272	97	86*	127*	230	58	1200	535	664	587	129*	143	315	50**
(Scotland) Large Urban Area	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Other Urban Area	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Accessible Small Town	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Remote Small Town	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Very Remote Small Town	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Accessible Rural	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Remote Rural	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Very Remote Rural	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not stated	71	24	46	32	22	12	4	44	23	8	35	21	6	8	46	13	3	2	1	3	2	47	14	33	19	1	3	15	5
	4%	3%	5%	10%	3%	3%	1%	9%	2%	3%	5%	4%	2%	2%	5%	5%	3%	2%	1%	1%	4%	4%	3%	5%	3%	1%	2%	5%	9%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A
 * small base; ** very small base (under 30) ineligible for sig testing

