

## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 1  
**Q1. Taking everything into consideration how satisfied or dissatisfied are you with your life overall at the moment?**  
 Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Very satisfied	(5) 168 17%	78 17%	90 17%	9 8%	54 17% <sup>c</sup>	36 13%	69 24% <sup>c</sup>	24 11%	75 15%	18 11%	78 22% <sup>g</sup>	36 14%	21 14%	34 13%	55 13%	18 14%	4 7%	9 16%	24 19%	55 30% <sup>m</sup>	3 10%	137 20% <sup>w</sup>	82 21% <sup>yz</sup>	55 18% <sup>y</sup>	30 11%	13 14%	3 5%	14 11%	1 4%
Fairly satisfied	(4) 477 48%	214 45%	262 50%	61 54% <sup>d</sup>	137 42%	130 47%	149 52% <sup>d</sup>	99 48%	229 45%	72 45%	157 45%	119 47%	79 54%	122 48%	191 46%	61 47%	31 55%	10 18%	73 58%	94 50%	17 60% <sup>m</sup>	360 52% <sup>w</sup>	212 55% <sup>xz</sup>	148 48%	110 40%	35 36%	23 41%	52 42%	7 27%
Neither satisfied nor dissatisfied	(3) 173 17%	80 17%	93 18%	18 16% <sup>f</sup>	65 20% <sup>f</sup>	64 23% <sup>f</sup>	26 9%	37 18% <sup>f</sup>	110 22% <sup>f</sup>	34 22%	60 17%	48 19%	18 12%	47 19%	87 21% <sup>qr</sup>	30 23% <sup>qr</sup>	12 21% <sup>qr</sup>	11 21%	12 10%	16 9%	5 16%	103 15%	45 12%	57 18% <sup>u</sup>	63 23% <sup>t</sup>	26 27% <sup>u</sup>	12 22%	25 20% <sup>u</sup>	7 28%
Fairly dissatisfied	(2) 148 15%	81 17%	68 13%	20 18%	55 17%	37 13%	37 13%	35 17%	76 15%	25 16%	51 14%	41 16%	16 11%	40 16%	78 19% <sup>rs</sup>	19 14%	7 13%	11 20%	15 12%	16 9%	2 7%	84 12%	41 10%	44 14%	62 22% <sup>t</sup>	17 18%	17 30% <sup>uv</sup>	28 22% <sup>u</sup>	2 10%
Very dissatisfied	(1) 34 3%	18 4%	16 3%	3 3%	13 4%	12 4%	7 2%	11 5%	16 3%	10 6%	8 2%	6 2%	12 8% <sup>ij</sup>	9 4%	7 2%	3 2%	2 3%	14 25%	2 1%	5 3%	2 7% <sup>m</sup>	14 2%	7 2%	12 4%	5 5%	1 2%	6 4%	8 32%	
NET: Satisfied	644 64%	292 62%	352 67%	70 63%	191 59%	166 60%	217 76% <sup>cdegh</sup>	122 59%	305 60%	89 56%	235 67%	155 62%	99 68%	155 62%	246 59%	79 61%	35 62%	19 34%	97 77% <sup>mn</sup>	148 80% <sup>mno</sup>	20 70%	497 71% <sup>w</sup>	295 76% <sup>vxyz</sup>	203 65% <sup>xyz</sup>	139 51%	48 50%	25 46%	66 53%	8 31%
NET: Dissatisfied	182 18%	98 21%	84 16%	23 21%	68 21%	48 17%	43 15%	46 22%	93 18%	35 22%	58 16%	47 19%	28 19%	49 19%	85 20% <sup>r</sup>	22 17%	9 16%	25 45%	17 13%	21 11%	4 14%	98 14%	48 12%	51 16%	73 27% <sup>t</sup>	22 23% <sup>u</sup>	17 32% <sup>uv</sup>	33 27% <sup>uv</sup>	11 41%
Don't know	*	-	*	*	-	-	-	*	-	-	*	-	-	-	-	-	1% <sup>am</sup>	-	-	-	-	*	-	*	-	-	-	-	-
Mean	3.60	3.54	3.65	3.48	3.51	3.51	3.83 <sup>cde</sup>	3.43	3.53	3.39	3.70	3.55	3.55	3.52	3.50	3.56	3.51	2.80	3.82 <sup>m</sup>	3.96 <sup>mno</sup>	3.60	3.75 <sup>w</sup>	3.83 <sup>vxy</sup>	3.64 <sup>xyz</sup>	3.31	3.35	3.18	3.33	2.62
Standard deviation	1.04	1.07	1.00	0.97	1.08	1.01	1.01	1.07	1.02	1.08	1.03	1.00	1.12	1.03	1.00	0.97	0.92	1.42	0.93	0.98	1.00	0.97	0.94	1.00	1.06	1.09	0.98	1.08	1.31
Standard error	0.03	0.05	0.04	0.07	0.06	0.07	0.07	0.06	0.05	0.09	0.06	0.06	0.08	0.06	0.05	0.07	0.09	0.29	0.11	0.07	0.11	0.04	0.05	0.06	0.11	0.12	0.08	0.32	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 2  
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...

-Summary

Base: All respondents

Q2 Summary												
	The income of your household (including total salary and any benefits received) (a)	Your house / flat (i.e. where you currently live) (b)	Your husband / wife / partner (c)	Your job (d)	The amount of leisure time you have (e)	The way you spend your leisure time (f)	Your social life (g)	Your local community (h)	Your health (i)	Direction of the UK as a whole (j)	Your household's standard of living (k)	Your household level of savings (l)
Unweighted base	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Weighted base	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base (excl NA for %)	998	1000	700	579	991	997	989	995	1000	1000	999	988
Very satisfied (5)	112 11% <sub>j</sub>	330 33% <sub>adefghijkl</sub>	414 59% <sub>abdefghijkl</sub>	91 16% <sub>aj</sub>	342 34% <sub>adefghijkl</sub>	213 21% <sub>adghijl</sub>	172 17% <sub>ahj</sub>	125 13% <sub>j</sub>	154 15% <sub>aj</sub>	33 3%	214 21% <sub>adghijl</sub>	140 14% <sub>aj</sub>
Fairly satisfied (4)	433 43% <sub>cejl</sub>	454 45% <sub>cejl</sub>	202 29% <sub>j</sub>	252 44% <sub>cejl</sub>	353 36% <sub>cjl</sub>	447 45% <sub>cejl</sub>	405 41% <sub>cejl</sub>	441 44% <sub>cejl</sub>	465 47% <sub>cejl</sub>	223 22%	494 49% <sub>acdefghijl</sub>	296 30% <sub>j</sub>
Neither satisfied nor dissatisfied (3)	182 18% <sub>bcek</sub>	117 12% <sub>c</sub>	41 6%	106 18% <sub>bce</sub>	132 13% <sub>c</sub>	168 17% <sub>bce</sub>	201 20% <sub>bcefik</sub>	271 27% <sub>abcdefgikl</sub>	160 16% <sub>bc</sub>	264 26% <sub>abcdefgikl</sub>	140 14% <sub>c</sub>	168 17% <sub>bc</sub>
Fairly dissatisfied (2)	184 18% <sub>bcefgkh</sub>	72 7% <sub>c</sub>	27 4%	83 14% <sub>bc</sub>	116 12% <sub>bc</sub>	131 13% <sub>bc</sub>	141 14% <sub>bc</sub>	111 11% <sub>bc</sub>	149 15% <sub>bch</sub>	299 30% <sub>abcdefghikl</sub>	126 13% <sub>bc</sub>	195 20% <sub>bcdefghik</sub>
Very dissatisfied (1)	84 8% <sub>bcefhk</sub>	26 3%	15 2%	45 8% <sub>bcefhk</sub>	44 4% <sub>bck</sub>	34 3%	67 7% <sub>bcefhk</sub>	30 3%	72 7% <sub>bcefhk</sub>	164 16% <sub>abcdefghik</sub>	25 2%	170 17% <sub>abcdefghik</sub>
NET: Satisfied	546 55% <sub>ajl</sub>	784 78% <sub>adefghijkl</sub>	616 88% <sub>abdefghijkl</sub>	343 59% <sub>ajl</sub>	695 70% <sub>adghijl</sub>	660 66% <sub>adghijl</sub>	577 58% <sub>ajl</sub>	566 57% <sub>ajl</sub>	619 62% <sub>ahjl</sub>	256 26%	709 71% <sub>adefghijl</sub>	436 44% <sub>j</sub>
NET: Dissatisfied	268 27% <sub>bcdefghik</sub>	98 10% <sub>c</sub>	42 6%	127 22% <sub>bcefhk</sub>	160 16% <sub>bc</sub>	166 17% <sub>bc</sub>	208 21% <sub>bcefhk</sub>	142 14% <sub>bc</sub>	221 22% <sub>bcefhk</sub>	463 46% <sub>abcdefghikl</sub>	150 15% <sub>bc</sub>	364 37% <sub>bcdefghik</sub>
Don't know	2 *	1 *	1 *	2 *	4 *	4 *	3 *	16 2% <sub>abcefgik</sub>	-	17 2% <sub>abcefgik</sub>	1 *	20 2% <sub>abcefgik</sub>
Not applicable	2	-	300 <sub>abefghijkl</sub>	421 <sub>abcefgghijkl</sub>	9 <sub>bijk</sub>	3	11 <sub>abfijk</sub>	5	-	-	1	12 <sub>abfijk</sub>
Mean	3.31 <sub>jl</sub>	3.99 <sub>adefghijkl</sub>	4.39 <sub>abdefghijkl</sub>	3.46 <sub>ajl</sub>	3.84 <sub>adefghijkl</sub>	3.68 <sub>adghijl</sub>	3.48 <sub>ajl</sub>	3.53 <sub>ajl</sub>	3.48 <sub>ajl</sub>	2.66	3.75 <sub>adghijl</sub>	3.04 <sub>j</sub>
Standard deviation	1.15	0.99	0.92	1.15	1.15	1.06	1.14	0.96	1.13	1.10	1.01	1.34
Standard error	0.04	0.03	0.03	0.05	0.04	0.03	0.04	0.03	0.04	0.04	0.03	0.04

Proportions/Mean: All Columns Tested (5% risk level)  
Overlap formulae used.

Prepared by Populus on behalf of Which?



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 3  
**Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...**  
**-The income of your household (including total salary and any benefits received)**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (exl NA for %)	998	470	529	111	324	277	287	204	508	158*	353	249	145*	252	418	130	55*	55**	126*	186	28*	699	388	311	274	96*	54*	124	26**	
Very satisfied	(5)	112 11%	50 11%	62 12%	7 6%	30 9%	24 9%	51 18%	15 5%	46 11%	17 12%	43 11%	27 9%	13 12%	29 7%	35 8%	14 11%	4 8%	5 9%	10 8%	41 22%	2 13%	90 7%	68 17%	23 7%	19 8%	8 2%	1 8%	3 12%	
Fairly satisfied	(4)	433 43%	217 46%	217 41%	51 46%	123 38%	111 40%	148 52%	84 41%	201 40%	63 40%	184 52%	99 41%	68 47%	83 33%	179 43%	46 35%	16 30%	19 35%	62 50%	100 50%	11 39%	342 49%	202 52%	140 45%	79 29%	31 32%	15 28%	33 26%	13 51%
Neither satisfied nor dissatisfied	(3)	182 18%	89 19%	93 18%	22 20%	57 17%	56 20%	48 17%	39 19%	96 19%	39 24%	47 13%	47 19%	25 17%	63 25%	80 19%	22 17%	13 24%	10 18%	27 22%	23 13%	7 23%	123 18%	64 17%	58 19%	57 21%	22 22%	10 18%	25 21%	3 12%
Fairly dissatisfied	(2)	184 18%	78 17%	106 20%	20 18%	78 24%	54 19%	32 11%	44 21%	108 21%	28 18%	51 15%	59 24%	29 20%	44 18%	86 21%	35 27%	15 28%	8 14%	20 16%	16 9%	4 14%	113 16%	44 11%	70 22%	66 24%	24 25%	9 16%	33 27%	5 18%
Very dissatisfied	(1)	84 8%	36 8%	49 9%	10 9%	35 11%	32 11%	7 3%	20 10%	57 11%	12 7%	26 7%	18 7%	9 6%	31 12%	36 9%	14 11%	5 9%	13 24%	6 5%	5 3%	5 17%	30 4%	10 3%	19 6%	53 19%	12 12%	20 37%	21 17%	2 7%
NET: Satisfied		546 55%	267 57%	278 53%	58 52%	153 47%	135 49%	199 70%	99 49%	247 49%	80 51%	227 64%	125 50%	82 56%	112 44%	214 51%	60 46%	21 38%	24 44%	73 58%	141 76%	13 46%	432 62%	269 69%	163 52%	97 36%	39 40%	16 30%	42 34%	16 63%
NET: Dissatisfied		268 27%	113 24%	155 29%	30 27%	113 35%	86 31%	40 14%	64 31%	165 32%	40 25%	77 22%	77 31%	38 27%	76 30%	123 29%	48 37%	20 36%	21 38%	26 21%	22 12%	9 31%	143 21%	54 14%	89 29%	119 43%	36 37%	29 53%	55 44%	6 24%
Don't know		2 *	- *	2 *	1 1%	1 *	- *	2 1%	- *	- *	1 *	- *	- *	1 *	1 *	- *	1 2%	- m	- r	- s	- t	1 *	- *	1 *	- *	- *	- *	1 *	- *	
Not applicable		2	1	1	1	*	*	-	1	*	*	1	*	*	-	*	1	-	-	-	-	*m	-	-	2	*	*	1	-	
Mean		3.31	3.36	3.26	3.22	3.11	3.15	3.71 gh	3.15	3.14	3.29	3.47 jl	3.23	3.33	3.14	3.22	3.09	3.01	2.90	3.40 o	3.84 mno	3.06	3.50 w	3.70 vxy	3.25 yz	2.80	2.99 y	2.43	2.80	3.45
Standard deviation		1.15	1.11	1.18	1.11	1.19	1.18	0.97	1.15	1.18	1.10	1.11	1.14	1.10	1.13	1.22	1.14	1.36	1.01	0.96	1.25	1.05	0.97	1.08	1.24	1.18	1.30	1.23	1.14	
Standard error		0.04	0.05	0.05	0.08	0.06	0.08	0.06	0.07	0.05	0.07	0.07	0.08	0.08	0.06	0.09	0.12	0.28	0.12	0.07	0.13	0.04	0.05	0.06	0.07	0.11	0.16	0.09	0.28	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 4  
**Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...**  
**-Your house / flat (i.e. where you currently live)**  
**Base: All respondents**

	Gender		Age							Social Grade					Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (exl NA for %)	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Very satisfied	(5) 33%	330 30%	191 36%	24 21%	75 23%	95 34%cdg	136 48%cdg	43 21%	150 30%g	43 27%	131 37%	71 28%	41 28%	88 35%	96 23%	45 35%am	17 30%	9 16%	58 46%ms	99 54%mos	6 21%	263 38%w	168 43%vxyz	95 30%z	61 22%	21 22%	15 27%	25 20%	7 27%
Fairly satisfied	(4) 45%	223 47%	232 44%	56 50%	161 50%f	126 46%	111 39%	101 49%f	242 48%	79 50%	153 43%	121 49%	71 49%	108 43%	218 52%r	58 44%	26 45%	20 36%	55 43%	63 34%	16 55%r	327 47%	179 46%	147 47%	124 45%	54 56%yz	19 36%	51 41%	4 15%
Neither satisfied nor dissatisfied	(3) 12%	117 14%	64 10%	53 13%	14 11%	36 15%	41 9%	25 10%	20 14%	72 17%	27 10%	31 12%	19 13%	32 13%	57 14%	13 10%	5 9%	14 26%	10 8%	14 8%	3 10%	61 9%	29 7%	32 10%	44 16%t	10 10%	15 27%uvx	19 15%u	12 45%
Fairly dissatisfied	(2) 7%	72 7%	33 7%	38 7%	14 12%efh	37 11%efh	9 3%	12 4%	30 15%efh	30 6%	26 7%	21 8%	9 6%	16 6%	34 8%	11 9%	3 6%	9 16%	3 2%	8 4%	4 13%qr	37 5%	9 2%	28 9%u	32 11%t	7 7%	4 7%	21 17%uv	3 12%
Very dissatisfied	(1) 3%	26 3%	12 3%	14 3%	4 4%f	14 4%f	6 2%	2 1%	10 5%f	14 3%	8 2%	7 3%	5 3%	7 3%	12 3%	3 3%	6 10%mngrs	3 5%	-	2 1%	* 1%	10 1%	2 1%	8 3%	16 6%t	4 5%u	2 3%	10 8%uv	-
NET: Satisfied	784 78%	362 77%	423 80%	80 71%	236 73%	222 80%g	247 86%cdgh	145 70%	392 77%	122 77%	285 81%	192 77%	112 77%	196 78%	314 75%	103 79%	43 76%	29 53%	112 89%mos	162 87%mos	22 75%	589 84%w	347 90%vxyz	242 78%yz	184 67%	75 78%z	34 62%	75 60%	11 43%
NET: Dissatisfied	98 10%	45 10%	52 10%	18 16%efh	51 16%efh	15 5%	14 5%	40 19%efh	44 9%	9 6%	34 10%	28 11%	14 9%	23 9%	46 11%q	15 11%q	9 15%qr	12 22%	3 2%	10 5%	4 14%qr	47 7%	12 3%	36 11%u	48 17%t	11 12%u	6 10%u	31 25%uvxy	3 12%
Don't know	1 *	-	1 *	-	1 *	-	-	1 1%	-	-	-	-	-	1 *	1 *	-	-	-	-	-	-	1 *	-	1 *	-	-	-	-	-
Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	3.99	3.94	4.04	3.72	3.76	4.07cdg	4.28cde	3.68	3.96cdg	3.96	4.06	3.91	3.93	4.01	3.84	4.00	3.81	3.42	4.33mno	4.34mno	3.81	4.14w	4.29vxy	3.95z	3.66	3.84z	3.76	3.48	3.59
Standard deviation	0.99	0.97	1.00	1.06	1.06	0.90	0.85	1.11	0.96	0.87	0.98	0.99	0.98	0.99	0.96	1.01	1.22	1.11	0.73	0.88	0.96	0.89	0.76	1.00	1.12	1.00	1.03	1.21	1.03
Standard error	0.03	0.04	0.04	0.08	0.06	0.06	0.06	0.07	0.04	0.07	0.06	0.06	0.07	0.06	0.05	0.08	0.13	0.23	0.09	0.07	0.10	0.04	0.04	0.06	0.06	0.10	0.12	0.09	0.25

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 5  
**Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...**  
**-Your husband / wife / partner**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (exl NA for %)	700	335	364	70*	256	176	198	145	357	91*	267	174	116	143	303	101*	22*	25**	89*	134	26*	538	274	264	153	60*	24**	70*	8**
Very satisfied	(5) 414 59%	209 62%	205 56%	37 53%	138 54%	99 56%	140 71% codeg h	79 54%	195 55%	56 61%	160 60%	98 57%	61 53%	94 65%	161 53%	55 55%	15 66%	15 62%	58 65%	94 70% mn	15 60%	330 61%	183 67% vz	147 56%	81 53%	37 62%	11 46%	33 48%	3 32%
Fairly satisfied	(4) 202 29%	91 27%	111 30%	22 31%	83 33% f	58 33% f	39 20%	48 33% f	116 32% f	24 27%	82 31%	50 29%	39 34%	31 22%	97 32% r	35 35% r	5 24%	6 26%	22 25%	28 21%	8 30%	153 29%	66 24%	87 33%	46 30%	12 21%	10 44%	23 33%	3 40%
Neither satisfied nor dissatisfied	(3) 41 6%	15 5%	26 7%	4 6%	14 6%	8 5%	14 7%	6 4%	20 6%	3 3%	13 5%	14 8%	9 8%	5 4%	18 6%	5 5%	1 3%	- -	7 8%	9 7%	1 5%	26 5%	16 6%	10 4%	15 10% t	6 10%	1 3%	8 11% v	1 10%
Fairly dissatisfied	(2) 27 4%	14 4%	13 4%	5 7% f	11 4%	8 4%	3 2%	9 6%	15 4%	7 8%	5 2%	6 4%	5 4%	10 7% i	20 6% r	2 2%	1 5% r	1 4%	2 2%	1 *	1 2%	18 3%	7 3%	10 4%	7 5%	3 5%	1 2%	4 5%	1 18%
Very dissatisfied	(1) 15 2%	6 2%	9 2%	2 3%	9 3%	2 1%	2 1%	2 2%	10 3%	1 1%	5 2%	5 3%	2 2%	3 2%	7 2%	3 3%	1 2%	2 9%	- -	1 1%	1 3%	12 2%	2 1%	10 4%	3 2%	1 2%	1 4%	1 2%	- -
NET: Satisfied	616 88%	300 89%	316 87%	59 84%	221 86%	158 90%	178 90%	127 87%	311 87%	80 88%	243 91%	148 85%	100 87%	125 87%	258 85%	90 89%	20 90%	21 87%	80 90%	123 92%	23 90%	483 90% w	249 91% z	234 89%	127 83%	50 83%	22 90%	56 80%	6 72%
NET: Dissatisfied	42 6%	20 6%	22 6%	7 10% f	20 8%	10 5%	5 3%	11 8%	26 7%	8 9%	10 4%	12 7%	7 6%	13 9%	26 9% r	6 6%	2 7%	3 13%	2 2%	2 1%	1 5%	29 5%	10 3%	20 8%	11 7%	4 7%	2 6%	5 7%	1 18%
Don't know	1 *	- -	1 *	- -	1 *	- -	- -	1 1%	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -
Not applicable	300	135	165	42dgh	68	102dfgh	89d	61d	151d	67	86	77ik	29	108ijk	115s	30s	34mnpqr	30	37s	52s	3	161	113v	47	122t	36uv	31	55uvx	17
Mean	4.39	4.44	4.35	4.23	4.30	4.40	4.57cdg h	4.33	4.32	4.40	4.46	4.32	4.32	4.42	4.28	4.35	4.46	4.28	4.53	4.59mn	4.43	4.43	4.53vz	4.33	4.28	4.35	4.26	4.21	3.86
Standard deviation	0.92	0.90	0.93	1.06	0.99	0.86	0.78	0.94	0.97	0.94	0.83	0.99	0.91	0.99	0.99	0.94	0.97	1.24	0.73	0.73	0.90	0.89	0.79	0.98	0.97	1.00	0.96	0.97	1.13
Standard error	0.03	0.05	0.05	0.10	0.06	0.07	0.06	0.07	0.05	0.10	0.06	0.07	0.07	0.08	0.06	0.09	0.15	0.36	0.10	0.06	0.10	0.04	0.05	0.06	0.07	0.12	0.16	0.09	0.40

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 6  
**Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...**  
**-Your job**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	579	290	288	85*	285	182	27**	169	382	124*	213	170	92*	103*	417	130	9**	9**	2**	5**	4**	400	137*	263	163	59*	23**	82*	15**
Very satisfied (5)	91 16%	41 14%	50 17%	11 13%	49 17%	19 11%	12 44%	24 14%	56 15%	24 20%	39 18%	22 13%	14 15%	16 14%	58 14%	27 20%	2 25%	3 28%	-	1 18%	*	71 18%	27 20%	43 17%	20 12%	9 16%	1 3%	10 13%	-
Fairly satisfied (4)	252 44%	125 43%	127 44%	38 45%	125 44%	83 46%	6 23%	73 43%	172 45%	49 40%	103 48%	71 42%	41 45%	37 36%	189 45%	58 44%	1 13%	-	2 100%	1 10%	1 25%	175 44%	51 37%	123 47%	69 42%	26 43%	10 44%	33 41%	8 54%
Neither satisfied nor dissatisfied (3)	106 18%	53 18%	53 18%	14 17%	52 18%	36 20%	5 17%	33 19%	68 18%	22 18%	34 16%	37 22%	17 18%	18 18%	74 18%	25 19%	3 30%	-	-	3 62%	1 23%	74 18%	24 17%	50 19%	29 18%	11 19%	4 19%	13 16%	3 18%
Fairly dissatisfied (2)	83 14%	46 16%	37 13%	16 19%	32 11%	31 17%	4 14%	26 15%	53 14%	24 19%	20 9%	14 16%	21 15%	21 21% <i>i</i>	62 15%	16 12%	3 27%	2 22%	-	-	1 16%	54 14%	26 19%	28 11%	27 17%	7 11%	4 19%	4 20% <i>v</i>	1 8%
Very dissatisfied (1)	45 8%	23 8%	21 7%	6 7%	27 9%	12 7%	-	14 8%	31 8%	3 2%	17 8%	11 6%	6 10%	11 10%	34 8%	5 4%	* 50%	5 -	-	-	1 19%	25 6%	7 5%	18 7%	17 11%	6 10%	3 14%	8 10%	2 16%
NET: Satisfied	343 59%	166 57%	177 61%	49 57%	174 61%	102 56%	18 67%	97 57%	228 60%	74 59%	142 67% <i>j l</i>	93 55%	55 60%	53 51%	247 59%	84 65%	4 38%	3 28%	2 100%	1 28%	2 36%	245 61%	79 57%	167 63%	89 55%	35 59%	11 47%	44 53%	8 54%
NET: Dissatisfied	127 22%	70 24%	58 20%	22 26%	59 21%	43 23%	4 14%	40 23%	84 22%	27 22%	37 17%	38 23%	20 21%	32 31% <i>i</i>	95 23%	21 16%	3 32%	7 72%	-	-	2 35%	79 20%	33 24%	46 17%	45 27%	13 21%	8 33%	25 30% <i>v</i>	4 24%
Don't know	2 *	2 1%	1 *	-	* *	2 1%	1 2%	* *	2 *	2 1%	* *	2 1%	1 1%	-	1 *	1 1%	-	-	-	1 11%	* 5%	2 *	2 1%	* *	-	-	-	-	1 4%
Not applicable	421	181	241a	27d	39	95cdgh	260	36	125dg	35	140j	81	53	149ij	1	-	47	45	123	181	24	299	251v	48	112	37v	32	43v	10
Mean	3.46	3.40	3.51	3.37	3.48	3.37	4.00	3.39	3.44	3.56	3.60l	3.39	3.48	3.25	3.42	3.66	3.28	2.33	4.00	3.51	2.92	3.53w	3.49	3.56z	3.29	3.43	3.03	3.26	3.15
Standard deviation	1.15	1.16	1.14	1.14	1.18	1.09	1.11	1.15	1.14	1.09	1.13	1.11	1.12	1.24	1.14	1.06	1.31	1.80	0.00	0.91	1.51	1.12	1.17	1.10	1.20	1.20	1.18	1.21	1.18
Standard error	0.05	0.07	0.07	0.10	0.07	0.09	0.21	0.08	0.06	0.11	0.09	0.08	0.10	0.11	0.06	0.08	0.30	0.80	0.00	0.41	0.38	0.06	0.10	0.07	0.08	0.15	0.20	0.11	0.35

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 7  
**Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...**  
**-The amount of leisure time you have**  
**Base: All respondents**

	Gender		Age							Social Grade					Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (excl NA for %)	991	465	526	112	323	273	283	205	503	156*	351	250	145*	246	418	130	55*	51**	125*	184	28*	696	386	311	269	96*	50*	123	26**	
Very satisfied	(5)	342 34%	167 36%	175 33%	16 14%	53 16%	83 30%cdg	190 67%cddeg	26 13%	126 25%cdg	48 31%	130 37%j	68 27%	43 30%	101 41%j	51 12%	37 29%am	16 29%am	16 32%	80 64%mnos	131 71%mnos	9 33%em	268 39%w	201 52%vxyz	67 22%	65 24%	21 22%	18 36%vz	26 21%	9 35%
Fairly satisfied	(4)	353 36%	168 36%	185 35%	52 47%f	125 39%f	108 40%f	68 24%	87 42%f	199 40%f	54 35%	115 33%	101 40%	59 41%	78 32%	184 44%qr	49 38%r	25 46%qr	13 27%	31 25%	40 22%	11 38%r	248 36%	130 34%	118 38%	94 35%	40 42%	17 34%	37 30%	12 45%
Neither satisfied nor dissatisfied	(3)	132 13%	57 12%	75 14%	15 13%f	68 21%f	37 14%f	13 5%	38 19%f	81 16%f	26 17%	46 13%	24 10%	21 15%	41 17%j	72 17%r	20 15%r	5 9%r	16 31%	12 9%r	4 2%	4 14%r	76 11%	26 7%	50 16%u	55 20%t	17 18%u	7 14%	31 25%u	2 8%
Fairly dissatisfied	(2)	116 12%	55 12%	61 12%	18 16%f	55 17%f	33 12%f	9 3%	36 18%f	71 14%f	21 13%kl	45 18%kl	13 9%	12 5%	80 19%qr	17 13%qr	6 10%qr	1 3%	2 1%	6 3%	3 12%qr	79 11%	24 6%	55 18%u	36 13%	10 10%	4 8%	22 18%u	1 3%	
Very dissatisfied	(1)	44 4%	18 4%	27 5%	11 9%f	19 6%f	11 4%	4 1%	17 8%f	23 5%	7 4%	14 5%	12 6%	8 4%	10 7%qr	30 5%qr	7 5%qr	3 5%qr	1 2%	-	2 1%	1 4%q	24 3%	5 1%	19 6%u	18 7%t	6 6%u	4 8%u	8 7%u	2 10%
NET: Satisfied		695 70%	336 72%	360 68%	68 61%	178 55%	191 70%dg	258 91%cddeg	112 55%	325 65%cdg	103 66%	245 70%	168 67%	103 71%	179 73%	235 56%	86 66%	41 75%am	30 58%	111 89%mnos	172 93%mnos	20 71%em	516 74%w	331 86%vxyz	185 60%	159 59%	61 63%	35 70%z	63 51%	20 80%
NET: Dissatisfied		160 16%	72 16%	88 17%	29 26%f	74 23%f	45 16%f	13 5%	53 26%ef	94 19%f	28 18%	60 17%l	57 23%l	21 14%	22 9%	110 26%qr	24 19%qr	9 16%qr	3 5%	2 1%	8 4%	4 15%qr	103 15%	29 7%	74 24%u	54 20%	16 16%u	8 16%	30 24%u	3 12%
Don't know		4 *	-	4 1%	-	4 1%	-	1 -	3 1%	-	-	-	-	4 1%	1 *	-	-	3 5%	-	-	-	1 *	-	1 *	3 1%	3 3%u	-	-	-	-
Not applicable		9	6	3	*	1	4	3	1	5	2	1	-	6	-	-	1m	4	1	2	*m	3	2	*	6t	*	5uvxz	1	-	
Mean		3.84	3.89	3.80	3.40	3.43	3.80cdg	4.52cde	3.33	3.67cdg	3.74	3.86	3.67	3.81	4.03j	3.35	3.71m	3.83m	3.87	4.52mno	4.59mno	3.86m	3.95w	4.29vxy	3.51	3.57	3.65	3.82z	3.41	3.92
Standard deviation		1.15	1.13	1.17	1.20	1.13	1.12	0.83	1.16	1.14	1.16	1.17	1.19	1.13	1.07	1.14	1.17	1.13	1.01	0.73	0.79	1.14	1.12	0.93	1.19	1.19	1.13	1.24	1.19	1.21
Standard error		0.04	0.05	0.05	0.09	0.06	0.07	0.05	0.07	0.05	0.10	0.07	0.07	0.08	0.07	0.06	0.09	0.12	0.22	0.09	0.06	0.12	0.04	0.05	0.07	0.06	0.11	0.15	0.09	0.29

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 8  
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...  
-The way you spend your leisure time  
Base: All respondents

	Gender		Age							Social Grade					Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	997	471	526	112	323	277	285	205	507	158*	351	249	145*	252	417	130	56*	55**	126*	185	29*	697	387	311	274	96*	53*	125	26**
Very satisfied	(5) 21%	213 20%	118 22%	13 12%	58 18%	49 18%	93 33% cdeg h	29 14%	91 18%	27 17%	90 26% j	43 17%	31 21%	50 20%	64 15%	23 18%	6 11%	8 16%	30 24%	77 41% mnoq s	5 19%	177 25% w	120 31% vxyz	57 18% z	35 13%	16 17%	6 11%	13 10%	2 6%
Fairly satisfied	(4) 45%	215 46%	232 44%	51 46%	142 44%	122 44%	132 46%	90 44%	225 45%	73 46%	152 43%	124 50%	67 46%	104 41%	202 48%	59 46%	24 43%	8 14%	65 52%	77 41%	12 42%	337 48% w	185 48% x	152 49% xz	102 37%	32 33%	23 43%	47 38%	8 31%
Neither satisfied nor dissatisfied	(3) 17%	80 17%	87 17%	27 24% f	61 19%	43 16%	36 13%	39 19%	93 18%	25 16%	56 16%	43 17%	15 11%	53 21% k	69 16%	20 13%	15 27% mnr	19 34%	20 16%	19 10%	5 18%	89 13%	41 11%	47 15%	76 28% t	27 28% uv	13 24% u	36 29% uv	3 13%
Fairly dissatisfied	(2) 13%	68 15%	63 12%	16 14% f	44 14% f	53 19% f	19 7%	34 17% f	79 16% f	28 18%	44 13%	26 11%	28 19% j	32 13%	64 15% r	24 18% qr	8 14% r	14 25%	9 7%	9 5%	4 13% r	78 11%	31 8%	47 15% u	43 16%	12 12%	9 17%	23 18% u	10 40%
Very dissatisfied	(1) 3%	9 2%	26 5% a	5 4%	16 5%	8 3%	6 2%	13 6% f	16 3%	6 4%	9 3%	12 5%	4 3%	9 4%	18 4%	4 3%	3 5%	3 6%	1 1%	3 2%	2 7% qr	17 2%	9 2%	8 3%	15 5% t	7 7%	3 5%	6 5%	2 10%
NET: Satisfied	660 66%	310 66%	350 67%	64 58%	200 62%	171 62%	225 79% cdeg h	119 58%	317 63%	100 63%	242 69%	167 67%	97 67%	154 61%	266 64%	82 63%	30 54%	16 30%	95 76% o	153 83% mnos	18 61%	514 74% w	305 79% vxyz	209 67% xz	137 50%	48 50%	29 54%	60 48%	9 37%
NET: Dissatisfied	166 17%	77 16%	89 17%	20 18% f	60 19% f	61 22% f	24 9%	47 23% f	94 19% f	33 21%	53 15%	38 15%	33 22%	41 16%	82 20% qr	27 21% qr	10 19% r	17 31%	11 8%	13 7%	6 20% qr	95 14%	40 10%	55 18% u	58 21% t	18 19%	12 22% u	28 23% u	13 49%
Don't know	4 *	4 1%	* *	* *	1 *	3 1%	- -	1 1%	3 1%	- -	- -	1 *	- -	3 1%	- -	- -	3 5%	- -	- -	* *	- -	- -	- -	- -	4 1% t	3 3% uv	- -	1 1%	- -
Not applicable	3	-	3	*	1	-	1	*	1	-	2	1	-	-	1	*	-	-	-	1	-	2	1	*	1	-	1 v	-	-
Mean	3.68	3.68	3.67	3.47	3.57	3.55	4.01 cde gh	3.43	3.59	3.55	3.77	3.64	3.63	3.62	3.55	3.57	3.42	3.09	3.90 mno s	4.16 mno s	3.52	3.83 w	3.97 vxy z	3.65z	3.36	3.42	3.39	3.31	2.84
Standard deviation	1.06	1.01	1.10	1.01	1.09	1.08	0.95	1.12	1.05	1.08	1.05	1.04	1.11	1.06	1.06	1.07	1.02	1.16	0.89	0.93	1.17	1.01	0.97	1.02	1.07	1.13	1.06	1.03	1.17
Standard error	0.03	0.05	0.05	0.08	0.06	0.07	0.06	0.07	0.05	0.09	0.06	0.06	0.08	0.07	0.05	0.08	0.10	0.24	0.11	0.07	0.13	0.04	0.05	0.06	0.06	0.11	0.13	0.08	0.28

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?





## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 9  
Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...  
-Your social life  
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (excl NA for %)	989	466	523	111	319	275	283	204	502	156*	352	245	144*	248	416	128	56*	53**	126*	182	28*	692	384	308	272	96*	51*	124	26**	
Very satisfied	(5) 17%	172 16%	77 18%	95 13%	14 15%	48 16%	44 23%cdgh	15%	66 15%	30 15%	75 16%	25 22%	76 15%	38 15%	21 15%	37 15%	8 15%	5 10%	17 14%	54 30%mnq	3 11%	145 21%w	89 23%xyz	56 18%z	25 9%	10 10%	4 8%	10 8%	2 9%	
Fairly satisfied	(4) 41%	405 38%	177 44%	228 40%	44 37%	117 37%	102 37%	142 50%degh	77 38%	186 37%	68 43%	139 39%	106 44%	61 42%	98 40%	162 39%	54 42%	20 36%	8 14%	70 55%mos	82 45%	9 33%	318 46%w	192 50%xyz	127 41%y	84 31%	27 28%	8 16%	48 39%y	3 10%
Neither satisfied nor dissatisfied	(3) 20%	201 23%	109 18%	92 18%	20 18%	83 26%fg	56 20%	41 15%	36 18%	124 25%f	30 19%	74 21%	51 21%	26 18%	50 20%	102 24%r	23 18%	10 18%	12 22%	20 16%	27 15%	8 28%r	121 18%	57 15%	64 21%	74 27%t	30 31%u	14 28%u	30 24%u	6 25%
Fairly dissatisfied	(2) 14%	141 14%	65 14%	76 14%	26 24%efh	50 16%f	39 14%	25 9%	46 23%efh	70 14%	17 11%	50 14%	31 13%	22 15%	38 15%	63 18%r	23 23%qr	13 17%	9 9%	12 9%	17 17%	5 11%	74 11%	28 7%	47 15%u	62 23%t	22 22%u	16 31%uv	25 20%u	4 15%
Very dissatisfied	(1) 7%	67 8%	36 6%	32 6%	7 6%	20 6%	31 11%f	10 3%	13 7%	44 9%f	18 11%	14 4%	18 8%	13 9%	22 9%g	27 7%r	6 5%	4 8%r	17 32%	8 6%	2 1%	3 11%r	32 5%	19 5%	13 4%	25 9%t	8 8%	6 12%v	11 9%	11 42%
NET: Satisfied	577 58%	254 54%	323 62%	58 52%	165 52%	146 53%	208 73%cdgh	107 53%	262 52%	92 59%	215 61%	144 59%	83 57%	135 54%	223 54%	77 60%	28 51%	13 24%	87 69%mos	137 75%mnos	13 45%	463 67%w	281 73%vxyz	183 59%xyz	108 40%	37 39%	13 25%	59 47%y	5 19%	
NET: Dissatisfied	208 21%	101 22%	108 21%	33 30%f	70 22%f	70 26%f	35 12%	60 29%f	114 23%f	35 22%	63 18%	49 20%	36 25%	60 24%	90 22%r	29 22%r	18 31%qr	26 49%	19 15%	19 10%	8 28%r	107 15%	47 12%	60 19%u	87 32%t	29 31%u	22 43%uv	36 29%uv	14 57%	
Don't know	3 *	2 1%	1 *	-	1 *	2 1%	-	1 1%	2 *	-	-	-	-	3 1%	1 *	-	-	2 5%	-	-	-	1 *	-	1 *	2 1%	-	2 5%uvz	-	-	
Not applicable	11	5	6	1	5	2	3	2	6	2	*	6i	1	4	3	2	1	2	-	3	*	7	4	3	4	*	3uvxz	1	-	
Mean	3.48	3.42	3.53	3.30	3.38	3.32	3.81cde gh	3.32	3.36	3.41	3.61i	3.47	3.38	3.37	3.40	3.51	3.25	2.50	3.61s	3.94mno qs	3.18	3.68w	3.79vxy z	3.54xyz	3.08	3.10	2.78	3.18y	2.29	
Standard deviation	1.14	1.15	1.13	1.14	1.11	1.23	1.00	1.17	1.16	1.21	1.09	1.12	1.19	1.18	1.11	1.12	1.21	1.36	1.03	0.95	1.18	1.06	1.03	1.09	1.13	1.12	1.15	1.12	1.36	
Standard error	0.04	0.05	0.05	0.09	0.06	0.08	0.07	0.07	0.05	0.10	0.07	0.07	0.09	0.07	0.06	0.09	0.12	0.29	0.12	0.07	0.13	0.04	0.06	0.07	0.06	0.11	0.14	0.08	0.33	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 10  
**Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...**  
**-Your local community**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (exl NA for %)	995	471	525	111	322	276	287	203	505	158*	351	249	145*	250	417	129	55*	55**	126*	186	29*	696	387	309	274	96*	54*	123	25**
Very satisfied	(5) 125 13%	45 10%	80 15%a	9 8%	25 8%	42 15%cdg	49 17%cdg	16 8%	61 12%	23 15%	58 16%k	26 10%	10 7%	32 13%	50 12%	12 9%	7 13%	2 4%	17 13%	35 19%mn	2 8%	112 16%w	71 18%xyz	41 13%x	12 4%	1 1%	2 4%	8 7%	2 2%
Fairly satisfied	(4) 441 44%	206 44%	235 45%	40 36%	131 41%	121 44%	149 52%cdgh	79 39%	213 42%	66 41%	169 48%	99 40%	71 49%	102 41%	175 42%	55 43%	17 31%	16 30%	76 60%mnos	91 49%o	11 39%	318 46%	189 49%y	129 42%	111 41%	43 45%	16 30%	52 42%	12 50%
Neither satisfied nor dissatisfied	(3) 271 27%	147 31%b	124 24%	39 35%f	98 30%f	78 28%	57 20%	68 34%f	146 29%f	49 31%	82 23%	73 29%	47 32%	69 27%	135 32%qr	37 29%r	17 31%qr	17 31%	21 17%	35 19%	9 33%qr	165 24%	72 19%	93 30%u	96 35%t	30 31%u	24 44%u	42 34%u	10 42%
Fairly dissatisfied	(2) 111 11%	51 11%	60 11%	14 13%	46 14%	27 10%	24 8%	26 13%	62 12%	14 9%	30 9%	36 14%	11 7%	35 14%	41 10%	19 15%	7 13%	12 22%	7 6%	22 12%	4 12%	77 11%	42 11%	35 11%	34 12%	14 14%	10 18%	10 8%	* 2%
Very dissatisfied	(1) 30 3%	13 3%	17 3%	5 4%	12 4%	7 3%	6 2%	9 4%	15 3%	5 3%	8 2%	11 4%	6 4%	5 2%	12 3%	5 4%	3 6%r	2 4%	4 3%	2 1%	2 5%r	18 3%	12 3%	6 2%	5 5%	2 3%	6 5%	- -	- -
NET: Satisfied	566 57%	251 53%	315 60%	50 45%	157 49%	162 59%cg	198 69%cdgh	95 47%	273 54%	89 56%	227 65%j	125 50%	81 56%	134 53%	225 54%	66 52%	24 44%	19 34%	93 74%mnos	126 68%mnos	14 48%	429 62%w	259 67%vxyz	170 55%y	123 45%	44 46%	19 34%	60 49%	14 56%
NET: Dissatisfied	142 14%	65 14%	77 15%	19 17%	58 18%f	35 13%	30 10%	35 17%	77 15%	20 12%	39 11%	46 19%i	16 11%	40 16%	53 13%	24 18%	10 19%	14 26%	11 8%	24 13%	5 18%	95 14%	54 14%	41 13%	46 17%	19 19%	11 21%	16 13%	* 2%
Don't know	16 2%	8 2%	8 2%	4 3%e	9 3%	1 *	2 1%	5 2%	9 2%	1 1%	3 1%	4 2%	1 1%	8 3%	4 1%	1 1%	3 6%mr	5 9%	1 1%	1 1%	1 2%	6 1%	2 *	5 2%	10 3%t	4 4%u	1 1%	5 4%u	- -
Not applicable	5	-	5	1	2	1	-	2	3	-	2	1	-	1	1	2	2mr	-	-	-	-	3	1	2	1	-	-	1	1
Mean	3.53	3.47	3.58	3.33	3.36	3.59cdg	3.74cdg	3.34	3.49	3.55	3.68j	3.38	3.47	3.50	3.51	3.39	3.34	3.08	3.76mno	3.73mno	3.33	3.62w	3.69xyz	3.54xy	3.29	3.24	3.14	3.40	3.62
Standard deviation	0.96	0.92	0.99	0.97	0.96	0.95	0.91	0.96	0.96	0.97	0.93	1.01	0.88	0.96	0.93	1.09	0.97	0.86	0.95	1.00	0.97	0.99	0.93	0.91	0.91	0.88	0.92	0.65	
Standard error	0.03	0.04	0.04	0.07	0.05	0.06	0.06	0.06	0.04	0.08	0.06	0.06	0.07	0.06	0.05	0.08	0.12	0.21	0.10	0.07	0.11	0.04	0.05	0.06	0.05	0.09	0.11	0.07	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 11  
**Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...**

**-Your health**  
**Base: All respondents**

	Gender		Age						Social Grade					Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Very satisfied	(5) 154 15%	66 14%	88 17%	21 19% <sup>f</sup>	53 16%	48 17%	31 11%	37 18% <sup>f</sup>	86 17%	25 16%	60 17%	32 13%	28 19%	34 13%	72 17% <sup>q</sup>	26 20% <sup>q</sup>	6 10%	9 17%	7 5%	30 16% <sup>q</sup>	5 17% <sup>q</sup>	118 17%	62 16% <sup>y</sup>	57 18% <sup>y</sup>	32 12%	9 10%	2 3%	21 17% <sup>y</sup>	3 12%
Fairly satisfied	(4) 465 47%	217 46%	248 47%	57 51%	152 47%	117 42%	139 49%	92 45%	234 46%	60 38%	184 52% <sup>l</sup>	122 49% <sup>l</sup>	63 43%	96 38%	200 48%	62 48%	22 39%	13 23%	58 46%	98 53%	13 44%	349 50% <sup>w</sup>	206 53% <sup>yz</sup>	144 46% <sup>y</sup>	112 41%	44 45%	16 29%	52 42%	4 14%
Neither satisfied nor dissatisfied	(3) 160 16%	85 18%	76 14%	18 16%	57 18%	43 15%	43 15%	35 17%	83 16%	29 18%	61 17%	32 13%	25 17%	41 16%	78 19% <sup>r</sup>	14 11%	11 19%	14 25%	21 17%	19 10%	3 11%	97 14%	50 13%	47 15%	56 20% <sup>t</sup>	19 19%	12 22%	25 20%	7 27%
Fairly dissatisfied	(2) 149 15%	78 16%	71 13%	14 12%	41 13%	44 16%	50 17%	32 15%	67 13%	31 19%	32 9%	47 19% <sup>i</sup>	23 16%	47 19% <sup>i</sup>	48 11%	22 17%	9 17%	14 26%	24 19%	28 15%	4 13%	94 13%	45 12%	49 16%	46 17%	13 14%	16 29% <sup>uvxz</sup>	17 14%	9 34%
Very dissatisfied	(1) 72 7%	26 5%	46 9%	2 2%	21 6%	26 9% <sup>c</sup>	23 8% <sup>c</sup>	10 5%	39 8% <sup>c</sup>	14 9%	16 5%	16 6%	6 4%	33 13% <sup>ijk</sup>	21 5%	6 5%	9 15% <sup>mnr</sup>	5 9%	16 13% <sup>m</sup>	11 6%	4 14% <sup>mnr</sup>	40 6%	25 6%	15 5%	29 10% <sup>t</sup>	11 12%	9 16% <sup>uv</sup>	9 7%	3 12%
NET: Satisfied	619 62%	283 60%	336 63%	78 70%	205 63%	165 60%	171 60%	129 63%	320 63%	85 53%	244 69% <sup>l</sup>	154 62%	91 63%	130 52%	272 65% <sup>oq</sup>	88 67% <sup>oq</sup>	28 49%	22 40%	64 51%	128 69% <sup>oq</sup>	18 62%	468 67% <sup>w</sup>	268 69% <sup>xyz</sup>	200 64% <sup>y</sup>	144 52%	53 55% <sup>y</sup>	18 33%	73 59% <sup>y</sup>	7 27%
NET: Dissatisfied	221 22%	103 22%	118 22%	16 14%	62 19%	69 25% <sup>c</sup>	73 26% <sup>c</sup>	42 21%	105 21%	44 28%	48 14%	64 25% <sup>i</sup>	29 20%	80 32% <sup>ik</sup>	69 16%	28 22%	18 32% <sup>m</sup>	19 35%	40 32% <sup>m</sup>	39 21%	8 27%	134 19%	70 18%	64 21%	75 27% <sup>t</sup>	25 25%	25 45% <sup>uvxz</sup>	26 21%	12 46%
Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	3.48	3.47	3.49	3.72 <sup>ef</sup>	3.54	3.43	3.37	3.55	3.51	3.32	3.68 <sup>jl</sup>	3.43	3.57 <sup>i</sup>	3.20	3.61 <sup>oq</sup>	3.61 <sup>oq</sup>	3.12	3.13	3.11	3.58 <sup>oq</sup>	3.38	3.59 <sup>w</sup>	3.60 <sup>xy</sup>	3.57 <sup>y</sup>	3.26	3.28 <sup>y</sup>	2.75	3.48 <sup>y</sup>	2.80
Standard deviation	1.13	1.09	1.17	0.98	1.10	1.21	1.13	1.11	1.14	1.20	1.01	1.13	1.10	1.27	1.06	1.12	1.27	1.23	1.17	1.11	1.31	1.09	1.09	1.10	1.18	1.18	1.14	1.14	1.22
Standard error	0.04	0.05	0.05	0.07	0.06	0.08	0.07	0.07	0.05	0.10	0.06	0.07	0.08	0.08	0.05	0.09	0.13	0.25	0.14	0.08	0.14	0.04	0.06	0.07	0.06	0.11	0.14	0.09	0.29

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 12  
**Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...**  
**-Direction of the UK as a whole**  
**Base: All respondents**

	Gender		Age					Social Grade				Working Status					Tenure													
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (excl NA for %)	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Very satisfied	(5)	33 3%	16 3%	17 3%	3 2%	18 5%e	2 1%	11 4%e	8 4%e	14 3%	3 2%	8 2%	6 3%	7 5%	11 4%	14 3%	3 3%	1 3%	5 9%	3 2%	7 3%	-	27 4%	15 4%	13 4%	5 2%	3 3%	* 1%	2 2%	-
Fairly satisfied	(4)	223 22%	118 25%	106 20%	25 22%	53 16%	61 22%	84 29%edgh	34 17%	105 21%	41 26%	76 21%	56 22%	34 23%	58 23%	92 22%as	26 20%	9 17%	6 10%	34 27%as	54 29%as	3 10%	179 26%w	123 32%vxyz	56 18%	40 14%	16 16%	7 13%	17 14%	5 19%
Neither satisfied nor dissatisfied	(3)	264 26%	114 24%	150 28%	30 27%	92 28%	71 26%	47 25%	145 23%	41 29%	75 26%	65 26%	55 38%ij	69 28%	100 24%	43 33%ar	13 23%	18 34%	41 33%	39 21%	10 35%ar	169 24%	87 23%	81 26%	79 29%	34 36%au	11 21%	33 27%	16 64%	
Fairly dissatisfied	(2)	299 30%	137 29%	162 31%	34 31%	93 29%	93 34%	79 27%	68 33%	152 30%	56 35%	122 35%k	82 33%k	30 20%	66 26%	139 33%an	30 23%	18 32%	16 29%	27 22%	58 31%	11 38%anq	209 30%	115 30%	95 30%	87 31%	22 23%	21 39%	43 35%	3 13%
Very dissatisfied	(1)	164 16%	81 17%	83 16%	16 14%	64 20%f	49 18%	35 12%	43 21%f	85 17%	18 11%	65 18%	39 16%	17 12%	42 17%	68 16%	28 22%	10 18%	10 13%	17 14%	26 16%	4 10%	104 15%	45 12%	59 19%u	59 21%t	21 22%u	12 22%	26 21%u	1 5%
NET: Satisfied		256 26%	134 28%	122 23%	27 24%	71 22%	63 23%	95 33%degh	42 20%	119 23%	43 27%	84 24%	62 25%	41 28%	69 27%	106 25%as	29 22%as	11 19%	10 19%	36 29%as	61 33%os	3 10%	206 30%w	138 36%vxyz	68 22%	45 16%	18 19%	8 14%	19 15%	5 19%
NET: Dissatisfied		463 46%	218 46%	245 46%	50 45%	156 48%	143 52%f	114 40%	112 54%f	237 47%	73 46%	188 53%kl	121 48%k	47 32%	107 43%	207 50%q	58 44%	28 50%	26 48%	44 35%	85 46%	15 53%q	313 45%	159 41%	154 49%	145 53%t	43 44%	33 61%u	69 56%u	4 17%
Don't know		17 2%	5 1%	12 2%	5 4%eh	5 2%	1 *	6 2%	5 2%	6 1%	2 1%	2 1%	2 2%	6 2%	5 1%	1 1%	4 8%mnr	-	4 3%	2 1%	1 3%	11 2%	3 1%	8 2%	6 2%	1 1%	2 4%	3 2%	-	
Not applicable		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean		2.66	2.68	2.64	2.67	2.59	2.54	2.85deg	2.48	2.62	2.72	2.54	2.63	2.89i	2.72	2.62	2.59	2.50	2.61	2.83s	2.76s	2.39	2.73w	2.87vxy	2.57	2.43	2.55	2.29	2.39	2.97
Standard deviation		1.10	1.13	1.07	1.06	1.15	1.04	1.11	1.12	1.08	1.03	1.10	1.08	1.06	1.14	1.10	1.11	1.09	1.16	1.06	1.13	0.89	1.12	1.10	1.12	1.05	1.09	1.00	1.04	0.72
Standard error		0.04	0.05	0.05	0.08	0.06	0.07	0.07	0.07	0.05	0.09	0.07	0.06	0.08	0.07	0.06	0.09	0.11	0.24	0.13	0.08	0.10	0.05	0.06	0.07	0.06	0.11	0.12	0.08	0.17

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 13  
**Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...**  
**-Your household's standard of living**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not working but seeking (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (exl NA for %)	999	471	529	112	324	277	287	205	508	158*	353	250	145*	251	418	130	56*	55**	126*	186	29*	698	387	311	276	96*	54*	125	26**
Very satisfied	(5) 21%	93 20%	121 23%	18 16%	54 17%	47 17%	95 33% cdeg h	38 19%	81 16%	27 17%	96 27% jkl	46 18%	21 14%	52 21%	67 16%	27 21%	9 16%	2 4%	33 26% s	74 40% mno	3 10%	184 26% w	124 32% vxyz	59 19% xz	28 10%	6 6%	9 17%	13 11%	2 8%
Fairly satisfied	(4) 49%	241 51%	254 48%	58 52%	157 48%	134 48%	146 51%	98 48%	251 49%	83 52%	174 49%	124 49%	87 60% l	111 44%	208 50%	64 49%	26 47%	27 49%	69 55%	86 46%	14 48%	364 52% w	211 55% yz	153 49% z	113 41%	47 49%	19 35%	47 38%	17 66%
Neither satisfied nor dissatisfied	(3) 14%	72 15%	68 13%	23 20% f	52 16% f	42 15%	24 8%	38 19% f	78 15% f	23 15%	43 12%	33 13%	21 14%	43 17%	72 17% r	17 13%	12 22% r	5 10%	12 10%	15 8%	6 22% q	79 11%	28 7%	51 17% u	54 20% t	22 22% u	5 8%	28 22% uy	6 24%
Fairly dissatisfied	(2) 13%	56 12%	69 13%	11 10%	51 16% f	43 16% f	20 7%	23 11%	83 16% f	23 15%	33 9%	40 16% i	13 9%	40 16%	55 13% r	19 14% r	7 12%	19 35%	9 7%	11 6%	5 17% r	60 9%	20 5%	40 13% u	65 24% t	15 15% u	19 34% uvx	31 25% uv	* 2%
Very dissatisfied	(1) 2%	10 2%	15 3%	3 2%	9 3%	11 4%	2 1%	7 3%	15 3%	2 1%	7 2%	8 3%	4 3%	5 2%	14 3% r	4 3% r	2 3% r	1 2%	2 1%	1 *	1 3% r	10 1%	4 1%	6 2%	15 5% t	7 7% uv	3 5% u	5 4% u	- -
NET: Satisfied	709 71%	333 71%	375 71%	75 67%	211 65%	181 65%	241 84% cdeg h	136 66%	332 65%	110 69%	270 76% jkl	169 68%	107 74%	162 65%	275 66%	91 70%	35 63%	29 53%	102 81% mos	160 86% mnos	17 58%	548 78% w	335 87% vxyz	213 68% xyz	142 51%	53 55%	28 52%	60 48%	19 74%
NET: Dissatisfied	150 15%	66 14%	84 16%	14 12%	60 18% f	54 19% f	22 8%	29 14% f	98 19% f	25 16%	40 11%	48 19% i	17 12%	45 18%	69 17% r	23 18% r	9 16% r	21 38%	11 9%	11 6%	6 20% r	70 10%	24 6%	46 15% u	80 29% t	22 23% u	22 40% uv	36 29% uv	* 2%
Don't know	1 *	- *	1 *	* *	1 *	- *	- *	1 1%	- *	- *	- *	- *	- *	1 *	1 *	- *	- *	- *	- *	- *	* *	1 *	- *	1 *	* *	- *	- *	* *	- *
Not applicable	1	-	1	1	-	-	-	1	-	-	-	-	-	1	-	1m	-	-	-	-	-	1	1	-	-	-	-	-	-
Mean	3.75	3.74	3.75	3.69	3.61	3.59	4.08 cde gh	3.68	3.59	3.69	3.90 jkl	3.63	3.74	3.66	3.62	3.69	3.60	3.17	3.97 mos	4.19 mno	3.45	3.94 w	4.12 vxy z	3.71 xyz	3.27	3.31	3.24	3.26	3.80
Standard deviation	1.01	0.97	1.04	0.94	1.03	1.06	0.87	1.01	1.03	0.96	0.97	1.06	0.91	1.04	1.01	1.06	1.01	1.04	0.89	0.84	0.99	0.92	0.82	0.98	1.10	1.05	1.24	1.08	0.61
Standard error	0.03	0.04	0.05	0.07	0.05	0.07	0.06	0.06	0.05	0.08	0.06	0.06	0.07	0.05	0.08	0.10	0.21	0.11	0.06	0.11	0.04	0.04	0.06	0.06	0.10	0.15	0.08	0.15	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 14  
**Q2. Please indicate how satisfied or dissatisfied you are with each of the following at the moment ...**  
**-Your household level of savings**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	988	468	519	112	322	274	280	205	503	157*	353	249	144*	242	416	129	55*	55**	121*	184	29*	696	387	309	266	89*	53*	124	26**
Very satisfied	(5) 140 14%	66 14%	73 14%	8 7%	36 11%	32 12%	64 23%	16 cd	59 de	15 gh	31 8%	13 9%	13 9%	35 14%	40 10%	15 11%	5 10%	4 8%	17 14%	55 30%	3 am	124 10%	91 18%	33 vw	15 6%	2 2%	6 11%	7 6%	1 3%
Fairly satisfied	(4) 296 30%	140 30%	156 30%	39 35%	65 dh	70 20%	121 43%	61 de	114 gh	43 30%	127 36%	74 30%	39 27%	55 23%	111 27%	27 21%	15 27%	3 5%	50 41%	83 mn	8 28%	250 36%	168 43%	82 vxy	43 27%	14 16%	8 14%	21 17%	3 12%
Neither satisfied nor dissatisfied	(3) 168 17%	86 18%	82 16%	17 15%	61 19%	54 20%	37 13%	32 16%	99 20%	34 22%	59 17%	46 18%	28 20%	36 15%	91 22%	24 19%	6 10%	4 8%	23 19%	15 8%	5 16%	119 17%	57 15%	61 20%	42 16%	21 23%	5 9%	17 14%	7 29%
Fairly dissatisfied	(2) 195 20%	82 17%	113 22%	25 22%	76 24%	54 20%	40 14%	41 20%	114 23%	37 24%	55 16%	47 19%	30 21%	62 25%	86 21%	36 28%	13 24%	15 27%	21 18%	16 9%	7 24%	121 17%	51 22%	69 22%	68 25%	26 29%	7 13%	35 29%	6 33%
Very dissatisfied	(1) 170 17%	79 17%	91 17%	21 19%	82 25%	53 19%	14 5%	50 25%	105 21%	19 12%	46 13%	48 19%	25 18%	51 21%	86 21%	27 21%	12 23%	17 32%	10 9%	10 6%	6 22%	75 11%	17 4%	58 19%	94 35%	24 27%	29 54%	41 uv	- 33%
NET: Satisfied	436 44%	206 44%	229 44%	47 42%	101 31%	102 37%	185 66%	77 cde	174 deg	58 37%	188 53%	105 jkl	52 42%	91 36%	151 36%	42 33%	20 36%	7 13%	66 55%	138 mn	11 38%	374 54%	259 67%	115 vxy	58 37%	16 18%	13 25%	29 23%	4 14%
NET: Dissatisfied	364 37%	161 34%	204 39%	46 41%	158 49%	107 39%	54 19%	91 44%	219 44%	57 36%	101 29%	95 38%	56 39%	112 46%	172 41%	63 49%	26 47%	32 59%	32 26%	27 14%	13 46%	196 28%	68 18%	128 41%	162 61%	50 56%	35 66%	77 62%	6 25%
Don't know	20 2%	16 3%	4 1%	2 2%	3 1%	11 4%	3 1%	5 3%	11 2%	8 5%	5 2%	2 1%	8 6%	4 2%	2 *	- 6%	3 mn	11 20%	- 2%	3 1%	- 8%	8 1%	2 1%	5 2%	4 2%	3 3%	- 1%	1 32%	8 32%
Not applicable	12	2	10	*	2	3	7	*	5	2	-	2	1	9	2	2	1	-	5	2	-	3	1	2	9	7	1	1	-
Mean	3.04	3.07	3.02	2.90	2.68	2.90	3.65	2.76	2.81	2.98	3.29	2.97	2.88	2.84	2.84	2.75	2.13	3.34	3.87	2.80	3.33	3.69	2.87	2.30	2.34	2.16	2.33	2.88	
Standard deviation	1.34	1.33	1.34	1.28	1.35	1.33	1.14	1.34	1.33	1.22	1.29	1.33	1.28	1.38	1.29	1.31	1.38	1.30	1.17	1.12	1.36	1.26	1.10	1.30	1.27	1.12	1.48	1.27	0.85
Standard error	0.04	0.06	0.06	0.10	0.07	0.09	0.07	0.08	0.06	0.10	0.08	0.08	0.10	0.09	0.07	0.10	0.15	0.28	0.14	0.08	0.14	0.05	0.06	0.08	0.07	0.11	0.18	0.10	0.21

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 15  
**Q4. How would you describe the financial situation of your household at the moment?**  
 Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Very good	(5) 100	49	51	2	24	27	46	14	40	17	51	21	9	20	29	13	3	-	11	41	3	91	69	22	9	1	3	5	-
	10%	10%	10%	2%	8% <sup>c</sup>	10% <sup>c</sup>	16% <sup>cdgh</sup>	7%	8% <sup>c</sup>	11%	14% <sup>k</sup>	8%	6%	8%	7%	10%	6%	-	8%	22% <sup>mnoq</sup>	11%	13% <sup>w</sup>	18% <sup>vxyz</sup>	7%	3%	1%	5%	4%	-
Fairly good	(4) 418	203	215	52	112	102	152	81	185	65	174	105	63	76	179	47	15	12	62	94	8	332	197	135	71	28	13	30	16
	42%	43%	41%	47% <sup>d</sup>	35%	37%	53% <sup>degh</sup>	40%	36%	41%	49% <sup>l</sup>	42% <sup>l</sup>	43% <sup>l</sup>	30%	43% <sup>eos</sup>	36%	27%	23%	49% <sup>eos</sup>	51% <sup>nos</sup>	27%	47% <sup>w</sup>	51% <sup>xyz</sup>	43% <sup>xyz</sup>	26%	29%	23%	24%	62%
Neither good nor poor	(3) 296	136	160	26	113	87	69	55	172	49	77	71	48	100	127	39	17	22	44	36	11	193	95	98	43	14	40	5	
	30%	29%	30%	23%	35% <sup>cf</sup>	31%	24%	27%	34% <sup>cf</sup>	31%	22%	28%	33% <sup>i</sup>	40% <sup>ij</sup>	30% <sup>r</sup>	30% <sup>r</sup>	30%	40%	35% <sup>r</sup>	19%	38% <sup>r</sup>	28%	25%	32%	35% <sup>t</sup>	44% <sup>uv</sup>	26%	32%	21%
Fairly poor	(2) 146	68	78	27	55	47	17	44	85	21	41	45	19	42	68	26	16	12	9	11	4	74	25	48	70	17	15	38	3
	15%	15%	15%	24% <sup>f</sup>	17% <sup>f</sup>	17% <sup>f</sup>	6%	22% <sup>f</sup>	17% <sup>f</sup>	13%	12%	18%	13%	17%	16% <sup>r</sup>	20% <sup>qr</sup>	29% <sup>mqr</sup>	22%	8%	6%	14% <sup>r</sup>	11%	7%	15% <sup>u</sup>	25% <sup>t</sup>	18% <sup>u</sup>	28% <sup>uv</sup>	30% <sup>uv</sup>	12%
Very poor	(1) 36	14	23	2	18	14	3	7	26	6	9	9	5	14	13	5	3	8	-	3	3	10	1	8	27	8	10	9	-
	4%	3%	4%	2%	6% <sup>f</sup>	5% <sup>f</sup>	1%	4%	5% <sup>f</sup>	4%	3%	3%	3%	6%	3%	4%	6% <sup>q</sup>	15%	-	2%	11% <sup>mqr</sup>	1%	*	3% <sup>u</sup>	10% <sup>t</sup>	8% <sup>uv</sup>	18% <sup>uvz</sup>	7% <sup>uv</sup>	-
NET: Good	518	252	266	55	137	129	198	95	225	83	225	126	72	96	208	60	18	12	73	136	11	422	266	157	80	29	15	36	16
	52%	54%	50%	49%	42%	46%	69% <sup>cdeg</sup>	46%	44%	52%	64% <sup>ijkl</sup>	50% <sup>kl</sup>	49%	38%	50% <sup>o</sup>	46%	33%	23%	58% <sup>eos</sup>	73% <sup>mnoq</sup>	38%	60% <sup>w</sup>	69% <sup>vxyz</sup>	50% <sup>xyz</sup>	29%	30%	28%	29%	62%
NET: Poor	183	82	101	28	73	62	20	52	111	27	50	53	24	56	81	32	20	21	9	14	7	83	27	56	97	25	25	47	3
	18%	17%	19%	25% <sup>f</sup>	23% <sup>f</sup>	22% <sup>f</sup>	7%	25% <sup>f</sup>	22% <sup>f</sup>	17%	14%	21%	17%	22% <sup>i</sup>	19% <sup>qr</sup>	24% <sup>qr</sup>	35% <sup>mqr</sup>	38%	8%	7%	24% <sup>qr</sup>	12%	7%	18% <sup>u</sup>	35% <sup>t</sup>	26% <sup>u</sup>	46% <sup>uvx</sup>	37% <sup>uv</sup>	12%
Don't know	4	1	3	3	1	-	-	4	-	-	1	1	1	-	2	-	1	-	-	-	-	-	-	2	-	-	-	2	1
	*	*	1%	2% <sup>defh</sup>	*	-	-	2% <sup>fh</sup>	-	-	*	*	1%	-	1%	-	2% <sup>r</sup>	-	-	-	-	-	-	-	1% <sup>t</sup>	-	-	2% <sup>uv</sup>	6%
Mean	3.40	3.44	3.37	3.24	3.22	3.29	3.77 <sup>code</sup>	3.24	3.25	3.42	3.61 <sup>ijkl</sup>	3.34	3.36	3.18	3.34 <sup>o</sup>	3.27	2.98	2.70	3.59 <sup>mno</sup>	3.86 <sup>mno</sup>	3.13	3.60 <sup>w</sup>	3.79 <sup>vxy</sup>	3.37 <sup>xyz</sup>	2.87	2.96	2.69	2.88	3.53
Standard deviation	0.98	0.96	0.99	0.91	1.00	1.03	0.82	0.99	1.00	0.98	0.96	0.98	0.90	0.99	0.94	1.02	1.03	1.00	0.75	0.89	1.14	0.89	0.82	0.92	1.01	0.91	1.17	1.01	0.72
Standard error	0.03	0.04	0.04	0.07	0.05	0.07	0.05	0.06	0.05	0.08	0.06	0.06	0.07	0.06	0.05	0.08	0.11	0.20	0.09	0.07	0.12	0.04	0.04	0.05	0.05	0.09	0.14	0.08	0.18

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 16  
**Q5. Do you think the financial situation of your household will get better, worse or stay the same over the next 12 months?**  
 Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
A lot better	(5)	46 5%	26 5%	21 4%	13 11%efh	23 7%ef	10 4%ef	1 *	23 11%efh	23 4%ef	8 5%	18 5%	10 4%	6 5%	13 8%nqr	3 2%	4 7%qr	4 8%	-	2 1%	*	32 5%	15 4%	17 5%	14 5%	5 5%	2 4%	7 6%	-	
A little better	(4)	192 19%	100 21%	92 17%	47 42%defh	84 26%efh	32 11%	29 10%	75 37%defh	87 17%ef	19 12%	73 21%kl	58 23%kl	33 23%kl	28 11%	98 23%qr	30 23%qr	13 23%qr	12 22%	5 4%	27 15%q	6 22%q	137 20%	59 15%	79 25%u	49 18%	17 18%	7 13%	24 19%	5 21%
Stay the same	(3)	488 49%	223 47%	264 50%	35 31%	141 43%cg	140 51%cg	172 60%cdgh	66 32%	250 49%cg	88 56%	171 48%	109 44%	74 51%	134 53%	177 42%	66 51%	26 46%	19 35%	76 61%mn	109 59%mn	15 52%	356 51%w	213 55%vxz	142 46%	116 42%	40 41%	24 44%	52 42%	16 61%
A little worse	(2)	183 18%	90 19%	94 18%	11 10%	54 17%	53 19%c	65 23%cg	26 13%	92 18%c	29 18%	63 18%	49 19%	24 17%	48 19%	21 16%	9 17%	8 15%	27 21%	41 22%	3 11%	126 18%	76 20%	50 16%	53 19%	22 23%	8 14%	22 18%	4 17%	
A lot worse	(1)	48 5%	14 3%	34 6%a	3 3%	10 3%	23 8%dg	12 4%	6 3%	30 6%	8 5%	17 5%	16 6%	3 2%	12 5%	8 4%	1 2%	4 7%	8 6%	6 3%	3 9%o	28 4%	17 4%	11 4%	20 7%	3 3%	7 13%uvx	10 8%	-	
NET: Better		238 24%	126 27%	112 21%	60 53%defh	107 33%efh	42 15%	30 10%	99 48%defh	110 22%ef	27 17%	90 26%kl	67 27%kl	39 27%kl	41 16%	131 31%qr	33 25%qr	16 29%qr	5 30%	29 16%q	7 24%q	169 24%	74 19%	96 31%u	63 23%	22 23%	10 18%	32 25%	5 17%	
NET: Worse		231 23%	104 22%	128 24%	14 13%	64 20%	76 27%cg	77 27%cg	33 16%	122 24%cg	37 23%	80 23%	64 26%	27 19%	60 24%	92 22%	29 22%	10 18%	12 22%	35 28%	48 26%	6 20%	154 22%	93 24%	62 20%	72 26%	25 26%	15 27%	32 26%	4 17%
Don't know		43 4%	18 4%	25 5%	4 3%	12 4%	19 7%	8 3%	8 4%	27 5%	6 4%	11 3%	10 4%	5 3%	17 7%	3 4%r	4 3%r	7 6%r	10 13%	-	1 4%r	19 3%	8 2%	11 4%	24 9%t	9 10%uv	6 11%uv	8 7%u	-	
Mean		3.01	3.07	2.94	3.51def	3.18efh	2.82	2.79	3.42def	2.96f	2.93	3.03	2.99	3.11	2.92	3.13qr	2.99q	3.17qr	3.09	2.68	2.88	2.96q	3.03	2.94	3.13uy	2.94	2.99	2.79	2.97	3.04
Standard deviation		0.89	0.87	0.90	0.93	0.91	0.90	0.69	0.97	0.90	0.86	0.93	0.82	0.86	0.96	0.86	0.88	1.07	0.67	0.74	0.90	0.86	0.83	0.89	0.97	0.90	1.04	1.00	0.63	
Standard error		0.03	0.04	0.04	0.07	0.05	0.06	0.05	0.06	0.04	0.07	0.06	0.06	0.06	0.05	0.07	0.09	0.23	0.08	0.05	0.10	0.03	0.04	0.05	0.05	0.09	0.13	0.08	0.15	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing





## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 17  
**Q6. How would you rate the state of the UK economy at the moment?**  
 Base: All respondents

	Gender		Age							Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent from council (x)	Rent from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Very good	(5)	21 2%	12 3%	9 2%	1 1%	3 1%	5 2%	12 4% <sup>dg</sup>	1 *	8 5%	9 3%	3 1%	3 2%	6 2%	10 2%	2 2%	1 3%	-	2 1%	6 3%	-	21 3% <sup>w</sup>	17 4% <sup>z</sup>	4 1%	-	-	-	-	-	
Fairly good	(4)	227 23%	129 27% <sup>b</sup>	98 18%	28 25%	61 19%	62 22%	76 27%	43 21%	107 21%	35 22%	81 23%	50 20%	38 26%	57 23%	89 21% <sup>s</sup>	33 25% <sup>s</sup>	9 16%	7 12%	25 20% <sup>s</sup>	62 34% <sup>m</sup>	1 5%	174 25% <sup>w</sup>	111 29% <sup>vz</sup>	63 20%	49 18%	18 15%	8 18%	23 17%	4 17%
Neither good nor poor	(3)	328 33%	148 31%	179 34%	31 27%	117 36%	84 30%	96 33%	60 29%	172 34%	52 33%	116 33%	76 31%	61 42% <sup>ejl</sup>	74 29%	138 33%	45 34%	14 24%	15 27%	51 41% <sup>o</sup>	51 27%	14 48% <sup>m</sup>	216 31%	126 33%	89 29%	95 35%	36 37%	17 31%	43 34%	16 64%
Fairly poor	(2)	328 33%	141 30%	187 35%	36 32%	107 33%	99 36%	86 30%	75 36%	167 33%	46 29%	120 34% <sup>k</sup>	95 38% <sup>k</sup>	30 20%	83 33% <sup>k</sup>	142 34%	36 27%	21 38%	26 47%	35 28%	60 32%	8 26%	230 33%	108 28%	122 39% <sup>u</sup>	93 34%	29 30%	16 29%	48 38% <sup>u</sup>	5 19%
Very poor	(1)	63 6%	29 6%	35 7%	11 10% <sup>f</sup>	26 8% <sup>f</sup>	20 7% <sup>f</sup>	6 2%	19 9% <sup>f</sup>	38 8% <sup>f</sup>	11 7%	18 7%	18 7%	11 7%	16 6%	29 7%	13 10% <sup>qr</sup>	4 8% <sup>q</sup>	6 11%	2 1%	5 3%	5 16% <sup>mqr</sup>	39 6%	15 4%	24 8%	25 9%	10 10% <sup>u</sup>	8 14% <sup>u</sup>	7 6%	-
NET: Good		248 25%	141 30% <sup>b</sup>	106 20%	29 25%	64 20%	66 24%	89 31% <sup>dgh</sup>	44 21%	115 23%	44 28%	90 26%	54 21%	41 28%	63 25%	99 24% <sup>s</sup>	35 27% <sup>s</sup>	10 18% <sup>s</sup>	7 12%	27 22% <sup>s</sup>	68 37% <sup>m</sup>	1 5%	195 28% <sup>w</sup>	128 33% <sup>vxyz</sup>	67 21%	49 18%	18 19%	8 15%	23 18%	4 17%
NET: Poor		391 39%	169 36%	222 42%	47 42%	134 41% <sup>f</sup>	119 43% <sup>f</sup>	92 32%	94 46% <sup>f</sup>	206 41%	57 36%	139 39%	113 45% <sup>k</sup>	40 28%	99 39%	171 41%	48 37%	26 46% <sup>q</sup>	31 57%	37 29%	65 35%	12 43%	269 38%	123 32%	146 47% <sup>u</sup>	117 43%	39 40%	24 44%	55 44% <sup>u</sup>	5 19%
Don't know		34 3%	12 2%	22 4%	6 6%	9 3%	7 3%	11 4%	8 4%	15 3%	6 4%	8 2%	7 2%	2 7% <sup>ai</sup>	16 2%	2 1%	6 11% <sup>mnr</sup>	2 3%	11 8% <sup>mnr</sup>	2 1%	1 5% <sup>r</sup>	19 3%	10 3%	9 3%	14 5%	4 5%	5 10% <sup>uv</sup>	5 4%	-	
Mean		2.81	2.90 <sup>b</sup>	2.72	2.74	2.71	2.75	3.01 <sup>code</sup>	2.66	2.75	2.90	2.83	2.69	2.95 <sup>j</sup>	2.80	2.77 <sup>s</sup>	2.82 <sup>s</sup>	2.64	2.42	2.92 <sup>s</sup>	3.02 <sup>mos</sup>	2.43	2.86 <sup>w</sup>	3.02 <sup>vxy</sup>	2.67	2.64	2.67	2.52	2.67	2.97
Standard deviation		0.94	0.97	0.91	0.99	0.91	0.95	0.92	0.94	0.94	1.02	0.93	0.93	0.93	0.96	0.95	0.99	0.98	0.86	0.80	0.96	0.85	0.96	0.96	0.94	0.89	0.91	0.96	0.85	0.61
Standard error		0.03	0.04	0.04	0.08	0.05	0.06	0.06	0.06	0.04	0.09	0.06	0.06	0.07	0.06	0.05	0.08	0.11	0.18	0.10	0.07	0.09	0.04	0.05	0.06	0.05	0.09	0.12	0.07	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 18  
**Q7. Do you think the UK economy will get better, worse or stay the same over the next 12 months?**  
 Base: All respondents

	Gender		Age							Social Grade					Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
A lot better	(5)	20 2%	5 1%	15 3%	2 1%	3 1%	9 3%	6 2%	2 1%	12 2%	11 7%	1	2 4% <sub>ij</sub>	5 5% <sub>ij</sub>	11 3%	3 3%	1 2%	-	3 2%	2 1%	-	17 2%	14 4% <sub>vw</sub>	2 1%	3 1%	1 1%	-	2 2%	-	
A little better	(4)	180 18%	111 24% <sub>b</sub>	68 13%	21 19%	47 15%	40 14%	72 25% <sub>degh</sub>	30 15%	78 17%	26 17%	61 18%	46 20%	29 17%	44 16%	20 15%	9 16%	7 13%	24 19%	49 26% <sub>lmns</sub>	3 10%	133 19%	86 22%	48 15%	44 16%	16 17%	10 18%	18 14%	3 11%	
Stay the same	(3)	283 28%	138 29%	145 27%	27 24%	101 31%	85 31%	70 24%	51 25%	162 32%	56 35%	101 28%	65 26%	51 35%	67 27%	129 31%	37 28%	12 22%	15 28%	32 26%	46 25%	11 39% <sub>or</sub>	207 30%	104 27%	103 33% <sub>z</sub>	62 23%	24 25%	11 20%	28 23%	14 54%
A little worse	(2)	316 32%	129 27%	187 35% <sub>a</sub>	34 31%	103 32%	84 30%	94 33%	68 33%	154 30%	43 27%	112 32%	90 36% <sub>k</sub>	36 25%	78 31%	132 32%	39 30%	16 28%	21 38%	40 32%	61 33%	6 22%	219 31%	124 32%	95 30%	92 33%	34 36%	15 28%	42 34%	5 20%
A lot worse	(1)	137 14%	67 14%	70 13%	13 11%	50 15%	44 16%	30 11%	33 16%	74 15%	16 10%	60 17%	33 13%	15 11%	28 11%	56 13%	20 15%	9 16%	10 18%	13 10%	25 14%	5 17%	89 13%	42 11%	47 15%	46 17%	16 17%	11 20%	19 16%	1 5%
NET: Better		200 20%	116 25% <sub>b</sub>	84 16%	22 20%	50 15%	49 18%	78 27% <sub>degh</sub>	32 16%	90 18%	37 23%	62 18%	48 19%	34 24%	55 22%	23 19%	10 18%	7 13%	27 21%	51 27% <sub>ms</sub>	3 10%	150 21%	100 26% <sub>vwz</sub>	50 16%	47 17%	17 18%	10 18%	20 16%	3 11%	
NET: Worse		452 45%	195 42%	257 49%	47 42%	153 47%	128 46%	124 43%	100 49%	228 45%	59 37%	172 49% <sub>k</sub>	124 49% <sub>k</sub>	51 35%	106 42%	188 45%	58 44%	25 56%	31 56%	53 42%	87 47%	11 39%	308 44%	166 43%	142 46%	138 50%	50 52%	26 48%	61 49%	6 25%
Don't know		65 6%	21 4%	44 8% <sub>a</sub>	16 14% <sub>defh</sub>	19 6%	15 5%	15 5%	22 11% <sub>fh</sub>	27 5%	6 4%	19 5%	13 5%	9 6%	24 9%	23 5% <sub>r</sub>	12 9% <sub>r</sub>	9 16% <sub>mr</sub>	2 3%	13 11% <sub>r</sub>	2 1%	4 12% <sub>mr</sub>	33 5%	18 5%	16 5%	29 10% <sub>t</sub>	5 5%	8 14% <sub>uv</sub>	16 13% <sub>uv</sub>	3 11%
Mean		2.61	2.69	2.53	2.63	2.51	2.57	2.74 <sub>dg</sub>	2.46	2.58	2.82	2.50	2.55	2.80 <sub>i</sub>	2.71	2.61	2.57	2.53	2.38	2.67	2.68	2.48	2.65 <sub>w</sub>	2.75 <sub>vz</sub>	2.54	2.46	2.47	2.42	2.46	2.79
Standard deviation		1.02	1.04	1.01	1.02	0.97	1.05	1.04	1.00	1.01	1.07	1.00	0.99	1.02	1.07	1.01	1.05	1.08	1.02	1.05	0.94	1.02	1.06	1.06	1.03	1.01	1.08	1.03	0.73	
Standard error		0.03	0.05	0.05	0.08	0.05	0.07	0.07	0.06	0.05	0.09	0.06	0.06	0.08	0.07	0.05	0.08	0.12	0.20	0.13	0.08	0.11	0.04	0.06	0.06	0.10	0.14	0.08	0.19	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 19  
**Q8. Do you think the state of the UK's economy has a positive or negative impact on your household's financial situation, or do you think it has no impact?**  
 Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Very positive	(5)	10 1%	4 1%	5 1%	3 2% <sup>f</sup>	2 1%	5 2%	-	3 2%	7 2%	4 2%	2 1%	2 1%	2 2%	4 2%	7 2%	1 1%	1 3% <sup>r</sup>	-	-	-	9 1%	8 2%	1 *	-	-	-	-	-	
Fairly positive	(4)	111 11%	63 13%	48 9%	21 19% <sup>efh</sup>	37 12%	23 8%	29 10%	29 14%	52 10%	17 11%	40 11%	20 8%	25 17% <sup>gj</sup>	26 10%	12 13%	3 6%	8 15%	7 6%	22 12%	3 10%	87 12%	53 14%	34 11%	21 8%	10 10%	2 5%	9 7%	3 12%	
No impact	(3)	394 39%	202 43%	192 36%	28 25%	123 38% <sup>c</sup>	106 38% <sup>c</sup>	137 48% <sup>cdgh</sup>	60 29%	197 39% <sup>cg</sup>	73 46%	123 35%	103 41%	63 44%	106 42%	144 34%	52 40%	21 38%	19 34%	64 50% <sup>m</sup>	83 45% <sup>m</sup>	12 43%	292 42% <sup>w</sup>	169 43% <sup>z</sup>	123 40%	90 33%	31 32%	20 36%	39 31%	13 50%
Fairly negative	(2)	350 35%	150 32%	200 38%	35 31%	112 34%	108 39%	95 33%	70 34%	185 36%	50 31%	142 40% <sup>kl</sup>	91 36%	41 28%	76 30%	151 36%	45 35%	15 27%	18 33%	40 32%	71 38%	9 32%	234 33%	125 32%	109 35%	110 40%	41 43%	18 33%	51 41%	6 22%
Very negative <sup>ei</sup>	(1)	66 7%	30 6%	37 7%	8 7% <sup>f</sup>	28 9% <sup>f</sup>	24 8% <sup>f</sup>	6 2%	18 9% <sup>f</sup>	42 8% <sup>f</sup>	7 4%	25 7%	16 6%	7 5%	18 7%	31 7% <sup>r</sup>	14 11% <sup>r</sup>	4 7% <sup>r</sup>	8 15%	4 3%	3 10% <sup>r</sup>	3 5%	34 5%	11 3%	23 7% <sup>u</sup>	30 11% <sup>t</sup>	8 8% <sup>u</sup>	9 17% <sup>uv</sup>	13 10% <sup>u</sup>	2 7%
NET: Positive		120 12%	67 14%	53 10%	23 21% <sup>defh</sup>	40 12%	28 10%	29 10%	32 16%	59 12%	21 13%	42 12%	22 9%	27 18% <sup>ij</sup>	30 12%	63 15% <sup>q</sup>	13 10%	5 8%	8 15%	7 6%	22 12%	3 10%	96 14% <sup>w</sup>	61 16% <sup>yz</sup>	35 11%	21 8%	10 10%	2 5%	9 7%	3 12%
NET: Negative		416 42%	180 38%	236 45%	44 39%	140 43%	132 48% <sup>f</sup>	100 35%	88 43%	227 45% <sup>f</sup>	57 36%	167 47% <sup>kl</sup>	107 43%	48 33%	94 37%	182 44%	59 45%	19 34%	26 48%	43 34%	74 40%	12 42%	268 38%	136 35%	132 43%	140 51% <sup>t</sup>	49 51% <sup>u</sup>	27 50% <sup>u</sup>	63 51% <sup>u</sup>	7 28%
Don't know		69 7%	21 5%	48 9% <sup>a</sup>	17 15% <sup>defh</sup>	21 6%	12 4%	19 7%	25 12% <sup>deh</sup>	25 5%	8 5%	21 6%	19 8%	7 5%	22 9%	29 7%	6 5%	11 20% <sup>mnr</sup>	2 3%	12 10%	7 4%	2 6%	42 6%	22 6%	20 7%	24 9%	6 6%	5 9%	14 11%	2 9%
Mean		2.62	2.69 <sup>b</sup>	2.55	2.73	2.58	2.54	2.71 <sup>e</sup>	2.61	2.58	2.74	2.55	2.57	2.81 <sup>ij</sup>	2.66	2.63	2.53	2.62	2.50	2.65	2.69	2.55	2.70 <sup>w</sup>	2.79 <sup>vxy</sup>	2.59 <sup>yz</sup>	2.41	2.47	2.31	2.40	2.75
Standard deviation		0.82	0.83	0.81	0.99	0.85	0.84	0.69	0.93	0.85	0.82	0.82	0.78	0.83	0.85	0.89	0.85	0.88	0.94	0.65	0.70	0.83	0.82	0.81	0.81	0.81	0.81	0.84	0.80	0.79
Standard error		0.03	0.04	0.04	0.08	0.05	0.06	0.05	0.06	0.04	0.07	0.05	0.06	0.06	0.05	0.07	0.10	0.20	0.08	0.05	0.09	0.03	0.04	0.05	0.05	0.08	0.11	0.06	0.21	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 20  
**Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?**  
**-Summary**  
**Base: All respondents**

Q16 Summary

	Banking (by this we mean day to day banking services, like current accounts, savings accounts) (a)	Longer-term financial products (e.g. investments/pensions, life insurance etc) (b)	Food/groceries (c)	Domestic appliances (e.g. fridges, washing machines, etc.) (d)	Technology appliances (e.g. cameras, home computers, TVs) (e)	Broadband/home phone services (f)	Mobile phone services (g)	Gas and electricity (h)	Water (supplied to your home) (i)	Trades services (e.g. plumbers, builders, electricians, etc.) (j)	Train travel (k)	Airlines / holiday operators (l)	Car dealers (m)	Estate and lettings agents (n)
Unweighted base	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Weighted base	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Trust a great deal (5)	89 9%bfgghjklmn	27 3%mn	102 10%bfgghjklmn	90 9%bfgghjklmn	93 9%bfgghjklmn	64 6%bjklmn	57 6%bjklmn	51 5%bjklmn	162 16%abcdefgghjklmn	34 3%mn	29 3%mn	37 4%mn	5 *	10 1%
Trust quite a lot (4)	391 39%bfgghjklmn	239 24%kmn	527 53%abcdefgghjklmn	469 47%abfgghjklmn	450 45%abfgghjklmn	340 34%bhklmn	315 31%bhklmn	273 27%kmn	432 43%bfgghjklmn	326 33%bhklmn	195 20%mn	287 29%bkmn	77 8%	93 9%
Neither trust nor don't trust (3)	286 29%	353 35%acim	284 28%	326 33%ci	342 34%aci	346 35%aci	384 38%acdhim	329 33%ci	276 28%	393 39%acdefhimn	347 35%aci	388 39%acdehimn	305 31%	340 34%aci
Don't trust very much (2)	140 14%cdei	240 24%acdefgijl	50 5%	76 8%c	77 8%c	185 18%acdei	174 17%cdei	251 25%acdefgijl	89 9%c	192 19%acdei	231 23%acdefgijl	161 16%cdei	367 37%abcdefgghijkl	325 32%abcdefgghijkl
Don't trust at all (1)	81 8%cdefgijl	81 8%cdefgijl	21 2%	20 2%	23 2%	46 5%cdeij	48 5%cdeij	83 8%cdefgijl	27 3%	28 3%	100 10%cdefgijl	44 4%cdeij	182 18%abcdefgghijkl	143 14%abcdefgghijkl
NET: Trust	481 48%bfgghjklmn	266 27%kmn	629 63%abcdefgghjklmn	560 56%abfgghjklmn	543 54%abfgghjklmn	404 40%bhjklmn	372 37%bhklmn	324 32%bkmn	593 59%abefgghjklmn	360 36%bkmn	224 22%mn	324 32%bkmn	81 8%	103 10%
NET: Don't trust	222 22%cdei	321 32%acdefgijl	71 7%	95 10%c	100 10%c	231 23%cdei	221 22%cdei	334 33%acdefgijl	116 12%c	220 22%cdei	331 33%acdefgijl	205 21%cdei	549 55%abcdefgghijkl	468 47%abcdefgghijkl
Don't know	11 1%	60 6%acdefghij	16 2%	18 2%	16 2%	19 2%	23 2%ah	13 1%	14 1%	27 3%ahi	98 10%abcdefgghijm	83 8%abcdefghij	65 6%acdefghij	89 9%abcdefgghijm
Mean	3.27bhjklmn	2.88mn	3.65abdefgghjklmn	3.55abfgghjklmn	3.52abfgghjklmn	3.19bhklmn	3.16bhklmn	2.96kmn	3.62abdefgghjklmn	3.15bhklmn	2.80mn	3.12bhklmn	2.31	2.45mn
Standard deviation	1.08	0.98	0.81	0.84	0.86	0.97	0.95	1.04	0.95	0.88	1.00	0.91	0.89	0.91
Standard error	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03

Proportions/Mean: All Columns Tested (5% risk level)  
 Overlap formulae used.

Prepared by Populus on behalf of Which?



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 21  
Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?  
-Banking (by this we mean day to day banking services, like current accounts, savings accounts)  
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Trust a great deal	(5) 89 9%	43 9%	47 9%	6 5%	34 10%	15 6%	34 12%e	13 6%	42 8%	10 6%	24 7%	24 10%	11 8%	30 12%	29 7%	10 8%	4 7%	10 18%	13 10%	23 12%	1 4%	68 10%	38 10%	30 10%	20 7%	11 12%	3 6%	5 4%	1 3%
Trust quite a lot	(4) 391 39%	164 35%	227 43%a	50 44%d	101 31%	118 42%d	123 43%d	82 40%	186 37%	78 49%	137 39%	100 40%	54 37%	101 40%	164 39%	47 36%	24 42%	7 13%	66 53%n	71 38%	12 41%	298 43%w	177 46%yz	120 39%	90 33%	39 40%	15 27%	37 29%	4 15%
Neither trust nor don't trust	(3) 286 29%	135 29%	151 29%	29 26%	112 35%f	73 26%	71 25%	62 30%	152 30%	38 24%	106 30%	64 25%	45 31%	71 28%	120 29%	36 27%	17 29%	26 47%	24 19%	57 31%	8 27%	173 25%	90 23%	83 27%	93 34%t	25 26%	24 44%uv	44 35%u	21 81%
Don't trust very much	(2) 140 14%	73 16%	67 13%	15 14%	54 17%	36 13%	35 12%	28 14%	77 15%	13 8%	45 13%	43 17%	19 13%	33 13%	60 14%	21 16%	6 10%	11 19%	17 13%	22 12%	4 13%	91 13%	50 13%	41 13%	49 18%	16 16%	9 16%	25 20%	-
Don't trust at all	(1) 81 8%	54 11%b	27 5%	4 4%	22 7%	34 12%c	21 7%	12 6%	48 9%	18 11%	38 11%	16 10%	14 10%	13 5%	42 10%	14 11%	2 4%	2 3%	5 4%	13 7%	3 7%	62 9%	31 8%	31 10%	19 7%	4 4%	4 7%	12 9%	-
NET: Trust	481 48%	207 44%	274 52%a	56 50%	135 42%	133 48%	157 55%dh	95 46%	228 45%	88 56%	161 46%	124 49%	65 45%	131 52%	194 46%	57 44%	27 49%	17 31%	79 63%mn	94 51%	13 45%	366 52%w	216 56%yz	150 48%z	110 40%	50 52%yz	18 33%	42 34%	5 19%
NET: Don't trust	222 22%	127 27%b	95 18%	20 18%	76 24%	70 25%	56 20%	40 19%	126 25%	31 20%	83 24%	59 24%	33 23%	46 18%	103 25%	35 27%o	8 14%	12 22%	21 17%	35 19%	7 25%	153 22%	81 21%	72 23%	68 25%	19 20%	12 23%	37 29%	-
Don't know	11 1%	2 *	9 2%	7 7%defh	1 *	1 *	2 1%	8 4%defh	1 *	2 1%	2 1%	4 2%	3 1%	2 1%	2 *	2 2%	4 8%mnqr	-	2 1%	-	1 3%mr	7 1%	1 *	6 2%	4 1%	2 2%	2 1%	2 2%	-
Mean	3.27	3.15	3.38a	3.36	3.22	3.16	3.40h	3.29	3.19	3.31	3.18	3.30	3.20	3.40	3.19	3.14	3.40	3.23	3.53mns	3.37	3.12	3.32	3.37z	3.25z	3.16	3.41z	3.10	2.99	3.22
Standard deviation	1.08	1.15	1.00	0.95	1.06	1.12	1.09	0.99	1.09	1.10	1.10	1.07	1.09	1.04	1.09	1.13	0.94	1.06	0.98	1.07	1.12	1.10	1.09	1.12	1.04	1.03	0.98	1.03	0.50
Standard error	0.03	0.05	0.04	0.07	0.06	0.07	0.07	0.06	0.05	0.09	0.07	0.06	0.08	0.07	0.06	0.09	0.10	0.22	0.12	0.08	0.12	0.04	0.06	0.07	0.06	0.10	0.12	0.08	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 22  
**Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?**  
**-Longer-term financial products (e.g. investments/pensions, life insurance etc)**  
**Base: All respondents**

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unempl-oyed (o)	Not work- ing but seek- ing (p)	State pension (q)	Priv- ate pension (r)	House person (s)	NET: Home- owners (t)	Owned out- right (u)	Owned with mort- gage (v)	NET: Rent- ers (w)	Rent- ed from coun- cil (x)	Rent- ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Trust a great deal	(5) 27 3%	12 3%	15 3%	4 3%	14 4%	3 1%	6 2%	5 2%	16 3%	1 1%	7 2%	7 3%	3 2%	10 4%	12 3%	- -	2 3% <sub>n</sub>	5 9%	2 2%	5 3%	1 3% <sub>n</sub>	18 3%	9 2%	8 3%	9 3%	6 6%	2 3%	2 1%	- -
Trust quite a lot	(4) 239 24%	122 26%	117 22%	35 31% <sub>eh</sub>	73 23%	54 19%	77 27%	55 27%	107 21%	29 18%	105 30% <sub>l</sub>	61 24% <sub>l</sub>	34 24%	39 15%	102 24% <sub>o</sub>	31 24% <sub>o</sub>	7 12%	7 13%	31 25%	57 31% <sub>os</sub>	5 16%	194 28% <sub>w</sub>	111 29% <sub>yz</sub>	83 27% <sub>yz</sub>	42 15%	17 18%	5 9%	19 15%	4 15%
Neither trust nor don't trust	(3) 353 35%	148 31%	205 39% <sub>a</sub>	33 29%	121 37%	101 36%	97 34%	65 32%	190 37%	53 34%	114 32%	100 40%	54 37%	84 34%	154 37%	55 43%	17 30%	9 16%	42 33%	67 36%	9 32%	241 35%	128 33%	113 36%	101 36%	37 38%	15 28%	49 39%	11 42%
Don't trust very much	(2) 240 24%	121 26%	119 22%	21 19%	79 24%	75 27%	65 23%	50 24%	125 25%	49 31%	75 21%	55 22%	38 26%	72 29%	99 24%	27 21%	13 23%	25 46%	28 22%	40 22%	8 27%	163 23%	97 25%	66 21%	66 24%	17 18%	19 35% <sub>vxx</sub>	30 24%	11 44%
Don't trust at all	(1) 81 8%	44 9%	36 7%	7 6%	22 7%	33 12%	19 7%	15 7%	47 9%	20 13%	41 12% <sub>l</sub>	17 7%	9 6%	14 5%	45 11%	11 9%	5 10%	- -	5 4%	11 6%	4 15% <sub>qr</sub>	59 8%	25 6%	34 11%	22 8%	3 3%	7 13% <sub>x</sub>	12 9%	- -
NET: Trust	266 27%	135 29%	131 25%	38 34% <sub>eh</sub>	87 27%	57 20%	83 29%	60 29%	123 24%	30 19%	112 32% <sub>l</sub>	68 27%	37 26%	49 19%	113 27% <sub>o</sub>	31 24%	8 15%	12 22%	33 26%	62 34% <sub>os</sub>	6 19%	212 30% <sub>w</sub>	121 31% <sub>yz</sub>	91 29% <sub>yz</sub>	51 18%	23 24%	7 12%	21 17%	4 15%
NET: Don't trust	321 32%	166 35%	155 29%	28 25%	101 31%	108 39% <sub>c</sub>	84 29%	65 32%	173 34%	69 44%	116 33%	72 29%	48 33%	86 34%	144 34%	38 29%	18 33%	25 46%	33 26%	51 27%	12 41% <sub>r</sub>	222 32%	122 31%	100 32%	88 32%	20 21%	26 48% <sub>uvx</sub>	42 34%	11 44%
Don't know	60 6%	22 5%	37 7%	12 11% <sub>deh</sub>	14 4%	11 4%	22 8%	15 7%	22 4%	6 4%	10 3%	10 4%	6 4%	33 4%	7 2%	5 4%	12 22% <sub>mnr</sub>	9 16%	18 15% <sub>mnr</sub>	6 3%	2 7% <sub>m</sub>	24 3%	16 4%	7 2%	36 13% <sub>t</sub>	16 17% <sub>uv</sub>	7 12% <sub>uv</sub>	13 11% <sub>uv</sub>	- -
Mean	2.88	2.86	2.91	3.07 <sub>eh</sub>	2.93 <sub>e</sub>	2.69	2.95 <sub>e</sub>	2.92 <sub>e</sub>	2.83	2.62	2.89	2.94	2.88	2.82	2.85	2.86	2.69	2.84	2.97	3.03 <sub>os</sub>	2.64	2.92	2.96 <sub>yz</sub>	2.89 <sub>y</sub>	2.79	3.07 <sub>yz</sub>	2.47	2.72	2.71
Standard deviation	0.98	1.02	0.94	1.00	0.98	0.97	0.96	0.99	0.99	0.97	1.04	0.94	0.93	0.95	1.01	0.90	1.01	1.07	0.90	0.95	1.07	0.99	0.96	1.02	0.96	0.93	1.00	0.92	0.72
Standard error	0.03	0.05	0.04	0.08	0.05	0.07	0.06	0.06	0.05	0.08	0.06	0.06	0.07	0.06	0.05	0.07	0.12	0.24	0.12	0.07	0.12	0.04	0.05	0.06	0.10	0.13	0.07	0.17	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 23  
**Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?**  
**-Food/groceries**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Trust a great deal	(5)	102 10%	55 12%	46 9%	10 9%	42 13%	23 8%	27 9%	23 11%	52 10%	9 6%	29 8%	25 10%	13 9%	35 14%	14 8%	6 11%	13 23%	9 7%	24 13%	2 7%	70 10%	41 11%	30 10%	30 11%	18 19%vz	4 7%	8 7%	1 6%	
Trust quite a lot	(4)	527 53%	256 54%	271 51%	66 59% <sup>d</sup>	152 47%	149 54%	160 56%	112 54%	255 50%	93 58%	209 59% <sup>j</sup>	117 47%	69 48%	133 53%	223 53%	65 50%	32 56%	19 35%	71 58%	101 54%	17 61%	385 55%	219 56%	166 53%	133 48%	42 43%	32 59%	59 47%	10 39%
Neither trust nor don't trust	(3)	284 28%	123 26%	161 30%	20 18%	104 32% <sup>c</sup>	88 32% <sup>c</sup>	72 25%	51 25%	161 32% <sup>c</sup>	49 31%	83 24%	88 35% <sup>i</sup>	47 32%	66 31%	129 28%	37 23%	13 38%	21 27%	34 24%	45 19%	5 26%	182 24%	95 24%	87 28%	88 32%	23 23%	17 30%	49 39%uvx	14 56%
Don't trust very much	(2)	50 5%	20 4%	31 6%	7 7%	14 4%	11 4%	19 6%	10 5%	21 4%	4 2%	19 5%	12 5%	9 6%	10 4%	16 4%	10 8%	3 5%	- 5%	6 7%	13 7%	2 5%	37 5%	25 6%	12 4%	13 5%	6 6%	1 3%	6 5%	-
Don't trust at all	(1)	21 2%	12 3%	9 2%	3 3%	8 2%	7 3%	2 1%	4 2%	14 3%	4 2%	12 3%	5 2%	2 2%	2 1%	14 3%	2 2%	* 1%	- -	- -	2 4% <sup>q</sup>	1 2%	17 2%	6 2%	11 3%	4 1%	* *	* *	3 3%	-
NET: Trust	629 63%	312 66%	317 60%	77 68%	194 60%	171 62%	187 65%	134 65%	307 60%	102 64%	238 67% <sup>j</sup>	141 56%	82 57%	167 66%	258 62%	78 60%	38 67%	32 58%	79 63%	125 67%	19 67%	455 65%	259 67% <sup>z</sup>	196 63%	162 59%	60 62%	36 66%	67 54%	11 44%	
NET: Don't trust	71 7%	32 7%	39 7%	11 9%	22 7%	18 6%	21 7%	15 7%	36 7%	8 5%	31 9%	17 7%	12 8%	12 5%	30 7%	13 10%	3 6%	- -	6 5%	16 8%	3 12%	54 8%	31 8%	23 7%	17 6%	6 6%	2 3%	9 7%	-	
Don't know	16 2%	4 1%	12 2%	5 4% <sup>eh</sup>	5 1%	-	6 2%	5 3% <sup>e</sup>	4 1%	-	1 *	4 2%	4 3%	7 3%	2 *	2 2%	3 5% <sup>mr</sup>	3 5%	6 5% <sup>mr</sup>	-	1 2% <sup>r</sup>	7 1%	2 1%	5 2%	9 3% <sup>t</sup>	8 8% <sup>uvz</sup>	* 1%	* *	-	
Mean	3.65	3.69	3.61	3.68	3.64	3.61	3.68	3.69	3.61	3.63	3.64	3.59	3.58	3.77 <sup>j</sup>	3.60	3.60	3.74	3.85	3.69	3.70	3.60	3.66	3.68 <sup>z</sup>	3.63	3.64	3.80 <sup>z</sup>	3.70	3.50	3.50	
Standard deviation	0.81	0.83	0.80	0.85	0.85	0.80	0.77	0.82	0.84	0.74	0.84	0.82	0.82	0.76	0.83	0.86	0.76	0.79	0.68	0.83	0.90	0.83	0.81	0.85	0.80	0.85	0.85	0.80	0.81	0.61
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.05	0.05	0.04	0.06	0.05	0.05	0.06	0.05	0.04	0.07	0.08	0.16	0.08	0.06	0.10	0.03	0.04	0.05	0.04	0.08	0.08	0.06	0.15	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 24  
**Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?**  
**-Domestic appliances (e.g. fridges, washing machines, etc.)**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Trust a great deal	(5)	90 9%	53 11%	38 7%	11 9%	37 11%	21 8%	22 8%	19 9%	49 10%	15 9%	33 6%	15 10%	28 11%	39 9%	13 10%	4 7%	9 16%	6 5%	18 9%	2 8%	63 9%	34 9%	29 9%	26 9%	14 15%z	5 9%	7 6%	1 3%	
Trust quite a lot	(4)	469 47%	215 46%	254 48%	51 46%	141 44%	133 48%	144 50%	95 46%	230 45%	68 43%	164 46%	121 48%	68 47%	117 46%	55 42%	28 50%	17 31%	77 61%mnr	86 46%	13 45%	333 48%	192 49%	141 45%	125 45%	47 49%	25 45%	53 42%	11 45%	
Neither trust nor don't trust	(3)	326 33%	140 30%	186 35%	33 29%	115 35%	92 33%	87 30%	64 31%	176 35%	49 31%	122 35%	85 34%	48 33%	71 28%	138 33%	44 34%	17 30%	25 45%	30 24%	64 34%	9 32%	220 32%	125 32%	96 31%	93 34%	26 27%	17 32%	50 40%	13 52%
Don't trust very much	(2)	76 8%	42 9%	33 6%	7 7%	21 7%	24 9%	23 8%	15 7%	38 7%	20 13%	21 6%	18 7%	10 7%	27 11%	12 8%	3 9%	3 5%	9 7%	12 7%	3 10%	57 8%	24 6%	32 10%	19 7%	5 5%	5 9%	9 7%	-	-
Don't trust at all	(1)	20 2%	13 3%	7 1%	2 2%	7 2%	5 2%	6 2%	3 1%	11 2%	4 3%	11 3%	5 2%	3 2%	1 2%	4 3%	-	-	-	6 3%	1 4%oq	17 2%	10 3%	7 1%	2 1%	1 1%	* 1%	1 1%	-	-
NET: Trust	560 56%	268 57%	292 55%	62 55%	178 55%	154 56%	166 58%	114 56%	279 55%	83 52%	197 56%	136 54%	83 57%	145 58%	233 56%	68 52%	32 57%	26 47%	83 66%	103 55%	15 52%	396 57%	226 58%	171 55%	151 55%	62 64%z	30 55%	60 48%	12 48%	
NET: Don't trust	95 10%	55 12%	40 8%	9 8%	28 9%	30 11%	29 10%	18 9%	49 10%	24 15%	32 9%	23 9%	13 9%	28 11%	42 10%	16 12%	3 6%	3 5%	9 7%	18 10%	4 14%	74 11%	35 13%	39 13%	21 8%	6 6%	5 10%	11 8%	-	-
Don't know	18 2%	7 2%	11 2%	9 8%defh	3 1%	2 1%	5 2%	10 5%deh	4 1%	2 1%	3 1%	7 3%	1 1%	8 3%	5 1%	2 2%	4 7%mnr	2 3%	4 3%	1 *	* 1%	8 1%	2 1%	6 2%	10 4%t	4 4%u	2 4%u	5 4%u	-	-
Mean	3.55	3.55	3.54	3.60	3.56	3.51	3.55	3.58	3.53	3.44	3.53	3.50	3.57	3.59	3.54	3.48	3.62	3.59	3.66	3.52	3.42	3.53	3.56	3.50	3.58	3.75vz	3.56	3.46	3.52	
Standard deviation	0.84	0.91	0.78	0.83	0.86	0.83	0.83	0.82	0.85	0.93	0.86	0.80	0.85	0.85	0.85	0.91	0.72	0.83	0.69	0.88	0.94	0.87	0.84	0.89	0.80	0.81	0.81	0.77	0.58	
Standard error	0.03	0.04	0.03	0.07	0.05	0.05	0.05	0.05	0.04	0.08	0.05	0.05	0.06	0.05	0.04	0.07	0.08	0.17	0.08	0.07	0.10	0.03	0.05	0.05	0.04	0.08	0.10	0.06	0.14	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing





## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 25  
**Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?**  
**-Technology appliances (e.g. cameras, home computers, TVs)**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Trust a great deal	(5)	93 9%	55 12% <sup>b</sup>	38 7%	11 9%	35 11%	18 7%	29 10%	19 9%	45 9%	12 8%	30 8%	21 7%	11 13%	32 10%	41 7%	9 6%	6 10%	5 9%	14 11%	16 9%	1 5%	69 10%	34 9%	35 11%	23 8%	9 9%	7 12%	8 6%	*
Trust quite a lot	(4)	450 45%	208 44%	242 46%	54 48%	132 41%	135 49%	128 45%	90 44%	231 46%	70 44%	157 45%	102 41%	72 50%	119 47%	193 46%	54 43%	24 44%	24 50%	63 42%	78 46%	13 46%	310 44%	185 48%	125 40%	129 47%	52 54%	24 45%	53 43%	11 43%
Neither trust nor don't trust	(3)	342 34%	153 33%	188 36%	30 26%	120 37% <sup>c</sup>	99 36%	93 33%	64 31%	185 36%	59 37%	127 36%	89 36%	50 34%	76 30%	134 32%	93 42%	20 36%	22 41%	35 28%	67 36%	9 32%	233 33%	129 33%	104 33%	95 34%	26 26%	19 35%	50 40%	14 55%
Don't trust very much	(2)	77 8%	35 8%	41 8%	10 9%	23 7%	16 6%	27 10%	21 10% <sup>h</sup>	28 5%	10 6%	25 7%	30 12% <sup>l</sup>	7 5%	14 6%	33 8%	7 5%	2 4%	2 3%	8 6%	21 12%	3 10%	58 8%	29 7%	30 10%	18 7%	5 6%	2 5%	10 8%	-
Don't trust at all	(1)	23 2%	14 3%	9 2%	1 1%	13 4%	5 2%	3 1%	5 2%	15 3%	4 3%	11 3%	5 2%	3 2%	5 2%	14 3%	4 3%	*	-	2 1%	2 4%	1 3%	21 3%	8 2%	13 4%	2 1%	1 1%	*	1 1%	-
NET: Trust	543 54%	263 56%	280 53%	65 58%	167 51%	153 55%	157 55%	109 53%	276 54%	82 52%	187 53%	123 49%	83 57%	150 60% <sup>j</sup>	234 56%	63 49%	30 53%	29 53%	77 62%	95 51%	14 51%	379 54%	219 57%	160 51%	152 55%	60 62%	31 57%	61 49%	12 45%	
NET: Don't trust	100 10%	50 11%	50 9%	12 10%	36 11%	22 8%	31 11%	26 13%	43 8%	14 9%	36 10%	35 14%	10 7%	19 8%	48 11%	11 8%	3 5%	2 3%	10 8%	23 12%	4 14%	79 11%	37 14%	43 14%	20 7%	7 7%	3 5%	11 9%	-	
Don't know	16 2%	5 1%	11 2%	6 5% <sup>d</sup>	2 1%	3 1%	5 2%	7 3% <sup>d</sup>	4 1%	3 2%	4 1%	4 2%	2 1%	6 3%	3 1%	2 2%	3 6% <sup>m</sup>	2 3%	4 3%	1 1%	1 3%	7 1%	3 1%	5 2%	9 3% <sup>t</sup>	4 4% <sup>u</sup>	2 3%	3 2%	-	
Mean	3.52	3.54	3.50	3.59	3.47	3.53	3.54	3.49	3.52	3.49	3.49	3.42	3.56	3.64 <sup>j</sup>	3.51	3.45	3.60	3.61	3.66	3.47	3.38	3.50	3.54	3.46	3.57	3.66	3.65	3.46	3.47	
Standard deviation	0.86	0.91	0.81	0.85	0.92	0.79	0.85	0.89	0.85	0.84	0.87	0.88	0.80	0.85	0.90	0.83	0.78	0.70	0.82	0.85	0.92	0.90	0.84	0.96	0.78	0.78	0.77	0.77	0.55	
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.06	0.05	0.04	0.07	0.05	0.05	0.06	0.05	0.05	0.06	0.08	0.15	0.10	0.06	0.10	0.04	0.05	0.06	0.04	0.08	0.09	0.06	0.13	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 26  
**Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?**  
**-Broadband/home phone services**  
**Base: All respondents**

	Gender			Age							Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Trust a great deal	(5)	64 6%	30 6%	34 6%	6 5%	26 8%	12 4%	20 7%	8 4%	35 7%	7 4%	19 5%	15 6%	5 3%	25 10%k	27 6%	7 5%	4 6%	5 9%	11 9%	10 5%	3 3%	47 7%	20 5%	27 9%z	16 6%	11 12%z	2 5%	3 2%	-
Trust quite a lot	(4)	340 34%	152 32%	188 36%	38 34%	110 34%	84 30%	109 38%	66 32%	165 32%	47 30%	127 36%	71 28%	58 40%j	84 33%	133 32%	45 34%	15 27%	12 22%	59 47%mos	68 37%	8 10%	243 35%	143 37%	101 32%	93 34%	36 37%	18 34%	39 31%	4 16%
Neither trust nor don't trust	(3)	346 35%	160 34%	186 35%	38 34%	121 37%	103 37%	84 29%	74 36%	188 37%	51 32%	125 35%	90 36%	48 33%	83 33%	157 37%q	37 29%	24 43%nq	23 42%	30 24%	65 35%	10 35%	229 33%	126 33%	103 33%	108 39%	36 38%	23 41%	49 39%	9 35%
Don't trust very much	(2)	185 18%	97 21%	87 16%	17 15%	51 16%	64 23%	53 19%	41 20%	90 18%	40 25%	59 17%	61 25%il	27 18%	38 15%	79 19%	30 23%	8 14%	11 21%	16 13%	34 18%	7 24%	133 19%	76 20%x	56 18%	39 14%	9 9%	5 8%	26 21%x	13 49%
Don't trust at all	(1)	46 5%	25 5%	21 4%	6 5%	15 5%	13 5%	12 4%	8 4%	26 5%	12 8%	8 6%	6 3%	13 4%	21 5%	10 8%	1 2%	1 3%	4 3%	7 4%	2 8%	35 5%	17 4%	19 6%	11 4%	1 1%	4 7%	6 5%	-	
NET: Trust	404 40%	183 39%	222 42%	44 39%	136 42%	95 34%	129 45%e	74 36%	200 39%	53 34%	146 41%	85 34%	63 44%	109 43%	160 38%	51 39%	19 34%	17 31%	70 56%mnos	78 42%	9 30%	291 42%	163 42%	128 41%	109 40%	47 49%z	21 38%	41 33%	4 16%	
NET: Don't trust	231 23%	123 26%	108 20%	23 20%	66 20%	77 28%	65 23%	50 24%	116 23%	52 33%	78 22%	69 28%	32 22%	51 20%	99 24%	40 31%oq	9 15%	13 24%	19 15%	41 22%	9 32%oq	168 24%	93 24%x	75 24%x	50 18%	10 10%	8 15%	32 26%x	13 49%	
Don't know	19 2%	5 1%	14 3%	7 7%deh	1 *	2 1%	8 3%	7 4%dh	3 1%	2 1%	3 2%	6 2%	1 1%	8 3%	3 1%	1 1%	5 8%mnr	2 3%	6 5%lm	2 1%	1 3%	10 1%	6 1%	5 1%	8 3%	3 3%	3 6%	2 2%	-	
Mean	3.19	3.14	3.24	3.20	3.25	3.06	3.26	3.12	3.19	2.97	3.19	3.09	3.21	3.29	3.16	3.06	3.25s	3.15	3.49mns	3.22s	2.92	3.20	3.19	3.20	3.24	3.51uvz	3.23	3.05	2.66	
Standard deviation	0.97	1.00	0.95	0.97	0.97	0.95	0.99	0.93	0.98	1.02	0.97	0.95	0.92	1.02	0.97	1.05	0.87	0.97	0.94	0.94	1.01	1.00	0.96	1.04	0.92	0.88	0.94	0.90	0.75	
Standard error	0.03	0.05	0.04	0.08	0.05	0.06	0.07	0.06	0.04	0.09	0.06	0.06	0.07	0.07	0.05	0.08	0.09	0.20	0.12	0.07	0.11	0.04	0.05	0.06	0.05	0.09	0.11	0.07	0.18	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 27  
**Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?**  
**-Mobile phone services**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Trust a great deal	(5)	57 6%	27 6%	30 6%	6 6%	28 9%e	9 3%	14 5%	14 7%	29 6%	6 4%	12 4%	11 4%	10 7%	24 9%i	29 7%	4 3%	3 6%	7 13%	4 3%	9 5%	1 3%	39 6%	18 5%	21 7%	17 6%	10 10%z	4 7%	4 3%	1 3%
Trust quite a lot	(4)	315 31%	138 29%	177 33%	47 42%efh	111 34%	72 26%	85 30%	77 37%e	153 30%	44 28%	118 33%	77 31%	39 27%	81 32%	135 32%	44 33%	23 41%	11 20%	41 33%	54 29%	8 26%	221 32%	123 32%	98 32%	88 32%	32 34%	19 34%	37 30%	5 20%
Neither trust nor don't trust	(3)	384 38%	179 38%	205 39%	31 27%	116 36%	118 43%cg	119 42%cg	61 30%	204 40%cg	65 41%	132 37%	95 38%	60 41%	98 39%	149 36%	56 43%	18 32%	21 37%	52 41%	76 41%	13 46%	256 37%	153 40%	103 33%	118 43%	37 38%	23 43%	58 46%v	10 38%
Don't trust very much	(2)	174 17%	84 18%	90 17%	18 16%	43 13%	63 23%cd	50 17%	33 16%	91 18%	34 21%	66 19%	46 19%	30 21%	31 12%	70 17%	19 15%	7 12%	16 29%	20 16%	37 20%	5 17%	132 19%w	71 18%	61 20%	31 11%	10 10%	6 11%	16 12%	10 38%
Don't trust at all	(1)	48 5%	34 7%b	14 3%	3 3%	24 7%f	13 5%	7 3%	13 7%	27 5%	9 6%	21 6%	14 6%	4 2%	9 3%	30 7%q	6 5%q	2 4%q	-	-	8 4%	1 4%q	37 5%	16 4%	21 7%	11 4%	1 1%	1 3%	8 7%	-
NET: Trust		372 37%	165 35%	207 39%	53 47%efh	139 43%e	81 29%	99 35%	92 45%e	182 36%	50 31%	88 37%	49 35%	105 42%	163 39%	47 36%	27 47%r	18 33%	45 36%	63 34%	9 30%	260 37%	141 36%	120 38%	105 38%	42 44%	22 41%	41 33%	6 24%	
NET: Don't trust		221 22%	118 25%	103 20%	21 19%	67 21%	77 28%	57 20%	46 22%	118 23%	43 27%	88 25%l	61 24%l	34 23%	39 16%	100 24%	25 20%	9 16%	16 29%	20 16%	45 24%	6 22%	170 24%w	87 23%x	82 26%x	42 15%	11 11%	7 13%	24 19%	10 38%
Don't know		23 2%	9 2%	14 3%	7 6%deh	3 1%	2 1%	11 4%dh	7 4%dh	4 1%	1 1%	3 3%	7 3%	3 2%	10 4%i	6 1%	2 2%	3 5%am	-	9 7%mr	2 1%	1 3%	12 2%	6 2%	6 2%	10 4%	7 7%u	1 3%	2 2%	-
Mean		3.16	3.09	3.23a	3.33e	3.24e	3.00	3.18	3.23e	3.13	3.02	3.10	3.15	3.33j	3.15	3.15	3.35	3.17	3.25	3.11	3.08	3.14	3.15	3.12	3.26	3.44uvz	3.33	3.10	2.89	
Standard deviation		0.95	1.00	0.90	0.94	1.03	0.90	0.88	1.03	0.96	0.95	0.96	0.92	0.94	1.02	0.89	0.94	1.00	0.78	0.93	0.88	0.97	0.92	1.03	0.90	0.87	0.88	0.90	0.86	
Standard error		0.03	0.05	0.04	0.07	0.06	0.06	0.06	0.06	0.04	0.08	0.06	0.07	0.06	0.05	0.07	0.10	0.20	0.10	0.07	0.10	0.04	0.05	0.06	0.05	0.09	0.11	0.07	0.21	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 28  
**Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?**  
**-Gas and electricity**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Trust a great deal	(5)	51 5%	23 5%	28 5%	2 2%	18 6%	13 5%	19 7%	7 3%	26 5%	4 2%	16 4%	9 3%	5 3%	22 9%j	13 3%	2 2%	2 3%	9 17%	11 8%	13 7%	1 4%	37 5%	23 6%	13 4%	15 5%	10 10%z	1 2%	4 3%	-
Trust quite a lot	(4)	273 27%	123 26%	149 28%	39 35%deh	81 25%	62 22%	91 32%	57 28%	125 25%	33 21%	106 30%	60 24%	36 25%	71 28%	100 24%	33 26%	19 34%	10 19%	42 33%	63 34%ms	6 19%	195 28%	120 31%	76 24%	72 26%	24 25%	20 36%	28 23%	5 19%
Neither trust nor don't trust	(3)	329 33%	131 28%	197 37%a	34 30%	114 35%	91 33%	90 31%	70 34%	169 33%	57 36%	103 29%	89 35%	54 37%	84 33%	140 33%	49 38%r	17 31%	17 32%	52 41%r	45 24%	9 32%	217 31%	108 28%	110 35%	106 38%	37 38%	24 44%u	45 36%	6 24%
Don't trust very much	(2)	251 25%	146 31%b	105 20%	26 23%	74 23%	82 29%	70 24%	48 23%	133 26%	41 26%	97 28%l	71 28%l	36 25%	47 19%	117 28%enq	23 17%	13 23%q	18 33%	13 11%	58 31%nq	9 31%nq	181 26%	100 26%	82 26%	55 20%	14 15%	8 14%	33 27%	15 57%
Don't trust at all	(1)	83 8%	44 9%	40 8%	5 5%	35 11%f	30 11%f	13 4%	17 8%	53 11%f	24 15%	29 8%	20 8%	13 9%	21 9%	46 11%or	21 16%oqr	2 3%	-	4 3%	7 4%	4 13%oqr	63 9%	37 10%	26 9%	20 7%	6 6%	2 4%	12 10%	-
NET: Trust		324 32%	147 31%	177 33%	41 37%	99 31%	74 27%	110 38%eh	64 31%	150 30%	37 23%	122 35%	68 27%	41 28%	93 37%	113 27%	36 27%	21 37%	20 36%	52 42%ms	76 41%ms	7 23%	232 33%	143 37%z	89 29%	87 32%	34 36%	21 38%	32 26%	5 19%
NET: Don't trust		334 33%	190 40%b	145 27%	31 28%	109 34%	112 40%cf	83 29%	65 32%	187 37%	64 41%	126 36%	91 36%	49 34%	68 27%	163 39%q	43 33%q	15 26%	18 33%	18 14%	65 35%q	13 44%oq	245 35%w	137 35%xy	108 35%xy	75 27%	20 21%	10 18%	45 36%xy	15 57%
Don't know		13 1%	3 1%	10 2%	6 6%defh	2 1%	-	4 1%	7 3%deh	2 *	-	2 *	2 1%	2 1%	7 3%	3 1%	2 2%	3 6%mr	-	4 3%	-	* 1%r	5 1%	1 *	4 3%t	8 5%u	5 -	-	3 2%u	-
Mean		2.96	2.87	3.04a	3.07e	2.91	2.80	3.12deh	2.94	2.87	2.70	2.95	2.86	2.89	3.10j	2.80	2.80	3.11mns	3.20	3.34mns	3.10mns	2.71	2.94	2.98	2.90	3.03	3.20vz	3.18z	2.83	2.62
Standard deviation		1.04	1.06	1.01	0.94	1.07	1.05	1.00	1.01	1.06	1.03	1.05	0.99	1.00	1.09	1.03	1.06	0.93	1.08	0.91	1.04	1.07	1.06	1.09	1.01	1.00	1.05	0.83	1.00	0.80
Standard error		0.03	0.05	0.05	0.07	0.06	0.07	0.07	0.06	0.05	0.09	0.06	0.06	0.07	0.07	0.05	0.08	0.10	0.22	0.11	0.08	0.12	0.04	0.06	0.06	0.05	0.10	0.10	0.08	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 29  
**Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?**  
**-Water (supplied to your home)**  
**Base: All respondents**

	Gender		Age							Social Grade					Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Trust a great deal	(5) 162 16%	70 15%	92 17%	14 13%	53 16%	40 14%	54 19%	28 14%	80 16%	12 7%	56 16%	37 15%	14 10%	55 22%k	49 12%	23 18%	8 15%	13 23%	22 18%	43 23% <sup>m</sup>	3 11%	116 17%	73 19%	43 14%	43 16%	21 21%	6 12%	16 13%	3 11%
Trust quite a lot	(4) 432 43%	212 45%	220 42%	54 48% <sup>d</sup>	121 37%	107 39%	150 52% <sup>d</sup>	86 42%	196 39%	72 45%	145 41%	108 43%	74 51%	105 42%	171 41%	46 35%	28 50%	20 37%	69 55% <sup>mn</sup>	85 46%	12 42%	310 44%	186 48%	123 40%	114 41%	40 42%	23 43%	50 40%	9 34%
Neither trust nor don't trust	(3) 276 28%	119 25%	157 30%	27 24%	109 34% <sup>f</sup>	82 29%	59 20%	59 29%	159 31% <sup>f</sup>	45 28%	108 31%	67 27%	39 27%	63 25%	127 30% <sup>r</sup>	42 32% <sup>or</sup>	11 19%	20 37%	27 22%	39 21%	9 31%	175 25%	82 21%	93 30% <sup>u</sup>	87 32%	28 29%	18 34%	41 33% <sup>u</sup>	14 54%
Don't trust very much	(2) 89 9%	48 10%	40 8%	5 5%	27 8%	37 13% <sup>c</sup>	20 7%	18 9%	51 10%	21 13%	34 10%	26 8%	11 7%	17 12%	11 8%	3 5%	-	5 4%	17 9%	3 10%	66 9%	32 8%	33 11%	23 8%	7 7%	4 8%	12 10%	-	
Don't trust at all	(1) 27 3%	17 4%	10 2%	2 2%	12 4%	11 4%	2 1%	5 3%	20 4% <sup>f</sup>	10 6%	7 2%	8 3%	5 4%	7 3%	18 4%	6 4%	1 1%	-	-	2 1%	1 4% <sup>q</sup>	25 4% <sup>w</sup>	12 3%	13 4%	3 1%	* *	* *	2 2%	-
NET: Trust	593 59%	282 60%	312 59%	69 61%	174 54%	147 53%	204 71% <sup>d</sup>	114 55%	276 54%	83 53%	200 57%	145 58%	88 61%	161 64%	220 53%	69 53%	36 64%	33 60%	91 73% <sup>mns</sup>	128 69% <sup>mns</sup>	15 53%	425 61%	259 67% <sup>vz</sup>	167 54%	156 57%	61 63%	30 54%	66 53%	12 46%
NET: Don't trust	116 12%	65 14%	50 10%	7 6%	39 12%	48 17% <sup>cf</sup>	22 8%	23 11%	71 14% <sup>cf</sup>	30 19%	41 12%	34 14%	17 12%	24 10%	68 16% <sup>coq</sup>	16 12%	4 7%	-	5 4%	18 10%	4 14% <sup>q</sup>	90 13%	44 11%	46 15%	26 9%	7 7%	4 8%	14 12%	-
Don't know	14 1%	4 1%	10 2%	9 8% <sup>d</sup>	2 5% <sup>defh</sup>	1 *	2 1%	10 5% <sup>d</sup>	3 1%	-	3 1%	5 2%	1 1%	5 2%	2 *	3 2%	6 10% <sup>mnr</sup>	2 3%	2 1%	-	1 2% <sup>r</sup>	8 1%	3 1%	5 2%	6 2%	1 1%	2 4%	4 3%	-
Mean	3.62	3.58	3.66	3.72e	3.55	3.46	3.82deg h	3.58	3.52	3.35	3.59	3.57	3.55	3.75	3.44	3.55	3.79m	3.86	3.87mns	3.82mns	3.47	3.62	3.72v	3.49	3.63	3.78v	3.60	3.53	3.57
Standard deviation	0.95	0.99	0.92	0.84	0.99	1.02	0.85	0.93	1.00	0.94	0.98	0.91	0.97	0.99	1.02	0.85	0.78	0.75	0.92	0.98	0.99	0.97	1.00	0.88	0.87	0.82	0.91	0.70	
Standard error	0.03	0.04	0.04	0.07	0.05	0.07	0.06	0.06	0.05	0.06	0.06	0.07	0.06	0.05	0.08	0.09	0.16	0.09	0.07	0.11	0.04	0.05	0.06	0.05	0.08	0.10	0.07	0.17	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 30  
**Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?**  
**-Trades services (e.g. plumbers, builders, electricians, etc.)**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemp-loyed (o)	Not work-ing but seek-ing (p)	State pension (q)	Pri-vate pension (r)	House person (s)	NET: Home-owners (t)	Owned out-right (u)	Owned with mort-gage (v)	NET: Rent-ers (w)	Rent-ed from coun-cil (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Trust a great deal	(5)	34 3%	12 3%	22 4%	3 3%	16 5%	8 3%	6 2%	8 4%	20 4%	3 2%	10 3%	10 4%	2 1%	12 5%	15 4%	2 1%	3 6%	5 9%	3 3%	6 3%	* 3%	20 3%	9 2%	11 3%	12 4%	7 7%u	2 4%	3 2%	2 10%
Trust quite a lot	(4)	326 33%	169 36%	157 30%	40 36%	88 27%	88 32%	109 38%dh	67 29%	150 31%	49 31%	135 38%l	78 31%	48 26%	65 31%	128 31%	47 36%	17 31%	8 15%	30 24%	86 46%moq	9 32%	247 35%w	146 38%z	101 33%	74 27%	26 27%	14 25%	33 27%	5 21%
Neither trust nor don't trust	(3)	393 39%	161 34%	232 44%a	32 29%	120 37%	117 42%cg	124 43%cg	63 31%	206 40%	63 40%	125 35%	96 38%	67 46%	105 42%	146 35%	58 44%	20 35%	21 38%	70 56%mor	68 37%	12 41%	267 38%	157 41%	110 35%	110 40%	37 38%	24 45%	49 39%	16 63%
Don't trust very much	(2)	192 19%	101 21%	91 17%	25 22%	82 25%ef	45 16%	40 14%	54 26%ef	98 19%	30 19%	72 20%	53 21%	20 14%	47 18%	105 25%nqr	19 15%	9 16%	14 26%	17 14%	23 12%	5 16%	133 19%	60 15%	73 24%u	57 21%	17 17%	13 24%	27 22%	2 7%
Don't trust at all	(1)	28 3%	18 4%	10 2%	2 2%	10 3%	13 5%	4 1%	2 1%	22 4%	9 3%	8 2%	9 3%	4 3%	8 3%	18 4%	4 3%	* 1%	- 4%	2 1%	3 2%	2 6%	24 3%	13 3%	11 4%	5 2%	2 2%	* 2%	2 2%	- -
NET: Trust		360 36%	181 38%	179 34%	43 39%	104 32%	97 35%	115 40%	75 37%	169 33%	52 33%	145 41%l	88 35%	50 35%	77 30%	143 34%	48 37%	21 37%	13 24%	33 27%	92 49%mnqs	9 33%	266 38%	154 40%z	112 36%	86 31%	33 35%	16 29%	36 29%	8 31%
NET: Don't trust		220 22%	119 25%	101 19%	27 24%	92 28%f	58 21%	44 15%	56 27%f	120 24%f	39 24%	80 23%	62 25%	24 17%	54 22%	123 29%noqr	23 17%	9 17%	14 26%	19 15%	26 14%	6 22%	157 22%	72 19%	84 27%u	62 22%	19 20%	13 25%	29 24%	2 7%
Don't know		27 3%	9 2%	18 3%	8 8%defh	8 2%	6 2%	4 1%	11 5%f	12 2%	5 3%	3 2%	5 2%	3 2%	15 6%ij	7 2%	2 1%	7 12%mnqr	7 12%	4 3%	- 4%r	1 1%	9 1%	4 1%	5 2%	18 7%t	7 7%uv	1 1%	10 8%uv	- -
Mean		3.15	3.12	3.17	3.17	3.06	3.13	3.26dh	3.13	3.09	3.05	3.19	3.11	3.17	3.11	3.04	3.19	3.29	3.07	3.13	3.37mqs	3.05	3.15	3.20	3.09	3.12	3.21	3.09	3.06	3.34
Standard deviation		0.88	0.92	0.84	0.91	0.93	0.89	0.78	0.91	0.91	0.90	0.87	0.91	0.80	0.89	0.94	0.80	0.88	0.94	0.73	0.80	0.89	0.88	0.85	0.92	0.87	0.92	0.83	0.84	0.76
Standard error		0.03	0.04	0.04	0.07	0.05	0.06	0.05	0.06	0.04	0.08	0.05	0.05	0.06	0.05	0.06	0.10	0.20	0.09	0.06	0.10	0.04	0.05	0.06	0.05	0.09	0.10	0.07	0.18	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 31  
**Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?**  
**-Train travel**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Trust a great deal	(5)	29 3%	11 2%	18 3%	3 3%	18 6% <sup>f</sup>	6 2%	*	7 3% <sup>f</sup>	21 4% <sup>f</sup>	3 2%	8 2%	5 2%	4 3%	11 4%	18 4% <sup>r</sup>	4 3%	1 2%	5 9%	-	1 1%	*	23 3%	6 2%	17 5% <sup>uz</sup>	6 2%	3 3%	1 2%	1 1%	-
Trust quite a lot	(4)	195 20%	93 20%	102 19%	27 24%	65 20%	52 19%	51 18%	49 24%	95 19%	22 14%	40 20%	31 16%	55 22%	85 20%	29 22%	11 19%	7 12%	25 20%	34 19%	4 16%	131 19%	72 19%	59 19%	61 22%	20 20%	18 33% <sup>uvz</sup>	23 19%	3 13%	
Neither trust nor don't trust	(3)	347 35%	147 31%	200 38%	36 32%	122 38%	85 31%	103 36%	67 33%	177 35%	55 35%	123 34%	86 38%	55 33%	83 33%	140 40% <sup>r</sup>	52 39%	22 35%	19 42%	52 28%	53 30%	9 34%	237 32%	123 37%	114 37%	103 46% <sup>uz</sup>	44 39%	21 30%	38 26%	7 27%
Don't trust very much	(2)	231 23%	125 27% <sup>bb</sup>	105 20%	31 28% <sup>d</sup>	56 17%	65 23%	78 27% <sup>d</sup>	49 24%	104 20%	33 21%	89 25%	73 29% <sup>kl</sup>	22 15%	47 19%	95 23%	25 19%	11 19%	8 14%	28 22%	58 31% <sup>n</sup>	7 23%	170 24%	105 27% <sup>xy</sup>	65 21%	53 19%	10 11%	7 13%	36 29% <sup>xy</sup>	7 27%
Don't trust at all	(1)	100 10%	55 12%	45 8%	8 7%	42 13% <sup>f</sup>	32 12%	18 6%	22 11%	60 12% <sup>f</sup>	18 11%	44 12%	28 11%	13 9%	16 6%	59 14% <sup>q</sup>	11 8%	4 7%	-	3 2%	20 11% <sup>q</sup>	4 12% <sup>q</sup>	80 11%	44 11% <sup>xy</sup>	36 12% <sup>xy</sup>	21 7%	3 3%	1 1%	17 14% <sup>xy</sup>	-
NET: Trust		224 22%	104 22%	120 23%	30 27%	83 26%	58 21%	52 18%	55 27% <sup>f</sup>	116 23%	78 16%	45 22%	35 18%	66 24%	103 25%	33 25%	12 22%	11 21%	25 20%	36 19%	5 16%	154 22%	78 20%	76 24%	66 24%	23 24%	19 35% <sup>uz</sup>	24 19%	3 13%	
NET: Don't trust		331 33%	181 38% <sup>bb</sup>	150 28%	39 35%	99 30%	97 35%	96 33%	71 24%	164 32%	51 32%	133 38% <sup>kl</sup>	100 40% <sup>kl</sup>	35 24%	63 25%	154 37% <sup>q</sup>	36 27%	15 26%	8 14%	30 42% <sup>noq</sup>	78 36%	10 36% <sup>w</sup>	250 38% <sup>xy</sup>	149 33% <sup>xy</sup>	101 33% <sup>xy</sup>	74 27%	13 13%	8 14%	53 43% <sup>xy</sup>	7 27%
Don't know		98 10%	39 8%	60 11%	6 6%	20 6%	36 13% <sup>dg</sup>	35 12% <sup>dg</sup>	13 6%	28 10%	20 6%	19 8%	19 13% <sup>ai</sup>	40 16% <sup>ij</sup>	21 5%	10 7%	8 14% <sup>m</sup>	17 31%	19 15% <sup>m</sup>	19 10% <sup>am</sup>	5 18% <sup>mn</sup>	58 8%	38 10%	20 6%	32 12%	17 17% <sup>v</sup>	6 11%	10 8%	9 34%	
Mean		2.80	2.72	2.88a	2.87	2.87	2.73	2.76	2.84	2.81	2.69	2.73	2.66	2.93j	2.99ij	2.76	2.92r	2.89	3.22	2.93r	2.63	2.62	2.76	2.69	2.85z	2.91	3.14uz	3.25uvz	2.60	2.80
Standard deviation		1.00	1.02	0.98	0.98	1.09	1.02	0.87	1.04	1.05	0.98	1.01	0.97	0.99	1.00	1.09	0.96	0.94	0.92	0.76	0.97	1.00	1.03	0.99	1.06	0.95	0.81	0.79	1.00	0.78
Standard error		0.03	0.05	0.05	0.08	0.06	0.07	0.06	0.06	0.05	0.09	0.06	0.06	0.08	0.07	0.06	0.10	0.10	0.10	0.08	0.12	0.04	0.06	0.07	0.05	0.09	0.10	0.08	0.20	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 32  
**Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?**  
**-Airlines / holiday operators**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Trust a great deal	(5)	37 4%	17 4%	21 4%	6 6% <sup>f</sup>	18 6% <sup>f</sup>	8 3%	4 1%	10 5% <sup>f</sup>	23 5%	5 3%	4 1%	9 4%	4 3%	19 8% <sup>i</sup>	3 2%	1 3%	7 13%	1 1%	5 3%	*	25 4%	11 3%	14 4%	12 4%	7 8%	2 4%	3 2%	-	
Trust quite a lot	(4)	287 29%	127 27%	159 30%	36 32%	99 31%	80 29%	72 25%	67 32%	148 29%	40 26%	117 33% <sup>l</sup>	69 28%	44 30%	57 35% <sup>n</sup>	32 25%	14 25%	1 2%	29 23%	57 30%	7 23%	210 30%	111 29%	98 32%	69 25%	28 29%	11 21%	30 24%	8 31%	
Neither trust nor don't trust	(3)	388 39%	173 37%	215 41%	35 31%	121 37%	108 39%	124 43% <sup>c</sup>	69 34%	194 38%	66 41%	131 37%	105 42%	62 43%	90 36%	147 35%	16 47% <sup>mo</sup>	19 35%	58 46% <sup>o</sup>	75 40%	10 36%	272 39%	156 40%	117 37%	102 28%	27 42%	23 43% <sup>x</sup>	53 43% <sup>x</sup>	13 50%	
Don't trust very much	(2)	161 16%	89 19%	71 14%	20 18%	51 16%	48 17%	41 14%	33 16%	87 17%	27 17%	71 20%	38 15%	21 15%	31 12%	69 17%	18 14%	12 22%	11 21%	14 11%	29 16%	7 25% <sup>enq</sup>	116 17%	61 16%	56 18%	40 15%	14 15%	9 16%	5 18%	
Don't trust at all	(1)	44 4%	28 6%	16 3%	4 3%	14 4%	14 5%	13 5%	9 4%	23 4%	10 6%	17 5%	11 4%	3 2%	14 6%	5 4%	3 5%	5 8%	5 4%	6 3%	2 5%	31 4%	20 5%	10 3%	14 5%	2 2%	3 6%	8 7%	-	
NET: Trust		324 32%	144 31%	180 34%	43 38% <sup>f</sup>	117 36% <sup>f</sup>	88 32%	76 27%	77 37% <sup>f</sup>	171 34%	45 29%	121 34%	78 31%	49 34%	76 30%	166 40% <sup>nqs</sup>	15 27%	8 27%	30 15%	62 24%	7 23%	235 34%	122 32%	112 36%	82 30%	35 36%	13 24%	33 27%	8 31%	
NET: Don't trust		205 21%	118 25% <sup>b</sup>	88 17%	24 22%	65 20%	62 22%	54 19%	41 20%	110 22%	37 23%	88 25%	48 19%	24 16%	45 18%	89 21%	23 17%	15 26%	16 29%	19 15%	35 19%	9 31% <sup>nq</sup>	147 21%	81 21%	66 21%	54 20%	17 17%	12 23%	25 20%	5 18%
Don't know		83 8%	36 8%	47 9%	11 9%	22 7%	19 7%	32 11%	18 7%	33 6%	11 7%	13 4%	19 8%	10 7%	40 16% <sup>ijkl</sup>	16 4%	10 8%	10 17% <sup>mnr</sup>	18 15% <sup>m</sup>	15 8%	3 9%	45 6%	28 7%	16 5%	38 14% <sup>t</sup>	18 19% <sup>uv</sup>	6 12%	13 11%	* 2%	
Mean		3.12	3.03	3.20 <sup>a</sup>	3.21	3.19	3.08	3.05	3.20	3.13	3.02	3.06	3.12	3.20	3.17	3.19 <sup>s</sup>	3.09	2.99	2.89	3.07	3.15 <sup>s</sup>	2.87	3.13	3.09	3.17	3.11	3.31	2.99	3.02	3.13
Standard deviation		0.91	0.95	0.86	0.96	0.94	0.91	0.84	0.95	0.93	0.90	0.89	0.81	1.01	0.94	0.83	0.96	1.18	0.80	0.86	0.90	0.91	0.91	0.94	0.97	0.94	0.91	0.70	0.70	
Standard error		0.03	0.04	0.04	0.08	0.05	0.06	0.06	0.06	0.04	0.08	0.06	0.06	0.07	0.05	0.07	0.11	0.28	0.10	0.07	0.10	0.04	0.05	0.06	0.05	0.10	0.12	0.07	0.18	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing





## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 33  
**Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?**

**-Cars dealers**  
**Base: All respondents**

	Gender			Age							Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Trust a great deal	(5)	5*	1*	4	-	5	-	1	4	-	-	1*	3	4	*	-	-	-	-	-	3*	*	3	1*	-	1	-	-	-	
Trust quite a lot	(4)	77	31	46	13	22	31	19	26	10	29	18	14	16	33	9	2	2	15	14	1	61	37	24	14	6	3	5	1	
Neither trust nor don't trust	(3)	305	127	178	25	104	84	93	52	160	44	124	85	39	57	121	50	16	3	37	69	9	218	120	99	84	26	17	41	3
Don't trust very much	(2)	367	189	179	48	95	113	111	76	180	62	124	92	62	90	148	43	20	25	48	74	10	257	148	109	92	26	19	47	18
Don't trust at all	(1)	182	102	80	16	78	56	31	45	105	35	71	44	21	45	101	23	7	8	12	23	6	132	64	68	47	12	12	22	3
NET: Trust		81	31	50	13	27	10	31	20	30	10	29	19	15	19	37	10	2	2	15	14	1	65	38	27	15	6	4	5	1
NET: Don't trust		549	290	259	64	173	170	143	120	286	97	195	136	83	135	249	66	27	33	60	97	16	389	213	177	139	39	31	69	21
Don't know		65	22	43	9	21	14	20	13	31	8	5	10	8	41	11	4	11	17	14	6	2	26	18	9	37	25	2	10	1
Mean		2.31	2.20	2.42a	2.35	2.28	2.18	2.46deg	2.25	2.25	2.19	2.32	2.34	2.35	2.25	2.24	2.37	2.29	1.97	2.49	2.41	2.21	2.33	2.35	2.29	2.29	2.36	2.29	2.25	2.11
Standard deviation		0.89	0.87	0.90	0.90	0.98	0.81	0.85	0.94	0.89	0.89	0.87	0.88	0.92	0.95	0.87	0.79	0.72	0.87	0.81	0.88	0.91	0.89	0.93	0.87	0.87	0.97	0.82	0.68	
Standard error		0.03	0.04	0.04	0.07	0.05	0.05	0.06	0.06	0.04	0.08	0.05	0.07	0.06	0.05	0.07	0.09	0.17	0.11	0.06	0.10	0.04	0.05	0.06	0.05	0.09	0.12	0.06	0.17	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 34  
**Q16. To what extent do you trust or not trust each of the following sectors to act in your best interest?**  
**-Estate and lettings agents**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Trust a great deal	(5)	10 1%	2 1%	7 1%	2 2%f	8 2%ef	-	-	5 2%ef	5 1%	-	1 *	2 1%	1 1%	6 2%	7 2%	*	-	2 4%	-	-	8 1%	1 *	7 2%	2 1%	-	2 3%u	-	*	
Trust quite a lot	(4)	93 9%	34 7%	58 11%	15 14%e	37 11%	17 6%	24 8%	23 11%	46 9%	7 5%	34 10%	24 9%	15 10%	20 8%	41 10%	16 13%	3 5%	-	12 9%	18 10%	2 8%	77 11%w	39 10%	38 12%x	14 5%	3 3%	2 4%	9 7%	2 6%
Neither trust nor don't trust	(3)	340 34%	148 31%	192 36%	40 36%	104 32%	85 31%	111 39%	65 32%	164 32%	47 30%	115 33%	95 38%	52 36%	77 31%	141 34%	46 35%	22 39%	7 13%	55 44%	61 33%	8 29%	242 35%	131 34%	111 36%	89 32%	29 30%	17 31%	43 34%	9 36%
Don't trust very much	(2)	325 32%	167 36%	158 30%	31 28%	104 32%	98 36%	91 32%	66 32%	168 33%	59 37%	131 37%	79 32%	45 31%	69 28%	133 32%	40 30%	18 32%	27 50%	31 24%	68 36%	8 28%	219 31%	130 33%	89 29%	92 33%	27 28%	19 35%	46 37%	14 56%
Don't trust at all	(1)	143 14%	84 18%b	60 11%	14 12%	53 16%f	51 18%f	25 9%	30 15%	88 17%f	33 21%	56 16%	35 14%	17 12%	36 14%	80 19%q	16 13%	7 13%	3 6%	7 5%	25 13%	5 17%q	111 16%	60 15%	51 17%	32 12%	7 14%	18 14%	-	-
NET: Trust		103 10%	37 8%	66 12%a	17 15%e	45 14%e	17 6%	24 8%	27 13%e	51 10%	7 5%	35 10%	25 10%	16 11%	26 12%	49 13%	3 5%	2 4%	12 9%	18 10%	2 8%	84 12%w	40 10%	45 14%x	16 6%	3 3%	4 7%	9 7%	2 8%	
NET: Don't trust		468 47%	251 53%b	217 41%	45 40%	158 49%	150 54%cf	116 41%	96 47%	255 50%cf	92 58%	187 53%l	114 45%	62 43%	105 42%	213 51%q	56 46%	25 45%	31 56%	37 30%	93 50%q	13 45%	330 47%	189 49%x	141 45%	124 45%	34 35%	26 49%	64 51%x	14 56%
Don't know		89 9%	35 7%	54 10%	10 9%	18 6%	26 9%	35 12%d	16 8%	38 7%	12 8%	16 4%	15 6%	43 10%	16 17%ij	11 9%k	6 10%l	15 27%	22 17%mr	14 8%	5 19%mnr	42 6%	28 7%	14 5%	47 17%t	31 32%uvyz	7 13%v	9 7%	-	
Mean		2.45	2.32	2.57a	2.61eh	2.48e	2.27	2.53e	2.50e	2.39	2.20	2.39	2.48	2.52	2.48	2.41	2.53	2.41	2.26	2.69rs	2.42	2.33	2.47	2.42	2.53	2.39	2.43	2.40	2.37	2.54
Standard deviation		0.91	0.89	0.92	0.96	1.00	0.86	0.80	0.98	0.93	0.84	0.89	0.89	0.89	0.98	0.98	0.81	0.83	0.76	0.87	0.94	0.95	0.90	1.00	0.83	0.75	0.93	0.84	0.70	
Standard error		0.03	0.04	0.04	0.08	0.05	0.06	0.06	0.06	0.04	0.08	0.05	0.06	0.07	0.07	0.05	0.07	0.09	0.10	0.07	0.11	0.04	0.05	0.06	0.05	0.08	0.12	0.06	0.17	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 35

**Q.16b To what extent do you trust or not trust each of the following to act in your best interest?**

**Summary**

**Base: All respondents**

		Q16b Summary											
		GP (General Practitioner)	Hospital	Dentist	Child(rens) school (primary/secondary)	College	University	Child(rens) childcare up to 5 years old (i.e. nursery/childminder)	Social care (i.e. care homes/care delivered in the home)	The NHS	The Government	Politicians	The European Union
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)
Unweighted base		1000	1000	1000	1000	468	1000	1000	1000	1000	1000	1000	1000
Weighted base		1000	1000	1000	1000	465	1000	1000	1000	1000	1000	1000	1000
Trust a great deal	(5)	282 28%cddefghjkl	259 26%defghjkl	226 23%defghjkl	122 12%fghjkl	41 9%hijkl	81 8%hijkl	65 6%hijkl	19 2%k	292 29%bcdefghjkl	15 1%k	6 1%	22 2%k
Trust quite a lot	(4)	506 51%defghjkl	518 52%defghijkl	503 50%defghjkl	321 32%hijkl	169 36%fghjkl	281 28%hijkl	299 30%hijkl	217 22%ijkl	482 48%defghjkl	120 12%k	56 6%	119 12%k
Neither trust nor don't trust	(3)	131 13%	110 11%	174 17%abi	204 20%abi	125 27%abcdgik	274 27%abcdgik	212 21%abci	312 31%abcdgijkl	134 13%b	237 24%abcik	186 19%abi	243 24%abcik
Don't trust very much	(2)	54 5%	83 8%acegi	49 5%	58 6%	17 4%	82 8%acdeg	44 4%	239 24%abcdefgi	61 6%	336 34%abcdefghil	388 39%abcdefghijl	256 26%abcdefgi
Don't trust at all	(1)	20 2%g	21 2%g	19 2%	13 1%	3 1%	25 2%deg	8 1%	76 8%abcdefgi	26 3%deg	281 28%abcdefghi	355 35%abcdefghij	317 32%abcdefghi
NET: Trust		788 79%cddefghjkl	778 78%cddefghjkl	729 73%defghjkl	444 44%efghjkl	210 45%efghjkl	362 36%hijkl	364 36%hijkl	237 24%ijkl	774 77%cddefghjkl	135 13%k	62 6%	141 14%k
NET: Don't trust		74 7%	103 10%acdeg	68 7%	71 7%	21 4%	107 11%acdeg	52 5%	315 31%abcdefgi	87 9%eg	617 62%abcdefghi	743 74%abcdefghijl	573 57%abcdefghi
Don't know		7 1%	9 1%	29 3%abijk	282 28%abcehijkl	109 24%abchijkl	257 26%abchijkl	372 37%abcdfhijkl	137 14%abcijkl	5 *	11 1%	9 1%	43 4%abijk
Mean		3.98cddefghjkl	3.92defghjkl	3.89defghjkl	3.67fghjkl	3.64fhjkl	3.42hijkl	3.59fhjkl	2.84ijkl	3.96defghjkl	2.24k	1.96	2.24k
Standard deviation		0.90	0.94	0.88	0.91	0.79	0.94	0.82	0.97	0.95	1.04	0.91	1.11
Standard error		0.03	0.03	0.03	0.03	0.04	0.03	0.03	0.03	0.03	0.03	0.03	0.04

Proportions/Mean: All Columns Tested (5% risk level)  
Overlap formulae used.

## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 36  
**Q.16b To what extent do you trust or not trust each of the following to act in your best interest?**  
**GP (General Practitioner)**  
**Base: All respondents**

	Gender		Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Trust a great deal	(5) 282 28%	152 32% <sup>b</sup>	130 25%	20 18%	76 24%	81 29% <sup>c</sup>	104 36% <sup>cdgh</sup>	41 20%	137 27%	43 27%	99 28%	71 29%	39 27%	73 29%	101 24%	31 24%	20 35%	7 13%	52 41% <sup>mns</sup>	65 35% <sup>mn</sup>	6 22%	212 30%	134 35% <sup>vy</sup>	77 25%	67 24%	23 24%	11 19%	33 26%	4 15%
Trust quite a lot	(4) 506 51%	237 50%	268 51%	54 48%	172 53%	142 51%	138 48%	95 46%	273 54%	83 52%	197 56%	119 48%	72 49%	118 47%	215 51%	67 52%	22 40%	38 70%	51 41%	97 52%	15 52%	344 49%	180 46%	164 53%	141 51%	51 53%	30 55%	61 49%	20 79%
Neither trust nor don't trust	(3) 131 13%	50 11%	81 15%	25 22% <sup>efh</sup>	46 14%	31 11%	30 10%	41 20% <sup>efh</sup>	60 12%	14 9%	44 12%	28 11%	20 14%	40 16%	66 16% <sup>r</sup>	15 12%	9 15%	4 8%	17 14%	16 9%	4 15%	85 12%	45 12%	40 13%	45 16%	15 15%	9 17%	21 17%	1 6%
Don't trust very much	(2) 54 5%	23 5%	31 6%	5 5%	21 6%	18 6%	10 4%	18 9% <sup>f</sup>	26 5%	17 11%	8 2%	19 8% <sup>ci</sup>	8 6%	18 7% <sup>ci</sup>	29 7% <sup>r</sup>	9 7%	3 6%	1 2%	5 4%	4 2%	3 9% <sup>r</sup>	36 5%	20 5%	17 5%	18 6%	6 7%	4 6%	7 6%	-
Don't trust at all	(1) 20 2%	6 1%	14 3%	3 3%	8 3%	5 2%	4 1%	5 3%	11 2%	1 1%	5 1%	8 3%	5 4%	3 1%	5 1%	7 6% <sup>mr</sup>	* 2%	4 7%	2 1%	2 1%	* 1%	16 2%	7 2%	9 3%	5 2%	2 2%	* 2%	3 2%	-
NET: Trust	788 79%	390 83% <sup>b</sup>	398 75%	74 66%	248 77% <sup>cg</sup>	223 81% <sup>cg</sup>	242 84% <sup>cdg</sup>	136 66%	410 81% <sup>cg</sup>	126 80%	296 84% <sup>jl</sup>	191 76%	110 76%	191 76%	316 76%	98 75%	42 75%	46 84%	103 82%	162 87% <sup>mns</sup>	21 74%	556 80%	314 81%	242 78%	208 75%	74 77%	40 74%	94 75%	24 94%
NET: Don't trust	74 7%	29 6%	45 8%	8 7%	29 9%	23 8%	14 5%	23 11% <sup>f</sup>	37 7%	18 11%	12 3%	27 11% <sup>i</sup>	14 9% <sup>i</sup>	21 8% <sup>i</sup>	34 8%	16 12% <sup>r</sup>	3 6%	5 9%	6 5%	3 3%	10% <sup>r</sup>	52 7%	26 7%	25 8%	22 8%	8 8%	4 8%	10 8%	-
Don't know	7 1%	2 *	5 1%	5 4% <sup>defh</sup>	1 *	-	1 *	5 3% <sup>deh</sup>	1 *	-	1 *	4 2%	1 1%	1 *	2 1%	1 1%	2 4% <sup>mq</sup>	-	-	1 1%	* 1%	7 1%	2 1%	4 1%	1 *	-	* 1%	* *	-
Mean	3.98	4.08 <sup>b</sup>	3.90	3.77	3.89	4.00 <sup>g</sup>	4.15 <sup>cdg</sup>	3.74	3.98 <sup>cg</sup>	3.95	4.08	3.92	3.90	3.95	3.91	3.81	4.08	3.82	4.17 <sup>mn</sup>	4.19 <sup>mns</sup>	3.86	4.01	4.08	3.93	3.90	3.91	3.86	3.91	4.09
Standard deviation	0.90	0.86	0.93	0.92	0.92	0.91	0.84	0.97	0.89	0.93	0.78	1.00	0.99	0.92	0.89	1.06	0.90	0.93	0.88	0.78	0.90	0.92	0.91	0.92	0.90	0.84	0.92	0.85	0.45
Standard error	0.03	0.04	0.04	0.07	0.05	0.06	0.05	0.06	0.04	0.08	0.05	0.06	0.07	0.06	0.05	0.08	0.09	0.19	0.11	0.06	0.10	0.04	0.05	0.06	0.05	0.09	0.10	0.07	0.11

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 37  
Q.16b To what extent do you trust or not trust each of the following to act in your best interest?

**Hospital**  
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Trust a great deal	(5)	259 26%	137 29%	122 23%	26 23%	80 25%	67 24%	87 30%	47 23%	126 25%	37 23%	96 27%	63 25%	33 23%	68 27%	106 25%	30 23%	14 25%	12 22%	36 29%	56 30%	5 19%	181 26%	110 28%	71 23%	72 26%	28 29%	10 19%	34 27%	6 23%
Trust quite a lot	(4)	518 52%	243 52%	276 52%	62 55%	161 50%	150 54%	146 51%	110 53%	262 52%	83 53%	182 52%	122 49%	84 58%	131 52%	208 50%	63 48%	31 55%	34 63%	68 54%	98 52%	17 61%	360 52%	202 52%	158 51%	142 52%	49 50%	31 57%	63 50%	16 62%
Neither trust nor don't trust	(3)	110 11%	53 11%	57 11%	11 10%	51 16% <sup>f</sup>	26 10%	21 7%	28 13%	61 12%	19 12%	43 12%	27 11%	13 9%	27 11%	19 14% <sup>r</sup>	4 7%	5 9%	8 7%	12 7%	3 9%	69 10%	29 7%	41 13% <sup>u</sup>	37 13%	10 10%	9 17% <sup>u</sup>	18 14% <sup>u</sup>	4 15%	
Don't trust very much	(2)	83 8%	28 6%	55 10% <sup>a</sup>	7 7%	24 8%	31 11%	21 7%	14 7%	48 10%	19 12%	25 7%	29 12%	9 6%	19 8%	15 9%	3 5%	4 7%	6 5%	15 8%	3 9%	65 9%	34 9%	31 10%	18 7%	6 7%	4 8%	8 6%	-	
Don't trust at all	(1)	21 2%	8 2%	12 2%	1 1%	7 2%	4 1%	8 3%	3 1%	10 2%	1 *	6 2%	7 3%	5 3%	2 1%	4 3%	1 2%	-	5 4%	4 2%	-	18 3%	12 3%	7 2%	2 1%	1 1%	-	1 1%	-	
NET: Trust		778 78%	380 81%	397 75%	88 78%	240 74%	216 78%	233 81%	156 76%	388 76%	120 76%	278 79%	185 74%	117 81%	198 79%	313 75%	93 71%	45 80%	46 85%	104 83%	154 83% <sup>n</sup>	23 80%	542 78%	313 81%	229 74%	214 78%	76 79%	41 76%	97 77%	22 85%
NET: Don't trust		103 10%	36 8%	68 13% <sup>a</sup>	9 8%	31 10%	35 12%	29 10%	17 8%	58 11%	19 12%	31 9%	36 14%	14 10%	21 8%	43 10%	19 15%	4 7%	4 7%	11 9%	19 10%	3 9%	83 12%	45 12%	38 12%	20 7%	7 8%	4 8%	9 7%	-
Don't know		9 1%	2 *	7 1%	4 4% <sup>d</sup>	2 1% <sup>eh</sup>	-	3 1%	5 2% <sup>eh</sup>	1 *	-	1 *	2 1%	1 1%	5 2%	2 1%	3 5% <sup>mnr</sup>	-	2 2%	1 1%	1 2% <sup>n</sup>	5 1%	1 *	4 2%	4 3% <sup>u</sup>	3 -	-	1 1%	-	
Mean		3.92	4.01 <sup>b</sup>	3.84	3.96	3.88	4.00	3.92	3.88	3.87	3.95	3.82	3.91	3.98	3.89	3.76	4.01	4.00	4.00	4.01 <sup>n</sup>	3.90	3.90	3.95	3.83	3.97	4.03	3.87	3.98	4.09	
Standard deviation		0.94	0.89	0.98	0.86	0.94	0.95	0.97	0.87	0.95	0.92	1.03	0.94	0.88	0.93	1.04	0.89	0.77	0.97	0.94	0.82	0.98	0.99	0.97	0.86	0.88	0.81	0.87	0.63	
Standard error		0.03	0.04	0.04	0.07	0.05	0.06	0.05	0.04	0.08	0.06	0.06	0.07	0.06	0.05	0.08	0.09	0.16	0.12	0.07	0.09	0.04	0.05	0.06	0.05	0.09	0.10	0.07	0.15	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 38  
**Q.16b To what extent do you trust or not trust each of the following to act in your best interest?**

**Dentist**  
**Base: All respondents**

	Gender		Age					Social Grade				Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Trust a great deal	(5) 226 23%	106 22%	120 23%	22 19%	68 21%	63 23%	73 25%	41 20%	112 22%	36 23%	92 26% <sub>j</sub>	41 16%	27 19%	65 26% <sub>j</sub>	92 22%	17 13%	16 29% <sub>n</sub>	12 22%	31 25%	51 27% <sub>n</sub>	6 22%	171 24%	96 25% <sub>z</sub>	75 24% <sub>z</sub>	52 19%	27 28% <sub>z</sub>	10 18%	16 12%	3 10%
Trust quite a lot	(4) 503 50%	232 49%	271 51%	55 49%	157 49%	145 52%	146 51%	104 50%	253 50%	76 48%	185 52%	136 54% <sub>l</sub>	76 52%	106 42%	201 48%	70 53%	28 50%	27 50%	61 48%	102 55%	14 50%	361 52%	207 53% <sub>x</sub>	154 50%	125 45%	36 38%	27 49%	62 50%	17 66%
Neither trust nor don't trust	(3) 174 17%	76 16%	97 18%	19 17%	64 20%	45 16%	46 16%	36 17%	92 18%	29 18%	52 15%	48 19%	28 19%	45 18%	87 21% <sub>o</sub>	28 21% <sub>o</sub>	5 9%	4 7%	26 21% <sub>r</sub>	19 10%	5 17%	109 16%	57 15%	52 17%	59 21%	20 20%	10 19%	29 23% <sub>u</sub>	6 22%
Don't trust very much	(2) 49 5%	28 6%	21 4%	9 8% <sub>f</sub>	21 6% <sub>f</sub>	14 5%	5 2%	16 8% <sub>f</sub>	28 5%	8 5%	17 5%	10 4%	5 3%	18 7%	26 6% <sub>q</sub>	8 6% <sub>q</sub>	3 4% <sub>q</sub>	5 9%	-	5 3%	2 6% <sub>q</sub>	27 4%	9 2%	18 6% <sub>u</sub>	21 8% <sub>t</sub>	7 7%	2 4%	12 10% <sub>u</sub>	* 2%
Don't trust at all	(1) 19 2%	13 3%	6 1%	2 2%	6 2%	8 3%	3 1%	3 2%	13 2%	8 5%	2 *	5 2%	6 4% <sub>i</sub>	6 2%	7 2%	4 3%	* 1%	5 9%	2 1%	1 1%	* 10%	10 1%	6 2%	4 3%	9 2%	2 2%	3 6% <sub>uv</sub>	3 3%	-
NET: Trust	729 73%	338 72%	392 74%	76 68%	226 70%	208 75%	219 77%	144 70%	366 72%	112 71%	277 78% <sub>l</sub>	178 71%	103 71%	172 68%	293 70%	87 67%	44 78%	40 72%	92 73%	153 82% <sub>mn</sub>	21 72%	532 76% <sub>w</sub>	303 78% <sub>xz</sub>	229 74% <sub>z</sub>	178 64%	63 66%	37 67%	78 62%	19 76%
NET: Don't trust	68 7%	41 9%	27 5%	11 10% <sub>f</sub>	27 8% <sub>f</sub>	22 8% <sub>f</sub>	8 3%	19 9% <sub>f</sub>	40 8% <sub>f</sub>	16 10%	18 5%	15 6%	11 7%	24 10%	33 8%	12 9% <sub>qr</sub>	3 5%	9 17%	2 1%	7 4%	2 6%	37 5%	15 4%	22 7%	30 11% <sub>t</sub>	9 9%	6 10%	15 12% <sub>u</sub>	* 2%
Don't know	29 3%	16 3%	13 3%	6 5% <sub>eh</sub>	8 2%	2 1%	13 5% <sub>e</sub>	6 3%	10 2%	2 1%	5 2%	10 4%	3 2%	11 4%	6 1%	3 2%	4 7% <sub>am</sub>	2 3%	6 5%	8 4%	1 5%	20 3%	12 3%	8 3%	9 4%	4 4%	2 4%	3 2%	-
Mean	3.89	3.86	3.93	3.80	3.83	3.87	4.03cdg h	3.81	3.85	3.80	4.00j	3.83	3.80	3.86	3.83	3.69	4.09mn	3.71	4.00n	4.10mn	3.91	3.97w	4.01yz	3.92z	3.72	3.86	3.71	3.61	3.84
Standard deviation	0.88	0.94	0.83	0.93	0.90	0.92	0.78	0.91	0.92	1.01	0.81	0.83	0.93	0.99	0.90	0.90	0.83	1.18	0.78	0.75	0.85	0.84	0.81	0.88	0.98	1.01	1.04	0.93	0.62
Standard error	0.03	0.04	0.04	0.07	0.05	0.06	0.05	0.06	0.04	0.09	0.05	0.05	0.07	0.06	0.05	0.07	0.09	0.25	0.10	0.06	0.09	0.03	0.04	0.05	0.05	0.10	0.13	0.07	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 39  
**Q.16b To what extent do you trust or not trust each of the following to act in your best interest?**  
**Child(rens) school (primary/secondary)**  
**Base: All respondents**

	Gender		Age					Social Grade				Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned with mort-gage (v)	NET: Rent-ers (w)	Ret-ed from coun-cil (x)	Ret-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Trust a great deal	(5) 122 12%	57 12%	66 12%	19 17% <sup>f</sup>	59 18% <sup>ef</sup>	29 10%	16 5%	40 20% <sup>ef</sup>	67 13% <sup>f</sup>	14 9%	46 13%	24 10%	20 14%	33 13%	67 16% <sup>qr</sup>	17 13%	6 10%	7 13%	6 5%	14 8%	5 17% <sup>qr</sup>	82 12%	31 8%	51 16% <sup>u</sup>	37 13%	15 15%	6 10%	17 13%	3 13%
Trust quite a lot	(4) 321 32%	145 31%	176 33%	46 41% <sup>ef</sup>	122 38% <sup>ef</sup>	74 27%	79 28%	77 37% <sup>ef</sup>	165 33%	40 25%	125 35%	81 32%	45 31%	70 28%	145 35%	45 35%	19 35%	10 19%	29 23%	64 34%	9 31%	230 33%	114 29%	116 37%	86 31%	24 25%	16 30%	47 37%	5 20%
Neither trust nor don't trust	(3) 204 20%	92 19%	112 21%	20 18%	70 22%	65 24%	48 17%	39 19%	117 23%	38 24%	67 19%	53 21%	31 21%	54 21%	90 21%	35 27% <sup>fr</sup>	14 24%	6 10%	23 18%	30 16%	7 25%	132 19%	67 17%	65 21%	69 25%	24 25%	19 34% <sup>uv</sup>	26 21%	3 14%
Don't trust very much	(2) 58 6%	28 6%	30 6%	7 6%	20 6%	20 7%	11 4%	16 8%	31 6%	14 9%	20 6%	13 5%	9 7%	15 6%	32 8% <sup>fr</sup>	8 6%	3 6%	2 3%	6 5%	5 3%	2 6%	44 6%	19 5%	25 8%	12 4%	2 2%	1 3%	9 7%	2 7%
Don't trust at all	(1) 13 1%	10 2% <sup>b</sup>	3 *	3 2%	7 2%	2 1%	2 1%	4 2%	7 1%	-	5 1%	3 1%	2 1%	3 1%	7 2%	1 1%	-	3 5%	-	2 1%	* 1%	9 1%	3 1%	5 2%	4 2%	2 2%	* *	2 2%	-
NET: Trust	444 44%	202 43%	242 46%	66 59% <sup>efh</sup>	181 56% <sup>efh</sup>	102 37%	95 33%	117 57% <sup>efh</sup>	232 46% <sup>f</sup>	53 34%	171 48%	105 42%	65 45%	102 41%	212 51% <sup>q</sup>	63 48% <sup>q</sup>	25 45% <sup>q</sup>	18 32%	35 28%	78 42%	14 48% <sup>q</sup>	312 45%	145 37%	167 54% <sup>ux</sup>	123 45%	38 40%	22 40%	63 51% <sup>u</sup>	8 33%
NET: Don't trust	71 7%	38 8%	33 6%	10 9%	26 8%	22 8%	12 4%	20 10% <sup>f</sup>	38 8%	14 9%	25 7%	17 7%	11 8%	18 7%	40 9% <sup>fr</sup>	9 7%	3 6%	4 8%	6 5%	6 3%	2 6%	53 8%	22 6%	30 10%	16 6%	3 3%	2 3%	12 9%	2 7%
Don't know	282 28%	139 30%	142 27%	16 15%	47 14%	87 32% <sup>cdg</sup>	131 46% <sup>cddeg</sup>	30 15%	120 24% <sup>cdg</sup>	54 34%	90 26%	76 30%	38 26%	78 31%	77 18%	24 18%	15 26%	27 50%	62 49% <sup>mno</sup>	71 38% <sup>mns</sup>	6 21%	203 29%	153 40% <sup>vyz</sup>	50 16%	67 24%	31 32% <sup>vz</sup>	12 23%	23 19%	12 47%
Mean	3.67	3.63	3.70	3.76	3.75	3.56	3.62	3.75	3.66	3.51	3.71	3.63	3.67	3.66	3.68	3.66	3.66	3.64	3.55	3.73	3.72	3.67	3.64	3.69	3.67	3.73	3.61	3.66	3.75
Standard deviation	0.91	0.97	0.86	0.96	0.95	0.91	0.80	0.99	0.92	0.88	0.91	0.88	0.94	0.94	0.97	0.87	0.81	1.25	0.81	0.78	0.92	0.91	0.87	0.96	0.90	0.92	0.78	0.94	1.01
Standard error	0.03	0.05	0.04	0.08	0.05	0.07	0.07	0.06	0.05	0.09	0.06	0.06	0.08	0.07	0.06	0.10	0.33	0.13	0.13	0.08	0.11	0.04	0.06	0.06	0.05	0.11	0.10	0.08	0.28

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 40  
**Q.16b To what extent do you trust or not trust each of the following to act in your best interest?**

**College**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	468	239	229	88	163	110	107	134	227	68	130	141	78	119	167	87	51	13	32	82	36	298	167	131	158	44	35	79	12
Weighted base	465	226	239	57*	147	132*	129*	100*	236	75*	165*	121	57*	121*	187	66*	28*	23**	58*	89*	14**	328	183	144*	125	41**	30**	54*	12**
Trust a great deal	(5) 41 9%	19 8%	22 9%	10 17% <sup>f</sup>	17 11% <sup>f</sup>	10 8%	4 3%	13 13% <sup>f</sup>	24 10%	5 7%	20 12%	7 5%	3 5%	12 10%	17 9%	7 10%	5 16% <sup>q</sup>	5 21%	1 2%	7 7%	* 4%	26 8%	13 7%	12 9%	14 11%	5 13%	3 9%	6 12%	1 10%
Trust quite a lot	(4) 169 36%	87 38%	82 34%	27 47% <sup>f</sup>	61 41%	42 32%	39 30%	48 47% <sup>ef</sup>	82 35%	23 30%	70 42%	37 31%	23 41%	39 32%	79 42%	29 43%	9 34%	7 32%	13 23%	28 31%	4 29%	125 38%	63 35%	61 43%	42 33%	12 30%	8 27%	21 39%	3 22%
Neither trust nor don't trust	(3) 125 27%	61 27%	64 27%	11 19%	45 30%	43 32%	26 20%	21 21%	77 33% <sup>cf</sup>	20 26%	38 23%	32 26%	17 29%	38 31%	45 24%	21 31%	9 33%	7 28%	12 21%	26 29%	5 38%	78 24%	40 22%	38 27%	40 32%	10 24%	16 53%	14 27%	6 49%
Don't trust very much	(2) 17 4%	15 7% <sup>b</sup>	2 1%	3 5%	5 3%	8 6%	1 1%	6 6%	10 4%	7 9%	5 3%	8 6%	2 4%	2 2%	13 7%	1 2%	1 2%	-	-	1 1%	1 6%	12 4%	7 4%	5 3%	3 3%	-	-	3 6%	2 14%
Don't trust at all	(1) 3 1%	3 1%	* *	1 3%	1 1%	-	1 1%	1 1%	1 1%	1 1%	2 1%	1 *	1 1%	* *	2 1%	1 2%	* 2%	-	-	-	-	3 1%	1 2%	2 2%	* *	-	-	* 1%	-
NET: Trust	210 45%	106 47%	104 44%	37 65% <sup>efh</sup>	77 53% <sup>f</sup>	53 40%	43 34%	61 61% <sup>efh</sup>	106 45%	28 38%	90 54% <sup>j</sup>	44 36%	26 46%	50 42%	96 51% <sup>q</sup>	35 53% <sup>q</sup>	14 50% <sup>q</sup>	12 52%	14 24%	34 39%	4 33%	150 46%	77 42%	74 51%	56 45%	18 43%	11 36%	27 51%	4 32%
NET: Don't trust	21 4%	18 8% <sup>b</sup>	2 1%	4 7%	6 4%	8 6%	2 2%	7 7%	12 5%	8 10%	7 4%	8 7%	3 5%	3 2%	15 8%	2 3%	1 4%	-	-	1 1%	1 6%	15 5%	8 4%	7 5%	4 3%	-	-	4 7%	2 14%
Don't know	109 24%	41 18%	68 28% <sup>a</sup>	5 8%	19 13%	28 21% <sup>c</sup>	57 44% <sup>cdeg</sup>	11 11%	41 17%	19 26%	30 18%	37 31% <sup>i</sup>	11 20%	30 25%	31 17%	8 12%	4 13%	5 20%	32 55% <sup>mmor</sup>	27 31% <sup>mn</sup>	3 23%	84 26%	59 32% <sup>vz</sup>	25 17%	25 20%	14 33%	3 10%	8 15%	1 6%
Mean	3.64	3.56	3.72	3.79	3.68	3.52	3.62	3.74	3.60	3.46	3.75 <sup>j</sup>	3.50	3.55	3.65	3.62	3.65	3.70	3.91	3.58	3.64	3.40	3.65	3.66	3.64	3.66	3.83	3.51	3.64	3.30
Standard deviation	0.79	0.85	0.71	0.91	0.78	0.79	0.68	0.85	0.79	0.89	0.80	0.80	0.76	0.75	0.84	0.79	0.88	0.79	0.58	0.70	0.73	0.78	0.77	0.81	0.78	0.74	0.69	0.85	0.88
Standard error	0.04	0.06	0.05	0.10	0.07	0.09	0.09	0.08	0.06	0.13	0.08	0.08	0.10	0.08	0.07	0.09	0.13	0.24	0.15	0.10	0.15	0.05	0.07	0.08	0.13	0.12	0.10	0.10	0.27

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing





## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 41  
**Q.16b To what extent do you trust or not trust each of the following to act in your best interest?**  
**University**  
**Base: All respondents**

	Gender			Age						Social Grade				Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Trust a great deal	(5)	81 8%	40 9%	41 8%	20 18%defh	33 10%ef	21 8%f	7 2%	27 13%f	47 9%f	3 2%	33 9%	22 7%	10 6%	16 9%	37 10%	10 7%	11 19%mnqrs	5 9%	7 5%	10 6%	2 7%	53 8%	25 7%	28 9%	27 10%	7 8%	7 13%	12 10%	2 7%
Trust quite a lot	(4)	281 28%	130 28%	150 28%	42 38%efh	110 34%ef	64 23%	65 23%	77 38%efh	139 27%	34 22%	124 35%ijl	53 21%	44 31%	59 23%	29 36%nqr	18 31%	10 18%	25 20%	39 21%	9 30%	195 28%	92 24%	103 33%u	80 29%	28 29%	15 27%	37 30%	6 22%	
Neither trust nor don't trust	(3)	274 27%	125 26%	150 28%	24 21%	99 30%	86 31%	65 23%	52 25%	157 31%c	48 30%	94 27%	76 30%	47 32%	106 25%	46 35%mo	11 19%	21 38%	29 23%	55 30%	7 24%	188 27%	111 29%	77 25%	74 27%	22 23%	16 29%	36 29%	13 50%	
Don't trust very much	(2)	82 8%	46 10%	36 7%	14 12%f	28 9%	22 8%	17 6%	27 13%fh	37 7%	13 8%	26 8%	20 6%	8 11%	27 10%	11 8%	7 13%	4 6%	7 6%	11 6%	2 6%	55 8%	20 5%	35 11%u	25 9%	4 4%	6 11%	16 12%ux	2 7%	
Don't trust at all	(1)	25 2%	17 4%	8 1%	3 3%	6 2%	9 3%	6 2%	5 3%	13 3%	7 4%	11 3%	8 2%	3 1%	14 3%	4 3%	1 2%	-	2 1%	4 2%	-	22 3%	11 3%	11 4%	3 1%	1 1%	-	2 1%	-	
NET: Trust		362 36%	171 36%	191 36%	62 55%defh	143 44%ef	86 31%	72 25%	104 51%efh	186 37%f	37 24%	157 44%ijl	55 30%	75 38%	189 45%nqr	38 29%	28 51%nqr	15 27%	31 25%	50 27%	11 37%	248 35%	118 30%	130 42%u	107 39%	36 37%	21 39%	50 40%	7 28%	
NET: Don't trust		107 11%	63 13%b	43 8%	17 15%	35 11%	32 11%	24 8%	32 16%f	51 10%	20 13%	38 11%	28 8%	11 12%	30 13%	15 12%	8 15%	4 6%	9 7%	15 8%	2 6%	77 11%	31 8%	46 15%ux	28 10%	4 5%	6 11%	17 14%x	2 7%	
Don't know		257 26%	112 24%	145 27%	9 8%	48 15%g	74 27%cdg	126 44%cdegh	17 8%	114 22%odg	53 33%	64 18%	71 28%i	32 22%	89 36%ik	70 17%	31 24%	16 16%	56 45%mmo	66 36%mno	9 33%mo	186 27%	128 33%vz	58 18%	68 25%	34 36%vz	12 21%	22 18%	4 15%	
Mean		3.42	3.36	3.47	3.60ef	3.49	3.33	3.30	3.49	3.43	3.13	3.49	3.34	3.45	3.36	3.45	3.28	3.63n	3.41	3.39	3.35	3.55	3.39	3.39	3.39	3.49	3.60	3.52	3.42	3.34
Standard deviation		0.94	1.00	0.88	1.04	0.91	0.96	0.87	1.00	0.94	0.91	0.95	0.99	0.86	0.93	0.97	0.94	1.08	0.83	0.89	0.88	0.82	0.96	0.92	1.00	0.91	0.83	0.93	0.95	0.75
Standard error		0.03	0.05	0.05	0.08	0.05	0.07	0.07	0.06	0.05	0.10	0.06	0.07	0.07	0.05	0.08	0.12	0.20	0.14	0.08	0.11	0.04	0.06	0.07	0.05	0.10	0.13	0.08	0.20	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 42  
**Q.16b To what extent do you trust or not trust each of the following to act in your best interest?**  
**Child(rens) childcare up to 5 years old (i.e. nursery/childminder)**  
**Base: All respondents**

	Gender		Age					Social Grade				Working Status				Tenure														
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Trust a great deal	(5)	65 6%	32 7%	33 6%	11 10% <sup>f</sup>	37 11% <sup>ef</sup>	15 5% <sup>f</sup>	1 *	22 11% <sup>f</sup>	41 8% <sup>f</sup>	6 4%	24 7%	11 4%	14 9%	16 6%	37 9% <sup>qr</sup>	12 9% <sup>qr</sup>	3 5% <sup>q</sup>	5 9%	-	5 3%	2 8% <sup>q</sup>	42 6%	11 3%	31 10% <sup>u</sup>	20 7%	7 7%	4 8%	8 6%	3 13%
Trust quite a lot	(4)	299 30%	140 30%	160 30%	51 45% <sup>defh</sup>	107 33%	69 25%	73 25%	81 40% <sup>efh</sup>	145 29%	35 22%	119 34% <sup>l</sup>	74 30%	47 23%	58 34% <sup>q</sup>	38 29%	16 29%	10 18%	25 20%	62 33% <sup>q</sup>	8 26%	213 31%	106 27%	107 34%	80 29%	28 30%	11 21%	40 32%	6 22%	
Neither trust nor don't trust	(3)	212 21%	96 20%	116 22%	19 17%	81 25% <sup>f</sup>	65 23%	48 17%	40 20%	124 24% <sup>f</sup>	36 23%	81 23%	53 21%	29 20%	49 19%	96 23%	37 29% <sup>r</sup>	12 21%	6 11%	21 17%	32 17%	7 26%	140 20%	71 18%	70 22%	69 25%	23 24%	14 26%	31 25%	3 12%
Don't trust very much	(2)	44 4%	19 4%	25 5%	7 6%	16 5%	9 3%	13 4%	15 7% <sup>h</sup>	17 3%	-	15 4%	11 4%	6 4%	12 5%	21 5%	2 1%	4 7% <sup>n</sup>	4 7%	8 7%	4 2%	1 4%	32 5%	18 5%	13 4%	11 4%	1 1%	3 5%	7 6%	2 7%
Don't trust at all	(1)	8 1%	5 1%	3 1%	2 2% <sup>f</sup>	5 2%	1 *	-	4 2% <sup>f</sup>	4 1%	-	3 1%	2 1%	2 2%	* *	5 1%	3 2%	-	-	-	-	1 2% <sup>r</sup>	7 1%	3 1%	4 1%	1 *	* *	1 1%	* *	-
NET: Trust		364 36%	171 36%	192 36%	62 55% <sup>efh</sup>	144 44% <sup>ef</sup>	84 30%	74 26%	103 50% <sup>efh</sup>	186 37% <sup>f</sup>	41 26%	143 41% <sup>l</sup>	85 34%	61 42% <sup>l</sup>	74 30%	179 43% <sup>q</sup>	50 38% <sup>q</sup>	19 34%	14 26%	25 20%	67 36% <sup>q</sup>	10 34%	255 36%	117 30%	138 44% <sup>u</sup>	100 36%	36 37%	16 29%	48 39%	9 34%
NET: Don't trust		52 5%	24 5%	28 5%	9 8% <sup>e</sup>	21 7%	9 3%	13 4%	19 9% <sup>eh</sup>	21 4%	-	18 5%	13 5%	9 6%	26 6%	5 3%	4 7%	4 7%	8 7%	4 2%	2 6%	39 6%	22 6%	17 5%	12 4%	1 1%	4 7%	7 6%	2 7%	
Don't know		372 37%	179 38%	193 36%	22 19%	78 24%	120 43% <sup>cdg</sup>	152 53% <sup>cdgh</sup>	44 21%	176 35% <sup>cdg</sup>	81 51%	110 31%	99 40%	47 32%	116 46% <sup>ik</sup>	117 28%	39 30%	21 38%	31 56%	72 57% <sup>mno</sup>	82 44% <sup>mn</sup>	10 34%	265 38%	178 46% <sup>vz</sup>	87 28%	95 35%	36 38%	21 39%	38 30%	12 47%
Mean		3.59	3.60	3.58	3.68	3.63	3.57	3.47	3.63	3.61	3.61	3.53	3.64	3.57	3.62	3.59	3.53	3.62	3.31	3.66	3.53	3.58	3.49	3.66	3.59	3.69	3.48	3.56	3.76	
Standard deviation		0.82	0.83	0.81	0.89	0.89	0.75	0.68	0.91	0.82	0.63	0.79	0.80	0.89	0.83	0.85	0.85	0.81	1.00	0.73	0.64	0.90	0.82	0.79	0.85	0.79	0.71	0.92	0.78	0.99
Standard error		0.03	0.05	0.04	0.08	0.05	0.07	0.07	0.06	0.05	0.08	0.06	0.06	0.08	0.05	0.08	0.10	0.29	0.13	0.07	0.12	0.04	0.06	0.06	0.05	0.09	0.14	0.07	0.27	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 43  
**Q.16b To what extent do you trust or not trust each of the following to act in your best interest?**  
**Social care (i.e. care homes/care delivered in the home)**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemp-loyed (o)	Not work-ing but seek-ing (p)	State pension (q)	Pri-vate pension (r)	House person (s)	NET: Home-owners (t)	Owned out-right (u)	Owned with mort-gage (v)	NET: Rent-ers (w)	Rent-ed from coun-cil (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Trust a great deal	(5) 19 2%	12 2%	8 1%	4 4%ef	14 4%ef	1 *	1 *	8 4%ef	10 2%	1 1%	6 2%	4 2%	5 3%	5 2%	11 3%	3 2%	* 1%	3 6%	- -	1 1%	1 2%q	13 2%	5 1%	8 3%	5 2%	1 1%	1 2%	3 2%	1 5%
Trust quite a lot	(4) 217 22%	118 25%b	99 19%	33 29%f	84 26%f	56 20%	45 16%	57 28%f	116 23%	28 18%	93 26%j	44 18%	33 22%	47 19%	117 28%qrs	25 19%	18 32%nqrs	7 13%	17 13%	30 16%	4 15%	152 22%	68 18%	84 27%u	61 22%	21 22%	8 16%	31 25%	5 19%
Neither trust nor don't trust	(3) 312 31%	133 28%	179 34%	24 21%	113 35%c	87 31%	88 31%	58 28%	166 33%c	47 30%	103 29%	79 31%	52 36%	78 31%	120 29%	50 38%o	12 21%	18 32%	41 32%	59 32%	12 41%o	197 28%	112 29%	85 27%	100 36%t	32 33%	18 33%	50 40%uv	15 58%
Don't trust very much	(2) 239 24%	105 22%	134 25%	31 28%d	58 18%	70 25%	79 28%d	50 24%	109 21%	42 27%	86 24%	69 28%	25 17%	59 23%	88 21%	32 25%	12 22%	12 22%	37 29%	51 27%	6 23%	182 26%	109 28%xz	73 23%	54 20%	15 16%	16 30%	23 18%	2 9%
Don't trust at all	(1) 76 8%	35 7%	41 8%	6 6%	21 6%	24 9%	25 9%	10 5%	42 8%	22 14%	22 6%	15 6%	11 8%	28 11%	36 9%	10 8%	3 5%	2 4%	9 7%	13 9%	3 9%	57 8%	33 9%	23 8%	19 7%	5 5%	6 11%	8 6%	* 2%
NET: Trust	237 24%	130 28%b	107 20%	37 33%ef	98 30%ef	57 21%	45 16%	66 32%ef	126 25%f	29 18%	99 28%j	48 19%	37 26%	52 21%	128 31%qrs	28 21%	18 33%qrs	10 19%	17 13%	31 17%	5 17%	165 24%	73 19%	92 29%u	65 24%	22 23%	10 18%	34 27%	6 24%
NET: Don't trust	315 31%	140 30%	175 33%	38 34%	79 24%	94 34%d	104 36%d	60 29%	151 30%	64 41%	107 30%	84 33%	37 25%	87 34%	124 30%	42 32%	15 27%	14 26%	46 37%	64 34%	9 31%	239 34%w	142 37%xz	96 31%	73 27%	20 21%	22 41%xz	31 25%	3 11%
Don't know	137 14%	68 15%	69 13%	14 12%	34 10%	39 14%	50 17%d	22 11%	65 13%	18 11%	43 12%	39 13%	19 13%	35 14%	46 11%	10 8%	11 20%mn	13 23%	22 18%	32 17%n	3 10%	98 14%	60 15%	38 12%	37 13%	22 23%vyz	4 8%	10 8%	2 8%
Mean	2.84	2.92	2.78	2.97f	3.04ef	2.75	2.65	3.02ef	2.87f	2.60	2.92	2.78	2.95	2.73	2.94qr	2.82	3.02qr	2.92	2.63	2.71	2.77	2.81	2.71	2.93u	2.91	2.97	2.65	2.98u	3.18
Standard deviation	0.97	1.01	0.94	1.04	0.99	0.94	0.91	0.99	0.98	1.00	0.97	0.92	0.99	1.01	1.03	0.93	0.99	0.99	0.86	0.90	0.95	0.99	0.96	1.02	0.94	0.90	0.99	0.92	0.76
Standard error	0.03	0.05	0.04	0.08	0.05	0.07	0.07	0.06	0.05	0.09	0.06	0.06	0.08	0.07	0.06	0.08	0.11	0.23	0.12	0.07	0.11	0.04	0.06	0.06	0.05	0.10	0.12	0.07	0.20

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 44  
**Q.16b To what extent do you trust or not trust each of the following to act in your best interest?**  
**The NHS**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemp-loyed (o)	Not work-ing but seek-ing (p)	State pension (q)	Pri-vate pension (r)	House person (s)	NET: Home-owners (t)	Owned out-right (u)	Owned with mort-gage (v)	NET: Rent-ers (w)	Rent-ed from coun-cil (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Trust a great deal	(5)	292 29%	159 34%b	133 25%	32 29%	88 27%	78 28%	93 32%	61 30%	138 27%	40 25%	102 29%	65 26%	39 27%	86 34%	113 27%	34 26%	19 35%	15 28%	44 35%	59 32%	7 23%	195 28%	120 31%	76 24%	89 32%	36 37%v	16 30%	37 30%	7 28%
Trust quite a lot	(4)	482 48%	216 46%	266 50%	55 49%	152 47%	133 48%	142 50%	98 48%	242 48%	76 48%	174 49%	121 48%	76 53%	111 44%	196 47%	61 47%	25 44%	32 59%	55 44%	99 53%	14 50%	339 49%	182 47%	157 50%	128 47%	43 44%	24 44%	61 49%	15 58%
Neither trust nor don't trust	(3)	134 13%	63 13%	71 13%	12 11%	55 17%f	40 15%	27 9%	25 12%	82 16%f	30 19%	50 14%	35 14%	19 13%	31 12%	67 16%r	22 17%r	6 10%	5 9%	16 13%	14 7%	5 17%r	92 13%	52 13%	40 13%	38 14%	11 11%	8 15%	19 15%	3 12%
Don't trust very much	(2)	61 6%	23 5%	38 7%	7 6%	21 7%	19 7%	14 5%	12 6%	35 7%	10 6%	19 5%	19 8%	7 5%	16 6%	32 8%	9 7%	3 6%	- 2%	3 6%	10 6%	3 10%q	49 7%	20 5%	29 9%z	12 4%	3 3%	6 10%z	4 3%	* 2%
Don't trust at all	(1)	26 3%	7 2%	19 4%	3 2%	7 2%	7 3%	10 3%	5 2%	11 2%	2 1%	6 2%	10 4%	3 2%	8 3%	9 2%	4 3%	- 4%	2 7%	3 2%	- 2%	20 3%	14 4%	6 2%	6 2%	4 4%	- 2%	3 2%	- 2%	- -
NET: Trust	774 77%	375 80%	399 75%	87 78%	240 74%	212 76%	235 82%d	159 77%	380 75%	116 73%	277 78%	186 74%	116 80%	196 78%	310 74%	95 73%	44 78%	48 87%	99 79%	158 85%mn	21 72%	535 76%	302 78%	233 75%	218 79%	79 82%	40 74%	99 79%	22 86%	
NET: Don't trust	87 9%	30 6%	57 11%a	10 8%	28 9%	26 9%	24 8%	17 8%	46 9%	12 7%	25 7%	29 12%	10 7%	24 9%	41 10%	14 11%	3 6%	2 4%	10 8%	13 7%	3 10%	68 10%	34 9%	35 11%	18 7%	7 7%	6 10%	6 5%	* 2%	
Don't know	5 *	3 1%	2 *	3 3%defh	1 *	- *	1 *	4 2%h	* *	- *	2 1%	1 *	1 *	1 *	1 *	- *	3 5%mnqr	- *	- *	1 *	* 1%	4 1%	- *	4 1%	1 *	- *	* 1%	1 1%	- *	
Mean	3.96	4.06b	3.86	3.99	3.90	3.93	4.03	3.98	3.91	3.90	3.99	3.85	3.98	4.00	3.89	3.84	4.13	4.07	4.00	4.08mn	3.87	3.92	3.96	3.87	4.03	4.08	3.94	4.03	4.12	
Standard deviation	0.95	0.90	0.99	0.94	0.95	0.96	0.96	0.95	0.95	0.89	0.89	1.02	0.89	1.00	0.96	1.00	0.85	0.86	1.06	0.88	0.90	0.97	0.99	0.95	0.92	0.98	0.94	0.87	0.70	
Standard error	0.03	0.04	0.04	0.07	0.05	0.06	0.06	0.06	0.04	0.08	0.05	0.06	0.07	0.06	0.05	0.08	0.09	0.17	0.13	0.07	0.10	0.04	0.05	0.06	0.05	0.09	0.11	0.07	0.17	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 45  
**Q.16b To what extent do you trust or not trust each of the following to act in your best interest?**  
**The Government**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Trust a great deal	(5)	15 1%	9 2%	6 1%	2 2%	6 2%	1 *	6 2%	5 2%	4 1%	- -	4 1%	5 2%	2 1%	4 1%	1 1%	1 3%	2 4%	1 1%	4 2%	- -	14 2%	10 3%	4 1%	1 *	- -	1 2%	- -	- -	
Trust quite a lot	(4)	120 12%	61 13%	59 11%	16 14%	29 9%	27 10%	48 17% <sup>dh</sup>	21 10%	51 10%	23 14%	43 12%	28 11%	18 12%	31 13%	10 8%	4 7%	- -	20 16%	29 15%	2 6%	104 15% <sup>w</sup>	72 19% <sup>vxyz</sup>	32 10%	13 5%	5 5%	1 2%	7 6%	3 11%	
Neither trust nor don't trust	(3)	237 24%	120 25%	117 22%	24 22%	73 23%	55 20%	84 29% <sup>eg</sup>	40 20%	112 22%	28 17%	92 26%	56 22%	35 24%	54 21%	28 21%	10 22%	5 8%	29 23%	70 38% <sup>mnoq</sup>	6 20%	177 25%	111 29% <sup>z</sup>	66 21%	54 20%	21 22%	12 21%	21 17%	6 22%	
Don't trust very much	(2)	336 34%	139 30%	197 37% <sup>a</sup>	40 35%	97 30%	115 41% <sup>df</sup>	84 29%	70 34%	182 36%	65 41%	107 30%	89 36%	50 34%	90 36%	132 31%	55 42% <sup>mr</sup>	22 40% <sup>r</sup>	26 48%	43 34%	47 25%	11 39% <sup>r</sup>	226 32%	118 31%	107 35%	97 35%	31 27%	15 41% <sup>u</sup>	51 53%	
Don't trust at all	(1)	281 28%	140 30%	141 27%	25 23%	115 35% <sup>cf</sup>	80 29%	64 31% <sup>f</sup>	157 31% <sup>f</sup>	43 27%	106 30%	68 27%	37 26%	70 28%	137 33% <sup>r</sup>	32 25%	16 28%	22 40%	30 24%	35 19%	9 33% <sup>r</sup>	170 24%	74 19%	96 31% <sup>u</sup>	107 39% <sup>t</sup>	36 37% <sup>u</sup>	26 47% <sup>uv</sup>	45 36% <sup>u</sup>	4 14%	
NET: Trust		135 13%	70 15%	65 12%	18 16%	36 11%	27 10%	54 19% <sup>deh</sup>	26 13%	55 11%	23 14%	47 13%	33 14%	20 14%	35 14%	60 14%	12 9%	6 10%	2 4%	21 17%	33 18% <sup>ns</sup>	2 6%	118 17% <sup>w</sup>	82 21% <sup>vxyz</sup>	36 12%	14 5%	5 5%	2 4%	3 6%	
NET: Don't trust		617 62%	279 59%	338 64%	65 58%	212 66% <sup>f</sup>	195 70% <sup>cf</sup>	145 51%	134 65% <sup>f</sup>	338 67% <sup>f</sup>	108 68%	212 60%	157 63%	87 60%	161 64%	268 64% <sup>r</sup>	88 67% <sup>r</sup>	38 67% <sup>r</sup>	48 88%	74 58%	81 44%	20 71% <sup>r</sup>	396 57%	193 50%	204 66% <sup>u</sup>	204 74% <sup>t</sup>	67 70% <sup>u</sup>	41 75% <sup>u</sup>	96 77% <sup>uv</sup>	17 67%
Don't know		11 1%	2 *	9 2%	5 4% <sup>deh</sup>	3 1%	- -	4 1%	5 3% <sup>eh</sup>	2 *	- -	2 1%	4 2%	3 2%	2 1%	1 *	3 2% <sup>m</sup>	3 5% <sup>mr</sup>	- -	2 2%	2 1%	1 3% <sup>m</sup>	7 1%	2 1%	5 2%	4 1%	3 3%	- -	1 1%	
Mean		2.24	2.28	2.21	2.34	2.11	2.11	2.49 <sup>deg</sup>	2.17	2.14	2.19	2.24	2.25	2.27	2.23	2.18	2.16	2.13	1.80	2.34	2.57 <sup>mno</sup>	1.98	2.37 <sup>w</sup>	2.55 <sup>vxyz</sup>	2.15 <sup>z</sup>	1.91	1.95	1.83	1.92	2.30
Standard deviation		1.04	1.08	1.00	1.06	1.06	0.94	1.07	1.06	1.00	0.99	1.05	1.05	1.03	1.04	1.06	0.93	1.02	0.90	1.06	1.04	0.90	1.07	1.08	1.03	0.90	0.91	0.95	0.88	0.86
Standard error		0.03	0.05	0.05	0.08	0.06	0.06	0.07	0.06	0.05	0.08	0.06	0.08	0.07	0.06	0.07	0.11	0.18	0.13	0.08	0.10	0.04	0.06	0.06	0.05	0.09	0.11	0.07	0.21	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 46  
**Q.16b To what extent do you trust or not trust each of the following to act in your best interest?**

**Politicians**  
**Base: All respondents**

	Gender			Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (AA)	Rent free (AB)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Trust a great deal	(5)	6 1%	4 1%	2 *	1 1%	3 1%	-	2 1%	1 1%	3 1%	-	4 1%	2 -	-	3 1%	-	1 2%	-	-	2 1%	-	6 1%	3 1%	2 1%	-	-	-	-	-	
Trust quite a lot	(4)	56 6%	27 6%	29 5%	9 8%e	22 7%e	4 2%	21 7%e	14 7%e	21 4%	2 1%	19 5%	16 6%	7 5%	15 6%	24 6%	5 3%	3 5%	2 4%	13 11%	8 4%	1 4%	46 7%w	28 7%	19 6%	8 3%	4 4%	-	4 3%	2 7%
Neither trust nor don't trust	(3)	186 19%	96 20%	90 17%	18 16%	55 17%	51 18%	62 22%	30 15%	93 18%	33 21%	80 23%	40 16%	26 18%	40 16%	86 21%o	22 17%	6 10%	-	21 17%	47 25%o	4 14%	151 22%w	94 24%kz	57 18%	34 12%	10 10%	9 16%	16 13%	1 5%
Don't trust very much	(2)	388 39%	178 38%	210 40%	41 36%	104 32%	119 43%cd	125 43%cd	73 35%	191 38%	57 36%	125 35%	109 44%	59 41%	95 38%	143 34%	48 37%	22 39%	25 45%	53 42%	90 48%ms	8 28%	267 38%	160 41%y	107 34%	106 38%	35 36%	13 24%	58 46%vy	16 62%
Don't trust at all	(1)	355 35%	165 35%	190 36%	39 34%	136 42%f	103 37%f	77 27%	81 39%f	197 39%f	66 42%	125 36%	81 32%	50 34%	99 39%	156 37%r	54 41%r	24 43%r	28 51%	38 30%	39 21%	15 52%mqr	224 32%	102 26%	122 39%u	125 45%t	46 48%u	33 60%uvz	46 37%u	5 20%
NET: Trust		62 6%	31 7%	31 6%	10 9%e	24 7%e	4 2%	23 8%e	15 7%e	23 5%	2 1%	23 6%	17 7%	7 5%	15 6%	27 7%	5 3%	4 6%	2 4%	13 11%	10 5%	1 4%	52 7%w	31 8%y	21 7%	8 3%	4 4%	-	4 3%	2 7%
NET: Don't trust		743 74%	343 73%	400 76%	79 71%	241 74%	222 80%f	201 70%	154 75%	388 76%	123 78%	250 71%	190 76%	109 75%	194 77%	299 72%	102 78%	46 82%r	53 96%	91 73%	129 70%	23 79%	491 70%	262 68%	229 74%	231 84%t	81 84%u	46 84%u	104 83%uv	21 83%
Don't know		9 1%	1 *	9 2%a	5 4%defh	4 *	-	7 3%efh	3 *	-	-	3 1%	4 3%ei	2 1%	5 1%	2 2%	1 1%	-	-	-	1 3%qr	5 1%	1 *	4 1%	3 1%	2 2%	-	1 1%	1 6%	
Mean	1.96	1.99	1.93	2.01	1.91	1.84	2.12deg h	1.91	1.89	1.81	2.01	1.98	1.92	1.89	1.97s	1.82	1.81	1.57	2.08s	2.15nos	1.70	2.05w	2.15vxy z	1.93y	1.72	1.69	1.56	1.82y	1.98	
Standard deviation	0.91	0.93	0.89	0.99	0.97	0.77	0.91	0.95	0.88	0.80	0.95	0.89	0.85	0.89	0.95	0.84	0.92	0.70	0.95	0.83	0.88	0.94	0.92	0.95	0.79	0.81	0.76	0.78	0.76	
Standard error	0.03	0.04	0.04	0.08	0.05	0.05	0.06	0.06	0.04	0.07	0.06	0.06	0.06	0.05	0.07	0.10	0.14	0.11	0.06	0.10	0.04	0.05	0.06	0.04	0.08	0.09	0.06	0.06	0.19	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 47  
**Q.16b To what extent do you trust or not trust each of the following to act in your best interest?**  
**The European Union**  
**Base: All respondents**

	Gender			Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rented from council (x)	Rented from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Trust a great deal	(5) 22%	12%	10%	6% <sup>efh</sup>	12% <sup>4f</sup>	2%	2%	13%	7%	1%	11%	6%	3%	2%	15%	2%	2%	-	-	3%	-	16%	6%	10%	5%	1%	2%	2%	1%	5%
Trust quite a lot	(4) 119%	52%	67%	23% <sup>defh</sup>	43%	26%	24%	46%	49%	9%	60%	22%	6%	30%	57%	11%	8%	9%	12%	20%	3%	86%	37%	49%	34%	10%	3%	21%	-	
Neither trust nor don't trust	(3) 243%	96%	146%	32%	95%	46%	69%	55%	118%	16%	87%	71%	30%	54%	107%	31%	12%	7%	38%	38%	8%	166%	82%	84%	73%	26%	12%	35%	4%	
Don't trust very much	(2) 256%	115%	140%	19%	84%	75%	77%	43%	135%	32%	98%	72%	28%	58%	109%	36%	13%	5%	32%	55%	6%	188%	107%	82%	61%	24%	9%	29%	6%	
Don't trust at all	(1) 317%	185%	133%	17%	74%	119%	107%	30%	180%	95%	93%	68%	66%	90%	119%	45%	11%	28%	38%	68%	9%	226%	151%	74%	79%	25%	25%	29%	13%	
NET: Trust	141%	64%	77%	32%	55%	28%	26%	59%	56%	10%	72%	29%	9%	32%	72%	13%	10%	9%	12%	23%	3%	102%	42%	59%	39%	11%	4%	23%	1%	
NET: Don't trust	573%	300%	273%	36%	158%	195%	184%	74%	315%	127%	191%	140%	94%	149%	227%	81%	24%	33%	71%	123%	15%	414%	258%	156%	140%	49%	34%	57%	19%	
Don't know	43%	10%	33%	11% <sup>defh</sup>	16%	8%	7%	18%	18%	5%	4%	11%	11%	17%	11%	6%	10%	6%	6%	2%	3%	17%	6%	12%	24%	11%	4%	10%	1%	
Mean	2.24	2.11	2.36 <sup>a</sup>	2.86 <sup>def</sup>	2.46 <sup>efh</sup>	1.95	2.06	2.83 <sup>def</sup>	2.12	1.64	2.42 <sup>kl</sup>	2.28 <sup>k</sup>	1.90	2.13	2.37 <sup>nr</sup>	2.11	2.52 <sup>nr</sup>	1.94	2.19	2.11	2.17	2.23	2.05	2.46 <sup>uy</sup>	2.30	2.29	1.94	2.47 <sup>uy</sup>	1.79	
Standard deviation	1.11	1.14	1.08	1.16	1.12	1.04	1.02	1.17	1.06	0.96	1.15	1.06	1.05	1.09	1.15	1.05	1.16	1.22	1.00	1.08	1.04	1.11	1.06	1.11	1.06	1.13	1.11	1.08	0.27	
Standard error	0.04	0.05	0.05	0.09	0.06	0.07	0.07	0.07	0.05	0.08	0.07	0.06	0.08	0.07	0.06	0.08	0.13	0.27	0.12	0.08	0.12	0.05	0.06	0.07	0.06	0.11	0.14	0.09	0.27	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 48  
**Q26. Which of the following has your household experienced in the last month?**  
 Base: All respondents

	Gender		Age					Social Grade				Working Status				Tenure													
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
NET: Any	441	198	243	57	180	125	78	120	243	66	150	112	63	117	202	71	30	43	34	49	13	268	106	162	60%t	57	39	69	8
	44%	42%	46%	51%f	56%ef	45%f	27%	58%efh	48%f	41%	42%	45%	44%	46%	48%qr	54%qr	53%qr	78%	27%	27%	45%qr	38%	27%	52%u	60%t	59%u	72%uv	55%u	33%
Cut back spending on essential household items	229	98	131	35	93	63	39	68	123	32	69	56	31	73	101	42	17	22	17	20	9	126	43	83	101	32	25	44	3
	23%	21%	25%	31%f	29%f	23%f	13%	33%efh	24%f	20%	20%	22%	21%	29%i	24%r	32%qr	31%qr	41%	14%	11%	30%qr	18%	11%	27%u	37%t	33%u	46%uv	35%u	10%
Taken money out of savings accounts, or transferred savings into current account, to cover this months spending	217	94	123	28	77	62	50	61	106	30	82	49	40	46	93	31	15	17	22	33	6	148	76	72	64	20	15	30	5
	22%	20%	23%	25%	24%	22%	17%	30%fh	21%	19%	23%	20%	28%	18%	22%	23%	27%	31%	18%	18%	22%	21%	20%	23%	20%	27%	24%	18%	
Used an authorised overdraft facility of your bank account	145	68	77	18	64	45	19	38	88	17	47	46	21	31	73	19	10	16	10	15	2	86	31	55	55	20	10	25	4
	15%	14%	15%	16%f	20%f	16%f	6%	19%f	17%f	11%	13%	18%	15%	12%	17%r	14%	17%r	30%	8%	8%	8%	12%	8%	18%u	20%t	21%u	18%u	20%u	16%
Borrowed money from friends or family	89	36	53	19	50	15	5	37	47	4	34	16	14	25	41	17	12	12	2	3	2	35	7	28	53	19	18	17	1
	9%	8%	10%	17%efh	16%efh	5%	2%	18%efh	9%f	2%	10%	6%	9%	10%	10%qr	13%qr	21%mqr	22%	1%	2%	8%qr	5%	2%	9%u	19%t	20%uv	32%uvz	14%u	3%
Taken out a new credit card/store card	42	19	22	6	25	9	2	10	29	7	17	10	6	9	31	4	1	3	2	-	1	28	4	25	14	5	3	6	-
	4%	4%	4%	5%f	8%f	3%	1%	5%f	6%f	4%	5%	4%	4%	4%	7%r	3%r	2%r	5%	2%	-	3%r	4%	1%	8%u	5%	5%u	6%u	4%u	-
Defaulted on a bill (e.g. phone, utilities)	39	12	27	5	29	4	1	15	23	2	13	8	5	13	22	6	3	8	-	-	1	9	2	6	30	13	9	9	*
	4%	3%	5%	4%f	9%efh	1%	*	7%ef	5%f	1%	4%	3%	4%	5%	5%r	4%r	5%qr	14%	-	-	4%qr	1%	1%	2%	11%t	13%uv	16%uv	7%uv	2%
Used an unauthorised overdraft facility	34	13	21	6	21	6	1	15	17	-	13	7	4	10	17	4	1	6	2	1	1	13	*	13	20	9	2	9	-
	3%	3%	4%	5%f	7%ef	2%	*	7%efh	3%f	-	4%	3%	3%	4%	4%	3%	3%	11%	2%	1%	4%r	2%	*	4%u	7%t	10%u	4%u	7%u	-
Taken out a short term, or 'pay day loan' (e.g. Wonga, Payday UK, Quick Quid)	17	8	10	3	14	1	-	7	11	1	5	4	1	8	10	2	*	5	-	-	-	3	2	*	15	11	1	3	-
	2%	2%	2%	3%ef	4%ef	*	-	3%ef	2%f	*	1%	2%	*	3%	2%	2%	1%	9%	-	-	-	*	1%	*	5%t	11%uvyz	1%	3%v	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing





## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 48  
Q26. Which of the following has your household experienced in the last month?  
Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Defaulted on a loan	17 2%	6 1%	10 2%	2 2%	10 3% <sup>f</sup>	4 1%	1 *	7 3% <sup>f</sup>	9 2%	1 1%	6 2%	4 2%	1 *	6 2%	9 2%	2 2%	* 1%	4 8%	- -	- -	* 1%	8 1%	1 *	8 2% <sup>uv</sup>	8 3%	4 5% <sup>uv</sup>	- -	4 3% <sup>uv</sup>	- -
Defaulted on rent payment	14 1%	5 1%	10 2%	1 1%	13 4% <sup>efh</sup>	- -	* *	8 4% <sup>ef</sup>	6 1%	- -	4 1%	2 1%	4 2%	5 2%	7 2%	3 2%	* 1%	3 6%	- -	* *	1 3% <sup>qr</sup>	- -	- -	14 5% <sup>t</sup>	6 6% <sup>uv</sup>	5 10% <sup>uvz</sup>	3 2% <sup>uv</sup>	- -	- -
Taken out a commercial loan	9 1%	5 1%	4 1%	- -	4 1%	4 2%	1 *	1 1%	7 1%	4 2%	5 1%	4 2%	- -	- -	5 1%	4 3% <sup>r</sup>	- -	- -	- -	- -	- -	6 1%	- -	6 2% <sup>uv</sup>	3 1%	2 2% <sup>uv</sup>	1 2% <sup>uv</sup>	- -	- -
Defaulted on a mortgage payment	5 *	1 *	4 1%	- -	1 *	3 1%	- -	1 *	4 1%	- -	3 1%	- -	1 *	1 *	4 1%	1 *	- -	- -	- -	- -	- -	5 1%	- -	5 1%	- -	- -	- -	- -	- -
None of these	549 55%	269 57%	280 53%	47 42%	142 44%	152 55% <sup>cdg</sup>	209 73% <sup>cdeg</sup>	77 37%	264 52% <sup>g</sup>	93 59%	200 57%	138 55%	78 54%	133 53%	211 50%	60 46%	23 40%	12 22%	92 73% <sup>mno</sup>	137 73% <sup>mno</sup>	15 53%	426 61% <sup>w</sup>	282 73% <sup>xyz</sup>	143 46% <sup>y</sup>	108 39%	38 39%	15 28%	55 44%	16 61%
Prefer not to say	2 *	1 *	1 *	1 1%	1 *	- -	- -	1 *	1 *	- -	- -	1 *	1 *	* *	1 *	- -	* 1%	- -	- -	- -	* 1% <sup>r</sup>	1 *	- -	1 *	* *	* *	- -	- -	- -
Don't know	8 1%	2 1%	6 1%	7 6% <sup>defh</sup>	1 *	- -	- -	8 4% <sup>defh</sup>	- -	- -	3 1%	1 *	2 2%	2 1%	5 1%	- -	3 6% <sup>mnr</sup>	- -	- -	- -	- -	4 1%	- -	4 1%	2 1%	2 2% <sup>uv</sup>	- -	1 1%	1 6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 49  
**Q26. Squeezometer**  
 Base: All respondents

	Gender			Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	276	96*	54*	125	26**		
Defaulted on loan, bill, mortgage or rent	51 5%	18 4%	33 6%	7 6%ef	37 12%efh	5 2%	2 1%	21 10%efh	28 5%f	2 1%	14 4%	12 5%	7 5%	18 7%	27 7%qr	8 6%qr	3 6%qr	10 19%	-	*	2 6%qr	13 2%	3 1%	10 3%	37 13%t	17 18%uv	9 16%uv	11 9%uv	*	2%
Used unauthorised overdraft or payday loan	24 2%	13 3%	11 2%	6 5%ef	14 4%ef	2 1%	1 *	11 6%efh	11 2%	-	8 2%	7 3%	3 2%	6 2%	14 3%	3 2%	1 1%	3 5%	2 2%	1 1%	1 2%	10 1%	2 *	9 3%u	14 5%t	8 8%uv	1 2%	4 4%u	-	-
Took loan or c card, borrowed from friends or family, or used authorised overdraft & cutting back	77 8%	30 6%	47 9%	16 14%efh	35 11%f	18 6%	8 3%	29 14%efh	41 8%f	6 4%	21 6%	24 10%	11 8%	21 8%	40 10%r	14 11%r	8 14%qr	5 8%	5 4%	5 2%	2 6%	42 6%	15 4%	26 8%u	34 12%t	10 10%u	8 14%u	16 13%u	2 7%	
Took money from savings to cover spending & cutting back	46 5%	21 4%	25 5%	5 5%	10 3%	19 7%	11 4%	8 4%	27 5%	10 6%	11 3%	9 4%	8 5%	17 7%	15 4%	6 5%	3 6%	5 9%	6 5%	7 4%	2 8%	30 4%	14 4%	16 5%	15 6%	4 4%	5 10%	6 5%		*
Cutting back only	66 7%	29 6%	36 7%	6 5%	23 7%	20 7%	17 6%	15 7%	34 7%	14 9%	21 6%	14 6%	7 5%	24 9%	24 6%	16 12%mq	3 6%	9 17%	4 3%	7 4%	3 10%	41 6%	13 3%	28 9%u	24 9%	7 7%	5 9%	12 9%u	1 3%	
Not squeezed	737 74%	360 77%	377 71%	72 64%	203 63%	214 77%cdg	248 87%cdg	121 59%	368 72%dg	127 80%	277 78%l	184 74%	110 76%	166 66%	298 71%	84 65%	38 68%	23 42%	109 86%mnos	165 89%mnos	20 68%	563 81%w	341 88%vxyz	222 71%xyz	152 55%	50 52%	26 48%	75 60%	23 88%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 50  
Q.2 Thinking of your household, how has your overall spending changed in the last month, if at all?  
Base: All respondents

	Gender			Age						Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
NET: Increased	242	110	132	27	66	58	92	48	102	34	68	37	50	98	32	10	3	41	52	6	190	118	73	47	16	12	20	5	
	24%	23%	25%	24%	20%	21%	32%deh	23%	20%	21%	25%	27%	26%	20%	23%	25%	17%	6%	33%eo	28%	23%	27%w	30%xz	23%	17%	21%	16%	18%	
Increased a lot	46	14	32	2	14	14	16	6	24	7	16	4	8	15	10	2	-	11	6	1	34	20	14	11	3	5	4	*	
	5%	3%	6%	2%	4%	5%	6%	3%	5%	4%	5%	7%	3%	4%	8%	3%	-	9%	3%	4%	5%	5%	4%	4%	3%	8%	3%	2%	
Increased a little	196	96	100	25	52	45	75	42	79	27	71	50	33	42	22	8	3	30	46	5	156	97	59	36	13	7	16	4	
	20%	20%	19%	22%	16%	16%	26%cd	21%	16%	17%	20%	23%	16%	20%	17%	14%	6%	24%	25%	19%	22%w	25%z	19%	13%	14%	13%	12%	16%	
Stayed the same	530	259	271	49	172	153	155	95	280	91	198	124	78	130	230	64	23	22	65	112	14	383	221	162	130	49	19	61	17
	53%	55%	51%	44%	53%	55%	54%	46%	55%cg	57%	56%	50%	54%	51%	55%o	49%	41%	40%	52%	60%o	49%	55%w	57%y	52%y	47%	51%	35%	49%	67%
Decreased a little	168	74	94	27	64	40	37	46	86	26	47	48	20	53	62	31	19	15	18	19	5	103	44	59	63	20	10	33	2
	17%	16%	18%	25%ef	20%	15%	13%	22%f	17%	16%	13%	19%	14%	21%i	15%	23%mr	33%mqrs	28%	14%	10%	17%	15%	11%	19%u	23%t	20%	19%	26%u	10%
Decreased a lot	39	18	21	3	14	20	2	9	28	7	16	5	7	12	19	3	1	9	2	2	3	13	3	10	26	6	12	8	-
	4%	4%	4%	3%	4%f	7%f	1%	4%f	5%f	4%	4%	2%	5%	5%	4%	2%	2%	17%	1%	1%	11%mn	1%qr	2%	9%t	6%u	23%uvxz	6%u	-	
NET: Decreased	207	92	115	30	78	60	39	55	114	33	63	52	27	65	81	34	20	24	20	21	8	116	48	69	89	25	23	41	2
	21%	20%	22%	27%f	24%f	22%	14%	27%f	22%f	21%	18%	21%	19%	26%	19%r	26%r	35%mqr	45%	16%	11%	28%r	17%	12%	22%u	32%t	26%u	41%uv	33%uv	10%
Don't know	20	9	11	6	8	6	1	8	12	2	5	6	3	7	10	*	4	5	-	1	*	9	1	7	10	6	1	3	1
	2%	2%	2%	5%f	2%	2%	*	4%f	2%	1%	1%	2%	2%	3%	2%	*	7%mnqr	10%	-	*	*	1%	*	2%u	4%t	6%u	3%	2%u	6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 51  
**Q.2b Thinking of your household, how do you think your overall spending will change in the next month, if at all?**  
 Base: All respondents

	Gender		Age						Social Grade				Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
NET: Increase	221	111	111	27	57	45	93	39	90	29	88	55	28	49	82	24	13	2	35	62	5	173	108	66	44	11	7	26	4
	22%	24%	21%	24%	17%	16%	32%degh	19%	18%	25%	22%	19%	20%	20%	20%	18%	23%	3%	27%	33%ms	17%	25%w	28%xy	21%	16%	11%	14%	21%	17%
Increase a lot	26	11	15	2	6	10	9	2	15	8	8	9	2	6	5	10	1	-	5	4	1	20	12	8	5	1	1	3	1
	3%	2%	3%	2%	2%	4%	3%	1%	3%	5%	2%	4%	2%	2%	1%	8%mr	2%	-	4%	2%	2%	3%	3%	3%	2%	1%	1%	2%	5%
Increase a little	195	100	95	25	51	35	84	36	74	21	80	46	26	43	77	14	12	2	30	57	4	153	96	58	39	9	7	23	3
	20%	21%	18%	23%eh	16%	13%	29%degh	18%	15%	13%	23%	18%	18%	17%	19%rn	10%	20%	3%	24%rn	31%ms	15%	22%w	25%x	19%	14%	9%	12%	18%	13%
No change	568	263	305	57	196	166	149	118	301	106	202	143	83	140	249	73	30	30	60	108	17	402	235	167	150	56	25	69	17
	57%	56%	58%	51%	61%	60%	52%	58%	59%	67%	57%	57%	58%	55%	60%	56%	52%	56%	48%	58%	60%	57%	61%	54%	54%	58%	45%	56%	66%
Decrease a little	140	69	71	18	48	40	34	33	73	15	40	41	16	43	56	23	11	12	24	11	4	85	36	49	55	19	15	21	1
	14%	15%	13%	16%	15%	14%	12%	16%	14%	10%	11%	16%	11%	17%	13%r	18%r	20%r	22%	19%r	6%	13%r	12%	9%	16%u	20%t	20%u	27%u	17%u	3%
Decrease a lot	36	15	21	3	8	20	5	6	25	4	16	6	5	9	17	8	-	2	2	4	2	19	3	16	15	6	5	4	2
	4%	3%	4%	3%	2%	7%df	2%	3%	5%	3%	5%	2%	4%	3%	4%	6%o	-	4%	2%	2%	7%or	3%	1%	5%u	6%u	9%u	3%	8%	
NET: Decrease	176	84	92	22	56	60	39	39	98	20	56	47	21	52	73	31	11	15	27	15	6	104	38	65	70	25	20	24	3
	18%	18%	17%	19%	17%	21%	14%	19%	19%	13%	16%	19%	15%	21%	17%r	24%r	20%r	27%	21%r	8%	21%r	15%	10%	21%u	25%t	26%u	37%uvz	20%u	11%
Don't know	34	13	21	7	15	7	6	9	19	3	6	5	12	11	14	3	3	8	5	1	1	20	7	13	12	5	2	5	1
	3%	3%	4%	6%	5%	3%	2%	4%	4%	2%	2%	2%	8%ij	4%	3%	2%	5%r	15%	4%	1%	3%	3%	2%	4%	5%	5%	4%	4%	6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 52  
**Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?**

**Summary**  
**Base: All respondents**

	Categories																
	Housing (rent or mortgage) (a)	Energy (e.g. Gas and electricity) (b)	Home Improvements (not including buying a house) (c)	Mobile phone (d)	Broadband (e)	Television packages (f)	Online entertainment subscriptions (g)	Public transport (h)	Running a car (fuel, maintenance etc.) (i)	Clothing and footwear (j)	Big ticket household purchases (e.g. new television, washing machine) (k)	Groceries (l)	Alcohol and/or tobacco (m)	Socialising, eating out, takeaway food (n)	Hobbies and recreational interests (o)	Savings/investments (p)	Pension contributions (q)
Unweighted base	1000	1000	1000	1000	1000	468	468	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Weighted base	1000	1000	1000	1000	1000	465	465	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base (excl NA for %)	663	989	889	986	974	344	279	757	792	996	901	1000	788	957	958	903	590
NET: Increase	110 17%degmnoq	327 33%acdefghijklmnoq	224 25%adefghijklnopq	93 9%	116 12%	41 12%	22 8%	125 16%degmnoq	265 33%acdefghijklmnoq	145 15%dgq	137 15%degoq	251 25%adefghijklnopq	93 12%	122 13%ad	114 12%	112 12%	59 10%
Very likely increase (+2)	32 5%defgjknoq	74 7%acdefghijklmnoq	38 4%dejknoq	9 1%	15 2%	6 2%	4 1%	30 4%degjknoq	42 5%defgijklmnoq	17 2%ad	14 2%	32 3%dejknp	22 3%dn	14 1%	16 2%	14 2%	10 2%
Likely increase (+1)	78 12%dg	253 26%acdefghijklmnoq	187 21%adefghijklnopq	84 9%	101 10%	35 10%	18 7%	94 12%dgmq	223 28%acdefghijklmnoq	128 13%dgmq	122 14%degmoq	220 22%adefghijklnopq	71 9%	108 11%g	98 10%	98 11%	49 8%
Stay the same (0)	503 76%bchijklmnop	569 57%c	456 51%	802 81%abcfhijklmnop	773 79%bcfhijklmnop	255 74%bcijklmnop	212 76%bcijklmnop	532 70%bcijklmnop	447 56%	625 63%bcik	509 56%c	596 60%c	515 65%bcikln	575 60%c	668 70%bcijklmnop	571 63%bcik	456 77%bchijklmnop
Likely decrease (-1)	21 3%	66 7%aeq	88 10%abdefhiq	51 5%	39 4%	19 5%	19 7%aeq	39 5%	53 7%aeq	153 15%abcdefghijklq	82 9%adehq	110 11%abdefhiq	109 14%abcdefghijklmopq	170 18%abcdefghijklmopq	118 12%abdefghikq	120 13%abcdefghikq	17 3%
Very likely decrease (-2)	6 1%	6 1%	55 6%abdehiloq	18 2%b	12 1%	12 4%abei	12 4%abdei	26 3%abei	8 1%	44 4%abdeilq	85 9%abcdefghijklmnopq	21 2%b	48 6%abdehiloq	63 7%abdehijloq	31 3%abeil	52 6%abdehiloq	13 2%b
NET: Decrease	26 4%	72 7%a	143 16%abdefhiq	69 7%a	51 5%	31 9%aeq	31 11%adeq	65 9%aeq	61 8%a	197 20%abcdefghilq	167 19%abdefghilq	131 13%abdehiq	157 20%abdefghilq	233 24%abcdefghijklmopq	149 16%abdefhiq	172 19%abdefghiloq	31 5%
Don't know	23 4%	22 2%	65 7%abdehijlmno	22 2%	34 4%l	18 5%bdijl	14 5%bdl	36 5%bdijlmno	19 2%	28 3%	89 10%abcdefghijklmnop	22 2%	23 3%	28 3%	28 3%	47 5%bdijlmno	44 7%abdehijlmno

Proportions/Means: All Columns Tested (5% risk level)  
 Overlap formulae used.

Prepared by Populus on behalf of Which?



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 52

**Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?**

**Summary**

**Base: All respondents**

	Categories																
	Housing (rent or mortgage) (a)	Energy (e.g. Gas and electricity) (b)	Home Improvements (not including buying a house) (c)	Mobile phone (d)	Broadband (e)	Television packages (f)	Online entertainment subscriptions (g)	Public transport (h)	Running a car (fuel, maintenance etc.) (i)	Clothing and footwear (j)	Big ticket household purchases (e.g. new television, washing machine) (k)	Groceries (l)	Alcohol and/or tobacco (m)	Socialising, eating out, takeaway food (n)	Hobbies and recreational interests (o)	Savings/investments (p)	Pension contributions (q)
Base (excl NA for %)	663	989	889	986	974	344	279	757	792	996	901	1000	788	957	958	903	590
Not applicable	337bcdefhijklmnop	111	111bdejlno	14l	26bjl	121bcdefhijklmnop	186abcdehijklmnop	243bcdeijklmnop	208bcdeijklnop	4	99bdejlno	-	212bcdeijklnop	43bdjl	42bdjl	97bdejlno	410bcdefhijklmnop
Mean	0.17cdefghijklmnopq	0.33acdefghijklmnopq	0.08gijklmnop	0.02jklmnop	0.07dgijklmnop	0.01kmnp	-0.06	0.09dgijklmnop	0.31acdefghijklmnopq	-0.08n	-0.12	0.13defghijklmnopq	-0.12	-0.17	-0.05kn	-0.12	0.05gijklmnop
Standard deviation	0.60	0.74	0.88	0.50	0.51	0.62	0.61	0.70	0.72	0.73	0.85	0.73	0.77	0.77	0.66	0.74	0.54
Standard error	0.02	0.02	0.03	0.02	0.02	0.03	0.04	0.03	0.03	0.02	0.03	0.02	0.03	0.03	0.02	0.03	0.02

**Proportions/Means: All Columns Tested (5% risk level)**  
**Overlap formulae used.**

## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 53  
**Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?**  
**Housing (rent or mortgage)**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	663	320	342	99	296	175	93*	188	382	95*	239	166	92*	166	354	104*	44*	41**	50**	48*	21*	388	83*	306	263	89*	53*	122	11**
NET: Increase	110 17%	49 15%	61 18%	17 17%	37 12%	33 19%	23 25% <sup>dh</sup>	32 17%	54 14%	20 22%	29 11%	19 17%	36 20% <sup>ei</sup>	66 22% <sup>ei</sup>	9 19% <sup>an</sup>	7 9%	4 16%	4 31%	16 15%	7 15%	1 7%	55 14%	5 6%	51 17% <sup>u</sup>	53 20%	22 25% <sup>u</sup>	10 19% <sup>u</sup>	21 17% <sup>u</sup>	1 12%
Very likely increase (+2)	32 5%	15 5%	17 5%	5 5%	11 4%	12 7%	4 4%	11 6%	16 4%	4 4%	10 4%	9 5%	5 5%	9 5%	22 6%	2 2%	1 1%	2 6%	2 4%	2 5%	1 3%	18 5%	3 3%	15 5%	14 5%	3 4%	3 6%	8 6%	-
Likely increase (+1)	78 12%	34 11%	44 13%	12 12%	26 9%	21 12%	19 20% <sup>dh</sup>	21 11%	38 10%	16 17%	17 7%	20 12%	14 15% <sup>i</sup>	27 16% <sup>i</sup>	44 12%	7 7%	6 15%	1 3%	14 27%	5 10%	1 4%	38 10%	2 3%	35 12% <sup>u</sup>	39 15%	19 21% <sup>uv</sup>	7 13% <sup>u</sup>	13 11%	1 12%
Stay the same (0)	503 76%	252 79%	252 73%	69 70%	241 81% <sup>c</sup>	127 73%	66 71%	140 75%	297 78%	69 73%	190 79%	127 76%	64 69%	123 74%	259 73%	86 83%	31 72%	36 88%	32 64%	41 85%	17 80%	304 78%	66 79%	238 78%	190 72%	59 67%	38 73%	93 76%	10 87%
Likely decrease (-1)	21 3%	12 4%	8 2%	5 5%	8 3%	7 4%	1 1%	5 3%	15 4%	1 1%	10 4%	3 2%	4 5%	4 2%	16 4%	2 2%	1 2%	1 3%	-	-	*	12 3%	6 7%	7 2%	8 3%	3 3%	1 1%	4 4%	* 1%
Very likely decrease (-2)	6 1%	1 *	4 1%	2 2% <sup>h</sup>	1 *	-	3 3% <sup>h</sup>	2 1%	1 *	-	3 1%	* *	2 2%	* *	2 *	1 1%	* 1%	-	3 5%	-	*	5 1%	3 4% <sup>v</sup>	1 *	1 *	-	-	1 1%	-
NET: Decrease	26 4%	14 4%	13 4%	7 7%	9 3%	7 4%	3 4%	7 4%	15 4%	1 1%	13 5%	3 2%	6 7%	4 2%	17 5%	3 3%	1 3%	3 5%	-	-	1 3%	17 4%	9 11% <sup>v</sup>	8 3%	9 3%	3 3%	1 1%	6 5%	* 1%
Don't know	23 4%	6 2%	18 5% <sup>a</sup>	6 6%	9 3%	8 4%	1 1%	8 4%	15 4%	4 4%	10 4%	7 4%	3 3%	3 2%	12 3%	6 5%	4 9% <sup>mr</sup>	-	-	-	2 10% <sup>mr</sup>	12 3%	3 4%	9 3%	11 4%	4 5%	4 7%	3 2%	-
Not applicable	337	151	187	13	28	102 <sup>cdgh</sup>	194 <sup>dgh</sup>	18	126 <sup>cdg</sup>	64	114	85	52	86	65	26	12	14	75	137 <sup>m</sup>	8 <sup>m</sup>	311 <sup>w</sup>	305 <sup>v</sup>	6	12	8 <sup>v</sup>	2	3	15
Mean	0.17	0.16	0.19	0.14	0.13	0.23	0.23	0.19	0.15	0.26	0.09	0.21	0.18	0.25 <sup>i</sup>	0.20	0.07	0.15	0.12	0.25	0.19	0.07	0.14	-0.06	0.19 <sup>u</sup>	0.23	0.27 <sup>u</sup>	0.25 <sup>u</sup>	0.18 <sup>u</sup>	0.10
Standard deviation	0.60	0.58	0.62	0.68	0.52	0.64	0.68	0.64	0.55	0.55	0.58	0.57	0.68	0.60	0.64	0.47	0.51	0.54	0.76	0.50	0.50	0.59	0.63	0.57	0.61	0.59	0.59	0.64	0.36
Standard error	0.02	0.03	0.03	0.06	0.03	0.05	0.08	0.04	0.03	0.06	0.04	0.04	0.06	0.04	0.04	0.04	0.06	0.12	0.14	0.07	0.06	0.03	0.07	0.04	0.03	0.06	0.07	0.05	0.12

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 54  
**Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?**  
**Energy (e.g. Gas and electricity)**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	989	467	522	103	323	277	287	196	507	158*	351	248	142*	249	413	128	53*	55**	126*	186	28*	696	386	310	272	96*	54*	122	22**
NET: Increase	327	163	164	22	92	93	120	42	166	52	114	82	46	85	134	36	11	10	56	69	11	241	146	95	84	36	18	31	2
	33%	35%	31%	21%	28%	34%cg	42%cdgh	21%	33%cg	33%	32%	33%	33%	34%	32%	28%	20%	18%	44%no	37%o	39%o	35%	38%z	31%	31%	37%	33%	26%	10%
Very likely increase (+2)	74	31	42	6	20	25	23	10	41	12	20	17	12	26	30	8	2	6	14	11	2	51	37	14	22	10	3	8	1
	7%	7%	8%	6%	6%	9%	8%	5%	8%	8%	6%	7%	8%	10%	7%	6%	4%	11%	11%	6%	6%	7%	10%v	5%	8%	11%	6%	7%	3%
Likely increase (+1)	253	131	122	16	72	68	97	32	124	40	94	65	35	59	104	28	8	4	41	59	9	190	109	81	62	25	14	23	1
	26%	28%	23%	16%	22%	25%	34%cdgh	16%	25%g	25%	27%	26%	24%	24%	25%	22%	16%	7%	33%o	32%o	33%o	27%	28%z	26%	23%	26%	19%	6%	
Stay the same (0)	569	254	315	65	196	162	147	125	297	91	203	143	84	138	237	77	34	34	64	108	15	397	219	177	155	49	31	75	17
	57%	54%	60%	63%	61%	58%	51%	64%f	59%	58%	58%	59%	56%	57%	60%	63%	62%	51%	58%	53%	57%	57%	57%	57%	51%	57%	62%	80%	
Likely decrease (-1)	66	42	24	9	22	17	17	18	30	12	25	16	8	17	28	10	3	11	4	8	1	42	18	24	22	10	2	9	2
	7%	9%b	5%	9%	7%	6%	6%	9%	6%	8%	7%	6%	5%	7%	7%	8%	7%	20%	3%	4%	3%	6%	5%	8%	8%	11%	4%	7%	10%
Very likely decrease (-2)	6	2	4	1	5	-	-	2	4	-	2	*	2	2	3	2	*	-	-	-	*	4	1	4	2	-	-	2	-
	1%	1%	1%	1%	2%	-	-	1%	1%	-	*	*	2%	1%	1%	2%	1%	-	-	-	2%r	1%	*	1%	-	-	1%	-	
NET: Decrease	72	44	28	10	28	17	17	21	34	12	27	16	10	19	31	12	4	11	4	8	1	47	19	27	23	10	2	10	2
	7%	9%b	5%	9%	9%	6%	6%	11%	7%	8%	8%	7%	7%	8%	8%	9%	7%	20%	3%	4%	5%	7%	5%	9%	9%	11%	4%	8%	10%
Don't know	22	7	14	7	8	4	3	9	11	2	7	6	2	6	11	3	5	-	2	-	1	12	2	10	10	2	3	5	-
	2%	2%	3%	7%defh	2%	2%	1%	4%f	2%	1%	2%	2%	1%	3%	3%	2%r	9%mnqr	-	1%	-	2%r	2%	1%	3%u	4%	2%	6%u	4%u	-
Not applicable	11	3	7	9defh	1	1	-	10defh	1	1	2	3	3	3	5	2	3mqr	-	-	-	*	3	2	1	4	-	1	3u	4
Mean	0.33	0.32	0.35	0.18	0.25	0.37cg	0.44cdg	0.15	0.34g	0.34	0.30	0.34	0.32	0.37	0.32	0.24	0.18	0.10	0.53no	0.39o	0.40	0.35	0.42vz	0.26	0.31	0.37	0.37	0.24	0.03
Standard deviation	0.74	0.75	0.73	0.70	0.75	0.74	0.73	0.71	0.75	0.74	0.71	0.71	0.77	0.79	0.74	0.76	0.68	0.85	0.75	0.66	0.75	0.73	0.74	0.72	0.76	0.82	0.69	0.75	0.56
Standard error	0.02	0.03	0.03	0.06	0.04	0.05	0.05	0.05	0.03	0.06	0.04	0.04	0.06	0.05	0.04	0.06	0.08	0.17	0.09	0.05	0.08	0.03	0.04	0.04	0.04	0.08	0.09	0.06	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing





## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 55  
**Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?**  
**Home Improvements (not including buying a house)**  
**Base: All respondents**

	Gender		Age							Social Grade					Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemp-loyed (p)	Not work-ing but seek-ing (q)	State pension (r)	Pri-vate pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mort-gage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (exl NA for %)	889	429	460	99	295	250	245	186	457	138*	332	214	133*	209	379	119	42*	53**	99*	172	25*	650	354	296	217	79*	45*	93*	22**
NET: Increase	224 25%	104 24%	120 26%	21 21%	67 23%	59 24%	77 32%h	43 23%	104 23%	28 20%	89 27%	61 28%	35 26%	40 19%	95 25%o	24 20%	4 10%	2 4%	34 34%o	56 32%no	9 37%no	192 30%w	109 31%xyz	83 28%xy	31 14%	9 11%	5 11%	17 18%	1 6%
Very likely increase (+2)	38 4%	20 5%	18 4%	7 7%	13 4%	10 4%	8 3%	12 6%	18 4%	8 6%	17 5%	12 6%	4 3%	5 3%	23 6%	6 5%	1 1%	- -	- -	8 5%	1 5%q	33 5%	13 4%	20 7%	5 2%	1 1%	1 1%	3 3%	-
Likely increase (+1)	187 21%	84 20%	103 22%	14 15%	54 18%	50 20%	69 28%cdgh	31 17%	86 19%	20 15%	72 22%	49 23%	31 23%	35 17%	72 19%	19 16%	4 9%	2 4%	34 34%mmo	48 28%mmo	8 32%mmo	159 24%w	95 27%xyz	63 21%	26 12%	8 10%	5 10%	14 15%	1 6%
Stay the same (0)	456 51%	234 55%	222 48%	54 55%	154 52%	133 53%	115 47%	98 53%	243 53%	76 55%	171 52%	110 51%	70 53%	105 50%	199 52%	64 54%	25 59%	30 56%	47 47%	81 47%	10 42%	331 51%	191 54%ey	140 47%	110 51%	41 52%	16 36%	52 56%ey	15 71%
Likely decrease (-1)	88 10%	40 9%	48 10%	9 9%	37 13%	22 9%	19 8%	18 10%	51 11%	17 12%	32 10%	18 8%	14 10%	24 12%	41 11%	15 12%q	4 8%	10 18%	3 3%	16 9%	1 5%	62 10%	28 8%	34 11%	24 11%	10 13%	9 19%uz	5 6%	2 8%
Very likely decrease (-2)	55 6%	26 6%	28 6%	5 5%	19 6%	22 9%	9 4%	12 6%	35 8%	10 7%	21 6%	11 5%	7 5%	17 8%	25 7%	9 8%	4 8%	5 10%	5 5%	5 3%	2 7%	32 5%	11 3%	21 7%	22 10%t	6 8%	9 20%uvz	7 7%	-
NET: Decrease	143 16%	67 16%	76 17%	14 14%	56 19%f	45 18%	28 11%	30 16%	85 19%f	27 20%	53 16%	29 13%	21 15%	41 19%	66 17%	24 20%	7 17%	15 28%	8 8%	20 12%	3 12%	95 15%	40 11%	55 19%u	46 21%t	17 21%	17 38%uvz	12 13%	2 11%
Don't know	65 7%	24 6%	41 9%	10 10%	18 6%	12 5%	25 10%	15 8%	25 5%	6 5%	19 6%	15 7%	8 6%	23 11%	20 5%	7 6%	6 14%mn	6 12%	10 11%	14 8%	2 9%	32 5%	15 4%	18 6%	30 14%t	12 15%uv	6 14%u	11 12%u	3 13%
Not applicable	111	42	69a	13	29	28	41d	19	51	20	21	36i	11	43ik	39	11	14mnr	2	27mnr	14	4	49	34	15	58t	17uv	9uv	32uv	4
Mean	0.08	0.08	0.08	0.10	0.02	0.01	0.22deh	0.08	*	-0.01	0.10	0.16i	0.09	-0.06	0.07	-0.03	-0.16	-0.38	0.23o	0.24no	0.25o	0.16w	0.21xy	0.10y	-0.17	-0.19	-0.53	0.02y	-0.08
Standard deviation	0.88	0.87	0.89	0.88	0.89	0.92	0.81	0.91	0.90	0.91	0.90	0.88	0.84	0.89	0.92	0.91	0.80	0.75	0.78	0.82	0.96	0.87	0.78	0.97	0.90	0.83	1.02	0.86	0.53
Standard error	0.03	0.04	0.04	0.07	0.05	0.07	0.06	0.06	0.04	0.09	0.06	0.06	0.07	0.06	0.05	0.08	0.10	0.17	0.11	0.07	0.12	0.04	0.04	0.06	0.06	0.10	0.14	0.08	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 56  
**Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?**  
**Mobile phone**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	986	466	520	111	322	273	280	204	502	156*	350	247	142*	248	414	129	56*	55**	123*	181	28*	690	381	308	271	96*	54*	121	26**
NET: Increase	93	47	46	7	35	21	29	19	45	12	27	25	14	27	45	8	2	9	14	14	3	65	32	33	28	10	5	12	-
	9%	10%	9%	7%	11%	8%	11%	9%	9%	8%	8%	10%	10%	11%	11%o	6%	3%	16%	11%	8%	10%	9%	8%	11%	10%	11%	10%	10%	-
Very likely increase (+2)	9	5	4	2	3	3	1	2	6	1	-	2	1	5	2	1	*	5	-	1	-	3	2	*	6	3	3	-	-
	1%	1%	1%	2%	1%	1%	*	1%	1%	*	-	1%	1%	2%i	*	1%	*	9%	-	*	-	*	2	*	2%t	3%v	5%uvz	-	-
Likely increase (+1)	84	42	42	5	32	18	29	17	39	11	27	23	13	22	43	6	1	4	14	14	3	62	30	32	22	7	3	12	-
	9%	9%	8%	5%	10%	7%	10%	8%	8%	7%	8%	9%	9%	9%	10%o	5%	2%	7%	11%	7%	10%o	9%	8%	11%	8%	8%	5%	10%	-
Stay the same (0)	802	381	422	87	249	236	230	158	414	134	295	201	118	188	328	108	45	39	100	159	23	575	327	248	204	73	38	92	24
	81%	82%	81%	79%	77%	86%dg	82%	77%	83%	85%	84%l	81%	83%	76%	79%	84%	81%	71%	81%	88%fm	82%	83%w	86%yz	80%	75%	76%	70%	76%	93%
Likely decrease (-1)	51	23	27	7	20	11	12	16	22	9	14	14	6	17	26	6	5	3	5	5	*	29	11	18	21	6	5	10	*
	5%	5%	5%	6%	6%	4%	4%	8%	4%	5%	4%	5%	4%	7%	6%	5%	9%r	6%	4%	3%	1%	4%	3%	6%	8%t	7%	9%u	8%u	1%
Very likely decrease (-2)	18	10	8	4	13	1	1	6	12	1	6	2	3	7	9	4	-	4	-	-	1	8	5	4	8	4	2	2	2
	2%	2%	2%	4%ef	4%ef	*	*	3%cf	2%	*	2%	1%	2%	3%	2%	3%r	-	8%	-	-	4%qr	1%	1%	1%	3%	4%	4%	2%	7%
NET: Decrease	69	33	35	11	33	12	13	21	34	9	20	16	9	24	36	10	5	7	5	5	2	37	16	22	30	10	7	12	2
	7%	7%	7%	10%	10%ef	4%	5%	10%ef	7%	6%	6%	6%	6%	10%	9%r	8%	9%r	14%	4%	3%	5%	5%	4%	7%	11%t	11%u	13%u	10%u	7%
Don't know	22	5	18	6	5	4	8	6	8	2	8	5	1	8	6	3	4	-	4	4	1	13	7	6	10	2	4	4	-
	2%	1%	3%a	5%dh	2%	1%	3%	3%	2%	1%	2%	2%	1%	3%	2%	2%	8%mr	-	3%	2%	2%	2%	2%	2%	4%	2%	7%u	4%	-
Not applicable	14	5	9	1	2	4	6	2	6	2	3	3	3	4	4	2	*	-	3	4	1	9	6	3	5	1	-	4	-
Mean	0.02	0.02	0.01	-0.05	-0.02	0.04	0.06	-0.03	0.01	0.02	*	0.04	0.03	*	*	-0.04	-0.06	0.04	0.07	0.06o	0.01	0.03	0.04	0.03	-0.02	-0.01	-0.03	-0.01	-0.14
Standard deviation	0.50	0.52	0.48	0.59	0.60	0.41	0.41	0.56	0.52	0.40	0.43	0.47	0.50	0.61	0.53	0.50	0.38	0.90	0.39	0.33	0.54	0.45	0.42	0.47	0.62	0.68	0.73	0.51	0.51
Standard error	0.02	0.02	0.02	0.05	0.03	0.03	0.03	0.03	0.02	0.03	0.03	0.03	0.04	0.04	0.03	0.04	0.04	0.18	0.05	0.03	0.06	0.02	0.02	0.03	0.03	0.07	0.09	0.04	0.12

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 57  
**Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?**

**Broadband**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	974	458	516	104	317	271	282	194	499	152*	348	245	142*	240	409	125	52*	53**	124*	183	29*	685	376	309	267	96*	54*	117	22**
NET: Increase	116 12%	58 13%	58 11%	8 7%	33 10%	35 13%	40 14%	16 8%	60 12%	17 11%	30 9%	34 14%	18 13%	34 14%	46 11%	14 11%	6 12%	7 14%	15 12%	23 12%	4 15%	81 12%	45 12%	36 12%	34 13%	11 12%	7 13%	15 13%	1 6%
Very likely increase (+2)	15 2%	6 1%	9 2%	1 1%	2 1%	7 2%	5 2%	1 1%	8 2%	2 2%	2 1%	5 2%	1 1%	6 3%	4 1%	2 1%	1 2%	2 5%	2 2%	3 2%	-	9 1%	6 2%	3 1%	6 2%	1 1%	2 4%	3 2%	-
Likely increase (+1)	101 10%	52 11%	49 9%	7 6%	31 10%	29 11%	34 12%	15 8%	51 10%	14 9%	28 8%	28 12%	17 12%	27 11%	42 10%	13 10%	5 10%	5 9%	13 10%	19 10%	4 15%	72 10%	39 10%	33 11%	27 10%	10 11%	5 9%	12 11%	1 6%
Stay the same (0)	773 79%	365 80%	408 79%	83 80%	249 79%	223 82%	218 77%	156 81%	399 80%	129 85%	287 83%l	198 81%	111 78%	177 74%	328 80%	97 78%	41 79%	35 66%	96 77%	153 84%	23 81%	556 81%w	312 83%x	244 79%x	197 74%	65 67%	41 76%	91 78%	20 94%
Likely decrease (-1)	39 4%	21 5%	17 3%	3 3%	17 5%e	4 2%	14 5%	9 5%	16 3%	5 4%	19 6%	8 3%	3 2%	8 3%	19 5%	9 7%	1 1%	-	4 3%	7 4%	*	30 4%	14 4%	17 5%	9 3%	1 1%	3 5%	5 4%	-
Very likely decrease (-2)	12 1%	3 1%	10 2%	2 2%f	10 3%f	1 *	-	4 2%f	9 2%	1 1%	2 1%	-	4 3%j	6 2%j	5 1%	1 1%	*	5 10%	-	-	*	4 1%	-	4 1%	8 3%t	6 7%uvz	1 1%	1 1%	-
NET: Decrease	51 5%	24 5%	27 5%	5 5%	27 9%e	5 2%	14 5%	12 6%e	25 5%	6 4%	22 6%	8 3%	8 6%	14 6%	24 6%	10 8%	1 2%	5 10%	4 3%	7 4%	1 3%	35 5%	14 4%	21 7%	17 6%	8 8%	3 6%	6 5%	-
Don't know	34 4%	11 2%	24 5%	9 8%deh	8 2%	8 3%	10 4%	9 5%	15 3%	-	8 2%	5 2%	5 4%	15 6%	11 3%	4 3%r	4 7%r	6 10%	10 8%mr	-	*	14 2%	6 2%	8 3%	20 7%t	13 13%uvz	2 4%	5 4%	-
Not applicable	26	13	13	8defh	7	6	5	12dfh	9	6	5	6	3	12	10	6	4mqr	2	2	3	-	13	11	2	8	-	*	8vx	4
Mean	0.07	0.08	0.06	0.02	*	0.14dg	0.11dg	0.01	0.07	0.08	0.03	0.13i	0.05	0.09	0.05	0.04	0.13	-0.01	0.12	0.10	0.12	0.08	0.10	0.05	0.06	-0.02	0.11	0.10	0.06
Standard deviation	0.51	0.49	0.53	0.46	0.56	0.47	0.50	0.48	0.53	0.47	0.44	0.48	0.56	0.61	0.50	0.52	0.49	0.87	0.45	0.46	0.46	0.47	0.44	0.51	0.61	0.71	0.61	0.53	0.25
Standard error	0.02	0.02	0.02	0.04	0.03	0.03	0.03	0.03	0.02	0.04	0.03	0.03	0.04	0.04	0.03	0.04	0.05	0.19	0.06	0.03	0.05	0.02	0.02	0.03	0.03	0.07	0.07	0.04	0.07

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 58  
**Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?**  
**Television packages**  
**Base: All respondents**

	Gender			Age							Social Grade					Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	468	239	229	88	163	110	107	134	227	68	130	141	78	119	167	87	51	13	32	82	36	298	167	131	158	44	35	79	12	
Weighted base	465	226	239	57*	147	132*	129*	100*	236	75*	165*	121	57*	121*	187	66*	28*	23**	58*	89*	14**	328	183	144*	125	41**	30**	54*	12**	
Base (exl NA for %)	344	177	167	45*	129*	97*	73*	83*	188	51*	126*	98*	43*	77*	154	53*	20*	19**	28**	60*	11**	250	121*	128*	88*	28**	22**	38*	6**	
NET: Increase	41	24	16	4	11	13	13	7	20	4	14	6	6	15	13	6	2	5	9	6	-	27	15	13	13	5	4	3	-	
	12%	14%	10%	9%	8%	13%	18%	9%	11%	8%	11%	6%	13%	19% <sup>e</sup>	9%	11%	12%	24%	31%	10%	-	11%	12%	10%	15%	19%	20%	9%	-	
Very likely increase (+2)	6	6	-	1	1	5	-	1	5	-	-	1	2	3	3	1	-	2	-	-	-	3	2	1	3	-	3	-	-	
	2%	3% <sup>b</sup>	-	1%	*	5%	-	1%	3%	-	-	2%	4% <sup>i</sup>	4%	2%	-	13%	-	-	-	-	1%	2%	1%	3%	-	12%	-	-	
Likely increase (+1)	35	19	16	3	10	8	13	6	16	4	14	4	4	12	11	5	2	2	9	6	-	24	13	11	11	5	2	3	-	
	10%	10%	10%	8%	8%	8%	18%	7%	8%	8%	11%	5%	9%	16% <sup>j</sup>	7%	10%	12%	11%	31%	11%	-	10%	10%	9%	12%	19%	8%	9%	-	
Stay the same (0)	255	136	118	34	98	74	49	65	141	42	99	81	29	46	124	40	13	9	13	46	10	197	94	103	52	15	9	28	6	
	74%	77%	71%	75%	76%	76%	67%	78%	75%	82%	79% <sup>l</sup>	82% <sup>k</sup>	67%	59%	80%	76%	64%	47%	47%	77%	91%	79% <sup>w</sup>	77%	80%	59%	54%	43%	72%	90%	
Likely decrease (-1)	19	10	9	1	10	3	4	5	9	2	4	5	5	4	8	4	1	1	2	2	1	11	6	5	8	3	3	2	*	
	5%	6%	5%	3%	8%	3%	6%	6%	5%	4%	3%	6%	11%	6%	7%	5%	5%	6%	7%	4%	9%	4%	5%	4%	9%	13%	6%	2%	8%	
Very likely decrease (-2)	12	5	7	3	6	1	2	3	8	1	4	1	2	5	2	2	2	4	-	2	-	4	2	2	8	4	3	1	-	
	4%	3%	4%	6%	5%	1%	3%	3%	4%	2%	3%	1%	5%	7%	2%	3%	9% <sup>m</sup>	22%	-	4%	-	2%	2%	1%	9% <sup>t</sup>	13%	16%	3%	-	
NET: Decrease	31	15	16	4	17	4	7	8	17	3	8	7	7	9	10	5	3	5	2	5	1	15	8	7	16	6	6	3	*	
	9%	9%	10%	9%	13%	4%	9%	9%	9%	6%	6%	7%	16%	12%	7%	10%	13%	29%	7%	8%	9%	6%	7%	5%	18% <sup>t</sup>	23%	28%	9%	2%	
Don't know	18	2	16	3	3	6	5	3	10	2	5	5	1	7	7	2	2	-	4	3	-	11	5	6	7	1	2	4	*	
	5%	1%	10% <sup>a</sup>	8%	2%	7%	7%	4%	5%	4%	4%	5%	3%	9%	5%	3%	10%	-	15%	5%	-	4%	4%	4%	8%	4%	8%	10%	8%	
Not applicable	121	49	72a	12	18	35d	56 <sup>c</sup>	degh	17	48d	24	39	23	14	44 <sup>ijk</sup>	33	13	8m	5	30	29 <sup>mn</sup>	3	78	62 <sup>v</sup>	16	37	14	8	15 <sup>v</sup>	6
Mean	0.01	0.05	-0.05	-0.04	-0.09	0.14 <sup>d</sup>	0.05	-0.02	*	-0.01	0.02	*	-0.05	0.04	0.03	-0.02	-0.11	-0.15	0.28	-0.02	-0.09	0.05	0.05	0.04	-0.10	-0.17	-0.13	-0.03	-0.02	
Standard deviation	0.62	0.64	0.60	0.65	0.62	0.60	0.63	0.58	0.65	0.47	0.52	0.47	0.78	0.84	0.52	0.59	0.77	1.28	0.62	0.56	0.30	0.52	0.55	0.49	0.87	0.93	1.22	0.54	0.17	
Standard error	0.03	0.05	0.05	0.08	0.05	0.07	0.08	0.06	0.05	0.07	0.05	0.05	0.10	0.10	0.04	0.07	0.13	0.39	0.17	0.08	0.06	0.03	0.05	0.05	0.08	0.18	0.24	0.07	0.07	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 59  
**Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?**  
**Online entertainment subscriptions**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	468	239	229	88	163	110	107	134	227	68	130	141	78	119	167	87	51	13	32	82	36	298	167	131	158	44	35	79	12
Weighted base	465	226	239	57*	147	132*	129*	100*	236	75*	165*	121	57*	121*	187	66*	28*	23**	58*	89*	14**	328	183	144*	125	41**	30**	54*	12**
Base (excl NA for %)	279	150	129*	50*	123*	66*	40**	89*	150*	32*	113*	80*	34*	52*	141*	39*	17**	19**	11**	41**	10**	198	81*	116*	71*	20**	16**	35*	10**
NET: Increase	22	18	5	4	9	6	3	8	11	1	6	6	3	7	12	2	1	2	1	3	1	17	6	10	5	1	3	2	*
	8%	12%b	4%	9%	7%	9%	8%	9%	11%	3%	6%	7%	9%	13%	8%	5%	8%	13%	11%	7%	5%	8%	8%	9%	7%	4%	17%	5%	5%
Very likely increase (+2)	4	4	-	1	*	2	-	1	2	-	*	1	-	3	1	*	*	2	-	-	-	1	1	-	2	-	2	-	*
	1%	3%	-	2%	*	4%	-	2%	2%	-	*	1%	-	5%	*	1%	3%	13%	-	-	-	*	1%	-	3%	-	15%	-	5%
Likely increase (+1)	18	14	5	3	9	3	3	6	9	1	6	5	3	4	11	2	1	-	1	3	1	16	5	10	3	1	*	2	-
	7%	9%	4%	6%	7%	5%	8%	7%	6%	3%	5%	7%	9%	8%	4%	5%	-	-	11%	7%	5%	8%	7%	9%	4%	4%	2%	5%	-
Stay the same (0)	212	117	95	35	95	54	28	70	115	25	97	58	26	31	108	31	10	12	6	34	9	161	67	94	46	14	8	24	5
	76%	78%	74%	72%	78%	82%	69%	79%	77%	80%	86%l	73%	77%	60%	77%	80%	62%	65%	54%	83%	92%	82%w	83%	81%	64%	70%	46%	70%	53%
Likely decrease (-1)	19	10	9	4	7	2	5	5	8	4	4	8	2	5	11	4	1	-	2	2	*	9	3	6	6	2	-	5	4
	7%	6%	7%	9%	6%	4%	13%	6%	6%	11%	3%	10%	6%	10%	8%	9%	5%	-	17%	4%	1%	4%	3%	5%	9%	8%	-	14%u	42%
Very likely decrease (-2)	12	4	7	3	7	-	2	3	7	-	4	1	1	5	3	1	2	4	-	2	*	3	3	1	8	3	4	1	-
	4%	3%	6%	5%	6%	-	4%	3%	5%	-	4%	1%	4%	10%j	2%	1%	10%	22%	-	4%	2%	2%	3%	1%	11%t	13%	26%	3%	-
NET: Decrease	31	14	17	7	15	2	7	8	16	4	8	9	3	10	14	4	3	4	2	3	*	12	5	7	14	4	4	6	4
	11%	9%	13%	14%	12%	4%	17%	9%	11%	11%	7%	12%	10%	20%	10%	11%	15%	22%	17%	8%	3%	6%	7%	6%	20%t	21%	26%	17%v	42%
Don't know	14	1	13	3	4	4	3	3	8	2	2	7	1	4	7	2	2	-	2	1	-	8	2	6	6	1	2	3	-
	5%	1%	10%a	6%	3%	6%	6%	3%	8%	7%	2%	8%	4%	7%	5%	4%	14%	-	17%	2%	-	4%	3%	5%	6%	6%	11%	8%	-
Not applicable	186	76	110a	7	24	66cdgh	89	12	86cdg	43	52	41	23i	69ij	46	27m	11	5	47	48	3	130	102v	28	54	21	13	19v	2
Mean	-0.06	0.02b	-0.17	-0.09	-0.11	0.09	-0.14	-0.02	-0.07	-0.09	-0.04	-0.05	-0.04	-0.13	-0.04	-0.06	-0.18	-0.19	-0.07	-0.04	*	0.01w	-0.01	0.03z	-0.23	-0.32	-0.24	-0.17	-0.32
Standard deviation	0.61	0.62	0.59	0.69	0.62	0.49	0.62	0.57	0.63	0.38	0.50	0.52	0.57	0.92	0.53	0.49	0.87	1.20	0.62	0.52	0.38	0.47	0.54	0.41	0.86	0.78	1.39	0.58	0.76
Standard error	0.04	0.05	0.05	0.08	0.06	0.07	0.10	0.05	0.06	0.08	0.05	0.06	0.09	0.13	0.05	0.07	0.16	0.36	0.28	0.09	0.08	0.04	0.06	0.04	0.09	0.17	0.32	0.08	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 60  
**Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?**  
**Public transport**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status							Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (excl NA for %)	757	373	385	92*	263	197	205	172	380	100*	270	189	118*	180	329	93*	43*	51**	91*	133	18*	519	278	240	218	75*	40*	103	20**	
NET: Increase	125 16%	61 16%	64 17%	19 21%	41 16%	40 20%	25 12%	28 16%	71 19%	15 15%	32 12%	31 16%	23 19%	39 22% <sup>i</sup>	63 19%	12 13%	8 18%	11 21%	12 13%	17 13%	2 13%	82 16%	43 15%	39 16%	42 19%	22 30% <sup>uvy</sup>	4 9%	16 16%	*	2%
Very likely increase (+2)	30 4%	11 3%	20 5%	7 7%	8 3%	10 5%	5 3%	10 6%	16 4%	5 5%	7 3%	5 2%	4 4%	14 8% <sup>ij</sup>	16 5%	1 1%	2 4%	5 10%	4 5%	2 2%	1 3%	18 4%	8 3%	10 4%	12 6%	7 9%	3 6%	3 3%	-	
Likely increase (+1)	94 12%	50 13%	44 12%	13 14%	33 12%	29 15%	20 10%	19 11%	56 15%	9 9%	25 9%	26 14%	19 16%	25 14%	48 14%	11 12%	6 14%	6 11%	8 8%	15 11%	2 10%	64 12%	35 12%	29 12%	30 14%	15 20% <sup>ey</sup>	1 3%	14 13%	*	2%
Stay the same (0)	532 70%	262 70%	270 70%	52 56%	181 69% <sup>c</sup>	138 70% <sup>c</sup>	161 79% <sup>cdgh</sup>	110 64%	261 69% <sup>c</sup>	72 72%	196 70%	132 72%	85 72%	119 66%	211 64%	73 78% <sup>mo</sup>	24 56%	33 64%	71 78% <sup>o</sup>	108 81% <sup>mo</sup>	12 69%	378 73% <sup>w</sup>	208 75% <sup>x</sup>	170 71%	138 63%	44 59%	26 65%	67 66%	16 80%	
Likely decrease (-1)	39 5%	23 6%	16 4%	10 11% <sup>fh</sup>	18 7% <sup>f</sup>	9 5%	2 1%	19 11% <sup>fh</sup>	17 5%	6 6%	17 6%	11 6%	4 4%	7 4%	23 7% <sup>ar</sup>	4 4%	5 11% <sup>qr</sup>	4 8%	- 3%	2 1%	1 6% <sup>q</sup>	27 5%	10 4%	17 7%	10 5%	* 1%	1 3%	8 8%	2 2%	
Very likely decrease (-2)	26 3%	15 4%	11 3%	5 6%	13 5%	4 2%	4 2%	7 4%	14 4%	1 1%	13 5%	6 3%	2 2%	4 2%	15 5%	1 1%	3 6% <sup>r</sup>	2 3%	3 3%	2 1%	1 7% <sup>r</sup>	18 3%	10 4%	7 3%	8 4%	3 4%	3 8%	2 2%	-	
NET: Decrease	65 9%	38 10%	27 7%	15 16% <sup>efh</sup>	30 12% <sup>f</sup>	13 7%	7 3%	26 15% <sup>efh</sup>	32 8%	8 8%	30 11%	17 9%	7 6%	11 6%	38 12% <sup>r</sup>	5 6%	7 17% <sup>enqr</sup>	6 12%	3 3%	3 2%	2 13% <sup>qr</sup>	45 9%	20 7%	25 10%	18 8%	4 5%	4 11%	10 10%	2 9%	
Don't know	36 5%	12 3%	24 6%	6 7%	11 4%	6 3%	12 6%	8 4%	16 4%	6 6%	13 5%	9 5%	3 3%	10 6%	16 5%	3 4%	4 9%	2 3%	6 7%	4 3%	1 5%	14 3%	7 3%	7 3%	20 9% <sup>t</sup>	5 7%	6 15% <sup>uv</sup>	9 9% <sup>uv</sup>	2 8%	
Not applicable	243	98	145a	20	61	80cdg	82cdg	33	128cdg	59	82	61	27	71k	90	37m	14	3	35	53m	r	11mnoq	180	109z	71	58	21	14	22	5
Mean	0.09	0.05	0.13	0.06	0.03	0.17	0.10	0.03	0.11	0.12	-0.01	0.07	0.16	0.22i	0.08	0.07	-0.02	0.16	0.13	0.11	-0.03	0.08	0.08	0.07	0.14	0.31u	-0.04	0.08	-0.07	
Standard deviation	0.70	0.70	0.70	0.90	0.73	0.68	0.55	0.80	0.72	0.66	0.69	0.67	0.64	0.76	0.78	0.50	0.87	0.85	0.63	0.48	0.78	0.68	0.66	0.70	0.77	0.85	0.86	0.65	0.35	
Standard error	0.03	0.04	0.04	0.08	0.04	0.06	0.04	0.05	0.04	0.07	0.05	0.05	0.05	0.06	0.05	0.05	0.10	0.19	0.09	0.04	0.11	0.03	0.04	0.05	0.10	0.13	0.06	0.11		

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 61  
**Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?**  
**Running a car (fuel, maintenance etc.)**  
**Base: All respondents**

	Gender		Age					Social Grade					Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	792	393	399	90*	252	224	226	167	399	136*	318	200	124*	150	351	116	30*	27**	86*	159	23*	616	333	283	152	43*	27**	82*	24**
NET: Increase	265 33%	141 36%	124 31%	25 28%	74 29%	78 35%	88 39%g	46 27%	132 33%	47 34%	98 31%	67 33%	40 32%	61 40%	131 37%no	29 25%	3 11%	4 14%	39 45%no	51 32%o	8 34%o	217 35%	125 38%z	91 32%	41 27%	17 40%	4 15%	20 24%	7 29%
Very likely increase (+2)	42 5%	25 6%	17 4%	8 9%	9 3%	16 7%	9 4%	11 6%	23 6%	8 6%	14 4%	11 5%	5 4%	12 8%	27 8%n	1 1%	2 5%	- -	2 2%	10 6%n	1 5%n	33 5%	15 4%	18 6%	9 6%	3 8%	1 4%	5 6%	- -
Likely increase (+1)	223 28%	116 30%	106 27%	17 19%	65 26%	62 28%	79 35%cg	35 21%	109 27%	39 29%	84 26%	56 28%	35 28%	48 32%	104 30%o	28 24%o	2 6%	4 14%	37 43%nor	41 26%o	7 29%o	184 30%w	111 33%z	73 26%	32 21%	14 32%	3 11%	15 18%	7 29%
Stay the same (0)	447 56%	215 55%	233 58%	48 53%	148 59%	128 57%	124 55%	94 57%	229 56%	76 60%l	191 57%	114 58%	72 47%	70 52%	183 64%mq	19 63%	16 60%	39 45%	104 65%mq	14 58%	350 57%	185 55%	165 58%	82 54%	20 47%	14 53%	47 58%	15 64%	
Likely decrease (-1)	53 7%	27 7%	26 6%	9 10%f	23 9%f	13 6%	8 4%	17 10%f	28 7%	8 6%	21 7%	13 7%	9 7%	10 7%	31 9%r	7 6%	2 6%	5 20%	4 5%	4 2%	1 3%	32 5%	17 5%	15 5%	19 13%t	3 7%	4 16%	12 15%uv	2 7%
Very likely decrease (-2)	8 1%	4 1%	3 1%	1 2%	3 1%	3 1%	1 *	2 1%	4 1%	3 2%	3 1%	1 1%	1 1%	3 2%	2 1%	3 2%	* 1%	2 6%	- -	- -	1 3%r	3 *	1 *	2 1%	4 3%t	1 2%	3 12%	1 1%	- -
NET: Decrease	61 8%	31 8%	29 7%	11 12%f	25 10%f	16 7%	9 4%	19 11%f	33 8%	11 8%	23 7%	14 7%	10 8%	13 9%	33 9%r	9 8%r	2 8%	7 26%	4 5%	4 2%	2 6%	35 6%	18 5%	17 6%	24 16%t	4 8%	8 28%	13 15%uv	2 7%
Don't know	19 2%	6 2%	13 3%	7 7%defh	5 2%	3 1%	5 2%	8 5%	6 2%	2 2%	5 2%	5 2%	3 2%	6 4%	5 1%	4 3%	5 18%mnqrs	- -	4 5%	1 1%	* 2%	15 2%	5 1%	10 3%	5 4%	2 3%	1 3%	2 3%	- -
Not applicable	208	77	131a	22	72	53	61	39	109	22	35	51i	21	101ijk	68	14	27mnqrs	28	40mnrs	27	5	82	54	28	124t	53uvz	28	43uv	2
Mean	0.31	0.34	0.28	0.26	0.22	0.34	0.39dg	0.22	0.30	0.30	0.27	0.32	0.28	0.40	0.35n	0.17	0.10	-0.19	0.44no	0.36no	0.30	0.35w	0.37z	0.33	0.15	0.39	-0.22	0.15	0.22
Standard deviation	0.72	0.75	0.69	0.85	0.70	0.75	0.64	0.78	0.73	0.76	0.69	0.71	0.69	0.82	0.77	0.64	0.69	0.76	0.63	0.63	0.78	0.69	0.67	0.71	0.84	0.81	0.97	0.77	0.57
Standard error	0.03	0.04	0.04	0.08	0.04	0.06	0.05	0.05	0.04	0.07	0.04	0.05	0.06	0.07	0.04	0.05	0.10	0.21	0.09	0.05	0.10	0.03	0.04	0.05	0.06	0.11	0.15	0.07	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 62  
**Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?**  
**Clothing and footwear**  
**Base: All respondents**

	Gender			Age						Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pensions (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	996	470	526	111	322	277	285	205	506	158*	352	249	145*	250	417	130	56*	55**	124*	186	28*	698	388	311	272	94*	53*	125	26**
NET: Increase	145 15%	70 15%	75 14%	26 24%efh	60 19%ef	31 11%	28 10%	49 24%efh	68 14%	16 10%	45 13%	38 15%	26 18%	37 15%	70 17%r	16 12%	8 14%	16 29%	12 10%	18 10%	6 20%r	95 14%	53 14%	42 13%	49 18%	20 21%	6 12%	23 18%	2 7%
Very likely increase (+2)	17 2%	11 2%	6 1%	3 2%f	6 2%	8 3%	1 *	4 2%	12 2%	5 3%	2 1%	3 1%	1 1%	11 4%i	10 2%	-	1 2%	5 9%	-	1 *	1 2%n	9 1%	4 1%	5 2%	8 3%	5 5%u	3 5%u	1 1%	-
Likely increase (+1)	128 13%	59 13%	69 13%	24 21%efh	54 17%efh	23 8%	28 10%	44 22%efh	56 11%	12 7%	43 12%	34 14%	25 17%	26 10%	60 14%	16 12%	7 12%	11 20%	12 10%	17 9%	5 18%	86 12%	49 13%	37 12%	41 15%	15 16%	4 7%	22 18%	2 7%
Stay the same (0)	625 63%	305 65%	320 61%	57 51%	196 61%g	181 65%cg	191 67%cg	103 51%	331 65%cg	108 68%	226 64%	159 66%	96 58%	144 58%	259 62%	81 63%	32 57%	29 52%	71 57%	138 74%amnoq	16 55%	461 66%w	269 69%xyz	192 62%y	142 52%	52 55%	20 39%	69 56%y	22 86%
Likely decrease (-1)	153 15%	68 14%	85 16%	20 18%	44 14%	40 14%	49 17%	37 18%	67 13%	24 15%	56 16%	37 9%	13 9%	47 19%k	59 14%	22 17%	10 17%	7 12%	25 20%	27 15%	4 15%	102 15%	49 13%	53 17%	49 18%	14 15%	13 25%u	22 18%	2 7%
Very likely decrease (-2)	44 4%	16 3%	28 5%	1 1%	14 4%	18 6%	11 4%	7 3%	27 5%	5 3%	17 5%	8 4%	6 4%	14 5%	17 4%	6 5%r	3 5%r	3 6%	12 9%r	1 1%	2 8%r	26 4%	13 3%	12 4%	19 7%	5 5%	10 19%uvxz	4 3%	-
NET: Decrease	197 20%	84 18%	113 22%	21 19%	59 18%	58 21%	60 21%	44 22%	94 18%	29 18%	73 21%	45 18%	18 13%	61 24%k	76 18%	28 21%	12 22%	10 18%	36 29%r	29 15%	6 23%	128 18%	62 16%	66 21%	68 25%t	19 20%	23 44%uvxz	26 21%	2 7%
Don't know	28 3%	11 2%	17 3%	7 6%	7 2%	8 3%	6 2%	8 4%	14 3%	5 3%	8 2%	7 3%	4 3%	8 3%	12 3%	5 4%	4 7%r	-	5 4%	1 1%	1 2%	15 2%	4 1%	11 4%	13 5%	3 3%	3 6%u	6 5%u	-
Not applicable	4	1	4	1	2	*	2	1	2	*	*	2	-	2	1	*	*	-	2	-	*	*	-	*	4t	2u	1uv	*	-
Mean	-0.08	-0.04	-0.12	0.06ef	-0.02	-0.14	-0.15	0.01f	-0.08	-0.09	-0.12	-0.05	0.03	-0.11	-0.04q	-0.14	-0.11	0.14	-0.30	-0.06q	-0.08	-0.07	-0.05y	-0.11y	-0.11	0.01y	-0.49	-0.05y	*
Standard deviation	0.73	0.72	0.75	0.76	0.76	0.77	0.64	0.80	0.75	0.70	0.70	0.68	0.84	0.75	0.69	0.78	0.97	0.79	0.53	0.88	0.69	0.66	0.72	0.87	0.87	1.07	0.73	0.38	
Standard error	0.02	0.03	0.03	0.06	0.04	0.05	0.04	0.05	0.03	0.06	0.04	0.04	0.05	0.05	0.04	0.05	0.08	0.20	0.10	0.04	0.10	0.03	0.04	0.04	0.05	0.09	0.13	0.06	0.09

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing





## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 63  
**Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?**  
**Big ticket household purchases (e.g. new television, washing machine)**  
**Base: All respondents**

	Gender		Age					Social Grade				Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	901	419	482	98	296	245	263	187	452	136*	329	225	123	224	382	115	47*	42**	115*	174	26*	648	358	289	241	85*	49*	107	13**
NET: Increase	137	74	63	18	36	36	46	32	59	14	57	31	20	29	54	15	5	9	19	32	4	118	57	61	17	8	3	6	2
	15%	18%	13%	19%	12%	15%	17%	17%	13%	11%	17%	14%	16%	13%	14%	13%	10%	20%	16%	18%	16%	18%w	16%z	21%xyz	7%	9%	7%	5%	15%
Very likely increase (+2)	14	4	10	3	4	7	-	5	10	4	6	4	-	5	5	6	-	2	-	-	*	12	4	7	3	*	2	*	-
	2%	1%	2%	3%f	1%	3%f	-	3%f	2%	3%	2%	2%	-	2%	1%	5%mq	-	6%	-	-	2%r	2%	1%	3%	1%	*	5%	*	-
Likely increase (+1)	122	70	53	15	33	29	46	27	50	10	51	27	20	24	48	8	5	6	19	32	4	106	53	53	14	8	1	6	2
	14%	17%b	11%	15%	11%	12%	17%h	14%	11%	8%	16%	12%	16%	11%	13%	7%	10%	14%	16%	18%n	14%	16%w	15%yz	18%yz	6%	9%	2%	5%	15%
Stay the same (0)	509	241	268	51	184	143	131	101	276	79	196	135	70	108	239	66	21	15	52	103	13	376	215	161	123	44	17	62	10
	56%	57%	56%	51%	62%f	58%	50%	54%	61%f	58%	59%l	60%l	57%	48%	63%oq	58%	45%	35%	45%	59%	49%	58%	60%y	56%y	51%	51%	34%	58%y	72%
Likely decrease (-1)	82	43	40	14	29	19	20	23	39	11	30	24	7	22	35	14	6	2	9	14	1	59	28	32	23	5	7	11	-
	9%	10%	8%	14%	10%	8%	8%	12%	9%	8%	9%	11%	6%	10%	9%	12%	14%	5%	8%	8%	6%	9%	8%	11%	10%	6%	14%	10%	-
Very likely decrease (-2)	85	37	48	8	29	31	17	20	47	19	27	19	11	28	38	9	6	12	4	11	4	45	27	18	37	12	14	11	2
	9%	9%	10%	8%	10%	13%	7%	11%	10%	14%	8%	8%	9%	12%	10%	8%	13%q	29%	4%	6%	15%qr	7%	8%	6%	16%t	15%v	28%uvz	11%	13%
NET: Decrease	167	80	87	21	58	50	37	43	87	30	57	43	18	49	74	23	13	14	13	25	5	105	55	50	60	17	20	23	2
	19%	19%	18%	22%	20%	20%	14%	23%f	19%	22%	17%	19%	15%	22%	19%	20%	27%qr	34%	12%	14%	21%	16%	15%	17%	25%t	21%	41%uvxz	21%	13%
Don't know	89	25	64	8	17	16	48	11	30	13	20	16	15	38	16	11	8	5	31	14	4	48	31	18	41	16	9	16	-
	10%	6%	13%a	8%	6%	6%	18%codegh	6%	7%	9%	6%	7%	12%	17%ij	4%	10%lm	18%mr	12%	27%mr	8%	14%mn	7%	9%	6%	17%t	19%uv	18%v	15%v	-
Not applicable	99	51	47	14	28	33	24	19	56	23	24	26	21i	28	36	16	9mr	13	11	12	2	51	29	22	35t	12	5	18uv	12
Mean	-0.12	-0.10	-0.15	-0.08	-0.17	-0.16	-0.04	-0.15	-0.25	-0.07	-0.13	-0.08	-0.24	-0.14	-0.10	-0.37	-0.42	0.01o	-0.02o	-0.21	-0.03w	-0.06xyz	*xy	-0.39	-0.32	-0.70	-0.31y	-0.10	
Standard deviation	0.85	0.83	0.87	0.90	0.82	0.92	0.79	0.91	0.85	0.93	0.83	0.82	0.80	0.95	0.83	0.89	0.91	1.29	0.74	0.75	1.01	0.81	0.79	0.83	0.92	0.91	1.15	0.78	0.83
Standard error	0.03	0.04	0.04	0.08	0.05	0.07	0.06	0.06	0.04	0.09	0.05	0.05	0.07	0.07	0.05	0.08	0.11	0.30	0.11	0.06	0.12	0.04	0.05	0.05	0.06	0.10	0.07	0.07	0.24

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 64  
**Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?**  
**Groceries**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (excl NA for %)	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
NET: Increase	251 25%	117 25%	135 25%	22 20%	74 23%	56 20%	99 34% cdeg h	46 22%	106 21%	26 16%	85 24%	59 23%	39 27%	68 27%	94 23%	28 21%	12 21%	9 16%	42 33%	58 31% m	8 30%	183 26%	114 29%	70 22%	66 24%	29 30%	10 18%	27 22%	3 10%	
Very likely increase	(+2) 3%	32 4%	17 3%	15 3%	3 3%	5 1%	12 4%	4 2%	16 3%	6 4%	4 1%	9 4%	4 3%	15 6% i	17 4%	1 1%	1 1%	2 4%	7 6%	3 2%	*	20 3%	9 2%	10 3%	12 4%	3 4%	3 5%	6 5%	-	
Likely increase	(+1) 22%	220 21%	99 23%	120 17%	19 21%	69 25%	44 16%	87 30% cdeg h	42 20%	90 18%	20 13%	81 23%	50 20%	36 25%	53 21%	78 19%	26 20%	11 20%	6 20%	35 28%	55 30% m	8 28%	164 23%	104 27% yz	59 19%	53 19%	25 26%	7 13%	21 17%	3 10%
Stay the same	(0) 60%	596 60%	281 60%	315 60%	67 60%	194 60%	165 60%	169 59%	122 59%	305 60%	107 63%	211 63%	157 63%	91 54%	136 60%	250 61%	80 56%	31 56%	31 55%	70 64%	14 50%	428 61% w	247 64% x	181 58%	147 53%	47 48%	28 51%	72 58%	21 83%	
Likely decrease	(-1) 11%	110 11%	53 11%	57 11%	17 15% f	37 11% f	43 16% f	14 5%	25 12% f	71 14% f	18 11%	41 12%	28 11%	9 6%	33 13%	54 13% r	17 13% r	8 15% r	9 17%	10 8%	8 4%	4 12% r	66 9%	22 6%	45 14% u	42 15% t	16 16% u	10 19% u	16 13% u	2 7%
Very likely decrease	(-2) 2%	21 2%	8 2%	12 2%	2 1%	12 4%	3 1%	3 1%	7 3%	11 2%	4 2%	8 1%	2 2%	3 2%	7 3%	8 2%	4 3% r	1 2% r	3 6%	3 2%	-	1 5% r	9 1%	3 2%	6 4% t	11 1%	4 8% u	6 4% u	-	
NET: Decrease	131 13%	62 13%	69 13%	18 16% f	49 15% f	46 17% f	17 6%	32 15% f	82 16% f	21 14%	49 12%	30 9%	12 9%	40 16%	62 15% r	21 16% r	10 17% r	13 23%	13 10%	8 4%	5 17% r	76 11%	25 6%	51 16% u	54 19% t	17 18% u	15 27% u	22 17% u	2 7%	
Don't know	22 2%	11 2%	10 2%	4 4% f	6 2%	10 3% f	1 *	6 3%	15 3%	4 3%	7 2%	5 2%	2 2%	7 3%	12 3% r	2 1%	3 6% r	3 5%	1 1%	-	1 3% r	12 2%	2 1%	9 3% u	10 4%	4 5% u	2 4% u	3 3%	-	
Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	0.13	0.14	0.13	0.06	0.06	0.07	0.31 cde gh	0.06	0.06	0.04	0.10	0.15	0.19	0.14	0.10	0.03	0.04	-0.10	0.27 n	0.29 mno	0.09	0.17 w	0.25 vz	0.08	0.05	0.15	-0.13	0.05	0.03	
Standard deviation	0.73	0.73	0.73	0.72	0.74	0.74	0.69	0.74	0.74	0.70	0.69	0.69	0.83	0.75	0.71	0.72	0.87	0.78	0.57	0.84	0.69	0.63	0.75	0.84	0.79	0.94	0.83	0.83	0.41	
Standard error	0.02	0.03	0.03	0.06	0.04	0.05	0.04	0.05	0.03	0.06	0.04	0.04	0.05	0.05	0.04	0.05	0.08	0.18	0.09	0.04	0.09	0.03	0.03	0.05	0.05	0.08	0.11	0.06	0.10	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 65  
**Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?**  
**Alcohol and/or tobacco**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Rent-ers (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	788	397	392	91*	273	218	207	170	411	122*	289	201	120*	179	366	100*	41*	43**	83*	138	18*	572	300	272	194	66*	36*	92	23**
NET: Increase	93 12%	49 12%	45 11%	14 16%	37 14%	21 10%	21 10%	21 13%	51 12%	10 8%	32 11%	20 10%	16 13%	25 14%	49 13%	8 8%	8 19%nr	3 8%	13 16%	11 8%	1 7%	66 12%	31 10%	35 13%	25 13%	5 8%	6 17%	14 16%	2 8%
Very likely increase (+2)	22 3%	17 4%b	5 1%	1 1%	7 3%	10 5%	4 2%	3 2%	15 4%	4 3%	2 1%	4 2%	6 5%i	10 6%i	12 3%	-	2 4%n	2 6%	3 4%	2 2%	1 4%n	15 3%	6 2%	9 3%	7 3%	* 1%	3 8%	3 4%	-
Likely increase (+1)	71 9%	31 8%	40 10%	13 14%e	30 11%	11 5%	17 8%	19 11%	36 9%	6 5%	30 10%	16 8%	10 8%	15 8%	37 10%	8 8%	6 15%	1 2%	10 12%	9 6%	* 3%	51 9%	25 8%	26 10%	19 10%	5 7%	3 9%	11 12%	2 8%
Stay the same (0)	515 65%	268 68%	247 63%	45 50%	170 62%c	150 69%cg	149 72%cg	94 55%	272 66%cg	89 73%	194 67%	130 65%	83 69%	108 61%	224 61%o	70 70%o	17 41%	28 64%	52 63%o	112 81%moq	13 73%o	398 69%w	220 73%yz	177 65%yz	101 52%	39 59%	17 47%	45 49%	17 73%
Likely decrease (-1)	109 14%	55 14%	54 14%	21 24%dfh	34 12%	32 15%	22 10%	35 21%dfh	52 13%	13 11%	45 15%	34 17%k	8 7%	22 13%	66 18%r	11 11%	9 21%r	1 3%	8 10%	13 9%	1 8%	72 13%	30 10%	41 15%	35 18%	10 15%	5 13%	20 22%u	3 12%
Very likely decrease (-2)	48 6%	15 4%	32 8%a	4 5%	24 9%e	7 3%	12 6%	11 6%	24 6%	6 5%	11 4%	10 5%	9 8%	17 9%	17 5%	8 8%r	3 8%r	9 20%	8 10%r	1 1%	1 5%r	24 4%	13 4%	11 4%	22 11%t	9 14%uv	4 10%	9 10%uv	2 7%
NET: Decrease	157 20%	71 18%	86 22%	26 28%fh	58 21%	39 18%	34 16%	46 27%fh	77 19%	19 15%	56 19%	44 22%	18 15%	39 22%	83 23%r	19 19%	12 30%r	10 24%	16 20%	14 10%	2 14%	96 17%	43 14%	53 19%	57 29%t	19 29%u	8 23%	29 32%uv	4 19%
Don't know	23 3%	8 2%	14 4%	5 6%f	7 3%	7 3%	3 1%	8 5%	12 3%	4 4%	7 2%	7 4%	3 3%	6 3%	10 3%	3 3%	4 10%mr	2 4%	1 2%	2 1%	1 7%r	12 2%	5 3%	7 3%	10 5%t	3 4%	5 13%uvz	3 3%	-
Not applicable	212	74	137a	21	51	60	80cdgh	35	97	37	64	50	25	73ijk	52	31m	16m	12	43mn	47m	11mnor	127	88v	39	82t	30uv	19uv	33v	3
Mean	-0.12	-0.05	-0.18	-0.17	-0.14	-0.07	-0.11	-0.20	-0.09	-0.09	-0.12	-0.16	-0.04	-0.12	-0.11	-0.20	-0.16	-0.32	-0.10	-0.02n	-0.09	-0.07w	-0.06x	-0.07x	-0.26	-0.36	-0.11	-0.24	-0.19
Standard deviation	0.77	0.75	0.78	0.81	0.83	0.72	0.70	0.80	0.78	0.69	0.66	0.72	0.83	0.91	0.78	0.71	0.99	1.03	0.88	0.51	0.75	0.70	0.66	0.75	0.93	0.85	1.05	0.93	0.69
Standard error	0.03	0.04	0.04	0.07	0.05	0.06	0.05	0.05	0.04	0.07	0.04	0.05	0.07	0.07	0.04	0.06	0.12	0.25	0.13	0.04	0.10	0.03	0.04	0.05	0.06	0.10	0.16	0.08	0.19

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 66  
**Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?**  
**Socialising, eating out, takeaway food**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	957	452	506	110	316	260	272	203	483	144*	347	244	141*	225	407	126	53*	49**	115*	180	27*	680	373	307	252	85*	46*	121	26**
NET: Increase	122 13%	68 15%	54 11%	26 24% <sup>defh</sup>	41 13%	20 8%	35 13%	39 19% <sup>eh</sup>	48 10%	13 9%	50 14%	30 12%	18 13%	24 11%	59 14% <sup>n</sup>	9 7%	11 20% <sup>enq</sup>	9 17%	10 8%	23 13%	2 9%	90 13%	45 12%	45 15% <sup>y</sup>	28 11%	8 9%	1 3%	19 16% <sup>y</sup>	4 14%
Very likely increase (+2)	14 1%	8 2%	5 1%	1 1%	7 2%	5 2%	1 *	1 *	12 3%	5 3%	- 2% <sup>ai</sup>	3 2% <sup>ai</sup>	6 3% <sup>ai</sup>	10 2%	-	-	3 5%	-	1 *	* 2%	11 2%	4 1%	7 2%	3 1%	3 3%	-	-	-	-
Likely increase (+1)	108 11%	60 13%	49 10%	25 23% <sup>defh</sup>	34 11%	15 6%	35 13% <sup>ee</sup>	38 19% <sup>deh</sup>	35 7%	8 6%	50 14%	26 10%	15 11%	18 8%	49 12%	9 7%	11 20% <sup>nqs</sup>	6 12%	10 8%	22 12%	2 7%	79 12%	41 11%	39 13%	25 10%	5 6%	1 3%	19 16% <sup>y</sup>	4 14%
Stay the same (0)	575 60%	273 60%	302 60%	48 43%	179 57% <sup>cg</sup>	163 63% <sup>cg</sup>	185 68% <sup>cdg</sup>	93 46%	297 61% <sup>cg</sup>	93 65%	211 61%	92 65%	121 54%	121 54%	231 57% <sup>o</sup>	78 62% <sup>o</sup>	19 35%	20 41%	80 69% <sup>o</sup>	131 73% <sup>emo</sup>	16 59% <sup>o</sup>	428 63% <sup>w</sup>	264 71% <sup>vxyz</sup>	164 53%	127 50%	44 52%	21 46%	62 51%	20 79%
Likely decrease (-1)	170 18%	75 17%	95 19%	26 23% <sup>af</sup>	66 21%	42 16%	37 13%	51 25% <sup>efh</sup>	82 17%	24 17%	64 19%	42 17%	23 16%	41 18%	81 20%	25 19%	12 23%	6 13%	16 14%	25 14%	5 18%	122 18%	46 12%	77 25% <sup>u</sup>	48 19%	12 14%	9 19%	27 22% <sup>u</sup>	-
Very likely decrease (-2)	63 7%	23 5%	40 8%	6 5%	22 7%	21 8%	15 5%	12 6%	36 7%	11 7%	17 5%	14 6%	6 4%	26 12% <sup>ik</sup>	25 6% <sup>r</sup>	11 9% <sup>r</sup>	5 10% <sup>r</sup>	6 12%	10 9% <sup>r</sup>	2 1%	3 10% <sup>r</sup>	32 5%	18 5%	14 4%	30 12% <sup>t</sup>	11 13% <sup>uv</sup>	9 20% <sup>uvz</sup>	9 8%	2 7%
NET: Decrease	233 24%	98 22%	135 27%	31 28%	87 28% <sup>f</sup>	63 24%	51 19%	63 31% <sup>f</sup>	118 24%	35 24%	81 23%	56 20%	29 20%	68 30%	107 26% <sup>r</sup>	36 28% <sup>r</sup>	18 34% <sup>r</sup>	12 25%	26 23%	27 15%	8 29% <sup>r</sup>	154 23%	64 17%	90 29% <sup>u</sup>	77 31% <sup>t</sup>	23 28%	18 39% <sup>u</sup>	36 30% <sup>u</sup>	2 7%
Don't know	28 3%	13 3%	15 3%	6 5% <sup>f</sup>	8 3% <sup>f</sup>	14 5% <sup>f</sup>	-	7 4% <sup>f</sup>	20 4% <sup>f</sup>	3 2%	5 1%	7 3%	3 2%	13 6% <sup>i</sup>	10 2%	3 3% <sup>r</sup>	6 11% <sup>mnqr</sup>	8 16%	-	-	1 4% <sup>qr</sup>	8 1%	1 *	7 2% <sup>u</sup>	20 8% <sup>t</sup>	9 11% <sup>uv</sup>	6 13% <sup>uvz</sup>	4 4% <sup>u</sup>	-
Not applicable	43	19	24	2	8	18 <sup>g</sup>	15 <sup>g</sup>	3	25 <sup>g</sup>	15	6	4	26 <sup>ijk</sup>	12	4	4	6	11 <sup>m</sup>	5	1	19	15	4	24 <sup>t</sup>	11 <sup>uvz</sup>	8 <sup>uvz</sup>	4	-	
Mean	-0.17	-0.10b	-0.24	-0.10	-0.20	-0.24	-0.11	-0.18	-0.20	-0.19	-0.14	-0.15	-0.10	-0.30	-0.16	-0.31	-0.27	-0.18	-0.23	-0.03no qs	-0.30	-0.13w	-0.09xy	-0.17y	-0.33	-0.32	-0.64	-0.23y	0.01
Standard deviation	0.77	0.76	0.78	0.85	0.81	0.77	0.69	0.83	0.80	0.80	0.72	0.76	0.72	0.89	0.81	0.74	0.95	1.07	0.73	0.57	0.84	0.73	0.68	0.79	0.87	0.94	0.87	0.81	0.65
Standard error	0.03	0.04	0.04	0.07	0.04	0.05	0.05	0.05	0.04	0.07	0.04	0.05	0.06	0.06	0.04	0.06	0.10	0.25	0.09	0.04	0.09	0.03	0.04	0.05	0.05	0.10	0.12	0.06	0.16

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 67  
**Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?**  
**Hobbies and recreational interests**  
**Base: All respondents**

	Gender			Age						Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	958	464	494	110	311	264	273	201	484	149*	348	239	139*	232	403	125	55*	50**	119*	180	26*	678	373	305	258	84*	51*	123	22**
NET: Increase	114	64	50	30	37	24	24	39	51	8	45	36	18	16	55	13	8	7	4	23	4	88	45	43	22	8	5	9	4
	12%	14%	10%	27%defh	12%	9%	9%	20%defh	11%	5%	13%	15%l	13%	7%	14%q	11%	15%q	15%	3%	13%q	15%q	13%	12%	14%	9%	9%	11%	8%	18%
Very likely increase (+2)	16	8	8	5	3	7	1	6	10	1	6	5	1	4	6	1	1	2	-	4	1	12	9	4	4	-	2	1	*
	2%	2%	2%	5%df	1%	3%	*	3%f	2%	1%	2%	2%	1%	2%	2%	1%	2%	5%	-	2%	5%q	2%	2%	1%	1%	-	5%	1%	2%
Likely increase (+1)	98	56	42	24	33	17	23	33	41	7	39	31	17	11	49	12	7	5	4	18	3	76	37	39	18	8	3	8	3
	10%	12%	8%	22%defh	11%	6%	8%	17%efh	9%	5%	11%l	12%l	5%	12%q	10%	13%q	10%	4%	10%	10%	11%	10%	13%	7%	9%	6%	6%	3	16%
Stay the same (0)	668	323	344	58	199	187	224	109	335	113	236	160	99	173	251	87	34	34	101	145	16	482	291	190	171	63	31	77	15
	70%	70%	70%	53%	64%cg	71%cg	82%cdg	54%	69%cg	75%	68%	67%	71%	75%	62%	69%	61%	69%	85%mnos	80%mnos	64%	71%	78%vyz	62%	66%	75%	62%	62%	67%
Likely decrease (-1)	118	54	64	14	50	39	15	35	68	17	47	32	12	27	70	14	5	7	9	11	3	74	24	51	40	9	7	24	3
	12%	12%	13%	13%f	16%f	15%f	5%	17%f	14%f	11%	13%	13%	9%	12%	17%r	12%	9%	13%	7%	6%	10%	11%	6%	17%u	16%	11%	14%	20%u	15%
Very likely decrease (-2)	31	12	19	2	17	6	5	10	16	6	12	4	6	9	15	6	3	2	3	-	2	17	8	10	13	2	4	7	-
	3%	3%	4%	2%	6%	2%	2%	5%	3%	4%	3%	2%	4%	4%	4%r	5%r	5%r	4%	3%	-	9%qr	3%	2%	3%	5%	2%	8%u	6%	-
NET: Decrease	149	66	83	16	67	46	20	45	84	23	58	36	18	36	85	20	8	8	11	11	5	92	31	60	53	11	12	31	3
	16%	14%	17%	15%f	22%f	17%f	7%	22%f	17%f	16%	17%	15%	13%	16%	21%qr	16%r	14%r	17%	10%	6%	19%r	14%	8%	20%u	21%t	13%	23%u	25%ux	15%
Don't know	28	11	16	6	8	7	6	8	14	5	8	7	6	7	12	5	5	-	3	2	1	16	5	11	11	2	3	6	-
	3%	2%	3%	6%	3%	3%	2%	4%	3%	3%	2%	3%	4%	3%	3%	4%	10%mq	-	2%	1%	3%	2%	1%	4%	4%	3%	5%	5%u	-
Not applicable	42	6	36a	2	13	13	13	5	24	9	5	12i	5	20i	15	6	1	5	7	5	3mor	21	15	6	18t	12uvz	4vz	2	4
Mean	-0.05	-0.01	-0.09	0.16defgh	-0.15	-0.08	*d	-0.05	-0.08	-0.14	-0.06	*	-0.03	-0.11	-0.10	-0.10	-0.02	-0.01	-0.09	0.09mn	-0.09	-0.01w	0.04yz	-0.08	-0.17	-0.07	-0.17	-0.23	0.05
Standard deviation	0.66	0.65	0.66	0.80	0.72	0.65	0.48	0.83	0.67	0.60	0.68	0.65	0.64	0.64	0.72	0.67	0.76	0.76	0.44	0.50	0.89	0.64	0.58	0.69	0.70	0.55	0.87	0.71	0.64
Standard error	0.02	0.03	0.03	0.06	0.04	0.04	0.03	0.05	0.03	0.05	0.04	0.04	0.05	0.04	0.04	0.05	0.08	0.16	0.05	0.04	0.10	0.03	0.03	0.04	0.06	0.11	0.06	0.17	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 68  
**Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?**  
**Savings/investments**  
**Base: All respondents**

	Gender		Age					Social Grade				Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work-ing but seek-ing (q)	State pension (r)	Pri-vate pension (s)	House person (t)	NET: Home-owners (u)	Owned with mort-gage (v)	NET: Rent-ers (w)	Rent-ed from coun-cil (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (exl NA for %)	903	434	469	104	291	245	262	188	453	142*	340	226	132*	205	390	117	45*	44**	106*	178	23*	666	371	295	212	72*	38*	102	24**
NET: Increase	112 12%	63 15%	49 10%	21 20%ef	45 16%	21 8%	25 10%	31 16%e	56 12%	6 4%	45 13%	29 13%	17 13%	21 10%	54 14%	12 10%	7 15%	5 11%	7 7%	25 14%	2 11%	81 12%	44 12%	37 12%	30 14%	15 21%	6 16%	9 9%	* 2%
Very likely increase (+2)	14 2%	7 2%	7 2%	5 5%deh	4 1%	- -	4 2%	5 3%e	4 1%	- -	2 *	5 2%	3 2%	5 2%	6 1%	2 2%	* 1%	1 3%	2 2%	3 1%	1 2%	9 1%	7 2%	2 1%	5 2%	4 5%v	- -	1 1%	- -
Likely increase (+1)	98 11%	56 13%	42 9%	15 15%	41 14%	21 8%	21 8%	26 14%	52 11%	6 4%	44 13%	24 10%	15 11%	16 8%	49 12%	10 8%	6 14%	4 8%	6 5%	22 13%	2 9%	72 11%	37 10%	35 12%	25 12%	11 15%	6 16%	8 8%	* 2%
Stay the same (0)	571 63%	272 63%	299 64%	55 53%	178 61%	162 66%c	176 67%c	111 59%	284 63%	105 73%	224 66%	139 61%	91 69%	118 58%	248 64%	72 62%	22 50%	22 50%	70 66%	121 68%o	16 71%o	445 67%w	248 67%xy	198 67%xy	108 51%	32 44%	17 45%	59 58%	18 74%
Likely decrease (-1)	120 13%	61 14%	58 12%	16 15%	33 11%	38 15%	33 13%	24 13%	62 14%	20 14%	47 14%	34 15%	14 11%	25 12%	56 14%	17 15%	6 13%	5 10%	14 13%	21 11%	1 4%	89 13%	51 14%	38 13%	28 13%	10 14%	3 9%	14 14%	3 12%
Very likely decrease (-2)	52 6%	24 6%	28 6%	1 1%	24 8%c	14 6%	13 5%	8 4%	32 7%c	8 5%	13 4%	5 5%	23 11%i	17 4%	8 7%	2 5%	10 22%	7 6%	7 4%	2 9%	26 4%	15 4%	11 4%	24 11%t	9 13%uv	6 16%uv	9 9%	2 7%	
NET: Decrease	172 19%	85 20%	87 18%	17 16%	56 19%	52 21%	47 18%	32 17%	94 21%	28 20%	60 18%	46 20%	19 15%	47 23%	73 19%	25 22%	8 18%	14 33%	21 19%	28 15%	3 13%	115 17%	66 18%	49 17%	52 25%t	19 26%	9 24%	24 23%	5 19%
Don't know	47 5%	13 3%	35 7%a	12 11%deh	11 4%	10 4%	14 5%	14 8%	19 4%	4 3%	11 3%	13 6%	4 3%	19 9%i	14 4%	8 7%	8 17%mnr	3 6%	9 8%	5 3%	1 5%	25 4%	13 4%	12 4%	22 10%t	6 9%	5 14%uv	10 10%uv	1 4%
Not applicable	97	37	60	8	33	32	25	17	55	16	13	24i	13	47ijk	28	13r	12mnr	11	20mr	7	6mnr	32	16	16	64t	25uv	16uvz	23uv	1
Mean	-0.12	-0.09	-0.13	0.09ef	-0.11	-0.19	-0.12	-0.02e	-0.15	-0.21	-0.08	-0.11	-0.03	-0.24	-0.08	-0.18	-0.10	-0.44	-0.19	-0.04	-0.09	-0.08	-0.08	-0.08	-0.21	-0.14	-0.27	-0.24	-0.26
Standard deviation	0.74	0.75	0.74	0.78	0.81	0.68	0.70	0.76	0.76	0.61	0.67	0.76	0.69	0.87	0.72	0.76	0.78	1.05	0.72	0.69	0.79	0.68	0.70	0.66	0.92	1.05	0.99	0.80	0.63
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.05	0.05	0.04	0.06	0.04	0.05	0.06	0.06	0.04	0.07	0.10	0.25	0.10	0.05	0.10	0.03	0.04	0.04	0.06	0.13	0.15	0.07	0.16

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 69  
**Q.33b How likely or unlikely are you to change your spending/expenditure on each of the following in the next few months?**  
**Pension contributions**

Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	590	299	291	84*	272	187*	47**	162	381	113*	227	157	97*	109*	371	99*	22**	36**	15**	33**	14**	415	148*	267	154	55*	21**	78*	20**
NET: Increase	59	38	21	17	25	16	1	24	34	8	24	17	11	7	45	9	*	2	-	2	1	42	16	26	17	6	1	10	-
	10%	13%	7%	20%deh	9%	9%	3%	15%	9%	7%	11%	11%	11%	7%	12%	9%	2%	6%	-	5%	8%	10%	11%	10%	11%	11%	5%	13%	-
Very likely increase (+2)	10	8	2	4	4	3	-	5	5	1	2	5	2	*	8	1	-	1	-	-	-	8	4	4	2	1	-	1	-
	2%	3%	1%	4%	1%	1%	-	3%	1%	1%	3%	3%	*	2%	1%	-	3%	-	-	-	2%	2%	1%	2%	2%	-	2%	-	
Likely increase (+1)	49	30	20	13	21	14	1	19	29	7	22	11	9	7	37	8	*	1	-	2	1	34	12	22	15	5	1	9	-
	8%	10%	7%	15%h	8%	7%	3%	12%	8%	6%	10%	7%	9%	6%	10%	8%	2%	3%	-	5%	8%	8%	8%	8%	10%	9%	5%	11%	-
Stay the same (0)	456	230	226	53	214	150	39	116	302	96	179	119	77	81	291	77	16	21	11	29	11	333	120	213	105	34	11	60	18
	77%	77%	78%	63%	79%c	80%c	84%	71%	79%c	85%	79%	76%	80%	75%	78%	78%	73%	57%	75%	88%	85%	80%w	81%x	80%x	68%	62%	52%	76%	91%
Likely decrease (-1)	17	7	10	7	6	2	3	7	8	1	10	6	*	1	10	4	1	-	3	-	*	12	8	4	3	1	-	2	2
	3%	2%	3%	8%deh	2%	1%	5%	4%	2%	1%	5%	4%	1%	1%	3%	4%	3%	-	17%	-	1%	3%	5%	2%	2%	3%	-	2%	9%
Very likely decrease (-2)	13	4	9	1	9	4	-	3	11	-	6	2	2	3	9	2	-	3	-	-	*	8	1	7	6	4	-	1	-
	2%	1%	3%	1%	3%	2%	-	2%	3%	-	3%	1%	2%	3%	2%	2%	-	7%	-	-	3%	2%	1%	3%	4%	8%u	-	2%	-
NET: Decrease	31	12	19	7	15	6	3	9	19	1	16	8	2	4	19	6	1	3	3	-	1	20	9	11	8	6	-	3	2
	5%	4%	6%	8%	6%	3%	5%	6%	5%	1%	7%	5%	2%	4%	5%	6%	3%	7%	17%	-	4%	5%	6%	4%	6%	10%	-	4%	9%
Don't know	44	19	25	7	18	15	4	13	27	8	8	14	6	16	16	8	5	11	1	2	1	20	2	17	24	9	5	-	-
	7%	6%	9%	9%	7%	8%	8%	8%	7%	7%	3%	9%	6%	15%i	4%	8%	22%	30%	8%	7%	4%	5%	2%	6%	15%t	17%uv	43%	7%	-
Not applicable	410	172	238a	28d	52	91cdgh	240	43	127d	46	126	93	48	143ijk	47	31m	35	18	111	153	15	284	240v	44	121t	41v	33	47v	5
Mean	0.05	0.11b	-0.02	0.17	0.02	0.05	-0.03	0.11	0.03	0.08	0.02	0.09	0.10	*	0.07	0.02	-0.01	-0.07	-0.18	0.05	0.01	0.05	0.06	0.05	0.04	-0.05	0.08	0.10	-0.09
Standard deviation	0.54	0.55	0.53	0.67	0.55	0.49	0.31	0.61	0.53	0.31	0.54	0.57	0.53	0.49	0.57	0.48	0.26	0.81	0.40	0.23	0.47	0.52	0.52	0.52	0.62	0.79	0.29	0.53	0.29
Standard error	0.02	0.03	0.03	0.07	0.03	0.04	0.05	0.05	0.03	0.03	0.04	0.05	0.05	0.05	0.03	0.05	0.05	0.26	0.16	0.04	0.08	0.03	0.04	0.04	0.05	0.11	0.07	0.05	0.09

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70  
**Q34. How worried are you, if at all, about each of the following?**

**-Summary**  
**Base: All respondents**

Q34 Summary														
	Energy prices (a)	Fuel prices (b)	Food prices (c)	Public spending cuts (d)	Future tax levels (e)	Mortgage rates (f)	The value of my pension (g)	The interest rate on my savings (h)	The security of my savings (i)	Level of my household savings and investments (j)	The exchange rate of the pound (k)	Me or my partner losing our jobs (l)	Level of my household debt, including mortgage and credit card (m)	The price of my house falling (n)
Unweighted base	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Weighted base	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000
Base (exl NA for %)	996	890	1000	996	948	528	834	847	858	911	954	624	779	756
Very worried (4)	205 21% ceijklmn opqrstvwxyz A BC	211 24% acefghijk lmnopqrstvw xyzABC	164 16% ijklmnos tvwxyzABC	285 29% abcefgghi jklmnopqstu vwxyzABC	149 16% iklmnost vwxyzABC	89 17% ijklmnos tvwxyzABC	172 21% ceijklmn opqrstvwxyz A BC	159 19% ijklmnoqs tvwxyzABC	64 7% osv	115 13% inostwv zAB	103 11% inosvwyA	68 11% inosvwyA	86 11% inosvwyA	50 7% osv
Fairly worried (3)	466 47% cdefghijk lmnopqrstuv wxyzABC	383 43% defghijk lmnopqrstuv wxyzABC	405 40% cdefghijk lmnopqrstuv wxyzABC	355 36% efiklmno rstuvwxyzAB	290 31% ilmnostu vwxyzAB	156 30% ilmnostu vwxyzAB	279 33% iklmnors tvwxyzAB	284 33% ilmnorst uvwxyzAB	188 22% nos	281 31% ilmnostu vwxyzAB	273 29% ilmnostu vwxyzAB	130 21% o	158 20% o	129 17% o
Not very worried (2)	253 25%	212 24%	343 34% abdfgopr	232 23%	344 36% abdfgopr	141 27%	247 30% bdr	284 34% abdfopr	371 43% abcdefg hijklmnopqr stuv	343 38% abdfgopr	356 37% abdfgopr	279 45% abcdefg hijklmnopqr stuv	286 37% abdfgopr	348 46% abcdefg hijklmnopqr stuv
Not at all worried (1)	49 5%	51 6%	67 7% a	73 7% a	77 8% ab	109 21% abcdeghj kprC	82 10% abcp	75 9% ab	195 23% abcdeghj kprC	124 14% abcdeghp	124 13% abcdeh	121 19% abcdeghj kprC	218 28% abcdefg hijklmnopqr stuv wxyzABC	180 24% abcdefg hijklmnopqr stuv wxyzABC
NET: Worried	670 67% cefg hijklmn opqrstuv wxyzABC	594 67% cefg hijklmn opqrstuv wxyzABC	569 57% efijklmn opqrstuv wxyzABC	640 64% cefg hijklmn opqrstuv wxyzABC	439 46% iklmnost vwxyzABC	245 46% iklmnost vwxyzABC	451 54% efijklmn opqrstuv wxyzABC	443 52% efijklmn opqrstuv wxyzABC	252 29% nosvw	396 44% ilmnostv wyzAB	376 39% ilmnostv wyzAB	198 32% nosvwy	245 31% nosvwy	179 24% o

Proportions/Mean: All Columns Tested (5% risk level)  
 Overlap formulae used.

Prepared by Populus on behalf of Which?





## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70  
**Q34. How worried are you, if at all, about each of the following?**  
**-Summary**  
**Base: All respondents**

	Q34 Summary													
	Energy prices (a)	Fuel prices (b)	Food prices (c)	Public spending cuts (d)	Future tax levels (e)	Mortgage rates (f)	The value of my pension (g)	The interest rate on my savings (h)	The security of my savings (i)	Level of my household savings and investments (j)	The exchange rate of the pound (k)	Me or my partner losing our jobs (l)	Level of my household debt, including mortgage and credit card (m)	The price of my house falling (n)
Base (exl NA for %)	996	890	1000	996	948	528	834	847	858	911	954	624	779	756
NET: Not worried	302 30%	263 30%	410 41%abdp	305 31%	422 44%abdgpr	250 47%abcdgpr	330 40%abdp	359 42%abdp	566 66%abcdefg jkpqruxC	466 51%abcdeghp r	479 50%abcdeghp r	399 64%abcdefg jkpqruxC	505 65%abcdefg jkpqruxC	528 70%abcdefg hijklmpqruxzC
Don't know	23 2%	33 4%ac	21 2%	52 5%acB	87 9%abcdg hijklmnopq rstuvwxy zABC	33 6%abcmovwx B	54 6%abcilmov xzB	45 5%acB	40 5%ac	49 5%abcB	99 10%abcdg hijklmnopq rstuvwxy zABC	27 4%ac	30 4%ac	49 6%abcmovwx zB
Not applicable	4v	110acdekpr suvwzB	-	4	52acdpr suvwzB	472acd hijkpr rsuvwzBC	166abcde jkpr rstuvwxy zABC	153abcde kpr stuvwzBC	142abcde kpr tuvwzBC	89acde kpr vwzB	46acdpr suv wzB	376abcdg hijkl mnoprstu vwxyzABC	221abcde ghijkl mnoprstu vwxyzABC	244abcde ghijkl mnoprstu vwxyzABC
Mean	2.85cefghij klmnopqrstu vwxyzABC	2.88cefghij klmnopqrstu vwxyzABC	2.68efijklm nopqrstuv wxyzABC	2.90cefghij klmnopqrstu vwxyzABC	2.59fijklmn opqrstuv wxyzABC	2.45ilmnost vwyzAB	2.69efijklm nopqrstuv wxyzABC	2.66fijklmn opqrstuv wxyzABC	2.15os	2.45ilmnost vwyzAB	2.42ilmnost vwyzAB	2.24nosvwy	2.15os	2.07o
Standard deviation	0.81	0.85	0.83	0.92	0.88	1.02	0.93	0.90	0.87	0.90	0.88	0.91	0.97	0.85
Standard error	0.03	0.03	0.03	0.03	0.03	0.05	0.03	0.03	0.03	0.03	0.03	0.04	0.04	0.03

Proportions/Mean: All Columns Tested (5% risk level)  
 Overlap formulae used.



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70  
**Q34. How worried are you, if at all, about each of the following?**

-Summary

Base: All respondents

Q34 Summary															
	Having my home repossessed (o)	The quality of public services (p)	Housing costs (e.g. rent or mortgage payments) (q)	Brexit (r)	The extent of my legal rights and protections when buying goods and services (s)	Being able to travel around Europe easily (t)	Immigration from the EU (u)	Clothing prices (v)	Prices of electrical goods (w)	Prices of holidays abroad (x)	Mobile phone roaming charges (y)	Food safety standards (z)	Prices of cars (A)	Quality of the food I buy (B)	The efficiency of public transport (C)
Unweighted base	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	468
Weighted base	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	465
Base (exl NA for %)	663	985	736	996	990	889	990	999	997	856	871	998	844	1000	430
Very worried (4)	19 3%	158 16% iiklmnost vwyzABC	101 14% inostvwy zABC	266 27% acefghijk lmnopqstuvw yzABC	38 4%	81 9% osvwyA	199 20% ceijklmno pqstvwxyzABC	36 4%	54 5% ov	108 13% inostvwyz ABC	55 6% osv	89 9% osvwyA	53 6% osv	81 8% osvw	37 9% osvw
Fairly worried (3)	40 6%	430 44% defghijk lmnopqrstuv wxyzABC	228 31% ilmnostu vwyzAB	273 27% ilmnostv yAB	163 16% o	206 23% nosv	232 23% nosv	190 19% o	193 19% o	230 27% ilmnostv yAB	172 20% o	235 24% nosv	186 22% nos	218 22% nos	131 30% ilmnostv wyzAB
Not very worried (2)	166 25%	266 27% d	250 34% abdfopr	242 24%	523 53% abcdefg hijklmnopq rxyzAC	313 35% abdfgopr	336 34% abdfopr	552 55% abcdefg hijklmnopq rxyzABC	539 54% abcdefg hijklmnopq rxyzAC	338 39% abcdfgho pqr	378 43% abcdefg hijklmnop qrstu	465 47% abcdefg hijklmnop qrstu	387 46% abcdefg hijklmnop qrstu	496 50% abcdefg hijklmnop qrstu yC	178 41% abcdfghop qr
Not at all worried (1)	412 62% abcdefghijklmnop qrstuvwxyz wxyzABC	66 7%	125 17% abcdeg hklp	135 14% abcd eghkp	183 19% abcd eghijklp qrstuvwxyz xzABC	241 27% abcd eghijklp qrstuvwxyz xzABC	163 16% abcd eghkp	181 18% abcd eghkp	173 17% abcd eghkp	147 17% abcd eghkp	220 25% abcd eghijklp qrstuvwxyz ABC	164 16% abcd eghklp	164 19% abcd eghklp	172 17% abcd eghklp	61 14% abcd eghkp
NET: Worried	59 9%	588 60% efghijkl mnopqrstuv wxyzABC	328 45% iklmnost vwyzAB	539 54% efijklmn opqrstuv wxyzA BC	201 20% o	286 32% nosvwy	431 44% ilmnostv wyzAB	226 23% o	247 25% osv	338 40% ilmnostv wyzAB	227 26% os	324 33% nosvwy	239 28% nosv	299 30% nosvw	168 39% ilmnostv wyzAB

Proportions/Mean: All Columns Tested (5% risk level)  
 Overlap formulae used.

Prepared by Populus on behalf of Which?



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 70  
**Q34. How worried are you, if at all, about each of the following?**

**-Summary**

**Base: All respondents**

Q34 Summary															
	Having my home repossessed (o)	The quality of public services (p)	Housing costs (e.g. rent or mortgage payments) (q)	Brexit (r)	The extent of my legal rights and protections when buying goods and services (s)	Being able to travel around Europe easily (t)	Immigration from the EU (u)	Clothing prices (v)	Prices of electrical goods (w)	Prices of holidays abroad (x)	Mobile phone roaming charges (y)	Food safety standards (z)	Prices of cars (A)	Quality of the food I buy (B)	The efficiency of public transport (C)
Base (excl NA for %)	663	985	736	996	990	889	990	999	997	856	871	998	844	1000	430
NET: Not worried	578 87% ijklmnpqrst uvwxyzABC	332 34% 7% abcilmopq wxzB	375 51% abcdeghp r	377 38% abd	706 71% abcdeh ijklmnpqrst xyzABC	554 62% abcdeh jklpqruxC	498 50% abcdeh r	734 73% abcdeh ijklmnpqrst xyzABC	712 71% abcdeh ijklmnpqrst xyzABC	484 57% abcdeh jklpqr	597 69% abcdeh jklpqrstuzC	629 63% abcdeh jklpqruxC	551 65% abcdeh jklpqruxC	668 67% abcdeh jklpqrstuzC	239 56% abcdeh pqr
Don't know	26 4% c	66 7% abcilmopq wxzB	32 4% ac	79 8% abcdhijlm oqtvwxyzB	82 8% abcdhijlm oqtvwxyzBC	49 6% abcxB	61 6% abcmovwx B	39 4% ac	38 4% ac	33 4% ac	47 5% acxB	44 4% acB	54 6% abcmovwx B	33 3% ac	23 5% acB
Not applicable	337 kmpqrstuvwx zABC	15ac drvwzB	264 mnpqrstuvwx zABC	4	10cv wzB	111ac dejkprsu vwzBC	10cv B	1	3	144 abcdejkp rsuvwzBC	129 acdejkprsu vwzBC	2	156 acdejkprst uvwxyzBC	-	35ac cdkprsuvwz B
Mean	1.48	2.74 efijklm noqstuvwxyz ABC	2.43 ilmnost vwyzAB	2.73 efijklm noqstuvwxyz ABC	2.06 o	2.15 os	2.50 ilmnost vwxyzABC	2.08 o	2.13 osv	2.36 ilmnost vwyzAB	2.08 o	2.26 ilmnostv wyA	2.16 nosvy	2.22 nosvwy	2.35 ilmnostvwy AB
Standard deviation	0.75	0.82	0.94	1.04	0.74	0.95	1.01	0.73	0.77	0.92	0.86	0.85	0.83	0.83	0.84
Standard error	0.03	0.03	0.04	0.03	0.02	0.03	0.03	0.02	0.02	0.03	0.03	0.03	0.03	0.03	0.04

**Proportions/Mean: All Columns Tested (5% risk level)**  
**Overlap formulae used.**



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 71  
Q34. How worried are you, if at all, about each of the following?  
-Energy prices  
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (exl NA for %)	996	470	526	110	322	277	287	203	506	158*	353	249	144*	250	416	129	56*	55**	126*	186	29*	698	388	310	274	96*	54*	123	24**	
Very worried	(4)	205 21%	81 17%	124 24%a	13 12%	71 22%c	72 26%c	49 17%	40 20%	116 23%c	44 28%	50 24%i	60 19%	28 27%i	66 23%or	31 24%or	6 11%	16 29%	22 17%	26 14%	9 31%or	137 20%	65 17%	72 23%	65 24%	21 22%	15 29%	29 23%	2 10%	
Fairly worried	(3)	466 47%	221 47%	245 47%	40 37%	154 48%c	129 47%	142 49%cg	79 39%	245 48%cg	64 40%	175 50%	105 42%	73 51%	112 45%	189 45%	58 41%	23 41%	23 41%	63 50%	97 52%	13 44%	330 47%	199 51%v	130 42%	131 48%	48 49%	23 42%	61 49%	5 21%
Not very worried	(2)	253 25%	138 29%b	115 22%	33 30%	72 22%	66 24%	81 28%	52 26%	120 24%	45 28%	96 27%	68 25%	36 21%	53 23%	31 24%	16 29%	16 30%	34 27%	52 28%	5 18%	186 27%w	102 26%z	84 27%z	52 19%	21 22%	10 19%	21 17%	15 62%	
Not at all worried	(1)	49 5%	24 5%	25 5%	13 12%defh	13 4%	8 3%	15 5%	18 9%deh	17 3%	6 4%	23 6%	9 4%	3 2%	15 6%	4 3%	3 6%	-	7 5%	11 6%	1 3%	39 6%	20 5%	19 6%	10 4%	3 3%	4 7%	4 3%	-	
NET: Worried	670 67%	302 64%	368 70%	53 48%	226 70%cg	201 72%cg	190 66%c	118 58%	361 71%cg	108 68%	225 64%	165 66%	101 70%	178 71%	283 68%o	90 70%o	29 52%	39 70%	85 68%	123 66%o	22 76%o	466 67%	264 68%	202 65%	196 72%	69 71%	38 70%	89 73%	8 31%	
NET: Not worried	302 30%	162 34%b	140 27%	47 42%deh	85 26%	75 27%	96 34%	70 34%	136 27%	50 32%	119 34%	77 31%	38 26%	68 27%	122 29%	35 27%	19 35%	16 30%	41 32%	63 34%	6 22%	225 32%w	122 31%z	103 33%z	62 23%	24 25%	14 26%	25 20%	15 62%	
Don't know	23 2%	6 1%	17 3%	10 10%defh	11 3%f	2 1%	-	15 7%efh	9 2%	-	8 2%	6 3%	5 3%	4 2%	11 3%	4 3%r	7 13%mnqr	-	-	-	1 3%qr	7 1%	1 *	5 2%	15 5%t	4 4%u	2 4%u	9 7%uv	2 7%	
Not applicable	4	1	3	2f	2	-	-	3	1	-	2	*	2	2	2	1	-	-	-	-	1	-	1	2	-	*	2u	1		
Mean	2.85	2.77	2.92a	2.53	2.91cg	2.96cfg	2.78c	2.75	2.93cfg	2.92	2.73	2.89i	2.91	2.93i	2.87	2.94or	2.66	3.00	2.79	2.74	3.07or	2.82	2.80	2.84	2.97t	2.94	2.96	3.00u	2.44	
Standard deviation	0.81	0.79	0.81	0.88	0.79	0.79	0.78	0.90	0.78	0.84	0.79	0.82	0.73	0.85	0.84	0.79	0.79	0.77	0.79	0.77	0.81	0.81	0.77	0.86	0.78	0.76	0.89	0.76	0.70	
Standard error	0.03	0.04	0.04	0.07	0.04	0.05	0.05	0.06	0.04	0.07	0.05	0.05	0.06	0.05	0.04	0.06	0.09	0.16	0.09	0.06	0.09	0.03	0.04	0.05	0.04	0.08	0.11	0.06	0.19	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 72  
Q34. How worried are you, if at all, about each of the following?  
-Fuel prices  
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (excl NA for %)	890	434	456	107	285	251	247	191	452	146*	342	230	136*	182	389	122	44*	35**	98*	176	25*	662	366	297	202	66*	37*	99	26**	
Very worried (4)	211 24%	95 22%	116 25%	17 16%	60 21%	80 32%cd	54 22%	41 21%	116 26%cd	44 30%	66 19%	62 27%	34 25%	49 27%	102 26%o	35 29%o	5 12%	2 6%	22 22%	39 22%	7 28%o	161 24%	76 21%	85 29%	50 25%	16 25%	9 23%	25 25%	*	2%
Fairly worried (3)	383 43%	182 42%	201 44%	40 38%	123 43%	102 41%	117 47%	72 38%	193 43%	57 39%	165 48%j	84 36%	59 43%	75 41%	156 40%	53 43%	22 50%	9 26%	51 53%	81 46%	10 40%	291 44%	182 50%v	109 37%	82 40%	25 39%	17 47%	39 39%	10 39%	39%
Not very worried (2)	212 24%	120 28%b	93 20%	29 27%	64 22%	56 22%	63 26%	47 25%	102 23%	40 27%	84 24%	62 27%	34 25%	33 18%	97 25%	22 18%	12 26%	11 33%	20 20%	45 25%	6 23%	165 25%w	89 24%	76 26%	35 17%	8 13%	6 17%	20 21%	12 48%	12
Not at all worried (1)	51 6%	33 8%	18 4%	10 10%ef	22 8%	9 3%	9 4%	16 8%	26 6%	3 2%	20 6%	15 6%	3 2%	13 7%	23 6%	6 5%	* 1%	7 21%	2 2%	11 6%	1 4%	39 6%	17 5%	22 7%	12 6%	2 4%	3 8%	7 7%	-	-
NET: Worried	594 67%	277 64%	317 70%	57 53%	183 64%	183 73%cd	171 69%cd	113 59%	309 69%cd	101 69%	232 68%	145 63%	93 68%	124 68%	257 66%	88 72%	28 62%	11 32%	73 75%	120 68%	17 68%	452 68%	258 71%	194 65%	132 65%	42 63%	26 70%	64 65%	10 41%	10
NET: Not worried	263 30%	152 35%b	111 24%	39 37%	86 30%	65 26%	73 29%	63 33%	127 28%	40 30%	103 30%	77 33%	37 27%	46 25%	120 31%	28 23%	12 27%	19 53%	21 22%	56 32%	7 27%	204 31%	106 29%	98 33%x	47 23%	11 17%	9 24%	27 27%	12 48%	12
Don't know	33 4%	5 1%	28 6%a	10 10%efh	16 6%ef	3 1%	3 1%	15 8%efh	15 3%	1 1%	7 2%	7 3%	6 5%	12 7%i	12 3%r	6 5%r	5 11%mr	5 15%	3 4%	-	1 5%r	7 1%	2 *	5 2%	24 12%t	13 20%uvz	2 6%u	8 8%uv	3 11%	3
Not applicable	110	37	73a	5	39c	27	39cg	15	56c	12	11	21i	9	70ijk	29	8	12mnr	20	28mnr	10	4r	36	22	14	74t	31uvz	17uvz	26uv	-	-
Mean	2.88	2.79	2.97a	2.66	2.82	3.03cdg	2.88c	2.79	2.92c	2.98	2.83	2.87	2.95	2.94	2.89	3.00	2.82	2.21	2.99	2.84	2.97	2.88	2.87	2.88	2.95	3.06	2.91	2.91	2.48	2.48
Standard deviation	0.85	0.87	0.81	0.89	0.87	0.83	0.79	0.90	0.85	0.82	0.81	0.90	0.78	0.89	0.87	0.84	0.67	0.90	0.71	0.84	0.86	0.85	0.79	0.91	0.86	0.81	0.87	0.89	0.54	0.54
Standard error	0.03	0.04	0.04	0.07	0.05	0.06	0.05	0.06	0.04	0.07	0.05	0.06	0.06	0.07	0.05	0.07	0.08	0.24	0.10	0.06	0.10	0.04	0.04	0.06	0.05	0.10	0.12	0.08	0.15	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 73  
**Q34. How worried are you, if at all, about each of the following?**  
**-Food prices**  
**Base: All respondents**

	Gender		Age								Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Very worried (4)	164 16%	66 14%	99 19%	18 16%	61 19% <sup>f</sup>	53 19%	33 11%	37 18%	95 19% <sup>f</sup>	28 18%	41 12%	53 21% <sup>i</sup>	18 13%	52 21% <sup>i</sup>	75 18% <sup>r</sup>	22 17%	7 13%	14 25%	20 16%	20 11%	6 20%	98 14%	39 10%	59 19% <sup>u</sup>	65 24% <sup>t</sup>	24 24% <sup>u</sup>	17 30% <sup>u</sup>	25 20% <sup>u</sup>	1 5%
Fairly worried (3)	405 40%	176 37%	229 43%	32 29%	138 42% <sup>c</sup>	117 42% <sup>c</sup>	118 41% <sup>c</sup>	78 38%	208 41% <sup>c</sup>	56 35%	147 42%	65 45%	103 41%	169 40%	60 46% <sup>r</sup>	22 38%	18 34%	61 49% <sup>r</sup>	63 34%	12 41%	275 39%	157 40%	118 38%	123 45%	47 49%	20 37%	56 45%	7 27%	
Not very worried (2)	343 34%	189 40% <sup>b</sup>	154 29%	37 33%	104 32%	83 30%	119 41% <sup>deg</sup>	58 28%	167 33%	58 36%	127 36%	95 38% <sup>l</sup>	54 37%	67 27%	130 31%	39 30%	19 33%	18 34%	36 29%	91 49% <sup>mnoq</sup>	9 33%	269 39% <sup>w</sup>	160 41% <sup>xyz</sup>	109 35% <sup>xz</sup>	60 22%	20 21%	12 22%	28 22%	14 57%
Not at all worried (1)	67 7%	36 8%	30 6%	16 14% <sup>dfh</sup>	14 4%	22 8%	15 5%	20 10% <sup>d</sup>	32 6%	17 11%	30 8% <sup>ej</sup>	9 3%	5 3%	24 9% <sup>ej</sup>	34 8%	6 4%	4 8%	4 7%	5 4%	13 7%	1 3%	51 7%	28 7%	23 7%	15 5%	2 2%	4 7%	9 7%	1 3%
NET: Worried	569 57%	242 51%	327 62% <sup>aa</sup>	50 44%	199 61% <sup>c</sup>	170 61% <sup>c</sup>	151 53%	115 56%	303 60% <sup>c</sup>	84 53%	188 53%	142 57%	83 57%	155 62%	244 58% <sup>r</sup>	83 63% <sup>r</sup>	29 51%	32 59%	82 65% <sup>r</sup>	82 44%	18 61% <sup>r</sup>	373 53%	196 51%	177 57%	188 68% <sup>t</sup>	71 74% <sup>uv</sup>	36 67% <sup>u</sup>	80 64% <sup>u</sup>	8 31%
NET: Not worried	410 41%	226 48% <sup>b</sup>	184 35%	53 48% <sup>d</sup>	117 36%	106 38%	133 47% <sup>d</sup>	78 38%	199 39%	74 47%	157 44%	103 41%	59 41%	91 36%	164 39%	45 34%	23 41%	22 41%	42 33%	104 56% <sup>mnoq</sup>	10 36%	320 46% <sup>w</sup>	188 49% <sup>xyz</sup>	132 43% <sup>xz</sup>	74 27%	22 23%	16 29%	36 29%	15 60%
Don't know	21 2%	3 1%	18 3% <sup>aa</sup>	9 8% <sup>defh</sup>	8 2%	2 1%	2 1%	13 6% <sup>defh</sup>	6 1%	-	8 2%	5 2%	3 2%	6 2%	11 3%	3 2%	5 8% <sup>mnr</sup>	-	2 2%	-	1 2% <sup>r</sup>	5 1%	3 1%	2 1%	14 5% <sup>t</sup>	3 3%	2 4% <sup>v</sup>	8 6% <sup>uv</sup>	2 9%
Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.68	2.58	2.77a	2.50	2.78cf	2.73c	2.59	2.68	2.73c	2.60	2.58	2.76i	2.68	2.75	2.70r	2.78r	2.62	2.77	2.78r	2.48	2.81r	2.61	2.54	2.69	2.91t	2.99uv	2.95u	2.83u	2.36
Standard deviation	0.83	0.83	0.83	0.96	0.81	0.86	0.76	0.90	0.84	0.90	0.81	0.83	0.74	0.90	0.86	0.78	0.83	0.92	0.77	0.77	0.81	0.82	0.78	0.87	0.83	0.75	0.92	0.85	0.64
Standard error	0.03	0.04	0.04	0.08	0.04	0.06	0.05	0.06	0.04	0.08	0.05	0.05	0.06	0.06	0.05	0.06	0.09	0.19	0.09	0.06	0.09	0.03	0.04	0.05	0.05	0.07	0.11	0.07	0.17

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 74  
**Q34. How worried are you, if at all, about each of the following?**  
**-Public spending cuts**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (excl NA for %)	996	470	527	112	324	274	287	206	504	158*	353	250	143*	250	417	130	56*	55**	124*	185	29*	698	388	310	273	96*	53*	125	26**	
Very worried (4)	285 29%	129 27%	156 30%	25 22%	102 31%	85 31%	73 26%	65 32%	147 29%	38 24%	106 30%	77 31%	35 24%	67 27%	111 27%	40 31%	16 29%	23 43%	35 28%	51 28%	7 26%	186 27%	95 24%	91 29%	96 35%t	34 35%	21 40%u	41 33%	4 14%	
Fairly worried (3)	355 36%	164 35%	190 36%	34 30%	108 33%	91 33%	122 42%cg	58 28%	175 35%	51 32%	123 35%	88 35%	56 39%	88 35%	140 34%	38 29%	17 31%	18 32%	52 42%	76 41%n	13 47%mn	254 36%	151 39%	103 33%	96 35%	34 36%	15 28%	47 38%	4 17%	
Not very worried (2)	232 23%	127 27%b	105 20%	28 25%	74 23%	70 26%	60 21%	42 21%	130 26%	48 30%	71 20%	55 22%	42 30%	63 25%	108 26%	31 24%	10 18%	14 25%	23 18%	42 23%	4 15%	171 25%w	97 25%z	74 24%	46 17%	17 17%	11 20%	19 15%	15 58%	
Not at all worried (1)	73 7%	41 9%	32 6%	9 8%	20 6%	21 8%	22 8%	20 10%	31 6%	17 11%	38 11%k	15 6%	3 2%	17 7%	40 10%	10 8%	1 2%	- -	9 7%	13 7%	2 2%	65 9%w	32 8%x	33 11%x	8 3%	1 1%	1 2%	6 5%	- -	
NET: Worried	640 64%	293 62%	347 66%	59 53%	210 65%c	176 64%	195 68%c	123 60%	322 64%c	88 56%	228 65%	165 66%	91 63%	155 62%	252 60%	78 60%	34 60%	41 75%	87 70%	127 69%	21 73%	440 63%	246 63%	194 62%	192 70%	68 71%	36 68%	88 71%	8 31%	
NET: Not worried	305 31%	169 36%b	136 26%	37 33%	95 29%	91 33%	82 29%	62 30%	160 32%	65 41%	109 31%	71 28%	46 32%	80 32%	148 35%os	41 32%es	11 20%	14 25%	32 25%	55 30%	5 17%	236 34%w	129 33%xz	107 35%xz	54 20%	17 18%	12 22%	25 20%	15 58%	
Don't know	52 5%	8 2%	44 8%a	16 14%defh	20 6%	7 2%	9 3%	20 10%efh	22 4%	4 3%	15 4%	15 6%	7 5%	15 6%	18 4%	11 9%r	11 19%mnqr	- -	6 5%	3 2%	3 10%mr	3 3%	22 3%	13 3%	9 10%t	27 11%luv	10 10%luv	5 9%luv	11 11%	3 11%
Not applicable	4	1	2	-	-	4	-	-	4	1	-	-	2	2	1	-	-	-	2	1	-	1	-	1	2	1	2u	-	-	
Mean	2.90	2.82	2.98a	2.78	2.96	2.90	2.89	2.91	2.91	2.71	2.88	2.96	2.90	2.88	2.81	2.91	3.08m	3.18	2.96	2.91	3.08	2.83	2.82	2.84	3.14t	3.19uv	3.18uv	3.08uv	2.51	
Standard deviation	0.92	0.94	0.90	0.95	0.92	0.94	0.89	1.00	0.91	0.96	0.98	0.91	0.81	0.91	0.96	0.97	0.84	0.81	0.89	0.89	0.74	0.94	0.91	0.98	0.83	0.77	0.85	0.87	0.77	
Standard error	0.03	0.04	0.04	0.08	0.05	0.06	0.06	0.06	0.04	0.08	0.06	0.06	0.06	0.06	0.05	0.08	0.09	0.17	0.11	0.07	0.08	0.05	0.06	0.05	0.08	0.11	0.07	0.21		

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 75  
**Q34. How worried are you, if at all, about each of the following?**  
**-Future tax levels**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (excl NA for %)	948	458	489	112	320	266	249	202	496	154*	350	244	140*	213	418	130	50*	50**	93*	178	28*	673	366	306	249	88*	45*	116	26**	
Very worried (4)	149 16%	65 14%	83 17%	18 16%	59 18% <sup>f</sup>	50 19% <sup>f</sup>	22 9%	40 20% <sup>f</sup>	87 17% <sup>f</sup>	31 20%	47 14%	48 20%	23 17%	30 14%	80 19% <sup>qr</sup>	24 18% <sup>q</sup>	7 15% <sup>q</sup>	9 18%	3 4%	19 11%	7 24% <sup>qr</sup>	104 15%	39 11%	65 21% <sup>u</sup>	44 18%	13 15%	10 23% <sup>u</sup>	21 18% <sup>u</sup>	*	2%
Fairly worried (3)	290 31%	136 30%	155 32%	33 30%	122 38% <sup>ef</sup>	73 27%	62 25%	73 36% <sup>f</sup>	155 31%	42 27%	114 33%	75 31%	52 37% <sup>l</sup>	49 23%	141 34% <sup>r</sup>	47 36% <sup>r</sup>	13 26%	11 22%	23 25%	43 24%	12 44% <sup>oqr</sup>	199 30%	109 30%	90 29%	84 34%	26 29%	11 25%	47 40% <sup>uv</sup>	7 29%	
Not very worried (2)	344 36%	196 43% <sup>b</sup>	149 30%	37 33%	80 25%	106 40% <sup>dg</sup>	122 49% <sup>cdgh</sup>	49 24%	174 35% <sup>dg</sup>	61 39%	122 35%	94 38%	49 35%	80 37%	132 32% <sup>s</sup>	40 31% <sup>s</sup>	13 27%	16 32%	47 50% <sup>mnos</sup>	91 51% <sup>mnos</sup>	4 16%	267 40% <sup>w</sup>	169 46% <sup>vwxz</sup>	98 32% <sup>z</sup>	63 25%	23 26%	15 33%	25 22%	15 59%	
Not at all worried (1)	77 8%	39 8%	38 8%	7 6%	25 8%	20 8%	25 10%	17 9%	35 7%	11 7%	40 12% <sup>ijk</sup>	13 5%	2 1%	22 10% <sup>k</sup>	38 9% <sup>o</sup>	9 7%	*	2 5%	8 9%	18 10% <sup>o</sup>	*	59 9%	28 8%	31 10%	18 7%	7 8%	2 5%	8 7%	-	
NET: Worried	439 46%	201 44%	238 49%	51 45%	181 57% <sup>cf</sup>	123 46% <sup>f</sup>	84 34%	113 56% <sup>f</sup>	242 49% <sup>f</sup>	73 47%	162 46%	123 50% <sup>l</sup>	75 54% <sup>l</sup>	80 37%	220 53% <sup>qr</sup>	71 54% <sup>qr</sup>	20 40%	20 40%	27 29%	62 35%	19 68% <sup>moqr</sup>	303 45%	147 40%	156 51% <sup>u</sup>	128 51%	39 44%	22 48%	68 58% <sup>u</sup>	8 30%	
NET: Not worried	422 44%	234 51% <sup>b</sup>	187 38%	44 39%	105 33%	126 47% <sup>dg</sup>	147 59% <sup>cdgh</sup>	66 33%	209 42% <sup>dg</sup>	72 47%	162 46%	106 43%	51 36%	102 48%	170 41% <sup>s</sup>	49 38% <sup>s</sup>	14 28%	18 36%	55 59% <sup>mnos</sup>	109 61% <sup>mnos</sup>	5 18%	326 49% <sup>w</sup>	197 54% <sup>vwxz</sup>	129 42% <sup>z</sup>	80 32%	30 34%	17 38%	33 29%	15 59%	
Don't know	87 9%	23 5%	64 13% <sup>a</sup>	18 16% <sup>efh</sup>	35 11%	17 6%	18 7%	23 12%	46 9%	10 6%	26 7%	16 6%	14 10%	31 15% <sup>ij</sup>	27 7%	10 8%	16 32% <sup>mnqr</sup>	12 23%	11 12%	7 4%	4 14% <sup>mr</sup>	43 6%	22 6%	21 7%	41 16% <sup>t</sup>	20 22% <sup>uv</sup>	6 14%	15 13% <sup>u</sup>	3 11%	
Not applicable	52	13	40 <sup>a</sup>	-	4	11 <sup>c</sup>	38 <sup>cd</sup>	3	12	4	3	6	5	39 <sup>ijk</sup>	-	*	6 <sup>mnr</sup>	5	32 <sup>mno</sup>	8 <sup>mn</sup>	1 <sup>mn</sup>	26	21 <sup>v</sup>	5	26 <sup>t</sup>	8 <sup>v</sup>	9 <sup>uvz</sup>	9 <sup>v</sup>	-	
Mean	2.59	2.52	2.67 <sup>a</sup>	2.65 <sup>f</sup>	2.75 <sup>f</sup>	2.61 <sup>f</sup>	2.35	2.76 <sup>f</sup>	2.65 <sup>f</sup>	2.64	2.52	2.69 <sup>l</sup>	2.77 <sup>il</sup>	2.48	2.67 <sup>qr</sup>	2.71 <sup>qr</sup>	2.80 <sup>qr</sup>	2.70	2.27	2.37	3.06 <sup>mnrq</sup>	2.55	2.46	2.67 <sup>u</sup>	2.74 <sup>t</sup>	2.65	2.76 <sup>u</sup>	2.80 <sup>u</sup>	2.36	
Standard deviation	0.88	0.85	0.89	0.87	0.88	0.90	0.80	0.91	0.88	0.90	0.89	0.86	0.76	0.91	0.91	0.87	0.79	0.91	0.70	0.82	0.75	0.88	0.80	0.95	0.89	0.90	0.92	0.87	0.52	
Standard error	0.03	0.04	0.04	0.07	0.05	0.06	0.06	0.06	0.04	0.08	0.06	0.05	0.06	0.07	0.05	0.07	0.10	0.22	0.11	0.06	0.09	0.04	0.05	0.06	0.05	0.10	0.13	0.07	0.14	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing





## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 76  
**Q34. How worried are you, if at all, about each of the following?**  
**-Mortgage rates**  
**Base: All respondents**

	Gender			Age							Social Grade					Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (excl NA for %)	528	262	266	96*	243	120*	69*	171	288	62*	225	141	76*	87*	294	86*	33*	23**	34**	42*	16*	412	110*	302	104	31**	13**	60*	12**	
Very worried	(4)	89 17%	41 16%	48 18%	19 20%	43 18%	21 17%	5 8%	38 22% <sup>f</sup>	45 16%	14 22%	30 13%	28 20%	13 17%	18 18%	5 14%	6 28%	2 4%	2 5%	4 24% <sup>r</sup>	6 16%	9 8%	57 19% <sup>u</sup>	23 22%	9 29%	3 22%	11 19% <sup>u</sup>	-	-	
Fairly worried	(3)	156 30%	68 26%	88 33%	35 36% <sup>ef</sup>	86 35% <sup>ef</sup>	24 20%	11 17%	63 37% <sup>ef</sup>	82 28%	13 20%	82 36% <sup>ij</sup>	34 24%	25 34% <sup>kl</sup>	15 17%	91 31% <sup>r</sup>	32 37% <sup>r</sup>	10 29%	6 25%	5 16%	6 38% <sup>r</sup>	6 31% <sup>w</sup>	128 19%	20 36% <sup>u</sup>	108 21%	22 9%	3 10%	1 29%	6 50%	
Not very worried	(2)	141 27%	82 31% <sup>b</sup>	59 22%	25 26%	68 28%	29 25%	19 27%	42 25%	80 28%	14 23%	51 23%	42 30%	26 34%	22 26%	95 32% <sup>ns</sup>	14 16%	6 18%	4 16%	10 30%	11 26%	2 12%	111 27%	20 18%	91 30% <sup>u</sup>	25 24%	5 17%	3 20%	17 29%	5 41%
Not at all worried	(1)	109 21%	62 24%	47 18%	5 5%	32 13% <sup>c</sup>	40 33% <sup>cdg</sup>	34 49% <sup>cdgh</sup>	12 7%	63 22% <sup>cdg</sup>	18 29%	51 23% <sup>k</sup>	28 20%	8 10%	23 27% <sup>k</sup>	43 15%	4 19%	4 11%	17 19%	23 50%	3 55% <sup>mno</sup>	94 16%	59 54% <sup>vz</sup>	35 12%	15 14%	6 18%	1 10%	8 13%	1 5%	
NET: Worried	245 46%	109 42%	136 51%	54 56% <sup>ef</sup>	129 53% <sup>ef</sup>	44 37%	17 24%	101 59% <sup>efh</sup>	127 44% <sup>f</sup>	26 42%	112 50%	62 44%	38 50%	33 38%	143 49% <sup>r</sup>	50 59% <sup>r</sup>	14 43% <sup>r</sup>	12 53%	7 20%	8 19%	10 62% <sup>r</sup>	194 47%	29 26%	165 55% <sup>u</sup>	45 43%	12 38%	4 32%	29 48% <sup>u</sup>	6 50%	
NET: Not worried	250 47%	144 55% <sup>b</sup>	106 40%	30 31%	99 41%	69 58% <sup>cdg</sup>	52 76% <sup>cdgh</sup>	54 32%	144 50% <sup>cg</sup>	32 51%	102 45%	70 49%	33 44%	46 53%	137 47% <sup>os</sup>	30 35%	10 29%	8 35%	27 80%	34 81% <sup>mno</sup>	4 28%	205 50% <sup>w</sup>	79 72% <sup>vz</sup>	126 42%	40 38%	11 35%	4 30%	25 42%	6 46%	
Don't know	33 6%	8 3%	25 9% <sup>a</sup>	12 13% <sup>d</sup>	14 6%	14 5%	-	16 9% <sup>f</sup>	17 6%	4 7%	11 5%	9 6%	5 6%	8 10%	13 5%	6 7%	9 28% <sup>mnr</sup>	3 11%	-	-	2 10% <sup>r</sup>	13 3%	2 2%	11 19% <sup>t</sup>	20 27%	8 39%	5 10% <sup>uv</sup>	6 4%	*	
Not applicable	472	209	263a	16	81cg	155cdgh	217d	34	220cdg	96	128	110i	69ij	165i	124	44	23m	32	92	144m	13mn	287	278v	9	172t	66	42	64v	13	
Mean	2.45	2.35	2.56a	2.82efh	2.62efh	2.23	1.83	2.82efh	2.40f	2.38	2.42	2.48	2.60	2.35	2.54r	2.66r	2.64r	2.70	1.75	1.69	2.77r	2.41	1.80	2.64u	2.63	2.68	2.71	2.60u	2.47	
Standard deviation	1.02	1.02	1.02	0.85	0.95	1.12	0.97	0.90	1.02	1.16	1.00	1.05	0.90	1.14	0.96	1.05	0.98	1.16	0.89	0.91	1.07	1.02	1.01	0.93	1.07	1.26	1.18	0.99	0.62	
Standard error	0.05	0.06	0.07	0.08	0.06	0.12	0.14	0.06	0.06	0.17	0.08	0.09	0.10	0.13	0.06	0.11	0.15	0.35	0.22	0.14	0.17	0.05	0.10	0.06	0.10	0.26	0.32	0.11	0.19	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 77  
**Q34. How worried are you, if at all, about each of the following?**  
**-The value of my pension**  
**Base: All respondents**

	Gender		Age							Social Grade					Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (exl NA for %)	834	415	419	95*	280	236	223	174	437	135*	319	219	127*	170	388	110*	36*	35**	77*	168	19*	620	330	289	192	67*	31*	95	23**
Very worried (4)	172 21%	78 19%	94 22%	13 14%	61 22% <sup>f</sup>	73 31% <sup>cf</sup> <sub>g</sub>	25 11%	32 18%	116 26% <sup>cf</sup>	38 28%	62 19%	52 24%	21 17%	37 22%	103 27% <sup>nr</sup>	17 15%	5 14%	9 25%	13 17%	20 27% <sup>er</sup>	5 20%	127 17%	56 25%	71 23%	44 19%	13 31%	9 23%	22 7%	2
Fairly worried (3)	279 33%	125 30%	154 37%	27 29%	111 40% <sup>f</sup>	80 34%	61 28%	57 33%	161 37%	48 36%	107 34%	77 35% <sup>l</sup>	55 43% <sup>l</sup>	40 24%	141 36% <sup>o</sup>	45 41% <sup>or</sup>	6 18%	13 36%	21 27%	46 28%	6 32%	200 32%	98 30%	101 35% <sup>y</sup>	65 34%	25 38% <sup>y</sup>	5 16%	35 37% <sup>y</sup>	14 64%
Not very worried (2)	247 30%	153 37% <sup>b</sup>	95 23%	35 37% <sup>deh</sup>	70 25%	56 24%	87 39% <sup>deh</sup>	54 31%	107 24%	36 27%	107 34% <sup>j</sup>	53 24%	35 27%	52 31%	106 27% <sup>o</sup>	31 28%	11 32%	5 15%	28 36%	61 36%	4 22%	203 33% <sup>w</sup>	119 36% <sup>x</sup>	84 29%	40 21%	10 15%	6 20%	24 25%	5 20%
Not at all worried (1)	82 10%	42 10%	40 10%	6 6%	18 7%	17 7%	41 18% <sup>cdegh</sup>	11 6%	31 7%	9 7%	26 8%	28 13%	7 5%	21 12%	17 4%	10 9%	2 6%	6 16%	7 9%	40 24% <sup>mnops</sup>	3 3%	65 10%	47 14% <sup>v</sup>	18 6%	17 9%	6 10%	4 12%	7 8%	-
NET: Worried	451 54%	203 49%	248 59% <sup>aa</sup>	40 42%	172 61% <sup>cf</sup> <sub>g</sub>	153 65% <sup>cf</sup> <sub>g</sub>	86 39%	89 51% <sup>f</sup>	276 63% <sup>cf</sup> <sub>g</sub>	86 64%	169 53%	128 59% <sup>l</sup>	76 60%	78 46%	245 63% <sup>oqr</sup>	62 56% <sup>or</sup>	12 32%	22 62%	34 44%	66 39%	11 59% <sup>or</sup>	326 53%	154 47%	173 60% <sup>u</sup>	108 56%	38 46%	14 60% <sup>u</sup>	56 72%	16
NET: Not worried	330 40%	195 47% <sup>b</sup>	135 32%	40 43% <sup>h</sup>	89 32%	73 31%	128 57% <sup>odeg</sup> <sub>h</sub>	65 37%	137 31%	45 33%	134 42%	81 37%	41 33%	73 43%	123 32%	41 37%	14 38%	11 31%	35 45%	102 60% <sup>mnos</sup>	5 24%	268 43% <sup>w</sup>	166 50% <sup>vxz</sup>	102 35%	57 30%	16 25%	10 32%	31 33%	5 20%
Don't know	54 6%	17 4%	36 9% <sup>aa</sup>	14 15% <sup>defh</sup>	20 7%	10 4%	9 4%	20 12% <sup>efh</sup>	24 5%	4 3%	16 5%	9 4%	9 7%	19 11% <sup>aj</sup>	20 5% <sup>r</sup>	7 6% <sup>r</sup>	11 30% <sup>mnqr</sup>	3 8%	9 11% <sup>rf</sup>	1 *	3 17% <sup>mr</sup>	25 4%	11 3%	14 5%	26 14% <sup>t</sup>	13 19% <sup>uvz</sup>	7 22% <sup>uvz</sup>	7 8%	2 8%
Not applicable	166	56	110 <sup>aa</sup>	17	44	41	64 <sup>degh</sup>	32	70	23	34	31	18	82 <sup>ijkl</sup>	30	20 <sup>m</sup>	21 <sup>mnr</sup>	19	49 <sup>mnr</sup>	17	10 <sup>mnr</sup>	79	57 <sup>v</sup>	22	84 <sup>t</sup>	30 <sup>uv</sup>	24 <sup>uvxz</sup>	30 <sup>uv</sup>	3
Mean	2.69	2.60	2.79 <sup>a</sup>	2.59 <sup>f</sup>	2.83 <sup>cf</sup>	2.92 <sup>cf</sup>	2.33	2.72 <sup>f</sup>	2.87 <sup>cf</sup>	2.88	2.68	2.72	2.77	2.62	2.90 <sup>noq</sup>	2.67 <sup>r</sup>	2.58	2.77	2.58	2.27	3.00	2.65	2.51	2.82 <sup>u</sup>	2.81	2.81	2.83	2.81 <sup>u</sup>	2.86
Standard deviation	0.93	0.92	0.93	0.84	0.87	0.94	0.92	0.87	0.91	0.91	0.90	0.98	0.81	1.01	0.86	0.87	0.93	1.05	0.91	0.96	0.87	0.93	0.95	0.89	0.94	0.93	1.13	0.91	0.54
Standard error	0.03	0.05	0.05	0.08	0.05	0.07	0.07	0.06	0.05	0.09	0.06	0.06	0.07	0.08	0.05	0.08	0.14	0.29	0.15	0.08	0.14	0.04	0.06	0.06	0.12	0.20	0.08	0.16	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 78  
**Q34. How worried are you, if at all, about each of the following?**  
**-The interest rate on my savings**  
**Base: All respondents**

	Gender		Age							Social Grade					Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	847	406	441	100	268	223	256	181	410	131*	329	200	130*	188	357	113	39*	39**	103*	174	22*	638	359	279	183	64*	29**	91*	26**
Very worried (4)	159 19%	70 17%	90 20%	11 11%	47 18%	57 26%cg	44 17%	25 14%	90 22%cg	27 21%	63 19%	44 22%	22 17%	30 16%	72 20%	18 16%	4 11%	5 12%	15 14%	41 23%	5 23%	139 22%w	81 22%z	58 21%z	19 10%	7 11%	4 12%	9 9%	1 5%
Fairly worried (3)	284 33%	139 34%	145 33%	32 32%	74 28%	76 34%	101 39%cd	58 32%	125 30%	53 40%	125 38%dl	70 35%	41 32%	48 25%	115 32%	42 37%	10 25%	4 10%	33 32%	71 41%	8 37%	223 35%	145 40%vx	78 28%	51 28%	13 20%	10 33%	29 32%	9 37%
Not very worried (2)	284 34%	153 38%	132 30%	39 39%	102 38%	63 28%	81 31%	63 35%	141 34%	37 29%	108 33%	64 32%	52 40%	60 32%	129 36%	38 33%	13 34%	15 39%	38 37%	46 26%	5 24%	205 32%	97 27%	108 39%u	67 36%	27 42%u	8 29%	32 35%	13 50%
Not at all worried (1)	75 9%	33 8%	42 9%	8 8%	28 10%	18 8%	21 8%	20 11%	34 8%	10 7%	23 7%	14 7%	7 5%	30 16%ijk	27 8%	5 9%	9 12%	11 23%	12 11%	* 7%	52 2%	26 8%	26 7%	22 9%	5 12%	3 8%	13 15%u	1 4%	
NET: Worried	443 52%	208 51%	235 53%	43 43%	121 45%	134 60%cdg	145 57%cd	83 46%	215 52%	80 61%	188 57%dl	114 57%dl	63 49%	78 41%	187 53%o	60 53%	14 36%	8 22%	48 46%	112 64%moq	13 60%o	362 57%w	226 63%vxz	137 49%x	70 38%	19 30%	13 45%	38 42%	11 41%
NET: Not worried	359 42%	185 46%	173 39%	47 47%	129 48%e	81 36%	101 40%	83 46%	175 43%	47 36%	131 40%	78 39%	59 45%	91 48%	156 44%ss	48 42%	18 45%	24 62%	49 48%ss	58 33%	6 26%	257 40%	123 34%	134 48%u	88 48%	32 50%u	12 41%	45 49%u	14 54%
Don't know	45 5%	12 3%	33 7%a	10 10%f	17 6%	9 4%	9 4%	15 8%	20 5%	4 3%	10 3%	8 4%	8 6%	19 10%ij	13 4%	5 5%	7 19%mnqr	7 17%	6 6%	4 2%	3 14%mr	19 3%	11 3%	8 3%	25 13%t	13 20%uv	4 14%	8 9%uv	1 5%
Not applicable	153	65	89	12	56f	58cg	30	25	98cig	28	24	51ik	15	64ik	62r	18r	17mnqr	16	23r	12	7mnr	61	28	32	93t	33uv	26	34uv	-
Mean	2.66	2.62	2.69	2.50	2.56	2.81cdg	2.68	2.53	2.70	2.77	2.72i	2.75i	2.64	2.46	2.68	2.63	2.43	2.13	2.53	2.83oq	2.95oq	2.73w	2.80vxz	2.63	2.42	2.41	2.53	2.40	2.44
Standard deviation	0.90	0.87	0.93	0.82	0.92	0.93	0.86	0.89	0.92	0.87	0.86	0.89	0.84	0.99	0.89	0.87	0.91	0.99	0.89	0.88	0.82	0.90	0.88	0.93	0.87	0.85	0.91	0.88	0.66
Standard error	0.03	0.04	0.05	0.07	0.06	0.07	0.06	0.06	0.05	0.08	0.05	0.06	0.07	0.08	0.05	0.08	0.12	0.27	0.12	0.07	0.11	0.04	0.05	0.06	0.11	0.15	0.08	0.17	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 79  
**Q34. How worried are you, if at all, about each of the following?**  
**-The security of my savings**  
**Base: All respondents**

	Gender			Age							Social Grade					Working Status					Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	858	404	454	101	276	217	265	185	408	125*	330	203	123	202	359	114	42*	34**	110*	176	23*	647	366	281	193	66*	29**	98	17**
Very worried (4)	64 7%	30 7%	34 8%	6 6%	30 11% <sup>f</sup>	15 7%	12 5%	17 9%	35 9%	5 4%	23 7%	14 7%	14 12%	13 6%	34 9%	7 6%	1 1%	3 8%	5 5%	11 6%	4 19% <sup>mn</sup>	50 8%	26 7%	25 9%	14 7%	7 11%	1 4%	5 6%	-
Fairly worried (3)	188 22%	67 16%	122 27% <sup>a</sup>	19 19%	77 28% <sup>f</sup>	46 21%	47 18%	50 27% <sup>f</sup>	91 22%	25 20%	84 26% <sup>l</sup>	43 21%	28 23%	32 16%	79 22%	35 31% <sup>qr</sup>	9 22%	9 25%	17 16%	32 18%	7 29%	147 23%	73 20%	73 26%	38 20%	10 15%	2 7%	27 27%	3 20%
Not very worried (2)	371 43%	184 45%	188 41%	48 48%	103 37%	99 46%	121 46%	70 38%	180 44%	62 50%	146 44%	93 46%	57 46%	76 38%	165 46%	45 40%	15 37%	9 26%	47 43%	81 46%	9 37%	288 45%	172 47%	116 41%	72 37%	21 32%	14 48%	37 38%	11 63%
Not at all worried (1)	195 23%	114 28% <sup>b</sup>	80 18%	16 16%	49 18%	51 23%	79 30% <sup>cdgh</sup>	31 17%	85 21%	30 24%	64 19%	46 23%	18 14%	66 33% <sup>ik</sup>	67 19% <sup>s</sup>	22 19% <sup>s</sup>	7 16%	12 34%	34 31% <sup>ms</sup>	52 30% <sup>ms</sup>	1 5%	145 22%	89 24%	56 20%	48 25%	18 28%	9 30%	21 22%	2 10%
NET: Worried	252 29%	97 24%	156 34% <sup>a</sup>	25 25%	107 39% <sup>cef</sup>	61 28%	59 22%	67 36% <sup>f</sup>	126 31% <sup>f</sup>	30 24%	108 33% <sup>l</sup>	57 28%	43 35% <sup>l</sup>	45 22%	113 31%	42 37% <sup>qr</sup>	10 23%	11 33%	22 20%	43 25%	11 48% <sup>moqr</sup>	197 30%	99 27%	98 35%	52 27%	17 25%	3 11%	32 33%	20%
NET: Not worried	566 66%	298 74% <sup>b</sup>	268 59%	64 63%	152 55%	150 69% <sup>dg</sup>	200 76% <sup>cdgh</sup>	101 55%	265 65% <sup>cdg</sup>	92 74%	210 64%	139 69%	74 60%	142 70%	232 65% <sup>s</sup>	67 59%	22 53%	20 60%	81 74% <sup>os</sup>	133 75% <sup>mnos</sup>	10 43%	433 67%	261 71% <sup>uvz</sup>	172 61%	120 62%	39 59%	23 78%	58 59%	13 73%
Don't know	40 5%	10 2%	30 7% <sup>a</sup>	12 12% <sup>efh</sup>	17 6%	5 2%	6 2%	17 9% <sup>efh</sup>	17 4%	3 3%	12 4%	7 3%	6 5%	15 7%	14 4% <sup>r</sup>	5 5% <sup>r</sup>	10 24% <sup>mnqr</sup>	3 8%	6 5% <sup>r</sup>	-	2 10% <sup>r</sup>	17 3%	6 2%	11 4%	21 11% <sup>t</sup>	10 15% <sup>uv</sup>	3 11%	8 8% <sup>u</sup>	1 7%
Not applicable	142	67	75	11	48 <sup>f</sup>	61 <sup>cd</sup>	22	21	99 <sup>cf</sup>	33	23	48 <sup>i</sup>	22 <sup>i</sup>	50 <sup>i</sup>	59 <sup>r</sup>	16 <sup>r</sup>	14 <sup>mnqr</sup>	20	16 <sup>r</sup>	10	6 <sup>r</sup>	51	21	30	83 <sup>t</sup>	31 <sup>uvz</sup>	25	27 <sup>uv</sup>	8
Mean	2.15	2.03	2.26 <sup>a</sup>	2.18	2.34 <sup>ef</sup>	2.12	1.97	2.31 <sup>f</sup>	2.20 <sup>f</sup>	2.04	2.21 <sup>l</sup>	2.13	2.34 <sup>l</sup>	1.95	2.23 <sup>qr</sup>	2.25 <sup>qr</sup>	2.11	2.07	1.93	2.01	2.68 <sup>mno</sup>	2.16	2.10	2.25	2.10	2.10	1.83	2.18	2.10
Standard deviation	0.87	0.87	0.86	0.81	0.92	0.86	0.82	0.88	0.88	0.79	0.85	0.85	0.88	0.90	0.87	0.84	0.76	1.00	0.84	0.86	0.89	0.87	0.85	0.89	0.90	1.00	0.77	0.86	0.58
Standard error	0.03	0.04	0.04	0.07	0.06	0.06	0.06	0.06	0.05	0.07	0.05	0.06	0.07	0.07	0.05	0.07	0.10	0.25	0.11	0.07	0.12	0.04	0.05	0.06	0.13	0.13	0.08	0.08	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 80  
**Q34. How worried are you, if at all, about each of the following?**  
**-Level of my household savings and investments**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (exl NA for %)	911	435	476	106	295	243	267	193	451	138*	343	224	127	216	389	120	47*	38**	112*	182	24*	676	378	298	217	73*	37*	107	17**
Very worried (4)	115 13%	55 13%	61 13%	15 14% <sup>f</sup>	50 17% <sup>f</sup>	39 16% <sup>f</sup>	12 4%	33 17% <sup>f</sup>	71 16% <sup>f</sup>	18 13%	39 11%	35 15%	13 10%	30 14%	67 17% <sup>qr</sup>	15 13% <sup>q</sup>	5 11%	8 21%	4 3%	13 7%	3 14% <sup>q</sup>	68 10%	25 7%	43 14% <sup>u</sup>	44 20% <sup>t</sup>	8 11%	10 28% <sup>u</sup>	26 24% <sup>uv</sup>	3 19%
Fairly worried (3)	281 31%	121 28%	160 34%	24 22%	107 36% <sup>cf</sup>	79 33%	71 27%	57 29%	153 34% <sup>c</sup>	47 34%	110 32%	69 31%	45 35%	58 27%	122 31%	46 39% <sup>or</sup>	11 23%	16 42%	29 26%	47 26%	10 42% <sup>or</sup>	210 31%	99 26%	111 37% <sup>uy</sup>	67 31%	26 35%	6 17%	36 33%	4 21%
Not very worried (2)	343 38%	170 39%	173 36%	41 39%	97 33%	86 35%	119 44% <sup>dg</sup>	62 32%	162 36%	49 35%	134 39%	80 36%	55 43%	74 34%	144 37%	43 36%	16 35%	1 3%	51 46%	80 44%	7 31%	278 41% <sup>w</sup>	176 46% <sup>vxxz</sup>	102 34%	56 26%	18 25%	12 31%	27 25%	9 49%
Not at all worried (1)	124 14%	74 17% <sup>b</sup>	50 10%	12 11%	25 8%	30 12%	57 21% <sup>cdeg</sup>	20 11%	46 10%	22 16%	50 14%	34 15% <sup>k</sup>	9 7%	31 14%	43 11%	11 9%	3 7%	4 10%	20 18%	42 23% <sup>mno</sup>	1 5%	102 15%	68 18% <sup>vx</sup>	34 11%	21 10%	5 7%	5 14%	11 11%	1 3%
NET: Worried	396 44%	176 40%	220 46%	39 37%	157 53% <sup>cf</sup>	118 48% <sup>f</sup>	83 31%	89 46% <sup>f</sup>	224 50% <sup>cf</sup>	65 47%	148 43%	103 46%	57 45%	87 40%	189 49% <sup>oqr</sup>	62 51% <sup>oqr</sup>	16 34%	24 62%	33 29%	60 33%	14 57% <sup>oqr</sup>	278 41%	124 33%	154 52% <sup>u</sup>	112 51% <sup>t</sup>	34 47%	16 44%	61 57% <sup>u</sup>	7 40%
NET: Not worried	466 51%	244 56% <sup>b</sup>	223 47%	53 50%	122 41%	116 48%	176 66% <sup>cdeg</sup>	82 43%	208 46%	71 51%	184 54%	114 51%	64 50%	105 49%	187 48%	54 45%	19 42%	5 13%	71 63% <sup>mno</sup>	122 67% <sup>mno</sup>	9 36%	379 56% <sup>w</sup>	244 64% <sup>vxyz</sup>	135 45%	78 36%	23 32%	17 45%	38 35%	9 53%
Don't know	49 5%	15 4%	33 7%	14 13% <sup>defh</sup>	16 6%	10 4%	8 3%	21 11% <sup>defh</sup>	19 4%	2 2%	11 3%	7 3%	6 5%	24 11% <sup>ij</sup>	13 3% <sup>r</sup>	5 4% <sup>r</sup>	12 25% <sup>mnrqs</sup>	9 25%	8 7% <sup>r</sup>	- -	2 8% <sup>r</sup>	20 3%	11 3%	9 3%	28 13% <sup>t</sup>	16 21% <sup>uvz</sup>	4 11% <sup>uv</sup>	8 8% <sup>u</sup>	1 7%
Not applicable	89	36	53	6	29	34 <sup>cfg</sup>	19	13	57 <sup>g</sup>	20	10	26 <sup>i</sup>	18 <sup>i</sup>	35 <sup>i</sup>	30 <sup>r</sup>	10 <sup>r</sup>	10 <sup>mnr</sup>	17	14 <sup>r</sup>	4	5 <sup>mnr</sup>	22	9	13	58 <sup>t</sup>	24 <sup>uvz</sup>	17 <sup>uvz</sup>	17 <sup>uv</sup>	8
Mean	2.45	2.37	2.52 <sup>a</sup>	2.47 <sup>i</sup>	2.65 <sup>f</sup>	2.54 <sup>f</sup>	2.15	2.59 <sup>f</sup>	2.58 <sup>f</sup>	2.45	2.41	2.48	2.50	2.45	2.57 <sup>qr</sup>	2.57 <sup>qr</sup>	2.51 <sup>qr</sup>	2.96	2.16	2.17	2.72 <sup>qr</sup>	2.37	2.22	2.56 <sup>u</sup>	2.71 <sup>t</sup>	2.65 <sup>u</sup>	2.65 <sup>u</sup>	2.77 <sup>u</sup>	2.61
Standard deviation	0.90	0.92	0.87	0.92	0.87	0.92	0.81	0.93	0.89	0.92	0.88	0.94	0.78	0.94	0.91	0.83	0.86	0.94	0.77	0.87	0.80	0.87	0.82	0.88	0.95	0.84	1.09	0.97	0.88
Standard error	0.03	0.04	0.04	0.08	0.05	0.07	0.06	0.06	0.04	0.08	0.05	0.06	0.06	0.07	0.05	0.07	0.11	0.24	0.10	0.07	0.10	0.04	0.05	0.06	0.10	0.16	0.08	0.23	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 81  
**Q34. How worried are you, if at all, about each of the following?**  
**-The exchange rate of the pound**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	954	457	497	111	317	265	261	204	489	153*	343	240	138*	234	409	126	54*	53**	108*	178	27*	674	369	305	255	88*	48*	119	26**
Very worried (4)	103 11%	49 11%	55 11%	18 17% <sup>f</sup>	32 10%	34 13%	19 7%	28 14% <sup>f</sup>	56 11%	17 11%	35 10%	29 12%	13 10%	26 11%	51 12%	12 10%	7 14%	4 8%	7 6%	21 21%	2 6%	69 10%	34 9%	35 12%	30 12%	8 9%	8 17%	15 12%	4 14%
Fairly worried (3)	273 29%	132 29%	141 28%	29 27%	87 27%	75 28%	82 31%	56 27%	135 28%	43 28%	104 30%	71 29%	42 31%	56 24%	122 30%	38 30%	12 22%	10 18%	35 32%	49 27%	8 29%	203 30%	117 32%	86 28%	69 27%	29 32%	9 20%	31 26%	1 4%
Not very worried (2)	356 37%	190 42% <sup>b</sup>	166 33%	38 34%	113 36%	97 37%	107 41%	68 33%	181 37%	48 32%	139 41%	94 39%	46 34%	76 33%	146 36%	50 39%	18 34%	7 13%	39 36%	84 47% <sup>m</sup>	12 45%	265 39%	149 40%	116 38%	82 32%	26 30%	14 28%	42 35%	9 36%
Not at all worried (1)	124 13%	63 14%	60 12%	10 9%	40 13%	41 16%	33 13%	26 13%	65 13%	32 21%	40 12%	21 11%	37 15%	37 16%	57 14%	13 10%	3 5%	15 29%	19 14%	19 11%	2 6%	90 13%	49 13%	41 13%	25 10%	6 7%	5 10%	14 12%	9 34%
NET: Worried	376 39%	180 39%	196 39%	48 43%	119 37%	109 41%	101 39%	84 41%	191 39%	60 39%	139 41%	99 41%	56 40%	82 35%	173 42%	50 39%	19 36%	14 26%	42 38%	70 39%	9 35%	272 40%	151 41%	121 40%	99 39%	36 41%	18 37%	45 38%	5 18%
NET: Not worried	479 50%	253 55% <sup>b</sup>	226 46%	48 43%	153 48%	139 52%	140 54%	94 46%	246 50%	81 53%	179 52%	120 50%	67 49%	113 49%	203 50%	62 50%	21 39%	22 41%	55 50%	103 58% <sup>o</sup>	14 51%	355 53% <sup>w</sup>	198 54% <sup>x</sup>	157 51% <sup>x</sup>	107 42%	32 37%	18 38%	56 47%	18 70%
Don't know	99 10%	24 5%	75 15% <sup>a</sup>	15 14% <sup>e</sup>	46 14% <sup>ef</sup>	18 7%	20 8%	27 13%	52 11%	12 8%	25 7%	20 8%	15 11%	39 17% <sup>ij</sup>	33 8%	14 11% <sup>r</sup>	13 25% <sup>mnpq</sup>	17 32%	12 11% <sup>r</sup>	6 3%	4 14% <sup>r</sup>	47 7%	20 5%	27 9%	49 19% <sup>t</sup>	20 22% <sup>uv</sup>	12 25% <sup>uv</sup>	17 15% <sup>u</sup>	3 11%
Not applicable	46	13	32 <sup>a</sup>	1	7	12 <sup>g</sup>	25 <sup>cdgh</sup>	1	19 <sup>g</sup>	5	10	11	7	18 <sup>i</sup>	5	3	2	18 <sup>mnr</sup>	8	2 <sup>m</sup>	25	19	6	21 <sup>t</sup>	8 <sup>v</sup>	7 <sup>uv</sup>	6	-	
Mean	2.42	2.38	2.45	2.59 <sup>f</sup>	2.41	2.41	2.36	2.49	2.42	2.32	2.43	2.47	2.39	2.36	2.44	2.44	2.59	2.08	2.34	2.41	2.42	2.40	2.39	2.42	2.51	2.55	2.58	2.45	1.99
Standard deviation	0.88	0.87	0.89	0.92	0.88	0.92	0.81	0.93	0.89	0.96	0.85	0.87	0.90	0.94	0.91	0.83	0.87	1.09	0.83	0.84	0.74	0.87	0.85	0.85	0.89	0.81	1.00	0.91	1.06
Standard error	0.03	0.04	0.04	0.08	0.05	0.06	0.06	0.06	0.04	0.09	0.05	0.06	0.07	0.07	0.05	0.07	0.10	0.27	0.12	0.07	0.09	0.04	0.05	0.06	0.05	0.09	0.14	0.08	0.27

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A

\* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 82  
**Q34. How worried are you, if at all, about each of the following?**  
**-Me or my partner losing our jobs**  
**Base: All respondents**

	Gender			Age							Social Grade					Working Status						Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	624	304	320	95*	298	189	42**	178	403	119*	228	175	103	118*	406	124	20**	18**	9**	25**	22*	437	162	275	172	59*	25**	88	15**
Very worried (4)	68 11%	32 11%	36 11%	11 12%	41 14%	15 8%	1 1%	28 16%	40 10%	7 5%	22 9%	19 11%	12 12%	16 13%	44 11%	11 9%	1 6%	7 40%	- -	- -	5 23%mn	39 9%	8 5%	32 12%	27 15%t	12 20%u	1 3%	14 16%u	3 17%
Fairly worried (3)	130 21%	68 22%	62 19%	13 13%	76 25%c	38 20%	2 6%	37 21%	90 22%	21 18%	42 19%	44 25%	22 21%	21 18%	85 21%	26 21%	3 14%	6 31%	- -	4 16%	6 28%	93 21%	29 18%	64 23%	36 21%	14 24%	5 21%	16 19%	1 8%
Not very worried (2)	279 45%	138 45%	141 44%	41 44%	124 42%	89 47%	24 57%	64 36%	191 47%g	52 43%	108 47%	72 41%	47 46%	52 44%	182 45%	60 48%	6 29%	3 17%	7 85%	13 53%	7 34%	195 45%	72 45%	123 45%	75 43%	25 42%	12 51%	37 42%	9 58%
Not at all worried (1)	121 19%	57 19%	64 20%	18 19%	46 15%	42 22%	15 36%	34 19%	71 18%	36 30%	45 20%	33 19%	18 17%	25 21%	80 20%	22 17%	5 27%	2 13%	1 15%	8 31%	2 9%	95 22%	51 31%vx	44 16%	25 15%	4 7%	3 14%	18 20%x	-
NET: Worried	198 32%	100 33%	98 31%	24 25%	117 39%ce	54 28%	3 7%	66 37%	130 32%	27 23%	64 28%	64 36%	33 32%	37 31%	129 32%	37 29%	4 20%	13 70%	- -	4 16%	11 51%mn	132 30%	36 22%	96 35%u	62 36%	26 44%u	6 23%	31 35%u	4 25%
NET: Not worried	399 64%	195 64%	205 64%	59 63%	170 57%	131 69%dg	39 93%	98 55%	262 65%g	88 74%	153 67%	105 60%	65 63%	76 65%	263 65%e	81 65%e	11 56%	5 30%	9 100%	21 84%	9 43%	291 67%	123 76%vxz	167 61%	100 58%	29 49%	16 65%	55 63%	9 58%
Don't know	27 4%	9 3%	17 5%	12 12%deh	10 4%	5 2%	- -	15 8%deh	12 3%	4 3%	11 5%	6 4%	5 5%	5 4%	14 3%	7 5%	5 24%	- -	- -	- -	1 6%	14 3%	3 2%	12 4%	10 6%	4 7%	3 12%	3 3%	3 18%
Not applicable	376	167	209a	17d	26	88cdgh	244	27d	104dg	40	125k	76	42	134ijk	12	6	36	36	117	161	7mn	262	225v	37	104	38vz	30	36v	10
Mean	2.24	2.26	2.23	2.21	2.39e	2.15	1.73	2.36	2.25	1.98	2.19	2.30	2.28	2.25	2.24	2.22	1.99	2.97	1.85	1.84	2.68mn	2.18	1.96	2.32u	2.39t	2.62u	2.14	2.31u	2.50
Standard deviation	0.91	0.89	0.92	0.94	0.92	0.86	0.64	1.00	0.87	0.85	0.88	0.92	0.90	0.95	0.90	0.85	0.96	1.07	0.38	0.68	0.97	0.89	0.83	0.89	0.94	0.91	0.73	0.99	0.85
Standard error	0.04	0.05	0.05	0.08	0.05	0.07	0.10	0.07	0.05	0.09	0.07	0.07	0.08	0.08	0.05	0.07	0.17	0.36	0.19	0.14	0.13	0.05	0.07	0.06	0.06	0.12	0.12	0.09	0.27

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 83  
**Q34. How worried are you, if at all, about each of the following?**  
**-Level of my household debt, including mortgage and credit card**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (exl NA for %)	779	394	385	99	292	227	161	185	432	132*	291	202	116*	170	367	113	43*	52**	59**	123*	22*	545	241	304	212	72*	40*	100	22**
Very worried (4)	86 11%	35 9%	51 13%	8 8% <i>f</i>	56 19% <i>cef</i>	19 9% <i>f</i>	3 2%	26 14% <i>f</i>	57 13% <i>f</i>	7 5%	24 8%	29 15%	11 9%	22 13%	53 15% <i>r</i>	11 9% <i>r</i>	4 10% <i>r</i>	11 21%	- 1%	2 1%	5 24% <i>nor</i>	47 9%	5 2%	42 14% <i>u</i>	39 18% <i>t</i>	14 19% <i>u</i>	5 13% <i>u</i>	19 19% <i>u</i>	* 2%
Fairly worried (3)	158 20%	79 20%	79 21%	19 20%	85 29% <i>efh</i>	37 16%	17 11%	53 28% <i>ef</i>	89 21% <i>f</i>	20 15%	50 17%	42 21%	24 20%	42 25%	79 21%	29 26% <i>or</i>	5 11%	19 37%	6 10%	16 13%	5 21%	99 18%	24 10%	75 25% <i>u</i>	57 27% <i>t</i>	17 24% <i>u</i>	12 31% <i>u</i>	27 27% <i>u</i>	3 12%
Not very worried (2)	286 37%	144 37%	142 37%	42 42% <i>cd</i>	89 30%	98 43% <i>dg</i>	58 36%	58 31%	170 39% <i>d</i>	58 44%	107 37%	78 39%	35 30%	66 39%	146 40%	42 37%	18 42%	9 16%	29 49%	36 29%	7 31%	215 39% <i>w</i>	98 41%	117 38%	65 31%	25 34%	10 26%	30 31%	6 27%
Not at all worried (1)	218 28%	126 32% <i>b</i>	92 24%	18 18%	50 17%	71 31% <i>cdg</i>	81 50% <i>cdeg</i> <i>h</i>	30 16%	107 25% <i>dg</i>	45 34%	100 34% <i>ijl</i>	46 23%	41 36% <i>ejl</i>	31 18%	79 22%	27 24%	7 16%	10 20%	22 38%	69 56% <i>mno</i>	4 18%	173 32% <i>w</i>	110 46% <i>vxyz</i>	62 21%	34 16%	9 13%	8 20%	17 17%	11 53%
NET: Worried	245 31%	115 29%	130 34%	27 28% <i>f</i>	141 48% <i>cefh</i>	56 25% <i>f</i>	20 13%	78 42% <i>cef</i>	146 34% <i>f</i>	27 21%	74 26%	72 36% <i>i</i>	34 30%	64 38% <i>i</i>	132 36% <i>or</i>	40 35% <i>r</i>	9 22%	30 58%	6 10%	17 14%	10 45% <i>or</i>	146 27%	28 12%	118 39% <i>u</i>	95 45% <i>t</i>	31 44% <i>u</i>	18 45% <i>u</i>	46 46% <i>u</i>	3 15%
NET: Not worried	505 65%	270 69%	234 61%	59 60% <i>d</i>	139 47%	169 74% <i>cdgh</i> <i>h</i>	138 86% <i>cdeg</i> <i>h</i>	88 48%	278 64% <i>dg</i>	104 78%	207 71% <i>l</i>	124 62%	77 66%	97 57%	225 61%	69 61%	25 58%	19 37%	51 87%	105 85% <i>mno</i>	11 48%	388 71% <i>w</i>	209 87% <i>vxyz</i>	179 59%	100 47%	34 47%	19 46%	47 47%	17 80%
Don't know	30 4%	9 2%	20 5%	12 12% <i>defh</i>	12 4%	2 1%	3 2%	19 10% <i>defh</i>	8 2%	2 1%	9 3%	6 3%	6 5%	9 5%	10 3%	4 4%	9 20% <i>mnr</i>	3 5%	2 3%	1 1%	1 7% <i>r</i>	12 2%	4 2%	8 3%	17 8% <i>t</i>	7 9% <i>uv</i>	4 9% <i>uv</i>	6 6% <i>u</i>	1 6%
Not applicable	221	76	145 <i>a</i>	13	32	51 <i>dg</i>	125 <i>cdgheh</i>	20	76 <i>d</i>	26	62	49	28	82 <i>ijk</i>	52	17	13 <i>mn</i>	2	67	63 <i>mno</i>	7 <i>mn</i>	153	147 <i>vxyz</i>	7	64	25 <i>v</i>	14 <i>v</i>	25 <i>v</i>	4
Mean	2.15	2.06	2.24 <i>a</i>	2.20 <i>f</i>	2.53 <i>cef</i> <i>h</i>	2.02 <i>f</i>	1.64	2.44 <i>efh</i>	2.23 <i>ef</i>	1.91	1.99	2.28 <i>i</i>	2.03	2.35 <i>ik</i>	2.30 <i>r</i>	2.21 <i>r</i>	2.21 <i>r</i>	2.63	1.71	1.59	2.55 <i>nr</i>	2.04	1.67	2.33 <i>u</i>	2.51 <i>t</i>	2.55 <i>u</i>	2.41 <i>u</i>	2.52 <i>u</i>	1.62
Standard deviation	0.97	0.95	0.99	0.87	1.00	0.91	0.76	0.96	0.98	0.84	0.94	0.99	0.99	0.94	0.98	0.93	0.92	1.06	0.65	0.76	1.10	0.93	0.74	0.97	1.00	0.99	1.01	1.02	0.82
Standard error	0.04	0.05	0.05	0.07	0.06	0.07	0.07	0.06	0.05	0.08	0.06	0.07	0.08	0.07	0.05	0.08	0.12	0.23	0.12	0.07	0.13	0.04	0.05	0.06	0.06	0.11	0.14	0.09	0.24

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing





## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 84  
Q34. How worried are you, if at all, about each of the following?  
-The price of my house falling  
Base: All respondents

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (excl NA for %)	756	368	388	76*	233	211	237	140	379	125*	306	193	114*	143*	319	102*	28*	28**	88*	170	21*	683	376	308	59*	17**	8**	34*	14**	
Very worried	(4) 7%	50 13%	20 5%	30 8%	7 9%eh	18 8%	5 2%	19 8%	16 12%eh	14 4%	10 8%	11 5%	9 6%	14 10%	20 6%	12 12%r	1 4%	3 12%	4 4%	8 5%	2 8%	46 7%	17 5%	29 9%u	4 7%	1 7%	-	3 8%	-	
Fairly worried	(3) 17%	129 16%	57 16%	72 19%	10 13%	55 23%f	35 17%	30 13%	30 21%	70 18%	11 8%	59 19%	33 17%	19 17%	18 13%	62 19%	20 20%	3 11%	-	16 18%	24 14%	5 22%	119 17%	51 14%	67 22%u	10 18%	3 15%	1 12%	7 21%	* 3%
Not very worried	(2) 46%	348 46%	168 46%	180 46%	32 43%	104 45%	105 50%g	107 45%	48 34%	193 51%g	58 47%	148 48%	98 51%l	48 42%	54 37%	152 48%	49 48%	13 47%	5 16%	50 57%	69 40%	10 51%	325 48%w	180 48%	145 47%	18 30%	2 10%	3 42%	13 37%	5 36%
Not at all worried	(1) 24%	180 28%b	104 28%	77 20%	15 20%	43 18%	54 25%	69 29%d	32 23%	79 21%	36 29%	76 25%	42 22%	24 21%	39 27%	75 23%	17 17%	3 10%	7 24%	9 10%	68 40%mq	2 11%	170 25%	114 30%v	56 18%	10 16%	2 9%	2 24%	6 18%	1 4%
NET: Worried	179 24%	77 21%	102 26%	17 23%	73 31%efh	40 19%	49 21%	46 33%efh	84 22%	20 16%	75 25%	44 23%	28 25%	32 22%	82 26%	32 32%r	4 15%	3 12%	19 22%	32 19%	6 31%	165 24%	68 18%	96 31%u	14 24%	4 22%	1 12%	10 28%	* 3%	
NET: Not worried	528 70%	272 74%	256 66%	48 63%	146 63%	158 75%dg	176 74%dg	80 57%	272 72%g	94 75%	224 73%	140 72%	72 63%	93 65%	227 71%	66 64%	16 57%	11 40%	59 67%	136 80%nos	13 62%	495 72%w	295 78%vz	201 65%	27 46%	3 19%	5 65%	19 55%	6 40%	
Don't know	49 6%	19 5%	30 8%	11 15%defh	14 6%	12 6%	12 5%	14 10%	23 6%	10 8%	7 2%	9 5%	14 12%i	19 13%ij	10 3%	4 4%	8 28%mnqr	13 48%	10 11%mr	2 1%	1 7%r	23 3%	13 3%	11 4%	17 29%t	10 58%	2 23%	6 17%uv	8 58%	
Not applicable	244	103	141	36efh	91f	67	50	65efh	129f	33	47	57i	31i	109ijk	99r	28r	28mnqr	27	37r	16	8r	15	12	3	217t	80	47	91uv	11	
Mean	2.07	1.98	2.15a	2.14	2.22efh	1.96	1.99	2.24ef	2.05	1.95	2.05	2.08	2.14	2.05	2.09r	2.28r	2.12	2.00	2.18r	1.83	2.29r	2.06	1.92	2.23u	2.21	2.49	1.85	2.21	1.97	
Standard deviation	0.85	0.83	0.85	0.91	0.86	0.74	0.88	0.98	0.76	0.87	0.81	0.81	0.88	0.95	0.83	0.90	0.71	1.21	0.69	0.84	0.81	0.84	0.80	0.87	0.91	1.11	0.73	0.90	0.43	
Standard error	0.03	0.04	0.05	0.09	0.06	0.06	0.06	0.08	0.04	0.09	0.05	0.06	0.08	0.09	0.05	0.09	0.12	0.46	0.11	0.07	0.12	0.04	0.04	0.05	0.11	0.33	0.22	0.14	0.15	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 85  
**Q34. How worried are you, if at all, about each of the following?**  
**-Having my home repossessed**  
**Base: All respondents**

	Gender		Age					Social Grade					Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	663	326	337	74*	237	198	155*	143	365	114*	266	183	101*	113*	314	97*	28*	30**	65*	111*	19*	554	253	301	96*	30**	19**	48*	13**
Very worried (4)	19 3%	7 2%	12 4%	3 5%	11 5%	3 1%	2 1%	10 7%efh	7 2%	2 2%	7 2%	4 2%	3 3%	5 5%	11 4%	5 5%	* 1%	2 7%	- -	1 3%	* -	14 2%	1 *	13 4%u	6 6%	4 12%	* 1%	2 4%u	- -
Fairly worried (3)	40 6%	17 5%	23 7%	4 6%f	27 12%ef	9 4%f	- -	14 10%f	26 7%f	4 4%	10 4%	17 9%	7 7%	6 6%	25 8%r	9 9%r	1 5%r	2 8%	- -	- -	3 15%qr	31 6%	6 2%	26 9%u	8 9%	2 8%	1 7%	5 10%u	1 5%
Not very worried (2)	166 25%	85 26%	81 24%	19 26%f	74 31%f	54 28%f	18 12%	37 26%f	111 30%f	29 25%	66 25%	45 24%	25 25%	30 27%	106 34%nqr	19 20%	10 37%qr	4 15%	9 14%	12 11%	5 27%r	131 24%	30 12%	102 34%u	31 33%	8 27%	5 26%	18 39%u	3 25%
Not at all worried (1)	412 62%	211 65%	200 60%	37 51%	113 48%	129 65%dg	133 85%cdg	70 49%	209 57%	78 68%	179 68%	108 59%	63 62%	62 55%	162 52%	60 62%	13 47%	15 52%	54 83%mnos	98 89%mnos	9 51%	367 66%w	216 85%vz	152 50%	35 37%	8 26%	10 56%	17 36%	9 70%
NET: Worried	59 9%	24 7%	36 11%	8 11%f	38 16%efh	11 6%	2 1%	24 17%efh	33 9%f	7 6%	17 6%	21 11%	10 10%	12 10%	36 11%qr	13 14%qr	1 5%	5 16%	- -	1 *	3 18%qr	45 8%	7 3%	38 13%u	14 15%	6 20%	1 8%	6 14%u	1 5%
NET: Not worried	578 87%	296 91%b	282 84%	57 77%	187 79%	183 93%cdg	151 97%cdgh	107 75%	320 88%cdg	106 93%	246 93%jl	152 83%	87 86%	93 82%	268 85%	80 82%	23 84%	20 67%	63 97%nos	110 100%mnos	14 77%	499 90%w	245 97%vz	254 84%	66 69%	15 52%	15 82%	36 75%	13 95%
Don't know	26 4%	6 2%	19 6%a	9 13%defh	12 5%	3 1%	2 1%	11 8%ef	12 3%	2 1%	3 1%	9 5%i	4 4%	9 8%i	11 3%	4 4%	3 11%mr	5 18%	2 3%	- -	1 5%r	10 2%	1 *	9 3%	15 16%t	8 28%	2 10%	5 11%uv	- -
Not applicable	337	144	193a	38d	87	80	132cdegh	63	143	44	87	68	44	138ijk	104	33	29mnqrs	25	61mnrs	75mn	10mn	145	135v	10	180t	67	36	77uv	12
Mean	1.48	1.44	1.52	1.59f	1.72efh	1.41f	1.16	1.73efh	1.52f	1.39	1.41	1.52	1.50	1.56	1.62qr	1.55qr	1.55	1.64	1.15	1.12	1.68qr	1.43	1.17	1.65u	1.81t	2.10	1.47	1.79u	1.35
Standard deviation	0.75	0.69	0.80	0.84	0.86	0.64	0.48	0.94	0.72	0.67	0.69	0.77	0.78	0.82	0.79	0.86	0.64	1.00	0.36	0.37	0.86	0.71	0.46	0.81	0.89	1.09	0.70	0.82	0.59
Standard error	0.03	0.04	0.05	0.09	0.06	0.05	0.04	0.07	0.04	0.07	0.05	0.06	0.07	0.08	0.05	0.08	0.10	0.33	0.06	0.04	0.12	0.03	0.03	0.05	0.08	0.21	0.14	0.11	0.21

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 86  
Q34. How worried are you, if at all, about each of the following?  
-The quality of public services  
Base: All respondents

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	985	464	522	109	315	276	286	197	503	157*	347	245	143*	250	409	126	56*	55**	126*	185	29*	690	384	306	271	96*	52*	122	24**
Very worried (4)	158 16%	70 15%	88 17%	13 11%	60 19%	46 17%	39 14%	34 17%	85 17%	19 12%	57 16%	43 18%	21 15%	36 15%	60 15%	32 25%mr	8 14%	4 7%	22 17%	27 15%	6 20%	113 16%	51 13%	62 20%	44 16%	14 15%	6 12%	23 19%	1 5%
Fairly worried (3)	430 44%	202 44%	228 44%	43 39%	121 38%	123 44%	143 50%dg	77 39%	210 42%	61 39%	164 47%	104 43%	63 44%	98 39%	170 42%	41 33%	21 37%	28 51%	62 49%n	96 52%mmo	12 41%	313 45%	197 51%vz	116 38%	109 40%	37 39%	25 47%	48 39%	7 28%
Not very worried (2)	266 27%	132 28%	134 26%	30 27%	84 27%	76 28%	76 26%	47 24%	143 29%	60 38%	78 23%	70 29%	43 30%	75 30%	118 29%	39 31%	13 24%	13 23%	29 23%	45 24%	9 31%	188 27%	94 25%	94 31%	65 24%	20 21%	12 22%	33 27%	13 52%
Not at all worried (1)	66 7%	43 9%b	23 4%	10 9%	25 8%	15 6%	16 5%	20 10%	30 6%	11 7%	34 10%j	11 4%	7 5%	14 6%	37 9% s	6 5%	3 5%	2 4%	3 3%	13 7%	* 1%	54 8%	34 9%	20 6%	12 4%	3 3%	3 5%	6 5%	-
NET: Worried	588 60%	271 59%	316 61%	55 51%	181 57%	169 61%	183 64% c	110 56%	294 59%	80 51%	222 64% l	148 60%	84 59%	134 54%	230 56%	73 58%	28 51%	32 58%	83 66%	123 67% mo	17 61%	427 62%	249 65%	178 58%	153 56%	51 53%	31 59%	71 58%	8 33%
NET: Not worried	332 34%	174 38% b	158 30%	40 36%	109 35%	92 33%	91 32%	67 34%	174 35%	71 45%	112 32%	81 33%	50 35%	89 36%	155 38%	45 36%	16 29%	15 27%	33 26%	58 31%	9 32%	242 35%	128 33%	114 37% x	77 28%	23 24%	14 27%	40 33%	13 52%
Don't know	66 7%	18 4%	48 9% a	14 13% efh	24 8%	15 6%	12 4%	19 10% f	35 7%	5 3%	13 4%	16 7%	9 6%	27 11% i	23 6%	7 6%	12 21% mnqr	8 15%	10 8%	4 2%	2 7% r	21 3%	7 2%	14 5%	41 15% t	22 23% uvz	7 14% uv	12 10% u	4 15%
Not applicable	15	7	8	3	9f	2	1	9efh	5	2	6	6	2	1	9	4	-	-	-	1	-	9	4	5	5	-	2	2	1
Mean	2.74	2.67	2.81a	2.61	2.74	2.77	2.75	2.70	2.75	2.59	2.73	2.79	2.73	2.70	2.66	2.83	2.75	2.72	2.87	2.76	2.85	2.73	2.71	2.75	2.80	2.85	2.76	2.79	2.44
Standard deviation	0.82	0.85	0.79	0.84	0.88	0.81	0.77	0.90	0.83	0.81	0.86	0.80	0.79	0.82	0.86	0.89	0.83	0.70	0.74	0.80	0.77	0.84	0.81	0.86	0.80	0.77	0.76	0.84	0.62
Standard error	0.03	0.04	0.04	0.07	0.05	0.05	0.06	0.04	0.07	0.05	0.05	0.06	0.05	0.05	0.07	0.09	0.15	0.09	0.06	0.09	0.03	0.04	0.05	0.05	0.08	0.10	0.07	0.16	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 87  
**Q34. How worried are you, if at all, about each of the following?**  
**-Housing costs (e.g. rent or mortgage payments)**  
**Base: All respondents**

	Gender		Age					Social Grade				Working Status					Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	736	362	374	104	302	202	128*	193	415	115*	264	182	110*	180	368	107*	48*	55**	63*	75*	21*	454	146	308	262	89*	52*	121	20**
Very worried (4)	101	50	50	20	46	21	14	39	47	15	29	30	11	31	56	15	5	10	6	5	4	54	8	46	46	13	12	21	-
Fairly worried (3)	228	105	122	31	110	57	30	67	130	34	84	50	31	61	121	37	12	19	15	17	8	120	32	88	103	36	18	49	4
Not very worried (2)	250	128	122	29	95	79	47	48	155	42	82	68	50	50	119	36	17	18	23	31	6	166	45	121	71	26	11	33	13
Not at all worried (1)	125	71	54	14	39	40	33	24	68	22	60	24	13	28	60	15	6	5	15	21	2	101	56	45	23	6	7	10	1
NET: Worried	328	156	173	50	156	78	43	107	178	49	113	81	42	92	177	52	17	29	21	22	12	175	40	135	149	50	30	70	4
NET: Not worried	375	199	176	42	133	119	80	72	223	64	142	92	63	78	180	50	23	23	38	52	8	267	102	165	93	32	18	44	15
Don't know	32	7	25	11	13	5	4	14	2	9	9	4	10	12	5	7	3	3	3	1	1	12	4	7	19	7	4	8	1
Not applicable	264	109	156a	8	22	76cdgh	159cdegh	12	93cdg	43	89	68	35	72	50	24m	9	-	63mnos	111mno	8mo	245w	241vz	4	14	8v	2	4	6
Mean	2.43	2.38	2.48	2.61ef	2.57efh	2.30	2.19	2.68efh	2.39	2.37	2.50	2.37	2.56i	2.48r	2.51r	2.40	2.64	2.19	2.07	2.07	2.68qr	2.29	1.94	2.45u	2.71t	2.71u	2.73u	2.71uv	2.14
Standard deviation	0.94	0.96	0.92	0.98	0.91	0.91	0.96	0.97	0.90	0.94	0.96	0.94	0.84	0.97	0.95	0.91	0.91	0.94	0.89	0.94	0.95	0.95	0.92	0.93	0.88	0.82	1.00	0.87	0.52
Standard error	0.04	0.05	0.05	0.08	0.05	0.07	0.10	0.06	0.05	0.10	0.07	0.07	0.07	0.05	0.08	0.11	0.19	0.16	0.11	0.12	0.05	0.08	0.06	0.05	0.09	0.12	0.07	0.16	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 88  
**Q34. How worried are you, if at all, about each of the following?**  
**-Brexit**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (excl NA for %)	996	467	528	110	322	277	287	204	505	158*	350	249	144*	252	415	130	56*	55**	126*	186	29*	697	387	310	274	96*	54*	124	25**	
Very worried	(4)	266 27%	112 24%	154 29%	27 24%	88 27%	82 30%	70 24%	58 29%	138 27%	36 23%	120 34%kl	70 28%k	24 16%	53 21%	112 27%	36 28%	14 24%	11 20%	33 26%	52 28%	9 30%	198 28%	102 26%	96 31%	67 24%	24 25%	15 28%	27 22%	2 8%
Fairly worried	(3)	273 27%	125 27%	148 28%	38 34%e	99 31%e	55 20%	82 28%	61 30%e	130 26%	32 20%	92 26%	68 27%	42 29%	70 28%	117 28%	30 23%	17 31%	19 36%	28 22%	53 28%	9 31%	189 27%	102 26%	87 28%	77 28%	23 24%	11 21%	43 34%	7 26%
Not very worried	(2)	242 24%	118 25%	125 24%	30 27%	76 24%	61 22%	75 26%	53 26%	114 23%	36 23%	77 22%	64 26%	37 25%	64 26%	94 23%	37 28%	11 19%	11 19%	34 27%	50 27%	5 19%	173 25%	102 26%	71 23%	63 24%	23 25%	14 21%	26 21%	6 23%
Not at all worried	(1)	135 14%	92 20%b	43 8%	5 5%	30 9%	65 23%cdfg	35 12%c	14 7%	86 17%cdg	47 30%	42 12%	31 13%	30 21%i	32 13%	17 16%os	4 6%	9 17%	10 8%	26 14%	1 4%	99 14%	58 15%	42 13%	25 9%	7 7%	6 11%	12 10%	11 43%	
NET: Worried		539 54%	237 51%	302 57%	64 58%	187 58%	137 49%	151 53%	120 59%	268 43%	68 43%	212 61%kl	138 55%	66 46%	123 49%	228 55%	67 52%	31 55%	30 56%	61 48%	105 56%	18 61%	387 56%	204 53%	183 59%	144 52%	47 49%	27 49%	70 57%	9 34%
NET: Not worried		377 38%	210 45%b	167 32%	35 32%	106 33%	125 45%cdg	111 39%	67 33%	200 40%	83 53%	118 34%	96 38%	66 46%i	97 38%	162 39%os	53 41%os	14 26%	20 36%	45 35%	76 41%os	7 23%	273 39%	160 41%	113 36%	88 32%	30 31%	20 37%	38 31%	16 66%
Don't know		79 8%	20 4%	59 11%	11 10%	29 9%	15 5%	25 9%	18 9%	37 7%	7 4%	20 6%	16 6%	11 8%	32 13%ij	24 6%	9 19%mr	11 8%	4 16%mr	21 3%	5 16%mr	5 3%	37 5%	23 6%	14 5%	42 15%t	19 20%uv	8 14%uv	15 12%uv	-
Not applicable		4	3	1	2	2	1	-	2	3	1	2	1	1	3	1	*	-	-	-	-	2	1	1	2	1	*	1	*	
Mean	2.73	2.58	2.88a	2.87	2.84e	2.59	2.71	2.88e	2.69	2.37	2.88kl	2.75k	2.45	2.65	2.70	2.72	2.90	2.64	2.79	2.72	3.03m	2.74	2.68	2.80	2.80	2.83	2.77	2.79	1.99	
Standard deviation	1.04	1.08	0.97	0.88	0.97	1.17	1.01	0.94	1.08	1.16	1.04	1.03	1.03	1.00	1.07	1.05	0.93	1.03	1.00	1.03	0.91	1.05	1.05	1.04	0.98	0.97	1.06	0.95	1.02	
Standard error	0.03	0.05	0.05	0.07	0.06	0.08	0.07	0.06	0.05	0.10	0.07	0.06	0.08	0.07	0.06	0.09	0.11	0.22	0.13	0.08	0.11	0.04	0.06	0.07	0.06	0.11	0.14	0.08	0.26	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 89  
**Q34. How worried are you, if at all, about each of the following?**  
**-The extent of my legal rights and protections when buying goods and services**  
**Base: All respondents**

	Gender		Age								Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemploye d (p)	Not work- ing but seek- ing (q)	State pension (r)	Pri- vate pension (s)	House person (t)	NET: Home- owners (u)	Owned out- right (v)	Owned with mort- gage (w)	NET: Rent- ers (x)	Rent- ed from coun- cil (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	990	469	521	107	322	275	285	201	504	157*	350	248	145*	247	415	128	54*	55**	124*	186	28*	696	386	309	270	92*	54*	123	24**
Very worried (4)	38 4%	15 3%	24 5%	7 6%ef	22 7%ef	5 2%	4 1%	13 6%ef	21 4%	2 1%	10 3%	5 4%	13 3%	24 6%	3 2%	2 4%	3 5%	2 2%	4 2%	1 4%	24 3%	7 2%	17 6%u	14 5%	4 4%	4 7%	7 6%u	-	-
Fairly worried (3)	163 16%	80 17%	83 16%	16 15%	66 21%	42 15%	39 14%	34 17%	90 18%	28 18%	65 19%	44 18%	17 12%	36 14%	80 19%	24 19%	7 13%	7 12%	16 13%	25 16%	4 16%	122 17%	62 16%	60 19%	41 15%	16 17%	8 14%	18 14%	*
Not very worried (2)	523 53%	262 56%	261 50%	49 46%	148 46%	164 60%cdg	161 57%cd	96 48%	266 53%	89 56%	190 54%	125 50%	78 54%	131 53%	209 50%	71 56%	26 48%	21 38%	68 55%	112 60%	17 59%	390 56%w	225 58%z	165 53%	124 46%	44 48%	25 46%	55 45%	9 37%
Not at all worried (1)	183 19%	91 19%	92 18%	19 18%	48 15%	49 18%	68 24%dh	34 17%	81 16%	35 22%	71 20%	48 19%	26 18%	38 15%	69 17%	22 17%	9 16%	12 22%	27 21%	42 23%	3 11%	132 19%	83 22%	49 16%	41 15%	10 11%	7 13%	24 19%	10 41%
NET: Worried	201 20%	95 20%	107 20%	22 21%	88 27%ef	47 17%	43 15%	46 23%	112 22%	30 19%	76 22%	54 15%	22 15%	49 20%	104 25%r	27 21%	9 17%	9 17%	18 15%	29 15%	6 20%	146 21%	69 18%	77 25%	55 21%	19 21%	11 21%	25 20%	*
NET: Not worried	706 71%	353 75%b	353 68%	69 64%	196 61%	213 77%cdg	229 80%cdgh	130 65%	347 69%cd	124 79%	261 74%	173 70%	104 72%	168 68%	277 67%	93 72%	34 64%	33 60%	95 76%	154 83%mnos	20 69%	523 75%w	309 80%vxyz	214 69%	165 61%	54 58%	32 59%	79 64%	19 78%
Don't know	82 8%	20 4%	62 12%a	16 15%ef	38 12%ef	15 6%	12 4%	24 12%ef	46 9%	4 2%	14 4%	21 8%	18 12%i	30 12%i	9 8%r	10 7%r	12 19%mnr	12 23%	11 9%r	3 1%	3 10%r	27 4%	8 2%	19 6%u	50 18%t	19 21%uv	11 20%uv	20 16%uv	5 21%
Not applicable	10	2	8	5defh	2	2	2	5	3	1	3	3	-	4	4	2	3mr	-	2	-	*	3	1	2	6t	4uv	-	2	1
Mean	2.06	2.04	2.08	2.11f	2.22ef	2.01	1.93	2.14f	2.11f	1.97	2.04	2.07	2.01	2.11	2.16r	2.07	2.06	2.00	1.94	1.94	2.15	2.06	1.98	2.15u	2.13	2.17	2.18	2.08	1.49
Standard deviation	0.74	0.72	0.76	0.82	0.82	0.66	0.67	0.81	0.74	0.67	0.73	0.76	0.71	0.76	0.79	0.69	0.75	0.84	0.67	0.67	0.70	0.72	0.68	0.77	0.78	0.72	0.81	0.82	0.53
Standard error	0.02	0.03	0.04	0.07	0.05	0.04	0.04	0.05	0.04	0.06	0.04	0.05	0.06	0.05	0.04	0.06	0.09	0.19	0.09	0.05	0.08	0.03	0.04	0.05	0.08	0.11	0.07	0.15	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 90  
**Q34. How worried are you, if at all, about each of the following?**  
**-Being able to travel around Europe easily**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (excl NA for %)	889	422	467	110	297	252	231	196	463	138*	336	228	130*	195	395	124	50*	38**	92*	163	26*	638	336	302	226	77*	37*	111	26**	
Very worried	(4)	81 9%	34 8%	47 10%	13 12%	29 10%	24 10%	14 6%	25 13% <sup>f</sup>	41 9%	14 10%	42 12% <sup>jk</sup>	13 6%	19 10%	39 10%	18 15% <sup>r</sup>	3 6%	-	7 8%	10 6%	2 9%	55 9%	20 6%	34 11%	25 11%	6 7%	5 12%	15 14% <sup>u</sup>	*	2%
Fairly worried	(3)	206 23%	96 23%	110 24%	34 31% <sup>ef</sup>	86 29% <sup>ef</sup>	46 18%	41 18%	59 30% <sup>ef</sup>	106 23%	16 12%	88 26%	55 24%	26 20%	37 19%	100 25%	25 20%	18 37% <sup>nqr</sup>	8 21%	14 16%	34 21%	5 20%	149 23%	74 22%	74 25%	52 23%	12 15%	8 21%	32 29% <sup>x</sup>	5 19%
Not very worried	(2)	313 35%	143 34%	170 36%	31 29%	103 35%	90 36%	89 38%	64 32%	161 35%	47 34%	102 30%	92 40% <sup>i</sup>	49 38%	69 35%	135 34%	50 40% <sup>o</sup>	12 25%	6 17%	40 43%	61 37%	8 30%	240 38% <sup>tw</sup>	126 38% <sup>z</sup>	114 38% <sup>z</sup>	66 29%	28 36%	11 30%	27 25%	7 26%
Not at all worried	(1)	241 27%	140 33% <sup>b</sup>	101 22%	21 19%	56 19%	83 33% <sup>cdg</sup>	81 35% <sup>cdg</sup>	33 17%	127 27% <sup>dg</sup>	58 42%	96 28%	57 25%	39 30%	49 25%	101 26%	25 20%	11 22%	16 42%	25 27%	56 34% <sup>n</sup>	7 28%	180 28%	109 32% <sup>yz</sup>	72 24%	49 22%	16 21%	5 13%	27 24%	12 47%
NET: Worried		286 32%	130 31%	157 34%	47 43% <sup>efh</sup>	115 39% <sup>ef</sup>	70 28%	55 24%	84 43% <sup>efh</sup>	148 32%	30 22%	129 39% <sup>k</sup>	69 30%	32 25%	56 29%	140 35%	44 35%	22 43% <sup>qr</sup>	8 21%	21 23%	44 27%	8 29%	203 32%	95 28%	109 36%	77 34%	17 23%	13 34%	47 43% <sup>ux</sup>	5 21%
NET: Not worried		554 62%	283 67% <sup>b</sup>	271 58%	52 48%	159 53%	173 69% <sup>cdg</sup>	169 73% <sup>cdgh</sup>	97 49%	287 62% <sup>cdg</sup>	105 77%	198 59%	149 65%	88 68%	118 61%	236 60%	75 60%	23 46%	22 58%	65 70% <sup>o</sup>	117 72% <sup>mo</sup>	15 58%	420 66% <sup>tw</sup>	235 70% <sup>yz</sup>	186 61% <sup>yz</sup>	115 51%	44 57%	16 43%	55 49%	19 73%
Don't know		49 6%	10 2%	39 8% <sup>a</sup>	10 9% <sup>ef</sup>	24 8% <sup>f</sup>	9 3%	7 3%	15 8%	28 6%	2 1%	8 2%	10 5%	10 8% <sup>i</sup>	19 5%	6 5%	5 10% <sup>r</sup>	8 21%	6 7%	2 1%	3 12% <sup>mnr</sup>	14 2%	7 2%	8 3%	33 15% <sup>t</sup>	16 20% <sup>uvz</sup>	9 24% <sup>uvz</sup>	9 8% <sup>uv</sup>	1 0.87	
Not applicable		111	48	62	3	27 <sup>c</sup>	26 <sup>c</sup>	56 <sup>cdegh</sup>	10	45 <sup>c</sup>	21	17	22	14	57 <sup>ijk</sup>	23	6 <sup>mn</sup>	16	33 <sup>mnors</sup>	23 <sup>mn</sup>	2	61	52 <sup>v</sup>	9	50 <sup>t</sup>	19 <sup>vz</sup>	17 <sup>uvxz</sup>	14 <sup>v</sup>	-	
Mean		2.15	2.06	2.24 <sup>a</sup>	2.40 <sup>efh</sup>	2.32 <sup>efh</sup>	2.04	1.94	2.42 <sup>efh</sup>	2.14 <sup>f</sup>	1.90	2.23	2.12	2.00	2.15	2.21 <sup>r</sup>	2.31 <sup>r</sup>	2.31 <sup>r</sup>	1.74	2.04	1.99	2.11	2.13	2.02	2.24 <sup>u</sup>	2.28	2.11	2.42	2.35 <sup>u</sup>	1.75
Standard deviation		0.95	0.95	0.94	0.96	0.92	0.96	0.89	0.95	0.95	0.98	1.01	0.87	0.87	0.96	0.96	0.98	0.93	0.86	0.89	0.90	1.00	0.93	0.90	0.95	0.99	0.91	0.97	1.03	0.87
Standard error		0.03	0.05	0.05	0.08	0.05	0.07	0.07	0.06	0.05	0.09	0.06	0.06	0.07	0.05	0.08	0.11	0.24	0.13	0.07	0.12	0.04	0.05	0.06	0.06	0.11	0.15	0.08	0.22	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 91  
**Q34. How worried are you, if at all, about each of the following?**  
**-Immigration from the EU**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	990	470	519	111	320	276	283	204	503	157*	349	250	143*	248	415	130	54*	55**	122*	186	28*	693	383	310	271	93*	54*	123	26**
Very worried (4)	199	99	100	9	57	70	62	24	113	50	53	38	55	90	24	8	8	27	34	8	151	82	69	45	23	8	13	3	
	20%	21%	19%	8%	18% <sub>c</sub>	25% <sub>cg</sub>	22% <sub>cg</sub>	12%	22% <sub>cg</sub>	32%	15%	21%	26% <sub>i</sub>	22%	22%	18%	15%	15%	22%	18%	28%	22%	21% <sub>z</sub>	22% <sub>z</sub>	16%	25% <sub>z</sub>	15%	11%	12%
Fairly worried (3)	232	104	128	15	87	53	77	37	118	38	65	58	41	69	34	7	10	35	41	7	161	91	70	71	25	16	30	*	
	23%	22%	25%	14%	27% <sub>cg</sub>	19%	27% <sub>cg</sub>	18%	24% <sub>c</sub>	24%	19%	23%	28% <sub>i</sub>	28% <sub>i</sub>	23%	26%	14%	18%	29% <sub>o</sub>	22%	26%	23%	24%	22%	26%	26%	29%	25%	1%
Not very worried (2)	336	170	165	46	103	91	96	78	162	43	135	90	42	68	127	54	19	21	41	67	6	242	140	102	75	20	16	39	18
	34%	36%	32%	42%	32%	33%	34%	38%	32%	27%	39% <sub>l</sub>	36%	29%	27%	31%	41% <sub>rms</sub>	36%	39%	33%	36%	22%	35%	37% <sub>x</sub>	33%	28%	22%	29%	32%	72%
Not at all worried (1)	163	85	78	26	51	54	31	47	85	23	77	37	13	36	78	12	10	15	8	36	4	114	60	55	46	13	6	27	2
	16%	18%	15%	23% <sub>f</sub>	16%	19% <sub>f</sub>	11%	23% <sub>f</sub>	17%	15%	22% <sub>k</sub>	15%	9%	14%	19% <sub>nq</sub>	9%	18% <sub>q</sub>	28%	6%	19% <sub>nq</sub>	12%	16%	16%	18%	17%	14%	11%	22%	10%
NET: Worried	431	203	228	25	144	124	138	61	231	88	118	111	79	123	187	57	16	18	62	75	15	312	174	138	116	48	24	43	3
	44%	43%	44%	22%	45% <sub>cg</sub>	45% <sub>cg</sub>	49% <sub>cg</sub>	30%	46% <sub>cg</sub>	56%	34%	44% <sub>i</sub>	55% <sub>i</sub>	50% <sub>i</sub>	45% <sub>o</sub>	44% <sub>o</sub>	29%	33%	51% <sub>o</sub>	41%	54% <sub>o</sub>	45%	45%	45%	43%	51% <sub>z</sub>	45%	35%	13%
NET: Not worried	498	255	243	72	155	145	127	125	246	66	212	128	55	104	206	66	29	37	48	103	10	357	200	157	121	33	22	65	21
	50%	54%	47%	65% <sub>d</sub>	48%	52%	45%	61% <sub>d</sub>	49%	42%	61% <sub>jkl</sub>	51% <sub>k</sub>	38%	42%	50% <sub>s</sub>	51% <sub>s</sub>	54% <sub>s</sub>	67%	39%	56% <sub>qs</sub>	34%	51%	52% <sub>x</sub>	51% <sub>x</sub>	45%	36%	41%	53% <sub>x</sub>	82%
Don't know	61	12	49	14	22	8	17	18	26	3	19	11	10	21	23	6	9	-	11	7	3	25	10	15	34	12	8	14	1
	6%	3%	9% <sub>a</sub>	13% <sub>efh</sub>	7%	3%	6%	9% <sub>e</sub>	5%	2%	5%	4%	7%	8%	5%	5%	18% <sub>mnr</sub>	-	9%	4%	12% <sub>r</sub>	4%	3%	5%	13% <sub>t</sub>	13% <sub>uv</sub>	15% <sub>uv</sub>	12% <sub>uv</sub>	6%
Not applicable	10	*	10a	1	4	1	4	1	5	1	4	*	2	4	3	*	2mnr	-	4	-	*	6	4	1	5	3	-	2	-
Mean	2.50	2.47	2.53	2.08	2.50 <sub>cg</sub>	2.52 <sub>cg</sub>	2.64 <sub>cg</sub>	2.21	2.54 <sub>cg</sub>	2.75	2.29	2.53 <sub>i</sub>	2.78 <sub>i</sub>	2.63 <sub>i</sub>	2.51	2.56	2.32	2.19	2.74 <sub>or</sub>	2.41	2.79 <sub>or</sub>	2.52	2.53 <sub>z</sub>	2.48	2.71 <sub>z</sub>	2.57	2.27	2.16	
Standard deviation	1.01	1.03	1.00	0.90	0.99	1.09	0.97	0.96	1.04	1.07	1.00	0.97	1.02	1.05	0.91	1.02	1.02	0.91	1.02	1.06	1.02	1.02	1.01	1.04	1.01	1.05	0.95	0.97	0.79
Standard error	0.03	0.05	0.05	0.07	0.06	0.07	0.06	0.06	0.05	0.09	0.06	0.06	0.08	0.07	0.06	0.07	0.12	0.21	0.12	0.08	0.12	0.04	0.05	0.06	0.11	0.12	0.08	0.20	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing





## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 92  
**Q34. How worried are you, if at all, about each of the following?**  
**-Clothing prices**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status							Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Base (excl NA for %)	999	471	528	112	323	277	287	206	507	158*	353	250	145*	251	417	130	56*	55**	126*	186	28*	698	388	310	275	96*	54*	124	26**
Very worried (4)	36 4%	18 4%	19 4%	5 5%	21 6%ef	6 2%	4 2%	13 6%f	19 4%	6 4%	7 2%	9 4%	7 5%	14 6%	20 5%	5 4%	3 5%q	4 8%	-	3 1%	2 8%qr	21 3%	8 2%	13 4%	15 5%	5 5%	6 10%u	4 4%	*
Fairly worried (3)	190 19%	72 15%	118 22%a	20 18%	73 23%f	58 21%	39 13%	42 20%	109 22%f	26 16%	68 19%	51 21%	27 19%	43 17%	90 21%r	26 20%	11 20%	9 16%	26 20%	21 11%	7 25%r	122 18%	67 17%	55 18%	65 24%	23 23%	16 30%	26 21%	2
Not very worried (2)	552 55%	272 58%	280 53%	49 44%	171 53%	158 57%c	174 61%cg	95 46%	283 56%cg	85 53%	186 53%	139 56%	84 58%	144 57%	211 51%	73 56%	30 53%	31 56%	72 57%	120 65%t	16 56%	391 56%	222 57%y	169 54%	141 51%	51 53%	23 42%	67 54%	21 81%
Not at all worried (1)	181 18%	98 21%	83 16%	27 24%dh	46 14%	48 17%	61 21%	41 20%	79 16%	37 23%	82 23%k	42 17%	19 13%	38 15%	81 19%t	21 16%	6 11%	9 17%	20 16%	41 22%t	2 8%	151 22%w	87 22%xyz	64 21%xy	29 11%	8 9%	4 8%	17 13%	1
NET: Worried	226 23%	89 19%	137 26%a	25 23%	94 29%f	63 23%	43 15%	54 26%f	128 25%f	32 20%	75 21%	60 24%	34 23%	57 23%	109 26%r	31 24%r	14 24%r	13 24%	26 20%	24 13%	9 32%r	143 21%	75 19%	68 22%	80 29%t	28 29%	22 40%uv	31 25%	3
NET: Not worried	734 73%	370 79%b	363 69%	76 68%	217 67%	205 74%	235 82%cdgh	136 66%	362 72%	121 76%	268 76%	181 72%	103 71%	182 72%	293 70%	94 72%	36 64%	40 73%	92 73%	161 87%mnos	18 64%	542 78%w	309 80%xyz	233 75%xy	170 62%	60 62%	27 49%	84 67%y	21 84%
Don't know	39 4%	11 2%	28 5%	10 9%defh	12 4%	9 3%	8 3%	15 7%fh	16 3%	5 3%	10 3%	9 4%	8 6%	13 5%	15 4%	5 4%	7 12%mnr	2 3%	9 7%r	1 1%	1 4%r	13 2%	4 3%	9 3%	25 9%t	9 9%uv	6 11%uv	10 8%uv	1 5%
Not applicable	1	-	1	-	1	-	-	-	1	-	1	-	-	*	1	-	-	-	-	-	*	1	-	1	*	-	-	*	-
Mean	2.08	2.02	2.14a	2.04	2.22cf	2.08	1.95	2.14f	2.14f	2.01	2.00	2.11	2.16	2.14	2.12r	2.12r	2.20r	2.16	2.05	1.92	2.33qr	2.02	1.99	2.06	2.26t	2.27uv	2.47uvz	2.16u	2.11
Standard deviation	0.73	0.72	0.73	0.82	0.78	0.69	0.65	0.83	0.72	0.76	0.72	0.72	0.72	0.75	0.78	0.73	0.72	0.81	0.62	0.62	0.75	0.72	0.70	0.75	0.74	0.71	0.82	0.71	0.45
Standard error	0.02	0.03	0.03	0.07	0.04	0.05	0.04	0.05	0.03	0.07	0.04	0.04	0.05	0.05	0.04	0.06	0.08	0.17	0.08	0.05	0.08	0.03	0.04	0.05	0.04	0.07	0.10	0.06	0.11

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 93  
**Q34. How worried are you, if at all, about each of the following?**  
**-Prices of electrical goods**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned with mortgage (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (excl NA for %)	997	470	527	110	324	276	287	204	507	157*	353	250	145*	250	417	129	56*	55**	126*	186	28*	699	388	311	274	95*	54*	124	24**	
Very worried	(4)	54 5%	20 4%	33 6%	6 5%	25 8%	13 5%	10 3%	15 7%	30 6%	10 6%	11 3%	14 6%	7 5%	22 9% <sub>i</sub>	27 7%	9 7%	2 4%	4 8%	4 3%	6 3%	2 7%	30 4%	10 3%	20 6%	24 9% <sub>t</sub>	7 7%	10 18% <sub>uvz</sub>	8 6%	-
Fairly worried	(3)	193 19%	84 18%	110 21%	18 17%	71 22% <sub>f</sub>	64 23% <sub>f</sub>	40 14%	40 20%	113 22% <sub>f</sub>	31 20%	64 18%	52 21%	31 22%	45 18%	96 23% <sub>r</sub>	19 14%	16 29% <sub>nr</sub>	10 18%	21 17%	24 13%	7 26% <sub>r</sub>	122 18%	65 17%	57 18%	70 26% <sub>t</sub>	28 29% <sub>u</sub>	14 25%	28 23%	1 4%
Not very worried	(2)	539 54%	261 56%	277 53%	54 49%	166 51%	155 56%	164 57%	100 49%	274 54%	81 51%	128 51%	81 56%	135 54%	201 48%	80 62% <sub>mo</sub>	26 45%	31 56%	71 56%	114 61% <sub>mo</sub>	17 59%	391 56% <sub>w</sub>	227 59% <sub>yz</sub>	163 53%	126 46%	46 48%	22 40%	58 47%	21 88%	
Not at all worried	(1)	173 17%	94 20%	79 15%	21 19%	48 15%	39 14%	65 23% <sub>deh</sub>	33 16%	75 15%	32 21%	75 21%	45 18%	17 12%	37 15%	17 18% <sub>os</sub>	5 8%	8 15%	23 18% <sub>s</sub>	42 23% <sub>os</sub>	1 4%	144 21% <sub>w</sub>	82 21% <sub>xy</sub>	62 20% <sub>xy</sub>	28 10%	8 8%	4 7%	16 13%	1 3%	
NET: Worried		247 25%	104 22%	143 27%	24 22%	96 30% <sub>f</sub>	77 28% <sub>f</sub>	50 17%	55 27% <sub>f</sub>	143 28% <sub>f</sub>	41 26%	75 21%	66 27%	38 27%	67 30% <sub>r</sub>	28 21%	19 33% <sub>r</sub>	14 26%	25 20%	30 16%	9 33% <sub>r</sub>	152 22%	75 19%	77 25%	94 34% <sub>t</sub>	35 36% <sub>u</sub>	23 43% <sub>uv</sub>	36 29% <sub>u</sub>	1 4%	
NET: Not worried		712 71%	355 76% <sub>b</sub>	357 68%	75 68%	214 66%	194 70%	230 80% <sub>cdeg</sub>	133 65%	349 69%	113 72%	269 76%	173 69%	98 68%	171 69%	278 67% <sub>o</sub>	97 75% <sub>o</sub>	30 54%	39 71%	94 75% <sub>o</sub>	156 84% <sub>mos</sub>	18 63%	535 77% <sub>w</sub>	310 80% <sub>xyz</sub>	225 72% <sub>xyz</sub>	155 56%	54 57%	26 48%	75 60%	22 91%
Don't know		38 4%	11 2%	27 5% <sub>a</sub>	11 10% <sub>defh</sub>	15 5%	5 2%	7 2%	16 8% <sub>efh</sub>	15 3%	3 2%	8 2%	11 4%	8 6%	11 4%	16 4% <sub>r</sub>	5 4% <sub>r</sub>	8 13% <sub>mnr</sub>	2 3%	7 6% <sub>r</sub>	-	1 4% <sub>r</sub>	12 2%	3 1%	9 3%	25 9% <sub>t</sub>	7 7% <sub>u</sub>	5 9% <sub>uv</sub>	14 11% <sub>uv</sub>	1 5%
Not applicable		3	1	2	2	1	-	2	1	1	-	1	-	2	2	1	-	-	-	-	*	-	-	-	2	1	-	1	1	
Mean		2.13	2.07	2.20 <sub>a</sub>	2.09	2.24 <sub>f</sub>	2.19 <sub>f</sub>	1.98	2.19 <sub>f</sub>	2.20 <sub>f</sub>	2.12	2.03	2.15	2.21	2.22 <sub>i</sub>	2.18 <sub>r</sub>	2.16 <sub>r</sub>	2.33 <sub>qr</sub>	2.19	2.05	1.96	2.37 <sub>qr</sub>	2.06	2.01	2.12	2.36 <sub>t</sub>	2.38 <sub>uv</sub>	2.58 <sub>uvz</sub>	2.24 <sub>u</sub>	2.01
Standard deviation		0.77	0.75	0.78	0.80	0.81	0.73	0.72	0.82	0.76	0.81	0.73	0.72	0.82	0.82	0.74	0.72	0.80	0.71	0.69	0.69	0.75	0.70	0.80	0.81	0.76	0.90	0.79	0.28	
Standard error		0.02	0.03	0.04	0.06	0.04	0.05	0.05	0.05	0.04	0.07	0.04	0.05	0.05	0.04	0.06	0.08	0.17	0.09	0.05	0.08	0.03	0.04	0.05	0.08	0.11	0.06	0.07		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 94  
**Q34. How worried are you, if at all, about each of the following?**  
**-Prices of holidays abroad**  
**Base: All respondents**

	Gender		Age							Social Grade					Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (excl NA for %)	856	410	446	110	296	236	213	194	448	131*	329	222	129*	175	394	119	47*	36**	80*	156	24*	618	318	300	212	74*	35*	104	26**	
Very worried	(4)	108 13%	43 10%	65 15%	13 12%	40 14%	32 14%	23 11%	59 14%	19 13%	34 10%	28 13%	17 16%	28 16%	62 16%or	17 14%	3 5%	3 7%	12 15%	9 6%	3 13%	76 12%	31 10%	45 15%	29 14%	8 11%	3 10%	18 17%	3 12%	
Fairly worried	(3)	230 27%	98 24%	133 30%	34 31%	88 30%	58 25%	51 24%	63 32%	117 26%	31 24%	94 29%	52 24%	35 27%	49 28%	37 25%	18 37%	9 24%	26 32%	37 24%	6 25%	167 27%	77 24%	90 30%	61 29%	22 30%	10 29%	29 27%	2 9%	
Not very worried	(2)	338 39%	185 45%b	153 34%	36 33%	109 37%	103 44%g	90 42%	61 32%	186 42%g	60 46%	98 38%	56 44%	59 43%	157 40%	47 39%	13 29%	11 29%	29 37%	70 45%o	11 45%	255 41%w	149 47%vz	106 35%	64 30%	24 32%	11 31%	30 28%	19 73%	
Not at all worried	(1)	147 17%	71 17%	76 17%	19 17%	47 16%	35 15%	46 21%	31 16%	70 16%	20 15%	67 20%	37 16%	15 11%	29 17%	65 12%	15 18%	8 25%	9 14%	11 23%ns	36 9%	2 18%	109 18%	57 17%	52 17%	37 13%	10 24%	8 18%	19 5%	
NET: Worried		338 40%	140 34%	198 44%a	47 43%	128 43%	90 38%	73 34%	90 46%f	175 39%	51 39%	128 39%	81 40%	52 43%	77 44%	160 41%r	54 45%r	20 43%	11 31%	38 48%r	46 29%	9 39%	243 39%	108 34%	136 45%u	90 42%	30 41%	13 38%	46 44%	5 21%
NET: Not worried		484 57%	256 62%b	229 51%	55 50%	155 52%	138 59%	135 63%cdg	92 47%	257 57%g	80 61%	191 58%	135 61%	70 54%	88 50%	222 56%	61 52%	22 46%	19 54%	41 51%	107 68%amno	13 54%	363 59%w	206 65%vxz	158 53%	101 48%	34 46%	19 55%	48 46%	20 79%
Don't know		33 4%	14 4%	18 4%	8 7%f	13 4%	8 3%	4 2%	13 6%	16 4%	-	10 3%	7 3%	7 5%	12 3%	4 3%	5 11%mnqr	6 15%	1 2%	3 2%	2 7%	11 2%	4 1%	7 2%	22 10%t	10 14%uv	2 6%u	9 9%uv	-	
Not applicable		144	60	84	2	28c	41cdg	73cdgheh	11	59cg	27	23	28	16	77ijk	24	12	9m	18	46mnors	30m	5m	81	70v	11	63t	23v	20uvxz	21v	-
Mean		2.36	2.28	2.44a	2.40	2.43	2.38	2.24	2.47f	2.38	2.30	2.34	2.45	2.47	2.41r	2.49r	2.34	2.16	2.50r	2.12	2.47r	2.35	2.26	2.44	2.43	2.44	2.27	2.48u	2.28	
Standard deviation		0.92	0.88	0.95	0.93	0.93	0.91	0.92	0.94	0.91	0.92	0.91	0.88	0.97	0.95	0.90	0.87	0.96	0.93	0.84	0.87	0.92	0.87	0.96	0.97	0.90	0.97	1.01	0.75	
Standard error		0.03	0.04	0.05	0.07	0.05	0.07	0.06	0.05	0.09	0.06	0.06	0.07	0.07	0.05	0.08	0.10	0.27	0.14	0.07	0.11	0.04	0.05	0.06	0.06	0.11	0.14	0.09	0.18	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 95  
**Q34. How worried are you, if at all, about each of the following?**  
**-Mobile phone roaming charges**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status							Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rented from council (x)	Rented from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (excl NA for %)	871	418	453	110	300	241	221	196	454	135*	327	228	129*	187	397	119	50*	40**	89*	152	24*	619	320	299	227	81*	40*	106	26**	
Very worried	(4)	55 6%	22 5%	32 7%	8 7% <sub>f</sub>	26 9% <sub>f</sub>	18 7% <sub>f</sub>	3 1%	17 9% <sub>f</sub>	35 8% <sub>f</sub>	8 6%	12 4%	11 5%	9 7%	23 7%	29 7%	2 5%	6 16%	2 3%	5 3%	2 8%	33 5%	12 4%	21 7%	21 9%	13 16% <sub>uvz</sub>	3 7%	5 5%	1 5%	
Fairly worried	(3)	172 20%	77 19%	95 21%	20 18%	65 22%	44 18%	44 20%	41 21%	87 19%	34 25%	61 19%	52 23%	28 22%	31 17%	81 20%	22 19%	10 21%	8 20%	20 23%	25 17%	5 21%	126 20%	62 19%	65 22%	42 19%	12 15%	10 24%	20 19%	4 14%
Not very worried	(2)	378 43%	191 46%	187 41%	45 41%	118 39%	114 47%	101 46%	76 39%	201 44%	60 44%	155 47% <sub>l</sub>	103 45%	55 42%	66 35%	172 43%	56 47%	20 40%	9 22%	35 39%	73 48%	13 54%	275 44%	149 46%	126 42%	85 37%	26 33%	14 35%	44 42%	18 71%
Not at all worried	(1)	220 25%	111 27%	109 24%	27 25%	74 25%	56 23%	62 28%	46 23%	111 27%	30 24%	88 24%	54 24%	31 24%	48 25%	98 25%	28 23%	10 20%	11 28%	24 27%	47 31% <sub>s</sub>	3 13%	169 27%	88 28%	81 27%	49 22%	16 20%	5 13%	28 26%	1 5%
NET: Worried		227 26%	100 24%	127 28%	28 25%	91 30%	62 26%	47 21%	58 30%	122 27%	42 31%	73 22%	63 28%	37 28%	54 29%	110 28%	30 25%	13 26%	14 36%	23 25%	30 20%	7 29%	159 26%	74 23%	85 29%	63 28%	25 31%	12 31%	26 24%	5 19%
NET: Not worried		597 69%	302 72%	295 65%	72 66%	192 64%	170 71%	163 74% <sub>d</sub>	122 62%	312 69%	90 67%	242 74% <sub>l</sub>	156 68%	85 66%	113 61%	269 68%	83 70%	29 59%	20 50%	58 65%	120 79% <sub>mo</sub>	16 67%	444 72% <sub>w</sub>	237 74% <sub>xy</sub>	207 69% <sub>xy</sub>	134 59%	43 53%	19 47%	72 68% <sub>y</sub>	19 76%
Don't know		47 5%	16 4%	31 7%	9 9%	17 6%	9 4%	11 5%	16 8%	20 4%	2 2%	12 4%	9 4%	7 5%	20 4%	17 4%	6 5%	7 15% <sub>mnr</sub>	6 14%	8 9% <sub>r</sub>	2 1%	1 4%	16 3%	9 3%	7 2%	29 13% <sub>t</sub>	13 16% <sub>uv</sub>	9 21% <sub>uvz</sub>	8 8% <sub>uv</sub>	1 5%
Not applicable		129	53	76	2	24 <sub>c</sub>	36 <sub>cg</sub>	66 <sub>cd</sub>	9	54 <sub>cg</sub>	23	26	22	16	65 <sub>ijk</sub>	22	11	7 <sub>m</sub>	14	37 <sub>mno</sub>	34 <sub>mn</sub>	5 <sub>m</sub>	80	68 <sub>v</sub>	12	49 <sub>t</sub>	16 <sub>v</sub>	15 <sub>uvz</sub>	19 <sub>v</sub>	-
Mean		2.08	2.03	2.12	2.09	2.15 <sub>f</sub>	2.10	1.94	2.16 <sub>f</sub>	2.11	2.15	1.99	2.09	2.12	2.18	2.11 <sub>r</sub>	2.09	2.13	2.27	2.02	1.92	2.25 <sub>r</sub>	2.04	1.99	2.09	2.18	2.31 <sub>u</sub>	2.33 <sub>uv</sub>	2.04	2.19
Standard deviation		0.86	0.83	0.88	0.89	0.92	0.86	0.75	0.92	0.88	0.84	0.79	0.82	0.87	1.00	0.88	0.84	0.84	1.12	0.82	0.78	0.80	0.84	0.80	0.88	0.93	1.04	0.87	0.85	0.61
Standard error		0.03	0.04	0.04	0.07	0.05	0.06	0.06	0.06	0.04	0.08	0.05	0.05	0.07	0.08	0.05	0.07	0.10	0.29	0.13	0.07	0.10	0.04	0.05	0.06	0.06	0.12	0.13	0.07	0.15

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 96  
**Q34. How worried are you, if at all, about each of the following?**  
**-Food safety standards**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (excl NA for %)	998	470	527	110	323	277	287	204	507	158*	353	250	144*	251	417	129	56*	55**	126*	186	29*	697	388	310	276	96*	54*	125	24**	
Very worried	(4)	89 9%	29 6%	61 11%a	11 10%	44 14%ef	19 7%	15 5%	29 14%ef	45 9%	8 5%	36 10%	22 9%	8 9%	23 10%	43 11%	14 7%	4 12%	6 5%	13 7%	3 12%	61 9%	24 6%	37 12%u	28 10%	10 10%	2 4%	15 12%u	1 5%	
Fairly worried	(3)	235 24%	97 21%	139 26%	14 12%	72 22%c	74 27%cg	75 16%	33 25%cg	128 25%	40 24%	86 25%	61 19%	28 24%	60 22%	93 27%	35 20%	11 20%	6 11%	43 35%g	41 22%	6 22%	171 25%	103 26%	69 22%	64 23%	24 25%	16 29%	24 19%	* 1%
Not very worried	(2)	465 47%	249 53%b	216 41%	49 45%	132 41%	132 48%	152 53%dg	81 40%	232 46%	86 54%	116 46%	80 56%j	107 43%	189 45%	59 45%	25 45%	26 47%	61 48%	93 50%	13 46%	336 48%w	196 51%	139 45%	111 40%	36 37%	23 43%	51 41%	19 77%	
Not at all worried	(1)	164 16%	85 18%	79 15%	25 23%	54 17%	44 16%	42 15%	45 22%	78 15%	21 13%	59 17%	38 15%	23 16%	44 17%	15 12%	7 12%	13 23%	13 10%	39 21%n	5 17%	115 17%	62 16%	53 17%	48 17%	17 18%	8 14%	23 18%	1 2%	
NET: Worried		324 33%	125 27%	199 38%a	25 23%	117 36%c	93 34%	90 31%	62 30%	173 34%c	48 31%	122 35%	84 25%	36 33%	83 33%	136 38%	49 26%	15 26%	12 22%	49 39%	54 29%	10 34%	232 33%	126 33%	106 34%	91 33%	33 35%	18 33%	39 32%	1 5%
NET: Not worried		629 63%	335 71%b	294 56%	74 67%	185 57%	176 64%	193 67%g	126 62%	310 61%	107 68%	154 63%	103 72%	151 60%	262 63%	74 57%	32 57%	38 70%	73 58%	132 71%no	18 63%	451 65%	258 67%	192 62%	159 58%	53 55%	31 57%	74 59%	19 79%	
Don't know		44 4%	10 2%	34 6%a	11 10%efh	21 7%f	8 3%	4 1%	16 8%ef	25 5%g	3 2%	10 3%	12 5%	5 4%	17 7%	19 5%r	7 5%r	9 16%mnqrs	4 8%	4 3%	- -	1 4%r	14 2%	3 1%	12 4%u	26 9%t	9 10%u	5 9%u	11 9%uv	4 15%
Not applicable		2	1	2	2	1	-	-	2	1	-	1	1	1	1	1	-	-	-	-	-	1	-	1	-	-	-	-	-	1
Mean		2.26	2.15	2.37a	2.12	2.36c	2.25	2.22	2.25	2.29	2.23	2.29	2.15	2.27	2.26	2.39r	2.24	2.12	2.35	2.16	2.29	2.26	2.23	2.30	2.28	2.30	2.26	2.28	2.09	
Standard deviation		0.85	0.79	0.89	0.92	0.94	0.81	0.76	0.99	0.85	0.75	0.87	0.85	0.76	0.88	0.88	0.85	0.81	0.93	0.73	0.83	0.92	0.84	0.79	0.90	0.90	0.92	0.79	0.94	0.52
Standard error		0.03	0.04	0.04	0.07	0.05	0.05	0.06	0.04	0.06	0.05	0.05	0.06	0.06	0.05	0.07	0.09	0.20	0.09	0.06	0.10	0.03	0.04	0.06	0.05	0.09	0.10	0.07	0.14	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 97  
**Q34. How worried are you, if at all, about each of the following?**  
**-Prices of cars**  
**Base: All respondents**

	Gender		Age					Social Grade				Working Status					Tenure													
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employe d (n)	Part time employe d (o)	Unemp-loyed (p)	Not work-ing but seek-ing (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mort-gage (w)	NET: Rent-ers (x)	Rent-ed from coun-cil (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (exl NA for %)	844	412	432	106	284	234	221	189	435	137*	334	220	128*	162	381	118	45*	35**	80*	161	23*	635	343	292	186	59*	35*	92	23**	
Very worried	(4)	53 6%	19 5%	34 8%	5 5%	24 8%	16 7%	8 4%	16 8%	29 7%	7 5%	19 6%	19 9%	6 4%	10 6%	30 8%	7 6%	4 9%	2 6%	2 2%	6 4%	2 8%	43 7%	19 6%	24 8%	9 5%	2 4%	2 6%	5 6%	* 2%
Fairly worried	(3)	186 22%	86 21%	99 23%	28 26%	64 23%	49 21%	45 20%	47 25%	94 22%	32 23%	79 24%	45 20%	29 23%	33 20%	87 23%	31 26%	9 20%	7 21%	18 22%	27 16%	7 28%	137 22%	71 21%	66 23%	44 24%	10 18%	9 27%	24 27%	4 19%
Not very worried	(2)	387 46%	201 49%	186 43%	41 39%	121 43%	114 49%	111 51%g	71 38%	205 47%	67 49%	152 46%	108 49%	66 51%	61 38%	167 44%	51 43%	17 37%	11 31%	46 58%	86 53%o	9 39%	301 47%w	174 51%x	127 44%	71 38%	18 30%	12 35%	41 44%	15 67%
Not at all worried	(1)	164 19%	93 23%	71 16%	19 18%	50 18%	50 21%	45 21%	39 20%	80 20%	27 21%	70 17%	37 17%	21 17%	36 22%	79 21%	20 17%	7 15%	7 20%	7 9%	41 25%q	3 15%	133 21%	72 21%	61 21%	30 16%	11 18%	5 13%	14 16%	1 6%
NET: Worried		239 28%	105 26%	133 31%	33 31%	88 31%	65 28%	53 24%	62 33%	123 28%	39 28%	98 29%	64 27%	35 27%	42 26%	117 31%r	38 29%	13 29%	10 27%	19 24%	33 21%	8 37%r	180 28%	90 26%	90 31%	54 29%	13 21%	11 33%	30 32%	5 22%
NET: Not worried		551 65%	294 71%b	257 60%	60 56%	171 60%	164 70%cg	157 71%cdg	110 58%	285 66%	94 68%	222 67%	145 66%	87 68%	97 60%	246 64%	71 61%	24 53%	18 51%	53 66%	127 79%mnos	12 54%	434 68%w	246 72%xyz	188 64%x	101 54%	29 48%	17 48%	55 60%	17 73%
Don't know		54 6%	13 3%	41 10%a	13 12%efh	25 9%e	6 2%	11 5%	17 9%e	26 6%	4 3%	13 4%	11 5%	6 5%	23 14%ijk	18 5%	8 7%r	8 19%mnr	8 22%	8 10%r	1 1%	2 10%r	21 3%	7 2%	14 5%	32 17%t	18 30%uvw	7 19%uv	7 8%u	1 5%
Not applicable		156	58	98a	6	40c	44cg	66cdegh	17	73cg	21	19	30i	16i	90ijk	38	12	11mn	19	46mnors	24	5mn	64	45v	19	89t	37uvz	19uv	33uv	2
Mean		2.16	2.08	2.25a	2.21	2.24	2.13	2.08	2.23	2.18	2.14	2.15	2.22	2.16	2.12	2.19r	2.23r	2.27r	2.16	2.20	1.99	2.33r	2.15	2.11	2.19	2.22	2.10	2.31	2.24	2.19
Standard deviation		0.83	0.80	0.85	0.83	0.87	0.83	0.77	0.90	0.83	0.80	0.83	0.84	0.76	0.87	0.87	0.82	0.90	0.91	0.64	0.77	0.88	0.84	0.80	0.88	0.82	0.85	0.84	0.81	0.58
Standard error		0.03	0.04	0.04	0.07	0.05	0.06	0.06	0.06	0.04	0.08	0.05	0.06	0.06	0.07	0.05	0.07	0.11	0.25	0.10	0.06	0.11	0.04	0.05	0.06	0.06	0.11	0.13	0.07	0.15

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 98  
**Q34. How worried are you, if at all, about each of the following?**  
**-Quality of the food I buy**  
**Base: All respondents**

	Gender			Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rented from council (x)	Rented from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Base (excl NA for %)	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Very worried	(4)	81 8%	31 7%	50 9%	10 9%	30 9%	25 9%	16 5%	22 11%	43 9%	13 8%	27 8%	26 10%	7 5%	20 8%	38 9%	8 6%	5 8%	9 16%	6 5%	11 6%	4 15%	52 enqr	27 7%	25 8%	28 10%	9 10%	4 8%	14 12%	1 5%
Fairly worried	(3)	218 22%	96 20%	122 23%	23 20%	88 27% <sup>f</sup>	55 20%	52 18%	46 22%	120 24%	32 20%	67 19%	61 25%	36 25%	54 21%	96 23%	38 29% <sup>or</sup>	9 15%	10 18%	29 23%	29 16%	7 24%	146 21%	71 18%	75 24%	72 26%	27 28%	14 26%	30 24%	1 2%
Not very worried	(2)	496 50%	248 53%	248 47%	45 40%	157 48%	145 52% <sup>g</sup>	149 52% <sup>g</sup>	84 41%	263 52% <sup>cg</sup>	80 51%	185 53%	111 44%	84 58% <sup>aj</sup>	116 46%	197 47%	60 46%	29 52%	31 57%	59 47%	108 58% <sup>mn</sup>	11 39%	362 52% <sup>w</sup>	208 54% <sup>x</sup>	154 49%	116 42%	35 37%	26 48%	54 44%	18 72%
Not at all worried	(1)	172 17%	88 19%	83 16%	22 20% <sup>d</sup>	36 11%	45 16%	69 24% <sup>dh</sup>	37 18% <sup>d</sup>	66 13%	31 19%	64 18%	42 17%	15 10%	50 20% <sup>k</sup>	72 17%	19 14%	5 8%	3 6%	30 24% <sup>o</sup>	37 20% <sup>o</sup>	6 19%	131 19%	79 20%	51 17%	40 15%	18 19%	5 9%	17 13%	1 3%
NET: Worried	299 30%	127 27%	172 32%	33 29%	119 37% <sup>f</sup>	80 29%	67 23%	68 33% <sup>f</sup>	163 32% <sup>f</sup>	45 28%	94 27%	88 35%	43 30%	74 29%	134 32% <sup>or</sup>	47 36% <sup>or</sup>	13 23%	19 34%	35 28%	40 22%	11 39% <sup>r</sup>	197 28%	98 25%	100 32%	100 36% <sup>t</sup>	37 38% <sup>u</sup>	19 34%	45 36% <sup>u</sup>	2 7%	
NET: Not worried	668 67%	336 71% <sup>b</sup>	331 63%	67 60%	193 60%	190 68%	218 76% <sup>cdgh</sup>	121 59%	329 65%	111 70%	250 71% <sup>j</sup>	154 61%	99 68%	166 66%	269 64%	78 60%	34 61%	34 63%	89 71%	146 78% <sup>mnos</sup>	17 59%	492 70% <sup>w</sup>	287 74% <sup>xyz</sup>	205 66%	156 57%	54 56%	32 58%	71 57%	19 74%	
Don't know	33 3%	7 2%	26 5% <sup>a</sup>	12 11% <sup>defh</sup>	12 4% <sup>f</sup>	7 3%	2 1%	16 8% <sup>efh</sup>	15 3%	3 2%	9 3%	9 4%	3 2%	12 5%	15 4% <sup>r</sup>	6 4% <sup>r</sup>	9 16% <sup>mnrqs</sup>	2 3%	2 1%	-	1 2% <sup>r</sup>	9 1%	3 1%	6 2%	19 7% <sup>t</sup>	6 6% <sup>u</sup>	4 8% <sup>uv</sup>	9 7% <sup>uv</sup>	5 19%	
Not applicable	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.22	2.15	2.28	2.20	2.36 <sup>f</sup>	2.23	2.05	2.28 <sup>f</sup>	2.29 <sup>f</sup>	2.18	2.17	2.30	2.25	2.18	2.25 <sup>r</sup>	2.29 <sup>r</sup>	2.28	2.46	2.09	2.08	2.35 <sup>r</sup>	2.17	2.12	2.24	2.34 <sup>t</sup>	2.31	2.35	2.37 <sup>u</sup>	2.10	
Standard deviation	0.83	0.80	0.85	0.90	0.81	0.83	0.80	0.91	0.81	0.84	0.82	0.88	0.71	0.86	0.86	0.80	0.78	0.84	0.82	0.77	0.98	0.82	0.81	0.83	0.87	0.91	0.79	0.88	0.54	
Standard error	0.03	0.04	0.04	0.07	0.04	0.06	0.05	0.06	0.04	0.07	0.05	0.05	0.05	0.06	0.05	0.06	0.09	0.18	0.10	0.06	0.11	0.03	0.04	0.05	0.05	0.09	0.10	0.07	0.14	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 99  
**Q34. How worried are you, if at all, about each of the following?**  
**-The efficiency of public transport**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	468	239	229	88	163	110	107	134	227	68	130	141	78	119	167	87	51	13	32	82	36	298	167	131	158	44	35	79	12
Weighted base	465	226	239	57*	147	132*	129*	100*	236	75*	165*	121	57*	121*	187	66*	28*	23**	58*	89*	14**	328	183	144*	125	41**	30**	54*	12**
Base (excl NA for %)	430	215	214	53*	137	120*	120*	94*	216	67*	154*	112*	51*	112*	175	57*	26*	23**	51**	83*	13**	307	172	135*	111*	36**	26**	50*	11**
Very worried	(4)	37 9%	18 8%	19 9%	6 11%	12 9%	8 7%	11 9%	12 13%	14 6%	6 9%	7 8%	2 6%	16 14%	10 6%	7 11%	3 13%	5 19%	6 12%	4 5%	3 20%	26 9%	14 8%	13 9%	11 10%	4 11%	3 12%	4 7%	-
Fairly worried	(3)	131 30%	61 28%	70 33%	16 30%	49 36%	31 26%	35 29%	29 31%	67 31%	13 36%	55 30%	33 33%	17 23%	26 33%	19 33%	5 18%	5 22%	14 27%	27 32%	3 20%	96 31%	53 31%	44 32%	29 26%	8 24%	9 35%	12 23%	5 45%
Not very worried	(2)	178 41%	99 46%	79 37%	18 35%	50 36%	62 52% <sup>dg</sup>	47 40%	30 32%	101 47% <sup>g</sup>	37 55%	57 37%	57 51%	22 37%	41 37%	21 44%	11 41%	9 39%	16 32%	38 46%	6 44%	131 43%	76 44%	55 41%	42 38%	13 35%	6 23%	23 47%	5 40%
Not at all worried	(1)	61 14%	27 12%	34 16%	6 10%	20 15%	11 9%	25 21% <sup>eh</sup>	14 15%	23 10%	6 9%	25 16% <sup>j</sup>	7 6%	8 17% <sup>j</sup>	21 12%	8 14%	2 9%	1 5%	14 27%	14 16%	1 11%	44 14%	26 15%	18 13%	17 15%	6 18%	2 7%	8 17%	* 4%
NET: Worried	168 39%	79 37%	89 41%	22 41%	61 44%	40 33%	46 38%	41 44%	80 37%	19 28%	67 44%	40 36%	19 37%	41 37%	68 39%	26 45%	8 31%	10 41%	20 39%	31 44%	5 40%	123 40%	66 39%	56 42%	40 36%	12 35%	12 47%	15 30%	5 45%
NET: Not worried	239 56%	126 58%	113 53%	24 45%	70 51%	73 61%	72 60%	44 46%	123 57%	43 64%	82 53%	65 58%	30 59%	62 55%	97 56%	29 51%	13 50%	10 44%	30 59%	52 62%	7 55%	175 57%	102 60%	73 54%	59 53%	19 53%	8 31%	32 63%	5 44%
Don't know	23 5%	10 5%	13 6%	8 14% <sup>dfh</sup>	6 4%	8 6%	2 2%	9 9% <sup>f</sup>	12 6%	6 8%	5 3%	8 7%	2 4%	9 8%	10 5%	2 4%	5 19% <sup>mnr</sup>	3 14%	1 2%	1 5%	1 5%	9 3%	3 2%	6 4%	13 12% <sup>t</sup>	4 12%	6 22%	3 6%	1 2%
Not applicable	35	11	25 <sup>a</sup>	4	10	12	9	6	20	8	11	9	6	9	12	9	2	-	6	6	1	21	12	9	14	6	4	4	1
Mean	2.35	2.34	2.36	2.48	2.40	2.33	2.28	2.47	2.35	2.30	2.37	2.38	2.27	2.35	2.35	2.44	2.43	2.65	2.24	2.26	2.52	2.35	2.32	2.40	2.34	2.32	2.67	2.22	2.46
Standard deviation	0.84	0.82	0.87	0.87	0.86	0.75	0.90	0.94	0.77	0.78	0.85	0.71	0.81	0.97	0.77	0.89	0.91	0.92	1.00	0.80	0.99	0.84	0.83	0.85	0.89	0.95	0.87	0.83	0.62
Standard error	0.04	0.06	0.06	0.10	0.07	0.08	0.09	0.09	0.05	0.10	0.08	0.06	0.10	0.10	0.06	0.11	0.14	0.28	0.19	0.09	0.18	0.05	0.07	0.08	0.17	0.17	0.10	0.20	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing





## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 100  
**Q.C1 Thinking about the price of goods / services over the last 12 months? Do you think they have?**  
 Base: All respondents

	Gender		Age						Social Grade					Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
NET: Increased	812	381	431	69	246	238	259	135	418	129	292	205	123	192	324	104	34	42	114	170	24	574	334	240	220	77	47	95	18
	81%	81%	82%	62%	76%cg	86%cdg	91%cdgh	66%	82%cg	81%	83%	82%	85%	76%	77%eo	80%o	60%	77%	91%mmo	91%mmo	85%o	82%	86%vz	77%	80%	80%	87%	76%	72%
Increased a lot	137	51	86	9	51	54	23	24	90	24	50	36	28	24	70	19	6	6	17	14	5	90	42	48	45	18	13	15	2
	14%	11%	16%a	8%	16%f	20%cf	8%	12%	18%cf	15%	14%	14%	19%l	9%	17%r	14%	11%	11%	13%	8%	19%r	13%	11%	15%	16%	19%	23%u	12%	8%
Increased a little	675	329	346	60	195	183	237	111	327	105	242	169	95	168	254	85	28	37	98	155	19	484	292	192	175	59	35	81	16
	67%	70%	65%	54%	60%	66%cg	83%cdg	54%	64%cg	66%	69%	67%	66%	67%	61%	65%o	49%	67%	78%mo	84%mnos	67%o	69%	75%vxz	62%	63%	62%	64%	65%	64%
Stayed the same	150	77	73	29	67	33	21	54	75	25	52	30	19	49	81	21	15	10	8	12	3	105	48	57	42	14	3	25	4
	15%	16%	14%	26%efh	21%ef	12%	7%	26%efh	15%f	16%	15%	12%	13%	19%	19%qr	16%r	27%qrs	18%	7%	6%	11%	15%	12%	18%y	15%	15%	5%	20%uy	15%
Decreased a little	4	4	1	2	*	1	2	2	1	1	2	2	-	1	3	-	*	-	-	2	*	2	2	1	*	-	*	*	2
	*	1%	*	2%dh	*	*	1%	1%	*	1%	*	1%	-	*	1%	-	*	-	-	1%	1%	*	*	*	-	*	*	*	7%
Decreased a lot	8	1	7	2	3	3	-	2	6	3	*	4	*	4	1	3	1	3	-	-	*	3	-	3	4	3	1	*	*
	1%	*	1%	2%f	1%	1%	-	1%	1%	2%	*	1%	*	1%	*	3%mr	2%	5%	-	-	1%r	*	-	1%	2%	3%u	1%	*	2%
NET: Decreased	13	5	8	4	3	4	2	4	7	4	2	6	*	5	3	3	1	3	-	2	1	6	2	4	5	3	1	*	2
	1%	1%	2%	3%f	1%	2%	1%	2%	1%	3%	1%	2%	*	2%	1%	3%	2%	5%	-	1%	2%	1%	*	1%	2%	3%u	1%	*	9%
Don't know	25	8	16	10	8	3	4	12	8	-	7	10	3	6	10	2	6	-	3	3	1	14	4	10	9	1	4	4	1
	2%	2%	3%	9%defh	2%	1%	2%	6%efh	2%	-	2%	4%	2%	2%	2%	1%	11%mnqr	-	3%	1%	2%	2%	1%	3%	3%	1%	7%u	3%	5%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



**Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside**  
**ONLINE Fieldwork : January to December 2018**

Table 101  
**Q.C2 Do you think each of the following will increase, decrease or stay the same over the coming year?**

**SUMMARY TABLE**  
**Base: All respondents**

	Prices of goods and services (a)	Unemployment (b)
Unweighted base	1000	1000
Weighted base	1000	1000
NET: Increase	824 82% <sup>b</sup>	448 45% <sup>a</sup>
Increase a lot	141 14%	120 12%
Increase a little	683 68% <sup>b</sup>	328 33%
Stay the same	132 13%	290 29% <sup>a</sup>
Decrease a little	7 1%	157 16% <sup>a</sup>
Decrease a lot	1 *	6 1%
NET: Decrease	8 1%	163 16% <sup>a</sup>
Don't know	36 4%	99 10% <sup>a</sup>

**Proportions/Mean: All Columns Tested (5% risk level)**  
**Overlap formulae used.**

## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 102  
**Q.C2 Do you think each of the following will increase, decrease or stay the same over the coming year?**  
**Prices of goods and services**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent- ed from council (y)	Rent- ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
NET: Increase	824 82%	387 82%	437 82%	78 69%	245 76%	244 88%cdg	257 90%cdgh	149 72%	418 82%cdg	135 85%	300 85%	212 85%	114 79%	198 79%	333 80%o	105 81%o	37 66%	40 74%	114 90%mo	168 90%mmo	26 92%mo	583 83%	335 86%z	248 80%	219 79%	78 81%	45 84%	96 77%	22 85%
Increase a lot	141 14%	44 9%	97 18%a	11 9%	54 17%	44 16%	32 11%	26 13%	83 16%	20 13%	47 13%	46 13%	18 13%	30 12%	19 15%	7 13%	12 23%	19 15%	16 8%	5 19%r	87 12%	41 11%	46 15%	51 19%t	19 20%u	14 26%u	18 14%	2 9%	
Increase a little	683 68%	343 73%b	340 64%	67 60%	190 59%	201 72%cdg	225 79%cdgh	123 60%	335 66%	115 73%	253 72%	166 66%	96 66%	168 67%	272 65%	86 66%	30 53%	28 51%	94 75%o	152 82%mmo	21 73%o	496 71%w	295 76%vxyz	201 65%	168 61%	59 61%	31 57%	78 62%	19 76%
Stay the same	132 13%	65 14%	67 13%	22 19%ef	64 20%ef	23 8%	24 8%	39 19%ef	69 14%	17 11%	39 11%	30 12%	22 15%	42 17%	68 16%r	22 17%r	10 17%r	6 12%	10 8%	15 8%	2 6%	92 13%	46 12%	46 15%	38 14%	14 15%	4 7%	20 16%	2 8%
Decrease a little	7 1%	4 1%	3 1%	4 4%defh	1 *	1 *	1 *	5 2%dh	1 *	-	4 1%	2 1%	1 *	1 *	3 *	*	3 6%mnqr	-	-	1 *	-	4 1%	2 1%	2 1%	2 1%	1 1%	*	1 1%	*
Decrease a lot	1 *	1 *	* *	* *	1 *	-	-	1 1%	-	-	* *	-	* *	* *	-	-	1 1%	-	-	-	* *	* *	-	-	1 *	-	* *	* *	-
NET: Decrease	8 1%	4 1%	4 1%	4 4%defh	2 *	1 *	1 *	6 3%cdh	1 *	-	5 1%	2 1%	1 1%	1 *	3 1%	*	4 7%mnqr	-	-	1 *	-	5 1%	3 1%	2 1%	3 1%	1 1%	1 1%	1 1%	2 2%
Don't know	36 4%	13 3%	22 4%	8 7%f	14 4%	9 3%	4 1%	11 6%f	20 4%	6 4%	9 3%	7 3%	8 6%	11 4%	14 3%	3 2%	6 11%mnqr	8 15%	2 2%	2 1%	* 1%	19 3%	4 1%	15 5%u	15 6%	3 3%	4 8%u	8 6%u	1 5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 103

**Q.C2 Do you think each of the following will increase, decrease or stay the same over the coming year?**

**Unemployment**

**Base: All respondents**

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
NET: Increase	448 45%	192 41%	256 48% <sup>a</sup>	54 48%	152 47%	124 45%	118 41%	96 47%	234 46%	63 40%	154 44%	110 44%	63 44%	121 48%	184 44%	55 42%	27 48%	40 74%	62 49%	66 35%	14 51% <sup>r</sup>	284 41%	137 35%	146 47% <sup>u</sup>	147 53% <sup>t</sup>	54 57% <sup>u</sup>	25 45%	68 55% <sup>u</sup>	17 66%
Increase a lot	120 12%	32 7%	87 17% <sup>a</sup>	15 13%	41 13%	27 10%	36 13%	28 14%	55 11%	11 7%	29 8%	37 15% <sup>i</sup>	14 10%	40 16% <sup>i</sup>	47 11%	12 9%	7 13%	8 15%	23 18%	17 9%	5 16%	63 9%	33 9%	30 10%	55 20% <sup>t</sup>	23 24% <sup>uv</sup>	9 16%	23 19% <sup>uv</sup>	1 6%
Increase a little	328 33%	160 34%	168 32%	39 35%	111 34%	97 35%	81 28%	68 33%	179 35%	53 33%	125 35%	73 29%	49 34%	81 32%	136 33%	43 33%	19 35%	32 59%	39 31%	49 26%	10 34%	220 32%	104 27%	116 37% <sup>u</sup>	92 34%	31 33%	16 29%	45 36%	15 60%
Stay the same	290 29%	141 30%	149 28%	29 26%	115 36% <sup>f</sup>	78 28%	67 24%	64 31%	159 31%	38 24%	115 33%	64 26%	41 28%	70 28%	130 31%	48 37%	15 26%	9 16%	29 23%	50 27%	9 31%	218 31%	116 30%	103 33%	67 24%	23 24%	12 22%	32 25%	4 17%
Decrease a little	157 16%	100 21% <sup>b</sup>	57 11%	13 11%	29 9%	54 19% <sup>dg</sup>	61 21% <sup>cdg</sup>	22 11%	74 15% <sup>d</sup>	44 28%	53 15%	47 19%	25 17%	31 12%	69 17%	17 13%	4 8%	1 2%	13 10%	49 27% <sup>mnoqs</sup>	2 7%	126 18% <sup>w</sup>	88 23% <sup>vxxz</sup>	38 12%	28 10%	11 12%	8 15%	9 7%	3 11%
Decrease a lot	6 1%	1 *	5 1%	2 1%	* *	1 *	3 1%	2 1%	1 *	1 1%	- -	3 1%	* *	2 1%	3 1%	* *	* -	2 1%	1 *	* 1%	5 1%	4 1%	1 *	1 *	- -	1 1%	* *	- -	- -
NET: Decrease	163 16%	101 21% <sup>b</sup>	62 12%	14 13%	30 9%	55 20% <sup>dg</sup>	64 22% <sup>cdgh</sup>	24 12%	75 15% <sup>d</sup>	45 28%	53 15%	50 20%	26 18%	34 13%	72 17%	18 13%	5 8%	1 2%	15 12%	50 27% <sup>mnoqs</sup>	2 8%	132 19% <sup>w</sup>	92 24% <sup>vxxz</sup>	39 13%	29 10%	11 12%	8 16%	9 7%	3 11%
Don't know	99 10%	37 8%	63 12%	14 13%	27 8%	20 7%	38 13% <sup>h</sup>	22 11%	40 8%	12 8%	31 9%	26 10%	15 11%	27 11%	32 8%	10 8%	10 18% <sup>mn</sup>	4 8%	20 16% <sup>m</sup>	20 11%	3 10%	65 9%	42 11%	23 7%	33 12%	7 8%	9 17% <sup>v</sup>	16 13%	2 7%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 104

**Q.C3 Do you think now is a good time or a bad time for people to make major household purchases (such as furniture, electrical devices etc)?**

Base: All respondents

	Gender		Age						Social Grade				Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Now is a good time	140 14%	85 18%b	55 10%	13 12%	29 9%	47 17% <sup>d</sup>	51 18% <sup>d</sup>	23 11%	66 13%	24 15%	45 13%	39 16%	16 11%	40 16%	53 13%	14 10%	8 14%	11 20%	11 9%	40 22% <sup>mnqs</sup>	3 9%	100 14%	67 17% <sup>z</sup>	33 11%	37 14%	14 15%	13 23% <sup>vz</sup>	11 8%	3 10%
It is neither a good time nor a bad time	638 64%	291 62%	347 66%	67 60%	214 66%	173 62%	184 64%	124 60%	329 65%	101 64%	241 68%	153 61%	89 61%	155 61%	269 64%	91 70% <sup>o</sup>	30 53%	20 36%	87 69%	122 66%	20 70%	471 67% <sup>w</sup>	259 67% <sup>xy</sup>	212 68% <sup>xy</sup>	156 57%	51 53%	28 51%	78 62%	10 41%
Now is a bad time	96 10%	41 9%	55 10%	13 12% <sup>f</sup>	45 14% <sup>f</sup>	22 8%	16 6%	29 14% <sup>f</sup>	51 10%	9 6%	36 10%	23 9%	14 10%	22 9%	51 12% <sup>r</sup>	11 8%	5 8%	9 16%	10 8%	7 4%	3 10% <sup>r</sup>	58 8%	23 6%	35 11% <sup>u</sup>	35 13%	16 17% <sup>u</sup>	6 12%	12 10%	3 11%
Don't know	126 13%	53 11%	73 14%	19 17%	36 11%	36 13%	29 12%	61 14%	25 16%	30 8%	35 14%	26 18% <sup>i</sup>	35 14%	45 14%	15 11%	14 24% <sup>mnrs</sup>	16 29%	17 14%	17 9%	3 10%	70 10%	40 10%	30 10%	47 17% <sup>t</sup>	15 16%	7 14%	24 20% <sup>uv</sup>	10 38%	

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 105  
**Q.C4 In the next 12 months, do you think you will save more money, less money or about the same as you are at the moment?**  
 Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
More money	146 15%	81 17%	65 12%	33 30%efh	71 22%efh	25 9%	16 6%	61 30%efh	69 13%f	21 13%	56 16%	41 16%	23 16%	26 10%	84 20%qrs	20 15%qr	12 21%qrs	8 14%	6 5%	14 8%	2 7%	102 15%	47 12%	55 18%	43 15%	16 17%	6 11%	20 16%	1 5%
About the same	559 56%	272 58%	287 54%	54 48%	161 50%	161 58%g	183 64%cdg	88 43%	288 57%g	96 60%	202 57%	132 53%	79 55%	146 58%	228 54%	75 57%	27 48%	20 37%	73 58%	121 65%mo	16 55%	407 58%w	228 59%yz	179 57%z	132 48%	51 53%	24 43%	57 46%	20 78%
Less money	232 23%	100 21%	132 25%	18 16%	66 20%	75 27%c	73 26%	41 20%	118 23%	34 22%	78 22%	65 26%	32 22%	57 23%	83 20%	32 24%	11 19%	14 26%	38 30%	47 25%	8 28%	159 23%	97 25%	62 20%	69 25%	20 21%	17 31%	32 26%	4 17%
Don't know	63 6%	18 4%	45 9%a	6 6%	27 8%	16 6%	14 5%	15 7%	34 7%	8 5%	17 5%	13 5%	10 7%	23 9%	23 6%	4 3%	7 12%nr	12 23%	9 7%	5 2%	3 9%nr	30 4%	15 4%	15 5%	33 12%t	10 10%u	8 14%uv	15 12%uv	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 106  
**Gender**  
 Base: All respondents

	Gender		Age							Social Grade				Working Status				Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Male	471	471	-	50	149	150	122	91	258	95	185	110	75	101	251	31	19	38	25	105	2	342	182	160	113	36	22	54	16
	47%	100%b	-	44%	46%	54%f	43%	44%	51%	60%	52%l	44%	52%	40%	60%noqs	24% <sup>s</sup>	34% <sup>s</sup>	70%	20%	56%noqs	7%	49%w	47%	51%x	41%	37%	41%	44%	62%
Female	529	-	529	62	175	127	165	115	250	64	168	140	70	151	168	99	37	17	101	81	27	357	205	151	163	61	32	70	10
	53%	-	100%a	56%	54%	46%	57%e	56%	49%	40%	48%	56%	48%	60%i	40%	76%mr	66%mr	30%	80%mr	44%	93%mnor	51%	53%	49%	59%t	63%v	59%	56%	38%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 107  
Age  
Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
18-24	67 7%	25 5%	42 8%	67 60%defgh	-	-	-	67 33%defh	-	-	31 9%	19 8%	8 5%	10 4%	30 7%qr	6 4%r	28 50%mnqrs	3 6%	-	-	1 2%r	39 6%	17 4%	22 7%	22 8%	3 3%	4 7%	15 12%ux	7 26%
25-34	138 14%	66 14%	73 14%	45 40%defh	94 29%efh	-	-	138 67%cdefh	-	-	58 16%l	34 14%	24 17%l	22 9%	93 22%oqr	27 21%oqr	4 7%qr	10 18%	-	-	5 16%qr	75 11%	17 4%	59 19%u	59 21%t	14 15%u	8 15%u	37 30%uvxy	4 15%
35-44	144 14%	75 16%	69 13%	-	144 44%ceefgh	-	-	-	144 28%ceefg	-	44 12%	44 18%	22 15%	34 13%	92 22%oqr	26 20%qr	7 12%qr	11 21%	-	-	8 28%oqr	95 14%	21 5%	74 24%uz	48 17%	21 22%u	9 16%u	18 14%u	1 5%
45-54	184 18%	83 18%	101 19%	-	86 27%cfg	98 35%cfg	-	-	184 36%cdfg	-	73 21%	45 18%	31 22%	34 14%	115 27%oqr	36 28%oqr	7 13%qr	14 26%	-	4 2%	8 27%oqr	120 17%	40 10%	80 26%u	61 22%	25 26%u	11 20%	25 20%u	4 14%
55-64	180 18%	100 21%b	80 15%	-	-	180 65%cdfgh	-	-	180 35%cdfg	135 85%	48 14%	39 16%	28 19%	64 25%ij	78 19%q	23 17%q	10 18%q	16 30%	6 5%	39 21%q	7 25%q	135 19%w	89 23%vz	46 15%z	36 13%	16 17%z	12 21%z	8 6%	9 35%
65+	287 29%	122 26%	165 31%	-	-	-	287 100%cdegh	-	-	24 15%	99 28%	68 27%	31 21%	88 35%k	11 3%	12 9%mos	-	-	120 95%mnors	143 77%mnos	* 1%	235 34%w	204 53%vxyz	31 10%	50 18%	16 17%	12 22%v	22 17%v	1 5%
Average age	51.39	51.60	51.20	23.87	39.50cg gh	56.75cd gh	70.39cd egh	27.58c g	50.30cd g	60.17	50.02	50.12	49.34 k	55.73ij	43.47o	45.80o	34.37	45.82	69.62mn os	68.46mn os	45.50o	53.61w	60.53vx yz	45.00	46.50	48.92vz	50.17vz	43.03	43.23

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing





## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 108  
Social Grade  
Base: All respondents

	Gender			Age							Social Grade				Working Status					Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
AB	353 35%	185 39%b	168 32%	46 41%	121 37%	87 31%	99 35%	88 43%eh	165 33%	33 21%	353 100%ijkl	-	-	-	165 39%q	44 34%q	22 38%q	1 2%	17 14%	97 52%mnqs	8 26%	293 42%w	152 39%xyz	140 45%xyz	54 20%	14 15%	10 18%	30 24%	6 23%
C1	250 25%	110 23%	140 26%	34 30%	82 25%	67 24%	68 24%	53 26%	129 25%	40 26%	-	250 100%ikl	-	-	131 31%qs	32 25%q	14 25%q	-	16 12%	52 28%q	5 18%	181 26%	102 26%x	78 25%x	64 23%	12 12%	10 19%	41 33%x	6 23%
C2	145 14%	75 16%	70 13%	19 17%	53 16%	42 15%	31 11%	32 16%	82 16%	27 17%	-	-	145 100%ijl	-	63 15%o	25 19%or	-	16 29%	15 12%o	18 10%o	7 26%moqr	96 14%	46 12%	50 16%	37 13%	18 19%	3 6%	15 12%	12 49%
DE	252 25%	101 21%	151 28%a	14 12%	68 21%	82 29%cg	88 31%cdg	32 16%	132 26%cg	58 37%	-	-	-	252 100%ijk	59 14%	29 22%mr	21 36%mnr	38 70%	78 62%mnor	19 10%	8 29%mr	130 19%	88 23%v	42 14%	121 44%t	52 54%uvz	31 57%uvz	38 31%v	1 6%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 109  
GO Region  
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Scotland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yorkshire & Humberside	1000	471	529	112	324	277	287	206	508	158	353	250	145	252	418	130	56	55	126	186	29	699	388	311	276	96	54	125	26
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
West Midlands	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
East Midlands	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eastern	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
London	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South East	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South West	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 110  
Have you taken a foreign holiday in the last 3 years?  
Base: All respondents

	Gender		Age						Social Grade				Working Status				Tenure												
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Yes	639 64%	292 62%	346 65%	96 86%defh	215 66%	163 59%	165 58%	161 78%defh	313 62%	95 60%	257 73%l	164 65%l	97 67%l	121 48%	306 73%oqrs	84 65%rs	32 58%	22 40%	64 51%	117 63%rs	14 48%	482 69%aw	245 63%xy	236 76%luxyz	134 48%	47 49%	19 35%	68 54%y	24 93%
No	361 36%	178 38%	183 35%	16 14%	109 34%cg	115 41%cg	122 42%cg	45 22%	195 38%cg	63 40%	96 27%	87 35%	48 33%	131 52%ijk	113 27%	46 35%	24 42%lm	33 60%	62 49%lm	68 37%lm	15 52%mnr	217 31%	142 37%v	75 24%	142 52%t	50 51%uv	36 65%uvz	57 46%v	2 7%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 111  
**Tenure**  
**Base: All respondents**

	Gender		Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rented from council (y)	Rented from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
NET: Homeowners	699	342	357	58	207	198	235	114	349	115	293	181	96	130	292	94	24	10	88	170	20	699	388	311	-	-	-	-	-
	70%	73%	67%	52%	64% <sub>c</sub>	71% <sub>cg</sub>	82% <sub>cddeg</sub>	56%	69% <sub>cg</sub>	73%	83% <sub>ijkl</sub>	72% <sub>l</sub>	66% <sub>l</sub>	52%	70% <sub>o</sub>	72% <sub>o</sub>	43%	19%	70% <sub>o</sub>	92% <sub>mnos</sub>	83% <sub>mnoq</sub>	99% <sub>so</sub>	100% <sub>ew</sub>	100% <sub>xyz</sub>	100% <sub>xyz</sub>	-	-	-	-
Owned outright - without mortgage	388	182	205	23	43	117	204	34	150	66	152	102	46	88	98	35	14	3	75	153	9	388	388	-	-	-	-	-	-
	39%	39%	39%	21%	13%	42% <sub>cdgh</sub>	71% <sub>cddeg</sub>	16%	29% <sub>dg</sub>	42%	43% <sub>k</sub>	41%	31%	35%	23%	27%	25%	5%	59% <sub>mnos</sub>	83% <sub>mnoq</sub>	92% <sub>so</sub>	55% <sub>w</sub>	100% <sub>vxyz</sub>	-	-	-	-	-	
Owned with a mortgage or loan	311	160	151	34	165	81	31	81	199	50	140	78	50	42	195	58	11	7	13	17	11	311	-	311	-	-	-	-	-
	31%	34%	29%	31% <sub>f</sub>	51% <sub>cefg</sub>	29% <sub>f</sub>	11%	39% <sub>f</sub>	39% <sub>ef</sub>	31%	40% <sub>l</sub>	31% <sub>l</sub>	35% <sub>l</sub>	17%	47% <sub>oqr</sub>	45% <sub>oqr</sub>	19% <sub>r</sub>	13%	10%	9%	37% <sub>oqr</sub>	45% <sub>w</sub>	-	100% <sub>uxyz</sub>	-	-	-	-	
NET: Renters	276	113	163	44	114	68	50	81	145	34	54	64	37	121	114	34	31	36	38	14	9	-	-	-	276	96	54	125	-
	28%	24%	31% <sub>a</sub>	39% <sub>efh</sub>	35% <sub>ef</sub>	24%	17%	39% <sub>efh</sub>	29% <sub>f</sub>	22%	15%	25% <sub>i</sub>	25% <sub>i</sub>	48% <sub>ijkl</sub>	27% <sub>r</sub>	26% <sub>r</sub>	55% <sub>mnqr</sub>	67% <sub>s</sub>	30% <sub>r</sub>	8%	31% <sub>r</sub>	-	-	-	100% <sub>t</sub>	100% <sub>uv</sub>	100% <sub>uv</sub>	100% <sub>uv</sub>	-
Rented from the council	96	36	61	9	40	31	16	17	63	15	14	12	18	52	37	13	7	18	13	5	4	-	-	-	96	96	-	-	-
	10%	8%	11%	8%	12% <sub>f</sub>	11%	6%	8%	12% <sub>f</sub>	10%	4%	5%	13% <sub>ij</sub>	21% <sub>ij</sub>	9% <sub>r</sub>	10% <sub>r</sub>	13% <sub>r</sub>	32%	11% <sub>r</sub>	3%	14% <sub>r</sub>	-	-	-	35% <sub>t</sub>	100% <sub>uvyz</sub>	-	-	-
Rented from a housing association	54	22	32	6	21	16	12	12	31	7	10	10	3	31	14	7	7	8	12	4	2	-	-	-	54	-	54	-	-
	5%	5%	6%	5%	6%	6%	4%	6%	6%	5%	3%	4%	2%	12% <sub>ijkl</sub>	3%	5%	13% <sub>mnr</sub>	14%	10% <sub>mr</sub>	2%	8% <sub>r</sub>	-	-	-	20% <sub>t</sub>	100% <sub>uvxz</sub>	-	-	
Rented from someone else	125	54	70	29	54	20	22	52	51	12	30	41	15	38	62	14	16	11	12	6	3	-	-	-	125	-	-	125	-
	12%	12%	13%	26% <sub>defh</sub>	17% <sub>efh</sub>	7%	8%	25% <sub>defh</sub>	10%	7%	9%	17% <sub>i</sub>	10%	15% <sub>i</sub>	15% <sub>r</sub>	11% <sub>r</sub>	28% <sub>mnqr</sub>	21% <sub>s</sub>	10%	3%	9%	-	-	-	45% <sub>t</sub>	-	-	100% <sub>uvxy</sub>	-
Rent free	26	16	10	10	2	11	1	10	14	9	6	6	12	1	12	3	1	8	-	1	*	-	-	-	-	-	-	-	26
	3%	3%	2%	9% <sub>d</sub>	1%	4% <sub>d</sub>	*	5% <sub>d</sub>	3%	6%	2%	2%	9% <sub>ijl</sub>	1%	3%	2%	2%	15%	-	1%	1%	-	-	-	-	-	-	-	100%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 112  
**What is the highest educational level that you have achieved to date?**  
 Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
No formal education	15 2%	5 1%	10 2%	* *	1 *	6 2%	8 3% <sup>dg</sup>	* *	7 1%	4 2%	- *	4 2% <sup>i</sup>	4 3% <sup>i</sup>	7 3% <sup>i</sup>	2 *	3 2%	1 2%	- *	8 6% <sup>mr</sup>	2 1%	* *	8 1%	5 1%	3 1%	7 2%	4 5%	2 3%	1 1%	1 2%
Primary	7 1%	4 1%	3 1%	- -	3 1%	3 1%	1 *	- -	6 1%	3 2%	2 *	1 1%	1 *	4 1%	2 1%	1 1%	2 3% <sup>m</sup>	- -	- -	2 1%	- -	4 1%	2 *	2 1%	3 1%	2 2%	- -	1 1%	- -
Secondary school, high school, NVQ levels 1 to 3, etc.	624 62%	281 60%	343 65%	43 38%	164 51% <sup>c</sup>	205 74% <sup>cdgh</sup>	212 74% <sup>cdgh</sup>	85 41%	327 64% <sup>cdg</sup>	122 77%	142 40%	165 66% <sup>i</sup>	112 77% <sup>ij</sup>	205 81% <sup>ij</sup>	224 53%	82 63%	28 50%	37 68%	113 90% <sup>mnors</sup>	119 64% <sup>m</sup>	22 75% <sup>mo</sup>	423 61%	258 67% <sup>v</sup>	165 53%	188 68% <sup>t</sup>	70 72% <sup>v</sup>	42 77% <sup>v</sup>	77 62%	13 51%
University degree or equivalent professional qualification, NVQ level 4, etc.	264 26%	139 30%	124 24%	39 34% <sup>efh</sup>	119 37% <sup>efh</sup>	51 18%	56 20%	85 41% <sup>efh</sup>	123 24%	23 15%	150 42% <sup>ijkl</sup>	62 25% <sup>l</sup>	26 18%	25 10%	146 35% <sup>oq</sup>	34 26% <sup>oq</sup>	7 13% <sup>q</sup>	10 18%	4 3%	56 30% <sup>oq</sup>	6 22% <sup>q</sup>	211 30% <sup>w</sup>	97 25% <sup>x</sup>	114 37% <sup>uxyz</sup>	45 16%	11 12%	6 12%	27 21%	8 32%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	63 6%	38 8%	25 5%	15 13% <sup>efh</sup>	26 8% <sup>f</sup>	13 5%	9 3%	21 10% <sup>ef</sup>	33 7%	7 5%	48 14% <sup>ijkl</sup>	9 4%	1 1%	4 2%	41 10% <sup>qr</sup>	7 6%	4 6%	2 4%	1 1%	7 4%	1 2%	45 6%	20 5%	25 8%	16 6%	3 3%	- -	13 11% <sup>uxy</sup>	2 7%
Still in full time education	15 2%	3 1%	13 2%	15 13% <sup>defh</sup>	1 *	- -	- -	15 7% <sup>defh</sup>	1 *	- -	8 2%	7 3% <sup>l</sup>	1 *	* *	- -	1 1%	15 26% <sup>mngrs</sup>	- -	- -	- -	- -	7 1%	5 1%	1 *	8 3%	1 1%	1 2%	6 5% <sup>uv</sup>	1 3%
Don't know	3 *	- *	3 *	- *	3 1%	- -	- -	- -	3 1%	- -	- -	- -	- -	3 1%	- -	- -	- -	3 5%	- -	- -	- -	- -	- -	- -	3 1% <sup>t</sup>	3 3% <sup>uv</sup>	- -	- -	- -
Prefer not to answer	9 1%	* *	9 2% <sup>a</sup>	* *	8 2% <sup>e</sup>	- -	1 *	* *	8 2%	- -	4 1%	1 *	* *	4 2%	4 1%	2 1%	- -	3 5%	- -	1 *	- -	1 *	1 *	- -	6 2% <sup>t</sup>	3 3% <sup>uv</sup>	4 7% <sup>uvz</sup>	* *	1 5%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 113  
**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Yes - responsible for half or more of the items bought	906	402	503	77	313	261	255	167	483	149	307	234	137	228	387	121	40	52	114	163	29	630	352	278	258	93	52	114	17
	91%	86%	95%a	69%	97%cfg	94%cg	89%cg	81%c	95%cfg	94%	87%	94%i	94%	90%	92%o	93%o	71%	95%	91%o	88%o	99%or	90%	91%	89%	94%	96%	95%	91%	67%
No - not responsible for most of the items bought	94	68	26	35	11	16	32	38	24	9	46	16	8	24	31	9	16	3	12	23	*	69	35	33	17	4	3	11	8
	9%	14%b	5%	31%defgh	3%	6%	11%dh	19%defh	5%	6%	13%j	6%	6%	10%	8%	7%	29%mnqr	5%	9%	12%s	1%	10%	9%	11%	6%	4%	5%	9%	33%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 114  
**How many cars are there in your household?**  
 Base: All respondents

	Gender		Age							Social Grade				Working Status				Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
No cars in the household	209	85	125	17	84	54	54	36	120	22	29	55	20	106	74	16	21	34	38	21	5	76	43	33	131	55	27	49	2
	21%	18%	24%	16%	26%cg	20%	19%	17%	24%	14%	8%	22%ij	14%	42%ijk	18%	13%	38%mnrs	61%	30%mnr	11%	19%	11%	11%	47%t	57%uvz	50%uv	39%uv	10%	
NET: Any	791	386	405	95	240	223	233	170	388	136	324	196	125	145	344	114	35	21	88	165	23	623	345	278	145	42	27	76	23
	79%	82%	76%	84%d	74%	80%	81%	83%d	76%	86%	92%jl	78%l	86%l	58%	82%oq	87%oq	62%	39%	70%	89%oq	81%o	89%w	89%xyz	89%xyz	53%	43%	50%	61%x	90%
1	402	192	210	30	101	110	161	60	180	63	147	104	59	91	145	47	14	12	76	97	11	301	193	107	99	27	20	51	2
	40%	41%	40%	27%	31%	40%ch	56%cddeg	29%	36%	40%	42%	41%	41%	36%	35%	36%	25%	21%	60%mos	52%mmo	38%	43%	50%vx	34%	36%	28%	37%	41%	10%
2	288	138	151	38	121	70	59	74	155	31	132	80	45	30	148	49	13	1	12	56	9	236	105	131	44	15	6	23	8
	29%	29%	28%	34%f	37%ef	25%	21%	36%ef	31%f	19%	38%l	32%l	31%l	12%	35%oq	38%oq	22%q	3%	10%	30%q	31%q	34%w	27%xy	42%luxyz	16%	15%	11%	19%	33%
3+	101	57	44	26	18	43	13	35	52	42	45	12	20	24	51	17	8	8	-	12	4	86	46	40	3	-	1	1	12
	10%	12%	8%	23%dfh	6%	16%df	4%	17%dfh	10%cdf	27%	13%ej	5%	14%ej	10%	12%q	13%q	15%qr	15%	-	7%q	12%q	12%w	12%xz	13%xyz	1%	-	2%	1%	48%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 115  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Gender			Age						Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	280	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
White	961	451	511	102	303	270	287	185	489	157	334	243	140	244	399	124	50	50	126	186	28	677	380	297	260	92	53	115	24	
	96%	96%	96%	91%	93%	97%cg	100%cd	90%	96%cg	99%	95%	97%	96%	97%	95%o	95%	88%	91%	100%nos	100%mnos	97%	97%	98%z	95%	94%	96%	97%	92%	94%	
NET: Non-white	35	19	16	8	20	7	-	18	17	1	17	7	5	6	19	6	5	5	-	-	1	20	7	14	13	4	2	8	2	
	4%	4%	3%	7%ef	6%f	3%f	-	9%efh	3%f	*	5%	3%	4%	2%	5%r	4%r	9%qr	9%	-	-	3%qr	3%	2%	4%	5%	4%	3%	6%u	6%	
Mixed	6	2	3	4	2	-	-	5	1	-	4	2	-	*	2	2	2	-	-	-	*	4	-	4	1	1	-	1	1	
	1%	*	1%	3%efh	1%	-	-	2%efh	*	-	1%	1%	-	*	1%	4%mr	-	-	-	-	1%	1%	-	1%	*	1%	-	1%	3%	
Asian	19	11	8	1	13	4	-	7	12	-	8	3	3	5	12	3	*	4	-	-	1	14	6	8	5	*	*	4	*	
	2%	2%	1%	1%	4%f	2%	-	3%f	2%f	-	2%	1%	2%	2%	3%r	2%	1%	7%	-	-	2%r	2%	2%	3%	2%	*	*	3%	2%	
Black	5	4	2	1	4	1	-	3	2	1	*	2	2	1	2	1	1	1	-	-	-	1	-	1	3	3	-	*	*	
	1%	1%	*	1%	1%	*	-	1%	*	*	*	1%	2%	1%	1%	1%	1%	2%	-	-	-	*	-	1%	3%u	-	*	*	2%	
Chinese	*	*	-	*	-	-	-	*	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	*	-	-	*	-	
Other ethnic group	5	1	3	2	1	2	-	3	2	-	5	-	-	-	3	-	1	-	-	-	-	1	1	-	4	-	1	2	-	
	*	*	1%	2%f	*	1%	-	1%	*	-	1%	-	-	-	1%	-	2%r	-	-	-	-	*	*	-	1%t	-	2%uv	2%uv	-	
Prefer not to answer	4	1	2	2	1	1	-	2	1	1	2	-	-	2	1	1	2	-	-	-	-	1	*	1	2	-	-	2	-	
	*	*	*	2%f	*	*	-	1%	*	*	1%	-	-	1%	*	1%	3%mr	-	-	-	-	*	*	*	1%	-	-	2%u	-	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing





## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 116  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status						Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Christian	517	223	295	26	138	140	213	65	240	95	168	127	80	143	195	69	16	12	87	127	13	388	240	147	123	51	21	51	7	
	52%	47%	56%a	23%	43%cg	51%cg	74%cddeg	31%	47%cg	60%	48%	51%	55%	57%	47%o	53%o	28%	22%	69%mnos	68%mnos	44%	55%w	62%vyz	47%	45%	53%	38%	41%	27%	
NET: Other	39	18	21	6	19	13	2	14	23	6	18	8	3	11	23	4	5	4	2	-	2	24	11	13	13	1	4	8	2	
	4%	4%	4%	5%f	6%f	5%f	1%	7%f	5%f	4%	5%	3%	2%	4%	5%r	3%r	9%qr	7%	2%	-	6%r	3%	3%	4%	5%	1%	7%	7%	8%	
Muslim	17	10	8	4	13	-	-	9	8	-	5	5	3	5	7	3	2	4	-	-	1	10	6	5	7	*	2	4	*	
	2%	2%	1%	3%ef	4%ef	-	-	4%efh	2%	-	1%	2%	2%	2%	2%	2%	4%qr	7%	-	-	4%qr	1%	1%	1%	2%	*	4%	3%	2%	
Hindu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jewish	2	-	2	-	-	-	2	-	-	-	-	-	-	2	-	-	-	-	2	-	-	-	-	-	2	-	2	-	-	
	*	-	*	-	-	-	1%	-	-	-	-	-	-	1%	-	-	-	-	2%	-	-	-	-	-	1%	-	4%uvz	-	-	
Sikh	5	2	3	-	1	4	-	-	5	-	4	-	1	-	5	-	-	-	-	-	-	5	-	5	-	-	-	-	-	
	*	*	1%	-	*	2%	-	-	1%	-	1%	-	*	-	1%	-	-	-	-	-	-	1%	-	2%u	-	-	-	-	-	
Buddhist	8	5	4	2	1	5	-	2	6	5	3	3	-	2	6	-	2	-	-	-	1	6	6	-	1	-	*	1	2	
	1%	1%	1%	2%	*	2%	-	1%	1%	3%	1%	1%	-	1%	1%	-	3%nr	-	-	-	2%nr	1%	1%	-	*	-	*	1%	7%	
Other	7	2	4	*	4	3	-	3	4	1	6	*	-	1	5	1	1	-	-	-	3	-	3	4	*	-	3	-	-	
	1%	1%	1%	*	1%	1%	-	1%	1%	1%	2%	*	-	1%	1%	1%	2%	-	-	-	*	-	3	4	1%	*	-	3%u	-	
None	437	225	212	79	164	123	72	125	241	57	165	114	62	96	200	57	34	38	37	57	14	284	136	149	136	45	27	64	17	
	44%	48%b	40%	71%defh	51%f	44%f	25%	61%defh	47%f	36%	47%	46%	43%	38%	48%qr	44%r	61%mnqr	69%	29%	31%	50%qr	41%	35%	49%t	46%	50%u	51%u	65%		
Prefer not to say	6	5	2	1	3	2	-	2	4	-	3	1	-	3	1	1	1	2	-	2	*	3	*	2	3	*	2	1	-	
	1%	1%	*	1%	1%	1%	-	1%	1%	-	1%	*	-	1%	*	1%	2%	3%	-	1%	1%	*	*	1%	1%	*	4%u	1%	-	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 117  
Which of the following best describes where you live?  
Base: All respondents

	Gender		Age							Social Grade				Working Status						Tenure									
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
NET: Urban	744	362	382	94	257	198	195	164	384	100	255	187	115	187	324	81	43	53	92	129	22	497	259	238	225	83	47	95	21
	74%	77%	72%	84%ef	79%ef	71%	68%	80%ef	76%	63%	72%	75%	79%	74%	77%n	62%	76%	97%	73%	69%	77%	71%	67%	76%u	82%t	86%u	85%u	76%	82%
Urban - Population over 10,000	403	234	169	56	128	116	103	89	211	56	129	99	61	115	169	40	24	41	48	70	11	265	146	120	125	47	23	56	13
	40%	50%b	32%	50%f	40%	42%	36%	43%	42%	36%	36%	39%	42%	46%	40%	31%	44%	75%	38%	37%	39%	38%	38%	38%	45%	48%	42%	45%	49%
Town and Fringe	341	128	213	38	129	81	92	75	173	44	126	88	54	72	155	41	18	12	44	59	11	232	114	118	100	37	24	40	8
	34%	27%	40%a	34%	40%e	29%	32%	37%	34%	27%	36%	35%	38%	28%	37%	32%	32%	22%	35%	32%	38%	33%	29%	38%	36%	38%	44%u	32%	33%
NET: Rural	256	109	148	18	67	80	92	41	123	59	98	63	30	65	94	49	14	2	34	57	7	202	128	73	50	13	8	29	5
	26%	23%	28%	18%	21%	29%c	32%cdg	20%	24%	37%	28%	25%	21%	26%	23%	38%g	24%	3%	27%	31%	29%w	33%vxy	24%	18%	14%	15%	24%	18%	
Village	247	107	140	18	65	77	88	41	118	58	94	59	29	65	91	47	14	2	34	53	7	195	124	71	48	12	8	28	5
	25%	23%	26%	16%	20%	28%c	31%cdg	20%	23%	37%	27%	24%	20%	26%	22%	36%g	24%	3%	27%	28%	23%	28%w	32%vxy	23%	17%	13%	15%	22%	18%
Hamlet & Isolated Dwelling	9	2	7	-	2	3	4	-	5	1	4	4	1	-	3	2	-	-	-	4	-	7	4	3	2	1	-	1	-
	1%	*	1%	-	1%	1%	1%	-	1%	*	1%	2%	*	-	1%	2%	-	-	-	2%	-	1%	1%	1%	1%	1%	-	1%	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 118  
Which of the following best describes your current working status?  
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
NET: Working	549	282	267	75	272	178	23	155	370	125	208	164	88	88	418	130	-	-	-	-	-	386	133	253	147	50	21	77	15
	55%	60%b	50%	67%f	84%cefg	64%fh	8%	75%ef	73%fh	79%	59%l	65%l	61%l	35%	100%oqr	100%oqrs	-	-	-	-	-	55%	34%	81%uxyz	53%	51%u	39%	62%uy	58%
Working full time - working 30 hours per week or more	418	251	168	59	208	140	11	122	285	90	165	131	63	59	418	-	-	-	-	-	-	292	98	195	114	37	14	62	12
	42%	53%b	32%	52%f	64%cefh	51%fh	4%	59%f	56%fh	57%	47%l	53%l	44%l	23%	100%noqrs	-	-	-	-	-	-	42%	25%	63%uxyz	41%	38%u	26%	50%uy	48%
Working part time - working between 8 and 29 hours per week	130	31	99	16	64	38	12	32	85	35	44	32	25	29	-	130	-	-	-	-	-	94	35	58	34	13	7	14	3
	13%	7%	19%a	14%f	20%g	14%g	4%	16%g	17%g	22%	12%	13%	17%	12%	-	100%moqrs	-	-	-	-	-	13%	9%	19%u	12%	13%	12%	11%	10%
NET: Not working	451	189	262	37	52	99	263	51	138	34	144	87	57	164	-	-	56	55	126	186	29	312	254	58	128	47	33	48	11
	45%	40%	50%a	33%d	16%	36%dg	92%cddeg	25%d	27%d	21%	41%	35%	39%	65%ijk	-	-	100%mn	100%	100%mn	100%mn	100%mn	45%	66%vxz	19%	47%	49%v	61%vz	38%v	42%
Not working but seeking work or temporarily unemployed or sick	55	38	17	5	26	24	-	13	42	16	1	-	16	38	-	-	-	55	-	-	-	10	3	7	36	18	8	11	8
	5%	8%b	3%	4%f	8%f	9%f	-	6%f	8%f	10%	*	-	11%ij	15%ij	-	-	-	100%	-	-	-	1%	1%	2%	13%t	18%uv	14%uv	9%uv	32%
Not working and not seeking work	56	19	37	30	12	14	-	32	24	10	22	14	-	21	-	-	56	-	-	-	-	24	14	11	31	7	7	16	1
	6%	4%	7%	27%defgh	4%fh	5%fh	-	16%defh	5%fh	6%	6%k	6%k	-	8%k	-	-	100%mnqrs	-	-	-	-	3%	4%	3%	11%t	8%	14%uv	13%uv	5%
Retired on a state pension only	126	25	101	-	-	6	120	-	6	17	16	15	78	-	-	-	-	126	-	-	-	88	75	13	38	13	12	12	-
	13%	5%	19%a	-	-	2%cd	42%cddeg	-	1%	5%	6%	11%	31%ijk	-	-	-	-	100%mnors	-	-	-	13%	19%vz	4%	14%	14%v	23%vz	10%v	-
Retired with a private pension	186	105	81	-	1	42	143	-	43	-	97	52	18	19	-	-	-	-	186	-	-	170	153	17	14	5	4	6	1
	19%	22%b	15%	-	*	15%cdgh	50%cddeg	-	8%cdg	-	28%kl	21%l	13%	7%	-	-	-	-	100%mnos	-	-	24%w	40%vxyz	5%	5%	5%	7%	5%	5%
House person, housewife, househusband, etc.	29	2	27	3	14	12	*	5	23	8	8	5	7	8	-	-	-	-	-	-	29	20	9	11	9	4	2	3	*
	3%	*	5%a	2%f	4%f	4%f	*	3%f	5%f	5%	2%	2%	5%	3%	-	-	-	-	-	-	100%mnopr	3%	2%	3%	3%	4%	4%	2%	1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 119  
Do you work in any of the following occupations?  
Base: All respondents who work

	Gender			Age							Social Grade					Working Status						Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	543	294	249	103	274	141	25	186	332	103	155	171	117	100	375	168	-	-	-	-	-	336	125	211	196	58	28	110	11
Weighted base	549	282	267	75*	272	178	23**	155	370	125*	208	164	88*	88*	418	130	**	**	**	**	**	386	133*	253	147	50*	21**	77*	15**
NET: Public Sector	142	66	76	18	77	44	2	40	100	22	71	38	18	14	116	26	-	-	-	-	-	94	28	66	43	16	8	19	5
	26%	23%	28%	25%	28%	25%	8%	26%	27%	17%	34%kl	23%	21%	16%	28%	20%	-	-	-	-	-	24%	21%	26%	29%	31%	38%	25%	35%
A nationalised industry/state corporation	4	3	1	1	4	-	-	2	2	-	2	*	2	-	3	1	-	-	-	-	-	3	2	*	1	1	-	1	-
	1%	1%	*	1%	1%	-	-	1%	1%	-	1%	*	2%	-	1%	1%	-	-	-	-	-	1%	2%	*	1%	1%	-	1%	-
Central government or civil service (including Courts service and Bank of England)	14	14	-	1	4	8	1	1	12	5	9	5	-	-	12	1	-	-	-	-	-	13	5	8	1	-	-	1	-
	2%	5%b	-	1%	2%	4%	3%	*	3%	4%	4%	3%	-	-	3%	1%	-	-	-	-	-	3%	3%	3%	*	-	-	1%	-
Local government or council (including fire services, police and local authority controlled schools/colleges)	63	20	44	8	37	18	-	21	43	7	35	15	8	5	50	13	-	-	-	-	-	46	11	35	16	8	2	6	2
	12%	7%	16%a	11%	14%	10%	-	13%	12%	6%	17%l	9%	9%	6%	12%	10%	-	-	-	-	-	12%	9%	14%	11%	16%	7%	8%	11%
A university, or other grant funded establishment (include opted-out schools)	21	9	12	2	12	7	-	4	17	3	12	5	4	*	16	5	-	-	-	-	-	15	4	11	6	-	*	6	-
	4%	3%	4%	2%	5%	4%	-	2%	5%	2%	6%	3%	4%	*	4%	4%	-	-	-	-	-	4%	3%	4%	4%	-	2%	7%x	-
A health authority or NHS Trust	23	11	11	5	11	7	-	8	14	5	10	7	3	3	20	3	-	-	-	-	-	11	3	8	12	3	5	4	-
	4%	4%	4%	7%	4%	4%	-	5%	4%	4%	5%	4%	3%	4%	5%	2%	-	-	-	-	-	3%	2%	3%	8%t	7%	22%	5%	-
The armed forces	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (Please specify as much detail as possible)	17	9	8	2	9	5	1	5	10	2	3	7	2	5	14	3	-	-	-	-	-	6	2	4	7	4	1	2	4
	3%	3%	3%	3%	3%	3%	5%	4%	3%	1%	2%	4%	2%	6%	3%	2%	-	-	-	-	-	2%	2%	2%	5%t	8%v	6%	3%	24%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 119  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Gender			Age							Social Grade				Working Status						Tenure								
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned out-right (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Weighted base	549	282	267	75*	272	178	23**	155	370	125*	208	164	88*	88*	418	130	-**	-**	-**	-**	-**	386	133*	253	147	50*	21**	77*	15**
NET: Private Sector	407	216	191	56 74%	195 72%	134 75%	22 92%	115 74%	271 73%	103 83%	137 66%	126 77%	70 79% <sup>i</sup>	74 84% <sup>i</sup>	302 72%	105 80%	-	-	-	-	-	293 76%	106 79%	187 74%	105 71%	34 69%	13 62%	58 75%	10 65%
A charity, voluntary organisation or trust	32	11	22	2 6%	18 4%	12 8%	1 3%	10 6%	22 6%	6 5%	11 5%	13 8%	4 4%	5 6%	24 6%	8 6%	-	-	-	-	-	24 6%	12 9%	12 5%	8 5%	1 2%	-	7 9%	-
Self-employed (Private sector)	60	28	32	2 11%	28 10%	22 12% <sup>c</sup>	8 36%	10 6%	41 11% <sup>c</sup>	19 15%	31 15%	13 8%	6 7%	9 11%	38 9%	22 17% <sup>m</sup>	-	-	-	-	-	47 12%	16 12%	31 12%	13 9%	4 8%	3 16%	5 7%	* 3%
None of the above/ I work in the Private sector	315	177	138	53 71% <sup>deh</sup>	150 55%	100 56%	13 53%	95 61%	208 56%	78 63%	95 46%	100 61% <sup>i</sup>	60 68% <sup>i</sup>	60 67% <sup>i</sup>	241 58%	74 57%	-	-	-	-	-	222 57%	78 58%	144 57%	84 57%	29 58%	10 46%	45 59%	9 62%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 120  
**Do you have any children aged 18 or under? If so, how old are they?**  
 Base: All respondents

	Gender		Age							Social Grade				Working Status				Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
No children aged 18 or under	756	365	391	93	145	234	285	139	332	144	271	194	85	206	271	75	48	42	126	183	12	528	360	168	206	68	45	93	22
	76%	78%	74%	83% <sup>dgh</sup>	45%	84% <sup>dgh</sup>	99% <sup>cdeg</sup>	68% <sup>d</sup>	65% <sup>d</sup>	91%	77% <sup>kl</sup>	77% <sup>kl</sup>	59%	82% <sup>k</sup>	65% <sup>s</sup>	57%	85% <sup>mns</sup>	77%	100% <sup>mns</sup>	98% <sup>mns</sup>	42%	76%	93% <sup>vxyz</sup>	54%	75%	70% <sup>v</sup>	83% <sup>v</sup>	75% <sup>v</sup>	86%
NET: Yes	241	106	136	19	180	41	2	66	173	15	82	54	60	46	145	56	8	13	-	3	17	168	25	143	70	29	9	32	3
	24%	22%	26%	17% <sup>f</sup>	55% <sup>cefg</sup>	15% <sup>f</sup>	1%	32% <sup>cef</sup>	34% <sup>cef</sup>	9%	23%	21%	41% <sup>ijkl</sup>	18%	35% <sup>oqr</sup>	43% <sup>oqr</sup>	14% <sup>qr</sup>	23%	-	2%	58% <sup>moqr</sup>	24%	6%	46% <sup>luxyz</sup>	25%	30% <sup>u</sup>	17% <sup>u</sup>	25% <sup>u</sup>	14%
Yes - children aged under 5 years old	77	47	30	17	58	1	-	48	29	-	34	17	15	10	51	14	1	5	-	-	6	48	5	42	27	8	5	14	2
	8%	10% <sup>b</sup>	6%	15% <sup>efh</sup>	18% <sup>efh</sup>	*	-	23% <sup>efh</sup>	6% <sup>ef</sup>	-	9% <sup>l</sup>	7%	11% <sup>l</sup>	4%	12% <sup>oqr</sup>	11% <sup>oqr</sup>	2% <sup>r</sup>	9%	-	-	20% <sup>oqr</sup>	7%	1%	14% <sup>u</sup>	10%	8% <sup>u</sup>	8% <sup>u</sup>	11% <sup>u</sup>	9%
Yes - children aged 5 to 10 years old	106	51	55	8	93	5	-	39	67	2	36	26	24	20	61	21	3	11	-	-	11	67	5	62	37	16	6	16	2
	11%	11%	10%	7% <sup>ef</sup>	29% <sup>cefg</sup>	2%	-	19% <sup>cef</sup>	13% <sup>ef</sup>	1%	10%	10%	16% <sup>l</sup>	8%	14% <sup>oqr</sup>	16% <sup>oqr</sup>	5% <sup>qr</sup>	20%	-	-	38% <sup>mnoqr</sup>	10%	1%	20% <sup>u</sup>	14%	17% <sup>u</sup>	10% <sup>u</sup>	12% <sup>u</sup>	7%
Yes - children aged 11 to 15 years old	107	39	68	1	84	21	1	12	94	11	33	20	29	25	62	28	4	6	-	-	7	79	13	66	28	15	4	8	*
	11%	8%	13%	1%	26% <sup>cefg</sup>	8% <sup>cf</sup>	*	6% <sup>cf</sup>	19% <sup>cefg</sup>	7%	9%	8%	20% <sup>ijkl</sup>	10%	15% <sup>qr</sup>	21% <sup>oqr</sup>	7% <sup>qr</sup>	11%	-	-	25% <sup>oqr</sup>	11%	3%	21% <sup>uyz</sup>	10%	16% <sup>uz</sup>	7%	7%	2%
Yes - children aged 16 to 18 years old	71	28	43	1	42	27	1	3	67	6	27	14	20	10	46	14	4	-	-	3	4	57	15	42	13	6	1	6	*
	7%	6%	8%	1%	13% <sup>cfg</sup>	10% <sup>cfg</sup>	*	1%	13% <sup>cfg</sup>	4%	8%	6%	14% <sup>ijl</sup>	4%	11% <sup>qr</sup>	11% <sup>qr</sup>	7% <sup>qr</sup>	-	-	2%	13% <sup>qr</sup>	8%	4%	14% <sup>uyz</sup>	5%	6%	3%	5%	2%
Refused	3	-	3	*	-	2	-	*	2	-	3	-	-	-	2	-	*	-	-	-	-	3	2	*	-	-	-	-	-
	*	-	1%	*	-	1%	-	*	*	-	1%	-	-	-	1%	-	1%	-	-	-	-	*	1%	*	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 121  
Which of the following ITV regions do you live in?  
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Anglia	1	1	-	-	1	-	-	-	1	-	-	1	-	1	-	-	-	-	-	-	1	1	-	-	-	-	-	-	-
Border	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Central	*	*	-	*	-	-	-	*	-	-	*	-	-	-	-	*	-	-	-	-	-	-	-	*	-	-	-	*	-
Granada	*	*	-	*	-	-	-	*	-	-	*	-	-	-	-	*	-	-	-	-	-	-	-	*	-	-	*	-	
London	*	*	-	*	-	-	-	*	-	-	-	*	-	-	*	-	-	-	-	-	-	-	-	*	-	-	*	-	
Meridian	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
STV	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tyne Tees	23	14	10	1	1	9	12	1	10	5	10	4	1	9	9	1	-	-	7	6	*	15	6	9	7	-	4	3	2
	2%	3%	2%	1%	*	3%d	4%dg	*	2%	3%	3%	2%	*	3%	2%	1%	-	-	6%	3%	*	2%	1%	3%	2%	-	7%lux	2%	7%
Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West	*	-	*	-	*	-	-	-	*	-	-	-	-	*	*	-	-	-	-	-	*	*	-	-	-	-	-	-	-
Westcountry	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yorkshire	975	456	519	111	321	268	274	204	496	154	343	245	144	243	409	128	56	55	119	180	29	682	381	302	268	96	50	122	24
	97%	97%	98%	99%	99%f	97%	96%	99%f	98%	97%	97%	98%	99%	96%	98%	99%	99%	100%	94%	97%	100%	98%	98%y	97%	97%	100%y	92%	98%	93%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 122  
**Marital Status**  
 Base: All respondents

	Gender			Age							Social Grade					Working Status							Tenure						
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Single	235 23%	118 25%	117 22%	80 72%defg h	80 25%f	58 21%f	16 6%	107 52%defh	112 22%f	27 17%	80 23%	71 28%k	20 14%	65 26%k	126 30%qrs	29 22%qrs	37 66%mnqr s	20 37%	4 3%	16 9%	3 10%	125 18%	79 20%	46 15%	98 36%t	26 27%v	22 41%uv	50 40%uv	12 49%
NET: Married/ Civil partnership/ co habiting	601 60%	291 62%	310 59%	30 27%	225 69%ceg	162 58%cg	184 64%cg	95 46%c	323 64%cg	82 52%	232 66%jkl	137 55%	107 74%jkl	125 49%	248 59%o	86 66%o	11 20%	22 41%	88 70%o	120 65%o	25 89%mnop r	475 68%mo	242 62%yz	233 75%luxyz	122 44%	53 55%y	18 33%	51 41%	4 15%
Married	449 45%	212 45%	238 45%	8 8%	149 46%cg	121 44%cg	171 60%cdg h	38 18%cdg	241 47%cdg	61 39%	186 53%jkl	99 39%	72 49%l	93 37%	158 38%o	61 47%o	8 14%	10 19%	82 65%mo	111 60%mo	19 68%mo	367 53%w	208 54%xyz	160 51%yz	78 28%	37 38%yz	11 20%	30 24%	4 15%
Civil Partnership	8 1%	4 1%	4 1%	2 2%ef	5 2%	-	-	4 2%ef	3 1%	-	1 *	1 *	3 2%	3 1%	4 1%	* *	* *	3 5%	-	-	-	1 *	-	1 *	6 2%t	4 4%uv	* *	2 2%u	-
Co Habiting	144 14%	76 16%	69 13%	20 17%f	70 22%f	41 15%f	13 5%	53 26%efh	79 15%f	21 13%	46 13%	38 15%	32 22%il	29 11%	85 20%oqr	24 19%oqr	3 6%	9 17%	6 5%	10 5%	6 21%oqr	107 15%	34 9%	73 23%lux	38 14%	12 12%	7 13%	19 15%u	-
NET: Widowed/ separated/ divorced	161 16%	62 13%	98 19%	-	17 5%cg	57 20%cdg	87 30%cdg h	3 1%	71 14%cdg	49 31%	40 11%	40 16%	18 13%	62 25%ijkl	43 10%rs	15 12%rs	7 12%rs	12 22%	34 27%mnos	50 27%mnos	* 1%	96 14%	66 17%v	30 10%	56 20%t	18 18%	14 26%v	24 19%v	9 36%
Widowed	50 5%	13 3%	37 7%a	-	-	3 1%	47 16%cdg h	-	3 1%	4 3%	8 2%	14 6%	2 2%	26 10%ik	1 *	3 2%	-	22 17%mnos	24 13%mnos	-	37 5%	34 9%vz	4 1%	13 5%	4 5%	5 9%v	3 3%	-	
Separated	24 2%	19 4%b	5 1%	-	4 1%	15 6%cdg	5 2%	3 1%	16 3%	10 6%	8 2%	2 1%	13 9%ijl	2 1%	6 3%	3 *	1 15%	-	6 3%	-	9 1%	3 1%	6 2%	7 3%	4 4%u	1 1%	2 2%	8 32%	
Divorced	87 9%	31 6%	56 11%	-	13 4%cg	38 14%cdg	35 12%cdg	-	52 10%cdg	35 22%	24 7%	25 10%k	3 2%	35 14%ik	35 8%	9 7%	6 11%rs	4 8%	13 10%	19 10%rs	* 1%	49 7%	29 8%	20 7%	36 13%t	9 9%	9 16%uv	18 14%uv	1 5%
Prefer not to answer	3 *	-	3 1%	1 1%	2 1%	-	-	1 1%	2 *	-	1 *	2 1%	-	* *	2 *	* *	1 2%r	-	-	-	3 1%	1 *	2 1%	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing





## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 123  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Gender		Age					Social Grade					Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Homeowners (u)	Owned outright (v)	Owned with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
Glasgow	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Edinburgh	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle	4	2	2	1	-	-	3	1	-	-	2	-	2	-	-	1	-	2	1	-	2	2	2	1	-	-	2	-	-
	*	*	*	1%	-	-	1%	*	-	-	1%	-	1%	-	-	2% <sup>m</sup>	-	2% <sup>m</sup>	*	-	*	1%	-	1%	-	-	1%	-	-
Leeds	496	232	264	53	156	135	152	98	246	82	177	142	51	127	213	59	21	32	61	99	11	347	184	163	141	45	34	62	8
	50%	49%	50%	47%	48%	49%	53%	48%	48%	52%	50% <sup>k</sup>	57% <sup>k</sup>	35%	50% <sup>k</sup>	51% <sup>o</sup>	45%	37%	59%	49%	53% <sup>os</sup>	38%	50%	47%	51%	47%	63%	50%	32%	
Hull	198	101	96	26	49	61	62	44	92	36	58	42	34	63	30	13	11	28	43	6	144	88	56	50	17	4	29	4	
	20%	21%	18%	23%	15%	22%	22%	21%	18%	23%	16%	17%	24%	25% <sup>i</sup>	16%	23%	22%	20%	22%	23%	23%	21%	23% <sup>y</sup>	18%	18%	7%	23% <sup>y</sup>	16%	
Sheffield	265	122	144	29	97	75	64	52	149	39	106	55	52	52	117	35	20	12	32	39	10	184	105	78	32	10	29	11	
	27%	26%	27%	26%	30%	27%	22%	25%	29%	25%	30% <sup>l</sup>	22%	36% <sup>jl</sup>	21%	28%	27%	36% <sup>r</sup>	22%	25%	21%	33%	26%	27%	25%	26%	33%	19%	23%	41%
Manchester	5	4	1	2	3	-	-	2	2	-	-	1	2	2	3	*	1	-	-	-	2	1	1	3	-	1	2	-	
	*	1%	*	2% <sup>ef</sup>	1%	-	-	1%	*	-	*	1%	1%	1%	1%	*	2%	-	-	-	*	*	*	1%	-	1%	1%	-	
Liverpool	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham	7	2	5	1	6	-	-	1	6	-	4	2	1	-	7	-	-	-	-	*	2	-	2	5	1	5	-	-	
	1%	*	1%	1%	2%	-	-	*	1%	-	1%	1%	1%	-	2%	-	-	-	-	1%	*	-	*	2% <sup>t</sup>	1%	8% <sup>uvxz</sup>	-	-	
Birmingham	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Norwich	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Milton Keynes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 123  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Gender			Age						Social Grade					Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rented from council (x)	Rented from HA (y)	Other Rent (z)	Rent free (A)	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Brighton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Oxford	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
London	*	-	*	*	-	-	-	*	-	-	*	-	-	-	-	-	*	-	-	-	-	-	-	*	-	-	*	-	-	
Southampton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bristol	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plymouth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cardiff	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	25 2%	8 2%	17 3%	1 1%	13 4%	6 2%	5 2%	7 4%	13 2%	2 1%	8 2%	6 3%	5 3%	6 2%	11 3%	6 5%	* 1%	-	2 1%	4 2%	1 5%	18 3%	7 2%	11 4%	4 1%	1 1%	1 2%	2 2%	3 10%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 124  
**What is the combined annual income of your household, prior to tax being deducted?**  
**Base: All respondents**

	Gender			Age								Social Grade					Working Status						Tenure							
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17	
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
Up to £7,000	(3.5)	30 3%	16 3%	14 3%	6 6%	10 3%	8 3%	5 2%	7 3%	18 3%	3 2%	2 1%	7 3% <i>i</i>	1 1%	20 8% <i>ijkl</i>	3 1%	5 4% <i>mnr</i>	8 14% <i>mnr</i>	9 16%	5 4% <i>mnr</i>	-	* 1% <i>r</i>	6 1%	6 1%	-	23 8% <i>t</i>	5 5% <i>v</i>	7 13% <i>uv</i>	10 8% <i>uv</i>	2 7%
£7,001 to £14,000	(10.5)	130 13%	44 9%	86 16% <i>a</i>	9 8%	31 9%	38 14%	52 18% <i>cdg</i>	17 8%	60 12%	20 12%	10 3%	27 11% <i>i</i>	8 6%	84 33% <i>ijkl</i>	17 4%	18 13% <i>m</i>	16 29% <i>mnr</i>	14 25%	41 33% <i>mnr</i>	20 11% <i>m</i>	4 15% <i>m</i>	57 8%	46 12% <i>v</i>	10 3%	72 26% <i>t</i>	29 30% <i>uv</i>	17 32% <i>uv</i>	26 21% <i>uv</i>	1 2%
£14,001 to £21,000	(17.5)	183 18%	72 15%	111 21%	13 11%	42 13%	52 19%	76 27% <i>cdgh</i>	28 13%	79 15%	28 17%	38 11%	61 24% <i>i</i>	35 24% <i>i</i>	49 20% <i>i</i>	23 14%	8 14%	3 6%	35 28% <i>mo</i>	52 28% <i>mno</i>	4 14%	123 18%	88 23% <i>v</i>	35 11%	59 21%	19 20%	12 22% <i>v</i>	28 22% <i>v</i>	1 3%	
£21,001 to £28,000	(24.5)	174 17%	80 17%	94 18%	13 12%	45 14%	55 20%	60 21% <i>cd</i>	28 14%	85 17%	31 19%	62 17%	44 18%	30 20%	39 15%	19 14%	4 6%	12 22%	22 18%	45 24% <i>mno</i>	5 18% <i>o</i>	118 17%	74 19%	44 14%	44 16%	13 13%	8 15%	23 19%	12 46%	
£28,001 to £34,000	(31)	129 13%	74 16% <i>b</i>	54 10%	13 12%	42 13%	39 14%	21 12%	73 14%	17 10%	46 13%	40 16% <i>l</i>	24 17% <i>l</i>	19 8%	61 15% <i>o</i>	16 12%	2 4%	6 11%	9 7%	30 16% <i>o</i>	5 17% <i>o</i>	103 15% <i>w</i>	61 16% <i>y</i>	42 13%	26 9%	12 13%	3 5%	11 9%	-	
£34,001 to £41,000	(37.5)	110 11%	57 12%	53 10%	10 9%	33 10%	42 15% <i>g</i>	25 9%	14 7%	70 14% <i>g</i>	20 12%	49 14% <i>l</i>	27 11% <i>l</i>	25 17% <i>l</i>	9 3%	56 13% <i>oq</i>	17 13% <i>o</i>	1 1%	4 7%	6 4%	20 11% <i>o</i>	6 22% <i>oqr</i>	92 13% <i>w</i>	45 12%	47 15% <i>yz</i>	15 6%	6 2%	1 2%	8 6%	2 9%
£41,001 to £48,000	(44.5)	60 6%	41 9% <i>b</i>	19 4%	9 8% <i>f</i>	27 8% <i>f</i>	19 7% <i>f</i>	5 2%	16 8% <i>f</i>	39 8% <i>f</i>	13 8%	28 6%	16 6%	9 3%	8 10% <i>qrs</i>	41 9% <i>qrs</i>	3 5% <i>q</i>	-	-	5 3%	-	53 8% <i>w</i>	22 6%	31 10% <i>xyz</i>	5 2%	1 1%	-	5 4%	1 6%	
£48,001 to £55,000	(51.5)	64 6%	39 8%	25 5%	7 6% <i>f</i>	36 11% <i>f</i>	17 6% <i>f</i>	4 1%	17 8% <i>f</i>	43 9% <i>f</i>	17 11%	40 11% <i>ijkl</i>	12 5%	4 3%	8 3%	54 13% <i>noqrs</i>	5 4%	2 3%	-	-	3 1%	56 8% <i>w</i>	14 4%	42 13% <i>xyz</i>	7 2%	3 3%	1 1%	3 2%	1 6%	
£55,001 to £62,000	(58.5)	12 1%	6 1%	6 1%	3 3% <i>eh</i>	7 2%	-	2 1%	7 3% <i>eh</i>	3 1%	-	4 1%	6 3% <i>l</i>	1 1%	-	9 2%	1 1%	-	-	2 1%	-	11 2%	4 1%	7 2%	1 *	-	-	-	1 1%	-
£62,001 to £69,000	(65.5)	13 1%	9 2%	5 1%	4 4% <i>efh</i>	8 2% <i>eh</i>	-	1 *	10 5% <i>efh</i>	2 *	-	13 4% <i>jl</i>	-	-	10 2%	1 1%	1 2%	-	-	1 *	11 1%	3 2%	8 3%	3 *	-	-	-	1 *	2 7%	
£69,001 to £76,000	(72.5)	14 1%	7 2%	7 1%	4 3% <i>fh</i>	9 3% <i>f</i>	2 1%	-	10 5% <i>efh</i>	4 2%	2 2%	11 3% <i>l</i>	3 1%	1 *	14 3% <i>nr</i>	-	-	-	-	-	-	14 2%	-	14 4% <i>u</i>	1 *	-	-	-	1 1%	-
£76,001 to £83,000	(79.5)	7 1%	2 *	5 1%	4 4% <i>defh</i>	3 1%	-	-	4 2% <i>ef</i>	3 1%	-	7 2%	-	-	2 1%	3 2%	2 3% <i>mr</i>	-	-	-	-	3 *	3 1%	1 *	3 1%	-	1 2%	1 1%	1 5%	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by Populus on behalf of Which?



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 124  
**What is the combined annual income of your household, prior to tax being deducted?**  
**Base: All respondents**

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Ret-ired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employe d (m)	Part time employe d (n)	Unemp-loyed (o)	Not work-ing but seek-ing (p)	State pension (q)	Pri-vate pension (r)	House person (s)	NET: Home-owners (t)	Owned out-right (u)	Owned with mort-gage (v)	NET: Rent-ers (w)	Rent-ed from coun-cil (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
£83,001 or more	(86)	23	10	13	6	12	2	3	9	11	3	21	*	1	-	12	8	3	-	-	-	21	5	16	2	-	-	2	-
		2%	2%	2%	5%ef	4%	1%	1%	4%ef	2%	6%ijkl	*	1%	-	3%qr	6%qr	5%qr	-	-	-	3%	1%	5%u	1%	-	-	2%	-	
Prefer not to answer	52	14	38	10	21	3	19	15	18	6	22	7	6	16	15	4	8	7	8	8	2	31	16	15	19	8	4	7	2
	5%	3%	7%a	9%eh	6%e	1%	7%e	7%eh	4%	4%	6%	3%	4%	6%	4%	3%	14%mn	13%	6%	4%	8%	4%	4%	5%	7%	8%	7%	6%	9%
Average income (£000's)	29.67	31.64b	27.85	37.15ef	34.87ef	27.49f	23.20	37.47ef	30.19f	29.92	39.67jk	27.24l	28.46l	18.88	36.85no	31.66oq	24.24q	17.85	17.71	25.05q	26.50q	32.94w	27.57xy	39.68ux	20.91	20.05	17.48	23.02y	32.74
				h	h			h			l			qrs	r							z	yz						

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 125

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Gender		Age							Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Pri-vate pension (s)	House person (t)	NET: Home-owners (u)	Owned with mortgage (v)	NET: Rent-ers (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
NET: Yes	241	109	133	10	63	72	97	24	120	48	66	52	38	86	57	23	23	25	55	51	8	145	91	54	87	34	19	34	9
	24%	23%	25%	9%	19%cg	26%cg	34%cdgh	11%	24%cg	30%	19%	21%	26%	34%ij	14%	18%	42%mn	46%	43%mn	27%mn	26%mn	21%	24%	17%	32%t	35%v	35%v	27%v	35%
Yes - physical condition	164	80	84	1	29	52	81	6	77	39	50	35	29	50	37	10	12	11	45	44	5	106	71	36	49	15	12	22	9
	16%	17%	16%	1%	9%cg	19%cdg	28%cdgh	3%	15%cdg	25%	14%	14%	20%	20%	9%	8%	21%mn	20%	36%mn	24%mn	19%mn	15%	18%v	11%	18%	16%	22%	17%	34%
Yes - mental condition	75	35	40	6	32	34	4	16	55	21	15	18	15	28	22	13	13	16	4	4	3	38	13	25	29	12	6	12	8
	8%	8%	8%	5%f	10%f	12%f	1%	8%f	11%f	13%	4%	7%	10%l	11%l	5%	10%r	24%mnqr	29%	3%	2%	10%r	5%	3%	8%u	11%t	12%u	10%u	10%u	32%
Yes - disability	71	28	43	2	17	21	32	3	37	8	15	7	10	39	9	6	8	10	22	13	3	36	23	13	34	17	8	8	1
	7%	6%	8%	2%	5%g	8%cg	11%cdg	1%	7%cg	5%	4%	3%	7%	16%ijk	2%	5%	15%mn	17%	18%mn	7%mn	10%mn	5%	6%	4%	12%t	18%uvz	15%uv	7%	3%
Yes - other	5	1	3	1	*	-	4	1	*	-	1	-	2	2	1	*	-	-	2	1	-	2	1	1	2	2	-	-	1
	*	*	1%	1%	*	-	1%	*	*	-	*	-	1%	1%	*	*	-	-	2%	1%	-	2%	*	*	1%	2%	-	-	2%
No	738	355	383	100	254	202	182	179	377	108	283	193	107	156	356	104	30	28	65	134	20	539	288	251	184	62	34	88	16
	74%	76%	72%	89%defh	78%f	73%	64%	87%defh	74%f	68%	80%l	77%l	74%l	62%	85%oqrs	80%eoq	54%	51%	52%	72%oq	70%q	77%w	74%	81%xyz	67%	64%	62%	70%	61%
Prefer not to say	21	7	14	2	7	4	7	3	11	3	4	6	1	10	6	3	2	2	6	1	1	14	9	5	5	*	2	3	1
	2%	1%	3%	2%	2%	1%	2%	1%	2%	2%	1%	3%	*	4%	1%	2%	4%r	3%	5%r	*	4%r	2%	2%	2%	1%	3%	2%	2%	5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 126  
Urban/Rural Flags  
Base: All respondents

	Gender		Age							Social Grade				Working Status					Tenure											
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired (i)	AB (j)	C1 (k)	C2 (l)	DE (m)	Full time employed (n)	Part time employed (o)	Unemployed (p)	Not working but seeking (q)	State pension (r)	Private pension (s)	House person (t)	NET: Home-owners (u)	Owed outright (v)	Owed with mortgage (w)	NET: Renters (x)	Rent-ed from council (y)	Rent-ed from HA (z)	Other Rent (A)	Rent free (B)	
Unweighted base	1000	492	508	176	357	231	236	280	484	138	277	286	183	254	375	168	288	95	24	69	181	88	628	349	279	355	107	70	178	17
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**	
(England/Wales) Urban major conurbation	278 28%	137 29%	141 27%	31 27%	89 28%	78 28%	80 28%	57 28%	141 28%	44 28%	90 26%	80 32%	33 23%	75 30%	123 29%	30 23%	15 26%	20 36%	26 21%	58 31%	7 26%	191 27%	105 27%	85 27%	85 31%	27 28%	19 34%	40 32%	3 10%	
(England/Wales) Urban minor conurbation	194 19%	98 21%	96 18%	20 18%	74 23% <sup>f</sup>	58 21%	42 15%	37 18%	114 23% <sup>f</sup>	33 21%	77 22% <sup>j</sup>	36 14%	44 30% <sup>kl</sup>	37 15%	95 23%	24 19%	11 19%	12 22%	18 14%	28 15%	6 20%	130 19%	68 18%	62 20%	55 20%	30 31% <sup>uyz</sup>	7 13%	18 15%	8 32%	
(England/Wales) Urban city and town	313 31%	148 31%	165 31%	33 30%	98 30%	96 35%	85 30%	63 31%	164 32%	46 29%	99 28%	85 34%	41 28%	87 35%	121 29%	40 31%	18 31%	19 36%	44 35%	60 32%	10 34%	209 30%	117 30%	91 29%	94 34%	32 33%	21 38%	41 33%	10 40%	
(England/Wales) Urban city and town in a sparse setting	2 *	1 *	1 *	* *	1 *	- *	1 *	1 1%	- -	- -	- -	- *	- *	2 1%	1 *	* *	- -	- -	1 *	- -	2 *	1 *	1 *	* *	- -	- -	* *	- -	- -	
(England/Wales) Rural town and fringe	113 11%	42 9%	72 14%	12 10%	34 11%	23 8%	45 16% <sup>eh</sup>	24 12%	45 9%	18 11%	43 12%	24 9%	14 10%	32 13%	36 9%	22 17% <sup>mrs</sup>	8 14%	2 4%	27 21% <sup>mrs</sup>	17 9%	1 5%	96 14% <sup>w</sup>	53 14% <sup>x</sup>	43 14% <sup>x</sup>	17 6%	4 4%	4 8%	9 7%	1 2%	
(England/Wales) Rural town and fringe in a sparse setting	2 *	1 *	1 *	1 1%	* *	* *	1 *	1 *	1 *	- *	1 *	- *	- *	1 1%	1 *	- -	* 1%	- -	- -	1 *	* 1%	1 *	1 *	- -	1 *	- -	1 2% <sup>v</sup>	- -	- -	
(England/Wales) Rural village	43 4%	15 3%	28 5%	3 2%	12 4%	9 3%	21 7% <sup>g</sup>	4 2%	18 4%	6 4%	18 5%	11 5%	5 4%	9 4%	10 2%	8 6%	1 2%	- -	10 8% <sup>m</sup>	12 7% <sup>m</sup>	2 8% <sup>m</sup>	34 5%	20 5%	14 5%	9 3%	3 4%	2 3%	4 3%	- -	
(England/Wales) Rural village in a sparse setting	2 *	2 *	- -	- -	- -	1 *	1 *	- *	1 *	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	- -	2 *	2 1%	- -	- -	- -	- -	- -	- -	
(England/Wales) Rural hamlet and isolated dwellings	20 2%	14 3%	6 1%	1 1%	4 1%	9 3%	7 2%	3 1%	10 2%	8 5%	11 3%	4 2%	3 2%	2 1%	14 3%	2 1%	- -	- -	- -	4 2%	- -	13 2%	4 1%	9 3%	6 2%	- -	1 2%	5 4%	1 5%	
(England/Wales) Rural hamlet and isolated dwellings in a sparse setting	2 *	- -	2 *	- -	- -	2 1%	- -	- -	2 *	- -	2 1%	- -	- -	- -	2 1%	- -	- -	- -	- -	- -	- -	2 *	2 1%	- -	- -	- -	- -	- -	- -	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Consumer Wellbeing Tracker 2018 (Including Boosters) - Yorkshire & Humberside

### ONLINE Fieldwork : January to December 2018

Absolutes/col percents

Table 126  
**Urban/Rural Flags**  
 Base: All respondents

	Gender			Age						Social Grade				Working Status					Tenure										
	Total	Male (a)	Female (b)	18-29 (c)	30-49 (d)	50-64 (e)	65+ (f)	18-34 (g)	35-64 (h)	55+ Not Retired	AB (i)	C1 (j)	C2 (k)	DE (l)	Full time employed (m)	Part time employed (n)	Unemployed (o)	Not working but seeking (p)	State pension (q)	Private pension (r)	House person (s)	NET: Home-owners (t)	Owned outright (u)	Owned with mortgage (v)	NET: Renters (w)	Rent-ed from council (x)	Rent-ed from HA (y)	Other Rent (z)	Rent free (A)
Weighted base	1000	471	529	112	324	277	287	206	508	158*	353	250	145*	252	418	130	56*	55**	126*	186	29*	699	388	311	276	96*	54*	125	26**
(Scotland) Large Urban Area	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Other Urban Area	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Accessible Small Town	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Remote Small Town	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Very Remote Small Town	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Accessible Rural	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Remote Rural	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Scotland) Very Remote Rural	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not stated	31	14	17	12	12	2	5	15	11	2	12	7	4	8	16	4	3	2	1	3	2	20	13	7	8	1	-	8	3
	3%	3%	3%	10%	4%	1%	2%	7%	2%	1%	4%	3%	3%	3%	4%	3%	6%	3%	1%	2%	6%	3%	3%	2%	3%	1%	-	6%	11%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q/r/s - t/w - u/v/x/y/z/A  
 \* small base; \*\* very small base (under 30) ineligible for sig testing

