

Alcohol Duty Survey

ONLINE Fieldwork: 29th - 30th October 2014

Absolutes/col percents

Table 1

Q1. Some people argue that alcohol duty is a vital source of income for the UK government, helping to support public services, and should remain at the current level. Other people argue that the 2015 UK Budget should include a 2% reduction in alcohol duty to help the industry - and the industries it supports (e.g. restaurants and pubs) - remain competitive. Which of these arguments do you most agree with (even if neither match your view completely)?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
The 2015 UK Budget should keep alcohol duty at its current level	1114	544	570	129	191	168	178	169	278	339	312	218	244	104	44	103	77	95	74	55	121	137	165	107	32	129	487
	53%	53%	54%	52%	54%	48%	48%	54%	61%	61%	54%	48%	49%	57%	55%	46%	42%	52%	52%	54%	60%	52%	58%	59%	52%	55%	52%
The 2015 UK Budget should include a 2% cut in alcohol duty	674	384	290	72	106	113	141	99	145	163	163	175	174	56	28	87	76	50	50	35	56	76	79	57	25	73	301
	32%	38%	27%	29%	30%	32%	38%	32%	32%	29%	28%	39%	35%	31%	34%	39%	42%	27%	36%	34%	27%	29%	28%	31%	42%	31%	32%
Don't know	297	94	203	47	55	70	53	42	31	55	103	61	77	23	9	32	29	37	17	12	26	50	39	19	4	34	144
	14%	9%	19%	19%	16%	20%	14%	14%	7%	10%	18%	13%	16%	12%	11%	15%	16%	20%	12%	12%	13%	19%	14%	10%	6%	14%	15%

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Table 2

Q2. 'The UK consumer pays on average 56% duty on a bottle of wine and 77% on bottles of spirits'. Do you think that this level of alcohol duty paid is about right, too little, or too much?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
About right	737	330	407	102	136	110	103	97	190	211	221	138	167	61	35	80	50	57	48	28	68	102	119	75	14	80	311
	35%	32%	38%	41%	39%	31%	28%	31%	42%	38%	38%	30%	34%	33%	43%	36%	27%	31%	34%	27%	34%	39%	42%	41%	23%	34%	33%
Too little	190	120	70	19	42	27	31	33	38	64	49	28	49	16	5	18	11	17	10	16	19	31	24	17	7	30	86
	9%	12%	7%	8%	12%	8%	8%	11%	8%	11%	8%	6%	10%	9%	6%	8%	6%	9%	7%	16%	9%	12%	8%	9%	11%	13%	9%
Too much	1158	572	586	127	173	214	238	180	226	282	308	288	280	106	41	125	122	108	83	58	115	131	140	90	40	127	534
	56%	56%	55%	51%	49%	61%	64%	58%	50%	51%	53%	63%	56%	58%	51%	56%	67%	59%	59%	57%	57%	50%	49%	50%	66%	54%	57%

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Table 3

Q3. According to the European Commission, UK consumers pay 38% (€12.5bn) of all alcohol duty paid by consumers across EU member states, which is more than France, Germany, Spain, Italy and Poland combined. The Member State which pays the second biggest percentage is Germany at 10% of all alcohol duty (just over €3bn). Bearing this, and your understanding of the issue in mind, do you think that the level of alcohol duty paid by UK consumers is about right, too little, or too much?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
About right	618 30%	289 28%	330 31%	87 35%	125 36%	99 28%	86 23%	83 27%	139 31%	183 33%	185 32%	121 27%	129 26%	50 28%	22 27%	70 31%	45 25%	53 29%	38 27%	28 27%	64 32%	85 32%	94 33%	56 31%	14 24%	65 27%	293 32%
Too little	152 7%	96 9%	56 5%	23 9%	32 9%	19 6%	27 7%	24 8%	26 6%	47 8%	39 7%	26 6%	40 8%	14 8%	6 7%	12 5%	10 5%	12 7%	8 5%	16 15%	13 6%	26 10%	21 7%	10 6%	4 7%	29 12%	60 6%
Too much	1315 63%	637 62%	678 64%	138 56%	195 55%	233 66%	259 70%	203 66%	289 64%	328 59%	353 61%	307 68%	327 66%	118 65%	53 66%	141 63%	127 70%	118 65%	96 68%	58 57%	125 62%	152 58%	168 59%	115 63%	42 70%	143 61%	578 62%

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Table 4
Q4. To what extent do you agree or disagree with the following statements?
Base: All respondents
Summary table

		The wine and spirits industry in the UK is a vital employer	Wine and spirits make up a vital contribution to UK restaurants' trade and income	The alcohol industry makes a vital contribution to the UK government's finances, through VAT and duty	On balance, the alcohol industry makes a positive contribution to the UK
Unweighted base		2085	2085	2085	2085
Weighted base		2085	2085	2085	2085
NET: Agree		1450 70%	1613 77%	1589 76%	1230 59%
Agree strongly	(+2)	555 27%	628 30%	715 34%	476 23%
Somewhat agree	(+1)	895 43%	986 47%	874 42%	754 36%
Neither agree nor disagree	(0)	396 19%	292 14%	304 15%	509 24%
Somewhat disagree	(-1)	61 3%	43 2%	42 2%	136 7%
Strongly disagree	(-2)	30 1%	23 1%	30 1%	83 4%
NET: Disagree		91 4%	66 3%	72 3%	219 11%
Don't know		148 7%	114 5%	120 6%	127 6%
Mean		0.97	1.09	1.12	0.72
Standard deviation		0.87	0.81	0.85	1.04
Standard error		0.02	0.02	0.02	0.02

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Absolutes/col percents

Table 5
Q4. To what extent do you agree or disagree with the following statements?
Base: All respondents
The wine and spirits industry in the UK is a vital employer

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848	
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931	
NET: Agree	1450	729	721	166	203	221	279	238	343	395	393	315	346	137	60	149	125	133	94	69	137	157	210	125	53	151	648	
	70%	71%	68%	67%	58%	63%	75%	77%	76%	71%	68%	69%	70%	75%	74%	67%	69%	73%	67%	68%	68%	60%	74%	69%	87%	64%	70%	
Agree strongly	(+2)	555	289	266	63	81	76	114	105	116	160	137	146	112	66	22	56	45	54	34	23	44	70	84	35	22	50	269
		27%	28%	25%	25%	23%	22%	31%	34%	25%	29%	24%	32%	23%	36%	27%	25%	25%	29%	24%	23%	22%	27%	30%	19%	36%	21%	29%
Somewhat agree	(+1)	895	439	455	103	121	145	165	132	228	235	256	169	234	71	38	93	80	79	60	46	93	87	126	90	31	101	379
		43%	43%	43%	41%	35%	41%	44%	43%	50%	42%	44%	37%	47%	39%	47%	42%	44%	44%	42%	46%	46%	33%	44%	49%	51%	43%	41%
Neither agree nor disagree	(0)	396	187	209	36	93	85	51	49	83	103	114	96	84	28	11	46	32	32	30	22	48	60	47	36	4	53	174
		19%	18%	20%	14%	26%	24%	14%	16%	18%	18%	20%	21%	17%	16%	13%	21%	18%	18%	21%	21%	24%	23%	16%	20%	7%	23%	19%
Somewhat disagree	(-1)	61	30	30	8	17	12	12	7	5	16	23	10	12	3	2	5	7	4	2	3	8	12	5	8	1	8	40
		3%	3%	3%	3%	5%	4%	3%	2%	1%	3%	4%	2%	2%	2%	3%	2%	4%	2%	2%	3%	4%	5%	2%	4%	1%	3%	4%
Strongly disagree	(-2)	30	16	14	7	8	4	8	-	3	10	4	5	12	2	-	5	5	1	3	2	1	7	2	2	-	10	6
		1%	2%	1%	3%	2%	1%	2%	-	1%	2%	1%	1%	2%	1%	-	2%	3%	1%	2%	2%	*	3%	1%	1%	-	4%	1%
NET: Disagree		91	47	44	15	25	17	19	7	8	25	27	15	24	5	2	10	12	6	5	6	8	19	7	10	1	17	46
		4%	5%	4%	6%	7%	5%	5%	2%	2%	5%	5%	3%	5%	2%	3%	4%	7%	3%	4%	6%	4%	7%	2%	6%	1%	7%	5%
Don't know		148	60	88	31	30	28	22	16	20	34	45	28	41	12	8	18	13	11	12	5	9	26	20	11	3	15	64
		7%	6%	8%	13%	9%	8%	6%	5%	4%	6%	8%	6%	8%	7%	10%	8%	7%	6%	8%	5%	5%	10%	7%	6%	5%	6%	7%
Mean		0.97	0.99	0.95	0.95	0.78	0.86	1.05	1.14	1.03	0.99	0.93	1.04	0.93	1.16	1.09	0.93	0.91	1.05	0.93	0.87	0.89	0.85	1.08	0.86	1.28	0.78	1.00
Standard deviation		0.87	0.88	0.86	0.95	0.97	0.87	0.90	0.77	0.75	0.89	0.84	0.88	0.87	0.83	0.76	0.90	0.93	0.82	0.87	0.90	0.81	1.00	0.80	0.84	0.65	0.98	0.87
Standard error		0.02	0.03	0.03	0.07	0.06	0.05	0.05	0.04	0.04	0.04	0.04	0.05	0.04	0.06	0.08	0.06	0.07	0.07	0.07	0.09	0.06	0.07	0.05	0.06	0.10	0.07	0.03

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Table 6

Q4. To what extent do you agree or disagree with the following statements?

Base: All respondents

Wine and spirits make up a vital contribution to UK restaurants' trade and income

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848	
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931	
NET: Agree	1613	806	807	176	239	249	299	265	386	444	433	355	380	149	66	160	138	141	109	79	156	192	227	142	53	174	719	
	77%	79%	76%	71%	68%	71%	81%	85%	85%	80%	75%	78%	77%	82%	81%	72%	76%	78%	77%	78%	77%	73%	80%	78%	88%	74%	77%	
Agree strongly	(+2)	628	309	319	75	97	83	122	119	133	189	159	149	131	65	20	58	49	59	38	31	52	80	106	47	25	53	302
		30%	30%	30%	30%	27%	24%	33%	38%	29%	34%	27%	33%	27%	36%	25%	26%	27%	32%	26%	31%	26%	30%	37%	26%	41%	23%	32%
Somewhat agree	(+1)	986	498	488	100	142	166	178	146	254	256	275	207	249	84	46	103	90	83	72	47	103	113	121	96	29	121	417
		47%	49%	46%	40%	40%	47%	48%	47%	56%	46%	48%	45%	50%	46%	56%	46%	49%	45%	51%	47%	51%	43%	43%	53%	47%	51%	45%
Neither agree nor disagree	(0)	292	141	151	37	70	70	44	31	41	73	83	70	66	22	4	33	27	26	22	11	35	43	36	26	6	40	138
		14%	14%	14%	15%	20%	20%	12%	10%	9%	13%	14%	15%	13%	12%	5%	15%	15%	14%	16%	10%	17%	16%	13%	14%	10%	17%	15%
Somewhat disagree	(-1)	43	20	24	6	11	5	8	2	11	11	16	7	10	1	4	6	3	3	2	6	2	8	5	3	-	4	20
		2%	2%	2%	2%	3%	1%	2%	1%	3%	2%	3%	1%	2%	1%	5%	3%	2%	1%	1%	6%	1%	3%	2%	2%	-	2%	2%
Strongly disagree	(-2)	23	15	7	6	8	2	4	-	2	6	4	4	9	1	-	5	5	-	-	1	1	7	1	2	-	5	7
		1%	1%	1%	2%	2%	1%	1%	-	1%	1%	1%	1%	2%	*	-	2%	3%	-	-	1%	*	3%	*	1%	-	2%	1%
NET: Disagree		66	35	31	12	19	7	13	2	14	16	20	11	19	2	4	11	7	3	2	7	3	15	6	6	-	9	27
		3%	3%	3%	5%	5%	2%	3%	1%	3%	3%	3%	2%	4%	1%	5%	5%	4%	1%	1%	7%	1%	6%	2%	3%	-	4%	3%
Don't know		114	39	75	24	24	26	16	12	24	42	18	30	9	8	18	10	12	8	5	9	12	15	8	1	13	48	
		5%	4%	7%	10%	7%	7%	4%	4%	3%	4%	7%	4%	6%	5%	9%	8%	5%	7%	6%	5%	9%	5%	8%	4%	2%	6%	5%
Mean		1.09	1.08	1.10	1.04	0.94	0.99	1.13	1.28	1.14	1.15	1.06	1.12	1.04	1.22	1.12	0.98	1.01	1.16	1.09	1.05	1.06	1.00	1.21	1.04	1.31	0.95	1.12
Standard deviation		0.81	0.82	0.79	0.92	0.93	0.76	0.81	0.67	0.73	0.80	0.80	0.80	0.82	0.73	0.73	0.89	0.86	0.73	0.71	0.91	0.73	0.93	0.77	0.78	0.66	0.84	0.80
Standard error		0.02	0.03	0.02	0.06	0.05	0.04	0.04	0.04	0.03	0.03	0.03	0.04	0.04	0.05	0.08	0.06	0.06	0.06	0.06	0.09	0.05	0.06	0.05	0.06	0.09	0.06	0.03

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Table 7

Q4. To what extent do you agree or disagree with the following statements?

Base: All respondents

The alcohol industry makes a vital contribution to the UK government's finances, through VAT and duty

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848	
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931	
NET: Agree	1589	814	774	159	236	231	302	267	394	426	437	354	371	149	63	162	136	136	108	80	156	180	226	139	53	174	690	
	76%	80%	73%	64%	67%	66%	81%	86%	87%	76%	76%	78%	75%	82%	77%	73%	75%	75%	77%	79%	77%	68%	80%	76%	87%	74%	74%	
Agree strongly	(+2)	715	380	335	72	98	81	149	131	185	209	166	178	161	78	24	73	54	61	52	40	64	89	93	55	30	71	309
		34%	37%	32%	29%	28%	23%	40%	42%	41%	38%	29%	39%	33%	43%	29%	33%	30%	34%	40%	32%	34%	33%	30%	50%	30%	33%	
Somewhat agree	(+1)	874	435	439	87	138	150	153	136	210	271	176	210	70	39	89	82	75	56	40	92	91	133	84	23	104	381	
		42%	43%	41%	35%	39%	43%	41%	44%	46%	39%	47%	39%	42%	39%	48%	40%	45%	41%	40%	39%	45%	34%	47%	46%	37%	44%	41%
Neither agree nor disagree	(0)	304	135	170	42	71	78	42	31	40	79	81	74	69	21	7	40	30	29	22	11	32	48	33	27	5	40	159
		15%	13%	16%	17%	20%	22%	11%	10%	9%	14%	14%	16%	14%	12%	9%	18%	17%	16%	15%	10%	16%	18%	12%	15%	8%	17%	17%
Somewhat disagree	(-1)	42	18	24	8	9	8	8	4	5	14	14	7	8	3	2	4	4	4	3	5	2	7	4	5	-	4	21
		2%	2%	2%	3%	2%	2%	2%	1%	1%	2%	2%	2%	2%	1%	3%	2%	2%	2%	2%	5%	1%	2%	1%	3%	-	2%	2%
Strongly disagree	(-2)	30	17	13	11	7	4	6	-	2	11	7	4	7	1	2	5	4	3	-	1	1	9	-	3	1	6	8
		1%	2%	1%	4%	2%	1%	2%	-	*	2%	1%	1%	1%	*	2%	2%	2%	2%	-	1%	*	4%	-	1%	2%	3%	1%
NET: Disagree		72	35	37	19	16	13	14	4	6	25	21	11	15	3	4	8	8	8	3	7	3	16	4	8	1	10	28
		3%	3%	3%	8%	4%	4%	4%	1%	1%	4%	4%	2%	3%	2%	5%	4%	4%	4%	2%	7%	1%	6%	1%	4%	2%	4%	3%
Don't know		120	37	83	28	29	30	13	8	13	27	38	15	39	9	8	12	8	9	9	4	12	19	20	8	2	11	54
		6%	4%	8%	11%	8%	8%	4%	3%	3%	5%	7%	3%	8%	5%	9%	5%	4%	5%	6%	4%	6%	7%	7%	5%	4%	5%	6%
Mean		1.12	1.16	1.08	0.91	0.96	0.92	1.20	1.30	1.29	1.13	1.07	1.18	1.12	1.29	1.10	1.06	1.02	1.08	1.18	1.15	1.14	1.00	1.20	1.06	1.39	1.01	1.10
Standard deviation		0.85	0.85	0.85	1.05	0.91	0.84	0.86	0.71	0.71	0.91	0.83	0.83	0.84	0.77	0.86	0.89	0.89	0.89	0.78	0.92	0.75	1.01	0.71	0.85	0.77	0.90	0.83
Standard error		0.02	0.03	0.03	0.07	0.05	0.05	0.04	0.04	0.03	0.04	0.03	0.05	0.04	0.06	0.10	0.06	0.07	0.07	0.06	0.09	0.05	0.07	0.04	0.06	0.11	0.06	0.03

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Table 8

Q4. To what extent do you agree or disagree with the following statements?

Base: All respondents

On balance, the alcohol industry makes a positive contribution to the UK

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
NET: Agree	1230	631	599	132	152	167	237	209	332	329	316	279	306	119	54	127	102	124	85	58	117	134	174	95	42	119	527
	59%	62%	56%	53%	43%	48%	64%	68%	73%	59%	55%	61%	62%	65%	67%	57%	56%	68%	60%	57%	58%	51%	61%	52%	69%	50%	57%
Agree strongly (+2)	476	262	214	48	57	55	102	94	120	130	119	122	105	50	19	43	41	53	31	25	37	61	71	33	14	38	215
	23%	26%	20%	19%	16%	16%	27%	30%	26%	23%	21%	27%	21%	27%	23%	19%	22%	29%	22%	25%	18%	23%	25%	18%	23%	16%	23%
Somewhat agree (+1)	754	369	385	84	95	112	134	116	212	199	197	157	201	69	36	84	61	72	54	33	80	73	103	63	27	81	312
	36%	36%	36%	34%	27%	32%	36%	37%	47%	36%	34%	35%	41%	38%	44%	38%	34%	39%	38%	32%	39%	28%	36%	34%	45%	34%	33%
Neither agree nor disagree (0)	509	231	278	60	114	119	81	61	73	132	144	131	102	38	13	59	49	32	38	27	48	68	67	58	12	74	244
	24%	23%	26%	24%	33%	34%	22%	20%	16%	24%	25%	29%	21%	21%	16%	26%	27%	17%	27%	26%	24%	26%	24%	32%	20%	31%	26%
Somewhat disagree (-1)	136	72	64	15	34	25	20	22	21	45	50	17	25	9	5	18	9	8	7	7	16	25	17	12	3	16	65
	7%	7%	6%	6%	10%	7%	5%	7%	5%	8%	9%	4%	5%	5%	6%	8%	5%	4%	5%	7%	8%	10%	6%	7%	5%	7%	7%
Strongly disagree (-2)	83	44	39	14	24	9	19	7	10	25	24	13	21	6	3	7	11	8	2	5	12	14	9	4	2	12	37
	4%	4%	4%	6%	7%	3%	5%	2%	2%	4%	4%	3%	4%	4%	3%	3%	6%	4%	2%	5%	6%	5%	3%	2%	3%	5%	4%
NET: Disagree	219	116	103	29	58	34	38	29	31	70	74	30	45	16	7	25	20	16	10	12	28	40	25	16	5	28	102
	11%	11%	10%	12%	17%	10%	10%	9%	7%	13%	13%	7%	9%	9%	9%	11%	11%	9%	7%	12%	14%	15%	9%	9%	7%	12%	11%
Don't know	127	44	83	27	26	30	16	10	18	27	44	15	42	10	6	12	11	10	9	5	10	22	17	13	2	15	58
	6%	4%	8%	11%	8%	9%	4%	3%	4%	5%	8%	3%	8%	5%	8%	6%	6%	6%	7%	5%	5%	8%	6%	7%	4%	7%	6%
Mean	0.72	0.75	0.68	0.62	0.39	0.56	0.79	0.90	0.94	0.69	0.63	0.81	0.76	0.85	0.85	0.65	0.65	0.89	0.78	0.68	0.59	0.59	0.79	0.63	0.85	0.53	0.69
Standard deviation	1.04	1.07	1.01	1.09	1.12	0.96	1.08	1.00	0.92	1.08	1.07	0.98	1.02	1.02	0.99	1.00	1.09	1.04	0.93	1.10	1.08	1.15	1.01	0.95	0.95	1.04	1.05
Standard error	0.02	0.03	0.03	0.08	0.07	0.05	0.06	0.05	0.04	0.05	0.04	0.05	0.05	0.08	0.11	0.07	0.08	0.09	0.08	0.11	0.08	0.08	0.06	0.07	0.14	0.07	0.04

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Table 9
Gender
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
Male	1022	1022	-	74	176	192	175	135	270	323	244	239	215	95	41	111	92	90	73	46	96	138	128	84	29	106	519
	49%	100%	-	30%	50%	55%	47%	43%	60%	58%	42%	53%	43%	52%	50%	50%	50%	50%	51%	45%	47%	53%	45%	46%	49%	45%	56%
Female	1063	-	1063	174	175	159	197	175	184	234	334	215	280	88	40	112	90	92	69	55	107	125	156	98	31	130	412
	51%	-	100%	70%	50%	45%	53%	57%	40%	42%	58%	47%	57%	48%	50%	50%	50%	50%	49%	55%	53%	47%	55%	54%	51%	55%	44%

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Table 10
Age
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
18-24	248	74	174	248	-	-	-	-	-	75	94	37	42	29	11	30	19	22	18	10	15	28	47	19	-	19	124
	12%	7%	16%	100%	-	-	-	-	-	13%	16%	8%	9%	16%	14%	13%	10%	12%	13%	10%	8%	11%	16%	10%	-	8%	13%
25-34	351	176	175	-	351	-	-	-	-	120	101	72	58	23	12	24	26	22	20	13	38	85	58	23	7	56	237
	17%	17%	16%	-	100%	-	-	-	-	21%	18%	16%	12%	13%	14%	11%	14%	12%	14%	13%	19%	32%	20%	13%	12%	24%	25%
35-44	351	192	159	-	-	351	-	-	-	116	79	90	66	33	11	44	27	37	17	11	37	50	42	37	6	61	219
	17%	19%	15%	-	-	100%	-	-	-	21%	14%	20%	13%	18%	14%	20%	15%	20%	12%	11%	18%	19%	15%	20%	9%	26%	24%
45-54	372	175	197	-	-	-	372	-	-	61	105	96	109	30	17	43	41	39	33	19	30	36	39	24	20	54	200
	18%	17%	19%	-	-	-	100%	-	-	11%	18%	21%	22%	16%	21%	19%	22%	21%	23%	18%	15%	14%	14%	13%	33%	23%	22%
55-64	310	135	175	-	-	-	-	310	-	63	94	71	81	30	10	33	33	20	22	22	30	27	39	28	15	40	96
	15%	13%	16%	-	-	-	-	100%	-	11%	16%	16%	16%	17%	12%	15%	18%	11%	15%	22%	15%	10%	14%	15%	25%	17%	10%
65+	454	270	184	-	-	-	-	-	454	122	104	88	139	37	20	48	37	42	33	26	52	37	60	51	12	7	55
	22%	26%	17%	-	-	-	-	-	100%	22%	18%	19%	28%	20%	24%	22%	20%	23%	23%	26%	26%	14%	21%	28%	20%	3%	6%
Average age	47.32	49.22	45.49	21.81	30.27	40.20	49.45	59.51	69.87	45.34	45.68	47.81	51.00	47.11	47.69	47.84	48.47	47.93	48.55	50.43	49.11	41.68	45.41	49.83	51.96	42.41	40.82

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Table 11
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
AB	557	323	234	75	120	116	61	63	122	557	-	-	-	46	14	53	33	54	31	21	64	78	81	54	27	85	296
	27%	32%	22%	30%	34%	33%	16%	20%	27%	100%	-	-	-	25%	17%	24%	18%	30%	22%	21%	32%	30%	29%	30%	44%	36%	32%
C1	578	244	334	94	101	79	105	94	104	-	578	-	-	50	23	58	47	42	39	34	47	93	89	42	14	95	263
	28%	24%	31%	38%	29%	22%	28%	31%	23%	-	100%	-	-	28%	28%	26%	26%	23%	28%	33%	23%	35%	32%	23%	23%	40%	28%
C2	454	239	215	37	72	90	96	71	88	-	-	454	-	44	17	52	52	52	33	16	50	36	58	39	7	33	243
	22%	23%	20%	15%	21%	26%	26%	23%	19%	-	-	100%	-	24%	20%	23%	29%	28%	23%	16%	25%	14%	20%	21%	11%	14%	26%
DE	495	215	280	42	58	66	109	81	139	-	-	-	495	42	28	60	50	34	38	30	41	56	55	47	13	23	129
	24%	21%	26%	17%	17%	19%	29%	26%	31%	-	-	-	100%	23%	34%	27%	28%	19%	27%	30%	20%	21%	19%	26%	22%	10%	14%
NET: ABC1	1135	568	568	169	221	195	166	158	226	557	578	-	-	96	37	111	80	96	71	55	111	171	171	96	41	180	559
	54%	56%	53%	68%	63%	56%	45%	51%	50%	100%	100%	-	-	53%	45%	50%	44%	53%	50%	54%	55%	65%	60%	53%	68%	76%	60%
NET: C2DE	950	454	495	79	130	156	205	152	227	-	-	454	495	86	44	112	102	86	71	47	91	92	113	86	20	57	372
	46%	44%	47%	32%	37%	44%	55%	49%	50%	-	-	100%	100%	47%	55%	50%	56%	47%	50%	46%	45%	35%	40%	47%	32%	24%	40%

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Table 12
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-ate
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
Scotland	182	95	88	29	23	33	30	30	37	46	50	44	42	182	-	-	-	-	-	-	-	-	-	-	-	25	71
	9%	9%	8%	12%	7%	9%	8%	10%	8%	8%	9%	10%	9%	100%	-	-	-	-	-	-	-	-	-	-	-	11%	8%
North East	81	41	40	11	12	11	17	10	20	14	23	17	28	-	81	-	-	-	-	-	-	-	-	-	-	13	27
	4%	4%	4%	5%	3%	3%	5%	3%	4%	2%	4%	4%	6%	-	100%	-	-	-	-	-	-	-	-	-	-	5%	3%
North West	223	111	112	30	24	44	43	33	48	53	58	52	60	-	-	223	-	-	-	-	-	-	-	-	-	22	94
	11%	11%	11%	12%	7%	12%	12%	11%	11%	9%	10%	11%	12%	-	-	100%	-	-	-	-	-	-	-	-	-	9%	10%
Yorkshire & Humberside	182	92	90	19	26	27	41	33	37	33	47	52	50	-	-	-	182	-	-	-	-	-	-	-	-	19	74
	9%	9%	9%	8%	7%	8%	11%	11%	8%	6%	8%	11%	10%	-	-	-	100%	-	-	-	-	-	-	-	-	8%	8%
West Midlands	182	90	92	22	22	37	39	20	42	54	42	52	34	-	-	-	182	-	-	-	-	-	-	-	-	21	84
	9%	9%	9%	9%	6%	10%	11%	7%	9%	10%	7%	11%	7%	-	-	-	100%	-	-	-	-	-	-	-	-	9%	9%
East Midlands	142	73	69	18	20	17	33	22	33	31	39	33	38	-	-	-	-	-	142	-	-	-	-	-	-	9	69
	7%	7%	6%	7%	6%	5%	9%	7%	7%	6%	7%	7%	8%	-	-	-	-	-	100%	-	-	-	-	-	-	4%	7%
Wales	101	46	55	10	13	11	19	22	26	21	34	16	30	-	-	-	-	-	-	101	-	-	-	-	-	18	36
	5%	4%	5%	4%	4%	3%	5%	7%	6%	4%	6%	4%	6%	-	-	-	-	-	-	100%	-	-	-	-	-	8%	4%
Eastern	202	96	107	15	38	37	30	30	52	64	47	50	41	-	-	-	-	-	-	-	202	-	-	-	-	19	96
	10%	9%	10%	6%	11%	10%	8%	10%	11%	12%	8%	11%	8%	-	-	-	-	-	-	-	100%	-	-	-	-	8%	10%
London	263	138	125	28	85	50	36	27	37	78	93	36	56	-	-	-	-	-	-	-	-	263	-	-	-	37	138
	13%	14%	12%	11%	24%	14%	10%	9%	8%	14%	16%	8%	11%	-	-	-	-	-	-	-	-	100%	-	-	-	16%	15%
South East	283	128	156	47	58	42	39	39	60	81	89	58	55	-	-	-	-	-	-	-	-	-	283	-	-	29	150
	14%	12%	15%	19%	16%	12%	10%	12%	13%	15%	15%	13%	11%	-	-	-	-	-	-	-	-	-	100%	-	-	12%	16%
South West	182	84	98	19	23	37	24	28	51	54	42	39	47	-	-	-	-	-	-	-	-	-	-	182	-	19	65
	9%	8%	9%	8%	7%	10%	7%	9%	11%	10%	7%	9%	9%	-	-	-	-	-	-	-	-	-	-	100%	-	8%	7%
Northern Ireland	61	29	31	-	7	6	20	15	12	27	14	7	13	-	-	-	-	-	-	-	-	-	-	-	61	6	27
	3%	3%	3%	-	2%	2%	5%	5%	3%	5%	2%	1%	3%	-	-	-	-	-	-	-	-	-	-	-	100%	2%	3%

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Table 13
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
Yes	1272	651	621	172	251	214	198	162	274	424	363	267	218	115	49	145	110	107	85	51	113	179	171	108	40	161	633
	61%	64%	58%	69%	72%	61%	53%	52%	60%	76%	63%	59%	44%	63%	60%	65%	60%	59%	60%	50%	56%	68%	60%	59%	66%	68%	68%
No	813	371	442	76	100	137	173	147	180	134	215	187	277	67	32	77	72	76	57	51	89	85	113	74	21	76	299
	39%	36%	42%	31%	28%	39%	47%	48%	40%	24%	37%	41%	56%	37%	40%	35%	40%	41%	40%	50%	44%	32%	40%	41%	34%	32%	32%

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Table 14
Tenure
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
NET: Homeowners	1355	688	667	109	193	225	237	239	353	438	391	305	221	108	47	144	127	118	96	70	142	150	173	136	45	170	614
	65%	67%	63%	44%	55%	64%	64%	77%	78%	78%	68%	67%	45%	59%	57%	65%	70%	65%	67%	69%	70%	57%	61%	75%	74%	72%	66%
Owned outright - without mortgage	688	362	326	45	50	52	79	155	306	196	205	156	131	49	19	80	69	49	44	42	72	72	91	73	28	54	221
	33%	35%	31%	18%	14%	15%	21%	50%	67%	35%	35%	34%	26%	27%	23%	36%	38%	27%	31%	42%	35%	27%	32%	40%	45%	23%	24%
Owned with a mortgage or loan	667	326	341	64	143	173	159	83	47	241	186	149	91	59	28	64	58	69	51	28	70	78	82	63	18	115	392
	32%	32%	32%	26%	41%	49%	43%	27%	10%	43%	32%	33%	18%	32%	34%	29%	32%	38%	36%	28%	35%	30%	29%	34%	29%	49%	42%
NET: Renters	700	318	382	126	151	122	132	70	99	108	180	145	267	73	34	75	53	56	43	28	60	110	109	44	14	66	301
	34%	31%	36%	51%	43%	35%	35%	23%	22%	19%	31%	32%	54%	40%	43%	34%	29%	31%	31%	28%	30%	42%	39%	24%	22%	28%	32%
Rented from the council	292	143	149	20	53	52	70	35	62	19	52	72	149	36	22	22	28	26	24	11	15	50	43	11	4	22	107
	14%	14%	14%	8%	15%	15%	19%	11%	14%	3%	9%	16%	30%	20%	28%	10%	15%	14%	17%	10%	7%	19%	15%	6%	6%	9%	11%
Rented from a housing association	148	65	83	30	18	33	29	19	19	20	40	29	59	14	4	20	5	15	7	8	21	17	22	10	5	11	63
	7%	6%	8%	12%	5%	10%	8%	6%	4%	4%	7%	6%	12%	8%	4%	9%	2%	8%	5%	8%	11%	7%	8%	6%	8%	5%	7%
Rented from someone else	260	110	150	76	80	37	32	16	18	69	88	44	59	23	9	33	21	15	13	10	24	42	44	22	5	33	131
	12%	11%	14%	31%	23%	11%	9%	5%	4%	12%	15%	10%	12%	13%	11%	15%	12%	8%	9%	10%	12%	16%	15%	12%	8%	14%	14%
Rent free	30	16	14	13	8	4	3	1	2	12	6	4	7	1	-	4	2	8	3	3	1	3	1	3	2	1	17
	1%	2%	1%	5%	2%	1%	1%	*	*	2%	1%	1%	1%	1%	-	2%	1%	4%	2%	3%	1%	1%	*	1%	3%	*	2%

Alcohol Duty Survey

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Absolutes/col percents

Table 15
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
No formal education	15 1%	9 1%	6 1%	- -	3 1%	2 1%	1 *	2 1%	6 1%	1 *	- -	2 1%	11 2%	- -	- -	3 1%	2 1%	2 1%	2 1%	1 1%	2 1%	- -	2 1%	2 1%	- -	- -	4 *
Primary	15 1%	5 *	10 1%	6 3%	1 *	1 *	- -	2 1%	5 1%	1 *	2 *	4 1%	8 2%	3 2%	1 1%	1 *	1 *	1 1%	1 1%	2 2%	1 1%	1 1%	1 *	1 *	1 2%	- -	5 *
Secondary school, high school, NVQ levels 1 to 3, etc.	1337 64%	608 59%	729 69%	80 32%	153 43%	199 57%	282 76%	253 82%	370 81%	240 43%	372 64%	352 78%	372 75%	113 62%	58 71%	148 67%	135 74%	124 68%	95 67%	76 75%	142 70%	129 49%	175 62%	110 60%	31 51%	114 48%	550 59%
University degree or equivalent professional qualification, NVQ level 4, etc.	437 21%	251 25%	186 18%	72 29%	112 32%	100 28%	60 16%	38 12%	56 12%	188 34%	127 22%	65 14%	56 11%	39 21%	16 20%	46 21%	29 16%	32 18%	26 18%	9 9%	42 21%	68 26%	66 23%	45 25%	19 31%	70 30%	249 27%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	169 8%	90 9%	79 7%	20 8%	62 18%	43 12%	23 6%	11 4%	10 2%	105 19%	34 6%	17 4%	13 3%	14 8%	2 3%	8 4%	10 6%	11 6%	12 8%	10 10%	14 7%	41 15%	21 7%	17 9%	10 16%	48 20%	101 11%
Still in full time education	69 3%	31 3%	38 4%	63 26%	5 1%	- -	- -	1 *	- -	20 4%	31 5%	7 1%	11 2%	9 5%	1 1%	12 5%	3 1%	7 4%	4 3%	1 1%	- -	11 4%	15 5%	6 3%	- -	4 2%	3 *
Don't know	12 1%	10 1%	2 *	2 1%	3 1%	1 *	- -	2 1%	3 1%	- -	7 1%	1 *	3 1%	1 1%	- -	1 *	- -	2 1%	2 1%	- -	- -	3 1%	2 1%	1 1%	- -	1 *	3 *
Prefer not to answer	32 2%	19 2%	13 1%	4 2%	12 3%	6 2%	6 1%	1 *	4 1%	3 1%	4 1%	5 1%	20 4%	3 2%	3 4%	4 2%	3 2%	2 1%	1 1%	2 2%	2 1%	10 4%	3 1%	- -	- -	- -	15 2%

Alcohol Duty Survey

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Absolutes/col percents

Table 16

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
Yes - responsible for half or more of the items bought	1899	886	1013	189	325	323	347	295	420	497	520	409	472	169	72	202	171	170	128	93	187	242	257	158	48	224	848
	91%	87%	95%	76%	93%	92%	93%	95%	93%	89%	90%	90%	95%	93%	89%	91%	94%	93%	91%	92%	92%	92%	91%	87%	80%	95%	91%
No - not responsible for most of the items bought	186	136	50	59	26	28	24	15	34	60	58	45	23	13	9	21	12	12	13	8	15	21	27	24	12	13	84
	9%	13%	5%	24%	7%	8%	7%	5%	7%	11%	10%	10%	5%	7%	11%	9%	6%	7%	9%	8%	8%	8%	9%	13%	20%	5%	9%

Alcohol Duty Survey

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Absolutes/col percents

Table 17
How many cars are there in your household?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
No cars in the household	438	183	255	74	81	80	77	66	59	56	144	60	177	42	22	50	33	26	26	16	35	93	68	19	8	42	172
	21%	18%	24%	30%	23%	23%	21%	21%	13%	10%	25%	13%	36%	23%	27%	23%	18%	14%	18%	15%	17%	35%	24%	10%	13%	18%	18%
NET: Any	1647	839	808	174	270	271	295	243	395	501	434	394	318	141	59	172	149	156	116	86	168	170	215	163	53	194	759
	79%	82%	76%	70%	77%	77%	79%	79%	87%	90%	75%	87%	64%	77%	73%	77%	82%	86%	82%	85%	83%	65%	76%	90%	87%	82%	82%
1	876	443	433	53	137	128	151	141	265	221	236	192	227	89	34	102	89	80	60	47	88	103	91	72	20	99	344
	42%	43%	41%	22%	39%	36%	41%	46%	58%	40%	41%	42%	46%	49%	42%	46%	49%	44%	43%	47%	44%	39%	32%	39%	34%	42%	37%
2	584	295	289	60	99	122	111	87	105	215	142	158	70	35	16	60	51	64	45	28	64	44	84	70	23	74	302
	28%	29%	27%	24%	28%	35%	30%	28%	23%	39%	24%	35%	14%	19%	20%	27%	28%	35%	32%	27%	32%	17%	30%	38%	38%	31%	32%
3+	188	102	86	60	33	21	33	15	25	65	56	45	22	17	9	10	9	12	11	11	15	23	40	22	10	21	114
	9%	10%	8%	24%	10%	6%	9%	5%	5%	12%	10%	10%	4%	9%	11%	5%	5%	7%	8%	10%	7%	9%	14%	12%	16%	9%	12%

Alcohol Duty Survey

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Absolutes/col percents

Table 18
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
White	1911	944	967	199	297	321	342	306	446	498	524	424	466	177	76	212	175	164	136	100	190	189	260	171	60	211	829
	92%	92%	91%	80%	85%	91%	92%	99%	98%	89%	91%	93%	94%	97%	94%	95%	96%	90%	96%	99%	94%	72%	92%	94%	99%	89%	89%
NET: Non-white	153	73	80	41	48	27	27	2	8	56	47	25	24	3	2	10	6	18	5	-	11	73	15	9	-	22	93
	7%	7%	7%	17%	14%	8%	7%	1%	2%	10%	8%	6%	5%	1%	3%	4%	4%	10%	4%	-	6%	28%	5%	5%	-	9%	10%
Mixed	27	15	12	9	2	4	8	2	3	12	12	2	1	-	2	-	3	2	3	-	1	9	4	4	-	6	17
	1%	1%	1%	3%	1%	1%	2%	1%	1%	2%	2%	1%	*	-	2%	-	1%	1%	2%	-	*	3%	1%	2%	-	2%	2%
Asian	83	46	38	26	35	10	9	-	4	29	20	17	17	1	*	9	2	12	2	-	3	44	6	4	-	8	51
	4%	4%	4%	11%	10%	3%	2%	-	1%	5%	3%	4%	3%	*	1%	4%	1%	7%	1%	-	1%	17%	2%	2%	-	3%	5%
Black	26	4	22	3	8	7	9	-	-	9	11	2	4	-	-	-	1	2	-	-	5	15	4	-	-	7	15
	1%	*	2%	1%	2%	2%	2%	-	-	2%	2%	*	1%	-	-	-	1%	1%	-	-	2%	6%	1%	-	-	3%	2%
Chinese	10	5	5	2	3	3	1	-	-	4	3	3	1	1	-	1	1	1	-	-	3	4	-	-	-	1	5
	*	1%	*	1%	1%	1%	*	-	-	1%	1%	1%	*	*	-	*	*	*	-	-	1%	2%	-	-	-	1%	*
Other ethnic group	6	3	3	1	-	3	1	-	1	2	2	1	1	1	-	-	-	1	-	-	-	1	2	1	-	-	5
	*	*	*	1%	-	1%	*	-	*	*	*	*	*	1%	-	-	-	1%	-	-	-	*	1%	*	-	-	1%
Prefer not to answer	21	5	16	7	7	3	3	2	-	3	7	5	6	3	2	1	1	-	1	1	1	1	8	2	1	3	10
	1%	1%	1%	3%	2%	1%	1%	1%	-	1%	1%	1%	1%	1%	3%	1%	*	-	1%	1%	*	*	3%	1%	1%	1%	1%

Alcohol Duty Survey

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Absolutes/col percents

Table 19
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
Christian	1113	532	581	75	119	141	213	210	356	285	311	234	283	91	43	124	106	97	77	59	98	128	142	100	49	127	424
	53%	52%	55%	30%	34%	40%	57%	68%	78%	51%	54%	51%	57%	50%	53%	56%	58%	53%	54%	58%	48%	49%	50%	55%	81%	54%	46%
NET: Other	141	71	70	29	53	24	22	5	9	51	27	27	37	4	1	12	10	15	7	1	15	51	18	6	-	16	75
	7%	7%	7%	12%	15%	7%	6%	1%	2%	9%	5%	6%	7%	2%	2%	5%	6%	8%	5%	1%	7%	19%	6%	3%	-	7%	8%
Muslim	41	22	19	14	15	6	3	-	2	14	4	10	12	-	*	5	2	7	1	-	1	21	4	*	-	7	17
	2%	2%	2%	6%	4%	2%	1%	-	*	2%	1%	2%	2%	-	1%	2%	1%	4%	*	-	*	8%	1%	*	-	3%	2%
Hindu	20	10	10	5	8	2	4	-	2	10	5	1	3	1	-	1	-	-	1	-	2	12	3	-	-	2	13
	1%	1%	1%	2%	2%	1%	1%	-	*	2%	1%	*	1%	*	-	1%	-	-	1%	-	1%	4%	1%	-	-	1%	1%
Jewish	12	8	4	-	3	4	2	1	3	10	2	-	1	1	-	2	-	-	-	-	1	8	-	-	-	1	7
	1%	1%	*	-	1%	1%	*	*	1%	2%	*	-	*	1%	-	1%	-	-	-	-	*	3%	-	-	-	*	1%
Sikh	11	7	4	2	6	-	2	-	-	-	4	5	3	-	-	-	-	5	-	-	-	5	1	-	-	-	9
	1%	1%	*	1%	2%	-	1%	-	-	-	1%	1%	1%	-	-	-	-	2%	-	-	-	2%	*	-	-	-	1%
Buddhist	11	5	6	2	4	-	4	1	1	5	1	2	3	-	-	-	3	2	2	-	3	2	-	-	-	4	5
	1%	*	1%	1%	1%	-	1%	*	*	1%	*	*	1%	-	-	-	2%	1%	1%	-	2%	1%	-	-	-	2%	*
Other	46	20	27	6	17	12	7	3	1	12	10	9	15	2	1	4	5	2	4	1	8	3	10	6	-	3	24
	2%	2%	3%	2%	5%	4%	2%	1%	*	2%	2%	2%	3%	1%	1%	2%	3%	1%	3%	1%	4%	1%	4%	3%	-	1%	3%
None	785	395	390	135	169	179	130	89	82	206	226	187	165	87	34	83	64	68	49	40	89	67	120	76	8	88	403
	38%	39%	37%	54%	48%	51%	35%	29%	18%	37%	39%	41%	33%	48%	42%	37%	35%	38%	35%	39%	44%	25%	42%	42%	14%	37%	43%
Prefer not to say	46	24	23	9	11	7	7	6	7	15	14	7	10	-	3	4	3	2	9	1	1	17	4	-	4	5	29
	2%	2%	2%	4%	3%	2%	2%	2%	1%	3%	2%	2%	2%	-	4%	2%	1%	1%	6%	1%	1%	6%	1%	-	6%	2%	3%

Alcohol Duty Survey

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Table 20
Which of the following best describes where you live?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
NET: Urban	1638	809	830	218	300	288	293	233	307	428	453	355	402	143	70	180	144	149	94	69	127	257	222	138	45	194	740
	79%	79%	78%	88%	85%	82%	79%	75%	68%	77%	78%	78%	81%	78%	87%	81%	79%	82%	67%	68%	63%	98%	78%	76%	74%	82%	79%
Urban - Population over 10,000	858	467	391	135	176	149	150	113	136	238	256	172	192	82	29	82	78	60	47	31	60	204	93	66	25	120	402
	41%	46%	37%	54%	50%	42%	40%	36%	30%	43%	44%	38%	39%	45%	36%	37%	43%	33%	33%	31%	29%	78%	33%	36%	41%	51%	43%
Town and Fringe	780	342	438	83	124	139	143	120	171	190	197	183	210	61	41	98	66	89	48	37	67	53	129	72	20	74	338
	37%	33%	41%	34%	35%	40%	39%	39%	38%	34%	34%	40%	42%	33%	50%	44%	36%	49%	34%	37%	33%	20%	46%	40%	33%	31%	36%
NET: Rural	447	213	233	30	52	63	78	77	147	129	125	99	93	39	11	42	38	33	47	33	76	6	61	44	16	42	191
	21%	21%	22%	12%	15%	18%	21%	25%	32%	23%	22%	22%	19%	22%	13%	19%	21%	18%	33%	32%	37%	2%	22%	24%	26%	18%	21%
Village	390	188	202	21	49	58	69	65	128	108	109	86	85	25	11	41	37	27	45	25	73	6	57	33	10	38	165
	19%	18%	19%	9%	14%	16%	19%	21%	28%	19%	19%	19%	17%	14%	13%	18%	21%	15%	32%	25%	36%	2%	20%	18%	16%	16%	18%
Hamlet & Isolated Dwelling	57	25	32	8	3	6	9	12	20	20	16	13	8	15	-	1	1	6	2	7	2	-	4	11	6	5	27
	3%	2%	3%	3%	1%	2%	2%	4%	4%	4%	3%	3%	2%	8%	-	1%	1%	4%	2%	7%	1%	-	2%	6%	10%	2%	3%

Alcohol Duty Survey

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Absolutes/col percents

Table 21
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
NET: Working	1168	625	542	143	294	280	254	135	61	381	358	276	153	97	39	116	93	105	78	54	116	175	179	84	33	236	931
	56%	61%	51%	58%	84%	80%	68%	44%	14%	68%	62%	61%	31%	53%	49%	52%	51%	58%	55%	54%	57%	66%	63%	46%	54%	100%	100%
Working full time - working 30 hours per week or more	917	552	365	95	264	237	203	91	28	323	279	220	95	84	28	84	77	85	56	43	85	151	131	64	28	196	722
	44%	54%	34%	39%	75%	67%	55%	29%	6%	58%	48%	48%	19%	46%	34%	38%	42%	47%	40%	43%	42%	57%	46%	35%	47%	83%	78%
Working part time - working between 8 and 29 hours per week	250	73	177	47	30	43	51	45	34	58	78	56	57	13	11	31	16	20	22	11	31	24	48	19	5	41	209
	12%	7%	17%	19%	8%	12%	14%	14%	7%	10%	14%	12%	12%	7%	14%	14%	9%	11%	15%	11%	15%	9%	17%	11%	8%	17%	22%
NET: Not working	917	397	521	105	58	71	118	174	392	176	220	178	343	85	42	107	90	77	64	47	87	89	104	99	28	-	-
	44%	39%	49%	42%	16%	20%	32%	56%	86%	32%	38%	39%	69%	47%	51%	48%	49%	42%	45%	46%	43%	34%	37%	54%	46%	-	-
Not working but seeking work or temporarily unemployed or sick	95	43	52	13	18	17	29	17	-	6	13	7	69	14	7	8	10	6	3	3	8	18	8	7	2	-	-
	5%	4%	5%	5%	5%	5%	8%	6%	-	1%	2%	2%	14%	8%	9%	4%	6%	3%	2%	3%	4%	7%	3%	4%	3%	-	-
Not working and not seeking work/ student	153	57	96	83	18	12	22	19	-	27	50	16	60	15	7	25	12	12	9	8	12	22	18	12	1	-	-
	7%	6%	9%	33%	5%	3%	6%	6%	-	5%	9%	3%	12%	8%	8%	11%	7%	6%	6%	8%	6%	8%	6%	7%	2%	-	-
Retired on a state pension only	148	51	96	-	-	-	*	23	125	8	10	17	113	10	9	13	16	11	11	13	13	12	19	19	1	-	-
	7%	5%	9%	-	-	-	*	7%	28%	1%	2%	4%	23%	6%	12%	6%	9%	6%	8%	13%	7%	5%	7%	10%	2%	-	-
Retired with a private pension	351	227	124	-	-	*	4	83	264	112	120	84	35	35	12	44	33	35	26	18	39	26	39	37	9	-	-
	17%	22%	12%	-	-	*	1%	27%	58%	20%	21%	19%	7%	19%	15%	20%	18%	19%	18%	18%	19%	10%	14%	20%	15%	-	-
House person, housewife, househusband, etc.	170	18	153	9	22	41	61	33	4	24	27	54	66	12	6	17	18	13	15	5	14	11	20	25	14	-	-
	8%	2%	14%	3%	6%	12%	17%	11%	1%	4%	5%	12%	13%	6%	7%	8%	10%	7%	11%	5%	7%	4%	7%	14%	23%	-	-

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Absolutes/col percents

Table 22
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	1079	554	525	119	260	262	259	133	46	377	352	196	154	92	43	118	93	81	76	55	112	145	166	73	25	231	848	
Weighted base	1168	625	542	143	294	280	254	135	61	381	358	276	153	97	39	116	93	105	78	54	116	175	179	84	33	236	931	
NET: Public Sector	236	106	130	19	56	61	54	40	7	85	95	33	23	25	13	22	19	21	9	18	19	37	29	19	6	236	-	
	20%	17%	24%	13%	19%	22%	21%	29%	11%	22%	26%	12%	15%	26%	32%	19%	20%	20%	11%	34%	17%	21%	16%	22%	17%	100%	-	
Central government including all administrative departments and central government agencies such as the Bank of England	28	15	14	7	7	10	4	-	-	16	6	4	2	1	1	3	1	1	1	5	3	6	4	1	-	28	-	
	2%	2%	3%	5%	3%	4%	1%	-	-	4%	2%	1%	2%	1%	3%	3%	1%	1%	1%	9%	3%	3%	2%	2%	-	12%	-	
HM Forces	1	-	1	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	1	-	
	*	-	*	1%	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	1%	-	-	-	*	-	
National Health Service	48	19	29	4	10	12	13	7	1	10	23	9	6	4	3	4	5	8	1	4	2	8	7	2	1	48	-	
	4%	3%	5%	3%	4%	4%	5%	5%	2%	3%	6%	3%	4%	4%	7%	3%	5%	7%	2%	7%	2%	4%	4%	3%	2%	20%	-	
Universities and Academies funded by government	17	8	9	2	10	2	1	2	1	8	8	1	-	2	1	4	1	1	-	1	2	3	1	1	-	17	-	
	1%	1%	2%	1%	3%	1%	*	1%	1%	2%	2%	*	-	2%	2%	4%	1%	1%	-	2%	1%	2%	1%	1%	-	7%	-	
Courts service	2	1	1	-	1	1	-	-	-	1	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-	2	-	
	*	*	*	-	*	*	-	-	-	*	*	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	-	1%	-
Local government administration	40	16	24	-	5	18	5	12	-	17	15	7	1	2	1	1	6	4	-	5	3	5	6	6	1	40	-	
	3%	3%	5%	-	2%	7%	2%	9%	-	4%	4%	3%	1%	2%	3%	1%	6%	4%	-	10%	3%	3%	3%	8%	3%	17%	-	
Police service	13	7	6	-	5	3	3	1	1	2	11	-	*	3	1	1	1	1	-	-	2	1	1	2	-	13	-	
	1%	1%	1%	-	2%	1%	1%	1%	1%	*	3%	-	*	3%	3%	1%	2%	1%	-	-	1%	*	1%	2%	-	5%	-	
Public sector housing	6	3	4	1	1	1	2	1	-	3	1	3	-	1	2	1	1	-	-	-	1	-	-	-	-	6	-	
	1%	*	1%	1%	*	*	1%	1%	-	1%	*	1%	-	1%	5%	1%	2%	-	-	-	1%	-	-	-	-	3%	-	
Teaching employed by local education authority including voluntary aided schools and foundation schools	29	10	19	2	5	4	13	4	2	13	12	2	3	2	1	2	1	3	3	1	4	4	3	2	1	29	-	
	2%	2%	3%	1%	2%	2%	5%	3%	3%	3%	3%	1%	2%	2%	3%	2%	1%	3%	4%	2%	4%	3%	2%	2%	4%	12%	-	

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Table 22
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Weighted base	1168	625	542	143	294	280	254	135	61	381	358	276	153	97	39	116	93	105	78	54	116	175	179	84	33	236	931
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	5	5	-	-	-	1	2	1	-	-	1	-	4	-	-	1	-	-	-	-	-	1	1	2	-	5	-
	*	1%	-	-	-	1%	1%	1%	-	-	*	-	2%	-	-	*	-	-	-	-	-	1%	1%	3%	-	2%	-
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	47	23	25	3	11	9	11	11	2	17	18	7	6	10	2	4	3	2	3	2	2	8	5	2	3	47	-
	4%	4%	5%	2%	4%	3%	4%	8%	4%	4%	5%	3%	4%	10%	6%	4%	3%	2%	4%	4%	2%	5%	3%	3%	8%	20%	-
None of the above (Private Sector)	931	519	412	124	237	219	200	96	55	296	263	243	129	71	27	94	74	84	69	36	96	138	150	65	27	-	931
	80%	83%	76%	87%	81%	78%	79%	71%	89%	78%	74%	88%	85%	74%	68%	81%	80%	80%	89%	66%	83%	79%	84%	78%	83%	-	100%

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Absolutes/col percents

Table 23
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
No children aged 18 or under	1548	768	780	202	217	156	237	286	451	392	456	311	390	140	61	165	134	126	103	81	145	198	224	131	42	161	606
	74%	75%	73%	81%	62%	44%	64%	92%	99%	70%	79%	68%	79%	77%	76%	74%	73%	69%	73%	80%	72%	75%	79%	72%	69%	68%	65%
NET: Yes	525	248	277	41	131	194	132	24	3	164	118	142	102	42	18	58	46	56	38	20	56	64	56	51	19	76	318
	25%	24%	26%	16%	37%	55%	36%	8%	1%	29%	20%	31%	21%	23%	23%	26%	25%	31%	27%	20%	24%	20%	28%	31%	32%	34%	
Yes - children aged under 5 years old	192	89	104	31	85	65	11	-	-	71	40	44	37	21	6	20	16	16	15	5	20	33	21	16	3	28	120
	9%	9%	10%	13%	24%	18%	3%	-	-	13%	7%	10%	8%	11%	8%	9%	9%	9%	11%	5%	10%	13%	8%	9%	5%	12%	13%
Yes - children aged 5 to 10 years old	239	122	117	11	62	121	41	3	-	82	46	64	47	17	7	25	24	25	17	7	24	34	23	26	8	28	152
	11%	12%	11%	5%	18%	35%	11%	1%	-	15%	8%	14%	10%	9%	9%	11%	13%	14%	12%	7%	12%	13%	8%	14%	13%	12%	16%
Yes - children aged 11 to 15 years old	184	88	95	3	23	80	66	8	3	56	36	53	39	12	6	28	12	22	11	7	20	16	23	19	8	25	108
	9%	9%	9%	1%	7%	23%	18%	3%	1%	10%	6%	12%	8%	6%	8%	12%	6%	12%	8%	7%	10%	6%	8%	11%	14%	11%	12%
Yes - children aged 16 to 18 years old	122	62	60	-	2	46	59	14	1	22	32	39	28	10	4	13	10	19	13	8	10	8	11	9	6	17	69
	6%	6%	6%	-	1%	13%	16%	5%	*	4%	6%	9%	6%	5%	5%	6%	6%	11%	9%	8%	5%	3%	4%	5%	10%	7%	7%
Refused	12	6	6	5	3	1	2	-	-	2	4	2	3	-	1	-	2	1	1	-	2	1	3	-	-	-	7
	1%	1%	1%	2%	1%	*	1%	-	-	*	1%	*	1%	-	2%	-	1%	*	1%	-	1%	*	1%	-	-	-	1%

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Absolutes/col percents

Table 24
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
Anglia	219	106	114	24	43	39	29	29	56	68	49	56	45	-	-	-	-	1	19	-	182	1	17	1	-	21	103
	11%	10%	11%	10%	12%	11%	8%	9%	12%	12%	9%	12%	9%	-	-	-	-	1%	13%	-	90%	*	6%	*	-	9%	11%
Border	25	14	11	4	4	3	2	5	7	3	6	8	8	12	-	13	-	-	-	-	-	-	-	-	-	1	9
	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	2%	2%	7%	-	6%	-	-	-	-	-	-	-	-	-	1%	1%
Central	278	143	136	32	35	49	63	37	63	75	71	74	58	-	-	-	*	178	89	-	-	1	4	6	-	28	128
	13%	14%	13%	13%	10%	14%	17%	12%	14%	13%	12%	16%	12%	-	-	-	*	98%	63%	-	-	*	1%	4%	-	12%	14%
Granada	208	103	105	26	22	39	43	31	47	45	57	49	57	1	-	203	-	-	2	3	-	-	-	-	-	22	87
	10%	10%	10%	10%	6%	11%	12%	10%	10%	8%	10%	11%	12%	*	-	91%	-	-	1%	3%	-	-	-	-	-	9%	9%
London	370	193	177	40	109	67	55	44	55	119	124	54	73	-	-	-	-	-	-	14	261	95	-	-	48	202	
	18%	19%	17%	16%	31%	19%	15%	14%	12%	21%	21%	12%	15%	-	-	-	-	-	-	7%	99%	33%	-	-	20%	22%	
Meridian	190	77	113	31	33	28	26	24	48	45	63	39	43	-	-	-	-	-	1	-	1	-	168	20	-	18	91
	9%	8%	11%	12%	9%	8%	7%	8%	11%	8%	11%	8%	9%	-	-	-	-	-	*	-	*	-	59%	11%	-	8%	10%
STV	169	88	81	25	22	32	28	28	33	44	47	41	38	169	-	-	-	-	-	-	-	-	-	-	-	24	69
	8%	9%	8%	10%	6%	9%	8%	9%	7%	8%	8%	9%	8%	93%	-	-	-	-	-	-	-	-	-	-	-	10%	7%
Tyne Tees	85	43	43	11	12	12	17	11	23	16	23	17	30	-	81	-	4	-	-	-	-	-	-	-	-	13	27
	4%	4%	4%	5%	3%	3%	5%	3%	5%	3%	4%	4%	6%	-	100%	-	2%	-	-	-	-	-	-	-	-	5%	3%
Wales	98	43	55	10	13	11	19	21	24	21	31	16	30	-	-	-	-	-	-	98	-	-	-	-	-	18	35
	5%	4%	5%	4%	4%	3%	5%	7%	5%	4%	5%	4%	6%	-	-	-	-	-	-	97%	-	-	-	-	-	8%	4%
West	58	23	35	12	5	12	7	9	12	22	12	14	9	-	-	5	-	2	-	-	-	-	-	50	-	8	20
	3%	2%	3%	5%	2%	3%	2%	3%	3%	4%	2%	3%	2%	-	-	2%	-	1%	-	-	-	-	-	27%	-	3%	2%
Westcountry	105	52	53	11	15	22	13	15	30	34	27	17	27	-	-	-	-	-	-	-	-	-	-	105	-	9	38
	5%	5%	5%	4%	4%	6%	3%	5%	7%	6%	5%	4%	6%	-	-	-	-	-	-	-	-	-	-	58%	-	4%	4%
Yorkshire	218	110	108	22	31	32	48	40	45	37	54	63	63	-	-	2	177	1	32	-	6	-	-	-	-	20	95
	10%	11%	10%	9%	9%	9%	13%	10%	10%	7%	9%	14%	13%	-	-	1%	97%	*	23%	-	3%	-	-	-	-	9%	10%
UTV	61	29	31	-	7	6	20	15	12	27	14	7	13	-	-	-	-	-	-	-	-	-	-	61	6	27	
	3%	3%	3%	-	2%	2%	5%	5%	3%	5%	2%	1%	3%	-	-	-	-	-	-	-	-	-	-	100%	2%	3%	

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Absolutes/col percents

Table 25
Marital Status
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
Single	559 27%	277 27%	282 27%	186 75%	145 41%	79 23%	76 20%	46 15%	27 6%	142 25%	197 34%	93 21%	126 26%	54 29%	23 29%	62 28%	45 25%	42 23%	30 21%	23 23%	43 21%	108 41%	84 30%	35 19%	12 19%	68 29%	296 32%
NET: Married/ Civil partnership/ co habiting	1251 60%	634 62%	617 58%	57 23%	190 54%	249 71%	244 66%	192 62%	319 70%	380 68%	294 51%	316 70%	261 53%	101 55%	48 59%	140 63%	109 60%	120 66%	91 64%	66 65%	125 62%	125 47%	159 56%	124 68%	43 71%	144 61%	551 59%
Married	941 45%	505 49%	436 41%	12 5%	112 32%	164 47%	186 50%	160 52%	307 68%	293 53%	217 38%	237 52%	195 39%	66 36%	35 43%	107 48%	88 48%	82 45%	71 50%	55 54%	93 46%	94 36%	111 39%	99 54%	42 68%	94 40%	376 40%
Civil Partnership	17 1%	4 *	12 1%	3 1%	5 1%	4 1%	4 1%	- -	1 *	4 1%	1 *	6 1%	6 1%	2 1%	- -	* *	1 1%	1 1%	- -	- -	* *	2 1%	7 3%	2 1%	- -	1 *	6 1%
Co Habiting	294 14%	125 12%	169 16%	42 17%	73 21%	81 23%	54 14%	32 10%	12 3%	83 15%	76 13%	74 16%	61 12%	33 18%	13 16%	33 15%	19 11%	37 20%	21 15%	11 11%	32 16%	28 11%	41 15%	23 13%	1 2%	49 21%	168 18%
NET: Widowed/ separated/ divorced	261 13%	106 10%	155 15%	- -	11 3%	20 6%	51 14%	71 23%	108 24%	33 6%	82 14%	41 9%	105 21%	27 15%	8 10%	19 8%	27 15%	20 11%	20 14%	11 11%	33 16%	28 10%	39 14%	23 13%	6 10%	23 10%	77 8%
Widowed	64 3%	17 2%	48 4%	- -	5 1%	1 *	2 1%	18 6%	38 8%	7 1%	26 4%	3 1%	29 6%	4 2%	2 3%	5 2%	6 3%	3 1%	4 2%	6 6%	9 5%	11 4%	7 3%	5 3%	2 4%	3 1%	17 2%
Separated	37 2%	19 2%	17 2%	- -	2 1%	7 2%	9 2%	5 2%	14 3%	6 1%	7 1%	11 2%	13 3%	5 3%	2 2%	1 1%	1 *	6 3%	- -	- -	6 3%	3 1%	7 2%	5 3%	- -	1 *	14 2%
Divorced	160 8%	69 7%	90 9%	- -	4 1%	13 4%	40 11%	48 15%	55 12%	19 3%	50 9%	28 6%	63 13%	17 10%	4 5%	12 5%	21 11%	12 6%	16 11%	4 4%	18 9%	13 5%	25 9%	13 7%	4 6%	19 8%	45 5%
Prefer not to answer	14 1%	5 1%	9 1%	5 2%	5 2%	3 1%	1 *	- -	- -	3 1%	4 1%	3 1%	3 1%	1 1%	1 2%	2 1%	1 *	- -	1 1%	1 1%	2 1%	3 1%	1 *	- -	- -	1 1%	7 1%

Alcohol Duty Survey

ONLINE Fieldwork: 29th - 30th October 2014

Absolutes/col percents

Table 26
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
Glasgow	88	46	42	14	14	15	11	16	17	22	24	20	23	88	-	-	-	-	-	-	-	-	-	-	-	9	37
	4%	5%	4%	6%	4%	4%	3%	5%	4%	4%	4%	4%	5%	49%	-	-	-	-	-	-	-	-	-	-	-	4%	4%
Edinburgh	73	39	34	7	8	17	12	12	17	22	19	18	14	72	-	-	1	-	-	-	-	-	-	-	-	15	25
	3%	4%	3%	3%	2%	5%	3%	4%	4%	4%	3%	4%	3%	40%	-	-	*	-	-	-	-	-	-	-	-	6%	3%
Newcastle	88	42	46	14	13	10	17	12	21	13	23	22	30	-	78	6	5	-	-	-	-	-	-	-	-	12	31
	4%	4%	4%	6%	4%	3%	5%	4%	5%	2%	4%	5%	6%	-	96%	3%	3%	-	-	-	-	-	-	-	-	5%	3%
Leeds	92	48	44	8	14	20	20	16	14	16	27	27	22	-	1	1	88	-	-	-	1	-	-	-	-	4	45
	4%	5%	4%	3%	4%	6%	5%	5%	3%	3%	5%	6%	4%	-	1%	*	49%	-	-	-	1%	-	-	-	-	2%	5%
Hull	39	19	20	3	4	2	9	7	12	8	6	13	12	-	-	-	35	-	3	-	*	-	-	-	-	4	12
	2%	2%	2%	1%	1%	1%	2%	2%	3%	1%	1%	3%	2%	-	-	-	19%	-	2%	-	*	-	-	-	-	2%	1%
Sheffield	53	25	28	7	9	5	12	11	9	13	15	13	12	-	-	-	44	1	9	-	-	-	-	-	-	10	20
	3%	2%	3%	3%	3%	2%	3%	4%	2%	2%	3%	3%	2%	-	-	-	24%	*	6%	-	-	-	-	-	-	4%	2%
Manchester	167	81	86	20	19	35	36	23	35	41	45	38	43	-	-	158	-	6	-	1	-	-	-	2	-	19	74
	8%	8%	8%	8%	5%	10%	10%	7%	8%	7%	8%	8%	9%	-	-	71%	-	4%	-	1%	-	-	-	1%	-	8%	8%
Liverpool	54	24	30	11	3	8	9	10	12	14	21	8	11	-	-	43	-	-	-	9	2	-	-	-	-	7	19
	3%	2%	3%	4%	1%	2%	3%	3%	3%	3%	4%	2%	2%	-	-	19%	-	-	-	9%	1%	-	-	-	-	3%	2%
Nottingham	83	41	43	14	13	7	21	12	16	18	26	16	23	-	-	-	*	1	81	-	2	-	-	-	-	5	44
	4%	4%	4%	6%	4%	2%	6%	4%	4%	3%	4%	3%	5%	-	-	-	*	*	57%	-	1%	-	-	-	-	2%	5%
Birmingham	170	87	83	18	23	30	37	17	44	49	34	53	35	-	-	-	1	156	12	1	-	-	-	1	-	21	75
	8%	9%	8%	7%	7%	9%	10%	5%	10%	9%	6%	12%	7%	-	-	-	*	86%	8%	1%	-	-	-	1%	-	9%	8%
Norwich	86	43	44	7	14	19	12	13	22	20	22	28	17	-	-	-	-	-	-	-	86	-	1	-	-	4	48
	4%	4%	4%	3%	4%	5%	3%	4%	5%	4%	4%	6%	3%	-	-	-	-	-	-	-	42%	-	*	-	-	2%	5%
Milton Keynes	66	37	29	5	17	9	9	10	15	24	18	13	10	-	-	-	-	-	20	-	33	-	13	-	-	5	35
	3%	4%	3%	2%	5%	3%	2%	3%	3%	4%	3%	3%	2%	-	-	-	-	-	14%	-	16%	-	5%	-	-	2%	4%
Brighton	37	16	20	4	9	4	4	10	6	7	12	8	9	-	-	-	-	-	-	-	-	-	36	1	-	2	21
	2%	2%	2%	2%	3%	1%	1%	3%	1%	1%	2%	2%	2%	-	-	-	-	-	-	-	-	-	13%	*	-	1%	2%

Alcohol Duty Survey

ONLINE Fieldwork: 29th - 30th October 2014

Absolutes/col percents

Table 26
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
	Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236
Oxford	29 1%	14 1%	15 1%	4 1%	6 2%	5 1%	3 1%	4 1%	7 2%	9 2%	10 2%	9 2%	1 *	-	-	-	-	4 2%	1 *	-	-	-	19 7%	5 3%	-	2 1%	19 2%
London	440 21%	223 22%	217 20%	55 22%	120 34%	82 23%	61 16%	49 16%	73 16%	139 25%	142 25%	70 15%	90 18%	-	-	-	-	-	-	-	42 21%	263 100%	135 48%	-	-	52 22%	238 26%
Southampton	78 4%	34 3%	43 4%	16 6%	15 4%	9 3%	13 4%	5 2%	19 4%	21 4%	27 5%	13 3%	17 3%	-	-	-	-	-	-	-	-	-	55 20%	22 12%	-	12 5%	34 4%
Bristol	87 4%	45 4%	42 4%	3 1%	11 3%	25 7%	12 3%	14 4%	22 5%	28 5%	18 3%	23 5%	18 4%	-	-	-	-	-	-	1 1%	-	-	-	86 47%	-	13 6%	38 4%
Plymouth	54 3%	25 2%	30 3%	9 3%	6 2%	5 1%	7 2%	12 4%	16 4%	16 3%	13 2%	11 2%	14 3%	-	-	-	-	-	-	-	-	-	-	54 30%	-	2 1%	11 1%
Cardiff	74 4%	36 4%	38 4%	6 3%	12 3%	10 3%	17 5%	12 4%	16 4%	16 3%	21 4%	15 3%	22 4%	-	-	-	-	1 1%	-	73 72%	-	-	-	-	-	15 6%	30 3%
Belfast	61 3%	29 3%	31 3%	-	7 2%	6 2%	20 5%	15 5%	12 3%	27 5%	14 2%	7 1%	13 3%	-	-	-	-	-	-	-	-	-	-	-	61 100%	6 2%	27 3%
None of these	166 8%	67 7%	100 9%	22 9%	12 3%	26 7%	30 8%	28 9%	47 10%	36 6%	42 7%	30 7%	58 12%	22 12%	2 3%	15 7%	9 5%	13 7%	17 12%	17 17%	36 18%	-	24 8%	11 6%	-	16 7%	46 5%

Alcohol Duty Survey

ONLINE Fieldwork: 29th - 30th October 2014

Absolutes/col percents

Table 27
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848	
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931	
Up to £7,000	(3.5)	106 5%	41 4%	65 6%	25 10%	16 4%	12 3%	19 5%	25 8%	9 2%	5 1%	22 4%	9 2%	70 14%	13 7%	7 9%	10 5%	9 5%	7 4%	7 7%	5 2%	17 6%	16 6%	6 3%	1 2%	- -	21 2%	
£7,001 to £14,000	(10.5)	279 13%	124 12%	156 15%	22 9%	29 8%	26 7%	41 11%	54 17%	108 24%	19 3%	56 10%	47 10%	158 32%	20 11%	11 14%	33 15%	32 18%	23 12%	24 17%	15 15%	26 13%	24 9%	35 12%	29 16%	12 12%	15 6%	70 8%
£14,001 to £21,000	(17.5)	324 16%	133 13%	191 18%	28 11%	36 10%	48 14%	60 16%	56 18%	96 21%	46 8%	101 17%	81 18%	96 19%	27 15%	20 25%	38 17%	38 21%	36 20%	25 18%	18 17%	37 18%	25 10%	30 10%	23 13%	6 10%	29 12%	109 12%
£21,001 to £28,000	(24.5)	341 16%	170 17%	171 16%	33 13%	47 13%	38 11%	74 20%	58 19%	92 20%	71 13%	110 19%	98 22%	62 13%	34 19%	18 22%	37 16%	30 16%	35 19%	17 12%	14 14%	35 17%	32 12%	53 19%	26 14%	11 18%	48 20%	137 15%
£28,001 to £34,000	(31)	272 13%	133 13%	139 13%	13 5%	33 9%	47 13%	70 19%	47 15%	62 14%	80 14%	77 13%	77 17%	39 8%	25 14%	6 7%	42 19%	30 16%	20 11%	15 11%	16 16%	31 15%	21 8%	31 11%	19 11%	17 28%	27 11%	142 15%
£34,001 to £41,000	(37.5)	177 9%	90 9%	88 8%	23 9%	34 10%	38 11%	32 9%	25 8%	25 6%	58 10%	56 10%	45 10%	19 4%	16 9%	4 4%	15 7%	7 4%	21 12%	19 14%	2 2%	20 10%	28 11%	23 8%	21 11%	- -	25 11%	104 11%
£41,001 to £48,000	(44.5)	104 5%	61 6%	43 4%	18 7%	28 8%	31 9%	13 4%	8 2%	6 1%	40 7%	31 5%	25 5%	7 1%	9 5%	*	10 4%	8 4%	11 6%	8 5%	4 4%	10 5%	21 8%	9 3%	11 6%	3 4%	15 7%	69 7%
£48,001 to £55,000	(51.5)	97 5%	55 5%	42 4%	7 3%	35 10%	22 6%	15 4%	12 4%	7 2%	52 9%	21 4%	22 5%	3 1%	8 5%	1 1%	3 1%	9 5%	3 2%	4 10%	10 5%	11 8%	20 8%	15 5%	8 4%	6 9%	21 9%	61 7%
£55,001 to £62,000	(58.5)	55 3%	41 4%	14 1%	6 3%	21 6%	19 5%	3 1%	1 *	5 1%	33 6%	12 2%	9 2%	2 *	4 2%	4 5%	4 2%	7 4%	1 1%	1 4%	4 2%	3 2%	13 5%	7 3%	4 2%	2 3%	15 6%	30 3%
£62,001 to £69,000	(65.5)	35 2%	26 3%	10 1%	3 1%	6 2%	19 6%	4 1%	3 1%	- -	23 4%	6 1%	6 1%	- -	5 3%	- -	3 1%	1 1%	4 2%	2 1%	- -	4 2%	7 3%	7 3%	2 1%	- -	8 4%	26 3%
£69,001 to £76,000	(72.5)	31 1%	21 2%	10 1%	5 2%	9 3%	8 2%	4 1%	1 *	4 1%	20 4%	10 2%	1 *	- -	2 1%	1 1%	1 1%	- -	3 2%	- -	1 1%	1 1%	3 1%	8 3%	10 5%	- -	6 3%	21 2%
£76,001 to £83,000	(79.5)	21 1%	13 1%	8 1%	3 1%	7 2%	9 2%	1 *	1 *	- -	17 3%	4 1%	- -	- -	3 1%	- -	1 1%	1 1%	- -	1 1%	- -	1 *	5 2%	5 2%	3 1%	1 2%	3 1%	14 2%
£83,001 or more	(86)	54 3%	34 3%	20 2%	10 4%	21 6%	8 2%	7 2%	1 *	7 2%	39 7%	10 2%	4 1%	1 *	3 2%	- -	8 3%	- -	- -	3 2%	2 2%	5 2%	14 5%	16 6%	1 1%	2 4%	4 2%	44 5%

Alcohol Duty Survey

ONLINE Fieldwork: 29th - 30th October 2014

Absolutes/col percents

Table 27

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
Prefer not to answer	187	82	105	51	31	27	28	17	32	55	63	31	39	12	7	19	10	17	16	8	14	32	29	19	4	19	83
	9%	8%	10%	21%	9%	8%	8%	6%	7%	10%	11%	7%	8%	7%	9%	8%	6%	9%	11%	8%	7%	12%	10%	10%	7%	8%	9%
Average income (£000's)	29.60	32.44	26.82	30.77	37.77	36.45	27.54	23.85	23.26	42.69	29.13	28.39	16.83	29.22	22.61	27.77	25.23	26.78	27.23	27.58	29.12	35.89	33.29	30.95	31.96	36.22	35.95

Alcohol Duty Survey

ONLINE Fieldwork: 29th - 30th October 2014

Absolutes/col percents

Table 28

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2085	982	1103	227	323	345	400	345	445	598	618	348	521	187	90	242	196	154	158	112	203	225	289	179	50	231	848
Weighted base	2085	1022	1063	248	351	351	372	310	454	557	578	454	495	182	81	223	182	182	142	101	202	263	283	182	61	236	931
NET: Yes	444	205	238	36	50	60	88	89	121	82	101	77	184	39	22	50	36	39	30	30	63	34	47	44	9	41	99
	21%	20%	22%	14%	14%	17%	24%	29%	27%	15%	17%	17%	37%	21%	28%	23%	20%	22%	21%	30%	31%	13%	17%	24%	15%	17%	11%
Yes - physical condition	270	114	156	8	20	37	52	56	97	43	68	52	107	20	17	32	25	24	16	22	40	18	23	26	6	20	54
	13%	11%	15%	3%	6%	11%	14%	18%	21%	8%	12%	11%	22%	11%	21%	14%	13%	13%	12%	22%	20%	7%	8%	14%	10%	8%	6%
Yes - disability	158	77	81	6	8	20	34	43	47	25	28	27	78	13	8	22	10	11	14	12	23	14	12	20	1	6	23
	8%	8%	8%	2%	2%	6%	9%	14%	10%	5%	5%	6%	16%	7%	10%	10%	5%	6%	10%	12%	11%	5%	4%	11%	1%	2%	3%
Yes - mental condition	139	63	76	28	30	23	39	16	2	22	28	20	70	16	7	10	13	7	8	7	23	13	21	9	3	14	37
	7%	6%	7%	11%	9%	7%	11%	5%	1%	4%	5%	4%	14%	9%	9%	5%	7%	4%	6%	7%	12%	5%	7%	5%	5%	6%	4%
Yes - other	19	9	9	1	4	1	4	6	2	6	6	2	5	3	-	1	-	3	1	1	4	3	2	1	1	4	10
	1%	1%	1%	*	1%	*	1%	2%	1%	1%	1%	*	1%	1%	-	*	-	2%	*	1%	2%	1%	1%	*	2%	2%	1%
No	1604	799	805	208	296	284	272	217	327	469	471	369	294	140	56	168	141	141	108	68	136	225	234	138	50	194	819
	77%	78%	76%	84%	84%	81%	73%	70%	72%	84%	82%	81%	59%	77%	69%	75%	77%	78%	76%	67%	67%	85%	83%	76%	83%	82%	88%
Prefer not to say	37	18	20	4	5	7	12	4	6	6	6	8	17	4	3	5	5	2	4	3	4	4	2	1	1	2	12
	2%	2%	2%	2%	1%	2%	3%	1%	1%	1%	1%	2%	3%	2%	3%	2%	3%	1%	3%	3%	2%	2%	1%	*	2%	1%	1%