

Geronimo Communications International Poll

Fieldwork: 13th July – 16th August 2007

Demographics

Total	UK	USA	Country				Age					Gender		Employment	
			India	Egypt	South Africa	Spain	18-24	25-34	35-44	45-54	55+	Male	Female	Yes	No
3125	532	502	527	513	507	544	667	1001	688	469	300	1679	1442	2181	936
100%	17%	16%	17%	16%	16%	17%	21%	32%	22%	15%	10%	54%	46%	70%	30%

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How concerned are you about global deprivation (people throughout the world who are living in poverty)?

	Total	Country						Age					Gender		Employment	
		UK	USA	India	Egypt	South Africa	Spain	18-24	25-34	35-44	45-54	55+	Male	Female	Yes	No
Very concerned	1471	148	187	278	129	403	326	285	481	338	225	142	754	714	1065	400
	47%	28%	37%	53%	25%	80%	60%	43%	48%	49%	48%	47%	45%	50%	49%	43%
Slightly concerned	1279	264	206	207	321	89	192	312	411	270	174	112	679	600	878	401
	41%	50%	41%	39%	63%	18%	35%	47%	41%	39%	37%	37%	40%	42%	40%	43%
Neither concerned nor unconcerned	243	89	64	35	27	9	19	45	64	53	50	31	157	86	156	85
	8%	17%	13%	7%	5%	2%	3%	7%	6%	8%	11%	10%	9%	6%	7%	9%
Slightly unconcerned	83	19	27	4	28	1	4	16	33	16	9	9	57	26	53	30
	3%	4%	5%	1%	5%	0%	1%	2%	3%	2%	2%	3%	3%	2%	2%	3%
Very unconcerned	47	12	17	3	8	4	3	8	11	11	11	6	31	15	27	20
	2%	2%	3%	1%	2%	1%	1%	1%	1%	2%	2%	2%	2%	1%	1%	2%

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Do you think deprivation is a problem in your country?

	Total	Country						Age					Gender		Employment	
		UK	USA	India	Egypt	South Africa	Spain	18-24	25-34	35-44	45-54	55+	Male	Female	Yes	No
Yes	2551	340	415	512	498	488	298	552	848	573	353	225	1379	1168	1812	731
	82%	64%	83%	97%	97%	96%	55%	83%	85%	83%	75%	75%	82%	81%	83%	78%
No	571	192	86	14	15	18	246	115	151	114	116	75	299	272	367	204
	18%	36%	17%	3%	3%	4%	45%	17%	15%	17%	25%	25%	18%	19%	17%	22%

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What do you think are the most effective long-term ways of helping people break the cycle of deprivation? Please rank the following statements in order of importance using a scale of one to five, where 1 = Most important and 5 = Least important

		Country							Age					Gender		Employment	
		Total	UK	USA	India	Egypt	South Africa	Spain	18-24	25-34	35-44	45-54	55+	Male	Female	Yes	No
Giving them money for essential items such as food and clothes	1	552	96	81	86	98	79	112	132	167	130	76	47	306	246	353	196
		18%	18%	16%	16%	19%	16%	21%	20%	17%	19%	16%	16%	18%	17%	16%	21%
	2	475	86	93	78	37	75	106	116	158	85	68	48	243	232	336	138
		15%	16%	19%	15%	7%	15%	19%	17%	16%	12%	14%	16%	14%	16%	15%	15%
	3	435	100	94	63	30	66	82	86	124	103	68	54	211	223	296	138
		14%	19%	19%	12%	6%	13%	15%	13%	12%	15%	14%	18%	13%	15%	14%	15%
	4	527	112	91	83	63	86	92	98	180	118	79	52	247	278	381	144
		17%	21%	18%	16%	12%	17%	17%	15%	18%	17%	17%	17%	15%	19%	17%	15%
	5	1133	138	143	214	285	201	152	235	371	250	178	99	670	462	812	320
		36%	26%	28%	41%	56%	40%	28%	35%	37%	36%	38%	33%	40%	32%	37%	34%
Giving them the skills and support to set up their own business	1	542	85	74	71	137	99	76	126	185	120	64	47	293	247	383	156
		17%	16%	15%	13%	27%	20%	14%	19%	19%	17%	14%	16%	17%	17%	18%	17%
	2	680	100	79	143	138	124	96	142	227	145	112	54	380	299	479	200
		22%	19%	16%	27%	27%	25%	18%	21%	23%	21%	24%	18%	23%	21%	22%	21%
	3	736	110	109	147	100	131	139	144	236	172	111	73	404	332	529	206
		24%	21%	22%	28%	19%	26%	26%	22%	24%	25%	24%	24%	24%	23%	24%	22%
	4	610	121	104	100	81	88	116	128	186	134	94	68	339	270	415	195
		20%	23%	21%	19%	16%	17%	21%	19%	19%	19%	20%	23%	20%	19%	19%	21%
	5	552	116	133	66	57	63	117	125	165	117	88	57	260	292	373	176
		18%	22%	27%	13%	11%	12%	22%	19%	17%	17%	19%	19%	16%	20%	17%	19%
Giving them access to basic financial products and services	1	300	62	42	44	24	67	61	58	98	66	46	32	171	129	224	73
		10%	12%	8%	8%	5%	13%	11%	9%	10%	10%	10%	11%	10%	9%	10%	8%
	2	453	68	80	63	91	72	79	133	118	108	60	34	253	200	303	150
		15%	13%	16%	12%	18%	14%	15%	20%	12%	16%	13%	11%	15%	14%	14%	16%
	3	619	83	108	90	148	93	97	135	207	129	93	55	347	271	432	184
		20%	16%	22%	17%	29%	18%	18%	20%	21%	19%	20%	18%	21%	19%	20%	20%
	4	1021	146	164	192	195	168	156	206	346	219	151	99	563	458	718	301
		33%	27%	33%	37%	38%	33%	29%	31%	35%	32%	32%	33%	34%	32%	33%	32%
	5	727	173	107	135	55	106	151	135	232	164	117	79	342	382	500	227
		23%	33%	21%	26%	11%	21%	28%	20%	23%	24%	25%	26%	20%	27%	23%	24%
Providing help and support to get into employment	1	378	63	73	61	39	57	85	76	118	74	61	49	191	186	269	107
		12%	12%	15%	12%	8%	11%	16%	11%	12%	11%	13%	16%	11%	13%	12%	11%
	2	920	164	160	148	156	136	156	167	297	208	147	101	501	418	643	273
		29%	31%	32%	28%	30%	27%	29%	25%	30%	30%	31%	34%	30%	29%	30%	29%
	3	931	159	120	169	177	144	162	212	312	193	138	76	497	433	650	280
		30%	30%	24%	32%	35%	28%	30%	32%	31%	28%	29%	25%	30%	30%	30%	30%
	4	618	105	101	103	103	111	95	141	183	153	91	50	340	277	440	178
		20%	20%	20%	20%	20%	22%	17%	21%	18%	22%	19%	17%	20%	19%	20%	19%
	5	274	41	46	44	38	59	46	70	90	59	31	24	148	126	176	97
		9%	8%	9%	8%	7%	12%	8%	11%	9%	9%	7%	8%	9%	9%	8%	10%

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What do you think are the most effective long-term ways of helping people break the cycle of deprivation? Please rank the following statements in order of importance using a scale of one to five, where 1 = Most important and 5 = Least important

		Total	Country						Age					Gender		Employment	
			UK	USA	India	Egypt	South Africa	Spain	18-24	25-34	35-44	45-54	55+	Male	Female	Yes	No
Making sure people have access to a basic education	1	1420	229	234	265	214	224	254	280	455	315	236	134	750	669	995	422
		45%	43%	47%	50%	42%	44%	47%	42%	45%	46%	50%	45%	45%	46%	46%	46%
	2	590	115	90	91	92	93	109	104	204	140	81	61	296	292	414	175
		19%	22%	18%	17%	18%	18%	20%	16%	20%	20%	17%	20%	18%	20%	19%	19%
	3	391	79	68	57	61	71	55	92	114	89	59	37	214	176	268	122
		13%	15%	14%	11%	12%	14%	10%	14%	11%	13%	13%	12%	13%	12%	12%	13%
	4	317	47	41	47	73	48	61	94	95	57	44	27	173	144	204	111
		10%	9%	8%	9%	14%	9%	11%	14%	9%	8%	9%	9%	10%	10%	9%	12%
	5	407	62	69	67	73	71	65	97	133	87	49	41	246	161	300	106
		13%	12%	14%	13%	14%	14%	12%	15%	13%	13%	10%	14%	15%	11%	14%	11%

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Do you think people with business skills should volunteer their time and skills to help others break the cycle of deprivation?

	Total	UK	USA	Country				Age					Gender		Employment	
				India	Egypt	South Africa	Spain	18-24	25-34	35-44	45-54	55+	Male	Female	Yes	No
Yes	2877	426	419	504	496	488	544	623	934	627	422	271	1534	1340	2009	862
	92%	80%	84%	96%	97%	96%	100%	94%	93%	91%	90%	90%	91%	93%	92%	92%
No	243	106	80	22	17	18	0	43	65	59	47	29	144	98	169	72
	8%	20%	16%	4%	3%	4%	0%	6%	7%	9%	10%	10%	9%	7%	8%	8%

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Do you, or would you, volunteer your time or skills to help tackle deprivation? We will not contact you again based on the answer you provide.

	Total	Country						Age					Gender		Employment	
		UK	USA	India	Egypt	South Africa	Spain	18-24	25-34	35-44	45-54	55+	Male	Female	Yes	No
Yes, I would	1879	183	227	322	293	373	481	443	650	386	249	151	968	909	1335	537
	60%	34%	45%	61%	57%	74%	88%	67%	65%	56%	53%	50%	58%	63%	61%	57%
Yes, I do	456	48	73	135	82	55	63	81	143	123	65	44	276	180	366	90
	15%	9%	15%	26%	16%	11%	12%	12%	14%	18%	14%	15%	16%	12%	17%	10%
No, I don't have time	292	110	73	39	40	30	0	50	73	80	61	28	190	101	215	77
	9%	21%	15%	7%	8%	6%	0%	8%	7%	12%	13%	9%	11%	7%	10%	8%
No, I don't think I have any relevant skills	496	191	129	30	98	48	0	92	134	99	94	77	244	251	264	231
	16%	36%	26%	6%	19%	9%	0%	14%	13%	14%	20%	26%	15%	17%	12%	25%