

BitCoins Survey

ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 1

Q1. Have you heard of the digital currency, Bitcoin?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
NET: Yes	1175	697	478	134	209	178	210	181	263	360	347	231	237	100	47	132	81	107	82	55	109	174	149	106	33	146	524
	57%	69%	45%	54%	60%	51%	57%	59%	59%	65%	61%	51%	48%	55%	58%	60%	45%	59%	59%	55%	54%	67%	53%	59%	54%	57%	58%
Yes, have heard a lot about Bitcoin	249	191	58	45	77	38	35	20	34	101	77	38	33	15	12	32	13	20	14	8	28	47	34	24	2	35	137
	12%	19%	6%	19%	22%	11%	10%	7%	8%	18%	13%	9%	7%	8%	16%	14%	7%	11%	10%	8%	14%	18%	12%	13%	4%	14%	15%
Yes, have heard a little about Bitcoin	926	506	420	88	132	141	174	161	230	259	270	192	205	85	34	100	67	87	68	47	82	127	116	82	30	111	387
	45%	50%	40%	36%	38%	41%	47%	53%	51%	47%	47%	43%	42%	47%	42%	46%	37%	48%	49%	47%	41%	49%	41%	45%	51%	43%	43%
No, have not heard of Bitcoin	890	315	575	112	139	169	158	125	186	192	225	219	254	81	34	88	100	73	58	45	91	87	131	75	27	110	377
	43%	31%	55%	46%	40%	49%	43%	41%	41%	35%	39%	49%	52%	45%	42%	40%	55%	41%	41%	45%	46%	33%	47%	41%	46%	43%	42%

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Table 2

Q2. Have you used or acquired Bitcoin or any other of the crypto-currencies (such as Litecoin, Devcoin, Dogecoin, Feathercoin)?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
Have used	34 2%	26 3%	8 1%	10 4%	11 3%	9 3%	4 1%	- -	- -	12 2%	13 2%	3 1%	5 1%	1 1%	2 3%	9 4%	1 *	3 2%	1 1%	- -	3 1%	5 2%	5 2%	4 2%	- -	7 3%	20 2%
Have acquired	52 3%	41 4%	11 1%	10 4%	22 6%	11 3%	4 1%	- -	6 1%	19 3%	16 3%	9 2%	7 2%	3 2%	2 3%	8 3%	3 2%	9 5%	2 1%	1 1%	3 2%	11 4%	7 2%	5 3%	- -	9 4%	31 3%
Neither	1990 96%	954 94%	1035 98%	228 93%	320 92%	331 95%	361 98%	307 100%	444 99%	524 95%	545 95%	438 97%	483 98%	176 98%	76 94%	208 94%	177 98%	171 95%	138 98%	100 99%	195 97%	246 94%	271 96%	174 96%	60 100%	239 94%	857 95%

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Table 3

Q3. To what extent do you agree or disagree with the following statement?
I would be open to using digital currency (such as Bitcoins) to purchase goods and services.

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	North Ireland	Public	Private
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
NET: Agree	375	246	128	62	98	80	68	37	31	125	110	73	67	36	17	47	33	33	18	13	35	61	50	26	4	49	209
	18%	24%	12%	25%	28%	23%	18%	12%	7%	23%	19%	16%	14%	20%	22%	21%	18%	18%	13%	13%	18%	23%	18%	14%	7%	19%	23%
Strongly agree	(5) 89	64	25	19	34	17	10	2	6	29	26	24	10	11	2	13	2	5	8	1	7	15	18	5	1	15	49
	4%	6%	2%	8%	10%	5%	3%	1%	1%	5%	5%	5%	2%	6%	3%	6%	1%	3%	6%	1%	3%	6%	7%	3%	2%	6%	5%
Somewhat agree	(4) 286	183	104	43	63	63	58	35	25	96	84	49	57	25	15	34	31	27	10	12	29	46	32	21	3	34	159
	14%	18%	10%	17%	18%	18%	16%	11%	6%	17%	15%	11%	12%	14%	19%	15%	17%	15%	7%	12%	14%	18%	11%	12%	6%	13%	18%
Neither agree nor disagree	(3) 492	242	250	68	99	77	94	67	86	125	130	119	117	42	22	58	35	46	40	20	39	57	74	42	18	69	243
	24%	24%	24%	28%	29%	22%	26%	22%	19%	23%	23%	27%	24%	23%	28%	26%	19%	25%	29%	20%	19%	22%	26%	23%	30%	27%	27%
Somewhat disagree	(2) 227	125	103	31	35	30	31	40	61	72	69	41	44	17	9	23	24	17	18	6	28	29	29	22	7	25	85
	11%	12%	10%	12%	10%	9%	8%	13%	14%	13%	12%	9%	9%	9%	11%	11%	13%	9%	13%	6%	14%	11%	10%	12%	12%	10%	9%
Strongly disagree	(1) 372	185	187	22	38	50	53	69	140	105	105	64	97	36	14	38	25	28	23	26	40	42	55	36	10	33	128
	18%	18%	18%	9%	11%	14%	14%	22%	31%	19%	18%	14%	20%	20%	17%	17%	14%	15%	16%	26%	20%	16%	20%	20%	17%	13%	14%
NET: Disagree	599	309	290	53	73	81	83	109	201	178	175	105	141	52	22	62	49	44	41	32	67	71	84	57	18	58	213
	29%	31%	28%	22%	21%	23%	23%	36%	45%	32%	31%	23%	29%	29%	28%	28%	27%	25%	29%	31%	34%	27%	30%	32%	30%	23%	24%
Don't know	598	214	385	63	78	110	123	93	132	123	157	153	165	50	18	54	64	58	41	35	59	72	72	55	20	78	237
	29%	21%	37%	25%	22%	32%	33%	30%	29%	22%	27%	34%	34%	28%	23%	25%	35%	32%	29%	35%	29%	28%	26%	31%	33%	31%	26%
Mean	2.65	2.77	2.52	3.03	3.08	2.86	2.76	2.35	2.04	2.70	2.65	2.76	2.50	2.69	2.74	2.76	2.66	2.72	2.62	2.33	2.54	2.80	2.66	2.51	2.43	2.85	2.87
Standard deviation	1.22	1.26	1.16	1.15	1.20	1.23	1.15	1.13	1.09	1.25	1.23	1.19	1.18	1.29	1.17	1.24	1.14	1.17	1.18	1.23	1.23	1.25	1.26	1.19	1.05	1.19	1.19
Standard error	0.03	0.04	0.04	0.08	0.07	0.08	0.07	0.08	0.06	0.06	0.06	0.07	0.06	0.11	0.15	0.10	0.11	0.11	0.12	0.14	0.10	0.09	0.08	0.11	0.18	0.10	0.05

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Table 4

Q4. Which, if any, of the following come closest to the reasons that you would not use digital currency?

Base: All respondents who disagree they would be open to using digital currency to purchase goods and services

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	610	318	292	62	73	76	83	115	201	183	186	97	144	56	20	61	47	41	39	36	69	74	94	58	15	56	214
Weighted base	599	309	290	53	73	81	83	109	201	178	175	105	141	52	22	62	49	44	41	32	67	71	84	57	18	58	213
Do not know enough about them	379 63%	187 60%	192 66%	29 55%	39 54%	55 69%	51 61%	72 66%	134 67%	104 59%	114 65%	68 65%	93 65%	35 66%	15 66%	38 62%	35 72%	23 52%	25 62%	22 71%	46 68%	44 62%	50 60%	32 55%	14 76%	36 63%	123 58%
Have no experience of using them	319 53%	164 53%	155 54%	34 65%	30 41%	40 49%	40 48%	57 52%	118 59%	97 55%	89 51%	56 54%	76 54%	27 52%	16 72%	37 60%	28 58%	25 56%	22 54%	15 49%	39 58%	38 54%	36 43%	28 49%	7 41%	27 47%	104 49%
Have concerns around their security	312 52%	177 57%	136 47%	26 49%	30 41%	41 51%	42 51%	50 46%	123 61%	108 61%	80 46%	56 53%	69 48%	25 49%	12 55%	38 62%	23 48%	20 45%	23 55%	17 53%	37 55%	37 53%	40 47%	30 52%	11 60%	27 46%	105 49%
Do not trust them	278 46%	153 49%	125 43%	24 45%	27 37%	32 40%	47 57%	48 44%	99 49%	100 56%	76 43%	46 44%	56 40%	23 44%	7 30%	32 51%	16 32%	21 46%	19 47%	9 30%	32 48%	35 49%	44 53%	30 53%	10 56%	28 48%	96 45%
Not sure if they are legal	177 29%	87 28%	89 31%	12 23%	13 18%	20 25%	23 28%	35 32%	73 36%	54 30%	45 26%	37 35%	41 29%	15 29%	7 33%	20 33%	8 17%	10 22%	13 31%	7 24%	18 26%	19 27%	32 38%	19 33%	8 45%	12 21%	55 26%
Think that they would be difficult to use	108 18%	57 18%	51 18%	9 17%	9 12%	9 11%	15 18%	22 20%	45 23%	24 14%	34 20%	19 18%	31 22%	14 26%	- -	13 21%	11 22%	12 26%	9 23%	8 25%	11 17%	11 15%	8 10%	9 15%	3 19%	9 16%	33 15%
None of the above	19 3%	13 4%	5 2%	1 2%	6 8%	3 3%	4 5%	2 2%	2 1%	5 3%	5 3%	2 1%	7 5%	3 7%	- -	4 6%	2 3%	2 5%	- -	1 3%	1 1%	1 1%	2 2%	3 6%	- -	4 7%	10 5%

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Table 5
Gender
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
Male	1012	1012	-	82	189	193	189	139	221	313	255	225	218	79	43	114	93	88	72	43	84	132	143	91	30	117	503
	49%	100%	-	33%	54%	56%	51%	45%	49%	57%	45%	50%	44%	44%	54%	52%	52%	49%	51%	43%	42%	51%	51%	50%	49%	46%	56%
Female	1053	-	1053	164	159	155	179	168	228	239	317	225	273	102	37	107	87	92	69	58	116	128	138	90	30	138	399
	51%	-	100%	67%	46%	44%	49%	55%	51%	43%	55%	50%	56%	56%	46%	48%	48%	51%	49%	57%	58%	49%	49%	50%	51%	54%	44%

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Table 6
Age
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
18-24	245	82	164	245	-	-	-	-	-	64	86	50	45	12	18	31	22	30	14	6	20	34	31	26	2	18	112
	12%	8%	16%	100%	-	-	-	-	-	12%	15%	11%	9%	7%	22%	14%	12%	17%	10%	6%	10%	13%	11%	14%	3%	7%	12%
25-34	348	189	159	-	348	-	-	-	-	132	105	66	45	27	8	41	22	31	28	13	35	65	43	26	7	63	229
	17%	19%	15%	-	100%	-	-	-	-	24%	18%	15%	9%	15%	10%	19%	12%	17%	20%	13%	18%	25%	15%	14%	12%	25%	25%
35-44	348	193	155	-	-	348	-	-	-	100	81	89	78	37	13	42	38	31	18	15	19	45	44	28	17	52	221
	17%	19%	15%	-	-	100%	-	-	-	18%	14%	20%	16%	20%	16%	19%	21%	17%	13%	15%	10%	17%	16%	16%	28%	20%	25%
45-54	368	189	179	-	-	-	368	-	-	71	99	102	97	31	14	30	43	32	23	20	39	49	44	32	12	68	202
	18%	19%	17%	-	-	-	100%	-	-	13%	17%	23%	20%	17%	17%	13%	24%	17%	16%	20%	20%	19%	16%	18%	19%	27%	22%
55-64	307	139	168	-	-	-	-	307	-	67	88	57	95	32	10	28	27	20	22	15	36	33	44	21	18	44	100
	15%	14%	16%	-	-	-	-	100%	-	12%	15%	13%	19%	18%	12%	13%	15%	11%	16%	15%	18%	13%	16%	12%	31%	17%	11%
65+	449	221	228	-	-	-	-	-	449	118	114	87	131	41	18	49	27	36	36	30	51	35	74	47	5	10	36
	22%	22%	22%	-	-	-	-	-	100%	21%	20%	19%	27%	23%	23%	22%	15%	20%	26%	30%	25%	13%	26%	26%	8%	4%	4%
Average age	47.24	47.86	46.66	21.67	30.17	40.07	49.48	59.24	69.96	45.68	45.90	46.94	50.85	49.57	45.74	46.04	46.27	44.56	48.25	51.39	49.59	43.46	48.89	47.79	47.70	43.14	40.65

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Table 7
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
AB	552	313	239	64	132	100	71	67	118	552	-	-	-	35	22	70	44	34	34	14	62	75	80	58	24	73	287
	27%	31%	23%	26%	38%	29%	19%	22%	26%	100%	-	-	-	19%	28%	32%	24%	19%	24%	14%	31%	29%	29%	32%	39%	28%	32%
C1	573	255	317	86	105	81	99	88	114	-	573	-	-	59	24	44	49	49	38	29	56	92	66	51	15	101	256
	28%	25%	30%	35%	30%	23%	27%	29%	25%	-	100%	-	-	33%	30%	20%	27%	27%	27%	29%	28%	35%	24%	28%	25%	39%	28%
C2	450	225	225	50	66	89	102	57	87	-	-	450	-	44	6	46	49	45	38	27	37	46	73	31	7	56	231
	22%	22%	21%	20%	19%	26%	28%	19%	19%	-	-	100%	-	25%	8%	21%	27%	25%	27%	27%	19%	18%	26%	17%	11%	22%	26%
DE	491	218	273	45	45	78	97	95	131	-	-	-	491	42	28	60	39	52	30	30	45	47	61	40	15	26	128
	24%	22%	26%	18%	13%	22%	26%	31%	29%	-	-	-	100%	23%	35%	27%	22%	29%	22%	30%	23%	18%	22%	22%	25%	10%	14%

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Table 8
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
Scotland	180	79	102	12	27	37	31	32	41	35	59	44	42	180	-	-	-	-	-	-	-	-	-	-	-	28	68
	9%	8%	10%	5%	8%	11%	8%	10%	9%	6%	10%	10%	9%	100%	-	-	-	-	-	-	-	-	-	-	-	11%	8%
North East	80	43	37	18	8	13	14	10	18	22	24	6	28	-	80	-	-	-	-	-	-	-	-	-	-	10	30
	4%	4%	3%	7%	2%	4%	4%	3%	4%	4%	4%	1%	6%	-	100%	-	-	-	-	-	-	-	-	-	-	4%	3%
North West	221	114	107	31	41	42	30	28	49	70	44	46	60	-	-	221	-	-	-	-	-	-	-	-	-	23	107
	11%	11%	10%	13%	12%	12%	8%	9%	11%	13%	8%	10%	12%	-	-	100%	-	-	-	-	-	-	-	-	-	9%	12%
Yorkshire & Humberside	180	93	87	22	22	38	43	27	27	44	49	49	39	-	-	-	180	-	-	-	-	-	-	-	-	23	94
	9%	9%	8%	9%	6%	11%	12%	9%	6%	8%	9%	11%	8%	-	-	-	100%	-	-	-	-	-	-	-	-	9%	10%
West Midlands	180	88	92	30	31	31	32	20	36	34	49	45	52	-	-	-	180	-	-	-	-	-	-	-	-	12	82
	9%	9%	9%	12%	9%	9%	9%	7%	8%	6%	9%	10%	11%	-	-	-	100%	-	-	-	-	-	-	-	-	5%	9%
East Midlands	140	72	69	14	28	18	23	22	36	34	38	38	30	-	-	-	-	-	140	-	-	-	-	-	-	23	54
	7%	7%	7%	6%	8%	5%	6%	7%	8%	6%	7%	9%	6%	-	-	-	-	-	100%	-	-	-	-	-	-	9%	6%
Wales	100	43	58	6	13	15	20	15	30	14	29	27	30	-	-	-	-	-	100	-	-	-	-	-	-	19	27
	5%	4%	5%	2%	4%	4%	5%	5%	7%	2%	5%	6%	6%	-	-	-	-	-	100%	-	-	-	-	-	-	7%	3%
Eastern	200	84	116	20	35	19	39	36	51	62	56	37	45	-	-	-	-	-	-	200	-	-	-	-	-	24	85
	10%	8%	11%	8%	10%	6%	11%	12%	11%	11%	10%	8%	9%	-	-	-	-	-	-	100%	-	-	-	-	-	9%	9%
London	261	132	128	34	65	45	49	33	35	75	92	46	47	-	-	-	-	-	-	-	-	261	-	-	-	37	124
	13%	13%	12%	14%	19%	13%	13%	11%	8%	14%	16%	10%	10%	-	-	-	-	-	-	-	-	100%	-	-	-	15%	14%
South East	281	143	138	31	43	44	44	44	74	80	66	73	61	-	-	-	-	-	-	-	-	-	281	-	-	24	121
	14%	14%	13%	13%	12%	13%	12%	14%	16%	15%	12%	16%	12%	-	-	-	-	-	-	-	-	-	100%	-	-	9%	13%
South West	180	91	90	26	26	28	32	21	47	58	51	31	40	-	-	-	-	-	-	-	-	-	-	180	-	23	74
	9%	9%	9%	11%	7%	8%	9%	7%	10%	11%	9%	7%	8%	-	-	-	-	-	-	-	-	-	-	100%	-	9%	8%
Northern Ireland	60	30	30	2	7	17	12	18	5	24	15	7	15	-	-	-	-	-	-	-	-	-	-	-	60	9	34
	3%	3%	3%	1%	2%	5%	3%	6%	1%	4%	3%	1%	3%	-	-	-	-	-	-	-	-	-	-	-	100%	3%	4%

BitCoins Survey

ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 9

Have you taken a foreign holiday in the last 3 years?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
Yes	1260	631	628	178	244	183	190	183	281	430	356	261	213	98	47	138	102	99	86	51	123	175	187	112	42	166	584
	61%	62%	60%	73%	70%	53%	52%	60%	63%	78%	62%	58%	43%	54%	59%	62%	57%	55%	61%	51%	61%	67%	67%	62%	71%	65%	65%
No	805	381	425	67	104	165	178	123	168	122	216	189	277	83	33	83	78	82	55	49	77	86	93	69	18	89	317
	39%	38%	40%	27%	30%	47%	48%	40%	37%	22%	38%	42%	57%	46%	41%	38%	43%	45%	39%	49%	39%	33%	33%	38%	29%	35%	35%

BitCoins Survey

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Absolutes/col percents

Table 10
Tenure
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
NET: Homeowners	1342	663	679	130	191	200	246	218	357	439	396	286	221	100	46	156	127	108	101	64	144	135	184	128	49	177	598
	65%	66%	64%	53%	55%	57%	67%	71%	79%	80%	69%	64%	45%	56%	58%	71%	70%	60%	72%	64%	72%	52%	66%	71%	81%	69%	66%
Owned outright - without mortgage	681	342	340	61	38	39	89	144	311	194	217	136	134	46	22	76	57	48	53	43	83	70	94	69	20	58	197
	33%	34%	32%	25%	11%	11%	24%	47%	69%	35%	38%	30%	27%	25%	27%	34%	32%	27%	38%	43%	41%	27%	34%	38%	34%	23%	22%
Owned with a mortgage or loan	661	322	339	69	153	161	157	74	46	245	179	150	87	54	24	81	70	59	48	22	61	65	90	59	28	119	402
	32%	32%	32%	28%	44%	46%	43%	24%	10%	44%	31%	33%	18%	30%	30%	37%	39%	33%	34%	22%	30%	25%	32%	32%	47%	47%	45%
NET: Renters	689	332	357	103	148	144	119	88	87	102	170	156	262	79	34	58	51	72	36	34	53	123	93	48	10	76	285
	33%	33%	34%	42%	42%	41%	32%	29%	19%	19%	30%	35%	53%	44%	42%	26%	28%	40%	25%	34%	26%	47%	33%	27%	16%	30%	32%
Rented from the council	289	140	149	32	43	68	62	44	40	24	47	71	147	41	18	20	27	37	17	13	20	56	27	7	5	39	92
	14%	14%	14%	13%	12%	20%	17%	14%	9%	4%	8%	16%	30%	23%	23%	9%	15%	21%	12%	13%	10%	21%	10%	4%	8%	15%	10%
Rented from a housing association	145	68	77	16	23	32	28	21	24	17	32	34	62	15	7	16	8	15	6	4	12	24	27	10	2	13	53
	7%	7%	7%	7%	7%	9%	8%	7%	5%	3%	6%	8%	13%	9%	9%	7%	4%	8%	4%	4%	6%	9%	9%	6%	3%	5%	6%
Rented from someone else	255	124	132	54	82	44	30	22	24	62	91	50	52	23	8	22	16	20	13	17	21	43	39	31	3	24	139
	12%	12%	13%	22%	24%	13%	8%	7%	5%	11%	16%	11%	11%	13%	10%	10%	9%	11%	9%	17%	10%	17%	14%	17%	5%	9%	15%
Rent free	33	17	17	12	9	4	3	1	5	10	7	8	8	1	*	7	2	1	3	2	4	3	4	4	2	2	19
	2%	2%	2%	5%	3%	1%	1%	*	1%	2%	1%	2%	2%	*	1%	3%	1%	1%	2%	2%	2%	1%	1%	2%	3%	1%	2%

BitCoins Survey

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Absolutes/col percents

Table 11
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
No formal education	27 1%	16 2%	11 1%	3 1%	6 2%	3 1%	2 1%	4 1%	9 2%	4 1%	3 *	9 2%	11 2%	5 3%	-	4 2%	1 *	5 3%	1 1%	1 1%	2 1%	2 1%	2 1%	2 1%	1 2%	7 3%	5 1%
Primary	12 1%	5 1%	6 1%	3 1%	2 1%	1 *	1 *	3 1%	2 *	1 *	-	6 1%	5 1%	2 1%	1 1%	2 1%	4 2%	-	1 1%	1 1%	*	-	1 *	1 *	-	1 *	1 *
Secondary school, high school, NVQ levels 1 to 3, etc.	1439 70%	691 68%	748 71%	89 36%	156 45%	260 75%	282 77%	254 83%	397 88%	280 51%	391 68%	343 76%	425 87%	132 73%	55 68%	141 64%	132 73%	137 76%	107 76%	84 84%	156 78%	139 53%	199 71%	132 73%	25 42%	156 61%	575 64%
University degree or equivalent professional qualification, NVQ level 4, etc.	349 17%	177 17%	172 16%	62 25%	114 33%	48 14%	58 16%	36 12%	31 7%	157 28%	113 20%	50 11%	29 6%	27 15%	19 24%	56 25%	26 14%	25 14%	14 10%	8 8%	20 10%	65 25%	46 16%	22 12%	20 33%	55 21%	211 23%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	139 7%	83 8%	56 5%	13 5%	63 18%	34 10%	18 5%	9 3%	2 *	84 15%	27 5%	22 5%	6 1%	7 4%	1 2%	8 4%	12 7%	4 2%	11 8%	4 4%	14 7%	32 12%	17 6%	15 8%	12 20%	35 14%	89 10%
Still in full time education	68 3%	21 2%	47 4%	62 25%	5 2%	-	*	-	-	20 4%	31 5%	10 2%	7 1%	5 3%	4 4%	7 3%	5 3%	7 4%	4 3%	2 2%	4 2%	8 3%	12 4%	8 5%	2 3%	1 1%	7 1%
Don't know	7 *	6 1%	1 *	2 1%	-	1 *	-	1 *	4 1%	1 *	3 *	-	4 1%	-	-	1 *	-	2 1%	1 1%	-	1 *	3 1%	1 *	-	-	-	1 *
Prefer not to answer	25 1%	13 1%	12 1%	11 4%	2 1%	2 1%	6 2%	-	4 1%	5 1%	5 1%	9 2%	6 1%	3 2%	1 1%	2 1%	1 1%	1 *	1 *	-	2 1%	13 5%	2 1%	-	-	-	11 1%

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Absolutes/col percents

Table 12

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
Yes - responsible for half or more of the items bought	1848	853	995	176	313	320	347	285	406	479	506	394	469	168	74	186	168	163	127	94	174	235	248	159	52	226	806
	89%	84%	95%	72%	90%	92%	94%	93%	90%	87%	88%	88%	96%	93%	92%	85%	93%	90%	91%	94%	87%	90%	88%	88%	87%	89%	89%
No - not responsible for most of the items bought	217	159	58	69	35	28	21	22	43	73	66	56	22	12	7	34	12	17	13	6	27	26	33	22	8	29	95
	11%	16%	5%	28%	10%	8%	6%	7%	10%	13%	12%	12%	4%	7%	8%	15%	7%	10%	9%	6%	13%	10%	12%	13%	11%	11%	

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Absolutes/col percents

Table 13
How many cars are there in your household?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
No cars in the household	434	189	245	67	81	76	89	59	62	46	149	59	180	50	22	41	36	45	18	15	28	101	39	30	10	53	156
	21%	19%	23%	27%	23%	22%	24%	19%	14%	8%	26%	13%	37%	28%	27%	18%	20%	25%	13%	15%	14%	39%	14%	17%	16%	21%	17%
NET: Any	1631	823	808	178	267	271	279	247	388	506	424	391	310	131	58	180	145	135	122	86	172	160	241	150	50	202	745
	79%	81%	77%	73%	77%	78%	76%	81%	86%	92%	74%	87%	63%	72%	73%	82%	80%	75%	87%	85%	86%	61%	86%	83%	84%	79%	83%
1	867	414	454	41	114	135	154	147	276	221	236	211	199	78	36	97	80	66	61	52	89	106	125	62	16	94	340
	42%	41%	43%	17%	33%	39%	42%	48%	61%	40%	41%	47%	41%	43%	45%	44%	44%	36%	43%	52%	44%	41%	45%	34%	27%	37%	38%
2	578	307	272	81	114	111	93	80	99	210	149	134	84	41	14	56	49	52	54	25	61	42	94	64	27	78	303
	28%	30%	26%	33%	33%	32%	25%	26%	22%	38%	26%	30%	17%	23%	17%	26%	27%	29%	38%	25%	30%	16%	33%	36%	45%	31%	34%
3+	186	103	83	56	39	25	33	21	13	74	38	46	27	11	8	27	16	18	8	8	22	12	23	25	8	29	103
	9%	10%	8%	23%	11%	7%	9%	7%	3%	13%	7%	10%	5%	6%	10%	12%	9%	10%	6%	8%	11%	5%	8%	14%	13%	11%	11%

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Absolutes/col percents

Table 14
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
White	1908	932	976	198	287	326	350	302	445	501	520	419	469	174	80	209	169	163	128	99	192	194	264	177	58	230	812
	92%	92%	93%	81%	83%	94%	95%	98%	99%	91%	91%	93%	96%	97%	99%	95%	94%	90%	91%	99%	96%	74%	94%	98%	97%	90%	90%
NET: Non-white	130	65	65	36	57	19	13	2	3	42	45	23	20	4	-	11	10	15	9	1	8	57	11	3	1	23	73
	6%	6%	6%	15%	16%	5%	4%	1%	1%	8%	8%	5%	4%	2%	-	5%	5%	8%	7%	1%	4%	22%	4%	2%	2%	9%	8%
Mixed	21	8	12	8	6	2	4	-	1	6	12	1	1	2	-	2	1	1	3	-	-	9	2	1	-	7	12
	1%	1%	1%	3%	2%	1%	1%	-	*	1%	2%	*	*	1%	-	1%	1%	*	2%	-	-	3%	1%	*	-	3%	1%
Asian	72	42	30	21	37	11	2	-	2	27	19	15	11	1	-	8	5	11	4	-	5	32	2	3	1	11	37
	3%	4%	3%	8%	11%	3%	1%	-	*	5%	3%	3%	2%	1%	-	3%	3%	6%	3%	-	3%	12%	1%	1%	2%	4%	4%
Black	29	12	17	4	10	5	7	2	-	6	10	6	7	-	-	-	3	3	1	1	2	15	3	-	-	5	20
	1%	1%	2%	2%	3%	2%	2%	1%	-	1%	2%	1%	2%	-	-	-	2%	2%	1%	1%	1%	6%	1%	-	-	2%	2%
Chinese	7	3	4	3	4	-	-	-	-	1	3	2	*	-	-	-	1	*	1	-	1	1	3	-	-	-	4
	*	*	*	1%	1%	-	-	-	-	*	1%	*	*	-	-	-	*	*	1%	-	*	*	1%	-	-	-	*
Other ethnic group	2	1	1	1	1	1	-	-	-	1	1	-	-	1	-	1	-	-	-	-	-	-	1	-	-	-	1
	*	*	*	*	*	*	-	-	-	*	*	-	-	*	-	*	-	-	-	-	-	-	*	-	-	-	*
Prefer not to answer	27	14	12	11	4	3	5	2	2	9	7	8	2	2	1	1	2	2	3	-	1	10	6	-	1	2	17
	1%	1%	1%	5%	1%	1%	1%	1%	*	2%	1%	2%	*	1%	1%	*	1%	1%	2%	-	*	4%	2%	-	1%	1%	2%

BitCoins Survey

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Absolutes/col percents

Table 15
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
Christian	1139	536	602	65	118	176	214	218	347	296	306	265	272	98	37	132	115	99	79	66	109	126	156	86	36	142	439
	55%	53%	57%	27%	34%	51%	58%	71%	77%	54%	53%	59%	56%	54%	46%	60%	64%	55%	57%	66%	54%	48%	56%	48%	60%	55%	49%
NET: Other	127	68	59	24	44	24	17	5	14	30	36	29	32	7	2	11	6	14	9	2	12	50	8	5	-	19	60
	6%	7%	6%	10%	13%	7%	5%	2%	3%	5%	6%	6%	7%	4%	3%	5%	4%	8%	6%	2%	6%	19%	3%	3%	-	8%	7%
Muslim	39	20	18	13	14	8	1	-	3	8	16	6	9	1	-	4	3	6	2	-	2	18	1	-	-	7	16
	2%	2%	2%	5%	4%	2%	*	-	1%	1%	3%	1%	2%	1%	-	2%	2%	4%	2%	-	1%	7%	*	-	-	3%	2%
Hindu	16	10	6	2	11	2	1	-	-	8	5	1	2	-	-	1	-	*	1	-	3	8	1	-	-	2	8
	1%	1%	1%	1%	3%	1%	*	-	-	1%	1%	*	*	-	-	1%	-	*	1%	-	2%	3%	*	-	-	1%	1%
Jewish	6	3	3	-	-	1	-	-	4	2	2	-	2	-	-	2	-	-	-	-	-	3	1	-	-	-	2
	*	*	*	-	-	*	-	-	1%	*	*	-	*	-	-	1%	-	-	-	-	-	1%	*	-	-	-	*
Sikh	11	11	-	3	6	1	-	-	-	2	1	7	1	-	-	-	1	4	1	-	-	4	-	-	-	1	8
	1%	1%	-	1%	2%	*	-	-	-	*	*	2%	*	-	-	-	1%	2%	1%	-	-	2%	-	-	-	*	1%
Buddhist	16	12	4	1	3	2	7	*	3	1	7	5	3	-	-	3	1	*	3	1	*	7	-	1	-	2	9
	1%	1%	*	*	1%	1%	2%	*	1%	*	1%	1%	1%	-	-	1%	*	*	2%	1%	*	3%	-	1%	-	1%	1%
Other	41	13	28	5	10	9	8	5	3	10	6	9	16	6	2	1	1	3	1	1	6	10	5	4	-	8	18
	2%	1%	3%	2%	3%	3%	2%	1%	1%	2%	1%	2%	3%	3%	3%	1%	1%	2%	1%	1%	3%	4%	2%	2%	-	3%	2%
None	754	390	363	142	179	143	129	75	86	211	219	148	176	73	39	77	57	64	49	32	78	69	107	88	22	87	376
	36%	39%	34%	58%	51%	41%	35%	24%	19%	38%	38%	33%	36%	40%	49%	35%	32%	35%	35%	32%	39%	26%	38%	49%	37%	34%	42%
Prefer not to say	45	17	28	14	8	5	8	9	3	15	12	9	10	3	2	1	2	4	3	1	2	16	10	1	2	8	26
	2%	2%	3%	6%	2%	1%	2%	3%	1%	3%	2%	2%	2%	2%	3%	*	1%	2%	2%	1%	1%	6%	3%	1%	3%	3%	3%

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Absolutes/col percents

Table 16
Which of the following best describes where you live?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
NET: Urban	1608	810	798	195	299	281	290	220	324	418	463	339	387	121	60	188	139	153	104	60	127	255	225	134	41	207	724
	78%	80%	76%	79%	86%	81%	79%	72%	72%	76%	81%	75%	79%	67%	75%	85%	77%	85%	74%	60%	63%	98%	80%	74%	68%	81%	80%
Urban - Population over 10,000	792	443	349	118	162	158	143	94	119	216	267	136	173	56	19	85	69	65	53	20	58	214	82	50	20	102	403
	38%	44%	33%	48%	47%	45%	39%	31%	26%	39%	47%	30%	35%	31%	24%	39%	38%	36%	37%	20%	29%	82%	29%	28%	34%	40%	45%
Town and Fringe	815	367	448	77	137	123	147	126	205	203	196	203	214	65	41	103	70	88	52	39	68	41	143	84	21	104	321
	39%	36%	43%	31%	39%	35%	40%	41%	46%	37%	34%	45%	44%	36%	52%	47%	39%	49%	37%	39%	34%	16%	51%	46%	34%	41%	36%
NET: Rural	457	202	255	51	49	66	79	87	126	134	110	111	103	59	20	32	42	27	36	41	74	6	55	46	19	49	177
	22%	20%	24%	21%	14%	19%	21%	28%	28%	24%	19%	25%	21%	33%	25%	15%	23%	15%	26%	40%	37%	2%	20%	26%	32%	19%	20%
Village	399	176	223	48	42	61	64	76	108	113	92	97	97	43	20	28	40	25	36	31	68	6	54	37	11	44	147
	19%	17%	21%	20%	12%	18%	18%	25%	24%	21%	16%	22%	20%	24%	25%	13%	22%	14%	25%	31%	34%	2%	19%	20%	19%	17%	16%
Hamlet & Isolated Dwelling	58	26	32	2	7	5	14	11	18	20	17	14	7	16	-	4	2	1	*	10	6	-	1	10	8	4	30
	3%	3%	3%	1%	2%	2%	4%	4%	4%	4%	3%	3%	1%	9%	-	2%	1%	1%	*	10%	3%	-	*	5%	13%	2%	3%

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Table 17
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
NET: Working	1156	620	536	130	293	273	270	144	47	359	357	287	154	97	40	131	117	94	76	46	109	162	145	98	42	255	901
	56%	61%	51%	53%	84%	78%	73%	47%	10%	65%	62%	64%	31%	54%	49%	59%	65%	52%	54%	46%	54%	62%	52%	54%	71%	100%	100%
Working full time - working 30 hours per week or more	909	553	355	99	256	215	215	107	17	301	282	221	105	72	32	105	87	77	57	35	87	132	119	73	33	201	707
	44%	55%	34%	40%	74%	62%	58%	35%	4%	55%	49%	49%	21%	40%	40%	48%	48%	42%	40%	35%	43%	51%	42%	40%	55%	79%	78%
Working part time - working between 8 and 29 hours per week	248	67	181	32	37	58	55	37	29	59	75	66	49	25	7	25	30	17	20	11	22	30	26	25	9	54	194
	12%	7%	17%	13%	11%	17%	15%	12%	7%	11%	13%	15%	10%	14%	9%	11%	16%	10%	14%	11%	11%	12%	9%	14%	15%	21%	22%
NET: Not working	909	392	517	115	55	75	98	162	403	193	216	163	337	84	41	90	64	86	64	54	92	99	135	83	18	-	-
	44%	39%	49%	47%	16%	22%	27%	53%	90%	35%	38%	36%	69%	46%	51%	41%	35%	48%	46%	54%	46%	38%	48%	46%	29%	-	-
Not working but seeking work or temporarily unemployed or sick	111	54	57	24	20	20	28	20	-	6	13	14	78	11	6	9	8	12	7	5	6	24	15	7	1	-	-
	5%	5%	5%	10%	6%	6%	8%	6%	-	1%	2%	3%	16%	6%	7%	4%	4%	7%	5%	5%	3%	9%	5%	4%	2%	-	-
Not working and not seeking work	139	66	74	77	15	12	21	15	-	20	54	15	50	15	7	17	10	13	10	5	13	19	17	12	2	-	-
	7%	6%	7%	31%	4%	3%	6%	5%	-	4%	9%	3%	10%	8%	9%	8%	6%	7%	7%	5%	6%	7%	6%	7%	3%	-	-
Retired on a state pension only	144	50	94	-	-	-	*	21	122	11	9	11	113	11	6	15	6	17	10	12	16	12	22	16	2	-	-
	7%	5%	9%	-	-	-	*	7%	27%	2%	1%	3%	23%	6%	7%	7%	3%	10%	7%	12%	8%	5%	8%	9%	3%	-	-
Retired with a private pension	353	200	153	-	-	1	4	70	278	131	118	77	28	33	13	38	25	23	31	25	40	30	57	31	7	-	-
	17%	20%	15%	-	-	*	1%	23%	62%	24%	21%	17%	6%	18%	16%	17%	14%	13%	22%	25%	20%	12%	20%	17%	11%	-	-
House person, housewife, househusband, etc.	162	22	139	14	20	42	45	37	3	25	22	46	68	13	10	11	14	21	6	7	17	14	25	18	6	-	-
	8%	2%	13%	6%	6%	12%	12%	12%	1%	5%	4%	10%	14%	7%	12%	5%	8%	11%	5%	7%	9%	5%	9%	10%	10%	-	-

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Absolutes/col percents

Table 18
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	1075	564	511	130	278	231	246	142	48	332	364	230	149	90	36	117	107	89	69	48	106	152	141	90	30	222	853
Weighted base	1156	620	536	130	293	273	270	144	47	359	357	287	154	97	40	131	117	94	76	46	109	162	145	98	42	255	901
NET: Public Sector	255 22%	117 19%	138 26%	18 14%	63 22%	52 19%	68 25%	44 30%	10 22%	73 20%	101 28%	56 20%	26 17%	28 29%	10 25%	23 18%	23 19%	12 13%	23 29%	19 41%	24 22%	37 23%	24 16%	23 24%	9 20%	255 100%	-
Central government including all administrative departments and central government agencies such as the Bank of England	16 1%	10 2%	6 1%	1 *	5 2%	3 1%	3 1%	4 3%	-	8 2%	6 2%	2 1%	-	-	3 8%	-	2 2%	1 1%	-	2 4%	1 1%	3 2%	1 1%	2 2%	-	16 6%	-
HM Forces	5 *	4 1%	1 *	1 1%	4 1%	-	-	-	-	-	1 *	4 1%	-	-	-	2 1%	-	-	2 3%	-	1 1%	-	-	-	-	5 2%	-
National Health Service	66 6%	24 4%	41 8%	7 5%	15 5%	10 3%	19 7%	15 10%	-	13 4%	28 8%	14 5%	11 7%	6 6%	-	6 5%	6 5%	1 2%	4 6%	10 22%	10 9%	6 3%	6 4%	6 6%	3 7%	66 26%	-
Universities and Academies funded by government	17 2%	7 1%	11 2%	2 1%	5 2%	3 1%	6 2%	1 1%	-	8 2%	4 1%	6 2%	-	-	-	1 1%	1 *	4 4%	1 1%	1 3%	1 1%	4 3%	2 1%	3 3%	-	17 7%	-
Courts service	3 *	3 *	-	-	-	3 1%	-	-	-	1 *	2 *	-	-	-	-	-	2 2%	-	-	-	-	1 *	-	-	-	3 1%	-
Local government administration	28 2%	10 2%	18 3%	-	9 3%	5 2%	9 3%	4 3%	1 2%	9 3%	16 5%	2 1%	-	3 3%	2 4%	* 1%	1 3%	3 3%	5 6%	2 3%	3 3%	6 4%	-	1 1%	2 6%	28 11%	-
Police service	11 1%	7 1%	3 1%	-	5 2%	1 *	1 *	3 2%	-	-	7 2%	3 1%	-	2 2%	-	-	-	* *	2 2%	-	2 2%	1 1%	3 2%	1 1%	-	11 4%	-
Public sector housing	7 1%	4 1%	3 1%	1 *	-	3 1%	3 1%	-	1 2%	1 *	5 1%	2 1%	-	-	-	2 2%	1 1%	-	1 1%	-	-	2 1%	1 1%	-	-	7 3%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	34 3%	12 2%	23 4%	1 1%	5 2%	6 2%	12 5%	6 4%	3 7%	16 4%	13 4%	4 1%	2 1%	3 3%	-	5 3%	3 2%	2 3%	3 4%	-	1 1%	7 4%	5 3%	7 7%	-	34 13%	-
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	10 1%	8 1%	2 *	* *	2 1%	4 1%	3 1%	-	-	3 1%	2 1%	2 1%	3 2%	-	* 1%	-	1 1%	-	-	1 1%	2 2%	4 2%	1 1%	* *	-	10 4%	-

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Table 18
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Weighted base	1156	620	536	130	293	273	270	144	47	359	357	287	154	97	40	131	117	94	76	46	109	162	145	98	42	255	901
Bradford and Bingley or Northern Rock Building societies	3	2	1	-	3	-	-	-	-	1	2	-	-	-	-	-	-	-	-	-	-	2	-	-	1	3	-
	*	*	*	-	1%	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	-	1%	-	-	3%	1%	-
Other public sector occupation (please specify as much detail as possible)	57	28	29	5	9	14	12	11	5	14	15	18	9	15	5	7	6	*	6	3	3	3	4	4	2	57	-
	5%	5%	5%	4%	3%	5%	4%	8%	11%	4%	4%	6%	6%	15%	12%	5%	5%	*	8%	8%	3%	2%	3%	4%	5%	22%	-
None of the above (Private Sector)	901	503	399	112	229	221	202	100	36	287	256	231	128	68	30	107	94	82	54	27	85	124	121	74	34	-	901
	78%	81%	74%	86%	78%	81%	75%	70%	78%	80%	72%	80%	83%	71%	75%	82%	81%	87%	71%	59%	78%	77%	84%	76%	80%	-	100%

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Table 19
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
No children aged 18 or under	1465	714	751	191	200	128	223	279	444	398	419	283	365	129	53	163	116	125	104	76	163	170	203	134	28	163	548
	71%	71%	71%	78%	57%	37%	61%	91%	99%	72%	73%	63%	74%	72%	66%	74%	64%	69%	74%	76%	81%	65%	72%	75%	47%	64%	61%
NET: Yes	580	288	292	44	144	218	141	27	6	150	149	163	118	50	25	57	63	49	36	24	38	85	75	45	32	92	343
	28%	28%	28%	18%	41%	63%	38%	9%	1%	27%	26%	36%	24%	28%	32%	26%	35%	27%	26%	24%	19%	33%	27%	25%	53%	36%	38%
Yes - children aged under 5 years old	213	93	121	36	98	66	12	2	-	62	63	44	44	16	7	28	21	20	10	9	14	38	24	13	13	29	125
	10%	9%	11%	15%	28%	19%	3%	1%	-	11%	11%	10%	9%	9%	9%	13%	12%	11%	7%	9%	7%	14%	9%	7%	21%	11%	14%
Yes - children aged 5 to 10 years old	245	121	124	10	70	119	36	10	*	66	63	65	51	21	8	29	33	22	18	7	8	33	27	22	16	43	143
	12%	12%	12%	4%	20%	34%	10%	3%	*	12%	11%	15%	10%	12%	9%	13%	18%	12%	13%	7%	4%	12%	10%	12%	26%	17%	16%
Yes - children aged 11 to 15 years old	223	120	103	3	30	99	73	18	*	59	53	69	42	24	8	20	21	14	15	12	17	25	34	20	14	36	130
	11%	12%	10%	1%	9%	29%	20%	6%	*	11%	9%	15%	9%	13%	9%	9%	12%	8%	11%	12%	8%	10%	12%	11%	23%	14%	14%
Yes - children aged 16 to 18 years old	126	57	69	2	1	39	64	14	6	24	34	37	31	8	9	6	10	13	7	5	11	21	18	11	6	24	62
	6%	6%	7%	1%	*	11%	17%	5%	1%	4%	6%	8%	6%	5%	12%	3%	5%	7%	5%	5%	5%	8%	7%	6%	10%	9%	7%
Refused	20	10	10	10	4	2	4	1	-	4	5	4	8	1	2	-	2	6	-	-	-	6	3	1	-	-	10
	1%	1%	1%	4%	1%	1%	1%	*	-	1%	1%	1%	2%	1%	2%	-	1%	3%	-	-	-	2%	1%	*	-	-	1%

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Table 20
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
Anglia	203	81	122	23	39	15	38	34	54	60	59	38	47	-	-	-	-	-	16	-	173	-	14	-	-	29	79
	10%	8%	12%	9%	11%	4%	10%	11%	12%	11%	10%	8%	10%	-	-	-	-	-	12%	-	86%	-	5%	-	-	12%	9%
Border	33	18	15	4	5	6	6	5	7	11	3	5	13	14	1	18	-	-	-	-	-	-	-	-	-	2	13
	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%	1%	1%	3%	8%	1%	8%	-	-	-	-	-	-	-	-	-	1%	1%
Central	280	140	139	37	53	46	53	34	57	60	75	74	71	3	-	2	-	174	93	-	-	-	2	5	-	27	130
	14%	14%	13%	15%	15%	13%	14%	11%	13%	11%	13%	16%	14%	2%	-	1%	-	97%	67%	-	-	-	1%	3%	-	11%	14%
Granada	201	104	97	30	39	37	25	25	44	63	43	43	53	-	1	199	-	1	-	*	-	-	-	-	-	23	99
	10%	10%	9%	12%	11%	11%	7%	8%	10%	11%	7%	10%	11%	-	1%	90%	-	*	-	*	-	-	-	-	-	9%	11%
London	394	198	196	47	83	65	72	55	73	116	130	77	70	-	-	-	-	2	-	-	21	261	110	*	-	48	187
	19%	20%	19%	19%	24%	19%	19%	18%	16%	21%	23%	17%	14%	-	-	-	-	1%	-	-	11%	100%	39%	*	-	19%	21%
Meridian	172	92	79	23	25	33	28	24	38	52	39	41	39	-	-	-	-	1	-	1	-	154	16	-	15	73	
	8%	9%	8%	10%	7%	9%	8%	8%	9%	10%	7%	9%	8%	-	-	-	-	-	1%	-	*	-	55%	9%	-	6%	8%
STV	164	71	93	9	23	34	29	29	40	28	55	43	38	164	-	-	-	-	-	-	-	-	1	-	-	26	61
	8%	7%	9%	4%	7%	10%	8%	9%	9%	5%	10%	10%	8%	91%	-	-	-	-	-	-	-	-	*	-	-	10%	7%
Tyne Tees	80	43	37	17	8	13	14	10	18	23	24	5	27	-	79	-	1	-	-	-	-	-	-	-	-	10	29
	4%	4%	4%	7%	2%	4%	4%	3%	4%	4%	4%	1%	6%	-	98%	-	*	-	-	-	-	-	-	-	-	4%	3%
Wales	100	42	58	6	13	15	20	15	30	14	29	27	30	-	-	-	-	-	-	100	-	-	-	-	-	19	27
	5%	4%	5%	2%	4%	4%	5%	5%	7%	2%	5%	6%	6%	-	-	-	-	-	-	100%	-	-	-	-	-	7%	3%
West	52	31	21	10	8	12	8	2	11	16	15	8	13	-	-	-	-	3	-	-	-	-	49	-	2	27	
	3%	3%	2%	4%	2%	4%	2%	1%	3%	3%	3%	2%	3%	-	-	-	-	2%	-	-	-	-	27%	-	1%	3%	
Westcountry	110	50	61	13	18	13	17	19	30	33	29	23	26	-	-	-	-	1	-	-	-	-	-	110	-	19	39
	5%	5%	6%	5%	5%	4%	5%	6%	7%	6%	5%	5%	5%	-	-	-	-	*	-	-	-	-	-	61%	-	8%	4%
Yorkshire	216	111	105	24	27	43	46	35	42	52	56	60	49	-	-	1	180	-	30	-	5	-	1	-	-	26	105
	10%	11%	10%	10%	8%	12%	12%	11%	9%	9%	10%	13%	10%	-	-	1%	100%	-	21%	-	2%	-	*	-	-	10%	12%
UTV	60	30	30	2	7	17	12	18	5	24	15	7	15	-	-	-	-	-	-	-	-	-	-	60	9	34	
	3%	3%	3%	1%	2%	5%	3%	6%	1%	4%	3%	1%	3%	-	-	-	-	-	-	-	-	-	-	100%	3%	4%	

BitCoins Survey

ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 21
Marital Status
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
Single	492 24%	264 26%	228 22%	177 72%	119 34%	75 22%	72 19%	35 11%	15 3%	111 20%	163 29%	100 22%	117 24%	35 19%	23 28%	58 26%	40 22%	54 30%	25 18%	16 15%	46 23%	84 32%	65 23%	40 22%	6 11%	56 22%	262 29%
NET: Married/ Civil partnership/ co habiting	1299 63%	663 65%	636 60%	57 23%	221 64%	247 71%	238 65%	211 69%	324 72%	394 71%	323 56%	316 70%	265 54%	118 65%	46 58%	137 62%	115 63%	99 55%	94 67%	73 73%	124 62%	141 54%	180 64%	123 68%	48 80%	169 66%	557 62%
Married	960 46%	501 49%	459 44%	11 4%	123 35%	160 46%	180 49%	182 59%	304 68%	292 53%	241 42%	237 53%	190 39%	90 50%	31 39%	95 43%	90 50%	71 39%	63 45%	61 61%	89 45%	102 39%	135 48%	93 51%	39 66%	131 51%	350 39%
Civil Partnership	16 1%	14 1%	2 *	4 2%	1 *	5 1%	4 1%	3 1%	- -	3 1%	4 1%	6 1%	3 1%	- -	- -	- -	3 2%	- -	2 2%	* *	3 1%	5 2%	- -	4 2%	- -	4 1%	10 1%
Co Habiting	322 16%	148 15%	174 17%	43 17%	97 28%	82 24%	53 14%	27 9%	20 4%	100 18%	77 14%	73 16%	72 15%	28 15%	15 19%	42 19%	21 12%	28 16%	29 21%	12 12%	32 16%	35 13%	45 16%	27 15%	9 15%	35 14%	197 22%
NET: Widowed/ separated/ divorced	257 12%	80 8%	177 17%	- -	6 2%	24 7%	57 15%	61 20%	109 24%	41 7%	81 14%	31 7%	104 21%	25 14%	11 14%	22 10%	25 14%	27 15%	21 15%	11 11%	31 15%	30 12%	35 12%	15 8%	5 9%	30 12%	76 8%
Widowed	63 3%	15 1%	48 5%	- -	- -	2 1%	3 1%	11 4%	47 11%	11 2%	22 4%	7 2%	22 5%	11 6%	4 5%	6 3%	6 3%	3 1%	6 4%	2 2%	7 4%	11 4%	4 1%	4 2%	- -	2 1%	13 1%
Separated	31 2%	13 1%	18 2%	- -	3 1%	6 2%	7 2%	7 2%	7 2%	4 1%	6 1%	7 2%	13 3%	1 1%	- -	2 1%	4 2%	5 3%	4 3%	1 1%	2 1%	3 1%	7 2%	1 1%	1 2%	4 2%	11 1%
Divorced	163 8%	51 5%	111 11%	- -	2 1%	16 5%	47 13%	43 14%	55 12%	25 5%	52 9%	16 4%	69 14%	13 7%	7 9%	13 6%	15 9%	19 11%	10 7%	8 8%	21 10%	16 6%	25 9%	9 5%	5 8%	23 9%	52 6%
Prefer not to answer	17 1%	6 1%	12 1%	11 5%	2 *	1 *	2 *	- -	1 *	6 1%	5 1%	3 1%	4 1%	2 1%	- -	4 2%	1 *	1 *	- -	1 1%	- -	6 2%	1 *	3 2%	- -	- -	6 1%

BitCoins Survey

ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 22
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humbs-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
Glasgow	92	46	47	4	16	17	22	17	17	18	27	19	29	92	-	-	-	-	-	-	-	-	-	-	-	11	47
	4%	5%	4%	2%	5%	5%	6%	5%	4%	3%	5%	4%	6%	51%	-	-	-	-	-	-	-	-	-	-	-	4%	5%
Edinburgh	63	25	38	6	9	12	4	13	19	14	23	15	10	63	-	-	-	-	-	-	-	-	-	-	-	11	13
	3%	2%	4%	2%	3%	3%	1%	4%	4%	3%	4%	3%	2%	35%	-	-	-	-	-	-	-	-	-	-	-	4%	1%
Newcastle	87	45	42	20	8	11	15	10	23	21	25	11	30	-	75	9	3	-	-	-	-	-	-	-	-	9	33
	4%	4%	4%	8%	2%	3%	4%	3%	5%	4%	4%	3%	6%	-	93%	4%	2%	-	-	-	-	-	-	-	-	3%	4%
Leeds	84	43	41	9	9	13	25	15	12	16	27	25	17	-	2	2	80	-	-	-	-	-	-	-	-	11	43
	4%	4%	4%	4%	3%	4%	7%	5%	3%	3%	5%	6%	3%	-	3%	1%	44%	-	-	-	-	-	-	-	-	4%	5%
Hull	33	19	15	3	3	9	8	6	5	5	9	7	12	-	-	-	31	-	3	-	-	-	-	-	-	2	16
	2%	2%	1%	1%	1%	3%	2%	2%	1%	1%	2%	2%	2%	-	-	-	17%	-	2%	-	-	-	-	-	-	1%	2%
Sheffield	67	31	36	5	10	19	9	9	15	26	12	16	13	-	-	-	54	-	13	-	-	-	-	-	-	10	32
	3%	3%	3%	2%	3%	5%	3%	3%	3%	5%	2%	4%	3%	-	-	-	30%	-	9%	-	-	-	-	-	-	4%	4%
Manchester	154	76	78	23	30	28	14	21	38	43	27	40	44	-	1	142	-	11	-	-	-	-	-	-	-	19	66
	7%	8%	7%	9%	8%	8%	4%	7%	9%	8%	5%	9%	9%	-	1%	65%	-	6%	-	-	-	-	-	-	-	7%	7%
Liverpool	66	32	35	10	11	11	11	12	11	23	15	14	13	-	-	50	-	3	-	12	-	-	1	-	-	8	36
	3%	3%	3%	4%	3%	3%	3%	4%	3%	4%	3%	3%	3%	-	-	23%	-	2%	-	12%	-	-	*	-	-	3%	4%
Nottingham	86	50	36	12	20	13	11	13	17	22	28	21	14	-	-	-	4	*	76	-	5	-	-	-	-	12	42
	4%	5%	3%	5%	6%	4%	3%	4%	4%	4%	5%	5%	3%	-	-	-	2%	*	54%	-	3%	-	-	-	-	5%	5%
Birmingham	157	80	77	24	27	31	32	12	31	35	43	37	42	-	-	-	-	145	8	1	-	-	-	2	-	11	75
	8%	8%	7%	10%	8%	9%	9%	4%	7%	6%	8%	8%	9%	-	-	-	-	80%	6%	1%	-	-	-	1%	-	4%	8%
Norwich	91	38	53	10	18	9	13	20	21	25	27	20	19	-	-	-	-	-	-	-	89	-	2	-	-	10	42
	4%	4%	5%	4%	5%	3%	4%	6%	5%	5%	5%	4%	4%	-	-	-	-	-	-	-	44%	-	1%	-	-	4%	5%
Milton Keynes	55	25	30	1	12	4	13	9	16	22	13	9	10	-	-	-	-	1	16	-	30	-	9	-	-	9	16
	3%	2%	3%	*	3%	1%	3%	3%	4%	4%	2%	2%	2%	-	-	-	-	*	11%	-	15%	-	3%	-	-	4%	2%
Brighton	42	26	16	3	7	7	6	8	11	15	5	11	11	-	-	-	-	-	-	-	-	-	42	-	-	4	18
	2%	3%	2%	1%	2%	2%	2%	3%	2%	3%	1%	2%	2%	-	-	-	-	-	-	-	-	-	15%	-	-	2%	2%
Oxford	21	13	7	2	4	4	1	4	6	9	4	5	4	-	-	-	-	1	1	-	-	-	15	4	-	2	7
	1%	1%	1%	1%	1%	1%	*	1%	1%	2%	1%	1%	1%	-	-	-	-	*	1%	-	-	-	5%	2%	-	1%	1%
London	453	225	228	61	99	71	84	59	80	132	144	95	82	-	-	-	-	-	*	-	52	260	141	*	-	56	218
	22%	22%	22%	25%	28%	20%	23%	19%	18%	24%	25%	21%	17%	-	-	-	-	-	*	-	26%	100%	50%	*	-	22%	24%

BitCoins Survey

ONLINE Fieldwork: 5th - 6th February 2014

Absolutes/col percents

Table 22
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
Southampton	71 3%	36 4%	35 3%	10 4%	8 2%	15 4%	12 3%	7 2%	18 4%	24 4%	18 3%	15 3%	13 3%	-	-	-	-	-	-	-	-	-	51 18%	20 11%	-	6 3%	30 3%
Bristol	72 4%	35 4%	37 4%	14 6%	16 5%	15 4%	9 2%	4 1%	15 3%	27 5%	19 3%	15 3%	11 2%	-	-	-	-	-	-	-	-	-	-	72 40%	-	7 3%	41 5%
Plymouth	63 3%	31 3%	32 3%	6 3%	5 2%	7 2%	13 4%	16 5%	16 4%	16 3%	17 3%	14 3%	16 3%	-	-	-	-	-	-	-	-	-	-	63 35%	-	13 5%	17 2%
Cardiff	73 4%	38 4%	36 3%	5 2%	10 3%	13 4%	17 5%	10 3%	18 4%	9 2%	22 4%	17 4%	25 5%	-	-	-	-	2 1%	-	70 70%	-	-	-	1 *	-	15 6%	24 3%
Belfast	60 3%	30 3%	30 3%	2 1%	7 2%	17 5%	12 3%	18 6%	5 1%	24 4%	15 3%	7 1%	15 3%	-	-	-	-	-	-	-	-	-	-	-	60 100%	9 3%	34 4%
None of these	173 8%	67 7%	106 10%	15 6%	18 5%	22 6%	37 10%	27 9%	55 12%	25 5%	52 9%	37 8%	59 12%	25 14%	3 3%	17 8%	8 4%	17 9%	24 17%	17 17%	25 12%	1 *	20 7%	16 9%	-	19 7%	51 6%

BitCoins Survey

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Absolutes/col percents

Table 23
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853	
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901	
Up to £7,000	(3.5)	90 4%	38 4%	52 5%	24 10%	14 4%	12 3%	15 4%	17 5%	8 2%	1 *	22 4%	6 1%	62 13%	12 7%	6 7%	8 4%	7 4%	11 6%	6 4%	5 5%	4 2%	12 5%	9 3%	7 4%	2 4%	2 1%	15 2%
£7,001 to £14,000	(10.5)	344 17%	138 14%	205 19%	28 11%	37 11%	42 12%	57 16%	72 23%	108 24%	23 4%	76 13%	55 12%	190 39%	33 19%	19 23%	30 14%	24 14%	32 18%	25 18%	21 21%	36 18%	39 15%	42 15%	31 17%	12 19%	18 7%	93 10%
£14,001 to £21,000	(17.5)	344 17%	170 17%	174 17%	26 11%	31 9%	55 16%	61 16%	64 21%	106 24%	51 9%	108 19%	82 18%	103 21%	34 19%	11 14%	35 16%	35 19%	32 17%	32 23%	21 21%	35 17%	32 12%	44 16%	27 15%	7 11%	34 13%	133 15%
£21,001 to £28,000	(24.5)	356 17%	185 18%	171 16%	26 11%	40 12%	56 16%	61 17%	54 18%	119 27%	84 15%	111 19%	98 22%	63 13%	35 20%	13 16%	40 18%	36 20%	43 24%	23 17%	25 25%	30 15%	35 13%	41 15%	29 16%	6 10%	49 19%	132 15%
£28,001 to £34,000	(31)	296 14%	146 14%	149 14%	13 5%	42 12%	58 17%	82 22%	39 13%	62 14%	95 17%	97 17%	71 16%	32 7%	20 11%	7 8%	38 17%	33 18%	23 13%	15 11%	13 13%	32 16%	32 12%	43 15%	35 19%	5 9%	47 18%	145 16%
£34,001 to £41,000	(37.5)	153 7%	75 7%	78 7%	25 10%	36 10%	28 8%	22 6%	24 8%	18 4%	51 9%	37 7%	51 11%	14 3%	11 6%	9 11%	12 5%	11 6%	12 7%	13 10%	2 2%	21 10%	20 8%	25 9%	13 7%	4 7%	30 12%	84 9%
£41,001 to £48,000	(44.5)	67 3%	34 3%	33 3%	5 2%	30 9%	14 4%	9 3%	6 2%	2 *	33 6%	20 4%	12 3%	1 *	4 2%	1 1%	8 4%	12 7%	1 1%	6 4%	3 3%	7 3%	8 3%	9 3%	7 4%	- -	13 5%	46 5%
£48,001 to £55,000	(51.5)	82 4%	45 4%	37 3%	12 5%	39 11%	13 4%	12 3%	3 1%	2 1%	41 7%	22 4%	19 4%	- -	7 4%	3 4%	13 6%	3 2%	7 4%	5 4%	2 2%	4 2%	15 6%	12 4%	3 2%	7 11%	21 8%	51 6%
£55,001 to £62,000	(58.5)	43 2%	32 3%	11 1%	6 3%	14 4%	16 5%	5 1%	3 1%	- -	27 5%	9 2%	6 1%	1 *	3 1%	4 5%	5 2%	6 3%	2 1%	* *	- -	5 3%	6 2%	1 *	4 2%	7 11%	6 2%	35 4%
£62,001 to £69,000	(65.5)	36 2%	20 2%	17 2%	6 2%	12 3%	14 4%	3 1%	1 *	- -	27 5%	9 2%	- -	- -	2 2%	7 3%	1 1%	- -	1 *	- -	1 1%	10 4%	7 3%	2 1%	5 8%	5 2%	28 3%	
£69,001 to £76,000	(72.5)	47 2%	25 2%	22 2%	12 5%	17 5%	9 3%	7 2%	2 1%	- -	30 5%	6 1%	8 2%	2 *	6 3%	- -	10 5%	2 1%	3 2%	1 1%	- -	1 1%	9 3%	9 3%	5 3%	* 1%	11 4%	30 3%
£76,001 to £83,000	(79.5)	14 1%	11 1%	3 *	1 *	6 2%	5 2%	- -	- *	2 *	9 2%	2 *	2 1%	- -	1 1%	- -	1 *	- -	- -	- -	3 1%	6 2%	2 1%	- -	2 3%	1 *	13 1%	
£83,001 or more	(86)	54 3%	28 3%	26 2%	11 5%	15 4%	7 2%	19 5%	- -	2 *	43 8%	7 1%	4 1%	- -	4 2%	2 3%	4 2%	2 1%	- -	- -	10 5%	15 6%	7 3%	8 5%	- -	10 4%	35 4%	
Prefer not to answer	140 7%	65 6%	75 7%	51 21%	16 4%	18 5%	14 4%	21 7%	21 5%	36 6%	46 8%	36 8%	23 5%	9 5%	3 4%	10 4%	7 4%	15 8%	13 9%	7 7%	10 5%	23 9%	30 11%	10 6%	4 6%	8 3%	62 7%	
Average income (£000's)	28.46	30.12	26.85	32.14	37.62	31.92	29.03	21.68	21.06	41.93	27.06	27.88	15.67	26.26	26.49	30.84	27.10	23.37	23.93	21.14	29.66	34.02	29.86	29.27	34.11	35.11	34.58	

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Absolutes/col percents

Table 24

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private
Unweighted base	2065	1017	1048	266	353	311	355	317	463	551	620	383	511	180	76	212	178	175	138	111	211	254	304	176	50	222	853
Weighted base	2065	1012	1053	245	348	348	368	307	449	552	573	450	491	180	80	221	180	180	140	100	200	261	281	180	60	255	901
NET: Yes	421	217	204	22	36	63	91	77	132	76	79	89	177	46	20	42	28	35	23	26	35	49	69	37	13	35	80
	20%	21%	19%	9%	10%	18%	25%	25%	29%	14%	14%	20%	36%	26%	24%	19%	15%	19%	16%	26%	17%	19%	24%	21%	22%	14%	9%
Yes - physical condition	263	132	131	7	17	32	55	53	99	57	51	48	107	26	14	26	16	21	13	14	21	31	48	26	6	17	44
	13%	13%	12%	3%	5%	9%	15%	17%	22%	10%	9%	11%	22%	14%	18%	12%	9%	12%	9%	14%	11%	12%	17%	14%	10%	7%	5%
Yes - disability	149	76	73	6	7	20	34	36	45	22	24	32	70	17	11	14	6	12	11	13	8	15	23	13	4	10	19
	7%	7%	7%	2%	2%	6%	9%	12%	10%	4%	4%	7%	14%	10%	14%	7%	3%	7%	8%	13%	4%	6%	8%	7%	7%	4%	2%
Yes - mental condition	121	67	55	10	24	34	37	12	4	15	22	19	66	17	5	11	11	11	4	7	10	13	18	10	6	12	31
	6%	7%	5%	4%	7%	10%	10%	4%	1%	3%	4%	4%	13%	9%	6%	5%	6%	6%	3%	7%	5%	5%	6%	5%	10%	5%	3%
Yes - other	26	16	10	4	1	4	5	5	9	5	6	6	9	3	1	2	-	-	2	2	3	5	5	3	-	4	5
	1%	2%	1%	2%	*	1%	1%	2%	2%	1%	1%	1%	2%	2%	1%	1%	-	-	1%	2%	1%	2%	2%	2%	-	2%	1%
No	1603	776	827	212	310	279	269	223	311	467	480	355	300	134	55	176	150	141	114	73	163	206	207	137	47	219	812
	78%	77%	78%	86%	89%	80%	73%	73%	69%	85%	84%	79%	61%	74%	68%	80%	83%	78%	81%	73%	81%	79%	74%	76%	78%	86%	90%
Prefer not to say	41	19	22	11	2	6	9	7	6	9	13	6	14	1	6	3	3	5	4	1	3	6	5	6	-	1	10
	2%	2%	2%	5%	1%	2%	2%	2%	1%	2%	2%	1%	3%	*	7%	1%	2%	3%	3%	1%	2%	2%	2%	3%	-	*	1%