

BBC Daily Politics Show Poll

Fieldwork : September 27th-28th 2006

Absolutes/col percents

Table 1
Q.1 Agreement with statements
Base: All respondents

	Sex			Age									Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1011	459	552	96	166	200	186	147	216	262	386	363	306	238	185	282	269	266	247	140	89
Weighted base	1011	485	526	111	172	202	172	152	202	283	374	354	253	293	212	253	269	263	249	141	89
<u>At the Labour Conference this week, Gordon Brown has shown he has what it takes to be Prime Minister</u>																					
Agree	366 36%	183 38%	183 35%	47 42%	55 32%	66 33%	73 42%	51 34%	74 37%	101 36%	139 37%	126 36%	93 37%	110 38%	72 34%	90 36%	81 30%	99 38%	82 33%	51 36%	52 59%
Disagree	485 48%	234 48%	251 48%	47 42%	81 47%	101 50%	74 43%	78 52%	103 51%	128 45%	175 47%	181 51%	120 48%	135 46%	97 46%	132 52%	139 52%	137 52%	115 46%	72 51%	22 25%
Refused	12 1%	6 1%	5 1%	- -	5 3%	1 1%	1 1%	4 3%	- -	5 2%	3 1%	4 1%	1 *	4 1%	5 2%	2 1%	3 1%	2 1%	2 1%	4 3%	1 1%
Don't know	149 15%	62 13%	87 17%	17 16%	31 18%	34 17%	23 14%	18 12%	25 12%	49 17%	57 15%	43 12%	39 15%	45 15%	38 18%	28 11%	46 17%	26 10%	49 20%	14 10%	13 15%
<u>David Cameron would make a better Prime Minister than Gordon Brown</u>																					
Agree	352 35%	168 35%	184 35%	45 40%	59 34%	70 35%	58 34%	53 35%	66 33%	104 37%	129 34%	119 34%	98 39%	101 34%	76 36%	77 30%	106 39%	103 39%	69 28%	56 40%	18 20%
Disagree	514 51%	257 53%	257 49%	53 47%	80 47%	98 48%	92 53%	81 54%	110 54%	133 47%	189 51%	191 54%	116 46%	144 49%	109 51%	145 57%	120 44%	135 51%	138 56%	65 46%	57 64%
Refused	5 1%	3 1%	2 *	- -	- -	1 *	- -	3 2%	2 1%	- -	1 *	5 1%	1 *	1 *	2 1%	1 *	2 1%	- -	- -	2 2%	1 1%
Don't know	140 14%	57 12%	83 16%	14 12%	33 19%	33 16%	22 13%	15 10%	24 12%	46 16%	55 15%	39 11%	38 15%	47 16%	25 12%	30 12%	42 16%	26 10%	41 17%	18 13%	13 15%

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Weighted base	1011	485	526	111	172	202	172	152	202	283	374	354	253	293	212	253	269	263	249	141	89
<u>When I think of the Conservative Party these days I no longer associate it with past leaders like Margaret Thatcher and John Major</u>																					
Agree	544 54%	268 55%	276 53%	70 63%	90 52%	106 53%	95 55%	72 48%	111 55%	160 56%	201 54%	183 52%	138 55%	144 49%	136 64%	127 50%	152 56%	134 51%	132 53%	79 56%	48 54%
Disagree	412 41%	195 40%	217 41%	38 34%	69 40%	83 41%	69 40%	74 49%	80 39%	107 38%	152 41%	153 43%	106 42%	131 45%	68 32%	107 42%	103 38%	118 45%	102 41%	54 38%	35 40%
Refused	5 1%	1 *	4 1%	- -	1 1%	1 *	1 *	1 1%	1 1%	1 *	2 *	2 1%	1 *	2 1%	1 *	2 1%	2 1%	1 1%	1 *	- -	1 1%
Don't know	49 5%	21 4%	28 5%	4 3%	11 7%	12 6%	8 4%	4 3%	11 5%	15 5%	19 5%	15 4%	8 3%	17 6%	8 4%	16 7%	13 5%	10 4%	14 6%	8 6%	5 5%
<u>In the past the Conservative Party has stood for cutting taxes, and if elected, David Cameron should cut taxes again</u>																					
Agree	561 55%	251 52%	310 59%	69 62%	99 57%	122 60%	93 54%	63 42%	116 57%	167 59%	215 57%	179 50%	135 53%	151 51%	131 62%	144 57%	161 60%	141 54%	135 55%	81 57%	42 48%
Disagree	372 37%	201 41%	171 32%	35 31%	58 34%	67 33%	66 38%	75 49%	72 35%	93 33%	132 35%	146 41%	99 39%	118 40%	71 33%	84 33%	85 31%	101 38%	93 37%	53 38%	40 45%
Refused	3 *	1 *	2 *	- -	- -	1 *	- -	1 1%	1 1%	- -	1 *	2 1%	- -	- -	1 *	2 1%	2 1%	- -	- -	- -	1 1%
Don't know	76 7%	33 7%	43 8%	8 7%	15 9%	13 6%	13 8%	13 8%	14 7%	23 8%	26 7%	27 8%	19 7%	25 8%	10 5%	23 9%	22 8%	21 8%	20 8%	7 5%	6 7%