

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 1

Q.2 Which of the following statements most accurately describes how you will be conducting the majority of your Christmas present shopping this year?

Base: All who will be Christmas present shopping this year

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	North Ireland	Public	Private
Unweighted base	1994	1003	991	249	314	336	333	288	474	570	567	369	488	187	87	217	193	143	129	100	208	258	264	158	50	255	833
Weighted base	2000	959	1041	223	348	327	362	287	452	545	556	420	479	174	83	223	166	176	146	93	185	249	271	172	63	272	900
In-store within the UK	1161	557	605	123	188	176	189	187	298	306	312	253	290	102	55	128	98	117	92	58	91	161	136	86	38	149	514
	58%	58%	58%	55%	54%	54%	52%	65%	66%	56%	56%	60%	61%	59%	66%	57%	59%	66%	63%	62%	49%	65%	50%	50%	61%	55%	57%
In-store outside the UK	24	16	8	5	3	9	4	-	2	6	6	6	5	3	2	4	1	1	1	2	4	2	2	2	-	7	11
	1%	2%	1%	2%	1%	3%	1%	-	1%	1%	1%	1%	1%	2%	3%	2%	1%	1%	1%	2%	2%	1%	1%	1%	-	3%	1%
Online	815	386	429	95	157	142	169	100	152	233	237	160	184	68	26	91	67	58	53	33	90	86	134	84	24	116	375
	41%	40%	41%	43%	45%	43%	47%	35%	34%	43%	43%	38%	38%	39%	31%	41%	40%	33%	36%	36%	48%	35%	49%	49%	39%	43%	42%

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Base: All who will be Christmas present shopping this year

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	1994	1621	870	751	373	323	50	451	182	275	144	20	1509
Weighted base	2000	1616	844	772	384	328	56	420	168	260	138	16	1548
In-store within the UK	1161	968	503	465	193	169	24	234	82	149	65	8	910
	58%	60%	60%	60%	50%	52%	43%	56%	49%	57%	47%	51%	59%
In-store outside the UK	24	18	8	10	6	4	1	1	*	1	1	-	22
	1%	1%	1%	1%	1%	1%	2%	*	*	*	1%	-	1%
Online	815	629	333	296	186	154	31	185	86	110	72	8	616
	41%	39%	39%	38%	48%	47%	55%	44%	51%	42%	52%	49%	40%

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Base: All who will be Christmas present shopping this year

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	1994	98	74	89	98	40	61	159	62	80	140	101	62	37	28	442	60	70	55	76	50	112
Weighted base	2000	93	67	84	84	37	53	164	65	90	174	94	57	31	35	427	65	74	59	71	63	111
In-store within the UK	1161 58%	52 56%	48 71%	54 64%	50 59%	21 58%	33 63%	100 61%	42 65%	56 62%	114 65%	47 50%	33 58%	15 47%	17 50%	244 57%	29 44%	42 57%	33 55%	42 60%	38 61%	50 45%
In-store outside the UK	24 1%	2 2%	1 1%	1 2%	1 1%	- -	- -	3 2%	- -	1 1%	1 1%	3 3%	2 3%	- -	- -	3 1%	- -	- -	2 3%	2 3%	- -	1 1%
Online	815 41%	39 42%	19 28%	29 34%	33 40%	15 42%	20 37%	61 37%	23 35%	33 37%	59 34%	45 47%	22 39%	16 53%	17 50%	179 42%	36 56%	32 43%	25 42%	27 37%	24 39%	60 54%

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Table 2

Q.5 When do you plan to buy the majority of Christmas presents this year?**Base: All who will be Christmas present shopping this year**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	1994	1003	991	249	314	336	333	288	474	570	567	369	488	187	87	217	193	143	129	100	208	258	264	158	50	255	833
Weighted base	2000	959	1041	223	348	327	362	287	452	545	556	420	479	174	83	223	166	176	146	93	185	249	271	172	63	272	900
I have already completed the majority of my Christmas shopping	402	139	263	38	58	58	75	66	107	96	100	87	119	23	16	49	43	38	41	21	40	29	52	35	14	48	144
	20%	15%	25%	17%	17%	18%	21%	23%	24%	18%	18%	21%	25%	13%	20%	22%	26%	22%	28%	23%	22%	12%	19%	21%	22%	18%	16%
Second week of Advent (week commencing 4 December)	332	180	151	28	50	48	60	58	88	88	98	64	82	27	11	43	30	23	20	19	36	38	47	32	6	36	149
	17%	19%	15%	12%	14%	15%	16%	20%	20%	16%	18%	15%	17%	16%	13%	19%	18%	13%	13%	21%	19%	15%	17%	19%	10%	13%	17%
Black Friday and Cyber Monday weekend (24 - 26 November)	322	165	157	56	90	69	61	21	25	95	78	73	76	28	8	34	25	41	21	12	21	51	45	31	6	58	172
	16%	17%	15%	25%	26%	21%	17%	7%	6%	17%	14%	17%	16%	16%	10%	15%	15%	23%	14%	13%	11%	21%	16%	18%	9%	21%	19%
First week of Advent (week commencing 27 November)	285	119	166	36	39	58	38	38	77	82	96	56	51	24	16	35	21	24	15	12	27	31	48	24	7	43	139
	14%	12%	16%	16%	11%	18%	10%	13%	17%	15%	17%	13%	11%	14%	19%	16%	13%	14%	10%	13%	15%	13%	18%	14%	12%	16%	15%
Third week of Advent (week commencing 11 December)	209	128	81	19	23	29	46	34	58	62	58	47	42	20	5	19	18	16	18	10	20	30	25	11	16	27	98
	10%	13%	8%	9%	7%	9%	13%	12%	13%	11%	11%	11%	9%	12%	6%	9%	11%	9%	13%	11%	11%	12%	9%	6%	26%	10%	11%
Between 20th of November and 23rd of November	141	57	85	11	34	25	18	26	28	31	36	38	37	15	16	14	8	9	5	7	8	23	23	8	4	23	61
	7%	6%	8%	5%	10%	8%	5%	9%	6%	6%	6%	9%	8%	9%	20%	6%	5%	5%	4%	8%	4%	9%	9%	5%	6%	8%	7%
Last week of Advent (18 December to 23 December)	84	52	32	12	12	11	22	10	17	30	20	11	23	14	2	6	4	7	5	2	5	17	12	6	5	7	38
	4%	5%	3%	6%	3%	3%	6%	3%	4%	6%	4%	3%	5%	8%	3%	3%	3%	4%	3%	2%	3%	7%	4%	4%	7%	3%	4%
Christmas day, Boxing day sales or anytime later	8	3	5	-	5	-	2	1	-	5	-	2	1	-	1	1	1	-	2	-	-	1	-	2	-	*	5
	*	*	*	-	1%	-	1%	*	-	1%	-	1%	*	-	1%	1%	*	-	2%	-	-	*	-	1%	-	*	1%
On Christmas Eve	4	4	-	-	1	1	-	-	2	1	1	2	-	1	-	-	-	1	-	1	-	-	1	-	-	2	1
	*	*	-	-	*	*	-	-	*	*	*	*	-	*	-	-	-	*	-	1%	-	-	*	-	-	1%	*
Don't know	213	112	101	23	37	29	41	33	50	54	69	40	49	21	7	21	15	18	18	8	27	29	19	22	6	28	94
	11%	12%	10%	11%	11%	9%	11%	11%	11%	10%	12%	10%	10%	12%	9%	10%	9%	10%	12%	9%	15%	12%	7%	13%	10%	10%	10%

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Q.5 When do you plan to buy the majority of Christmas presents this year?**Base: All who will be Christmas present shopping this year**

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	1994	1621	870	751	373	323	50	451	182	275	144	20	1509
Weighted base	2000	1616	844	772	384	328	56	420	168	260	138	16	1548
I have already completed the majority of my Christmas shopping	402 20%	315 19%	137 16%	178 23%	87 23%	73 22%	15 26%	120 28%	51 30%	84 32%	45 32%	3 20%	274 18%
Second week of Advent (week commencing 4 December)	332 17%	268 17%	136 16%	132 17%	63 16%	56 17%	7 13%	63 15%	24 14%	37 14%	18 13%	2 10%	265 17%
Black Friday and Cyber Monday weekend (24 - 26 November)	322 16%	265 16%	152 18%	113 15%	57 15%	47 14%	10 17%	56 13%	26 16%	37 14%	20 14%	1 9%	260 17%
First week of Advent (week commencing 27 November)	285 14%	234 15%	108 13%	126 16%	51 13%	43 13%	7 13%	41 10%	14 8%	26 10%	11 8%	2 14%	242 16%
Third week of Advent (week commencing 11 December)	209 10%	165 10%	99 12%	66 9%	44 12%	39 12%	5 9%	44 10%	18 11%	17 7%	12 9%	2 15%	161 10%
Between 20th of November and 23rd of November	141 7%	111 7%	52 6%	58 8%	30 8%	28 8%	2 4%	32 8%	12 7%	15 6%	15 11%	4 22%	108 7%
Last week of Advent (18 December to 23 December)	84 4%	72 4%	53 6%	19 3%	12 3%	8 2%	4 7%	18 4%	10 6%	13 5%	6 4%	-	65 4%
Christmas day, Boxing day sales or anytime later	8 *	8 *	6 1%	2 *	-	-	-	3 1%	-	1 *	3 2%	-	5 *
On Christmas Eve	4 *	2 *	-	2 *	2 1%	1 *	1 1%	1 *	-	1 *	-	-	3 *
Don't know	213 11%	175 11%	100 12%	75 10%	38 10%	32 10%	6 10%	41 10%	14 8%	29 11%	8 6%	2 11%	165 11%

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	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	1994	98	74	89	98	40	61	159	62	80	140	101	62	37	28	442	60	70	55	76	50	112
Weighted base	2000	93	67	84	84	37	53	164	65	90	174	94	57	31	35	427	65	74	59	71	63	111
I have already completed the majority of my Christmas shopping	402 20%	10 11%	9 14%	17 20%	19 23%	10 28%	13 24%	38 24%	14 22%	24 27%	37 21%	17 18%	15 25%	8 27%	1 2%	68 16%	10 15%	10 13%	18 30%	16 23%	14 22%	33 30%
Second week of Advent (week commencing 4 December)	332 17%	14 15%	12 18%	12 14%	21 25%	4 10%	8 15%	32 19%	16 25%	14 15%	23 13%	25 27%	7 13%	9 29%	7 21%	65 15%	12 19%	10 13%	11 18%	11 16%	6 10%	12 11%
Black Friday and Cyber Monday weekend (24 - 26 November)	322 16%	8 8%	16 24%	9 10%	13 16%	5 14%	7 13%	25 15%	10 16%	13 14%	41 23%	8 9%	11 19%	1 2%	3 10%	85 20%	15 23%	18 24%	9 16%	9 13%	6 9%	11 10%
First week of Advent (week commencing 27 November)	285 14%	18 20%	6 8%	17 20%	7 9%	7 20%	7 14%	25 15%	9 14%	6 7%	25 14%	13 14%	10 17%	4 14%	12 34%	62 14%	8 13%	13 18%	5 8%	10 14%	7 12%	13 12%
Third week of Advent (week commencing 11 December)	209 10%	13 14%	6 9%	5 6%	10 12%	1 3%	6 11%	14 9%	5 7%	14 15%	15 9%	8 9%	5 9%	1 3%	3 9%	48 11%	7 10%	6 9%	2 4%	7 9%	16 26%	17 15%
Between 20th of November and 23rd of November	141 7%	12 12%	3 4%	15 18%	5 6%	1 2%	3 6%	8 5%	4 7%	4 4%	7 4%	6 7%	3 6%	1 2%	3 9%	36 8%	8 12%	5 7%	1 2%	7 10%	4 6%	5 5%
Last week of Advent (18 December to 23 December)	84 4%	7 8%	7 10%	2 3%	1 1%	2 5%	3 7%	6 4%	1 1%	3 3%	7 4%	3 3%	- -	7 21%	2 4%	20 5%	- -	4 5%	2 4%	2 3%	5 7%	2 2%
Christmas day, Boxing day sales or anytime later	8 *	- -	- -	- -	- -	1 2%	- -	1 1%	- -	2 3%	- -	- -	- -	- -	- -	1 *	- -	- -	2 3%	- -	- -	1 1%
On Christmas Eve	4 *	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 4%	- -	- -	- -	- -	1 2%	- -	- -
Don't know	213 11%	10 11%	9 13%	7 9%	7 9%	6 16%	6 11%	14 9%	6 9%	10 11%	18 10%	14 15%	6 11%	1 2%	2 7%	43 10%	5 8%	9 12%	10 16%	7 10%	6 10%	17 15%

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Table 3
Gender
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private
Unweighted base	2096	1073	1023	263	326	348	345	308	506	590	596	379	531	195	90	226	199	149	135	110	219	282	275	166	50	261	863
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929
Male	1023	1023	-	108	172	162	204	150	226	297	251	219	256	88	42	115	78	96	80	58	81	129	145	83	27	119	524
	49%	100%	-	46%	48%	48%	55%	49%	47%	53%	43%	51%	49%	49%	49%	49%	46%	52%	52%	57%	42%	48%	51%	47%	43%	43%	56%
Female	1073	-	1073	126	188	175	169	158	256	264	333	212	264	91	43	118	93	87	73	44	114	141	138	96	36	159	405
	51%	-	100%	54%	52%	52%	45%	51%	53%	47%	57%	49%	51%	51%	51%	54%	48%	48%	43%	58%	52%	49%	53%	57%	57%	44%	

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Table 3
Gender
Base: All respondents

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	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2096	1704	923	781	392	340	52	482	194	288	155	24	1576
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
Male	1023	836	490	346	187	164	23	199	76	111	71	12	804
	49%	49%	55%	43%	46%	47%	40%	45%	43%	41%	47%	58%	50%
Female	1073	856	404	452	217	182	35	248	101	159	78	9	809
	51%	51%	45%	57%	54%	53%	60%	55%	57%	59%	53%	42%	50%

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Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	2096	102	77	93	99	42	64	166	66	84	144	108	64	40	28	472	61	73	59	84	50	120
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120
Male	1023 49%	52 55%	28 40%	42 48%	39 46%	17 46%	28 50%	86 50%	39 56%	45 47%	90 51%	43 42%	28 48%	21 61%	15 44%	220 48%	36 54%	45 58%	19 30%	44 57%	27 43%	57 47%
Female	1073 51%	43 45%	42 60%	46 52%	46 54%	20 54%	28 50%	85 50%	31 44%	50 53%	88 49%	58 58%	31 52%	14 39%	19 56%	235 52%	30 46%	32 42%	44 70%	33 43%	36 57%	63 53%

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Table 4
Age
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2096	1073	1023	263	326	348	345	308	506	590	596	379	531	195	90	226	199	149	135	110	219	282	275	166	50	261	863
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929
18-24	235 11%	108 11%	126 12%	235 100%	-	-	-	-	-	76 13%	74 13%	40 9%	45 9%	16 9%	12 14%	27 11%	24 14%	15 8%	22 15%	11 11%	20 10%	38 14%	26 9%	20 11%	4 7%	35 13%	109 12%
25-34	361 17%	172 17%	188 18%	-	361 100%	-	-	-	-	120 21%	110 19%	80 19%	51 10%	34 19%	13 15%	31 13%	29 17%	39 21%	19 13%	24 24%	26 13%	47 18%	58 21%	31 18%	8 12%	78 28%	225 24%
35-44	337 16%	162 16%	175 16%	-	-	337 100%	-	-	-	85 15%	100 17%	53 12%	100 19%	33 18%	13 16%	48 21%	30 17%	23 13%	25 17%	15 15%	26 13%	49 18%	44 16%	23 13%	7 11%	63 23%	198 21%
45-54	373 18%	204 20%	169 16%	-	-	-	373 100%	-	-	88 16%	92 16%	105 24%	88 17%	35 19%	16 19%	45 19%	22 13%	33 18%	27 18%	10 10%	37 19%	33 12%	56 20%	40 23%	19 30%	67 24%	217 23%
55-64	308 15%	150 15%	158 15%	-	-	-	-	308 100%	-	53 10%	67 11%	68 16%	120 23%	24 13%	15 17%	31 13%	28 16%	27 15%	21 13%	17 16%	37 19%	41 15%	39 14%	21 12%	9 15%	28 10%	132 14%
65+	482 23%	226 22%	256 24%	-	-	-	-	-	482 100%	139 25%	141 24%	86 20%	117 22%	38 21%	17 20%	51 22%	39 23%	45 25%	38 25%	24 24%	49 25%	61 23%	60 21%	43 24%	16 26%	6 2%	49 5%
NET: 18-34	595 28%	280 27%	315 29%	235 100%	361 100%	-	-	-	-	196 35%	184 31%	120 28%	96 18%	50 28%	25 29%	58 25%	52 31%	55 30%	42 27%	35 35%	46 24%	86 32%	84 31%	51 35%	12 41%	113 47%	334 45%
NET: 35-54	710 34%	366 36%	344 32%	-	-	337 100%	373 100%	-	-	173 31%	192 33%	157 36%	187 36%	67 38%	29 34%	93 40%	52 30%	56 31%	52 34%	25 25%	63 32%	83 31%	99 35%	64 36%	26 41%	130 47%	415 45%
NET: 55+	790 38%	376 37%	414 39%	-	-	-	-	308 100%	482 100%	192 34%	208 36%	154 36%	236 45%	62 34%	32 37%	83 35%	67 39%	72 39%	58 38%	41 40%	86 44%	102 38%	99 35%	64 36%	25 40%	35 13%	181 19%
Average age	47.73	47.97	47.50	21.64	29.73	39.35	49.89	59.57	70.52	46.28	46.61	47.98	50.35	47.37	47.13	47.80	46.56	47.98	48.05	46.91	49.60	46.59	47.48	48.56	50.14	39.43	41.80

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 4
Age
Base: All respondents

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Vil-lage	Hamlet & Iso-lated Dwel-ling	NET: Yes	Yes - mental condi-tion	Yes - phys-ical condi-tion	Yes - disa-bility	Yes - other	No
Unweighted base	2096	1704	923	781	392	340	52	482	194	288	155	24	1576
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
18-24	235 11%	197 12%	125 14%	72 9%	38 9%	31 9%	7 12%	37 8%	24 14%	12 4%	7 5%	4 19%	192 12%
25-34	361 17%	310 18%	194 22%	116 15%	51 13%	41 12%	10 17%	50 11%	31 18%	19 7%	14 9%	* 2%	305 19%
35-44	337 16%	287 17%	146 16%	142 18%	50 12%	48 14%	2 3%	71 16%	48 27%	34 12%	19 13%	5 24%	261 16%
45-54	373 18%	300 18%	156 17%	144 18%	73 18%	66 19%	7 12%	73 16%	36 20%	45 17%	24 16%	3 13%	291 18%
55-64	308 15%	234 14%	113 13%	121 15%	74 18%	62 18%	11 20%	93 21%	25 14%	68 25%	42 28%	2 7%	208 13%
65+	482 23%	364 22%	161 18%	203 25%	118 29%	97 28%	21 37%	124 28%	13 8%	93 34%	43 29%	7 34%	356 22%
NET: 18-34	595 28%	507 30%	319 36%	188 24%	89 22%	72 21%	16 28%	87 19%	56 31%	31 12%	20 14%	4 22%	497 31%
NET: 35-54	710 34%	587 35%	301 34%	286 36%	123 31%	115 33%	9 15%	144 32%	83 47%	79 29%	43 29%	7 37%	552 34%
NET: 55+	790 38%	598 35%	274 31%	324 41%	192 48%	159 46%	33 57%	217 48%	38 22%	160 59%	85 57%	9 42%	564 35%
Average age	47.73	46.90	44.76	49.30	51.20	51.18	51.31	51.66	42.25	55.92	54.52	49.55	46.74

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 4
Age
Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	2096	102	77	93	99	42	64	166	66	84	144	108	64	40	28	472	61	73	59	84	50	120
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120
18-24	235 11%	7 8%	8 11%	12 14%	14 17%	5 14%	5 10%	23 13%	3 4%	7 8%	19 11%	10 10%	14 23%	2 6%	8 23%	52 11%	1 2%	11 15%	6 9%	11 15%	4 7%	11 9%
25-34	361 17%	17 18%	14 20%	11 12%	15 18%	3 8%	9 16%	24 14%	13 18%	14 14%	40 22%	18 18%	7 12%	5 16%	8 22%	82 18%	17 26%	16 21%	11 17%	20 26%	8 12%	9 8%
35-44	337 16%	22 23%	11 15%	13 15%	14 16%	7 18%	12 22%	38 22%	12 16%	18 18%	21 12%	15 15%	7 12%	6 17%	5 16%	76 17%	15 22%	14 18%	4 7%	11 15%	7 11%	10 8%
45-54	373 18%	17 18%	14 20%	17 20%	8 10%	4 11%	12 21%	27 16%	14 20%	19 20%	33 18%	18 18%	7 12%	6 16%	4 11%	72 16%	14 21%	13 16%	20 32%	8 11%	19 30%	27 22%
55-64	308 15%	11 12%	10 14%	16 18%	13 15%	11 29%	6 11%	20 12%	11 16%	14 14%	25 14%	19 19%	3 4%	7 21%	5 14%	67 15%	8 12%	6 8%	11 17%	11 14%	9 15%	26 22%
65+	482 23%	21 22%	14 20%	19 21%	21 25%	7 20%	11 20%	39 23%	17 24%	24 26%	40 22%	21 21%	21 36%	8 24%	5 14%	106 23%	11 17%	17 22%	11 18%	15 20%	16 26%	36 30%
NET: 18-34	595 28%	24 25%	22 31%	23 26%	29 34%	8 22%	14 26%	47 27%	16 23%	21 22%	59 33%	28 28%	21 36%	7 22%	16 45%	134 29%	18 28%	28 36%	17 27%	31 41%	12 19%	21 17%
NET: 35-54	710 34%	39 41%	25 36%	30 35%	22 26%	11 29%	24 43%	66 38%	26 37%	36 38%	54 30%	32 32%	14 24%	12 34%	9 27%	148 33%	28 43%	27 35%	24 39%	20 25%	26 41%	37 31%
NET: 55+	790 38%	32 34%	23 33%	35 39%	34 40%	19 49%	18 31%	59 34%	29 41%	38 40%	65 37%	40 40%	24 40%	16 45%	10 28%	172 38%	19 29%	23 30%	22 35%	26 34%	25 40%	63 52%
Average age	47.73	47.29	46.94	48.13	45.99	48.72	46.50	46.93	50.18	49.49	46.73	47.83	47.42	50.86	42.74	47.48	46.84	45.52	48.46	44.77	50.14	53.25

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 5
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2096	1073	1023	263	326	348	345	308	506	590	596	379	531	195	90	226	199	149	135	110	219	282	275	166	50	261	863
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929
A	150 7%	80 8%	70 6%	30 13%	26 7%	29 9%	21 6%	10 3%	35 7%	150 27%	-	-	-	12 7%	8 10%	12 5%	10 6%	15 8%	9 6%	3 3%	6 3%	24 9%	20 7%	17 9%	12 19%	11 4%	84 9%
B	411 20%	217 21%	194 18%	46 20%	95 26%	56 17%	67 18%	44 14%	104 22%	411 73%	-	-	-	32 18%	14 17%	48 21%	36 21%	29 16%	24 16%	22 21%	43 22%	51 19%	69 24%	32 18%	12 20%	77 28%	188 20%
C1	584 28%	251 25%	333 31%	74 32%	110 30%	100 30%	92 25%	67 22%	141 29%	-	584 100%	-	-	55 31%	23 27%	60 26%	44 26%	48 26%	41 27%	32 32%	54 28%	96 36%	67 24%	47 26%	16 25%	101 36%	264 28%
C2	431 21%	219 21%	212 20%	40 17%	80 22%	53 16%	105 28%	68 22%	86 18%	-	-	431 100%	-	34 19%	10 12%	51 22%	38 22%	53 29%	31 20%	24 24%	43 22%	46 17%	58 20%	33 19%	11 18%	54 19%	213 23%
D	293 14%	151 15%	142 13%	36 15%	38 10%	65 19%	57 15%	64 21%	35 7%	-	-	-	293 56%	26 14%	17 20%	33 14%	28 16%	21 11%	27 18%	12 12%	29 15%	21 8%	42 15%	33 18%	5 7%	35 12%	177 19%
E	226 11%	105 10%	122 11%	9 4%	13 4%	35 10%	31 8%	56 18%	82 17%	-	-	-	226 44%	20 11%	13 15%	30 13%	16 9%	17 9%	19 13%	8 8%	21 11%	32 12%	26 9%	17 9%	6 10%	1 *	3 *
NET: AB	561 27%	297 29%	264 25%	76 32%	120 33%	85 25%	88 24%	53 17%	139 29%	561 100%	-	-	-	44 25%	23 27%	60 26%	46 27%	45 24%	33 22%	25 25%	49 25%	75 28%	89 32%	49 27%	25 39%	88 32%	271 29%
NET: ABC1	1145 55%	548 54%	597 56%	150 64%	230 64%	185 55%	180 48%	120 39%	280 58%	561 100%	584 100%	-	-	99 55%	46 54%	120 51%	89 52%	93 51%	74 49%	57 56%	102 52%	171 63%	157 55%	96 54%	41 65%	189 68%	536 58%
NET: C2DE	951 45%	475 46%	476 44%	85 36%	131 36%	152 45%	193 52%	188 61%	202 42%	-	-	431 100%	519 100%	80 45%	40 46%	114 49%	82 48%	90 49%	78 51%	44 44%	93 48%	99 37%	126 45%	83 46%	22 35%	89 32%	394 42%
NET: DE	519 25%	256 25%	264 25%	45 19%	51 14%	100 29%	88 24%	120 39%	117 24%	-	-	-	519 100%	46 26%	30 35%	63 27%	44 26%	38 21%	47 31%	20 20%	50 25%	54 20%	68 24%	50 28%	11 17%	35 13%	180 19%

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 5
Social Grade
Base: All respondents

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2096	1704	923	781	392	340	52	482	194	288	155	24	1576
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
A	150 7%	125 7%	76 8%	50 6%	24 6%	23 6%	2 3%	16 4%	4 2%	12 5%	3 2%	- -	133 8%
B	411 20%	330 20%	178 20%	152 19%	81 20%	67 19%	14 25%	60 13%	26 15%	24 9%	20 14%	2 12%	343 21%
C1	584 28%	469 28%	262 29%	207 26%	115 28%	95 27%	20 35%	102 23%	43 24%	59 22%	32 22%	8 40%	477 30%
C2	431 21%	339 20%	171 19%	168 21%	92 23%	77 22%	15 26%	90 20%	26 15%	63 23%	22 15%	3 12%	334 21%
D	293 14%	242 14%	111 12%	131 16%	51 13%	50 15%	1 1%	57 13%	23 13%	29 11%	15 10%	2 12%	231 14%
E	226 11%	185 11%	96 11%	89 11%	41 10%	35 10%	6 10%	123 27%	56 32%	82 30%	56 38%	5 24%	96 6%
NET: AB	561 27%	456 27%	254 28%	202 25%	105 26%	89 26%	16 28%	76 17%	30 17%	37 14%	24 16%	2 12%	476 30%
NET: ABC1	1145 55%	925 55%	516 58%	409 51%	220 55%	184 53%	36 63%	178 40%	73 41%	96 35%	56 38%	11 52%	953 59%
NET: C2DE	951 45%	767 45%	378 42%	388 49%	184 45%	163 47%	21 37%	269 60%	105 59%	175 65%	93 62%	10 48%	660 41%
NET: DE	519 25%	428 25%	207 23%	220 28%	92 23%	85 25%	7 11%	180 40%	79 44%	111 41%	71 48%	7 36%	327 20%

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 5
Social Grade
Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	2096	102	77	93	99	42	64	166	66	84	144	108	64	40	28	472	61	73	59	84	50	120
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120
A	150 7%	8 9%	4 6%	8 10%	6 7%	3 7%	3 5%	9 5%	2 3%	3 3%	17 10%	2 2%	1 2%	2 6%	6 18%	36 8%	6 9%	10 13%	5 7%	3 4%	12 19%	3 3%
B	411 20%	16 17%	13 19%	11 12%	18 22%	7 18%	11 20%	34 20%	12 16%	16 17%	30 17%	18 18%	15 25%	9 26%	13 37%	94 21%	14 21%	19 25%	7 10%	18 24%	12 20%	24 20%
C1	584 28%	29 30%	22 32%	26 30%	22 26%	9 23%	14 25%	42 25%	18 26%	27 28%	46 26%	35 35%	16 27%	5 14%	6 17%	139 30%	18 27%	14 18%	24 37%	23 30%	16 25%	34 29%
C2	431 21%	17 18%	12 17%	10 11%	21 25%	5 14%	11 20%	38 22%	19 27%	16 17%	52 29%	21 21%	12 20%	9 25%	4 13%	82 18%	13 20%	10 13%	20 32%	18 24%	11 18%	29 24%
D	293 14%	12 12%	13 18%	18 21%	10 12%	9 23%	11 19%	27 16%	9 13%	20 21%	20 11%	13 13%	7 12%	7 19%	4 11%	52 11%	13 19%	16 20%	6 9%	9 12%	5 7%	15 12%
E	226 11%	14 14%	6 8%	15 17%	7 8%	5 14%	6 11%	21 12%	10 14%	13 14%	14 8%	11 11%	8 13%	3 9%	2 5%	52 11%	3 4%	9 11%	3 5%	5 6%	6 10%	15 12%
NET: AB	561 27%	24 25%	17 25%	19 22%	24 28%	10 25%	14 25%	43 25%	14 20%	19 20%	47 26%	20 20%	16 27%	11 32%	19 55%	130 29%	20 30%	29 38%	11 18%	22 28%	25 39%	28 23%
NET: ABC1	1145 55%	53 55%	39 57%	45 51%	47 55%	18 49%	28 50%	85 50%	32 45%	46 48%	93 52%	55 55%	32 54%	16 46%	25 72%	269 59%	38 57%	43 56%	35 55%	45 58%	41 65%	62 52%
NET: C2DE	951 45%	42 45%	30 43%	43 49%	39 45%	19 51%	28 50%	86 50%	39 55%	49 52%	86 48%	45 45%	27 46%	19 54%	10 28%	186 41%	28 43%	34 44%	28 45%	32 42%	22 35%	58 48%
NET: DE	519 25%	25 27%	18 27%	33 37%	18 21%	14 37%	17 31%	47 28%	19 27%	33 35%	34 19%	24 24%	15 25%	10 28%	5 15%	104 23%	16 24%	24 31%	8 13%	14 18%	11 17%	29 24%

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 6
GO Region
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2096	1073	1023	263	326	348	345	308	506	590	596	379	531	195	90	226	199	149	135	110	219	282	275	166	50	261	863
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929
Scotland	179	88	91	16	34	33	35	24	38	44	55	34	46	179	-	-	-	-	-	-	-	-	-	-	-	28	91
	9%	9%	8%	7%	10%	10%	9%	8%	8%	8%	9%	8%	9%	100%	-	-	-	-	-	-	-	-	-	-	-	10%	10%
North East	85	42	43	12	13	13	16	15	17	23	23	10	30	-	85	-	-	-	-	-	-	-	-	-	-	14	38
	4%	4%	4%	5%	4%	4%	4%	5%	3%	4%	4%	2%	6%	-	100%	-	-	-	-	-	-	-	-	-	-	5%	4%
North West	234	115	118	27	31	48	45	31	51	60	60	51	63	-	-	234	-	-	-	-	-	-	-	-	-	35	94
	11%	11%	11%	11%	9%	14%	12%	10%	11%	11%	10%	12%	12%	-	-	100%	-	-	-	-	-	-	-	-	-	12%	10%
Yorkshire & Humberside	171	78	93	24	29	30	22	28	39	46	44	38	44	-	-	-	171	-	-	-	-	-	-	-	-	21	78
	8%	8%	9%	10%	8%	9%	6%	9%	8%	8%	7%	9%	8%	-	-	-	100%	-	-	-	-	-	-	-	-	7%	8%
West Midlands	183	96	87	15	39	23	33	27	45	45	48	53	38	-	-	-	-	183	-	-	-	-	-	-	-	22	84
	9%	9%	8%	7%	11%	7%	9%	9%	9%	8%	8%	12%	7%	-	-	-	-	100%	-	-	-	-	-	-	-	8%	9%
East Midlands	153	80	73	22	19	25	27	21	38	33	41	31	47	-	-	-	-	-	153	-	-	-	-	-	-	10	68
	7%	8%	7%	9%	5%	7%	7%	7%	8%	6%	7%	7%	9%	-	-	-	-	-	100%	-	-	-	-	-	-	4%	7%
Wales	102	58	44	11	24	15	10	17	24	25	32	24	20	-	-	-	-	-	-	102	-	-	-	-	-	16	41
	5%	6%	4%	5%	7%	5%	3%	5%	5%	4%	6%	6%	4%	-	-	-	-	-	-	100%	-	-	-	-	-	6%	4%
Eastern	195	81	114	20	26	26	37	37	49	49	54	43	50	-	-	-	-	-	-	-	195	-	-	-	-	22	80
	9%	8%	11%	9%	7%	8%	10%	12%	10%	9%	9%	10%	10%	-	-	-	-	-	-	-	100%	-	-	-	-	8%	9%
London	270	129	141	38	47	49	33	41	61	75	96	46	54	-	-	-	-	-	-	-	-	270	-	-	-	43	120
	13%	13%	13%	16%	13%	15%	9%	13%	13%	13%	16%	11%	10%	-	-	-	-	-	-	-	-	100%	-	-	-	16%	13%
South East	283	145	138	26	58	44	56	39	60	89	67	58	68	-	-	-	-	-	-	-	-	-	283	-	-	42	126
	13%	14%	13%	11%	16%	13%	15%	13%	12%	16%	12%	13%	13%	-	-	-	-	-	-	-	-	-	100%	-	-	15%	14%
South West	179	83	96	20	31	23	40	21	43	49	47	33	50	-	-	-	-	-	-	-	-	-	-	179	-	19	83
	9%	8%	9%	8%	9%	7%	11%	7%	9%	9%	8%	8%	10%	-	-	-	-	-	-	-	-	-	-	100%	-	7%	9%
Northern Ireland	63	27	36	4	8	7	19	9	16	25	16	11	11	-	-	-	-	-	-	-	-	-	-	-	63	6	26
	3%	3%	3%	2%	2%	2%	5%	3%	3%	4%	3%	3%	2%	-	-	-	-	-	-	-	-	-	-	-	100%	2%	3%

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 6
GO Region
Base: All respondents

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2096	1704	923	781	392	340	52	482	194	288	155	24	1576
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
Scotland	179	138	85	53	41	26	15	44	15	31	15	-	132
	9%	8%	10%	7%	10%	8%	26%	10%	8%	12%	10%	-	8%
North East	85	66	38	29	19	18	1	22	9	13	8	1	63
	4%	4%	4%	4%	5%	5%	2%	5%	5%	5%	6%	4%	4%
North West	234	204	87	118	30	23	7	50	18	31	20	1	179
	11%	12%	10%	15%	7%	7%	12%	11%	10%	11%	13%	6%	11%
Yorkshire & Humberside	171	142	74	68	29	28	1	30	14	18	6	-	136
	8%	8%	8%	8%	7%	8%	2%	7%	8%	7%	4%	-	8%
West Midlands	183	170	99	71	13	10	3	33	14	21	7	1	146
	9%	10%	11%	9%	3%	3%	5%	7%	8%	8%	5%	6%	9%
East Midlands	153	118	60	58	34	32	2	38	19	28	20	1	111
	7%	7%	7%	7%	8%	9%	4%	8%	11%	10%	14%	6%	7%
Wales	102	62	25	37	39	36	4	18	6	11	7	1	83
	5%	4%	3%	5%	10%	10%	7%	4%	4%	4%	5%	7%	5%
Eastern	195	122	51	72	73	67	6	48	16	28	15	6	145
	9%	7%	6%	9%	18%	19%	11%	11%	9%	10%	10%	27%	9%
London	270	267	207	60	3	3	-	54	21	27	13	5	212
	13%	16%	23%	7%	1%	1%	-	12%	12%	10%	9%	22%	13%
South East	283	225	86	139	57	57	1	57	24	29	25	4	219
	13%	13%	10%	17%	14%	16%	1%	13%	13%	11%	17%	19%	14%
South West	179	133	64	69	46	34	11	38	13	25	9	1	141
	9%	8%	7%	9%	11%	10%	20%	8%	7%	9%	6%	4%	9%
Northern Ireland	63	43	18	25	20	13	7	16	8	8	3	-	47
	3%	3%	2%	3%	5%	4%	12%	4%	5%	3%	2%	-	3%

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 6
GO Region
Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	2096	102	77	93	99	42	64	166	66	84	144	108	64	40	28	472	61	73	59	84	50	120
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120
Scotland	179 9%	95 100%	70 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 12%
North East	85 4%	-	-	80 91%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	2 3%	-	-	-	3 2%
North West	234 11%	-	-	5 6%	1 1%	-	-	157 92%	57 81%	-	-	-	-	-	-	-	-	-	-	-	-	14 11%
Yorkshire & Humberside	171 8%	-	-	-	84 99%	36 97%	46 82%	1 1%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	2 2%
West Midlands	183 9%	-	-	-	-	-	-	11 6%	2 2%	-	165 93%	-	-	-	-	-	-	-	-	1 1%	-	4 4%
East Midlands	153 7%	-	-	1 1%	-	1 3%	10 18%	-	-	89 94%	11 6%	1 1%	16 27%	-	-	1 *	-	-	-	-	-	21 18%
Wales	102 5%	-	-	-	-	-	-	2 1%	12 16%	-	-	-	-	-	-	-	-	-	-	76 99%	-	12 10%
Eastern	195 9%	-	-	1 2%	-	-	-	-	-	4 5%	-	95 94%	30 51%	-	-	43 10%	-	-	-	-	-	21 18%
London	270 13%	-	-	-	-	-	-	-	-	-	-	-	-	* 1%	-	269 59%	-	-	-	-	-	1 1%
South East	283 13%	-	-	-	-	-	-	-	-	1 1%	-	4 4%	13 22%	34 99%	28 82%	139 31%	50 76%	1 1%	-	-	-	12 10%
South West	179 9%	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	6 18%	2 *	16 24%	74 96%	63 100%	-	-	16 13%
Northern Ireland	63 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	63 100%	-

Christmas Spending Survey

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Absolutes/col percents

Table 7
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2096	1073	1023	263	326	348	345	308	506	590	596	379	531	195	90	226	199	149	135	110	219	282	275	166	50	261	863
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929
Yes	1310 62%	645 63%	665 62%	181 77%	254 71%	212 63%	219 59%	162 53%	281 58%	435 78%	402 69%	256 59%	216 42%	111 62%	49 58%	149 64%	112 66%	119 65%	84 55%	51 51%	103 53%	202 75%	174 62%	113 63%	42 67%	204 74%	637 68%
No	786 38%	378 37%	408 38%	54 23%	106 29%	125 37%	154 41%	146 47%	201 42%	126 22%	182 31%	175 41%	303 58%	68 38%	36 42%	85 36%	58 34%	64 35%	69 45%	50 49%	92 47%	69 25%	108 38%	66 37%	21 33%	74 26%	293 32%

Christmas Spending Survey
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Absolutes/col percents

Table 7
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2096	1704	923	781	392	340	52	482	194	288	155	24	1576
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
Yes	1310	1088	587	501	222	192	30	193	70	115	56	10	1105
	62%	64%	66%	63%	55%	55%	52%	43%	39%	42%	37%	49%	69%
No	786	604	307	296	182	155	28	254	107	155	93	10	508
	38%	36%	34%	37%	45%	45%	48%	57%	61%	58%	63%	51%	31%

Christmas Spending Survey
ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 7
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	2096	102	77	93	99	42	64	166	66	84	144	108	64	40	28	472	61	73	59	84	50	120
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120
Yes	1310 62%	56 59%	48 70%	50 57%	58 68%	23 60%	36 63%	113 66%	42 60%	51 54%	114 64%	48 47%	36 61%	15 44%	27 78%	310 68%	46 69%	50 65%	44 70%	45 58%	42 67%	55 46%
No	786 38%	39 41%	21 30%	38 43%	27 32%	15 40%	21 37%	58 34%	29 40%	44 46%	64 36%	53 53%	23 39%	19 56%	8 22%	145 32%	20 31%	27 35%	19 30%	32 42%	21 33%	65 54%

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 8
Tenure
Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	North Ireland	Public	Private
Unweighted base	2096	1073	1023	263	326	348	345	308	506	590	596	379	531	195	90	226	199	149	135	110	219	282	275	166	50	261	863
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929
NET: Homeowners	1358	662	697	111	206	188	247	214	392	452	391	275	239	110	52	159	110	132	100	71	136	144	170	124	51	176	610
	65%	65%	65%	47%	57%	56%	66%	69%	81%	81%	67%	64%	46%	62%	61%	68%	64%	72%	65%	69%	70%	53%	60%	69%	82%	63%	66%
Owned outright - without mortgage	757	368	389	49	55	45	113	141	354	225	222	150	159	55	26	94	65	58	55	46	83	89	88	74	23	60	242
	36%	36%	36%	21%	15%	13%	30%	46%	73%	40%	38%	35%	31%	31%	30%	40%	38%	32%	36%	45%	43%	33%	31%	41%	37%	21%	26%
Owned with a mortgage or loan	602	294	308	62	151	143	135	73	38	227	169	125	80	56	26	65	44	74	45	25	53	55	81	50	28	117	367
	29%	29%	29%	26%	42%	42%	36%	24%	8%	40%	29%	29%	15%	31%	30%	28%	26%	40%	29%	24%	27%	20%	29%	28%	45%	42%	40%
NET: Renters	701	345	356	106	146	147	122	92	88	99	185	144	273	66	32	69	58	45	51	31	56	124	105	54	9	99	298
	33%	34%	33%	45%	41%	44%	33%	30%	18%	18%	32%	33%	53%	37%	37%	29%	34%	25%	34%	30%	29%	46%	37%	30%	15%	36%	32%
Rented from the council	272	131	141	25	47	64	54	44	37	22	53	65	132	32	13	21	28	20	20	15	21	57	27	18	1	35	102
	13%	13%	13%	11%	13%	19%	15%	14%	8%	4%	9%	15%	25%	18%	15%	9%	16%	11%	13%	14%	11%	21%	10%	10%	2%	12%	11%
Rented from a housing association	153	76	76	25	26	24	23	26	28	18	39	26	69	15	7	18	5	9	11	7	14	21	28	14	2	20	54
	7%	7%	7%	11%	7%	7%	6%	9%	6%	3%	7%	6%	13%	9%	9%	8%	3%	5%	7%	7%	7%	8%	10%	8%	4%	7%	6%
Rented from someone else	276	137	139	56	73	58	45	22	23	59	93	53	72	19	12	29	24	16	21	9	21	45	50	23	6	44	142
	13%	13%	13%	24%	20%	17%	12%	7%	5%	11%	16%	12%	14%	11%	14%	13%	14%	9%	14%	8%	11%	17%	18%	13%	9%	16%	15%
Rent free	37	16	20	18	8	2	4	2	2	10	8	12	7	2	2	6	4	6	2	*	4	2	7	*	2	3	22
	2%	2%	2%	8%	2%	1%	1%	1%	*	2%	1%	3%	1%	1%	2%	3%	2%	3%	1%	*	2%	1%	3%	*	3%	1%	2%

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 8
Tenure
Base: All respondents

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2096	1704	923	781	392	340	52	482	194	288	155	24	1576
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
NET: Homeowners	1358	1061	520	541	297	253	44	221	67	138	73	9	1122
	65%	63%	58%	68%	73%	73%	76%	49%	38%	51%	49%	45%	70%
Owned outright - without mortgage	757	564	254	311	192	156	37	136	32	94	45	5	612
	36%	33%	28%	39%	48%	45%	63%	30%	18%	35%	30%	26%	38%
Owned with a mortgage or loan	602	497	267	230	105	98	7	85	36	44	28	4	509
	29%	29%	30%	29%	26%	28%	12%	19%	20%	16%	19%	19%	32%
NET: Renters	701	601	358	243	100	89	11	220	107	128	75	11	462
	33%	36%	40%	30%	25%	26%	20%	49%	61%	47%	50%	55%	29%
Rented from the council	272	243	145	98	29	26	3	98	45	63	41	4	165
	13%	14%	16%	12%	7%	8%	5%	22%	25%	23%	27%	19%	10%
Rented from a housing association	153	120	68	52	33	31	1	61	27	34	21	5	87
	7%	7%	8%	7%	8%	9%	2%	14%	15%	12%	14%	24%	5%
Rented from someone else	276	238	145	93	38	31	7	61	35	31	14	2	209
	13%	14%	16%	12%	9%	9%	12%	14%	20%	11%	9%	12%	13%
Rent free	37	29	16	13	7	5	3	7	2	5	1	-	30
	2%	2%	2%	2%	2%	1%	5%	2%	1%	2%	1%	-	2%

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 8
Tenure
Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	2096	102	77	93	99	42	64	166	66	84	144	108	64	40	28	472	61	73	59	84	50	120
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120
NET: Homeowners	1358 65%	54 57%	45 65%	54 62%	54 63%	27 73%	30 53%	110 64%	48 67%	65 69%	132 74%	71 71%	38 64%	17 49%	28 81%	247 54%	48 72%	48 62%	45 72%	55 71%	51 82%	91 76%
Owned outright - without mortgage	757 36%	24 26%	24 35%	29 33%	31 36%	20 54%	17 30%	67 39%	27 38%	35 37%	56 32%	41 41%	22 38%	9 25%	10 28%	152 33%	22 33%	27 35%	29 45%	33 43%	23 37%	58 49%
Owned with a mortgage or loan	602 29%	30 31%	21 30%	25 29%	23 27%	7 18%	13 23%	43 25%	21 29%	30 32%	76 43%	31 31%	16 26%	8 24%	18 53%	95 21%	26 39%	20 26%	17 27%	22 28%	28 45%	32 27%
NET: Renters	701 33%	40 42%	24 34%	32 36%	31 37%	8 21%	25 44%	56 33%	22 31%	30 31%	40 23%	28 28%	20 35%	18 51%	7 19%	200 44%	17 25%	29 38%	18 28%	22 29%	9 15%	26 21%
Rented from the council	272 13%	21 22%	10 14%	10 12%	16 18%	5 12%	13 23%	21 12%	9 13%	11 11%	16 9%	11 11%	7 12%	3 9%	2 6%	81 18%	1 2%	12 15%	2 4%	9 12%	1 2%	11 9%
Rented from a housing association	153 7%	8 9%	6 9%	8 9%	2 3%	* 1%	1 1%	11 7%	8 11%	7 8%	8 4%	5 5%	5 8%	6 16%	1 4%	43 9%	4 6%	6 8%	7 11%	6 7%	2 4%	7 6%
Rented from someone else	276 13%	11 11%	8 11%	13 15%	14 16%	3 8%	11 20%	24 14%	5 7%	12 12%	16 9%	11 11%	8 14%	9 26%	3 9%	76 17%	11 17%	12 15%	9 14%	7 9%	6 9%	8 6%
Rent free	37 2%	* 1%	1 1%	2 2%	- -	2 6%	2 3%	5 3%	1 1%	- -	6 3%	1 1%	1 1%	- -	- -	8 2%	2 3%	* 1%	- -	* 1%	2 3%	3 3%

Christmas Spending Survey

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Absolutes/col percents

Table 9

What is the highest educational level that you have achieved to date?

Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2096	1073	1023	263	326	348	345	308	506	590	596	379	531	195	90	226	199	149	135	110	219	282	275	166	50	261	863
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929
No formal education	21 1%	8 1%	13 1%	1 1%	5 1%	1 *	2 *	5 2%	6 1%	4 1%	3 1%	5 1%	8 2%	3 2%	1 2%	2 1%	1 1%	1 1%	2 1%	1 1%	1 1%	*	4 2%	1 *	1 1%	2 1%	8 1%
Primary	15 1%	7 1%	8 1%	- -	4 1%	2 1%	2 1%	* *	6 1%	1 *	2 *	1 *	11 2%	- -	- -	- -	4 2%	- -	1 1%	1 1%	2 1%	3 1%	2 1%	1 *	1 2%	- -	3 *
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1471 70%	718 70%	752 70%	100 42%	198 55%	246 73%	282 76%	259 84%	386 80%	279 50%	407 70%	336 78%	449 87%	121 68%	57 67%	160 68%	126 73%	130 71%	118 78%	75 74%	152 78%	173 64%	206 73%	126 71%	27 42%	160 58%	620 67%
University degree or equivalent professional qualification, NVQ level 4, etc.	388 19%	187 18%	201 19%	72 31%	94 26%	59 17%	65 17%	33 11%	65 13%	180 32%	116 20%	61 14%	31 6%	37 21%	16 19%	51 22%	28 16%	36 20%	23 15%	17 17%	23 12%	51 19%	42 15%	39 22%	24 38%	73 26%	208 22%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	142 7%	75 7%	67 6%	22 9%	53 15%	29 9%	20 5%	7 2%	11 2%	86 15%	33 6%	17 4%	5 1%	13 7%	7 9%	17 7%	6 4%	13 7%	4 3%	7 7%	8 4%	29 11%	19 7%	9 5%	10 15%	40 14%	80 9%
Still in full time education	43 2%	18 2%	24 2%	39 17%	3 1%	1 *	* *	- -	- -	10 2%	21 4%	8 2%	4 1%	4 2%	1 2%	3 1%	4 3%	3 2%	4 3%	* *	5 3%	9 3%	6 2%	2 1%	1 2%	3 1%	2 *
Don't know	3 *	1 *	2 *	- -	- -	- -	- -	3 1%	- -	- -	- -	- -	3 1%	- -	2 2%	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	2 *
Prefer not to answer	14 1%	8 1%	6 1%	* *	4 1%	- -	2 *	1 *	7 1%	2 *	1 *	4 1%	7 1%	1 *	- -	1 *	1 1%	- -	- -	- -	4 2%	4 1%	2 1%	1 *	- -	- -	7 1%

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ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 9

What is the highest educational level that you have achieved to date?

Base: All respondents

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2096	1704	923	781	392	340	52	482	194	288	155	24	1576
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
No formal education	21 1%	16 1%	4 1%	12 1%	5 1%	3 1%	2 3%	5 1%	2 1%	4 1%	2 1%	1 6%	15 1%
Primary	15 1%	14 1%	8 1%	6 1%	1 *	1 *	- -	6 1%	3 2%	2 1%	1 *	- -	9 1%
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1471 70%	1160 69%	567 63%	592 74%	311 77%	276 80%	35 61%	355 79%	135 76%	223 83%	121 81%	12 60%	1094 68%
University degree or equivalent professional qualification, NVQ level 4, etc.	388 19%	321 19%	185 21%	136 17%	67 16%	52 15%	15 25%	52 12%	23 13%	29 11%	17 12%	4 19%	330 20%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	142 7%	129 8%	92 10%	37 5%	13 3%	8 2%	5 9%	17 4%	10 6%	6 2%	5 4%	- -	123 8%
Still in full time education	43 2%	37 2%	30 3%	7 1%	6 1%	5 1%	1 2%	6 1%	3 1%	2 1%	2 1%	2 9%	35 2%
Don't know	3 *	3 *	2 *	1 *	- -	- -	- -	1 *	1 1%	1 *	1 1%	- -	2 *
Prefer not to answer	14 1%	12 1%	5 1%	6 1%	2 *	2 1%	- -	5 1%	1 1%	3 1%	- -	1 6%	5 *

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 9
What is the highest educational level that you have achieved to date?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	2096	102	77	93	99	42	64	166	66	84	144	108	64	40	28	472	61	73	59	84	50	120
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120
No formal education	21 1%	1 1%	2 3%	1 2%	-	1 2%	-	2 1%	2 3%	-	1 1%	-	1 2%	-	1 2%	4 1%	2 3%	-	-	-	1 1%	2 2%
Primary	15 1%	-	-	-	2 3%	-	2 3%	-	-	1 1%	-	1 1%	1 2%	*	-	5 1%	-	1 1%	-	1 1%	1 2%	-
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1471 70%	67 70%	44 63%	63 71%	60 70%	30 79%	44 78%	119 70%	49 70%	73 77%	123 69%	85 85%	38 65%	30 85%	11 32%	313 69%	52 78%	52 68%	43 68%	56 72%	27 42%	94 78%
University degree or equivalent professional qualification, NVQ level 4, etc.	388 19%	15 16%	19 27%	14 16%	18 21%	6 17%	4 7%	29 17%	18 25%	17 18%	38 21%	9 9%	9 15%	4 11%	13 38%	72 16%	11 17%	21 27%	16 25%	15 19%	24 38%	16 14%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	142 7%	9 9%	4 6%	7 7%	3 3%	1 2%	3 5%	18 11%	1 1%	3 4%	11 6%	5 5%	2 4%	1 2%	9 26%	41 9%	1 1%	2 2%	4 7%	5 7%	10 15%	4 3%
Still in full time education	43 2%	2 2%	1 1%	1 2%	3 3%	-	2 4%	2 1%	1 1%	1 1%	5 3%	1 1%	6 10%	-	-	12 3%	1 1%	1 2%	-	*	1 2%	3 2%
Don't know	3 *	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-
Prefer not to answer	14 1%	1 1%	-	-	-	-	1 3%	1 1%	-	-	-	-	1 2%	-	1 3%	6 1%	-	1 1%	-	-	-	1 1%

Christmas Spending Survey
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Absolutes/col percents

Table 10
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2096	1073	1023	263	326	348	345	308	506	590	596	379	531	195	90	226	199	149	135	110	219	282	275	166	50	261	863
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929
Yes - responsible for half or more of the items bought	1937 92%	903 88%	1034 96%	167 71%	341 94%	324 96%	358 96%	295 96%	452 94%	507 90%	544 93%	396 92%	489 94%	170 95%	79 92%	217 93%	155 91%	167 91%	140 92%	95 94%	177 91%	253 94%	262 93%	164 91%	57 90%	256 92%	867 93%
No - not responsible for most of the items bought	159 8%	120 12%	40 4%	68 29%	20 6%	13 4%	15 4%	13 4%	30 6%	54 10%	40 7%	35 8%	31 6%	9 5%	7 8%	17 7%	16 9%	16 9%	12 8%	6 6%	18 9%	17 6%	20 7%	15 9%	6 10%	22 8%	62 7%

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Absolutes/col percents

Table 10

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Which of the following best describes where you live?						Do you have a longstanding physical or mental condition or disability?						
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2096	1704	923	781	392	340	52	482	194	288	155	24	1576
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
Yes - responsible for half or more of the items bought	1937 92%	1563 92%	825 92%	738 93%	374 92%	327 94%	46 80%	423 95%	163 92%	259 96%	143 96%	18 90%	1478 92%
No - not responsible for most of the items bought	159 8%	129 8%	69 8%	60 7%	30 8%	19 6%	11 20%	24 5%	15 8%	11 4%	6 4%	2 10%	135 8%

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Absolutes/col percents

Table 10

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	2096	102	77	93	99	42	64	166	66	84	144	108	64	40	28	472	61	73	59	84	50	120
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120
Yes - responsible for half or more of the items bought	1937 92%	88 93%	70 100%	82 93%	75 88%	36 95%	52 93%	157 92%	67 94%	88 93%	165 93%	95 94%	54 91%	32 93%	31 90%	419 92%	62 93%	68 88%	62 98%	72 93%	57 90%	106 88%
No - not responsible for most of the items bought	159 8%	6 7%	- -	6 7%	10 12%	2 5%	4 7%	14 8%	4 6%	7 7%	13 7%	6 6%	5 9%	2 7%	4 10%	36 8%	4 7%	10 12%	1 2%	5 7%	6 10%	14 12%

Christmas Spending Survey

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Absolutes/col percents

Table 11
How many cars are there in your household?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2096	1073	1023	263	326	348	345	308	506	590	596	379	531	195	90	226	199	149	135	110	219	282	275	166	50	261	863
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929
No cars in the household	440 21%	216 21%	224 21%	58 25%	80 22%	73 22%	73 20%	75 24%	80 17%	60 11%	131 22%	58 13%	191 37%	46 26%	18 21%	48 20%	34 20%	32 17%	33 21%	16 16%	30 15%	108 40%	46 16%	24 13%	5 8%	61 22%	158 17%
NET: Any	1656 79%	807 79%	849 79%	177 75%	280 78%	264 78%	300 80%	233 76%	402 83%	501 89%	453 78%	373 87%	329 63%	133 74%	67 79%	186 80%	137 80%	151 83%	120 79%	86 84%	165 85%	162 60%	237 84%	155 87%	58 92%	216 78%	771 83%
1	850 41%	436 43%	414 39%	40 17%	131 36%	143 43%	141 38%	136 44%	258 54%	223 40%	243 42%	184 43%	200 38%	77 43%	40 47%	98 42%	70 41%	64 35%	74 49%	51 50%	71 37%	97 36%	123 43%	63 35%	22 35%	105 38%	359 39%
2	613 29%	282 28%	331 31%	70 30%	135 37%	100 30%	107 29%	86 28%	116 24%	217 39%	167 29%	133 31%	96 19%	38 21%	23 27%	71 30%	48 28%	78 43%	37 24%	27 26%	67 34%	46 17%	89 32%	69 39%	20 32%	86 31%	310 33%
3+	192 9%	90 9%	103 10%	66 28%	14 4%	20 6%	52 14%	12 4%	28 6%	60 11%	43 7%	57 13%	33 6%	18 10%	4 5%	17 7%	19 11%	9 5%	8 5%	8 8%	27 14%	19 7%	24 9%	23 13%	16 25%	25 9%	102 11%

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Absolutes/col percents

Table 11
How many cars are there in your household?
Base: All respondents

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2096	1704	923	781	392	340	52	482	194	288	155	24	1576
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
No cars in the household	440 21%	400 24%	270 30%	130 16%	40 10%	37 11%	2 4%	137 31%	70 40%	77 28%	40 27%	8 40%	286 18%
NET: Any	1656 79%	1292 76%	624 70%	667 84%	364 90%	309 89%	55 96%	311 69%	107 60%	194 72%	109 73%	12 60%	1327 82%
1	850 41%	696 41%	350 39%	346 43%	154 38%	135 39%	19 33%	185 41%	59 33%	124 46%	64 43%	8 41%	657 41%
2	613 29%	456 27%	211 24%	245 31%	157 39%	134 39%	24 41%	93 21%	33 19%	49 18%	33 22%	1 4%	515 32%
3+	192 9%	139 8%	64 7%	76 9%	53 13%	41 12%	12 21%	34 8%	15 9%	21 8%	11 8%	3 16%	155 10%

Christmas Spending Survey
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Absolutes/col percents

Table 11
How many cars are there in your household?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	2096	102	77	93	99	42	64	166	66	84	144	108	64	40	28	472	61	73	59	84	50	120
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120
No cars in the household	440 21%	24 25%	19 28%	20 23%	19 23%	4 11%	13 23%	34 20%	17 25%	23 24%	31 17%	14 14%	11 18%	8 22%	4 10%	138 30%	7 11%	11 14%	6 9%	11 15%	5 8%	21 18%
NET: Any	1656 79%	71 75%	50 72%	67 77%	66 77%	33 89%	43 77%	137 80%	53 75%	72 76%	147 83%	86 86%	48 82%	27 78%	31 90%	317 70%	59 89%	66 86%	57 91%	66 85%	58 92%	99 82%
1	850 41%	38 40%	32 46%	40 46%	34 40%	16 44%	23 41%	76 44%	25 35%	48 50%	62 35%	33 33%	25 43%	18 52%	11 31%	175 38%	29 43%	25 33%	24 38%	38 49%	22 35%	55 45%
2	613 29%	25 26%	9 13%	23 26%	23 27%	9 25%	17 30%	53 31%	22 31%	23 24%	77 43%	39 39%	14 23%	8 22%	11 31%	111 25%	23 34%	30 39%	26 41%	22 28%	20 32%	29 24%
3+	192 9%	8 9%	9 14%	4 5%	8 10%	8 20%	3 6%	9 5%	6 9%	2 2%	8 4%	14 14%	9 16%	1 4%	10 28%	30 7%	8 11%	11 14%	7 11%	6 8%	16 25%	15 13%

Christmas Spending Survey

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Absolutes/col percents

Table 12
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	
Unweighted base	2096	1073	1023	263	326	348	345	308	506	590	596	379	531	195	90	226	199	149	135	110	219	282	275	166	50	261	863	
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929	
White	1929	934	995	197	307	301	349	300	474	504	535	402	488	173	81	221	160	160	136	100	188	207	264	175	63	244	845	
	92%	91%	93%	84%	85%	89%	94%	97%	98%	90%	92%	93%	94%	97%	94%	94%	94%	87%	89%	98%	97%	77%	94%	98%	100%	88%	91%	
NET: BAME	158	83	75	36	51	33	22	8	8	57	45	26	30	6	5	13	10	22	16	2	6	59	17	2	-	30	82	
	8%	8%	7%	15%	14%	10%	6%	3%	2%	10%	8%	6%	6%	3%	6%	6%	6%	12%	11%	2%	3%	22%	6%	1%	-	11%	9%	
Mixed	34	18	16	4	11	7	6	5	1	10	7	6	10	2	1	-	2	1	8	-	1	13	5	2	-	3	21	
	2%	2%	1%	2%	3%	2%	1%	2%	*	2%	1%	1%	2%	1%	1%	-	1%	*	5%	-	1%	5%	2%	1%	-	1%	2%	
Asian	82	46	35	21	25	21	10	-	4	32	21	14	15	3	2	11	6	16	7	*	1	25	9	1	-	19	43	
	4%	5%	3%	9%	7%	6%	3%	-	1%	6%	4%	3%	3%	2%	2%	5%	4%	9%	4%	*	1%	9%	3%	1	-	7%	5%	
Black	30	14	17	6	12	4	5	3	2	10	9	5	5	-	1	2	-	4	1	1	2	17	1	-	-	7	12	
	1%	1%	2%	2%	3%	1%	1%	1%	*	2%	2%	1%	1%	-	2%	1%	-	2%	1%	1%	1%	6%	*	-	-	2%	1%	
Chinese	7	2	5	3	1	1	2	-	-	2	5	-	-	1	*	1	1	-	1	-	1	1	2	-	-	-	5	
	*	*	*	1%	*	*	*	-	-	*	1%	-	-	*	*	*	1%	-	*	-	1%	*	1%	-	-	-	1%	
Other ethnic group	6	3	2	2	1	1	-	1	1	2	2	1	1	-	-	-	1	1	-	-	-	3	1	-	-	1	1	
	*	*	*	1%	*	*	-	*	*	*	*	*	*	-	-	-	1%	*	-	-	-	1%	*	-	-	-	*	*
Prefer not to answer	9	6	3	1	3	3	2	-	-	1	4	3	1	-	-	-	*	1	-	-	1	5	1	1	-	3	2	
	*	1%	*	1%	1%	1%	1%	-	-	*	1%	1%	*	-	-	-	*	1%	-	-	*	2%	*	1%	-	1%	*	

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Table 12
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2096	1704	923	781	392	340	52	482	194	288	155	24	1576
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
White	1929	1530	771	759	399	341	58	422	167	264	139	15	1479
	92%	90%	86%	95%	99%	98%	100%	94%	94%	98%	93%	75%	92%
NET: BAME	158	154	117	36	5	5	-	23	7	6	9	5	129
	8%	9%	13%	5%	1%	1%	-	5%	4%	2%	6%	25%	8%
Mixed	34	30	23	7	4	4	-	10	4	3	4	1	22
	2%	2%	3%	1%	1%	1%	-	2%	2%	1%	3%	6%	1%
Asian	82	82	60	22	-	-	-	6	1	2	1	2	73
	4%	5%	7%	3%	-	-	-	1%	1%	1%	1%	10%	5%
Black	30	30	26	4	-	-	-	7	2	2	4	2	22
	1%	2%	3%	1%	-	-	-	1%	1%	1%	3%	9%	1%
Chinese	7	6	4	2	1	1	-	-	-	-	-	-	6
	*	*	*	*	*	*	-	-	-	-	-	-	*
Other ethnic group	6	6	5	1	-	-	-	-	-	-	-	-	6
	*	*	1%	*	-	-	-	-	-	-	-	-	*
Prefer not to answer	9	8	6	2	1	1	-	3	3	-	1	-	5
	*	*	1%	*	*	*	-	1%	2%	-	1%	-	*

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Absolutes/col percents

Table 12
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	2096	102	77	93	99	42	64	166	66	84	144	108	64	40	28	472	61	73	59	84	50	120
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120
White	1929 92%	92 97%	67 96%	85 96%	78 92%	38 100%	53 94%	157 92%	69 97%	87 91%	154 87%	98 98%	55 93%	34 97%	32 93%	379 83%	64 98%	72 93%	62 98%	76 99%	63 100%	114 95%
NET: BAME	158 8%	2 3%	2 4%	3 4%	7 8%	-	3 6%	14 8%	2 3%	8 9%	23 13%	2 2%	4 7%	1 3%	2 7%	70 15%	2 2%	6 7%	-	1 1%	-	6 5%
Mixed	34 2%	1 1%	1 1%	2 2%	1 1%	-	1 1%	-	1 1%	5 6%	-	1 1%	-	-	-	17 4%	-	2 2%	-	-	-	1 1%
Asian	82 4%	1 1%	2 2%	-	5 5%	-	1 2%	11 6%	1 1%	2 2%	17 9%	-	2 4%	1 3%	2 7%	28 6%	1 2%	3 4%	-	*	-	4 3%
Black	30 1%	-	-	1 1%	-	-	-	2 1%	-	1 1%	4 2%	1 1%	2 3%	-	-	19 4%	-	-	-	1 1%	-	-
Chinese	7 *	-	-	* *	1 1%	-	1 1%	1 *	-	-	1 *	-	-	-	-	2 1%	-	1 1%	-	-	-	1 1%
Other ethnic group	6 *	-	-	-	* *	-	1 1%	-	-	-	1 *	-	-	-	-	3 1%	1 1%	-	-	-	-	-
Prefer not to answer	9 *	-	-	-	* *	-	-	-	-	-	1 1%	-	-	-	-	5 1%	-	-	1 2%	-	-	1 *

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Absolutes/col percents

Table 13
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private
Unweighted base	2096	1073	1023	263	326	348	345	308	506	590	596	379	531	195	90	226	199	149	135	110	219	282	275	166	50	261	863
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929
Christian	1062 51%	496 49%	565 53%	72 31%	117 32%	145 43%	204 55%	181 59%	343 71%	289 51%	295 50%	229 53%	249 48%	88 49%	45 53%	121 52%	94 55%	95 52%	76 50%	52 51%	95 49%	130 48%	138 49%	77 43%	49 78%	117 42%	431 46%
NET: Other	150 7%	84 8%	66 6%	28 12%	39 11%	24 7%	25 7%	19 6%	15 3%	50 9%	36 6%	23 5%	41 8%	5 3%	5 6%	18 8%	7 4%	26 14%	14 9%	2 2%	9 4%	41 15%	20 7%	2 1%	-	29 11%	71 8%
Muslim	57 3%	35 3%	22 2%	12 5%	19 5%	13 4%	9 2%	-	4 1%	17 3%	16 3%	12 3%	13 2%	2 1%	-	10 4%	6 3%	11 6%	1 1%	-	3 1%	17 6%	7 3%	-	-	14 5%	27 3%
Hindu	16 1%	9 1%	7 1%	2 1%	10 3%	2 *	2 1%	-	1 *	11 2%	3 1%	1 *	1 *	1 *	2 2%	2 1%	-	4 2%	-	*	-	6 2%	-	1 *	-	8 3%	4 *
Jewish	14 1%	7 1%	7 1%	4 2%	-	-	2 1%	4 1%	4 1%	5 1%	3 *	-	7 1%	-	-	2 1%	-	-	-	-	1 1%	8 3%	2 1%	1 1%	-	-	6 1%
Sikh	12 1%	9 1%	4 *	6 3%	1 *	3 1%	2 *	-	-	5 1%	* *	5 1%	2 *	-	-	-	1 *	4 2%	4 3%	-	-	2 1%	1 *	-	-	1 *	9 1%
Buddhist	17 1%	12 1%	5 *	1 *	4 1%	1 *	6 2%	2 1%	3 1%	7 1%	5 1%	2 *	4 1%	1 1%	1 1%	-	1 1%	1 1%	1 1%	1 1%	3 1%	6 2%	3 1%	-	-	3 1%	11 1%
Other	34 2%	13 1%	21 2%	2 1%	5 1%	5 2%	4 1%	13 4%	4 1%	6 1%	10 2%	3 1%	14 3%	1 *	2 2%	5 2%	-	7 4%	7 5%	1 1%	2 1%	2 1%	7 2%	1 *	-	4 1%	14 1%
None	858 41%	427 42%	431 40%	130 56%	199 55%	164 49%	139 37%	106 34%	120 25%	214 38%	245 42%	176 41%	224 43%	83 46%	32 38%	93 40%	69 40%	61 33%	61 40%	48 47%	88 45%	92 34%	121 43%	99 55%	13 20%	130 47%	416 45%
Prefer not to say	26 1%	15 1%	11 1%	5 2%	6 2%	4 1%	5 1%	2 1%	4 1%	9 2%	8 1%	3 1%	6 1%	3 2%	3 3%	2 1%	1 *	1 1%	2 1%	-	3 2%	7 3%	4 1%	-	1 2%	1 1%	12 1%

Christmas Spending Survey
ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 13
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2096	1704	923	781	392	340	52	482	194	288	155	24	1576
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
Christian	1062	834	419	415	228	191	37	230	70	150	88	13	816
	51%	49%	47%	52%	56%	55%	64%	51%	40%	55%	59%	64%	51%
NET: Other	150	142	102	40	8	6	1	30	13	16	12	5	116
	7%	8%	11%	5%	2%	2%	2%	7%	7%	6%	8%	22%	7%
Muslim	57	57	46	11	-	-	-	7	1	2	2	3	49
	3%	3%	5%	1%	-	-	-	1%	1%	1%	1%	13%	3%
Hindu	16	16	14	2	-	-	-	1	-	1	-	-	15
	1%	1%	2%	*	-	-	-	*	-	*	-	-	1%
Jewish	14	14	7	7	-	-	-	4	-	1	4	-	9
	1%	1%	1%	1%	-	-	-	1%	-	*	2%	-	1%
Sikh	12	12	8	5	-	-	-	*	-	*	-	-	12
	1%	1%	1%	1%	-	-	-	*	-	*	-	-	1%
Buddhist	17	14	13	2	3	3	-	5	2	4	1	1	11
	1%	1%	1%	*	1%	1%	-	1%	1%	2%	*	3%	1%
Other	34	29	14	15	5	4	1	12	10	7	6	1	21
	2%	2%	2%	2%	1%	1%	2%	3%	6%	3%	4%	6%	1%
None	858	690	361	329	169	149	19	184	92	103	47	3	662
	41%	41%	40%	41%	42%	43%	34%	41%	52%	38%	32%	14%	41%
Prefer not to say	26	26	13	13	-	-	-	4	2	2	1	-	19
	1%	2%	1%	2%	-	-	-	1%	1%	1%	1%	-	1%

Christmas Spending Survey

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Absolutes/col percents

Table 13
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	2096	102	77	93	99	42	64	166	66	84	144	108	64	40	28	472	61	73	59	84	50	120
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120
Christian	1062 51%	51 54%	30 44%	49 56%	47 55%	19 51%	33 59%	85 49%	42 59%	51 53%	94 53%	48 48%	26 44%	18 51%	12 34%	224 49%	30 45%	37 48%	30 48%	37 48%	49 78%	50 42%
NET: Other	150 7%	2 2%	2 3%	5 5%	5 6%	1 3%	3 5%	15 9%	3 5%	7 7%	25 14%	2 2%	5 8%	5 13%	5 13%	51 11%	1 2%	4 5%	-	2 2%	-	8 6%
Muslim	57 3%	* 1%	2 2%	-	4 5%	-	1 2%	10 6%	1 1%	-	10 6%	-	3 5%	* 1%	4 11%	19 4%	-	-	-	-	-	3 2%
Hindu	16 1%	1 1%	-	-	-	-	-	2 1%	-	-	4 2%	-	-	-	-	6 1%	-	3 4%	-	* 1%	-	-
Jewish	14 1%	-	-	-	-	-	-	2 1%	-	-	-	1 1%	-	-	1 3%	10 2%	-	-	-	-	-	1 1%
Sikh	12 1%	-	-	-	1 1%	-	-	-	-	2 2%	4 2%	-	-	-	-	3 1%	-	-	-	-	-	3 2%
Buddhist	17 1%	-	1 1%	2 2%	-	1 3%	-	-	-	-	-	2 2%	1 2%	1 3%	-	7 1%	1 2%	-	-	1 1%	-	1 1%
Other	34 2%	1 1%	-	3 3%	-	-	2 3%	2 1%	2 3%	5 5%	7 4%	-	1 1%	3 9%	-	7 1%	-	1 1%	-	1 1%	-	1 1%
None	858 41%	40 42%	36 52%	33 37%	33 38%	17 46%	20 36%	70 41%	24 34%	38 40%	56 32%	48 48%	27 46%	13 36%	18 53%	169 37%	35 53%	37 48%	33 52%	38 49%	13 20%	60 50%
Prefer not to say	26 1%	2 2%	1 1%	2 2%	1 1%	-	-	1 1%	1 2%	-	3 1%	1 1%	1 2%	-	-	10 2%	-	-	-	-	1 2%	2 2%

Christmas Spending Survey

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Absolutes/col percents

Table 14
Which of the following best describes where you live?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2096	1073	1023	263	326	348	345	308	506	590	596	379	531	195	90	226	199	149	135	110	219	282	275	166	50	261	863
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929
NET: Urban	1692	836	856	197	310	287	300	234	364	456	469	339	428	138	66	204	142	170	118	62	122	267	225	133	43	236	763
	81%	82%	80%	84%	86%	85%	80%	76%	75%	81%	80%	79%	82%	77%	78%	87%	83%	93%	77%	61%	63%	99%	80%	75%	68%	85%	82%
Urban - Population over 10,000	894	490	404	125	194	146	156	113	161	254	262	171	207	85	38	87	74	99	60	25	51	207	86	64	18	138	418
	43%	48%	38%	53%	54%	43%	42%	37%	33%	45%	45%	40%	40%	48%	44%	37%	43%	54%	39%	25%	26%	77%	31%	36%	29%	50%	45%
Town and Fringe	798	346	452	72	116	142	144	121	203	202	207	168	220	53	29	118	68	71	58	37	72	60	139	69	25	98	344
	38%	34%	42%	31%	32%	42%	39%	39%	42%	36%	35%	39%	42%	29%	34%	50%	40%	39%	38%	37%	37%	22%	49%	39%	40%	35%	37%
NET: Rural	404	187	217	38	51	50	73	74	118	105	115	92	92	41	19	30	29	13	34	39	73	3	57	46	20	42	167
	19%	18%	20%	16%	14%	15%	20%	24%	25%	19%	20%	21%	18%	23%	22%	13%	17%	7%	23%	39%	37%	1%	20%	25%	32%	15%	18%
Village	347	164	182	31	41	48	66	62	97	89	95	77	85	26	18	23	28	10	32	36	67	3	57	34	13	34	146
	17%	16%	17%	13%	11%	14%	18%	20%	20%	16%	16%	18%	16%	15%	21%	10%	16%	5%	21%	35%	34%	1%	20%	19%	21%	12%	16%
Hamlet & Isolated Dwelling	58	23	35	7	10	2	7	11	21	16	20	15	7	15	1	7	1	3	2	4	6	-	1	11	7	7	21
	3%	2%	3%	3%	3%	*	2%	4%	4%	3%	3%	3%	1%	8%	1%	3%	1%	2%	2%	4%	3%	-	*	6%	11%	3%	2%

Christmas Spending Survey

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Absolutes/col percents

Table 14
Which of the following best describes where you live?
Base: All respondents

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2096	1704	923	781	392	340	52	482	194	288	155	24	1576
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
NET: Urban	1692	1692	894	798	-	-	-	346	140	206	115	15	1313
	81%	100%	100%	100%	-	-	-	77%	79%	76%	77%	76%	81%
Urban - Population over 10,000	894	894	894	-	-	-	-	183	73	102	63	10	691
	43%	53%	100%	-	-	-	-	41%	41%	38%	42%	48%	43%
Town and Fringe	798	798	-	798	-	-	-	163	67	104	51	6	622
	38%	47%	-	100%	-	-	-	36%	38%	38%	34%	27%	39%
NET: Rural	404	-	-	-	404	347	58	102	37	64	34	5	300
	19%	-	-	-	100%	100%	100%	23%	21%	24%	23%	24%	19%
Village	347	-	-	-	347	347	-	82	32	48	30	5	263
	17%	-	-	-	86%	100%	-	18%	18%	18%	20%	24%	16%
Hamlet & Isolated Dwelling	58	-	-	-	58	-	58	20	4	16	5	-	37
	3%	-	-	-	14%	-	100%	4%	2%	6%	3%	-	2%

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Absolutes/col percents

Table 14
Which of the following best describes where you live?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	2096	102	77	93	99	42	64	166	66	84	144	108	64	40	28	472	61	73	59	84	50	120
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120
NET: Urban	1692 81%	75 80%	59 85%	67 77%	77 91%	27 72%	45 80%	154 90%	57 81%	75 79%	166 93%	59 58%	43 72%	28 81%	26 77%	406 89%	54 81%	64 83%	43 68%	51 66%	43 68%	71 59%
Urban - Population over 10,000	894 43%	38 40%	44 64%	38 43%	38 45%	18 47%	20 35%	65 38%	21 30%	39 41%	97 54%	21 21%	20 33%	13 37%	7 21%	261 57%	21 32%	38 50%	19 30%	24 31%	18 29%	34 29%
Town and Fringe	798 38%	37 39%	15 21%	30 34%	39 46%	10 26%	25 45%	89 52%	36 51%	36 38%	69 39%	38 37%	23 39%	15 44%	19 56%	146 32%	32 49%	26 33%	24 38%	27 36%	25 40%	36 30%
NET: Rural	404 19%	19 20%	10 15%	20 23%	8 9%	10 28%	11 20%	17 10%	13 19%	20 21%	12 7%	42 42%	16 28%	7 19%	8 23%	48 11%	12 19%	13 17%	20 32%	26 34%	20 32%	50 41%
Village	347 17%	13 13%	7 10%	19 21%	7 8%	10 28%	11 20%	12 7%	13 18%	18 19%	9 5%	38 38%	16 28%	7 19%	8 23%	45 10%	12 19%	9 11%	14 23%	24 31%	13 21%	40 33%
Hamlet & Isolated Dwelling	58 3%	7 7%	3 5%	2 2%	1 1%	- -	- -	5 3%	1 1%	2 2%	3 2%	3 3%	- -	- -	- -	3 1%	- -	5 6%	6 9%	2 2%	7 11%	10 8%

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 15
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	North Ireland	Public	Private
Unweighted base	2096	1073	1023	263	326	348	345	308	506	590	596	379	531	195	90	226	199	149	135	110	219	282	275	166	50	261	863
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929
NET: Working	1207	643	565	144	303	261	284	160	55	359	365	267	216	119	52	129	98	107	78	57	102	164	167	102	32	278	929
	58%	63%	53%	61%	84%	77%	76%	52%	11%	64%	62%	62%	42%	67%	61%	55%	58%	58%	51%	56%	52%	61%	59%	57%	50%	100%	100%
Working full time - working 30 hours per week or more	952	581	371	113	254	219	226	114	26	299	290	206	157	94	44	99	80	88	62	52	73	133	131	75	21	217	734
	45%	57%	35%	48%	71%	65%	60%	37%	5%	53%	50%	48%	30%	52%	52%	43%	47%	48%	41%	51%	37%	49%	46%	42%	33%	78%	79%
Working part time - working between 8 and 29 hours per week	256	62	194	32	49	42	59	46	29	60	75	62	59	26	8	29	18	19	16	5	29	31	36	27	11	61	195
	12%	6%	18%	14%	13%	12%	16%	15%	6%	11%	13%	14%	11%	14%	9%	13%	11%	10%	16%	4%	15%	12%	13%	15%	17%	22%	21%
NET: Not working	889	380	509	91	58	77	89	148	427	202	219	164	304	60	33	105	72	76	74	45	93	107	115	77	31	-	-
	42%	37%	47%	39%	16%	23%	24%	48%	89%	36%	38%	38%	58%	33%	39%	45%	42%	42%	49%	44%	48%	39%	41%	43%	50%	-	-
Not working but seeking work or temporarily unemployed or sick	74	44	30	13	16	16	17	12	-	7	9	12	46	6	3	8	5	3	5	4	9	9	17	4	1	-	-
	4%	4%	3%	5%	5%	5%	5%	4%	-	1%	1%	3%	9%	3%	3%	3%	3%	2%	4%	4%	5%	3%	6%	2%	1%	-	-
Not working and not seeking work/ student	146	76	70	72	11	13	14	34	2	23	40	15	69	14	8	18	14	12	9	5	13	19	14	13	7	-	-
	7%	7%	7%	31%	3%	4%	4%	11%	*	4%	7%	3%	13%	8%	10%	8%	8%	7%	6%	5%	6%	7%	5%	7%	10%	-	-
Retired on a state pension only	137	52	85	-	-	-	-	5	132	10	14	23	89	10	5	21	11	12	15	7	15	15	14	10	4	-	-
	7%	5%	8%	-	-	-	-	2%	27%	2%	2%	5%	17%	5%	6%	9%	6%	6%	10%	7%	7%	6%	5%	5%	6%	-	-
Retired with a private pension	342	182	161	-	-	1	3	52	287	125	124	64	30	22	12	32	26	35	26	20	35	49	47	32	7	-	-
	16%	18%	15%	-	-	*	1%	17%	59%	22%	21%	15%	6%	12%	15%	14%	15%	19%	17%	20%	18%	18%	17%	18%	12%	-	-
House person, housewife, househusband, etc.	189	26	163	6	30	47	55	45	6	37	33	50	70	9	5	27	16	15	19	8	22	14	22	18	13	-	-
	9%	3%	15%	3%	8%	14%	15%	15%	1%	7%	6%	12%	13%	5%	6%	12%	9%	8%	12%	8%	11%	5%	8%	10%	20%	-	-

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Absolutes/col percents

Table 15
Which of the following best describes your current working status?
Base: All respondents

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2096	1704	923	781	392	340	52	482	194	288	155	24	1576
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
NET: Working	1207	999	557	442	209	180	28	149	69	78	30	6	1043
	58%	59%	62%	55%	52%	52%	49%	33%	39%	29%	20%	31%	65%
Working full time - working 30 hours per week or more	952	798	456	342	153	135	19	106	49	51	23	5	835
	45%	47%	51%	43%	38%	39%	32%	24%	28%	19%	16%	24%	52%
Working part time - working between 8 and 29 hours per week	256	201	101	100	55	45	10	43	20	27	6	1	208
	12%	12%	11%	13%	14%	13%	17%	10%	11%	10%	4%	7%	13%
NET: Not working	889	693	337	356	196	166	29	299	108	193	119	14	570
	42%	41%	38%	45%	48%	48%	51%	67%	61%	71%	80%	69%	35%
Not working but seeking work or temporarily unemployed or sick	74	61	30	31	13	12	1	37	23	17	12	1	32
	4%	4%	3%	4%	3%	3%	3%	8%	13%	6%	8%	7%	2%
Not working and not seeking work/ student	146	119	80	38	28	20	7	67	38	40	29	5	75
	7%	7%	9%	5%	7%	6%	13%	15%	21%	15%	19%	22%	5%
Retired on a state pension only	137	100	35	65	37	31	6	47	5	38	20	1	89
	7%	6%	4%	8%	9%	9%	10%	11%	3%	14%	13%	6%	5%
Retired with a private pension	342	267	128	139	76	66	10	87	14	60	33	6	252
	16%	16%	14%	17%	19%	19%	17%	20%	8%	22%	22%	31%	16%
House person, housewife, househusband, etc.	189	147	65	82	42	37	5	60	29	37	26	*	123
	9%	9%	7%	10%	10%	11%	9%	13%	16%	14%	18%	2%	8%

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Table 15
Which of the following best describes your current working status?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	2096	102	77	93	99	42	64	166	66	84	144	108	64	40	28	472	61	73	59	84	50	120
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120
NET: Working	1207	63	47	51	52	18	33	97	37	48	109	59	25	18	26	261	43	47	36	47	32	60
	58%	66%	68%	58%	61%	47%	58%	57%	52%	51%	61%	59%	42%	51%	76%	57%	65%	60%	58%	60%	50%	50%
Working full time - working 30 hours per week or more	952	51	36	43	43	15	26	76	29	42	92	40	16	13	21	206	37	35	25	43	21	42
	45%	54%	52%	49%	50%	40%	46%	45%	41%	44%	52%	40%	27%	37%	61%	45%	56%	46%	39%	55%	33%	35%
Working part time - working between 8 and 29 hours per week	256	11	11	8	9	3	7	21	8	6	17	19	9	5	5	55	6	11	12	4	11	18
	12%	12%	15%	9%	11%	7%	12%	12%	11%	6%	10%	19%	15%	14%	15%	12%	9%	14%	19%	5%	17%	15%
NET: Not working	889	32	23	37	33	20	24	74	34	47	69	41	34	17	8	194	23	31	27	31	31	60
	42%	34%	32%	42%	39%	53%	42%	43%	48%	49%	39%	41%	58%	49%	24%	43%	35%	40%	42%	40%	50%	50%
Not working but seeking work or temporarily unemployed or sick	74	5	1	2	4	2	-	4	4	*	4	4	3	4	2	22	1	3	1	4	1	4
	4%	5%	2%	2%	4%	4%	-	2%	6%	*	2%	4%	5%	11%	6%	5%	1%	3%	2%	6%	1%	3%
Not working and not seeking work/ student	146	7	5	9	6	4	5	12	4	5	12	6	8	1	1	28	4	5	4	4	7	10
	7%	7%	7%	10%	7%	10%	10%	7%	6%	5%	7%	6%	13%	2%	2%	6%	6%	7%	7%	5%	10%	8%
Retired on a state pension only	137	6	4	7	6	1	4	20	5	7	7	5	9	3	1	24	2	4	1	3	4	14
	7%	6%	5%	8%	7%	4%	7%	12%	7%	7%	4%	5%	16%	10%	3%	5%	3%	5%	2%	4%	6%	12%
Retired with a private pension	342	9	9	12	11	7	9	19	14	21	32	14	11	6	5	83	10	15	9	14	7	24
	16%	10%	13%	14%	13%	20%	17%	11%	20%	22%	18%	14%	19%	18%	13%	18%	14%	20%	14%	18%	12%	20%
House person, housewife, househusband, etc.	189	5	3	7	7	5	5	18	7	14	14	12	3	3	-	36	7	4	10	6	13	9
	9%	6%	5%	8%	8%	14%	9%	11%	10%	15%	8%	12%	5%	8%	-	8%	10%	5%	16%	7%	20%	7%

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Absolutes/col percents

Table 16
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private
Unweighted base	1124	616	508	145	260	259	259	147	54	353	357	221	193	122	51	117	102	78	68	56	106	163	152	86	23	261	863
Weighted base	1207	643	565	144	303	261	284	160	55	359	365	267	216	119	52	129	98	107	78	57	102	164	167	102	32	278	929
NET: Public Sector	278	119	159	35	78	63	67	28	6	88	101	54	35	28	14	35	21	22	10	16	22	43	42	19	6	278	-
	23%	18%	28%	25%	26%	24%	24%	18%	11%	25%	28%	20%	16%	24%	27%	27%	21%	21%	13%	28%	22%	26%	25%	19%	19%	100%	-
A nationalised industry/state corporation	10	5	5	1	3	1	3	1	1	4	1	5	-	2	2	1	2	1	-	1	-	-	1	-	-	10	-
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	*	2%	-	1%	4%	1%	2%	1%	-	2%	-	-	1%	-	-	4%	-
Central government or civil service (including Courts service and Bank of England)	32	19	13	4	7	9	12	1	-	17	6	8	1	2	3	7	2	-	1	5	1	3	3	2	2	32	-
	3%	3%	2%	3%	2%	3%	4%	*	-	5%	2%	3%	*	2%	6%	6%	2%	-	1%	8%	1%	2%	2%	2%	5%	11%	-
Local government or council (including fire services, police and local authority controlled schools/colleges)	96	32	63	11	26	24	22	11	2	29	46	15	6	7	1	10	8	9	3	5	11	16	19	3	3	96	-
	8%	5%	11%	8%	8%	9%	8%	7%	4%	8%	13%	6%	3%	6%	3%	8%	8%	8%	4%	9%	10%	10%	11%	3%	8%	34%	-
A university, or other grant funded establishment (include opted-out schools)	16	12	4	5	7	2	1	1	-	6	7	2	-	-	2	1	1	-	-	2	2	5	3	1	-	16	-
	1%	2%	1%	3%	2%	1%	1%	*	-	2%	2%	1%	-	-	3%	1%	1%	-	-	4%	2%	3%	2%	1%	-	6%	-
A health authority or NHS Trust	67	23	44	9	16	11	19	8	3	20	24	11	13	10	3	7	2	8	5	1	4	6	10	10	2	67	-
	6%	4%	8%	7%	5%	4%	7%	5%	5%	6%	6%	4%	6%	9%	6%	6%	2%	7%	6%	1%	4%	4%	6%	9%	5%	24%	-
The armed forces	2	2	-	-	1	1	-	-	-	-	-	1	1	-	-	-	-	-	-	1	-	-	1	-	-	2	-
	*	*	-	-	*	*	-	-	-	-	-	*	*	-	-	-	-	-	-	1%	-	-	1%	-	-	1%	-
Other public sector occupation (Please specify as much detail as possible)	56	25	31	5	18	15	10	7	1	13	16	12	15	7	3	7	5	5	1	1	5	13	4	4	-	56	-
	5%	4%	5%	3%	6%	6%	4%	4%	1%	4%	4%	4%	7%	6%	5%	5%	5%	4%	2%	2%	5%	8%	3%	4%	-	20%	-
NET: Private Sector	929	524	405	109	225	198	217	132	49	271	264	213	180	91	38	94	78	84	68	41	80	120	126	83	26	-	929
	77%	82%	72%	75%	74%	76%	76%	82%	89%	75%	72%	80%	84%	76%	73%	73%	79%	79%	87%	72%	78%	74%	75%	81%	81%	-	100%

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Absolutes/col percents

Table 16
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Weighted base	1207	643	565	144	303	261	284	160	55	359	365	267	216	119	52	129	98	107	78	57	102	164	167	102	32	278	929
A charity, voluntary organisation or trust	39 3%	14 2%	25 4%	9 6%	11 4%	5 2%	5 2%	7 4%	2 3%	9 2%	20 5%	3 1%	8 4%	5 4%	1 3%	7 6%	1 1%	1 1%	- -	1 2%	3 3%	9 6%	2 1%	6 6%	2 5%	- -	39 4%
Self-employed (Private sector)	126 10%	68 11%	58 10%	9 7%	26 8%	23 9%	30 11%	23 14%	14 26%	31 9%	42 12%	37 14%	15 7%	6 5%	6 12%	12 10%	9 9%	8 8%	4 5%	12 20%	9 9%	17 11%	22 13%	15 15%	4 11%	- -	126 14%
None of the above/ I work in the Private sector	765 63%	442 69%	323 57%	90 62%	189 62%	169 65%	182 64%	103 64%	33 59%	231 64%	203 56%	173 65%	158 73%	80 67%	30 58%	75 58%	68 69%	75 70%	64 82%	28 50%	67 66%	94 57%	102 61%	62 60%	21 65%	- -	765 82%

Christmas Spending Survey

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Absolutes/col percents

Table 16
Do you work in any of the following occupations?
Base: All respondents who work

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	1124	937	536	401	187	164	23	151	75	78	27	8	955
Weighted base	1207	999	557	442	209	180	28	149	69	78	30	6	1043
NET: Public Sector	278	236	138	98	42	34	7	40	24	19	8	1	237
	23%	24%	25%	22%	20%	19%	26%	27%	34%	24%	26%	23%	23%
A nationalised industry/state corporation	10	8	6	2	2	-	2	1	-	1	-	-	9
	1%	1%	1%	1%	1%	-	5%	*	-	1%	-	-	1%
Central government or civil service (including Courts service and Bank of England)	32	28	17	11	3	3	-	5	1	3	2	1	26
	3%	3%	3%	2%	2%	2%	-	3%	2%	4%	7%	9%	2%
Local government or council (including fire services, police and local authority controlled schools/colleges)	96	89	51	38	6	5	1	8	7	-	1	-	88
	8%	9%	9%	9%	3%	3%	4%	5%	10%	-	2%	-	8%
A university, or other grant funded establishment (include opted-out schools)	16	10	6	5	6	6	-	2	1	1	1	-	14
	1%	1%	1%	1%	3%	3%	-	1%	1%	2%	4%	-	1%
A health authority or NHS Trust	67	54	34	20	13	12	1	14	6	8	3	1	53
	6%	5%	6%	5%	6%	7%	2%	9%	9%	10%	11%	14%	5%
The armed forces	2	1	-	1	1	1	-	1	1	-	-	-	1
	*	*	-	*	*	*	-	1%	2%	-	-	-	*
Other public sector occupation (Please specify as much detail as possible)	56	44	24	20	11	7	4	9	7	6	*	-	46
	5%	4%	4%	5%	5%	4%	14%	6%	10%	8%	1%	-	4%
NET: Private Sector	929	763	418	344	167	146	21	109	46	59	22	5	806
	77%	76%	75%	78%	80%	81%	74%	73%	66%	76%	74%	77%	77%

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Absolutes/col percents

Table 16
Do you work in any of the following occupations?
Base: All respondents who work

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Weighted base	1207	999	557	442	209	180	28	149	69	78	30	6	1043
A charity, voluntary organisation or trust	39 3%	30 3%	18 3%	12 3%	9 4%	7 4%	2 7%	7 5%	5 7%	2 2%	3 10%	-	31 3%
Self-employed (Private sector)	126 10%	87 9%	52 9%	35 8%	39 18%	28 15%	11 38%	19 13%	10 15%	12 16%	1 3%	1 12%	103 10%
None of the above/ I work in the Private sector	765 63%	646 65%	349 63%	297 67%	119 57%	111 61%	8 29%	82 55%	30 44%	45 58%	18 61%	4 64%	672 64%

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Absolutes/col percents

Table 16
Do you work in any of the following occupations?
Base: All respondents who work

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	1124	64	48	51	57	16	32	89	31	43	79	58	27	22	19	258	35	37	34	46	23	55
Weighted base	1207	63	47	51	52	18	33	97	37	48	109	59	25	18	26	261	43	47	36	47	32	60
NET: Public Sector	278	15	12	12	11	2	8	27	9	4	24	16	7	2	7	64	10	14	5	11	6	10
	23%	24%	26%	24%	21%	12%	23%	28%	23%	9%	22%	27%	30%	14%	28%	25%	23%	29%	14%	25%	19%	16%
A nationalised industry/state corporation	10	1	-	-	-	2	-	1	-	-	1	-	-	-	-	1	-	2	-	1	-	1
	1%	1%	-	-	-	9%	-	1%	-	-	1%	-	-	-	-	*	-	5%	-	3%	-	1%
Central government or civil service (including Courts service and Bank of England)	32	1	2	3	2	-	1	6	2	-	-	-	1	-	-	6	-	-	2	3	2	2
	3%	1%	3%	6%	3%	-	2%	7%	4%	-	-	-	6%	-	-	2%	-	-	5%	6%	5%	3%
Local government or council (including fire services, police and local authority controlled schools/colleges)	96	4	2	1	5	*	2	8	2	4	9	9	3	1	2	24	4	3	-	5	3	2
	8%	7%	5%	3%	10%	3%	7%	8%	5%	8%	8%	15%	12%	4%	9%	9%	10%	7%	-	11%	8%	3%
A university, or other grant funded establishment (include opted-out schools)	16	-	-	2	-	-	1	1	-	-	-	1	-	-	3	5	-	-	1	1	-	2
	1%	-	-	3%	-	-	4%	1%	-	-	-	1%	-	-	12%	2%	-	-	2%	1%	-	4%
A health authority or NHS Trust	67	7	4	3	1	-	1	4	4	*	10	3	2	1	1	11	4	8	1	1	2	1
	6%	11%	8%	7%	1%	-	4%	4%	10%	1%	9%	4%	9%	5%	5%	4%	8%	16%	3%	2%	5%	2%
The armed forces	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	-	-	2%	-	-
Other public sector occupation (Please specify as much detail as possible)	56	3	5	3	3	-	2	6	1	-	5	4	1	1	1	18	1	1	2	-	-	2
	5%	4%	10%	5%	6%	-	6%	6%	4%	-	4%	7%	3%	6%	3%	7%	2%	2%	4%	-	-	3%
NET: Private Sector	929	48	35	38	41	16	25	70	28	44	85	43	17	15	19	197	33	33	31	35	26	51
	77%	76%	74%	76%	79%	88%	77%	72%	77%	91%	78%	73%	70%	86%	72%	75%	77%	71%	86%	75%	81%	84%
A charity, voluntary organisation or trust	39	1	4	1	-	-	1	6	1	-	1	1	-	1	-	12	-	4	2	1	2	1
	3%	2%	8%	3%	-	-	2%	6%	3%	-	1%	1%	-	4%	-	5%	-	9%	7%	3%	5%	1%

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Absolutes/col percents

Table 16
Do you work in any of the following occupations?
Base: All respondents who work

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Weighted base	1207	63	47	51	52	18	33	97	37	48	109	59	25	18	26	261	43	47	36	47	32	60
Self-employed (Private sector)	126 10%	1 2%	4 8%	6 13%	7 14%	2 11%	- -	9 9%	3 8%	3 6%	8 7%	7 12%	2 7%	1 3%	- -	32 12%	4 10%	3 6%	10 27%	12 25%	4 11%	8 13%
None of the above/ I work in the Private sector	765 63%	45 72%	27 58%	31 60%	34 65%	14 77%	24 75%	55 57%	24 66%	41 85%	75 69%	36 60%	16 64%	14 79%	19 72%	152 58%	29 68%	26 56%	19 52%	22 48%	21 65%	42 70%

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Absolutes/col percents

Table 17
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of London	London	South East	South West	North Ireland	Public	Private
Unweighted base	2096	1073	1023	263	326	348	345	308	506	590	596	379	531	195	90	226	199	149	135	110	219	282	275	166	50	261	863
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929
No children aged 18 or under	1479	755	724	205	178	125	216	282	473	395	430	274	380	119	60	163	122	121	107	69	148	200	199	124	46	158	571
	71%	74%	67%	87%	49%	37%	58%	91%	98%	70%	74%	63%	73%	67%	70%	70%	72%	66%	70%	68%	76%	74%	70%	69%	73%	57%	61%
NET: Yes	614	265	349	29	182	211	157	26	9	165	153	157	139	60	25	70	48	62	46	32	47	70	84	54	17	120	357
	29%	26%	33%	12%	50%	63%	42%	8%	2%	29%	26%	36%	27%	33%	29%	30%	28%	34%	30%	32%	24%	26%	30%	30%	27%	43%	38%
NET: Any 5-18	503	214	289	11	123	181	153	26	9	144	121	128	111	48	23	62	37	51	35	27	34	58	67	45	17	94	297
	24%	21%	27%	5%	34%	54%	41%	8%	2%	26%	21%	30%	21%	27%	27%	26%	22%	28%	23%	26%	17%	21%	24%	25%	27%	34%	32%
NET: Any 11-18	335	145	190	3	38	128	136	22	8	89	75	86	85	33	17	40	24	34	27	17	19	36	41	35	13	60	196
	16%	14%	18%	1%	11%	38%	36%	7%	2%	16%	13%	20%	16%	18%	20%	17%	14%	18%	17%	16%	10%	13%	14%	20%	21%	21%	21%
Yes - children aged under 5 years old	209	89	120	22	113	64	8	1	1	59	53	53	45	19	8	16	19	23	18	13	17	25	35	14	2	45	113
	10%	9%	11%	10%	31%	19%	2%	*	*	10%	9%	12%	9%	10%	9%	7%	11%	12%	12%	13%	9%	9%	12%	8%	4%	16%	12%
Yes - children aged 5 to 10 years old	268	119	149	7	106	106	42	4	2	95	64	55	54	27	10	29	16	35	18	13	26	38	32	16	9	55	154
	13%	12%	14%	3%	30%	31%	11%	1%	*	17%	11%	13%	10%	15%	12%	12%	9%	19%	12%	13%	13%	14%	11%	9%	14%	20%	17%
Yes - children aged 11 to 15 years old	250	107	142	1	38	108	86	12	4	77	54	55	64	22	11	30	19	30	17	14	14	26	35	23	7	46	152
	12%	10%	13%	*	11%	32%	23%	4%	1%	14%	9%	13%	12%	12%	13%	13%	11%	17%	11%	14%	7%	10%	12%	13%	11%	17%	16%
Yes - children aged 16 to 18 years old	143	61	82	2	5	34	85	12	5	28	34	46	35	13	7	15	11	8	10	6	8	14	22	20	8	22	78
	7%	6%	8%	1%	1%	10%	23%	4%	1%	5%	6%	11%	7%	7%	8%	7%	7%	4%	7%	6%	4%	5%	8%	11%	13%	8%	8%
Refused	3	3	-	1	1	1	-	1	-	*	1	1	1	-	*	1	-	-	-	-	1	1	-	1	-	-	2
	*	*	-	*	*	*	-	*	-	*	*	*	*	-	*	*	-	-	-	-	*	*	-	*	-	-	*

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Absolutes/col percents

Table 17
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	Urban NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Vil- lage	Hamlet & Iso- lated Dwel- ling	NET: Yes	Yes - mental condi- tion	Yes - physic al condi- tion	Yes - disa- bility	Yes - other	No
Unweighted base	2096	1704	923	781	392	340	52	482	194	288	155	24	1576
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
No children aged 18 or under	1479 71%	1181 70%	641 72%	539 68%	298 74%	249 72%	49 85%	338 75%	119 67%	211 78%	117 78%	15 74%	1114 69%
NET: Yes	614 29%	509 30%	251 28%	258 32%	105 26%	97 28%	9 15%	109 24%	58 33%	59 22%	32 21%	5 26%	496 31%
NET: Any 5-18	503 24%	410 24%	200 22%	211 26%	93 23%	85 24%	9 15%	95 21%	51 29%	53 19%	31 21%	5 23%	404 25%
NET: Any 11-18	335 16%	273 16%	127 14%	146 18%	63 15%	58 17%	5 8%	74 17%	40 23%	43 16%	24 16%	4 20%	259 16%
Yes - children aged under 5 years old	209 10%	178 10%	91 10%	87 11%	32 8%	28 8%	3 5%	27 6%	15 8%	12 4%	5 4%	2 10%	178 11%
Yes - children aged 5 to 10 years old	268 13%	222 13%	118 13%	104 13%	47 12%	43 12%	4 7%	34 8%	17 9%	16 6%	10 7%	2 10%	230 14%
Yes - children aged 11 to 15 years old	250 12%	209 12%	102 11%	107 13%	40 10%	37 11%	3 5%	51 11%	26 15%	30 11%	12 8%	3 14%	198 12%
Yes - children aged 16 to 18 years old	143 7%	109 6%	45 5%	64 8%	34 8%	32 9%	2 3%	35 8%	22 12%	19 7%	14 10%	1 6%	105 7%
Refused	3 *	2 *	2 *	* *	1 *	1 *	- -	1 *	- -	1 *	1 *	- -	2 *

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 17
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	2096	102	77	93	99	42	64	166	66	84	144	108	64	40	28	472	61	73	59	84	50	120
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120
No children aged 18 or under	1479 71%	59 62%	49 71%	60 69%	62 73%	30 78%	34 60%	120 70%	44 62%	68 71%	115 65%	72 72%	48 81%	27 78%	24 69%	337 74%	33 50%	59 76%	41 66%	52 68%	46 73%	99 83%
NET: Yes	614 29%	36 38%	20 29%	27 31%	23 27%	8 22%	23 40%	51 30%	27 38%	27 29%	63 35%	28 28%	11 19%	8 22%	11 31%	117 26%	33 50%	18 23%	22 34%	25 32%	17 27%	20 17%
NET: Any 5-18	503 24%	28 30%	16 23%	25 29%	13 16%	7 18%	22 39%	45 26%	22 32%	20 21%	50 28%	20 20%	11 18%	7 20%	10 29%	94 21%	23 35%	18 23%	16 26%	22 29%	17 27%	17 14%
NET: Any 11-18	335 16%	19 20%	13 19%	19 22%	9 10%	4 12%	16 28%	27 16%	17 25%	15 15%	31 17%	9 9%	6 11%	4 11%	4 12%	60 13%	16 24%	13 17%	13 21%	14 18%	13 21%	11 9%
Yes - children aged under 5 years old	209 10%	11 11%	7 10%	8 9%	12 14%	2 6%	5 9%	12 7%	7 11%	13 14%	25 14%	12 12%	2 4%	2 5%	4 12%	48 11%	12 18%	3 4%	8 12%	8 11%	2 4%	6 5%
Yes - children aged 5 to 10 years old	268 13%	16 17%	8 12%	11 13%	6 7%	2 6%	8 15%	23 14%	9 13%	10 10%	34 19%	16 16%	8 13%	3 9%	6 17%	55 12%	9 14%	8 10%	7 11%	11 14%	9 14%	8 7%
Yes - children aged 11 to 15 years old	250 12%	11 12%	10 15%	14 15%	7 8%	3 9%	11 19%	17 10%	17 23%	10 11%	27 15%	6 6%	5 9%	2 7%	4 12%	49 11%	13 19%	7 10%	9 14%	12 15%	7 11%	8 7%
Yes - children aged 16 to 18 years old	143 7%	8 8%	4 6%	7 7%	3 4%	2 5%	10 18%	11 7%	4 5%	5 5%	9 5%	3 3%	4 7%	3 8%	2 5%	24 5%	10 15%	7 9%	9 15%	5 7%	8 13%	4 3%
Refused	3 *	-	-	*	-	-	-	1 *	-	-	-	-	-	-	-	1 *	-	1 1%	-	-	-	1 *

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 18
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2096	1073	1023	263	326	348	345	308	506	590	596	379	531	195	90	226	199	149	135	110	219	282	275	166	50	261	863
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929
Anglia	215 10%	94 9%	121 11%	26 11%	32 9%	32 10%	35 9%	35 11%	55 12%	53 9%	63 11%	44 10%	55 11%	1 *	-	-	-	-	18 12%	-	173 89%	1 *	23 8%	-	-	25 9%	87 9%
Border	21 1%	7 1%	13 1%	1 *	3 1%	2 *	5 1%	1 *	9 2%	9 2%	2 *	4 1%	6 1%	8 5%	1 1%	12 5%	-	-	-	-	-	-	-	-	-	1 *	8 1%
Central	290 14%	148 15%	142 13%	32 14%	53 15%	36 11%	53 14%	43 14%	73 15%	69 12%	76 13%	78 18%	67 13%	3 2%	2 2%	-	-	167 91%	110 72%	-	2 1%	-	4 1%	2 1%	-	26 9%	136 15%
Granada	220 11%	111 11%	109 10%	24 10%	31 9%	46 14%	41 11%	31 10%	47 10%	56 10%	58 10%	47 10%	59 11%	-	-	218 93%	-	1 *	-	1 1%	-	-	1 *	-	-	34 12%	89 10%
London	373 18%	178 17%	195 18%	47 20%	52 15%	62 18%	62 17%	58 19%	91 19%	105 19%	118 20%	66 15%	84 16%	-	-	-	-	3 2%	2 1%	-	18 9%	270 100%	80 28%	-	-	58 21%	154 17%
Meridian	197 9%	103 10%	94 9%	15 6%	52 14%	37 11%	34 9%	26 9%	33 7%	68 12%	49 8%	34 8%	47 9%	-	-	-	-	4 2%	-	-	-	-	171 61%	21 12%	-	30 11%	100 11%
STV	167 8%	83 8%	83 8%	15 6%	31 9%	31 9%	34 9%	23 8%	32 7%	37 7%	54 9%	32 7%	43 8%	167 93%	-	-	-	-	-	-	-	-	-	-	-	27 10%	85 9%
Tyne Tees	86 4%	40 4%	46 4%	13 6%	11 3%	13 4%	17 5%	15 5%	17 3%	20 4%	24 4%	10 2%	32 6%	-	83 97%	-	1 1%	-	1 1%	-	1 1%	-	-	-	-	13 5%	38 4%
Wales	103 5%	58 6%	45 4%	13 5%	24 7%	15 5%	9 3%	17 5%	24 5%	27 5%	32 5%	24 6%	20 4%	-	-	-	-	-	-	101 99%	-	-	-	2 1%	-	17 6%	41 4%
West	49 2%	33 3%	17 2%	11 5%	7 2%	9 3%	10 3%	2 1%	10 2%	16 3%	7 1%	8 2%	19 4%	-	-	4 2%	-	5 3%	-	-	-	-	-	41 23%	-	6 2%	18 2%
Westcountry	116 6%	47 5%	70 6%	11 5%	25 7%	12 4%	26 7%	15 5%	27 6%	26 5%	39 7%	26 6%	25 5%	-	-	-	-	3 1%	-	-	-	-	-	114 64%	-	14 5%	54 6%
Yorkshire	192 9%	91 9%	102 9%	23 10%	29 8%	34 10%	28 7%	32 10%	47 10%	51 9%	46 8%	45 11%	50 10%	-	-	* *	170 99%	-	22 14%	-	1 *	-	-	-	-	21 7%	89 10%
UTV	66 3%	29 3%	37 3%	4 2%	11 3%	7 2%	19 5%	9 3%	16 3%	25 4%	17 3%	13 3%	11 2%	-	-	-	-	-	-	-	-	-	3 1%	-	63 100%	6 2%	29 3%

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 18
Which of the following ITV regions do you live in?
Base: All respondents

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2096	1704	923	781	392	340	52	482	194	288	155	24	1576
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
Anglia	215	139	60	79	76	70	6	54	17	30	20	6	156
	10%	8%	7%	10%	19%	20%	11%	12%	10%	11%	13%	27%	10%
Border	21	10	3	7	10	5	5	7	2	6	3	-	13
	1%	1%	*	1%	3%	2%	9%	2%	1%	2%	2%	-	1%
Central	290	253	141	112	37	34	3	55	24	35	23	2	231
	14%	15%	16%	14%	9%	10%	5%	12%	14%	13%	15%	11%	14%
Granada	220	196	81	115	25	22	2	46	16	27	19	1	170
	11%	12%	9%	14%	6%	6%	4%	10%	9%	10%	13%	6%	11%
London	373	351	239	112	22	21	1	75	31	38	21	6	291
	18%	21%	27%	14%	5%	6%	1%	17%	18%	14%	14%	31%	18%
Meridian	197	158	61	97	39	39	-	38	16	21	14	2	156
	9%	9%	7%	12%	10%	11%	-	9%	9%	8%	9%	10%	10%
STV	167	129	82	47	38	24	14	40	14	29	14	-	123
	8%	8%	9%	6%	9%	7%	25%	9%	8%	11%	9%	-	8%
Tyne Tees	86	67	38	29	19	18	1	22	9	13	8	1	64
	4%	4%	4%	4%	5%	5%	2%	5%	5%	5%	6%	4%	4%
Wales	103	64	27	37	39	35	4	18	6	11	7	1	84
	5%	4%	3%	5%	10%	10%	7%	4%	4%	4%	5%	7%	5%
West	49	42	25	17	7	5	3	13	2	9	2	-	37
	2%	2%	3%	2%	2%	1%	5%	3%	1%	3%	1%	-	2%
Westcountry	116	81	42	40	35	25	10	23	10	14	7	1	92
	6%	5%	5%	5%	9%	7%	17%	5%	6%	5%	5%	4%	6%
Yorkshire	192	157	79	78	35	33	2	40	20	28	10	-	146
	9%	9%	9%	10%	9%	10%	3%	9%	11%	10%	7%	-	9%
UTV	66	44	18	26	22	15	7	16	8	8	3	-	50
	3%	3%	2%	3%	5%	4%	12%	4%	5%	3%	2%	-	3%

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 18
Which of the following ITV regions do you live in?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	2096	102	77	93	99	42	64	166	66	84	144	108	64	40	28	472	61	73	59	84	50	120
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120
Anglia	215 10%	- -	1 1%	- -	- -	- -	- -	- -	- -	6 6%	- -	99 99%	52 89%	- -	- -	36 8%	1 1%	- -	- -	- -	- -	21 17%
Border	21 1%	6 6%	2 4%	5 6%	- -	- -	- -	2 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	4 3%
Central	290 14%	1 1%	2 3%	- -	- -	1 3%	3 5%	9 5%	2 2%	80 84%	162 91%	1 1%	4 6%	- -	2 6%	1 *	- -	4 5%	- -	1 1%	- -	18 15%
Granada	220 11%	- -	- -	- -	- -	- -	- -	152 89%	57 81%	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	10 8%
London	373 18%	- -	- -	- -	- -	- -	- -	- -	- -	- -	5 3%	- -	3 5%	4 11%	- -	356 78%	- -	- -	- -	- -	- -	5 4%
Meridian	197 9%	- -	- -	- -	- -	- -	- -	1 *	- -	- -	4 2%	- -	- -	31 89%	30 88%	57 13%	62 94%	1 1%	- -	- -	- -	11 9%
STV	167 8%	88 93%	64 92%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	15 12%
Tyne Tees	86 4%	- -	- -	83 94%	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 2%
Wales	103 5%	- -	- -	- -	- -	- -	- -	2 1%	12 16%	- -	- -	- -	- -	- -	- -	- -	- -	2 2%	- -	76 99%	- -	11 9%
West	49 2%	- -	- -	- -	1 1%	- -	- -	4 2%	- -	- -	4 2%	- -	- -	- -	1 2%	- -	1 1%	35 45%	- -	- -	- -	5 4%
Westcountry	116 6%	- -	- -	- -	- -	- -	- -	- -	- -	- -	4 2%	- -	- -	- -	1 4%	- -	3 4%	36 47%	63 100%	- -	- -	9 8%
Yorkshire	192 9%	- -	- -	- -	83 98%	36 97%	54 95%	1 1%	- -	9 10%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	8 7%
UTV	66 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 1%	- -	- -	- -	- -	63 100%	- -

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 19
Marital Status
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	North Ireland	Public	Private
Unweighted base	2096	1073	1023	263	326	348	345	308	506	590	596	379	531	195	90	226	199	149	135	110	219	282	275	166	50	261	863
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929
Single	625 30%	358 35%	267 25%	194 83%	130 36%	107 32%	103 28%	62 20%	29 6%	156 28%	205 35%	102 24%	163 31%	54 30%	20 23%	68 29%	48 28%	35 19%	41 27%	34 34%	54 28%	108 40%	97 34%	51 29%	15 23%	100 36%	324 35%
NET: Married/ Civil partnership/ co habiting	1207 58%	573 56%	634 59%	40 17%	227 63%	210 62%	223 60%	193 63%	315 65%	353 63%	302 52%	298 69%	254 49%	101 57%	53 62%	148 63%	97 57%	129 71%	91 60%	57 56%	117 60%	108 40%	155 55%	103 58%	46 74%	161 58%	527 57%
Married	907 43%	442 43%	465 43%	12 5%	120 33%	132 39%	185 50%	163 53%	295 61%	268 48%	219 38%	235 55%	185 36%	72 40%	42 49%	112 48%	69 41%	99 54%	65 43%	40 40%	87 44%	77 29%	118 42%	85 47%	41 66%	104 37%	358 39%
Civil Partnership	19 1%	11 1%	7 1%	2 1%	8 2%	4 1%	2 *	2 1%	2 *	6 1%	5 1%	3 1%	5 1%	2 1%	- -	* *	- -	1 *	1 1%	1 1%	6 3%	4 1%	3 1%	- -	- -	3 1%	13 1%
Co Habiting	281 13%	120 12%	161 15%	26 11%	99 28%	74 22%	36 10%	28 9%	18 4%	79 14%	77 13%	60 14%	64 12%	27 15%	11 13%	35 15%	27 16%	30 16%	25 16%	16 16%	24 12%	27 10%	35 12%	19 10%	5 8%	55 20%	156 17%
NET: Widowed/ separated/ divorced	258 12%	90 9%	169 16%	- -	3 1%	19 6%	47 13%	52 17%	137 28%	52 9%	76 13%	30 7%	100 19%	23 13%	12 15%	19 8%	26 15%	18 10%	20 13%	10 10%	23 12%	50 19%	30 11%	24 14%	2 3%	16 6%	77 8%
Widowed	74 4%	20 2%	54 5%	- -	- -	2 1%	5 1%	7 2%	60 12%	12 2%	24 4%	9 2%	29 6%	7 4%	3 4%	12 5%	8 4%	8 4%	1 1%	2 2%	3 1%	14 5%	4 1%	11 6%	1 2%	4 1%	9 1%
Separated	31 1%	13 1%	18 2%	- -	1 *	5 1%	10 3%	9 3%	6 1%	7 1%	11 2%	5 1%	9 2%	2 1%	1 1%	* *	4 2%	4 2%	5 3%	3 3%	2 1%	7 2%	2 1%	2 1%	- -	4 1%	13 1%
Divorced	153 7%	57 6%	96 9%	- -	2 1%	12 4%	33 9%	36 12%	71 15%	33 6%	41 7%	16 4%	63 12%	14 8%	8 9%	6 3%	14 8%	6 3%	14 9%	6 6%	18 9%	30 11%	24 9%	11 6%	1 1%	9 3%	55 6%
Prefer not to answer	5 *	2 *	4 *	1 *	* *	1 *	1 *	1 *	2 *	* *	1 *	1 *	2 *	1 1%	- -	- -	1 *	- -	- -	- -	1 *	3 1%	- -	- -	- -	1 *	1 *

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 19
Marital Status
Base: All respondents

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2096	1704	923	781	392	340	52	482	194	288	155	24	1576
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
Single	625 30%	527 31%	318 36%	208 26%	98 24%	83 24%	15 26%	120 27%	77 43%	52 19%	27 18%	9 43%	484 30%
NET: Married/ Civil partnership/ co habiting	1207 58%	950 56%	456 51%	494 62%	257 64%	221 64%	36 62%	250 56%	73 41%	164 61%	88 59%	9 43%	946 59%
Married	907 43%	700 41%	319 36%	381 48%	208 51%	174 50%	33 58%	195 44%	48 27%	135 50%	71 47%	6 29%	705 44%
Civil Partnership	19 1%	18 1%	10 1%	8 1%	1 *	1 *	- -	3 1%	* *	3 1%	* *	- -	16 1%
Co Habiting	281 13%	233 14%	128 14%	105 13%	48 12%	46 13%	2 4%	52 12%	24 14%	27 10%	17 11%	3 14%	225 14%
NET: Widowed/ separated/ divorced	258 12%	209 12%	117 13%	93 12%	49 12%	42 12%	7 12%	75 17%	28 16%	52 19%	34 23%	3 14%	181 11%
Widowed	74 4%	59 4%	33 4%	26 3%	14 4%	13 4%	2 3%	21 5%	2 1%	16 6%	5 4%	1 4%	52 3%
Separated	31 1%	25 1%	14 2%	11 1%	6 2%	4 1%	2 4%	12 3%	7 4%	8 3%	8 5%	- -	19 1%
Divorced	153 7%	125 7%	70 8%	55 7%	28 7%	25 7%	3 6%	42 9%	19 11%	27 10%	20 14%	2 10%	109 7%
Prefer not to answer	5 *	5 *	3 *	3 *	- -	- -	- -	2 *	- -	2 1%	- -	- -	3 *

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 19
Marital Status
Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	2096	102	77	93	99	42	64	166	66	84	144	108	64	40	28	472	61	73	59	84	50	120
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120
Single	625 30%	27 29%	22 31%	21 24%	26 31%	10 26%	16 29%	53 31%	18 26%	22 23%	36 20%	30 30%	21 35%	11 32%	15 43%	172 38%	11 17%	33 42%	11 18%	26 33%	15 23%	30 25%
NET: Married/ Civil partnership/ co habiting	1207 58%	58 61%	35 50%	54 62%	46 54%	21 56%	33 58%	109 64%	46 65%	57 60%	123 69%	60 60%	30 52%	19 54%	16 45%	214 47%	49 74%	37 48%	43 69%	42 54%	46 74%	70 58%
Married	907 43%	44 46%	22 32%	42 48%	32 38%	14 37%	27 48%	82 48%	37 52%	41 43%	88 49%	43 43%	23 39%	14 39%	15 42%	155 34%	36 54%	31 40%	36 57%	29 38%	41 66%	56 47%
Civil Partnership	19 1%	-	1 1%	-	-	-	-	*	-	-	1	5	1	-	-	9	-	-	-	1	-	1
Co Habiting	281 13%	14 15%	12 17%	12 14%	14 16%	7 19%	6 10%	27 15%	9 12%	16 17%	34 19%	12 12%	7 11%	5 15%	1 3%	50 11%	13 20%	6 7%	8 12%	12 15%	5 8%	13 11%
NET: Widowed/ separated/ divorced	258 12%	10 10%	12 17%	12 14%	13 15%	7 18%	7 13%	9 5%	7 10%	16 17%	19 11%	10 10%	8 14%	5 14%	4 12%	66 14%	6 10%	8 10%	8 13%	10 13%	2 3%	20 16%
Widowed	74 4%	4 4%	3 5%	3 4%	3 4%	2 6%	1 2%	7 4%	3 4%	2 2%	8 5%	2 2%	-	1 2%	3 8%	15 3%	-	3 4%	3 5%	1 2%	1 2%	7 6%
Separated	31 1%	2 3%	-	1 1%	1 1%	1 3%	1 3%	*	-	3 4%	5 3%	1 1%	-	-	-	8 2%	1 1%	-	2 3%	3 3%	-	1 1%
Divorced	153 7%	4 4%	8 12%	8 9%	8 9%	3 8%	5 9%	2 1%	4 5%	10 11%	6 4%	7 7%	8 14%	4 12%	1 4%	43 10%	6 9%	5 6%	3 5%	6 7%	1 1%	11 9%
Prefer not to answer	5 *	-	1 2%	-	1 1%	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	1 *

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 20
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private
Unweighted base	2096	1073	1023	263	326	348	345	308	506	590	596	379	531	195	90	226	199	149	135	110	219	282	275	166	50	261	863
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929
Glasgow	95 5%	52 5%	43 4%	7 3%	17 5%	22 7%	17 4%	11 4%	21 4%	24 4%	29 5%	17 4%	25 5%	95 53%	-	-	-	-	-	-	-	-	-	-	-	15	48
Edinburgh	70 3%	28 3%	42 4%	8 3%	14 4%	11 3%	14 4%	10 3%	14 3%	17 3%	22 4%	12 3%	18 4%	70 39%	-	-	-	-	-	-	-	-	-	-	-	12	35
Newcastle	88 4%	42 4%	46 4%	12 5%	11 3%	13 4%	17 5%	16 5%	19 4%	19 3%	26 4%	10 2%	33 6%	-	80 94%	5 2%	-	-	1 1%	-	1 1%	-	-	-	-	12	38
Leeds	85 4%	39 4%	46 4%	14 6%	15 4%	14 4%	8 2%	13 4%	21 4%	24 4%	22 4%	21 5%	18 3%	-	-	1 *	84 49%	-	-	-	-	-	-	-	-	11	41
Hull	38 2%	17 2%	20 2%	5 2%	3 1%	7 2%	4 1%	11 4%	7 2%	10 2%	9 2%	5 1%	14 3%	-	-	-	36 21%	-	1 1%	-	-	-	-	-	-	2	16
Sheffield	56 3%	28 3%	28 3%	5 2%	9 2%	12 4%	12 3%	6 2%	11 2%	14 2%	14 2%	11 3%	17 3%	-	-	-	46 27%	-	10 7%	-	-	-	-	-	-	8	25
Manchester	171 8%	86 8%	85 8%	23 10%	24 7%	38 11%	27 7%	20 6%	39 8%	43 8%	42 7%	38 9%	47 9%	-	-	157 67%	1 1%	11 6%	-	2 2%	-	-	-	-	-	27	70
Liverpool	71 3%	39 4%	31 3%	3 1%	13 4%	12 3%	14 4%	11 4%	17 4%	14 2%	18 3%	19 5%	19 4%	-	-	57 25%	-	2 1%	-	12 11%	-	-	-	-	-	9	28
Nottingham	95 5%	45 4%	50 5%	7 3%	14 4%	18 5%	19 5%	14 4%	24 5%	19 3%	27 5%	16 4%	33 6%	-	-	-	1 1%	-	89 58%	-	4 2%	-	1 *	-	-	4	44
Birmingham	178 8%	90 9%	88 8%	19 8%	40 11%	21 6%	33 9%	25 8%	40 8%	47 8%	46 8%	52 12%	34 7%	-	-	-	-	165 90%	11 7%	-	-	-	-	2 1%	-	24	85
Norwich	100 5%	43 4%	58 5%	10 4%	18 5%	15 4%	18 5%	19 6%	21 4%	20 4%	35 6%	21 5%	24 5%	-	1 1%	-	-	-	1 1%	-	95 48%	-	4 1%	-	-	16	43
Milton Keynes	59 3%	28 3%	31 3%	14 6%	7 2%	7 2%	7 2%	3 1%	21 4%	16 3%	16 3%	12 3%	15 3%	-	-	-	-	-	16 11%	-	30 15%	-	13 5%	-	-	7	17
Brighton	35 2%	21 2%	14 1%	2 1%	5 1%	6 2%	6 2%	7 2%	8 2%	11 2%	5 1%	9 2%	10 2%	-	-	-	-	-	-	-	-	-	*	34 12%	-	2	15

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 20
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	North Ireland	Public	Private
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929
Oxford	35 2%	15 1%	19 2%	8 3%	8 2%	5 2%	4 1%	5 2%	5 1%	19 3%	6 1%	4 1%	5 1%	-	-	-	-	-	-	-	-	-	28 10%	6 3%	-	7 3%	19 2%
London	455 22%	220 21%	235 22%	52 22%	82 23%	76 23%	72 19%	67 22%	106 22%	130 23%	139 24%	82 19%	104 20%	-	-	-	-	-	1 1%	-	43 22%	269 100%	139 49%	2 1%	-	64 23%	197 21%
Southampton	66 3%	36 3%	30 3%	1 1%	17 5%	15 4%	14 4%	8 3%	11 2%	20 4%	18 3%	13 3%	16 3%	-	-	-	-	-	-	-	-	-	50 18%	16 9%	-	10 4%	33 4%
Bristol	78 4%	45 4%	32 3%	11 5%	16 4%	14 4%	13 3%	6 2%	17 4%	29 5%	14 2%	10 2%	24 5%	-	2 2%	-	-	-	-	-	-	-	1 *	74 42%	-	14 5%	33 4%
Plymouth	63 3%	19 2%	44 4%	6 2%	11 3%	4 1%	20 5%	11 3%	11 2%	11 2%	24 4%	20 5%	8 2%	-	-	-	-	-	-	-	-	-	-	63 35%	-	5 2%	31 3%
Cardiff	77 4%	44 4%	33 3%	11 5%	20 6%	11 3%	8 2%	11 4%	15 3%	22 4%	23 4%	18 4%	14 3%	-	-	-	-	1 1%	-	76 75%	-	-	-	-	-	11 4%	35 4%
Belfast	63 3%	27 3%	36 3%	4 2%	8 2%	7 2%	19 5%	9 3%	16 3%	25 4%	16 3%	11 3%	11 2%	-	-	-	-	-	-	-	-	-	-	-	63 100%	6 2%	26 3%
None of these	120 6%	57 6%	63 6%	11 5%	9 3%	10 3%	27 7%	26 8%	36 8%	28 5%	34 6%	29 7%	29 6%	15 8%	3 3%	14 6%	2 1%	4 2%	21 14%	12 11%	21 11%	1 *	12 4%	16 9%	-	10 3%	51 5%

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 20
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2096	1704	923	781	392	340	52	482	194	288	155	24	1576
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
Glasgow	95 5%	75 4%	38 4%	37 5%	19 5%	13 4%	7 12%	23 5%	9 5%	19 7%	10 7%	-	71 4%
Edinburgh	70 3%	59 4%	44 5%	15 2%	10 3%	7 2%	3 6%	17 4%	6 4%	8 3%	5 3%	-	51 3%
Newcastle	88 4%	67 4%	38 4%	30 4%	20 5%	19 5%	2 3%	23 5%	9 5%	14 5%	10 6%	1 4%	65 4%
Leeds	85 4%	77 5%	38 4%	39 5%	8 2%	7 2%	1 2%	15 3%	7 4%	6 2%	3 2%	-	68 4%
Hull	38 2%	27 2%	18 2%	10 1%	10 3%	10 3%	-	10 2%	4 2%	7 3%	2 1%	-	27 2%
Sheffield	56 3%	45 3%	20 2%	25 3%	11 3%	11 3%	-	8 2%	4 2%	8 3%	3 2%	-	45 3%
Manchester	171 8%	154 9%	65 7%	89 11%	17 4%	12 4%	5 8%	38 9%	14 8%	23 9%	12 8%	1 6%	129 8%
Liverpool	71 3%	57 3%	21 2%	36 5%	13 3%	13 4%	1 1%	19 4%	6 4%	12 5%	9 6%	-	52 3%
Nottingham	95 5%	75 4%	39 4%	36 5%	20 5%	18 5%	2 3%	26 6%	12 7%	18 7%	15 10%	1 6%	69 4%
Birmingham	178 8%	166 10%	97 11%	69 9%	12 3%	9 3%	3 5%	28 6%	15 8%	15 6%	8 5%	1 6%	146 9%
Norwich	100 5%	59 3%	21 2%	38 5%	42 10%	38 11%	3 6%	20 4%	7 4%	12 4%	7 5%	2 8%	80 5%
Milton Keynes	59 3%	43 3%	20 2%	23 3%	16 4%	16 5%	-	19 4%	4 2%	12 4%	8 5%	2 9%	37 2%
Brighton	35 2%	28 2%	13 1%	15 2%	7 2%	7 2%	-	8 2%	3 2%	2 1%	2 1%	2 10%	26 2%

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 20
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
Oxford	35 2%	26 2%	7 1%	19 2%	8 2%	8 2%	-	5 1%	1 1%	4 2%	2 1%	-	29 2%
London	455 22%	406 24%	261 29%	146 18%	48 12%	45 13%	3 5%	90 20%	39 22%	46 17%	29 20%	7 33%	357 22%
Southampton	66 3%	54 3%	21 2%	32 4%	12 3%	12 4%	-	15 3%	8 4%	8 3%	4 3%	* 2%	50 3%
Bristol	78 4%	64 4%	38 4%	26 3%	13 3%	9 3%	5 8%	15 3%	4 2%	9 3%	5 3%	-	62 4%
Plymouth	63 3%	43 3%	19 2%	24 3%	20 5%	14 4%	6 10%	12 3%	7 4%	7 3%	2 1%	1 4%	50 3%
Cardiff	77 4%	51 3%	24 3%	27 3%	26 6%	24 7%	2 3%	13 3%	4 2%	8 3%	3 2%	1 7%	63 4%
Belfast	63 3%	43 3%	18 2%	25 3%	20 5%	13 4%	7 12%	16 4%	8 5%	8 3%	3 2%	-	47 3%
None of these	120 6%	71 4%	34 4%	36 5%	50 12%	40 11%	10 17%	28 6%	6 4%	22 8%	8 5%	1 7%	89 6%

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 20
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Bright- on	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	2096	102	77	93	99	42	64	166	66	84	144	108	64	40	28	472	61	73	59	84	50	120
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120
Glasgow	95 5%	95 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Edinburgh	70 3%	-	70 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newcastle	88 4%	-	-	88 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leeds	85 4%	-	-	-	85 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hull	38 2%	-	-	-	-	38 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sheffield	56 3%	-	-	-	-	-	56 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manchester	171 8%	-	-	-	-	-	-	171 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Liverpool	71 3%	-	-	-	-	-	-	-	71 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Nottingham	95 5%	-	-	-	-	-	-	-	-	95 100%	-	-	-	-	-	-	-	-	-	-	-	-
Birmingham	178 8%	-	-	-	-	-	-	-	-	-	178 100%	-	-	-	-	-	-	-	-	-	-	-
Norwich	100 5%	-	-	-	-	-	-	-	-	-	-	100 100%	-	-	-	-	-	-	-	-	-	-
Milton Keynes	59 3%	-	-	-	-	-	-	-	-	-	-	-	59 100%	-	-	-	-	-	-	-	-	-
Brighton	35 2%	-	-	-	-	-	-	-	-	-	-	-	-	35 100%	-	-	-	-	-	-	-	-
Oxford	35 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	35 100%	-	-	-	-	-	-	-

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 20
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120
London	455 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	455 100%	-	-	-	-	-	-
Southampton	66 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	66 100%	-	-	-	-	-
Bristol	78 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	78 100%	-	-	-	-
Plymouth	63 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	63 100%	-	-	-
Cardiff	77 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 100%	-	-
Belfast	63 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	63 100%
None of these	120 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	120 100%

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 21
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2096	1073	1023	263	326	348	345	308	506	590	596	379	531	195	90	226	199	149	135	110	219	282	275	166	50	261	863	
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929	
Up to £7,000	(3.5)	88 4%	36 4%	52 5%	18 8%	16 4%	11 3%	17 5%	18 6%	7 1%	2 *	13 2%	10 2%	63 12%	9 5%	3 4%	16 7%	6 4%	4 2%	10 7%	6 6%	3 3%	11 4%	10 3%	5 3%	2 3%	5 2%	21 2%
£7,001 to £14,000	(10.5)	270 13%	131 13%	139 13%	21 9%	36 10%	39 12%	36 10%	53 17%	86 18%	12 2%	71 12%	42 10%	145 28%	28 16%	12 14%	24 10%	22 13%	22 12%	29 19%	13 13%	28 15%	43 16%	25 9%	18 10%	3 5%	22 8%	75 8%
£14,001 to £21,000	(17.5)	358 17%	166 16%	192 18%	27 11%	42 12%	48 14%	60 16%	62 20%	120 25%	48 9%	96 16%	86 20%	128 25%	31 17%	13 16%	37 16%	34 20%	35 19%	24 16%	19 18%	36 19%	43 16%	45 16%	33 19%	8 13%	33 12%	130 14%
£21,001 to £28,000	(24.5)	356 17%	176 17%	180 17%	24 10%	51 14%	58 17%	64 17%	51 17%	108 22%	96 17%	107 18%	89 21%	64 12%	39 22%	12 15%	22 9%	28 16%	33 18%	23 15%	18 18%	32 17%	48 18%	57 20%	31 17%	12 19%	50 18%	152 16%
£28,001 to £34,000	(31)	332 16%	162 16%	169 16%	21 9%	64 18%	57 17%	74 20%	55 18%	61 13%	81 14%	111 19%	84 19%	56 11%	22 12%	12 14%	44 19%	36 21%	35 19%	23 15%	18 18%	32 16%	29 11%	47 17%	28 16%	5 8%	56 20%	164 18%
£34,001 to £41,000	(37.5)	213 10%	106 10%	107 10%	25 11%	56 15%	46 14%	34 9%	24 8%	29 6%	84 15%	66 11%	40 9%	23 4%	21 12%	11 13%	32 14%	18 10%	15 8%	11 7%	16 15%	21 11%	15 5%	30 11%	19 11%	4 7%	45 16%	115 12%
£41,001 to £48,000	(44.5)	116 6%	62 6%	54 5%	11 5%	25 7%	24 7%	33 9%	5 2%	17 4%	53 9%	34 6%	25 6%	4 1%	9 5%	3 4%	17 7%	5 3%	13 7%	11 7%	2 2%	12 6%	14 5%	14 5%	12 7%	2 3%	23 8%	60 6%
£48,001 to £55,000	(51.5)	96 5%	48 5%	48 4%	17 7%	24 7%	18 5%	23 6%	6 2%	8 2%	45 8%	24 4%	23 5%	4 1%	9 5%	2 3%	8 4%	8 4%	8 5%	3 3%	7 4%	12 5%	15 5%	10 5%	7 11%	13 5%	74 8%	
£55,001 to £62,000	(58.5)	40 2%	20 2%	20 2%	7 3%	8 2%	6 2%	8 2%	6 2%	5 1%	24 4%	7 1%	8 2%	1 *	1 1%	- 3%	7 *	1 3%	2 1%	2 2%	2 2%	6 2%	8 3%	2 1%	3 5%	3 1%	27 3%	
£62,001 to £69,000	(65.5)	23 1%	11 1%	12 1%	6 3%	7 2%	2 *	2 1%	3 1%	3 1%	19 3%	4 1%	- -	- -	2 1%	2 2%	2 1%	1 *	- -	1 1%	- -	2 1%	9 3%	1 *	2 1%	1 1%	5 2%	12 1%
£69,001 to £76,000	(72.5)	21 1%	14 1%	7 1%	2 1%	7 2%	5 2%	5 1%	- -	2 *	14 3%	5 1%	2 *	- -	- -	1 *	- -	1 1%	- -	- -	- -	11 4%	6 2%	- -	2 3%	5 2%	13 1%	
£76,001 to £83,000	(79.5)	15 1%	12 1%	3 *	6 2%	5 1%	3 1%	- -	- -	1 *	6 1%	6 1%	1 *	2 *	- -	- -	3 1%	- -	1 1%	- -	1 1%	2 1%	1 1%	2 1%	2 5%	3 5%	1 2%	12 1%
£83,001 or more	(86)	31 1%	19 2%	13 1%	9 4%	5 1%	5 2%	6 2%	2 1%	3 1%	31 6%	- -	- -	- -	1 1%	3 4%	4 2%	4 2%	3 1%	1 1%	- -	2 1%	6 2%	1 1%	2 1%	3 5%	7 2%	17 2%

Christmas Spending Survey
ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 21

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929
Prefer not to answer	137	59	79	40	14	16	11	23	33	46	40	22	29	7	10	16	10	7	8	4	11	23	20	15	7	10	58
	7%	6%	7%	17%	4%	5%	3%	7%	7%	8%	7%	5%	6%	4%	12%	7%	6%	4%	5%	4%	6%	8%	7%	8%	11%	4%	6%
Average income (£000's)	28.45	29.51	27.43	33.63	32.17	30.10	29.74	24.01	23.94	39.74	28.05	27.39	17.93	25.86	28.20	29.42	26.86	28.79	25.25	25.37	27.52	30.22	29.70	28.91	38.20	32.49	32.59

Christmas Spending Survey

ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 21
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

		Which of the following best describes where you live?						Do you have a longstanding physical or mental condition or disability?						
		Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base		2096	1704	923	781	392	340	52	482	194	288	155	24	1576
Weighted base		2096	1692	894	798	404	347	58	448	177	270	149	20	1613
Up to £7,000	(3.5)	88 4%	80 5%	43 5%	37 5%	8 2%	7 2%	2 3%	31 7%	22 12%	15 6%	10 7%	1 3%	50 3%
£7,001 to £14,000	(10.5)	270 13%	209 12%	116 13%	93 12%	61 15%	54 15%	7 13%	101 22%	43 24%	66 24%	34 23%	6 30%	166 10%
£14,001 to £21,000	(17.5)	358 17%	281 17%	143 16%	139 17%	77 19%	62 18%	15 26%	95 21%	29 17%	61 23%	35 24%	4 18%	255 16%
£21,001 to £28,000	(24.5)	356 17%	284 17%	150 17%	134 17%	72 18%	64 19%	8 13%	79 18%	30 17%	48 18%	22 15%	3 14%	273 17%
£28,001 to £34,000	(31)	332 16%	275 16%	138 15%	137 17%	57 14%	50 15%	6 11%	49 11%	22 12%	32 12%	14 9%	2 8%	280 17%
£34,001 to £41,000	(37.5)	213 10%	172 10%	80 9%	92 12%	41 10%	34 10%	8 13%	26 6%	9 5%	9 3%	10 7%	5 25%	186 12%
£41,001 to £48,000	(44.5)	116 6%	98 6%	51 6%	47 6%	18 4%	16 5%	2 4%	13 3%	5 3%	7 2%	6 4%	1 3%	101 6%
£48,001 to £55,000	(51.5)	96 5%	77 5%	48 5%	29 4%	20 5%	20 6%	- -	13 3%	6 4%	5 2%	4 2%	- -	84 5%
£55,001 to £62,000	(58.5)	40 2%	34 2%	16 2%	17 2%	6 2%	3 1%	4 6%	9 2%	4 2%	5 2%	2 1%	- -	30 2%
£62,001 to £69,000	(65.5)	23 1%	18 1%	17 2%	1 *	5 1%	1 *	4 6%	2 *	1 1%	1 *	- -	- -	21 1%
£69,001 to £76,000	(72.5)	21 1%	17 1%	11 1%	6 1%	4 1%	4 1%	- -	4 1%	1 1%	- -	3 2%	- -	17 1%
£76,001 to £83,000	(79.5)	15 1%	11 1%	8 1%	4 *	3 1%	3 1%	- -	1 *	- -	1 *	- -	- -	14 1%
£83,001 or more	(86)	31 1%	27 2%	22 2%	5 1%	4 1%	4 1%	- -	2 *	- -	2 1%	- -	- -	30 2%

Christmas Spending Survey
ONLINE Fieldwork: 13th-14th November 2017

Absolutes/col percents

Table 21

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
Prefer not to answer	137	108	53	55	29	26	4	22	5	17	8	-	108
	7%	6%	6%	7%	7%	7%	6%	5%	3%	6%	6%	-	7%
Average income (£000's)	28.45	28.60	29.55	27.52	27.84	27.73	28.46	22.77	21.52	21.77	22.60	22.73	30.22

Christmas Spending Survey

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Absolutes/col percents

Table 21
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Which of the following cities do you live in, or nearest to?																						
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these	
Unweighted base	2096	102	77	93	99	42	64	166	66	84	144	108	64	40	28	472	61	73	59	84	50	120	
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120	
Up to £7,000	(3.5) 4%	88 2%	2 8%	5 4%	3 5%	4 -	- 6%	4 6%	11 6%	7 10%	5 5%	6 3%	3 4%	2 5%	1 2%	18 4%	- -	1 2%	3 4%	4 5%	2 3%	4 3%	
£7,001 to £14,000	(10.5) 13%	270 16%	15 16%	11 16%	16 18%	10 12%	5 15%	8 13%	18 10%	7 10%	19 20%	16 16%	9 15%	2 5%	2 6%	64 14%	2 3%	8 10%	5 7%	8 11%	3 5%	20 16%	
£14,001 to £21,000	(17.5) 17%	358 20%	19 11%	8 11%	13 14%	16 19%	7 18%	13 23%	27 16%	10 14%	12 13%	36 20%	17 17%	11 21%	3 10%	73 16%	9 13%	12 15%	14 22%	8 16%	8 13%	24 20%	
£21,001 to £28,000	(24.5) 17%	356 18%	17 18%	19 28%	12 14%	16 19%	5 13%	8 14%	21 12%	8 11%	16 17%	28 15%	21 21%	9 15%	7 20%	3 8%	77 17%	14 22%	13 17%	11 18%	15 20%	12 19%	24 20%
£28,001 to £34,000	(31) 16%	332 16%	11 11%	9 14%	12 14%	13 15%	16 42%	7 12%	29 17%	16 23%	18 19%	33 18%	15 15%	4 6%	4 10%	6 16%	66 28%	19 20%	16 11%	7 23%	17 8%	5 8%	11 9%
£34,001 to £41,000	(37.5) 10%	213 12%	11 12%	8 12%	11 13%	9 10%	2 6%	8 14%	28 16%	6 8%	9 10%	15 8%	8 8%	5 8%	3 9%	7 19%	33 7%	9 14%	9 11%	4 7%	12 16%	4 7%	12 10%
£41,001 to £48,000	(44.5) 6%	116 6%	7 7%	- -	1 1%	1 2%	- -	4 7%	9 5%	8 11%	3 3%	13 7%	7 7%	6 11%	3 7%	- -	26 6%	3 4%	7 8%	7 11%	2 3%	2 3%	8 7%
£48,001 to £55,000	(51.5) 5%	96 5%	2 2%	6 9%	3 4%	6 7%	- -	2 3%	5 3%	1 2%	4 4%	11 6%	6 6%	2 2%	1 15%	5 4%	17 4%	3 5%	3 4%	6 10%	2 3%	7 11%	3 2%
£55,001 to £62,000	(58.5) 2%	40 2%	1 2%	- -	- -	- -	1 2%	- -	5 3%	1 1%	1 1%	6 3%	- -	2 3%	1 4%	1 4%	10 2%	2 3%	2 2%	- -	2 2%	3 5%	2 2%
£62,001 to £69,000	(65.5) 1%	23 1%	2 2%	- -	2 2%	1 1%	- -	- -	2 1%	- -	- -	- -	- -	1 2%	- -	- -	12 3%	- -	2 2%	- -	- -	1 1%	1 1%
£69,001 to £76,000	(72.5) 1%	21 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	4 12%	13 3%	- -	- -	- -	- -	2 3%	- -
£76,001 to £83,000	(79.5) 1%	15 1%	- -	- -	- -	- -	- -	3 2%	- -	- -	- -	1 1%	2 2%	1 2%	- -	- -	2 *	- -	2 3%	- -	1 1%	3 5%	- -
£83,001 or more	(86) 1%	31 1%	1 1%	1 1%	3 3%	4 4%	- -	- -	5 3%	- -	- -	1 *	2 2%	- -	- -	8 2%	- -	2 3%	- -	- -	- -	3 5%	3 2%
Prefer not to answer	137 7%	6 7%	1 2%	10 12%	5 5%	2 6%	4 6%	8 5%	6 9%	7 7%	7 4%	4 4%	6 11%	2 5%	3 8%	36 8%	5 8%	2 3%	6 9%	1 2%	7 11%	8 7%	
Average income (£000's)	28.45	26.69	25.22	27.28	28.13	25.27	24.65	30.14	25.76	24.46	28.54	27.31	27.40	25.81	38.26	29.46	30.47	32.17	27.86	26.76	38.20	26.43	

Christmas Spending Survey

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Absolutes/col percents

Table 22

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2096	1073	1023	263	326	348	345	308	506	590	596	379	531	195	90	226	199	149	135	110	219	282	275	166	50	261	863
Weighted base	2096	1023	1073	235	361	337	373	308	482	561	584	431	519	179	85	234	171	183	153	102	195	270	283	179	63	278	929
NET: Yes	448 21%	199 19%	248 23%	37 16%	50 14%	71 21%	73 19%	93 30%	124 26%	76 14%	102 18%	90 21%	180 35%	44 24%	22 26%	50 22%	30 18%	33 18%	38 25%	18 17%	48 24%	54 20%	57 20%	38 21%	16 25%	40 14%	109 12%
Yes - physical condition	270 13%	111 11%	159 15%	12 5%	19 5%	34 10%	45 12%	68 22%	93 19%	37 7%	59 10%	63 15%	111 21%	31 18%	13 16%	31 13%	18 11%	21 12%	28 18%	11 10%	28 15%	27 10%	29 10%	25 14%	8 12%	19 7%	59 6%
Yes - mental condition	177 8%	76 7%	101 9%	24 10%	31 9%	48 14%	36 10%	25 8%	13 3%	30 5%	43 7%	26 6%	79 15%	15 8%	9 10%	18 8%	14 8%	14 8%	19 12%	6 6%	16 8%	21 8%	24 8%	13 7%	8 13%	24 8%	46 5%
Yes - disability	149 7%	71 7%	78 7%	7 3%	14 4%	19 6%	24 6%	42 14%	43 9%	24 4%	32 6%	22 5%	71 14%	15 8%	8 10%	20 8%	6 4%	7 4%	20 13%	7 7%	15 8%	13 5%	25 9%	9 5%	3 5%	8 3%	22 2%
Yes - other	20 1%	12 1%	9 1%	4 2%	* *	5 1%	3 1%	2 *	7 1%	2 *	8 1%	3 1%	7 1%	- -	1 1%	1 1%	- -	1 1%	1 1%	1 1%	6 3%	5 2%	4 1%	1 *	- -	1 1%	5 1%
No	1613 77%	804 79%	809 75%	192 82%	305 85%	261 77%	291 78%	208 68%	356 74%	476 85%	477 82%	334 77%	327 63%	132 74%	63 74%	179 76%	136 80%	146 80%	111 73%	83 82%	145 74%	212 78%	219 77%	141 79%	47 75%	237 85%	806 87%
Prefer not to say	35 2%	19 2%	16 1%	6 3%	5 1%	5 1%	10 3%	7 2%	2 *	9 2%	5 1%	8 2%	13 3%	3 2%	- -	5 2%	5 3%	5 2%	3 2%	1 1%	2 1%	5 2%	6 2%	1 *	- -	1 *	15 2%

Christmas Spending Survey
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Absolutes/col percents

Table 22

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Which of the following best describes where you live?							Do you have a longstanding physical or mental condition or disability?					
	Total	NET: Urban	Urban - Pop. over 10k	Town and Fringe	NET: Rural	Village	Hamlet & Isolated Dwelling	NET: Yes	Yes - mental condition	Yes - physical condition	Yes - disability	Yes - other	No
Unweighted base	2096	1704	923	781	392	340	52	482	194	288	155	24	1576
Weighted base	2096	1692	894	798	404	347	58	448	177	270	149	20	1613
NET: Yes	448 21%	346 20%	183 20%	163 20%	102 25%	82 24%	20 34%	448 100%	177 100%	270 100%	149 100%	20 100%	-
Yes - physical condition	270 13%	206 12%	102 11%	104 13%	64 16%	48 14%	16 28%	270 60%	70 40%	270 100%	85 57%	5 26%	-
Yes - mental condition	177 8%	140 8%	73 8%	67 8%	37 9%	32 9%	4 8%	177 40%	177 100%	70 26%	42 28%	3 16%	-
Yes - disability	149 7%	115 7%	63 7%	51 6%	34 9%	30 9%	5 8%	149 33%	42 24%	85 31%	149 100%	5 22%	-
Yes - other	20 1%	15 1%	10 1%	6 1%	5 1%	5 1%	-	20 5%	3 2%	5 2%	5 3%	20 100%	-
No	1613 77%	1313 78%	691 77%	622 78%	300 74%	263 76%	37 64%	-	-	-	-	-	1613 100%
Prefer not to say	35 2%	32 2%	20 2%	12 2%	3 1%	2 1%	1 1%	-	-	-	-	-	-

Christmas Spending Survey

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Absolutes/col percents

Table 22

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Which of the following cities do you live in, or nearest to?																					
	Total	Glasgow	Edin- burgh	New- castle	Leeds	Hull	Shef- field	Manch- ester	Liver- pool	Nott- ingham	Birm- ingham	Norwich	Milton Keynes	Brigh- ton	Oxford	London	South- ampton	Bristol	Ply- mouth	Cardiff	Belfast	None of these
Unweighted base	2096	102	77	93	99	42	64	166	66	84	144	108	64	40	28	472	61	73	59	84	50	120
Weighted base	2096	95	70	88	85	38	56	171	71	95	178	100	59	35	35	455	66	78	63	77	63	120
NET: Yes	448 21%	23 24%	17 24%	23 26%	15 17%	10 26%	8 14%	38 23%	19 27%	26 27%	28 15%	20 20%	19 33%	8 22%	5 15%	90 20%	15 23%	15 20%	12 20%	13 17%	16 25%	28 23%
Yes - physical condition	270 13%	19 20%	8 12%	14 16%	6 7%	7 19%	8 14%	23 14%	12 18%	18 19%	15 9%	12 12%	12 20%	2 6%	4 13%	46 10%	8 13%	9 11%	7 11%	8 11%	8 12%	22 19%
Yes - mental condition	177 8%	9 9%	6 9%	9 11%	7 9%	4 10%	4 7%	14 8%	6 9%	12 13%	15 8%	7 7%	4 6%	3 9%	1 3%	39 9%	8 12%	4 5%	7 11%	4 5%	8 13%	6 5%
Yes - disability	149 7%	10 11%	5 7%	10 11%	3 3%	2 5%	3 6%	12 7%	9 12%	15 15%	8 5%	7 7%	8 13%	2 6%	2 5%	29 6%	4 7%	5 6%	2 3%	3 4%	3 5%	8 6%
Yes - other	20 1%	- -	- -	1 1%	- -	- -	- -	1 1%	- -	1 1%	1 1%	2 2%	2 3%	2 6%	- -	7 1%	* -	- -	1 1%	1 2%	- -	1 1%
No	1613 77%	71 75%	51 73%	65 74%	68 80%	27 71%	45 80%	129 76%	52 73%	69 73%	146 82%	80 79%	37 63%	26 76%	29 83%	357 78%	50 76%	62 80%	50 79%	63 82%	47 75%	89 74%
Prefer not to say	35 2%	1 1%	2 2%	- -	3 3%	1 3%	3 5%	3 2%	- -	- -	5 3%	1 1%	2 4%	1 2%	1 2%	8 2%	1 1%	- -	1 1%	1 1%	- -	3 3%