

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 1

Q1. Which party did you vote for in the General Election on May 7th 2015?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Conservative	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Labour	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Liberal Democrat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The UK Independence Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Another party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 1

Q1. Which party did you vote for in the General Election on May 7th 2015?

Base: All respondents

	Voted in the General Election on May 7th 2015									Voted in a referendum on the 23 June 2016		View on climate change					
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
Conservative	2022 100%	2022 100%	-	-	-	-	-	-	1164 100%	828 100%	1218 100%	740 100%	64 100%	1164 100%	828 100%	-	-
Labour	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Liberal Democrat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The UK Independence Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SNP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Another party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 2
Q2a. What is the ... issue for the country as a whole?
Summary

Base: All respondents

	Q2a. Summary		
	Most important	Second most important	Third most important
Base	2022	2022	2022
Getting the economy growing and creating jobs	529 26%	355 18%	321 16%
Cutting the deficit and the debt	153 8%	225 11%	239 12%
Improving the NHS	413 20%	473 23%	359 18%
Improving schools	8 *	33 2%	70 3%
Protecting the environment	12 1%	34 2%	56 3%
Dealing with crime	22 1%	50 2%	90 4%
Defending Britain's interests in Europe	149 7%	191 9%	207 10%
Reforming welfare to cut benefit dependency	78 4%	229 11%	253 13%
Controlling immigration	529 26%	297 15%	253 13%
Tackling the cost of living	75 4%	98 5%	133 7%
Other	39 2%	19 1%	20 1%
Nothing	-	-	-
Don't know	15 1%	18 1%	21 1%

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Absolutes/col percents

Table 3

Q2a. What is the ... issue for the country as a whole?

Most important

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Getting the economy growing and creating jobs	529 26%	273 28%	256 25%	17 29%	35 19%	64 28%	76 26%	107 24%	230 29%	259 30%	142 25%	70 26%	58 19%	19 26%	10 23%	53 27%	37 26%	37 24%	41 25%	11 20%	68 29%	68 27%	126 25%	59 29%
Cutting the deficit and the debt	153 8%	89 9%	64 6%	4 7%	6 3%	17 7%	26 9%	35 8%	65 8%	73 8%	40 7%	15 6%	25 8%	5 7%	3 7%	12 6%	19 13%	14 9%	13 8%	4 7%	13 6%	18 7%	42 8%	10 5%
Improving the NHS	413 20%	173 18%	239 23%	16 27%	44 23%	42 18%	53 18%	95 21%	163 20%	174 20%	113 20%	57 21%	69 23%	14 19%	10 23%	45 23%	28 20%	35 22%	25 15%	11 20%	59 25%	43 17%	93 18%	50 25%
Improving schools	8 *	3 *	5 *	2 3%	4 2%	1 *	-	-	1 *	6 1%	1 *	1 *	-	-	-	1 1%	-	-	-	-	1 *	3 1%	1 *	2 1%
Protecting the environment	12 1%	4 *	8 1%	1 2%	2 1%	2 1%	2 1%	1 *	4 1%	7 1%	4 1%	1 *	-	1 1%	-	-	1 1%	1 1%	3 2%	1 2%	1 *	1 *	1 *	2 1%
Dealing with crime	22 1%	15 2%	7 1%	1 2%	5 3%	3 1%	3 1%	8 2%	2 *	6 1%	10 2%	2 1%	4 1%	-	-	4 2%	3 2%	4 3%	1 1%	2 4%	2 1%	1 *	2 *	3 1%
Defending Britain's interests in Europe	149 7%	73 7%	76 7%	4 7%	9 5%	23 10%	19 7%	37 8%	57 7%	58 7%	45 8%	24 9%	22 7%	9 13%	7 16%	7 4%	8 6%	8 5%	9 6%	6 11%	17 7%	22 9%	45 9%	11 5%
Reforming welfare to cut benefit dependency	78 4%	34 3%	44 4%	4 7%	9 5%	14 6%	15 5%	11 2%	25 3%	41 5%	25 4%	7 3%	5 2%	4 6%	3 7%	12 6%	9 6%	3 2%	8 5%	1 2%	12 5%	8 3%	12 2%	6 3%
Controlling immigration	529 26%	256 26%	273 26%	2 3%	38 20%	42 18%	86 29%	135 30%	226 28%	190 22%	160 28%	78 29%	101 33%	19 26%	8 19%	48 24%	32 23%	44 28%	46 28%	15 28%	55 23%	69 27%	145 29%	48 24%
Tackling the cost of living	75 4%	34 3%	41 4%	6 10%	31 16%	16 7%	8 3%	12 3%	2 *	29 3%	21 4%	11 4%	14 5%	-	1 2%	8 4%	1 1%	7 4%	10 6%	3 6%	7 3%	14 6%	20 4%	4 2%
Other	39 2%	21 2%	18 2%	1 2%	3 2%	2 1%	2 1%	10 2%	21 3%	25 3%	10 2%	3 1%	1 *	1 1%	-	3 2%	3 2%	2 1%	6 4%	-	1 *	4 2%	14 3%	5 2%
Nothing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	15 1%	4 *	11 1%	1 2%	2 1%	2 1%	2 1%	4 1%	4 1%	6 1%	4 1%	1 *	4 1%	-	1 2%	3 2%	-	1 1%	-	-	-	3 1%	6 1%	1 *

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Table 3

Q2a. What is the ... issue for the country as a whole?

Most important

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change							
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters	
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-	
Getting the economy growing and creating jobs	529 26%	529 26%	-	-	-	-	-	-	251 22%	270 33%	329 27%	187 25%	13 20%	251 22%	270 33%	-	-	
Cutting the deficit and the debt	153 8%	153 8%	-	-	-	-	-	-	77 7%	75 9%	101 8%	50 7%	2 3%	77 7%	75 9%	-	-	
Improving the NHS	413 20%	413 20%	-	-	-	-	-	-	205 18%	202 24%	265 22%	136 18%	12 19%	205 18%	202 24%	-	-	
Improving schools	8 *	8 *	-	-	-	-	-	-	3 *	4 *	6 *	2 *	-	3 *	4 *	-	-	
Protecting the environment	12 1%	12 1%	-	-	-	-	-	-	5 *	7 1%	8 1%	4 1%	-	5 *	7 1%	-	-	
Dealing with crime	22 1%	22 1%	-	-	-	-	-	-	12 1%	10 1%	12 1%	9 1%	1 2%	12 1%	10 1%	-	-	
Defending Britain's interests in Europe	149 7%	149 7%	-	-	-	-	-	-	67 6%	80 10%	87 7%	60 8%	2 3%	67 6%	80 10%	-	-	
Reforming welfare to cut benefit dependency	78 4%	78 4%	-	-	-	-	-	-	41 4%	33 4%	49 4%	27 4%	2 3%	41 4%	33 4%	-	-	
Controlling immigration	529 26%	529 26%	-	-	-	-	-	-	442 38%	80 10%	275 23%	224 30%	30 47%	442 38%	80 10%	-	-	
Tackling the cost of living	75 4%	75 4%	-	-	-	-	-	-	33 3%	41 5%	53 4%	21 3%	1 2%	33 3%	41 5%	-	-	
Other	39 2%	39 2%	-	-	-	-	-	-	23 2%	16 2%	21 2%	17 2%	1 2%	23 2%	16 2%	-	-	
Nothing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know	15 1%	15 1%	-	-	-	-	-	-	5 *	10 1%	12 1%	3 *	-	5 *	10 1%	-	-	

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Table 4

Q2a. What is the ... issue for the country as a whole?

Second most important

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Getting the economy growing and creating jobs	355 18%	183 19%	172 17%	15 25%	29 15%	45 20%	52 18%	81 18%	133 17%	160 18%	107 19%	40 15%	48 16%	21 29%	15 35%	30 15%	25 18%	30 19%	35 22%	6 11%	32 14%	40 16%	84 17%	37 18%
Cutting the deficit and the debt	225 11%	143 15%	82 8%	4 7%	21 11%	25 11%	34 12%	45 10%	96 12%	117 13%	55 10%	24 9%	29 10%	10 14%	2 5%	23 12%	9 6%	16 10%	17 10%	5 9%	23 10%	37 15%	54 11%	29 14%
Improving the NHS	473 23%	209 21%	264 25%	12 20%	33 18%	44 19%	72 25%	120 26%	192 24%	178 20%	146 25%	66 24%	83 27%	8 11%	11 26%	44 22%	42 30%	31 20%	40 25%	16 30%	57 24%	54 21%	132 26%	38 19%
Improving schools	33 2%	12 1%	21 2%	5 8%	6 3%	9 4%	2 1%	- -	11 1%	19 2%	12 2%	- -	2 1%	1 1%	- -	2 1%	4 3%	4 3%	1 1%	1 2%	5 2%	5 2%	8 2%	2 1%
Protecting the environment	34 2%	16 2%	18 2%	4 7%	4 2%	5 2%	8 3%	5 1%	8 1%	18 2%	8 1%	5 2%	3 1%	- -	- -	4 2%	5 4%	1 1%	3 2%	1 2%	2 1%	5 2%	9 2%	4 2%
Dealing with crime	50 2%	20 2%	30 3%	2 3%	8 4%	12 5%	7 2%	10 2%	11 1%	17 2%	17 3%	6 2%	10 3%	- -	1 2%	8 4%	3 2%	2 1%	5 3%	2 4%	4 2%	10 4%	11 2%	4 2%
Defending Britain's interests in Europe	191 9%	101 10%	90 9%	4 7%	18 10%	9 4%	25 9%	43 9%	92 12%	72 8%	57 10%	30 11%	32 11%	11 15%	2 5%	23 12%	12 9%	10 6%	9 6%	7 13%	26 11%	26 10%	45 9%	20 10%
Reforming welfare to cut benefit dependency	229 11%	113 12%	116 11%	3 5%	14 7%	24 11%	36 12%	60 13%	92 12%	111 13%	62 11%	37 14%	19 6%	9 13%	3 7%	21 11%	14 10%	23 15%	17 10%	6 11%	38 16%	21 8%	57 11%	20 10%
Controlling immigration	297 15%	131 13%	166 16%	3 5%	24 13%	25 11%	41 14%	71 16%	133 17%	121 14%	74 13%	52 19%	50 17%	9 13%	6 14%	25 13%	22 16%	24 15%	30 19%	5 9%	36 15%	35 14%	72 14%	33 16%
Tackling the cost of living	98 5%	38 4%	60 6%	5 8%	26 14%	26 11%	12 4%	7 2%	22 3%	43 5%	29 5%	7 3%	19 6%	3 4%	2 5%	10 5%	2 1%	12 8%	5 3%	5 9%	11 5%	15 6%	22 4%	11 5%
Other	19 1%	9 1%	9 1%	- -	1 1%	2 1%	1 *	9 2%	6 1%	10 1%	4 1%	2 1%	3 1%	- -	- -	3 2%	3 2%	1 1%	- -	- -	1 *	3 1%	6 1%	2 1%
Nothing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	18 1%	4 *	14 1%	2 3%	4 2%	2 1%	2 1%	4 1%	4 1%	8 1%	4 1%	1 *	5 2%	- -	1 2%	3 2%	- -	2 1%	- -	- -	1 *	3 1%	7 1%	1 *

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Absolutes/col percents

Table 4

Q2a. What is the ... issue for the country as a whole?

Second most important

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
Getting the economy growing and creating jobs	355 18%	355 18%	-	-	-	-	-	-	183 16%	170 21%	226 19%	121 16%	8 13%	183 16%	170 21%	-	-
Cutting the deficit and the debt	225 11%	225 11%	-	-	-	-	-	-	100 9%	121 15%	123 10%	93 13%	9 14%	100 9%	121 15%	-	-
Improving the NHS	473 23%	473 23%	-	-	-	-	-	-	311 27%	152 18%	282 23%	173 23%	18 28%	311 27%	152 18%	-	-
Improving schools	33 2%	33 2%	-	-	-	-	-	-	16 1%	17 2%	21 2%	11 1%	1 2%	16 1%	17 2%	-	-
Protecting the environment	34 2%	34 2%	-	-	-	-	-	-	15 1%	19 2%	28 2%	4 1%	2 3%	15 1%	19 2%	-	-
Dealing with crime	50 2%	50 2%	-	-	-	-	-	-	29 2%	17 2%	32 3%	17 2%	1 2%	29 2%	17 2%	-	-
Defending Britain's interests in Europe	191 9%	191 9%	-	-	-	-	-	-	97 8%	91 11%	127 10%	61 8%	3 5%	97 8%	91 11%	-	-
Reforming welfare to cut benefit dependency	229 11%	229 11%	-	-	-	-	-	-	138 12%	88 11%	121 10%	100 14%	8 13%	138 12%	88 11%	-	-
Controlling immigration	297 15%	297 15%	-	-	-	-	-	-	210 18%	83 10%	175 14%	115 16%	7 11%	210 18%	83 10%	-	-
Tackling the cost of living	98 5%	98 5%	-	-	-	-	-	-	49 4%	49 6%	60 5%	34 5%	4 6%	49 4%	49 6%	-	-
Other	19 1%	19 1%	-	-	-	-	-	-	11 1%	8 1%	8 1%	8 1%	3 5%	11 1%	8 1%	-	-
Nothing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	18 1%	18 1%	-	-	-	-	-	-	5 *	13 2%	15 1%	3 *	-	5 *	13 2%	-	-

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Absolutes/col percents

Table 5

Q2a. What is the ... issue for the country as a whole?

Third most important

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Getting the economy growing and creating jobs	321 16%	151 15%	170 16%	7 12%	31 16%	37 16%	48 16%	73 16%	125 16%	130 15%	103 18%	38 14%	50 17%	10 14%	4 9%	31 16%	25 18%	25 16%	17 10%	14 26%	29 12%	36 14%	92 18%	38 19%
Cutting the deficit and the debt	239 12%	144 15%	95 9%	7 12%	23 12%	22 10%	35 12%	55 12%	97 12%	116 13%	65 11%	35 13%	23 8%	11 15%	7 16%	22 11%	13 9%	20 13%	17 10%	7 13%	35 15%	27 11%	53 10%	27 13%
Improving the NHS	359 18%	161 16%	198 19%	6 10%	31 16%	33 14%	51 17%	75 16%	163 20%	156 18%	99 17%	53 20%	51 17%	15 21%	2 5%	38 19%	18 13%	27 17%	41 25%	10 19%	42 18%	42 17%	83 16%	41 20%
Improving schools	70 3%	33 3%	37 4%	5 8%	13 7%	16 7%	7 2%	14 3%	15 2%	43 5%	12 2%	7 3%	8 3%	5 7%	3 7%	4 2%	3 2%	7 4%	6 4%	1 2%	11 5%	11 4%	16 3%	3 1%
Protecting the environment	56 3%	23 2%	33 3%	8 14%	8 4%	12 5%	7 2%	7 2%	14 2%	23 3%	18 3%	3 1%	12 4%	1 1%	1 2%	6 3%	5 4%	6 4%	4 2%	- -	8 3%	11 4%	11 2%	3 1%
Dealing with crime	90 4%	38 4%	52 5%	1 2%	13 7%	8 4%	19 7%	28 6%	21 3%	31 4%	22 4%	18 7%	19 6%	2 3%	- -	5 3%	8 6%	7 4%	11 7%	2 4%	12 5%	15 6%	23 5%	5 2%
Defending Britain's interests in Europe	207 10%	109 11%	98 9%	6 10%	14 7%	19 8%	26 9%	51 11%	91 11%	69 8%	66 11%	28 10%	44 15%	2 3%	1 2%	21 11%	19 13%	16 10%	15 9%	5 9%	24 10%	29 11%	61 12%	14 7%
Reforming welfare to cut benefit dependency	253 13%	121 12%	132 13%	9 15%	21 11%	25 11%	31 11%	47 10%	120 15%	111 13%	71 12%	41 15%	30 10%	11 15%	6 14%	17 9%	18 13%	17 11%	22 14%	10 19%	21 9%	31 12%	72 14%	28 14%
Controlling immigration	253 13%	124 13%	128 12%	4 7%	11 6%	26 11%	41 14%	59 13%	112 14%	117 13%	70 12%	29 11%	37 12%	9 13%	13 30%	31 16%	16 11%	14 9%	19 12%	4 7%	35 15%	32 13%	52 10%	28 14%
Tackling the cost of living	133 7%	60 6%	73 7%	4 7%	19 10%	28 12%	25 9%	29 6%	28 4%	58 7%	42 7%	15 6%	18 6%	4 6%	5 12%	17 9%	14 10%	13 8%	9 6%	1 2%	14 6%	14 6%	31 6%	11 5%
Other	20 1%	9 1%	11 1%	- -	- -	- -	- -	11 2%	9 1%	11 1%	3 1%	2 1%	4 1%	1 1%	- -	1 1%	2 1%	2 1%	1 1%	- -	3 1%	3 1%	6 1%	1 *
Nothing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	21 1%	6 1%	15 1%	2 3%	4 2%	2 1%	2 1%	6 1%	5 1%	9 1%	4 1%	1 *	7 2%	1 1%	1 2%	3 2%	- -	2 1%	- -	- -	2 1%	3 1%	7 1%	2 1%

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Absolutes/col percents

Table 5

Q2a. What is the ... issue for the country as a whole?

Third most important

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
Getting the economy growing and creating jobs	321 16%	321 16%	-	-	-	-	-	-	202 17%	117 14%	193 16%	115 16%	13 20%	202 17%	117 14%	-	-
Cutting the deficit and the debt	239 12%	239 12%	-	-	-	-	-	-	123 11%	111 13%	136 11%	96 13%	7 11%	123 11%	111 13%	-	-
Improving the NHS	359 18%	359 18%	-	-	-	-	-	-	213 18%	143 17%	220 18%	128 17%	11 17%	213 18%	143 17%	-	-
Improving schools	70 3%	70 3%	-	-	-	-	-	-	36 3%	34 4%	51 4%	18 2%	1 2%	36 3%	34 4%	-	-
Protecting the environment	56 3%	56 3%	-	-	-	-	-	-	23 2%	30 4%	47 4%	9 1%	-	23 2%	30 4%	-	-
Dealing with crime	90 4%	90 4%	-	-	-	-	-	-	52 4%	36 4%	49 4%	37 5%	4 6%	52 4%	36 4%	-	-
Defending Britain's interests in Europe	207 10%	207 10%	-	-	-	-	-	-	112 10%	91 11%	127 10%	73 10%	7 11%	112 10%	91 11%	-	-
Reforming welfare to cut benefit dependency	253 13%	253 13%	-	-	-	-	-	-	159 14%	90 11%	139 11%	106 14%	8 13%	159 14%	90 11%	-	-
Controlling immigration	253 13%	253 13%	-	-	-	-	-	-	153 13%	95 11%	143 12%	100 14%	10 16%	153 13%	95 11%	-	-
Tackling the cost of living	133 7%	133 7%	-	-	-	-	-	-	68 6%	63 8%	87 7%	44 6%	2 3%	68 6%	63 8%	-	-
Other	20 1%	20 1%	-	-	-	-	-	-	16 1%	4 *	9 1%	10 1%	1 2%	16 1%	4 *	-	-
Nothing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	21 1%	21 1%	-	-	-	-	-	-	7 1%	14 2%	17 1%	4 1%	-	7 1%	14 2%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 6
Q2b. What is the ... issue for you and your family?
Summary
Base: All respondents

	Q2b. Summary		
	Most important	Second most important	Third most important
Base	2022	2022	2022
Getting the economy growing and creating jobs	353 17%	287 14%	274 14%
Cutting the deficit and the debt	98 5%	150 7%	178 9%
Improving the NHS	588 29%	494 24%	308 15%
Improving schools	44 2%	76 4%	104 5%
Protecting the environment	39 2%	68 3%	103 5%
Dealing with crime	36 2%	100 5%	170 8%
Defending Britain's interests in Europe	89 4%	133 7%	186 9%
Reforming welfare to cut benefit dependency	34 2%	110 5%	181 9%
Controlling immigration	275 14%	239 12%	228 11%
Tackling the cost of living	399 20%	295 15%	206 10%
Other	28 1%	17 1%	13 1%
Nothing	12 1%	20 1%	28 1%
Don't know	27 1%	33 2%	43 2%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 7

Q2b. What is the ... issue for you and your family?**Most important****Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Getting the economy growing and creating jobs	353 17%	188 19%	165 16%	16 27%	34 18%	47 21%	68 23%	68 15%	120 15%	177 20%	93 16%	43 16%	40 13%	10 14%	6 14%	31 16%	23 16%	25 16%	34 21%	11 20%	36 15%	38 15%	99 20%	40 20%
Cutting the deficit and the debt	98 5%	62 6%	36 3%	2 3%	7 4%	9 4%	10 3%	29 6%	41 5%	52 6%	22 4%	11 4%	13 4%	6 8%	-	8 4%	10 7%	6 4%	12 7%	1 2%	15 6%	8 3%	23 5%	9 4%
Improving the NHS	588 29%	269 27%	318 31%	15 25%	31 16%	41 18%	53 18%	146 32%	302 38%	256 29%	165 29%	83 31%	84 28%	18 25%	13 30%	60 31%	49 35%	45 29%	37 23%	13 24%	77 33%	73 29%	131 26%	72 36%
Improving schools	44 2%	16 2%	28 3%	3 5%	7 4%	18 8%	8 3%	2 *	6 1%	27 3%	7 1%	10 4%	-	2 3%	-	2 1%	6 4%	4 3%	6 4%	4 7%	2 1%	6 2%	9 2%	3 1%
Protecting the environment	39 2%	15 2%	24 2%	2 3%	5 3%	5 2%	8 3%	6 1%	13 2%	14 2%	17 3%	4 1%	4 1%	1 1%	-	1 1%	-	3 2%	7 4%	1 2%	2 1%	8 3%	11 2%	5 2%
Dealing with crime	36 2%	18 2%	18 2%	2 3%	9 5%	4 2%	9 3%	8 2%	4 1%	17 2%	11 2%	3 1%	5 2%	1 1%	1 2%	5 3%	3 2%	4 3%	-	2 4%	-	5 2%	13 3%	2 1%
Defending Britain's interests in Europe	89 4%	50 5%	39 4%	3 5%	6 3%	8 4%	11 4%	24 5%	37 5%	40 5%	26 5%	12 4%	11 4%	4 6%	3 7%	9 5%	3 2%	7 4%	4 2%	1 2%	11 5%	13 5%	25 5%	9 4%
Reforming welfare to cut benefit dependency	34 2%	12 1%	22 2%	1 2%	3 2%	4 2%	4 1%	6 1%	16 2%	9 1%	14 2%	2 1%	9 3%	1 1%	1 2%	3 2%	1 1%	2 1%	5 3%	-	10 4%	4 2%	7 1%	-
Controlling immigration	275 14%	145 15%	130 12%	1 2%	11 6%	17 7%	47 16%	82 18%	117 15%	89 10%	91 16%	46 17%	49 16%	7 10%	7 16%	21 11%	19 13%	21 13%	23 14%	10 19%	34 14%	39 15%	70 14%	24 12%
Tackling the cost of living	399 20%	174 18%	225 22%	12 20%	68 36%	70 31%	67 23%	67 15%	115 14%	158 18%	110 19%	53 20%	78 26%	18 25%	11 26%	46 23%	23 16%	34 22%	33 20%	8 15%	43 18%	50 20%	100 20%	33 16%
Other	28 1%	18 2%	10 1%	-	1 1%	1 *	1 *	11 2%	14 2%	19 2%	5 1%	1 *	3 1%	1 1%	-	3 2%	3 2%	3 2%	-	-	1 *	6 2%	9 2%	2 1%
Nothing	12 1%	7 1%	5 *	1 2%	2 1%	1 *	1 *	3 1%	4 1%	3 *	8 1%	-	1 *	2 3%	-	1 1%	1 1%	-	1 1%	1 2%	2 1%	1 *	1 *	2 1%
Don't know	27 1%	5 1%	22 2%	1 2%	4 2%	3 1%	5 2%	3 1%	11 1%	13 1%	6 1%	2 1%	6 2%	1 1%	1 2%	6 3%	-	2 1%	-	2 4%	3 1%	3 1%	9 2%	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 7

Q2b. What is the ... issue for you and your family?**Most important****Base: All respondents**

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change							
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters	
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-	
Getting the economy growing and creating jobs	353 17%	353 17%	-	-	-	-	-	-	175 15%	173 21%	220 18%	122 16%	11 17%	175 15%	173 21%	-	-	
Cutting the deficit and the debt	98 5%	98 5%	-	-	-	-	-	-	53 5%	45 5%	63 5%	34 5%	1 2%	53 5%	45 5%	-	-	
Improving the NHS	588 29%	588 29%	-	-	-	-	-	-	342 29%	233 28%	363 30%	208 28%	17 27%	342 29%	233 28%	-	-	
Improving schools	44 2%	44 2%	-	-	-	-	-	-	26 2%	17 2%	29 2%	14 2%	1 2%	26 2%	17 2%	-	-	
Protecting the environment	39 2%	39 2%	-	-	-	-	-	-	18 2%	21 3%	33 3%	6 1%	-	18 2%	21 3%	-	-	
Dealing with crime	36 2%	36 2%	-	-	-	-	-	-	18 2%	15 2%	23 2%	12 2%	1 2%	18 2%	15 2%	-	-	
Defending Britain's interests in Europe	89 4%	89 4%	-	-	-	-	-	-	36 3%	53 6%	44 4%	45 6%	-	36 3%	53 6%	-	-	
Reforming welfare to cut benefit dependency	34 2%	34 2%	-	-	-	-	-	-	22 2%	11 1%	16 1%	18 2%	-	22 2%	11 1%	-	-	
Controlling immigration	275 14%	275 14%	-	-	-	-	-	-	236 20%	37 4%	129 11%	126 17%	20 31%	236 20%	37 4%	-	-	
Tackling the cost of living	399 20%	399 20%	-	-	-	-	-	-	206 18%	188 23%	263 22%	127 17%	9 14%	206 18%	188 23%	-	-	
Other	28 1%	28 1%	-	-	-	-	-	-	16 1%	12 1%	14 1%	12 2%	2 3%	16 1%	12 1%	-	-	
Nothing	12 1%	12 1%	-	-	-	-	-	-	6 1%	6 1%	5 *	6 1%	1 2%	6 1%	6 1%	-	-	
Don't know	27 1%	27 1%	-	-	-	-	-	-	10 1%	17 2%	16 1%	10 1%	1 2%	10 1%	17 2%	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 8

Q2b. What is the ... issue for you and your family?**Second most important****Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Getting the economy growing and creating jobs	287 14%	150 15%	137 13%	9 15%	24 13%	37 16%	48 16%	61 13%	108 14%	124 14%	90 16%	36 13%	37 12%	13 18%	15 35%	29 15%	18 13%	22 14%	19 12%	4 7%	34 14%	37 15%	69 14%	27 13%
Cutting the deficit and the debt	150 7%	97 10%	53 5%	2 3%	9 5%	10 4%	25 9%	33 7%	71 9%	70 8%	44 8%	16 6%	20 7%	5 7%	1 2%	8 4%	9 6%	13 8%	10 6%	2 4%	19 8%	20 8%	49 10%	14 7%
Improving the NHS	494 24%	222 23%	272 26%	7 12%	47 25%	52 23%	80 27%	113 25%	195 24%	194 22%	148 26%	75 28%	77 25%	11 15%	8 19%	41 21%	28 20%	45 29%	54 33%	18 33%	57 24%	55 22%	131 26%	46 23%
Improving schools	76 4%	34 3%	41 4%	2 3%	17 9%	24 11%	8 3%	3 1%	22 3%	45 5%	16 3%	8 3%	7 2%	4 6%	1 2%	5 3%	4 3%	5 3%	7 4%	- -	10 4%	14 6%	20 4%	6 3%
Protecting the environment	68 3%	30 3%	38 4%	6 10%	5 3%	10 4%	11 4%	17 4%	19 2%	37 4%	13 2%	9 3%	9 3%	2 3%	1 2%	8 4%	11 8%	3 2%	3 2%	5 9%	5 2%	11 4%	13 3%	6 3%
Dealing with crime	100 5%	54 6%	46 4%	- -	11 6%	10 4%	16 5%	29 6%	34 4%	45 5%	24 4%	11 4%	20 7%	1 1%	- -	11 6%	14 10%	4 3%	11 7%	1 2%	10 4%	13 5%	26 5%	9 4%
Defending Britain's interests in Europe	133 7%	59 6%	74 7%	5 8%	7 4%	10 4%	20 7%	33 7%	58 7%	47 5%	45 8%	19 7%	22 7%	8 11%	1 2%	10 5%	15 11%	4 3%	10 6%	6 11%	17 7%	16 6%	33 7%	13 6%
Reforming welfare to cut benefit dependency	110 5%	64 7%	46 4%	3 5%	11 6%	14 6%	15 5%	29 6%	38 5%	53 6%	33 6%	15 6%	9 3%	5 7%	3 7%	11 6%	8 6%	8 5%	9 6%	2 4%	16 7%	10 4%	23 5%	15 7%
Controlling immigration	239 12%	105 11%	134 13%	5 8%	17 9%	19 8%	24 8%	59 13%	115 14%	105 12%	61 11%	33 12%	40 13%	7 10%	4 9%	29 15%	13 9%	22 14%	22 14%	5 9%	29 12%	27 11%	59 12%	22 11%
Tackling the cost of living	295 15%	140 14%	155 15%	17 29%	30 16%	35 15%	38 13%	57 13%	118 15%	119 14%	83 14%	42 16%	51 17%	12 17%	7 16%	32 16%	19 13%	26 17%	16 10%	7 13%	30 13%	42 17%	66 13%	38 19%
Other	17 1%	8 1%	9 1%	- -	1 1%	- -	- -	13 3%	3 *	11 1%	3 1%	- -	3 1%	- -	- -	2 1%	1 1%	- -	- -	- -	2 1%	4 2%	6 1%	2 1%
Nothing	20 1%	10 1%	10 1%	1 2%	3 2%	1 *	2 1%	5 1%	8 1%	9 1%	9 2%	1 *	1 *	2 3%	- -	4 2%	1 1%	1 1%	1 1%	1 2%	3 1%	2 1%	3 1%	2 1%
Don't know	33 2%	6 1%	27 3%	2 3%	6 3%	6 3%	5 2%	3 1%	11 1%	15 2%	6 1%	5 2%	7 2%	2 3%	2 5%	6 3%	- -	3 2%	- -	3 6%	4 2%	3 1%	9 2%	1 *

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 8

Q2b. What is the ... issue for you and your family?**Second most important****Base: All respondents**

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change							
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters	
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-	
Getting the economy growing and creating jobs	287 14%	287 14%	-	-	-	-	-	-	156 13%	127 15%	184 15%	95 13%	8 13%	156 13%	127 15%	-	-	
Cutting the deficit and the debt	150 7%	150 7%	-	-	-	-	-	-	81 7%	68 8%	78 6%	61 8%	11 17%	81 7%	68 8%	-	-	
Improving the NHS	494 24%	494 24%	-	-	-	-	-	-	294 25%	195 24%	308 25%	171 23%	15 23%	294 25%	195 24%	-	-	
Improving schools	76 4%	76 4%	-	-	-	-	-	-	31 3%	45 5%	55 5%	20 3%	1 2%	31 3%	45 5%	-	-	
Protecting the environment	68 3%	68 3%	-	-	-	-	-	-	33 3%	35 4%	50 4%	16 2%	2 3%	33 3%	35 4%	-	-	
Dealing with crime	100 5%	100 5%	-	-	-	-	-	-	58 5%	38 5%	54 4%	40 5%	6 9%	58 5%	38 5%	-	-	
Defending Britain's interests in Europe	133 7%	133 7%	-	-	-	-	-	-	68 6%	60 7%	78 6%	50 7%	5 8%	68 6%	60 7%	-	-	
Reforming welfare to cut benefit dependency	110 5%	110 5%	-	-	-	-	-	-	64 5%	45 5%	57 5%	51 7%	2 3%	64 5%	45 5%	-	-	
Controlling immigration	239 12%	239 12%	-	-	-	-	-	-	184 16%	51 6%	131 11%	101 14%	7 11%	184 16%	51 6%	-	-	
Tackling the cost of living	295 15%	295 15%	-	-	-	-	-	-	165 14%	124 15%	183 15%	107 14%	5 8%	165 14%	124 15%	-	-	
Other	17 1%	17 1%	-	-	-	-	-	-	7 1%	10 1%	9 1%	8 1%	-	7 1%	10 1%	-	-	
Nothing	20 1%	20 1%	-	-	-	-	-	-	11 1%	9 1%	10 1%	9 1%	1 2%	11 1%	9 1%	-	-	
Don't know	33 2%	33 2%	-	-	-	-	-	-	12 1%	21 3%	21 2%	11 1%	1 2%	12 1%	21 3%	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 9

Q2b. What is the ... issue for you and your family?**Third most important****Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Getting the economy growing and creating jobs	274 14%	142 15%	132 13%	8 14%	23 12%	36 16%	32 11%	65 14%	110 14%	111 13%	81 14%	48 18%	34 11%	12 17%	5 12%	24 12%	24 17%	20 13%	23 14%	8 15%	27 11%	37 15%	63 12%	31 15%
Cutting the deficit and the debt	178 9%	100 10%	77 7%	5 8%	19 10%	13 6%	23 8%	43 9%	75 9%	88 10%	54 9%	21 8%	15 5%	6 8%	4 9%	16 8%	8 6%	13 8%	12 7%	5 9%	24 10%	30 12%	41 8%	19 9%
Improving the NHS	308 15%	154 16%	154 15%	10 17%	32 17%	36 16%	63 22%	71 16%	96 12%	128 15%	81 14%	45 17%	54 18%	11 15%	5 12%	34 17%	25 18%	23 15%	26 16%	4 7%	44 19%	25 10%	81 16%	30 15%
Improving schools	104 5%	46 5%	58 6%	5 8%	20 11%	20 9%	16 5%	10 2%	33 4%	56 6%	21 4%	15 6%	12 4%	6 8%	1 2%	11 6%	8 6%	9 6%	7 4%	1 2%	13 6%	14 6%	26 5%	8 4%
Protecting the environment	103 5%	33 3%	70 7%	6 10%	8 4%	18 8%	11 4%	23 5%	37 5%	49 6%	30 5%	9 3%	15 5%	- -	3 7%	9 5%	11 8%	10 6%	7 4%	4 7%	13 6%	11 4%	17 3%	18 9%
Dealing with crime	170 8%	76 8%	94 9%	4 7%	15 8%	20 9%	20 7%	40 9%	71 9%	68 8%	51 9%	22 8%	29 10%	7 10%	3 7%	13 7%	16 11%	11 7%	19 12%	6 11%	20 8%	26 10%	33 7%	16 8%
Defending Britain's interests in Europe	186 9%	100 10%	86 8%	5 8%	14 7%	16 7%	23 8%	44 10%	84 11%	82 9%	45 8%	24 9%	35 12%	6 8%	2 5%	22 11%	8 6%	17 11%	11 7%	6 11%	14 6%	24 9%	57 11%	19 9%
Reforming welfare to cut benefit dependency	181 9%	88 9%	93 9%	3 5%	14 7%	14 6%	22 8%	37 8%	91 11%	73 8%	57 10%	28 10%	23 8%	5 7%	9 21%	17 9%	7 5%	14 9%	18 11%	7 13%	16 7%	19 7%	51 10%	18 9%
Controlling immigration	228 11%	110 11%	118 11%	4 7%	15 8%	18 8%	42 14%	55 12%	94 12%	96 11%	64 11%	29 11%	39 13%	10 14%	6 14%	20 10%	13 9%	18 12%	24 15%	3 6%	29 12%	27 11%	59 12%	19 9%
Tackling the cost of living	206 10%	100 10%	106 10%	4 7%	17 9%	26 11%	32 11%	47 10%	80 10%	82 9%	70 12%	20 7%	34 11%	5 7%	2 5%	18 9%	20 14%	16 10%	14 9%	5 9%	25 11%	29 11%	56 11%	16 8%
Other	13 1%	6 1%	7 1%	- -	1 1%	1 *	- -	7 2%	4 1%	9 1%	1 *	1 *	2 1%	- -	- -	1 1%	- -	1 1%	- -	- -	2 1%	4 2%	5 1%	- -
Nothing	28 1%	16 2%	12 1%	2 3%	4 2%	2 1%	2 1%	7 2%	11 1%	12 1%	11 2%	2 1%	3 1%	2 3%	- -	5 3%	1 1%	1 1%	1 1%	2 4%	4 2%	4 2%	5 1%	3 1%
Don't know	43 2%	8 1%	35 3%	3 5%	6 3%	8 4%	6 2%	6 1%	14 2%	20 2%	9 2%	6 2%	8 3%	2 3%	3 7%	6 3%	- -	3 2%	- -	3 6%	5 2%	4 2%	13 3%	4 2%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 9

Q2b. What is the ... issue for you and your family?**Third most important****Base: All respondents**

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
Getting the economy growing and creating jobs	274 14%	274 14%	-	-	-	-	-	-	164 14%	110 13%	161 13%	101 14%	12 19%	164 14%	110 13%	-	-
Cutting the deficit and the debt	178 9%	178 9%	-	-	-	-	-	-	96 8%	81 10%	102 8%	70 9%	6 9%	96 8%	81 10%	-	-
Improving the NHS	308 15%	308 15%	-	-	-	-	-	-	168 14%	136 16%	190 16%	109 15%	9 14%	168 14%	136 16%	-	-
Improving schools	104 5%	104 5%	-	-	-	-	-	-	63 5%	35 4%	73 6%	31 4%	-	63 5%	35 4%	-	-
Protecting the environment	103 5%	103 5%	-	-	-	-	-	-	44 4%	57 7%	85 7%	18 2%	-	44 4%	57 7%	-	-
Dealing with crime	170 8%	170 8%	-	-	-	-	-	-	103 9%	64 8%	103 8%	62 8%	5 8%	103 9%	64 8%	-	-
Defending Britain's interests in Europe	186 9%	186 9%	-	-	-	-	-	-	105 9%	81 10%	119 10%	61 8%	6 9%	105 9%	81 10%	-	-
Reforming welfare to cut benefit dependency	181 9%	181 9%	-	-	-	-	-	-	117 10%	60 7%	89 7%	83 11%	9 14%	117 10%	60 7%	-	-
Controlling immigration	228 11%	228 11%	-	-	-	-	-	-	148 13%	74 9%	122 10%	101 14%	5 8%	148 13%	74 9%	-	-
Tackling the cost of living	206 10%	206 10%	-	-	-	-	-	-	115 10%	87 11%	131 11%	68 9%	7 11%	115 10%	87 11%	-	-
Other	13 1%	13 1%	-	-	-	-	-	-	6 1%	7 1%	6 *	7 1%	-	6 1%	7 1%	-	-
Nothing	28 1%	28 1%	-	-	-	-	-	-	15 1%	13 2%	13 1%	13 2%	2 3%	15 1%	13 2%	-	-
Don't know	43 2%	43 2%	-	-	-	-	-	-	20 2%	23 3%	24 2%	16 2%	3 5%	20 2%	23 3%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 10

Q3. With regard to climate change, which of the following is closest to your view - even if none of them are exactly right?

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Climate change is happening, and is mostly caused by human activities	1218 60%	569 58%	648 62%	44 75%	135 72%	162 71%	200 68%	256 56%	421 53%	531 61%	345 60%	167 62%	175 58%	34 47%	25 58%	135 69%	90 64%	90 58%	101 62%	27 50%	128 54%	168 66%	294 58%	126 63%
Climate change is happening, and is mostly caused by natural phenomena beyond human control	740 37%	376 38%	364 35%	12 20%	53 28%	59 26%	79 27%	185 41%	352 44%	315 36%	208 36%	97 36%	120 40%	37 51%	18 42%	57 29%	42 30%	61 39%	56 35%	26 48%	100 42%	81 32%	189 37%	73 36%
Climate change is not happening	64 3%	34 3%	30 3%	3 5%	-	7 3%	13 4%	14 3%	27 3%	28 3%	22 4%	6 2%	8 3%	1 1%	-	4 2%	9 6%	5 3%	5 3%	1 2%	8 3%	5 2%	24 5%	2 1%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 10

Q3. With regard to climate change, which of the following is closest to your view - even if none of them are exactly right?

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change							
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters	
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-	
Climate change is happening, and is mostly caused by human activities	1218 60%	1218 60%	-	-	-	-	-	-	613 53%	584 71%	1218 100%	-	-	613 53%	584 71%	-	-	
Climate change is happening, and is mostly caused by natural phenomena beyond human control	740 37%	740 37%	-	-	-	-	-	-	497 43%	234 28%	-	740 100%	-	497 43%	234 28%	-	-	
Climate change is not happening	64 3%	64 3%	-	-	-	-	-	-	54 5%	10 1%	-	-	64 100%	54 5%	10 1%	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 11
Q4. To what extent do you agree or disagree with each of the following statements?
Summary
Base: All respondents

Q4. Summary											
	I am concerned about the impacts of climate change	To date, the UK government's policies to tackle climate change have been insufficient	I am concerned about the state of the UK's natural environment (such as wildlife, landscapes, waterways, forests)	I am concerned about air pollution in my local area	An overwhelming consensus of scientists believe climate change is a problem	The risks of climate change, if it turns out to be true, are too great for us to ignore it	Stewardship of our environment is an obligation we have to future generations	Fossil fuels are running out, and we need to develop alternative sources of energy	New low-carbon industries present a major economic opportunity	Climate change policies like planting trees and reducing air pollution will also help protect local wildlife and landscapes	The UK should be proud of being the first country in the world to set legally binding emission reduction targets and having some of the most ambitious ...
Base	2022	1218	2022	2022	2022	2022	2022	2022	2022	2022	2022
NET: Agree	1414 70%	666 55%	1438 71%	758 37%	1374 68%	1577 78%	1683 83%	1773 88%	1507 75%	1802 89%	1437 71%
Strongly agree (+2)	419 21%	166 14%	438 22%	230 11%	525 26%	752 37%	790 39%	909 45%	576 28%	840 42%	665 33%
Somewhat agree (+1)	995 49%	500 41%	1000 49%	528 26%	849 42%	825 41%	893 44%	864 43%	931 46%	962 48%	772 38%
Neither agree nor disagree (0)	346 17%	440 36%	375 19%	570 28%	484 24%	319 16%	287 14%	193 10%	473 23%	195 10%	443 22%
Somewhat disagree (-1)	193 10%	103 8%	174 9%	551 27%	132 7%	102 5%	40 2%	42 2%	38 2%	22 1%	86 4%
Strongly disagree (-2)	69 3%	9 1%	35 2%	143 7%	32 2%	24 1%	12 1%	14 1%	4 *	3 *	56 3%
NET: Disagree	262 13%	112 9%	209 10%	694 34%	164 8%	126 6%	52 3%	56 3%	42 2%	25 1%	142 7%
Mean	0.74	0.58	0.81	0.07	0.84	1.08	1.19	1.29	1.01	1.29	0.94
Standard deviation	1.00	0.85	0.93	1.13	0.94	0.91	0.79	0.78	0.78	0.70	0.98
Standard error	0.02	0.02	0.02	0.03	0.02	0.02	0.02	0.02	0.02	0.02	0.02

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 12

Q4. To what extent do you agree or disagree with each of the following statements?

I am concerned about the impacts of climate change

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: Agree	1414	657	756	49	143	165	218	297	542	614	393	196	211	47	31	146	105	109	107	31	163	182	353	140
	70%	67%	73%	83%	76%	72%	75%	65%	68%	70%	68%	73%	70%	65%	72%	74%	74%	70%	66%	57%	69%	72%	70%	70%
Strongly agree (+2)	419	189	229	26	51	56	61	82	143	184	123	53	59	10	6	47	43	32	34	6	34	64	94	49
	21%	19%	22%	44%	27%	25%	21%	18%	18%	21%	21%	20%	19%	14%	14%	24%	30%	21%	21%	11%	14%	25%	19%	24%
Somewhat agree (+1)	995	468	527	23	92	109	157	215	399	430	270	143	152	37	25	99	62	77	73	25	129	118	259	91
	49%	48%	51%	39%	49%	48%	54%	47%	50%	49%	47%	53%	50%	51%	58%	51%	44%	49%	45%	46%	55%	46%	51%	45%
Neither agree nor disagree (0)	346	164	182	3	29	32	41	92	149	154	94	46	52	10	8	32	23	28	35	8	37	47	86	32
	17%	17%	17%	5%	15%	14%	14%	20%	19%	18%	16%	17%	17%	14%	19%	16%	16%	18%	22%	15%	16%	19%	17%	16%
Somewhat disagree (-1)	193	117	76	3	11	24	24	50	81	70	65	25	33	11	2	13	9	15	18	12	27	17	43	26
	10%	12%	7%	5%	6%	11%	8%	11%	10%	8%	11%	9%	11%	15%	5%	7%	6%	10%	11%	22%	11%	7%	8%	13%
Strongly disagree (-2)	69	41	28	4	5	7	9	16	28	36	23	3	7	4	2	5	4	4	2	3	9	8	25	3
	3%	4%	3%	7%	3%	3%	3%	4%	4%	4%	4%	1%	2%	6%	5%	3%	3%	3%	1%	6%	4%	3%	5%	1%
NET: Disagree	262	158	104	7	16	31	33	66	109	106	88	28	40	15	4	18	13	19	20	15	36	25	68	29
	13%	16%	10%	12%	9%	14%	11%	15%	14%	12%	15%	10%	13%	21%	9%	9%	9%	12%	12%	28%	15%	10%	13%	14%
Mean	0.74	0.66	0.82	1.08	0.92	0.80	0.81	0.65	0.69	0.75	0.70	0.81	0.74	0.53	0.72	0.87	0.93	0.76	0.73	0.35	0.64	0.84	0.70	0.78
Standard deviation	1.00	1.05	0.95	1.15	0.95	1.02	0.96	1.01	0.99	1.01	1.05	0.90	0.97	1.09	0.93	0.94	0.99	0.97	0.96	1.12	0.99	0.98	1.02	1.01
Standard error	0.02	0.03	0.03	0.15	0.07	0.07	0.06	0.05	0.04	0.03	0.04	0.05	0.06	0.13	0.14	0.07	0.08	0.08	0.08	0.15	0.06	0.06	0.05	0.07

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 12

Q4. To what extent do you agree or disagree with each of the following statements?

I am concerned about the impacts of climate change

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
NET: Agree	1414 70%	1414 70%	-	-	-	-	-	-	725 62%	670 81%	1063 87%	350 47%	1 2%	725 62%	670 81%	-	-
Strongly agree	(+2) 419 21%	419 21%	-	-	-	-	-	-	177 15%	237 29%	381 31%	37 5%	1 2%	177 15%	237 29%	-	-
Somewhat agree	(+1) 995 49%	995 49%	-	-	-	-	-	-	548 47%	433 52%	682 56%	313 42%	-	548 47%	433 52%	-	-
Neither agree nor disagree	(0) 346 17%	346 17%	-	-	-	-	-	-	237 20%	102 12%	110 9%	219 30%	17 27%	237 20%	102 12%	-	-
Somewhat disagree	(-1) 193 10%	193 10%	-	-	-	-	-	-	143 12%	47 6%	38 3%	138 19%	17 27%	143 12%	47 6%	-	-
Strongly disagree	(-2) 69 3%	69 3%	-	-	-	-	-	-	59 5%	9 1%	7 1%	33 4%	29 45%	59 5%	9 1%	-	-
NET: Disagree	262 13%	262 13%	-	-	-	-	-	-	202 17%	56 7%	45 4%	171 23%	46 72%	202 17%	56 7%	-	-
Mean	0.74	0.74	-	-	-	-	-	-	0.55	1.02	1.14	0.25	-1.14	0.55	1.02	-	-
Standard deviation	1.00	1.00	-	-	-	-	-	-	1.05	0.86	0.75	0.96	0.92	1.05	0.86	-	-
Standard error	0.02	0.02	-	-	-	-	-	-	0.03	0.03	0.02	0.04	0.12	0.03	0.03	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 13

Q4. To what extent do you agree or disagree with each of the following statements?

To date, the UK government's policies to tackle climate change have been insufficient

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	1218	569	648	44	135	162	200	256	421	531	345	167	175	34	25	135	90	90	101	27	128	168	294	126
NET: Agree	666	303	362	31	78	96	115	126	220	272	202	85	107	18	15	79	52	54	62	14	74	88	143	67
	55%	53%	56%	70%	58%	59%	58%	49%	52%	51%	59%	51%	61%	53%	60%	59%	58%	60%	61%	52%	58%	52%	49%	53%
Strongly agree	(+2) 166	78	88	10	24	30	26	26	50	63	51	28	24	3	3	19	17	10	19	4	13	22	31	25
	14%	14%	14%	23%	18%	19%	13%	10%	12%	12%	15%	17%	14%	9%	12%	14%	19%	11%	19%	15%	10%	13%	11%	20%
Somewhat agree	(+1) 500	225	274	21	54	66	89	100	170	209	151	57	83	15	12	60	35	44	43	10	61	66	112	42
	41%	40%	42%	48%	40%	41%	45%	39%	40%	39%	44%	34%	47%	44%	48%	44%	39%	49%	43%	37%	48%	39%	38%	33%
Neither agree nor disagree	(0) 440	202	238	9	50	58	71	98	154	204	110	67	59	11	7	47	27	28	32	11	45	64	122	46
	36%	36%	37%	20%	37%	36%	36%	38%	37%	38%	32%	40%	34%	32%	28%	35%	30%	31%	32%	41%	35%	38%	41%	37%
Somewhat disagree	(-1) 103	56	47	4	7	6	14	31	41	49	32	14	8	4	3	9	11	6	6	1	9	16	26	12
	8%	10%	7%	9%	5%	4%	7%	12%	10%	9%	9%	8%	5%	12%	12%	7%	12%	7%	6%	4%	7%	10%	9%	10%
Strongly disagree	(-2) 9	8	1	-	-	2	-	1	6	6	1	1	1	1	-	-	-	2	1	1	-	-	3	1
	1%	1%	*	-	-	1%	-	*	1%	1%	*	1%	1%	3%	-	-	-	2%	1%	4%	-	-	1%	1%
NET: Disagree	112	64	48	4	7	8	14	32	47	55	33	15	9	5	3	9	11	8	7	2	9	16	29	13
	9%	11%	7%	9%	5%	5%	7%	13%	11%	10%	10%	9%	5%	15%	12%	7%	12%	9%	7%	7%	7%	10%	10%	10%
Mean	0.58	0.54	0.62	0.84	0.70	0.72	0.63	0.46	0.52	0.52	0.63	0.58	0.69	0.44	0.60	0.66	0.64	0.60	0.72	0.56	0.61	0.56	0.48	0.62
Standard deviation	0.85	0.90	0.81	0.89	0.82	0.85	0.80	0.85	0.88	0.86	0.86	0.89	0.79	0.93	0.87	0.80	0.93	0.86	0.87	0.93	0.77	0.84	0.84	0.94
Standard error	0.02	0.04	0.03	0.13	0.07	0.07	0.06	0.05	0.04	0.04	0.05	0.07	0.06	0.16	0.17	0.07	0.10	0.09	0.09	0.18	0.07	0.06	0.05	0.08

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 13

Q4. To what extent do you agree or disagree with each of the following statements?

To date, the UK government's policies to tackle climate change have been insufficient

Base: All respondents

	Voted in the General Election on May 7th 2015										Voted in a referendum on the 23 June 2016		View on climate change					
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters	
Base	1218	1218	-	-	-	-	-	-	613	584	1218	-	-	613	584	-	-	
NET: Agree	666 55%	666 55%	-	-	-	-	-	-	307 50%	348 60%	666 55%	-	-	307 50%	348 60%	-	-	
Strongly agree (+2)	166 14%	166 14%	-	-	-	-	-	-	71 12%	93 16%	166 14%	-	-	71 12%	93 16%	-	-	
Somewhat agree (+1)	500 41%	500 41%	-	-	-	-	-	-	236 38%	255 44%	500 41%	-	-	236 38%	255 44%	-	-	
Neither agree nor disagree (0)	440 36%	440 36%	-	-	-	-	-	-	238 39%	195 33%	440 36%	-	-	238 39%	195 33%	-	-	
Somewhat disagree (-1)	103 8%	103 8%	-	-	-	-	-	-	61 10%	40 7%	103 8%	-	-	61 10%	40 7%	-	-	
Strongly disagree (-2)	9 1%	9 1%	-	-	-	-	-	-	7 1%	1 *	9 1%	-	-	7 1%	1 *	-	-	
NET: Disagree	112 9%	112 9%	-	-	-	-	-	-	68 11%	41 7%	112 9%	-	-	68 11%	41 7%	-	-	
Mean	0.58	0.58	-	-	-	-	-	-	0.49	0.68	0.58	-	-	0.49	0.68	-	-	
Standard deviation	0.85	0.85	-	-	-	-	-	-	0.87	0.83	0.85	-	-	0.87	0.83	-	-	
Standard error	0.02	0.02	-	-	-	-	-	-	0.03	0.03	0.02	-	-	0.03	0.03	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 14

Q4. To what extent do you agree or disagree with each of the following statements?

I am concerned about the state of the UK's natural environment (such as wildlife, landscapes, waterways, forests)

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: Agree	1438	649	788	44	134	156	213	318	573	617	394	200	227	44	29	146	91	111	107	33	169	182	376	150
	71%	66%	76%	75%	71%	68%	73%	70%	72%	71%	69%	74%	75%	61%	67%	74%	65%	71%	66%	61%	72%	72%	74%	75%
Strongly agree	(+2) 438	183	254	16	46	60	58	103	155	172	128	53	85	11	7	49	37	32	37	9	52	58	109	37
	22%	19%	24%	27%	24%	26%	20%	23%	19%	20%	22%	20%	28%	15%	16%	25%	26%	21%	23%	17%	22%	23%	21%	18%
Somewhat agree	(+1) 1000	466	534	28	88	96	155	215	418	445	266	147	142	33	22	97	54	79	70	24	117	124	267	113
	49%	48%	51%	47%	47%	42%	53%	47%	52%	51%	46%	54%	47%	46%	51%	49%	38%	51%	43%	44%	50%	49%	53%	56%
Neither agree nor disagree	(0) 375	188	187	10	37	48	52	85	143	166	110	50	49	18	8	32	32	31	37	8	38	52	87	32
	19%	19%	18%	17%	20%	21%	18%	19%	18%	19%	19%	19%	16%	25%	19%	16%	23%	20%	23%	15%	16%	20%	17%	16%
Somewhat disagree	(-1) 174	118	56	4	14	20	22	40	74	77	55	17	25	8	4	15	14	12	17	10	26	19	33	16
	9%	12%	5%	7%	7%	9%	8%	9%	9%	9%	10%	6%	8%	11%	9%	8%	10%	8%	10%	19%	11%	7%	7%	8%
Strongly disagree	(-2) 35	24	11	1	3	4	5	12	10	14	16	3	2	2	2	3	4	2	1	3	3	1	11	3
	2%	2%	1%	2%	2%	2%	2%	3%	1%	2%	3%	1%	1%	3%	5%	2%	3%	1%	1%	6%	1%	*	2%	1%
NET: Disagree	209	142	67	5	17	24	27	52	84	91	71	20	27	10	6	18	18	14	18	13	29	20	44	19
	10%	15%	6%	8%	9%	11%	9%	11%	11%	10%	12%	7%	9%	14%	14%	9%	13%	9%	11%	24%	12%	8%	9%	9%
Mean	0.81	0.68	0.93	0.92	0.85	0.82	0.82	0.78	0.79	0.78	0.76	0.85	0.93	0.60	0.65	0.89	0.75	0.81	0.77	0.48	0.80	0.86	0.85	0.82
Standard deviation	0.93	0.99	0.85	0.93	0.93	0.98	0.90	0.98	0.90	0.91	0.99	0.85	0.91	0.97	1.02	0.92	1.04	0.89	0.94	1.14	0.95	0.87	0.91	0.88
Standard error	0.02	0.03	0.03	0.12	0.07	0.06	0.05	0.05	0.03	0.03	0.04	0.05	0.05	0.11	0.16	0.07	0.09	0.07	0.07	0.16	0.06	0.05	0.04	0.06

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 14

Q4. To what extent do you agree or disagree with each of the following statements?

I am concerned about the state of the UK's natural environment (such as wildlife, landscapes, waterways, forests)

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
NET: Agree	1438 71%	1438 71%	-	-	-	-	-	-	807 69%	618 75%	927 76%	482 65%	29 45%	807 69%	618 75%	-	-
Strongly agree	(+2) 438 22%	438 22%	-	-	-	-	-	-	234 20%	201 24%	327 27%	103 14%	8 13%	234 20%	201 24%	-	-
Somewhat agree	(+1) 1000 49%	1000 49%	-	-	-	-	-	-	573 49%	417 50%	600 49%	379 51%	21 33%	573 49%	417 50%	-	-
Neither agree nor disagree	(0) 375 19%	375 19%	-	-	-	-	-	-	218 19%	144 17%	203 17%	155 21%	17 27%	218 19%	144 17%	-	-
Somewhat disagree	(-1) 174 9%	174 9%	-	-	-	-	-	-	113 10%	58 7%	79 6%	82 11%	13 20%	113 10%	58 7%	-	-
Strongly disagree	(-2) 35 2%	35 2%	-	-	-	-	-	-	26 2%	8 1%	9 1%	21 3%	5 8%	26 2%	8 1%	-	-
NET: Disagree	209 10%	209 10%	-	-	-	-	-	-	139 12%	66 8%	88 7%	103 14%	18 28%	139 12%	66 8%	-	-
Mean	0.81	0.81	-	-	-	-	-	-	0.75	0.90	0.95	0.62	0.22	0.75	0.90	-	-
Standard deviation	0.93	0.93	-	-	-	-	-	-	0.96	0.88	0.87	0.95	1.15	0.96	0.88	-	-
Standard error	0.02	0.02	-	-	-	-	-	-	0.03	0.03	0.02	0.03	0.14	0.03	0.03	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 15

Q4. To what extent do you agree or disagree with each of the following statements?

I am concerned about air pollution in my local area

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: Agree	758 37%	331 34%	426 41%	33 56%	90 48%	108 47%	112 38%	166 36%	249 31%	315 36%	201 35%	106 39%	136 45%	20 28%	12 28%	64 33%	51 36%	67 43%	63 39%	16 30%	71 30%	165 65%	174 34%	55 27%
Strongly agree (+2)	230 11%	109 11%	121 12%	9 15%	32 17%	35 15%	30 10%	52 11%	72 9%	92 11%	64 11%	29 11%	45 15%	- -	4 9%	24 12%	15 11%	23 15%	14 9%	3 6%	18 8%	70 28%	48 9%	11 5%
Somewhat agree (+1)	528 26%	222 23%	305 29%	24 41%	58 31%	73 32%	82 28%	114 25%	177 22%	223 26%	137 24%	77 29%	91 30%	20 28%	8 19%	40 20%	36 26%	44 28%	49 30%	13 24%	53 22%	95 37%	126 25%	44 22%
Neither agree nor disagree (0)	570 28%	276 28%	294 28%	9 15%	51 27%	53 23%	87 30%	132 29%	238 30%	227 26%	174 30%	84 31%	85 28%	25 35%	12 28%	61 31%	44 31%	43 28%	52 32%	10 19%	78 33%	53 21%	143 28%	49 24%
Somewhat disagree (-1)	551 27%	282 29%	269 26%	14 24%	41 22%	53 23%	76 26%	119 26%	248 31%	261 30%	163 28%	64 24%	63 21%	14 19%	14 33%	59 30%	37 26%	35 22%	39 24%	21 39%	70 30%	31 12%	152 30%	79 39%
Strongly disagree (-2)	143 7%	90 9%	53 5%	3 5%	6 3%	14 6%	17 6%	38 8%	65 8%	71 8%	37 6%	16 6%	19 6%	13 18%	5 12%	12 6%	9 6%	11 7%	8 5%	7 13%	17 7%	5 2%	38 7%	18 9%
NET: Disagree	694 34%	372 38%	322 31%	17 29%	47 25%	67 29%	93 32%	157 35%	313 39%	332 38%	200 35%	80 30%	82 27%	27 38%	19 44%	71 36%	46 33%	46 29%	47 29%	28 52%	87 37%	36 14%	190 37%	97 48%
Mean	0.07	-0.02	0.17	0.37	0.37	0.27	0.11	0.05	-0.07	*	0.05	0.14	0.26	-0.28	-0.19	0.03	0.08	0.21	0.14	-0.30	-0.06	0.76	-0.01	-0.24
Standard deviation	1.13	1.15	1.09	1.16	1.10	1.16	1.08	1.14	1.10	1.14	1.11	1.08	1.13	1.06	1.16	1.12	1.10	1.16	1.04	1.14	1.06	1.05	1.11	1.07
Standard error	0.03	0.04	0.03	0.15	0.08	0.08	0.06	0.05	0.04	0.04	0.05	0.07	0.07	0.13	0.18	0.08	0.09	0.09	0.08	0.16	0.07	0.07	0.05	0.08

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 15

Q4. To what extent do you agree or disagree with each of the following statements?

I am concerned about air pollution in my local area

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
NET: Agree	758 37%	758 37%	-	-	-	-	-	-	404 35%	342 41%	519 43%	228 31%	11 17%	404 35%	342 41%	-	-
Strongly agree	(+2) 230 11%	230 11%	-	-	-	-	-	-	120 10%	107 13%	169 14%	59 8%	2 3%	120 10%	107 13%	-	-
Somewhat agree	(+1) 528 26%	528 26%	-	-	-	-	-	-	284 24%	235 28%	350 29%	169 23%	9 14%	284 24%	235 28%	-	-
Neither agree nor disagree	(0) 570 28%	570 28%	-	-	-	-	-	-	346 30%	213 26%	339 28%	212 29%	19 30%	346 30%	213 26%	-	-
Somewhat disagree	(-1) 551 27%	551 27%	-	-	-	-	-	-	322 28%	224 27%	308 25%	224 30%	19 30%	322 28%	224 27%	-	-
Strongly disagree	(-2) 143 7%	143 7%	-	-	-	-	-	-	92 8%	49 6%	52 4%	76 10%	15 23%	92 8%	49 6%	-	-
NET: Disagree	694 34%	694 34%	-	-	-	-	-	-	414 36%	273 33%	360 30%	300 41%	34 53%	414 36%	273 33%	-	-
Mean	0.07	0.07	-	-	-	-	-	-	0.02	0.15	0.23	-0.12	-0.56	0.02	0.15	-	-
Standard deviation	1.13	1.13	-	-	-	-	-	-	1.12	1.13	1.10	1.12	1.10	1.12	1.13	-	-
Standard error	0.03	0.03	-	-	-	-	-	-	0.03	0.04	0.03	0.04	0.14	0.03	0.04	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 16

Q4. To what extent do you agree or disagree with each of the following statements?

An overwhelming consensus of scientists believe climate change is a problem

Base: All respondents

	Gender			Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201	
NET: Agree	1374	663	710	49	137	166	213	298	511	610	377	188	199	55	29	142	104	105	115	36	153	185	323	127	
	68%	68%	68%	83%	73%	73%	73%	65%	64%	70%	66%	70%	66%	76%	67%	72%	74%	67%	71%	67%	65%	73%	64%	63%	
Strongly agree	(+2)	525	261	263	30	57	75	82	100	181	230	157	64	74	19	13	57	43	36	50	12	40	78	123	54
		26%	27%	25%	51%	30%	33%	28%	22%	23%	26%	27%	24%	24%	26%	30%	29%	30%	23%	31%	22%	17%	31%	24%	27%
Somewhat agree	(+1)	849	402	447	19	80	91	131	198	330	380	220	124	125	36	16	85	61	69	65	24	113	107	200	73
		42%	41%	43%	32%	43%	40%	45%	44%	41%	43%	38%	46%	41%	50%	37%	43%	43%	44%	40%	44%	48%	42%	39%	36%
Neither agree nor disagree	(0)	484	216	268	10	43	51	60	122	198	146	67	83	11	9	40	28	40	37	9	65	58	131	56	
		24%	22%	26%	17%	23%	22%	21%	27%	25%	22%	25%	27%	15%	21%	20%	20%	26%	23%	17%	28%	23%	26%	28%	
Somewhat disagree	(-1)	132	75	57	-	5	10	14	30	73	62	42	10	18	6	3	11	7	8	9	8	16	7	43	14
		7%	8%	5%	-	3%	4%	5%	7%	9%	7%	7%	4%	6%	8%	7%	6%	5%	5%	6%	15%	7%	3%	8%	7%
Strongly disagree	(-2)	32	25	7	-	3	1	5	5	18	14	10	5	3	-	2	3	2	3	1	1	2	4	10	4
		2%	3%	1%	-	2%	*	2%	1%	2%	2%	2%	2%	1%	-	5%	2%	1%	2%	1%	2%	1%	2%	2%	2%
NET: Disagree		164	100	64	-	8	11	19	35	91	76	52	15	21	6	5	14	9	11	10	9	18	11	53	18
		8%	10%	6%	-	4%	5%	7%	8%	11%	9%	9%	6%	7%	8%	12%	7%	6%	7%	6%	17%	8%	4%	10%	9%
Mean		0.84	0.82	0.87	1.34	0.97	1.00	0.93	0.79	0.73	0.86	0.82	0.86	0.82	0.94	0.81	0.93	0.96	0.81	0.95	0.70	0.73	0.98	0.76	0.79
Standard deviation		0.94	1.00	0.88	0.76	0.89	0.88	0.91	0.90	0.98	0.94	0.97	0.88	0.90	0.87	1.10	0.93	0.91	0.91	0.90	1.04	0.85	0.89	0.98	0.98
Standard error		0.02	0.03	0.03	0.10	0.06	0.06	0.05	0.04	0.03	0.04	0.05	0.05	0.10	0.17	0.07	0.08	0.07	0.07	0.14	0.06	0.06	0.04	0.07	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 16

Q4. To what extent do you agree or disagree with each of the following statements?

An overwhelming consensus of scientists believe climate change is a problem

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
NET: Agree	1374 68%	1374 68%	-	-	-	-	-	-	693 60%	659 80%	1000 82%	354 48%	20 31%	693 60%	659 80%	-	-
Strongly agree (+2)	525 26%	525 26%	-	-	-	-	-	-	224 19%	293 35%	450 37%	72 10%	3 5%	224 19%	293 35%	-	-
Somewhat agree (+1)	849 42%	849 42%	-	-	-	-	-	-	469 40%	366 44%	550 45%	282 38%	17 27%	469 40%	366 44%	-	-
Neither agree nor disagree (0)	484 24%	484 24%	-	-	-	-	-	-	336 29%	143 17%	204 17%	258 35%	22 34%	336 29%	143 17%	-	-
Somewhat disagree (-1)	132 7%	132 7%	-	-	-	-	-	-	105 9%	25 3%	11 1%	109 15%	12 19%	105 9%	25 3%	-	-
Strongly disagree (-2)	32 2%	32 2%	-	-	-	-	-	-	30 3%	1 *	3 *	19 3%	10 16%	30 3%	1 *	-	-
NET: Disagree	164 8%	164 8%	-	-	-	-	-	-	135 12%	26 3%	14 1%	128 17%	22 34%	135 12%	26 3%	-	-
Mean	0.84	0.84	-	-	-	-	-	-	0.65	1.12	1.18	0.38	-0.14	0.65	1.12	-	-
Standard deviation	0.94	0.94	-	-	-	-	-	-	0.97	0.80	0.75	0.94	1.13	0.97	0.80	-	-
Standard error	0.02	0.02	-	-	-	-	-	-	0.03	0.03	0.02	0.03	0.14	0.03	0.03	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 17

Q4. To what extent do you agree or disagree with each of the following statements?

The risks of climate change, if it turns out to be true, are too great for us to ignore it

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: Agree	1577	758	818	54	149	179	233	343	619	669	454	219	235	57	31	167	112	110	133	38	183	198	384	164
	78%	77%	79%	92%	79%	79%	80%	75%	77%	77%	79%	81%	78%	79%	72%	85%	79%	71%	82%	70%	78%	78%	76%	82%
Strongly agree	(+2) 752	375	376	35	74	98	115	162	268	322	216	107	107	23	15	82	74	54	62	19	74	96	182	71
	37%	38%	36%	59%	39%	43%	39%	36%	34%	37%	38%	40%	35%	32%	35%	42%	52%	35%	38%	35%	31%	38%	36%	35%
Somewhat agree	(+1) 825	383	442	19	75	81	118	181	351	347	238	112	128	34	16	85	38	56	71	19	109	102	202	93
	41%	39%	42%	32%	40%	36%	40%	40%	44%	40%	41%	41%	42%	47%	37%	43%	27%	36%	44%	35%	46%	40%	40%	46%
Neither agree nor disagree	(0) 319	142	177	-	29	36	41	84	129	135	88	43	53	10	8	21	22	37	18	8	41	43	84	27
	16%	15%	17%	-	15%	16%	14%	18%	16%	15%	15%	16%	17%	14%	19%	11%	16%	24%	11%	15%	17%	17%	17%	13%
Somewhat disagree	(-1) 102	62	40	4	9	12	16	21	40	59	25	6	12	4	2	6	5	5	10	8	12	12	31	7
	5%	6%	4%	7%	5%	5%	5%	5%	5%	7%	4%	2%	4%	6%	5%	3%	4%	3%	6%	15%	5%	5%	6%	3%
Strongly disagree	(-2) 24	17	7	1	1	1	2	7	12	11	8	2	3	1	2	2	2	4	1	-	-	1	8	3
	1%	2%	1%	2%	1%	*	1%	2%	2%	1%	1%	1%	1%	1%	5%	1%	1%	3%	1%	-	-	*	2%	1%
NET: Disagree	126	79	47	5	10	13	18	28	52	70	33	8	15	5	4	8	7	9	11	8	12	13	39	10
	6%	8%	5%	8%	5%	6%	6%	6%	7%	8%	6%	3%	5%	7%	9%	4%	5%	6%	7%	15%	5%	5%	8%	5%
Mean	1.08	1.06	1.09	1.41	1.13	1.15	1.12	1.03	1.03	1.04	1.09	1.17	1.07	1.03	0.93	1.22	1.26	0.97	1.13	0.91	1.04	1.10	1.02	1.10
Standard deviation	0.91	0.97	0.86	0.93	0.88	0.90	0.90	0.93	0.91	0.95	0.91	0.83	0.88	0.90	1.08	0.83	0.94	0.97	0.89	1.05	0.83	0.87	0.96	0.87
Standard error	0.02	0.03	0.03	0.12	0.06	0.06	0.05	0.04	0.03	0.03	0.04	0.05	0.05	0.11	0.16	0.06	0.08	0.08	0.07	0.14	0.05	0.05	0.04	0.06

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 17

Q4. To what extent do you agree or disagree with each of the following statements?

The risks of climate change, if it turns out to be true, are too great for us to ignore it

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
NET: Agree	1577 78%	1577 78%	-	-	-	-	-	-	838 72%	716 86%	1132 93%	430 58%	15 23%	838 72%	716 86%	-	-
Strongly agree	(+2) 752 37%	752 37%	-	-	-	-	-	-	346 30%	399 48%	645 53%	104 14%	3 5%	346 30%	399 48%	-	-
Somewhat agree	(+1) 825 41%	825 41%	-	-	-	-	-	-	492 42%	317 38%	487 40%	326 44%	12 19%	492 42%	317 38%	-	-
Neither agree nor disagree	(0) 319 16%	319 16%	-	-	-	-	-	-	220 19%	92 11%	70 6%	216 29%	33 52%	220 19%	92 11%	-	-
Somewhat disagree	(-1) 102 5%	102 5%	-	-	-	-	-	-	84 7%	18 2%	14 1%	78 11%	10 16%	84 7%	18 2%	-	-
Strongly disagree	(-2) 24 1%	24 1%	-	-	-	-	-	-	22 2%	2 *	2 *	16 2%	6 9%	22 2%	2 *	-	-
NET: Disagree	126 6%	126 6%	-	-	-	-	-	-	106 9%	20 2%	16 1%	94 13%	16 25%	106 9%	20 2%	-	-
Mean	1.08	1.08	-	-	-	-	-	-	0.91	1.32	1.44	0.57	-0.06	0.91	1.32	-	-
Standard deviation	0.91	0.91	-	-	-	-	-	-	0.97	0.77	0.67	0.93	0.96	0.97	0.77	-	-
Standard error	0.02	0.02	-	-	-	-	-	-	0.03	0.03	0.02	0.03	0.12	0.03	0.03	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 18

Q4. To what extent do you agree or disagree with each of the following statements?

Stewardship of our environment is an obligation we have to future generations

Base: All respondents

	Gender			Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201	
NET: Agree	1683	808	874	52	141	181	240	388	681	727	481	221	254	65	33	171	117	129	134	40	194	213	412	175	
	83%	83%	84%	88%	75%	79%	82%	85%	85%	83%	84%	82%	84%	90%	77%	87%	83%	83%	83%	74%	82%	84%	81%	87%	
Strongly agree	(+2)	790	379	410	29	64	96	114	173	314	347	233	99	111	25	14	96	62	57	57	18	81	106	189	85
		39%	39%	39%	49%	34%	42%	39%	38%	39%	40%	41%	37%	37%	35%	33%	49%	44%	37%	35%	33%	34%	42%	37%	42%
Somewhat agree	(+1)	893	429	464	23	77	85	126	215	367	380	248	122	143	40	19	75	55	72	77	22	113	107	223	90
		44%	44%	45%	39%	41%	37%	43%	47%	46%	43%	43%	45%	47%	56%	44%	38%	39%	46%	48%	41%	48%	42%	44%	45%
Neither agree nor disagree	(0)	287	136	151	5	42	38	43	55	104	124	75	45	43	7	10	21	17	22	26	12	37	32	79	24
		14%	14%	14%	8%	22%	17%	15%	12%	13%	14%	13%	17%	14%	10%	23%	11%	12%	14%	16%	22%	16%	13%	16%	12%
Somewhat disagree	(-1)	40	30	10	-	3	8	8	7	14	17	14	4	5	-	-	2	6	2	2	2	5	8	12	1
		2%	3%	1%	-	2%	4%	3%	2%	2%	2%	1%	2%	2%	-	-	1%	4%	1%	1%	4%	2%	3%	2%	*
Strongly disagree	(-2)	12	5	7	2	2	1	1	5	1	6	5	-	1	-	-	2	1	3	-	-	-	1	4	1
		1%	1%	1%	3%	1%	*	*	1%	*	1%	1%	-	*	-	-	1%	1%	2%	-	-	-	*	1%	*
NET: Disagree		52	35	17	2	5	9	9	12	15	23	19	4	6	-	-	4	7	5	2	2	5	9	16	2
		3%	4%	2%	3%	3%	4%	3%	3%	2%	3%	3%	1%	2%	-	-	2%	5%	3%	1%	4%	2%	4%	3%	1%
Mean		1.19	1.17	1.21	1.31	1.05	1.17	1.18	1.20	1.22	1.20	1.20	1.17	1.18	1.25	1.09	1.33	1.21	1.14	1.17	1.04	1.14	1.22	1.15	1.28
Standard deviation		0.79	0.82	0.77	0.90	0.85	0.86	0.81	0.79	0.74	0.80	0.82	0.75	0.76	0.62	0.75	0.79	0.87	0.85	0.73	0.85	0.75	0.81	0.82	0.73
Standard error		0.02	0.03	0.02	0.12	0.06	0.06	0.05	0.04	0.03	0.03	0.03	0.05	0.04	0.07	0.11	0.06	0.07	0.07	0.06	0.12	0.05	0.05	0.04	0.05

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 18

Q4. To what extent do you agree or disagree with each of the following statements?

Stewardship of our environment is an obligation we have to future generations

Base: All respondents

	Voted in the General Election on May 7th 2015										Voted in a referendum on the 23 June 2016		View on climate change					
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters	
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-	
NET: Agree	1683 83%	1683 83%	-	-	-	-	-	-	922 79%	738 89%	1113 91%	532 72%	38 59%	922 79%	738 89%	-	-	
Strongly agree (+2)	790 39%	790 39%	-	-	-	-	-	-	386 33%	396 48%	626 51%	156 21%	8 13%	386 33%	396 48%	-	-	
Somewhat agree (+1)	893 44%	893 44%	-	-	-	-	-	-	536 46%	342 41%	487 40%	376 51%	30 47%	536 46%	342 41%	-	-	
Neither agree nor disagree (0)	287 14%	287 14%	-	-	-	-	-	-	197 17%	83 10%	98 8%	168 23%	21 33%	197 17%	83 10%	-	-	
Somewhat disagree (-1)	40 2%	40 2%	-	-	-	-	-	-	33 3%	7 1%	7 1%	31 4%	2 3%	33 3%	7 1%	-	-	
Strongly disagree (-2)	12 1%	12 1%	-	-	-	-	-	-	12 1%	-	-	9 1%	3 5%	12 1%	-	-	-	
NET: Disagree	52 3%	52 3%	-	-	-	-	-	-	45 4%	7 1%	7 1%	40 5%	5 8%	45 4%	7 1%	-	-	
Mean	1.19	1.19	-	-	-	-	-	-	1.07	1.36	1.42	0.86	0.59	1.07	1.36	-	-	
Standard deviation	0.79	0.79	-	-	-	-	-	-	0.84	0.69	0.66	0.83	0.92	0.84	0.69	-	-	
Standard error	0.02	0.02	-	-	-	-	-	-	0.02	0.02	0.02	0.03	0.12	0.02	0.02	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 19

Q4. To what extent do you agree or disagree with each of the following statements?
Fossil fuels are running out, and we need to develop alternative sources of energy

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: Agree	1773	861	911	52	153	195	243	407	723	775	502	238	258	60	35	179	122	135	140	47	219	212	441	183
	88%	88%	87%	88%	81%	86%	83%	89%	90%	89%	87%	88%	85%	83%	81%	91%	87%	87%	86%	87%	93%	83%	87%	91%
Strongly agree	(+2) 909	455	453	39	77	112	118	197	366	392	269	119	129	21	17	103	74	63	73	16	113	111	230	88
	45%	46%	43%	66%	41%	49%	40%	43%	46%	45%	47%	44%	43%	29%	40%	53%	52%	40%	45%	30%	48%	44%	45%	44%
Somewhat agree	(+1) 864	406	458	13	76	83	125	210	357	383	233	119	129	39	18	76	48	72	67	31	106	101	211	95
	43%	41%	44%	22%	40%	36%	43%	46%	45%	44%	41%	44%	43%	54%	42%	39%	34%	46%	41%	57%	45%	40%	42%	47%
Neither agree nor disagree	(0) 193	75	118	4	27	24	42	37	59	73	58	27	35	9	4	11	12	18	17	6	14	33	55	14
	10%	8%	11%	7%	14%	11%	14%	8%	7%	8%	10%	10%	12%	13%	9%	6%	9%	12%	10%	11%	6%	13%	11%	7%
Somewhat disagree	(-1) 42	34	8	2	7	6	5	7	15	20	11	4	7	3	2	3	5	2	5	1	2	7	9	3
	2%	3%	1%	3%	4%	3%	2%	2%	2%	2%	2%	1%	2%	4%	5%	2%	4%	1%	3%	2%	1%	3%	2%	1%
Strongly disagree	(-2) 14	9	5	1	1	3	2	4	3	6	4	1	3	-	2	3	2	1	-	-	1	2	2	1
	1%	1%	*	2%	1%	1%	1%	1%	*	1%	1%	*	1%	-	5%	2%	1%	1%	-	-	*	1%	*	*
NET: Disagree	56	43	13	3	8	9	7	11	18	26	15	5	10	3	4	6	7	3	5	1	3	9	11	4
	3%	4%	1%	5%	4%	4%	2%	2%	2%	3%	3%	2%	3%	4%	9%	3%	5%	2%	3%	2%	1%	4%	2%	2%
Mean	1.29	1.29	1.29	1.47	1.18	1.29	1.21	1.29	1.34	1.30	1.31	1.30	1.23	1.08	1.07	1.39	1.33	1.24	1.28	1.15	1.39	1.23	1.30	1.32
Standard deviation	0.78	0.82	0.73	0.90	0.85	0.86	0.80	0.75	0.73	0.77	0.78	0.74	0.82	0.76	1.06	0.79	0.88	0.76	0.78	0.68	0.68	0.84	0.76	0.71
Standard error	0.02	0.03	0.02	0.12	0.06	0.06	0.05	0.04	0.03	0.03	0.03	0.04	0.05	0.09	0.16	0.06	0.07	0.06	0.06	0.09	0.04	0.05	0.03	0.05

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 19

Q4. To what extent do you agree or disagree with each of the following statements?
Fossil fuels are running out, and we need to develop alternative sources of energy

Base: All respondents

	Voted in the General Election on May 7th 2015										Voted in a referendum on the 23 June 2016		View on climate change					
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters	
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-	
NET: Agree	1773 88%	1773 88%	-	-	-	-	-	-	990 85%	758 92%	1118 92%	609 82%	46 72%	990 85%	758 92%	-	-	
Strongly agree	(+2) 909 45%	909 45%	-	-	-	-	-	-	473 41%	427 52%	647 53%	244 33%	18 28%	473 41%	427 52%	-	-	
Somewhat agree	(+1) 864 43%	864 43%	-	-	-	-	-	-	517 44%	331 40%	471 39%	365 49%	28 44%	517 44%	331 40%	-	-	
Neither agree nor disagree	(0) 193 10%	193 10%	-	-	-	-	-	-	131 11%	57 7%	89 7%	95 13%	9 14%	131 11%	57 7%	-	-	
Somewhat disagree	(-1) 42 2%	42 2%	-	-	-	-	-	-	32 3%	10 1%	8 1%	28 4%	6 9%	32 3%	10 1%	-	-	
Strongly disagree	(-2) 14 1%	14 1%	-	-	-	-	-	-	11 1%	3 *	3 *	8 1%	3 5%	11 1%	3 *	-	-	
NET: Disagree	56 3%	56 3%	-	-	-	-	-	-	43 4%	13 2%	11 1%	36 5%	9 14%	43 4%	13 2%	-	-	
Mean	1.29	1.29	-	-	-	-	-	-	1.21	1.41	1.44	1.09	0.81	1.21	1.41	-	-	
Standard deviation	0.78	0.78	-	-	-	-	-	-	0.82	0.70	0.68	0.84	1.10	0.82	0.70	-	-	
Standard error	0.02	0.02	-	-	-	-	-	-	0.02	0.02	0.02	0.03	0.14	0.02	0.02	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 20

Q4. To what extent do you agree or disagree with each of the following statements?

New low-carbon industries present a major economic opportunity

Base: All respondents

	Gender			Age						Social Grade					Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201	
NET: Agree	1507	761	745	51	133	164	220	337	602	653	431	208	215	55	28	158	110	112	124	34	172	195	368	151	
	75%	78%	71%	86%	71%	72%	75%	74%	75%	75%	75%	77%	71%	76%	65%	81%	78%	72%	77%	63%	73%	77%	73%	75%	
Strongly agree	(+2)	576	295	281	23	57	82	71	124	237	176	77	86	15	11	65	59	43	54	9	58	80	131	51	
		28%	30%	27%	39%	30%	36%	24%	27%	27%	31%	29%	28%	21%	26%	33%	42%	28%	33%	17%	25%	31%	26%	25%	
Somewhat agree	(+1)	931	466	464	28	76	82	149	213	383	416	255	131	40	17	93	51	69	70	25	114	115	237	100	
		46%	48%	45%	47%	40%	36%	51%	47%	48%	44%	49%	43%	56%	40%	47%	36%	44%	43%	46%	48%	45%	47%	50%	
Neither agree nor disagree	(0)	473	187	286	6	50	61	65	108	183	135	60	82	15	14	35	26	42	33	18	62	53	127	48	
		23%	19%	27%	10%	27%	27%	22%	24%	23%	22%	22%	27%	21%	33%	18%	18%	27%	20%	33%	26%	21%	25%	24%	
Somewhat disagree	(-1)	38	28	10	2	4	3	7	9	13	24	7	2	5	2	3	5	2	5	2	1	4	12	1	
		2%	3%	1%	3%	2%	1%	2%	2%	3%	1%	1%	2%	3%	2%	2%	4%	1%	3%	4%	*	2%	2%	*	
Strongly disagree	(-2)	4	3	1	-	1	-	-	1	2	1	2	-	1	-	-	-	-	-	-	1	2	-	1	
		*	*	*	-	1%	-	-	*	*	*	-	*	-	-	-	-	-	-	-	*	1%	-	*	
NET: Disagree		42	31	11	2	5	3	7	10	25	9	2	6	2	1	3	5	2	5	2	2	6	12	2	
		2%	3%	1%	3%	3%	1%	2%	2%	3%	2%	1%	2%	3%	2%	2%	4%	1%	3%	4%	1%	2%	2%	1%	
Mean		1.01	1.04	0.97	1.22	0.98	1.07	0.97	0.99	1.00	0.99	1.04	1.05	0.97	0.94	0.88	1.12	1.16	0.98	1.07	0.76	0.96	1.05	0.96	0.99
Standard deviation		0.78	0.80	0.77	0.77	0.84	0.82	0.75	0.78	0.77	0.78	0.79	0.73	0.81	0.73	0.82	0.75	0.85	0.77	0.81	0.78	0.75	0.81	0.78	0.75
Standard error		0.02	0.03	0.02	0.10	0.06	0.05	0.04	0.04	0.03	0.03	0.03	0.04	0.05	0.09	0.13	0.05	0.07	0.06	0.06	0.11	0.05	0.05	0.03	0.05

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 20

Q4. To what extent do you agree or disagree with each of the following statements?

New low-carbon industries present a major economic opportunity

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
NET: Agree	1507 75%	1507 75%	-	-	-	-	-	-	813 70%	677 82%	974 80%	496 67%	37 58%	813 70%	677 82%	-	-
Strongly agree	(+2) 576 28%	576 28%	-	-	-	-	-	-	292 25%	278 34%	421 35%	149 20%	6 9%	292 25%	278 34%	-	-
Somewhat agree	(+1) 931 46%	931 46%	-	-	-	-	-	-	521 45%	399 48%	553 45%	347 47%	31 48%	521 45%	399 48%	-	-
Neither agree nor disagree	(0) 473 23%	473 23%	-	-	-	-	-	-	318 27%	142 17%	233 19%	217 29%	23 36%	318 27%	142 17%	-	-
Somewhat disagree	(-1) 38 2%	38 2%	-	-	-	-	-	-	29 2%	9 1%	11 1%	23 3%	4 6%	29 2%	9 1%	-	-
Strongly disagree	(-2) 4 *	4 *	-	-	-	-	-	-	4 *	-	-	4 1%	-	4 *	-	-	-
NET: Disagree	42 2%	42 2%	-	-	-	-	-	-	33 3%	9 1%	11 1%	27 4%	4 6%	33 3%	9 1%	-	-
Mean	1.01	1.01	-	-	-	-	-	-	0.92	1.14	1.14	0.83	0.61	0.92	1.14	-	-
Standard deviation	0.78	0.78	-	-	-	-	-	-	0.81	0.73	0.74	0.80	0.75	0.81	0.73	-	-
Standard error	0.02	0.02	-	-	-	-	-	-	0.02	0.03	0.02	0.03	0.09	0.02	0.03	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 21

Q4. To what extent do you agree or disagree with each of the following statements?

Climate change policies like planting trees and reducing air pollution will also help protect local wildlife and landscapes

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: Agree	1802	862	939	51	161	200	257	405	728	781	518	232	271	61	36	180	128	135	146	47	209	229	454	177
	89%	88%	90%	86%	86%	88%	88%	89%	91%	89%	90%	86%	89%	85%	84%	92%	91%	87%	90%	87%	89%	90%	90%	88%
Strongly agree (+2)	840	373	467	30	67	102	127	196	318	343	248	114	135	24	20	95	68	63	67	21	85	100	216	81
	42%	38%	45%	51%	36%	45%	43%	43%	40%	39%	43%	42%	45%	33%	47%	48%	48%	40%	41%	39%	36%	39%	43%	40%
Somewhat agree (+1)	962	489	472	21	94	98	130	209	410	438	270	118	136	37	16	85	60	72	79	26	124	129	238	96
	48%	50%	45%	36%	50%	43%	45%	46%	51%	50%	47%	44%	45%	51%	37%	43%	43%	46%	49%	48%	53%	51%	47%	48%
Neither agree nor disagree (0)	195	101	94	5	23	26	32	47	62	77	53	35	30	8	6	14	12	20	12	6	25	24	46	22
	10%	10%	9%	8%	12%	11%	11%	10%	8%	9%	9%	13%	10%	11%	14%	7%	9%	13%	7%	11%	11%	9%	9%	11%
Somewhat disagree (-1)	22	14	8	3	3	2	3	2	9	16	4	1	1	3	1	2	1	1	4	1	1	1	5	2
	1%	1%	1%	5%	2%	1%	1%	*	1%	2%	1%	*	*	4%	2%	1%	1%	1%	2%	2%	*	*	1%	1%
Strongly disagree (-2)	3	2	1	-	1	-	-	1	1	-	-	2	1	-	-	-	-	-	-	-	1	-	2	-
	*	*	*	-	1%	-	-	*	*	-	-	1%	*	-	-	-	-	-	-	-	*	-	*	-
NET: Disagree	25	16	9	3	4	2	3	3	10	16	4	3	2	3	1	2	1	1	4	1	2	1	7	2
	1%	2%	1%	5%	2%	1%	1%	1%	1%	2%	1%	1%	1%	4%	2%	1%	1%	1%	2%	2%	1%	*	1%	1%
Mean	1.29	1.24	1.34	1.32	1.19	1.32	1.30	1.31	1.29	1.27	1.33	1.26	1.33	1.14	1.28	1.39	1.38	1.26	1.29	1.24	1.23	1.29	1.30	1.27
Standard deviation	0.70	0.71	0.68	0.84	0.75	0.71	0.70	0.69	0.67	0.69	0.67	0.75	0.69	0.77	0.80	0.67	0.67	0.70	0.71	0.73	0.68	0.65	0.71	0.69
Standard error	0.02	0.02	0.02	0.11	0.05	0.05	0.04	0.03	0.02	0.02	0.03	0.05	0.04	0.09	0.12	0.05	0.06	0.06	0.06	0.10	0.04	0.04	0.03	0.05

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 21

Q4. To what extent do you agree or disagree with each of the following statements?

Climate change policies like planting trees and reducing air pollution will also help protect local wildlife and landscapes

Base: All respondents

	Voted in the General Election on May 7th 2015									Voted in a referendum on the 23 June 2016		View on climate change					
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
NET: Agree	1802 89%	1802 89%	-	-	-	-	-	-	1009 87%	766 93%	1139 94%	618 84%	45 70%	1009 87%	766 93%	-	-
Strongly agree (+2)	840 42%	840 42%	-	-	-	-	-	-	452 39%	379 46%	605 50%	222 30%	13 20%	452 39%	379 46%	-	-
Somewhat agree (+1)	962 48%	962 48%	-	-	-	-	-	-	557 48%	387 47%	534 44%	396 54%	32 50%	557 48%	387 47%	-	-
Neither agree nor disagree (0)	195 10%	195 10%	-	-	-	-	-	-	135 12%	57 7%	74 6%	103 14%	18 28%	135 12%	57 7%	-	-
Somewhat disagree (-1)	22 1%	22 1%	-	-	-	-	-	-	17 1%	5 1%	4 *	17 2%	1 2%	17 1%	5 1%	-	-
Strongly disagree (-2)	3 *	3 *	-	-	-	-	-	-	3 *	-	1 *	2 *	-	3 *	-	-	-
NET: Disagree	25 1%	25 1%	-	-	-	-	-	-	20 2%	5 1%	5 *	19 3%	1 2%	20 2%	5 1%	-	-
Mean	1.29	1.29	-	-	-	-	-	-	1.24	1.38	1.43	1.11	0.89	1.24	1.38	-	-
Standard deviation	0.70	0.70	-	-	-	-	-	-	0.73	0.64	0.63	0.74	0.74	0.73	0.64	-	-
Standard error	0.02	0.02	-	-	-	-	-	-	0.02	0.02	0.02	0.03	0.09	0.02	0.02	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 22

Q4. To what extent do you agree or disagree with each of the following statements?

The UK should be proud of being the first country in the world to set legally binding emission reduction targets and having some of the most ambitious ...

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: Agree	1437	644	792	47	136	173	222	316	543	594	415	199	229	39	33	152	100	114	120	42	154	183	356	144
	71%	66%	76%	80%	72%	76%	76%	69%	68%	68%	72%	74%	76%	54%	77%	78%	71%	73%	74%	78%	65%	72%	70%	72%
Strongly agree	(+2)	665	292	373	28	61	83	93	149	265	190	89	121	14	17	75	52	54	58	18	69	75	165	68
	33%	30%	36%	47%	32%	36%	32%	33%	31%	30%	33%	33%	40%	19%	40%	38%	37%	35%	36%	33%	29%	30%	33%	34%
Somewhat agree	(+1)	772	352	419	19	75	90	129	167	292	329	225	110	25	16	77	48	60	62	24	85	108	191	76
	38%	36%	40%	32%	40%	39%	44%	37%	37%	38%	39%	41%	36%	35%	37%	39%	34%	38%	41%	44%	36%	43%	38%	38%
Neither agree nor disagree	(0)	443	234	209	7	48	48	56	104	195	132	54	62	23	5	35	34	25	30	11	66	56	119	39
	22%	24%	20%	12%	26%	21%	19%	23%	23%	22%	23%	20%	20%	32%	12%	18%	24%	16%	19%	20%	28%	22%	23%	19%
Somewhat disagree	(-1)	86	59	27	4	2	5	5	19	59	15	7	5	9	1	4	2	8	11	-	10	12	17	12
	4%	6%	3%	7%	1%	2%	2%	4%	6%	7%	3%	3%	2%	13%	2%	2%	1%	5%	7%	-	4%	5%	3%	6%
Strongly disagree	(-2)	56	42	14	1	2	2	9	16	26	13	10	7	1	4	5	5	9	1	1	6	3	15	6
	3%	4%	1%	2%	1%	1%	3%	4%	3%	3%	2%	4%	2%	1%	9%	3%	4%	6%	1%	2%	3%	1%	3%	3%
NET: Disagree		142	101	41	5	4	7	14	35	85	28	17	12	10	5	9	7	17	12	1	16	15	32	18
	7%	10%	4%	8%	2%	3%	5%	8%	10%	10%	5%	6%	4%	14%	12%	5%	5%	11%	7%	2%	7%	6%	6%	9%
Mean		0.94	0.81	1.07	1.17	1.02	1.08	1.00	0.91	0.86	0.98	0.97	1.09	0.58	0.95	1.09	0.99	0.91	1.02	1.07	0.85	0.94	0.93	0.94
Standard deviation		0.98	1.06	0.88	1.00	0.85	0.86	0.93	1.02	1.03	1.02	0.93	0.98	0.99	1.21	0.93	1.00	1.11	0.94	0.84	0.98	0.90	0.98	1.02
Standard error		0.02	0.03	0.03	0.13	0.06	0.06	0.05	0.05	0.04	0.03	0.04	0.06	0.05	0.12	0.07	0.08	0.09	0.07	0.11	0.06	0.06	0.04	0.07

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 22

Q4. To what extent do you agree or disagree with each of the following statements?

The UK should be proud of being the first country in the world to set legally binding emission reduction targets and having some of the most ambitious ...

Base: All respondents

	Voted in the General Election on May 7th 2015										Voted in a referendum on the 23 June 2016		View on climate change					
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters	
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-	
NET: Agree	1437 71%	1437 71%	-	-	-	-	-	-	756 65%	661 80%	995 82%	420 57%	22 34%	756 65%	661 80%	-	-	
Strongly agree (+2)	665 33%	665 33%	-	-	-	-	-	-	349 30%	309 37%	492 40%	167 23%	6 9%	349 30%	309 37%	-	-	
Somewhat agree (+1)	772 38%	772 38%	-	-	-	-	-	-	407 35%	352 43%	503 41%	253 34%	16 25%	407 35%	352 43%	-	-	
Neither agree nor disagree (0)	443 22%	443 22%	-	-	-	-	-	-	284 24%	149 18%	206 17%	214 29%	23 36%	284 24%	149 18%	-	-	
Somewhat disagree (-1)	86 4%	86 4%	-	-	-	-	-	-	70 6%	16 2%	14 1%	63 9%	9 14%	70 6%	16 2%	-	-	
Strongly disagree (-2)	56 3%	56 3%	-	-	-	-	-	-	54 5%	2 *	3 *	43 6%	10 16%	54 5%	2 *	-	-	
NET: Disagree	142 7%	142 7%	-	-	-	-	-	-	124 11%	18 2%	17 1%	106 14%	19 30%	124 11%	18 2%	-	-	
Mean	0.94	0.94	-	-	-	-	-	-	0.80	1.15	1.20	0.59	-0.02	0.80	1.15	-	-	
Standard deviation	0.98	0.98	-	-	-	-	-	-	1.08	0.79	0.77	1.10	1.19	1.08	0.79	-	-	
Standard error	0.02	0.02	-	-	-	-	-	-	0.03	0.03	0.02	0.04	0.15	0.03	0.03	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 23

Q5. You agreed that the UK should be proud of being the first country in the world to set legally binding emission reduction targets and having some of the most ambitious policies for tackling climate change. Why is that? Choose the one argument that most closely reflects your views.

Base: All respondents who agree that the UK should be proud of being the first country in the world to set legally binding emission reduction targets...

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	1437	644	792	47	136	173	222	316	543	594	415	199	229	39	33	152	100	114	120	42	154	183	356	144
Britain leading on emission reduction will help to convince other countries to reduce their emissions	467 32%	189 29%	278 35%	22 47%	47 35%	50 29%	78 35%	90 28%	180 33%	167 28%	154 37%	58 29%	88 38%	9 23%	5 15%	41 27%	32 32%	38 33%	37 31%	16 38%	55 36%	52 28%	133 37%	49 34%
As one of the first industrial countries, Britain has a responsibility to also be one of the first countries to eliminate its carbon emissions	409 28%	187 29%	221 28%	13 28%	39 29%	47 27%	60 27%	86 27%	164 30%	175 29%	118 28%	56 28%	60 26%	13 33%	12 36%	46 30%	23 23%	31 27%	38 32%	9 21%	49 32%	51 28%	93 26%	44 31%
Britain could take advantage of opportunities in the new low-carbon economy and industries of the future	556 39%	264 41%	292 37%	11 23%	50 37%	76 44%	83 37%	139 44%	197 36%	249 42%	142 34%	84 42%	81 35%	17 44%	15 45%	65 43%	45 45%	45 39%	45 38%	17 40%	50 32%	78 43%	128 36%	51 35%
Another reason	5 *	4 1%	1 *	1 2%	-	-	1 *	1 *	2 *	3 1%	1 *	1 1%	-	-	1 3%	-	-	-	-	-	-	2 1%	2 1%	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 23

Q5. You agreed that the UK should be proud of being the first country in the world to set legally binding emission reduction targets and having some of the most ambitious policies for tackling climate change. Why is that? Choose the one argument that most closely reflects your views.

Base: All respondents who agree that the UK should be proud of being the first country in the world to set legally binding emission reduction targets...

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	1437	1437	-	-	-	-	-	-	756	661	995	420	22	756	661	-	-
Britain leading on emission reduction will help to convince other countries to reduce their emissions	467 32%	467 32%	-	-	-	-	-	-	256 34%	197 30%	331 33%	128 30%	8 36%	256 34%	197 30%	-	-
As one of the first industrial countries, Britain has a responsibility to also be one of the first countries to eliminate its carbon emissions	409 28%	409 28%	-	-	-	-	-	-	220 29%	188 28%	290 29%	111 26%	8 36%	220 29%	188 28%	-	-
Britain could take advantage of opportunities in the new low-carbon economy and industries of the future	556 39%	556 39%	-	-	-	-	-	-	279 37%	272 41%	371 37%	179 43%	6 27%	279 37%	272 41%	-	-
Another reason	5 *	5 *	-	-	-	-	-	-	1 *	4 1%	3 *	2 *	-	1 *	4 1%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 24

Q6. You disagreed that the UK should be proud of being the first country in the world to set legally binding emission reduction targets and having some of the most ambitious policies for tackling climate change. Why is that?

Base: All respondents who disagree that the UK should be proud of being the first country in the world to set legally binding emission reduction targets...

	Gender		Age						Social Grade					Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	142	101	41	5	4	7	14	35	77	85	28	17	12	10	5	9	7	17	12	1	16	15	32	18
Britain shouldn't harm its own industry when other countries are not cutting their emissions	64 45%	44 44%	20 49%	4 80%	1 25%	3 43%	7 50%	16 46%	33 43%	35 41%	15 54%	10 59%	4 33%	5 50%	2 40%	3 33%	1 14%	7 41%	3 25%	1 100%	7 44%	8 53%	18 56%	9 50%
Consumers in Britain are already paying too much to reduce emissions	60 42%	48 48%	12 29%	-	2 50%	4 57%	7 50%	13 37%	34 44%	42 49%	8 29%	5 29%	5 42%	5 50%	3 60%	6 67%	2 29%	7 41%	6 50%	-	8 50%	6 40%	12 38%	5 28%
Climate change isn't a major problem	15 11%	7 7%	8 20%	1 20%	1 25%	-	-	5 14%	8 10%	6 7%	5 18%	1 6%	3 25%	-	-	-	3 43%	3 18%	3 25%	-	1 6%	1 7%	1 3%	3 17%
Another reason	3 2%	2 2%	1 2%	-	-	-	-	1 3%	2 3%	2 2%	-	1 6%	-	-	-	-	1 14%	-	-	-	-	-	1 3%	1 6%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 24

Q6. You disagreed that the UK should be proud of being the first country in the world to set legally binding emission reduction targets and having some of the most ambitious policies for tackling climate change. Why is that?

Base: All respondents who disagree that the UK should be proud of being the first country in the world to set legally binding emission reduction targets...

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	142	142	-	-	-	-	-	-	124	18	17	106	19	124	18	-	-
Britain shouldn't harm its own industry when other countries are not cutting their emissions	64 45%	64 45%	-	-	-	-	-	-	56 45%	8 44%	8 47%	48 45%	8 42%	56 45%	8 44%	-	-
Consumers in Britain are already paying too much to reduce emissions	60 42%	60 42%	-	-	-	-	-	-	54 44%	6 33%	8 47%	46 43%	6 32%	54 44%	6 33%	-	-
Climate change isn't a major problem	15 11%	15 11%	-	-	-	-	-	-	12 10%	3 17%	-	11 10%	4 21%	12 10%	3 17%	-	-
Another reason	3 2%	3 2%	-	-	-	-	-	-	2 2%	1 6%	1 6%	1 1%	1 5%	2 2%	1 6%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 25

Q8. Of the following environmental issues, which do you think is ... for the government to act upon?

Summary

Base: All respondents

	Q8. Summary		
	Most important	Second most important	Third most important
Base	2022	2022	2022
Reducing littering	50 2%	59 3%	96 5%
Increasing rates of recycling	105 5%	165 8%	221 11%
Reducing use of plastic carrier bags	25 1%	48 2%	42 2%
Tackling the decline in bee population	174 9%	156 8%	178 9%
Preventing development on greenfield land	249 12%	161 8%	149 7%
Stopping fracking	64 3%	63 3%	42 2%
Improving air pollution	194 10%	193 10%	203 10%
Avoiding airport expansion	21 1%	27 1%	33 2%
Preventing ocean acidification	26 1%	82 4%	110 5%
Preventing loss of wildlife	103 5%	140 7%	154 8%
Improving poor insulation of the housing stock	67 3%	103 5%	100 5%
Removing microbeads from cosmetics	41 2%	82 4%	89 4%
Preventing deforestation	95 5%	182 9%	185 9%
Increasing renewable energy generation	518 26%	314 16%	212 10%
Tackling climate change	246 12%	198 10%	146 7%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 25

Q8. Of the following environmental issues, which do you think is ... for the government to act upon?

Summary

Base: All respondents

	Q8. Summary		
	Most important	Second most important	Third most important
Base	2022	2022	2022
None of these	44 2%	49 2%	62 3%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 26

Q8. Of the following environmental issues, which do you think is ... for the government to act upon?

Most important

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Reducing littering	50 2%	29 3%	21 2%	1 2%	7 4%	8 4%	4 1%	11 2%	19 2%	14 2%	21 4%	9 3%	6 2%	2 3%	- -	8 4%	7 5%	6 4%	3 2%	1 2%	2 1%	8 3%	8 2%	5 2%
Increasing rates of recycling	105 5%	58 6%	47 5%	2 3%	4 2%	18 8%	21 7%	25 5%	35 4%	51 6%	26 5%	18 7%	10 3%	4 6%	3 7%	4 2%	14 10%	10 6%	11 7%	5 9%	8 3%	12 5%	22 4%	12 6%
Reducing use of plastic carrier bags	25 1%	14 1%	11 1%	- -	2 1%	5 2%	2 1%	5 1%	11 1%	8 1%	9 2%	5 2%	3 1%	1 1%	1 2%	- -	5 4%	- -	1 1%	- -	4 2%	4 2%	7 1%	2 1%
Tackling the decline in bee population	174 9%	93 9%	81 8%	2 3%	14 7%	15 7%	18 6%	45 10%	80 10%	62 7%	50 9%	21 8%	41 14%	10 14%	2 5%	20 10%	9 6%	12 8%	18 11%	7 13%	27 11%	12 5%	42 8%	15 7%
Preventing development on greenfield land	249 12%	98 10%	151 14%	2 3%	13 7%	28 12%	44 15%	56 12%	106 13%	114 13%	58 10%	29 11%	48 16%	3 4%	4 9%	25 13%	16 11%	25 16%	16 10%	7 13%	29 12%	25 10%	66 13%	33 16%
Stopping fracking	64 3%	15 2%	49 5%	- -	5 3%	12 5%	8 3%	12 3%	27 3%	21 2%	22 4%	8 3%	13 4%	4 6%	1 2%	4 2%	6 4%	4 3%	7 4%	2 4%	6 3%	9 4%	12 2%	9 4%
Improving air pollution	194 10%	91 9%	103 10%	6 10%	26 14%	29 13%	27 9%	34 7%	72 9%	89 10%	53 9%	31 11%	21 7%	4 6%	4 9%	23 12%	7 5%	8 5%	12 7%	3 6%	23 10%	57 22%	42 8%	11 5%
Avoiding airport expansion	21 1%	10 1%	11 1%	1 2%	2 1%	2 1%	4 1%	4 1%	8 1%	13 1%	3 1%	3 1%	2 1%	- -	- -	1 1%	1 1%	1 1%	1 1%	- -	4 2%	4 2%	9 2%	- -
Preventing ocean acidification	26 1%	12 1%	14 1%	3 5%	1 1%	2 1%	4 1%	5 1%	11 1%	12 1%	7 1%	5 2%	2 1%	- -	- -	- -	1 1%	2 1%	4 2%	1 2%	3 1%	4 2%	9 2%	2 1%
Preventing loss of wildlife	103 5%	40 4%	63 6%	9 15%	17 9%	11 5%	15 5%	23 5%	28 4%	43 5%	31 5%	11 4%	18 6%	6 8%	2 5%	11 6%	6 4%	10 6%	4 2%	3 6%	9 4%	10 4%	36 7%	6 3%
Improving poor insulation of the housing stock	67 3%	46 5%	21 2%	2 3%	5 3%	2 1%	8 3%	18 4%	32 4%	37 4%	12 2%	8 3%	10 3%	4 6%	2 5%	6 3%	3 2%	3 2%	6 4%	4 7%	10 4%	8 3%	15 3%	6 3%
Removing microbeads from cosmetics	41 2%	17 2%	24 2%	- -	- -	1 *	4 1%	15 3%	21 3%	15 2%	14 2%	6 2%	6 2%	- -	- -	2 1%	1 1%	2 1%	5 3%	1 2%	6 3%	4 2%	11 2%	9 4%
Preventing deforestation	95 5%	42 4%	53 5%	3 5%	9 5%	12 5%	15 5%	21 5%	35 4%	38 4%	31 5%	12 4%	14 5%	7 10%	1 2%	7 4%	5 4%	7 4%	7 4%	1 2%	12 5%	11 4%	28 6%	9 4%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 26

Q8. Of the following environmental issues, which do you think is ... for the government to act upon?

Most important

Base: All respondents

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Increasing renewable energy generation	518 26%	269 27%	249 24%	17 29%	44 23%	46 20%	81 28%	121 27%	209 26%	233 27%	155 27%	65 24%	65 21%	20 28%	10 23%	55 28%	38 27%	39 25%	42 26%	11 20%	61 26%	51 20%	135 27%	56 28%
Tackling climate change	246 12%	120 12%	125 12%	10 17%	31 16%	33 14%	32 11%	46 10%	94 12%	99 11%	74 13%	36 13%	37 12%	6 8%	9 21%	25 13%	22 16%	21 13%	24 15%	6 11%	25 11%	30 12%	56 11%	22 11%
None of these	44 2%	25 3%	19 2%	1 2%	8 4%	4 2%	5 2%	14 3%	12 2%	25 3%	9 2%	3 1%	7 2%	1 1%	4 9%	5 3%	-	6 4%	1 1%	2 4%	7 3%	5 2%	9 2%	4 2%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 26

Q8. Of the following environmental issues, which do you think is ... for the government to act upon?

Most important

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
Reducing littering	50 2%	50 2%	-	-	-	-	-	-	37 3%	12 1%	20 2%	28 4%	2 3%	37 3%	12 1%	-	-
Increasing rates of recycling	105 5%	105 5%	-	-	-	-	-	-	65 6%	40 5%	65 5%	38 5%	2 3%	65 6%	40 5%	-	-
Reducing use of plastic carrier bags	25 1%	25 1%	-	-	-	-	-	-	13 1%	12 1%	11 1%	14 2%	-	13 1%	12 1%	-	-
Tackling the decline in bee population	174 9%	174 9%	-	-	-	-	-	-	117 10%	55 7%	89 7%	77 10%	8 13%	117 10%	55 7%	-	-
Preventing development on greenfield land	249 12%	249 12%	-	-	-	-	-	-	181 16%	67 8%	129 11%	107 14%	13 20%	181 16%	67 8%	-	-
Stopping fracking	64 3%	64 3%	-	-	-	-	-	-	40 3%	23 3%	40 3%	20 3%	4 6%	40 3%	23 3%	-	-
Improving air pollution	194 10%	194 10%	-	-	-	-	-	-	100 9%	89 11%	121 10%	70 9%	3 5%	100 9%	89 11%	-	-
Avoiding airport expansion	21 1%	21 1%	-	-	-	-	-	-	17 1%	3 *	12 1%	8 1%	1 2%	17 1%	3 *	-	-
Preventing ocean acidification	26 1%	26 1%	-	-	-	-	-	-	15 1%	11 1%	16 1%	9 1%	1 2%	15 1%	11 1%	-	-
Preventing loss of wildlife	103 5%	103 5%	-	-	-	-	-	-	59 5%	39 5%	55 5%	44 6%	4 6%	59 5%	39 5%	-	-
Improving poor insulation of the housing stock	67 3%	67 3%	-	-	-	-	-	-	38 3%	27 3%	33 3%	32 4%	2 3%	38 3%	27 3%	-	-
Removing microbeads from cosmetics	41 2%	41 2%	-	-	-	-	-	-	28 2%	12 1%	21 2%	17 2%	3 5%	28 2%	12 1%	-	-
Preventing deforestation	95 5%	95 5%	-	-	-	-	-	-	56 5%	38 5%	58 5%	35 5%	2 3%	56 5%	38 5%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 26

Q8. Of the following environmental issues, which do you think is ... for the government to act upon?

Most important

Base: All respondents

	Voted in the General Election on May 7th 2015							Voted in a referendum on the 23 June 2016		View on climate change							
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
Increasing renewable energy generation	518 26%	518 26%	-	-	-	-	-	-	272 23%	239 29%	324 27%	179 24%	15 23%	272 23%	239 29%	-	-
Tackling climate change	246 12%	246 12%	-	-	-	-	-	-	97 8%	147 18%	210 17%	36 5%	-	97 8%	147 18%	-	-
None of these	44 2%	44 2%	-	-	-	-	-	-	29 2%	14 2%	14 1%	26 4%	4 6%	29 2%	14 2%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 27

Q8. Of the following environmental issues, which do you think is ... for the government to act upon?

Second most important

Base: All respondents

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Reducing littering	59 3%	28 3%	31 3%	2 3%	5 3%	8 4%	14 5%	13 3%	17 2%	31 4%	15 3%	4 1%	9 3%	3 4%	3 7%	8 4%	7 5%	5 3%	2 1%	- -	6 3%	3 1%	18 4%	4 2%
Increasing rates of recycling	165 8%	87 9%	78 7%	9 15%	22 12%	20 9%	20 7%	35 8%	59 7%	79 9%	43 7%	27 10%	16 5%	8 11%	2 5%	19 10%	11 8%	16 10%	12 7%	6 11%	16 7%	22 9%	42 8%	11 5%
Reducing use of plastic carrier bags	48 2%	24 2%	24 2%	3 5%	7 4%	6 3%	5 2%	13 3%	14 2%	15 2%	15 3%	13 5%	5 2%	1 1%	- -	4 2%	3 2%	5 3%	6 4%	1 2%	6 3%	10 4%	10 2%	2 1%
Tackling the decline in bee population	156 8%	75 8%	81 8%	3 5%	9 5%	17 7%	23 8%	33 7%	71 9%	81 9%	41 7%	13 5%	21 7%	5 7%	5 12%	10 5%	11 8%	13 8%	14 9%	4 7%	16 7%	19 7%	37 7%	22 11%
Preventing development on greenfield land	161 8%	61 6%	100 10%	- -	17 9%	15 7%	22 8%	31 7%	76 10%	74 8%	47 8%	20 7%	20 7%	5 7%	4 9%	16 8%	5 4%	10 6%	16 10%	1 2%	33 14%	15 6%	36 7%	20 10%
Stopping fracking	63 3%	24 2%	39 4%	2 3%	5 3%	8 4%	9 3%	17 4%	22 3%	14 2%	24 4%	12 4%	13 4%	3 4%	1 2%	3 2%	10 7%	4 3%	2 1%	5 9%	9 4%	12 5%	13 3%	1 *
Improving air pollution	193 10%	100 10%	93 9%	3 5%	14 7%	23 10%	28 10%	48 11%	77 10%	88 10%	61 11%	17 6%	27 9%	4 6%	4 9%	15 8%	12 9%	19 12%	15 9%	3 6%	22 9%	25 10%	55 11%	19 9%
Avoiding airport expansion	27 1%	11 1%	16 2%	2 3%	1 1%	1 *	5 2%	4 1%	14 2%	12 1%	8 1%	1 *	6 2%	2 3%	2 5%	- -	3 2%	2 1%	2 1%	1 2%	4 2%	5 2%	4 1%	2 1%
Preventing ocean acidification	82 4%	42 4%	40 4%	1 2%	6 3%	8 4%	7 2%	16 4%	44 6%	30 3%	25 4%	10 4%	17 6%	2 3%	1 2%	8 4%	9 6%	5 3%	10 6%	2 4%	8 3%	11 4%	22 4%	4 2%
Preventing loss of wildlife	140 7%	71 7%	68 7%	3 5%	22 12%	21 9%	23 8%	30 7%	41 5%	48 5%	45 8%	25 9%	22 7%	4 6%	1 2%	9 5%	13 9%	11 7%	16 10%	4 7%	13 6%	22 9%	29 6%	18 9%
Improving poor insulation of the housing stock	103 5%	61 6%	42 4%	- -	7 4%	11 5%	18 6%	22 5%	45 6%	50 6%	23 4%	12 4%	18 6%	5 7%	- -	11 6%	7 5%	12 8%	6 4%	4 7%	13 6%	11 4%	24 5%	10 5%
Removing microbeads from cosmetics	82 4%	44 4%	38 4%	1 2%	5 3%	5 2%	13 4%	22 5%	36 5%	31 4%	18 3%	17 6%	16 5%	3 4%	- -	10 5%	2 1%	6 4%	3 2%	3 6%	13 6%	5 2%	24 5%	13 6%
Preventing deforestation	182 9%	75 8%	107 10%	2 3%	14 7%	25 11%	24 8%	35 8%	82 10%	74 8%	45 8%	26 10%	37 12%	8 11%	6 14%	22 11%	12 9%	12 8%	12 7%	5 9%	19 8%	22 9%	50 10%	14 7%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 27

Q8. Of the following environmental issues, which do you think is ... for the government to act upon?

Second most important

Base: All respondents

	Gender		Age						Social Grade					Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Increasing renewable energy generation	314 16%	145 15%	169 16%	10 17%	26 14%	33 14%	48 16%	73 16%	124 16%	130 15%	88 15%	48 18%	48 16%	7 10%	5 12%	35 18%	19 13%	20 13%	27 17%	9 17%	35 15%	39 15%	81 16%	37 18%
Tackling climate change	198 10%	103 11%	95 9%	17 29%	20 11%	23 10%	27 9%	49 11%	62 8%	89 10%	66 11%	22 8%	21 7%	11 15%	5 12%	20 10%	17 12%	10 6%	18 11%	4 7%	15 6%	28 11%	52 10%	18 9%
None of these	49 2%	28 3%	21 2%	1 2%	8 4%	4 2%	6 2%	14 3%	16 2%	28 3%	11 2%	3 1%	7 2%	1 1%	4 9%	6 3%	-	6 4%	1 1%	2 4%	8 3%	5 2%	10 2%	6 3%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 27

Q8. Of the following environmental issues, which do you think is ... for the government to act upon?

Second most important

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
Reducing littering	59 3%	59 3%	-	-	-	-	-	-	38 3%	19 2%	26 2%	28 4%	5 8%	38 3%	19 2%	-	-
Increasing rates of recycling	165 8%	165 8%	-	-	-	-	-	-	84 7%	76 9%	92 8%	69 9%	4 6%	84 7%	76 9%	-	-
Reducing use of plastic carrier bags	48 2%	48 2%	-	-	-	-	-	-	31 3%	15 2%	28 2%	17 2%	3 5%	31 3%	15 2%	-	-
Tackling the decline in bee population	156 8%	156 8%	-	-	-	-	-	-	88 8%	66 8%	90 7%	59 8%	7 11%	88 8%	66 8%	-	-
Preventing development on greenfield land	161 8%	161 8%	-	-	-	-	-	-	103 9%	57 7%	77 6%	78 11%	6 9%	103 9%	57 7%	-	-
Stopping fracking	63 3%	63 3%	-	-	-	-	-	-	36 3%	27 3%	46 4%	17 2%	-	36 3%	27 3%	-	-
Improving air pollution	193 10%	193 10%	-	-	-	-	-	-	112 10%	78 9%	112 9%	71 10%	10 16%	112 10%	78 9%	-	-
Avoiding airport expansion	27 1%	27 1%	-	-	-	-	-	-	19 2%	7 1%	13 1%	13 2%	1 2%	19 2%	7 1%	-	-
Preventing ocean acidification	82 4%	82 4%	-	-	-	-	-	-	47 4%	34 4%	47 4%	30 4%	5 8%	47 4%	34 4%	-	-
Preventing loss of wildlife	140 7%	140 7%	-	-	-	-	-	-	79 7%	60 7%	82 7%	53 7%	5 8%	79 7%	60 7%	-	-
Improving poor insulation of the housing stock	103 5%	103 5%	-	-	-	-	-	-	61 5%	42 5%	59 5%	43 6%	1 2%	61 5%	42 5%	-	-
Removing microbeads from cosmetics	82 4%	82 4%	-	-	-	-	-	-	48 4%	33 4%	36 3%	44 6%	2 3%	48 4%	33 4%	-	-
Preventing deforestation	182 9%	182 9%	-	-	-	-	-	-	107 9%	72 9%	111 9%	65 9%	6 9%	107 9%	72 9%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 27

Q8. Of the following environmental issues, which do you think is ... for the government to act upon?

Second most important

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
Increasing renewable energy generation	314 16%	314 16%	-	-	-	-	-	-	178 15%	135 16%	216 18%	93 13%	5 8%	178 15%	135 16%	-	-
Tackling climate change	198 10%	198 10%	-	-	-	-	-	-	101 9%	91 11%	167 14%	31 4%	-	101 9%	91 11%	-	-
None of these	49 2%	49 2%	-	-	-	-	-	-	32 3%	16 2%	16 1%	29 4%	4 6%	32 3%	16 2%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 28

Q8. Of the following environmental issues, which do you think is ... for the government to act upon?

Third most important

Base: All respondents

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Reducing littering	96 5%	49 5%	47 5%	4 7%	12 6%	11 5%	11 4%	18 4%	40 5%	35 4%	32 6%	16 6%	13 4%	3 4%	1 2%	10 5%	10 7%	6 4%	5 3%	2 4%	11 5%	14 6%	22 4%	12 6%
Increasing rates of recycling	221 11%	128 13%	93 9%	11 19%	22 12%	22 10%	37 13%	40 9%	89 11%	104 12%	66 11%	21 8%	30 10%	6 8%	5 12%	25 13%	11 8%	14 9%	14 9%	4 7%	26 11%	25 10%	68 13%	23 11%
Reducing use of plastic carrier bags	42 2%	21 2%	21 2%	- -	5 3%	8 4%	3 1%	7 2%	19 2%	23 3%	7 1%	7 3%	5 2%	3 4%	- -	2 1%	2 1%	2 1%	6 4%	2 4%	5 2%	5 2%	11 2%	4 2%
Tackling the decline in bee population	178 9%	71 7%	107 10%	5 8%	16 9%	13 6%	30 10%	47 10%	67 8%	75 9%	56 10%	27 10%	20 7%	8 11%	2 5%	14 7%	18 13%	19 12%	11 7%	3 6%	21 9%	15 6%	49 10%	18 9%
Preventing development on greenfield land	149 7%	60 6%	89 9%	2 3%	11 6%	22 10%	20 7%	33 7%	61 8%	61 7%	43 7%	19 7%	26 9%	4 6%	2 5%	19 10%	9 6%	12 8%	12 7%	1 2%	13 6%	21 8%	40 8%	16 8%
Stopping fracking	42 2%	11 1%	31 3%	1 2%	6 3%	7 3%	5 2%	18 4%	5 1%	17 2%	6 1%	9 3%	10 3%	4 6%	- -	4 2%	4 3%	- -	6 4%	1 2%	5 2%	4 2%	11 2%	3 1%
Improving air pollution	203 10%	95 10%	108 10%	2 3%	24 13%	24 11%	29 10%	39 9%	85 11%	89 10%	56 10%	29 11%	29 10%	10 14%	2 5%	22 11%	13 9%	19 12%	18 11%	8 15%	22 9%	29 11%	43 8%	17 8%
Avoiding airport expansion	33 2%	14 1%	19 2%	2 3%	3 2%	1 *	4 1%	10 2%	13 2%	15 2%	10 2%	2 1%	6 2%	- -	2 5%	- -	1 1%	4 3%	2 1%	- -	7 3%	7 3%	7 1%	3 1%
Preventing ocean acidification	110 5%	53 5%	56 5%	4 7%	10 5%	7 3%	13 4%	23 5%	53 7%	57 7%	30 5%	8 3%	15 5%	8 11%	2 5%	9 5%	8 6%	3 2%	6 4%	3 6%	20 8%	15 6%	21 4%	15 7%
Preventing loss of wildlife	154 8%	53 5%	101 10%	6 10%	12 6%	17 7%	35 12%	38 8%	46 6%	55 6%	43 7%	25 9%	31 10%	2 3%	5 12%	16 8%	13 9%	11 7%	12 7%	4 7%	19 8%	16 6%	46 9%	10 5%
Improving poor insulation of the housing stock	100 5%	62 6%	38 4%	4 7%	5 3%	11 5%	8 3%	24 5%	48 6%	44 5%	31 5%	9 3%	16 5%	2 3%	3 7%	12 6%	11 8%	5 3%	9 6%	1 2%	14 6%	12 5%	24 5%	7 3%
Removing microbeads from cosmetics	89 4%	42 4%	47 5%	3 5%	2 1%	10 4%	9 3%	25 5%	40 5%	36 4%	28 5%	11 4%	14 5%	3 4%	3 7%	2 1%	4 3%	9 6%	7 4%	3 6%	11 5%	14 6%	27 5%	6 3%
Preventing deforestation	185 9%	94 10%	91 9%	4 7%	16 9%	20 9%	32 11%	42 9%	71 9%	78 9%	50 9%	35 13%	22 7%	7 10%	2 5%	13 7%	13 9%	15 10%	26 16%	7 13%	17 7%	18 7%	44 9%	23 11%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 28

Q8. Of the following environmental issues, which do you think is ... for the government to act upon?

Third most important

Base: All respondents

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Increasing renewable energy generation	212 10%	106 11%	106 10%	6 10%	22 12%	33 14%	26 9%	44 10%	81 10%	91 10%	60 10%	25 9%	36 12%	5 7%	5 12%	18 9%	12 9%	16 10%	21 13%	7 13%	21 9%	34 13%	55 11%	18 9%
Tackling climate change	146 7%	84 9%	62 6%	3 5%	14 7%	17 7%	22 8%	28 6%	62 8%	61 7%	42 7%	21 8%	22 7%	5 7%	5 12%	24 12%	12 9%	14 9%	6 4%	6 11%	11 5%	20 8%	25 5%	18 9%
None of these	62 3%	36 4%	26 2%	2 3%	8 4%	5 2%	8 3%	19 4%	20 3%	33 4%	15 3%	6 2%	8 3%	2 3%	4 9%	6 3%	-	7 4%	1 1%	2 4%	13 6%	5 2%	14 3%	8 4%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 28

Q8. Of the following environmental issues, which do you think is ... for the government to act upon?

Third most important

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change							
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control		Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-	
Reducing littering	96 5%	96 5%	-	-	-	-	-	-	58 5%	37 4%	47 4%	44 6%	5 8%	58 5%	37 4%	-	-	
Increasing rates of recycling	221 11%	221 11%	-	-	-	-	-	-	112 10%	107 13%	149 12%	65 9%	7 11%	112 10%	107 13%	-	-	
Reducing use of plastic carrier bags	42 2%	42 2%	-	-	-	-	-	-	29 2%	12 1%	22 2%	19 3%	1 2%	29 2%	12 1%	-	-	
Tackling the decline in bee population	178 9%	178 9%	-	-	-	-	-	-	105 9%	72 9%	105 9%	63 9%	10 16%	105 9%	72 9%	-	-	
Preventing development on greenfield land	149 7%	149 7%	-	-	-	-	-	-	98 8%	48 6%	85 7%	60 8%	4 6%	98 8%	48 6%	-	-	
Stopping fracking	42 2%	42 2%	-	-	-	-	-	-	19 2%	22 3%	30 2%	10 1%	2 3%	19 2%	22 3%	-	-	
Improving air pollution	203 10%	203 10%	-	-	-	-	-	-	113 10%	84 10%	121 10%	79 11%	3 5%	113 10%	84 10%	-	-	
Avoiding airport expansion	33 2%	33 2%	-	-	-	-	-	-	25 2%	7 1%	14 1%	18 2%	1 2%	25 2%	7 1%	-	-	
Preventing ocean acidification	110 5%	110 5%	-	-	-	-	-	-	59 5%	47 6%	67 6%	40 5%	3 5%	59 5%	47 6%	-	-	
Preventing loss of wildlife	154 8%	154 8%	-	-	-	-	-	-	86 7%	64 8%	101 8%	50 7%	3 5%	86 7%	64 8%	-	-	
Improving poor insulation of the housing stock	100 5%	100 5%	-	-	-	-	-	-	58 5%	41 5%	60 5%	36 5%	4 6%	58 5%	41 5%	-	-	
Removing microbeads from cosmetics	89 4%	89 4%	-	-	-	-	-	-	57 5%	32 4%	51 4%	36 5%	2 3%	57 5%	32 4%	-	-	
Preventing deforestation	185 9%	185 9%	-	-	-	-	-	-	109 9%	75 9%	97 8%	75 10%	13 20%	109 9%	75 9%	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 28

Q8. Of the following environmental issues, which do you think is ... for the government to act upon?

Third most important

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
Increasing renewable energy generation	212 10%	212 10%	-	-	-	-	-	-	124 11%	86 10%	141 12%	70 9%	1 2%	124 11%	86 10%	-	-
Tackling climate change	146 7%	146 7%	-	-	-	-	-	-	72 6%	73 9%	109 9%	37 5%	-	72 6%	73 9%	-	-
None of these	62 3%	62 3%	-	-	-	-	-	-	40 3%	21 3%	19 2%	38 5%	5 8%	40 3%	21 3%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 29

Q9. Through the planning system and funding for environmental schemes, the Government is able to protect and improve natural spaces throughout the country. When making such decisions, which of the following types of natural spaces do you think the government should prioritise?

Base: All respondents

	Gender		Age						Social Grade				Region												
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201	
Forests	1009	474	534	19	93	123	161	231	382	420	288	153	148	42	22	97	63	76	84	14	121	126	257	107	
		50%	48%	51%	32%	49%	54%	55%	51%	48%	48%	50%	57%	49%	58%	51%	49%	45%	49%	52%	26%	51%	50%	51%	53%
National parks	910	472	437	31	81	100	136	200	362	409	266	119	116	25	22	89	76	66	73	28	107	98	248	78	
		45%	48%	42%	53%	43%	44%	47%	44%	47%	46%	44%	38%	35%	51%	45%	54%	42%	45%	52%	45%	39%	49%	39%	
Rivers	865	445	420	20	44	80	119	208	394	388	234	121	122	31	15	84	59	63	73	21	99	112	213	95	
		43%	45%	40%	34%	23%	35%	41%	46%	44%	41%	45%	40%	43%	35%	43%	42%	40%	45%	39%	42%	44%	42%	47%	
Nature reserves	768	366	402	23	67	85	107	171	315	313	226	103	126	27	15	79	49	69	60	18	96	95	189	71	
		38%	37%	39%	39%	36%	37%	37%	38%	36%	39%	38%	42%	38%	35%	40%	35%	44%	37%	33%	41%	37%	37%	35%	
Local parks	470	216	254	9	50	57	72	94	188	207	145	55	63	11	4	45	41	39	36	14	44	69	117	50	
		23%	22%	24%	15%	27%	25%	21%	24%	24%	25%	20%	21%	15%	9%	23%	29%	25%	22%	26%	19%	27%	23%	25%	
Seas	465	200	265	20	50	44	61	117	173	203	134	62	66	15	12	48	33	32	40	10	49	50	127	49	
		23%	20%	25%	34%	27%	19%	21%	26%	23%	23%	23%	22%	21%	28%	24%	23%	21%	25%	19%	21%	20%	25%	24%	
Beaches	445	189	255	15	45	51	68	103	163	187	131	63	64	18	11	43	24	31	29	15	59	52	115	48	
		22%	19%	24%	25%	24%	22%	23%	20%	21%	23%	23%	21%	25%	26%	22%	17%	20%	18%	28%	25%	20%	23%	24%	
Wetland centres	262	122	140	3	19	23	31	62	124	113	60	30	59	10	3	21	11	22	33	6	27	34	67	28	
		13%	12%	13%	5%	10%	10%	11%	14%	13%	10%	11%	19%	14%	7%	11%	8%	14%	20%	11%	11%	13%	13%	14%	
Lakes	187	96	91	9	26	28	23	33	68	86	58	24	19	5	3	23	16	21	6	9	20	34	33	17	
		9%	10%	9%	15%	14%	12%	8%	9%	10%	10%	9%	6%	7%	7%	12%	11%	13%	4%	17%	8%	13%	7%	8%	
Nature trails	138	72	66	8	21	23	20	23	43	59	34	11	34	4	-	11	16	20	10	2	16	14	33	12	
		7%	7%	6%	14%	11%	10%	7%	5%	7%	6%	4%	11%	6%	-	6%	11%	13%	6%	4%	7%	6%	7%	6%	
Mountain ranges	123	65	58	7	19	21	17	24	35	60	35	14	14	10	2	14	4	12	11	3	14	22	27	4	
		6%	7%	6%	12%	10%	9%	6%	5%	7%	6%	5%	5%	14%	5%	7%	3%	8%	7%	6%	6%	9%	5%	2%	
None of these	24	12	12	-	7	3	4	6	4	8	7	4	5	-	3	1	1	1	1	2	4	5	6	-	
		1%	1%	1%	-	4%	1%	1%	1%	1%	1%	1%	2%	-	7%	1%	1%	1%	1%	4%	2%	2%	1%	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 29

Q9. Through the planning system and funding for environmental schemes, the Government is able to protect and improve natural spaces throughout the country. When making such decisions, which of the following types of natural spaces do you think the government should prioritise?

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
Forests	1009	1009	-	-	-	-	-	-	584	408	638	346	25	584	408	-	-
	50%	50%	-	-	-	-	-	-	50%	49%	52%	47%	39%	50%	49%	-	-
National parks	910	910	-	-	-	-	-	-	515	383	550	332	28	515	383	-	-
	45%	45%	-	-	-	-	-	-	44%	46%	45%	45%	44%	44%	46%	-	-
Rivers	865	865	-	-	-	-	-	-	503	350	519	322	24	503	350	-	-
	43%	43%	-	-	-	-	-	-	43%	42%	43%	44%	38%	43%	42%	-	-
Nature reserves	768	768	-	-	-	-	-	-	451	308	481	261	26	451	308	-	-
	38%	38%	-	-	-	-	-	-	39%	37%	39%	35%	41%	39%	37%	-	-
Local parks	470	470	-	-	-	-	-	-	287	180	258	197	15	287	180	-	-
	23%	23%	-	-	-	-	-	-	25%	22%	21%	27%	23%	25%	22%	-	-
Seas	465	465	-	-	-	-	-	-	262	197	313	141	11	262	197	-	-
	23%	23%	-	-	-	-	-	-	23%	24%	26%	19%	17%	23%	24%	-	-
Beaches	445	445	-	-	-	-	-	-	248	193	242	183	20	248	193	-	-
	22%	22%	-	-	-	-	-	-	21%	23%	20%	25%	31%	21%	23%	-	-
Wetland centres	262	262	-	-	-	-	-	-	153	107	160	95	7	153	107	-	-
	13%	13%	-	-	-	-	-	-	13%	13%	13%	13%	11%	13%	13%	-	-
Lakes	187	187	-	-	-	-	-	-	104	78	110	71	6	104	78	-	-
	9%	9%	-	-	-	-	-	-	9%	9%	9%	10%	9%	9%	9%	-	-
Nature trails	138	138	-	-	-	-	-	-	73	61	80	49	9	73	61	-	-
	7%	7%	-	-	-	-	-	-	6%	7%	7%	7%	14%	6%	7%	-	-
Mountain ranges	123	123	-	-	-	-	-	-	61	61	73	47	3	61	61	-	-
	6%	6%	-	-	-	-	-	-	5%	7%	6%	6%	5%	5%	7%	-	-
None of these	24	24	-	-	-	-	-	-	14	8	11	12	1	14	8	-	-
	1%	1%	-	-	-	-	-	-	1%	1%	1%	2%	2%	1%	1%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 30

Q10. The UK has voted to leave the European Union and will therefore have the opportunity to scrap or alter laws that were originally written by the EU. In your opinion, what should happen to each of the following types of environmental regulation?

Summary

Base: All respondents

	Q10. Summary								
	Water quality and beach cleanliness standards	Air pollution reduction targets	Fishing quotas	Protections for habitats and wildlife	Restrictions on use of pesticides and fertilizers in agriculture	Renewable energy generation targets	Household waste recycling targets	Ban on production of GM crops	Regulations to increase energy efficiency of household appliances
Base	2022	2022	2022	2022	2022	2022	2022	2022	2022
Scrap	7 *	18 1%	210 10%	16 1%	39 2%	64 3%	42 2%	247 12%	84 4%
Weaken	25 1%	89 4%	346 17%	66 3%	179 9%	157 8%	99 5%	308 15%	160 8%
Keep the same	832 41%	761 38%	638 32%	688 34%	802 40%	557 28%	744 37%	664 33%	804 40%
Strengthen	1118 55%	1096 54%	648 32%	1203 59%	903 45%	1159 57%	1098 54%	609 30%	916 45%
Don't know	40 2%	58 3%	180 9%	49 2%	99 5%	85 4%	39 2%	194 10%	58 3%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 31

Q10. The UK has voted to leave the European Union and will therefore have the opportunity to scrap or alter laws that were originally written by the EU. In your opinion, what should happen to each of the following types of environmental regulation?

Water quality and beach cleanliness standards

Base: All respondents

	Gender			Age						Social Grade					Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Scrap	7 *	6 1%	1 *	2 3%	1 1%	-	-	1 *	3 *	4 *	1 *	1 *	1 *	-	-	-	1 1%	1 1%	-	-	4 2%	-	-	1 *
Weaken	25 1%	15 2%	10 1%	2 3%	7 4%	2 1%	2 1%	8 2%	4 1%	10 1%	7 1%	4 1%	4 1%	3 4%	-	-	-	3 2%	1 1%	1 2%	3 1%	9 4%	4 1%	1 *
Keep the same	832 41%	439 45%	392 38%	24 41%	76 40%	65 29%	120 41%	178 39%	369 46%	388 44%	242 42%	96 36%	106 35%	34 47%	12 28%	68 35%	50 35%	63 40%	61 38%	23 43%	110 47%	91 36%	226 45%	94 47%
Strengthen	1118 55%	504 51%	614 59%	31 53%	95 51%	143 63%	165 57%	265 58%	419 52%	458 52%	309 54%	164 61%	187 62%	33 46%	30 70%	126 64%	84 60%	88 56%	95 59%	28 52%	114 48%	148 58%	269 53%	103 51%
Don't know	40 2%	15 2%	25 2%	-	9 5%	18 8%	5 2%	3 1%	5 1%	14 2%	16 3%	5 2%	5 2%	2 3%	1 2%	2 1%	6 4%	1 1%	5 3%	2 4%	5 2%	6 2%	8 2%	2 1%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 31

Q10. The UK has voted to leave the European Union and will therefore have the opportunity to scrap or alter laws that were originally written by the EU. In your opinion, what should happen to each of the following types of environmental regulation?

Water quality and beach cleanliness standards

Base: All respondents

	Voted in the General Election on May 7th 2015									Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters	
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-	
Scrap	7	7	-	-	-	-	-	-	7	-	3	4	-	7	-	-	-	
	*	*	-	-	-	-	-	-	1%	-	*	1%	-	1%	-	-	-	
Weaken	25	25	-	-	-	-	-	-	16	9	12	11	2	16	9	-	-	
	1%	1%	-	-	-	-	-	-	1%	1%	1%	1%	3%	1%	1%	-	-	
Keep the same	832	832	-	-	-	-	-	-	484	336	468	330	34	484	336	-	-	
	41%	41%	-	-	-	-	-	-	42%	41%	38%	45%	53%	42%	41%	-	-	
Strengthen	1118	1118	-	-	-	-	-	-	636	466	709	382	27	636	466	-	-	
	55%	55%	-	-	-	-	-	-	55%	56%	58%	52%	42%	55%	56%	-	-	
Don't know	40	40	-	-	-	-	-	-	21	17	26	13	1	21	17	-	-	
	2%	2%	-	-	-	-	-	-	2%	2%	2%	2%	2%	2%	2%	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 32

Q10. The UK has voted to leave the European Union and will therefore have the opportunity to scrap or alter laws that were originally written by the EU. In your opinion, what should happen to each of the following types of environmental regulation?

Air pollution reduction targets

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Scrap	18 1%	13 1%	5 *	2 3%	3 2%	1 *	2 1%	5 1%	5 1%	8 1%	4 1%	3 1%	3 1%	- -	1 2%	1 1%	1 1%	1 1%	1 1%	- -	3 1%	2 1%	6 1%	2 1%
Weaken	89 4%	56 6%	33 3%	1 2%	5 3%	11 5%	10 3%	20 4%	42 5%	42 5%	24 4%	7 3%	16 5%	6 8%	4 9%	2 1%	5 4%	6 4%	8 5%	2 4%	10 4%	14 6%	24 5%	8 4%
Keep the same	761 38%	428 44%	332 32%	18 31%	59 31%	72 32%	115 39%	187 41%	310 39%	364 42%	217 38%	91 34%	89 29%	36 50%	16 37%	61 31%	54 38%	63 40%	59 36%	18 33%	97 41%	79 31%	193 38%	85 42%
Strengthen	1096 54%	462 47%	634 61%	37 63%	106 56%	128 56%	155 53%	238 52%	432 54%	432 49%	312 54%	164 61%	188 62%	28 39%	20 47%	128 65%	77 55%	83 53%	92 57%	31 57%	116 49%	156 61%	267 53%	98 49%
Don't know	58 3%	20 2%	38 4%	1 2%	15 8%	16 7%	10 3%	5 1%	11 1%	28 3%	18 3%	5 2%	7 2%	2 3%	2 5%	4 2%	4 3%	3 2%	2 1%	3 6%	10 4%	3 1%	17 3%	8 4%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 32

Q10. The UK has voted to leave the European Union and will therefore have the opportunity to scrap or alter laws that were originally written by the EU. In your opinion, what should happen to each of the following types of environmental regulation?

Air pollution reduction targets

Base: All respondents

	Voted in the General Election on May 7th 2015									Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters	
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-	
Scrap	18 1%	18 1%	-	-	-	-	-	-	17 1%	1 *	7 1%	8 1%	3 5%	17 1%	1 *	-	-	
Weaken	89 4%	89 4%	-	-	-	-	-	-	69 6%	18 2%	18 1%	63 9%	8 13%	69 6%	18 2%	-	-	
Keep the same	761 38%	761 38%	-	-	-	-	-	-	469 40%	285 34%	383 31%	351 47%	27 42%	469 40%	285 34%	-	-	
Strengthen	1096 54%	1096 54%	-	-	-	-	-	-	574 49%	504 61%	778 64%	296 40%	22 34%	574 49%	504 61%	-	-	
Don't know	58 3%	58 3%	-	-	-	-	-	-	35 3%	20 2%	32 3%	22 3%	4 6%	35 3%	20 2%	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 33

Q10. The UK has voted to leave the European Union and will therefore have the opportunity to scrap or alter laws that were originally written by the EU. In your opinion, what should happen to each of the following types of environmental regulation?

Fishing quotas

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Scrap	210 10%	125 13%	85 8%	3 5%	9 5%	11 5%	25 9%	47 10%	115 14%	95 11%	60 10%	24 9%	31 10%	8 11%	3 7%	15 8%	16 11%	15 10%	16 10%	5 9%	28 12%	26 10%	51 10%	27 13%
Weaken	346 17%	211 22%	134 13%	10 17%	25 13%	36 16%	43 15%	85 19%	147 18%	177 20%	94 16%	39 14%	36 12%	15 21%	14 33%	19 10%	25 18%	29 19%	31 19%	8 15%	46 19%	25 10%	104 21%	30 15%
Keep the same	638 32%	293 30%	345 33%	27 46%	74 39%	85 37%	110 38%	143 31%	199 25%	269 31%	180 31%	100 37%	89 29%	13 18%	11 26%	71 36%	36 26%	52 33%	58 36%	21 39%	62 26%	101 40%	156 31%	57 28%
Strengthen	648 32%	291 30%	357 34%	12 20%	47 25%	59 26%	81 28%	149 33%	300 38%	256 29%	191 33%	86 32%	115 38%	28 39%	10 23%	67 34%	54 38%	46 29%	49 30%	13 24%	79 33%	77 30%	157 31%	68 34%
Don't know	180 9%	59 6%	121 12%	7 12%	33 18%	37 16%	33 11%	31 7%	39 5%	77 9%	50 9%	21 8%	32 11%	8 11%	5 12%	24 12%	10 7%	14 9%	8 5%	7 13%	21 9%	25 10%	39 8%	19 9%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 33

Q10. The UK has voted to leave the European Union and will therefore have the opportunity to scrap or alter laws that were originally written by the EU. In your opinion, what should happen to each of the following types of environmental regulation?

Fishing quotas

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
Scrap	210	210	-	-	-	-	-	-	170	36	76	120	14	170	36	-	-
	10%	10%	-	-	-	-	-	-	15%	4%	6%	16%	22%	15%	4%	-	-
Weaken	346	346	-	-	-	-	-	-	217	126	168	172	6	217	126	-	-
	17%	17%	-	-	-	-	-	-	19%	15%	14%	23%	9%	19%	15%	-	-
Keep the same	638	638	-	-	-	-	-	-	296	331	455	169	14	296	331	-	-
	32%	32%	-	-	-	-	-	-	25%	40%	37%	23%	22%	25%	40%	-	-
Strengthen	648	648	-	-	-	-	-	-	392	252	402	222	24	392	252	-	-
	32%	32%	-	-	-	-	-	-	34%	30%	33%	30%	38%	34%	30%	-	-
Don't know	180	180	-	-	-	-	-	-	89	83	117	57	6	89	83	-	-
	9%	9%	-	-	-	-	-	-	8%	10%	10%	8%	9%	8%	10%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 34

Q10. The UK has voted to leave the European Union and will therefore have the opportunity to scrap or alter laws that were originally written by the EU. In your opinion, what should happen to each of the following types of environmental regulation?

Protections for habitats and wildlife

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Scrap	16 1%	14 1%	2 *	1 2%	4 2%	2 1%	2 1%	3 1%	4 1%	9 1%	4 1%	2 1%	1 *	- -	- -	- -	2 1%	1 1%	- -	- -	3 1%	5 2%	3 1%	2 1%
Weaken	66 3%	45 5%	20 2%	1 2%	9 5%	7 3%	8 3%	11 2%	30 4%	39 4%	11 2%	8 3%	8 3%	8 11%	2 5%	5 3%	4 3%	7 4%	8 5%	1 2%	5 2%	10 4%	13 3%	3 1%
Keep the same	688 34%	371 38%	317 30%	16 27%	56 30%	56 25%	95 33%	158 35%	307 38%	329 38%	192 33%	82 30%	85 28%	34 47%	13 30%	55 28%	52 37%	50 32%	54 33%	18 33%	86 36%	80 31%	174 34%	72 36%
Strengthen	1203 59%	528 54%	675 65%	40 68%	111 59%	151 66%	175 60%	276 61%	450 56%	479 55%	350 61%	172 64%	202 67%	30 42%	27 63%	132 67%	79 56%	96 62%	99 61%	33 61%	136 58%	150 59%	302 60%	119 59%
Don't know	49 2%	21 2%	28 3%	1 2%	8 4%	12 5%	12 4%	7 2%	9 1%	18 2%	18 3%	6 2%	7 2%	- -	1 2%	4 2%	4 3%	2 1%	1 1%	2 4%	6 3%	9 4%	15 3%	5 2%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 34

Q10. The UK has voted to leave the European Union and will therefore have the opportunity to scrap or alter laws that were originally written by the EU. In your opinion, what should happen to each of the following types of environmental regulation?

Protections for habitats and wildlife

Base: All respondents

	Voted in the General Election on May 7th 2015									Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters	
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-	
Scrap	16 1%	16 1%	-	-	-	-	-	-	13 1%	3 *	5 *	11 1%	-	13 1%	3 *	-	-	
Weaken	66 3%	66 3%	-	-	-	-	-	-	44 4%	22 3%	28 2%	34 5%	4 6%	44 4%	22 3%	-	-	
Keep the same	688 34%	688 34%	-	-	-	-	-	-	380 33%	297 36%	363 30%	303 41%	22 34%	380 33%	297 36%	-	-	
Strengthen	1203 59%	1203 59%	-	-	-	-	-	-	699 60%	486 59%	792 65%	377 51%	34 53%	699 60%	486 59%	-	-	
Don't know	49 2%	49 2%	-	-	-	-	-	-	28 2%	20 2%	30 2%	15 2%	4 6%	28 2%	20 2%	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 35

Q10. The UK has voted to leave the European Union and will therefore have the opportunity to scrap or alter laws that were originally written by the EU. In your opinion, what should happen to each of the following types of environmental regulation?

Restrictions on use of pesticides and fertilizers in agriculture

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Scrap	39 2%	26 3%	13 1%	3 5%	2 1%	4 2%	4 1%	6 1%	20 3%	18 2%	12 2%	5 2%	4 1%	3 4%	2 5%	3 2%	3 2%	2 1%	3 2%	5 9%	4 2%	3 1%	10 2%	1 *
Weaken	179 9%	111 11%	68 7%	5 8%	14 7%	17 7%	17 6%	36 8%	90 11%	93 11%	46 8%	19 7%	21 7%	4 6%	3 7%	16 8%	10 7%	19 12%	17 10%	4 7%	18 8%	18 7%	54 11%	16 8%
Keep the same	802 40%	428 44%	374 36%	30 51%	77 41%	81 36%	126 43%	172 38%	316 40%	363 42%	229 40%	102 38%	108 36%	31 43%	13 30%	76 39%	64 45%	62 40%	63 39%	18 33%	90 38%	106 42%	199 39%	80 40%
Strengthen	903 45%	372 38%	530 51%	15 25%	74 39%	104 46%	132 45%	219 48%	359 45%	353 40%	256 45%	132 49%	162 53%	28 39%	21 49%	96 49%	57 40%	65 42%	74 46%	23 43%	110 47%	114 45%	219 43%	96 48%
Don't know	99 5%	42 4%	57 5%	6 10%	21 11%	22 10%	13 4%	22 5%	15 2%	47 5%	32 6%	12 4%	8 3%	6 8%	4 9%	5 3%	7 5%	8 5%	5 3%	4 7%	14 6%	13 5%	25 5%	8 4%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 35

Q10. The UK has voted to leave the European Union and will therefore have the opportunity to scrap or alter laws that were originally written by the EU. In your opinion, what should happen to each of the following types of environmental regulation?

Restrictions on use of pesticides and fertilizers in agriculture

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
Scrap	39 2%	39 2%	-	-	-	-	-	-	28 2%	11 1%	15 1%	19 3%	5 8%	28 2%	11 1%	-	-
Weaken	179 9%	179 9%	-	-	-	-	-	-	123 11%	53 6%	73 6%	92 12%	14 22%	123 11%	53 6%	-	-
Keep the same	802 40%	802 40%	-	-	-	-	-	-	422 36%	371 45%	466 38%	313 42%	23 36%	422 36%	371 45%	-	-
Strengthen	903 45%	903 45%	-	-	-	-	-	-	535 46%	356 43%	609 50%	276 37%	18 28%	535 46%	356 43%	-	-
Don't know	99 5%	99 5%	-	-	-	-	-	-	56 5%	37 4%	55 5%	40 5%	4 6%	56 5%	37 4%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 36

Q10. The UK has voted to leave the European Union and will therefore have the opportunity to scrap or alter laws that were originally written by the EU. In your opinion, what should happen to each of the following types of environmental regulation?

Renewable energy generation targets

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Scrap	64 3%	45 5%	19 2%	4 7%	2 1%	4 2%	5 2%	17 4%	32 4%	30 3%	18 3%	4 1%	12 4%	4 6%	2 5%	4 2%	8 6%	8 5%	2 1%	1 2%	8 3%	5 2%	14 3%	8 4%
Weaken	157 8%	106 11%	51 5%	-	6 3%	9 4%	16 5%	37 8%	89 11%	90 10%	31 5%	11 4%	25 8%	12 17%	6 14%	9 5%	5 4%	13 8%	11 7%	5 9%	17 7%	13 5%	48 9%	18 9%
Keep the same	557 28%	275 28%	281 27%	13 22%	55 29%	58 25%	72 25%	125 27%	234 29%	254 29%	168 29%	66 24%	69 23%	18 25%	6 14%	47 24%	35 25%	43 28%	44 27%	13 24%	69 29%	73 29%	151 30%	58 29%
Strengthen	1159 57%	530 54%	629 60%	42 71%	112 60%	143 63%	179 61%	259 57%	424 53%	470 54%	331 58%	175 65%	183 60%	35 49%	27 63%	131 67%	86 61%	88 56%	101 62%	31 57%	133 56%	150 59%	271 53%	106 53%
Don't know	85 4%	23 2%	62 6%	-	13 7%	14 6%	20 7%	17 4%	21 3%	30 3%	27 5%	14 5%	14 5%	3 4%	2 5%	5 3%	7 5%	4 3%	4 2%	4 7%	9 4%	13 5%	23 5%	11 5%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 36

Q10. The UK has voted to leave the European Union and will therefore have the opportunity to scrap or alter laws that were originally written by the EU. In your opinion, what should happen to each of the following types of environmental regulation?

Renewable energy generation targets

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
Scrap	64 3%	64 3%	-	-	-	-	-	-	53 5%	10 1%	16 1%	39 5%	9 14%	53 5%	10 1%	-	-
Weaken	157 8%	157 8%	-	-	-	-	-	-	121 10%	36 4%	28 2%	117 16%	12 19%	121 10%	36 4%	-	-
Keep the same	557 28%	557 28%	-	-	-	-	-	-	345 30%	201 24%	295 24%	245 33%	17 27%	345 30%	201 24%	-	-
Strengthen	1159 57%	1159 57%	-	-	-	-	-	-	597 51%	550 66%	831 68%	308 42%	20 31%	597 51%	550 66%	-	-
Don't know	85 4%	85 4%	-	-	-	-	-	-	48 4%	31 4%	48 4%	31 4%	6 9%	48 4%	31 4%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 37

Q10. The UK has voted to leave the European Union and will therefore have the opportunity to scrap or alter laws that were originally written by the EU. In your opinion, what should happen to each of the following types of environmental regulation?

Household waste recycling targets

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Scrap	42 2%	23 2%	19 2%	2 3%	3 2%	5 2%	6 2%	11 2%	15 2%	18 2%	9 2%	2 1%	13 4%	2 3%	1 2%	3 2%	4 3%	2 1%	4 2%	2 4%	8 3%	6 2%	7 1%	3 1%
Weaken	99 5%	64 7%	35 3%	1 2%	6 3%	10 4%	13 4%	27 6%	42 5%	48 5%	23 4%	15 6%	13 4%	10 14%	1 2%	7 4%	8 6%	7 4%	7 4%	-	14 6%	12 5%	27 5%	6 3%
Keep the same	744 37%	382 39%	361 35%	20 34%	71 38%	73 32%	111 38%	176 39%	293 37%	329 38%	218 38%	97 36%	100 33%	24 33%	9 21%	69 35%	41 29%	59 38%	57 35%	23 43%	88 37%	100 39%	196 39%	78 39%
Strengthen	1098 54%	500 51%	598 57%	35 59%	101 54%	130 57%	154 53%	236 52%	442 55%	464 53%	311 54%	151 56%	172 57%	34 47%	30 70%	116 59%	84 60%	84 54%	93 57%	26 48%	119 50%	132 52%	267 53%	113 56%
Don't know	39 2%	10 1%	29 3%	1 2%	7 4%	10 4%	8 3%	5 1%	8 1%	15 2%	14 2%	5 2%	5 2%	2 3%	2 5%	1 1%	4 3%	4 3%	1 1%	3 6%	7 3%	4 2%	10 2%	1 *

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 37

Q10. The UK has voted to leave the European Union and will therefore have the opportunity to scrap or alter laws that were originally written by the EU. In your opinion, what should happen to each of the following types of environmental regulation?

Household waste recycling targets

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
Scrap	42 2%	42 2%	-	-	-	-	-	-	35 3%	7 1%	11 1%	27 4%	4 6%	35 3%	7 1%	-	-
Weaken	99 5%	99 5%	-	-	-	-	-	-	73 6%	26 3%	36 3%	57 8%	6 9%	73 6%	26 3%	-	-
Keep the same	744 37%	744 37%	-	-	-	-	-	-	458 39%	274 33%	384 32%	334 45%	26 41%	458 39%	274 33%	-	-
Strengthen	1098 54%	1098 54%	-	-	-	-	-	-	577 50%	505 61%	764 63%	309 42%	25 39%	577 50%	505 61%	-	-
Don't know	39 2%	39 2%	-	-	-	-	-	-	21 2%	16 2%	23 2%	13 2%	3 5%	21 2%	16 2%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 38

Q10. The UK has voted to leave the European Union and will therefore have the opportunity to scrap or alter laws that were originally written by the EU. In your opinion, what should happen to each of the following types of environmental regulation?

Ban on production of GM crops

Base: All respondents

	Gender			Age						Social Grade					Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Scrap	247 12%	179 18%	68 7%	7 12%	14 7%	21 9%	22 8%	47 10%	136 17%	126 14%	70 12%	27 10%	24 8%	11 15%	6 14%	16 8%	22 16%	14 9%	22 14%	9 17%	25 11%	38 15%	61 12%	23 11%
Weaken	308 15%	199 20%	108 10%	12 20%	24 13%	12 5%	26 9%	69 15%	165 21%	176 20%	85 15%	20 7%	27 9%	10 14%	5 12%	27 14%	22 16%	23 15%	28 17%	7 13%	42 18%	28 11%	79 16%	37 18%
Keep the same	664 33%	301 31%	363 35%	18 31%	64 34%	83 36%	115 39%	149 33%	235 29%	282 32%	170 30%	110 41%	102 34%	26 36%	11 26%	66 34%	47 33%	63 40%	57 35%	17 31%	74 31%	85 33%	162 32%	56 28%
Strengthen	609 30%	230 23%	379 36%	12 20%	61 32%	77 34%	103 35%	154 34%	202 25%	221 25%	179 31%	88 33%	121 40%	21 29%	13 30%	66 34%	34 24%	42 27%	44 27%	15 28%	71 30%	74 29%	159 31%	70 35%
Don't know	194 10%	70 7%	124 12%	10 17%	25 13%	35 15%	26 9%	36 8%	62 8%	69 8%	71 12%	25 9%	29 10%	4 6%	8 19%	21 11%	16 11%	14 9%	11 7%	6 11%	24 10%	29 11%	46 9%	15 7%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 38

Q10. The UK has voted to leave the European Union and will therefore have the opportunity to scrap or alter laws that were originally written by the EU. In your opinion, what should happen to each of the following types of environmental regulation?

Ban on production of GM crops

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
Scrap	247	247	-	-	-	-	-	-	138	106	114	123	10	138	106	-	-
	12%	12%	-	-	-	-	-	-	12%	13%	9%	17%	16%	12%	13%	-	-
Weaken	308	308	-	-	-	-	-	-	151	153	182	119	7	151	153	-	-
	15%	15%	-	-	-	-	-	-	13%	18%	15%	16%	11%	13%	18%	-	-
Keep the same	664	664	-	-	-	-	-	-	367	289	422	219	23	367	289	-	-
	33%	33%	-	-	-	-	-	-	32%	35%	35%	30%	36%	32%	35%	-	-
Strengthen	609	609	-	-	-	-	-	-	398	204	376	217	16	398	204	-	-
	30%	30%	-	-	-	-	-	-	34%	25%	31%	29%	25%	34%	25%	-	-
Don't know	194	194	-	-	-	-	-	-	110	76	124	62	8	110	76	-	-
	10%	10%	-	-	-	-	-	-	9%	9%	10%	8%	13%	9%	9%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 39

Q10. The UK has voted to leave the European Union and will therefore have the opportunity to scrap or alter laws that were originally written by the EU. In your opinion, what should happen to each of the following types of environmental regulation?

Regulations to increase energy efficiency of household appliances

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Scrap	84 4%	54 6%	30 3%	1 2%	2 1%	4 2%	10 3%	22 5%	45 6%	44 5%	15 3%	8 3%	17 6%	5 7%	2 5%	7 4%	6 4%	5 3%	5 3%	1 2%	11 5%	10 4%	22 4%	10 5%
Weaken	160 8%	96 10%	64 6%	3 5%	11 6%	11 5%	21 7%	36 8%	78 10%	78 9%	44 8%	20 7%	18 6%	11 15%	2 5%	14 7%	9 6%	12 8%	11 7%	6 11%	15 6%	22 9%	46 9%	12 6%
Keep the same	804 40%	401 41%	402 39%	22 37%	69 37%	82 36%	115 39%	189 42%	327 41%	345 39%	243 42%	105 39%	111 37%	28 39%	17 40%	72 37%	48 34%	53 34%	70 43%	21 39%	106 45%	94 37%	216 43%	79 39%
Strengthen	916 45%	409 42%	507 49%	32 54%	95 51%	115 50%	141 48%	195 43%	338 42%	383 44%	255 44%	130 48%	148 49%	28 39%	21 49%	102 52%	73 52%	83 53%	71 44%	23 43%	92 39%	116 46%	213 42%	94 47%
Don't know	58 3%	19 2%	39 4%	1 2%	11 6%	16 7%	5 2%	13 3%	12 2%	24 3%	18 3%	7 3%	9 3%	-	1 2%	1 1%	5 4%	3 2%	5 3%	3 6%	12 5%	12 5%	10 2%	6 3%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 39

Q10. The UK has voted to leave the European Union and will therefore have the opportunity to scrap or alter laws that were originally written by the EU. In your opinion, what should happen to each of the following types of environmental regulation?

Regulations to increase energy efficiency of household appliances

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
Scrap	84 4%	84 4%	-	-	-	-	-	-	68 6%	16 2%	21 2%	56 8%	7 11%	68 6%	16 2%	-	-
Weaken	160 8%	160 8%	-	-	-	-	-	-	117 10%	42 5%	62 5%	90 12%	8 13%	117 10%	42 5%	-	-
Keep the same	804 40%	804 40%	-	-	-	-	-	-	455 39%	336 41%	462 38%	310 42%	32 50%	455 39%	336 41%	-	-
Strengthen	916 45%	916 45%	-	-	-	-	-	-	488 42%	415 50%	636 52%	264 36%	16 25%	488 42%	415 50%	-	-
Don't know	58 3%	58 3%	-	-	-	-	-	-	36 3%	19 2%	37 3%	20 3%	1 2%	36 3%	19 2%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 40

Q11. Another part of the EU, the Common Agricultural Policy, gives payment to farmers to promote increased food production and improve the environment. Do you think the UK should continue to give payments to farmers once we have left the EU?

Base: All respondents

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Yes	1226	599	626	39	112	135	174	269	497	538	351	150	187	41	26	129	77	100	99	32	132	148	312	130
	61%	61%	60%	66%	60%	59%	60%	59%	62%	62%	61%	56%	62%	57%	60%	66%	55%	64%	61%	59%	56%	58%	62%	65%
No	376	222	154	12	32	44	51	84	153	187	92	50	47	19	6	23	33	24	40	7	52	54	93	25
	19%	23%	15%	20%	17%	19%	17%	18%	19%	21%	16%	19%	16%	26%	14%	12%	23%	15%	25%	13%	22%	21%	18%	12%
Don't know	420	158	262	8	44	49	67	102	150	149	132	70	69	12	11	44	31	32	23	15	52	52	102	46
	21%	16%	25%	14%	23%	21%	23%	22%	19%	17%	23%	26%	23%	17%	22%	22%	22%	21%	14%	28%	22%	20%	20%	23%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 40

Q11. Another part of the EU, the Common Agricultural Policy, gives payment to farmers to promote increased food production and improve the environment. Do you think the UK should continue to give payments to farmers once we have left the EU?

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
Yes	1226	1226	-	-	-	-	-	-	686	525	775	414	37	686	525	-	-
	61%	61%	-	-	-	-	-	-	59%	63%	64%	56%	58%	59%	63%	-	-
No	376	376	-	-	-	-	-	-	238	134	198	161	17	238	134	-	-
	19%	19%	-	-	-	-	-	-	20%	16%	16%	22%	27%	20%	16%	-	-
Don't know	420	420	-	-	-	-	-	-	240	169	245	165	10	240	169	-	-
	21%	21%	-	-	-	-	-	-	21%	20%	20%	22%	16%	21%	20%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 41

Q12. If, after Brexit, farmers are still given some payments by the UK, what should be the most important rationale for how these subsidies are allocated?

Base: All respondents who think the UK should continue to give payments to farmers once we have left the EU

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	1646	757	888	47	156	184	241	371	647	687	483	220	256	53	37	173	108	132	122	47	184	200	414	176
Subsidies should be paid in order to increase the production of food in the UK	675 41%	348 46%	327 37%	19 40%	62 40%	85 46%	94 39%	143 39%	272 42%	293 43%	200 41%	90 41%	92 36%	27 51%	19 51%	71 41%	50 46%	56 42%	46 38%	19 40%	81 44%	78 39%	168 41%	60 34%
Subsidies should be paid in order to support farming practices that improve the environment (such as tree planting or natural flood management)	669 41%	284 38%	384 43%	20 43%	65 42%	74 40%	111 46%	169 46%	230 36%	273 40%	192 40%	96 44%	108 42%	20 38%	12 32%	62 36%	37 34%	56 42%	54 44%	20 43%	73 40%	80 40%	174 42%	81 46%
Subsidies should be paid in order to support low-income farmers	302 18%	125 17%	177 20%	8 17%	29 19%	25 14%	36 15%	59 16%	145 22%	121 18%	91 19%	34 15%	56 22%	6 11%	6 16%	40 23%	21 19%	20 15%	22 18%	8 17%	30 16%	42 21%	72 17%	35 20%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 41

Q12. If, after Brexit, farmers are still given some payments by the UK, what should be the most important rationale for how these subsidies are allocated?

Base: All respondents who think the UK should continue to give payments to farmers once we have left the EU

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change							
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control		Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
												Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening					
Base	1646	1646	-	-	-	-	-	-	926	694	1020	579	47	926	694	-	-	
Subsidies should be paid in order to increase the production of food in the UK	675 41%	675 41%	-	-	-	-	-	-	415 45%	255 37%	364 36%	281 49%	30 64%	415 45%	255 37%	-	-	
Subsidies should be paid in order to support farming practices that improve the environment (such as tree planting or natural flood management)	669 41%	669 41%	-	-	-	-	-	-	338 37%	315 45%	479 47%	179 31%	11 23%	338 37%	315 45%	-	-	
Subsidies should be paid in order to support low-income farmers	302 18%	302 18%	-	-	-	-	-	-	173 19%	124 18%	177 17%	119 21%	6 13%	173 19%	124 18%	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 42

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Summary

Base: All respondents

		Q13. Summary							
		Coal	Gas	Nuclear	Onshore wind	Offshore wind	Solar	Tidal	Biomass
Base		2022	2022	2022	2022	2022	2022	2022	2022
10 - Very positive	(10)	35 2%	91 5%	192 9%	244 12%	377 19%	468 23%	407 20%	94 5%
9	(9)	41 2%	127 6%	197 10%	220 11%	299 15%	347 17%	298 15%	116 6%
8	(8)	97 5%	293 14%	319 16%	311 15%	380 19%	390 19%	416 21%	232 11%
7	(7)	160 8%	357 18%	258 13%	280 14%	272 13%	297 15%	299 15%	244 12%
6	(6)	201 10%	310 15%	190 9%	199 10%	184 9%	178 9%	166 8%	241 12%
5 - Neutral	(5)	447 22%	436 22%	298 15%	253 13%	193 10%	172 9%	172 9%	309 15%
4	(4)	228 11%	126 6%	88 4%	85 4%	66 3%	53 3%	42 2%	70 3%
3	(3)	257 13%	110 5%	107 5%	95 5%	55 3%	35 2%	33 2%	46 2%
2	(2)	213 11%	57 3%	82 4%	77 4%	52 3%	21 1%	20 1%	25 1%
1	(1)	134 7%	19 1%	61 3%	57 3%	29 1%	17 1%	11 1%	19 1%
0 - Very negative	(0)	140 7%	18 1%	110 5%	115 6%	48 2%	8 *	15 1%	17 1%
Don't know		69 3%	78 4%	120 6%	86 4%	67 3%	36 2%	143 7%	609 30%
NET: 7-10		333 16%	868 43%	966 48%	1055 52%	1328 66%	1502 74%	1420 70%	686 34%
NET: 4-6		876 43%	872 43%	576 28%	537 27%	443 22%	403 20%	380 19%	620 31%
NET: 0-3		744 37%	204 10%	360 18%	344 17%	184 9%	81 4%	79 4%	107 5%
Mean		4.25	6.12	6.09	6.28	7.18	7.71	7.64	6.39

Conservative attitudes to the environment
ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 42

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Summary

Base: All respondents

	Q13. Summary							
	Coal	Gas	Nuclear	Onshore wind	Offshore wind	Solar	Tidal	Biomass
Base	2022	2022	2022	2022	2022	2022	2022	2022
Standard deviation	2.37	2.04	2.79	2.83	2.48	2.06	2.05	2.06
Standard error	0.05	0.05	0.06	0.06	0.06	0.05	0.05	0.05

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 43

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Coal

Base: All respondents

		Gender			Age						Social Grade				Region										
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base		2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
10 - Very positive	(10)	35 2%	20 2%	15 1%	- -	8 4%	4 2%	6 2%	3 1%	14 2%	17 2%	6 1%	8 3%	4 1%	1 1%	4 9%	2 1%	2 1%	4 3%	5 3%	- -	1 *	5 2%	9 2%	2 1%
9	(9)	41 2%	21 2%	20 2%	1 2%	3 2%	7 3%	7 2%	9 2%	14 2%	19 2%	4 1%	7 3%	11 4%	1 1%	1 2%	6 3%	5 4%	1 1%	2 1%	1 2%	4 2%	5 2%	12 2%	3 1%
8	(8)	97 5%	42 4%	55 5%	- -	11 6%	13 6%	19 7%	28 6%	26 3%	33 4%	30 5%	12 4%	22 7%	1 1%	- -	12 6%	6 4%	9 6%	10 6%	8 15%	13 6%	8 3%	21 4%	9 4%
7	(7)	160 8%	72 7%	88 8%	4 7%	15 8%	18 8%	21 7%	39 9%	63 8%	59 7%	50 9%	31 11%	20 7%	9 13%	4 9%	15 8%	12 9%	13 8%	13 8%	8 15%	18 8%	23 9%	33 7%	12 6%
6	(6)	201 10%	84 9%	116 11%	5 8%	21 11%	20 9%	25 9%	52 11%	78 10%	81 9%	57 10%	27 10%	36 12%	7 10%	4 9%	18 9%	15 11%	15 10%	13 8%	4 7%	31 13%	30 12%	49 10%	15 7%
5 - Neutral	(5)	447 22%	192 20%	255 24%	4 7%	26 14%	50 22%	62 21%	110 24%	195 24%	182 21%	121 21%	72 27%	72 24%	18 25%	15 35%	40 20%	29 21%	32 21%	39 24%	7 13%	52 22%	51 20%	103 20%	61 30%
4	(4)	228 11%	119 12%	109 10%	9 15%	22 12%	17 7%	28 10%	52 11%	100 13%	110 13%	60 10%	28 10%	30 10%	9 13%	4 9%	30 15%	12 9%	19 12%	13 8%	6 11%	26 11%	29 11%	60 12%	20 10%
3	(3)	257 13%	135 14%	122 12%	7 12%	23 12%	30 13%	50 17%	43 9%	104 13%	116 13%	83 14%	29 11%	29 10%	9 13%	3 7%	17 9%	17 12%	24 15%	25 15%	8 15%	23 10%	31 12%	68 13%	32 16%
2	(2)	213 11%	119 12%	94 9%	11 19%	17 9%	19 8%	35 12%	48 11%	83 10%	99 11%	70 12%	14 5%	30 10%	6 8%	4 9%	18 9%	17 12%	14 9%	18 11%	3 6%	32 14%	24 9%	61 12%	16 8%
1	(1)	134 7%	84 9%	50 5%	10 17%	9 5%	17 7%	12 4%	31 7%	55 7%	62 7%	39 7%	15 6%	18 6%	6 8%	2 5%	16 8%	12 9%	9 6%	12 7%	1 2%	16 7%	11 4%	35 7%	14 7%
0 - Very negative	(0)	140 7%	81 8%	59 6%	5 8%	16 9%	21 9%	17 6%	23 5%	58 7%	69 8%	39 7%	15 6%	17 6%	4 6%	1 2%	13 7%	9 6%	6 4%	9 6%	6 11%	12 5%	24 9%	40 8%	16 8%
Don't know		69 3%	10 1%	59 6%	3 5%	17 9%	12 5%	10 3%	17 4%	10 1%	27 3%	16 3%	12 4%	14 5%	1 1%	1 2%	9 5%	5 4%	10 6%	3 2%	2 4%	8 3%	13 5%	16 3%	1 *
NET: 7-10		333 16%	155 16%	178 17%	5 8%	37 20%	42 18%	53 18%	79 17%	117 15%	128 15%	90 16%	58 21%	57 19%	12 17%	9 21%	35 18%	25 18%	27 17%	30 19%	17 31%	36 15%	41 16%	75 15%	26 13%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 43

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Coal

Base: All respondents

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: 4-6	876	395	480	18	69	87	115	214	373	373	238	127	138	34	23	88	56	66	65	17	109	110	212	96
	43%	40%	46%	31%	37%	38%	39%	47%	47%	43%	41%	47%	46%	47%	53%	45%	40%	42%	40%	31%	46%	43%	42%	48%
NET: 0-3	744	419	325	33	65	87	114	145	300	346	231	73	94	25	10	64	55	53	64	18	83	90	204	78
	37%	43%	31%	56%	35%	38%	39%	32%	38%	40%	40%	27%	31%	35%	23%	33%	39%	34%	40%	33%	35%	35%	40%	39%
Mean	4.25	4.02	4.47	3.14	4.42	4.24	4.35	4.42	4.17	4.09	4.12	4.73	4.55	4.27	5.02	4.31	4.24	4.43	4.32	4.67	4.28	4.24	4.09	4.10
Standard deviation	2.37	2.44	2.28	2.19	2.64	2.55	2.37	2.27	2.30	2.39	2.29	2.36	2.40	2.24	2.44	2.41	2.46	2.28	2.43	2.62	2.25	2.42	2.40	2.24
Standard error	0.05	0.08	0.07	0.29	0.20	0.17	0.14	0.11	0.08	0.08	0.10	0.15	0.14	0.27	0.38	0.18	0.21	0.19	0.19	0.36	0.15	0.16	0.11	0.16

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 43
Q13. How positive you are about each of the following energy sources that are possible in the UK?
Coal

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
10 - Very positive	(10)	35 2%	35 2%	-	-	-	-	-	30 3%	5 1%	15 1%	17 2%	3 5%	30 3%	5 1%	-	-
9	(9)	41 2%	41 2%	-	-	-	-	-	32 3%	9 1%	17 1%	20 3%	4 6%	32 3%	9 1%	-	-
8	(8)	97 5%	97 5%	-	-	-	-	-	67 6%	27 3%	53 4%	40 5%	4 6%	67 6%	27 3%	-	-
7	(7)	160 8%	160 8%	-	-	-	-	-	99 9%	58 7%	75 6%	80 11%	5 8%	99 9%	58 7%	-	-
6	(6)	201 10%	201 10%	-	-	-	-	-	113 10%	86 10%	103 8%	89 12%	9 14%	113 10%	86 10%	-	-
5 - Neutral	(5)	447 22%	447 22%	-	-	-	-	-	275 24%	166 20%	244 20%	188 25%	15 23%	275 24%	166 20%	-	-
4	(4)	228 11%	228 11%	-	-	-	-	-	123 11%	100 12%	144 12%	78 11%	6 9%	123 11%	100 12%	-	-
3	(3)	257 13%	257 13%	-	-	-	-	-	145 12%	112 14%	175 14%	75 10%	7 11%	145 12%	112 14%	-	-
2	(2)	213 11%	213 11%	-	-	-	-	-	120 10%	91 11%	138 11%	68 9%	7 11%	120 10%	91 11%	-	-
1	(1)	134 7%	134 7%	-	-	-	-	-	64 5%	68 8%	99 8%	33 4%	2 3%	64 5%	68 8%	-	-
0 - Very negative	(0)	140 7%	140 7%	-	-	-	-	-	64 5%	73 9%	104 9%	35 5%	1 2%	64 5%	73 9%	-	-
Don't know		69 3%	69 3%	-	-	-	-	-	32 3%	33 4%	51 4%	17 2%	1 2%	32 3%	33 4%	-	-
NET: 7-10		333 16%	333 16%	-	-	-	-	-	228 20%	99 12%	160 13%	157 21%	16 25%	228 20%	99 12%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 43

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Coal

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
NET: 4-6	876 43%	876 43%	-	-	-	-	-	-	511 44%	352 43%	491 40%	355 48%	30 47%	511 44%	352 43%	-	-
NET: 0-3	744 37%	744 37%	-	-	-	-	-	-	393 34%	344 42%	516 42%	211 29%	17 27%	393 34%	344 42%	-	-
Mean	4.25	4.25	-	-	-	-	-	-	4.51	3.88	3.91	4.72	5.13	4.51	3.88	-	-
Standard deviation	2.37	2.37	-	-	-	-	-	-	2.40	2.28	2.35	2.31	2.40	2.40	2.28	-	-
Standard error	0.05	0.05	-	-	-	-	-	-	0.07	0.08	0.07	0.09	0.30	0.07	0.08	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 44
Q13. How positive you are about each of the following energy sources that are possible in the UK?

Gas

Base: All respondents

		Gender			Age						Social Grade				Region										
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base		2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
10 - Very positive	(10)	91 5%	48 5%	43 4%	1 2%	4 2%	8 4%	14 5%	25 5%	39 5%	35 4%	25 4%	13 5%	18 6%	6 8%	5 12%	6 3%	6 4%	10 6%	8 5%	4 7%	6 3%	12 5%	21 4%	7 3%
9	(9)	127 6%	67 7%	60 6%	1 2%	9 5%	14 6%	12 4%	30 7%	61 8%	60 7%	34 6%	12 4%	21 7%	6 8%	1 2%	13 7%	14 10%	6 4%	9 6%	1 2%	16 7%	19 7%	32 6%	10 5%
8	(8)	293 14%	147 15%	146 14%	1 2%	18 10%	37 16%	33 11%	71 16%	133 17%	128 15%	86 15%	40 15%	39 13%	8 11%	7 16%	33 17%	21 15%	19 12%	25 15%	11 20%	26 11%	43 17%	71 14%	29 14%
7	(7)	357 18%	169 17%	187 18%	9 15%	28 15%	33 14%	51 17%	79 17%	157 20%	164 19%	97 17%	47 17%	49 16%	10 14%	8 19%	38 19%	28 20%	35 22%	23 14%	11 20%	40 17%	40 16%	93 18%	31 15%
6	(6)	310 15%	146 15%	164 16%	11 19%	21 11%	32 14%	44 15%	77 17%	125 16%	134 15%	85 15%	46 17%	45 15%	9 13%	9 21%	25 13%	19 13%	26 17%	31 19%	6 11%	46 19%	42 17%	70 14%	27 13%
5 - Neutral	(5)	436 22%	207 21%	229 22%	6 10%	48 26%	44 19%	79 27%	93 20%	166 21%	179 20%	119 21%	64 24%	74 24%	14 19%	6 14%	43 22%	23 16%	32 21%	36 22%	9 17%	50 21%	44 17%	127 25%	52 26%
4	(4)	126 6%	67 7%	59 6%	4 7%	14 7%	19 8%	19 7%	27 6%	43 5%	56 6%	40 7%	16 6%	14 5%	8 11%	- -	19 10%	11 8%	7 4%	11 7%	5 9%	14 6%	14 6%	25 5%	12 6%
3	(3)	110 5%	59 6%	51 5%	16 27%	15 8%	17 7%	15 5%	17 4%	30 4%	57 7%	33 6%	9 3%	11 4%	6 8%	2 5%	6 3%	7 5%	7 4%	10 6%	1 2%	12 5%	10 4%	31 6%	18 9%
2	(2)	57 3%	34 3%	23 2%	5 8%	7 4%	10 4%	7 2%	11 2%	17 2%	19 2%	23 4%	7 3%	8 3%	2 3%	3 7%	2 1%	4 3%	6 4%	6 4%	1 2%	6 3%	9 4%	13 3%	5 2%
1	(1)	19 1%	12 1%	7 1%	2 3%	2 1%	2 1%	5 2%	3 1%	5 1%	7 1%	7 1%	2 1%	3 1%	1 1%	- -	2 1%	3 2%	1 1%	2 1%	1 2%	3 1%	2 1%	2 *	2 1%
0 - Very negative	(0)	18 1%	11 1%	7 1%	1 2%	5 3%	2 1%	3 1%	- -	7 1%	8 1%	5 1%	3 1%	2 1%	1 1%	1 2%	1 1%	- -	- -	- -	- -	1 *	4 2%	8 2%	2 1%
Don't know		78 4%	12 1%	66 6%	2 3%	17 9%	10 4%	10 3%	22 5%	17 2%	27 3%	21 4%	11 4%	19 6%	1 1%	1 2%	8 4%	5 4%	7 4%	1 1%	4 7%	16 7%	15 6%	14 3%	6 3%
NET: 7-10		868 43%	431 44%	436 42%	12 20%	59 31%	92 40%	110 38%	205 45%	390 49%	387 44%	242 42%	112 41%	127 42%	30 42%	21 49%	90 46%	69 49%	70 45%	65 40%	27 50%	88 37%	114 45%	217 43%	77 38%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 44

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Gas

Base: All respondents

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: 4-6	872	420	452	21	83	95	142	197	334	369	244	126	133	31	15	87	53	65	78	20	110	100	222	91
	43%	43%	43%	36%	44%	42%	49%	43%	42%	42%	47%	44%	43%	35%	44%	38%	42%	48%	37%	47%	39%	44%	45%	
NET: 0-3	204	116	88	24	29	31	30	31	59	91	68	21	24	10	6	11	14	14	18	3	22	25	54	27
	10%	12%	8%	41%	15%	14%	10%	7%	7%	10%	12%	8%	8%	14%	14%	6%	10%	9%	11%	6%	9%	10%	11%	13%
Mean	6.12	6.08	6.17	4.60	5.52	5.94	5.91	6.36	6.36	6.14	6.03	6.14	6.24	6.01	6.36	6.23	6.29	6.23	6.06	6.42	6.02	6.25	6.07	5.87
Standard deviation	2.04	2.13	1.95	2.15	2.15	2.13	2.02	1.91	1.96	2.02	2.10	1.97	2.03	2.35	2.36	1.88	2.09	1.95	2.01	2.01	1.92	2.14	2.04	2.04
Standard error	0.05	0.07	0.06	0.28	0.16	0.14	0.12	0.09	0.07	0.07	0.09	0.12	0.12	0.28	0.36	0.14	0.18	0.16	0.16	0.28	0.13	0.14	0.09	0.15

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 44

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Gas

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change							
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control		Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-	
10 - Very positive	(10) 91 5%	91 5%	-	-	-	-	-	-	65 6%	26 3%	41 3%	43 6%	7 11%	65 6%	26 3%	-	-	
9	(9) 127 6%	127 6%	-	-	-	-	-	-	78 7%	48 6%	65 5%	54 7%	8 13%	78 7%	48 6%	-	-	
8	(8) 293 14%	293 14%	-	-	-	-	-	-	164 14%	125 15%	150 12%	134 18%	9 14%	164 14%	125 15%	-	-	
7	(7) 357 18%	357 18%	-	-	-	-	-	-	214 18%	138 17%	195 16%	149 20%	13 20%	214 18%	138 17%	-	-	
6	(6) 310 15%	310 15%	-	-	-	-	-	-	174 15%	131 16%	200 16%	101 14%	9 14%	174 15%	131 16%	-	-	
5 - Neutral	(5) 436 22%	436 22%	-	-	-	-	-	-	248 21%	184 22%	277 23%	147 20%	12 19%	248 21%	184 22%	-	-	
4	(4) 126 6%	126 6%	-	-	-	-	-	-	70 6%	54 7%	79 6%	45 6%	2 3%	70 6%	54 7%	-	-	
3	(3) 110 5%	110 5%	-	-	-	-	-	-	65 6%	43 5%	81 7%	28 4%	1 2%	65 6%	43 5%	-	-	
2	(2) 57 3%	57 3%	-	-	-	-	-	-	28 2%	28 3%	40 3%	16 2%	1 2%	28 2%	28 3%	-	-	
1	(1) 19 1%	19 1%	-	-	-	-	-	-	10 1%	9 1%	15 1%	3 *	1 2%	10 1%	9 1%	-	-	
0 - Very negative	(0) 18 1%	18 1%	-	-	-	-	-	-	9 1%	8 1%	14 1%	4 1%	-	9 1%	8 1%	-	-	
Don't know	78 4%	78 4%	-	-	-	-	-	-	39 3%	34 4%	61 5%	16 2%	1 2%	39 3%	34 4%	-	-	
NET: 7-10	868 43%	868 43%	-	-	-	-	-	-	521 45%	337 41%	451 37%	380 51%	37 58%	521 45%	337 41%	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 44

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Gas

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
NET: 4-6	872 43%	872 43%	-	-	-	-	-	-	492 42%	369 45%	556 46%	293 40%	23 36%	492 42%	369 45%	-	-
NET: 0-3	204 10%	204 10%	-	-	-	-	-	-	112 10%	88 11%	150 12%	51 7%	3 5%	112 10%	88 11%	-	-
Mean	6.12	6.12	-	-	-	-	-	-	6.21	6.01	5.88	6.45	6.87	6.21	6.01	-	-
Standard deviation	2.04	2.04	-	-	-	-	-	-	2.04	2.02	2.05	1.96	2.03	2.04	2.02	-	-
Standard error	0.05	0.05	-	-	-	-	-	-	0.06	0.07	0.06	0.07	0.26	0.06	0.07	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 45
Q13. How positive you are about each of the following energy sources that are possible in the UK?

Nuclear

Base: All respondents

		Gender		Age						Social Grade				Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base		2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
10 - Very positive	(10)	192	148	44	3	8	19	23	40	99	106	37	20	29	12	6	20	11	20	12	5	22	13	56	15
		9%	15%	4%	5%	4%	8%	8%	9%	12%	12%	6%	7%	10%	17%	14%	10%	8%	13%	7%	9%	9%	5%	11%	7%
9	(9)	197	133	64	4	7	23	11	54	98	95	61	23	18	5	1	14	14	9	17	8	27	17	65	20
		10%	14%	6%	7%	4%	10%	4%	12%	12%	11%	11%	9%	6%	7%	2%	7%	10%	6%	10%	15%	11%	7%	13%	10%
8	(8)	319	197	122	11	25	25	31	70	157	163	83	37	36	18	11	35	26	27	30	5	25	39	69	34
		16%	20%	12%	19%	13%	11%	11%	15%	20%	19%	14%	14%	12%	25%	26%	18%	18%	17%	19%	9%	25	15%	14%	17%
7	(7)	258	129	129	9	15	30	39	56	109	124	68	35	31	9	8	26	21	19	20	4	35	33	64	19
		13%	13%	12%	15%	8%	13%	13%	12%	14%	14%	12%	13%	10%	13%	19%	13%	15%	12%	12%	7%	15%	13%	13%	9%
6	(6)	190	91	99	5	16	16	31	49	73	71	56	27	36	7	3	16	10	16	18	5	20	27	48	20
		9%	9%	10%	8%	9%	7%	11%	11%	9%	8%	10%	10%	12%	10%	7%	8%	7%	10%	11%	9%	8%	11%	9%	10%
5 - Neutral	(5)	298	115	183	6	31	39	61	55	106	109	88	42	59	7	7	32	13	17	18	10	39	40	76	39
		15%	12%	18%	10%	16%	17%	21%	12%	13%	12%	15%	16%	19%	10%	16%	16%	9%	11%	11%	19%	17%	16%	15%	19%
4	(4)	88	30	57	6	11	5	15	26	25	34	27	14	13	3	-	9	4	6	12	3	10	11	18	12
		4%	3%	5%	10%	6%	2%	5%	6%	3%	4%	5%	5%	4%	4%	-	5%	3%	4%	7%	6%	4%	4%	4%	6%
3	(3)	107	34	73	4	21	8	19	22	33	36	35	15	21	4	1	11	10	10	9	3	10	13	25	11
		5%	3%	7%	7%	11%	4%	7%	5%	4%	4%	6%	6%	7%	6%	2%	6%	7%	6%	6%	6%	4%	5%	5%	5%
2	(2)	82	29	53	1	8	15	16	21	21	33	26	10	13	3	1	5	7	8	6	1	11	11	20	9
		4%	3%	5%	2%	4%	7%	5%	5%	3%	4%	5%	4%	4%	4%	2%	3%	5%	5%	4%	2%	5%	4%	4%	4%
1	(1)	61	16	45	1	11	9	16	9	15	22	23	7	9	2	1	3	3	5	3	2	9	11	14	8
		3%	2%	4%	2%	6%	4%	5%	2%	2%	3%	4%	3%	3%	3%	2%	2%	2%	3%	2%	4%	4%	4%	3%	4%
0 - Very negative	(0)	110	32	78	5	17	18	13	26	31	40	39	16	15	2	3	13	14	6	12	6	8	17	23	6
		5%	3%	7%	8%	9%	8%	4%	6%	4%	5%	7%	6%	5%	3%	7%	7%	10%	4%	7%	11%	3%	7%	5%	3%
Don't know		120	25	95	4	18	21	17	27	33	41	32	24	23	-	1	12	8	13	5	2	20	22	29	8
		6%	3%	9%	7%	10%	9%	6%	6%	4%	5%	6%	9%	8%	-	2%	6%	6%	8%	3%	4%	8%	9%	6%	4%
NET: 7-10		966	607	359	27	55	97	104	220	463	488	249	115	114	44	26	95	72	75	79	22	109	102	254	88
		48%	62%	34%	46%	29%	43%	36%	48%	58%	56%	43%	43%	38%	61%	60%	48%	51%	48%	49%	41%	46%	40%	50%	44%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 45

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Nuclear

Base: All respondents

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: 4-6	576 28%	236 24%	339 33%	17 29%	58 31%	60 26%	107 37%	130 29%	204 26%	214 24%	171 30%	83 31%	108 36%	17 24%	10 23%	57 29%	27 19%	39 25%	48 30%	18 33%	69 29%	78 31%	142 28%	71 35%
NET: 0-3	360 18%	111 11%	249 24%	11 19%	57 30%	50 22%	64 22%	78 17%	100 13%	131 15%	123 21%	48 18%	58 19%	11 15%	6 14%	32 16%	34 24%	29 19%	30 19%	12 22%	38 16%	52 20%	82 16%	34 17%
Mean	6.09	6.89	5.28	5.75	4.90	5.71	5.48	6.14	6.67	6.47	5.75	5.89	5.78	6.68	6.48	6.12	5.86	6.20	5.99	5.67	6.13	5.62	6.31	5.99
Standard deviation	2.79	2.57	2.77	2.79	2.86	3.01	2.68	2.78	2.60	2.74	2.85	2.75	2.72	2.68	2.76	2.77	3.06	2.81	2.81	3.14	2.71	2.78	2.77	2.62
Standard error	0.06	0.08	0.09	0.38	0.22	0.21	0.16	0.13	0.09	0.09	0.12	0.18	0.16	0.32	0.43	0.20	0.27	0.24	0.22	0.43	0.18	0.18	0.13	0.19

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 45

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Nuclear

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
Base																	
10 - Very positive	(10)	192 9%	192 9%	-	-	-	-	-	127 11%	63 8%	84 7%	97 13%	11 17%	127 11%	63 8%	-	-
9	(9)	197 10%	197 10%	-	-	-	-	-	115 10%	77 9%	108 9%	85 11%	4 6%	115 10%	77 9%	-	-
8	(8)	319 16%	319 16%	-	-	-	-	-	187 16%	130 16%	171 14%	133 18%	15 23%	187 16%	130 16%	-	-
7	(7)	258 13%	258 13%	-	-	-	-	-	138 12%	119 14%	150 12%	96 13%	12 19%	138 12%	119 14%	-	-
6	(6)	190 9%	190 9%	-	-	-	-	-	94 8%	92 11%	118 10%	69 9%	3 5%	94 8%	92 11%	-	-
5 - Neutral	(5)	298 15%	298 15%	-	-	-	-	-	171 15%	123 15%	190 16%	98 13%	10 16%	171 15%	123 15%	-	-
4	(4)	88 4%	88 4%	-	-	-	-	-	51 4%	36 4%	61 5%	24 3%	3 5%	51 4%	36 4%	-	-
3	(3)	107 5%	107 5%	-	-	-	-	-	56 5%	48 6%	74 6%	32 4%	1 2%	56 5%	48 6%	-	-
2	(2)	82 4%	82 4%	-	-	-	-	-	51 4%	31 4%	60 5%	22 3%	-	51 4%	31 4%	-	-
1	(1)	61 3%	61 3%	-	-	-	-	-	37 3%	23 3%	46 4%	15 2%	-	37 3%	23 3%	-	-
0 - Very negative	(0)	110 5%	110 5%	-	-	-	-	-	66 6%	43 5%	76 6%	31 4%	3 5%	66 6%	43 5%	-	-
Don't know		120 6%	120 6%	-	-	-	-	-	71 6%	43 5%	80 7%	38 5%	2 3%	71 6%	43 5%	-	-
NET: 7-10		966 48%	966 48%	-	-	-	-	-	567 49%	389 47%	513 42%	411 56%	42 66%	567 49%	389 47%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 45

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Nuclear

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
NET: 4-6	576 28%	576 28%	-	-	-	-	-	-	316 27%	251 30%	369 30%	191 26%	16 25%	316 27%	251 30%	-	-
NET: 0-3	360 18%	360 18%	-	-	-	-	-	-	210 18%	145 18%	256 21%	100 14%	4 6%	210 18%	145 18%	-	-
Mean	6.09	6.09	-	-	-	-	-	-	6.13	6.03	5.73	6.59	6.98	6.13	6.03	-	-
Standard deviation	2.79	2.79	-	-	-	-	-	-	2.86	2.69	2.82	2.68	2.44	2.86	2.69	-	-
Standard error	0.06	0.06	-	-	-	-	-	-	0.09	0.10	0.08	0.10	0.31	0.09	0.10	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 46

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Onshore wind

Base: All respondents

		Gender			Age						Social Grade				Region										
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base		2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
10 - Very positive	(10)	244	108	136	8	27	36	43	49	81	86	89	37	32	9	6	23	25	19	26	8	19	30	59	20
		12%	11%	13%	14%	14%	16%	15%	11%	10%	10%	15%	14%	11%	13%	14%	12%	18%	12%	16%	15%	8%	12%	12%	10%
9	(9)	220	97	123	14	23	32	38	44	69	93	70	29	28	8	3	26	14	20	18	7	21	29	59	15
		11%	10%	12%	24%	12%	14%	13%	10%	9%	11%	12%	11%	9%	11%	7%	13%	10%	13%	11%	13%	9%	11%	12%	7%
8	(8)	311	150	160	7	28	46	54	64	112	134	76	46	55	11	5	31	22	21	31	6	49	30	73	32
		15%	15%	15%	12%	15%	20%	18%	14%	14%	15%	13%	17%	18%	15%	12%	16%	16%	13%	19%	11%	21%	12%	14%	16%
7	(7)	280	125	155	9	32	24	37	75	103	129	71	43	37	11	8	24	15	27	22	9	32	39	67	26
		14%	13%	15%	15%	17%	11%	13%	16%	13%	15%	12%	16%	12%	15%	19%	12%	11%	17%	14%	17%	14%	15%	13%	13%
6	(6)	199	110	89	9	17	21	33	55	64	87	53	23	36	4	6	24	14	17	14	5	25	23	44	23
		10%	11%	9%	15%	9%	9%	11%	12%	8%	10%	9%	9%	12%	6%	14%	12%	10%	11%	9%	9%	11%	9%	9%	11%
5 - Neutral	(5)	253	123	130	5	24	29	32	57	106	95	80	33	45	10	4	22	17	16	16	5	30	37	64	32
		13%	13%	12%	8%	13%	13%	11%	13%	13%	11%	14%	12%	15%	14%	9%	11%	12%	10%	10%	9%	13%	15%	13%	16%
4	(4)	85	48	37	2	11	4	7	17	44	49	18	3	15	1	3	10	6	6	8	3	10	7	23	8
		4%	5%	4%	3%	6%	2%	2%	4%	6%	6%	3%	1%	5%	1%	7%	5%	4%	4%	5%	6%	4%	3%	5%	4%
3	(3)	95	52	43	2	1	3	9	25	55	47	24	13	11	4	3	7	10	7	6	2	8	11	22	15
		5%	5%	4%	3%	1%	1%	3%	5%	7%	5%	4%	5%	4%	6%	7%	4%	7%	4%	4%	4%	3%	4%	4%	7%
2	(2)	77	46	31	-	1	5	10	18	43	37	24	5	11	4	-	5	5	5	4	2	10	11	24	7
		4%	5%	3%	-	1%	2%	3%	4%	5%	4%	4%	2%	4%	6%	-	3%	4%	3%	2%	4%	4%	4%	5%	3%
1	(1)	57	30	27	-	4	1	6	6	40	29	16	4	8	2	-	3	2	2	3	3	10	5	23	4
		3%	3%	3%	-	2%	*	2%	1%	5%	3%	3%	1%	3%	3%	-	2%	1%	1%	2%	6%	4%	2%	5%	2%
0 - Very negative	(0)	115	70	45	-	2	9	11	29	64	60	31	14	10	8	5	11	7	7	8	3	13	8	33	12
		6%	7%	4%	-	1%	4%	4%	6%	8%	7%	5%	5%	3%	11%	12%	6%	5%	4%	5%	6%	6%	3%	7%	6%
Don't know		86	20	66	3	18	18	12	16	19	28	23	20	15	-	-	10	4	9	6	1	9	24	16	7
		4%	2%	6%	5%	10%	8%	4%	4%	2%	3%	4%	7%	5%	-	-	5%	3%	6%	4%	2%	4%	9%	3%	3%
NET: 7-10		1055	480	574	38	110	138	172	232	365	442	306	155	152	39	22	104	76	87	97	30	121	128	258	93
		52%	49%	55%	64%	59%	61%	59%	51%	46%	51%	53%	57%	50%	54%	51%	53%	54%	56%	60%	56%	51%	50%	51%	46%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 46

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Onshore wind

Base: All respondents

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: 4-6	537 27%	281 29%	256 25%	16 27%	52 28%	54 24%	72 25%	129 28%	214 27%	231 26%	151 26%	59 22%	96 32%	15 21%	13 30%	56 29%	37 26%	39 25%	38 23%	13 24%	65 28%	67 26%	131 26%	63 31%
NET: 0-3	344 17%	198 20%	146 14%	2 3%	8 4%	18 8%	36 12%	78 17%	202 25%	173 20%	95 17%	36 13%	40 13%	18 25%	8 19%	26 13%	24 17%	21 13%	21 13%	10 19%	41 17%	35 14%	102 20%	38 19%
Mean	6.28	6.02	6.54	7.46	7.06	7.10	6.79	6.20	5.67	6.04	6.43	6.67	6.37	5.93	6.05	6.49	6.51	6.57	6.72	6.30	6.12	6.46	6.08	6.01
Standard deviation	2.83	2.91	2.73	1.92	2.25	2.51	2.65	2.76	3.03	2.89	2.89	2.70	2.59	3.19	2.98	2.73	2.85	2.66	2.75	3.00	2.77	2.65	2.97	2.74
Standard error	0.06	0.09	0.09	0.26	0.17	0.17	0.16	0.13	0.11	0.10	0.12	0.17	0.15	0.38	0.46	0.20	0.24	0.22	0.22	0.41	0.18	0.17	0.13	0.20

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 46

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Onshore wind

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
10 - Very positive	(10) 244 12%	244 12%	-	-	-	-	-	-	134 12%	108 13%	180 15%	59 8%	5 8%	134 12%	108 13%	-	-
9	(9) 220 11%	220 11%	-	-	-	-	-	-	113 10%	104 13%	160 13%	53 7%	7 11%	113 10%	104 13%	-	-
8	(8) 311 15%	311 15%	-	-	-	-	-	-	153 13%	151 18%	209 17%	96 13%	6 9%	153 13%	151 18%	-	-
7	(7) 280 14%	280 14%	-	-	-	-	-	-	149 13%	129 16%	189 16%	85 11%	6 9%	149 13%	129 16%	-	-
6	(6) 199 10%	199 10%	-	-	-	-	-	-	100 9%	96 12%	135 11%	59 8%	5 8%	100 9%	96 12%	-	-
5 - Neutral	(5) 253 13%	253 13%	-	-	-	-	-	-	149 13%	101 12%	141 12%	103 14%	9 14%	149 13%	101 12%	-	-
4	(4) 85 4%	85 4%	-	-	-	-	-	-	60 5%	22 3%	45 4%	37 5%	3 5%	60 5%	22 3%	-	-
3	(3) 95 5%	95 5%	-	-	-	-	-	-	68 6%	26 3%	34 3%	56 8%	5 8%	68 6%	26 3%	-	-
2	(2) 77 4%	77 4%	-	-	-	-	-	-	55 5%	20 2%	28 2%	46 6%	3 5%	55 5%	20 2%	-	-
1	(1) 57 3%	57 3%	-	-	-	-	-	-	47 4%	9 1%	16 1%	36 5%	5 8%	47 4%	9 1%	-	-
0 - Very negative	(0) 115 6%	115 6%	-	-	-	-	-	-	94 8%	21 3%	25 2%	80 11%	10 16%	94 8%	21 3%	-	-
Don't know	86 4%	86 4%	-	-	-	-	-	-	42 4%	41 5%	56 5%	30 4%	-	42 4%	41 5%	-	-
NET: 7-10	1055 52%	1055 52%	-	-	-	-	-	-	549 47%	492 59%	738 61%	293 40%	24 38%	549 47%	492 59%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 46

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Onshore wind

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
NET: 4-6	537 27%	537 27%	-	-	-	-	-	-	309 27%	219 26%	321 26%	199 27%	17 27%	309 27%	219 26%	-	-
NET: 0-3	344 17%	344 17%	-	-	-	-	-	-	264 23%	76 9%	103 8%	218 29%	23 36%	264 23%	76 9%	-	-
Mean	6.28	6.28	-	-	-	-	-	-	5.86	6.89	6.97	5.27	4.94	5.86	6.89	-	-
Standard deviation	2.83	2.83	-	-	-	-	-	-	3.04	2.39	2.39	3.09	3.33	3.04	2.39	-	-
Standard error	0.06	0.06	-	-	-	-	-	-	0.09	0.09	0.07	0.12	0.42	0.09	0.09	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 47
Q13. How positive you are about each of the following energy sources that are possible in the UK?
Offshore wind

Base: All respondents

	Gender			Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West	
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201	
10 - Very positive	(10)	377	160	217	14	44	56	67	73	123	156	120	52	49	14	7	44	36	27	35	11	38	43	89	33
		19%	16%	21%	24%	23%	25%	23%	16%	15%	18%	21%	19%	16%	19%	16%	22%	26%	17%	22%	20%	16%	17%	18%	16%
9	(9)	299	152	147	15	21	33	47	70	113	129	91	38	41	6	6	30	21	24	35	6	32	33	76	30
		15%	16%	14%	25%	11%	14%	16%	15%	14%	15%	16%	14%	14%	8%	14%	15%	15%	15%	22%	11%	14%	13%	15%	15%
8	(8)	380	190	189	12	37	46	66	81	138	166	106	45	63	21	10	38	24	26	32	8	45	45	93	38
		19%	19%	18%	20%	20%	20%	23%	18%	17%	19%	18%	17%	21%	29%	23%	19%	17%	17%	20%	15%	19%	18%	18%	19%
7	(7)	272	131	141	4	31	24	34	79	100	116	70	48	38	10	6	25	13	28	12	14	39	38	62	25
		13%	13%	14%	7%	16%	11%	12%	17%	13%	13%	12%	18%	13%	14%	14%	13%	9%	18%	7%	26%	17%	15%	12%	12%
6	(6)	184	102	82	3	14	23	26	36	82	88	46	22	28	8	4	22	9	13	13	4	23	27	45	16
		9%	10%	8%	5%	7%	10%	9%	8%	10%	10%	8%	8%	9%	11%	9%	11%	6%	8%	8%	7%	10%	11%	9%	8%
5 - Neutral	(5)	193	90	103	2	17	20	20	43	91	78	46	29	40	4	4	20	19	15	15	3	25	20	43	25
		10%	9%	10%	3%	9%	9%	7%	9%	11%	9%	8%	11%	13%	6%	9%	10%	13%	10%	9%	6%	11%	8%	8%	12%
4	(4)	66	33	33	4	5	4	3	18	32	33	16	4	13	2	1	4	4	6	5	3	7	9	17	8
		3%	3%	3%	7%	3%	2%	1%	4%	4%	4%	3%	1%	4%	3%	2%	2%	3%	4%	3%	6%	3%	4%	3%	4%
3	(3)	55	35	20	3	-	1	3	15	33	25	18	9	3	2	2	3	7	4	5	2	5	7	14	4
		3%	4%	2%	5%	-	*	1%	3%	4%	3%	3%	3%	1%	3%	5%	2%	5%	3%	3%	4%	2%	3%	3%	2%
2	(2)	52	26	26	-	1	2	6	12	31	22	21	3	6	2	2	-	2	3	4	1	4	4	24	6
		3%	3%	2%	-	1%	1%	2%	3%	4%	3%	4%	1%	2%	3%	5%	-	1%	2%	2%	2%	2%	2%	5%	3%
1	(1)	29	13	16	-	1	1	2	3	22	12	7	1	9	-	-	4	2	1	1	-	5	2	13	1
		1%	1%	2%	-	1%	*	1%	1%	3%	1%	1%	*	3%	-	-	2%	1%	1%	1%	-	2%	1%	3%	*
0 - Very negative	(0)	48	32	16	-	2	3	7	13	23	23	16	7	2	3	1	-	3	3	1	1	6	6	15	9
		2%	3%	2%	-	1%	1%	2%	3%	3%	3%	3%	3%	1%	4%	2%	-	2%	2%	1%	2%	3%	2%	3%	4%
Don't know		67	15	52	2	15	15	11	12	26	18	12	11	-	-	6	1	6	4	1	7	20	16	6	
		3%	2%	5%	3%	8%	7%	4%	3%	2%	3%	3%	4%	-	-	3%	1%	4%	2%	2%	3%	8%	3%	3%	
NET: 7-10		1328	633	694	45	133	159	214	303	474	567	387	183	191	51	29	137	94	105	114	39	154	159	320	126
		66%	65%	67%	76%	71%	70%	73%	67%	59%	65%	67%	68%	63%	71%	67%	70%	67%	67%	70%	72%	65%	63%	63%	63%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 47

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Offshore wind

Base: All respondents

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: 4-6	443	225	218	9	36	47	49	97	205	199	108	55	81	14	9	46	32	34	33	10	55	56	105	49
	22%	23%	21%	15%	19%	21%	17%	21%	26%	23%	19%	20%	27%	19%	21%	23%	23%	22%	20%	19%	23%	22%	21%	24%
NET: 0-3	184	106	78	3	4	7	18	43	109	82	62	20	20	7	5	7	14	11	11	4	20	19	66	20
	9%	11%	7%	5%	2%	3%	6%	9%	14%	9%	11%	7%	7%	10%	12%	4%	10%	7%	7%	7%	8%	7%	13%	10%
Mean	7.18	7.02	7.33	7.93	7.71	7.77	7.65	7.08	6.74	7.13	7.24	7.31	7.12	7.19	7.07	7.63	7.31	7.24	7.61	7.26	7.07	7.19	6.94	6.96
Standard deviation	2.48	2.55	2.41	2.09	2.04	2.11	2.30	2.46	2.67	2.50	2.59	2.34	2.34	2.49	2.47	2.07	2.57	2.32	2.27	2.31	2.44	2.38	2.71	2.62
Standard error	0.06	0.08	0.08	0.28	0.16	0.14	0.14	0.12	0.10	0.09	0.11	0.15	0.14	0.29	0.38	0.15	0.22	0.19	0.18	0.32	0.16	0.16	0.12	0.19

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 47

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Offshore wind

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
10 - Very positive	(10) 377 19%	377 19%	-	-	-	-	-	-	208 18%	165 20%	276 23%	94 13%	7 11%	208 18%	165 20%	-	-
9	(9) 299 15%	299 15%	-	-	-	-	-	-	145 12%	152 18%	214 18%	78 11%	7 11%	145 12%	152 18%	-	-
8	(8) 380 19%	380 19%	-	-	-	-	-	-	204 18%	172 21%	241 20%	134 18%	5 8%	204 18%	172 21%	-	-
7	(7) 272 13%	272 13%	-	-	-	-	-	-	153 13%	114 14%	158 13%	106 14%	8 13%	153 13%	114 14%	-	-
6	(6) 184 9%	184 9%	-	-	-	-	-	-	102 9%	78 9%	112 9%	68 9%	4 6%	102 9%	78 9%	-	-
5 - Neutral	(5) 193 10%	193 10%	-	-	-	-	-	-	116 10%	74 9%	100 8%	84 11%	9 14%	116 10%	74 9%	-	-
4	(4) 66 3%	66 3%	-	-	-	-	-	-	53 5%	12 1%	25 2%	36 5%	5 8%	53 5%	12 1%	-	-
3	(3) 55 3%	55 3%	-	-	-	-	-	-	41 4%	12 1%	18 1%	29 4%	8 13%	41 4%	12 1%	-	-
2	(2) 52 3%	52 3%	-	-	-	-	-	-	39 3%	13 2%	16 1%	33 4%	3 5%	39 3%	13 2%	-	-
1	(1) 29 1%	29 1%	-	-	-	-	-	-	25 2%	4 *	3 *	22 3%	4 6%	25 2%	4 *	-	-
0 - Very negative	(0) 48 2%	48 2%	-	-	-	-	-	-	46 4%	2 *	10 1%	34 5%	4 6%	46 4%	2 *	-	-
Don't know	67 3%	67 3%	-	-	-	-	-	-	32 3%	30 4%	45 4%	22 3%	-	32 3%	30 4%	-	-
NET: 7-10	1328 66%	1328 66%	-	-	-	-	-	-	710 61%	603 73%	889 73%	412 56%	27 42%	710 61%	603 73%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 47

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Offshore wind

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
NET: 4-6	443 22%	443 22%	-	-	-	-	-	-	271 23%	164 20%	237 19%	188 25%	18 28%	271 23%	164 20%	-	-
NET: 0-3	184 9%	184 9%	-	-	-	-	-	-	151 13%	31 4%	47 4%	118 16%	19 30%	151 13%	31 4%	-	-
Mean	7.18	7.18	-	-	-	-	-	-	6.82	7.70	7.74	6.41	5.50	6.82	7.70	-	-
Standard deviation	2.48	2.48	-	-	-	-	-	-	2.73	1.98	2.06	2.77	3.03	2.73	1.98	-	-
Standard error	0.06	0.06	-	-	-	-	-	-	0.08	0.07	0.06	0.10	0.38	0.08	0.07	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 48
Q13. How positive you are about each of the following energy sources that are possible in the UK?
Solar

Base: All respondents

		Gender			Age						Social Grade				Region										
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base		2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
10 - Very positive	(10)	468 23%	203 21%	265 25%	18 31%	55 29%	69 30%	73 25%	100 22%	153 19%	191 22%	150 26%	65 24%	62 20%	14 19%	11 26%	47 24%	36 26%	32 21%	42 26%	16 30%	52 22%	62 24%	114 22%	42 21%
9	(9)	347 17%	160 16%	187 18%	11 19%	30 16%	45 20%	52 18%	75 16%	134 17%	146 17%	101 18%	51 19%	49 16%	10 14%	6 14%	43 22%	25 18%	22 14%	36 22%	11 20%	33 14%	38 15%	90 18%	33 16%
8	(8)	390 19%	190 19%	199 19%	11 19%	36 19%	36 16%	54 18%	95 21%	158 20%	167 19%	105 18%	53 20%	65 21%	12 17%	6 14%	38 19%	21 15%	43 28%	32 20%	8 15%	46 19%	47 19%	101 20%	36 18%
7	(7)	297 15%	161 16%	136 13%	5 8%	28 15%	31 14%	39 13%	77 17%	117 15%	139 16%	77 13%	38 14%	43 14%	15 21%	7 16%	29 15%	21 15%	19 12%	17 10%	10 19%	34 14%	45 18%	64 13%	36 18%
6	(6)	178 9%	94 10%	84 8%	4 7%	12 6%	16 7%	25 9%	38 8%	83 10%	85 10%	48 8%	23 9%	22 7%	5 7%	5 12%	13 7%	15 11%	10 6%	10 6%	4 7%	26 11%	22 9%	50 10%	18 9%
5 - Neutral	(5)	172 9%	90 9%	82 8%	3 5%	11 6%	18 8%	23 8%	30 7%	87 11%	73 8%	46 8%	20 7%	33 11%	9 13%	- -	18 9%	13 9%	17 11%	19 12%	2 4%	17 7%	16 6%	41 8%	20 10%
4	(4)	53 3%	26 3%	27 3%	3 5%	6 3%	2 1%	4 1%	16 4%	22 3%	21 2%	16 3%	9 3%	7 2%	4 6%	4 9%	2 1%	3 2%	5 3%	2 1%	2 4%	9 4%	3 1%	13 3%	6 3%
3	(3)	35 2%	20 2%	15 1%	- -	2 1%	2 1%	6 2%	8 2%	17 2%	14 2%	11 2%	5 2%	5 2%	1 1%	3 7%	4 2%	2 1%	2 1%	2 1%	- -	3 1%	4 2%	11 2%	3 1%
2	(2)	21 1%	9 1%	12 1%	- -	- -	1 *	7 2%	5 1%	8 1%	15 2%	4 1%	- -	2 1%	2 3%	1 2%	- -	3 2%	- -	- -	- -	4 2%	2 1%	7 1%	2 1%
1	(1)	17 1%	14 1%	3 *	1 2%	- -	- -	5 2%	2 *	9 1%	8 1%	6 1%	1 *	2 1%	- -	- -	- -	1 1%	- -	1 1%	- -	3 1%	4 2%	5 1%	3 1%
0 - Very negative	(0)	8 *	5 1%	3 *	2 3%	- -	- -	1 *	2 *	3 *	4 *	2 *	- -	2 1%	- -	- -	- -	3 2%	- -	- -	1 *	- -	3 1%	1 *	
Don't know		36 2%	7 1%	29 3%	1 2%	8 4%	8 4%	3 1%	7 2%	9 1%	11 1%	9 2%	5 2%	11 4%	- -	- -	2 1%	1 1%	3 2%	1 1%	1 2%	8 3%	11 4%	8 2%	1 *
NET: 7-10		1502 74%	714 73%	787 76%	45 76%	149 79%	181 79%	218 75%	347 76%	562 70%	643 74%	433 75%	207 77%	219 72%	51 71%	30 70%	157 80%	103 73%	116 74%	127 78%	45 83%	165 70%	192 76%	369 73%	147 73%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 48

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Solar

Base: All respondents

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: 4-6	403	210	193	10	29	36	52	84	192	179	110	52	62	18	9	33	31	32	31	8	52	41	104	44
	20%	21%	19%	17%	15%	16%	18%	18%	24%	20%	19%	19%	20%	25%	21%	17%	22%	21%	19%	15%	22%	16%	21%	22%
NET: 0-3	81	48	33	3	2	3	19	17	37	41	23	6	11	3	4	4	6	5	3	-	11	10	26	9
	4%	5%	3%	5%	1%	1%	7%	4%	5%	5%	4%	2%	4%	4%	9%	2%	4%	3%	2%	-	5%	4%	5%	4%
Mean	7.71	7.54	7.87	7.83	8.12	8.19	7.69	7.71	7.48	7.62	7.80	7.88	7.63	7.35	7.40	8.00	7.71	7.62	8.01	8.21	7.54	7.81	7.65	7.53
Standard deviation	2.06	2.12	1.99	2.49	1.78	1.77	2.23	2.01	2.09	2.10	2.09	1.88	2.05	2.10	2.37	1.77	2.10	2.09	1.88	1.69	2.16	2.00	2.14	2.12
Standard error	0.05	0.07	0.06	0.33	0.13	0.12	0.13	0.09	0.07	0.07	0.09	0.12	0.12	0.25	0.36	0.13	0.18	0.17	0.15	0.23	0.14	0.13	0.10	0.15

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 48

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Solar

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
10 - Very positive	(10)	468 23%	468 23%	-	-	-	-	-	266 23%	198 24%	330 27%	127 17%	11 17%	266 23%	198 24%	-	-
9	(9)	347 17%	347 17%	-	-	-	-	-	187 16%	153 18%	235 19%	105 14%	7 11%	187 16%	153 18%	-	-
8	(8)	390 19%	390 19%	-	-	-	-	-	216 19%	170 21%	250 21%	132 18%	8 13%	216 19%	170 21%	-	-
7	(7)	297 15%	297 15%	-	-	-	-	-	161 14%	132 16%	162 13%	124 17%	11 17%	161 14%	132 16%	-	-
6	(6)	178 9%	178 9%	-	-	-	-	-	105 9%	70 8%	106 9%	64 9%	8 13%	105 9%	70 8%	-	-
5 - Neutral	(5)	172 9%	172 9%	-	-	-	-	-	110 9%	60 7%	68 6%	93 13%	11 17%	110 9%	60 7%	-	-
4	(4)	53 3%	53 3%	-	-	-	-	-	37 3%	15 2%	22 2%	30 4%	1 2%	37 3%	15 2%	-	-
3	(3)	35 2%	35 2%	-	-	-	-	-	28 2%	6 1%	12 1%	22 3%	1 2%	28 2%	6 1%	-	-
2	(2)	21 1%	21 1%	-	-	-	-	-	13 1%	7 1%	5 *	15 2%	1 2%	13 1%	7 1%	-	-
1	(1)	17 1%	17 1%	-	-	-	-	-	12 1%	5 1%	4 *	12 2%	1 2%	12 1%	5 1%	-	-
0 - Very negative	(0)	8 *	8 *	-	-	-	-	-	8 1%	-	2 *	2 *	4 6%	8 1%	-	-	-
Don't know		36 2%	36 2%	-	-	-	-	-	21 2%	12 1%	22 2%	14 2%	-	21 2%	12 1%	-	-
NET: 7-10		1502 74%	1502 74%	-	-	-	-	-	830 71%	653 79%	977 80%	488 66%	37 58%	830 71%	653 79%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 48

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Solar

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
NET: 4-6	403	403	-	-	-	-	-	-	252	145	196	187	20	252	145	-	-
	20%	20%	-	-	-	-	-	-	22%	18%	16%	25%	31%	22%	18%	-	-
NET: 0-3	81	81	-	-	-	-	-	-	61	18	23	51	7	61	18	-	-
	4%	4%	-	-	-	-	-	-	5%	2%	2%	7%	11%	5%	2%	-	-
Mean	7.71	7.71	-	-	-	-	-	-	7.57	7.91	8.08	7.18	6.67	7.57	7.91	-	-
Standard deviation	2.06	2.06	-	-	-	-	-	-	2.19	1.85	1.81	2.24	2.71	2.19	1.85	-	-
Standard error	0.05	0.05	-	-	-	-	-	-	0.06	0.06	0.05	0.08	0.34	0.06	0.06	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 49
Q13. How positive you are about each of the following energy sources that are possible in the UK?

Tidal

Base: All respondents

		Gender		Age						Social Grade				Region											
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base		2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
10 - Very positive	(10)	407	200	207	12	39	55	55	75	171	169	127	58	53	15	6	40	35	29	35	15	42	47	98	45
		20%	20%	20%	20%	21%	24%	19%	16%	21%	19%	22%	21%	17%	21%	14%	20%	25%	19%	22%	28%	18%	19%	19%	22%
9	(9)	298	153	145	15	25	32	40	58	128	140	90	35	33	8	6	28	22	21	27	11	27	41	78	29
		15%	16%	14%	25%	13%	14%	14%	13%	16%	16%	16%	13%	11%	11%	14%	14%	16%	13%	17%	20%	11%	16%	15%	14%
8	(8)	416	217	199	16	26	43	62	102	167	182	108	59	67	10	7	45	31	33	33	9	51	47	98	52
		21%	22%	19%	27%	14%	19%	21%	22%	21%	21%	19%	22%	22%	14%	16%	23%	22%	21%	20%	17%	22%	19%	19%	26%
7	(7)	299	145	154	7	36	22	43	79	112	144	78	35	42	17	4	29	18	32	18	7	41	39	69	25
		15%	15%	15%	12%	19%	10%	15%	17%	14%	16%	14%	13%	14%	24%	9%	15%	13%	21%	11%	13%	17%	15%	14%	12%
6	(6)	166	87	78	2	19	14	22	42	67	64	48	27	27	8	7	20	8	8	11	2	23	18	48	13
		8%	9%	7%	3%	10%	6%	8%	9%	8%	7%	8%	10%	9%	11%	16%	10%	6%	5%	7%	4%	10%	7%	9%	6%
5 - Neutral	(5)	172	80	92	1	16	23	25	33	74	73	45	16	38	5	5	14	13	10	20	5	17	28	39	16
		9%	8%	9%	2%	9%	10%	9%	7%	9%	8%	8%	6%	13%	7%	12%	7%	9%	6%	12%	9%	7%	11%	8%	8%
4	(4)	42	19	23	1	2	10	4	9	16	15	12	5	10	1	1	2	1	5	2	1	5	3	12	9
		2%	2%	2%	2%	1%	4%	1%	2%	2%	2%	2%	2%	3%	1%	2%	1%	1%	3%	1%	2%	2%	1%	2%	4%
3	(3)	33	17	16	1	-	5	5	7	15	18	9	5	1	-	1	1	4	2	5	1	5	2	9	3
		2%	2%	2%	2%	-	2%	2%	2%	2%	2%	2%	2%	*	-	2%	1%	3%	1%	3%	2%	2%	1%	2%	1%
2	(2)	20	11	9	-	-	-	4	10	6	10	8	2	-	1	1	-	-	5	2	-	-	2	8	1
		1%	1%	1%	-	-	-	1%	2%	1%	1%	1%	1%	-	1%	2%	-	-	3%	1%	-	-	1%	2%	*
1	(1)	11	7	4	-	2	1	3	3	2	5	5	-	1	4	-	-	1	-	-	-	2	1	2	1
		1%	1%	*	-	1%	*	1%	1%	*	1%	1%	-	*	6%	-	-	1%	-	-	-	1%	*	*	*
0 - Very negative	(0)	15	12	3	-	2	-	2	5	6	6	5	2	2	-	1	-	1	2	-	-	2	2	5	2
		1%	1%	*	-	1%	-	1%	1%	1%	1%	1%	1%	1%	-	2%	-	1%	1%	-	-	1%	1%	1%	1%
Don't know		143	31	112	4	21	23	27	32	36	48	40	26	29	3	4	17	7	9	9	3	21	24	41	5
		7%	3%	11%	7%	11%	10%	9%	7%	5%	5%	7%	10%	10%	4%	9%	9%	5%	6%	6%	6%	9%	9%	8%	2%
NET: 7-10		1420	715	705	50	126	152	200	314	578	635	403	187	195	50	23	142	106	115	113	42	161	174	343	151
		70%	73%	68%	85%	67%	67%	68%	69%	72%	73%	70%	69%	64%	69%	53%	72%	75%	74%	70%	78%	68%	69%	68%	75%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 49

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Tidal

Base: All respondents

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: 4-6	380 19%	186 19%	193 19%	4 7%	37 20%	47 21%	51 17%	84 18%	157 20%	152 17%	105 18%	48 18%	75 25%	14 19%	13 30%	36 18%	22 16%	23 15%	33 20%	8 15%	45 19%	49 19%	99 20%	38 19%
NET: 0-3	79 4%	47 5%	32 3%	1 2%	4 2%	6 3%	14 5%	25 5%	29 4%	39 4%	27 5%	9 3%	4 1%	5 7%	3 7%	1 1%	6 4%	9 6%	7 4%	1 2%	9 4%	7 3%	24 5%	7 3%
Mean	7.64	7.60	7.67	8.29	7.66	7.76	7.57	7.42	7.69	7.63	7.66	7.76	7.49	7.30	7.03	7.91	7.85	7.49	7.69	8.12	7.53	7.65	7.56	7.69
Standard deviation	2.05	2.12	1.98	1.51	2.02	2.05	2.11	2.12	2.02	2.04	2.16	1.97	1.94	2.35	2.36	1.64	2.04	2.18	2.02	1.85	2.01	1.99	2.13	2.08
Standard error	0.05	0.07	0.06	0.20	0.16	0.14	0.13	0.10	0.07	0.07	0.09	0.13	0.12	0.28	0.38	0.12	0.18	0.18	0.16	0.26	0.14	0.13	0.10	0.15

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 49
Q13. How positive you are about each of the following energy sources that are possible in the UK?
Tidal

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
10 - Very positive	(10)	407 20%	407 20%	-	-	-	-	-	230 20%	173 21%	270 22%	127 17%	10 16%	230 20%	173 21%	-	-
9	(9)	298 15%	298 15%	-	-	-	-	-	154 13%	139 17%	193 16%	97 13%	8 13%	154 13%	139 17%	-	-
8	(8)	416 21%	416 21%	-	-	-	-	-	243 21%	168 20%	249 20%	157 21%	10 16%	243 21%	168 20%	-	-
7	(7)	299 15%	299 15%	-	-	-	-	-	179 15%	118 14%	177 15%	112 15%	10 16%	179 15%	118 14%	-	-
6	(6)	166 8%	166 8%	-	-	-	-	-	89 8%	74 9%	101 8%	59 8%	6 9%	89 8%	74 9%	-	-
5 - Neutral	(5)	172 9%	172 9%	-	-	-	-	-	107 9%	62 7%	87 7%	77 10%	8 13%	107 9%	62 7%	-	-
4	(4)	42 2%	42 2%	-	-	-	-	-	26 2%	15 2%	21 2%	20 3%	1 2%	26 2%	15 2%	-	-
3	(3)	33 2%	33 2%	-	-	-	-	-	22 2%	8 1%	18 1%	11 1%	4 6%	22 2%	8 1%	-	-
2	(2)	20 1%	20 1%	-	-	-	-	-	14 1%	6 1%	6 *	13 2%	1 2%	14 1%	6 1%	-	-
1	(1)	11 1%	11 1%	-	-	-	-	-	8 1%	3 *	5 *	6 1%	-	8 1%	3 *	-	-
0 - Very negative	(0)	15 1%	15 1%	-	-	-	-	-	15 1%	-	3 *	10 1%	2 3%	15 1%	-	-	-
Don't know		143 7%	143 7%	-	-	-	-	-	77 7%	62 7%	88 7%	51 7%	4 6%	77 7%	62 7%	-	-
NET: 7-10		1420 70%	1420 70%	-	-	-	-	-	806 69%	598 72%	889 73%	493 67%	38 59%	806 69%	598 72%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 49

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Tidal

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
NET: 4-6	380 19%	380 19%	-	-	-	-	-	-	222 19%	151 18%	209 17%	156 21%	15 23%	222 19%	151 18%	-	-
NET: 0-3	79 4%	79 4%	-	-	-	-	-	-	59 5%	17 2%	32 3%	40 5%	7 11%	59 5%	17 2%	-	-
Mean	7.64	7.64	-	-	-	-	-	-	7.51	7.84	7.84	7.35	6.93	7.51	7.84	-	-
Standard deviation	2.05	2.05	-	-	-	-	-	-	2.17	1.84	1.89	2.21	2.49	2.17	1.84	-	-
Standard error	0.05	0.05	-	-	-	-	-	-	0.07	0.07	0.06	0.08	0.32	0.07	0.07	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 50
Q13. How positive you are about each of the following energy sources that are possible in the UK?

Biomass

Base: All respondents

		Gender			Age						Social Grade				Region										
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base		2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
10 - Very positive	(10)	94	51	43	2	7	14	15	16	40	32	29	20	13	6	2	9	12	4	12	4	8	9	22	6
		5%	5%	4%	3%	4%	6%	5%	4%	5%	4%	5%	7%	4%	8%	5%	5%	9%	3%	7%	7%	3%	4%	4%	3%
9	(9)	116	60	56	6	15	18	17	25	35	61	28	12	15	-	3	9	15	12	15	2	8	12	30	10
		6%	6%	5%	10%	8%	8%	6%	5%	4%	7%	5%	4%	5%	-	7%	5%	11%	8%	9%	4%	3%	5%	6%	5%
8	(8)	232	129	102	11	23	24	37	48	89	103	72	27	30	14	5	25	16	14	22	6	26	24	53	27
		11%	13%	10%	19%	12%	11%	13%	11%	11%	12%	13%	10%	10%	19%	12%	13%	11%	9%	14%	11%	11%	9%	10%	13%
7	(7)	244	137	107	8	20	23	30	55	108	116	69	29	30	9	5	18	19	17	20	5	30	31	60	30
		12%	14%	10%	14%	11%	10%	10%	12%	14%	13%	12%	11%	10%	13%	12%	9%	13%	11%	12%	9%	13%	12%	12%	15%
6	(6)	241	152	89	6	20	34	37	58	86	104	70	30	37	5	8	19	17	22	19	3	31	31	54	32
		12%	16%	9%	10%	11%	15%	13%	13%	11%	12%	12%	11%	12%	7%	19%	10%	12%	14%	12%	6%	13%	12%	11%	16%
5 - Neutral	(5)	309	148	161	11	26	31	35	71	135	124	87	49	49	15	5	35	22	25	27	13	35	21	80	31
		15%	15%	15%	19%	14%	14%	12%	16%	17%	14%	15%	18%	16%	21%	12%	18%	16%	16%	17%	24%	15%	8%	16%	15%
4	(4)	70	39	31	3	4	6	10	15	32	26	19	11	14	4	1	7	4	3	5	3	5	10	23	5
		3%	4%	3%	5%	2%	3%	3%	3%	4%	3%	3%	4%	5%	6%	2%	4%	3%	2%	3%	6%	2%	4%	5%	2%
3	(3)	46	28	18	1	1	3	6	13	22	29	9	3	5	1	2	6	5	6	1	-	8	-	11	6
		2%	3%	2%	2%	1%	1%	2%	3%	3%	3%	2%	1%	2%	1%	5%	3%	4%	4%	1%	-	3%	-	2%	3%
2	(2)	25	18	7	-	1	-	1	5	18	11	8	2	4	1	1	1	1	2	4	-	2	1	5	7
		1%	2%	1%	-	1%	-	*	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	-	1%	*	1%	3%
1	(1)	19	13	6	-	1	1	3	6	8	11	6	2	-	-	1	2	2	1	1	-	2	4	6	-
		1%	1%	1%	-	1%	*	1%	1%	1%	1%	1%	1%	-	-	2%	1%	1%	1%	1%	-	1%	2%	1%	-
0 - Very negative	(0)	17	11	6	-	4	1	2	3	7	10	2	1	4	2	-	-	3	1	1	-	1	5	2	2
		1%	1%	1%	-	2%	*	1%	1%	1%	1%	*	*	1%	3%	-	-	2%	1%	1%	-	*	2%	*	1%
Don't know		609	193	416	11	66	73	99	140	220	247	176	84	102	15	10	65	25	49	35	18	80	106	161	45
		30%	20%	40%	19%	35%	32%	34%	31%	28%	28%	31%	31%	34%	21%	23%	33%	18%	31%	22%	33%	34%	42%	32%	22%
NET: 7-10		686	377	308	27	65	79	99	144	272	312	198	88	88	29	15	61	62	47	69	17	72	76	165	73
		34%	39%	30%	46%	35%	35%	34%	32%	34%	36%	34%	33%	29%	40%	35%	31%	44%	30%	43%	31%	31%	30%	33%	36%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 50

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Biomass

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: 4-6	620 31%	339 35%	281 27%	20 34%	50 27%	71 31%	82 28%	144 32%	253 32%	254 29%	176 31%	90 33%	100 33%	24 33%	14 33%	61 31%	43 30%	50 32%	51 31%	19 35%	71 30%	62 24%	157 31%	68 34%
NET: 0-3	107 5%	70 7%	37 4%	1 2%	7 4%	5 2%	12 4%	27 6%	55 7%	61 7%	25 4%	8 3%	13 4%	4 6%	4 9%	9 5%	11 8%	10 6%	7 4%	- -	13 6%	10 4%	24 5%	15 7%
Mean	6.39	6.34	6.45	6.75	6.57	6.76	6.58	6.26	6.23	6.34	6.47	6.51	6.27	6.33	6.30	6.38	6.58	6.27	6.71	6.56	6.29	6.38	6.36	6.25
Standard deviation	2.06	2.11	2.00	1.74	2.14	1.90	2.04	2.03	2.11	2.12	1.99	2.02	2.04	2.25	2.16	1.97	2.34	1.99	2.09	1.89	1.91	2.21	2.03	1.97
Standard error	0.05	0.08	0.08	0.25	0.19	0.15	0.15	0.11	0.09	0.08	0.10	0.15	0.14	0.30	0.38	0.17	0.22	0.19	0.19	0.31	0.15	0.18	0.11	0.16

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 50

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Biomass

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change							
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control		Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
												2022	2022					
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-	
10 - Very positive	(10)	94 5%	94 5%	-	-	-	-	-	52 4%	41 5%	57 5%	36 5%	1 2%	52 4%	41 5%	-	-	
9	(9)	116 6%	116 6%	-	-	-	-	-	61 5%	55 7%	80 7%	33 4%	3 5%	61 5%	55 7%	-	-	
8	(8)	232 11%	232 11%	-	-	-	-	-	127 11%	102 12%	143 12%	85 11%	4 6%	127 11%	102 12%	-	-	
7	(7)	244 12%	244 12%	-	-	-	-	-	126 11%	117 14%	146 12%	92 12%	6 9%	126 11%	117 14%	-	-	
6	(6)	241 12%	241 12%	-	-	-	-	-	120 10%	118 14%	155 13%	79 11%	7 11%	120 10%	118 14%	-	-	
5 - Neutral	(5)	309 15%	309 15%	-	-	-	-	-	199 17%	104 13%	167 14%	128 17%	14 22%	199 17%	104 13%	-	-	
4	(4)	70 3%	70 3%	-	-	-	-	-	44 4%	25 3%	34 3%	35 5%	1 2%	44 4%	25 3%	-	-	
3	(3)	46 2%	46 2%	-	-	-	-	-	33 3%	13 2%	19 2%	25 3%	2 3%	33 3%	13 2%	-	-	
2	(2)	25 1%	25 1%	-	-	-	-	-	22 2%	3 *	12 1%	10 1%	3 5%	22 2%	3 *	-	-	
1	(1)	19 1%	19 1%	-	-	-	-	-	11 1%	8 1%	11 1%	7 1%	1 2%	11 1%	8 1%	-	-	
0 - Very negative	(0)	17 1%	17 1%	-	-	-	-	-	13 1%	4 *	9 1%	6 1%	2 3%	13 1%	4 *	-	-	
Don't know		609 30%	609 30%	-	-	-	-	-	356 31%	238 29%	385 32%	204 28%	20 31%	356 31%	238 29%	-	-	
NET: 7-10		686 34%	686 34%	-	-	-	-	-	366 31%	315 38%	426 35%	246 33%	14 22%	366 31%	315 38%	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 50

Q13. How positive you are about each of the following energy sources that are possible in the UK?

Biomass

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
NET: 4-6	620 31%	620 31%	-	-	-	-	-	-	363 31%	247 30%	356 29%	242 33%	22 34%	363 31%	247 30%	-	-
NET: 0-3	107 5%	107 5%	-	-	-	-	-	-	79 7%	28 3%	51 4%	48 6%	8 13%	79 7%	28 3%	-	-
Mean	6.39	6.39	-	-	-	-	-	-	6.20	6.65	6.54	6.23	5.45	6.20	6.65	-	-
Standard deviation	2.06	2.06	-	-	-	-	-	-	2.16	1.91	2.01	2.08	2.33	2.16	1.91	-	-
Standard error	0.05	0.05	-	-	-	-	-	-	0.08	0.08	0.07	0.09	0.35	0.08	0.08	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 51

Q14. Do you support the further development of onshore wind farms?**Base: All respondents**

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
Yes	837 41%	393 40%	443 43%	40 68%	92 49%	125 55%	151 52%	192 42%	237 30%	352 40%	254 44%	120 44%	111 37%	30 42%	15 35%	83 42%	67 48%	63 40%	67 41%	26 48%	101 43%	99 39%	209 41%	77 38%
Yes, but not in my area	115 6%	55 6%	60 6%	9 15%	26 14%	16 7%	18 6%	24 5%	22 3%	43 5%	32 6%	23 9%	17 6%	3 4%	1 2%	13 7%	5 4%	9 6%	6 4%	6 11%	12 5%	24 9%	25 5%	11 5%
Yes, but not if they receive subsidies	370 18%	213 22%	157 15%	2 3%	14 7%	19 8%	38 13%	90 20%	207 26%	163 19%	95 17%	40 15%	72 24%	11 15%	10 23%	31 16%	27 19%	36 23%	40 25%	5 9%	40 17%	38 15%	90 18%	42 21%
No	475 23%	260 27%	215 21%	5 8%	17 9%	33 14%	51 17%	100 22%	269 34%	224 26%	139 24%	55 20%	57 19%	23 32%	12 28%	42 21%	36 26%	29 19%	39 24%	15 28%	54 23%	45 18%	135 27%	45 22%
Don't know	225 11%	58 6%	167 16%	3 5%	39 21%	35 15%	34 12%	49 11%	65 8%	92 11%	55 10%	32 12%	46 15%	5 7%	5 12%	27 14%	6 4%	19 12%	10 6%	2 4%	29 12%	48 19%	48 9%	26 13%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 51

Q14. Do you support the further development of onshore wind farms?**Base: All respondents**

	Voted in the General Election on May 7th 2015										Voted in a referendum on the 23 June 2016		View on climate change					
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters	
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-	
Yes	837	837	-	-	-	-	-	-	416	409	599	219	19	416	409	-	-	
	41%	41%	-	-	-	-	-	-	36%	49%	49%	30%	30%	36%	49%	-	-	
Yes, but not in my area	115	115	-	-	-	-	-	-	70	43	75	36	4	70	43	-	-	
	6%	6%	-	-	-	-	-	-	6%	5%	6%	5%	6%	6%	5%	-	-	
Yes, but not if they receive subsidies	370	370	-	-	-	-	-	-	220	149	212	147	11	220	149	-	-	
	18%	18%	-	-	-	-	-	-	19%	18%	17%	20%	17%	19%	18%	-	-	
No	475	475	-	-	-	-	-	-	348	123	183	266	26	348	123	-	-	
	23%	23%	-	-	-	-	-	-	30%	15%	15%	36%	41%	30%	15%	-	-	
Don't know	225	225	-	-	-	-	-	-	110	104	149	72	4	110	104	-	-	
	11%	11%	-	-	-	-	-	-	9%	13%	12%	10%	6%	9%	13%	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 52

Q15. Below is a list of energy-related appliances and improvements - which have you heard of?

Summary

Base: All respondents

Base	Q15. Summary							
	Wall insulation	Loft insulation	Double glazing	Air-source heat pump	Biomass boiler	Solar panels	Battery storage	Smart meters
	2022	2022	2022	2022	2022	2022	2022	2022
I haven't heard of this	26 1%	14 1%	10 *	967 48%	765 38%	9 *	777 38%	5 *
I have heard of this but couldn't explain it	184 9%	104 5%	77 4%	764 38%	887 44%	237 12%	776 38%	455 23%
I have heard of this and could explain to a friend or family member	1812 90%	1904 94%	1935 96%	291 14%	370 18%	1776 88%	469 23%	1562 77%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 53

Q15. Below is a list of energy-related appliances and improvements - which have you heard of?

Wall insulation

Base: All respondents

	Gender		Age							Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
I haven't heard of this	26 1%	12 1%	14 1%	5 8%	9 5%	5 2%	1 *	3 1%	3 *	12 1%	7 1%	5 2%	2 1%	- -	- -	1 1%	2 1%	- -	3 2%	2 4%	4 2%	9 4%	4 1%	1 *
I have heard of this but couldn't explain it	184 9%	70 7%	114 11%	7 12%	42 22%	37 16%	31 11%	32 7%	35 4%	56 6%	67 12%	22 8%	39 13%	9 13%	4 9%	9 5%	11 8%	18 12%	13 8%	7 13%	23 10%	39 15%	39 8%	12 6%
I have heard of this and could explain to a friend or family member	1812 90%	897 92%	914 88%	47 80%	137 73%	186 82%	260 89%	420 92%	762 95%	806 92%	501 87%	243 90%	262 86%	63 88%	39 91%	186 95%	128 91%	138 88%	146 90%	45 83%	209 89%	206 81%	464 92%	188 94%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 53

Q15. Below is a list of energy-related appliances and improvements - which have you heard of?

Wall insulation

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
I haven't heard of this	26 1%	26 1%	-	-	-	-	-	-	12 1%	14 2%	17 1%	7 1%	2 3%	12 1%	14 2%	-	-
I have heard of this but couldn't explain it	184 9%	184 9%	-	-	-	-	-	-	104 9%	78 9%	109 9%	70 9%	5 8%	104 9%	78 9%	-	-
I have heard of this and could explain to a friend or family member	1812 90%	1812 90%	-	-	-	-	-	-	1048 90%	736 89%	1092 90%	663 90%	57 89%	1048 90%	736 89%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 54

Q15. Below is a list of energy-related appliances and improvements - which have you heard of?

Loft insulation

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
I haven't heard of this	14	8	6	2	3	6	1	1	1	6	3	2	3	-	-	-	1	-	4	2	2	3	1	1
	1%	1%	1%	3%	2%	3%	*	*	*	1%	1%	1%	1%	-	-	-	1%	-	2%	4%	1%	1%	*	*
I have heard of this but couldn't explain it	104	44	60	8	37	22	16	11	10	36	35	16	17	3	-	8	4	8	6	1	14	23	27	10
	5%	4%	6%	14%	20%	10%	5%	2%	1%	4%	6%	6%	6%	4%	-	4%	3%	5%	4%	2%	6%	9%	5%	5%
I have heard of this and could explain to a friend or family member	1904	927	976	49	148	200	275	443	789	832	537	252	283	69	43	188	136	148	152	51	220	228	479	190
	94%	95%	94%	83%	79%	88%	94%	97%	99%	95%	93%	93%	93%	96%	100%	96%	96%	95%	94%	94%	93%	90%	94%	95%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 54

Q15. Below is a list of energy-related appliances and improvements - which have you heard of?

Loft insulation

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
I haven't heard of this	14 1%	14 1%	-	-	-	-	-	-	5 *	8 1%	8 1%	6 1%	-	5 *	8 1%	-	-
I have heard of this but couldn't explain it	104 5%	104 5%	-	-	-	-	-	-	49 4%	54 7%	66 5%	36 5%	2 3%	49 4%	54 7%	-	-
I have heard of this and could explain to a friend or family member	1904 94%	1904 94%	-	-	-	-	-	-	1110 95%	766 93%	1144 94%	698 94%	62 97%	1110 95%	766 93%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 55

Q15. Below is a list of energy-related appliances and improvements - which have you heard of?

Double glazing

Base: All respondents

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
I haven't heard of this	10	3	7	2	4	2	2	-	-	7	2	-	1	-	1	1	-	-	2	1	3	1	-	1
	*	*	1%	3%	2%	1%	1%	-	-	1%	*	-	*	-	2%	1%	-	-	1%	2%	1%	*	-	*
I have heard of this but couldn't explain it	77	37	40	6	22	19	10	9	11	28	22	15	12	3	1	3	7	9	6	1	12	14	17	4
	4%	4%	4%	10%	12%	8%	3%	2%	1%	3%	4%	6%	4%	4%	2%	2%	5%	6%	4%	2%	5%	6%	3%	2%
I have heard of this and could explain to a friend or family member	1935	939	995	51	162	207	280	446	789	839	551	255	290	69	41	192	134	147	154	52	221	239	490	196
	96%	96%	95%	86%	86%	91%	96%	98%	99%	96%	96%	94%	96%	96%	95%	98%	95%	94%	95%	96%	94%	94%	97%	98%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 55

Q15. Below is a list of energy-related appliances and improvements - which have you heard of?

Double glazing

Base: All respondents

	Voted in the General Election on May 7th 2015									Voted in a referendum on the 23 June 2016		View on climate change					
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
I haven't heard of this	10	10	-	-	-	-	-	-	5	5	5	5	-	5	5	-	-
	*	*	-	-	-	-	-	-	*	1%	*	1%	-	*	1%	-	-
I have heard of this but couldn't explain it	77	77	-	-	-	-	-	-	45	32	45	28	4	45	32	-	-
	4%	4%	-	-	-	-	-	-	4%	4%	4%	4%	6%	4%	4%	-	-
I have heard of this and could explain to a friend or family member	1935	1935	-	-	-	-	-	-	1114	791	1168	707	60	1114	791	-	-
	96%	96%	-	-	-	-	-	-	96%	96%	96%	96%	94%	96%	96%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 56

Q15. Below is a list of energy-related appliances and improvements - which have you heard of?

Air-source heat pump

Base: All respondents

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
I haven't heard of this	967	373	594	38	124	121	147	209	328	372	284	139	172	36	18	106	60	79	68	24	97	142	258	79
	48%	38%	57%	64%	66%	53%	50%	46%	41%	43%	49%	51%	57%	50%	42%	54%	43%	51%	42%	44%	41%	56%	51%	39%
I have heard of this but couldn't explain it	764	401	362	16	55	78	109	179	327	345	213	104	102	22	16	65	64	56	64	23	100	86	178	90
	38%	41%	35%	27%	29%	34%	37%	39%	41%	39%	37%	39%	34%	31%	37%	33%	45%	36%	40%	43%	42%	34%	35%	45%
I have heard of this and could explain to a friend or family member	291	205	86	5	9	29	36	67	145	157	78	27	29	14	9	25	17	21	30	7	39	26	71	32
	14%	21%	8%	8%	5%	13%	12%	15%	18%	18%	14%	10%	10%	19%	21%	13%	12%	13%	19%	13%	17%	10%	14%	16%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 56

Q15. Below is a list of energy-related appliances and improvements - which have you heard of?

Air-source heat pump

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
I haven't heard of this	967 48%	967 48%	-	-	-	-	-	-	576 49%	370 45%	612 50%	322 44%	33 52%	576 49%	370 45%	-	-
I have heard of this but couldn't explain it	764 38%	764 38%	-	-	-	-	-	-	426 37%	333 40%	439 36%	304 41%	21 33%	426 37%	333 40%	-	-
I have heard of this and could explain to a friend or family member	291 14%	291 14%	-	-	-	-	-	-	162 14%	125 15%	167 14%	114 15%	10 16%	162 14%	125 15%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 57

Q15. Below is a list of energy-related appliances and improvements - which have you heard of?

Biomass boiler

Base: All respondents

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
I haven't heard of this	765	278	487	26	103	94	126	171	245	300	216	109	140	18	9	80	41	64	43	21	94	122	211	62
	38%	28%	47%	44%	55%	41%	43%	38%	31%	34%	38%	40%	46%	25%	21%	41%	29%	41%	27%	39%	40%	48%	42%	31%
I have heard of this but couldn't explain it	887	440	446	17	63	104	122	210	371	390	249	122	126	36	24	88	65	66	80	26	99	100	219	84
	44%	45%	43%	29%	34%	46%	42%	46%	46%	45%	43%	45%	42%	50%	56%	45%	46%	42%	49%	48%	42%	39%	43%	42%
I have heard of this and could explain to a friend or family member	370	261	109	16	22	30	44	74	184	184	110	39	37	18	10	28	35	26	39	7	43	32	77	55
	18%	27%	10%	27%	12%	13%	15%	16%	23%	21%	19%	14%	12%	25%	23%	14%	25%	17%	24%	13%	18%	13%	15%	27%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 57

Q15. Below is a list of energy-related appliances and improvements - which have you heard of?

Biomass boiler

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
I haven't heard of this	765 38%	765 38%	-	-	-	-	-	-	457 39%	288 35%	468 38%	270 36%	27 42%	457 39%	288 35%	-	-
I have heard of this but couldn't explain it	887 44%	887 44%	-	-	-	-	-	-	506 43%	375 45%	532 44%	325 44%	30 47%	506 43%	375 45%	-	-
I have heard of this and could explain to a friend or family member	370 18%	370 18%	-	-	-	-	-	-	201 17%	165 20%	218 18%	145 20%	7 11%	201 17%	165 20%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 58

Q15. Below is a list of energy-related appliances and improvements - which have you heard of?

Solar panels

Base: All respondents

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
I haven't heard of this	9	4	5	1	3	3	1	-	1	7	-	2	-	1	-	-	-	-	2	1	1	3	-	1
	*	*	*	2%	2%	1%	*	-	*	1%	-	1%	-	1%	-	-	-	-	1%	2%	*	1%	-	*
I have heard of this but couldn't explain it	237	91	146	5	32	30	34	58	78	81	65	37	54	8	3	16	15	20	16	7	34	37	65	16
	12%	9%	14%	8%	17%	13%	12%	13%	10%	9%	11%	14%	18%	11%	7%	8%	11%	13%	10%	13%	14%	15%	13%	8%
I have heard of this and could explain to a friend or family member	1776	884	891	53	153	195	257	397	721	786	510	231	249	63	40	180	126	136	144	46	201	214	442	184
	88%	90%	86%	90%	81%	86%	88%	87%	90%	90%	89%	86%	82%	88%	93%	92%	89%	87%	89%	85%	85%	84%	87%	92%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 58

Q15. Below is a list of energy-related appliances and improvements - which have you heard of?

Solar panels

Base: All respondents

	Voted in the General Election on May 7th 2015									Voted in a referendum on the 23 June 2016		View on climate change					
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
I haven't heard of this	9	9	-	-	-	-	-	-	5	4	5	3	1	5	4	-	-
	*	*	-	-	-	-	-	-	*	*	*	*	2%	*	*	-	-
I have heard of this but couldn't explain it	237	237	-	-	-	-	-	-	145	86	135	96	6	145	86	-	-
	12%	12%	-	-	-	-	-	-	12%	10%	11%	13%	9%	12%	10%	-	-
I have heard of this and could explain to a friend or family member	1776	1776	-	-	-	-	-	-	1014	738	1078	641	57	1014	738	-	-
	88%	88%	-	-	-	-	-	-	87%	89%	89%	87%	89%	87%	89%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 59

Q15. Below is a list of energy-related appliances and improvements - which have you heard of?

Battery storage

Base: All respondents

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
I haven't heard of this	777	248	528	23	79	88	126	173	288	301	220	105	151	32	19	93	53	55	50	22	87	99	202	65
	38%	25%	51%	39%	42%	39%	43%	38%	36%	34%	38%	39%	50%	44%	44%	47%	38%	35%	31%	41%	37%	39%	40%	32%
I have heard of this but couldn't explain it	776	364	412	21	82	86	104	168	315	337	231	107	101	22	15	68	49	61	72	23	99	102	184	81
	38%	37%	40%	36%	44%	38%	36%	37%	39%	39%	40%	40%	33%	31%	35%	35%	35%	39%	44%	43%	42%	40%	36%	40%
I have heard of this and could explain to a friend or family member	469	367	102	15	27	54	62	114	197	236	124	58	51	18	9	35	39	40	40	9	50	53	121	55
	23%	37%	10%	25%	14%	24%	21%	25%	25%	27%	22%	21%	17%	25%	21%	18%	28%	26%	25%	17%	21%	21%	24%	27%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 59

Q15. Below is a list of energy-related appliances and improvements - which have you heard of?

Battery storage

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
I haven't heard of this	777 38%	777 38%	-	-	-	-	-	-	458 39%	305 37%	462 38%	281 38%	34 53%	458 39%	305 37%	-	-
I have heard of this but couldn't explain it	776 38%	776 38%	-	-	-	-	-	-	449 39%	318 38%	469 39%	291 39%	16 25%	449 39%	318 38%	-	-
I have heard of this and could explain to a friend or family member	469 23%	469 23%	-	-	-	-	-	-	257 22%	205 25%	287 24%	168 23%	14 22%	257 22%	205 25%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 60

Q15. Below is a list of energy-related appliances and improvements - which have you heard of?

Smart meters

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
I haven't heard of this	5 *	1 *	4 *	- -	4 2%	1 *	- -	- -	- -	4 *	- -	1 *	- -	- -	- -	- -	- -	- -	2 1%	- -	- -	2 1%	- -	1 *
I have heard of this but couldn't explain it	455 23%	190 19%	265 25%	14 24%	49 26%	45 20%	61 21%	93 20%	193 24%	179 20%	120 21%	70 26%	86 28%	14 19%	5 12%	45 23%	28 20%	38 24%	29 18%	10 19%	66 28%	54 21%	117 23%	49 24%
I have heard of this and could explain to a friend or family member	1562 77%	788 80%	773 74%	45 76%	135 72%	182 80%	231 79%	362 80%	607 76%	691 79%	455 79%	199 74%	217 72%	58 81%	38 88%	151 77%	113 80%	118 76%	131 81%	44 81%	170 72%	198 78%	390 77%	151 75%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 60

Q15. Below is a list of energy-related appliances and improvements - which have you heard of?

Smart meters

Base: All respondents

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-
I haven't heard of this	5	5	-	-	-	-	-	-	3	2	3	2	-	3	2	-	-
I have heard of this but couldn't explain it	455 23%	455 23%	-	-	-	-	-	-	265 23%	180 22%	270 22%	167 23%	18 28%	265 23%	180 22%	-	-
I have heard of this and could explain to a friend or family member	1562 77%	1562 77%	-	-	-	-	-	-	896 77%	646 78%	945 78%	571 77%	46 72%	896 77%	646 78%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 61

Q16. Have you ever considered installing the following energy improvements in your home?

Summary

Base: All respondents who have heard of

	Q16. Summary							
	Wall insulation	Loft insulation	Double glazing	Air-source heat pump	Biomass boiler	Solar panels	Battery storage	Smart meters
Base	1996	2008	2012	1055	1257	2013	1245	2017
Yes, I have already installed this	1291 65%	1661 83%	1834 91%	23 2%	20 2%	169 8%	19 2%	398 20%
Yes, I'm interested but haven't installed	300 15%	160 8%	103 5%	276 26%	210 17%	828 41%	322 26%	1075 53%
No	405 20%	187 9%	75 4%	756 72%	1027 82%	1016 50%	904 73%	544 27%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 62

Q16. Have you ever considered installing the following energy improvements in your home?

Wall insulation

Base: All respondents who have heard of

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	1996	967	1028	54	179	223	291	452	797	862	568	265	301	72	43	195	139	156	159	52	232	245	503	200
Yes, I have already installed this	1291 65%	652 67%	638 62%	34 63%	85 47%	135 61%	177 61%	302 67%	558 70%	573 66%	348 61%	185 70%	185 61%	44 61%	37 86%	131 67%	98 71%	108 69%	112 70%	35 67%	157 68%	93 38%	323 64%	153 77%
Yes, I'm interested but haven't installed	300 15%	138 14%	162 16%	12 22%	47 26%	57 26%	53 18%	57 13%	74 9%	136 16%	85 15%	38 14%	41 14%	14 19%	4 9%	27 14%	21 15%	23 15%	23 14%	6 12%	32 14%	67 27%	65 13%	18 9%
No	405 20%	177 18%	228 22%	8 15%	47 26%	31 14%	61 21%	93 21%	165 21%	153 18%	135 24%	42 16%	75 25%	14 19%	2 5%	37 19%	20 14%	25 16%	24 15%	11 21%	43 19%	85 35%	115 23%	29 15%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 62

Q16. Have you ever considered installing the following energy improvements in your home?

Wall insulation

Base: All respondents who have heard of

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	1996	1996	-	-	-	-	-	-	1152	814	1201	733	62	1152	814	-	-
Yes, I have already installed this	1291 65%	1291 65%	-	-	-	-	-	-	755 66%	518 64%	769 64%	482 66%	40 65%	755 66%	518 64%	-	-
Yes, I'm interested but haven't installed	300 15%	300 15%	-	-	-	-	-	-	167 14%	126 15%	193 16%	104 14%	3 5%	167 14%	126 15%	-	-
No	405 20%	405 20%	-	-	-	-	-	-	230 20%	170 21%	239 20%	147 20%	19 31%	230 20%	170 21%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 63

Q16. Have you ever considered installing the following energy improvements in your home?

Loft insulation

Base: All respondents who have heard of

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2008	971	1036	57	185	222	291	454	799	868	572	268	300	72	43	196	140	156	158	52	234	251	506	200
Yes, I have already installed this	1661 83%	816 84%	844 81%	40 70%	111 60%	162 73%	232 80%	394 87%	722 90%	737 85%	466 81%	225 84%	233 78%	50 69%	39 91%	172 88%	116 83%	126 81%	141 89%	41 79%	209 89%	173 69%	418 83%	176 88%
Yes, I'm interested but haven't installed	160 8%	69 7%	91 9%	6 11%	35 19%	37 17%	35 12%	20 4%	27 3%	70 8%	46 8%	18 7%	26 9%	9 13%	1 2%	12 6%	15 11%	20 13%	10 6%	4 8%	11 5%	35 14%	34 7%	9 5%
No	187 9%	86 9%	101 10%	11 19%	39 21%	23 10%	24 8%	40 9%	50 6%	61 7%	60 10%	25 9%	41 14%	13 18%	3 7%	12 6%	9 6%	10 6%	7 4%	7 13%	14 6%	43 17%	54 11%	15 8%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 63

Q16. Have you ever considered installing the following energy improvements in your home?

Loft insulation

Base: All respondents who have heard of

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2008	2008	-	-	-	-	-	-	1159	820	1210	734	64	1159	820	-	-
Yes, I have already installed this	1661 83%	1661 83%	-	-	-	-	-	-	997 86%	644 79%	993 82%	614 84%	54 84%	997 86%	644 79%	-	-
Yes, I'm interested but haven't installed	160 8%	160 8%	-	-	-	-	-	-	74 6%	81 10%	99 8%	57 8%	4 6%	74 6%	81 10%	-	-
No	187 9%	187 9%	-	-	-	-	-	-	88 8%	95 12%	118 10%	63 9%	6 9%	88 8%	95 12%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 64

Q16. Have you ever considered installing the following energy improvements in your home?

Double glazing

Base: All respondents who have heard of

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2012	976	1035	57	184	226	290	455	800	867	573	270	302	72	42	195	141	156	160	53	233	253	507	200
Yes, I have already installed this	1834	886	947	44	151	196	255	425	763	786	523	254	271	61	38	187	129	141	148	49	220	212	465	184
	91%	91%	91%	77%	82%	87%	88%	93%	95%	91%	91%	94%	90%	85%	90%	96%	91%	90%	93%	92%	94%	84%	92%	92%
Yes, I'm interested but haven't installed	103	55	48	9	20	20	21	19	14	49	27	12	15	7	4	5	8	12	8	2	7	23	19	8
	5%	6%	5%	16%	11%	9%	7%	4%	2%	6%	5%	4%	5%	10%	10%	3%	6%	8%	5%	4%	3%	9%	4%	4%
No	75	35	40	4	13	10	14	11	23	32	23	4	16	4	-	3	4	3	4	2	6	18	23	8
	4%	4%	4%	7%	7%	4%	5%	2%	3%	4%	4%	1%	5%	6%	-	2%	3%	2%	3%	4%	3%	7%	5%	4%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 64

Q16. Have you ever considered installing the following energy improvements in your home?

Double glazing

Base: All respondents who have heard of

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2012	2012	-	-	-	-	-	-	1159	823	1213	735	64	1159	823	-	-
Yes, I have already installed this	1834 91%	1834 91%	-	-	-	-	-	-	1069 92%	738 90%	1105 91%	669 91%	60 94%	1069 92%	738 90%	-	-
Yes, I'm interested but haven't installed	103 5%	103 5%	-	-	-	-	-	-	55 5%	47 6%	66 5%	36 5%	1 2%	55 5%	47 6%	-	-
No	75 4%	75 4%	-	-	-	-	-	-	35 3%	38 5%	42 3%	30 4%	3 5%	35 3%	38 5%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 65

Q16. Have you ever considered installing the following energy improvements in your home?

Air-source heat pump

Base: All respondents who have heard of

	Gender		Age							Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	1055	606	448	21	64	107	145	246	472	502	291	131	131	36	25	90	81	77	94	30	139	112	249	122
Yes, I have already installed this	23 2%	14 2%	9 2%	- -	5 8%	2 2%	4 3%	4 2%	8 2%	9 2%	6 2%	1 1%	7 5%	1 3%	- -	3 3%	- -	3 4%	- -	1 3%	3 2%	5 4%	5 2%	2 2%
Yes, I'm interested but haven't installed	276 26%	163 27%	112 25%	8 38%	19 30%	34 32%	36 25%	60 24%	119 25%	139 28%	76 26%	31 24%	30 23%	9 25%	11 44%	19 21%	20 25%	28 36%	29 31%	6 20%	40 29%	25 22%	60 24%	29 24%
No	756 72%	429 71%	327 73%	13 62%	40 63%	71 66%	105 72%	182 74%	345 73%	354 71%	209 72%	99 76%	94 72%	26 72%	14 56%	68 76%	61 75%	46 60%	65 69%	23 77%	96 69%	82 73%	184 74%	91 75%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 65

Q16. Have you ever considered installing the following energy improvements in your home?

Air-source heat pump

Base: All respondents who have heard of

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	1055	1055	-	-	-	-	-	-	588	458	606	418	31	588	458	-	-
Yes, I have already installed this	23 2%	23 2%	-	-	-	-	-	-	12 2%	11 2%	15 2%	8 2%	-	12 2%	11 2%	-	-
Yes, I'm interested but haven't installed	276 26%	276 26%	-	-	-	-	-	-	161 27%	112 24%	164 27%	102 24%	10 32%	161 27%	112 24%	-	-
No	756 72%	756 72%	-	-	-	-	-	-	415 71%	335 73%	427 70%	308 74%	21 68%	415 71%	335 73%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 66

Q16. Have you ever considered installing the following energy improvements in your home?

Biomass boiler

Base: All respondents who have heard of

	Gender		Age							Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	1257	701	555	33	85	134	166	284	555	574	359	161	163	54	34	116	100	92	119	33	142	132	296	139
Yes, I have already installed this	20 2%	13 2%	7 1%	4 12%	7 8%	2 1%	3 2%	2 1%	2 *	10 2%	5 1%	-	5 3%	-	-	1 1%	-	1 1%	-	-	3 2%	9 7%	5 2%	1 1%
Yes, I'm interested but haven't installed	210 17%	123 18%	86 15%	7 21%	23 27%	38 28%	35 21%	42 15%	65 12%	93 16%	66 18%	32 20%	19 12%	4 7%	12 35%	18 16%	21 21%	21 23%	23 19%	9 27%	23 16%	26 20%	33 11%	20 14%
No	1027 82%	565 81%	462 83%	22 67%	55 65%	94 70%	128 77%	240 85%	488 88%	471 82%	288 80%	129 80%	139 85%	50 93%	22 65%	97 84%	79 79%	70 76%	96 81%	24 73%	116 82%	97 73%	258 87%	118 85%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 66

Q16. Have you ever considered installing the following energy improvements in your home?

Biomass boiler

Base: All respondents who have heard of

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	1257	1257	-	-	-	-	-	-	707	540	750	470	37	707	540	-	-
Yes, I have already installed this	20 2%	20 2%	-	-	-	-	-	-	15 2%	5 1%	13 2%	6 1%	1 3%	15 2%	5 1%	-	-
Yes, I'm interested but haven't installed	210 17%	210 17%	-	-	-	-	-	-	106 15%	101 19%	137 18%	64 14%	9 24%	106 15%	101 19%	-	-
No	1027 82%	1027 82%	-	-	-	-	-	-	586 83%	434 80%	600 80%	400 85%	27 73%	586 83%	434 80%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 67

Q16. Have you ever considered installing the following energy improvements in your home?

Solar panels

Base: All respondents who have heard of

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2013	975	1037	58	185	225	291	455	799	867	575	268	303	71	43	196	141	156	160	53	235	251	507	200
Yes, I have already installed this	169 8%	93 10%	76 7%	4 7%	11 6%	20 9%	18 6%	41 9%	75 9%	82 9%	52 9%	18 7%	17 6%	3 4%	5 12%	13 7%	9 6%	15 10%	27 17%	- -	24 10%	10 4%	41 8%	22 11%
Yes, I'm interested but haven't installed	828 41%	418 43%	410 40%	36 62%	102 55%	114 51%	142 49%	168 37%	266 33%	359 41%	230 40%	116 43%	123 41%	24 34%	18 42%	89 45%	56 40%	79 51%	74 46%	21 40%	92 39%	106 42%	185 36%	84 42%
No	1016 50%	464 48%	551 53%	18 31%	72 39%	91 40%	131 45%	246 54%	458 57%	426 49%	293 51%	134 50%	163 54%	44 62%	20 47%	94 48%	76 54%	62 40%	59 37%	32 60%	119 51%	135 54%	281 55%	94 47%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 67

Q16. Have you ever considered installing the following energy improvements in your home?

Solar panels

Base: All respondents who have heard of

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2013	2013	-	-	-	-	-	-	1159	824	1213	737	63	1159	824	-	-
Yes, I have already installed this	169 8%	169 8%	-	-	-	-	-	-	102 9%	67 8%	114 9%	52 7%	3 5%	102 9%	67 8%	-	-
Yes, I'm interested but haven't installed	828 41%	828 41%	-	-	-	-	-	-	480 41%	333 40%	541 45%	270 37%	17 27%	480 41%	333 40%	-	-
No	1016 50%	1016 50%	-	-	-	-	-	-	577 50%	424 51%	558 46%	415 56%	43 68%	577 50%	424 51%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 68

Q16. Have you ever considered installing the following energy improvements in your home?

Battery storage

Base: All respondents who have heard of

	Gender		Age							Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	1245	731	514	36	109	140	166	282	512	573	355	165	152	40	24	103	88	101	112	32	149	155	305	136
Yes, I have already installed this	19 2%	10 1%	9 2%	2 6%	9 8%	2 1%	3 2%	1 *	2 *	10 2%	4 1%	3 2%	2 1%	-	-	2 2%	-	2 2%	1 1%	-	1 1%	7 5%	4 1%	2 1%
Yes, I'm interested but haven't installed	322 26%	210 29%	112 22%	13 36%	33 30%	52 37%	41 25%	78 28%	105 21%	151 26%	93 26%	44 27%	34 22%	6 15%	9 38%	18 17%	30 34%	31 31%	31 28%	7 22%	37 25%	37 24%	72 24%	44 32%
No	904 73%	511 70%	393 76%	21 58%	67 61%	86 61%	122 73%	203 72%	405 79%	412 72%	258 73%	118 72%	116 76%	34 85%	15 63%	83 81%	58 66%	68 67%	80 71%	25 78%	111 74%	111 72%	229 75%	90 66%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 68

Q16. Have you ever considered installing the following energy improvements in your home?

Battery storage

Base: All respondents who have heard of

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	1245	1245	-	-	-	-	-	-	706	523	756	459	30	706	523	-	-
Yes, I have already installed this	19 2%	19 2%	-	-	-	-	-	-	15 2%	4 1%	13 2%	5 1%	1 3%	15 2%	4 1%	-	-
Yes, I'm interested but haven't installed	322 26%	322 26%	-	-	-	-	-	-	184 26%	134 26%	208 28%	104 23%	10 33%	184 26%	134 26%	-	-
No	904 73%	904 73%	-	-	-	-	-	-	507 72%	385 74%	535 71%	350 76%	19 63%	507 72%	385 74%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 69

Q16. Have you ever considered installing the following energy improvements in your home?

Smart meters

Base: All respondents who have heard of

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2017	978	1038	59	184	227	292	455	800	870	575	269	303	72	43	196	141	156	160	54	236	252	507	200
Yes, I have already installed this	398 20%	203 21%	194 19%	16 27%	43 23%	37 16%	48 16%	97 21%	157 20%	181 21%	106 18%	59 22%	52 17%	6 8%	16 37%	48 24%	30 21%	30 19%	39 24%	8 15%	46 19%	49 19%	91 18%	35 18%
Yes, I'm interested but haven't installed	1075 53%	530 54%	545 53%	29 49%	102 55%	141 62%	163 56%	232 51%	408 51%	458 53%	301 52%	148 55%	168 55%	45 63%	22 51%	93 47%	77 55%	97 62%	83 52%	32 59%	120 51%	129 51%	267 53%	110 55%
No	544 27%	245 25%	299 29%	14 24%	39 21%	49 22%	81 28%	126 28%	235 29%	231 27%	168 29%	62 23%	83 27%	21 29%	5 12%	55 28%	34 24%	29 19%	38 24%	14 26%	70 30%	74 29%	149 29%	55 28%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 69

Q16. Have you ever considered installing the following energy improvements in your home?

Smart meters

Base: All respondents who have heard of

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	2017	2017	-	-	-	-	-	-	1161	826	1215	738	64	1161	826	-	-
Yes, I have already installed this	398 20%	398 20%	-	-	-	-	-	-	216 19%	176 21%	235 19%	152 21%	11 17%	216 19%	176 21%	-	-
Yes, I'm interested but haven't installed	1075 53%	1075 53%	-	-	-	-	-	-	579 50%	480 58%	692 57%	359 49%	24 38%	579 50%	480 58%	-	-
No	544 27%	544 27%	-	-	-	-	-	-	366 32%	170 21%	288 24%	227 31%	29 45%	366 32%	170 21%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 70

Q17. You said you are interested in installing some of these energy improvements but haven't done so yet - why is that?

Summary

Base: All respondents who are interested but haven't installed

	Q17. Summary							
	Wall insulation	Loft insulation	Double glazing	Air-source heat pump	Biomass boiler	Solar panels	Battery storage	Smart meters
Base	300	160	103	276	210	828	322	1075
High upfront cost	55 18%	41 26%	34 33%	118 43%	79 38%	437 53%	101 31%	65 6%
Lack of attractive financing options	35 12%	17 11%	12 12%	56 20%	38 18%	171 21%	52 16%	48 4%
Poor quality insulation	16 5%	7 4%	4 4%	9 3%	6 3%	16 2%	7 2%	12 1%
Hassle/disruption to domestic life	41 14%	28 18%	7 7%	26 9%	23 11%	66 8%	25 8%	54 5%
Complexity of the process	30 10%	15 9%	6 6%	49 18%	40 19%	124 15%	39 12%	52 5%
Lack of information about the different options	33 11%	13 8%	6 6%	77 28%	53 25%	106 13%	99 31%	225 21%
Not possible in my current home	125 42%	44 28%	31 30%	48 17%	49 23%	218 26%	52 16%	136 13%
Have other home improvement priorities	42 14%	28 18%	18 17%	53 19%	33 16%	133 16%	55 17%	144 13%
Does not increase the value of my home	17 6%	9 6%	8 8%	23 8%	18 9%	68 8%	27 8%	106 10%
None of these	36 12%	25 16%	16 16%	27 10%	25 12%	71 9%	55 17%	439 41%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 71

Q17. You said you are interested in installing some of these energy improvements but haven't done so yet - why is that?

Wall insulation

Base: All respondents who are interested but haven't installed

	Gender		Age						Social Grade					Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	300	138	162	12	47	57	53	57	74	136	85	38	41	14	4	27	21	23	23	6	32	67	65	18
Not possible in my current home	125 42%	49 36%	76 47%	4 33%	9 19%	24 42%	27 51%	24 42%	37 50%	45 33%	46 54%	17 45%	17 41%	4 29%	1 25%	10 37%	7 33%	10 43%	9 39%	2 33%	11 34%	30 45%	31 48%	10 56%
High upfront cost	55 18%	20 14%	35 22%	- -	13 28%	13 23%	11 21%	11 19%	7 9%	26 19%	13 15%	5 13%	11 27%	3 21%	- -	5 19%	3 14%	3 13%	2 9%	1 17%	8 25%	15 22%	11 17%	4 22%
Have other home improvement priorities	42 14%	19 14%	23 14%	2 17%	5 11%	13 23%	3 6%	10 18%	9 12%	28 21%	5 6%	5 13%	4 10%	2 14%	- -	5 19%	3 14%	2 9%	3 13%	1 17%	5 16%	10 15%	8 12%	3 17%
Hassle/disruption to domestic life	41 14%	26 19%	15 9%	4 33%	7 15%	11 19%	3 6%	6 11%	10 14%	24 18%	10 12%	5 13%	2 5%	3 21%	- -	2 7%	5 24%	2 9%	4 17%	- -	5 16%	10 15%	6 9%	4 22%
Lack of attractive financing options	35 12%	21 15%	14 9%	1 8%	5 11%	7 12%	8 15%	7 12%	7 9%	15 11%	7 8%	5 13%	8 20%	1 7%	- -	3 11%	1 5%	4 17%	3 13%	1 17%	6 19%	8 12%	6 9%	2 11%
Lack of information about the different options	33 11%	16 12%	17 10%	- -	8 17%	3 5%	5 9%	8 14%	9 12%	18 13%	7 8%	4 11%	4 10%	3 21%	1 25%	3 11%	2 10%	2 9%	1 4%	- -	3 9%	9 13%	9 14%	- -
Complexity of the process	30 10%	18 13%	12 7%	3 25%	8 17%	6 11%	4 8%	4 7%	5 7%	18 13%	9 11%	2 5%	1 2%	2 14%	- -	- -	3 14%	1 4%	2 9%	- -	2 6%	10 15%	8 12%	2 11%
Does not increase the value of my home	17 6%	8 6%	9 6%	- -	1 2%	3 5%	2 4%	3 5%	8 11%	12 9%	2 2%	1 3%	2 5%	2 14%	- -	2 7%	1 5%	2 9%	- -	- -	1 3%	5 7%	3 5%	1 6%
Poor quality insulation	16 5%	11 8%	5 3%	- -	3 6%	4 7%	- -	3 5%	6 8%	9 7%	4 5%	2 5%	1 2%	- -	- -	2 7%	- -	- -	- -	- -	1 3%	7 10%	6 9%	- -
None of these	36 12%	18 13%	18 11%	2 17%	12 26%	3 5%	5 9%	5 9%	9 12%	20 15%	9 11%	4 11%	3 7%	3 21%	2 50%	5 19%	2 10%	4 17%	4 17%	1 17%	3 9%	8 12%	3 5%	1 6%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 71

Q17. You said you are interested in installing some of these energy improvements but haven't done so yet - why is that?

Wall insulation

Base: All respondents who are interested but haven't installed

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	300	300	-	-	-	-	-	-	167	126	193	104	3	167	126	-	-
Not possible in my current home	125 42%	125 42%	-	-	-	-	-	-	71 43%	52 41%	77 40%	47 45%	1 33%	71 43%	52 41%	-	-
High upfront cost	55 18%	55 18%	-	-	-	-	-	-	31 19%	22 17%	29 15%	24 23%	2 67%	31 19%	22 17%	-	-
Have other home improvement priorities	42 14%	42 14%	-	-	-	-	-	-	22 13%	20 16%	27 14%	15 14%	-	22 13%	20 16%	-	-
Hassle/disruption to domestic life	41 14%	41 14%	-	-	-	-	-	-	23 14%	18 14%	24 12%	16 15%	1 33%	23 14%	18 14%	-	-
Lack of attractive financing options	35 12%	35 12%	-	-	-	-	-	-	23 14%	12 10%	26 13%	8 8%	1 33%	23 14%	12 10%	-	-
Lack of information about the different options	33 11%	33 11%	-	-	-	-	-	-	16 10%	17 13%	19 10%	14 13%	-	16 10%	17 13%	-	-
Complexity of the process	30 10%	30 10%	-	-	-	-	-	-	19 11%	10 8%	23 12%	7 7%	-	19 11%	10 8%	-	-
Does not increase the value of my home	17 6%	17 6%	-	-	-	-	-	-	10 6%	7 6%	9 5%	8 8%	-	10 6%	7 6%	-	-
Poor quality insulation	16 5%	16 5%	-	-	-	-	-	-	11 7%	5 4%	12 6%	4 4%	-	11 7%	5 4%	-	-
None of these	36 12%	36 12%	-	-	-	-	-	-	21 13%	11 9%	26 13%	10 10%	-	21 13%	11 9%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 72

Q17. You said you are interested in installing some of these energy improvements but haven't done so yet - why is that?

Loft insulation

Base: All respondents who are interested but haven't installed

	Gender		Age						Social Grade					Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	160	69	91	6	35	37	35	20	27	70	46	18	26	9	1	12	15	20	10	4	11	35	34	9
Not possible in my current home	44 28%	19 28%	25 27%	3 50%	8 23%	7 19%	11 31%	4 20%	11 41%	22 31%	10 22%	4 22%	8 31%	2 22%	- -	4 33%	4 27%	6 30%	2 20%	- -	2 18%	11 31%	9 26%	4 44%
High upfront cost	41 26%	16 23%	25 27%	- -	13 37%	14 38%	10 29%	3 15%	1 4%	14 20%	11 24%	6 33%	10 38%	5 56%	- -	1 8%	2 13%	1 5%	2 20%	1 25%	4 36%	12 34%	11 32%	2 22%
Hassle/disruption to domestic life	28 18%	9 13%	19 21%	1 17%	3 9%	9 24%	4 11%	5 25%	6 22%	16 23%	11 24%	1 6%	- -	3 33%	- -	1 8%	- -	5 25%	1 10%	- -	3 27%	8 23%	7 21%	- -
Have other home improvement priorities	28 18%	10 14%	18 20%	- -	5 14%	10 27%	6 17%	5 25%	2 7%	19 27%	6 13%	1 6%	2 8%	3 33%	- -	2 17%	2 13%	4 20%	2 20%	1 25%	2 18%	3 9%	7 21%	2 22%
Lack of attractive financing options	17 11%	9 13%	8 9%	1 17%	3 9%	4 11%	5 14%	1 5%	3 11%	5 7%	7 15%	4 22%	1 4%	2 22%	- -	3 25%	1 7%	4 20%	1 10%	- -	1 9%	4 11%	1 3%	- -
Complexity of the process	15 9%	3 4%	12 13%	1 17%	4 11%	4 11%	1 3%	2 10%	3 11%	7 10%	6 13%	2 11%	- -	3 33%	- -	- -	- -	3 15%	- -	- -	- -	7 20%	1 3%	1 11%
Lack of information about the different options	13 8%	3 4%	10 11%	1 17%	2 6%	3 8%	1 3%	2 10%	4 15%	6 9%	5 11%	1 6%	1 4%	2 22%	- -	- -	2 13%	2 10%	- -	- -	- -	5 14%	2 6%	- -
Does not increase the value of my home	9 6%	4 6%	5 5%	- -	- -	4 11%	2 6%	1 5%	2 7%	3 4%	4 9%	1 6%	1 4%	- -	- -	- -	1 7%	2 10%	1 10%	- -	- -	1 3%	4 12%	- -
Poor quality insulation	7 4%	4 6%	3 3%	- -	1 3%	2 5%	1 3%	3 15%	- -	2 3%	5 11%	- -	- -	- -	- -	- -	2 13%	1 5%	- -	1 25%	1 9%	2 6%	- -	- -
None of these	25 16%	13 19%	12 13%	1 17%	8 23%	3 8%	5 14%	2 10%	6 22%	8 11%	6 13%	6 33%	5 19%	2 22%	1 100%	2 17%	3 20%	3 15%	2 20%	1 25%	1 9%	5 14%	3 9%	2 22%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 72

Q17. You said you are interested in installing some of these energy improvements but haven't done so yet - why is that?

Loft insulation

Base: All respondents who are interested but haven't installed

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	160	160	-	-	-	-	-	-	74	81	99	57	4	74	81	-	-
Not possible in my current home	44 28%	44 28%	-	-	-	-	-	-	24 32%	19 23%	22 22%	22 39%	-	24 32%	19 23%	-	-
High upfront cost	41 26%	41 26%	-	-	-	-	-	-	17 23%	23 28%	24 24%	17 30%	-	17 23%	23 28%	-	-
Hassle/disruption to domestic life	28 18%	28 18%	-	-	-	-	-	-	8 11%	20 25%	20 20%	8 14%	-	8 11%	20 25%	-	-
Have other home improvement priorities	28 18%	28 18%	-	-	-	-	-	-	14 19%	14 17%	15 15%	10 18%	3 75%	14 19%	14 17%	-	-
Lack of attractive financing options	17 11%	17 11%	-	-	-	-	-	-	9 12%	8 10%	13 13%	4 7%	-	9 12%	8 10%	-	-
Complexity of the process	15 9%	15 9%	-	-	-	-	-	-	5 7%	10 12%	7 7%	8 14%	-	5 7%	10 12%	-	-
Lack of information about the different options	13 8%	13 8%	-	-	-	-	-	-	7 9%	6 7%	8 8%	4 7%	1 25%	7 9%	6 7%	-	-
Does not increase the value of my home	9 6%	9 6%	-	-	-	-	-	-	3 4%	6 7%	4 4%	5 9%	-	3 4%	6 7%	-	-
Poor quality insulation	7 4%	7 4%	-	-	-	-	-	-	5 7%	2 2%	5 5%	2 4%	-	5 7%	2 2%	-	-
None of these	25 16%	25 16%	-	-	-	-	-	-	11 15%	11 14%	16 16%	9 16%	-	11 15%	11 14%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 73

Q17. You said you are interested in installing some of these energy improvements but haven't done so yet - why is that?

Double glazing

Base: All respondents who are interested but haven't installed

	Gender		Age						Social Grade					Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	103	55	48	9	20	20	21	19	14	49	27	12	15	7	4	5	8	12	8	2	7	23	19	8
High upfront cost	34 33%	13 24%	21 44%	3 33%	5 25%	6 30%	8 38%	6 32%	6 43%	18 37%	9 33%	3 25%	4 27%	4 57%	1 25%	2 40%	4 50%	3 25%	2 25%	-	2 29%	6 26%	9 47%	1 13%
Not possible in my current home	31 30%	16 29%	15 31%	3 33%	6 30%	5 25%	6 29%	6 32%	5 36%	17 35%	6 22%	3 25%	5 33%	2 29%	2 50%	3 60%	2 25%	4 33%	2 25%	-	2 29%	7 30%	4 21%	3 38%
Have other home improvement priorities	18 17%	10 18%	8 17%	1 11%	1 5%	6 30%	3 14%	5 26%	2 14%	6 12%	7 26%	2 17%	3 20%	1 14%	-	-	3 38%	2 17%	1 13%	1 50%	-	3 13%	4 21%	3 38%
Lack of attractive financing options	12 12%	6 11%	6 13%	-	1 5%	2 10%	5 24%	2 11%	2 14%	6 12%	2 7%	3 25%	1 7%	1 14%	-	2 40%	1 13%	2 17%	-	-	1 14%	4 17%	1 5%	-
Does not increase the value of my home	8 8%	5 9%	3 6%	1 11%	3 15%	1 5%	1 5%	1 5%	1 7%	5 10%	2 7%	-	1 7%	-	-	-	1 13%	2 17%	-	-	-	3 13%	1 5%	1 13%
Hassle/disruption to domestic life	7 7%	3 5%	4 8%	1 11%	-	2 10%	2 10%	-	2 14%	4 8%	1 4%	-	2 13%	-	-	1 20%	-	1 8%	-	-	-	3 13%	2 11%	-
Lack of information about the different options	6 6%	3 5%	3 6%	1 11%	1 5%	2 10%	1 5%	1 5%	-	2 4%	2 7%	1 8%	1 7%	1 14%	-	-	2 25%	-	1 13%	-	1 14%	1 4%	-	-
Complexity of the process	6 6%	3 5%	3 6%	1 11%	1 5%	2 10%	1 5%	1 5%	-	4 8%	1 4%	-	1 7%	-	1 25%	-	1 13%	-	1 13%	-	-	2 9%	1 5%	-
Poor quality insulation	4 4%	1 2%	3 6%	-	2 10%	-	1 5%	1 5%	-	3 6%	1 4%	-	-	-	-	-	-	1 8%	1 13%	-	-	2 9%	-	-
None of these	16 16%	9 16%	7 15%	2 22%	5 25%	2 10%	3 14%	4 21%	-	5 10%	6 22%	3 25%	2 13%	1 14%	1 25%	-	-	1 8%	2 25%	1 50%	2 29%	5 22%	2 11%	1 13%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 73

Q17. You said you are interested in installing some of these energy improvements but haven't done so yet - why is that?

Double glazing

Base: All respondents who are interested but haven't installed

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	103	103	-	-	-	-	-	-	55	47	66	36	1	55	47	-	-
High upfront cost	34 33%	34 33%	-	-	-	-	-	-	16 29%	17 36%	20 30%	14 39%	-	16 29%	17 36%	-	-
Not possible in my current home	31 30%	31 30%	-	-	-	-	-	-	17 31%	14 30%	20 30%	11 31%	-	17 31%	14 30%	-	-
Have other home improvement priorities	18 17%	18 17%	-	-	-	-	-	-	8 15%	10 21%	10 15%	8 22%	-	8 15%	10 21%	-	-
Lack of attractive financing options	12 12%	12 12%	-	-	-	-	-	-	7 13%	5 11%	9 14%	3 8%	-	7 13%	5 11%	-	-
Does not increase the value of my home	8 8%	8 8%	-	-	-	-	-	-	7 13%	1 2%	4 6%	3 8%	1 100%	7 13%	1 2%	-	-
Hassle/disruption to domestic life	7 7%	7 7%	-	-	-	-	-	-	2 4%	5 11%	5 8%	2 6%	-	2 4%	5 11%	-	-
Lack of information about the different options	6 6%	6 6%	-	-	-	-	-	-	4 7%	2 4%	5 8%	1 3%	-	4 7%	2 4%	-	-
Complexity of the process	6 6%	6 6%	-	-	-	-	-	-	3 5%	3 6%	4 6%	2 6%	-	3 5%	3 6%	-	-
Poor quality insulation	4 4%	4 4%	-	-	-	-	-	-	4 7%	-	1 2%	3 8%	-	4 7%	-	-	-
None of these	16 16%	16 16%	-	-	-	-	-	-	10 18%	6 13%	12 18%	4 11%	-	10 18%	6 13%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 74

Q17. You said you are interested in installing some of these energy improvements but haven't done so yet - why is that?

Air-source heat pump

Base: All respondents who are interested but haven't installed

	Gender		Age						Social Grade					Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	276	163	112	8	19	34	36	60	119	139	76	31	30	9	11	19	20	28	29	6	40	25	60	29
High upfront cost	118 43%	66 40%	51 46%	1 13%	4 21%	10 29%	15 42%	33 55%	55 46%	67 48%	28 37%	14 45%	9 30%	7 78%	5 45%	6 32%	12 60%	12 43%	11 38%	2 33%	19 48%	7 28%	22 37%	15 52%
Lack of information about the different options	77 28%	41 25%	36 32%	2 25%	8 42%	10 29%	10 28%	14 23%	33 28%	38 27%	20 26%	11 35%	8 27%	1 11%	3 27%	4 21%	8 40%	12 43%	7 24%	1 17%	12 30%	7 28%	15 25%	7 24%
Lack of attractive financing options	56 20%	34 21%	22 20%	1 13%	2 11%	7 21%	4 11%	15 25%	27 23%	31 22%	15 20%	6 19%	4 13%	2 22%	2 18%	2 11%	3 15%	8 29%	6 21%	3 50%	7 18%	1 4%	15 25%	7 24%
Have other home improvement priorities	53 19%	36 22%	17 15%	2 25%	4 21%	7 21%	3 8%	11 18%	26 22%	30 22%	20 26%	2 6%	1 3%	-	2 18%	2 11%	3 15%	10 36%	4 14%	1 17%	8 20%	9 36%	9 15%	5 17%
Complexity of the process	49 18%	27 17%	22 20%	-	2 11%	4 12%	7 19%	11 18%	25 21%	28 20%	17 22%	2 6%	2 7%	1 11%	2 18%	2 11%	3 15%	7 25%	5 17%	1 17%	9 23%	4 16%	9 15%	6 21%
Not possible in my current home	48 17%	20 12%	28 25%	2 25%	3 16%	4 12%	6 17%	9 15%	24 20%	18 13%	16 21%	-	14 47%	1 11%	2 18%	6 32%	3 15%	1 4%	2 7%	2 33%	6 15%	3 12%	13 22%	9 31%
Hassle/disruption to domestic life	26 9%	17 10%	9 8%	-	2 11%	6 18%	2 6%	6 10%	10 8%	17 12%	4 5%	3 10%	2 7%	-	-	2 11%	5 25%	3 11%	4 14%	-	2 5%	4 16%	3 5%	3 10%
Does not increase the value of my home	23 8%	13 8%	10 9%	1 13%	-	5 15%	2 6%	6 10%	9 8%	14 10%	6 8%	3 10%	-	-	1 9%	2 11%	2 10%	3 11%	2 7%	1 17%	2 5%	3 12%	5 8%	2 7%
Poor quality insulation	9 3%	2 1%	7 6%	-	-	3 9%	3 8%	2 3%	1 1%	4 3%	2 3%	-	3 10%	-	-	-	-	2 7%	1 3%	-	1 3%	3 12%	1 2%	1 3%
None of these	27 10%	19 12%	8 7%	3 38%	4 21%	3 9%	5 14%	5 8%	7 6%	12 9%	8 11%	4 13%	3 10%	2 22%	3 27%	1 5%	2 10%	-	4 14%	1 17%	3 8%	2 8%	6 10%	3 10%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Ablsutes/col percents

Table 74

Q17. You said you are interested in installing some of these energy improvements but haven't done so yet - why is that?

Air-source heat pump

Base: All respondents who are interested but haven't installed

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	276	276	-	-	-	-	-	-	161	112	164	102	10	161	112	-	-
High upfront cost	118	118	-	-	-	-	-	-	68	49	75	39	4	68	49	-	-
	43%	43%	-	-	-	-	-	-	42%	44%	46%	38%	40%	42%	44%	-	-
Lack of information about the different options	77	77	-	-	-	-	-	-	37	40	47	28	2	37	40	-	-
	28%	28%	-	-	-	-	-	-	23%	36%	29%	27%	20%	23%	36%	-	-
Lack of attractive financing options	56	56	-	-	-	-	-	-	32	24	34	22	-	32	24	-	-
	20%	20%	-	-	-	-	-	-	20%	21%	21%	22%	-	20%	21%	-	-
Have other home improvement priorities	53	53	-	-	-	-	-	-	30	21	29	22	2	30	21	-	-
	19%	19%	-	-	-	-	-	-	19%	19%	18%	22%	20%	19%	19%	-	-
Complexity of the process	49	49	-	-	-	-	-	-	32	17	29	17	3	32	17	-	-
	18%	18%	-	-	-	-	-	-	20%	15%	18%	17%	30%	20%	15%	-	-
Not possible in my current home	48	48	-	-	-	-	-	-	32	16	29	18	1	32	16	-	-
	17%	17%	-	-	-	-	-	-	20%	14%	18%	18%	10%	20%	14%	-	-
Hassle/disruption to domestic life	26	26	-	-	-	-	-	-	15	11	18	8	-	15	11	-	-
	9%	9%	-	-	-	-	-	-	9%	10%	11%	8%	-	9%	10%	-	-
Does not increase the value of my home	23	23	-	-	-	-	-	-	15	8	19	3	1	15	8	-	-
	8%	8%	-	-	-	-	-	-	9%	7%	12%	3%	10%	9%	7%	-	-
Poor quality insulation	9	9	-	-	-	-	-	-	2	7	7	2	-	2	7	-	-
	3%	3%	-	-	-	-	-	-	1%	6%	4%	2%	-	1%	6%	-	-
None of these	27	27	-	-	-	-	-	-	14	13	16	11	-	14	13	-	-
	10%	10%	-	-	-	-	-	-	9%	12%	10%	11%	-	9%	12%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 75

Q17. You said you are interested in installing some of these energy improvements but haven't done so yet - why is that?

Biomass boiler

Base: All respondents who are interested but haven't installed

	Gender			Age						Social Grade					Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	210	123	86	7	23	38	35	42	65	93	66	32	19	4	12	18	21	21	23	9	23	26	33	20
High upfront cost	79	46	32	3	8	14	11	16	27	33	27	13	6	3	3	5	10	5	9	3	10	13	10	8
	38%	37%	37%	43%	35%	37%	31%	38%	42%	35%	41%	41%	32%	75%	25%	28%	48%	24%	39%	33%	43%	50%	30%	40%
Lack of information about the different options	53	24	29	1	3	9	7	12	21	23	18	10	2	2	4	6	4	4	5	1	7	6	9	5
	25%	20%	34%	14%	13%	24%	20%	29%	32%	25%	27%	31%	11%	50%	33%	33%	19%	19%	22%	11%	30%	23%	27%	25%
Not possible in my current home	49	27	22	2	2	6	16	7	16	19	15	7	8	3	1	3	4	4	3	3	6	5	12	5
	23%	22%	26%	29%	9%	16%	46%	17%	25%	20%	23%	22%	42%	75%	8%	17%	19%	19%	13%	33%	26%	19%	36%	25%
Complexity of the process	40	23	17	-	5	7	6	7	15	18	14	5	3	1	3	3	-	6	2	1	6	9	5	4
	19%	19%	20%	-	22%	18%	17%	17%	23%	19%	21%	16%	16%	25%	25%	17%	-	29%	9%	11%	26%	35%	15%	20%
Lack of attractive financing options	38	19	19	2	2	7	4	9	14	19	12	7	-	1	2	2	2	6	4	2	4	6	6	3
	18%	15%	22%	29%	9%	18%	11%	21%	22%	20%	18%	22%	-	25%	17%	11%	10%	29%	17%	22%	17%	23%	18%	15%
Have other home improvement priorities	33	21	12	-	7	9	-	6	11	17	13	1	2	-	3	4	1	4	5	1	3	5	4	3
	16%	17%	14%	-	30%	24%	-	14%	17%	18%	20%	3%	11%	-	25%	22%	5%	19%	22%	11%	13%	19%	12%	15%
Hassle/disruption to domestic life	23	13	10	-	5	7	-	3	8	13	7	2	1	-	2	2	2	1	3	-	4	5	3	1
	11%	11%	12%	-	22%	18%	-	7%	12%	14%	11%	6%	5%	-	17%	11%	10%	5%	13%	-	17%	19%	9%	5%
Does not increase the value of my home	18	12	6	-	-	6	3	5	4	11	4	2	1	-	1	1	2	4	2	-	3	2	2	1
	9%	10%	7%	-	-	16%	9%	12%	6%	12%	6%	6%	5%	-	8%	6%	10%	19%	9%	-	13%	8%	6%	5%
Poor quality insulation	6	3	3	-	1	2	-	-	3	3	2	1	-	-	-	-	-	2	2	-	1	-	1	-
	3%	2%	3%	-	4%	5%	-	-	5%	3%	3%	3%	-	-	-	-	10%	9%	-	4%	-	3%	-	
None of these	25	14	11	2	3	4	4	5	7	14	6	2	3	-	4	4	4	1	3	3	1	-	2	3
	12%	11%	13%	29%	13%	11%	11%	12%	11%	15%	9%	6%	16%	-	33%	22%	19%	5%	13%	33%	4%	-	6%	15%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 75

Q17. You said you are interested in installing some of these energy improvements but haven't done so yet - why is that?

Biomass boiler

Base: All respondents who are interested but haven't installed

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	210	210	-	-	-	-	-	-	106	101	137	64	9	106	101	-	-
High upfront cost	79	79	-	-	-	-	-	-	38	40	58	18	3	38	40	-	-
	38%	38%	-	-	-	-	-	-	36%	40%	42%	28%	33%	36%	40%	-	-
Lack of information about the different options	53	53	-	-	-	-	-	-	25	28	34	17	2	25	28	-	-
	25%	25%	-	-	-	-	-	-	24%	28%	25%	27%	22%	24%	28%	-	-
Not possible in my current home	49	49	-	-	-	-	-	-	26	23	34	14	1	26	23	-	-
	23%	23%	-	-	-	-	-	-	25%	23%	25%	22%	11%	25%	23%	-	-
Complexity of the process	40	40	-	-	-	-	-	-	23	17	28	10	2	23	17	-	-
	19%	19%	-	-	-	-	-	-	22%	17%	20%	16%	22%	22%	17%	-	-
Lack of attractive financing options	38	38	-	-	-	-	-	-	24	13	26	12	-	24	13	-	-
	18%	18%	-	-	-	-	-	-	23%	13%	19%	19%	-	23%	13%	-	-
Have other home improvement priorities	33	33	-	-	-	-	-	-	17	16	23	10	-	17	16	-	-
	16%	16%	-	-	-	-	-	-	16%	16%	17%	16%	-	16%	16%	-	-
Hassle/disruption to domestic life	23	23	-	-	-	-	-	-	12	11	17	6	-	12	11	-	-
	11%	11%	-	-	-	-	-	-	11%	11%	12%	9%	-	11%	11%	-	-
Does not increase the value of my home	18	18	-	-	-	-	-	-	10	8	12	5	1	10	8	-	-
	9%	9%	-	-	-	-	-	-	9%	8%	9%	8%	11%	9%	8%	-	-
Poor quality insulation	6	6	-	-	-	-	-	-	2	4	5	1	-	2	4	-	-
	3%	3%	-	-	-	-	-	-	2%	4%	4%	2%	-	2%	4%	-	-
None of these	25	25	-	-	-	-	-	-	11	13	12	12	1	11	13	-	-
	12%	12%	-	-	-	-	-	-	10%	13%	9%	19%	11%	10%	13%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 76

Q17. You said you are interested in installing some of these energy improvements but haven't done so yet - why is that?

Solar panels

Base: All respondents who are interested but haven't installed

	Gender		Age							Social Grade					Region									
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	828	418	410	36	102	114	142	168	266	359	230	116	123	24	18	89	56	79	74	21	92	106	185	84
High upfront cost	437	199	238	18	56	63	72	91	137	209	125	54	49	17	6	41	30	37	39	11	48	62	103	43
	53%	48%	58%	50%	55%	55%	51%	54%	52%	58%	54%	47%	40%	71%	33%	46%	54%	47%	53%	52%	52%	58%	56%	51%
Not possible in my current home	218	118	100	12	19	27	45	43	72	75	62	35	46	6	5	21	16	18	17	5	21	29	52	28
	26%	28%	24%	33%	19%	24%	32%	26%	27%	21%	27%	30%	37%	25%	28%	24%	29%	23%	23%	24%	23%	27%	28%	33%
Lack of attractive financing options	171	99	72	3	13	31	28	43	53	91	41	20	19	7	-	19	9	20	8	3	19	23	38	25
	21%	24%	18%	8%	13%	27%	20%	26%	20%	25%	18%	17%	15%	29%	-	21%	16%	25%	11%	14%	21%	22%	21%	30%
Have other home improvement priorities	133	69	64	6	22	24	15	24	42	70	35	12	16	2	1	17	8	15	9	7	15	16	23	20
	16%	17%	16%	17%	22%	21%	11%	14%	16%	19%	15%	10%	13%	8%	6%	19%	14%	19%	12%	33%	16%	15%	12%	24%
Complexity of the process	124	66	58	9	17	18	14	31	35	60	36	12	16	4	-	13	6	10	12	1	14	25	24	15
	15%	16%	14%	25%	17%	16%	10%	18%	13%	17%	16%	10%	13%	17%	-	15%	11%	13%	16%	5%	15%	24%	13%	18%
Lack of information about the different options	106	48	58	3	12	18	17	25	31	44	31	18	13	3	3	15	9	13	5	2	8	22	13	13
	13%	11%	14%	8%	12%	16%	12%	15%	12%	12%	13%	16%	11%	13%	17%	17%	16%	16%	7%	10%	9%	21%	7%	15%
Does not increase the value of my home	68	39	29	1	5	9	8	18	27	31	18	12	7	5	-	6	4	5	7	-	7	10	16	8
	8%	9%	7%	3%	5%	8%	6%	11%	10%	9%	8%	10%	6%	21%	-	7%	7%	6%	9%	-	8%	9%	9%	10%
Hassle/disruption to domestic life	66	37	29	3	10	13	3	17	20	34	21	3	8	1	1	10	6	4	7	-	7	12	11	7
	8%	9%	7%	8%	10%	11%	2%	10%	8%	9%	9%	3%	7%	4%	6%	11%	11%	5%	9%	-	8%	11%	6%	8%
Poor quality insulation	16	9	7	-	5	5	1	4	1	6	5	1	4	-	1	1	-	-	2	-	1	6	4	1
	2%	2%	2%	-	5%	4%	1%	2%	*	2%	2%	1%	3%	-	6%	1%	-	-	3%	-	1%	6%	2%	1%
None of these	71	37	34	4	13	6	8	15	25	23	18	14	16	1	3	14	4	6	8	2	7	8	11	7
	9%	9%	8%	11%	13%	5%	6%	9%	9%	6%	8%	12%	13%	4%	17%	16%	7%	8%	11%	10%	8%	8%	6%	8%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Ablsutes/col percents

Table 76

Q17. You said you are interested in installing some of these energy improvements but haven't done so yet - why is that?

Solar panels

Base: All respondents who are interested but haven't installed

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change							
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters	
Base	828	828	-	-	-	-	-	-	480	333	541	270	17	480	333	-	-	
High upfront cost	437	437	-	-	-	-	-	-	259	174	297	136	4	259	174	-	-	
	53%	53%	-	-	-	-	-	-	54%	52%	55%	50%	24%	54%	52%	-	-	
Not possible in my current home	218	218	-	-	-	-	-	-	127	85	137	74	7	127	85	-	-	
	26%	26%	-	-	-	-	-	-	26%	26%	25%	27%	41%	26%	26%	-	-	
Lack of attractive financing options	171	171	-	-	-	-	-	-	99	72	122	48	1	99	72	-	-	
	21%	21%	-	-	-	-	-	-	21%	22%	23%	18%	6%	21%	22%	-	-	
Have other home improvement priorities	133	133	-	-	-	-	-	-	79	53	93	37	3	79	53	-	-	
	16%	16%	-	-	-	-	-	-	16%	16%	17%	14%	18%	16%	16%	-	-	
Complexity of the process	124	124	-	-	-	-	-	-	72	51	86	37	1	72	51	-	-	
	15%	15%	-	-	-	-	-	-	15%	15%	16%	14%	6%	15%	15%	-	-	
Lack of information about the different options	106	106	-	-	-	-	-	-	58	47	81	24	1	58	47	-	-	
	13%	13%	-	-	-	-	-	-	12%	14%	15%	9%	6%	12%	14%	-	-	
Does not increase the value of my home	68	68	-	-	-	-	-	-	42	26	42	25	1	42	26	-	-	
	8%	8%	-	-	-	-	-	-	9%	8%	8%	9%	6%	9%	8%	-	-	
Hassle/disruption to domestic life	66	66	-	-	-	-	-	-	37	27	41	25	-	37	27	-	-	
	8%	8%	-	-	-	-	-	-	8%	8%	8%	9%	-	8%	8%	-	-	
Poor quality insulation	16	16	-	-	-	-	-	-	9	7	9	7	-	9	7	-	-	
	2%	2%	-	-	-	-	-	-	2%	2%	2%	3%	-	2%	2%	-	-	
None of these	71	71	-	-	-	-	-	-	41	24	43	27	1	41	24	-	-	
	9%	9%	-	-	-	-	-	-	9%	7%	8%	10%	6%	9%	7%	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 77

Q17. You said you are interested in installing some of these energy improvements but haven't done so yet - why is that?

Battery storage

Base: All respondents who are interested but haven't installed

	Gender		Age						Social Grade					Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	322	210	112	13	33	52	41	78	105	151	93	44	34	6	9	18	30	31	31	7	37	37	72	44
High upfront cost	101 31%	76 36%	25 22%	2 15%	6 18%	16 31%	10 24%	36 46%	31 30%	51 34%	27 29%	14 32%	9 26%	2 33%	2 22%	6 33%	11 37%	12 39%	9 29%	1 14%	14 38%	8 22%	20 28%	16 36%
Lack of information about the different options	99 31%	62 30%	37 33%	- -	10 30%	13 25%	10 24%	27 35%	39 37%	54 36%	28 30%	11 25%	6 18%	3 50%	4 44%	3 17%	9 30%	10 32%	8 26%	2 29%	9 24%	13 35%	25 35%	13 30%
Have other home improvement priorities	55 17%	41 20%	14 13%	1 8%	8 24%	10 19%	2 5%	13 17%	21 20%	32 21%	16 17%	3 7%	4 12%	- -	2 22%	2 11%	7 23%	5 16%	5 16%	1 14%	7 19%	11 30%	11 15%	4 9%
Not possible in my current home	52 16%	29 14%	23 21%	4 31%	6 18%	10 19%	6 15%	9 12%	17 16%	24 16%	14 15%	4 9%	10 29%	1 17%	- -	2 11%	5 17%	1 3%	6 19%	3 43%	5 14%	5 14%	15 21%	9 20%
Lack of attractive financing options	52 16%	36 17%	16 14%	1 8%	3 9%	5 10%	9 22%	16 21%	18 17%	20 13%	16 17%	11 25%	15 15%	2 33%	1 11%	2 11%	5 17%	5 16%	5 16%	1 14%	9 24%	6 16%	11 15%	5 11%
Complexity of the process	39 12%	26 12%	13 12%	1 8%	6 18%	8 15%	4 10%	9 12%	11 10%	22 15%	11 12%	4 9%	2 6%	1 17%	1 11%	- -	3 10%	7 23%	4 13%	1 14%	5 14%	7 19%	5 7%	5 11%
Does not increase the value of my home	27 8%	19 9%	8 7%	2 15%	3 9%	4 8%	3 7%	8 10%	7 7%	17 11%	5 5%	4 9%	1 3%	1 17%	- -	- -	4 13%	4 13%	5 16%	1 14%	4 11%	3 8%	3 4%	2 5%
Hassle/disruption to domestic life	25 8%	18 9%	7 6%	1 8%	4 12%	7 13%	1 2%	6 8%	6 6%	17 11%	3 3%	3 7%	2 6%	- -	1 11%	1 6%	7 23%	1 3%	4 13%	- -	5 14%	2 5%	3 4%	1 2%
Poor quality insulation	7 2%	5 2%	2 2%	- -	4 12%	1 2%	1 2%	- -	1 1%	3 2%	3 3%	1 2%	- -	- -	- -	- -	1 3%	2 6%	- -	- -	- -	1 3%	2 3%	1 2%
None of these	55 17%	34 16%	21 19%	4 31%	9 27%	8 15%	10 24%	10 13%	14 13%	22 15%	17 18%	9 20%	7 21%	1 17%	4 44%	5 28%	4 13%	4 13%	4 13%	2 29%	5 14%	8 22%	12 17%	6 14%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 77

Q17. You said you are interested in installing some of these energy improvements but haven't done so yet - why is that?

Battery storage

Base: All respondents who are interested but haven't installed

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change						
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters
Base	322	322	-	-	-	-	-	-	184	134	208	104	10	184	134	-	-
High upfront cost	101	101	-	-	-	-	-	-	60	39	61	38	2	60	39	-	-
	31%	31%	-	-	-	-	-	-	33%	29%	29%	37%	20%	33%	29%	-	-
Lack of information about the different options	99	99	-	-	-	-	-	-	48	50	61	35	3	48	50	-	-
	31%	31%	-	-	-	-	-	-	26%	37%	29%	34%	30%	26%	37%	-	-
Have other home improvement priorities	55	55	-	-	-	-	-	-	31	24	31	24	-	31	24	-	-
	17%	17%	-	-	-	-	-	-	17%	18%	15%	23%	-	17%	18%	-	-
Not possible in my current home	52	52	-	-	-	-	-	-	31	21	33	18	1	31	21	-	-
	16%	16%	-	-	-	-	-	-	17%	16%	16%	17%	10%	17%	16%	-	-
Lack of attractive financing options	52	52	-	-	-	-	-	-	30	22	30	22	-	30	22	-	-
	16%	16%	-	-	-	-	-	-	16%	16%	14%	21%	-	16%	16%	-	-
Complexity of the process	39	39	-	-	-	-	-	-	28	10	20	17	2	28	10	-	-
	12%	12%	-	-	-	-	-	-	15%	7%	10%	16%	20%	15%	7%	-	-
Does not increase the value of my home	27	27	-	-	-	-	-	-	17	10	16	9	2	17	10	-	-
	8%	8%	-	-	-	-	-	-	9%	7%	8%	9%	20%	9%	7%	-	-
Hassle/disruption to domestic life	25	25	-	-	-	-	-	-	13	12	15	9	1	13	12	-	-
	8%	8%	-	-	-	-	-	-	7%	9%	7%	9%	10%	7%	9%	-	-
Poor quality insulation	7	7	-	-	-	-	-	-	3	3	5	2	-	3	3	-	-
	2%	2%	-	-	-	-	-	-	2%	2%	2%	2%	-	2%	2%	-	-
None of these	55	55	-	-	-	-	-	-	30	24	39	15	1	30	24	-	-
	17%	17%	-	-	-	-	-	-	16%	18%	19%	14%	10%	16%	18%	-	-

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 78

Q17. You said you are interested in installing some of these energy improvements but haven't done so yet - why is that?

Smart meters

Base: All respondents who are interested but haven't installed

	Gender		Age						Social Grade				Region											
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	1075	530	545	29	102	141	163	232	408	458	301	148	168	45	22	93	77	97	83	32	120	129	267	110
Lack of information about the different options	225 21%	88 17%	137 25%	6 21%	21 21%	18 13%	32 20%	46 20%	102 25%	99 22%	60 20%	37 25%	29 17%	10 22%	6 27%	23 25%	18 23%	22 23%	16 19%	6 19%	31 26%	23 18%	45 17%	25 23%
Have other home improvement priorities	144 13%	67 13%	77 14%	4 14%	20 20%	29 21%	19 12%	28 12%	44 11%	69 15%	43 14%	13 9%	19 11%	2 4%	3 14%	14 15%	12 16%	13 13%	9 11%	9 28%	14 12%	20 16%	34 13%	14 13%
Not possible in my current home	136 13%	62 12%	74 14%	3 10%	20 20%	20 14%	19 12%	32 14%	42 10%	55 12%	44 15%	15 10%	22 13%	11 24%	2 9%	6 6%	12 16%	14 14%	10 12%	2 6%	15 13%	17 13%	40 15%	7 6%
Does not increase the value of my home	106 10%	52 10%	54 10%	2 7%	15 15%	14 10%	11 7%	26 11%	38 9%	58 13%	23 8%	13 9%	12 7%	5 11%	2 9%	9 10%	5 6%	15 15%	7 8%	3 9%	14 12%	17 13%	20 7%	9 8%
High upfront cost	65 6%	32 6%	33 6%	4 14%	16 16%	12 9%	6 4%	12 5%	15 4%	27 6%	15 5%	13 9%	10 6%	1 2%	1 5%	5 5%	5 6%	8 8%	3 4%	2 6%	12 10%	8 6%	13 5%	7 6%
Hassle/disruption to domestic life	54 5%	25 5%	29 5%	3 10%	9 9%	14 10%	5 3%	12 5%	11 3%	27 6%	15 5%	6 4%	6 4%	2 4%	4 18%	8 9%	3 4%	4 4%	- -	2 6%	5 4%	8 6%	11 4%	7 6%
Complexity of the process	52 5%	24 5%	28 5%	3 10%	5 5%	10 7%	4 2%	12 5%	18 4%	22 5%	18 6%	7 5%	5 3%	2 4%	- -	7 8%	2 3%	5 5%	3 4%	1 3%	5 4%	8 6%	8 3%	11 10%
Lack of attractive financing options	48 4%	27 5%	21 4%	3 10%	5 5%	12 9%	9 6%	9 4%	10 2%	26 6%	12 4%	6 4%	4 2%	3 7%	1 5%	2 2%	2 3%	6 6%	2 2%	- -	5 4%	9 7%	10 4%	8 7%
Poor quality insulation	12 1%	7 1%	5 1%	2 7%	1 1%	4 3%	- -	3 1%	2 *	4 1%	4 1%	2 1%	2 1%	- -	- -	- -	2 3%	1 1%	2 2%	- -	2 2%	2 2%	1 *	2 2%
None of these	439 41%	238 45%	201 37%	10 34%	24 24%	49 35%	75 46%	103 44%	178 44%	174 38%	127 42%	57 39%	81 48%	15 33%	9 41%	38 41%	31 40%	32 33%	37 45%	14 44%	40 33%	53 41%	128 48%	42 38%

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 78

Q17. You said you are interested in installing some of these energy improvements but haven't done so yet - why is that?

Smart meters

Base: All respondents who are interested but haven't installed

	Voted in the General Election on May 7th 2015								Voted in a referendum on the 23 June 2016		View on climate change							
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters	
Base	1075	1075	-	-	-	-	-	-	579	480	692	359	24	579	480	-	-	
Lack of information about the different options	225 21%	225 21%	-	-	-	-	-	-	132 23%	91 19%	145 21%	71 20%	9 38%	132 23%	91 19%	-	-	
Have other home improvement priorities	144 13%	144 13%	-	-	-	-	-	-	82 14%	61 13%	87 13%	54 15%	3 13%	82 14%	61 13%	-	-	
Not possible in my current home	136 13%	136 13%	-	-	-	-	-	-	75 13%	60 13%	84 12%	51 14%	1 4%	75 13%	60 13%	-	-	
Does not increase the value of my home	106 10%	106 10%	-	-	-	-	-	-	59 10%	45 9%	60 9%	43 12%	3 13%	59 10%	45 9%	-	-	
High upfront cost	65 6%	65 6%	-	-	-	-	-	-	33 6%	32 7%	40 6%	22 6%	3 13%	33 6%	32 7%	-	-	
Hassle/disruption to domestic life	54 5%	54 5%	-	-	-	-	-	-	27 5%	27 6%	35 5%	16 4%	3 13%	27 5%	27 6%	-	-	
Complexity of the process	52 5%	52 5%	-	-	-	-	-	-	25 4%	27 6%	32 5%	17 5%	3 13%	25 4%	27 6%	-	-	
Lack of attractive financing options	48 4%	48 4%	-	-	-	-	-	-	24 4%	23 5%	32 5%	15 4%	1 4%	24 4%	23 5%	-	-	
Poor quality insulation	12 1%	12 1%	-	-	-	-	-	-	6 1%	6 1%	6 1%	5 1%	1 4%	6 1%	6 1%	-	-	
None of these	439 41%	439 41%	-	-	-	-	-	-	235 41%	194 40%	285 41%	145 40%	9 38%	235 41%	194 40%	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 79

Q18. To what extent would you support the following policies if they were adopted by the Government?

Summary

Base: All respondents

		Q18. Summary				
		A new government-backed loan for household energy efficiency measures, paid back through energy bills	A new rule that all homes being bought meet a minimum energy performance rating (There would be some exemptions, such as for listed buildings, fuel poor households, etc.)	Phasing out coal from electricity generation by 2025, provided enough new generating capacity can be built.	New building regulations to make sure people having large home renovations also include measures to improve a home's energy efficiency	A new national information service for the public to explain the different home energy technologies available and provide a list of local tradespeople equipped to install them
Base		2022	2022	2022	2022	2022
NET: Supportive		1331 66%	1408 70%	1344 66%	1626 80%	1605 79%
Very supportive	(+2)	445 22%	658 33%	573 28%	748 37%	693 34%
Somewhat supportive	(+1)	886 44%	750 37%	771 38%	878 43%	912 45%
Neither supportive nor opposed	(0)	497 25%	367 18%	517 26%	309 15%	354 18%
Somewhat opposed	(-1)	136 7%	171 8%	123 6%	64 3%	46 2%
Very opposed	(-2)	58 3%	76 4%	38 2%	23 1%	17 1%
NET: Opposed		194 10%	247 12%	161 8%	87 4%	63 3%
Mean		0.75	0.86	0.85	1.12	1.10
Standard deviation		0.97	1.08	0.96	0.86	0.82
Standard error		0.02	0.02	0.02	0.02	0.02

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 80

Q18. To what extent would you support the following policies if they were adopted by the Government?

A new government-backed loan for household energy efficiency measures, paid back through energy bills

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: Supportive	1331 66%	650 66%	680 65%	47 80%	124 66%	164 72%	207 71%	298 65%	491 61%	570 65%	384 67%	176 65%	201 66%	44 61%	30 70%	137 70%	86 61%	102 65%	117 72%	40 74%	163 69%	163 64%	315 62%	134 67%
Very supportive	(+2) 445 22%	218 22%	227 22%	21 36%	36 19%	69 30%	83 28%	87 19%	149 19%	187 21%	120 21%	67 25%	71 23%	15 21%	9 21%	48 24%	27 19%	36 23%	47 29%	13 24%	44 19%	49 19%	112 22%	45 22%
Somewhat supportive	(+1) 886 44%	432 44%	453 43%	26 44%	88 47%	95 42%	124 42%	211 46%	342 43%	383 44%	264 46%	109 40%	130 43%	29 40%	21 49%	89 45%	59 42%	66 42%	70 43%	27 50%	119 50%	114 45%	203 40%	89 44%
Neither supportive nor opposed	(0) 497 25%	220 22%	277 27%	8 14%	60 32%	46 20%	63 22%	115 25%	205 26%	218 25%	132 23%	72 27%	75 25%	14 19%	9 21%	38 19%	35 25%	43 28%	30 19%	12 22%	59 25%	67 26%	141 28%	49 24%
Somewhat opposed	(-1) 136 7%	73 7%	63 6%	2 3%	3 2%	11 5%	13 4%	25 5%	82 10%	62 7%	37 6%	18 7%	19 6%	10 14%	2 5%	17 9%	12 9%	10 6%	12 7%	-	12 5%	11 4%	36 7%	14 7%
Very opposed	(-2) 58 3%	36 4%	22 2%	2 3%	1 1%	7 3%	9 3%	17 4%	22 3%	24 3%	22 4%	4 1%	8 3%	4 6%	2 5%	4 2%	8 6%	1 1%	3 2%	2 4%	2 1%	13 5%	15 3%	4 2%
NET: Opposed	194 10%	109 11%	85 8%	4 7%	4 2%	18 8%	22 8%	42 9%	104 13%	86 10%	59 10%	22 8%	27 9%	14 19%	4 9%	21 11%	20 14%	11 7%	15 9%	2 4%	14 6%	24 9%	51 10%	18 9%
Mean	0.75	0.74	0.77	1.05	0.82	0.91	0.89	0.72	0.64	0.74	0.74	0.80	0.78	0.57	0.77	0.82	0.60	0.81	0.90	0.91	0.81	0.69	0.71	0.78
Standard deviation	0.97	1.00	0.93	0.97	0.77	0.99	0.97	0.96	0.99	0.96	0.99	0.94	0.96	1.14	1.00	0.97	1.07	0.89	0.97	0.90	0.83	1.00	0.98	0.94
Standard error	0.02	0.03	0.03	0.13	0.06	0.07	0.06	0.05	0.03	0.03	0.04	0.06	0.06	0.13	0.15	0.07	0.09	0.07	0.08	0.12	0.05	0.06	0.04	0.07

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 80

Q18. To what extent would you support the following policies if they were adopted by the Government?

A new government-backed loan for household energy efficiency measures, paid back through energy bills

Base: All respondents

	Voted in the General Election on May 7th 2015										Voted in a referendum on the 23 June 2016		View on climate change					
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters	
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-	
NET: Supportive	1331 66%	1331 66%	-	-	-	-	-	-	728 63%	588 71%	872 72%	431 58%	28 44%	728 63%	588 71%	-	-	
Very supportive	(+2) 445 22%	445 22%	-	-	-	-	-	-	237 20%	203 25%	305 25%	133 18%	7 11%	237 20%	203 25%	-	-	
Somewhat supportive	(+1) 886 44%	886 44%	-	-	-	-	-	-	491 42%	385 46%	567 47%	298 40%	21 33%	491 42%	385 46%	-	-	
Neither supportive nor opposed	(0) 497 25%	497 25%	-	-	-	-	-	-	296 25%	192 23%	265 22%	210 28%	22 34%	296 25%	192 23%	-	-	
Somewhat opposed	(-1) 136 7%	136 7%	-	-	-	-	-	-	98 8%	33 4%	58 5%	68 9%	10 16%	98 8%	33 4%	-	-	
Very opposed	(-2) 58 3%	58 3%	-	-	-	-	-	-	42 4%	15 2%	23 2%	31 4%	4 6%	42 4%	15 2%	-	-	
NET: Opposed	194 10%	194 10%	-	-	-	-	-	-	140 12%	48 6%	81 7%	99 13%	14 22%	140 12%	48 6%	-	-	
Mean	0.75	0.75	-	-	-	-	-	-	0.67	0.88	0.88	0.59	0.27	0.67	0.88	-	-	
Standard deviation	0.97	0.97	-	-	-	-	-	-	1.01	0.89	0.90	1.02	1.06	1.01	0.89	-	-	
Standard error	0.02	0.02	-	-	-	-	-	-	0.03	0.03	0.03	0.04	0.13	0.03	0.03	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 81
Q18. To what extent would you support the following policies if they were adopted by the Government?
A new rule that all homes being bought meet a minimum energy performance rating (There would be some exemptions, such as for listed buildings, fuel poor households, etc.)

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: Supportive	1408	687	720	55	122	160	198	316	557	608	396	194	210	53	31	141	99	99	124	37	163	164	346	151
	70%	70%	69%	93%	65%	70%	68%	69%	70%	70%	69%	72%	69%	74%	72%	72%	70%	63%	77%	69%	69%	65%	68%	75%
Very supportive	(+2) 658	299	359	28	56	81	96	133	264	273	185	93	107	27	12	66	44	48	63	21	68	71	164	74
	33%	31%	34%	47%	30%	36%	33%	29%	33%	31%	32%	34%	35%	38%	28%	34%	31%	31%	39%	39%	29%	28%	32%	37%
Somewhat supportive	(+1) 750	388	361	27	66	79	102	183	293	335	211	101	103	26	19	75	55	51	61	16	95	93	182	77
	37%	40%	35%	46%	35%	35%	35%	40%	37%	38%	37%	37%	34%	36%	44%	38%	39%	33%	38%	30%	40%	37%	36%	38%
Neither supportive nor opposed	(0) 367	161	206	2	47	49	58	73	138	143	112	52	60	7	7	36	25	36	24	10	47	49	99	27
	18%	16%	20%	3%	25%	21%	20%	16%	17%	16%	19%	19%	20%	10%	16%	18%	18%	23%	15%	19%	20%	19%	20%	13%
Somewhat opposed	(-1) 171	83	88	1	13	13	21	47	76	82	47	20	22	5	3	17	10	16	12	5	21	23	43	16
	8%	8%	8%	2%	7%	6%	7%	10%	10%	9%	8%	7%	7%	7%	7%	9%	7%	10%	7%	9%	9%	9%	8%	8%
Very opposed	(-2) 76	48	28	1	6	6	15	19	29	41	20	4	11	7	2	2	7	5	2	2	5	18	19	7
	4%	5%	3%	2%	3%	3%	5%	4%	4%	5%	3%	1%	4%	10%	5%	1%	5%	3%	1%	4%	2%	7%	4%	3%
NET: Opposed	247	131	116	2	19	19	36	66	105	123	67	24	33	12	5	19	17	21	14	7	26	41	62	23
	12%	13%	11%	3%	10%	8%	12%	15%	13%	14%	12%	9%	11%	17%	12%	10%	12%	13%	9%	13%	11%	16%	12%	11%
Mean	0.86	0.82	0.90	1.36	0.81	0.95	0.83	0.80	0.86	0.82	0.86	0.96	0.90	0.85	0.84	0.95	0.84	0.78	1.06	0.91	0.85	0.69	0.85	0.97
Standard deviation	1.08	1.10	1.05	0.78	1.04	1.02	1.12	1.10	1.09	1.11	1.07	0.98	1.08	1.27	1.07	0.98	1.10	1.09	0.97	1.14	1.01	1.18	1.08	1.07
Standard error	0.02	0.04	0.03	0.10	0.08	0.07	0.07	0.05	0.04	0.04	0.04	0.06	0.06	0.15	0.16	0.07	0.09	0.09	0.08	0.15	0.07	0.07	0.05	0.08

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 81
Q18. To what extent would you support the following policies if they were adopted by the Government?
A new rule that all homes being bought meet a minimum energy performance rating (There would be some exemptions, such as for listed buildings, fuel poor households, etc.)
Base: All respondents

	Voted in the General Election on May 7th 2015										Voted in a referendum on the 23 June 2016		View on climate change					
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters	
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-	
NET: Supportive	1408 70%	1408 70%	-	-	-	-	-	-	764 66%	627 76%	915 75%	464 63%	29 45%	764 66%	627 76%	-	-	
Very supportive	(+2) 658 33%	658 33%	-	-	-	-	-	-	373 32%	278 34%	462 38%	184 25%	12 19%	373 32%	278 34%	-	-	
Somewhat supportive	(+1) 750 37%	750 37%	-	-	-	-	-	-	391 34%	349 42%	453 37%	280 38%	17 27%	391 34%	349 42%	-	-	
Neither supportive nor opposed	(0) 367 18%	367 18%	-	-	-	-	-	-	227 20%	129 16%	202 17%	148 20%	17 27%	227 20%	129 16%	-	-	
Somewhat opposed	(-1) 171 8%	171 8%	-	-	-	-	-	-	121 10%	48 6%	76 6%	85 11%	10 16%	121 10%	48 6%	-	-	
Very opposed	(-2) 76 4%	76 4%	-	-	-	-	-	-	52 4%	24 3%	25 2%	43 6%	8 13%	52 4%	24 3%	-	-	
NET: Opposed	247 12%	247 12%	-	-	-	-	-	-	173 15%	72 9%	101 8%	128 17%	18 28%	173 15%	72 9%	-	-	
Mean	0.86	0.86	-	-	-	-	-	-	0.78	0.98	1.03	0.64	0.23	0.78	0.98	-	-	
Standard deviation	1.08	1.08	-	-	-	-	-	-	1.13	0.99	0.99	1.14	1.28	1.13	0.99	-	-	
Standard error	0.02	0.02	-	-	-	-	-	-	0.03	0.03	0.03	0.04	0.16	0.03	0.03	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 82

Q18. To what extent would you support the following policies if they were adopted by the Government?

Phasing out coal from electricity generation by 2025, provided enough new generating capacity can be built.

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: Supportive	1344 66%	692 71%	651 62%	51 86%	123 65%	158 69%	190 65%	274 60%	548 69%	589 67%	395 69%	166 61%	194 64%	45 63%	28 65%	136 69%	86 61%	105 67%	111 69%	34 63%	165 70%	162 64%	333 66%	139 69%
Very supportive	(+2) 573 28%	346 35%	227 22%	33 56%	50 27%	76 33%	93 32%	106 23%	215 27%	266 30%	166 29%	65 24%	76 25%	15 21%	9 21%	61 31%	40 28%	45 29%	42 26%	16 30%	54 23%	71 28%	155 31%	65 32%
Somewhat supportive	(+1) 771 38%	346 35%	424 41%	18 31%	73 39%	82 36%	97 33%	168 37%	333 42%	323 37%	229 40%	101 37%	118 39%	30 42%	19 44%	75 38%	46 33%	60 38%	69 43%	18 33%	111 47%	91 36%	178 35%	74 37%
Neither supportive nor opposed	(0) 517 26%	183 19%	334 32%	6 10%	61 32%	57 25%	80 27%	142 31%	171 21%	209 24%	138 24%	92 34%	78 26%	17 24%	10 23%	51 26%	41 29%	39 25%	39 24%	16 30%	56 24%	73 29%	136 27%	39 19%
Somewhat opposed	(-1) 123 6%	79 8%	44 4%	2 3%	3 2%	11 5%	15 5%	30 7%	62 8%	55 6%	36 6%	9 3%	23 8%	9 13%	3 7%	6 3%	11 8%	12 8%	5 3%	4 7%	13 6%	12 5%	29 6%	19 9%
Very opposed	(-2) 38 2%	25 3%	13 1%	- -	1 1%	2 1%	7 2%	9 2%	19 2%	21 2%	6 1%	3 1%	8 3%	1 1%	2 5%	3 2%	3 2%	- -	7 4%	- -	2 1%	7 3%	9 2%	4 2%
NET: Opposed	161 8%	104 11%	57 5%	2 3%	4 2%	13 6%	22 8%	39 9%	81 10%	76 9%	42 7%	12 4%	31 10%	10 14%	5 12%	9 5%	14 10%	12 8%	12 7%	4 7%	15 6%	19 7%	38 7%	23 11%
Mean	0.85	0.93	0.78	1.39	0.89	0.96	0.87	0.73	0.83	0.87	0.89	0.80	0.76	0.68	0.70	0.94	0.77	0.88	0.83	0.85	0.86	0.81	0.87	0.88
Standard deviation	0.96	1.04	0.88	0.81	0.83	0.93	1.00	0.96	0.99	1.00	0.93	0.88	1.00	0.99	1.04	0.91	1.02	0.92	0.99	0.94	0.86	0.99	0.97	1.03
Standard error	0.02	0.03	0.03	0.11	0.06	0.06	0.06	0.04	0.03	0.03	0.04	0.05	0.06	0.12	0.16	0.07	0.09	0.07	0.08	0.13	0.06	0.06	0.04	0.07

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 82

Q18. To what extent would you support the following policies if they were adopted by the Government?

Phasing out coal from electricity generation by 2025, provided enough new generating capacity can be built.

Base: All respondents

	Voted in the General Election on May 7th 2015										Voted in a referendum on the 23 June 2016		View on climate change					
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters	
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-	
NET: Supportive	1344 66%	1344 66%	-	-	-	-	-	-	719 62%	611 74%	883 72%	426 58%	35 55%	719 62%	611 74%	-	-	
Very supportive	(+2) 573 28%	573 28%	-	-	-	-	-	-	293 25%	273 33%	428 35%	136 18%	9 14%	293 25%	273 33%	-	-	
Somewhat supportive	(+1) 771 38%	771 38%	-	-	-	-	-	-	426 37%	338 41%	455 37%	290 39%	26 41%	426 37%	338 41%	-	-	
Neither supportive nor opposed	(0) 517 26%	517 26%	-	-	-	-	-	-	321 28%	182 22%	291 24%	208 28%	18 28%	321 28%	182 22%	-	-	
Somewhat opposed	(-1) 123 6%	123 6%	-	-	-	-	-	-	93 8%	28 3%	37 3%	80 11%	6 9%	93 8%	28 3%	-	-	
Very opposed	(-2) 38 2%	38 2%	-	-	-	-	-	-	31 3%	7 1%	7 1%	26 4%	5 8%	31 3%	7 1%	-	-	
NET: Opposed	161 8%	161 8%	-	-	-	-	-	-	124 11%	35 4%	44 4%	106 14%	11 17%	124 11%	35 4%	-	-	
Mean	0.85	0.85	-	-	-	-	-	-	0.74	1.02	1.03	0.58	0.44	0.74	1.02	-	-	
Standard deviation	0.96	0.96	-	-	-	-	-	-	1.01	0.87	0.87	1.02	1.10	1.01	0.87	-	-	
Standard error	0.02	0.02	-	-	-	-	-	-	0.03	0.03	0.03	0.04	0.14	0.03	0.03	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 83

Q18. To what extent would you support the following policies if they were adopted by the Government?

New building regulations to make sure people having large home renovations also include measures to improve a home's energy efficiency

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: Supportive	1626 80%	775 79%	850 82%	49 83%	133 71%	181 79%	227 78%	382 84%	654 82%	714 82%	461 80%	222 82%	229 76%	54 75%	36 84%	166 85%	115 82%	123 79%	132 81%	43 80%	186 79%	198 78%	407 80%	166 83%
Very supportive	(+2) 748 37%	339 35%	409 39%	20 34%	57 30%	82 36%	113 39%	172 38%	304 38%	315 36%	210 37%	94 35%	129 43%	23 32%	14 33%	82 42%	59 42%	51 33%	62 38%	20 37%	89 38%	91 36%	181 36%	76 38%
Somewhat supportive	(+1) 878 43%	436 45%	441 42%	29 49%	76 40%	99 43%	114 39%	210 46%	350 44%	399 46%	251 44%	128 47%	100 33%	31 43%	22 51%	84 43%	56 40%	72 46%	70 43%	23 43%	97 41%	107 42%	226 45%	90 45%
Neither supportive nor opposed	(0) 309 15%	145 15%	164 16%	8 14%	46 24%	36 16%	53 18%	56 12%	110 14%	110 13%	91 16%	41 15%	67 22%	7 10%	7 16%	24 12%	18 13%	26 17%	24 15%	8 15%	36 15%	48 19%	84 17%	27 13%
Somewhat opposed	(-1) 64 3%	44 4%	20 2%	1 2%	7 4%	10 4%	6 2%	11 2%	29 4%	34 4%	18 3%	7 3%	5 2%	6 8%	- -	5 3%	5 4%	7 4%	4 2%	3 6%	10 4%	4 2%	12 2%	8 4%
Very opposed	(-2) 23 1%	15 2%	8 1%	1 2%	2 1%	1 *	6 2%	6 1%	7 1%	16 2%	5 1%	- -	2 1%	5 7%	- -	1 1%	3 2%	- -	2 1%	- -	4 2%	4 2%	4 1%	- -
NET: Opposed	87 4%	59 6%	28 3%	2 3%	9 5%	11 5%	12 4%	17 4%	36 5%	50 6%	23 4%	7 3%	7 2%	11 15%	- -	6 3%	8 6%	7 4%	6 4%	3 6%	14 6%	8 3%	16 3%	8 4%
Mean	1.12	1.06	1.17	1.12	0.95	1.10	1.10	1.17	1.14	1.10	1.12	1.14	1.15	0.85	1.16	1.23	1.16	1.07	1.15	1.11	1.09	1.09	1.12	1.16
Standard deviation	0.86	0.90	0.82	0.83	0.89	0.85	0.91	0.83	0.85	0.89	0.85	0.76	0.87	1.17	0.69	0.80	0.93	0.82	0.85	0.86	0.92	0.86	0.82	0.80
Standard error	0.02	0.03	0.03	0.11	0.07	0.06	0.05	0.04	0.03	0.03	0.04	0.05	0.05	0.14	0.10	0.06	0.08	0.07	0.07	0.12	0.06	0.05	0.04	0.06

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 83

Q18. To what extent would you support the following policies if they were adopted by the Government?

New building regulations to make sure people having large home renovations also include measures to improve a home's energy efficiency

Base: All respondents

	Voted in the General Election on May 7th 2015										Voted in a referendum on the 23 June 2016		View on climate change					
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters	
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-	
NET: Supportive	1626 80%	1626 80%	-	-	-	-	-	-	910 78%	698 84%	1031 85%	556 75%	39 61%	910 78%	698 84%	-	-	
Very supportive	(+2) 748 37%	748 37%	-	-	-	-	-	-	409 35%	330 40%	524 43%	210 28%	14 22%	409 35%	330 40%	-	-	
Somewhat supportive	(+1) 878 43%	878 43%	-	-	-	-	-	-	501 43%	368 44%	507 42%	346 47%	25 39%	501 43%	368 44%	-	-	
Neither supportive nor opposed	(0) 309 15%	309 15%	-	-	-	-	-	-	193 17%	104 13%	159 13%	134 18%	16 25%	193 17%	104 13%	-	-	
Somewhat opposed	(-1) 64 3%	64 3%	-	-	-	-	-	-	46 4%	18 2%	22 2%	36 5%	6 9%	46 4%	18 2%	-	-	
Very opposed	(-2) 23 1%	23 1%	-	-	-	-	-	-	15 1%	8 1%	6 *	14 2%	3 5%	15 1%	8 1%	-	-	
NET: Opposed	87 4%	87 4%	-	-	-	-	-	-	61 5%	26 3%	28 2%	50 7%	9 14%	61 5%	26 3%	-	-	
Mean	1.12	1.12	-	-	-	-	-	-	1.07	1.20	1.25	0.95	0.64	1.07	1.20	-	-	
Standard deviation	0.86	0.86	-	-	-	-	-	-	0.89	0.81	0.78	0.91	1.07	0.89	0.81	-	-	
Standard error	0.02	0.02	-	-	-	-	-	-	0.03	0.03	0.02	0.03	0.13	0.03	0.03	-	-	

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 84

Q18. To what extent would you support the following policies if they were adopted by the Government?

A new national information service for the public to explain the different home energy technologies available and provide a list of local tradespeople equipped to install them

Base: All respondents

	Gender			Age						Social Grade				Region										
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire and the Humber	West Midlands	East Midlands	Wales	East of England	London	South East	South West
Base	2022	979	1042	59	188	228	292	455	800	874	575	270	303	72	43	196	141	156	162	54	236	254	507	201
NET: Supportive	1605	757	847	48	143	179	229	364	642	694	447	224	240	56	31	166	110	119	136	44	193	198	390	162
	79%	77%	81%	81%	76%	79%	78%	80%	80%	79%	78%	83%	79%	78%	72%	85%	78%	76%	84%	81%	82%	78%	77%	81%
Very supportive	(+2) 693	300	393	29	53	78	107	164	262	291	195	101	106	30	14	84	52	49	67	24	71	71	166	65
	34%	31%	38%	49%	28%	34%	37%	36%	33%	33%	34%	37%	35%	42%	33%	43%	37%	31%	41%	44%	30%	28%	33%	32%
Somewhat supportive	(+1) 912	457	454	19	90	101	122	200	380	403	252	123	134	26	17	82	58	70	69	20	122	127	224	97
	45%	47%	44%	32%	48%	44%	42%	44%	48%	46%	44%	46%	44%	36%	40%	42%	41%	45%	43%	37%	52%	50%	44%	48%
Neither supportive nor opposed	(0) 354	184	170	8	42	42	54	73	135	147	110	41	56	12	8	25	24	31	24	9	40	46	102	33
	18%	19%	16%	14%	22%	18%	18%	16%	17%	17%	19%	15%	18%	17%	19%	13%	17%	20%	15%	17%	17%	18%	20%	16%
Somewhat opposed	(-1) 46	27	19	2	2	7	5	14	16	25	13	4	4	2	4	4	4	5	2	1	3	6	11	4
	2%	3%	2%	3%	1%	3%	2%	3%	2%	3%	2%	1%	1%	3%	9%	2%	3%	3%	1%	2%	1%	2%	2%	2%
Very opposed	(-2) 17	11	6	1	1	-	4	4	7	8	5	1	3	2	-	1	3	1	-	-	-	4	4	2
	1%	1%	1%	2%	1%	-	1%	1%	1%	1%	1%	*	1%	3%	-	1%	2%	1%	-	-	-	2%	1%	1%
NET: Opposed	63	38	25	3	3	7	9	18	23	33	18	5	7	4	4	5	7	6	2	1	3	10	15	6
	3%	4%	2%	5%	2%	3%	3%	4%	3%	4%	3%	2%	2%	6%	9%	3%	5%	4%	1%	2%	1%	4%	3%	3%
Mean	1.10	1.03	1.16	1.24	1.02	1.10	1.11	1.11	1.09	1.08	1.08	1.18	1.11	1.11	0.95	1.24	1.08	1.03	1.24	1.24	1.11	1.00	1.06	1.09
Standard deviation	0.82	0.84	0.80	0.93	0.77	0.80	0.86	0.84	0.80	0.83	0.83	0.77	0.82	0.97	0.95	0.79	0.92	0.84	0.75	0.80	0.72	0.84	0.83	0.81
Standard error	0.02	0.03	0.02	0.12	0.06	0.05	0.05	0.04	0.03	0.03	0.03	0.05	0.05	0.11	0.14	0.06	0.08	0.07	0.06	0.11	0.05	0.05	0.04	0.06

Conservative attitudes to the environment

ONLINE Fieldwork : 12th-18th January 2017

Absolutes/col percents

Table 84

Q18. To what extent would you support the following policies if they were adopted by the Government?

A new national information service for the public to explain the different home energy technologies available and provide a list of local tradespeople equipped to install them

Base: All respondents

	Voted in the General Election on May 7th 2015										Voted in a referendum on the 23 June 2016		View on climate change					
	Total	Conservative	Labour	Liberal Democrat	The UK Independence Party	Plaid Cymru	SNP	Another party	Leave	Remain	Climate change is happening, and is mostly caused by human activities	Climate change is happening, and is mostly caused by natural phenomena beyond human control	Climate change is not happening	Conservative leave voters	Conservative remain voters	Labour leave voters	Labour remain voters	
Base	2022	2022	-	-	-	-	-	-	1164	828	1218	740	64	1164	828	-	-	
NET: Supportive	1605 79%	1605 79%	-	-	-	-	-	-	896 77%	693 84%	1011 83%	556 75%	38 59%	896 77%	693 84%	-	-	
Very supportive	(+2) 693 34%	693 34%	-	-	-	-	-	-	382 33%	305 37%	481 39%	203 27%	9 14%	382 33%	305 37%	-	-	
Somewhat supportive	(+1) 912 45%	912 45%	-	-	-	-	-	-	514 44%	388 47%	530 44%	353 48%	29 45%	514 44%	388 47%	-	-	
Neither supportive nor opposed	(0) 354 18%	354 18%	-	-	-	-	-	-	221 19%	122 15%	182 15%	148 20%	24 38%	221 19%	122 15%	-	-	
Somewhat opposed	(-1) 46 2%	46 2%	-	-	-	-	-	-	35 3%	9 1%	17 1%	28 4%	1 2%	35 3%	9 1%	-	-	
Very opposed	(-2) 17 1%	17 1%	-	-	-	-	-	-	12 1%	4 *	8 1%	8 1%	1 2%	12 1%	4 *	-	-	
NET: Opposed	63 3%	63 3%	-	-	-	-	-	-	47 4%	13 2%	25 2%	36 5%	2 3%	47 4%	13 2%	-	-	
Mean	1.10	1.10	-	-	-	-	-	-	1.05	1.18	1.20	0.97	0.69	1.05	1.18	-	-	
Standard deviation	0.82	0.82	-	-	-	-	-	-	0.85	0.75	0.79	0.85	0.79	0.85	0.75	-	-	
Standard error	0.02	0.02	-	-	-	-	-	-	0.03	0.03	0.02	0.03	0.10	0.03	0.03	-	-	