

BBC Daily Politics Show Poll

Fieldwork : November 29th-30th 2006

Absolutes/col percents

Table 1

Q.1 Next week marks the first anniversary of David Cameron's election as leader of the Conservative Party. Please say whether you agree or disagree with each of the following statements?

Base: All respondents

	Sex			Age									Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1006	462	544	67	163	248	198	168	162	230	446	330	319	223	174	290	257	262	252	144	91
Weighted base	1006	483	523	111	171	201	171	151	201	282	372	352	252	292	211	251	268	262	247	140	88
<u>I like David Cameron but I have no idea what he stands for</u>																					
Agree	468 46%	205 43%	262 50%	48 44%	64 38%	101 50%	78 46%	66 44%	110 55%	113 40%	179 48%	176 50%	95 38%	136 47%	111 53%	126 50%	127 47%	115 44%	118 48%	65 46%	42 48%
Disagree	504 50%	261 54%	242 46%	57 51%	99 58%	96 48%	88 51%	82 54%	82 41%	156 55%	183 49%	164 47%	149 59%	151 52%	93 44%	111 44%	134 50%	139 53%	115 47%	70 50%	45 51%
Refused	6 1%	3 1%	3 1%	1 1%	1 *	2 1%	1 *	- -	1 1%	2 1%	2 1%	1 *	3 1%	- -	1 1%	1 *	1 *	2 1%	2 1%	1 1%	- -
Don't know	29 3%	13 3%	16 3%	4 4%	6 4%	3 2%	4 2%	3 2%	8 4%	11 4%	7 2%	11 3%	4 2%	5 2%	6 3%	13 5%	6 2%	5 2%	11 5%	5 3%	2 2%
<u>David Cameron comes from a privileged background and is out of touch with ordinary voters</u>																					
Agree	412 41%	202 42%	209 40%	53 48%	65 38%	79 39%	77 45%	53 35%	84 42%	117 42%	156 42%	138 39%	80 32%	123 42%	97 46%	112 45%	101 38%	109 41%	106 43%	57 41%	39 44%
Disagree	498 50%	244 51%	255 49%	44 39%	82 48%	100 50%	86 50%	84 55%	103 51%	126 45%	186 50%	187 53%	151 60%	146 50%	92 43%	110 44%	139 52%	127 48%	121 49%	69 50%	43 49%
Refused	7 1%	1 *	5 1%	1 1%	2 1%	1 *	- -	1 *	1 1%	4 1%	1 *	2 1%	2 1%	2 1%	1 1%	1 *	1 *	2 1%	1 1%	2 2%	- -
Don't know	89 9%	35 7%	54 10%	13 12%	22 13%	21 11%	7 4%	13 9%	13 6%	35 12%	29 8%	26 7%	19 7%	22 7%	21 10%	28 11%	27 10%	24 9%	20 8%	11 8%	7 7%
<u>David Cameron would make a better Prime Minister than Gordon Brown</u>																					
Agree	415 41%	209 43%	206 39%	46 41%	71 41%	71 35%	66 39%	76 51%	85 42%	117 41%	137 37%	161 46%	114 45%	117 40%	85 40%	99 39%	115 43%	121 46%	95 39%	57 41%	27 31%
Disagree	452 45%	226 47%	227 43%	50 45%	70 41%	98 49%	87 51%	61 41%	86 43%	120 43%	185 50%	148 42%	102 41%	138 47%	102 48%	111 44%	126 47%	104 39%	115 47%	56 40%	51 58%
Refused	7 1%	1 *	5 1%	1 1%	2 1%	3 1%	- -	- -	- -	4 1%	3 1%	- -	2 1%	2 1%	2 1%	- -	1 *	3 1%	- -	3 2%	- -
Don't know	132 13%	47 10%	85 16%	14 12%	28 16%	30 15%	18 11%	13 9%	30 15%	41 15%	48 13%	43 12%	33 13%	36 12%	22 10%	42 17%	26 10%	35 13%	36 15%	24 17%	10 11%

Prepared by Populus



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Weighted base	1006	483	523	111	171	201	171	151	201	282	372	352	252	292	211	251	268	262	247	140	88
<u>There is a real chance that the Conservatives could win the next election</u>																					
Agree	594 59%	295 61%	298 57%	58 52%	107 63%	120 60%	94 55%	92 61%	123 61%	164 58%	214 58%	215 61%	158 63%	172 59%	129 61%	134 53%	167 62%	146 56%	155 63%	83 59%	41 47%
Disagree	331 33%	163 34%	168 32%	35 32%	49 29%	68 34%	69 40%	50 33%	60 30%	84 30%	137 37%	110 31%	81 32%	102 35%	66 31%	82 33%	82 31%	94 36%	76 31%	35 25%	43 49%
Refused	6 1%	1 *	4 1%	1 1%	3 2%	1 1%	- -	- -	- -	4 2%	1 *	- -	2 1%	2 1%	1 1%	1 *	1 *	1 1%	1 *	3 2%	- -
Don't know	76 8%	23 5%	52 10%	16 15%	12 7%	12 6%	8 5%	8 6%	19 9%	29 10%	20 5%	27 8%	11 4%	15 5%	15 7%	35 14%	18 7%	20 8%	15 6%	18 13%	4 4%