

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 1
Q1. Thinking about the state of Britain's economy and the amount the government spends and borrows, which of these statements comes closest to your view even if you don't completely agree with any of them?

Base: All respondents

	Gender		Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
The national economy is not yet fully fixed, so we will need to continue with austerity and cuts in government spending over the next five years	816 41%	408 41%	408 40%	74 31%	124 37%	140 42%	134 38%	114 38%	230 53%	264 49%	227 41%	169 39%	155 33%	52 29%	32 40%	86 39%	77 43%	73 40%	65 46%	40 40%	75 38%	101 39%	119 42%	98 54%	100 35%	364 43%
While a period of austerity was needed to fix the national economy, we don't need another five years of cuts in government spending	568 28%	298 30%	271 26%	62 26%	95 28%	82 24%	100 28%	84 28%	147 34%	151 28%	147 27%	135 31%	135 28%	60 33%	33 41%	60 27%	50 28%	61 34%	41 29%	25 25%	54 27%	63 24%	81 29%	42 23%	85 30%	245 29%
Austerity and cuts in government spending were never really needed to fix the national economy, it was just used as an excuse to cut public services	367 18%	199 20%	168 16%	33 14%	67 20%	59 18%	80 22%	78 26%	50 11%	81 15%	105 19%	73 17%	108 23%	46 25%	9 11%	50 22%	35 20%	21 12%	25 18%	18 18%	36 18%	59 22%	42 15%	27 15%	61 22%	132 16%
Don't know	255 13%	79 8%	176 17%	69 29%	53 16%	56 17%	44 12%	22 7%	11 2%	40 7%	76 14%	60 14%	79 17%	23 13%	6 8%	26 12%	19 10%	26 15%	10 7%	17 17%	36 18%	39 15%	39 14%	14 8%	37 13%	99 12%

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Q1. Thinking about the state of Britain's economy and the amount the government spends and borrows, which of these statements comes closest to your view even if you don't completely agree with any of them?

Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
The national economy is not yet fully fixed, so we will need to continue with austerity and cuts in government spending over the next five years	816 41%	346 75%	108 23%	50 49%	12 17%	5 47%	125 41%	17 17%	5 35%	1 14%	47 37%	2 7%	98 32%
While a period of austerity was needed to fix the national economy, we don't need another five years of cuts in government spending	568 28%	95 21%	173 36%	32 32%	14 19%	- -	100 32%	26 26%	8 54%	- -	24 18%	9 40%	88 29%
Austerity and cuts in government spending were never really needed to fix the national economy, it was just used as an excuse to cut public services	367 18%	9 2%	149 31%	6 6%	35 49%	5 46%	60 19%	39 39%	2 10%	3 57%	19 15%	2 8%	38 13%
Don't know	255 13%	12 3%	46 10%	13 13%	11 15%	1 7%	23 8%	17 17%	- -	2 29%	39 30%	10 45%	81 27%

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Table 2

Q2. Please indicate the extent to which you agree with each pair of opposing statements, even if neither statement represents your view exactly. Please answer on a scale of 0-10: 0 = You Strongly Agree with the statement on the left hand side 5 = You agree or disagree equally with the two statements 10 = You Strongly Agree with the statement on the right hand side.

Base: All respondents

Statement A - It doesn't matter how big the gap is between the richest and the poorest, as long as the poorest are getting better off

Statement B - The gap between rich and poor should not be allowed to get too wide, even if that means holding back the richest

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate	
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963	
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840	
Agree with Statement A	(0)	116 6%	59 6%	57 6%	14 6%	5 1%	22 6%	22 6%	23 8%	31 7%	26 5%	30 5%	25 6%	35 7%	10 6%	3 4%	15 7%	11 6%	13 7%	8 6%	8 4%	9 4%	16 6%	12 4%	11 6%	12 4%	48 6%
1	(1)	86 4%	40 4%	46 5%	2 1%	21 6%	18 5%	15 4%	12 4%	19 4%	28 5%	22 4%	13 3%	23 5%	4 2%	2 3%	11 5%	5 3%	5 3%	8 6%	6 6%	14 7%	14 5%	11 4%	5 3%	15 5%	34 4%
2	(2)	138 7%	70 7%	68 7%	12 5%	22 7%	29 9%	24 7%	21 7%	31 7%	54 10%	37 7%	22 5%	26 5%	13 7%	6 8%	22 10%	11 6%	11 6%	12 9%	4 4%	10 5%	14 5%	18 6%	17 10%	19 7%	66 8%
3	(3)	132 7%	66 7%	66 6%	12 5%	19 6%	26 8%	19 5%	23 8%	32 7%	36 7%	39 7%	33 7%	24 5%	9 5%	3 4%	16 7%	11 6%	5 3%	13 10%	13 13%	13 6%	19 7%	19 7%	11 6%	16 6%	64 8%
4	(4)	125 6%	61 6%	64 6%	16 7%	28 8%	18 5%	15 4%	14 5%	34 8%	32 6%	38 7%	17 4%	39 8%	9 5%	3 4%	18 8%	15 8%	18 10%	7 5%	1 1%	10 5%	12 4%	13 5%	18 10%	11 4%	51 6%
Agree equally with both	(5)	365 18%	153 16%	212 21%	76 32%	60 18%	68 20%	62 17%	34 11%	66 15%	84 16%	93 17%	88 20%	101 21%	24 13%	16 20%	35 16%	44 24%	35 20%	17 12%	17 17%	36 18%	41 16%	74 26%	26 14%	40 14%	144 17%
6	(6)	148 7%	73 7%	75 7%	23 9%	32 10%	22 6%	17 5%	21 7%	34 8%	32 6%	47 9%	42 10%	27 6%	8 5%	8 10%	12 6%	13 7%	10 5%	12 9%	6 6%	21 10%	28 11%	17 6%	12 7%	15 5%	63 8%
7	(7)	192 10%	109 11%	83 8%	17 7%	40 12%	30 9%	37 10%	29 10%	39 9%	66 12%	53 10%	33 8%	39 8%	22 12%	5 7%	14 6%	10 6%	20 11%	11 8%	6 6%	27 14%	26 10%	28 10%	21 12%	24 9%	104 12%
8	(8)	228 11%	108 11%	119 12%	33 14%	31 9%	30 9%	53 15%	34 11%	47 11%	58 11%	56 10%	58 13%	55 12%	20 11%	7 9%	16 7%	17 10%	27 15%	21 15%	8 8%	22 11%	40 15%	33 12%	16 9%	37 13%	85 10%
9	(9)	144 7%	77 8%	67 7%	12 5%	26 8%	27 8%	26 7%	27 9%	25 6%	38 7%	47 8%	36 8%	23 5%	14 8%	7 9%	21 10%	10 6%	8 5%	8 6%	11 11%	15 8%	10 4%	21 8%	17 9%	27 10%	62 7%
Agree with Statement B	(10)	332 17%	165 17%	167 16%	22 9%	52 16%	50 15%	68 19%	60 20%	80 18%	82 15%	94 17%	71 16%	85 18%	47 26%	18 23%	40 18%	33 18%	28 15%	23 16%	21 21%	23 11%	40 15%	34 12%	26 14%	66 23%	118 14%

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	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 0-4	598	297	301	56	95	112	96	93	146	176	165	110	146	45	18	83	53	52	48	32	56	74	73	63	74	263
	30%	30%	29%	23%	28%	33%	27%	31%	33%	33%	30%	25%	31%	25%	22%	37%	29%	29%	35%	32%	28%	28%	26%	35%	26%	31%
NET: 5	365	153	212	76	60	68	62	34	66	84	93	88	101	24	16	35	44	35	17	17	36	41	74	26	40	144
	18%	16%	21%	32%	18%	20%	17%	11%	15%	16%	17%	20%	21%	13%	20%	16%	24%	20%	12%	17%	18%	16%	26%	14%	14%	17%
NET: 6-10	1043	533	510	107	182	158	200	171	225	276	298	239	229	112	46	103	84	93	75	51	108	146	133	92	170	433
	52%	54%	50%	45%	54%	47%	56%	57%	51%	52%	54%	55%	48%	62%	57%	47%	47%	51%	53%	51%	54%	56%	48%	51%	60%	52%
Mean	5.86	5.90	5.81	5.67	5.98	5.58	6.11	6.02	5.76	5.73	5.93	6.03	5.75	6.50	6.33	5.61	5.82	5.86	5.71	5.87	5.75	5.84	5.77	5.71	6.38	5.73
Standard deviation	3.02	3.05	2.99	2.57	2.80	3.08	3.09	3.25	3.12	3.04	3.00	2.94	3.08	3.13	2.99	3.23	2.97	2.97	3.12	3.34	2.85	2.98	2.78	3.03	3.15	2.97
Standard error	0.07	0.09	0.10	0.16	0.18	0.18	0.16	0.18	0.14	0.12	0.12	0.17	0.15	0.22	0.33	0.22	0.24	0.21	0.27	0.31	0.22	0.20	0.16	0.21	0.18	0.10

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Agree with Statement A	(0)	116 6%	42 9%	20 4%	6 6%	2 3%	1 10%	16 5%	6 6%	3 19%	1 14%	9 7%	- -	10 3%
1	(1)	86 4%	29 6%	12 3%	6 6%	1 2%	2 21%	18 6%	11 11%	1 5%	- -	1 *	- -	6 2%
2	(2)	138 7%	53 12%	27 6%	11 11%	6 8%	- -	18 6%	2 2%	* 3%	* 6%	3 2%	1 5%	17 6%
3	(3)	132 7%	45 10%	23 5%	8 8%	3 4%	1 15%	17 6%	3 3%	2 13%	- -	8 6%	* 1%	22 7%
4	(4)	125 6%	41 9%	26 5%	4 4%	2 3%	- -	17 6%	1 1%	- -	- -	13 10%	* 2%	21 7%
Agree equally with both	(5)	365 18%	68 15%	58 12%	21 21%	9 12%	1 6%	64 21%	14 14%	3 17%	- -	41 32%	4 18%	83 27%
6	(6)	148 7%	29 6%	40 8%	6 6%	4 5%	- -	27 9%	3 3%	- -	1 22%	10 8%	5 21%	24 8%
7	(7)	192 10%	51 11%	44 9%	12 12%	8 10%	- -	22 7%	15 15%	- -	- -	9 7%	1 6%	30 10%
8	(8)	228 11%	53 12%	62 13%	10 10%	7 10%	* 5%	34 11%	10 10%	1 5%	- -	4 3%	9 39%	37 12%
9	(9)	144 7%	22 5%	44 9%	7 7%	7 10%	2 21%	22 7%	7 7%	1 7%	- -	9 7%	- -	23 8%
Agree with Statement B	(10)	332 17%	26 6%	122 26%	9 8%	24 33%	2 23%	53 17%	28 28%	5 30%	3 57%	24 19%	2 8%	33 11%

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	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 0-4	598 30%	210 46%	107 22%	35 35%	14 19%	5 45%	86 28%	24 24%	6 40%	1 20%	33 25%	2 8%	75 25%
NET: 5	365 18%	68 15%	58 12%	21 21%	9 12%	1 6%	64 21%	14 14%	3 17%	- -	41 32%	4 18%	83 27%
NET: 6-10	1043 52%	183 40%	311 65%	44 44%	50 69%	5 48%	157 51%	63 63%	7 43%	5 80%	55 43%	17 74%	147 48%
Mean	5.86	4.78	6.68	5.26	7.06	5.50	5.86	6.42	5.47	7.19	5.87	6.73	5.86
Standard deviation	3.02	2.92	2.98	2.90	3.02	4.16	3.02	3.39	4.07	4.09	2.83	1.94	2.60
Standard error	0.07	0.13	0.13	0.28	0.34	1.15	0.17	0.37	1.09	1.54	0.26	0.45	0.15

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Table 3

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Base: All respondents

Statement A - People expect too much from government

Statement B - People are entitled to expect more from government

		Gender		Age						Social Grade				Region										Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
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Weighted base		2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Agree with Statement A	(0)	57 3%	35 4%	22 2%	3 1%	8 2%	11 3%	8 2%	9 3%	19 4%	25 5%	10 2%	14 3%	8 2%	5 3%	2 3%	3 1%	5 3%	3 2%	7 5%	3 3%	5 2%	5 2%	8 3%	11 6%	11 4%	22 3%
1	(1)	63 3%	37 4%	26 3%	2 1%	6 2%	7 2%	13 4%	10 3%	25 6%	23 4%	20 4%	6 1%	14 3%	5 3%	2 3%	3 1%	1 1%	3 2%	5 4%	3 2%	11 6%	10 4%	13 5%	6 3%	8 3%	26 3%
2	(2)	113 6%	70 7%	43 4%	13 5%	15 4%	18 5%	20 6%	12 4%	34 8%	34 6%	34 6%	27 6%	18 4%	6 4%	6 7%	11 5%	14 8%	10 6%	9 6%	8 8%	9 4%	15 6%	14 5%	12 7%	17 6%	48 6%
3	(3)	128 6%	74 7%	54 5%	17 7%	25 7%	6 2%	21 6%	21 7%	38 9%	40 8%	37 7%	25 6%	26 5%	16 9%	4 5%	17 8%	19 10%	11 6%	13 10%	2 2%	10 5%	12 5%	14 5%	9 5%	8 3%	58 7%
4	(4)	110 6%	56 6%	54 5%	18 7%	21 6%	17 5%	14 4%	13 4%	28 6%	39 7%	36 6%	20 5%	15 3%	8 4%	3 4%	15 7%	10 6%	10 6%	11 8%	1 1%	14 7%	14 6%	13 5%	11 6%	9 3%	46 6%
Agree equally with both	(5)	345 17%	158 16%	187 18%	65 27%	56 17%	49 15%	65 18%	45 15%	66 15%	86 16%	94 17%	70 16%	95 20%	24 13%	16 20%	35 16%	27 15%	43 24%	23 16%	18 18%	33 16%	45 17%	53 19%	28 16%	44 16%	138 16%
6	(6)	159 8%	76 8%	83 8%	24 10%	30 9%	33 10%	22 6%	21 7%	30 7%	48 9%	50 9%	30 7%	31 6%	12 7%	3 3%	20 9%	18 10%	5 3%	16 11%	4 4%	21 10%	24 9%	27 10%	10 6%	22 8%	72 9%
7	(7)	208 10%	106 11%	102 10%	27 11%	44 13%	40 12%	30 8%	32 11%	35 8%	52 10%	62 11%	44 10%	50 10%	20 11%	10 13%	32 14%	14 8%	15 8%	11 8%	7 7%	18 9%	30 12%	30 11%	21 11%	33 12%	92 11%
8	(8)	255 13%	121 12%	134 13%	21 9%	42 12%	44 13%	56 16%	38 13%	54 12%	67 12%	69 12%	73 17%	45 9%	24 13%	9 12%	29 13%	23 13%	24 13%	19 14%	10 10%	20 10%	30 11%	38 14%	29 16%	33 12%	110 13%
9	(9)	173 9%	77 8%	96 9%	13 6%	35 10%	30 9%	36 10%	22 7%	37 8%	41 8%	42 7%	40 9%	51 11%	11 6%	7 9%	13 6%	13 7%	21 12%	10 7%	12 12%	20 10%	26 10%	23 8%	16 9%	25 9%	84 10%
Agree with Statement B	(10)	395 20%	172 18%	222 22%	37 16%	56 17%	80 24%	73 20%	76 26%	73 17%	81 15%	103 18%	87 20%	124 26%	49 27%	17 21%	43 20%	36 20%	34 19%	16 11%	34 34%	41 21%	50 19%	47 17%	28 15%	73 26%	144 17%

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Base: All respondents

Statement A - People expect too much from government

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	Gender			Age						Social Grade					Region										Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 0-4	471	272	199	52	75	61	76	64	143	161	137	93	81	40	18	49	49	38	46	17	48	56	62	49	52	201
	24%	28%	19%	22%	22%	18%	21%	21%	33%	30%	25%	21%	17%	22%	22%	22%	27%	21%	33%	17%	24%	21%	22%	27%	18%	24%
NET: 5	345	158	187	65	56	49	65	45	66	86	94	70	95	24	16	35	27	43	23	18	33	45	53	28	44	138
	17%	16%	18%	27%	17%	15%	18%	15%	15%	16%	17%	16%	20%	13%	20%	16%	15%	24%	16%	18%	16%	17%	19%	16%	16%	16%
NET: 6-10	1190	553	637	121	206	228	217	189	229	289	326	274	301	116	46	137	105	99	72	66	119	160	166	104	186	502
	59%	56%	62%	51%	61%	67%	61%	64%	52%	54%	59%	63%	63%	64%	58%	62%	58%	55%	51%	66%	59%	61%	59%	58%	66%	60%
Mean	6.38	6.10	6.64	6.11	6.43	6.76	6.53	6.67	5.86	5.91	6.29	6.57	6.83	6.70	6.44	6.49	6.26	6.48	5.67	7.09	6.35	6.47	6.26	6.11	6.75	6.33
Standard deviation	2.84	2.92	2.74	2.48	2.67	2.80	2.85	2.90	3.06	2.93	2.78	2.79	2.78	2.91	2.89	2.62	2.85	2.74	2.87	3.01	2.91	2.77	2.80	3.00	2.92	2.80
Standard error	0.06	0.09	0.09	0.16	0.17	0.16	0.14	0.16	0.14	0.11	0.11	0.16	0.14	0.21	0.32	0.18	0.23	0.19	0.25	0.28	0.22	0.19	0.16	0.21	0.16	0.09

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 3

Q2. Please indicate the extent to which you agree with each pair of opposing statements, even if neither statement represents your view exactly. Please answer on a scale of 0-10: 0 = You Strongly Agree with the statement on the left hand side 5 = You agree or disagree equally with the two statements 10 = You Strongly Agree with the statement on the right hand side.

Base: All respondents

Statement A - People expect too much from government

Statement B - People are entitled to expect more from government

	Q.2 Voting Intention													
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know	
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283	
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305	
Agree with Statement A	(0)	57 3%	28 6%	6 1%	3 3%	1 2%	-	10 3%	1 1%	1 4%	-	4 3%	-	4 1%
1	(1)	63 3%	35 8%	7 1%	6 6%	4 5%	-	3 1%	-	-	* 6%	1 1%	-	7 2%
2	(2)	113 6%	42 9%	15 3%	6 6%	2 3%	2 21%	21 7%	6 6%	1 6%	-	4 3%	1 7%	12 4%
3	(3)	128 6%	57 12%	18 4%	6 6%	4 6%	-	11 4%	2 2%	-	* 8%	5 4%	1 3%	22 7%
4	(4)	110 6%	30 7%	25 5%	8 8%	1 1%	-	16 5%	* *	1 5%	-	7 5%	-	22 7%
Agree equally with both	(5)	345 17%	84 18%	59 12%	12 12%	9 13%	1 11%	52 17%	15 15%	3 18%	-	28 21%	2 7%	80 26%
6	(6)	159 8%	32 7%	44 9%	14 14%	7 10%	* 5%	14 5%	13 13%	1 5%	1 22%	7 5%	4 16%	23 8%
7	(7)	208 10%	45 10%	56 12%	10 10%	8 11%	-	28 9%	9 9%	-	2 27%	18 14%	2 10%	31 10%
8	(8)	255 13%	45 10%	70 15%	18 18%	9 12%	3 27%	50 16%	5 5%	1 8%	-	13 10%	4 18%	36 12%
9	(9)	173 9%	28 6%	52 11%	9 9%	5 7%	-	27 9%	9 9%	2 13%	-	10 7%	-	31 10%
Agree with Statement B	(10)	395 20%	36 8%	125 26%	9 9%	21 29%	4 36%	74 24%	39 39%	6 40%	2 36%	33 26%	9 39%	37 12%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 3

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Base: All respondents

Statement A - People expect too much from government

Statement B - People are entitled to expect more from government

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 0-4	471 24%	192 42%	71 15%	29 29%	12 17%	2 21%	62 20%	10 10%	2 16%	1 15%	21 16%	2 10%	68 22%
NET: 5	345 17%	84 18%	59 12%	12 12%	9 13%	1 11%	52 17%	15 15%	3 18%	- -	28 21%	2 7%	80 26%
NET: 6-10	1190 59%	185 40%	347 73%	60 59%	51 70%	7 68%	194 63%	75 75%	10 66%	5 85%	81 63%	19 83%	158 52%
Mean	6.38	5.00	7.18	5.92	6.95	7.06	6.73	7.49	7.35	7.15	6.83	7.58	6.14
Standard deviation	2.84	2.89	2.55	2.74	2.88	3.20	2.86	2.65	3.10	2.91	2.70	2.50	2.50
Standard error	0.06	0.13	0.12	0.26	0.33	0.89	0.16	0.29	0.83	1.10	0.25	0.57	0.15

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 4

Q2. Please indicate the extent to which you agree with each pair of opposing statements, even if neither statement represents your view exactly. Please answer on a scale of 0-10: 0 = You Strongly Agree with the statement on the left hand side 5 = You agree or disagree equally with the two statements 10 = You Strongly Agree with the statement on the right hand side.

Base: All respondents

Statement A - It's more important to have a strong competitive economy than well-funded public services

Statement B - It's more important to have well-funded public services than a strong, competitive economy

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963	
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840	
Agree with Statement A	(0)	61 3%	43 4%	19 2%	3 1%	3 1%	11 3%	9 2%	11 4%	24 6%	22 4%	12 3%	7 2%	4 2%	4 6%	9 4%	3 2%	3 2%	4 3%	4 4%	5 2%	6 2%	9 3%	11 6%	8 3%	30 4%	
1	(1)	57 3%	38 4%	19 2%	1 *	8 2%	9 3%	9 2%	8 3%	23 5%	27 5%	14 3%	12 3%	4 1%	5 3%	3 1%	2 3%	6 3%	5 4%	-	5 3%	7 3%	8 3%	9 5%	8 3%	26 3%	
2	(2)	101 5%	71 7%	30 3%	3 1%	8 2%	16 5%	25 7%	19 6%	31 7%	41 8%	22 4%	25 6%	13 3%	6 3%	1 2%	16 7%	11 6%	13 7%	7 5%	11 7%	11 4%	9 3%	8 5%	10 4%	52 6%	
3	(3)	122 6%	69 7%	53 5%	14 6%	10 3%	15 5%	19 5%	21 7%	42 10%	39 7%	32 6%	26 6%	25 5%	11 6%	6 8%	17 8%	12 7%	4 2%	14 10%	6 6%	11 5%	9 3%	16 6%	14 8%	13 5%	45 5%
4	(4)	147 7%	85 9%	62 6%	16 7%	27 8%	22 7%	25 7%	14 5%	43 10%	56 10%	41 7%	27 6%	23 5%	11 6%	7 9%	12 5%	11 6%	18 10%	14 10%	4 4%	12 6%	13 5%	24 9%	20 11%	15 5%	67 8%
Agree equally with both	(5)	722 36%	320 33%	402 39%	96 40%	109 32%	106 31%	132 37%	119 40%	159 36%	168 31%	190 34%	179 41%	186 39%	68 38%	26 32%	78 35%	66 36%	76 42%	32 23%	44 44%	64 32%	100 39%	105 38%	62 35%	85 30%	296 35%
6	(6)	223 11%	85 9%	138 13%	33 14%	60 18%	39 12%	29 8%	30 10%	32 7%	49 9%	75 14%	41 9%	57 12%	14 8%	7 9%	30 13%	24 13%	9 5%	18 13%	12 12%	25 13%	30 12%	34 12%	19 11%	31 11%	90 11%
7	(7)	205 10%	110 11%	95 9%	33 14%	46 14%	43 13%	35 10%	25 8%	24 5%	53 10%	66 12%	27 6%	59 12%	22 12%	9 12%	20 9%	10 5%	24 13%	15 11%	2 2%	25 13%	32 12%	35 12%	11 6%	21 7%	111 13%
8	(8)	181 9%	82 8%	99 10%	19 8%	38 11%	37 11%	40 11%	22 7%	26 6%	47 9%	56 10%	39 9%	40 8%	17 9%	12 14%	18 8%	17 9%	8 5%	18 13%	13 13%	20 10%	26 10%	21 7%	11 6%	53 19%	66 8%
9	(9)	68 3%	23 2%	45 4%	8 3%	11 3%	11 3%	14 4%	10 4%	13 3%	18 3%	10 2%	22 5%	18 4%	4 2%	3 4%	3 2%	5 3%	7 4%	1 1%	4 4%	12 6%	16 6%	8 3%	4 2%	16 6%	20 2%
Agree with Statement B	(10)	118 6%	57 6%	61 6%	12 5%	17 5%	27 8%	20 6%	21 7%	21 5%	16 3%	29 5%	28 6%	45 9%	19 10%	1 2%	16 7%	15 9%	12 7%	11 8%	4 4%	10 5%	9 4%	12 4%	9 5%	22 8%	37 4%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 4

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Base: All respondents

Statement A - It's more important to have a strong competitive economy than well-funded public services

Statement B - It's more important to have well-funded public services than a strong, competitive economy

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 0-4	488	305	183	38	56	74	86	71	163	185	129	102	72	37	22	55	44	45	46	21	43	46	67	63	54	220
	24%	31%	18%	16%	17%	22%	24%	24%	37%	34%	23%	23%	15%	21%	27%	25%	24%	25%	32%	21%	22%	18%	24%	35%	19%	26%
NET: 5	722	320	402	96	109	106	132	119	159	168	190	179	186	68	26	78	66	76	32	44	64	100	105	62	85	296
	36%	33%	39%	40%	32%	31%	37%	40%	36%	31%	34%	41%	39%	38%	32%	35%	36%	42%	23%	44%	32%	39%	38%	35%	30%	35%
NET: 6-10	796	358	438	104	173	157	139	107	115	184	237	156	219	75	33	87	71	60	63	35	94	114	109	55	143	324
	40%	36%	43%	44%	51%	47%	39%	36%	26%	34%	43%	36%	46%	42%	41%	40%	39%	33%	45%	35%	47%	44%	39%	31%	51%	39%
Mean	5.40	5.13	5.67	5.72	5.83	5.65	5.46	5.32	4.73	4.95	5.42	5.40	5.89	5.71	5.28	5.33	5.46	5.35	5.36	5.35	5.63	5.62	5.34	4.86	5.93	5.25
Standard deviation	2.27	2.41	2.10	1.88	1.97	2.38	2.29	2.35	2.40	2.34	2.22	2.31	2.13	2.32	2.30	2.31	2.34	2.22	2.46	2.18	2.27	2.15	2.14	2.39	2.41	2.24
Standard error	0.05	0.07	0.07	0.12	0.12	0.14	0.12	0.13	0.11	0.09	0.09	0.13	0.10	0.17	0.26	0.16	0.19	0.16	0.21	0.21	0.17	0.14	0.12	0.17	0.13	0.07

Deficit Survey

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Absolutes/col percents

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Base: All respondents

Statement A - It's more important to have a strong competitive economy than well-funded public services

Statement B - It's more important to have well-funded public services than a strong, competitive economy

		Q.2 Voting Intention												
		Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base		2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base		2006	461	476	101	72	10	308	100	15	6	129	23	305
Agree with Statement A	(0)	61 3%	29 6%	4 1%	5 5%	1 1%	-	14 5%	1 1%	-	-	1 1%	*	7 2%
1	(1)	57 3%	29 6%	7 1%	1 1%	1 1%	-	15 5%	1 1%	-	-	1 *	-	3 1%
2	(2)	101 5%	50 11%	8 2%	5 5%	-	2 21%	16 5%	2 2%	-	1 14%	3 2%	1 7%	12 4%
3	(3)	122 6%	51 11%	17 4%	7 7%	4 6%	-	25 8%	3 3%	-	-	3 2%	-	11 4%
4	(4)	147 7%	42 9%	31 6%	15 15%	3 4%	1 10%	27 9%	4 4%	1 10%	-	3 2%	-	21 7%
Agree equally with both	(5)	722 36%	162 35%	147 31%	32 32%	27 38%	5 48%	104 34%	35 35%	9 56%	*	62 48%	6 25%	133 44%
6	(6)	223 11%	35 8%	52 11%	14 14%	6 8%	1 8%	24 8%	9 9%	-	1 22%	22 17%	3 13%	55 18%
7	(7)	205 10%	26 6%	75 16%	10 10%	11 15%	1 7%	28 9%	16 16%	1 7%	-	8 6%	3 14%	27 9%
8	(8)	181 9%	21 4%	63 13%	4 4%	6 9%	-	29 9%	10 10%	1 4%	3 50%	16 13%	3 12%	26 8%
9	(9)	68 3%	5 1%	27 6%	3 3%	1 1%	1 6%	12 4%	4 4%	-	-	4 3%	6 28%	5 2%
Agree with Statement B	(10)	118 6%	12 3%	45 9%	4 4%	12 17%	-	14 4%	17 17%	3 23%	*	6 5%	-	5 2%

Deficit Survey

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Base: All respondents

Statement A - It's more important to have a strong competitive economy than well-funded public services

Statement B - It's more important to have well-funded public services than a strong, competitive economy

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 0-4	488 24%	201 44%	67 14%	34 34%	9 12%	3 31%	96 31%	10 10%	1 10%	1 14%	9 7%	2 8%	54 18%
NET: 5	722 36%	162 35%	147 31%	32 32%	27 38%	5 48%	104 34%	35 35%	9 56%	* 6%	62 48%	6 25%	133 44%
NET: 6-10	796 40%	98 21%	262 55%	34 34%	36 50%	2 22%	107 35%	54 54%	5 34%	5 80%	57 44%	15 67%	118 39%
Mean	5.40	4.29	6.23	5.01	6.29	4.76	5.10	6.43	6.32	6.66	5.87	6.65	5.35
Standard deviation	2.27	2.26	2.12	2.18	2.24	1.91	2.41	2.23	2.26	2.47	1.75	2.16	1.78
Standard error	0.05	0.10	0.10	0.21	0.26	0.53	0.14	0.24	0.60	0.94	0.16	0.50	0.11

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Absolutes/col percents

Table 5

Q2. Please indicate the extent to which you agree with each pair of opposing statements, even if neither statement represents your view exactly. Please answer on a scale of 0-10: 0 = You Strongly Agree with the statement on the left hand side 5 = You agree or disagree equally with the two statements 10 = You Strongly Agree with the statement on the right hand side.

Base: All respondents

Statement A - Governments are more effective at standing in the way of economic growth than they are at creating it

Statement B - Governments do more to help economic growth than to hinder it

		Gender		Age						Social Grade				Region										Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base		2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base		2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Agree with Statement A	(0)	117	63	53	10	20	22	22	28	16	24	29	14	49	13	5	18	11	11	3	8	7	12	18	12	14	47
		6%	6%	5%	4%	6%	6%	6%	9%	4%	4%	5%	3%	10%	7%	6%	8%	6%	6%	2%	8%	3%	5%	6%	7%	5%	6%
1	(1)	71	31	40	6	5	11	12	13	23	17	20	20	13	4	3	12	6	4	9	8	6	6	4	9	24	
		4%	3%	4%	3%	2%	3%	3%	4%	5%	3%	4%	5%	3%	2%	4%	5%	3%	2%	6%	8%	4%	2%	2%	2%	3%	3%
2	(2)	169	86	83	13	30	26	34	23	43	45	43	49	32	20	10	28	15	10	7	7	17	13	29	13	32	59
		8%	9%	8%	5%	9%	8%	9%	8%	10%	8%	8%	11%	7%	11%	12%	13%	8%	6%	5%	7%	8%	5%	10%	7%	11%	7%
3	(3)	190	93	96	19	28	41	36	30	36	48	41	50	50	16	10	25	17	19	13	12	22	16	24	16	30	89
		9%	10%	9%	8%	8%	12%	10%	10%	8%	9%	7%	11%	11%	9%	12%	12%	10%	10%	9%	12%	11%	6%	8%	9%	11%	11%
4	(4)	193	105	88	26	35	35	28	29	41	53	52	33	56	14	5	16	22	14	18	8	21	31	29	15	27	81
		10%	11%	9%	11%	10%	10%	8%	10%	9%	10%	9%	8%	12%	8%	6%	7%	12%	8%	13%	8%	11%	12%	10%	8%	9%	10%
Agree equally with both	(5)	665	284	380	100	113	111	120	85	135	157	181	159	168	54	28	71	60	71	42	30	69	85	95	61	81	258
		33%	29%	37%	42%	34%	33%	34%	28%	31%	29%	33%	36%	35%	30%	35%	32%	33%	39%	30%	30%	34%	33%	34%	34%	29%	31%
6	(6)	206	105	101	30	32	27	36	29	51	56	69	39	42	21	3	18	19	25	15	6	23	30	29	18	25	98
		10%	11%	10%	13%	10%	8%	10%	10%	12%	10%	12%	9%	9%	12%	3%	8%	10%	14%	10%	5%	12%	12%	10%	10%	9%	12%
7	(7)	206	122	83	21	36	29	40	35	45	67	65	46	28	18	7	24	13	14	22	13	19	28	28	18	38	93
		10%	12%	8%	9%	11%	9%	11%	12%	10%	13%	12%	10%	6%	10%	9%	11%	7%	8%	15%	13%	10%	11%	10%	10%	13%	11%
8	(8)	104	52	53	10	18	18	17	13	28	44	35	9	17	13	3	7	11	9	8	3	9	18	14	10	14	46
		5%	5%	5%	4%	5%	5%	5%	4%	6%	8%	6%	2%	4%	7%	4%	3%	6%	5%	6%	3%	4%	7%	5%	6%	5%	6%
9	(9)	38	17	21	1	10	6	8	4	9	15	6	8	9	2	4	1	4	1	3	3	2	9	4	6	9	19
		2%	2%	2%	*	3%	2%	2%	1%	2%	3%	1%	2%	2%	1%	5%	1%	2%	1%	2%	3%	1%	3%	1%	3%	3%	2%
Agree with Statement B	(10)	48	23	24	2	10	10	4	10	11	9	14	11	13	6	3	2	3	2	2	2	3	12	5	7	5	25
		2%	2%	2%	1%	3%	3%	1%	3%	3%	2%	3%	3%	3%	4%	4%	1%	1%	1%	1%	2%	2%	5%	2%	4%	2%	3%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 5

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Base: All respondents

Statement A - Governments are more effective at standing in the way of economic growth than they are at creating it

Statement B - Governments do more to help economic growth than to hinder it

	Gender			Age						Social Grade					Region										Employment Sector	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 0-4	739	379	360	74	118	136	132	122	158	187	185	166	200	66	32	99	71	59	50	44	75	78	105	60	111	301
	37%	39%	35%	31%	35%	40%	37%	41%	36%	35%	33%	38%	42%	36%	40%	45%	39%	33%	35%	44%	37%	30%	38%	33%	39%	36%
NET: 5	665	284	380	100	113	111	120	85	135	157	181	159	168	54	28	71	60	71	42	30	69	85	95	61	81	258
	33%	29%	37%	42%	34%	33%	34%	28%	31%	29%	33%	36%	35%	30%	35%	32%	33%	39%	30%	30%	34%	33%	34%	34%	29%	31%
NET: 6-10	602	320	282	64	106	91	105	91	144	192	190	112	109	61	20	51	50	51	49	26	57	97	81	60	90	281
	30%	33%	28%	27%	32%	27%	29%	31%	33%	36%	34%	26%	23%	34%	25%	23%	27%	28%	35%	26%	28%	37%	29%	33%	32%	33%
Mean	4.69	4.70	4.68	4.76	4.84	4.60	4.60	4.52	4.79	4.92	4.84	4.58	4.36	4.75	4.61	4.15	4.59	4.67	4.90	4.34	4.66	5.19	4.62	4.89	4.70	4.82
Standard deviation	2.25	2.29	2.20	1.85	2.27	2.29	2.22	2.45	2.25	2.26	2.22	2.13	2.32	2.39	2.49	2.21	2.20	2.04	2.08	2.43	2.05	2.29	2.20	2.37	2.27	2.27
Standard error	0.05	0.07	0.07	0.12	0.14	0.13	0.11	0.13	0.10	0.09	0.09	0.12	0.11	0.17	0.28	0.15	0.18	0.14	0.18	0.23	0.15	0.15	0.12	0.17	0.13	0.07

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 5

Q2. Please indicate the extent to which you agree with each pair of opposing statements, even if neither statement represents your view exactly. Please answer on a scale of 0-10: 0 = You Strongly Agree with the statement on the left hand side 5 = You agree or disagree equally with the two statements 10 = You Strongly Agree with the statement on the right hand side.

Base: All respondents

Statement A - Governments are more effective at standing in the way of economic growth than they are at creating it

Statement B - Governments do more to help economic growth than to hinder it

	Q.2 Voting Intention													
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know	
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283	
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305	
Agree with Statement A	(0)	117 6%	13 3%	33 7%	3 3%	8 11%	1 10%	32 10%	9 9%	3 20%	- 7%	9 -	7 2%	
1	(1)	71 4%	7 2%	16 3%	5 5%	* 1%	1 5%	18 6%	6 6%	1 8%	- -	9 7%	8 2%	
2	(2)	169 8%	24 5%	44 9%	4 4%	12 17%	1 6%	36 12%	5 5%	- -	1 14%	10 7%	6 28%	27 9%
3	(3)	190 9%	35 8%	46 10%	7 7%	5 7%	3 25%	45 15%	6 6%	* 3%	2 29%	10 8%	3 14%	28 9%
4	(4)	193 10%	36 8%	42 9%	11 11%	5 6%	1 11%	31 10%	15 15%	1 8%	* 7%	11 9%	1 6%	38 12%
Agree equally with both	(5)	665 33%	128 28%	147 31%	36 36%	24 33%	3 32%	85 28%	43 43%	5 33%	1 19%	59 46%	3 12%	131 43%
6	(6)	206 10%	62 13%	53 11%	12 12%	8 11%	- -	17 5%	4 4%	1 5%	2 31%	9 7%	7 30%	33 11%
7	(7)	206 10%	72 16%	49 10%	14 14%	3 5%	1 7%	24 8%	7 7%	2 12%	- -	7 5%	2 10%	23 8%
8	(8)	104 5%	42 9%	25 5%	3 3%	6 8%	* 3%	12 4%	4 4%	- -	- -	3 2%	- -	10 3%
9	(9)	38 2%	22 5%	7 2%	2 2%	- -	- -	2 1%	2 2%	1 7%	- -	2 2%	- -	- -
Agree with Statement B	(10)	48 2%	21 4%	15 3%	2 2%	1 1%	- -	7 2%	- -	1 5%	- -	1 1%	- *	

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 5

Q2. Please indicate the extent to which you agree with each pair of opposing statements, even if neither statement represents your view exactly. Please answer on a scale of 0-10: 0 = You Strongly Agree with the statement on the left hand side 5 = You agree or disagree equally with the two statements 10 = You Strongly Agree with the statement on the right hand side.

Base: All respondents

Statement A - Governments are more effective at standing in the way of economic growth than they are at creating it

Statement B - Governments do more to help economic growth than to hinder it

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 0-4	739 37%	114 25%	181 38%	31 31%	31 42%	6 58%	161 52%	40 41%	6 38%	3 50%	48 37%	11 48%	108 35%
NET: 5	665 33%	128 28%	147 31%	36 36%	24 33%	3 32%	85 28%	43 43%	5 33%	1 19%	59 46%	3 12%	131 43%
NET: 6-10	602 30%	219 47%	149 31%	34 33%	18 25%	1 10%	62 20%	17 17%	4 29%	2 31%	22 17%	9 40%	66 22%
Mean	4.69	5.56	4.65	4.95	4.22	3.73	3.98	4.30	4.40	4.24	4.26	4.32	4.57
Standard deviation	2.25	2.22	2.34	2.02	2.35	2.08	2.37	2.12	3.10	1.64	2.06	1.88	1.69
Standard error	0.05	0.10	0.11	0.19	0.27	0.58	0.14	0.23	0.83	0.62	0.19	0.43	0.10

Deficit Survey

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Absolutes/col percents

Table 6

Q2. Please indicate the extent to which you agree with each pair of opposing statements, even if neither statement represents your view exactly. Please answer on a scale of 0-10: 0 = You Strongly Agree with the statement on the left hand side 5 = You agree or disagree equally with the two statements 10 = You Strongly Agree with the statement on the right hand side.

Base: All respondents

Statement A - An efficient Government should fairly easily be able to find enough cost-savings, and cuts from 3wasteful programmes, to deal with the deficit - so there should be no need for cuts in the areas that really affect people

Statement B - No government will be able to deal with the deficit only through cost-savings and cuts from wasteful programmes, so some cuts will be needed in areas that really affect people

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate	
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963	
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840	
Agree with Statement A	(0)	230 11%	107 11%	123 12%	15 6%	29 9%	49 15%	47 13%	48 16%	43 10%	65 8%	40 12%	82 9%	24 17%	8 10%	30 14%	25 14%	24 13%	9 7%	19 19%	21 10%	26 10%	24 8%	21 11%	32 11%	87 10%	
1	(1)	143 7%	70 7%	73 7%	6 3%	20 6%	29 9%	24 7%	30 10%	34 8%	33 6%	34 6%	40 9%	36 8%	11 6%	7 8%	20 9%	9 5%	9 5%	10 7%	7 7%	21 11%	23 9%	16 6%	10 5%	18 6%	63 8%
2	(2)	211 11%	115 12%	96 9%	22 9%	41 12%	34 10%	43 12%	26 9%	44 10%	62 12%	49 9%	46 10%	55 11%	14 8%	14 18%	27 12%	19 11%	16 9%	23 16%	7 7%	19 9%	34 13%	23 8%	16 9%	32 11%	78 9%
3	(3)	229 11%	111 11%	118 12%	25 10%	47 14%	35 10%	46 13%	31 11%	46 10%	56 10%	59 11%	61 14%	53 11%	27 15%	10 12%	25 11%	25 14%	20 11%	24 17%	15 15%	19 10%	20 8%	27 10%	17 9%	37 13%	102 12%
4	(4)	142 7%	67 7%	76 7%	20 9%	22 6%	26 8%	19 5%	22 7%	34 8%	52 10%	35 6%	29 7%	26 5%	14 8%	2 3%	17 8%	15 8%	15 8%	9 7%	9 9%	14 7%	16 6%	20 7%	11 6%	30 11%	57 7%
Agree equally with both	(5)	390 19%	156 16%	234 23%	82 34%	74 22%	69 21%	66 19%	34 12%	65 15%	72 13%	104 19%	107 25%	106 22%	34 19%	15 18%	37 17%	28 16%	43 24%	19 13%	20 20%	33 16%	51 19%	76 27%	35 19%	43 15%	165 20%
6	(6)	184 9%	100 10%	84 8%	28 12%	37 11%	27 8%	31 9%	15 5%	46 11%	57 11%	64 11%	26 6%	37 8%	13 7%	5 6%	17 8%	24 13%	11 6%	11 7%	4 4%	25 13%	32 12%	27 10%	15 8%	22 8%	92 11%
7	(7)	200 10%	104 11%	97 9%	17 7%	30 9%	30 9%	31 9%	39 13%	53 12%	60 11%	76 14%	29 7%	35 7%	22 12%	7 9%	17 8%	20 11%	12 7%	10 7%	9 9%	24 12%	29 11%	28 10%	23 13%	22 8%	90 11%
8	(8)	156 8%	87 9%	69 7%	17 7%	21 6%	16 5%	38 11%	31 10%	33 8%	51 10%	42 8%	38 9%	25 5%	11 6%	8 10%	16 7%	8 5%	21 12%	16 11%	7 7%	14 7%	18 7%	18 6%	19 11%	29 10%	61 7%
9	(9)	50 2%	26 3%	24 2%	3 1%	5 2%	10 3%	5 1%	10 3%	16 4%	27 5%	11 2%	8 2%	4 1%	1 1%	1 2%	9 4%	2 1%	5 3%	3 2%	2 2%	4 2%	3 1%	12 4%	7 4%	7 2%	17 2%
Agree with Statement B	(10)	69 3%	40 4%	29 3%	3 1%	12 4%	13 4%	7 2%	11 4%	24 5%	23 4%	16 3%	12 3%	17 4%	9 5%	3 4%	5 2%	4 3%	8 2%	2 2%	6 3%	9 4%	11 4%	7 4%	10 4%	29 3%	

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 6

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	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 0-4	956 48%	470 48%	486 47%	88 37%	158 47%	173 51%	178 50%	158 53%	201 46%	247 46%	241 43%	216 49%	252 53%	91 50%	40 50%	119 54%	94 52%	84 46%	74 53%	56 56%	94 47%	119 46%	110 39%	75 41%	149 53%	386 46%
NET: 5	390 19%	156 16%	234 23%	82 34%	74 22%	69 21%	66 19%	34 12%	65 15%	72 13%	104 19%	107 25%	106 22%	34 19%	15 18%	37 17%	28 16%	43 24%	19 13%	20 20%	33 16%	51 19%	76 27%	35 19%	43 15%	165 20%
NET: 6-10	660 33%	356 36%	303 30%	69 29%	105 31%	95 28%	113 32%	106 36%	172 39%	218 41%	210 38%	114 26%	118 25%	56 31%	25 31%	64 29%	59 32%	54 30%	47 34%	24 24%	74 37%	91 35%	95 34%	71 39%	91 32%	290 34%
Mean	4.32	4.41	4.24	4.61	4.34	4.05	4.14	4.18	4.61	4.72	4.48	4.19	3.81	4.24	4.24	4.01	4.09	4.34	4.45	3.80	4.32	4.31	4.68	4.69	4.29	4.39
Standard deviation	2.74	2.80	2.67	2.19	2.56	2.80	2.71	3.04	2.86	2.79	2.70	2.61	2.75	2.77	2.83	2.79	2.64	2.73	2.81	2.74	2.73	2.69	2.62	2.82	2.77	2.68
Standard error	0.06	0.08	0.09	0.14	0.16	0.16	0.14	0.17	0.13	0.11	0.11	0.15	0.13	0.20	0.31	0.19	0.22	0.19	0.24	0.26	0.21	0.18	0.15	0.20	0.15	0.09

Deficit Survey

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Absolutes/col percents

Table 6

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	Q.2 Voting Intention													
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know	
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283	
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305	
Agree with Statement A	(0)	230 11%	26 6%	79 17%	7 7%	14 19%	1 14%	41 26%	3 19%	-	14 11%	1 6%	18 6%	
1	(1)	143 7%	18 4%	42 9%	4 4%	8 11%	1 11%	40 13%	7 7%	-	2 29%	2 1%	19 6%	
2	(2)	211 11%	26 6%	59 12%	12 12%	8 11%	3 25%	33 11%	14 14%	1 4%	3 43%	13 10%	8 34%	34 11%
3	(3)	229 11%	43 9%	65 14%	14 14%	11 16%	1 15%	22 7%	18 18%	1 8%	-	18 14%	2 9%	33 11%
4	(4)	142 7%	28 6%	33 7%	7 7%	6 9%	* 4%	17 5%	9 9%	* 3%	-	11 9%	-	29 10%
Agree equally with both	(5)	390 19%	69 15%	82 17%	18 18%	14 19%	-	59 19%	11 11%	5 33%	* 6%	45 35%	4 20%	83 27%
6	(6)	184 9%	47 10%	39 8%	12 12%	5 7%	-	31 10%	4 4%	1 5%	1 22%	9 7%	4 18%	30 10%
7	(7)	200 10%	78 17%	29 6%	9 9%	4 5%	2 17%	28 9%	4 4%	2 11%	-	11 8%	1 5%	34 11%
8	(8)	156 8%	70 15%	31 6%	9 9%	-	1 13%	20 7%	4 4%	2 14%	-	1 1%	-	17 6%
9	(9)	50 2%	25 5%	7 1%	5 5%	* 1%	-	5 2%	-	-	-	2 2%	-	5 2%
Agree with Statement B	(10)	69 3%	30 7%	11 2%	4 4%	2 3%	-	12 4%	3 3%	1 4%	-	3 2%	1 4%	2 1%

Deficit Survey

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Absolutes/col percents

Table 6

Q2. Please indicate the extent to which you agree with each pair of opposing statements, even if neither statement represents your view exactly. Please answer on a scale of 0-10: 0 = You Strongly Agree with the statement on the left hand side 5 = You agree or disagree equally with the two statements 10 = You Strongly Agree with the statement on the right hand side.

Base: All respondents

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Statement B - No government will be able to deal with the deficit only through cost-savings and cuts from wasteful programmes, so some cuts will be needed in areas that really affect people

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 0-4	956 48%	141 30%	277 58%	44 44%	48 66%	7 70%	152 49%	74 74%	5 34%	4 71%	58 45%	12 54%	134 44%
NET: 5	390 19%	69 15%	82 17%	18 18%	14 19%	- -	59 19%	11 11%	5 33%	* 6%	45 35%	4 20%	83 27%
NET: 6-10	660 33%	251 54%	117 25%	39 38%	11 15%	3 30%	96 31%	15 15%	5 34%	1 22%	26 21%	6 27%	89 29%
Mean	4.32	5.59	3.69	4.75	3.18	3.47	4.05	2.95	4.62	2.79	4.20	3.77	4.39
Standard deviation	2.74	2.70	2.70	2.67	2.48	2.95	2.85	2.63	2.96	2.14	2.28	2.39	2.27
Standard error	0.06	0.12	0.12	0.25	0.28	0.82	0.16	0.28	0.79	0.81	0.21	0.55	0.14

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 7

Q3. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or the Liberal Democrats?

Base: All respondents

Summary table

	Cut the deficit without hurting the most vulnerable	Get the balance right between tax rises and spending cuts	Tackle the cost of living and improve the standard of living for people like me	Lay the foundations for Britain's long-term sustainable economic growth and international competitiveness	Take the right economic decisions for the country as a whole	Take the right economic decisions for you and your family
Unweighted base	2006	2006	2006	2006	2006	2006
Weighted base	2006	2006	2006	2006	2006	2006
The Labour Party	572 28%	466 23%	611 30%	394 20%	423 21%	531 26%
The Conservative Party	464 23%	587 29%	524 26%	729 36%	706 35%	579 29%
The Liberal Democrats	168 8%	176 9%	143 7%	92 5%	100 5%	120 6%
Don't know	803 40%	778 39%	728 36%	791 39%	777 39%	776 39%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 8

Q3. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or the Liberal Democrats?

Base: All respondents

Cut the deficit without hurting the most vulnerable

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
The Labour Party	572 28%	303 31%	268 26%	51 21%	111 33%	91 27%	118 33%	95 32%	106 24%	135 25%	170 31%	117 27%	149 31%	66 37%	29 37%	66 30%	49 27%	53 30%	32 23%	38 38%	48 24%	76 29%	74 26%	39 22%	99 35%	237 28%
The Conservative Party	464 23%	262 27%	202 20%	40 17%	52 15%	62 18%	64 18%	74 25%	171 39%	176 33%	123 22%	73 17%	92 19%	22 12%	23 28%	46 21%	37 20%	51 28%	42 30%	20 20%	37 19%	63 24%	68 24%	55 31%	51 18%	190 23%
The Liberal Democrats	168 8%	93 9%	75 7%	20 8%	20 6%	33 10%	37 10%	25 8%	33 8%	62 12%	41 7%	38 9%	26 6%	21 12%	2 3%	21 9%	13 7%	12 7%	16 12%	8 8%	13 7%	20 8%	22 8%	19 10%	21 7%	72 9%
Don't know	803 40%	325 33%	478 47%	127 53%	155 46%	151 45%	138 39%	104 35%	126 29%	163 30%	221 40%	209 48%	210 44%	72 40%	26 32%	88 40%	81 45%	64 36%	49 35%	34 34%	102 51%	101 39%	117 41%	67 37%	112 40%	341 41%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 8

Q3. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or the Liberal Democrats?

Base: All respondents

Cut the deficit without hurting the most vulnerable

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
The Labour Party	572 28%	22 5%	356 75%	17 17%	26 36%	3 35%	56 18%	35 35%	2 13%	3 44%	16 12%	3 13%	32 10%
The Conservative Party	464 23%	314 68%	20 4%	10 10%	5 6%	* 3%	70 23%	5 5%	2 11%	1 14%	11 8%	1 7%	26 8%
The Liberal Democrats	168 8%	34 7%	12 3%	55 55%	5 7%	3 25%	23 7%	8 8%	1 5%	- -	3 2%	2 11%	22 7%
Don't know	803 40%	92 20%	88 18%	18 18%	36 50%	4 37%	159 52%	52 52%	11 71%	2 41%	100 77%	16 70%	226 74%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 9

Q3. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or the Liberal Democrats?

Base: All respondents

Get the balance right between tax rises and spending cuts

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
The Labour Party	466 23%	251 26%	215 21%	47 20%	91 27%	84 25%	92 26%	69 23%	81 19%	111 21%	138 25%	99 23%	116 24%	48 26%	24 30%	54 25%	41 23%	44 24%	26 19%	33 32%	36 18%	71 27%	53 19%	35 20%	86 30%	186 22%
The Conservative Party	587 29%	322 33%	264 26%	42 18%	56 17%	86 25%	91 25%	97 32%	215 49%	220 41%	160 29%	101 23%	106 22%	32 18%	25 31%	56 26%	51 28%	59 32%	54 38%	23 23%	52 26%	79 30%	87 31%	70 39%	66 23%	242 29%
The Liberal Democrats	176 9%	102 10%	73 7%	22 9%	39 12%	25 8%	35 10%	21 7%	33 8%	57 11%	40 7%	42 10%	36 8%	18 10%	3 4%	24 11%	16 9%	17 10%	15 11%	8 8%	12 6%	17 6%	26 9%	20 11%	20 7%	82 10%
Don't know	778 39%	307 31%	471 46%	126 53%	151 45%	143 42%	140 39%	112 37%	107 25%	147 27%	218 39%	195 45%	218 46%	83 46%	28 34%	86 39%	74 41%	61 34%	46 32%	36 36%	100 50%	94 36%	115 41%	56 31%	111 39%	331 39%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 9

Q3. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or the Liberal Democrats?

Base: All respondents

Get the balance right between tax rises and spending cuts

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
The Labour Party	466 23%	3 1%	324 68%	6 6%	20 27%	2 19%	41 13%	28 28%	1 7%	3 44%	16 12%	- -	22 7%
The Conservative Party	587 29%	380 82%	15 3%	12 12%	6 9%	2 21%	103 33%	6 6%	5 30%	1 14%	13 10%	1 7%	44 14%
The Liberal Democrats	176 9%	20 4%	29 6%	67 66%	3 4%	* 5%	13 4%	6 6%	- -	- -	10 8%	1 5%	27 9%
Don't know	778 39%	59 13%	109 23%	16 16%	43 60%	6 56%	151 49%	60 60%	10 63%	2 41%	91 70%	20 89%	212 70%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 10

Q3. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or the Liberal Democrats?

Base: All respondents

Tackle the cost of living and improve the standard of living for people like me

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
The Labour Party	611 30%	307 31%	305 30%	67 28%	119 35%	110 33%	113 32%	95 32%	107 25%	143 27%	182 33%	132 30%	154 32%	70 39%	32 40%	77 35%	58 32%	50 28%	37 27%	37 37%	46 23%	88 34%	71 25%	44 25%	109 39%	246 29%
The Conservative Party	524 26%	291 30%	234 23%	33 14%	56 17%	65 19%	82 23%	93 31%	195 45%	204 38%	137 25%	94 21%	90 19%	28 16%	21 27%	49 22%	48 27%	51 28%	43 31%	25 25%	46 23%	73 28%	76 27%	63 35%	53 19%	221 26%
The Liberal Democrats	143 7%	83 8%	60 6%	15 6%	22 6%	29 8%	30 9%	13 4%	34 8%	48 9%	31 6%	35 8%	28 6%	18 10%	1 2%	19 8%	7 4%	13 7%	17 12%	4 4%	16 8%	9 4%	25 9%	15 8%	11 4%	63 7%
Don't know	728 36%	303 31%	425 42%	123 52%	141 42%	134 40%	132 37%	97 33%	100 23%	141 26%	206 37%	176 40%	204 43%	64 36%	26 32%	76 35%	68 37%	66 36%	43 31%	35 35%	92 46%	90 34%	109 39%	58 32%	109 38%	311 37%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 10

Q3. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or the Liberal Democrats?

Base: All respondents

Tackle the cost of living and improve the standard of living for people like me

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
The Labour Party	611 30%	24 5%	389 82%	5 5%	28 39%	4 35%	59 19%	30 30%	1 7%	3 44%	21 16%	2 11%	46 15%
The Conservative Party	524 26%	359 78%	11 2%	14 14%	5 8%	2 21%	79 26%	5 5%	2 10%	1 14%	11 9%	3 14%	32 11%
The Liberal Democrats	143 7%	17 4%	10 2%	68 68%	3 5%	- -	14 5%	9 9%	1 6%	- -	4 3%	1 6%	16 5%
Don't know	728 36%	62 13%	67 14%	13 13%	35 49%	4 44%	155 51%	56 56%	12 77%	2 41%	93 72%	16 70%	211 69%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 11

Q3. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or the Liberal Democrats?

Base: All respondents

Lay the foundations for Britain's long-term sustainable economic growth and international competitiveness

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
The Labour Party	394 20%	216 22%	178 17%	33 14%	88 26%	71 21%	70 19%	64 21%	68 16%	88 16%	113 20%	88 20%	106 22%	40 22%	20 25%	44 20%	36 20%	34 19%	23 17%	33 33%	29 15%	58 22%	43 15%	33 18%	77 27%	165 20%
The Conservative Party	729 36%	394 40%	336 33%	56 24%	77 23%	100 30%	118 33%	116 39%	262 60%	263 49%	198 36%	143 33%	125 26%	44 25%	28 35%	67 30%	65 36%	76 42%	68 48%	28 28%	67 33%	94 36%	111 40%	81 45%	78 28%	305 36%
The Liberal Democrats	92 5%	54 5%	38 4%	10 4%	16 5%	22 7%	21 6%	9 3%	14 3%	33 6%	25 4%	15 4%	19 4%	11 6%	1 1%	18 8%	5 3%	8 4%	5 3%	3 3%	9 4%	8 3%	17 6%	6 4%	6 2%	45 5%
Don't know	791 39%	319 32%	472 46%	139 58%	157 46%	145 43%	148 41%	109 36%	94 21%	152 28%	221 40%	191 44%	227 48%	85 47%	31 39%	92 42%	75 41%	63 35%	44 32%	37 37%	95 48%	100 38%	109 39%	60 33%	121 43%	325 39%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 11

Q3. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or the Liberal Democrats?

Base: All respondents

Lay the foundations for Britain's long-term sustainable economic growth and international competitiveness

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
The Labour Party	394 20%	4 1%	297 62%	5 5%	13 19%	2 19%	29 10%	16 16%	1 7%	3 44%	14 11%	- -	10 3%
The Conservative Party	729 36%	423 92%	37 8%	23 22%	9 12%	3 33%	125 41%	10 10%	5 30%	1 14%	14 11%	3 15%	76 25%
The Liberal Democrats	92 5%	5 1%	5 1%	55 54%	2 3%	1 7%	7 2%	4 4%	- -	- -	3 2%	- -	12 4%
Don't know	791 39%	30 7%	138 29%	18 18%	48 66%	4 41%	146 47%	70 70%	10 63%	2 41%	98 76%	19 85%	207 68%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 12

Q3. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or the Liberal Democrats?

Base: All respondents

Take the right economic decisions for the country as a whole

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
The Labour Party	423 21%	221 22%	202 20%	39 16%	86 26%	77 23%	81 23%	66 22%	73 17%	97 18%	127 23%	82 19%	116 24%	48 27%	21 26%	54 25%	40 22%	37 20%	20 14%	29 29%	27 13%	66 25%	47 17%	33 19%	77 27%	171 20%
The Conservative Party	706 35%	388 40%	317 31%	54 22%	75 22%	96 28%	117 33%	112 38%	252 58%	258 48%	185 33%	131 30%	132 28%	45 25%	26 32%	69 31%	62 34%	73 40%	68 49%	33 33%	62 31%	86 33%	105 37%	76 42%	85 30%	283 34%
The Liberal Democrats	100 5%	52 5%	48 5%	15 6%	19 6%	24 7%	16 5%	9 3%	17 4%	31 6%	26 5%	22 5%	21 4%	7 4%	2 2%	14 7%	9 5%	12 7%	7 5%	2 2%	12 6%	7 3%	19 7%	9 5%	9 3%	49 6%
Don't know	777 39%	322 33%	455 45%	131 55%	158 47%	141 42%	143 40%	110 37%	95 22%	150 28%	218 39%	202 46%	208 44%	80 44%	31 39%	82 37%	70 39%	59 33%	45 32%	36 36%	99 50%	101 39%	110 39%	63 35%	112 40%	337 40%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 12

Q3. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or the Liberal Democrats?

Base: All respondents

Take the right economic decisions for the country as a whole

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
The Labour Party	423 21%	1 *	319 67%	6 6%	15 21%	1 14%	31 10%	20 20%	1 7%	3 44%	7 6%	1 5%	17 5%
The Conservative Party	706 35%	419 91%	30 6%	21 21%	11 15%	4 36%	125 41%	9 9%	5 30%	1 20%	20 15%	2 8%	60 20%
The Liberal Democrats	100 5%	6 1%	11 2%	53 53%	3 4%	- -	9 3%	5 5%	- -	- -	1 1%	- -	12 4%
Don't know	777 39%	35 8%	115 24%	20 20%	44 61%	5 50%	143 46%	66 66%	10 63%	2 35%	100 78%	20 88%	217 71%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 13

Q3. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or the Liberal Democrats?

Base: All respondents

Take the right economic decisions for you and your family

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
The Labour Party	531 26%	267 27%	264 26%	58 24%	102 30%	88 26%	110 31%	81 27%	92 21%	128 24%	160 29%	104 24%	138 29%	59 33%	26 32%	73 33%	50 28%	44 25%	27 19%	35 35%	39 19%	77 30%	59 21%	40 22%	96 34%	219 26%
The Conservative Party	579 29%	320 33%	260 25%	39 17%	59 17%	84 25%	96 27%	97 32%	205 47%	213 40%	153 28%	117 27%	97 20%	37 21%	23 29%	50 23%	54 30%	56 31%	56 40%	29 29%	52 26%	72 27%	85 30%	65 36%	68 24%	235 28%
The Liberal Democrats	120 6%	68 7%	52 5%	12 5%	28 8%	24 7%	19 5%	13 4%	25 6%	44 8%	29 5%	22 5%	25 5%	10 5%	3 4%	20 9%	5 3%	13 7%	13 9%	1 1%	12 6%	14 5%	18 6%	11 6%	13 5%	57 7%
Don't know	776 39%	329 33%	447 44%	129 54%	150 44%	143 42%	133 37%	107 36%	115 26%	152 28%	214 38%	194 44%	217 45%	74 41%	27 34%	78 35%	72 40%	67 37%	44 31%	34 34%	98 49%	98 38%	118 42%	66 36%	106 38%	329 39%

Deficit Survey

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Absolutes/col percents

Table 13

Q3. Who would you trust more to do each of the following, the Labour Party, the Conservative Party or the Liberal Democrats?

Base: All respondents

Take the right economic decisions for you and your family

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
The Labour Party	531 26%	8 2%	365 77%	8 8%	24 32%	1 14%	47 15%	24 24%	1 7%	3 44%	17 13%	4 17%	28 9%
The Conservative Party	579 29%	386 84%	18 4%	8 8%	8 11%	3 28%	92 30%	5 5%	3 19%	* 6%	11 8%	1 7%	45 15%
The Liberal Democrats	120 6%	7 2%	11 2%	65 65%	1 2%	- -	5 2%	6 6%	1 5%	- -	3 3%	- -	20 6%
Don't know	776 39%	61 13%	83 17%	19 18%	40 55%	6 58%	163 53%	64 64%	11 70%	3 49%	98 76%	17 76%	213 70%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 14

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Summary table

		Year-on-year real terms cuts in the budgets of most government departments except Health	Increased taxes on big business	Increased taxes on bank bonuses	Further privatisation of publicly-owned assets (e.g. government stake in Ordnance Survey, the Met Office, Channel 4 & Eurostar)	Sale of unused government-owned land and property	Restructuring of central government to reduce the number and size of departments	Increase in the top rate of income tax	Windfall tax on energy companies	Reducing the cost of welfare by cutting the level of the benefits cap
Unweighted base		2006	2006	2006	2006	2006	2006	2006	2006	
Weighted base		2006	2006	2006	2006	2006	2006	2006	2006	
Definitely should be among the deficit reduction measures	(10)	129 6%	315 16%	835 42%	76 4%	411 20%	410 20%	351 18%	416 21%	254 13%
9	(9)	85 4%	155 8%	257 13%	62 3%	221 11%	201 10%	163 8%	177 9%	121 6%
8	(8)	188 9%	293 15%	267 13%	114 6%	341 17%	360 18%	228 11%	271 14%	187 9%
7	(7)	209 10%	280 14%	143 7%	147 7%	243 12%	268 13%	202 10%	245 12%	197 10%
6	(6)	232 12%	205 10%	84 4%	175 9%	160 8%	169 8%	166 8%	166 8%	145 7%
5	(5)	384 19%	312 16%	146 7%	355 18%	232 12%	240 12%	290 14%	260 13%	313 16%
4	(4)	133 7%	97 5%	34 2%	104 5%	48 2%	46 2%	107 5%	42 2%	108 5%
3	(3)	120 6%	53 3%	19 1%	114 6%	46 2%	35 2%	69 3%	61 3%	101 5%
2	(2)	91 5%	31 2%	16 1%	120 6%	40 2%	26 1%	86 4%	31 2%	95 5%
1	(1)	43 2%	24 1%	17 1%	92 5%	26 1%	24 1%	47 2%	16 1%	73 4%
Definitely shouldn't be among the deficit reduction measures	(0)	130 6%	36 2%	24 1%	300 15%	38 2%	8 *	81 4%	33 2%	179 9%

Deficit Survey

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Absolutes/col percents

Table 14

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Summary table

	Year-on-year real terms cuts in the budgets of most government departments except Health	Increased taxes on big business	Increased taxes on bank bonuses	Further privatisation of publicly-owned assets (e.g. government stake in Ordnance Survey, the Met Office, Channel 4 & Eurostar)	Sale of unused government-owned land and property	Restructuring of central government to reduce the number and size of departments	Increase in the top rate of income tax	Windfall tax on energy companies	Reducing the cost of welfare by cutting the level of the benefits cap
Weighted base	2006	2006	2006	2006	2006	2006	2006	2006	2006
NET: 6-10	843 42%	1248 62%	1586 79%	573 29%	1376 69%	1408 70%	1110 55%	1276 64%	904 45%
NET: 5	384 19%	312 16%	146 7%	355 18%	232 12%	240 12%	290 14%	260 13%	313 16%
NET: 0-4	517 26%	241 12%	110 6%	730 36%	197 10%	139 7%	389 19%	184 9%	557 28%
Don't know	262 13%	205 10%	164 8%	348 17%	201 10%	219 11%	217 11%	287 14%	232 12%
Mean	5.42	6.81	8.29	4.32	7.25	7.41	6.44	7.19	5.60
Standard deviation	2.67	2.39	2.24	2.96	2.45	2.19	2.86	2.44	3.12
Standard error	0.06	0.06	0.05	0.07	0.06	0.05	0.07	0.06	0.07

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 15

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Summary table

		Means-testing of pensioner benefits	Outsourcing more areas of public service provision to private companies	Reducing the cost of welfare by imposing further conditions on working-age benefits	Significant reduction in the international development budget	Increasing the number of people who pay income tax at the higher rate by lowering the threshold at which it takes effect	A new excess profits tax on privatised utilities	A new 'Mansion Tax' on homes worth over £2 million	Sale of the government stake in RBS (even if at a loss)	Further crackdown on tax avoidance (corporate and personal)
Unweighted base		2006	2006	2006	2006	2006	2006	2006	2006	2006
Weighted base		2006	2006	2006	2006	2006	2006	2006	2006	2006
Definitely should be among the deficit reduction measures	(10)	128 6%	63 3%	139 7%	384 19%	163 8%	394 20%	518 26%	159 8%	852 42%
9	(9)	74 4%	41 2%	86 4%	186 9%	82 4%	182 9%	214 11%	77 4%	262 13%
8	(8)	121 6%	100 5%	172 9%	201 10%	191 10%	278 14%	230 11%	144 7%	233 12%
7	(7)	149 7%	167 8%	213 11%	183 9%	186 9%	232 12%	189 9%	167 8%	168 8%
6	(6)	147 7%	166 8%	200 10%	179 9%	219 11%	179 9%	156 8%	158 8%	87 4%
5	(5)	279 14%	322 16%	345 17%	285 14%	312 16%	226 11%	224 11%	335 17%	132 7%
4	(4)	100 5%	125 6%	105 5%	62 3%	109 5%	58 3%	52 3%	109 5%	30 2%
3	(3)	143 7%	145 7%	115 6%	54 3%	144 7%	41 2%	49 2%	126 6%	26 1%
2	(2)	123 6%	139 7%	102 5%	59 3%	104 5%	36 2%	58 3%	103 5%	15 1%
1	(1)	125 6%	100 5%	71 4%	38 2%	83 4%	17 1%	36 2%	83 4%	6 *
Definitely shouldn't be among the deficit reduction measures	(0)	402 20%	345 17%	220 11%	76 4%	174 9%	39 2%	70 4%	154 8%	19 1%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 15

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Summary table

	Means-testing of pensioner benefits	Outsourcing more areas of public service provision to private companies	Reducing the cost of welfare by imposing further conditions on working-age benefits	Significant reduction in the international development budget	Increasing the number of people who pay income tax at the higher rate by lowering the threshold at which it takes effect	A new excess profits tax on privatised utilities	A new 'Mansion Tax' on homes worth over £2 million	Sale of the government stake in RBS (even if at a loss)	Further crackdown on tax avoidance (corporate and personal)
Weighted base	2006	2006	2006	2006	2006	2006	2006	2006	2006
NET: 6-10	619 31%	537 27%	810 40%	1133 56%	841 42%	1265 63%	1307 65%	705 35%	1601 80%
NET: 5	279 14%	322 16%	345 17%	285 14%	312 16%	226 11%	224 11%	335 17%	132 7%
NET: 0-4	894 45%	854 43%	613 31%	289 14%	613 31%	190 9%	266 13%	575 29%	97 5%
Don't know	214 11%	293 15%	238 12%	299 15%	239 12%	325 16%	210 10%	391 19%	177 9%
Mean	4.15	4.02	5.09	6.72	5.23	7.18	7.14	5.16	8.38
Standard deviation	3.24	2.91	2.97	2.82	2.94	2.46	2.81	2.95	2.13
Standard error	0.08	0.07	0.07	0.07	0.07	0.06	0.07	0.07	0.05

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 16

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Year-on-year real terms cuts in the budgets of most government departments except Health

		Gender		Age						Social Grade				Region										Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base		2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base		2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Definitely should be among the deficit reduction measures	(10)	129	76	52	5	12	19	21	29	42	32	29	19	49	8	8	26	6	20	7	2	10	13	16	14	11	44
		6%	8%	5%	2%	4%	6%	6%	10%	10%	6%	5%	4%	10%	5%	10%	12%	3%	11%	5%	2%	5%	5%	6%	8%	4%	5%
9	(9)	85	46	39	6	11	10	20	8	30	22	22	25	16	5	11	11	3	8	7	9	17	7	6	15	36	
		4%	5%	4%	3%	3%	3%	6%	3%	7%	4%	4%	6%	3%	3%	1%	5%	6%	2%	5%	7%	4%	7%	3%	3%	5%	4%
8	(8)	188	87	101	18	24	28	38	29	52	54	39	53	41	22	6	19	15	17	12	16	19	24	27	22	84	
		9%	9%	10%	7%	7%	8%	11%	10%	12%	10%	7%	12%	9%	12%	8%	9%	8%	9%	8%	12%	8%	7%	8%	15%	8%	10%
7	(7)	209	122	87	25	36	35	32	26	56	73	58	34	45	17	7	18	16	14	18	5	22	26	48	19	29	96
		10%	12%	9%	10%	11%	10%	9%	9%	13%	14%	10%	8%	9%	9%	8%	8%	9%	8%	13%	5%	11%	10%	17%	11%	10%	11%
6	(6)	232	120	112	32	53	37	30	27	53	68	70	56	38	14	14	29	23	28	14	15	20	23	30	22	23	111
		12%	12%	11%	13%	16%	11%	8%	9%	12%	13%	13%	13%	8%	8%	17%	13%	13%	16%	10%	15%	10%	9%	11%	12%	8%	13%
5	(5)	384	195	189	55	66	58	59	65	81	100	106	87	91	34	10	39	32	27	25	26	51	65	45	31	47	154
		19%	20%	18%	23%	19%	17%	16%	22%	19%	19%	19%	20%	19%	19%	12%	18%	18%	15%	18%	26%	25%	25%	16%	17%	17%	18%
4	(4)	133	64	68	13	21	25	27	16	31	38	38	33	24	14	3	15	8	7	17	3	18	22	18	8	19	59
		7%	7%	7%	5%	6%	7%	8%	5%	7%	7%	7%	7%	5%	8%	4%	7%	5%	4%	12%	3%	9%	8%	6%	4%	7%	7%
3	(3)	120	74	46	12	21	16	27	26	19	38	29	23	31	15	7	9	7	11	12	7	10	13	18	12	21	50
		6%	8%	5%	5%	6%	5%	8%	9%	4%	7%	5%	5%	6%	8%	8%	4%	4%	6%	8%	7%	5%	5%	7%	6%	7%	6%
2	(2)	91	40	52	4	12	22	18	16	20	29	22	14	26	7	8	13	14	5	11	1	6	8	11	7	18	33
		5%	4%	5%	1%	3%	6%	5%	5%	5%	5%	4%	3%	5%	4%	10%	6%	8%	3%	8%	*	3%	3%	4%	4%	6%	4%
1	(1)	43	19	24	4	6	7	8	11	7	16	10	4	13	7	1	3	5	3	1	2	3	2	11	5	12	15
		2%	2%	2%	2%	2%	2%	2%	4%	2%	3%	2%	1%	3%	4%	2%	1%	3%	2%	*	2%	2%	1%	4%	3%	4%	2%
Definitely shouldn't be among the deficit reduction measures	(0)	130	56	74	8	20	28	28	22	24	28	42	30	30	16	7	14	20	15	3	7	14	19	10	6	29	46
		6%	6%	7%	3%	6%	8%	8%	7%	5%	5%	8%	7%	6%	9%	9%	6%	11%	8%	2%	7%	7%	7%	4%	3%	10%	5%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 16

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Year-on-year real terms cuts in the budgets of most government departments except Health

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 6-10	843	451	392	86	136	129	141	117	234	248	218	188	189	66	35	103	71	83	58	41	76	98	125	88	99	372
	42%	46%	38%	36%	40%	38%	39%	39%	54%	46%	39%	43%	40%	37%	44%	47%	39%	46%	41%	41%	38%	38%	44%	49%	35%	44%
NET: 5	384	195	189	55	66	58	59	65	81	100	106	87	91	34	10	39	32	27	25	26	51	65	45	31	47	154
	19%	20%	18%	23%	19%	17%	16%	22%	19%	19%	19%	20%	19%	19%	12%	18%	18%	15%	18%	26%	25%	25%	16%	17%	17%	18%
NET: 0-4	517	254	264	41	79	98	108	90	102	149	140	103	125	59	27	54	55	42	43	20	50	62	69	37	99	203
	26%	26%	26%	17%	23%	29%	30%	30%	23%	28%	25%	24%	26%	33%	34%	24%	30%	23%	30%	20%	25%	24%	24%	20%	35%	24%
Don't know	262	83	178	57	57	53	49	26	20	39	91	59	72	22	8	25	23	29	15	13	24	35	43	25	38	111
	13%	8%	17%	24%	17%	16%	14%	9%	5%	7%	16%	14%	15%	12%	10%	11%	13%	16%	10%	13%	12%	14%	15%	14%	13%	13%
Mean	5.42	5.56	5.27	5.45	5.29	5.12	5.27	5.26	5.90	5.44	5.27	5.51	5.47	5.03	5.06	5.72	4.90	5.58	5.47	5.41	5.33	5.43	5.51	5.87	4.79	5.51
Standard deviation	2.67	2.62	2.71	2.16	2.44	2.76	2.83	2.84	2.66	2.58	2.65	2.58	2.88	2.78	2.94	2.84	2.86	2.90	2.35	2.49	2.52	2.58	2.52	2.55	2.87	2.54
Standard error	0.06	0.08	0.10	0.16	0.17	0.17	0.15	0.16	0.13	0.10	0.12	0.16	0.15	0.21	0.34	0.20	0.24	0.22	0.21	0.25	0.20	0.18	0.15	0.19	0.17	0.09

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Base: All respondents

Year-on-year real terms cuts in the budgets of most government departments except Health

	Q.2 Voting Intention													
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know	
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283	
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305	
Definitely should be among the deficit reduction measures	(10)	129 6%	25 5%	23 5%	8 8%	5 7%	-	38 12%	5 5%	4 28%	* 6%	5 4%	5 24%	9 3%
9	(9)	85 4%	26 6%	21 4%	3 3%	1 2%	-	17 6%	-	-	-	6 5%	1 4%	9 3%
8	(8)	188 9%	57 12%	45 9%	9 9%	5 7%	-	29 10%	4 4%	-	-	14 11%	-	24 8%
7	(7)	209 10%	68 15%	39 8%	14 14%	7 9%	-	37 12%	9 9%	2 15%	-	9 7%	-	24 8%
6	(6)	232 12%	72 16%	52 11%	23 23%	4 5%	3 25%	19 6%	8 8%	-	-	12 9%	4 19%	35 11%
5	(5)	384 19%	90 19%	92 19%	15 15%	13 19%	2 19%	62 20%	9 9%	4 24%	2 37%	28 22%	3 13%	65 21%
4	(4)	133 7%	35 8%	39 8%	3 3%	5 7%	* 3%	18 6%	7 7%	1 5%	-	4 3%	1 2%	20 7%
3	(3)	120 6%	25 5%	39 8%	6 6%	8 11%	* 5%	12 4%	10 10%	-	-	2 2%	2 8%	17 6%
2	(2)	91 5%	16 3%	19 4%	5 5%	4 5%	-	21 7%	9 9%	-	-	2 1%	-	15 5%
1	(1)	43 2%	4 1%	10 2%	4 4%	5 7%	1 10%	6 2%	5 5%	-	-	2 2%	-	5 2%
Definitely shouldn't be among the deficit reduction measures	(0)	130 6%	16 3%	47 10%	4 4%	10 14%	3 25%	15 5%	12 12%	-	1 22%	3 3%	3 15%	15 5%

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Absolutes/col percents

Table 16

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Base: All respondents

Year-on-year real terms cuts in the budgets of most government departments except Health

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 6-10	843 42%	248 54%	182 38%	57 56%	22 30%	3 25%	141 46%	27 27%	7 44%	* 6%	46 36%	11 47%	101 33%
NET: 5	384 19%	90 19%	92 19%	15 15%	13 19%	2 19%	62 20%	9 9%	4 24%	2 37%	28 22%	3 13%	65 21%
NET: 0-4	517 26%	96 21%	155 32%	22 21%	32 44%	4 43%	72 24%	44 44%	1 5%	1 22%	13 10%	6 25%	73 24%
Don't know	262 13%	28 6%	48 10%	7 7%	6 8%	1 13%	33 11%	21 21%	4 27%	2 35%	42 32%	3 15%	67 22%
Mean	5.42	5.88	5.05	5.68	4.42	3.24	5.85	4.08	7.31	3.81	5.97	5.73	5.16
Standard deviation	2.67	2.31	2.75	2.54	3.04	2.71	2.82	2.93	2.43	3.55	2.33	3.61	2.43
Standard error	0.06	0.11	0.13	0.25	0.36	0.82	0.17	0.34	0.73	1.59	0.26	0.93	0.16

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Base: All respondents

Increased taxes on big business

		Gender		Age						Social Grade				Region										Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base		2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base		2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Definitely should be among the deficit reduction measures	(10)	315	156	160	28	44	58	69	56	61	75	77	69	95	44	13	47	27	24	11	12	30	43	40	24	45	128
		16%	16%	16%	12%	13%	17%	19%	19%	14%	14%	14%	16%	20%	25%	17%	21%	15%	13%	8%	12%	15%	16%	14%	13%	16%	15%
9	(9)	155	72	83	9	20	31	41	18	36	46	39	38	33	10	4	19	11	14	10	11	13	19	24	21	27	64
		8%	7%	8%	4%	6%	9%	11%	6%	8%	8%	7%	9%	7%	5%	5%	9%	6%	8%	7%	11%	6%	7%	9%	11%	10%	8%
8	(8)	293	133	160	23	51	53	53	45	69	79	80	66	68	27	15	40	16	21	27	20	29	33	43	22	45	126
		15%	14%	16%	10%	15%	16%	15%	15%	16%	15%	14%	15%	14%	15%	18%	18%	9%	12%	19%	20%	15%	13%	15%	12%	16%	15%
7	(7)	280	141	139	27	55	55	46	45	52	74	95	52	59	23	9	17	38	32	20	11	32	40	33	25	44	135
		14%	14%	14%	11%	16%	16%	13%	15%	12%	14%	17%	12%	12%	13%	12%	8%	21%	18%	14%	11%	16%	15%	12%	14%	15%	16%
6	(6)	205	112	93	31	43	34	28	30	38	54	54	48	49	20	9	25	20	17	18	10	20	19	31	16	27	89
		10%	11%	9%	13%	13%	10%	8%	10%	9%	10%	10%	11%	10%	11%	12%	11%	11%	10%	13%	10%	10%	7%	11%	9%	10%	11%
5	(5)	312	161	150	45	54	41	50	42	79	88	86	72	66	30	11	39	28	27	22	15	27	39	45	31	38	131
		16%	16%	15%	19%	16%	12%	14%	14%	18%	16%	15%	16%	14%	17%	13%	17%	15%	15%	16%	15%	13%	15%	16%	17%	13%	16%
4	(4)	97	49	48	13	12	9	12	18	35	29	25	15	28	5	3	6	9	10	9	-	11	20	14	11	5	40
		5%	5%	5%	6%	3%	3%	3%	6%	8%	5%	4%	4%	6%	3%	3%	3%	5%	5%	6%	-	5%	8%	5%	6%	2%	5%
3	(3)	53	37	15	4	8	6	8	10	18	22	10	9	11	4	3	1	5	4	5	7	6	11	3	4	9	20
		3%	4%	1%	2%	2%	2%	2%	3%	4%	4%	2%	2%	2%	2%	4%	*	3%	2%	4%	7%	3%	4%	1%	2%	3%	2%
2	(2)	31	22	9	2	2	4	4	6	13	13	8	8	2	4	2	3	2	3	1	1	1	3	9	3	4	11
		2%	2%	1%	1%	1%	1%	1%	2%	3%	2%	1%	2%	*	2%	2%	1%	1%	2%	1%	1%	*	1%	3%	2%	2%	1%
1	(1)	24	13	12	4	-	4	5	3	8	4	5	12	3	-	*	-	5	4	-	-	5	1	7	2	3	8
		1%	1%	1%	2%	-	1%	1%	1%	2%	1%	1%	3%	1%	-	*	-	3%	2%	-	-	2%	*	2%	1%	1%	1%
Definitely shouldn't be among the deficit reduction measures	(0)	36	25	11	2	5	7	6	4	12	18	10	1	6	-	-	4	3	4	6	2	3	4	6	4	5	15
		2%	3%	1%	1%	2%	2%	2%	1%	3%	3%	2%	*	1%	-	-	2%	2%	2%	4%	2%	2%	2%	2%	2%	2%	2%

Deficit Survey

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Absolutes/col percents

Table 17

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Base: All respondents

Increased taxes on big business

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 6-10	1248	614	634	118	213	231	238	193	255	327	344	273	304	123	51	147	111	108	85	65	125	153	171	108	187	543
	62%	63%	62%	50%	63%	68%	67%	65%	58%	61%	62%	62%	64%	68%	63%	67%	62%	60%	61%	65%	62%	59%	61%	60%	66%	65%
NET: 5	312	161	150	45	54	41	50	42	79	88	86	72	66	30	11	39	28	27	22	15	27	39	45	31	38	131
	16%	16%	15%	19%	16%	12%	14%	14%	18%	16%	15%	16%	14%	17%	13%	17%	15%	15%	16%	15%	13%	15%	16%	17%	13%	16%
NET: 0-4	241	146	95	25	27	30	34	40	86	87	59	45	50	13	8	15	25	25	20	9	26	39	38	24	27	93
	12%	15%	9%	10%	8%	9%	10%	14%	20%	16%	11%	10%	10%	7%	9%	7%	14%	14%	15%	9%	13%	15%	14%	13%	10%	11%
Don't know	205	61	144	51	44	36	35	22	17	33	67	48	57	14	11	20	17	21	12	12	23	29	27	18	31	73
	10%	6%	14%	21%	13%	11%	10%	8%	4%	6%	12%	11%	12%	8%	14%	9%	9%	11%	9%	12%	11%	10%	10%	11%	9%	
Mean	6.81	6.62	7.01	6.49	6.86	7.09	7.18	6.88	6.41	6.54	6.80	6.89	7.09	7.30	7.05	7.24	6.57	6.62	6.43	6.98	6.77	6.65	6.72	7.00	6.84	
Standard deviation	2.39	2.49	2.26	2.23	2.13	2.36	2.40	2.40	2.57	2.54	2.31	2.33	2.32	2.19	2.19	2.30	2.44	2.46	2.34	2.28	2.41	2.39	2.52	2.42	2.38	2.31
Standard error	0.06	0.08	0.08	0.16	0.14	0.14	0.13	0.14	0.12	0.10	0.10	0.14	0.12	0.16	0.26	0.16	0.21	0.18	0.21	0.23	0.19	0.17	0.15	0.18	0.14	0.08

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 17

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Increased taxes on big business

		Q.2 Voting Intention												
		Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base		2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base		2006	461	476	101	72	10	308	100	15	6	129	23	305
Definitely should be among the deficit reduction measures	(10)	315	42	98	14	24	1	51	29	2	1	20	6	26
		16%	9%	21%	14%	34%	14%	16%	29%	15%	16%	16%	28%	9%
9	(9)	155	34	46	11	5	1	30	8	2	-	6	1	13
		8%	7%	10%	10%	7%	5%	10%	8%	12%	-	5%	6%	4%
8	(8)	293	69	68	9	12	3	54	10	3	2	16	2	44
		15%	15%	14%	9%	17%	33%	17%	10%	22%	41%	13%	8%	15%
7	(7)	280	70	79	17	8	-	19	13	-	-	16	-	58
		14%	15%	17%	17%	11%	-	6%	13%	-	-	12%	-	19%
6	(6)	205	55	53	13	7	*	23	10	-	-	11	4	27
		10%	12%	11%	13%	10%	5%	8%	10%	-	-	9%	18%	9%
5	(5)	312	70	72	16	9	2	71	3	4	-	20	5	40
		16%	15%	15%	16%	13%	25%	23%	3%	24%	-	15%	22%	13%
4	(4)	97	39	11	4	-	-	13	5	-	-	5	-	18
		5%	9%	2%	4%	-	-	4%	6%	-	-	4%	-	6%
3	(3)	53	16	8	4	2	*	10	2	-	-	2	*	7
		3%	3%	2%	4%	3%	5%	3%	2%	-	-	1%	2%	2%
2	(2)	31	18	4	2	-	-	2	*	1	-	-	-	4
		2%	4%	1%	2%	-	-	1%	*	5%	-	-	-	1%
1	(1)	24	11	*	3	-	-	4	3	-	-	-	-	3
		1%	2%	*	3%	-	-	1%	3%	-	-	-	-	1%
Definitely shouldn't be among the deficit reduction measures	(0)	36	18	3	1	-	-	6	2	-	1	3	-	2
		2%	4%	1%	1%	-	-	2%	2%	-	20%	2%	-	1%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 17

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Base: All respondents

Increased taxes on big business

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 6-10	1248 62%	270 59%	344 72%	63 63%	56 78%	6 58%	176 57%	70 70%	7 49%	3 57%	69 54%	14 61%	168 55%
NET: 5	312 16%	70 15%	72 15%	16 16%	9 13%	2 25%	71 23%	3 3%	4 24%	- -	20 15%	5 22%	40 13%
NET: 0-4	241 12%	101 22%	27 6%	14 14%	2 3%	* 5%	35 11%	13 13%	1 5%	1 20%	10 8%	* 2%	35 11%
Don't know	205 10%	19 4%	33 7%	8 8%	5 7%	1 13%	25 8%	14 14%	3 22%	1 22%	30 23%	3 15%	62 20%
Mean	6.81	6.12	7.33	6.61	7.91	7.15	6.80	7.40	7.24	6.30	6.95	7.42	6.60
Standard deviation	2.39	2.55	2.09	2.43	2.02	2.16	2.45	2.70	2.46	4.35	2.32	2.25	2.11
Standard error	0.06	0.12	0.10	0.24	0.24	0.65	0.14	0.30	0.71	1.78	0.25	0.58	0.14

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 18

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Base: All respondents

Increased taxes on bank bonuses

		Gender		Age						Social Grade				Region										Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base		2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base		2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Definitely should be among the deficit reduction measures	(10)	835	399	436	41	95	132	180	165	222	202	220	199	214	95	41	102	67	78	46	40	79	94	111	81	114	324
		42%	41%	43%	17%	28%	39%	50%	55%	51%	38%	40%	45%	45%	53%	52%	46%	37%	43%	33%	40%	39%	36%	39%	45%	40%	39%
9	(9)	257	145	112	17	49	45	49	31	67	71	66	57	63	15	6	31	14	19	25	18	38	31	39	20	35	115
		13%	15%	11%	7%	15%	13%	14%	10%	15%	13%	12%	13%	13%	8%	8%	14%	8%	10%	18%	18%	19%	12%	14%	11%	12%	14%
8	(8)	267	130	137	28	49	51	42	43	55	89	73	55	50	16	14	24	26	20	22	20	24	38	39	24	48	124
		13%	13%	13%	12%	14%	15%	12%	14%	13%	17%	13%	13%	10%	9%	17%	11%	15%	11%	16%	20%	12%	15%	14%	13%	17%	15%
7	(7)	143	73	70	25	27	26	22	19	24	49	43	23	28	13	3	17	17	13	10	3	16	12	27	13	18	71
		7%	7%	7%	10%	8%	8%	6%	6%	5%	9%	8%	5%	6%	7%	4%	8%	9%	7%	7%	3%	8%	5%	10%	7%	6%	8%
6	(6)	84	48	35	26	19	18	9	4	8	26	27	15	16	13	5	11	8	6	5	1	4	12	8	11	13	39
		4%	5%	3%	11%	6%	5%	2%	1%	2%	5%	5%	3%	3%	7%	6%	5%	4%	3%	3%	1%	2%	5%	3%	6%	5%	5%
5	(5)	146	66	80	40	37	23	13	9	23	40	37	34	34	11	2	14	21	16	11	4	13	22	23	9	16	60
		7%	7%	8%	17%	11%	7%	4%	3%	5%	8%	7%	8%	7%	6%	3%	6%	12%	9%	8%	4%	7%	8%	8%	5%	6%	7%
4	(4)	34	19	15	4	8	5	3	6	7	6	12	12	4	1	-	3	2	2	3	*	4	15	1	2	5	14
		2%	2%	1%	2%	2%	1%	1%	2%	2%	1%	2%	3%	1%	1%	-	1%	1%	1%	2%	*	2%	6%	*	1%	2%	2%
3	(3)	19	13	6	6	3	2	3	1	4	8	4	2	5	5	1	1	1	3	-	2	1	2	2	2	2	10
		1%	1%	1%	2%	1%	1%	1%	*	1%	2%	1%	*	1%	3%	1%	*	1%	1%	-	2%	1%	1%	1%	1%	1%	1%
2	(2)	16	10	6	-	3	1	2	3	8	5	5	2	4	*	-	4	2	1	5	-	1	1	1	1	5	2
		1%	1%	1%	-	1%	*	1%	1%	2%	1%	1%	*	1%	*	-	2%	1%	*	3%	-	1%	*	*	1%	2%	*
1	(1)	17	9	8	2	1	2	5	5	1	6	6	1	4	*	*	1	4	2	-	1	1	5	1	2	2	7
		1%	1%	1%	1%	*	1%	2%	2%	*	1%	1%	*	1%	*	*	*	2%	1%	-	1%	1%	2%	*	1%	1%	1%
Definitely shouldn't be among the deficit reduction measures	(0)	24	18	6	1	5	4	4	2	9	8	8	1	6	-	-	3	3	2	4	*	3	2	5	3	1	14
		1%	2%	1%	*	2%	1%	1%	1%	2%	2%	1%	*	1%	-	-	1%	2%	1%	3%	*	1%	1%	2%	2%	*	2%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 18

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Increased taxes on bank bonuses

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 6-10	1586	795	791	137	239	271	301	261	376	437	429	349	371	152	69	184	132	136	109	82	161	188	224	149	229	673
	79%	81%	77%	57%	71%	80%	84%	88%	86%	81%	77%	80%	78%	84%	86%	83%	73%	75%	77%	82%	80%	72%	80%	83%	81%	80%
NET: 5	146	66	80	40	37	23	13	9	23	40	37	34	34	11	2	14	21	16	11	4	13	22	23	9	16	60
	7%	7%	8%	17%	11%	7%	4%	3%	5%	8%	7%	8%	7%	6%	3%	6%	12%	9%	8%	4%	7%	8%	8%	5%	6%	7%
NET: 0-4	110	70	41	13	21	13	18	17	29	34	35	19	23	7	1	11	12	9	12	4	11	26	9	9	15	47
	6%	7%	4%	5%	6%	4%	5%	6%	7%	6%	6%	4%	5%	4%	1%	5%	7%	5%	8%	4%	5%	10%	3%	5%	5%	6%
Don't know	164	53	111	49	40	31	25	11	9	25	54	36	49	12	7	12	15	20	9	10	15	24	26	13	23	60
	8%	5%	11%	20%	12%	9%	7%	4%	2%	5%	10%	8%	10%	6%	9%	5%	8%	11%	6%	10%	8%	9%	9%	7%	8%	7%
Mean	8.29	8.18	8.41	7.14	7.81	8.33	8.66	8.73	8.54	8.09	8.19	8.52	8.44	8.59	8.87	8.43	7.84	8.31	7.94	8.68	8.38	7.93	8.36	8.38	8.36	8.20
Standard deviation	2.24	2.36	2.10	2.17	2.31	2.09	2.14	2.09	2.27	2.30	2.32	2.00	2.24	1.99	1.66	2.18	2.52	2.28	2.49	1.86	2.15	2.44	2.11	2.24	2.09	2.25
Standard error	0.05	0.07	0.07	0.16	0.15	0.12	0.11	0.12	0.11	0.09	0.10	0.12	0.12	0.15	0.19	0.15	0.21	0.17	0.22	0.18	0.17	0.17	0.12	0.16	0.12	0.08

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Base: All respondents

Increased taxes on bank bonuses

		Q.2 Voting Intention												
		Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base		2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base		2006	461	476	101	72	10	308	100	15	6	129	23	305
Definitely should be among the deficit reduction measures	(10)	835	176	211	35	44	3	156	53	7	3	34	12	101
		42%	38%	44%	35%	61%	32%	51%	53%	45%	44%	27%	51%	33%
9	(9)	257	59	72	15	5	3	42	5	-	1	19	1	36
		13%	13%	15%	15%	7%	25%	14%	5%	-	13%	15%	6%	12%
8	(8)	267	75	62	14	7	3	31	11	-	-	15	-	49
		13%	16%	13%	13%	9%	29%	10%	11%	-	-	12%	-	16%
7	(7)	143	46	23	12	2	1	14	11	1	-	9	2	22
		7%	10%	5%	11%	3%	7%	4%	11%	4%	-	7%	11%	7%
6	(6)	84	20	26	10	4	-	8	1	1	-	1	2	10
		4%	4%	5%	10%	6%	-	3%	1%	7%	-	1%	8%	3%
5	(5)	146	31	36	8	4	-	21	4	2	-	13	1	26
		7%	7%	7%	7%	5%	-	7%	4%	16%	-	10%	6%	8%
4	(4)	34	11	3	1	-	-	5	-	-	-	2	1	12
		2%	2%	1%	1%	-	-	2%	-	-	-	2%	2%	4%
3	(3)	19	8	5	2	-	-	1	1	-	-	1	-	1
		1%	2%	1%	2%	-	-	*	1%	-	-	1%	-	*
2	(2)	16	8	3	-	-	-	2	-	-	-	2	-	1
		1%	2%	1%	-	-	-	1%	-	-	-	2%	-	*
1	(1)	17	6	6	-	*	-	4	-	-	-	1	-	1
		1%	1%	1%	-	1%	-	1%	-	-	-	1%	-	*
Definitely shouldn't be among the deficit reduction measures	(0)	24	10	3	-	-	-	4	2	-	1	4	-	1
		1%	2%	1%	-	-	-	1%	2%	-	14%	3%	-	*

Deficit Survey

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Absolutes/col percents

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Base: All respondents

Increased taxes on bank bonuses

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 6-10	1586	376	394	84	62	9	251	82	9	3	78	17	219
	79%	82%	83%	84%	86%	94%	82%	82%	57%	57%	61%	76%	72%
NET: 5	146	31	36	8	4	-	21	4	2	-	13	1	26
	7%	7%	7%	7%	5%	-	7%	4%	16%	-	10%	6%	8%
NET: 0-4	110	42	20	3	*	-	16	3	-	1	10	1	15
	6%	9%	4%	3%	1%	-	5%	3%	-	14%	8%	2%	5%
Don't know	164	12	27	6	6	1	20	11	4	2	28	3	45
	8%	3%	6%	6%	8%	6%	6%	11%	27%	29%	22%	15%	15%
Mean	8.29	7.96	8.43	8.16	9.01	8.86	8.58	8.74	8.34	7.83	7.76	8.61	8.19
Standard deviation	2.24	2.46	2.14	1.90	1.71	1.03	2.22	2.08	2.30	4.49	2.62	1.98	2.02
Standard error	0.05	0.11	0.10	0.18	0.20	0.30	0.13	0.23	0.69	2.01	0.27	0.51	0.13

Deficit Survey

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Table 19

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Base: All respondents

Further privatisation of publicly-owned assets (e.g. government stake in Ordnance Survey, the Met Office, Channel 4 & Eurostar)

	Gender			Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate	
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963	
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840	
Definitely should be among the deficit reduction measures	(10)	76 4%	48 5%	28 3%	3 1%	8 2%	19 6%	15 4%	12 4%	20 4%	27 5%	13 2%	10 2%	26 5%	3 2%	6 7%	19 9%	3 1%	7 4%	7 5%	4 4%	7 4%	6 2%	6 2%	7 4%	10 3%	32 4%
9	(9)	62 3%	39 4%	23 2%	- -	18 5%	7 2%	14 4%	8 3%	16 4%	15 3%	21 4%	13 3%	12 3%	10 5%	1 1%	9 4%	8 4%	3 2%	3 2%	1 1%	3 2%	9 4%	9 3%	6 3%	13 5%	28 3%
8	(8)	114 6%	57 6%	57 6%	16 7%	25 7%	18 5%	20 5%	15 5%	21 5%	45 8%	25 4%	20 5%	25 5%	7 4%	5 7%	9 4%	12 6%	10 6%	11 8%	9 9%	8 4%	15 6%	9 3%	18 10%	15 5%	64 8%
7	(7)	147 7%	77 8%	70 7%	21 9%	31 9%	35 10%	19 5%	17 6%	25 6%	44 8%	38 7%	26 6%	38 8%	9 5%	4 6%	14 6%	16 9%	11 6%	14 10%	12 12%	13 6%	20 8%	24 9%	10 5%	15 5%	82 10%
6	(6)	175 9%	96 10%	79 8%	31 13%	28 8%	30 9%	38 11%	16 5%	33 8%	48 9%	50 9%	42 10%	34 7%	19 11%	8 9%	15 7%	18 10%	23 13%	8 5%	5 5%	18 9%	30 11%	15 5%	16 9%	32 11%	77 9%
5	(5)	355 18%	168 17%	187 18%	41 17%	59 17%	57 17%	67 19%	40 14%	91 21%	90 17%	95 17%	87 20%	83 17%	29 16%	22 28%	40 18%	41 22%	32 18%	21 15%	15 15%	41 20%	34 13%	53 19%	28 16%	42 15%	148 18%
4	(4)	104 5%	60 6%	44 4%	14 6%	15 5%	16 5%	17 5%	15 5%	26 6%	27 5%	30 5%	16 4%	31 6%	11 6%	3 4%	11 5%	4 2%	12 7%	4 3%	6 6%	10 5%	12 5%	17 6%	14 8%	6 2%	43 5%
3	(3)	114 6%	62 6%	52 5%	9 4%	15 5%	13 4%	21 6%	16 5%	39 9%	33 6%	33 6%	26 6%	21 4%	10 5%	2 3%	11 5%	17 9%	7 4%	12 8%	6 5%	10 5%	11 4%	22 8%	6 3%	14 5%	53 6%
2	(2)	120 6%	66 7%	54 5%	14 6%	18 5%	14 4%	26 7%	17 6%	32 7%	37 7%	33 6%	26 6%	25 5%	14 7%	5 6%	7 3%	7 4%	11 6%	10 7%	6 6%	6 3%	13 5%	18 6%	24 13%	13 4%	52 6%
1	(1)	92 5%	43 4%	49 5%	3 1%	5 1%	13 4%	21 6%	21 7%	29 7%	25 5%	21 4%	25 6%	21 4%	10 6%	6 8%	8 4%	8 4%	6 4%	8 6%	7 7%	8 4%	8 3%	15 5%	8 5%	20 7%	26 3%
Definitely shouldn't be among the deficit reduction measures	(0)	300 15%	179 18%	121 12%	25 11%	43 13%	43 13%	57 16%	66 22%	65 15%	80 15%	90 16%	63 14%	67 14%	32 18%	9 12%	32 14%	22 12%	25 14%	17 12%	16 16%	43 21%	58 22%	30 11%	17 10%	50 18%	118 14%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 19

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Further privatisation of publicly-owned assets (e.g. government stake in Ordnance Survey, the Met Office, Channel 4 & Eurostar)

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 6-10	573	317	256	70	108	108	105	68	114	180	147	111	135	48	24	66	56	55	42	31	50	80	63	58	85	284
	29%	32%	25%	29%	32%	32%	29%	23%	26%	33%	26%	26%	28%	27%	30%	30%	31%	30%	30%	31%	25%	31%	23%	32%	30%	34%
NET: 5	355	168	187	41	59	57	67	40	91	90	95	87	83	29	22	40	41	32	21	15	41	34	53	28	42	148
	18%	17%	18%	17%	17%	17%	19%	14%	21%	17%	17%	20%	17%	16%	28%	18%	22%	18%	15%	15%	20%	13%	19%	16%	15%	18%
NET: 0-4	730	409	321	65	96	99	142	136	190	203	206	155	165	77	26	68	56	61	51	40	77	102	101	69	102	292
	36%	42%	31%	27%	29%	29%	40%	46%	44%	38%	37%	36%	35%	43%	33%	31%	31%	34%	36%	40%	38%	39%	36%	38%	36%	35%
Don't know	348	89	259	63	74	73	43	53	42	63	108	83	93	27	7	46	28	33	27	14	33	46	63	25	55	117
	17%	9%	25%	26%	22%	22%	12%	18%	10%	12%	19%	19%	20%	15%	9%	21%	15%	18%	19%	14%	16%	18%	22%	14%	19%	14%
Mean	4.32	4.29	4.36	4.55	4.77	4.70	4.23	3.66	4.16	4.49	4.16	4.15	4.46	3.96	4.61	4.77	4.57	4.41	4.48	4.28	3.96	4.01	4.24	4.56	4.15	4.60
Standard deviation	2.96	3.06	2.84	2.56	2.91	2.99	2.98	3.18	2.90	3.03	2.92	2.84	3.02	2.94	2.93	3.22	2.74	2.86	3.04	3.04	3.00	3.11	2.73	2.89	3.16	2.93
Standard error	0.07	0.10	0.11	0.19	0.20	0.19	0.16	0.19	0.14	0.12	0.13	0.18	0.16	0.23	0.34	0.24	0.24	0.22	0.28	0.31	0.24	0.23	0.17	0.22	0.19	0.10

Deficit Survey

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Base: All respondents

Further privatisation of publicly-owned assets (e.g. government stake in Ordnance Survey, the Met Office, Channel 4 & Eurostar)

	Q.2 Voting Intention													
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know	
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283	
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305	
Definitely should be among the deficit reduction measures	(10)	76 4%	21 5%	15 3%	6 6%	* 1%	-	11 4%	7 7%	1 5%	-	6 4%	5 23%	4 1%
9	(9)	62 3%	22 5%	17 4%	3 3%	3 4%	-	11 4%	-	-	-	1 1%	1 5%	5 1%
8	(8)	114 6%	36 8%	31 6%	11 11%	3 4%	-	16 5%	6 6%	1 7%	-	4 3%	* 1%	6 2%
7	(7)	147 7%	44 10%	44 9%	8 8%	3 4%	2 23%	12 4%	3 3%	-	-	14 11%	1 4%	16 5%
6	(6)	175 9%	59 13%	40 8%	13 13%	8 11%	-	17 5%	2 2%	1 6%	-	8 6%	4 17%	23 8%
5	(5)	355 18%	99 22%	71 15%	13 13%	10 14%	1 9%	68 22%	6 6%	3 18%	1 14%	28 21%	3 15%	52 17%
4	(4)	104 5%	29 6%	29 6%	8 7%	2 3%	1 15%	11 4%	5 5%	1 8%	*	2 2%	1 6%	14 5%
3	(3)	114 6%	29 6%	29 6%	4 4%	3 4%	* 5%	16 5%	3 3%	1 5%	-	6 5%	-	22 7%
2	(2)	120 6%	34 7%	25 5%	8 7%	7 9%	1 10%	14 5%	5 5%	-	-	4 3%	-	24 8%
1	(1)	92 5%	13 3%	26 6%	3 3%	5 7%	-	23 7%	5 5%	1 8%	1 13%	2 2%	-	13 4%
Definitely shouldn't be among the deficit reduction measures	(0)	300 15%	28 6%	92 19%	12 12%	22 30%	3 32%	60 20%	35 35%	2 14%	3 44%	9 7%	3 14%	30 10%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

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Base: All respondents

Further privatisation of publicly-owned assets (e.g. government stake in Ordnance Survey, the Met Office, Channel 4 & Eurostar)

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 6-10	573 29%	183 40%	147 31%	41 41%	17 23%	2 23%	67 22%	17 17%	3 19%	- -	32 25%	11 50%	54 18%
NET: 5	355 18%	99 22%	71 15%	13 13%	10 14%	1 9%	68 22%	6 6%	3 18%	1 14%	28 21%	3 15%	52 17%
NET: 0-4	730 36%	134 29%	201 42%	34 34%	38 53%	6 61%	124 40%	53 53%	5 36%	4 63%	24 18%	4 20%	102 34%
Don't know	348 17%	45 10%	58 12%	12 12%	7 10%	1 6%	50 16%	24 24%	4 27%	1 22%	46 35%	3 15%	97 32%
Mean	4.32	5.16	4.13	4.92	3.14	3.23	3.88	2.85	4.07	1.40	4.99	6.03	3.95
Standard deviation	2.96	2.60	3.06	3.00	2.98	2.92	3.07	3.46	3.14	2.28	2.64	3.44	2.54
Standard error	0.07	0.12	0.15	0.30	0.35	0.84	0.19	0.41	0.95	0.93	0.31	0.89	0.18

Deficit Survey

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Absolutes/col percents

Table 20

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Base: All respondents

Sale of unused government-owned land and property

		Gender		Age						Social Grade				Region										Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base		2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base		2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Definitely should be among the deficit reduction measures	(10)	411	185	226	26	54	69	83	74	105	100	110	91	109	46	13	50	32	48	24	22	29	44	53	50	60	151
		20%	19%	22%	11%	16%	20%	23%	25%	24%	19%	20%	21%	23%	26%	16%	23%	18%	26%	17%	22%	15%	17%	19%	28%	21%	18%
9	(9)	221	102	119	15	28	43	36	34	66	71	58	45	47	16	9	33	20	13	16	16	22	26	35	16	35	90
		11%	10%	12%	6%	8%	13%	10%	11%	15%	13%	10%	10%	10%	9%	11%	15%	11%	7%	12%	16%	11%	10%	12%	9%	12%	11%
8	(8)	341	177	164	29	63	51	66	49	84	120	92	79	50	27	18	37	34	25	37	17	35	34	44	33	59	148
		17%	18%	16%	12%	19%	15%	18%	17%	19%	22%	17%	18%	10%	15%	23%	17%	19%	14%	26%	17%	18%	13%	16%	18%	21%	18%
7	(7)	243	120	123	26	46	41	44	40	46	57	67	53	65	27	11	28	26	17	20	6	16	45	32	15	36	115
		12%	12%	12%	11%	14%	12%	12%	13%	11%	11%	12%	12%	14%	15%	13%	13%	14%	10%	14%	6%	8%	17%	12%	8%	13%	14%
6	(6)	160	91	69	29	30	25	25	18	33	55	45	19	41	15	3	13	12	24	7	8	19	19	22	17	16	70
		8%	9%	7%	12%	9%	7%	7%	6%	8%	10%	8%	4%	9%	8%	4%	6%	6%	14%	5%	8%	10%	7%	8%	10%	6%	8%
5	(5)	232	123	109	44	40	32	32	29	56	51	60	54	67	20	9	21	24	23	12	9	28	36	30	20	22	100
		12%	13%	11%	18%	12%	9%	9%	10%	13%	10%	11%	12%	14%	11%	11%	9%	14%	13%	9%	9%	14%	14%	11%	11%	8%	12%
4	(4)	48	28	20	10	9	8	7	7	7	10	16	13	9	5	4	9	1	1	5	4	1	7	6	5	11	17
		2%	3%	2%	4%	3%	2%	2%	2%	2%	2%	3%	3%	2%	3%	5%	4%	1%	1%	4%	4%	*	3%	2%	3%	4%	2%
3	(3)	46	25	22	5	15	3	11	10	1	9	13	14	11	3	4	1	4	2	2	2	12	6	7	5	5	25
		2%	2%	2%	2%	5%	1%	3%	3%	*	2%	2%	3%	2%	2%	5%	*	2%	1%	1%	2%	6%	2%	2%	3%	2%	3%
2	(2)	40	29	11	5	3	10	9	5	8	10	9	10	10	2	-	2	3	7	3	2	4	6	5	6	9	12
		2%	3%	1%	2%	1%	3%	2%	2%	2%	2%	2%	2%	2%	1%	-	1%	2%	4%	2%	2%	2%	2%	2%	4%	3%	1%
1	(1)	26	14	12	3	4	7	6	1	6	9	5	5	7	3	2	2	2	1	1	1	2	5	6	1	3	14
		1%	1%	1%	1%	1%	2%	2%	*	1%	2%	1%	1%	1%	2%	2%	1%	1%	*	1%	1%	1%	2%	2%	*	1%	2%
Definitely shouldn't be among the deficit reduction measures	(0)	38	24	13	1	8	8	8	6	6	9	11	7	11	2	2	2	4	3	1	1	7	6	8	*	4	21
		2%	2%	1%	*	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	1%	2%	2%	*	1%	4%	2%	3%	*	2%	3%

Deficit Survey

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Base: All respondents

Sale of unused government-owned land and property

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 6-10	1376	675	700	125	221	229	252	215	334	403	372	289	312	131	55	161	124	127	104	68	122	168	186	130	206	575
	69%	69%	68%	52%	65%	68%	71%	72%	76%	75%	67%	66%	65%	73%	68%	73%	68%	71%	74%	68%	61%	64%	66%	72%	73%	68%
NET: 5	232	123	109	44	40	32	32	29	56	51	60	54	67	20	9	21	24	23	12	9	28	36	30	20	22	100
	12%	13%	11%	18%	12%	9%	9%	10%	13%	10%	11%	12%	14%	11%	11%	9%	14%	13%	9%	9%	14%	14%	11%	11%	8%	12%
NET: 0-4	197	120	77	24	39	36	40	30	29	47	53	50	48	15	11	16	14	14	12	10	26	30	32	17	33	88
	10%	12%	8%	10%	12%	11%	11%	10%	7%	9%	10%	11%	10%	8%	14%	7%	8%	8%	9%	10%	13%	12%	11%	9%	11%	11%
Don't know	201	64	137	46	37	42	34	24	19	35	71	44	51	14	6	23	18	16	12	13	25	27	33	14	22	77
	10%	7%	13%	19%	11%	12%	9%	8%	4%	7%	13%	10%	11%	8%	7%	10%	10%	9%	8%	13%	12%	10%	12%	8%	8%	9%
Mean	7.25	7.02	7.49	6.59	6.96	7.25	7.30	7.46	7.57	7.34	7.26	7.23	7.14	7.44	7.07	7.65	7.21	7.31	7.46	7.52	6.77	6.90	7.10	7.51	7.39	7.10
Standard deviation	2.45	2.54	2.33	2.21	2.43	2.59	2.57	2.45	2.30	2.35	2.42	2.48	2.57	2.35	2.50	2.22	2.41	2.47	2.12	2.41	2.65	2.53	2.63	2.35	2.42	2.48
Standard error	0.06	0.08	0.08	0.16	0.16	0.16	0.14	0.14	0.11	0.09	0.10	0.15	0.13	0.18	0.29	0.16	0.20	0.18	0.19	0.24	0.21	0.18	0.16	0.17	0.14	0.08

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Base: All respondents

Sale of unused government-owned land and property

		Q.2 Voting Intention												
		Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base		2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base		2006	461	476	101	72	10	308	100	15	6	129	23	305
Definitely should be among the deficit reduction measures	(10)	411 20%	104 23%	85 18%	20 20%	18 24%	1 12%	60 20%	20 20%	4 30%	* 6%	26 20%	10 46%	61 20%
9	(9)	221 11%	67 14%	54 11%	14 14%	7 9%	- -	36 12%	6 6%	1 7%	- -	10 8%	1 5%	26 8%
8	(8)	341 17%	111 24%	61 13%	20 20%	7 10%	2 21%	51 17%	14 14%	1 4%	- -	20 16%	- -	54 18%
7	(7)	243 12%	38 8%	77 16%	13 12%	17 23%	- -	37 12%	13 13%	- -	- -	15 11%	1 6%	33 11%
6	(6)	160 8%	42 9%	47 10%	11 11%	5 7%	1 12%	12 4%	7 7%	1 5%	- -	8 6%	1 6%	26 9%
5	(5)	232 12%	45 10%	52 11%	13 13%	7 10%	2 16%	56 18%	8 8%	4 26%	3 43%	16 12%	2 10%	25 8%
4	(4)	48 2%	5 1%	13 3%	- -	1 2%	1 15%	13 4%	2 2%	- -	* 7%	3 2%	- -	9 3%
3	(3)	46 2%	13 3%	9 2%	1 1%	3 4%	2 18%	6 2%	2 2%	- -	- -	1 1%	- -	9 3%
2	(2)	40 2%	5 1%	17 4%	1 1%	1 2%	- -	6 2%	3 3%	- -	- -	- -	- -	6 2%
1	(1)	26 1%	7 2%	4 1%	2 2%	- -	- -	5 2%	2 2%	- -	* 8%	1 1%	2 8%	2 1%
Definitely shouldn't be among the deficit reduction measures	(0)	38 2%	6 1%	10 2%	1 1%	1 1%	- -	9 3%	8 8%	- -	1 13%	2 2%	- -	2 1%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 20

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Sale of unused government-owned land and property

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 6-10	1376 69%	362 79%	323 68%	77 77%	53 73%	4 45%	196 64%	59 59%	7 47%	* 6%	78 60%	14 62%	201 66%
NET: 5	232 12%	45 10%	52 11%	13 13%	7 10%	2 16%	56 18%	8 8%	4 26%	3 43%	16 12%	2 10%	25 8%
NET: 0-4	197 10%	36 8%	53 11%	5 5%	6 9%	3 32%	39 13%	17 17%	- -	2 29%	7 6%	2 8%	28 9%
Don't know	201 10%	18 4%	48 10%	6 6%	6 8%	1 6%	17 5%	16 16%	4 27%	1 22%	28 22%	4 20%	52 17%
Mean	7.25	7.56	7.05	7.46	7.39	5.89	6.99	6.62	7.69	4.05	7.44	7.92	7.38
Standard deviation	2.45	2.29	2.47	2.18	2.28	2.46	2.59	3.15	2.38	3.00	2.30	3.01	2.29
Standard error	0.06	0.11	0.12	0.21	0.27	0.71	0.15	0.36	0.72	1.22	0.24	0.78	0.15

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 21

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Restructuring of central government to reduce the number and size of departments

		Gender		Age						Social Grade				Region										Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963	
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840	
Definitely should be among the deficit reduction measures	(10)	410	212	197	18	28	69	85	76	134	103	106	85	115	49	9	60	30	41	23	22	40	49	53	33	43	145
		20%	22%	19%	8%	8%	20%	24%	25%	31%	19%	19%	20%	24%	27%	11%	27%	17%	23%	16%	22%	20%	19%	19%	15%	17%	
9	(9)	201	108	93	7	24	37	38	44	51	59	43	54	45	15	8	19	14	17	17	6	23	25	30	27	15	102
		10%	11%	9%	3%	7%	11%	11%	15%	12%	11%	8%	12%	9%	8%	10%	9%	8%	9%	12%	6%	12%	9%	11%	15%	5%	12%
8	(8)	360	180	180	23	58	53	69	66	91	117	101	72	70	30	21	29	34	30	27	33	40	52	40	59	143	
		18%	18%	18%	9%	17%	16%	19%	22%	21%	22%	18%	16%	15%	17%	26%	13%	19%	17%	27%	16%	15%	19%	22%	21%	17%	
7	(7)	268	123	144	38	56	36	42	38	58	83	80	54	51	35	12	25	23	20	22	13	24	32	35	25	41	118
		13%	13%	14%	16%	17%	11%	12%	13%	13%	16%	14%	12%	11%	20%	16%	11%	13%	11%	15%	13%	12%	12%	13%	14%	15%	14%
6	(6)	169	89	80	31	50	24	21	11	32	43	50	29	47	15	4	15	19	18	18	3	19	28	20	11	27	88
		8%	9%	8%	13%	15%	7%	6%	4%	7%	8%	9%	7%	10%	8%	5%	7%	10%	10%	13%	3%	9%	11%	7%	6%	9%	10%
5	(5)	240	122	118	44	43	47	41	27	39	52	70	66	53	16	10	35	27	23	19	8	27	30	28	18	30	104
		12%	12%	12%	18%	13%	14%	11%	9%	9%	10%	13%	15%	11%	9%	12%	16%	15%	12%	13%	8%	14%	12%	10%	10%	11%	12%
4	(4)	46	30	17	7	8	8	12	4	7	13	11	10	12	2	3	2	6	2	1	6	5	8	6	6	6	24
		2%	3%	2%	3%	2%	2%	3%	1%	2%	2%	2%	2%	3%	1%	3%	1%	3%	1%	1%	6%	3%	3%	2%	3%	2%	3%
3	(3)	35	17	18	12	5	5	7	3	3	8	13	5	9	1	2	3	2	1	2	2	1	8	10	1	10	11
		2%	2%	2%	5%	2%	1%	2%	1%	1%	2%	2%	1%	2%	1%	3%	2%	1%	1%	2%	2%	*	3%	4%	1%	4%	1%
2	(2)	26	11	15	5	7	*	5	5	4	9	6	5	6	2	1	2	4	2	2	*	5	6	1	1	4	11
		1%	1%	1%	2%	2%	*	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	*	3%	2%	*	1%	2%	1%
1	(1)	24	13	11	-	2	6	7	5	5	10	4	4	6	1	2	3	4	2	1	1	2	3	3	1	10	4
		1%	1%	1%	-	1%	2%	2%	2%	1%	2%	1%	1%	1%	*	3%	1%	2%	1%	1%	1%	1%	1%	1%	*	3%	*
Definitely shouldn't be among the deficit reduction measures	(0)	8	3	5	*	3	3	1	*	*	3	2	-	4	-	-	*	2	*	-	1	1	3	-	2	6	
		*	*	1%	*	1%	1%	*	*	*	*	*	-	1%	-	-	*	1%	*	-	1%	*	*	1%	-	1%	1%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 21

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Restructuring of central government to reduce the number and size of departments

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 6-10	1408	713	695	118	216	219	255	234	365	405	380	294	328	144	54	148	119	127	104	71	140	174	191	137	185	597
	70%	73%	68%	49%	64%	65%	71%	79%	84%	76%	68%	67%	69%	80%	67%	67%	66%	70%	74%	71%	70%	67%	68%	76%	65%	71%
NET: 5	240	122	118	44	43	47	41	27	39	52	70	66	53	16	10	35	27	23	19	8	27	30	28	18	30	104
	12%	12%	12%	18%	13%	14%	11%	9%	9%	10%	13%	15%	11%	9%	12%	16%	15%	12%	13%	8%	14%	12%	10%	10%	11%	12%
NET: 0-4	139	73	66	24	25	23	31	17	19	43	36	24	37	6	8	10	17	8	6	10	14	25	24	9	32	56
	7%	7%	6%	10%	7%	7%	9%	6%	4%	8%	6%	5%	8%	4%	11%	5%	9%	4%	4%	10%	7%	10%	9%	5%	11%	7%
Don't know	219	75	145	53	54	50	30	19	13	37	70	53	59	14	8	28	17	23	12	11	19	31	38	17	36	83
	11%	8%	14%	22%	16%	15%	8%	6%	3%	7%	13%	12%	12%	8%	10%	13%	10%	13%	9%	11%	10%	12%	14%	9%	13%	10%
Mean	7.41	7.43	7.39	6.34	6.80	7.39	7.51	7.84	7.95	7.40	7.34	7.46	7.46	7.79	7.04	7.59	7.00	7.55	7.37	7.55	7.34	7.17	7.36	7.70	6.91	7.33
Standard deviation	2.19	2.19	2.19	1.99	2.03	2.30	2.29	2.12	2.01	2.20	2.13	2.10	2.33	1.95	2.22	2.24	2.34	2.14	1.97	2.19	2.25	2.31	2.30	1.89	2.40	2.12
Standard error	0.05	0.07	0.08	0.15	0.14	0.14	0.12	0.12	0.09	0.09	0.09	0.13	0.12	0.15	0.26	0.16	0.20	0.16	0.17	0.22	0.18	0.16	0.14	0.14	0.14	0.07

Deficit Survey

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Absolutes/col percents

Table 21

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Restructuring of central government to reduce the number and size of departments

		Q.2 Voting Intention												
		Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base		2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base		2006	461	476	101	72	10	308	100	15	6	129	23	305
Definitely should be among the deficit reduction measures	(10)	410 20%	103 22%	66 14%	17 17%	19 26%	1 15%	96 31%	21 21%	5 31%	1 20%	26 20%	9 41%	45 15%
9	(9)	201 10%	50 11%	48 10%	13 13%	7 9%	- -	43 14%	2 2%	* 3%	2 29%	11 9%	3 11%	22 7%
8	(8)	360 18%	115 25%	85 18%	16 16%	9 13%	4 39%	56 18%	15 15%	1 6%	* 8%	21 16%	1 2%	38 12%
7	(7)	268 13%	83 18%	64 13%	13 13%	18 25%	* 5%	28 9%	7 7%	1 7%	1 13%	14 11%	2 8%	38 12%
6	(6)	169 8%	31 7%	51 11%	14 14%	8 11%	- -	17 6%	12 12%	1 4%	- -	2 2%	- -	33 11%
5	(5)	240 12%	47 10%	69 15%	12 11%	5 7%	- -	28 9%	17 17%	3 21%	* 7%	13 10%	6 27%	40 13%
4	(4)	46 2%	8 2%	15 3%	4 4%	1 2%	1 15%	4 1%	4 4%	1 5%	- -	1 1%	- -	7 2%
3	(3)	35 2%	3 1%	10 2%	* *	1 2%	1 8%	3 1%	2 2%	- -	- -	1 1%	- -	13 4%
2	(2)	26 1%	6 1%	5 1%	3 3%	1 1%	* 4%	1 *	2 2%	1 5%	- -	3 2%	- -	4 1%
1	(1)	24 1%	3 1%	8 2%	- -	- -	1 7%	5 2%	2 2%	- -	- -	1 *	- -	3 1%
Definitely shouldn't be among the deficit reduction measures	(0)	8 *	2 *	3 1%	- -	- -	- -	- -	1 1%	- -	- -	2 2%	- -	1 *

Deficit Survey

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Absolutes/col percents

Table 21

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Restructuring of central government to reduce the number and size of departments

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 6-10	1408 70%	381 83%	314 66%	73 73%	61 84%	6 59%	241 78%	56 56%	8 52%	4 70%	74 57%	14 63%	175 57%
NET: 5	240 12%	47 10%	69 15%	12 11%	5 7%	- -	28 9%	17 17%	3 21%	* 7%	13 10%	6 27%	40 13%
NET: 0-4	139 7%	22 5%	42 9%	8 7%	3 5%	3 35%	12 4%	11 11%	2 11%	- -	7 6%	- -	28 9%
Don't know	219 11%	11 2%	50 11%	8 8%	3 5%	1 6%	27 9%	16 16%	3 17%	1 22%	35 27%	2 10%	62 20%
Mean	7.41	7.67	7.01	7.29	7.71	6.36	8.07	6.84	7.20	8.44	7.59	8.06	6.94
Standard deviation	2.19	1.97	2.21	2.07	1.91	3.05	2.06	2.49	2.71	1.70	2.39	2.24	2.29
Standard error	0.05	0.09	0.10	0.20	0.22	0.88	0.12	0.28	0.75	0.69	0.26	0.56	0.15

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 22

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Increase in the top rate of income tax

		Gender		Age						Social Grade				Region										Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963	
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840	
Definitely should be among the deficit reduction measures	(10)	351	183	168	19	42	58	83	72	77	93	84	74	100	45	16	48	29	32	13	17	33	42	40	37	57	121
		18%	19%	16%	8%	13%	17%	23%	24%	18%	17%	15%	17%	21%	25%	19%	22%	16%	18%	9%	17%	16%	16%	14%	20%	20%	14%
9	(9)	163	89	75	11	26	29	37	21	40	26	47	51	39	18	9	11	10	19	16	12	18	20	21	9	24	69
		8%	9%	7%	4%	8%	9%	10%	7%	9%	5%	9%	12%	8%	10%	11%	5%	6%	11%	12%	12%	9%	8%	7%	5%	9%	8%
8	(8)	228	112	115	15	36	40	42	41	53	73	73	43	39	23	13	25	19	18	21	7	20	37	28	16	37	94
		11%	11%	11%	6%	11%	12%	12%	14%	12%	14%	13%	10%	8%	13%	16%	11%	11%	10%	15%	7%	10%	14%	10%	9%	13%	11%
7	(7)	202	107	95	28	36	22	35	28	53	50	62	41	49	22	10	20	9	15	12	13	14	36	29	22	28	92
		10%	11%	9%	12%	11%	7%	10%	9%	12%	9%	11%	9%	10%	12%	12%	9%	5%	8%	9%	13%	7%	14%	10%	12%	10%	11%
6	(6)	166	83	83	20	28	32	26	19	40	54	45	36	30	15	4	15	10	18	15	10	21	17	25	15	23	90
		8%	8%	8%	8%	8%	9%	7%	6%	9%	10%	8%	8%	6%	9%	5%	7%	6%	10%	10%	10%	10%	6%	9%	9%	8%	11%
5	(5)	290	141	149	45	56	54	39	36	61	79	73	65	72	21	7	50	44	17	21	18	23	28	43	19	39	125
		14%	14%	15%	19%	17%	16%	11%	12%	14%	15%	13%	15%	15%	12%	9%	23%	24%	9%	15%	18%	12%	11%	15%	10%	14%	15%
4	(4)	107	53	54	20	22	9	14	12	29	28	26	23	29	8	2	4	12	17	12	3	7	19	9	14	7	48
		5%	5%	5%	9%	6%	3%	4%	4%	7%	5%	5%	5%	6%	5%	3%	2%	7%	9%	9%	3%	4%	7%	3%	8%	2%	6%
3	(3)	69	33	36	11	17	2	7	14	19	19	10	21	21	2	-	10	10	6	5	1	7	7	12	8	10	27
		3%	3%	3%	5%	5%	1%	2%	5%	4%	4%	3%	2%	5%	1%	-	5%	5%	3%	4%	1%	4%	3%	4%	5%	4%	3%
2	(2)	86	43	43	3	13	25	21	6	18	17	29	24	17	6	6	15	7	2	3	2	13	13	17	3	16	30
		4%	4%	4%	1%	4%	7%	6%	2%	4%	3%	5%	6%	3%	3%	7%	7%	4%	1%	2%	2%	6%	5%	6%	1%	6%	4%
1	(1)	47	22	24	8	5	6	9	11	9	18	10	13	5	4	3	4	8	3	3	2	10	3	4	4	5	21
		2%	2%	2%	3%	2%	2%	2%	4%	2%	3%	2%	3%	1%	2%	3%	2%	4%	2%	2%	2%	5%	1%	1%	2%	2%	3%
Definitely shouldn't be among the deficit reduction measures	(0)	81	52	29	6	9	14	16	14	23	35	21	9	16	4	3	5	5	9	9	5	11	12	8	8	41	
		4%	5%	3%	2%	3%	4%	5%	5%	5%	6%	4%	2%	3%	2%	4%	2%	3%	5%	6%	5%	5%	5%	4%	4%	3%	5%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 22

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Increase in the top rate of income tax

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 6-10	1110	574	536	94	168	180	223	181	264	298	312	246	255	123	51	120	78	102	77	58	106	151	142	100	170	465
	55%	58%	52%	39%	50%	53%	62%	61%	60%	55%	56%	56%	54%	68%	64%	54%	43%	57%	55%	58%	53%	58%	51%	55%	60%	55%
NET: 5	290	141	149	45	56	54	39	36	61	79	73	65	72	21	7	50	44	17	21	18	23	28	43	19	39	125
	14%	14%	15%	19%	17%	16%	11%	12%	14%	15%	13%	15%	15%	12%	9%	23%	24%	9%	15%	18%	12%	11%	15%	10%	14%	15%
NET: 0-4	389	203	186	48	66	55	67	57	97	116	105	80	88	24	14	37	41	37	32	12	48	54	55	37	46	168
	19%	21%	18%	20%	19%	16%	19%	19%	22%	22%	19%	18%	19%	13%	17%	17%	23%	20%	23%	12%	24%	21%	20%	20%	16%	20%
Don't know	217	65	152	52	47	49	28	25	15	43	66	47	61	12	8	14	18	25	11	12	23	28	40	25	29	82
	11%	7%	15%	22%	14%	14%	8%	8%	4%	8%	12%	11%	13%	7%	10%	7%	10%	14%	8%	12%	11%	11%	14%	14%	10%	10%
Mean	6.44	6.43	6.45	5.81	6.26	6.45	6.76	6.73	6.38	6.19	6.44	6.56	6.62	7.14	6.80	6.51	6.03	6.60	6.13	6.67	6.08	6.48	6.20	6.51	6.72	6.25
Standard deviation	2.86	2.93	2.79	2.50	2.64	2.92	3.01	3.00	2.87	2.98	2.81	2.79	2.84	2.66	2.96	2.78	2.83	2.86	2.79	2.74	3.15	2.84	2.86	2.89	2.81	2.82
Standard error	0.07	0.09	0.10	0.18	0.18	0.18	0.16	0.17	0.13	0.12	0.12	0.17	0.15	0.20	0.35	0.19	0.24	0.22	0.25	0.27	0.25	0.20	0.17	0.22	0.17	0.10

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 22

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Increase in the top rate of income tax

		Q.2 Voting Intention												
		Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base		2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base		2006	461	476	101	72	10	308	100	15	6	129	23	305
Definitely should be among the deficit reduction measures	(10)	351 18%	48 10%	103 22%	14 14%	26 36%	1 13%	58 19%	30 30%	5 31%	3 57%	16 12%	10 45%	36 12%
9	(9)	163 8%	39 8%	45 9%	9 9%	8 11%	2 20%	32 10%	6 6%	* 3%	-	7 5%	1 5%	16 5%
8	(8)	228 11%	53 12%	82 17%	11 11%	7 10%	1 6%	25 8%	9 9%	1 7%	-	3 3%	1 4%	34 11%
7	(7)	202 10%	44 10%	55 12%	18 17%	8 11%	-	26 8%	11 11%	-	-	8 7%	1 4%	31 10%
6	(6)	166 8%	44 10%	39 8%	14 14%	4 5%	2 21%	26 8%	4 4%	-	-	11 9%	2 8%	20 6%
5	(5)	290 14%	73 16%	62 13%	12 12%	7 10%	3 34%	53 17%	5 5%	4 24%	-	23 18%	1 7%	47 15%
4	(4)	107 5%	37 8%	20 4%	5 5%	3 5%	-	7 2%	2 2%	-	-	9 7%	1 2%	22 7%
3	(3)	69 3%	21 5%	9 2%	5 5%	-	-	15 5%	5 5%	2 11%	-	6 5%	-	6 2%
2	(2)	86 4%	31 7%	10 2%	5 5%	2 2%	-	13 4%	4 4%	-	-	7 5%	-	15 5%
1	(1)	47 2%	19 4%	5 1%	2 2%	1 2%	-	6 2%	-	-	-	1 1%	1 6%	11 4%
Definitely shouldn't be among the deficit reduction measures	(0)	81 4%	34 7%	7 1%	1 1%	2 3%	-	22 7%	3 3%	-	1 20%	6 4%	-	6 2%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

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Base: All respondents

Increase in the top rate of income tax

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 6-10	1110 55%	228 49%	324 68%	65 65%	53 73%	6 60%	167 54%	60 60%	6 41%	3 57%	46 36%	15 66%	137 45%
NET: 5	290 14%	73 16%	62 13%	12 12%	7 10%	3 34%	53 17%	5 5%	4 24%	- -	23 18%	1 7%	47 15%
NET: 0-4	389 19%	142 31%	51 11%	17 17%	8 11%	- -	63 20%	14 14%	2 11%	1 20%	30 23%	2 8%	59 19%
Don't know	217 11%	19 4%	39 8%	7 7%	4 6%	1 6%	25 8%	20 20%	4 25%	1 22%	30 24%	4 20%	62 20%
Mean	6.44	5.61	7.21	6.56	7.64	6.94	6.27	7.37	7.21	7.37	5.70	8.05	6.15
Standard deviation	2.86	2.97	2.42	2.43	2.71	2.06	3.10	2.89	2.85	4.98	2.85	2.84	2.72
Standard error	0.07	0.14	0.11	0.24	0.32	0.60	0.18	0.34	0.82	2.03	0.31	0.73	0.18

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 23

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Windfall tax on energy companies

		Gender		Age						Social Grade				Region										Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963	
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840	
Definitely should be among the deficit reduction measures	(10)	416	229	187	13	43	67	97	82	115	101	96	113	106	40	23	63	27	44	16	27	32	53	55	37	164	
		21%	23%	18%	5%	13%	20%	27%	28%	26%	19%	17%	26%	22%	22%	28%	29%	15%	25%	11%	27%	16%	20%	19%	21%	22%	19%
9	(9)	177	102	75	9	26	26	34	32	50	58	50	37	32	16	5	13	14	23	19	10	12	21	21	24	23	84
		9%	10%	7%	4%	8%	8%	10%	11%	12%	11%	9%	8%	7%	9%	6%	6%	8%	13%	14%	10%	6%	8%	8%	13%	8%	10%
8	(8)	271	124	147	14	41	47	57	35	78	67	85	50	69	33	9	27	23	19	22	11	35	30	37	25	36	114
		14%	13%	14%	6%	12%	14%	16%	12%	18%	12%	15%	12%	14%	18%	11%	12%	13%	10%	16%	11%	18%	11%	13%	14%	13%	14%
7	(7)	245	128	117	31	42	35	43	39	55	76	65	46	58	29	6	25	17	17	21	15	24	34	39	18	31	111
		12%	13%	11%	13%	12%	10%	12%	13%	13%	14%	12%	11%	12%	16%	7%	12%	10%	10%	15%	15%	12%	13%	14%	10%	11%	13%
6	(6)	166	88	79	22	35	27	28	23	31	52	50	33	31	14	8	12	16	16	10	9	15	27	23	18	27	84
		8%	9%	8%	9%	10%	8%	8%	8%	7%	10%	9%	8%	6%	7%	10%	5%	9%	9%	7%	9%	7%	10%	8%	10%	9%	10%
5	(5)	260	126	135	53	45	45	32	36	49	57	65	66	72	20	9	29	42	19	19	7	26	28	33	29	23	106
		13%	13%	13%	22%	13%	13%	9%	12%	11%	11%	12%	15%	15%	11%	11%	13%	23%	11%	14%	7%	13%	11%	12%	16%	8%	13%
4	(4)	42	21	22	14	12	5	4	3	4	13	11	10	8	8	1	5	3	1	7	1	3	6	5	2	6	22
		2%	2%	2%	6%	3%	2%	1%	1%	1%	2%	2%	2%	2%	5%	1%	2%	2%	1%	5%	1%	2%	2%	2%	1%	2%	3%
3	(3)	61	35	26	8	15	7	8	11	12	18	17	14	13	1	*	6	6	6	3	3	10	11	7	8	10	20
		3%	4%	3%	3%	4%	2%	2%	4%	3%	3%	3%	3%	3%	*	*	3%	4%	3%	2%	3%	5%	4%	2%	4%	4%	2%
2	(2)	31	21	9	2	4	11	5	2	6	14	5	5	5	3	1	6	4	2	3	1	3	1	5	1	7	12
		2%	2%	1%	1%	1%	3%	1%	1%	1%	3%	1%	1%	1%	2%	1%	3%	2%	1%	2%	1%	2%	*	2%	1%	2%	1%
1	(1)	16	9	7	4	1	2	4	2	3	6	5	4	1	1	1	2	2	-	3	1	2	2	2	1	2	6
		1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%
Definitely shouldn't be among the deficit reduction measures	(0)	33	25	9	5	4	8	5	3	9	19	10	-	4	1	3	4	2	3	4	3	3	5	4	1	6	17
		2%	3%	1%	2%	1%	2%	1%	1%	2%	4%	2%	-	1%	1%	3%	2%	1%	2%	3%	3%	2%	2%	1%	1%	2%	2%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

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Base: All respondents

Windfall tax on energy companies

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 6-10	1276	671	605	89	187	201	259	211	329	354	347	279	296	131	50	140	97	120	89	72	118	163	175	122	180	556
	64%	68%	59%	37%	55%	59%	73%	71%	75%	66%	62%	64%	62%	73%	62%	64%	54%	66%	63%	72%	59%	63%	62%	67%	63%	66%
NET: 5	260	126	135	53	45	45	32	36	49	57	65	66	72	20	9	29	42	19	19	7	26	28	33	29	23	106
	13%	13%	13%	22%	13%	13%	9%	12%	11%	11%	12%	15%	15%	11%	11%	13%	23%	11%	14%	7%	13%	11%	12%	16%	8%	13%
NET: 0-4	184	111	72	33	35	33	26	22	34	70	49	33	31	14	5	23	17	13	20	9	22	24	23	13	31	77
	9%	11%	7%	14%	10%	10%	7%	7%	8%	13%	9%	8%	7%	8%	7%	10%	10%	7%	14%	9%	11%	9%	8%	7%	11%	9%
Don't know	287	75	212	64	70	59	39	29	25	55	95	59	77	15	16	28	25	29	12	13	35	45	51	17	49	101
	14%	8%	21%	27%	21%	17%	11%	10%	6%	10%	17%	13%	16%	8%	20%	13%	14%	16%	9%	13%	17%	17%	18%	9%	17%	12%
Mean	7.19	7.15	7.24	5.87	6.82	7.05	7.61	7.55	7.54	6.94	7.13	7.43	7.35	7.44	7.47	7.33	6.69	7.53	6.74	7.50	6.91	7.17	7.23	7.31	7.20	7.15
Standard deviation	2.44	2.57	2.28	2.22	2.29	2.58	2.37	2.35	2.40	2.66	2.40	2.32	2.28	2.17	2.68	2.62	2.38	2.43	2.54	2.55	2.46	2.43	2.37	2.27	2.60	2.41
Standard error	0.06	0.08	0.08	0.17	0.16	0.16	0.13	0.13	0.11	0.11	0.10	0.14	0.12	0.16	0.33	0.19	0.20	0.19	0.23	0.26	0.20	0.18	0.15	0.17	0.16	0.08

Deficit Survey

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Base: All respondents

Windfall tax on energy companies

		Q.2 Voting Intention												
		Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base		2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base		2006	461	476	101	72	10	308	100	15	6	129	23	305
Definitely should be among the deficit reduction measures	(10)	416 21%	74 16%	116 24%	16 16%	19 26%	1 10%	86 28%	28 28%	6 39%	3 44%	17 13%	5 22%	46 15%
9	(9)	177 9%	38 8%	52 11%	9 9%	6 8%	1 8%	30 10%	8 8%	* 3%	1 13%	10 7%	2 9%	20 6%
8	(8)	271 14%	73 16%	74 15%	16 16%	13 18%	4 38%	38 13%	13 13%	1 5%	- -	5 4%	1 6%	34 11%
7	(7)	245 12%	67 15%	53 11%	16 16%	12 16%	1 15%	34 11%	9 9%	- -	- -	14 11%	4 16%	35 11%
6	(6)	166 8%	45 10%	43 9%	8 8%	7 9%	* 4%	19 6%	7 7%	1 7%	- -	6 5%	2 10%	29 9%
5	(5)	260 13%	69 15%	61 13%	9 9%	7 9%	* 5%	41 13%	11 11%	2 16%	- -	24 18%	- -	36 12%
4	(4)	42 2%	13 3%	6 1%	6 5%	2 3%	- -	3 1%	1 1%	- -	- -	2 2%	- -	9 3%
3	(3)	61 3%	21 5%	9 2%	6 6%	- -	- -	8 3%	- -	- -	- -	5 4%	- -	13 4%
2	(2)	31 2%	12 3%	2 1%	2 2%	1 2%	- -	5 2%	1 1%	- -	- -	4 3%	- -	3 1%
1	(1)	16 1%	7 2%	3 1%	- -	* 1%	1 7%	4 1%	- -	- -	- -	- -	- -	1 *
Definitely shouldn't be among the deficit reduction measures	(0)	33 2%	11 2%	3 1%	3 3%	1 2%	- -	5 2%	- -	- -	1 20%	7 5%	- -	2 1%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 23

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Base: All respondents

Windfall tax on energy companies

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 6-10	1276 64%	297 64%	338 71%	65 64%	56 78%	7 75%	208 67%	64 64%	8 54%	3 57%	52 40%	14 62%	163 53%
NET: 5	260 13%	69 15%	61 13%	9 9%	7 9%	* 5%	41 13%	11 11%	2 16%	- -	24 18%	- -	36 12%
NET: 0-4	184 9%	65 14%	23 5%	16 16%	5 7%	1 7%	25 8%	2 2%	- -	1 20%	18 14%	- -	28 9%
Don't know	287 14%	30 6%	55 11%	11 11%	4 6%	1 13%	34 11%	23 23%	5 30%	1 22%	36 28%	9 38%	79 26%
Mean	7.19	6.72	7.61	6.88	7.54	7.28	7.49	7.98	8.26	7.20	6.24	8.27	6.99
Standard deviation	2.44	2.53	2.17	2.51	2.25	2.40	2.52	2.00	2.26	4.89	2.89	1.60	2.29
Standard error	0.06	0.12	0.10	0.25	0.26	0.72	0.15	0.24	0.68	2.00	0.32	0.43	0.16

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 24

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Reducing the cost of welfare by cutting the level of the benefits cap

		Gender			Age						Social Grade				Region										Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963	
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840	
Definitely should be among the deficit reduction measures	(10)	254	126	127	15	33	58	43	63	76	59	64	55	17	10	31	34	28	16	4	20	30	38	27	43	110	
		13%	13%	12%	6%	10%	17%	12%	14%	14%	11%	15%	11%	9%	12%	14%	19%	15%	11%	4%	10%	11%	14%	15%	15%	13%	
9	(9)	121	60	60	11	18	19	26	13	34	35	28	33	24	5	6	16	16	14	7	3	16	10	18	10	20	48
		6%	6%	6%	5%	5%	6%	7%	4%	8%	7%	5%	8%	5%	3%	8%	7%	9%	8%	5%	3%	8%	4%	6%	6%	7%	6%
8	(8)	187	86	101	18	30	29	35	25	50	60	64	28	35	15	9	15	17	21	13	14	22	23	29	11	27	79
		9%	9%	10%	8%	9%	9%	10%	8%	11%	11%	12%	6%	7%	8%	11%	7%	9%	11%	9%	14%	11%	9%	10%	6%	9%	9%
7	(7)	197	101	96	18	31	31	36	29	52	67	57	36	37	24	3	19	6	17	17	14	17	21	28	30	22	103
		10%	10%	9%	7%	9%	9%	10%	10%	12%	12%	10%	8%	8%	13%	4%	9%	3%	10%	12%	14%	8%	8%	10%	17%	8%	12%
6	(6)	145	78	67	21	43	22	16	16	28	44	43	31	26	10	4	18	8	10	7	8	16	23	24	18	24	75
		7%	8%	7%	9%	13%	7%	4%	5%	6%	8%	8%	7%	6%	6%	4%	8%	4%	5%	5%	8%	8%	9%	9%	10%	8%	9%
5	(5)	313	142	171	53	55	52	44	40	68	65	98	71	79	26	12	42	43	19	19	18	29	38	39	28	38	126
		16%	14%	17%	22%	16%	15%	12%	14%	16%	12%	18%	16%	17%	14%	16%	19%	24%	10%	14%	18%	14%	15%	14%	15%	13%	15%
4	(4)	108	56	52	12	15	12	28	18	23	28	30	29	21	12	7	8	10	5	13	5	8	16	15	9	16	43
		5%	6%	5%	5%	4%	4%	8%	6%	5%	5%	5%	7%	4%	7%	8%	4%	5%	3%	9%	5%	4%	6%	5%	5%	6%	5%
3	(3)	101	57	45	7	14	9	18	15	38	32	24	25	21	7	5	11	9	10	8	5	12	18	9	8	16	30
		5%	6%	4%	3%	4%	3%	5%	5%	9%	6%	4%	6%	4%	4%	7%	5%	5%	6%	5%	5%	6%	7%	3%	4%	6%	4%
2	(2)	95	53	41	3	13	23	21	15	20	31	22	16	27	10	7	13	5	7	5	1	16	10	12	9	17	40
		5%	5%	4%	1%	4%	7%	6%	5%	5%	6%	4%	4%	6%	5%	9%	6%	3%	4%	3%	1%	8%	4%	4%	5%	6%	5%
1	(1)	73	38	35	5	11	13	18	13	14	18	18	21	17	9	2	8	7	10	8	3	4	10	10	3	12	31
		4%	4%	3%	2%	3%	4%	5%	4%	3%	3%	3%	5%	4%	5%	2%	4%	4%	5%	6%	3%	2%	4%	4%	2%	4%	4%
Definitely shouldn't be among the deficit reduction measures	(0)	179	100	79	16	26	26	40	43	27	35	44	37	63	27	7	20	13	14	16	13	15	27	19	9	20	66
		9%	10%	8%	7%	8%	8%	11%	15%	6%	7%	8%	9%	13%	15%	8%	9%	7%	8%	11%	13%	7%	10%	7%	5%	7%	8%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 24

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Reducing the cost of welfare by cutting the level of the benefits cap

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 6-10	904	452	452	83	155	158	156	126	226	282	251	193	178	71	32	99	81	90	59	43	91	107	136	96	136	415
	45%	46%	44%	35%	46%	47%	44%	42%	52%	53%	45%	44%	37%	39%	40%	45%	45%	50%	42%	42%	45%	41%	49%	53%	48%	49%
NET: 5	313	142	171	53	55	52	44	40	68	65	98	71	79	26	12	42	43	19	19	18	29	38	39	28	38	126
	16%	14%	17%	22%	16%	15%	12%	14%	16%	12%	18%	16%	17%	14%	16%	19%	24%	10%	14%	18%	14%	15%	14%	15%	13%	15%
NET: 0-4	557	304	253	43	79	83	125	105	122	143	138	127	149	64	28	59	43	47	49	27	56	80	66	38	81	209
	28%	31%	25%	18%	23%	25%	35%	35%	28%	27%	25%	29%	31%	36%	34%	27%	24%	26%	35%	26%	28%	31%	23%	21%	29%	25%
Don't know	232	85	147	59	48	44	32	27	22	46	69	46	71	19	8	21	14	25	13	13	25	35	40	19	29	90
	12%	9%	14%	25%	14%	13%	9%	9%	5%	9%	12%	11%	15%	11%	10%	10%	8%	14%	9%	13%	12%	14%	14%	11%	10%	11%
Mean	5.60	5.48	5.73	5.52	5.60	5.86	5.34	5.20	5.91	5.91	5.66	5.63	5.13	4.90	5.43	5.60	6.02	5.91	5.26	5.15	5.61	5.30	5.91	6.10	5.77	5.78
Standard deviation	3.12	3.18	3.06	2.72	2.92	3.22	3.29	3.40	2.98	3.03	2.97	3.18	3.31	3.23	3.18	3.15	3.15	3.30	3.20	2.92	3.04	3.13	3.05	2.81	3.15	3.04
Standard error	0.07	0.10	0.11	0.20	0.20	0.20	0.17	0.19	0.14	0.12	0.13	0.19	0.18	0.25	0.37	0.22	0.26	0.25	0.28	0.29	0.24	0.22	0.19	0.21	0.19	0.10

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Table 24

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Base: All respondents

Reducing the cost of welfare by cutting the level of the benefits cap

		Q.2 Voting Intention												
		Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base		2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base		2006	461	476	101	72	10	308	100	15	6	129	23	305
Definitely should be among the deficit reduction measures	(10)	254 13%	92 20%	37 8%	11 11%	2 3%	-	71 23%	4 4%	3 20%	* 6%	5 4%	1 7%	26 9%
9	(9)	121 6%	45 10%	17 4%	6 6%	2 3%	-	25 8%	-	1 8%	-	4 3%	-	20 7%
8	(8)	187 9%	75 16%	32 7%	7 7%	6 8%	2 21%	28 9%	1 1%	-	-	6 5%	2 10%	28 9%
7	(7)	197 10%	65 14%	36 8%	16 16%	7 9%	2 20%	25 8%	4 4%	1 7%	-	12 9%	1 3%	28 9%
6	(6)	145 7%	40 9%	32 7%	9 9%	5 7%	-	16 5%	3 3%	-	-	12 9%	3 14%	25 8%
5	(5)	313 16%	62 13%	93 20%	13 13%	7 10%	1 9%	43 14%	12 12%	2 16%	1 14%	26 20%	6 28%	46 15%
4	(4)	108 5%	25 5%	27 6%	5 5%	4 5%	* 4%	12 4%	10 10%	1 5%	-	3 3%	2 9%	18 6%
3	(3)	101 5%	13 3%	36 8%	7 7%	3 4%	-	21 7%	5 5%	-	1 13%	2 1%	-	13 4%
2	(2)	95 5%	7 1%	30 6%	7 7%	5 7%	-	15 5%	10 10%	1 4%	-	7 5%	1 5%	13 4%
1	(1)	73 4%	7 2%	24 5%	5 5%	4 6%	1 7%	13 4%	7 7%	-	-	6 5%	1 5%	5 2%
Definitely shouldn't be among the deficit reduction measures	(0)	179 9%	10 2%	65 14%	6 6%	20 28%	3 32%	16 5%	28 28%	2 13%	1 16%	11 9%	2 10%	15 5%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 24

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Base: All respondents

Reducing the cost of welfare by cutting the level of the benefits cap

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 6-10	904 45%	316 68%	154 32%	50 49%	22 30%	4 40%	166 54%	12 12%	5 35%	* 6%	39 30%	8 33%	127 42%
NET: 5	313 16%	62 13%	93 20%	13 13%	7 10%	1 9%	43 14%	12 12%	2 16%	1 14%	26 20%	6 28%	46 15%
NET: 0-4	557 28%	62 13%	183 39%	30 30%	37 50%	4 44%	76 25%	60 60%	3 22%	2 29%	29 23%	6 29%	65 21%
Don't know	232 12%	22 5%	45 10%	8 7%	7 10%	1 6%	22 7%	16 16%	4 27%	3 51%	34 27%	2 10%	67 22%
Mean	5.60	7.00	4.63	5.59	3.62	3.99	6.34	2.82	5.87	3.49	4.88	4.90	5.83
Standard deviation	3.12	2.49	3.08	2.95	3.24	3.63	3.18	2.81	3.80	3.92	2.85	2.77	2.80
Standard error	0.07	0.12	0.15	0.29	0.38	1.05	0.19	0.32	1.15	1.75	0.31	0.69	0.19

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Absolutes/col percents

Table 25

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Base: All respondents

Means-testing of pensioner benefits

		Gender		Age						Social Grade				Region										Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base		2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base		2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Definitely should be among the deficit reduction measures	(10)	128	70	58	7	17	32	34	23	14	27	41	24	36	10	2	24	11	11	7	8	14	15	12	16	21	52
		6%	7%	6%	3%	5%	10%	10%	8%	3%	5%	7%	6%	8%	5%	2%	11%	6%	6%	5%	8%	7%	6%	4%	9%	7%	6%
9	(9)	74	44	30	8	19	12	21	6	8	31	14	15	15	5	5	9	5	5	9	4	7	12	10	3	16	44
		4%	5%	3%	3%	6%	3%	6%	2%	2%	6%	2%	3%	3%	3%	6%	4%	3%	3%	6%	4%	4%	4%	3%	2%	6%	5%
8	(8)	121	61	59	12	22	20	23	11	32	40	35	23	23	13	2	12	14	9	5	8	12	10	21	14	21	51
		6%	6%	6%	5%	6%	6%	7%	4%	7%	7%	6%	5%	5%	7%	3%	6%	8%	5%	4%	8%	6%	4%	8%	8%	7%	6%
7	(7)	149	88	61	20	26	25	29	22	26	40	43	37	29	8	6	20	13	17	9	2	15	12	24	24	22	69
		7%	9%	6%	8%	8%	7%	8%	7%	6%	7%	8%	8%	6%	4%	7%	9%	7%	9%	6%	2%	7%	5%	8%	13%	8%	8%
6	(6)	147	74	74	23	32	35	19	17	21	42	38	40	28	11	9	13	4	10	13	7	23	24	21	11	15	68
		7%	8%	7%	10%	10%	10%	5%	6%	5%	8%	7%	9%	6%	6%	12%	6%	2%	6%	9%	7%	12%	9%	7%	6%	5%	8%
5	(5)	279	131	149	53	57	40	40	35	55	74	86	61	58	18	13	31	36	32	15	10	32	32	44	16	32	122
		14%	13%	15%	22%	17%	12%	11%	12%	12%	14%	16%	14%	12%	10%	16%	14%	20%	18%	11%	10%	16%	12%	16%	9%	11%	15%
4	(4)	100	54	46	14	24	12	18	8	24	25	33	18	24	11	3	6	15	9	7	3	10	15	9	12	16	43
		5%	6%	4%	6%	7%	4%	5%	3%	6%	5%	6%	4%	5%	6%	4%	3%	8%	5%	5%	3%	5%	6%	3%	7%	6%	5%
3	(3)	143	74	70	10	25	15	21	21	51	47	41	31	25	15	5	17	6	9	17	10	15	20	17	13	20	60
		7%	8%	7%	4%	7%	4%	6%	7%	12%	9%	7%	7%	5%	8%	6%	8%	3%	5%	12%	10%	8%	8%	6%	7%	7%	7%
2	(2)	123	72	52	3	25	20	27	21	28	40	36	25	23	13	7	14	10	9	6	10	12	16	12	16	14	62
		6%	7%	5%	1%	7%	6%	8%	7%	6%	7%	6%	6%	5%	7%	8%	6%	5%	5%	4%	10%	6%	6%	4%	9%	5%	7%
1	(1)	125	49	76	7	14	18	27	29	29	31	33	24	36	15	3	13	14	5	8	2	7	21	29	9	21	47
		6%	5%	7%	3%	4%	5%	8%	10%	7%	6%	6%	6%	8%	8%	3%	6%	7%	3%	5%	2%	4%	8%	10%	5%	7%	6%
Definitely shouldn't be among the deficit reduction measures	(0)	402	187	215	17	27	58	76	91	134	98	89	92	124	48	16	46	35	43	36	23	36	44	47	29	49	141
		20%	19%	21%	7%	8%	17%	21%	31%	31%	18%	16%	21%	26%	27%	20%	21%	20%	24%	26%	23%	18%	17%	17%	16%	17%	17%

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Absolutes/col percents

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Base: All respondents

Means-testing of pensioner benefits

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 6-10	619	337	282	71	116	124	127	79	102	179	170	138	131	46	25	78	47	52	42	29	70	73	88	69	95	285
	31%	34%	28%	30%	35%	37%	36%	26%	23%	33%	31%	32%	27%	26%	31%	36%	26%	29%	30%	29%	35%	28%	31%	38%	34%	34%
NET: 5	279	131	149	53	57	40	40	35	55	74	86	61	58	18	13	31	36	32	15	10	32	32	44	16	32	122
	14%	13%	15%	22%	17%	12%	11%	12%	12%	14%	16%	14%	12%	10%	16%	14%	20%	18%	11%	10%	16%	12%	16%	9%	11%	15%
NET: 0-4	894	436	458	51	114	123	169	171	267	241	231	190	232	103	34	95	79	75	74	48	80	116	112	79	120	353
	45%	44%	45%	21%	34%	36%	47%	57%	61%	45%	42%	43%	49%	57%	42%	43%	44%	42%	52%	48%	40%	44%	40%	44%	42%	42%
Don't know	214	79	134	63	50	50	21	14	14	42	68	48	56	13	9	16	18	22	9	13	18	40	37	17	36	80
	11%	8%	13%	27%	15%	15%	6%	5%	3%	8%	12%	11%	12%	7%	11%	7%	10%	12%	6%	13%	9%	15%	13%	9%	13%	10%
Mean	4.15	4.35	3.95	5.07	4.91	4.62	4.33	3.40	3.29	4.28	4.36	4.10	3.79	3.50	4.08	4.44	4.14	4.09	3.84	4.02	4.45	4.06	4.20	4.57	4.45	4.42
Standard deviation	3.24	3.24	3.22	2.56	2.84	3.37	3.48	3.35	3.07	3.18	3.15	3.20	3.41	3.23	3.05	3.45	3.19	3.23	3.27	3.40	3.13	3.16	3.16	3.27	3.37	3.18
Standard error	0.08	0.10	0.11	0.19	0.19	0.21	0.18	0.19	0.14	0.13	0.13	0.19	0.18	0.24	0.36	0.24	0.27	0.24	0.29	0.34	0.25	0.23	0.19	0.24	0.20	0.11

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Base: All respondents

Means-testing of pensioner benefits

		Q.2 Voting Intention												
		Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base		2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base		2006	461	476	101	72	10	308	100	15	6	129	23	305
Definitely should be among the deficit reduction measures	(10)	128 6%	32 7%	30 6%	6 6%	2 3%	-	22 7%	13 13%	2 10%	-	9 7%	-	12 4%
9	(9)	74 4%	20 4%	16 3%	9 9%	1 1%	-	11 4%	1 1%	-	-	9 7%	-	8 3%
8	(8)	121 6%	31 7%	33 7%	8 8%	5 6%	3 29%	15 5%	4 4%	-	-	8 6%	* 2%	14 5%
7	(7)	149 7%	43 9%	40 8%	12 12%	1 2%	2 17%	18 6%	5 5%	2 14%	-	9 7%	3 13%	14 5%
6	(6)	147 7%	42 9%	32 7%	10 10%	3 4%	* 4%	13 4%	11 11%	1 7%	1 13%	7 5%	5 21%	23 7%
5	(5)	279 14%	65 14%	83 18%	8 8%	11 14%	2 21%	42 14%	8 8%	4 25%	-	13 10%	2 8%	42 14%
4	(4)	100 5%	27 6%	28 6%	6 6%	4 6%	-	5 2%	4 4%	-	* 8%	8 6%	-	16 5%
3	(3)	143 7%	53 12%	27 6%	4 4%	5 7%	-	24 8%	7 7%	-	-	5 4%	1 4%	17 5%
2	(2)	123 6%	25 6%	37 8%	6 6%	4 5%	1 5%	23 7%	3 3%	-	1 14%	2 1%	-	23 8%
1	(1)	125 6%	22 5%	18 4%	15 15%	11 16%	-	21 7%	9 9%	-	-	-	3 11%	26 8%
Definitely shouldn't be among the deficit reduction measures	(0)	402 20%	79 17%	93 19%	9 8%	22 30%	2 17%	87 28%	21 21%	3 21%	2 42%	24 18%	7 32%	54 18%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 25

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Means-testing of pensioner benefits

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 6-10	619 31%	167 36%	151 32%	46 46%	12 17%	5 51%	79 26%	33 33%	5 32%	1 13%	42 33%	8 35%	71 23%
NET: 5	279 14%	65 14%	83 18%	8 8%	11 14%	2 21%	42 14%	8 8%	4 25%	- -	13 10%	2 8%	42 14%
NET: 0-4	894 45%	207 45%	202 42%	40 39%	46 63%	2 22%	161 52%	45 45%	3 21%	4 65%	38 30%	11 47%	136 45%
Don't know	214 11%	23 5%	40 8%	7 6%	4 6%	1 6%	26 9%	14 14%	3 22%	1 22%	36 28%	2 10%	56 18%
Mean	4.15	4.46	4.31	4.94	2.90	5.30	3.59	4.16	4.77	1.79	4.88	3.22	3.77
Standard deviation	3.24	3.12	3.17	3.23	2.98	3.07	3.38	3.55	3.46	2.58	3.48	3.05	3.06
Standard error	0.08	0.15	0.15	0.32	0.35	0.89	0.20	0.40	1.00	1.05	0.38	0.76	0.20

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 26

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Outsourcing more areas of public service provision to private companies

		Gender		Age						Social Grade				Region										Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base		2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base		2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Definitely should be among the deficit reduction measures	(10)	63	39	23	3	12	13	13	9	13	22	15	16	11	3	4	13	5	6	3	2	4	11	8	4	8	33
		3%	4%	2%	1%	4%	4%	4%	3%	3%	4%	3%	4%	2%	2%	5%	6%	3%	3%	2%	2%	2%	4%	3%	2%	3%	4%
9	(9)	41	26	15	4	8	7	6	6	11	19	6	9	8	3	1	4	5	2	4	2	5	7	4	6	7	21
		2%	3%	1%	2%	2%	2%	2%	2%	2%	4%	1%	2%	2%	2%	1%	2%	3%	1%	3%	2%	2%	3%	1%	3%	2%	3%
8	(8)	100	50	51	14	15	11	26	6	28	32	23	21	24	7	2	8	15	8	7	5	7	12	12	15	12	44
		5%	5%	5%	6%	5%	3%	7%	2%	6%	6%	4%	5%	5%	4%	3%	4%	8%	4%	5%	5%	4%	5%	4%	8%	4%	5%
7	(7)	167	95	72	29	24	31	25	21	37	47	46	37	37	15	5	22	17	15	11	3	24	18	18	18	23	76
		8%	10%	7%	12%	7%	9%	7%	7%	9%	9%	8%	8%	8%	8%	7%	10%	9%	9%	8%	3%	12%	7%	6%	10%	8%	9%
6	(6)	166	79	87	19	44	30	23	21	30	49	49	32	35	11	7	17	13	8	17	12	11	24	26	20	27	74
		8%	8%	9%	8%	13%	9%	6%	7%	7%	9%	9%	7%	7%	6%	9%	8%	7%	4%	12%	12%	6%	9%	9%	11%	9%	9%
5	(5)	322	166	155	48	50	50	42	40	92	89	79	74	80	26	11	33	34	38	29	21	31	32	46	21	26	142
		16%	17%	15%	20%	15%	15%	12%	13%	21%	17%	14%	17%	17%	14%	14%	15%	19%	21%	21%	21%	15%	12%	16%	12%	9%	17%
4	(4)	125	69	56	9	27	21	27	11	30	34	32	35	23	16	5	11	14	11	4	4	16	13	18	13	19	60
		6%	7%	5%	4%	8%	6%	7%	4%	7%	6%	6%	8%	5%	9%	6%	5%	8%	6%	3%	4%	8%	5%	6%	7%	7%	7%
3	(3)	145	74	71	14	21	24	25	27	34	40	46	30	28	10	11	9	12	14	7	8	9	19	24	21	19	69
		7%	8%	7%	6%	6%	7%	7%	9%	8%	8%	8%	7%	6%	5%	14%	4%	7%	8%	5%	8%	5%	7%	9%	11%	7%	8%
2	(2)	139	68	71	9	24	25	30	21	32	37	42	29	31	15	4	19	12	11	10	3	22	15	20	9	17	65
		7%	7%	7%	4%	7%	7%	8%	7%	7%	7%	8%	7%	6%	8%	5%	9%	7%	6%	7%	3%	11%	6%	7%	5%	6%	8%
1	(1)	100	40	60	4	10	16	18	29	23	28	35	18	18	16	6	6	7	5	7	9	8	13	19	4	22	29
		5%	4%	6%	2%	3%	5%	5%	10%	5%	5%	6%	4%	4%	9%	7%	3%	4%	3%	5%	9%	4%	5%	7%	2%	8%	3%
Definitely shouldn't be among the deficit reduction measures	(0)	345	186	159	21	51	49	74	70	79	83	97	68	98	36	13	42	31	34	20	17	34	51	41	26	58	112
		17%	19%	16%	9%	15%	14%	21%	24%	18%	15%	17%	15%	21%	20%	16%	19%	17%	19%	14%	17%	17%	19%	15%	14%	21%	13%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 26

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Outsourcing more areas of public service provision to private companies

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 6-10	537	289	248	68	103	91	93	62	120	169	138	114	115	39	20	64	55	39	43	24	51	72	67	64	77	248
	27%	29%	24%	28%	31%	27%	26%	21%	27%	31%	25%	26%	24%	22%	24%	29%	30%	22%	30%	24%	26%	28%	24%	35%	27%	30%
NET: 5	322	166	155	48	50	50	42	40	92	89	79	74	80	26	11	33	34	38	29	21	31	32	46	21	26	142
	16%	17%	15%	20%	15%	15%	12%	13%	21%	17%	14%	17%	17%	14%	14%	15%	19%	21%	21%	21%	15%	12%	16%	12%	9%	17%
NET: 0-4	854	437	417	57	134	134	173	158	198	222	252	181	199	93	39	88	76	75	49	40	89	111	122	73	136	334
	43%	44%	41%	24%	40%	40%	48%	53%	45%	41%	45%	41%	42%	51%	48%	40%	42%	41%	35%	39%	44%	43%	44%	40%	48%	40%
Don't know	293	90	203	65	51	62	49	38	28	56	87	68	83	23	11	36	16	29	19	15	29	46	46	23	45	116
	15%	9%	20%	27%	15%	18%	14%	13%	6%	10%	16%	15%	17%	13%	14%	16%	9%	16%	14%	15%	14%	17%	16%	13%	16%	14%
Mean	4.02	4.11	3.92	4.79	4.27	4.15	3.81	3.28	4.06	4.31	3.79	4.15	3.81	3.51	3.86	4.15	4.26	3.94	4.28	3.91	3.92	3.97	3.90	4.49	3.69	4.36
Standard deviation	2.91	2.97	2.84	2.55	2.85	2.89	3.05	2.94	2.88	2.96	2.84	2.87	2.94	2.83	2.91	3.14	2.90	2.86	2.81	2.84	2.84	3.10	2.78	2.84	3.04	2.84
Standard error	0.07	0.09	0.10	0.19	0.19	0.18	0.16	0.17	0.14	0.12	0.12	0.18	0.16	0.22	0.35	0.23	0.25	0.22	0.26	0.29	0.23	0.23	0.17	0.22	0.18	0.10

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Absolutes/col percents

Table 26

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Base: All respondents

Outsourcing more areas of public service provision to private companies

	Q.2 Voting Intention													
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know	
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283	
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305	
Definitely should be among the deficit reduction measures	(10)	63 3%	15 3%	17 4%	5 5%	2 2%	-	9 3%	4 4%	1 5%	-	4 3%	1 7%	4 1%
9	(9)	41 2%	14 3%	12 3%	3 3%	1 1%	-	6 2%	1 1%	* 3%	-	4 3%	-	-
8	(8)	100 5%	44 10%	21 4%	4 4%	2 3%	2 21%	19 6%	-	-	-	2 1%	* 1%	7 2%
7	(7)	167 8%	46 10%	38 8%	14 14%	3 3%	-	16 5%	3 3%	3 18%	-	7 6%	5 23%	32 10%
6	(6)	166 8%	54 12%	42 9%	9 9%	3 4%	-	16 5%	1 1%	-	-	16 12%	2 8%	25 8%
5	(5)	322 16%	100 22%	60 13%	15 15%	11 15%	1 15%	55 18%	10 10%	4 24%	1 20%	25 20%	5 21%	35 11%
4	(4)	125 6%	35 8%	27 6%	12 12%	4 5%	-	24 8%	2 2%	-	-	5 4%	* 2%	16 5%
3	(3)	145 7%	38 8%	33 7%	11 11%	4 5%	-	23 7%	5 5%	1 5%	-	4 3%	1 2%	26 8%
2	(2)	139 7%	25 5%	41 9%	6 6%	8 10%	* 4%	19 6%	6 6%	-	-	3 3%	1 5%	30 10%
1	(1)	100 5%	14 3%	27 6%	4 4%	8 11%	* 3%	18 6%	6 6%	-	-	3 2%	1 6%	17 6%
Definitely shouldn't be among the deficit reduction measures	(0)	345 17%	38 8%	112 24%	6 6%	21 29%	5 51%	62 20%	44 44%	2 16%	3 57%	14 11%	3 14%	33 11%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 26

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Outsourcing more areas of public service provision to private companies

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 6-10	537 27%	172 37%	129 27%	35 35%	10 13%	2 21%	65 21%	10 10%	4 26%	-	33 26%	9 39%	67 22%
NET: 5	322 16%	100 22%	60 13%	15 15%	11 15%	1 15%	55 18%	10 10%	4 24%	1 20%	25 20%	5 21%	35 11%
NET: 0-4	854 43%	150 32%	241 51%	40 39%	44 61%	6 58%	146 47%	63 63%	3 21%	3 57%	30 23%	7 30%	122 40%
Don't know	293 15%	39 8%	46 10%	11 11%	8 10%	1 6%	41 13%	18 18%	5 30%	1 22%	41 32%	2 10%	82 27%
Mean	4.02	4.94	3.67	4.88	2.74	2.67	3.73	2.08	4.76	1.32	4.62	4.69	3.82
Standard deviation	2.91	2.59	3.05	2.63	2.79	3.53	2.93	2.93	3.20	2.49	2.80	3.03	2.58
Standard error	0.07	0.12	0.15	0.26	0.33	1.02	0.18	0.34	0.97	1.02	0.31	0.76	0.18

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 27

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Reducing the cost of welfare by imposing further conditions on working-age benefits

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Pri-vate	
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963	
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840	
Definitely should be among the deficit reduction measures	(10)	139	69	69	6	21	30	25	26	32	49	39	34	17	14	3	20	8	16	11	2	18	15	17	14	24	64
		7%	7%	7%	2%	6%	9%	7%	9%	7%	9%	7%	8%	4%	8%	4%	9%	4%	9%	2%	9%	6%	6%	8%	8%	8%	
9	(9)	86	41	45	4	14	14	19	11	25	35	18	12	20	9	4	11	13	6	1	4	8	11	12	7	14	36
		4%	4%	4%	2%	4%	4%	5%	4%	6%	7%	3%	3%	4%	5%	5%	5%	7%	3%	1%	4%	4%	4%	4%	4%	5%	4%
8	(8)	172	88	84	19	28	28	25	28	44	51	49	41	31	13	12	15	15	14	17	11	20	19	25	11	31	66
		9%	9%	8%	8%	8%	8%	7%	9%	10%	10%	9%	9%	6%	7%	15%	7%	9%	7%	11%	10%	7%	9%	6%	11%	8%	
7	(7)	213	108	106	25	37	47	23	26	56	72	55	44	41	14	6	23	15	21	17	7	23	30	34	24	30	101
		11%	11%	10%	11%	11%	14%	6%	9%	13%	13%	10%	10%	9%	8%	8%	10%	8%	12%	12%	7%	11%	11%	12%	13%	11%	12%
6	(6)	200	95	105	31	39	36	27	23	44	50	66	42	42	13	9	20	26	19	13	8	23	23	20	28	27	96
		10%	10%	10%	13%	12%	11%	8%	8%	10%	9%	12%	10%	9%	7%	11%	9%	14%	11%	10%	8%	11%	9%	7%	15%	9%	11%
5	(5)	345	183	162	44	57	46	64	45	88	85	98	77	85	28	17	43	33	37	19	21	23	43	47	34	36	152
		17%	19%	16%	18%	17%	14%	18%	15%	20%	16%	18%	18%	18%	16%	21%	20%	18%	20%	14%	21%	11%	17%	17%	19%	13%	18%
4	(4)	105	50	55	12	16	17	19	18	23	33	25	24	24	7	2	8	8	5	17	4	15	10	24	6	10	52
		5%	5%	5%	5%	5%	5%	5%	6%	5%	6%	4%	5%	5%	4%	2%	4%	5%	3%	12%	4%	7%	4%	8%	3%	3%	6%
3	(3)	115	46	69	12	25	13	20	12	33	31	36	29	19	10	8	21	9	11	7	6	1	21	14	7	14	40
		6%	5%	7%	5%	7%	4%	6%	4%	7%	6%	7%	7%	4%	6%	10%	10%	5%	6%	5%	6%	*	8%	5%	4%	5%	5%
2	(2)	102	59	43	10	16	22	26	15	14	31	24	23	25	16	6	13	7	6	1	4	13	19	9	8	24	46
		5%	6%	4%	4%	5%	6%	7%	5%	3%	6%	4%	5%	5%	9%	7%	6%	4%	3%	1%	4%	6%	7%	3%	4%	8%	6%
1	(1)	71	42	29	4	4	10	24	16	14	18	15	12	26	6	1	7	7	5	7	3	6	7	15	5	14	16
		4%	4%	3%	2%	1%	3%	7%	5%	3%	3%	3%	3%	6%	4%	2%	3%	4%	3%	5%	3%	3%	3%	5%	3%	5%	2%
Definitely shouldn't be among the deficit reduction measures	(0)	220	121	99	14	31	29	53	57	36	35	51	49	84	39	7	16	18	18	17	16	25	27	22	14	30	77
		11%	12%	10%	6%	9%	9%	15%	19%	8%	7%	9%	11%	18%	22%	8%	7%	10%	10%	12%	16%	12%	10%	8%	8%	10%	9%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 27

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Reducing the cost of welfare by imposing further conditions on working-age benefits

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 6-10	810	401	409	85	139	154	118	113	201	258	227	175	151	63	34	88	76	75	60	33	92	98	108	84	125	364
	40%	41%	40%	36%	41%	46%	33%	38%	46%	48%	41%	40%	32%	35%	42%	40%	42%	42%	42%	33%	46%	38%	38%	47%	44%	43%
NET: 5	345	183	162	44	57	46	64	45	88	85	98	77	85	28	17	43	33	37	19	21	23	43	47	34	36	152
	17%	19%	16%	18%	17%	14%	18%	15%	20%	16%	18%	18%	18%	16%	21%	20%	18%	20%	14%	21%	11%	17%	17%	19%	13%	18%
NET: 0-4	613	317	296	52	91	91	142	117	120	148	151	136	178	78	24	66	50	45	49	33	60	84	84	41	92	231
	31%	32%	29%	22%	27%	27%	40%	39%	27%	28%	27%	31%	37%	43%	30%	30%	27%	25%	35%	33%	30%	32%	30%	23%	32%	27%
Don't know	238	82	156	57	50	46	33	23	29	45	80	49	63	12	6	23	22	24	13	13	26	35	42	21	31	94
	12%	8%	15%	24%	15%	14%	9%	8%	7%	8%	14%	11%	13%	6%	8%	10%	12%	13%	9%	13%	13%	13%	15%	12%	11%	11%
Mean	5.09	5.00	5.19	5.18	5.26	5.43	4.53	4.62	5.44	5.61	5.22	5.08	4.32	4.34	5.19	5.27	5.15	5.30	5.09	4.61	5.26	4.95	5.19	5.45	5.15	5.32
Standard deviation	2.97	3.01	2.92	2.43	2.80	2.96	3.16	3.32	2.79	2.86	2.86	2.97	3.07	3.33	2.77	2.88	2.87	2.93	2.98	2.98	3.15	2.93	2.86	2.77	3.14	2.84
Standard error	0.07	0.10	0.10	0.18	0.19	0.18	0.17	0.19	0.13	0.12	0.12	0.18	0.16	0.25	0.32	0.20	0.25	0.22	0.27	0.30	0.25	0.21	0.17	0.21	0.19	0.10

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 27

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Reducing the cost of welfare by imposing further conditions on working-age benefits

	Q.2 Voting Intention													
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know	
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283	
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305	
Definitely should be among the deficit reduction measures	(10)	139 7%	35 8%	20 4%	6 6%	1 1%	-	46 15%	4 4%	2 16%	* 6%	7 6%	1 5%	16 5%
9	(9)	86 4%	33 7%	13 3%	8 8%	4 5%	-	13 4%	-	1 4%	-	5 4%	-	9 3%
8	(8)	172 9%	64 14%	24 5%	9 9%	3 4%	2 21%	31 10%	5 5%	-	-	7 5%	-	28 9%
7	(7)	213 11%	79 17%	34 7%	15 15%	8 11%	2 20%	24 8%	7 7%	-	-	9 7%	3 13%	33 11%
6	(6)	200 10%	54 12%	60 13%	9 9%	4 6%	-	20 6%	8 8%	-	-	9 7%	1 3%	34 11%
5	(5)	345 17%	86 19%	82 17%	16 16%	8 11%	-	57 19%	13 13%	5 36%	1 14%	26 20%	5 21%	46 15%
4	(4)	105 5%	24 5%	27 6%	6 5%	4 6%	-	13 4%	5 5%	-	-	5 4%	5 23%	16 5%
3	(3)	115 6%	19 4%	40 8%	9 9%	2 3%	-	18 6%	6 6%	-	-	2 2%	-	20 6%
2	(2)	102 5%	10 2%	38 8%	8 8%	7 10%	1 11%	12 4%	2 2%	2 10%	1 13%	8 6%	1 2%	13 4%
1	(1)	71 4%	7 2%	20 4%	1 1%	3 4%	1 10%	12 4%	10 10%	-	-	1 *	4 18%	13 4%
Definitely shouldn't be among the deficit reduction measures	(0)	220 11%	26 6%	74 15%	7 7%	25 34%	3 28%	28 9%	27 27%	1 7%	3 44%	11 8%	2 7%	16 5%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 27

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Reducing the cost of welfare by imposing further conditions on working-age benefits

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 6-10	810 40%	265 57%	150 32%	47 47%	20 27%	4 40%	134 44%	24 24%	3 20%	* 6%	38 30%	5 20%	120 39%
NET: 5	345 17%	86 19%	82 17%	16 16%	8 11%	- -	57 19%	13 13%	5 36%	1 14%	26 20%	5 21%	46 15%
NET: 0-4	613 31%	85 18%	199 42%	30 30%	41 57%	5 49%	83 27%	50 50%	3 17%	3 57%	26 20%	11 50%	77 25%
Don't know	238 12%	26 6%	45 9%	8 8%	3 5%	1 11%	34 11%	13 13%	4 27%	1 22%	39 30%	2 8%	62 20%
Mean	5.09	6.07	4.26	5.48	3.28	3.75	5.63	3.36	5.44	2.04	5.22	4.08	5.30
Standard deviation	2.97	2.54	2.88	2.75	3.16	3.69	3.16	3.09	3.26	3.41	2.86	2.61	2.69
Standard error	0.07	0.12	0.14	0.27	0.37	1.11	0.19	0.35	0.98	1.39	0.32	0.63	0.18

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 28

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Significant reduction in the international development budget

		Gender		Age						Social Grade				Region										Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base		2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base		2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Definitely should be among the deficit reduction measures	(10)	384	230	154	16	26	57	76	88	122	93	97	90	103	32	14	66	37	41	26	20	43	36	41	28	51	132
		19%	23%	15%	7%	8%	17%	21%	29%	28%	17%	17%	21%	22%	18%	18%	30%	20%	23%	19%	20%	21%	14%	15%	15%	18%	16%
9	(9)	186	95	91	13	21	33	29	32	57	49	50	40	47	15	10	22	21	13	10	19	21	14	24	17	30	77
		9%	10%	9%	5%	6%	10%	8%	11%	13%	9%	9%	9%	10%	8%	12%	10%	12%	7%	7%	19%	11%	5%	9%	9%	11%	9%
8	(8)	201	115	85	14	36	27	35	25	63	67	58	46	30	13	10	21	26	16	17	10	18	20	29	20	24	81
		10%	12%	8%	6%	11%	8%	10%	8%	14%	12%	10%	10%	6%	7%	13%	9%	15%	9%	12%	10%	9%	8%	10%	11%	8%	10%
7	(7)	183	88	95	14	46	29	34	26	35	49	65	30	39	21	7	13	11	17	13	5	16	28	31	21	28	102
		9%	9%	9%	6%	14%	8%	9%	9%	8%	9%	12%	7%	8%	12%	8%	6%	6%	10%	9%	5%	8%	11%	11%	12%	10%	12%
6	(6)	179	78	102	30	38	39	26	24	22	43	53	37	47	16	11	18	8	11	9	8	20	30	26	22	28	77
		9%	8%	10%	13%	11%	12%	7%	8%	5%	8%	9%	9%	10%	9%	13%	8%	5%	6%	7%	8%	10%	11%	9%	12%	10%	9%
5	(5)	285	130	155	45	61	54	50	28	46	71	75	75	64	21	11	27	29	29	25	7	34	42	39	22	37	136
		14%	13%	15%	19%	18%	16%	14%	9%	11%	13%	14%	17%	13%	12%	13%	12%	16%	16%	18%	7%	17%	16%	14%	12%	13%	16%
4	(4)	62	34	28	14	9	9	11	6	12	18	13	14	18	1	3	10	6	3	6	3	6	9	10	7	7	26
		3%	3%	3%	6%	3%	3%	3%	2%	3%	3%	2%	3%	4%	1%	3%	4%	3%	2%	4%	3%	3%	3%	4%	4%	2%	3%
3	(3)	54	25	29	11	6	9	11	9	9	20	12	14	9	6	2	4	4	8	2	4	6	9	7	4	9	22
		3%	3%	3%	5%	2%	3%	3%	3%	2%	4%	2%	3%	2%	3%	2%	2%	2%	4%	1%	4%	3%	3%	2%	2%	3%	3%
2	(2)	59	28	32	4	15	5	10	9	16	23	15	8	13	11	1	5	3	5	8	5	1	11	5	6	8	23
		3%	3%	3%	2%	4%	1%	3%	3%	4%	4%	3%	2%	3%	6%	1%	2%	2%	3%	5%	5%	*	4%	2%	3%	3%	3%
1	(1)	38	27	11	3	3	5	11	5	11	16	11	7	3	2	-	5	3	3	2	1	4	7	7	3	5	17
		2%	3%	1%	1%	1%	2%	3%	2%	2%	3%	2%	2%	1%	1%	-	2%	2%	2%	2%	1%	2%	3%	2%	2%	2%	2%
Definitely shouldn't be among the deficit reduction measures	(0)	76	46	29	9	19	7	12	14	15	32	20	8	15	13	*	2	7	5	6	3	3	16	13	6	8	29
		4%	5%	3%	4%	6%	2%	3%	5%	3%	6%	4%	2%	3%	7%	1%	1%	4%	3%	4%	3%	2%	6%	5%	3%	3%	3%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 28

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Significant reduction in the international development budget

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 6-10	1133	606	527	87	167	186	199	194	299	301	323	244	266	98	52	139	104	98	76	62	118	128	151	108	160	469
	56%	62%	52%	37%	50%	55%	56%	65%	68%	56%	58%	56%	56%	54%	64%	63%	57%	54%	54%	62%	59%	49%	54%	60%	57%	56%
NET: 5	285	130	155	45	61	54	50	28	46	71	75	75	64	21	11	27	29	29	25	7	34	42	39	22	37	136
	14%	13%	15%	19%	18%	16%	14%	9%	11%	13%	14%	17%	13%	12%	13%	12%	16%	16%	18%	7%	17%	16%	14%	12%	13%	16%
NET: 0-4	289	160	129	42	52	35	56	42	63	110	71	50	59	33	6	26	23	24	23	16	20	51	42	25	38	117
	14%	16%	13%	17%	15%	10%	16%	14%	15%	20%	13%	11%	12%	18%	7%	12%	13%	14%	16%	15%	10%	20%	15%	14%	13%	14%
Don't know	299	87	211	65	57	63	52	33	28	55	87	68	88	29	12	29	25	29	17	16	28	40	48	25	48	118
	15%	9%	21%	27%	17%	19%	15%	11%	6%	10%	16%	16%	19%	16%	15%	13%	14%	16%	12%	16%	14%	15%	17%	14%	17%	14%
Mean	6.72	6.81	6.61	5.73	6.01	6.83	6.71	7.19	7.25	6.35	6.74	6.94	6.93	6.31	7.24	7.39	6.98	6.84	6.52	7.15	7.03	5.97	6.48	6.66	6.77	6.58
Standard deviation	2.82	2.95	2.67	2.51	2.64	2.55	2.91	2.98	2.87	3.04	2.74	2.62	2.76	3.14	2.20	2.68	2.79	2.84	2.87	2.88	2.56	2.93	2.82	2.66	2.76	2.70
Standard error	0.07	0.09	0.10	0.19	0.18	0.16	0.16	0.17	0.14	0.12	0.12	0.16	0.15	0.24	0.26	0.19	0.24	0.22	0.26	0.29	0.21	0.21	0.17	0.20	0.17	0.09

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 28

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Significant reduction in the international development budget

	Q.2 Voting Intention													
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know	
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283	
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305	
Definitely should be among the deficit reduction measures	(10)	384 19%	88 19%	64 14%	13 13%	10 14%	2 20%	130 42%	10 10%	6 37%	3 43%	18 14%	8 36%	31 10%
9	(9)	186 9%	55 12%	32 7%	12 12%	6 9%	- -	34 11%	5 5%	* 3%	- -	9 7%	* 2%	31 10%
8	(8)	201 10%	80 17%	42 9%	8 8%	7 9%	2 21%	18 6%	2 2%	3 18%	- -	14 11%	1 5%	23 8%
7	(7)	183 9%	44 10%	57 12%	7 7%	6 8%	- -	18 6%	7 7%	- -	- -	12 9%	1 5%	32 10%
6	(6)	179 9%	43 9%	52 11%	14 14%	6 9%	1 15%	20 7%	4 4%	- -	- -	11 8%	1 4%	27 9%
5	(5)	285 14%	61 13%	66 14%	15 15%	10 14%	* 5%	31 10%	28 28%	2 16%	1 15%	19 15%	6 28%	46 15%
4	(4)	62 3%	16 3%	18 4%	8 8%	1 1%	* 3%	4 1%	2 2%	1 4%	- -	3 2%	- -	10 3%
3	(3)	54 3%	15 3%	18 4%	3 3%	1 1%	- -	3 1%	2 2%	- -	- -	2 2%	- -	10 3%
2	(2)	59 3%	13 3%	20 4%	3 3%	6 8%	1 9%	2 1%	3 3%	- -	* 7%	* *	- -	10 3%
1	(1)	38 2%	10 2%	10 2%	2 2%	1 2%	1 7%	5 2%	3 3%	- -	- -	- -	1 6%	4 1%
Definitely shouldn't be among the deficit reduction measures	(0)	76 4%	11 2%	22 5%	4 4%	8 11%	1 8%	7 2%	14 14%	- -	- -	4 3%	- -	6 2%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 28

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Significant reduction in the international development budget

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 6-10	1133 56%	310 67%	248 52%	55 55%	35 49%	6 55%	219 71%	29 29%	9 58%	3 43%	64 50%	12 51%	145 47%
NET: 5	285 14%	61 13%	66 14%	15 15%	10 14%	* 5%	31 10%	28 28%	2 16%	1 15%	19 15%	6 28%	46 15%
NET: 0-4	289 14%	64 14%	88 18%	20 20%	18 24%	3 27%	22 7%	24 24%	1 4%	* 7%	9 7%	1 6%	39 13%
Don't know	299 15%	27 6%	75 16%	11 11%	9 13%	1 13%	36 12%	19 19%	3 22%	2 35%	37 29%	3 14%	75 25%
Mean	6.72	6.97	6.20	6.28	5.74	5.87	8.02	4.99	8.17	7.95	6.94	7.23	6.48
Standard deviation	2.82	2.61	2.83	2.74	3.36	3.68	2.62	3.21	2.24	3.45	2.45	2.85	2.55
Standard error	0.07	0.12	0.14	0.27	0.40	1.11	0.16	0.37	0.65	1.54	0.27	0.74	0.17

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 29

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Increasing the number of people who pay income tax at the higher rate by lowering the threshold at which it takes effect

		Gender		Age						Social Grade				Region										Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963	
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840	
Definitely should be among the deficit reduction measures	(10)	163	94	68	7	15	33	34	33	41	31	42	31	59	20	8	28	18	16	7	6	19	9	19	13	21	58
		8%	10%	7%	3%	4%	10%	9%	11%	9%	6%	8%	7%	12%	11%	10%	13%	10%	9%	5%	6%	9%	4%	7%	7%	7%	
9	(9)	82	39	44	3	12	12	15	15	24	28	25	8	21	5	3	10	7	2	10	10	4	12	12	8	15	26
		4%	4%	4%	1%	4%	4%	4%	5%	5%	5%	5%	2%	4%	3%	4%	4%	4%	1%	7%	10%	2%	5%	4%	4%	5%	3%
8	(8)	191	90	101	20	26	32	37	28	49	56	44	48	43	20	9	28	8	19	17	9	24	21	15	20	25	74
		10%	9%	10%	8%	8%	9%	10%	9%	11%	11%	8%	11%	9%	11%	11%	13%	5%	11%	12%	9%	12%	8%	5%	11%	9%	9%
7	(7)	186	99	87	19	25	28	33	38	43	50	55	39	43	11	6	20	16	16	13	9	23	26	29	20	25	92
		9%	10%	9%	8%	7%	8%	9%	13%	10%	9%	10%	9%	9%	6%	7%	9%	9%	9%	9%	9%	11%	10%	10%	11%	9%	11%
6	(6)	219	114	105	22	37	33	46	30	51	62	49	42	67	20	10	26	28	20	18	8	16	23	34	16	25	84
		11%	12%	10%	9%	11%	10%	13%	10%	12%	12%	9%	10%	14%	11%	13%	12%	16%	11%	13%	8%	8%	9%	12%	9%	9%	10%
5	(5)	312	168	144	39	60	45	47	46	76	81	76	78	77	27	13	26	27	30	19	15	31	44	49	30	26	147
		16%	17%	14%	16%	18%	13%	13%	15%	17%	15%	14%	18%	16%	15%	16%	12%	15%	17%	14%	15%	16%	17%	18%	17%	9%	17%
4	(4)	109	66	43	15	22	16	22	14	20	34	22	32	22	14	8	10	11	10	7	4	3	20	13	8	23	49
		5%	7%	4%	6%	6%	5%	6%	5%	5%	6%	4%	7%	5%	8%	11%	4%	6%	6%	5%	4%	2%	8%	4%	5%	8%	6%
3	(3)	144	74	70	16	22	29	25	15	37	44	43	40	17	10	8	14	17	11	14	6	19	16	21	9	27	61
		7%	7%	7%	7%	6%	9%	7%	5%	8%	8%	8%	9%	4%	5%	10%	6%	9%	6%	10%	6%	9%	6%	8%	5%	9%	7%
2	(2)	104	48	55	8	23	17	17	18	21	23	44	17	21	10	2	11	12	7	8	8	10	16	9	9	21	38
		5%	5%	5%	3%	7%	5%	5%	6%	5%	4%	8%	4%	4%	6%	2%	5%	6%	4%	6%	8%	5%	6%	3%	5%	7%	5%
1	(1)	83	33	50	8	14	16	15	15	16	21	28	16	18	10	3	11	10	4	3	5	6	5	16	10	8	32
		4%	3%	5%	3%	4%	5%	4%	5%	4%	4%	5%	4%	4%	6%	4%	5%	5%	2%	2%	5%	3%	2%	6%	6%	3%	4%
Definitely shouldn't be among the deficit reduction measures	(0)	174	90	83	21	37	28	30	20	38	69	51	26	28	18	6	15	7	14	16	4	21	33	24	15	27	88
		9%	9%	8%	9%	11%	8%	8%	7%	9%	13%	9%	6%	6%	10%	8%	7%	4%	8%	11%	4%	10%	13%	9%	8%	10%	10%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 29

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Increasing the number of people who pay income tax at the higher rate by lowering the threshold at which it takes effect

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 6-10	841	436	405	72	114	137	165	146	208	227	215	167	233	76	36	112	77	73	64	43	86	91	109	76	112	334
	42%	44%	40%	30%	34%	41%	46%	49%	48%	42%	39%	38%	49%	42%	45%	51%	42%	40%	46%	43%	43%	35%	39%	42%	39%	40%
NET: 5	312	168	144	39	60	45	47	46	76	81	76	78	77	27	13	26	27	30	19	15	31	44	49	30	26	147
	16%	17%	14%	16%	18%	13%	13%	15%	17%	15%	14%	18%	16%	15%	16%	12%	15%	17%	14%	15%	16%	17%	18%	17%	9%	17%
NET: 0-4	613	311	302	67	117	105	109	83	133	190	187	131	105	62	28	61	56	47	48	28	59	90	83	51	106	268
	31%	32%	29%	28%	35%	31%	30%	28%	30%	35%	34%	30%	22%	34%	35%	28%	31%	26%	34%	28%	29%	34%	30%	29%	38%	32%
Don't know	239	67	172	61	47	49	37	24	21	38	79	61	62	15	4	22	20	31	9	15	25	36	39	23	40	92
	12%	7%	17%	26%	14%	15%	10%	8%	5%	7%	14%	14%	13%	9%	5%	10%	11%	17%	7%	15%	12%	14%	14%	13%	14%	11%
Mean	5.23	5.29	5.15	4.80	4.70	5.25	5.37	5.58	5.41	4.96	4.99	5.24	5.80	5.17	5.35	5.71	5.29	5.38	5.14	5.47	5.25	4.76	5.05	5.26	5.03	5.04
Standard deviation	2.94	2.92	2.96	2.70	2.85	3.04	2.97	2.97	2.93	2.99	3.05	2.72	2.87	3.10	2.88	3.05	2.76	2.84	2.95	2.92	3.06	2.88	2.88	2.95	3.04	2.91
Standard error	0.07	0.09	0.11	0.20	0.19	0.19	0.16	0.17	0.14	0.12	0.13	0.17	0.15	0.23	0.33	0.22	0.24	0.22	0.26	0.30	0.24	0.21	0.17	0.22	0.18	0.10

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Base: All respondents

Increasing the number of people who pay income tax at the higher rate by lowering the threshold at which it takes effect

		Q.2 Voting Intention												
		Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base		2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base		2006	461	476	101	72	10	308	100	15	6	129	23	305
Definitely should be among the deficit reduction measures	(10)	163	25	40	6	7	2	38	14	2	2	4	5	17
		8%	5%	8%	6%	10%	18%	12%	14%	15%	29%	3%	23%	6%
9	(9)	82	15	34	9	-	-	11	1	-	-	5	1	6
		4%	3%	7%	9%	-	-	4%	1%	-	-	4%	4%	2%
8	(8)	191	51	61	6	11	1	29	4	*	-	5	*	22
		10%	11%	13%	6%	16%	6%	9%	4%	3%	-	4%	2%	7%
7	(7)	186	47	57	9	1	1	23	11	3	*	10	-	24
		9%	10%	12%	9%	2%	12%	7%	11%	22%	8%	8%	-	8%
6	(6)	219	60	54	18	11	-	22	5	1	-	14	*	34
		11%	13%	11%	18%	15%	-	7%	5%	4%	-	11%	1%	11%
5	(5)	312	66	70	19	10	1	57	11	2	-	21	8	46
		16%	14%	15%	19%	13%	15%	19%	11%	16%	-	16%	34%	15%
4	(4)	109	33	22	6	5	-	18	-	-	1	10	-	15
		5%	7%	5%	6%	7%	-	6%	-	-	14%	8%	-	5%
3	(3)	144	45	25	6	5	*	15	9	1	-	13	1	23
		7%	10%	5%	6%	7%	3%	5%	9%	5%	-	10%	6%	8%
2	(2)	104	37	13	2	5	-	18	4	1	-	2	*	21
		5%	8%	3%	2%	7%	-	6%	4%	5%	-	2%	2%	7%
1	(1)	83	21	16	7	6	*	9	7	-	1	3	1	11
		4%	4%	3%	7%	8%	4%	3%	7%	-	13%	3%	5%	4%
Definitely shouldn't be among the deficit reduction measures	(0)	174	44	37	4	7	1	35	13	1	1	9	3	19
		9%	9%	8%	4%	9%	15%	11%	13%	8%	14%	7%	12%	6%

Deficit Survey

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Base: All respondents

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	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 6-10	841 42%	199 43%	245 51%	49 49%	31 42%	4 37%	122 40%	34 34%	7 44%	2 37%	38 29%	7 30%	103 34%
NET: 5	312 16%	66 14%	70 15%	19 19%	10 13%	1 15%	57 19%	11 11%	2 16%	- -	21 16%	8 34%	46 15%
NET: 0-4	613 31%	178 39%	113 24%	26 26%	28 38%	2 22%	95 31%	33 34%	3 18%	2 41%	37 29%	6 25%	89 29%
Don't know	239 12%	18 4%	47 10%	6 6%	4 6%	3 27%	33 11%	21 21%	3 22%	1 22%	33 26%	2 10%	66 22%
Mean	5.23	4.91	5.76	5.51	4.96	5.53	5.26	4.83	5.86	5.31	4.89	5.41	4.97
Standard deviation	2.94	2.83	2.88	2.66	3.07	3.96	3.16	3.52	3.14	4.65	2.58	3.55	2.76
Standard error	0.07	0.13	0.14	0.26	0.36	1.20	0.19	0.41	0.91	1.90	0.28	0.89	0.18

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Base: All respondents

A new excess profits tax on privatised utilities

		Gender			Age						Social Grade				Region										Employment Sector		
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base		2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base		2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Definitely should be among the deficit reduction measures	(10)	394	229	166	9	43	58	98	86	101	93	90	103	108	42	19	60	26	35	25	30	31	53	46	27	63	147
		20%	23%	16%	4%	13%	17%	28%	29%	23%	17%	16%	24%	23%	23%	24%	27%	14%	19%	18%	29%	16%	20%	16%	15%	22%	18%
9	(9)	182	87	94	4	22	38	25	37	55	56	43	40	43	15	4	26	13	11	14	9	16	21	31	21	25	69
		9%	9%	9%	2%	7%	11%	7%	12%	13%	10%	8%	9%	9%	9%	5%	12%	7%	6%	10%	9%	8%	8%	11%	11%	9%	8%
8	(8)	278	141	136	17	36	45	67	43	70	89	73	46	70	24	16	25	26	19	19	17	38	29	38	27	36	120
		14%	14%	13%	7%	11%	13%	19%	14%	16%	17%	13%	11%	15%	13%	20%	11%	14%	11%	13%	17%	19%	11%	14%	15%	13%	14%
7	(7)	232	128	104	35	46	34	31	30	55	68	73	40	51	18	10	11	26	30	24	8	27	19	34	24	22	104
		12%	13%	10%	14%	14%	10%	9%	10%	13%	13%	13%	9%	11%	10%	12%	5%	14%	16%	17%	8%	13%	7%	12%	14%	8%	12%
6	(6)	179	95	84	29	32	36	30	16	36	51	59	36	32	23	6	23	19	12	9	11	14	28	18	17	31	85
		9%	10%	8%	12%	9%	11%	8%	5%	8%	10%	11%	8%	7%	13%	8%	10%	10%	6%	6%	11%	7%	11%	6%	9%	11%	10%
5	(5)	226	108	117	36	48	39	31	19	54	58	55	57	56	15	9	25	23	22	14	5	23	36	34	20	26	101
		11%	11%	11%	15%	14%	12%	9%	6%	12%	11%	10%	13%	12%	8%	12%	11%	13%	12%	10%	5%	11%	14%	12%	11%	9%	12%
4	(4)	58	28	29	15	11	8	7	6	11	16	16	9	17	5	*	7	3	7	5	3	5	9	9	4	6	28
		3%	3%	3%	6%	3%	2%	2%	2%	3%	3%	3%	2%	4%	3%	*	3%	2%	4%	3%	3%	2%	4%	3%	2%	2%	3%
3	(3)	41	25	16	11	11	5	4	8	2	10	15	9	7	-	1	7	7	3	2	1	2	5	7	5	4	18
		2%	2%	2%	5%	3%	2%	1%	3%	*	2%	3%	2%	1%	-	1%	3%	4%	1%	1%	1%	1%	2%	3%	3%	1%	2%
2	(2)	36	24	12	5	7	6	3	4	11	14	12	5	5	5	-	1	5	2	6	-	4	3	5	4	4	17
		2%	2%	1%	2%	2%	2%	1%	1%	2%	3%	2%	1%	1%	3%	-	1%	3%	1%	4%	-	2%	1%	2%	2%	1%	2%
1	(1)	17	5	11	3	3	2	5	3	1	5	3	6	3	4	3	2	2	-	-	1	2	2	-	2	2	5
		1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	2%	3%	1%	1%	-	-	1%	1%	1%	-	1%	1%	1%
Definitely shouldn't be among the deficit reduction measures	(0)	39	25	14	6	8	5	6	4	10	21	12	1	6	4	1	5	3	4	5	2	2	5	4	4	6	20
		2%	3%	1%	3%	2%	2%	2%	1%	2%	4%	2%	*	1%	2%	1%	2%	1%	2%	4%	2%	1%	2%	1%	2%	2%	2%

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Base: All respondents

A new excess profits tax on privatised utilities

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 6-10	1265	680	585	93	179	212	251	212	317	357	338	265	305	122	55	145	109	107	91	74	126	150	167	116	178	526
	63%	69%	57%	39%	53%	63%	70%	71%	73%	67%	61%	61%	64%	68%	69%	66%	61%	59%	65%	74%	63%	58%	60%	64%	63%	63%
NET: 5	226	108	117	36	48	39	31	19	54	58	55	57	56	15	9	25	23	22	14	5	23	36	34	20	26	101
	11%	11%	11%	15%	14%	12%	9%	6%	12%	11%	10%	13%	12%	8%	12%	11%	13%	12%	10%	5%	11%	14%	12%	11%	9%	12%
NET: 0-4	190	108	82	40	39	27	24	25	35	65	58	29	37	19	5	23	20	16	17	7	15	25	25	19	21	88
	9%	11%	8%	17%	11%	8%	7%	8%	8%	12%	10%	7%	8%	11%	6%	10%	11%	9%	12%	7%	7%	10%	9%	11%	7%	10%
Don't know	325	87	238	69	72	60	52	41	31	56	105	85	79	24	10	28	28	36	19	13	37	49	55	25	59	126
	16%	9%	23%	29%	21%	18%	14%	14%	7%	10%	19%	20%	17%	13%	13%	13%	16%	20%	13%	19%	19%	20%	14%	21%	15%	
Mean	7.18	7.20	7.16	5.67	6.64	7.19	7.66	7.79	7.41	6.96	6.98	7.44	7.44	7.19	7.42	7.41	6.83	7.16	7.01	7.79	7.23	7.07	7.20	7.00	7.40	7.01
Standard deviation	2.46	2.53	2.38	2.24	2.46	2.38	2.37	2.40	2.39	2.61	2.46	2.35	2.33	2.63	2.42	2.60	2.40	2.40	2.62	2.36	2.23	2.53	2.33	2.47	2.46	2.46
Standard error	0.06	0.08	0.09	0.17	0.17	0.15	0.13	0.14	0.11	0.11	0.11	0.15	0.12	0.20	0.29	0.19	0.21	0.19	0.24	0.24	0.18	0.18	0.14	0.19	0.15	0.09

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Base: All respondents

A new excess profits tax on privatised utilities

	Q.2 Voting Intention													
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know	
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283	
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305	
Definitely should be among the deficit reduction measures	(10)	394 20%	60 13%	106 22%	16 16%	24 33%	3 30%	90 29%	26 26%	4 23%	3 57%	18 14%	3 11%	42 14%
9	(9)	182 9%	56 12%	40 8%	9 9%	6 9%	1 5%	32 10%	12 12%	* 3%	- -	6 5%	* 1%	19 6%
8	(8)	278 14%	75 16%	77 16%	14 14%	7 10%	2 21%	41 13%	10 10%	2 12%	- -	9 7%	7 33%	34 11%
7	(7)	232 12%	53 12%	57 12%	21 21%	8 11%	1 9%	29 9%	7 7%	1 7%	- -	17 13%	2 9%	35 11%
6	(6)	179 9%	48 10%	55 12%	8 8%	7 9%	- -	14 5%	2 2%	1 4%	- -	12 9%	- -	32 11%
5	(5)	226 11%	59 13%	51 11%	8 8%	4 5%	1 11%	38 12%	10 10%	4 24%	- -	19 15%	5 22%	28 9%
4	(4)	58 3%	20 4%	3 1%	4 4%	1 2%	1 15%	7 2%	1 1%	- -	- -	3 3%	1 5%	15 5%
3	(3)	41 2%	11 2%	8 2%	5 5%	- -	* 3%	2 1%	4 4%	- -	1 14%	4 3%	- -	7 2%
2	(2)	36 2%	21 5%	3 1%	1 1%	2 3%	- -	4 1%	2 2%	- -	- -	1 1%	- -	2 1%
1	(1)	17 1%	10 2%	4 1%	- -	- -	- -	2 1%	- -	- -	- -	- -	- -	1 *
Definitely shouldn't be among the deficit reduction measures	(0)	39 2%	10 2%	7 2%	2 2%	4 5%	- -	8 3%	1 1%	- -	* 6%	3 2%	- -	4 1%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 30

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

A new excess profits tax on privatised utilities

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 6-10	1265 63%	292 63%	336 71%	68 67%	52 72%	7 65%	206 67%	58 58%	7 49%	3 57%	61 48%	12 54%	162 53%
NET: 5	226 11%	59 13%	51 11%	8 8%	4 5%	1 11%	38 12%	10 10%	4 24%	-	19 15%	5 22%	28 9%
NET: 0-4	190 9%	72 16%	26 5%	12 12%	7 10%	2 17%	23 7%	8 8%	-	1 20%	11 8%	1 5%	27 9%
Don't know	325 16%	38 8%	64 13%	13 13%	10 13%	1 6%	41 13%	24 24%	4 27%	1 22%	38 29%	4 19%	88 29%
Mean	7.18	6.67	7.45	7.04	7.57	7.47	7.63	7.73	7.49	7.92	6.74	7.13	7.01
Standard deviation	2.46	2.58	2.27	2.35	2.85	2.47	2.53	2.49	2.17	4.02	2.39	1.88	2.26
Standard error	0.06	0.12	0.11	0.24	0.35	0.71	0.15	0.30	0.66	1.64	0.27	0.50	0.16

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 31

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

A new 'Mansion Tax' on homes worth over £2 million

		Gender		Age						Social Grade				Region										Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base		2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base		2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Definitely should be among the deficit reduction measures	(10)	518	253	265	34	67	90	121	89	117	119	127	120	151	60	23	73	43	46	35	36	51	52	59	40	77	198
		26%	26%	26%	14%	20%	27%	34%	30%	27%	22%	23%	28%	32%	33%	29%	33%	24%	26%	25%	36%	25%	20%	21%	22%	27%	24%
9	(9)	214	92	122	12	34	46	37	37	49	56	52	54	52	24	9	24	22	15	14	10	21	20	25	28	36	83
		11%	9%	12%	5%	10%	14%	10%	12%	11%	10%	9%	12%	11%	13%	12%	11%	12%	9%	10%	10%	11%	8%	9%	15%	13%	10%
8	(8)	230	124	106	19	47	37	38	37	54	68	74	42	45	16	19	21	12	27	19	11	17	30	31	27	32	99
		11%	13%	10%	8%	14%	11%	10%	12%	12%	13%	13%	10%	9%	9%	23%	10%	7%	15%	14%	11%	8%	12%	11%	15%	11%	12%
7	(7)	189	96	92	35	35	35	27	22	35	51	56	44	38	18	7	21	15	16	15	6	20	28	31	12	26	93
		9%	10%	9%	15%	11%	10%	8%	7%	8%	10%	10%	10%	8%	10%	9%	9%	8%	9%	11%	6%	10%	11%	11%	7%	9%	11%
6	(6)	156	74	82	26	30	23	23	15	38	49	39	31	38	17	4	10	19	18	12	8	12	21	25	11	29	66
		8%	8%	8%	11%	9%	7%	7%	5%	9%	9%	7%	7%	8%	9%	6%	5%	10%	10%	9%	8%	6%	8%	9%	6%	10%	8%
5	(5)	224	116	107	42	38	31	33	29	51	70	55	54	45	19	6	23	31	18	11	7	30	39	23	16	17	103
		11%	12%	10%	18%	11%	9%	9%	10%	12%	13%	10%	12%	9%	11%	7%	11%	17%	10%	8%	7%	15%	15%	8%	9%	6%	12%
4	(4)	52	32	20	7	9	5	13	9	10	15	13	11	13	1	-	5	6	5	6	2	6	7	7	8	6	29
		3%	3%	2%	3%	3%	1%	4%	3%	2%	3%	2%	2%	3%	*	-	2%	3%	3%	4%	2%	3%	3%	3%	4%	2%	4%
3	(3)	49	28	21	8	4	3	10	8	15	17	15	6	11	3	-	6	4	4	4	2	3	6	7	8	6	18
		2%	3%	2%	3%	1%	1%	3%	3%	3%	3%	3%	1%	2%	2%	-	3%	2%	2%	3%	2%	1%	2%	3%	5%	2%	2%
2	(2)	58	29	29	4	11	10	6	8	19	17	21	13	7	2	1	5	3	2	7	4	5	8	12	9	9	22
		3%	3%	3%	2%	3%	3%	2%	3%	4%	3%	4%	3%	1%	1%	2%	2%	2%	1%	5%	4%	2%	3%	4%	5%	3%	3%
1	(1)	36	28	8	4	7	4	8	8	6	14	11	2	9	1	2	3	3	1	1	*	2	9	10	3	4	18
		2%	3%	1%	1%	2%	1%	2%	3%	1%	3%	2%	1%	2%	1%	2%	1%	2%	1%	1%	*	1%	3%	4%	2%	1%	2%
Definitely shouldn't be among the deficit reduction measures	(0)	70	45	26	1	8	9	11	12	30	28	22	9	12	4	2	5	6	7	7	1	8	10	12	6	5	35
		4%	5%	2%	*	2%	3%	3%	4%	7%	5%	4%	2%	2%	2%	3%	2%	4%	4%	5%	1%	4%	4%	4%	3%	2%	4%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 31

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

A new 'Mansion Tax' on homes worth over £2 million

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 6-10	1307	640	667	125	214	230	246	199	293	343	348	291	324	135	63	149	111	122	96	72	120	150	171	118	200	539
	65%	65%	65%	53%	63%	68%	69%	67%	67%	64%	63%	67%	68%	75%	78%	67%	61%	68%	68%	72%	60%	58%	61%	65%	71%	64%
NET: 5	224	116	107	42	38	31	33	29	51	70	55	54	45	19	6	23	31	18	11	7	30	39	23	16	17	103
	11%	12%	10%	18%	11%	9%	9%	10%	12%	13%	10%	12%	9%	11%	7%	11%	17%	10%	8%	7%	15%	15%	8%	9%	6%	12%
NET: 0-4	266	162	104	23	38	30	48	46	80	92	82	40	51	11	6	24	23	19	25	10	25	40	49	34	30	122
	13%	16%	10%	10%	11%	9%	14%	15%	18%	17%	15%	9%	11%	6%	7%	11%	13%	11%	18%	10%	12%	15%	18%	19%	11%	15%
Don't know	210	64	146	48	48	46	31	24	13	31	71	51	57	16	6	24	16	21	8	11	25	32	37	13	35	76
	10%	7%	14%	20%	14%	14%	9%	8%	3%	6%	13%	12%	12%	9%	8%	11%	9%	12%	6%	11%	13%	12%	13%	7%	13%	9%
Mean	7.14	6.92	7.38	6.65	7.07	7.53	7.46	7.24	6.84	6.74	6.98	7.47	7.53	7.80	7.74	7.58	6.94	7.28	6.95	7.76	7.08	6.65	6.70	7.00	7.50	6.95
Standard deviation	2.81	2.95	2.65	2.29	2.63	2.62	2.83	2.97	3.08	2.95	2.88	2.56	2.70	2.43	2.56	2.71	2.76	2.68	2.94	2.61	2.84	2.88	3.02	2.89	2.61	2.84
Standard error	0.07	0.09	0.09	0.16	0.18	0.16	0.15	0.17	0.14	0.12	0.12	0.16	0.14	0.18	0.30	0.19	0.23	0.20	0.26	0.26	0.23	0.20	0.18	0.21	0.15	0.10

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 31

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

A new 'Mansion Tax' on homes worth over £2 million

		Q.2 Voting Intention												
		Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base		2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base		2006	461	476	101	72	10	308	100	15	6	129	23	305
Definitely should be among the deficit reduction measures	(10)	518 26%	81 18%	139 29%	27 27%	30 41%	3 27%	94 31%	33 33%	4 23%	3 57%	33 26%	7 31%	64 21%
9	(9)	214 11%	51 11%	74 16%	10 10%	11 15%	1 5%	25 8%	9 9%	1 9%	-	4 3%	1 4%	28 9%
8	(8)	230 11%	55 12%	69 14%	13 13%	6 8%	3 35%	29 9%	8 8%	1 8%	-	5 4%	1 5%	41 13%
7	(7)	189 9%	43 9%	54 11%	15 15%	5 7%	* 5%	21 7%	4 4%	2 12%	-	16 12%	2 8%	28 9%
6	(6)	156 8%	47 10%	37 8%	10 10%	5 6%	-	17 5%	9 9%	-	-	8 7%	1 4%	23 7%
5	(5)	224 11%	51 11%	33 7%	6 5%	11 15%	2 19%	41 13%	19 19%	2 16%	-	24 18%	8 34%	27 9%
4	(4)	52 3%	17 4%	5 1%	5 5%	-	* 3%	10 3%	3 3%	-	-	2 2%	-	10 3%
3	(3)	49 2%	18 4%	8 2%	4 4%	-	-	7 2%	1 1%	-	-	-	-	12 4%
2	(2)	58 3%	27 6%	8 2%	2 2%	-	-	6 2%	-	1 5%	-	3 2%	1 6%	9 3%
1	(1)	36 2%	19 4%	4 1%	1 1%	-	-	7 2%	-	1 5%	-	1 1%	-	4 1%
Definitely shouldn't be among the deficit reduction measures	(0)	70 4%	34 7%	7 1%	1 1%	* 1%	-	18 6%	2 2%	-	1 20%	3 2%	-	4 1%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 31

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

A new 'Mansion Tax' on homes worth over £2 million

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 6-10	1307	277	373	75	56	7	185	62	8	3	67	12	183
	65%	60%	78%	74%	78%	72%	60%	62%	52%	57%	52%	52%	60%
NET: 5	224	51	33	6	11	2	41	19	2	-	24	8	27
	11%	11%	7%	5%	15%	19%	13%	19%	16%	-	18%	34%	9%
NET: 0-4	266	115	31	13	*	*	48	6	2	1	9	1	39
	13%	25%	7%	13%	1%	3%	16%	6%	11%	20%	7%	6%	13%
Don't know	210	19	39	8	5	1	34	14	3	1	29	2	56
	10%	4%	8%	8%	7%	6%	11%	14%	22%	22%	23%	8%	18%
Mean	7.14	6.19	7.85	7.43	8.30	7.85	7.02	7.62	7.07	7.37	7.10	7.02	7.14
Standard deviation	2.81	3.16	2.31	2.48	2.01	1.99	3.11	2.44	2.99	4.98	2.63	2.60	2.62
Standard error	0.07	0.15	0.11	0.24	0.24	0.58	0.18	0.27	0.86	2.03	0.28	0.63	0.17

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 32

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Sale of the government stake in RBS (even if at a loss)

		Gender		Age						Social Grade				Region										Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base		2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base		2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Definitely should be among the deficit reduction measures	(10)	159	84	74	6	10	39	29	35	40	32	42	27	57	15	6	25	13	15	9	14	16	21	17	7	23	56
		8%	9%	7%	2%	3%	12%	8%	12%	9%	6%	8%	6%	12%	8%	7%	11%	7%	8%	7%	14%	8%	8%	6%	4%	8%	7%
9	(9)	77	37	41	6	11	12	21	8	19	26	18	15	18	7	4	7	7	7	7	4	6	12	12	5	16	34
		4%	4%	4%	3%	3%	4%	6%	3%	4%	5%	3%	4%	4%	4%	5%	3%	4%	4%	5%	4%	3%	5%	4%	3%	6%	4%
8	(8)	144	76	68	19	28	21	29	20	26	43	38	25	38	9	7	16	11	13	15	3	17	24	18	12	21	66
		7%	8%	7%	8%	8%	6%	8%	7%	6%	8%	7%	6%	8%	5%	9%	7%	6%	7%	11%	3%	8%	9%	7%	7%	7%	8%
7	(7)	167	94	73	23	44	29	23	10	38	49	43	38	37	11	6	21	16	13	14	9	17	24	26	10	18	84
		8%	10%	7%	10%	13%	9%	7%	3%	9%	9%	8%	9%	8%	6%	8%	9%	9%	7%	10%	9%	9%	9%	9%	5%	6%	10%
6	(6)	158	76	82	24	33	34	19	20	28	40	43	32	43	22	7	12	5	14	13	4	14	20	28	20	30	78
		8%	8%	8%	10%	10%	10%	5%	7%	6%	7%	8%	7%	9%	12%	9%	6%	3%	8%	9%	4%	7%	8%	10%	11%	11%	9%
5	(5)	335	156	178	36	53	49	56	46	96	90	91	87	67	29	13	35	37	35	29	15	31	44	40	27	36	131
		17%	16%	17%	15%	16%	14%	16%	15%	22%	17%	16%	20%	14%	16%	16%	20%	19%	21%	15%	16%	17%	14%	15%	13%	16%	
4	(4)	109	55	55	19	17	11	17	21	25	34	29	19	28	13	4	14	5	12	8	8	10	9	12	15	15	41
		5%	6%	5%	8%	5%	3%	5%	7%	6%	6%	5%	4%	6%	7%	5%	6%	3%	7%	5%	8%	5%	4%	4%	8%	5%	5%
3	(3)	126	78	47	12	16	14	31	21	31	36	42	18	29	12	4	11	11	8	8	7	11	20	18	17	8	57
		6%	8%	5%	5%	5%	4%	9%	7%	7%	7%	8%	4%	6%	7%	5%	5%	6%	4%	6%	7%	5%	8%	7%	10%	3%	7%
2	(2)	103	66	37	6	20	11	26	14	25	34	31	20	17	15	4	13	12	8	5	4	6	10	16	9	15	42
		5%	7%	4%	2%	6%	3%	7%	5%	6%	6%	6%	5%	4%	8%	5%	6%	6%	5%	3%	4%	3%	4%	6%	5%	5%	5%
1	(1)	83	54	29	7	7	13	20	17	19	30	17	24	12	10	2	8	8	1	5	4	15	11	13	5	7	45
		4%	6%	3%	3%	2%	4%	6%	6%	4%	6%	3%	5%	3%	5%	3%	4%	5%	1%	3%	4%	8%	4%	5%	3%	3%	5%
Definitely shouldn't be among the deficit reduction measures	(0)	154	110	44	11	24	24	22	35	39	40	41	43	31	15	4	17	12	11	8	11	18	26	19	12	27	58
		8%	11%	4%	5%	7%	7%	6%	12%	9%	7%	7%	10%	7%	8%	5%	8%	7%	6%	6%	11%	9%	10%	7%	7%	9%	7%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 32

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Sale of the government stake in RBS (even if at a loss)

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 6-10	705	367	339	78	126	136	121	92	152	191	184	138	193	64	30	81	51	63	58	34	70	100	102	53	108	319
	35%	37%	33%	33%	37%	40%	34%	31%	35%	36%	33%	32%	40%	35%	37%	37%	28%	35%	41%	34%	35%	38%	36%	29%	38%	38%
NET: 5	335	156	178	36	53	49	56	46	96	90	91	87	67	29	13	35	37	35	29	15	31	44	40	27	36	131
	17%	16%	17%	15%	16%	14%	16%	15%	22%	17%	16%	20%	14%	16%	16%	20%	19%	21%	15%	16%	17%	14%	15%	13%	16%	
NET: 0-4	575	363	212	55	83	74	117	108	139	173	159	124	118	65	19	63	48	40	33	33	60	76	79	58	72	243
	29%	37%	21%	23%	25%	22%	33%	36%	32%	32%	29%	28%	25%	36%	23%	29%	26%	22%	23%	33%	30%	29%	28%	32%	26%	29%
Don't know	391	97	294	70	76	79	64	52	51	82	121	88	99	23	19	41	45	42	21	19	39	40	60	43	67	148
	19%	10%	29%	29%	22%	23%	18%	17%	12%	15%	22%	20%	21%	12%	23%	19%	25%	23%	15%	19%	20%	16%	21%	24%	24%	18%
Mean	5.16	4.87	5.51	5.23	5.16	5.60	5.11	4.83	5.07	5.02	5.11	4.88	5.64	4.85	5.49	5.33	5.04	5.51	5.51	5.16	5.03	5.17	5.11	4.80	5.30	5.16
Standard deviation	2.95	3.08	2.74	2.48	2.66	3.06	3.02	3.26	2.96	2.90	2.96	2.98	2.93	2.80	3.08	2.97	2.79	2.70	3.28	3.11	3.05	2.90	2.65	3.10	2.88	
Standard error	0.07	0.10	0.11	0.19	0.19	0.20	0.17	0.19	0.14	0.12	0.13	0.19	0.16	0.23	0.35	0.23	0.27	0.22	0.25	0.34	0.26	0.22	0.18	0.21	0.20	0.10

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 32

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Sale of the government stake in RBS (even if at a loss)

	Q.2 Voting Intention													
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know	
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283	
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305	
Definitely should be among the deficit reduction measures	(10)	159 8%	42 9%	39 8%	6 6%	3 5%	-	24 8%	15 15%	2 12%	*	11 8%	5 23%	11 3%
9	(9)	77 4%	25 6%	17 4%	5 5%	3 4%	-	10 3%	3 3%	1 6%	-	7 5%	-	7 2%
8	(8)	144 7%	42 9%	36 8%	10 10%	2 2%	-	17 6%	5 5%	1 7%	-	15 11%	1 5%	15 5%
7	(7)	167 8%	33 7%	41 9%	10 10%	4 6%	3 29%	26 8%	5 5%	-	1 14%	11 8%	2 10%	32 10%
6	(6)	158 8%	38 8%	49 10%	13 13%	9 13%	-	16 5%	3 3%	1 4%	-	3 3%	1 3%	24 8%
5	(5)	335 17%	74 16%	72 15%	13 12%	18 25%	2 21%	73 24%	14 14%	4 24%	1 20%	14 11%	5 21%	46 15%
4	(4)	109 5%	38 8%	24 5%	6 6%	4 6%	1 5%	8 3%	5 5%	-	-	2 2%	1 5%	20 6%
3	(3)	126 6%	40 9%	34 7%	5 5%	6 8%	1 9%	15 5%	4 4%	1 8%	-	5 4%	-	15 5%
2	(2)	103 5%	33 7%	27 6%	5 5%	5 6%	* 5%	13 4%	5 5%	2 12%	-	4 3%	-	10 3%
1	(1)	83 4%	14 3%	20 4%	4 4%	4 5%	-	16 5%	6 6%	-	-	3 3%	3 12%	14 5%
Definitely shouldn't be among the deficit reduction measures	(0)	154 8%	26 6%	40 8%	7 7%	7 10%	2 20%	37 12%	11 11%	-	2 37%	8 6%	1 2%	15 5%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 32

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Sale of the government stake in RBS (even if at a loss)

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 6-10	705 35%	181 39%	183 38%	45 44%	22 30%	3 29%	93 30%	30 30%	5 30%	1 20%	46 36%	9 41%	88 29%
NET: 5	335 17%	74 16%	72 15%	13 12%	18 25%	2 21%	73 24%	14 14%	4 24%	1 20%	14 11%	5 21%	46 15%
NET: 0-4	575 29%	150 33%	144 30%	27 26%	25 35%	4 39%	89 29%	30 30%	3 19%	2 37%	23 18%	4 19%	73 24%
Don't know	391 19%	56 12%	78 16%	17 17%	7 10%	1 11%	53 17%	25 26%	4 27%	1 22%	46 36%	4 18%	98 32%
Mean	5.16	5.35	5.13	5.43	4.57	4.10	4.82	5.09	5.82	3.38	5.88	6.08	5.01
Standard deviation	2.95	2.86	2.96	2.83	2.69	2.83	3.07	3.49	2.89	3.93	3.13	3.26	2.63
Standard error	0.07	0.14	0.15	0.29	0.32	0.85	0.19	0.42	0.87	1.60	0.36	0.87	0.19

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 33

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Further crackdown on tax avoidance (corporate and personal)

		Gender		Age						Social Grade				Region										Employment Sector			
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base		2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base		2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Definitely should be among the deficit reduction measures	(10)	852	443	408	53	107	129	173	167	223	235	240	179	197	95	39	98	68	86	47	48	84	99	107	80	133	302
		42%	45%	40%	22%	32%	38%	48%	56%	51%	44%	43%	41%	41%	53%	48%	45%	38%	48%	34%	47%	42%	38%	38%	44%	47%	36%
9	(9)	262	117	145	17	46	30	45	44	79	76	68	63	55	19	7	27	24	21	24	13	26	35	32	35	39	113
		13%	12%	14%	7%	14%	9%	13%	15%	18%	14%	12%	15%	11%	10%	8%	12%	14%	12%	17%	13%	13%	13%	11%	19%	14%	13%
8	(8)	233	117	115	19	38	52	47	29	48	79	68	39	47	26	9	22	24	18	21	14	23	20	36	20	29	123
		12%	12%	11%	8%	11%	15%	13%	10%	11%	15%	12%	9%	10%	14%	11%	10%	13%	10%	15%	14%	12%	7%	13%	11%	10%	15%
7	(7)	168	87	82	37	37	27	17	16	33	42	40	48	38	12	4	27	14	10	16	2	29	21	25	9	21	75
		8%	9%	8%	15%	11%	8%	5%	5%	8%	8%	7%	11%	8%	7%	5%	12%	8%	6%	11%	2%	14%	8%	9%	5%	7%	9%
6	(6)	87	49	38	22	23	18	12	8	5	23	31	14	19	8	6	11	5	8	6	3	4	17	14	5	13	49
		4%	5%	4%	9%	7%	5%	3%	3%	1%	4%	6%	3%	4%	5%	7%	5%	3%	4%	4%	3%	2%	6%	5%	3%	4%	6%
5	(5)	132	60	71	28	26	34	14	8	21	30	27	38	37	4	4	16	19	9	12	5	12	21	21	8	13	62
		7%	6%	7%	12%	8%	10%	4%	3%	5%	6%	5%	9%	8%	2%	5%	7%	11%	5%	9%	5%	6%	8%	7%	4%	5%	7%
4	(4)	30	15	15	7	7	5	7	4	-	7	9	7	7	5	1	-	5	1	1	2	3	4	5	4	8	17
		2%	2%	1%	3%	2%	2%	2%	1%	-	1%	2%	2%	2%	3%	1%	-	3%	1%	*	2%	1%	1%	2%	2%	3%	2%
3	(3)	26	19	8	7	6	1	3	4	7	7	4	7	9	-	2	2	2	*	5	1	1	6	6	1	1	13
		1%	2%	1%	3%	2%	*	1%	1%	2%	1%	1%	2%	2%	-	3%	1%	1%	*	4%	1%	1%	2%	2%	*	*	2%
2	(2)	15	8	7	3	1	3	4	-	4	3	5	2	5	-	1	1	1	4	-	-	2	1	4	2	1	8
		1%	1%	1%	1%	*	1%	1%	-	1%	1%	1%	*	1%	-	1%	*	*	2%	-	-	1%	1%	1%	1%	*	1%
1	(1)	6	5	1	-	2	*	1	1	3	4	1	-	2	*	-	1	-	1	1	-	-	1	*	2	-	4
		*	1%	*	-	*	*	*	*	1%	1%	*	-	*	*	-	*	-	1%	*	-	-	*	*	1%	-	1%
Definitely shouldn't be among the deficit reduction measures	(0)	19	6	13	1	2	3	3	5	5	2	4	2	10	-	*	-	4	2	1	2	1	6	3	-	1	7
		1%	1%	1%	1%	1%	1%	1%	2%	1%	*	1%	*	2%	-	*	-	2%	1%	*	2%	*	2%	1%	-	*	1%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 33

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Further crackdown on tax avoidance (corporate and personal)

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: 6-10	1601	813	788	147	252	255	294	264	389	455	448	344	355	160	63	186	136	144	114	79	165	191	215	148	235	662
	80%	83%	77%	62%	75%	76%	82%	89%	89%	85%	80%	79%	75%	89%	79%	84%	75%	80%	81%	79%	82%	73%	76%	82%	83%	79%
NET: 5	132	60	71	28	26	34	14	8	21	30	27	38	37	4	4	16	19	9	12	5	12	21	21	8	13	62
	7%	6%	7%	12%	8%	10%	4%	3%	5%	6%	5%	9%	8%	2%	5%	7%	11%	5%	9%	5%	6%	8%	7%	4%	5%	7%
NET: 0-4	97	53	44	18	17	13	17	13	18	23	23	18	33	5	4	3	11	9	7	5	7	18	19	9	11	50
	5%	5%	4%	7%	5%	4%	5%	4%	4%	4%	4%	4%	7%	3%	5%	1%	6%	5%	5%	5%	3%	7%	7%	5%	4%	6%
Don't know	177	57	120	45	42	35	32	12	9	28	59	38	51	11	9	16	14	19	8	11	17	31	26	16	24	67
	9%	6%	12%	19%	13%	10%	9%	4%	2%	5%	11%	9%	11%	6%	11%	7%	8%	10%	5%	11%	8%	12%	9%	9%	8%	8%
Mean	8.38	8.38	8.37	7.32	8.03	8.17	8.66	8.85	8.71	8.48	8.49	8.35	8.16	8.85	8.50	8.53	8.09	8.53	8.13	8.63	8.47	8.04	8.10	8.66	8.65	8.11
Standard deviation	2.13	2.13	2.13	2.25	2.14	2.14	2.03	1.99	2.01	2.00	2.03	2.04	2.44	1.66	2.13	1.82	2.36	2.22	2.08	2.11	1.90	2.46	2.30	1.96	1.88	2.19
Standard error	0.05	0.07	0.07	0.16	0.14	0.13	0.11	0.11	0.09	0.08	0.09	0.12	0.13	0.12	0.25	0.13	0.20	0.17	0.18	0.21	0.15	0.17	0.14	0.14	0.11	0.07

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Absolutes/col percents

Table 33

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Further crackdown on tax avoidance (corporate and personal)

	Q.2 Voting Intention													
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know	
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283	
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305	
Definitely should be among the deficit reduction measures	(10)	852 42%	183 40%	219 46%	39 39%	44 60%	4 44%	153 50%	52 52%	6 37%	3 51%	37 28%	6 26%	106 35%
9	(9)	262 13%	85 18%	51 11%	11 11%	8 12%	2 20%	36 12%	7 7%	* 3%	- -	17 13%	3 12%	41 14%
8	(8)	233 12%	72 16%	50 11%	12 12%	7 10%	3 27%	28 9%	11 11%	1 5%	1 13%	15 12%	3 13%	30 10%
7	(7)	168 8%	39 8%	38 8%	12 11%	5 6%	- -	27 9%	6 6%	1 4%	1 14%	10 8%	2 9%	28 9%
6	(6)	87 4%	15 3%	30 6%	7 7%	1 2%	- -	9 3%	4 4%	1 7%	- -	4 3%	- -	15 5%
5	(5)	132 7%	32 7%	28 6%	9 9%	- -	- -	18 6%	7 7%	2 16%	- -	12 9%	3 15%	19 6%
4	(4)	30 2%	4 1%	12 2%	2 2%	2 2%	* 3%	1 *	1 1%	- -	- -	2 2%	- -	6 2%
3	(3)	26 1%	10 2%	5 1%	1 1%	- -	- -	1 *	1 1%	- -	- -	- -	- -	7 2%
2	(2)	15 1%	4 1%	- -	3 3%	- -	- -	4 1%	- -	1 5%	- -	- -	- -	4 1%
1	(1)	6 *	1 *	- -	* *	- -	- -	2 1%	- -	- -	- -	2 1%	- -	1 *
Definitely shouldn't be among the deficit reduction measures	(0)	19 1%	5 1%	8 2%	- -	- -	- -	1 *	- -	- -	- -	3 2%	1 7%	* *

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Absolutes/col percents

Table 33

Q4. By the time of the general election it is estimated that around half of the UK's structural deficit will have been eliminated. Though they don't agree about the exact timing, all of the main political parties agree that the remainder of the deficit must be dealt with by the end of the next Parliament, which means some combination of spending cuts and/or tax rises. Please indicate to what extent you think each of the following should or should not be considered - by whoever is in government after the 2015 election - among the measures to continue dealing with the deficit. (0-10 scale, 0 meaning definitely shouldn't be among the deficit reduction measures & 10 meaning definitely should be among the deficit reduction measures).

Base: All respondents

Further crackdown on tax avoidance (corporate and personal)

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: 6-10	1601	394	388	81	66	9	254	80	9	5	83	14	220
	80%	85%	82%	80%	91%	91%	82%	80%	57%	78%	64%	60%	72%
NET: 5	132	32	28	9	-	-	18	7	2	-	12	3	19
	7%	7%	6%	9%	-	-	6%	7%	16%	-	9%	15%	6%
NET: 0-4	97	23	25	6	2	*	10	2	1	-	6	1	19
	5%	5%	5%	6%	2%	3%	3%	2%	5%	-	5%	7%	6%
Don't know	177	11	35	5	5	1	26	11	3	1	28	4	47
	9%	2%	7%	5%	7%	6%	8%	11%	22%	22%	21%	19%	15%
Mean	8.38	8.33	8.39	8.06	9.20	9.04	8.64	8.74	7.73	9.12	7.94	7.49	8.16
Standard deviation	2.13	2.10	2.18	2.21	1.37	1.28	2.03	1.84	2.68	1.40	2.40	2.92	2.17
Standard error	0.05	0.10	0.10	0.21	0.16	0.37	0.12	0.20	0.77	0.57	0.25	0.78	0.14

Deficit Survey
ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 34
Gender
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Male	983	983	-	96	150	177	199	159	202	275	232	228	248	86	36	106	71	94	92	53	94	124	139	87	113	478
	49%	100%	-	40%	44%	52%	56%	53%	46%	51%	42%	52%	52%	48%	44%	48%	40%	52%	66%	53%	47%	48%	49%	48%	40%	57%
Female	1023	-	1023	143	188	161	158	139	235	262	324	209	229	94	45	115	109	86	48	47	106	137	142	94	170	363
	51%	-	100%	60%	56%	48%	44%	47%	54%	49%	58%	48%	48%	52%	56%	52%	60%	48%	34%	47%	53%	52%	51%	52%	60%	43%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 34
Gender
Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
Male	983 49%	226 49%	241 51%	55 54%	38 53%	4 40%	191 62%	46 46%	9 57%	6 94%	55 42%	6 28%	107 35%
Female	1023 51%	236 51%	235 49%	46 46%	34 47%	6 60%	117 38%	54 54%	7 43%	* 6%	74 58%	16 72%	198 65%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 35
Age
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
18-24	238 12%	96 10%	143 14%	238 100%	-	-	-	-	-	54 10%	72 13%	46 10%	66 14%	15 8%	7 9%	21 10%	27 15%	34 19%	12 8%	6 6%	17 9%	31 12%	46 16%	23 13%	19 7%	81 10%
25-34	338 17%	150 15%	188 18%	-	338 100%	-	-	-	-	102 19%	107 19%	65 15%	63 13%	25 14%	12 15%	34 16%	32 18%	30 17%	16 11%	15 15%	31 16%	65 25%	46 16%	32 18%	75 26%	200 24%
35-44	338 17%	177 18%	161 16%	-	-	338 100%	-	-	-	77 14%	104 19%	81 19%	75 16%	20 11%	19 23%	41 18%	41 23%	18 10%	22 16%	17 17%	46 23%	43 16%	52 19%	19 10%	58 21%	197 23%
45-54	357 18%	199 20%	158 15%	-	-	-	357 100%	-	-	77 14%	93 17%	88 20%	100 21%	40 22%	17 21%	33 15%	35 19%	39 22%	29 21%	21 21%	31 15%	35 13%	49 17%	29 16%	80 28%	199 24%
55-64	298 15%	159 16%	139 14%	-	-	-	-	298 100%	-	65 12%	75 13%	63 14%	94 20%	42 23%	6 8%	32 14%	21 12%	16 9%	23 16%	22 22%	28 14%	37 14%	35 13%	35 20%	34 12%	100 12%
65+	437 22%	202 21%	235 23%	-	-	-	-	-	437 100%	160 30%	105 19%	94 21%	79 16%	38 21%	19 24%	60 27%	25 14%	44 24%	39 28%	19 19%	47 23%	50 19%	53 19%	43 24%	17 6%	65 8%
Average age	47.24	47.88	46.63	21.48	30.05	40.17	49.83	59.36	69.64	49.02	45.51	47.62	46.91	50.03	47.15	48.96	43.75	45.66	51.06	49.48	47.99	44.99	45.46	48.44	42.68	42.72

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 35
Age
Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
18-24	238 12%	33 7%	64 13%	13 13%	4 5%	1 6%	22 7%	20 20%	3 17%	- -	18 14%	5 20%	58 19%
25-34	338 17%	63 14%	107 22%	20 20%	10 14%	1 11%	24 8%	22 22%	- -	1 22%	27 21%	6 28%	55 18%
35-44	338 17%	64 14%	89 19%	20 20%	5 6%	2 25%	48 16%	15 15%	3 21%	* 7%	38 30%	5 23%	47 15%
45-54	357 18%	73 16%	84 18%	15 15%	22 30%	2 23%	55 18%	20 20%	5 30%	2 42%	19 14%	4 17%	57 19%
55-64	298 15%	69 15%	61 13%	12 12%	20 28%	3 34%	63 20%	11 11%	2 14%	2 29%	13 10%	2 7%	40 13%
65+	437 22%	161 35%	71 15%	20 20%	12 16%	- -	96 31%	13 13%	3 17%	- -	14 11%	1 5%	48 16%
Average age	47.24	52.26	43.99	45.22	51.24	46.30	52.80	41.68	46.69	48.64	41.91	39.49	43.53

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 36
Social Grade
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
AB	536	275	262	54	102	77	77	65	160	536	-	-	-	49	25	54	40	60	38	25	44	72	77	52	95	228
	27%	28%	26%	23%	30%	23%	22%	22%	37%	100%	-	-	-	27%	31%	25%	22%	33%	27%	25%	22%	28%	28%	29%	33%	27%
C1	556	232	324	72	107	104	93	75	105	-	556	-	-	57	30	54	58	42	31	26	62	86	67	43	106	252
	28%	24%	32%	30%	32%	31%	26%	25%	24%	-	100%	-	-	32%	37%	25%	32%	23%	22%	26%	31%	33%	24%	24%	38%	30%
C2	437	228	209	46	65	81	88	63	94	-	-	437	-	33	13	59	50	38	25	22	56	45	61	36	55	222
	22%	23%	20%	19%	19%	24%	25%	21%	21%	-	-	100%	-	18%	16%	27%	28%	21%	18%	22%	28%	17%	22%	20%	19%	26%
DE	477	248	229	66	63	75	100	94	79	-	-	-	477	42	12	53	32	41	46	27	39	57	76	50	27	138
	24%	25%	22%	28%	19%	22%	28%	32%	18%	-	-	-	100%	23%	15%	24%	18%	22%	33%	27%	20%	22%	27%	28%	10%	16%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 36
Social Grade
Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
AB	536 27%	174 38%	108 23%	37 37%	20 27%	1 15%	68 22%	25 25%	- -	1 14%	32 25%	3 13%	68 22%
C1	556 28%	131 28%	139 29%	24 24%	20 27%	2 21%	74 24%	27 27%	2 14%	3 45%	31 24%	5 21%	98 32%
C2	437 22%	88 19%	101 21%	22 22%	9 13%	4 40%	80 26%	17 17%	7 46%	- -	29 23%	5 24%	74 24%
DE	477 24%	68 15%	128 27%	18 18%	24 33%	2 25%	86 28%	31 31%	6 39%	2 41%	37 29%	9 42%	66 21%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 37
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private	
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963	
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840	
Scotland	181	86	94	15	25	20	40	42	38	49	57	33	42	181	-	-	-	-	-	-	-	-	-	-	27	75	
	9%	9%	9%	6%	7%	6%	11%	14%	9%	9%	10%	8%	9%	100%	-	-	-	-	-	-	-	-	-	-	9%	9%	
North East	80	36	45	7	12	19	17	6	19	25	30	13	12	-	80	-	-	-	-	-	-	-	-	-	20	32	
	4%	4%	4%	3%	4%	6%	5%	2%	4%	5%	5%	3%	3%	-	100%	-	-	-	-	-	-	-	-	-	7%	4%	
North West	221	106	115	21	34	41	33	32	60	54	54	59	53	-	-	221	-	-	-	-	-	-	-	-	28	75	
	11%	11%	11%	9%	10%	12%	9%	11%	14%	10%	10%	13%	11%	-	-	100%	-	-	-	-	-	-	-	-	-	10%	9%
Yorkshire & Humberside	181	71	109	27	32	41	35	21	25	40	58	50	32	-	-	-	181	-	-	-	-	-	-	-	28	75	
	9%	7%	11%	11%	9%	12%	10%	7%	6%	7%	10%	12%	7%	-	-	-	100%	-	-	-	-	-	-	-	10%	9%	
West Midlands	181	94	86	34	30	18	39	16	44	60	42	38	41	-	-	-	-	181	-	-	-	-	-	-	26	80	
	9%	10%	8%	14%	9%	5%	11%	5%	10%	11%	8%	9%	8%	-	-	-	-	100%	-	-	-	-	-	-	9%	10%	
East Midlands	140	92	48	12	16	22	29	23	39	38	31	25	46	-	-	-	-	-	140	-	-	-	-	-	12	62	
	7%	9%	5%	5%	5%	7%	8%	8%	9%	7%	6%	6%	10%	-	-	-	-	-	100%	-	-	-	-	-	4%	7%	
Wales	100	53	47	6	15	17	21	22	19	25	26	22	27	-	-	-	-	-	-	100	-	-	-	-	25	42	
	5%	5%	5%	3%	5%	5%	6%	7%	4%	5%	5%	5%	6%	-	-	-	-	-	-	100%	-	-	-	-	9%	5%	
Eastern	201	94	106	17	31	46	31	28	47	44	62	56	39	-	-	-	-	-	-	-	201	-	-	-	26	81	
	10%	10%	10%	7%	9%	14%	9%	9%	11%	8%	11%	13%	8%	-	-	-	-	-	-	-	100%	-	-	-	9%	10%	
London	261	124	137	31	65	43	35	37	50	72	86	45	57	-	-	-	-	-	-	-	-	261	-	-	36	124	
	13%	13%	13%	13%	19%	13%	10%	12%	11%	13%	16%	10%	12%	-	-	-	-	-	-	-	-	100%	-	-	13%	15%	
South East	281	139	142	46	46	52	49	35	53	77	67	61	76	-	-	-	-	-	-	-	-	-	281	-	36	122	
	14%	14%	14%	19%	14%	15%	14%	12%	12%	14%	12%	14%	16%	-	-	-	-	-	-	-	-	-	100%	-	13%	15%	
South West	181	87	94	23	32	19	29	35	43	52	43	36	50	-	-	-	-	-	-	-	-	-	-	181	19	72	
	9%	9%	9%	10%	9%	6%	8%	12%	10%	10%	8%	8%	11%	-	-	-	-	-	-	-	-	-	-	100%	7%	9%	

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 37
GO Region
Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
Scotland	181 9%	25 6%	43 9%	8 8%	72 100%	-	5 2%	2 2%	-	1 20%	10 8%	* 2%	13 4%
North East	80 4%	21 5%	21 4%	3 3%	-	-	11 3%	4 4%	2 10%	-	8 6%	* 2%	11 4%
North West	221 11%	40 9%	68 14%	14 14%	-	-	39 13%	7 7%	2 12%	1 23%	14 11%	1 5%	35 11%
Yorkshire & Humberside	181 9%	51 11%	50 11%	5 5%	-	-	23 8%	7 7%	1 5%	-	15 12%	1 7%	26 9%
West Midlands	181 9%	40 9%	37 8%	9 9%	-	-	35 11%	15 15%	4 25%	-	6 4%	2 9%	34 11%
East Midlands	140 7%	38 8%	33 7%	8 8%	-	-	26 8%	6 6%	-	-	9 7%	-	20 6%
Wales	100 5%	19 4%	24 5%	2 2%	-	10 100%	15 5%	2 2%	-	-	12 10%	1 2%	15 5%
Eastern	201 10%	39 9%	24 5%	8 8%	-	-	48 16%	13 13%	-	3 51%	14 10%	9 38%	43 14%
London	261 13%	63 14%	88 18%	8 8%	-	-	32 10%	17 17%	1 4%	-	14 11%	5 20%	33 11%
South East	281 14%	74 16%	54 11%	25 25%	-	-	50 16%	18 18%	5 33%	* 6%	12 9%	2 10%	41 13%
South West	181 9%	50 11%	33 7%	12 12%	-	-	25 8%	9 9%	2 11%	-	14 11%	1 5%	35 11%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 38
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Yes	1224	595	629	137	234	200	196	164	293	405	365	256	198	111	49	139	125	101	81	57	103	178	175	104	205	526
	61%	61%	61%	58%	69%	59%	55%	55%	67%	76%	66%	59%	41%	61%	61%	63%	69%	56%	58%	57%	51%	68%	62%	58%	72%	63%
No	782	388	394	101	104	138	162	134	144	131	191	181	279	70	31	82	55	79	59	43	98	83	106	76	78	314
	39%	39%	39%	42%	31%	41%	45%	45%	33%	24%	34%	41%	59%	39%	39%	37%	31%	44%	42%	43%	49%	32%	38%	42%	28%	37%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 38
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
Yes	1224 61%	307 67%	281 59%	70 69%	42 58%	4 38%	176 57%	73 73%	8 51%	2 36%	65 51%	11 46%	185 60%
No	782 39%	154 33%	195 41%	31 31%	30 42%	6 62%	131 43%	27 27%	7 49%	4 64%	64 49%	12 54%	121 40%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 39
Tenure
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: Homeowners	1304	626	678	115	178	204	239	199	369	439	373	293	198	116	53	149	118	125	98	63	139	136	192	116	205	553
	65%	64%	66%	48%	53%	60%	67%	67%	84%	82%	67%	67%	42%	64%	66%	67%	65%	69%	70%	63%	70%	52%	68%	64%	72%	66%
Owned outright - without mortgage	662	322	340	59	38	49	77	134	306	230	198	120	115	55	20	90	55	64	46	37	65	62	88	80	59	201
	33%	33%	33%	25%	11%	15%	22%	45%	70%	43%	36%	27%	24%	31%	25%	41%	31%	35%	33%	37%	32%	24%	31%	44%	21%	24%
Owned with a mortgage or loan	642	304	338	56	141	155	161	66	63	209	175	174	83	60	33	59	62	61	52	26	75	73	104	36	146	353
	32%	31%	33%	24%	42%	46%	45%	22%	14%	39%	31%	40%	17%	33%	41%	27%	35%	34%	37%	26%	37%	28%	37%	20%	52%	42%
NET: Renters	671	343	328	107	152	131	117	97	67	90	173	138	270	65	27	68	57	52	40	36	59	120	85	63	76	276
	33%	35%	32%	45%	45%	39%	33%	33%	15%	17%	31%	32%	57%	36%	33%	31%	32%	29%	28%	36%	29%	46%	30%	35%	27%	33%
Rented from the council	281	147	134	42	36	51	56	60	36	19	63	49	150	35	10	22	25	21	17	18	24	54	32	21	23	99
	14%	15%	13%	17%	11%	15%	16%	20%	8%	3%	11%	11%	32%	19%	12%	10%	14%	12%	12%	18%	12%	21%	12%	12%	8%	12%
Rented from a housing association	117	59	58	14	16	27	31	13	16	10	29	32	46	9	7	23	9	8	6	3	12	19	13	9	14	38
	6%	6%	6%	6%	5%	8%	9%	4%	4%	2%	5%	7%	10%	5%	9%	10%	5%	4%	4%	3%	6%	7%	5%	5%	5%	4%
Rented from someone else	273	137	137	52	100	53	29	24	15	61	81	58	73	20	9	24	23	23	17	15	22	48	39	33	39	140
	14%	14%	13%	22%	30%	16%	8%	8%	4%	11%	15%	13%	15%	11%	12%	11%	13%	13%	12%	15%	11%	18%	14%	18%	14%	17%
Rent free	31	14	17	16	7	2	2	2	2	7	10	5	8	-	1	4	6	4	3	1	2	5	4	2	2	11
	2%	1%	2%	7%	2%	1%	1%	1%	*	1%	2%	1%	2%	-	1%	2%	3%	2%	2%	1%	1%	2%	2%	1%	1%	1%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 39
Tenure
Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: Homeowners	1304	368	281	67	38	5	193	62	9	2	66	8	205
	65%	80%	59%	67%	53%	53%	63%	62%	59%	27%	51%	36%	67%
Owned outright - without mortgage	662	215	122	36	22	2	110	22	4	1	27	5	97
	33%	47%	26%	36%	30%	24%	36%	22%	25%	14%	21%	21%	32%
Owned with a mortgage or loan	642	153	159	31	17	3	84	40	5	1	39	4	108
	32%	33%	33%	31%	23%	29%	27%	40%	34%	13%	30%	16%	35%
NET: Renters	671	89	189	32	34	5	112	36	6	4	60	14	90
	33%	19%	40%	32%	47%	47%	36%	36%	41%	73%	47%	64%	29%
Rented from the council	281	30	69	7	20	1	68	14	3	2	26	6	35
	14%	6%	14%	7%	28%	10%	22%	14%	21%	29%	20%	28%	12%
Rented from a housing association	117	14	45	4	4	*	19	5	2	-	9	2	14
	6%	3%	9%	3%	5%	3%	6%	5%	10%	-	7%	11%	5%
Rented from someone else	273	45	76	22	10	3	26	18	2	3	24	6	40
	14%	10%	16%	22%	14%	34%	8%	18%	10%	44%	19%	25%	13%
Rent free	31	5	6	2	-	-	2	2	-	-	3	-	11
	2%	1%	1%	2%	-	-	1%	2%	-	-	2%	-	4%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 40
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
No formal education	14 1%	6 1%	8 1%	1 *	- -	6 2%	5 1%	2 1%	1 *	3 *	3 *	1 *	8 2%	-	3 4%	3 2%	1 1%	1 *	-	1 1%	-	3 1%	1 *	1 *	2 1%	2 *
Primary	12 1%	7 1%	5 1%	1 1%	3 1%	-	-	2 1%	6 1%	3 1%	1 *	2 1%	6 1%	-	1 2%	2 1%	2 1%	1 1%	-	1 1%	-	-	5 2%	1 *	1 *	2 *
Secondary school, high school, NVQ levels 1 to 3, etc.	1032 51%	495 50%	538 53%	86 36%	125 37%	177 52%	218 61%	184 62%	243 56%	153 28%	265 48%	295 68%	319 67%	85 47%	43 53%	110 50%	106 59%	96 53%	81 57%	50 49%	121 61%	110 42%	142 51%	89 49%	127 45%	442 53%
University degree or equivalent professional qualification, NVQ level 4, etc.	619 31%	328 33%	290 28%	56 23%	131 39%	104 31%	96 27%	82 28%	150 34%	236 44%	201 36%	90 21%	92 19%	62 34%	18 22%	69 31%	45 25%	55 30%	47 34%	35 35%	50 25%	84 32%	90 32%	63 35%	95 34%	260 31%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	211 11%	99 10%	112 11%	12 5%	63 19%	42 12%	37 10%	24 8%	33 8%	119 22%	52 9%	24 5%	16 3%	28 16%	12 15%	21 10%	18 10%	15 8%	8 6%	11 11%	15 8%	37 14%	27 10%	18 10%	57 20%	108 13%
Still in full time education	77 4%	32 3%	45 4%	73 31%	4 1%	-	-	-	-	18 3%	27 5%	12 3%	20 4%	6 3%	3 3%	13 6%	5 3%	9 5%	3 2%	2 2%	6 3%	9 3%	15 5%	7 4%	1 1%	9 1%
Don't know	11 1%	7 1%	4 *	6 2%	1 *	2 1%	-	1 *	1 *	1 *	1 *	5 1%	4 1%	-	-	1 *	-	1 1%	-	*	2 1%	5 2%	-	1 1%	-	4 1%
Prefer not to answer	29 1%	9 1%	20 2%	4 1%	11 3%	7 2%	2 1%	3 1%	3 1%	4 1%	6 1%	7 2%	13 3%	-	-	1 *	2 1%	3 2%	2 1%	-	6 3%	13 5%	1 *	1 1%	1 *	12 1%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 40
What is the highest educational level that you have achieved to date?
Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
No formal education	14 1%	2 *	2 *	1 1%	-	-	5 2%	-	1 5%	-	3 2%	-	1 *
Primary	12 1%	2 *	6 1%	2 2%	-	-	2 1%	1 1%	-	-	1 *	-	-
Secondary school, high school, NVQ levels 1 to 3, etc.	1032 51%	242 52%	226 47%	46 45%	30 42%	3 33%	194 63%	31 31%	7 47%	4 65%	73 57%	13 59%	164 54%
University degree or equivalent professional qualification, NVQ level 4, etc.	619 31%	153 33%	143 30%	26 26%	27 38%	6 62%	81 26%	37 37%	5 31%	2 26%	36 28%	6 28%	97 32%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	211 11%	47 10%	62 13%	16 16%	14 20%	* 4%	21 7%	16 16%	-	* 8%	5 4%	-	28 9%
Still in full time education	77 4%	9 2%	27 6%	9 9%	* 1%	-	3 1%	7 7%	3 17%	-	6 5%	-	13 4%
Don't know	11 1%	5 1%	5 1%	-	-	-	1 *	-	-	-	* *	-	-
Prefer not to answer	29 1%	3 1%	6 1%	1 1%	-	-	1 *	8 8%	-	-	5 4%	3 13%	2 1%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 41

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Yes - responsible for half or more of the items bought	1776 89%	817 83%	959 94%	149 63%	305 90%	312 92%	340 95%	274 92%	396 91%	471 88%	492 88%	395 90%	418 88%	167 92%	75 93%	194 88%	167 92%	150 83%	121 86%	92 92%	177 88%	227 87%	249 89%	156 86%	258 91%	759 90%
No - not responsible for most of the items bought	230 11%	166 17%	64 6%	89 37%	33 10%	26 8%	18 5%	24 8%	41 9%	65 12%	64 12%	42 10%	59 12%	14 8%	5 7%	26 12%	14 8%	30 17%	19 14%	8 8%	23 12%	34 13%	31 11%	25 14%	25 9%	82 10%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 41

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
Yes - responsible for half or more of the items bought	1776 89%	412 89%	427 90%	94 93%	67 93%	10 100%	270 88%	81 81%	15 100%	4 71%	117 91%	19 84%	260 85%
No - not responsible for most of the items bought	230 11%	50 11%	49 10%	7 7%	5 7%	- -	38 12%	19 19%	- -	2 29%	12 9%	4 16%	45 15%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 42
How many cars are there in your household?
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
No cars in the household	421 21%	203 21%	218 21%	67 28%	73 22%	87 26%	78 22%	62 21%	55 13%	56 10%	121 22%	60 14%	184 39%	49 27%	19 23%	39 18%	41 22%	35 19%	27 20%	21 21%	28 14%	94 36%	39 14%	30 16%	42 15%	178 21%
NET: Any	1585 79%	780 79%	805 79%	171 72%	265 78%	251 74%	280 78%	236 79%	382 87%	480 90%	435 78%	376 86%	292 61%	132 73%	62 77%	182 82%	140 78%	146 81%	113 80%	79 79%	172 86%	167 64%	242 86%	151 84%	241 85%	663 79%
1	843 42%	407 41%	435 43%	66 28%	129 38%	133 39%	130 36%	145 49%	241 55%	227 42%	233 42%	201 46%	182 38%	83 46%	31 39%	104 47%	71 39%	68 38%	62 44%	29 29%	106 53%	92 35%	117 42%	79 44%	113 40%	329 39%
2	562 28%	280 28%	282 28%	66 28%	106 31%	102 30%	104 29%	65 22%	119 27%	196 37%	147 26%	140 32%	78 16%	44 25%	23 28%	62 28%	56 31%	58 32%	39 28%	36 36%	49 24%	58 22%	82 29%	57 31%	95 34%	233 28%
3+	181 9%	93 9%	87 9%	40 17%	30 9%	16 5%	46 13%	26 9%	23 5%	57 11%	56 10%	35 8%	33 7%	5 3%	8 10%	15 7%	14 8%	20 11%	12 9%	14 14%	17 9%	17 7%	43 15%	16 9%	33 12%	100 12%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 42
How many cars are there in your household?
Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
No cars in the household	421 21%	53 12%	123 26%	24 24%	18 25%	3 31%	57 19%	29 29%	6 40%	3 44%	38 29%	5 23%	62 20%
NET: Any	1585 79%	408 88%	353 74%	77 76%	55 75%	7 69%	250 81%	71 71%	9 60%	3 56%	91 71%	18 77%	243 80%
1	843 42%	198 43%	216 45%	48 48%	36 50%	2 25%	136 44%	30 30%	5 35%	2 42%	38 29%	8 36%	121 40%
2	562 28%	165 36%	113 24%	23 23%	16 22%	4 44%	86 28%	17 17%	4 25%	1 14%	41 31%	8 36%	84 28%
3+	181 9%	45 10%	24 5%	6 6%	2 3%	- -	28 9%	24 24%	- -	- -	13 10%	1 6%	38 12%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 43
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
White	1856	917	939	189	298	306	342	289	432	500	503	416	437	175	77	207	169	167	133	97	194	201	261	176	261	772
	93%	93%	92%	79%	88%	91%	96%	97%	99%	93%	90%	95%	92%	97%	96%	94%	93%	92%	95%	97%	97%	77%	93%	97%	92%	92%
NET: Non-white	132	55	77	42	38	28	13	8	3	32	47	16	37	6	3	13	12	14	7	3	4	53	15	3	20	57
	7%	6%	8%	17%	11%	8%	4%	3%	1%	6%	8%	4%	8%	3%	4%	6%	7%	8%	5%	3%	2%	20%	5%	2%	7%	7%
Mixed	25	15	10	7	8	5	3	2	-	8	6	2	8	-	1	1	4	1	1	1	-	8	9	-	5	8
	1%	2%	1%	3%	2%	2%	1%	1%	-	2%	1%	1%	2%	-	1%	*	2%	1%	1%	1%	-	3%	3%	-	2%	1%
Asian	54	30	25	25	16	9	2	2	1	14	13	13	15	4	1	4	4	8	3	1	1	23	3	1	7	26
	3%	3%	2%	11%	5%	3%	1%	1%	*	3%	2%	3%	3%	2%	1%	2%	2%	4%	2%	1%	1%	9%	1%	1%	2%	3%
Black	30	6	24	5	4	11	6	4	1	3	17	1	10	-	-	-	3	4	2	-	3	15	2	1	7	18
	2%	1%	2%	2%	1%	3%	2%	1%	*	1%	3%	*	2%	-	-	-	2%	2%	1%	-	1%	6%	1%	1%	2%	2%
Chinese	8	3	5	3	3	-	1	-	-	4	4	-	1	2	2	1	1	1	-	-	-	2	-	-	1	3
	*	*	*	1%	1%	-	*	-	-	1%	1%	-	*	1%	2%	*	*	*	-	-	-	1%	-	-	*	*
Other ethnic group	15	2	13	2	7	3	1	1	2	4	8	-	4	-	-	7	-	-	2	1	-	4	1	1	1	2
	1%	*	1%	1%	2%	1%	*	*	*	1%	1%	-	1%	-	-	3%	-	-	1%	1%	-	2%	*	*	1%	*
Prefer not to answer	17	11	6	8	2	3	2	1	2	4	6	4	3	-	-	1	-	-	-	1	2	6	5	2	1	12
	1%	1%	1%	3%	*	1%	1%	*	*	1%	1%	1%	1%	-	-	1%	-	-	-	1%	1%	2%	2%	1%	1%	1%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 43
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
White	1856	448	406	98	70	9	300	93	15	5	116	22	273
	93%	97%	85%	97%	97%	92%	98%	93%	100%	86%	90%	97%	89%
NET: Non-white	132	11	65	2	2	1	7	7	-	-	11	-	27
	7%	2%	14%	2%	3%	8%	2%	7%	-	-	9%	-	9%
Mixed	25	-	10	2	-	-	2	4	-	-	1	-	5
	1%	-	2%	2%	-	-	1%	4%	-	-	1%	-	2%
Asian	54	8	30	-	2	-	3	1	-	-	2	-	8
	3%	2%	6%	-	3%	-	1%	1%	-	-	2%	-	3%
Black	30	3	15	-	-	-	-	-	-	-	4	-	9
	2%	1%	3%	-	-	-	-	-	-	-	3%	-	3%
Chinese	8	-	1	-	-	-	1	2	-	-	1	-	4
	*	-	*	-	-	-	*	2%	-	-	1%	-	1%
Other ethnic group	15	-	9	-	-	1	1	1	-	-	2	-	1
	1%	-	2%	-	-	8%	*	1%	-	-	2%	-	*
Prefer not to answer	17	3	5	1	-	-	*	-	-	1	2	1	6
	1%	1%	1%	1%	-	-	*	-	-	14%	1%	3%	2%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 44
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Christian	1071 53%	488 50%	583 57%	60 25%	157 46%	163 48%	195 54%	177 59%	319 73%	306 57%	298 54%	217 50%	250 53%	95 53%	45 56%	122 55%	102 57%	98 54%	83 59%	61 61%	97 48%	132 51%	146 52%	90 50%	167 59%	417 50%
NET: Other	129 6%	64 7%	65 6%	34 14%	25 7%	25 8%	18 5%	14 5%	13 3%	36 7%	32 6%	26 6%	36 7%	6 3%	2 2%	19 9%	7 4%	16 9%	10 7%	4 4%	12 6%	34 13%	14 5%	4 2%	18 6%	45 5%
Muslim	45 2%	18 2%	27 3%	20 9%	13 4%	9 3%	2 *	- *	1 *	10 2%	13 2%	7 2%	14 3%	3 2%	1 1%	8 3%	4 2%	6 3%	5 3%	- -	2 1%	13 5%	5 2%	- -	6 2%	12 1%
Hindu	8 *	6 1%	2 *	2 1%	2 1%	2 *	- -	2 1%	- -	4 1%	1 *	2 *	2 *	- -	- -	- -	- -	1 *	- -	- -	- -	7 3%	- -	- -	2 1%	5 1%
Jewish	12 1%	6 1%	6 1%	- -	3 1%	1 *	4 1%	2 1%	3 1%	3 1%	6 1%	- -	3 1%	- -	- -	4 2%	- -	1 1%	- -	- -	1 *	4 2%	2 1%	- -	2 1%	6 1%
Sikh	3 *	2 *	1 *	3 1%	- -	- -	- -	- -	- -	- -	- -	2 1%	1 *	- -	- -	- -	- -	1 1%	- -	- -	- -	2 1%	- -	- -	- -	- -
Buddhist	15 1%	8 1%	7 1%	4 1%	1 *	- -	7 2%	3 1%	1 *	3 1%	2 *	6 1%	3 1%	1 1%	- -	2 1%	- -	1 1%	3 2%	1 1%	1 *	2 1%	4 1%	- -	1 *	9 1%
Other	47 2%	24 2%	22 2%	4 2%	6 2%	14 4%	6 2%	8 3%	8 2%	15 3%	10 2%	9 2%	12 3%	2 1%	1 1%	5 2%	3 2%	7 4%	2 2%	3 3%	9 5%	6 2%	4 1%	4 2%	7 2%	14 2%
None	767 38%	407 41%	360 35%	135 57%	141 42%	146 43%	141 39%	105 35%	100 23%	182 34%	211 38%	191 44%	183 38%	79 44%	33 41%	75 34%	70 39%	60 33%	44 32%	33 33%	91 46%	82 31%	115 41%	85 47%	91 32%	357 42%
Prefer not to say	38 2%	23 2%	16 2%	9 4%	15 5%	4 1%	4 1%	2 1%	5 1%	12 2%	14 3%	4 1%	8 2%	- -	1 1%	5 2%	1 1%	6 4%	3 2%	2 2%	- -	12 5%	6 2%	2 1%	8 3%	21 2%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 44
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
Christian	1071 53%	317 69%	242 51%	55 55%	29 40%	6 58%	173 56%	21 21%	10 64%	2 35%	60 46%	13 57%	145 47%
NET: Other	129 6%	13 3%	44 9%	3 3%	4 5%	1 13%	13 4%	24 24%	1 5%	* 8%	4 3%	- -	21 7%
Muslim	45 2%	1 *	26 5%	2 2%	1 2%	- -	1 *	2 2%	- -	- -	4 3%	- -	7 2%
Hindu	8 *	1 *	5 1%	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *
Jewish	12 1%	4 1%	2 *	- -	- -	- -	1 *	2 2%	- -	- -	- -	- -	3 1%
Sikh	3 *	2 1%	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Buddhist	15 1%	* *	1 *	- -	1 1%	1 7%	2 1%	6 6%	- -	- -	- -	- -	5 2%
Other	47 2%	5 1%	9 2%	1 1%	2 2%	1 5%	8 3%	14 14%	1 5%	* 8%	1 *	- -	5 2%
None	767 38%	125 27%	176 37%	43 43%	40 55%	3 30%	117 38%	50 50%	5 31%	3 43%	65 50%	9 39%	132 43%
Prefer not to say	38 2%	6 1%	14 3%	- -	- -	- -	4 1%	5 5%	- -	1 14%	- -	1 3%	8 2%

Deficit Survey

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Absolutes/col percents

Table 45
Which of the following best describes where you live?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: Urban	1582	789	793	208	292	272	276	219	315	410	452	340	380	132	63	192	133	156	102	57	127	258	230	133	231	677
	79%	80%	78%	87%	86%	81%	77%	74%	72%	76%	81%	78%	80%	73%	79%	87%	74%	86%	73%	57%	63%	99%	82%	74%	82%	81%
Urban - Population over 10,000	788	415	373	108	146	133	146	108	146	207	250	144	186	76	32	80	67	70	43	18	40	216	87	58	123	356
	39%	42%	36%	46%	43%	39%	41%	36%	33%	39%	45%	33%	39%	42%	40%	36%	37%	39%	30%	18%	20%	83%	31%	32%	44%	42%
Town and Fringe	795	374	421	99	146	139	130	112	169	203	201	196	194	56	31	112	66	86	59	39	87	42	143	75	108	321
	40%	38%	41%	42%	43%	41%	36%	37%	39%	38%	36%	45%	41%	31%	39%	51%	36%	48%	42%	38%	43%	16%	51%	41%	38%	38%
NET: Rural	424	194	230	31	46	65	82	78	122	126	104	97	97	49	17	29	48	25	38	43	74	2	51	48	52	164
	21%	20%	22%	13%	14%	19%	23%	26%	28%	24%	19%	22%	20%	27%	21%	13%	26%	14%	27%	43%	37%	1%	18%	26%	18%	19%
Village	372	171	201	26	45	62	67	66	106	101	96	88	87	33	15	25	48	19	37	34	71	2	50	37	46	142
	19%	17%	20%	11%	13%	18%	19%	22%	24%	19%	17%	20%	18%	18%	19%	11%	26%	10%	26%	34%	35%	1%	18%	21%	16%	17%
Hamlet & Isolated Dwelling	52	23	29	5	1	4	14	13	15	25	8	9	9	16	2	3	-	6	1	9	3	-	1	10	6	22
	3%	2%	3%	2%	*	1%	4%	4%	4%	5%	2%	2%	2%	9%	2%	2%	-	3%	1%	9%	2%	-	*	6%	2%	3%

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Absolutes/col percents

Table 45
Which of the following best describes where you live?
Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: Urban	1582	355	406	83	53	4	232	79	12	4	97	14	243
	79%	77%	85%	83%	73%	42%	75%	79%	77%	65%	75%	63%	80%
Urban - Population over 10,000	788	150	236	45	34	2	108	44	6	3	45	6	108
	39%	33%	50%	45%	47%	22%	35%	44%	40%	43%	35%	27%	36%
Town and Fringe	795	205	170	38	19	2	124	35	6	1	52	8	135
	40%	44%	36%	38%	26%	21%	40%	35%	36%	22%	41%	36%	44%
NET: Rural	424	106	70	17	20	6	76	21	3	2	32	8	62
	21%	23%	15%	17%	27%	58%	25%	21%	23%	35%	25%	37%	20%
Village	372	89	65	13	13	5	71	17	3	2	31	8	54
	19%	19%	14%	13%	18%	53%	23%	17%	23%	35%	24%	37%	18%
Hamlet & Isolated Dwelling	52	17	6	4	7	1	5	4	-	-	1	-	8
	3%	4%	1%	4%	9%	5%	1%	4%	-	-	1%	-	3%

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Absolutes/col percents

Table 46
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: Working	1123	591	532	99	274	255	279	134	82	323	358	277	165	102	52	104	103	106	74	66	107	160	158	91	283	840
	56%	60%	52%	42%	81%	75%	78%	45%	19%	60%	64%	63%	35%	56%	65%	47%	57%	59%	53%	66%	54%	61%	56%	50%	100%	100%
Working full time - working 30 hours per week or more	883	484	398	61	252	216	221	96	37	263	290	213	117	84	43	82	88	89	58	49	78	128	114	67	230	652
	44%	49%	39%	26%	75%	64%	62%	32%	9%	49%	52%	49%	24%	47%	54%	37%	49%	49%	41%	49%	39%	49%	41%	37%	81%	78%
Working part time - working between 8 and 29 hours per week	241	107	134	38	22	39	59	38	45	60	69	65	48	17	9	21	15	17	17	17	29	31	44	23	53	188
	12%	11%	13%	16%	7%	12%	16%	13%	10%	11%	12%	15%	10%	9%	11%	10%	8%	9%	12%	17%	14%	12%	16%	13%	19%	22%
NET: Not working	883	392	491	139	63	83	78	164	355	213	198	160	312	79	28	117	78	74	66	34	93	101	123	90	-	-
	44%	40%	48%	58%	19%	25%	22%	55%	81%	40%	36%	37%	65%	44%	35%	53%	43%	41%	47%	34%	46%	39%	44%	50%	-	-
Not working but seeking work or temporarily unemployed or sick	136	73	63	28	31	28	21	26	2	8	18	8	103	10	4	19	5	13	7	3	14	23	27	12	-	-
	7%	7%	6%	12%	9%	8%	6%	9%	*	1%	3%	2%	22%	6%	5%	9%	3%	7%	5%	3%	7%	9%	9%	6%	-	-
Not working and not seeking work	175	96	79	96	17	14	23	24	2	27	48	21	78	28	6	20	12	19	14	6	9	15	24	22	-	-
	9%	10%	8%	40%	5%	4%	6%	8%	*	5%	9%	5%	16%	15%	7%	9%	7%	10%	10%	6%	4%	6%	9%	12%	-	-
Retired on a state pension only	111	27	84	-	-	-	1	20	90	12	7	16	76	4	5	22	9	6	15	8	4	9	16	12	-	-
	6%	3%	8%	-	-	-	*	7%	21%	2%	1%	4%	16%	2%	7%	10%	5%	4%	11%	8%	2%	3%	6%	7%	-	-
Retired with a private pension	339	180	159	-	-	-	2	78	258	150	105	68	16	29	14	48	26	33	24	15	42	40	33	35	-	-
	17%	18%	16%	-	-	-	1%	26%	59%	28%	19%	16%	3%	16%	17%	22%	14%	18%	17%	15%	21%	15%	12%	19%	-	-
House person, housewife, househusband, etc.	122	15	107	15	15	41	31	17	4	16	20	47	40	7	-	8	26	3	6	2	25	14	23	8	-	-
	6%	2%	10%	6%	4%	12%	9%	6%	1%	3%	4%	11%	8%	4%	-	4%	14%	2%	4%	2%	12%	5%	8%	5%	-	-

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Absolutes/col percents

Table 46
Which of the following best describes your current working status?
Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: Working	1123 56%	247 53%	296 62%	55 55%	36 50%	8 78%	160 52%	44 44%	6 41%	3 49%	78 61%	12 54%	178 58%
Working full time - working 30 hours per week or more	883 44%	191 41%	252 53%	42 42%	29 40%	7 67%	117 38%	37 37%	6 37%	2 28%	68 53%	7 33%	126 41%
Working part time - working between 8 and 29 hours per week	241 12%	56 12%	43 9%	13 13%	7 10%	1 11%	43 14%	7 7%	1 4%	1 21%	10 8%	5 21%	52 17%
NET: Not working	883 44%	215 47%	181 38%	45 45%	36 50%	2 22%	148 48%	56 56%	9 59%	3 51%	51 39%	10 46%	128 42%
Not working but seeking work or temporarily unemployed or sick	136 7%	12 3%	30 6%	8 8%	4 6%	-	19 6%	16 16%	2 16%	-	13 10%	7 33%	23 8%
Not working and not seeking work	175 9%	24 5%	43 9%	13 13%	17 23%	-	7 2%	13 13%	4 30%	1 22%	15 12%	2 10%	36 12%
Retired on a state pension only	111 6%	27 6%	26 5%	1 1%	3 4%	1 15%	29 9%	2 2%	-	-	3 3%	1 4%	18 6%
Retired with a private pension	339 17%	133 29%	52 11%	22 22%	10 13%	1 7%	66 22%	11 11%	2 13%	2 29%	6 4%	-	34 11%
House person, housewife, househusband, etc.	122 6%	19 4%	29 6%	2 2%	3 5%	-	27 9%	12 12%	-	-	13 10%	-	16 5%

Deficit Survey

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Absolutes/col percents

Table 47
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	1284	730	554	137	226	260	334	199	128	432	452	212	188	126	57	125	98	129	83	81	107	157	202	119	321	963
Weighted base	1123	591	532	99	274	255	279	134	82	323	358	277	165	102	52	104	103	106	74	66	107	160	158	91	283	840
NET: Public Sector	283	113	170	19	75	58	80	34	17	95	106	55	27	27	20	28	28	26	12	25	26	36	36	19	283	-
	25%	19%	32%	19%	27%	23%	29%	25%	21%	29%	30%	20%	16%	26%	39%	27%	27%	25%	16%	37%	25%	22%	23%	21%	100%	-
Central government including all administrative departments and central government agencies such as the Bank of England	19	10	9	1	4	4	7	1	2	8	8	2	-	1	2	2	2	1	-	2	1	5	1	1	19	-
	2%	2%	2%	1%	2%	2%	3%	*	2%	3%	2%	1%	-	1%	4%	2%	2%	1%	-	3%	1%	3%	1%	1%	7%	-
HM Forces	7	5	2	*	4	2	1	-	-	2	*	4	1	-	-	1	-	1	3	-	-	-	1	1	7	-
	1%	1%	*	*	1%	1%	*	-	-	1%	*	1%	1%	-	-	1%	-	1%	4%	-	-	-	1%	1%	2%	-
National Health Service	57	19	37	4	22	7	19	4	2	10	23	12	11	1	3	7	6	4	1	8	7	3	9	7	57	-
	5%	3%	7%	4%	8%	3%	7%	3%	2%	3%	7%	4%	7%	1%	5%	7%	6%	4%	2%	12%	7%	2%	6%	8%	20%	-
Universities and Academies funded by government	29	9	20	5	8	7	8	1	1	19	7	3	-	3	3	3	3	3	2	3	1	3	5	1	29	-
	3%	2%	4%	5%	3%	3%	3%	*	1%	6%	2%	1%	-	3%	5%	3%	3%	3%	2%	4%	1%	2%	3%	1%	10%	-
Courts service	5	1	3	-	2	1	1	-	1	1	1	2	1	3	-	-	1	-	-	-	1	-	1	-	5	-
	*	*	1%	-	1%	1%	*	-	1%	*	*	1%	*	3%	-	-	1%	-	-	-	1%	-	*	-	2%	-
Local government administration	35	16	19	-	8	9	10	4	3	10	24	-	1	5	3	3	3	4	1	1	4	7	3	2	35	-
	3%	3%	4%	-	3%	3%	4%	3%	4%	3%	7%	-	*	4%	6%	3%	3%	3%	2%	1%	3%	4%	2%	2%	12%	-
Police service	5	4	1	*	2	2	*	-	*	3	3	-	-	*	*	2	-	-	-	-	1	*	1	*	5	-
	*	1%	*	*	1%	1%	*	-	1%	1%	1%	-	-	*	1%	2%	-	-	-	-	1%	*	*	*	2%	-
Public sector housing	6	3	3	-	1	2	1	1	1	1	3	1	1	1	-	-	-	1	1	-	*	1	2	-	6	-
	1%	1%	*	-	*	1%	*	1%	1%	*	1%	*	1%	1%	-	-	-	1%	1%	-	*	1%	1%	-	2%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	51	10	40	1	12	4	15	14	4	26	16	8	1	1	5	5	6	4	1	7	3	8	8	3	51	-
	5%	2%	8%	1%	4%	2%	5%	10%	5%	8%	4%	3%	*	1%	10%	5%	6%	3%	2%	11%	3%	5%	5%	3%	18%	-

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Table 47
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	1123	591	532	99	274	255	279	134	82	323	358	277	165	102	52	104	103	106	74	66	107	160	158	91	283	840
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	15 1%	13 2%	1 *	1 1%	-	7 3%	5 2%	2 1%	-	2 *	2 *	9 3%	3 2%	-	2 4%	1 1%	-	* *	-	3 4%	3 3%	4 2%	* *	* *	15 5%	-
Bradford and Bingley or Northern Rock Building societies	1 *	-	1 *	-	1 *	-	-	-	-	-	1 *	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	1 *	-
Other public sector occupation (please specify as much detail as possible)	55 5%	22 4%	33 6%	7 7%	10 4%	13 5%	12 4%	7 5%	5 6%	14 4%	18 5%	14 5%	9 5%	12 12%	1 2%	5 4%	8 7%	8 8%	3 4%	1 1%	5 5%	4 2%	5 3%	3 3%	55 19%	-
None of the above (Private Sector)	840 75%	478 81%	363 68%	81 81%	200 73%	197 77%	199 71%	100 75%	65 79%	228 71%	252 70%	222 80%	138 84%	75 74%	32 61%	75 73%	75 73%	80 75%	62 84%	42 63%	81 75%	124 78%	122 77%	72 79%	-	840 100%

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Absolutes/col percents

Table 47
Do you work in any of the following occupations?
Base: All respondents who work

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	1284	295	334	70	48	11	186	49	8	5	83	13	182
Weighted base	1123	247	296	55	36	8	160	44	6	3	78	12	178
NET: Public Sector	283	49	89	12	8	1	37	8	2	*	22	1	53
	25%	20%	30%	23%	22%	14%	23%	17%	27%	15%	29%	12%	30%
Central government including all administrative departments and central government agencies such as the Bank of England	19	6	6	1	1	-	2	-	-	-	1	-	2
	2%	2%	2%	1%	3%	-	2%	-	-	-	1%	-	1%
HM Forces	7	2	1	-	-	-	1	-	-	-	3	-	-
	1%	1%	*	-	-	-	1%	-	-	-	3%	-	-
National Health Service	57	10	18	1	-	-	12	2	1	-	5	-	8
	5%	4%	6%	2%	-	-	8%	6%	9%	-	6%	-	4%
Universities and Academies funded by government	29	4	11	-	1	-	1	1	-	-	2	1	8
	3%	2%	4%	-	2%	-	1%	3%	-	-	3%	9%	4%
Courts service	5	2	2	-	-	-	-	-	-	-	-	-	1
	*	1%	1%	-	-	-	-	-	-	-	-	-	*
Local government administration	35	9	16	1	1	*	2	1	-	-	1	-	4
	3%	4%	5%	2%	4%	3%	1%	1%	-	-	1%	-	2%
Police service	5	-	2	-	-	-	*	-	-	*	2	-	-
	*	-	1%	-	-	-	*	-	-	15%	3%	-	-
Public sector housing	6	-	2	-	-	-	1	-	-	-	1	-	1
	1%	-	1%	-	-	-	1%	-	-	-	1%	-	1%
Teaching employed by local education authority including voluntary aided schools and foundation schools	51	13	11	5	1	1	4	1	-	-	1	-	14
	5%	5%	4%	8%	3%	11%	3%	2%	-	-	2%	-	8%

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Absolutes/col percents

Table 47
Do you work in any of the following occupations?
Base: All respondents who work

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	1123	247	296	55	36	8	160	44	6	3	78	12	178
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	15 1%	- -	4 1%	* 1%	- -	- -	7 4%	1 2%	1 18%	- -	- -	- -	2 1%
Bradford and Bingley or Northern Rock Building societies	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other public sector occupation (please specify as much detail as possible)	55 5%	3 1%	14 5%	5 8%	4 10%	- -	5 3%	2 4%	- -	- -	7 9%	* 4%	15 8%
None of the above (Private Sector)	840 75%	197 80%	207 70%	43 77%	28 78%	7 86%	123 77%	37 83%	5 73%	2 85%	56 71%	11 88%	125 70%

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Absolutes/col percents

Table 48
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
No children aged 18 or under	1500	716	784	197	210	158	230	276	429	411	407	307	375	145	58	168	129	143	101	71	144	198	206	138	181	573
	75%	73%	77%	83%	62%	47%	64%	93%	98%	77%	73%	70%	79%	80%	72%	76%	71%	79%	72%	70%	72%	76%	73%	76%	64%	68%
NET: Yes	491	259	232	30	126	180	126	22	8	123	144	126	97	35	22	52	50	36	39	30	56	59	71	41	101	263
	24%	26%	23%	12%	37%	53%	35%	7%	2%	23%	26%	29%	20%	19%	28%	24%	27%	20%	28%	30%	28%	23%	25%	23%	36%	31%
Yes - children aged under 5 years old	189	80	109	26	97	56	9	-	1	46	60	44	39	9	9	26	21	15	10	10	19	30	24	17	33	98
	9%	8%	11%	11%	29%	17%	3%	-	*	9%	11%	10%	8%	5%	11%	12%	11%	8%	7%	10%	10%	12%	9%	9%	12%	12%
Yes - children aged 5 to 10 years old	206	120	86	7	57	96	36	8	4	54	58	51	43	14	7	25	27	17	17	10	26	26	26	13	42	110
	10%	12%	8%	3%	17%	28%	10%	3%	1%	10%	11%	12%	9%	8%	8%	11%	15%	9%	12%	10%	13%	10%	9%	7%	15%	13%
Yes - children aged 11 to 15 years old	179	96	84	2	10	88	66	11	2	33	37	62	47	14	7	18	21	13	14	10	26	15	30	12	31	94
	9%	10%	8%	1%	3%	26%	18%	4%	1%	6%	7%	14%	10%	8%	8%	8%	12%	7%	10%	10%	13%	6%	11%	6%	11%	11%
Yes - children aged 16 to 18 years old	121	71	50	-	2	39	65	12	3	29	37	32	23	8	4	13	7	6	14	10	18	14	17	9	23	66
	6%	7%	5%	-	1%	12%	18%	4%	1%	5%	7%	7%	5%	5%	5%	6%	4%	3%	10%	10%	9%	5%	6%	5%	8%	8%
Refused	15	8	7	12	2	-	1	-	-	2	5	4	4	1	-	1	2	2	-	-	1	4	3	2	2	5
	1%	1%	1%	5%	1%	-	*	-	-	*	1%	1%	1%	1%	-	*	1%	1%	-	-	*	2%	1%	1%	1%	1%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 48
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
No children aged 18 or under	1500 75%	368 80%	313 66%	78 78%	57 79%	7 68%	244 79%	78 78%	11 73%	4 71%	82 64%	20 88%	237 78%
NET: Yes	491 24%	90 20%	158 33%	22 22%	16 21%	3 32%	64 21%	22 22%	4 27%	2 29%	44 34%	3 12%	64 21%
Yes - children aged under 5 years old	189 9%	26 6%	68 14%	6 6%	2 3%	-	22 7%	5 5%	-	-	25 19%	1 6%	34 11%
Yes - children aged 5 to 10 years old	206 10%	32 7%	73 15%	11 11%	6 9%	* 3%	25 8%	11 11%	3 20%	2 29%	18 14%	1 4%	25 8%
Yes - children aged 11 to 15 years old	179 9%	41 9%	67 14%	7 7%	6 8%	3 32%	18 6%	9 9%	4 23%	2 29%	10 8%	-	13 4%
Yes - children aged 16 to 18 years old	121 6%	28 6%	36 8%	2 2%	4 5%	-	19 6%	8 8%	-	2 29%	9 7%	1 5%	13 4%
Refused	15 1%	3 1%	6 1%	-	-	-	-	-	-	-	2 2%	-	4 1%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 49
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Anglia	211 11%	102 10%	109 11%	19 8%	34 10%	48 14%	37 10%	20 7%	53 12%	53 10%	62 11%	52 12%	44 9%	-	-	-	-	14 10%	-	179 89%	-	18 6%	-	31 11%	81 10%	
Border	24 1%	11 1%	13 1%	3 1%	8 2%	3 1%	6 2%	2 1%	3 1%	6 1%	10 2%	7 2%	2 *	6 3%	-	18 8%	-	-	-	-	-	-	-	-	5 2%	8 1%
Central	277 14%	158 16%	119 12%	40 17%	49 14%	31 9%	58 16%	34 11%	66 15%	90 17%	67 12%	54 12%	67 14%	3 2%	-	1 *	-	171 95%	93 66%	-	1 1%	-	3 1%	5 3%	37 13%	126 15%
Granada	204 10%	96 10%	108 11%	21 9%	24 7%	38 11%	29 8%	35 12%	57 13%	49 9%	47 8%	55 13%	53 11%	1 *	-	199 90%	-	* 1%	3 3%	-	-	* *	-	26 9%	69 8%	
London	348 17%	158 16%	189 19%	43 18%	73 22%	62 18%	48 14%	51 17%	71 16%	91 17%	109 20%	70 16%	78 16%	* *	-	-	-	2 1%	3 2%	-	14 7%	261 100%	67 24%	* *	48 17%	159 19%
Meridian	220 11%	118 12%	102 10%	37 15%	34 10%	39 12%	39 11%	33 11%	39 9%	59 11%	54 10%	46 10%	61 13%	-	-	-	-	1 *	* *	-	2 1%	-	193 69%	24 13%	19 7%	100 12%
STV	170 8%	83 8%	88 9%	12 5%	23 7%	19 6%	38 11%	41 14%	37 9%	48 9%	54 10%	29 7%	40 8%	170 94%	-	-	-	-	-	-	-	-	-	-	22 8%	71 8%
Tyne Tees	82 4%	36 4%	47 5%	7 3%	12 4%	19 6%	17 5%	6 2%	21 5%	26 5%	31 5%	13 3%	12 3%	-	80 100%	-	2 1%	-	-	-	-	-	-	-	21 7%	32 4%
Wales	96 5%	52 5%	43 4%	6 3%	16 5%	16 5%	21 6%	19 6%	17 4%	23 4%	25 5%	20 5%	27 6%	-	-	-	-	-	-	95 95%	-	-	-	1 *	25 9%	41 5%
West	56 3%	31 3%	25 2%	7 3%	14 4%	5 2%	7 2%	7 2%	14 3%	19 4%	14 2%	7 2%	16 3%	-	-	3 1%	-	3 2%	-	2 2%	-	-	-	48 27%	3 1%	23 3%
Westcountry	106 5%	45 5%	61 6%	15 6%	20 6%	12 4%	17 5%	21 7%	22 5%	27 5%	22 4%	24 6%	33 7%	-	-	-	-	3 2%	-	* *	-	-	-	102 57%	17 6%	43 5%
Yorkshire	212 11%	92 9%	120 12%	29 12%	32 9%	45 13%	39 11%	29 10%	37 9%	45 8%	62 11%	61 14%	44 9%	-	-	-	179 99%	-	29 21%	-	4 2%	-	-	-	29 10%	86 10%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 49
Which of the following ITV regions do you live in?
Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
Anglia	211 11%	48 10%	24 5%	12 12%	-	-	50 16%	18 18%	-	1 22%	13 10%	9 42%	35 11%
Border	24 1%	1 *	10 2%	2 2%	* 1%	-	1 *	-	-	-	5 4%	-	6 2%
Central	277 14%	67 15%	63 13%	12 12%	-	-	48 16%	16 16%	4 25%	-	14 11%	2 9%	50 16%
Granada	204 10%	40 9%	61 13%	12 12%	-	-	41 13%	7 7%	2 12%	1 23%	10 8%	1 5%	29 10%
London	348 17%	85 18%	106 22%	10 10%	-	-	45 15%	18 18%	1 4%	-	19 15%	5 20%	59 19%
Meridian	220 11%	55 12%	42 9%	21 20%	-	-	39 13%	17 17%	7 44%	* 6%	9 7%	1 6%	30 10%
STV	170 8%	25 5%	38 8%	7 7%	72 99%	-	5 2%	2 2%	-	1 20%	10 8%	* 2%	9 3%
Tyne Tees	82 4%	21 5%	23 5%	3 3%	-	-	11 3%	4 4%	2 10%	-	8 6%	* 2%	11 4%
Wales	96 5%	20 4%	24 5%	2 2%	-	10 96%	12 4%	2 2%	-	-	10 8%	1 2%	15 5%
West	56 3%	14 3%	10 2%	3 3%	-	-	9 3%	3 3%	-	-	6 5%	-	10 3%
Westcountry	106 5%	25 5%	23 5%	9 9%	-	* 4%	13 4%	5 5%	-	-	9 7%	1 5%	21 7%
Yorkshire	212 11%	61 13%	53 11%	8 8%	-	-	33 11%	7 7%	1 5%	2 29%	16 12%	1 7%	29 10%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 50
Marital Status
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Single	575 29%	291 30%	284 28%	192 80%	144 43%	101 30%	70 20%	45 15%	23 5%	127 24%	189 34%	87 20%	172 36%	56 31%	25 31%	56 25%	44 24%	67 37%	28 20%	20 20%	41 21%	99 38%	89 32%	48 27%	75 26%	259 31%
NET: Married/ Civil partnership/ co habiting	1150 57%	578 59%	573 56%	43 18%	189 56%	211 62%	218 61%	184 62%	306 70%	343 64%	288 52%	297 68%	222 47%	94 52%	44 55%	135 61%	114 63%	92 51%	92 65%	64 64%	140 70%	120 46%	155 55%	101 56%	169 60%	491 58%
Married	895 45%	448 46%	446 44%	16 7%	111 33%	136 40%	187 52%	157 53%	287 66%	269 50%	217 39%	240 55%	168 35%	73 41%	33 41%	105 47%	88 49%	79 44%	81 57%	51 51%	115 57%	88 34%	109 39%	73 41%	124 44%	347 41%
Civil Partnership	14 1%	7 1%	7 1%	1 *	2 1%	7 2%	2 1%	- -	2 *	2 *	4 1%	2 *	6 1%	- -	- -	2 1%	1 1%	- -	- -	- -	1 *	2 1%	4 1%	3 2%	1 *	10 1%
Co Habiting	242 12%	122 12%	120 12%	25 11%	75 22%	68 20%	29 8%	27 9%	17 4%	71 13%	67 12%	55 13%	48 10%	21 11%	11 14%	29 13%	24 13%	13 7%	11 8%	14 13%	24 12%	29 11%	42 15%	25 14%	44 16%	134 16%
NET: Widowed/ separated/ divorced	271 13%	110 11%	161 16%	- -	4 1%	26 8%	67 19%	66 22%	108 25%	64 12%	78 14%	51 12%	78 16%	30 17%	11 13%	28 13%	21 12%	21 12%	20 15%	14 14%	20 10%	42 16%	34 12%	30 17%	36 13%	86 10%
Widowed	58 3%	18 2%	40 4%	- -	- -	- -	4 1%	16 5%	39 9%	16 3%	19 3%	7 2%	15 3%	9 5%	3 4%	6 3%	3 2%	5 3%	4 3%	4 4%	3 2%	9 3%	7 2%	4 2%	8 3%	7 1%
Separated	38 2%	21 2%	17 2%	- -	1 *	4 1%	16 4%	9 3%	9 2%	11 2%	12 2%	8 2%	8 2%	6 4%	- -	2 1%	2 1%	6 3%	3 2%	2 2%	1 1%	8 3%	2 1%	6 3%	4 1%	18 2%
Divorced	174 9%	70 7%	104 10%	- -	3 1%	22 7%	48 13%	42 14%	60 14%	36 7%	47 9%	36 8%	55 11%	14 8%	8 9%	20 9%	16 9%	10 6%	14 10%	8 8%	15 7%	24 9%	25 9%	20 11%	24 9%	61 7%
Prefer not to answer	10 1%	4 *	6 1%	4 2%	1 *	- -	2 *	3 1%	- -	3 1%	1 *	2 *	5 1%	1 1%	- -	1 *	2 1%	* *	- -	1 1%	- -	1 *	3 1%	1 1%	3 1%	3 *

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 50
Marital Status
Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
Single	575 29%	85 18%	147 31%	37 37%	23 32%	2 25%	75 25%	47 47%	4 27%	1 19%	42 32%	6 29%	104 34%
NET: Married/ Civil partnership/ co habiting	1150 57%	298 65%	276 58%	46 46%	35 49%	7 75%	186 60%	37 37%	9 62%	5 81%	75 58%	15 64%	162 53%
Married	895 45%	251 54%	197 41%	36 36%	31 43%	7 70%	150 49%	25 25%	7 44%	3 43%	61 47%	10 44%	115 38%
Civil Partnership	14 1%	3 1%	3 1%	- -	- -	- -	2 1%	2 2%	- -	- -	1 1%	2 8%	1 *
Co Habiting	242 12%	43 9%	76 16%	10 10%	4 5%	1 5%	33 11%	9 9%	3 18%	2 38%	12 10%	3 12%	46 15%
NET: Widowed/ separated/ divorced	271 13%	76 16%	50 10%	18 17%	13 19%	- -	46 15%	16 16%	2 11%	- -	12 9%	2 7%	37 12%
Widowed	58 3%	18 4%	9 2%	5 5%	4 6%	- -	8 3%	2 2%	- -	- -	1 1%	- -	11 3%
Separated	38 2%	10 2%	9 2%	* *	2 2%	- -	5 2%	2 2%	1 6%	- -	2 2%	- -	5 2%
Divorced	174 9%	48 10%	31 7%	12 12%	7 10%	- -	33 11%	12 12%	1 4%	- -	9 7%	2 7%	21 7%
Prefer not to answer	10 1%	2 1%	3 1%	* *	1 1%	- -	* *	- -	- -	- -	* *	- -	2 1%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 51
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Glasgow	82 4%	38 4%	44 4%	7 3%	14 4%	8 2%	20 6%	20 7%	12 3%	23 4%	23 4%	13 3%	23 5%	82 45%	-	-	-	-	-	-	-	-	-	-	9 3%	32 4%
Edinburgh	70 4%	31 3%	40 4%	5 2%	11 3%	12 4%	12 3%	13 4%	18 4%	18 3%	27 5%	11 3%	14 3%	70 39%	-	*	-	-	-	-	-	-	-	-	15 5%	31 4%
Newcastle	85 4%	39 4%	47 5%	10 4%	11 3%	18 5%	20 5%	8 3%	19 4%	26 5%	30 5%	18 4%	11 2%	-	76 95%	5 2%	4 2%	-	-	-	-	-	-	-	19 7%	38 4%
Leeds	89 4%	33 3%	55 5%	14 6%	15 4%	19 6%	20 6%	6 2%	15 3%	24 4%	34 6%	21 5%	10 2%	-	-	-	89 49%	-	-	-	-	-	-	-	13 5%	41 5%
Hull	41 2%	16 2%	25 2%	4 2%	6 2%	10 3%	6 2%	10 3%	4 1%	5 1%	11 2%	11 2%	15 3%	-	-	-	36 20%	-	5 4%	-	-	-	-	-	6 2%	11 1%
Sheffield	52 3%	26 3%	25 2%	2 1%	12 4%	11 3%	6 2%	7 2%	12 3%	19 3%	12 2%	10 2%	11 2%	-	-	-	39 22%	-	13 9%	-	-	-	-	-	9 3%	24 3%
Manchester	166 8%	77 8%	89 9%	14 6%	29 9%	32 9%	24 7%	21 7%	47 11%	42 8%	45 8%	42 10%	37 8%	-	-	156 71%	3 1%	5 3%	1 1%	2 2%	-	-	-	-	18 6%	58 7%
Liverpool	58 3%	29 3%	30 3%	11 4%	2 1%	6 2%	11 3%	12 4%	16 4%	11 2%	18 3%	9 2%	20 4%	-	-	41 19%	2 1%	1 1%	-	14 14%	-	-	-	-	9 3%	16 2%
Nottingham	80 4%	49 5%	32 3%	6 2%	11 3%	13 4%	12 3%	16 5%	23 5%	22 4%	21 4%	15 3%	22 5%	-	-	-	-	1 1%	71 50%	-	8 4%	1 *	-	-	9 3%	40 5%
Birmingham	168 8%	91 9%	77 7%	33 14%	30 9%	18 5%	36 10%	13 5%	37 8%	54 10%	38 7%	36 8%	39 8%	-	-	-	-	151 84%	14 10%	-	-	-	-	3 1%	24 8%	75 9%
Norwich	94 5%	42 4%	52 5%	9 4%	14 4%	23 7%	18 5%	6 2%	24 6%	21 4%	29 5%	24 5%	19 4%	-	-	-	-	-	-	-	93 46%	-	1 *	-	13 4%	36 4%
Milton Keynes	63 3%	30 3%	34 3%	5 2%	9 3%	13 4%	12 3%	12 4%	12 3%	14 3%	19 3%	19 4%	11 2%	-	-	-	-	1 *	17 12%	-	27 14%	-	18 6%	-	10 4%	31 4%
Brighton	46 2%	23 2%	23 2%	5 2%	10 3%	9 3%	9 3%	6 2%	6 1%	13 2%	8 2%	10 2%	15 3%	-	-	-	-	-	-	-	-	-	45 16%	1 *	3 1%	23 3%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 51
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Oxford	22 1%	13 1%	9 1%	6 3%	2 1%	3 1%	1 *	5 2%	5 1%	6 1%	9 2%	4 1%	3 1%	-	-	-	-	1 *	-	-	-	-	18 6%	4 2%	1 *	11 1%
London	433 22%	208 21%	225 22%	57 24%	84 25%	80 24%	68 19%	57 19%	87 20%	116 22%	129 23%	91 21%	97 20%	-	-	-	-	1 1%	*	-	46 23%	260 100%	125 44%	-	57 20%	200 24%
Southampton	73 4%	40 4%	33 3%	8 4%	12 3%	14 4%	11 3%	11 4%	17 4%	25 5%	19 3%	13 3%	16 3%	-	-	-	-	-	-	-	-	-	49 18%	24 13%	7 2%	28 3%
Bristol	67 3%	34 3%	33 3%	9 4%	20 6%	5 2%	9 3%	7 2%	15 3%	20 4%	13 2%	16 4%	17 4%	-	-	-	-	1 1%	-	-	-	-	-	66 36%	7 2%	32 4%
Plymouth	67 3%	28 3%	39 4%	9 4%	7 2%	7 2%	16 5%	14 5%	13 3%	17 3%	14 2%	13 3%	24 5%	-	-	-	-	-	-	-	-	-	-	67 37%	12 4%	27 3%
Cardiff	73 4%	41 4%	32 3%	7 3%	15 5%	13 4%	14 4%	12 4%	12 3%	21 4%	17 3%	16 4%	18 4%	-	-	-	-	1 *	-	72 72%	-	-	-	-	21 8%	32 4%
None of these	176 9%	95 10%	81 8%	15 6%	23 7%	22 7%	31 9%	42 14%	43 10%	38 7%	39 7%	46 10%	53 11%	29 16%	4 5%	18 8%	8 5%	17 10%	20 14%	12 12%	26 13%	-	25 9%	17 9%	21 7%	54 6%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 51
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
Glasgow	82 4%	15 3%	16 3%	3 3%	33 45%	-	2 1%	1 1%	-	1 13%	5 4%	* 2%	6 2%
Edinburgh	70 4%	7 2%	22 5%	2 2%	27 37%	-	2 1%	1 1%	-	* 7%	3 2%	-	5 2%
Newcastle	85 4%	21 4%	21 4%	4 4%	-	-	11 3%	6 6%	2 10%	-	8 6%	* 2%	13 4%
Leeds	89 4%	25 5%	20 4%	4 4%	-	-	12 4%	3 3%	-	-	9 7%	1 7%	14 5%
Hull	41 2%	17 4%	10 2%	-	-	-	6 2%	-	1 5%	-	2 1%	-	6 2%
Sheffield	52 3%	11 2%	19 4%	1 1%	-	-	11 4%	1 1%	-	-	2 2%	-	7 2%
Manchester	166 8%	34 7%	50 11%	9 9%	-	-	31 10%	4 4%	1 5%	1 23%	11 8%	1 5%	23 8%
Liverpool	58 3%	12 3%	18 4%	3 3%	-	1 7%	8 3%	3 3%	-	-	3 2%	-	11 3%
Nottingham	80 4%	20 4%	17 4%	6 6%	-	-	18 6%	-	-	2 29%	10 8%	-	8 2%
Birmingham	168 8%	33 7%	42 9%	6 6%	-	-	33 11%	12 12%	3 20%	-	4 3%	1 5%	34 11%
Norwich	94 5%	21 5%	13 3%	3 2%	-	-	21 7%	5 5%	-	1 22%	8 6%	5 23%	17 5%
Milton Keynes	63 3%	22 5%	5 1%	5 5%	-	-	7 2%	7 7%	-	-	3 2%	2 9%	11 4%
Brighton	46 2%	9 2%	6 1%	9 9%	-	-	9 3%	5 5%	-	-	2 2%	1 2%	6 2%
Oxford	22 1%	9 2%	8 2%	1 1%	-	-	2 1%	-	-	-	-	-	4 1%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 51
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
London	433 22%	105 23%	118 25%	18 18%	-	-	66 22%	29 29%	3 21%	-	21 16%	8 34%	66 21%
Southampton	73 4%	19 4%	14 3%	7 7%	-	-	10 3%	4 4%	4 27%	-	4 3%	-	11 3%
Bristol	67 3%	16 3%	16 3%	3 3%	-	-	8 3%	4 4%	1 5%	-	7 5%	-	12 4%
Plymouth	67 3%	22 5%	10 2%	6 6%	-	-	8 3%	4 4%	-	-	5 4%	-	12 4%
Cardiff	73 4%	13 3%	21 4%	1 1%	-	7 73%	7 2%	2 2%	-	-	12 9%	1 2%	9 3%
None of these	176 9%	31 7%	29 6%	9 9%	13 18%	2 20%	37 12%	9 9%	1 7%	*	11 8%	2 10%	31 10%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 52
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

		Gender			Age						Social Grade				Region							Employment Sector					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base		2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base		2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Up to £7,000	(3.5)	99	55	44	25	10	15	22	22	3	2	21	6	70	9	4	7	5	15	7	4	2	21	16	8	3	20
		5%	6%	4%	11%	3%	5%	6%	7%	1%	*	4%	1%	15%	5%	4%	3%	3%	8%	5%	4%	1%	8%	6%	5%	1%	2%
£7,001 to £14,000	(10.5)	293	134	159	37	38	49	52	42	74	24	69	50	149	24	13	39	26	21	23	16	30	29	41	29	17	77
		15%	14%	15%	15%	11%	15%	15%	14%	17%	5%	12%	11%	31%	13%	16%	18%	15%	12%	17%	16%	15%	11%	15%	16%	6%	9%
£14,001 to £21,000	(17.5)	317	154	163	28	32	42	55	57	104	59	107	64	87	34	10	28	37	23	26	17	48	36	27	31	30	129
		16%	16%	16%	12%	9%	12%	15%	19%	24%	11%	19%	15%	18%	19%	12%	13%	21%	13%	18%	17%	24%	14%	10%	17%	11%	15%
£21,001 to £28,000	(24.5)	347	178	169	27	54	59	61	70	77	68	108	97	74	28	16	45	38	34	25	21	37	30	40	32	50	161
		17%	18%	17%	11%	16%	18%	17%	23%	18%	13%	19%	22%	15%	16%	20%	20%	21%	19%	18%	21%	18%	12%	14%	18%	18%	19%
£28,001 to £34,000	(31)	268	132	136	23	47	50	50	43	56	78	74	85	31	26	9	36	19	23	16	12	17	34	46	30	57	117
		13%	13%	13%	10%	14%	15%	14%	14%	13%	14%	13%	19%	7%	14%	11%	16%	11%	13%	11%	12%	9%	13%	16%	17%	20%	14%
£34,001 to £41,000	(37.5)	161	77	83	10	30	39	25	15	42	60	47	39	14	15	7	13	13	15	16	4	19	19	23	17	24	82
		8%	8%	8%	4%	9%	11%	7%	5%	10%	11%	8%	9%	3%	8%	8%	6%	7%	8%	11%	4%	9%	7%	8%	10%	9%	10%
£41,001 to £48,000	(44.5)	86	43	43	11	20	18	20	8	10	43	24	15	4	10	3	13	8	10	7	8	5	7	10	8	22	51
		4%	4%	4%	4%	6%	5%	6%	3%	2%	8%	4%	3%	1%	5%	3%	6%	4%	6%	5%	8%	3%	3%	3%	4%	8%	6%
£48,001 to £55,000	(51.5)	93	47	46	9	33	19	16	5	12	41	28	15	8	14	10	6	5	6	4	6	9	13	15	6	21	51
		5%	5%	5%	4%	10%	6%	4%	2%	3%	8%	5%	3%	2%	8%	13%	3%	3%	3%	3%	6%	5%	5%	5%	3%	7%	6%
£55,001 to £62,000	(58.5)	50	25	25	6	14	7	15	2	6	26	12	10	2	5	3	6	8	1	3	2	3	10	6	3	19	20
		2%	3%	2%	3%	4%	2%	4%	1%	1%	5%	2%	2%	*	3%	4%	3%	4%	*	2%	2%	1%	4%	2%	2%	7%	2%
£62,001 to £69,000	(65.5)	23	18	5	4	4	4	5	2	3	16	6	-	-	1	*	3	2	4	1	-	3	2	5	1	3	17
		1%	2%	*	2%	1%	1%	2%	1%	1%	3%	1%	-	-	1%	*	1%	1%	2%	1%	-	2%	1%	2%	*	1%	2%
£69,001 to £76,000	(72.5)	23	15	9	1	6	5	5	3	3	18	2	1	2	1	3	2	1	5	2	1	-	3	2	3	6	14
		1%	1%	1%	*	2%	2%	1%	1%	1%	3%	*	*	*	1%	4%	1%	1%	3%	2%	1%	-	1%	1%	1%	2%	2%
£76,001 to £83,000	(79.5)	24	16	7	7	9	3	2	2	-	18	6	-	-	1	1	3	1	-	5	-	2	6	6	-	1	16
		1%	2%	1%	3%	3%	1%	1%	1%	-	3%	1%	-	-	1%	1%	1%	*	-	3%	-	1%	2%	2%	-	*	2%
£83,001 or more	(86)	47	32	15	9	12	10	4	4	8	34	7	5	1	5	-	1	1	3	2	2	4	13	13	3	10	30
		2%	3%	1%	4%	4%	3%	1%	1%	2%	6%	1%	1%	*	3%	-	1%	*	2%	2%	2%	2%	5%	5%	2%	3%	4%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 52

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
Prefer not to answer	176	57	119	42	29	18	23	23	40	49	42	52	34	7	2	20	16	20	3	7	21	39	31	10	21	53
	9%	6%	12%	18%	9%	5%	6%	8%	9%	9%	7%	12%	7%	4%	3%	9%	9%	11%	2%	7%	11%	15%	11%	6%	7%	6%
Average income (£000's)	28.65	29.90	27.37	28.77	34.78	30.15	28.33	24.41	25.85	40.76	27.90	27.52	17.19	29.31	30.17	27.25	26.58	27.96	28.42	27.44	27.38	31.12	31.31	26.70	35.35	32.95

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 52
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

		Q.2 Voting Intention												
		Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283	
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305	
Up to £7,000	(3.5)	99 5%	10 2%	18 4%	5 5%	5 7%	1 11%	18 6%	7 7%	2 12%	-	9 7%	1 4%	24 8%
£7,001 to £14,000	(10.5)	293 15%	51 11%	74 16%	20 20%	16 21%	1 14%	42 14%	13 13%	-	2 35%	20 16%	11 47%	44 14%
£14,001 to £21,000	(17.5)	317 16%	69 15%	76 16%	11 11%	13 18%	1 7%	56 18%	22 22%	3 19%	2 29%	22 17%	* 2%	42 14%
£21,001 to £28,000	(24.5)	347 17%	78 17%	92 19%	21 21%	10 13%	4 39%	59 19%	6 6%	6 41%	-	17 13%	4 17%	50 16%
£28,001 to £34,000	(31)	268 13%	70 15%	65 14%	15 15%	10 14%	1 7%	40 13%	4 4%	1 4%	-	18 14%	-	45 15%
£34,001 to £41,000	(37.5)	161 8%	43 9%	39 8%	7 7%	6 8%	2 21%	25 8%	4 4%	-	* 8%	14 11%	* 1%	19 6%
£41,001 to £48,000	(44.5)	86 4%	25 5%	19 4%	6 6%	1 1%	-	12 4%	6 6%	-	-	5 4%	-	12 4%
£48,001 to £55,000	(51.5)	93 5%	26 6%	24 5%	4 4%	6 8%	-	12 4%	6 6%	-	* 7%	9 7%	-	5 2%
£55,001 to £62,000	(58.5)	50 2%	15 3%	14 3%	5 5%	2 3%	-	2 *	5 5%	-	-	3 2%	-	6 2%
£62,001 to £69,000	(65.5)	23 1%	10 2%	5 1%	-	1 2%	-	1 *	4 4%	-	-	* *	-	2 *
£69,001 to £76,000	(72.5)	23 1%	9 2%	8 2%	1 1%	-	-	4 1%	-	-	-	-	-	2 1%
£76,001 to £83,000	(79.5)	24 1%	5 1%	7 2%	-	-	-	3 1%	-	-	-	1 1%	-	7 2%
£83,001 or more	(86)	47 2%	17 4%	5 1%	1 1%	2 3%	-	9 3%	2 2%	-	* 6%	1 *	-	10 3%
Prefer not to answer		176 9%	35 8%	31 6%	5 5%	2 2%	-	26 8%	21 21%	4 25%	1 14%	7 6%	7 30%	39 13%
Average income (£000's)		28.65	32.74	28.40	26.52	26.70	22.80	27.31	28.90	19.78	24.53	26.62	14.15	27.64

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 53

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2006	1093	913	244	254	304	391	338	475	656	630	304	416	195	81	220	151	199	137	113	175	221	313	201	321	963
Weighted base	2006	983	1023	238	338	338	357	298	437	536	556	437	477	181	80	221	181	181	140	100	201	261	281	181	283	840
NET: Yes	438 22%	230 23%	207 20%	34 14%	35 11%	69 20%	100 28%	93 31%	107 24%	76 14%	91 16%	92 21%	179 37%	49 27%	14 17%	50 22%	31 17%	36 20%	46 33%	23 23%	41 21%	48 18%	55 20%	45 25%	39 14%	102 12%
Yes - physical condition	277 14%	135 14%	142 14%	12 5%	18 5%	34 10%	55 15%	70 24%	87 20%	45 8%	65 12%	69 16%	97 20%	37 20%	11 14%	29 13%	18 10%	19 11%	32 23%	12 12%	26 13%	28 11%	39 14%	25 14%	27 9%	54 6%
Yes - disability	146 7%	84 9%	62 6%	9 4%	3 1%	25 7%	34 10%	41 14%	34 8%	18 3%	27 5%	22 5%	79 17%	15 8%	3 3%	15 7%	9 5%	13 7%	18 13%	4 4%	16 8%	19 7%	21 7%	14 8%	8 3%	18 2%
Yes - mental condition	119 6%	73 7%	46 5%	23 10%	12 4%	30 9%	37 10%	14 5%	2 *	21 4%	14 2%	22 5%	63 13%	12 7%	1 1%	18 8%	10 6%	10 6%	14 10%	8 8%	8 4%	5 2%	17 6%	16 9%	8 3%	36 4%
Yes - other	33 2%	16 2%	18 2%	2 1%	9 3%	5 2%	6 2%	4 1%	7 2%	5 1%	7 1%	5 1%	17 4%	2 1%	-	7 3%	-	-	4 3%	3 3%	4 2%	10 4%	3 1%	* *	2 1%	6 1%
No	1524 76%	725 74%	799 78%	197 83%	292 86%	264 78%	251 70%	198 66%	322 74%	453 84%	457 82%	333 76%	281 59%	124 69%	67 83%	165 75%	148 82%	137 76%	93 67%	74 74%	154 77%	206 79%	221 79%	134 74%	239 85%	726 86%
Prefer not to say	44 2%	27 3%	17 2%	7 3%	10 3%	5 1%	7 2%	7 2%	8 2%	8 2%	8 1%	11 3%	17 4%	7 4%	-	6 3%	2 1%	8 4%	* *	3 3%	5 3%	6 2%	4 1%	2 1%	5 2%	12 1%

Deficit Survey

ONLINE Fieldwork: 27th-28th August 2014

Absolutes/col percents

Table 53

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Q.2 Voting Intention												
	Total	Con	Labour	Lib Dems	SNP	Plaid Cymru	UKIP	The Green Party	BNP	Some other party	Would not vote	Rather not say	Don't know
Unweighted base	2006	485	489	110	77	13	306	86	14	7	117	19	283
Weighted base	2006	461	476	101	72	10	308	100	15	6	129	23	305
NET: Yes	438 22%	74 16%	103 22%	19 19%	27 37%	2 25%	72 23%	41 41%	6 43%	1 16%	23 18%	7 32%	62 20%
Yes - physical condition	277 14%	58 13%	60 13%	12 12%	18 25%	1 15%	49 16%	18 18%	2 12%	* 7%	13 10%	1 5%	44 15%
Yes - disability	146 7%	23 5%	40 8%	12 12%	8 12%	- -	22 7%	17 17%	4 23%	- -	4 3%	5 23%	10 3%
Yes - mental condition	119 6%	4 1%	37 8%	7 7%	8 12%	1 10%	14 4%	16 16%	4 26%	- -	7 6%	- -	21 7%
Yes - other	33 2%	7 1%	6 1%	- -	2 2%	- -	4 1%	9 9%	- -	* 8%	1 1%	1 4%	3 1%
No	1524 76%	384 83%	368 77%	81 80%	44 61%	8 75%	223 73%	57 57%	9 57%	5 84%	102 79%	12 53%	232 76%
Prefer not to say	44 2%	3 1%	6 1%	1 1%	1 2%	- -	13 4%	1 1%	- -	- -	4 3%	3 15%	11 4%