

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 1
Q.S1 Have you driven a car in the past month?
Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|------------------------|---------------|---------------|-------|----------|-------------------|------------|------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 2050 | 912 | 1138 | 164 | 325 | 441 | 375 | 331 | 414 | 772 | 511 | 288 | 479 | 172 | 99 | 245 | 179 | 197 | 162 | 110 | 193 | 223 | 280 | 190 | 348 | 766 |
| Weighted base | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 |
| Yes | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 |
| | 72% | 79% | 65% | 56% | 67% | 74% | 72% | 77% | 79% | 86% | 71% | 75% | 54% | 73% | 65% | 72% | 73% | 72% | 74% | 77% | 78% | 58% | 73% | 82% | 80% | 75% |
| No | 573 | 210 | 363 | 107 | 108 | 101 | 96 | 71 | 88 | 77 | 172 | 107 | 216 | 48 | 33 | 67 | 48 | 52 | 42 | 25 | 43 | 108 | 72 | 34 | 70 | 198 |
| | 28% | 21% | 35% | 44% | 33% | 26% | 28% | 23% | 21% | 14% | 29% | 25% | 46% | 27% | 35% | 28% | 27% | 28% | 26% | 23% | 22% | 42% | 27% | 18% | 20% | 25% |

Driving Music Survey
ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 1
Q.S1 Have you driven a car in the past month?
Base: All respondents

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|-----------------|---|--------------|-------------|------------------|-------------|-------------|-------------|-------------|---------------|-----------------------|-------------|-------------|-------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 2050 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 2050 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| Yes | 1477 72% | 413 100% | 251 100% | 835 100% | 142 100% | 262 100% | 142 100% | 304 100% | 94 100% | 303 100% | 129 100% | 115 100% | 194 100% |
| No | 573 28% | - | - | - | - | - | - | - | - | - | - | - | - |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 2
Q.1 Which of the following do you regularly listen to whilst driving your car?
Base: All respondents who have driven a car in the past month

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|---------------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|------------------------|---------------|---------------|-------|----------|--------|------------|-------------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 |
| NET: Any | 1368 | 737 | 631 | 123 | 216 | 279 | 240 | 217 | 294 | 451 | 386 | 303 | 229 | 125 | 55 | 161 | 123 | 130 | 104 | 78 | 131 | 144 | 177 | 140 | 268 | 579 |
| | 93% | 93% | 92% | 88% | 98% | 97% | 95% | 92% | 86% | 95% | 91% | 94% | 90% | 96% | 91% | 93% | 92% | 95% | 89% | 93% | 88% | 97% | 93% | 91% | 98% | 96% |
| Music based radio stations | 995 | 524 | 472 | 87 | 172 | 233 | 170 | 147 | 187 | 322 | 288 | 222 | 163 | 99 | 43 | 123 | 84 | 90 | 74 | 67 | 87 | 105 | 121 | 101 | 218 | 425 |
| | 67% | 66% | 69% | 62% | 78% | 81% | 67% | 62% | 55% | 68% | 68% | 69% | 64% | 77% | 72% | 71% | 63% | 66% | 63% | 80% | 58% | 71% | 63% | 66% | 79% | 70% |
| Music CDs/ cassettes | 646 | 348 | 298 | 62 | 123 | 145 | 111 | 92 | 114 | 217 | 174 | 135 | 119 | 61 | 26 | 68 | 51 | 71 | 49 | 40 | 68 | 67 | 75 | 70 | 128 | 291 |
| | 44% | 44% | 44% | 44% | 56% | 50% | 44% | 39% | 33% | 46% | 41% | 42% | 47% | 47% | 44% | 39% | 39% | 52% | 41% | 48% | 45% | 45% | 39% | 46% | 47% | 48% |
| Talk/ discussion based radio stations | 557 | 359 | 198 | 28 | 81 | 99 | 108 | 99 | 142 | 233 | 153 | 104 | 67 | 49 | 24 | 60 | 50 | 55 | 41 | 19 | 57 | 69 | 80 | 52 | 110 | 245 |
| | 38% | 45% | 29% | 20% | 37% | 34% | 43% | 42% | 42% | 49% | 36% | 32% | 26% | 38% | 41% | 35% | 38% | 40% | 35% | 23% | 38% | 46% | 42% | 34% | 40% | 40% |
| Sports commentary | 266 | 213 | 53 | 19 | 58 | 59 | 60 | 35 | 35 | 122 | 57 | 53 | 34 | 21 | 11 | 33 | 23 | 37 | 18 | 17 | 20 | 35 | 22 | 30 | 72 | 128 |
| | 18% | 27% | 8% | 14% | 26% | 20% | 24% | 15% | 10% | 26% | 14% | 16% | 13% | 16% | 19% | 19% | 17% | 27% | 15% | 20% | 14% | 23% | 12% | 20% | 26% | 21% |
| Music via iPod/ MP3 player connection | 258 | 152 | 105 | 55 | 75 | 55 | 33 | 22 | 17 | 95 | 67 | 66 | 30 | 23 | 15 | 30 | 22 | 28 | 13 | 22 | 15 | 28 | 34 | 29 | 65 | 142 |
| | 17% | 19% | 15% | 40% | 34% | 19% | 13% | 9% | 5% | 20% | 16% | 20% | 12% | 18% | 25% | 17% | 16% | 20% | 11% | 27% | 10% | 19% | 18% | 19% | 24% | 23% |
| Audio books | 64 | 39 | 26 | 3 | 20 | 16 | 10 | 7 | 8 | 25 | 20 | 10 | 9 | 4 | 4 | 5 | 4 | 10 | 5 | 9 | 6 | 8 | 6 | 4 | 15 | 35 |
| | 4% | 5% | 4% | 2% | 9% | 5% | 4% | 3% | 2% | 5% | 5% | 3% | 3% | 3% | 7% | 3% | 3% | 7% | 4% | 11% | 4% | 6% | 3% | 2% | 6% | 6% |
| None of the above | 109 | 58 | 52 | 16 | 4 | 9 | 13 | 19 | 48 | 25 | 37 | 21 | 26 | 5 | 5 | 12 | 10 | 7 | 13 | 6 | 18 | 5 | 14 | 13 | 7 | 26 |
| | 7% | 7% | 8% | 12% | 2% | 3% | 5% | 8% | 14% | 5% | 9% | 6% | 10% | 4% | 9% | 7% | 8% | 5% | 11% | 7% | 12% | 3% | 7% | 9% | 2% | 4% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 2

Q.1 Which of the following do you regularly listen to whilst driving your car?

Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------------------|---|--------------|------------|------------------|-------|------|---------|-------|---------------|-----------------------|------|--------|-------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Any | 1368 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| | 93% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Music based radio stations | 995 | 340 | 215 | 737 | 111 | 235 | 120 | 260 | 74 | 244 | 96 | 99 | 145 |
| | 67% | 82% | 86% | 88% | 78% | 90% | 84% | 85% | 79% | 81% | 74% | 86% | 75% |
| Music CDs/ cassettes | 646 | 257 | 160 | 438 | 102 | 157 | 97 | 202 | 65 | 162 | 83 | 77 | 124 |
| | 44% | 62% | 64% | 53% | 72% | 60% | 68% | 66% | 69% | 54% | 64% | 67% | 64% |
| Talk/ discussion based radio stations | 557 | 179 | 123 | 272 | 69 | 92 | 58 | 123 | 47 | 158 | 68 | 50 | 76 |
| | 38% | 43% | 49% | 33% | 48% | 35% | 41% | 40% | 49% | 52% | 52% | 44% | 39% |
| Sports commentary | 266 | 115 | 92 | 190 | 50 | 74 | 57 | 81 | 33 | 64 | 33 | 39 | 37 |
| | 18% | 28% | 37% | 23% | 35% | 28% | 40% | 26% | 35% | 21% | 26% | 34% | 19% |
| Music via iPod/ MP3 player connection | 258 | 122 | 100 | 192 | 54 | 92 | 57 | 94 | 42 | 57 | 38 | 45 | 41 |
| | 17% | 29% | 40% | 23% | 38% | 35% | 40% | 31% | 45% | 19% | 30% | 39% | 21% |
| Audio books | 64 | 28 | 18 | 43 | 10 | 23 | 15 | 22 | 10 | 24 | 15 | 17 | 12 |
| | 4% | 7% | 7% | 5% | 7% | 9% | 10% | 7% | 11% | 8% | 11% | 15% | 6% |
| None of the above | 109 | - | - | - | - | - | - | - | - | - | - | - | - |
| | 7% | - | - | - | - | - | - | - | - | - | - | - | - |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 3
Q.2 Which of the following types of music do you regularly listen to whilst driving your car?
Base: All respondents who have driven a car in the past month and listened to music whilst driving

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|-----------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|-----------|------------|------------|--------------------------|----------------|----------------|-------|----------|-------------------|------------|------------|--------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri-vate |
| Unweighted base | 1271 | 603 | 668 | 78 | 205 | 312 | 231 | 204 | 241 | 548 | 308 | 183 | 232 | 116 | 55 | 157 | 109 | 125 | 94 | 70 | 123 | 125 | 173 | 124 | 250 | 522 |
| Weighted base | 1216 | 642 | 573 | 117 | 203 | 261 | 210 | 181 | 243 | 396 | 345 | 271 | 204 | 118 | 51 | 148 | 104 | 119 | 88 | 75 | 116 | 129 | 149 | 119 | 246 | 520 |
| Pop/ chart music | 835 | 417 | 418 | 88 | 164 | 211 | 151 | 116 | 104 | 263 | 229 | 192 | 151 | 76 | 35 | 102 | 67 | 85 | 63 | 62 | 80 | 76 | 105 | 83 | 192 | 371 |
| | 69% | 65% | 73% | 75% | 81% | 81% | 72% | 64% | 43% | 66% | 66% | 71% | 74% | 64% | 68% | 69% | 65% | 71% | 71% | 83% | 70% | 59% | 70% | 70% | 78% | 71% |
| Classic rock | 413 | 259 | 155 | 22 | 62 | 102 | 89 | 69 | 69 | 146 | 120 | 86 | 62 | 36 | 19 | 49 | 35 | 53 | 28 | 26 | 38 | 36 | 57 | 36 | 86 | 192 |
| | 34% | 40% | 27% | 19% | 30% | 39% | 43% | 38% | 28% | 37% | 35% | 32% | 30% | 31% | 38% | 33% | 33% | 45% | 32% | 34% | 33% | 28% | 38% | 30% | 35% | 37% |
| Dance | 304 | 157 | 148 | 44 | 90 | 105 | 36 | 15 | 13 | 85 | 82 | 96 | 41 | 31 | 13 | 39 | 22 | 29 | 27 | 13 | 35 | 41 | 31 | 23 | 73 | 172 |
| | 25% | 24% | 26% | 38% | 44% | 40% | 17% | 9% | 5% | 22% | 24% | 36% | 20% | 27% | 25% | 26% | 21% | 24% | 31% | 18% | 30% | 32% | 21% | 19% | 29% | 33% |
| Classical/ orchestral | 303 | 179 | 124 | 13 | 34 | 36 | 53 | 56 | 112 | 134 | 90 | 39 | 40 | 37 | 11 | 37 | 22 | 28 | 20 | 16 | 33 | 37 | 30 | 32 | 52 | 88 |
| | 25% | 28% | 22% | 11% | 17% | 14% | 25% | 31% | 46% | 34% | 26% | 14% | 20% | 31% | 21% | 25% | 22% | 24% | 22% | 22% | 28% | 29% | 20% | 27% | 21% | 17% |
| RnB | 262 | 131 | 131 | 54 | 71 | 64 | 34 | 25 | 13 | 76 | 78 | 61 | 46 | 20 | 11 | 44 | 15 | 37 | 16 | 16 | 22 | 33 | 29 | 20 | 65 | 130 |
| | 22% | 20% | 23% | 46% | 35% | 25% | 16% | 14% | 5% | 19% | 23% | 23% | 23% | 17% | 21% | 29% | 14% | 31% | 18% | 21% | 19% | 26% | 19% | 17% | 26% | 25% |
| Indie rock | 251 | 154 | 97 | 49 | 75 | 72 | 37 | 12 | 6 | 102 | 58 | 60 | 30 | 25 | 12 | 28 | 23 | 32 | 13 | 15 | 22 | 33 | 31 | 18 | 69 | 143 |
| | 21% | 24% | 17% | 42% | 37% | 28% | 17% | 6% | 3% | 26% | 17% | 22% | 15% | 21% | 22% | 19% | 22% | 27% | 14% | 20% | 19% | 25% | 21% | 15% | 28% | 27% |
| Metal | 142 | 99 | 43 | 25 | 38 | 34 | 30 | 14 | 2 | 40 | 45 | 36 | 21 | 16 | 11 | 16 | 7 | 18 | 10 | 5 | 13 | 13 | 14 | 20 | 36 | 81 |
| | 12% | 15% | 8% | 21% | 19% | 13% | 14% | 8% | 1% | 10% | 13% | 13% | 11% | 13% | 22% | 11% | 7% | 15% | 11% | 7% | 11% | 10% | 9% | 17% | 15% | 16% |
| Hip-hop | 142 | 83 | 59 | 40 | 49 | 35 | 12 | 6 | - | 45 | 37 | 39 | 22 | 12 | 4 | 19 | 7 | 18 | 8 | 8 | 13 | 25 | 19 | 9 | 41 | 73 |
| | 12% | 13% | 10% | 34% | 24% | 14% | 6% | 3% | - | 11% | 11% | 14% | 11% | 10% | 7% | 13% | 7% | 15% | 9% | 11% | 11% | 20% | 12% | 7% | 17% | 14% |
| Jazz | 129 | 73 | 56 | 9 | 19 | 27 | 13 | 17 | 43 | 58 | 37 | 15 | 18 | 12 | 4 | 16 | 12 | 17 | 10 | 8 | 5 | 23 | 12 | 11 | 18 | 53 |
| | 11% | 11% | 10% | 8% | 9% | 10% | 6% | 9% | 18% | 15% | 11% | 6% | 9% | 10% | 8% | 11% | 12% | 14% | 11% | 10% | 4% | 18% | 8% | 9% | 7% | 10% |
| Reggae | 115 | 72 | 43 | 12 | 19 | 38 | 25 | 16 | 5 | 32 | 33 | 25 | 24 | 6 | 2 | 11 | 6 | 15 | 5 | 5 | 15 | 20 | 19 | 10 | 28 | 60 |
| | 9% | 11% | 8% | 10% | 9% | 14% | 12% | 9% | 2% | 8% | 10% | 9% | 12% | 5% | 4% | 8% | 6% | 12% | 6% | 7% | 13% | 15% | 13% | 9% | 11% | 11% |
| Drum and bass | 94 | 68 | 26 | 29 | 25 | 21 | 8 | 8 | 2 | 24 | 31 | 28 | 12 | 3 | 3 | 5 | 1 | 15 | 11 | 7 | 7 | 23 | 10 | 10 | 24 | 56 |
| | 8% | 11% | 5% | 25% | 12% | 8% | 4% | 4% | 1% | 6% | 9% | 10% | 6% | 2% | 5% | 3% | 1% | 13% | 13% | 9% | 6% | 18% | 6% | 9% | 10% | 11% |
| Other | 194 | 117 | 77 | 16 | 24 | 27 | 29 | 35 | 63 | 69 | 43 | 51 | 31 | 24 | 8 | 13 | 12 | 19 | 10 | 13 | 16 | 26 | 30 | 23 | 35 | 72 |
| | 16% | 18% | 13% | 14% | 12% | 10% | 14% | 20% | 26% | 17% | 12% | 19% | 15% | 21% | 15% | 9% | 11% | 16% | 11% | 18% | 13% | 20% | 20% | 19% | 14% | 14% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 3

Q.2 Which of the following types of music do you regularly listen to whilst driving your car?

Base: All respondents who have driven a car in the past month and listened to music whilst driving

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|-----------------------|---|--------------|-------------|------------------|-------------|-------------|-------------|-------------|---------------|-----------------------|-------------|-------------|-------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1271 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1216 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| Pop/ chart music | 835 69% | 283 68% | 192 77% | 835 100% | 99 70% | 226 86% | 121 85% | 254 83% | 76 81% | 150 50% | 66 52% | 87 75% | 86 44% |
| Classic rock | 413 34% | 413 100% | 129 51% | 283 34% | 95 67% | 92 35% | 47 33% | 108 36% | 37 40% | 118 39% | 66 51% | 67 58% | 51 26% |
| Dance | 304 25% | 108 26% | 124 50% | 254 30% | 60 42% | 139 53% | 98 69% | 304 100% | 76 80% | 67 22% | 37 29% | 60 52% | 42 21% |
| Classical/ orchestral | 303 25% | 118 29% | 60 24% | 150 18% | 35 25% | 49 19% | 34 24% | 67 22% | 29 31% | 303 100% | 69 54% | 32 28% | 51 27% |
| RnB | 262 22% | 92 22% | 90 36% | 226 27% | 43 30% | 262 100% | 94 66% | 139 46% | 51 54% | 49 16% | 30 23% | 57 49% | 24 13% |
| Indie rock | 251 21% | 129 31% | 251 100% | 192 23% | 82 57% | 90 34% | 71 50% | 124 41% | 57 61% | 60 20% | 39 30% | 50 43% | 40 21% |
| Metal | 142 12% | 95 23% | 82 33% | 99 12% | 142 100% | 43 17% | 40 28% | 60 20% | 38 40% | 35 12% | 22 17% | 35 31% | 24 12% |
| Hip-hop | 142 12% | 47 11% | 71 28% | 121 14% | 40 28% | 94 36% | 142 100% | 98 32% | 51 54% | 34 11% | 27 21% | 50 43% | 23 12% |
| Jazz | 129 11% | 66 16% | 39 15% | 66 8% | 22 15% | 30 11% | 27 19% | 37 12% | 20 22% | 69 23% | 129 100% | 30 26% | 25 13% |
| Reggae | 115 9% | 67 16% | 50 20% | 87 10% | 35 25% | 57 22% | 50 35% | 60 20% | 30 32% | 32 11% | 30 23% | 115 100% | 30 15% |
| Drum and bass | 94 8% | 37 9% | 57 23% | 76 9% | 38 26% | 51 19% | 51 36% | 76 25% | 94 100% | 29 10% | 20 16% | 30 26% | 24 12% |
| Other | 194 16% | 51 12% | 40 16% | 86 10% | 24 17% | 24 9% | 23 16% | 42 14% | 24 26% | 51 17% | 25 19% | 30 26% | 194 100% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 4
Q.3 Within the past three years, have you encountered or been involved in any of the following?
Base: All respondents who have driven a car in the past month

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|---|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|--------------------|---------------|---------------|-------|----------|--------|------------|-------------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 |
| NET: Any | 770 | 468 | 303 | 89 | 127 | 148 | 153 | 117 | 136 | 261 | 218 | 161 | 131 | 65 | 24 | 98 | 77 | 75 | 65 | 45 | 61 | 89 | 92 | 81 | 164 | 342 |
| | 52% | 59% | 44% | 64% | 58% | 51% | 61% | 50% | 40% | 55% | 52% | 50% | 51% | 50% | 41% | 56% | 58% | 54% | 55% | 53% | 41% | 59% | 48% | 53% | 60% | 56% |
| Rude / aggressive behaviour directed at you by other road users | 475 | 314 | 160 | 54 | 73 | 79 | 103 | 78 | 87 | 172 | 147 | 87 | 69 | 40 | 15 | 64 | 45 | 48 | 39 | 25 | 36 | 58 | 55 | 49 | 97 | 212 |
| | 32% | 40% | 23% | 39% | 33% | 27% | 41% | 33% | 25% | 36% | 35% | 27% | 27% | 31% | 25% | 37% | 34% | 35% | 33% | 30% | 24% | 39% | 29% | 32% | 35% | 35% |
| Swearing or gesturing at other road users whose behaviour has annoyed you | 364 | 242 | 122 | 44 | 71 | 86 | 71 | 44 | 49 | 122 | 107 | 77 | 58 | 34 | 11 | 51 | 39 | 37 | 36 | 23 | 27 | 39 | 37 | 30 | 86 | 177 |
| | 25% | 31% | 18% | 31% | 32% | 30% | 28% | 19% | 14% | 26% | 25% | 24% | 23% | 26% | 18% | 30% | 30% | 27% | 30% | 27% | 18% | 26% | 19% | 20% | 31% | 29% |
| A minor road accident that was not your fault | 141 | 89 | 51 | 15 | 40 | 23 | 22 | 17 | 23 | 46 | 36 | 39 | 20 | 7 | 3 | 18 | 18 | 16 | 7 | 15 | 8 | 15 | 20 | 12 | 35 | 68 |
| | 10% | 11% | 8% | 10% | 18% | 8% | 9% | 7% | 7% | 10% | 8% | 12% | 8% | 6% | 5% | 10% | 14% | 12% | 6% | 18% | 6% | 10% | 10% | 8% | 13% | 11% |
| A fixed penalty (fine) for speeding | 86 | 47 | 39 | 11 | 10 | 18 | 16 | 10 | 22 | 29 | 18 | 18 | 20 | 7 | * | 6 | 6 | 7 | 14 | 5 | 6 | 8 | 12 | 14 | 17 | 35 |
| | 6% | 6% | 6% | 8% | 4% | 6% | 6% | 4% | 6% | 6% | 4% | 6% | 8% | 6% | * | 3% | 4% | 5% | 12% | 6% | 4% | 5% | 6% | 9% | 6% | 6% |
| Penalty points added to your license for speeding | 60 | 31 | 29 | 2 | 10 | 13 | 12 | 9 | 14 | 23 | 11 | 12 | 13 | 8 | 2 | 3 | 6 | 6 | 10 | 4 | 5 | - | 9 | 9 | 12 | 29 |
| | 4% | 4% | 4% | 1% | 5% | 5% | 5% | 4% | 4% | 5% | 3% | 4% | 5% | 6% | 3% | 1% | 4% | 4% | 9% | 4% | 3% | - | 5% | 6% | 4% | 5% |
| A minor road accident that was your fault | 59 | 36 | 23 | 9 | 17 | 9 | 3 | 11 | 10 | 18 | 18 | 10 | 12 | 4 | 1 | 9 | 8 | 6 | 6 | 4 | 7 | 6 | 2 | 6 | 9 | 29 |
| | 4% | 5% | 3% | 7% | 8% | 3% | 1% | 5% | 3% | 4% | 4% | 3% | 5% | 3% | 1% | 5% | 6% | 5% | 5% | 5% | 4% | 4% | 1% | 4% | 3% | 5% |
| A complete driving ban | 8 | 7 | 1 | 3 | 2 | - | 3 | - | - | 4 | - | - | 4 | 3 | - | 1 | - | - | - | - | - | 4 | 1 | - | - | 7 |
| | 1% | 1% | * | 2% | 1% | - | 1% | - | - | 1% | - | - | 1% | 2% | - | * | - | - | - | - | - | 2% | 1% | - | - | 1% |
| None of the above | 707 | 327 | 380 | 50 | 93 | 140 | 99 | 119 | 206 | 216 | 204 | 163 | 124 | 64 | 36 | 76 | 56 | 63 | 53 | 39 | 88 | 61 | 99 | 72 | 111 | 264 |
| | 48% | 41% | 56% | 36% | 42% | 49% | 39% | 50% | 60% | 45% | 48% | 50% | 49% | 50% | 59% | 44% | 42% | 46% | 45% | 47% | 59% | 41% | 52% | 47% | 40% | 44% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 4

Q.3 Within the past three years, have you encountered or been involved in any of the following?

Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Any | 770 52% | 237 57% | 157 63% | 460 55% | 92 65% | 166 63% | 94 66% | 171 56% | 64 68% | 158 52% | 68 53% | 65 56% | 112 58% |
| Rude / aggressive behaviour directed at you by other road users | 475 32% | 158 38% | 104 41% | 289 35% | 57 40% | 99 38% | 55 39% | 100 33% | 39 42% | 106 35% | 43 34% | 49 43% | 66 34% |
| Swearing or gesturing at other road users whose behaviour has annoyed you | 364 25% | 125 30% | 94 37% | 240 29% | 60 42% | 94 36% | 55 38% | 105 35% | 39 42% | 49 16% | 27 21% | 34 30% | 61 31% |
| A minor road accident that was not your fault | 141 10% | 40 10% | 33 13% | 81 10% | 19 13% | 28 11% | 20 14% | 36 12% | 14 15% | 35 12% | 8 6% | 14 13% | 25 13% |
| A fixed penalty (fine) for speeding | 86 6% | 19 5% | 16 7% | 45 5% | 7 5% | 16 6% | 10 7% | 11 4% | 6 6% | 18 6% | 14 11% | 5 4% | 6 3% |
| Penalty points added to your license for speeding | 60 4% | 12 3% | 9 4% | 28 3% | 1 1% | 7 2% | 4 3% | 8 3% | 3 3% | 11 4% | 6 5% | 2 2% | 4 2% |
| A minor road accident that was your fault | 59 4% | 13 3% | 13 5% | 35 4% | * * | 12 5% | 6 4% | 10 3% | 3 4% | 16 5% | 5 4% | 3 3% | 7 4% |
| A complete driving ban | 8 1% | 1 * | 4 2% | 3 * | 1 * | 5 2% | 4 3% | 4 1% | 3 4% | 1 * | 1 1% | 1 1% | - - |
| None of the above | 707 48% | 176 43% | 94 37% | 374 45% | 50 35% | 96 37% | 48 34% | 134 44% | 30 32% | 145 48% | 61 47% | 50 44% | 82 42% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 5
Q.4 What effect do you feel that music has on you while driving?
Base: All respondents who have driven a car in the past month and listened to music whilst driving

| | Gender | | Age | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | | | |
|--|--------|------|--------|-------|-------|-------|-------|--------------|-----|-----|-----|--------|-----|----------|------------|------------|------------------------|---------------|---------------|-------|----------|-------------------|------------|------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 1271 | 603 | 668 | 78 | 205 | 312 | 231 | 204 | 241 | 548 | 308 | 183 | 232 | 116 | 55 | 157 | 109 | 125 | 94 | 70 | 123 | 125 | 173 | 124 | 250 | 522 |
| Weighted base | 1216 | 642 | 573 | 117 | 203 | 261 | 210 | 181 | 243 | 396 | 345 | 271 | 204 | 118 | 51 | 148 | 104 | 119 | 88 | 75 | 116 | 129 | 149 | 119 | 246 | 520 |
| NET: Has an effect | 1136 | 599 | 537 | 116 | 187 | 246 | 201 | 167 | 219 | 379 | 325 | 244 | 188 | 114 | 49 | 145 | 93 | 114 | 79 | 69 | 102 | 122 | 141 | 107 | 236 | 485 |
| | 93% | 93% | 94% | 99% | 92% | 94% | 96% | 92% | 90% | 96% | 94% | 90% | 92% | 97% | 95% | 98% | 89% | 96% | 89% | 93% | 88% | 95% | 94% | 90% | 96% | 93% |
| It cheers me up and makes the journey more pleasant | 894 | 459 | 435 | 94 | 142 | 194 | 157 | 132 | 173 | 295 | 256 | 197 | 147 | 93 | 35 | 111 | 75 | 83 | 63 | 59 | 80 | 97 | 104 | 93 | 186 | 377 |
| | 74% | 71% | 76% | 81% | 70% | 74% | 75% | 73% | 71% | 74% | 74% | 73% | 72% | 79% | 69% | 75% | 72% | 70% | 71% | 79% | 69% | 76% | 70% | 78% | 75% | 73% |
| It helps relieve the boredom of driving | 618 | 334 | 284 | 64 | 91 | 143 | 118 | 83 | 119 | 219 | 182 | 116 | 101 | 58 | 26 | 82 | 56 | 60 | 39 | 44 | 59 | 52 | 85 | 58 | 131 | 263 |
| | 51% | 52% | 50% | 54% | 45% | 55% | 56% | 46% | 49% | 55% | 53% | 43% | 50% | 49% | 50% | 56% | 54% | 50% | 44% | 59% | 51% | 40% | 57% | 49% | 53% | 51% |
| It helps me to stay calm | 367 | 212 | 155 | 44 | 50 | 71 | 68 | 54 | 80 | 122 | 110 | 81 | 53 | 50 | 14 | 46 | 34 | 29 | 26 | 19 | 26 | 42 | 45 | 35 | 74 | 145 |
| | 30% | 33% | 27% | 38% | 25% | 27% | 32% | 30% | 33% | 31% | 32% | 30% | 26% | 42% | 27% | 31% | 32% | 25% | 30% | 25% | 23% | 33% | 30% | 30% | 30% | 28% |
| It helps me focus/ keeps me alert | 356 | 184 | 172 | 40 | 67 | 67 | 60 | 58 | 64 | 127 | 105 | 67 | 56 | 34 | 15 | 48 | 26 | 38 | 22 | 22 | 27 | 48 | 42 | 35 | 80 | 142 |
| | 29% | 29% | 30% | 34% | 33% | 26% | 29% | 32% | 26% | 32% | 31% | 25% | 28% | 29% | 29% | 32% | 25% | 32% | 25% | 29% | 23% | 37% | 28% | 29% | 33% | 27% |
| It boosts my energy | 163 | 68 | 95 | 22 | 61 | 41 | 18 | 14 | 8 | 52 | 43 | 47 | 21 | 15 | 7 | 21 | 17 | 18 | 8 | 4 | 8 | 27 | 17 | 21 | 46 | 75 |
| | 13% | 11% | 17% | 19% | 30% | 16% | 9% | 8% | 3% | 13% | 12% | 17% | 10% | 13% | 14% | 14% | 16% | 15% | 9% | 5% | 7% | 21% | 12% | 18% | 19% | 14% |
| It makes me feel more confident | 128 | 58 | 70 | 22 | 38 | 36 | 16 | 10 | 7 | 40 | 33 | 35 | 20 | 11 | 7 | 18 | 9 | 17 | 9 | 5 | 9 | 19 | 13 | 13 | 27 | 67 |
| | 11% | 9% | 12% | 19% | 19% | 14% | 8% | 6% | 3% | 10% | 10% | 13% | 10% | 9% | 13% | 12% | 9% | 14% | 10% | 6% | 8% | 15% | 8% | 11% | 11% | 13% |
| It can sometimes be distracting | 107 | 60 | 47 | 11 | 25 | 22 | 17 | 9 | 22 | 43 | 26 | 15 | 23 | 19 | 2 | 14 | 11 | 12 | 10 | 5 | 12 | 9 | 6 | 6 | 23 | 49 |
| | 9% | 9% | 8% | 10% | 12% | 8% | 8% | 5% | 9% | 11% | 8% | 5% | 11% | 16% | 4% | 9% | 11% | 10% | 11% | 7% | 10% | 7% | 4% | 5% | 9% | 9% |
| It can sometimes make me alter my speed according to the tempo | 103 | 65 | 37 | 16 | 21 | 30 | 18 | 13 | 5 | 40 | 27 | 23 | 13 | 14 | 1 | 14 | 10 | 11 | 10 | 9 | 6 | 15 | 7 | 7 | 31 | 51 |
| | 8% | 10% | 7% | 13% | 10% | 12% | 8% | 7% | 2% | 10% | 8% | 8% | 6% | 12% | 3% | 9% | 9% | 9% | 11% | 12% | 5% | 12% | 4% | 6% | 13% | 10% |
| It takes my mind off the road | 75 | 53 | 21 | 10 | 24 | 12 | 17 | 6 | 6 | 30 | 18 | 18 | 9 | 6 | 5 | 11 | 4 | 6 | 4 | 5 | 7 | 15 | 5 | 6 | 25 | 37 |
| | 6% | 8% | 4% | 8% | 12% | 5% | 8% | 4% | 2% | 8% | 5% | 7% | 4% | 5% | 10% | 7% | 4% | 5% | 5% | 7% | 6% | 12% | 3% | 5% | 10% | 7% |
| Other | 15 | 4 | 11 | - | 3 | 2 | 2 | 2 | 6 | 3 | 4 | 7 | 1 | - | 1 | 2 | - | 1 | - | - | 1 | - | 9 | 1 | 2 | 5 |
| | 1% | 1% | 2% | - | 2% | 1% | 1% | 1% | 2% | 1% | 1% | 2% | 1% | - | 2% | 1% | - | 1% | - | - | 1% | - | 6% | 1% | 1% | 1% |
| It has no effect | 80 | 43 | 36 | 1 | 16 | 15 | 9 | 14 | 24 | 17 | 19 | 27 | 16 | 4 | 2 | 3 | 11 | 5 | 9 | 5 | 14 | 7 | 8 | 12 | 10 | 34 |
| | 7% | 7% | 6% | 1% | 8% | 6% | 4% | 8% | 10% | 4% | 6% | 10% | 8% | 3% | 5% | 2% | 11% | 4% | 11% | 7% | 12% | 5% | 6% | 10% | 4% | 7% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 5

Q.4 What effect do you feel that music has on you while driving?**Base: All respondents who have driven a car in the past month and listened to music whilst driving**

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|--|---|--------------|------------|------------------|-------|-----|---------|-------|---------------|-----------------------|------|--------|-------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1271 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1216 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Has an effect | 1136 | 395 | 245 | 789 | 133 | 253 | 135 | 290 | 88 | 282 | 119 | 110 | 176 |
| | 93% | 96% | 98% | 94% | 93% | 97% | 95% | 95% | 94% | 93% | 92% | 96% | 91% |
| It cheers me up and makes the journey more pleasant | 894 | 334 | 199 | 634 | 110 | 209 | 107 | 247 | 75 | 220 | 96 | 90 | 149 |
| | 74% | 81% | 79% | 76% | 77% | 80% | 76% | 81% | 79% | 73% | 74% | 78% | 77% |
| It helps relieve the boredom of driving | 618 | 244 | 147 | 456 | 80 | 154 | 80 | 168 | 53 | 146 | 65 | 70 | 97 |
| | 51% | 59% | 59% | 55% | 56% | 59% | 56% | 55% | 56% | 48% | 50% | 61% | 50% |
| It helps me to stay calm | 367 | 139 | 89 | 264 | 53 | 94 | 45 | 104 | 41 | 120 | 55 | 42 | 60 |
| | 30% | 34% | 35% | 32% | 38% | 36% | 32% | 34% | 43% | 40% | 43% | 36% | 31% |
| It helps me focus/ keeps me alert | 356 | 147 | 106 | 263 | 55 | 109 | 55 | 103 | 39 | 102 | 48 | 42 | 60 |
| | 29% | 36% | 42% | 32% | 39% | 42% | 38% | 34% | 41% | 34% | 37% | 36% | 31% |
| It boosts my energy | 163 | 67 | 63 | 126 | 44 | 60 | 48 | 81 | 34 | 37 | 28 | 33 | 30 |
| | 13% | 16% | 25% | 15% | 31% | 23% | 34% | 27% | 36% | 12% | 22% | 29% | 15% |
| It makes me feel more confident | 128 | 50 | 40 | 104 | 22 | 58 | 32 | 58 | 21 | 30 | 16 | 21 | 15 |
| | 11% | 12% | 16% | 12% | 16% | 22% | 22% | 19% | 23% | 10% | 12% | 19% | 8% |
| It can sometimes be distracting | 107 | 36 | 27 | 76 | 15 | 26 | 15 | 32 | 9 | 35 | 18 | 12 | 17 |
| | 9% | 9% | 11% | 9% | 11% | 10% | 11% | 10% | 10% | 11% | 14% | 10% | 9% |
| It can sometimes make me alter my speed according to the tempo | 103 | 43 | 29 | 76 | 18 | 25 | 21 | 38 | 15 | 31 | 16 | 14 | 13 |
| | 8% | 10% | 12% | 9% | 13% | 10% | 15% | 12% | 16% | 10% | 13% | 12% | 7% |
| It takes my mind off the road | 75 | 32 | 36 | 56 | 20 | 23 | 25 | 39 | 19 | 22 | 9 | 17 | 21 |
| | 6% | 8% | 14% | 7% | 14% | 9% | 17% | 13% | 20% | 7% | 7% | 14% | 11% |
| Other | 15 | 6 | 2 | 9 | 3 | 4 | 1 | 3 | 2 | 2 | 3 | 1 | 7 |
| | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 2% | 1% | 2% | 1% | 4% |
| It has no effect | 80 | 18 | 6 | 46 | 9 | 9 | 7 | 15 | 6 | 20 | 10 | 5 | 18 |
| | 7% | 4% | 2% | 6% | 7% | 3% | 5% | 5% | 6% | 7% | 8% | 4% | 9% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 6
Q.5 Which of the following statements applies to you?
Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|--|------------|------------|------------|-----------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-------------------|------------|------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 |
| I make lots of short journeys by car | 869 59% | 434 55% | 435 64% | 70 51% | 120 55% | 171 59% | 139 55% | 141 60% | 227 66% | 280 59% | 246 58% | 177 55% | 166 65% | 78 60% | 33 55% | 100 58% | 75 57% | 79 58% | 74 63% | 50 60% | 78 52% | 95 64% | 108 57% | 98 64% | 147 54% | 313 52% |
| I mainly drive in towns/ cities | 620 42% | 358 45% | 261 38% | 61 44% | 96 43% | 130 45% | 104 41% | 96 41% | 133 39% | 195 41% | 200 47% | 118 36% | 107 42% | 50 39% | 29 48% | 78 45% | 49 37% | 63 46% | 55 46% | 30 36% | 64 43% | 74 49% | 66 35% | 60 39% | 114 42% | 272 45% |
| I mainly drive on minor roads (B roads and local routes) | 588 40% | 277 35% | 311 46% | 55 40% | 64 29% | 112 39% | 90 36% | 104 44% | 163 48% | 199 42% | 176 42% | 117 36% | 95 37% | 55 42% | 14 24% | 66 38% | 46 34% | 57 42% | 47 40% | 27 32% | 65 44% | 51 34% | 74 39% | 86 56% | 87 32% | 221 37% |
| I drive to work/ I commute principally by car | 521 35% | 306 39% | 214 31% | 60 43% | 108 49% | 157 55% | 113 45% | 70 30% | 13 4% | 174 37% | 150 35% | 137 42% | 59 23% | 52 40% | 23 38% | 68 39% | 54 41% | 59 43% | 47 40% | 35 42% | 46 31% | 43 28% | 57 30% | 39 26% | 173 63% | 323 53% |
| I do a lot of motorway driving | 279 19% | 180 23% | 99 14% | 32 23% | 63 29% | 47 16% | 48 19% | 42 18% | 47 14% | 120 25% | 68 16% | 51 16% | 41 16% | 20 15% | 12 20% | 44 26% | 29 22% | 31 22% | 20 17% | 18 22% | 18 12% | 21 14% | 33 17% | 33 21% | 52 19% | 147 24% |
| I drive for a living/ it is essential for my job (e.g. taxi, travelling salesperson, haulage etc.) | 101 7% | 77 10% | 24 4% | 5 3% | 26 12% | 32 11% | 26 10% | 9 4% | 3 1% | 23 5% | 17 4% | 43 13% | 19 7% | 4 3% | 7 11% | 10 6% | 13 9% | 11 8% | 12 10% | 6 7% | 12 8% | 11 8% | 6 3% | 8 5% | 27 10% | 69 11% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 6
Q.5 Which of the following statements applies to you?
Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|--|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| I make lots of short journeys by car | 869 59% | 253 61% | 134 53% | 517 62% | 85 60% | 175 67% | 83 59% | 185 61% | 56 59% | 190 63% | 87 67% | 80 69% | 122 63% |
| I mainly drive in towns/ cities | 620 42% | 192 46% | 113 45% | 361 43% | 63 44% | 135 51% | 73 52% | 151 49% | 46 49% | 139 46% | 65 50% | 56 49% | 75 39% |
| I mainly drive on minor roads (B roads and local routes) | 588 40% | 166 40% | 98 39% | 343 41% | 67 47% | 110 42% | 63 44% | 137 45% | 52 56% | 141 47% | 60 47% | 57 49% | 86 44% |
| I drive to work/ I commute principally by car | 521 35% | 165 40% | 135 54% | 361 43% | 71 50% | 128 49% | 67 47% | 153 50% | 41 44% | 72 24% | 38 29% | 59 52% | 64 33% |
| I do a lot of motorway driving | 279 19% | 91 22% | 70 28% | 176 21% | 42 29% | 70 27% | 36 25% | 69 23% | 24 25% | 58 19% | 32 25% | 28 25% | 43 22% |
| I drive for a living/ it is essential for my job (e.g. taxi, travelling salesperson, haulage etc.) | 101 7% | 27 7% | 25 10% | 60 7% | 19 13% | 24 9% | 16 11% | 36 12% | 19 20% | 19 6% | 10 8% | 11 9% | 15 8% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 7
Q.6 What is the duration of your average car journey?
Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | Employment Sector | | | | | |
|----------------------------|------------|------------|------------|-----------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-------------------|-----------|------------|------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 |
| 5 minutes or less (2.5) | 20 1% | 15 2% | 4 1% | 4 3% | 5 2% | 1 * | 4 2% | 2 1% | 3 1% | 5 1% | 5 1% | 5 2% | 4 2% | 5 4% | * | 1 1% | 1 1% | - - | - - | 1 2% | 1 1% | 1 1% | 4 2% | 5 3% | 5 2% | 7 1% |
| 5 - 15 minutes (10) | 330 22% | 171 22% | 159 23% | 31 22% | 49 22% | 62 22% | 56 22% | 52 22% | 80 23% | 89 19% | 97 23% | 74 23% | 71 28% | 27 21% | 14 23% | 37 21% | 29 22% | 29 21% | 32 27% | 22 26% | 39 26% | 16 11% | 45 23% | 41 27% | 49 18% | 132 22% |
| 15 - 30 minutes (22.5) | 694 47% | 357 45% | 337 49% | 71 51% | 86 39% | 142 49% | 107 42% | 121 51% | 167 49% | 226 47% | 195 46% | 154 48% | 119 47% | 67 52% | 32 53% | 83 48% | 61 46% | 59 43% | 57 48% | 32 38% | 70 47% | 79 53% | 85 44% | 70 45% | 129 47% | 262 43% |
| 30 - 45 minutes (37.5) | 292 20% | 161 20% | 131 19% | 23 17% | 56 25% | 51 18% | 54 21% | 46 19% | 63 18% | 103 22% | 89 21% | 61 19% | 40 16% | 17 13% | 4 6% | 40 23% | 27 20% | 31 23% | 21 17% | 20 24% | 32 21% | 36 24% | 39 20% | 26 17% | 72 26% | 124 20% |
| 45 - 60 minutes (52.5) | 81 5% | 48 6% | 33 5% | 4 3% | 19 9% | 19 6% | 13 5% | 8 4% | 18 5% | 35 7% | 19 5% | 19 6% | 8 3% | 8 7% | 3 5% | 6 4% | 11 8% | 12 8% | 6 5% | 7 8% | 6 4% | 9 6% | 9 5% | 4 3% | 12 4% | 46 8% |
| 60 - 90 minutes (75) | 34 2% | 22 3% | 12 2% | 4 3% | 4 2% | 6 2% | 9 4% | 3 1% | 8 2% | 12 3% | 10 2% | 4 1% | 8 3% | 4 3% | 2 3% | 5 3% | 2 1% | 3 2% | 1 1% | 2 2% | 1 1% | 4 3% | 7 4% | 2 1% | 5 2% | 15 3% |
| More than 90 minutes (105) | 26 2% | 19 2% | 6 1% | 1 1% | 2 1% | 7 2% | 9 4% | 4 2% | 3 1% | 6 1% | 8 2% | 7 2% | 5 2% | 1 1% | 5 9% | 2 1% | 2 2% | 3 2% | 2 1% | - - | - - | 4 2% | 3 1% | 5 3% | 2 1% | 19 3% |
| Mean | 26.69 | 27.74 | 25.47 | 24.70 | 27.21 | 27.32 | 28.92 | 25.64 | 25.73 | 27.77 | 26.59 | 26.28 | 25.37 | 25.29 | 31.04 | 26.54 | 27.11 | 28.84 | 24.90 | 26.11 | 23.97 | 29.92 | 26.75 | 25.21 | 26.80 | 28.88 |
| Standard deviation | 17.28 | 18.90 | 15.11 | 15.78 | 16.16 | 18.02 | 20.90 | 15.99 | 15.67 | 16.65 | 17.28 | 17.29 | 18.38 | 16.16 | 27.15 | 15.71 | 16.88 | 18.23 | 15.74 | 14.80 | 12.27 | 17.87 | 17.74 | 19.26 | 14.91 | 20.04 |
| Standard error | 0.44 | 0.69 | 0.54 | 1.65 | 1.09 | 0.97 | 1.25 | 0.99 | 0.85 | 0.65 | 0.89 | 1.18 | 1.09 | 1.43 | 3.39 | 1.16 | 1.45 | 1.51 | 1.40 | 1.62 | 0.99 | 1.49 | 1.21 | 1.54 | 0.89 | 0.82 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 7
Q.6 What is the duration of your average car journey?
Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|----------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| 5 minutes or less | (2.5) 20 1% | 6 2% | 5 2% | 9 1% | 5 3% | 2 1% | 1 1% | 2 1% | - - | 1 * | 4 3% | 3 2% | 4 2% |
| 5 - 15 minutes | (10) 330 22% | 85 21% | 48 19% | 175 21% | 36 25% | 50 19% | 22 15% | 53 17% | 14 15% | 57 19% | 29 23% | 21 19% | 39 20% |
| 15 - 30 minutes | (22.5) 694 47% | 190 46% | 123 49% | 411 49% | 69 49% | 127 48% | 71 50% | 154 51% | 48 51% | 140 46% | 47 37% | 47 41% | 93 48% |
| 30 - 45 minutes | (37.5) 292 20% | 88 21% | 51 20% | 160 19% | 22 15% | 52 20% | 34 24% | 63 21% | 22 24% | 69 23% | 31 24% | 31 27% | 43 22% |
| 45 - 60 minutes | (52.5) 81 5% | 28 7% | 16 7% | 49 6% | 5 3% | 19 7% | 10 7% | 20 7% | 5 5% | 20 7% | 17 13% | 11 9% | 9 4% |
| 60 - 90 minutes | (75) 34 2% | 9 2% | 5 2% | 22 3% | 5 3% | 10 4% | 3 2% | 10 3% | 3 4% | 9 3% | * * | 1 1% | 6 3% |
| More than 90 minutes | (105) 26 2% | 7 2% | 2 1% | 9 1% | 1 * | 2 1% | 1 1% | 2 1% | 2 2% | 7 2% | 1 1% | 1 1% | 2 1% |
| Mean | 26.69 | 27.38 | 26.49 | 26.55 | 24.09 | 27.61 | 27.67 | 27.72 | 29.31 | 28.86 | 27.36 | 27.87 | 26.51 |
| Standard deviation | 17.28 | 17.19 | 15.62 | 16.16 | 15.41 | 16.34 | 14.80 | 15.95 | 17.80 | 18.36 | 16.13 | 15.61 | 16.09 |
| Standard error | 0.44 | 0.81 | 0.98 | 0.55 | 1.34 | 1.01 | 1.29 | 0.92 | 1.98 | 0.99 | 1.34 | 1.37 | 1.16 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 8
Q.7 Thinking about your road usage and driving habits, to what extent do you agree with the following statements?
Summary

Base: All respondents who have driven a car in the past month

| | | Statements | | | | | | |
|------------------------------|------|--|--|---|---|--|---|--|
| | | Occasionally I drive above the speed limit | Sometimes I drive too close to the vehicle in front of me | Sometimes I lose my temper with other road users | I become frustrated if the driver in front of me is driving too slowly | I become frustrated when faced with a long traffic jam | I always give way at junctions where instructed to | On the whole I find driving a relaxing experience |
| Unweighted base | | 1534 | 1534 | 1534 | 1534 | 1534 | 1534 | 1534 |
| Weighted base | | 1477 | 1477 | 1477 | 1477 | 1477 | 1477 | 1477 |
| NET: Agree | | 954 65% | 330 22% | 594 40% | 837 57% | 918 62% | 1368 93% | 639 43% |
| Strongly agree | (+2) | 155 10% | 43 3% | 77 5% | 146 10% | 246 17% | 766 52% | 141 10% |
| Agree | (+1) | 799 54% | 287 19% | 517 35% | 691 47% | 673 46% | 602 41% | 497 34% |
| Neither agree or disagree | (0) | 236 16% | 262 18% | 348 24% | 331 22% | 327 22% | 83 6% | 515 35% |
| Disagree | (-1) | 213 14% | 569 39% | 346 23% | 236 16% | 171 12% | 19 1% | 263 18% |
| Strongly disagree | (-2) | 74 5% | 316 21% | 189 13% | 73 5% | 61 4% | 8 1% | 61 4% |
| NET: Disagree | | 287 19% | 885 60% | 535 36% | 309 21% | 232 16% | 27 2% | 324 22% |
| Mean | | 0.51 | -0.56 | -0.04 | 0.41 | 0.59 | 1.42 | 0.27 |
| Standard deviation | | 1.02 | 1.11 | 1.14 | 1.03 | 1.03 | 0.71 | 1.00 |
| Standard error | | 0.03 | 0.03 | 0.03 | 0.03 | 0.03 | 0.02 | 0.03 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 9
Q.7 Thinking about your road usage and driving habits, to what extent do you agree with the following statements?
Occasionally I drive above the speed limit
Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | | |
|---------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|----------|------------|------------|------------------------|---------------|---------------|-------|----------|--------|------------|-------------------|--------|---------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private | |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 | |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 | |
| NET: Agree | 954 | 539 | 414 | 88 | 139 | 189 | 165 | 154 | 219 | 326 | 272 | 216 | 140 | 88 | 39 | 115 | 93 | 92 | 74 | 54 | 88 | 89 | 125 | 96 | 191 | 415 | |
| | 65% | 68% | 61% | 63% | 63% | 66% | 65% | 65% | 64% | 68% | 64% | 67% | 55% | 68% | 65% | 66% | 70% | 67% | 63% | 65% | 59% | 60% | 66% | 63% | 70% | 69% | |
| Strongly agree | (+2) | 155 | 106 | 48 | 23 | 41 | 28 | 22 | 19 | 22 | 55 | 31 | 55 | 14 | 10 | 8 | 9 | 15 | 18 | 20 | 8 | 13 | 17 | 23 | 14 | 36 | 81 |
| | | 10% | 13% | 7% | 17% | 19% | 10% | 9% | 8% | 7% | 12% | 7% | 17% | 5% | 8% | 13% | 5% | 11% | 13% | 17% | 10% | 9% | 11% | 12% | 9% | 13% | 13% |
| Agree | (+1) | 799 | 433 | 366 | 65 | 99 | 161 | 143 | 136 | 196 | 271 | 242 | 160 | 126 | 78 | 32 | 106 | 78 | 74 | 53 | 46 | 75 | 72 | 102 | 82 | 155 | 335 |
| | | 54% | 55% | 54% | 46% | 45% | 56% | 57% | 57% | 57% | 57% | 50% | 50% | 60% | 53% | 61% | 59% | 54% | 45% | 55% | 50% | 48% | 54% | 54% | 56% | 55% | |
| Neither agree or disagree | (0) | 236 | 128 | 108 | 34 | 38 | 39 | 41 | 26 | 58 | 68 | 65 | 56 | 49 | 14 | 9 | 29 | 23 | 12 | 28 | 14 | 20 | 34 | 31 | 22 | 42 | 83 |
| | | 16% | 16% | 16% | 24% | 17% | 13% | 16% | 11% | 17% | 14% | 15% | 17% | 19% | 11% | 15% | 16% | 17% | 9% | 24% | 17% | 13% | 23% | 16% | 15% | 15% | 14% |
| Disagree | (-1) | 213 | 98 | 115 | 17 | 26 | 39 | 36 | 43 | 52 | 65 | 59 | 40 | 49 | 23 | 9 | 25 | 13 | 24 | 12 | 13 | 28 | 17 | 26 | 24 | 31 | 74 |
| | | 14% | 12% | 17% | 12% | 12% | 14% | 14% | 18% | 15% | 14% | 14% | 12% | 19% | 18% | 14% | 15% | 10% | 17% | 10% | 15% | 19% | 11% | 14% | 16% | 11% | 12% |
| Strongly disagree | (-2) | 74 | 29 | 45 | 1 | 16 | 22 | 11 | 13 | 13 | 18 | 26 | 12 | 18 | 4 | 3 | 5 | 4 | 9 | 4 | 2 | 13 | 9 | 8 | 11 | 11 | 33 |
| | | 5% | 4% | 7% | * | 7% | 7% | 4% | 5% | 4% | 4% | 6% | 4% | 7% | 3% | 6% | 3% | 3% | 7% | 4% | 3% | 9% | 6% | 4% | 7% | 4% | 5% |
| NET: Disagree | | 287 | 127 | 160 | 17 | 42 | 61 | 46 | 56 | 65 | 83 | 85 | 52 | 66 | 27 | 12 | 30 | 16 | 33 | 16 | 15 | 42 | 26 | 35 | 35 | 42 | 107 |
| | | 19% | 16% | 23% | 13% | 19% | 21% | 18% | 24% | 19% | 17% | 20% | 16% | 26% | 21% | 20% | 17% | 12% | 24% | 14% | 18% | 28% | 17% | 18% | 23% | 15% | 18% |
| Mean | | 0.51 | 0.62 | 0.38 | 0.67 | 0.56 | 0.47 | 0.51 | 0.45 | 0.48 | 0.59 | 0.45 | 0.64 | 0.27 | 0.52 | 0.53 | 0.51 | 0.66 | 0.49 | 0.63 | 0.54 | 0.31 | 0.48 | 0.55 | 0.42 | 0.64 | 0.59 |
| Standard deviation | | 1.02 | 0.99 | 1.05 | 0.91 | 1.14 | 1.08 | 0.98 | 1.05 | 0.96 | 0.99 | 1.02 | 1.03 | 1.05 | 0.99 | 1.07 | 0.91 | 0.90 | 1.13 | 1.00 | 0.96 | 1.14 | 1.03 | 1.02 | 1.08 | 0.98 | 1.04 |
| Standard error | | 0.03 | 0.04 | 0.04 | 0.10 | 0.08 | 0.06 | 0.06 | 0.06 | 0.05 | 0.04 | 0.05 | 0.07 | 0.06 | 0.09 | 0.13 | 0.07 | 0.08 | 0.09 | 0.09 | 0.11 | 0.09 | 0.09 | 0.07 | 0.09 | 0.06 | 0.04 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 9

Q.7 Thinking about your road usage and driving habits, to what extent do you agree with the following statements?

Occasionally I drive above the speed limit

Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|------------|------------|------------|------------|---------------|-----------------------|-----------|-----------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 954 65% | 284 69% | 186 74% | 556 67% | 107 75% | 182 70% | 102 72% | 204 67% | 69 73% | 192 63% | 86 67% | 83 72% | 132 68% |
| Strongly agree | (+2) 155 10% | 55 13% | 43 17% | 98 12% | 30 21% | 33 13% | 29 21% | 51 17% | 23 24% | 38 13% | 16 13% | 16 14% | 24 13% |
| Agree | (+1) 799 54% | 229 55% | 143 57% | 459 55% | 77 54% | 149 57% | 73 51% | 153 50% | 46 49% | 154 51% | 70 54% | 67 58% | 108 56% |
| Neither agree or disagree | (0) 236 16% | 57 14% | 25 10% | 124 15% | 15 11% | 35 13% | 16 11% | 45 15% | 10 11% | 43 14% | 20 16% | 11 10% | 38 19% |
| Disagree | (-1) 213 14% | 53 13% | 33 13% | 116 14% | 17 12% | 34 13% | 18 12% | 40 13% | 10 11% | 52 17% | 16 13% | 15 13% | 20 10% |
| Strongly disagree | (-2) 74 5% | 20 5% | 7 3% | 38 5% | 3 2% | 10 4% | 7 5% | 16 5% | 5 5% | 16 5% | 7 5% | 5 5% | 5 2% |
| NET: Disagree | 287 19% | 73 18% | 40 16% | 154 19% | 20 14% | 45 17% | 24 17% | 55 18% | 15 16% | 68 22% | 23 18% | 20 18% | 24 13% |
| Mean | 0.51 | 0.59 | 0.72 | 0.55 | 0.79 | 0.61 | 0.71 | 0.61 | 0.75 | 0.48 | 0.57 | 0.64 | 0.66 |
| Standard deviation | 1.02 | 1.03 | 0.99 | 1.02 | 0.99 | 0.99 | 1.08 | 1.07 | 1.10 | 1.08 | 1.03 | 1.03 | 0.91 |
| Standard error | 0.03 | 0.05 | 0.06 | 0.03 | 0.09 | 0.06 | 0.09 | 0.06 | 0.12 | 0.06 | 0.09 | 0.09 | 0.07 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 10
Q.7 Thinking about your road usage and driving habits, to what extent do you agree with the following statements?
Sometimes I drive too close to the vehicle in front of me
Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|-------------------------------|------------|------------|------------|-----------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|--------------------------|----------------|----------------|-----------|------------|-------------------|------------|------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri-vate |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 |
| NET: Agree | 330 22% | 196 25% | 134 20% | 58 42% | 67 31% | 77 27% | 50 20% | 34 15% | 44 13% | 115 24% | 83 20% | 88 27% | 45 17% | 25 19% | 18 31% | 46 26% | 31 23% | 40 29% | 28 24% | 25 30% | 24 16% | 30 20% | 31 16% | 31 21% | 73 26% | 174 29% |
| Strongly agree (+2) | 43 3% | 31 4% | 12 2% | 14 10% | 14 7% | 5 2% | 2 1% | 3 1% | 4 1% | 19 4% | 5 1% | 13 4% | 5 2% | - - | 6 10% | 3 1% | 3 2% | 9 6% | 8 7% | 1 2% | 5 3% | 6 4% | 3 2% | - - | 5 2% | 27 5% |
| Agree (+1) | 287 19% | 165 21% | 122 18% | 44 32% | 53 24% | 72 25% | 47 19% | 31 13% | 40 12% | 96 20% | 78 18% | 75 23% | 39 15% | 25 19% | 12 21% | 43 25% | 28 21% | 32 23% | 20 17% | 24 28% | 20 13% | 25 17% | 28 14% | 31 21% | 67 25% | 146 24% |
| Neither agree or disagree (0) | 262 18% | 162 20% | 100 15% | 30 22% | 57 26% | 51 18% | 57 22% | 26 11% | 42 12% | 80 17% | 67 16% | 73 23% | 42 17% | 18 14% | 6 11% | 36 21% | 27 20% | 24 17% | 13 11% | 23 28% | 24 16% | 33 22% | 34 18% | 23 15% | 63 23% | 126 21% |
| Disagree (-1) | 569 39% | 298 38% | 271 40% | 43 31% | 65 30% | 99 34% | 89 35% | 112 48% | 161 47% | 198 42% | 172 41% | 97 30% | 102 40% | 62 48% | 24 41% | 67 38% | 53 40% | 44 32% | 47 40% | 25 30% | 60 40% | 63 42% | 67 35% | 57 37% | 91 33% | 205 34% |
| Strongly disagree (-2) | 316 21% | 139 17% | 177 26% | 9 6% | 30 14% | 61 21% | 57 22% | 64 27% | 95 28% | 83 18% | 101 24% | 66 20% | 66 26% | 25 19% | 11 18% | 25 15% | 22 17% | 29 21% | 29 25% | 11 13% | 41 27% | 23 15% | 58 31% | 41 27% | 48 18% | 101 17% |
| NET: Disagree | 885 60% | 437 55% | 448 66% | 51 37% | 95 43% | 160 56% | 146 58% | 176 75% | 256 75% | 282 59% | 273 64% | 162 50% | 168 66% | 87 67% | 35 59% | 92 53% | 75 57% | 73 53% | 76 65% | 36 43% | 101 68% | 86 58% | 126 66% | 98 64% | 139 51% | 306 51% |
| Mean | -0.56 | -0.44 | -0.70 | 0.08 | -0.20 | -0.48 | -0.60 | -0.86 | -0.89 | -0.49 | -0.67 | -0.39 | -0.72 | -0.67 | -0.36 | -0.40 | -0.48 | -0.39 | -0.59 | -0.24 | -0.76 | -0.49 | -0.78 | -0.70 | -0.40 | -0.34 |
| Standard deviation | 1.11 | 1.12 | 1.09 | 1.13 | 1.15 | 1.13 | 1.06 | 1.00 | 0.98 | 1.11 | 1.07 | 1.17 | 1.08 | 1.00 | 1.28 | 1.06 | 1.07 | 1.23 | 1.23 | 1.06 | 1.09 | 1.06 | 1.09 | 1.08 | 1.10 | 1.15 |
| Standard error | 0.03 | 0.04 | 0.04 | 0.12 | 0.08 | 0.06 | 0.06 | 0.06 | 0.05 | 0.04 | 0.06 | 0.08 | 0.06 | 0.09 | 0.16 | 0.08 | 0.09 | 0.10 | 0.11 | 0.12 | 0.09 | 0.09 | 0.07 | 0.09 | 0.07 | 0.05 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 10

Q.7 Thinking about your road usage and driving habits, to what extent do you agree with the following statements?

Sometimes I drive too close to the vehicle in front of me

Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 330 22% | 104 25% | 85 34% | 210 25% | 47 33% | 78 30% | 52 37% | 101 33% | 36 38% | 58 19% | 30 23% | 33 29% | 37 19% |
| Strongly agree | (+2) 43 3% | 14 3% | 18 7% | 29 4% | 7 5% | 14 5% | 12 9% | 21 7% | 7 7% | 8 3% | 7 5% | 9 8% | 2 1% |
| Agree | (+1) 287 19% | 90 22% | 67 27% | 181 22% | 40 28% | 64 25% | 40 28% | 81 27% | 30 31% | 50 17% | 23 18% | 23 20% | 34 18% |
| Neither agree or disagree | (0) 262 18% | 72 18% | 48 19% | 151 18% | 20 14% | 46 18% | 29 21% | 54 18% | 13 13% | 54 18% | 31 24% | 24 21% | 44 23% |
| Disagree | (-1) 569 39% | 143 35% | 84 33% | 310 37% | 53 37% | 100 38% | 42 30% | 99 32% | 25 27% | 122 40% | 50 39% | 36 31% | 73 38% |
| Strongly disagree | (-2) 316 21% | 94 23% | 33 13% | 164 20% | 22 16% | 38 15% | 18 13% | 50 16% | 20 21% | 69 23% | 18 14% | 23 20% | 40 21% |
| NET: Disagree | 885 60% | 237 57% | 117 47% | 473 57% | 75 53% | 138 53% | 61 43% | 149 49% | 45 48% | 191 63% | 68 53% | 58 51% | 114 59% |
| Mean | -0.56 | -0.51 | -0.19 | -0.48 | -0.31 | -0.32 | -0.10 | -0.25 | -0.24 | -0.64 | -0.37 | -0.34 | -0.59 |
| Standard deviation | 1.11 | 1.16 | 1.18 | 1.13 | 1.17 | 1.15 | 1.20 | 1.21 | 1.29 | 1.08 | 1.10 | 1.24 | 1.04 |
| Standard error | 0.03 | 0.05 | 0.07 | 0.04 | 0.10 | 0.07 | 0.10 | 0.07 | 0.14 | 0.06 | 0.09 | 0.11 | 0.08 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 11
Q.7 Thinking about your road usage and driving habits, to what extent do you agree with the following statements?
Sometimes I lose my temper with other road users
Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | | |
|---------------------------|--------|-------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|------|-----------|------------|------------|--------------------------|----------------|----------------|-------|----------|-------------------|------------|------------|--------|----------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri-vate | |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 | |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 | |
| NET: Agree | 594 | 347 | 247 | 81 | 106 | 134 | 113 | 72 | 87 | 197 | 162 | 144 | 92 | 55 | 25 | 78 | 58 | 64 | 56 | 27 | 50 | 59 | 63 | 60 | 133 | 276 | |
| | 40% | 44% | 36% | 59% | 48% | 46% | 45% | 31% | 26% | 41% | 38% | 44% | 36% | 42% | 42% | 45% | 44% | 46% | 48% | 32% | 34% | 39% | 33% | 39% | 48% | 46% | |
| Strongly agree | (+2) | 77 | 42 | 35 | 17 | 19 | 15 | 12 | 3 | 11 | 24 | 16 | 24 | 13 | 7 | 7 | 8 | 4 | 10 | 7 | 6 | 8 | 8 | 7 | 6 | 14 | 45 |
| | | 5% | 5% | 5% | 12% | 9% | 5% | 5% | 1% | 3% | 5% | 4% | 7% | 5% | 5% | 12% | 4% | 3% | 7% | 6% | 7% | 5% | 5% | 4% | 4% | 5% | 7% |
| Agree | (+1) | 517 | 305 | 213 | 65 | 87 | 119 | 102 | 69 | 76 | 172 | 146 | 120 | 79 | 48 | 18 | 70 | 54 | 54 | 21 | 42 | 51 | 56 | 53 | 120 | 231 | |
| | | 35% | 38% | 31% | 47% | 40% | 41% | 40% | 29% | 22% | 36% | 34% | 37% | 31% | 37% | 30% | 40% | 40% | 39% | 26% | 28% | 34% | 29% | 35% | 44% | 38% | |
| Neither agree or disagree | (0) | 348 | 207 | 142 | 36 | 51 | 66 | 64 | 55 | 76 | 98 | 107 | 83 | 60 | 33 | 17 | 36 | 36 | 28 | 33 | 30 | 30 | 46 | 35 | 66 | 146 | |
| | | 24% | 26% | 21% | 26% | 23% | 23% | 25% | 23% | 22% | 21% | 25% | 26% | 23% | 25% | 28% | 21% | 27% | 21% | 39% | 20% | 20% | 24% | 23% | 24% | 24% | |
| Disagree | (-1) | 346 | 166 | 180 | 20 | 44 | 62 | 48 | 62 | 111 | 130 | 94 | 61 | 62 | 22 | 17 | 39 | 26 | 29 | 27 | 17 | 43 | 48 | 31 | 51 | 128 | |
| | | 23% | 21% | 26% | 14% | 20% | 21% | 19% | 26% | 32% | 27% | 22% | 19% | 24% | 17% | 28% | 23% | 20% | 21% | 23% | 21% | 29% | 31% | 25% | 20% | 19% | 21% |
| Strongly disagree | (-2) | 189 | 75 | 114 | 2 | 19 | 27 | 27 | 47 | 68 | 52 | 60 | 36 | 41 | 20 | 1 | 21 | 12 | 16 | 11 | 6 | 26 | 15 | 34 | 27 | 25 | 55 |
| | | 13% | 9% | 17% | 1% | 9% | 9% | 11% | 20% | 20% | 11% | 14% | 11% | 16% | 15% | 2% | 12% | 9% | 12% | 9% | 8% | 17% | 10% | 18% | 18% | 9% | 9% |
| NET: Disagree | | 535 | 241 | 294 | 22 | 63 | 88 | 75 | 109 | 179 | 181 | 154 | 97 | 103 | 42 | 18 | 60 | 38 | 45 | 38 | 24 | 69 | 61 | 82 | 58 | 76 | 183 |
| | | 36% | 30% | 43% | 15% | 29% | 31% | 30% | 46% | 52% | 38% | 36% | 30% | 40% | 32% | 30% | 35% | 29% | 33% | 32% | 28% | 46% | 41% | 43% | 38% | 28% | 30% |
| Mean | | -0.04 | 0.09 | -0.18 | 0.54 | 0.20 | 0.12 | 0.09 | -0.34 | -0.43 | -0.03 | -0.09 | 0.11 | -0.15 | * | 0.22 | 0.02 | 0.09 | 0.09 | 0.12 | 0.03 | -0.25 | -0.06 | -0.24 | -0.13 | 0.17 | 0.14 |
| Standard deviation | | 1.14 | 1.08 | 1.19 | 0.92 | 1.12 | 1.09 | 1.10 | 1.14 | 1.14 | 1.13 | 1.13 | 1.14 | 1.18 | 1.17 | 1.05 | 1.14 | 1.05 | 1.17 | 1.11 | 1.02 | 1.20 | 1.12 | 1.16 | 1.19 | 1.08 | 1.11 |
| Standard error | | 0.03 | 0.04 | 0.04 | 0.10 | 0.08 | 0.06 | 0.07 | 0.07 | 0.06 | 0.04 | 0.06 | 0.08 | 0.07 | 0.10 | 0.13 | 0.08 | 0.09 | 0.10 | 0.10 | 0.11 | 0.10 | 0.09 | 0.08 | 0.09 | 0.06 | 0.05 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 11
Q.7 Thinking about your road usage and driving habits, to what extent do you agree with the following statements?
Sometimes I lose my temper with other road users
Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 594 40% | 182 44% | 134 53% | 370 44% | 88 62% | 133 51% | 77 54% | 161 53% | 62 66% | 104 34% | 46 35% | 63 54% | 87 45% |
| Strongly agree | (+2) 77 5% | 26 6% | 21 8% | 55 7% | 14 10% | 28 11% | 18 13% | 32 11% | 12 13% | 11 4% | 9 7% | 11 10% | 13 7% |
| Agree | (+1) 517 35% | 156 38% | 113 45% | 315 38% | 74 52% | 105 40% | 59 41% | 129 42% | 50 53% | 93 31% | 36 28% | 51 45% | 73 38% |
| Neither agree or disagree | (0) 348 24% | 95 23% | 55 22% | 197 24% | 24 17% | 49 19% | 27 19% | 63 21% | 15 15% | 58 19% | 33 26% | 17 15% | 47 24% |
| Disagree | (-1) 346 23% | 98 24% | 47 19% | 188 22% | 21 15% | 61 23% | 30 21% | 56 18% | 14 15% | 84 28% | 33 26% | 25 22% | 40 20% |
| Strongly disagree | (-2) 189 13% | 39 9% | 15 6% | 80 10% | 9 6% | 19 7% | 8 6% | 24 8% | 3 4% | 56 19% | 17 13% | 10 9% | 21 11% |
| NET: Disagree | 535 36% | 136 33% | 62 25% | 268 32% | 30 21% | 80 30% | 38 27% | 80 26% | 17 19% | 141 46% | 50 39% | 35 31% | 61 31% |
| Mean | -0.04 | 0.08 | 0.31 | 0.09 | 0.45 | 0.24 | 0.35 | 0.29 | 0.56 | -0.27 | -0.09 | 0.25 | 0.10 |
| Standard deviation | 1.14 | 1.11 | 1.06 | 1.11 | 1.06 | 1.14 | 1.12 | 1.12 | 1.01 | 1.19 | 1.16 | 1.16 | 1.13 |
| Standard error | 0.03 | 0.05 | 0.07 | 0.04 | 0.09 | 0.07 | 0.10 | 0.06 | 0.11 | 0.06 | 0.10 | 0.10 | 0.08 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 12

Q.7 Thinking about your road usage and driving habits, to what extent do you agree with the following statements?

I become frustrated if the driver in front of me is driving too slowly

Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | | |
|---------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|----------|------------|------------|------------------------|---------------|---------------|-------|----------|-------------------|------------|------------|--------|---------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private | |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 | |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 | |
| NET: Agree | 837 | 507 | 330 | 99 | 142 | 175 | 130 | 120 | 169 | 296 | 221 | 198 | 122 | 71 | 39 | 97 | 74 | 90 | 71 | 58 | 74 | 92 | 98 | 72 | 173 | 370 | |
| | 57% | 64% | 48% | 71% | 65% | 61% | 52% | 51% | 50% | 62% | 52% | 61% | 48% | 55% | 65% | 56% | 55% | 66% | 61% | 69% | 50% | 61% | 51% | 47% | 63% | 61% | |
| Strongly agree | (+2) | 146 | 98 | 48 | 27 | 41 | 30 | 17 | 14 | 17 | 37 | 33 | 59 | 17 | 15 | 10 | 10 | 11 | 18 | 15 | 6 | 18 | 22 | 11 | 23 | 89 | |
| | | 10% | 12% | 7% | 19% | 19% | 10% | 7% | 6% | 5% | 8% | 8% | 18% | 7% | 12% | 16% | 6% | 8% | 13% | 12% | 7% | 12% | 14% | 6% | 7% | 9% | 15% |
| Agree | (+1) | 691 | 409 | 282 | 72 | 101 | 146 | 113 | 106 | 152 | 260 | 187 | 139 | 105 | 56 | 29 | 88 | 63 | 72 | 57 | 52 | 57 | 70 | 87 | 61 | 149 | 281 |
| | | 47% | 51% | 41% | 52% | 46% | 50% | 45% | 45% | 45% | 55% | 44% | 43% | 41% | 43% | 49% | 51% | 47% | 52% | 48% | 62% | 38% | 47% | 45% | 40% | 54% | 46% |
| Neither agree or disagree | (0) | 331 | 167 | 164 | 19 | 45 | 55 | 67 | 64 | 81 | 98 | 89 | 73 | 70 | 35 | 11 | 30 | 30 | 26 | 24 | 18 | 38 | 30 | 48 | 42 | 54 | 131 |
| | | 22% | 21% | 24% | 14% | 20% | 19% | 27% | 27% | 24% | 21% | 23% | 28% | 27% | 18% | 17% | 22% | 19% | 20% | 22% | 25% | 20% | 25% | 27% | 19% | 22% | |
| Disagree | (-1) | 236 | 96 | 141 | 19 | 24 | 46 | 39 | 39 | 69 | 65 | 92 | 36 | 44 | 14 | 10 | 40 | 24 | 10 | 16 | 7 | 25 | 26 | 36 | 28 | 40 | 82 |
| | | 16% | 12% | 21% | 14% | 11% | 16% | 16% | 16% | 20% | 14% | 22% | 11% | 17% | 10% | 17% | 23% | 18% | 7% | 14% | 8% | 17% | 17% | 19% | 18% | 14% | 14% |
| Strongly disagree | (-2) | 73 | 25 | 48 | 1 | 9 | 12 | 15 | 13 | 22 | 17 | 21 | 16 | 19 | 10 | - | 6 | 5 | 10 | 6 | * | 12 | 2 | 9 | 11 | 9 | 23 |
| | | 5% | 3% | 7% | 1% | 4% | 4% | 6% | 6% | 7% | 4% | 5% | 5% | 7% | 8% | - | 4% | 4% | 8% | 5% | 1% | 8% | 1% | 5% | 7% | 3% | 4% |
| NET: Disagree | | 309 | 121 | 188 | 20 | 33 | 58 | 54 | 52 | 92 | 82 | 113 | 52 | 63 | 24 | 10 | 47 | 29 | 20 | 22 | 7 | 37 | 28 | 45 | 39 | 49 | 105 |
| | | 21% | 15% | 28% | 15% | 15% | 20% | 22% | 22% | 27% | 17% | 27% | 16% | 25% | 19% | 17% | 27% | 22% | 15% | 19% | 9% | 25% | 19% | 23% | 26% | 18% | 17% |
| Mean | | 0.41 | 0.58 | 0.21 | 0.76 | 0.64 | 0.47 | 0.31 | 0.29 | 0.21 | 0.49 | 0.28 | 0.59 | 0.22 | 0.40 | 0.64 | 0.31 | 0.38 | 0.57 | 0.49 | 0.67 | 0.28 | 0.56 | 0.29 | 0.21 | 0.50 | 0.55 |
| Standard deviation | | 1.03 | 0.96 | 1.07 | 0.95 | 1.04 | 1.02 | 1.01 | 1.00 | 1.03 | 0.94 | 1.05 | 1.06 | 1.05 | 1.09 | 0.95 | 1.00 | 1.01 | 1.06 | 1.05 | 0.75 | 1.13 | 0.98 | 1.00 | 1.06 | 0.96 | 1.02 |
| Standard error | | 0.03 | 0.04 | 0.04 | 0.10 | 0.07 | 0.06 | 0.06 | 0.06 | 0.06 | 0.04 | 0.05 | 0.07 | 0.06 | 0.10 | 0.12 | 0.07 | 0.09 | 0.09 | 0.09 | 0.08 | 0.09 | 0.08 | 0.07 | 0.08 | 0.06 | 0.04 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 12

**Q.7 Thinking about your road usage and driving habits, to what extent do you agree with the following statements?
I become frustrated if the driver in front of me is driving too slowly**

Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|------------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 837 57% | 259 63% | 175 70% | 503 60% | 103 72% | 161 61% | 97 69% | 209 69% | 76 81% | 164 54% | 71 55% | 76 66% | 110 57% |
| Strongly agree | (+2) 146 10% | 50 12% | 45 18% | 95 11% | 30 21% | 31 12% | 23 16% | 53 17% | 27 29% | 26 9% | 17 13% | 14 12% | 28 14% |
| Agree | (+1) 691 47% | 208 50% | 130 52% | 408 49% | 73 51% | 130 50% | 74 52% | 157 51% | 49 52% | 138 46% | 54 42% | 62 54% | 82 42% |
| Neither agree or disagree | (0) 331 22% | 87 21% | 41 16% | 182 22% | 20 14% | 51 19% | 27 19% | 55 18% | 8 9% | 72 24% | 32 25% | 22 19% | 50 26% |
| Disagree | (-1) 236 16% | 57 14% | 31 12% | 117 14% | 16 11% | 42 16% | 16 12% | 31 10% | 8 8% | 45 15% | 25 20% | 12 10% | 24 12% |
| Strongly disagree | (-2) 73 5% | 11 3% | 4 2% | 33 4% | 4 3% | 9 3% | 1 1% | 9 3% | 2 2% | 21 7% | 1 1% | 4 4% | 10 5% |
| NET: Disagree | 309 21% | 68 16% | 35 14% | 149 18% | 20 14% | 51 19% | 18 13% | 41 13% | 9 10% | 67 22% | 26 20% | 16 14% | 34 18% |
| Mean | 0.41 | 0.56 | 0.72 | 0.50 | 0.76 | 0.50 | 0.71 | 0.70 | 0.98 | 0.34 | 0.47 | 0.61 | 0.48 |
| Standard deviation | 1.03 | 0.96 | 0.95 | 1.00 | 0.99 | 1.01 | 0.91 | 0.97 | 0.94 | 1.06 | 0.97 | 0.96 | 1.05 |
| Standard error | 0.03 | 0.05 | 0.06 | 0.03 | 0.09 | 0.06 | 0.08 | 0.06 | 0.10 | 0.06 | 0.08 | 0.08 | 0.08 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 13
Q.7 Thinking about your road usage and driving habits, to what extent do you agree with the following statements?
I become frustrated when faced with a long traffic jam
Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | | |
|---------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|-----------|------------|------------|--------------------------|----------------|----------------|-------|----------|-------------------|------------|------------|--------|----------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri-vate | |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 | |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 | |
| NET: Agree | 918 | 519 | 399 | 85 | 152 | 188 | 158 | 134 | 202 | 307 | 265 | 208 | 138 | 70 | 40 | 114 | 86 | 81 | 69 | 56 | 80 | 106 | 126 | 90 | 177 | 391 | |
| | 62% | 65% | 58% | 61% | 69% | 65% | 63% | 57% | 59% | 64% | 63% | 64% | 54% | 54% | 67% | 66% | 65% | 59% | 59% | 66% | 54% | 71% | 66% | 59% | 64% | 65% | |
| Strongly agree | (+2) | 246 | 163 | 83 | 24 | 61 | 43 | 35 | 34 | 48 | 84 | 68 | 60 | 34 | 11 | 17 | 33 | 21 | 29 | 20 | 13 | 18 | 35 | 30 | 19 | 50 | 112 |
| | | 17% | 20% | 12% | 17% | 28% | 15% | 14% | 14% | 18% | 16% | 19% | 13% | 8% | 29% | 19% | 16% | 21% | 17% | 16% | 12% | 24% | 15% | 12% | 18% | 19% | |
| Agree | (+1) | 673 | 357 | 316 | 61 | 91 | 145 | 123 | 100 | 153 | 223 | 197 | 148 | 105 | 60 | 23 | 81 | 66 | 51 | 49 | 42 | 63 | 71 | 96 | 71 | 127 | 279 |
| | | 46% | 45% | 46% | 44% | 41% | 50% | 49% | 42% | 45% | 47% | 47% | 46% | 41% | 46% | 38% | 47% | 49% | 37% | 42% | 51% | 42% | 47% | 51% | 46% | 46% | 46% |
| Neither agree or disagree | (0) | 327 | 172 | 155 | 29 | 42 | 62 | 62 | 57 | 74 | 102 | 81 | 79 | 65 | 38 | 13 | 33 | 26 | 31 | 25 | 21 | 38 | 25 | 41 | 36 | 65 | 126 |
| | | 22% | 22% | 23% | 21% | 19% | 22% | 24% | 24% | 22% | 21% | 19% | 24% | 25% | 29% | 21% | 19% | 20% | 23% | 21% | 25% | 25% | 17% | 22% | 24% | 24% | 21% |
| Disagree | (-1) | 171 | 80 | 91 | 18 | 16 | 28 | 24 | 33 | 53 | 52 | 62 | 23 | 34 | 15 | 7 | 24 | 12 | 17 | 17 | 7 | 21 | 15 | 19 | 18 | 23 | 66 |
| | | 12% | 10% | 13% | 13% | 7% | 10% | 9% | 14% | 15% | 11% | 15% | 7% | 13% | 11% | 11% | 14% | 9% | 12% | 14% | 8% | 14% | 10% | 10% | 12% | 8% | 11% |
| Strongly disagree | (-2) | 61 | 23 | 38 | 7 | 9 | 10 | 9 | 12 | 13 | 15 | 14 | 14 | 18 | 6 | 1 | 3 | 8 | 9 | 7 | - | 10 | 4 | 5 | 9 | 10 | 22 |
| | | 4% | 3% | 6% | 5% | 4% | 4% | 4% | 5% | 4% | 3% | 3% | 4% | 7% | 5% | 1% | 2% | 6% | 6% | 6% | - | 7% | 3% | 3% | 6% | 4% | 4% |
| NET: Disagree | | 232 | 104 | 129 | 25 | 25 | 38 | 33 | 45 | 66 | 67 | 76 | 37 | 52 | 21 | 7 | 27 | 20 | 26 | 23 | 7 | 31 | 19 | 24 | 27 | 33 | 88 |
| | | 16% | 13% | 19% | 18% | 11% | 13% | 13% | 19% | 19% | 14% | 18% | 11% | 20% | 16% | 12% | 16% | 15% | 19% | 20% | 8% | 21% | 13% | 13% | 18% | 12% | 15% |
| Mean | | 0.59 | 0.70 | 0.46 | 0.55 | 0.82 | 0.63 | 0.60 | 0.46 | 0.50 | 0.65 | 0.58 | 0.67 | 0.40 | 0.41 | 0.83 | 0.67 | 0.60 | 0.55 | 0.50 | 0.74 | 0.38 | 0.79 | 0.66 | 0.48 | 0.67 | 0.65 |
| Standard deviation | | 1.03 | 1.00 | 1.04 | 1.08 | 1.06 | 0.97 | 0.96 | 1.06 | 1.04 | 1.00 | 1.03 | 1.00 | 1.10 | 0.97 | 1.01 | 0.99 | 1.05 | 1.15 | 1.11 | 0.82 | 1.08 | 1.00 | 0.95 | 1.04 | 0.98 | 1.02 |
| Standard error | | 0.03 | 0.04 | 0.04 | 0.11 | 0.07 | 0.05 | 0.06 | 0.07 | 0.06 | 0.04 | 0.05 | 0.07 | 0.06 | 0.09 | 0.13 | 0.07 | 0.09 | 0.09 | 0.10 | 0.09 | 0.09 | 0.08 | 0.06 | 0.08 | 0.06 | 0.04 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 13

**Q.7 Thinking about your road usage and driving habits, to what extent do you agree with the following statements?
I become frustrated when faced with a long traffic jam**

Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|------------|------------|------------|------------|---------------|-----------------------|-----------|-----------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 918 62% | 272 66% | 175 70% | 541 65% | 102 72% | 177 68% | 106 75% | 207 68% | 67 72% | 187 62% | 77 60% | 85 74% | 116 60% |
| Strongly agree | (+2) 246 17% | 81 20% | 63 25% | 148 18% | 44 31% | 57 22% | 49 34% | 69 23% | 22 23% | 57 19% | 28 22% | 36 31% | 40 20% |
| Agree | (+1) 673 46% | 191 46% | 113 45% | 393 47% | 58 41% | 121 46% | 57 40% | 138 45% | 46 48% | 130 43% | 49 38% | 49 43% | 77 39% |
| Neither agree or disagree | (0) 327 22% | 86 21% | 47 19% | 173 21% | 23 16% | 44 17% | 25 18% | 61 20% | 15 16% | 65 21% | 29 23% | 20 18% | 48 25% |
| Disagree | (-1) 171 12% | 42 10% | 19 8% | 81 10% | 12 8% | 31 12% | 10 7% | 23 7% | 11 11% | 38 13% | 19 15% | 6 5% | 24 12% |
| Strongly disagree | (-2) 61 4% | 14 3% | 9 4% | 40 5% | 5 4% | 11 4% | 1 1% | 14 5% | 1 1% | 13 4% | 4 3% | 4 3% | 6 3% |
| NET: Disagree | 232 16% | 56 13% | 28 11% | 121 14% | 17 12% | 41 16% | 11 8% | 36 12% | 12 13% | 51 17% | 22 17% | 10 9% | 30 15% |
| Mean | 0.59 | 0.68 | 0.80 | 0.63 | 0.88 | 0.69 | 1.01 | 0.74 | 0.81 | 0.59 | 0.62 | 0.92 | 0.62 |
| Standard deviation | 1.03 | 1.01 | 1.01 | 1.03 | 1.06 | 1.06 | 0.93 | 1.03 | 0.96 | 1.06 | 1.07 | 1.00 | 1.04 |
| Standard error | 0.03 | 0.05 | 0.06 | 0.03 | 0.09 | 0.07 | 0.08 | 0.06 | 0.11 | 0.06 | 0.09 | 0.09 | 0.07 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 14
Q.7 Thinking about your road usage and driving habits, to what extent do you agree with the following statements?
I always give way at junctions where instructed to
Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | | |
|---------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|----------|------------|------------|--------------------|---------------|---------------|-------|----------|--------|------------|-------------------|--------|---------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private | |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 | |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 | |
| NET: Agree | 1368 | 725 | 643 | 118 | 188 | 267 | 237 | 227 | 330 | 442 | 395 | 295 | 236 | 125 | 56 | 155 | 124 | 127 | 113 | 80 | 136 | 131 | 182 | 139 | 245 | 548 | |
| | 93% | 91% | 94% | 85% | 86% | 92% | 94% | 96% | 96% | 93% | 94% | 91% | 93% | 97% | 93% | 89% | 93% | 92% | 96% | 96% | 91% | 88% | 95% | 91% | 89% | 90% | |
| Strongly agree | (+2) | 766 | 384 | 382 | 47 | 102 | 159 | 133 | 119 | 205 | 240 | 225 | 157 | 143 | 70 | 35 | 78 | 68 | 76 | 70 | 46 | 87 | 64 | 94 | 78 | 140 | 289 |
| | | 52% | 48% | 56% | 34% | 46% | 55% | 53% | 51% | 60% | 50% | 53% | 49% | 56% | 54% | 58% | 45% | 51% | 55% | 55% | 58% | 43% | 49% | 51% | 51% | 48% | |
| Agree | (+1) | 602 | 341 | 261 | 71 | 87 | 107 | 104 | 108 | 125 | 202 | 170 | 137 | 93 | 55 | 21 | 77 | 56 | 51 | 43 | 34 | 49 | 67 | 87 | 61 | 104 | 259 |
| | | 41% | 43% | 38% | 51% | 39% | 37% | 41% | 46% | 36% | 42% | 40% | 42% | 36% | 43% | 36% | 44% | 42% | 37% | 40% | 33% | 45% | 46% | 40% | 38% | 43% | |
| Neither agree or disagree | (0) | 83 | 56 | 27 | 18 | 26 | 15 | 11 | 5 | 8 | 27 | 22 | 20 | 14 | 3 | 4 | 12 | 7 | 6 | 4 | 2 | 11 | 14 | 9 | 11 | 22 | 47 |
| | | 6% | 7% | 4% | 13% | 12% | 5% | 4% | 2% | 2% | 6% | 5% | 6% | 6% | 2% | 7% | 7% | 6% | 4% | 3% | 3% | 7% | 9% | 5% | 7% | 8% | 8% |
| Disagree | (-1) | 19 | 10 | 8 | 2 | 4 | 5 | 3 | 2 | 3 | 5 | 4 | 6 | 3 | 1 | - | 6 | 1 | 1 | 1 | 2 | 3 | 1 | 1 | 7 | 8 | |
| | | 1% | 1% | 1% | 2% | 2% | 2% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | - | 3% | 1% | 1% | * | 2% | 1% | 2% | * | 1% | 3% | 1% |
| Strongly disagree | (-2) | 8 | 4 | 4 | 1 | 1 | 2 | 1 | 2 | 1 | 3 | 1 | 3 | 2 | 1 | - | - | - | 3 | 1 | - | - | 1 | - | 1 | 3 | |
| | | 1% | * | 1% | 1% | 1% | 1% | 1% | 1% | * | 1% | * | 1% | 1% | - | - | - | 2% | 1% | - | - | 1% | - | 1% | * | * | |
| NET: Disagree | | 27 | 14 | 13 | 3 | 5 | 7 | 4 | 4 | 4 | 8 | 5 | 9 | 5 | 2 | - | 6 | 1 | 5 | 2 | 1 | 2 | 5 | 2 | 8 | 11 | |
| | | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 1% | 3% | 2% | 1% | - | 3% | 1% | 3% | 1% | 2% | 1% | 3% | * | 2% | 3% | 2% |
| Mean | | 1.42 | 1.37 | 1.48 | 1.15 | 1.29 | 1.45 | 1.45 | 1.45 | 1.55 | 1.41 | 1.45 | 1.36 | 1.46 | 1.48 | 1.51 | 1.31 | 1.44 | 1.42 | 1.53 | 1.49 | 1.48 | 1.26 | 1.44 | 1.39 | 1.37 | 1.36 |
| Standard deviation | | 0.71 | 0.71 | 0.69 | 0.76 | 0.79 | 0.73 | 0.68 | 0.65 | 0.61 | 0.70 | 0.66 | 0.76 | 0.72 | 0.65 | 0.62 | 0.75 | 0.65 | 0.82 | 0.67 | 0.64 | 0.69 | 0.79 | 0.60 | 0.74 | 0.77 | 0.72 |
| Standard error | | 0.02 | 0.03 | 0.02 | 0.08 | 0.05 | 0.04 | 0.04 | 0.04 | 0.03 | 0.03 | 0.03 | 0.05 | 0.04 | 0.06 | 0.08 | 0.06 | 0.06 | 0.07 | 0.06 | 0.07 | 0.06 | 0.07 | 0.04 | 0.06 | 0.05 | 0.03 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 14

Q.7 Thinking about your road usage and driving habits, to what extent do you agree with the following statements?

I always give way at junctions where instructed to

Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|------------|------------|------------|------------|---------------|-----------------------|------------|-----------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 1368 93% | 393 95% | 221 88% | 775 93% | 129 90% | 229 87% | 121 85% | 270 89% | 85 91% | 286 94% | 116 90% | 98 85% | 179 92% |
| Strongly agree | (+2) 766 52% | 236 57% | 133 53% | 419 50% | 75 52% | 125 48% | 63 44% | 159 52% | 50 54% | 172 57% | 65 51% | 56 48% | 107 55% |
| Agree | (+1) 602 41% | 156 38% | 88 35% | 356 43% | 54 38% | 104 40% | 58 41% | 112 37% | 35 37% | 114 38% | 51 39% | 42 37% | 72 37% |
| Neither agree or disagree | (0) 83 6% | 13 3% | 24 9% | 41 5% | 13 9% | 21 8% | 19 13% | 25 8% | 8 9% | 12 4% | 9 7% | 16 14% | 15 8% |
| Disagree | (-1) 19 1% | 6 2% | 5 2% | 13 2% | 1 * | 8 3% | 1 1% | 9 3% | 1 1% | 2 1% | 2 2% | - - | - - |
| Strongly disagree | (-2) 8 1% | 1 * | 1 * | 5 1% | - - | 3 1% | 1 1% | - - | - - | 3 1% | 1 1% | 1 1% | * * |
| NET: Disagree | 27 2% | 8 2% | 6 2% | 18 2% | 1 * | 11 4% | 2 2% | 9 3% | 1 1% | 5 2% | 3 3% | 1 1% | * * |
| Mean | 1.42 | 1.50 | 1.38 | 1.40 | 1.42 | 1.30 | 1.27 | 1.38 | 1.44 | 1.48 | 1.37 | 1.31 | 1.47 |
| Standard deviation | 0.71 | 0.67 | 0.78 | 0.71 | 0.68 | 0.84 | 0.79 | 0.76 | 0.68 | 0.70 | 0.78 | 0.80 | 0.66 |
| Standard error | 0.02 | 0.03 | 0.05 | 0.02 | 0.06 | 0.05 | 0.07 | 0.04 | 0.08 | 0.04 | 0.06 | 0.07 | 0.05 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 15
Q.7 Thinking about your road usage and driving habits, to what extent do you agree with the following statements?
On the whole I find driving a relaxing experience
Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | | |
|---------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|-----------|------------|------------|--------------------------|----------------|----------------|-------|----------|--------|------------|-------------------|--------|----------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri-vate | |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 | |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 | |
| NET: Agree | 639 | 338 | 300 | 81 | 107 | 123 | 93 | 100 | 136 | 201 | 172 | 148 | 118 | 52 | 30 | 73 | 50 | 57 | 64 | 41 | 49 | 70 | 73 | 80 | 118 | 266 | |
| | 43% | 43% | 44% | 58% | 49% | 43% | 37% | 42% | 40% | 42% | 41% | 46% | 46% | 40% | 50% | 42% | 37% | 42% | 55% | 49% | 33% | 47% | 38% | 52% | 43% | 44% | |
| Strongly agree | (+2) | 141 | 72 | 70 | 16 | 28 | 26 | 24 | 21 | 26 | 44 | 34 | 31 | 32 | 10 | 8 | 11 | 4 | 14 | 15 | 11 | 12 | 9 | 18 | 29 | 21 | 61 |
| | | 10% | 9% | 10% | 11% | 13% | 9% | 10% | 9% | 8% | 9% | 8% | 10% | 13% | 7% | 14% | 6% | 3% | 10% | 13% | 13% | 8% | 6% | 10% | 19% | 7% | 10% |
| Agree | (+1) | 497 | 267 | 230 | 65 | 79 | 96 | 68 | 80 | 109 | 157 | 138 | 117 | 86 | 43 | 22 | 62 | 45 | 43 | 30 | 37 | 61 | 54 | 51 | 97 | 204 | |
| | | 34% | 34% | 34% | 47% | 36% | 33% | 27% | 34% | 32% | 33% | 33% | 36% | 34% | 33% | 36% | 35% | 34% | 32% | 42% | 36% | 25% | 41% | 28% | 33% | 35% | 34% |
| Neither agree or disagree | (0) | 515 | 301 | 215 | 42 | 79 | 110 | 91 | 77 | 116 | 168 | 151 | 123 | 73 | 54 | 21 | 70 | 47 | 47 | 29 | 63 | 52 | 63 | 42 | 100 | 218 | |
| | | 35% | 38% | 31% | 30% | 36% | 38% | 36% | 33% | 34% | 35% | 36% | 38% | 29% | 42% | 34% | 40% | 36% | 34% | 24% | 35% | 42% | 35% | 33% | 27% | 36% | 36% |
| Disagree | (-1) | 263 | 129 | 134 | 15 | 24 | 49 | 56 | 51 | 68 | 84 | 88 | 37 | 53 | 19 | 7 | 23 | 33 | 27 | 18 | 12 | 32 | 23 | 41 | 27 | 47 | 100 |
| | | 18% | 16% | 20% | 11% | 11% | 17% | 22% | 21% | 20% | 18% | 21% | 11% | 21% | 14% | 12% | 13% | 25% | 20% | 15% | 15% | 22% | 15% | 21% | 18% | 17% | 17% |
| Strongly disagree | (-2) | 61 | 27 | 34 | 1 | 10 | 6 | 13 | 8 | 22 | 23 | 12 | 16 | 11 | 5 | 2 | 8 | 3 | 6 | 7 | 1 | 6 | 5 | 15 | 5 | 10 | 22 |
| | | 4% | 3% | 5% | 1% | 4% | 2% | 5% | 3% | 7% | 5% | 3% | 5% | 4% | 4% | 3% | 5% | 2% | 4% | 6% | 2% | 4% | 3% | 8% | 3% | 4% | 4% |
| NET: Disagree | | 324 | 156 | 168 | 16 | 34 | 55 | 69 | 59 | 90 | 107 | 100 | 53 | 64 | 23 | 9 | 31 | 36 | 33 | 25 | 14 | 38 | 27 | 56 | 32 | 57 | 122 |
| | | 22% | 20% | 25% | 12% | 16% | 19% | 27% | 25% | 26% | 22% | 24% | 16% | 25% | 18% | 15% | 18% | 27% | 24% | 21% | 16% | 25% | 18% | 29% | 21% | 21% | 20% |
| Mean | | 0.27 | 0.29 | 0.25 | 0.57 | 0.41 | 0.30 | 0.14 | 0.23 | 0.14 | 0.24 | 0.22 | 0.34 | 0.30 | 0.26 | 0.46 | 0.26 | 0.12 | 0.24 | 0.41 | 0.44 | 0.12 | 0.31 | 0.11 | 0.47 | 0.26 | 0.30 |
| Standard deviation | | 1.00 | 0.95 | 1.04 | 0.85 | 1.00 | 0.93 | 1.04 | 0.99 | 1.04 | 1.01 | 0.96 | 0.97 | 1.07 | 0.93 | 0.99 | 0.93 | 0.89 | 1.02 | 1.08 | 0.95 | 0.96 | 0.91 | 1.09 | 1.08 | 0.95 | 0.98 |
| Standard error | | 0.03 | 0.03 | 0.04 | 0.09 | 0.07 | 0.05 | 0.06 | 0.06 | 0.06 | 0.04 | 0.05 | 0.07 | 0.06 | 0.08 | 0.12 | 0.07 | 0.08 | 0.08 | 0.10 | 0.10 | 0.08 | 0.08 | 0.07 | 0.09 | 0.06 | 0.04 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 15

Q.7 Thinking about your road usage and driving habits, to what extent do you agree with the following statements?

On the whole I find driving a relaxing experience

Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 639 43% | 195 47% | 103 41% | 362 43% | 58 41% | 139 53% | 76 53% | 149 49% | 49 52% | 128 42% | 67 52% | 61 53% | 87 45% |
| Strongly agree | (+2) 141 10% | 50 12% | 31 13% | 92 11% | 22 15% | 45 17% | 28 20% | 51 17% | 18 19% | 33 11% | 19 15% | 23 20% | 19 10% |
| Agree | (+1) 497 34% | 145 35% | 71 28% | 270 32% | 37 26% | 93 36% | 47 33% | 99 32% | 31 33% | 96 32% | 48 38% | 38 33% | 69 35% |
| Neither agree or disagree | (0) 515 35% | 126 30% | 98 39% | 294 35% | 51 36% | 79 30% | 45 31% | 103 34% | 28 30% | 111 37% | 38 30% | 29 25% | 65 34% |
| Disagree | (-1) 263 18% | 73 18% | 41 17% | 147 18% | 24 17% | 40 15% | 20 14% | 44 14% | 15 16% | 51 17% | 17 13% | 17 15% | 33 17% |
| Strongly disagree | (-2) 61 4% | 19 5% | 9 3% | 31 4% | 9 6% | 4 2% | 1 1% | 8 3% | 2 2% | 12 4% | 6 5% | 8 7% | 9 5% |
| NET: Disagree | 324 22% | 92 22% | 50 20% | 178 21% | 33 23% | 44 17% | 22 15% | 52 17% | 17 18% | 63 21% | 23 18% | 25 22% | 42 22% |
| Mean | 0.27 | 0.32 | 0.30 | 0.29 | 0.26 | 0.52 | 0.57 | 0.46 | 0.51 | 0.28 | 0.44 | 0.44 | 0.28 |
| Standard deviation | 1.00 | 1.05 | 1.00 | 1.00 | 1.11 | 1.00 | 1.00 | 1.02 | 1.04 | 1.00 | 1.05 | 1.17 | 1.01 |
| Standard error | 0.03 | 0.05 | 0.06 | 0.03 | 0.10 | 0.06 | 0.09 | 0.06 | 0.12 | 0.05 | 0.09 | 0.10 | 0.07 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 16
Q.8 To what extent do you agree with the following statements?
Summary
Base: All respondents who have driven a car in the past month

| | Statements | | | | | | |
|-------------------------------|---|--|--|--|---|--|---|
| | I find it easier to concentrate on manoeuvres (e.g. parking, turn in the road) when my car stereo is switched off | I find it easier to concentrate at busy traffic junctions when my car stereo is switched off | I find it easier to concentrate on joining a motorway when my car stereo is switched off | If I am driving in an unfamiliar location I find it easier to concentrate with the car stereo switched off | In the past I have missed turnings/ junctions/ signposts because I have been preoccupied/ distracted by my car stereo | In the past I have experienced a "near miss" accident because I have been preoccupied/ distracted by my stereo | In the past my stereo has helped me stay awake when driving while tired |
| Unweighted base | 1534 | 1534 | 1534 | 1534 | 1534 | 1534 | 1534 |
| Weighted base | 1477 | 1477 | 1477 | 1477 | 1477 | 1477 | 1477 |
| NET: Agree | 596 40% | 474 32% | 363 25% | 834 56% | 166 11% | 100 7% | 642 43% |
| Strongly agree (+2) | 194 13% | 148 10% | 127 9% | 243 16% | 43 3% | 26 2% | 131 9% |
| Agree (+1) | 402 27% | 326 22% | 236 16% | 591 40% | 123 8% | 74 5% | 512 35% |
| Neither agree or disagree (0) | 411 28% | 450 30% | 466 32% | 296 20% | 236 16% | 135 9% | 414 28% |
| Disagree (-1) | 363 25% | 429 29% | 500 34% | 267 18% | 708 48% | 724 49% | 271 18% |
| Strongly disagree (-2) | 106 7% | 124 8% | 149 10% | 80 5% | 367 25% | 518 35% | 150 10% |
| NET: Disagree | 470 32% | 553 37% | 649 44% | 347 23% | 1075 73% | 1242 84% | 421 29% |
| Mean | 0.15 | -0.04 | -0.21 | 0.44 | -0.83 | -1.11 | 0.14 |
| Standard deviation | 1.15 | 1.12 | 1.10 | 1.12 | 0.99 | 0.89 | 1.13 |
| Standard error | 0.03 | 0.03 | 0.03 | 0.03 | 0.03 | 0.02 | 0.03 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 17

Q.8 To what extent do you agree with the following statements?

I find it easier to concentrate on manoeuvres (e.g. parking, turn in the road) when my car stereo is switched off

Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | | |
|---------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|----------|------------|------------|------------------------|---------------|---------------|-------|----------|-------------------|------------|------------|--------|---------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private | |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 | |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 | |
| NET: Agree | 596 | 305 | 291 | 74 | 93 | 109 | 93 | 100 | 127 | 195 | 161 | 133 | 107 | 52 | 27 | 63 | 65 | 55 | 57 | 34 | 61 | 57 | 69 | 56 | 119 | 234 | |
| | 40% | 38% | 43% | 53% | 42% | 38% | 37% | 42% | 37% | 41% | 38% | 41% | 42% | 40% | 46% | 36% | 49% | 40% | 48% | 41% | 41% | 38% | 36% | 36% | 43% | 39% | |
| Strongly agree | (+2) | 194 | 107 | 88 | 23 | 41 | 30 | 27 | 26 | 48 | 67 | 48 | 47 | 33 | 12 | 12 | 24 | 24 | 17 | 11 | 19 | 16 | 22 | 13 | 34 | 76 | |
| | | 13% | 13% | 13% | 17% | 19% | 10% | 11% | 11% | 14% | 14% | 11% | 15% | 13% | 9% | 20% | 14% | 17% | 14% | 13% | 12% | 11% | 12% | 9% | 12% | 13% | |
| Agree | (+1) | 402 | 199 | 203 | 51 | 52 | 79 | 67 | 74 | 79 | 128 | 113 | 86 | 75 | 40 | 15 | 39 | 41 | 31 | 40 | 23 | 42 | 47 | 42 | 85 | 158 | |
| | | 27% | 25% | 30% | 37% | 24% | 28% | 26% | 31% | 23% | 27% | 27% | 29% | 31% | 26% | 22% | 31% | 23% | 34% | 28% | 28% | 28% | 25% | 28% | 31% | 26% | |
| Neither agree or disagree | (0) | 411 | 229 | 182 | 37 | 62 | 80 | 69 | 56 | 108 | 127 | 126 | 86 | 72 | 41 | 9 | 53 | 37 | 43 | 24 | 30 | 38 | 30 | 54 | 53 | 64 | 172 |
| | | 28% | 29% | 27% | 26% | 28% | 28% | 27% | 24% | 31% | 27% | 30% | 26% | 28% | 32% | 15% | 30% | 28% | 31% | 20% | 36% | 25% | 20% | 28% | 34% | 23% | 28% |
| Disagree | (-1) | 363 | 199 | 164 | 20 | 50 | 76 | 68 | 65 | 85 | 126 | 100 | 79 | 59 | 28 | 19 | 46 | 26 | 33 | 15 | 36 | 45 | 53 | 32 | 65 | 155 | |
| | | 25% | 25% | 24% | 14% | 23% | 26% | 27% | 28% | 25% | 26% | 24% | 24% | 23% | 21% | 32% | 26% | 20% | 24% | 26% | 18% | 24% | 30% | 28% | 21% | 24% | 26% |
| Strongly disagree | (-2) | 106 | 61 | 45 | 9 | 15 | 23 | 22 | 15 | 23 | 28 | 36 | 26 | 16 | 9 | 4 | 12 | 5 | 6 | 6 | 4 | 15 | 17 | 15 | 13 | 26 | 43 |
| | | 7% | 8% | 7% | 6% | 7% | 8% | 9% | 6% | 7% | 6% | 8% | 8% | 6% | 7% | 7% | 7% | 4% | 5% | 5% | 5% | 10% | 11% | 8% | 9% | 10% | 7% |
| NET: Disagree | | 470 | 260 | 210 | 28 | 65 | 99 | 90 | 80 | 108 | 154 | 135 | 104 | 76 | 37 | 23 | 58 | 31 | 39 | 19 | 51 | 62 | 68 | 45 | 92 | 198 | |
| | | 32% | 33% | 31% | 20% | 30% | 34% | 36% | 34% | 31% | 32% | 32% | 32% | 30% | 28% | 39% | 33% | 23% | 29% | 31% | 23% | 34% | 42% | 35% | 29% | 33% | 33% |
| Mean | | 0.15 | 0.11 | 0.18 | 0.43 | 0.24 | 0.06 | 0.03 | 0.13 | 0.13 | 0.17 | 0.09 | 0.15 | 0.19 | 0.14 | 0.20 | 0.10 | 0.40 | 0.24 | 0.26 | 0.26 | 0.09 | -0.04 | 0.05 | 0.07 | 0.13 | 0.11 |
| Standard deviation | | 1.15 | 1.15 | 1.13 | 1.11 | 1.20 | 1.13 | 1.15 | 1.13 | 1.14 | 1.14 | 1.14 | 1.18 | 1.12 | 1.08 | 1.28 | 1.15 | 1.11 | 1.14 | 1.15 | 1.05 | 1.19 | 1.21 | 1.14 | 1.08 | 1.19 | 1.14 |
| Standard error | | 0.03 | 0.04 | 0.04 | 0.12 | 0.08 | 0.06 | 0.07 | 0.07 | 0.06 | 0.04 | 0.06 | 0.08 | 0.07 | 0.10 | 0.16 | 0.09 | 0.10 | 0.09 | 0.10 | 0.12 | 0.10 | 0.10 | 0.08 | 0.09 | 0.07 | 0.05 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 17

Q.8 To what extent do you agree with the following statements?

I find it easier to concentrate on manoeuvres (e.g. parking, turn in the road) when my car stereo is switched off

Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 596 40% | 154 37% | 95 38% | 325 39% | 48 34% | 105 40% | 57 40% | 118 39% | 41 44% | 128 42% | 53 41% | 46 40% | 68 35% |
| Strongly agree | (+2) 194 13% | 44 11% | 33 13% | 96 11% | 18 13% | 38 14% | 24 17% | 41 14% | 19 21% | 40 13% | 24 18% | 16 14% | 16 8% |
| Agree | (+1) 402 27% | 110 27% | 63 25% | 229 27% | 29 21% | 68 26% | 33 23% | 77 25% | 22 23% | 88 29% | 29 23% | 30 26% | 52 27% |
| Neither agree or disagree | (0) 411 28% | 113 27% | 75 30% | 228 27% | 43 30% | 66 25% | 37 26% | 85 28% | 24 25% | 85 28% | 34 26% | 32 28% | 57 29% |
| Disagree | (-1) 363 25% | 124 30% | 62 25% | 225 27% | 37 26% | 74 28% | 30 21% | 77 25% | 19 20% | 67 22% | 37 29% | 33 29% | 51 26% |
| Strongly disagree | (-2) 106 7% | 22 5% | 19 7% | 57 7% | 15 10% | 17 6% | 18 13% | 25 8% | 10 11% | 23 8% | 5 3% | 4 3% | 18 9% |
| NET: Disagree | 470 32% | 147 35% | 81 32% | 282 34% | 52 36% | 91 35% | 48 34% | 102 33% | 29 31% | 90 30% | 42 32% | 37 32% | 69 36% |
| Mean | 0.15 | 0.07 | 0.11 | 0.10 | * | 0.14 | 0.10 | 0.11 | 0.23 | 0.18 | 0.23 | 0.19 | -0.02 |
| Standard deviation | 1.15 | 1.10 | 1.14 | 1.13 | 1.19 | 1.17 | 1.28 | 1.17 | 1.28 | 1.15 | 1.16 | 1.10 | 1.12 |
| Standard error | 0.03 | 0.05 | 0.07 | 0.04 | 0.10 | 0.07 | 0.11 | 0.07 | 0.14 | 0.06 | 0.10 | 0.10 | 0.08 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 18

Q.8 To what extent do you agree with the following statements?

I find it easier to concentrate at busy traffic junctions when my car stereo is switched off

Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | | |
|---------------------------|--------|-------|--------|-------|-------|-------|-------|-------|-------|--------------|------|-------|-------|----------|------------|------------|------------------------|---------------|---------------|-------|----------|--------|------------|-------------------|--------|---------|-------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private | |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 | |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 | |
| NET: Agree | 474 | 239 | 234 | 50 | 82 | 85 | 62 | 74 | 121 | 172 | 139 | 80 | 82 | 49 | 23 | 55 | 53 | 47 | 45 | 20 | 41 | 43 | 55 | 43 | 86 | 180 | |
| | 32% | 30% | 34% | 36% | 37% | 30% | 24% | 31% | 35% | 36% | 33% | 25% | 32% | 38% | 38% | 31% | 40% | 34% | 38% | 24% | 27% | 29% | 29% | 28% | 31% | 30% | |
| Strongly agree | (+2) | 148 | 81 | 67 | 11 | 26 | 24 | 17 | 20 | 49 | 42 | 27 | 29 | 12 | 7 | 15 | 22 | 19 | 17 | 7 | 14 | 9 | 14 | 12 | 19 | 50 | |
| | | 10% | 10% | 10% | 8% | 12% | 8% | 7% | 8% | 14% | 10% | 10% | 12% | 10% | 11% | 9% | 16% | 14% | 15% | 9% | 9% | 6% | 7% | 8% | 7% | 8% | |
| Agree | (+1) | 326 | 158 | 168 | 39 | 56 | 61 | 44 | 54 | 72 | 124 | 97 | 53 | 52 | 37 | 16 | 40 | 31 | 29 | 13 | 27 | 35 | 41 | 31 | 67 | 129 | |
| | | 22% | 20% | 25% | 28% | 25% | 21% | 18% | 23% | 21% | 26% | 23% | 16% | 21% | 28% | 27% | 23% | 21% | 24% | 15% | 18% | 23% | 22% | 20% | 24% | 21% | |
| Neither agree or disagree | (0) | 450 | 252 | 198 | 45 | 58 | 91 | 81 | 68 | 108 | 124 | 131 | 114 | 82 | 41 | 12 | 54 | 37 | 49 | 26 | 41 | 42 | 58 | 58 | 82 | 176 | |
| | | 30% | 32% | 29% | 32% | 27% | 31% | 32% | 29% | 31% | 26% | 31% | 35% | 32% | 32% | 20% | 31% | 28% | 36% | 22% | 49% | 28% | 22% | 30% | 38% | 30% | 29% |
| Disagree | (-1) | 429 | 228 | 201 | 30 | 56 | 89 | 89 | 75 | 90 | 145 | 118 | 97 | 69 | 31 | 22 | 52 | 38 | 32 | 40 | 17 | 52 | 51 | 35 | 77 | 198 | |
| | | 29% | 29% | 29% | 22% | 25% | 31% | 35% | 32% | 26% | 30% | 28% | 30% | 27% | 24% | 36% | 30% | 29% | 23% | 34% | 20% | 35% | 34% | 31% | 23% | 28% | 33% |
| Strongly disagree | (-2) | 124 | 75 | 49 | 14 | 24 | 24 | 20 | 20 | 23 | 35 | 35 | 32 | 22 | 8 | 3 | 13 | 5 | 9 | 7 | 6 | 15 | 22 | 19 | 17 | 30 | 51 |
| | | 8% | 9% | 7% | 10% | 11% | 8% | 8% | 8% | 7% | 7% | 8% | 10% | 9% | 7% | 6% | 8% | 4% | 7% | 6% | 8% | 10% | 14% | 10% | 11% | 11% | 8% |
| NET: Disagree | | 553 | 303 | 250 | 44 | 80 | 112 | 110 | 94 | 113 | 180 | 153 | 129 | 91 | 39 | 25 | 65 | 43 | 41 | 47 | 23 | 67 | 73 | 52 | 107 | 249 | |
| | | 37% | 38% | 37% | 32% | 36% | 39% | 43% | 40% | 33% | 38% | 36% | 40% | 36% | 30% | 42% | 38% | 32% | 30% | 40% | 28% | 45% | 49% | 41% | 34% | 39% | 41% |
| Mean | | -0.04 | -0.07 | * | 0.03 | 0.02 | -0.09 | -0.20 | -0.09 | 0.10 | 0.01 | -0.01 | -0.17 | -0.01 | 0.10 | 0.01 | -0.05 | 0.20 | 0.12 | 0.07 | -0.03 | -0.18 | -0.28 | -0.14 | -0.09 | -0.12 | -0.12 |
| Standard deviation | | 1.12 | 1.13 | 1.10 | 1.11 | 1.19 | 1.09 | 1.04 | 1.10 | 1.14 | 1.12 | 1.11 | 1.09 | 1.14 | 1.08 | 1.15 | 1.09 | 1.14 | 1.12 | 1.18 | 1.01 | 1.12 | 1.15 | 1.09 | 1.10 | 1.11 | 1.10 |
| Standard error | | 0.03 | 0.04 | 0.04 | 0.12 | 0.08 | 0.06 | 0.06 | 0.07 | 0.06 | 0.04 | 0.06 | 0.07 | 0.07 | 0.10 | 0.14 | 0.08 | 0.10 | 0.09 | 0.11 | 0.11 | 0.09 | 0.10 | 0.07 | 0.09 | 0.07 | 0.04 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 18

Q.8 To what extent do you agree with the following statements?

I find it easier to concentrate at busy traffic junctions when my car stereo is switched off

Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 474 32% | 130 32% | 88 35% | 242 29% | 43 30% | 74 28% | 48 34% | 98 32% | 32 34% | 109 36% | 42 32% | 37 32% | 46 24% |
| Strongly agree | (+2) 148 10% | 35 9% | 27 11% | 69 8% | 18 13% | 24 9% | 17 12% | 30 10% | 12 13% | 34 11% | 23 18% | 14 12% | 11 5% |
| Agree | (+1) 326 22% | 95 23% | 61 24% | 172 21% | 25 17% | 49 19% | 31 22% | 67 22% | 20 21% | 76 25% | 19 15% | 23 20% | 36 18% |
| Neither agree or disagree | (0) 450 30% | 110 27% | 62 25% | 259 31% | 42 30% | 74 28% | 42 30% | 78 26% | 25 26% | 87 29% | 33 26% | 39 34% | 69 36% |
| Disagree | (-1) 429 29% | 147 35% | 73 29% | 265 32% | 43 30% | 90 34% | 32 23% | 91 30% | 24 26% | 78 26% | 49 38% | 36 32% | 57 29% |
| Strongly disagree | (-2) 124 8% | 27 6% | 27 11% | 70 8% | 15 10% | 24 9% | 20 14% | 38 12% | 13 14% | 28 9% | 5 4% | 3 2% | 22 11% |
| NET: Disagree | 553 37% | 173 42% | 100 40% | 335 40% | 57 40% | 114 44% | 52 37% | 129 42% | 38 40% | 106 35% | 54 42% | 39 34% | 79 41% |
| Mean | -0.04 | -0.08 | -0.05 | -0.11 | -0.08 | -0.16 | -0.05 | -0.13 | -0.08 | 0.03 | 0.05 | 0.08 | -0.22 |
| Standard deviation | 1.12 | 1.09 | 1.18 | 1.09 | 1.18 | 1.12 | 1.22 | 1.18 | 1.25 | 1.15 | 1.18 | 1.04 | 1.05 |
| Standard error | 0.03 | 0.05 | 0.07 | 0.04 | 0.10 | 0.07 | 0.11 | 0.07 | 0.14 | 0.06 | 0.10 | 0.09 | 0.08 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 19

Q.8 To what extent do you agree with the following statements?

I find it easier to concentrate on joining a motorway when my car stereo is switched off

Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|-------------------------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|--------------|------------|------------|-----------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 |
| NET: Agree | 363 25% | 174 22% | 188 28% | 44 32% | 65 30% | 62 21% | 46 18% | 50 21% | 96 28% | 119 25% | 95 22% | 70 22% | 78 31% | 30 23% | 18 31% | 43 25% | 32 24% | 45 33% | 33 28% | 16 20% | 38 25% | 40 27% | 40 21% | 26 17% | 64 23% | 130 21% |
| Strongly agree (+2) | 127 9% | 64 8% | 63 9% | 11 8% | 23 11% | 19 7% | 13 5% | 18 8% | 43 13% | 41 9% | 33 8% | 29 9% | 24 9% | 8 6% | 6 10% | 11 6% | 15 12% | 22 16% | 16 14% | 5 6% | 12 8% | 11 7% | 13 7% | 8 5% | 18 7% | 38 6% |
| Agree (+1) | 236 16% | 110 14% | 126 18% | 33 24% | 42 19% | 42 15% | 33 13% | 33 14% | 53 15% | 78 16% | 62 15% | 42 13% | 54 21% | 22 17% | 12 21% | 32 19% | 17 12% | 23 17% | 17 14% | 11 13% | 26 17% | 30 20% | 27 14% | 18 12% | 45 16% | 91 15% |
| Neither agree or disagree (0) | 466 32% | 260 33% | 206 30% | 44 32% | 45 20% | 96 33% | 87 34% | 81 34% | 113 33% | 131 27% | 141 33% | 108 33% | 85 33% | 54 42% | 8 14% | 54 31% | 45 34% | 42 31% | 32 27% | 27 32% | 45 30% | 36 24% | 56 29% | 67 44% | 78 28% | 183 30% |
| Disagree (-1) | 500 34% | 266 33% | 234 34% | 39 28% | 76 35% | 102 35% | 93 37% | 81 34% | 110 32% | 174 37% | 144 34% | 111 34% | 70 27% | 35 27% | 27 45% | 55 32% | 48 36% | 37 27% | 42 36% | 34 40% | 51 34% | 51 34% | 76 40% | 45 29% | 98 36% | 222 37% |
| Strongly disagree (-2) | 149 10% | 95 12% | 54 8% | 13 9% | 34 15% | 29 10% | 27 11% | 23 10% | 23 7% | 52 11% | 42 10% | 33 10% | 22 9% | 10 8% | 6 10% | 22 12% | 8 6% | 14 10% | 11 9% | 7 8% | 16 11% | 22 15% | 19 10% | 16 10% | 36 13% | 70 12% |
| NET: Disagree | 649 44% | 361 45% | 289 42% | 51 37% | 110 50% | 131 45% | 120 47% | 105 44% | 133 39% | 226 48% | 186 44% | 145 45% | 92 36% | 45 35% | 33 55% | 77 44% | 56 42% | 50 37% | 53 45% | 41 49% | 66 44% | 73 49% | 94 49% | 60 39% | 134 49% | 292 48% |
| Mean | -0.21 | -0.27 | -0.13 | -0.07 | -0.25 | -0.27 | -0.35 | -0.25 | -0.05 | -0.25 | -0.24 | -0.24 | -0.05 | -0.14 | -0.25 | -0.26 | -0.13 | 0.02 | -0.12 | -0.31 | -0.21 | -0.30 | -0.31 | -0.27 | -0.32 | -0.32 |
| Standard deviation | 1.10 | 1.10 | 1.09 | 1.09 | 1.23 | 1.05 | 1.01 | 1.06 | 1.12 | 1.12 | 1.07 | 1.09 | 1.10 | 0.99 | 1.20 | 1.09 | 1.09 | 1.21 | 1.19 | 1.01 | 1.11 | 1.16 | 1.06 | 0.98 | 1.10 | 1.06 |
| Standard error | 0.03 | 0.04 | 0.04 | 0.11 | 0.08 | 0.06 | 0.06 | 0.07 | 0.06 | 0.04 | 0.06 | 0.07 | 0.06 | 0.09 | 0.15 | 0.08 | 0.09 | 0.10 | 0.11 | 0.11 | 0.09 | 0.10 | 0.07 | 0.08 | 0.07 | 0.04 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 19

Q.8 To what extent do you agree with the following statements?

I find it easier to concentrate on joining a motorway when my car stereo is switched off

Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 363 25% | 88 21% | 66 26% | 172 21% | 26 18% | 56 21% | 41 29% | 75 25% | 26 28% | 74 24% | 37 29% | 24 21% | 29 15% |
| Strongly agree | (+2) 127 9% | 24 6% | 25 10% | 53 6% | 13 9% | 26 10% | 16 11% | 30 10% | 13 14% | 25 8% | 19 15% | 11 10% | 6 3% |
| Agree | (+1) 236 16% | 63 15% | 41 16% | 118 14% | 13 9% | 30 11% | 25 18% | 45 15% | 13 14% | 49 16% | 18 14% | 13 11% | 23 12% |
| Neither agree or disagree | (0) 466 32% | 121 29% | 67 27% | 248 30% | 44 31% | 69 26% | 36 25% | 84 27% | 22 24% | 99 33% | 33 26% | 39 34% | 68 35% |
| Disagree | (-1) 500 34% | 169 41% | 88 35% | 327 39% | 51 36% | 108 41% | 45 32% | 103 34% | 31 33% | 100 33% | 55 42% | 44 38% | 77 40% |
| Strongly disagree | (-2) 149 10% | 37 9% | 31 12% | 88 11% | 21 15% | 29 11% | 20 14% | 43 14% | 15 16% | 30 10% | 4 3% | 7 6% | 21 11% |
| NET: Disagree | 649 44% | 205 50% | 118 47% | 415 50% | 72 50% | 137 52% | 66 46% | 146 48% | 45 48% | 130 43% | 59 45% | 51 44% | 98 51% |
| Mean | -0.21 | -0.31 | -0.23 | -0.33 | -0.38 | -0.32 | -0.21 | -0.27 | -0.22 | -0.20 | -0.05 | -0.19 | -0.44 |
| Standard deviation | 1.10 | 1.03 | 1.16 | 1.05 | 1.13 | 1.13 | 1.22 | 1.17 | 1.28 | 1.09 | 1.13 | 1.06 | 0.94 |
| Standard error | 0.03 | 0.05 | 0.07 | 0.04 | 0.10 | 0.07 | 0.11 | 0.07 | 0.14 | 0.06 | 0.09 | 0.09 | 0.07 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 20

Q.8 To what extent do you agree with the following statements?**If I am driving in an unfamiliar location I find it easier to concentrate with the car stereo switched off****Base: All respondents who have driven a car in the past month**

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | | |
|---------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|-----------|------------|------------|--------------------------|----------------|----------------|-------|----------|--------|------------|-------------------|--------|----------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri-vate | |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 | |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 | |
| NET: Agree | 834 | 423 | 411 | 97 | 122 | 171 | 131 | 127 | 186 | 264 | 227 | 190 | 153 | 71 | 36 | 95 | 80 | 79 | 72 | 51 | 85 | 79 | 106 | 79 | 161 | 320 | |
| | 56% | 53% | 60% | 70% | 56% | 59% | 52% | 54% | 54% | 55% | 54% | 59% | 60% | 55% | 60% | 55% | 60% | 58% | 61% | 61% | 57% | 53% | 56% | 52% | 58% | 53% | |
| Strongly agree | (+2) | 243 | 121 | 122 | 25 | 46 | 45 | 35 | 30 | 62 | 69 | 63 | 61 | 50 | 18 | 11 | 23 | 33 | 26 | 24 | 19 | 25 | 21 | 26 | 19 | 35 | 94 |
| | | 16% | 15% | 18% | 18% | 21% | 15% | 14% | 13% | 18% | 15% | 15% | 19% | 20% | 14% | 18% | 13% | 25% | 19% | 20% | 22% | 17% | 14% | 14% | 12% | 13% | 16% |
| Agree | (+1) | 591 | 302 | 289 | 72 | 76 | 126 | 96 | 97 | 124 | 195 | 165 | 129 | 102 | 53 | 26 | 72 | 47 | 54 | 48 | 32 | 60 | 58 | 80 | 61 | 125 | 226 |
| | | 40% | 38% | 42% | 52% | 35% | 44% | 38% | 41% | 36% | 41% | 39% | 40% | 40% | 41% | 43% | 42% | 35% | 39% | 41% | 39% | 40% | 39% | 42% | 40% | 46% | 37% |
| Neither agree or disagree | (0) | 296 | 164 | 132 | 17 | 49 | 53 | 55 | 45 | 77 | 95 | 105 | 47 | 48 | 29 | 7 | 40 | 26 | 27 | 23 | 19 | 28 | 19 | 37 | 42 | 48 | 131 |
| | | 20% | 21% | 19% | 12% | 22% | 18% | 22% | 19% | 22% | 20% | 25% | 15% | 19% | 22% | 11% | 23% | 20% | 20% | 23% | 19% | 13% | 19% | 27% | 17% | 22% | |
| Disagree | (-1) | 267 | 151 | 116 | 18 | 36 | 50 | 47 | 51 | 65 | 93 | 69 | 63 | 41 | 25 | 14 | 28 | 24 | 23 | 21 | 11 | 27 | 39 | 36 | 20 | 47 | 118 |
| | | 18% | 19% | 17% | 13% | 16% | 17% | 19% | 22% | 19% | 20% | 16% | 20% | 16% | 19% | 24% | 16% | 18% | 17% | 18% | 13% | 18% | 26% | 19% | 13% | 17% | 19% |
| Strongly disagree | (-2) | 80 | 57 | 23 | 8 | 12 | 15 | 19 | 12 | 14 | 24 | 21 | 22 | 13 | 4 | 3 | 11 | 3 | 8 | 2 | 3 | 9 | 13 | 12 | 13 | 20 | 36 |
| | | 5% | 7% | 3% | 5% | 6% | 5% | 8% | 5% | 4% | 5% | 5% | 7% | 5% | 3% | 5% | 6% | 2% | 5% | 2% | 3% | 6% | 9% | 6% | 8% | 7% | 6% |
| NET: Disagree | | 347 | 208 | 139 | 25 | 48 | 65 | 66 | 63 | 79 | 117 | 90 | 86 | 54 | 29 | 17 | 39 | 27 | 31 | 23 | 13 | 36 | 52 | 47 | 32 | 67 | 154 |
| | | 23% | 26% | 20% | 18% | 22% | 23% | 26% | 27% | 23% | 25% | 21% | 27% | 21% | 23% | 29% | 22% | 20% | 23% | 19% | 16% | 24% | 35% | 25% | 21% | 24% | 25% |
| Mean | | 0.44 | 0.35 | 0.54 | 0.64 | 0.49 | 0.47 | 0.32 | 0.35 | 0.45 | 0.40 | 0.42 | 0.44 | 0.53 | 0.43 | 0.44 | 0.40 | 0.62 | 0.49 | 0.60 | 0.64 | 0.44 | 0.23 | 0.39 | 0.35 | 0.40 | 0.37 |
| Standard deviation | | 1.12 | 1.16 | 1.07 | 1.09 | 1.16 | 1.11 | 1.15 | 1.11 | 1.11 | 1.08 | 1.20 | 1.13 | 1.06 | 1.18 | 1.10 | 1.12 | 1.14 | 1.05 | 1.07 | 1.15 | 1.23 | 1.12 | 1.11 | 1.13 | 1.14 | |
| Standard error | | 0.03 | 0.04 | 0.04 | 0.11 | 0.08 | 0.06 | 0.07 | 0.07 | 0.06 | 0.04 | 0.06 | 0.08 | 0.07 | 0.09 | 0.15 | 0.08 | 0.10 | 0.09 | 0.09 | 0.12 | 0.09 | 0.10 | 0.08 | 0.09 | 0.07 | 0.05 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 20

Q.8 To what extent do you agree with the following statements?**If I am driving in an unfamiliar location I find it easier to concentrate with the car stereo switched off****Base: All respondents who have driven a car in the past month**

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 834 56% | 218 53% | 137 55% | 461 55% | 92 64% | 144 55% | 80 57% | 175 57% | 57 61% | 171 57% | 63 49% | 63 55% | 105 54% |
| Strongly agree | (+2) 243 16% | 54 13% | 34 14% | 130 16% | 17 12% | 45 17% | 28 20% | 60 20% | 26 27% | 44 15% | 23 18% | 18 16% | 23 12% |
| Agree | (+1) 591 40% | 164 40% | 102 41% | 331 40% | 75 52% | 99 38% | 52 37% | 115 38% | 31 33% | 127 42% | 39 31% | 45 39% | 83 43% |
| Neither agree or disagree | (0) 296 20% | 85 20% | 44 18% | 170 20% | 17 12% | 54 21% | 24 17% | 57 19% | 17 19% | 61 20% | 32 25% | 25 22% | 37 19% |
| Disagree | (-1) 267 18% | 95 23% | 54 22% | 166 20% | 20 14% | 48 18% | 22 15% | 51 17% | 8 9% | 53 18% | 33 26% | 25 22% | 38 20% |
| Strongly disagree | (-2) 80 5% | 16 4% | 15 6% | 38 5% | 13 9% | 16 6% | 16 11% | 22 7% | 11 12% | 17 6% | 1 1% | 2 1% | 13 7% |
| NET: Disagree | 347 23% | 111 27% | 70 28% | 204 24% | 34 24% | 64 25% | 38 26% | 73 24% | 19 21% | 70 23% | 34 27% | 27 23% | 52 27% |
| Mean | 0.44 | 0.35 | 0.34 | 0.42 | 0.44 | 0.41 | 0.39 | 0.46 | 0.56 | 0.43 | 0.39 | 0.46 | 0.32 |
| Standard deviation | 1.12 | 1.09 | 1.14 | 1.11 | 1.16 | 1.15 | 1.27 | 1.19 | 1.30 | 1.11 | 1.08 | 1.05 | 1.12 |
| Standard error | 0.03 | 0.05 | 0.07 | 0.04 | 0.10 | 0.07 | 0.11 | 0.07 | 0.14 | 0.06 | 0.09 | 0.09 | 0.08 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 21

Q.8 To what extent do you agree with the following statements?**In the past I have missed turnings/ junctions/ signposts because I have been preoccupied/ distracted by my car stereo****Base: All respondents who have driven a car in the past month**

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | | |
|---------------------------|--------|-------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|-----------|------------|------------|--------------------------|----------------|----------------|-------|----------|--------|------------|-------------------|--------|---------|-------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humber-side | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Private | |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 | |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 | |
| NET: Agree | 166 | 108 | 58 | 46 | 37 | 32 | 16 | 16 | 20 | 51 | 37 | 46 | 32 | 18 | 14 | 16 | 18 | 17 | 15 | 15 | 9 | 22 | 13 | 8 | 33 | 87 | |
| | 11% | 14% | 8% | 33% | 17% | 11% | 6% | 7% | 6% | 11% | 9% | 14% | 12% | 14% | 24% | 9% | 14% | 12% | 13% | 18% | 6% | 15% | 7% | 5% | 12% | 14% | |
| Strongly agree | (+2) | 43 | 30 | 12 | 7 | 20 | 6 | 2 | 1 | 6 | 12 | 7 | 14 | 10 | 1 | 5 | 2 | 9 | 9 | 5 | 1 | 3 | 6 | 2 | - | 7 | 23 |
| | | 3% | 4% | 2% | 5% | 9% | 2% | 1% | * | 2% | 2% | 2% | 4% | 4% | 1% | 8% | 1% | 7% | 7% | 4% | 1% | 2% | 4% | 1% | - | 3% | 4% |
| Agree | (+1) | 123 | 78 | 45 | 38 | 16 | 25 | 14 | 15 | 14 | 39 | 31 | 32 | 22 | 16 | 10 | 14 | 9 | 8 | 10 | 14 | 7 | 16 | 11 | 8 | 26 | 63 |
| | | 8% | 10% | 7% | 28% | 7% | 9% | 5% | 7% | 4% | 8% | 7% | 10% | 8% | 13% | 16% | 8% | 7% | 6% | 8% | 17% | 4% | 11% | 6% | 5% | 10% | 10% |
| Neither agree or disagree | (0) | 236 | 148 | 88 | 29 | 45 | 42 | 42 | 33 | 45 | 77 | 62 | 60 | 37 | 11 | 3 | 33 | 19 | 27 | 19 | 17 | 22 | 23 | 32 | 30 | 59 | 105 |
| | | 16% | 19% | 13% | 21% | 21% | 15% | 17% | 14% | 13% | 16% | 15% | 19% | 15% | 8% | 6% | 19% | 15% | 20% | 16% | 20% | 14% | 16% | 17% | 19% | 21% | 17% |
| Disagree | (-1) | 708 | 342 | 366 | 45 | 96 | 148 | 117 | 120 | 181 | 232 | 216 | 145 | 114 | 59 | 30 | 85 | 67 | 60 | 59 | 32 | 79 | 68 | 96 | 73 | 120 | 271 |
| | | 48% | 43% | 54% | 32% | 44% | 51% | 47% | 51% | 53% | 49% | 51% | 45% | 45% | 46% | 50% | 49% | 51% | 44% | 50% | 38% | 53% | 46% | 50% | 47% | 44% | 45% |
| Strongly disagree | (-2) | 367 | 196 | 172 | 19 | 42 | 66 | 77 | 66 | 96 | 117 | 107 | 72 | 72 | 42 | 12 | 40 | 28 | 33 | 25 | 20 | 39 | 36 | 50 | 42 | 63 | 143 |
| | | 25% | 25% | 25% | 14% | 19% | 23% | 30% | 28% | 28% | 25% | 25% | 22% | 28% | 32% | 20% | 23% | 21% | 24% | 21% | 24% | 26% | 24% | 26% | 28% | 23% | 24% |
| NET: Disagree | | 1075 | 538 | 537 | 65 | 138 | 215 | 194 | 187 | 277 | 349 | 323 | 217 | 186 | 101 | 42 | 125 | 95 | 93 | 52 | 118 | 104 | 146 | 115 | 183 | 414 | |
| | | 73% | 68% | 79% | 46% | 63% | 74% | 77% | 79% | 81% | 73% | 77% | 67% | 73% | 78% | 71% | 72% | 72% | 68% | 71% | 62% | 79% | 70% | 76% | 75% | 67% | 68% |
| Mean | | -0.83 | -0.75 | -0.94 | -0.22 | -0.56 | -0.84 | -1.00 | -1.00 | -1.02 | -0.84 | -0.91 | -0.71 | -0.85 | -0.95 | -0.60 | -0.84 | -0.71 | -0.73 | -0.75 | -0.68 | -0.98 | -0.75 | -0.94 | -0.98 | -0.75 | -0.74 |
| Standard deviation | | 0.99 | 1.05 | 0.90 | 1.15 | 1.16 | 0.95 | 0.88 | 0.85 | 0.85 | 0.97 | 0.91 | 1.06 | 1.05 | 1.01 | 1.21 | 0.92 | 1.09 | 1.09 | 1.03 | 1.05 | 0.86 | 1.06 | 0.88 | 0.83 | 1.00 | 1.05 |
| Standard error | | 0.03 | 0.04 | 0.03 | 0.12 | 0.08 | 0.05 | 0.05 | 0.05 | 0.04 | 0.05 | 0.07 | 0.06 | 0.09 | 0.15 | 0.07 | 0.09 | 0.09 | 0.09 | 0.11 | 0.07 | 0.09 | 0.06 | 0.07 | 0.06 | 0.04 | |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 21

Q.8 To what extent do you agree with the following statements?**In the past I have missed turnings/ junctions/ signposts because I have been preoccupied/ distracted by my car stereo****Base: All respondents who have driven a car in the past month**

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 166 11% | 43 10% | 48 19% | 92 11% | 26 18% | 34 13% | 38 27% | 58 19% | 23 24% | 29 10% | 18 14% | 22 19% | 22 11% |
| Strongly agree | (+2) 43 3% | 9 2% | 16 7% | 31 4% | 6 4% | 14 5% | 14 10% | 17 6% | 7 8% | 6 2% | 8 6% | 10 8% | 2 1% |
| Agree | (+1) 123 8% | 34 8% | 31 13% | 61 7% | 20 14% | 21 8% | 24 17% | 40 13% | 15 16% | 23 8% | 10 8% | 13 11% | 20 10% |
| Neither agree or disagree | (0) 236 16% | 63 15% | 33 13% | 134 16% | 19 13% | 43 17% | 22 15% | 45 15% | 15 16% | 38 13% | 22 17% | 24 21% | 25 13% |
| Disagree | (-1) 708 48% | 210 51% | 113 45% | 424 51% | 61 43% | 132 50% | 54 38% | 138 45% | 37 39% | 150 50% | 61 47% | 46 40% | 90 46% |
| Strongly disagree | (-2) 367 25% | 98 24% | 57 23% | 184 22% | 36 25% | 53 20% | 29 20% | 64 21% | 19 21% | 85 28% | 28 22% | 23 20% | 57 30% |
| NET: Disagree | 1075 73% | 308 74% | 170 68% | 608 73% | 97 68% | 184 70% | 82 58% | 202 66% | 56 60% | 235 78% | 89 69% | 69 60% | 148 76% |
| Mean | -0.83 | -0.86 | -0.65 | -0.80 | -0.71 | -0.72 | -0.42 | -0.63 | -0.49 | -0.94 | -0.71 | -0.52 | -0.93 |
| Standard deviation | 0.99 | 0.94 | 1.15 | 0.98 | 1.13 | 1.04 | 1.26 | 1.13 | 1.21 | 0.95 | 1.08 | 1.18 | 0.97 |
| Standard error | 0.03 | 0.04 | 0.07 | 0.03 | 0.10 | 0.06 | 0.11 | 0.06 | 0.13 | 0.05 | 0.09 | 0.10 | 0.07 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 22

Q.8 To what extent do you agree with the following statements?**In the past I have experienced a "near miss" accident because I have been preoccupied/ distracted by my stereo****Base: All respondents who have driven a car in the past month**

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | | |
|---------------------------|--------|-------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|-----------|------------|------------|-------------------------|---------------|---------------|-------|----------|-------------------|------------|------------|--------|---------|-------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private | |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 | |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 | |
| NET: Agree | 100 | 65 | 35 | 26 | 33 | 19 | 8 | 8 | 5 | 35 | 12 | 37 | 15 | 2 | 9 | 10 | 9 | 12 | 9 | 12 | 4 | 17 | 10 | 7 | 27 | 56 | |
| | 7% | 8% | 5% | 19% | 15% | 7% | 3% | 3% | 1% | 7% | 3% | 11% | 6% | 2% | 14% | 6% | 7% | 8% | 7% | 14% | 3% | 11% | 5% | 4% | 10% | 9% | |
| Strongly agree | (+2) | 26 | 15 | 11 | 9 | 12 | 4 | - | 1 | - | 11 | 1 | 11 | 3 | 1 | 2 | 1 | 2 | 7 | 4 | 1 | - | 5 | 2 | - | 6 | 15 |
| | | 2% | 2% | 2% | 6% | 6% | 1% | - | * | - | 2% | * | 4% | 1% | 1% | 4% | 1% | 2% | 5% | 4% | 1% | - | 4% | 1% | - | 2% | 2% |
| Agree | (+1) | 74 | 50 | 24 | 17 | 21 | 16 | 8 | 7 | 5 | 25 | 12 | 26 | 12 | 1 | 6 | 9 | 7 | 5 | 4 | 11 | 4 | 12 | 9 | 7 | 22 | 40 |
| | | 5% | 6% | 4% | 13% | 9% | 5% | 3% | 3% | 1% | 5% | 3% | 8% | 5% | 1% | 11% | 5% | 5% | 3% | 4% | 13% | 3% | 8% | 5% | 4% | 8% | 7% |
| Neither agree or disagree | (0) | 135 | 90 | 45 | 23 | 30 | 25 | 29 | 8 | 20 | 42 | 35 | 43 | 15 | 8 | 4 | 26 | 12 | 14 | 7 | 10 | 12 | 14 | 15 | 13 | 39 | 65 |
| | | 9% | 11% | 7% | 16% | 14% | 9% | 12% | 3% | 6% | 9% | 8% | 13% | 6% | 6% | 6% | 15% | 9% | 10% | 6% | 12% | 8% | 9% | 8% | 8% | 14% | 11% |
| Disagree | (-1) | 724 | 372 | 352 | 59 | 97 | 144 | 115 | 132 | 178 | 230 | 225 | 141 | 128 | 64 | 31 | 87 | 71 | 59 | 59 | 35 | 74 | 71 | 97 | 78 | 122 | 290 |
| | | 49% | 47% | 52% | 42% | 44% | 50% | 45% | 56% | 52% | 48% | 53% | 43% | 50% | 49% | 53% | 50% | 53% | 43% | 50% | 41% | 49% | 48% | 51% | 51% | 44% | 48% |
| Strongly disagree | (-2) | 518 | 267 | 251 | 32 | 60 | 99 | 100 | 88 | 139 | 169 | 150 | 103 | 96 | 56 | 16 | 51 | 41 | 53 | 43 | 27 | 59 | 48 | 69 | 56 | 87 | 195 |
| | | 35% | 34% | 37% | 23% | 27% | 34% | 40% | 37% | 41% | 35% | 36% | 32% | 38% | 43% | 27% | 29% | 31% | 38% | 36% | 33% | 39% | 32% | 36% | 36% | 32% | 32% |
| NET: Disagree | | 1242 | 639 | 603 | 90 | 157 | 243 | 214 | 221 | 317 | 399 | 375 | 244 | 224 | 119 | 48 | 138 | 112 | 111 | 102 | 62 | 133 | 119 | 166 | 133 | 209 | 485 |
| | | 84% | 80% | 88% | 65% | 71% | 84% | 85% | 93% | 93% | 84% | 89% | 75% | 88% | 92% | 80% | 80% | 84% | 81% | 86% | 74% | 89% | 79% | 87% | 87% | 76% | 80% |
| Mean | | -1.11 | -1.04 | -1.18 | -0.62 | -0.78 | -1.11 | -1.21 | -1.27 | -1.32 | -1.10 | -1.21 | -0.92 | -1.18 | -1.32 | -0.89 | -1.03 | -1.06 | -1.06 | -1.12 | -0.92 | -1.25 | -0.96 | -1.17 | -1.19 | -0.95 | -1.01 |
| Standard deviation | | 0.89 | 0.93 | 0.83 | 1.15 | 1.12 | 0.87 | 0.78 | 0.69 | 0.65 | 0.92 | 0.72 | 1.04 | 0.84 | 0.72 | 1.05 | 0.83 | 0.87 | 1.04 | 0.95 | 1.02 | 0.73 | 1.02 | 0.82 | 0.77 | 0.98 | 0.96 |
| Standard error | | 0.02 | 0.03 | 0.03 | 0.12 | 0.08 | 0.05 | 0.05 | 0.04 | 0.04 | 0.04 | 0.04 | 0.07 | 0.05 | 0.06 | 0.13 | 0.06 | 0.07 | 0.09 | 0.08 | 0.11 | 0.06 | 0.09 | 0.06 | 0.06 | 0.06 | 0.04 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 22

Q.8 To what extent do you agree with the following statements?**In the past I have experienced a "near miss" accident because I have been preoccupied/ distracted by my stereo****Base: All respondents who have driven a car in the past month**

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|------------|------------|------------|------------|---------------|-----------------------|------------|-----------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 100 7% | 27 7% | 30 12% | 64 8% | 16 11% | 22 8% | 15 11% | 29 10% | 8 8% | 17 6% | 12 10% | 16 14% | 14 7% |
| Strongly agree | (+2) 26 2% | 7 2% | 11 4% | 18 2% | 7 5% | 7 3% | 10 7% | 13 4% | 5 5% | 5 2% | 9 7% | 6 6% | 2 1% |
| Agree | (+1) 74 5% | 20 5% | 19 7% | 46 6% | 9 6% | 15 6% | 6 4% | 16 5% | 3 3% | 12 4% | 3 3% | 9 8% | 12 6% |
| Neither agree or disagree | (0) 135 9% | 31 7% | 21 9% | 79 9% | 7 5% | 31 12% | 23 16% | 35 11% | 11 12% | 16 5% | 10 8% | 16 14% | 15 8% |
| Disagree | (-1) 724 49% | 212 51% | 119 47% | 418 50% | 70 49% | 131 50% | 64 45% | 151 50% | 45 48% | 143 47% | 68 52% | 55 48% | 92 47% |
| Strongly disagree | (-2) 518 35% | 144 35% | 81 32% | 274 33% | 49 34% | 77 30% | 40 28% | 90 29% | 30 32% | 126 41% | 39 30% | 28 24% | 73 38% |
| NET: Disagree | 1242 84% | 356 86% | 200 80% | 692 83% | 119 83% | 209 80% | 104 73% | 241 79% | 76 80% | 269 89% | 107 83% | 84 73% | 166 85% |
| Mean | -1.11 | -1.13 | -0.96 | -1.06 | -1.02 | -0.98 | -0.84 | -0.95 | -0.99 | -1.23 | -0.97 | -0.78 | -1.15 |
| Standard deviation | 0.89 | 0.87 | 1.05 | 0.91 | 1.05 | 0.95 | 1.09 | 1.01 | 1.02 | 0.85 | 1.05 | 1.08 | 0.87 |
| Standard error | 0.02 | 0.04 | 0.07 | 0.03 | 0.09 | 0.06 | 0.10 | 0.06 | 0.11 | 0.05 | 0.09 | 0.09 | 0.06 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 23

Q.8 To what extent do you agree with the following statements?
In the past my stereo has helped me stay awake when driving while tired
Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | | |
|---------------------------|--------|------|--------|-------|-------|-------|-------|-------|-------|--------------|------|------|------|----------|------------|------------|------------------------|---------------|---------------|-------|----------|--------|------------|-------------------|--------|---------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private | |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 | |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 | |
| NET: Agree | 642 | 379 | 263 | 84 | 121 | 138 | 105 | 89 | 105 | 223 | 182 | 146 | 92 | 52 | 28 | 77 | 60 | 73 | 61 | 39 | 59 | 67 | 74 | 53 | 145 | 289 | |
| | 43% | 48% | 39% | 61% | 55% | 48% | 42% | 38% | 31% | 47% | 43% | 45% | 36% | 40% | 46% | 44% | 45% | 53% | 52% | 47% | 39% | 45% | 39% | 35% | 53% | 48% | |
| Strongly agree | (+2) | 131 | 80 | 51 | 27 | 41 | 26 | 16 | 12 | 7 | 40 | 29 | 43 | 19 | 6 | 12 | 10 | 8 | 19 | 12 | 10 | 17 | 17 | 9 | 10 | 31 | 69 |
| | | 9% | 10% | 7% | 20% | 19% | 9% | 6% | 5% | 2% | 8% | 7% | 13% | 7% | 5% | 21% | 6% | 6% | 14% | 10% | 12% | 12% | 11% | 5% | 6% | 11% | 11% |
| Agree | (+1) | 512 | 299 | 212 | 57 | 80 | 112 | 89 | 77 | 98 | 183 | 153 | 103 | 73 | 46 | 15 | 66 | 52 | 54 | 49 | 29 | 41 | 50 | 64 | 43 | 114 | 220 |
| | | 35% | 38% | 31% | 41% | 36% | 39% | 35% | 32% | 29% | 38% | 36% | 32% | 29% | 35% | 26% | 38% | 39% | 39% | 42% | 35% | 28% | 34% | 34% | 28% | 41% | 36% |
| Neither agree or disagree | (0) | 414 | 219 | 195 | 33 | 56 | 68 | 79 | 66 | 112 | 120 | 125 | 90 | 79 | 43 | 18 | 50 | 41 | 33 | 26 | 28 | 41 | 35 | 52 | 46 | 67 | 167 |
| | | 28% | 28% | 29% | 24% | 26% | 23% | 31% | 28% | 33% | 25% | 30% | 28% | 31% | 33% | 30% | 29% | 31% | 24% | 22% | 34% | 28% | 24% | 27% | 30% | 24% | 28% |
| Disagree | (-1) | 271 | 125 | 147 | 17 | 32 | 54 | 40 | 56 | 72 | 88 | 67 | 63 | 53 | 23 | 12 | 32 | 17 | 19 | 20 | 10 | 25 | 35 | 45 | 34 | 43 | 92 |
| | | 18% | 16% | 21% | 12% | 15% | 19% | 16% | 24% | 21% | 18% | 16% | 19% | 21% | 18% | 20% | 18% | 13% | 14% | 17% | 12% | 17% | 23% | 24% | 22% | 16% | 15% |
| Strongly disagree | (-2) | 150 | 71 | 78 | 5 | 10 | 29 | 27 | 25 | 53 | 45 | 48 | 25 | 31 | 12 | 2 | 15 | 14 | 12 | 11 | 6 | 24 | 13 | 20 | 20 | 20 | 58 |
| | | 10% | 9% | 11% | 4% | 5% | 10% | 11% | 11% | 15% | 9% | 11% | 8% | 12% | 9% | 4% | 9% | 11% | 9% | 9% | 7% | 16% | 8% | 10% | 13% | 7% | 10% |
| NET: Disagree | | 421 | 196 | 225 | 22 | 42 | 83 | 68 | 81 | 125 | 133 | 116 | 88 | 85 | 35 | 14 | 47 | 32 | 31 | 31 | 16 | 49 | 47 | 65 | 54 | 63 | 150 |
| | | 29% | 25% | 33% | 16% | 19% | 29% | 27% | 34% | 36% | 28% | 27% | 27% | 33% | 27% | 24% | 27% | 24% | 22% | 26% | 20% | 33% | 31% | 34% | 35% | 23% | 25% |
| Mean | | 0.14 | 0.24 | 0.02 | 0.60 | 0.50 | 0.18 | 0.10 | -0.02 | -0.19 | 0.18 | 0.11 | 0.23 | -0.02 | 0.09 | 0.39 | 0.14 | 0.17 | 0.36 | 0.26 | 0.31 | 0.02 | 0.16 | -0.01 | -0.08 | 0.34 | 0.25 |
| Standard deviation | | 1.13 | 1.11 | 1.13 | 1.05 | 1.10 | 1.15 | 1.09 | 1.10 | 1.08 | 1.12 | 1.11 | 1.14 | 1.13 | 1.04 | 1.15 | 1.07 | 1.09 | 1.15 | 1.14 | 1.07 | 1.25 | 1.16 | 1.09 | 1.13 | 1.10 | 1.14 |
| Standard error | | 0.03 | 0.04 | 0.04 | 0.11 | 0.07 | 0.06 | 0.07 | 0.07 | 0.06 | 0.04 | 0.06 | 0.08 | 0.07 | 0.09 | 0.14 | 0.08 | 0.09 | 0.10 | 0.10 | 0.12 | 0.10 | 0.10 | 0.07 | 0.09 | 0.07 | 0.05 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 23

Q.8 To what extent do you agree with the following statements?
In the past my stereo has helped me stay awake when driving while tired
Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 642 43% | 217 52% | 146 58% | 404 48% | 72 51% | 153 59% | 93 66% | 175 58% | 55 59% | 150 50% | 74 58% | 72 63% | 91 47% |
| Strongly agree | (+2) 131 9% | 47 11% | 47 19% | 86 10% | 28 20% | 43 16% | 33 23% | 53 17% | 27 29% | 27 9% | 16 13% | 24 21% | 16 8% |
| Agree | (+1) 512 35% | 170 41% | 99 40% | 318 38% | 44 31% | 111 42% | 60 43% | 123 40% | 28 30% | 124 41% | 58 45% | 49 42% | 76 39% |
| Neither agree or disagree | (0) 414 28% | 104 25% | 65 26% | 224 27% | 38 27% | 50 19% | 31 22% | 74 24% | 23 24% | 81 27% | 25 19% | 26 23% | 56 29% |
| Disagree | (-1) 271 18% | 66 16% | 27 11% | 147 18% | 21 15% | 42 16% | 13 9% | 37 12% | 10 11% | 48 16% | 22 17% | 11 9% | 32 17% |
| Strongly disagree | (-2) 150 10% | 26 6% | 12 5% | 60 7% | 10 7% | 17 6% | 5 3% | 18 6% | 6 7% | 24 8% | 8 6% | 6 5% | 15 7% |
| NET: Disagree | 421 29% | 92 22% | 40 16% | 207 25% | 31 22% | 59 22% | 18 12% | 55 18% | 16 17% | 71 24% | 30 23% | 16 14% | 47 24% |
| Mean | 0.14 | 0.35 | 0.56 | 0.27 | 0.41 | 0.46 | 0.73 | 0.51 | 0.64 | 0.27 | 0.40 | 0.64 | 0.24 |
| Standard deviation | 1.13 | 1.08 | 1.07 | 1.09 | 1.17 | 1.13 | 1.02 | 1.09 | 1.20 | 1.08 | 1.11 | 1.07 | 1.06 |
| Standard error | 0.03 | 0.05 | 0.07 | 0.04 | 0.10 | 0.07 | 0.09 | 0.06 | 0.13 | 0.06 | 0.09 | 0.09 | 0.08 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 24

Q.9 Thinking about the approach of Christmas, how do you expect your driving habits to change over the festive season?
Base: All respondents who have driven a car in the past month

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | Employment Sector | | | | | |
|--|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|------------|--------------|------------|------------|-----------|-----------|------------|------------|--------------------|---------------|---------------|-----------|-------------------|-----------|------------|------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 |
| Over the Christmas period I will drive more than usual | 317 21% | 181 23% | 137 20% | 54 39% | 67 31% | 73 25% | 44 18% | 39 16% | 40 12% | 97 20% | 74 18% | 95 29% | 51 20% | 20 16% | 15 26% | 36 21% | 22 16% | 54 40% | 31 27% | 20 24% | 9 6% | 44 30% | 36 19% | 28 18% | 53 19% | 148 24% |
| Over the Christmas period I will make more late night car journeys than usual | 228 15% | 114 14% | 115 17% | 43 31% | 53 24% | 47 16% | 35 14% | 22 9% | 28 8% | 82 17% | 58 14% | 51 16% | 36 14% | 19 15% | 6 10% | 26 15% | 24 18% | 32 23% | 15 13% | 13 16% | 14 10% | 38 25% | 22 12% | 18 12% | 67 24% | 92 15% |
| I will make at least one journey by car to visit family / friends over the Christmas period | 494 33% | 281 35% | 213 31% | 42 30% | 69 32% | 91 32% | 83 33% | 85 36% | 123 36% | 168 35% | 141 33% | 108 33% | 77 30% | 47 36% | 16 27% | 65 37% | 43 32% | 50 37% | 36 30% | 29 34% | 55 37% | 43 29% | 59 31% | 53 34% | 105 38% | 195 32% |
| I will make at least two journeys by car to visit family / friends over the Christmas period | 310 21% | 154 19% | 156 23% | 20 15% | 37 17% | 72 25% | 54 21% | 56 24% | 71 21% | 101 21% | 91 21% | 58 18% | 61 24% | 22 17% | 13 22% | 49 28% | 27 21% | 28 20% | 28 24% | 17 21% | 27 18% | 23 16% | 46 24% | 30 20% | 51 19% | 131 22% |
| I will make at least three journeys by car to visit family / friends over the Christmas period | 184 12% | 108 14% | 77 11% | 17 12% | 32 14% | 44 15% | 32 13% | 25 11% | 34 10% | 70 15% | 35 8% | 39 12% | 40 16% | 10 8% | 9 15% | 21 12% | 15 11% | 19 14% | 13 11% | 7 9% | 15 10% | 29 20% | 26 14% | 20 13% | 37 13% | 76 13% |
| I will make at least four journeys by car to visit family / friends over the Christmas period | 112 8% | 61 8% | 50 7% | 23 17% | 32 15% | 23 8% | 19 8% | 8 3% | 6 2% | 32 7% | 20 5% | 43 13% | 16 6% | 5 4% | 5 8% | 15 9% | 12 9% | 13 10% | 3 3% | 10 12% | 6 4% | 25 17% | 9 5% | 9 6% | 32 12% | 58 10% |
| I will make five or more journeys by car to visit family / friends over the Christmas period | 101 7% | 52 7% | 49 7% | 17 12% | 23 11% | 28 10% | 15 6% | 12 5% | 5 2% | 33 7% | 24 6% | 33 10% | 11 4% | 5 4% | 4 6% | 12 7% | 5 3% | 12 9% | 20 17% | 13 15% | 7 5% | 6 4% | 11 6% | 7 5% | 22 8% | 46 8% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 24

Q.9 Thinking about the approach of Christmas, how do you expect your driving habits to change over the festive season?

Base: All respondents who have driven a car in the past month

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|-------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|------------------------|---------------|---------------|-------|----------|--------|------------|-------------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 |
| None of the above | 331 | 180 | 151 | 25 | 37 | 48 | 55 | 58 | 108 | 96 | 123 | 55 | 57 | 40 | 19 | 36 | 29 | 20 | 20 | 15 | 42 | 26 | 40 | 45 | 50 | 127 |
| | 22% | 23% | 22% | 18% | 17% | 17% | 22% | 25% | 32% | 20% | 29% | 17% | 22% | 31% | 32% | 21% | 22% | 14% | 17% | 18% | 28% | 17% | 21% | 29% | 18% | 21% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 24

Q.9 Thinking about the approach of Christmas, how do you expect your driving habits to change over the festive season?
Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|--|---|--------------|------------|------------------|-----------|-----------|-----------|-----------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| Over the Christmas period I will drive more than usual | 317 21% | 112 27% | 90 36% | 200 24% | 50 35% | 86 33% | 61 43% | 96 31% | 43 46% | 70 23% | 42 32% | 25 22% | 38 19% |
| Over the Christmas period I will make more late night car journeys than usual | 228 15% | 82 20% | 55 22% | 151 18% | 34 24% | 63 24% | 48 34% | 83 27% | 25 27% | 52 17% | 26 20% | 22 19% | 30 15% |
| I will make at least one journey by car to visit family / friends over the Christmas period | 494 33% | 145 35% | 85 34% | 271 32% | 45 31% | 88 34% | 46 32% | 93 30% | 27 29% | 103 34% | 42 32% | 40 35% | 75 39% |
| I will make at least two journeys by car to visit family / friends over the Christmas period | 310 21% | 102 25% | 55 22% | 191 23% | 31 22% | 62 24% | 38 27% | 71 23% | 20 21% | 66 22% | 36 28% | 31 27% | 38 19% |
| I will make at least three journeys by car to visit family / friends over the Christmas period | 184 12% | 56 14% | 43 17% | 127 15% | 21 15% | 37 14% | 25 18% | 39 13% | 13 14% | 42 14% | 17 13% | 20 17% | 32 16% |
| I will make at least four journeys by car to visit family / friends over the Christmas period | 112 8% | 41 10% | 40 16% | 81 10% | 17 12% | 36 14% | 21 15% | 37 12% | 15 16% | 21 7% | 7 5% | 10 9% | 14 7% |
| I will make five or more journeys by car to visit family / friends over the Christmas period | 101 7% | 45 11% | 34 14% | 78 9% | 17 12% | 41 16% | 31 22% | 41 13% | 18 19% | 26 9% | 15 12% | 17 15% | 18 9% |
| None of the above | 331 22% | 62 15% | 35 14% | 150 18% | 24 17% | 38 15% | 12 9% | 43 14% | 11 11% | 71 23% | 25 20% | 17 15% | 42 21% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 25

Q.10 Which of the following Christmas songs would you consider listening to in your car over the Christmas period?
Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | | Social Grade | | | | Region | | | | | | | Employment Sector | | | | |
|---|--------|------|--------|-------|-------|-------|-------|-------|-----|-----|--------------|-----|-----|----------|------------|------------|------------------------|---------------|---------------|-------|----------|-------------------|------------|------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 |
| Slade - Merry Christmas Everybody | 664 | 348 | 316 | 56 | 111 | 142 | 126 | 106 | 124 | 200 | 189 | 144 | 131 | 58 | 32 | 71 | 62 | 75 | 51 | 36 | 69 | 66 | 84 | 59 | 123 | 287 |
| | 45% | 44% | 46% | 40% | 50% | 49% | 50% | 45% | 36% | 42% | 45% | 45% | 51% | 45% | 53% | 41% | 47% | 54% | 43% | 43% | 46% | 44% | 44% | 39% | 45% | 47% |
| The Pogues - Fairytale of New York | 628 | 345 | 283 | 60 | 111 | 156 | 113 | 103 | 86 | 206 | 168 | 142 | 113 | 52 | 32 | 75 | 65 | 63 | 53 | 32 | 53 | 59 | 84 | 60 | 148 | 281 |
| | 43% | 43% | 41% | 43% | 50% | 54% | 45% | 44% | 25% | 43% | 40% | 44% | 44% | 40% | 54% | 43% | 49% | 46% | 45% | 38% | 36% | 39% | 44% | 39% | 54% | 46% |
| Chris Rea - Driving Home for Christmas | 591 | 321 | 270 | 40 | 95 | 135 | 116 | 108 | 97 | 185 | 155 | 144 | 106 | 50 | 26 | 68 | 57 | 70 | 44 | 29 | 53 | 59 | 80 | 55 | 123 | 251 |
| | 40% | 40% | 40% | 29% | 43% | 47% | 46% | 46% | 28% | 39% | 37% | 45% | 42% | 39% | 44% | 39% | 43% | 51% | 37% | 34% | 36% | 39% | 42% | 36% | 45% | 41% |
| Band Aid - Do They Know It's Christmas Time | 574 | 276 | 298 | 45 | 103 | 124 | 105 | 105 | 91 | 188 | 152 | 125 | 109 | 53 | 23 | 72 | 55 | 64 | 36 | 27 | 54 | 56 | 75 | 57 | 119 | 243 |
| | 39% | 35% | 44% | 32% | 47% | 43% | 42% | 44% | 27% | 39% | 36% | 39% | 43% | 41% | 39% | 41% | 42% | 47% | 31% | 32% | 36% | 38% | 39% | 37% | 43% | 40% |
| Bing Crosby - White Christmas | 554 | 275 | 279 | 49 | 76 | 114 | 105 | 91 | 119 | 178 | 148 | 134 | 94 | 50 | 22 | 56 | 56 | 56 | 49 | 34 | 52 | 58 | 71 | 51 | 98 | 233 |
| | 37% | 35% | 41% | 35% | 35% | 39% | 42% | 38% | 35% | 37% | 35% | 41% | 37% | 38% | 37% | 32% | 42% | 41% | 42% | 40% | 35% | 38% | 37% | 33% | 36% | 38% |
| Wham - Last Christmas | 543 | 243 | 300 | 52 | 96 | 135 | 111 | 86 | 63 | 168 | 148 | 122 | 105 | 48 | 27 | 60 | 53 | 59 | 39 | 22 | 55 | 55 | 74 | 51 | 113 | 244 |
| | 37% | 31% | 44% | 37% | 44% | 47% | 44% | 37% | 18% | 35% | 35% | 38% | 41% | 37% | 45% | 34% | 40% | 43% | 33% | 27% | 37% | 37% | 39% | 34% | 41% | 40% |
| Mariah Carey - All I Want For Christmas | 485 | 224 | 262 | 60 | 112 | 109 | 96 | 63 | 46 | 149 | 132 | 120 | 84 | 44 | 30 | 50 | 43 | 51 | 29 | 24 | 42 | 64 | 66 | 42 | 97 | 236 |
| | 33% | 28% | 38% | 43% | 51% | 38% | 38% | 27% | 13% | 31% | 31% | 37% | 33% | 34% | 50% | 29% | 33% | 37% | 24% | 29% | 28% | 43% | 34% | 28% | 35% | 39% |
| Brenda Lee - Rockin Around the Christmas Tree | 464 | 213 | 251 | 47 | 69 | 103 | 89 | 70 | 86 | 133 | 122 | 118 | 92 | 49 | 15 | 43 | 46 | 47 | 40 | 25 | 44 | 47 | 64 | 45 | 79 | 203 |
| | 31% | 27% | 37% | 34% | 31% | 36% | 35% | 30% | 25% | 28% | 29% | 36% | 36% | 38% | 25% | 25% | 35% | 34% | 34% | 30% | 29% | 31% | 33% | 29% | 29% | 34% |
| Shakin' Stevens - Merry Christmas Everyone | 461 | 216 | 245 | 53 | 92 | 100 | 74 | 63 | 78 | 135 | 128 | 107 | 90 | 35 | 20 | 53 | 46 | 54 | 29 | 30 | 44 | 42 | 60 | 49 | 87 | 203 |
| | 31% | 27% | 36% | 38% | 42% | 35% | 29% | 27% | 23% | 28% | 30% | 33% | 35% | 27% | 33% | 30% | 35% | 39% | 24% | 36% | 29% | 28% | 31% | 32% | 32% | 34% |
| Eartha Kitt - Santa Baby | 369 | 153 | 216 | 44 | 64 | 96 | 64 | 44 | 57 | 110 | 102 | 92 | 65 | 33 | 6 | 38 | 32 | 49 | 33 | 16 | 27 | 43 | 57 | 34 | 72 | 164 |
| | 25% | 19% | 32% | 31% | 29% | 33% | 25% | 19% | 17% | 23% | 24% | 29% | 25% | 26% | 11% | 22% | 24% | 36% | 28% | 20% | 18% | 29% | 30% | 22% | 26% | 27% |
| Elton John - Step Into Christmas | 317 | 129 | 188 | 30 | 59 | 86 | 64 | 43 | 36 | 98 | 94 | 67 | 59 | 32 | 6 | 38 | 24 | 42 | 20 | 17 | 35 | 26 | 46 | 31 | 78 | 144 |
| | 21% | 16% | 28% | 22% | 27% | 30% | 25% | 18% | 11% | 20% | 22% | 21% | 23% | 24% | 10% | 22% | 18% | 31% | 17% | 20% | 24% | 17% | 24% | 20% | 28% | 24% |
| The Darkness - Christmas Time | 311 | 153 | 158 | 51 | 76 | 84 | 51 | 34 | 15 | 91 | 84 | 84 | 51 | 23 | 9 | 42 | 26 | 42 | 26 | 20 | 23 | 31 | 42 | 27 | 75 | 155 |
| | 21% | 19% | 23% | 36% | 35% | 29% | 20% | 14% | 4% | 19% | 20% | 26% | 20% | 17% | 14% | 24% | 20% | 31% | 22% | 24% | 16% | 21% | 22% | 18% | 27% | 26% |
| None of the above | 350 | 214 | 136 | 30 | 28 | 50 | 51 | 59 | 131 | 113 | 113 | 67 | 58 | 34 | 8 | 42 | 23 | 22 | 26 | 18 | 46 | 33 | 52 | 47 | 38 | 126 |
| | 24% | 27% | 20% | 22% | 13% | 17% | 20% | 25% | 38% | 24% | 27% | 21% | 23% | 26% | 13% | 24% | 17% | 16% | 22% | 21% | 31% | 22% | 27% | 30% | 14% | 21% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 25

Q.10 Which of the following Christmas songs would you consider listening to in your car over the Christmas period?
Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| Slade - Merry Christmas Everybody | 664 45% | 221 53% | 128 51% | 457 55% | 70 49% | 134 51% | 61 43% | 156 51% | 36 38% | 119 39% | 50 39% | 67 58% | 97 50% |
| The Pogues - Fairytale of New York | 628 43% | 216 52% | 156 62% | 432 52% | 79 56% | 136 52% | 76 53% | 160 53% | 50 53% | 111 37% | 48 37% | 68 59% | 93 48% |
| Chris Rea - Driving Home for Christmas | 591 40% | 217 53% | 133 53% | 417 50% | 73 51% | 142 54% | 65 46% | 146 48% | 49 52% | 112 37% | 54 42% | 64 55% | 73 38% |
| Band Aid - Do They Know It's Christmas Time | 574 39% | 172 42% | 120 48% | 402 48% | 58 41% | 133 51% | 65 46% | 143 47% | 39 41% | 113 37% | 42 33% | 59 51% | 80 41% |
| Bing Crosby - White Christmas | 554 37% | 169 41% | 100 40% | 348 42% | 55 39% | 110 42% | 56 39% | 119 39% | 32 34% | 119 39% | 54 42% | 58 50% | 90 46% |
| Wham - Last Christmas | 543 37% | 171 41% | 116 46% | 410 49% | 58 40% | 137 52% | 59 41% | 151 50% | 39 42% | 84 28% | 41 32% | 55 47% | 59 30% |
| Mariah Carey - All I Want For Christmas | 485 33% | 130 31% | 109 43% | 369 44% | 48 34% | 142 54% | 74 52% | 139 46% | 42 44% | 87 29% | 39 30% | 52 45% | 57 30% |
| Brenda Lee - Rockin Around the Christmas Tree | 464 31% | 140 34% | 86 34% | 320 38% | 35 25% | 112 43% | 55 39% | 120 39% | 29 31% | 78 26% | 35 28% | 54 47% | 75 39% |
| Shakin' Stevens - Merry Christmas Everyone | 461 31% | 144 35% | 98 39% | 336 40% | 43 30% | 109 42% | 55 39% | 127 42% | 34 37% | 71 23% | 33 26% | 57 50% | 74 38% |
| Eartha Kitt - Santa Baby | 369 25% | 112 27% | 82 33% | 276 33% | 31 21% | 102 39% | 53 37% | 113 37% | 33 35% | 70 23% | 36 28% | 46 40% | 41 21% |
| Elton John - Step Into Christmas | 317 21% | 104 25% | 76 30% | 259 31% | 31 22% | 82 31% | 43 30% | 98 32% | 26 28% | 55 18% | 33 26% | 42 37% | 38 19% |
| The Darkness - Christmas Time | 311 21% | 114 27% | 97 39% | 229 27% | 55 38% | 81 31% | 49 35% | 92 30% | 35 37% | 59 20% | 26 20% | 42 36% | 41 21% |
| None of the above | 350 24% | 65 16% | 33 13% | 114 14% | 24 17% | 29 11% | 12 8% | 45 15% | 18 19% | 83 28% | 29 23% | 10 9% | 39 20% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 26

Q.11 Which of the following Christmas songs would you change channel / switch off the stereo to avoid whilst driving?
Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | | Social Grade | | | | Region | | | | | | | Employment Sector | | | | |
|---|--------|------|--------|-------|-------|-------|-------|-------|-----|-----|--------------|-----|-----|----------|------------|------------|------------------------|---------------|---------------|-------|----------|-------------------|------------|------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 |
| Mariah Carey - All I Want For Christmas | 324 | 196 | 128 | 37 | 31 | 65 | 53 | 49 | 89 | 113 | 103 | 58 | 49 | 31 | 10 | 34 | 27 | 25 | 34 | 22 | 31 | 28 | 36 | 46 | 66 | 122 |
| | 22% | 25% | 19% | 27% | 14% | 22% | 21% | 21% | 26% | 24% | 24% | 18% | 19% | 24% | 17% | 19% | 20% | 18% | 29% | 26% | 21% | 19% | 19% | 30% | 24% | 20% |
| Elton John - Step Into Christmas | 311 | 211 | 100 | 38 | 53 | 38 | 43 | 54 | 86 | 102 | 100 | 61 | 48 | 36 | 15 | 19 | 28 | 33 | 28 | 17 | 26 | 40 | 32 | 37 | 57 | 127 |
| | 21% | 27% | 15% | 27% | 24% | 13% | 17% | 23% | 25% | 21% | 24% | 19% | 19% | 28% | 25% | 11% | 21% | 24% | 24% | 20% | 18% | 27% | 17% | 24% | 21% | 21% |
| Eartha Kitt - Santa Baby | 298 | 185 | 113 | 46 | 33 | 37 | 48 | 56 | 79 | 104 | 90 | 55 | 49 | 24 | 14 | 29 | 29 | 28 | 24 | 19 | 33 | 22 | 35 | 40 | 52 | 119 |
| | 20% | 23% | 17% | 33% | 15% | 13% | 19% | 24% | 23% | 22% | 21% | 17% | 19% | 19% | 23% | 17% | 22% | 21% | 23% | 22% | 15% | 18% | 26% | 19% | 20% | |
| Wham - Last Christmas | 288 | 199 | 89 | 36 | 27 | 39 | 51 | 55 | 80 | 102 | 93 | 54 | 39 | 31 | 10 | 26 | 27 | 25 | 31 | 23 | 28 | 18 | 34 | 35 | 57 | 108 |
| | 19% | 25% | 13% | 26% | 12% | 13% | 20% | 23% | 23% | 21% | 22% | 17% | 15% | 24% | 17% | 15% | 20% | 18% | 26% | 27% | 18% | 12% | 18% | 23% | 21% | 18% |
| Band Aid - Do They Know It's Christmas Time | 284 | 179 | 106 | 35 | 20 | 46 | 50 | 43 | 90 | 87 | 91 | 63 | 43 | 27 | 12 | 25 | 22 | 22 | 32 | 23 | 23 | 24 | 34 | 41 | 50 | 110 |
| | 19% | 22% | 15% | 25% | 9% | 16% | 20% | 18% | 26% | 18% | 21% | 20% | 17% | 21% | 20% | 14% | 17% | 16% | 27% | 27% | 16% | 16% | 18% | 27% | 18% | 18% |
| The Darkness - Christmas Time | 272 | 169 | 103 | 23 | 33 | 37 | 42 | 53 | 83 | 96 | 86 | 43 | 47 | 33 | 12 | 30 | 25 | 21 | 20 | 15 | 32 | 16 | 35 | 34 | 50 | 106 |
| | 18% | 21% | 15% | 17% | 15% | 13% | 17% | 22% | 24% | 20% | 20% | 13% | 19% | 25% | 21% | 17% | 19% | 15% | 17% | 18% | 21% | 11% | 18% | 22% | 18% | 18% |
| Shakin' Stevens - Merry Christmas Everyone | 271 | 174 | 97 | 25 | 23 | 37 | 58 | 54 | 74 | 101 | 81 | 36 | 53 | 24 | 9 | 32 | 22 | 23 | 24 | 12 | 28 | 27 | 36 | 34 | 53 | 102 |
| | 18% | 22% | 14% | 18% | 10% | 13% | 23% | 23% | 22% | 21% | 19% | 11% | 21% | 19% | 15% | 18% | 16% | 17% | 20% | 14% | 19% | 18% | 19% | 22% | 19% | 17% |
| Bing Crosby - White Christmas | 263 | 160 | 103 | 30 | 34 | 34 | 45 | 42 | 77 | 89 | 77 | 51 | 46 | 23 | 6 | 28 | 26 | 26 | 20 | 18 | 23 | 20 | 38 | 37 | 54 | 85 |
| | 18% | 20% | 15% | 22% | 15% | 12% | 18% | 18% | 23% | 19% | 18% | 16% | 18% | 18% | 10% | 16% | 20% | 19% | 17% | 21% | 15% | 13% | 20% | 24% | 20% | 14% |
| Brenda Lee - Rockin Around the Christmas Tree | 232 | 143 | 89 | 27 | 31 | 32 | 35 | 42 | 66 | 86 | 71 | 35 | 41 | 22 | 7 | 25 | 23 | 25 | 15 | 11 | 21 | 21 | 29 | 33 | 47 | 85 |
| | 16% | 18% | 13% | 19% | 14% | 11% | 14% | 18% | 19% | 18% | 17% | 11% | 16% | 17% | 12% | 14% | 17% | 18% | 13% | 13% | 14% | 14% | 15% | 22% | 17% | 14% |
| Slade - Merry Christmas Everybody | 231 | 140 | 91 | 29 | 20 | 36 | 36 | 45 | 64 | 86 | 64 | 43 | 38 | 19 | 6 | 27 | 20 | 17 | 20 | 14 | 21 | 25 | 30 | 32 | 50 | 85 |
| | 16% | 18% | 13% | 21% | 9% | 13% | 14% | 19% | 19% | 18% | 15% | 13% | 15% | 15% | 9% | 16% | 15% | 12% | 17% | 16% | 14% | 17% | 16% | 21% | 18% | 14% |
| The Pogues - Fairytale of New York | 221 | 136 | 85 | 24 | 29 | 19 | 36 | 39 | 74 | 65 | 66 | 48 | 42 | 29 | 7 | 22 | 19 | 23 | 13 | 18 | 27 | 19 | 24 | 21 | 42 | 75 |
| | 15% | 17% | 12% | 18% | 13% | 7% | 14% | 16% | 22% | 14% | 16% | 15% | 17% | 22% | 12% | 13% | 14% | 17% | 11% | 21% | 18% | 12% | 13% | 13% | 15% | 12% |
| Chris Rea - Driving Home for Christmas | 208 | 124 | 84 | 30 | 19 | 37 | 29 | 35 | 58 | 72 | 73 | 33 | 31 | 30 | 8 | 17 | 18 | 20 | 20 | 10 | 20 | 17 | 21 | 26 | 42 | 84 |
| | 14% | 16% | 12% | 22% | 9% | 13% | 11% | 15% | 17% | 15% | 17% | 10% | 12% | 24% | 13% | 10% | 14% | 14% | 17% | 12% | 14% | 12% | 11% | 17% | 15% | 14% |
| None of the above | 685 | 330 | 355 | 52 | 82 | 136 | 125 | 111 | 179 | 213 | 192 | 147 | 133 | 58 | 21 | 85 | 63 | 61 | 45 | 29 | 80 | 73 | 101 | 69 | 108 | 265 |
| | 46% | 42% | 52% | 37% | 37% | 47% | 50% | 47% | 52% | 45% | 45% | 45% | 52% | 44% | 35% | 49% | 48% | 44% | 38% | 35% | 54% | 49% | 53% | 45% | 39% | 44% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 26

Q.11 Which of the following Christmas songs would you change channel / switch off the stereo to avoid whilst driving?
Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| Mariah Carey - All I Want For Christmas | 324 22% | 93 23% | 65 26% | 144 17% | 40 28% | 51 19% | 32 23% | 61 20% | 29 31% | 80 27% | 42 32% | 24 21% | 50 26% |
| Elton John - Step Into Christmas | 311 21% | 91 22% | 77 31% | 143 17% | 48 34% | 63 24% | 41 29% | 75 25% | 48 51% | 84 28% | 35 27% | 26 23% | 55 28% |
| Eartha Kitt - Santa Baby | 298 20% | 86 21% | 70 28% | 148 18% | 32 22% | 54 21% | 36 25% | 57 19% | 37 39% | 76 25% | 34 26% | 31 27% | 51 26% |
| Wham - Last Christmas | 288 19% | 89 21% | 58 23% | 125 15% | 28 19% | 48 18% | 27 19% | 49 16% | 31 33% | 80 26% | 36 28% | 25 22% | 50 26% |
| Band Aid - Do They Know It's Christmas Time | 284 19% | 81 20% | 44 17% | 126 15% | 27 19% | 50 19% | 31 22% | 57 19% | 33 35% | 73 24% | 37 29% | 24 21% | 47 24% |
| The Darkness - Christmas Time | 272 18% | 59 14% | 43 17% | 127 15% | 31 22% | 43 16% | 28 19% | 55 18% | 26 27% | 70 23% | 36 28% | 21 18% | 50 26% |
| Shakin' Stevens - Merry Christmas Everyone | 271 18% | 74 18% | 56 23% | 109 13% | 28 20% | 49 19% | 21 15% | 43 14% | 27 28% | 71 23% | 38 29% | 23 20% | 38 20% |
| Bing Crosby - White Christmas | 263 18% | 69 17% | 60 24% | 126 15% | 31 22% | 49 19% | 30 21% | 58 19% | 36 38% | 75 25% | 32 25% | 28 24% | 43 22% |
| Brenda Lee - Rockin Around the Christmas Tree | 232 16% | 60 15% | 59 24% | 103 12% | 36 26% | 49 19% | 28 20% | 49 16% | 32 34% | 64 21% | 32 24% | 27 24% | 33 17% |
| Slade - Merry Christmas Everybody | 231 16% | 53 13% | 49 20% | 108 13% | 24 17% | 49 19% | 34 24% | 50 16% | 35 37% | 67 22% | 32 25% | 24 20% | 37 19% |
| The Pogues - Fairytale of New York | 221 15% | 48 11% | 26 10% | 88 11% | 14 10% | 37 14% | 19 13% | 43 14% | 19 20% | 62 20% | 22 17% | 11 9% | 28 14% |
| Chris Rea - Driving Home for Christmas | 208 14% | 37 9% | 38 15% | 81 10% | 25 17% | 33 13% | 18 13% | 46 15% | 25 26% | 51 17% | 23 18% | 21 18% | 37 19% |
| None of the above | 685 46% | 180 44% | 91 36% | 407 49% | 47 33% | 108 41% | 51 36% | 117 38% | 22 23% | 130 43% | 56 44% | 49 42% | 83 43% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 27

Q.12 Thinking about driving over Christmas time, to what extent do you agree with the following statements?

Summary

Base: All respondents who have driven a car in the past month

| | | Statements | | | | | |
|------------------------------|------|---|--|--|--|---|--|
| | | Listening to music while driving is a good way to unwind after family visits | Listening to music while driving is a good way to escape the Christmas madness | Singing along to the stereo while driving helps me get into the Christmas spirit | Choosing the in-car music sometimes causes family arguments during journeys | Playing music in the car helps minimise the chances of a family argument | When I'm driving I don't allow anyone else to choose the music |
| Unweighted base | | 1534 | 1534 | 1534 | 1534 | 1534 | 1534 |
| Weighted base | | 1477 | 1477 | 1477 | 1477 | 1477 | 1477 |
| NET: Agree | | 706 48% | 629 43% | 782 53% | 263 18% | 380 26% | 296 20% |
| Strongly agree | (+2) | 121 8% | 104 7% | 164 11% | 44 3% | 51 3% | 77 5% |
| Agree | (+1) | 586 40% | 524 35% | 618 42% | 219 15% | 329 22% | 219 15% |
| Neither agree or disagree | (0) | 605 41% | 612 41% | 397 27% | 386 26% | 752 51% | 399 27% |
| Disagree | (-1) | 121 8% | 180 12% | 187 13% | 525 36% | 231 16% | 609 41% |
| Strongly disagree | (-2) | 45 3% | 57 4% | 111 8% | 303 21% | 115 8% | 173 12% |
| NET: Disagree | | 166 11% | 236 16% | 298 20% | 828 56% | 345 23% | 782 53% |
| Mean | | 0.42 | 0.30 | 0.36 | -0.56 | -0.02 | -0.39 |
| Standard deviation | | 0.87 | 0.91 | 1.08 | 1.06 | 0.91 | 1.04 |
| Standard error | | 0.02 | 0.02 | 0.03 | 0.03 | 0.02 | 0.03 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 28

Q.12 Thinking about driving over Christmas time, to what extent do you agree with the following statements?

Listening to music while driving is a good way to unwind after family visits

Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | | |
|---------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|----------|------------|------------|------------------------|---------------|---------------|-------|----------|-------------------|------------|------------|--------|---------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private | |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 | |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 | |
| NET: Agree | 706 | 356 | 350 | 92 | 126 | 172 | 125 | 79 | 112 | 223 | 197 | 170 | 117 | 52 | 34 | 86 | 60 | 82 | 58 | 44 | 66 | 67 | 92 | 65 | 156 | 315 | |
| | 48% | 45% | 51% | 66% | 57% | 60% | 50% | 33% | 33% | 47% | 47% | 52% | 46% | 40% | 56% | 49% | 46% | 60% | 49% | 53% | 44% | 45% | 48% | 42% | 57% | 52% | |
| Strongly agree | (+2) | 121 | 56 | 65 | 25 | 28 | 30 | 20 | 7 | 10 | 31 | 23 | 45 | 21 | 12 | 10 | 18 | 9 | 13 | 9 | 5 | 13 | 11 | 8 | 13 | 31 | 51 |
| | | 8% | 7% | 10% | 18% | 13% | 10% | 8% | 3% | 3% | 7% | 6% | 14% | 8% | 9% | 17% | 10% | 7% | 10% | 8% | 6% | 9% | 7% | 4% | 8% | 11% | 8% |
| Agree | (+1) | 586 | 300 | 285 | 67 | 98 | 142 | 105 | 72 | 102 | 192 | 174 | 124 | 96 | 40 | 24 | 68 | 51 | 69 | 49 | 40 | 53 | 56 | 84 | 52 | 125 | 264 |
| | | 40% | 38% | 42% | 48% | 44% | 49% | 42% | 30% | 30% | 40% | 41% | 38% | 38% | 31% | 40% | 39% | 39% | 50% | 41% | 48% | 35% | 38% | 44% | 34% | 46% | 44% |
| Neither agree or disagree | (0) | 605 | 346 | 259 | 30 | 81 | 94 | 105 | 123 | 171 | 203 | 172 | 122 | 108 | 69 | 21 | 66 | 58 | 39 | 44 | 29 | 69 | 66 | 78 | 67 | 89 | 235 |
| | | 41% | 44% | 38% | 22% | 37% | 33% | 42% | 52% | 50% | 43% | 41% | 38% | 42% | 53% | 35% | 38% | 44% | 28% | 37% | 35% | 46% | 44% | 41% | 44% | 33% | 39% |
| Disagree | (-1) | 121 | 67 | 54 | 17 | 11 | 15 | 14 | 25 | 39 | 34 | 40 | 22 | 24 | 4 | 4 | 19 | 13 | 11 | 13 | 9 | 7 | 15 | 15 | 11 | 20 | 43 |
| | | 8% | 8% | 8% | 12% | 5% | 5% | 5% | 11% | 11% | 7% | 10% | 7% | 10% | 3% | 7% | 11% | 10% | 8% | 11% | 10% | 5% | 10% | 8% | 7% | 7% | 7% |
| Strongly disagree | (-2) | 45 | 26 | 19 | - | 1 | 7 | 8 | 9 | 20 | 16 | 13 | 10 | 6 | 4 | 1 | 3 | 1 | 6 | 3 | 2 | 7 | 2 | 6 | 11 | 9 | 12 |
| | | 3% | 3% | 3% | - | 1% | 2% | 3% | 4% | 6% | 3% | 3% | 3% | 2% | 3% | 1% | 2% | 1% | 4% | 2% | 2% | 5% | 1% | 3% | 7% | 3% | 2% |
| NET: Disagree | | 166 | 92 | 73 | 17 | 12 | 22 | 22 | 34 | 59 | 50 | 53 | 32 | 30 | 9 | 5 | 22 | 14 | 17 | 16 | 10 | 14 | 17 | 21 | 21 | 29 | 56 |
| | | 11% | 12% | 11% | 12% | 6% | 8% | 9% | 15% | 17% | 11% | 13% | 10% | 12% | 7% | 8% | 13% | 10% | 12% | 13% | 12% | 9% | 11% | 11% | 14% | 11% | 9% |
| Mean | | 0.42 | 0.37 | 0.47 | 0.73 | 0.64 | 0.60 | 0.46 | 0.18 | 0.13 | 0.39 | 0.37 | 0.54 | 0.39 | 0.39 | 0.64 | 0.45 | 0.41 | 0.53 | 0.42 | 0.45 | 0.39 | 0.40 | 0.38 | 0.30 | 0.54 | 0.49 |
| Standard deviation | | 0.87 | 0.86 | 0.88 | 0.90 | 0.79 | 0.84 | 0.84 | 0.81 | 0.86 | 0.85 | 0.85 | 0.92 | 0.86 | 0.84 | 0.88 | 0.89 | 0.79 | 0.93 | 0.88 | 0.83 | 0.89 | 0.81 | 0.81 | 0.97 | 0.90 | 0.83 |
| Standard error | | 0.02 | 0.03 | 0.03 | 0.09 | 0.05 | 0.05 | 0.05 | 0.05 | 0.05 | 0.03 | 0.04 | 0.06 | 0.05 | 0.07 | 0.11 | 0.07 | 0.07 | 0.08 | 0.08 | 0.09 | 0.07 | 0.07 | 0.06 | 0.08 | 0.05 | 0.03 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 28

Q.12 Thinking about driving over Christmas time, to what extent do you agree with the following statements?

Listening to music while driving is a good way to unwind after family visits

Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 706 48% | 239 58% | 167 67% | 477 57% | 87 61% | 163 62% | 89 63% | 181 60% | 58 62% | 134 44% | 69 53% | 81 71% | 82 42% |
| Strongly agree | (+2) 121 8% | 44 11% | 33 13% | 90 11% | 20 14% | 35 13% | 28 19% | 38 13% | 11 11% | 24 8% | 16 13% | 23 20% | 10 5% |
| Agree | (+1) 586 40% | 195 47% | 135 54% | 387 46% | 67 47% | 128 49% | 61 43% | 143 47% | 48 51% | 111 37% | 53 41% | 58 51% | 72 37% |
| Neither agree or disagree | (0) 605 41% | 143 34% | 71 28% | 301 36% | 45 31% | 77 29% | 42 30% | 109 36% | 29 31% | 138 46% | 50 39% | 24 21% | 87 45% |
| Disagree | (-1) 121 8% | 21 5% | 11 4% | 43 5% | 9 6% | 13 5% | 7 5% | 9 3% | 2 2% | 25 8% | 7 6% | 5 4% | 17 9% |
| Strongly disagree | (-2) 45 3% | 11 3% | 1 * | 14 2% | 2 2% | 9 4% | 4 3% | 5 2% | 6 6% | 6 2% | 3 2% | 5 4% | 9 4% |
| NET: Disagree | 166 11% | 32 8% | 12 5% | 57 7% | 11 8% | 23 9% | 11 8% | 14 5% | 7 7% | 30 10% | 10 8% | 10 8% | 25 13% |
| Mean | 0.42 | 0.58 | 0.74 | 0.59 | 0.66 | 0.63 | 0.71 | 0.66 | 0.59 | 0.40 | 0.56 | 0.78 | 0.30 |
| Standard deviation | 0.87 | 0.85 | 0.75 | 0.81 | 0.86 | 0.90 | 0.94 | 0.80 | 0.93 | 0.82 | 0.87 | 0.95 | 0.87 |
| Standard error | 0.02 | 0.04 | 0.05 | 0.03 | 0.07 | 0.06 | 0.08 | 0.05 | 0.10 | 0.04 | 0.07 | 0.08 | 0.06 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 29

Q.12 Thinking about driving over Christmas time, to what extent do you agree with the following statements?

Listening to music while driving is a good way to escape the Christmas madness

Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | | |
|---------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|----------|------------|------------|------------------------|---------------|---------------|-------|----------|--------|------------|-------------------|--------|---------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private | |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 | |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 | |
| NET: Agree | 629 | 329 | 300 | 75 | 114 | 144 | 119 | 70 | 107 | 206 | 176 | 142 | 104 | 53 | 36 | 89 | 58 | 60 | 41 | 41 | 58 | 62 | 72 | 59 | 139 | 284 | |
| | 43% | 41% | 44% | 54% | 52% | 50% | 47% | 30% | 31% | 43% | 42% | 44% | 41% | 41% | 61% | 51% | 43% | 44% | 35% | 48% | 39% | 42% | 38% | 38% | 50% | 47% | |
| Strongly agree | (+2) | 104 | 46 | 59 | 15 | 31 | 22 | 18 | 7 | 11 | 30 | 24 | 33 | 18 | 9 | 7 | 16 | 6 | 11 | 12 | 5 | 11 | 11 | 4 | 11 | 23 | 45 |
| | | 7% | 6% | 9% | 11% | 14% | 8% | 7% | 3% | 3% | 6% | 6% | 10% | 7% | 7% | 11% | 9% | 5% | 8% | 10% | 7% | 7% | 7% | 2% | 7% | 8% | 7% |
| Agree | (+1) | 524 | 283 | 241 | 60 | 83 | 122 | 101 | 63 | 96 | 177 | 152 | 109 | 86 | 44 | 30 | 73 | 51 | 49 | 29 | 35 | 47 | 51 | 68 | 48 | 116 | 239 |
| | | 35% | 36% | 35% | 43% | 38% | 42% | 40% | 27% | 28% | 37% | 36% | 34% | 34% | 34% | 50% | 42% | 39% | 36% | 25% | 42% | 31% | 34% | 36% | 31% | 42% | 39% |
| Neither agree or disagree | (0) | 612 | 346 | 266 | 42 | 73 | 107 | 103 | 124 | 164 | 197 | 173 | 129 | 114 | 58 | 16 | 57 | 55 | 59 | 53 | 34 | 66 | 60 | 81 | 73 | 100 | 237 |
| | | 41% | 44% | 39% | 30% | 33% | 37% | 41% | 53% | 48% | 41% | 41% | 40% | 45% | 44% | 27% | 33% | 41% | 43% | 45% | 41% | 44% | 40% | 43% | 47% | 37% | 39% |
| Disagree | (-1) | 180 | 82 | 97 | 22 | 21 | 31 | 22 | 32 | 51 | 59 | 57 | 37 | 27 | 12 | 5 | 26 | 18 | 11 | 21 | 9 | 18 | 17 | 31 | 12 | 23 | 67 |
| | | 12% | 10% | 14% | 16% | 9% | 11% | 9% | 14% | 15% | 12% | 13% | 11% | 11% | 9% | 8% | 15% | 13% | 8% | 18% | 10% | 12% | 12% | 16% | 8% | 9% | 11% |
| Strongly disagree | (-2) | 57 | 37 | 20 | - | 12 | 7 | 8 | 10 | 20 | 14 | 17 | 15 | 10 | 7 | 2 | 2 | 3 | 6 | 2 | - | 8 | 10 | 6 | 10 | 13 | 18 |
| | | 4% | 5% | 3% | - | 5% | 2% | 3% | 4% | 6% | 3% | 4% | 5% | 4% | 6% | 4% | 1% | 2% | 4% | 2% | - | 5% | 7% | 3% | 7% | 5% | 3% |
| NET: Disagree | | 236 | 119 | 117 | 22 | 33 | 38 | 30 | 42 | 71 | 73 | 74 | 52 | 38 | 19 | 7 | 28 | 20 | 17 | 23 | 9 | 26 | 28 | 37 | 22 | 36 | 85 |
| | | 16% | 15% | 17% | 16% | 15% | 13% | 12% | 18% | 21% | 15% | 17% | 16% | 15% | 15% | 12% | 16% | 15% | 13% | 20% | 10% | 17% | 18% | 20% | 14% | 13% | 14% |
| Mean | | 0.30 | 0.27 | 0.33 | 0.48 | 0.46 | 0.42 | 0.39 | 0.11 | 0.08 | 0.31 | 0.26 | 0.34 | 0.29 | 0.27 | 0.56 | 0.43 | 0.31 | 0.35 | 0.24 | 0.45 | 0.24 | 0.24 | 0.17 | 0.24 | 0.41 | 0.37 |
| Standard deviation | | 0.91 | 0.90 | 0.92 | 0.89 | 1.03 | 0.87 | 0.87 | 0.83 | 0.88 | 0.87 | 0.91 | 0.97 | 0.90 | 0.93 | 0.94 | 0.89 | 0.83 | 0.91 | 0.93 | 0.77 | 0.94 | 0.99 | 0.85 | 0.94 | 0.93 | 0.88 |
| Standard error | | 0.02 | 0.03 | 0.03 | 0.09 | 0.07 | 0.05 | 0.05 | 0.05 | 0.05 | 0.03 | 0.05 | 0.07 | 0.05 | 0.08 | 0.12 | 0.07 | 0.07 | 0.08 | 0.08 | 0.08 | 0.08 | 0.08 | 0.06 | 0.08 | 0.06 | 0.04 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 29

Q.12 Thinking about driving over Christmas time, to what extent do you agree with the following statements?

Listening to music while driving is a good way to escape the Christmas madness

Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 629 43% | 200 48% | 145 58% | 405 49% | 75 52% | 143 55% | 80 56% | 163 54% | 56 59% | 126 42% | 65 51% | 74 64% | 81 41% |
| Strongly agree | (+2) 104 7% | 37 9% | 29 12% | 73 9% | 16 11% | 31 12% | 22 16% | 37 12% | 12 13% | 21 7% | 17 13% | 23 20% | 12 6% |
| Agree | (+1) 524 35% | 162 39% | 116 46% | 332 40% | 59 41% | 113 43% | 58 41% | 126 41% | 43 46% | 105 35% | 48 37% | 51 44% | 69 36% |
| Neither agree or disagree | (0) 612 41% | 172 42% | 82 33% | 325 39% | 49 34% | 87 33% | 40 28% | 104 34% | 25 27% | 123 40% | 49 38% | 30 26% | 79 41% |
| Disagree | (-1) 180 12% | 33 8% | 18 7% | 84 10% | 8 6% | 24 9% | 11 8% | 26 9% | 3 3% | 36 12% | 11 8% | 8 7% | 23 12% |
| Strongly disagree | (-2) 57 4% | 9 2% | 7 3% | 21 3% | 11 8% | 8 3% | 10 7% | 11 4% | 11 11% | 18 6% | 3 3% | 3 2% | 11 6% |
| NET: Disagree | 236 16% | 42 10% | 24 10% | 105 13% | 19 13% | 32 12% | 22 15% | 37 12% | 13 14% | 54 18% | 14 11% | 11 10% | 35 18% |
| Mean | 0.30 | 0.45 | 0.57 | 0.42 | 0.42 | 0.51 | 0.50 | 0.50 | 0.47 | 0.25 | 0.50 | 0.72 | 0.24 |
| Standard deviation | 0.91 | 0.85 | 0.88 | 0.88 | 1.03 | 0.92 | 1.08 | 0.94 | 1.12 | 0.96 | 0.92 | 0.94 | 0.95 |
| Standard error | 0.02 | 0.04 | 0.06 | 0.03 | 0.09 | 0.06 | 0.09 | 0.05 | 0.12 | 0.05 | 0.08 | 0.08 | 0.07 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 30

Q.12 Thinking about driving over Christmas time, to what extent do you agree with the following statements?

Singing along to the stereo while driving helps me get into the Christmas spirit

Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | | |
|---------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|----------|------------|------------|------------------------|---------------|---------------|-------|----------|-------------------|------------|------------|--------|---------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private | |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 | |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 | |
| NET: Agree | 782 | 339 | 443 | 83 | 147 | 198 | 135 | 106 | 113 | 241 | 213 | 195 | 133 | 65 | 32 | 91 | 75 | 87 | 68 | 44 | 66 | 92 | 91 | 71 | 183 | 325 | |
| | 53% | 43% | 65% | 60% | 67% | 69% | 53% | 45% | 33% | 51% | 50% | 60% | 52% | 50% | 53% | 52% | 57% | 63% | 58% | 53% | 44% | 62% | 48% | 47% | 67% | 54% | |
| Strongly agree | (+2) | 164 | 63 | 101 | 22 | 44 | 47 | 27 | 10 | 14 | 47 | 38 | 43 | 35 | 19 | 6 | 20 | 17 | 22 | 18 | 6 | 16 | 9 | 13 | 19 | 39 | 70 |
| | | 11% | 8% | 15% | 16% | 20% | 16% | 11% | 4% | 4% | 10% | 9% | 13% | 14% | 15% | 9% | 11% | 13% | 16% | 15% | 7% | 11% | 6% | 7% | 12% | 14% | 12% |
| Agree | (+1) | 618 | 276 | 342 | 62 | 103 | 150 | 108 | 96 | 100 | 194 | 175 | 151 | 98 | 46 | 26 | 71 | 58 | 64 | 50 | 38 | 50 | 83 | 78 | 53 | 145 | 255 |
| | | 42% | 35% | 50% | 44% | 47% | 52% | 43% | 41% | 29% | 41% | 41% | 47% | 38% | 35% | 44% | 41% | 44% | 47% | 43% | 46% | 34% | 56% | 41% | 34% | 53% | 42% |
| Neither agree or disagree | (0) | 397 | 251 | 146 | 38 | 44 | 57 | 73 | 75 | 111 | 131 | 106 | 86 | 73 | 36 | 14 | 50 | 29 | 32 | 27 | 28 | 44 | 31 | 52 | 53 | 49 | 177 |
| | | 27% | 32% | 21% | 28% | 20% | 20% | 29% | 32% | 32% | 28% | 25% | 27% | 29% | 28% | 23% | 29% | 22% | 24% | 23% | 34% | 30% | 21% | 27% | 35% | 18% | 29% |
| Disagree | (-1) | 187 | 123 | 65 | 14 | 20 | 19 | 28 | 36 | 71 | 66 | 67 | 24 | 30 | 16 | 10 | 23 | 21 | 12 | 16 | 3 | 25 | 18 | 31 | 14 | 31 | 65 |
| | | 13% | 15% | 9% | 10% | 9% | 7% | 11% | 15% | 21% | 14% | 16% | 7% | 12% | 12% | 16% | 13% | 16% | 8% | 14% | 3% | 17% | 12% | 16% | 9% | 11% | 11% |
| Strongly disagree | (-2) | 111 | 81 | 30 | 4 | 9 | 15 | 17 | 19 | 47 | 38 | 37 | 18 | 18 | 13 | 5 | 11 | 7 | 7 | 7 | 8 | 14 | 7 | 17 | 15 | 12 | 38 |
| | | 8% | 10% | 4% | 3% | 4% | 5% | 7% | 8% | 14% | 8% | 9% | 6% | 7% | 10% | 8% | 6% | 6% | 5% | 6% | 9% | 9% | 5% | 9% | 10% | 4% | 6% |
| NET: Disagree | | 298 | 204 | 94 | 17 | 29 | 34 | 45 | 55 | 118 | 104 | 104 | 42 | 48 | 29 | 15 | 33 | 28 | 18 | 23 | 11 | 39 | 26 | 48 | 29 | 43 | 103 |
| | | 20% | 26% | 14% | 12% | 13% | 12% | 18% | 23% | 34% | 22% | 25% | 13% | 19% | 22% | 24% | 19% | 21% | 13% | 19% | 13% | 26% | 17% | 25% | 19% | 16% | 17% |
| Mean | | 0.36 | 0.15 | 0.61 | 0.60 | 0.69 | 0.68 | 0.40 | 0.18 | -0.11 | 0.31 | 0.26 | 0.55 | 0.40 | 0.32 | 0.29 | 0.38 | 0.43 | 0.61 | 0.48 | 0.38 | 0.19 | 0.46 | 0.20 | 0.30 | 0.61 | 0.42 |
| Standard deviation | | 1.08 | 1.10 | 0.99 | 0.96 | 1.03 | 0.99 | 1.04 | 1.02 | 1.10 | 1.08 | 1.10 | 1.00 | 1.09 | 1.17 | 1.11 | 1.05 | 1.07 | 1.02 | 1.08 | 1.01 | 1.13 | 0.96 | 1.08 | 1.11 | 1.01 | 1.03 |
| Standard error | | 0.03 | 0.04 | 0.04 | 0.10 | 0.07 | 0.05 | 0.06 | 0.06 | 0.06 | 0.04 | 0.06 | 0.07 | 0.06 | 0.10 | 0.14 | 0.08 | 0.09 | 0.08 | 0.10 | 0.11 | 0.09 | 0.08 | 0.07 | 0.09 | 0.06 | 0.04 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 30

Q.12 Thinking about driving over Christmas time, to what extent do you agree with the following statements?

Singing along to the stereo while driving helps me get into the Christmas spirit

Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|-----------|------------|------------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 782 53% | 234 57% | 168 67% | 538 64% | 92 65% | 193 74% | 109 77% | 214 70% | 67 72% | 135 45% | 62 48% | 81 70% | 96 50% |
| Strongly agree | (+2) 164 11% | 65 16% | 48 19% | 128 15% | 26 18% | 52 20% | 36 25% | 60 20% | 23 25% | 29 10% | 19 15% | 25 22% | 20 10% |
| Agree | (+1) 618 42% | 169 41% | 120 48% | 410 49% | 66 47% | 140 54% | 73 52% | 154 50% | 44 47% | 106 35% | 43 33% | 55 48% | 77 39% |
| Neither agree or disagree | (0) 397 27% | 109 26% | 45 18% | 203 24% | 27 19% | 39 15% | 24 17% | 60 20% | 18 19% | 88 29% | 37 29% | 24 21% | 59 31% |
| Disagree | (-1) 187 13% | 46 11% | 25 10% | 53 6% | 11 8% | 23 9% | 5 3% | 20 7% | 5 5% | 54 18% | 16 12% | 6 5% | 26 14% |
| Strongly disagree | (-2) 111 8% | 25 6% | 12 5% | 40 5% | 12 8% | 8 3% | 4 3% | 10 3% | 4 4% | 25 8% | 14 11% | 4 4% | 12 6% |
| NET: Disagree | 298 20% | 71 17% | 37 15% | 93 11% | 23 16% | 31 12% | 9 6% | 30 10% | 9 10% | 79 26% | 30 23% | 10 9% | 38 20% |
| Mean | 0.36 | 0.49 | 0.66 | 0.64 | 0.59 | 0.79 | 0.92 | 0.77 | 0.83 | 0.20 | 0.28 | 0.80 | 0.34 |
| Standard deviation | 1.08 | 1.07 | 1.05 | 0.98 | 1.12 | 0.96 | 0.91 | 0.95 | 1.01 | 1.10 | 1.19 | 0.97 | 1.04 |
| Standard error | 0.03 | 0.05 | 0.07 | 0.03 | 0.10 | 0.06 | 0.08 | 0.05 | 0.11 | 0.06 | 0.10 | 0.09 | 0.07 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 31
Q.12 Thinking about driving over Christmas time, to what extent do you agree with the following statements?
Choosing the in-car music sometimes causes family arguments during journeys
Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | | |
|---------------------------|--------|-------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|-----------|------------|------------|--------------------------|---------------|---------------|-------|----------|--------|------------|-------------------|--------|---------|-------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humber-side | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private | |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 | |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 | |
| NET: Agree | 263 | 147 | 116 | 44 | 61 | 68 | 44 | 26 | 21 | 92 | 66 | 61 | 44 | 24 | 14 | 22 | 24 | 30 | 23 | 17 | 13 | 35 | 38 | 22 | 66 | 128 | |
| | 18% | 18% | 17% | 32% | 28% | 24% | 17% | 11% | 6% | 19% | 16% | 19% | 17% | 18% | 24% | 13% | 18% | 22% | 20% | 21% | 8% | 23% | 20% | 15% | 24% | 21% | |
| Strongly agree | (+2) | 44 | 29 | 15 | 10 | 17 | 10 | 4 | 2 | 1 | 15 | 13 | 12 | 4 | * | 6 | 2 | 4 | 9 | 6 | 2 | - | 8 | 2 | 5 | 9 | 25 |
| | | 3% | 4% | 2% | 7% | 8% | 3% | 2% | 1% | * | 3% | 3% | 4% | 2% | * | 10% | 1% | 3% | 6% | 5% | 2% | - | 6% | 1% | 3% | 3% | 4% |
| Agree | (+1) | 219 | 117 | 101 | 34 | 43 | 58 | 40 | 23 | 20 | 77 | 54 | 49 | 40 | 23 | 8 | 21 | 20 | 21 | 17 | 15 | 13 | 27 | 35 | 18 | 57 | 103 |
| | | 15% | 15% | 15% | 25% | 20% | 20% | 16% | 10% | 6% | 16% | 13% | 15% | 16% | 18% | 14% | 12% | 15% | 15% | 18% | 8% | 18% | 19% | 12% | 21% | 17% | |
| Neither agree or disagree | (0) | 386 | 208 | 178 | 42 | 61 | 68 | 64 | 70 | 82 | 114 | 111 | 98 | 63 | 29 | 9 | 48 | 40 | 33 | 30 | 25 | 38 | 46 | 44 | 80 | 163 | |
| | | 26% | 26% | 26% | 30% | 28% | 24% | 25% | 30% | 24% | 24% | 26% | 30% | 25% | 22% | 14% | 28% | 30% | 24% | 26% | 29% | 25% | 31% | 23% | 29% | 29% | 27% |
| Disagree | (-1) | 525 | 267 | 258 | 33 | 65 | 106 | 87 | 79 | 155 | 175 | 167 | 97 | 86 | 46 | 27 | 75 | 48 | 53 | 40 | 18 | 52 | 49 | 72 | 45 | 81 | 211 |
| | | 36% | 34% | 38% | 23% | 30% | 37% | 34% | 33% | 45% | 37% | 40% | 30% | 34% | 35% | 46% | 43% | 36% | 38% | 34% | 21% | 35% | 33% | 38% | 30% | 30% | 35% |
| Strongly disagree | (-2) | 303 | 172 | 131 | 21 | 33 | 46 | 58 | 62 | 84 | 95 | 78 | 68 | 62 | 31 | 10 | 28 | 20 | 22 | 24 | 24 | 46 | 20 | 37 | 41 | 47 | 104 |
| | | 21% | 22% | 19% | 15% | 15% | 16% | 23% | 26% | 25% | 20% | 19% | 21% | 24% | 24% | 16% | 16% | 15% | 16% | 20% | 29% | 31% | 13% | 19% | 27% | 17% | 17% |
| NET: Disagree | | 828 | 440 | 389 | 53 | 98 | 153 | 145 | 140 | 240 | 271 | 245 | 165 | 148 | 77 | 37 | 103 | 68 | 74 | 64 | 42 | 99 | 69 | 109 | 87 | 129 | 315 |
| | | 56% | 55% | 57% | 38% | 45% | 53% | 57% | 59% | 70% | 57% | 58% | 51% | 58% | 59% | 62% | 59% | 51% | 54% | 55% | 50% | 66% | 46% | 57% | 57% | 47% | 52% |
| Mean | | -0.56 | -0.55 | -0.57 | -0.14 | -0.24 | -0.42 | -0.61 | -0.74 | -0.88 | -0.55 | -0.58 | -0.49 | -0.63 | -0.64 | -0.45 | -0.61 | -0.46 | -0.42 | -0.50 | -0.55 | -0.89 | -0.30 | -0.56 | -0.66 | -0.36 | -0.44 |
| Standard deviation | | 1.06 | 1.10 | 1.03 | 1.16 | 1.16 | 1.08 | 1.06 | 0.99 | 0.85 | 1.08 | 1.02 | 1.10 | 1.06 | 1.05 | 1.21 | 0.93 | 1.02 | 1.12 | 1.12 | 1.16 | 0.95 | 1.09 | 1.04 | 1.09 | 1.09 | 1.08 |
| Standard error | | 0.03 | 0.04 | 0.04 | 0.12 | 0.08 | 0.06 | 0.06 | 0.06 | 0.05 | 0.04 | 0.05 | 0.07 | 0.06 | 0.09 | 0.15 | 0.07 | 0.09 | 0.09 | 0.10 | 0.13 | 0.08 | 0.09 | 0.07 | 0.09 | 0.07 | 0.04 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 31
Q.12 Thinking about driving over Christmas time, to what extent do you agree with the following statements?
Choosing the in-car music sometimes causes family arguments during journeys
Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 263 18% | 74 18% | 79 31% | 175 21% | 29 20% | 67 25% | 49 34% | 83 27% | 31 33% | 39 13% | 26 20% | 37 32% | 31 16% |
| Strongly agree | (+2) 44 3% | 17 4% | 18 7% | 27 3% | 12 8% | 15 6% | 15 10% | 20 7% | 7 7% | 8 3% | 8 6% | 13 11% | 5 2% |
| Agree | (+1) 219 15% | 58 14% | 61 24% | 148 18% | 17 12% | 51 20% | 34 24% | 63 21% | 24 25% | 31 10% | 18 14% | 24 21% | 26 14% |
| Neither agree or disagree | (0) 386 26% | 106 26% | 54 21% | 200 24% | 44 31% | 67 26% | 37 26% | 62 20% | 28 30% | 78 26% | 30 23% | 19 16% | 53 27% |
| Disagree | (-1) 525 36% | 143 35% | 81 32% | 299 36% | 36 25% | 87 33% | 43 30% | 104 34% | 19 20% | 119 39% | 40 31% | 32 28% | 63 32% |
| Strongly disagree | (-2) 303 21% | 90 22% | 37 15% | 160 19% | 34 24% | 41 16% | 14 10% | 55 18% | 16 17% | 67 22% | 33 26% | 27 23% | 48 25% |
| NET: Disagree | 828 56% | 233 56% | 119 47% | 460 55% | 69 49% | 128 49% | 56 40% | 159 52% | 35 37% | 186 61% | 74 57% | 59 51% | 111 57% |
| Mean | -0.56 | -0.56 | -0.24 | -0.50 | -0.44 | -0.33 | -0.05 | -0.36 | -0.15 | -0.68 | -0.57 | -0.31 | -0.64 |
| Standard deviation | 1.06 | 1.10 | 1.18 | 1.09 | 1.21 | 1.13 | 1.16 | 1.19 | 1.20 | 1.01 | 1.19 | 1.34 | 1.07 |
| Standard error | 0.03 | 0.05 | 0.07 | 0.04 | 0.11 | 0.07 | 0.10 | 0.07 | 0.13 | 0.05 | 0.10 | 0.12 | 0.08 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 32

Q.12 Thinking about driving over Christmas time, to what extent do you agree with the following statements?

Playing music in the car helps minimise the chances of a family argument

Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | | |
|---------------------------|--------|-------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|------|----------|------------|------------|------------------------|---------------|---------------|-------|----------|--------|------------|-------------------|--------|---------|------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private | |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 | |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 | |
| NET: Agree | 380 | 215 | 165 | 60 | 85 | 91 | 58 | 36 | 50 | 112 | 106 | 97 | 65 | 29 | 22 | 45 | 33 | 43 | 30 | 23 | 23 | 49 | 41 | 42 | 89 | 175 | |
| | 26% | 27% | 24% | 44% | 39% | 31% | 23% | 15% | 15% | 24% | 25% | 30% | 25% | 22% | 36% | 26% | 25% | 31% | 25% | 28% | 16% | 33% | 21% | 28% | 32% | 29% | |
| Strongly agree | (+2) | 51 | 26 | 26 | 10 | 20 | 11 | 8 | 1 | 3 | 16 | 6 | 21 | 9 | 4 | 6 | 7 | 1 | 8 | 5 | 2 | 5 | 5 | 5 | 3 | 14 | 25 |
| | | 3% | 3% | 4% | 7% | 9% | 4% | 3% | * | 1% | 3% | 1% | 6% | 3% | 3% | 10% | 4% | 1% | 6% | 5% | 3% | 3% | 3% | 3% | 2% | 5% | 4% |
| Agree | (+1) | 329 | 189 | 140 | 51 | 66 | 80 | 51 | 35 | 47 | 96 | 100 | 77 | 56 | 25 | 16 | 37 | 31 | 35 | 25 | 21 | 19 | 45 | 36 | 40 | 75 | 150 |
| | | 22% | 24% | 20% | 36% | 30% | 28% | 20% | 15% | 14% | 20% | 24% | 24% | 22% | 19% | 26% | 22% | 24% | 25% | 21% | 25% | 13% | 30% | 19% | 26% | 27% | 25% |
| Neither agree or disagree | (0) | 752 | 392 | 360 | 42 | 98 | 137 | 148 | 140 | 187 | 238 | 218 | 174 | 122 | 69 | 30 | 89 | 66 | 64 | 55 | 38 | 89 | 69 | 106 | 77 | 135 | 301 |
| | | 51% | 49% | 53% | 30% | 44% | 48% | 59% | 59% | 55% | 50% | 52% | 54% | 48% | 53% | 50% | 51% | 50% | 47% | 47% | 45% | 59% | 46% | 56% | 50% | 49% | 50% |
| Disagree | (-1) | 231 | 126 | 105 | 29 | 19 | 44 | 24 | 46 | 68 | 91 | 64 | 31 | 45 | 21 | 5 | 30 | 29 | 20 | 20 | 18 | 18 | 24 | 29 | 19 | 35 | 93 |
| | | 16% | 16% | 15% | 21% | 9% | 15% | 9% | 19% | 20% | 19% | 15% | 10% | 18% | 16% | 9% | 17% | 22% | 14% | 17% | 21% | 12% | 16% | 15% | 12% | 13% | 15% |
| Strongly disagree | (-2) | 115 | 62 | 53 | 7 | 18 | 16 | 22 | 15 | 38 | 36 | 35 | 21 | 23 | 11 | 3 | 10 | 6 | 10 | 13 | 5 | 19 | 8 | 15 | 15 | 16 | 37 |
| | | 8% | 8% | 8% | 5% | 8% | 6% | 9% | 6% | 11% | 8% | 8% | 6% | 9% | 9% | 5% | 6% | 4% | 7% | 11% | 6% | 13% | 5% | 8% | 10% | 6% | 6% |
| NET: Disagree | | 345 | 188 | 158 | 37 | 37 | 60 | 45 | 60 | 105 | 127 | 99 | 52 | 68 | 32 | 8 | 40 | 34 | 30 | 33 | 23 | 37 | 32 | 44 | 34 | 51 | 129 |
| | | 23% | 24% | 23% | 26% | 17% | 21% | 18% | 26% | 31% | 27% | 23% | 16% | 27% | 25% | 13% | 23% | 26% | 22% | 28% | 27% | 25% | 21% | 23% | 22% | 19% | 21% |
| Mean | | -0.02 | -0.01 | -0.03 | 0.19 | 0.23 | 0.09 | * | -0.16 | -0.26 | -0.07 | -0.05 | 0.14 | -0.07 | -0.08 | 0.28 | 0.01 | -0.05 | 0.08 | -0.09 | -0.02 | -0.19 | 0.10 | -0.07 | -0.03 | 0.13 | 0.06 |
| Standard deviation | | 0.91 | 0.91 | 0.91 | 1.02 | 1.01 | 0.89 | 0.87 | 0.76 | 0.86 | 0.91 | 0.88 | 0.91 | 0.95 | 0.90 | 0.93 | 0.89 | 0.82 | 0.96 | 1.00 | 0.91 | 0.93 | 0.89 | 0.87 | 0.92 | 0.91 | 0.90 |
| Standard error | | 0.02 | 0.03 | 0.03 | 0.11 | 0.07 | 0.05 | 0.05 | 0.05 | 0.05 | 0.04 | 0.05 | 0.06 | 0.06 | 0.08 | 0.12 | 0.07 | 0.07 | 0.08 | 0.09 | 0.10 | 0.07 | 0.07 | 0.06 | 0.07 | 0.05 | 0.04 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 32

Q.12 Thinking about driving over Christmas time, to what extent do you agree with the following statements?

Playing music in the car helps minimise the chances of a family argument

Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 380 26% | 120 29% | 84 33% | 258 31% | 53 38% | 87 33% | 57 40% | 110 36% | 36 38% | 71 23% | 42 33% | 49 43% | 48 25% |
| Strongly agree | (+2) 51 3% | 19 5% | 19 8% | 36 4% | 14 10% | 15 6% | 12 8% | 23 8% | 9 10% | 10 3% | 13 10% | 12 11% | 8 4% |
| Agree | (+1) 329 22% | 101 25% | 65 26% | 222 27% | 39 27% | 72 27% | 45 32% | 87 28% | 27 28% | 61 20% | 29 23% | 37 32% | 40 21% |
| Neither agree or disagree | (0) 752 51% | 207 50% | 125 50% | 397 48% | 67 47% | 116 44% | 52 36% | 131 43% | 39 42% | 168 56% | 63 49% | 43 38% | 104 53% |
| Disagree | (-1) 231 16% | 61 15% | 28 11% | 126 15% | 11 8% | 45 17% | 28 20% | 38 12% | 13 14% | 49 16% | 15 11% | 16 14% | 29 15% |
| Strongly disagree | (-2) 115 8% | 26 6% | 14 5% | 55 7% | 11 8% | 14 6% | 6 4% | 26 9% | 6 6% | 14 5% | 9 7% | 6 6% | 13 7% |
| NET: Disagree | 345 23% | 86 21% | 42 17% | 181 22% | 22 16% | 59 23% | 33 23% | 64 21% | 19 20% | 63 21% | 23 18% | 22 20% | 42 22% |
| Mean | -0.02 | 0.07 | 0.19 | 0.07 | 0.24 | 0.11 | 0.21 | 0.14 | 0.23 | 0.01 | 0.18 | 0.28 | * |
| Standard deviation | 0.91 | 0.90 | 0.93 | 0.92 | 1.01 | 0.94 | 0.98 | 1.02 | 1.01 | 0.83 | 0.99 | 1.02 | 0.89 |
| Standard error | 0.02 | 0.04 | 0.06 | 0.03 | 0.09 | 0.06 | 0.09 | 0.06 | 0.11 | 0.04 | 0.08 | 0.09 | 0.06 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 33

Q.12 Thinking about driving over Christmas time, to what extent do you agree with the following statements?

When I'm driving I don't allow anyone else to choose the music

Base: All respondents who have driven a car in the past month

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | | |
|---------------------------|--------|-------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|-----------|------------|------------|--------------------------|----------------|----------------|-------|----------|--------|------------|-------------------|--------|----------|-------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri-vate | |
| Unweighted base | 1534 | 750 | 784 | 91 | 221 | 342 | 278 | 261 | 341 | 659 | 374 | 215 | 286 | 127 | 64 | 183 | 135 | 146 | 126 | 83 | 155 | 143 | 215 | 157 | 282 | 599 | |
| Weighted base | 1477 | 794 | 683 | 139 | 220 | 288 | 252 | 236 | 342 | 476 | 423 | 323 | 255 | 130 | 60 | 174 | 133 | 137 | 118 | 84 | 149 | 150 | 191 | 153 | 275 | 605 | |
| NET: Agree | 296 | 160 | 136 | 41 | 61 | 62 | 45 | 39 | 49 | 90 | 78 | 80 | 48 | 29 | 17 | 39 | 36 | 37 | 21 | 17 | 14 | 28 | 30 | 27 | 59 | 137 | |
| | 20% | 20% | 20% | 29% | 28% | 21% | 18% | 16% | 14% | 19% | 18% | 25% | 19% | 22% | 28% | 23% | 27% | 27% | 18% | 21% | 9% | 19% | 16% | 17% | 21% | 23% | |
| Strongly agree | (+2) | 77 | 44 | 33 | 8 | 20 | 15 | 21 | 6 | 7 | 21 | 16 | 28 | 11 | 8 | 7 | 6 | 8 | 12 | 7 | 4 | 3 | 10 | 4 | 8 | 11 | 44 |
| | | 5% | 6% | 5% | 6% | 9% | 5% | 8% | 3% | 2% | 4% | 4% | 9% | 4% | 6% | 12% | 4% | 6% | 8% | 6% | 5% | 2% | 7% | 2% | 5% | 4% | 7% |
| Agree | (+1) | 219 | 116 | 103 | 33 | 41 | 47 | 24 | 32 | 42 | 69 | 62 | 52 | 37 | 21 | 10 | 33 | 29 | 26 | 14 | 13 | 11 | 18 | 26 | 19 | 48 | 93 |
| | | 15% | 15% | 15% | 23% | 19% | 16% | 9% | 14% | 12% | 14% | 15% | 16% | 14% | 16% | 16% | 19% | 22% | 19% | 12% | 16% | 7% | 12% | 14% | 12% | 17% | 15% |
| Neither agree or disagree | (0) | 399 | 218 | 182 | 44 | 56 | 67 | 69 | 56 | 108 | 112 | 119 | 86 | 82 | 35 | 18 | 37 | 34 | 35 | 29 | 21 | 41 | 43 | 58 | 49 | 76 | 161 |
| | | 27% | 27% | 27% | 32% | 25% | 23% | 27% | 24% | 32% | 24% | 28% | 27% | 32% | 27% | 29% | 21% | 26% | 26% | 25% | 25% | 28% | 29% | 30% | 32% | 27% | 27% |
| Disagree | (-1) | 609 | 322 | 287 | 50 | 83 | 120 | 112 | 104 | 140 | 208 | 192 | 117 | 93 | 53 | 22 | 75 | 51 | 50 | 49 | 41 | 67 | 70 | 80 | 52 | 111 | 242 |
| | | 41% | 41% | 42% | 36% | 38% | 42% | 44% | 44% | 41% | 44% | 45% | 36% | 36% | 41% | 36% | 43% | 38% | 37% | 42% | 49% | 45% | 47% | 42% | 34% | 40% | 40% |
| Strongly disagree | (-2) | 173 | 95 | 78 | 5 | 20 | 40 | 26 | 37 | 45 | 66 | 35 | 40 | 32 | 14 | 4 | 22 | 11 | 14 | 19 | 5 | 27 | 9 | 23 | 26 | 29 | 65 |
| | | 12% | 12% | 11% | 3% | 9% | 14% | 10% | 16% | 13% | 14% | 8% | 12% | 13% | 11% | 6% | 13% | 9% | 10% | 16% | 6% | 18% | 6% | 12% | 17% | 11% | 11% |
| NET: Disagree | | 782 | 417 | 365 | 54 | 103 | 160 | 138 | 141 | 185 | 274 | 226 | 157 | 125 | 66 | 25 | 98 | 62 | 65 | 45 | 94 | 78 | 103 | 78 | 141 | 307 | |
| | | 53% | 52% | 53% | 39% | 47% | 55% | 55% | 60% | 54% | 58% | 54% | 49% | 49% | 51% | 42% | 56% | 47% | 47% | 54% | 63% | 52% | 54% | 51% | 51% | 51% | 51% |
| Mean | | -0.39 | -0.39 | -0.40 | -0.07 | -0.19 | -0.43 | -0.39 | -0.57 | -0.51 | -0.48 | -0.40 | -0.27 | -0.38 | -0.33 | -0.08 | -0.43 | -0.22 | -0.22 | -0.49 | -0.34 | -0.70 | -0.33 | -0.48 | -0.45 | -0.37 | -0.32 |
| Standard deviation | | 1.04 | 1.05 | 1.03 | 0.98 | 1.12 | 1.07 | 1.07 | 1.00 | 0.94 | 1.04 | 0.96 | 1.14 | 1.02 | 1.07 | 1.12 | 1.05 | 1.07 | 1.13 | 1.09 | 0.98 | 0.92 | 0.99 | 0.95 | 1.07 | 1.02 | 1.08 |
| Standard error | | 0.03 | 0.04 | 0.04 | 0.10 | 0.08 | 0.06 | 0.06 | 0.06 | 0.05 | 0.04 | 0.05 | 0.08 | 0.06 | 0.09 | 0.14 | 0.08 | 0.09 | 0.09 | 0.10 | 0.11 | 0.07 | 0.08 | 0.06 | 0.09 | 0.06 | 0.04 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 33

Q.12 Thinking about driving over Christmas time, to what extent do you agree with the following statements?

When I'm driving I don't allow anyone else to choose the music

Base: All respondents who have driven a car in the past month

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---------------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1534 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 1477 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| NET: Agree | 296 20% | 84 20% | 63 25% | 171 21% | 41 29% | 76 29% | 39 27% | 71 23% | 19 20% | 55 18% | 32 25% | 31 27% | 24 13% |
| Strongly agree | (+2) 77 5% | 30 7% | 24 10% | 50 6% | 21 15% | 20 8% | 13 9% | 26 9% | 8 8% | 17 6% | 12 9% | 17 15% | 6 3% |
| Agree | (+1) 219 15% | 54 13% | 39 16% | 121 14% | 21 15% | 55 21% | 25 18% | 46 15% | 11 12% | 39 13% | 21 16% | 14 12% | 19 10% |
| Neither agree or disagree | (0) 399 27% | 96 23% | 53 21% | 202 24% | 32 22% | 50 19% | 29 20% | 73 24% | 23 25% | 66 22% | 22 17% | 20 18% | 48 25% |
| Disagree | (-1) 609 41% | 177 43% | 115 46% | 360 43% | 54 38% | 107 41% | 63 44% | 125 41% | 45 48% | 144 47% | 55 42% | 54 47% | 94 49% |
| Strongly disagree | (-2) 173 12% | 57 14% | 19 7% | 102 12% | 15 11% | 29 11% | 12 8% | 35 12% | 7 8% | 38 12% | 20 16% | 10 8% | 27 14% |
| NET: Disagree | 782 53% | 233 56% | 134 53% | 461 55% | 69 48% | 137 52% | 75 53% | 160 53% | 52 55% | 181 60% | 75 58% | 64 55% | 122 63% |
| Mean | -0.39 | -0.43 | -0.26 | -0.41 | -0.16 | -0.27 | -0.24 | -0.32 | -0.35 | -0.48 | -0.40 | -0.22 | -0.61 |
| Standard deviation | 1.04 | 1.10 | 1.11 | 1.07 | 1.23 | 1.14 | 1.13 | 1.12 | 1.06 | 1.04 | 1.20 | 1.21 | 0.94 |
| Standard error | 0.03 | 0.05 | 0.07 | 0.04 | 0.11 | 0.07 | 0.10 | 0.06 | 0.12 | 0.06 | 0.10 | 0.11 | 0.07 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 34
Gender
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|------------------------|---------------|---------------|-------|----------|-------------------|------------|------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 2050 | 912 | 1138 | 164 | 325 | 441 | 375 | 331 | 414 | 772 | 511 | 288 | 479 | 172 | 99 | 245 | 179 | 197 | 162 | 110 | 193 | 223 | 280 | 190 | 348 | 766 |
| Weighted base | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 |
| Male | 1005 | 1005 | - | 115 | 143 | 176 | 182 | 150 | 238 | 315 | 270 | 231 | 188 | 88 | 54 | 110 | 91 | 97 | 87 | 59 | 100 | 127 | 110 | 82 | 158 | 450 |
| | 49% | 100% | - | 47% | 44% | 45% | 52% | 49% | 55% | 57% | 45% | 54% | 40% | 50% | 58% | 45% | 50% | 51% | 55% | 54% | 52% | 49% | 42% | 44% | 46% | 56% |
| Female | 1045 | - | 1045 | 131 | 185 | 214 | 167 | 157 | 192 | 238 | 324 | 199 | 283 | 90 | 39 | 131 | 90 | 93 | 72 | 50 | 92 | 131 | 153 | 105 | 187 | 353 |
| | 51% | - | 100% | 53% | 56% | 55% | 48% | 51% | 45% | 43% | 55% | 46% | 60% | 50% | 42% | 55% | 50% | 49% | 45% | 46% | 48% | 51% | 58% | 56% | 54% | 44% |

Driving Music Survey
ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 34
Gender
Base: All respondents

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|-----------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 2050 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 2050 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| Male | 1005 49% | 259 63% | 154 61% | 417 50% | 99 70% | 131 50% | 83 59% | 157 51% | 68 72% | 179 59% | 73 57% | 72 62% | 117 60% |
| Female | 1045 51% | 155 37% | 97 39% | 418 50% | 43 30% | 131 50% | 59 41% | 148 49% | 26 28% | 124 41% | 56 43% | 43 38% | 77 40% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 35
Age
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|-----------------|------------|------------|------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------|------------|-----------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-------------------|------------|------------|-----------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 2050 | 912 | 1138 | 164 | 325 | 441 | 375 | 331 | 414 | 772 | 511 | 288 | 479 | 172 | 99 | 245 | 179 | 197 | 162 | 110 | 193 | 223 | 280 | 190 | 348 | 766 |
| Weighted base | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 |
| 18-24 | 246 12% | 115 11% | 131 13% | 246 100% | - | - | - | - | - | 56 10% | 84 14% | 59 14% | 47 10% | 21 12% | 13 14% | 20 8% | 20 11% | 32 17% | 22 14% | 17 16% | 8 4% | 45 17% | 20 8% | 28 15% | 41 12% | 112 14% |
| 25-34 | 328 16% | 143 14% | 185 18% | - | 328 100% | - | - | - | - | 73 13% | 105 18% | 93 22% | 56 12% | 22 13% | 26 28% | 36 15% | 31 17% | 26 14% | 15 10% | 25 23% | 28 15% | 61 24% | 42 16% | 15 8% | 82 24% | 178 22% |
| 35-44 | 390 19% | 176 18% | 214 20% | - | - | 390 100% | - | - | - | 96 17% | 104 18% | 96 22% | 94 20% | 30 17% | 10 11% | 47 20% | 38 21% | 46 24% | 35 22% | 19 18% | 34 17% | 52 20% | 42 16% | 35 19% | 96 28% | 215 27% |
| 45-54 | 349 17% | 182 18% | 167 16% | - | - | - | 349 100% | - | - | 82 15% | 90 15% | 80 19% | 96 20% | 28 16% | 15 16% | 48 20% | 31 17% | 29 15% | 27 17% | 17 15% | 38 20% | 33 13% | 50 19% | 33 18% | 79 23% | 168 21% |
| 55-64 | 307 15% | 150 15% | 157 15% | - | - | - | - | 307 100% | - | 95 17% | 89 15% | 46 11% | 78 17% | 30 17% | 14 15% | 39 16% | 21 12% | 27 14% | 26 16% | 17 15% | 36 19% | 28 11% | 47 18% | 24 13% | 37 11% | 91 11% |
| 65+ | 430 21% | 238 24% | 192 18% | - | - | - | - | - | 430 100% | 151 27% | 122 21% | 57 13% | 100 21% | 46 26% | 16 17% | 51 21% | 40 22% | 29 15% | 33 21% | 14 13% | 49 25% | 40 15% | 61 23% | 52 28% | 11 3% | 38 5% |
| Average age | 46.80 | 48.05 | 45.61 | 21.62 | 29.98 | 39.45 | 49.63 | 59.49 | 69.34 | 49.61 | 45.84 | 42.87 | 48.33 | 49.03 | 43.91 | 48.09 | 46.73 | 44.37 | 47.38 | 42.95 | 51.02 | 41.68 | 48.86 | 48.60 | 40.50 | 40.51 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 35
Age
Base: All respondents

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|-----------------|---|--------------|------------|------------------|-----------|-----------|-----------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 2050 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 2050 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| 18-24 | 246 12% | 22 5% | 49 19% | 88 11% | 25 17% | 54 21% | 40 28% | 44 15% | 29 31% | 13 4% | 9 7% | 12 10% | 16 8% |
| 25-34 | 328 16% | 62 15% | 75 30% | 164 20% | 38 27% | 71 27% | 49 34% | 90 30% | 25 27% | 34 11% | 19 15% | 19 17% | 24 12% |
| 35-44 | 390 19% | 102 25% | 72 29% | 211 25% | 34 24% | 64 25% | 35 25% | 105 35% | 21 23% | 36 12% | 27 21% | 38 33% | 27 14% |
| 45-54 | 349 17% | 89 22% | 37 15% | 151 18% | 30 21% | 34 13% | 12 9% | 36 12% | 8 9% | 53 17% | 13 10% | 25 22% | 29 15% |
| 55-64 | 307 15% | 69 17% | 12 5% | 116 14% | 14 10% | 25 10% | 6 4% | 15 5% | 8 9% | 56 19% | 17 13% | 16 14% | 35 18% |
| 65+ | 430 21% | 69 17% | 6 2% | 104 12% | 2 1% | 13 5% | - - | 13 4% | 2 2% | 112 37% | 43 33% | 5 5% | 63 33% |
| Average age | 46.80 | 47.62 | 36.08 | 44.16 | 38.18 | 37.91 | 32.93 | 37.57 | 34.78 | 54.55 | 50.49 | 42.45 | 51.90 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 36
Social Grade
Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|------|------|------|----------|------------|------------|------------------------|---------------|---------------|-------|----------|-------------------|------------|------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 2050 | 912 | 1138 | 164 | 325 | 441 | 375 | 331 | 414 | 772 | 511 | 288 | 479 | 172 | 99 | 245 | 179 | 197 | 162 | 110 | 193 | 223 | 280 | 190 | 348 | 766 |
| Weighted base | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 |
| AB | 553 | 315 | 238 | 56 | 73 | 96 | 82 | 95 | 151 | 553 | - | - | - | 59 | 16 | 57 | 50 | 56 | 42 | 23 | 50 | 73 | 72 | 54 | 118 | 200 |
| | 27% | 31% | 23% | 23% | 22% | 25% | 24% | 31% | 35% | 100% | - | - | - | 33% | 18% | 24% | 28% | 29% | 26% | 22% | 26% | 28% | 27% | 29% | 34% | 25% |
| C1 | 595 | 270 | 324 | 84 | 105 | 104 | 90 | 89 | 122 | - | 595 | - | - | 55 | 33 | 69 | 53 | 51 | 41 | 27 | 42 | 78 | 82 | 64 | 127 | 249 |
| | 29% | 27% | 31% | 34% | 32% | 27% | 26% | 29% | 28% | - | 100% | - | - | 31% | 36% | 28% | 29% | 27% | 26% | 25% | 22% | 30% | 31% | 34% | 37% | 31% |
| C2 | 431 | 231 | 199 | 59 | 93 | 96 | 80 | 46 | 57 | - | - | 431 | - | 31 | 22 | 44 | 35 | 41 | 47 | 33 | 48 | 51 | 52 | 27 | 66 | 221 |
| | 21% | 23% | 19% | 24% | 28% | 25% | 23% | 15% | 13% | - | - | 100% | - | 17% | 24% | 18% | 19% | 22% | 30% | 30% | 25% | 20% | 20% | 14% | 19% | 28% |
| DE | 471 | 188 | 283 | 47 | 56 | 94 | 96 | 78 | 100 | - | - | - | 471 | 32 | 21 | 71 | 43 | 42 | 29 | 25 | 52 | 57 | 57 | 42 | 34 | 133 |
| | 23% | 19% | 27% | 19% | 17% | 24% | 28% | 25% | 23% | - | - | - | 100% | 18% | 23% | 29% | 24% | 22% | 18% | 23% | 27% | 22% | 22% | 23% | 10% | 17% |

Driving Music Survey
ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 36
Social Grade
Base: All respondents

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|-----------------|---|--------------|------------|------------------|-----------|-----------|-----------|-----------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 2050 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 2050 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| AB | 553 27% | 146 35% | 102 41% | 263 32% | 40 28% | 76 29% | 45 32% | 85 28% | 24 25% | 134 44% | 58 45% | 32 28% | 69 36% |
| C1 | 595 29% | 120 29% | 58 23% | 229 27% | 45 32% | 78 30% | 37 26% | 82 27% | 31 33% | 90 30% | 37 29% | 33 29% | 43 22% |
| C2 | 431 21% | 86 21% | 60 24% | 192 23% | 36 25% | 61 23% | 39 27% | 96 32% | 28 29% | 39 13% | 15 12% | 25 22% | 51 26% |
| DE | 471 23% | 62 15% | 30 12% | 151 18% | 21 15% | 46 18% | 22 15% | 41 13% | 12 12% | 40 13% | 18 14% | 24 21% | 31 16% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 37
GO Region
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | | |
|------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|------------------------|---------------|---------------|-------|---------|--------|------------|-------------------|--------|---------|-----|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | Eastern | London | South East | South West | Public | Private | |
| Unweighted base | 2050 | 912 | 1138 | 164 | 325 | 441 | 375 | 331 | 414 | 772 | 511 | 288 | 479 | 172 | 99 | 245 | 179 | 197 | 162 | 110 | 193 | 223 | 280 | 190 | 348 | 766 | |
| Weighted base | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 | |
| Scotland | 178 | 88 | 90 | 21 | 22 | 30 | 28 | 30 | 46 | 59 | 55 | 31 | 32 | 178 | - | - | - | - | - | - | - | - | - | - | 22 | 70 | |
| | | 9% | 9% | 9% | 9% | 7% | 8% | 8% | 10% | 11% | 9% | 7% | 7% | 100% | - | - | - | - | - | - | - | - | - | - | 6% | 9% | |
| North East | 93 | 54 | 39 | 13 | 26 | 10 | 15 | 14 | 16 | 16 | 33 | 22 | 21 | - | 93 | - | - | - | - | - | - | - | - | - | 14 | 40 | |
| | | 5% | 5% | 4% | 5% | 8% | 3% | 4% | 4% | 3% | 6% | 5% | 4% | - | 100% | - | - | - | - | - | - | - | - | - | 4% | 5% | |
| North West | 241 | 110 | 131 | 20 | 36 | 47 | 48 | 39 | 51 | 57 | 69 | 44 | 71 | - | - | 241 | - | - | - | - | - | - | - | - | 55 | 84 | |
| | | 12% | 11% | 13% | 8% | 11% | 12% | 14% | 13% | 12% | 10% | 12% | 10% | 15% | - | 100% | - | - | - | - | - | - | - | - | - | 16% | 11% |
| Yorkshire & Humberside | 181 | 91 | 90 | 20 | 31 | 38 | 31 | 21 | 40 | 50 | 53 | 35 | 43 | - | - | - | 181 | - | - | - | - | - | - | - | 32 | 69 | |
| | | 9% | 9% | 9% | 8% | 9% | 10% | 9% | 7% | 9% | 9% | 8% | 9% | - | - | - | 100% | - | - | - | - | - | - | - | 9% | 9% | |
| West Midlands | 190 | 97 | 93 | 32 | 26 | 46 | 29 | 27 | 29 | 56 | 51 | 41 | 42 | - | - | - | 190 | - | - | - | - | - | - | - | 36 | 78 | |
| | | 9% | 10% | 9% | 13% | 8% | 12% | 8% | 9% | 7% | 10% | 9% | 9% | - | - | - | 100% | - | - | - | - | - | - | - | 11% | 10% | |
| East Midlands | 159 | 87 | 72 | 22 | 15 | 35 | 27 | 26 | 33 | 42 | 41 | 47 | 29 | - | - | - | - | 159 | - | - | - | - | - | - | 21 | 72 | |
| | | 8% | 9% | 7% | 9% | 5% | 9% | 8% | 8% | 8% | 7% | 11% | 6% | - | - | - | - | 100% | - | - | - | - | - | - | 6% | 9% | |
| Wales | 109 | 59 | 50 | 17 | 25 | 19 | 17 | 17 | 14 | 23 | 27 | 33 | 25 | - | - | - | - | - | 109 | - | - | - | - | - | 28 | 34 | |
| | | 5% | 6% | 5% | 7% | 8% | 5% | 5% | 5% | 3% | 4% | 5% | 8% | 5% | - | - | - | - | 100% | - | - | - | - | - | 8% | 4% | |
| Eastern | 192 | 100 | 92 | 8 | 28 | 34 | 38 | 36 | 49 | 50 | 42 | 48 | 52 | - | - | - | - | - | - | 192 | - | - | - | - | 23 | 83 | |
| | | 9% | 10% | 9% | 3% | 9% | 9% | 11% | 12% | 11% | 9% | 7% | 11% | - | - | - | - | - | - | 100% | - | - | - | - | 7% | 10% | |
| London | 258 | 127 | 131 | 45 | 61 | 52 | 33 | 28 | 40 | 73 | 78 | 51 | 57 | - | - | - | - | - | - | - | 258 | - | - | - | 45 | 109 | |
| | | 13% | 13% | 13% | 18% | 19% | 13% | 9% | 9% | 13% | 13% | 12% | 12% | - | - | - | - | - | - | - | 100% | - | - | - | 13% | 14% | |
| South East | 263 | 110 | 153 | 20 | 42 | 42 | 50 | 47 | 61 | 72 | 82 | 52 | 57 | - | - | - | - | - | - | - | - | - | 263 | - | 44 | 93 | |
| | | 13% | 11% | 15% | 8% | 13% | 11% | 14% | 15% | 14% | 14% | 12% | 12% | - | - | - | - | - | - | - | - | - | 100% | - | 13% | 12% | |
| South West | 187 | 82 | 105 | 28 | 15 | 35 | 33 | 24 | 52 | 54 | 64 | 27 | 42 | - | - | - | - | - | - | - | - | - | - | 187 | 25 | 72 | |
| | | 9% | 8% | 10% | 11% | 5% | 9% | 9% | 8% | 12% | 10% | 11% | 6% | 9% | - | - | - | - | - | - | - | - | - | 100% | 7% | 9% | |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 37
GO Region
Base: All respondents

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|------------------------|---|--------------|------------|------------------|-----------|-----------|-----------|-----------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 2050 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 2050 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| Scotland | 178 9% | 36 9% | 25 10% | 76 9% | 16 11% | 20 8% | 12 9% | 31 10% | 3 3% | 37 12% | 12 9% | 6 6% | 24 13% |
| North East | 93 5% | 19 5% | 12 5% | 35 4% | 11 8% | 11 4% | 4 3% | 13 4% | 3 3% | 11 4% | 4 3% | 2 2% | 8 4% |
| North West | 241 12% | 49 12% | 28 11% | 102 12% | 16 11% | 44 17% | 19 13% | 39 13% | 5 5% | 37 12% | 16 12% | 11 10% | 13 7% |
| Yorkshire & Humberside | 181 9% | 35 8% | 23 9% | 67 8% | 7 5% | 15 6% | 7 5% | 22 7% | 1 1% | 22 7% | 12 10% | 6 6% | 12 6% |
| West Midlands | 190 9% | 53 13% | 32 13% | 85 10% | 18 13% | 37 14% | 18 13% | 29 9% | 15 16% | 28 9% | 17 13% | 15 13% | 19 10% |
| East Midlands | 159 8% | 28 7% | 13 5% | 63 8% | 10 7% | 16 6% | 8 5% | 27 9% | 11 12% | 20 6% | 10 7% | 5 5% | 10 5% |
| Wales | 109 5% | 26 6% | 15 6% | 62 7% | 5 3% | 16 6% | 8 6% | 13 4% | 7 7% | 16 5% | 8 6% | 5 5% | 13 7% |
| Eastern | 192 9% | 38 9% | 22 9% | 80 10% | 13 9% | 22 8% | 13 9% | 35 12% | 7 8% | 33 11% | 5 4% | 15 13% | 16 8% |
| London | 258 13% | 36 9% | 33 13% | 76 9% | 13 9% | 33 13% | 25 18% | 41 13% | 23 24% | 37 12% | 23 18% | 20 17% | 26 14% |
| South East | 263 13% | 57 14% | 31 13% | 105 13% | 14 10% | 29 11% | 19 13% | 31 10% | 10 10% | 30 10% | 12 9% | 19 16% | 30 16% |
| South West | 187 9% | 36 9% | 18 7% | 83 10% | 20 14% | 20 8% | 9 6% | 23 7% | 10 11% | 32 10% | 11 8% | 10 9% | 23 12% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 38
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|-----------|------------|------------|--------------------------|----------------|----------------|-------|----------|-------------------|------------|------------|--------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri-vate |
| Unweighted base | 2050 | 912 | 1138 | 164 | 325 | 441 | 375 | 331 | 414 | 772 | 511 | 288 | 479 | 172 | 99 | 245 | 179 | 197 | 162 | 110 | 193 | 223 | 280 | 190 | 348 | 766 |
| Weighted base | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 |
| Yes | 1271 | 637 | 634 | 132 | 215 | 234 | 195 | 194 | 301 | 436 | 384 | 251 | 200 | 110 | 58 | 150 | 115 | 122 | 81 | 67 | 114 | 169 | 169 | 117 | 245 | 510 |
| | 62% | 63% | 61% | 54% | 66% | 60% | 56% | 63% | 70% | 79% | 65% | 58% | 43% | 62% | 62% | 64% | 65% | 51% | 61% | 59% | 66% | 64% | 62% | 71% | 63% | |
| No | 779 | 368 | 411 | 114 | 113 | 155 | 154 | 114 | 129 | 117 | 211 | 180 | 271 | 68 | 35 | 90 | 66 | 67 | 78 | 42 | 78 | 88 | 94 | 70 | 100 | 293 |
| | 38% | 37% | 39% | 46% | 34% | 40% | 44% | 37% | 30% | 21% | 35% | 42% | 57% | 38% | 38% | 38% | 36% | 35% | 49% | 39% | 41% | 34% | 36% | 38% | 29% | 37% |

Driving Music Survey
ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 38
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|-----------------|---|--------------|------------|------------------|-----------|------------|------------|------------|---------------|-----------------------|------------|-----------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 2050 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 2050 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| Yes | 1271 62% | 293 71% | 178 71% | 560 67% | 95 67% | 188 72% | 106 74% | 206 68% | 67 71% | 229 76% | 105 81% | 76 66% | 128 66% |
| No | 779 38% | 120 29% | 73 29% | 275 33% | 48 33% | 74 28% | 36 26% | 98 32% | 27 29% | 74 24% | 24 19% | 39 34% | 66 34% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 39
Tenure
Base: All respondents

| | Gender | | | Age | | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | |
|-----------------------------------|------------|------------|------------|-----------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|-----------|------------|------------|-------------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 2050 | 912 | 1138 | 164 | 325 | 441 | 375 | 331 | 414 | 772 | 511 | 288 | 479 | 172 | 99 | 245 | 179 | 197 | 162 | 110 | 193 | 223 | 280 | 190 | 348 | 766 |
| Weighted base | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 |
| Owned outright - without mortgage | 676 33% | 365 36% | 311 30% | 52 21% | 35 11% | 42 11% | 80 23% | 154 50% | 313 73% | 244 44% | 191 32% | 128 30% | 114 24% | 62 35% | 20 22% | 80 33% | 57 32% | 53 28% | 61 38% | 38 35% | 66 34% | 62 24% | 97 37% | 81 43% | 64 18% | 179 22% |
| Owned with a mortgage or loan | 718 35% | 362 36% | 356 34% | 57 23% | 131 40% | 212 54% | 171 49% | 90 29% | 57 13% | 237 43% | 228 38% | 154 36% | 98 21% | 59 33% | 36 39% | 90 37% | 64 35% | 84 44% | 51 32% | 42 39% | 79 41% | 64 25% | 88 33% | 60 32% | 187 54% | 353 44% |
| Rented from the council | 266 13% | 112 11% | 154 15% | 38 15% | 60 18% | 66 17% | 40 12% | 29 10% | 33 8% | 14 3% | 50 8% | 63 15% | 139 29% | 24 14% | 13 14% | 28 12% | 26 14% | 17 9% | 17 11% | 6 6% | 20 11% | 77 30% | 27 10% | 11 6% | 36 10% | 105 13% |
| Rented from a housing association | 112 5% | 45 5% | 67 6% | 21 8% | 15 5% | 23 6% | 27 8% | 17 5% | 9 2% | 12 2% | 31 5% | 27 6% | 43 9% | 12 7% | 8 9% | 14 6% | 9 5% | 10 5% | 11 7% | 5 5% | 10 5% | 14 5% | 12 5% | 8 4% | 15 4% | 34 4% |
| Rented from someone else | 254 12% | 105 10% | 149 14% | 68 27% | 81 25% | 45 12% | 27 8% | 16 5% | 17 4% | 40 7% | 85 14% | 56 13% | 72 15% | 19 10% | 12 13% | 29 12% | 24 13% | 24 13% | 16 10% | 16 14% | 13 7% | 39 15% | 38 14% | 25 13% | 41 12% | 120 15% |
| Rent free | 24 1% | 15 2% | 9 1% | 11 5% | 6 2% | 1 * | 4 1% | 1 * | 1 * | 6 1% | 9 2% | 3 1% | 5 1% | 3 2% | 3 3% | - - | 1 * | 2 1% | 5 3% | 1 1% | 4 2% | 2 1% | 1 * | 2 1% | 3 1% | 11 1% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 39
Tenure
Base: All respondents

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|-----------------------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 2050 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 2050 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| Owned outright - without mortgage | 676 33% | 137 33% | 46 18% | 252 30% | 33 23% | 52 20% | 26 18% | 71 23% | 22 23% | 146 48% | 46 36% | 25 22% | 89 46% |
| Owned with a mortgage or loan | 718 35% | 191 46% | 139 55% | 378 45% | 71 50% | 123 47% | 65 46% | 140 46% | 37 40% | 108 36% | 60 47% | 53 46% | 67 35% |
| Rented from the council | 266 13% | 22 5% | 20 8% | 66 8% | 15 11% | 29 11% | 16 11% | 32 10% | 13 14% | 15 5% | 6 5% | 15 13% | 27 14% |
| Rented from a housing association | 112 5% | 16 4% | 6 3% | 32 4% | 5 4% | 15 6% | 7 5% | 14 5% | 4 4% | 6 2% | 1 1% | 8 7% | 1 * |
| Rented from someone else | 254 12% | 44 11% | 35 14% | 93 11% | 17 12% | 38 15% | 25 18% | 43 14% | 12 13% | 24 8% | 14 11% | 13 11% | 11 5% |
| Rent free | 24 1% | 3 1% | 4 2% | 12 1% | 2 1% | 4 2% | 2 2% | 5 2% | 6 6% | 4 1% | 1 1% | 1 1% | - - |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 40
At what age did you finish your full time education?
Base: All respondents

| | Gender | | | Age | | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | |
|-----------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|-----|--------------|-----|-----|-----------|------------|------------|--------------------------|----------------|----------------|-------|----------|--------|-------------------|------------|--------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humber-side | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri-vate |
| Unweighted base | 2050 | 912 | 1138 | 164 | 325 | 441 | 375 | 331 | 414 | 772 | 511 | 288 | 479 | 172 | 99 | 245 | 179 | 197 | 162 | 110 | 193 | 223 | 280 | 190 | 348 | 766 |
| Weighted base | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 |
| Under 16 | 744 | 372 | 372 | 42 | 56 | 127 | 140 | 152 | 225 | 100 | 183 | 203 | 258 | 64 | 35 | 96 | 66 | 71 | 73 | 31 | 84 | 72 | 89 | 62 | 70 | 259 |
| | 36% | 37% | 36% | 17% | 17% | 33% | 40% | 49% | 52% | 18% | 31% | 47% | 55% | 36% | 38% | 40% | 36% | 38% | 46% | 28% | 44% | 28% | 34% | 33% | 20% | 32% |
| 17-18 | 398 | 174 | 224 | 39 | 59 | 86 | 87 | 53 | 73 | 111 | 138 | 75 | 74 | 33 | 15 | 51 | 30 | 38 | 30 | 20 | 45 | 33 | 56 | 46 | 75 | 156 |
| | 19% | 17% | 21% | 16% | 18% | 22% | 25% | 17% | 17% | 20% | 23% | 17% | 16% | 18% | 17% | 21% | 16% | 20% | 19% | 19% | 24% | 13% | 21% | 25% | 22% | 19% |
| 19-24 | 635 | 316 | 320 | 79 | 156 | 121 | 90 | 87 | 102 | 266 | 189 | 103 | 77 | 57 | 26 | 69 | 61 | 51 | 41 | 41 | 46 | 95 | 90 | 57 | 136 | 297 |
| | 31% | 31% | 31% | 32% | 47% | 31% | 26% | 28% | 24% | 48% | 32% | 24% | 16% | 32% | 29% | 29% | 34% | 27% | 26% | 38% | 24% | 37% | 34% | 30% | 40% | 37% |
| 25-34 | 71 | 35 | 36 | - | 25 | 23 | 12 | 4 | 7 | 28 | 18 | 10 | 15 | 5 | 8 | 9 | 5 | 6 | 2 | 2 | 8 | 17 | 3 | 6 | 20 | 32 |
| | 3% | 3% | 3% | - | 8% | 6% | 3% | 1% | 2% | 5% | 3% | 2% | 3% | 3% | 9% | 4% | 3% | 3% | 1% | 2% | 4% | 6% | 1% | 3% | 6% | 4% |
| 35+ | 24 | 12 | 12 | - | - | 5 | 6 | 4 | 9 | 9 | 6 | 3 | 6 | 4 | * | 4 | 1 | - | 3 | 1 | 2 | 2 | 5 | 1 | 7 | 5 |
| | 1% | 1% | 1% | - | - | 1% | 2% | 1% | 2% | 2% | 1% | 1% | 1% | 2% | * | 2% | 1% | - | 2% | 1% | 1% | 1% | 2% | 1% | 2% | 1% |
| Still in full time education | 90 | 55 | 34 | 71 | 12 | 6 | - | - | 1 | 18 | 43 | 18 | 11 | 10 | 3 | 4 | 7 | 15 | 5 | 7 | 2 | 23 | 6 | 8 | 17 | 20 |
| | 4% | 5% | 3% | 29% | 4% | 2% | - | - | * | 3% | 7% | 4% | 2% | 6% | 3% | 2% | 4% | 8% | 3% | 7% | 1% | 9% | 2% | 4% | 5% | 3% |
| Never had any full time education | 5 | 2 | 2 | 1 | - | 3 | 1 | - | - | 2 | 1 | - | 2 | - | - | 1 | - | - | - | - | 1 | 3 | - | - | 1 | 2 |
| | * | * | * | 1% | - | 1% | * | - | - | * | * | - | * | - | - | 1% | - | - | - | - | * | 1% | - | - | * | * |
| Don't know | 30 | 15 | 15 | 3 | 11 | 4 | 6 | 2 | 5 | 5 | 4 | 9 | 12 | 3 | 1 | 3 | 4 | 1 | 2 | 4 | - | 4 | 3 | 5 | 9 | 11 |
| | 1% | 1% | 1% | 1% | 3% | 1% | 2% | 1% | 1% | 1% | 1% | 2% | 2% | 2% | 1% | 1% | 2% | 1% | 1% | 4% | - | 1% | 1% | 2% | 2% | 1% |
| Prefer not to answer | 54 | 25 | 29 | 11 | 9 | 14 | 7 | 6 | 8 | 15 | 14 | 10 | 16 | 2 | 4 | 4 | 7 | 7 | 3 | 2 | 4 | 10 | 10 | 2 | 9 | 21 |
| | 3% | 2% | 3% | 5% | 3% | 4% | 2% | 2% | 2% | 3% | 2% | 2% | 3% | 1% | 4% | 2% | 4% | 3% | 2% | 2% | 2% | 4% | 4% | 1% | 3% | 3% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 40
At what age did you finish your full time education?
Base: All respondents

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|-----------------------------------|---|--------------|------------|------------------|-----------|-----------|-----------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 2050 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 2050 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| Under 16 | 744 36% | 111 27% | 46 18% | 272 33% | 34 24% | 73 28% | 26 18% | 87 29% | 20 21% | 82 27% | 25 19% | 28 24% | 63 33% |
| 17-18 | 398 19% | 100 24% | 36 15% | 177 21% | 28 20% | 55 21% | 22 16% | 62 20% | 12 13% | 49 16% | 19 15% | 19 17% | 38 19% |
| 19-24 | 635 31% | 151 37% | 120 48% | 279 33% | 56 39% | 95 36% | 66 46% | 118 39% | 42 44% | 130 43% | 59 45% | 43 37% | 64 33% |
| 25-34 | 71 3% | 15 4% | 14 6% | 30 4% | 7 5% | 11 4% | 9 6% | 12 4% | 3 3% | 16 5% | 9 7% | 10 9% | 9 5% |
| 35+ | 24 1% | 4 1% | 3 1% | 6 1% | 1 1% | 1 * | 1 1% | 2 1% | - - | 7 2% | 3 2% | 1 1% | 2 1% |
| Still in full time education | 90 4% | 10 2% | 18 7% | 33 4% | 9 6% | 20 7% | 14 10% | 13 4% | 11 11% | 7 2% | 4 3% | 10 9% | 10 5% |
| Never had any full time education | 5 * | 1 * | 1 * | 1 * | 1 1% | 1 * | 1 1% | 1 * | 1 1% | 1 * | 1 1% | - - | - - |
| Don't know | 30 1% | 12 3% | 5 2% | 18 2% | 3 2% | 1 * | 1 1% | 2 1% | - - | 2 1% | 5 4% | 3 3% | 4 2% |
| Prefer not to answer | 54 3% | 8 2% | 8 3% | 18 2% | 3 2% | 5 2% | 2 1% | 8 3% | 6 6% | 9 3% | 4 3% | 1 1% | 4 2% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 41
What is the highest educational level that you have achieved to date?
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|---|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|------------------------|---------------|---------------|-------|----------|-------------------|------------|------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 2050 | 912 | 1138 | 164 | 325 | 441 | 375 | 331 | 414 | 772 | 511 | 288 | 479 | 172 | 99 | 245 | 179 | 197 | 162 | 110 | 193 | 223 | 280 | 190 | 348 | 766 |
| Weighted base | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 |
| Secondary school, high school, NVQ levels 1 to 3, etc. | 1057 | 499 | 558 | 100 | 143 | 205 | 193 | 173 | 243 | 153 | 303 | 276 | 325 | 91 | 52 | 125 | 83 | 100 | 92 | 38 | 115 | 112 | 145 | 103 | 131 | 403 |
| | 52% | 50% | 53% | 41% | 44% | 53% | 55% | 56% | 56% | 28% | 51% | 64% | 69% | 51% | 56% | 52% | 46% | 53% | 58% | 35% | 60% | 43% | 55% | 55% | 38% | 50% |
| University degree or equivalent professional qualification, NVQ level 4, etc. | 677 | 343 | 334 | 70 | 116 | 128 | 117 | 102 | 144 | 268 | 199 | 105 | 105 | 61 | 32 | 83 | 59 | 61 | 51 | 40 | 65 | 83 | 85 | 57 | 127 | 284 |
| | 33% | 34% | 32% | 28% | 35% | 33% | 34% | 33% | 34% | 48% | 33% | 24% | 22% | 34% | 34% | 35% | 32% | 32% | 37% | 34% | 32% | 32% | 31% | 37% | 35% | |
| Higher university degree, doctorate, MBA, NVQ level 5, etc. | 200 | 101 | 99 | 17 | 53 | 46 | 29 | 26 | 29 | 115 | 49 | 19 | 17 | 20 | 7 | 25 | 22 | 17 | 12 | 17 | 8 | 33 | 19 | 20 | 72 | 82 |
| | 10% | 10% | 9% | 7% | 16% | 12% | 8% | 8% | 7% | 21% | 8% | 4% | 4% | 11% | 7% | 10% | 12% | 9% | 8% | 15% | 4% | 13% | 7% | 11% | 21% | 10% |
| Still in full time education | 57 | 37 | 20 | 50 | 6 | 1 | - | - | - | 9 | 28 | 16 | 3 | 5 | 2 | 1 | 6 | 7 | 4 | 6 | - | 18 | 3 | 6 | 9 | 11 |
| | 3% | 4% | 2% | 20% | 2% | * | - | - | - | 2% | 5% | 4% | 1% | 3% | 2% | * | 3% | 4% | 2% | 5% | - | 7% | 1% | 3% | 2% | 1% |
| Don't know | 26 | 13 | 13 | 2 | 8 | 3 | 6 | 1 | 7 | 3 | 7 | 9 | 8 | 1 | - | 3 | 4 | 1 | 5 | - | 5 | 7 | * | 4 | 9 | |
| | 1% | 1% | 1% | 1% | 2% | 1% | 2% | * | 2% | * | 1% | 2% | 2% | * | - | 1% | 2% | * | 1% | 5% | - | 2% | 2% | * | 1% | 1% |
| Prefer not to answer | 34 | 12 | 21 | 7 | 2 | 8 | 3 | 6 | 7 | 5 | 10 | 6 | 12 | 1 | 1 | 3 | 8 | 3 | - | 3 | 3 | 7 | 3 | 1 | 2 | 13 |
| | 2% | 1% | 2% | 3% | 1% | 2% | 1% | 2% | 2% | 1% | 2% | 1% | 3% | * | 1% | 1% | 4% | 2% | - | 3% | 2% | 3% | 1% | * | 1% | 2% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 41
What is the highest educational level that you have achieved to date?
Base: All respondents

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 2050 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 2050 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| Secondary school, high school, NVQ levels 1 to 3, etc. | 1057 52% | 192 47% | 98 39% | 409 49% | 78 55% | 126 48% | 55 39% | 155 51% | 38 40% | 114 38% | 38 29% | 49 43% | 93 48% |
| University degree or equivalent professional qualification, NVQ level 4, etc. | 677 33% | 152 37% | 95 38% | 283 34% | 37 26% | 87 33% | 51 36% | 97 32% | 30 32% | 123 40% | 56 43% | 37 32% | 74 38% |
| Higher university degree, doctorate, MBA, NVQ level 5, etc. | 200 10% | 56 13% | 42 17% | 100 12% | 19 13% | 29 11% | 22 15% | 37 12% | 13 14% | 55 18% | 28 22% | 19 16% | 15 8% |
| Still in full time education | 57 3% | 3 1% | 12 5% | 21 2% | 4 3% | 13 5% | 10 7% | 9 3% | 8 9% | 3 1% | 2 2% | 7 6% | 6 3% |
| Don't know | 26 1% | 5 1% | 1 * | 11 1% | - - | 1 1% | 1 1% | 1 * | 1 1% | 2 1% | 1 1% | 1 1% | 4 2% |
| Prefer not to answer | 34 2% | 5 1% | 3 1% | 11 1% | 4 3% | 5 2% | 3 2% | 6 2% | 4 4% | 5 2% | 4 3% | 2 1% | 3 1% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 42

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|--|-------------|------------|-------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------------------|---------------|---------------|-----------|------------|------------|------------|-------------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 2050 | 912 | 1138 | 164 | 325 | 441 | 375 | 331 | 414 | 772 | 511 | 288 | 479 | 172 | 99 | 245 | 179 | 197 | 162 | 110 | 193 | 223 | 280 | 190 | 348 | 766 |
| Weighted base | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 |
| Yes - responsible for half or more of the items bought | 1815 89% | 799 80% | 1016 97% | 183 74% | 298 91% | 368 94% | 327 94% | 278 91% | 361 84% | 474 86% | 520 87% | 382 89% | 439 93% | 158 89% | 75 80% | 219 91% | 156 86% | 170 90% | 145 91% | 94 87% | 174 90% | 233 90% | 228 87% | 163 87% | 313 91% | 715 89% |
| No - not responsible for most of the items bought | 235 11% | 206 20% | 29 3% | 63 26% | 30 9% | 22 6% | 22 6% | 29 9% | 69 16% | 79 14% | 74 13% | 48 11% | 32 7% | 20 11% | 18 20% | 22 9% | 24 14% | 20 10% | 15 9% | 15 13% | 18 10% | 25 10% | 35 13% | 24 13% | 32 9% | 88 11% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 42

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|--|---|--------------|------------|------------------|------------|------------|------------|------------|---------------|-----------------------|------------|------------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 2050 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 2050 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| Yes - responsible for half or more of the items bought | 1815 89% | 366 88% | 209 84% | 741 89% | 120 84% | 226 86% | 123 87% | 265 87% | 74 79% | 262 87% | 114 88% | 104 90% | 146 75% |
| No - not responsible for most of the items bought | 235 11% | 48 12% | 41 16% | 93 11% | 23 16% | 36 14% | 19 13% | 40 13% | 20 21% | 41 13% | 15 12% | 11 10% | 48 25% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 43
How many cars are there in your household?
Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | Employment Sector | | | | | |
|--------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|------------------------|---------------|---------------|-------|-------------------|--------|------------|------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 2050 | 912 | 1138 | 164 | 325 | 441 | 375 | 331 | 414 | 772 | 511 | 288 | 479 | 172 | 99 | 245 | 179 | 197 | 162 | 110 | 193 | 223 | 280 | 190 | 348 | 766 |
| Weighted base | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 |
| No cars in the household | 414 | 167 | 247 | 78 | 78 | 80 | 72 | 48 | 58 | 45 | 134 | 64 | 171 | 33 | 25 | 47 | 36 | 30 | 26 | 18 | 33 | 94 | 56 | 15 | 67 | 143 |
| | 20% | 17% | 24% | 32% | 24% | 21% | 21% | 16% | 13% | 8% | 22% | 15% | 36% | 19% | 27% | 20% | 20% | 16% | 16% | 17% | 17% | 37% | 21% | 8% | 19% | 18% |
| 1 | 849 | 423 | 426 | 78 | 134 | 146 | 128 | 130 | 233 | 197 | 245 | 199 | 208 | 83 | 34 | 106 | 83 | 75 | 72 | 43 | 86 | 102 | 86 | 78 | 124 | 307 |
| | 41% | 42% | 41% | 32% | 41% | 38% | 37% | 42% | 54% | 36% | 41% | 46% | 44% | 47% | 37% | 44% | 46% | 40% | 45% | 40% | 45% | 40% | 33% | 42% | 36% | 38% |
| 2 | 600 | 298 | 303 | 42 | 93 | 141 | 119 | 98 | 107 | 230 | 170 | 124 | 77 | 45 | 27 | 80 | 51 | 68 | 46 | 33 | 57 | 46 | 78 | 67 | 118 | 280 |
| | 29% | 30% | 29% | 17% | 28% | 36% | 34% | 32% | 25% | 41% | 29% | 29% | 16% | 26% | 29% | 33% | 28% | 36% | 29% | 31% | 30% | 18% | 30% | 36% | 34% | 35% |
| 3+ | 186 | 116 | 70 | 48 | 22 | 22 | 30 | 32 | 33 | 82 | 46 | 43 | 16 | 16 | 7 | 8 | 10 | 16 | 16 | 14 | 16 | 15 | 43 | 26 | 36 | 73 |
| | 9% | 12% | 7% | 19% | 7% | 6% | 9% | 10% | 8% | 15% | 8% | 10% | 3% | 9% | 7% | 3% | 6% | 8% | 10% | 13% | 8% | 6% | 16% | 14% | 10% | 9% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 43
How many cars are there in your household?
Base: All respondents

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|--------------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 2050 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 2050 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| No cars in the household | 414 20% | 7 2% | 10 4% | 23 3% | 6 4% | 13 5% | 3 2% | 12 4% | 4 4% | 4 1% | 5 4% | 5 4% | 4 2% |
| 1 | 849 41% | 198 48% | 97 39% | 368 44% | 57 40% | 117 45% | 60 42% | 133 44% | 35 37% | 148 49% | 64 49% | 62 54% | 86 44% |
| 2 | 600 29% | 167 40% | 113 45% | 343 41% | 55 39% | 106 41% | 51 36% | 121 40% | 34 36% | 126 41% | 53 41% | 38 33% | 67 35% |
| 3+ | 186 9% | 41 10% | 31 12% | 101 12% | 24 17% | 26 10% | 29 20% | 38 13% | 22 23% | 25 8% | 7 6% | 10 9% | 37 19% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 44
To which of the following ethnic groups do you consider you belong?
Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | Employment Sector | | | | | |
|----------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|-----------|------------|------------|--------------------------|----------------|----------------|-------|-------------------|--------|------------|------------|--------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri-vate |
| Unweighted base | 2050 | 912 | 1138 | 164 | 325 | 441 | 375 | 331 | 414 | 772 | 511 | 288 | 479 | 172 | 99 | 245 | 179 | 197 | 162 | 110 | 193 | 223 | 280 | 190 | 348 | 766 |
| Weighted base | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 |
| White | 1876 | 916 | 959 | 209 | 262 | 351 | 331 | 303 | 418 | 508 | 539 | 391 | 437 | 175 | 89 | 223 | 170 | 174 | 149 | 103 | 185 | 176 | 252 | 180 | 311 | 724 |
| | 91% | 91% | 92% | 85% | 80% | 90% | 95% | 99% | 97% | 92% | 91% | 91% | 93% | 98% | 96% | 93% | 94% | 92% | 94% | 95% | 97% | 68% | 96% | 96% | 90% | 90% |
| NET: Non-white | 150 | 73 | 77 | 32 | 59 | 34 | 15 | 2 | 7 | 37 | 49 | 35 | 28 | 3 | 3 | 13 | 8 | 15 | 10 | 6 | 5 | 74 | 6 | 6 | 31 | 72 |
| | 7% | 7% | 7% | 13% | 18% | 9% | 4% | 1% | 2% | 7% | 8% | 8% | 6% | 1% | 4% | 5% | 5% | 8% | 6% | 5% | 3% | 29% | 2% | 3% | 9% | 9% |
| Mixed | 24 | 8 | 15 | 3 | 8 | 7 | 2 | 1 | 3 | 4 | 15 | 3 | 1 | 1 | - | 2 | * | 3 | 2 | - | 2 | 9 | 2 | 2 | 3 | 12 |
| | 1% | 1% | 1% | 1% | 2% | 2% | 1% | * | 1% | 1% | 3% | 1% | * | * | - | 1% | * | 2% | 1% | - | 1% | 4% | 1% | 1% | 1% | 1% |
| Asian | 62 | 31 | 31 | 16 | 27 | 10 | 7 | - | 2 | 21 | 17 | 13 | 11 | - | 2 | 7 | 7 | 7 | 5 | 1 | 3 | 29 | 2 | 1 | 12 | 33 |
| | 3% | 3% | 3% | 7% | 8% | 3% | 2% | - | 1% | 4% | 3% | 3% | 2% | - | 2% | 3% | 4% | 3% | 3% | 1% | 2% | 11% | 1% | * | 3% | 4% |
| Black | 41 | 20 | 21 | 8 | 19 | 6 | 6 | - | 2 | 6 | 9 | 14 | 11 | - | 2 | 2 | - | 4 | 1 | 1 | 1 | 28 | 1 | 1 | 14 | 17 |
| | 2% | 2% | 2% | 3% | 6% | 2% | 2% | - | * | 1% | 2% | 3% | 2% | - | 2% | 1% | - | 2% | 1% | 1% | * | 11% | * | 1% | 4% | 2% |
| Chinese | 12 | 7 | 5 | 4 | 4 | 4 | - | - | - | 3 | 6 | 1 | 2 | - | - | 2 | 1 | - | 1 | 3 | - | 2 | 1 | 2 | - | 7 |
| | 1% | 1% | * | 2% | 1% | 1% | - | - | - | 1% | 1% | * | * | - | - | 1% | 1% | - | 1% | 2% | - | 1% | 1% | 1% | - | 1% |
| Other ethnic group | 11 | 6 | 5 | 1 | 3 | 6 | - | 1 | - | 3 | 2 | 3 | 2 | 2 | - | - | - | 1 | 1 | * | - | 6 | - | - | 2 | 4 |
| | 1% | 1% | 1% | 1% | 1% | 1% | - | * | - | 1% | * | 1% | * | 1% | - | - | - | 1% | 1% | * | - | 3% | - | - | * | * |
| Prefer not to answer | 25 | 16 | 9 | 5 | 6 | 4 | 2 | 3 | 5 | 8 | 6 | 4 | 7 | 1 | - | 5 | 3 | 1 | - | * | 1 | 8 | 5 | 1 | 2 | 7 |
| | 1% | 2% | 1% | 2% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | * | - | 2% | 2% | 1% | - | * | 1% | 3% | 2% | 1% | 1% | 1% |

Driving Music Survey
ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 44
To which of the following ethnic groups do you consider you belong?
Base: All respondents

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|----------------------|---|--------------|------------|------------------|------------|------------|------------|------------|---------------|-----------------------|------------|-----------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 2050 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 2050 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| White | 1876 91% | 390 94% | 220 88% | 789 95% | 127 89% | 232 89% | 109 77% | 271 89% | 76 81% | 268 89% | 103 80% | 93 81% | 176 90% |
| NET: Non-white | 150 7% | 21 5% | 26 10% | 37 4% | 13 9% | 25 10% | 31 22% | 29 9% | 14 15% | 27 9% | 20 16% | 20 17% | 15 8% |
| Mixed | 24 1% | 2 * | 3 1% | 4 * | - - | 1 * | 1 1% | 3 1% | * * | 2 1% | 1 1% | * * | 3 1% |
| Asian | 62 3% | 11 3% | 14 6% | 16 2% | 5 3% | 11 4% | 15 10% | 11 4% | 5 5% | 10 3% | 12 9% | 9 8% | 3 2% |
| Black | 41 2% | 5 1% | 6 2% | 8 1% | 6 4% | 11 4% | 14 10% | 10 3% | 8 9% | 11 4% | 6 5% | 9 8% | 7 4% |
| Chinese | 12 1% | 2 1% | 1 * | 5 1% | 1 1% | 1 * | * * | 2 1% | - - | 2 * | * * | 1 1% | 1 1% |
| Other ethnic group | 11 1% | 1 * | 1 * | 4 * | 1 1% | 2 1% | 1 1% | 2 1% | 1 1% | 2 1% | 1 1% | 1 1% | 1 1% |
| Prefer not to answer | 25 1% | 2 1% | 5 2% | 8 1% | 3 2% | 4 2% | 2 1% | 4 1% | 3 3% | 8 3% | 6 4% | 2 2% | 3 2% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 45
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | Employment Sector | | | | | |
|-------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|-----------|------------|------------|--------------------------|----------------|----------------|-------|-------------------|--------|------------|------------|--------|----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humber-side | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri-vate |
| Unweighted base | 2050 | 912 | 1138 | 164 | 325 | 441 | 375 | 331 | 414 | 772 | 511 | 288 | 479 | 172 | 99 | 245 | 179 | 197 | 162 | 110 | 193 | 223 | 280 | 190 | 348 | 766 |
| Weighted base | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 |
| Christian | 1148 | 561 | 588 | 89 | 148 | 194 | 198 | 212 | 308 | 307 | 325 | 253 | 263 | 99 | 62 | 145 | 93 | 117 | 85 | 61 | 108 | 129 | 145 | 103 | 192 | 400 |
| | 56% | 56% | 56% | 36% | 45% | 50% | 57% | 69% | 72% | 56% | 55% | 59% | 56% | 56% | 67% | 60% | 51% | 62% | 54% | 56% | 56% | 50% | 55% | 55% | 56% | 50% |
| NET: Other | 127 | 55 | 73 | 27 | 35 | 22 | 22 | 10 | 11 | 38 | 41 | 23 | 26 | 7 | 3 | 12 | 7 | 13 | 11 | 7 | 9 | 37 | 13 | 9 | 27 | 55 |
| | 6% | 5% | 7% | 11% | 11% | 6% | 6% | 3% | 3% | 7% | 7% | 5% | 5% | 4% | 3% | 5% | 4% | 7% | 7% | 6% | 4% | 14% | 5% | 5% | 8% | 7% |
| Muslim | 28 | 12 | 16 | 6 | 13 | 7 | - | - | 2 | 7 | 5 | 8 | 8 | - | 2 | 3 | 2 | 4 | - | - | 1 | 15 | 2 | - | 3 | 13 |
| | 1% | 1% | 2% | 3% | 4% | 2% | - | - | * | 1% | 1% | 2% | 2% | - | 2% | 1% | 1% | 2% | - | - | * | 6% | 1% | - | 1% | 2% |
| Hindu | 20 | 8 | 12 | 3 | 11 | 3 | 2 | - | 1 | 9 | 3 | 4 | 4 | - | - | 2 | 3 | 3 | 1 | - | 2 | 8 | 1 | - | 8 | 7 |
| | 1% | 1% | 1% | 1% | 3% | 1% | 1% | - | * | 2% | 1% | 1% | 1% | - | - | 1% | 1% | 2% | 1% | - | 1% | 3% | * | - | 2% | 1% |
| Jewish | 10 | 5 | 5 | - | - | 2 | 3 | 3 | 3 | 3 | 4 | 2 | 2 | - | 1 | 1 | - | - | 2 | - | - | 5 | 3 | - | 1 | 5 |
| | 1% | 1% | 1% | - | - | * | 1% | 1% | 1% | 1% | 1% | * | * | - | 1% | * | - | - | 1% | - | - | 2% | 1% | - | * | 1% |
| Sikh | 4 | 4 | - | 2 | 2 | - | - | - | - | - | 4 | - | - | - | - | - | - | - | 4 | - | - | - | - | - | - | 4 |
| | * | * | - | 1% | 1% | - | - | - | - | - | 1% | - | - | - | - | - | - | - | 2% | - | - | - | - | - | - | * |
| Buddhist | 17 | 6 | 11 | 4 | 4 | 2 | 5 | - | 1 | 4 | 9 | 2 | 2 | 1 | - | - | 1 | 2 | 2 | 2 | 2 | 3 | 2 | - | 6 | 7 |
| | 1% | 1% | 1% | 2% | 1% | 1% | 1% | - | * | 1% | 2% | * | * | 1% | - | - | 1% | 1% | 1% | 2% | 1% | 1% | 1% | - | 2% | 1% |
| Other | 49 | 20 | 29 | 12 | 5 | 8 | 12 | 7 | 4 | 15 | 16 | 8 | 10 | 6 | * | 6 | 1 | 4 | 2 | 5 | 4 | 6 | 6 | 9 | 10 | 20 |
| | 2% | 2% | 3% | 5% | 1% | 2% | 4% | 2% | 1% | 3% | 3% | 2% | 2% | 3% | * | 2% | 1% | 2% | 1% | 5% | 2% | 2% | 2% | 5% | 3% | 2% |
| None | 721 | 358 | 363 | 118 | 130 | 163 | 123 | 83 | 104 | 186 | 221 | 149 | 165 | 70 | 26 | 80 | 75 | 54 | 60 | 37 | 69 | 80 | 98 | 73 | 115 | 330 |
| | 35% | 36% | 35% | 48% | 40% | 42% | 35% | 27% | 24% | 34% | 37% | 34% | 35% | 39% | 28% | 33% | 41% | 28% | 37% | 34% | 36% | 31% | 37% | 39% | 33% | 41% |
| Prefer not to say | 53 | 31 | 22 | 12 | 15 | 10 | 6 | 3 | 7 | 22 | 7 | 7 | 18 | 2 | 1 | 4 | 6 | 5 | 3 | 4 | 7 | 12 | 7 | 2 | 10 | 18 |
| | 3% | 3% | 2% | 5% | 5% | 3% | 2% | 1% | 2% | 4% | 1% | 2% | 4% | 1% | 1% | 2% | 3% | 3% | 2% | 3% | 4% | 5% | 3% | 1% | 3% | 2% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 45

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|-------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 2050 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 2050 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| Christian | 1148 56% | 256 62% | 114 45% | 493 59% | 71 50% | 142 54% | 79 56% | 168 55% | 47 50% | 191 63% | 70 55% | 55 48% | 113 58% |
| NET: Other | 127 6% | 24 6% | 26 10% | 48 6% | 14 10% | 24 9% | 24 17% | 25 8% | 14 15% | 21 7% | 16 12% | 18 16% | 18 9% |
| Muslim | 28 1% | 3 1% | 7 3% | 11 1% | 2 2% | 7 3% | 8 6% | 8 3% | 5 5% | 3 1% | 4 3% | 6 5% | 3 1% |
| Hindu | 20 1% | 7 2% | 4 1% | 4 * | 1 1% | 2 1% | 6 4% | 2 1% | 1 1% | 6 2% | 7 5% | 4 4% | 1 * |
| Jewish | 10 1% | 4 1% | 1 * | 5 1% | * * | 1 * | - - | 3 1% | - - | 2 1% | 1 1% | 2 2% | 2 1% |
| Sikh | 4 * | - - | 2 1% | 2 * | 2 1% | 2 1% | 2 1% | 2 1% | 2 2% | - - | - - | - - | - - |
| Buddhist | 17 1% | 2 * | 4 2% | 5 1% | - - | 2 1% | * * | * * | - - | 3 1% | 3 2% | - - | 2 1% |
| Other | 49 2% | 8 2% | 9 4% | 20 2% | 8 6% | 10 4% | 7 5% | 9 3% | 6 7% | 8 2% | 2 1% | 6 5% | 11 5% |
| None | 721 35% | 125 30% | 103 41% | 274 33% | 55 39% | 86 33% | 35 25% | 104 34% | 30 32% | 87 29% | 37 29% | 40 35% | 61 31% |
| Prefer not to say | 53 3% | 9 2% | 8 3% | 20 2% | 3 2% | 10 4% | 4 3% | 8 3% | 2 2% | 3 1% | 5 4% | 2 1% | 2 1% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 46
Which of the following best describes where you live?
Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|--------------------------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|--------------------|---------------|---------------|-------|----------|-------------------|------------|------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 2050 | 912 | 1138 | 164 | 325 | 441 | 375 | 331 | 414 | 772 | 511 | 288 | 479 | 172 | 99 | 245 | 179 | 197 | 162 | 110 | 193 | 223 | 280 | 190 | 348 | 766 |
| Weighted base | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 |
| Urban - Population over 10,000 | 823 | 456 | 367 | 123 | 162 | 166 | 135 | 96 | 140 | 218 | 258 | 160 | 187 | 60 | 43 | 96 | 77 | 71 | 50 | 34 | 45 | 203 | 85 | 59 | 163 | 347 |
| | 40% | 45% | 35% | 50% | 49% | 43% | 39% | 31% | 33% | 39% | 43% | 37% | 40% | 34% | 47% | 40% | 43% | 37% | 31% | 31% | 23% | 79% | 32% | 32% | 47% | 43% |
| Town and Fringe | 783 | 353 | 430 | 87 | 127 | 145 | 141 | 128 | 155 | 194 | 212 | 176 | 202 | 59 | 40 | 115 | 61 | 79 | 65 | 38 | 81 | 54 | 118 | 74 | 125 | 294 |
| | 38% | 35% | 41% | 35% | 39% | 37% | 41% | 42% | 36% | 35% | 36% | 41% | 43% | 33% | 43% | 48% | 33% | 41% | 41% | 35% | 42% | 21% | 45% | 39% | 36% | 37% |
| Village | 385 | 162 | 223 | 31 | 35 | 76 | 63 | 62 | 118 | 118 | 108 | 81 | 77 | 43 | 8 | 26 | 43 | 38 | 43 | 25 | 59 | * | 54 | 45 | 52 | 137 |
| | 19% | 16% | 21% | 12% | 11% | 20% | 18% | 20% | 27% | 21% | 18% | 19% | 16% | 24% | 8% | 11% | 24% | 20% | 27% | 23% | 31% | * | 21% | 24% | 15% | 17% |
| Hamlet & Isolated Dwelling | 60 | 33 | 26 | 5 | 4 | 2 | 10 | 21 | 17 | 23 | 17 | 13 | 6 | 16 | 2 | 4 | 1 | 2 | 1 | 12 | 8 | - | 6 | 9 | 5 | 25 |
| | 3% | 3% | 3% | 2% | 1% | * | 3% | 7% | 4% | 4% | 3% | 3% | 1% | 9% | 2% | 2% | * | 1% | 1% | 11% | 4% | - | 2% | 5% | 1% | 3% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 46
Which of the following best describes where you live?
Base: All respondents

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|--------------------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 2050 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 2050 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| Urban - Population over 10,000 | 823 40% | 156 38% | 111 44% | 277 33% | 64 45% | 101 39% | 65 46% | 114 37% | 47 50% | 114 38% | 67 52% | 56 49% | 78 40% |
| Town and Fringe | 783 38% | 146 35% | 84 33% | 341 41% | 46 32% | 108 41% | 53 37% | 126 41% | 28 29% | 100 33% | 39 30% | 35 31% | 53 27% |
| Village | 385 19% | 97 23% | 52 21% | 194 23% | 29 20% | 46 18% | 21 15% | 58 19% | 14 15% | 79 26% | 19 15% | 21 18% | 49 25% |
| Hamlet & Isolated Dwelling | 60 3% | 14 3% | 4 1% | 23 3% | 5 3% | 7 2% | 3 2% | 6 2% | 5 5% | 10 3% | 4 3% | 3 2% | 14 7% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 47
Which of the following best describes your current working status?
Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|--|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|------------------------|---------------|---------------|-------|----------|-------------------|------------|------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 2050 | 912 | 1138 | 164 | 325 | 441 | 375 | 331 | 414 | 772 | 511 | 288 | 479 | 172 | 99 | 245 | 179 | 197 | 162 | 110 | 193 | 223 | 280 | 190 | 348 | 766 |
| Weighted base | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 |
| Working full time - working 30 hours per week or more | 902 | 537 | 365 | 113 | 219 | 262 | 197 | 94 | 16 | 265 | 304 | 214 | 119 | 70 | 44 | 93 | 89 | 91 | 77 | 55 | 83 | 122 | 105 | 73 | 276 | 626 |
| | 44% | 53% | 35% | 46% | 67% | 67% | 57% | 31% | 4% | 48% | 51% | 50% | 25% | 40% | 48% | 39% | 49% | 48% | 49% | 50% | 43% | 47% | 40% | 39% | 80% | 78% |
| Working part time - working between 8 and 29 hours per week | 246 | 71 | 175 | 39 | 41 | 49 | 50 | 34 | 33 | 54 | 72 | 73 | 48 | 22 | 10 | 46 | 11 | 23 | 15 | 8 | 23 | 33 | 32 | 24 | 69 | 177 |
| | 12% | 7% | 17% | 16% | 12% | 13% | 14% | 11% | 8% | 10% | 12% | 17% | 10% | 12% | 11% | 19% | 6% | 12% | 10% | 7% | 12% | 13% | 12% | 13% | 20% | 22% |
| Not working but seeking work or temporarily unemployed or sick | 131 | 55 | 76 | 37 | 23 | 25 | 21 | 21 | 3 | 8 | 32 | 15 | 76 | 8 | 11 | 19 | 8 | 13 | 11 | 6 | 4 | 22 | 20 | 11 | - | - |
| | 6% | 5% | 7% | 15% | 7% | 6% | 6% | 7% | 1% | 1% | 5% | 3% | 16% | 5% | 12% | 8% | 4% | 7% | 7% | 5% | 2% | 8% | 8% | 6% | - | - |
| Not working and not seeking work | 95 | 55 | 40 | 38 | 8 | 10 | 19 | 18 | 2 | 13 | 25 | 13 | 44 | 11 | 3 | 4 | 9 | 13 | 4 | 8 | 6 | 15 | 16 | 7 | - | - |
| | 5% | 5% | 4% | 16% | 3% | 2% | 5% | 6% | * | 2% | 4% | 3% | 9% | 6% | 3% | 2% | 5% | 7% | 2% | 8% | 3% | 6% | 6% | 4% | - | - |
| Retired on a state pension only | 125 | 43 | 82 | - | - | - | - | 26 | 99 | 9 | 13 | 10 | 93 | 8 | 5 | 22 | 8 | 4 | 6 | 5 | 21 | 12 | 22 | 12 | - | - |
| | 6% | 4% | 8% | - | - | - | - | 9% | 23% | 2% | 2% | 2% | 20% | 5% | 5% | 9% | 5% | 2% | 4% | 5% | 11% | 4% | 9% | 6% | - | - |
| Retired with a private pension | 374 | 231 | 143 | - | - | - | 10 | 90 | 274 | 177 | 120 | 55 | 23 | 48 | 14 | 37 | 37 | 32 | 34 | 15 | 35 | 30 | 48 | 44 | - | - |
| | 18% | 23% | 14% | - | - | - | 3% | 29% | 64% | 32% | 20% | 13% | 5% | 27% | 15% | 15% | 20% | 17% | 21% | 14% | 18% | 12% | 18% | 24% | - | - |
| House person, housewife, househusband, etc. | 176 | 12 | 164 | 18 | 37 | 44 | 50 | 24 | 3 | 29 | 28 | 51 | 69 | 11 | 7 | 20 | 19 | 14 | 12 | 12 | 21 | 25 | 20 | 16 | - | - |
| | 9% | 1% | 16% | 7% | 11% | 11% | 14% | 8% | 1% | 5% | 5% | 12% | 15% | 6% | 7% | 8% | 10% | 7% | 8% | 11% | 11% | 10% | 8% | 8% | - | - |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 47
Which of the following best describes your current working status?
Base: All respondents

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|--|---|--------------|------------|------------------|------------|------------|------------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 2050 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 2050 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| Working full time - working 30 hours per week or more | 902 44% | 221 54% | 180 72% | 462 55% | 103 72% | 165 63% | 101 71% | 206 68% | 66 71% | 103 34% | 53 41% | 68 59% | 77 40% |
| Working part time - working between 8 and 29 hours per week | 246 12% | 56 14% | 32 13% | 101 12% | 15 10% | 30 12% | 13 9% | 39 13% | 13 14% | 37 12% | 18 14% | 20 17% | 30 15% |
| Not working but seeking work or temporarily unemployed or sick | 131 6% | 14 3% | 8 3% | 35 4% | 4 3% | 16 6% | 10 7% | 12 4% | 4 4% | 8 3% | 5 4% | 6 5% | 8 4% |
| Not working and not seeking work | 95 5% | 13 3% | 12 5% | 27 3% | 5 4% | 11 4% | 6 4% | 7 2% | 4 4% | 8 3% | 2 2% | 5 4% | 6 3% |
| Retired on a state pension only | 125 6% | 21 5% | - | 29 4% | 1 1% | 3 1% | - | 4 1% | 1 1% | 19 6% | 6 5% | 4 4% | 11 5% |
| Retired with a private pension | 374 18% | 63 15% | 4 2% | 111 13% | 6 4% | 18 7% | 1 1% | 13 4% | - | 111 37% | 37 29% | 5 4% | 57 29% |
| House person, housewife, househusband, etc. | 176 9% | 25 6% | 15 6% | 69 8% | 8 6% | 20 8% | 10 7% | 24 8% | 6 6% | 17 6% | 7 6% | 8 7% | 6 3% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 48
Do you work in any of the following occupations?
Base: All respondents who work

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|---|----------|----------|----------|---------|----------|----------|----------|---------|---------|--------------|----------|----------|----------|----------|------------|------------|--------------------|---------------|---------------|----------|----------|-------------------|------------|------------|-----------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 1114 | 526 | 588 | 94 | 243 | 347 | 254 | 128 | 48 | 441 | 320 | 186 | 167 | 87 | 50 | 144 | 94 | 118 | 88 | 51 | 104 | 134 | 143 | 101 | 348 | 766 |
| Weighted base | 1148 | 608 | 540 | 152 | 260 | 311 | 247 | 129 | 49 | 318 | 376 | 287 | 167 | 92 | 54 | 139 | 100 | 114 | 93 | 63 | 106 | 154 | 137 | 96 | 345 | 803 |
| Central government including all administrative departments and central government agencies such as the Bank of England | 33 3% | 15 2% | 19 3% | - - | 11 4% | 10 3% | 8 3% | 4 3% | 1 3% | 14 5% | 12 3% | 6 2% | 1 * | 1 1% | 3 6% | 7 5% | 4 4% | 2 1% | * * | 2 3% | 3 3% | 4 2% | 7 5% | 1 1% | 33 10% | - - |
| HM Forces | 15 1% | 12 2% | 3 1% | 7 5% | 4 1% | 1 * | 1 * | 2 1% | - - | 4 1% | 1 * | 9 3% | - - | - - | 1 2% | 4 3% | - - | 2 1% | 2 3% | - - | - - | 2 1% | 2 1% | 1 1% | 15 4% | - - |
| National Health Service | 72 6% | 28 5% | 44 8% | 7 5% | 15 6% | 27 9% | 17 7% | 4 3% | 2 4% | 19 6% | 32 8% | 11 4% | 10 6% | 5 6% | 2 4% | 13 9% | 10 10% | 6 5% | 5 5% | 8 12% | 3 3% | 11 7% | 6 4% | 2 2% | 72 21% | - - |
| Universities and Academies funded by government | 28 2% | 16 3% | 13 2% | 3 2% | 13 5% | 7 2% | 1 * | 2 1% | 3 6% | 12 4% | 8 2% | 5 2% | 3 2% | 2 2% | 1 2% | 3 2% | 1 1% | 3 3% | 2 2% | 5 9% | 3 3% | 3 2% | 3 2% | 2 2% | 28 8% | - - |
| Courts service | 5 * | 3 * | 2 * | 2 1% | 1 * | 1 * | 1 * | 1 1% | - - | 2 1% | 2 * | 2 1% | - - | - - | - - | - - | 1 1% | - - | - - | 1 2% | - - | - - | 2 1% | 2 2% | 5 2% | - - |
| Local government administration | 49 4% | 19 3% | 30 5% | 3 2% | 10 4% | 19 6% | 8 3% | 6 4% | 3 6% | 11 3% | 30 8% | 5 2% | 3 2% | 4 4% | 2 3% | 4 3% | 3 3% | 8 7% | 5 6% | 5 8% | 1 1% | 7 5% | 8 6% | 2 2% | 49 14% | - - |
| Police service | 15 1% | 10 2% | 4 1% | - - | 2 1% | 5 1% | 5 2% | 4 3% | - - | 4 1% | 8 2% | 2 1% | 1 1% | - - | 1 1% | 1 1% | 1 1% | 1 1% | - - | 3 5% | 2 2% | 1 1% | 4 3% | 1 1% | 15 4% | - - |
| Public sector housing | 6 1% | 2 * | 4 1% | - - | 1 1% | - - | 2 1% | 2 2% | - - | 2 1% | 1 * | 1 * | 2 1% | 1 1% | - - | 3 2% | - - | - - | - - | - - | 2 2% | - - | - - | - - | 6 2% | - - |
| Teaching employed by local education authority including voluntary aided schools and foundation schools | 50 4% | 6 1% | 43 8% | 8 5% | 11 4% | 9 3% | 12 5% | 9 7% | 1 3% | 26 8% | 12 3% | 9 3% | 2 1% | 3 3% | 1 1% | 7 5% | 5 5% | 8 7% | 5 5% | 1 2% | 5 5% | 3 2% | 7 5% | 5 5% | 50 14% | - - |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 48

Do you work in any of the following occupations?**Base: All respondents who work**

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|---|------------|------------|------------|------------|------------|------------|------------|-----------|-----------|--------------|------------|------------|------------|-----------|------------|------------|------------------------|---------------|---------------|-----------|-----------|------------|------------|-------------------|-----------|-------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Weighted base | 1148 | 608 | 540 | 152 | 260 | 311 | 247 | 129 | 49 | 318 | 376 | 287 | 167 | 92 | 54 | 139 | 100 | 114 | 93 | 63 | 106 | 154 | 137 | 96 | 345 | 803 |
| Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency | 14 1% | 13 2% | 1 * | - | - | 7 2% | 7 3% | 1 1% | - | 2 1% | 3 1% | 4 1% | 6 3% | - | - | 4 3% | 1 1% | 4 3% | 1 1% | 1 1% | 1 1% | 2 1% | 1 * | - | 14 4% | - |
| Bradford and Bingley or Northern Rock Building societies | 1 * | - | 1 * | - | 1 * | - | - | - | - | - | 1 * | - | - | - | 1 1% | - | - | - | - | - | - | - | - | - | 1 * | - |
| Other public sector occupation (please specify as much detail as possible) | 58 5% | 34 6% | 24 4% | 11 7% | 13 5% | 11 3% | 18 7% | 5 4% | 1 1% | 21 7% | 19 5% | 11 4% | 6 4% | 7 7% | 3 6% | 7 5% | 6 6% | 4 3% | 1 1% | 3 4% | 2 2% | 12 8% | 5 4% | 9 10% | 58 17% | - |
| None of the above | 803 70% | 450 74% | 353 65% | 112 73% | 178 69% | 215 69% | 168 68% | 91 71% | 38 78% | 200 63% | 249 66% | 221 77% | 133 79% | 70 76% | 40 74% | 84 61% | 69 69% | 78 68% | 72 78% | 34 55% | 83 78% | 109 71% | 93 68% | 72 74% | - | 803 100% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 48
Do you work in any of the following occupations?
Base: All respondents who work

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|---|---|--------------|------------|------------------|---------|----------|---------|----------|---------------|-----------------------|---------|---------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 1114 | 298 | 209 | 568 | 106 | 186 | 101 | 231 | 64 | 161 | 79 | 93 | 98 |
| Weighted base | 1148 | 278 | 212 | 563 | 117 | 195 | 114 | 244 | 80 | 140 | 71 | 87 | 106 |
| Central government including all administrative departments and central government agencies such as the Bank of England | 33 3% | 9 3% | 3 2% | 20 4% | 2 2% | 3 2% | - - | 4 2% | - - | 3 2% | 2 2% | 1 1% | 1 1% |
| HM Forces | 15 1% | 1 * | 2 1% | 8 1% | 2 1% | 8 4% | 6 5% | 3 1% | 2 2% | 2 1% | 2 2% | 4 4% | - - |
| National Health Service | 72 6% | 19 7% | 12 6% | 44 8% | 5 4% | 13 7% | 7 6% | 11 5% | 2 2% | 9 6% | 3 5% | 5 6% | 3 3% |
| Universities and Academies funded by government | 28 2% | 12 4% | 7 3% | 14 2% | 3 3% | 4 2% | 2 2% | 5 2% | 2 3% | 9 6% | 6 8% | 5 6% | 1 1% |
| Courts service | 5 * | 2 1% | - - | 1 * | 2 2% | 1 1% | - - | 1 * | - - | 1 * | - - | - - | 1 1% |
| Local government administration | 49 4% | 12 4% | 4 2% | 24 4% | 1 1% | 6 3% | 3 3% | 9 3% | 1 1% | 6 5% | 1 1% | 2 2% | 12 11% |
| Police service | 15 1% | 2 1% | 1 1% | 11 2% | 1 * | 3 2% | - - | - - | 1 2% | 3 2% | 1 2% | - - | 1 1% |
| Public sector housing | 6 1% | * * | 2 1% | 2 * | - - | * * | 1 1% | 1 * | - - | - - | - - | * 1% | * * |
| Teaching employed by local education authority including voluntary aided schools and foundation schools | 50 4% | 12 4% | 12 6% | 31 5% | 2 2% | 12 6% | 6 5% | 13 5% | 4 5% | 6 4% | 2 2% | 3 3% | 1 1% |
| Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency | 14 1% | 4 1% | 3 1% | 8 1% | 1 1% | 3 2% | 1 1% | 8 3% | 1 1% | - - | - - | 1 1% | 1 1% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 48
Do you work in any of the following occupations?
Base: All respondents who work

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|--|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Weighted base | 1148 | 278 | 212 | 563 | 117 | 195 | 114 | 244 | 80 | 140 | 71 | 87 | 106 |
| Bradford and Bingley or Northern Rock Building societies | 1 * | - | - | - | - | - | - | - | - | - | - | - | - |
| Other public sector occupation (please specify as much detail as possible) | 58 5% | 13 5% | 23 11% | 30 5% | 18 16% | 10 5% | 15 13% | 19 8% | 12 15% | 14 10% | 2 3% | 6 7% | 14 13% |
| None of the above | 803 70% | 192 69% | 143 67% | 371 66% | 81 69% | 130 67% | 73 64% | 172 70% | 56 70% | 88 63% | 53 75% | 60 68% | 72 68% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 49
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | |
|--|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|--------------------|---------------|---------------|-------|----------|-------------------|------------|------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humber | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Unweighted base | 2050 | 912 | 1138 | 164 | 325 | 441 | 375 | 331 | 414 | 772 | 511 | 288 | 479 | 172 | 99 | 245 | 179 | 197 | 162 | 110 | 193 | 223 | 280 | 190 | 348 | 766 |
| Weighted base | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 |
| No children aged 18 or under | 1419 | 742 | 677 | 182 | 178 | 154 | 204 | 277 | 423 | 386 | 449 | 259 | 325 | 133 | 61 | 157 | 129 | 129 | 102 | 66 | 148 | 182 | 179 | 132 | 192 | 514 |
| | 69% | 74% | 65% | 74% | 54% | 39% | 59% | 90% | 98% | 70% | 76% | 60% | 69% | 75% | 66% | 65% | 72% | 68% | 64% | 61% | 77% | 71% | 68% | 71% | 56% | 64% |
| NET: Yes | 616 | 253 | 363 | 60 | 146 | 232 | 144 | 30 | 4 | 162 | 142 | 169 | 142 | 45 | 32 | 84 | 50 | 59 | 55 | 42 | 44 | 69 | 83 | 53 | 151 | 282 |
| | 30% | 25% | 35% | 24% | 44% | 60% | 41% | 10% | 1% | 29% | 24% | 39% | 30% | 25% | 34% | 35% | 28% | 31% | 35% | 39% | 23% | 27% | 31% | 29% | 44% | 35% |
| Yes - children aged under 5 years old | 249 | 86 | 163 | 49 | 107 | 83 | 7 | 1 | 1 | 70 | 62 | 72 | 46 | 18 | 12 | 32 | 23 | 28 | 18 | 20 | 19 | 35 | 34 | 12 | 57 | 110 |
| | 12% | 9% | 16% | 20% | 33% | 21% | 2% | * | * | 13% | 10% | 17% | 10% | 10% | 13% | 13% | 13% | 15% | 11% | 18% | 10% | 14% | 13% | 6% | 17% | 14% |
| Yes - children aged 5 to 10 years old | 214 | 96 | 118 | 14 | 62 | 105 | 29 | 4 | - | 58 | 49 | 66 | 41 | 11 | 17 | 31 | 21 | 17 | 18 | 7 | 18 | 29 | 26 | 17 | 48 | 102 |
| | 10% | 10% | 11% | 6% | 19% | 27% | 8% | 1% | - | 10% | 8% | 15% | 9% | 6% | 19% | 13% | 11% | 9% | 12% | 6% | 9% | 11% | 10% | 9% | 14% | 13% |
| Yes - children aged 11 to 15 years old | 228 | 95 | 134 | 5 | 28 | 101 | 81 | 13 | - | 66 | 46 | 60 | 56 | 17 | 14 | 35 | 16 | 22 | 16 | 14 | 16 | 28 | 25 | 27 | 56 | 106 |
| | 11% | 9% | 13% | 2% | 8% | 26% | 23% | 4% | - | 12% | 8% | 14% | 12% | 9% | 15% | 15% | 9% | 12% | 10% | 13% | 8% | 11% | 9% | 14% | 16% | 13% |
| Yes - children aged 16 to 18 years old | 138 | 67 | 71 | 1 | - | 50 | 68 | 15 | 2 | 31 | 37 | 29 | 40 | 13 | 6 | 18 | 4 | 11 | 14 | 13 | 9 | 11 | 20 | 18 | 36 | 66 |
| | 7% | 7% | 7% | 1% | - | 13% | 20% | 5% | 1% | 6% | 6% | 7% | 8% | 8% | 6% | 8% | 2% | 6% | 9% | 12% | 5% | 4% | 8% | 9% | 10% | 8% |
| Refused | 15 | 10 | 6 | 4 | 4 | 4 | 1 | - | 3 | 5 | 3 | 2 | 5 | - | - | - | 2 | 1 | 2 | - | - | 7 | 1 | 2 | 1 | 8 |
| | 1% | 1% | 1% | 2% | 1% | 1% | * | - | 1% | 1% | 1% | 1% | 1% | - | - | - | 1% | 1% | 2% | - | - | 3% | * | 1% | * | 1% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 49
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|--|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 2050 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 2050 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| No children aged 18 or under | 1419 69% | 261 63% | 138 55% | 498 60% | 78 55% | 140 53% | 64 45% | 149 49% | 55 58% | 232 77% | 90 70% | 64 56% | 158 81% |
| NET: Yes | 616 30% | 151 37% | 109 44% | 331 40% | 62 44% | 118 45% | 75 53% | 151 50% | 35 37% | 70 23% | 37 29% | 50 44% | 36 19% |
| Yes - children aged under 5 years old | 249 12% | 54 13% | 58 23% | 139 17% | 22 16% | 57 22% | 48 34% | 76 25% | 20 22% | 28 9% | 23 17% | 20 17% | 16 8% |
| Yes - children aged 5 to 10 years old | 214 10% | 52 12% | 48 19% | 127 15% | 28 19% | 48 18% | 32 22% | 66 22% | 14 14% | 27 9% | 19 15% | 23 20% | 11 6% |
| Yes - children aged 11 to 15 years old | 228 11% | 58 14% | 33 13% | 139 17% | 27 19% | 46 17% | 18 12% | 54 18% | 14 15% | 22 7% | 9 7% | 23 20% | 14 7% |
| Yes - children aged 16 to 18 years old | 138 7% | 41 10% | 18 7% | 70 8% | 12 8% | 18 7% | 5 3% | 30 10% | 7 7% | 19 6% | 4 3% | 10 8% | 11 6% |
| Refused | 15 1% | 2 * | 3 1% | 5 1% | 2 2% | 4 1% | 3 2% | 4 1% | 4 5% | - - | 2 2% | 1 1% | 1 * |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 50
Which of the following ITV regions do you live in?
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | | | | Employment Sector | | |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|-----------|------------|------------|--------------------------|----------------|----------------|-------|----------|--------|------------|-------------------|--------|-----------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri- vate |
| Unweighted base | 2050 | 912 | 1138 | 164 | 325 | 441 | 375 | 331 | 414 | 772 | 511 | 288 | 479 | 172 | 99 | 245 | 179 | 197 | 162 | 110 | 193 | 223 | 280 | 190 | 348 | 766 |
| Weighted base | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 |
| Anglia | 220 | 113 | 107 | 12 | 31 | 40 | 42 | 42 | 53 | 58 | 50 | 56 | 57 | - | - | - | 1 | 2 | 25 | - | 181 | - | 12 | - | 24 | 97 |
| | 11% | 11% | 10% | 5% | 10% | 10% | 12% | 14% | 12% | 10% | 8% | 13% | 12% | - | - | - | 1% | 1% | 16% | - | 94% | - | 5% | - | 7% | 12% |
| Border | 21 | 13 | 8 | - | 2 | 2 | 2 | 5 | 10 | 10 | 2 | 3 | 6 | 8 | 1 | 12 | - | - | - | - | - | - | - | - | * | 7 |
| | 1% | 1% | 1% | - | 1% | 1% | 1% | 2% | 2% | 2% | * | 1% | 1% | 5% | 1% | 5% | - | - | - | - | - | - | - | - | * | 1% |
| Central | 313 | 169 | 144 | 48 | 42 | 77 | 51 | 42 | 53 | 87 | 87 | 79 | 61 | * | 2 | 3 | 1 | 179 | 116 | - | 1 | - | 9 | 3 | 54 | 136 |
| | 15% | 17% | 14% | 19% | 13% | 20% | 15% | 14% | 12% | 16% | 15% | 18% | 13% | * | 2% | 1% | * | 94% | 73% | - | * | - | 4% | 1% | 16% | 17% |
| Granada | 227 | 103 | 125 | 19 | 30 | 47 | 48 | 34 | 50 | 51 | 68 | 41 | 68 | - | - | 222 | 3 | - | - | 2 | - | - | - | - | 53 | 79 |
| | 11% | 10% | 12% | 8% | 9% | 12% | 14% | 11% | 12% | 9% | 11% | 10% | 14% | - | - | 92% | 2% | - | - | 2% | - | - | - | - | 15% | 10% |
| London | 343 | 165 | 178 | 48 | 73 | 63 | 50 | 52 | 58 | 102 | 99 | 67 | 74 | - | - | - | - | 1 | 1 | - | 8 | 258 | 74 | - | 58 | 142 |
| | 17% | 16% | 17% | 20% | 22% | 16% | 14% | 17% | 14% | 18% | 17% | 16% | 16% | - | - | - | - | * | 1% | - | 4% | 100% | 28% | - | 17% | 18% |
| Meridian | 192 | 77 | 115 | 18 | 30 | 32 | 38 | 23 | 51 | 47 | 69 | 36 | 40 | - | - | - | - | 1 | - | - | - | - | 167 | 24 | 34 | 63 |
| | 9% | 8% | 11% | 7% | 9% | 8% | 11% | 8% | 12% | 9% | 12% | 8% | 9% | - | - | - | - | * | - | - | - | - | 63% | 13% | 10% | 8% |
| TyneTees | 93 | 56 | 37 | 12 | 25 | 10 | 12 | 15 | 18 | 16 | 32 | 24 | 21 | - | 87 | 1 | 4 | - | - | - | - | - | - | - | 11 | 41 |
| | 5% | 6% | 4% | 5% | 8% | 3% | 4% | 5% | 4% | 3% | 5% | 6% | 4% | - | 94% | * | 2% | - | - | - | - | - | - | - | 3% | 5% |
| Wales | 106 | 58 | 48 | 17 | 26 | 19 | 17 | 16 | 13 | 24 | 26 | 33 | 24 | - | - | 1 | - | - | - | 106 | - | - | - | - | 29 | 33 |
| | 5% | 6% | 5% | 7% | 8% | 5% | 5% | 5% | 3% | 4% | 4% | 8% | 5% | - | - | * | - | - | - | 97% | - | - | - | - | 8% | 4% |
| West | 68 | 22 | 46 | 10 | 9 | 10 | 15 | 7 | 16 | 23 | 21 | 9 | 14 | - | - | 1 | - | 4 | - | 1 | - | - | - | 61 | 8 | 29 |
| | 3% | 2% | 4% | 4% | 3% | 3% | 4% | 2% | 4% | 4% | 4% | 2% | 3% | - | - | 1% | - | 2% | - | 1% | - | - | - | 33% | 2% | 4% |
| Westcountry | 103 | 52 | 52 | 20 | 7 | 23 | 12 | 15 | 26 | 28 | 33 | 15 | 27 | - | - | - | - | 3 | - | - | - | - | 1 | 99 | 17 | 36 |
| | 5% | 5% | 5% | 8% | 2% | 6% | 3% | 5% | 6% | 5% | 6% | 4% | 6% | - | - | - | - | 2% | - | - | - | - | * | 53% | 5% | 4% |
| Yorkshire | 195 | 95 | 100 | 22 | 30 | 39 | 35 | 27 | 41 | 54 | 53 | 38 | 49 | - | 2 | 1 | 172 | - | 17 | - | 3 | - | - | - | 35 | 72 |
| | 10% | 9% | 10% | 9% | 9% | 10% | 10% | 9% | 10% | 10% | 9% | 9% | 10% | - | 2% | 1% | 95% | - | 11% | - | 1% | - | - | - | 10% | 9% |
| STV | 169 | 83 | 87 | 21 | 22 | 28 | 26 | 30 | 42 | 54 | 55 | 30 | 30 | 169 | - | - | - | - | - | - | - | - | - | - | 22 | 67 |
| | 8% | 8% | 8% | 9% | 7% | 7% | 8% | 10% | 10% | 10% | 9% | 7% | 6% | 95% | - | - | - | - | - | - | - | - | - | - | 6% | 8% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 50
Which of the following ITV regions do you live in?
Base: All respondents

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|-----------------|---|--------------|------------|------------------|-----------|-----------|-----------|-----------|---------------|-----------------------|-----------|-----------|-----------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 2050 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 2050 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| Anglia | 220 11% | 45 11% | 27 11% | 95 11% | 13 9% | 27 10% | 16 11% | 40 13% | 9 9% | 35 12% | 7 5% | 16 14% | 21 11% |
| Border | 21 1% | 5 1% | 3 1% | 8 1% | - - | 3 1% | 2 1% | 3 1% | - - | 4 1% | 1 1% | - - | 1 1% |
| Central | 313 15% | 77 19% | 44 18% | 135 16% | 29 21% | 41 16% | 21 15% | 49 16% | 22 24% | 38 13% | 21 17% | 18 16% | 26 14% |
| Granada | 227 11% | 46 11% | 26 10% | 97 12% | 15 11% | 42 16% | 17 12% | 36 12% | 6 7% | 35 11% | 13 10% | 11 9% | 13 6% |
| London | 343 17% | 50 12% | 42 17% | 108 13% | 17 12% | 45 17% | 31 22% | 51 17% | 26 28% | 50 16% | 30 24% | 27 23% | 36 18% |
| Meridian | 192 9% | 39 9% | 20 8% | 72 9% | 10 7% | 19 7% | 14 10% | 20 7% | 7 7% | 21 7% | 6 5% | 12 10% | 19 10% |
| TyneTees | 93 5% | 21 5% | 12 5% | 34 4% | 12 9% | 11 4% | 4 3% | 14 5% | 3 3% | 10 3% | 4 3% | 2 2% | 10 5% |
| Wales | 106 5% | 25 6% | 15 6% | 60 7% | 4 3% | 15 6% | 8 6% | 12 4% | 6 6% | 16 5% | 8 6% | 5 5% | 13 7% |
| West | 68 3% | 18 4% | 6 3% | 34 4% | 10 7% | 12 5% | 7 5% | 14 4% | 4 4% | 13 4% | 7 5% | 4 4% | 7 4% |
| Westcountry | 103 5% | 17 4% | 11 4% | 45 5% | 7 5% | 11 4% | 5 4% | 11 4% | 8 9% | 17 6% | 5 4% | 8 7% | 12 6% |
| Yorkshire | 195 10% | 37 9% | 21 9% | 75 9% | 7 5% | 17 7% | 7 5% | 24 8% | 2 2% | 29 10% | 14 11% | 6 6% | 12 6% |
| STV | 169 8% | 33 8% | 23 9% | 73 9% | 16 11% | 18 7% | 11 8% | 30 10% | 3 3% | 34 11% | 12 9% | 6 6% | 23 12% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 51
Marital Status
Base: All respondents

| | Gender | | | Age | | | | | | Social Grade | | | | Region | | | | | | | Employment Sector | | | | | |
|----------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|--------------------------|----------------|----------------|-----------|-------------------|------------|------------|------------|------------|------------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri-vate |
| Unweighted base | 2050 | 912 | 1138 | 164 | 325 | 441 | 375 | 331 | 414 | 772 | 511 | 288 | 479 | 172 | 99 | 245 | 179 | 197 | 162 | 110 | 193 | 223 | 280 | 190 | 348 | 766 |
| Weighted base | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 |
| Single | 493 24% | 287 29% | 206 20% | 176 72% | 113 35% | 97 25% | 59 17% | 26 8% | 21 5% | 89 16% | 178 30% | 117 27% | 110 23% | 45 25% | 25 27% | 55 23% | 33 18% | 52 27% | 28 18% | 27 25% | 33 17% | 102 39% | 49 19% | 43 23% | 89 26% | 246 31% |
| Married | 1019 50% | 510 51% | 510 49% | 18 7% | 123 37% | 201 52% | 181 52% | 190 62% | 307 71% | 358 65% | 267 45% | 217 50% | 177 38% | 89 50% | 47 50% | 118 49% | 100 55% | 92 48% | 85 53% | 55 51% | 96 50% | 92 36% | 142 54% | 103 55% | 165 48% | 349 44% |
| Civil Partnership | 18 1% | 9 1% | 9 1% | 1 * | 5 1% | 5 1% | 2 1% | 2 * | 4 1% | 3 * | 5 1% | 5 1% | 6 1% | 1 1% | - | 3 1% | - | 3 2% | 4 2% | - | 1 * | 3 1% | 4 1% | - | 2 1% | 6 1% |
| Co Habiting | 266 13% | 120 12% | 146 14% | 45 18% | 69 21% | 57 15% | 45 13% | 28 9% | 21 5% | 60 11% | 78 13% | 63 15% | 65 14% | 22 12% | 10 10% | 42 18% | 19 10% | 23 12% | 26 16% | 15 14% | 28 14% | 26 10% | 35 13% | 20 10% | 52 15% | 133 17% |
| Widowed | 60 3% | 13 1% | 46 4% | - - | 1 * | - | 4 1% | 14 5% | 41 10% | 13 2% | 17 3% | 1 * | 30 6% | 7 4% | 1 1% | 5 2% | 6 3% | 7 3% | 4 2% | 2 2% | 10 5% | 3 1% | 8 3% | 6 3% | 4 1% | 7 1% |
| Separated | 38 2% | 15 2% | 23 2% | 2 1% | 5 2% | 10 2% | 9 3% | 7 2% | 5 1% | 4 1% | 8 1% | 10 2% | 16 3% | 7 4% | 1 2% | - | 7 4% | - | 3 2% | 3 3% | 4 2% | 3 1% | 8 3% | 3 1% | 3 1% | 12 2% |
| Divorced | 142 7% | 42 4% | 99 10% | 1 * | 7 2% | 18 5% | 46 13% | 41 13% | 29 7% | 26 5% | 39 7% | 17 4% | 60 13% | 6 4% | 8 9% | 17 7% | 15 9% | 13 7% | 9 6% | 4 4% | 20 11% | 24 9% | 16 6% | 8 4% | 28 8% | 44 6% |
| Prefer not to answer | 14 1% | 8 1% | 6 1% | 3 1% | 5 2% | 3 1% | 2 * | - | 2 * | 3 1% | 3 * | 2 * | 7 1% | - | 1 1% | - | 1 * | - | 2 1% | * | - | 5 2% | 1 * | 4 2% | 2 * | 6 1% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 51
Marital Status
Base: All respondents

| | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|----------------------|---|--------------|------------|------------------|-----------|------------|-----------|------------|---------------|-----------------------|-----------|-----------|------------|
| | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | 2050 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | 2050 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| Single | 493 24% | 58 14% | 81 32% | 187 22% | 50 35% | 69 26% | 47 33% | 88 29% | 38 40% | 47 15% | 22 17% | 28 25% | 41 21% |
| Married | 1019 50% | 262 63% | 103 41% | 456 55% | 62 44% | 112 43% | 55 39% | 145 48% | 32 34% | 191 63% | 77 60% | 58 50% | 110 57% |
| Civil Partnership | 18 1% | 3 1% | 2 1% | 8 1% | 1 1% | 2 1% | - - | 3 1% | 1 1% | 4 1% | 4 3% | 3 2% | 1 1% |
| Co Habiting | 266 13% | 56 13% | 49 20% | 108 13% | 16 11% | 52 20% | 30 21% | 43 14% | 12 13% | 29 10% | 10 8% | 14 12% | 17 9% |
| Widowed | 60 3% | 7 2% | 2 1% | 12 1% | 1 1% | 1 1% | * * | 1 * | 2 2% | 11 4% | 5 4% | 2 1% | 12 6% |
| Separated | 38 2% | 7 2% | 3 1% | 12 1% | 5 3% | 7 3% | 1 * | 4 1% | 1 1% | 3 1% | - - | 2 2% | 1 * |
| Divorced | 142 7% | 20 5% | 7 3% | 48 6% | 5 4% | 16 6% | 7 5% | 15 5% | 6 6% | 16 5% | 10 8% | 8 7% | 11 5% |
| Prefer not to answer | 14 1% | * * | 3 1% | 4 * | 3 2% | 3 1% | 2 1% | 4 1% | 3 3% | * * | 1 1% | - - | 1 1% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 52
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

| | | Gender | | Age | | | | | | Social Grade | | | | Region | | | | | | | | Employment Sector | | | | | |
|--------------------|--------|--------|------|--------|-------|-------|-------|-------|-------|--------------|-----|-----|-----|--------|-----------|------------|------------|--------------------------|----------------|----------------|-------|-------------------|--------|------------|------------|--------|----------|
| | | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scot-land | North East | North West | York-shire & Humb-erside | West Mid-lands | East Mid-lands | Wales | East-ern | London | South East | South West | Public | Pri-vate |
| Unweighted base | | 2050 | 912 | 1138 | 164 | 325 | 441 | 375 | 331 | 414 | 772 | 511 | 288 | 479 | 172 | 99 | 245 | 179 | 197 | 162 | 110 | 193 | 223 | 280 | 190 | 348 | 766 |
| Weighted base | | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 |
| Up to £7,000 | (3.5) | 100 | 32 | 68 | 38 | 16 | 13 | 15 | 12 | 6 | 3 | 26 | 7 | 65 | 9 | 8 | 8 | 7 | 12 | 2 | 4 | 2 | 24 | 15 | 10 | 8 | 16 |
| | | 5% | 3% | 7% | 16% | 5% | 3% | 4% | 4% | 1% | * | 4% | 2% | 14% | 5% | 8% | 3% | 4% | 6% | 1% | 4% | 1% | 9% | 6% | 6% | 2% | 2% |
| £7,001 to £14,000 | (10.5) | 287 | 115 | 171 | 24 | 43 | 42 | 49 | 54 | 75 | 15 | 66 | 43 | 163 | 23 | 13 | 38 | 31 | 28 | 13 | 12 | 34 | 35 | 32 | 29 | 16 | 87 |
| | | 14% | 11% | 16% | 10% | 13% | 11% | 14% | 17% | 18% | 3% | 11% | 10% | 35% | 13% | 14% | 16% | 17% | 15% | 8% | 11% | 18% | 14% | 12% | 16% | 5% | 11% |
| £14,001 to £21,000 | (17.5) | 306 | 150 | 156 | 29 | 57 | 45 | 50 | 45 | 80 | 43 | 105 | 76 | 82 | 27 | 15 | 37 | 29 | 26 | 28 | 9 | 38 | 36 | 33 | 28 | 45 | 97 |
| | | 15% | 15% | 15% | 12% | 17% | 12% | 14% | 15% | 19% | 8% | 18% | 18% | 17% | 15% | 16% | 15% | 16% | 14% | 17% | 9% | 20% | 14% | 13% | 15% | 13% | 12% |
| £21,001 to £28,000 | (24.5) | 284 | 140 | 143 | 20 | 38 | 54 | 50 | 44 | 78 | 60 | 86 | 75 | 62 | 30 | 12 | 35 | 22 | 22 | 27 | 24 | 30 | 26 | 36 | 19 | 43 | 111 |
| | | 14% | 14% | 14% | 8% | 12% | 14% | 14% | 14% | 18% | 11% | 15% | 17% | 13% | 17% | 13% | 15% | 12% | 11% | 17% | 22% | 16% | 10% | 14% | 10% | 13% | 14% |
| £28,001 to £34,000 | (31) | 228 | 107 | 121 | 29 | 37 | 52 | 38 | 29 | 42 | 73 | 77 | 55 | 22 | 23 | 10 | 21 | 24 | 24 | 23 | 12 | 19 | 21 | 33 | 19 | 38 | 104 |
| | | 11% | 11% | 12% | 12% | 11% | 13% | 11% | 9% | 10% | 13% | 13% | 13% | 5% | 13% | 11% | 9% | 13% | 13% | 14% | 11% | 10% | 8% | 12% | 10% | 11% | 13% |
| £34,001 to £41,000 | (37.5) | 188 | 107 | 81 | 16 | 34 | 36 | 37 | 39 | 27 | 60 | 63 | 43 | 21 | 20 | 3 | 28 | 21 | 19 | 9 | 6 | 17 | 23 | 24 | 19 | 48 | 91 |
| | | 9% | 11% | 8% | 7% | 10% | 9% | 11% | 13% | 6% | 11% | 11% | 10% | 5% | 11% | 3% | 11% | 12% | 10% | 6% | 5% | 9% | 9% | 9% | 10% | 14% | 11% |
| £41,001 to £48,000 | (44.5) | 122 | 79 | 44 | 11 | 26 | 33 | 22 | 13 | 17 | 51 | 28 | 32 | 10 | 11 | 7 | 19 | 10 | 15 | 6 | 8 | 15 | 13 | 11 | 9 | 29 | 54 |
| | | 6% | 8% | 4% | 4% | 8% | 9% | 6% | 4% | 4% | 9% | 5% | 8% | 2% | 6% | 7% | 8% | 5% | 8% | 4% | 7% | 8% | 5% | 4% | 5% | 9% | 7% |
| £48,001 to £55,000 | (51.5) | 109 | 60 | 49 | 8 | 24 | 31 | 20 | 13 | 14 | 59 | 20 | 29 | 1 | 8 | 8 | 17 | 6 | 10 | 8 | 11 | 11 | 12 | 10 | 7 | 33 | 60 |
| | | 5% | 6% | 5% | 3% | 7% | 8% | 6% | 4% | 3% | 11% | 3% | 7% | * | 5% | 8% | 7% | 3% | 5% | 5% | 10% | 6% | 5% | 4% | 4% | 9% | 7% |
| £55,001 to £62,000 | (58.5) | 54 | 31 | 23 | 2 | 9 | 16 | 17 | 5 | 5 | 35 | 9 | 10 | - | 5 | 3 | 3 | 4 | 2 | 2 | 4 | 5 | 9 | 9 | 7 | 16 | 29 |
| | | 3% | 3% | 2% | 1% | 3% | 4% | 5% | 2% | 1% | 6% | 2% | 2% | - | 3% | 3% | 1% | 2% | 1% | 2% | 3% | 3% | 4% | 3% | 4% | 5% | 4% |
| £62,001 to £69,000 | (65.5) | 32 | 17 | 15 | 3 | 5 | 10 | 8 | 3 | 3 | 16 | 15 | 1 | - | 1 | 1 | 4 | 2 | - | 4 | 1 | - | 8 | 10 | 2 | 7 | 19 |
| | | 2% | 2% | 1% | 1% | 2% | 3% | 2% | 1% | 1% | 3% | 3% | * | - | * | 1% | 2% | 1% | - | 3% | 1% | - | 3% | 4% | 1% | 2% | 2% |
| £69,001 to £76,000 | (72.5) | 17 | 9 | 9 | 2 | 2 | 3 | 4 | 5 | 2 | 15 | 3 | - | - | 1 | - | - | - | 2 | 2 | - | 3 | 6 | 3 | 1 | 3 | 8 |
| | | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 3% | * | - | - | * | - | - | - | 1% | 1% | - | 1% | 2% | 1% | 1% | 1% | 1% |
| £76,001 to £83,000 | (79.5) | 29 | 20 | 9 | 4 | 4 | 8 | 5 | 5 | 3 | 15 | 9 | 4 | 1 | 3 | - | 3 | 2 | 7 | 1 | - | * | 2 | 5 | 5 | 14 | 11 |
| | | 1% | 2% | 1% | 2% | 1% | 2% | 2% | 2% | 1% | 3% | 2% | 1% | * | 2% | - | 1% | 1% | 4% | 1% | - | * | 1% | 2% | 3% | 4% | 1% |
| £83,001 or more | (86) | 47 | 32 | 15 | 3 | 9 | 10 | 11 | 8 | 5 | 29 | 12 | 5 | - | 1 | 7 | 3 | 3 | 3 | 3 | 2 | 2 | 12 | 9 | 2 | 12 | 30 |
| | | 2% | 3% | 1% | 1% | 3% | 3% | 3% | 3% | 1% | 5% | 2% | 1% | - | 1% | 7% | 1% | 2% | 2% | 2% | 2% | 1% | 5% | 3% | 1% | 3% | 4% |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 52

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

| | Gender | | Age | | | | | | | Social Grade | | | | Region | | | | | | | Employment Sector | | | | | |
|-------------------------|--------|-------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|----------|------------|------------|------------------------|---------------|---------------|-------|-------------------|--------|------------|------------|--------|---------|
| | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB | C1 | C2 | DE | Scotland | North East | North West | Yorkshire & Humberside | West Midlands | East Midlands | Wales | East-ern | London | South East | South West | Public | Private |
| Weighted base | 2050 | 1005 | 1045 | 246 | 328 | 390 | 349 | 307 | 430 | 553 | 595 | 431 | 471 | 178 | 93 | 241 | 181 | 190 | 159 | 109 | 192 | 258 | 263 | 187 | 345 | 803 |
| Prefer not to answer | 247 | 104 | 143 | 57 | 25 | 37 | 24 | 32 | 72 | 80 | 74 | 51 | 42 | 15 | 8 | 24 | 19 | 22 | 30 | 16 | 16 | 34 | 34 | 28 | 32 | 85 |
| | 12% | 10% | 14% | 23% | 8% | 9% | 7% | 10% | 17% | 14% | 12% | 12% | 9% | 9% | 9% | 10% | 11% | 11% | 19% | 15% | 8% | 13% | 13% | 15% | 9% | 11% |
| Average income (£000's) | 29.78 | 32.50 | 27.06 | 25.53 | 30.66 | 33.76 | 31.86 | 29.27 | 25.87 | 42.39 | 29.44 | 29.71 | 16.34 | 28.48 | 30.75 | 29.39 | 27.80 | 29.63 | 30.35 | 31.07 | 28.01 | 31.26 | 31.91 | 28.88 | 37.64 | 34.22 |

Driving Music Survey

ONLINE Fieldwork : 4th-6th November 2011

Absolutes/col percents

Table 52
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

| | | Q.2 Which of the following types of music do you regularly listen to whilst driving your car? | | | | | | | | | | | | |
|-------------------------|--------|---|--------------|------------|------------------|-----------|-----------|-----------|-----------|---------------|-----------------------|-----------|-----------|-----------|
| | | Total | Classic rock | Indie rock | Pop/ chart music | Metal | RnB | Hip-hop | Dance | Drum and bass | Classical/ orchestral | Jazz | Reggae | Other |
| Unweighted base | | 2050 | 451 | 253 | 874 | 133 | 261 | 132 | 302 | 81 | 347 | 145 | 129 | 192 |
| Weighted base | | 2050 | 413 | 251 | 835 | 142 | 262 | 142 | 304 | 94 | 303 | 129 | 115 | 194 |
| Up to £7,000 | (3.5) | 100 5% | 5 1% | 5 2% | 19 2% | 2 1% | 8 3% | 6 4% | 4 1% | 3 3% | 5 2% | 2 2% | 2 1% | 3 1% |
| £7,001 to £14,000 | (10.5) | 287 14% | 31 7% | 12 5% | 79 9% | 14 10% | 22 9% | 15 11% | 21 7% | 5 6% | 26 9% | 11 9% | 14 12% | 25 13% |
| £14,001 to £21,000 | (17.5) | 306 15% | 40 10% | 21 8% | 107 13% | 14 10% | 30 11% | 13 9% | 40 13% | 11 12% | 48 16% | 10 8% | 8 7% | 32 17% |
| £21,001 to £28,000 | (24.5) | 284 14% | 59 14% | 35 14% | 106 13% | 22 15% | 30 11% | 14 10% | 35 11% | 9 9% | 42 14% | 16 12% | 12 11% | 33 17% |
| £28,001 to £34,000 | (31) | 228 11% | 42 10% | 26 10% | 106 13% | 15 10% | 38 15% | 26 18% | 41 14% | 17 18% | 37 12% | 18 14% | 17 15% | 17 9% |
| £34,001 to £41,000 | (37.5) | 188 9% | 54 13% | 38 15% | 96 12% | 13 9% | 43 16% | 24 17% | 42 14% | 7 8% | 38 13% | 23 18% | 22 19% | 19 10% |
| £41,001 to £48,000 | (44.5) | 122 6% | 39 9% | 27 11% | 69 8% | 16 11% | 18 7% | 5 3% | 26 9% | 5 5% | 12 4% | 5 4% | 3 3% | 7 4% |
| £48,001 to £55,000 | (51.5) | 109 5% | 32 8% | 18 7% | 71 9% | 5 3% | 23 9% | 14 10% | 29 10% | 6 7% | 23 7% | 8 6% | 9 8% | 12 6% |
| £55,001 to £62,000 | (58.5) | 54 3% | 18 4% | 9 4% | 20 2% | 7 5% | 3 1% | 2 1% | 6 2% | 2 2% | 8 3% | 6 5% | 4 3% | 5 3% |
| £62,001 to £69,000 | (65.5) | 32 2% | 14 3% | 6 3% | 11 1% | 3 2% | 2 1% | 1 1% | 3 1% | 2 2% | 6 2% | 4 3% | 3 2% | 2 1% |
| £69,001 to £76,000 | (72.5) | 17 1% | 4 1% | 7 3% | 11 1% | 2 1% | 2 1% | - - | 4 1% | 3 3% | 4 1% | 2 1% | 1 1% | - - |
| £76,001 to £83,000 | (79.5) | 29 1% | 8 2% | 8 3% | 19 2% | 9 6% | 11 4% | 10 7% | 12 4% | 10 10% | 4 1% | 1 1% | 8 7% | 10 5% |
| £83,001 or more | (86) | 47 2% | 15 4% | 5 2% | 19 2% | 3 2% | 3 1% | 1 * | 7 2% | 2 2% | 14 5% | 6 5% | - - | 3 1% |
| Prefer not to answer | | 247 12% | 53 13% | 34 14% | 101 12% | 18 13% | 27 10% | 12 8% | 33 11% | 12 13% | 35 12% | 17 13% | 12 10% | 26 13% |
| Average income (£000's) | | 29.78 | 37.07 | 37.76 | 33.89 | 36.47 | 33.89 | 34.03 | 35.89 | 39.06 | 34.11 | 36.15 | 35.60 | 31.45 |