

## Energy Poll

### ONLINE Fieldwork : 10th - 12th June 2011

Table 1

Absolutes/col percents

**Q1. Have you recently tried to reduce the amount of gas and electricity you use?**

**Base : All respondents**

|                 | Gender |      | Age    |       |       |       |       |       |     | Social grade |     |     |     | Region   |            |            |                   |               |               |       |          | Employment Sector |            |            |         |          |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|-------------------|---------------|---------------|-------|----------|-------------------|------------|------------|---------|----------|
|                 | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Scotland | North East | North West | Yorks & Hum 'side | West Midlands | East Midlands | Wales | East-ern | Lon-don           | South East | South West | Pub-lic | Pri-vate |
| Unweighted Base | 2005   | 958  | 1047   | 133   | 290   | 428   | 373   | 330   | 451 | 759          | 491 | 249 | 498 | 176      | 99         | 245        | 182               | 197           | 162           | 108   | 168      | 197               | 280        | 191        | 305     | 691      |
| Weighted Base   | 2005   | 982  | 1023   | 240   | 321   | 381   | 341   | 301   | 422 | 541          | 581 | 421 | 461 | 174      | 91         | 236        | 177               | 185           | 156           | 106   | 188      | 252               | 257        | 183        | 315     | 808      |
| Yes             | 1458   | 676  | 782    | 147   | 227   | 263   | 267   | 239   | 315 | 379          | 414 | 314 | 351 | 135      | 73         | 186        | 129               | 125           | 118           | 79    | 128      | 177               | 179        | 130        | 224     | 574      |
|                 | 73%    | 69%  | 77%    | 61%   | 71%   | 69%   | 78%   | 79%   | 75% | 70%          | 71% | 74% | 76% | 78%      | 80%        | 79%        | 73%               | 68%           | 76%           | 74%   | 68%      | 70%               | 69%        | 71%        | 71%     | 71%      |
| No              | 547    | 307  | 240    | 93    | 93    | 118   | 74    | 62    | 107 | 162          | 167 | 107 | 110 | 39       | 18         | 50         | 48                | 60            | 38            | 28    | 60       | 75                | 79         | 52         | 91      | 234      |
|                 | 27%    | 31%  | 23%    | 39%   | 29%   | 31%   | 22%   | 21%   | 25% | 30%          | 29% | 26% | 24% | 22%      | 20%        | 21%        | 27%               | 32%           | 24%           | 26%   | 32%      | 30%               | 31%        | 29%        | 29%     | 29%      |

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Table 2

Absolutes/col percents

**Q2. Which of the following describes why you have reduced the amount of energy you use?**

**Base : All who have recently tried to reduce the amount of gas and electricity they use**

|   | Gender      |            | Age        |            |            |            |            |            | Social grade |            |            |            | Region     |            |            |            |                   |               |               |           | Employment Sector |            |            |            |            |            |
|---|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------|-------------------|---------------|---------------|-----------|-------------------|------------|------------|------------|------------|------------|
|   | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+          | AB         | C1         | C2         | DE         | Scotland   | North East | North West | Yorks & Hum 'side | West Midlands | East Midlands | Wales     | East-ern          | Lon-don    | South East | South West | Pub-lic    | Pri-vate   |
| Unweighted Base   | 1478        | 667        | 811        | 84         | 200        | 302        | 292        | 257        | 343          | 539        | 358        | 190        | 384        | 136        | 79         | 187        | 138               | 138           | 122           | 84        | 118               | 141        | 197        | 138        | 219        | 494        |
| Weighted Base   | 1458        | 676        | 782        | 147        | 227        | 263        | 267        | 239        | 315          | 379        | 414        | 314        | 351        | 135        | 73         | 186        | 129               | 125           | 118           | 79        | 128               | 177        | 179        | 130        | 224        | 574        |
| To save money   | 1422<br>98% | 656<br>97% | 766<br>98% | 145<br>98% | 222<br>98% | 256<br>97% | 260<br>98% | 234<br>98% | 305<br>97%   | 367<br>97% | 401<br>97% | 309<br>99% | 345<br>98% | 133<br>98% | 71<br>98%  | 185<br>99% | 126<br>98%        | 122<br>97%    | 118<br>100%   | 78<br>99% | 122<br>96%        | 168<br>95% | 170<br>95% | 129<br>99% | 223<br>99% | 556<br>97% |
| To help the environment   | 568<br>39%  | 239<br>35% | 330<br>42% | 57<br>39%  | 92<br>40%  | 101<br>38% | 104<br>39% | 102<br>43% | 113<br>36%   | 162<br>43% | 154<br>37% | 123<br>39% | 130<br>37% | 63<br>47%  | 21<br>29%  | 50<br>27%  | 52<br>41%         | 41<br>33%     | 42<br>36%     | 35<br>44% | 47<br>37%         | 80<br>45%  | 79<br>44%  | 57<br>44%  | 105<br>47% | 207<br>36% |
| To conserve energy now to make sure the UK has enough in future | 294<br>20%  | 117<br>17% | 177<br>23% | 27<br>19%  | 31<br>13%  | 47<br>18%  | 49<br>18%  | 58<br>24%  | 82<br>26%    | 82<br>22%  | 78<br>19%  | 65<br>21%  | 68<br>19%  | 31<br>23%  | 14<br>19%  | 30<br>16%  | 30<br>24%         | 22<br>18%     | 19<br>16%     | 9<br>11%  | 23<br>18%         | 35<br>20%  | 47<br>26%  | 33<br>26%  | 45<br>20%  | 93<br>16%  |
| None of the above   | 2<br>*      | -<br>-     | 2<br>*     | -<br>-     | -<br>-     | 1<br>*     | 1<br>*     | -<br>-     | -<br>-       | -<br>-     | 1<br>*     | -<br>-     | 1<br>*     | -<br>-     | 1<br>1%    | -<br>-     | 1<br>1%           | -<br>-        | -<br>-        | -<br>-    | -<br>-            | -<br>-     | -<br>-     | -<br>-     | -<br>-     | 1<br>*     |

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**ONLINE Fieldwork : 10th - 12th June 2011**

Table 3

**Q3. There are three energy priorities for the government, rank the following in importance, where 1 = 'most important' and 3 = 'least important'.  
 Summary**

Absolutes/col percents

Base : All respondents

|                    | Making sure the<br>UK has enough<br>energy to keep<br>the lights on | Making UK energy<br>production more<br>environmentally<br>friendly | Making sure bills<br>are affordable<br>for ordinary<br>householders |
|--------------------|---|--|---|
| Unweighted Base    | 2005  | 2005   | 2005  |
| Weighted Base      | 2005  | 2005   | 2005  |
| 1 Most important   | 618<br>31%  | 280<br>14%   | 1107<br>55%   |
| 2                  | 810<br>40%  | 570<br>28%   | 625<br>31%  |
| 3 Least important  | 576<br>29%  | 1155<br>58%  | 274<br>14%  |
| Mean               | 1.98  | 2.44   | 1.58  |
| Standard deviation | 0.77  | 0.72   | 0.72  |
| Standard error     | 0.02  | 0.02   | 0.02  |

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### ONLINE Fieldwork : 10th - 12th June 2011

Table 4

Absolutes/col percents

**Q3. There are three energy priorities for the government, rank the following in importance, where 1 = 'most important' and 3 = 'least important'.  
Making sure the UK has enough energy to keep the lights on**

**Base : All respondents**

|                    | Gender     |            | Age        |           |            |            |            |            | Social grade |            |            |            | Region     |           |            |            |                  |               |               |           |           | Employment Sector |            |            |            |            |
|--------------------|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|-----------|------------|------------|------------------|---------------|---------------|-----------|-----------|-------------------|------------|------------|------------|------------|
|                    | Total      | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54      | 55-64      | 65+          | AB         | C1         | C2         | DE         | Scotland  | North East | North West | Yorks & Hum'side | West Midlands | East Midlands | Wales     | East-ern  | Lon-don           | South East | South West | Pub-lic    | Pri-vate   |
| Unweighted Base    | 2005       | 958        | 1047       | 133       | 290        | 428        | 373        | 330        | 451          | 759        | 491        | 249        | 498        | 176       | 99         | 245        | 182              | 197           | 162           | 108       | 168       | 197               | 280        | 191        | 305        | 691        |
| Weighted Base      | 2005       | 982        | 1023       | 240       | 321        | 381        | 341        | 301        | 422          | 541        | 581        | 421        | 461        | 174       | 91         | 236        | 177              | 185           | 156           | 106       | 188       | 252               | 257        | 183        | 315        | 808        |
| 1 Most important   | 618<br>31% | 367<br>37% | 252<br>25% | 79<br>33% | 86<br>27%  | 98<br>26%  | 84<br>25%  | 88<br>29%  | 183<br>43%   | 216<br>40% | 185<br>32% | 101<br>24% | 116<br>25% | 48<br>27% | 24<br>27%  | 73<br>31%  | 51<br>29%        | 51<br>27%     | 52<br>33%     | 31<br>29% | 57<br>30% | 79<br>31%         | 100<br>39% | 53<br>29%  | 92<br>29%  | 244<br>30% |
| 2                  | 810<br>40% | 378<br>39% | 432<br>42% | 75<br>31% | 132<br>41% | 144<br>38% | 156<br>46% | 127<br>42% | 176<br>42%   | 194<br>36% | 230<br>40% | 194<br>46% | 192<br>42% | 77<br>44% | 35<br>39%  | 95<br>40%  | 80<br>45%        | 80<br>43%     | 57<br>37%     | 49<br>46% | 83<br>44% | 110<br>44%        | 85<br>33%  | 59<br>32%  | 117<br>37% | 309<br>38% |
| 3 Least important  | 576<br>29% | 237<br>24% | 339<br>33% | 87<br>36% | 102<br>32% | 139<br>36% | 101<br>30% | 85<br>28%  | 62<br>15%    | 131<br>24% | 166<br>29% | 126<br>30% | 153<br>33% | 50<br>29% | 31<br>34%  | 67<br>29%  | 46<br>26%        | 55<br>30%     | 46<br>30%     | 27<br>25% | 48<br>26% | 63<br>25%         | 71<br>28%  | 71<br>39%  | 106<br>34% | 255<br>32% |
| Mean               | 1.98       | 1.87       | 2.09       | 2.03      | 2.05       | 2.11       | 2.05       | 1.99       | 1.71         | 1.84       | 1.97       | 2.06       | 2.08       | 2.01      | 2.08       | 1.98       | 1.97             | 2.02          | 1.96          | 1.97      | 1.95      | 1.94              | 1.89       | 2.10       | 2.05       | 2.01       |
| Standard deviation | 0.77       | 0.77       | 0.76       | 0.83      | 0.77       | 0.78       | 0.74       | 0.76       | 0.71         | 0.79       | 0.78       | 0.73       | 0.76       | 0.75      | 0.78       | 0.77       | 0.74             | 0.76          | 0.80          | 0.74      | 0.75      | 0.75              | 0.81       | 0.82       | 0.79       | 0.79       |
| Standard error     | 0.02       | 0.02       | 0.02       | 0.07      | 0.04       | 0.04       | 0.04       | 0.04       | 0.03         | 0.03       | 0.04       | 0.05       | 0.03       | 0.06      | 0.08       | 0.05       | 0.06             | 0.05          | 0.06          | 0.07      | 0.06      | 0.05              | 0.05       | 0.06       | 0.05       | 0.03       |

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Table 5

Absolutes/col percents

**Q3. There are three energy priorities for the government, rank the following in importance, where 1 = 'most important' and 3 = 'least important'.  
Making UK energy production more environmentally friendly**

**Base : All respondents**

|                    | Gender      |            |            | Age        |            |            |            |            |            | Social grade |            |            |            | Region     |            |            |                   |               |               |           |            |            |            | Employment Sector |            |            |
|--------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|-------------------|---------------|---------------|-----------|------------|------------|------------|-------------------|------------|------------|
|                    | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland   | North East | North West | Yorks & Hum 'side | West Midlands | East Midlands | Wales     | East-ern   | Lon-don    | South East | South West        | Pub-lic    | Pri-vate   |
| Unweighted Base    | 2005        | 958        | 1047       | 133        | 290        | 428        | 373        | 330        | 451        | 759          | 491        | 249        | 498        | 176        | 99         | 245        | 182               | 197           | 162           | 108       | 168        | 197        | 280        | 191               | 305        | 691        |
| Weighted Base      | 2005        | 982        | 1023       | 240        | 321        | 381        | 341        | 301        | 422        | 541          | 581        | 421        | 461        | 174        | 91         | 236        | 177               | 185           | 156           | 106       | 188        | 252        | 257        | 183               | 315        | 808        |
| 1 Most important   | 280<br>14%  | 150<br>15% | 130<br>13% | 54<br>22%  | 61<br>19%  | 54<br>14%  | 40<br>12%  | 44<br>15%  | 28<br>7%   | 89<br>16%    | 84<br>15%  | 41<br>10%  | 65<br>14%  | 22<br>12%  | 13<br>14%  | 35<br>15%  | 22<br>13%         | 29<br>16%     | 11<br>7%      | 12<br>11% | 31<br>17%  | 46<br>18%  | 33<br>13%  | 27<br>15%         | 41<br>13%  | 142<br>18% |
| 2                  | 570<br>28%  | 234<br>24% | 336<br>33% | 87<br>36%  | 100<br>31% | 129<br>34% | 100<br>29% | 79<br>26%  | 75<br>18%  | 132<br>24%   | 162<br>28% | 125<br>30% | 151<br>33% | 46<br>26%  | 26<br>29%  | 63<br>27%  | 41<br>23%         | 48<br>26%     | 50<br>32%     | 33<br>31% | 53<br>28%  | 74<br>29%  | 74<br>29%  | 63<br>35%         | 118<br>37% | 235<br>29% |
| 3 Least important  | 1155<br>58% | 598<br>61% | 557<br>54% | 100<br>42% | 160<br>50% | 197<br>52% | 201<br>59% | 178<br>59% | 319<br>76% | 320<br>59%   | 335<br>58% | 255<br>61% | 245<br>53% | 106<br>61% | 52<br>57%  | 138<br>59% | 113<br>64%        | 109<br>59%    | 95<br>61%     | 62<br>58% | 104<br>55% | 133<br>53% | 150<br>58% | 93<br>51%         | 156<br>50% | 430<br>53% |
| Mean               | 2.44        | 2.46       | 2.42       | 2.19       | 2.31       | 2.38       | 2.47       | 2.44       | 2.69       | 2.43         | 2.43       | 2.51       | 2.39       | 2.49       | 2.43       | 2.44       | 2.51              | 2.43          | 2.54          | 2.47      | 2.39       | 2.35       | 2.45       | 2.36              | 2.37       | 2.36       |
| Standard deviation | 0.72        | 0.74       | 0.71       | 0.78       | 0.77       | 0.72       | 0.70       | 0.74       | 0.59       | 0.76         | 0.73       | 0.67       | 0.72       | 0.71       | 0.73       | 0.74       | 0.71              | 0.75          | 0.62          | 0.69      | 0.76       | 0.77       | 0.71       | 0.72              | 0.70       | 0.76       |
| Standard error     | 0.02        | 0.02       | 0.02       | 0.07       | 0.05       | 0.03       | 0.04       | 0.04       | 0.03       | 0.03         | 0.03       | 0.04       | 0.03       | 0.05       | 0.07       | 0.05       | 0.05              | 0.05          | 0.05          | 0.07      | 0.06       | 0.05       | 0.04       | 0.05              | 0.04       | 0.03       |

## Energy Poll

### ONLINE Fieldwork : 10th - 12th June 2011

Table 6

Absolutes/col percents

**Q3. There are three energy priorities for the government, rank the following in importance, where 1 = 'most important' and 3 = 'least important'.  
Making sure bills are affordable for ordinary householders**

**Base : All respondents**

|                    | Gender |      | Age    |       |       |       |       |       | Social grade |      |      |      | Region |          |            |            |                   |               |               |       |          |         | Employment Sector |            |         |          |
|--------------------|--------|------|--------|-------|-------|-------|-------|-------|--------------|------|------|------|--------|----------|------------|------------|-------------------|---------------|---------------|-------|----------|---------|-------------------|------------|---------|----------|
|                    | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+          | AB   | C1   | C2   | DE     | Scotland | North East | North West | Yorks & Hum 'side | West Midlands | East Midlands | Wales | East-ern | Lon-don | South East        | South West | Pub-lic | Pri-vate |
| Unweighted Base    | 2005   | 958  | 1047   | 133   | 290   | 428   | 373   | 330   | 451          | 759  | 491  | 249  | 498    | 176      | 99         | 245        | 182               | 197           | 162           | 108   | 168      | 197     | 280               | 191        | 305     | 691      |
| Weighted Base      | 2005   | 982  | 1023   | 240   | 321   | 381   | 341   | 301   | 422          | 541  | 581  | 421  | 461    | 174      | 91         | 236        | 177               | 185           | 156           | 106   | 188      | 252     | 257               | 183        | 315     | 808      |
| 1 Most important   | 1107   | 465  | 641    | 108   | 174   | 229   | 217   | 168   | 211          | 236  | 312  | 279  | 280    | 105      | 54         | 128        | 103               | 106           | 93            | 64    | 100      | 128     | 123               | 103        | 182     | 422      |
|                    | 55%    | 47%  | 63%    | 45%   | 54%   | 60%   | 64%   | 56%   | 50%          | 44%  | 54%  | 66%  | 61%    | 60%      | 59%        | 54%        | 58%               | 57%           | 60%           | 60%   | 53%      | 51%     | 48%               | 56%        | 58%     | 52%      |
| 2                  | 625    | 370  | 255    | 79    | 88    | 107   | 85    | 94    | 171          | 215  | 190  | 102  | 118    | 51       | 29         | 78         | 56                | 58            | 48            | 24    | 52       | 68      | 98                | 61         | 80      | 264      |
|                    | 31%    | 38%  | 25%    | 33%   | 28%   | 28%   | 25%   | 31%   | 41%          | 40%  | 33%  | 24%  | 26%    | 29%      | 32%        | 33%        | 32%               | 31%           | 31%           | 23%   | 28%      | 27%     | 38%               | 33%        | 25%     | 33%      |
| 3 Least important  | 274    | 147  | 127    | 53    | 59    | 45    | 39    | 38    | 40           | 90   | 80   | 40   | 63     | 18       | 8          | 30         | 17                | 22            | 14            | 18    | 36       | 56      | 35                | 19         | 53      | 122      |
|                    | 14%    | 15%  | 12%    | 22%   | 18%   | 12%   | 11%   | 13%   | 9%           | 17%  | 14%  | 9%   | 14%    | 10%      | 9%         | 13%        | 10%               | 12%           | 9%            | 17%   | 19%      | 22%     | 14%               | 10%        | 17%     | 15%      |
| Mean               | 1.58   | 1.68 | 1.50   | 1.77  | 1.64  | 1.52  | 1.48  | 1.57  | 1.59         | 1.73 | 1.60 | 1.43 | 1.53   | 1.50     | 1.49       | 1.58       | 1.52              | 1.55          | 1.50          | 1.56  | 1.66     | 1.72    | 1.66              | 1.54       | 1.59    | 1.63     |
| Standard deviation | 0.72   | 0.72 | 0.71   | 0.79  | 0.77  | 0.70  | 0.69  | 0.71  | 0.66         | 0.73 | 0.72 | 0.66 | 0.72   | 0.68     | 0.65       | 0.71       | 0.67              | 0.70          | 0.66          | 0.77  | 0.78     | 0.81    | 0.71              | 0.68       | 0.76    | 0.73     |
| Standard error     | 0.02   | 0.02 | 0.02   | 0.07  | 0.05  | 0.03  | 0.04  | 0.04  | 0.03         | 0.03 | 0.03 | 0.04 | 0.03   | 0.05     | 0.07       | 0.05       | 0.05              | 0.05          | 0.05          | 0.07  | 0.06     | 0.06    | 0.04              | 0.05       | 0.04    | 0.03     |

**Energy Poll**  
**ONLINE Fieldwork : 10th - 12th June 2011**

Table 7

Absolutes/col percents

**Q4. How much extra would you be prepared to pay for your energy bills per year by 2020:**  
**Summary**

Base : All respondents

|                    |       | To make sure the<br>lights stay on in<br>the future | To make sure<br>sources of energy<br>are more<br>environmentally<br>friendly |
|--------------------|-------|---|--|
| Unweighted Base    |       | 2005  | 2005   |
| Weighted Base      |       | 2005  | 2005   |
| Nothing            | (0)   | 1000<br>50%   | 1162<br>58%  |
| £100               | (100) | 684<br>34%  | 581<br>29%   |
| £200               | (200) | 183<br>9%   | 143<br>7%  |
| £300               | (300) | 62<br>3%  | 60<br>3%   |
| £400               | (400) | 26<br>1%  | 25<br>1%   |
| £500               | (500) | 20<br>1%  | 11<br>1%   |
| More than £500     | (600) | 30<br>1%  | 22<br>1%   |
| Mean               |       | 80.70   | 66.67  |
| Standard deviation |       | 114.99  | 106.72   |
| Standard error     |       | 2.57  | 2.38   |

## Energy Poll

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Table 8

Absolutes/col percents

**Q4. How much extra would you be prepared to pay for your energy bills per year by 2020:  
To make sure the lights stay on in the future**

**Base : All respondents**

|                    | Gender |             |            | Age        |            |            |            |            |            | Social grade |            |            |            | Region     |            |            |                  |               |               |           |           |           |            | Employment Sector |           |            |            |
|--------------------|--------|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------------|---------------|---------------|-----------|-----------|-----------|------------|-------------------|-----------|------------|------------|
|                    | Total  | Male        | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland   | North East | North West | Yorks & Hum'side | West Midlands | East Midlands | Wales     | East-ern  | Lon-don   | South East | South West        | Pub-lic   | Pri-vate   |            |
| Unweighted Base    | 2005   | 958         | 1047       | 133        | 290        | 428        | 373        | 330        | 451        | 759          | 491        | 249        | 498        | 176        | 99         | 245        | 182              | 197           | 162           | 108       | 168       | 197       | 280        | 191               | 305       | 691        |            |
| Weighted Base      | 2005   | 982         | 1023       | 240        | 321        | 381        | 341        | 301        | 422        | 541          | 581        | 421        | 461        | 174        | 91         | 236        | 177              | 185           | 156           | 106       | 188       | 252       | 257        | 183               | 315       | 808        |            |
| Nothing            | (0)    | 1000<br>50% | 446<br>45% | 554<br>54% | 107<br>45% | 174<br>54% | 215<br>56% | 210<br>62% | 138<br>46% | 155<br>37%   | 225<br>42% | 266<br>46% | 220<br>52% | 289<br>63% | 82<br>47%  | 46<br>51%  | 120<br>51%       | 83<br>47%     | 90<br>48%     | 93<br>59% | 55<br>52% | 87<br>46% | 137<br>54% | 108<br>42%        | 99<br>54% | 172<br>55% | 394<br>49% |
| £100               | (100)  | 684<br>34%  | 353<br>36% | 331<br>32% | 76<br>32%  | 102<br>32% | 133<br>35% | 99<br>29%  | 113<br>38% | 161<br>36%   | 197<br>34% | 200<br>34% | 164<br>39% | 123<br>27% | 63<br>36%  | 34<br>37%  | 76<br>32%        | 63<br>36%     | 59<br>32%     | 38<br>25% | 36<br>33% | 76<br>40% | 78<br>31%  | 107<br>42%        | 55<br>30% | 107<br>34% | 293<br>36% |
| £200               | (200)  | 183<br>9%   | 104<br>11% | 79<br>8%   | 32<br>13%  | 30<br>9%   | 20<br>5%   | 17<br>5%   | 21<br>7%   | 63<br>15%    | 67<br>12%  | 60<br>10%  | 27<br>6%   | 29<br>6%   | 14<br>8%   | 9<br>9%    | 23<br>10%        | 17<br>10%     | 22<br>12%     | 17<br>11% | 5<br>4%   | 22<br>12% | 14<br>6%   | 25<br>10%         | 17<br>9%  | 18<br>6%   | 73<br>9%   |
| £300               | (300)  | 62<br>3%    | 31<br>3%   | 31<br>3%   | 9<br>4%    | 6<br>2%    | 8<br>2%    | 8<br>2%    | 11<br>4%   | 19<br>5%     | 27<br>5%   | 24<br>4%   | 5<br>1%    | 6<br>1%    | 7<br>4%    | 1<br>1%    | 9<br>4%          | 7<br>4%       | 6<br>3%       | 4<br>3%   | 5<br>4%   | 1<br>1%   | 6<br>2%    | 8<br>3%           | 7<br>4%   | 8<br>3%    | 21<br>3%   |
| £400               | (400)  | 26<br>1%    | 12<br>1%   | 14<br>1%   | 6<br>3%    | 6<br>2%    | 1<br>*     | 2<br>1%    | 5<br>2%    | 5<br>1%      | 9<br>2%    | 10<br>2%   | 1<br>*     | 6<br>1%    | 2<br>1%    | -          | 5<br>2%          | 1<br>*        | 5<br>3%       | -         | *<br>1%   | 1<br>3%   | 7<br>1%    | 1<br>1%           | 2<br>1%   | 5<br>2%    | 8<br>1%    |
| £500               | (500)  | 20<br>1%    | 13<br>1%   | 7<br>1%    | 3<br>1%    | 1<br>*     | 2<br>*     | -          | 7<br>2%    | 8<br>2%      | 8<br>1%    | 10<br>2%   | 2<br>*     | 1<br>*     | 3<br>2%    | 1<br>1%    | 1<br>1%          | 2<br>1%       | 1<br>1%       | 6<br>5%   | -         | -         | 2<br>1%    | 2<br>1%           | 2<br>1%   | 4<br>1%    |            |
| More than £500     | (600)  | 30<br>1%    | 23<br>2%   | 7<br>1%    | 6<br>3%    | 2<br>*     | 2<br>*     | 5<br>1%    | 5<br>2%    | 10<br>2%     | 9<br>2%    | 12<br>2%   | 2<br>1%    | 7<br>2%    | 3<br>2%    | -          | 2<br>1%          | 4<br>2%       | 2<br>1%       | 2<br>1%   | -         | 1<br>1%   | 10<br>4%   | 5<br>2%           | 1<br>1%   | 2<br>1%    | 14<br>2%   |
| Mean               | 80.70  | 92.16       | 69.70      | 102.58     | 67.48      | 58.40      | 57.08      | 90.94      | 110.18     | 99.05        | 94.67      | 61.64      | 58.96      | 87.77      | 65.54      | 79.43      | 87.16            | 87.21         | 67.13         | 83.35     | 71.46     | 83.70     | 90.15      | 72.39             | 67.73     | 79.60      |            |
| Standard deviation | 114.99 | 125.76      | 102.45     | 135.44     | 96.64      | 86.94      | 99.62      | 126.99     | 129.84     | 122.70       | 128.36     | 84.31      | 105.75     | 123.04     | 84.51      | 110.16     | 121.34           | 117.51        | 108.65        | 127.11    | 85.12     | 137.26    | 116.83     | 105.14            | 102.69    | 112.49     |            |
| Standard error     | 2.57   | 4.06        | 3.17       | 11.74      | 5.68       | 4.20       | 5.16       | 6.99       | 6.11       | 4.45         | 5.79       | 5.34       | 4.74       | 9.27       | 8.49       | 7.04       | 8.99             | 8.37          | 8.54          | 12.23     | 6.57      | 9.78      | 6.98       | 7.61              | 5.88      | 4.28       |            |



## Energy Poll

### ONLINE Fieldwork : 10th - 12th June 2011

Table 9

Absolutes/col percents

**Q4. How much extra would you be prepared to pay for your energy bills per year by 2020:  
To make sure sources of energy are more environmentally friendly**

**Base : All respondents**

|                    | Gender |             |            | Age        |            |            |            |            |            | Social grade |            |            |            | Region     |            |            |                  |               |               |            |           |            |            | Employment Sector |            |            |            |
|--------------------|--------|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------------|---------------|---------------|------------|-----------|------------|------------|-------------------|------------|------------|------------|
|                    | Total  | Male        | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland   | North East | North West | Yorks & Hum'side | West Midlands | East Midlands | Wales      | East-ern  | Lon-don    | South East | South West        | Pub-lic    | Pri-vate   |            |
| Unweighted Base    | 2005   | 958         | 1047       | 133        | 290        | 428        | 373        | 330        | 451        | 759          | 491        | 249        | 498        | 176        | 99         | 245        | 182              | 197           | 162           | 108        | 168       | 197        | 280        | 191               | 305        | 691        |            |
| Weighted Base      | 2005   | 982         | 1023       | 240        | 321        | 381        | 341        | 301        | 422        | 541          | 581        | 421        | 461        | 174        | 91         | 236        | 177              | 185           | 156           | 106        | 188       | 252        | 257        | 183               | 315        | 808        |            |
| Nothing            | (0)    | 1162<br>58% | 578<br>59% | 584<br>57% | 117<br>49% | 170<br>53% | 237<br>62% | 224<br>66% | 178<br>59% | 236<br>56%   | 271<br>50% | 331<br>57% | 261<br>62% | 300<br>65% | 96<br>55%  | 56<br>62%  | 144<br>61%       | 110<br>62%    | 102<br>55%    | 101<br>65% | 59<br>55% | 113<br>60% | 132<br>52% | 137<br>53%        | 112<br>61% | 169<br>54% | 465<br>58% |
| £100               | (100)  | 581<br>29%  | 269<br>27% | 312<br>31% | 72<br>30%  | 102<br>32% | 110<br>29% | 84<br>25%  | 86<br>28%  | 128<br>30%   | 176<br>33% | 159<br>27% | 123<br>29% | 123<br>27% | 50<br>29%  | 23<br>25%  | 68<br>29%        | 50<br>28%     | 54<br>29%     | 39<br>25%  | 34<br>32% | 57<br>31%  | 81<br>32%  | 78<br>30%         | 47<br>26%  | 97<br>31%  | 237<br>29% |
| £200               | (200)  | 143<br>7%   | 67<br>7%   | 76<br>7%   | 16<br>6%   | 31<br>10%  | 19<br>5%   | 21<br>6%   | 21<br>7%   | 36<br>9%     | 54<br>10%  | 39<br>7%   | 30<br>7%   | 20<br>4%   | 19<br>11%  | 7<br>8%    | 15<br>7%         | 7<br>4%       | 19<br>10%     | 9<br>6%    | 4<br>4%   | 11<br>6%   | 14<br>6%   | 24<br>9%          | 14<br>8%   | 29<br>9%   | 56<br>7%   |
| £300               | (300)  | 60<br>3%    | 25<br>3%   | 35<br>3%   | 17<br>7%   | 10<br>3%   | 7<br>2%    | 4<br>1%    | 12<br>4%   | 10<br>2%     | 20<br>4%   | 27<br>5%   | 3<br>1%    | 10<br>2%   | 6<br>3%    | 3<br>3%    | 7<br>4%          | 7<br>4%       | 5<br>3%       | 4<br>2%    | 4<br>4%   | 2<br>1%    | 7<br>3%    | 9<br>4%           | 6<br>3%    | 10<br>3%   | 25<br>3%   |
| £400               | (400)  | 25<br>1%    | 16<br>2%   | 10<br>1%   | 8<br>3%    | 7<br>2%    | 4<br>1%    | 2<br>1%    | -<br>-     | 4<br>1%      | 10<br>2%   | 10<br>2%   | 1<br>*     | 5<br>1%    | *<br>1%    | 1<br>-     | -<br>-           | 1<br>1%       | 5<br>3%       | 1<br>1%    | 1<br>1%   | 1<br>1%    | 10<br>4%   | 4<br>2%           | 1<br>*     | 6<br>2%    | 13<br>2%   |
| £500               | (500)  | 11<br>1%    | 6<br>1%    | 5<br>*     | -<br>-     | 1<br>*     | 2<br>1%    | 1<br>*     | 4<br>1%    | 3<br>1%      | 3<br>*     | 5<br>1%    | 2<br>*     | 1<br>*     | 2<br>1%    | 1<br>-     | -<br>-           | 1<br>1%       | -<br>-        | 1<br>1%    | 1<br>1%   | 1<br>*     | 1<br>1%    | 2<br>1%           | 1<br>1%    | 3<br>1%    | 3<br>*     |
| More than £500     | (600)  | 22<br>1%    | 20<br>2%   | 2<br>*     | 10<br>4%   | -<br>-     | 1<br>*     | 5<br>1%    | 1<br>*     | 5<br>1%      | 7<br>1%    | 11<br>2%   | 1<br>*     | 3<br>1%    | 1<br>1%    | -<br>-     | 2<br>1%          | 1<br>*        | -<br>-        | 2<br>1%    | 3<br>3%   | 2<br>1%    | 7<br>3%    | 3<br>1%           | 1<br>1%    | 1<br>*     | 10<br>1%   |
| Mean               | 66.67  | 70.74       | 62.75      | 103.93     | 70.61      | 53.12      | 52.32      | 62.90      | 68.91      | 81.64        | 77.15      | 50.60      | 50.55      | 70.28      | 58.51      | 55.53      | 56.36            | 68.19         | 56.42         | 78.33      | 56.71     | 86.22      | 77.51      | 59.98             | 73.40      | 67.82      |            |
| Standard deviation | 106.72 | 119.85      | 92.24      | 149.66     | 95.74      | 88.13      | 99.07      | 99.25      | 106.90     | 113.91       | 124.21     | 80.12      | 90.21      | 102.62     | 96.02      | 89.63      | 94.80            | 94.82         | 102.76        | 130.71     | 96.48     | 133.79     | 115.02     | 98.02             | 104.99     | 108.18     |            |
| Standard error     | 2.38   | 3.87        | 2.85       | 12.98      | 5.62       | 4.26       | 5.13       | 5.46       | 5.03       | 4.13         | 5.61       | 5.08       | 4.04       | 7.73       | 9.65       | 5.73       | 7.03             | 6.76          | 8.07          | 12.58      | 7.44      | 9.53       | 6.87       | 7.09              | 6.01       | 4.12       |            |

**Energy Poll**  
**ONLINE Fieldwork : 10th - 12th June 2011**

Table 10

**Q5. Roughly how much of the UK's gas do you think is currently imported and how much do you think will be by 2020? Summary**

Absolutes/col percents

**Base : All respondents**

|                    |       | Currently  | By 2020    |
|--------------------|-------|------------|------------|
| Unweighted Base    |       | 2005       | 2005       |
| Weighted Base      |       | 2005       | 2005       |
| None               | (0)   | 102<br>5%  | 71<br>4%   |
| 25%                | (25)  | 479<br>24% | 180<br>9%  |
| 50%                | (50)  | 875<br>44% | 452<br>23% |
| 75%                | (75)  | 463<br>23% | 754<br>38% |
| All of it          | (100) | 87<br>4%   | 549<br>27% |
| Mean               |       | 49.42      | 69.08      |
| Standard deviation |       | 22.98      | 26.45      |
| Standard error     |       | 0.51       | 0.59       |

**Energy Poll**  
**ONLINE Fieldwork : 10th - 12th June 2011**

Table 11

Absolutes/col percents

**Q5. Roughly how much of the UK's gas do you think is currently imported and how much do you think will be by 2020? Currently**

**Base : All respondents**

|                    | Gender |            |            | Age        |           |            |            |            |            | Social grade |            |            |            | Region     |            |            |                   |                |                |           |           | Employment Sector |            |            |           |            |            |
|--------------------|--------|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|-------------------|----------------|----------------|-----------|-----------|-------------------|------------|------------|-----------|------------|------------|
|                    | Total  | Male       | Female     | 18-24      | 25-34     | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scot-land  | North East | North West | Yorks & Hum 'side | West Mid-lands | East Mid-lands | Wales     | East-ern  | Lon-don           | South East | South West | Pub-lic   | Pri-vate   |            |
| Unweighted Base    | 2005   | 958        | 1047       | 133        | 290       | 428        | 373        | 330        | 451        | 759          | 491        | 249        | 498        | 176        | 99         | 245        | 182               | 197            | 162            | 108       | 168       | 197               | 280        | 191        | 305       | 691        |            |
| Weighted Base      | 2005   | 982        | 1023       | 240        | 321       | 381        | 341        | 301        | 422        | 541          | 581        | 421        | 461        | 174        | 91         | 236        | 177               | 185            | 156            | 106       | 188       | 252               | 257        | 183        | 315       | 808        |            |
| None               | (0)    | 102<br>5%  | 33<br>3%   | 69<br>7%   | 25<br>11% | 20<br>6%   | 19<br>5%   | 14<br>4%   | 9<br>3%    | 14<br>3%     | 22<br>4%   | 25<br>6%   | 25<br>6%   | 29<br>12%  | 21<br>10%  | 8<br>4%    | 13<br>7%          | 5<br>3%        | 7<br>5%        | 2<br>2%   | 8<br>4%   | 13<br>5%          | 6<br>2%    | 8<br>5%    | 11<br>4%  | 40<br>5%   |            |
| 25%                | (25)   | 479<br>24% | 231<br>24% | 248<br>24% | 58<br>24% | 90<br>28%  | 91<br>24%  | 80<br>24%  | 78<br>26%  | 81<br>19%    | 132<br>24% | 161<br>28% | 80<br>19%  | 106<br>23% | 46<br>26%  | 20<br>23%  | 69<br>29%         | 35<br>20%      | 45<br>24%      | 30<br>20% | 29<br>27% | 34<br>18%         | 74<br>29%  | 52<br>20%  | 46<br>25% | 95<br>30%  | 195<br>24% |
| 50%                | (50)   | 875<br>44% | 447<br>46% | 428<br>42% | 91<br>38% | 140<br>44% | 151<br>40% | 142<br>42% | 145<br>48% | 206<br>49%   | 248<br>46% | 247<br>43% | 188<br>45% | 192<br>42% | 65<br>37%  | 42<br>46%  | 97<br>41%         | 86<br>49%      | 78<br>42%      | 68<br>44% | 51<br>48% | 99<br>52%         | 104<br>41% | 111<br>43% | 74<br>40% | 135<br>43% | 348<br>43% |
| 75%                | (75)   | 463<br>23% | 245<br>25% | 217<br>21% | 44<br>18% | 60<br>19%  | 105<br>28% | 91<br>27%  | 61<br>20%  | 101<br>24%   | 127<br>23% | 119<br>20% | 109<br>26% | 107<br>23% | 38<br>22%  | 12<br>13%  | 46<br>20%         | 38<br>21%      | 45<br>24%      | 48<br>31% | 19<br>18% | 41<br>22%         | 50<br>20%  | 80<br>31%  | 45<br>25% | 64<br>20%  | 193<br>24% |
| All of it          | (100)  | 87<br>4%   | 26<br>3%   | 61<br>6%   | 22<br>9%  | 10<br>3%   | 14<br>4%   | 14<br>4%   | 8<br>3%    | 19<br>5%     | 12<br>2%   | 30<br>5%   | 18<br>4%   | 27<br>6%   | 4<br>2%    | 7<br>8%    | 15<br>6%          | 5<br>3%        | 13<br>7%       | 2<br>1%   | 5<br>4%   | 7<br>4%           | 11<br>4%   | 9<br>3%    | 10<br>5%  | 9<br>3%    | 33<br>4%   |
| Mean               |        | 49.42      | 50.02      | 48.84      | 47.83     | 46.12      | 50.20      | 50.77      | 48.33      | 51.81        | 48.82      | 48.62      | 50.89      | 49.78      | 44.15      | 46.68      | 48.98             | 48.07          | 52.01          | 51.16     | 48.94     | 50.79             | 47.10      | 53.17      | 50.34     | 47.21      | 49.48      |
| Standard deviation |        | 22.98      | 21.28      | 24.50      | 27.48     | 22.67      | 23.27      | 22.77      | 20.62      | 21.61        | 21.40      | 23.11      | 23.20      | 24.38      | 25.17      | 26.00      | 23.51             | 22.44          | 23.31          | 21.43     | 21.19     | 21.08             | 23.27      | 21.33      | 23.74     | 21.73      | 22.95      |
| Standard error     |        | 0.51       | 0.69       | 0.76       | 2.38      | 1.33       | 1.12       | 1.18       | 1.14       | 1.02         | 0.78       | 1.04       | 1.47       | 1.09       | 1.90       | 2.61       | 1.50              | 1.66           | 1.66           | 1.68      | 2.04      | 1.63              | 1.66       | 1.27       | 1.72      | 1.24       | 0.87       |

## Energy Poll

### ONLINE Fieldwork : 10th - 12th June 2011

Table 12

Absolutes/col percents

**Q5. Roughly how much of the UK's gas do you think is currently imported and how much do you think will be by 2020? By 2020**

**Base : All respondents**

|                    | Gender |            |            | Age        |           |            |            |            |            | Social grade |            |            |            | Region     |            |            |                   |                |                |           |           | Employment Sector |            |            |           |            |            |
|--------------------|--------|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|-------------------|----------------|----------------|-----------|-----------|-------------------|------------|------------|-----------|------------|------------|
|                    | Total  | Male       | Female     | 18-24      | 25-34     | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scot-land  | North East | North West | Yorks & Hum 'side | West Mid-lands | East Mid-lands | Wales     | East-ern  | Lon-don           | South East | South West | Pub-lic   | Pri-vate   |            |
| Unweighted Base    | 2005   | 958        | 1047       | 133        | 290       | 428        | 373        | 330        | 451        | 759          | 491        | 249        | 498        | 176        | 99         | 245        | 182               | 197            | 162            | 108       | 168       | 197               | 280        | 191        | 305       | 691        |            |
| Weighted Base      | 2005   | 982        | 1023       | 240        | 321       | 381        | 341        | 301        | 422        | 541          | 581        | 421        | 461        | 174        | 91         | 236        | 177               | 185            | 156            | 106       | 188       | 252               | 257        | 183        | 315       | 808        |            |
| None               | (0)    | 71<br>4%   | 28<br>3%   | 43<br>4%   | 26<br>11% | 14<br>4%   | 10<br>3%   | 4<br>1%    | 8<br>2%    | 8<br>2%      | 11<br>2%   | 22<br>4%   | 15<br>4%   | 23<br>5%   | 11<br>6%   | 7<br>7%    | 4<br>2%           | 10<br>5%       | 4<br>2%        | 8<br>5%   | 2<br>2%   | 9<br>5%           | 12<br>5%   | 2<br>1%    | 3<br>2%   | 7<br>2%    | 28<br>3%   |
| 25%                | (25)   | 180<br>9%  | 73<br>7%   | 107<br>10% | 19<br>8%  | 31<br>10%  | 37<br>10%  | 40<br>12%  | 22<br>7%   | 29<br>7%     | 48<br>9%   | 50<br>9%   | 40<br>9%   | 42<br>9%   | 23<br>13%  | 9<br>10%   | 24<br>10%         | 12<br>7%       | 24<br>13%      | 9<br>6%   | 7<br>7%   | 6<br>3%           | 26<br>10%  | 21<br>8%   | 18<br>10% | 35<br>11%  | 76<br>9%   |
| 50%                | (50)   | 452<br>23% | 203<br>21% | 249<br>24% | 48<br>20% | 88<br>27%  | 87<br>23%  | 77<br>22%  | 72<br>24%  | 80<br>19%    | 122<br>23% | 138<br>24% | 93<br>22%  | 99<br>22%  | 45<br>26%  | 18<br>20%  | 59<br>25%         | 39<br>22%      | 41<br>22%      | 27<br>25% | 32<br>17% | 71<br>28%         | 46<br>18%  | 41<br>22%  | 79<br>25% | 181<br>22% |            |
| 75%                | (75)   | 754<br>38% | 403<br>41% | 350<br>34% | 74<br>31% | 117<br>37% | 137<br>36% | 123<br>36% | 117<br>39% | 186<br>44%   | 226<br>42% | 217<br>37% | 144<br>34% | 166<br>36% | 62<br>36%  | 33<br>37%  | 87<br>37%         | 65<br>37%      | 59<br>32%      | 57<br>36% | 50<br>47% | 84<br>45%         | 83<br>33%  | 103<br>40% | 71<br>39% | 122<br>39% | 307<br>38% |
| All of it          | (100)  | 549<br>27% | 276<br>28% | 273<br>27% | 73<br>30% | 70<br>22%  | 110<br>29% | 97<br>29%  | 81<br>27%  | 118<br>28%   | 133<br>25% | 155<br>27% | 130<br>31% | 131<br>28% | 34<br>19%  | 23<br>26%  | 62<br>27%         | 52<br>30%      | 57<br>31%      | 47<br>30% | 20<br>19% | 57<br>31%         | 61<br>24%  | 85<br>33%  | 50<br>27% | 71<br>23%  | 215<br>27% |
| Mean               |        | 69.08      | 71.04      | 67.20      | 65.26     | 65.41      | 69.55      | 69.89      | 70.06      | 72.29        | 69.42      | 68.63      | 69.86      | 68.55      | 62.12      | 65.86      | 69.12             | 69.54          | 69.04          | 70.13     | 69.00     | 73.42             | 65.24      | 74.02      | 69.93     | 67.14      | 68.72      |
| Standard deviation |        | 26.45      | 25.18      | 27.50      | 32.29     | 26.66      | 26.35      | 25.44      | 25.07      | 23.93        | 24.64      | 26.51      | 27.16      | 27.81      | 28.27      | 29.70      | 25.14             | 27.66          | 27.41          | 27.50     | 22.29     | 25.14             | 27.63      | 23.90      | 25.10     | 25.37      | 26.46      |
| Standard error     |        | 0.59       | 0.81       | 0.85       | 2.80      | 1.57       | 1.27       | 1.32       | 1.38       | 1.13         | 0.89       | 1.20       | 1.72       | 1.25       | 2.13       | 2.99       | 1.61              | 2.05           | 1.95           | 2.16      | 2.14      | 1.94              | 1.97       | 1.43       | 1.82      | 1.45       | 1.01       |

**Energy Poll**  
**ONLINE Fieldwork : 10th - 12th June 2011**

Table 13

Absolutes/col percents

**Q6. How worried, if at all, are you that the UK is reliant on importing gas from other countries?****Base : All respondents**

|                    | Gender      |            | Age        |            |            |            |            |            |            | Social grade |            |            |            | Region    |            |            |                   |               |               |           |           | Employment Sector |            |            |            |            |
|--------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|-------------------|---------------|---------------|-----------|-----------|-------------------|------------|------------|------------|------------|
|                    | Total       | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland  | North East | North West | Yorks & Hum 'side | West Midlands | East Midlands | Wales     | East-ern  | Lon-don           | South East | South West | Pub-lic    | Pri-vate   |
| Unweighted Base    | 2005        | 958        | 1047       | 133        | 290        | 428        | 373        | 330        | 451        | 759          | 491        | 249        | 498        | 176       | 99         | 245        | 182               | 197           | 162           | 108       | 168       | 197               | 280        | 191        | 305        | 691        |
| Weighted Base      | 2005        | 982        | 1023       | 240        | 321        | 381        | 341        | 301        | 422        | 541          | 581        | 421        | 461        | 174       | 91         | 236        | 177               | 185           | 156           | 106       | 188       | 252               | 257        | 183        | 315        | 808        |
| Very worried       | 624<br>31%  | 338<br>34% | 285<br>28% | 58<br>24%  | 69<br>21%  | 87<br>23%  | 132<br>39% | 104<br>35% | 173<br>41% | 172<br>32%   | 178<br>31% | 123<br>29% | 150<br>33% | 51<br>29% | 24<br>27%  | 72<br>30%  | 59<br>33%         | 54<br>29%     | 63<br>40%     | 27<br>25% | 53<br>28% | 72<br>29%         | 88<br>34%  | 61<br>33%  | 82<br>26%  | 218<br>27% |
| A little worried   | 1029<br>51% | 486<br>49% | 544<br>53% | 122<br>51% | 154<br>48% | 221<br>58% | 159<br>47% | 163<br>54% | 210<br>50% | 285<br>53%   | 298<br>51% | 228<br>54% | 218<br>47% | 89<br>51% | 45<br>50%  | 127<br>54% | 86<br>49%         | 103<br>56%    | 59<br>38%     | 55<br>52% | 91<br>49% | 140<br>56%        | 132<br>51% | 100<br>55% | 154<br>49% | 445<br>55% |
| Not worried at all | 352<br>18%  | 158<br>16% | 194<br>19% | 60<br>25%  | 98<br>31%  | 72<br>19%  | 49<br>14%  | 33<br>11%  | 39<br>9%   | 84<br>15%    | 105<br>18% | 70<br>17%  | 93<br>20%  | 34<br>20% | 21<br>24%  | 37<br>16%  | 32<br>18%         | 28<br>15%     | 34<br>22%     | 24<br>23% | 44<br>23% | 40<br>16%         | 37<br>14%  | 22<br>12%  | 79<br>25%  | 146<br>18% |

## Energy Poll

### ONLINE Fieldwork : 10th - 12th June 2011

Table 14

Absolutes/col percents

**Q7. Some energy we use is created in the UK, such as from gas sources in the North Sea. The Government has recently decided to raise the tax companies pay on some of these gas fields to more than 80%. Do you think this tax is:**

**Base : All respondents**

|                 | Gender |      | Age    |       |       |       |       |       |     | Social grade |     |     |     | Region   |            |            |                   |               |               |       |          |         |            | Employment Sector |         |          |
|-----------------|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|-------------------|---------------|---------------|-------|----------|---------|------------|-------------------|---------|----------|
|                 | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Scotland | North East | North West | Yorks & Hum 'side | West Midlands | East Midlands | Wales | East-ern | Lon-don | South East | South West        | Pub-lic | Pri-vate |
| Unweighted Base | 2005   | 958  | 1047   | 133   | 290   | 428   | 373   | 330   | 451 | 759          | 491 | 249 | 498 | 176      | 99         | 245        | 182               | 197           | 162           | 108   | 168      | 197     | 280        | 191               | 305     | 691      |
| Weighted Base   | 2005   | 982  | 1023   | 240   | 321   | 381   | 341   | 301   | 422 | 541          | 581 | 421 | 461 | 174      | 91         | 236        | 177               | 185           | 156           | 106   | 188      | 252     | 257        | 183               | 315     | 808      |
| Too high        | 1278   | 578  | 700    | 139   | 207   | 266   | 231   | 194   | 242 | 325          | 338 | 286 | 329 | 138      | 57         | 161        | 104               | 126           | 95            | 67    | 118      | 148     | 145        | 119               | 212     | 509      |
|                 | 64%    | 59%  | 68%    | 58%   | 65%   | 70%   | 68%   | 64%   | 57% | 60%          | 58% | 68% | 71% | 79%      | 63%        | 69%        | 59%               | 68%           | 61%           | 63%   | 63%      | 59%     | 56%        | 65%               | 67%     | 63%      |
| About right     | 665    | 365  | 301    | 96    | 104   | 102   | 98    | 97    | 168 | 203          | 222 | 125 | 117 | 30       | 31         | 70         | 69                | 51            | 56            | 37    | 66       | 90      | 102        | 62                | 96      | 273      |
|                 | 33%    | 37%  | 29%    | 40%   | 32%   | 27%   | 29%   | 32%   | 40% | 37%          | 38% | 30% | 25% | 17%      | 34%        | 30%        | 39%               | 28%           | 36%           | 35%   | 35%      | 36%     | 40%        | 34%               | 31%     | 34%      |
| Not high enough | 61     | 39   | 22     | 5     | 10    | 12    | 12    | 11    | 12  | 14           | 22  | 11  | 15  | 6        | 3          | 4          | 3                 | 9             | 4             | 2     | 4        | 14      | 10         | 2                 | 7       | 26       |
|                 | 3%     | 4%   | 2%     | 2%    | 3%    | 3%    | 3%    | 3%    | 3%  | 3%           | 4%  | 3%  | 3%  | 3%       | 3%         | 2%         | 2%                | 5%            | 3%            | 2%    | 2%       | 6%      | 4%         | 1%                | 2%      | 3%       |

**Energy Poll**  
**ONLINE Fieldwork : 10th - 12th June 2011**

Table 15

Absolutes/col percents

**Q8. To what extent do you agree or disagree with the following statements?**  
**Summary**

Base : All respondents

|                               |     | It's better to<br>have more nuclear<br>power facilities,<br>than to have a<br>higher level of<br>carbon | It's better to<br>have increases in<br>energy prices,<br>than to have the<br>lights go off | It's better to<br>have lower bills<br>and greater use<br>of gas-fired<br>power generation,<br>which is cleaner<br>than coal, than<br>more renewables<br>which would mean<br>higher bills |
|-------------------------------|-----|---|--|--|
| Unweighted Base               |     | 2005  | 2005   | 2005   |
| Weighted Base                 |     | 2005  | 2005   | 2005   |
| SUM: Agree                    |     | 1060<br>53%   | 964<br>48%   | 1037<br>52%  |
| Strongly agree                | (5) | 406<br>20%  | 195<br>10%   | 387<br>19%   |
| Somewhat agree                | (4) | 654<br>33%  | 770<br>38%   | 649<br>32%   |
| Neither agree nor<br>disagree | (3) | 590<br>29%  | 540<br>27%   | 617<br>31%   |
| Somewhat disagree             | (2) | 199<br>10%  | 347<br>17%   | 270<br>13%   |
| Strongly disagree             | (1) | 156<br>8%   | 154<br>8%  | 82<br>4%   |
| SUM: Disagree                 |     | 355<br>18%  | 501<br>25%   | 352<br>18%   |
| Mean                          |     | 3.48  | 3.25   | 3.49   |
| Standard deviation            |     | 1.15  | 1.09   | 1.07   |
| Standard error                |     | 0.03  | 0.02   | 0.02   |

## Energy Poll

### ONLINE Fieldwork : 10th - 12th June 2011

Table 16

Absolutes/col percents

**Q8. To what extent do you agree or disagree with the following statements?**  
**It's better to have more nuclear power facilities, than to have a higher level of carbon**

**Base : All respondents**

|                            | Gender |      |        | Age   |       |       |       |       |      | Social grade |      |      |      | Region   |            |            |                   |               |               |       |          |         |            | Employment Sector |         |          |      |
|----------------------------|--------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|----------|------------|------------|-------------------|---------------|---------------|-------|----------|---------|------------|-------------------|---------|----------|------|
|                            | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB           | C1   | C2   | DE   | Scotland | North East | North West | Yorks & Hum 'side | West Midlands | East Midlands | Wales | East-ern | Lon-don | South East | South West        | Pub-lic | Pri-vate |      |
| Unweighted Base            | 2005   | 958  | 1047   | 133   | 290   | 428   | 373   | 330   | 451  | 759          | 491  | 249  | 498  | 176      | 99         | 245        | 182               | 197           | 162           | 108   | 168      | 197     | 280        | 191               | 305     | 691      |      |
| Weighted Base              | 2005   | 982  | 1023   | 240   | 321   | 381   | 341   | 301   | 422  | 541          | 581  | 421  | 461  | 174      | 91         | 236        | 177               | 185           | 156           | 106   | 188      | 252     | 257        | 183               | 315     | 808      |      |
| SUM: Agree                 | 1060   | 643  | 417    | 130   | 175   | 148   | 187   | 158   | 262  | 323          | 315  | 206  | 215  | 83       | 55         | 127        | 81                | 94            | 85            | 56    | 113      | 135     | 140        | 90                | 158     | 436      |      |
|                            | 53%    | 65%  | 41%    | 54%   | 55%   | 39%   | 55%   | 52%   | 62%  | 60%          | 54%  | 49%  | 47%  | 48%      | 60%        | 54%        | 46%               | 51%           | 55%           | 53%   | 60%      | 54%     | 55%        | 49%               | 50%     | 54%      |      |
| Strongly agree             | (5)    | 406  | 315    | 91    | 36    | 54    | 56    | 68    | 68   | 124          | 143  | 116  | 81   | 65       | 36         | 16         | 50                | 30            | 38            | 29    | 18       | 41      | 43         | 65                | 40      | 41       | 170  |
|                            |        | 20%  | 32%    | 9%    | 15%   | 17%   | 15%   | 20%   | 23%  | 29%          | 26%  | 20%  | 19%  | 14%      | 21%        | 17%        | 21%               | 17%           | 20%           | 19%   | 17%      | 22%     | 17%        | 25%               | 22%     | 13%      | 21%  |
| Somewhat agree             | (4)    | 654  | 328    | 327   | 94    | 121   | 92    | 119   | 90   | 138          | 180  | 199  | 126  | 150      | 47         | 39         | 78                | 50            | 57            | 56    | 38       | 72      | 93         | 75                | 50      | 117      | 266  |
|                            |        | 33%  | 33%    | 32%   | 39%   | 38%   | 24%   | 35%   | 30%  | 33%          | 33%  | 34%  | 30%  | 32%      | 27%        | 43%        | 33%               | 29%           | 31%           | 36%   | 36%      | 38%     | 37%        | 29%               | 27%     | 37%      | 33%  |
| Neither agree nor disagree | (3)    | 590  | 197    | 393   | 86    | 89    | 151   | 84    | 85   | 95           | 120  | 162  | 137  | 171      | 52         | 26         | 66                | 66            | 59            | 50    | 32       | 52      | 67         | 64                | 56      | 106      | 228  |
|                            |        | 29%  | 20%    | 38%   | 36%   | 28%   | 40%   | 25%   | 28%  | 23%          | 22%  | 28%  | 32%  | 37%      | 30%        | 28%        | 28%               | 37%           | 32%           | 32%   | 30%      | 28%     | 27%        | 25%               | 31%     | 34%      | 28%  |
| Somewhat disagree          | (2)    | 199  | 88     | 111   | 12    | 35    | 52    | 37    | 28   | 35           | 60   | 63   | 42   | 35       | 16         | 7          | 20                | 21            | 18            | 11    | 8        | 14      | 28         | 35                | 20      | 21       | 91   |
|                            |        | 10%  | 9%     | 11%   | 5%    | 11%   | 14%   | 11%   | 9%   | 8%           | 11%  | 11%  | 10%  | 7%       | 9%         | 8%         | 8%                | 12%           | 9%            | 7%    | 8%       | 8%      | 11%        | 14%               | 11%     | 7%       | 11%  |
| Strongly disagree          | (1)    | 156  | 55     | 101   | 12    | 21    | 30    | 33    | 30   | 29           | 39   | 41   | 36   | 40       | 23         | 4          | 23                | 9             | 14            | 9     | 10       | 9       | 22         | 18                | 17      | 30       | 53   |
|                            |        | 8%   | 6%     | 10%   | 5%    | 7%    | 8%    | 10%   | 10%  | 7%           | 7%   | 7%   | 9%   | 9%       | 13%        | 4%         | 10%               | 5%            | 8%            | 6%    | 9%       | 5%      | 9%         | 7%                | 9%      | 10%      | 7%   |
| SUM: Disagree              |        | 355  | 143    | 212   | 25    | 56    | 82    | 70    | 58   | 64           | 98   | 104  | 78   | 75       | 39         | 11         | 43                | 30            | 32            | 20    | 18       | 23      | 50         | 53                | 37      | 51       | 144  |
|                            |        | 18%  | 15%    | 21%   | 10%   | 18%   | 21%   | 21%   | 19%  | 15%          | 18%  | 18%  | 19%  | 16%      | 23%        | 12%        | 18%               | 17%           | 17%           | 13%   | 17%      | 12%     | 20%        | 21%               | 20%     | 16%      | 18%  |
| Mean                       |        | 3.48 | 3.77   | 3.19  | 3.54  | 3.47  | 3.24  | 3.45  | 3.46 | 3.69         | 3.61 | 3.49 | 3.41 | 3.36     | 3.33       | 3.62       | 3.47              | 3.41          | 3.47          | 3.55  | 3.44     | 3.65    | 3.42       | 3.52              | 3.42    | 3.37     | 3.51 |
| Standard deviation         |        | 1.15 | 1.16   | 1.07  | 0.98  | 1.10  | 1.10  | 1.21  | 1.22 | 1.18         | 1.19 | 1.14 | 1.16 | 1.09     | 1.27       | 0.99       | 1.20              | 1.06          | 1.14          | 1.06  | 1.15     | 1.05    | 1.15       | 1.21              | 1.21    | 1.10     | 1.14 |
| Standard error             |        | 0.03 | 0.04   | 0.03  | 0.09  | 0.06  | 0.05  | 0.06  | 0.07 | 0.06         | 0.04 | 0.05 | 0.07 | 0.05     | 0.10       | 0.10       | 0.08              | 0.08          | 0.08          | 0.11  | 0.08     | 0.08    | 0.07       | 0.09              | 0.06    | 0.04     |      |



## Energy Poll

### ONLINE Fieldwork : 10th - 12th June 2011

Table 17

Absolutes/col percents

**Q8. To what extent do you agree or disagree with the following statements?  
It's better to have increases in energy prices, than to have the lights go off**

**Base : All respondents**

|                            | Gender         |            |            | Age       |            |            |            |            |            | Social grade |            |            |            | Region    |            |            |                   |               |               |           |           |            | Employment Sector |            |            |            |
|----------------------------|----------------|------------|------------|-----------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|-------------------|---------------|---------------|-----------|-----------|------------|-------------------|------------|------------|------------|
|                            | Total          | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scotland  | North East | North West | Yorks & Hum 'side | West Midlands | East Midlands | Wales     | East-ern  | Lon-don    | South East        | South West | Pub-lic    | Pri-vate   |
| Unweighted Base            | 2005           | 958        | 1047       | 133       | 290        | 428        | 373        | 330        | 451        | 759          | 491        | 249        | 498        | 176       | 99         | 245        | 182               | 197           | 162           | 108       | 168       | 197        | 280               | 191        | 305        | 691        |
| Weighted Base              | 2005           | 982        | 1023       | 240       | 321        | 381        | 341        | 301        | 422        | 541          | 581        | 421        | 461        | 174       | 91         | 236        | 177               | 185           | 156           | 106       | 188       | 252        | 257               | 183        | 315        | 808        |
| SUM: Agree                 | 964<br>48%     | 489<br>50% | 475<br>46% | 97<br>40% | 143<br>45% | 158<br>41% | 149<br>44% | 151<br>50% | 267<br>63% | 312<br>58%   | 294<br>51% | 178<br>42% | 181<br>39% | 92<br>53% | 46<br>51%  | 124<br>53% | 85<br>48%         | 91<br>49%     | 66<br>43%     | 43<br>41% | 89<br>47% | 119<br>47% | 132<br>51%        | 77<br>42%  | 144<br>46% | 357<br>44% |
| Strongly agree             | (5) 195<br>10% | 105<br>11% | 90<br>9%   | 25<br>10% | 23<br>7%   | 26<br>7%   | 30<br>9%   | 32<br>11%  | 59<br>14%  | 82<br>15%    | 55<br>9%   | 23<br>6%   | 35<br>8%   | 22<br>13% | 16<br>18%  | 29<br>12%  | 18<br>10%         | 14<br>8%      | 9<br>6%       | 9<br>9%   | 19<br>10% | 18<br>7%   | 25<br>10%         | 16<br>9%   | 37<br>12%  | 70<br>9%   |
| Somewhat agree             | (4) 770<br>38% | 384<br>39% | 386<br>38% | 72<br>30% | 120<br>37% | 132<br>35% | 119<br>35% | 120<br>40% | 207<br>49% | 230<br>42%   | 239<br>41% | 155<br>37% | 146<br>32% | 70<br>40% | 30<br>33%  | 95<br>40%  | 67<br>38%         | 77<br>41%     | 57<br>37%     | 34<br>32% | 70<br>37% | 101<br>40% | 107<br>41%        | 62<br>34%  | 107<br>34% | 287<br>36% |
| Neither agree nor disagree | (3) 540<br>27% | 253<br>26% | 286<br>28% | 87<br>36% | 91<br>28%  | 109<br>29% | 91<br>27%  | 70<br>23%  | 92<br>22%  | 123<br>23%   | 162<br>28% | 119<br>28% | 135<br>29% | 32<br>19% | 21<br>24%  | 63<br>27%  | 44<br>25%         | 46<br>25%     | 47<br>30%     | 25<br>24% | 64<br>34% | 70<br>28%  | 64<br>25%         | 62<br>34%  | 91<br>29%  | 229<br>28% |
| Somewhat disagree          | (2) 347<br>17% | 157<br>16% | 190<br>19% | 41<br>17% | 68<br>21%  | 80<br>21%  | 64<br>19%  | 52<br>17%  | 42<br>10%  | 73<br>14%    | 87<br>15%  | 88<br>21%  | 99<br>21%  | 34<br>19% | 15<br>16%  | 28<br>12%  | 36<br>20%         | 35<br>19%     | 31<br>20%     | 31<br>29% | 30<br>16% | 42<br>16%  | 39<br>15%         | 27<br>15%  | 57<br>18%  | 162<br>20% |
| Strongly disagree          | (1) 154<br>8%  | 83<br>8%   | 71<br>7%   | 16<br>7%  | 18<br>6%   | 34<br>9%   | 37<br>11%  | 27<br>9%   | 21<br>5%   | 33<br>6%     | 38<br>7%   | 36<br>9%   | 47<br>10%  | 16<br>9%  | 8<br>9%    | 20<br>9%   | 11<br>6%          | 13<br>7%      | 11<br>7%      | 7<br>7%   | 6<br>3%   | 22<br>9%   | 22<br>9%          | 17<br>9%   | 22<br>7%   | 60<br>7%   |
| SUM: Disagree              | 501<br>25%     | 240<br>24% | 261<br>26% | 57<br>24% | 86<br>27%  | 114<br>30% | 101<br>30% | 79<br>26%  | 63<br>15%  | 106<br>20%   | 125<br>22% | 124<br>29% | 146<br>32% | 50<br>29% | 23<br>25%  | 49<br>21%  | 48<br>27%         | 48<br>26%     | 42<br>27%     | 38<br>35% | 36<br>19% | 63<br>25%  | 61<br>24%         | 44<br>24%  | 79<br>25%  | 222<br>27% |
| Mean                       | 3.25           | 3.28       | 3.23       | 3.20      | 3.19       | 3.09       | 3.12       | 3.26       | 3.57       | 3.47         | 3.32       | 3.10       | 3.05       | 3.28      | 3.35       | 3.35       | 3.25              | 3.24          | 3.14          | 3.08      | 3.35      | 3.20       | 3.29              | 3.18       | 3.25       | 3.18       |
| Standard deviation         | 1.09           | 1.11       | 1.07       | 1.06      | 1.03       | 1.09       | 1.14       | 1.14       | 1.02       | 1.09         | 1.05       | 1.06       | 1.11       | 1.18      | 1.20       | 1.11       | 1.09              | 1.07          | 1.04          | 1.11      | 0.97      | 1.08       | 1.11              | 1.08       | 1.10       | 1.08       |
| Standard error             | 0.02           | 0.04       | 0.03       | 0.09      | 0.06       | 0.05       | 0.06       | 0.06       | 0.05       | 0.04         | 0.05       | 0.07       | 0.05       | 0.09      | 0.12       | 0.07       | 0.08              | 0.08          | 0.08          | 0.11      | 0.07      | 0.08       | 0.07              | 0.08       | 0.06       | 0.04       |

## Energy Poll

### ONLINE Fieldwork : 10th - 12th June 2011

Table 18

Absolutes/col percents

**Q8. To what extent do you agree or disagree with the following statements?**

**It's better to have lower bills and greater use of gas-fired power generation, which is cleaner than coal, than more renewables which would mean higher bills**

**Base : All respondents**

|                            | Gender  |      |        | Age   |       |       |       |       |      | Social grade |      |      |      | Region   |            |            |                   |               |               |       |          |         |            | Employment Sector |         |          |
|----------------------------|---------|------|--------|-------|-------|-------|-------|-------|------|--------------|------|------|------|----------|------------|------------|-------------------|---------------|---------------|-------|----------|---------|------------|-------------------|---------|----------|
|                            | Total   | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+  | AB           | C1   | C2   | DE   | Scotland | North East | North West | Yorks & Hum 'side | West Midlands | East Midlands | Wales | East-ern | Lon-don | South East | South West        | Pub-lic | Pri-vate |
| Unweighted Base            | 2005    | 958  | 1047   | 133   | 290   | 428   | 373   | 330   | 451  | 759          | 491  | 249  | 498  | 176      | 99         | 245        | 182               | 197           | 162           | 108   | 168      | 197     | 280        | 191               | 305     | 691      |
| Weighted Base              | 2005    | 982  | 1023   | 240   | 321   | 381   | 341   | 301   | 422  | 541          | 581  | 421  | 461  | 174      | 91         | 236        | 177               | 185           | 156           | 106   | 188      | 252     | 257        | 183               | 315     | 808      |
| SUM: Agree                 | 1037    | 488  | 548    | 93    | 158   | 180   | 193   | 149   | 263  | 255          | 298  | 218  | 265  | 99       | 61         | 142        | 86                | 103           | 70            | 55    | 87       | 123     | 126        | 87                | 146     | 399      |
|                            | 52%     | 50%  | 54%    | 39%   | 49%   | 47%   | 57%   | 49%   | 62%  | 47%          | 51%  | 52%  | 58%  | 57%      | 67%        | 60%        | 49%               | 55%           | 45%           | 52%   | 46%      | 49%     | 47%        | 46%               | 49%     |          |
| Strongly agree             | (5) 387 | 188  | 199    | 37    | 52    | 58    | 82    | 62    | 95   | 83           | 116  | 73   | 114  | 36       | 28         | 50         | 27                | 39            | 32            | 16    | 23       | 57      | 48         | 30                | 54      | 138      |
|                            | 19%     | 19%  | 20%    | 15%   | 16%   | 15%   | 24%   | 21%   | 23%  | 15%          | 20%  | 17%  | 25%  | 21%      | 30%        | 21%        | 15%               | 21%           | 21%           | 15%   | 12%      | 23%     | 19%        | 17%               | 17%     | 17%      |
| Somewhat agree             | (4) 649 | 300  | 349    | 56    | 105   | 123   | 111   | 86    | 167  | 172          | 181  | 145  | 151  | 62       | 33         | 91         | 59                | 64            | 37            | 39    | 64       | 65      | 78         | 56                | 91      | 261      |
|                            | 32%     | 31%  | 34%    | 23%   | 33%   | 32%   | 33%   | 29%   | 40%  | 32%          | 31%  | 34%  | 33%  | 36%      | 37%        | 39%        | 33%               | 34%           | 24%           | 37%   | 34%      | 26%     | 30%        | 31%               | 29%     | 32%      |
| Neither agree nor disagree | (3) 617 | 283  | 334    | 107   | 108   | 142   | 84    | 89    | 88   | 146          | 189  | 140  | 142  | 48       | 20         | 66         | 58                | 59            | 61            | 33    | 62       | 76      | 75         | 60                | 113     | 255      |
|                            | 31%     | 29%  | 33%    | 44%   | 34%   | 37%   | 25%   | 29%   | 21%  | 27%          | 32%  | 33%  | 31%  | 27%      | 22%        | 28%        | 33%               | 32%           | 39%           | 31%   | 33%      | 30%     | 29%        | 33%               | 36%     | 32%      |
| Somewhat disagree          | (2) 270 | 152  | 118    | 28    | 41    | 48    | 47    | 50    | 57   | 108          | 69   | 47   | 45   | 15       | 7          | 25         | 29                | 18            | 25            | 14    | 31       | 36      | 40         | 30                | 47      | 114      |
|                            | 13%     | 15%  | 12%    | 12%   | 13%   | 12%   | 14%   | 17%   | 13%  | 20%          | 12%  | 11%  | 10%  | 9%       | 8%         | 11%        | 17%               | 10%           | 16%           | 13%   | 17%      | 14%     | 16%        | 16%               | 15%     | 14%      |
| Strongly disagree          | (1) 82  | 59   | 22     | 13    | 15    | 11    | 17    | 13    | 13   | 32           | 26   | 15   | 8    | 13       | 3          | 3          | 3                 | 6             | 1             | 4     | 8        | 18      | 16         | 6                 | 9       | 40       |
|                            | 4%      | 6%   | 2%     | 5%    | 5%    | 3%    | 5%    | 4%    | 3%   | 6%           | 4%   | 4%   | 2%   | 8%       | 4%         | 1%         | 2%                | 3%            | 1%            | 4%    | 4%       | 7%      | 6%         | 3%                | 3%      | 5%       |
| SUM: Disagree              | 352     | 211  | 140    | 41    | 55    | 59    | 64    | 63    | 70   | 140          | 95   | 63   | 54   | 28       | 10         | 28         | 33                | 24            | 26            | 18    | 39       | 54      | 56         | 36                | 56      | 154      |
|                            | 18%     | 22%  | 14%    | 17%   | 17%   | 15%   | 19%   | 21%   | 17%  | 26%          | 16%  | 15%  | 12%  | 16%      | 11%        | 12%        | 19%               | 13%           | 17%           | 17%   | 21%      | 21%     | 22%        | 20%               | 18%     | 19%      |
| Mean                       | 3.49    | 3.41 | 3.57   | 3.32  | 3.44  | 3.44  | 3.57  | 3.45  | 3.65 | 3.31         | 3.50 | 3.51 | 3.69 | 3.54     | 3.82       | 3.68       | 3.44              | 3.60          | 3.48          | 3.46  | 3.34     | 3.43    | 3.40       | 3.40              | 3.43    | 3.42     |
| Standard deviation         | 1.07    | 1.14 | 1.00   | 1.04  | 1.05  | 0.99  | 1.14  | 1.12  | 1.07 | 1.13         | 1.08 | 1.02 | 1.01 | 1.14     | 1.07       | 0.97       | 1.00              | 1.03          | 1.01          | 1.02  | 1.03     | 1.19    | 1.14       | 1.06              | 1.03    | 1.08     |
| Standard error             | 0.02    | 0.04 | 0.03   | 0.09  | 0.06  | 0.05  | 0.06  | 0.06  | 0.05 | 0.04         | 0.05 | 0.06 | 0.05 | 0.09     | 0.11       | 0.06       | 0.07              | 0.07          | 0.08          | 0.10  | 0.08     | 0.08    | 0.07       | 0.08              | 0.06    | 0.04     |

## Energy Poll

### ONLINE Fieldwork : 10th - 12th June 2011

Table 19

Absolutes/col percents

**Q9. How would a £2,000 a year average energy bill affect your quality of life?****Base : All respondents**

|  | Gender |      | Age    |       |       |       |       |       |     | Social grade |     |     |     | Region   |            |            |                   |               |               |       |          | Employment Sector |            |            |         |           |
|--|--------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|----------|------------|------------|-------------------|---------------|---------------|-------|----------|-------------------|------------|------------|---------|-----------|
|  | Total  | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | Scotland | North East | North West | Yorks & Hum 'side | West Midlands | East Midlands | Wales | East-ern | Lon-don           | South East | South West | Pub-lic | Pri-verse |
| Unweighted Base                        | 2005   | 958  | 1047   | 133   | 290   | 428   | 373   | 330   | 451 | 759          | 491 | 249 | 498 | 176      | 99         | 245        | 182               | 197           | 162           | 108   | 168      | 197               | 280        | 191        | 305     | 691       |
| Weighted Base                          | 2005   | 982  | 1023   | 240   | 321   | 381   | 341   | 301   | 422 | 541          | 581 | 421 | 461 | 174      | 91         | 236        | 177               | 185           | 156           | 106   | 188      | 252               | 257        | 183        | 315     | 808       |
| I would have less disposable income    | 1466   | 745  | 722    | 184   | 237   | 269   | 225   | 217   | 335 | 409          | 430 | 319 | 308 | 137      | 72         | 165        | 129               | 141           | 118           | 78    | 141      | 182               | 177        | 128        | 226     | 590       |
|  | 73%    | 76%  | 71%    | 76%   | 74%   | 71%   | 66%   | 72%   | 79% | 76%          | 74% | 76% | 67% | 78%      | 79%        | 70%        | 73%               | 76%           | 76%           | 73%   | 75%      | 72%               | 69%        | 70%        | 72%     | 73%       |
| I would have less to spend on food     | 1017   | 439  | 578    | 128   | 175   | 202   | 180   | 135   | 198 | 210          | 276 | 233 | 298 | 104      | 60         | 131        | 96                | 84            | 77            | 48    | 96       | 116               | 119        | 87         | 154     | 408       |
|  | 51%    | 45%  | 57%    | 53%   | 54%   | 53%   | 53%   | 45%   | 47% | 39%          | 47% | 55% | 65% | 60%      | 66%        | 56%        | 54%               | 45%           | 50%           | 45%   | 51%      | 46%               | 46%        | 48%        | 49%     | 51%       |
| I would have less to spend on holidays | 807    | 420  | 387    | 104   | 158   | 149   | 132   | 101   | 163 | 249          | 224 | 176 | 158 | 68       | 50         | 82         | 76                | 87            | 61            | 41    | 76       | 123               | 79         | 65         | 140     | 354       |
|  | 40%    | 43%  | 38%    | 43%   | 49%   | 39%   | 39%   | 34%   | 39% | 46%          | 38% | 42% | 34% | 39%      | 55%        | 35%        | 43%               | 47%           | 39%           | 39%   | 41%      | 49%               | 31%        | 36%        | 44%     | 44%       |
| My personal debt would rise            | 799    | 342  | 457    | 120   | 138   | 192   | 171   | 88    | 90  | 142          | 201 | 197 | 259 | 77       | 43         | 95         | 77                | 73            | 64            | 47    | 58       | 93                | 88         | 84         | 145     | 353       |
|  | 40%    | 35%  | 45%    | 50%   | 43%   | 50%   | 50%   | 29%   | 21% | 26%          | 35% | 47% | 56% | 44%      | 47%        | 40%        | 44%               | 39%           | 41%           | 44%   | 31%      | 37%               | 34%        | 46%        | 46%     | 44%       |
| It wouldn't affect my quality of life  | 101    | 64   | 37     | 16    | 12    | 12    | 13    | 20    | 28  | 44           | 32  | 11  | 14  | 8        | 2          | 6          | 6                 | 8             | 8             | 5     | 10       | 21                | 13         | 14         | 15      | 39        |
|  | 5%     | 7%   | 4%     | 7%    | 4%    | 3%    | 4%    | 7%    | 7%  | 8%           | 5%  | 3%  | 3%  | 5%       | 2%         | 3%         | 3%                | 4%            | 5%            | 5%    | 5%       | 8%                | 5%         | 8%         | 5%      | 5%        |

## Energy Poll

### ONLINE Fieldwork : 10th - 12th June 2011

Table 20

Absolutes/col percents

**Q10. To what extent do you agree or disagree with the following statement:  
'It is vital to stick to Government plans for creating a low carbon power industry even if it means higher bills'**

**Base : All respondents**

|                            | Gender     |            |            | Age        |            |            |            |            |            | Social grade |            |            |            | Region     |            |            |                   |                |                |           |           |           |            | Employment Sector |            |            |            |
|----------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|-------------------|----------------|----------------|-----------|-----------|-----------|------------|-------------------|------------|------------|------------|
|                            | Total      | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64      | 65+        | AB           | C1         | C2         | DE         | Scot-land  | North East | North West | Yorks & Hum 'side | West Mid-lands | East Mid-lands | Wales     | East-ern  | Lon-don   | South East | South West        | Pub-lic    | Pri-vate   |            |
| Unweighted Base            | 2005       | 958        | 1047       | 133        | 290        | 428        | 373        | 330        | 451        | 759          | 491        | 249        | 498        | 176        | 99         | 245        | 182               | 197            | 162            | 108       | 168       | 197       | 280        | 191               | 305        | 691        |            |
| Weighted Base              | 2005       | 982        | 1023       | 240        | 321        | 381        | 341        | 301        | 422        | 541          | 581        | 421        | 461        | 174        | 91         | 236        | 177               | 185            | 156            | 106       | 188       | 252       | 257        | 183               | 315        | 808        |            |
| SUM: Agree                 | 498<br>25% | 272<br>28% | 227<br>22% | 84<br>35%  | 90<br>28%  | 76<br>20%  | 74<br>22%  | 77<br>26%  | 97<br>23%  | 193<br>36%   | 143<br>25% | 77<br>18%  | 85<br>18%  | 40<br>23%  | 26<br>28%  | 55<br>23%  | 47<br>26%         | 37<br>20%      | 35<br>22%      | 21<br>20% | 39<br>21% | 90<br>35% | 69<br>27%  | 40<br>22%         | 87<br>28%  | 222<br>27% |            |
| Strongly agree             | (5)<br>4%  | 79<br>5%   | 51<br>3%   | 28<br>8%   | 19<br>4%   | 13<br>2%   | 8<br>5%    | 16<br>3%   | 9<br>3%    | 14<br>6%     | 24<br>4%   | 14<br>3%   | 11<br>2%   | 6<br>3%    | 7<br>8%    | 4<br>2%    | 3<br>2%           | 12<br>7%       | 2<br>2%        | 6<br>6%   | 6<br>3%   | 15<br>6%  | 12<br>4%   | 4<br>2%           | 12<br>4%   | 33<br>4%   |            |
| Somewhat agree             | (4)<br>21% | 419<br>22% | 220<br>19% | 199<br>27% | 66<br>24%  | 77<br>24%  | 67<br>18%  | 58<br>17%  | 68<br>23%  | 83<br>20%    | 163<br>30% | 119<br>20% | 63<br>15%  | 74<br>16%  | 34<br>19%  | 18<br>20%  | 51<br>22%         | 43<br>25%      | 25<br>13%      | 33<br>21% | 15<br>14% | 33<br>18% | 74<br>29%  | 58<br>22%         | 36<br>19%  | 75<br>24%  | 189<br>23% |
| Neither agree nor disagree | (3)<br>33% | 666<br>29% | 284<br>29% | 382<br>37% | 74<br>31%  | 123<br>39% | 126<br>33% | 113<br>33% | 80<br>27%  | 150<br>35%   | 202<br>35% | 146<br>35% | 169<br>37% | 45<br>26%  | 23<br>25%  | 73<br>31%  | 55<br>31%         | 66<br>36%      | 49<br>32%      | 42<br>39% | 69<br>37% | 80<br>32% | 86<br>33%  | 77<br>33%         | 110<br>35% | 247<br>31% |            |
| Somewhat disagree          | (2)<br>29% | 584<br>28% | 276<br>30% | 308<br>30% | 49<br>21%  | 86<br>27%  | 120<br>31% | 115<br>34% | 95<br>32%  | 118<br>28%   | 145<br>27% | 171<br>29% | 145<br>34% | 122<br>27% | 62<br>35%  | 31<br>34%  | 73<br>31%         | 53<br>30%      | 54<br>29%      | 51<br>33% | 34<br>32% | 60<br>32% | 52<br>20%  | 67<br>26%         | 47<br>25%  | 88<br>28%  | 249<br>31% |
| Strongly disagree          | (1)<br>13% | 257<br>15% | 151<br>10% | 106<br>14% | 33<br>7%   | 21<br>16%  | 59<br>11%  | 39<br>16%  | 49<br>13%  | 56<br>10%    | 53<br>11%  | 53<br>13%  | 85<br>19%  | 27<br>16%  | 11<br>12%  | 34<br>14%  | 22<br>12%         | 29<br>15%      | 20<br>13%      | 9<br>9%   | 19<br>10% | 31<br>12% | 35<br>14%  | 20<br>11%         | 29<br>9%   | 90<br>11%  |            |
| SUM: Disagree              | 841<br>42% | 426<br>43% | 414<br>41% | 82<br>34%  | 107<br>33% | 179<br>47% | 154<br>45% | 144<br>48% | 175<br>41% | 198<br>37%   | 236<br>41% | 198<br>47% | 208<br>45% | 89<br>51%  | 42<br>46%  | 107<br>45% | 75<br>42%         | 83<br>45%      | 71<br>46%      | 43<br>41% | 79<br>42% | 83<br>33% | 102<br>40% | 66<br>36%         | 117<br>37% | 340<br>42% |            |
| Mean                       | 2.74       | 2.74       | 2.74       | 2.95       | 2.92       | 2.59       | 2.70       | 2.65       | 2.72       | 2.95         | 2.77       | 2.62       | 2.57       | 2.60       | 2.78       | 2.66       | 2.73              | 2.67           | 2.65           | 2.76      | 2.72      | 2.96      | 2.78       | 2.77              | 2.85       | 2.78       |            |
| Standard deviation         | 1.05       | 1.12       | 0.98       | 1.16       | 0.96       | 1.02       | 1.03       | 1.09       | 1.03       | 1.09         | 1.03       | 1.00       | 1.04       | 1.07       | 1.15       | 1.03       | 1.03              | 1.09           | 1.00           | 1.00      | 0.98      | 1.11      | 1.08       | 0.96              | 1.01       | 1.05       |            |
| Standard error             | 0.02       | 0.04       | 0.03       | 0.10       | 0.06       | 0.05       | 0.05       | 0.06       | 0.05       | 0.04         | 0.05       | 0.06       | 0.05       | 0.08       | 0.12       | 0.07       | 0.08              | 0.08           | 0.08           | 0.10      | 0.08      | 0.08      | 0.06       | 0.07              | 0.06       | 0.04       |            |