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 THE HARRIS POLL GLOBAL OMNIBUS
 J6769 MARCH PAN EURO 2008
 HARRIS INTERACTIVE
 A421 FAVOURABILITY
 FIELD PERIOD: 29th FEBRUARY - 6th MARCH 2008

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1	1	Q1200_1_1 For each of the following statements, please state whether you find them acceptable or unacceptable. Businesses that offer discounts or favourable terms on products and services to specific age groups such as over 50 year olds or 18-30 years. This Question Was Weighted To The General Population
2	2	Q1200_2_1 For each of the following statements, please state whether you find them acceptable or unacceptable. Businesses that offer discounts or favourable terms on products and services to specific age groups such as over 50 year olds or 18-30 years. This Question Was Weighted To The General Population
3	3	Q1200_3_1 For each of the following statements, please state whether you find them acceptable or unacceptable. Businesses that offer discounts or favourable terms on products and services to specific age groups such as over 50 year olds or 18-30 years. This Question Was Weighted To The General Population
4	4	Q1200_4_1 For each of the following statements, please state whether you find them acceptable or unacceptable. Businesses that offer discounts or favourable terms on products and services to specific age groups such as over 50 year olds or 18-30 years. This Question Was Weighted To The General Population
5	5	Q1200_5_1 For each of the following statements, please state whether you find them acceptable or unacceptable. Businesses that offer discounts or favourable terms on products and services to specific age groups such as over 50 year olds or 18-30 years. This Question Was Weighted To The General Population
6	6	Q1200_1_2 For each of the following statements, please state whether you find them acceptable or unacceptable. Businesses that promote and sell products such as holidays or car insurance confined to specific age groups such as the over 50s or 18-30 year olds. This Question Was Weighted To The General Population
7	7	Q1200_2_2 For each of the following statements, please state whether you find them acceptable or unacceptable. Businesses that promote and sell products such as holidays or car insurance confined to specific age groups such as the over 50s or 18-30 year olds. This Question Was Weighted To The General Population
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9	9	Q1200_4_2 For each of the following statements, please state whether you find them acceptable or unacceptable. Businesses that promote and sell products such as holidays or car insurance confined to specific age groups such as the over 50s or 18-30 year olds. This Question Was Weighted To The General Population
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11	11	Q1200 For each of the following statements, please state whether you find them acceptable or unacceptable. GRID SUMMARY TABLE This Question Was Weighted To The General Population
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16	16	Q1205_1_1 For each of the following statements, please state whether you agree or disagree with them. Offering discounts or favourable terms on products and services to specific age groups such as over 50 year olds or 18-30 year olds should become illegal under European age discrimination legislation. This Question Was Weighted To The General Population
17	17	Q1205_2_1 For each of the following statements, please state whether you agree or disagree with them. Offering discounts or favourable terms on products and services to specific age groups such as over 50 year olds or 18-30 year olds should become illegal under European age discrimination legislation. This Question Was Weighted To The General Population
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Q1200_1_1 For each of the following statements, please state whether you find them acceptable or unacceptable.

Businesses that offer discounts or favourable terms on products and services to specific age groups such as over 50 year olds or 18-30 years.

11 Mar 2008
 Table 1

Base: All EU Adults

This Question Was Weighted To The General Population

	Country				
	Total	France	Italy	Spain	Germany
	(A)	(B)	(C)	(D)	(E)
Unweighted Base	4312	1122	1011	1054	1125
Weighted Base	4312	1122	1011	1054	1125
Not acceptable	1251 29%	360 32% CD	234 23%	235 22%	423 38% BCD
Acceptable	3061 71%	762 68% E	777 77% BE	819 78% BE	703 62%
Sigma	4312 100%	1122 100%	1011 100%	1054 100%	1125 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E
 Overlap formulae used.

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Q1200_2_1 For each of the following statements, please state whether you find them acceptable or unacceptable.

Businesses that offer discounts or favourable terms on products and services to specific age groups such as over 50 year olds or 18-30 years.

11 Mar 2008
 Table 2

Base: All French Adults 16-64

This Question Was Weighted To The General Population

	France															Presence Of Children In Household		Income		
	Gender		Age					Region					Medi-terranean	Yes	No	Low	Middle	Upper		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Paris	North East	North West	Central							South East	South West
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Unweighted Base	1122	565	557	204	276	265	189	188	304	222	189	66	206	131	4	311	811	289	463	130
Weighted Base	1122	562	560	194*	274	279	188*	187*	215	264	208*	86*	236	108*	5**	326	796	331	469	84*
Not acceptable	360 32%	192 34%	168 30%	23 12%	80 29% D	128 46% DEH	79 42% DEH	50 27% D	65 30%	102 39% M	65 31%	42 48% IM	49 21%	36 33%	1 18%	125 38% Q	235 30%	95 29%	178 38%	24 28%
Acceptable	762 68%	370 66%	392 70%	172 88% EFGH	194 71% FG	150 54%	109 58%	137 73% FG	150 70% L	162 61%	143 69%	45 52%	187 79% JL	72 67%	4 82%	201 62% P	561 70%	236 71%	290 62%	60 72%
Sigma	1122 100%	562 100%	560 100%	194 100%	274 100%	279 100%	188 100%	187 100%	215 100%	264 100%	208 100%	86 100%	236 100%	108 100%	5 100%	326 100%	796 100%	331 100%	469 100%	84 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N/O - P/Q - R/S/T
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q1200_3_1 For each of the following statements, please state whether you find them acceptable or unacceptable.

Businesses that offer discounts or favourable terms on products and services to specific age groups such as over 50 year olds or 18-30 years.

11 Mar 2008
 Table 3

Base: All Italian Adults 18-64

This Question Was Weighted To The General Population

	Italy															
	Gender			Age					Region			Presence Of Children In Household		Income		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	North	Central	South	Yes	No	Low	Middle	Upper
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Unweighted Base	1011	526	485	187	261	223	194	146	600	207	204	260	751	168	356	135
Weighted Base	1011	505	506	171*	241	219	203	177*	519	189	303	277	733	187*	357	96*
Not acceptable	234 23%	113 22%	121 24%	33 20%	49 20%	64 29%	51 25%	37 21%	102 20%	34 18%	98 32% J	73 26%	161 22%	43 23%	86 24%	15 15%
Acceptable	777 77%	392 78%	385 76%	138 80%	192 80%	155 71%	152 75%	141 79%	417 80% K	155 82% K	205 68%	205 74%	572 78%	144 77%	271 76%	81 85%
Sigma	1011 100%	505 100%	506 100%	171 100%	241 100%	219 100%	203 100%	177 100%	519 100%	189 100%	303 100%	277 100%	733 100%	187 100%	357 100%	96 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K - L/M - N/O/P
 Overlap formulae used. * small base

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Q1200_4_1 For each of the following statements, please state whether you find them acceptable or unacceptable.

11 Mar 2008
 Table 4

Businesses that offer discounts or favourable terms on products and services to specific age groups such as over 50 year olds or 18-30 years.

Base: All Spanish Adults 16-64

This Question Was Weighted To The General Population

	Spain																			
	Gender			Age					Region							Presence Of Children In Household		Income		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North west	North Central	North East	Central	Central Coast	South	Is-lands	Yes	No	Low	Middle	Upper
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Unweighted Base	1054	536	518	207	274	223	181	169	96	171	231	226	144	131	55	239	815	204	391	137
Weighted Base	1054	523	531	198	263	220	180*	193*	100*	185*	189	207*	145*	165*	63**	268	785	253	346	92*
Not acceptable	235 22%	106 20%	129 24%	26 13%	49 19%	66 30% D	49 27% D	45 23%	18 18%	56 31% L	45 24%	28 14%	42 29% L	35 21%	9 14%	68 25%	167 21%	46 18%	85 25%	18 19%
Acceptable	819 78%	417 80%	401 76%	171 87% FG	214 81%	154 70%	132 73%	148 77%	82 82%	128 69%	144 76%	178 86% JM	103 71%	129 79%	54 86%	201 75%	618 79%	207 82%	261 75%	74 81%
Sigma	1054 100%	523 100%	531 100%	198 100%	263 100%	220 100%	180 100%	193 100%	100 100%	185 100%	189 100%	207 100%	145 100%	165 100%	63 100%	268 100%	785 100%	253 100%	346 100%	92 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N/O - P/Q - R/S/T
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q1200_5_1 For each of the following statements, please state whether you find them acceptable or unacceptable.

Businesses that offer discounts or favourable terms on products and services to specific age groups such as over 50 year olds or 18-30 years.

11 Mar 2008
 Table 5

Base: All German Adults 16-64

This Question Was Weighted To The General Population

	Germany																	
	Gender			Age					Region					Presence Of Children In Household		Income		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North	Central	South	East	West	Yes	No	Low	Middle	Upper
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	1125	572	553	176	279	225	243	202	545	93	104	210	173	279	846	372	326	158
Weighted Base	1125	569	557	177*	286	226	241	196	600	93*	92*	210	130*	285	841	357	328	155*
Not acceptable	423 38%	196 34%	227 41%	35 20%	103 36% D	112 50% DEH	106 44% D	67 34% D	222 37%	36 39%	38 41%	76 36%	51 39%	115 40%	308 37%	130 36%	130 40%	54 35%
Acceptable	703 62%	373 66%	329 59%	142 80% EFGH	184 64% F	113 50%	135 56%	129 66% F	378 63%	57 61%	54 59%	134 64%	80 61%	170 60%	533 63%	227 64%	198 60%	101 65%
Sigma	1125 100%	569 100%	557 100%	177 100%	286 100%	226 100%	241 100%	196 100%	600 100%	93 100%	92 100%	210 100%	130 100%	285 100%	841 100%	357 100%	328 100%	155 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O - P/Q/R
 Overlap formulae used. * small base

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Q1200_1_2 For each of the following statements, please state whether you find them acceptable or unacceptable.

Businesses that promote and sell products such as holidays or car insurance confined to specific age groups such as the over 50s or 18-30 year olds.

11 Mar 2008
 Table 6

Base: All EU Adults

This Question Was Weighted To The General Population

	Country				
	Total	France	Italy	Spain	Germany
	(A)	(B)	(C)	(D)	(E)
Unweighted Base	4312	1122	1011	1054	1125
Weighted Base	4312	1122	1011	1054	1125
Not acceptable	1581 37%	410 37% D	365 36% D	286 27%	521 46% BCD
Acceptable	2731 63%	712 63% E	646 64% E	768 73% BCE	605 54%
Sigma	4312 100%	1122 100%	1011 100%	1054 100%	1125 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E
 Overlap formulae used.

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Q1200_2_2 For each of the following statements, please state whether you find them acceptable or unacceptable.

Businesses that promote and sell products such as holidays or car insurance confined to specific age groups such as the over 50s or 18-30 year olds.

11 Mar 2008
 Table 7

Base: All French Adults 16-64

This Question Was Weighted To The General Population

	France															Presence Of Children In Household		Income		
	Gender		Age					Region					Medi-terranean	Yes	No	Low	Middle	Upper		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Paris	North East	North West	Central							South East	South West
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Unweighted Base	1122	565	557	204	276	265	189	188	304	222	189	66	206	131	4	311	811	289	463	130
Weighted Base	1122	562	560	194*	274	279	188*	187*	215	264	208*	86*	236	108*	5**	326	796	331	469	84*
Not acceptable	410 37%	213 38%	197 35%	43 22%	105 38% D	130 47% DH	83 44% DH	48 26%	75 35%	112 42% M	81 39%	41 47% M	63 27%	39 36%	-	137 42%	273 34%	118 36%	199 42%	25 29%
Acceptable	712 63%	350 62%	363 65%	151 78% EFG	170 62%	149 53%	105 56%	138 74% FG	140 65%	152 58%	127 61%	46 53%	173 73% JL	70 64%	5 100%	188 58%	524 66%	213 64%	270 58%	60 71%
Sigma	1122 100%	562 100%	560 100%	194 100%	274 100%	279 100%	188 100%	187 100%	215 100%	264 100%	208 100%	86 100%	236 100%	108 100%	5 100%	326 100%	796 100%	331 100%	469 100%	84 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N/O - P/Q - R/S/T
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q1200_3_2 For each of the following statements, please state whether you find them acceptable or unacceptable.

Businesses that promote and sell products such as holidays or car insurance confined to specific age groups such as the over 50s or 18-30 year olds.

11 Mar 2008
 Table 8

Base: All Italian Adults 18-64

This Question Was Weighted To The General Population

	Italy															
	Gender			Age					Region			Presence Of Children In Household		Income		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	North	Central	South	Yes	No	Low	Middle	Upper
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Unweighted Base	1011	526	485	187	261	223	194	146	600	207	204	260	751	168	356	135
Weighted Base	1011	505	506	171*	241	219	203	177*	519	189	303	277	733	187*	357	96*
Not acceptable	365 36%	171 34%	194 38%	48 28%	78 33%	89 41%	85 42% D	64 36%	178 34%	59 31%	128 42%	108 39%	257 35%	64 34%	131 37%	35 36%
Acceptable	646 64%	334 66%	312 62%	123 72% G	163 67%	130 59%	117 58%	113 64%	341 66%	130 69%	175 58%	169 61%	477 65%	123 66%	226 63%	62 64%
Sigma	1011 100%	505 100%	506 100%	171 100%	241 100%	219 100%	203 100%	177 100%	519 100%	189 100%	303 100%	277 100%	733 100%	187 100%	357 100%	96 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K - L/M - N/O/P
 Overlap formulae used. * small base

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Q1200_4_2 For each of the following statements, please state whether you find them acceptable or unacceptable.

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 Table 9

Businesses that promote and sell products such as holidays or car insurance confined to specific age groups such as the over 50s or 18-30 year olds.

Base: All Spanish Adults 16-64

This Question Was Weighted To The General Population

Spain

	Spain														Presence Of Children In Household		Income			
	Gender		Age					Region					Yes	No	Low	Middle	Upper			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North west	North Central	North East	Central						Central Coast	South	Is-lands
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Unweighted Base	1054	536	518	207	274	223	181	169	96	171	231	226	144	131	55	239	815	204	391	137
Weighted Base	1054	523	531	198	263	220	180*	193*	100*	185*	189	207*	145*	165*	63**	268	785	253	346	92*
Not acceptable	286 27%	139 27%	147 28%	47 24%	47 18%	84 38% DE	54 30% E	54 28%	25 25%	68 37% N	51 27%	49 24%	50 35% N	29 18%	15 23%	86 32%	200 25%	63 25%	94 27%	19 21%
Acceptable	768 73%	384 73%	384 72%	151 76% F	216 82% FG	136 62%	126 70%	138 72%	75 75%	117 63%	139 73%	158 76%	95 65%	135 82% JM	48 77%	182 68%	586 75%	189 75%	252 73%	73 79%
Sigma	1054 100%	523 100%	531 100%	198 100%	263 100%	220 100%	180 100%	193 100%	100 100%	185 100%	189 100%	207 100%	145 100%	165 100%	63 100%	268 100%	785 100%	253 100%	346 100%	92 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N/O - P/Q - R/S/T
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q1200_5_2 For each of the following statements, please state whether you find them acceptable or unacceptable.

Businesses that promote and sell products such as holidays or car insurance confined to specific age groups such as the over 50s or 18-30 year olds.

11 Mar 2008
 Table 10

Base: All German Adults 16-64

This Question Was Weighted To The General Population

	Germany																	
	Gender			Age					Region					Presence Of Children In Household		Income		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North	Central	South	East	West	Yes	No	Low	Middle	Upper
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	1125	572	553	176	279	225	243	202	545	93	104	210	173	279	846	372	326	158
Weighted Base	1125	569	557	177*	286	226	241	196	600	93*	92*	210	130*	285	841	357	328	155*
Not acceptable	521 46%	257 45%	264 47%	60 34%	114 40%	131 58% DE	121 50% D	95 48% D	273 46%	49 53%	42 45%	98 46%	59 45%	127 44%	394 47%	181 51% R	148 45%	56 36%
Acceptable	605 54%	312 55%	293 53%	117 66% FGH	172 60% F	95 42%	119 50%	101 52%	326 54%	44 47%	50 55%	113 54%	72 55%	158 56%	447 53%	176 49%	180 55%	99 64% P
Sigma	1125 100%	569 100%	557 100%	177 100%	286 100%	226 100%	241 100%	196 100%	600 100%	93 100%	92 100%	210 100%	130 100%	285 100%	841 100%	357 100%	328 100%	155 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O - P/Q/R
 Overlap formulae used. * small base

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 Tel: 0208 263 5311

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Q1200 For each of the following statements, please state whether you find them acceptable or unacceptable.

11 Mar 2008
 Table 11

GRID SUMMARY TABLE

Base: All EU Adults

This Question Was Weighted To The General Population

	Businesses That Offer Discounts Or Favourable Terms On Products And Services To Specific Age Groups Such As Over 50 Year Olds Or 18-30 Years	Businesses That Promote And Sell Products Such As Holidays Or Car Insurance Confined To Specific Age Groups Such As The Over 50s Or 18-30 Year Olds
	(A)	(B)
Unweighted Base	4312	4312
Weighted Base	4312	4312
Not acceptable	1251 29%	1581 37% A
Acceptable	3061 71% B	2731 63%
Sigma	4312 100%	4312 100%

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.

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Tel: 0208 263 5311

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Q1200 For each of the following statements, please state whether you find them acceptable or unacceptable.

11 Mar 2008
 Table 12

GRID SUMMARY TABLE

Base: All French Adults 16-64

This Question Was Weighted To The General Population

	Businesses That Offer Discounts Or Favourable Terms On Products And Services To Specific Age Groups Such As Over 50 Year Olds Or 18-30 Years	Businesses That Promote And Sell Products Such As Holidays Or Car Insurance Confined To Specific Age Groups Such As The Over 50s Or 18-30 Year Olds
	(A)	(B)
Unweighted Base	1122	1122
Weighted Base	1122	1122
Not acceptable	360 32%	410 37% A
Acceptable	762 68% B	712 63%
Sigma	1122 100%	1122 100%

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.

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Tel: 0208 263 5311

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Q1200 For each of the following statements, please state whether you find them acceptable or unacceptable.

11 Mar 2008
 Table 13

GRID SUMMARY TABLE

Base: All Italian Adults 18-64

This Question Was Weighted To The General Population

	Businesses That Offer Discounts Or Favourable Terms On Products And Services To Specific Age Groups Such As Over 50 Year Olds Or 18-30 Years	Businesses That Promote And Sell Products Such As Holidays Or Car Insurance Confined To Specific Age Groups Such As The Over 50s Or 18-30 Year Olds
	(A)	(B)
Unweighted Base	1011	1011
Weighted Base	1011	1011
Not acceptable	234 23%	365 36% A
Acceptable	777 77% B	646 64%
Sigma	1011 100%	1011 100%

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.

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Q1200 For each of the following statements, please state whether you find them acceptable or unacceptable.

11 Mar 2008
 Table 14

GRID SUMMARY TABLE

Base: All Spanish Adults 16-64

This Question Was Weighted To The General Population

	Businesses That Offer Discounts Or Favourable Terms On Products And Services To Specific Age Groups Such As Over 50 Year Olds Or 18-30 Years	Businesses That Promote And Sell Products Such As Holidays Or Car Insurance Confined To Specific Age Groups Such As The Over 50s Or 18-30 Year Olds
	(A)	(B)
Unweighted Base	1054	1054
Weighted Base	1054	1054
Not acceptable	235 22%	286 27% A
Acceptable	819 78% B	768 73%
Sigma	1054 100%	1054 100%

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.

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Q1200 For each of the following statements, please state whether you find them acceptable or unacceptable.

11 Mar 2008
 Table 15

GRID SUMMARY TABLE

Base: All German Adults 16-64

This Question Was Weighted To The General Population

	Businesses That Offer Discounts Or Favourable Terms On Products And Services To Specific Age Groups Such As Over 50 Year Olds Or 18-30 Years	Businesses That Promote And Sell Products Such As Holidays Or Car Insurance Confined To Specific Age Groups Such As The Over 50s Or 18-30 Year Olds
	(A)	(B)
Unweighted Base	1125	1125
Weighted Base	1125	1125
Not acceptable	423 38%	521 46% A
Acceptable	703 62% B	605 54%
Sigma	1125 100%	1125 100%

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.

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Q1205_1_1 For each of the following statements, please state whether you agree or disagree with them.
 Offering discounts or favourable terms on products and services to specific age groups such as over 50 year olds or
 18-30 year olds should become illegal under European age discrimination legislation.

11 Mar 2008
 Table 16

Base: All EU Adults

This Question Was Weighted To The General Population

	Country				
	Total	France	Italy	Spain	Germany
	(A)	(B)	(C)	(D)	(E)
Unweighted Base	4312	1122	1011	1054	1125
Weighted Base	4312	1122	1011	1054	1125
Disagree	2764 64%	737 66%	619 61%	666 63%	742 66%
Agree	1547 36%	385 34%	392 39%	388 37%	383 34%
Sigma	4312 100%	1122 100%	1011 100%	1054 100%	1125 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E
 Overlap formulae used.

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Q1205_2_1 For each of the following statements, please state whether you agree or disagree with them.
 Offering discounts or favourable terms on products and services to specific age groups such as over 50 year olds or
 18-30 year olds should become illegal under European age discrimination legislation.

11 Mar 2008
 Table 17

Base: All French Adults 16-64

This Question Was Weighted To The General Population

	France															Presence Of Children In Household		Income		
	Gender		Age					Region					Medi-terranean	Yes	No	Low	Middle	Upper		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Paris	North East	North West	Central							South East	South West
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Unweighted Base	1122	565	557	204	276	265	189	188	304	222	189	66	206	131	4	311	811	289	463	130
Weighted Base	1122	562	560	194*	274	279	188*	187*	215	264	208*	86*	236	108*	5**	326	796	331	469	84*
Disagree	737 66%	344 61%	394 70% B	165 85% EFGH	165 60%	147 53%	127 67% F	134 71% F	149 69%	162 61%	127 61%	50 57%	172 73%	73 68%	5 100%	214 66%	523 66%	213 64%	275 59%	62 73% S
Agree	385 34%	219 39% C	166 30%	29 15%	109 40% D	132 47% DGH	61 33% D	53 29% D	66 31%	102 39%	81 39%	37 43%	64 27%	35 32%	- -	112 34%	273 34%	118 36%	193 41% T	22 27%
Sigma	1122 100%	562 100%	560 100%	194 100%	274 100%	279 100%	188 100%	187 100%	215 100%	264 100%	208 100%	86 100%	236 100%	108 100%	5 100%	326 100%	796 100%	331 100%	469 100%	84 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N/O - P/Q - R/S/T
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q1205_3_1 For each of the following statements, please state whether you agree or disagree with them.
 Offering discounts or favourable terms on products and services to specific age groups such as over 50 year olds or
 18-30 year olds should become illegal under European age discrimination legislation.

11 Mar 2008
 Table 18

Base: All Italian Adults 18-64

This Question Was Weighted To The General Population

	Italy															
	Gender			Age					Region			Presence Of Children In Household		Income		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	North	Central	South	Yes	No	Low	Middle	Upper
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Unweighted Base	1011	526	485	187	261	223	194	146	600	207	204	260	751	168	356	135
Weighted Base	1011	505	506	171*	241	219	203	177*	519	189	303	277	733	187*	357	96*
Disagree	619 61%	315 62%	304 60%	105 62%	139 58%	139 64%	131 65%	104 59%	333 64% K	126 67% K	159 53%	169 61%	449 61%	108 58%	231 65%	68 71%
Agree	392 39%	190 38%	202 40%	66 38%	102 42%	80 36%	71 35%	73 41%	186 36%	63 33%	144 47% IJ	108 39%	284 39%	78 42%	126 35%	28 29%
Sigma	1011 100%	505 100%	506 100%	171 100%	241 100%	219 100%	203 100%	177 100%	519 100%	189 100%	303 100%	277 100%	733 100%	187 100%	357 100%	96 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K - L/M - N/O/P
 Overlap formulae used. * small base

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Q1205_4_1 For each of the following statements, please state whether you agree or disagree with them.
 Offering discounts or favourable terms on products and services to specific age groups such as over 50 year olds or
 18-30 year olds should become illegal under European age discrimination legislation.

11 Mar 2008
 Table 19

Base: All Spanish Adults 16-64

This Question Was Weighted To The General Population

	Spain																			
	Gender			Age					Region							Presence Of Children In Household		Income		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North west	North Central	North East	Central	Central Coast	South	Is-lands	Yes	No	Low	Middle	Upper
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Unweighted Base	1054	536	518	207	274	223	181	169	96	171	231	226	144	131	55	239	815	204	391	137
Weighted Base	1054	523	531	198	263	220	180*	193*	100*	185*	189	207*	145*	165*	63**	268	785	253	346	92*
Disagree	666 63%	335 64%	331 62%	139 70% F	157 60%	123 56%	106 58%	141 73% EFG	59 59%	100 54%	132 70% JM	153 74% JM	71 49%	104 63%	47 74%	159 59%	507 65%	165 65%	231 67%	69 75%
Agree	388 37%	188 36%	200 38%	59 30%	106 40% H	97 44% DH	75 42% H	51 27%	41 41%	85 46% KL	57 30%	53 26%	74 51% KL	61 37%	16 26%	109 41%	279 35%	88 35%	115 33%	23 25%
Sigma	1054 100%	523 100%	531 100%	198 100%	263 100%	220 100%	180 100%	193 100%	100 100%	185 100%	189 100%	207 100%	145 100%	165 100%	63 100%	268 100%	785 100%	253 100%	346 100%	92 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N/O - P/Q - R/S/T
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q1205_5_1 For each of the following statements, please state whether you agree or disagree with them.
 Offering discounts or favourable terms on products and services to specific age groups such as over 50 year olds or
 18-30 year olds should become illegal under European age discrimination legislation.

11 Mar 2008
 Table 20

Base: All German Adults 16-64

This Question Was Weighted To The General Population

	Germany																	
	Gender			Age					Region					Presence Of Children In Household		Income		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North	Central	South	East	West	Yes	No	Low	Middle	Upper
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	1125	572	553	176	279	225	243	202	545	93	104	210	173	279	846	372	326	158
Weighted Base	1125	569	557	177*	286	226	241	196	600	93*	92*	210	130*	285	841	357	328	155*
Disagree	742 66%	386 68%	357 64%	138 78% FGH	204 71% FH	136 60%	153 63%	111 57%	395 66%	63 68%	59 64%	143 68%	82 63%	192 67%	551 66%	249 70%	209 64%	102 66%
Agree	383 34%	183 32%	200 36%	38 22%	82 29%	90 40% DE	88 37% D	84 43% DE	205 34%	30 32%	33 36%	67 32%	48 37%	93 33%	290 34%	108 30%	119 36%	53 34%
Sigma	1125 100%	569 100%	557 100%	177 100%	286 100%	226 100%	241 100%	196 100%	600 100%	93 100%	92 100%	210 100%	130 100%	285 100%	841 100%	357 100%	328 100%	155 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O - P/Q/R
 Overlap formulae used. * small base

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Q1205_1_2 For each of the following statements, please state whether you agree or disagree with them.
 Promoting and selling products such as holidays or car insurance confined to specific age groups such as the over
 50s or 18-30 year olds should become illegal under European age discrimination legislation.

11 Mar 2008
 Table 21

Base: All EU Adults

This Question Was Weighted To The General Population

	Country				
	Total	France	Italy	Spain	Germany
	(A)	(B)	(C)	(D)	(E)
Unweighted Base	4312	1122	1011	1054	1125
Weighted Base	4312	1122	1011	1054	1125
Disagree	2708 63%	719 64% C	578 57%	652 62%	758 67% C
Agree	1604 37%	403 36%	432 43% BE	401 38%	367 33%
Sigma	4312 100%	1122 100%	1011 100%	1054 100%	1125 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E
 Overlap formulae used.

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Q1205_2_2 For each of the following statements, please state whether you agree or disagree with them.
 Promoting and selling products such as holidays or car insurance confined to specific age groups such as the over
 50s or 18-30 year olds should become illegal under European age discrimination legislation.

11 Mar 2008
 Table 22

Base: All French Adults 16-64

This Question Was Weighted To The General Population

	France															Presence Of Children In Household		Income		
	Gender		Age					Region					Yes	No	Low	Middle	Upper			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Paris	North East	North West	Central						South East	South West	Medi-terranean
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)						
Unweighted Base	1122	565	557	204	276	265	189	188	304	222	189	66	206	131	4	311	811	289	463	130
Weighted Base	1122	562	560	194*	274	279	188*	187*	215	264	208*	86*	236	108*	5**	326	796	331	469	84*
Disagree	719 64%	332 59%	387 69% B	144 74% EF	160 58%	148 53%	125 66% F	143 77% EF	143 67% L	162 61%	133 64%	42 49%	161 68% L	73 67%	4 82%	200 61%	519 65%	200 60%	275 59%	63 74% S
Agree	403 36%	230 41% C	173 31%	50 26%	115 42% DH	131 47% DGH	63 34%	43 23%	71 33%	102 39%	75 36%	44 51% IM	75 32%	35 33%	1 18%	126 39%	277 35%	131 40%	193 41% T	22 26%
Sigma	1122 100%	562 100%	560 100%	194 100%	274 100%	279 100%	188 100%	187 100%	215 100%	264 100%	208 100%	86 100%	236 100%	108 100%	5 100%	326 100%	796 100%	331 100%	469 100%	84 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N/O - P/Q - R/S/T
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q1205_3_2 For each of the following statements, please state whether you agree or disagree with them.
 Promoting and selling products such as holidays or car insurance confined to specific age groups such as the over
 50s or 18-30 year olds should become illegal under European age discrimination legislation.

11 Mar 2008
 Table 23

Base: All Italian Adults 18-64

This Question Was Weighted To The General Population

	Italy															
	Gender			Age					Region			Presence Of Children In Household		Income		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	North	Central	South	Yes	No	Low	Middle	Upper
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Unweighted Base	1011	526	485	187	261	223	194	146	600	207	204	260	751	168	356	135
Weighted Base	1011	505	506	171*	241	219	203	177*	519	189	303	277	733	187*	357	96*
Disagree	578 57%	297 59%	281 56%	96 56%	125 52%	124 57%	123 61%	111 63%	303 58%	116 61%	160 53%	157 57%	421 57%	98 53%	214 60%	64 67%
Agree	432 43%	208 41%	225 44%	76 44%	116 48%	95 43%	80 39%	66 37%	216 42%	73 39%	143 47%	120 43%	312 43%	89 47%	143 40%	32 33%
Sigma	1011 100%	505 100%	506 100%	171 100%	241 100%	219 100%	203 100%	177 100%	519 100%	189 100%	303 100%	277 100%	733 100%	187 100%	357 100%	96 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K - L/M - N/O/P
 Overlap formulae used. * small base

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Q1205_4_2 For each of the following statements, please state whether you agree or disagree with them.
 Promoting and selling products such as holidays or car insurance confined to specific age groups such as the over
 50s or 18-30 year olds should become illegal under European age discrimination legislation.

11 Mar 2008
 Table 24

Base: All Spanish Adults 16-64

This Question Was Weighted To The General Population

	Spain																			
	Gender			Age					Region							Presence Of Children In Household		Income		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North west	North Central	North East	Central	Central Coast	South	Is-lands	Yes	No	Low	Middle	Upper
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Unweighted Base	1054	536	518	207	274	223	181	169	96	171	231	226	144	131	55	239	815	204	391	137
Weighted Base	1054	523	531	198	263	220	180*	193*	100*	185*	189	207*	145*	165*	63**	268	785	253	346	92*
Disagree	652 62%	335 64%	317 60%	131 66%	148 56%	128 58%	108 60%	137 71% E	52 52%	91 50%	136 72% IJM	145 70% IJM	77 53%	102 62%	48 76%	156 58%	496 63%	158 63%	228 66%	62 67%
Agree	401 38%	188 36%	214 40%	67 34%	116 44% H	92 42%	72 40%	55 29%	48 48% KL	93 50% KL	53 28%	62 30%	68 47% KL	62 38%	15 24%	112 42%	290 37%	94 37%	119 34%	30 33%
Sigma	1054 100%	523 100%	531 100%	198 100%	263 100%	220 100%	180 100%	193 100%	100 100%	185 100%	189 100%	207 100%	145 100%	165 100%	63 100%	268 100%	785 100%	253 100%	346 100%	92 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N/O - P/Q - R/S/T
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q1205_5_2 For each of the following statements, please state whether you agree or disagree with them.
 Promoting and selling products such as holidays or car insurance confined to specific age groups such as the over
 50s or 18-30 year olds should become illegal under European age discrimination legislation.

11 Mar 2008
 Table 25

Base: All German Adults 16-64

This Question Was Weighted To The General Population

	Germany																	
	Gender			Age					Region					Presence Of Children In Household		Income		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North	Central	South	East	West	Yes	No	Low	Middle	Upper
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted Base	1125	572	553	176	279	225	243	202	545	93	104	210	173	279	846	372	326	158
Weighted Base	1125	569	557	177*	286	226	241	196	600	93*	92*	210	130*	285	841	357	328	155*
Disagree	758 67%	405 71% C	354 64%	135 76% FH	211 74% FH	139 61%	159 66%	114 58%	415 69%	61 66%	62 67%	129 62%	92 70%	192 68%	566 67%	242 68%	224 68%	106 68%
Agree	367 33%	164 29%	203 36% B	42 24%	75 26%	87 39% DE	82 34%	81 42% DE	185 31%	32 34%	31 33%	81 38%	39 30%	92 32%	275 33%	115 32%	105 32%	49 32%
Sigma	1125 100%	569 100%	557 100%	177 100%	286 100%	226 100%	241 100%	196 100%	600 100%	93 100%	92 100%	210 100%	130 100%	285 100%	841 100%	357 100%	328 100%	155 100%

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O - P/Q/R
 Overlap formulae used. * small base

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 dbottle@harrisinteractive.com OR ikranitis@harrisinteractive.com
 Tel: 0208 263 5311

www.harrisinteractive.com/europe

Q1205 For each of the following statements, please state whether you agree or disagree with them.

11 Mar 2008
 Table 26

GRID SUMMARY TABLE

Base: All EU Adults

This Question Was Weighted To The General Population

	Offering Discounts Or Favourable Terms On Products And Services To Specific Age Groups Such As Over 50 Year Olds Or 18-30 Year Olds Should Become Illegal Under European Age Discrimination Legislation.	Promoting And Selling Products Such As Holidays Or Car Insurance Confined To Specific Age Groups Such As The Over 50s Or 18-30 Year Olds Should Become Illegal Under European Age Discrimination Legislation.
	(A)	(B)
Unweighted Base	4312	4312
Weighted Base	4312	4312
Disagree	2764 64%	2708 63%
Agree	1547 36%	1604 37%
Sigma	4312 100%	4312 100%

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.

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Tel: 0208 263 5311

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Q1205 For each of the following statements, please state whether you agree or disagree with them.

11 Mar 2008
 Table 27

GRID SUMMARY TABLE

Base: All French Adults 16-64

This Question Was Weighted To The General Population

	Offering Discounts Or Favourable Terms On Products And Services To Specific Age Groups Such As Over 50 Year Olds Or 18-30 Year Olds Should Become Illegal Under European Age Discrimination Legislation.	Promoting And Selling Products Such As Holidays Or Car Insurance Confined To Specific Age Groups Such As The Over 50s Or 18-30 Year Olds Should Become Illegal Under European Age Discrimination Legislation.
	(A)	(B)
Unweighted Base	1122	1122
Weighted Base	1122	1122
Disagree	737 66%	719 64%
Agree	385 34%	403 36%
Sigma	1122 100%	1122 100%

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.

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Tel: 0208 263 5311

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Q1205 For each of the following statements, please state whether you agree or disagree with them.

11 Mar 2008
 Table 28

GRID SUMMARY TABLE

Base: All Italian Adults 18-64

This Question Was Weighted To The General Population

	Offering Discounts Or Favourable Terms On Products And Services To Specific Age Groups Such As Over 50 Year Olds Or 18-30 Year Olds Should Become Illegal Under European Age Discrimination Legislation.	Promoting And Selling Products Such As Holidays Or Car Insurance Confined To Specific Age Groups Such As The Over 50s Or 18-30 Year Olds Should Become Illegal Under European Age Discrimination Legislation.
	(A)	(B)
Unweighted Base	1011	1011
Weighted Base	1011	1011
Disagree	619 61% B	578 57%
Agree	392 39%	432 43% A
Sigma	1011 100%	1011 100%

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.

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Tel: 0208 263 5311

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Q1205 For each of the following statements, please state whether you agree or disagree with them.

11 Mar 2008
 Table 29

GRID SUMMARY TABLE

Base: All Spanish Adults 16-64

This Question Was Weighted To The General Population

	Offering Discounts Or Favourable Terms On Products And Services To Specific Age Groups Such As Over 50 Year Olds Or 18-30 Year Olds Should Become Illegal Under European Age Discrimination Legislation.	Promoting And Selling Products Such As Holidays Or Car Insurance Confined To Specific Age Groups Such As The Over 50s Or 18-30 Year Olds Should Become Illegal Under European Age Discrimination Legislation.
	(A)	(B)
Unweighted Base	1054	1054
Weighted Base	1054	1054
Disagree	666 63%	652 62%
Agree	388 37%	401 38%
Sigma	1054 100%	1054 100%

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.

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Q1205 For each of the following statements, please state whether you agree or disagree with them.

11 Mar 2008
 Table 30

GRID SUMMARY TABLE

Base: All German Adults 16-64

This Question Was Weighted To The General Population

	Offering Discounts Or Favourable Terms On Products And Services To Specific Age Groups Such As Over 50 Year Olds Or 18-30 Year Olds Should Become Illegal Under European Age Discrimination Legislation.	Promoting And Selling Products Such As Holidays Or Car Insurance Confined To Specific Age Groups Such As The Over 50s Or 18-30 Year Olds Should Become Illegal Under European Age Discrimination Legislation.
	(A)	(B)
Unweighted Base	1125	1125
Weighted Base	1125	1125
Disagree	742 66%	758 67%
Agree	383 34%	367 33%
Sigma	1125 100%	1125 100%

Proportions/Mean: All Columns Tested (5% risk level)
 Overlap formulae used.

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dbottle@harrisinteractive.com OR ikranitis@harrisinteractive.com

Tel: 0208 263 5311

www.harrisinteractive.com/europe

Analysis of Sample - France

11 Mar 2008
 Table 31

This Question Was Weighted To The General Population

	France																			
	Gender			Age					Region					Presence Of Children In Household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Paris	North East	North West	Central	South East	South West	Medi-terranean	Yes	No	Low	Middle	Upper
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
France Total	1122	562	560	194*	274	279	188*	187*	215	264	208*	86*	236	108*	5**	326	796	331	469	84*
Gender																				
Male	562	562	-	98	137	140	95	93	124	123	102	47	114	51	2	140	422	139	255	62
	50%	100%	-	51%	50%	50%	50%	50%	58%	46%	49%	54%	48%	47%	54%	43%	53%	42%	54%	73%
		C														P		R		RS
Female	560	-	560	96	138	139	93	94	91	142	106	40	123	57	2	185	374	192	213	23
	50%	-	100%	49%	50%	50%	50%	50%	42%	54%	51%	46%	52%	53%	46%	57%	47%	58%	46%	27%
			B												Q		ST	T		
Age																				
16-24	194	98	96	194	-	-	-	-	38	35	43	13	49	18	-	46	148	64	39	10
	17%	17%	17%	100%	-	-	-	-	18%	13%	21%	15%	21%	16%	-	14%	19%	19%	8%	12%
				EF													S			
25-34	274	137	138	-	274	-	-	-	59	67	51	19	45	31	1	75	199	96	122	11
	24%	24%	25%	-	100%	-	-	-	28%	26%	25%	22%	19%	28%	18%	23%	25%	29%	26%	13%
				DF													T	T		
35-44	279	140	139	-	-	279	-	-	53	67	48	22	57	30	2	137	142	75	141	20
	25%	25%	25%	-	-	100%	-	-	25%	25%	23%	26%	24%	27%	53%	42%	18%	23%	30%	23%
						DE									Q					
45-54	188	95	93	-	-	-	188	-	39	44	30	19	34	20	1	55	133	47	89	23
	17%	17%	17%	-	-	-	100%	-	18%	17%	14%	22%	14%	19%	29%	17%	17%	14%	19%	27%
						DE	FH													R
55-64	187	93	94	-	-	-	-	187	26	51	36	13	51	10	-	12	175	49	77	21
	17%	17%	17%	-	-	-	-	100%	12%	19%	17%	15%	22%	9%	-	4%	22%	15%	16%	25%
								DE	F				IN			P				
Region																				
Paris	215	124	91	38	59	53	39	26	215	-	-	-	-	-	-	64	151	33	94	26
	19%	22%	16%	19%	22%	19%	21%	14%	100%	-	-	-	-	-	-	20%	19%	10%	20%	31%
									JK										R	R
North East	264	123	142	35	67	67	44	51	-	264	-	-	-	-	-	82	182	93	104	17
	24%	22%	25%	18%	25%	24%	23%	27%	-	100%	-	-	-	-	-	25%	23%	28%	22%	20%
										IK										
North West	208	102	106	43	51	48	30	36	-	-	208	-	-	-	-	57	151	67	92	13
	19%	18%	19%	22%	19%	17%	16%	19%	-	-	100%	-	-	-	-	18%	19%	20%	20%	16%
											IJ									
Central	86	47	40	13	19	22	19	13	-	-	-	86	-	-	-	27	59	24	35	4
	8%	8%	7%	6%	7%	8%	10%	7%	-	-	-	100%	-	-	-	8%	7%	7%	8%	5%
												IJK								

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N/O - P/Q - R/S/T
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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 Tel: 0208 263 5311

Analysis of Sample - France

11 Mar 2008
 Table 31

This Question Was Weighted To The General Population

	France															Presence Of Children In Household				
	Gender			Age					Region							Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	Paris	North East	North West	Central	South East	South West	Medi-terranean	Yes	No	Low	Middle	Upper
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	1122	562	560	194*	274	279	188*	187*	215	264	208*	86*	236	108*	5**	326	796	331	469	84*
South East	236 21%	114 20%	123 22%	49 25%	45 17%	57 20%	34 18%	51 28% E	-	-	-	-	236 100% IJKLN	-	-	63 19%	173 22%	80 24%	96 21%	14 17%
South West	108 10%	51 9%	57 10%	18 9%	31 11%	30 11%	20 11%	10 5%	-	-	-	-	-	108 100% IJKLM	-	32 10%	76 10%	34 10%	45 10%	8 9%
Mediterranean	5 *	2 *	2 *	-	1 *	2 1%	1 1%	-	-	-	-	-	-	-	5 100%	1 *	3 *	2 1%	1 *	1 2%
Presence Of Children In Household																				
Yes	326 29%	140 25%	185 33% B	46 24% H	75 27% H	137 49% DEGH	55 29% H	12 6%	64 30%	82 31%	57 27%	27 31%	63 27%	32 29%	1 29%	326 100% Q	-	86 26%	144 31%	21 25%
No	796 71%	422 75% C	374 67%	148 76% F	199 73% F	142 51%	133 71% F	175 94% DEFG	151 70%	182 69%	151 73%	59 69%	173 73%	76 71%	3 71%	-	796 100% P	245 74%	325 69%	63 75%
Income																				
Low	331 30%	139 25%	192 34% B	64 33%	96 35%	75 27%	47 25%	49 26%	33 15%	93 35% I	67 32% I	24 27%	80 34% I	34 31% I	2 42%	86 26%	245 31%	331 100% ST	-	-
Middle	469 42%	255 45%	213 38%	39 20%	122 44% D	141 51% D	89 48% D	77 41% D	94 44%	104 40%	92 44%	35 41%	96 41%	45 42%	1 28%	144 44%	325 41%	-	469 100% RT	-
Upper	84 8%	62 11% C	23 4%	10 5%	11 4%	20 7%	23 12% E	21 11% E	26 12%	17 6%	13 6%	4 5%	14 6%	8 7%	1 29%	21 7%	63 8%	-	-	84 100% RS

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N/O - P/Q - R/S/T
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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 dbottle@harrisinteractive.com OR ikranitis@harrisinteractive.com
 Tel: 0208 263 5311

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Analysis of Sample - Italy

11 Mar 2008
 Table 32

This Question Was Weighted To The General Population

	Italy															
	Gender			Age					Region			Presence Of Children In Household		Income		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	North	Central	South	Yes	No	Low	Middle	Upper
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Italy Total	1011	505	506	171*	241	219	203	177*	519	189	303	277	733	187*	357	96*
Gender Male	505 50%	505 100% C	-	82 48%	123 51%	108 49%	101 50%	92 52%	255 49%	94 50%	156 51%	152 55%	352 48%	101 54%	200 56%	47 48%
Female	506 50%	-	506 100% B	89 52%	119 49%	110 51%	102 50%	86 48%	264 51%	95 50%	147 49%	125 45%	381 52%	86 46%	157 44%	50 52%
Age 18-24	171 17%	82 16%	89 18%	171 100% EFGH	-	-	-	-	83 16%	34 18%	55 18%	42 15%	129 18%	24 13%	40 11%	6 7%
25-34	241 24%	123 24%	119 23%	-	241 100% DFGH	-	-	-	109 21%	39 21%	93 31% I	50 18%	191 26%	64 34% OP	71 20%	13 14%
35-44	219 22%	108 21%	110 22%	-	-	219 100% DEGH	-	-	108 21%	52 27%	59 19%	108 39% M	110 15%	44 24%	79 22%	11 11%
45-54	203 20%	101 20%	102 20%	-	-	-	203 100% DEFH	-	120 23%	31 17%	52 17%	60 22%	142 19%	38 20%	89 25%	32 33%
55-64	177 18%	92 18%	86 17%	-	-	-	-	177 100% DEFG	99 19%	33 18%	45 15%	16 6%	161 22% L	17 9%	78 22% N	34 36% NO
Region North	519 51%	255 50%	264 52%	83 48%	109 45%	108 49%	120 59% E	99 56%	519 100% JK	-	-	133 48%	386 53%	85 46%	178 50%	63 66% NO
Central	189 19%	94 19%	95 19%	34 20%	39 16%	52 24%	31 15%	33 19%	-	189 100% IK	-	48 17%	141 19%	27 14%	73 21%	15 15%
South	303 30%	156 31%	147 29%	55 32%	93 39% G	59 27%	52 25%	45 25%	-	-	303 100% IJ	97 35%	206 28%	75 40% P	106 30%	18 19%
Presence Of Children In Household Yes	277 27%	152 30%	125 25%	42 25% H	50 21% H	108 50% DEGH	60 30% H	16 9%	133 26%	48 25%	97 32%	277 100% M	-	50 27%	97 27%	24 25%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K - L/M - N/O/P
 Overlap formulae used. * small base

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Analysis of Sample - Italy

11 Mar 2008
 Table 32

This Question Was Weighted To The General Population

	Italy															
	Gender			Age					Region			Presence Of Children In Household		Income		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	North	Central	South	Yes	No	Low	Middle	Upper
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	
Total	1011	505	506	171*	241	219	203	177*	519	189	303	277	733	187*	357	96*
No	733	352	381	129	191	110	142	161	386	141	206	-	733	137	260	72
	73%	70%	75%	75% F	79% F	50%	70% F	91% DEFG	74%	75%	68%	-	100% L	73%	73%	75%
Income Low	187	101	86	24	64	44	38	17	85	27	75	50	137	187	-	-
	18%	20%	17%	14%	27% DH	20% H	19%	9%	16%	14%	25%	18%	19%	100% OP	-	-
Middle	357	200	157	40	71	79	89	78	178	73	106	97	260	-	357	-
	35%	40% C	31%	23%	30%	36%	44% DE	44% DE	34%	39%	35%	35%	35%	-	100% NP	-
Upper	96	47	50	6	13	11	32	34	63	15	18	24	72	-	-	96
	10%	9%	10%	4%	6%	5%	16% DEF	19% DEF	12%	8%	6%	9%	10%	-	-	100% NO

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K - L/M - N/O/P
 Overlap formulae used. * small base

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 Tel: 0208 263 5311

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Analysis of Sample - Spain

11 Mar 2008
 Table 33

This Question Was Weighted To The General Population

	Spain																			
	Gender		Age						Region						Presence Of Children In Household		Income			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North west	North Central	North East	Central	Central Coast	South	Is-lands	Yes	No	Low	Middle	Upper
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Spain Total	1054	523	531	198	263	220	180*	193*	100*	185*	189	207*	145*	165*	63**	268	785	253	346	92*
Gender Male	523	523	-	101	134	108	85	95	45	97	63	113	85	83	36	118	405	122	206	63
	50%	100%	-	51%	51%	49%	47%	49%	45%	53%	33%	55%	58%	51%	57%	44%	52%	48%	59%	69%
Female	531	-	531	96	129	112	95	98	55	87	126	93	61	81	27	150	381	130	141	29
	50%	-	100%	49%	49%	51%	53%	51%	55%	47%	67%	45%	42%	49%	43%	56%	48%	52%	41%	31%
Age 16-24	198	101	96	198	-	-	-	-	16	32	19	44	38	29	21	77	121	53	41	6
	19%	19%	18%	100%	-	-	-	-	16%	17%	10%	21%	26%	17%	33%	29%	15%	21%	12%	6%
25-34	263	134	129	-	263	-	-	-	24	48	32	54	33	63	10	39	224	61	79	27
	25%	26%	24%	-	100%	-	-	-	24%	26%	17%	26%	22%	38%	15%	15%	29%	24%	23%	29%
35-44	220	108	112	-	-	220	-	-	26	32	53	52	28	20	10	81	139	45	90	16
	21%	21%	21%	-	-	100%	-	-	26%	17%	28%	25%	19%	12%	15%	30%	18%	18%	26%	18%
45-54	180	85	95	-	-	-	180	-	18	31	38	31	26	26	11	55	126	25	75	19
	17%	16%	18%	-	-	-	100%	-	18%	17%	20%	15%	18%	15%	18%	20%	16%	10%	22%	21%
55-64	193	95	98	-	-	-	-	193	15	42	48	27	21	28	12	16	176	69	61	24
	18%	18%	18%	-	-	-	-	100%	15%	23%	25%	13%	14%	17%	19%	6%	22%	27%	18%	26%
Region Northwest	100	45	55	16	24	26	18	15	100	-	-	-	-	-	-	15	85	30	44	6
	9%	9%	10%	8%	9%	12%	10%	8%	100%	-	-	-	-	-	-	5%	11%	12%	13%	6%
North Central	185	97	87	32	48	32	31	42	-	185	-	-	-	-	-	28	157	50	67	12
	18%	19%	16%	16%	18%	15%	17%	22%	-	100%	-	-	-	-	-	10%	20%	20%	19%	13%
Northeast	189	63	126	19	32	53	38	48	-	-	189	-	-	-	-	57	132	36	62	22
	18%	12%	24%	9%	12%	24%	21%	25%	-	-	100%	-	-	-	-	21%	17%	14%	18%	24%
Central	207	113	93	44	54	52	31	27	-	-	-	207	-	-	58	148	41	65	21	
	20%	22%	18%	22%	20%	23%	17%	14%	-	-	-	100%	-	-	22%	19%	16%	19%	23%	
Central Coast	145	85	61	38	33	28	26	21	-	-	-	-	145	-	40	105	45	33	15	
	14%	16%	11%	19%	12%	13%	14%	11%	-	-	-	-	100%	-	15%	13%	18%	10%	17%	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N/O - P/Q - R/S/T
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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dbottle@harrisinteractive.com OR ikranitis@harrisinteractive.com
Tel: 0208 263 5311

Analysis of Sample - Spain

11 Mar 2008
 Table 33

This Question Was Weighted To The General Population

	Spain																			
	Gender			Age					Region					Presence Of Children In Household		Income				
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North west	North Central	North East	Central	Central Coast	South	Is-lands	Yes	No	Low	Middle	Upper
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	
Total	1054	523	531	198	263	220	180*	193*	100*	185*	189	207*	145*	165*	63**	268	785	253	346	92*
South	165	83	81	29	63	20	26	28	-	-	-	-	-	165	-	43	121	36	51	15
	16%	16%	15%	15%	24% F	9%	14%	14%	-	-	-	-	-	100% IJKLM	-	16%	15%	14%	15%	17%
Islands	63	36	27	21	10	10	11	12	-	-	-	-	-	63	27	36	15	24	1	
	6%	7%	5%	10% E	4%	4%	6%	6%	-	-	-	-	-	100%	10% Q	5%	6%	7%	1%	
Presence Of Children In Household																				
Yes	268	118	150	77	39	81	55	16	15	28	57	58	40	43	27	268	-	48	85	10
	25%	23%	28%	39% EH	15%	37% EH	30% EH	8%	15%	15%	30% IJ	28% J	27%	26%	43%	100% Q	-	19%	24% T	11%
No	785	405	381	121	224	139	126	176	85	157	132	148	105	121	36	-	785	205	262	82
	75%	77%	72%	61% DFG	85% DFG	63%	70%	92% DFG	85% K	85% KL	70%	72%	73%	74%	57%	-	100% P	81%	76% S	89% S
Income																				
Low	253	122	130	53	61	45	25	69	30	50	36	41	45	36	15	48	205	253	-	-
	24%	23%	25%	27% G	23%	21%	14%	36% FG	30%	27%	19%	20%	31%	22%	24%	18%	26% ST	100% ST	-	-
Middle	346	206	141	41	79	90	75	61	44	67	62	65	33	51	24	85	262	-	346	-
	33%	39% C	27%	21%	30%	41% D	42% D	32%	44% M	36%	33%	31%	23%	31%	38%	32%	33%	-	100% RT	-
Upper	92	63	29	6	27	16	19	24	6	12	22	21	15	15	1	10	82	-	-	92
	9%	12% C	5%	3%	10% D	7%	10% D	12% D	6%	6%	12%	10%	11%	9%	2%	4%	10% P	-	-	100% RS

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M/N/O - P/Q - R/S/T
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Analysis of Sample - Germany

11 Mar 2008
 Table 34

This Question Was Weighted To The General Population

	Germany																	
	Gender			Age					Region					Presence Of Children In Household		Income		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North	Central	South	East	West	Yes	No	Low	Middle	Upper
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Total	1125	569	557	177*	286	226	241	196	600	93*	92*	210	130*	285	841	357	328	155*
Gender																		
Male	569 51%	569 100% C	-	91 51%	148 52%	112 50%	123 51%	95 48%	311 52%	42 45%	39 42%	116 55%	61 47%	131 46%	438 52%	171 48%	172 52%	106 68% PQ
Female	557 49%	-	557 100% B	86 49%	138 48%	114 50%	118 49%	101 52%	289 48%	51 55%	53 58%	95 45%	70 53%	154 54%	403 48%	186 52% R	156 48% R	49 32%
Age																		
16-24	177 16%	91 16%	86 15%	177 100% EFGH	-	-	-	-	81 14%	11 12%	15 17%	51 24% I	18 14%	41 15%	136 16%	67 19% QR	29 9%	8 5%
25-34	286 25%	148 26%	138 25%	-	286 100% DFGH	-	-	-	169 28%	25 27%	21 23%	42 20%	29 22%	65 23%	221 26%	106 30%	90 27%	33 21%
35-44	226 20%	112 20%	114 20%	-	-	226 100% DEGH	-	-	111 19%	16 17%	24 26%	44 21%	31 24%	94 33% O	132 16%	71 20%	67 20%	29 19%
45-54	241 21%	123 22%	118 21%	-	-	-	241 100% DEFH	-	127 21%	19 21%	15 17%	40 19%	38 29%	73 26%	168 20%	59 16%	83 25% P	44 28% P
55-64	196 17%	95 17%	101 18%	-	-	-	-	196 100% DEFG	112 19%	21 23%	16 18%	32 15%	15 11%	12 4%	184 22% N	54 15%	60 18%	41 27% P
Region																		
North	600 53%	311 55%	289 52%	81 46%	169 59% D	111 49%	127 53%	112 57%	600 100% JKLM	-	-	-	-	152 53%	448 53%	164 46%	172 53%	95 61% P
Central	93 8%	42 7%	51 9%	11 6%	25 9%	16 7%	19 8%	21 11%	-	93 100% IKLM	-	-	-	22 8%	71 8%	38 11% Q	17 5%	14 9%
South	92 8%	39 7%	53 10%	15 9%	21 7%	24 11%	15 6%	16 8%	-	-	92 100% IJLM	-	-	32 11%	60 7%	33 9%	26 8%	15 9%
East	210 19%	116 20%	95 17%	51 29% EGH	42 15%	44 19%	40 17%	32 16%	-	-	-	210 100% IJKM	-	40 14%	170 20%	80 22% R	63 19%	17 11%
West	130 12%	61 11%	70 12%	18 10%	29 10%	31 14%	38 16% H	15 8%	-	-	-	-	130 100% IJKL	39 14%	91 11%	42 12%	50 15%	14 9%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O - P/Q/R
 Overlap formulae used. * small base

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Analysis of Sample - Germany

11 Mar 2008
 Table 34

This Question Was Weighted To The General Population

	Germany																	
	Gender			Age					Region					Presence Of Children In Household		Income		
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	North	Central	South	East	West	Yes	No	Low	Middle	Upper
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Total	1125	569	557	177*	286	226	241	196	600	93*	92*	210	130*	285	841	357	328	155*
Presence Of Children In Household																		
Yes	285 25%	131 23%	154 28%	41 23% H	65 23% H	94 42% DEGH	73 30% H	12 6%	152 25%	22 23%	32 35% L	40 19%	39 30%	285 100% O	-	85 24%	80 24%	49 31%
No	841 75%	438 77%	403 72%	136 77% F	221 77% F	132 58%	168 70% F	184 94% DEFG	448 75%	71 77%	60 65%	170 81% K	91 70%	-	841 100% N	272 76%	248 76%	106 69%
Income																		
Low	357 32%	171 30%	186 33%	67 38% G	106 37% G	71 31%	59 24%	54 28%	164 27%	38 41% I	33 35%	80 38% I	42 32%	85 30%	272 32% QR	357 100% QR	-	-
Middle	328 29%	172 30%	156 28%	29 16% D	90 31% D	67 30% D	83 34% D	60 30% D	172 29%	17 18%	26 28%	63 30%	50 38% J	80 28%	248 30%	-	328 100% PR	-
Upper	155 14%	106 19% C	49 9%	8 4%	33 11%	29 13% D	44 18% D	41 21% DE	95 16% L	14 15%	15 16%	17 8%	14 11%	49 17%	106 13%	-	-	155 100% PQ

Proportions/Means: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L/M - N/O - P/Q/R
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