

FSCS Survey

ONLINE Fieldwork: 9th-10th March 2016

Absolutes/col percents

Table 1

Q.1 Approximately much money (deposits or savings) do you currently have saved in a bank, building society or credit union?

Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
None	207 10%	83 8%	124 12%	24 10%	41 11%	46 14%	54 15%	16 5%	26 6%	25 4%	46 8%	43 10%	93 18%	22 12%	9 10%	25 11%	19 11%	17 9%	15 10%	14 13%	24 12%	27 10%	24 8%	11 6%	24 9%	73 8%
NET: Any savings	1640 80%	827 82%	813 77%	194 81%	294 83%	271 80%	283 77%	228 77%	369 80%	468 85%	455 82%	354 79%	362 72%	140 78%	70 81%	188 79%	135 77%	148 80%	123 81%	80 76%	157 78%	207 76%	240 83%	153 84%	212 82%	760 84%
£1- £5,000	839 41%	327 33%	512 48%	127 53%	195 55%	165 49%	159 43%	99 33%	94 20%	180 33%	232 42%	181 40%	247 49%	78 44%	45 52%	103 44%	70 40%	61 33%	65 42%	47 45%	70 35%	103 38%	131 45%	67 37%	121 47%	407 45%
£5,001 to £25,000	426 21%	244 24%	183 17%	51 21%	69 19%	73 22%	65 18%	63 21%	105 23%	120 22%	122 22%	108 24%	76 15%	30 17%	14 16%	53 22%	28 16%	54 29%	33 22%	19 18%	40 20%	52 19%	48 17%	56 31%	57 22%	211 23%
£25,001 to £50,000	186 9%	127 13%	60 6%	13 5%	23 7%	19 6%	41 11%	26 9%	64 14%	78 14%	50 9%	37 8%	22 4%	18 10%	6 7%	15 6%	19 11%	13 7%	17 11%	4 4%	31 16%	29 11%	24 8%	11 6%	26 10%	85 9%
£50,001 to £75,000	90 4%	55 6%	35 3%	1 *	2 1%	7 2%	12 3%	22 7%	46 10%	39 7%	33 6%	10 2%	8 2%	6 3%	4 5%	8 3%	14 8%	9 5%	5 4%	3 3%	9 4%	13 5%	18 6%	1 *	5 2%	26 3%
£75,001 or more	98 5%	74 7%	23 2%	1 *	4 1%	6 2%	7 2%	19 6%	60 13%	51 9%	18 3%	18 4%	10 2%	9 5%	2 2%	9 4%	4 2%	10 6%	2 2%	7 7%	7 3%	10 4%	20 7%	18 10%	3 1%	31 3%
Prefer not to say	212 10%	93 9%	119 11%	21 9%	21 6%	21 6%	30 8%	53 18%	67 14%	61 11%	53 10%	51 11%	47 9%	17 10%	8 9%	23 10%	20 12%	20 11%	14 9%	11 11%	18 9%	38 14%	24 8%	18 10%	23 9%	74 8%

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Table 2
Gender
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate	
Unweighted base	2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
Male	1003	1003	-	78	98	163	214	146	303	315	246	218	224	115	38	116	83	86	73	47	99	135	120	91	110	463
	49%	100%	-	33%	27%	48%	58%	49%	66%	57%	44%	49%	45%	64%	44%	49%	47%	47%	48%	45%	49%	50%	42%	50%	43%	51%
Female	1056	-	1056	161	258	175	152	150	159	239	308	231	279	64	48	121	92	99	80	58	101	136	168	90	148	444
	51%	-	100%	67%	73%	52%	42%	51%	34%	43%	56%	51%	55%	36%	56%	51%	53%	53%	52%	55%	51%	50%	58%	50%	57%	49%

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Table 3
Age
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
18-24	239 12%	78 8%	161 15%	239 100%	-	-	-	-	-	69 12%	76 14%	48 11%	45 9%	12 7%	12 14%	38 16%	12 7%	18 10%	18 12%	17 16%	23 11%	37 14%	34 12%	17 9%	44 17%	102 11%
25-34	357 17%	98 10%	258 24%	-	357 100%	-	-	-	-	99 18%	118 21%	81 18%	58 12%	28 15%	15 18%	45 19%	37 21%	35 19%	18 12%	18 17%	22 11%	66 24%	40 14%	33 18%	63 24%	219 24%
35-44	338 16%	163 16%	175 17%	-	-	338 100%	-	-	-	83 15%	90 16%	80 18%	84 17%	32 18%	10 11%	40 17%	34 19%	26 14%	25 16%	18 17%	28 14%	51 19%	47 16%	27 15%	57 22%	207 23%
45-54	367 18%	214 21%	152 14%	-	-	-	367 100%	-	-	68 12%	101 18%	82 18%	115 23%	31 17%	21 24%	41 17%	29 16%	33 18%	31 20%	24 23%	40 20%	46 17%	43 15%	28 16%	57 22%	218 24%
55-64	297 14%	146 15%	150 14%	-	-	-	-	297 100%	-	58 10%	71 13%	66 15%	103 20%	32 18%	13 15%	28 12%	24 13%	31 16%	19 13%	10 10%	42 21%	30 11%	42 15%	25 14%	28 11%	113 12%
65+	462 22%	303 30%	159 15%	-	-	-	-	-	462 100%	177 32%	98 18%	91 20%	96 19%	44 25%	15 17%	44 19%	39 22%	42 23%	41 27%	18 18%	45 23%	42 15%	81 28%	51 28%	10 4%	48 5%
Average age	47.37	51.74	43.22	21.54	29.58	39.55	49.64	59.57	70.55	48.74	44.92	47.05	48.83	50.55	45.78	44.60	47.24	47.73	49.07	45.11	50.00	43.01	49.12	49.08	39.90	41.50

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Table 4
Social Grade
Base: All respondents

	Gender		Age							Social Grade				Region									Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
AB	554	315	239	69	99	83	68	58	177	554	-	-	-	39	19	55	52	48	34	19	51	99	81	56	69	250
	27%	31%	23%	29%	28%	25%	19%	19%	38%	100%	-	-	-	22%	22%	23%	30%	26%	22%	18%	26%	36%	28%	31%	27%	28%
C1	554	246	308	76	118	90	101	71	98	-	554	-	-	47	27	51	47	43	53	28	46	76	82	55	99	261
	27%	25%	29%	32%	33%	27%	27%	24%	21%	-	100%	-	-	26%	31%	21%	27%	23%	35%	26%	23%	28%	28%	30%	38%	29%
C2	449	218	231	48	81	80	82	66	91	-	-	449	-	45	16	61	41	48	26	25	47	53	59	28	48	239
	22%	22%	22%	20%	23%	24%	22%	22%	20%	-	-	100%	-	25%	18%	26%	23%	26%	17%	24%	24%	20%	21%	15%	19%	26%
DE	502	224	279	45	58	84	115	103	96	-	-	-	502	48	25	70	36	46	39	33	55	43	66	42	42	157
	24%	22%	26%	19%	16%	25%	31%	35%	21%	-	-	-	100%	27%	29%	30%	20%	25%	26%	32%	27%	16%	23%	23%	16%	17%
NET: ABC1	1108	561	547	145	217	173	169	128	275	554	554	-	-	86	46	106	98	91	87	46	98	175	163	111	168	511
	54%	56%	52%	61%	61%	51%	46%	43%	60%	100%	100%	-	-	48%	53%	45%	56%	49%	57%	44%	49%	64%	57%	61%	65%	56%
NET: C2DE	951	442	509	94	140	165	198	168	187	-	-	449	502	93	40	130	77	94	65	59	102	97	125	70	90	397
	46%	44%	48%	39%	39%	49%	54%	57%	40%	-	-	100%	100%	52%	47%	55%	44%	51%	43%	56%	51%	36%	43%	39%	35%	44%

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Table 5
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted base	2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
Scotland	179	115	64	12	28	32	31	32	44	39	47	45	48	179	-	-	-	-	-	-	-	-	-	-	28	81
		9%	11%	6%	5%	8%	10%	8%	11%	10%	7%	9%	10%	100%	-	-	-	-	-	-	-	-	-	-	11%	9%
North East	86	38	48	12	15	10	21	13	15	19	27	16	25	-	86	-	-	-	-	-	-	-	-	-	12	35
		4%	4%	5%	5%	4%	3%	6%	4%	3%	3%	5%	3%	5%	100%	-	-	-	-	-	-	-	-	-	5%	4%
North West	237	116	121	38	45	40	41	28	44	55	51	61	70	-	-	237	-	-	-	-	-	-	-	-	28	98
		11%	12%	11%	16%	12%	12%	11%	10%	10%	10%	9%	13%	14%	-	100%	-	-	-	-	-	-	-	-	11%	11%
Yorkshire & Humberside	175	83	92	12	37	34	29	24	39	52	47	41	36	-	-	-	175	-	-	-	-	-	-	-	17	93
		8%	8%	9%	5%	10%	10%	8%	8%	9%	8%	9%	7%	-	-	-	100%	-	-	-	-	-	-	-	7%	10%
West Midlands	185	86	99	18	35	26	33	31	42	48	43	48	46	-	-	-	-	185	-	-	-	-	-	-	29	77
		9%	9%	9%	8%	10%	8%	9%	10%	9%	9%	8%	11%	9%	-	-	-	100%	-	-	-	-	-	-	11%	9%
East Midlands	152	73	80	18	18	25	31	19	41	34	53	26	39	-	-	-	-	-	152	-	-	-	-	-	15	68
		7%	7%	8%	8%	5%	7%	8%	7%	9%	6%	10%	6%	8%	-	-	-	-	100%	-	-	-	-	-	6%	7%
Wales	105	47	58	17	18	18	24	10	18	19	28	25	33	-	-	-	-	-	-	105	-	-	-	-	13	47
		5%	5%	5%	7%	5%	5%	6%	3%	4%	3%	5%	6%	7%	-	-	-	-	-	100%	-	-	-	-	5%	5%
Eastern	200	99	101	23	22	28	40	42	45	51	46	47	55	-	-	-	-	-	-	-	200	-	-	-	32	78
		10%	10%	10%	9%	6%	8%	11%	14%	10%	9%	8%	10%	11%	-	-	-	-	-	-	100%	-	-	-	12%	9%
London	272	135	136	37	66	51	46	30	42	99	76	53	43	-	-	-	-	-	-	-	-	272	-	-	31	147
		13%	14%	13%	16%	18%	15%	12%	10%	9%	18%	14%	12%	9%	-	-	-	-	-	-	-	100%	-	-	12%	16%
South East	288	120	168	34	40	47	43	42	81	81	82	59	66	-	-	-	-	-	-	-	-	-	288	-	32	116
		14%	12%	16%	14%	11%	14%	12%	14%	17%	15%	15%	13%	13%	-	-	-	-	-	-	-	-	100%	-	13%	13%
South West	181	91	90	17	33	27	28	25	51	56	55	28	42	-	-	-	-	-	-	-	-	-	-	181	21	66
		9%	9%	9%	7%	9%	8%	8%	9%	11%	10%	10%	6%	8%	-	-	-	-	-	-	-	-	-	100%	8%	7%

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Table 6
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
Yes	1242	609	632	185	240	202	184	144	287	409	363	269	200	93	57	145	93	98	95	46	113	195	188	117	158	602
	60%	61%	60%	77%	67%	60%	50%	48%	62%	74%	66%	60%	40%	52%	66%	61%	53%	53%	63%	44%	57%	72%	65%	65%	61%	66%
No	817	394	424	55	117	136	183	153	174	145	191	180	302	86	30	92	81	87	57	59	87	77	100	64	100	306
	40%	39%	40%	23%	33%	40%	50%	52%	38%	26%	34%	40%	60%	48%	34%	39%	47%	47%	37%	56%	43%	28%	35%	35%	39%	34%

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Table 7
Tenure
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base	2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
NET: Homeowners	1314	698	616	111	191	193	223	210	386	447	353	286	228	111	51	147	120	127	100	61	143	137	185	131	164	589
	64%	70%	58%	46%	53%	57%	61%	71%	84%	81%	64%	64%	45%	62%	59%	62%	69%	69%	66%	59%	72%	51%	64%	72%	64%	65%
Owned outright - without mortgage	678	415	263	42	32	42	86	134	341	237	177	145	119	56	28	78	58	58	51	33	81	65	96	75	41	215
	33%	41%	25%	18%	9%	13%	23%	45%	74%	43%	32%	32%	24%	31%	32%	33%	31%	33%	31%	41%	24%	33%	41%	16%	24%	
Owned with a mortgage or loan	636	283	353	69	158	151	137	76	45	210	177	141	109	55	23	68	63	69	49	29	62	72	89	56	123	375
	31%	28%	33%	29%	44%	45%	37%	26%	10%	38%	32%	31%	22%	31%	27%	29%	36%	37%	32%	27%	31%	27%	31%	31%	48%	41%
NET: Renters	703	296	407	111	152	137	143	85	75	98	182	154	268	67	34	85	53	55	47	37	55	130	90	49	88	294
	34%	30%	39%	46%	43%	41%	39%	29%	16%	18%	33%	34%	53%	38%	39%	36%	30%	30%	31%	36%	28%	48%	31%	27%	34%	32%
Rented from the council	304	136	168	32	47	61	70	53	41	27	67	73	137	43	13	34	22	34	19	19	20	57	35	9	32	102
	15%	14%	16%	14%	13%	18%	19%	18%	9%	5%	12%	16%	27%	24%	15%	14%	12%	18%	12%	18%	10%	21%	12%	5%	12%	11%
Rented from a housing association	138	60	78	20	24	22	33	19	21	16	30	29	63	11	6	24	8	11	10	9	14	18	15	12	10	51
	7%	6%	7%	8%	7%	6%	9%	6%	4%	3%	5%	7%	13%	6%	7%	10%	5%	6%	7%	8%	7%	7%	5%	7%	4%	6%
Rented from someone else	260	101	160	58	80	55	40	13	14	56	85	51	68	13	16	28	23	10	18	10	22	55	39	27	46	142
	13%	10%	15%	24%	22%	16%	11%	4%	3%	10%	15%	11%	14%	7%	18%	12%	13%	5%	12%	9%	11%	20%	14%	15%	18%	16%
Rent free	43	9	34	17	14	8	1	2	*	9	18	9	7	1	1	5	1	3	5	6	1	4	14	1	6	23
	2%	1%	3%	7%	4%	2%	*	1%	*	2%	3%	2%	1%	*	1%	2%	1%	2%	4%	6%	1%	2%	5%	1%	2%	3%

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Table 8
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender		Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
No formal education	11 1%	7 1%	4 *	- -	3 1%	- -	2 *	3 1%	4 1%	1 *	1 *	3 1%	6 1%	1 *	- -	2 1%	3 2%	- -	- -	- -	1 *	1 *	2 1%	2 1%	- -	3 *
Primary	17 1%	7 1%	10 1%	1 *	5 1%	2 1%	1 *	3 1%	6 1%	2 *	- -	6 1%	9 2%	1 1%	3 3%	1 1%	3 2%	- -	- -	- -	4 2%	3 1%	2 1%	- -	3 1%	3 *
Secondary school, high school, NVQ levels 1 to 3, etc.	1139 55%	493 49%	646 61%	89 37%	146 41%	175 52%	238 65%	215 72%	277 60%	189 34%	295 53%	289 64%	366 73%	89 50%	46 54%	134 57%	92 53%	108 59%	101 66%	61 58%	126 63%	100 37%	168 58%	113 62%	115 44%	464 51%
University degree or equivalent professional qualification, NVQ level 4, etc.	625 30%	364 36%	261 25%	67 28%	140 39%	117 34%	96 26%	59 20%	147 32%	225 41%	184 33%	118 26%	98 20%	61 34%	26 30%	61 26%	60 34%	63 34%	39 25%	32 30%	50 25%	109 40%	76 27%	50 28%	99 38%	321 35%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	179 9%	96 10%	83 8%	15 6%	54 15%	43 13%	28 8%	14 5%	25 6%	109 20%	44 8%	20 4%	6 1%	20 11%	5 6%	18 7%	13 7%	7 4%	8 5%	5 4%	17 9%	44 16%	30 10%	12 7%	41 16%	101 11%
Still in full time education	64 3%	21 2%	43 4%	56 23%	6 2%	1 *	2 *	- -	- -	20 4%	25 4%	5 1%	14 3%	6 3%	5 6%	13 6%	1 1%	5 3%	3 2%	6 6%	1 1%	11 4%	7 3%	4 2%	1 *	4 *
Don't know	6 *	1 *	5 *	4 2%	- -	* *	- -	1 *	1 *	1 *	4 1%	1 *	* *	- -	- -	2 1%	2 1%	- -	1 *	- -	* *	- -	1 *	1 1%	- -	5 1%
Prefer not to answer	17 1%	13 1%	5 *	8 3%	3 1%	- -	2 1%	2 1%	3 1%	7 1%	1 *	6 1%	3 1%	* *	1 1%	5 2%	1 *	1 1%	1 1%	1 1%	1 *	5 2%	1 1%	- -	- -	8 1%

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Absolutes/col percents

Table 9

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
Yes - responsible for half or more of the items bought	1871 91%	867 86%	1004 95%	172 72%	342 96%	326 96%	350 96%	282 95%	399 86%	485 88%	509 92%	414 92%	464 92%	168 94%	76 88%	215 91%	158 91%	170 92%	138 91%	94 89%	171 86%	250 92%	264 92%	167 92%	241 93%	842 93%
No - not responsible for most of the items bought	188 9%	136 14%	52 5%	67 28%	14 4%	12 4%	16 4%	15 5%	63 14%	69 12%	45 8%	35 8%	39 8%	11 6%	11 12%	22 9%	16 9%	15 8%	14 9%	11 11%	28 14%	21 8%	24 8%	14 8%	17 7%	65 7%

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Absolutes/col percents

Table 10
How many cars are there in your household?
Base: All respondents

	Gender		Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
No cars in the household	448 22%	185 18%	263 25%	56 23%	91 25%	80 24%	84 23%	84 28%	54 12%	67 12%	143 26%	61 14%	178 35%	56 31%	21 24%	66 28%	26 15%	41 22%	19 12%	21 20%	27 14%	105 39%	37 13%	29 16%	45 17%	181 20%
NET: Any	1611 78%	818 82%	793 75%	184 77%	266 75%	258 76%	283 77%	213 72%	408 88%	487 88%	411 74%	388 86%	325 65%	123 69%	65 76%	171 72%	149 85%	144 78%	133 88%	84 80%	172 86%	166 61%	251 87%	152 84%	213 83%	726 80%
1	853 41%	452 45%	401 38%	62 26%	136 38%	155 46%	148 40%	118 40%	234 51%	232 42%	218 39%	209 47%	194 39%	72 40%	29 34%	99 42%	87 50%	64 34%	79 52%	41 39%	82 41%	112 41%	114 40%	76 42%	98 38%	377 42%
2	569 28%	279 28%	289 27%	67 28%	111 31%	83 25%	93 25%	77 26%	138 30%	202 37%	143 26%	129 29%	94 19%	38 21%	28 33%	55 23%	48 28%	51 27%	38 25%	35 34%	64 32%	48 18%	108 37%	55 31%	86 33%	254 28%
3+	189 9%	86 9%	103 10%	55 23%	19 5%	19 6%	42 11%	18 6%	35 8%	52 9%	51 9%	50 11%	36 7%	13 8%	8 9%	17 7%	14 8%	29 16%	17 11%	8 8%	27 13%	6 2%	29 10%	21 11%	29 11%	95 10%

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Absolutes/col percents

Table 11
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age							Social Grade					Region							Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base	2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
White	1895	923	972	202	304	303	336	294	455	488	515	421	471	176	85	224	167	170	141	105	192	191	271	175	233	810
	92%	92%	92%	85%	85%	90%	91%	99%	99%	88%	93%	94%	94%	98%	98%	95%	96%	92%	93%	100%	96%	70%	94%	97%	90%	89%
NET: BAME	142	64	78	31	48	32	26	2	4	57	34	25	26	3	2	11	8	15	9	*	6	71	13	6	23	86
	7%	6%	7%	13%	13%	9%	7%	1%	1%	10%	6%	6%	5%	2%	2%	5%	4%	8%	6%	*	3%	26%	4%	3%	9%	9%
Mixed	30	7	23	4	16	2	6	-	1	18	4	2	6	-	1	1	1	1	-	*	2	19	3	1	1	22
	1%	1%	2%	2%	5%	1%	2%	-	*	3%	1%	*	1%	-	1%	*	1%	*	-	*	1%	7%	1%	1%	1%	2%
Asian	56	32	24	17	17	12	6	1	3	25	12	10	9	2	1	8	3	7	6	-	-	21	6	4	10	30
	3%	3%	2%	7%	5%	4%	1%	*	1%	4%	2%	2%	2%	1%	1%	3%	2%	4%	4%	-	-	8%	2%	2%	4%	3%
Black	42	19	24	6	10	14	12	*	-	11	13	13	6	-	-	1	2	5	3	-	3	24	3	1	7	29
	2%	2%	2%	2%	3%	4%	3%	*	-	2%	2%	3%	1%	-	-	1%	1%	3%	2%	-	1%	9%	1%	1%	3%	3%
Chinese	8	3	5	1	4	2	1	-	-	3	4	1	1	1	-	1	-	2	-	-	1	3	1	-	5	3
	*	*	1%	*	1%	1%	*	-	-	1%	1%	*	*	1%	-	*	-	1%	-	-	*	1%	*	-	2%	*
Other ethnic group	6	4	2	3	1	1	1	-	-	-	1	*	4	-	-	-	1	-	-	-	-	4	*	-	-	1
	*	*	*	1%	*	*	*	-	-	-	*	*	1%	-	-	-	1%	-	-	-	-	2%	*	-	-	*
Prefer not to answer	22	15	6	6	4	3	5	1	3	9	5	3	5	1	-	1	*	1	2	-	1	10	4	-	2	11
	1%	2%	1%	2%	1%	1%	1%	*	1%	2%	1%	1%	1%	*	-	*	*	*	2%	-	1%	4%	2%	-	1%	1%

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Table 12
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
Christian	1082	554	527	77	141	149	204	190	321	287	279	244	271	87	54	130	97	112	75	47	102	130	158	88	132	453
	53%	55%	50%	32%	39%	44%	56%	64%	69%	52%	50%	54%	54%	49%	63%	55%	56%	60%	50%	45%	51%	48%	55%	49%	51%	50%
NET: Other	118	56	62	20	35	26	13	11	12	39	24	29	26	4	2	16	5	11	8	3	7	38	15	8	12	61
	6%	6%	6%	8%	10%	8%	4%	4%	3%	7%	4%	7%	5%	2%	2%	7%	3%	6%	5%	3%	4%	14%	5%	5%	5%	7%
Muslim	38	20	19	12	15	10	2	-	-	15	7	7	9	*	-	8	3	6	*	-	*	14	5	1	7	17
	2%	2%	2%	5%	4%	3%	1%	-	-	3%	1%	2%	2%	*	-	3%	2%	3%	*	-	*	5%	2%	1%	3%	2%
Hindu	12	8	3	-	6	2	-	1	3	7	2	1	1	1	-	-	-	-	2	-	-	7	-	2	-	8
	1%	1%	*	-	2%	*	-	*	1%	1%	*	*	*	*	-	-	-	-	2%	-	-	3%	-	1%	-	1%
Jewish	9	3	6	-	1	-	3	3	2	4	3	-	2	-	1	1	-	-	-	-	3	4	-	-	1	4
	*	*	1%	-	*	-	1%	1%	*	1%	1%	-	*	-	1%	1%	-	-	-	-	1%	2%	-	-	*	*
Sikh	3	2	1	3	-	-	-	-	-	-	1	2	-	-	-	-	-	-	-	-	-	2	1	-	-	2
	*	*	*	1%	-	-	-	-	-	-	*	*	-	-	-	-	-	-	-	-	-	1%	*	-	-	*
Buddhist	10	8	2	1	2	-	2	2	3	3	2	4	1	3	-	1	*	-	1	2	-	2	-	-	1	5
	*	1%	*	*	1%	-	*	1%	1%	1%	*	1%	*	2%	-	*	*	-	1%	2%	-	1%	-	-	*	1%
Other	46	14	32	4	11	15	6	5	5	11	8	15	12	1	1	6	2	5	4	*	4	9	9	6	4	24
	2%	1%	3%	2%	3%	4%	2%	2%	1%	2%	1%	3%	2%	*	1%	2%	1%	3%	3%	*	2%	3%	3%	3%	1%	3%
None	813	369	444	131	172	156	138	92	124	209	240	168	196	85	28	88	71	59	63	55	87	89	109	80	108	372
	39%	37%	42%	55%	48%	46%	38%	31%	27%	38%	43%	37%	39%	48%	32%	37%	41%	32%	42%	52%	44%	33%	38%	44%	42%	41%
Prefer not to say	46	23	23	11	9	6	12	3	5	19	11	8	9	2	3	2	1	4	6	-	3	14	6	5	5	21
	2%	2%	2%	5%	2%	2%	3%	1%	1%	3%	2%	2%	2%	1%	3%	1%	1%	2%	4%	-	1%	5%	2%	3%	2%	2%

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Table 13
Which of the following best describes where you live?
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
NET: Urban	1593	777	816	194	299	284	297	215	303	421	440	333	400	131	63	203	138	150	111	64	129	267	205	131	209	728
	77%	77%	77%	81%	84%	84%	81%	73%	66%	76%	79%	74%	80%	73%	73%	86%	79%	81%	73%	61%	65%	98%	71%	73%	81%	80%
Urban - Population over 10,000	849	440	409	119	170	169	147	113	132	232	254	167	196	70	32	94	75	74	53	23	52	226	90	60	118	391
	41%	44%	39%	50%	48%	50%	40%	38%	29%	42%	46%	37%	39%	39%	37%	40%	43%	40%	35%	22%	26%	83%	31%	33%	46%	43%
Town and Fringe	744	337	407	76	130	115	149	103	172	189	186	166	203	61	31	109	63	76	59	40	77	41	115	72	91	337
	36%	34%	39%	32%	36%	34%	41%	35%	37%	34%	34%	37%	40%	34%	36%	46%	36%	41%	39%	38%	39%	15%	40%	40%	35%	37%
NET: Rural	466	226	240	45	57	54	70	82	158	133	114	116	103	48	23	34	37	35	41	41	70	5	83	50	49	180
	23%	23%	23%	19%	16%	16%	19%	27%	34%	24%	21%	26%	20%	27%	27%	14%	21%	19%	27%	39%	35%	2%	29%	27%	19%	20%
Village	418	196	222	39	52	52	65	76	135	115	101	106	96	33	22	32	36	32	39	39	65	5	75	40	46	166
	20%	20%	21%	16%	15%	15%	18%	26%	29%	21%	18%	24%	19%	18%	26%	14%	21%	17%	26%	38%	32%	2%	26%	22%	18%	18%
Hamlet & Isolated Dwelling	48	30	18	6	5	2	6	6	24	18	13	10	7	16	1	1	*	2	2	2	6	-	8	10	3	13
	2%	3%	2%	3%	1%	1%	2%	2%	5%	3%	2%	2%	1%	9%	1%	1%	*	1%	1%	2%	3%	-	3%	6%	1%	1%

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Table 14
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
NET: Working	1165	574	592	146	282	264	274	141	58	318	360	287	200	109	48	127	111	106	82	60	110	178	148	87	258	907
	57%	57%	56%	61%	79%	78%	75%	47%	13%	57%	65%	64%	40%	61%	55%	53%	63%	57%	54%	57%	55%	66%	51%	48%	100%	100%
Working full time - working 30 hours per week or more	922	501	422	117	234	220	227	99	25	266	296	218	143	87	39	103	86	83	61	49	86	149	113	68	215	708
	45%	50%	40%	49%	66%	65%	62%	33%	6%	48%	53%	49%	28%	49%	45%	43%	49%	45%	40%	47%	43%	55%	39%	38%	83%	78%
Working part time - working between 8 and 29 hours per week	243	73	170	29	48	44	47	42	33	53	64	69	57	22	9	24	25	24	21	11	24	29	35	19	44	199
	12%	7%	16%	12%	13%	13%	13%	14%	7%	9%	12%	15%	11%	12%	10%	10%	14%	13%	14%	11%	12%	11%	12%	10%	17%	22%
NET: Not working	894	429	465	93	75	74	93	156	404	236	194	162	303	70	39	110	64	79	70	45	90	94	140	94	-	-
	43%	43%	44%	39%	21%	22%	25%	53%	87%	43%	35%	36%	60%	39%	45%	47%	37%	43%	46%	43%	45%	34%	49%	52%	-	-
Not working but seeking work or temporarily unemployed or sick	91	44	47	8	16	23	25	16	3	6	10	10	65	10	2	16	9	7	2	5	7	11	13	8	-	-
	4%	4%	4%	3%	4%	7%	7%	5%	1%	1%	2%	2%	13%	5%	2%	7%	5%	4%	2%	5%	3%	4%	5%	5%	-	-
Not working and not seeking work/ student	153	62	91	77	18	12	20	27	-	27	34	15	77	13	8	20	7	15	8	9	11	28	24	11	-	-
	7%	6%	9%	32%	5%	3%	5%	9%	-	5%	6%	3%	15%	7%	9%	9%	4%	8%	5%	8%	6%	10%	8%	6%	-	-
Retired on a state pension only	113	39	74	-	-	-	-	10	103	10	10	21	71	6	1	11	8	13	13	8	11	10	22	12	-	-
	5%	4%	7%	-	-	-	-	3%	22%	2%	2%	5%	14%	3%	2%	5%	4%	7%	8%	7%	5%	4%	7%	6%	-	-
Retired with a private pension	367	265	102	-	-	1	8	61	297	168	107	67	25	32	18	42	28	33	31	12	40	33	50	46	-	-
	18%	26%	10%	-	-	*	2%	21%	64%	30%	19%	15%	5%	18%	21%	18%	16%	18%	21%	12%	20%	12%	18%	25%	-	-
House person, housewife, househusband, etc.	169	19	150	8	41	38	40	41	1	23	32	49	64	8	9	20	13	10	15	11	21	11	31	18	-	-
	8%	2%	14%	3%	11%	11%	11%	14%	*	4%	6%	11%	13%	5%	11%	9%	8%	6%	10%	11%	10%	4%	11%	10%	-	-

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Table 15
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	1127	573	554	125	291	251	277	128	55	322	367	228	210	118	41	106	127	87	83	61	118	162	141	83	240	887	
Weighted base	1165	574	592	146	282	264	274	141	58	318	360	287	200	109	48	127	111	106	82	60	110	178	148	87	258	907	
NET: Public Sector	258 22%	110 19%	148 25%	44 30%	63 22%	57 22%	57 21%	28 20%	10 17%	69 22%	99 28%	48 17%	42 21%	28 26%	12 25%	28 22%	17 16%	29 27%	15 18%	13 22%	32 29%	31 17%	32 22%	21 24%	258 100%	-	
Central government including all administrative departments and central government agencies such as the Bank of England	15 1%	10 2%	5 1%	2 1%	3 1%	2 1%	4 1%	4 3%	* 1%	7 2%	6 2%	1 *	- -	1 1%	- -	1 1%	2 2%	2 2%	* 1%	1 2%	1 1%	2 1%	1 1%	3 3%	15 6%	-	
HM Forces	2 *	2 *	-	-	-	-	2 1%	-	-	-	-	-	2 1%	-	-	2 1%	-	-	-	-	-	-	-	-	-	2 1%	-
National Health Service	49 4%	21 4%	29 5%	8 5%	14 5%	8 3%	13 5%	5 4%	1 1%	13 4%	23 6%	4 1%	9 4%	4 3%	2 4%	9 7%	4 4%	4 4%	2 3%	1 2%	9 8%	6 3%	6 4%	4 4%	49 19%	-	
Universities and Academies funded by government	21 2%	7 1%	14 2%	5 3%	8 3%	5 2%	1 *	1 1%	1 2%	7 2%	11 3%	2 1%	2 1%	3 3%	* 1%	1 *	3 2%	3 3%	2 2%	* 1%	* 1%	3 1%	3 2%	4 4%	21 8%	-	
Courts service	2 *	1 *	1 *	-	1 *	1 *	-	-	-	-	1 *	-	1 *	-	-	-	-	-	-	-	1 2%	-	-	1 1%	-	2 1%	-
Local government administration	42 4%	12 2%	30 5%	10 7%	8 3%	12 5%	6 2%	5 4%	-	10 3%	14 4%	14 5%	4 2%	2 2%	5 10%	5 4%	3 3%	7 6%	* 1%	4 7%	5 4%	2 1%	7 5%	3 3%	42 16%	-	
Police service	10 1%	6 1%	4 1%	2 1%	5 2%	1 *	2 1%	2 1%	-	-	8 2%	1 *	2 1%	-	-	5 4%	1 1%	1 1%	-	-	-	-	-	4 2%	1 1%	10 4%	-
Public sector housing	11 1%	7 1%	4 1%	2 1%	1 *	4 2%	3 1%	-	1 1%	1 *	6 2%	3 1%	1 1%	1 1%	2 4%	1 1%	-	-	2 2%	-	-	3 2%	1 1%	1 1%	11 4%	-	
Teaching employed by local education authority including voluntary aided schools and foundation schools	44 4%	17 3%	27 5%	5 4%	12 4%	7 3%	11 4%	7 5%	1 1%	21 7%	13 4%	4 2%	5 3%	2 2%	1 3%	4 3%	3 3%	5 5%	-	2 3%	11 10%	6 3%	5 4%	3 4%	44 17%	-	

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Table 15
Do you work in any of the following occupations?
Base: All respondents who work

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	1165	574	592	146	282	264	274	141	58	318	360	287	200	109	48	127	111	106	82	60	110	178	148	87	258	907
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	10 1%	9 1%	1 *	- -	1 *	- -	7 3%	- -	2 3%	- -	1 *	3 1%	6 3%	2 2%	- -	- -	3 3%	* 1%	1 2%	1 1%	1 1%	* *	- -	10 4%	- -	
Bradford and Bingley or Northern Rock Building societies	* *	* *	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	* *	- -
Other public sector occupation (please specify as much detail as possible)	51 4%	18 3%	33 6%	10 7%	10 3%	16 6%	8 3%	3 2%	4 7%	8 3%	16 4%	17 6%	11 5%	12 11%	1 3%	2 1%	2 2%	4 4%	7 9%	2 4%	5 5%	8 5%	4 3%	3 3%	51 20%	- -
None of the above (Private Sector)	907 78%	463 81%	444 75%	102 70%	219 78%	207 78%	218 79%	113 80%	48 83%	250 78%	261 72%	239 83%	157 79%	81 74%	35 75%	98 78%	93 84%	77 73%	68 82%	47 78%	78 71%	147 83%	116 78%	66 76%	- -	907 100%

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Absolutes/col percents

Table 16
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
No children aged 18 or under	1490	777	713	204	182	139	236	271	457	404	422	289	374	134	61	165	117	140	108	69	154	198	215	129	170	578
	72%	77%	68%	85%	51%	41%	64%	91%	99%	73%	76%	64%	75%	75%	70%	70%	67%	76%	71%	66%	77%	73%	75%	71%	66%	64%
NET: Yes	565	224	340	33	174	199	130	24	4	148	131	159	128	45	26	71	57	45	42	35	46	72	73	52	88	329
	27%	22%	32%	14%	49%	59%	35%	8%	1%	27%	24%	35%	25%	25%	30%	30%	33%	24%	28%	33%	23%	27%	25%	29%	34%	36%
Yes - children aged under 5 years old	214	57	157	28	115	58	13	-	-	58	49	66	41	18	9	28	20	15	8	10	18	37	33	20	27	120
	10%	6%	15%	12%	32%	17%	4%	-	-	11%	9%	15%	8%	10%	10%	12%	11%	8%	5%	9%	9%	13%	11%	11%	10%	13%
Yes - children aged 5 to 10 years old	243	99	144	8	88	107	36	2	2	73	50	55	65	21	14	29	26	18	11	17	21	31	30	24	38	129
	12%	10%	14%	3%	25%	32%	10%	1%	*	13%	9%	12%	13%	12%	17%	12%	15%	10%	7%	16%	11%	11%	11%	14%	15%	14%
Yes - children aged 11 to 15 years old	218	98	119	4	34	92	76	11	1	48	48	70	52	20	7	29	19	14	18	15	19	26	27	24	40	122
	11%	10%	11%	2%	9%	27%	21%	4%	*	9%	9%	16%	10%	11%	9%	12%	11%	8%	11%	14%	10%	10%	9%	13%	15%	13%
Yes - children aged 16 to 18 years old	115	51	64	-	4	40	56	13	2	22	28	34	33	7	8	18	13	11	16	6	10	6	15	8	10	78
	6%	5%	6%	-	1%	12%	15%	5%	*	4%	5%	7%	6%	4%	9%	8%	7%	6%	10%	5%	5%	2%	5%	4%	4%	9%
Refused	4	2	2	2	-	-	1	2	-	2	1	1	*	*	-	-	1	-	2	*	-	1	-	-	-	*
	*	*	*	1%	-	-	*	1%	-	*	*	*	*	*	-	-	*	-	1%	*	-	*	-	-	-	*

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Table 17
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base	2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
Anglia	222	100	122	34	25	37	45	34	47	54	61	51	56	-	-	-	-	1	24	-	172	-	25	-	40	91
	11%	10%	12%	14%	7%	11%	12%	11%	10%	10%	11%	11%	11%	-	-	-	-	*	16%	-	86%	-	9%	-	16%	10%
Border	19	5	14	*	3	8	1	4	2	3	3	8	5	9	-	11	-	-	-	-	-	-	-	-	7	3
	1%	*	1%	*	1%	2%	*	1%	1%	1%	1%	2%	1%	5%	-	4%	-	-	-	-	-	-	-	-	3%	*
Central	275	131	144	24	44	44	52	46	65	73	77	55	71	1	-	1	-	166	99	-	-	*	5	2	36	114
	13%	13%	14%	10%	12%	13%	14%	15%	14%	13%	14%	12%	14%	1%	-	1%	-	90%	65%	-	-	*	2%	1%	14%	13%
Granada	226	115	111	35	44	33	43	26	47	55	49	58	65	-	-	219	-	2	1	3	-	-	-	-	23	97
	11%	11%	11%	15%	12%	10%	12%	9%	10%	10%	9%	13%	13%	-	-	93%	-	1%	1%	3%	-	-	-	-	9%	11%
London	386	185	201	51	75	64	63	53	80	140	99	74	74	-	-	1	-	1	*	-	24	271	88	2	34	187
	19%	18%	19%	21%	21%	19%	17%	18%	17%	25%	18%	16%	15%	-	-	*	-	*	*	-	12%	100%	30%	1%	13%	21%
Meridian	202	83	119	22	43	32	28	28	50	46	59	49	48	-	-	-	-	7	1	-	1	-	169	24	23	90
	10%	8%	11%	9%	12%	10%	8%	9%	11%	8%	11%	11%	9%	-	-	-	-	4%	1%	-	*	-	59%	13%	9%	10%
STV	171	110	61	12	27	31	30	29	42	39	45	42	46	169	-	-	-	-	-	-	-	-	-	3	26	81
	8%	11%	6%	5%	8%	9%	8%	10%	9%	7%	8%	9%	9%	94%	-	-	-	-	-	-	-	-	-	1%	10%	9%
Tyne Tees	87	41	46	10	15	10	21	14	16	19	28	16	24	1	84	-	2	-	1	-	-	-	-	-	10	36
	4%	4%	4%	4%	4%	3%	6%	5%	3%	3%	5%	3%	5%	*	97%	-	1%	-	*	-	-	-	-	-	4%	4%
Wales	100	46	54	16	18	18	24	10	15	18	27	23	32	-	-	-	-	-	-	100	-	-	-	-	13	46
	5%	5%	5%	7%	5%	5%	6%	3%	3%	3%	5%	5%	6%	-	-	-	-	-	-	95%	-	-	-	-	5%	5%
West	72	41	31	10	9	11	12	7	23	17	25	16	14	-	-	2	-	8	-	1	-	-	-	61	9	27
	3%	4%	3%	4%	3%	3%	3%	2%	5%	3%	5%	4%	3%	-	-	1%	-	4%	-	1%	-	-	-	34%	3%	3%
Westcountry	92	53	39	6	16	15	14	17	23	33	24	14	21	-	-	-	-	1	-	1	-	-	1	89	12	34
	4%	5%	4%	3%	4%	4%	4%	6%	5%	6%	4%	3%	4%	-	-	-	-	*	-	1%	-	-	*	49%	5%	4%
Yorkshire	206	93	113	19	38	36	34	29	50	57	57	45	47	-	2	2	173	-	26	-	3	-	-	-	24	101
	10%	9%	11%	8%	11%	11%	9%	10%	11%	10%	10%	10%	9%	-	3%	1%	99%	-	17%	-	1%	-	-	-	9%	11%

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Table 18
Marital Status
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
Single	570 28%	272 27%	298 28%	183 76%	118 33%	115 34%	82 22%	50 17%	22 5%	135 24%	185 33%	105 23%	145 29%	49 27%	17 20%	83 35%	40 23%	51 28%	36 24%	33 32%	52 26%	93 34%	76 26%	40 22%	95 37%	281 31%
NET: Married/ Civil partnership/ co habiting	1217 59%	616 61%	601 57%	52 22%	229 64%	200 59%	224 61%	184 62%	329 71%	361 65%	304 55%	297 66%	256 51%	104 58%	51 59%	125 53%	121 69%	109 59%	101 67%	60 57%	123 62%	132 49%	179 62%	112 62%	144 56%	542 60%
Married	928 45%	504 50%	424 40%	7 3%	138 39%	139 41%	171 47%	162 55%	311 67%	289 52%	224 40%	225 50%	191 38%	85 47%	39 45%	95 40%	87 50%	84 45%	82 54%	40 38%	95 48%	90 33%	141 49%	91 50%	91 35%	374 41%
Civil Partnership	15 1%	9 1%	6 1%	4 2%	- -	3 1%	4 1%	1 *	2 *	2 *	6 1%	2 *	5 1%	2 1%	2 2%	1 *	1 1%	- -	2 2%	1 1%	* *	2 1%	3 1%	- -	3 1%	9 1%
Co Habiting	274 13%	103 10%	172 16%	41 17%	91 25%	57 17%	49 13%	20 7%	16 3%	70 13%	74 13%	70 16%	61 12%	17 9%	10 11%	29 12%	33 19%	25 14%	17 11%	19 18%	28 14%	40 15%	35 12%	21 12%	50 19%	159 18%
NET: Widowed/ separated/ divorced	261 13%	109 11%	152 14%	- -	6 2%	21 6%	60 16%	63 21%	111 24%	55 10%	61 11%	47 10%	99 20%	26 14%	18 21%	28 12%	13 8%	25 13%	14 9%	11 10%	23 12%	43 16%	32 11%	28 15%	19 7%	79 9%
Widowed	55 3%	21 2%	34 3%	- -	- *	1 1%	4 1%	11 4%	40 9%	13 2%	14 3%	7 2%	21 4%	5 3%	4 4%	2 1%	6 3%	3 2%	1 1%	4 4%	6 3%	7 3%	6 2%	11 6%	2 1%	12 1%
Separated	39 2%	17 2%	22 2%	- -	5 1%	12 4%	6 2%	4 1%	12 3%	4 1%	13 2%	13 3%	9 2%	5 3%	3 4%	8 3%	* *	6 3%	* *	1 1%	2 1%	9 3%	1 *	2 1%	7 3%	11 1%
Divorced	167 8%	71 7%	96 9%	- -	1 *	8 2%	50 14%	49 16%	59 13%	38 7%	34 6%	27 6%	69 14%	15 8%	11 13%	18 7%	8 4%	15 8%	12 8%	6 5%	15 8%	27 10%	26 9%	15 8%	10 4%	56 6%
Prefer not to answer	10 *	5 1%	5 *	5 2%	3 1%	2 1%	1 *	- -	- -	3 1%	3 1%	1 *	3 1%	1 *	1 1%	- -	- -	- -	1 *	1 1%	1 *	3 1%	1 *	2 1%	- -	5 1%

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Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
Glasgow	82 4%	52 5%	30 3%	8 3%	13 4%	19 6%	10 3%	17 6%	15 3%	15 3%	24 4%	21 5%	23 4%	82 46%	-	-	-	-	-	-	-	-	-	-	15 6%	39 4%
Edinburgh	63 3%	36 4%	26 3%	3 1%	12 3%	10 3%	11 3%	11 4%	16 4%	17 3%	16 3%	12 3%	18 4%	63 35%	-	-	-	-	-	-	-	-	-	-	12 5%	28 3%
Newcastle	91 4%	38 4%	52 5%	14 6%	15 4%	10 3%	21 6%	14 5%	16 3%	19 3%	28 5%	17 4%	27 5%	-	84 98%	3 1%	3 2%	-	1 *	-	-	-	-	-	11 4%	38 4%
Leeds	93 4%	40 4%	53 5%	5 2%	16 4%	18 5%	18 5%	13 4%	23 5%	26 5%	22 4%	22 5%	22 4%	-	-	2 1%	90 52%	-	-	-	-	-	-	-	7 3%	48 5%
Hull	33 2%	22 2%	11 1%	1 *	6 2%	5 2%	3 1%	5 2%	14 3%	15 3%	10 2%	3 1%	6 1%	-	-	-	29 16%	-	4 3%	-	1 *	-	-	-	2 1%	14 2%
Sheffield	55 3%	24 2%	31 3%	7 3%	16 5%	12 4%	7 2%	3 1%	10 2%	17 3%	17 3%	13 3%	8 2%	-	-	1 *	45 26%	-	8 6%	-	-	-	-	-	8 3%	30 3%
Manchester	172 8%	82 8%	90 9%	26 11%	28 8%	31 9%	29 8%	21 7%	37 8%	42 8%	35 6%	51 11%	44 9%	-	-	158 67%	2 1%	8 4%	4 2%	-	-	-	-	-	19 7%	75 8%
Liverpool	75 4%	39 4%	36 3%	12 5%	17 5%	10 3%	15 4%	5 2%	16 3%	14 3%	19 3%	17 4%	24 5%	-	-	60 25%	-	-	-	15 14%	-	-	-	-	9 4%	27 3%
Nottingham	93 5%	45 5%	48 5%	18 8%	14 4%	15 4%	20 5%	11 4%	15 3%	25 5%	29 5%	18 4%	21 4%	-	-	-	4 2%	86 57%	-	3 2%	-	-	-	-	10 4%	48 5%
Birmingham	162 8%	74 7%	87 8%	14 6%	29 8%	27 8%	32 9%	25 9%	35 8%	40 7%	44 8%	39 9%	39 8%	-	-	-	149 80%	12 8%	1 1%	-	-	-	-	-	28 11%	63 7%
Norwich	80 4%	40 4%	40 4%	9 4%	8 2%	16 5%	14 4%	15 5%	18 4%	18 3%	16 3%	19 4%	27 5%	-	-	-	-	-	-	-	79 39%	-	1 *	-	11 4%	29 3%
Milton Keynes	65 3%	24 2%	41 4%	13 6%	9 2%	11 3%	7 2%	7 2%	17 4%	19 4%	15 3%	16 4%	14 3%	-	-	-	2 1%	17 11%	-	30 15%	-	16 5%	-	13 5%	28 3%	
Brighton	42 2%	27 3%	16 1%	6 2%	4 1%	1 *	7 2%	8 3%	16 4%	13 2%	12 2%	10 2%	7 1%	-	-	-	-	-	-	-	-	-	42 15%	-	4 2%	16 2%

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Absolutes/col percents

Table 19
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age							Social Grade				Region								Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
Oxford	37 2%	15 1%	22 2%	1 1%	15 4%	3 1%	2 1%	4 1%	11 2%	11 2%	9 2%	14 3%	3 1%	-	-	-	-	8 4%	1 1%	-	-	-	23 8%	5 3%	2 1%	20 2%
London	477 23%	220 22%	257 24%	62 26%	89 25%	82 24%	81 22%	67 22%	96 21%	152 27%	137 25%	90 20%	97 19%	-	-	1 *	-	-	-	-	64 32%	272 100%	141 49%	-	53 20%	227 25%
Southampton	78 4%	30 3%	48 5%	8 3%	14 4%	15 5%	17 5%	10 3%	14 3%	18 3%	25 4%	22 5%	14 3%	-	-	-	-	-	-	-	-	-	48 17%	31 17%	8 3%	36 4%
Bristol	86 4%	40 4%	46 4%	9 4%	18 5%	14 4%	8 2%	14 5%	23 5%	27 5%	30 5%	10 2%	19 4%	-	-	-	-	3 2%	-	2 2%	-	-	-	81 45%	11 4%	32 3%
Plymouth	55 3%	33 3%	22 2%	3 1%	8 2%	9 3%	7 2%	12 4%	17 4%	23 4%	11 2%	6 1%	14 3%	-	-	-	-	-	-	-	-	-	-	55 30%	7 3%	16 2%
Cardiff	72 3%	36 4%	36 3%	13 5%	15 4%	12 4%	18 5%	6 2%	8 2%	15 3%	20 4%	18 4%	19 4%	-	-	-	-	1 1%	-	71 67%	-	-	-	-	8 3%	39 4%
None of these	151 7%	84 8%	67 6%	6 2%	12 3%	18 5%	40 11%	28 9%	47 10%	29 5%	34 6%	30 7%	58 12%	35 19%	2 2%	11 5%	6 3%	11 6%	19 12%	17 16%	24 12%	-	17 6%	10 6%	21 8%	54 6%

FSCS Survey

ONLINE Fieldwork: 9th-10th March 2016

Absolutes/col percents

Table 20

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

		Gender			Age						Social Grade				Region								Employment Sector				
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base		2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base		2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
Up to £7,000	(3.5)	82	28	55	15	14	13	17	16	6	2	17	5	58	6	4	15	8	10	5	5	5	8	11	6	1	20
		4%	3%	5%	6%	4%	4%	5%	6%	1%	*	3%	1%	12%	3%	5%	6%	4%	5%	3%	5%	2%	3%	4%	3%	*	2%
£7,001 to £14,000	(10.5)	277	117	161	27	28	45	52	47	78	27	54	45	150	26	11	32	24	23	26	21	26	36	33	19	17	77
		13%	12%	15%	11%	8%	13%	14%	16%	17%	5%	10%	10%	30%	15%	13%	14%	14%	12%	17%	20%	13%	13%	11%	11%	7%	8%
£14,001 to £21,000	(17.5)	355	174	181	30	49	60	49	60	107	69	104	77	105	39	18	39	32	32	26	20	41	34	41	34	35	128
		17%	17%	17%	13%	14%	18%	13%	20%	23%	12%	19%	17%	21%	22%	21%	16%	18%	17%	17%	19%	21%	12%	14%	19%	13%	14%
£21,001 to £28,000	(24.5)	344	174	170	24	61	53	60	67	80	71	114	91	68	27	12	42	31	36	34	18	39	38	40	28	61	145
		17%	17%	16%	10%	17%	16%	16%	23%	17%	13%	21%	20%	14%	15%	14%	18%	18%	20%	22%	17%	19%	14%	14%	16%	24%	16%
£28,001 to £34,000	(31)	270	140	130	12	63	38	52	41	63	80	77	75	38	23	13	34	27	22	13	8	27	34	39	29	29	142
		13%	14%	12%	5%	18%	11%	14%	14%	14%	14%	14%	17%	8%	13%	15%	15%	16%	12%	8%	8%	14%	13%	14%	16%	11%	16%
£34,001 to £41,000	(37.5)	219	142	77	21	33	42	57	22	44	85	55	53	25	26	8	17	23	15	12	9	21	27	37	24	30	131
		11%	14%	7%	9%	9%	12%	16%	7%	10%	15%	10%	12%	5%	15%	9%	7%	13%	8%	8%	8%	11%	10%	13%	13%	12%	14%
£41,001 to £48,000	(44.5)	129	64	66	14	38	22	32	5	19	49	37	28	14	12	2	16	6	23	6	6	5	24	17	13	29	71
		6%	6%	6%	6%	11%	7%	9%	2%	4%	9%	7%	6%	3%	7%	2%	7%	3%	12%	4%	6%	3%	9%	6%	7%	11%	8%
£48,001 to £55,000	(51.5)	100	42	58	9	31	20	16	7	16	42	25	24	9	7	4	8	3	5	11	6	16	13	19	6	20	60
		5%	4%	5%	4%	9%	6%	4%	2%	4%	8%	5%	5%	2%	4%	5%	3%	2%	3%	7%	6%	8%	5%	7%	4%	8%	7%
£55,001 to £62,000	(58.5)	55	22	33	17	10	13	11	1	2	25	15	8	7	2	4	8	6	2	4	-	3	11	10	4	15	33
		3%	2%	3%	7%	3%	4%	3%	*	1%	5%	3%	2%	1%	1%	5%	3%	3%	1%	2%	-	2%	4%	4%	2%	6%	4%
£62,001 to £69,000	(65.5)	13	6	7	-	7	-	2	-	4	12	1	-	-	-	-	2	2	2	-	-	2	3	2	-	1	10
		1%	1%	1%	-	2%	-	1%	-	1%	2%	*	-	-	-	-	1%	1%	1%	-	-	1%	1%	1%	-	*	1%
£69,001 to £76,000	(72.5)	20	8	12	1	8	3	4	3	1	14	4	2	-	-	-	1	-	5	-	-	-	5	6	4	-	15
		1%	1%	1%	1%	2%	1%	1%	1%	*	3%	1%	*	-	-	-	1%	-	2%	-	-	-	2%	2%	2%	-	2%
£76,001 to £83,000	(79.5)	17	6	10	11	1	3	2	-	-	6	5	4	2	1	-	-	*	-	3	-	-	3	7	2	7	9
		1%	1%	1%	5%	*	1%	1%	-	-	1%	1%	1%	*	1%	-	-	*	-	2%	-	-	1%	3%	1%	3%	1%
£83,001 or more	(86)	26	14	12	18	2	4	-	1	1	25	1	-	-	-	1	6	*	-	1	-	3	5	9	-	3	11
		1%	1%	1%	7%	1%	1%	-	*	*	4%	*	-	-	-	1%	3%	*	-	1%	-	2%	2%	3%	-	1%	1%

FSCS Survey
ONLINE Fieldwork: 9th-10th March 2016

Absolutes/col percents

Table 20

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
Prefer not to answer	152	67	85	40	12	21	12	27	40	45	46	36	25	10	9	15	12	12	13	12	11	31	16	11	10	55
	7%	7%	8%	17%	3%	6%	3%	9%	9%	8%	8%	8%	5%	6%	10%	6%	7%	6%	8%	12%	6%	12%	5%	6%	4%	6%
Average income (£000's)	28.51	29.07	27.97	36.15	31.97	29.20	28.63	23.18	24.87	37.71	28.12	28.67	18.98	26.35	27.04	27.88	26.26	27.49	27.08	23.67	27.72	31.46	32.94	28.82	33.73	32.36

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Absolutes/col percents

Table 21

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2059	1068	991	233	376	336	387	273	454	571	585	357	546	200	77	219	206	164	157	113	227	250	279	167	240	887
Weighted base	2059	1003	1056	239	357	338	367	297	462	554	554	449	502	179	86	237	175	185	152	105	200	272	288	181	258	907
NET: Yes	468	227	240	23	55	64	98	92	136	84	95	90	199	44	16	58	36	56	40	23	50	42	64	38	39	118
	23%	23%	23%	10%	15%	19%	27%	31%	29%	15%	17%	20%	40%	24%	18%	24%	21%	30%	26%	22%	25%	16%	22%	21%	15%	13%
Yes - physical condition	270	133	137	6	22	30	55	60	97	50	58	58	104	31	11	33	19	25	19	15	32	22	40	24	22	61
	13%	13%	13%	2%	6%	9%	15%	20%	21%	9%	10%	13%	21%	17%	13%	14%	11%	14%	12%	14%	16%	8%	14%	13%	9%	7%
Yes - disability	176	83	92	5	14	20	36	46	53	31	36	27	82	19	3	21	15	22	15	10	10	18	25	18	4	33
	9%	8%	9%	2%	4%	6%	10%	16%	11%	6%	7%	6%	16%	10%	4%	9%	9%	12%	10%	9%	5%	6%	9%	10%	2%	4%
Yes - mental condition	153	65	88	16	34	34	46	20	3	23	24	26	80	11	7	18	15	19	15	8	13	13	25	10	17	49
	7%	7%	8%	7%	9%	10%	12%	7%	1%	4%	4%	6%	16%	6%	8%	7%	9%	10%	10%	7%	7%	5%	9%	6%	6%	5%
Yes - other	24	13	11	1	2	3	4	7	7	4	5	3	12	3	-	3	1	1	5	1	5	2	3	1	-	5
	1%	1%	1%	1%	*	1%	1%	2%	1%	1%	1%	1%	2%	2%	-	1%	1%	*	3%	1%	2%	1%	1%	*	-	1%
No	1558	760	798	211	291	272	258	203	323	462	450	353	293	133	69	172	133	127	110	82	148	224	221	139	218	773
	76%	76%	76%	88%	82%	80%	70%	68%	70%	83%	81%	79%	58%	74%	79%	73%	76%	69%	72%	78%	74%	83%	77%	77%	85%	85%
Prefer not to say	33	16	18	5	11	2	11	2	3	8	9	7	10	3	2	7	5	1	2	1	1	5	2	5	1	16
	2%	2%	2%	2%	3%	1%	3%	1%	1%	1%	2%	1%	2%	1%	2%	3%	3%	1%	1%	1%	1%	2%	1%	3%	*	2%