

Daily Tracking Poll

Fieldwork : April 25th-28th 2005

Absolutes/col percents

Table 1

Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?

Q.3 If the general election was tomorrow, which party would you vote for?

Data excludes those who score 1/DK/Not registered for likelihood to vote (12%), or who don't know who they would vote for (15%), or who refuse to answer (10%).

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	787	367	421	62	128	163	157	120	158	269	186	134	199	215	190	193	121	68	226	335	169
Weighted base	786	383	402	76	118	157	148	122	165	226	232	150	178	217	192	186	123	67	247	310	170
Conservative	247	134	113	18	30	51	53	36	59	83	82	45	38	81	73	50	31	12	247	-	-
	32%	35%	28%	24%	25%	33%	36%	30%	36%	37%	35%	30%	21%	37%	38%	27%	26%	18%	100%	-	-
Labour	310	135	176	29	52	64	54	48	64	65	87	67	91	76	72	89	44	30	-	310	-
	40%	35%	44%	39%	44%	41%	36%	40%	39%	29%	38%	45%	51%	35%	37%	48%	36%	44%	-	100%	-
Liberal	170	84	86	25	24	29	30	28	33	62	50	21	37	42	44	39	34	10	-	-	170
	22%	22%	21%	33%	21%	19%	21%	23%	20%	27%	21%	14%	21%	19%	23%	21%	28%	15%	-	-	100%
SNP	11	6	6	-	2	2	3	3	2	1	3	3	4	-	-	-	-	11	-	-	-
	1%	2%	1%	-	2%	1%	2%	2%	1%	1%	1%	2%	2%	-	-	-	-	17%	-	-	-
Plaid Cymru	6	1	5	1	2	-	1	2	-	2	1	-	3	-	-	-	6	-	-	-	-
	1%	*	1%	2%	1%	-	1%	2%	-	1%	*	-	1%	-	-	-	5%	-	-	-	-
The Green Party	12	2	10	2	4	2	3	1	1	3	6	3	2	6	1	3	2	2	-	-	-
	2%	1%	3%	3%	3%	1%	2%	1%	*	1%	2%	2%	1%	3%	*	1%	1%	3%	-	-	-
The United Kingdom Independence Party (UKIP)	14	12	2	-	3	4	2	2	3	4	3	4	3	7	2	2	3	-	-	-	-
	2%	3%	*	-	3%	2%	2%	1%	2%	2%	1%	3%	2%	3%	1%	1%	3%	-	-	-	-
The British National Party (BNP)	2	1	*	*	-	1	-	-	-	*	-	1	-	1	-	*	-	-	-	-	-
	*	*	*	*	-	1%	-	-	-	*	-	1%	-	1%	-	*	-	-	-	-	-
The Socialist Alliance	1	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	-	*	-	-	*	-	-	-	-	-	-	-	1%	-	-	-
Robert Kilroy Silk's Veritas Party	1	1	-	-	-	-	-	-	1	-	-	-	1	-	-	1	-	-	-	-	-
	*	*	-	-	-	-	-	-	1%	-	-	-	1%	-	-	1%	-	-	-	-	-
Respect	2	2	-	-	1	-	-	-	1	1	-	-	1	1	-	1	-	-	-	-	-
	*	*	-	-	1%	-	-	-	*	*	-	-	*	*	-	*	-	-	-	-	-
Another party	10	6	4	-	1	4	1	2	2	4	1	6	-	3	1	1	3	2	-	-	-
	1%	2%	1%	-	1%	3%	1%	2%	1%	2%	*	4%	-	1%	*	1%	3%	2%	-	-	-

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Col percents

Table 2
Adjusted Voting Intention
Published voting intention figures

	<u>Total</u>
Total	853
Conservative	31%
Labour	40%
Liberal Democrat/ Liberal	22%
Scottish National Party/SNP	2%
Plaid Cymru	1%
Other	5%

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Table 3
Have you taken a foreign holiday in the last three years?
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1428	1428
Weighted base	1428	1428
Yes	919 64%	885 62%
No	509 36%	543 38%

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Absolutes/col percents

Table 4
How many cars do you have in the household?
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1428	1428
Weighted base	1428	1428
None	287 20%	288 20%
1 car	622 44%	621 44%
2 cars	400 28%	403 28%
3+ cars	119 8%	116 8%

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Absolutes/col percents

Table 5
Which of the following age groups do you fall into?
Base: All respondents
Weighting: Standard Demographic Weights

	Unweighted Total	Weighted Total
Unweighted base	1428	1428
Weighted base	1428	1428
18 - 24	128 9%	157 11%
25 - 34	255 18%	243 17%
35 - 44	292 20%	286 20%
45 - 54	261 18%	243 17%
55 - 64	212 15%	214 15%
65+	280 20%	286 20%

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Table 6
Working Status
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1428	1428
Weighted base	1428	1428
Working full time (30+ hrs a week)	594 42%	634 44%
Working part time (8-29 hrs a week)	235 16%	160 11%
Not working but seeking work or temporarily unemployed/sick	80 6%	83 6%
Not working/Not seeking work - EXCLUDING RETIRED AND STUDENTS	124 9%	132 9%
Retired	346 24%	358 25%
Student	49 3%	61 4%

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Table 7
Tenure
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1428	1428
Weighted base	1428	1428
Owned outright (without mortgage)	402 28%	457 32%
Owned with a mortgage or loan	596 42%	585 41%
Rented from the council	182 13%	186 13%
Rented from someone else	218 15%	178 12%
Rent free	30 2%	22 2%

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Table 8
Gender
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1428	1428
Weighted base	1428	1428
Male	657 46%	685 48%
Female	771 54%	743 52%

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Table 9
SEG
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1428	1428
Weighted base	1428	1428
A	126 9%	102 7%
B	315 22%	255 18%
C1	334 23%	414 29%
C2	261 18%	300 21%
D	160 11%	139 10%
E	232 16%	218 15%

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Table 10
Region
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1428	1428
Weighted base	1428	1428
Scotland	127 9%	126 9%
North East	66 5%	64 5%
North West	166 12%	164 12%
Yorks & Humberside	121 8%	122 9%
East Midlands	104 7%	105 7%
West Midlands	130 9%	131 9%
Wales	71 5%	73 5%
Eastern	135 9%	137 10%
Greater London	182 13%	180 13%
South East	203 14%	201 14%
South West	123 9%	126 9%

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Table 11

Q.1 At the last general election, in June 2001, when the Labour Government was elected for the second time, many people did not vote at all. Can you remember - did you vote in that election, or did you not vote?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1428	1428
Weighted base	1428	1428
Voted	940 66%	923 65%
Didn't vote	380 27%	387 27%
Not registered	27 2%	27 2%
Too young	47 3%	58 4%
Can't remember	33 2%	32 2%
Refused	1 *	1 *

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Table 12
Q.1a At that general election, in June 2001, could you tell me which party you actually voted for?

	Unweighted Total	Weighted Total
Unweighted base	777	777
Weighted base	777	767
Conservative	205 26%	230 30%
Labour	391 50%	353 46%
Liberal Democrats	128 16%	130 17%
SNP	15 2%	16 2%
Plaid Cymru	8 1%	8 1%
Other	30 4%	29 4%