

## Daily Tracking Poll

### Fieldwork : April 18th-21st 2005

Absolutes/col percents

Table 1

**Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?**

**Q.3 If the general election was tomorrow, which party would you vote for?**

Data excludes those who score 1/DK/Not registered for likelihood to vote (11%), or who don't know who they would vote for (16%), or who refuse to answer (10%).

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	758	378	380	47	107	155	139	120	191	241	205	114	198	204	189	194	108	64	235	327	149
Weighted base	751	389	362	60	107	145	138	112	190	212	224	148	166	204	191	188	106	62	257	299	147
Conservative	257	133	123	15	27	36	48	38	92	81	87	52	37	85	88	43	35	7	257	-	-
	34%	34%	34%	26%	26%	25%	35%	34%	48%	38%	39%	35%	22%	41%	46%	23%	33%	11%	100%	-	-
Labour	299	148	151	22	53	64	49	41	70	65	90	57	87	71	57	95	44	32	-	299	-
	40%	38%	42%	38%	49%	44%	35%	36%	37%	30%	40%	38%	53%	35%	30%	50%	41%	52%	-	100%	-
Liberal	147	77	70	17	21	34	30	25	20	53	39	25	30	38	36	41	20	11	-	-	147
	20%	20%	19%	28%	19%	24%	22%	23%	10%	25%	17%	17%	18%	19%	19%	22%	19%	18%	-	-	100%
SNP	7	5	2	1	-	-	1	2	2	2	-	5	-	-	-	-	-	7	-	-	-
	1%	1%	1%	2%	-	-	1%	2%	1%	1%	-	3%	-	-	-	-	-	11%	-	-	-
Plaid Cymru	*	*	-	-	-	*	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-
	*	*	-	-	-	*	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-
The Green Party	15	8	7	1	3	6	2	1	1	6	2	2	4	3	5	4	2	1	-	-	-
	2%	2%	2%	1%	3%	4%	2%	1%	1%	3%	1%	2%	2%	1%	3%	2%	2%	1%	-	-	-
The United Kingdom Independence Party (UKIP)	13	8	5	2	2	2	3	1	3	3	5	2	2	4	2	3	3	1	-	-	-
	2%	2%	1%	4%	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%	1%	1%	3%	2%	-	-	-
The British National Party (BNP)	3	3	*	-	1	1	-	-	*	1	-	*	2	*	2	-	1	-	-	-	-
	*	1%	*	-	1%	1%	-	-	*	*	-	*	1%	*	1%	-	1%	-	-	-	-
The Scottish Socialist Party	1	1	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-
	*	*	-	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	2%	-	-	-
Robert Kilroy Silk's Veritas Party	3	*	2	-	-	1	1	1	-	*	-	2	*	1	1	1	-	-	-	-	-
	*	*	1%	-	-	*	1%	1%	-	*	-	1%	*	*	1%	1%	-	-	-	-	-
Another party	7	5	2	1	-	-	3	3	1	-	1	3	3	1	1	2	1	2	-	-	-
	1%	1%	1%	2%	-	-	2%	2%	*	-	1%	2%	2%	1%	*	1%	1%	4%	-	-	-

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Col percents

Table 2  
**Adjusted Voting Intention**  
**Published voting intention figures**

	<u>Total</u>
Total	806
Conservative	33%
Labour	40%
Liberal Democrat/ Liberal	20%
Scottish National Party/SNP	1%
Plaid Cymru	-
Other	6%

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Table 3  
**Have you taken a foreign holiday in the last three years?**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
Yes	896 63%	880 62%
No	524 37%	540 38%

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Table 4  
**How many cars do you have in the household?**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
None	285 20%	287 20%
1 car	618 44%	618 44%
2 cars	397 28%	400 28%
3+ cars	120 8%	115 8%

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Table 5  
**Which of the following age groups do you fall into?**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	Unweighted Total	Weighted Total
Unweighted base	1420	1420
Weighted base	1420	1420
18 - 24	124 9%	156 11%
25 - 34	238 17%	241 17%
35 - 44	299 21%	284 20%
45 - 54	246 17%	242 17%
55 - 64	220 15%	213 15%
65+	293 21%	284 20%

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Table 6  
**Working Status**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	Unweighted Total	Weighted Total
Unweighted base	1420	1420
Weighted base	1420	1420
Working full time (30+ hrs a week)	583 41%	630 44%
Working part time (8-29 hrs a week)	213 15%	159 11%
Not working but seeking work or temporarily unemployed/sick	96 7%	99 7%
Not working/Not seeking work - EXCLUDING RETIRED AND STUDENTS	127 9%	128 9%
Retired	358 25%	354 25%
Student	43 3%	50 3%

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Table 7  
**Tenure**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
Owned outright (without mortgage)	407 29%	454 32%
Owned with a mortgage or loan	578 41%	582 41%
Rented from the council	199 14%	185 13%
Rented from someone else	207 15%	175 12%
Rent free	29 2%	23 2%

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Table 8  
**Gender**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
Male	653 46%	682 48%
Female	767 54%	738 52%



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Table 9  
**SEG**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
A	114 8%	97 7%
B	298 21%	258 18%
C1	373 26%	412 29%
C2	229 16%	298 21%
D	155 11%	135 9%
E	251 18%	220 15%

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Table 10  
**Region**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	Unweighted Total	Weighted Total
Unweighted base	1420	1420
Weighted base	1420	1420
Scotland	125 9%	125 9%
North East	65 5%	64 5%
North West	163 11%	163 12%
Yorks & Humberside	122 9%	122 9%
East Midlands	108 8%	104 7%
West Midlands	129 9%	130 9%
Wales	74 5%	72 5%
Eastern	135 10%	136 10%
Greater London	176 12%	179 13%
South East	199 14%	200 14%
South West	124 9%	125 9%

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Table 11

**Q.1 At the last general election, in June 2001, when the Labour Government was elected for the second time, many people did not vote at all. Can you remember - did you vote in that election, or did you not vote?**

**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1420	1420
Weighted base	1420	1420
Voted	891 63%	879 62%
Didn't vote	432 30%	432 30%
Not registered	23 2%	27 2%
Too young	31 2%	37 3%
Can't remember	40 3%	42 3%
Refused	3 *	3 *

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Table 12

**Q.1a At that general election, in June 2001, could you tell me which party you actually voted for?**

	Unweighted Total	Weighted Total
Unweighted base	735	735
Weighted base	735	727
Conservative	195 27%	218 30%
Labour	384 52%	334 46%
Liberal Democrats	112 15%	124 17%
SNP	9 1%	11 2%
Plaid Cymru	-	-
Other	35 5%	40 5%