

Daily Tracking Poll

Fieldwork : April 21st-24th 2005

Absolutes/col percents

Table 1

Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?

Q.3 If the general election was tomorrow, which party would you vote for?

Data excludes those who score 1/DK/Not registered for likelihood to vote (12%), or who don't know who they would vote for (14%), or who refuse to answer (9%).

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democrat
Unweighted base	770	372	398	44	121	153	149	137	166	252	208	126	184	205	190	190	122	62	221	339	162
Weighted base	772	395	377	56	120	142	140	134	181	217	240	151	165	212	193	183	122	61	260	312	150
Conservative	260	132	128	8	29	40	49	47	86	85	97	41	37	85	84	45	42	4	260	-	-
	34%	33%	34%	15%	24%	28%	35%	35%	48%	39%	40%	27%	22%	40%	43%	24%	34%	7%	100%	-	-
Labour	312	162	150	31	61	56	54	48	62	70	93	67	81	69	68	95	45	34	-	312	-
	40%	41%	40%	55%	51%	39%	39%	36%	34%	32%	39%	45%	49%	33%	35%	52%	37%	56%	-	100%	-
Liberal	150	75	75	11	20	33	30	30	26	51	38	27	35	46	32	33	28	11	-	-	150
	19%	19%	20%	20%	16%	23%	22%	22%	14%	23%	16%	18%	21%	21%	16%	18%	23%	18%	-	-	100%
SNP	8	5	3	1	1	1	-	1	3	1	-	3	5	-	1	-	-	8	-	-	-
	1%	1%	1%	2%	1%	1%	-	1%	2%	*	-	2%	3%	-	*	-	-	12%	-	-	-
Plaid Cymru	*	*	-	-	-	*	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-
	*	*	-	-	-	*	-	-	-	*	-	-	-	*	-	-	-	-	-	-	-
The Green Party	16	3	12	2	4	5	2	2	1	6	5	3	2	6	1	4	4	1	-	-	-
	2%	1%	3%	4%	3%	4%	1%	2%	*	3%	2%	2%	1%	3%	*	2%	3%	2%	-	-	-
The United Kingdom Independence Party (UKIP)	11	7	4	1	3	2	2	2	1	2	4	3	2	2	5	2	2	-	-	-	-
	1%	2%	1%	1%	3%	2%	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%	2%	-	-	-	-
The British National Party (BNP)	5	4	1	1	1	3	-	-	-	-	1	3	1	2	2	2	-	-	-	-	-
	1%	1%	*	1%	1%	2%	-	-	-	-	*	2%	1%	1%	1%	1%	-	-	-	-	-
The Scottish Socialist Party	1	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	-
	*	-	*	-	-	-	*	-	-	-	*	-	-	-	-	-	-	1%	-	-	-
Robert Kilroy Silk's Veritas Party	2	-	2	-	-	-	1	1	-	-	-	2	-	-	1	1	-	-	-	-	-
	*	-	1%	-	-	-	1%	1%	-	-	-	1%	-	-	1%	1%	-	-	-	-	-
Respect	1	1	-	-	-	1	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-
	*	*	-	-	-	1%	-	-	-	-	*	-	-	*	-	-	-	-	-	-	-
Another party	7	6	1	1	1	-	1	3	1	2	1	2	2	2	1	2	-	2	-	-	-
	1%	1%	*	2%	1%	-	1%	2%	1%	1%	*	1%	1%	1%	*	1%	-	4%	-	-	-

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Col percents

Table 2
Adjusted Voting Intention
Published voting intention figures

	<u>Total</u>
Total	819
Conservative	33%
Labour	41%
Liberal Democrat/ Liberal	19%
Scottish National Party/SNP	1%
Plaid Cymru	-
Other	6%

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Table 3
Have you taken a foreign holiday in the last three years?
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1425	1425
Weighted base	1425	1425
Yes	895 63%	883 62%
No	530 37%	542 38%

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Table 4
How many cars do you have in the household?
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1425	1425
Weighted base	1425	1425
None	309 22%	288 20%
1 car	631 44%	620 44%
2 cars	374 26%	402 28%
3+ cars	111 8%	115 8%

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Absolutes/col percents

Table 5
Which of the following age groups do you fall into?
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1425	1425
Weighted base	1425	1425
18 - 24	125 9%	157 11%
25 - 34	240 17%	242 17%
35 - 44	298 21%	285 20%
45 - 54	260 18%	242 17%
55 - 64	227 16%	214 15%
65+	275 19%	285 20%

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Absolutes/col percents

Table 6
Working Status
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1425	1425
Weighted base	1425	1425
Working full time (30+ hrs a week)	648 45%	633 44%
Working part time (8-29 hrs a week)	185 13%	160 11%
Not working but seeking work or temporarily unemployed/sick	77 5%	83 6%
Not working/Not seeking work - EXCLUDING RETIRED AND STUDENTS	137 10%	145 10%
Retired	346 24%	362 25%
Student	32 2%	43 3%

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Absolutes/col percents

Table 7
Tenure
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1425	1425
Weighted base	1425	1425
Owned outright (without mortgage)	391 27%	456 32%
Owned with a mortgage or loan	595 42%	584 41%
Rented from the council	201 14%	185 13%
Rented from someone else	214 15%	181 13%
Rent free	24 2%	19 1%

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Absolutes/col percents

Table 8
Gender
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1425	1425
Weighted base	1425	1425
Male	638 45%	684 48%
Female	787 55%	741 52%

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Table 9
SEG
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1425	1425
Weighted base	1425	1425
A	114 8%	99 7%
B	312 22%	258 18%
C1	361 25%	413 29%
C2	252 18%	299 21%
D	146 10%	129 9%
E	240 17%	227 16%

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Absolutes/col percents

Table 10
Region
Base: All respondents
Weighting: Standard Demographic Weights

	Unweighted Total	Weighted Total
Unweighted base	1425	1425
Weighted base	1425	1425
Scotland	125 9%	125 9%
North East	67 5%	64 5%
North West	163 11%	164 12%
Yorks & Humberside	121 8%	122 9%
East Midlands	109 8%	105 7%
West Midlands	126 9%	130 9%
Wales	75 5%	73 5%
Eastern	137 10%	136 10%
Greater London	178 12%	179 13%
South East	200 14%	200 14%
South West	124 9%	126 9%

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Absolutes/col percents

Table 11

Q.1 At the last general election, in June 2001, when the Labour Government was elected for the second time, many people did not vote at all. Can you remember - did you vote in that election, or did you not vote?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1425	1425
Weighted base	1425	1425
Voted	906 64%	888 62%
Didn't vote	416 29%	425 30%
Not registered	23 2%	26 2%
Too young	36 3%	45 3%
Can't remember	42 3%	40 3%
Refused	2 *	2 *

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Table 12

Q.1a At that general election, in June 2001, could you tell me which party you actually voted for?

	Unweighted Total	Weighted Total
Unweighted base	750	750
Weighted base	750	734
Conservative	174 23%	220 30%
Labour	400 53%	338 46%
Liberal Democrats	131 17%	125 17%
SNP	8 1%	8 1%
Plaid Cymru	1 *	1 *
Other	36 5%	42 6%

Page	Table	Title	Base Description	Base
1	1	Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election? Q.3 If the general election was tomorrow, which party would you vote for? Data excludes those who score 1/DK/Not registered for likelihood to vote (12%), or who don't know who they would vote for (14%), or who refuse to answer (9%). THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS		
2	2	Adjusted Voting Intention Published voting intention figures		
3	3	Have you taken a foreign holiday in the last three years? Weighting: Standard Demographic Weights	Base: All respondents	1425
4	4	How many cars do you have in the household? Weighting: Standard Demographic Weights	Base: All respondents	1425
5	5	Which of the following age groups do you fall into? Weighting: Standard Demographic Weights	Base: All respondents	1425
6	6	Working Status Weighting: Standard Demographic Weights	Base: All respondents	1425
7	7	Tenure Weighting: Standard Demographic Weights	Base: All respondents	1425
8	8	Gender Weighting: Standard Demographic Weights	Base: All respondents	1425
9	9	SEG Weighting: Standard Demographic Weights	Base: All respondents	1425
10	10	Region Weighting: Standard Demographic Weights	Base: All respondents	1425
11	11	Q.1 At the last general election, in June 2001, when the Labour Government was elected for the second time, many people did not vote at all. Can you remember - did you vote in that election, or did you not vote?	Base: All respondents	1425
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