

Daily Tracking Poll

Fieldwork : April 22nd-25th 2005

Absolutes/col percents

Table 1

Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?

Q.3 If the general election was tomorrow, which party would you vote for?

Data excludes those who score 1/DK/Not registered for likelihood to vote (13%), or who don't know who they would vote for (15%), or who refuse to answer (8%).

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex		Age						Social Class				Region				Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democat
Unweighted base	771	363	407	51	117	154	145	139	165	248	206	120	196	204	189	190	125	62	208	342	166
Weighted base	777	392	385	61	125	142	138	137	174	225	235	143	173	211	193	185	127	61	250	307	162
Conservative	250 32%	125 32%	125 32%	12 19%	27 22%	45 32%	42 31%	47 34%	77 44%	90 40%	88 37%	36 25%	37 21%	77 37%	74 38%	56 30%	40 31%	3 5%	250 100%	-	-
Labour	307 39%	157 40%	150 39%	30 50%	59 47%	53 38%	51 37%	51 37%	62 35%	70 31%	87 37%	67 47%	82 48%	71 34%	72 37%	86 47%	46 36%	32 52%	-	307 100%	-
Liberal	162 21%	79 20%	83 22%	14 23%	24 19%	30 21%	37 27%	30 22%	27 15%	53 23%	45 19%	26 18%	39 22%	46 22%	38 20%	32 17%	33 26%	13 21%	-	-	162 100%
SNP	8 1%	4 1%	5 1%	1 1%	2 2%	1 1%	-	2 1%	3 2%	-	1 *	2 2%	5 3%	-	1 *	-	-	8 13%	-	-	-
The Green Party	14 2%	* *	14 4%	2 3%	5 4%	3 2%	2 2%	* *	1 *	4 2%	7 3%	2 1%	1 1%	5 2%	1 *	3 1%	3 2%	3 5%	-	-	-
The United Kingdom Independence Party (UKIP)	17 2%	12 3%	6 1%	-	5 4%	5 3%	3 2%	4 3%	1 1%	5 2%	5 2%	2 2%	4 2%	6 3%	5 2%	2 1%	5 4%	-	-	-	-
The British National Party (BNP)	5 1%	4 1%	1 *	1 2%	1 1%	3 2%	-	-	-	* *	1 *	3 2%	1 1%	1 1%	2 1%	2 1%	-	-	-	-	-
The Scottish Socialist Party	* *	- *	* *	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	* 1%	-	-	-
Robert Kilroy Silk's Veritas Party	2 *	1 *	1 *	- -	- -	- -	1 1%	- -	1 1%	- -	- -	1 1%	1 1%	- -	1 1%	1 1%	- -	- -	- -	- -	- -
Respect	2 *	2 *	- -	- -	- -	1 1%	- -	- -	1 *	- -	1 1%	- -	1 *	1 1%	- -	1 *	- -	- -	- -	- -	- -
Another party	10 1%	9 2%	1 *	1 1%	2 2%	- -	1 1%	3 2%	3 2%	3 1%	1 *	4 3%	2 1%	4 2%	1 *	3 2%	- -	2 3%	-	-	-

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Table 2
Adjusted Voting Intention
Published voting intention figures

	<u>Total</u>
Total	831
Conservative	31%
Labour	40%
Liberal Democrat/ Liberal	21%
Scottish National Party/SNP	1%
Plaid Cymru	2%
Other	5%

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Table 3
Have you taken a foreign holiday in the last three years?
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1427	1427
Weighted base	1427	1427
Yes	874 61%	885 62%
No	553 39%	542 38%

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Table 4
How many cars do you have in the household?
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1427	1427
Weighted base	1427	1427
None	325 23%	288 20%
1 car	616 43%	621 44%
2 cars	375 26%	402 28%
3+ cars	111 8%	116 8%

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Table 5
Which of the following age groups do you fall into?
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1427	1427
Weighted base	1427	1427
18 - 24	133 9%	157 11%
25 - 34	225 16%	243 17%
35 - 44	305 21%	285 20%
45 - 54	255 18%	243 17%
55 - 64	225 16%	214 15%
65+	284 20%	285 20%

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Table 6
Working Status
Base: All respondents
Weighting: Standard Demographic Weights

	Unweighted Total	Weighted Total
Unweighted base	1427	1427
Weighted base	1427	1427
Working full time (30+ hrs a week)	644 45%	633 44%
Working part time (8-29 hrs a week)	193 14%	160 11%
Not working but seeking work or temporarily unemployed/sick	76 5%	81 6%
Not working/Not seeking work - EXCLUDING RETIRED AND STUDENTS	132 9%	147 10%
Retired	348 24%	359 25%
Student	34 2%	47 3%

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Table 7
Tenure
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1427	1427
Weighted base	1427	1427
Owned outright (without mortgage)	389 27%	457 32%
Owned with a mortgage or loan	606 42%	585 41%
Rented from the council	194 14%	186 13%
Rented from someone else	219 15%	184 13%
Rent free	19 1%	15 1%

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Table 8
Gender
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1427	1427
Weighted base	1427	1427
Male	629 44%	685 48%
Female	798 56%	742 52%

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Table 9
SEG
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1427	1427
Weighted base	1427	1427
A	122 9%	108 8%
B	290 20%	249 17%
C1	366 26%	414 29%
C2	254 18%	300 21%
D	150 11%	130 9%
E	245 17%	227 16%

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Table 10
Region
Base: All respondents
Weighting: Standard Demographic Weights

	Unweighted Total	Weighted Total
Unweighted base	1427	1427
Weighted base	1427	1427
Scotland	126 9%	125 9%
North East	67 5%	64 5%
North West	163 11%	164 12%
Yorks & Humberside	121 8%	122 9%
East Midlands	108 8%	105 7%
West Midlands	126 9%	131 9%
Wales	73 5%	73 5%
Eastern	136 10%	137 10%
Greater London	182 13%	180 13%
South East	202 14%	200 14%
South West	123 9%	126 9%

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Table 11

Q.1 At the last general election, in June 2001, when the Labour Government was elected for the second time, many people did not vote at all. Can you remember - did you vote in that election, or did you not vote?

Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1427	1427
Weighted base	1427	1427
Voted	923 65%	908 64%
Didn't vote	390 27%	397 28%
Not registered	33 2%	37 3%
Too young	36 3%	43 3%
Can't remember	44 3%	41 3%
Refused	1 *	1 *

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Table 12

Q.1a At that general election, in June 2001, could you tell me which party you actually voted for?

	Unweighted Total	Weighted Total
Unweighted base	769	769
Weighted base	769	757
Conservative	174 23%	227 30%
Labour	420 55%	348 46%
Liberal Democrats	127 17%	129 17%
SNP	10 1%	11 1%
Plaid Cymru	2 *	3 *
Other	36 5%	39 5%