

## Daily Tracking Poll

### Fieldwork : April 24th-27th 2005

Absolutes/col percents

Table 1

**Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?**

**Q.3 If the general election was tomorrow, which party would you vote for?**

Data excludes those who score 1/DK/Not registered for likelihood to vote (12%), or who don't know who they would vote for (15%), or who refuse to answer (10%).

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Sex			Age						Social Class				Region			Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	776	373	403	57	132	165	149	127	147	262	196	128	189	216	185	186	122	68	222	321	167
Weighted base	774	387	388	71	126	151	142	126	158	220	237	150	168	217	184	184	123	66	251	301	160
Conservative	251	135	116	17	37	45	46	41	65	78	96	40	37	83	69	52	40	8	251	-	-
	32%	35%	30%	24%	29%	30%	33%	32%	41%	35%	41%	27%	22%	38%	38%	28%	33%	12%	100%	-	-
Labour	301	136	165	33	52	60	51	49	56	69	77	72	83	76	67	83	42	32	-	301	-
	39%	35%	42%	46%	41%	40%	36%	39%	35%	32%	32%	48%	49%	35%	36%	45%	34%	48%	-	100%	-
Liberal	160	82	79	17	24	30	35	26	29	55	47	23	36	40	42	39	27	13	-	-	160
	21%	21%	20%	24%	19%	20%	24%	21%	18%	25%	20%	15%	21%	18%	23%	21%	22%	19%	-	-	100%
SNP	9	5	4	-	1	1	2	3	2	1	1	2	4	-	-	-	-	9	-	-	-
	1%	1%	1%	-	1%	1%	1%	2%	1%	1%	*	2%	2%	-	-	-	-	13%	-	-	-
Plaid Cymru	4	1	3	1	2	-	1	1	-	2	1	-	2	-	-	-	4	-	-	-	-
	1%	*	1%	1%	1%	-	1%	1%	-	1%	*	-	1%	-	-	-	4%	-	-	-	-
The Green Party	16	1	15	2	5	4	5	-	1	4	8	3	1	6	1	2	3	3	-	-	-
	2%	*	4%	3%	4%	2%	3%	-	*	2%	3%	2%	*	3%	1%	1%	3%	4%	-	-	-
The United Kingdom Independence Party (UKIP)	15	12	3	-	3	5	2	2	3	4	5	2	3	6	3	2	4	-	-	-	-
	2%	3%	1%	-	3%	4%	1%	1%	2%	2%	2%	2%	2%	3%	2%	1%	3%	-	-	-	-
The British National Party (BNP)	3	3	*	1	-	3	-	-	-	*	1	2	*	2	*	1	-	-	-	-	-
	*	1%	*	1%	-	2%	-	-	-	*	*	2%	*	1%	*	*	-	-	-	-	-
Robert Kilroy Silk's Veritas Party	1	1	-	-	-	-	-	-	1	-	-	-	1	-	-	1	-	-	-	-	-
	*	*	-	-	-	-	-	-	1%	-	-	-	1%	-	-	1%	-	-	-	-	-
Respect	1	1	-	-	1	-	-	-	1	1	-	-	1	1	-	1	-	-	-	-	-
	*	*	-	-	1%	-	-	-	*	*	-	-	*	*	-	*	-	-	-	-	-
Another party	11	9	2	-	2	2	1	4	2	5	2	4	1	4	1	3	2	2	-	-	-
	1%	2%	1%	-	2%	2%	1%	3%	1%	2%	1%	3%	*	2%	*	2%	1%	4%	-	-	-

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Col percents

Table 2  
**Adjusted Voting Intention**  
**Published voting intention figures**

	<u>Total</u>
Total	841
Conservative	32%
Labour	40%
Liberal Democrat/ Liberal	21%
Scottish National Party/SNP	1%
Plaid Cymru	1%
Other	6%

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Table 3  
**Have you taken a foreign holiday in the last three years?**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1429	1429
Weighted base	1429	1429
Yes	904 63%	886 62%
No	525 37%	543 38%

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Table 4  
**How many cars do you have in the household?**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1429	1429
Weighted base	1429	1429
None	308 22%	289 20%
1 car	626 44%	622 43%
2 cars	383 27%	403 28%
3+ cars	112 8%	116 8%

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Table 5  
**Which of the following age groups do you fall into?**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	Unweighted Total	Weighted Total
Unweighted base	1429	1429
Weighted base	1429	1429
18 - 24	124 9%	157 11%
25 - 34	251 18%	243 17%
35 - 44	304 21%	286 20%
45 - 54	256 18%	243 17%
55 - 64	220 15%	214 15%
65+	274 19%	286 20%

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Table 6  
**Working Status**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	Unweighted Total	Weighted Total
Unweighted base	1429	1429
Weighted base	1429	1429
Working full time (30+ hrs a week)	617 43%	634 44%
Working part time (8-29 hrs a week)	224 16%	160 11%
Not working but seeking work or temporarily unemployed/sick	78 5%	81 6%
Not working/Not seeking work - EXCLUDING RETIRED AND STUDENTS	122 9%	131 9%
Retired	346 24%	365 26%
Student	42 3%	57 4%

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Table 7  
**Tenure**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1429	1429
Weighted base	1429	1429
Owned outright (without mortgage)	402 28%	458 32%
Owned with a mortgage or loan	607 42%	585 41%
Rented from the council	187 13%	186 13%
Rented from someone else	213 15%	184 13%
Rent free	20 1%	16 1%

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Table 8  
**Gender**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1429	1429
Weighted base	1429	1429
Male	659 46%	686 48%
Female	770 54%	743 52%



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Table 9  
**SEG**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1429	1429
Weighted base	1429	1429
A	121 8%	99 7%
B	317 22%	258 18%
C1	346 24%	414 29%
C2	251 18%	300 21%
D	162 11%	139 10%
E	232 16%	219 15%

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Table 10  
**Region**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1429	1429
Weighted base	1429	1429
Scotland	126 9%	126 9%
North East	67 5%	64 5%
North West	164 11%	164 12%
Yorks & Humberside	120 8%	122 9%
East Midlands	106 7%	105 7%
West Midlands	130 9%	131 9%
Wales	72 5%	73 5%
Eastern	135 9%	137 10%
Greater London	181 13%	180 13%
South East	204 14%	201 14%
South West	124 9%	126 9%

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Table 11

**Q.1 At the last general election, in June 2001, when the Labour Government was elected for the second time, many people did not vote at all. Can you remember - did you vote in that election, or did you not vote?**

**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1429	1429
Weighted base	1429	1429
Voted	954 67%	938 66%
Didn't vote	371 26%	378 26%
Not registered	26 2%	25 2%
Too young	36 3%	47 3%
Can't remember	41 3%	40 3%
Refused	1 *	1 *

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Table 12  
**Q.1a At that general election, in June 2001, could you tell me which party you actually voted for?**

	Unweighted Total	Weighted Total
Unweighted base	791	791
Weighted base	791	779
Conservative	200 25%	234 30%
Labour	396 50%	358 46%
Liberal Democrats	134 17%	132 17%
SNP	14 2%	13 2%
Plaid Cymru	8 1%	7 1%
Other	39 5%	34 4%