

General Election Survey

ONLINE Fieldwork: 12th-14th May 2017

Absolutes/col percents

Table 1

Q1. Thinking about the ongoing General Election campaign which, if any, of the following do you recall seeing, reading, or hearing about? If you haven't seen, read, or heard about them, please say so.

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756	
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859	
<u>A promise to provide "strong and stable" leadership</u>																											
Have seen, read or heard about	1339	695	644	154	201	189	215	202	377	420	390	238	291	117	53	154	112	125	103	64	120	176	189	127	192	545	
	67%	71%	63%	69%	58%	59%	60%	68%	82%	78%	70%	57%	58%	66%	63%	67%	67%	69%	68%	63%	62%	66%	68%	72%	65%	64%	
Have not seen, read or heard about	669	285	385	71	144	134	142	94	85	118	169	176	207	60	31	77	56	55	48	37	73	92	90	50	105	313	
	33%	29%	37%	31%	42%	41%	40%	32%	18%	22%	30%	43%	42%	34%	37%	33%	31%	32%	37%	38%	34%	32%	28%	35%	36%		
<u>A commitment to £6 billion a year more in funding for the NHS, paid for by a penny-in-the-pound rise on all income tax bands</u>																											
Have seen, read or heard about	907	509	398	104	129	114	139	130	292	281	260	179	188	70	32	114	77	77	66	42	77	128	138	86	131	350	
	45%	52%	39%	46%	37%	35%	39%	44%	63%	52%	46%	43%	38%	40%	38%	49%	45%	43%	44%	42%	40%	48%	49%	49%	44%	41%	
Have not seen, read or heard about	1101	470	630	121	216	209	218	166	170	257	299	235	310	107	52	117	92	103	84	58	116	139	141	91	167	509	
	55%	48%	61%	54%	63%	65%	61%	56%	37%	48%	54%	57%	62%	60%	62%	51%	55%	57%	56%	58%	60%	52%	51%	51%	56%	59%	
<u>An investment of £20 billion in schools, funded by an increase in the rate of corporation tax from 19% to 26%</u>																											
Have seen, read or heard about	709	411	297	63	104	90	116	90	246	246	197	134	132	56	35	85	61	62	49	26	62	105	100	66	112	281	
	35%	42%	29%	28%	30%	28%	33%	30%	53%	46%	35%	32%	26%	32%	42%	37%	36%	34%	33%	26%	32%	39%	36%	37%	38%	33%	
Have not seen, read or heard about	1299	568	731	162	241	233	241	205	217	291	363	279	366	120	49	146	107	119	101	74	130	162	179	111	186	577	
	65%	58%	71%	72%	70%	72%	67%	70%	47%	54%	65%	68%	74%	68%	58%	63%	64%	66%	67%	74%	68%	61%	64%	63%	62%	67%	

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Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private	
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859	
<u>A party leader saying they will continue as leader of their party even if defeated in June's election</u>																											
Have seen, read or heard about	878	489	388	74	130	111	161	126	274	277	264	155	182	82	34	94	77	80	63	33	74	133	128	78	137	349	
	44%	50%	38%	33%	38%	35%	45%	43%	59%	51%	47%	37%	36%	47%	41%	41%	45%	44%	42%	33%	38%	50%	46%	44%	46%	41%	
Have not seen, read or heard about	1130	491	640	151	215	211	196	169	188	261	295	258	316	95	50	137	92	101	87	67	119	134	151	99	160	509	
	56%	50%	62%	67%	62%	65%	55%	57%	41%	49%	53%	63%	64%	53%	59%	59%	55%	56%	58%	67%	62%	50%	54%	56%	54%	59%	
<u>The Crown Prosecution Service deciding not to prosecute a political party over its 2015 election spending</u>																											
Have seen, read or heard about	1040	622	418	81	121	135	195	168	340	333	296	193	218	105	44	124	85	82	81	48	99	130	136	106	148	399	
	52%	63%	41%	36%	35%	42%	55%	57%	73%	62%	53%	47%	44%	60%	53%	54%	50%	45%	54%	48%	51%	49%	49%	60%	50%	46%	
Have not seen, read or heard about	968	358	610	144	224	188	162	127	123	205	264	220	279	71	40	107	84	99	69	52	94	137	144	71	150	460	
	48%	37%	59%	64%	65%	58%	45%	43%	27%	38%	47%	53%	56%	40%	47%	46%	50%	55%	46%	52%	49%	51%	51%	40%	50%	54%	
<u>Controversy over delays in the medical treatment of Jennifer, a girl with an ear-condition</u>																											
Have seen, read or heard about	161	98	63	21	29	23	20	14	53	60	41	33	26	19	13	13	12	15	7	10	12	27	17	16	43	57	
	8%	10%	6%	9%	9%	7%	6%	5%	12%	11%	7%	8%	5%	11%	15%	6%	7%	8%	4%	10%	6%	10%	6%	9%	15%	7%	
Have not seen, read or heard about	1847	881	966	204	316	300	337	281	409	477	518	380	472	158	71	218	157	166	144	91	180	240	262	161	255	802	
	92%	90%	94%	91%	91%	93%	94%	95%	88%	89%	93%	92%	95%	89%	85%	94%	93%	92%	96%	90%	94%	90%	94%	91%	85%	93%	

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Table 2

Q.2 And with which party or politician do you most associate each of the following?

Summary table

Base: All respondents aware of each

	A promise to provide "strong and stable" leadership	A commitment to £6 billion a year more in funding for the NHS, paid for by a penny-in-the-pound rise on all income tax bands	An investment of £20 billion in schools, funded by an increase in the rate of corporation tax from 19% to 26%	A party leader saying they will continue as leader of their party even if defeated in June's election	The Crown Prosecution Service deciding not to prosecute a political party over its 2015 election spending	Controversy over delays in the medical treatment of Jennifer, a girl with an ear-condition
Unweighted base	1360	911	715	899	1068	155
Weighted base	1339	907	709	878	1040	161
Theresa May and the Conservatives	1151 86%	69 8%	56 8%	60 7%	868 83%	41 25%
Jeremy Corbyn and the Labour Party	68 5%	374 41%	521 74%	741 84%	31 3%	32 20%
Tim Farron and the Liberal Democrats	20 2%	328 36%	28 4%	14 2%	10 1%	12 7%
Paul Nuttall and UKIP	7 1%	11 1%	3 *	16 2%	7 1%	6 4%
Nicola Sturgeon and the SNP	22 2%	11 1%	13 2%	8 1%	4 *	1 1%
Don't know	69 5%	115 13%	87 12%	38 4%	121 12%	70 43%

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Absolutes/col percents

Table 3

Q.2 With which party or politician do you most associate each of the following?

Base: All respondents

Correct Recall Summary

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
A promise to provide "strong and stable" leadership	1151	617	534	130	134	157	194	185	352	364	343	202	242	92	45	137	98	110	88	55	103	144	168	111	149	461
	57%	63%	52%	58%	39%	49%	54%	63%	76%	68%	61%	49%	49%	52%	53%	59%	58%	61%	58%	55%	53%	54%	60%	63%	50%	54%
A commitment to £6 billion a year more in funding for the NHS, paid for by a penny-in-the-pound rise on all income tax bands	328	229	99	22	30	41	52	50	133	119	107	53	49	27	12	41	23	29	21	17	30	46	51	33	49	119
	16%	23%	10%	10%	9%	13%	15%	17%	29%	22%	19%	13%	10%	15%	14%	18%	14%	16%	14%	17%	15%	17%	18%	19%	16%	14%
An investment of £20 billion in schools, funded by an increase in the rate of corporation tax from 19% to 26%	521	327	195	29	61	60	92	78	201	169	158	97	98	41	30	67	44	48	41	20	47	58	74	52	79	194
	26%	33%	19%	13%	18%	19%	26%	26%	44%	32%	28%	23%	20%	23%	36%	29%	26%	27%	27%	20%	25%	22%	26%	30%	26%	23%
A party leader saying they will continue as leader of their party even if defeated in June's election	741	430	311	46	94	91	143	113	254	236	224	132	149	69	24	83	66	63	54	31	68	112	103	67	109	278
	37%	44%	30%	20%	27%	28%	40%	38%	55%	44%	40%	32%	30%	39%	29%	36%	39%	35%	36%	31%	35%	42%	37%	38%	37%	32%
The Crown Prosecution Service deciding not to prosecute a political party over its 2015 election spending	868	531	337	60	90	108	173	145	291	275	262	157	174	94	37	99	73	69	73	42	84	93	116	87	113	334
	43%	54%	33%	27%	26%	34%	49%	49%	63%	51%	47%	38%	35%	53%	43%	43%	44%	38%	48%	42%	44%	35%	42%	49%	38%	39%

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Table 4

Q.2 And with which party or politician do you most associate each of the following?

A promise to provide "strong and stable" leadership

Base: All respondents aware of each

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	Public	Private	
Unweighted base	1360	658	702	128	152	184	240	226	430	458	407	189	306	106	64	171	138	115	116	68	125	125	185	147	170	484
Weighted base	1339	695	644	154	201	189	215	202	377	420	390	238	291	117	53	154	112	125	103	64	120	176	189	127	192	545
Theresa May and the Conservatives	1151	617	534	130	134	157	194	185	352	364	343	202	242	92	45	137	98	110	88	55	103	144	168	111	149	461
	86%	89%	83%	84%	67%	83%	90%	92%	93%	87%	88%	85%	83%	79%	84%	89%	88%	88%	85%	87%	86%	82%	89%	88%	77%	85%
Jeremy Corbyn and the Labour Party	68	23	45	9	26	10	9	6	8	19	17	10	22	9	4	6	2	6	5	4	3	14	7	9	17	27
	5%	3%	7%	6%	13%	5%	4%	3%	2%	4%	4%	4%	8%	8%	7%	4%	2%	4%	5%	6%	2%	8%	3%	7%	9%	5%
Tim Farron and the Liberal Democrats	20	11	9	4	8	4	1	1	3	10	4	5	2	1	-	3	2	3	-	-	-	7	3	2	7	7
	2%	2%	1%	2%	4%	2%	*	1%	1%	2%	1%	2%	1%	1%	-	2%	2%	2%	-	-	-	4%	2%	2%	4%	1%
Paul Nuttall and UKIP	7	3	4	1	-	4	3	-	-	-	1	2	4	1	-	2	-	-	2	-	-	2	1	-	2	3
	1%	*	1%	*	-	2%	1%	-	-	-	*	1%	1%	1%	-	1%	-	-	2%	-	-	1%	*	-	1%	1%
Nicola Sturgeon and the SNP	22	16	7	3	7	6	3	1	3	10	5	3	5	4	1	1	3	2	2	-	5	*	2	1	3	15
	2%	2%	1%	2%	3%	3%	1%	1%	1%	2%	1%	1%	2%	4%	2%	1%	2%	2%	2%	-	5%	*	1%	*	1%	3%
Don't know	69	26	44	8	26	9	7	8	11	17	20	16	16	10	4	4	7	5	5	4	9	9	8	4	14	32
	5%	4%	7%	5%	13%	5%	3%	4%	3%	4%	5%	7%	5%	8%	7%	3%	6%	4%	5%	7%	8%	5%	4%	3%	8%	6%

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Absolutes/col percents

Table 5

Q.2 And with which party or politician do you most associate each of the following?

A commitment to £6 billion a year more in funding for the NHS, paid for by a penny-in-the-pound rise on all income tax bands

Base: All respondents aware of each

	Gender		Age					Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	911	482	429	84	90	108	154	147	328	304	262	141	204	62	41	120	96	70	75	48	84	85	128	102	110	306
Weighted base	907	509	398	104	129	114	139	130	292	281	260	179	188	70	32	114	77	77	66	42	77	128	138	86	131	350
Theresa May and the Conservatives	69 8%	37 7%	32 8%	9 9%	13 10%	10 9%	16 12%	6 5%	14 5%	20 7%	16 6%	19 11%	14 7%	5 7%	3 9%	8 7%	5 7%	5 6%	10 15%	8 18%	1 1%	7 5%	15 11%	3 3%	10 8%	33 9%
Jeremy Corbyn and the Labour Party	374 41%	181 36%	192 48%	52 50%	53 41%	34 30%	56 40%	65 50%	113 39%	97 34%	107 41%	70 39%	100 53%	29 42%	15 47%	50 44%	32 41%	35 46%	29 43%	11 27%	30 39%	44 34%	58 42%	41 47%	46 35%	138 39%
Tim Farron and the Liberal Democrats	328 36%	229 45%	99 25%	22 21%	30 23%	41 36%	52 37%	50 39%	133 45%	119 43%	107 41%	53 30%	49 26%	27 38%	12 37%	41 36%	23 31%	29 37%	21 32%	17 39%	30 38%	46 36%	51 37%	33 38%	49 37%	119 34%
Paul Nuttall and UKIP	11 1%	7 1%	4 1%	- -	- -	5 4%	2 1%	1 1%	3 1%	4 1%	2 1%	3 2%	2 1%	- -	- -	2 2%	2 2%	1 1%	4 6%	1 1%	1 1%	1 *	- -	1 2%	5 4%	3 1%
Nicola Sturgeon and the SNP	11 1%	9 2%	2 *	2 2%	5 4%	4 3%	1 1%	- -	- -	7 2%	1 1%	- -	2 1%	- -	1 2%	- -	- -	- -	1 1%	- -	1 2%	7 6%	- -	1 1%	4 3%	6 2%
Don't know	115 13%	45 9%	69 17%	19 18%	28 22%	20 17%	12 9%	7 5%	29 10%	34 12%	27 10%	34 19%	20 11%	9 13%	1 4%	13 11%	14 19%	8 10%	2 2%	6 14%	14 19%	24 19%	15 11%	8 9%	17 13%	51 15%

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Table 6

Q.2 And with which party or politician do you most associate each of the following?

An investment of £20 billion in schools, funded by an increase in the rate of corporation tax from 19% to 26%

Base: All respondents aware of each

	Gender		Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	715	400	315	54	77	86	124	102	272	265	205	107	138	50	41	90	77	55	56	33	68	71	98	76	95	249
Weighted base	709	411	297	63	104	90	116	90	246	246	197	134	132	56	35	85	61	62	49	26	62	105	100	66	112	281
Theresa May and the Conservatives	56 8%	19 5%	36 12%	9 14%	19 18%	4 5%	11 10%	2 2%	10 4%	20 8%	11 6%	10 8%	14 10%	3 4%	1 3%	6 7%	2 3%	7 12%	6 11%	2 7%	1 2%	13 13%	9 9%	6 9%	11 10%	27 10%
Jeremy Corbyn and the Labour Party	521 74%	327 79%	195 65%	29 47%	61 58%	60 67%	92 79%	78 87%	201 82%	169 69%	158 80%	97 72%	98 74%	41 73%	30 86%	67 78%	44 71%	48 77%	41 82%	20 77%	47 76%	58 55%	74 73%	52 79%	79 70%	194 69%
Tim Farron and the Liberal Democrats	28 4%	20 5%	8 3%	5 9%	5 4%	1 1%	- -	2 2%	16 6%	17 7%	2 1%	5 3%	5 4%	3 6%	- -	4 4%	4 6%	2 3%	1 1%	- -	4 6%	4 4%	5 5%	2 3%	3 3%	9 3%
Paul Nuttall and UKIP	3 *	3 1%	1 *	- -	2 2%	1 1%	- -	1 1%	1 *	1 *	1 *	- -	2 2%	- -	2 5%	- -	- -	1 1%	1 1%	1 2%	- -	- -	- -	- -	- -	2 1%
Nicola Sturgeon and the SNP	13 2%	10 2%	3 1%	4 6%	4 4%	4 5%	- -	1 1%	- -	7 3%	- -	4 3%	1 1%	1 1%	- -	- -	3 5%	2 3%	- -	- -	1 2%	5 5%	1 1%	1 1%	5 5%	8 3%
Don't know	87 12%	32 8%	55 18%	15 24%	14 14%	19 22%	13 12%	7 7%	18 8%	32 13%	25 13%	18 13%	12 9%	8 15%	2 7%	9 11%	9 15%	3 4%	2 4%	4 13%	9 14%	25 24%	11 11%	5 8%	14 13%	41 15%

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Table 7

Q.2 And with which party or politician do you most associate each of the following?
A party leader saying they will continue as leader of their party even if defeated in June's election
Base: All respondents aware of each

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	899	475	424	67	95	113	175	144	305	309	279	130	181	76	38	107	101	76	74	42	82	94	122	87	121	323
Weighted base	878	489	388	74	130	111	161	126	274	277	264	155	182	82	34	94	77	80	63	33	74	133	128	78	137	349
Theresa May and the Conservatives	60 7%	19 4%	41 11%	16 21%	22 17%	11 10%	3 2%	3 3%	5 2%	16 6%	24 9%	8 5%	12 7%	2 3%	3 10%	2 3%	5 6%	2 2%	5 8%	- -	2 3%	14 11%	17 13%	8 10%	12 9%	36 10%
Jeremy Corbyn and the Labour Party	741 84%	430 88%	311 80%	46 62%	94 72%	91 82%	143 89%	113 89%	254 93%	236 85%	224 85%	132 85%	149 82%	69 84%	24 71%	83 88%	66 86%	63 79%	54 85%	31 93%	68 93%	112 84%	103 80%	67 86%	109 79%	278 79%
Tim Farron and the Liberal Democrats	14 2%	9 2%	6 1%	4 5%	4 3%	1 1%	2 1%	- -	4 1%	9 3%	2 1%	2 1%	2 1%	4 5%	* 1%	3 3%	1 2%	3 4%	- -	- -	1 1%	1 1%	1 1%	- -	2 2%	8 2%
Paul Nuttall and UKIP	16 2%	8 2%	8 2%	- -	- -	1 *	5 3%	2 2%	8 3%	5 2%	4 2%	3 2%	4 2%	3 4%	1 1%	2 2%	1 1%	5 6%	1 2%	1 2%	1 1%	- -	1 1%	1 1%	5 3%	4 1%
Nicola Sturgeon and the SNP	8 1%	6 1%	1 *	1 1%	- -	3 3%	1 *	3 2%	- -	3 1%	1 *	1 *	3 2%	1 1%	- -	1 1%	1 1%	2 3%	- -	- -	1 2%	- -	- -	2 2%	1 1%	5 2%
Don't know	38 4%	16 3%	22 6%	8 10%	10 8%	5 4%	8 5%	5 4%	3 1%	8 3%	9 4%	9 6%	11 6%	3 4%	6 16%	3 3%	3 4%	5 6%	4 6%	2 5%	- -	6 5%	6 5%	1 1%	8 6%	19 5%

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Table 8

Q.2 And with which party or politician do you most associate each of the following?
The Crown Prosecution Service deciding not to prosecute a political party over its 2015 election spending
Base: All respondents aware of each

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	Public	Private	
Unweighted base	1068	602	466	69	89	131	205	184	390	367	313	155	233	96	54	136	105	75	91	56	107	92	133	123	127	355
Weighted base	1040	622	418	81	121	135	195	168	340	333	296	193	218	105	44	124	85	82	81	48	99	130	136	106	148	399
Theresa May and the Conservatives	868	531	337	60	90	108	173	145	291	275	262	157	174	94	37	99	73	69	73	42	84	93	116	87	113	334
	83%	85%	81%	74%	74%	80%	89%	86%	86%	83%	88%	82%	80%	89%	82%	80%	87%	84%	90%	88%	85%	71%	86%	82%	76%	84%
Jeremy Corbyn and the Labour Party	31	17	13	9	5	4	3	6	4	9	5	6	10	4	1	5	-	1	1	1	1	9	1	6	9	11
	3%	3%	3%	11%	4%	3%	1%	3%	1%	3%	2%	3%	5%	4%	2%	4%	-	2%	2%	1%	1%	7%	1%	5%	6%	3%
Tim Farron and the Liberal Democrats	10	2	8	4	2	2	2	-	1	5	-	3	2	2	-	1	1	2	-	1	-	3	1	-	3	5
	1%	*	2%	5%	2%	1%	1%	-	*	1%	-	2%	1%	2%	-	1%	1%	2%	-	2%	-	2%	1%	-	2%	1%
Paul Nuttall and UKIP	7	5	2	1	-	3	1	-	2	4	1	1	1	-	-	1	1	2	-	-	-	1	1	1	2	2
	1%	1%	1%	1%	-	2%	*	-	1%	1%	*	1%	*	-	-	1%	1%	2%	-	-	-	1%	1%	1%	2%	1%
Nicola Sturgeon and the SNP	4	4	-	-	-	1	-	-	2	3	-	-	1	-	-	-	-	1	-	-	1	-	2	-	1	-
	*	1%	-	-	-	1%	-	-	1%	1%	-	-	*	-	-	-	-	1%	-	-	1%	-	1%	-	1%	-
Don't know	121	63	58	7	24	17	16	18	39	37	28	25	31	5	7	17	9	8	7	4	12	24	15	13	19	47
	12%	10%	14%	9%	19%	12%	8%	11%	11%	11%	10%	13%	14%	5%	16%	14%	11%	10%	9%	8%	12%	18%	11%	12%	13%	12%

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Absolutes/col percents

Table 9

Q.2 And with which party or politician do you most associate each of the following?
Controversy over delays in the medical treatment of Jennifer, a girl with an ear-condition
Base: All respondents aware of each

	Gender		Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	155	88	67	16	18	20	22	18	61	64	40	26	25	15	13	15	13	12	8	13	14	18	15	19	29	51
Weighted base	161	98	63	21	29	23	20	14	53	60	41	33	26	19	13	13	12	15	7	10	12	27	17	16	43	57
Theresa May and the Conservatives	41 25%	31 31%	10 16%	10 46%	6 21%	6 25%	4 19%	*	15 28%	15 25%	13 31%	8 25%	4 16%	3 14%	2 14%	3 27%	1 8%	7 44%	3 50%	3 36%	1 7%	9 33%	7 42%	1 9%	6 15%	18 32%
Jeremy Corbyn and the Labour Party	32 20%	16 16%	16 26%	2 10%	7 25%	1 4%	3 17%	3 24%	14 27%	15 25%	3 8%	7 23%	6 24%	4 21%	2 16%	1 10%	3 27%	3 22%	1 13%	2 26%	4 29%	2 7%	2 14%	7 41%	7 15%	9 15%
Tim Farron and the Liberal Democrats	12 7%	5 5%	6 10%	5 22%	2 8%	3 14%	1 6%	-	-	5 9%	1 3%	3 8%	2 9%	3 13%	-	1 6%	1 10%	2 10%	-	-	-	4 16%	1 4%	*	5 12%	6 10%
Paul Nuttall and UKIP	6 4%	6 6%	-	1 5%	3 10%	1 4%	-	1 5%	-	5 8%	-	-	1 3%	-	-	1 8%	1 5%	-	-	-	-	3 11%	-	1 7%	3 7%	3 5%
Nicola Sturgeon and the SNP	1 1%	1 1%	-	-	-	1 6%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	1 12%	-	-	-	1 3%	-
Don't know	70 43%	40 40%	30 48%	4 17%	11 36%	11 47%	12 57%	9 67%	24 45%	19 31%	24 58%	15 44%	13 48%	10 52%	9 70%	7 57%	6 48%	3 18%	2 36%	4 38%	6 53%	9 33%	7 40%	7 41%	21 48%	21 38%

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Absolutes/col percents

Table 10
Gender
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
Male	980	980	-	75	141	158	190	159	256	294	249	216	221	98	50	120	81	82	72	46	95	132	120	84	138	464
	49%	100%	-	33%	41%	49%	53%	54%	55%	55%	45%	52%	44%	55%	59%	52%	48%	45%	48%	46%	49%	50%	43%	47%	46%	54%
Female	1028	-	1028	150	204	165	168	136	207	243	310	198	277	79	34	111	87	99	79	54	98	135	159	93	160	394
	51%	-	100%	67%	59%	51%	47%	46%	45%	45%	55%	48%	56%	45%	41%	48%	52%	55%	52%	54%	51%	50%	57%	53%	54%	46%

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Absolutes/col percents

Table 11
Age
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
18-24	225 11%	75 8%	150 15%	225 100%	-	-	-	-	-	77 14%	82 15%	31 8%	35 7%	12 7%	11 13%	36 16%	17 10%	12 7%	8 5%	11 11%	14 7%	46 17%	35 12%	24 13%	23 8%	107 12%
25-34	345 17%	141 14%	204 20%	-	345 100%	-	-	-	-	96 18%	111 20%	68 17%	69 14%	30 17%	13 16%	28 12%	30 18%	48 27%	22 15%	19 19%	31 16%	59 22%	42 15%	22 13%	62 21%	223 26%
35-44	323 16%	158 16%	165 16%	-	-	323 100%	-	-	-	92 17%	94 17%	61 15%	76 15%	34 19%	13 15%	37 16%	22 13%	35 19%	25 17%	18 18%	28 14%	55 21%	35 13%	22 13%	82 27%	175 20%
45-54	357 18%	190 19%	168 16%	-	-	-	357 100%	-	-	86 16%	87 15%	81 20%	104 21%	33 19%	19 22%	44 19%	31 18%	23 13%	40 27%	12 12%	37 19%	43 16%	44 16%	30 17%	79 27%	189 22%
55-64	295 15%	159 16%	136 13%	-	-	-	-	295 100%	-	54 10%	66 12%	72 18%	103 21%	28 16%	14 16%	32 14%	28 16%	19 10%	20 13%	22 22%	28 15%	29 11%	46 17%	30 17%	38 13%	115 13%
65+	462 23%	256 26%	207 20%	-	-	-	-	-	462 100%	132 25%	121 22%	99 24%	110 22%	40 22%	15 17%	54 24%	41 24%	44 24%	36 24%	18 18%	55 29%	34 13%	77 28%	48 27%	13 4%	50 6%
NET: 55+	758 38%	415 42%	342 33%	-	-	-	-	295 100%	462 100%	187 35%	187 33%	171 41%	213 43%	67 38%	28 34%	86 37%	69 41%	63 35%	56 37%	40 40%	83 43%	64 24%	123 44%	78 44%	52 17%	165 19%
Average age	47.77	50.13	45.52	21.62	29.62	39.30	49.55	59.80	70.90	46.67	45.67	49.37	49.99	48.50	46.66	47.87	48.51	46.35	49.47	47.09	51.01	41.92	49.67	49.44	42.54	41.27

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Absolutes/col percents

Table 12
Social Grade
Base: All respondents

	Gender		Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
AB	537	294	243	77	96	92	86	54	132	537	-	-	-	55	15	67	45	55	29	19	49	86	68	50	102	234
	27%	30%	24%	34%	28%	29%	24%	18%	29%	100%	-	-	-	31%	17%	29%	27%	31%	19%	19%	26%	32%	25%	28%	34%	27%
C1	560	249	310	82	111	94	87	66	121	-	560	-	-	57	25	57	50	43	37	30	49	97	77	36	105	268
	28%	25%	30%	36%	32%	29%	24%	22%	26%	-	100%	-	-	32%	30%	25%	30%	24%	25%	30%	25%	36%	28%	21%	35%	31%
C2	413	216	198	31	68	61	81	72	99	-	-	413	-	30	22	49	34	40	37	24	48	28	67	35	57	198
	21%	22%	19%	14%	20%	19%	23%	25%	21%	-	-	100%	-	17%	26%	21%	20%	22%	24%	23%	25%	11%	24%	20%	19%	23%
DE	498	221	277	35	69	76	104	103	110	-	-	-	498	35	23	58	39	43	48	28	46	55	67	56	34	159
	25%	23%	27%	16%	20%	23%	29%	35%	24%	-	-	-	100%	20%	27%	25%	23%	24%	32%	28%	24%	21%	24%	32%	11%	18%
NET: ABC1	1097	543	554	158	207	186	173	120	253	537	560	-	-	112	40	124	96	98	66	48	98	184	146	86	208	502
	55%	55%	54%	70%	60%	57%	48%	41%	55%	100%	100%	-	-	63%	47%	54%	57%	54%	44%	48%	51%	69%	52%	49%	70%	58%
NET: C2DE	911	436	475	67	138	137	185	175	209	-	-	413	498	65	45	107	73	83	85	52	94	83	134	90	90	357
	45%	45%	46%	30%	40%	43%	52%	59%	45%	-	-	100%	100%	37%	53%	46%	43%	46%	56%	52%	49%	31%	48%	51%	30%	42%

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Absolutes/col percents

Table 13
GO Region
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
Scotland	177	98	79	12	30	34	33	28	40	55	57	30	35	177	-	-	-	-	-	-	-	-	-	-	40	60
	9%	10%	8%	5%	9%	10%	9%	9%	9%	10%	10%	7%	7%	100%	-	-	-	-	-	-	-	-	-	-	13%	7%
North East	84	50	34	11	13	13	19	14	15	15	25	22	23	-	84	-	-	-	-	-	-	-	-	-	13	39
	4%	5%	3%	5%	4%	4%	5%	5%	3%	3%	4%	5%	5%	-	100%	-	-	-	-	-	-	-	-	-	4%	5%
North West	231	120	111	36	28	37	44	32	54	67	57	49	58	-	-	231	-	-	-	-	-	-	-	-	29	97
	11%	12%	11%	16%	8%	11%	12%	11%	12%	12%	10%	12%	12%	-	-	100%	-	-	-	-	-	-	-	-	10%	11%
Yorkshire & Humberside	169	81	87	17	30	22	31	28	41	45	50	34	39	-	-	-	169	-	-	-	-	-	-	-	28	77
	8%	8%	8%	8%	9%	7%	9%	9%	9%	8%	9%	8%	8%	-	-	-	100%	-	-	-	-	-	-	-	9%	9%
West Midlands	181	82	99	12	48	35	23	19	44	55	43	40	43	-	-	-	-	181	-	-	-	-	-	-	25	80
	9%	8%	10%	5%	14%	11%	6%	6%	9%	10%	8%	10%	9%	-	-	-	-	100%	-	-	-	-	-	-	9%	9%
East Midlands	151	72	79	8	22	25	40	20	36	29	37	37	48	-	-	-	-	-	151	-	-	-	-	-	17	63
	8%	7%	8%	3%	6%	8%	11%	7%	8%	5%	7%	9%	10%	-	-	-	-	-	100%	-	-	-	-	-	6%	7%
Wales	100	46	54	11	19	18	12	22	18	19	30	24	28	-	-	-	-	-	-	100	-	-	-	-	10	44
	5%	5%	5%	5%	5%	6%	3%	7%	4%	3%	5%	6%	6%	-	-	-	-	-	-	100%	-	-	-	-	3%	5%
Eastern	193	95	98	14	31	28	37	28	55	49	49	48	46	-	-	-	-	-	-	-	193	-	-	-	38	65
	10%	10%	9%	6%	9%	9%	10%	9%	12%	9%	9%	12%	9%	-	-	-	-	-	-	-	100%	-	-	-	13%	8%
London	267	132	135	46	59	55	43	29	34	86	97	28	55	-	-	-	-	-	-	-	-	267	-	-	36	144
	13%	14%	13%	21%	17%	17%	12%	10%	7%	16%	17%	7%	11%	-	-	-	-	-	-	-	-	100%	-	-	12%	17%
South East	279	120	159	35	42	35	44	46	77	68	77	67	67	-	-	-	-	-	-	-	-	-	279	-	40	112
	14%	12%	15%	15%	12%	11%	12%	16%	17%	13%	14%	16%	13%	-	-	-	-	-	-	-	-	-	100%	-	14%	13%
South West	177	84	93	24	22	22	30	30	48	50	36	35	56	-	-	-	-	-	-	-	-	-	-	177	22	76
	9%	9%	9%	10%	6%	7%	8%	10%	10%	9%	7%	8%	11%	-	-	-	-	-	-	-	-	-	-	100%	7%	9%

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Absolutes/col percents

Table 14
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
Yes	1255	626	629	188	241	192	189	156	289	418	378	242	216	111	47	157	107	109	79	58	120	197	166	104	193	582
	63%	64%	61%	84%	70%	59%	53%	53%	62%	78%	68%	59%	43%	63%	56%	68%	63%	60%	52%	58%	62%	74%	60%	59%	65%	68%
No	753	353	400	37	104	131	168	139	174	119	181	171	281	65	37	74	62	72	72	42	72	71	113	72	105	277
	37%	36%	39%	16%	30%	41%	47%	47%	38%	22%	32%	41%	57%	37%	44%	32%	37%	40%	48%	42%	38%	26%	40%	41%	35%	32%

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Absolutes/col percents

Table 15
Tenure
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
NET: Homeowners	1301	662	640	109	186	191	222	215	379	434	363	278	226	107	48	143	131	127	103	62	144	141	181	114	206	541
	65%	68%	62%	48%	54%	59%	62%	73%	82%	81%	65%	67%	45%	61%	57%	62%	78%	70%	68%	62%	75%	53%	65%	65%	69%	63%
Owned outright - without mortgage	725	374	352	52	56	32	91	154	340	225	198	161	141	54	31	73	71	56	57	39	96	63	109	75	72	220
	36%	38%	34%	23%	16%	10%	26%	52%	73%	42%	35%	39%	28%	31%	37%	32%	42%	31%	38%	39%	50%	24%	39%	42%	24%	26%
Owned with a mortgage or loan	576	288	288	57	130	158	130	61	40	210	165	116	86	53	17	70	60	70	45	23	49	78	72	39	134	321
	29%	29%	28%	25%	38%	49%	37%	21%	9%	39%	29%	28%	17%	30%	20%	30%	36%	39%	30%	23%	25%	29%	26%	22%	45%	37%
NET: Renters	660	300	360	88	150	128	135	79	79	86	187	122	264	67	33	79	36	52	46	37	46	113	93	57	89	294
	33%	31%	35%	39%	43%	40%	38%	27%	17%	16%	33%	30%	53%	38%	39%	34%	22%	29%	30%	37%	24%	42%	33%	33%	30%	34%
Rented from the council	261	118	143	24	48	47	64	38	39	15	64	48	134	28	15	25	14	21	18	14	23	46	38	21	26	99
	13%	12%	14%	11%	14%	15%	18%	13%	8%	3%	12%	12%	27%	16%	18%	11%	8%	12%	12%	14%	12%	17%	13%	12%	9%	12%
Rented from a housing association	132	63	69	15	18	26	33	20	20	15	19	24	74	16	7	22	6	14	6	9	8	17	16	13	18	45
	7%	6%	7%	7%	5%	8%	9%	7%	4%	3%	3%	6%	15%	9%	8%	9%	4%	8%	4%	9%	4%	6%	6%	7%	6%	5%
Rented from someone else	267	119	147	49	84	55	38	21	20	57	103	50	56	23	11	33	16	17	22	15	14	51	40	24	45	149
	13%	12%	14%	22%	24%	17%	11%	7%	4%	11%	18%	12%	11%	13%	13%	14%	10%	10%	15%	14%	7%	19%	14%	13%	15%	17%
Rent free	47	18	29	28	10	4	-	1	4	17	9	13	7	3	3	9	1	2	2	1	3	12	5	5	4	24
	2%	2%	3%	12%	3%	1%	-	*	1%	3%	2%	3%	1%	2%	4%	4%	1%	1%	2%	1%	1%	5%	2%	3%	1%	3%

General Election Survey

ONLINE Fieldwork: 12th-14th May 2017

Absolutes/col percents

Table 16
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender		Age							Social Grade					Region							Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
No formal education	15	7	8	-	5	2	2	1	6	1	2	6	6	2	*	-	-	-	2	2	4	-	4	1	*	6
	1%	1%	1%	-	1%	1%	1%	*	1%	*	*	2%	1%	1%	*	-	-	-	2%	2%	2%	-	2%	*	*	1%
Primary	11	6	5	-	1	3	*	3	3	-	-	3	8	1	-	-	3	-	-	-	1	4	1	1	-	3
	1%	1%	*	-	*	1%	*	1%	1%	-	-	1%	2%	1%	-	-	2%	-	-	-	*	1%	1%	*	-	*
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1074	501	573	83	142	161	226	192	270	172	271	280	352	73	45	134	90	91	95	55	105	119	163	105	143	412
	53%	51%	56%	37%	41%	50%	63%	65%	58%	32%	48%	68%	71%	41%	53%	58%	53%	51%	63%	55%	54%	45%	58%	59%	48%	48%
University degree or equivalent professional qualification, NVQ level 4, etc.	646	331	315	73	140	114	95	85	137	232	215	102	96	71	23	72	55	62	38	38	65	100	75	45	102	343
	32%	34%	31%	32%	41%	35%	27%	29%	30%	43%	38%	25%	19%	40%	28%	31%	33%	35%	25%	38%	34%	38%	27%	25%	34%	40%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	189	101	88	21	49	40	30	11	39	112	48	13	17	23	12	16	14	20	10	5	11	35	24	19	46	90
	9%	10%	9%	9%	14%	12%	8%	4%	9%	21%	9%	3%	3%	13%	14%	7%	8%	11%	7%	5%	6%	13%	8%	11%	15%	10%
Still in full time education	55	24	30	48	6	-	1	-	-	18	20	8	9	5	2	8	5	6	3	-	6	4	9	6	5	-
	3%	2%	3%	21%	2%	-	*	-	-	3%	4%	2%	2%	3%	3%	4%	3%	3%	2%	-	3%	2%	3%	3%	2%	-
Don't know	3	1	2	-	1	-	1	1	1	-	1	-	2	-	-	-	1	-	1	-	-	1	-	-	1	1
	*	*	*	-	*	-	*	*	*	-	*	-	*	-	-	-	1%	-	1%	-	-	*	-	-	*	*
Prefer not to answer	15	8	7	-	2	3	1	2	6	3	3	2	7	1	1	1	*	1	2	-	1	4	3	1	1	5
	1%	1%	1%	-	1%	1%	*	1%	1%	1%	*	1%	1%	*	1%	1%	*	*	1%	-	1%	1%	1%	1%	*	1%

General Election Survey

ONLINE Fieldwork: 12th-14th May 2017

Absolutes/col percents

Table 17

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
Yes - responsible for half or more of the items bought	1811	859	953	133	320	314	347	274	422	470	502	383	457	171	73	204	154	161	139	91	167	245	251	156	283	782
	90%	88%	93%	59%	93%	97%	97%	93%	91%	87%	90%	93%	92%	97%	87%	88%	92%	89%	92%	90%	86%	92%	90%	88%	95%	91%
No - not responsible for most of the items bought	197	121	76	92	25	9	10	21	40	68	57	31	41	5	11	27	14	20	12	10	26	22	28	21	15	77
	10%	12%	7%	41%	7%	3%	3%	7%	9%	13%	10%	7%	8%	3%	13%	12%	8%	11%	8%	10%	14%	8%	10%	12%	5%	9%

General Election Survey

ONLINE Fieldwork: 12th-14th May 2017

Absolutes/col percents

Table 18
How many cars are there in your household?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
No cars in the household	421 21%	200 20%	221 22%	52 23%	81 24%	78 24%	86 24%	60 20%	64 14%	68 13%	130 23%	53 13%	170 34%	54 30%	13 16%	56 24%	32 19%	28 15%	29 19%	12 12%	20 10%	105 39%	51 18%	23 13%	57 19%	182 21%
NET: Any	1587 79%	779 80%	807 78%	173 77%	264 76%	245 76%	271 76%	236 80%	398 86%	470 87%	429 77%	360 87%	327 66%	123 70%	71 84%	175 76%	137 81%	153 85%	122 81%	89 88%	173 90%	162 61%	229 82%	154 87%	241 81%	676 79%
1	815 41%	408 42%	407 40%	42 19%	130 38%	133 41%	146 41%	126 43%	239 52%	209 39%	222 40%	179 43%	205 41%	78 44%	39 46%	94 41%	72 43%	57 32%	60 40%	50 49%	67 35%	108 41%	115 41%	74 42%	106 35%	334 39%
2	588 29%	283 29%	304 30%	73 32%	107 31%	109 34%	92 26%	78 26%	130 28%	203 38%	170 30%	131 32%	83 17%	38 22%	20 23%	66 29%	47 28%	80 44%	52 34%	31 31%	82 43%	41 16%	78 28%	52 30%	112 37%	238 28%
3+	184 9%	89 9%	96 9%	58 26%	27 8%	3 1%	34 9%	31 11%	30 7%	58 11%	38 7%	50 12%	39 8%	6 4%	12 15%	15 6%	18 11%	15 9%	10 7%	8 8%	24 12%	12 5%	35 13%	28 16%	23 8%	104 12%

General Election Survey

ONLINE Fieldwork: 12th-14th May 2017

Absolutes/col percents

Table 19
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
White	1841	910	930	190	300	282	329	288	452	470	520	386	465	173	83	215	158	164	140	100	181	191	262	172	271	768
	92%	93%	90%	84%	87%	87%	92%	97%	98%	87%	93%	94%	93%	98%	98%	93%	94%	91%	93%	100%	94%	72%	94%	97%	91%	89%
NET: BAME	147	56	91	32	42	35	24	6	7	61	39	26	21	2	1	14	10	16	9	-	8	68	14	4	26	80
	7%	6%	9%	14%	12%	11%	7%	2%	1%	11%	7%	6%	4%	1%	2%	6%	9%	6%	-	4%	26%	5%	2%	9%	9%	
Mixed	44	17	27	8	15	8	8	4	2	12	13	11	8	1	-	4	2	4	3	-	5	18	5	2	7	24
	2%	2%	3%	3%	4%	2%	2%	1%	*	2%	2%	3%	2%	1%	-	2%	1%	2%	2%	-	2%	7%	2%	1%	2%	3%
Asian	63	26	38	9	22	18	11	-	4	34	10	11	8	1	1	5	7	12	5	-	-	24	6	2	13	37
	3%	3%	4%	4%	6%	6%	3%	-	1%	6%	2%	3%	2%	1%	1%	2%	4%	6%	3%	-	-	9%	2%	1%	4%	4%
Black	25	10	15	9	4	5	4	2	2	8	12	1	4	-	-	3	-	-	-	-	2	20	-	-	2	13
	1%	1%	2%	4%	1%	2%	1%	1%	*	1%	2%	*	1%	-	-	1%	-	-	-	-	1%	8%	-	-	1%	1%
Chinese	10	1	9	4	3	2	-	-	-	6	1	2	-	-	*	2	-	1	-	-	1	3	2	-	4	6
	*	*	1%	2%	1%	1%	-	-	-	1%	*	1%	-	-	*	1%	-	1%	-	-	*	1%	1%	-	1%	1%
Other ethnic group	5	3	2	3	-	1	1	1	-	1	3	-	2	-	-	-	1	-	-	-	-	4	1	-	1	-
	*	*	*	1%	-	*	*	*	-	*	*	-	*	-	-	-	*	-	-	-	-	1%	*	-	*	-
Prefer not to answer	20	13	7	3	3	6	4	1	3	7	*	1	12	2	-	2	*	1	2	-	4	7	3	1	1	11
	1%	1%	1%	1%	1%	2%	1%	*	1%	1%	*	*	2%	1%	-	1%	*	*	1%	-	2%	3%	1%	*	*	1%

General Election Survey

ONLINE Fieldwork: 12th-14th May 2017

Absolutes/col percents

Table 20

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
Christian	1302	679	623	141	305	283	305	202	66	343	386	269	303	115	59	150	109	114	92	64	114	198	174	113	298	859
	65%	69%	61%	63%	88%	88%	85%	68%	14%	64%	69%	65%	61%	65%	70%	65%	65%	63%	61%	64%	59%	74%	62%	64%	100%	100%
NET: Other	706	301	405	84	40	40	52	94	397	194	174	144	194	61	26	81	59	66	59	37	79	69	105	64	-	-
	35%	31%	39%	37%	12%	12%	15%	32%	86%	36%	31%	35%	39%	35%	30%	35%	35%	37%	39%	36%	41%	26%	38%	36%	-	-
Muslim	96	40	56	82	9	3	2	*	-	35	39	9	14	6	4	14	9	9	5	3	7	24	10	5	-	-
	5%	4%	5%	36%	3%	1%	*	*	-	6%	7%	2%	3%	3%	5%	6%	5%	5%	3%	3%	4%	9%	4%	3%	-	-
Hindu	133	49	85	-	-	1	-	7	126	11	15	19	89	9	4	12	12	16	11	6	17	11	19	16	-	-
	7%	5%	8%	-	-	*	-	2%	27%	2%	3%	5%	18%	5%	4%	5%	7%	9%	7%	6%	9%	4%	7%	9%	-	-
Jewish	329	198	131	-	-	-	3	56	269	128	102	76	24	33	14	42	28	27	25	16	36	26	50	30	-	-
	16%	20%	13%	-	-	-	1%	19%	58%	24%	18%	18%	5%	19%	17%	18%	17%	15%	17%	16%	19%	10%	18%	17%	-	-
Sikh	148	15	133	2	31	36	47	30	2	21	18	40	68	14	4	13	10	14	18	10	19	8	26	12	-	-
	7%	2%	13%	1%	9%	11%	13%	10%	*	4%	3%	10%	14%	8%	4%	5%	6%	8%	12%	10%	10%	3%	9%	7%	-	-
Buddhist	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

General Election Survey

ONLINE Fieldwork: 12th-14th May 2017

Absolutes/col percents

Table 21
Which of the following best describes where you live?
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
NET: Urban	1601	786	815	192	293	279	281	222	334	428	466	304	402	136	65	198	129	152	115	60	125	265	221	135	242	709
	80%	80%	79%	85%	85%	86%	79%	75%	72%	80%	83%	74%	81%	77%	77%	86%	77%	84%	76%	59%	65%	99%	79%	77%	81%	83%
Urban - Population over 10,000	913	495	418	123	181	165	149	116	178	267	286	147	212	85	34	98	71	73	61	16	73	240	101	59	137	429
	45%	51%	41%	55%	52%	51%	42%	39%	39%	50%	51%	36%	43%	48%	40%	43%	42%	41%	41%	16%	38%	90%	36%	34%	46%	50%
Town and Fringe	689	291	398	69	112	115	131	106	156	161	181	157	190	51	31	100	58	79	54	43	52	25	120	76	105	280
	34%	30%	39%	31%	33%	36%	37%	36%	34%	30%	32%	38%	38%	29%	37%	43%	34%	44%	36%	43%	27%	9%	43%	43%	35%	33%
NET: Rural	407	194	213	33	52	44	76	74	128	109	93	109	96	41	20	33	39	29	35	41	68	2	58	41	56	150
	20%	20%	21%	15%	15%	14%	21%	25%	28%	20%	17%	26%	19%	23%	23%	14%	23%	16%	24%	41%	35%	1%	21%	23%	19%	17%
Village	354	160	194	31	47	36	70	61	108	94	83	92	85	28	17	32	39	24	30	33	62	2	54	34	50	127
	18%	16%	19%	14%	14%	11%	20%	21%	23%	17%	15%	22%	17%	16%	20%	14%	23%	13%	20%	33%	32%	1%	19%	19%	17%	15%
Hamlet & Isolated Dwelling	53	33	19	2	5	7	6	13	20	15	10	17	11	13	3	1	-	4	6	8	5	-	5	8	6	23
	3%	3%	2%	1%	1%	2%	2%	4%	4%	3%	2%	4%	2%	7%	3%	*	-	2%	4%	8%	3%	-	2%	4%	2%	3%

General Election Survey

ONLINE Fieldwork: 12th-14th May 2017

Absolutes/col percents

Table 22
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
NET: Working	1157	603	554	130	285	257	268	154	63	336	373	255	192	101	52	127	104	105	79	54	104	180	152	99	298	859
	58%	62%	54%	58%	82%	80%	75%	52%	14%	63%	67%	62%	39%	57%	62%	55%	62%	58%	53%	54%	54%	67%	55%	56%	100%	100%
Working full time - working 30 hours per week or more	912	530	382	103	242	216	211	114	25	283	299	196	134	78	47	97	85	80	67	43	79	150	111	73	243	669
	45%	54%	37%	46%	70%	67%	59%	39%	5%	53%	53%	47%	27%	44%	56%	42%	50%	44%	45%	43%	41%	56%	40%	41%	81%	78%
Working part time - working between 8 and 29 hours per week	245	73	172	27	42	41	57	40	38	53	75	59	58	23	5	29	19	25	12	11	25	30	42	25	55	190
	12%	7%	17%	12%	12%	13%	16%	14%	8%	10%	13%	14%	12%	13%	6%	13%	12%	14%	8%	11%	13%	11%	15%	14%	19%	22%
NET: Not working	851	377	474	95	61	66	89	142	399	201	186	159	305	76	32	104	64	76	71	46	89	87	127	78	-	-
	42%	38%	46%	42%	18%	20%	25%	48%	86%	37%	33%	38%	61%	43%	38%	45%	38%	42%	47%	46%	46%	33%	45%	44%	-	-
Not working but seeking work or temporarily unemployed or sick	61	32	29	7	12	17	14	11	-	7	10	7	37	4	3	11	2	4	8	-	5	9	9	7	-	-
	3%	3%	3%	3%	3%	5%	4%	4%	-	1%	2%	2%	7%	2%	3%	5%	1%	2%	5%	-	3%	3%	3%	4%	-	-
Not working and not seeking work/ student	180	83	97	86	18	13	24	37	2	35	41	17	88	16	8	26	11	15	10	13	12	33	23	13	-	-
	9%	9%	9%	38%	5%	4%	7%	12%	1%	6%	7%	4%	18%	9%	10%	11%	7%	8%	6%	13%	6%	12%	8%	7%	-	-
Retired on a state pension only	133	49	85	-	-	1	-	7	126	11	15	19	89	9	4	12	12	16	11	6	17	11	19	16	-	-
	7%	5%	8%	-	-	*	-	2%	27%	2%	3%	5%	18%	5%	4%	5%	7%	9%	7%	6%	9%	4%	7%	9%	-	-
Retired with a private pension	329	198	131	-	-	-	3	56	269	128	102	76	24	33	14	42	28	27	25	16	36	26	50	30	-	-
	16%	20%	13%	-	-	-	1%	19%	58%	24%	18%	18%	5%	19%	17%	18%	17%	15%	17%	16%	19%	10%	18%	17%	-	-
House person, housewife, househusband, etc.	148	15	133	2	31	36	47	30	2	21	18	40	68	14	4	13	10	14	18	10	19	8	26	12	-	-
	7%	2%	13%	1%	9%	11%	13%	10%	*	4%	3%	10%	14%	8%	4%	5%	6%	8%	12%	10%	10%	3%	9%	7%	-	-

General Election Survey

ONLINE Fieldwork: 12th-14th May 2017

Absolutes/col percents

Table 23

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	1020	481	539	95	206	239	271	152	57	325	345	180	170	81	48	127	113	80	75	53	85	123	132	103	264	756
Weighted base	1157	603	554	130	285	257	268	154	63	336	373	255	192	101	52	127	104	105	79	54	104	180	152	99	298	859
NET: Public Sector	298 26%	138 23%	160 29%	23 18%	62 22%	82 32%	79 30%	38 25%	13 21%	102 30%	105 28%	57 22%	34 18%	40 40%	13 24%	29 23%	28 26%	25 24%	17 21%	10 18%	38 37%	36 20%	40 26%	22 22%	298 100%	-
Central government including all administrative departments and central government agencies such as the Bank of England	29 3%	15 2%	14 3%	3 2%	12 4%	2 1%	9 3%	3 2%	* 1%	15 4%	12 3%	2 1%	1 *	4 4%	1 2%	2 2%	8 7%	3 3%	-	1 2%	-	4 2%	3 2%	3 3%	29 10%	-
HM Forces	4 *	4 1%	-	-	-	4 1%	-	-	-	-	1 *	2 1%	-	-	-	1 1%	-	-	2 3%	-	-	-	-	-	4 1%	-
National Health Service	71 6%	20 3%	51 9%	10 8%	19 7%	19 7%	12 4%	7 4%	4 6%	23 7%	21 6%	16 6%	10 5%	4 4%	5 9%	12 10%	5 5%	7 7%	4 5%	3 5%	7 7%	8 4%	8 5%	7 7%	71 24%	-
Universities and Academies funded by government	18 2%	7 1%	11 2%	4 3%	4 2%	8 3%	1 *	-	* 1%	11 3%	7 2%	-	* 1%	4 4%	-	2 1%	2 2%	3 3%	1 1%	1 2%	1 1%	-	3 2%	2 2%	18 6%	-
Courts service	2 *	-	2 *	-	-	1 *	1 *	-	-	1 *	1 *	-	-	1 1%	-	-	-	-	-	1 2%	-	-	-	-	2 1%	-
Local government administration	31 3%	13 2%	18 3%	-	4 1%	10 4%	9 4%	7 5%	-	8 2%	22 6%	1 1%	-	6 6%	* 1%	2 1%	2 2%	5 4%	3 3%	-	* *	5 3%	6 4%	2 2%	31 10%	-
Police service	17 1%	15 3%	2 *	-	3 1%	6 2%	7 3%	-	1 2%	1 *	11 3%	-	4 2%	1 1%	-	-	3 3%	1 1%	1 2%	-	2 2%	5 3%	3 2%	-	17 6%	-
Public sector housing	2 *	2 *	-	-	-	-	-	2 1%	-	-	-	2 1%	-	-	-	2 1%	-	-	-	-	-	-	-	-	2 1%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	57 5%	22 4%	36 6%	4 3%	9 3%	18 7%	12 4%	13 8%	3 4%	29 9%	18 5%	7 3%	4 2%	6 5%	3 5%	5 4%	4 4%	6 6%	2 3%	-	12 12%	8 4%	9 6%	3 3%	57 19%	-

General Election Survey

ONLINE Fieldwork: 12th-14th May 2017

Absolutes/col percents

Table 23

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	1157	603	554	130	285	257	268	154	63	336	373	255	192	101	52	127	104	105	79	54	104	180	152	99	298	859
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	19 2%	14 2%	5 1%	-	3 1%	4 1%	7 3%	1 *	4 6%	-	2 1%	8 3%	9 5%	3 3%	-	-	-	-	-	4 7%	5 5%	-	1 1%	5 5%	19 6%	-
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	50 4%	28 5%	22 4%	3 2%	7 3%	11 4%	22 8%	6 4%	1 1%	14 4%	12 3%	19 7%	5 3%	11 11%	4 7%	4 3%	3 3%	-	3 4%	1 1%	10 10%	6 3%	7 4%	1 1%	50 17%	-
None of the above (Private Sector)	859 74%	464 77%	394 71%	107 82%	223 78%	175 68%	189 70%	115 75%	50 79%	234 70%	268 72%	198 78%	159 82%	60 60%	39 76%	97 77%	77 74%	80 76%	63 79%	44 82%	65 63%	144 80%	112 74%	76 78%	-	859 100%

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Absolutes/col percents

Table 24
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
No children aged 18 or under	1481	754	727	203	195	136	228	264	455	383	439	291	368	134	63	176	129	122	112	69	140	196	205	136	178	578
	74%	77%	71%	90%	57%	42%	64%	89%	98%	71%	78%	70%	74%	76%	74%	76%	77%	68%	75%	68%	73%	73%	73%	77%	60%	67%
NET: Yes	519	224	296	18	148	186	129	31	6	153	120	119	127	43	22	55	39	58	38	32	52	69	71	41	120	276
	26%	23%	29%	8%	43%	58%	36%	11%	1%	29%	22%	29%	25%	24%	26%	24%	23%	32%	25%	32%	27%	26%	25%	23%	40%	32%
NET: Any 11-18	270	122	148	1	39	87	108	30	5	72	60	60	78	22	16	29	20	28	15	19	24	33	36	27	65	137
	13%	12%	14%	1%	11%	27%	30%	10%	1%	13%	11%	15%	16%	12%	19%	12%	12%	15%	10%	19%	13%	12%	13%	15%	22%	16%
Yes - children aged under 5 years old	197	74	123	17	104	73	3	-	-	61	45	49	41	21	1	18	13	29	13	11	23	26	32	9	35	106
	10%	8%	12%	7%	30%	23%	1%	-	-	11%	8%	12%	8%	12%	1%	8%	8%	16%	9%	11%	12%	10%	12%	5%	12%	12%
Yes - children aged 5 to 10 years old	239	103	136	5	82	104	44	2	1	77	52	53	57	26	10	28	20	27	19	11	28	24	31	16	51	134
	12%	11%	13%	2%	24%	32%	12%	1%	*	14%	9%	13%	12%	15%	11%	12%	12%	15%	12%	11%	14%	9%	11%	9%	17%	16%
Yes - children aged 11 to 15 years old	193	92	101	1	37	64	75	14	1	51	40	41	62	16	11	24	15	18	8	15	21	28	19	18	44	101
	10%	9%	10%	1%	11%	20%	21%	5%	*	9%	7%	10%	12%	9%	13%	10%	9%	10%	6%	15%	11%	10%	7%	10%	15%	12%
Yes - children aged 16 to 18 years old	121	44	78	-	7	40	47	23	5	30	31	29	31	9	7	11	9	12	7	8	8	13	25	12	29	58
	6%	4%	8%	-	2%	12%	13%	8%	1%	6%	6%	7%	6%	5%	8%	5%	5%	6%	5%	8%	4%	5%	9%	7%	10%	7%
Refused	7	2	6	3	2	1	-	-	1	1	-	4	3	-	-	-	-	*	-	-	1	3	4	-	-	4
	*	*	1%	1%	1%	*	-	-	*	*	-	1%	1%	-	-	-	-	*	-	-	*	1%	1%	-	-	1%

General Election Survey

ONLINE Fieldwork: 12th-14th May 2017

Absolutes/col percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
Anglia	214	95	120	16	38	27	48	31	55	51	61	44	57	-	-	-	1	1	24	-	167	2	20	-	38	80
		11%	10%	12%	7%	11%	8%	13%	10%	12%	10%	11%	12%	-	-	-	1%	1%	16%	-	86%	1%	7%	-	13%	9%
Border	14	5	9	-	6	2	2	2	1	3	5	2	4	9	-	6	-	-	-	-	-	-	-	-	3	6
		1%	1%	1%	-	2%	1%	1%	*	1%	1%	1%	1%	5%	-	3%	-	-	-	-	-	-	-	-	1%	1%
Central	279	130	150	23	53	57	48	31	67	80	70	60	69	1	-	1	-	171	95	1	-	-	8	3	41	115
		14%	13%	15%	10%	15%	18%	13%	10%	14%	15%	13%	15%	*	-	1%	-	95%	63%	1%	-	-	3%	2%	14%	13%
Granada	226	116	110	35	25	37	44	29	55	64	56	49	56	-	-	222	*	-	1	1	-	-	1	-	28	94
		11%	12%	11%	16%	7%	11%	12%	10%	12%	10%	12%	11%	-	-	96%	*	-	1%	1%	-	-	*	-	9%	11%
London	366	177	188	53	77	68	58	47	64	115	113	60	77	-	-	-	-	2	-	-	25	266	73	-	49	189
		18%	18%	18%	23%	22%	21%	16%	16%	14%	21%	20%	15%	15%	-	-	-	1%	-	-	13%	99%	26%	-	17%	22%
Meridian	207	99	107	31	32	22	29	37	56	51	57	49	50	-	-	-	-	-	-	-	-	-	177	30	33	83
		10%	10%	10%	14%	9%	7%	8%	12%	12%	9%	10%	12%	10%	-	-	-	-	-	-	-	-	63%	17%	11%	10%
STV	168	97	71	12	25	32	31	28	40	53	53	28	33	168	-	-	-	-	-	-	-	-	-	-	38	57
		8%	10%	7%	5%	7%	10%	9%	9%	10%	10%	7%	7%	95%	-	-	-	-	-	-	-	-	-	-	13%	7%
Tyne Tees	88	52	36	12	13	13	19	14	17	15	27	22	24	-	84	-	3	-	-	-	-	-	-	-	13	39
		4%	5%	3%	5%	4%	4%	5%	5%	4%	3%	5%	5%	5%	100%	-	2%	-	-	-	-	-	-	-	4%	5%
Wales	99	44	55	11	19	18	11	22	18	18	29	24	28	-	-	-	-	-	-	98	-	-	-	1	10	44
		5%	4%	5%	5%	5%	6%	3%	7%	4%	3%	5%	6%	-	-	-	-	-	-	97%	-	-	-	1%	3%	5%
West	54	25	29	2	6	11	13	5	16	15	13	10	16	-	-	1	*	6	-	1	-	-	-	45	4	23
		3%	3%	3%	1%	2%	3%	4%	2%	3%	2%	2%	3%	-	-	1%	*	4%	-	1%	-	-	-	25%	1%	3%
Westcountry	99	45	54	13	15	10	16	17	28	25	20	20	34	-	-	-	-	-	-	1	-	-	-	98	13	39
		5%	5%	5%	6%	4%	3%	4%	6%	5%	4%	5%	7%	-	-	-	-	-	-	1%	-	-	-	56%	4%	5%
Yorkshire	195	95	100	17	35	25	39	33	47	46	56	45	49	-	-	-	163	-	31	-	1	-	-	-	29	88
		10%	10%	10%	7%	10%	8%	11%	11%	10%	9%	10%	11%	10%	-	-	-	97%	-	21%	-	*	-	-	10%	10%

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Absolutes/col percents

Table 26
Marital Status
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
Single	589 29%	287 29%	302 29%	179 79%	149 43%	105 33%	92 26%	45 15%	20 4%	138 26%	213 38%	86 21%	153 31%	59 33%	25 30%	73 32%	36 21%	39 21%	30 20%	29 29%	33 17%	141 53%	71 25%	54 31%	91 31%	299 35%
NET: Married/ Civil partnership/ co habiting	1160 58%	599 61%	561 55%	40 18%	195 56%	201 62%	218 61%	182 62%	324 70%	355 66%	274 49%	281 68%	250 50%	99 56%	50 59%	133 57%	112 67%	121 67%	101 67%	56 56%	131 68%	89 33%	169 61%	100 56%	184 62%	476 55%
Married	880 44%	468 48%	412 40%	15 7%	104 30%	137 42%	173 48%	154 52%	297 64%	283 53%	198 35%	220 53%	180 36%	74 42%	38 45%	95 41%	90 53%	95 53%	77 51%	36 36%	98 51%	65 24%	134 48%	77 44%	122 41%	328 38%
Civil Partnership	8 *	3 *	5 1%	1 1%	- -	4 1%	1 *	1 *	2 *	4 1%	- -	1 *	3 1%	1 *	- -	2 1%	1 *	2 1%	2 1%	1 1%	1 *	- -	- -	- -	- -	3 *
Co Habiting	272 14%	129 13%	143 14%	24 11%	90 26%	61 19%	44 12%	27 9%	25 5%	68 13%	76 14%	60 14%	68 14%	25 14%	12 14%	36 15%	22 13%	24 13%	22 15%	19 19%	32 16%	24 9%	34 12%	22 13%	62 21%	144 17%
NET: Widowed/ separated/ divorced	247 12%	92 9%	155 15%	1 *	2 1%	16 5%	45 13%	67 23%	116 25%	40 8%	71 13%	43 10%	93 19%	19 11%	9 11%	24 11%	20 12%	22 12%	19 13%	16 16%	24 13%	36 13%	37 13%	22 12%	22 7%	77 9%
Widowed	78 4%	22 2%	56 5%	- -	- -	4 1%	7 2%	15 5%	52 11%	12 2%	22 4%	10 2%	33 7%	7 4%	- -	10 4%	6 3%	7 4%	5 3%	6 6%	8 4%	13 5%	9 3%	6 3%	4 1%	12 1%
Separated	28 1%	12 1%	16 2%	- -	1 *	7 2%	3 1%	8 3%	9 2%	5 1%	8 1%	6 2%	9 2%	1 *	1 1%	3 1%	2 1%	3 1%	2 1%	2 2%	1 *	7 3%	7 2%	* *	2 1%	11 1%
Divorced	142 7%	58 6%	84 8%	1 *	1 *	5 2%	36 10%	44 15%	55 12%	23 4%	41 7%	26 6%	51 10%	11 6%	8 10%	11 5%	12 7%	12 6%	12 8%	8 8%	16 8%	15 6%	21 7%	15 9%	15 5%	55 6%
Prefer not to answer	11 1%	1 *	11 1%	6 2%	- -	1 *	1 *	1 *	3 1%	4 1%	1 *	5 1%	1 *	- -	- -	1 *	1 *	- -	- -	- -	5 2%	1 1%	3 1%	1 *	2 1%	7 1%

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Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
Glasgow	79	43	36	6	17	16	15	10	14	16	24	12	26	79	-	-	-	-	-	-	-	-	-	-	14	33
	4%	4%	4%	3%	5%	5%	4%	3%	3%	3%	4%	3%	5%	45%	-	-	-	-	-	-	-	-	-	-	5%	4%
Edinburgh	72	39	33	5	13	13	10	12	20	31	27	11	3	72	-	-	-	-	-	-	-	-	-	-	21	22
	4%	4%	3%	2%	4%	4%	3%	4%	4%	6%	5%	3%	1%	41%	-	-	-	-	-	-	-	-	-	-	7%	3%
Newcastle	82	49	33	12	12	13	17	14	15	15	23	22	22	-	80	1	2	-	-	-	-	-	-	-	13	37
	4%	5%	3%	5%	3%	4%	5%	5%	3%	3%	4%	5%	4%	-	95%	*	1%	-	-	-	-	-	-	-	4%	4%
Leeds	84	41	43	9	12	11	14	15	24	23	22	20	20	-	-	1	83	-	-	-	-	-	-	-	8	41
	4%	4%	4%	4%	3%	3%	4%	5%	5%	4%	4%	5%	4%	-	-	*	49%	-	-	-	-	-	-	-	3%	5%
Hull	33	16	18	2	4	2	9	9	8	6	11	6	10	-	-	-	31	-	2	-	-	-	-	-	6	14
	2%	2%	2%	1%	1%	1%	2%	3%	2%	1%	2%	2%	2%	-	-	-	18%	-	2%	-	-	-	-	-	2%	2%
Sheffield	56	26	30	5	15	7	10	7	12	14	16	10	15	-	-	-	42	-	14	-	-	-	-	-	13	21
	3%	3%	3%	2%	4%	2%	3%	2%	3%	3%	3%	2%	3%	-	-	-	25%	-	9%	-	-	-	-	-	4%	2%
Manchester	167	87	80	23	21	32	27	19	46	44	46	37	41	-	-	154	1	10	1	2	-	-	-	-	19	75
	8%	9%	8%	10%	6%	10%	7%	6%	10%	8%	8%	9%	8%	-	-	67%	*	6%	1%	1%	-	-	-	-	7%	9%
Liverpool	72	35	37	16	8	11	17	11	10	26	16	12	18	-	-	61	-	-	-	11	-	-	-	-	13	24
	4%	4%	4%	7%	2%	3%	5%	4%	2%	5%	3%	3%	4%	-	-	26%	-	-	-	11%	-	-	-	-	4%	3%
Nottingham	101	51	50	7	7	24	28	12	23	19	27	30	25	-	-	-	4	-	94	-	2	-	2	-	16	39
	5%	5%	5%	3%	2%	7%	8%	4%	5%	4%	5%	7%	5%	-	-	-	2%	-	62%	-	1%	-	1%	-	6%	5%
Birmingham	167	73	94	12	46	31	22	18	37	53	37	39	38	2	-	-	-	159	6	-	-	-	-	-	26	75
	8%	7%	9%	5%	13%	10%	6%	6%	8%	10%	7%	9%	8%	1%	-	-	-	88%	4%	-	-	-	-	-	9%	9%
Norwich	90	36	54	9	15	13	22	10	21	20	29	16	25	-	-	-	-	-	-	88	2	1	-	-	19	33
	4%	4%	5%	4%	4%	4%	6%	3%	4%	4%	5%	4%	5%	-	-	-	-	-	-	45%	1%	*	-	-	6%	4%
Milton Keynes	57	28	29	6	11	6	9	9	16	13	20	12	13	-	-	-	-	2	17	-	26	-	13	-	8	23
	3%	3%	3%	3%	3%	2%	3%	3%	3%	2%	4%	3%	3%	-	-	-	-	1%	11%	-	13%	-	5%	-	3%	3%
Brighton	48	20	29	2	7	7	9	9	14	6	15	13	14	-	-	-	-	-	-	-	1	48	-	10	15	
	2%	2%	3%	1%	2%	2%	3%	3%	3%	1%	3%	3%	3%	-	-	-	-	-	-	-	*	17%	-	3%	2%	

General Election Survey

ONLINE Fieldwork: 12th-14th May 2017

Absolutes/col percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
Oxford	34	16	18	6	10	3	4	3	7	17	8	5	4	-	-	-	-	1	-	-	-	-	26	7	4	17
	2%	2%	2%	3%	3%	1%	1%	1%	2%	3%	1%	1%	1%	-	-	-	-	*	-	-	-	-	9%	4%	1%	2%
London	432	216	217	63	86	77	72	52	82	131	135	75	91	-	-	-	-	1	-	51	265	114	1	56	216	
	22%	22%	21%	28%	25%	24%	20%	18%	18%	24%	24%	18%	18%	-	-	-	-	1%	-	27%	99%	41%	*	19%	25%	
Southampton	74	39	35	16	7	11	5	16	19	22	20	14	18	-	-	-	-	-	-	-	-	50	24	14	34	
	4%	4%	3%	7%	2%	3%	1%	5%	4%	4%	4%	3%	4%	-	-	-	-	-	-	-	-	18%	13%	5%	4%	
Bristol	85	40	45	12	13	14	14	8	24	25	21	13	26	-	-	-	3	-	1	-	-	-	81	9	38	
	4%	4%	4%	5%	4%	4%	4%	3%	5%	5%	4%	3%	5%	-	-	-	1%	-	1%	-	-	-	46%	3%	4%	
Plymouth	52	24	27	3	3	3	13	13	17	13	9	14	16	-	-	-	-	-	-	-	-	-	52	7	16	
	3%	2%	3%	2%	1%	1%	4%	4%	4%	2%	2%	3%	3%	-	-	-	-	-	-	-	-	-	29%	2%	2%	
Cardiff	73	33	40	9	18	13	8	18	7	11	22	20	20	-	-	-	1	-	72	-	-	-	-	6	39	
	4%	3%	4%	4%	5%	4%	2%	6%	2%	2%	4%	5%	4%	-	-	-	1%	-	72%	-	-	-	-	2%	5%	
None of these	149	69	79	3	22	16	31	32	45	32	31	33	53	24	4	15	6	5	17	15	26	-	24	13	16	48
	7%	7%	8%	1%	7%	5%	9%	11%	10%	6%	6%	8%	11%	14%	5%	6%	4%	3%	11%	15%	14%	-	9%	7%	5%	6%

General Election Survey

ONLINE Fieldwork: 12th-14th May 2017

Absolutes/col percents

Table 28

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

		Gender		Age						Social Grade				Region							Employment Sector						
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756	
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859	
Up to £7,000	(3.5)	89	40	49	19	14	14	16	19	7	6	21	7	55	14	5	11	6	6	8	5	7	12	11	5	2	20
		4%	4%	5%	9%	4%	4%	4%	6%	2%	1%	4%	2%	11%	8%	6%	5%	4%	3%	5%	5%	4%	4%	4%	3%	1%	2%
£7,001 to £14,000	(10.5)	256	105	150	17	33	39	47	56	64	18	52	38	146	25	7	26	24	24	21	19	17	39	27	27	14	78
		13%	11%	15%	7%	10%	12%	13%	19%	14%	3%	9%	9%	29%	14%	8%	11%	14%	13%	14%	19%	9%	15%	10%	15%	5%	9%
£14,001 to £21,000	(17.5)	333	142	191	24	44	46	56	59	103	40	103	83	106	28	17	34	27	24	32	22	41	29	52	27	44	123
		17%	14%	19%	11%	13%	14%	16%	20%	22%	8%	18%	20%	21%	16%	20%	15%	16%	13%	21%	22%	21%	11%	19%	15%	15%	14%
£21,001 to £28,000	(24.5)	372	198	173	25	67	55	75	51	99	84	116	91	80	36	24	38	25	37	34	24	27	49	46	32	67	155
		19%	20%	17%	11%	19%	17%	21%	17%	21%	16%	21%	22%	16%	20%	29%	16%	15%	20%	23%	24%	14%	18%	16%	18%	23%	18%
£28,001 to £34,000	(31)	281	144	137	17	55	48	48	45	68	78	82	79	43	19	8	48	28	32	18	19	26	33	31	19	46	136
		14%	15%	13%	7%	16%	15%	13%	15%	15%	14%	15%	19%	9%	11%	9%	21%	16%	18%	12%	19%	13%	12%	11%	11%	15%	16%
£34,001 to £41,000	(37.5)	148	80	68	17	31	21	27	15	37	54	55	28	11	11	7	21	17	14	12	2	13	11	25	14	20	81
		7%	8%	7%	8%	9%	7%	8%	5%	8%	10%	10%	7%	2%	6%	8%	9%	10%	8%	8%	2%	7%	4%	9%	8%	7%	9%
£41,001 to £48,000	(44.5)	100	58	42	11	32	13	14	14	16	43	33	19	5	2	4	8	8	15	5	1	12	13	16	15	18	57
		5%	6%	4%	5%	9%	4%	4%	5%	3%	8%	6%	5%	1%	1%	5%	3%	5%	8%	4%	1%	6%	5%	6%	8%	6%	7%
£48,001 to £55,000	(51.5)	104	49	55	19	19	23	21	7	15	60	20	18	6	15	*	18	4	9	-	3	15	20	5	22	63	
		5%	5%	5%	8%	5%	7%	6%	2%	3%	11%	4%	4%	1%	8%	*	8%	2%	5%	-	3%	8%	5%	7%	3%	7%	7%
£55,001 to £62,000	(58.5)	47	25	22	4	10	13	9	6	3	27	12	3	5	14	1	3	4	8	3	-	2	6	4	1	17	20
		2%	3%	2%	2%	3%	4%	3%	2%	1%	5%	2%	1%	1%	8%	1%	1%	2%	4%	2%	-	1%	2%	1%	1%	6%	2%
£62,001 to £69,000	(65.5)	35	13	22	16	2	9	7	-	1	16	7	5	7	3	-	4	6	-	2	2	3	6	1	8	13	16
		2%	1%	2%	7%	1%	3%	2%	-	*	3%	1%	1%	1%	2%	-	2%	3%	-	1%	2%	2%	2%	*	4%	4%	2%
£69,001 to £76,000	(72.5)	32	25	7	6	8	3	8	*	6	20	9	3	-	-	-	1	2	-	-	-	8	11	8	2	5	24
		2%	3%	1%	3%	2%	1%	2%	*	1%	4%	2%	1%	-	-	-	1%	1%	-	-	-	4%	4%	3%	1%	2%	3%
£76,001 to £83,000	(79.5)	20	15	4	3	3	7	4	3	-	12	4	4	-	-	-	1	1	1	-	-	4	7	4	2	7	8
		1%	2%	*	1%	1%	2%	1%	1%	-	2%	1%	1%	-	-	-	*	1%	*	-	-	2%	3%	1%	1%	2%	1%
£83,001 or more	(86)	47	33	14	12	9	13	10	3	-	38	6	3	-	5	-	7	6	1	4	-	5	16	-	5	10	27
		2%	3%	1%	5%	3%	4%	3%	1%	-	7%	1%	1%	-	3%	-	3%	3%	1%	3%	-	2%	6%	-	3%	3%	3%

General Election Survey

ONLINE Fieldwork: 12th-14th May 2017

Absolutes/col percents

Table 28

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
Prefer not to answer	146	53	94	35	17	19	16	17	43	42	40	31	33	5	11	13	11	10	10	3	12	20	34	16	14	50
	7%	5%	9%	15%	5%	6%	4%	6%	9%	8%	7%	8%	7%	3%	13%	6%	7%	5%	7%	3%	6%	7%	12%	9%	5%	6%
Average income (£000's)	29.50	31.65	27.37	36.33	31.84	32.56	30.17	24.25	25.30	41.73	28.83	28.03	18.43	28.75	23.96	29.93	30.05	28.70	25.40	22.81	32.27	34.26	29.37	29.96	36.05	33.09

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Absolutes/col percents

Table 29

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2008	904	1104	186	270	315	383	329	525	583	570	324	531	155	92	251	211	164	171	113	186	195	265	205	264	756
Weighted base	2008	980	1028	225	345	323	357	295	462	537	560	413	498	177	84	231	169	181	151	100	193	267	279	177	298	859
NET: Yes	491	250	242	39	63	67	77	96	149	73	125	95	198	50	25	61	37	36	46	28	43	51	60	53	45	122
	24%	25%	24%	18%	18%	21%	22%	32%	32%	14%	22%	23%	40%	28%	30%	27%	22%	20%	30%	27%	22%	19%	22%	30%	15%	14%
Yes - physical condition	309	152	157	14	22	29	46	74	123	49	79	65	115	30	13	34	26	27	28	20	33	30	37	29	27	63
	15%	16%	15%	6%	6%	9%	13%	25%	27%	9%	14%	16%	23%	17%	16%	15%	15%	19%	20%	17%	11%	13%	17%	9%	7%	
Yes - mental condition	159	70	89	21	44	33	38	18	6	18	35	25	81	18	10	20	12	8	17	6	15	14	17	23	17	53
	8%	7%	9%	9%	13%	10%	11%	6%	1%	3%	6%	6%	16%	10%	11%	9%	7%	4%	11%	6%	8%	5%	6%	13%	6%	6%
Yes - disability	144	79	65	7	11	15	24	43	43	14	38	17	74	5	4	19	8	14	11	8	17	21	22	10	22	
	7%	8%	6%	3%	3%	5%	7%	14%	9%	3%	7%	4%	15%	3%	5%	8%	5%	8%	9%	11%	4%	6%	7%	13%	3%	3%
Yes - other	19	13	6	4	2	3	1	6	4	1	7	6	5	4	1	1	-	1	4	1	4	-	1	2	3	2
	1%	1%	1%	2%	1%	1%	*	2%	1%	*	1%	1%	1%	2%	2%	*	-	1%	3%	1%	2%	-	*	1%	1%	*
No	1472	714	758	174	275	248	270	197	308	455	426	313	278	121	59	161	127	141	102	72	149	211	217	111	246	721
	73%	73%	74%	77%	80%	77%	75%	67%	67%	85%	76%	76%	56%	69%	70%	70%	75%	78%	68%	72%	78%	79%	78%	63%	82%	84%
Prefer not to say	45	16	29	11	7	7	11	3	6	10	8	5	21	6	-	8	4	4	3	1	-	5	2	13	7	16
	2%	2%	3%	5%	2%	2%	3%	1%	1%	2%	1%	1%	4%	3%	-	4%	2%	2%	2%	1%	-	2%	1%	7%	2%	2%