

**Government Economic Plan Survey**  
**ONLINE Fieldwork: 26th-27th November 2014**

Absolutes/col percents

Table 1

**Q.1 Would you say that the government's long-term economic plan is working or not working...**

**Summary Table**

**Base: All respondents**

	For Britain as a whole	For you and your family	For big businesses	For small businesses	For people who are comfortably off	For people who are struggling	For people in London	For people outside of London	For young families	For retired people
Unweighted base	2048	2048	2048	2048	2048	2048	2048	2048	2048	2048
Weighted base	2048	2048	2048	2048	2048	2048	2048	2048	2048	2048
Working	614 30%	531 26%	1144 56%	438 21%	1447 71%	224 11%	842 41%	344 17%	326 16%	544 27%
Not working	1003 49%	1162 57%	252 12%	1005 49%	179 9%	1435 70%	426 21%	1108 54%	1230 60%	1076 53%
Don't know	432 21%	355 17%	652 32%	604 30%	422 21%	390 19%	780 38%	596 29%	492 24%	428 21%

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Absolutes/col percents

Table 2

**Q.1 Would you say that the government's long-term economic plan is working or not working... Summary: Working**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri- vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355	
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352	
For people who are comfortably off	1447	770	677	136	218	225	271	241	356	416	398	289	344	360	374	362	213	137	207	603	348	412	102	154	399	334	276	
	71%	77%	65%	56%	63%	65%	74%	79%	80%	76%	70%	65%	71%	65%	70%	74%	74%	75%	73%	70%	75%	77%	80%	76%	76%	77%	79%	
For big businesses	1144	631	513	119	183	170	230	183	258	344	325	224	250	309	289	262	157	128	168	481	322	294	89	123	360	226	230	
	56%	63%	49%	49%	53%	49%	63%	60%	58%	63%	57%	50%	51%	56%	54%	53%	55%	69%	60%	56%	70%	55%	70%	60%	68%	52%	65%	
For people in London	842	502	340	79	139	129	173	134	188	256	228	176	183	179	227	234	113	88	107	384	262	209	54	104	302	171	154	
	41%	50%	33%	32%	40%	37%	47%	44%	42%	47%	40%	39%	38%	32%	43%	48%	40%	48%	38%	44%	57%	39%	42%	51%	57%	40%	44%	
For Britain as a whole	614	348	266	65	87	67	108	104	182	207	173	132	102	196	177	122	85	35	64	272	330	60	50	66	342	57	91	
	30%	35%	25%	27%	25%	20%	30%	34%	41%	38%	30%	30%	21%	35%	33%	25%	30%	19%	23%	31%	71%	11%	39%	33%	65%	13%	26%	
For retired people	544	312	232	48	96	83	95	76	146	193	146	110	96	153	149	117	74	51	75	238	241	98	51	39	241	86	102	
	27%	31%	22%	20%	28%	24%	26%	25%	33%	35%	26%	25%	20%	28%	28%	24%	26%	28%	26%	28%	52%	18%	40%	19%	46%	20%	29%	
For you and your family	531	288	243	59	82	76	67	83	164	194	153	90	93	145	152	133	65	35	63	224	290	62	48	36	271	67	85	
	26%	29%	23%	24%	24%	22%	18%	27%	37%	35%	27%	20%	19%	26%	29%	27%	23%	19%	22%	26%	63%	11%	38%	18%	51%	16%	24%	
For small businesses	438	248	191	48	65	58	72	86	110	146	126	76	90	130	115	94	60	40	56	209	245	53	29	41	236	47	57	
	21%	25%	18%	20%	19%	17%	20%	28%	25%	27%	22%	17%	19%	24%	22%	19%	21%	22%	20%	24%	53%	10%	22%	20%	45%	11%	16%	
For people outside of London	344	187	157	56	44	49	53	51	91	116	91	69	68	122	92	67	45	18	43	146	204	49	24	23	190	37	39	
	17%	19%	15%	23%	13%	14%	15%	17%	20%	21%	16%	15%	14%	22%	17%	14%	16%	10%	15%	17%	44%	9%	19%	11%	36%	8%	11%	
For young families	326	170	156	38	44	48	47	59	90	108	84	66	69	100	83	71	50	22	43	142	196	43	26	20	186	30	41	
	16%	17%	15%	16%	13%	14%	13%	19%	20%	20%	15%	15%	14%	18%	16%	14%	17%	12%	15%	16%	42%	8%	20%	10%	35%	7%	12%	
For people who are struggling	224	134	89	34	36	34	29	39	52	81	52	42	49	62	70	41	33	19	32	108	138	30	16	14	131	23	22	
	11%	13%	9%	14%	10%	10%	8%	13%	12%	15%	9%	9%	10%	11%	13%	8%	11%	10%	11%	13%	30%	6%	12%	7%	25%	5%	6%	
None	373	128	245	80	70	88	49	39	48	59	117	95	103	108	105	81	54	25	52	149	40	75	10	24	47	60	43	
	18%	13%	23%	33%	20%	25%	13%	13%	11%	11%	21%	21%	21%	19%	20%	17%	19%	13%	18%	17%	9%	14%	8%	12%	9%	14%	12%	

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Absolutes/col percents

Table 3

#### Q.1 Would you say that the government's long-term economic plan is working or not working... Summary: Not working

Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355	
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352	
For people who are struggling	1435	703	732	147	231	230	279	230	318	383	397	306	349	362	360	375	191	145	209	581	219	468	93	164	279	372	292	
	70%	70%	70%	60%	67%	67%	77%	76%	71%	70%	70%	69%	72%	65%	68%	76%	67%	79%	74%	67%	47%	87%	73%	80%	53%	86%	83%	
For young families	1230	626	604	136	211	197	246	184	255	325	336	274	295	304	309	313	167	136	179	520	158	436	72	143	213	350	237	
	60%	62%	58%	56%	61%	57%	68%	60%	57%	59%	59%	62%	61%	55%	58%	64%	58%	74%	63%	60%	34%	81%	56%	70%	40%	81%	67%	
For you and your family	1162	578	585	115	180	188	245	202	232	275	308	270	310	304	289	293	160	117	179	495	108	430	56	153	202	331	220	
	57%	58%	56%	47%	52%	55%	67%	66%	52%	50%	54%	60%	64%	55%	54%	60%	56%	63%	63%	57%	23%	80%	44%	75%	38%	77%	62%	
For people outside of London	1108	597	512	100	186	174	218	183	247	291	308	239	271	235	285	310	156	122	174	460	143	396	65	133	203	318	229	
	54%	59%	49%	41%	54%	50%	60%	60%	55%	53%	54%	54%	56%	43%	53%	63%	54%	66%	62%	53%	31%	74%	51%	65%	39%	73%	65%	
For retired people	1076	532	544	115	147	156	208	199	251	269	285	256	265	284	269	275	146	102	148	437	155	363	55	140	216	291	185	
	53%	53%	52%	47%	43%	45%	57%	65%	56%	49%	50%	57%	55%	51%	50%	56%	51%	56%	52%	51%	33%	68%	43%	69%	41%	67%	53%	
For small businesses	1005	519	486	105	177	160	194	155	215	269	270	232	234	240	254	272	134	106	150	413	97	382	67	113	166	299	203	
	49%	52%	47%	43%	51%	46%	53%	51%	48%	49%	48%	52%	48%	43%	48%	55%	47%	57%	53%	48%	21%	71%	52%	56%	32%	69%	58%	
For Britain as a whole	1003	480	522	110	166	177	195	158	197	258	264	209	272	246	244	276	125	112	165	411	74	418	51	106	123	324	192	
	49%	48%	50%	45%	48%	51%	53%	52%	44%	47%	47%	47%	56%	44%	46%	56%	43%	61%	59%	48%	16%	78%	40%	52%	23%	75%	55%	
For people in London	426	188	238	69	76	59	77	72	73	111	127	82	107	193	95	70	36	31	78	173	45	178	29	35	57	138	81	
	21%	19%	23%	28%	22%	17%	21%	24%	16%	20%	22%	18%	22%	35%	18%	14%	13%	17%	28%	20%	10%	33%	22%	17%	11%	32%	23%	
For big businesses	252	133	119	32	56	46	34	40	44	60	52	75	65	59	64	75	28	26	35	114	23	120	5	26	37	99	26	
	12%	13%	11%	13%	16%	13%	9%	13%	10%	11%	9%	17%	13%	11%	12%	15%	10%	14%	12%	13%	5%	22%	4%	13%	7%	23%	7%	
For people who are comfortably off	179	74	106	30	46	22	32	27	22	41	49	51	39	57	51	36	13	23	29	78	33	58	8	17	36	49	21	
	9%	7%	10%	12%	13%	6%	9%	9%	5%	7%	9%	11%	8%	10%	10%	7%	4%	12%	10%	9%	7%	11%	6%	9%	7%	11%	6%	
None	407	194	212	53	76	90	51	41	95	107	121	79	99	122	120	77	62	26	49	173	175	36	21	17	163	33	37	
	20%	19%	20%	22%	22%	26%	14%	13%	21%	20%	21%	18%	20%	22%	23%	16%	22%	14%	17%	20%	38%	7%	16%	8%	31%	8%	11%	

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Absolutes/col percents

Table 4

**Q.1 Would you say that the government's long-term economic plan is working or not working...**

**For Britain as a whole**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355	
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352	
Working	614	348	266	65	87	67	108	104	182	207	173	132	102	196	177	122	85	35	64	272	330	60	50	66	342	57	91	
	30%	35%	25%	27%	25%	20%	30%	34%	41%	38%	30%	30%	21%	35%	33%	25%	30%	19%	23%	31%	71%	11%	39%	33%	65%	13%	26%	
Not working	1003	480	522	110	166	177	195	158	197	258	264	209	272	246	244	276	125	112	165	411	74	418	51	106	123	324	192	
	49%	48%	50%	45%	48%	51%	53%	52%	44%	47%	47%	47%	56%	44%	46%	56%	43%	61%	59%	48%	16%	78%	40%	52%	23%	75%	55%	
Don't know	432	175	256	69	92	100	61	42	67	82	131	105	114	111	112	94	77	37	53	181	59	58	26	32	63	52	69	
	21%	17%	25%	28%	27%	29%	17%	14%	15%	15%	23%	24%	23%	20%	21%	19%	27%	20%	19%	21%	13%	11%	21%	16%	12%	12%	20%	

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Absolutes/col percents

Table 5

**Q.1 Would you say that the government's long-term economic plan is working or not working...**

**For you and your family**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scotland	Public	Private	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
Working	531	288	243	59	82	76	67	83	164	194	153	90	93	145	152	133	65	35	63	224	290	62	48	36	271	67	85
	26%	29%	23%	24%	24%	22%	18%	27%	37%	35%	27%	20%	19%	26%	29%	27%	23%	19%	22%	26%	63%	11%	38%	18%	51%	16%	24%
Not working	1162	578	585	115	180	188	245	202	232	275	308	270	310	304	289	293	160	117	179	495	108	430	56	153	202	331	220
	57%	58%	56%	47%	52%	55%	67%	66%	52%	50%	54%	60%	64%	55%	54%	60%	56%	63%	63%	57%	23%	80%	44%	75%	38%	77%	62%
Don't know	355	138	217	69	83	80	52	19	50	79	106	86	84	104	91	65	62	33	40	145	66	45	23	15	55	34	47
	17%	14%	21%	29%	24%	23%	14%	6%	11%	14%	19%	19%	17%	19%	17%	13%	22%	18%	14%	17%	14%	8%	18%	7%	10%	8%	13%

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Absolutes/col percents

Table 6

**Q.1 Would you say that the government's long-term economic plan is working or not working...**

**For big businesses**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scotland	Public	Private	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355	
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352	
Working	1144	631	513	119	183	170	230	183	258	344	325	224	250	309	289	262	157	128	168	481	322	294	89	123	360	226	230	
	56%	63%	49%	49%	53%	49%	63%	60%	58%	63%	57%	50%	51%	56%	54%	53%	55%	69%	60%	56%	70%	55%	70%	60%	68%	52%	65%	
Not working	252	133	119	32	56	46	34	40	44	60	52	75	65	59	64	75	28	26	35	114	23	120	5	26	37	99	26	
	12%	13%	11%	13%	16%	13%	9%	13%	10%	11%	9%	17%	13%	11%	12%	15%	10%	14%	12%	13%	5%	22%	4%	13%	7%	23%	7%	
Don't know	652	239	413	92	106	128	102	81	144	143	191	147	172	186	179	155	102	31	79	270	118	123	33	54	131	107	96	
	32%	24%	40%	38%	31%	37%	28%	27%	32%	26%	34%	33%	35%	34%	34%	31%	35%	17%	28%	31%	25%	23%	26%	27%	25%	25%	27%	

## Government Economic Plan Survey

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Absolutes/col percents

Table 7

**Q.1 Would you say that the government's long-term economic plan is working or not working...**

**For small businesses**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem			
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355			
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352			
Working	438	248	191	21%	25%	18%	20%	19%	17%	20%	28%	25%	27%	22%	17%	19%	24%	22%	19%	21%	22%	20%	24%	53%	10%	22%	20%	45%	11%	16%
Not working	1005	519	486	49%	52%	47%	43%	51%	46%	53%	51%	48%	49%	48%	52%	48%	43%	48%	55%	47%	57%	53%	48%	21%	71%	52%	56%	32%	69%	58%
Don't know	604	237	368	30%	24%	35%	37%	30%	37%	27%	21%	27%	24%	30%	31%	33%	33%	31%	25%	33%	21%	27%	28%	26%	19%	25%	25%	24%	20%	26%

## Government Economic Plan Survey

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Absolutes/col percents

Table 8

**Q.1 Would you say that the government's long-term economic plan is working or not working...**

**For people who are comfortably off**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355	
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352	
Working	1447	770	677	136	218	225	271	241	356	416	398	289	344	360	374	362	213	137	207	603	348	412	102	154	399	334	276	
	71%	77%	65%	56%	63%	65%	74%	79%	80%	76%	70%	65%	71%	65%	70%	74%	74%	75%	73%	70%	75%	77%	80%	76%	76%	77%	79%	
Not working	179	74	106	30	46	22	32	27	22	41	49	51	39	57	51	36	13	23	29	78	33	58	8	17	36	49	21	
	9%	7%	10%	12%	13%	6%	9%	9%	5%	7%	9%	11%	8%	10%	10%	7%	4%	12%	10%	9%	7%	11%	6%	9%	7%	11%	6%	
Don't know	422	160	261	77	80	98	63	36	68	91	121	105	105	136	108	93	60	24	47	183	82	67	18	32	92	50	54	
	21%	16%	25%	32%	23%	28%	17%	12%	15%	17%	21%	24%	22%	25%	20%	19%	21%	13%	17%	21%	18%	12%	14%	16%	18%	12%	15%	



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Absolutes/col percents

Table 9

**Q.1 Would you say that the government's long-term economic plan is working or not working...**

**For people who are struggling**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scotland	Public	Private	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355	
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352	
Working	224	134	89	34	36	34	29	39	52	81	52	42	49	62	70	41	33	19	32	108	138	30	16	14	131	23	22	
	11%	13%	9%	14%	10%	10%	8%	13%	12%	15%	9%	9%	10%	11%	13%	8%	11%	10%	11%	13%	30%	6%	12%	7%	25%	5%	6%	
Not working	1435	703	732	147	231	230	279	230	318	383	397	306	349	362	360	375	191	145	209	581	219	468	93	164	279	372	292	
	70%	70%	70%	60%	67%	67%	77%	76%	71%	70%	70%	69%	72%	65%	68%	76%	67%	79%	74%	67%	47%	87%	73%	80%	53%	86%	83%	
Don't know	390	166	223	63	78	81	57	35	77	84	119	99	89	129	102	75	63	20	41	175	106	39	18	26	117	38	38	
	19%	17%	21%	26%	23%	23%	16%	12%	17%	15%	21%	22%	18%	23%	19%	15%	22%	11%	15%	20%	23%	7%	14%	13%	22%	9%	11%	

## Government Economic Plan Survey

### ONLINE Fieldwork: 26th-27th November 2014

Absolutes/col percents

Table 10  
**Q.1 Would you say that the government's long-term economic plan is working or not working...**  
**For people in London**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355	
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352	
Working	842	502	340	79	139	129	173	134	188	256	228	176	183	179	227	234	113	88	107	384	262	209	54	104	302	171	154	
	41%	50%	33%	32%	40%	37%	47%	44%	42%	47%	40%	39%	38%	32%	43%	48%	40%	48%	38%	44%	57%	39%	42%	51%	57%	40%	44%	
Not working	426	188	238	69	76	59	77	72	73	111	127	82	107	193	95	70	36	31	78	173	45	178	29	35	57	138	81	
	21%	19%	23%	28%	22%	17%	21%	24%	16%	20%	22%	18%	22%	35%	18%	14%	13%	17%	28%	20%	10%	33%	22%	17%	11%	32%	23%	
Don't know	780	313	466	96	130	157	115	98	185	180	213	189	197	180	210	187	137	66	98	307	157	150	45	65	169	123	116	
	38%	31%	45%	39%	38%	45%	31%	32%	41%	33%	38%	42%	41%	33%	39%	38%	48%	36%	35%	35%	34%	28%	35%	32%	32%	29%	33%	

**Government Economic Plan Survey**  
**ONLINE Fieldwork: 26th-27th November 2014**

Absolutes/col percents

Table 11  
**Q.1 Would you say that the government's long-term economic plan is working or not working...**  
**For people outside of London**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355	
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352	
Working	344	187	157	56	44	49	53	51	91	116	91	69	68	122	92	67	45	18	43	146	204	49	24	23	190	37	39	
	17%	19%	15%	23%	13%	14%	15%	17%	20%	21%	16%	15%	14%	22%	17%	14%	16%	10%	15%	17%	44%	9%	19%	11%	36%	8%	11%	
Not working	1108	597	512	100	186	174	218	183	247	291	308	239	271	235	285	310	156	122	174	460	143	396	65	133	203	318	229	
	54%	59%	49%	41%	54%	50%	60%	60%	55%	53%	54%	54%	56%	43%	53%	63%	54%	66%	62%	53%	31%	74%	51%	65%	39%	73%	65%	
Don't know	596	220	376	87	115	121	94	71	108	140	169	139	148	196	156	115	85	44	66	258	116	92	38	48	134	78	84	
	29%	22%	36%	36%	33%	35%	26%	23%	24%	26%	30%	31%	30%	35%	29%	23%	30%	24%	23%	30%	25%	17%	30%	23%	25%	18%	24%	

## Government Economic Plan Survey

### ONLINE Fieldwork: 26th-27th November 2014

Absolutes/col percents

Table 12

**Q.1 Would you say that the government's long-term economic plan is working or not working...**

**For young families**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355	
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352	
Working	326	170	156	38	44	48	47	59	90	108	84	66	69	100	83	71	50	22	43	142	196	43	26	20	186	30	41	
	16%	17%	15%	16%	13%	14%	13%	19%	20%	20%	15%	15%	14%	18%	16%	14%	17%	12%	15%	16%	42%	8%	20%	10%	35%	7%	12%	
Not working	1230	626	604	136	211	197	246	184	255	325	336	274	295	304	309	313	167	136	179	520	158	436	72	143	213	350	237	
	60%	62%	58%	56%	61%	57%	68%	60%	57%	59%	59%	62%	61%	55%	58%	64%	58%	74%	63%	60%	34%	81%	56%	70%	40%	81%	67%	
Don't know	492	207	285	69	90	99	71	61	101	114	148	106	124	148	140	108	70	26	60	203	110	57	30	41	129	52	74	
	24%	21%	27%	28%	26%	29%	20%	20%	23%	21%	26%	24%	25%	27%	26%	22%	24%	14%	21%	23%	24%	11%	24%	20%	24%	12%	21%	

**Government Economic Plan Survey**  
**ONLINE Fieldwork: 26th-27th November 2014**

Absolutes/col percents

Table 13

**Q.1 Would you say that the government's long-term economic plan is working or not working...**

**For retired people**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention					2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scotland	Public	Private	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355	
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352	
Working	544	312	232	48	96	83	95	76	146	193	146	110	96	153	149	117	74	51	75	238	241	98	51	39	241	86	102	
	27%	31%	22%	20%	28%	24%	26%	25%	33%	35%	26%	25%	20%	28%	28%	24%	26%	28%	26%	28%	52%	18%	40%	19%	46%	20%	29%	
Not working	1076	532	544	115	147	156	208	199	251	269	285	256	265	284	269	275	146	102	148	437	155	363	55	140	216	291	185	
	53%	53%	52%	47%	43%	45%	57%	65%	56%	49%	50%	57%	55%	51%	50%	56%	51%	56%	52%	51%	33%	68%	43%	69%	41%	67%	53%	
Don't know	428	159	268	80	102	105	62	29	49	85	137	80	126	115	115	99	67	31	60	189	68	76	22	25	70	55	64	
	21%	16%	26%	33%	30%	31%	17%	10%	11%	16%	24%	18%	26%	21%	22%	20%	24%	17%	21%	22%	15%	14%	17%	12%	13%	13%	18%	

**Government Economic Plan Survey**  
**ONLINE Fieldwork: 26th-27th November 2014**

Absolutes/col percents

Table 14  
**Gender**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
Male	1004	1004	-	101	172	176	178	140	237	296	248	249	210	274	251	235	143	100	119	488	241	274	84	131	281	217	189
	49%	100%	-	41%	50%	51%	49%	46%	53%	54%	44%	56%	43%	49%	47%	48%	50%	54%	42%	56%	52%	51%	66%	64%	53%	50%	54%
Female	1044	-	1044	143	173	168	187	164	209	251	320	197	277	279	281	256	143	84	163	376	222	263	43	73	247	216	163
	51%	-	100%	59%	50%	49%	51%	54%	47%	46%	56%	44%	57%	51%	53%	52%	50%	46%	58%	44%	48%	49%	34%	36%	47%	50%	46%

**Government Economic Plan Survey**  
**ONLINE Fieldwork: 26th-27th November 2014**

Absolutes/col percents

Table 15  
**Age**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
18-24	244 12%	101 10%	143 14%	244 100%	-	-	-	-	-	49 9%	75 13%	56 13%	63 13%	76 14%	57 11%	54 11%	36 13%	20 11%	25 9%	93 11%	44 9%	66 12%	10 8%	12 6%	25 5%	29 7%	18 5%
25-34	345 17%	172 17%	173 17%	-	345 100%	-	-	-	-	99 18%	91 16%	73 16%	83 17%	94 17%	105 20%	70 14%	39 14%	36 20%	60 21%	203 23%	58 13%	108 20%	22 17%	11 5%	53 10%	72 17%	54 15%
35-44	345 17%	176 18%	168 16%	-	-	345 100%	-	-	-	77 14%	107 19%	77 17%	83 17%	94 17%	79 15%	87 18%	51 18%	34 19%	65 23%	204 24%	72 15%	109 20%	20 16%	27 13%	57 11%	100 23%	46 13%
45-54	365 18%	178 18%	187 18%	-	-	-	365 100%	-	-	80 15%	109 19%	83 19%	93 19%	98 18%	102 19%	96 20%	40 14%	29 16%	75 26%	172 20%	90 19%	92 17%	15 12%	53 26%	115 22%	72 17%	76 22%
55-64	304 15%	140 14%	164 16%	-	-	-	-	304 100%	-	81 15%	89 16%	70 16%	64 13%	70 13%	62 12%	84 17%	59 20%	29 16%	43 15%	125 14%	72 16%	75 14%	19 15%	43 21%	111 21%	69 16%	59 17%
65+	446 22%	237 24%	209 20%	-	-	-	-	-	446 100%	162 30%	96 17%	87 20%	100 21%	120 22%	127 24%	101 20%	62 22%	36 20%	14 5%	67 8%	127 27%	85 16%	42 33%	58 29%	168 32%	90 21%	99 28%
Average age	47.07	47.82	46.35	21.26	30.00	39.69	49.75	59.40	69.45	49.59	45.71	46.70	46.18	46.35	47.28	47.65	47.69	46.12	42.99	42.46	50.01	44.92	50.29	53.86	54.02	48.11	51.34

## Government Economic Plan Survey

### ONLINE Fieldwork: 26th-27th November 2014

Absolutes/col percents

Table 16  
Social Grade  
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
AB	547	296	251	49	99	77	80	81	162	547	-	-	-	151	147	125	78	46	96	215	137	132	53	44	161	114	126
	27%	30%	24%	20%	29%	22%	22%	27%	36%	100%	-	-	-	27%	28%	25%	27%	25%	34%	25%	30%	25%	42%	22%	30%	26%	36%
C1	568	248	320	75	91	107	109	89	96	-	568	-	-	171	147	123	79	48	107	269	143	147	32	51	150	116	109
	28%	25%	31%	31%	26%	31%	30%	29%	22%	-	100%	-	-	31%	28%	25%	28%	26%	38%	31%	31%	27%	25%	25%	28%	27%	31%
C2	446	249	197	56	73	77	83	70	87	-	-	446	-	111	108	104	67	56	41	232	103	121	18	62	118	98	54
	22%	25%	19%	23%	21%	22%	23%	23%	20%	-	-	100%	-	20%	20%	21%	23%	30%	14%	27%	22%	23%	14%	31%	22%	23%	15%
DE	487	210	277	63	83	83	93	64	100	-	-	-	487	120	130	140	63	34	39	148	81	137	23	46	99	105	64
	24%	21%	27%	26%	24%	24%	26%	21%	23%	-	-	-	100%	22%	24%	28%	22%	18%	14%	17%	17%	25%	18%	23%	19%	24%	18%
NET: ABC1	1115	545	570	124	189	184	189	170	259	547	568	-	-	322	294	248	157	94	203	484	280	279	86	95	310	229	234
	54%	54%	55%	51%	55%	53%	52%	56%	58%	100%	100%	-	-	58%	55%	50%	55%	51%	72%	56%	60%	52%	67%	47%	59%	53%	67%
NET: C2DE	933	459	474	119	156	160	176	134	188	-	-	446	487	231	239	244	130	90	80	380	183	258	42	109	217	203	117
	46%	46%	45%	49%	45%	47%	48%	44%	42%	-	-	100%	100%	42%	45%	50%	45%	49%	28%	44%	40%	48%	33%	53%	41%	47%	33%



## Government Economic Plan Survey

### ONLINE Fieldwork: 26th-27th November 2014

Absolutes/col percents

Table 17  
GO Region  
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
Scotland	184	100	84	20	36	34	29	29	36	46	48	56	34	-	-	-	-	184	32	67	26	45	19	4	20	49	32
	9%	10%	8%	8%	11%	10%	8%	10%	8%	8%	8%	13%	7%	-	-	-	-	100%	11%	8%	6%	8%	15%	2%	4%	11%	9%
North East	82	40	41	12	10	10	22	16	12	23	23	12	24	-	-	82	-	-	12	22	15	31	2	6	12	25	15
	4%	4%	4%	5%	3%	3%	6%	5%	3%	4%	4%	3%	5%	-	-	17%	-	-	4%	3%	3%	6%	2%	3%	2%	6%	4%
North West	225	117	108	20	27	53	45	34	46	63	43	50	70	-	-	225	-	-	24	101	63	68	12	17	64	48	34
	11%	12%	10%	8%	8%	15%	12%	11%	10%	11%	8%	11%	14%	-	-	46%	-	-	9%	12%	14%	13%	9%	8%	12%	11%	10%
Yorkshire & Humberside	184	77	107	21	34	24	29	33	43	39	57	42	46	-	-	184	-	-	24	76	29	52	14	20	28	45	41
	9%	8%	10%	9%	10%	7%	8%	11%	10%	7%	10%	9%	10%	-	-	38%	-	-	9%	9%	6%	10%	11%	10%	5%	10%	12%
West Midlands	184	79	105	25	37	32	33	20	38	64	39	33	48	-	184	-	-	-	23	83	37	42	14	24	62	29	33
	9%	8%	10%	10%	11%	9%	9%	6%	8%	12%	7%	7%	10%	-	35%	-	-	-	8%	10%	8%	8%	11%	12%	12%	7%	9%
East Midlands	143	69	74	14	30	24	27	9	39	37	46	18	41	-	143	-	-	-	12	67	39	35	6	11	46	34	20
	7%	7%	7%	6%	9%	7%	7%	3%	9%	7%	8%	4%	8%	-	27%	-	-	-	4%	8%	9%	7%	4%	5%	9%	8%	6%
Wales	102	53	50	10	14	16	11	30	22	25	33	21	23	-	-	-	102	-	22	33	18	33	3	11	18	27	16
	5%	5%	5%	4%	4%	5%	3%	10%	5%	5%	6%	5%	5%	-	-	-	36%	-	8%	4%	4%	6%	2%	5%	3%	6%	5%
Eastern	205	103	102	18	38	23	41	34	50	46	61	57	41	-	205	-	-	-	24	97	46	47	12	32	57	37	37
	10%	10%	10%	8%	11%	7%	11%	11%	11%	8%	11%	13%	8%	-	38%	-	-	-	9%	11%	10%	9%	9%	16%	11%	8%	11%
London	266	130	136	49	50	49	46	24	48	80	96	39	51	266	-	-	-	-	39	128	49	100	14	9	60	83	32
	13%	13%	13%	20%	15%	14%	13%	8%	11%	15%	17%	9%	11%	48%	-	-	-	-	14%	15%	11%	19%	11%	4%	11%	19%	9%
South East	287	144	143	27	44	45	52	46	72	71	75	73	68	287	-	-	-	-	41	122	90	53	21	41	105	36	51
	14%	14%	14%	11%	13%	13%	14%	15%	16%	13%	13%	16%	14%	52%	-	-	-	-	15%	14%	19%	10%	16%	20%	20%	8%	15%
South West	184	91	94	26	25	35	29	29	40	53	46	46	40	-	-	-	184	-	28	68	51	31	12	28	56	20	40
	9%	9%	9%	11%	7%	10%	8%	10%	9%	10%	8%	10%	8%	-	-	-	64%	-	10%	8%	11%	6%	9%	14%	11%	5%	11%

**Government Economic Plan Survey**  
**ONLINE Fieldwork: 26th-27th November 2014**

Absolutes/col percents

Table 18  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
Yes	1249 61%	603 60%	647 62%	154 63%	216 63%	215 62%	182 50%	183 60%	298 67%	408 75%	368 65%	242 54%	231 47%	370 67%	310 58%	301 61%	153 54%	116 63%	199 70%	543 63%	290 63%	345 64%	94 74%	113 55%	323 61%	284 66%	239 68%
No	799 39%	401 40%	398 38%	89 37%	128 37%	129 38%	182 50%	121 40%	148 33%	139 25%	200 35%	204 46%	256 53%	183 33%	223 42%	191 39%	133 46%	68 37%	84 30%	322 37%	174 37%	191 36%	34 26%	91 45%	204 39%	148 34%	113 32%

## Government Economic Plan Survey

### ONLINE Fieldwork: 26th-27th November 2014

Absolutes/col percents

Table 19  
Tenure  
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
NET: Homeowners	1331	657	674	84	174	229	266	243	335	436	371	305	220	340	373	300	200	119	192	552	370	306	102	146	429	270	273
	65%	66%	65%	35%	51%	66%	73%	80%	75%	80%	65%	68%	45%	61%	70%	61%	70%	64%	68%	64%	80%	57%	80%	71%	81%	62%	78%
Owned outright - without mortgage	676	355	321	38	33	58	134	181	231	212	204	151	109	175	179	154	120	49	74	236	205	144	54	90	249	128	143
	33%	35%	31%	15%	10%	17%	37%	60%	52%	39%	36%	34%	22%	32%	34%	31%	42%	26%	26%	27%	44%	27%	43%	44%	47%	30%	41%
Owned with a mortgage or loan	655	302	353	47	141	171	131	61	104	224	167	154	110	165	194	146	80	70	117	316	165	162	48	55	180	142	130
	32%	30%	34%	19%	41%	50%	36%	20%	23%	41%	29%	35%	23%	30%	36%	30%	28%	38%	42%	37%	36%	30%	37%	27%	34%	33%	37%
NET: Renters	683	332	351	143	162	112	96	60	110	104	193	134	252	205	155	173	84	66	85	300	86	222	25	57	93	155	77
	33%	33%	34%	59%	47%	33%	26%	20%	25%	19%	34%	30%	52%	37%	29%	35%	29%	36%	30%	35%	18%	41%	19%	28%	18%	36%	22%
Rented from the council	287	138	148	55	35	50	57	28	63	25	59	61	142	97	58	70	23	38	28	113	23	105	9	29	40	82	19
	14%	14%	14%	23%	10%	14%	16%	9%	14%	4%	10%	14%	29%	18%	11%	14%	8%	21%	10%	13%	5%	19%	7%	14%	8%	19%	5%
Rented from a housing association	104	52	52	21	14	17	17	16	19	9	30	22	43	25	34	30	10	5	12	35	13	41	1	8	13	24	14
	5%	5%	5%	9%	4%	5%	5%	5%	4%	2%	5%	5%	9%	5%	6%	6%	3%	3%	4%	4%	3%	8%	1%	4%	2%	6%	4%
Rented from someone else	293	142	151	67	113	45	22	17	28	70	104	51	68	83	64	73	51	22	45	151	50	76	15	21	40	49	44
	14%	14%	14%	28%	33%	13%	6%	5%	6%	13%	18%	11%	14%	15%	12%	15%	18%	12%	16%	18%	11%	14%	12%	10%	8%	11%	12%
Rent free	33	14	19	16	8	4	3	1	1	8	4	7	15	8	5	18	3	-	6	13	8	9	1	1	6	7	1
	2%	1%	2%	7%	2%	1%	1%	*	*	1%	1%	2%	3%	1%	1%	4%	1%	-	2%	1%	2%	2%	1%	*	1%	2%	*

## Government Economic Plan Survey

### ONLINE Fieldwork: 26th-27th November 2014

Absolutes/col percents

Table 20  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
No formal education	21 1%	6 1%	14 1%	3 1%	4 1%	3 1%	4 1%	4 1%	2 *	1 *	- -	4 1%	15 3%	* *	2 *	16 3%	1 *	1 *	1 1%	3 *	3 1%	6 1%	3 2%	* *	3 *	7 2%	- -
Primary	14 1%	9 1%	5 1%	1 1%	4 1%	- -	- -	4 1%	5 1%	- -	1 *	5 1%	8 2%	5 1%	* *	8 2%	- -	1 1%	1 *	5 1%	- -	8 1%	- -	4 2%	2 *	3 1%	- -
Secondary school, high school, NVQ levels 1 to 3, etc.	1028 50%	489 49%	539 52%	80 33%	127 37%	182 53%	223 61%	177 58%	239 53%	173 32%	270 48%	276 62%	309 63%	249 45%	284 53%	265 54%	155 54%	75 41%	115 41%	450 52%	243 53%	261 49%	48 37%	140 69%	305 58%	211 49%	142 40%
University degree or equivalent professional qualification, NVQ level 4, etc.	660 32%	335 33%	325 31%	49 20%	123 36%	117 34%	108 30%	96 31%	168 38%	248 45%	198 35%	112 25%	102 21%	191 35%	165 31%	152 31%	78 27%	74 40%	102 36%	293 34%	163 35%	158 29%	53 42%	44 21%	168 32%	136 31%	164 47%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	182 9%	94 9%	88 8%	11 5%	63 18%	31 9%	28 8%	21 7%	28 6%	105 19%	43 8%	18 4%	16 3%	62 11%	43 8%	30 6%	31 11%	17 9%	54 19%	79 9%	33 7%	63 12%	17 13%	12 6%	35 7%	53 12%	39 11%
Still in full time education	95 5%	46 5%	48 5%	81 33%	12 4%	1 *	- -	- -	- -	15 3%	42 7%	14 3%	23 5%	31 6%	25 5%	12 2%	16 6%	11 6%	2 1%	10 1%	13 3%	25 5%	6 5%	2 1%	6 1%	12 3%	6 2%
Don't know	17 1%	5 1%	12 1%	10 4%	5 1%	2 1%	- -	- -	1 *	2 *	4 1%	5 1%	5 1%	6 1%	5 1%	2 *	3 1%	1 1%	4 1%	6 1%	1 *	7 1%	- -	1 *	2 *	5 1%	- -
Prefer not to answer	32 2%	18 2%	13 1%	8 3%	8 2%	9 3%	1 *	2 1%	3 1%	3 *	10 2%	12 3%	7 2%	10 2%	9 2%	6 1%	3 1%	5 2%	4 1%	17 2%	7 2%	9 2%	1 1%	1 1%	6 1%	7 2%	1 *

**Government Economic Plan Survey**  
**ONLINE Fieldwork: 26th-27th November 2014**

Absolutes/col percents

Table 21

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scotland	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
Yes - responsible for half or more of the items bought	1848 90%	863 86%	985 94%	175 72%	324 94%	322 93%	351 96%	288 95%	389 87%	486 89%	518 91%	398 89%	446 92%	499 90%	477 90%	457 93%	245 86%	170 92%	265 94%	811 94%	426 92%	504 94%	113 89%	183 90%	477 90%	407 94%	324 92%
No - not responsible for most of the items bought	200 10%	140 14%	60 6%	69 28%	21 6%	23 7%	14 4%	16 5%	57 13%	62 11%	50 9%	48 11%	41 8%	54 10%	55 10%	35 7%	41 14%	15 8%	18 6%	53 6%	37 8%	33 6%	15 11%	20 10%	50 10%	25 6%	28 8%

**Government Economic Plan Survey**  
**ONLINE Fieldwork: 26th-27th November 2014**

Absolutes/col percents

Table 22  
**How many cars are there in your household?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
No cars in the household	430	181	249	86	80	73	73	42	77	68	128	54	180	143	75	131	41	41	57	161	60	129	18	28	54	94	51
	21%	18%	24%	35%	23%	21%	20%	14%	17%	12%	23%	12%	37%	26%	14%	27%	14%	22%	20%	19%	13%	24%	14%	14%	10%	22%	14%
NET: Any	1618	823	795	157	265	272	292	262	369	480	439	392	307	410	458	361	246	143	225	704	404	408	109	176	474	338	301
	79%	82%	76%	65%	77%	79%	80%	86%	83%	88%	77%	88%	63%	74%	86%	73%	86%	78%	80%	81%	87%	76%	86%	86%	90%	78%	86%
1	860	439	422	50	135	152	150	155	217	231	250	181	198	225	235	211	111	78	118	352	216	239	53	95	251	193	154
	42%	44%	40%	21%	39%	44%	41%	51%	49%	42%	44%	41%	41%	41%	44%	43%	39%	42%	42%	41%	47%	44%	42%	47%	48%	45%	44%
2	573	289	284	63	114	96	100	71	129	190	164	141	78	148	168	107	101	49	82	276	146	136	39	59	176	112	108
	28%	29%	27%	26%	33%	28%	27%	23%	29%	35%	29%	32%	16%	27%	31%	22%	35%	27%	29%	32%	31%	25%	31%	29%	33%	26%	31%
3+	184	95	89	44	16	24	41	36	23	58	26	70	31	37	55	42	34	16	25	76	42	33	17	21	47	34	39
	9%	9%	9%	18%	5%	7%	11%	12%	5%	11%	5%	16%	6%	7%	10%	9%	12%	9%	9%	9%	9%	6%	13%	10%	9%	8%	11%

**Government Economic Plan Survey**  
**ONLINE Fieldwork: 26th-27th November 2014**

Absolutes/col percents

Table 23  
**To which of the following ethnic groups do you consider you belong?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
White	1847	912	935	176	299	298	341	299	434	491	515	415	426	430	494	465	278	179	249	775	441	443	123	199	502	359	337
	90%	91%	89%	72%	87%	87%	93%	98%	97%	90%	91%	93%	88%	78%	93%	95%	97%	88%	90%	95%	83%	97%	98%	95%	83%	96%	
NET: Non-white	171	74	97	61	38	39	23	2	8	48	45	26	51	106	30	25	6	3	34	72	17	85	3	3	20	64	11
	8%	7%	9%	25%	11%	11%	6%	1%	2%	9%	8%	6%	11%	19%	6%	5%	2%	2%	12%	8%	4%	16%	3%	1%	4%	15%	3%
Mixed	19	10	9	2	4	10	2	1	-	4	6	2	8	11	2	5	1	*	4	8	-	9	3	-	-	4	4
	1%	1%	1%	1%	1%	3%	1%	*	-	1%	1%	*	2%	2%	*	1%	*	*	1%	1%	-	2%	2%	-	-	1%	1%
Asian	104	44	61	47	25	24	8	-	1	33	22	21	28	63	20	17	2	3	17	49	10	63	-	2	13	44	5
	5%	4%	6%	19%	7%	7%	2%	-	*	6%	4%	5%	6%	11%	4%	3%	1%	2%	6%	6%	2%	12%	-	1%	2%	10%	2%
Black	26	11	15	6	7	4	8	1	-	8	11	1	6	20	4	1	1	-	9	10	3	12	-	-	1	11	2
	1%	1%	1%	2%	2%	1%	2%	*	-	2%	2%	*	1%	4%	1%	*	*	-	3%	1%	1%	2%	-	-	*	3%	*
Chinese	16	8	8	5	2	1	3	-	5	2	5	2	7	8	5	2	1	-	3	2	3	2	1	-	4	5	-
	1%	1%	1%	2%	1%	*	1%	-	1%	*	1%	*	1%	2%	1%	*	*	-	1%	*	1%	*	1%	-	1%	1%	-
Other ethnic group	6	2	4	2	-	-	2	-	2	2	-	-	2	4	*	-	1	-	2	2	1	-	-	1	2	-	*
	*	*	*	1%	-	-	1%	-	*	*	*	-	*	1%	*	-	*	-	1%	*	*	-	-	1%	*	-	*
Prefer not to answer	30	17	13	7	8	7	1	3	4	8	8	5	9	17	8	2	2	2	-	17	6	8	1	2	6	9	4
	1%	2%	1%	3%	2%	2%	*	1%	1%	2%	1%	1%	2%	3%	2%	*	1%	1%	-	2%	1%	1%	1%	1%	1%	2%	1%

## Government Economic Plan Survey

### ONLINE Fieldwork: 26th-27th November 2014

Absolutes/col percents

Table 24  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Private	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355	
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352	
Christian	1025	491	534	69	127	162	181	181	305	278	272	236	239	260	258	280	143	86	135	415	315	246	59	117	341	224	156	
	50%	49%	51%	28%	37%	47%	50%	59%	68%	51%	48%	53%	49%	47%	48%	57%	50%	46%	48%	48%	68%	46%	46%	57%	65%	52%	44%	
NET: Other	162	66	96	46	32	36	21	9	18	47	33	35	47	67	40	37	9	10	23	76	25	68	8	5	26	56	22	
	8%	7%	9%	19%	9%	10%	6%	3%	4%	9%	6%	8%	10%	12%	7%	7%	3%	6%	8%	9%	5%	13%	6%	3%	5%	13%	6%	
Muslim	63	29	34	31	13	15	4	-	-	18	16	12	17	28	17	14	1	4	13	28	4	39	-	-	6	27	4	
	3%	3%	3%	13%	4%	4%	1%	-	-	3%	3%	3%	4%	5%	3%	3%	*	2%	4%	3%	1%	7%	-	-	1%	6%	1%	
Hindu	24	5	19	9	5	6	3	-	1	5	2	7	10	20	1	1	1	1	1	9	1	12	-	-	2	10	-	
	1%	*	2%	4%	1%	2%	1%	-	*	1%	*	2%	2%	4%	*	*	*	1%	*	1%	*	2%	-	-	*	2%	-	
Jewish	12	7	5	-	1	1	4	1	6	7	2	-	3	5	1	5	-	-	1	5	7	1	-	-	10	1	-	
	1%	1%	*	-	*	*	1%	*	1%	1%	*	-	1%	1%	*	1%	-	-	*	1%	1%	*	-	-	2%	*	-	
Sikh	5	2	3	2	2	1	-	-	-	1	*	2	1	3	1	*	-	-	1	2	2	3	-	*	1	2	-	
	*	*	*	1%	1%	*	-	-	-	*	*	*	*	1%	*	*	-	-	*	*	*	1%	-	*	*	*	-	-
Buddhist	13	7	6	1	-	1	5	*	5	*	2	5	6	1	7	6	-	-	1	5	-	1	5	2	*	6	5	
	1%	1%	1%	*	-	*	2%	*	1%	*	*	1%	1%	*	1%	1%	-	-	*	1%	-	*	4%	1%	*	1%	1%	
Other	45	17	29	4	11	11	5	8	6	14	12	8	10	10	12	11	7	5	7	27	10	13	3	3	7	10	13	
	2%	2%	3%	2%	3%	3%	1%	3%	1%	3%	2%	2%	2%	2%	2%	2%	2%	3%	2%	3%	2%	2%	2%	1%	1%	2%	4%	
None	814	419	395	116	171	139	160	112	116	209	249	169	187	196	226	172	133	88	123	348	113	205	58	81	150	139	169	
	40%	42%	38%	48%	50%	40%	44%	37%	26%	38%	44%	38%	38%	35%	42%	35%	46%	48%	43%	40%	24%	38%	45%	40%	28%	32%	48%	
Prefer not to say	47	27	19	12	14	8	2	3	7	13	14	6	13	31	10	3	3	1	2	25	10	17	3	*	10	13	5	
	2%	3%	2%	5%	4%	2%	1%	1%	2%	2%	2%	1%	3%	6%	2%	1%	1%	*	1%	3%	2%	3%	2%	*	2%	3%	1%	



## Government Economic Plan Survey

### ONLINE Fieldwork: 26th-27th November 2014

Absolutes/col percents

Table 25  
Which of the following best describes where you live?  
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
NET: Urban	1607	769	837	207	297	295	298	207	302	424	448	323	411	472	380	422	200	133	224	698	355	449	90	154	404	359	261
	78%	77%	80%	85%	86%	86%	82%	68%	68%	78%	79%	72%	84%	85%	71%	86%	70%	72%	79%	81%	77%	84%	71%	76%	77%	83%	74%
Urban - Population over 10,000	848	447	401	122	180	154	155	104	134	234	252	165	198	318	180	184	94	73	123	389	178	246	62	74	187	207	144
	41%	45%	38%	50%	52%	45%	43%	34%	30%	43%	44%	37%	41%	57%	34%	37%	33%	40%	43%	45%	38%	46%	48%	36%	35%	48%	41%
Town and Fringe	759	322	436	86	117	141	143	103	169	191	196	158	213	154	200	238	106	60	102	309	177	203	28	80	217	152	117
	37%	32%	42%	35%	34%	41%	39%	34%	38%	35%	35%	35%	44%	28%	38%	48%	37%	33%	36%	36%	38%	38%	22%	39%	41%	35%	33%
NET: Rural	441	234	207	36	48	50	67	97	144	123	119	123	76	81	153	69	87	51	58	166	109	88	38	50	124	74	91
	22%	23%	20%	15%	14%	14%	18%	32%	32%	22%	21%	28%	16%	15%	29%	14%	30%	28%	21%	19%	23%	16%	29%	24%	23%	17%	26%
Village	385	210	174	31	45	46	58	77	127	105	105	110	65	74	143	65	69	33	48	143	95	77	30	40	106	64	76
	19%	21%	17%	13%	13%	13%	16%	25%	28%	19%	18%	25%	13%	13%	27%	13%	24%	18%	17%	17%	20%	14%	23%	19%	20%	15%	22%
Hamlet & Isolated Dwelling	56	24	33	5	3	4	9	20	17	18	14	13	11	7	10	4	18	18	10	23	14	11	8	10	17	10	15
	3%	2%	3%	2%	1%	1%	2%	7%	4%	3%	3%	3%	2%	1%	2%	1%	6%	10%	3%	3%	3%	2%	6%	5%	3%	2%	4%

## Government Economic Plan Survey

### ONLINE Fieldwork: 26th-27th November 2014

Absolutes/col percents

Table 26  
Which of the following best describes your current working status?  
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
NET: Working	1147	607	540	119	263	269	247	168	82	311	376	273	187	330	307	260	151	99	283	864	249	328	68	119	288	259	190
	56%	60%	52%	49%	76%	78%	68%	55%	18%	57%	66%	61%	38%	60%	58%	53%	54%	100%	100%	54%	61%	53%	59%	55%	60%	54%	
Working full time - working 30 hours per week or more	901	528	373	72	223	230	192	128	56	255	292	226	128	264	236	198	117	86	235	667	201	276	52	98	243	217	137
	44%	53%	36%	30%	65%	67%	53%	42%	13%	47%	52%	51%	26%	48%	44%	40%	41%	47%	83%	77%	43%	51%	41%	48%	46%	50%	39%
Working part time - working between 8 and 29 hours per week	246	79	167	46	40	39	55	40	26	56	83	48	59	66	71	62	34	12	48	198	48	52	15	21	45	42	52
	12%	8%	16%	19%	12%	11%	15%	13%	6%	10%	15%	11%	12%	12%	13%	13%	12%	7%	17%	23%	10%	10%	12%	11%	8%	10%	15%
NET: Not working	901	397	504	125	82	76	118	136	364	236	192	173	300	223	226	232	135	86	-	-	215	209	60	84	240	174	162
	44%	40%	48%	51%	24%	22%	32%	45%	82%	43%	34%	39%	62%	40%	42%	47%	47%	46%	-	-	46%	39%	47%	41%	45%	40%	46%
Not working but seeking work or temporarily unemployed or sick	117	70	47	18	40	20	31	7	1	7	6	28	76	23	19	36	18	21	-	-	22	28	3	7	13	16	9
	6%	7%	5%	7%	12%	6%	9%	2%	*	1%	1%	6%	16%	4%	4%	7%	6%	11%	-	-	5%	5%	2%	3%	2%	4%	3%
Not working and not seeking work/ student	164	79	84	100	18	14	16	14	1	23	56	19	66	45	42	37	25	14	-	-	18	43	9	6	14	25	17
	8%	8%	8%	41%	5%	4%	5%	5%	*	4%	10%	4%	14%	8%	8%	8%	9%	8%	-	-	4%	8%	7%	3%	3%	6%	5%
Retired on a state pension only	120	27	93	*	-	-	1	14	104	10	8	19	83	28	39	31	16	6	-	-	22	26	-	14	39	30	12
	6%	3%	9%	*	-	-	*	4%	23%	2%	1%	4%	17%	5%	7%	6%	6%	3%	-	-	5%	5%	-	7%	7%	7%	3%
Retired with a private pension	338	202	136	-	-	-	10	75	253	172	85	60	20	86	82	86	52	31	-	-	113	67	43	40	129	68	94
	16%	20%	13%	-	-	-	3%	25%	57%	31%	15%	13%	4%	16%	15%	18%	18%	17%	-	-	24%	12%	34%	20%	25%	16%	27%
House person, housewife, househusband, etc.	163	19	144	7	23	42	59	27	5	25	37	47	55	40	44	41	25	14	-	-	40	45	5	18	44	34	30
	8%	2%	14%	3%	7%	12%	16%	9%	1%	5%	6%	10%	11%	7%	8%	8%	9%	8%	-	-	9%	8%	4%	9%	8%	8%	8%

## Government Economic Plan Survey

### ONLINE Fieldwork: 26th-27th November 2014

Absolutes/col percents

Table 27  
Do you work in any of the following occupations?  
Base: All respondents who work

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	1113	605	508	109	253	271	250	161	69	324	384	210	195	305	295	260	154	99	278	835	238	329	59	166	276	249	189
Weighted base	1147	607	540	119	263	269	247	168	82	311	376	273	187	330	307	260	151	99	283	864	249	328	68	119	288	259	190
NET: Public Sector	283	119	163	25	60	65	75	43	14	96	107	41	39	80	60	61	50	32	283	-	46	94	11	23	57	82	49
	25%	20%	30%	21%	23%	24%	30%	26%	18%	31%	28%	15%	21%	24%	20%	23%	33%	32%	100%	-	18%	29%	16%	19%	20%	32%	26%
Central government including all administrative departments and central government agencies such as the Bank of England	21	13	7	3	6	5	3	3	1	2	13	4	2	4	5	3	8	*	21	-	3	12	-	3	4	8	5
	2%	2%	1%	3%	2%	2%	1%	2%	1%	1%	3%	1%	1%	1%	2%	1%	5%	*	7%	-	1%	4%	-	3%	1%	3%	2%
HM Forces	1	*	1	-	-	1	-	-	-	-	-	*	1	-	1	-	*	-	1	-	-	1	-	*	-	1	-
	*	*	*	-	-	*	-	-	-	-	-	*	*	-	*	-	*	-	*	-	-	*	-	*	-	*	-
National Health Service	51	17	34	2	19	11	7	11	1	19	19	5	8	17	9	12	11	2	51	-	6	16	2	4	14	11	6
	4%	3%	6%	2%	7%	4%	3%	7%	1%	6%	5%	2%	4%	5%	3%	5%	7%	2%	18%	-	2%	5%	3%	3%	5%	4%	3%
Universities and Academies funded by government	20	7	14	2	7	3	5	1	3	11	9	-	*	4	6	1	7	2	20	-	2	6	1	*	2	7	7
	2%	1%	3%	2%	3%	1%	2%	*	4%	4%	2%	-	*	1%	2%	1%	5%	2%	7%	-	1%	2%	1%	*	1%	3%	4%
Courts service	1	-	1	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	-	1	-
	*	-	*	1%	-	-	-	-	-	-	*	-	-	-	*	-	-	-	*	-	-	*	-	-	-	*	-
Local government administration	34	17	17	-	6	12	8	7	1	11	19	3	1	9	6	9	6	3	34	-	6	12	2	*	6	9	9
	3%	3%	3%	-	2%	5%	3%	4%	1%	4%	5%	1%	*	3%	2%	3%	4%	3%	12%	-	2%	4%	3%	*	2%	3%	5%
Police service	5	1	4	-	1	*	3	1	-	-	5	-	-	1	1	2	-	1	5	-	1	1	-	-	-	1	-
	*	*	1%	-	*	*	1%	1%	-	-	1%	-	-	*	*	1%	-	1%	2%	-	*	*	-	-	-	*	-
Public sector housing	7	3	3	-	1	4	-	1	1	1	2	2	1	2	1	3	-	1	7	-	-	3	1	-	-	2	1
	1%	1%	1%	-	*	2%	-	1%	1%	*	1%	1%	1%	1%	*	1%	-	1%	2%	-	-	1%	2%	-	-	1%	1%
Teaching employed by local education authority including voluntary aided schools and foundation schools	64	22	42	11	9	13	24	3	4	36	11	8	8	20	15	14	11	4	64	-	15	17	3	4	12	22	10
	6%	4%	8%	9%	3%	5%	10%	2%	4%	12%	3%	3%	4%	6%	5%	5%	7%	4%	23%	-	6%	5%	5%	3%	4%	8%	5%

## Government Economic Plan Survey

### ONLINE Fieldwork: 26th-27th November 2014

Absolutes/col percents

Table 27  
Do you work in any of the following occupations?  
Base: All respondents who work

	Gender		Age					Social Grade				Region					Employment Sector		Vote Intention				2010 Vote				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	1147	607	540	119	263	269	247	168	82	311	376	273	187	330	307	260	151	99	283	864	249	328	68	119	288	259	190
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	11	8	3	-	3	1	6	1	-	-	-	4	8	1	3	5	1	1	11	-	1	4	-	1	1	4	1
	1%	1%	1%	-	1%	*	3%	1%	-	-	-	1%	4%	*	1%	2%	1%	4%	-	*	1%	-	1%	*	2%	*	
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	69	31	38	7	10	15	18	14	4	15	28	15	11	22	12	12	5	17	69	-	12	20	1	10	18	17	9
	6%	5%	7%	6%	4%	6%	7%	9%	5%	5%	7%	6%	6%	7%	4%	5%	4%	17%	24%	-	5%	6%	1%	9%	6%	7%	5%
None of the above (Private Sector)	864	488	376	93	203	204	172	125	67	215	269	232	148	250	247	199	101	67	-	864	203	234	57	96	231	177	141
	75%	80%	70%	79%	77%	76%	70%	74%	82%	69%	72%	85%	79%	76%	80%	77%	67%	68%	-	100%	82%	71%	84%	81%	80%	68%	74%

## Government Economic Plan Survey

### ONLINE Fieldwork: 26th-27th November 2014

Absolutes/col percents

Table 28  
Do you have any children aged 18 or under? If so, how old are they?  
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
No children aged 18 or under	1481	736	746	189	211	131	240	273	438	387	427	305	363	395	400	334	216	136	193	540	338	351	107	169	407	285	275
	72%	73%	71%	78%	61%	38%	66%	90%	98%	71%	75%	68%	74%	72%	75%	68%	75%	74%	68%	63%	73%	65%	84%	83%	77%	66%	78%
NET: Yes	553	259	293	48	131	210	125	31	6	158	136	137	121	151	129	155	69	48	88	316	121	184	20	34	118	146	76
	27%	26%	28%	20%	38%	61%	34%	10%	1%	29%	24%	31%	25%	27%	24%	32%	24%	26%	31%	37%	26%	34%	16%	17%	22%	34%	21%
Yes - children aged under 5 years old	203	92	111	33	102	61	8	*	-	66	40	41	57	74	39	52	22	17	16	132	44	65	9	8	37	51	19
	10%	9%	11%	14%	29%	18%	2%	*	-	12%	7%	9%	12%	13%	7%	11%	8%	9%	6%	15%	9%	12%	7%	4%	7%	12%	5%
Yes - children aged 5 to 10 years old	231	106	125	15	63	114	37	2	1	70	73	40	49	55	66	59	29	22	35	129	49	79	9	15	52	68	24
	11%	11%	12%	6%	18%	33%	10%	1%	*	13%	13%	9%	10%	10%	12%	12%	10%	12%	12%	15%	11%	15%	7%	7%	10%	16%	7%
Yes - children aged 11 to 15 years old	201	109	92	7	19	93	63	15	3	49	47	63	43	36	55	66	27	17	39	112	47	73	7	14	49	53	33
	10%	11%	9%	3%	6%	27%	17%	5%	1%	9%	8%	14%	9%	6%	10%	13%	9%	9%	14%	13%	10%	14%	6%	7%	9%	12%	10%
Yes - children aged 16 to 18 years old	135	51	83	3	5	40	66	17	3	34	42	32	27	34	38	40	11	11	29	63	28	47	2	12	32	39	22
	7%	5%	8%	1%	1%	12%	18%	6%	1%	6%	7%	7%	6%	6%	7%	8%	4%	6%	10%	7%	6%	9%	1%	6%	6%	9%	6%
Refused	14	8	6	6	2	4	*	-	2	3	5	3	3	6	4	2	1	1	2	8	5	2	1	1	3	1	2
	1%	1%	1%	2%	1%	1%	*	-	*	*	1%	1%	1%	1%	1%	*	*	*	1%	1%	1%	*	1%	*	1%	*	*

## Government Economic Plan Survey

### ONLINE Fieldwork: 26th-27th November 2014

Absolutes/col percents

Table 29  
Which of the following ITV regions do you live in?  
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Private	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
Anglia	222	113	109	27	40	19	38	35	62	47	58	63	54	12	201	1	3	3	21	104	58	47	12	29	63	37	34
	11%	11%	10%	11%	12%	5%	11%	12%	14%	9%	10%	14%	11%	2%	38%	*	1%	2%	7%	12%	13%	9%	10%	14%	12%	8%	10%
Border	31	20	11	1	3	3	7	9	8	12	6	9	4	-	-	16	-	15	4	12	7	4	10	1	11	4	13
	1%	2%	1%	*	1%	1%	2%	3%	2%	2%	1%	2%	1%	-	-	3%	-	8%	1%	1%	2%	1%	8%	*	2%	1%	4%
Central	274	130	144	32	59	52	48	26	57	89	74	38	73	3	261	1	8	-	34	121	66	69	17	29	90	51	46
	13%	13%	14%	13%	17%	15%	13%	8%	13%	16%	13%	9%	15%	1%	49%	*	3%	-	12%	14%	14%	13%	13%	14%	17%	12%	13%
Granada	212	111	101	18	26	54	42	31	42	62	38	45	68	-	1	207	2	2	24	94	61	66	9	17	59	47	30
	10%	11%	10%	7%	7%	16%	11%	10%	9%	11%	7%	10%	14%	-	*	42%	1%	1%	9%	11%	13%	12%	7%	8%	11%	11%	9%
London	403	195	208	61	65	73	79	45	80	121	129	81	72	360	39	1	2	-	57	191	84	118	26	34	117	102	55
	20%	19%	20%	25%	19%	21%	22%	15%	18%	22%	23%	18%	15%	65%	7%	*	1%	-	20%	22%	18%	22%	21%	17%	22%	24%	16%
Meridian	201	101	99	25	37	36	27	31	45	46	57	45	52	177	1	-	23	-	29	81	64	42	11	26	61	27	35
	10%	10%	10%	10%	11%	11%	7%	10%	10%	8%	10%	10%	11%	32%	*	-	8%	-	10%	9%	14%	8%	9%	13%	12%	6%	10%
STV	165	85	79	16	34	31	27	24	32	35	47	50	33	-	-	-	-	165	28	63	20	44	12	4	15	47	25
	8%	8%	8%	7%	10%	9%	7%	8%	7%	6%	8%	11%	7%	-	-	-	-	89%	10%	7%	4%	8%	9%	2%	3%	11%	7%
Tyne Tees	83	42	42	12	8	10	23	16	15	25	24	11	24	-	-	83	-	-	13	21	14	33	4	6	12	25	18
	4%	4%	4%	5%	2%	3%	6%	5%	3%	5%	4%	2%	5%	-	-	17%	-	-	5%	2%	3%	6%	3%	3%	2%	6%	5%
Wales	100	51	49	9	14	15	10	30	22	25	32	21	23	-	-	-	100	-	22	32	16	33	3	11	17	26	16
	5%	5%	5%	4%	4%	4%	3%	10%	5%	5%	6%	5%	5%	-	-	-	35%	-	8%	4%	4%	6%	2%	5%	3%	6%	5%
West	44	29	15	4	8	6	6	6	12	13	14	8	9	-	2	1	41	-	5	16	11	10	4	5	12	7	9
	2%	3%	1%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	-	*	*	14%	-	2%	2%	2%	2%	3%	3%	2%	2%	3%
Westcountry	109	43	66	15	16	19	19	18	21	34	22	28	26	-	1	-	108	-	22	44	27	17	7	18	32	11	29
	5%	4%	6%	6%	5%	6%	5%	6%	5%	6%	4%	6%	5%	-	*	-	38%	-	8%	5%	6%	3%	6%	9%	6%	3%	8%
Yorkshire	205	84	121	23	34	26	38	33	50	39	68	48	49	-	25	180	-	-	25	84	36	55	13	24	38	48	42
	10%	8%	12%	10%	10%	8%	10%	11%	11%	7%	12%	11%	10%	-	5%	37%	-	-	9%	10%	8%	10%	10%	12%	7%	11%	12%

**Government Economic Plan Survey**  
**ONLINE Fieldwork: 26th-27th November 2014**

Absolutes/col percents

Table 30  
**Marital Status**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
Single	586 29%	320 32%	266 25%	182 75%	142 41%	108 31%	85 23%	46 15%	24 5%	112 20%	193 34%	117 26%	164 34%	170 31%	142 27%	128 26%	76 27%	69 38%	85 30%	267 31%	104 22%	163 30%	40 32%	38 19%	90 17%	98 23%	83 24%
NET: Married/ Civil partnership/ co habiting	1185 58%	590 59%	595 57%	56 23%	193 56%	216 63%	218 60%	201 66%	301 67%	373 68%	296 52%	281 63%	234 48%	299 54%	339 64%	284 58%	177 62%	87 47%	161 57%	507 59%	286 62%	305 57%	68 54%	143 70%	360 68%	274 63%	214 61%
Married	904 44%	467 47%	437 42%	24 10%	108 31%	148 43%	172 47%	171 56%	282 63%	294 54%	221 39%	237 53%	151 31%	232 42%	252 47%	215 44%	137 48%	68 37%	108 38%	359 42%	224 48%	248 46%	46 36%	114 56%	296 56%	233 54%	159 45%
Civil Partnership	14 1%	8 1%	6 1%	1 *	5 1%	4 1%	3 1%	- -	2 *	4 1%	3 1%	5 1%	2 *	4 1%	3 1%	2 *	2 1%	2 1%	* *	9 1%	3 1%	5 1%	4 3%	1 *	1 *	2 1%	4 1%
Co Habiting	267 13%	115 12%	151 15%	31 13%	81 23%	64 19%	43 12%	31 10%	17 4%	75 14%	72 13%	39 9%	81 17%	62 11%	83 16%	66 13%	38 13%	17 9%	53 19%	138 16%	59 13%	52 10%	19 15%	28 14%	63 12%	39 9%	50 14%
NET: Widowed/ separated/ divorced	256 13%	83 8%	173 17%	- -	3 1%	15 4%	62 17%	56 18%	120 27%	59 11%	72 13%	43 10%	82 17%	77 14%	49 9%	72 15%	31 11%	28 15%	35 12%	79 9%	70 15%	63 12%	18 14%	22 11%	75 14%	55 13%	53 15%
Widowed	53 3%	17 2%	36 3%	- -	- -	1 *	4 1%	13 4%	35 8%	11 2%	14 2%	8 2%	20 4%	22 4%	8 1%	10 2%	5 2%	9 5%	6 2%	13 1%	19 4%	13 2%	2 2%	3 1%	22 4%	14 3%	10 3%
Separated	40 2%	16 2%	25 2%	- -	1 *	4 1%	11 3%	8 3%	15 3%	9 2%	9 2%	9 2%	13 3%	12 2%	3 1%	13 3%	1 *	11 6%	1 *	18 2%	7 2%	19 4%	- -	3 2%	6 1%	12 3%	10 3%
Divorced	163 8%	50 5%	113 11%	- -	1 *	10 3%	47 13%	35 11%	70 16%	39 7%	49 9%	27 6%	48 10%	43 8%	39 7%	48 10%	25 9%	8 4%	27 10%	48 6%	44 9%	31 6%	16 12%	16 8%	47 9%	29 7%	32 9%
Prefer not to answer	21 1%	10 1%	11 1%	6 2%	7 2%	6 2%	- -	1 *	2 *	4 1%	7 1%	4 1%	7 1%	7 1%	2 *	8 2%	3 1%	1 *	2 1%	11 1%	4 1%	5 1%	1 1%	1 *	3 1%	5 1%	2 1%

## Government Economic Plan Survey

### ONLINE Fieldwork: 26th-27th November 2014

Absolutes/col percents

Table 31  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
Glasgow	93	54	39	11	26	18	15	8	15	21	22	24	25	-	-	-	-	93	10	28	12	22	6	*	10	25	9
	5%	5%	4%	5%	7%	5%	4%	2%	3%	4%	4%	5%	5%	-	-	-	-	50%	4%	3%	3%	4%	5%	*	2%	6%	3%
Edinburgh	66	29	37	7	11	12	8	14	14	20	21	19	6	-	-	1	-	66	16	24	13	14	10	1	6	14	21
	3%	3%	4%	3%	3%	4%	2%	5%	3%	4%	4%	4%	1%	-	-	*	-	36%	6%	3%	3%	3%	8%	1%	1%	3%	6%
Newcastle	91	46	44	12	10	10	27	18	14	23	26	17	24	-	-	91	-	-	12	29	17	30	7	7	17	25	22
	4%	5%	4%	5%	3%	3%	7%	6%	3%	4%	5%	4%	5%	-	-	18%	-	-	4%	3%	4%	6%	5%	3%	3%	6%	6%
Leeds	98	37	60	10	17	14	19	18	20	22	32	24	20	-	-	98	-	-	11	43	15	30	8	13	17	26	24
	5%	4%	6%	4%	5%	4%	5%	6%	4%	4%	6%	5%	4%	-	-	20%	-	-	4%	5%	3%	6%	6%	6%	3%	6%	7%
Hull	35	19	15	2	8	1	5	8	10	7	13	8	7	-	5	30	-	-	1	20	8	10	5	5	5	10	10
	2%	2%	1%	1%	2%	*	2%	3%	2%	1%	2%	2%	1%	-	1%	6%	-	-	*	2%	2%	2%	4%	2%	1%	2%	3%
Sheffield	54	19	35	10	9	8	4	5	18	14	15	8	16	-	7	47	-	-	11	13	7	11	2	4	8	11	9
	3%	2%	3%	4%	3%	2%	1%	1%	4%	3%	3%	2%	3%	-	1%	10%	-	-	4%	2%	2%	2%	2%	2%	2%	2%	2%
Manchester	167	79	88	18	24	46	34	21	25	50	28	41	49	-	11	155	1	-	22	81	49	54	6	10	43	41	18
	8%	8%	8%	7%	7%	13%	9%	7%	6%	9%	5%	9%	10%	-	2%	31%	*	-	8%	9%	11%	10%	5%	5%	8%	9%	5%
Liverpool	54	36	18	4	5	6	8	10	22	17	7	8	22	-	-	42	13	-	7	17	12	17	1	5	16	12	7
	3%	4%	2%	2%	1%	2%	2%	3%	5%	3%	1%	2%	4%	-	-	8%	4%	-	2%	2%	3%	3%	1%	2%	3%	3%	2%
Nottingham	83	38	44	9	21	19	13	6	16	20	28	9	26	-	83	-	-	-	10	38	23	20	4	6	25	18	14
	4%	4%	4%	4%	6%	5%	3%	2%	4%	4%	5%	2%	5%	-	15%	-	-	-	4%	4%	5%	4%	3%	3%	5%	4%	4%
Birmingham	175	85	90	20	33	25	35	19	44	56	39	30	51	-	171	-	5	-	20	76	35	38	15	23	56	26	34
	9%	8%	9%	8%	10%	7%	9%	6%	10%	10%	7%	7%	10%	-	32%	-	2%	-	7%	9%	7%	7%	12%	11%	11%	6%	10%
Norwich	91	42	49	13	14	8	18	11	26	14	36	27	14	1	90	-	-	-	12	42	21	16	10	15	25	11	22
	4%	4%	5%	5%	4%	2%	5%	4%	6%	3%	6%	6%	3%	*	17%	-	-	-	4%	5%	4%	3%	8%	7%	5%	2%	6%
Milton Keynes	63	35	28	6	9	11	9	13	14	16	19	17	12	12	51	1	-	-	4	33	21	19	2	3	24	14	3
	3%	3%	3%	3%	3%	3%	3%	4%	3%	3%	3%	4%	2%	2%	10%	*	-	-	1%	4%	4%	4%	1%	2%	5%	3%	1%
Brighton	50	23	27	1	5	6	19	10	8	9	14	16	10	50	-	-	-	-	5	27	8	14	3	16	19	8	10
	2%	2%	3%	*	2%	2%	5%	3%	2%	2%	2%	4%	2%	9%	-	-	-	-	2%	3%	2%	3%	2%	8%	4%	2%	3%
Oxford	27	15	13	7	6	6	1	1	7	4	9	7	7	21	1	-	6	-	8	10	13	11	1	1	9	10	1
	1%	1%	1%	3%	2%	2%	*	*	2%	1%	2%	2%	1%	4%	*	-	2%	-	3%	1%	3%	2%	1%	1%	2%	2%	*



## Government Economic Plan Survey

### ONLINE Fieldwork: 26th-27th November 2014

Absolutes/col percents

Table 31  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
London	457 22%	224 22%	233 22%	66 27%	89 26%	80 23%	76 21%	49 16%	98 22%	140 26%	142 25%	79 18%	95 19%	397 72%	57 11%	1 *	1 *	-	61 22%	213 25%	104 22%	134 25%	30 23%	36 18%	122 23%	113 26%	65 19%
Southampton	70 3%	45 4%	25 2%	4 2%	13 4%	19 6%	8 2%	9 3%	17 4%	17 3%	15 3%	23 5%	14 3%	49 9%	-	-	20 7%	-	8 3%	27 3%	27 6%	11 2%	3 3%	9 4%	26 5%	4 1%	9 3%
Bristol	62 3%	36 4%	25 2%	7 3%	12 4%	5 2%	11 3%	13 4%	13 3%	26 5%	16 3%	9 2%	10 2%	-	*	-	61 21%	-	12 4%	23 3%	15 3%	14 3%	5 4%	6 3%	15 3%	12 3%	16 4%
Plymouth	75 4%	28 3%	47 4%	12 5%	10 3%	14 4%	14 4%	12 4%	14 3%	14 3%	18 3%	23 5%	20 4%	-	-	-	75 26%	-	15 5%	30 3%	21 5%	7 1%	5 4%	15 7%	27 5%	5 1%	15 4%
Cardiff	72 4%	35 3%	37 4%	9 4%	12 3%	13 4%	8 2%	23 7%	8 2%	16 3%	25 4%	17 4%	14 3%	-	-	-	72 25%	-	18 6%	27 3%	11 2%	27 5%	1 1%	10 5%	9 2%	19 4%	13 4%
None of these	167 8%	79 8%	88 8%	14 6%	11 3%	25 7%	34 9%	39 13%	43 10%	39 7%	43 8%	40 9%	44 9%	23 4%	58 11%	27 6%	33 11%	26 14%	17 6%	66 8%	30 7%	38 7%	4 3%	20 10%	49 9%	29 7%	31 9%

## Government Economic Plan Survey

### ONLINE Fieldwork: 26th-27th November 2014

Absolutes/col percents

Table 32  
**What is the combined annual income of your household, prior to tax being deducted?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem	
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355	
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352	
Up to £7,000	(3.5)	89	41	48	38	10	6	18	11	6	7	20	7	55	23	17	29	14	6	1	25	9	21	4	2	7	9	8
		4%	4%	5%	16%	3%	2%	5%	4%	1%	1%	3%	2%	11%	4%	3%	6%	5%	3%	*	3%	2%	4%	3%	1%	1%	2%	2%
£7,001 to £14,000	(10.5)	286	132	153	37	47	41	51	41	69	28	63	36	159	73	67	80	42	23	17	77	48	84	9	24	57	65	35
		14%	13%	15%	15%	14%	12%	14%	13%	16%	5%	11%	8%	33%	13%	13%	16%	15%	12%	6%	9%	10%	16%	7%	12%	11%	15%	10%
£14,001 to £21,000	(17.5)	332	139	193	33	41	52	66	49	92	53	108	85	85	85	101	74	40	32	43	121	75	96	22	30	80	66	64
		16%	14%	19%	13%	12%	15%	18%	16%	21%	10%	19%	19%	18%	15%	19%	15%	14%	15%	14%	16%	18%	18%	15%	15%	15%	15%	18%
£21,001 to £28,000	(24.5)	376	185	191	29	62	62	59	67	98	98	115	106	57	91	95	91	58	41	67	151	89	99	20	43	114	85	65
		18%	18%	18%	12%	18%	18%	16%	22%	22%	18%	20%	24%	12%	16%	18%	18%	20%	22%	24%	18%	19%	18%	16%	21%	22%	20%	19%
£28,001 to £34,000	(31)	354	202	151	14	73	67	74	59	66	99	115	94	46	100	87	77	51	38	61	194	80	78	27	59	106	75	79
		17%	20%	14%	6%	21%	19%	20%	19%	15%	18%	20%	21%	9%	18%	16%	16%	18%	21%	22%	22%	17%	15%	21%	29%	20%	17%	23%
£34,001 to £41,000	(37.5)	181	110	71	15	32	41	31	22	39	79	47	35	20	55	35	41	30	18	29	95	48	50	17	23	49	47	37
		9%	11%	7%	6%	9%	12%	8%	7%	9%	14%	8%	8%	4%	10%	7%	8%	11%	10%	10%	11%	10%	9%	14%	11%	9%	11%	10%
£41,001 to £48,000	(44.5)	93	54	38	13	22	14	22	10	12	32	29	18	13	26	29	21	3	14	20	47	27	21	10	6	25	15	23
		5%	5%	4%	5%	6%	4%	6%	3%	3%	6%	5%	4%	3%	5%	5%	4%	1%	8%	7%	5%	6%	4%	8%	3%	5%	4%	6%
£48,001 to £55,000	(51.5)	56	24	33	5	16	13	11	9	3	34	12	7	4	13	18	15	10	-	18	27	10	22	3	2	13	14	8
		3%	2%	3%	2%	5%	4%	3%	3%	1%	6%	2%	2%	1%	2%	3%	3%	4%	-	6%	3%	2%	4%	2%	1%	2%	3%	2%
£55,001 to £62,000	(58.5)	28	18	10	2	6	8	3	4	5	18	3	3	4	12	4	7	5	-	5	16	9	8	4	1	6	9	4
		1%	2%	1%	1%	2%	2%	1%	1%	1%	3%	1%	1%	1%	2%	1%	1%	2%	-	2%	2%	2%	1%	3%	*	1%	2%	1%
£62,001 to £69,000	(65.5)	13	9	5	-	4	5	4	-	-	7	1	4	1	6	2	4	2	-	1	8	4	3	2	1	3	3	3
		1%	1%	*	-	1%	1%	1%	-	-	1%	*	1%	*	1%	*	1%	1%	-	*	1%	1%	1%	1%	*	1%	1%	1%
£69,001 to £76,000	(72.5)	14	6	7	-	5	4	-	5	-	7	1	5	1	7	5	-	1	-	2	11	3	3	1	-	3	3	-
		1%	1%	1%	-	1%	1%	-	2%	-	1%	*	1%	*	1%	1%	-	*	-	1%	1%	1%	1%	1%	-	1%	1%	-
£76,001 to £83,000	(79.5)	11	3	8	1	1	4	1	3	-	9	1	-	1	4	1	3	3	-	2	9	2	5	-	2	1	5	2
		1%	*	1%	1%	*	1%	*	1%	-	2%	*	-	*	1%	*	1%	1%	-	1%	1%	1%	1%	-	1%	*	1%	*
£83,001 or more	(86)	17	11	6	-	2	5	6	3	1	12	5	-	-	6	3	5	1	1	4	10	10	3	1	2	11	3	1
		1%	1%	1%	-	1%	1%	2%	1%	*	2%	1%	-	-	1%	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	2%	1%	*
Prefer not to answer	199	69	130	56	23	25	21	20	53	63	48	45	42	52	67	44	26	10	13	73	47	43	6	11	52	35	22	
		10%	7%	12%	23%	7%	7%	6%	7%	12%	12%	9%	10%	9%	9%	13%	9%	9%	6%	4%	8%	10%	8%	5%	5%	10%	8%	6%

**Government Economic Plan Survey**  
**ONLINE Fieldwork: 26th-27th November 2014**

Absolutes/col percents

Table 32

**What is the combined annual income of your household, prior to tax being deducted?**

**Base: All respondents**

	Gender		Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
Average income (£000's)	26.47	27.60	25.31	20.72	28.88	29.74	26.64	27.14	23.94	34.40	25.91	26.72	18.27	27.86	26.30	25.63	26.15	25.53	31.00	29.83	29.14	26.25	30.10	27.19	28.48	27.52	27.44

## Government Economic Plan Survey

### ONLINE Fieldwork: 26th-27th November 2014

Absolutes/col percents

Table 33

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Gender			Age						Social Grade				Region					Employment Sector		Vote Intention				2010 Vote		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Public	Pri-vate	Con	Lab	LibDem	UKIP	Con	Lab	LibDem
Unweighted base	2048	1042	1006	218	327	359	372	328	444	592	613	345	498	543	536	494	295	180	278	835	472	544	111	329	559	438	355
Weighted base	2048	1004	1044	244	345	345	365	304	446	547	568	446	487	553	532	492	287	184	283	864	463	537	127	204	528	433	352
NET: Yes	392 19%	197 20%	195 19%	23 9%	46 13%	59 17%	79 22%	76 25%	110 25%	73 13%	80 14%	81 18%	158 33%	70 13%	113 21%	105 21%	60 21%	43 23%	27 10%	97 11%	77 17%	102 19%	17 14%	55 27%	101 19%	75 17%	74 21%
Yes - physical condition	244 12%	127 13%	117 11%	9 4%	22 6%	27 8%	49 14%	54 18%	84 19%	45 8%	51 9%	59 13%	89 18%	45 8%	70 13%	56 11%	41 14%	32 17%	15 5%	58 7%	57 12%	59 11%	9 7%	36 18%	68 13%	46 11%	55 16%
Yes - disability	158 8%	80 8%	77 7%	6 3%	22 6%	22 6%	34 9%	34 11%	40 9%	29 5%	24 4%	30 7%	75 15%	31 6%	48 9%	41 8%	18 6%	19 10%	6 2%	21 2%	30 6%	44 8%	6 5%	20 10%	47 9%	34 8%	25 7%
Yes - mental condition	115 6%	56 6%	59 6%	12 5%	19 5%	31 9%	35 10%	9 3%	9 2%	12 2%	15 3%	29 6%	58 12%	23 4%	24 5%	29 6%	20 7%	18 10%	8 3%	33 4%	16 4%	28 5%	6 5%	15 7%	9 2%	14 3%	27 8%
Yes - other	16 1%	11 1%	5 *	* *	2 *	2 1%	4 1%	3 1%	5 1%	4 1%	4 1%	1 *	6 1%	3 1%	5 1%	6 1%	2 1%	- -	2 1%	2 *	3 1%	5 1%	- -	2 1%	2 *	7 2%	4 1%
No	1604 78%	784 78%	820 78%	202 83%	289 84%	282 82%	277 76%	225 74%	329 74%	465 85%	478 84%	351 79%	310 64%	469 85%	401 75%	375 76%	220 77%	138 75%	254 90%	747 86%	373 81%	427 80%	109 85%	146 72%	419 79%	346 80%	272 77%
Prefer not to say	52 3%	23 2%	30 3%	18 8%	10 3%	4 1%	9 2%	4 1%	7 2%	9 2%	10 2%	14 3%	19 4%	14 2%	18 3%	11 2%	7 2%	4 2%	1 1%	20 2%	13 3%	8 2%	2 1%	3 1%	7 1%	12 3%	6 2%