

Holiday Languages Survey

ONLINE Fieldwork: 24th-25th July 2017

Absolutes/col percents

Table 1

Q1. Thinking about going on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

I can hold a basic conversation in a foreign language

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2068	1019	1049	256	354	345	305	304	504	598	595	385	490	186	87	222	194	147	151	110	218	281	249	172	51	266	831
Weighted base	2068	1009	1059	232	356	333	368	304	476	554	576	426	512	177	84	231	169	181	151	100	193	267	279	177	62	290	901
NET: Agree	682 33%	333 33%	349 33%	100 43%	130 37%	110 33%	98 27%	99 32%	146 31%	251 45%	201 35%	127 30%	102 20%	47 26%	27 32%	62 27%	56 33%	54 30%	39 26%	30 30%	64 33%	118 44%	92 33%	60 34%	33 54%	111 38%	303 34%
Agree strongly (+2)	195 9%	95 9%	100 9%	38 16%	41 11%	34 10%	22 6%	23 8%	38 8%	77 14%	63 11%	31 7%	24 5%	13 7%	7 9%	17 7%	15 9%	12 6%	6 4%	12 12%	18 9%	44 16%	22 8%	22 12%	8 12%	32 11%	91 10%
Agree slightly (+1)	487 24%	237 24%	249 24%	62 27%	90 25%	76 23%	76 21%	75 25%	108 23%	174 31%	139 24%	96 22%	79 15%	34 19%	20 23%	45 19%	42 25%	43 24%	33 22%	18 18%	46 24%	74 28%	70 25%	38 21%	26 41%	79 27%	213 24%
Neither agree nor disagree (0)	210 10%	116 11%	94 9%	24 10%	39 11%	40 12%	30 8%	33 11%	44 9%	64 11%	51 9%	45 11%	50 10%	17 10%	10 12%	29 13%	19 11%	21 12%	19 13%	17 17%	20 11%	22 8%	24 9%	9 5%	1 2%	23 8%	99 11%
Disagree slightly (-1)	333 16%	177 18%	156 15%	43 18%	69 19%	58 17%	59 16%	47 15%	58 12%	96 17%	95 16%	55 13%	87 17%	26 14%	13 16%	46 20%	33 19%	29 16%	24 16%	12 12%	30 16%	31 11%	59 21%	27 15%	4 7%	55 19%	164 18%
Disagree strongly (-2)	843 41%	384 38%	459 43%	65 28%	117 33%	125 38%	182 49%	126 41%	228 48%	142 26%	230 40%	198 47%	273 53%	87 49%	34 40%	94 41%	60 36%	76 42%	68 45%	41 40%	78 41%	97 36%	104 37%	81 46%	23 37%	101 35%	335 37%
NET: Disagree	1176 57%	561 56%	615 58%	107 46%	186 52%	183 55%	240 65%	172 57%	287 60%	239 43%	324 56%	253 60%	360 70%	113 64%	47 56%	140 61%	93 55%	105 58%	92 61%	53 52%	108 56%	127 48%	163 58%	108 61%	27 44%	156 54%	499 55%
Mean	-0.55	-0.51	-0.59	-0.15	-0.37	-0.50	-0.82	-0.58	-0.70	-0.09	-0.50	-0.69	-0.99	-0.80	-0.55	-0.67	-0.49	-0.64	-0.76	-0.50	-0.54	-0.23	-0.55	-0.61	-0.15	-0.39	-0.49
Standard deviation	1.45	1.43	1.47	1.49	1.44	1.44	1.38	1.43	1.45	1.44	1.48	1.43	1.29	1.41	1.44	1.37	1.41	1.39	1.34	1.47	1.45	1.56	1.40	1.53	1.58	1.46	1.44
Standard error	0.03	0.04	0.05	0.09	0.08	0.08	0.08	0.08	0.06	0.06	0.06	0.07	0.06	0.10	0.15	0.09	0.10	0.11	0.11	0.14	0.10	0.09	0.09	0.12	0.22	0.09	0.05

Holiday Languages Survey

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Absolutes/col percents

Table 2

Q1. Thinking about going on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents excl. Not applicable - I never go on holiday overseas

I can hold a basic conversation in a foreign language

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	1760	889	871	238	317	298	242	246	419	554	533	325	348	159	80	180	159	131	125	84	181	252	224	140	45	243	752
Weighted base	1762	885	877	217	323	289	291	250	393	518	517	360	367	151	77	187	136	163	125	76	161	239	248	143	56	266	815
NET: Agree	649 37%	315 36%	333 38%	99 46%	127 39%	106 37%	89 31%	92 37%	135 34%	246 48%	195 38%	119 33%	88 24%	45 29%	27 35%	56 30%	52 38%	54 33%	38 30%	27 35%	57 35%	114 48%	92 37%	56 39%	32 58%	107 40%	295 36%
Agree strongly (+2)	188 11%	93 10%	95 11%	38 17%	40 12%	34 12%	21 7%	23 9%	34 9%	76 15%	61 12%	29 8%	23 6%	13 9%	7 10%	16 9%	15 11%	12 7%	5 4%	11 14%	17 11%	42 18%	22 9%	21 15%	8 14%	32 12%	90 11%
Agree slightly (+1)	461 26%	223 25%	238 27%	61 28%	87 27%	72 25%	69 24%	70 28%	101 26%	171 33%	135 26%	90 25%	65 18%	32 21%	20 26%	40 21%	38 28%	43 26%	32 26%	16 21%	40 25%	72 30%	70 28%	35 24%	25 44%	76 28%	205 25%
Neither agree nor disagree (0)	181 10%	104 12%	77 9%	22 10%	32 10%	37 13%	27 9%	29 12%	34 9%	63 12%	40 8%	40 11%	39 11%	17 11%	8 11%	23 12%	17 13%	19 12%	16 13%	14 18%	18 11%	22 9%	19 8%	6 4%	1 1%	23 8%	89 11%
Disagree slightly (-1)	302 17%	166 19%	136 15%	39 18%	66 20%	53 18%	48 17%	43 17%	53 13%	90 17%	86 17%	53 15%	73 20%	25 16%	13 17%	42 23%	28 20%	26 16%	21 17%	10 13%	28 17%	25 10%	57 23%	25 18%	3 5%	52 20%	154 19%
Disagree strongly (-2)	630 36%	299 34%	331 38%	57 26%	99 31%	93 32%	126 43%	85 34%	171 43%	119 23%	195 38%	148 41%	167 46%	65 43%	28 37%	66 35%	39 29%	63 39%	50 40%	26 34%	58 36%	78 33%	81 33%	55 39%	20 35%	84 32%	277 34%
NET: Disagree	932 53%	465 53%	467 53%	96 44%	164 51%	145 50%	175 60%	128 51%	223 57%	209 40%	281 54%	201 56%	240 65%	90 59%	41 54%	109 58%	67 49%	89 55%	71 57%	36 47%	86 53%	103 43%	138 55%	81 57%	22 40%	136 51%	431 53%
Mean	-0.41	-0.40	-0.42	-0.07	-0.30	-0.34	-0.66	-0.39	-0.57	-0.01	-0.43	-0.56	-0.81	-0.64	-0.46	-0.55	-0.29	-0.53	-0.62	-0.32	-0.43	-0.11	-0.42	-0.42	-0.04	-0.30	-0.40
Standard deviation	1.46	1.43	1.48	1.48	1.45	1.44	1.41	1.42	1.47	1.42	1.49	1.43	1.34	1.43	1.45	1.38	1.41	1.41	1.35	1.48	1.45	1.55	1.41	1.55	1.58	1.46	1.44
Standard error	0.03	0.05	0.05	0.10	0.08	0.08	0.09	0.09	0.07	0.06	0.06	0.08	0.07	0.11	0.16	0.10	0.11	0.12	0.12	0.16	0.11	0.10	0.09	0.13	0.24	0.09	0.05

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Absolutes/col percents

Table 3

Q1. Thinking about going on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

I rely heavily on the assumption that everyone will speak English in the country that I'm visiting

	Gender		Age							Social Grade				Region								Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2068	1019	1049	256	354	345	305	304	504	598	595	385	490	186	87	222	194	147	151	110	218	281	249	172	51	266	831	
Weighted base	2068	1009	1059	232	356	333	368	304	476	554	576	426	512	177	84	231	169	181	151	100	193	267	279	177	62	290	901	
NET: Agree	794	405	388	122	153	147	124	100	149	222	245	153	174	79	35	95	57	68	55	34	62	106	116	58	28	131	393	
	38%	40%	37%	52%	43%	44%	34%	33%	31%	40%	42%	36%	34%	45%	42%	41%	34%	38%	37%	33%	32%	40%	42%	33%	45%	45%	44%	
Agree strongly	(+2)	162	82	80	35	30	25	32	9	30	39	50	31	41	16	7	26	5	16	11	10	13	24	19	7	7	26	74
		8%	8%	8%	15%	9%	7%	9%	3%	6%	7%	9%	7%	8%	9%	8%	11%	3%	9%	7%	10%	7%	9%	7%	4%	12%	9%	8%
Agree slightly	(+1)	632	324	308	86	122	122	92	91	118	182	194	122	133	63	28	69	51	52	44	24	49	83	98	51	21	105	319
		31%	32%	29%	37%	34%	37%	25%	30%	25%	33%	34%	29%	26%	36%	33%	30%	30%	29%	29%	24%	25%	31%	35%	29%	33%	36%	35%
Neither agree nor disagree	(0)	405	208	198	38	81	59	64	56	106	115	120	84	87	20	17	38	25	45	26	20	55	57	62	28	12	56	167
		20%	21%	19%	16%	23%	18%	17%	19%	22%	21%	21%	20%	17%	12%	21%	17%	15%	25%	18%	20%	28%	21%	22%	16%	20%	19%	18%
Disagree slightly	(-1)	286	153	133	35	51	39	54	43	64	90	83	64	48	25	15	33	25	28	22	12	23	38	33	27	5	43	137
		14%	15%	13%	15%	14%	12%	15%	14%	13%	16%	14%	15%	14%	14%	18%	14%	15%	16%	14%	12%	12%	14%	12%	15%	7%	15%	15%
Disagree strongly	(-2)	277	119	158	23	38	43	49	50	74	92	69	59	58	26	9	21	30	22	22	11	22	37	38	30	11	37	118
		13%	12%	15%	10%	11%	13%	13%	17%	16%	17%	12%	14%	11%	15%	11%	9%	18%	12%	14%	11%	11%	14%	13%	17%	17%	13%	13%
NET: Disagree		563	272	291	58	89	82	103	94	138	182	152	123	106	52	24	54	55	50	43	23	45	75	71	56	15	79	256
		27%	27%	28%	25%	25%	25%	28%	31%	29%	33%	26%	29%	21%	29%	29%	24%	33%	28%	29%	23%	23%	28%	25%	32%	25%	27%	28%
Not applicable - I never go on holiday overseas		306	124	181	14	33	44	77	55	83	35	60	65	145	25	8	43	32	18	26	24	31	28	30	34	7	24	86
		15%	12%	17%	6%	9%	13%	21%	18%	17%	6%	10%	15%	28%	14%	9%	19%	19%	10%	17%	24%	16%	10%	11%	19%	10%	8%	10%
Mean		0.07	0.11	0.02	0.35	0.17	0.16	0.01	-0.14	-0.08	-0.02	0.14	0.01	0.14	0.11	0.12	0.24	-0.17	0.07	0.02	0.12	0.05	0.08	0.11	-0.14	0.17	0.15	0.11
Standard deviation		1.23	1.20	1.26	1.23	1.16	1.22	1.27	1.22	1.23	1.24	1.20	1.23	1.25	1.30	1.18	1.23	1.26	1.20	1.26	1.24	1.15	1.23	1.19	1.25	1.33	1.21	1.22
Standard error		0.03	0.04	0.04	0.08	0.07	0.07	0.08	0.08	0.06	0.05	0.05	0.07	0.07	0.10	0.13	0.09	0.10	0.10	0.11	0.14	0.09	0.08	0.08	0.11	0.20	0.08	0.04

Holiday Languages Survey

ONLINE Fieldwork: 24th-25th July 2017

Absolutes/col percents

Table 4

Q1. Thinking about going on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents excl. Not applicable - I never go on holiday overseas

I rely heavily on the assumption that everyone will speak English in the country that I'm visiting

	Gender		Age						Social Grade				Region								Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	1760	889	871	238	317	298	242	246	419	554	533	325	348	159	80	180	159	131	125	84	181	252	224	140	45	243	752
Weighted base	1762	885	877	217	323	289	291	250	393	518	517	360	367	151	77	187	136	163	125	76	161	239	248	143	56	266	815
NET: Agree	794 45%	405 46%	388 44%	122 56%	153 47%	147 51%	124 43%	100 40%	149 38%	222 43%	245 47%	153 43%	174 47%	79 52%	35 46%	95 51%	57 42%	68 42%	55 44%	34 44%	62 38%	106 45%	116 47%	58 41%	28 51%	131 49%	393 48%
Agree strongly (+2)	162 9%	82 9%	80 9%	35 16%	30 9%	25 9%	32 11%	9 4%	30 8%	39 8%	50 10%	31 9%	41 11%	16 11%	7 9%	26 14%	5 4%	16 10%	11 9%	10 13%	13 8%	24 10%	19 8%	7 5%	7 13%	26 10%	74 9%
Agree slightly (+1)	632 36%	324 37%	308 35%	86 40%	122 38%	122 42%	92 32%	91 36%	118 30%	182 35%	194 38%	122 34%	133 36%	63 42%	28 37%	69 37%	51 38%	52 32%	44 35%	24 32%	49 30%	83 35%	98 39%	51 36%	21 37%	105 40%	319 39%
Neither agree nor disagree (0)	405 23%	208 23%	198 23%	38 17%	81 25%	59 21%	64 22%	56 23%	106 27%	115 22%	120 23%	84 23%	87 24%	20 13%	17 23%	38 20%	25 18%	45 27%	26 21%	20 26%	55 34%	57 24%	62 25%	28 20%	12 22%	56 21%	167 20%
Disagree slightly (-1)	286 16%	153 17%	133 15%	35 16%	51 16%	39 13%	54 18%	43 17%	64 16%	90 17%	83 16%	64 18%	48 13%	25 17%	15 20%	33 18%	25 18%	28 18%	22 17%	12 16%	23 14%	38 16%	33 13%	27 19%	5 8%	43 16%	137 17%
Disagree strongly (-2)	277 16%	119 13%	158 18%	23 11%	38 12%	43 15%	49 17%	50 20%	74 19%	92 18%	69 13%	59 16%	58 16%	26 17%	9 12%	21 11%	30 22%	22 13%	22 17%	11 14%	22 14%	37 15%	38 15%	30 21%	11 19%	37 14%	118 14%
NET: Disagree	563 32%	272 31%	291 33%	58 27%	89 28%	82 28%	103 35%	94 37%	138 35%	182 35%	152 29%	123 34%	106 29%	52 34%	24 31%	54 29%	55 40%	50 31%	43 34%	23 30%	45 28%	75 31%	71 28%	56 39%	15 27%	79 30%	256 31%
Mean	0.07	0.11	0.02	0.35	0.17	0.16	0.01	-0.14	-0.08	-0.02	0.14	0.01	0.14	0.11	0.12	0.24	-0.17	0.07	0.02	0.12	0.05	0.08	0.11	-0.14	0.17	0.15	0.11
Standard deviation	1.23	1.20	1.26	1.23	1.16	1.22	1.27	1.22	1.23	1.24	1.20	1.23	1.25	1.30	1.18	1.23	1.26	1.20	1.26	1.24	1.15	1.23	1.19	1.25	1.33	1.21	1.22
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.08	0.08	0.06	0.05	0.05	0.07	0.07	0.10	0.13	0.09	0.10	0.10	0.11	0.14	0.09	0.08	0.08	0.11	0.20	0.08	0.04

Holiday Languages Survey

ONLINE Fieldwork: 24th-25th July 2017

Absolutes/col percents

Table 5

Q1. Thinking about going on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

I feel that it's important to learn a few phrases in the local language of the country that I'm visiting

	Gender		Age							Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2068	1019	1049	256	354	345	305	304	504	598	595	385	490	186	87	222	194	147	151	110	218	281	249	172	51	266	831
Weighted base	2068	1009	1059	232	356	333	368	304	476	554	576	426	512	177	84	231	169	181	151	100	193	267	279	177	62	290	901
NET: Agree	1415 68%	708 70%	706 67%	171 74%	238 67%	222 67%	249 68%	202 66%	333 70%	438 79%	433 75%	270 63%	273 53%	133 76%	61 73%	144 62%	103 61%	127 70%	107 71%	55 55%	124 64%	194 73%	201 72%	119 67%	48 78%	224 77%	635 70%
Agree strongly	(+2) 713 34%	364 36%	349 33%	105 46%	113 32%	122 37%	115 31%	92 30%	166 35%	251 45%	208 36%	136 32%	119 23%	71 40%	30 36%	70 31%	56 33%	49 27%	57 38%	24 24%	59 31%	107 40%	105 38%	55 31%	29 47%	108 37%	318 35%
Agree slightly	(+1) 702 34%	345 34%	357 34%	65 28%	126 35%	100 30%	133 36%	110 36%	167 35%	187 34%	226 39%	135 32%	154 30%	63 36%	31 36%	73 32%	46 27%	78 43%	50 33%	31 31%	65 34%	87 33%	96 34%	63 36%	19 31%	115 40%	316 35%
Neither agree nor disagree	(0) 249 12%	128 13%	121 11%	33 14%	62 17%	49 15%	25 7%	34 11%	46 10%	57 10%	61 11%	62 15%	70 14%	14 8%	12 14%	33 14%	26 15%	23 13%	11 7%	10 10%	26 14%	39 15%	33 12%	17 9%	6 10%	28 10%	127 14%
Disagree slightly	(-1) 63 3%	28 3%	35 3%	8 4%	16 5%	10 3%	14 4%	4 1%	10 2%	15 3%	16 3%	18 4%	14 3%	2 1%	2 3%	10 4%	7 4%	7 4%	3 2%	8 8%	9 5%	2 1%	6 2%	5 3%	1 2%	11 4%	32 4%
Disagree strongly	(-2) 36 2%	21 2%	15 1%	5 2%	7 2%	7 2%	3 1%	9 3%	4 1%	9 2%	7 1%	10 2%	10 2%	2 1%	2 2%	1 1%	1 *	7 4%	4 3%	3 3%	2 1%	3 1%	9 3%	2 1%	- -	3 1%	22 2%
NET: Disagree	98 5%	48 5%	50 5%	13 6%	23 7%	17 5%	17 5%	14 5%	14 3%	24 4%	23 4%	28 7%	24 5%	4 2%	4 5%	11 5%	8 5%	13 7%	7 5%	11 11%	11 6%	5 2%	15 5%	7 4%	1 2%	14 5%	54 6%
Not applicable - I never go on holiday overseas	306 15%	124 12%	181 17%	14 6%	33 9%	44 13%	77 21%	55 18%	83 17%	35 6%	60 10%	65 15%	145 28%	25 14%	8 9%	43 19%	32 19%	18 10%	26 17%	24 24%	31 16%	28 10%	30 11%	34 19%	7 10%	24 8%	86 10%
Mean	1.13	1.13	1.13	1.19	0.99	1.11	1.18	1.08	1.22	1.27	1.18	1.02	0.97	1.31	1.12	1.07	1.10	0.96	1.23	0.85	1.06	1.23	1.13	1.15	1.37	1.18	1.08
Standard deviation	0.92	0.93	0.91	0.98	0.97	0.97	0.86	0.96	0.83	0.89	0.85	1.00	0.96	0.80	0.93	0.91	0.93	0.99	0.94	1.11	0.93	0.85	0.98	0.88	0.77	0.87	0.97
Standard error	0.02	0.03	0.03	0.06	0.05	0.06	0.06	0.06	0.04	0.04	0.04	0.06	0.05	0.06	0.10	0.07	0.07	0.09	0.08	0.12	0.07	0.05	0.07	0.07	0.11	0.06	0.04

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Table 6

Q1. Thinking about going on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents excl. Not applicable - I never go on holiday overseas

I feel that it's important to learn a few phrases in the local language of the country that I'm visiting

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	
Unweighted base	1760	889	871	238	317	298	242	246	419	554	533	325	348	159	80	180	159	131	125	84	181	252	224	140	45	243	752	
Weighted base	1762	885	877	217	323	289	291	250	393	518	517	360	367	151	77	187	136	163	125	76	161	239	248	143	56	266	815	
NET: Agree	1415 80%	708 80%	706 81%	171 79%	238 74%	222 77%	249 86%	202 81%	333 85%	438 85%	433 84%	270 75%	273 74%	133 88%	61 80%	144 77%	103 75%	127 78%	107 86%	55 72%	124 77%	194 81%	201 81%	119 83%	48 87%	224 84%	635 78%	
Agree strongly	(+2) 40%	713 41%	364 40%	349 49%	105 35%	113 42%	122 40%	92 37%	166 42%	251 48%	208 40%	136 38%	119 32%	71 47%	30 40%	70 38%	56 41%	49 30%	57 46%	24 31%	59 37%	107 45%	105 42%	55 39%	29 52%	108 41%	318 39%	
Agree slightly	(+1) 40%	702 39%	345 41%	357 49%	65 30%	126 39%	100 35%	133 46%	110 44%	167 42%	187 36%	226 44%	135 37%	154 42%	63 40%	31 39%	73 34%	46 48%	78 40%	50 41%	31 40%	65 36%	87 39%	96 44%	63 35%	115 43%	316 39%	
Neither agree nor disagree	(0) 14%	249 15%	128 14%	121 15%	33 19%	62 17%	49 17%	25 9%	34 13%	46 12%	57 11%	61 12%	62 17%	70 19%	14 9%	12 15%	33 17%	26 19%	23 14%	11 9%	10 14%	26 16%	39 17%	33 13%	17 12%	6 11%	28 11%	127 16%
Disagree slightly	(-1) 4%	63 3%	28 4%	35 4%	8 4%	16 5%	10 4%	14 5%	4 2%	10 3%	15 3%	16 3%	18 5%	14 4%	2 1%	10 3%	7 5%	7 4%	3 2%	8 10%	9 6%	2 1%	6 3%	5 4%	1 2%	11 4%	32 4%	
Disagree strongly	(-2) 2%	36 2%	21 2%	15 2%	5 2%	7 2%	7 2%	3 1%	9 4%	4 1%	9 2%	7 1%	10 3%	10 3%	2 1%	2 2%	1 1%	7 4%	4 3%	3 4%	2 1%	3 1%	9 4%	2 2%	- -	3 1%	22 3%	
NET: Disagree	98 6%	48 5%	50 6%	13 6%	23 7%	17 6%	17 6%	14 6%	14 6%	24 5%	23 4%	28 8%	24 7%	4 3%	4 5%	11 6%	8 6%	13 8%	7 6%	11 14%	11 7%	5 2%	15 6%	7 5%	1 2%	14 5%	54 7%	
Mean	1.13	1.13	1.13	1.19	0.99	1.11	1.18	1.08	1.22	1.27	1.18	1.02	0.97	1.31	1.12	1.07	1.10	0.96	1.23	0.85	1.06	1.23	1.13	1.15	1.37	1.18	1.08	
Standard deviation	0.92	0.93	0.91	0.98	0.97	0.97	0.86	0.96	0.83	0.89	0.85	1.00	0.96	0.80	0.93	0.91	0.93	0.99	0.94	1.11	0.93	0.85	0.98	0.88	0.77	0.87	0.97	
Standard error	0.02	0.03	0.03	0.06	0.05	0.06	0.06	0.06	0.04	0.04	0.04	0.06	0.05	0.06	0.10	0.07	0.07	0.09	0.08	0.12	0.07	0.05	0.07	0.07	0.11	0.06	0.04	

Holiday Languages Survey

ONLINE Fieldwork: 24th-25th July 2017

Absolutes/col percents

Table 7

Q2. Thinking about any occasions when you've been on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

I have been embarrassed at not being able to speak the local language

	Gender		Age						Social Grade				Region								Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2068	1019	1049	256	354	345	305	304	504	598	595	385	490	186	87	222	194	147	151	110	218	281	249	172	51	266	831
Weighted base	2068	1009	1059	232	356	333	368	304	476	554	576	426	512	177	84	231	169	181	151	100	193	267	279	177	62	290	901
NET: Agree	804 39%	391 39%	412 39%	122 53%	151 42%	125 38%	131 36%	119 39%	156 33%	253 46%	252 44%	153 36%	145 28%	75 43%	26 31%	81 35%	65 39%	62 35%	66 44%	31 31%	74 39%	107 40%	115 41%	77 43%	23 38%	138 48%	355 39%
Agree strongly (+2)	213 10%	100 10%	112 11%	45 19%	51 14%	31 9%	35 9%	23 7%	28 6%	65 12%	64 11%	43 10%	41 8%	16 9%	5 6%	27 12%	12 7%	18 10%	13 8%	8 8%	24 13%	33 12%	34 12%	20 11%	2 4%	35 12%	99 11%
Agree slightly (+1)	591 29%	291 29%	300 28%	77 33%	99 28%	94 28%	96 26%	97 32%	128 27%	187 34%	188 33%	110 26%	105 20%	59 34%	21 25%	54 23%	54 32%	44 24%	54 36%	23 23%	50 26%	74 28%	81 29%	57 32%	21 34%	103 35%	256 28%
Neither agree nor disagree (0)	416 20%	217 21%	199 19%	39 17%	69 19%	84 25%	59 16%	54 18%	110 23%	115 21%	121 21%	87 20%	93 18%	36 20%	24 28%	44 19%	34 20%	41 23%	29 19%	16 16%	43 22%	56 21%	57 20%	21 12%	16 25%	39 13%	213 24%
Disagree slightly (-1)	264 13%	133 13%	131 12%	33 14%	43 12%	45 13%	43 12%	37 12%	63 13%	75 13%	89 15%	48 11%	53 10%	18 10%	15 18%	33 14%	25 15%	22 12%	12 8%	11 11%	21 11%	37 14%	34 12%	27 15%	8 13%	46 16%	113 13%
Disagree strongly (-2)	278 13%	136 13%	142 13%	23 10%	48 14%	37 11%	55 15%	41 14%	74 15%	82 15%	53 9%	71 17%	73 14%	22 13%	14 16%	33 14%	13 8%	36 20%	18 12%	17 17%	25 13%	39 14%	36 13%	17 9%	9 14%	39 14%	127 14%
NET: Disagree	542 26%	269 27%	273 26%	56 24%	92 26%	82 25%	98 27%	78 26%	136 29%	156 28%	142 25%	118 28%	126 25%	40 23%	28 34%	66 29%	39 23%	58 32%	30 20%	28 28%	46 24%	76 28%	70 25%	43 25%	17 28%	85 29%	240 27%
Not applicable - I never go on holiday overseas	307 15%	132 13%	174 16%	15 6%	44 13%	41 12%	80 22%	53 17%	73 15%	29 5%	62 11%	67 16%	148 29%	26 14%	6 7%	40 17%	31 18%	20 11%	25 16%	25 25%	29 15%	28 10%	37 13%	35 20%	6 9%	28 10%	93 10%
Mean	0.11	0.10	0.12	0.41	0.20	0.12	0.05	0.09	-0.06	0.15	0.24	0.02	-0.04	0.19	-0.14	0.04	0.18	-0.08	0.25	-0.08	0.16	0.11	0.18	0.25	-0.01	0.19	0.11
Standard deviation	1.26	1.25	1.27	1.27	1.31	1.19	1.32	1.24	1.22	1.27	1.18	1.31	1.30	1.22	1.19	1.31	1.13	1.33	1.20	1.35	1.28	1.29	1.27	1.25	1.16	1.30	1.25
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.08	0.08	0.06	0.05	0.05	0.07	0.07	0.10	0.13	0.10	0.09	0.12	0.11	0.15	0.09	0.08	0.09	0.10	0.17	0.08	0.05

Holiday Languages Survey

ONLINE Fieldwork: 24th-25th July 2017

Absolutes/col percents

Table 8

Q2. Thinking about any occasions when you've been on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents excl. Not applicable - I never go on holiday overseas

I have been embarrassed at not being able to speak the local language

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private
Unweighted base	1768	890	878	237	309	301	241	249	431	563	535	324	346	159	82	183	160	130	127	84	182	254	219	142	46	242	747
Weighted base	1761	877	885	217	311	291	288	251	403	524	515	358	364	151	78	191	137	161	126	75	163	239	242	141	56	262	808
NET: Agree	804 46%	391 45%	412 47%	122 56%	151 48%	125 43%	131 45%	119 47%	156 39%	253 48%	252 49%	153 43%	145 40%	75 50%	26 33%	81 42%	65 48%	62 39%	66 53%	31 41%	74 45%	107 45%	115 48%	77 54%	23 42%	138 53%	355 44%
Agree strongly (+2)	213 12%	100 11%	112 13%	45 21%	51 17%	31 11%	35 12%	23 9%	28 7%	65 12%	64 12%	43 12%	41 11%	16 10%	5 7%	27 14%	12 9%	18 11%	13 10%	8 11%	24 15%	33 14%	34 14%	20 14%	2 4%	35 14%	99 12%
Agree slightly (+1)	591 34%	291 33%	300 34%	77 36%	99 32%	94 32%	96 33%	97 38%	128 32%	187 36%	188 37%	110 31%	105 29%	59 39%	21 26%	54 28%	54 39%	44 27%	54 43%	23 30%	50 31%	74 31%	81 34%	57 40%	21 37%	103 39%	256 32%
Neither agree nor disagree (0)	416 24%	217 25%	199 23%	39 18%	69 22%	84 29%	59 21%	54 22%	110 27%	115 22%	121 24%	87 24%	93 25%	36 24%	24 30%	44 23%	34 24%	41 25%	29 23%	16 21%	43 26%	56 23%	57 23%	21 15%	16 28%	39 15%	213 26%
Disagree slightly (-1)	264 15%	133 15%	131 15%	33 15%	43 14%	45 15%	43 15%	37 15%	63 16%	75 14%	89 17%	48 13%	53 14%	18 12%	15 19%	33 17%	25 18%	22 14%	12 10%	11 15%	21 13%	37 16%	34 14%	27 19%	8 15%	46 18%	113 14%
Disagree strongly (-2)	278 16%	136 16%	142 16%	23 11%	48 16%	37 13%	55 19%	41 16%	74 18%	82 16%	53 10%	71 20%	73 20%	22 15%	14 17%	33 17%	13 10%	36 22%	18 14%	17 23%	25 15%	39 16%	36 15%	17 12%	9 16%	39 15%	127 16%
NET: Disagree	542 31%	269 31%	273 31%	56 26%	92 30%	82 28%	98 34%	78 31%	136 34%	156 30%	142 28%	118 33%	126 35%	40 27%	28 36%	66 35%	39 28%	58 36%	30 24%	28 38%	46 28%	76 32%	70 29%	43 31%	17 31%	85 33%	240 30%
Mean	0.11	0.10	0.12	0.41	0.20	0.12	0.05	0.09	-0.06	0.15	0.24	0.02	-0.04	0.19	-0.14	0.04	0.18	-0.08	0.25	-0.08	0.16	0.11	0.18	0.25	-0.01	0.19	0.11
Standard deviation	1.26	1.25	1.27	1.27	1.31	1.19	1.32	1.24	1.22	1.27	1.18	1.31	1.30	1.22	1.19	1.31	1.13	1.33	1.20	1.35	1.28	1.29	1.27	1.25	1.16	1.30	1.25
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.08	0.08	0.06	0.05	0.05	0.07	0.07	0.10	0.13	0.10	0.09	0.12	0.11	0.15	0.09	0.08	0.09	0.10	0.17	0.08	0.05

Holiday Languages Survey

ONLINE Fieldwork: 24th-25th July 2017

Absolutes/col percents

Table 9

Q2. Thinking about any occasions when you've been on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

I have felt guilty asking other people if they can speak English

	Gender			Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2068	1019	1049	256	354	345	305	304	504	598	595	385	490	186	87	222	194	147	151	110	218	281	249	172	51	266	831
Weighted base	2068	1009	1059	232	356	333	368	304	476	554	576	426	512	177	84	231	169	181	151	100	193	267	279	177	62	290	901
NET: Agree	635 31%	306 30%	329 31%	108 47%	137 39%	96 29%	107 29%	81 27%	106 22%	204 37%	199 35%	115 27%	118 23%	63 36%	24 28%	59 26%	52 31%	61 34%	42 28%	20 20%	56 29%	88 33%	86 31%	63 36%	20 32%	116 40%	291 32%
Agree strongly (+2)	151 7%	73 7%	78 7%	34 15%	35 10%	29 9%	31 8%	8 3%	14 3%	51 9%	46 8%	26 6%	28 5%	14 8%	4 5%	16 7%	13 8%	10 5%	6 4%	6 6%	17 9%	27 10%	22 8%	13 7%	3 5%	29 10%	71 8%
Agree slightly (+1)	484 23%	233 23%	251 24%	74 32%	103 29%	68 20%	76 21%	72 24%	92 19%	153 28%	153 26%	89 21%	90 18%	49 28%	20 23%	43 19%	39 23%	52 29%	37 24%	14 14%	39 20%	61 23%	64 23%	50 28%	16 26%	87 30%	221 24%
Neither agree nor disagree (0)	480 23%	265 26%	214 20%	46 20%	82 23%	88 27%	72 20%	79 26%	111 23%	138 25%	135 23%	109 26%	98 19%	40 23%	25 30%	53 23%	43 25%	45 25%	38 26%	19 19%	44 23%	62 23%	62 22%	30 17%	18 28%	69 24%	225 25%
Disagree slightly (-1)	317 15%	154 15%	163 15%	33 14%	39 11%	55 17%	52 14%	50 16%	88 18%	95 17%	93 16%	57 14%	72 14%	17 10%	17 20%	37 16%	27 16%	25 14%	23 15%	17 17%	39 20%	37 14%	47 17%	24 14%	8 12%	45 16%	136 15%
Disagree strongly (-2)	330 16%	151 15%	178 17%	29 12%	53 15%	52 16%	57 15%	41 14%	99 21%	88 16%	88 15%	76 18%	77 15%	31 18%	12 14%	42 18%	16 10%	30 17%	22 15%	19 19%	24 13%	52 19%	46 17%	24 14%	11 19%	32 11%	156 17%
NET: Disagree	646 31%	305 30%	341 32%	62 27%	92 26%	107 32%	109 30%	91 30%	186 39%	183 33%	181 31%	134 31%	149 29%	48 27%	29 35%	78 34%	43 25%	54 30%	45 30%	36 36%	64 33%	88 33%	94 34%	48 27%	19 31%	78 27%	292 32%
Not applicable - I never go on holiday overseas	307 15%	132 13%	174 16%	15 6%	44 13%	41 12%	80 22%	53 17%	73 15%	29 5%	62 11%	67 16%	148 29%	26 14%	6 7%	40 17%	31 18%	20 11%	25 16%	25 25%	29 15%	28 10%	37 13%	35 20%	6 9%	28 10%	93 10%
Mean	-0.11	-0.09	-0.13	0.23	0.09	-0.11	-0.09	-0.17	-0.41	-0.03	-0.05	-0.19	-0.22	-0.02	-0.16	-0.23	0.04	-0.08	-0.15	-0.38	-0.09	-0.10	-0.13	0.02	-0.13	0.13	-0.11
Standard deviation	1.24	1.21	1.27	1.27	1.26	1.23	1.29	1.12	1.18	1.24	1.23	1.23	1.25	1.28	1.14	1.26	1.15	1.21	1.16	1.27	1.23	1.31	1.26	1.26	1.22	1.19	1.25
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.08	0.07	0.06	0.05	0.05	0.07	0.07	0.10	0.13	0.09	0.09	0.11	0.10	0.14	0.09	0.08	0.09	0.11	0.18	0.08	0.05

Holiday Languages Survey

ONLINE Fieldwork: 24th-25th July 2017

Absolutes/col percents

Table 10

Q2. Thinking about any occasions when you've been on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents excl. Not applicable - I never go on holiday overseas

I have felt guilty asking other people if they can speak English

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	1768	890	878	237	309	301	241	249	431	563	535	324	346	159	82	183	160	130	127	84	182	254	219	142	46	242	747
Weighted base	1761	877	885	217	311	291	288	251	403	524	515	358	364	151	78	191	137	161	126	75	163	239	242	141	56	262	808
NET: Agree	635 36%	306 35%	329 37%	108 50%	137 44%	96 33%	107 37%	81 32%	106 26%	204 39%	199 39%	115 32%	118 32%	63 42%	24 31%	59 31%	52 38%	61 38%	42 34%	20 27%	56 34%	88 37%	86 36%	63 45%	20 35%	116 44%	291 36%
Agree strongly (+2)	151 9%	73 8%	78 9%	34 16%	35 11%	29 10%	31 11%	8 3%	14 3%	51 10%	46 9%	26 7%	28 8%	14 9%	4 6%	16 8%	13 9%	10 6%	6 4%	6 8%	17 11%	27 11%	22 9%	13 9%	3 6%	29 11%	71 9%
Agree slightly (+1)	484 28%	233 27%	251 28%	74 34%	103 33%	68 23%	76 26%	72 29%	92 23%	153 29%	153 30%	89 25%	90 25%	49 33%	20 25%	43 23%	39 28%	52 32%	37 29%	14 19%	39 24%	61 26%	64 26%	50 36%	16 29%	87 33%	221 27%
Neither agree nor disagree (0)	480 27%	265 30%	214 24%	46 21%	82 26%	88 30%	72 25%	79 32%	111 28%	138 26%	135 26%	109 31%	98 27%	40 26%	25 32%	53 28%	43 31%	45 28%	38 31%	19 26%	44 27%	62 26%	62 26%	30 21%	18 31%	69 26%	225 28%
Disagree slightly (-1)	317 18%	154 18%	163 18%	33 15%	39 13%	55 19%	52 18%	50 20%	88 22%	95 18%	93 18%	57 16%	72 20%	17 11%	17 22%	37 19%	27 19%	25 15%	23 18%	17 23%	39 24%	37 15%	47 20%	24 17%	8 13%	45 17%	136 17%
Disagree strongly (-2)	330 19%	151 17%	178 20%	29 13%	53 17%	52 18%	57 20%	41 16%	99 24%	88 17%	88 17%	76 21%	77 21%	31 21%	12 15%	42 22%	16 12%	30 19%	22 18%	19 25%	24 15%	52 22%	46 19%	24 17%	11 20%	32 12%	156 19%
NET: Disagree	646 37%	305 35%	341 39%	62 29%	92 29%	107 37%	109 38%	91 36%	186 46%	183 35%	181 35%	134 37%	149 41%	48 32%	29 37%	78 41%	43 31%	54 34%	45 36%	36 48%	64 39%	88 37%	94 39%	48 34%	19 34%	78 30%	292 36%
Mean	-0.11	-0.09	-0.13	0.23	0.09	-0.11	-0.09	-0.17	-0.41	-0.03	-0.05	-0.19	-0.22	-0.02	-0.16	-0.23	0.04	-0.08	-0.15	-0.38	-0.09	-0.10	-0.13	0.02	-0.13	0.13	-0.11
Standard deviation	1.24	1.21	1.27	1.27	1.26	1.23	1.29	1.12	1.18	1.24	1.23	1.23	1.25	1.28	1.14	1.26	1.15	1.21	1.16	1.27	1.23	1.31	1.26	1.26	1.22	1.19	1.25
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.08	0.07	0.06	0.05	0.05	0.07	0.07	0.10	0.13	0.09	0.09	0.11	0.10	0.14	0.09	0.08	0.09	0.11	0.18	0.08	0.05

Holiday Languages Survey

ONLINE Fieldwork: 24th-25th July 2017

Absolutes/col percents

Table 11

Q2. Thinking about any occasions when you've been on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

I have been too scared to try and speak the local language

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2068	1019	1049	256	354	345	305	304	504	598	595	385	490	186	87	222	194	147	151	110	218	281	249	172	51	266	831
Weighted base	2068	1009	1059	232	356	333	368	304	476	554	576	426	512	177	84	231	169	181	151	100	193	267	279	177	62	290	901
NET: Agree	509 25%	227 22%	282 27%	87 37%	99 28%	102 31%	86 23%	55 18%	79 17%	137 25%	173 30%	87 20%	112 22%	42 24%	21 25%	55 24%	40 24%	43 24%	39 26%	21 21%	45 23%	64 24%	77 28%	46 26%	16 26%	88 30%	249 28%
Agree strongly (+2)	98 5%	38 4%	59 6%	13 6%	23 6%	23 7%	18 5%	6 2%	14 3%	26 5%	22 4%	21 5%	29 6%	7 4%	3 4%	11 5%	5 3%	9 5%	7 5%	6 6%	9 5%	17 7%	16 6%	6 3%	2 3%	8 3%	47 5%
Agree slightly (+1)	411 20%	188 19%	223 21%	73 32%	77 22%	79 24%	68 19%	49 16%	65 14%	111 20%	151 26%	66 15%	83 16%	36 20%	18 21%	44 19%	35 21%	34 19%	32 21%	15 15%	36 19%	47 17%	61 22%	40 23%	14 22%	80 27%	203 23%
Neither agree nor disagree (0)	416 20%	206 20%	211 20%	50 22%	82 23%	74 22%	57 15%	59 19%	95 20%	123 22%	101 17%	98 23%	95 19%	44 25%	21 25%	44 19%	37 22%	39 22%	22 15%	20 20%	39 20%	56 21%	56 20%	26 15%	12 19%	59 20%	185 21%
Disagree slightly (-1)	461 22%	251 25%	210 20%	50 21%	69 20%	75 22%	71 19%	72 24%	125 26%	147 27%	160 28%	82 19%	73 14%	31 18%	24 28%	56 24%	35 21%	45 25%	28 19%	18 18%	46 24%	63 24%	58 21%	42 24%	15 25%	72 25%	204 23%
Disagree strongly (-2)	375 18%	194 19%	181 17%	30 13%	60 17%	41 12%	73 20%	66 22%	104 22%	118 21%	81 14%	92 22%	84 16%	33 19%	12 14%	36 16%	25 15%	34 19%	37 25%	16 16%	34 17%	56 21%	51 18%	27 15%	14 22%	44 15%	170 19%
NET: Disagree	836 40%	445 44%	392 37%	80 35%	130 36%	115 35%	145 39%	138 45%	229 48%	265 48%	240 42%	174 41%	157 31%	64 36%	36 43%	92 40%	60 36%	79 44%	65 43%	34 34%	79 41%	119 45%	109 39%	70 39%	29 46%	115 40%	374 41%
Not applicable - I never go on holiday overseas	307 15%	132 13%	174 16%	15 6%	44 13%	41 12%	80 22%	53 17%	73 15%	29 5%	62 11%	67 16%	148 29%	26 14%	6 7%	40 17%	31 18%	20 11%	25 16%	25 25%	29 15%	28 10%	37 13%	35 20%	6 9%	28 10%	93 10%
Mean	-0.34	-0.43	-0.26	-0.05	-0.22	-0.10	-0.40	-0.57	-0.59	-0.42	-0.24	-0.44	-0.27	-0.32	-0.31	-0.32	-0.29	-0.39	-0.45	-0.30	-0.36	-0.39	-0.28	-0.32	-0.44	-0.24	-0.31
Standard deviation	1.20	1.17	1.23	1.18	1.22	1.18	1.27	1.14	1.14	1.19	1.16	1.21	1.27	1.18	1.11	1.19	1.15	1.19	1.30	1.24	1.19	1.24	1.23	1.20	1.21	1.15	1.22
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.08	0.07	0.05	0.05	0.05	0.07	0.07	0.09	0.12	0.09	0.09	0.10	0.12	0.14	0.09	0.08	0.08	0.10	0.18	0.07	0.04

Holiday Languages Survey

ONLINE Fieldwork: 24th-25th July 2017

Absolutes/col percents

Table 12

Q2. Thinking about any occasions when you've been on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents excl. Not applicable - I never go on holiday overseas

I have been too scared to try and speak the local language

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	1768	890	878	237	309	301	241	249	431	563	535	324	346	159	82	183	160	130	127	84	182	254	219	142	46	242	747
Weighted base	1761	877	885	217	311	291	288	251	403	524	515	358	364	151	78	191	137	161	126	75	163	239	242	141	56	262	808
NET: Agree	509 29%	227 26%	282 32%	87 40%	99 32%	102 35%	86 30%	55 22%	79 20%	137 26%	173 34%	87 24%	112 31%	42 28%	21 27%	55 29%	40 29%	43 26%	39 31%	21 28%	45 27%	64 27%	77 32%	46 33%	16 28%	88 33%	249 31%
Agree strongly (+2)	98 6%	38 4%	59 7%	13 6%	23 7%	23 8%	18 6%	6 2%	14 4%	26 5%	22 4%	21 6%	29 8%	7 4%	3 4%	11 6%	5 4%	9 5%	7 5%	6 8%	9 5%	17 7%	16 6%	6 4%	2 4%	8 3%	47 6%
Agree slightly (+1)	411 23%	188 21%	223 25%	73 34%	77 25%	79 27%	68 24%	49 19%	65 16%	111 21%	151 29%	66 18%	83 23%	36 24%	18 23%	44 23%	35 25%	34 21%	32 25%	15 19%	36 22%	47 19%	61 25%	40 28%	14 25%	80 30%	203 25%
Neither agree nor disagree (0)	416 24%	206 23%	211 24%	50 23%	82 26%	74 25%	57 20%	59 23%	95 24%	123 23%	101 20%	98 27%	95 26%	44 29%	21 27%	44 23%	37 27%	39 24%	22 17%	20 27%	39 24%	56 23%	56 23%	26 18%	12 21%	59 23%	185 23%
Disagree slightly (-1)	461 26%	251 29%	210 24%	50 23%	69 22%	75 26%	71 25%	72 29%	125 31%	147 28%	160 31%	82 23%	73 20%	31 21%	24 30%	56 29%	35 26%	45 28%	28 22%	18 24%	46 28%	63 26%	58 24%	42 30%	15 27%	72 27%	204 25%
Disagree strongly (-2)	375 21%	194 22%	181 20%	30 14%	60 19%	41 14%	73 26%	66 26%	104 26%	118 23%	81 16%	92 26%	84 23%	33 22%	12 15%	36 19%	25 18%	34 21%	37 30%	16 21%	34 21%	56 23%	51 21%	27 19%	14 24%	44 17%	170 21%
NET: Disagree	836 47%	445 51%	392 44%	80 37%	130 42%	115 40%	145 50%	138 55%	229 57%	265 51%	240 47%	174 49%	157 43%	64 43%	36 46%	92 48%	60 44%	79 49%	65 52%	34 45%	79 49%	119 50%	109 45%	70 49%	29 51%	115 44%	374 46%
Mean	-0.34	-0.43	-0.26	-0.05	-0.22	-0.10	-0.40	-0.57	-0.59	-0.42	-0.24	-0.44	-0.27	-0.32	-0.31	-0.32	-0.29	-0.39	-0.45	-0.30	-0.36	-0.39	-0.28	-0.32	-0.44	-0.24	-0.31
Standard deviation	1.20	1.17	1.23	1.18	1.22	1.18	1.27	1.14	1.14	1.19	1.16	1.21	1.27	1.18	1.11	1.19	1.15	1.19	1.30	1.24	1.19	1.24	1.23	1.20	1.21	1.15	1.22
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.08	0.07	0.05	0.05	0.05	0.07	0.07	0.09	0.12	0.09	0.09	0.10	0.12	0.14	0.09	0.08	0.08	0.10	0.18	0.07	0.04

Holiday Languages Survey

ONLINE Fieldwork: 24th-25th July 2017

Absolutes/col percents

Table 13

Q2. Thinking about any occasions when you've been on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

I have pointed at a menu to avoid trying to pronounce foreign words

	Gender			Age						Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate
Unweighted base	2068	1019	1049	256	354	345	305	304	504	598	595	385	490	186	87	222	194	147	151	110	218	281	249	172	51	266	831
Weighted base	2068	1009	1059	232	356	333	368	304	476	554	576	426	512	177	84	231	169	181	151	100	193	267	279	177	62	290	901
NET: Agree	983 48%	452 45%	531 50%	148 64%	182 51%	171 51%	162 44%	134 44%	186 39%	284 51%	315 55%	181 43%	202 39%	83 47%	37 43%	112 48%	79 47%	93 52%	66 44%	40 40%	90 47%	130 49%	144 52%	83 47%	26 42%	164 57%	455 50%
Agree strongly (+2)	236 11%	106 10%	131 12%	45 19%	59 16%	49 15%	33 9%	23 8%	28 6%	71 13%	79 14%	41 10%	45 9%	16 9%	9 11%	28 12%	15 9%	27 15%	11 7%	13 12%	20 10%	33 12%	35 13%	22 12%	8 13%	40 14%	122 14%
Agree slightly (+1)	746 36%	346 34%	400 38%	104 45%	124 35%	122 37%	128 35%	111 36%	157 33%	213 38%	236 41%	140 33%	157 31%	67 38%	27 33%	83 36%	64 38%	66 37%	55 37%	28 28%	70 37%	97 36%	109 39%	61 34%	19 30%	124 43%	333 37%
Neither agree nor disagree (0)	295 14%	171 17%	123 12%	30 13%	58 16%	49 15%	40 11%	51 17%	66 14%	101 18%	65 11%	66 16%	62 12%	28 16%	17 20%	26 11%	23 13%	30 17%	25 17%	9 9%	27 14%	46 17%	39 14%	19 11%	6 10%	34 12%	149 16%
Disagree slightly (-1)	248 12%	125 12%	123 12%	18 8%	37 10%	45 14%	47 13%	29 9%	72 15%	71 13%	75 13%	52 12%	49 10%	19 11%	15 18%	28 12%	19 11%	15 8%	20 13%	10 10%	23 12%	26 10%	37 13%	24 13%	12 19%	35 12%	112 12%
Disagree strongly (-2)	236 11%	129 13%	108 10%	20 9%	34 10%	26 8%	39 11%	38 13%	79 17%	68 12%	59 10%	59 14%	51 10%	21 12%	10 12%	26 11%	17 10%	23 13%	15 10%	15 15%	23 12%	37 14%	22 8%	16 9%	12 19%	29 10%	93 10%
NET: Disagree	484 23%	254 25%	230 22%	38 16%	71 20%	71 21%	86 23%	67 22%	151 32%	139 25%	134 23%	111 26%	100 20%	41 23%	25 29%	54 23%	36 21%	38 21%	35 23%	26 26%	46 24%	63 24%	59 21%	40 22%	24 38%	64 22%	205 23%
Not applicable - I never go on holiday overseas	307 15%	132 13%	174 16%	15 6%	44 13%	41 12%	80 22%	53 17%	73 15%	29 5%	62 11%	67 16%	148 29%	26 14%	6 7%	40 17%	31 18%	20 11%	25 16%	25 25%	29 15%	28 10%	37 13%	35 20%	6 9%	28 10%	93 10%
Mean	0.28	0.20	0.37	0.63	0.44	0.42	0.24	0.21	-0.04	0.28	0.39	0.15	0.26	0.25	0.14	0.32	0.29	0.37	0.22	0.16	0.25	0.27	0.40	0.35	-0.03	0.42	0.35
Standard deviation	1.25	1.25	1.24	1.17	1.24	1.19	1.25	1.22	1.28	1.23	1.23	1.28	1.25	1.23	1.23	1.27	1.21	1.27	1.18	1.41	1.25	1.28	1.18	1.25	1.41	1.22	1.22
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.08	0.08	0.06	0.05	0.05	0.07	0.07	0.10	0.14	0.09	0.10	0.11	0.10	0.15	0.09	0.08	0.08	0.10	0.21	0.08	0.04

Holiday Languages Survey

ONLINE Fieldwork: 24th-25th July 2017

Absolutes/col percents

Table 14

Q2. Thinking about any occasions when you've been on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents excl. Not applicable - I never go on holiday overseas

I have pointed at a menu to avoid trying to pronounce foreign words

	Gender		Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate
Unweighted base	1768	890	878	237	309	301	241	249	431	563	535	324	346	159	82	183	160	130	127	84	182	254	219	142	46	242	747
Weighted base	1761	877	885	217	311	291	288	251	403	524	515	358	364	151	78	191	137	161	126	75	163	239	242	141	56	262	808
NET: Agree	983 56%	452 52%	531 60%	148 69%	182 59%	171 59%	162 56%	134 53%	186 46%	284 54%	315 61%	181 51%	202 56%	83 55%	37 47%	112 58%	79 57%	93 58%	66 53%	40 54%	90 55%	130 55%	144 59%	83 58%	26 47%	164 63%	455 56%
Agree strongly	(+2) 236 13%	106 12%	131 15%	45 21%	59 19%	49 17%	33 12%	23 9%	28 7%	71 14%	79 15%	41 12%	45 12%	16 11%	9 12%	28 15%	15 11%	27 17%	11 9%	13 17%	20 12%	33 14%	35 15%	22 15%	8 14%	40 15%	122 15%
Agree slightly	(+1) 746 42%	346 39%	400 45%	104 48%	124 40%	122 42%	128 45%	111 44%	157 39%	213 41%	236 46%	140 39%	157 43%	67 44%	27 35%	83 44%	64 47%	66 41%	55 44%	28 37%	70 43%	97 41%	109 45%	61 43%	19 33%	124 47%	333 41%
Neither agree nor disagree	(0) 295 17%	171 20%	123 14%	30 14%	58 19%	49 17%	40 14%	51 20%	66 16%	101 19%	65 13%	66 19%	62 17%	28 18%	17 21%	26 14%	23 17%	30 19%	25 20%	9 12%	27 17%	46 19%	39 16%	19 14%	6 11%	34 13%	149 18%
Disagree slightly	(-1) 248 14%	125 14%	123 14%	18 8%	37 12%	45 16%	47 16%	29 11%	72 18%	71 14%	75 15%	52 15%	49 13%	19 13%	15 19%	28 15%	19 14%	15 9%	20 16%	10 14%	23 14%	26 11%	37 15%	24 17%	12 21%	35 14%	112 14%
Disagree strongly	(-2) 236 13%	129 15%	108 12%	20 9%	34 11%	26 9%	39 14%	38 15%	79 20%	68 13%	59 11%	59 16%	51 14%	21 14%	10 12%	26 13%	17 12%	23 14%	15 12%	15 20%	23 14%	37 16%	22 9%	16 11%	12 21%	29 11%	93 11%
NET: Disagree	484 27%	254 29%	230 26%	38 17%	71 23%	71 24%	86 30%	67 27%	151 38%	139 27%	134 26%	111 31%	100 28%	41 27%	25 32%	54 28%	36 26%	38 24%	35 27%	26 34%	46 28%	63 26%	59 25%	40 28%	24 42%	64 24%	205 25%
Mean	0.28	0.20	0.37	0.63	0.44	0.42	0.24	0.21	-0.04	0.28	0.39	0.15	0.26	0.25	0.14	0.32	0.29	0.37	0.22	0.16	0.25	0.27	0.40	0.35	-0.03	0.42	0.35
Standard deviation	1.25	1.25	1.24	1.17	1.24	1.19	1.25	1.22	1.28	1.23	1.23	1.28	1.25	1.23	1.23	1.27	1.21	1.27	1.18	1.41	1.25	1.28	1.18	1.25	1.41	1.22	1.22
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.08	0.08	0.06	0.05	0.05	0.07	0.07	0.10	0.14	0.09	0.10	0.11	0.10	0.15	0.09	0.08	0.08	0.10	0.21	0.08	0.04

Holiday Languages Survey

ONLINE Fieldwork: 24th-25th July 2017

Absolutes/col percents

Table 15

Q2. Thinking about any occasions when you've been on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

I have eaten in British or fast food restaurants to avoid local cuisine

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2068	1019	1049	256	354	345	305	304	504	598	595	385	490	186	87	222	194	147	151	110	218	281	249	172	51	266	831
Weighted base	2068	1009	1059	232	356	333	368	304	476	554	576	426	512	177	84	231	169	181	151	100	193	267	279	177	62	290	901
NET: Agree	271 13%	137 14%	134 13%	46 20%	64 18%	57 17%	44 12%	21 7%	40 8%	61 11%	85 15%	60 14%	65 13%	27 15%	15 18%	35 15%	20 12%	26 14%	17 11%	12 12%	25 13%	32 12%	34 12%	22 12%	6 10%	37 13%	153 17%
Agree strongly (+2)	59 3%	29 3%	30 3%	14 6%	8 2%	13 4%	7 2%	5 2%	12 2%	14 3%	18 3%	10 2%	16 3%	7 4%	3 3%	8 4%	2 1%	6 3%	2 2%	2 2%	8 4%	4 2%	7 3%	5 3%	4 7%	6 2%	29 3%
Agree slightly (+1)	212 10%	108 11%	104 10%	32 14%	55 16%	44 13%	37 10%	16 5%	28 6%	47 8%	67 12%	49 12%	49 10%	20 11%	12 14%	27 12%	18 11%	20 11%	14 9%	10 10%	17 9%	28 10%	27 10%	17 10%	2 3%	31 11%	124 14%
Neither agree nor disagree (0)	300 15%	168 17%	132 12%	47 20%	68 19%	57 17%	48 13%	33 11%	47 10%	79 14%	79 14%	68 16%	74 14%	28 16%	18 21%	35 15%	20 12%	28 15%	20 13%	13 13%	32 16%	44 16%	34 12%	17 10%	13 20%	54 19%	143 16%
Disagree slightly (-1)	426 21%	211 21%	215 20%	57 24%	78 22%	71 21%	69 19%	60 20%	91 19%	126 23%	141 24%	74 17%	84 16%	34 19%	16 19%	53 23%	45 27%	33 18%	27 18%	23 23%	35 18%	53 20%	60 21%	37 21%	12 19%	73 25%	196 22%
Disagree strongly (-2)	764 37%	361 36%	403 38%	66 29%	102 29%	106 32%	128 35%	137 45%	225 47%	258 47%	210 36%	157 37%	140 27%	62 35%	30 36%	68 29%	52 31%	74 41%	63 42%	28 27%	73 38%	110 41%	114 41%	65 37%	26 41%	98 34%	316 35%
NET: Disagree	1190 58%	572 57%	618 58%	123 53%	179 50%	177 53%	196 53%	198 65%	317 67%	384 69%	351 61%	231 54%	225 44%	96 54%	46 54%	121 52%	97 58%	107 59%	89 59%	50 50%	107 56%	162 61%	174 62%	103 58%	37 60%	171 59%	512 57%
Not applicable - I never go on holiday overseas	307 15%	132 13%	174 16%	15 6%	44 13%	41 12%	80 22%	53 17%	73 15%	29 5%	62 11%	67 16%	148 29%	26 14%	6 7%	40 17%	31 18%	20 11%	25 16%	25 25%	29 15%	28 10%	37 13%	35 20%	6 9%	28 10%	93 10%
Mean	-0.92	-0.87	-0.97	-0.59	-0.67	-0.73	-0.95	-1.23	-1.22	-1.08	-0.89	-0.88	-0.78	-0.82	-0.74	-0.76	-0.93	-0.93	-1.06	-0.85	-0.91	-0.99	-1.02	-1.00	-0.93	-0.87	-0.80
Standard deviation	1.18	1.17	1.18	1.25	1.18	1.23	1.15	1.03	1.08	1.11	1.18	1.20	1.22	1.23	1.23	1.20	1.09	1.21	1.13	1.14	1.21	1.13	1.15	1.17	1.24	1.11	1.21
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.07	0.07	0.05	0.05	0.05	0.07	0.07	0.10	0.14	0.09	0.09	0.11	0.10	0.12	0.09	0.07	0.08	0.10	0.18	0.07	0.04

Holiday Languages Survey

ONLINE Fieldwork: 24th-25th July 2017

Absolutes/col percents

Table 16

Q2. Thinking about any occasions when you've been on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents excl. Not applicable - I never go on holiday overseas

I have eaten in British or fast food restaurants to avoid local cuisine

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	1768	890	878	237	309	301	241	249	431	563	535	324	346	159	82	183	160	130	127	84	182	254	219	142	46	242	747
Weighted base	1761	877	885	217	311	291	288	251	403	524	515	358	364	151	78	191	137	161	126	75	163	239	242	141	56	262	808
NET: Agree	271 15%	137 16%	134 15%	46 21%	64 20%	57 20%	44 15%	21 8%	40 10%	61 12%	85 17%	60 17%	65 18%	27 18%	15 19%	35 18%	20 14%	26 16%	17 13%	12 16%	25 15%	32 14%	34 14%	22 15%	6 11%	37 14%	153 19%
Agree strongly (+2)	59 3%	29 3%	30 3%	14 7%	8 3%	13 5%	7 2%	5 2%	12 3%	14 3%	18 4%	10 3%	16 4%	7 5%	3 4%	8 4%	2 2%	6 4%	2 2%	2 2%	8 5%	4 2%	7 3%	5 3%	4 8%	6 2%	29 4%
Agree slightly (+1)	212 12%	108 12%	104 12%	32 15%	55 18%	44 15%	37 13%	16 6%	28 7%	47 9%	67 13%	49 14%	49 14%	20 13%	12 16%	27 14%	18 13%	20 13%	14 11%	10 14%	17 10%	28 12%	27 11%	17 12%	2 4%	31 12%	124 15%
Neither agree nor disagree (0)	300 17%	168 19%	132 15%	47 22%	68 22%	57 20%	48 17%	33 13%	47 12%	79 15%	79 15%	68 19%	74 20%	28 19%	18 22%	35 18%	20 15%	28 17%	20 16%	13 17%	32 19%	44 18%	34 14%	17 12%	13 22%	54 21%	143 18%
Disagree slightly (-1)	426 24%	211 24%	215 24%	57 26%	78 25%	71 24%	69 24%	24 24%	60 24%	91 23%	126 24%	141 27%	74 21%	84 23%	34 20%	53 28%	45 33%	33 21%	27 21%	23 30%	35 21%	53 22%	60 25%	37 26%	12 21%	73 28%	196 24%
Disagree strongly (-2)	764 43%	361 41%	403 46%	66 31%	102 33%	106 36%	128 44%	137 55%	225 56%	258 49%	210 41%	157 44%	140 39%	62 41%	30 38%	68 36%	52 38%	74 46%	63 50%	28 37%	73 44%	110 46%	114 47%	65 46%	26 45%	98 38%	316 39%
NET: Disagree	1190 68%	572 65%	618 70%	123 57%	179 58%	177 61%	196 68%	198 79%	317 78%	384 73%	351 68%	231 64%	225 62%	96 63%	46 58%	121 63%	97 71%	107 67%	89 71%	50 67%	107 66%	162 68%	174 72%	103 73%	37 66%	171 65%	512 63%
Mean	-0.92	-0.87	-0.97	-0.59	-0.67	-0.73	-0.95	-1.23	-1.22	-1.08	-0.89	-0.88	-0.78	-0.82	-0.74	-0.76	-0.93	-0.93	-1.06	-0.85	-0.91	-0.99	-1.02	-1.00	-0.93	-0.87	-0.80
Standard deviation	1.18	1.17	1.18	1.25	1.18	1.23	1.15	1.03	1.08	1.11	1.18	1.20	1.22	1.23	1.23	1.20	1.09	1.21	1.13	1.14	1.21	1.13	1.15	1.17	1.24	1.11	1.21
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.07	0.07	0.05	0.05	0.05	0.07	0.07	0.10	0.14	0.09	0.09	0.11	0.10	0.12	0.09	0.07	0.08	0.10	0.18	0.07	0.04

Holiday Languages Survey

ONLINE Fieldwork: 24th-25th July 2017

Absolutes/col percents

Table 17

Q2. Thinking about any occasions when you've been on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

I have stayed in familiar surroundings (e.g. resort) and avoided sampling local culture

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2068	1019	1049	256	354	345	305	304	504	598	595	385	490	186	87	222	194	147	151	110	218	281	249	172	51	266	831
Weighted base	2068	1009	1059	232	356	333	368	304	476	554	576	426	512	177	84	231	169	181	151	100	193	267	279	177	62	290	901
NET: Agree	250 12%	112 11%	137 13%	44 19%	60 17%	51 15%	39 10%	27 9%	29 6%	61 11%	72 13%	43 10%	74 14%	25 14%	9 11%	29 13%	19 11%	23 13%	16 11%	10 10%	24 12%	35 13%	36 13%	18 10%	7 12%	48 16%	124 14%
Agree strongly (+2)	55 3%	17 2%	38 4%	9 4%	15 4%	18 5%	4 1%	5 2%	3 1%	16 3%	14 2%	10 2%	15 3%	4 2%	2 3%	10 5%	2 1%	8 4%	3 2%	2 2%	7 4%	6 2%	9 3%	2 1%	- -	5 2%	30 3%
Agree slightly (+1)	195 9%	95 9%	100 9%	35 15%	45 13%	33 10%	34 9%	22 7%	26 6%	44 8%	59 10%	33 8%	59 12%	20 11%	6 8%	19 8%	16 10%	15 8%	13 9%	8 8%	17 9%	29 11%	27 10%	16 9%	7 12%	42 15%	94 10%
Neither agree nor disagree (0)	337 16%	176 17%	161 15%	49 21%	72 20%	68 21%	49 13%	38 13%	61 13%	92 17%	97 17%	90 21%	59 11%	24 14%	22 26%	45 20%	32 19%	32 17%	24 16%	15 15%	25 13%	47 18%	40 14%	18 10%	13 20%	48 16%	179 20%
Disagree slightly (-1)	440 21%	236 23%	204 19%	53 23%	73 21%	73 22%	79 22%	60 20%	101 21%	125 23%	139 24%	75 18%	101 20%	42 24%	18 21%	52 22%	29 17%	36 20%	28 19%	22 22%	47 25%	48 18%	68 24%	33 19%	17 27%	68 24%	200 22%
Disagree strongly (-2)	735 36%	352 35%	382 36%	71 31%	107 30%	99 30%	121 33%	126 41%	212 45%	247 45%	207 36%	150 35%	131 26%	61 34%	30 35%	65 28%	57 34%	71 39%	58 38%	28 27%	68 35%	109 41%	99 35%	72 41%	19 31%	99 34%	305 34%
NET: Disagree	1175 57%	588 58%	587 55%	124 53%	180 51%	171 52%	200 54%	186 61%	313 66%	372 67%	346 60%	226 53%	231 45%	103 58%	48 57%	116 50%	86 51%	107 59%	86 57%	50 50%	115 60%	157 59%	166 60%	105 59%	36 58%	167 58%	505 56%
Not applicable - I never go on holiday overseas	307 15%	132 13%	174 16%	15 6%	44 13%	41 12%	80 22%	53 17%	73 15%	29 5%	62 11%	67 16%	148 29%	26 14%	6 7%	40 17%	31 18%	20 11%	25 16%	25 25%	29 15%	28 10%	37 13%	35 20%	6 9%	28 10%	93 10%
Mean	-0.91	-0.92	-0.90	-0.65	-0.68	-0.69	-0.96	-1.11	-1.22	-1.03	-0.91	-0.90	-0.75	-0.89	-0.84	-0.74	-0.89	-0.91	-0.99	-0.87	-0.93	-0.95	-0.91	-1.11	-0.85	-0.81	-0.81
Standard deviation	1.15	1.10	1.20	1.21	1.22	1.23	1.10	1.08	0.98	1.12	1.13	1.13	1.22	1.16	1.12	1.18	1.12	1.20	1.13	1.11	1.17	1.17	1.16	1.10	1.05	1.16	1.17
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.07	0.07	0.05	0.05	0.05	0.06	0.07	0.09	0.12	0.09	0.09	0.11	0.10	0.12	0.09	0.07	0.08	0.09	0.15	0.07	0.04

Holiday Languages Survey

ONLINE Fieldwork: 24th-25th July 2017

Absolutes/col percents

Table 18

Q2. Thinking about any occasions when you've been on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents excl. Not applicable - I never go on holiday overseas

I have stayed in familiar surroundings (e.g. resort) and avoided sampling local culture

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	1768	890	878	237	309	301	241	249	431	563	535	324	346	159	82	183	160	130	127	84	182	254	219	142	46	242	747
Weighted base	1761	877	885	217	311	291	288	251	403	524	515	358	364	151	78	191	137	161	126	75	163	239	242	141	56	262	808
NET: Agree	250 14%	112 13%	137 16%	44 20%	60 19%	51 18%	39 13%	27 11%	29 7%	61 12%	72 14%	43 12%	74 20%	25 16%	9 11%	29 15%	19 13%	23 14%	16 13%	10 13%	24 14%	35 15%	36 15%	18 13%	7 13%	48 18%	124 15%
Agree strongly (+2)	55 3%	17 2%	38 4%	9 4%	15 5%	18 6%	4 2%	5 2%	3 1%	16 3%	14 3%	10 3%	15 4%	4 3%	2 3%	10 5%	2 1%	8 5%	3 2%	2 2%	7 4%	6 2%	9 4%	2 1%	- -	5 2%	30 4%
Agree slightly (+1)	195 11%	95 11%	100 11%	35 16%	45 14%	33 11%	34 12%	22 9%	26 6%	44 8%	59 11%	33 9%	59 16%	20 13%	6 8%	19 10%	16 12%	15 9%	13 11%	8 11%	17 10%	29 12%	27 11%	16 11%	7 13%	42 16%	94 12%
Neither agree nor disagree (0)	337 19%	176 20%	161 18%	49 23%	72 23%	68 23%	49 17%	38 15%	61 15%	92 18%	97 19%	90 25%	59 16%	24 16%	22 28%	45 24%	32 24%	32 20%	24 19%	15 21%	25 15%	47 20%	40 17%	18 13%	13 22%	48 18%	179 22%
Disagree slightly (-1)	440 25%	236 27%	204 23%	53 24%	73 24%	73 25%	79 28%	60 24%	101 25%	125 24%	139 27%	75 21%	101 28%	42 28%	18 23%	52 27%	29 21%	36 22%	28 22%	22 30%	47 29%	48 20%	68 28%	33 23%	17 30%	68 26%	200 25%
Disagree strongly (-2)	735 42%	352 40%	382 43%	71 33%	107 34%	99 34%	121 42%	126 50%	212 53%	247 47%	207 40%	150 42%	131 36%	61 40%	30 38%	65 34%	57 41%	71 44%	58 46%	28 37%	68 41%	109 46%	99 41%	72 51%	19 34%	99 38%	305 38%
NET: Disagree	1175 67%	588 67%	587 66%	124 57%	180 58%	171 59%	200 69%	186 74%	313 78%	372 71%	346 67%	226 63%	231 64%	103 68%	48 61%	116 61%	86 63%	107 66%	86 68%	50 66%	115 70%	157 66%	166 69%	105 74%	36 64%	167 64%	505 62%
Mean	-0.91	-0.92	-0.90	-0.65	-0.68	-0.69	-0.96	-1.11	-1.22	-1.03	-0.91	-0.90	-0.75	-0.89	-0.84	-0.74	-0.89	-0.91	-0.99	-0.87	-0.93	-0.95	-0.91	-1.11	-0.85	-0.81	-0.81
Standard deviation	1.15	1.10	1.20	1.21	1.22	1.23	1.10	1.08	0.98	1.12	1.13	1.13	1.22	1.16	1.12	1.18	1.12	1.20	1.13	1.11	1.17	1.17	1.16	1.10	1.05	1.16	1.17
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.07	0.07	0.05	0.05	0.05	0.06	0.07	0.09	0.12	0.09	0.09	0.11	0.10	0.12	0.09	0.07	0.08	0.09	0.15	0.07	0.04

Holiday Languages Survey

ONLINE Fieldwork: 24th-25th July 2017

Absolutes/col percents

Table 19

Q2. Thinking about any occasions when you've been on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

I have spoken English in a foreign accent to try to make myself understood

	Gender		Age							Social Grade				Region								Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2068	1019	1049	256	354	345	305	304	504	598	595	385	490	186	87	222	194	147	151	110	218	281	249	172	51	266	831
Weighted base	2068	1009	1059	232	356	333	368	304	476	554	576	426	512	177	84	231	169	181	151	100	193	267	279	177	62	290	901
NET: Agree	264 13%	149 15%	115 11%	44 19%	68 19%	56 17%	40 11%	30 10%	26 6%	77 14%	77 13%	56 13%	53 10%	19 11%	11 13%	28 12%	23 13%	21 12%	15 10%	11 11%	28 14%	45 17%	41 15%	14 8%	7 11%	40 14%	154 17%
Agree strongly (+2)	54 3%	26 3%	28 3%	9 4%	19 5%	14 4%	8 2%	2 1%	2 *	19 4%	14 2%	10 2%	11 2%	6 4%	3 3%	8 4%	2 1%	4 2%	3 2%	5 5%	6 3%	11 4%	4 1%	4 2%	- -	3 1%	35 4%
Agree slightly (+1)	210 10%	123 12%	87 8%	35 15%	49 14%	42 13%	32 9%	28 9%	25 5%	57 10%	64 11%	46 11%	43 8%	13 7%	8 10%	20 9%	21 12%	18 10%	13 9%	6 6%	22 12%	34 13%	37 13%	11 6%	7 11%	37 13%	119 13%
Neither agree nor disagree (0)	250 12%	140 14%	110 10%	45 20%	50 14%	46 14%	37 10%	25 8%	46 10%	74 13%	62 11%	51 12%	62 12%	23 13%	17 20%	26 11%	22 13%	31 17%	14 9%	11 11%	17 9%	36 14%	33 12%	14 8%	6 10%	35 12%	129 14%
Disagree slightly (-1)	268 13%	127 13%	141 13%	35 15%	49 14%	52 16%	41 11%	34 11%	57 12%	77 14%	80 14%	58 14%	54 10%	25 14%	11 13%	29 13%	20 12%	19 10%	25 16%	6 6%	25 13%	33 12%	42 15%	22 12%	12 20%	44 15%	133 15%
Disagree strongly (-2)	980 47%	461 46%	519 49%	92 40%	144 40%	137 41%	170 46%	163 53%	274 58%	297 54%	295 51%	193 45%	195 38%	84 48%	40 47%	108 47%	72 43%	90 50%	72 48%	46 46%	93 48%	125 47%	127 45%	91 52%	31 50%	143 49%	392 44%
NET: Disagree	1248 60%	588 58%	660 62%	127 55%	193 54%	190 57%	211 57%	196 65%	331 70%	374 68%	375 65%	251 59%	248 48%	109 62%	51 60%	137 59%	93 55%	109 60%	96 64%	52 52%	118 61%	158 59%	168 60%	113 64%	44 71%	186 64%	525 58%
Not applicable - I never go on holiday overseas	307 15%	132 13%	174 16%	15 6%	44 13%	41 12%	80 22%	53 17%	73 15%	29 5%	62 11%	67 16%	148 29%	26 14%	6 7%	40 17%	31 18%	20 11%	25 16%	25 25%	29 15%	28 10%	37 13%	35 20%	6 9%	28 10%	93 10%
Mean	-1.08	-1.00	-1.17	-0.77	-0.80	-0.88	-1.16	-1.30	-1.43	-1.09	-1.13	-1.06	-1.04	-1.12	-0.98	-1.09	-1.02	-1.08	-1.19	-1.09	-1.09	-0.95	-1.04	-1.32	-1.22	-1.09	-0.90
Standard deviation	1.20	1.23	1.17	1.27	1.33	1.28	1.18	1.09	0.95	1.21	1.19	1.20	1.20	1.19	1.22	1.23	1.19	1.18	1.12	1.32	1.24	1.29	1.19	1.09	1.05	1.16	1.27
Standard error	0.03	0.04	0.04	0.08	0.08	0.07	0.08	0.07	0.05	0.05	0.05	0.07	0.06	0.09	0.13	0.09	0.09	0.10	0.10	0.14	0.09	0.08	0.08	0.09	0.16	0.07	0.05

Holiday Languages Survey

ONLINE Fieldwork: 24th-25th July 2017

Absolutes/col percents

Table 20

Q2. Thinking about any occasions when you've been on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents excl. Not applicable - I never go on holiday overseas

I have spoken English in a foreign accent to try to make myself understood

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	1768	890	878	237	309	301	241	249	431	563	535	324	346	159	82	183	160	130	127	84	182	254	219	142	46	242	747
Weighted base	1761	877	885	217	311	291	288	251	403	524	515	358	364	151	78	191	137	161	126	75	163	239	242	141	56	262	808
NET: Agree	264 15%	149 17%	115 13%	44 20%	68 22%	56 19%	40 14%	30 12%	26 7%	77 15%	77 15%	56 16%	53 15%	19 13%	11 14%	28 15%	23 17%	21 13%	15 12%	11 15%	28 17%	45 19%	41 17%	14 10%	7 12%	40 15%	154 19%
Agree strongly (+2)	54 3%	26 3%	28 3%	9 4%	19 6%	14 5%	8 3%	2 1%	2 *	19 4%	14 3%	10 3%	11 3%	6 4%	3 4%	8 4%	2 1%	4 2%	3 2%	5 7%	6 3%	11 4%	4 1%	4 3%	- -	3 1%	35 4%
Agree slightly (+1)	210 12%	123 14%	87 10%	35 16%	49 16%	42 14%	32 11%	28 11%	25 6%	57 11%	64 12%	46 13%	43 12%	13 8%	8 10%	20 11%	21 15%	18 11%	13 10%	6 9%	22 14%	34 14%	37 15%	11 7%	7 12%	37 14%	119 15%
Neither agree nor disagree (0)	250 14%	140 16%	110 12%	45 21%	50 16%	46 16%	37 13%	25 10%	46 11%	74 14%	62 12%	51 14%	62 17%	23 15%	17 21%	26 13%	22 16%	31 19%	14 11%	11 15%	17 11%	36 15%	33 14%	14 10%	6 10%	35 14%	129 16%
Disagree slightly (-1)	268 15%	127 14%	141 16%	35 16%	49 16%	52 18%	41 14%	34 13%	57 14%	77 15%	80 16%	58 16%	54 15%	25 16%	11 14%	29 15%	20 15%	19 12%	25 20%	6 8%	25 15%	33 14%	42 17%	22 15%	12 22%	44 17%	133 16%
Disagree strongly (-2)	980 56%	461 53%	519 59%	92 43%	144 46%	137 47%	170 59%	163 65%	274 68%	297 57%	295 57%	193 54%	195 53%	84 56%	40 51%	108 56%	72 53%	90 56%	72 57%	46 62%	93 57%	125 52%	127 52%	91 65%	31 56%	143 54%	392 49%
NET: Disagree	1248 71%	588 67%	660 75%	127 59%	193 62%	190 65%	211 73%	196 78%	331 82%	374 71%	375 73%	251 70%	248 68%	109 72%	51 65%	137 72%	93 67%	109 67%	96 77%	52 69%	118 72%	158 66%	168 70%	113 80%	44 78%	186 71%	525 65%
Mean	-1.08	-1.00	-1.17	-0.77	-0.80	-0.88	-1.16	-1.30	-1.43	-1.09	-1.13	-1.06	-1.04	-1.12	-0.98	-1.09	-1.02	-1.08	-1.19	-1.09	-1.09	-0.95	-1.04	-1.32	-1.22	-1.09	-0.90
Standard deviation	1.20	1.23	1.17	1.27	1.33	1.28	1.18	1.09	0.95	1.21	1.19	1.20	1.20	1.19	1.22	1.23	1.19	1.18	1.12	1.32	1.24	1.29	1.19	1.09	1.05	1.16	1.27
Standard error	0.03	0.04	0.04	0.08	0.08	0.07	0.08	0.07	0.05	0.05	0.05	0.07	0.06	0.09	0.13	0.09	0.09	0.10	0.10	0.14	0.09	0.08	0.08	0.09	0.16	0.07	0.05

Holiday Languages Survey

ONLINE Fieldwork: 24th-25th July 2017

Absolutes/col percents

Table 21

Q2. Thinking about any occasions when you've been on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents

I have spoken English more slowly and more loudly than I usually would to try to make myself understood

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2068	1019	1049	256	354	345	305	304	504	598	595	385	490	186	87	222	194	147	151	110	218	281	249	172	51	266	831
Weighted base	2068	1009	1059	232	356	333	368	304	476	554	576	426	512	177	84	231	169	181	151	100	193	267	279	177	62	290	901
NET: Agree	745 36%	390 39%	356 34%	127 55%	149 42%	131 39%	122 33%	90 29%	126 27%	227 41%	232 40%	152 36%	134 26%	65 37%	40 48%	96 42%	55 33%	56 31%	51 34%	30 30%	69 36%	108 40%	98 35%	50 28%	26 42%	114 39%	370 41%
Agree strongly (+2)	135 7%	76 8%	59 6%	33 14%	33 9%	27 8%	25 7%	6 2%	11 2%	48 9%	41 7%	23 5%	23 4%	16 9%	8 10%	18 8%	8 5%	13 7%	7 5%	8 8%	7 4%	17 6%	20 7%	9 5%	4 6%	21 7%	74 8%
Agree slightly (+1)	610 29%	313 31%	296 28%	94 41%	117 33%	104 31%	97 26%	83 27%	115 24%	179 32%	191 33%	129 30%	111 22%	48 27%	32 38%	78 34%	48 28%	43 24%	45 30%	22 22%	62 32%	91 34%	78 28%	41 23%	23 37%	93 32%	295 33%
Neither agree nor disagree (0)	312 15%	165 16%	147 14%	37 16%	55 15%	60 18%	45 12%	40 13%	75 16%	87 16%	70 12%	74 17%	81 16%	34 19%	14 17%	30 13%	21 13%	29 16%	29 19%	13 13%	25 13%	45 17%	39 14%	26 15%	6 10%	51 18%	141 16%
Disagree slightly (-1)	265 13%	132 13%	133 13%	26 11%	48 14%	45 13%	41 11%	38 13%	66 14%	78 14%	89 15%	41 10%	57 11%	19 11%	11 12%	27 12%	25 15%	20 11%	18 12%	12 12%	27 14%	30 11%	42 15%	25 14%	10 16%	40 14%	127 14%
Disagree strongly (-2)	439 21%	189 19%	250 24%	26 11%	59 17%	56 17%	80 22%	83 27%	136 28%	133 24%	124 21%	91 21%	92 18%	34 19%	13 16%	38 17%	36 21%	55 31%	27 18%	21 21%	42 22%	55 21%	63 23%	40 23%	14 23%	57 20%	170 19%
NET: Disagree	704 34%	322 32%	382 36%	53 23%	107 30%	100 30%	121 33%	121 40%	202 42%	210 38%	212 37%	133 31%	149 29%	52 30%	24 28%	65 28%	61 36%	75 42%	45 30%	33 33%	70 36%	86 32%	105 38%	65 37%	24 38%	97 33%	298 33%
Not applicable - I never go on holiday overseas	307 15%	132 13%	174 16%	15 6%	44 13%	41 12%	80 22%	53 17%	73 15%	29 5%	62 11%	67 16%	148 29%	26 14%	6 7%	40 17%	31 18%	20 11%	25 16%	25 25%	29 15%	28 10%	37 13%	35 20%	6 9%	28 10%	93 10%
Mean	-0.15	-0.05	-0.25	0.38	0.05	0.01	-0.19	-0.43	-0.50	-0.13	-0.12	-0.14	-0.23	-0.03	0.14	0.06	-0.25	-0.38	-0.11	-0.22	-0.22	-0.07	-0.20	-0.33	-0.14	-0.07	-0.03
Standard deviation	1.33	1.31	1.35	1.23	1.31	1.29	1.38	1.31	1.29	1.36	1.35	1.32	1.29	1.33	1.28	1.32	1.32	1.40	1.25	1.40	1.31	1.31	1.36	1.33	1.36	1.31	1.32
Standard error	0.03	0.04	0.05	0.08	0.07	0.07	0.09	0.08	0.06	0.06	0.06	0.07	0.07	0.11	0.14	0.10	0.10	0.12	0.11	0.15	0.10	0.08	0.09	0.11	0.20	0.08	0.05

Holiday Languages Survey

ONLINE Fieldwork: 24th-25th July 2017

Absolutes/col percents

Table 22

Q2. Thinking about any occasions when you've been on holiday overseas, to what extent do you agree or disagree with each of the following statements?

Base: All respondents excl. Not applicable - I never go on holiday overseas

I have spoken English more slowly and more loudly than I usually would to try to make myself understood

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	1768	890	878	237	309	301	241	249	431	563	535	324	346	159	82	183	160	130	127	84	182	254	219	142	46	242	747
Weighted base	1761	877	885	217	311	291	288	251	403	524	515	358	364	151	78	191	137	161	126	75	163	239	242	141	56	262	808
NET: Agree	745 42%	390 44%	356 40%	127 59%	149 48%	131 45%	122 42%	90 36%	126 31%	227 43%	232 45%	152 42%	134 37%	65 43%	40 51%	96 50%	55 40%	56 35%	51 41%	30 39%	69 42%	108 45%	98 41%	50 35%	26 47%	114 44%	370 46%
Agree strongly (+2)	135 8%	76 9%	59 7%	33 15%	33 10%	27 9%	25 9%	6 2%	11 3%	48 9%	41 8%	23 6%	23 6%	16 11%	8 10%	18 9%	8 6%	13 8%	7 5%	8 10%	7 4%	17 7%	20 8%	9 6%	4 6%	21 8%	74 9%
Agree slightly (+1)	610 35%	313 36%	296 34%	94 43%	117 37%	104 36%	97 34%	83 33%	115 29%	179 34%	191 37%	129 36%	111 30%	48 32%	32 41%	78 41%	48 35%	43 27%	45 36%	22 29%	62 38%	91 38%	78 32%	41 29%	23 40%	93 36%	295 37%
Neither agree nor disagree (0)	312 18%	165 19%	147 17%	37 17%	55 18%	60 21%	45 16%	40 16%	75 19%	87 17%	70 14%	74 21%	81 22%	34 23%	14 18%	30 16%	21 15%	29 18%	29 23%	13 17%	25 15%	45 19%	39 16%	26 19%	6 11%	51 19%	141 17%
Disagree slightly (-1)	265 15%	132 15%	133 15%	26 12%	48 16%	45 15%	41 14%	38 15%	66 16%	78 15%	89 17%	41 12%	57 16%	19 12%	11 13%	27 14%	25 18%	20 13%	18 14%	12 16%	27 17%	30 13%	42 17%	25 18%	10 17%	40 15%	127 16%
Disagree strongly (-2)	439 25%	189 22%	250 28%	26 12%	59 19%	56 19%	80 28%	83 33%	136 34%	133 25%	124 24%	91 25%	92 25%	34 22%	13 17%	38 20%	36 26%	55 34%	27 21%	21 28%	42 26%	55 23%	63 26%	40 28%	14 25%	57 22%	170 21%
NET: Disagree	704 40%	322 37%	382 43%	53 24%	107 34%	100 34%	121 42%	121 48%	202 50%	210 40%	212 41%	133 37%	149 41%	52 35%	24 30%	65 34%	61 44%	75 47%	45 36%	33 43%	70 43%	86 36%	105 43%	65 46%	24 42%	97 37%	298 37%
Mean	-0.15	-0.05	-0.25	0.38	0.05	0.01	-0.19	-0.43	-0.50	-0.13	-0.12	-0.14	-0.23	-0.03	0.14	0.06	-0.25	-0.38	-0.11	-0.22	-0.22	-0.07	-0.20	-0.33	-0.14	-0.07	-0.03
Standard deviation	1.33	1.31	1.35	1.23	1.31	1.29	1.38	1.31	1.29	1.36	1.35	1.32	1.29	1.33	1.28	1.32	1.32	1.40	1.25	1.40	1.31	1.31	1.36	1.33	1.36	1.31	1.32
Standard error	0.03	0.04	0.05	0.08	0.07	0.07	0.09	0.08	0.06	0.06	0.06	0.07	0.07	0.11	0.14	0.10	0.10	0.12	0.11	0.15	0.10	0.08	0.09	0.11	0.20	0.08	0.05