

Institute for Government Poll

ONLINE Fieldwork: 31st August - 1st September 2016

Absolutes/col percents

Table 1
Q.1a Which 3 things do you think UK politicians prioritise at the moment?
Base: All respondents

	Gender		Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
Scoring political points against other parties	950	475	476	115	164	140	176	146	210	263	266	203	219	90	41	111	83	82	72	49	95	112	120	95	110	417
	47%	48%	46%	49%	46%	42%	48%	50%	46%	48%	49%	46%	44%	51%	48%	48%	48%	45%	48%	47%	48%	42%	42%	53%	42%	47%
Getting re-elected	918	480	439	110	163	137	175	129	205	263	249	196	210	87	40	112	74	91	67	42	83	110	120	92	117	402
	45%	48%	42%	47%	46%	41%	48%	44%	45%	48%	46%	44%	42%	49%	47%	48%	43%	50%	44%	40%	42%	41%	42%	52%	44%	45%
Making big announcements in the media	692	325	366	77	121	102	124	110	157	186	198	151	157	67	23	81	58	61	51	30	78	82	98	62	91	294
	34%	33%	35%	33%	34%	31%	34%	38%	34%	34%	36%	34%	32%	38%	27%	35%	34%	34%	34%	29%	40%	31%	34%	35%	34%	33%
Implementing the policies they think are best for Britain	531	258	273	61	79	78	98	77	137	161	151	107	112	31	18	53	45	53	44	30	48	68	91	49	60	226
	26%	26%	26%	26%	22%	23%	27%	26%	30%	29%	27%	24%	23%	17%	21%	23%	26%	29%	30%	29%	25%	25%	32%	28%	23%	25%
Taking decisions about the long-term direction of the country	522	231	290	52	70	84	91	74	151	143	145	124	109	40	19	67	46	43	41	30	47	71	79	39	70	207
	26%	23%	28%	22%	20%	25%	25%	25%	33%	26%	27%	28%	22%	23%	22%	28%	27%	24%	27%	28%	24%	27%	28%	22%	27%	23%
Running the government professionally	396	193	203	34	51	55	99	46	110	131	92	79	94	28	13	43	47	38	23	21	32	60	54	36	47	173
	19%	19%	19%	15%	14%	16%	27%	16%	24%	24%	17%	18%	19%	16%	16%	18%	27%	21%	15%	20%	16%	22%	19%	20%	18%	20%
Fulfilling the promises they make before getting elected	367	176	191	41	54	70	65	54	84	104	87	89	86	37	11	46	27	33	23	20	31	51	58	30	49	157
	18%	18%	18%	17%	15%	21%	18%	18%	18%	19%	16%	20%	17%	21%	13%	20%	16%	18%	15%	20%	16%	19%	21%	17%	18%	18%
Getting best value for tax-payers	282	151	131	26	43	40	56	47	71	75	85	56	67	30	14	34	20	20	22	19	26	30	44	24	50	111
	14%	15%	13%	11%	12%	12%	15%	16%	15%	14%	15%	13%	13%	17%	17%	14%	11%	11%	15%	18%	13%	11%	15%	13%	19%	13%
Representing their local area	218	114	104	27	41	27	37	30	55	51	61	43	63	24	10	25	19	24	16	9	17	26	28	19	26	102
	11%	11%	10%	12%	11%	8%	10%	10%	12%	9%	11%	10%	13%	13%	12%	11%	11%	13%	10%	9%	9%	10%	10%	11%	10%	11%
None of these	132	55	77	20	34	32	16	15	14	19	29	36	48	12	7	18	12	8	10	5	10	25	18	7	13	64
	6%	6%	7%	9%	10%	10%	4%	5%	3%	4%	5%	8%	10%	7%	8%	8%	7%	4%	7%	5%	5%	9%	6%	4%	5%	7%

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Table 2
Q.1b Which 3 things do you think UK politicians should prioritise?
Base: All respondents

	Gender		Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
Fulfilling the promises they make before getting elected	890 44%	434 44%	456 44%	101 43%	127 36%	145 43%	167 46%	129 44%	221 48%	217 40%	243 44%	196 44%	234 47%	81 46%	36 43%	92 39%	79 46%	81 44%	67 45%	42 41%	86 43%	114 43%	121 43%	89 50%	107 40%	364 41%
Taking decisions about the long-term direction of the country	865 43%	400 40%	465 45%	111 47%	145 41%	116 35%	156 43%	142 48%	195 43%	251 46%	246 45%	178 40%	191 38%	72 41%	26 30%	104 45%	85 49%	74 40%	62 42%	33 32%	85 43%	110 41%	136 48%	78 44%	111 42%	388 44%
Running the government professionally	849 42%	411 41%	438 42%	90 38%	132 37%	125 37%	156 43%	146 50%	199 44%	248 45%	220 40%	192 43%	190 38%	88 50%	31 36%	102 44%	68 39%	81 45%	60 40%	39 37%	78 39%	98 37%	124 44%	80 44%	112 42%	337 38%
Getting best value for tax-payers	825 41%	422 43%	404 39%	96 41%	123 35%	131 39%	158 43%	115 39%	202 44%	227 42%	225 41%	195 44%	178 36%	78 44%	43 51%	78 34%	72 42%	69 37%	58 39%	46 44%	97 49%	91 34%	123 43%	70 39%	93 35%	374 42%
Implementing the policies they think are best for Britain	748 37%	343 35%	405 39%	87 37%	125 35%	112 34%	134 37%	110 38%	178 39%	218 40%	202 37%	155 35%	172 35%	59 33%	37 43%	97 41%	59 34%	63 35%	57 38%	34 33%	73 37%	100 37%	109 38%	59 33%	93 35%	321 36%
Representing their local area	532 26%	279 28%	254 24%	52 22%	78 22%	89 27%	113 31%	69 24%	131 29%	151 28%	153 28%	97 22%	131 26%	58 33%	24 28%	75 32%	41 24%	54 29%	40 26%	34 33%	41 21%	51 19%	64 22%	50 28%	70 27%	227 26%
Getting re-elected	78 4%	37 4%	41 4%	9 4%	13 4%	18 5%	11 3%	6 2%	21 5%	20 4%	22 4%	8 2%	28 6%	3 2%	1 1%	6 3%	13 7%	12 7%	1 1%	5 5%	8 4%	12 4%	7 3%	8 5%	16 6%	29 3%
Making big announcements in the media	77 4%	38 4%	39 4%	7 3%	19 5%	10 3%	10 3%	10 4%	20 4%	22 4%	24 4%	15 3%	16 3%	8 5%	4 5%	7 3%	3 2%	5 3%	4 3%	4 3%	5 3%	15 6%	15 5%	6 3%	12 5%	32 4%
Scoring political points against other parties	56 3%	27 3%	30 3%	9 4%	16 4%	14 4%	5 1%	6 2%	6 1%	19 4%	17 3%	10 2%	9 2%	6 3%	4 4%	8 4%	9 5%	5 3%	7 5%	2 2%	6 3%	8 3%	1 *	2 1%	3 1%	37 4%
None of these	123 6%	54 5%	69 7%	16 7%	37 10%	26 8%	17 5%	12 4%	14 3%	18 3%	31 6%	32 7%	42 9%	9 5%	3 4%	14 6%	10 6%	10 5%	11 7%	9 9%	11 5%	27 10%	12 4%	8 5%	15 6%	59 7%

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Table 3
Gender
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
Male	991	991	-	112	174	151	181	157	216	297	247	220	227	97	45	119	74	95	65	49	91	141	130	84	134	473
	49%	100%	-	48%	49%	45%	50%	54%	47%	54%	45%	50%	46%	55%	53%	51%	43%	52%	43%	47%	46%	53%	46%	47%	51%	53%
Female	1044	-	1044	124	179	183	182	136	240	250	301	223	270	79	40	115	98	88	86	54	106	127	155	94	131	415
	51%	-	100%	52%	51%	55%	50%	46%	53%	46%	55%	50%	54%	45%	47%	49%	57%	48%	57%	53%	54%	47%	54%	53%	49%	47%

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Table 4
Age
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
18-24	236 12%	112 11%	124 12%	236 100%	-	-	-	-	-	73 13%	77 14%	44 10%	43 9%	21 12%	6 7%	22 9%	24 14%	22 12%	16 11%	12 12%	22 11%	37 14%	33 12%	20 11%	28 11%	101 11%
25-34	353 17%	174 18%	179 17%	-	353 100%	-	-	-	-	118 22%	101 19%	73 16%	60 12%	30 17%	9 11%	41 18%	26 15%	35 19%	29 19%	13 13%	26 13%	63 23%	54 19%	25 14%	62 23%	238 27%
35-44	334 16%	151 15%	183 17%	-	-	334 100%	-	-	-	87 16%	100 18%	75 17%	71 14%	22 12%	19 22%	36 15%	24 14%	40 22%	24 16%	20 19%	38 19%	34 13%	47 16%	31 17%	61 23%	195 22%
45-54	363 18%	181 18%	182 17%	-	-	-	363 100%	-	-	67 12%	88 16%	94 21%	113 23%	29 17%	15 17%	45 19%	35 20%	32 18%	18 12%	21 20%	39 20%	43 16%	48 17%	37 21%	71 27%	198 22%
55-64	293 14%	157 16%	136 13%	-	-	-	-	293 100%	-	76 14%	78 14%	62 14%	77 16%	32 18%	18 21%	42 18%	27 16%	15 8%	13 9%	19 18%	31 16%	34 13%	39 14%	24 13%	37 14%	124 14%
65+	456 22%	216 22%	240 23%	-	-	-	-	-	456 100%	126 23%	103 19%	95 22%	132 27%	42 24%	18 22%	48 21%	36 21%	39 21%	49 33%	19 18%	41 21%	57 21%	64 22%	42 23%	5 2%	31 4%
NET: 55+	749 37%	373 38%	376 36%	-	-	-	-	293 100%	456 100%	202 37%	181 33%	158 36%	209 42%	74 42%	36 43%	90 39%	64 37%	53 29%	63 42%	38 36%	72 37%	91 34%	103 36%	65 36%	42 16%	156 18%
Average age	47.46	47.79	47.15	21.56	30.00	39.74	50.00	59.28	70.42	46.34	45.59	47.92	50.35	48.54	50.10	48.22	47.26	45.75	49.34	47.90	47.69	45.15	47.10	48.05	41.68	41.03

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Table 5
Social Grade
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
AB	547	297	250	73	118	87	67	76	126	547	-	-	-	47	23	66	43	50	39	19	45	87	84	43	88	258
	27%	30%	24%	31%	34%	26%	18%	26%	28%	100%	-	-	-	27%	27%	28%	25%	27%	26%	18%	23%	32%	30%	24%	33%	29%
C1	547	247	301	77	101	100	88	78	103	-	547	-	-	55	20	60	47	40	40	37	59	78	69	43	93	259
	27%	25%	29%	32%	29%	30%	24%	27%	23%	-	100%	-	-	31%	23%	26%	27%	22%	27%	35%	30%	29%	24%	24%	35%	29%
C2	444	220	223	44	73	75	94	62	95	-	-	444	-	33	15	54	42	39	40	18	46	52	68	36	42	230
	22%	22%	21%	19%	21%	22%	26%	21%	21%	-	-	100%	-	19%	18%	23%	24%	21%	27%	18%	23%	19%	24%	20%	16%	26%
DE	497	227	270	43	60	71	113	77	132	-	-	-	497	42	27	54	41	54	32	30	47	51	63	56	41	141
	24%	23%	26%	18%	17%	21%	31%	26%	29%	-	-	-	100%	24%	32%	23%	24%	30%	21%	29%	24%	19%	22%	31%	15%	16%
NET: ABC1	1095	544	551	149	220	188	155	154	229	547	547	-	-	102	43	126	90	90	79	56	104	165	154	87	182	517
	54%	55%	53%	63%	62%	56%	43%	53%	50%	100%	100%	-	-	58%	50%	54%	52%	49%	52%	54%	53%	62%	54%	49%	69%	58%
NET: C2DE	940	447	493	87	133	147	208	139	227	-	-	444	497	75	42	108	83	93	72	48	94	103	131	92	83	371
	46%	45%	47%	37%	38%	44%	57%	47%	50%	-	-	100%	100%	42%	50%	46%	48%	51%	48%	46%	47%	38%	46%	51%	31%	42%

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Table 6
GO Region
Base: All respondents

	Gender			Age						Social Grade					Region								Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Public	Private
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
Scotland	177	97	79	21	30	22	29	32	42	47	55	33	42	177	-	-	-	-	-	-	-	-	-	-	19	82
	9%	10%	8%	9%	9%	6%	8%	11%	9%	9%	10%	7%	8%	100%	-	-	-	-	-	-	-	-	-	-	7%	9%
North East	85	45	40	6	9	19	15	18	18	23	20	15	27	-	85	-	-	-	-	-	-	-	-	-	8	37
	4%	5%	4%	3%	3%	6%	4%	6%	4%	4%	4%	3%	5%	-	100%	-	-	-	-	-	-	-	-	-	3%	4%
North West	234	119	115	22	41	36	45	42	48	66	60	54	54	-	-	234	-	-	-	-	-	-	-	-	30	101
	11%	12%	11%	9%	12%	11%	12%	14%	11%	12%	11%	12%	11%	-	-	100%	-	-	-	-	-	-	-	-	11%	11%
Yorkshire & Humberside	173	74	98	24	26	24	35	27	36	43	47	42	41	-	-	-	173	-	-	-	-	-	-	-	24	78
	8%	8%	9%	10%	7%	7%	10%	9%	8%	8%	9%	9%	8%	-	-	-	100%	-	-	-	-	-	-	-	9%	9%
West Midlands	183	95	88	22	35	40	32	15	39	50	40	39	54	-	-	-	-	183	-	-	-	-	-	-	29	76
	9%	10%	8%	9%	10%	12%	9%	5%	8%	9%	7%	9%	11%	-	-	-	-	100%	-	-	-	-	-	-	11%	9%
East Midlands	150	65	86	16	29	24	18	13	49	39	40	40	32	-	-	-	-	-	150	-	-	-	-	-	15	58
	7%	7%	8%	7%	8%	7%	5%	5%	11%	7%	7%	9%	6%	-	-	-	-	-	100%	-	-	-	-	-	6%	7%
Wales	104	49	54	12	13	20	21	19	19	19	37	18	30	-	-	-	-	-	-	104	-	-	-	-	16	42
	5%	5%	5%	5%	4%	6%	6%	6%	4%	3%	7%	4%	6%	-	-	-	-	-	-	100%	-	-	-	-	6%	5%
Eastern	197	91	106	22	26	38	39	31	41	45	59	46	47	-	-	-	-	-	-	-	197	-	-	-	26	84
	10%	9%	10%	9%	7%	11%	11%	11%	9%	8%	11%	10%	10%	-	-	-	-	-	-	-	100%	-	-	-	10%	10%
London	268	141	127	37	63	34	43	34	57	87	78	52	51	-	-	-	-	-	-	-	-	268	-	-	36	129
	13%	14%	12%	16%	18%	10%	12%	11%	13%	16%	14%	12%	10%	-	-	-	-	-	-	-	-	100%	-	-	14%	15%
South East	285	130	155	33	54	47	48	39	64	84	69	68	63	-	-	-	-	-	-	-	-	-	285	-	35	118
	14%	13%	15%	14%	15%	14%	13%	13%	14%	15%	13%	15%	13%	-	-	-	-	-	-	-	-	-	100%	-	13%	13%
South West	179	84	94	20	25	31	37	24	42	43	43	36	56	-	-	-	-	-	-	-	-	-	-	179	25	82
	9%	9%	9%	9%	7%	9%	10%	8%	9%	8%	8%	8%	11%	-	-	-	-	-	-	-	-	-	-	100%	10%	9%

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Table 7
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
Yes	1227	610	617	181	252	178	178	158	280	422	336	246	223	112	47	154	102	109	78	50	102	201	165	107	180	572
	60%	62%	59%	77%	71%	53%	49%	54%	61%	77%	61%	55%	45%	63%	55%	66%	59%	59%	52%	48%	52%	75%	58%	60%	68%	64%
No	808	382	426	55	101	156	185	135	176	125	211	198	274	65	38	80	71	74	72	53	95	67	119	72	84	315
	40%	38%	41%	23%	29%	47%	51%	46%	39%	23%	39%	45%	55%	37%	45%	34%	41%	41%	48%	52%	48%	25%	42%	40%	32%	36%

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Table 8
Tenure
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
NET: Homeowners	1271	630	641	114	204	179	229	195	350	422	357	285	207	99	53	147	115	115	93	66	144	152	170	117	177	565
	62%	64%	61%	48%	58%	53%	63%	66%	77%	77%	65%	64%	42%	56%	62%	63%	67%	63%	62%	64%	73%	57%	60%	66%	67%	64%
Owned outright - without mortgage	656	342	313	40	52	35	93	130	306	205	194	151	106	48	35	85	54	49	54	41	69	76	87	59	53	195
	32%	35%	30%	17%	15%	10%	26%	44%	67%	37%	35%	34%	21%	27%	41%	36%	31%	27%	36%	40%	35%	28%	30%	33%	20%	22%
Owned with a mortgage or loan	616	287	328	75	151	144	136	65	44	217	163	134	101	51	18	63	61	66	39	25	75	77	83	59	124	370
	30%	29%	31%	32%	43%	43%	38%	22%	10%	40%	30%	30%	20%	29%	21%	27%	35%	36%	26%	24%	38%	29%	29%	33%	47%	42%
NET: Renters	729	345	383	99	144	150	132	98	105	108	183	153	284	76	31	80	55	65	54	37	50	112	110	58	87	311
	36%	35%	37%	42%	41%	45%	36%	34%	23%	20%	33%	35%	57%	43%	36%	34%	32%	36%	36%	36%	25%	42%	39%	32%	33%	35%
Rented from the council	294	121	173	18	46	58	61	50	62	18	51	66	159	42	19	18	22	31	27	18	16	48	43	11	27	84
	14%	12%	17%	8%	13%	17%	17%	17%	14%	3%	9%	15%	32%	24%	22%	8%	13%	17%	18%	17%	8%	18%	15%	6%	10%	9%
Rented from a housing association	160	81	78	21	20	36	40	23	20	23	42	27	68	16	3	27	6	14	7	8	13	24	25	15	15	76
	8%	8%	7%	9%	6%	11%	11%	8%	4%	4%	8%	6%	14%	9%	4%	12%	3%	8%	4%	8%	7%	9%	9%	9%	6%	9%
Rented from someone else	275	143	132	60	79	55	31	26	23	66	91	60	58	19	9	35	27	21	20	11	21	40	41	31	45	151
	14%	14%	13%	26%	22%	17%	9%	9%	5%	12%	17%	14%	12%	11%	11%	15%	15%	11%	13%	11%	11%	15%	15%	18%	17%	17%
Rent free	35	16	19	23	4	6	1	-	1	18	7	6	5	1	1	6	3	3	4	*	3	4	5	4	1	12
	2%	2%	2%	10%	1%	2%	*	-	*	3%	1%	1%	1%	1%	2%	3%	2%	1%	3%	*	2%	1%	2%	2%	*	1%

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Table 9
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
No formal education	19 1%	12 1%	7 1%	- -	3 1%	* *	6 2%	4 1%	6 1%	- -	3 1%	7 2%	9 2%	2 1%	- -	3 1%	1 1%	2 1%	3 2%	1 1%	* *	2 1%	3 1%	3 1%	1 1%	6 1%
Primary	15 1%	11 1%	5 *	1 1%	6 2%	3 1%	- -	2 1%	4 1%	- -	3 1%	5 1%	8 2%	- -	- -	1 1%	1 *	2 1%	3 2%	1 1%	* *	1 1%	3 1%	2 1%	- -	6 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	1416 70%	695 70%	721 69%	78 33%	163 46%	254 76%	297 82%	239 82%	386 85%	304 56%	356 65%	346 78%	410 83%	119 67%	58 68%	156 67%	132 76%	126 69%	104 69%	76 73%	141 71%	165 62%	213 75%	126 71%	155 59%	575 65%
University degree or equivalent professional qualification, NVQ level 4, etc.	366 18%	173 17%	193 18%	73 31%	118 33%	55 16%	39 11%	34 12%	47 10%	145 27%	119 22%	57 13%	45 9%	30 17%	18 21%	50 21%	27 15%	30 17%	30 20%	15 15%	37 19%	56 21%	45 16%	27 15%	62 23%	212 24%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	135 7%	59 6%	76 7%	23 10%	54 15%	20 6%	16 5%	13 4%	9 2%	73 13%	35 6%	14 3%	13 3%	18 10%	6 7%	16 7%	9 5%	15 8%	4 2%	6 6%	9 5%	28 10%	11 4%	12 7%	45 17%	69 8%
Still in full time education	63 3%	31 3%	32 3%	57 24%	6 2%	- -	- -	- -	- -	19 4%	23 4%	10 2%	10 2%	7 4%	1 2%	7 3%	3 2%	7 4%	6 4%	3 3%	4 2%	13 5%	8 3%	5 3%	1 *	5 1%
Don't know	2 *	1 *	2 *	1 *	- -	1 *	1 *	- -	- -	- -	2 *	- -	- -	- -	- -	- -	- -	- -	1 1%	1 1%	1 *	- -	- -	- -	- -	2 *
Prefer not to answer	17 1%	10 1%	7 1%	3 1%	4 1%	1 *	3 1%	2 1%	4 1%	6 1%	6 1%	4 1%	1 *	1 1%	2 3%	* *	* *	- -	- -	- -	5 2%	2 1%	2 1%	3 2%	- -	12 1%

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Table 10

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
Yes - responsible for half or more of the items bought	1861 91%	870 88%	992 95%	160 68%	334 95%	321 96%	347 96%	278 95%	421 92%	486 89%	495 91%	412 93%	468 94%	162 91%	81 94%	208 89%	165 95%	174 95%	140 93%	89 86%	179 91%	247 92%	256 90%	161 90%	247 93%	816 92%
No - not responsible for most of the items bought	174 9%	122 12%	52 5%	76 32%	18 5%	13 4%	15 4%	16 5%	35 8%	61 11%	52 9%	31 7%	29 6%	15 9%	5 6%	26 11%	8 5%	9 5%	11 7%	14 14%	19 9%	21 8%	28 10%	18 10%	18 7%	72 8%

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Table 11
How many cars are there in your household?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
No cars in the household	443	192	251	58	74	79	86	73	74	60	120	69	195	49	13	46	41	47	24	17	24	105	48	28	48	181
	22%	19%	24%	25%	21%	24%	24%	25%	16%	11%	22%	16%	39%	28%	16%	20%	24%	26%	16%	17%	12%	39%	17%	16%	18%	20%
NET: Any	1592	799	793	178	279	255	277	221	382	488	428	374	302	127	72	188	131	136	126	86	173	163	237	151	216	706
	78%	81%	76%	75%	79%	76%	76%	75%	84%	89%	78%	84%	61%	72%	84%	80%	76%	74%	84%	83%	88%	61%	83%	84%	82%	80%
1	843	415	428	41	145	143	135	128	251	212	225	208	198	82	43	87	69	76	70	49	77	93	127	70	102	351
	41%	42%	41%	17%	41%	43%	37%	43%	55%	39%	41%	47%	40%	46%	51%	37%	40%	41%	46%	47%	39%	35%	45%	39%	39%	40%
2	562	284	278	78	108	89	91	84	112	216	147	136	63	36	23	81	55	42	37	31	56	54	89	58	81	260
	28%	29%	27%	33%	31%	27%	25%	29%	25%	39%	27%	31%	13%	20%	27%	35%	32%	23%	24%	30%	29%	20%	31%	33%	31%	29%
3+	187	100	86	58	26	23	51	9	20	60	56	31	40	9	6	20	7	18	20	7	40	17	20	22	32	95
	9%	10%	8%	25%	7%	7%	14%	3%	4%	11%	10%	7%	8%	5%	7%	8%	4%	10%	13%	7%	20%	6%	7%	12%	12%	11%

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Table 12
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
White	1869	899	970	189	288	309	347	289	448	481	506	409	473	170	83	216	163	165	143	102	190	195	270	171	237	794
	92%	91%	93%	80%	82%	92%	96%	98%	98%	88%	92%	92%	95%	96%	97%	93%	94%	90%	95%	99%	96%	73%	95%	95%	90%	89%
NET: BAME	142	79	64	42	54	24	12	4	6	57	38	26	21	5	2	16	10	16	7	1	6	62	13	4	25	80
	7%	8%	6%	18%	15%	7%	3%	2%	1%	10%	7%	6%	4%	3%	3%	7%	6%	9%	5%	1%	3%	23%	5%	2%	9%	9%
Mixed	30	17	12	6	13	4	3	3	-	11	5	10	4	1	-	2	2	-	4	-	3	12	5	1	1	23
	1%	2%	1%	3%	4%	1%	1%	1%	-	2%	1%	2%	1%	*	-	1%	1%	-	3%	-	2%	5%	2%	*	1%	3%
Asian	70	42	28	28	26	12	2	1	2	29	19	10	12	3	1	9	5	12	2	1	1	31	3	3	15	34
	3%	4%	3%	12%	7%	3%	1%	*	*	5%	3%	2%	2%	2%	1%	4%	3%	7%	1%	1%	*	11%	1%	2%	6%	4%
Black	25	13	13	5	7	6	4	-	3	8	6	6	5	-	1	1	2	1	1	-	1	13	3	1	4	14
	1%	1%	1%	2%	2%	2%	1%	-	1%	2%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	1%	5%	1%	*	2%	2%
Chinese	11	4	6	2	7	-	2	-	-	5	5	-	1	1	1	1	-	3	-	-	1	2	2	-	3	6
	1%	*	1%	1%	2%	-	1%	-	-	1%	1%	-	*	1%	1%	*	-	1%	-	-	*	1%	1%	-	1%	1%
Other ethnic group	7	2	4	*	2	2	1	-	1	3	4	-	-	-	-	2	1	-	-	-	-	3	-	-	1	3
	*	*	*	*	1%	1%	*	-	*	1%	1%	-	-	-	-	1%	1%	-	-	-	-	1%	-	-	*	*
Prefer not to answer	24	13	10	5	11	2	4	-	2	9	4	8	3	1	-	2	-	2	-	-	2	11	2	4	3	13
	1%	1%	1%	2%	3%	1%	1%	-	*	2%	1%	2%	1%	1%	-	1%	-	1%	-	-	1%	4%	1%	2%	1%	1%

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Table 13

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Gender		Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
Christian	1060	519	541	62	110	156	213	185	334	281	270	226	284	96	60	123	86	91	81	61	103	118	155	86	117	412
	52%	52%	52%	26%	31%	47%	59%	63%	73%	51%	49%	51%	57%	54%	70%	53%	50%	50%	54%	59%	52%	44%	54%	48%	44%	46%
NET: Other	125	65	60	31	44	22	4	8	16	45	34	24	21	4	2	13	9	15	11	1	8	45	12	5	17	59
	6%	7%	6%	13%	13%	6%	1%	3%	3%	8%	6%	6%	4%	2%	2%	5%	5%	8%	7%	1%	4%	17%	4%	3%	7%	7%
Muslim	44	24	20	13	20	11	-	-	-	21	12	4	7	1	-	8	7	9	-	-	-	19	1	-	7	25
	2%	2%	2%	6%	6%	3%	-	-	-	4%	2%	1%	1%	*	-	3%	4%	5%	-	-	-	7%	*	-	3%	3%
Hindu	17	12	5	7	7	1	1	1	-	10	3	1	3	1	1	-	2	2	1	1	8	1	-	5	6	
	1%	1%	*	3%	2%	*	*	*	-	2%	1%	*	1%	*	1%	-	1%	1%	1%	1%	3%	3%	*	-	2%	1%
Jewish	13	4	10	1	2	-	*	2	7	2	4	4	4	-	-	1	-	-	-	-	3	8	-	1	-	5
	1%	*	1%	1%	1%	-	*	1%	2%	*	1%	1%	1%	-	-	1%	-	-	-	-	2%	3%	-	*	-	1%
Sikh	5	3	2	4	2	-	-	-	-	2	1	2	1	-	-	-	-	-	-	-	-	2	-	3	2	3
	*	*	*	2%	*	-	-	-	-	*	*	*	*	-	-	-	-	-	-	-	-	1%	-	2%	1%	*
Buddhist	11	6	5	-	3	1	1	3	3	3	5	1	2	2	-	-	1	1	1	-	-	3	2	-	1	5
	1%	1%	*	-	1%	*	*	1%	1%	*	1%	*	*	1%	-	-	1%	1%	*	-	-	1%	1%	-	*	1%
Other	35	16	19	6	11	9	1	2	5	8	10	13	4	*	1	3	2	3	8	-	4	4	8	2	3	15
	2%	2%	2%	3%	3%	3%	*	1%	1%	2%	2%	3%	1%	*	1%	1%	1%	1%	6%	-	2%	2%	3%	1%	1%	2%
None	818	386	432	136	187	154	139	97	105	211	237	182	188	76	22	91	77	73	56	41	87	95	116	84	126	398
	40%	39%	41%	58%	53%	46%	38%	33%	23%	39%	43%	41%	38%	43%	26%	39%	45%	40%	37%	40%	44%	35%	41%	47%	48%	45%
Prefer not to say	32	21	11	7	10	3	7	3	2	11	7	10	4	*	1	7	-	3	3	-	1	11	2	4	4	19
	2%	2%	1%	3%	3%	1%	2%	1%	*	2%	1%	2%	1%	*	2%	3%	-	2%	2%	-	*	4%	1%	2%	2%	2%

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Table 14
Which of the following best describes where you live?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
NET: Urban	1600	800	801	194	299	284	285	211	326	430	432	348	390	135	72	195	143	161	96	51	136	268	219	124	218	730
	79%	81%	77%	82%	85%	85%	79%	72%	72%	79%	79%	78%	79%	76%	84%	83%	83%	88%	64%	49%	69%	100%	77%	70%	82%	82%
Urban - Population over 10,000	806	436	369	118	172	133	144	96	143	235	214	171	186	67	33	81	73	87	35	16	54	214	86	58	126	370
	40%	44%	35%	50%	49%	40%	40%	33%	31%	43%	39%	39%	37%	38%	39%	35%	42%	48%	23%	16%	28%	80%	30%	32%	48%	42%
Town and Fringe	794	363	431	76	127	152	141	116	183	195	218	177	204	68	38	114	70	74	60	35	82	54	133	66	91	360
	39%	37%	41%	32%	36%	45%	39%	39%	40%	36%	40%	40%	41%	38%	45%	49%	40%	41%	40%	33%	42%	20%	47%	37%	35%	41%
NET: Rural	435	192	243	43	53	50	77	82	130	117	115	96	106	42	14	39	29	22	55	53	61	*	66	55	47	157
	21%	19%	23%	18%	15%	15%	21%	28%	28%	21%	21%	22%	21%	24%	16%	17%	17%	12%	36%	51%	31%	*	23%	30%	18%	18%
Village	376	165	212	39	49	45	66	69	108	92	106	83	95	30	12	35	28	18	52	43	57	*	64	36	35	140
	18%	17%	20%	17%	14%	13%	18%	23%	24%	17%	19%	19%	19%	17%	14%	15%	16%	10%	34%	41%	29%	*	23%	20%	13%	16%
Hamlet & Isolated Dwelling	59	27	32	3	4	5	11	13	22	25	9	13	11	12	2	3	1	3	3	10	4	-	2	19	12	18
	3%	3%	3%	1%	1%	2%	3%	5%	5%	5%	2%	3%	2%	7%	2%	1%	1%	2%	2%	10%	2%	-	1%	10%	4%	2%

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Table 15
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
NET: Working	1152	606	545	129	300	256	269	162	36	346	352	272	181	101	45	132	102	106	72	58	111	165	153	107	264	888
	57%	61%	52%	55%	85%	77%	74%	55%	8%	63%	64%	61%	37%	57%	53%	56%	59%	58%	48%	56%	56%	62%	54%	60%	100%	100%
Working full time - working 30 hours per week or more	912	537	375	99	259	209	213	118	14	292	282	210	127	81	34	108	79	88	57	46	88	133	114	84	222	690
	45%	54%	36%	42%	73%	63%	59%	40%	3%	53%	52%	47%	26%	46%	40%	46%	46%	48%	38%	44%	45%	49%	40%	47%	84%	78%
Working part time - working between 8 and 29 hours per week	240	70	170	30	41	47	56	44	22	54	70	62	54	21	11	24	22	17	16	12	22	32	39	24	42	198
	12%	7%	16%	13%	12%	14%	15%	15%	5%	10%	13%	14%	11%	12%	13%	10%	13%	9%	10%	12%	11%	12%	14%	13%	16%	22%
NET: Not working	883	385	498	107	53	78	93	132	420	201	195	172	315	76	40	102	71	77	78	46	87	103	131	71	-	-
	43%	39%	48%	45%	15%	23%	26%	45%	92%	37%	36%	39%	63%	43%	47%	44%	41%	42%	52%	44%	44%	38%	46%	40%	-	-
Not working but seeking work or temporarily unemployed or sick	98	50	48	16	18	27	24	14	-	7	12	13	66	8	6	12	6	15	4	4	9	8	20	5	-	-
	5%	5%	5%	7%	5%	8%	7%	5%	-	1%	2%	3%	13%	5%	7%	5%	4%	8%	3%	4%	4%	3%	7%	3%	-	-
Not working and not seeking work/ student	141	79	61	87	15	3	16	19	-	30	44	16	50	17	2	12	13	10	8	9	9	27	21	13	-	-
	7%	8%	6%	37%	4%	1%	4%	6%	-	6%	8%	4%	10%	10%	2%	5%	7%	5%	6%	9%	5%	10%	7%	7%	-	-
Retired on a state pension only	158	52	106	-	-	1	*	4	153	20	18	15	105	10	8	18	10	15	19	9	14	13	22	19	-	-
	8%	5%	10%	-	-	*	*	1%	33%	4%	3%	3%	21%	6%	10%	7%	6%	8%	13%	9%	7%	5%	8%	11%	-	-
Retired with a private pension	329	182	147	-	-	-	4	63	263	121	96	84	28	31	17	39	27	26	31	14	34	44	45	22	-	-
	16%	18%	14%	-	-	-	1%	21%	58%	22%	18%	19%	6%	18%	19%	17%	15%	14%	20%	14%	17%	16%	16%	12%	-	-
House person, housewife, househusband, etc.	157	21	136	5	20	47	49	32	4	22	25	43	66	9	7	22	15	12	16	10	21	11	23	13	-	-
	8%	2%	13%	2%	6%	14%	14%	11%	1%	4%	5%	10%	13%	5%	8%	9%	9%	6%	10%	9%	11%	4%	8%	7%	-	-

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Table 16

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	1078	573	505	122	286	238	248	144	40	319	357	211	191	102	42	117	103	84	70	54	105	162	144	95	236	842
Weighted base	1152	606	545	129	300	256	269	162	36	346	352	272	181	101	45	132	102	106	72	58	111	165	153	107	264	888
NET: Public Sector	264 23%	134 22%	131 24%	28 22%	62 21%	61 24%	71 26%	37 23%	5 13%	88 26%	93 26%	42 15%	41 22%	19 19%	8 18%	30 23%	24 24%	29 28%	15 20%	16 28%	26 24%	36 22%	35 23%	25 24%	264 100%	-
Central government including all administrative departments and central government agencies such as the Bank of England	24 2%	13 2%	11 2%	5 4%	3 1%	6 2%	7 3%	3 2%	-	13 4%	9 3%	1 1%	-	3 3%	-	3 2%	1 1%	3 3%	-	4 6%	1 1%	3 2%	5 3%	2 2%	24 9%	-
HM Forces	2 *	1 *	1 *	1 1%	-	1 1%	-	-	-	-	-	2 1%	-	-	-	-	-	1 1%	-	1 2%	-	-	-	-	2 1%	-
National Health Service	54 5%	20 3%	34 6%	6 5%	18 6%	13 5%	13 5%	3 2%	1 2%	16 5%	14 4%	8 3%	16 9%	3 3%	3 8%	10 7%	2 2%	6 6%	4 5%	3 5%	5 5%	6 3%	4 3%	7 6%	54 20%	-
Universities and Academies funded by government	28 2%	11 2%	17 3%	7 5%	9 3%	8 3%	4 1%	1 1%	-	13 4%	10 3%	3 1%	3 1%	3 3%	* 1%	3 2%	4 4%	3 3%	1 1%	3 6%	2 1%	3 2%	3 2%	3 3%	28 11%	-
Courts service	1 *	1 *	-	-	-	1 *	* *	-	-	-	1 *	-	-	-	-	-	-	-	1 1%	-	-	* *	-	-	1 *	-
Local government administration	30 3%	16 3%	14 3%	-	9 3%	6 2%	8 3%	7 4%	1 2%	4 1%	23 6%	2 1%	1 *	-	-	3 2%	1 1%	4 4%	3 4%	-	4 4%	4 3%	8 5%	2 2%	30 11%	-
Police service	10 1%	7 1%	3 *	1 *	3 1%	-	4 2%	2 1%	-	2 1%	7 2%	-	1 1%	1 1%	-	-	3 3%	-	-	-	2 1%	2 1%	2 2%	-	10 4%	-
Public sector housing	5 *	5 1%	-	-	-	2 1%	1 *	2 1%	-	-	2 1%	3 1%	-	1 1%	-	4 3%	-	-	-	-	-	-	-	-	5 2%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	35 3%	13 2%	23 4%	3 2%	5 2%	8 3%	13 5%	7 4%	-	21 6%	11 3%	3 1%	1 1%	-	2 4%	4 3%	2 2%	4 4%	3 4%	-	2 2%	7 4%	4 3%	8 8%	35 13%	-

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Table 16

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	1152	606	545	129	300	256	269	162	36	346	352	272	181	101	45	132	102	106	72	58	111	165	153	107	264	888
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	21 2%	20 3%	1 *	- -	1 *	5 2%	9 3%	7 4%	- -	3 1%	3 1%	4 1%	11 6%	- -	1 3%	2 2%	2 2%	3 3%	3 4%	1 2%	3 2%	2 1%	2 1%	2 2%	21 8%	- -
Bradford and Bingley or Northern Rock Building societies	* *	- -	* *	- -	* *	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	* *	- -
Other public sector occupation (please specify as much detail as possible)	54 5%	26 4%	27 5%	6 5%	13 4%	13 5%	13 5%	6 4%	3 9%	16 5%	14 4%	16 6%	8 4%	9 9%	1 2%	2 2%	8 8%	4 4%	1 1%	4 6%	7 7%	10 6%	6 4%	2 1%	54 20%	- -
None of the above (Private Sector)	888 77%	473 78%	415 76%	101 78%	238 79%	195 76%	198 74%	124 77%	31 87%	258 74%	259 74%	230 85%	141 78%	82 81%	37 82%	101 77%	78 76%	76 72%	58 80%	42 72%	84 76%	129 78%	118 77%	82 76%	- -	888 100%

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Table 17
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender		Age							Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
No children aged 18 or under	1494	747	746	203	203	137	233	265	452	394	423	301	376	131	61	169	123	127	116	76	143	200	218	131	161	586
	73%	75%	72%	86%	57%	41%	64%	90%	99%	72%	77%	68%	76%	74%	72%	72%	71%	70%	77%	73%	73%	74%	77%	73%	61%	66%
NET: Yes	532	236	296	29	149	196	128	27	4	151	122	140	118	46	24	65	50	54	35	26	53	68	64	47	103	296
	26%	24%	28%	12%	42%	59%	35%	9%	1%	28%	22%	32%	24%	26%	28%	29%	30%	23%	25%	27%	25%	22%	26%	39%	33%	
NET: Any 11-18	298	142	156	5	41	108	114	25	4	74	66	85	73	28	15	39	28	35	16	19	27	26	33	32	59	160
	15%	14%	15%	2%	12%	32%	32%	9%	1%	14%	12%	19%	15%	16%	17%	16%	16%	19%	11%	18%	14%	10%	12%	18%	22%	18%
Yes - children aged under 5 years old	188	83	105	20	97	58	12	1	-	67	42	46	33	17	7	22	17	13	18	6	19	30	28	10	29	112
	9%	8%	10%	8%	28%	17%	3%	*	-	12%	8%	10%	7%	10%	8%	9%	10%	7%	12%	5%	10%	11%	10%	6%	11%	13%
Yes - children aged 5 to 10 years old	226	102	124	9	73	110	31	2	1	70	48	49	59	18	11	27	21	28	15	11	19	28	28	19	35	130
	11%	10%	12%	4%	21%	33%	9%	1%	*	13%	9%	11%	12%	10%	13%	12%	12%	15%	10%	10%	10%	11%	10%	11%	13%	15%
Yes - children aged 11 to 15 years old	217	105	111	4	38	81	77	16	1	61	48	54	54	18	15	26	21	27	14	12	18	16	30	20	43	122
	11%	11%	11%	2%	11%	24%	21%	5%	*	11%	9%	12%	11%	10%	17%	11%	12%	15%	9%	12%	9%	6%	10%	11%	16%	14%
Yes - children aged 16 to 18 years old	143	68	75	1	6	51	65	15	4	32	29	46	36	11	4	19	14	11	10	12	14	18	12	18	24	71
	7%	7%	7%	*	2%	15%	18%	5%	1%	6%	5%	10%	7%	6%	4%	8%	8%	6%	6%	11%	7%	7%	4%	10%	9%	8%
Refused	10	8	2	5	1	1	1	2	-	3	2	3	2	*	-	*	-	2	-	1	1	1	3	1	-	6
	*	1%	*	2%	*	*	*	1%	-	*	*	1%	*	*	-	*	-	1%	-	1%	1%	*	1%	1%	-	1%

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Table 18
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
Anglia	205	85	120	24	31	41	35	27	46	42	60	53	49	-	-	-	-	14	-	176	-	14	-	32	79	
	10%	9%	11%	10%	9%	12%	10%	9%	10%	8%	11%	12%	10%	-	-	-	-	9%	-	89%	-	5%	-	12%	9%	
Border	19	14	6	5	1	2	5	1	6	4	5	6	5	6	-	13	-	-	-	-	1	-	-	-	8	
	1%	1%	1%	2%	*	1%	1%	*	1%	1%	1%	1%	1%	3%	-	5%	-	-	-	-	*	-	-	-	1%	
Central	290	142	147	28	57	61	51	24	68	76	71	65	78	-	-	-	172	107	2	-	-	4	5	37	126	
	14%	14%	14%	12%	16%	18%	14%	8%	15%	14%	13%	15%	16%	-	-	-	94%	71%	2%	-	-	1%	3%	14%	14%	
Granada	228	112	115	19	44	33	41	44	45	66	61	52	49	-	1	220	-	2	1	2	-	2	-	32	96	
	11%	11%	11%	8%	13%	10%	11%	15%	10%	12%	11%	12%	10%	-	1%	94%	-	1%	1%	2%	-	1%	-	12%	11%	
London	377	193	183	46	81	53	63	52	82	115	107	76	78	-	-	-	-	-	-	19	268	90	-	47	180	
	19%	19%	18%	19%	23%	16%	17%	18%	18%	21%	20%	17%	16%	-	-	-	-	-	-	10%	100%	32%	-	18%	20%	
Meridian	197	89	109	32	30	28	39	28	40	65	45	43	45	-	-	-	-	1	-	-	-	172	24	19	87	
	10%	9%	10%	14%	9%	9%	11%	9%	9%	12%	8%	10%	9%	-	-	-	-	1%	-	-	-	60%	13%	7%	10%	
STV	172	95	77	19	30	22	29	31	41	47	53	32	41	171	-	-	-	-	-	-	-	1	-	19	81	
	8%	10%	7%	8%	9%	6%	8%	11%	9%	9%	10%	7%	8%	97%	-	-	-	-	-	-	-	*	-	7%	9%	
Tyne Tees	84	45	39	5	9	19	15	17	19	22	21	14	27	-	83	-	1	-	-	-	-	-	-	8	36	
	4%	5%	4%	2%	3%	6%	4%	6%	4%	4%	4%	3%	5%	-	97%	-	1%	-	-	-	-	-	-	3%	4%	
Wales	98	46	52	12	13	19	19	17	18	16	32	18	31	-	-	-	-	-	-	96	-	-	2	16	39	
	5%	5%	5%	5%	4%	6%	5%	6%	4%	3%	6%	4%	6%	-	-	-	-	-	-	93%	-	-	1%	6%	4%	
West	60	34	26	11	14	7	11	4	12	18	10	14	17	-	-	1	-	8	-	3	-	-	47	13	23	
	3%	3%	2%	5%	4%	2%	3%	1%	3%	3%	2%	3%	4%	-	-	*	-	5%	-	3%	-	-	26%	5%	3%	
Westcountry	103	50	53	8	13	23	18	16	25	25	27	23	28	-	-	-	-	1	-	1	-	-	101	16	52	
	5%	5%	5%	3%	4%	7%	5%	5%	5%	5%	5%	5%	6%	-	-	-	-	*	-	1%	-	-	56%	6%	6%	
Yorkshire	203	87	116	26	26	26	36	33	55	52	55	49	47	-	1	-	172	-	27	-	2	-	-	25	81	
	10%	9%	11%	11%	7%	8%	10%	11%	12%	9%	10%	11%	10%	-	2%	-	99%	-	18%	-	1%	-	-	9%	9%	
UTV	1	-	1	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	1	
	*	-	*	-	*	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	*	-	-	*	

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Table 19
Marital Status
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
Single	576 28%	318 32%	257 25%	180 76%	145 41%	95 28%	90 25%	48 16%	18 4%	138 25%	191 35%	91 21%	155 31%	51 29%	21 25%	66 28%	43 25%	54 29%	30 20%	26 25%	56 28%	102 38%	86 30%	41 23%	75 28%	302 34%
NET: Married/ Civil partnership/ co habiting	1179 58%	579 58%	600 57%	50 21%	199 57%	219 65%	221 61%	186 63%	305 67%	351 64%	281 51%	305 69%	242 49%	103 58%	52 61%	136 58%	105 61%	108 59%	101 67%	63 61%	124 63%	126 47%	153 54%	107 60%	159 60%	507 57%
Married	886 44%	446 45%	439 42%	12 5%	114 32%	143 43%	175 48%	154 52%	288 63%	283 52%	204 37%	228 51%	171 34%	78 44%	46 54%	103 44%	82 47%	73 40%	78 52%	47 45%	102 52%	94 35%	107 37%	76 42%	110 42%	341 38%
Civil Partnership	13 1%	5 1%	7 1%	1 *	* *	2 1%	4 1%	4 1%	1 *	2 *	3 *	2 1%	5 1%	3 2%	- -	3 1%	1 1%	2 1%	2 2%	- -	- -	- -	- -	- -	- -	8 1%
Co Habiting	281 14%	127 13%	153 15%	37 16%	85 24%	73 22%	41 11%	29 10%	15 3%	66 12%	74 13%	74 17%	66 13%	21 12%	6 7%	29 13%	22 13%	32 18%	21 14%	16 16%	22 11%	32 12%	46 16%	31 18%	49 19%	158 18%
NET: Widowed/ separated/ divorced	267 13%	88 9%	180 17%	- -	6 2%	21 6%	50 14%	57 20%	133 29%	52 9%	72 13%	46 10%	98 20%	22 13%	12 14%	30 13%	25 14%	22 12%	19 13%	13 13%	16 8%	38 14%	44 16%	27 15%	27 10%	73 8%
Widowed	81 4%	21 2%	60 6%	- -	- *	1 *	2 *	17 6%	62 13%	17 3%	19 3%	13 3%	33 7%	6 3%	4 5%	13 5%	8 5%	4 2%	8 5%	7 7%	3 2%	10 4%	11 4%	7 4%	4 2%	12 1%
Separated	28 1%	14 1%	14 1%	- -	4 1%	5 1%	9 2%	6 2%	4 1%	8 1%	7 1%	4 1%	9 2%	3 2%	2 2%	5 2%	1 1%	5 3%	- -	- -	2 1%	3 1%	4 1%	4 2%	2 1%	13 1%
Divorced	158 8%	53 5%	105 10%	- -	3 1%	14 4%	40 11%	34 12%	68 15%	27 5%	46 8%	29 7%	55 11%	14 8%	6 7%	12 5%	16 9%	13 7%	11 7%	7 6%	10 5%	25 9%	29 10%	16 9%	20 8%	49 5%
Prefer not to answer	13 1%	7 1%	7 1%	7 3%	2 1%	- -	2 1%	2 1%	- -	6 1%	4 1%	2 *	1 *	1 1%	1 1%	1 1%	- -	- -	- -	1 1%	1 1%	3 1%	2 1%	4 2%	4 1%	6 1%

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Table 20
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender			Age						Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri- vate
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
Glasgow	103 5%	53 5%	49 5%	15 6%	20 6%	17 5%	15 4%	19 6%	17 4%	26 5%	37 7%	17 4%	23 5%	103 58%	-	-	-	-	-	-	-	-	-	-	12 5%	50 6%
Edinburgh	60 3%	34 3%	26 2%	6 3%	7 2%	3 1%	10 3%	9 3%	24 5%	20 4%	15 3%	13 3%	13 3%	60 34%	-	-	-	-	-	-	-	-	-	-	7 3%	22 2%
Newcastle	89 4%	49 5%	40 4%	5 2%	9 3%	18 5%	18 5%	17 6%	21 5%	23 4%	20 4%	17 4%	27 6%	-	82 96%	7 3%	-	-	-	-	-	-	-	-	7 3%	39 4%
Leeds	74 4%	33 3%	41 4%	12 5%	14 4%	10 3%	11 3%	14 5%	13 3%	21 4%	19 3%	19 4%	14 3%	-	-	-	74 43%	-	-	-	-	-	-	-	10 4%	33 4%
Hull	45 2%	23 2%	22 2%	4 2%	3 1%	5 1%	12 3%	8 3%	13 3%	8 1%	11 2%	11 2%	15 3%	-	-	-	40 23%	-	4 3%	-	-	-	-	-	7 3%	18 2%
Sheffield	49 2%	18 2%	32 3%	5 2%	6 2%	6 2%	11 3%	5 2%	16 3%	10 2%	17 3%	9 2%	13 3%	-	-	1 *	41 24%	-	8 5%	-	-	-	-	-	4 1%	19 2%
Manchester	165 8%	83 8%	81 8%	15 6%	30 8%	25 8%	30 8%	28 9%	37 8%	51 9%	44 8%	35 8%	34 7%	-	1 1%	153 65%	4 3%	3 1%	1 1%	3 3%	-	-	-	-	23 9%	73 8%
Liverpool	68 3%	35 4%	33 3%	7 3%	11 3%	11 3%	12 3%	17 6%	10 2%	15 3%	17 3%	20 4%	16 3%	-	-	58 25%	-	-	-	10 10%	-	-	-	-	8 3%	30 3%
Nottingham	87 4%	34 3%	53 5%	8 3%	13 4%	16 5%	9 3%	8 3%	32 7%	28 5%	21 4%	19 4%	19 4%	-	-	-	2 1%	-	82 54%	-	2 1%	-	1 *	-	8 3%	30 3%
Birmingham	180 9%	91 9%	89 8%	21 9%	37 11%	39 12%	34 9%	15 5%	33 7%	48 9%	38 7%	47 11%	47 9%	-	-	-	-	161 88%	16 11%	1 1%	-	-	-	1 1%	27 10%	89 10%
Norwich	95 5%	44 4%	51 5%	10 4%	13 4%	27 8%	16 4%	16 5%	14 3%	18 3%	26 5%	28 6%	23 5%	-	-	-	-	-	1 1%	-	94 48%	-	-	-	15 6%	39 4%
Milton Keynes	55 3%	25 2%	30 3%	6 2%	9 2%	8 2%	14 4%	6 2%	12 3%	9 2%	19 3%	9 2%	18 4%	-	-	-	-	-	14 9%	-	32 16%	-	8 3%	-	14 5%	22 2%
Brighton	39 2%	21 2%	18 2%	6 3%	6 2%	2 1%	5 1%	7 2%	12 3%	11 2%	11 2%	10 2%	6 1%	-	-	-	-	-	-	-	-	-	39 14%	-	5 2%	14 2%

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Table 20
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age							Social Grade				Region								Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	Public	Pri-vate
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
Oxford	26 1%	9 1%	17 2%	3 1%	6 2%	6 2%	4 1%	2 1%	4 1%	6 1%	9 2%	5 1%	6 1%	-	-	-	-	1 1%	-	-	-	-	18 6%	6 4%	4 2%	9 1%
London	467 23%	229 23%	239 23%	59 25%	99 28%	71 21%	78 21%	59 20%	101 22%	151 28%	127 23%	95 21%	94 19%	-	1 2%	-	-	-	2 1%	-	46 24%	268 100%	149 52%	-	59 22%	215 24%
Southampton	72 4%	32 3%	40 4%	15 6%	9 3%	11 3%	12 3%	11 4%	15 3%	21 4%	23 4%	12 3%	16 3%	-	-	-	-	-	-	-	-	-	46 16%	26 15%	5 2%	34 4%
Bristol	80 4%	41 4%	39 4%	9 4%	13 4%	13 4%	18 5%	10 4%	16 3%	17 3%	21 4%	19 4%	24 5%	-	-	-	-	1 1%	-	-	-	-	-	79 44%	14 5%	34 4%
Plymouth	54 3%	27 3%	27 3%	5 2%	9 2%	10 3%	11 3%	6 2%	13 3%	17 3%	10 2%	10 2%	17 3%	-	-	-	-	-	-	-	-	-	-	54 30%	10 4%	28 3%
Cardiff	73 4%	33 3%	40 4%	9 4%	13 4%	15 4%	11 3%	12 4%	13 3%	14 3%	25 5%	9 2%	25 5%	-	-	-	-	3 1%	-	71 68%	-	-	-	-	12 5%	30 3%
None of these	155 8%	78 8%	77 7%	15 6%	25 7%	21 6%	31 9%	24 8%	38 8%	33 6%	36 7%	40 9%	46 9%	15 8%	1 1%	15 7%	11 7%	14 8%	22 15%	19 18%	23 12%	-	23 8%	11 6%	13 5%	62 7%

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Absolutes/col percents

Table 21

What is the combined annual income of your household, prior to tax being deducted?**Base: All respondents**

	Gender			Age						Social Grade				Region							Employment Sector						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private	
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842	
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888	
Up to £7,000	(3.5)	83	47	37	15	12	15	17	14	10	4	19	8	53	9	3	12	5	8	5	4	13	14	7	5	21	
		4%	5%	4%	6%	3%	4%	5%	5%	2%	1%	3%	2%	11%	5%	4%	5%	3%	4%	3%	5%	2%	5%	5%	4%	2%	
£7,001 to £14,000	(10.5)	289	125	164	21	35	40	55	53	84	19	56	47	167	25	16	33	21	39	20	15	29	34	29	29	20	77
		14%	13%	16%	9%	10%	12%	15%	18%	18%	4%	10%	11%	34%	14%	18%	14%	12%	21%	14%	14%	14%	13%	10%	16%	8%	9%
£14,001 to £21,000	(17.5)	336	142	195	15	47	52	51	64	108	52	109	76	100	32	20	33	31	29	36	17	34	31	45	28	43	119
		17%	14%	19%	6%	13%	16%	14%	22%	24%	10%	20%	17%	20%	18%	23%	14%	18%	16%	24%	16%	17%	11%	16%	16%	16%	13%
£21,001 to £28,000	(24.5)	325	150	175	27	37	57	59	50	95	72	83	104	66	30	16	40	36	26	30	18	28	31	45	26	33	139
		16%	15%	17%	11%	11%	17%	16%	17%	21%	13%	15%	24%	13%	17%	19%	17%	21%	14%	20%	18%	14%	12%	16%	14%	13%	16%
£28,001 to £34,000	(31)	249	133	116	21	42	50	49	35	53	69	72	73	36	10	13	33	26	20	14	14	27	34	32	25	36	123
		12%	13%	11%	9%	12%	15%	14%	12%	12%	13%	13%	16%	7%	6%	16%	14%	15%	11%	9%	13%	14%	13%	11%	14%	14%	14%
£34,001 to £41,000	(37.5)	192	103	88	20	40	36	44	17	36	74	58	41	19	17	4	22	16	16	10	12	23	24	31	17	34	101
		9%	10%	8%	8%	11%	11%	12%	6%	8%	13%	11%	9%	4%	10%	4%	9%	9%	9%	6%	12%	11%	9%	11%	9%	13%	11%
£41,001 to £48,000	(44.5)	162	85	77	23	48	32	19	17	24	66	43	37	16	19	3	12	10	14	15	2	10	26	29	22	22	111
		8%	9%	7%	10%	14%	10%	5%	6%	5%	12%	8%	8%	3%	11%	4%	5%	6%	7%	10%	2%	5%	10%	10%	13%	8%	12%
£48,001 to £55,000	(51.5)	103	65	38	14	28	18	21	10	13	51	34	14	5	5	4	13	8	4	2	10	13	16	24	4	21	61
		5%	7%	4%	6%	8%	5%	6%	3%	3%	9%	6%	3%	1%	3%	5%	6%	4%	2%	1%	10%	7%	6%	9%	2%	8%	7%
£55,001 to £62,000	(58.5)	49	26	23	5	21	6	13	3	2	33	11	3	3	4	-	5	3	9	3	2	8	5	8	2	17	28
		2%	3%	2%	2%	6%	2%	3%	1%	*	6%	2%	1%	1%	2%	-	2%	2%	5%	2%	2%	4%	2%	3%	1%	7%	3%
£62,001 to £69,000	(65.5)	29	19	10	3	13	1	5	4	3	14	6	8	1	3	1	3	5	-	-	-	4	9	2	1	4	17
		1%	2%	1%	1%	4%	*	1%	1%	1%	3%	1%	2%	*	2%	1%	1%	3%	-	-	-	2%	3%	1%	1%	1%	2%
£69,001 to £76,000	(72.5)	30	16	14	5	10	7	6	1	1	20	4	4	2	1	-	6	2	1	4	-	1	12	1	2	1	23
		1%	2%	1%	2%	3%	2%	2%	*	*	4%	1%	1%	*	*	-	3%	1%	1%	3%	-	1%	5%	*	1%	*	3%
£76,001 to £83,000	(79.5)	15	4	11	7	4	4	-	-	-	10	2	1	1	*	-	1	1	-	-	2	5	3	1	1	9	
		1%	*	1%	3%	1%	1%	-	-	-	2%	*	*	*	*	-	1%	*	1%	-	-	1%	2%	1%	1%	*	1%
£83,001 or more	(86)	37	19	18	18	3	3	7	5	-	30	5	-	1	4	1	5	2	4	3	-	4	6	7	2	8	21
		2%	2%	2%	8%	1%	1%	2%	2%	-	5%	1%	-	*	2%	1%	2%	1%	2%	2%	-	2%	2%	2%	1%	3%	2%

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Table 21

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
Prefer not to answer	135	56	79	42	15	13	18	21	26	35	45	28	27	18	5	15	9	12	8	9	11	22	15	12	18	38
		7%	6%	8%	18%	4%	4%	5%	7%	6%	8%	6%	5%	10%	6%	6%	5%	6%	5%	8%	6%	8%	5%	7%	7%	4%
Average income (£000's)	29.43	30.67	28.22	37.74	34.95	29.82	29.28	25.13	23.88	40.91	29.13	28.01	18.47	28.02	24.14	29.86	28.76	27.42	27.14	26.49	30.82	33.72	31.33	28.09	33.95	34.08

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Table 22

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Public	Private
Unweighted base	2035	1043	992	253	352	311	355	280	484	536	590	357	552	196	79	226	191	161	153	100	215	275	270	169	236	842
Weighted base	2035	991	1044	236	353	334	363	293	456	547	547	444	497	177	85	234	173	183	150	104	197	268	285	179	264	888
NET: Yes	437	205	232	29	34	67	92	81	135	70	97	93	177	44	17	48	39	36	43	25	45	34	61	46	32	107
	21%	21%	22%	12%	10%	20%	25%	28%	30%	13%	18%	21%	36%	25%	20%	21%	22%	20%	29%	24%	23%	13%	21%	26%	12%	12%
Yes - physical condition	264	123	141	11	13	32	57	43	108	41	58	60	105	24	11	25	24	21	33	15	31	16	38	26	20	51
	13%	12%	14%	5%	4%	10%	16%	14%	24%	7%	11%	14%	21%	13%	13%	11%	14%	12%	22%	14%	16%	6%	13%	15%	7%	6%
Yes - disability	161	94	68	4	6	15	42	49	45	26	33	29	74	21	6	20	10	14	11	12	11	14	22	21	7	36
	8%	9%	7%	2%	2%	4%	12%	17%	10%	5%	6%	6%	15%	12%	7%	9%	6%	8%	8%	12%	6%	5%	8%	12%	3%	4%
Yes - mental condition	133	65	68	19	24	33	43	8	6	20	25	23	66	14	5	16	15	15	9	5	19	9	18	7	12	41
	7%	7%	7%	8%	7%	10%	12%	3%	1%	4%	5%	5%	13%	8%	5%	7%	8%	8%	6%	5%	9%	3%	6%	4%	5%	5%
Yes - other	24	12	12	2	-	6	8	3	5	3	9	3	9	4	1	-	1	1	2	-	5	3	5	2	4	8
	1%	1%	1%	1%	-	2%	2%	1%	1%	*	2%	1%	2%	2%	2%	-	*	*	2%	-	2%	1%	2%	1%	1%	1%
No	1552	763	789	201	309	260	263	204	315	467	440	341	304	129	66	179	131	143	105	77	147	228	220	128	231	756
	76%	77%	76%	85%	88%	78%	72%	70%	69%	85%	80%	77%	61%	73%	77%	76%	76%	78%	70%	75%	74%	85%	77%	72%	87%	85%
Prefer not to say	46	23	23	6	10	7	8	8	6	11	10	9	16	4	3	7	4	4	2	1	6	6	4	5	1	24
	2%	2%	2%	3%	3%	2%	2%	3%	1%	2%	2%	2%	3%	2%	3%	3%	2%	2%	2%	1%	3%	2%	2%	3%	*	3%