

Internet Safety - Parents

Online Fieldwork Dates: 16th December 2013 - 1st January 2014

Absolutes/col percents

Table 1
Demographics
 Base: All respondents

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	3643	1601	2042	20	406	1409	1432	348	28	1708	1935
Weighted Base	3643	1785	1858	23	397	1379	1451	364	29	1707	1936
Gender											
Male	1785 49%	1785 100%	- -	12 54%	124 31%	546 40%	809 56%	271 74%	23 78%	800 47%	985 51%
Female	1858 51%	- -	1858 100%	11 46%	273 69%	833 60%	641 44%	93 26%	7 22%	907 53%	951 49%
Age											
18 to 24	23 1%	12 1%	11 1%	23 100%	- -	- -	- -	- -	- -	11 1%	12 1%
25 to 34	397 11%	124 7%	273 15%	- -	397 100%	- -	- -	- -	- -	288 17%	109 6%
35 to 44	1379 38%	546 31%	833 45%	- -	- -	1379 100%	- -	- -	- -	789 46%	590 30%
45 to 54	1451 40%	809 45%	641 35%	- -	- -	- -	1451 100%	- -	- -	513 30%	937 48%
55 to 64	364 10%	271 15%	93 5%	- -	- -	- -	- -	364 100%	- -	96 6%	268 14%
65 or older	29 1%	23 1%	7 *	- -	- -	- -	- -	- -	29 100%	9 1%	20 1%
Mean	44.51	46.61	42.49	21.57	31.25	40.32	48.65	57.83	68.37	42.10	46.63
Standard deviation	8.09	8.24	7.40	2.20	2.47	2.75	2.70	2.61	2.94	7.83	7.71
Standard error	0.13	0.21	0.16	0.49	0.12	0.07	0.07	0.14	0.56	0.19	0.18

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Table 2
Which one of these regions do you live in?
Base: All respondents

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	3643	1601	2042	20	406	1409	1432	348	28	1708	1935
Weighted Base	3643	1785	1858	23	397	1379	1451	364	29	1707	1936
Scotland	328 9%	169 9%	159 9%	- -	42 10%	120 9%	130 9%	34 9%	2 8%	154 9%	174 9%
North East	146 4%	70 4%	76 4%	- -	25 6%	61 4%	45 3%	15 4%	- -	70 4%	76 4%
North West	437 12%	217 12%	220 12%	3 12%	47 12%	180 13%	170 12%	37 10%	- -	200 12%	237 12%
Yorkshire & Humberside	291 8%	135 8%	156 8%	- -	32 8%	120 9%	110 8%	25 7%	4 12%	138 8%	154 8%
West Midlands	328 9%	153 9%	175 9%	3 14%	39 10%	140 10%	113 8%	26 7%	7 23%	175 10%	153 8%
East Midlands	255 7%	124 7%	131 7%	- -	31 8%	93 7%	100 7%	28 8%	3 10%	119 7%	136 7%
Wales	182 5%	94 5%	88 5%	- -	12 3%	71 5%	76 5%	24 6%	- -	81 5%	101 5%
East of England	328 9%	169 9%	158 9%	1 4%	24 6%	123 9%	137 9%	39 11%	4 15%	153 9%	175 9%
London	437 12%	211 12%	226 12%	15 64%	66 17%	146 11%	164 11%	43 12%	4 13%	223 13%	214 11%
South East	474 13%	219 12%	255 14%	2 7%	41 10%	165 12%	207 14%	54 15%	5 19%	197 12%	276 14%
South West	328 9%	164 9%	164 9%	- -	29 7%	126 9%	144 10%	29 8%	- -	156 9%	172 9%
Northern Ireland	109 3%	60 3%	49 3%	- -	11 3%	34 2%	54 4%	11 3%	- -	42 2%	68 3%

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Table 3

S1. How many children, if any, do you have or care for in the following age groups?**Base: All respondents**

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	3643	1601	2042	20	406	1409	1432	348	28	1708	1935
Weighted Base	3643	1785	1858	23	397	1379	1451	364	29	1707	1936
0-7	3643	1785	1858	23	397	1379	1451	364	29	1707	1936
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
None	2708 74%	1380 77%	1328 71%	15 64%	169 43%	873 63%	1287 89%	336 92%	28 97%	1044 61%	1664 86%
One	739 20%	334 19%	405 22%	6 27%	157 39%	416 30%	134 9%	25 7%	1 3%	518 30%	221 11%
Two or more	196 5%	71 4%	125 7%	2 9%	72 18%	90 7%	29 2%	4 1%	- -	145 8%	52 3%
8-16											
None	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
One	2319 64%	1126 63%	1194 64%	15 68%	283 71%	809 59%	917 63%	275 75%	20 70%	1020 60%	1299 67%
Two or more	1324 36%	659 37%	664 36%	7 32%	114 29%	570 41%	533 37%	89 25%	9 30%	687 40%	637 33%
17-18											
None	2990 82%	1440 81%	1551 83%	18 77%	369 93%	1184 86%	1106 76%	288 79%	26 89%	1529 90%	1462 75%
One	565 16%	298 17%	267 14%	4 17%	21 5%	168 12%	299 21%	72 20%	2 7%	150 9%	415 21%
Two or more	88 2%	47 3%	41 2%	1 6%	7 2%	28 2%	46 3%	4 1%	1 5%	29 2%	59 3%

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Table 4
S2/3. Age of child to be answered about
Base: All respondents

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	3643	1601	2042	20	406	1409	1432	348	28	1708	1935
Weighted Base	3643	1785	1858	23	397	1379	1451	364	29	1707	1936
8	280 8%	117 7%	163 9%	1 3%	65 16%	145 11%	58 4%	11 3%	-	280 16%	-
9	353 10%	174 10%	178 10%	3 15%	74 19%	172 12%	87 6%	15 4%	1 4%	353 21%	-
10	321 9%	148 8%	172 9%	4 18%	60 15%	153 11%	87 6%	15 4%	1 3%	321 19%	-
11	383 11%	183 10%	200 11%	3 11%	47 12%	172 12%	129 9%	28 8%	4 14%	383 22%	-
12	371 10%	177 10%	193 10%	-	41 10%	148 11%	152 10%	27 7%	3 11%	371 22%	-
13	434 12%	217 12%	217 12%	3 15%	43 11%	168 12%	183 13%	33 9%	3 11%	-	434 22%
14	467 13%	245 14%	223 12%	2 10%	29 7%	143 10%	223 15%	65 18%	4 15%	-	467 24%
15	535 15%	270 15%	264 14%	4 19%	21 5%	155 11%	261 18%	86 24%	7 24%	-	535 28%
16	500 14%	253 14%	247 13%	2 8%	16 4%	124 9%	270 19%	83 23%	5 18%	-	500 26%

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Table 5
S4. The following statements ask you about your family's use of technology - including tablets (like an iPad, Kindle Fire, Samsung Galaxy Tab, Google Nexus) and smartphones. Which, if any, of them apply to you?
Base: All respondents

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	3643	1601	2042	20	406	1409	1432	348	28	1708	1935
Weighted Base	3643	1785	1858	23	397	1379	1451	364	29	1707	1936
NET: Child with no tablet/smartphone	1618 44%	722 40%	895 48%	8 34%	162 41%	570 41%	684 47%	181 50%	12 41%	645 38%	973 50%
My child owns a smartphone	2100 58%	1075 60%	1025 55%	10 42%	177 45%	729 53%	934 64%	230 63%	20 70%	625 37%	1476 76%
We have a tablet in our home	2069 57%	1067 60%	1002 54%	16 69%	219 55%	793 57%	832 57%	193 53%	16 55%	995 58%	1074 55%
We connect a tablet to our home wifi	2015 55%	1048 59%	967 52%	13 58%	226 57%	779 56%	796 55%	187 51%	14 46%	977 57%	1038 54%
My child uses a smartphone at home	1975 54%	1029 58%	946 51%	11 48%	203 51%	728 53%	817 56%	198 54%	17 60%	741 43%	1234 64%
My child uses the tablet at home	1866 51%	976 55%	891 48%	14 60%	208 52%	744 54%	718 50%	168 46%	14 47%	977 57%	889 46%
My child uses the tablet to go online	1666 46%	881 49%	785 42%	12 51%	185 47%	670 49%	636 44%	149 41%	14 48%	844 49%	822 42%
My child has their own tablet	1267 35%	668 37%	599 32%	7 32%	144 36%	519 38%	460 32%	124 34%	12 40%	669 39%	598 31%

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Table 6

Q1. Thinking about the same child, which, if any, of the following does your child use the ... for?

-Summary

Base: All with child using device

	Q1. Summary		
	Tablet	Smartphone	Tablet/ Smartphone
Unweighted Base	2002	1355	2002
Weighted Base	2025	1370	2025
Education / learning	1541 76%	287 21%	1570 78%
Playing games	1752 86%	990 72%	1878 93%
Watching videos	1456 72%	511 37%	1540 76%
Watching TV	778 38%	143 10%	817 40%
Browsing online	1469 73%	703 51%	1540 76%
Social networking (e.g. Facebook or Twitter)	924 46%	841 61%	1135 56%
Video chat (e.g. Skype or FaceTime)	787 39%	392 29%	944 47%
Downloading apps	1295 64%	979 71%	1519 75%
Taking pictures or films	966 48%	1076 79%	1532 76%
Chating with friends	808 40%	995 73%	1290 64%
None of the above	7 *	24 2%	3 *
Don't know	8 *	11 1%	6 *

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Table 7

Q1. Thinking about the same child, which, if any, of the following does your child use the ... for?

-Tablet

Base: All with child using device

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
Playing games	1752 86%	931 88%	821 85%	7 46%	206 88%	713 88%	644 84%	167 91%	14 81%	954 90%	797 83%
Education / learning	1541 76%	816 77%	725 75%	8 51%	182 77%	613 76%	589 77%	138 76%	12 70%	814 77%	727 75%
Browsing online	1469 73%	783 74%	686 71%	7 50%	158 67%	571 71%	592 77%	130 71%	11 64%	681 64%	788 82%
Watching videos	1456 72%	773 73%	682 71%	7 45%	170 72%	595 74%	552 72%	124 68%	8 49%	738 70%	717 74%
Downloading apps	1295 64%	690 65%	605 63%	8 56%	157 67%	525 65%	485 63%	109 60%	11 63%	679 64%	616 64%
Taking pictures or films	966 48%	491 46%	475 49%	9 61%	126 53%	394 49%	354 46%	76 42%	7 43%	552 52%	413 43%
Social networking (e.g. Facebook or Twitter)	924 46%	499 47%	425 44%	8 51%	97 41%	343 42%	377 49%	91 50%	9 51%	306 29%	618 64%
Chating with friends	808 40%	450 42%	358 37%	3 20%	81 34%	317 39%	327 43%	71 39%	9 52%	335 31%	474 49%
Video chat (e.g. Skype or FaceTime)	787 39%	406 38%	381 40%	9 58%	90 38%	319 39%	303 40%	61 33%	6 33%	361 34%	426 44%
Watching TV	778 38%	400 38%	378 39%	6 37%	93 40%	325 40%	291 38%	56 31%	7 39%	345 32%	433 45%
None of the above	7 *	4 *	3 *	- -	2 1%	2 *	3 *	- -	- -	4 *	3 *
Don't know	8 *	6 1%	2 *	- -	- -	1 *	6 1%	1 1%	- -	2 *	6 1%

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Table 8

Q1. Thinking about the same child, which, if any, of the following does your child use the ... for?

-Smartphone

Base: All with child using device

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	1355	656	699	10	160	531	522	118	14	570	785
Weighted Base	1370	734	636	11	156	525	538	124	15	574	796
Taking pictures or films	1076 79%	583 79%	493 78%	6 50%	121 77%	422 80%	423 79%	95 77%	10 65%	434 76%	642 81%
Chating with friends	995 73%	539 73%	455 72%	8 74%	92 59%	368 70%	419 78%	97 78%	11 70%	329 57%	665 84%
Playing games	990 72%	536 73%	454 71%	3 29%	121 78%	397 76%	368 68%	91 73%	10 66%	411 72%	579 73%
Downloading apps	979 71%	536 73%	443 70%	10 92%	103 66%	369 70%	401 74%	87 70%	9 59%	359 63%	620 78%
Social networking (e.g. Facebook or Twitter)	841 61%	457 62%	384 60%	4 40%	87 56%	305 58%	352 65%	84 68%	9 56%	222 39%	619 78%
Browsing online	703 51%	391 53%	312 49%	3 29%	83 53%	274 52%	272 51%	67 54%	3 20%	239 42%	464 58%
Watching videos	511 37%	280 38%	232 36%	4 39%	70 45%	226 43%	176 33%	33 26%	2 15%	188 33%	323 41%
Video chat (e.g. Skype or FaceTime)	392 29%	205 28%	187 29%	4 40%	43 28%	160 30%	152 28%	30 24%	2 14%	118 21%	273 34%
Education / learning	287 21%	149 20%	138 22%	- -	41 26%	114 22%	102 19%	29 23%	1 7%	121 21%	166 21%
Watching TV	143 10%	72 10%	71 11%	- -	17 11%	75 14%	41 8%	10 8%	- -	57 10%	86 11%
None of the above	24 2%	11 2%	13 2%	- -	2 1%	6 1%	12 2%	2 2%	1 6%	13 2%	11 1%
Don't know	11 1%	8 1%	3 *	- -	- -	2 *	9 2%	- -	- -	5 1%	6 1%

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Table 9

Q1. Thinking about the same child, which, if any, of the following does your child use the ... for?

-Tablet/ Smartphone

Base: All with child using device

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
Playing games	1878 93%	985 93%	893 93%	8 51%	219 93%	763 94%	701 91%	173 95%	15 88%	994 94%	884 92%
Education / learning	1570 78%	829 78%	741 77%	8 51%	186 79%	626 77%	598 78%	140 77%	12 70%	824 78%	746 77%
Watching videos	1540 76%	817 77%	723 75%	8 52%	181 77%	634 78%	578 75%	129 71%	10 56%	762 72%	778 81%
Browsing online	1540 76%	819 77%	721 75%	7 50%	168 72%	597 74%	615 80%	140 76%	12 71%	702 66%	838 87%
Taking pictures or films	1532 76%	794 75%	738 77%	12 82%	182 77%	605 75%	584 76%	137 75%	12 68%	754 71%	778 81%
Downloading apps	1519 75%	796 75%	723 75%	14 94%	170 72%	604 75%	589 77%	129 71%	12 71%	742 70%	777 81%
Chating with friends	1290 64%	694 65%	596 62%	10 68%	122 52%	499 62%	525 69%	119 65%	14 83%	497 47%	794 82%
Social networking (e.g. Facebook or Twitter)	1135 56%	610 57%	525 55%	9 57%	115 49%	416 51%	467 61%	117 64%	11 64%	354 33%	781 81%
Video chat (e.g. Skype or FaceTime)	944 47%	485 46%	459 48%	11 72%	102 43%	383 47%	367 48%	74 41%	7 38%	397 37%	546 57%
Watching TV	817 40%	418 39%	399 41%	6 37%	99 42%	344 43%	303 40%	59 32%	7 39%	359 34%	458 48%
None of the above	3 *	2 *	1 *	- -	1 *	- -	2 *	- -	- -	2 *	1 *
Don't know	6 *	5 *	1 *	- -	- -	- -	5 1%	1 1%	- -	2 *	4 *

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Table 10

Q2. To what extent do you agree or disagree with each of the following statements about your child's use of a tablet?

-Summary

Base: All with child using a tablet

Q2. Summary				
	I feel that using a tablet helps to develop my child's creativity	I feel confident in helping my child be safe when using a tablet	I am worried about my child's safety when they use a tablet	I would like my child to use a tablet at school in lessons
Unweighted Base	2002	2002	2002	2002
Weighted Base	2025	2025	2025	2025
NET: Agree	1415 70%	1683 83%	756 37%	1083 53%
Strongly agree (5)	494 24%	720 36%	151 7%	414 20%
Somewhat agree (4)	922 45%	963 48%	605 30%	669 33%
Neither agree nor disagree (3)	457 23%	252 12%	492 24%	614 30%
Somewhat disagree (2)	128 6%	78 4%	569 28%	218 11%
Strongly disagree (1)	25 1%	13 1%	208 10%	111 5%
NET: Disagree	153 8%	91 4%	777 38%	329 16%
Mean	3.85	4.14	2.96	3.52
Standard deviation	0.90	0.82	1.13	1.10
Standard error	0.02	0.02	0.03	0.02

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Table 11

Q2. To what extent do you agree or disagree with each of the following statements about your child's use of a tablet?

-I feel that using a tablet helps to develop my child's creativity

Base: All with child using a tablet

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
NET: Agree	1415 70%	776 73%	639 66%	10 65%	166 71%	586 72%	519 68%	124 68%	11 64%	784 74%	632 66%
Strongly agree (5)	494 24%	285 27%	209 22%	7 44%	67 28%	213 26%	165 22%	39 22%	2 12%	280 26%	214 22%
Somewhat agree (4)	922 45%	492 46%	430 45%	3 20%	100 42%	372 46%	353 46%	84 46%	9 51%	504 47%	418 43%
Neither agree nor disagree (3)	457 23%	219 21%	239 25%	4 26%	53 22%	167 21%	186 24%	44 24%	4 25%	206 19%	251 26%
Somewhat disagree (2)	128 6%	55 5%	73 8%	1 9%	13 6%	50 6%	49 6%	13 7%	2 11%	62 6%	66 7%
Strongly disagree (1)	25 1%	12 1%	13 1%	- -	3 1%	7 1%	13 2%	2 1%	- -	10 1%	15 2%
NET: Disagree	153 8%	68 6%	85 9%	1 9%	16 7%	56 7%	62 8%	15 8%	2 11%	72 7%	81 8%
Mean	3.85	3.92	3.78	4.00	3.91	3.91	3.80	3.80	3.65	3.92	3.78
Standard deviation	0.90	0.88	0.91	1.07	0.92	0.88	0.91	0.91	0.86	0.88	0.92
Standard error	0.02	0.03	0.03	0.30	0.06	0.03	0.03	0.07	0.22	0.03	0.03

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Table 12

Q2. To what extent do you agree or disagree with each of the following statements about your child's use of a tablet?

-I feel confident in helping my child be safe when using a tablet

Base: All with child using a tablet

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
NET: Agree	1683 83%	886 83%	797 83%	10 65%	191 81%	684 84%	641 84%	147 80%	11 62%	887 84%	795 83%
Strongly agree	(5) 720 36%	402 38%	318 33%	4 28%	94 40%	297 37%	255 33%	65 36%	4 23%	387 36%	332 35%
Somewhat agree	(4) 963 48%	484 46%	479 50%	6 37%	97 41%	386 48%	386 50%	81 45%	7 39%	500 47%	463 48%
Neither agree nor disagree	(3) 252 12%	133 13%	119 12%	4 26%	36 15%	89 11%	96 13%	24 13%	3 18%	132 12%	120 13%
Somewhat disagree	(2) 78 4%	35 3%	43 5%	1 9%	6 3%	31 4%	28 4%	8 4%	3 20%	38 4%	40 4%
Strongly disagree	(1) 13 1%	9 1%	3 *	- -	2 1%	5 1%	1 *	4 2%	- -	5 *	7 1%
NET: Disagree	91 4%	44 4%	47 5%	1 9%	8 3%	36 4%	29 4%	12 7%	3 20%	43 4%	48 5%
Mean	4.14	4.16	4.11	3.83	4.17	4.16	4.13	4.07	3.65	4.15	4.11
Standard deviation	0.82	0.83	0.81	0.97	0.83	0.82	0.78	0.93	1.07	0.81	0.83
Standard error	0.02	0.03	0.02	0.27	0.05	0.03	0.03	0.07	0.27	0.02	0.03

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Table 13

Q2. To what extent do you agree or disagree with each of the following statements about your child's use of a tablet?

-I am worried about my child's safety when they use a tablet

Base: All with child using a tablet

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
NET: Agree	756 37%	357 34%	399 41%	8 51%	115 49%	330 41%	235 31%	61 34%	8 44%	437 41%	320 33%
Strongly agree	(5) 151 7%	76 7%	75 8%	3 20%	31 13%	69 9%	31 4%	15 8%	2 13%	95 9%	56 6%
Somewhat agree	(4) 605 30%	281 26%	324 34%	5 30%	84 36%	261 32%	204 27%	46 25%	5 32%	342 32%	263 27%
Neither agree nor disagree	(3) 492 24%	277 26%	215 22%	6 37%	51 22%	175 22%	209 27%	47 26%	4 23%	234 22%	258 27%
Somewhat disagree	(2) 569 28%	312 29%	257 27%	1 5%	53 22%	227 28%	229 30%	55 30%	4 26%	292 27%	277 29%
Strongly disagree	(1) 208 10%	117 11%	91 9%	1 8%	16 7%	77 10%	94 12%	19 10%	1 6%	100 9%	109 11%
NET: Disagree	777 38%	429 40%	348 36%	2 13%	69 29%	305 38%	322 42%	74 41%	6 32%	392 37%	386 40%
Mean	2.96	2.89	3.04	3.51	3.26	3.02	2.80	2.91	3.19	3.04	2.88
Standard deviation	1.13	1.13	1.14	1.14	1.15	1.15	1.09	1.14	1.18	1.15	1.11
Standard error	0.03	0.04	0.04	0.32	0.07	0.04	0.04	0.09	0.29	0.04	0.04

Internet Safety - Parents

Online Fieldwork Dates: 16th December 2013 - 1st January 2014

Absolutes/col percents

Table 14

Q2. To what extent do you agree or disagree with each of the following statements about your child's use of a tablet?

-I would like my child to use a tablet at school in lessons

Base: All with child using a tablet

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
NET: Agree	1083 53%	612 58%	471 49%	10 63%	129 55%	448 55%	388 51%	100 55%	9 50%	588 55%	495 51%
Strongly agree	(5) 414 20%	252 24%	162 17%	4 26%	49 21%	172 21%	153 20%	34 18%	3 18%	224 21%	190 20%
Somewhat agree	(4) 669 33%	360 34%	308 32%	6 37%	80 34%	277 34%	235 31%	66 36%	6 32%	364 34%	305 32%
Neither agree nor disagree	(3) 614 30%	298 28%	316 33%	4 28%	74 31%	234 29%	245 32%	50 27%	7 38%	307 29%	307 32%
Somewhat disagree	(2) 218 11%	101 10%	116 12%	1 9%	18 8%	84 10%	95 12%	18 10%	1 6%	105 10%	112 12%
Strongly disagree	(1) 111 5%	51 5%	60 6%	- -	14 6%	42 5%	38 5%	15 8%	1 6%	62 6%	49 5%
NET: Disagree	329 16%	152 14%	176 18%	1 9%	32 14%	127 16%	133 17%	33 18%	2 11%	167 16%	161 17%
Mean	3.52	3.62	3.41	3.80	3.56	3.56	3.48	3.47	3.51	3.55	3.49
Standard deviation	1.10	1.09	1.09	0.96	1.09	1.09	1.09	1.15	1.07	1.10	1.09
Standard error	0.02	0.04	0.03	0.27	0.07	0.04	0.04	0.09	0.27	0.03	0.04

Internet Safety - Parents

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Absolutes/col percents

Table 15

Q3a. And which, if any, of the following statements applies to you?

-Summary

Base: All with children using tablets

	Q3a. Summary					
	I have spoken to my child about how to stay safe when using a tablet	My child uses a tablet when they are alone in a room	I have set up filters or parental controls for the tablet that my child uses	I know how to set up filters or parental controls on the tablet	I have accidentally made an unwanted purchase on the tablet	My child has accidentally made an unwanted purchase on the tablet
Unweighted Base	2002	2002	2002	2002	2002	2002
Weighted Base	2025	2025	2025	2025	2025	2025
Yes	1776 88%	1549 76%	1095 54%	1472 73%	89 4%	136 7%
No	226 11%	456 22%	879 43%	463 23%	1913 94%	1855 92%
Don't know	23 1%	20 1%	51 3%	91 4%	24 1%	35 2%

Internet Safety - Parents

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Absolutes/col percents

Table 16

Q3a. And which, if any, of the following statements applies to you?**-I have spoken to my child about how to stay safe when using a tablet****Base: All with children using tablets**

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
Yes	1776 88%	914 86%	862 90%	8 51%	193 82%	722 89%	679 89%	158 86%	16 95%	934 88%	842 87%
No	226 11%	137 13%	89 9%	5 30%	35 15%	78 10%	84 11%	24 13%	1 5%	116 11%	110 11%
Don't know	23 1%	12 1%	11 1%	3 18%	7 3%	9 1%	3 *	1 1%	-	12 1%	12 1%

Internet Safety - Parents

Online Fieldwork Dates: 16th December 2013 - 1st January 2014

Absolutes/col percents

Table 17

Q3a. And which, if any, of the following statements applies to you?**-My child uses a tablet when they are alone in a room****Base: All with children using tablets**

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
Yes	1549 76%	833 78%	716 74%	10 68%	150 64%	600 74%	617 80%	159 87%	14 82%	721 68%	829 86%
No	456 22%	216 20%	239 25%	2 13%	83 35%	200 25%	143 19%	24 13%	3 18%	333 31%	123 13%
Don't know	20 1%	14 1%	7 1%	3 18%	3 1%	8 1%	7 1%	-	-	9 1%	12 1%

Internet Safety - Parents

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Absolutes/col percents

Table 18

Q3a. And which, if any, of the following statements applies to you?**-I have set up filters or parental controls for the tablet that my child uses****Base: All with children using tablets**

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
Yes	1095 54%	563 53%	532 55%	6 39%	163 70%	469 58%	367 48%	84 46%	6 35%	695 65%	400 42%
No	879 43%	475 45%	404 42%	7 43%	66 28%	325 40%	378 49%	93 51%	11 65%	342 32%	537 56%
Don't know	51 3%	24 2%	27 3%	3 18%	5 2%	15 2%	22 3%	6 3%	-	25 2%	26 3%

Internet Safety - Parents

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Absolutes/col percents

Table 19

Q3a. And which, if any, of the following statements applies to you?**-I know how to set up filters or parental controls on the tablet****Base: All with children using tablets**

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
Yes	1472 73%	827 78%	646 67%	8 56%	188 80%	586 72%	552 72%	129 70%	9 55%	819 77%	653 68%
No	463 23%	199 19%	264 27%	3 18%	35 15%	189 23%	181 24%	48 26%	7 39%	201 19%	262 27%
Don't know	91 4%	37 4%	53 6%	4 26%	13 5%	34 4%	33 4%	6 3%	1 6%	42 4%	48 5%

Internet Safety - Parents

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Absolutes/col percents

Table 20

Q3a. And which, if any, of the following statements applies to you?

-I have accidentally made an unwanted purchase on the tablet

Base: All with children using tablets

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
Yes	89 4%	46 4%	43 5%	3 19%	22 9%	41 5%	18 2%	5 3%	-	52 5%	37 4%
No	1913 94%	1004 94%	909 94%	9 63%	207 88%	761 94%	743 97%	175 96%	17 100%	998 94%	915 95%
Don't know	24 1%	13 1%	10 1%	3 18%	6 3%	8 1%	5 1%	2 1%	-	12 1%	12 1%

Internet Safety - Parents

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Absolutes/col percents

Table 21

Q3a. And which, if any, of the following statements applies to you?
-My child has accidentally made an unwanted purchase on the tablet
Base: All with children using tablets

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
Yes	136 7%	72 7%	64 7%	3 17%	29 12%	57 7%	42 5%	6 3%	-	91 9%	45 5%
No	1855 92%	971 91%	883 92%	9 58%	200 85%	741 92%	715 93%	172 94%	17 100%	958 90%	897 93%
Don't know	35 2%	20 2%	15 2%	4 25%	6 3%	11 1%	10 1%	4 2%	-	14 1%	21 2%

Internet Safety - Parents

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Absolutes/col percents

Table 22

Q3b. And which, if any, of the following statements applies to you?

-Summary

Base: All with children using smartphones

	Q3b. Summary					
	I have spoken to my child about how to stay safe when using their smartphone	My child uses their smartphone when they are alone in a room	I know how to set up parental controls on my child's smartphone	I have set up parental controls on my child's smartphone	I have accidentally made an unwanted purchase on a smartphone	My child has accidentally made an unwanted purchase on their smartphone
Unweighted Base	1355	1355	1355	1355	1355	1355
Weighted Base	1370	1370	1370	1370	1370	1370
Yes	1217 89%	1124 82%	893 65%	558 41%	74 5%	107 8%
No	134 10%	220 16%	403 29%	777 57%	1278 93%	1233 90%
Don't know	18 1%	26 2%	74 5%	34 3%	18 1%	30 2%

Internet Safety - Parents

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Absolutes/col percents

Table 23

Q3b. And which, if any, of the following statements applies to you?**-I have spoken to my child about how to stay safe when using their smartphone****Base: All with children using smartphones**

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	1355	656	699	10	160	531	522	118	14	570	785
Weighted Base	1370	734	636	11	156	525	538	124	15	574	796
Yes	1217 89%	642 87%	575 90%	3 28%	130 83%	478 91%	480 89%	112 90%	14 94%	518 90%	699 88%
No	134 10%	82 11%	52 8%	7 60%	20 13%	39 7%	57 11%	11 9%	1 6%	48 8%	87 11%
Don't know	18 1%	10 1%	9 1%	1 12%	5 3%	8 2%	2 *	1 1%	-	8 1%	10 1%

Internet Safety - Parents

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Absolutes/col percents

Table 24

Q3b. And which, if any, of the following statements applies to you?**-My child uses their smartphone when they are alone in a room****Base: All with children using smartphones**

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	1355	656	699	10	160	531	522	118	14	570	785
Weighted Base	1370	734	636	11	156	525	538	124	15	574	796
Yes	1124 82%	608 83%	517 81%	6 57%	106 68%	415 79%	477 89%	109 88%	9 61%	399 70%	725 91%
No	220 16%	113 15%	106 17%	3 30%	43 27%	100 19%	54 10%	13 11%	6 39%	162 28%	58 7%
Don't know	26 2%	13 2%	13 2%	1 12%	7 4%	9 2%	7 1%	1 1%	-	12 2%	13 2%

Internet Safety - Parents

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Absolutes/col percents

Table 25

Q3b. And which, if any, of the following statements applies to you?**-I know how to set up parental controls on my child's smartphone****Base: All with children using smartphones**

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	1355	656	699	10	160	531	522	118	14	570	785
Weighted Base	1370	734	636	11	156	525	538	124	15	574	796
Yes	893 65%	524 71%	369 58%	6 52%	116 75%	347 66%	334 62%	80 65%	9 58%	420 73%	473 59%
No	403 29%	175 24%	228 36%	4 35%	32 20%	157 30%	168 31%	37 30%	6 42%	123 21%	280 35%
Don't know	74 5%	35 5%	39 6%	1 12%	8 5%	21 4%	37 7%	7 5%	-	31 5%	43 5%

Internet Safety - Parents

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Absolutes/col percents

Table 26

Q3b. And which, if any, of the following statements applies to you?**-I have set up parental controls on my child's smartphone****Base: All with children using smartphones**

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	1355	656	699	10	160	531	522	118	14	570	785
Weighted Base	1370	734	636	11	156	525	538	124	15	574	796
Yes	558 41%	307 42%	252 40%	3 28%	87 56%	236 45%	182 34%	47 38%	3 19%	313 55%	245 31%
No	777 57%	409 56%	368 58%	7 60%	63 40%	277 53%	348 65%	71 57%	12 81%	245 43%	532 67%
Don't know	34 3%	18 2%	16 3%	1 12%	7 4%	12 2%	8 2%	6 5%	-	15 3%	19 2%

Internet Safety - Parents

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Absolutes/col percents

Table 27

Q3b. And which, if any, of the following statements applies to you?**-I have accidentally made an unwanted purchase on a smartphone****Base: All with children using smartphones**

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	1355	656	699	10	160	531	522	118	14	570	785
Weighted Base	1370	734	636	11	156	525	538	124	15	574	796
Yes	74 5%	35 5%	39 6%	4 38%	22 14%	29 5%	16 3%	3 2%	-	46 8%	28 4%
No	1278 93%	687 94%	590 93%	6 49%	132 84%	488 93%	518 96%	120 97%	15 100%	520 91%	757 95%
Don't know	18 1%	12 2%	6 1%	1 12%	3 2%	8 2%	5 1%	1 1%	-	8 1%	11 1%

Internet Safety - Parents

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Absolutes/col percents

Table 28

Q3b. And which, if any, of the following statements applies to you?**-My child has accidentally made an unwanted purchase on their smartphone****Base: All with children using smartphones**

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	1355	656	699	10	160	531	522	118	14	570	785
Weighted Base	1370	734	636	11	156	525	538	124	15	574	796
Yes	107 8%	65 9%	42 7%	3 23%	21 14%	41 8%	32 6%	11 9%	-	57 10%	51 6%
No	1233 90%	648 88%	585 92%	6 56%	132 84%	473 90%	497 92%	110 89%	14 92%	509 89%	724 91%
Don't know	30 2%	21 3%	9 1%	2 21%	3 2%	11 2%	10 2%	2 2%	1 8%	8 1%	22 3%

Internet Safety - Parents

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Absolutes/col percents

Table 29

Q3c. And which, if any, of the following statements applies to you?

-Summary

Base: All with children using smartphones/ tablet

	Q3c. Summary					
	I have spoken to my child about how to stay safe when using their smartphone/ tablet	My child uses their smartphone/ tablet when they are alone in a room	I know how to set up parental controls on my child's smartphone/ tablet	I have set up parental controls on my child's smartphone/ tablet	I have accidentally made an unwanted purchase on a smartphone/ tablet	My child has accidentally made an unwanted purchase on their smartphone/ tablet
Unweighted Base	2002	2002	2002	2002	2002	2002
Weighted Base	2025	2025	2025	2025	2025	2025
Yes	1814 90%	1649 81%	1403 69%	1505 74%	121 6%	189 9%
No	191 9%	359 18%	582 29%	474 23%	1886 93%	1812 89%
Don't know	21 1%	18 1%	40 2%	46 2%	18 1%	25 1%

Internet Safety - Parents

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Absolutes/col percents

Table 30

Q3c. And which, if any, of the following statements applies to you?

-I have spoken to my child about how to stay safe when using their smartphone/ tablet

Base: All with children using smartphones/ tablet

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
Yes	1814 90%	940 88%	874 91%	9 59%	201 86%	736 91%	691 90%	161 88%	16 95%	948 89%	866 90%
No	191 9%	111 10%	79 8%	3 23%	28 12%	66 8%	72 9%	20 11%	1 5%	104 10%	87 9%
Don't know	21 1%	11 1%	9 1%	3 18%	6 3%	7 1%	3 *	1 1%	-	10 1%	11 1%

Internet Safety - Parents

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Absolutes/col percents

Table 31

Q3c. And which, if any, of the following statements applies to you?

-My child uses their smartphone/ tablet when they are alone in a room

Base: All with children using smartphones/ tablet

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
Yes	1649 81%	887 83%	762 79%	10 68%	161 68%	637 79%	658 86%	168 92%	15 88%	767 72%	882 92%
No	359 18%	163 15%	196 20%	2 13%	71 30%	165 20%	104 14%	15 8%	2 12%	289 27%	70 7%
Don't know	18 1%	14 1%	4 *	3 18%	3 1%	7 1%	5 1%	-	-	7 1%	11 1%

Internet Safety - Parents

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Absolutes/col percents

Table 32

Q3c. And which, if any, of the following statements applies to you?

-I know how to set up parental controls on my child's smartphone/ tablet

Base: All with children using smartphones/ tablet

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
Yes	1403 69%	764 72%	640 66%	11 71%	187 80%	585 72%	492 64%	116 64%	12 69%	791 74%	613 64%
No	582 29%	281 26%	301 31%	2 11%	43 18%	212 26%	256 33%	63 35%	5 31%	250 24%	332 34%
Don't know	40 2%	18 2%	22 2%	3 18%	4 2%	11 1%	18 2%	3 2%	-	22 2%	18 2%

Internet Safety - Parents

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Absolutes/col percents

Table 33

Q3c. And which, if any, of the following statements applies to you?**-I have set up parental controls on my child's smartphone/ tablet****Base: All with children using smartphones/ tablet**

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
Yes	1505 74%	846 80%	659 68%	8 56%	193 82%	605 75%	557 73%	132 72%	9 55%	839 79%	666 69%
No	474 23%	197 19%	277 29%	4 26%	35 15%	183 23%	196 26%	48 26%	8 45%	196 18%	278 29%
Don't know	46 2%	19 2%	27 3%	3 18%	6 3%	21 3%	13 2%	3 2%	-	28 3%	19 2%

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Absolutes/col percents

Table 34

Q3c. And which, if any, of the following statements applies to you?**-I have accidentally made an unwanted purchase on a smartphone/ tablet****Base: All with children using smartphones/ tablet**

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
Yes	121 6%	60 6%	61 6%	4 28%	30 13%	54 7%	26 3%	6 4%	-	72 7%	49 5%
No	1886 93%	991 93%	895 93%	8 53%	202 86%	748 92%	737 96%	174 95%	17 100%	981 92%	905 94%
Don't know	18 1%	12 1%	6 1%	3 18%	3 1%	7 1%	4 *	2 1%	-	9 1%	10 1%

Internet Safety - Parents

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Absolutes/col percents

Table 35

Q3c. And which, if any, of the following statements applies to you?**-My child has accidentally made an unwanted purchase on their smartphone/ tablet****Base: All with children using smartphones/ tablet**

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
Yes	189 9%	104 10%	85 9%	4 26%	36 16%	78 10%	57 7%	13 7%	-	115 11%	74 8%
No	1812 89%	944 89%	868 90%	7 49%	196 83%	724 89%	701 92%	167 91%	17 100%	938 88%	874 91%
Don't know	25 1%	15 1%	10 1%	4 25%	3 1%	7 1%	8 1%	3 2%	-	9 1%	16 2%

Internet Safety - Parents

Online Fieldwork Dates: 16th December 2013 - 1st January 2014

Absolutes/col percents

Table 36

Q4. In the last year, has your child been upset or worried by something they have seen when using ...

-Summary

Base: All with a child using device

	Q4. Summary		
	A tablet	A smartphone	Smartphone/ tablet
Unweighted Base	2002	1355	2002
Weighted Base	2025	1370	2025
Yes	131 6%	102 7%	183 9%
No	1799 89%	1201 88%	1757 87%
Don't know	95 5%	66 5%	85 4%

Internet Safety - Parents

Online Fieldwork Dates: 16th December 2013 - 1st January 2014

Absolutes/col percents

Table 37

Q4. In the last year, has your child been upset or worried by something they have seen when using ...

-A tablet

Base: All with a child using device

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
No	1799 89%	934 88%	865 90%	10 68%	199 85%	720 89%	692 90%	161 88%	17 100%	959 90%	840 87%
Yes	131 6%	71 7%	60 6%	1 8%	28 12%	53 7%	37 5%	12 7%	-	72 7%	59 6%
Don't know	95 5%	58 5%	37 4%	4 25%	8 4%	37 5%	37 5%	9 5%	-	30 3%	65 7%

Internet Safety - Parents

Online Fieldwork Dates: 16th December 2013 - 1st January 2014

Absolutes/col percents

Table 38

Q4. In the last year, has your child been upset or worried by something they have seen when using ...

-A smartphone

Base: All with a child using device

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	1355	656	699	10	160	531	522	118	14	570	785
Weighted Base	1370	734	636	11	156	525	538	124	15	574	796
No	1201 88%	638 87%	564 89%	8 69%	123 79%	470 89%	477 89%	110 89%	14 93%	500 87%	702 88%
Yes	102 7%	54 7%	48 8%	1 11%	27 17%	32 6%	34 6%	7 6%	1 7%	55 10%	48 6%
Don't know	66 5%	42 6%	24 4%	2 21%	6 4%	24 5%	27 5%	7 6%	-	19 3%	47 6%

Internet Safety - Parents

Online Fieldwork Dates: 16th December 2013 - 1st January 2014

Absolutes/col percents

Table 39

Q4. In the last year, has your child been upset or worried by something they have seen when using ...

-A smartphone/ tablet

Base: All with a child using device

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	2002	947	1055	13	238	817	744	174	16	1050	952
Weighted Base	2025	1063	963	15	235	809	766	183	17	1062	963
No	1757 87%	911 86%	846 88%	10 68%	191 81%	709 88%	671 88%	159 87%	16 94%	935 88%	823 85%
Yes	183 9%	96 9%	87 9%	1 8%	39 16%	69 8%	59 8%	14 8%	1 6%	101 10%	82 8%
Don't know	85 4%	56 5%	29 3%	4 25%	5 2%	31 4%	36 5%	9 5%	-	26 2%	59 6%

Internet Safety - Parents

Online Fieldwork Dates: 16th December 2013 - 1st January 2014

Absolutes/col percents

Table 40

Q5. What was it that upset your child on ...**-Summary****Base: All with child worried/ upset with something when using device**

	Q5. Summary		
	A tablet	A smartphone	Smartphone/ Tablet
Unweighted Base	130	102	182
Weighted Base	131	102	183
Scary or violent content	51 39%	26 25%	64 35%
Sexual content	31 24%	23 23%	46 25%
People being unkind to my child	46 35%	40 39%	72 39%
People being unkind about someone that my child knows	33 25%	41 40%	60 33%
Bullying	34 26%	34 33%	54 30%
Strangers contacting them	26 20%	17 17%	38 21%
Other	6 5%	4 4%	9 5%
Don't know	6 4%	10 9%	8 5%

Internet Safety - Parents

Online Fieldwork Dates: 16th December 2013 - 1st January 2014

Absolutes/col percents

Table 41

Q5. What was it that upset your child on ...**-A tablet****Base: All with child worried/ upset with something when using device**

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	130	65	65	1	28	52	37	12	-	72	58
Weighted Base	131	71	60	1	28	53	37	12	-	72	59
Scary or violent content	51 39%	29 40%	22 37%	1 100%	12 44%	14 26%	18 49%	6 48%	-	34 47%	17 29%
People being unkind to my child	46 35%	27 38%	19 31%	-	13 47%	20 38%	12 33%	1 9%	-	20 28%	26 44%
Bullying	34 26%	22 32%	12 20%	-	9 33%	12 23%	11 28%	2 19%	-	16 22%	19 31%
People being unkind about someone that my child knows	33 25%	24 33%	10 17%	-	4 13%	12 23%	13 35%	4 37%	-	9 12%	25 42%
Sexual content	31 24%	18 26%	13 21%	1 100%	3 10%	17 31%	7 19%	4 31%	-	23 31%	9 15%
Strangers contacting them	26 20%	15 21%	11 19%	1 100%	8 27%	9 16%	7 19%	1 9%	-	11 16%	15 25%
Other	6 5%	1 2%	5 8%	-	2 7%	3 6%	-	1 9%	-	4 6%	2 4%
Don't know	6 4%	2 3%	4 6%	-	3 10%	2 4%	1 2%	-	-	3 4%	3 5%

Internet Safety - Parents

Online Fieldwork Dates: 16th December 2013 - 1st January 2014

Absolutes/col percents

Table 42

Q5. What was it that upset your child on ...**-A smartphone****Base: All with child worried/ upset with something when using device**

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	102	49	53	1	28	31	34	7	1	54	48
Weighted Base	102	54	48	1	27	32	34	7	1	55	48
People being unkind about someone that my child knows	41 40%	27 50%	14 29%	1 100%	8 31%	13 42%	17 49%	1 16%	-	22 40%	19 39%
People being unkind to my child	40 39%	29 52%	12 24%	-	7 25%	14 43%	15 43%	5 74%	-	16 29%	25 52%
Bullying	34 33%	23 43%	11 22%	1 100%	8 31%	9 29%	14 41%	-	1 100%	17 30%	17 36%
Scary or violent content	26 25%	16 29%	10 21%	1 100%	6 22%	7 22%	9 26%	3 42%	-	12 23%	13 28%
Sexual content	23 23%	13 25%	10 21%	-	5 18%	9 27%	8 22%	2 30%	-	16 29%	7 15%
Strangers contacting them	17 17%	6 10%	11 24%	1 100%	8 30%	6 18%	2 6%	-	-	13 24%	4 8%
Other	4 4%	2 4%	2 4%	-	-	1 3%	3 9%	-	-	3 6%	1 2%
Don't know	10 9%	3 6%	6 13%	-	5 17%	4 13%	1 3%	-	-	5 9%	4 9%

Internet Safety - Parents

Online Fieldwork Dates: 16th December 2013 - 1st January 2014

Absolutes/col percents

Table 43

Q5. What was it that upset your child on ...**-A smartphone/ Tablet****Base: All with child worried/ upset with something when using device**

	Total	Gender		Age						Age of Child Answering For	
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	8-12	13-16
Unweighted Base	182	87	95	1	39	68	59	14	1	101	81
Weighted Base	183	96	87	1	39	69	59	14	1	101	82
People being unkind to my child	72 39%	46 48%	26 30%	-	15 39%	28 41%	23 40%	5 36%	-	31 31%	41 50%
Scary or violent content	64 35%	36 38%	28 32%	1 100%	17 45%	17 25%	22 38%	6 41%	-	40 40%	24 29%
People being unkind about someone that my child knows	60 33%	41 43%	20 23%	1 100%	11 28%	19 27%	24 41%	6 39%	-	26 26%	34 42%
Bullying	54 30%	35 37%	19 22%	1 100%	13 35%	16 23%	21 35%	2 16%	1 100%	27 27%	27 33%
Sexual content	46 25%	24 25%	22 25%	1 100%	8 20%	22 32%	12 20%	4 27%	-	32 32%	14 17%
Strangers contacting them	38 21%	18 19%	20 23%	1 100%	14 36%	12 18%	9 16%	1 8%	-	21 21%	16 20%
Other	9 5%	3 3%	6 7%	-	2 5%	3 4%	3 5%	1 8%	-	6 6%	3 4%
Don't know	8 5%	2 2%	6 7%	-	4 9%	4 6%	1 2%	-	-	5 5%	3 4%