

## Marginals Poll - January 2005

Absolutes/col percents

Table 1

**Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?**

**Q.3 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Data excludes those who score 1/DK/Not registered for likelihood to vote (13%), or who don't know who they would vote for (18%), or who refuse to answer (7%).**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Constituency Type			Sex		Age						Social Class				Voting Intention				
	Total	Lab-Con	Lab-LibDem	Con-LibDem	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con-ser-vative	Labour	Lib-eral Dem-o-cr-at	Swing Voters
Unweighted base	766	259	263	245	386	380	61	127	150	121	121	185	252	169	110	215	242	286	182	178
Weighted base	889	292	306	291	487	402	60	143	168	134	146	237	285	186	134	263	265	327	241	184
Conservative	265 30%	94 32%	65 21%	106 36%	140 29%	125 31%	14 23%	26 18%	48 28%	42 31%	48 33%	88 37%	82 29%	61 33%	40 30%	72 27%	265 100%	-	-	34 19%
Labour	327 37%	130 45%	129 42%	68 23%	181 37%	145 36%	18 30%	66 46%	68 41%	44 33%	43 30%	87 37%	92 32%	64 34%	49 37%	112 42%	-	327 100%	-	70 38%
Liberal	241 27%	47 16%	88 29%	105 36%	137 28%	104 26%	21 36%	31 22%	42 25%	44 33%	46 32%	55 23%	89 31%	52 28%	36 27%	62 24%	-	-	241 100%	59 32%
SNP	13 1%	3 1%	8 3%	2 1%	7 1%	6 1%	1 2%	7 5%	1 1%	* *	3 2%	1 *	5 2%	2 1%	1 *	6 2%	-	-	-	5 2%
Plaid Cymru	7 1%	-	5 2%	2 1%	3 1%	4 1%	3 4%	3 2%	1 1%	-	-	* *	4 1%	* *	-	3 1%	-	-	-	3 2%
The Green Party	14 2%	7 2%	5 2%	2 1%	4 1%	10 2%	1 1%	5 4%	3 2%	2 1%	3 2%	1 *	7 3%	2 1%	1 1%	3 1%	-	-	-	5 3%
The United Kingdom Independence Party (UKIP)	8 1%	4 1%	1 *	3 1%	6 1%	3 1%	* *	1 1%	2 1%	1 *	* *	3 1%	1 *	* *	4 3%	3 1%	-	-	-	3 2%
The British National Party (BNP)	3 *	2 1%	* *	* *	2 *	* *	* 1%	1 1%	* *	1 1%	-	-	-	* *	2 2%	* *	-	-	-	* *
The Scottish Socialist Party	2 *	-	2 1%	-	2 *	-	-	-	2 1%	-	-	-	2 1%	-	-	-	-	-	-	2 1%
Another party	10 1%	4 1%	3 1%	3 1%	5 1%	5 1%	2 3%	3 2%	1 *	* *	2 2%	1 1%	3 1%	4 2%	1 1%	2 1%	-	-	-	3 2%

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Table 2

### Q.3 Published Voting Intention - Labour/Conservative Marginals

	<u>Total</u>
Total	314
Conservative	99 32%
Labour	143 46%
Liberal Democrat/ Liberal	49 16%
Scottish National Party/SNP	3 1%
Plaid Cymru	- -
Other	20 6%

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Table 3

### Q.3 Published Voting Intention - Labour/LibDem Marginals

	<u>Total</u>
Total	333
Conservative	71 21%
Labour	139 42%
Liberal Democrat/ Liberal	97 29%
Scottish National Party/SNP	9 3%
Plaid Cymru	6 2%
Other	11 3%

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Table 4

### Q.3 Published Voting Intention - Conservative/LibDem Marginals

	<u>Total</u>
Total	310
Conservative	112 36%
Labour	71 23%
Liberal Democrat/ Liberal	114 37%
Scottish National Party/SNP	3 1%
Plaid Cymru	2 1%
Other	8 3%

## Marginals Poll - January 2005

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Table 5

**Q.6 Do you believe that the reported feud between Tony Blair and Gordon Brown is damaging the Government?**

**Base: All answering**

	Constituency Type				Sex		Age						Social Class				Voting Intention			
	Total	Lab-Con	Lab-LibDem	Con-LibDem	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Unweighted base	1291	432	432	427	609	682	132	225	273	206	181	274	411	272	174	385	247	315	197	429
Weighted base	1297	431	434	432	646	651	147	241	263	196	175	275	381	267	175	418	238	324	197	430
Yes	639 49%	200 46%	212 49%	227 53%	309 48%	330 51%	74 51%	107 44%	121 46%	110 56%	87 50%	138 50%	187 49%	144 54%	83 47%	199 48%	152 64%	113 35%	109 55%	228 53%
No	446 34%	156 36%	149 34%	140 33%	249 39%	197 30%	47 32%	89 37%	94 36%	65 33%	60 34%	90 33%	146 38%	90 34%	60 34%	138 33%	58 25%	172 53%	64 32%	130 30%
Don't know	212 16%	75 17%	73 17%	64 15%	87 14%	125 19%	26 17%	44 18%	48 18%	20 10%	28 16%	46 17%	48 13%	32 12%	33 19%	81 19%	28 12%	38 12%	24 12%	71 17%

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Table 6

**Q.7 In light of their reported feud, do you think that Tony Blair and Gordon Brown can continue to work together?**

**Base: All answering**

	Constituency Type				Sex		Age						Social Class				Voting Intention			
	Total	Lab-Con	Lab-LibDem	Con-LibDem	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Unweighted base	1291	432	432	427	609	682	132	225	273	206	181	274	411	272	174	385	247	315	197	429
Weighted base	1297	431	434	432	646	651	147	241	263	196	175	275	381	267	175	418	238	324	197	430
Yes	689 53%	229 53%	235 54%	224 52%	376 58%	314 48%	73 50%	124 51%	137 52%	107 55%	99 56%	149 54%	215 57%	146 55%	89 51%	209 50%	87 37%	243 75%	107 54%	223 52%
No	431 33%	134 31%	131 30%	166 38%	198 31%	234 36%	54 37%	76 31%	87 33%	71 36%	57 33%	86 31%	117 31%	87 33%	64 36%	151 36%	126 53%	60 18%	77 39%	141 33%
Don't know	177 14%	68 16%	67 15%	42 10%	73 11%	104 16%	20 14%	41 17%	39 15%	17 9%	19 11%	40 14%	49 13%	34 13%	23 13%	58 14%	26 11%	21 7%	13 7%	65 15%

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Table 7

**Q.8 Does the reported feud make you more or less likely to vote Labour at the general election, or does it make no difference?**

**Base: All answering**

	Constituency Type				Sex		Age						Social Class				Voting Intention			
	Total	Lab-Con	Lab-LibDem	Con-LibDem	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters
Unweighted base	1291	432	432	427	609	682	132	225	273	206	181	274	411	272	174	385	247	315	197	429
Weighted base	1297	431	434	432	646	651	147	241	263	196	175	275	381	267	175	418	238	324	197	430
More likely	29 2%	7 2%	7 2%	15 3%	10 2%	19 3%	2 2%	5 2%	4 2%	3 2%	7 4%	8 3%	8 2%	3 1%	7 4%	9 2%	4 2%	13 4%	1 *	11 3%
Makes no difference	992 76%	339 79%	330 76%	323 75%	508 79%	484 74%	102 70%	180 75%	208 79%	155 79%	125 71%	221 80%	289 76%	212 79%	131 75%	322 77%	177 74%	282 87%	144 73%	296 69%
Less likely	217 17%	61 14%	76 17%	80 18%	102 16%	114 18%	36 24%	44 18%	39 15%	33 17%	33 19%	32 12%	73 19%	43 16%	29 17%	66 16%	52 22%	27 8%	48 24%	97 22%
Don't know	60 5%	24 6%	21 5%	14 3%	26 4%	34 5%	6 4%	12 5%	12 4%	4 2%	11 6%	14 5%	11 3%	9 3%	8 5%	20 5%	5 2%	2 1%	4 2%	26 6%

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Table 8  
**Which of the following age groups do you fall into?**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1500	1500
Weighted base	1500	1500
18 - 24	148 10%	165 11%
25 - 34	270 18%	285 19%
35 - 44	308 21%	297 20%
45 - 54	240 16%	226 15%
55 - 64	218 15%	211 14%
65+	316 21%	316 21%



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Table 9  
**Working Status**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1500	1500
Weighted base	1500	1500
Working full time (30+ hrs a week)	712 47%	675 45%
Working part time (8-29 hrs a week)	221 15%	165 11%
Not working but seeking work or temporarily unemployed/sick	99 7%	136 9%
Not working/Not seeking work/Retired	468 31%	524 35%

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Table 10  
**Tenure**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1500	1500
Weighted base	1500	1500
Owned outright (without mortgage)	478 32%	420 28%
Owned with a mortgage or loan	601 40%	630 42%
Rented from the council	185 12%	255 17%
Rented from someone else	209 14%	172 11%
Rent free	27 2%	23 2%

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Table 11  
**Gender**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1500	1500
Weighted base	1500	1500
Male	697 46%	735 49%
Female	803 54%	765 51%

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Table 12

**Q.1 At the last general election, in June 2001, when the Labour Government was elected for the second time, many people did not vote at all. Can you remember - did you vote in that election, or did you not vote?**

**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1500	1500
Weighted base	1500	1500
Voted	889 59%	1093 73%
Didn't vote	509 34%	340 23%
Not registered	23 2%	14 1%
Too young	23 2%	19 1%
Can't remember	53 4%	33 2%
Refused	3 *	2 *

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Table 13

**Q.1a At that general election, in June 2001, could you tell me which party you actually voted for?**

	Unweighted Total	Weighted Total
Unweighted base	701	701
Weighted base	701	975
Conservative	223 32%	274 28%
Labour	303 43%	407 42%
Liberal Democrats	132 19%	244 25%
SNP	11 2%	12 1%
Plaid Cymru	8 1%	10 1%
Other	24 3%	28 3%