

**CCI Wave 3**

Table 330

**MONQ1 On balance, do you think that Britain should continue to have a monarchy with the Queen as head of state or should the monarchy be replaced by an elected President as head of state?**

**Base : All respondents**

	Total	Age						Gender		SEG				Region				
		18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
Base	1002	99*	165	199	176	152	211	469	533	331	349	139	183	359	165	250	142	86*
Should keep the monarchy with the Queen as head of state	775 77%	66 67%	131 79%a	142 71%	134 76%	125 82%ac	177 84%ac	355 76%	420 79%	266 80%i	268 77%	109 78%	132 72%	286 80%	126 76%	188 75%	114 80%	61 71%
Should replace the monarchy with an elected President	227 23%	33 33%bef	34 21%	57 29%ef	42 24%	27 18%	34 16%	114 24%	113 21%	65 20%	81 23%	30 22%	51 28%i	73 20%	39 24%	62 25%	28 20%	25 29%
<b>Concerned Customers</b>	502	44*	89*	86*	85*	85*	113	230	272	186	190	56*	70*	198	77*	100	74*	53*
Should keep the monarchy with the Queen as head of state	376 75%	29 66%	73 82%ac	56 65%	63 74%	65 76%	90 80%c	164 71%	212 78%	148 80%i	139 73%	44 79%	45 64%	154 78%	55 71%	68 68%	60 81%	39 74%
Should replace the monarchy with an elected President	126 25%	15 34%b	16 18%	30 35%bf	22 26%	20 24%	23 20%	66 29%	60 22%	38 20%	51 27%	12 21%	25 36%i	44 22%	22 29%	32 32%	14 19%	14 26%
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
Should keep the monarchy with the Queen as head of state	399 80%	37 67%	58 76%	86 76%	71 78%	60 90%abc	87 89%abcd	191 80%	208 80%	118 81%	129 81%	65 78%	87 77%	132 82%q	71 81%	120 80%	54 79%	22 67%
Should replace the monarchy with an elected President	101 20%	18 33%ef	18 24%ef	27 24%ef	20 22%f	7 10%	11 11%	48 20%	53 20%	27 19%	30 19%	18 22%	26 23%	29 18%	17 19%	30 20%	14 21%	11 33%m

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



CCI Wave 3

MONQ3 After the death of the current Monarch, on balance, do you think Britain should continue to have a monarchy or should it have an elected President as head of state?

Base : All who would prefer to keep the monarchy

	Age						Gender		SEG				Region					
	Total	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
Base	775	66*	131	142	134	125	177	355	420	266	268	109	132	286	126	188	114	61*
Should continue to have a monarchy with a King or Queen as head of state	758	63	124	141	132	124	174	351	407	260	263	108	127	279	125	183	111	60
	98%	95%	95%	99%b	99%	99%b	98%	99%	97%	98%	98%	99%	96%	98%	99%	97%	97%	98%
Should replace the monarchy with an elected President	17	3	7	1	2	1	3	4	13	6	5	1	5	7	1	5	3	1
	2%	5%	5%ce	1%	1%	1%	2%	1%	3%	2%	2%	1%	4%	2%	1%	3%	3%	2%
<b>Concerned Customers</b>	376	29**	73*	56*	63*	65*	90*	164	212	148	139	44*	45*	154	55*	68*	60*	39*
Should continue to have a monarchy with a King or Queen as head of state	363	26	68	55	61	65	88	160	203	143	134	44	42	149	54	64	58	38
	97%	90%	93%	98%	97%	100%b	98%	98%	96%	97%	96%	100%	93%	97%	98%	94%	97%	97%
Should replace the monarchy with an elected President	13	3	5	1	2	-	2	4	9	5	5	-	3	5	1	4	2	1
	3%	10%	7%e	2%	3%	-	2%	2%	4%	3%	4%	-	7%	3%	2%	6%	3%	3%
<b>Unconcerned Customers</b>	399	37*	58*	86*	71*	60*	87*	191	208	118	129	65*	87*	132	71*	120	54*	22**
Should continue to have a monarchy with a King or Queen as head of state	395	37	56	86	71	59	86	191	204	117	129	64	85	130	71	119	53	22
	99%	100%	97%	100%	100%	98%	99%	100%	98%	99%	100%	98%	98%	100%	99%	98%	98%	100%
Should replace the monarchy with an elected President	4	-	2	-	-	1	1	-	4	1	-	1	2	2	-	1	1	-
	1%	-	3%	-	-	2%	1%	-	2%	1%	-	2%	2%	2%	-	1%	2%	-

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base; \*\* very small base (under 30) ineligible for sig testing



**CCI Wave 3**

Table 332

**MONQ4 Thinking about the role they play in public life, how good a job do you think The Queen does?**

**Base : All respondents**

	Total	Age						Gender		SEG				Region				
		18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
Base	1002	99*	165	199	176	152	211	469	533	331	349	139	183	359	165	250	142	86*
1 - Very bad indeed	(1) 34 3%	5 5% <sup>f</sup>	9 5% <sup>f</sup>	13 7% <sup>def</sup>	4 2% <sup>f</sup>	3 2% <sup>f</sup>	-	19 4%	15 3%	14 4%	13 4%	3 2%	4 2%	5 1%	6 4%	11 4% <sup>m</sup>	9 6% <sup>m</sup>	3 3%
2	(2) 59 6%	15 15% <sup>cdef</sup>	16 10% <sup>cdef</sup>	8 4%	7 4%	6 4%	7 3%	29 6%	30 6%	17 5%	20 6%	8 6%	14 8%	19 5%	6 4%	17 7%	10 7%	7 8%
3 - Average	(3) 183 18%	33 33% <sup>def</sup>	42 25% <sup>ef</sup>	53 27% <sup>def</sup>	31 18% <sup>f</sup>	17 11% <sup>f</sup>	7 3%	81 17%	102 19%	39 12%	64 18% <sup>i</sup>	35 25% <sup>i</sup>	45 25% <sup>i</sup>	66 18%	32 19%	48 19%	21 15%	16 19%
4	(4) 249 25%	24 24% <sup>f</sup>	52 32% <sup>f</sup>	58 29% <sup>f</sup>	46 26% <sup>f</sup>	40 26% <sup>f</sup>	29 14%	132 28% <sup>h</sup>	117 22%	69 21%	96 28% <sup>i</sup>	35 25%	49 27%	91 25%	38 23%	67 27%	35 25%	18 21%
5 - Very good indeed	(5) 477 48%	22 22%	46 28%	67 34% <sup>a</sup>	88 50% <sup>abc</sup>	86 57% <sup>abc</sup>	168 80% <sup>abcd</sup> e	208 44%	269 50%	192 58% <sup>ijkl</sup>	156 45%	58 42%	71 39%	178 50%	83 50%	107 43%	67 47%	42 49%
Mean	4.07	3.43	3.67	3.79 <sup>a</sup>	4.18 <sup>abc</sup>	4.32 <sup>abc</sup>	4.70 <sup>abcde</sup>	4.03	4.12	4.23 <sup>kl</sup>	4.04	3.99	3.92	4.16 <sup>o</sup>	4.13	3.97	3.99	4.03
Standard Deviation	1.09	1.14	1.14	1.15	1.01	0.96	0.69	1.11	1.08	1.11	1.09	1.05	1.07	1.00	1.08	1.14	1.22	1.15
Standard Error	0.035	0.115	0.089	0.081	0.076	0.078	0.048	0.051	0.047	0.061	0.059	0.089	0.079	0.053	0.084	0.072	0.102	0.124
<b>Concerned Customers</b>	502	44*	89*	86*	85*	85*	113	230	272	186	190	56*	70*	198	77*	100	74*	53*
1 - Very bad indeed	(1) 21 4%	3 7% <sup>f</sup>	6 7% <sup>f</sup>	7 8% <sup>f</sup>	3 4% <sup>f</sup>	2 2%	-	14 6%	7 3%	10 5%	7 4%	1 2%	3 4%	4 2%	6 8% <sup>m</sup>	8 8% <sup>m</sup>	1 1%	2 4%
2	(2) 31 6%	6 14% <sup>f</sup>	5 6%	7 8%	5 6%	4 5%	4 4%	18 8%	13 5%	8 4%	13 7%	5 9%	5 7%	12 6%	2 3%	7 7%	7 9%	3 6%
3 - Average	(3) 92 18%	14 32% <sup>ef</sup>	22 25% <sup>ef</sup>	25 29% <sup>ef</sup>	16 19% <sup>f</sup>	11 13% <sup>f</sup>	4 4%	40 17%	52 19%	27 15%	37 19%	12 23%	16 23%	35 18%	14 18%	21 21%	10 14%	12 23%
4	(4) 123 25%	11 25%	29 33% <sup>f</sup>	20 23%	20 24%	23 27%	20 18%	65 28%	58 21%	38 20%	50 26%	17 30%	18 26%	50 25%	17 22%	27 27%	20 27%	9 17%
5 - Very good indeed	(5) 235 47%	10 23%	27 30%	27 31%	41 48% <sup>abc</sup>	45 53% <sup>abc</sup>	85 75% <sup>abcd</sup> e	93 40%	142 52% <sup>g</sup>	103 55% <sup>ijkl</sup>	83 44%	21 38%	28 40%	97 49%	38 49%	37 37%	36 49%	27 51%
Mean	4.04	3.43	3.74	3.62	4.07 <sup>ac</sup>	4.24 <sup>abc</sup>	4.65 <sup>abcde</sup>	3.89	4.16 <sup>g</sup>	4.16	3.99	3.93	3.90	4.13 <sup>o</sup>	4.03	3.78	4.12	4.06
Standard Deviation	1.13	1.19	1.15	1.24	1.11	1.01	0.72	1.20	1.06	1.16	1.12	1.06	1.14	1.04	1.22	1.24	1.06	1.15
Standard Error	0.050	0.179	0.122	0.134	0.120	0.109	0.068	0.079	0.064	0.085	0.081	0.142	0.137	0.074	0.140	0.124	0.123	0.158
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
1 - Very bad indeed	(1) 13 3%	2 4%	3 4% <sup>f</sup>	6 5% <sup>f</sup>	1 1%	1 1%	-	5 2%	8 3%	4 3%	6 4%	2 2%	1 1%	1 1%	-	3 2%	8 12% <sup>mno</sup>	1 3%
2	(2) 28 6%	9 16% <sup>cdef</sup>	11 14% <sup>cdef</sup>	1 1%	2 2%	2 3%	3 3%	11 5%	17 7%	9 6%	7 4%	3 4%	9 8%	7 4%	4 5%	10 7%	3 4%	4 12%
3 - Average	(3) 91 18%	19 35% <sup>def</sup>	20 26% <sup>ef</sup>	28 25% <sup>ef</sup>	15 16% <sup>f</sup>	6 3%	3 3%	41 17%	50 19%	12 8%	27 17% <sup>i</sup>	23 28% <sup>i</sup>	29 26% <sup>i</sup>	31 19%	18 20%	27 18%	11 16%	4 12%
4	(4) 126 25%	13 24% <sup>f</sup>	23 30% <sup>f</sup>	38 34% <sup>f</sup>	26 29% <sup>f</sup>	17 25% <sup>f</sup>	9 9%	67 28%	59 23%	31 21%	46 29%	18 22%	31 27%	41 25%	21 24%	40 27%	15 22%	9 27%
5 - Very good indeed	(5) 242 48%	12 22%	19 25%	40 35%	47 52% <sup>abc</sup>	41 61% <sup>abc</sup>	83 85% <sup>abcd</sup> e	115 48%	127 49%	89 61% <sup>ijkl</sup>	73 46%	37 45%	43 38%	81 50%	45 51%	70 47%	31 46%	15 45%

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

**MONQ4 Thinking about the role they play in public life, how good a job do you think The Queen does?**

**Base : All respondents**

	Age						Gender		SEG				Region					
	Total	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
Mean	4.11	3.44	3.58	3.93ab	4.27abc	4.42abc	4.76abc de	4.15	4.07	4.32kl	4.09	4.02	3.94	4.20p	4.22p	4.09	3.85	4.00
Standard Deviation	1.06	1.12	1.13	1.06	0.90	0.89	0.66	1.00	1.10	1.05	1.07	1.05	1.02	0.94	0.93	1.04	1.36	1.17
Standard Error	0.047	0.151	0.130	0.100	0.094	0.109	0.067	0.065	0.068	0.087	0.085	0.115	0.096	0.074	0.099	0.085	0.165	0.204

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

Table 333

**MONQ4 Thinking about the role they play in public life, how good a job do you think Prince Charles does?**

**Base : All respondents**

	Total	Age						Gender		SEG				Region				
		18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
Base	1002	99*	165	199	176	152	211	469	533	331	349	139	183	359	165	250	142	86*
1 - Very bad indeed	(1) 88 9%	10 10%	13 8%	21 11%	16 9%	12 8%	16 8%	45 10%	43 8%	36 11%k	30 9%	6 4%	16 9%	27 8%	13 8%	23 9%	14 10%	11 13%
2	(2) 123 12%	14 14%	17 10%	18 9%	28 16%c	20 13%	26 12%	48 10%	75 14%	36 11%	41 12%	19 14%	27 15%	41 10%	16 10%	30 12%	24 17%	12 14%
3 - Average	(3) 328 33%	48 48%def	61 37%ef	82 41%def	49 28%	38 25%	50 24%	153 33%	175 33%	93 28%	122 35%	52 37%ai	61 33%	123 34%	49 30%	89 36%	41 29%	26 30%
4	(4) 301 30%	21 21%	49 30%	59 30%	53 30%	51 34%a	68 32%a	145 31%	156 29%	109 33%	107 31%	37 27%	48 26%	114 32%	57 35%	65 26%	39 27%	26 30%
5 - Very good indeed	(5) 162 16%	6 6%	25 15%a	19 10%	30 17%ac	31 20%ac	51 24%abc	78 17%	84 16%	57 17%	49 14%	25 18%	31 17%	54 15%	30 18%	43 17%	24 17%	11 13%
Mean	3.33	2.99	3.34a	3.19	3.30a	3.45ac	3.53ac	3.35	3.31	3.35	3.30	3.40	3.28	3.35	3.45	3.30	3.25	3.16
Standard Deviation	1.15	1.01	1.10	1.08	1.19	1.18	1.20	1.16	1.14	1.20	1.12	1.07	1.17	1.10	1.13	1.16	1.21	1.21
Standard Error	0.036	0.101	0.086	0.076	0.090	0.096	0.083	0.054	0.049	0.066	0.060	0.091	0.086	0.058	0.088	0.074	0.102	0.130
<b>Concerned Customers</b>	502	44*	89*	86*	85*	85*	113	230	272	186	190	56*	70*	198	77*	100	74*	53*
1 - Very bad indeed	(1) 51 10%	5 11%	8 9%	10 12%	9 11%	10 12%	9 8%	28 12%	23 8%	21 11%	19 10%	2 4%	9 13%	14 7%	10 13%	16 16% <sup>m</sup>	6 8%	5 9%
2	(2) 67 13%	2 5%	6 7%	9 10%	16 19%ab	16 19%ab	18 16%b	22 10%	45 17%g	21 11%	24 13%	9 16%	13 19%	27 14%	6 8%	12 12%	13 18%	9 17%
3 - Average	(3) 163 32%	26 59%bdef	35 39%ef	36 42%def	22 26%	17 20%	27 24%	77 33%	86 32%	53 28%	66 35%	22 39%	22 31%	65 33%	21 27%	36 36%	23 31%	18 34%
4	(4) 142 28%	7 16%	25 28%	23 27%	26 31%	26 31%	35 31%	67 29%	75 28%	61 33% <sup>l</sup>	54 28%	14 25%	13 19%	60 30%	29 38% <sup>o</sup>	22 22%	18 24%	13 25%
5 - Very good indeed	(5) 79 16%	4 9%	15 17%	8 9%	12 14%	16 21% <sup>c</sup>	24 16%	36 16%	43 16%	30 16%	27 14%	9 16%	13 19%	32 16%	11 14%	14 14%	14 19%	8 15%
Mean	3.26	3.07	3.37	3.12	3.19	3.26	3.42	3.27	3.26	3.31	3.24	3.34	3.11	3.35 <sup>o</sup>	3.32	3.06	3.28	3.19
Standard Deviation	1.18	1.02	1.12	1.10	1.21	1.29	1.22	1.20	1.16	1.20	1.15	1.05	1.28	1.12	1.21	1.25	1.20	1.18
Standard Error	0.053	0.154	0.119	0.119	0.131	0.140	0.114	0.079	0.070	0.088	0.084	0.140	0.153	0.080	0.138	0.125	0.139	0.162
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
1 - Very bad indeed	(1) 37 7%	5 9%	5 7%	11 10%	7 8%	2 3%	7 7%	17 7%	20 8%	15 10%	11 7%	4 5%	7 6%	13 8%	3 3%	7 5%	8 12% <sup>n</sup>	6 18% <sup>no</sup>
2	(2) 56 11%	12 22% <sup>cef</sup>	11 14%	9 8%	12 13%	4 6%	8 8%	26 11%	30 11%	15 10%	17 11%	10 12%	14 9%	14 9%	10 11%	18 12%	11 16%	3 9%
3 - Average	(3) 165 33%	22 40% <sup>f</sup>	26 34%	46 41% <sup>f</sup>	27 30%	21 31%	23 23%	76 32%	89 34%	40 28%	56 35%	30 36%	39 35%	58 36%	28 32%	53 35%	18 26%	8 24%
4	(4) 159 32%	14 25%	24 32%	36 32%	27 30%	25 37%	33 34%	78 33%	81 31%	48 33%	53 33%	23 28%	35 31%	54 34%	28 32%	43 29%	21 31%	13 39%
5 - Very good indeed	(5) 83 17%	2 4%	10 13%	11 10%	18 20% <sup>ac</sup>	15 22% <sup>ac</sup>	27 28% <sup>abc</sup>	42 18%	41 16%	27 19%	22 14%	16 19%	18 16%	22 14%	19 22%	29 19%	10 15%	3 9%
Mean	3.39	2.93	3.30a	3.24	3.41a	3.70abc	3.66abc	3.43	3.36	3.39	3.36	3.45	3.38	3.36	3.57 <sup>p</sup>	3.46	3.21	3.12
Standard Deviation	1.11	1.00	1.08	1.06	1.17	0.98	1.17	1.12	1.11	1.20	1.07	1.08	1.09	1.08	1.06	1.08	1.23	1.27

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

**MONQ4 Thinking about the role they play in public life, how good a job do you think Prince Charles does?**

**Base : All respondents**

	Age						Gender		SEG				Region					
	Total	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
Standard Error	0.050	0.134	0.124	0.100	0.123	0.120	0.119	0.072	0.069	0.100	0.085	0.119	0.102	0.085	0.113	0.088	0.149	0.221

Prepared by Populus

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

Table 334

**MONQ4 Thinking about the role they play in public life, how good a job do you think Princess Anne does?**

Base : All respondents

	Total	Age						Gender		SEG				Region				
		18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
Base	1002	99*	165	199	176	152	211	469	533	331	349	139	183	359	165	250	142	86*
1 - Very bad indeed	(1) 63 6%	10 10%ef	12 7%f	23 12%ef	11 6%f	5 3%	2 1%	35 7%	28 5%	19 6%	26 7%	6 4%	12 7%	19 5%	13 8%	16 6%	12 8%	3 3%
2	(2) 117 12%	17 17%f	21 13%f	30 15%f	22 13%f	14 9%	13 6%	52 11%	65 12%	32 10%	48 14%	18 13%	19 10%	40 11%	16 10%	36 14%	19 13%	6 7%
3 - Average	(3) 335 33%	53 54%def	81 49%def	88 44%def	53 30%ef	31 20%	29 14%	171 36%	164 31%	72 22%	118 34%i	64 46%ij	81 44%ij	131 36%	50 30%	83 33%	40 28%	31 36%
4	(4) 250 25%	16 16%	29 18%	40 20%	43 24%	52 34%abc	70 33%abc	105 22%	145 27%	102 31%jkl	81 23%	27 19%	40 22%	91 25%	43 26%	56 22%	35 25%	25 29%
5 - Very good indeed	(5) 237 24%	3 3%	22 13%a	18 9%	47 27%abc	50 33%abc	97 46%abcd e	106 23%	131 25%	106 32%jkl	76 22%	24 17%	31 22%	78 22%	43 26%	59 24%	36 25%	21 24%
Mean	3.48	2.85	3.17a	3.00	3.53abc	3.84abcd	4.17abcde	3.42	3.54	3.74jkl	3.38	3.32	3.32	3.47	3.53	3.42	3.45	3.64
Standard Deviation	1.16	0.92	1.05	1.09	1.19	1.09	0.95	1.17	1.14	1.17	1.18	1.04	1.08	1.11	1.20	1.18	1.24	1.04
Standard Error	0.036	0.092	0.082	0.077	0.090	0.088	0.065	0.054	0.049	0.064	0.063	0.089	0.080	0.058	0.094	0.075	0.104	0.112
<b>Concerned Customers</b>	502	44*	89*	86*	85*	85*	113	230	272	186	190	56*	70*	198	77*	100	74*	53*
1 - Very bad indeed	(1) 32 6%	3 7%f	9 10%f	12 14%def	4 5%f	4 5%f	-	18 8%	14 5%	11 6%	11 6%	4 7%	6 9%	10 5%	6 8%	9 9%	4 5%	3 6%
2	(2) 61 12%	7 16%	9 10%	16 14%def	10 12%	8 9%	11 10%	31 13%	30 11%	16 9%	32 17%i	6 11%	7 10%	22 11%	8 10%	17 17%q	12 16%q	2 4%
3 - Average	(3) 163 32%	26 59%cdef	41 46%def	33 38%ef	25 29%	18 21%	20 18%	82 36%	81 30%	49 26%	63 33%	23 41%i	28 40%i	68 34%	21 27%	32 32%	22 30%	20 38%
4	(4) 125 25%	6 14%	19 21%	13 15%	22 26%	26 31%ac	39 35%abc	47 20%	78 29%g	54 29%	44 23%	9 16%	18 26%	51 26%	24 31%	19 19%	16 22%	15 28%
5 - Very good indeed	(5) 121 24%	2 5%	11 12%	12 14%	24 28%abc	29 34%abc	43 38%abc	52 23%	69 25%	56 30%jl	40 21%	14 25%	11 16%	47 24%	18 23%	23 23%	20 27%	13 25%
Mean	3.48	2.93	3.16	2.97	3.61abc	3.80abc	4.01abcd	3.37	3.58g	3.69jl	3.37	3.41	3.30	3.52	3.52	3.30	3.49	3.62
Standard Deviation	1.17	0.87	1.10	1.21	1.16	1.15	0.98	1.20	1.13	1.16	1.16	1.19	1.12	1.12	1.19	1.25	1.21	1.08
Standard Error	0.052	0.132	0.116	0.131	0.125	0.125	0.092	0.079	0.069	0.085	0.084	0.159	0.134	0.080	0.135	0.125	0.140	0.148
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
1 - Very bad indeed	(1) 31 6%	7 13%ef	3 4%	11 10%ef	7 8%	1 1%	2 2%	17 7%	14 5%	8 6%	15 9%k	2 2%	6 5%	9 6%	7 8%	7 5%	8 12%q	-
2	(2) 56 11%	10 18%f	12 16%f	14 12%f	12 13%f	6 9%f	2 2%	21 9%	35 13%	16 10%	16 11%	12 14%	12 11%	18 9%	8 9%	19 13%	7 10%	4 12%
3 - Average	(3) 172 34%	27 49%def	40 53%def	49%def	31%f	19%	13 9%	89 37%	83 32%	23 16%	55 35%i	41 49%ij	53 47%ij	63 39%	29 33%	51 34%	18 26%	11 33%
4	(4) 125 25%	10 18%	10 13%	27 24%	21 23%	26 39%abcd	31 32%b	58 24%	67 24%	48 33%l	37 23%	18 22%	22 19%	40 25%	19 25%	37 25%	19 28%	10 30%
5 - Very good indeed	(5) 116 23%	1 2%	11 14%ac	6 5%	23 25%ac	21 31%abc	54 55%abcd e	54 23%	62 24%	50 34%jkl	36 23%k	10 12%	20 18%	31 19%	25 28%	36 24%	16 24%	8 24%

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

**MONQ4 Thinking about the role they play in public life, how good a job do you think Princess Anne does?**

**Base : All respondents**

	Age						Gender		SEG				Region					
	Total	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
Mean	3.48	2.78	3.18a	3.03	3.45ac	3.90abcd	4.36abcde	3.46	3.49	3.80jkl	3.40	3.27	3.34	3.41	3.53	3.51	3.41	3.67
Standard Deviation	1.15	0.96	1.00	0.99	1.22	1.00	0.89	1.14	1.15	1.19	1.21	0.94	1.06	1.09	1.22	1.13	1.28	0.99
Standard Error	0.051	0.129	0.115	0.093	0.128	0.122	0.090	0.074	0.071	0.099	0.096	0.103	0.099	0.086	0.130	0.092	0.156	0.172

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base





**CCI Wave 3**

Table 335

**MONQ4 Thinking about the role they play in public life, how good a job do you think Prince William does?**

Base : All respondents

	Total	Age						Gender		SEG				Region				
		18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
Base	1002	99*	165	199	176	152	211	469	533	331	349	139	183	359	165	250	142	86*
1 - Very bad indeed	(1) 35 3%	8 8%def	7 4%f	11 6%f	4 2%	3 2%	2 1%	21 4%	14 3%	14 4%	14 4%	3 2%	4 2%	7 2%	5 3%	11 4%	8 6% <sup>m</sup>	4 5%
2	(2) 49 5%	7 7%	6 4%	6 3%	14 8%cf	10 7%	6 3%	31 7%h	18 3%	17 5%	14 4%	7 5%	11 6%	16 4%	9 5%	13 5%	6 4%	5 6%
3 - Average	(3) 214 21%	36 36%bcdef	33 20%	46 23%	27 15%	31 20%	41 19%	116 25%h	98 18%	58 18%	84 24%i	29 21%	43 23%	79 22%	39 24%	50 20%	28 20%	18 21%
4	(4) 360 36%	30 30%	68 41%	71 36%	67 38%	55 36%	69 33%	166 35%	194 36%	118 36%	122 35%	48 35%	72 39%	134 37%	51 31%	96 38%	48 34%	31 36%
5 - Very good indeed	(5) 344 34%	18 18%	51 31%a	65 33%a	64 36%a	53 35%a	93 44%abc	135 29%	209 39%g	124 37%	115 33%	52 37%	53 29%	123 34%	61 37%	80 32%	52 37%	28 33%
Mean	3.93	3.43	3.91a	3.87a	3.98a	3.95a	4.16abc e	3.77	4.06g	3.97	3.89	4.00	3.87	3.97	3.93	3.88	3.92	3.86
Standard Deviation	1.03	1.12	1.02	1.08	1.02	1.00	0.90	1.07	0.97	1.07	1.04	0.99	0.97	0.96	1.05	1.06	1.11	1.09
Standard Error	0.033	0.112	0.079	0.077	0.077	0.081	0.062	0.050	0.042	0.059	0.056	0.084	0.072	0.051	0.082	0.067	0.093	0.117
<b>Concerned Customers</b>	502	44*	89*	86*	85*	85*	113	230	272	186	190	56*	70*	198	77*	100	74*	53*
1 - Very bad indeed	(1) 19 4%	3 7%f	6 7%f	5 6%f	3 4%f	2 2%	-	13 6%h	6 2%	9 5%	6 3%	2 4%	2 3%	5 3%	3 4%	6 6%	2 3%	3 6%
2	(2) 26 5%	4 9%b	1 1%	3 3%	7 8%b	7 8%b	4 4%	16 7%	10 4%	7 4%	9 5%	4 7%	6 9%	10 5%	3 4%	7 7%	4 5%	2 4%
3 - Average	(3) 117 23%	16 36%bd	16 18%	22 26%	15 18%	21 25%	27 24%	60 26%	57 21%	37 20%	53 28%	9 16%	18 26%	46 23%	22 29%	21 21%	14 19%	14 26%
4	(4) 183 36%	15 34%	42 47%ce	25 29%	36 42%	27 32%	38 34%	82 36%	101 37%	68 37%	36 35%	22 39%	26 37%	75 38%	24 31%	38 38%	29 39%	17 32%
5 - Very good indeed	(5) 157 31%	6 14%	24 27%	31 36%a	24 28%	28 33%a	44 39%a	59 26%	98 36%g	65 35%	55 29%	19 34%	18 26%	62 31%	25 32%	28 28%	25 34%	17 32%
Mean	3.86	3.39	3.87a	3.86a	3.84a	3.85a	4.08a	3.69	4.01g	3.93	3.82	3.93	3.74	3.90	3.84	3.75	3.96	3.81
Standard Deviation	1.04	1.06	1.05	1.13	1.04	1.05	0.88	1.10	0.96	1.07	1.01	1.06	1.03	0.99	1.05	1.12	1.00	1.11
Standard Error	0.046	0.160	0.111	0.122	0.113	0.114	0.083	0.073	0.058	0.078	0.073	0.142	0.123	0.070	0.120	0.112	0.116	0.153
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
1 - Very bad indeed	(1) 16 3%	5 9%bdf	1 1%	6 5%	1 1%	1 1%	2 2%	8 3%	8 3%	5 3%	8 5%	1 1%	2 2%	2 1%	2 2%	5 3%	6 9% <sup>m</sup>	1 3%
2	(2) 23 5%	3 5%	5 7%	3 3%	7 8%	3 4%	2 2%	15 6%	8 3%	10 7%	5 3%	3 4%	5 4%	6 4%	6 7%	6 4%	2 3%	3 9%
3 - Average	(3) 97 19%	20 36%cdef	17 22%	24 21%	12 13%	10 15%	14 14%	56 23%h	41 16%	21 14%	31 19%	20 24%	25 22%	33 20%	17 19%	29 19%	14 21%	4 12%
4	(4) 177 35%	15 27%	26 34%	46 41%	31 34%	28 42%	31 32%	84 35%	93 36%	50 34%	55 35%	26 31%	46 41%	59 37%	27 31%	58 39%	19 28%	14 42%
5 - Very good indeed	(5) 187 37%	12 22%	27 36%	34 30%	40 44%ac	25 37%	49 50%ac	76 32%	111 43%g	59 41%	60 38%	33 40%	35 31%	61 38%	36 41%	52 35%	27 40%	11 33%
Mean	3.99	3.47	3.96a	3.88a	4.12a	4.09a	4.26abc	3.86	4.11g	4.02	3.97	4.05	3.95	4.06	4.01	3.97	3.87	3.94

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

**MONQ4 Thinking about the role they play in public life, how good a job do you think Prince William does?**

**Base : All respondents**

	Age						Gender		SEG				Region					
	Total	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
Standard Deviation	1.02	1.17	0.99	1.04	0.99	0.92	0.92	1.04	0.99	1.07	1.08	0.95	0.93	0.92	1.04	1.00	1.23	1.06
Standard Error	0.046	0.158	0.113	0.098	0.103	0.112	0.093	0.067	0.061	0.089	0.085	0.104	0.088	0.072	0.111	0.082	0.149	0.184

Prepared by Populus

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



### CCI Wave 3

Table 336

MONQ4 Thinking about the role they play in public life, how good a job do you think Prince Andrew does?

Base : All respondents

	Total	Age						Gender		SEG				Region				
		18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
Base	1002	99*	165	199	176	152	211	469	533	331	349	139	183	359	165	250	142	86*
1 - Very bad indeed	(1) 215 21%	15 15%	22 13%	55 28%ab	46 26%ab	35 23%b	42 20%	100 21%	115 22%	88 27%kl	71 20%	23 17%	33 18%	82 23%	37 22%	53 21%	26 18%	17 20%
2	(2) 263 26%	20 20%	39 24%	51 26%	46 26%	42 28%	65 31%	118 25%	145 27%	79 24%	99 28%	41 29%	44 24%	86 24%	41 25%	68 27%	40 28%	28 33%
3 - Average	(3) 342 34%	44 44%ef	69 42%ef	71 36%	60 34%	41 27%	57 27%	159 34%	183 34%	100 30%	114 33%	51 37%	77 42%ij	128 36%	62 38%	77 31%	48 34%	27 31%
4	(4) 136 14%	17 17%cd	25 15%	17 9%	16 9%	23 15%	38 18%cd	69 15%	145 13%	47 14%	49 14%	17 12%	23 13%	50 14%	17 10%	47 15%	20 14%	12 14%
5 - Very good indeed	(5) 46 5%	3 3%	10 6%	5 3%	8 5%	11 7%c	9 4%	23 5%	23 4%	17 5%	16 5%	7 5%	6 3%	13 4%	8 5%	15 6%	8 6%	2 2%
Mean	2.54	2.73cd	2.77cd	2.33	2.40	2.56	2.56c	2.57	2.51	2.47	2.54	2.60	2.59	2.52	2.50	2.57	2.61	2.47
Standard Deviation	1.11	1.02	1.06	1.05	1.11	1.21	1.13	1.12	1.09	1.17	1.10	1.06	1.03	1.10	1.10	1.15	1.11	1.04
Standard Error	0.035	0.102	0.082	0.074	0.083	0.098	0.077	0.052	0.047	0.065	0.059	0.090	0.076	0.058	0.085	0.073	0.093	0.112
<b>Concerned Customers</b>	502	44*	89*	86*	85*	85*	113	230	272	186	190	56*	70*	198	77*	100	74*	53*
1 - Very bad indeed	(1) 119 24%	6 14%	15 17%	30 35%abf	26 31%ab	19 22%	23 20%	55 24%	64 24%	51 27%	39 21%	13 23%	16 23%	52 26%	17 22%	23 23%	14 19%	13 25%
2	(2) 135 27%	12 27%	16 18%	20 23%	24 28%	24 28%	39 35%b	62 27%	73 27%	35 19%	62 33%i	20 36%i	18 24%	47 27%	21 27%	31 31%	21 28%	15 28%
3 - Average	(3) 164 33%	18 41%	34 38%	26 30%	25 29%	30 35%	31 27%	70 30%	94 35%	62 33%	55 29%	18 32%	29 34%	67 34%	27 35%	28 28%	26 35%	16 30%
4	(4) 66 13%	6 14%	19 21%cd	7 8%	8 9%	9 11%	17 15%	34 15%	32 12%	32 17%l	25 13%	4 7%	5 7%	26 13%	9 12%	14 14%	9 12%	8 15%
5 - Very good indeed	(5) 18 4%	2 5%	5 6%	3 3%	2 2%	3 4%	3 3%	9 4%	9 3%	6 3%	9 5%	1 2%	2 3%	6 3%	3 4%	4 4%	4 5%	1 2%
Mean	2.46	2.68cd	2.81cde f	2.22	2.25	2.45	2.45	2.48	2.44	2.50	2.49	2.29	2.41	2.43	2.48	2.45	2.57	2.42
Standard Deviation	1.10	1.03	1.13	1.12	1.07	1.06	1.06	1.12	1.07	1.16	1.10	0.97	1.01	1.10	1.08	1.11	1.10	1.08
Standard Error	0.049	0.155	0.119	0.121	0.116	0.115	0.100	0.074	0.065	0.085	0.080	0.129	0.121	0.079	0.123	0.111	0.128	0.149
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
1 - Very bad indeed	(1) 96 19%	9 16%	7 9%	25 22%b	20 22%b	16 24%b	19 19%	45 19%	51 20%	37 26%kl	32 20%	10 12%	17 15%	30 19%	20 23%	30 20%	12 18%	4 12%
2	(2) 128 26%	8 15%	23 30%a	31 27%	22 24%	18 27%	26 23%	56 23%	72 28%	44 30%	37 23%	21 25%	26 23%	39 24%	20 23%	37 25%	19 28%	13 39%
3 - Average	(3) 178 36%	26 47%ef	35 46%ef	45 40%ef	35 38%e	11 16%	26 27%	89 37%	89 34%	38 26%	59 37%i	33 40%i	48 42%i	61 38%	35 40%	49 33%	22 32%	11 33%
4	(4) 70 14%	11 20%bc	6 8%	10 9%	8 9%	14 21%bcd	21 15%	35 15%	35 13%	15 10%	24 15%	13 16%	18 15%	24 15%	8 9%	23 15%	11 16%	4 12%
5 - Very good indeed	(5) 28 6%	1 2%	5 7%	2 2%	6 7%	8 12%ac	6 6%	14 6%	14 5%	11 8%	7 4%	6 7%	4 4%	7 4%	5 6%	11 7%	4 6%	1 3%
Mean	2.61	2.76c	2.72c	2.41	2.54	2.70	2.68	2.65	2.57	2.44	2.60	2.81i	2.70	2.62	2.52	2.65	2.65	2.55
Standard Deviation	1.11	1.02	0.97	0.99	1.13	1.36	1.19	1.12	1.11	1.20	1.10	1.08	1.03	1.08	1.11	1.18	1.13	0.97

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

**MONQ4 Thinking about the role they play in public life, how good a job do you think Prince Andrew does?**

**Base : All respondents**

	Age						Gender		SEG				Region					
	Total	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
Standard Error	0.050	0.137	0.112	0.093	0.118	0.166	0.120	0.072	0.069	0.099	0.087	0.118	0.096	0.085	0.119	0.096	0.137	0.169

Prepared by Populus

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

Table 337

**MONQ4 Thinking about the role they play in public life, how good a job do you think Prince Harry does?**

Base : All respondents

	Total	Age						Gender		SEG				Region					
		18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)	
Base	1002	99*	165	199	176	152	211	469	533	331	349	139	183	359	165	250	142	86*	
1 - Very bad indeed	(1) 6%	8 8% <sup>f</sup>	14 8% <sup>f</sup>	11 6%	10 6%	10 7%	6 3%	35 7% <sup>h</sup>	24 5%	23 7%	24 7%	5 4%	7 4%	17 5%	11 7%	14 6%	8 6%	9 10% <sup>m</sup>	
2	(2) 11%	9 9%	14 8%	20 10%	26 15%	20 13%	21 10%	53 11%	57 11%	37 11%	43 12%	13 9%	17 9%	38 11%	20 12%	24 10%	17 12%	11 13%	
3 - Average	(3) 31%	41 41% <sup>bde</sup>	47 28%	71 36% <sup>d</sup>	43 24%	40 26%	64 30%	152 32%	154 29%	93 28%	109 31%	40 29%	64 35%	119 33%	51 31%	72 29%	41 29%	23 27%	
4	(4) 32%	29 29%	59 36%	55 28%	60 34%	42 28%	72 34%	152 32%	165 31%	111 34%	104 30%	41 29%	61 33%	118 33%	48 29%	84 34%	104 31%	23 27%	
5 - Very good indeed	(5) 21%	12 12%	31 19%	42 21%	37 21%	40 26% <sup>a</sup>	48 23% <sup>a</sup>	77 16%	133 25% <sup>g</sup>	67 20%	69 20%	40 29% <sup>ijkl</sup>	34 19%	67 19%	35 21%	56 22%	32 23%	20 23%	
Mean	3.51	3.28	3.48	3.49	3.50	3.54	3.64 <sup>a</sup>	3.39	3.61 <sup>g</sup>	3.49	3.43	3.71 <sup>j</sup>	3.54	3.50	3.46	3.58	3.53	3.40	
Standard Deviation	1.11	1.06	1.15	1.10	1.15	1.20	1.03	1.11	1.11	1.14	1.14	1.09	1.02	1.06	1.15	1.11	1.13	1.27	
Standard Error	0.035	0.107	0.089	0.078	0.086	0.097	0.071	0.051	0.048	0.063	0.061	0.093	0.075	0.056	0.090	0.070	0.095	0.137	
<b>Concerned Customers</b>	502	44*	89*	86*	85*	85*	113	230	272	186	190	56*	70*	198	77*	100	74*	53*	
1 - Very bad indeed	(1) 7%	4 9%	9 10%	5 6%	6 7%	6 7%	4 4%	22 10% <sup>h</sup>	12 4%	13 7%	12 6%	3 5%	6 9%	12 6%	6 8%	8 8%	2 3%	6 11%	
2	(2) 14%	7 14%	9 10%	12 14%	15 18%	12 14%	15 13%	28 12%	42 15%	20 11%	31 16%	9 10%	10 13%	26 14%	11 11%	11 11%	12 16%	10 19%	
3 - Average	(3) 31%	19 43% <sup>d</sup>	26 29%	27 31%	21 25%	25 29%	36 32%	78 34%	76 28%	56 30%	60 32%	16 29%	22 31%	66 33%	27 35%	27 27%	22 30%	12 23%	
4	(4) 30%	9 20%	31 35%	22 26%	31 36%	21 25%	38 34%	76 33%	76 28%	64 34%	55 29%	14 25%	19 27%	64 32%	19 25%	32 32%	21 28%	16 30%	
5 - Very good indeed	(5) 18%	5 11%	14 16%	20 23%	12 14%	21 25%	20 18%	26 11%	66 24% <sup>g</sup>	33 18%	32 17%	14 25%	13 19%	30 15%	14 18%	22 22%	17 23%	9 17%	
Mean	3.39	3.09	3.36	3.47	3.33	3.46	3.49 <sup>a</sup>	3.24	3.52 <sup>g</sup>	3.45	3.34	3.48	3.33	3.37	3.31	3.49	3.53	3.23	
Standard Deviation	1.14	1.10	1.17	1.17	1.14	1.21	1.04	1.11	1.15	1.12	1.13	1.19	1.19	1.08	1.16	1.18	1.10	1.27	
Standard Error	0.051	0.165	0.124	0.126	0.123	0.131	0.098	0.073	0.069	0.082	0.082	0.159	0.142	0.077	0.132	0.118	0.128	0.174	
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*	
1 - Very bad indeed	(1) 5%	4 7%	5 7%	6 5%	4 4%	4 6%	2 2%	13 5%	12 5%	10 7% <sup>d</sup>	12 8% <sup>d</sup>	2 2%	1 1%	5 3%	5 6%	6 4%	6 9%	3 9%	
2	(2) 8%	2 4%	5 7%	8 7%	11 12%	8 12%	6 6%	25 10%	15 6%	17 12%	12 8%	4 5%	7 6%	12 7%	9 10%	13 9%	5 7%	1 3%	
3 - Average	(3) 30%	22 40% <sup>de</sup>	21 28%	44 39% <sup>de</sup>	22 24%	15 22%	28 29%	74 31%	78 30%	37 26%	49 31%	24 29%	42 37% <sup>i</sup>	53 33%	24 27%	45 30%	19 28%	11 33%	
4	(4) 33%	20 36%	28 37%	33 29%	29 32%	21 31%	34 35%	76 32%	89 34%	47 32%	49 31%	29 33%	42 37%	54 34%	29 33%	52 35%	23 34%	7 21%	
5 - Very good indeed	(5) 24%	7 13%	17 22%	22 29%	25 27% <sup>a</sup>	19 28% <sup>a</sup>	28 29% <sup>a</sup>	51 21%	67 26%	34 23%	37 23%	26 31% <sup>l</sup>	21 19%	37 23%	21 24%	34 23%	15 22%	11 33%	
Mean	3.62	3.44	3.62	3.50	3.66	3.64	3.82 <sup>ac</sup>	3.53	3.70	3.54	3.55	3.86 <sup>ij</sup>	3.66	3.66	3.59	3.63	3.53	3.67	
Standard Deviation	1.08	1.01	1.11	1.05	1.14	1.19	0.99	1.10	1.06	1.17	1.15	1.00	0.88	1.01	1.13	1.05	1.18	1.24	

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

**MONQ4 Thinking about the role they play in public life, how good a job do you think Prince Harry does?**

**Base : All respondents**

	Age						Gender		SEG				Region					
	Total	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
Standard Error	0.048	0.137	0.127	0.099	0.119	0.145	0.100	0.071	0.065	0.097	0.091	0.110	0.083	0.080	0.121	0.086	0.143	0.216

Prepared by Populus

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

Table 338

**MONQ4 Thinking about the role they play in public life, how good a job do you think Prince Philip does?**

**Base : All respondents**

	Total	Age						Gender		SEG				Region				
		18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
Base	1002	99*	165	199	176	152	211	469	533	331	349	139	183	359	165	250	142	86*
1 - Very bad indeed	(1) 140 14%	14 14% <sup>f</sup>	25 15% <sup>f</sup>	37 19% <sup>f</sup>	35 20% <sup>f</sup>	19 13% <sup>f</sup>	10 5%	70 15%	70 13%	46 14%	56 16%	16 12%	22 12%	48 13%	22 14%	36 14%	19 13%	15 17%
2	(2) 199 20%	18 18%	35 21%	41 21%	47 27% <sup>ef</sup>	23 15%	35 17%	91 19%	108 20%	52 16%	84 24% <sup>i</sup>	26 19%	37 20%	58 16%	39 24% <sup>m</sup>	43 17%	39 27% <sup>mo</sup>	20 23%
3 - Average	(3) 358 36%	50 51% <sup>def</sup>	68 41% <sup>df</sup>	81 41% <sup>df</sup>	48 27%	53 35%	58 27%	161 34%	197 37%	98 30%	124 36%	57 41% <sup>i</sup>	79 43% <sup>i</sup>	145 40% <sup>p</sup>	56 34% <sup>p</sup>	95 38% <sup>p</sup>	32 23%	30 35% <sup>p</sup>
4	(4) 188 19%	14 14%	23 14%	28 14%	26 15%	37 24% <sup>bcd</sup>	60 28% <sup>abcd</sup>	92 20%	96 18%	28 24% <sup>jl</sup>	56 16%	23 17%	29 16%	68 19%	45 17%	28 18%	32 23%	15 17%
5 - Very good indeed	(5) 117 12%	3 3%	14 8%	12 6%	20 11% <sup>a</sup>	20 13% <sup>ac</sup>	48 23% <sup>abcd</sup> e	55 12%	62 12%	55 17% <sup>jl</sup>	29 8%	17 12%	16 9%	40 11%	20 12%	31 12%	20 14%	6 7%
Mean	2.94	2.74	2.79	2.68	2.71	3.11abc d	3.48abc de	2.94	2.95	3.14jl	2.77	2.99j	2.89	2.98	2.91	2.97	2.96	2.73
Standard Deviation	1.19	0.98	1.12	1.11	1.26	1.19	1.15	1.21	1.17	1.27	1.15	1.15	1.09	1.16	1.19	1.20	1.27	1.15
Standard Error	0.038	0.098	0.087	0.079	0.095	0.097	0.079	0.056	0.051	0.070	0.062	0.097	0.080	0.061	0.093	0.076	0.106	0.124
<b>Concerned Customers</b>	502	44*	89*	86*	85*	85*	113	230	272	186	190	56*	70*	198	77*	100	74*	53*
1 - Very bad indeed	(1) 88 18%	8 18% <sup>f</sup>	18 20% <sup>f</sup>	22 26% <sup>f</sup>	21 25% <sup>f</sup>	13 15% <sup>f</sup>	6 5%	47 20%	41 15%	29 16%	36 19%	11 20%	27 17%	27 14%	13 17%	26 26% <sup>m</sup>	11 15%	11 21%
2	(2) 107 21%	8 18%	19 21%	19 22%	22 26%	14 16%	25 22%	44 19%	63 23%	30 16%	49 26% <sup>i</sup>	14 25%	20 23%	41 21%	18 23%	16 16%	20 27%	12 23%
3 - Average	(3) 162 32%	21 48% <sup>d</sup>	30 34%	27 31%	22 26%	27 32%	35 31%	74 32%	88 32%	53 28%	66 35%	16 29%	27 39%	73 37%	23 30%	33 33%	18 24%	15 28%
4	(4) 93 19%	6 14%	18 20%	13 15%	9 11%	19 22% <sup>d</sup>	28 25% <sup>d</sup>	45 20%	48 18%	48 26% <sup>jk</sup>	27 14%	7 13%	11 16%	37 19%	14 18%	14 14%	16 22%	12 23%
5 - Very good indeed	(5) 52 10%	1 2%	4 4%	5 6%	11 13% <sup>b</sup>	12 14% <sup>ab</sup>	19 17% <sup>abc</sup>	20 9%	32 12%	26 14% <sup>j</sup>	12 6%	8 14%	6 9%	20 10%	9 12%	11 11%	9 12%	3 6%
Mean	2.83	2.64	2.67	2.53	2.61	3.04bcd d	3.26abc d	2.77	2.88	3.06j	2.63	2.77	2.79	2.91	2.84	2.68	2.89	2.70
Standard Deviation	1.22	1.01	1.15	1.20	1.32	1.26	1.14	1.23	1.21	1.27	1.13	1.31	1.17	1.16	1.25	1.30	1.26	1.20
Standard Error	0.054	0.153	0.121	0.129	0.143	0.136	0.107	0.081	0.074	0.093	0.082	0.175	0.139	0.082	0.142	0.130	0.146	0.165
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
1 - Very bad indeed	(1) 52 10%	6 11%	7 9%	15 13% <sup>f</sup>	14 15% <sup>f</sup>	6 9%	4 4%	23 10%	29 11%	17 12%	20 13%	5 6%	10 9%	21 13%	9 10%	10 7%	8 12%	4 12%
2	(2) 92 18%	10 18%	16 21% <sup>f</sup>	22 19%	25 27% <sup>ef</sup>	9 13%	10 10%	47 20%	45 17%	22 15%	35 22%	12 14%	23 20%	17 11%	21 24% <sup>m</sup>	27 18%	19 28% <sup>m</sup>	8 24% <sup>m</sup>
3 - Average	(3) 196 39%	29 53% <sup>df</sup>	38 50% <sup>df</sup>	54 48% <sup>df</sup>	29 29%	26 39% <sup>f</sup>	23 23%	87 36%	109 42%	45 31%	58 36%	41 49% <sup>i</sup>	52 46% <sup>i</sup>	72 45% <sup>p</sup>	33 38% <sup>p</sup>	62 41% <sup>p</sup>	14 21%	15 45% <sup>p</sup>
4	(4) 95 19%	8 15%	5 7%	15 13%	17 19% <sup>b</sup>	18 27% <sup>bc</sup>	32 33% <sup>abcd</sup>	47 20%	48 18%	32 22%	29 19%	16 19%	18 16%	31 19%	14 16%	31 21%	16 24%	3 9%
5 - Very good indeed	(5) 65 13%	2 4%	10 13%	7 6%	9 10%	8 12%	29 30% <sup>abcd</sup> e	35 15%	30 11%	29 20% <sup>jl</sup>	17 11%	9 11%	10 9%	20 12%	11 13%	20 13%	11 16%	3 9%

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

**MONQ4 Thinking about the role they play in public life, how good a job do you think Prince Philip does?**

**Base : All respondents**

	Age						Gender		SEG				Region					
	Total	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
Mean	3.06	2.82	2.93	2.80	2.80	3.19acd	3.73abc de	3.10	3.02	3.23j	2.92	3.14	2.96	3.07	2.97	3.16	3.04	2.79
Standard Deviation	1.14	0.94	1.09	1.04	1.20	1.10	1.12	1.17	1.12	1.26	1.16	1.00	1.04	1.15	1.15	1.08	1.29	1.08
Standard Error	0.051	0.127	0.125	0.098	0.126	0.135	0.113	0.075	0.070	0.105	0.092	0.110	0.098	0.091	0.123	0.088	0.156	0.188

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base





**CCI Wave 3**

Table 339

**MONQ4 Thinking about the role they play in public life, how good a job do you think Prince Edward does?**

**Base : All respondents**

	Total	Age						Gender		SEG				Region				
		18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
Base	1002	99*	165	199	176	152	211	469	533	331	349	139	183	359	165	250	142	86*
1 - Very bad indeed	(1) 151 15%	9 9%	19 12%	38 19%abf	37 21%abf	28 18%af	20 9%	76 16%	75 14%	60 18%k	53 15%k	9 6%	29 16%k	52 14%	27 16%	33 13%	19 13%	20 23%mo
2	(2) 251 25%	18 18%	30 18%	51 26%	52 30%ab	34 22%	66 31%ab	119 25%	132 25%	83 25%	95 27%	36 26%	37 20%	87 24%	41 25%	68 27%	35 25%	20 23%
3 - Average	(3) 437 44%	61 62%cd	86 52%df	88 44%cd	58 33%	63 41%	81 38%	190 41%	247 46%	119 36%	149 43%	76 55%ij	93 51%i	157 44%	74 45%	105 42%	68 48%	33 38%
4	(4) 124 12%	10 10%	20 12%	15 8%	22 13%	21 14%	36 17%cd	62 13%	62 12%	48 15%	43 12%	13 9%	20 11%	51 14%	18 11%	32 13%	13 9%	10 12%
5 - Very good indeed	(5) 39 4%	1 1%	10 6%a	7 4%	7 4%	6 4%	8 4%	22 5%	17 3%	21 6%jl	9 3%	5 4%	4 2%	12 3%	5 3%	12 5%	7 5%	3 3%
Mean	2.65	2.76cd	2.83cd	2.51	2.49	2.63	2.74cd	2.65	2.65	2.66	2.60	2.78	2.63	2.68	2.59	2.69	2.68	2.49
Standard Deviation	1.01	0.80	0.99	1.00	1.08	1.06	0.98	1.05	0.97	1.12	0.97	0.84	0.95	1.00	0.99	1.01	0.99	1.08
Standard Error	0.032	0.080	0.077	0.071	0.081	0.086	0.067	0.048	0.042	0.062	0.052	0.072	0.070	0.053	0.077	0.064	0.083	0.117
<b>Concerned Customers</b>	502	44*	89*	86*	85*	85*	113	230	272	186	190	56*	70*	198	77*	100	74*	53*
1 - Very bad indeed	(1) 88 18%	3 7%	12 13%	19 22%af	22 26%abf	19 22%af	13 12%	45 20%	43 16%	35 19%	31 16%	5 9%	17 24%k	30 15%	18 23%	19 19%	10 14%	11 21%
2	(2) 132 26%	9 20%	16 18%	23 27%	25 29%	17 20%	42 37%abe	60 26%	72 26%	42 23%	59 31%l	21 38%il	10 14%	54 27%	16 21%	28 28%	21 28%	13 25%
3 - Average	(3) 196 39%	27 61%cd	42 47%df	32 37%	24 28%	35 41%	36 32%	85 37%	111 41%	69 37%	71 37%	23 41%	33 47%	79 40%	29 38%	34 34%	33 45%	21 40%
4	(4) 69 14%	4 9%	16 18%	8 9%	11 13%	11 13%	19 17%	31 13%	38 14%	31 17%	23 12%	6 11%	9 13%	29 15%	12 16%	14 14%	8 11%	6 11%
5 - Very good indeed	(5) 17 3%	1 2%	3 3%	4 5%	3 4%	3 4%	3 4%	9 4%	8 3%	9 5%	6 3%	1 2%	1 1%	6 3%	2 3%	5 5%	2 3%	2 4%
Mean	2.59	2.80d	2.80cd	2.48	2.39	2.55	2.62	2.56	2.62	2.66	2.55	2.59	2.53	2.63	2.53	2.58	2.61	2.53
Standard Deviation	1.04	0.79	1.00	1.08	1.11	1.09	0.98	1.07	1.01	1.11	1.01	0.87	1.05	1.01	1.10	1.10	0.95	1.07
Standard Error	0.046	0.120	0.106	0.117	0.121	0.118	0.093	0.071	0.061	0.081	0.073	0.116	0.125	0.072	0.125	0.110	0.110	0.147
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
1 - Very bad indeed	(1) 63 13%	6 11%	7 9%	19 17%f	15 16%f	9 13%	7 7%	31 13%	32 12%	25 17%k	22 14%k	4 5%	12 11%	22 14%	9 10%	14 9%	9 13%	9 27%no
2	(2) 119 24%	9 16%	14 18%	28 25%	27 30%	17 25%	24 24%	59 25%	60 23%	41 28%	36 23%	15 18%	27 24%	33 20%	25 28%	40 27%	14 21%	7 21%
3 - Average	(3) 241 48%	34 62%de	44 58%cd	56 50%	34 37%	28 42%	45 46%	105 44%	136 52%	50 34%	78 49%i	53 64%ij	60 53%i	78 48%	45 51%	71 47%	35 51%	12 36%
4	(4) 55 11%	6 11%	4 5%	7 6%	11 12%	10 15%	17 17%bc	31 13%	24 9%	17 12%	20 13%	7 8%	11 10%	22 14%	6 7%	18 12%	5 7%	4 12%
5 - Very good indeed	(5) 22 4%	- -	7 9%a	3 3%	4 4%	3 4%	5 5%	13 5%	9 3%	12 8%j	3 2%	4 5%	3 3%	6 4%	3 3%	7 5%	5 7%	1 3%
Mean	2.71	2.73	2.87c	2.53	2.58	2.72	2.89cd	2.73	2.69	2.66	2.66	2.90j	2.70	2.73	2.65	2.76	2.75	2.42
Standard Deviation	0.97	0.80	0.98	0.94	1.04	1.03	0.95	1.02	0.92	1.14	0.93	0.81	0.89	0.99	0.88	0.95	1.03	1.12

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

**MONQ4 Thinking about the role they play in public life, how good a job do you think Prince Edward does?**

**Base : All respondents**

	Age						Gender		SEG				Region					
	Total	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
Standard Error	0.043	0.108	0.113	0.088	0.109	0.125	0.096	0.066	0.057	0.095	0.074	0.088	0.083	0.078	0.094	0.077	0.125	0.195

Prepared by Populus

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

Table 340

**MONQ4 Thinking about the role they play in public life, how good a job do you think Camilla, the Duchess of Cornwall (Prince Charles's wife) does?**

**Base : All respondents**

	Total	Age						Gender		SEG				Region				
		18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
Base	1002	99*	165	199	176	152	211	469	533	331	349	139	183	359	165	250	142	86*
1 - Very bad indeed	(1) 185 18%	16 16%	22 13%	42 21%	41 23%b	31 20%	33 16%	87 19%	98 18%	75 23%k	52 15%	23 17%	35 19%	57 16%	30 18%	54 22%	29 20%	15 17%
2	(2) 202 20%	21 21%	22 13%	52 26%b	37 21%	31 20%	39 18%	98 21%	104 20%	49 15%	91 26%il	29 21%	33 18%	77 21%	26 16%	58 23%	22 15%	19 22%
3 - Average	(3) 378 38%	47 47%def	76 46%def	74 37%	62 35%	45 30%	74 35%	156 33%	222 42%g	110 33%	125 36%	56 40%	87 48%ij	140 39%	62 38%	81 32%	58 41%	37 43%
4	(4) 172 17%	13 13%	34 21%c	21 11%	28 16%	31 20%c	45 21%h	97 14%	75 14%	70 21%l	61 17%l	23 17%	18 10%	64 18%	39 24%oq	36 14%	22 15%	11 13%
5 - Very good indeed	(5) 65 6%	2 2%	11 7%	10 5%	8 5%	14 9%a	20 9%a	31 7%	34 6%	27 8%	20 6%	8 6%	10 5%	21 6%	8 5%	21 8%	11 8%	4 5%
Mean	2.73	2.64	2.94acd	2.52	2.57	2.78c	2.91acd	2.76	2.71	2.77	2.73	2.74	2.64	2.76	2.81	2.65	2.75	2.65
Standard Deviation	1.14	0.97	1.07	1.09	1.14	1.25	1.18	1.17	1.11	1.24	1.09	1.10	1.07	1.10	1.13	1.21	1.18	1.06
Standard Error	0.036	0.098	0.083	0.077	0.086	0.101	0.081	0.054	0.048	0.068	0.058	0.093	0.079	0.058	0.088	0.076	0.099	0.114
<b>Concerned Customers</b>	502	44*	89*	86*	85*	85*	113	230	272	186	190	56*	70*	198	77*	100	74*	53*
1 - Very bad indeed	(1) 91 18%	5 11%	14 16%	16 19%	14 16%	22 26%	20 18%	44 19%	47 17%	40 22%k	24 13%	11 20%	16 23%j	29 15%	12 16%	28 28%mq	15 20%	7 13%
2	(2) 102 20%	9 20%	12 13%	24 28%b	20 24%	15 18%	22 19%	44 19%	58 21%	27 15%	55 29%il	12 21%	8 11%	43 17%	13 17%	23 23%	11 15%	12 23%
3 - Average	(3) 182 36%	24 55%cef	35 39%	31 36%	31 36%	23 27%	38 34%	78 34%	104 38%	59 32%	71 37%	20 36%	32 46%ij	75 38%o	28 36%	25 25%	31 42%o	23 43%o
4	(4) 89 18%	4 9%	21 24%ac	10 12%	16 19%	16 19%	22 19%	49 21%	40 15%	45 24%jl	28 15%	7 13%	9 13%	36 18%	20 26%o	13 13%	12 16%	8 15%
5 - Very good indeed	(5) 38 8%	2 5%	7 8%	5 6%	4 5%	9 11%	11 10%	15 7%	23 8%	15 8%	12 6%	6 11%	5 7%	15 8%	4 5%	11 11%	5 7%	3 6%
Mean	2.76	2.75	2.94c	2.58	2.72	2.71	2.84	2.77	2.76	2.83	2.73	2.73	2.70	2.82	2.88	2.56	2.74	2.77
Standard Deviation	1.16	0.94	1.15	1.10	1.10	1.33	1.21	1.18	1.16	1.24	1.06	1.23	1.17	1.12	1.12	1.32	1.16	1.05
Standard Error	0.052	0.142	0.122	0.119	0.119	0.144	0.114	0.078	0.070	0.091	0.077	0.164	0.140	0.080	0.128	0.132	0.135	0.144
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
1 - Very bad indeed	(1) 94 19%	11 20%	8 11%	26 23%b	27 30%bef	9 13%	13 13%	43 18%	51 20%	35 24%	28 18%	12 14%	19 17%	28 17%	18 20%	26 17%	14 21%	8 24%
2	(2) 100 20%	12 22%	10 13%	28 25%	17 19%	16 24%	17 17%	54 23%	46 18%	22 15%	36 23%	17 20%	25 22%	34 21%	13 15%	35 23%	11 16%	7 21%
3 - Average	(3) 196 39%	23 42%	41 54%cdef	43 38%	31 34%	22 33%	36 37%	118 33%	118 45%g	51 35%	54 34%	36 43%	55 49%ij	65 40%	34 39%	56 37%	27 40%	14 42%
4	(4) 83 17%	9 16%	13 17%	11 10%	12 13%	15 22%c	23 23%c	48 20%h	35 13%	25 17%l	33 21%l	16 19%l	9 8%	28 17%	19 22%	23 15%	10 15%	3 9%
5 - Very good indeed	(5) 27 5%	- -	4 5%	5 4%	4 4%	5 7%a	9 9%a	16 7%	11 4%	12 8%	8 5%	2 2%	5 4%	6 4%	4 5%	10 7%	6 9%	1 3%
Mean	2.70	2.55	2.93acd	2.48	2.44	2.87cd	2.98acd	2.75	2.65	2.70	2.73	2.75	2.61	2.69	2.75	2.71	2.75	2.45
Standard Deviation	1.12	1.00	0.97	1.09	1.18	1.14	1.15	1.16	1.07	1.24	1.13	1.01	1.00	1.07	1.15	1.13	1.20	1.06

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

**MONQ4 Thinking about the role they play in public life, how good a job do you think Camilla, the Duchess of Cornwall (Prince Charles's wife) does?**

**Base : All respondents**

	Age						Gender		SEG				Region					
	Total	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
Standard Error	0.050	0.134	0.111	0.102	0.123	0.139	0.116	0.075	0.066	0.103	0.090	0.111	0.094	0.084	0.122	0.092	0.146	0.185

Prepared by Populus

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



### CCI Wave 3

Table 341

MONQ4 Thinking about the role they play in public life, how good a job do you think Sophie, the Countess of Wessex (Prince Edward's wife) does?

Base : All respondents

	Total	Age						Gender		SEG				Region				
		18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
Base	1002	99*	165	199	176	152	211	469	533	331	349	139	183	359	165	250	142	86*
1 - Very bad indeed	(1) 16%	12 12%	19 12%	37 19%	33 19%	32 21%bf	26 12%	86 18%h	73 14%	63 19%k	53 15%	15 11%	28 15%	52 14%	28 17%	38 15%	22 15%	19 22%
2	(2) 25%	23 23%	26 16%	55 28%b	59 34%be	35 23%	53 25%b	110 23%	141 26%	73 22%	101 29%i	33 24%	44 24%	90 25%	34 21%	67 27%	35 25%	25 29%
3 - Average	(3) 43%	54 55%def	92 56%cdef	89 45%cd	57 32%	54 36%	83 39%	187 40%	242 45%	129 39%	141 40%	70 50%ij	89 49%i	164 46%	74 45%	99 40%	61 43%	31 36%
4	(4) 12%	7 7%	21 13%c	13 7%	20 11%	25 16%ac	38 18%ac	63 13%	41 11%	43 13%	45 13%	17 12%	19 10%	45 13%	22 13%	29 12%	20 14%	8 9%
5 - Very good indeed	(5) 4%	3 3%	7 4%	5 3%	7 4%	6 4%	11 5%	23 5%	16 3%	23 7%jl	9 3%	4 3%	3 2%	8 2%	7 4%	17 7%km	4 3%	3 3%
Mean	2.63	2.66	2.82cde	2.47	2.48	2.59	2.79cd	2.63	2.64	2.67	2.59	2.73	2.59	2.63	2.67	2.68	2.64	2.43
Standard Deviation	1.02	0.89	0.94	0.95	1.05	1.11	1.05	1.08	0.96	1.13	0.98	0.92	0.93	0.95	1.04	1.08	1.00	1.05
Standard Error	0.032	0.090	0.073	0.068	0.079	0.090	0.072	0.050	0.041	0.062	0.052	0.078	0.068	0.050	0.081	0.068	0.084	0.113
<b>Concerned Customers</b>	502	44*	89*	86*	85*	85*	113	230	272	186	190	56*	70*	198	77*	100	74*	53*
1 - Very bad indeed	(1) 18%	5 11%	12 13%	19 22%	18 21%	20 24%	16 14%	49 21%	41 15%	35 19%	29 15%	8 14%	18 26%	31 16%	15 19%	26 26%mp	8 11%	10 19%
2	(2) 25%	10 23%	14 16%	20 23%	31 36%be	18 21%	32 28%b	55 24%	70 26%	33 18%	64 34%il	18 32%il	10 14%	50 25%	13 17%	23 23%	24 32%n	15 28%
3 - Average	(3) 40%	24 55%df	44 49%cd	35 41%	23 27%	33 39%	41 36%	82 36%	118 43%	80 43%	66 35%	22 39%	32 46%	85 43%	33 43%	32 32%	29 39%	21 40%
4	(4) 14%	3 7%	15 17%	10 12%	10 12%	11 13%	20 18%	35 15%	34 13%	28 15%	27 14%	6 11%	8 11%	28 14%	12 16%	13 13%	11 15%	5 9%
5 - Very good indeed	(5) 4%	2 5%	4 4%	2 2%	3 4%	3 4%	4 4%	9 4%	9 3%	10 5%	4 2%	2 4%	2 3%	4 2%	4 5%	6 6%	2 3%	2 4%
Mean	2.60	2.70	2.83cd	2.49	2.40	2.52	2.68	2.57	2.63	2.70	2.54	2.57	2.51	2.62	2.70	2.50	2.66	2.51
Standard Deviation	1.04	0.93	1.01	1.04	1.06	1.10	1.04	1.10	0.99	1.10	0.98	0.99	1.09	0.98	1.11	1.18	0.95	1.03
Standard Error	0.047	0.140	0.107	0.112	0.115	0.119	0.098	0.073	0.060	0.081	0.071	0.132	0.130	0.070	0.127	0.118	0.111	0.142
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
1 - Very bad indeed	(1) 14%	7 13%	7 9%	18 16%	15 16%	12 18%	10 10%	37 15%	32 12%	28 19%kl	24 15%	7 8%	10 9%	21 13%	13 15%	12 8%	14 21%o	9 27%mo
2	(2) 25%	13 24%	12 16%	35 31%b	28 31%b	17 25%	21 21%	55 23%	71 27%	40 28%	37 23%	15 18%	34 30%	40 25%	21 24%	44 29%p	11 16%	10 30%
3 - Average	(3) 46%	30 55%de	48 63%cdef	54 48%e	34 37%	21 31%	42 43%	105 44%	124 48%	49 34%	75 47%i	48 58%i	57 50%i	79 49%	41 47%	67 45%	32 47%	10 30%
4	(4) 11%	4 7%	6 8%	3 3%	10 11%c	14 21%abc	18 18%bc	28 12%	28 10%	15 10%	18 11%	11 13%	17 10%	17 11%	10 11%	16 11%	9 13%	3 9%
5 - Very good indeed	(5) 4%	1 2%	3 4%	3 3%	4 4%	3 4%	7 7%	14 6%	7 3%	13 9%jl	5 3%	2 2%	1 1%	4 2%	3 3%	11 7%km	2 3%	1 3%
Mean	2.67	2.62	2.82c	2.45	2.56	2.69	2.91cd	2.69	2.64	2.62	2.64	2.83	2.64	2.65	2.65	2.80q	2.62	2.30
Standard Deviation	0.99	0.87	0.86	0.89	1.04	1.13	1.05	1.05	0.92	1.17	0.98	0.85	0.81	0.92	0.98	0.99	1.05	1.07

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

**MONQ4 Thinking about the role they play in public life, how good a job do you think Sophie, the Countess of Wessex (Prince Edward's wife) does?**

**Base : All respondents**

	Age						Gender		SEG				Region					
	Total	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
Standard Error	0.044	0.117	0.099	0.083	0.109	0.138	0.106	0.068	0.057	0.097	0.077	0.094	0.077	0.073	0.105	0.081	0.127	0.187

Prepared by Populus

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

Table 342

**MONQ5 Agreement with statement : Prince William makes a positive contribution to the country**

Base : All respondents

	Total	Age						Gender		SEG				Region				
		18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
Base	1002	99*	165	199	176	152	211	469	533	331	349	139	183	359	165	250	142	86*
1 - Strongly disagree	(1) 53 5%	10 10% <sup>f</sup>	8 5% <sup>f</sup>	13 7% <sup>f</sup>	11 6% <sup>f</sup>	9 6% <sup>f</sup>	2 1%	36 8% <sup>h</sup>	17 3%	22 7%	16 5%	8 6%	7 4%	17 5%	10 6%	13 5%	9 6%	4 5%
2	(2) 50 5%	9 9%	9 5%	9 5%	7 4%	7 5%	9 4%	27 6%	23 5%	10 3%	27 8% <sup>ik</sup>	3 2%	10 5%	16 4%	5 3%	17 7%	7 5%	5 6%
3	(3) 201 20%	30 30% <sup>df</sup>	34 21%	40 20%	31 18%	32 21%	34 16%	101 22%	100 19%	59 18%	67 19%	33 24%	42 23% <sup>o</sup>	82 23% <sup>o</sup>	38 23% <sup>o</sup>	38 15%	25 18%	18 21%
4	(4) 334 33%	26 26%	56 34%	72 36%	63 36%	48 32%	69 33%	158 34%	176 33%	112 34%	120 34%	44 32%	58 32%	122 34%	46 28%	87 35%	47 33%	32 37%
5 - Strongly agree	(5) 364 36%	24 24%	58 35%	65 33%	64 36% <sup>a</sup>	56 37% <sup>a</sup>	97 46% <sup>abc</sup>	147 31%	217 41% <sup>g</sup>	128 39%	119 34%	51 37%	66 36%	122 34%	66 40%	95 38%	54 38%	27 31%
Mean	3.90	3.45	3.89 <sup>a</sup>	3.84 <sup>a</sup>	3.92 <sup>a</sup>	3.89 <sup>a</sup>	4.18 <sup>abcde</sup>	3.75	4.04 <sup>g</sup>	3.95	3.86	3.91	3.91	3.88	3.93	3.94	3.92	3.85
Standard Deviation	1.11	1.24	1.10	1.13	1.12	1.14	0.92	1.18	1.03	1.13	1.11	1.10	1.07	1.08	1.14	1.13	1.15	1.08
Standard Error	0.035	0.125	0.086	0.080	0.085	0.092	0.063	0.054	0.044	0.062	0.060	0.093	0.079	0.057	0.089	0.071	0.097	0.116
<b>Concerned Customers</b>	502	44*	89*	86*	85*	85*	113	230	272	186	190	56*	70*	198	77*	100	74*	53*
1 - Strongly disagree	(1) 24 5%	3 7% <sup>f</sup>	5 6% <sup>f</sup>	5 6% <sup>f</sup>	5 7% <sup>f</sup>	6 7% <sup>f</sup>	- 8% <sup>h</sup>	19 8% <sup>h</sup>	5 2%	13 7% <sup>j</sup>	5 3%	2 4%	4 6%	11 6%	3 4%	6 6%	2 3%	2 4%
2	(2) 33 7%	7 16% <sup>bd</sup>	4 4%	5 6%	3 4%	6 7%	8 7%	16 7%	17 6%	8 4%	21 11% <sup>il</sup>	2 4%	2 3%	13 7%	4 5%	9 9%	4 5%	3 6%
3	(3) 118 24%	16 36% <sup>bf</sup>	17 19%	23 27%	18 21%	22 26%	22 19%	61 27%	57 21%	37 20%	44 23%	17 30%	20 29%	46 23%	22 29%	22 22%	15 20%	13 25%
4	(4) 161 32%	9 20%	37 42% <sup>ae</sup>	24 28%	34 40% <sup>a</sup>	22 26%	35 31%	70 30%	91 33%	60 32%	63 33%	17 30%	21 30%	67 34%	19 25%	30 30%	27 36%	18 34%
5 - Strongly agree	(5) 166 33%	9 20%	26 29%	29 34%	25 29%	29 34%	48 42% <sup>a</sup>	64 28%	102 38% <sup>g</sup>	68 37%	57 30%	18 32%	23 33%	61 31%	29 38%	33 33%	26 35%	17 32%
Mean	3.82	3.32	3.84 <sup>a</sup>	3.78 <sup>a</sup>	3.84 <sup>a</sup>	3.73	4.09 <sup>ace</sup>	3.63	3.99 <sup>g</sup>	3.87	3.77	3.84	3.81	3.78	3.87	3.75	3.96	3.85
Standard Deviation	1.11	1.18	1.08	1.15	1.08	1.21	0.95	1.20	1.00	1.16	1.08	1.04	1.11	1.12	1.10	1.18	1.01	1.06
Standard Error	0.049	0.177	0.114	0.124	0.117	0.131	0.089	0.079	0.061	0.085	0.078	0.139	0.132	0.080	0.126	0.118	0.118	0.146
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
1 - Strongly disagree	(1) 29 6%	7 13% <sup>f</sup>	3 4%	8 7%	6 7%	3 4%	2 2%	17 7%	12 5%	9 6%	11 7%	6 7%	3 4%	6 4%	7 8%	7 5%	7 10%	2 6%
2	(2) 17 3%	2 4%	5 7% <sup>f</sup>	4 4%	4 4%	1 1%	1 1%	11 5%	6 2%	2 1%	6 4%	1 1%	8 7% <sup>i</sup>	3 2%	1 1%	8 5%	3 4%	2 6%
3	(3) 83 17%	14 25% <sup>f</sup>	17 22%	17 15%	13 14%	10 15%	12 12%	40 17%	43 16%	22 15%	23 14%	16 19%	22 19%	36 22% <sup>o</sup>	16 18%	16 11%	10 15%	5 15%
4	(4) 173 35%	17 31%	19 25%	48 42% <sup>b</sup>	29 32%	26 40%	34 35%	88 37%	85 33%	52 36%	57 33%	27 40%	37 38%	55 34%	27 31%	57 38%	20 29%	14 42%
5 - Strongly agree	(5) 198 40%	15 27%	32 42%	36 32%	39 43%	27 40%	49 50% <sup>ac</sup>	83 35%	115 44% <sup>g</sup>	60 41%	62 39%	33 40%	43 38%	61 38%	37 42%	62 41%	28 41%	10 30%
Mean	3.99	3.56	3.95	3.88	4.00 <sup>a</sup>	4.09 <sup>a</sup>	4.30 <sup>abcd</sup>	3.87	4.09 <sup>g</sup>	4.05	3.96	3.96	3.96	4.01	3.98	4.06	3.87	3.85

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

MONQ5 Agreement with statement : Prince William makes a positive contribution to the country

Base : All respondents

	Age						Gender		SEG				Region					
	Total	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
Standard Deviation	1.11	1.29	1.13	1.12	1.16	1.01	0.88	1.15	1.05	1.09	1.15	1.14	1.05	1.01	1.17	1.08	1.29	1.12
Standard Error	0.049	0.174	0.130	0.105	0.122	0.124	0.088	0.075	0.065	0.090	0.091	0.125	0.099	0.080	0.125	0.088	0.157	0.195

Prepared by Populus

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base





**CCI Wave 3**

Table 343

MONQ5 Agreement with statement : Prince William will make a good King

Base : All respondents

	Total	Age						Gender		SEG				Region				
		18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
Base	1002	99*	165	199	176	152	211	469	533	331	349	139	183	359	165	250	142	86*
1 - Strongly disagree	(1) 51	9	6	14	9	9	4	34	17	22	16	5	8	16	9	11	9	6
	5%	9% <sup>f</sup>	4%	7% <sup>f</sup>	5%	6% <sup>f</sup>	2%	7% <sup>h</sup>	3%	7%	5%	4%	4%	4%	5%	4%	6%	7%
2	(2) 49	8	9	9	8	6	9	30	19	11	24	6	8	15	11	16	5	2
	5%	8%	5%	5%	5%	4%	4%	6% <sup>h</sup>	4%	3%	7% <sup>i</sup>	4%	4%	4%	7%	6%	4%	2%
3	(3) 203	28	37	41	33	33	31	107	96	63	66	31	43	77	32	44	27	23
	20%	28% <sup>f</sup>	22%	21%	19%	22%	15%	23%	18%	19%	19%	22%	23%	21%	19%	18%	19%	27%
4	(4) 290	26	53	62	50	45	54	135	155	89	115	40	46	111	45	70	41	23
	29%	26%	32%	31%	28%	30%	26%	29%	29%	27%	33%	29%	25%	31%	27%	28%	29%	27%
5 - Strongly agree	(5) 409	28	60	73	76	59	113	163	246	146	128	57	78	140	68	109	60	32
	41%	28%	36%	37%	43% <sup>a</sup>	39%	54% <sup>abcd</sup>	35%	46% <sup>g</sup>	44% <sup>j</sup>	37%	41%	43%	39%	41%	44%	42%	37%
Mean	3.96	3.57	3.92 <sup>a</sup>	3.86 <sup>a</sup>	4.00 <sup>a</sup>	3.91 <sup>a</sup>	4.25 <sup>abcde</sup>	3.77	4.11 <sup>g</sup>	3.98	3.90	3.99	3.97	3.96	3.92	4.00	3.97	3.85
Standard Deviation	1.12	1.24	1.06	1.17	1.13	1.14	0.98	1.20	1.03	1.17	1.11	1.07	1.11	1.08	1.17	1.13	1.15	1.16
Standard Error	0.036	0.124	0.083	0.083	0.085	0.092	0.068	0.055	0.045	0.064	0.060	0.090	0.082	0.057	0.091	0.071	0.097	0.125
<b>Concerned Customers</b>	502	44*	89*	86*	85*	85*	113	230	272	186	190	56*	70*	198	77*	100	74*	53*
1 - Strongly disagree	(1) 28	4	5	6	4	7	2	21	7	15	6	2	5	12	4	6	2	4
	6%	9% <sup>f</sup>	6%	7%	5%	8% <sup>f</sup>	2%	9% <sup>h</sup>	3%	8% <sup>j</sup>	3%	4%	7%	6%	5%	6%	3%	8%
2	(2) 33	5	5	5	5	5	8	18	15	8	20	3	2	11	8	10	3	1
	7%	11%	6%	6%	6%	6%	7%	8%	6%	4%	11% <sup>i</sup>	5%	3%	6%	10%	10%	4%	2%
3	(3) 113	14	16	24	20	19	20	58	55	37	44	14	18	41	16	25	15	16
	23%	32%	18%	28%	24%	22%	18%	25%	20%	20%	23%	25%	26%	21%	21%	25%	20%	30%
4	(4) 141	11	34	22	27	22	25	65	76	49	58	16	18	61	19	25	23	13
	28%	25%	38% <sup>f</sup>	26%	32%	26%	22%	28%	28%	26%	31%	29%	26%	31%	25%	25%	31%	25%
5 - Strongly agree	(5) 187	10	29	29	29	32	58	68	119	77	62	21	27	73	30	34	31	19
	37%	23%	33%	34%	34%	38%	51% <sup>abcd</sup>	30%	44% <sup>g</sup>	41%	33%	38%	39%	37%	39%	34%	42%	36%
Mean	3.85	3.41	3.87 <sup>a</sup>	3.73	3.85 <sup>a</sup>	3.79	4.14 <sup>ace</sup>	3.61	4.05 <sup>g</sup>	3.89	3.79	3.91	3.86	3.87	3.82	3.71	4.05 <sup>o</sup>	3.79
Standard Deviation	1.16	1.23	1.11	1.19	1.11	1.24	1.06	1.24	1.05	1.23	1.11	1.08	1.18	1.15	1.21	1.21	1.02	1.18
Standard Error	0.052	0.185	0.118	0.129	0.120	0.135	0.100	0.082	0.063	0.090	0.080	0.145	0.141	0.082	0.138	0.121	0.118	0.162
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
1 - Strongly disagree	(1) 23	5	1	8	5	2	2	13	10	7	10	3	3	4	5	7	3	2
	5%	9% <sup>bf</sup>	1%	7%	5%	3%	2%	5%	4%	5%	6%	4%	3%	2%	6%	3%	10% <sup>mo</sup>	6%
2	(2) 16	3	4	4	3	1	1	12	4	3	4	3	6	4	3	6	2	1
	3%	5%	4%	4%	3%	1%	1%	5% <sup>h</sup>	2%	2%	3%	4%	5%	2%	3%	4%	3%	3%
3	(3) 90	14	21	17	13	14	11	49	41	26	22	17	25	36	16	19	12	7
	18%	25% <sup>f</sup>	28% <sup>cdf</sup>	15%	14%	21%	11%	21%	16%	18%	14%	20%	22% <sup>o</sup>	18%	18%	13%	18%	21%
4	(4) 149	15	19	40	23	23	29	70	79	40	57	24	28	50	26	45	18	10
	30%	27%	25%	35%	25%	34%	30%	29%	30%	28%	36%	29%	25%	31%	30%	30%	26%	30%
5 - Strongly agree	(5) 222	18	31	44	47	27	55	95	127	69	66	36	51	67	38	75	29	13
	44%	33%	41%	39%	52% <sup>a</sup>	40%	56% <sup>abce</sup>	40%	49% <sup>g</sup>	48%	42%	43%	45%	42%	43%	50%	43%	39%
Mean	4.06	3.69	3.99	3.96	4.14 <sup>a</sup>	4.07	4.37 <sup>abc</sup>	3.93	4.18 <sup>g</sup>	4.11	4.04	4.05	4.04	4.07	4.01	4.19	3.88	3.94

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

MONQ5 Agreement with statement : Prince William will make a good King

Base : All respondents

	Age						Gender		SEG				Region					
	Total	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
Standard Deviation	1.08	1.25	1.01	1.15	1.13	0.97	0.88	1.14	1.01	1.08	1.11	1.06	1.06	0.98	1.13	1.03	1.29	1.14
Standard Error	0.048	0.168	0.116	0.108	0.119	0.119	0.089	0.074	0.063	0.090	0.088	0.116	0.100	0.077	0.120	0.084	0.156	0.199

Prepared by Populus

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

Table 344

**MONQ5 Agreement with statement : Prince Harry makes a positive contribution to the country**

Base : All respondents

	Total	Age						Gender		SEG				Region				
		18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
Base	1002	99*	165	199	176	152	211	469	533	331	349	139	183	359	165	250	142	86*
1 - Strongly disagree	(1) 77 8%	9 9%	13 8%	19 10% <sup>f</sup>	17 10% <sup>f</sup>	11 7%	8 4%	52 11% <sup>h</sup>	25 5%	31 9%	28 8%	8 6%	10 5%	25 7%	14 8%	20 8%	10 7%	8 9%
2	(2) 83 8%	10 10%	10 6%	16 8%	19 11%	11 7%	17 8%	40 9%	43 8%	23 7%	39 11%	8 6%	13 7%	30 8%	12 7%	18 7%	11 8%	12 14%
3	(3) 260 26%	36 36% <sup>df</sup>	43 26%	51 26%	39 22%	45 30%	46 22%	129 28%	131 25%	79 24%	95 27%	36 26%	50 27%	102 28%	42 25%	61 24%	33 23%	22 26%
4	(4) 333 33%	27 27%	62 38% <sup>e</sup>	67 34%	50 28%	41 27%	86 41% <sup>ade</sup>	152 32%	181 34%	119 36%	112 32%	42 30%	86 33%	120 33%	55 33%	85 34%	53 37% <sup>q</sup>	20 23%
5 - Strongly agree	(5) 249 25%	17 17%	37 22%	46 23%	51 29% <sup>a</sup>	44 29% <sup>a</sup>	54 26%	96 20%	153 29% <sup>g</sup>	79 24%	75 21%	45 32% <sup>j</sup>	50 27%	82 23%	42 25%	66 26%	35 25%	24 28%
Mean	3.59	3.33	3.61	3.53	3.56	3.63 <sup>a</sup>	3.76 <sup>ac</sup>	3.43	3.74 <sup>g</sup>	3.58	3.48	3.78 <sup>j</sup>	3.69 <sup>j</sup>	3.57	3.60	3.64	3.65	3.47
Standard Deviation	1.17	1.15	1.14	1.21	1.28	1.18	1.04	1.22	1.10	1.19	1.18	1.14	1.11	1.14	1.19	1.18	1.14	1.29
Standard Error	0.037	0.116	0.088	0.085	0.096	0.096	0.072	0.056	0.048	0.066	0.063	0.096	0.082	0.060	0.093	0.075	0.096	0.139
<b>Concerned Customers</b>	502	44*	89*	86*	85*	85*	113	230	272	186	190	56*	70*	198	77*	100	74*	53*
1 - Strongly disagree	(1) 42 8%	5 11%	7 8%	8 9%	8 9%	8 9%	6 5%	30 13% <sup>h</sup>	12 4%	18 10%	14 7%	3 5%	7 10%	16 8%	7 9%	11 11% <sup>p</sup>	2 3%	6 11%
2	(2) 50 10%	5 11%	6 7%	8 9%	11 13%	8 9%	12 11%	20 9%	30 11%	13 7%	28 15% <sup>i</sup>	5 9%	4 6%	22 11%	5 7%	7 7%	8 11%	8 15%
3	(3) 135 27%	18 41% <sup>df</sup>	25 28%	22 26%	20 24%	25 29%	25 22%	65 28%	70 26%	45 24%	52 27%	17 30%	21 30%	54 27%	22 29%	26 26%	20 27%	13 25%
4	(4) 163 32%	10 23%	32 36%	28 33%	26 31%	21 25%	46 41% <sup>ae</sup>	76 33%	87 32%	67 36%	62 33%	14 25%	20 29%	66 33%	26 34%	31 31%	27 36%	13 25%
5 - Strongly agree	(5) 112 22%	6 14%	19 21%	20 23%	20 24%	23 24%	24 21%	39 17%	73 27% <sup>g</sup>	43 23%	34 18%	17 30% <sup>j</sup>	18 26%	40 20%	17 22%	25 25%	17 23%	13 25%
Mean	3.50	3.16	3.56	3.51	3.46	3.51	3.62 <sup>a</sup>	3.32	3.66 <sup>g</sup>	3.56	3.39	3.66	3.54	3.46	3.53	3.52	3.66	3.36
Standard Deviation	1.18	1.16	1.14	1.22	1.25	1.25	1.10	1.23	1.12	1.20	1.16	1.16	1.22	1.17	1.18	1.25	1.04	1.32
Standard Error	0.053	0.175	0.121	0.131	0.136	0.136	0.103	0.081	0.068	0.088	0.084	0.156	0.146	0.083	0.134	0.125	0.121	0.181
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
1 - Strongly disagree	(1) 35 7%	4 7%	6 8%	11 10% <sup>f</sup>	9 10% <sup>f</sup>	3 4%	2 2%	22 9%	13 5%	13 9% <sup>d</sup>	14 9% <sup>d</sup>	5 6%	3 3%	9 6%	7 8%	9 6%	8 12%	2 6%
2	(2) 33 7%	5 9%	4 5%	8 7%	8 9%	3 4%	5 5%	20 8%	13 5%	10 7%	11 7%	3 4%	9 8%	8 5%	7 8%	11 7%	3 4%	4 12%
3	(3) 125 25%	18 33%	18 24%	29 26%	19 21%	20 30%	21 21%	64 27%	61 23%	34 23%	43 27%	19 23%	29 26%	48 30%	20 23%	35 23%	13 19%	9 27%
4	(4) 170 34%	17 31%	30 39%	39 35%	24 26%	20 30%	40 41% <sup>d</sup>	76 32%	94 36%	52 36%	50 31%	28 34%	40 35%	54 34%	29 33%	54 36%	26 38%	7 21%
5 - Strongly agree	(5) 137 27%	11 20%	18 24%	26 23%	31 34%	21 31%	30 31%	57 24%	80 31%	36 25%	41 26%	28 34%	32 28%	42 26%	25 28%	41 27%	18 26%	11 33%
Mean	3.68	3.47	3.66	3.54	3.66	3.79	3.93 <sup>ac</sup>	3.53	3.82 <sup>g</sup>	3.61	3.58	3.86	3.79	3.70	3.66	3.71	3.63	3.64
Standard Deviation	1.15	1.14	1.14	1.20	1.30	1.08	0.96	1.20	1.08	1.19	1.20	1.12	1.03	1.08	1.20	1.13	1.26	1.25

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

MONQ5 Agreement with statement : Prince Harry makes a positive contribution to the country

Base : All respondents

	Age						Gender		SEG				Region					
	Total	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
Standard Error	0.051	0.153	0.131	0.113	0.136	0.132	0.096	0.078	0.067	0.099	0.095	0.123	0.097	0.085	0.128	0.092	0.152	0.217

Prepared by Populus

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

Table 345

**MONQ5 Agreement with statement : Prince William and Prince Harry together make a good team and make a positive contribution to the country**

**Base : All respondents**

	Total	Age						Gender		SEG				Region				
		18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
Base	1002	99*	165	199	176	152	211	469	533	331	349	139	183	359	165	250	142	86*
1 - Strongly disagree	(1) 66 7%	7 7%	12 7% <sup>f</sup>	15 8% <sup>f</sup>	15 9% <sup>f</sup>	11 7%	6 3%	45 10% <sup>h</sup>	21 4%	24 7%	27 8%	7 5%	8 4%	23 6%	10 6%	18 7%	9 6%	6 7%
2	(2) 66 7%	13 13% <sup>cdef</sup>	10 6%	12 6%	10 6%	9 6%	12 6%	37 8%	29 5%	18 5%	28 8%	6 4%	14 8%	21 6%	14 8%	14 6%	8 6%	9 10%
3	(3) 208 21%	27 27% <sup>def</sup>	38 23%	43 22%	30 17%	33 22%	37 18%	96 20%	112 21%	62 19%	72 21%	31 22%	43 23%	76 21%	34 21%	48 19%	30 21%	20 23%
4	(4) 323 32%	29 29%	52 32%	68 34%	61 35%	43 28%	70 33%	162 35%	161 30%	110 33%	118 34%	41 29%	54 30%	122 34%	52 32%	79 32%	45 32%	25 29%
5 - Strongly agree	(5) 339 34%	23 23%	53 32%	61 31%	60 34%	56 37% <sup>a</sup>	86 41% <sup>ac</sup>	129 28%	210 39% <sup>g</sup>	117 35%	104 30%	54 39%	64 35%	117 33%	55 33%	91 36%	50 35%	26 30%
Mean	3.80	3.48	3.75	3.74	3.80 <sup>a</sup>	3.82 <sup>a</sup>	4.03 <sup>abcd</sup>	3.62	3.96 <sup>g</sup>	3.84	3.70	3.93	3.83	3.81	3.78	3.84	3.84	3.65
Standard Deviation	1.17	1.19	1.18	1.18	1.21	1.20	1.03	1.23	1.08	1.18	1.20	1.11	1.12	1.15	1.18	1.19	1.16	1.22
Standard Error	0.037	0.120	0.092	0.083	0.092	0.098	0.071	0.057	0.047	0.065	0.064	0.094	0.083	0.060	0.092	0.075	0.097	0.131
<b>Concerned Customers</b>	502	44*	89*	86*	85*	85*	113	230	272	186	190	56*	70*	198	77*	100	74*	53*
1 - Strongly disagree	(1) 38 8%	4 9%	7 8%	6 7%	9 11% <sup>f</sup>	8 9%	4 4%	27 12% <sup>h</sup>	11 4%	15 8%	14 7%	3 5%	6 9%	17 9%	4 5%	11 11% <sup>p</sup>	2 3%	4 8%
2	(2) 40 8%	6 14%	5 6%	7 8%	4 5%	7 8%	11 10%	17 7%	23 8%	11 6%	21 11%	4 7%	4 6%	16 8%	7 9%	7 7%	4 5%	6 11%
3	(3) 114 23%	13 30%	24 27%	22 26%	16 19%	19 22%	20 18%	53 23%	61 22%	36 19%	45 24%	13 23%	20 29%	41 21%	18 23%	23 23%	19 26%	13 25%
4	(4) 152 30%	12 27%	26 29%	25 29%	34 40%	22 26%	33 29%	80 35% <sup>h</sup>	72 26%	61 33%	58 31%	17 30%	16 23%	64 32%	23 30%	25 25%	24 32%	16 30%
5 - Strongly agree	(5) 158 31%	9 20%	27 30%	26 30%	22 26%	29 34%	45 40% <sup>ad</sup>	53 23%	105 39% <sup>g</sup>	63 34%	52 27%	19 34%	24 34%	60 30%	25 32%	34 34%	25 34%	14 26%
Mean	3.70	3.36	3.69	3.67	3.66	3.67	3.92 <sup>a</sup>	3.50	3.87 <sup>g</sup>	3.78	3.59	3.80	3.69	3.68	3.75	3.64	3.89	3.57
Standard Deviation	1.21	1.22	1.19	1.19	1.22	1.29	1.14	1.25	1.14	1.21	1.21	1.15	1.25	1.23	1.16	1.31	1.03	1.22
Standard Error	0.054	0.184	0.126	0.129	0.132	0.139	0.107	0.083	0.069	0.088	0.088	0.154	0.149	0.087	0.132	0.131	0.119	0.167
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
1 - Strongly disagree	(1) 28 6%	3 5%	5 7%	9 8%	6 7%	3 4%	2 2%	18 8%	10 4%	9 6%	13 8% <sup>l</sup>	4 5%	2 2%	6 4%	6 7%	7 5%	7 10%	2 6%
2	(2) 26 5%	7 13% <sup>ef</sup>	5 7% <sup>f</sup>	5 4%	6 7% <sup>f</sup>	2 3%	1 1%	20 8% <sup>h</sup>	6 2%	7 5%	7 4%	2 2%	10 9%	5 3%	7 8%	7 5%	4 6%	3 9%
3	(3) 94 19%	14 25%	14 18%	21 19%	14 15%	14 21%	17 17%	43 18%	51 20%	26 18%	27 17%	18 22%	23 20%	35 22%	16 18%	25 17%	11 16%	7 21%
4	(4) 171 34%	17 31%	26 34%	43 38%	27 30%	21 31%	37 38%	82 34%	89 34%	49 34%	60 38%	24 29%	38 34%	58 36%	29 33%	54 36%	21 31%	9 27%
5 - Strongly agree	(5) 181 36%	14 25%	26 34%	35 31%	38 42% <sup>a</sup>	27 40%	41 42% <sup>a</sup>	76 32%	105 40%	54 37%	52 33%	35 42%	40 35%	57 35%	30 34%	57 38%	25 37%	12 36%
Mean	3.90	3.58	3.83	3.80	3.93	4.00 <sup>a</sup>	4.16 <sup>abc</sup>	3.74	4.05 <sup>g</sup>	3.91	3.82	4.01	3.92	3.96	3.80	3.98	3.78	3.79
Standard Deviation	1.12	1.17	1.17	1.17	1.20	1.07	0.89	1.20	1.02	1.14	1.18	1.09	1.04	1.02	1.20	1.08	1.29	1.22

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

MONQ5 Agreement with statement : Prince William and Prince Harry together make a good team and make a positive contribution to the country

Base : All respondents

	Age						Gender		SEG				Region					
	Total	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
Standard Error	0.050	0.157	0.134	0.110	0.126	0.131	0.090	0.078	0.063	0.095	0.093	0.119	0.097	0.080	0.127	0.088	0.157	0.212

Prepared by Populus

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

Table 346

**MONQ6 Agreement with statement : Prince Charles did a good job bringing up Prince William**

Base : All respondents

	Total	Age						Gender		SEG				Region				
		18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
Base	1002	99*	165	199	176	152	211	469	533	331	349	139	183	359	165	250	142	86*
1 - Strongly disagree	(1) 64 6%	8 8%b	3 2%	15 8%b	18 10%bf	10 7%b	10 5%	40 9%h	24 5%	26 8%k	22 6%	4 3%	12 7%	18 5%	11 7%	17 7%	10 7%	8 9%
2	(2) 80 8%	8 8%	14 8%	11 6%	17 10%	11 7%	19 9%	34 7%	46 9%	25 8%	30 9%	12 9%	13 7%	31 9%	13 8%	16 6%	13 9%	7 8%
3	(3) 296 30%	33 33%	53 32%	61 31%	43 24%	48 32%	58 27%	147 31%	149 28%	100 30%	98 28%	38 27%	60 33%	110 31%	44 27%	76 30%	43 30%	23 27%
4	(4) 312 31%	36 36%e	57 35%e	65 33%e	61 35%e	33 22%	60 28%	138 29%	174 33%	96 29%	120 34%	42 30%	54 30%	117 33%n	38 23%	80 32%n	44 31%	33 38%n
5 - Strongly agree	(5) 250 25%	14 14%	38 23%	47 24%	37 21%	50 33%ad	64 30%ad	110 23%	140 26%	84 25%	79 23%	43 31%	44 24%	83 23%	59 36%mpq	61 24%	32 23%	15 17%
Mean	3.60	3.40	3.68a	3.59	3.47	3.67	3.71ad	3.52	3.68g	3.56	3.58	3.78	3.57	3.60	3.73	3.61	3.53	3.47
Standard Deviation	1.13	1.09	0.98	1.13	1.22	1.19	1.13	1.17	1.09	1.17	1.12	1.07	1.13	1.09	1.22	1.13	1.15	1.16
Standard Error	0.036	0.109	0.076	0.080	0.092	0.097	0.078	0.054	0.047	0.065	0.060	0.091	0.083	0.057	0.095	0.071	0.096	0.125
<b>Concerned Customers</b>	502	44*	89*	86*	85*	85*	113	230	272	186	190	56*	70*	198	77*	100	74*	53*
1 - Strongly disagree	(1) 36 7%	3 7%	1 1%	7 8%b	10 12%b	9 11%b	6 5%	24 10%h	12 4%	15 8%	13 7%	2 4%	6 9%	14 7%	5 6%	11 11%p	2 3%	4 8%
2	(2) 49 10%	4 9%	8 9%	6 7%	9 11%	7 8%	15 13%	17 7%	32 12%	15 8%	21 11%	7 9%	6 9%	18 9%	9 8%	8 8%	8 11%	6 11%
3	(3) 152 30%	15 34%	28 31%	28 33%	19 22%	30 35%	32 28%	76 33%	76 28%	56 30%	54 28%	15 27%	27 39%	61 31%	20 26%	33 33%	25 34%	13 25%
4	(4) 148 29%	16 36%e	30 34%e	29 34%e	31 36%e	13 15%	29 26%	66 29%	82 30%	57 31%	60 32%	14 25%	17 24%	58 29%	18 23%	32 32%	20 27%	20 38%
5 - Strongly agree	(5) 117 23%	6 14%	22 25%	16 19%	16 19%	26 31%a	31 27%	47 20%	70 26%	43 23%	42 22%	18 32%	14 20%	47 24%	25 32%o	16 16%	19 26%	10 19%
Mean	3.52	3.41	3.72	3.48	3.40	3.47	3.57	3.41	3.61	3.53	3.51	3.70	3.39	3.54	3.64	3.34	3.62	3.49
Standard Deviation	1.16	1.06	0.98	1.12	1.25	1.30	1.18	1.20	1.12	1.17	1.15	1.16	1.16	1.16	1.23	1.17	1.07	1.15
Standard Error	0.052	0.160	0.104	0.121	0.135	0.141	0.111	0.079	0.068	0.086	0.084	0.155	0.138	0.082	0.141	0.117	0.124	0.159
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
1 - Strongly disagree	(1) 28 6%	5 9%	2 3%	8 7%	8 9%	1 1%	4 4%	16 7%	12 5%	11 8%	9 6%	2 2%	6 5%	4 2%	6 7%	6 4%	8 12%mo	4 12%mo
2	(2) 31 6%	4 7%	6 8%	5 4%	8 9%	4 6%	4 4%	17 7%	14 5%	10 7%	9 6%	5 6%	7 6%	13 8%	4 5%	8 5%	5 7%	1 3%
3	(3) 144 29%	18 33%	25 33%	33 29%	24 26%	18 27%	26 27%	71 30%	73 28%	44 30%	44 28%	23 28%	33 29%	49 30%	24 27%	43 29%	18 26%	10 30%
4	(4) 164 33%	20 36%	27 36%	36 32%	30 33%	20 30%	31 32%	72 30%	92 35%	39 27%	60 38%i	28 34%	37 33%	59 37%n	20 23%	48 32%	24 35%	13 39%
5 - Strongly agree	(5) 133 27%	8 15%	16 21%	31 27%	21 23%	24 34%a	33 34%a	63 26%	70 27%	41 28%	37 23%	25 30%	30 27%	36 22%	34 39%mpq	45 30%	13 19%	5 15%
Mean	3.69	3.40	3.64	3.68	3.53	3.93ad	3.87ad	3.62	3.74	3.61	3.67	3.83	3.69	3.68	3.82p	3.79p	3.43	3.42
Standard Deviation	1.10	1.12	0.99	1.14	1.20	1.00	1.06	1.15	1.06	1.19	1.07	1.01	1.09	0.99	1.20	1.06	1.23	1.17

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

**MONQ6 Agreement with statement : Prince Charles did a good job bringing up Prince William**

**Base : All respondents**

	Age						Gender		SEG				Region					
	Total	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
Standard Error	0.049	0.150	0.113	0.107	0.125	0.123	0.107	0.074	0.065	0.098	0.085	0.111	0.103	0.078	0.128	0.086	0.149	0.204

Prepared by Populus

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base





**CCI Wave 3**

Table 347

**MONQ6 Agreement with statement : Prince Charles did a good job bringing up Prince Harry**

Base : All respondents

	Total	Age						Gender		SEG				Region				
		18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
Base	1002	99*	165	199	176	152	211	469	533	331	349	139	183	359	165	250	142	86*
1 - Strongly disagree	(1) 67 7%	9 9%b	3 2%	16 8%b	18 10%b	10 7%b	11 5%	43 9%h	24 5%	27 8%k	24 7%	4 3%	12 7%	19 5%	12 7%	18 7%	10 7%	8 9%
2	(2) 89 9%	7 7%	17 10%	13 7%	19 11%	12 8%	21 10%	36 8%	53 10%	33 10%	31 9%	12 9%	13 7%	38 11%o	13 8%	15 6%	14 10%	9 10%
3	(3) 317 32%	37 37%d	61 37%d	63 32%	45 26%	51 34%	60 28%	151 32%	166 31%	99 30%	111 32%	41 29%	66 36%	118 33%	47 28%	79 32%	45 32%	28 33%
4	(4) 296 30%	37 37%e	48 29%	60 30%e	31 34%e	60 20%	140 28%	156 30%	156 29%	95 29%	110 32%	38 27%	53 29%	107 30%	39 24%	80 32%	43 30%	27 31%
5 - Strongly agree	(5) 233 23%	9 9%	36 22%a	47 24%a	34 19%a	48 32%ad	59 28%ad	99 21%	134 25%	77 23%	73 21%	44 32%ij	39 21%	77 21%	54 33%mpq	58 23%	30 21%	14 16%
Mean	3.54	3.30	3.59a	3.55	3.41	3.63a	3.64a	3.46	3.61g	3.49	3.51	3.76ij	3.51	3.52	3.67q	3.58	3.49	3.35
Standard Deviation	1.14	1.04	1.00	1.16	1.21	1.19	1.14	1.17	1.10	1.19	1.12	1.08	1.10	1.10	1.22	1.12	1.14	1.16
Standard Error	0.036	0.105	0.078	0.082	0.091	0.097	0.079	0.054	0.048	0.065	0.060	0.092	0.082	0.058	0.095	0.071	0.096	0.125
<b>Concerned Customers</b>	502	44*	89*	86*	85*	85*	113	230	272	186	190	56*	70*	198	77*	100	74*	53*
1 - Strongly disagree	(1) 37 7%	3 7%	1 1%	7 8%b	10 12%b	9 11%b	7 6%	25 11%h	12 4%	15 8%	14 7%	2 4%	6 9%	15 8%	5 6%	11 11%p	2 3%	4 8%
2	(2) 56 11%	5 11%	10 11%	6 7%	11 13%	8 9%	16 14%	20 9%	36 13%	21 11%	22 12%	7 7%	6 9%	23 12%	9 7%	7 7%	9 12%	8 15%
3	(3) 164 33%	16 36%	33 37%	30 35%	20 24%	32 38%d	33 29%	79 34%	85 31%	55 30%	66 35%	15 27%	28 40%	70 35%	21 27%	34 34%	24 32%	15 28%
4	(4) 138 27%	16 36%e	24 27%e	27 31%e	30 35%e	12 14%	29 26%e	65 28%	73 27%	56 30%	52 27%	13 23%	17 24%	47 24%	20 26%	33 33%	21 28%	17 32%
5 - Strongly agree	(5) 107 21%	4 9%	21 24%a	16 19%	14 16%	24 28%a	28 25%a	41 18%	66 24%	39 21%	36 19%	19 34%ij	13 19%	43 22%	22 29%o	15 15%	18 24%	9 17%
Mean	3.44	3.30	3.61	3.45	3.32	3.40	3.49	3.33	3.53	3.45	3.39	3.71	3.36	3.40	3.58	3.34	3.59	3.36
Standard Deviation	1.16	1.02	1.01	1.12	1.24	1.28	1.19	1.19	1.13	1.18	1.14	1.17	1.14	1.17	1.21	1.16	1.07	1.16
Standard Error	0.052	0.154	0.107	0.121	0.134	0.139	0.112	0.078	0.068	0.086	0.083	0.156	0.137	0.083	0.138	0.116	0.125	0.160
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
1 - Strongly disagree	(1) 30 6%	6 11%e	2 3%	9 8%	8 9%	1 1%	4 4%	18 8%	12 5%	12 8%	10 6%	2 2%	6 5%	4 2%	7 8%l	7 5%	8 12%l	4 12%l
2	(2) 33 7%	2 4%	7 9%	7 6%	8 9%	4 6%	5 5%	16 7%	17 7%	12 8%	9 6%	5 6%	7 6%	15 9%	4 5%	8 5%	5 7%	1 3%
3	(3) 153 31%	21 38%	28 37%	33 29%	25 27%	19 28%	27 28%	72 30%	81 31%	44 30%	45 28%	26 31%	38 34%	48 30%	26 30%	45 30%	21 31%	13 39%
4	(4) 158 32%	21 38%	24 32%	33 29%	30 33%	19 28%	31 32%	75 31%	83 32%	39 27%	58 36%	25 30%	36 32%	60 37%l	19 22%	47 31%	22 32%	10 30%
5 - Strongly agree	(5) 126 25%	5 9%	15 20%	31 27%a	20 22%a	24 36%ab	31 32%a	58 24%	68 26%	38 26%	37 23%	25 30%	26 23%	34 21%	32 36%mpq	43 29%	12 18%	5 15%
Mean	3.63	3.31	3.57	3.62	3.51	3.91abd	3.82a	3.58	3.68	3.54	3.65	3.80	3.61	3.65	3.74	3.74p	3.37	3.33
Standard Deviation	1.11	1.07	1.00	1.18	1.19	1.01	1.07	1.15	1.07	1.20	1.09	1.02	1.07	1.00	1.23	1.08	1.21	1.16

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

MONQ6 Agreement with statement : Prince Charles did a good job bringing up Prince Harry

Base : All respondents

	Age						Gender		SEG				Region					
	Total	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
Standard Error	0.050	0.144	0.114	0.111	0.124	0.124	0.108	0.074	0.066	0.100	0.087	0.112	0.101	0.078	0.131	0.088	0.147	0.203

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

Table 348

**MONQ6 Agreement with statement : Prince Charles is a good influence on Prince William today**

Base : All respondents

	Total	Age						Gender		SEG				Region				
		18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
Base	1002	99*	165	199	176	152	211	469	533	331	349	139	183	359	165	250	142	86*
1 - Strongly disagree	(1) 73 10%	6 6%	8 5%	15 8%	18 10%	12 8%	14 7%	44 9%h	29 5%	34 10%k	24 7%	5 4%	10 5%	24 7%	11 7%	19 8%	11 8%	8 9%
2	(2) 105 10%	11 11%	13 8%	21 11%	21 12%	15 10%	24 11%	43 9%	62 12%	33 10%	34 10%	16 12%	22 12%	35 10%	16 10%	26 10%	21 15%	7 8%
3	(3) 319 32%	45 45%ccdef	59 36%f	60 30%	50 28%	50 33%	55 26%	142 30%	177 33%	91 27%	117 34%	45 32%	66 36%i	120 33%	42 25%	85 34%	44 31%	28 33%
4	(4) 293 29%	28 28%	55 33%e	63 32%e	55 31%e	31 20%	61 29%	146 31%	147 28%	99 30%	109 31%	37 27%	48 26%	107 30%	53 32%	67 27%	39 27%	27 31%
5 - Strongly agree	(5) 212 21%	9 9%	30 18%a	40 20%a	32 18%a	44 29%abd	57 27%abd	94 20%	118 22%	74 22%	65 19%	36 26%	37 20%	73 20%	43 21%	53 21%	27 19%	16 19%
Mean	3.47	3.23	3.52a	3.46	3.35	3.53a	3.58a	3.43	3.49	3.44	3.45	3.60	3.44	3.47	3.61	3.44	3.35	3.42
Standard Deviation	1.15	0.98	1.03	1.15	1.21	1.23	1.19	1.18	1.12	1.23	1.11	1.10	1.11	1.12	1.17	1.16	1.17	1.16
Standard Error	0.036	0.098	0.080	0.081	0.091	0.100	0.082	0.055	0.049	0.068	0.059	0.093	0.082	0.059	0.091	0.073	0.099	0.125
<b>Concerned Customers</b>	502	44*	89*	86*	85*	85*	113	230	272	186	190	56*	70*	198	77*	100	74*	53*
1 - Strongly disagree	(1) 42 8%	3 7%	3 3%	8 9%	9 11%	10 12%b	9 8%	27 12%h	15 6%	20 11%	16 8%	2 4%	4 6%	16 8%	7 9%	14 14%p	2 3%	3 6%
2	(2) 55 11%	3 7%	7 8%	7 8%	12 14%	9 11%	17 15%	19 8%	36 13%	17 9%	20 11%	7 7%	11 16%	20 10%	7 11%	11 11%	6 15%	11 11%
3	(3) 161 32%	23 52%ccdef	31 35%	27 31%	23 27%	28 33%	29 26%	72 31%	89 33%	52 28%	65 34%	18 32%	26 37%	67 34%	19 25%	33 33%	25 34%	17 32%
4	(4) 140 28%	10 23%	30 34%e	29 34%e	28 33%e	14 16%	29 26%	70 30%	70 26%	56 30%	52 27%	14 25%	18 26%	52 26%	26 34%	28 28%	18 24%	16 30%
5 - Strongly agree	(5) 104 21%	5 11%	18 20%	15 17%	13 15%	24 28%ad	29 26%	42 18%	62 23%	41 22%	37 19%	15 27%	11 16%	43 22%	18 23%	14 14%	18 24%	11 21%
Mean	3.42	3.25	3.60	3.42	3.28	3.39	3.46	3.35	3.47	3.44	3.39	3.59	3.30	3.43	3.53	3.17	3.53o	3.49
Standard Deviation	1.18	0.99	1.01	1.15	1.20	1.32	1.25	1.21	1.14	1.23	1.16	1.12	1.09	1.17	1.21	1.22	1.10	1.12
Standard Error	0.052	0.149	0.107	0.124	0.130	0.143	0.117	0.080	0.069	0.090	0.084	0.150	0.131	0.083	0.138	0.122	0.128	0.154
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
1 - Strongly disagree	(1) 31 6%	3 5%	5 7%	7 6%	9 10%	2 3%	5 5%	17 7%	14 5%	14 10%	8 5%	3 4%	6 5%	8 5%	4 5%	5 3%	9 13%mo	5 15%mo
2	(2) 50 10%	8 15%	6 8%	14 12%	9 10%	6 9%	7 7%	24 10%	26 10%	16 11%	14 9%	9 11%	11 10%	15 9%	9 10%	15 10%	10 15%	1 3%
3	(3) 158 32%	22 40%	28 37%	33 29%	27 30%	22 33%	26 27%	70 29%	88 34%	39 27%	52 33%	27 33%	40 35%	53 33%	23 26%	52 35%	19 28%	11 33%
4	(4) 153 31%	18 33%	25 33%	34 30%	27 30%	17 25%	32 33%	76 32%	77 30%	43 30%	57 36%	23 28%	30 27%	55 34%	27 31%	39 26%	21 31%	11 33%
5 - Strongly agree	(5) 108 22%	4 7%	12 16%	25 22%a	19 21%a	20 30%ab	28 29%ab	52 22%	56 21%	33 23%	28 18%	21 25%	26 23%	30 19%	25 28%p	39 26%p	9 13%	5 15%
Mean	3.51	3.22	3.43	3.50	3.42	3.70a	3.72a	3.51	3.52	3.45	3.52	3.60	3.52	3.52p	3.68p	3.61p	3.16	3.30
Standard Deviation	1.12	0.98	1.06	1.15	1.21	1.09	1.11	1.15	1.10	1.23	1.04	1.09	1.11	1.06	1.13	1.08	1.23	1.24

Prepared by Populus

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

MONQ6 Agreement with statement : Prince Charles is a good influence on Prince William today

Base : All respondents

	Age						Gender		SEG				Region					
	Total	18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
Standard Error	0.050	0.132	0.122	0.108	0.127	0.133	0.112	0.074	0.068	0.102	0.083	0.120	0.104	0.083	0.120	0.088	0.149	0.215

Prepared by Populus

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

\* small base



**CCI Wave 3**

Table 349

**MONQ6 Agreement with statement : Prince Charles is a good influence on Prince Harry today**

Base : All respondents

	Total	Age					Gender		SEG				Region					
		18-24 (a)	25-34 (b)	35-44 (c)	45-54 (d)	55-64 (e)	65+ (f)	Male (g)	Female (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North (o)	Wales & South West (p)	Scotland (q)
Base	1002	99*	165	199	176	152	211	469	533	331	349	139	183	359	165	250	142	86*
1 - Strongly disagree	(1) 77 8%	8 8%	8 5%	16 8%	19 11%b	12 8%	14 7%	47 10%h	30 6%	36 11%k	25 7%	5 4%	11 6%	25 7%	12 7%	20 8%	11 8%	9 10%
2	(2) 112 11%	10 10%	14 8%	21 11%	23 13%	17 11%	27 13%	45 10%	67 13%	35 11%	37 11%	17 12%	23 13%	41 10%	16 10%	26 10%	21 15%	8 9%
3	(3) 323 32%	45 45%cddef	59 36%f	63 32%	52 30%	49 32%	55 26%	146 31%	177 33%	93 28%	119 34%	44 32%	67 37%i	121 34%	42 25%	85 34%	46 32%	29 34%
4	(4) 289 29%	28 28%	56 34%e	59 30%	52 30%	32 21%	62 29%	146 31%	143 27%	99 30%	107 31%	37 27%	46 25%	103 29%	56 34%	67 27%	38 27%	25 29%
5 - Strongly agree	(5) 201 20%	8 8%	28 17%a	40 20%a	30 17%a	42 28%abd	53 25%a	85 18%	116 22%	68 21%	61 17%	36 26%j	36 20%	69 19%	39 24%	52 21%	26 18%	15 17%
Mean	3.42	3.18	3.50a	3.43	3.29	3.49a	3.54ad	3.38	3.47	3.39	3.41	3.59	3.40	3.42	3.57	3.42	3.33	3.34
Standard Deviation	1.15	1.00	1.03	1.16	1.21	1.23	1.19	1.18	1.13	1.23	1.11	1.11	1.12	1.13	1.16	1.16	1.17	1.18
Standard Error	0.036	0.101	0.080	0.082	0.091	0.100	0.082	0.055	0.049	0.068	0.060	0.094	0.083	0.060	0.091	0.074	0.098	0.128
<b>Concerned Customers</b>	502	44*	89*	86*	85*	85*	113	230	272	186	190	56*	70*	198	77*	100	74*	53*
1 - Strongly disagree	(1) 43 9%	4 9%	3 3%	8 9%	9 11%	10 12%b	9 8%	28 12%h	15 6%	20 11%	16 8%	2 4%	5 7%	16 8%	7 9%	14 14%p	2 3%	4 8%
2	(2) 63 13%	2 5%	8 9%	7 8%	15 18%a	11 13%	20 18%a	21 9%	42 15%g	21 11%	23 12%	8 14%	11 16%	25 13%	9 11%	11 11%	7 15%	13% 13%
3	(3) 160 32%	23 52%cddef	31 35%	28 33%	24 28%	26 31%	28 25%	73 32%	87 32%	53 28%	65 34%	17 30%	25 36%	66 33%	18 23%	33 33%	26 35%	17 32%
4	(4) 138 27%	11 25%	30 34%e	27 31%	25 29%	16 19%	29 26%	70 30%	68 25%	55 30%	51 27%	14 25%	18 26%	51 26%	26 34%	28 28%	18 24%	15 28%
5 - Strongly agree	(5) 98 20%	4 9%	17 19%	16 19%	12 14%	22 26%a	27 24%a	38 17%	60 22%	37 20%	35 18%	15 27%	11 16%	40 20%	17 22%	14 14%	17 23%	10 19%
Mean	3.37	3.20	3.56d	3.42	3.19	3.34	3.40	3.30	3.43	3.37	3.35	3.57	3.27	3.37	3.48	3.17	3.50	3.38
Standard Deviation	1.18	1.00	1.01	1.16	1.20	1.31	1.25	1.21	1.15	1.23	1.16	1.14	1.13	1.18	1.22	1.22	1.09	1.16
Standard Error	0.053	0.151	0.107	0.125	0.130	0.143	0.118	0.080	0.070	0.090	0.084	0.153	0.135	0.084	0.139	0.122	0.127	0.160
<b>Unconcerned Customers</b>	500	55*	76*	113	91*	67*	98*	239	261	145	159	83*	113	161	88*	150	68*	33*
1 - Strongly disagree	(1) 34 7%	4 7%	5 7%	8 7%	10 11%	2 3%	5 5%	19 8%	15 6%	16 11%	9 6%	3 4%	6 5%	9 6%	5 6%	6 4%	9 13%o	5 15%o
2	(2) 49 10%	8 15%	6 8%	14 12%	8 9%	6 9%	7 7%	24 10%	25 10%	14 10%	14 9%	9 11%	12 11%	16 10%	7 8%	15 10%	10 15%	1 3%
3	(3) 163 33%	22 40%	28 37%	35 31%	28 31%	23 34%	27 28%	73 31%	90 34%	40 28%	54 34%	27 33%	42 37%	55 34%	24 27%	52 35%	20 29%	12 36%
4	(4) 151 30%	17 31%	26 34%	32 28%	27 30%	16 24%	33 34%	76 32%	75 29%	44 30%	56 35%	23 28%	38 25%	52 32%	30 34%	39 26%	20 29%	10 30%
5 - Strongly agree	(5) 103 21%	4 7%	11 14%	24 21%a	18 20%a	20 30%ab	26 27%a	47 20%	56 21%	31 21%	26 16%	21 25%	25 22%	29 18%	22 25%	38 25%p	9 13%	5 15%
Mean	3.48	3.16	3.42	3.44	3.38	3.69a	3.69a	3.45	3.51	3.41	3.48	3.60	3.48	3.47p	3.65p	3.59p	3.15	3.27
Standard Deviation	1.13	1.01	1.05	1.16	1.22	1.09	1.10	1.15	1.10	1.24	1.05	1.09	1.11	1.07	1.11	1.09	1.22	1.23

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\* small base



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	Age						Gender		SEG				Region					
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Standard Error	0.050	0.137	0.120	0.110	0.128	0.133	0.111	0.074	0.068	0.103	0.083	0.120	0.104	0.085	0.119	0.089	0.149	0.214

Prepared by Populus

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h - i/j/k/l - m/n/o/p/q

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