Absolutes/col percents

- . .

#### Table 1

Q.1 Do you believe that educational standards in state schools are higher, lower or about the same as in independent schools? Base: All respondents

		Ge	nder					Age							Social	Grade			Employ Sec	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Public	Pri- vate
Unweighted base	2075	1053	1022	201	283	416	374	332	469	484	790	801	813	515	280	467	1328	747	278	827
Weighted base	2075	1017	1058	249	332	394	353	311	435	581	747	747	560	602	436	477	1162	913	296	866
Higher	123	67	57	18	33	35	18	15	4	51	53	19	28	33	27	36	61	62	26	60
	6%	7%	5%	7%	10%	9%	5%	5%	1%	9%	7%	3%	5%	5%	6%	7%	5%	7%	9%	7%
Same	475	236	239	74	77	120	80	53	72	151	200	125	119	124	105	127	243	232	77	202
	23%	23%	23%	30%	23%	30%	23%	17%	16%	26%	27%	17%	21%	21%	24%	27%	21%	25%	26%	23%
Lower	1216	624	592	113	156	194	225	214	313	269	419	528	378	357	256	226	734	482	155	507
	59%	61%	56%	46%	47%	49%	64%	69%	72%	46%	56%	71%	67%	59%	59%	47%	63%	53%	52%	59%
NET: Lower	1092	557	535	95	123	159	207	200	309	218	366	509	349	324	230	190	673	420	129	447
	53%	55%	51%	38%	37%	40%	59%	64%	71%	37%	49%	68%	62%	54%	53%	40%	58%	46%	44%	52%
Don't know	261	90	170	44	66	46	30	29	46	109	76	75	35	88	48	89	124	137	37	96
	13%	9%	16%	18%	20%	12%	9%	9%	11%	19%	10%	10%	6%	15%	11%	19%	11%	15%	13%	11%

**An Populus** 

**Prepared by Populus** 

Absolutes/col percents

#### Table 1

Q.1 Do you believe that educational standards in state schools are higher, lower or about the same as in independent schools? Base: All respondents

							Region							Reg	gion Sumr	nary	
	Total	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	North of Eng- land	Mid- lands (incl Wales)	South (Incl Lon- don)	London	Eng- land & Wales
Unweighted base	2075	176	103	237	187	200	164	99	180	222	308	199	527	643	729	222	1899
Weighted base	2075	180	94	244	183	192	161	110	194	261	266	189	521	658	717	261	1895
Higher	123	13	7	14	8	10	9	7	11	24	15	6	29	36	45	24	110
	6%	7%	7%	6%	4%	5%	5%	6%	6%	9%	6%	3%	6%	6%	6%	9%	6%
Same	475	54	23	53	48	47	37	22	38	49	67	37	124	144	153	49	421
	23%	30%	24%	22%	26%	25%	23%	20%	19%	19%	25%	20%	24%	22%	21%	19%	22%
Lower	1216	89	46	145	106	113	100	61	125	145	164	123	296	398	432	145	1126
	59%	50%	49%	59%	58%	59%	62%	55%	64%	55%	62%	65%	57%	61%	60%	55%	59%
NET: Lower	1092	76	39	131	98	103	91	54	114	121	149	117	268	362	387	121	1016
	53%	42%	41%	54%	54%	54%	56%	49%	59%	46%	56%	62%	51%	55%	54%	46%	54%
Don't know	261	23	18	32	22	22	15	20	21	44	19	23	72	79	86	44	237
	13%	13%	19%	13%	12%	12%	10%	18%	11%	17%	7%	12%	14%	12%	12%	17%	13%

**An Populus** 

Absolutes/col percents

Page 3

#### Table 1

Q.1 Do you believe that educational standards in state schools are higher, lower or about the same as in independent schools? Base: All respondents

		Vo	oting Intenti	on Lib-	Childr House	-
		Con- ser-		eral Demo-		
	<u>Total</u>	vative	Labour	crat	Yes	No
Unweighted base	2075	551	581	173	590	1479
Weighted base	2075	534	595	165	588	1481
Higher	123	27	50	6	48	75
	6%	5%	8%	4%	8%	5%
Same	475	79	175	55	164	311
	23%	15%	29%	33%	28%	21%
Lower	1216	400	300	84	305	908
	59%	75%	51%	51%	52%	61%
NET: Lower	1092	372	250	78	257	833
	53%	70%	42%	47%	44%	56%
Don't know	261	28	69	20	71	186
	13%	5%	12%	12%	12%	13%



Absolutes/col percents

- . .

Page 4

#### Table 2 Q.3 If you could afford it, would you send your child to an independent school or not? Base: All parents

		Ge	nder					Age							Social (	Grade			Employ Sec	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Public	Pri- vate
Unweighted base	590	280	310	35	128	232	163	27	5	163	395	32	233	137	87	133	370	220	120	321
Weighted base	588	285	303	42	144	219	153	24	5	186	372	29	164	162	128	134	326	262	112	327
Yes	337 57%	167 59%	170 56%	20 47%	90 63%	125 57%	88 57%	13 54%	2 34%	110 59%	212 57%	15 51%	103 63%	97 60%	81 64%	56 42%	200 61%	138 53%	66 59%	209 64%
No	147 25%	80 28%	67 22%	12 30%	33 23%	57 26%	37 24%	6 26%	1 26%	46 24%	94 25%	8 26%	36 22%	40 25%	25 20%	46 35%	76 23%	72 27%	29 25%	74 23%
Already do/ have	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	103 18%	38 13%	66 22%	10 24%	21 14%	37 17%	28 19%	5 20%	2 39%	31 16%	66 18%	7 23%	25 15%	26 16%	21 17%	31 23%	51 16%	52 20%	17 15%	44 14%



Absolutes/col percents

Page 5

#### Table 2 Q.3 If you could afford it, would you send your child to an independent school or not? Base: All parents

							Region							Rec	ion Sumn	nary	
		Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	North of Eng- land	Mid- lands (incl Wales)	South (Incl Lon- don)	London	Eng- land & Wales
Unweighted base	590	61	45	70	51	58	49	27	40	60	80	49	166	174	189	60	529
Weighted base	588	67	39	74	51	56	45	34	45	67	66	44	163	180	177	67	521
Yes	337 57%	25 38%	16 42%	47 63%	26 51%	33 60%	28 63%	19 57%	25 56%	55 81%	37 57%	26 58%	88 54%	106 59%	117 66%	55 81%	312 60%
No	147 25%	22 33%	13 34%	19 26%	13 26%	14 24%	11 23%	7 19%	10 23%	8 11%	19 29%	12 26%	45 28%	41 23%	39 22%	8 11%	125 24%
Already do/ have	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	103 18%	20 29%	10 24%	8 11%	12 24%	9 16%	6 14%	8 23%	10 21%	5 8%	9 14%	7 16%	29 18%	33 18%	21 12%	5 8%	84 16%

Absolutes/col percents

Page 6

Table 2 Q.3 If you could afford it, would you send your child to an independent school or not? Base: All parents

		Va	ting Intenti		Childre House	
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	Yes	No
Unweighted base	590	117	204	42	590	-
Weighted base	588	113	205	43	588	-
Yes	337 57%	83 73%	111 54%	21 48%	337 57%	-
No	147 25%	19 17%	62 30%	17 39%	147 25%	-
Already do/ have	-	-	-	-	-	-
Don't know	103 18%	11 10%	33 16%	6 13%	103 18%	-



Absolutes/col percents

Table 3

Q.4a Why would you send your child to an independent school? Base: All parents who would (or do) send their child(ren) to an independent school (if they could afford it)

		Ge	nder					Age							Social	Grade			Emplo Sec	ctor
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Public	Pri- vate
Unweighted base	332	161	171	17	77	126	95	15	2	94	221	17	143	81	53	55	224	108	70	200
Weighted base	337	167	170	20	90	125	88	13	2	110	212	15	103	97	81	56	200	138	66	209
Better standards of education	172 51%	89 53%	83 49%	10 50%	58 64%	53 42%	46 53%	4 31%	1 54%	68 62%	99 47%	5 34%	45 44%	57 59%	43 52%	27 48%	102 51%	70 51%	33 49%	111 53%
Smaller classes/ smaller pupil : teacher ratio	50 15%	14 8%	36 21%	4 21%	2 2%	20 16%	20 23%	3 25%	-	6 6%	40 19%	3 22%	16 16%	12 12%	16 19%	6 11%	28 14%	22 16%	12 19%	23 11%
Better start to life/ more chances in life/ better chance for future careers	48 14%	23 14%	25 15%	2 12%	20 22%	13 10%	8 9%	4 33%	1 46%	22 20%	21 10%	5 34%	14 14%	16 17%	12 14%	6 10%	31 15%	18 13%	9 13%	29 14%
Better discipline	27 8%	12 7%	15 9%	-	6 6%	12 9%	7 8%	2 15%	1 46%	6 5%	18 9%	3 19%	7 7%	7 7%	13 16%	-	13 7%	13 10%	6 8%	17 8%
Mix with better people	26 8%	12 7%	14 8%	-	8 8%	11 9%	5 6%	2 12%	-	8 7%	17 8%	2 10%	11 10%	6 6%	3 4%	6 11%	16 8%	9 7%	11 17%	10 5%
Individual/ personal education/ more support from teachers	24 7%	5 3%	19 11%	* 3%	3 3%	10 8%	9 10%	2 14%	-	4 3%	19 9%	2 13%	10 9%	4 4%	6 7%	5 8%	13 7%	11 8%	5 8%	10 5%
More subjects/ better options	24 7%	11 7%	13 7%	3 15%	3 4%	10 8%	4 4%	3 24%	1 46%	6 6%	14 7%	4 26%	9 9%	9 9%	3 4%	3 5%	18 9%	6 4%	1 2%	17 8%
Better results/ would get on better	21 6%	10 6%	10 6%	1 3%	5 5%	9 7%	7 8%	-	-	6 5%	15 7%	-	4 4%	8 8%	3 4%	5 9%	12 6%	8 6%	5 7%	12 6%
Better qualified/ better teachers	16 5%	11 6%	5 3%	-	2 2%	10 8%	2 2%	2 17%	1 46%	2 2%	11 5%	3 20%	4 3%	4 5%	5 7%	3 5%	8 4%	8 6%	2 4%	11 5%
Better facilities/ equipment	13 4%	4 2%	9 5%	-	2 2%	7 6%	4 4%	-	-	2 2%	11 5%	-	8 7%	3 3%	1 1%	1 1%	11 6%	2 1%	5 7%	7 3%
Better/ higher standards (non specific)	12 4%	6 3%	7 4%	1 4%	4 4%	4 3%	4 4%	-	-	5 4%	8 4%	-	5 5%	-	4 5%	3 6%	5 3%	7 5%	2 3%	10 5%



**Prepared by Populus** 

Absolutes/col percents

Page 8

Table 3

Q.4a Why would you send your child to an independent school?

Base: All parents who would (or do) send their child(ren) to an independent school (if they could afford it)

		Ge	nder					Age							Social	Grade			Emplo Sec	ctor
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Public	Pri- vate
Weighted base	337	167	170	20	90	125	88	13	2	110	212	15	103	97	81	56	200	138	66	209
I attended/ have experience of independent schools/ positive experience	12 3%	6 4%	5 3%	2 9%	6 6%	2 2%	2 2%	* 3%	-	7 7%	4 2%	* 3%	3 3%	4 4%	3 3%	2 3%	7 4%	4 3%	2 3%	7 4%
State schools not as good/ are poor/ have a poor reputation	10 3%	4 3%	5 3%	-	-	6 5%	3 3%	* 3%	-	-	9 4%	* 3%	4 4%	3 3%	2 3%	1 1%	7 3%	3 2%	1 1%	5 2%
More focused environment/ less distractions	6 2%	2 1%	4 2%	-	2 2%	3 3%	2 2%	-	-	2 2%	5 2%	-	2 2%	3 3%	-	2 3%	5 2%	2 1%	3 4%	2 1%
Safer/ less bullying	6 2%	3 2%	3 2%	-	2 2%	3 2%	1 1%	1 7%	-	2 2%	4 2%	1 6%	2 2%	1 1%	3 3%	1 2%	3 1%	4 3%	1 2%	3 1%
Opportunities for networking/ making contacts for the future	6 2%	3 2%	3 2%	-	-	2 2%	3 3%	-	1 54%	-	5 2%	1 7%	2 2%	4 4%	-	1 1%	5 3%	1 1%	2 3%	3 1%
Greater provision for Sports/ extra curricular activities	6 2%	4 2%	2 1%	-	-	2 2%	2 3%	1 7%	-	-	5 2%	1 6%	5 5%	1 1%	-	-	6 3%	-	3 4%	3 1%
Want the best for my child	5 2%	3 2%	2 1%	-	2 3%	3 2%	-	-	-	2 2%	3 1%	-	3 3%	1 1%	-	1 2%	4 2%	1 1%	-	4 2%
Will improve childrens outlook/ life skills	4 1%	3 2%	1 *	-	-	2 2%	1 1%	1 8%	-	-	3 1%	1 7%	2 2%	1 1%	-	-	4 2%	-	1 1%	3 1%
Better managed/ run/ organised	2 1%	2 1%	-	-	-	1 1%	1 1%	1 7%	-	-	1 1%	1 6%	2 2%	1 1%	-	-	2 1%	-	1 1%	1 *
Better moral standards	2 1%	1 *	2 1%	-	-	-	2 3%	-	-	-	2 1%	-	1 1%	-	-	2 3%	1 *	2 1%	1 1%	2 1%
Parental involvement/ care about education	2 1%	1 1%	1 1%	-	1 1%	1 1%	-	-	-	1 1%	1 1%	-	2 2%	-	-	-	2 1%	-	1 1%	1 1%
If child was bright/ clever	1 *	-	1 1%	-	-	1 1%	-	-	-	-	1 *	-	1 1%	-	-	-	1 *	-	-	-



Absolutes/col percents

Table 3

Q.4a Why would you send your child to an independent school? Base: All parents who would (or do) send their child(ren) to an independent school (if they could afford it)

		Ge	ender					Age							Social	Grade				oyment ctor
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Public	Pri- vate
Weighted base	337	167	170	20	90	125	88	13	2	110	212	15	103	97	81	56	200	138	66	209
Better for children with special needs	*	-	*	-	-	-	* 1%	-	-	-	*	-	*	-	-	-	*	-	-	-
Other	14 4%	8 5%	6 4%	2 10%	3 4%	7 5%	1 1%	1 9%	-	5 5%	7 4%	1 8%	5 5%	6 6%	2 2%	2 3%	11 5%	3 2%	1 2%	11 5%
Don't know	8 3%	6 4%	3 2%	1 6%	3 3%	4 3%	-	-	-	4 4%	4 2%	-	3 3%	2 2%	-	3 6%	5 3%	3 2%	3 5%	5 3%



**Prepared by Populus** 



Absolutes/col percents

Table 3

Q.4a Why would you send your child to an independent school?

Base: All parents who would (or do) send their child(ren) to an independent school (if they could afford it)

							Region							Reg	gion Sumr	nary	
	Total	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	North of Eng- land	Mid- lands (incl Wales)	South (Incl Lon- don)	London	Eng- land & Wales
Unweighted base	332	22	17	43	26	35	28	15	22	49	46	29	86	100	124	49	310
Weighted base	337	25	16	47	26	33	28	19	25	55	37	26	88	106	117	55	312
Better standards of education	172 51%	8 33%	9 53%	29 63%	14 56%	21 63%	13 46%	7 34%	16 63%	28 51%	13 34%	14 57%	52 59%	57 53%	55 47%	28 51%	164 52%
Smaller classes/ smaller pupil : teacher ratio	50 15%	2 10%	4 23%	5 10%	2 8%	5 14%	7 23%	4 20%	6 23%	6 11%	5 13%	5 21%	11 12%	21 20%	16 13%	6 11%	47 15%
Better start to life/ more chances in life/ better chance for future careers	48 14%	6 22%	-	2 5%	5 21%	4 11%	4 14%	4 19%	1 6%	9 16%	7 19%	6 25%	8 9%	13 12%	22 19%	9 16%	42 14%
Better discipline	27 8%	1 3%	1 9%	2 4%	2 7%	1 4%	7 25%	4 19%	2 7%	2 4%	4 11%	1 6%	5 5%	14 13%	7 6%	2 4%	26 8%
Mix with better people	26 8%	4 15%	-	6 12%	2 8%	2 6%	1 4%	1 5%	1 4%	6 11%	2 5%	1 4%	8 9%	5 5%	9 8%	6 11%	22 7%
Individual/ personal education/ more support from teachers	24 7%	1 2%	2 14%	4 8%	* 1%	2 5%	1 3%	2 12%	1 4%	2 4%	7 18%	3 10%	6 7%	6 5%	11 10%	2 4%	24 8%
More subjects/ better options	24 7%	3 12%	1 9%	1 3%	2 8%	1 3%	1 4%	2 8%	1 6%	3 5%	5 12%	3 14%	5 6%	5 5%	11 9%	3 5%	21 7%
Better results/ would get on better	21 6%	2 7%	2 9%	-	-	2 7%	3 12%	1 6%	2 6%	* 1%	5 13%	3 14%	2 2%	9 8%	9 8%	* 1%	19 6%
Better qualified/ better teachers	16 5%	1 5%	-	4 9%	1 3%	2 7%	2 8%	-	1 3%	-	3 9%	1 4%	5 6%	5 5%	4 4%	-	15 5%
Better facilities/ equipment	13 4%	1 5%	-	-	2 7%	1 3%	2 7%	1 4%	2 7%	1 1%	2 5%	2 6%	2 2%	6 5%	4 3%	1 1%	11 4%
Better/ higher standards (non specific)	12 4%	-	1 4%	3 6%	3 10%	2 5%	-	-	1 3%	2 4%	2 5%	-	6 7%	2 2%	4 3%	2 4%	12 4%

**Prepared by Populus** 

Absolutes/col percents

Table 3

Q.4a Why would you send your child to an independent school?

Base: All parents who would (or do) send their child(ren) to an independent school (if they could afford it)

							Region							Rec	ion Summ	ary	
	Total	Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	North of Eng- land	Mid- lands (incl Wales)	South (Incl Lon- don)	London	Eng- land & Wales
Weighted base	337	25	16	47	26	33	28	19	25	55	37	26	88	106	117	55	312
I attended/ have experience of independent schools/ positive experience	12 3%	3 11%	* 3%	-	-	-	-	4 19%	2 9%	-	1 3%	2 6%	*	6 6%	3 2%	-	9 3%
State schools not as good/ are poor/ have a poor reputation	10 3%	2 9%	2 11%	1 1%	-	-	1 2%	-	1 4%	-	2 4%	2 7%	3 3%	2 2%	3 3%	-	8 2%
More focused environment/ less distractions	6 2%	-	-	3 5%	-	-	1 2%	-	1 4%	1 2%	-	2 6%	3 3%	1 1%	3 2%	1 2%	6 2%
Safer/ less bullying	6 2%	-	-	-	1 4%	-	1 4%	2 10%	-	1 2%	1 2%	-	1 1%	3 3%	2 2%	1 2%	6 2%
Opportunities for networking/ making contacts for the future	6 2%	-	-	2 5%	-	1 3%	1 3%	-	-	1 2%	1 2%	-	2 3%	2 2%	2 2%	1 2%	6 2%
Greater provision for Sports/ extra curricular activities	6 2%	* 2%	-	-	1 5%	1 2%	-	1 4%	-	-	1 2%	1 5%	1 2%	2 1%	2 2%	-	5 2%
Want the best for my child	5 2%	-	1 3%	-	-	-	1 3%	-	1 4%	1 2%	2 6%	-	1 1%	2 2%	3 3%	1 2%	5 2%
Will improve childrens outlook/ life skills	4 1%	-	-	-	1 5%	1 3%	1 5%	-	-	-	-	-	1 2%	2 2%	-	-	4 1%
Better managed/ run/ organised	2 1%	-	-	-	1 3%	-	-	1 5%	-	-	1 2%	-	1 1%	1 1%	1 1%	-	2 1%
Better moral standards	2 1%	-	-	2 3%	-	-	-	-	-	-	-	1 3%	2 2%	-	1 1%	-	2 1%
Parental involvement/ care about education	2 1%	-	-	-	1 4%	-	-	-	-	1 2%	-	-	1 1%	-	1 1%	1 2%	2 1%
If child was bright/ clever	1 *	-	-	-	-	-	-	-	1 3%	-	-	-	-	1 1%	-	-	1 *

**Prepared by Populus** 

Absolutes/col percents

Page 12

Table 3

Q.4a Why would you send your child to an independent school? Base: All parents who would (or do) send their child(ren) to an independent school (if they could afford it)

							Region							Rec	ion Sumr	nary	
		Scot- land	North East	North West	York- shire & Humb- erside	West Mid- lands	East Mid- lands	Wales	East- ern	London	South East	South West	North of Eng- land	Mid- lands (incl Wales)	South (Incl Lon- don)	London	Eng- land & Wales
Weighted base	337	25	16	47	26	33	28	19	25	55	37	26	88	106	117	55	312
Better for children with special needs	*	-	-	-	-	-	-	-	-	-	* 1%	-	-	-	*	-	*
Other	14 4%	3 13%	1 7%	-	1 6%	-	* 2%	-	-	6 10%	1 4%	1 2%	3 3%	*	8 6%	6 10%	11 3%
Don't know	8 3%	1 3%	-	3 6%	-	* 1%	-	1 6%	-	2 4%	1 3%	-	3 3%	2 2%	3 3%	2 4%	8 3%



Absolutes/col percents

Page 13

Table 3

Q.4a Why would you send your child to an independent school?

Base: All parents who would (or do) send their child(ren) to an independent school (if they could afford it)

		Voting Intention			Children in Household		
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	Yes	No	
Unweighted base	332	80	111	23	332		
Weighted base	337	83	111	21	337	-	
Better standards of education	172 51%	45 54%	50 45%	8 40%	172 51%	-	
Smaller classes/ smaller pupil : teacher ratio	50 15%	4 5%	22 20%	2 12%	50 15%	-	
Better start to life/ more chances in life/ better chance for future careers	48 14%	13 15%	17 16%	2 9%	48 14%	-	
Better discipline	27 8%	8 10%	7 7%	1 4%	27 8%	-	
Mix with better people	26 8%	5 6%	7 6%	3 15%	26 8%	-	
Individual/ personal education/ more support from teachers	24 7%	5 6%	9 8%	3 15%	24 7%	-	
More subjects/ better options	24 7%	6 8%	9 8%	-	24 7%	-	
Better results/ would get on better	21 6%	10 12%	6 5%	1 6%	21 6%	-	
Better qualified/ better teachers	16 5%	2 3%	3 3%	* 2%	16 5%	-	
Better facilities/ equipment	13 4%	2 2%	5 4%	1 7%	13 4%	-	
Better/ higher standards (non specific)	12 4%	3 4%	4 3%	1 4%	12 4%	-	

Absolutes/col percents

Page 14

Table 3

Q.4a Why would you send your child to an independent school? Base: All parents who would (or do) send their child(ren) to an independent school (if they could afford it)

		Vo	ting Intenti	Children in Household		
		Con- ser- vative	Labour	Lib- eral Demo- crat	Yes	No
Weighted base	337	83	111	21	337	-
l attended/ have experience of independent schools/ positive experience	12 3%	4 4%	3 2%	-	12 3%	-
State schools not as good/ are poor/ have a poor reputation	10 3%	2 3%	4 4%	1 7%	10 3%	-
More focused environment/ less distractions	6 2%	3 3%	2 2%	-	6 2%	-
Safer/ less bullying	6 2%	3 4%	2 2%	-	6 2%	-
Opportunities for networking/ making contacts for the future	6 2%	4 4%	1 1%	-	6 2%	-
Greater provision for Sports/ extra curricular activities	6 2%	1 2%	1 1%	-	6 2%	-
Want the best for my child	5 2%	1 1%	3 3%	-	5 2%	-
Will improve childrens outlook/ life skills	4 1%	2 2%	1 1%	-	4 1%	-
Better managed/ run/ organised	2 1%	1 1%	-	-	2 1%	-
Better moral standards	2 1%	-	-	-	2 1%	-
Parental involvement/ care about education	2 1%	1 1%	1 *	1 3%	2 1%	-
lf child was bright/ clever	1 *	-	-	-	1 *	-

Absolutes/col percents

Page 15

Table 3

Q.4a Why would you send your child to an independent school? Base: All parents who would (or do) send their child(ren) to an independent school (if they could afford it)

		Vo	ting Intenti	Childre House		
	Total	Con- ser- vative	Labour	Lib- eral Demo- crat	Yes	No
Weighted base	337	83	111	21	337	-
Better for children with special needs	*	-	-	-	*	-
Other	14 4%	3 4%	4 4%	3 13%	14 4%	-
Don't know	8 3%	1 2%	6 5%	-	8 3%	-



Absolutes/col percents

Table 4

Q.5 To what extent do you agree or disagree with each of the following statements about independent schools? Summary

Base: All respondents

							Statements					
		They provide good university and employment prospects for pupils	They provide oppor- tunities for pupils to fulfil their potential	They offer high academic quality	They instil a sense of confidence in pupils	They provide excellence in the teaching of maths, science and languages	They achieve excellence in the arts, drama and music	They excel in developing 'soft' skills such as communi- cation and teamwork which are important to employers	They achieve excellence in sport	They offer bursaries and scholar- ships which help broaden access and increase social mobility	They contribute to the UK's reputation as a world leader	They make a positive contributi on to the <u>UK economy</u>
Unweighted base		2075	2075	2075	2075	2075	2075	2075	2075	2075	2075	2075
Weighted base		2075	2075	2075	2075	2075	2075	2075	2075	2075	2075	2075
Strongly agree	(+2)	549 26%	501 24%	549 26%	502 24%	439 21%	282 14%	278 13%	331 16%	213 10%	274 13%	241 12%
Tend to agree	(+1)	915 44%	977 47%	868 42%	867 42%	855 41%	806 39%	742 36%	750 36%	807 39%	738 36%	685 33%
Neither agree nor disagree	(0)	346 17%	358 17%	401 19%	408 20%	447 22%	579 28%	576 28%	610 29%	522 25%	595 29%	626 30%
Tend to disagree	(-1)	46 2%	40 2%	60 3%	51 2%	49 2%	60 3%	118 6%	62 3%	137 7%	140 7%	153 7%
Strongly disagree	(-2)	15 1%	20 1%	21 1%	18 1%	19 1%	19 1%	27 1%	22 1%	37 2%	69 3%	50 2%
Total Agree		1463 71%	1479 71%	1417 68%	1369 66%	1293 62%	1088 52%	1021 49%	1081 52%	1020 49%	1012 49%	927 45%
Total Disagree		62 3%	61 3%	80 4%	69 3%	69 3%	79 4%	146 7%	84 4%	173 8%	209 10%	203 10%
NET: Agree		1402 68%	1418 68%	1337 64%	1300 63%	1225 59%	1009 49%	875 42%	997 48%	847 41%	803 39%	724 35%
Don't know		204 10%	177 9%	176 8%	228 11%	266 13%	329 16%	333 16%	300 14%	360 17%	258 12%	319 15%
Mean		1.03	1.00	0.98	0.97	0.91	0.73	0.65	0.74	0.60	0.56	0.52
Standard deviation Standard error		0.81 0.02	0.80 0.02	0.85 0.02	0.83 0.02	0.83 0.02	0.81 0.02	0.88 0.02	0.84 0.02	0.88 0.02	0.96 0.02	0.93 0.02



Absolutes/col percents

Table 5

Q.6 To what extent do you agree or disagree that each of the following is a good way for independent schools to contribute to their charitable work? Summary

Base: All respondents

					Options			
	-	Work with local state schools to share lessons, knowledge and skills e.g. Summer Schools	Second their teachers to work part time in state schools	Help prepare state school A- level pupils for entry to university	Share sporting facilities and hold joint sporting events with pupils from state schools	Sponsor academies or free schools	Offer bursaries to enable children from lower income families to attend independent schools	Work with schools in poorer parts of the world to help them and their pupils
Unweighted base		2075	2075	2075	2075	2075	2075	2075
Weighted base		2075	2075	2075	2075	2075	2075	2075
Strongly agree	(+2)	257 12%	168 8%	325 16%	350 17%	183 9%	414 20%	208 10%
Tend to agree	(+1)	833 40%	547 26%	825 40%	863 42%	672 32%	813 39%	664 32%
Neither agree nor disagree	(0)	460 22%	608 29%	473 23%	420 20%	583 28%	446 22%	557 27%
Tend to disagree	(-1)	152 7%	290 14%	149 7%	114 6%	193 9%	98 5%	230 11%
Strongly disagree	(-2)	56 3%	108 5%	48 2%	38 2%	87 4%	47 2%	93 4%
Total Agree		1090 53%	715 34%	1150 55%	1212 58%	855 41%	1227 59%	873 42%
Total Disagree		208 10%	398 19%	198 10%	152 7%	280 13%	146 7%	323 16%
NET: Agree		881 42%	318 15%	952 46%	1060 51%	575 28%	1082 52%	550 26%
Don't know		317 15%	353 17%	254 12%	291 14%	357 17%	256 12%	322 16%
Mean		0.62	0.22	0.67	0.77	0.39	0.80	0.38
Standard deviation Standard error		0.95 0.02	1.04 0.02	0.95 0.02	0.91 0.02	0.99 0.02	0.94 0.02	1.03 0.02