

## Lottery Promotions Survey

### Fieldwork : September 1st-3rd 2006

Absolutes/col percents

Table 1

**Q.1 Thinking about funds raised by the National Lottery, please can you say whether you think Lottery funds have had a positive impact, a negative impact or no real impact at all on...?**

**Base: All respondents**

|  | Sex        |            | Age        |           |            |            |            |           | Social Class |            |            |            | Region     |            |            |                |                    |           |                    |
|--|------------|------------|------------|-----------|------------|------------|------------|-----------|--------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|--------------------|
|  | Total      | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54      | 55-64     | 65+          | AB         | C1         | C2         | DE         | South East | Mid-lands  | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Unweighted base                        | 1104       | 483        | 621        | 93        | 179        | 203        | 199        | 196       | 234          | 373        | 265        | 178        | 288        | 264        | 259        | 250            | 141                | 88        | 102                |
| Weighted base                          | 1104       | 537        | 567        | 121       | 216        | 210        | 188        | 145       | 225          | 256        | 302        | 241        | 305        | 286        | 277        | 268            | 148                | 96        | 29                 |
| <b><u>The UK as a whole</u></b>        |            |            |            |           |            |            |            |           |              |            |            |            |            |            |            |                |                    |           |                    |
| Positive impact                        | 669<br>61% | 337<br>63% | 332<br>59% | 84<br>70% | 138<br>64% | 124<br>59% | 117<br>62% | 91<br>63% | 115<br>51%   | 185<br>72% | 205<br>68% | 126<br>52% | 153<br>50% | 180<br>63% | 155<br>56% | 171<br>64%     | 88<br>60%          | 59<br>61% | 16<br>56%          |
| No real impact                         | 279<br>25% | 130<br>24% | 149<br>26% | 25<br>20% | 59<br>27%  | 58<br>28%  | 48<br>25%  | 37<br>26% | 53<br>23%    | 50<br>20%  | 69<br>23%  | 72<br>30%  | 88<br>29%  | 69<br>24%  | 77<br>28%  | 65<br>24%      | 37<br>25%          | 24<br>25% | 8<br>28%           |
| Negative impact                        | 119<br>11% | 56<br>10%  | 63<br>11%  | 9<br>7%   | 14<br>6%   | 23<br>11%  | 19<br>10%  | 14<br>10% | 40<br>18%    | 14<br>6%   | 20<br>7%   | 39<br>16%  | 46<br>15%  | 23<br>8%   | 39<br>14%  | 26<br>10%      | 19<br>13%          | 8<br>9%   | 3<br>12%           |
| Don't know                             | 37<br>3%   | 13<br>2%   | 24<br>4%   | 3<br>2%   | 4<br>2%    | 4<br>2%    | 5<br>3%    | 3<br>2%   | 18<br>8%     | 6<br>2%    | 8<br>3%    | 4<br>2%    | 18<br>6%   | 14<br>5%   | 6<br>2%    | 6<br>2%        | 3<br>2%            | 5<br>6%   | 1<br>4%            |
| <b><u>My region of the country</u></b> |            |            |            |           |            |            |            |           |              |            |            |            |            |            |            |                |                    |           |                    |
| Positive impact                        | 505<br>46% | 258<br>48% | 246<br>43% | 60<br>50% | 100<br>46% | 92<br>44%  | 92<br>49%  | 66<br>45% | 94<br>42%    | 147<br>58% | 151<br>50% | 99<br>41%  | 107<br>35% | 131<br>46% | 120<br>43% | 130<br>49%     | 72<br>49%          | 39<br>41% | 12<br>42%          |
| No real impact                         | 415<br>38% | 204<br>38% | 211<br>37% | 44<br>36% | 87<br>41%  | 85<br>40%  | 68<br>36%  | 55<br>38% | 75<br>33%    | 75<br>29%  | 115<br>38% | 103<br>43% | 122<br>40% | 108<br>38% | 107<br>39% | 98<br>36%      | 49<br>33%          | 41<br>43% | 12<br>40%          |
| Negative impact                        | 107<br>10% | 53<br>10%  | 54<br>10%  | 11<br>9%  | 20<br>9%   | 20<br>9%   | 20<br>10%  | 15<br>10% | 22<br>10%    | 18<br>7%   | 19<br>6%   | 24<br>10%  | 46<br>15%  | 19<br>7%   | 33<br>12%  | 26<br>10%      | 18<br>12%          | 8<br>9%   | 3<br>12%           |
| Don't know                             | 78<br>7%   | 22<br>4%   | 56<br>10%  | 6<br>5%   | 9<br>4%    | 13<br>6%   | 8<br>4%    | 9<br>6%   | 33<br>15%    | 15<br>6%   | 18<br>6%   | 16<br>6%   | 30<br>10%  | 28<br>10%  | 18<br>6%   | 15<br>6%       | 8<br>6%            | 7<br>7%   | 2<br>6%            |

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**Q.1 Thinking about funds raised by the National Lottery, please can you say whether you think Lottery funds have had a positive impact, a negative impact or no real impact at all on...?**

**Base: All respondents**

|                             | Sex        |            | Age        |           |            |            |           | Social Class |           |            |            | Region     |            |            |            |                |                    |           |                    |
|-----------------------------|------------|------------|------------|-----------|------------|------------|-----------|--------------|-----------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|--------------------|
|                             | Total      | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54     | 55-64        | 65+       | AB         | C1         | C2         | DE         | South East | Mid-lands  | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Weighted base               | 1104       | 537        | 567        | 121       | 216        | 210        | 188       | 145          | 225       | 256        | 302        | 241        | 305        | 286        | 277        | 268            | 148                | 96        | 29                 |
| <b><u>My local area</u></b> |            |            |            |           |            |            |           |              |           |            |            |            |            |            |            |                |                    |           |                    |
| Positive impact             | 357<br>32% | 180<br>34% | 176<br>31% | 40<br>33% | 71<br>33%  | 63<br>30%  | 58<br>31% | 45<br>31%    | 78<br>35% | 104<br>41% | 105<br>35% | 66<br>27%  | 82<br>27%  | 88<br>31%  | 91<br>33%  | 89<br>33%      | 56<br>38%          | 23<br>24% | 10<br>35%          |
| No real impact              | 537<br>49% | 265<br>49% | 272<br>48% | 61<br>50% | 115<br>53% | 111<br>53% | 96<br>51% | 67<br>46%    | 88<br>39% | 111<br>43% | 148<br>49% | 121<br>50% | 157<br>52% | 139<br>49% | 145<br>52% | 127<br>47%     | 57<br>39%          | 55<br>57% | 14<br>50%          |
| Negative impact             | 139<br>13% | 71<br>13%  | 69<br>12%  | 16<br>13% | 19<br>9%   | 24<br>12%  | 24<br>13% | 22<br>15%    | 35<br>15% | 21<br>8%   | 34<br>11%  | 43<br>18%  | 41<br>14%  | 30<br>11%  | 29<br>10%  | 38<br>14%      | 28<br>19%          | 11<br>12% | 3<br>9%            |
| Don't know                  | 71<br>6%   | 20<br>4%   | 50<br>9%   | 4<br>3%   | 10<br>5%   | 11<br>5%   | 11<br>6%  | 11<br>8%     | 24<br>11% | 20<br>8%   | 15<br>5%   | 11<br>5%   | 25<br>8%   | 29<br>10%  | 12<br>4%   | 15<br>6%       | 6<br>4%            | 6<br>7%   | 2<br>5%            |

## Lottery Promotions Survey

### Fieldwork : September 1st-3rd 2006

Absolutes/col percents

Table 2  
**Q.2 Money raised by the National Lottery is used to help fund Good Causes including charities, health, education, sport, the environment and the arts. Since the National Lottery was launched in 1994, 12 years ago, how much money do you think has been raised altogether for the Lottery's Good Causes?**  
**Base: All respondents**

|                 | Sex        |           | Age        |           |           |           |           |           | Social Class |           |           |           | Region    |            |           |                |                    |           |                    |
|-----------------|------------|-----------|------------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|-----------|--------------------|
|                 | Total      | Male      | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+          | AB        | C1        | C2        | DE        | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Unweighted base | 1104       | 483       | 621        | 93        | 179       | 203       | 199       | 196       | 234          | 373       | 265       | 178       | 288       | 264        | 259       | 250            | 141                | 88        | 102                |
| Weighted base   | 1104       | 537       | 567        | 121       | 216       | 210       | 188       | 145       | 225          | 256       | 302       | 241       | 305       | 286        | 277       | 268            | 148                | 96        | 29                 |
| Up to £100m     | 260<br>24% | 99<br>18% | 161<br>28% | 44<br>37% | 51<br>24% | 46<br>22% | 37<br>20% | 30<br>21% | 51<br>23%    | 50<br>20% | 78<br>26% | 59<br>24% | 73<br>24% | 64<br>22%  | 56<br>20% | 71<br>26%      | 35<br>23%          | 28<br>29% | 7<br>24%           |
| £101-£200m      | 67<br>6%   | 34<br>6%  | 33<br>6%   | 7<br>6%   | 12<br>6%  | 17<br>8%  | 8<br>4%   | 11<br>8%  | 11<br>5%     | 16<br>6%  | 21<br>7%  | 16<br>7%  | 14<br>5%  | 11<br>4%   | 21<br>7%  | 20<br>8%       | 7<br>5%            | 5<br>5%   | 3<br>9%            |
| £201-£300m      | 29<br>3%   | 16<br>3%  | 13<br>2%   | 2<br>2%   | 3<br>1%   | 12<br>6%  | 4<br>2%   | 3<br>2%   | 6<br>2%      | 9<br>4%   | 5<br>2%   | 8<br>3%   | 8<br>3%   | 5<br>2%    | 12<br>4%  | 2<br>1%        | 6<br>4%            | 3<br>3%   | 2<br>6%            |
| £301-£400m      | 12<br>1%   | 7<br>1%   | 5<br>1%    | -<br>-    | -<br>-    | 3<br>1%   | 3<br>2%   | 1<br>1%   | 5<br>2%      | 3<br>1%   | 3<br>1%   | 1<br>1%   | 4<br>1%   | 4<br>1%    | 4<br>1%   | 1<br>*         | 1<br>1%            | 1<br>1%   | *<br>1%            |
| £401-£500m      | 30<br>3%   | 19<br>3%  | 11<br>2%   | 4<br>4%   | 8<br>4%   | 8<br>4%   | 5<br>3%   | 2<br>1%   | 2<br>1%      | 8<br>3%   | 11<br>4%  | 6<br>3%   | 3<br>1%   | 11<br>4%   | 10<br>4%  | 6<br>2%        | 1<br>1%            | 1<br>1%   | *<br>2%            |
| £501-£600m      | 27<br>2%   | 16<br>3%  | 12<br>2%   | 1<br>1%   | 5<br>2%   | 6<br>3%   | 8<br>4%   | 4<br>3%   | 3<br>1%      | 6<br>2%   | 8<br>3%   | 8<br>3%   | 5<br>2%   | 11<br>4%   | 6<br>2%   | 6<br>2%        | 2<br>2%            | 2<br>2%   | *<br>1%            |
| £601-£700m      | 5<br>*     | 3<br>1%   | 2<br>*     | 1<br>1%   | -<br>-    | 2<br>1%   | 1<br>1%   | 1<br>1%   | -<br>-       | 2<br>1%   | 2<br>1%   | -<br>-    | 1<br>*    | 1<br>1%    | 1<br>*    | 1<br>*         | 2<br>1%            | -<br>-    | -<br>-             |
| £701-£800m      | 12<br>1%   | 9<br>2%   | 3<br>1%    | 2<br>1%   | 4<br>2%   | 3<br>2%   | -<br>-    | 2<br>1%   | 2<br>1%      | 4<br>2%   | 3<br>1%   | 3<br>1%   | 2<br>1%   | 7<br>2%    | 4<br>1%   | 2<br>1%        | -<br>-             | -<br>-    | -<br>-             |
| £801-£900m      | 6<br>1%    | 3<br>1%   | 3<br>1%    | *<br>*    | 1<br>*    | 1<br>1%   | 2<br>1%   | 2<br>1%   | 1<br>*       | 4<br>1%   | 2<br>1%   | *<br>*    | -<br>-    | 2<br>1%    | 2<br>1%   | 2<br>1%        | -<br>-             | -<br>-    | 1<br>3%            |
| £901m-£1bn      | 31<br>3%   | 20<br>4%  | 11<br>2%   | 5<br>5%   | 3<br>1%   | 11<br>5%  | 4<br>2%   | 5<br>3%   | 3<br>1%      | 8<br>3%   | 14<br>5%  | 5<br>2%   | 5<br>1%   | 6<br>2%    | 12<br>4%  | 6<br>2%        | 6<br>4%            | -<br>-    | 1<br>3%            |
| £1bn-£1.1bn     | 58<br>5%   | 33<br>6%  | 25<br>4%   | 6<br>5%   | 17<br>8%  | 3<br>2%   | 14<br>7%  | 10<br>7%  | 8<br>3%      | 17<br>7%  | 15<br>5%  | 18<br>7%  | 7<br>2%   | 21<br>7%   | 9<br>3%   | 15<br>6%       | 10<br>7%           | 3<br>3%   | -<br>-             |
| £1.1-£1.2bn     | 2<br>*     | 2<br>*    | -<br>-     | -<br>-    | 2<br>1%   | -<br>-    | -<br>-    | -<br>-    | -<br>-       | -<br>-    | 2<br>1%   | -<br>-    | -<br>-    | -<br>-     | -<br>-    | 2<br>1%        | -<br>-             | -<br>-    | -<br>-             |
| £1.2-£1.3bn     | 5<br>*     | 4<br>1%   | *<br>*     | -<br>-    | 3<br>1%   | 1<br>1%   | -<br>-    | 1<br>*    | -<br>-       | 2<br>1%   | *<br>*    | 2<br>1%   | -<br>-    | 3<br>1%    | 1<br>*    | -<br>-         | -<br>-             | 1<br>1%   | *<br>1%            |
| £1.3-£1.4bn     | 1<br>*     | -<br>-    | 1<br>*     | -<br>-    | 1<br>*    | -<br>-    | -<br>-    | -<br>-    | -<br>-       | 1<br>*    | -<br>-    | -<br>-    | -<br>-    | -<br>-     | -<br>-    | -<br>-         | 1<br>1%            | -<br>-    | -<br>-             |

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Table 2  
**Q.2 Money raised by the National Lottery is used to help fund Good Causes including charities, health, education, sport, the environment and the arts. Since the National Lottery was launched in 1994, 12 years ago, how much money do you think has been raised altogether for the Lottery's Good Causes?**  
**Base: All respondents**

|               | Sex      |          | Age     |         |         |         |         |         | Social Class |         |         |         | Region  |            |           |                |                    |           |                    |
|---------------|----------|----------|---------|---------|---------|---------|---------|---------|--------------|---------|---------|---------|---------|------------|-----------|----------------|--------------------|-----------|--------------------|
|               | Total    | Male     | Female  | 18-24   | 25-34   | 35-44   | 45-54   | 55-64   | 65+          | AB      | C1      | C2      | DE      | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Weighted base | 1104     | 537      | 567     | 121     | 216     | 210     | 188     | 145     | 225          | 256     | 302     | 241     | 305     | 286        | 277       | 268            | 148                | 96        | 29                 |
| £1.4-£1.5bn   | 3*       | 2*       | 1*      | -       | -       | 3<br>1% | -       | -       | -            | -       | -       | 2<br>1% | 1*      | -          | 1*        | -              | 2<br>1%            | -         | -                  |
| £1.5-£1.6bn   | 3*       | 3*       | 1*      | -       | -       | -       | 1<br>1% | 1*      | 1<br>1%      | 2<br>1% | 1*      | -       | -       | -          | 1*        | 1*             | 1<br>1%            | -         | -                  |
| £1.6-£1.7bn   | *<br>*   | -        | *<br>*  | -       | -       | -       | *<br>*  | -       | -            | -       | *<br>*  | -       | -       | -          | -         | -              | -                  | -         | *<br>1%            |
| £1.7-£1.8bn   | -        | -        | -       | -       | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £1.8-£1.9bn   | -        | -        | -       | -       | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £1.9-£2bn     | 24<br>2% | 18<br>3% | 6<br>1% | 5<br>4% | 1*      | 5<br>2% | 5<br>2% | 1<br>1% | 8<br>4%      | 6<br>2% | 4<br>1% | 6<br>3% | 8<br>3% | 8<br>3%    | 4<br>2%   | 7<br>2%        | 5<br>3%            | -         | -                  |
| £2-£2.1bn     | 19<br>2% | 14<br>3% | 5<br>1% | 3<br>3% | 2<br>1% | 2<br>1% | 4<br>2% | 2<br>2% | 5<br>2%      | 8<br>3% | 8<br>3% | -       | 3<br>1% | 2<br>1%    | 5<br>2%   | 7<br>3%        | 3<br>2%            | 2<br>2%   | -                  |
| £2.1-£2.2bn   | 4*       | 2*       | 2*      | -       | -       | 1<br>1% | 2<br>1% | -       | 1*           | 1*      | -       | -       | 3<br>1% | -          | 2<br>1%   | 2<br>1%        | -                  | -         | -                  |
| £2.2-£2.3bn   | -        | -        | -       | -       | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £2.3-£2.4bn   | -        | -        | -       | -       | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £2.4-£2.5bn   | 3*       | -        | 3<br>1% | 3<br>3% | -       | -       | -       | -       | -            | -       | -       | 2<br>1% | 1*      | -          | -         | 3<br>1%        | -                  | -         | -                  |
| £2.5-£2.6bn   | 2*       | 2*       | -       | -       | 2<br>1% | -       | -       | 1*      | -            | 1*      | 2<br>1% | -       | -       | 2<br>1%    | -         | -              | 1*                 | -         | -                  |
| £2.6-£2.7bn   | -        | -        | -       | -       | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £2.7-£2.8bn   | -        | -        | -       | -       | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |

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**Base: All respondents**

|               | Sex   |      | Age    |       |       |       |       |       | Social Class |     |     |     | Region |            |           |                |                    |           |                    |
|---------------|-------|------|--------|-------|-------|-------|-------|-------|--------------|-----|-----|-----|--------|------------|-----------|----------------|--------------------|-----------|--------------------|
|               | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+          | AB  | C1  | C2  | DE     | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Weighted base | 1104  | 537  | 567    | 121   | 216   | 210   | 188   | 145   | 225          | 256 | 302 | 241 | 305    | 286        | 277       | 268            | 148                | 96        | 29                 |
| £2.8-£2.9bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £2.9-£3bn     | 3*    | 2*   | 1*     | -     | -     | 1*    | 1*    | 2     | -            | 1   | -   | 1*  | 1*     | 2          | 1*        | -              | -                  | 1         | -                  |
|               |       | 2%   | 1%     | 1%    | 5%    | 2%    | 1%    | 1%    | -            | 2%  | 2%  | 1%  | 1%     | 1%         | 1%        | 2%             | 2%                 | 3%        | -                  |
| £3-£3.1bn     | 17    | 12   | 5      | 1     | 11    | 3     | 1     | -     | -            | 4   | 6   | 4   | 3      | 2          | 3         | 4              | 4                  | 3         | -                  |
|               | 2%    | 2%   | 1%     | 1%    | 5%    | 2%    | 1%    | -     | -            | 2%  | 2%  | 1%  | 1%     | 1%         | 1%        | 2%             | 2%                 | 3%        | -                  |
| £3.1-£3.2bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £3.2-£3.3bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £3.3-£3.4bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £3.4-£3.5bn   | 2*    | 2*   | -      | -     | 2     | -     | -     | -     | -            | -   | -   | 2   | -      | 2          | -         | -              | -                  | -         | -                  |
|               |       |      |        |       | 1%    |       |       |       |              |     |     | 1%  |        | 1%         |           |                |                    |           |                    |
| £3.5-£3.6bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £3.6-£3.7bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £3.7-£3.8bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £3.8-£3.9bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £3.9-£4bn     | 4*    | -    | 4      | -     | 3     | -     | -     | -     | 1            | -   | 3   | -   | 1      | -          | 3         | 1              | -                  | -         | -                  |
|               |       |      | 1%     |       | 1%    |       |       |       | *            |     | 1%  |     | *      |            | 1%        | *              |                    |           |                    |
| £4-£4.1bn     | 2*    | 2*   | -      | -     | 1     | -     | *     | 1     | -            | 2   | -   | -   | -      | 1          | 1         | -              | -                  | -         | *                  |
|               |       |      |        |       | *     |       | *     | *     |              | 1%  |     |     |        | *          | *         |                |                    |           | 1%                 |
| £4.1-£4.2bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
|               | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |

## Lottery Promotions Survey Fieldwork : September 1st-3rd 2006

Absolutes/col percents

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**Q.2 Money raised by the National Lottery is used to help fund Good Causes including charities, health, education, sport, the environment and the arts. Since the National Lottery was launched in 1994, 12 years ago, how much money do you think has been raised altogether for the Lottery's Good Causes?**  
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|               | Sex      |         | Age    |       |         |         |         |         | Social Class |         |         |         | Region  |            |           |                |                    |           |                    |
|---------------|----------|---------|--------|-------|---------|---------|---------|---------|--------------|---------|---------|---------|---------|------------|-----------|----------------|--------------------|-----------|--------------------|
|               | Total    | Male    | Female | 18-24 | 25-34   | 35-44   | 45-54   | 55-64   | 65+          | AB      | C1      | C2      | DE      | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Weighted base | 1104     | 537     | 567    | 121   | 216     | 210     | 188     | 145     | 225          | 256     | 302     | 241     | 305     | 286        | 277       | 268            | 148                | 96        | 29                 |
| £4.2-£4.3bn   | -        | -       | -      | -     | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £4.3-£4.4bn   | -        | -       | -      | -     | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £4.4-£4.5bn   | 1<br>*   | -       | 1<br>* | -     | 1<br>*  | -       | -       | -       | -            | 1<br>*  | -       | -       | -       | -          | -         | 1<br>*         | -                  | -         | -                  |
| £4.5-£4.6bn   | -        | -       | -      | -     | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £4.6-£4.7bn   | -        | -       | -      | -     | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £4.7-£4.8bn   | 2<br>*   | 2<br>*  | -      | -     | -       | -       | -       | -       | 2<br>1%      | -       | -       | 2<br>1% | -       | 2<br>1%    | -         | -              | -                  | -         | -                  |
| £4.8-£4.9bn   | -        | -       | -      | -     | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £4.9-£5bn     | 5<br>*   | 3<br>1% | 2<br>* | -     | -       | 2<br>1% | -       | 3<br>2% | -            | 2<br>1% | 1<br>*  | 2<br>1% | 1<br>*  | 1<br>*     | 2<br>1%   | 2<br>1%        | -                  | -         | -                  |
| £5-£5.1bn     | 10<br>1% | 8<br>1% | 2<br>* | -     | 3<br>2% | 1<br>*  | 3<br>2% | 1<br>1% | 1<br>1%      | 2<br>1% | 5<br>2% | -       | 3<br>1% | 1<br>*     | 2<br>1%   | 2<br>1%        | 3<br>2%            | 1<br>1%   | -                  |
| £5.1-£5.2bn   | -        | -       | -      | -     | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £5.2-£5.3bn   | -        | -       | -      | -     | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £5.3-£5.4bn   | -        | -       | -      | -     | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £5.4-£5.5bn   | 1<br>*   | -       | 1<br>* | -     | -       | 1<br>1% | -       | -       | -            | -       | -       | -       | 1<br>*  | -          | -         | 1<br>*         | -                  | -         | -                  |
| £5.5-£5.6bn   | -        | -       | -      | -     | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |

## Lottery Promotions Survey Fieldwork : September 1st-3rd 2006

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**Base: All respondents**

|               | Sex   |      | Age    |       |       |       |       |       | Social Class |     |     |     | Region |            |           |                |                    |           |                    |
|---------------|-------|------|--------|-------|-------|-------|-------|-------|--------------|-----|-----|-----|--------|------------|-----------|----------------|--------------------|-----------|--------------------|
|               | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+          | AB  | C1  | C2  | DE     | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Weighted base | 1104  | 537  | 567    | 121   | 216   | 210   | 188   | 145   | 225          | 256 | 302 | 241 | 305    | 286        | 277       | 268            | 148                | 96        | 29                 |
| £5.6-£5.7bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £5.7-£5.8bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £5.8-£5.9bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £5.9-£6bn     | 3     | 2    | 1      | -     | -     | 2     | -     | -     | 1            | 2   | -   | 1   | -      | -          | 2         | -              | 1                  | -         | -                  |
|               | *     | *    | *      | -     | -     | 1%    | -     | -     | *            | 1%  | -   | 1%  | -      | -          | 1%        | -              | *                  | -         | -                  |
| £6-£6.1bn     | 1     | -    | 1      | -     | -     | -     | -     | -     | 1            | -   | -   | -   | 1      | -          | 1         | -              | -                  | -         | -                  |
|               | *     | -    | *      | -     | -     | -     | -     | -     | *            | -   | -   | -   | *      | -          | *         | -              | -                  | -         | -                  |
| £6.1-£6.2bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £6.2-£6.3bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £6.3-£6.4bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £6.4-£6.5bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £6.5-£6.6bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £6.6-£6.7bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £6.7-£6.8bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £6.8-£6.9bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £6.9-£7bn     | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |

## Lottery Promotions Survey

### Fieldwork : September 1st-3rd 2006

Absolutes/col percents

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**Base: All respondents**

|               | Sex    |        | Age    |       |        |       |         |       | Social Class |        |     |     | Region |            |           |                |                    |           |                    |
|---------------|--------|--------|--------|-------|--------|-------|---------|-------|--------------|--------|-----|-----|--------|------------|-----------|----------------|--------------------|-----------|--------------------|
|               | Total  | Male   | Female | 18-24 | 25-34  | 35-44 | 45-54   | 55-64 | 65+          | AB     | C1  | C2  | DE     | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Weighted base | 1104   | 537    | 567    | 121   | 216    | 210   | 188     | 145   | 225          | 256    | 302 | 241 | 305    | 286        | 277       | 268            | 148                | 96        | 29                 |
| £7-£7.1bn     | -      | -      | -      | -     | -      | -     | -       | -     | -            | -      | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £7.1-£7.2bn   | -      | -      | -      | -     | -      | -     | -       | -     | -            | -      | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £7.2-£7.3bn   | -      | -      | -      | -     | -      | -     | -       | -     | -            | -      | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £7.3-£7.4bn   | -      | -      | -      | -     | -      | -     | -       | -     | -            | -      | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £7.4-£7.5bn   | -      | -      | -      | -     | -      | -     | -       | -     | -            | -      | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £7.5-£7.6bn   | -      | -      | -      | -     | -      | -     | -       | -     | -            | -      | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £7.6-£7.7bn   | 1<br>* | -      | 1<br>* | -     | 1<br>* | -     | -       | -     | -            | 1<br>* | -   | -   | -      | -          | 1<br>*    | -              | -                  | -         | -                  |
| £7.7-£7.8bn   | -      | -      | -      | -     | -      | -     | -       | -     | -            | -      | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £7.8-£7.9bn   | -      | -      | -      | -     | -      | -     | -       | -     | -            | -      | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £7.9-£8bn     | -      | -      | -      | -     | -      | -     | -       | -     | -            | -      | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £8-£8.1bn     | 1<br>* | 1<br>* | -      | -     | -      | -     | 1<br>1% | -     | -            | -      | -   | -   | 1<br>* | -          | -         | -              | -                  | 1<br>1%   | -                  |
| £8.1-£8.2bn   | -      | -      | -      | -     | -      | -     | -       | -     | -            | -      | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £8.2-£8.3bn   | -      | -      | -      | -     | -      | -     | -       | -     | -            | -      | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £8.3-£8.4bn   | -      | -      | -      | -     | -      | -     | -       | -     | -            | -      | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |



## Lottery Promotions Survey

### Fieldwork : September 1st-3rd 2006

Absolutes/col percents

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|---------------|--------|--------|--------|-------|-------|---------|--------|-------|--------------|--------|-----|---------|--------|------------|-----------|----------------|--------------------|-----------|--------------------|
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| £8.4-£8.5bn   | -      | -      | -      | -     | -     | -       | -      | -     | -            | -      | -   | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £8.5-£8.6bn   | -      | -      | -      | -     | -     | -       | -      | -     | -            | -      | -   | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £8.6-£8.7bn   | -      | -      | -      | -     | -     | -       | -      | -     | -            | -      | -   | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £8.7-£8.8bn   | -      | -      | -      | -     | -     | -       | -      | -     | -            | -      | -   | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £8.8-£8.9bn   | -      | -      | -      | -     | -     | -       | -      | -     | -            | -      | -   | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £8.9-£9bn     | -      | -      | -      | -     | -     | -       | -      | -     | -            | -      | -   | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £9-£9.1bn     | -      | -      | -      | -     | -     | -       | -      | -     | -            | -      | -   | -       | -      | -          | -         | -              | -                  | -         | -                  |
| ££9.1-£9.2bn  | 2<br>* | 1<br>* | 1<br>* | -     | -     | 2<br>1% | -      | -     | -            | 1<br>* | -   | 1<br>1% | -      | -          | -         | 1<br>*         | 1<br>1%            | -         | -                  |
| £9.2-£9.3bn   | -      | -      | -      | -     | -     | -       | -      | -     | -            | -      | -   | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £9.3-£9.4bn   | -      | -      | -      | -     | -     | -       | -      | -     | -            | -      | -   | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £9.4-£9.5bn   | -      | -      | -      | -     | -     | -       | -      | -     | -            | -      | -   | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £9.5-£9.6bn   | 1<br>* | 1<br>* | -      | -     | -     | -       | 1<br>* | -     | -            | 1<br>* | -   | -       | -      | -          | -         | 1<br>*         | -                  | -         | -                  |
| £9.6-£9.7bn   | -      | -      | -      | -     | -     | -       | -      | -     | -            | -      | -   | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £9.7-£9.8bn   | -      | -      | -      | -     | -     | -       | -      | -     | -            | -      | -   | -       | -      | -          | -         | -              | -                  | -         | -                  |

## Lottery Promotions Survey

### Fieldwork : September 1st-3rd 2006

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|               | Total    | Male     | Female  | 18-24   | 25-34   | 35-44   | 45-54   | 55-64   | 65+          | AB      | C1       | C2      | DE      | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
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| £9.8-£9.9bn   | -        | -        | -       | -       | -       | -       | -       | -       | -            | -       | -        | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £9.9-£10bn    | 8<br>1%  | 4<br>1%  | 4<br>1% | -       | 1<br>*  | 3<br>1% | -       | 3<br>2% | 1<br>1%      | 1<br>*  | 4<br>1%  | 1<br>*  | 2<br>1% | 1<br>*     | 1<br>*    | 2<br>1%        | 2<br>2%            | 1<br>2%   | -                  |
| £10-£10.1bn   | 19<br>2% | 10<br>2% | 9<br>2% | 1<br>1% | 4<br>2% | 6<br>3% | 5<br>3% | 1<br>1% | 3<br>1%      | 3<br>1% | 10<br>3% | 3<br>1% | 3<br>1% | 6<br>2%    | 7<br>3%   | 3<br>1%        | 2<br>1%            | -         | *<br>1%            |
| £10.1-£10.2bn | -        | -        | -       | -       | -       | -       | -       | -       | -            | -       | -        | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £10.2-£10.3bn | 1<br>*   | -        | 1<br>*  | -       | -       | 1<br>1% | -       | -       | -            | -       | -        | -       | 1<br>*  | -          | -         | 1<br>*         | -                  | -         | -                  |
| £10.3-£10.4bn | -        | -        | -       | -       | -       | -       | -       | -       | -            | -       | -        | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £10.4-£10.5bn | 1<br>*   | 1<br>*   | -       | -       | -       | 1<br>*  | -       | 1<br>*  | -            | 1<br>1% | -        | -       | -       | 1<br>*     | -         | 1<br>*         | -                  | -         | -                  |
| £10.5-£10.6bn | -        | -        | -       | -       | -       | -       | -       | -       | -            | -       | -        | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £10.6-£10.7bn | -        | -        | -       | -       | -       | -       | -       | -       | -            | -       | -        | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £10.7-£10.8bn | -        | -        | -       | -       | -       | -       | -       | -       | -            | -       | -        | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £10.8-£10.9bn | -        | -        | -       | -       | -       | -       | -       | -       | -            | -       | -        | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £10.9-£11bn   | 1<br>*   | 1<br>*   | -       | -       | -       | -       | 1<br>*  | -       | -            | 1<br>*  | -        | -       | -       | -          | -         | -              | 1<br>1%            | -         | -                  |
| £11-£11.1bn   | -        | -        | -       | -       | -       | -       | -       | -       | -            | -       | -        | -       | -       | -          | -         | -              | -                  | -         | -                  |
| £11.1-£11.2bn | -        | -        | -       | -       | -       | -       | -       | -       | -            | -       | -        | -       | -       | -          | -         | -              | -                  | -         | -                  |

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**Base: All respondents**

|               | Sex    |        | Age    |         |       |         |         |       | Social Class |         |         |     | Region |            |           |                |                    |           |                    |
|---------------|--------|--------|--------|---------|-------|---------|---------|-------|--------------|---------|---------|-----|--------|------------|-----------|----------------|--------------------|-----------|--------------------|
|               | Total  | Male   | Female | 18-24   | 25-34 | 35-44   | 45-54   | 55-64 | 65+          | AB      | C1      | C2  | DE     | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Weighted base | 1104   | 537    | 567    | 121     | 216   | 210     | 188     | 145   | 225          | 256     | 302     | 241 | 305    | 286        | 277       | 268            | 148                | 96        | 29                 |
| £11.2-£11.3bn | -      | -      | -      | -       | -     | -       | -       | -     | -            | -       | -       | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £11.3-£11.4bn | -      | -      | -      | -       | -     | -       | -       | -     | -            | -       | -       | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £11.4-£11.5bn | -      | -      | -      | -       | -     | -       | -       | -     | -            | -       | -       | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £11.5-£11.6bn | -      | -      | -      | -       | -     | -       | -       | -     | -            | -       | -       | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £11.6-£11.7bn | -      | -      | -      | -       | -     | -       | -       | -     | -            | -       | -       | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £11.7-£11.8bn | -      | -      | -      | -       | -     | -       | -       | -     | -            | -       | -       | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £11.8-£1.9bn  | -      | -      | -      | -       | -     | -       | -       | -     | -            | -       | -       | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £11.9-£12bn   | 3<br>* | 3<br>* | -      | 1<br>1% | -     | 1<br>*  | -       | -     | 1<br>*       | 3<br>1% | -       | -   | -      | 1<br>*     | 2<br>1%   | -              | -                  | -         | -                  |
| £12-£12.1bn   | 4<br>* | 2<br>* | 1<br>* | -       | -     | 2<br>1% | 1<br>1% | -     | -            | 1<br>*  | 3<br>1% | -   | -      | 1<br>*     | -         | 3<br>1%        | -                  | -         | -                  |
| £12.1-£12.2bn | -      | -      | -      | -       | -     | -       | -       | -     | -            | -       | -       | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £12.2-£12.3bn | -      | -      | -      | -       | -     | -       | -       | -     | -            | -       | -       | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £12.3-£12.4bn | -      | -      | -      | -       | -     | -       | -       | -     | -            | -       | -       | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £12.4-£12.5bn | -      | -      | -      | -       | -     | -       | -       | -     | -            | -       | -       | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £12.5-£12.6bn | -      | -      | -      | -       | -     | -       | -       | -     | -            | -       | -       | -   | -      | -          | -         | -              | -                  | -         | -                  |

## Lottery Promotions Survey

### Fieldwork : September 1st-3rd 2006

Absolutes/col percents

Table 2  
**Q.2 Money raised by the National Lottery is used to help fund Good Causes including charities, health, education, sport, the environment and the arts. Since the National Lottery was launched in 1994, 12 years ago, how much money do you think has been raised altogether for the Lottery's Good Causes?**  
**Base: All respondents**

|               | Sex   |      | Age    |       |       |       |       |       | Social Class |     |     |     | Region |            |           |                |                    |           |                    |
|---------------|-------|------|--------|-------|-------|-------|-------|-------|--------------|-----|-----|-----|--------|------------|-----------|----------------|--------------------|-----------|--------------------|
|               | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+          | AB  | C1  | C2  | DE     | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Weighted base | 1104  | 537  | 567    | 121   | 216   | 210   | 188   | 145   | 225          | 256 | 302 | 241 | 305    | 286        | 277       | 268            | 148                | 96        | 29                 |
| £12.6-£12.7bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £12.7-£12.8bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £12.8-£12.9bn | 1*    | 1*   | -      | -     | -     | -     | -     | 1*    | -            | 1*  | -   | -   | -      | -          | 1*        | -              | -                  | -         | -                  |
| £12.9-£13bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £13-£13.1bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £13.1-£13.2bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £13.2-£13.3bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £13.3-£13.4bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £13.4-£13.5bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £13.5-£13.6bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £13.6-£13.7bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £13.7-£13.8bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £13.8-£13.9bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £13.9-£14bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |

## Lottery Promotions Survey

### Fieldwork : September 1st-3rd 2006

Absolutes/col percents

Table 2  
**Q.2 Money raised by the National Lottery is used to help fund Good Causes including charities, health, education, sport, the environment and the arts. Since the National Lottery was launched in 1994, 12 years ago, how much money do you think has been raised altogether for the Lottery's Good Causes?**  
**Base: All respondents**

|               | Sex    |      | Age    |         |         |       |       |       | Social Class |     |        |         | Region |            |           |                |                    |           |                    |
|---------------|--------|------|--------|---------|---------|-------|-------|-------|--------------|-----|--------|---------|--------|------------|-----------|----------------|--------------------|-----------|--------------------|
|               | Total  | Male | Female | 18-24   | 25-34   | 35-44 | 45-54 | 55-64 | 65+          | AB  | C1     | C2      | DE     | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Weighted base | 1104   | 537  | 567    | 121     | 216     | 210   | 188   | 145   | 225          | 256 | 302    | 241     | 305    | 286        | 277       | 268            | 148                | 96        | 29                 |
| £14-£14.1bn   | -      | -    | -      | -       | -       | -     | -     | -     | -            | -   | -      | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £14.1-£14.2bn | -      | -    | -      | -       | -       | -     | -     | -     | -            | -   | -      | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £14.2-£14.3bn | -      | -    | -      | -       | -       | -     | -     | -     | -            | -   | -      | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £14.3-£14.4bn | 1<br>* | -    | 1<br>* | 1<br>1% | -       | -     | -     | -     | -            | -   | -      | -       | 1<br>* | 1<br>*     | -         | -              | -                  | -         | -                  |
| £14.4-£14.5bn | -      | -    | -      | -       | -       | -     | -     | -     | -            | -   | -      | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £14.5-£14.6bn | -      | -    | -      | -       | -       | -     | -     | -     | -            | -   | -      | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £14.6-£14.7bn | -      | -    | -      | -       | -       | -     | -     | -     | -            | -   | -      | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £14.7-£14.8bn | -      | -    | -      | -       | -       | -     | -     | -     | -            | -   | -      | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £14.8-£14.9bn | -      | -    | -      | -       | -       | -     | -     | -     | -            | -   | -      | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £14.9-£15bn   | -      | -    | -      | -       | -       | -     | -     | -     | -            | -   | -      | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £15-£15.1bn   | 3<br>* | -    | 3<br>* | -       | 2<br>1% | -     | -     | -     | 1<br>*       | -   | 1<br>* | 2<br>1% | -      | 2<br>1%    | -         | -              | -                  | 1<br>1%   | -                  |
| £15.1-£15.2bn | -      | -    | -      | -       | -       | -     | -     | -     | -            | -   | -      | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £15.2-£15.3bn | -      | -    | -      | -       | -       | -     | -     | -     | -            | -   | -      | -       | -      | -          | -         | -              | -                  | -         | -                  |
| £15.3-£15.4bn | -      | -    | -      | -       | -       | -     | -     | -     | -            | -   | -      | -       | -      | -          | -         | -              | -                  | -         | -                  |

## Lottery Promotions Survey

### Fieldwork : September 1st-3rd 2006

Absolutes/col percents

Table 2  
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**Base: All respondents**

|               | Sex   |      | Age    |       |       |       |       |       | Social Class |     |     |     | Region |            |           |                |                    |           |                    |
|---------------|-------|------|--------|-------|-------|-------|-------|-------|--------------|-----|-----|-----|--------|------------|-----------|----------------|--------------------|-----------|--------------------|
|               | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+          | AB  | C1  | C2  | DE     | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Weighted base | 1104  | 537  | 567    | 121   | 216   | 210   | 188   | 145   | 225          | 256 | 302 | 241 | 305    | 286        | 277       | 268            | 148                | 96        | 29                 |
| £15.4-£15.5bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £15.5-£15.6bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £15.6-£15.7bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £15.7-£15.8bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £15.8-£15.9bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £15.9-£16bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £16-£16.1bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £16.1-£16.2bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £16.2-£16.3bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £16.3-£16.4bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £16.4-£16.5bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £16.5-£16.6bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £16.6-£16.7bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £16.7-£16.8bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |

## Lottery Promotions Survey Fieldwork : September 1st-3rd 2006

Absolutes/col percents

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|               | Sex   |      | Age    |       |       |       |       |       | Social Class |     |     |     | Region |            |           |                |                    |           |                    |
|---------------|-------|------|--------|-------|-------|-------|-------|-------|--------------|-----|-----|-----|--------|------------|-----------|----------------|--------------------|-----------|--------------------|
|               | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+          | AB  | C1  | C2  | DE     | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Weighted base | 1104  | 537  | 567    | 121   | 216   | 210   | 188   | 145   | 225          | 256 | 302 | 241 | 305    | 286        | 277       | 268            | 148                | 96        | 29                 |
| £16.8-£16.9bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £16.9-£17bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £17-£17.1bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £17.1-£17.2bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £17.2-£17.3bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £17.3-£17.4bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £17.4-£17.5bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £17.5-£17.6bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £17.6-£17.7bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £17.7-£17.8bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £17.8-£17.9bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £17.9-£18bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £18-£18.1bn   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| £18.1-£18.2bn | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |

## Lottery Promotions Survey

### Fieldwork : September 1st-3rd 2006

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|                    | Sex        |            | Age        |           |           |           |           |           | Social Class |           |           |           | Region     |            |           |                |                    |           |                    |
|--------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|------------|------------|-----------|----------------|--------------------|-----------|--------------------|
|                    | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+          | AB        | C1        | C2        | DE         | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Weighted base      | 1104       | 537        | 567        | 121       | 216       | 210       | 188       | 145       | 225          | 256       | 302       | 241       | 305        | 286        | 277       | 268            | 148                | 96        | 29                 |
| £18.2-£18.3bn      | -          | -          | -          | -         | -         | -         | -         | -         | -            | -         | -         | -         | -          | -          | -         | -              | -                  | -         | -                  |
| £18.3-£18.4bn      | -          | -          | -          | -         | -         | -         | -         | -         | -            | -         | -         | -         | -          | -          | -         | -              | -                  | -         | -                  |
| £18.4-£18.5bn      | -          | -          | -          | -         | -         | -         | -         | -         | -            | -         | -         | -         | -          | -          | -         | -              | -                  | -         | -                  |
| £18.5-£18.6bn      | -          | -          | -          | -         | -         | -         | -         | -         | -            | -         | -         | -         | -          | -          | -         | -              | -                  | -         | -                  |
| £18.6-£18.7bn      | -          | -          | -          | -         | -         | -         | -         | -         | -            | -         | -         | -         | -          | -          | -         | -              | -                  | -         | -                  |
| £18.7-£18.8bn      | -          | -          | -          | -         | -         | -         | -         | -         | -            | -         | -         | -         | -          | -          | -         | -              | -                  | -         | -                  |
| £18.8-£18.9bn      | -          | -          | -          | -         | -         | -         | -         | -         | -            | -         | -         | -         | -          | -          | -         | -              | -                  | -         | -                  |
| £18.9-£19bn        | -          | -          | -          | -         | -         | -         | -         | -         | -            | -         | -         | -         | -          | -          | -         | -              | -                  | -         | -                  |
| £19bn-£19.1bn      | -          | -          | -          | -         | -         | -         | -         | -         | -            | -         | -         | -         | -          | -          | -         | -              | -                  | -         | -                  |
| £19.1bn +          | 38<br>3%   | 28<br>5%   | 10<br>2%   | 5<br>4%   | 3<br>1%   | 8<br>4%   | 13<br>7%  | 3<br>2%   | 6<br>3%      | 8<br>3%   | 16<br>5%  | 4<br>2%   | 10<br>3%   | 13<br>4%   | 7<br>2%   | 11<br>4%       | 6<br>4%            | 2<br>2%   | *<br>1%            |
| Don't know         | 365<br>33% | 148<br>28% | 217<br>38% | 25<br>21% | 72<br>33% | 51<br>25% | 61<br>33% | 54<br>37% | 102<br>45%   | 74<br>29% | 73<br>24% | 82<br>34% | 136<br>45% | 92<br>32%  | 95<br>34% | 81<br>30%      | 45<br>31%          | 38<br>40% | 13<br>45%          |
| Mean               | 2342       | 2843       | 1787       | 1933      | 1833      | 2655      | 3379      | 1947      | 2077         | 2424      | 2776      | 1641      | 2325       | 2631       | 2096      | 2430           | 2486               | 2006      | 873                |
| Standard deviation | 4751       | 5247       | 4066       | 4674      | 3638      | 4941      | 6043      | 4028      | 4586         | 4600      | 5303      | 3752      | 4920       | 5230       | 4256      | 4861           | 4818               | 4478      | 3048               |
| Standard error     | 177        | 280        | 213        | 547       | 328       | 402       | 534       | 371       | 410          | 286       | 382       | 350       | 399        | 398        | 328       | 371            | 479                | 627       | 419                |



## Lottery Promotions Survey

### Fieldwork : September 1st-3rd 2006

Absolutes/col percents

Table 3

**Q.3 Since the Lottery was launched in 1994, how many individual grants do you think have been made from funds raised by the National Lottery?**

**Base: All respondents**

|                 | Sex        |           | Age       |           |           |           |           |           | Social Class |           |           |           | Region    |            |           |                |                    |           |                    |
|-----------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|-----------|--------------------|
|                 | Total      | Male      | Female    | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+          | AB        | C1        | C2        | DE        | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Unweighted base | 1104       | 483       | 621       | 93        | 179       | 203       | 199       | 196       | 234          | 373       | 265       | 178       | 288       | 264        | 259       | 250            | 141                | 88        | 102                |
| Weighted base   | 1104       | 537       | 567       | 121       | 216       | 210       | 188       | 145       | 225          | 256       | 302       | 241       | 305       | 286        | 277       | 268            | 148                | 96        | 29                 |
| Up to 5,000     | 178<br>16% | 85<br>16% | 93<br>16% | 30<br>25% | 42<br>19% | 34<br>16% | 22<br>12% | 18<br>12% | 33<br>14%    | 34<br>13% | 54<br>18% | 48<br>20% | 42<br>14% | 54<br>19%  | 41<br>15% | 40<br>15%      | 16<br>11%          | 24<br>25% | 3<br>10%           |
| 5-10,000        | 58<br>5%   | 25<br>5%  | 33<br>6%  | 6<br>5%   | 13<br>6%  | 12<br>6%  | 10<br>5%  | 5<br>3%   | 13<br>6%     | 19<br>7%  | 21<br>7%  | 9<br>4%   | 9<br>3%   | 18<br>6%   | 15<br>6%  | 8<br>3%        | 12<br>8%           | 3<br>4%   | 1<br>5%            |
| 10-15,000       | 39<br>4%   | 21<br>4%  | 18<br>3%  | 1<br>1%   | 7<br>3%   | 9<br>4%   | 7<br>4%   | 5<br>4%   | 9<br>4%      | 12<br>5%  | 8<br>3%   | 8<br>3%   | 11<br>4%  | 13<br>4%   | 11<br>4%  | 9<br>3%        | 6<br>4%            | -<br>-    | 1<br>3%            |
| 15-20,000       | 10<br>1%   | 5<br>1%   | 5<br>1%   | 1<br>1%   | -<br>-    | 4<br>2%   | 1<br>1%   | 2<br>2%   | 2<br>1%      | 4<br>1%   | 7<br>2%   | -<br>-    | -<br>-    | -<br>-     | 3<br>1%   | 4<br>1%        | 3<br>2%            | -<br>-    | -<br>-             |
| 20-25,000       | 19<br>2%   | 15<br>3%  | 4<br>1%   | 2<br>2%   | 1<br>*    | 9<br>4%   | 7<br>4%   | *<br>*    | -<br>-       | 7<br>3%   | 2<br>1%   | 7<br>3%   | 4<br>1%   | 3<br>1%    | 2<br>1%   | 7<br>3%        | 3<br>2%            | 3<br>3%   | 1<br>4%            |
| 25-30,000       | 11<br>1%   | 8<br>1%   | 3<br>*    | 2<br>1%   | 1<br>1%   | 6<br>3%   | 1<br>1%   | -<br>-    | -<br>-       | 4<br>2%   | 4<br>1%   | -<br>-    | 3<br>1%   | 2<br>1%    | 2<br>1%   | 4<br>1%        | 1<br>1%            | -<br>-    | 1<br>3%            |
| 30-35,000       | 6<br>1%    | 3<br>1%   | 3<br>1%   | 1<br>1%   | -<br>-    | 3<br>1%   | -<br>-    | 1<br>1%   | 1<br>1%      | 1<br>*    | 4<br>1%   | 1<br>*    | -<br>-    | 1<br>*     | 1<br>*    | 2<br>1%        | 1<br>1%            | -<br>-    | -<br>-             |
| 35-40,000       | 4<br>*     | 1<br>*    | 2<br>*    | -<br>-    | 1<br>1%   | -<br>-    | 1<br>*    | 2<br>1%   | -<br>-       | 1<br>*    | 2<br>1%   | -<br>-    | -<br>-    | 1<br>*     | 2<br>1%   | *<br>*         | -<br>-             | -<br>-    | -<br>-             |
| 40-45,000       | 3<br>*     | 1<br>*    | 2<br>*    | -<br>-    | -<br>-    | 1<br>1%   | -<br>-    | 1<br>1%   | 1<br>1%      | -<br>-    | 1<br>*    | 1<br>1%   | 1<br>*    | -<br>-     | 1<br>*    | -<br>-         | 1<br>1%            | 1<br>1%   | -<br>-             |
| 45-50,000       | 7<br>1%    | 3<br>1%   | 4<br>1%   | 2<br>2%   | 2<br>1%   | 1<br>1%   | 1<br>1%   | 1<br>1%   | *<br>*       | -<br>-    | 2<br>1%   | 3<br>1%   | 3<br>1%   | 3<br>1%    | 2<br>1%   | 1<br>*         | 1<br>1%            | -<br>-    | 1<br>2%            |
| 50-55,000       | 22<br>2%   | 15<br>3%  | 8<br>1%   | 1<br>1%   | 3<br>2%   | 6<br>3%   | 5<br>2%   | 4<br>3%   | 3<br>1%      | 7<br>3%   | 6<br>2%   | 6<br>3%   | 3<br>1%   | 3<br>1%    | 7<br>3%   | 4<br>1%        | 5<br>4%            | 2<br>3%   | 1<br>3%            |
| 55-60,000       | 1<br>*     | 1<br>*    | -<br>-    | -<br>-    | -<br>-    | 1<br>*    | -<br>-    | -<br>-    | -<br>-       | 1<br>*    | -<br>-    | -<br>-    | -<br>-    | 1<br>*     | -<br>-    | -<br>-         | -<br>-             | -<br>-    | -<br>-             |
| 60-65,000       | 3<br>*     | -<br>-    | 3<br>*    | -<br>-    | 1<br>1%   | -<br>-    | *<br>*    | -<br>-    | 1<br>*       | *<br>*    | 2<br>1%   | -<br>-    | 1<br>*    | -<br>-     | -<br>-    | 1<br>*         | -<br>-             | 1<br>1%   | *<br>1%            |
| 65-70,000       | -<br>-     | -<br>-    | -<br>-    | -<br>-    | -<br>-    | -<br>-    | -<br>-    | -<br>-    | -<br>-       | -<br>-    | -<br>-    | -<br>-    | -<br>-    | -<br>-     | -<br>-    | -<br>-         | -<br>-             | -<br>-    | -<br>-             |

## Lottery Promotions Survey

### Fieldwork : September 1st-3rd 2006

Absolutes/col percents

Table 3

**Q.3 Since the Lottery was launched in 1994, how many individual grants do you think have been made from funds raised by the National Lottery?**

**Base: All respondents**

|               | Sex   |      | Age    |       |       |       |       |       | Social Class |     |     |     | Region |            |           |                |                    |           |                    |
|---------------|-------|------|--------|-------|-------|-------|-------|-------|--------------|-----|-----|-----|--------|------------|-----------|----------------|--------------------|-----------|--------------------|
|               | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+          | AB  | C1  | C2  | DE     | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Weighted base | 1104  | 537  | 567    | 121   | 216   | 210   | 188   | 145   | 225          | 256 | 302 | 241 | 305    | 286        | 277       | 268            | 148                | 96        | 29                 |
| 70-75,000     | *     | *    | -      | -     | -     | -     | -     | -     | *            | -   | -   | -   | *      | -          | -         | -              | -                  | -         | *                  |
|               | *     | *    | -      | -     | -     | -     | -     | -     | *            | -   | -   | -   | *      | -          | -         | -              | -                  | -         | 1%                 |
| 75-80,000     | *     | *    | -      | -     | *     | -     | -     | -     | -            | -   | *   | -   | -      | -          | -         | -              | -                  | -         | *                  |
|               | *     | *    | -      | -     | *     | -     | -     | -     | -            | -   | *   | -   | -      | -          | -         | -              | -                  | -         | 1%                 |
| 80-85,000     | 1     | -    | 1      | -     | *     | 1     | -     | -     | -            | *   | 1   | -   | -      | -          | -         | 1              | -                  | -         | *                  |
|               | *     | -    | *      | -     | *     | 1%    | -     | -     | -            | *   | *   | -   | -      | -          | -         | *              | -                  | -         | 1%                 |
| 85-90,000     | 2     | 2    | -      | -     | -     | 2     | -     | -     | -            | -   | -   | 2   | -      | -          | -         | 2              | -                  | -         | -                  |
|               | *     | *    | -      | -     | -     | 1%    | -     | -     | -            | -   | -   | 1%  | -      | -          | -         | 1%             | -                  | -         | -                  |
| 90-95,000     | 1     | 1    | -      | -     | -     | 1     | -     | -     | -            | 1   | -   | -   | -      | -          | -         | -              | 1                  | -         | -                  |
|               | *     | *    | -      | -     | -     | *     | -     | -     | -            | *   | -   | -   | -      | -          | -         | -              | 1%                 | -         | -                  |
| 95-100,000    | 37    | 19   | 18     | 2     | 11    | 10    | 4     | 6     | 5            | 9   | 16  | 8   | 4      | 16         | 9         | 9              | 2                  | -         | 1                  |
|               | 3%    | 4%   | 3%     | 1%    | 5%    | 5%    | 2%    | 4%    | 2%           | 3%  | 5%  | 3%  | 1%     | 6%         | 3%        | 3%             | 1%                 | -         | 3%                 |
| 100-105,000   | 52    | 27   | 25     | 3     | 18    | 10    | 8     | 4     | 9            | 15  | 21  | 7   | 9      | 16         | 13        | 14             | 3                  | 4         | 1                  |
|               | 5%    | 5%   | 4%     | 3%    | 8%    | 5%    | 4%    | 3%    | 4%           | 6%  | 7%  | 3%  | 3%     | 6%         | 5%        | 5%             | 2%                 | 4%        | 5%                 |
| 105-110,000   | 1     | -    | 1      | -     | -     | -     | 1     | -     | 1            | 1   | -   | -   | -      | 1          | -         | 1              | -                  | -         | -                  |
|               | *     | -    | *      | -     | -     | -     | *     | -     | *            | *   | -   | -   | -      | *          | -         | *              | -                  | -         | -                  |
| 110-115,000   | 1     | 1    | -      | 1     | -     | -     | -     | -     | -            | 1   | -   | -   | -      | -          | -         | 1              | -                  | -         | -                  |
|               | *     | *    | -      | 1%    | -     | -     | -     | -     | -            | *   | -   | -   | -      | -          | -         | *              | -                  | -         | -                  |
| 115-120,000   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| 120-125,000   | 2     | -    | 2      | -     | 2     | -     | -     | -     | -            | -   | -   | 2   | -      | 2          | -         | -              | -                  | -         | -                  |
|               | *     | -    | *      | -     | 1%    | -     | -     | -     | -            | -   | -   | 1%  | -      | 1%         | -         | -              | -                  | -         | -                  |
| 125-130,000   | 2     | 2    | -      | -     | 2     | -     | -     | -     | -            | -   | -   | -   | 2      | -          | -         | 2              | -                  | -         | -                  |
|               | *     | *    | -      | -     | 1%    | -     | -     | -     | -            | -   | -   | -   | 1%     | -          | -         | 1%             | -                  | -         | -                  |
| 130-135,000   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| 135-140,000   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |
| 140-145,000   | -     | -    | -      | -     | -     | -     | -     | -     | -            | -   | -   | -   | -      | -          | -         | -              | -                  | -         | -                  |

## Lottery Promotions Survey

### Fieldwork : September 1st-3rd 2006

Absolutes/col percents

Table 3

**Q.3 Since the Lottery was launched in 1994, how many individual grants do you think have been made from funds raised by the National Lottery?**

**Base: All respondents**

|               | Sex      |         | Age     |         |         |         |         |         | Social Class |         |         |         | Region  |            |           |                |                    |           |                    |
|---------------|----------|---------|---------|---------|---------|---------|---------|---------|--------------|---------|---------|---------|---------|------------|-----------|----------------|--------------------|-----------|--------------------|
|               | Total    | Male    | Female  | 18-24   | 25-34   | 35-44   | 45-54   | 55-64   | 65+          | AB      | C1      | C2      | DE      | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Weighted base | 1104     | 537     | 567     | 121     | 216     | 210     | 188     | 145     | 225          | 256     | 302     | 241     | 305     | 286        | 277       | 268            | 148                | 96        | 29                 |
| 145-150,000   | 2<br>*   | 2<br>*  | -       | -       | -       | -       | -       | 1<br>1% | 1<br>1%      | -       | -       | -       | 2<br>1% | -          | -         | 2<br>1%        | -                  | -         | -                  |
| 150-155,000   | 5<br>*   | 1<br>*  | 4<br>1% | -       | 1<br>*  | 1<br>1% | 2<br>1% | 1<br>1% | -            | 2<br>1% | 2<br>1% | -       | 1<br>*  | 2<br>1%    | 1<br>*    | -              | 1<br>1%            | 1<br>1%   | -                  |
| 155-160,000   | -        | -       | -       | -       | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| 160-165,000   | 1<br>*   | 1<br>*  | -       | 1<br>1% | -       | -       | -       | -       | -            | 1<br>*  | -       | -       | -       | 1<br>*     | -         | -              | -                  | -         | -                  |
| 165-170,000   | -        | -       | -       | -       | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| 170-175,000   | -        | -       | -       | -       | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| 175-180,000   | -        | -       | -       | -       | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| 180-185,000   | -        | -       | -       | -       | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| 185-190,000   | -        | -       | -       | -       | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| 190-195,000   | -        | -       | -       | -       | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| 195-200,000   | 6<br>1%  | 5<br>1% | 2<br>*  | 1<br>1% | 1<br>*  | -       | -       | 1<br>1% | 3<br>1%      | 2<br>1% | 1<br>*  | 1<br>1% | 1<br>*  | 2<br>1%    | 1<br>*    | 2<br>1%        | 1<br>1%            | -         | *<br>1%            |
| 200-205,000   | 16<br>1% | 9<br>2% | 6<br>1% | 2<br>1% | 2<br>1% | 7<br>3% | 3<br>2% | -       | 2<br>1%      | 6<br>2% | 3<br>1% | 2<br>1% | 5<br>2% | 2<br>1%    | 3<br>1%   | 6<br>2%        | 5<br>3%            | -         | *<br>1%            |
| 205-210,000   | -        | -       | -       | -       | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| 210-215,000   | -        | -       | -       | -       | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |
| 215-220,000   | -        | -       | -       | -       | -       | -       | -       | -       | -            | -       | -       | -       | -       | -          | -         | -              | -                  | -         | -                  |

## Lottery Promotions Survey

### Fieldwork : September 1st-3rd 2006

Absolutes/col percents

Table 3

**Q.3 Since the Lottery was launched in 1994, how many individual grants do you think have been made from funds raised by the National Lottery?**

**Base: All respondents**

|                    | Sex        |            |            | Age       |           |           |           |           |            | Social Class |           |           |            | Region     |            |                |                    |           |                    |
|--------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|------------|--------------|-----------|-----------|------------|------------|------------|----------------|--------------------|-----------|--------------------|
|                    | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+        | AB           | C1        | C2        | DE         | South East | Mid-lands  | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Weighted base      | 1104       | 537        | 567        | 121       | 216       | 210       | 188       | 145       | 225        | 256          | 302       | 241       | 305        | 286        | 277        | 268            | 148                | 96        | 29                 |
| 220-225,000        | -          | -          | -          | -         | -         | -         | -         | -         | -          | -            | -         | -         | -          | -          | -          | -              | -                  | -         | -                  |
| 225-230,000        | -          | -          | -          | -         | -         | -         | -         | -         | -          | -            | -         | -         | -          | -          | -          | -              | -                  | -         | -                  |
| 230-235,000        | -          | -          | -          | -         | -         | -         | -         | -         | -          | -            | -         | -         | -          | -          | -          | -              | -                  | -         | -                  |
| 235-240,000        | -          | -          | -          | -         | -         | -         | -         | -         | -          | -            | -         | -         | -          | -          | -          | -              | -                  | -         | -                  |
| 240-245,000        | -          | -          | -          | -         | -         | -         | -         | -         | -          | -            | -         | -         | -          | -          | -          | -              | -                  | -         | -                  |
| 245-250,000        | 3<br>*     | 3<br>1%    | -          | 1<br>1%   | -         | 1<br>*    | -         | 1<br>1%   | -          | 2<br>1%      | -         | -         | 1<br>*     | -          | 1<br>*     | 1<br>*         | -                  | 1<br>1%   | -                  |
| 250,000+           | 183<br>17% | 104<br>19% | 80<br>14%  | 20<br>16% | 30<br>14% | 34<br>16% | 43<br>23% | 29<br>20% | 28<br>13%  | 42<br>16%    | 52<br>17% | 43<br>18% | 46<br>15%  | 42<br>15%  | 50<br>18%  | 41<br>15%      | 33<br>22%          | 15<br>16% | 3<br>10%           |
| Don't know         | 426<br>39% | 177<br>33% | 249<br>44% | 44<br>37% | 78<br>36% | 56<br>27% | 73<br>39% | 63<br>44% | 112<br>50% | 85<br>33%    | 94<br>31% | 92<br>38% | 156<br>51% | 103<br>36% | 112<br>40% | 107<br>40%     | 52<br>35%          | 40<br>42% | 13<br>44%          |
| Mean               | 99.11      | 105.59     | 91.79      | 90.48     | 89.33     | 91.72     | 119.46    | 117.47    | 92.95      | 99.58        | 94.00     | 97.09     | 107.72     | 89.64      | 103.17     | 101.60         | 115.09             | 88.35     | 82.31              |
| Standard deviation | 104.83     | 106.06     | 103.11     | 108.56    | 97.93     | 99.76     | 110.84    | 110.25    | 104.70     | 102.91       | 101.34    | 107.41    | 109.63     | 100.36     | 107.55     | 102.64         | 111.40             | 108.65    | 93.56              |
| Standard error     | 4.07       | 5.86       | 5.62       | 14.13     | 9.05      | 8.28      | 10.16     | 10.66     | 9.64       | 6.59         | 7.64      | 10.34     | 9.37       | 7.79       | 8.75       | 8.35           | 11.55              | 15.52     | 12.62              |

## Lottery Promotions Survey

### Fieldwork : September 1st-3rd 2006

Absolutes/col percents

Table 4

**Q.4 Thinking now about your postcode area - the first letters and numbers of your postcode - how many Lottery-funded projects do you think there are, on average, in each postcode area?**

**Base: All respondents**

|                 | Sex        |            | Age        |           |           |           |           |           | Social Class |           |           |           | Region    |            |           |                |                    |           |                    |
|-----------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|-----------|--------------------|
|                 | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+          | AB        | C1        | C2        | DE        | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Unweighted base | 1104       | 483        | 621        | 93        | 179       | 203       | 199       | 196       | 234          | 373       | 265       | 178       | 288       | 264        | 259       | 250            | 141                | 88        | 102                |
| Weighted base   | 1104       | 537        | 567        | 121       | 216       | 210       | 188       | 145       | 225          | 256       | 302       | 241       | 305       | 286        | 277       | 268            | 148                | 96        | 29                 |
| Up to 5         | 259<br>23% | 113<br>21% | 146<br>26% | 49<br>41% | 58<br>27% | 51<br>24% | 38<br>20% | 31<br>21% | 32<br>14%    | 68<br>27% | 71<br>24% | 63<br>26% | 56<br>18% | 74<br>26%  | 60<br>22% | 59<br>22%      | 31<br>21%          | 28<br>29% | 7<br>24%           |
| 5-10            | 108<br>10% | 62<br>12%  | 46<br>8%   | 12<br>10% | 20<br>10% | 27<br>13% | 15<br>8%  | 12<br>8%  | 21<br>9%     | 19<br>7%  | 30<br>10% | 37<br>15% | 21<br>7%  | 30<br>11%  | 21<br>8%  | 26<br>10%      | 20<br>13%          | 9<br>9%   | 2<br>5%            |
| 10-15           | 44<br>4%   | 24<br>5%   | 20<br>4%   | 4<br>3%   | 11<br>5%  | 8<br>4%   | 10<br>5%  | 5<br>3%   | 7<br>3%      | 15<br>6%  | 10<br>3%  | 9<br>4%   | 10<br>3%  | 14<br>5%   | 9<br>3%   | 10<br>4%       | 1<br>1%            | 7<br>8%   | 2<br>7%            |
| 15-20           | 33<br>3%   | 15<br>3%   | 18<br>3%   | 7<br>6%   | 3<br>2%   | 7<br>3%   | 5<br>3%   | 4<br>3%   | 6<br>3%      | 8<br>3%   | 13<br>4%  | 9<br>4%   | 3<br>1%   | 8<br>3%    | 8<br>3%   | 13<br>5%       | 4<br>3%            | -<br>-    | 1<br>3%            |
| 20-25           | 19<br>2%   | 13<br>2%   | 6<br>1%    | 2<br>1%   | 4<br>2%   | 1<br>1%   | 3<br>1%   | 5<br>4%   | 4<br>2%      | 5<br>2%   | 6<br>2%   | 3<br>1%   | 5<br>2%   | 1<br>*     | 5<br>2%   | 5<br>2%        | 5<br>3%            | 3<br>3%   | *<br>1%            |
| 25-30           | 10<br>1%   | 4<br>1%    | 6<br>1%    | -<br>-    | 2<br>1%   | 1<br>*    | 4<br>2%   | 1<br>1%   | 2<br>1%      | 3<br>1%   | 2<br>1%   | 2<br>1%   | 2<br>1%   | 1<br>*     | 2<br>1%   | 2<br>1%        | 1<br>1%            | 3<br>3%   | *<br>1%            |
| 30-35           | 4<br>*     | 3<br>1%    | 1<br>*     | -<br>-    | 2<br>1%   | -<br>-    | 1<br>1%   | 1<br>1%   | *<br>*       | *<br>*    | 1<br>*    | -<br>-    | 3<br>1%   | -<br>-     | -<br>-    | 3<br>1%        | -<br>-             | 1<br>1%   | *<br>1%            |
| 35-40           | 1<br>*     | 1<br>*     | -<br>-     | -<br>-    | -<br>-    | 1<br>1%   | -<br>-    | -<br>-    | -<br>-       | -<br>-    | -<br>-    | -<br>-    | 1<br>*    | -<br>-     | -<br>-    | 1<br>1%        | -<br>-             | -<br>-    | -<br>-             |
| 40-45           | 3<br>*     | 2<br>*     | 1<br>*     | -<br>-    | -<br>-    | 1<br>1%   | 1<br>*    | -<br>-    | 1<br>1%      | 1<br>*    | 1<br>*    | 1<br>1%   | -<br>-    | 1<br>*     | -<br>-    | 1<br>*         | 1<br>1%            | -<br>-    | -<br>-             |
| 45-50           | 23<br>2%   | 14<br>3%   | 8<br>1%    | 1<br>1%   | 3<br>2%   | 6<br>3%   | 9<br>5%   | -<br>-    | 4<br>2%      | 8<br>3%   | 5<br>2%   | 3<br>1%   | 7<br>2%   | 2<br>1%    | 9<br>3%   | 4<br>2%        | 6<br>4%            | -<br>-    | 1<br>2%            |
| 50-55           | 18<br>2%   | 11<br>2%   | 7<br>1%    | -<br>-    | 6<br>3%   | 3<br>1%   | 5<br>2%   | 2<br>1%   | 3<br>2%      | 6<br>2%   | 7<br>2%   | 3<br>1%   | 2<br>1%   | 4<br>1%    | 8<br>3%   | 2<br>1%        | 1<br>1%            | 2<br>2%   | 1<br>2%            |
| 55-60           | 2<br>*     | 1<br>*     | 1<br>*     | -<br>-    | -<br>-    | -<br>-    | 1<br>*    | -<br>-    | 1<br>1%      | 1<br>*    | -<br>-    | -<br>-    | 1<br>*    | -<br>-     | 1<br>*    | -<br>-         | 1<br>1%            | -<br>-    | -<br>-             |
| 60-65           | 1<br>*     | 1<br>*     | -<br>-     | 1<br>1%   | -<br>-    | -<br>-    | -<br>-    | -<br>-    | -<br>-       | 1<br>*    | -<br>-    | -<br>-    | -<br>-    | -<br>-     | -<br>-    | -<br>-         | 1<br>1%            | -<br>-    | -<br>-             |
| 65-70           | -<br>-     | -<br>-     | -<br>-     | -<br>-    | -<br>-    | -<br>-    | -<br>-    | -<br>-    | -<br>-       | -<br>-    | -<br>-    | -<br>-    | -<br>-    | -<br>-     | -<br>-    | -<br>-         | -<br>-             | -<br>-    | -<br>-             |

## Lottery Promotions Survey

### Fieldwork : September 1st-3rd 2006

Absolutes/col percents

Table 4

**Q.4 Thinking now about your postcode area - the first letters and numbers of your postcode - how many Lottery-funded projects do you think there are, on average, in each postcode area?**

**Base: All respondents**

|                    | Sex        |            | Age        |           |           |           |           |           | Social Class |           |            |           | Region     |            |            |                |                    |           |                    |
|--------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|------------|-----------|------------|------------|------------|----------------|--------------------|-----------|--------------------|
|                    | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+          | AB        | C1         | C2        | DE         | South East | Mid-lands  | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Weighted base      | 1104       | 537        | 567        | 121       | 216       | 210       | 188       | 145       | 225          | 256       | 302        | 241       | 305        | 286        | 277        | 268            | 148                | 96        | 29                 |
| 70-75              | -          | -          | -          | -         | -         | -         | -         | -         | -            | -         | -          | -         | -          | -          | -          | -              | -                  | -         | -                  |
| 75-80              | 1<br>*     | -          | 1<br>*     | -         | 1<br>*    | -         | -         | -         | *<br>*       | 1<br>*    | -          | *<br>*    | -          | -          | 1<br>*     | -              | -                  | -         | *<br>1%            |
| 80-85              | -          | -          | -          | -         | -         | -         | -         | -         | -            | -         | -          | -         | -          | -          | -          | -              | -                  | -         | -                  |
| 85-90              | -          | -          | -          | -         | -         | -         | -         | -         | -            | -         | -          | -         | -          | -          | -          | -              | -                  | -         | -                  |
| 90-95              | -          | -          | -          | -         | -         | -         | -         | -         | -            | -         | -          | -         | -          | -          | -          | -              | -                  | -         | -                  |
| 95-100             | 30<br>3%   | 16<br>3%   | 13<br>2%   | 7<br>6%   | 12<br>6%  | 4<br>2%   | 3<br>2%   | 2<br>1%   | 1<br>1%      | 7<br>3%   | 10<br>3%   | 5<br>2%   | 8<br>3%    | 11<br>4%   | 6<br>2%    | 10<br>4%       | 3<br>2%            | -         | 1<br>2%            |
| 100+               | 130<br>12% | 77<br>14%  | 53<br>9%   | 8<br>7%   | 21<br>10% | 39<br>19% | 20<br>11% | 18<br>13% | 23<br>10%    | 34<br>13% | 41<br>14%  | 22<br>9%  | 34<br>11%  | 34<br>12%  | 36<br>13%  | 35<br>13%      | 15<br>10%          | 8<br>8%   | 2<br>7%            |
| Don't know         | 418<br>38% | 177<br>33% | 241<br>42% | 29<br>24% | 73<br>34% | 61<br>29% | 74<br>39% | 63<br>44% | 118<br>53%   | 80<br>31% | 104<br>34% | 83<br>34% | 152<br>50% | 106<br>37% | 112<br>40% | 95<br>36%      | 57<br>38%          | 36<br>37% | 12<br>43%          |
| Mean               | 32.20      | 35.70      | 28.37      | 22.75     | 31.60     | 37.13     | 32.96     | 31.91     | 33.67        | 33.24     | 34.35      | 24.74     | 35.94      | 31.68      | 35.61      | 34.40          | 30.73              | 21.66     | 27.28              |
| Standard deviation | 40.20      | 41.15      | 38.83      | 36.19     | 40.13     | 43.18     | 38.38     | 41.07     | 40.01        | 40.22     | 41.33      | 36.09     | 42.10      | 41.53      | 41.20      | 41.21          | 37.97              | 33.34     | 37.45              |
| Standard error     | 1.55       | 2.29       | 2.07       | 4.29      | 3.66      | 3.62      | 3.50      | 3.92      | 3.80         | 2.53      | 3.18       | 3.41      | 3.56       | 3.25       | 3.31       | 3.27           | 4.09               | 4.58      | 4.92               |

## Lottery Promotions Survey

### Fieldwork : September 1st-3rd 2006

Absolutes/col percents

Table 5

**Q.5 In fact the National Lottery has raised over £19 billion for Good Causes since it was launched in 1994. This has been used to fund over 240,000 projects throughout the UK, an average of 79 Lottery-funded projects in every postcode area, including village halls, local parks, and things like the Eden Project in Cornwall and the Millennium Stadium in Cardiff. Bearing this in mind, please can you say whether you think Lottery funds have had a positive impact, a negative impact or no real impact at...?**

**Base: All respondents**

|  | Sex        |            | Age        |            |            |            |            | Social Class |            |            |            | Region     |            |            |            |                |                    |           |                    |
|--|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|--------------------|
|  | Total      | Male       | Female     | 18-24      | 25-34      | 35-44      | 45-54      | 55-64        | 65+        | AB         | C1         | C2         | DE         | South East | Mid-lands  | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Unweighted base                        | 1104       | 483        | 621        | 93         | 179        | 203        | 199        | 196          | 234        | 373        | 265        | 178        | 288        | 264        | 259        | 250            | 141                | 88        | 102                |
| Weighted base                          | 1104       | 537        | 567        | 121        | 216        | 210        | 188        | 145          | 225        | 256        | 302        | 241        | 305        | 286        | 277        | 268            | 148                | 96        | 29                 |
| <b><u>The UK as a whole</u></b>        |            |            |            |            |            |            |            |              |            |            |            |            |            |            |            |                |                    |           |                    |
| Positive impact                        | 879<br>80% | 419<br>78% | 460<br>81% | 102<br>85% | 168<br>78% | 170<br>81% | 153<br>81% | 114<br>79%   | 172<br>77% | 218<br>85% | 250<br>83% | 182<br>75% | 230<br>75% | 229<br>80% | 219<br>79% | 214<br>80%     | 120<br>81%         | 75<br>78% | 22<br>77%          |
| No real impact                         | 147<br>13% | 81<br>15%  | 67<br>12%  | 15<br>13%  | 41<br>19%  | 21<br>10%  | 24<br>13%  | 21<br>14%    | 25<br>11%  | 27<br>10%  | 35<br>12%  | 43<br>18%  | 42<br>14%  | 45<br>16%  | 34<br>12%  | 39<br>15%      | 15<br>10%          | 10<br>10% | 3<br>12%           |
| Negative impact                        | 56<br>5%   | 31<br>6%   | 25<br>4%   | 1<br>1%    | 5<br>2%    | 16<br>8%   | 7<br>4%    | 7<br>5%      | 19<br>9%   | 7<br>3%    | 12<br>4%   | 14<br>6%   | 23<br>7%   | 8<br>3%    | 16<br>6%   | 14<br>5%       | 10<br>7%           | 6<br>6%   | 2<br>6%            |
| Don't know                             | 22<br>2%   | 6<br>1%    | 16<br>3%   | 2<br>2%    | 2<br>1%    | 2<br>1%    | 4<br>2%    | 3<br>2%      | 9<br>4%    | 4<br>2%    | 5<br>2%    | 2<br>1%    | 10<br>3%   | 3<br>1%    | 8<br>3%    | 2<br>1%        | 2<br>1%            | 5<br>5%   | 2<br>5%            |
| <b><u>My region of the country</u></b> |            |            |            |            |            |            |            |              |            |            |            |            |            |            |            |                |                    |           |                    |
| Positive impact                        | 663<br>60% | 330<br>62% | 333<br>59% | 82<br>68%  | 144<br>67% | 127<br>60% | 114<br>61% | 84<br>58%    | 112<br>50% | 180<br>70% | 195<br>65% | 139<br>58% | 149<br>49% | 177<br>62% | 167<br>60% | 154<br>57%     | 97<br>66%          | 51<br>53% | 17<br>59%          |
| No real impact                         | 299<br>27% | 139<br>26% | 160<br>28% | 28<br>23%  | 58<br>27%  | 53<br>25%  | 52<br>28%  | 42<br>29%    | 66<br>29%  | 50<br>20%  | 77<br>26%  | 71<br>29%  | 101<br>33% | 79<br>28%  | 75<br>27%  | 76<br>28%      | 29<br>20%          | 34<br>36% | 6<br>20%           |
| Negative impact                        | 82<br>7%   | 47<br>9%   | 35<br>6%   | 7<br>6%    | 5<br>3%    | 24<br>11%  | 13<br>7%   | 9<br>6%      | 24<br>10%  | 11<br>4%   | 17<br>5%   | 25<br>10%  | 30<br>10%  | 12<br>4%   | 20<br>7%   | 24<br>9%       | 15<br>10%          | 6<br>7%   | 3<br>11%           |
| Don't know                             | 61<br>5%   | 20<br>4%   | 41<br>7%   | 4<br>3%    | 8<br>4%    | 7<br>3%    | 9<br>5%    | 10<br>7%     | 24<br>11%  | 15<br>6%   | 13<br>4%   | 7<br>3%    | 26<br>9%   | 18<br>6%   | 15<br>6%   | 15<br>5%       | 6<br>4%            | 4<br>5%   | 3<br>10%           |

## Lottery Promotions Survey

### Fieldwork : September 1st-3rd 2006

Absolutes/col percents

Table 5

**Q.5 In fact the National Lottery has raised over £19 billion for Good Causes since it was launched in 1994. This has been used to fund over 240,000 projects throughout the UK, an average of 79 Lottery-funded projects in every postcode area, including village halls, local parks, and things like the Eden Project in Cornwall and the Millennium Stadium in Cardiff. Bearing this in mind, please can you say whether you think Lottery funds have had a positive impact, a negative impact or no real impact at...?**

**Base: All respondents**

|                             | Sex        |            |            | Age       |            |            |           |           |           | Social Class |            |            |            | Region     |            |                |                    |           |                    |
|-----------------------------|------------|------------|------------|-----------|------------|------------|-----------|-----------|-----------|--------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|--------------------|
|                             | Total      | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54     | 55-64     | 65+       | AB           | C1         | C2         | DE         | South East | Mid-lands  | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |
| Weighted base               | 1104       | 537        | 567        | 121       | 216        | 210        | 188       | 145       | 225       | 256          | 302        | 241        | 305        | 286        | 277        | 268            | 148                | 96        | 29                 |
| <b><u>My local area</u></b> |            |            |            |           |            |            |           |           |           |              |            |            |            |            |            |                |                    |           |                    |
| Positive impact             | 510<br>46% | 264<br>49% | 246<br>43% | 53<br>44% | 110<br>51% | 100<br>48% | 85<br>45% | 67<br>46% | 95<br>42% | 143<br>56%   | 155<br>51% | 102<br>42% | 111<br>36% | 131<br>46% | 140<br>51% | 118<br>44%     | 75<br>51%          | 32<br>34% | 13<br>46%          |
| No real impact              | 400<br>36% | 187<br>35% | 213<br>37% | 53<br>44% | 82<br>38%  | 69<br>33%  | 74<br>39% | 53<br>36% | 69<br>31% | 75<br>29%    | 108<br>36% | 91<br>38%  | 126<br>41% | 105<br>37% | 94<br>34%  | 102<br>38%     | 45<br>31%          | 44<br>46% | 10<br>36%          |
| Negative impact             | 108<br>10% | 59<br>11%  | 48<br>9%   | 10<br>8%  | 9<br>4%    | 25<br>12%  | 19<br>10% | 11<br>8%  | 34<br>15% | 16<br>6%     | 20<br>7%   | 34<br>14%  | 37<br>12%  | 23<br>8%   | 27<br>10%  | 28<br>10%      | 17<br>11%          | 11<br>11% | 2<br>9%            |
| Don't know                  | 86<br>8%   | 26<br>5%   | 60<br>11%  | 5<br>4%   | 15<br>7%   | 16<br>8%   | 10<br>5%  | 14<br>10% | 26<br>12% | 22<br>9%     | 19<br>6%   | 15<br>6%   | 31<br>10%  | 27<br>10%  | 16<br>6%   | 21<br>8%       | 10<br>7%           | 8<br>9%   | 3<br>10%           |



## Lottery Promotions Survey

### Fieldwork : September 1st-3rd 2006

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

|                 | Sex    |       |        | Age   |       |       |       |       |       | Social Class |       |       |       | Region     |           |                |                    |           |                    |       |
|-----------------|--------|-------|--------|-------|-------|-------|-------|-------|-------|--------------|-------|-------|-------|------------|-----------|----------------|--------------------|-----------|--------------------|-------|
|                 | Total  | Male  | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+   | AB           | C1    | C2    | DE    | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land | North-ern Ire-land |       |
| Unweighted base | 1104   | 483   | 621    | 93    | 179   | 203   | 199   | 196   | 234   | 373          | 265   | 178   | 288   | 264        | 259       | 250            | 141                | 88        | 102                |       |
| Weighted base   | 1104   | 537   | 567    | 121   | 216   | 210   | 188   | 145   | 225   | 256          | 302   | 241   | 305   | 286        | 277       | 268            | 148                | 96        | 29                 |       |
| <b>Sex</b>      |        |       |        |       |       |       |       |       |       |              |       |       |       |            |           |                |                    |           |                    |       |
| Male            | 537    | 537   | -      | 56    | 109   | 99    | 99    | 66    | 108   | 143          | 142   | 130   | 121   | 137        | 140       | 129            | 73                 | 44        | 14                 |       |
|                 | 49%    | 100%  | -      | 46%   | 51%   | 47%   | 52%   | 45%   | 48%   | 56%          | 47%   | 54%   | 40%   | 48%        | 51%       | 48%            | 49%                | 46%       | 49%                |       |
| Female          | 567    | -     | 567    | 65    | 106   | 111   | 89    | 79    | 117   | 113          | 160   | 111   | 184   | 149        | 137       | 140            | 75                 | 51        | 15                 |       |
|                 | 51%    | -     | 100%   | 54%   | 49%   | 53%   | 48%   | 55%   | 52%   | 44%          | 53%   | 46%   | 60%   | 52%        | 49%       | 52%            | 51%                | 54%       | 51%                |       |
| <b>Age</b>      |        |       |        |       |       |       |       |       |       |              |       |       |       |            |           |                |                    |           |                    |       |
| 18-24           | (21)   | 121   | 56     | 65    | 121   | -     | -     | -     | -     | -            | 20    | 39    | 30    | 31         | 43        | 24             | 27                 | 15        | 7                  | 4     |
|                 |        | 11%   | 10%    | 11%   | 100%  | -     | -     | -     | -     | -            | 8%    | 13%   | 12%   | 10%        | 15%       | 9%             | 10%                | 10%       | 8%                 | 13%   |
| 25-34           | (29.5) | 216   | 109    | 106   | -     | 216   | -     | -     | -     | -            | 54    | 68    | 58    | 36         | 68        | 49             | 56                 | 19        | 18                 | 5     |
|                 |        | 20%   | 20%    | 19%   | -     | 100%  | -     | -     | -     | -            | 21%   | 22%   | 24%   | 12%        | 24%       | 18%            | 21%                | 13%       | 18%                | 19%   |
| 35-44           | (39.5) | 210   | 99     | 111   | -     | -     | 210   | -     | -     | -            | 61    | 60    | 49    | 40         | 57        | 56             | 49                 | 28        | 14                 | 5     |
|                 |        | 19%   | 18%    | 19%   | -     | -     | 100%  | -     | -     | -            | 24%   | 20%   | 20%   | 13%        | 20%       | 20%            | 18%                | 19%       | 15%                | 18%   |
| 45-54           | (49.5) | 188   | 99     | 89    | -     | -     | -     | 188   | -     | -            | 53    | 52    | 51    | 33         | 41        | 42             | 42                 | 33        | 24                 | 6     |
|                 |        | 17%   | 18%    | 16%   | -     | -     | -     | 100%  | -     | -            | 21%   | 17%   | 21%   | 11%        | 14%       | 15%            | 16%                | 22%       | 25%                | 22%   |
| 55-64           | (59.5) | 145   | 66     | 79    | -     | -     | -     | -     | 145   | -            | 34    | 45    | 25    | 41         | 34        | 34             | 40                 | 23        | 12                 | 3     |
|                 |        | 13%   | 12%    | 14%   | -     | -     | -     | -     | 100%  | -            | 13%   | 15%   | 10%   | 13%        | 12%       | 12%            | 15%                | 15%       | 12%                | 9%    |
| 65+             | (70)   | 225   | 108    | 117   | -     | -     | -     | -     | -     | 225          | 33    | 39    | 28    | 124        | 43        | 72             | 54                 | 29        | 21                 | 5     |
|                 |        | 20%   | 20%    | 21%   | -     | -     | -     | -     | -     | 100%         | 13%   | 13%   | 12%   | 41%        | 15%       | 26%            | 20%                | 20%       | 22%                | 19%   |
| Average age     |        | 46.07 | 45.94  | 46.19 | 21.00 | 29.50 | 39.50 | 49.50 | 59.50 | 70.00        | 44.63 | 43.48 | 42.57 | 52.62      | 42.67     | 47.99          | 46.31              | 47.63     | 47.92              | 45.02 |

## Lottery Promotions Survey

### Fieldwork : September 1st-3rd 2006

Absolutes/col percents

Table 6  
**Classification**  
**Base: All respondents**

|                            | Sex        |            | Age        |           |           |           |           |           | Social Class |             |             |             | Region      |             |             |                |                    |            |                    |
|----------------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|----------------|--------------------|------------|--------------------|
|                            | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+          | AB          | C1          | C2          | DE          | South East  | Mid-lands   | North Eng-land | Wales & South West | Scot-land  | North-ern Ire-land |
| Weighted base              | 1104       | 537        | 567        | 121       | 216       | 210       | 188       | 145       | 225          | 256         | 302         | 241         | 305         | 286         | 277         | 268            | 148                | 96         | 29                 |
| <b><u>Social Class</u></b> |            |            |            |           |           |           |           |           |              |             |             |             |             |             |             |                |                    |            |                    |
| AB                         | 256<br>23% | 143<br>27% | 113<br>20% | 20<br>17% | 54<br>25% | 61<br>29% | 53<br>28% | 34<br>24% | 33<br>15%    | 256<br>100% | -           | -           | -           | 84<br>29%   | 60<br>22%   | 59<br>22%      | 32<br>22%          | 17<br>18%  | 4<br>15%           |
| C1                         | 302<br>27% | 142<br>26% | 160<br>28% | 39<br>32% | 68<br>31% | 60<br>29% | 52<br>27% | 45<br>31% | 39<br>17%    | -           | 302<br>100% | -           | -           | 80<br>28%   | 80<br>29%   | 76<br>28%      | 33<br>22%          | 24<br>25%  | 10<br>35%          |
| C2                         | 241<br>22% | 130<br>24% | 111<br>20% | 30<br>25% | 58<br>27% | 49<br>23% | 51<br>27% | 25<br>17% | 28<br>13%    | -           | -           | 241<br>100% | -           | 52<br>18%   | 62<br>22%   | 52<br>20%      | 43<br>29%          | 24<br>25%  | 8<br>27%           |
| DE                         | 305<br>28% | 121<br>23% | 184<br>32% | 31<br>26% | 36<br>17% | 40<br>19% | 33<br>17% | 41<br>28% | 124<br>55%   | -           | -           | -           | 305<br>100% | 71<br>25%   | 75<br>27%   | 81<br>30%      | 40<br>27%          | 31<br>33%  | 7<br>24%           |
| <b><u>Region</u></b>       |            |            |            |           |           |           |           |           |              |             |             |             |             |             |             |                |                    |            |                    |
| North                      | 364<br>33% | 173<br>32% | 191<br>34% | 34<br>28% | 74<br>34% | 63<br>30% | 66<br>35% | 52<br>36% | 75<br>34%    | 76<br>30%   | 100<br>33%  | 76<br>32%   | 112<br>37%  | -           | -           | 268<br>100%    | -                  | 96<br>100% | -                  |
| Midlands                   | 332<br>30% | 170<br>32% | 162<br>29% | 28<br>23% | 56<br>26% | 68<br>33% | 57<br>30% | 40<br>28% | 82<br>36%    | 72<br>28%   | 94<br>31%   | 79<br>33%   | 87<br>29%   | -           | 277<br>100% | -              | 55<br>37%          | -          | -                  |
| South                      | 379<br>34% | 180<br>34% | 199<br>35% | 55<br>45% | 80<br>37% | 73<br>35% | 58<br>31% | 50<br>35% | 63<br>28%    | 103<br>40%  | 99<br>33%   | 78<br>32%   | 99<br>32%   | 286<br>100% | -           | -              | 93<br>63%          | -          | -                  |
| Northern Ireland           | 29<br>3%   | 14<br>3%   | 15<br>3%   | 4<br>3%   | 5<br>3%   | 5<br>2%   | 6<br>3%   | 3<br>2%   | 5<br>2%      | 4<br>2%     | 10<br>3%    | 8<br>3%     | 7<br>2%     | -           | -           | -              | -                  | -          | 29<br>100%         |