

New Farming Techniques Survey - Combined

ONLINE Fieldwork: 9th-28th March 2018

Absolutes/ccl percents

Table 1

Q.1 UK farmers are under pressure to be more productive and sustainable to compete with imported food while farming in ways that reduce environmental impacts and support biodiversity. Post Brexit the UK Government is considering whether it can help support UK farmers by allowing the use of innovative farming techniques that use technology to address the challenges of safe, affordable and sustainable British food production.

To what extent do you agree that UK farming can be improved by using technological advances?

Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
NET: Agree	1164	553	612	655	510	411	368	206	179	78	62	135	104	115	80	44	76	186	171	92	22	206	581
	67%	74%	62%	71%	64%	78%	71%	59%	53%	68%	69%	66%	67%	66%	66%	61%	61%	67%	72%	70%	82%	69%	66%
Strongly agree (2)	398	241	157	230	168	167	130	50	52	29	13	41	42	31	32	12	17	73	65	37	6	55	216
	23%	32%	16%	25%	21%	32%	25%	14%	15%	25%	14%	20%	27%	18%	26%	16%	13%	26%	28%	28%	24%	18%	25%
Slightly agree (1)	766	312	454	425	341	245	239	156	127	49	49	93	61	84	49	32	59	113	106	55	15	151	365
	44%	42%	46%	46%	43%	46%	46%	44%	38%	43%	55%	46%	40%	48%	40%	45%	47%	40%	45%	42%	58%	50%	42%
Neither agree nor (0) disagree	417	132	285	191	226	69	105	117	126	26	20	53	32	47	32	22	38	68	47	26	4	63	220
	24%	18%	29%	21%	28%	13%	20%	33%	37%	23%	23%	26%	21%	27%	26%	31%	30%	24%	20%	20%	15%	21%	25%
Slightly disagree (-1)	113	45	67	64	48	36	33	20	24	8	4	14	15	8	7	5	9	21	15	7	-	27	60
	7%	6%	7%	7%	6%	7%	6%	6%	7%	7%	4%	7%	9%	4%	6%	7%	8%	8%	6%	5%	-	9%	7%
Strongly disagree (-2)	36	21	16	18	19	11	10	8	8	3	3	3	4	5	3	1	2	3	3	6	1	5	15
	2%	3%	2%	2%	2%	2%	2%	2%	2%	3%	3%	1%	2%	3%	2%	1%	2%	1%	1%	5%	3%	2%	2%
NET: Disagree	149	66	83	82	67	47	42	28	31	11	7	17	18	12	10	6	12	25	18	13	1	32	76
	9%	9%	8%	9%	8%	9%	8%	8%	9%	10%	7%	8%	12%	7%	8%	8%	9%	9%	8%	10%	3%	10%	9%
Mean	0.93	1.06	0.82	0.98	0.86	1.12	0.99	0.74	0.71	0.94	0.82	0.90	0.99	0.83	0.92	0.84	0.78	0.98	1.04	0.94	1.01	0.92	0.94
Standard deviation Standard error	0.81	0.86	0.75	0.79	0.83	0.78	0.79	0.79	0.81	0.86	0.79	0.76	0.84	0.82	0.86	0.72	0.73	0.79	0.77	0.96	0.80	0.73	0.81
	0.02	0.03	0.02	0.03	0.03	0.03	0.03	0.05	0.04	0.08	0.09	0.05	0.07	0.07	0.08	0.09	0.07	0.05	0.05	0.08	0.16	0.04	0.03

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Absolutes/ccl percents

Table 2

Q.2 Technology is increasingly being developed to tackle the challenges of 21st century farming and food security. Innovative techniques have been designed to provide the best possible data collection and management to allow greater precision across the food production process. The benefits of these techniques include: allowing more targeted weed, pest and disease control, reducing energy usage, delivering higher yields and overall allowing for more sustainable and productive farming.

To what extent would you support or oppose the following farming techniques:

Summary

Base: All respondents

	The use of drones to assess/monitor/spray crops	The use of drones to track and count sheep	The use of autonomous tractors	Plant breeding using gene editing to make crops more nutritious, pest and disease resistant	Plant breeding using genes from other species to make crops more nutritious, pest and disease resistant	The use of chemicals or other products to control plant pests and diseases if crops can't be made more resistant by breeding	The use of more land for farming if crop yield per hectare can't be increased because of climate change or no change in technology
Unweighted base	1666	1666	1666	1666	1666	1666	1666
Weighted base	1730	1730	1730	1730	1730	1730	1730
NET: Support	1088	1122	750	818	800	491	880
	63%	65%	43%	47%	46%	28%	51%
Strongly support (2)	365	417	220	261	241	115	227
	21%	24%	13%	15%	14%	7%	13%
Somewhat support (1)	723	705	529	557	558	376	653
	42%	41%	31%	32%	32%	22%	38%
Neither support (0) nor oppose	335	310	426	353	354	368	404
	19%	18%	25%	20%	20%	21%	23%
Somewhat oppose (-1)	99	102	232	207	199	400	126
	6%	6%	13%	12%	11%	23%	7%
Strongly oppose (-2)	76	67	100	162	182	281	75
	4%	4%	6%	9%	10%	16%	4%
NET: Oppose	175	170	332	369	381	681	201
	10%	10%	19%	21%	22%	39%	12%
Don't know	133	129	222	191	196	191	246
	8%	7%	13%	11%	11%	11%	14%
Mean	0.75	0.81	0.36	0.36	0.31	-0.23	0.56
Standard deviation	1.03	1.03	1.11	1.21	1.22	1.22	1.01
Standard error	0.03	0.03	0.03	0.03	0.03	0.03	0.03

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Table 3

Q.2 Technology is increasingly being developed to tackle the challenges of 21st century farming and food security. Innovative techniques have been designed to provide the best possible data collection and management to allow greater precision across the food production process. The benefits of these techniques include: allowing more targeted weed, pest and disease control, reducing energy usage, delivering higher yields and overall allowing for more sustainable and productive farming.

To what extent would you support or oppose the following farming techniques:

The use of drones to assess/monitor/spray crops

Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
NET: Support	1088	510	578	613	474	366	345	193	183	75	59	122	91	105	85	40	75	168	163	85	20	187	554
	63%	68%	59%	66%	59%	69%	67%	55%	54%	65%	67%	59%	59%	60%	69%	57%	60%	60%	69%	65%	74%	62%	63%
Strongly support (2)	365	218	147	198	167	147	99	61	58	22	17	40	25	35	35	13	21	63	50	36	9	66	189
	21%	29%	15%	21%	21%	28%	19%	17%	17%	19%	20%	19%	16%	20%	28%	19%	17%	23%	21%	28%	32%	22%	22%
Somewhat support (1)	723	292	431	416	307	219	247	132	125	54	42	82	66	70	50	27	54	104	113	49	11	122	365
	42%	39%	44%	45%	38%	42%	48%	38%	37%	47%	47%	40%	43%	40%	41%	38%	43%	37%	48%	37%	42%	40%	42%
Neither support (0) nor oppose	335	144	191	152	182	82	88	90	75	21	10	39	31	44	22	13	26	67	38	22	3	66	167
	19%	19%	20%	16%	23%	15%	17%	26%	22%	18%	11%	19%	20%	25%	18%	19%	21%	24%	16%	17%	12%	22%	19%
Somewhat oppose (-1)	99	34	65	58	41	26	26	26	21	6	9	10	10	8	2	6	8	17	8	13	1	11	52
	6%	5%	7%	6%	5%	5%	5%	7%	6%	5%	10%	5%	6%	5%	2%	9%	7%	6%	3%	10%	4%	3%	6%
Strongly oppose (-2)	76	25	51	40	36	27	19	18	12	4	6	11	8	5	6	2	6	13	8	5	1	13	40
	4%	3%	5%	4%	4%	5%	4%	5%	4%	3%	6%	6%	5%	3%	5%	3%	5%	5%	3%	4%	5%	4%	5%
NET: Oppose	175	59	116	98	77	52	45	44	33	10	14	22	18	13	8	8	15	30	16	18	2	23	92
	10%	8%	12%	11%	10%	10%	9%	13%	10%	9%	16%	11%	11%	8%	7%	12%	12%	11%	7%	14%	9%	8%	11%
Don't know	133	38	95	64	69	27	38	23	45	9	6	23	15	12	8	9	9	15	19	6	1	24	64
	8%	5%	10%	7%	9%	5%	7%	7%	13%	8%	7%	11%	10%	7%	6%	13%	7%	5%	8%	5%	5%	8%	7%
Mean	0.75	0.90	0.63	0.78	0.72	0.87	0.79	0.59	0.67	0.78	0.68	0.70	0.65	0.74	0.91	0.69	0.65	0.71	0.87	0.79	0.98	0.78	0.75
Standard deviation	1.03	1.01	1.03	1.02	1.03	1.06	0.96	1.06	1.01	0.96	1.13	1.07	1.04	0.96	1.03	1.03	1.04	1.06	0.93	1.10	1.06	1.00	1.04
Standard error	0.03	0.04	0.04	0.03	0.04	0.05	0.04	0.07	0.06	0.09	0.13	0.08	0.09	0.08	0.10	0.13	0.10	0.07	0.07	0.10	0.22	0.06	0.04

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Table 4

Q.2 Technology is increasingly being developed to tackle the challenges of 21st century farming and food security. Innovative techniques have been designed to provide the best possible data collection and management to allow greater precision across the food production process. The benefits of these techniques include: allowing more targeted weed, pest and disease control, reducing energy usage, delivering higher yields and overall allowing for more sustainable and productive farming.

To what extent would you support or oppose the following farming techniques:

The use of drones to track and count sheep

Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
NET: Support	1122	531	591	606	516	384	338	209	192	77	60	128	102	119	81	44	65	169	160	98	20	201	572
	65%	71%	60%	65%	64%	73%	65%	59%	57%	67%	68%	62%	66%	68%	66%	61%	52%	61%	68%	75%	76%	67%	65%
Strongly support (2)	417	228	189	222	195	167	133	59	58	23	21	48	32	48	34	15	24	68	52	41	11	74	208
	24%	30%	19%	24%	24%	32%	26%	17%	17%	20%	24%	23%	21%	28%	28%	20%	20%	24%	22%	31%	40%	25%	24%
Somewhat support (1)	705	303	402	383	321	216	205	150	134	54	39	80	70	71	46	29	40	101	108	58	9	127	364
	41%	40%	41%	41%	40%	41%	40%	43%	40%	47%	44%	39%	45%	41%	38%	41%	32%	36%	46%	44%	35%	42%	42%
Neither support (0) nor oppose	310	138	173	148	162	71	84	80	75	16	17	41	26	28	19	17	33	57	41	10	4	53	156
	18%	18%	18%	16%	20%	13%	16%	23%	22%	14%	19%	20%	17%	16%	16%	24%	26%	20%	17%	8%	16%	18%	18%
Somewhat oppose (-1)	102	31	72	64	38	22	45	17	19	8	5	3	7	9	7	2	10	29	11	11	1	13	48
	6%	4%	7%	7%	5%	4%	9%	5%	6%	7%	6%	1%	4%	5%	5%	3%	8%	11%	5%	8%	4%	4%	5%
Strongly oppose (-2)	67	11	56	42	25	19	17	20	11	6	2	7	9	5	8	3	6	10	7	4	-	11	33
	4%	1%	6%	5%	3%	4%	3%	6%	3%	5%	2%	4%	6%	3%	6%	4%	5%	3%	3%	3%	-	4%	4%
NET: Oppose	170	42	128	106	63	42	62	36	30	13	7	10	16	14	14	5	16	39	18	15	1	24	81
	10%	6%	13%	11%	8%	8%	12%	10%	9%	11%	8%	5%	10%	8%	12%	7%	13%	14%	8%	11%	4%	8%	9%
Don't know	129	40	88	68	60	31	32	26	39	9	4	26	11	13	8	5	11	14	18	8	1	22	67
	7%	5%	9%	7%	8%	6%	6%	8%	12%	8%	5%	13%	7%	7%	8%	9%	9%	5%	8%	6%	5%	7%	8%
Mean	0.81	0.99	0.67	0.79	0.84	0.99	0.81	0.65	0.71	0.76	0.86	0.88	0.75	0.92	0.81	0.76	0.59	0.71	0.85	0.97	1.18	0.86	0.82
Standard deviation	1.03	0.91	1.09	1.06	0.98	1.01	1.05	1.03	0.97	1.04	0.95	0.96	1.06	0.99	1.14	0.99	1.09	1.08	0.95	1.03	0.86	0.99	1.01
Standard error	0.03	0.03	0.04	0.04	0.04	0.05	0.05	0.07	0.06	0.10	0.11	0.07	0.09	0.08	0.11	0.12	0.10	0.07	0.07	0.09	0.17	0.06	0.04

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Absolutes/ccl percents

Table 5

Q.2 Technology is increasingly being developed to tackle the challenges of 21st century farming and food security. Innovative techniques have been designed to provide the best possible data collection and management to allow greater precision across the food production process. The benefits of these techniques include: allowing more targeted weed, pest and disease control, reducing energy usage, delivering higher yields and overall allowing for more sustainable and productive farming.

To what extent would you support or oppose the following farming techniques:

The use of autonomous tractors

Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
NET: Support	750	426	323	408	341	275	211	148	116	41	38	74	63	93	56	27	45	135	112	56	10	110	406
	43%	57%	33%	44%	43%	52%	41%	42%	35%	36%	42%	36%	41%	53%	46%	37%	36%	48%	47%	43%	38%	37%	46%
Strongly support (2)	220	157	64	127	93	98	57	30	34	9	9	29	21	28	16	3	12	48	26	17	3	36	118
	13%	21%	6%	14%	12%	19%	11%	9%	10%	8%	10%	14%	14%	16%	13%	4%	10%	17%	11%	13%	10%	12%	13%
Somewhat support (1)	529	269	260	281	248	176	154	117	82	32	29	46	41	66	41	24	33	86	86	39	7	74	288
	31%	36%	27%	30%	31%	33%	30%	33%	24%	28%	33%	22%	27%	38%	33%	33%	26%	31%	36%	30%	28%	25%	33%
Neither support (0) nor oppose	426	157	270	223	204	101	137	86	102	26	25	54	33	37	32	25	41	69	55	21	9	65	220
	25%	21%	28%	24%	25%	19%	27%	24%	30%	23%	28%	26%	21%	21%	26%	35%	33%	25%	23%	16%	34%	22%	25%
Somewhat oppose (-1)	232	82	150	131	102	82	73	51	26	20	11	33	20	11	12	8	14	43	30	30	1	54	108
	13%	11%	15%	14%	13%	16%	14%	15%	8%	17%	12%	16%	13%	6%	10%	11%	12%	15%	13%	22%	5%	18%	12%
Strongly oppose (-2)	100	22	78	56	44	20	33	26	21	11	4	16	14	6	8	6	11	7	9	6	4	25	36
	6%	3%	8%	6%	5%	4%	6%	7%	6%	9%	4%	8%	9%	3%	7%	8%	8%	2%	4%	5%	16%	8%	4%
NET: Oppose	332	104	228	187	145	102	107	77	47	30	14	49	33	17	20	13	25	50	38	35	6	79	144
	19%	14%	23%	20%	18%	19%	21%	22%	14%	26%	16%	24%	22%	10%	16%	19%	20%	18%	16%	27%	21%	26%	16%
Don't know	222	64	158	110	112	50	61	41	70	17	12	27	25	28	14	7	14	26	31	18	2	46	106
	13%	9%	16%	12%	14%	9%	12%	12%	21%	15%	14%	13%	16%	16%	11%	9%	11%	9%	13%	14%	8%	15%	12%
Mean	0.36	0.67	0.10	0.36	0.36	0.53	0.28	0.24	0.31	0.10	0.37	0.22	0.29	0.67	0.40	0.16	0.19	0.50	0.44	0.28	0.11	0.17	0.45
Standard deviation	1.11	1.05	1.09	1.13	1.08	1.12	1.10	1.10	1.07	1.16	1.02	1.19	1.22	1.00	1.10	1.01	1.10	1.07	1.02	1.16	1.24	1.20	1.06
Standard error	0.03	0.04	0.04	0.04	0.04	0.05	0.05	0.07	0.06	0.11	0.12	0.09	0.11	0.09	0.11	0.13	0.11	0.07	0.07	0.11	0.26	0.08	0.04

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Table 6

Q.2 Technology is increasingly being developed to tackle the challenges of 21st century farming and food security. Innovative techniques have been designed to provide the best possible data collection and management to allow greater precision across the food production process. The benefits of these techniques include: allowing more targeted weed, pest and disease control, reducing energy usage, delivering higher yields and overall allowing for more sustainable and productive farming.

To what extent would you support or oppose the following farming techniques:

Plant breeding using gene editing to make crops more nutritious, pest and disease resistant

Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
NET: Support	818	421	397	478	340	294	233	160	131	55	35	92	67	86	60	39	47	127	121	77	13	142	406
	47%	56%	41%	52%	42%	56%	45%	45%	39%	48%	39%	45%	43%	49%	49%	54%	38%	45%	51%	58%	51%	47%	46%
Strongly support (2)	261	167	94	172	90	104	79	42	36	17	12	31	21	26	23	10	10	47	31	28	4	42	124
	15%	22%	10%	19%	11%	20%	15%	12%	11%	15%	14%	15%	14%	15%	19%	15%	8%	17%	13%	21%	16%	14%	14%
Somewhat support (1)	557	254	303	306	250	190	154	118	95	39	23	61	45	59	37	28	37	80	89	49	9	101	282
	32%	34%	31%	33%	31%	36%	30%	34%	28%	34%	26%	30%	29%	34%	30%	40%	30%	29%	38%	37%	34%	34%	32%
Neither support (0) nor oppose	353	155	198	173	180	90	104	86	73	19	24	46	29	30	26	13	32	68	41	17	7	41	201
	20%	21%	20%	19%	22%	17%	20%	24%	22%	17%	27%	22%	19%	17%	22%	18%	26%	24%	17%	13%	25%	14%	23%
Somewhat oppose (-1)	207	60	147	102	105	57	69	40	42	16	12	19	22	22	15	5	21	37	21	16	1	52	90
	12%	8%	15%	11%	13%	11%	13%	11%	12%	14%	13%	10%	14%	13%	12%	7%	17%	13%	9%	12%	5%	17%	10%
Strongly oppose (-2)	162	52	110	87	75	44	50	37	31	10	7	23	20	6	11	9	12	27	25	10	1	25	87
	9%	7%	11%	9%	9%	8%	10%	11%	9%	9%	8%	11%	13%	4%	9%	13%	9%	10%	10%	8%	5%	8%	10%
NET: Oppose	369	112	257	189	179	101	119	77	73	26	19	42	42	28	26	14	32	64	46	26	3	77	178
	21%	15%	26%	20%	22%	19%	23%	22%	22%	22%	21%	21%	27%	16%	21%	20%	26%	23%	19%	20%	10%	26%	20%
Don't know	191	63	128	87	104	43	60	29	59	15	11	25	17	31	10	6	13	21	29	11	4	40	91
	11%	8%	13%	9%	13%	8%	12%	8%	17%	13%	13%	12%	11%	18%	8%	8%	10%	7%	12%	8%	14%	13%	10%
Mean	0.36	0.62	0.15	0.44	0.25	0.52	0.32	0.27	0.23	0.36	0.28	0.32	0.19	0.54	0.40	0.39	0.13	0.32	0.39	0.56	0.61	0.31	0.34
Standard deviation	1.21	1.16	1.21	1.23	1.18	1.21	1.23	1.18	1.19	1.22	1.17	1.24	1.29	1.09	1.24	1.25	1.14	1.22	1.21	1.23	1.07	1.24	1.20
Standard error	0.03	0.05	0.04	0.04	0.05	0.05	0.06	0.08	0.07	0.12	0.14	0.09	0.11	0.10	0.12	0.16	0.11	0.08	0.09	0.11	0.23	0.08	0.05

Prepared by Populus

New Farming Techniques Survey - Combined

ONLINE Fieldwork: 9th-28th March 2018

Absolutes/ccl percents

Table 7

Q.2 Technology is increasingly being developed to tackle the challenges of 21st century farming and food security. Innovative techniques have been designed to provide the best possible data collection and management to allow greater precision across the food production process. The benefits of these techniques include: allowing more targeted weed, pest and disease control, reducing energy usage, delivering higher yields and overall allowing for more sustainable and productive farming.

To what extent would you support or oppose the following farming techniques:

Plant breeding using genes from other species to make crops more nutritious, pest and disease resistant

Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
NET: Support	800	411	389	454	346	283	241	150	125	51	36	94	73	83	64	28	46	122	122	66	15	140	411
	48%	55%	40%	48%	43%	54%	47%	43%	37%	45%	40%	46%	48%	48%	52%	39%	37%	44%	51%	50%	58%	47%	47%
Strongly support (2)	241	161	81	153	88	104	70	34	33	16	11	23	17	26	21	8	12	48	33	23	4	40	117
	14%	21%	8%	16%	11%	20%	14%	10%	10%	13%	12%	11%	11%	15%	18%	11%	10%	17%	14%	17%	16%	13%	13%
Somewhat support (1)	558	251	308	301	257	179	171	116	92	36	25	72	57	57	43	20	33	73	89	43	11	100	294
	32%	33%	31%	32%	32%	34%	33%	33%	27%	31%	28%	35%	37%	33%	35%	28%	27%	26%	38%	33%	41%	33%	33%
Neither support (0) nor oppose	354	156	198	184	170	102	103	82	67	25	22	42	26	37	20	18	34	63	36	23	8	54	186
	20%	21%	20%	20%	21%	19%	20%	23%	20%	22%	25%	20%	17%	21%	16%	25%	27%	23%	15%	17%	28%	18%	21%
Somewhat oppose (-1)	199	54	145	104	95	54	60	44	41	16	12	21	16	16	15	6	18	34	29	16	1	34	91
	11%	7%	15%	11%	12%	10%	12%	13%	12%	14%	13%	10%	10%	9%	13%	8%	14%	12%	12%	12%	4%	11%	10%
Strongly oppose (-2)	182	60	121	98	83	48	53	40	41	11	8	24	22	11	11	8	14	39	20	12	1	31	94
	10%	8%	12%	11%	10%	9%	10%	11%	12%	9%	9%	12%	14%	6%	9%	12%	11%	14%	9%	9%	5%	10%	11%
NET: Oppose	381	114	267	202	179	102	114	84	81	27	20	44	38	26	27	14	32	73	49	28	2	65	185
	22%	15%	27%	22%	22%	19%	22%	24%	24%	23%	23%	22%	25%	15%	22%	20%	25%	26%	21%	21%	9%	22%	21%
Don't know	196	70	127	88	109	41	58	35	62	12	11	24	17	28	12	11	14	22	29	15	1	42	95
	11%	9%	13%	9%	14%	8%	11%	10%	19%	10%	13%	12%	11%	16%	10%	16%	11%	8%	12%	11%	5%	14%	11%
Mean	0.31	0.58	0.10	0.37	0.25	0.49	0.32	0.19	0.13	0.29	0.23	0.27	0.22	0.49	0.43	0.21	0.11	0.23	0.41	0.41	0.63	0.32	0.32
Standard deviation	1.22	1.18	1.21	1.24	1.20	1.22	1.22	1.19	1.25	1.21	1.19	1.21	1.27	1.12	1.24	1.22	1.18	1.31	1.20	1.24	1.01	1.23	1.21
Standard error	0.03	0.05	0.04	0.04	0.05	0.06	0.06	0.08	0.07	0.11	0.14	0.09	0.11	0.10	0.12	0.16	0.11	0.09	0.09	0.12	0.21	0.08	0.05

Prepared by Populus

New Farming Techniques Survey - Combined

ONLINE Fieldwork: 9th-28th March 2018

Absolutes/ccl percents

Table 8

Q.2 Technology is increasingly being developed to tackle the challenges of 21st century farming and food security. Innovative techniques have been designed to provide the best possible data collection and management to allow greater precision across the food production process. The benefits of these techniques include: allowing more targeted weed, pest and disease control, reducing energy usage, delivering higher yields and overall allowing for more sustainable and productive farming.

To what extent would you support or oppose the following farming techniques:

The use of chemicals or other products to control plant pests and diseases if crops can't be made more resistant by breeding

Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
NET: Support	491	261	229	275	216	179	130	102	80	30	27	53	41	63	41	18	29	75	63	38	11	98	256
	28%	35%	23%	30%	27%	34%	25%	29%	24%	26%	31%	26%	27%	36%	34%	26%	23%	27%	27%	29%	42%	33%	29%
Strongly support (2)	115	68	46	75	40	48	24	22	20	6	3	14	9	15	12	4	5	25	16	3	2	22	59
	7%	9%	5%	8%	5%	9%	5%	6%	6%	5%	3%	7%	6%	9%	10%	5%	4%	9%	7%	2%	8%	7%	7%
Somewhat support (1)	376	193	183	200	176	130	107	79	60	24	25	39	32	48	29	15	24	50	47	35	9	76	197
	22%	26%	19%	22%	22%	25%	21%	23%	18%	21%	28%	19%	21%	27%	24%	21%	19%	18%	20%	27%	34%	25%	23%
Neither support (0) nor oppose	368	182	187	185	183	103	106	75	85	27	15	50	26	31	23	21	34	66	41	27	7	53	197
	21%	24%	19%	20%	23%	20%	20%	21%	25%	24%	17%	24%	17%	18%	19%	30%	27%	23%	17%	21%	26%	18%	22%
Somewhat oppose (-1)	400	145	254	239	161	123	132	75	70	28	22	47	51	36	34	9	25	52	62	32	2	52	184
	23%	19%	26%	26%	20%	23%	26%	21%	21%	24%	25%	23%	33%	21%	28%	12%	20%	19%	26%	24%	7%	17%	21%
Strongly oppose (-2)	281	101	179	144	137	84	89	64	44	17	13	32	20	21	16	18	20	54	43	25	2	51	150
	16%	14%	18%	15%	17%	16%	17%	18%	13%	15%	14%	16%	13%	12%	13%	26%	16%	19%	18%	19%	8%	17%	17%
NET: Oppose	681	247	434	382	298	206	221	139	114	45	34	80	71	57	49	27	45	106	106	57	4	103	334
	39%	33%	44%	41%	37%	39%	43%	40%	34%	39%	39%	39%	46%	33%	40%	38%	36%	38%	45%	43%	15%	34%	38%
Don't know	191	61	130	86	105	40	59	35	57	13	12	22	16	24	9	5	17	33	27	9	4	47	89
	11%	8%	13%	9%	13%	7%	11%	10%	17%	11%	13%	11%	11%	14%	7%	6%	14%	12%	11%	7%	17%	16%	10%
Mean	-0.23	-0.03	-0.40	-0.21	-0.26	-0.13	-0.34	-0.25	-0.21	-0.25	-0.22	-0.25	-0.29	*	-0.10	-0.35	-0.29	-0.24	-0.34	-0.33	0.31	-0.13	-0.22
Standard deviation	1.22	1.21	1.19	1.23	1.20	1.26	1.18	1.24	1.16	1.16	1.17	1.20	1.17	1.24	1.24	1.25	1.15	1.28	1.24	1.17	1.10	1.28	1.23
Standard error	0.03	0.05	0.04	0.04	0.05	0.06	0.05	0.08	0.07	0.11	0.14	0.09	0.10	0.11	0.12	0.16	0.11	0.08	0.09	0.11	0.24	0.08	0.05

Prepared by Populus

New Farming Techniques Survey - Combined

ONLINE Fieldwork: 9th-28th March 2018

Absolutes/ccl percents

Table 9

Q.2 Technology is increasingly being developed to tackle the challenges of 21st century farming and food security. Innovative techniques have been designed to provide the best possible data collection and management to allow greater precision across the food production process. The benefits of these techniques include: allowing more targeted weed, pest and disease control, reducing energy usage, delivering higher yields and overall allowing for more sustainable and productive farming.

To what extent would you support or oppose the following farming techniques:

The use of more land for farming if crop yield per hectare can't be increased because of climate change or no change in technology

Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
NET: Support	880	399	481	482	398	276	277	179	148	67	39	99	89	89	64	33	50	143	130	64	13	160	451
	51%	53%	49%	52%	50%	52%	54%	51%	44%	58%	43%	48%	58%	51%	52%	47%	40%	51%	55%	49%	48%	53%	51%
Strongly support (2)	227	106	121	133	94	78	58	49	41	13	8	23	23	23	21	9	12	37	36	19	4	46	107
	13%	14%	12%	14%	12%	15%	11%	14%	12%	11%	9%	11%	15%	13%	17%	12%	10%	13%	15%	14%	15%	15%	12%
Somewhat support (1)	653	293	360	349	304	198	219	130	106	54	30	76	66	66	44	24	38	106	95	45	9	114	343
	38%	39%	37%	38%	38%	38%	42%	37%	32%	47%	34%	37%	43%	38%	36%	34%	30%	38%	40%	35%	32%	38%	39%
Neither support (0) nor oppose	404	189	215	197	207	116	110	93	85	26	20	44	31	43	28	23	41	67	44	33	4	61	217
	23%	25%	22%	21%	26%	22%	21%	26%	25%	23%	23%	21%	20%	25%	23%	32%	32%	24%	18%	25%	15%	20%	25%
Somewhat oppose (-1)	126	60	66	79	48	49	40	16	21	7	8	12	8	16	7	4	10	26	15	10	4	15	58
	7%	8%	7%	8%	6%	9%	8%	5%	6%	6%	9%	6%	5%	9%	5%	6%	8%	9%	6%	7%	16%	5%	7%
Strongly oppose (-2)	75	30	45	47	28	24	21	19	11	1	5	12	5	3	8	4	3	11	11	10	1	11	38
	4%	4%	5%	5%	3%	5%	4%	5%	3%	1%	6%	6%	3%	2%	7%	6%	2%	4%	4%	8%	6%	4%	4%
NET: Oppose	201	90	111	125	75	73	61	35	32	8	13	24	12	19	15	9	13	37	25	20	6	26	95
	12%	12%	11%	14%	9%	14%	12%	10%	10%	7%	15%	12%	8%	11%	12%	12%	10%	13%	11%	15%	22%	9%	11%
Don't know	246	74	172	123	122	62	68	45	71	14	16	38	22	24	15	7	22	32	37	14	4	54	113
	14%	10%	18%	13%	15%	12%	13%	13%	21%	12%	19%	18%	14%	14%	12%	9%	18%	12%	16%	11%	16%	18%	13%
Mean	0.56	0.57	0.55	0.55	0.57	0.55	0.57	0.57	0.55	0.70	0.39	0.52	0.71	0.59	0.57	0.45	0.44	0.54	0.65	0.46	0.43	0.68	0.56
Standard deviation	1.01	1.00	1.02	1.06	0.95	1.05	0.98	1.02	0.99	0.82	1.07	1.05	0.94	0.94	1.11	1.03	0.92	1.01	1.03	1.12	1.21	0.99	0.99
Standard error	0.03	0.04	0.04	0.04	0.04	0.05	0.05	0.07	0.06	0.08	0.13	0.08	0.08	0.08	0.11	0.13	0.09	0.07	0.08	0.10	0.26	0.07	0.04

Prepared by Populus

New Farming Techniques Survey - Combined
ONLINE Fieldwork: 9th-28th March 2018

Absolutes/ccl percents

Table 10
Gender
Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
Male	751	751	-	389	362	271	199	149	132	42	38	86	62	86	57	30	48	143	93	60	8	116	442
	43%	100%	-	42%	45%	51%	39%	43%	39%	36%	42%	42%	40%	49%	47%	43%	38%	51%	39%	45%	30%	39%	50%
Female	979	-	979	539	441	257	317	202	204	73	51	119	92	89	65	41	77	137	144	72	19	185	434
	57%	-	100%	58%	55%	49%	61%	57%	61%	64%	58%	58%	60%	51%	53%	57%	62%	49%	61%	55%	70%	61%	50%

Prepared by Populus

New Farming Techniques Survey - Combined

ONLINE Fieldwork: 9th-28th March 2018

Absolutes/ccl percents

Table 11
Age
 Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
18-24	928	389	539	928	-	291	306	177	153	59	57	118	88	92	74	28	62	142	122	78	9	129	416
	54%	52%	55%	100%	-	55%	59%	51%	45%	51%	64%	58%	57%	53%	60%	39%	49%	51%	52%	59%	34%	43%	48%
25-34	802	362	441	-	802	236	210	174	183	56	32	87	67	82	49	43	63	137	114	54	18	172	460
	46%	48%	45%	-	100%	45%	41%	49%	55%	49%	36%	42%	43%	47%	40%	61%	51%	49%	48%	41%	66%	57%	52%
35-44	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
45-54	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
55-64	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
65+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: 18-34	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NET: 35-54	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
NET: 55+	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Average age	24.34	24.51	24.22	21.58	27.54	24.30	23.90	24.57	24.86	24.39	24.02	24.20	24.28	24.22	23.85	25.83	24.79	24.44	24.22	23.89	26.01	25.39	24.88

Prepared by Populus

New Farming Techniques Survey - Combined

ONLINE Fieldwork: 9th-28th March 2018

Absolutes/col percents

Table 12
Social Grade
 Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
A	164	88	76	104	60	164	-	-	-	7	5	18	13	17	9	3	10	37	22	20	1	20	96
	9%	12%	8%	11%	7%	31%	-	-	-	6%	5%	9%	9%	10%	7%	5%	8%	13%	10%	15%	3%	7%	11%
B	364	183	181	188	176	364	-	-	-	25	18	40	37	38	35	8	12	79	51	20	2	89	194
	21%	24%	18%	20%	22%	69%	-	-	-	22%	20%	20%	24%	22%	28%	11%	10%	28%	21%	15%	6%	30%	22%
C1	516	199	317	306	210	-	516	-	-	39	25	56	47	53	36	22	48	83	63	33	11	98	236
	30%	26%	32%	33%	26%	-	100%	-	-	34%	28%	27%	30%	30%	29%	31%	39%	30%	27%	25%	43%	32%	27%
C2	351	149	202	177	174	-	-	351	-	19	14	45	32	39	25	15	27	38	60	31	5	59	207
	20%	20%	21%	19%	22%	-	-	100%	-	17%	16%	22%	21%	22%	20%	21%	22%	14%	26%	24%	18%	20%	24%
D	232	102	130	106	126	-	-	-	232	20	21	31	16	20	11	16	20	29	24	21	3	33	133
	13%	14%	13%	11%	16%	-	-	-	69%	17%	23%	15%	10%	11%	9%	23%	16%	10%	10%	16%	12%	11%	15%
E	104	30	73	47	57	-	-	-	104	5	6	15	9	7	7	7	7	13	16	6	5	2	11
	6%	4%	7%	5%	7%	-	-	-	31%	4%	7%	7%	6%	4%	6%	10%	6%	4%	7%	5%	18%	1%	1%
NET: AB	527	271	257	291	236	527	-	-	-	32	22	59	51	55	44	11	22	116	73	40	2	109	290
	30%	36%	26%	31%	29%	100%	-	-	-	28%	25%	29%	33%	31%	36%	15%	18%	42%	31%	30%	9%	36%	33%
NET: ABC1	1044	470	574	598	446	527	516	-	-	71	47	115	98	108	79	33	71	200	136	73	14	206	526
	60%	63%	59%	64%	56%	100%	100%	-	-	62%	53%	56%	63%	62%	65%	46%	56%	71%	58%	55%	52%	69%	60%
NET: C2DE	687	281	405	330	357	-	-	351	336	44	41	90	57	67	43	38	54	80	100	59	13	94	350
	40%	37%	41%	36%	44%	-	-	100%	100%	38%	47%	44%	37%	38%	35%	54%	44%	29%	42%	45%	48%	31%	40%
NET: DE	336	132	204	153	183	-	-	-	336	25	27	45	25	27	18	23	27	42	40	27	8	35	143
	19%	18%	21%	16%	23%	-	-	-	100%	22%	30%	22%	16%	16%	15%	33%	22%	15%	17%	21%	30%	12%	16%

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New Farming Techniques Survey - Combined

ONLINE Fieldwork: 9th-28th March 2018

Absolutes/ccl percents

Table 13
GO Region
Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
Scotland	115	42	73	59	56	32	39	19	25	115	-	-	-	-	-	-	-	-	-	-	-	21	46
	7%	6%	7%	6%	7%	6%	8%	5%	7%	100%	-	-	-	-	-	-	-	-	-	-	-	7%	5%
North East	89	38	51	57	32	22	25	14	27	-	89	-	-	-	-	-	-	-	-	-	-	10	49
	5%	5%	5%	6%	4%	4%	5%	4%	8%	-	100%	-	-	-	-	-	-	-	-	-	-	3%	6%
North West	205	86	119	118	87	59	56	45	45	-	-	205	-	-	-	-	-	-	-	-	-	46	95
	12%	11%	12%	13%	11%	11%	11%	13%	14%	-	-	100%	-	-	-	-	-	-	-	-	-	15%	11%
Yorkshire & Humberside	154	62	92	88	67	51	47	32	25	-	-	-	154	-	-	-	-	-	-	-	-	34	72
	9%	8%	9%	9%	8%	10%	9%	9%	7%	-	-	-	100%	-	-	-	-	-	-	-	-	11%	8%
West Midlands	174	86	89	92	82	55	53	39	27	-	-	-	-	174	-	-	-	-	-	-	-	26	89
	10%	11%	9%	10%	10%	10%	10%	11%	8%	-	-	-	-	100%	-	-	-	-	-	-	-	9%	10%
East Midlands	123	57	65	74	49	44	36	25	18	-	-	-	-	-	123	-	-	-	-	-	-	18	67
	7%	8%	7%	8%	6%	8%	7%	7%	5%	-	-	-	-	-	100%	-	-	-	-	-	-	6%	8%
Wales	71	30	41	28	43	11	22	15	23	-	-	-	-	-	-	71	-	-	-	-	-	15	30
	4%	4%	4%	3%	5%	2%	4%	4%	7%	-	-	-	-	-	-	100%	-	-	-	-	-	5%	3%
Eastern	125	48	77	62	63	22	48	27	27	-	-	-	-	-	-	-	125	-	-	-	-	24	69
	7%	6%	8%	7%	8%	4%	9%	8%	8%	-	-	-	-	-	-	-	100%	-	-	-	-	8%	8%
London	279	143	137	142	137	116	83	38	42	-	-	-	-	-	-	-	-	279	-	-	-	47	163
	16%	19%	14%	15%	17%	22%	16%	11%	12%	-	-	-	-	-	-	-	-	100%	-	-	-	16%	19%
South East	236	93	144	122	114	73	63	60	40	-	-	-	-	-	-	-	-	-	236	-	-	40	119
	14%	12%	15%	13%	14%	14%	12%	17%	12%	-	-	-	-	-	-	-	-	-	100%	-	-	13%	14%
South West	132	60	72	78	54	40	33	31	27	-	-	-	-	-	-	-	-	-	-	132	-	15	70
	8%	8%	7%	8%	7%	8%	6%	9%	8%	-	-	-	-	-	-	-	-	-	-	100%	-	5%	8%
Northern Ireland	27	8	19	9	18	2	11	5	8	-	-	-	-	-	-	-	-	-	-	-	27	5	8
	2%	1%	2%	1%	2%	*	2%	1%	2%	-	-	-	-	-	-	-	-	-	-	-	100%	2%	1%

Prepared by Populus

New Farming Techniques Survey - Combined

ONLINE Fieldwork: 9th-28th March 2018

Absolutes/ccl percents

Table 14
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
Yes	1308	575	732	735	572	450	403	259	196	89	69	155	113	130	91	43	89	237	180	96	17	240	690
	76%	77%	75%	79%	71%	85%	78%	74%	58%	77%	78%	75%	73%	74%	75%	60%	71%	85%	76%	73%	64%	80%	79%
No	423	176	247	193	230	78	113	92	140	26	20	50	42	45	31	28	36	43	57	36	9	61	186
	24%	23%	25%	21%	29%	15%	22%	26%	42%	23%	22%	25%	27%	26%	25%	40%	29%	15%	24%	27%	36%	20%	21%

Prepared by Populus

New Farming Techniques Survey - Combined

ONLINE Fieldwork: 9th-28th March 2018

Absolutes/col percents

Table 15
Tenure
 Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
NET: Homeowners	860	402	458	479	381	336	229	196	100	55	42	102	72	113	61	32	71	119	122	62	9	151	485
	50%	54%	47%	52%	47%	64%	44%	56%	30%	48%	48%	50%	47%	65%	50%	45%	57%	42%	52%	47%	34%	50%	55%
Owned outright without mortgage	299	155	143	193	106	111	68	68	51	18	16	39	23	33	22	17	25	41	38	26	-	42	163
	17%	21%	15%	21%	13%	21%	13%	19%	15%	15%	18%	19%	15%	19%	18%	24%	20%	15%	16%	20%	-	14%	19%
Owned with a mortgage or loan	562	247	315	286	275	225	161	128	48	37	26	63	49	80	40	15	46	77	84	35	9	109	323
	32%	33%	32%	31%	34%	43%	31%	37%	14%	32%	30%	31%	32%	46%	32%	21%	37%	28%	36%	27%	34%	36%	37%
NET: Renters	799	321	478	402	396	171	272	140	216	51	40	96	79	58	59	32	50	150	105	66	12	137	362
	46%	43%	49%	43%	49%	32%	53%	40%	64%	44%	45%	47%	51%	33%	48%	46%	40%	54%	45%	50%	45%	46%	41%
Rented from the council	214	83	131	101	113	29	49	58	78	12	11	28	24	18	12	10	17	40	28	14	-	38	91
	12%	11%	13%	11%	14%	5%	10%	17%	23%	10%	12%	14%	15%	11%	10%	14%	14%	14%	12%	10%	-	13%	10%
Rented from a housing association	147	54	94	85	62	20	47	22	57	9	8	26	13	10	13	5	12	18	17	13	2	24	47
	9%	7%	10%	9%	8%	4%	9%	6%	17%	8%	9%	13%	9%	6%	10%	8%	10%	6%	7%	10%	9%	8%	5%
Rented from someone else	437	185	253	217	220	122	175	59	81	30	21	43	42	29	34	17	21	92	60	40	9	75	225
	25%	25%	26%	23%	27%	23%	34%	17%	24%	26%	23%	21%	27%	17%	28%	24%	16%	33%	25%	30%	36%	25%	26%
Rent free	72	28	44	46	25	20	16	15	20	9	6	6	3	4	2	7	4	11	9	3	6	12	29
	4%	4%	4%	5%	3%	4%	3%	4%	6%	8%	7%	3%	2%	2%	2%	9%	3%	4%	4%	3%	21%	4%	3%

Prepared by Populus

New Farming Techniques Survey - Combined

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Absolutes/col percents

Table 16
What is the highest educational level that you have achieved to date?

Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
No formal education	10	4	7	2	8	1	2	3	4	-	-	*	1	-	1	3	1	1	2	1	-	-	5
	1%	*	1%	*	1%	*	*	1%	1%	-	-	*	1%	-	1%	4%	1%	*	1%	1%	-	-	1%
Primary	6	4	2	4	2	-	-	2	4	1	-	1	-	-	2	-	-	1	-	1	-	1	4
	*	1%	*	*	*	-	-	1%	1%	1%	-	*	-	-	2%	-	-	*	-	*	-	*	*
Secondary school, high school, 6th form/ college, GCSE's, ALevels, BTEC, NVQ levels 1 to 3, etc.	823	312	510	415	408	170	221	213	218	53	50	95	79	84	56	42	69	79	134	65	17	109	419
	48%	42%	52%	45%	51%	32%	43%	61%	65%	46%	56%	46%	51%	48%	46%	58%	55%	28%	57%	50%	63%	36%	48%
University degree or equivalent professional qualification, NVQ level 4, etc.	540	275	266	279	261	203	173	96	69	32	25	64	50	59	43	19	30	113	61	38	6	133	332
	31%	37%	27%	30%	33%	38%	33%	27%	20%	28%	29%	31%	32%	34%	35%	27%	24%	40%	26%	29%	22%	44%	38%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	173	83	90	79	93	98	42	17	16	4	9	30	12	14	11	3	13	46	12	15	2	52	96
	10%	11%	9%	9%	12%	19%	8%	5%	5%	3%	10%	15%	8%	8%	9%	4%	11%	17%	5%	12%	9%	17%	11%
Still in full time education	164	65	100	144	20	52	75	17	20	24	4	14	11	15	9	4	11	38	22	10	1	2	12
	9%	9%	10%	16%	3%	10%	15%	5%	6%	21%	5%	7%	7%	8%	7%	6%	9%	14%	9%	7%	5%	1%	1%
Don't know	1	-	1	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-
	*	-	*	*	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	1%	-	-	-
Prefer not to answer	13	9	4	4	9	3	3	4	4	1	-	1	1	3	-	-	1	1	4	1	-	4	7
	1%	1%	*	*	1%	1%	1%	1%	1%	1%	-	*	1%	2%	-	-	1%	*	2%	1%	-	1%	1%

Prepared by Populus

New Farming Techniques Survey - Combined
ONLINE Fieldwork: 9th-28th March 2018

Absolutes/col percents

Table 17

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
Yes - responsible for half or more of the items bought	1344	547	798	632	712	402	397	279	266	89	65	156	118	140	100	58	98	226	172	103	19	247	715
	78%	73%	81%	68%	89%	76%	77%	80%	79%	77%	73%	76%	77%	80%	82%	81%	78%	81%	73%	79%	70%	82%	82%
No - not responsible for most of the items bought	386	205	182	296	90	126	119	72	70	27	24	49	36	34	22	14	27	53	64	28	8	53	162
	22%	27%	19%	32%	11%	24%	23%	20%	21%	23%	27%	24%	23%	20%	18%	19%	22%	19%	27%	21%	30%	18%	18%

Prepared by Populus

New Farming Techniques Survey - Combined

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Absolutes/ccl percents

Table 18
How many cars are there in your household?
Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
No cars in the household	415	179	236	204	211	92	127	64	132	39	16	57	26	29	29	17	17	110	49	20	4	46	192
	24%	24%	24%	22%	26%	17%	25%	18%	39%	34%	18%	28%	17%	17%	24%	25%	14%	39%	21%	15%	14%	15%	22%
NET: Any	1316	572	743	724	592	436	389	287	204	76	73	147	128	145	94	54	108	169	187	112	23	255	684
	76%	76%	76%	78%	74%	83%	75%	82%	61%	66%	82%	72%	83%	83%	76%	75%	86%	61%	79%	85%	86%	85%	78%
1	477	201	276	205	272	124	159	97	98	32	28	61	51	50	34	21	34	78	49	33	7	105	248
	28%	27%	28%	22%	34%	24%	31%	28%	29%	28%	32%	30%	33%	29%	27%	30%	27%	28%	21%	25%	25%	35%	28%
2	498	236	262	266	232	183	131	116	68	23	23	55	50	63	40	20	38	53	72	50	13	104	245
	29%	31%	27%	29%	29%	35%	25%	33%	20%	20%	26%	27%	32%	36%	32%	29%	30%	19%	30%	38%	48%	35%	28%
3+	340	136	204	252	88	129	99	75	39	21	22	31	27	32	21	12	37	38	66	29	3	46	191
	20%	18%	21%	27%	11%	24%	19%	21%	11%	18%	25%	15%	18%	19%	17%	17%	30%	14%	28%	22%	13%	15%	22%

Prepared by Populus

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Absolutes/col percents

Table 19
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
White	1468	615	853	776	691	446	443	290	288	105	84	176	146	133	113	69	110	176	207	123	27	260	749
	85%	82%	87%	84%	86%	85%	86%	83%	86%	91%	94%	86%	95%	76%	92%	96%	88%	63%	88%	94%	100%	87%	86%
NET: BAME	245	124	121	146	100	77	67	56	45	10	5	28	8	36	10	2	12	97	27	8	-	35	120
	14%	17%	12%	16%	12%	15%	13%	16%	13%	9%	6%	14%	5%	21%	8%	4%	10%	35%	11%	6%	-	12%	14%
Mixed	64	30	34	36	28	24	23	9	9	5	2	3	3	11	2	-	6	14	13	5	-	4	37
	4%	4%	3%	4%	4%	5%	4%	3%	3%	4%	2%	1%	2%	6%	2%	-	5%	5%	6%	4%	-	1%	4%
Asian	105	60	46	64	42	29	20	31	26	3	1	16	5	19	8	1	2	39	8	1	-	15	51
	6%	8%	5%	7%	5%	5%	4%	9%	8%	3%	1%	8%	3%	11%	6%	2%	2%	14%	3%	1%	-	5%	6%
Black	36	15	20	17	19	10	14	8	3	1	1	4	-	4	-	1	4	17	3	1	-	6	15
	2%	2%	2%	2%	2%	2%	3%	2%	1%	1%	1%	2%	-	2%	-	1%	3%	6%	1%	*	-	2%	2%
Chinese	24	5	18	15	8	12	6	3	3	2	1	4	-	2	1	-	1	11	2	1	-	7	8
	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	1%	2%	-	1%	*	-	*	4%	1%	1%	-	2%	1%
Other ethnic group	16	14	3	13	3	2	5	5	4	-	-	1	-	-	-	-	-	16	-	-	-	3	9
	1%	2%	*	1%	*	*	1%	1%	1%	-	-	*	-	-	-	-	-	6%	-	-	-	1%	1%
Prefer not to answer	18	12	5	6	11	5	6	5	3	-	-	-	-	5	-	-	3	6	2	-	-	5	7
	1%	2%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-	3%	-	-	3%	2%	1%	-	-	2%	1%

Prepared by Populus

New Farming Techniques Survey - Combined

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Absolutes/ccl percents

Table 20

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
Christian	515	209	305	267	247	168	148	106	92	33	20	72	43	55	30	25	31	84	67	39	15	91	282
	30%	28%	31%	29%	31%	32%	29%	30%	27%	29%	23%	35%	28%	32%	25%	35%	25%	30%	28%	30%	57%	30%	32%
NET: Other	159	82	77	83	76	48	30	46	35	6	3	26	8	21	10	1	8	64	12	2	-	28	78
	9%	11%	8%	9%	9%	9%	6%	13%	10%	5%	4%	12%	5%	12%	8%	1%	6%	23%	5%	1%	-	9%	9%
Muslim	70	37	33	43	27	16	11	23	20	2	-	13	4	15	3	1	*	27	5	-	-	9	33
	4%	5%	3%	5%	3%	3%	2%	7%	6%	2%	-	6%	3%	9%	2%	1%	*	10%	2%	-	-	3%	4%
Hindu	24	11	13	7	17	9	7	5	4	1	-	1	2	1	3	-	1	13	2	-	-	2	15
	1%	2%	1%	1%	2%	2%	1%	1%	1%	1%	-	1%	1%	*	3%	-	*	5%	1%	-	-	1%	2%
Jewish	6	4	2	2	4	2	1	3	-	-	-	1	-	-	-	-	3	2	-	-	-	1	3
	*	1%	*	*	*	*	*	1%	-	-	-	1%	-	-	-	-	2%	1%	-	-	-	*	*
Sikh	14	8	6	9	5	3	5	6	-	-	-	1	1	2	2	-	1	5	2	-	-	6	5
	1%	1%	1%	1%	1%	1%	1%	2%	-	-	-	1%	*	1%	-	-	1%	2%	1%	-	-	2%	1%
Buddhist	19	10	9	7	12	7	3	5	4	1	2	4	1	1	1	-	-	7	1	1	-	3	9
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	3%	2%	*	*	*	-	-	3%	1%	*	-	1%	1%
Other	26	11	15	15	11	11	4	3	7	1	1	5	1	2	2	-	2	9	2	1	-	7	14
	1%	1%	2%	2%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	2%	-	2%	3%	1%	1%	-	2%	2%
None	1014	434	580	555	459	293	324	194	203	75	63	106	103	90	80	46	83	118	151	88	11	177	497
	59%	58%	59%	60%	57%	56%	63%	55%	61%	65%	71%	52%	67%	51%	65%	64%	67%	42%	64%	67%	43%	59%	57%
Prefer not to say	42	25	17	23	20	18	13	5	6	1	2	1	1	9	3	-	3	13	6	2	-	4	19
	2%	3%	2%	2%	2%	3%	3%	2%	2%	1%	2%	1%	*	5%	2%	-	3%	5%	3%	2%	-	1%	2%

Prepared by Populus

New Farming Techniques Survey - Combined

ONLINE Fieldwork: 9th-28th March 2018

Absolutes/ccl percents

Table 21
Which of the following best describes where you live?
Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
NET: Urban	1463	642	821	771	693	453	439	293	278	94	71	181	124	161	99	52	93	278	194	99	17	261	731
	85%	86%	84%	83%	86%	86%	85%	83%	83%	82%	80%	88%	80%	92%	80%	73%	75%	99%	82%	75%	66%	87%	83%
Urban - Population over 10,000	877	441	436	474	403	296	282	162	137	62	32	97	70	104	57	21	39	232	101	50	13	149	439
	51%	59%	45%	51%	50%	56%	55%	46%	41%	54%	36%	47%	45%	60%	47%	29%	31%	83%	43%	38%	49%	50%	50%
Town and Fringe	586	201	385	296	289	157	157	130	141	32	39	84	54	57	42	31	54	46	93	49	4	112	292
	34%	27%	39%	32%	36%	30%	30%	37%	42%	28%	44%	41%	35%	33%	34%	44%	43%	17%	39%	37%	17%	37%	33%
NET: Rural	267	109	159	157	110	74	77	58	58	21	18	24	31	13	24	19	32	1	42	33	9	40	145
	15%	14%	16%	17%	14%	14%	15%	17%	17%	18%	20%	12%	20%	8%	20%	27%	25%	1%	18%	25%	34%	13%	17%
Village	232	90	141	130	102	64	65	46	57	18	15	19	31	12	24	18	29	1	40	20	5	35	130
	13%	12%	14%	14%	13%	12%	13%	13%	17%	15%	17%	9%	20%	7%	20%	25%	23%	1%	17%	15%	17%	12%	15%
Hamlet & Isolated Dwelling	35	18	17	27	8	10	12	12	1	3	3	5	-	1	-	1	3	-	2	13	5	5	15
	2%	2%	2%	3%	1%	2%	2%	4%	*	3%	3%	3%	-	1%	-	2%	2%	-	1%	10%	17%	2%	2%

Prepared by Populus

New Farming Techniques Survey - Combined

ONLINE Fieldwork: 9th-28th March 2018

Absolutes/col percents

Table 22
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
NET: Working	1177	558	619	545	632	399	334	266	178	67	59	141	105	115	85	45	93	209	159	85	13	300	876
	68%	74%	63%	59%	79%	76%	65%	76%	53%	58%	67%	69%	68%	66%	69%	63%	74%	75%	67%	64%	50%	100%	100%
Working full time working 30 hours per week or more	970	493	477	443	527	348	280	213	128	53	47	116	95	97	70	35	73	183	123	69	9	255	715
	56%	66%	49%	48%	66%	66%	54%	61%	38%	46%	52%	57%	61%	55%	57%	49%	58%	65%	52%	53%	34%	85%	82%
Working part time working between 8 and 29 hours per week	207	65	142	102	105	50	54	53	50	14	13	25	10	19	15	10	20	27	35	15	4	45	162
	12%	9%	15%	11%	13%	10%	10%	15%	15%	12%	14%	12%	7%	11%	12%	14%	16%	10%	15%	12%	16%	15%	18%
NET: Not working	554	193	360	383	171	129	182	85	157	48	30	64	49	59	38	26	32	70	78	47	13	-	-
	32%	26%	37%	41%	21%	24%	35%	24%	47%	42%	33%	31%	32%	34%	31%	37%	26%	25%	33%	36%	50%	-	-
Not working but seeking work or temporarily unemployed or sick	79	34	45	35	44	12	10	9	48	9	5	13	1	9	2	8	4	12	7	5	3	-	-
	5%	4%	5%	4%	5%	2%	2%	3%	14%	7%	6%	6%	1%	5%	2%	12%	3%	4%	3%	4%	10%	-	-
Not working and not seeking work/ student	371	156	215	318	53	105	156	44	66	37	20	41	35	36	27	10	21	51	53	34	6	-	-
	21%	21%	22%	34%	7%	20%	30%	12%	20%	32%	22%	20%	22%	21%	22%	14%	17%	18%	23%	26%	24%	-	-
Retired on a state pension only	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Retired with a private pension	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
House person, housewife, househusband, etc.	104	4	100	30	74	12	16	33	44	3	5	10	14	14	8	8	7	8	17	7	4	-	-
	6%	*	10%	3%	9%	2%	3%	9%	13%	2%	5%	5%	9%	8%	6%	12%	5%	3%	7%	5%	16%	-	-

Prepared by Populus

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Absolutes/ccl percents

Table 23
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1031	481	550	484	547	381	294	187	169	72	52	117	93	93	79	40	84	178	137	74	12	269	762
Weighted base	1177	558	619	545	632	399	334	266	178	67	59	141	105	115	85	45	93	209	159	85	13	300	876
NET: Public Sector	300	116	185	129	172	109	98	59	35	21	10	46	34	26	18	15	24	47	40	15	5	300	-
	26%	21%	30%	24%	27%	27%	29%	22%	20%	31%	17%	33%	32%	23%	21%	33%	26%	22%	25%	18%	37%	100%	-
A nationalised industry/state corporation	22	14	8	12	10	7	8	5	3	1	-	4	4	3	5	1	1	5	-	1	-	22	-
	2%	3%	1%	2%	2%	2%	2%	2%	2%	2%	-	2%	2%	2%	6%	3%	1%	2%	-	1%	-	7%	-
Central government or civil service (including health authorities)	19	6	13	8	10	11	1	7	-	-	-	7	2	-	1	1	-	4	2	1	-	19	-
	2%	1%	2%	2%	2%	3%	-	2%	-	-	-	5%	2%	-	2%	2%	-	2%	1%	1%	-	6%	-
Local government or council (including fire authorities)	93	37	56	38	55	40	29	16	7	8	2	16	9	6	4	3	11	12	13	5	2	93	-
	8%	7%	9%	7%	9%	10%	9%	6%	4%	12%	4%	12%	9%	5%	5%	8%	12%	6%	8%	6%	13%	31%	-
A university, or other grant funded establishment	41	21	20	17	24	22	8	8	3	2	3	10	1	3	4	-	2	7	8	1	1	41	-
	4%	4%	3%	3%	4%	6%	2%	3%	2%	4%	4%	7%	1%	3%	4%	-	2%	4%	5%	1%	9%	14%	-
A health authority or NHS Trust	67	18	49	31	36	22	27	8	10	7	4	7	8	7	1	5	6	8	8	5	-	67	-
	6%	3%	8%	6%	6%	6%	8%	3%	6%	11%	6%	5%	8%	6%	1%	12%	6%	4%	5%	6%	-	22%	-
The armed forces	2	1	1	-	2	-	2	-	-	-	-	-	-	-	-	-	1	1	-	-	-	2	-
	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	1%	-
Other public sector occupation (Please specify)	56	18	38	22	34	6	22	16	11	2	1	2	10	8	3	4	3	10	9	2	2	56	-
	5%	3%	6%	4%	5%	2%	6%	6%	6%	3%	2%	2%	10%	7%	3%	9%	3%	5%	6%	2%	15%	19%	-
NET: Private Sector	876	442	434	416	460	290	236	207	143	46	49	95	72	89	67	30	69	163	119	70	8	-	876
	74%	79%	70%	76%	73%	73%	71%	78%	80%	69%	83%	67%	68%	77%	79%	67%	74%	78%	75%	82%	63%	-	100%

Prepared by Populus

New Farming Techniques Survey - Combined
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Table 23

Do you work in any of the following occupations?

Base: All respondents who work

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Weighted base	1177	558	619	545	632	399	334	266	178	67	59	141	105	115	85	45	93	209	159	85	13	300	876
A charity, voluntary organisation or trust	26	8	17	12	13	9	10	2	4	-	*	2	1	3	3	2	2	7	4	2	-	-	26
	2%	2%	3%	2%	2%	2%	3%	1%	2%	-	1%	1%	1%	3%	4%	3%	2%	3%	3%	2%	-	-	3%
Self-employed (Private sector)	91	56	34	41	50	23	19	35	14	3	2	11	1	3	6	3	4	22	24	8	2	-	91
	8%	10%	6%	8%	8%	6%	6%	13%	8%	4%	3%	8%	1%	3%	7%	7%	4%	11%	15%	10%	15%	-	10%
None of the above/ I work in the Private s	760	378	383	363	397	257	207	170	126	44	47	82	70	82	57	25	63	134	90	60	6	-	760
	65%	68%	62%	67%	63%	65%	62%	64%	71%	65%	79%	58%	66%	71%	68%	56%	67%	64%	57%	71%	49%	-	87%

Prepared by Populus

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Absolutes/ccl percents

Table 24

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
No children aged 18 or under	1294	602	691	815	478	420	423	230	221	91	67	163	112	111	89	48	94	222	173	106	18	225	649
	75%	80%	71%	88%	60%	80%	82%	66%	66%	79%	75%	79%	73%	64%	72%	68%	75%	80%	73%	80%	68%	75%	74%
NET: Yes	424	141	283	105	318	102	88	118	115	24	22	42	42	63	32	23	30	52	60	25	8	72	219
	24%	19%	29%	11%	40%	19%	17%	34%	34%	21%	25%	21%	27%	36%	26%	32%	24%	19%	26%	19%	32%	24%	25%
NET: Any 5-18	238	83	156	41	198	66	40	67	65	10	16	30	27	42	9	15	21	23	31	12	3	42	125
	14%	11%	16%	4%	25%	12%	8%	19%	19%	9%	19%	14%	17%	24%	7%	21%	17%	8%	13%	9%	11%	14%	14%
NET: Any 11-18	52	18	34	12	40	18	5	16	13	1	3	10	5	13	1	5	2	8	2	-	1	12	27
	3%	2%	3%	1%	5%	3%	1%	5%	4%	1%	4%	5%	3%	7%	1%	7%	2%	3%	1%	-	2%	4%	3%
Yes - children aged under 5 years old	304	98	206	84	220	72	67	81	84	19	13	24	34	46	26	13	17	41	43	22	7	45	152
	18%	13%	21%	9%	27%	14%	13%	23%	25%	16%	15%	12%	22%	26%	21%	18%	14%	15%	18%	17%	27%	15%	17%
Yes - children aged 5 to 10 years old	218	73	145	34	184	60	40	59	59	10	14	25	27	39	8	12	19	20	30	12	3	34	115
	13%	10%	15%	4%	23%	11%	8%	17%	18%	9%	16%	12%	17%	22%	6%	17%	15%	7%	13%	9%	11%	11%	13%
Yes - children aged 11 to 15 years old	45	16	30	6	39	15	5	12	12	1	3	6	5	13	-	5	1	8	2	-	1	7	27
	3%	2%	3%	1%	5%	3%	1%	4%	4%	1%	4%	3%	3%	7%	-	7%	1%	3%	1%	-	2%	2%	3%
Yes - children aged 16 to 18 years old	8	3	5	6	2	2	-	4	1	-	-	5	-	1	1	-	1	-	-	-	-	5	1
	*	*	1%	1%	*	*	-	1%	*	-	-	2%	-	*	1%	-	1%	-	-	-	-	2%	*
Refused	13	8	5	7	6	5	6	3	-	1	-	-	-	*	2	-	1	5	3	1	-	2	9
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	-	-	-	*	2%	-	1%	2%	1%	1%	-	1%	1%

Prepared by Populus

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Absolutes/ccl percents

Table 25
Which of the following ITV regions do you live in?
Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
Anglia	166	55	110	82	84	40	53	34	39	1	1	2	3	4	19	-	109	-	27	-	-	33	88
	10%	7%	11%	9%	10%	8%	10%	10%	12%	1%	1%	1%	2%	2%	16%	-	87%	-	12%	-	-	11%	10%
Border	10	3	7	6	5	5	1	3	1	7	-	3	-	-	-	-	-	-	-	-	-	1	6
	1%	*	1%	1%	1%	1%	*	1%	*	6%	-	2%	-	-	-	-	-	-	-	-	-	*	1%
Central	250	121	129	136	114	84	72	55	39	2	-	7	-	142	86	-	3	1	8	1	-	38	139
	14%	16%	13%	15%	14%	16%	14%	16%	11%	2%	-	3%	-	82%	70%	-	3%	*	4%	1%	-	12%	16%
Granada	182	74	108	106	76	50	53	42	37	-	1	181	-	-	1	-	-	-	-	-	-	43	82
	11%	10%	11%	11%	9%	10%	10%	12%	11%	-	1%	88%	-	-	1%	-	-	-	-	-	-	14%	9%
London	376	180	197	189	187	136	115	68	58	-	1	-	-	7	7	-	12	277	68	4	-	61	211
	22%	24%	20%	20%	23%	26%	22%	19%	17%	-	2%	-	-	4%	5%	-	10%	99%	29%	3%	-	20%	24%
Meridian	147	63	83	79	67	46	39	37	24	-	-	1	-	2	1	-	-	-	132	11	-	23	76
	8%	8%	8%	9%	8%	9%	8%	11%	7%	-	-	*	-	1%	1%	-	-	-	56%	8%	-	8%	9%
STV	107	41	66	55	52	30	38	16	23	106	-	-	-	-	-	-	-	-	1	-	-	19	42
	6%	5%	7%	6%	6%	6%	7%	4%	7%	92%	-	-	-	-	-	-	-	-	*	-	-	6%	5%
Tyne Tees	87	36	51	57	30	22	25	13	26	-	85	-	2	-	-	-	-	-	-	-	-	10	48
	5%	5%	5%	6%	4%	4%	5%	4%	8%	-	95%	-	1%	-	-	-	-	-	-	-	-	3%	5%
Wales	71	30	41	28	43	11	22	15	23	-	-	-	-	-	-	71	-	-	-	-	-	15	30
	4%	4%	4%	3%	5%	2%	4%	4%	7%	-	-	-	-	-	-	100%	-	-	-	-	-	5%	3%
West	53	28	25	30	23	14	19	6	14	-	-	9	-	17	-	-	-	1	-	26	-	8	22
	3%	4%	3%	3%	3%	3%	4%	2%	4%	-	-	4%	-	10%	-	-	-	*	-	20%	-	3%	3%
Westcountry	91	43	49	58	33	31	18	23	19	-	-	-	-	2	-	-	-	-	-	89	-	9	49
	5%	6%	5%	6%	4%	6%	4%	7%	6%	-	-	-	-	1%	-	-	-	-	-	68%	-	3%	6%
Yorkshire	162	68	94	92	70	54	49	32	26	-	1	1	150	-	9	-	1	-	-	-	-	35	74
	9%	9%	10%	10%	9%	10%	10%	9%	8%	-	1%	1%	97%	-	7%	-	1%	-	-	-	-	12%	8%
UTV	28	8	20	9	19	3	11	6	8	-	-	1	-	-	-	-	-	-	-	*	27	5	8
	2%	1%	2%	1%	2%	1%	2%	2%	2%	-	-	1%	-	-	-	-	-	-	-	*	100%	2%	1%

Prepared by Populus

New Farming Techniques Survey - Combined

ONLINE Fieldwork: 9th-28th March 2018

Absolutes/col percents

Table 26
Marital Status
 Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
Single	1090	518	572	736	354	336	326	204	223	69	62	143	92	94	81	42	81	180	142	87	16	174	519
	63%	69%	58%	79%	44%	64%	63%	58%	67%	60%	70%	70%	59%	54%	66%	59%	65%	65%	60%	66%	61%	58%	59%
NET: Married/ Civil partnership/ co habiting	616	225	391	182	434	186	180	143	108	43	27	62	61	77	40	29	43	93	90	43	9	121	347
	36%	30%	40%	20%	54%	35%	35%	41%	32%	38%	30%	30%	40%	44%	33%	40%	35%	33%	38%	32%	33%	40%	40%
Married	233	86	147	36	197	76	58	61	39	13	10	26	16	36	11	9	19	43	34	13	3	36	131
	13%	12%	15%	4%	25%	14%	11%	17%	12%	11%	11%	13%	10%	21%	9%	13%	15%	15%	14%	10%	13%	12%	15%
Civil Partnership	33	12	21	12	21	7	12	4	8	3	3	2	5	2	2	2	1	3	7	1	1	8	18
	2%	2%	2%	1%	3%	1%	2%	1%	3%	3%	4%	1%	3%	1%	2%	3%	*	1%	3%	*	5%	3%	2%
Co Habiting	350	127	223	135	216	103	109	78	61	27	13	33	40	39	27	18	23	47	50	29	4	77	199
	20%	17%	23%	15%	27%	19%	21%	22%	18%	24%	15%	16%	26%	22%	22%	25%	19%	17%	21%	22%	15%	26%	23%
NET: Widowed/ separated/ divorced	7	2	6	-	7	1	3	1	3	-	-	-	1	-	1	1	-	3	1	1	1	1	3
	*	*	1%	-	1%	*	*	*	1%	-	-	-	1%	-	1%	1%	-	1%	*	*	5%	*	*
Widowed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Separated	4	1	3	-	4	-	3	-	1	-	-	-	-	-	1	1	-	-	1	1	1	-	2
	*	*	*	-	*	-	*	-	*	-	-	-	-	-	1%	1%	-	-	*	*	5%	-	*
Divorced	4	1	3	-	4	1	-	1	2	-	-	-	1	-	-	-	-	3	-	-	-	1	1
	*	*	*	-	*	*	-	*	1%	-	-	-	1%	-	-	-	-	1%	-	-	-	*	*
Prefer not to answer	17	7	10	9	7	5	8	3	2	3	-	-	-	3	1	-	1	4	4	1	-	4	8
	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	-	-	-	2%	1%	-	1%	1%	2%	1%	-	1%	1%

Prepared by Populus

New Farming Techniques Survey - Combined

ONLINE Fieldwork: 9th-28th March 2018

Absolutes/ccl percents

Table 27
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
Glasgow	67	29	38	35	32	21	16	14	15	66	-	1	-	-	-	-	-	-	-	-	-	11	26
	4%	4%	4%	4%	4%	4%	3%	4%	5%	57%	-	*	-	-	-	-	-	-	-	-	-	4%	3%
Edinburgh	46	14	32	23	23	12	22	4	8	45	-	-	*	-	-	-	-	-	-	-	-	10	19
	3%	2%	3%	2%	3%	2%	4%	1%	2%	39%	-	-	*	-	-	-	-	-	-	-	-	3%	2%
Newcastle	86	36	50	55	32	23	25	13	25	-	82	2	1	-	-	-	-	1	-	-	-	10	48
	5%	5%	5%	6%	4%	4%	5%	4%	7%	-	93%	1%	1%	-	-	-	-	*	-	-	-	3%	5%
Leeds	83	36	47	53	30	33	25	14	11	-	3	2	76	-	-	-	-	-	2	-	-	10	50
	5%	5%	5%	6%	4%	6%	5%	4%	3%	-	4%	1%	49%	-	-	-	-	-	1%	-	-	3%	6%
Hull	29	14	15	14	15	10	6	7	6	-	1	-	25	-	2	-	-	-	-	-	-	7	13
	2%	2%	2%	2%	2%	2%	1%	2%	2%	-	2%	-	16%	-	2%	-	-	-	-	-	-	2%	1%
Sheffield	54	19	35	27	27	13	19	14	8	-	1	1	45	1	7	-	-	-	-	-	-	16	17
	3%	3%	4%	3%	3%	2%	4%	4%	2%	-	1%	*	29%	*	5%	-	-	-	-	-	-	5%	2%
Manchester	151	63	88	91	60	40	44	34	33	-	1	142	4	3	1	-	-	-	-	-	-	32	68
	9%	8%	9%	10%	7%	8%	8%	10%	10%	-	1%	69%	2%	2%	1%	-	-	-	-	-	-	11%	8%
Liverpool	68	28	39	28	39	17	13	17	21	-	-	54	17	1	-	13	-	-	54	-	-	22	29
	4%	4%	4%	3%	5%	3%	3%	5%	6%	-	-	26%	-	1%	-	18%	-	-	-	-	-	7%	3%
Nottingham	75	36	39	42	33	24	29	11	11	-	-	-	-	*	70	-	4	-	-	-	-	9	39
	4%	5%	4%	4%	4%	5%	6%	3%	3%	-	-	-	-	*	57%	-	3%	-	-	-	-	3%	4%
Birmingham	167	84	82	94	73	58	48	41	20	-	-	-	-	156	9	3	-	-	-	-	-	29	85
	10%	11%	8%	10%	9%	11%	9%	12%	6%	-	-	-	-	89%	7%	4%	-	-	-	-	-	10%	10%
Norwich	75	28	47	34	41	11	27	15	22	-	-	-	-	-	-	22	69	-	5	-	-	13	45
	4%	4%	5%	4%	5%	2%	5%	4%	6%	-	-	-	-	-	-	-	55%	-	2%	-	-	4%	5%
Milton Keynes	51	18	33	37	14	15	13	14	10	-	-	-	3	18	-	10	3	18	-	-	-	5	24
	3%	2%	3%	4%	2%	3%	2%	4%	3%	-	-	-	2%	15%	-	8%	1%	7%	-	-	-	2%	3%
Brighton	27	14	13	11	16	10	7	9	2	-	-	-	-	-	-	-	-	27	-	-	-	2	16
	2%	2%	1%	1%	2%	2%	1%	3%	1%	-	-	-	-	-	-	-	-	12%	-	-	-	1%	2%

Prepared by Populus

New Farming Techniques Survey - Combined

ONLINE Fieldwork: 9th-28th March 2018

Absolutes/col percents

Table 27

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector				
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private	
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876	
Oxford	32	13	19	16	16	22	5	4	1	-	-	-	-	2	-	-	-	-	24	7	-	6	15	
	2%	2%	2%	2%	2%	4%	1%	1%	*	-	-	-	-	1%	-	-	-	-	10%	5%	-	2%	2%	
London	417	194	223	208	209	147	128	75	66	-	-	-	-	1	2	-	33	276	103	2	-	74	232	
	24%	26%	23%	22%	26%	28%	25%	21%	20%	-	-	-	-	1%	2%	-	26%	99%	44%	2%	-	25%	27%	
Southampton	66	29	37	38	28	18	18	18	12	-	-	-	-	-	-	-	1	-	54	11	-	10	37	
	4%	4%	4%	4%	4%	3%	3%	5%	3%	-	-	-	-	-	-	-	1%	-	23%	8%	-	3%	4%	
Bristol	70	33	38	43	27	21	18	12	18	-	-	-	-	1	-	1	-	-	-	-	69	-	10	35
	4%	4%	4%	5%	3%	4%	4%	4%	5%	-	-	-	-	1%	-	1%	-	-	-	52%	-	3%	4%	
Plymouth	37	17	21	26	12	13	5	12	8	-	-	-	-	-	-	-	-	-	-	37	-	2	22	
	2%	2%	2%	3%	1%	2%	1%	3%	2%	-	-	-	-	-	-	-	-	-	-	28%	-	1%	2%	
Cardiff	52	21	32	20	32	9	19	9	15	-	-	-	-	-	-	51	-	-	-	1	-	9	24	
	3%	3%	3%	2%	4%	2%	4%	3%	4%	-	-	-	-	-	-	72%	-	-	-	-	1%	-	3%	3%
Belfast	27	8	19	9	18	2	11	5	8	-	-	-	-	-	-	-	-	-	-	-	27	5	8	
	2%	1%	2%	1%	2%	*	2%	1%	2%	-	-	-	-	-	-	-	-	-	-	-	100%	2%	1%	
None of these	50	18	33	24	26	8	19	9	15	4	-	4	3	7	13	4	8	-	3	4	-	9	22	
	3%	2%	3%	3%	3%	2%	4%	2%	4%	3%	-	2%	2%	4%	11%	6%	6%	-	1%	3%	-	3%	3%	

Prepared by Populus

New Farming Techniques Survey - Combined

ONLINE Fieldwork: 9th-28th March 2018

Absolutes/ccl percents

Table 28

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
Up to £7,000 (3.5)	105	43	63	70	35	3	43	19	40	8	7	12	5	5	13	8	5	12	18	8	3	9	28
	6%	6%	6%	8%	4%	1%	8%	5%	12%	7%	8%	6%	3%	3%	10%	11%	4%	4%	8%	6%	12%	3%	3%
£7,001 to (10.5) £14,000	160	46	114	92	68	7	50	29	73	13	11	18	15	11	15	12	11	23	16	15	1	18	53
	9%	6%	12%	10%	8%	1%	10%	8%	22%	11%	12%	9%	10%	6%	12%	16%	9%	8%	7%	11%	4%	6%	6%
£14,001 to (17.5) £21,000	196	66	130	79	118	39	58	42	57	9	7	33	25	26	12	9	15	15	29	15	1	29	107
	11%	9%	13%	9%	15%	7%	11%	12%	17%	8%	8%	16%	16%	15%	10%	13%	12%	5%	12%	11%	5%	10%	12%
£21,001 to (24.5) £28,000	243	99	144	100	142	49	76	62	56	15	14	24	23	27	16	13	16	36	32	17	9	41	135
	14%	13%	15%	11%	18%	9%	15%	18%	17%	13%	15%	12%	15%	16%	13%	19%	13%	13%	13%	13%	33%	14%	15%
£28,001 to (31) £34,000	142	68	73	56	86	36	44	34	28	11	6	22	12	16	8	6	17	23	12	8	1	28	71
	8%	9%	7%	6%	11%	7%	9%	10%	8%	9%	7%	11%	8%	9%	6%	8%	14%	8%	5%	6%	3%	9%	8%
£34,001 to (37.5) £41,000	156	74	82	74	82	52	53	42	9	16	7	16	11	20	14	5	15	17	17	12	5	35	87
	9%	10%	8%	8%	10%	10%	10%	12%	3%	14%	8%	8%	7%	12%	12%	6%	12%	6%	7%	9%	20%	12%	10%
£41,001 to (44.5) £48,000	132	67	65	77	55	55	45	19	12	4	9	20	11	10	14	5	15	16	17	9	1	31	79
	8%	9%	7%	8%	7%	11%	9%	5%	4%	4%	10%	10%	7%	6%	11%	7%	12%	6%	7%	7%	4%	10%	9%
£48,001 to (51.5) £55,000	117	56	61	63	54	55	36	18	8	6	6	15	18	12	2	4	3	26	11	12	1	26	75
	7%	7%	6%	7%	7%	10%	7%	5%	2%	5%	7%	7%	12%	7%	2%	5%	2%	9%	5%	9%	4%	9%	9%
£55,001 to (58.5) £62,000	54	21	33	29	25	24	18	12	-	5	3	4	2	6	4	3	2	12	8	4	1	23	21
	3%	3%	3%	3%	3%	4%	4%	3%	-	5%	3%	2%	1%	3%	3%	4%	1%	4%	3%	3%	4%	8%	2%
£62,001 to (65.5) £69,000	43	20	22	21	21	27	11	2	2	1	4	4	2	3	1	-	3	18	5	3	-	9	28
	2%	3%	2%	2%	3%	5%	2%	1%	1%	1%	4%	2%	2%	2%	1%	-	2%	7%	2%	2%	-	3%	3%
£69,001 to (72.5) £76,000	46	20	26	29	17	28	8	8	2	3	1	6	4	5	3	-	4	13	5	1	-	14	21
	3%	3%	3%	3%	2%	5%	2%	2%	1%	3%	1%	3%	3%	3%	2%	-	3%	5%	2%	1%	-	5%	2%
£76,001 to (79.5) £83,000	32	23	8	13	18	20	3	4	4	1	-	7	6	3	-	-	3	7	1	3	-	10	15
	2%	3%	1%	1%	2%	4%	1%	1%	1%	1%	-	3%	4%	2%	-	-	2%	3%	1%	2%	-	3%	2%
£83,001 or more (86)	76	45	31	57	19	54	12	10	-	1	3	7	6	8	5	1	2	20	18	5	-	4	50
	4%	6%	3%	6%	2%	10%	2%	3%	-	1%	3%	4%	4%	5%	4%	2%	1%	7%	8%	3%	-	1%	6%

Prepared by Populus

New Farming Techniques Survey - Combined
ONLINE Fieldwork: 9th-28th March 2018

Absolutes/col percents

Table 28

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
Prefer not to answer	229	103	126	166	63	79	57	50	44	21	11	17	13	23	15	5	14	40	46	21	3	22	105
Average income (£000's)	34.58	38.10	31.91	36.01	33.11	48.42	31.53	31.97	20.78	30.77	32.38	34.21	35.14	35.33	30.47	25.91	32.98	41.84	35.29	33.56	27.70	38.76	37.36

Prepared by Populus

New Farming Techniques Survey - Combined

ONLINE Fieldwork: 9th-28th March 2018

Absolutes/ccl percents

Table 29

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender		Age		Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-30	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	1666	718	948	936	730	531	528	261	346	129	83	195	152	154	123	70	123	257	223	131	26	269	762
Weighted base	1730	751	979	928	802	527	516	351	336	115	89	205	154	174	123	71	125	279	236	132	27	300	876
NET: Yes	248	83	165	133	115	63	66	40	78	8	13	38	27	16	21	11	25	23	39	23	3	34	98
	14%	11%	17%	14%	14%	12%	13%	12%	23%	7%	15%	19%	17%	9%	17%	15%	20%	8%	17%	17%	11%	11%	11%
Yes - mental condition	179	59	120	96	83	48	50	26	54	8	12	27	15	13	18	10	17	16	26	15	2	20	68
	10%	8%	12%	10%	10%	9%	10%	7%	16%	7%	13%	13%	10%	7%	15%	14%	14%	6%	11%	11%	9%	7%	8%
Yes - physical condition	78	19	60	40	38	22	18	14	25	2	5	10	8	8	7	2	6	8	13	9	-	10	32
	5%	2%	6%	4%	5%	4%	3%	4%	7%	2%	5%	5%	5%	5%	6%	2%	5%	3%	6%	7%	-	3%	4%
Yes - disability	51	17	35	22	29	8	12	8	24	2	1	6	7	1	7	3	7	2	9	7	1	6	16
	3%	2%	4%	2%	4%	2%	2%	2%	7%	1%	1%	3%	5%	1%	5%	4%	6%	1%	4%	5%	2%	2%	2%
Yes - other	9	3	6	8	1	2	5	2	-	-	-	4	-	-	-	-	3	1	-	1	-	2	3
	1%	-	1%	1%	-	-	1%	1%	-	-	-	2%	-	-	-	-	2%	-	-	1%	-	1%	-
No	1424	642	782	760	664	450	432	295	247	100	72	157	125	151	100	60	94	248	192	103	22	253	747
	82%	86%	80%	82%	83%	85%	84%	84%	74%	87%	81%	77%	81%	86%	81%	85%	75%	89%	81%	78%	84%	84%	85%
Prefer not to say	59	26	33	35	24	15	18	15	10	7	4	9	3	7	2	-	6	8	5	6	1	13	31
	3%	3%	3%	4%	3%	3%	4%	4%	3%	6%	4%	5%	2%	4%	1%	-	5%	3%	2%	4%	4%	4%	4%

Prepared by Populus