

## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 1

**Q.1 Which of the following languages, if any, would you most like to learn in 2018? (e.g. for your New Year's resolution or in advance of a trip abroad)**

**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Spanish	445 21%	209 20%	236 22%	51 22%	67 21%	76 21%	80 20%	62 20%	109 22%	118 21%	142 25%	95 23%	90 16%	46 23%	12 14%	40 18%	56 28%	37 21%	30 20%	25 23%	41 20%	50 19%	52 20%	44 24%	12 24%	77 27%	183 22%
French	221 10%	107 10%	114 11%	43 18%	34 11%	31 9%	41 10%	19 6%	53 11%	74 13%	63 11%	39 10%	45 8%	14 7%	10 12%	20 9%	21 11%	20 11%	12 8%	15 11%	15 7%	39 15%	28 11%	25 14%	5 10%	25 9%	90 11%
Italian	157 7%	57 6%	100 9%	14 6%	29 9%	29 8%	23 6%	31 10%	31 6%	59 10%	35 6%	31 8%	32 6%	19 10%	5 6%	14 6%	12 6%	9 5%	12 8%	7 6%	20 10%	20 8%	18 7%	16 9%	5 10%	21 7%	72 9%
German	114 5%	74 7%	40 4%	21 9%	18 6%	17 5%	22 6%	14 4%	22 4%	27 5%	38 7%	20 5%	29 5%	12 6%	5 6%	13 6%	13 7%	12 7%	11 7%	2 2%	9 4%	18 7%	9 3%	8 4%	2 4%	16 6%	50 6%
Japanese	62 3%	32 3%	30 3%	14 6%	19 6%	12 3%	7 2%	3 1%	7 1%	25 4%	11 2%	13 3%	13 2%	5 3%	3 3%	11 5%	5 3%	4 2%	2 1%	3 3%	5 2%	13 5%	8 3%	2 1%	1 2%	9 3%	27 3%
Mandarin	49 2%	33 3%	16 1%	7 3%	8 3%	10 3%	10 3%	5 2%	9 2%	14 2%	20 3%	7 2%	8 1%	5 3%	4 5%	12 5%	2 1%	5 3%	2 1%	1 1%	5 2%	5 2%	5 2%	2 1%	1 2%	11 4%	26 3%
Arabic	43 2%	22 2%	21 2%	11 5%	9 3%	6 2%	10 3%	3 1%	4 1%	12 2%	13 2%	6 1%	12 2%	1 1%	- -	6 3%	2 1%	5 3%	5 3%	- -	3 1%	14 5%	6 2%	1 1%	- -	4 1%	20 2%
Russian	39 2%	27 3%	12 1%	5 2%	7 2%	8 2%	8 2%	5 2%	6 1%	14 2%	7 1%	11 3%	7 1%	4 2%	- -	6 3%	4 2%	5 3%	8 5%	1 1%	2 1%	2 1%	6 2%	1 1%	- -	4 1%	17 2%
Portuguese	33 2%	18 2%	15 1%	2 1%	4 1%	7 2%	4 1%	2 2%	7 2%	13 2%	8 1%	6 1%	6 1%	1 1%	- -	6 3%	3 2%	2 1%	2 1%	- -	4 2%	5 2%	4 2%	2 1%	4 8%	5 2%	14 2%
Dutch	27 1%	18 2%	9 1%	5 2%	6 2%	3 1%	4 1%	4 1%	5 1%	5 1%	6 1%	6 1%	10 2%	5 3%	- -	4 2%	3 2%	- -	4 3%	- -	6 3%	1 *	3 1%	1 1%	- -	3 1%	10 1%
Other	81 4%	39 4%	42 4%	12 5%	14 4%	14 4%	14 4%	17 5%	10 2%	25 4%	16 3%	22 5%	18 3%	8 4%	2 2%	11 5%	6 3%	9 5%	2 1%	8 7%	5 2%	13 5%	10 4%	4 2%	3 6%	11 4%	30 4%
None of these	838 40%	389 38%	449 41%	51 22%	101 32%	145 41%	170 43%	147 46%	224 46%	180 32%	216 38%	153 37%	289 52%	78 39%	45 52%	83 37%	72 36%	68 39%	60 40%	52 47%	92 44%	77 30%	117 44%	76 42%	18 35%	99 35%	298 36%

**New Year's Resolutions Survey**  
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Absolutes/col percents

Table 2  
**Q.2 To what extent do you agree or disagree with each of the following statements?**

**Summary****Base: All respondents**

		I'm embarrassed by the level of my foreign language skills	I have always wanted to speak another language fluently	I regret never making the effort to speak another language fluently	I will be making the effort to learn at least some of another language in 2018	I will be making learning another language my New Year's resolution for 2018	I think it's more important than ever for people in the UK to make the effort to learn another language
Unweighted base		2109	2109	2109	2109	2109	2109
Weighted base		2109	2109	2109	2109	2109	2109
NET: Agree		940 45%	1345 64%	1178 56%	674 32%	437 21%	1215 58%
Strongly agree	(2)	302 14%	684 32%	479 23%	207 10%	128 6%	475 23%
Slightly agree	(1)	638 30%	661 31%	699 33%	467 22%	309 15%	740 35%
Neither agree nor disagree	(0)	456 22%	370 18%	431 20%	539 26%	559 27%	558 26%
Slightly disagree	(-1)	299 14%	173 8%	235 11%	354 17%	382 18%	154 7%
Strongly disagree	(-2)	414 20%	221 10%	265 13%	542 26%	731 35%	182 9%
NET: Disagree		713 34%	394 19%	500 24%	896 42%	1113 53%	336 16%
Mean		0.05	0.67	0.42	-0.26	-0.61	0.56
Standard deviation		1.34	1.29	1.29	1.32	1.26	1.17
Standard error		0.03	0.03	0.03	0.03	0.03	0.03

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Absolutes/col percents

Table 3

**Q.2 To what extent do you agree or disagree with each of the following statements?**

**I'm embarrassed by the level of my foreign language skills**

**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837	
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837	
NET: Agree	940	450	490	124	139	133	189	133	222	292	279	173	196	99	41	92	103	71	54	45	98	123	108	78	28	147	365	
	45%	44%	45%	53%	44%	37%	48%	42%	45%	52%	49%	42%	35%	50%	48%	41%	52%	40%	36%	41%	47%	48%	41%	43%	55%	52%	44%	
Strongly agree	(2)	302	148	154	44	34	41	64	38	81	87	108	52	31	14	31	31	21	17	16	33	44	27	25	12	39	121	
		14%	14%	14%	19%	11%	11%	16%	12%	17%	15%	19%	13%	10%	16%	14%	16%	12%	11%	14%	16%	17%	10%	14%	24%	14%	14%	
Slightly agree	(1)	638	302	336	80	105	92	125	95	141	205	171	121	141	68	27	61	72	50	37	29	65	79	81	53	16	108	244
		30%	29%	31%	34%	33%	26%	32%	30%	29%	36%	30%	30%	25%	34%	31%	27%	36%	28%	25%	26%	31%	31%	30%	29%	31%	38%	29%
Neither agree nor disagree	(0)	456	225	231	45	78	89	80	72	92	107	126	93	130	39	16	56	39	39	42	22	45	52	53	44	9	57	189
		22%	22%	21%	19%	25%	25%	20%	23%	19%	19%	22%	23%	23%	20%	19%	25%	20%	22%	28%	20%	22%	20%	20%	24%	18%	20%	23%
Slightly disagree	(-1)	299	142	157	27	46	66	52	40	68	90	75	70	64	29	9	32	29	31	23	14	32	29	41	25	5	42	127
		14%	14%	14%	11%	15%	18%	13%	13%	14%	16%	13%	17%	11%	15%	10%	14%	15%	18%	15%	13%	15%	11%	15%	14%	10%	15%	15%
Strongly disagree	(-2)	414	208	206	40	53	70	72	107	77	95	73	169	31	20	46	28	35	31	30	32	53	64	35	9	39	156	
		20%	20%	19%	17%	17%	20%	18%	23%	14%	17%	18%	30%	16%	23%	20%	14%	20%	21%	27%	15%	21%	24%	19%	18%	14%	19%	
NET: Disagree		713	350	363	67	99	136	124	112	175	167	170	143	233	60	29	78	57	66	54	44	64	82	105	60	14	81	283
		34%	34%	33%	28%	31%	38%	32%	35%	36%	30%	30%	35%	42%	30%	34%	35%	29%	38%	36%	40%	31%	32%	39%	33%	27%	28%	34%
Mean		0.05	0.04	0.07	0.26	0.07	-0.09	0.15	-0.04	0.04	0.24	0.21	0.02	-0.27	0.20	0.07	*	0.25	-0.05	-0.09	-0.12	0.17	0.12	-0.13	0.04	0.33	0.23	0.06
Standard deviation		1.34	1.35	1.33	1.35	1.26	1.30	1.35	1.35	1.40	1.28	1.34	1.30	1.38	1.31	1.42	1.33	1.28	1.32	1.30	1.43	1.31	1.39	1.35	1.32	1.41	1.25	1.33
Standard error		0.03	0.04	0.04	0.09	0.07	0.07	0.07	0.08	0.06	0.05	0.06	0.06	0.06	0.09	0.15	0.09	0.09	0.10	0.11	0.14	0.09	0.09	0.08	0.10	0.20	0.07	0.05

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Absolutes/col percents

Table 4  
**Q.2 To what extent do you agree or disagree with each of the following statements?**  
**I have always wanted to speak another language fluently**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837	
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837	
NET: Agree	1345	642	703	183	228	215	233	190	296	400	373	266	306	132	48	149	132	116	96	65	122	181	160	109	35	185	563	
	64%	63%	65%	78%	72%	60%	59%	60%	61%	71%	65%	65%	55%	67%	56%	66%	66%	66%	64%	59%	59%	70%	60%	60%	69%	65%	67%	
Strongly agree	(2)	684	311	373	114	126	115	116	79	134	200	203	136	145	54	29	78	65	55	48	30	70	105	72	55	23	101	297
		32%	30%	34%	48%	40%	32%	30%	25%	27%	35%	35%	33%	26%	27%	34%	35%	31%	32%	27%	34%	41%	27%	30%	45%	35%	35%	
Slightly agree	(1)	661	331	330	69	102	100	117	111	162	200	170	130	161	78	19	71	67	61	48	35	52	76	88	54	12	84	266
		31%	32%	30%	29%	32%	28%	30%	35%	33%	35%	30%	32%	29%	39%	22%	31%	34%	35%	32%	32%	25%	30%	33%	30%	24%	29%	32%
Neither agree nor disagree	(0)	370	187	183	32	44	72	74	56	92	105	64	111	31	13	38	38	29	25	22	43	44	46	35	6	53	136	
		18%	18%	17%	14%	14%	20%	19%	18%	19%	16%	16%	20%	16%	15%	17%	19%	16%	17%	20%	21%	17%	17%	19%	12%	19%	16%	
Slightly disagree	(-1)	173	83	90	10	20	31	37	29	46	49	34	44	19	8	20	16	11	13	9	21	11	23	16	6	27	63	
		8%	8%	8%	4%	6%	9%	9%	9%	9%	8%	9%	8%	10%	9%	9%	8%	6%	9%	8%	10%	4%	9%	9%	12%	9%	8%	
Strongly disagree	(-2)	221	113	108	11	24	40	49	42	55	30	48	45	98	16	17	19	13	20	16	15	21	21	37	22	4	20	75
		10%	11%	10%	5%	8%	11%	12%	13%	11%	5%	8%	11%	18%	8%	20%	8%	11%	11%	14%	10%	8%	14%	12%	8%	7%	9%	
NET: Disagree		394	196	198	21	44	71	86	71	101	76	97	79	142	35	25	39	29	31	29	24	42	32	60	38	10	47	138
		19%	19%	18%	9%	14%	20%	22%	22%	21%	13%	17%	19%	25%	18%	29%	17%	15%	18%	19%	22%	20%	12%	23%	21%	20%	16%	16%
Mean		0.67	0.63	0.71	1.12	0.91	0.61	0.54	0.49	0.56	0.87	0.75	0.68	0.38	0.68	0.41	0.75	0.78	0.68	0.66	0.50	0.62	0.91	0.51	0.57	0.86	0.77	0.77
Standard deviation		1.29	1.29	1.29	1.09	1.21	1.31	1.33	1.32	1.29	1.14	1.25	1.31	1.40	1.20	1.52	1.25	1.18	1.29	1.30	1.33	1.32	1.22	1.34	1.33	1.33	1.23	1.26
Standard error		0.03	0.04	0.04	0.07	0.07	0.07	0.07	0.07	0.06	0.05	0.05	0.06	0.06	0.09	0.16	0.08	0.08	0.10	0.11	0.13	0.09	0.08	0.08	0.10	0.19	0.07	0.04

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Absolutes/col percents

Table 5  
**Q.2 To what extent do you agree or disagree with each of the following statements?**  
**I regret never making the effort to speak another language fluently**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
NET: Agree	1178	570	608	133	178	175	218	184	290	332	338	234	274	115	45	121	124	98	82	66	111	153	138	94	31	178	454
	56%	56%	56%	56%	56%	49%	55%	58%	59%	59%	57%	49%	58%	52%	54%	62%	56%	55%	59%	54%	60%	52%	52%	61%	62%	54%	
Strongly agree	(2) 479	245	234	65	58	73	89	69	125	121	142	100	116	42	26	48	46	38	34	27	44	61	46	48	19	67	193
	23%	24%	22%	28%	18%	20%	23%	22%	26%	21%	25%	24%	21%	21%	30%	21%	23%	22%	23%	24%	21%	24%	17%	26%	37%	24%	23%
Slightly agree	(1) 699	325	374	68	120	102	129	115	165	211	196	134	158	73	19	73	78	60	48	39	67	92	92	46	12	111	261
	33%	32%	35%	29%	38%	28%	33%	36%	34%	37%	34%	33%	28%	37%	22%	32%	39%	34%	32%	35%	32%	36%	35%	25%	24%	39%	31%
Neither agree nor disagree	(0) 431	205	226	52	69	83	77	58	92	114	120	74	123	39	19	42	37	35	27	24	49	53	56	40	10	52	184
	20%	20%	21%	22%	22%	23%	20%	18%	19%	20%	21%	18%	22%	20%	22%	19%	19%	20%	18%	22%	24%	21%	21%	22%	20%	18%	22%
Slightly disagree	(-1) 235	122	113	24	39	51	46	24	51	71	57	46	61	23	5	30	28	18	20	7	22	24	31	23	4	31	99
	11%	12%	10%	10%	12%	14%	12%	8%	10%	13%	10%	11%	11%	12%	6%	13%	14%	10%	13%	6%	11%	9%	12%	13%	8%	11%	12%
Strongly disagree	(-2) 265	128	137	27	30	49	52	51	56	49	60	55	101	21	17	33	10	25	21	14	25	27	41	25	6	24	100
	13%	12%	13%	11%	9%	14%	13%	16%	11%	9%	10%	13%	18%	11%	20%	15%	5%	14%	14%	13%	12%	11%	15%	14%	12%	8%	12%
NET: Disagree	500	250	250	51	69	100	98	75	107	120	117	101	162	44	22	63	38	43	41	21	47	51	72	48	10	55	199
	24%	24%	23%	22%	22%	28%	25%	24%	22%	21%	20%	25%	29%	22%	26%	28%	19%	24%	27%	19%	23%	20%	27%	26%	20%	19%	24%
Mean	0.42	0.43	0.42	0.51	0.43	0.28	0.40	0.40	0.52	0.50	0.53	0.44	0.23	0.46	0.37	0.32	0.61	0.39	0.36	0.52	0.40	0.53	0.27	0.38	0.67	0.58	0.42
Standard deviation	1.29	1.31	1.28	1.30	1.20	1.31	1.31	1.34	1.29	1.20	1.25	1.33	1.38	1.24	1.47	1.34	1.14	1.32	1.34	1.28	1.27	1.24	1.31	1.36	1.37	1.20	1.29
Standard error	0.03	0.04	0.04	0.08	0.07	0.07	0.07	0.08	0.06	0.05	0.05	0.07	0.06	0.09	0.16	0.09	0.08	0.10	0.11	0.12	0.09	0.08	0.08	0.10	0.19	0.07	0.04

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Absolutes/col percents

Table 6

**Q.2 To what extent do you agree or disagree with each of the following statements?**

**I will be making the effort to learn at least some of another language in 2018**

**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
NET: Agree	674	321	353	114	138	117	108	85	112	207	195	132	140	52	24	76	69	56	50	26	56	119	75	48	23	105	298
	32%	31%	33%	48%	44%	33%	27%	27%	23%	37%	34%	32%	25%	26%	28%	34%	35%	32%	33%	23%	27%	46%	28%	26%	45%	37%	36%
Strongly agree	(2) 207	105	102	41	39	41	31	22	33	63	66	42	36	13	6	25	16	19	10	11	13	50	19	15	10	25	102
	10%	10%	9%	17%	12%	11%	8%	7%	7%	11%	11%	10%	6%	7%	7%	11%	8%	11%	7%	10%	6%	19%	7%	8%	20%	9%	12%
Slightly agree	(1) 467	216	251	73	99	76	77	63	79	144	129	90	104	39	18	51	53	37	40	15	43	69	56	33	13	80	196
	22%	21%	23%	31%	31%	21%	20%	20%	16%	25%	22%	22%	19%	20%	21%	23%	27%	21%	27%	14%	21%	27%	21%	18%	25%	28%	23%
Neither agree nor disagree	(0) 539	261	278	50	91	93	103	83	119	123	148	120	148	55	21	48	46	53	32	33	57	55	70	59	10	76	224
	26%	25%	26%	21%	29%	26%	26%	26%	24%	22%	26%	29%	26%	28%	24%	21%	23%	30%	21%	30%	28%	21%	26%	32%	20%	27%	27%
Slightly disagree	(-1) 354	184	170	37	41	66	67	51	92	107	99	64	84	41	11	41	37	27	25	21	39	37	38	31	6	48	136
	17%	18%	16%	16%	13%	18%	17%	16%	19%	19%	17%	16%	15%	21%	13%	18%	19%	15%	17%	19%	19%	14%	14%	17%	12%	17%	16%
Strongly disagree	(-2) 542	259	283	35	46	82	115	98	166	129	133	93	187	50	30	61	47	40	43	31	55	46	83	44	12	56	179
	26%	25%	26%	15%	15%	23%	29%	31%	34%	23%	23%	23%	33%	25%	35%	27%	24%	23%	29%	28%	27%	18%	31%	24%	24%	20%	21%
NET: Disagree	896	443	453	72	87	148	182	149	258	236	232	157	271	91	41	102	84	67	68	52	94	83	121	75	18	104	315
	42%	43%	42%	31%	28%	41%	46%	47%	53%	42%	40%	38%	48%	46%	48%	45%	42%	38%	45%	47%	45%	32%	45%	41%	35%	36%	38%
Mean	-0.26	-0.27	-0.26	0.20	0.14	-0.20	-0.40	-0.44	-0.57	-0.17	-0.18	-0.19	-0.50	-0.38	-0.48	-0.27	-0.23	-0.18	-0.34	-0.41	-0.39	0.16	-0.41	-0.31	0.06	-0.11	-0.11
Standard deviation	1.32	1.32	1.32	1.31	1.23	1.32	1.30	1.30	1.29	1.33	1.32	1.29	1.30	1.24	1.34	1.36	1.29	1.30	1.32	1.30	1.25	1.37	1.31	1.25	1.46	1.26	1.31
Standard error	0.03	0.04	0.04	0.09	0.07	0.07	0.07	0.07	0.06	0.06	0.06	0.06	0.05	0.09	0.14	0.09	0.09	0.10	0.11	0.12	0.09	0.09	0.08	0.09	0.20	0.07	0.05

## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 7

**Q.2 To what extent do you agree or disagree with each of the following statements?**

**I will be making learning another language my New Year's resolution for 2018**

**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
NET: Agree	437	200	237	89	107	76	63	43	59	137	132	88	80	37	20	53	35	37	26	22	27	86	50	31	13	76	192
	21%	20%	22%	38%	34%	21%	16%	14%	12%	24%	23%	22%	14%	19%	23%	23%	18%	21%	17%	20%	13%	33%	19%	17%	25%	27%	23%
Strongly agree	(2) 128	61	67	25	33	18	22	10	20	37	40	32	19	9	3	15	12	13	8	6	6	27	15	9	5	17	60
	6%	6%	6%	11%	10%	5%	6%	3%	4%	7%	7%	8%	3%	5%	3%	7%	6%	7%	5%	5%	3%	11%	6%	5%	10%	6%	7%
Slightly agree	(1) 309	139	170	64	74	58	41	33	39	100	92	56	61	28	17	38	23	24	18	16	21	59	35	22	8	59	132
	15%	14%	16%	27%	23%	16%	10%	10%	8%	18%	16%	14%	11%	14%	20%	17%	12%	14%	12%	14%	10%	23%	13%	12%	16%	21%	16%
Neither agree nor disagree	(0) 559	266	293	50	87	104	110	73	135	152	143	118	146	54	16	56	61	55	38	31	59	59	63	57	10	88	235
	27%	26%	27%	21%	28%	29%	28%	23%	28%	27%	25%	29%	26%	27%	19%	25%	31%	31%	25%	28%	29%	23%	24%	31%	20%	31%	28%
Slightly disagree	(-1) 382	200	182	45	48	61	79	64	85	101	113	80	88	38	15	37	28	32	30	20	44	45	44	34	15	36	160
	18%	20%	17%	19%	15%	17%	20%	20%	17%	18%	20%	20%	16%	19%	17%	16%	14%	18%	20%	18%	21%	18%	17%	19%	29%	13%	19%
Strongly disagree	(-2) 731	359	372	52	74	117	141	137	210	176	187	123	245	69	35	80	75	52	56	38	77	67	109	60	13	85	250
	35%	35%	34%	22%	23%	33%	36%	43%	43%	31%	33%	30%	44%	35%	41%	35%	38%	30%	37%	34%	37%	26%	41%	33%	25%	30%	30%
NET: Disagree	1113	559	554	97	122	178	220	201	295	277	300	203	333	107	50	117	103	84	86	58	121	112	153	94	28	121	410
	53%	55%	51%	41%	39%	50%	56%	63%	60%	49%	52%	50%	60%	54%	58%	52%	52%	48%	57%	52%	58%	44%	58%	52%	55%	42%	49%
Mean	-0.61	-0.64	-0.57	-0.15	-0.18	-0.56	-0.70	-0.90	-0.87	-0.49	-0.55	-0.50	-0.86	-0.66	-0.72	-0.57	-0.66	-0.49	-0.72	-0.61	-0.80	-0.26	-0.74	-0.63	-0.45	-0.40	-0.49
Standard deviation	1.26	1.25	1.27	1.32	1.31	1.24	1.21	1.16	1.17	1.27	1.28	1.26	1.19	1.22	1.28	1.30	1.26	1.25	1.23	1.24	1.14	1.34	1.27	1.20	1.30	1.27	1.26
Standard error	0.03	0.04	0.04	0.09	0.07	0.07	0.06	0.07	0.05	0.05	0.05	0.06	0.05	0.09	0.14	0.09	0.09	0.09	0.10	0.12	0.08	0.08	0.08	0.09	0.18	0.08	0.04

**New Year's Resolutions Survey**  
**ONLINE Fieldwork: 15th - 17th December 2017**

Absolutes/col percents

Table 8

**Q.2 To what extent do you agree or disagree with each of the following statements?**

**I think it's more important than ever for people in the UK to make the effort to learn another language**

**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
NET: Agree	1215	587	628	160	171	180	213	165	326	368	356	219	272	117	48	129	116	98	87	55	117	172	141	104	31	178	459
	58%	57%	58%	68%	54%	50%	54%	52%	67%	65%	62%	54%	49%	59%	56%	57%	58%	56%	58%	50%	57%	67%	53%	57%	61%	62%	55%
Strongly agree	(2) 475	233	242	76	53	66	77	63	140	150	152	78	95	43	17	50	48	39	32	21	45	78	49	39	14	58	180
	23%	23%	22%	32%	17%	18%	20%	20%	29%	27%	26%	19%	17%	22%	20%	22%	24%	22%	21%	19%	22%	30%	18%	21%	27%	20%	22%
Slightly agree	(1) 740	354	386	84	118	114	136	102	186	218	204	141	177	74	31	79	68	59	55	34	72	94	92	65	17	120	279
	35%	35%	36%	36%	37%	32%	35%	32%	38%	39%	35%	34%	32%	37%	36%	35%	34%	34%	37%	31%	35%	37%	35%	36%	33%	42%	33%
Neither agree nor disagree	(0) 558	255	303	46	95	105	108	84	120	130	150	116	162	53	18	58	61	53	36	36	51	54	78	46	14	62	240
	26%	25%	28%	19%	30%	29%	27%	26%	25%	23%	26%	28%	29%	27%	21%	26%	31%	30%	24%	32%	25%	21%	29%	25%	27%	22%	29%
Slightly disagree	(-1) 154	86	68	14	24	34	31	32	19	37	32	33	52	15	7	19	10	11	10	9	19	17	22	14	1	20	65
	7%	8%	6%	6%	8%	9%	8%	10%	4%	7%	6%	8%	9%	8%	8%	8%	5%	6%	7%	8%	9%	7%	8%	8%	2%	7%	8%
Strongly disagree	(-2) 182	97	85	16	26	39	41	36	24	31	37	41	73	13	13	20	12	14	17	11	20	14	25	18	5	25	73
	9%	9%	8%	7%	8%	11%	10%	11%	5%	5%	6%	10%	13%	7%	15%	9%	6%	8%	11%	10%	10%	5%	9%	10%	10%	9%	9%
NET: Disagree	336	183	153	30	50	73	72	68	43	68	69	74	125	28	20	39	22	25	27	20	39	31	47	32	6	45	138
	16%	18%	14%	13%	16%	20%	18%	21%	9%	12%	12%	18%	22%	14%	23%	17%	11%	14%	18%	18%	19%	12%	18%	18%	12%	16%	16%
Mean	0.56	0.53	0.58	0.81	0.47	0.37	0.45	0.39	0.82	0.74	0.70	0.44	0.30	0.60	0.37	0.53	0.65	0.56	0.50	0.41	0.50	0.80	0.44	0.51	0.67	0.58	0.51
Standard deviation	1.17	1.20	1.13	1.15	1.11	1.20	1.19	1.23	1.05	1.09	1.11	1.18	1.23	1.11	1.31	1.18	1.08	1.14	1.22	1.18	1.21	1.11	1.16	1.20	1.19	1.15	1.17
Standard error	0.03	0.04	0.03	0.08	0.06	0.06	0.06	0.07	0.05	0.05	0.05	0.06	0.05	0.08	0.14	0.08	0.08	0.09	0.10	0.11	0.08	0.07	0.07	0.09	0.17	0.07	0.04



**New Year's Resolutions Survey**  
**ONLINE Fieldwork: 15th - 17th December 2017**

Absolutes/col percents

Table 9  
**Gender**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Male	1025	1025	-	99	124	176	204	160	262	294	263	208	260	97	48	140	102	85	73	50	66	115	124	101	24	116	466
	49%	100%	-	42%	39%	49%	52%	50%	54%	52%	46%	51%	47%	49%	56%	62%	51%	48%	49%	45%	32%	45%	47%	55%	47%	41%	56%
Female	1084	-	1084	137	192	182	189	157	227	272	312	201	299	101	38	86	97	91	77	61	141	142	142	81	27	169	371
	51%	-	100%	58%	61%	51%	48%	50%	46%	48%	54%	49%	53%	51%	44%	38%	49%	52%	51%	55%	68%	55%	53%	45%	53%	59%	44%

## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 10  
Age  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
18-24	236	99	137	236	-	-	-	-	-	78	79	36	43	13	13	19	27	30	13	14	14	42	28	20	3	30	88
	11%	10%	13%	100%	-	-	-	-	-	14%	14%	9%	8%	7%	15%	8%	14%	17%	9%	13%	7%	16%	11%	11%	6%	11%	11%
25-34	316	124	192	-	316	-	-	-	-	95	85	65	71	34	12	39	25	30	15	16	26	46	40	26	7	64	169
	15%	12%	18%	-	100%	-	-	-	-	17%	15%	16%	13%	17%	14%	17%	13%	17%	10%	14%	13%	18%	15%	14%	14%	22%	20%
35-44	358	176	182	-	-	358	-	-	-	105	83	83	87	28	15	42	35	31	38	18	38	42	37	28	6	71	200
	17%	17%	17%	-	-	100%	-	-	-	19%	14%	20%	16%	14%	17%	19%	18%	18%	25%	16%	18%	16%	14%	15%	12%	25%	24%
45-54	393	204	189	-	-	-	393	-	-	74	99	97	123	41	13	40	31	29	26	23	49	41	53	28	19	77	201
	19%	20%	17%	-	-	-	100%	-	-	13%	17%	24%	22%	21%	15%	18%	16%	16%	17%	21%	24%	16%	20%	15%	37%	27%	24%
55-64	317	160	157	-	-	-	-	317	-	68	88	59	102	32	16	33	31	16	21	21	28	41	45	25	8	36	139
	15%	16%	14%	-	-	-	-	100%	-	12%	15%	14%	18%	16%	19%	15%	16%	9%	14%	19%	14%	16%	17%	14%	16%	13%	17%
65+	489	262	227	-	-	-	-	-	489	146	141	69	133	50	17	53	50	40	37	19	52	45	63	55	8	7	40
	23%	26%	21%	-	-	-	-	-	100%	26%	25%	17%	24%	25%	20%	23%	25%	23%	25%	17%	25%	18%	24%	30%	16%	2%	5%
NET: 18-34	552	223	329	236	316	-	-	-	-	173	164	101	114	47	25	58	52	60	28	30	40	88	68	46	10	94	257
	26%	22%	30%	100%	100%	-	-	-	-	31%	29%	25%	20%	24%	29%	26%	26%	34%	19%	27%	19%	34%	26%	25%	20%	33%	31%
NET: 35-54	751	380	371	-	-	358	393	-	-	179	182	180	210	69	28	82	66	60	64	41	87	83	90	56	25	148	401
	36%	37%	34%	-	-	100%	100%	-	-	32%	32%	44%	38%	35%	33%	36%	33%	34%	43%	37%	42%	32%	34%	31%	49%	52%	48%
NET: 55+	806	422	384	-	-	-	-	317	489	214	229	128	235	82	33	86	81	56	58	40	80	86	108	80	16	43	179
	38%	41%	35%	-	-	-	-	100%	100%	38%	40%	31%	42%	41%	38%	38%	41%	32%	39%	36%	39%	33%	41%	44%	31%	15%	21%
Average age	48.26	50.09	46.52	21.71	29.52	39.32	49.95	59.76	70.91	47.34	48.25	46.80	50.25	50.17	46.51	48.65	48.31	45.20	49.43	47.18	50.40	45.02	48.95	50.10	48.67	41.40	42.78

## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 11  
Social Grade  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
A	166 8%	102 10%	64 6%	23 10%	25 8%	36 10%	21 5%	17 5%	44 9%	166 29%	-	-	-	17 9%	6 7%	14 6%	10 5%	12 7%	7 5%	7 6%	12 6%	31 12%	22 8%	24 13%	4 8%	20 7%	73 9%
B	400 19%	192 19%	208 19%	55 23%	70 22%	69 19%	53 13%	51 16%	102 21%	400 71%	-	-	-	37 19%	13 15%	41 18%	46 23%	32 18%	33 22%	13 12%	39 19%	56 22%	55 21%	25 14%	10 20%	82 29%	159 19%
C1	575 27%	263 26%	312 29%	79 33%	85 27%	83 23%	99 25%	88 28%	141 29%	-	575 100%	-	-	45 23%	21 24%	65 29%	52 26%	39 22%	42 28%	34 31%	65 31%	75 29%	72 27%	48 26%	17 33%	100 35%	235 28%
C2	409 19%	208 20%	201 19%	36 15%	65 21%	83 23%	97 25%	59 19%	69 14%	-	-	409 100%	-	44 22%	19 22%	42 19%	37 19%	43 24%	28 19%	28 25%	36 17%	43 17%	45 17%	36 20%	8 16%	50 18%	212 25%
D	276 13%	141 14%	135 12%	24 10%	43 14%	52 15%	60 15%	55 17%	42 9%	-	-	-	276 49%	19 10%	15 17%	35 15%	25 13%	24 14%	21 14%	15 14%	34 16%	22 9%	34 13%	25 14%	7 14%	31 11%	148 18%
E	283 13%	119 12%	164 15%	19 8%	28 9%	35 10%	63 16%	47 15%	91 19%	-	-	-	283 51%	36 18%	12 14%	29 13%	29 15%	26 15%	19 13%	14 13%	21 10%	30 12%	38 14%	24 13%	5 10%	2 1%	10 1%
NET: AB	566 27%	294 29%	272 25%	78 33%	95 30%	105 29%	74 19%	68 21%	146 30%	566 100%	-	-	-	54 27%	19 22%	55 24%	56 28%	44 25%	40 27%	20 18%	51 25%	87 34%	77 29%	49 27%	14 27%	102 36%	232 28%
NET: ABC1	1141 54%	557 54%	584 54%	157 67%	180 57%	188 53%	173 44%	156 49%	287 59%	566 100%	575 100%	-	-	99 50%	40 47%	120 53%	108 54%	83 47%	82 55%	54 49%	116 56%	162 63%	149 56%	97 53%	31 61%	202 71%	467 56%
NET: C2DE	968 46%	468 46%	500 46%	79 33%	136 43%	170 47%	220 56%	161 51%	202 41%	-	-	409 100%	559 100%	99 50%	46 53%	106 47%	91 46%	93 53%	68 45%	57 51%	91 44%	95 37%	117 44%	85 47%	20 39%	83 29%	370 44%
NET: DE	559 27%	260 25%	299 28%	43 18%	71 22%	87 24%	123 31%	102 32%	133 27%	-	-	-	559 100%	55 28%	27 31%	64 28%	54 27%	50 28%	40 27%	29 26%	55 27%	52 20%	72 27%	49 27%	12 24%	33 12%	158 19%

## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 12  
GO Region  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Scotland	198	97	101	13	34	28	41	32	50	54	45	44	55	198	-	-	-	-	-	-	-	-	-	-	-	29	74
	9%	9%	9%	6%	11%	8%	10%	10%	10%	10%	8%	11%	10%	100%	-	-	-	-	-	-	-	-	-	-	-	10%	9%
North East	86	48	38	13	12	15	13	16	17	19	21	19	27	-	86	-	-	-	-	-	-	-	-	-	-	17	29
	4%	5%	4%	6%	4%	4%	3%	5%	3%	3%	4%	5%	5%	-	100%	-	-	-	-	-	-	-	-	-	-	6%	3%
North West	226	140	86	19	39	42	40	33	53	55	65	42	64	-	-	226	-	-	-	-	-	-	-	-	-	37	86
	11%	14%	8%	8%	12%	12%	10%	10%	11%	10%	11%	10%	11%	-	-	100%	-	-	-	-	-	-	-	-	-	13%	10%
Yorkshire & Humberside	199	102	97	27	25	35	31	31	50	56	52	37	54	-	-	-	199	-	-	-	-	-	-	-	-	27	75
	9%	10%	9%	11%	8%	10%	8%	10%	10%	10%	9%	9%	10%	-	-	-	100%	-	-	-	-	-	-	-	-	9%	9%
West Midlands	176	85	91	30	30	31	29	16	40	44	39	43	50	-	-	-	-	176	-	-	-	-	-	-	-	21	66
	8%	8%	8%	13%	9%	9%	7%	5%	8%	8%	7%	11%	9%	-	-	-	-	100%	-	-	-	-	-	-	-	7%	8%
East Midlands	150	73	77	13	15	38	26	21	37	40	42	28	40	-	-	-	-	-	150	-	-	-	-	-	-	17	57
	7%	7%	7%	6%	5%	11%	7%	7%	8%	7%	7%	7%	7%	-	-	-	-	-	100%	-	-	-	-	-	-	6%	7%
Wales	111	50	61	14	16	18	23	21	19	20	34	28	29	-	-	-	-	-	-	111	-	-	-	-	-	14	44
	5%	5%	6%	6%	5%	5%	6%	7%	4%	4%	6%	7%	5%	-	-	-	-	-	-	100%	-	-	-	-	-	5%	5%
Eastern	207	66	141	14	26	38	49	28	52	51	65	36	55	-	-	-	-	-	-	-	207	-	-	-	-	29	84
	10%	6%	13%	6%	8%	11%	12%	9%	11%	9%	11%	9%	10%	-	-	-	-	-	-	-	100%	-	-	-	-	10%	10%
London	257	115	142	42	46	42	41	41	45	87	75	43	52	-	-	-	-	-	-	-	-	257	-	-	-	32	129
	12%	11%	13%	18%	15%	12%	10%	13%	9%	15%	13%	11%	9%	-	-	-	-	-	-	-	-	100%	-	-	-	11%	15%
South East	266	124	142	28	40	37	53	45	63	77	72	45	72	-	-	-	-	-	-	-	-	-	266	-	-	34	95
	13%	12%	13%	12%	13%	10%	13%	14%	13%	14%	13%	11%	13%	-	-	-	-	-	-	-	-	-	100%	-	-	12%	11%
South West	182	101	81	20	26	28	28	25	55	49	48	36	49	-	-	-	-	-	-	-	-	-	-	182	-	20	73
	9%	10%	7%	8%	8%	8%	7%	8%	11%	9%	8%	9%	9%	-	-	-	-	-	-	-	-	-	-	100%	-	7%	9%
Northern Ireland	51	24	27	3	7	6	19	8	8	14	17	8	12	-	-	-	-	-	-	-	-	-	-	-	51	8	25
	2%	2%	2%	1%	2%	2%	5%	3%	2%	2%	3%	2%	2%	-	-	-	-	-	-	-	-	-	-	-	100%	3%	3%

**New Year's Resolutions Survey**  
**ONLINE Fieldwork: 15th - 17th December 2017**

Absolutes/col percents

Table 13  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Yes	1238 59%	616 60%	622 57%	181 77%	201 64%	205 57%	205 52%	168 53%	278 57%	405 72%	365 63%	228 56%	240 43%	117 59%	46 53%	145 64%	130 65%	91 52%	87 58%	46 41%	106 51%	195 76%	141 53%	100 55%	34 67%	192 67%	542 65%
No	871 41%	409 40%	462 43%	55 23%	115 36%	153 43%	188 48%	149 47%	211 43%	161 28%	210 37%	181 44%	319 57%	81 41%	40 47%	81 36%	69 35%	85 48%	63 42%	65 59%	101 49%	62 24%	125 47%	82 45%	17 33%	93 33%	295 35%

## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 14  
Tenure  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
NET: Homeowners	1200	601	599	102	120	179	210	218	371	403	336	238	223	95	50	131	118	105	90	60	131	123	151	111	35	167	460
	57%	59%	55%	43%	38%	50%	53%	69%	76%	71%	58%	58%	40%	48%	58%	59%	60%	60%	54%	63%	48%	57%	61%	69%	59%	55%	
Owned outright - without mortgage	689	365	324	40	38	34	97	147	333	224	210	113	142	51	19	80	71	53	46	32	85	69	89	77	17	52	199
	33%	36%	30%	17%	12%	9%	25%	46%	68%	40%	37%	28%	25%	26%	22%	35%	36%	30%	31%	29%	41%	27%	33%	42%	33%	18%	24%
Owned with a mortgage or loan	511	236	275	62	82	145	113	71	38	179	126	125	81	44	31	51	47	52	44	28	46	54	62	34	18	115	261
	24%	23%	25%	26%	26%	41%	29%	22%	8%	32%	22%	31%	14%	22%	36%	23%	24%	30%	29%	25%	22%	21%	23%	19%	35%	40%	31%
NET: Renters	875	408	467	114	187	177	183	97	117	155	230	163	327	101	33	89	78	68	60	46	75	130	111	69	15	114	365
	41%	40%	43%	48%	59%	49%	47%	31%	24%	27%	40%	40%	58%	51%	38%	39%	39%	39%	40%	41%	36%	51%	42%	38%	29%	40%	44%
Rented from the council	230	102	128	12	30	56	59	36	37	36	38	47	109	39	7	14	27	23	17	11	21	36	21	11	3	27	85
	11%	10%	12%	5%	9%	16%	15%	11%	8%	6%	7%	11%	19%	20%	8%	6%	14%	13%	11%	10%	10%	14%	8%	6%	6%	9%	10%
Rented from a housing association	258	123	135	31	44	42	67	34	40	32	59	44	123	31	7	47	14	20	14	14	20	31	37	21	2	30	87
	12%	12%	12%	13%	14%	12%	17%	11%	8%	6%	10%	11%	22%	16%	8%	21%	7%	11%	9%	13%	10%	12%	14%	12%	4%	11%	10%
Rented from someone else	387	183	204	71	113	79	57	27	40	87	133	72	95	31	19	28	37	25	29	21	34	63	53	37	10	57	193
	18%	18%	19%	30%	36%	22%	15%	9%	8%	15%	23%	18%	17%	16%	22%	12%	19%	14%	19%	19%	16%	25%	20%	20%	20%	20%	23%
Rent free	34	16	18	20	9	2	-	2	1	8	9	8	9	2	3	6	3	3	-	5	1	4	4	2	1	4	12
	2%	2%	2%	8%	3%	1%	-	1%	*	1%	2%	2%	2%	1%	3%	3%	2%	2%	-	5%	*	2%	2%	1%	2%	1%	1%

## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 15  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
No formal education	27 1%	12 1%	15 1%	2 1%	4 1%	2 1%	7 2%	4 1%	8 2%	1 *	7 1%	5 1%	14 3%	4 2%	-	2 1%	5 3%	4 2%	2 1%	-	3 1%	2 1%	1 *	4 2%	-	3 1%	6 1%
Primary	10 *	6 1%	4 *	1 *	2 1%	2 1%	-	1 *	4 1%	1 *	1 *	2 *	6 1%	-	-	-	1 1%	-	-	-	2 1%	1 *	5 2%	-	1 2%	-	2 *
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1448 69%	710 69%	738 68%	82 35%	168 53%	237 66%	305 78%	259 82%	397 81%	273 48%	386 67%	320 78%	469 84%	131 66%	55 64%	156 69%	142 71%	119 68%	113 75%	85 77%	152 73%	139 54%	191 72%	140 77%	25 49%	149 52%	549 66%
University degree or equivalent professional qualification, NVQ level 4, etc.	384 18%	190 19%	194 18%	71 30%	85 27%	70 20%	60 15%	40 13%	58 12%	181 32%	107 19%	52 13%	44 8%	35 18%	20 23%	39 17%	32 16%	34 19%	24 16%	19 17%	32 15%	69 27%	37 14%	23 13%	20 39%	86 30%	187 22%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	145 7%	66 6%	79 7%	22 9%	42 13%	39 11%	17 4%	12 4%	13 3%	87 15%	37 6%	12 3%	9 2%	16 8%	6 7%	19 8%	9 5%	8 5%	4 3%	4 4%	11 5%	29 11%	23 9%	11 6%	5 10%	43 15%	74 9%
Still in full time education	67 3%	26 3%	41 4%	55 23%	9 3%	2 1%	1 *	-	-	18 3%	30 5%	10 2%	9 2%	10 5%	4 5%	8 4%	7 4%	9 5%	2 1%	3 3%	3 1%	13 5%	6 2%	2 1%	-	2 1%	6 1%
Don't know	6 *	4 *	2 *	1 *	2 1%	-	-	-	3 1%	1 *	3 1%	1 *	1 *	-	-	1 *	-	1 1%	2 1%	-	1 *	-	1 *	-	-	-	2 *
Prefer not to answer	22 1%	11 1%	11 1%	2 1%	4 1%	6 2%	3 1%	1 *	6 1%	4 1%	4 1%	7 2%	7 1%	2 1%	1 1%	1 *	3 2%	1 1%	3 2%	-	3 1%	4 2%	2 1%	2 1%	-	2 1%	11 1%

**New Year's Resolutions Survey**  
**ONLINE Fieldwork: 15th - 17th December 2017**

Absolutes/col percents

Table 16

**Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?**

**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Yes - responsible for half or more of the items bought	1928	894	1034	165	298	342	374	302	447	514	519	377	518	190	78	203	179	159	137	101	196	231	240	166	48	263	779
	91%	87%	95%	70%	94%	96%	95%	95%	91%	91%	90%	92%	93%	96%	91%	90%	90%	90%	91%	91%	95%	90%	90%	91%	94%	92%	93%
No - not responsible for most of the items bought	181	131	50	71	18	16	19	15	42	52	56	32	41	8	8	23	20	17	13	10	11	26	26	16	3	22	58
	9%	13%	5%	30%	6%	4%	5%	5%	9%	9%	10%	8%	7%	4%	9%	10%	10%	10%	9%	9%	5%	10%	10%	9%	6%	8%	7%



## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 17  
How many cars are there in your household?  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
No cars in the household	455	207	248	57	79	94	76	69	80	81	121	57	196	44	16	55	40	32	31	22	29	96	62	22	6	49	152
	22%	20%	23%	24%	25%	26%	19%	22%	16%	14%	21%	14%	35%	22%	19%	24%	20%	18%	21%	20%	14%	37%	23%	12%	12%	17%	18%
NET: Any	1654	818	836	179	237	264	317	248	409	485	454	352	363	154	70	171	159	144	119	89	178	161	204	160	45	236	685
	78%	80%	77%	76%	75%	74%	81%	78%	84%	86%	79%	86%	65%	78%	81%	76%	80%	82%	79%	80%	86%	63%	77%	88%	88%	83%	82%
1	1105	557	548	63	150	181	209	170	332	290	304	236	275	123	51	111	114	87	80	59	108	114	125	108	25	142	434
	52%	54%	51%	27%	47%	51%	53%	54%	68%	51%	53%	58%	49%	62%	59%	49%	57%	49%	53%	53%	52%	44%	47%	59%	49%	50%	52%
2	445	213	232	67	77	75	86	69	71	166	121	91	67	25	13	50	34	47	33	23	56	32	69	46	17	77	195
	21%	21%	21%	28%	24%	21%	22%	22%	15%	29%	21%	22%	12%	13%	15%	22%	17%	27%	22%	21%	27%	12%	26%	25%	33%	27%	23%
3+	104	48	56	49	10	8	22	9	6	29	29	25	21	6	6	10	11	10	6	7	14	15	10	6	3	17	56
	5%	5%	5%	21%	3%	2%	6%	3%	1%	5%	5%	6%	4%	3%	7%	4%	6%	6%	4%	6%	7%	6%	4%	3%	6%	6%	7%

## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 18  
To which of the following ethnic groups do you consider you belong?  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
White	1941	941	1000	199	260	324	366	310	482	518	525	377	521	191	83	207	188	160	140	103	200	194	250	174	51	253	759
	92%	92%	92%	84%	82%	91%	93%	98%	99%	92%	91%	92%	93%	96%	97%	92%	94%	91%	93%	93%	97%	75%	94%	96%	100%	89%	91%
NET: BAME	155	78	77	32	53	32	25	7	6	45	45	28	37	6	3	18	10	14	10	7	6	59	15	7	-	29	72
	7%	8%	7%	14%	17%	9%	6%	2%	1%	8%	8%	7%	7%	3%	3%	8%	5%	8%	7%	6%	3%	23%	6%	4%	-	10%	9%
Mixed	34	18	16	8	14	4	4	2	2	9	11	4	10	1	1	1	3	1	1	2	2	14	5	3	-	4	16
	2%	2%	1%	3%	4%	1%	1%	1%	*	2%	2%	1%	2%	1%	1%	*	2%	1%	1%	2%	1%	5%	2%	2%	-	1%	2%
Asian	82	40	42	16	27	22	13	2	2	23	19	18	22	4	2	11	5	10	7	4	3	27	7	2	-	14	39
	4%	4%	4%	7%	9%	6%	3%	1%	*	4%	3%	4%	4%	2%	2%	5%	3%	6%	5%	4%	1%	11%	3%	1%	-	5%	5%
Black	30	15	15	3	11	5	7	3	1	7	12	6	5	1	-	4	2	3	2	1	1	12	3	1	-	9	13
	1%	1%	1%	1%	3%	1%	2%	1%	*	1%	2%	1%	1%	1%	-	2%	1%	2%	1%	1%	*	5%	1%	1%	-	3%	2%
Chinese	6	3	3	4	-	1	1	-	-	5	1	-	-	-	-	2	-	-	-	-	-	4	-	-	-	1	4
	*	*	*	2%	-	*	*	-	-	1%	*	-	-	-	-	1%	-	-	-	-	-	2%	-	-	-	*	*
Other ethnic group	3	2	1	1	1	-	-	-	1	1	2	-	-	-	-	-	-	-	-	-	-	2	-	1	-	1	-
	*	*	*	*	*	-	-	-	*	*	*	-	-	-	-	-	-	-	-	-	-	1%	-	1%	-	*	-
Prefer not to answer	13	6	7	5	3	2	2	-	1	3	5	4	1	1	-	1	1	2	-	1	1	4	1	1	-	3	6
	1%	1%	1%	2%	1%	1%	1%	-	*	1%	1%	1%	*	1%	-	*	1%	1%	-	1%	*	2%	*	1%	-	1%	1%

## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 19  
To which of the following religious groups do you consider yourself to be a member of?  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Christian	1074	537	537	78	90	136	206	199	365	290	306	210	268	100	42	132	103	87	73	60	110	114	126	89	38	142	381
	51%	52%	50%	33%	28%	38%	52%	63%	75%	51%	53%	51%	48%	51%	49%	58%	52%	49%	49%	54%	53%	44%	47%	49%	75%	50%	46%
NET: Other	137	65	72	23	41	28	22	15	8	38	37	25	37	7	4	16	9	16	10	6	12	37	17	2	1	24	58
	6%	6%	7%	10%	13%	8%	6%	5%	2%	7%	6%	6%	7%	4%	5%	7%	5%	9%	7%	5%	6%	14%	6%	1%	2%	8%	7%
Muslim	54	28	26	10	18	16	7	2	1	9	15	10	20	1	1	8	4	8	6	2	3	16	5	-	-	8	24
	3%	3%	2%	4%	6%	4%	2%	1%	*	2%	3%	2%	4%	1%	1%	4%	2%	5%	4%	2%	1%	6%	2%	-	-	3%	3%
Hindu	19	9	10	2	12	3	2	-	-	11	2	5	1	2	1	2	-	2	1	1	-	7	2	1	-	3	11
	1%	1%	1%	1%	4%	1%	1%	-	-	2%	*	1%	*	1%	1%	1%	-	1%	1%	1%	-	3%	1%	1%	-	1%	1%
Jewish	6	3	3	-	2	-	-	2	2	2	2	1	1	-	-	1	-	1	-	-	1	3	-	-	-	-	3
	*	*	*	-	1%	-	-	1%	*	*	*	*	*	-	-	*	-	1%	-	-	*	1%	-	-	-	-	*
Sikh	4	2	2	1	-	1	2	-	-	1	1	2	-	-	-	-	2	-	-	-	1	-	1	-	-	1	3
	*	*	*	*	-	*	1%	-	-	*	*	*	-	-	-	-	1%	-	-	-	*	-	*	-	-	*	*
Buddhist	16	9	7	3	2	2	3	4	2	4	9	1	2	-	1	-	3	-	-	2	2	7	1	-	-	6	5
	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	2%	*	*	-	1%	-	2%	-	-	2%	1%	3%	*	-	-	2%	1%
Other	38	14	24	7	7	6	8	7	3	11	8	6	13	4	1	5	2	3	3	1	5	4	8	1	1	6	12
	2%	1%	2%	3%	2%	2%	2%	2%	1%	2%	1%	6%	2%	2%	1%	2%	1%	2%	2%	1%	2%	2%	3%	1%	2%	2%	2%
None	852	401	451	124	173	190	155	98	112	222	217	166	247	90	39	75	84	67	65	41	83	91	119	87	11	113	373
	40%	39%	42%	53%	55%	53%	39%	31%	23%	39%	38%	41%	44%	45%	45%	33%	42%	38%	43%	37%	40%	35%	45%	48%	22%	40%	45%
Prefer not to say	46	22	24	11	12	4	10	5	4	16	15	8	7	1	1	3	3	6	2	4	2	15	4	4	1	6	25
	2%	2%	2%	5%	4%	1%	3%	2%	1%	3%	3%	2%	1%	1%	1%	1%	2%	3%	1%	4%	1%	6%	2%	2%	2%	2%	3%

## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 20  
Which of the following best describes where you live?  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
NET: Urban	1717	848	869	203	272	324	299	243	376	467	472	331	447	155	72	202	169	151	113	77	147	252	217	124	38	239	703
	81%	83%	80%	86%	86%	91%	76%	77%	77%	83%	82%	81%	80%	78%	84%	89%	85%	86%	75%	69%	71%	98%	82%	68%	75%	84%	84%
Urban - Population over 10,000	910	488	422	123	163	161	163	131	169	274	268	161	207	83	43	97	83	72	58	34	50	212	99	57	22	129	398
	43%	48%	39%	52%	52%	45%	41%	41%	35%	48%	47%	39%	37%	42%	50%	43%	42%	41%	39%	31%	24%	82%	37%	31%	43%	45%	48%
Town and Fringe	807	360	447	80	109	163	136	112	207	193	204	170	240	72	29	105	86	79	55	43	97	40	118	67	16	110	305
	38%	35%	41%	34%	34%	46%	35%	35%	42%	34%	35%	42%	43%	36%	34%	46%	43%	45%	37%	39%	47%	16%	44%	37%	31%	39%	36%
NET: Rural	392	177	215	33	44	34	94	74	113	99	103	78	112	43	14	24	30	25	37	34	60	5	49	58	13	46	134
	19%	17%	20%	14%	14%	9%	24%	23%	23%	17%	18%	19%	20%	22%	16%	11%	15%	14%	25%	31%	29%	2%	18%	32%	25%	16%	16%
Village	357	162	195	29	43	33	85	65	102	88	95	68	106	35	13	22	30	23	36	33	57	5	47	48	8	44	118
	17%	16%	18%	12%	14%	9%	22%	21%	21%	16%	17%	17%	19%	18%	15%	10%	15%	13%	24%	30%	28%	2%	18%	26%	16%	15%	14%
Hamlet & Isolated Dwelling	35	15	20	4	1	1	9	9	11	11	8	10	6	8	1	2	-	2	1	1	3	-	2	10	5	2	16
	2%	1%	2%	2%	*	*	2%	3%	2%	2%	1%	2%	1%	4%	1%	1%	-	1%	1%	1%	1%	-	1%	5%	10%	1%	2%

## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 21  
Which of the following best describes your current working status?  
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
NET: Working	1122	582	540	118	233	271	278	175	47	334	335	262	191	103	46	123	102	87	74	58	113	161	129	93	33	285	837
	53%	57%	50%	50%	74%	76%	71%	55%	10%	59%	58%	64%	34%	52%	53%	54%	51%	49%	49%	52%	55%	63%	48%	51%	65%	100%	100%
Working full time - working 30 hours per week or more	779	475	304	88	170	204	197	105	15	261	239	167	112	73	31	98	72	58	54	37	60	119	82	66	29	198	581
	37%	46%	28%	37%	54%	57%	50%	33%	3%	46%	42%	41%	20%	37%	36%	43%	36%	33%	36%	33%	29%	46%	31%	36%	57%	69%	69%
Working part time - working between 8 and 29 hours per week	343	107	236	30	63	67	81	70	32	73	96	95	79	30	15	25	30	29	20	21	53	42	47	27	4	87	256
	16%	10%	22%	13%	20%	19%	21%	22%	7%	13%	17%	23%	14%	15%	17%	11%	15%	16%	13%	19%	26%	16%	18%	15%	8%	31%	31%
NET: Not working	987	443	544	118	83	87	115	142	442	232	240	147	368	95	40	103	97	89	76	53	94	96	137	89	18	-	-
	47%	43%	50%	50%	26%	24%	29%	45%	90%	41%	42%	36%	66%	48%	47%	46%	49%	51%	51%	48%	45%	37%	52%	49%	35%	-	-
Not working but seeking work or temporarily unemployed or sick	97	55	42	19	21	22	25	10	-	8	10	16	63	9	4	8	5	9	9	10	10	9	17	5	2	-	-
	5%	5%	4%	8%	7%	6%	6%	3%	-	1%	2%	4%	11%	5%	5%	4%	3%	5%	6%	9%	5%	4%	6%	3%	4%	-	-
Not working and not seeking work/ student	179	86	93	86	18	18	30	26	1	33	51	18	77	18	9	22	23	20	11	6	9	24	19	15	3	-	-
	8%	8%	9%	36%	6%	5%	8%	8%	*	6%	9%	4%	14%	9%	10%	10%	12%	11%	7%	5%	4%	9%	7%	8%	6%	-	-
Retired on a state pension only	151	60	91	-	-	-	3	10	138	13	22	16	100	17	5	16	16	13	10	6	19	13	21	15	-	-	-
	7%	6%	8%	-	-	-	1%	3%	28%	2%	4%	4%	18%	9%	6%	7%	8%	7%	7%	5%	9%	5%	8%	8%	-	-	-
Retired with a private pension	366	217	149	-	-	1	5	61	299	145	127	54	40	35	12	42	34	28	30	19	40	35	46	40	5	-	-
	17%	21%	14%	-	-	*	1%	19%	61%	26%	22%	13%	7%	18%	14%	19%	17%	16%	20%	17%	19%	14%	17%	22%	10%	-	-
House person, housewife, househusband, etc.	194	25	169	13	44	46	52	35	4	33	30	43	88	16	10	15	19	19	16	12	16	15	34	14	8	-	-
	9%	2%	16%	6%	14%	13%	13%	11%	1%	6%	5%	11%	16%	8%	12%	7%	10%	11%	11%	11%	8%	6%	13%	8%	16%	-	-

## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 22  
Do you work in any of the following occupations?  
Base: All respondents who work

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	1122	582	540	118	233	271	278	175	47	334	335	262	191	103	46	123	102	87	74	58	113	161	129	93	33	285	837
Weighted base	1122	582	540	118	233	271	278	175	47	334	335	262	191	103	46	123	102	87	74	58	113	161	129	93	33	285	837
NET: Public Sector	285	116	169	30	64	71	77	36	7	102	100	50	33	29	17	37	27	21	17	14	29	32	34	20	8	285	-
	25%	20%	31%	25%	27%	26%	28%	21%	15%	31%	30%	19%	17%	28%	37%	30%	26%	24%	23%	24%	26%	20%	26%	22%	24%	100%	-
A nationalised industry/state corporation	4	4	-	-	1	-	-	3	-	3	-	-	1	-	-	1	-	-	-	1	-	-	2	-	-	4	-
	*	1%	-	-	*	-	-	2%	-	1%	-	-	1%	-	-	1%	-	-	-	2%	-	-	2%	-	-	1%	-
Central government or civil service (including Courts service and Bank of England)	23	15	8	1	7	5	7	2	1	12	9	2	-	3	3	5	-	1	2	2	-	5	-	1	1	23	-
	2%	3%	1%	1%	3%	2%	3%	1%	2%	4%	3%	1%	-	3%	7%	4%	-	1%	3%	3%	-	3%	-	1%	3%	8%	-
Local government or council (including fire services, police and local authority controlled schools/colleges)	103	36	67	7	18	24	35	16	3	35	44	13	11	7	2	10	15	7	7	5	15	13	14	6	2	103	-
	9%	6%	12%	6%	8%	9%	13%	9%	6%	10%	13%	5%	6%	7%	4%	8%	15%	8%	9%	9%	13%	8%	11%	6%	6%	36%	-
A university, or other grant funded establishment (include opted-out schools)	34	19	15	4	13	6	8	3	-	18	8	5	3	2	2	5	2	2	3	1	3	7	5	2	-	34	-
	3%	3%	3%	3%	6%	2%	3%	2%	-	5%	2%	2%	2%	2%	4%	4%	2%	2%	4%	2%	3%	4%	4%	2%	-	12%	-
A health authority or NHS Trust	75	24	51	10	18	18	21	8	-	26	28	13	8	9	6	12	5	7	2	4	7	2	8	8	5	75	-
	7%	4%	9%	8%	8%	7%	8%	5%	-	8%	8%	5%	4%	9%	13%	10%	5%	8%	3%	7%	6%	1%	6%	9%	15%	26%	-
The armed forces	2	2	-	-	-	2	-	-	-	1	1	-	-	-	-	-	1	-	-	-	-	-	1	-	-	2	-
	*	*	-	-	-	1%	-	-	-	*	*	-	-	-	-	-	1%	-	-	-	-	-	1%	-	-	1%	-
Other public sector occupation (Please specify as much detail as possible)	44	16	28	8	7	16	6	4	3	7	10	17	10	8	4	4	4	4	3	1	4	5	4	3	-	44	-
	4%	3%	5%	7%	3%	6%	2%	2%	6%	2%	3%	6%	5%	8%	9%	3%	4%	5%	4%	2%	4%	3%	3%	3%	-	15%	-
NET: Private Sector	837	466	371	88	169	200	201	139	40	232	235	212	158	74	29	86	75	66	57	44	84	129	95	73	25	-	837
	75%	80%	69%	75%	73%	74%	72%	79%	85%	69%	70%	81%	83%	72%	63%	70%	74%	76%	77%	76%	74%	80%	74%	78%	76%	-	100%

**New Year's Resolutions Survey**  
**ONLINE Fieldwork: 15th - 17th December 2017**

Absolutes/col percents

Table 22  
**Do you work in any of the following occupations?**  
**Base: All respondents who work**

	Gender			Age							Social Grade				Region										Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Weighted base	1122	582	540	118	233	271	278	175	47	334	335	262	191	103	46	123	102	87	74	58	113	161	129	93	33	285	837
A charity, voluntary organisation or trust	30	9	21	3	9	1	7	6	4	7	14	2	7	1	-	-	4	2	1	4	3	9	3	3	-	-	30
	3%	2%	4%	3%	4%	*	3%	3%	9%	2%	4%	1%	4%	1%	-	-	4%	2%	1%	7%	3%	6%	2%	3%	-	-	4%
Self-employed (Private sector)	115	70	45	12	16	23	24	30	10	25	42	25	23	8	4	12	7	8	7	7	8	25	14	11	4	-	115
	10%	12%	8%	10%	7%	8%	9%	17%	21%	7%	13%	10%	12%	8%	9%	10%	7%	9%	9%	12%	7%	16%	11%	12%	12%	-	14%
None of the above/ I work in the Private sector	692	387	305	73	144	176	170	103	26	200	179	185	128	65	25	74	64	56	49	33	73	95	78	59	21	-	692
	62%	66%	56%	62%	62%	65%	61%	59%	55%	60%	53%	71%	67%	63%	54%	60%	63%	64%	66%	57%	65%	59%	60%	63%	64%	-	83%

## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 23  
Do you have any children aged 18 or under? If so, how old are they?  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
No children aged 18 or under	1506 71%	772 75%	734 68%	211 89%	146 46%	135 38%	249 63%	284 90%	481 98%	400 71%	442 77%	246 60%	418 75%	139 70%	58 67%	164 73%	139 70%	123 70%	108 72%	74 67%	142 69%	191 74%	191 72%	144 79%	33 65%	166 58%	517 62%
NET: Yes	592 28%	248 24%	344 32%	22 9%	166 53%	222 62%	142 36%	33 10%	7 1%	165 29%	128 22%	159 39%	140 25%	58 29%	28 33%	62 27%	59 30%	52 30%	39 26%	37 33%	64 31%	65 25%	74 28%	36 20%	18 35%	118 41%	312 37%
NET: Any 5-18	493 23%	214 21%	279 26%	6 3%	116 37%	195 54%	138 35%	32 10%	6 1%	137 24%	98 17%	137 33%	121 22%	43 22%	24 28%	53 23%	48 24%	47 27%	37 25%	33 30%	49 24%	53 21%	58 22%	33 18%	15 29%	100 35%	255 30%
NET: Any 11-18	320 15%	147 14%	173 16%	4 2%	37 12%	118 33%	124 32%	32 10%	5 1%	84 15%	61 11%	88 22%	87 16%	27 14%	17 20%	38 17%	35 18%	26 15%	26 17%	24 22%	30 14%	33 13%	33 12%	18 10%	13 25%	63 22%	165 20%
Yes - children aged under 5 years old	193 9%	67 7%	126 12%	19 8%	91 29%	69 19%	10 3%	2 1%	2 *	53 9%	45 8%	52 13%	43 8%	22 11%	8 9%	18 8%	19 10%	18 10%	6 4%	8 7%	25 12%	24 9%	32 12%	8 4%	5 10%	31 11%	102 12%
Yes - children aged 5 to 10 years old	283 13%	117 11%	166 15%	4 2%	104 33%	132 37%	40 10%	1 *	2 *	91 16%	55 10%	79 19%	58 10%	22 11%	10 12%	28 12%	26 13%	36 20%	19 13%	16 14%	28 14%	33 13%	37 14%	19 10%	9 18%	57 20%	152 18%
Yes - children aged 11 to 15 years old	237 11%	104 10%	133 12%	3 1%	37 12%	102 28%	75 19%	19 6%	1 *	63 11%	40 7%	66 16%	68 12%	18 9%	10 12%	27 12%	28 14%	22 13%	19 13%	18 16%	21 10%	25 10%	26 10%	13 7%	10 20%	46 16%	124 15%
Yes - children aged 16 to 18 years old	132 6%	66 6%	66 6%	1 *	2 1%	33 9%	72 18%	19 6%	5 1%	31 5%	31 5%	34 8%	36 6%	12 6%	11 13%	17 8%	11 6%	8 5%	10 7%	14 13%	13 6%	13 5%	11 4%	8 4%	4 8%	27 9%	57 7%
Refused	11 1%	5 *	6 1%	3 1%	4 1%	1 *	2 1%	-	1 *	1 *	5 1%	4 1%	1 *	1 1%	-	-	1 1%	1 1%	3 2%	-	1 *	1 *	1 *	2 1%	-	1 *	8 1%



## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 24  
Which of the following ITV regions do you live in?  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Anglia	231	74	157	19	30	47	54	26	55	52	76	39	64	-	1	1	-	1	17	1	187	1	22	-	-	33	89
	11%	7%	14%	8%	9%	13%	14%	8%	11%	9%	13%	10%	11%	-	1%	*	-	1%	11%	1%	90%	*	8%	-	-	12%	11%
Border	24	11	13	-	4	1	5	3	11	7	5	7	5	12	-	12	-	-	-	-	-	-	-	-	-	4	7
	1%	1%	1%	-	1%	*	1%	1%	2%	1%	2%	1%	1%	6%	-	5%	-	-	-	-	-	-	-	-	-	1%	1%
Central	283	146	137	38	43	56	49	32	65	76	68	62	77	3	-	1	-	165	104	-	1	1	4	4	-	34	112
	13%	14%	13%	16%	14%	16%	12%	10%	13%	13%	12%	15%	14%	2%	-	*	-	94%	69%	-	*	*	2%	2%	-	12%	13%
Granada	210	131	79	15	35	42	41	31	46	46	62	41	61	-	-	207	-	-	1	2	-	-	-	-	-	34	81
	10%	13%	7%	6%	11%	12%	10%	10%	9%	8%	11%	10%	11%	-	-	92%	-	-	1%	2%	-	-	-	-	-	12%	10%
London	357	147	210	55	59	52	65	61	65	116	99	61	81	-	1	1	-	1	1	-	15	255	83	-	-	45	161
	17%	14%	19%	23%	19%	15%	17%	19%	13%	20%	17%	15%	14%	-	1%	*	-	1%	1%	-	7%	99%	31%	-	-	16%	19%
Meridian	180	93	87	16	32	27	27	30	48	58	43	32	47	-	-	-	-	2	1	-	-	-	155	22	-	22	71
	9%	9%	8%	7%	10%	8%	7%	9%	10%	10%	7%	8%	8%	-	-	-	-	1%	1%	-	-	-	58%	12%	-	8%	8%
STV	184	92	92	12	31	27	36	31	47	51	45	38	50	183	-	-	-	-	-	-	-	-	1	-	-	26	70
	9%	9%	8%	5%	10%	8%	9%	10%	10%	9%	8%	9%	9%	92%	-	-	-	-	-	-	-	-	*	-	-	9%	8%
Tyne Tees	85	49	36	13	10	15	13	17	17	20	21	18	26	-	84	-	1	-	-	-	-	-	-	-	-	17	28
	4%	5%	3%	6%	3%	4%	3%	5%	3%	4%	4%	4%	5%	-	98%	-	1%	-	-	-	-	-	-	-	-	6%	3%
Wales	108	48	60	14	15	18	21	21	19	20	33	27	28	-	-	-	-	-	-	108	-	-	-	-	-	14	41
	5%	5%	6%	6%	5%	5%	5%	7%	4%	4%	6%	7%	5%	-	-	-	-	-	-	97%	-	-	-	-	-	5%	5%
West	53	32	21	7	10	6	10	3	17	13	15	9	16	-	-	4	-	5	-	-	-	-	-	44	-	8	17
	3%	3%	2%	3%	3%	2%	3%	1%	3%	2%	3%	2%	3%	-	-	2%	-	3%	-	-	-	-	-	24%	-	3%	2%
Westcountry	115	63	52	15	14	21	18	18	29	32	30	25	28	-	-	-	1	2	-	-	-	-	-	112	-	12	50
	5%	6%	5%	6%	4%	6%	5%	6%	6%	6%	5%	6%	5%	-	-	-	1%	1%	-	-	-	-	-	62%	-	4%	6%
Yorkshire	227	114	113	29	25	40	35	36	62	61	61	41	64	-	-	-	197	-	26	-	4	-	-	-	-	28	84
	11%	11%	10%	12%	8%	11%	9%	11%	13%	11%	11%	10%	11%	-	-	-	99%	-	17%	-	2%	-	-	-	-	10%	10%
UTV	52	25	27	3	8	6	19	8	8	14	17	9	12	-	-	-	-	-	-	-	-	-	1	-	51	8	26
	2%	2%	2%	1%	3%	2%	5%	3%	2%	2%	3%	2%	2%	-	-	-	-	-	-	-	-	-	*	-	100%	3%	3%

## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 25  
**Marital Status**  
**Base: All respondents**

	Gender			Age						Social Grade				Region											Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Single	619 29%	335 33%	284 26%	192 81%	116 37%	112 31%	110 28%	53 17%	36 7%	160 28%	196 34%	100 24%	163 29%	52 26%	23 27%	68 30%	60 30%	60 34%	37 25%	29 26%	47 23%	95 37%	78 29%	58 32%	12 24%	91 32%	286 34%
NET: Married/ Civil partnership/ co habiting	1166 55%	571 56%	595 55%	40 17%	190 60%	221 62%	220 56%	190 60%	305 62%	342 60%	283 49%	271 66%	270 48%	111 56%	49 57%	127 56%	110 55%	96 55%	87 58%	64 58%	127 61%	120 47%	144 54%	103 57%	28 55%	166 58%	461 55%
Married	866 41%	449 44%	417 38%	14 6%	96 30%	139 39%	166 42%	166 52%	285 58%	261 46%	200 35%	203 50%	202 36%	75 38%	36 42%	93 41%	81 41%	71 40%	66 44%	48 43%	101 49%	87 34%	107 40%	75 41%	26 51%	110 39%	321 38%
Civil Partnership	23 1%	10 1%	13 1%	4 2%	11 3%	2 1%	5 1%	1 *	- -	3 1%	7 1%	8 2%	5 1%	2 1%	2 2%	- -	1 1%	3 2%	3 2%	1 1%	2 1%	4 2%	4 2%	1 1%	- -	3 1%	12 1%
Co Habiting	277 13%	112 11%	165 15%	22 9%	83 26%	80 22%	49 12%	23 7%	20 4%	78 14%	76 13%	60 15%	63 11%	34 17%	11 13%	34 15%	28 14%	22 13%	18 12%	15 14%	24 12%	29 11%	33 12%	27 15%	2 4%	53 19%	128 15%
NET: Widowed/ separated/ divorced	310 15%	114 11%	196 18%	- -	7 2%	23 6%	60 15%	73 23%	147 30%	59 10%	90 16%	37 9%	124 22%	34 17%	13 15%	30 13%	29 15%	20 11%	25 17%	18 16%	32 15%	37 14%	40 15%	21 12%	11 22%	27 9%	82 10%
Widowed	77 4%	20 2%	57 5%	- -	- *	1 1%	5 5%	17 11%	54 11%	15 3%	20 3%	7 2%	35 6%	10 5%	2 2%	12 5%	6 3%	2 1%	5 3%	5 5%	7 3%	12 5%	9 3%	5 3%	2 4%	2 1%	9 1%
Separated	41 2%	19 2%	22 2%	- -	5 2%	4 1%	18 5%	7 2%	7 1%	6 1%	13 2%	9 2%	13 2%	4 2%	2 2%	2 1%	5 3%	3 2%	5 3%	1 1%	3 1%	5 2%	4 2%	1 1%	6 12%	5 2%	16 2%
Divorced	192 9%	75 7%	117 11%	- -	2 1%	18 5%	37 9%	49 15%	86 18%	38 7%	57 10%	21 5%	76 14%	20 10%	9 10%	16 7%	18 9%	15 9%	15 10%	12 11%	22 11%	20 8%	27 10%	15 8%	3 6%	20 7%	57 7%
Prefer not to answer	14 1%	5 *	9 1%	4 2%	3 1%	2 1%	3 1%	1 *	1 *	5 1%	6 1%	1 *	2 *	1 1%	1 1%	1 *	- -	- -	1 1%	- -	1 *	5 2%	4 2%	- -	- -	1 *	8 1%

## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 26  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Glasgow	108	58	50	6	22	13	23	19	25	25	25	25	33	108	-	-	-	-	-	-	-	-	-	-	-	15	44
	5%	6%	5%	3%	7%	4%	6%	6%	5%	4%	4%	6%	6%	55%	-	-	-	-	-	-	-	-	-	-	-	5%	5%
Edinburgh	73	33	40	6	11	12	11	9	24	25	19	14	15	73	-	-	-	-	-	-	-	-	-	-	-	11	24
	3%	3%	4%	3%	3%	3%	3%	3%	5%	4%	3%	3%	3%	37%	-	-	-	-	-	-	-	-	-	-	-	4%	3%
Newcastle	94	53	41	15	12	14	12	18	23	24	24	19	27	-	82	12	-	-	-	-	-	-	-	-	-	17	30
	4%	5%	4%	6%	4%	4%	3%	6%	5%	4%	4%	5%	5%	-	95%	5%	-	-	-	-	-	-	-	-	-	6%	4%
Leeds	104	52	52	17	12	15	15	19	26	30	30	19	25	-	-	1	102	-	-	-	-	-	1	-	-	14	44
	5%	5%	5%	7%	4%	4%	4%	6%	5%	5%	5%	5%	4%	-	-	*	51%	-	-	-	-	-	*	-	-	5%	5%
Hull	37	18	19	4	5	8	2	8	10	11	6	7	13	-	1	-	33	-	3	-	-	-	-	-	-	2	13
	2%	2%	2%	2%	2%	2%	1%	3%	2%	2%	1%	2%	2%	-	1%	-	17%	-	2%	-	-	-	-	-	-	1%	2%
Sheffield	61	31	30	5	8	12	14	6	16	17	18	10	16	-	-	-	53	-	8	-	-	-	-	-	-	10	19
	3%	3%	3%	2%	3%	3%	4%	2%	3%	3%	2%	3%	3%	-	-	-	27%	-	5%	-	-	-	-	-	-	4%	2%
Manchester	168	95	73	10	30	37	31	21	39	42	45	32	49	-	-	154	2	8	2	2	-	-	-	-	-	30	67
	8%	9%	7%	4%	9%	10%	8%	7%	8%	7%	8%	8%	9%	-	-	68%	1%	5%	1%	2%	-	-	-	-	-	11%	8%
Liverpool	66	39	27	11	9	12	12	10	12	10	16	20	20	-	-	52	-	-	-	13	-	-	1	-	-	11	26
	3%	4%	2%	5%	3%	3%	3%	3%	2%	2%	3%	5%	4%	-	-	23%	-	-	-	12%	-	-	*	-	-	4%	3%
Nottingham	97	46	51	7	11	25	16	12	26	29	27	19	22	-	-	-	3	-	89	-	4	-	1	-	-	12	39
	5%	4%	5%	3%	3%	7%	4%	4%	5%	5%	5%	5%	4%	-	-	-	2%	-	59%	-	2%	-	*	-	-	4%	5%
Birmingham	164	80	84	24	30	29	29	16	36	42	37	38	47	-	-	-	-	156	7	-	-	-	-	1	-	19	63
	8%	8%	8%	10%	9%	8%	7%	5%	7%	7%	6%	9%	8%	-	-	-	-	89%	5%	-	-	-	-	1%	-	7%	8%
Norwich	92	28	64	9	14	19	20	13	17	21	31	17	23	-	1	-	-	-	3	-	85	-	3	-	-	14	44
	4%	3%	6%	4%	4%	5%	5%	4%	3%	4%	5%	4%	4%	-	1%	-	-	-	2%	-	41%	-	1%	-	-	5%	5%
Milton Keynes	75	32	43	8	9	16	17	9	16	17	17	15	26	-	-	-	-	-	22	1	34	1	17	-	-	10	23
	4%	3%	4%	3%	3%	4%	4%	3%	3%	3%	3%	4%	5%	-	-	-	-	-	15%	1%	16%	*	6%	-	-	4%	3%
Brighton	43	22	21	4	5	2	6	8	18	11	13	6	13	-	-	-	-	-	-	-	-	-	42	1	-	4	13
	2%	2%	2%	2%	2%	1%	2%	3%	4%	2%	2%	1%	2%	-	-	-	-	-	-	-	-	-	16%	1%	-	1%	2%

## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 26  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Oxford	15 1%	6 1%	9 1%	2 1%	5 2%	1 *	2 1%	1 *	4 1%	9 2%	2 *	-	4 1%	-	-	-	-	1 1%	-	-	-	-	10 4%	4 2%	-	2 1%	5 1%
London	426 20%	179 17%	247 23%	54 23%	73 23%	66 18%	81 21%	72 23%	80 16%	132 23%	121 21%	74 18%	99 18%	-	-	-	-	1 1%	-	-	47 23%	255 99%	123 46%	-	-	56 20%	191 23%
Southampton	69 3%	39 4%	30 3%	7 3%	10 3%	12 3%	10 3%	12 4%	18 4%	22 4%	23 4%	8 2%	16 3%	-	-	-	-	-	-	-	-	1 *	48 18%	20 11%	-	8 3%	29 3%
Bristol	86 4%	52 5%	34 3%	13 6%	12 4%	13 4%	15 4%	9 3%	24 5%	23 4%	25 4%	19 5%	19 3%	-	-	-	-	2 1%	-	2 2%	-	-	1 *	81 45%	-	10 4%	33 4%
Plymouth	58 3%	33 3%	25 2%	5 2%	5 2%	10 3%	11 3%	10 3%	17 3%	16 3%	14 2%	11 3%	17 3%	-	-	-	-	-	-	-	-	-	-	58 32%	-	6 2%	24 3%
Cardiff	83 4%	40 4%	43 4%	12 5%	13 4%	14 4%	16 4%	14 4%	14 3%	17 3%	24 4%	19 5%	23 4%	-	-	-	-	-	-	80 72%	-	-	-	3 2%	-	7 2%	33 4%
Belfast	51 2%	24 2%	27 2%	3 1%	7 2%	6 2%	19 5%	8 3%	8 2%	14 2%	17 3%	8 2%	12 2%	-	-	-	-	-	-	-	-	-	-	-	51 100%	8 3%	25 3%
None of these	139 7%	65 6%	74 7%	14 6%	13 4%	22 6%	31 8%	23 7%	36 7%	29 5%	41 7%	29 7%	40 7%	17 9%	2 2%	7 3%	6 3%	8 5%	16 11%	13 12%	37 18%	-	19 7%	14 8%	-	19 7%	48 6%

## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 27  
**What is the combined annual income of your household, prior to tax being deducted?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837	
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837	
Up to £7,000	(3.5)	88 4%	39 4%	49 5%	19 8%	16 5%	14 4%	18 5%	17 5%	4 1%	3 1%	20 3%	8 2%	57 10%	5 3%	4 5%	10 4%	6 3%	7 4%	6 4%	8 7%	5 2%	17 7%	10 4%	9 5%	1 2%	3 1%	21 3%
£7,001 to £14,000	(10.5)	385 18%	156 15%	229 21%	34 14%	44 14%	56 16%	81 21%	62 20%	108 22%	27 5%	95 17%	49 12%	214 38%	47 24%	15 17%	41 18%	43 22%	30 17%	33 22%	19 17%	34 16%	34 13%	48 18%	34 19%	7 14%	26 9%	95 11%
£14,001 to £21,000	(17.5)	374 18%	185 18%	189 17%	13 6%	50 16%	52 15%	63 16%	70 22%	126 26%	60 11%	124 22%	76 19%	114 20%	34 17%	21 24%	41 18%	40 20%	38 22%	27 18%	22 20%	45 22%	28 11%	48 18%	23 13%	7 14%	43 15%	144 17%
£21,001 to £28,000	(24.5)	363 17%	200 20%	163 15%	28 12%	51 16%	58 16%	64 16%	60 19%	102 21%	93 16%	107 19%	86 21%	77 14%	38 19%	14 16%	33 15%	38 19%	23 13%	27 18%	29 26%	34 16%	40 16%	43 16%	36 20%	8 16%	43 15%	145 17%
£28,001 to £34,000	(31)	260 12%	135 13%	125 12%	25 11%	37 12%	54 15%	52 13%	40 13%	52 11%	81 14%	68 12%	72 18%	39 7%	28 14%	8 9%	31 14%	31 16%	21 12%	15 10%	13 12%	23 11%	30 12%	30 11%	23 13%	7 14%	31 11%	137 16%
£34,001 to £41,000	(37.5)	184 9%	85 8%	99 9%	15 6%	35 11%	43 12%	36 9%	25 8%	30 6%	80 14%	48 8%	41 10%	15 3%	18 9%	6 7%	20 9%	14 7%	15 9%	11 7%	4 4%	27 13%	26 10%	23 9%	16 9%	4 8%	51 18%	82 10%
£41,001 to £48,000	(44.5)	106 5%	48 5%	58 5%	10 4%	27 9%	23 6%	19 5%	9 3%	18 4%	51 9%	30 5%	19 5%	6 1%	12 6%	4 5%	8 4%	4 2%	9 5%	8 5%	3 3%	12 6%	15 6%	16 6%	11 6%	4 8%	25 9%	57 7%
£48,001 to £55,000	(51.5)	87 4%	46 4%	41 4%	14 6%	15 5%	19 5%	21 5%	9 3%	9 2%	39 7%	31 5%	13 3%	4 1%	7 4%	2 2%	11 5%	8 4%	6 3%	7 5%	3 3%	4 2%	14 5%	15 6%	8 4%	2 4%	22 8%	43 5%
£55,001 to £62,000	(58.5)	46 2%	27 3%	19 2%	7 3%	10 3%	14 4%	8 2%	4 1%	3 1%	27 5%	11 2%	6 1%	*	3 2%	3 3%	7 3%	3 2%	3 2%	1 1%	2 2%	6 3%	5 2%	7 3%	4 2%	2 4%	13 5%	37 3%
£62,001 to £69,000	(65.5)	28 1%	17 2%	11 1%	8 3%	8 3%	1 *	6 2%	4 1%	1 *	21 4%	4 1%	3 1%	-	3 2%	3 3%	4 2%	1 1%	2 1%	-	-	-	8 3%	3 1%	2 1%	2 4%	4 1%	19 2%
£69,001 to £76,000	(72.5)	24 1%	16 2%	8 1%	4 2%	5 2%	6 2%	5 1%	1 *	3 1%	17 3%	5 1%	2 *	-	-	1 1%	4 2%	1 1%	1 1%	1 1%	-	1 *	9 4%	3 1%	1 1%	2 4%	8 3%	13 2%
£76,001 to £83,000	(79.5)	7 *	4 *	3 *	3 1%	1 *	3 1%	-	-	-	6 1%	1 *	-	-	-	-	1 *	-	-	-	-	3 1%	2 1%	1 *	-	-	1 *	4 *
£83,001 or more	(86)	26 1%	17 2%	9 1%	14 6%	2 1%	3 1%	4 1%	2 1%	1 *	22 4%	2 *	2 *	-	1 1%	-	4 2%	2 1%	3 2%	1 1%	1 1%	1 *	7 3%	4 2%	1 1%	1 2%	6 2%	10 1%

**New Year's Resolutions Survey**  
**ONLINE Fieldwork: 15th - 17th December 2017**

Absolutes/col percents

Table 27  
**What is the combined annual income of your household, prior to tax being deducted?**  
**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Prefer not to answer	131	50	81	42	15	12	16	14	32	39	29	32	31	2	5	11	8	18	13	7	12	22	15	14	4	9	40
	6%	5%	7%	18%	5%	3%	4%	4%	7%	7%	5%	8%	6%	1%	6%	5%	4%	10%	9%	6%	6%	9%	6%	8%	8%	3%	5%
Average income (£000's)	26.80	28.13	25.50	33.54	29.23	29.11	26.63	23.72	22.75	37.89	26.04	26.87	16.46	25.17	25.69	27.95	24.42	26.13	24.18	22.76	26.71	31.53	27.72	26.26	32.39	34.08	30.31

## New Year's Resolutions Survey

### ONLINE Fieldwork: 15th - 17th December 2017

Absolutes/col percents

Table 28

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of London	London	South East	South West	North of Ireland	Public	Private
Unweighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
Weighted base	2109	1025	1084	236	316	358	393	317	489	566	575	409	559	198	86	226	199	176	150	111	207	257	266	182	51	285	837
NET: Yes	528	247	281	38	54	83	110	96	147	89	129	89	221	64	19	61	44	51	40	27	52	41	67	44	18	38	120
	25%	24%	26%	16%	17%	23%	28%	30%	30%	16%	22%	22%	40%	32%	22%	27%	22%	29%	27%	24%	25%	16%	25%	24%	35%	13%	14%
Yes - physical condition	324	143	181	8	18	44	71	72	111	60	76	58	130	44	11	36	24	31	23	18	36	27	43	22	9	19	70
	15%	14%	17%	3%	6%	12%	18%	23%	23%	11%	13%	14%	23%	22%	13%	16%	12%	18%	15%	16%	17%	11%	16%	12%	18%	7%	8%
Yes - mental condition	215	98	117	28	35	57	55	26	14	29	57	32	97	25	8	26	18	25	21	10	18	8	26	20	10	23	52
	10%	10%	11%	12%	11%	16%	14%	8%	3%	5%	10%	8%	17%	13%	9%	12%	9%	14%	14%	9%	9%	3%	10%	11%	20%	8%	6%
Yes - disability	184	95	89	10	9	20	45	47	53	24	36	30	94	25	3	26	12	15	15	10	19	13	20	19	7	7	21
	9%	9%	8%	4%	3%	6%	11%	15%	11%	4%	6%	7%	17%	13%	3%	12%	6%	9%	10%	9%	9%	5%	8%	10%	14%	2%	3%
Yes - other	20	8	12	-	4	7	4	1	4	5	-	3	12	5	1	5	-	1	2	3	1	1	1	-	-	-	6
	1%	1%	1%	-	1%	2%	1%	*	1%	1%	-	1%	2%	3%	1%	2%	-	1%	1%	3%	*	*	*	-	-	-	1%
No	1536	758	778	192	257	269	270	212	336	466	436	309	325	129	65	163	147	123	108	80	153	212	189	135	32	241	697
	73%	74%	72%	81%	81%	75%	69%	67%	69%	82%	76%	76%	58%	65%	76%	72%	74%	70%	72%	72%	74%	82%	71%	74%	63%	85%	83%
Prefer not to say	45	20	25	6	5	6	13	9	6	11	10	11	13	5	2	2	8	2	2	4	2	4	10	3	1	6	20
	2%	2%	2%	3%	2%	2%	3%	3%	1%	2%	2%	3%	2%	3%	2%	1%	4%	1%	1%	4%	1%	2%	4%	2%	2%	2%	2%