

Times Northern Rock Poll

CATI Fieldwork : September 17th 2007

Absolutes/col percents

Table 1

Q.1 How much do you think each of the following is to blame for the problems experienced by Northern Rock?

The Labour government

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	504	239	265	42	67	102	85	96	112	190	102	74	138	131	132	125	72	44
Weighted base	504	242	262	60	80	100	85	75	105	131	146	106	121	132	132	124	71	44
NET: At all	265	116	149	40	42	46	40	43	54	65	91	50	59	70	83	58	36	18
	53%	48%	57%	67%	52%	46%	48%	57%	52%	50%	62%	47%	49%	53%	63%	47%	51%	41%
A great deal	100	47	53	13	14	16	15	14	28	24	30	24	23	28	34	23	12	3
	20%	19%	20%	22%	17%	16%	18%	19%	27%	18%	20%	22%	19%	21%	26%	18%	17%	7%
Somewhat	165	69	96	27	28	30	25	29	26	41	61	26	36	42	49	35	24	15
	33%	29%	37%	45%	35%	30%	30%	38%	25%	31%	42%	25%	30%	32%	37%	29%	34%	34%
Not at all	191	111	80	17	29	45	36	25	39	55	50	45	41	51	42	49	28	21
	38%	46%	31%	28%	37%	45%	42%	34%	37%	42%	34%	42%	34%	38%	32%	39%	40%	48%
Refused	2	2	-	-	-	-	1	1	-	-	-	1	1	1	-	1	-	-
	*	1%	-	-	-	-	1%	2%	-	-	-	1%	1%	1%	-	1%	-	-
Don't know	45	13	33	3	9	9	8	6	11	11	5	10	20	11	7	16	7	5
	9%	5%	12%	5%	11%	9%	9%	8%	11%	8%	3%	9%	16%	8%	5%	13%	9%	11%

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The Labour government

Base: All respondents

	Total	Party Support			Tenure		
		Con- ser- vative	Labour	LibDem	Home owner with mort- gage	Home owner no mort- gage	Tenant or other
Unweighted base	504	118	153	56	186	177	124
Weighted base	504	112	158	56	195	165	132
NET: At all	265 53%	80 72%	64 40%	27 47%	96 49%	83 50%	83 63%
A great deal	100 20%	37 34%	14 9%	7 13%	33 17%	28 17%	36 27%
Somewhat	165 33%	43 38%	50 31%	20 35%	63 32%	54 33%	46 35%
Not at all	191 38%	23 21%	83 53%	24 42%	76 39%	70 42%	41 31%
Refused	2 *	- -	- -	1 2%	1 *	1 1%	- -
Don't know	45 9%	8 7%	11 7%	4 8%	23 12%	11 6%	8 6%

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Table 2

Q.1 How much do you think each of the following is to blame for the problems experienced by Northern Rock?

Financial problems in the American mortgage market

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	504	239	265	42	67	102	85	96	112	190	102	74	138	131	132	125	72	44
Weighted base	504	242	262	60	80	100	85	75	105	131	146	106	121	132	132	124	71	44
NET: At all	385	197	188	45	60	73	67	61	79	108	116	81	81	103	108	90	52	32
	76%	82%	72%	75%	76%	73%	79%	81%	76%	82%	79%	76%	67%	78%	82%	73%	73%	73%
A great deal	212	119	93	22	31	43	37	35	44	63	64	42	44	49	57	54	31	20
	42%	49%	35%	37%	38%	43%	44%	47%	42%	48%	44%	40%	36%	37%	43%	44%	44%	46%
Somewhat	173	78	95	22	30	30	30	26	36	45	52	39	37	54	50	36	21	12
	34%	32%	36%	37%	37%	30%	35%	34%	34%	34%	36%	37%	31%	41%	38%	29%	29%	27%
Not at all	56	29	27	9	7	19	7	5	8	13	16	13	14	18	12	14	5	8
	11%	12%	10%	15%	9%	19%	8%	7%	8%	10%	11%	12%	12%	13%	9%	11%	6%	17%
Don't know	63	16	47	6	12	7	11	9	17	10	14	12	26	11	12	20	14	4
	12%	7%	18%	11%	15%	7%	13%	12%	16%	8%	10%	12%	21%	9%	9%	16%	20%	10%

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Table 2

Q.1 How much do you think each of the following is to blame for the problems experienced by Northern Rock?

Financial problems in the American mortgage market

Base: All respondents

	Total	Party Support			Tenure		
		Con- ser- vative	Labour	LibDem	Home owner with mort- gage	Home owner no mort- gage	Tenant or other
Unweighted base	504	118	153	56	186	177	124
Weighted base	504	112	158	56	195	165	132
NET: At all	385 76%	88 79%	123 78%	45 79%	154 79%	123 75%	99 75%
A great deal	212 42%	53 47%	65 41%	33 58%	79 40%	71 43%	57 43%
Somewhat	173 34%	35 31%	58 36%	12 21%	76 39%	52 31%	41 31%
Not at all	56 11%	7 6%	22 14%	5 8%	18 9%	21 13%	16 12%
Don't know	63 12%	17 15%	14 9%	7 13%	22 11%	20 12%	17 13%

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Absolutes/col percents

Table 3

Q.1 How much do you think each of the following is to blame for the problems experienced by Northern Rock?

The management of Northern Rock

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	504	239	265	42	67	102	85	96	112	190	102	74	138	131	132	125	72	44
Weighted base	504	242	262	60	80	100	85	75	105	131	146	106	121	132	132	124	71	44
NET: At all	359	175	183	40	56	75	57	56	75	96	118	68	78	92	100	89	46	32
	71%	73%	70%	67%	70%	75%	67%	75%	72%	73%	80%	64%	64%	70%	76%	72%	64%	72%
A great deal	148	81	68	14	17	41	21	26	29	43	53	27	25	35	36	43	22	12
	29%	33%	26%	24%	21%	41%	25%	35%	28%	33%	36%	26%	21%	26%	27%	35%	31%	28%
Somewhat	211	95	116	26	39	34	36	30	46	53	65	41	53	57	64	46	24	19
	42%	39%	44%	43%	49%	34%	42%	40%	44%	40%	44%	38%	44%	43%	48%	37%	34%	44%
Not at all	89	43	46	20	11	15	12	11	20	23	16	26	24	26	21	17	18	9
	18%	18%	18%	33%	13%	15%	15%	15%	19%	17%	11%	25%	20%	20%	16%	13%	25%	19%
Don't know	56	24	32	-	13	10	16	7	9	12	12	12	19	14	11	18	8	4
	11%	10%	12%	-	16%	10%	19%	10%	9%	9%	9%	11%	16%	11%	9%	15%	11%	9%

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Table 3

Q.1 How much do you think each of the following is to blame for the problems experienced by Northern Rock?

The management of Northern Rock

Base: All respondents

	Total	Party Support			Tenure		
		Con- ser- vative	Labour	LibDem	Home owner with mort- gage	Home owner no mort- gage	Tenant or other
Unweighted base	504	118	153	56	186	177	124
Weighted base	504	112	158	56	195	165	132
NET: At all	359 71%	91 82%	104 66%	36 64%	137 70%	118 72%	93 70%
A great deal	148 29%	39 35%	41 26%	15 27%	63 33%	48 29%	32 24%
Somewhat	211 42%	53 47%	63 40%	21 37%	74 38%	71 43%	60 46%
Not at all	89 18%	15 14%	34 22%	10 19%	27 14%	28 17%	33 25%
Don't know	56 11%	5 5%	20 13%	10 18%	30 15%	18 11%	6 5%

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Table 4

Q.1 How much do you think each of the following is to blame for the problems experienced by Northern Rock?

The Bank of England and City authorities

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	504	239	265	42	67	102	85	96	112	190	102	74	138	131	132	125	72	44
Weighted base	504	242	262	60	80	100	85	75	105	131	146	106	121	132	132	124	71	44
NET: At all	279	132	147	42	41	62	45	36	52	64	95	57	63	79	78	63	39	19
	55%	55%	56%	71%	51%	62%	53%	49%	50%	49%	65%	54%	52%	60%	59%	51%	55%	42%
A great deal	73	34	40	12	12	9	9	11	21	16	18	23	17	18	17	20	13	6
	15%	14%	15%	20%	15%	9%	11%	14%	20%	13%	12%	21%	14%	13%	13%	16%	18%	14%
Somewhat	205	98	107	31	29	53	35	26	32	48	77	34	46	62	61	43	26	13
	41%	41%	41%	51%	36%	53%	42%	35%	30%	36%	53%	32%	38%	47%	46%	35%	37%	29%
Not at all	164	92	72	14	24	32	27	27	40	56	40	34	34	41	42	38	23	21
	33%	38%	28%	23%	30%	32%	32%	36%	38%	42%	27%	32%	28%	31%	32%	31%	32%	48%
Refused	1	-	1	-	-	-	-	-	1	-	-	-	1	-	-	-	1	-
	*	-	*	-	-	-	-	-	1%	-	-	-	1%	-	-	-	2%	-
Don't know	60	18	42	4	15	5	13	12	11	11	12	14	22	12	12	23	8	4
	12%	7%	16%	6%	19%	5%	15%	15%	10%	9%	8%	14%	18%	9%	9%	18%	12%	10%

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Q.1 How much do you think each of the following is to blame for the problems experienced by Northern Rock?

The Bank of England and City authorities

Base: All respondents

	Total	Party Support			Tenure		
		Con- ser- vative	Labour	LibDem	Home owner with mort- gage	Home owner no mort- gage	Tenant or other
Unweighted base	504	118	153	56	186	177	124
Weighted base	504	112	158	56	195	165	132
NET: At all	279 55%	71 63%	81 51%	37 66%	107 55%	87 53%	78 59%
A great deal	73 15%	14 12%	25 16%	6 10%	19 10%	27 16%	25 19%
Somewhat	205 41%	57 51%	56 36%	31 56%	88 45%	60 37%	52 40%
Not at all	164 33%	32 29%	59 37%	11 19%	59 30%	64 39%	38 28%
Refused	1 *	-	-	1 2%	-	-	1 1%
Don't know	60 12%	9 8%	18 11%	7 12%	28 15%	13 8%	15 12%

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Table 5

Q.1 How much do you think each of the following is to blame for the problems experienced by Northern Rock?

Other banks & financial institutions

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	504	239	265	42	67	102	85	96	112	190	102	74	138	131	132	125	72	44
Weighted base	504	242	262	60	80	100	85	75	105	131	146	106	121	132	132	124	71	44
NET: At all	259	133	126	36	43	48	42	42	49	69	77	61	52	68	70	61	37	23
	51%	55%	48%	60%	54%	48%	49%	56%	47%	52%	52%	58%	43%	51%	53%	49%	53%	52%
A great deal	49	30	19	9	6	6	7	4	16	16	13	7	13	13	12	12	9	4
	10%	12%	7%	15%	8%	6%	9%	6%	15%	12%	9%	7%	11%	10%	9%	10%	12%	8%
Somewhat	210	103	107	27	37	41	34	37	33	53	64	54	39	55	58	49	29	20
	42%	43%	41%	44%	46%	41%	40%	50%	32%	40%	44%	51%	32%	41%	44%	39%	40%	44%
Not at all	191	96	94	24	30	45	32	26	35	53	54	38	45	52	50	45	26	19
	38%	40%	36%	40%	37%	45%	37%	34%	33%	41%	37%	36%	37%	39%	38%	36%	36%	42%
Don't know	54	12	42	-	7	7	12	8	21	9	15	6	24	13	12	19	8	2
	11%	5%	16%	-	9%	7%	14%	10%	20%	7%	10%	6%	20%	10%	9%	15%	11%	5%

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Q.1 How much do you think each of the following is to blame for the problems experienced by Northern Rock?

Other banks & financial institutions

Base: All respondents

	Total	Party Support			Tenure		
		Con- ser- vative	Labour	LibDem	Home owner with mort- gage	Home owner no mort- gage	Tenant or other
Unweighted base	504	118	153	56	186	177	124
Weighted base	504	112	158	56	195	165	132
NET: At all	259 51%	62 55%	86 54%	30 53%	91 47%	85 52%	77 58%
A great deal	49 10%	13 12%	16 10%	5 8%	15 8%	13 8%	20 15%
Somewhat	210 42%	49 44%	69 44%	25 44%	77 39%	72 44%	57 43%
Not at all	191 38%	40 36%	59 37%	16 29%	83 43%	60 36%	43 33%
Don't know	54 11%	9 8%	14 9%	10 18%	20 10%	19 12%	12 9%

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Table 6

Q.2 If Britain's economy were to face problems in the months or years ahead, who would you most trust to deal with it in the best interests of Britain?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	504	239	265	42	67	102	85	96	112	190	102	74	138	131	132	125	72	44
Weighted base	504	242	262	60	80	100	85	75	105	131	146	106	121	132	132	124	71	44
David Cameron & the Shadow Chancellor of the Exchequer George Osborne	93 18%	56 23%	37 14%	10 17%	1 2%	20 20%	16 18%	16 22%	30 28%	23 17%	28 19%	19 18%	23 19%	33 25%	21 16%	25 20%	10 14%	4 8%
Gordon Brown & the new Chancellor of the Exchequer Alastair Darling	281 56%	143 59%	138 53%	35 59%	56 71%	60 60%	39 46%	39 52%	52 49%	75 57%	79 54%	64 61%	63 52%	72 55%	71 54%	65 52%	43 61%	31 70%
Neither	78 16%	35 15%	43 16%	5 9%	11 14%	13 13%	21 24%	16 21%	12 12%	22 17%	20 14%	17 16%	19 16%	14 11%	26 20%	19 15%	13 18%	6 14%
Refused	1 *	-	1 *	-	-	-	1 1%	* 1%	-	1 1%	-	-	-	-	1 *	-	-	*
Don't know	51 10%	7 3%	43 17%	9 16%	11 14%	7 7%	9 10%	4 5%	11 10%	10 8%	19 13%	6 6%	16 13%	13 10%	14 10%	16 13%	5 7%	3 7%

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Q.2 If Britain's economy were to face problems in the months or years ahead, who would you most trust to deal with it in the best interests of Britain?

Base: All respondents

	Total	Party Support			Tenure		
		Con- ser- vative	Labour	LibDem	Home owner with mort- gage	Home owner no mort- gage	Tenant or other
Unweighted base	504	118	153	56	186	177	124
Weighted base	504	112	158	56	195	165	132
David Cameron & the Shadow Chancellor of the Exchequer George Osborne	93 18%	66 60%	8 5%	7 12%	26 13%	41 25%	20 15%
Gordon Brown & the new Chancellor of the Exchequer Alastair Darling	281 56%	28 25%	136 86%	30 54%	114 58%	88 54%	78 59%
Neither	78 16%	8 7%	8 5%	9 16%	32 17%	26 16%	16 12%
Refused	1 *	- -	- -	* 1%	1 *	* *	- -
Don't know	51 10%	9 8%	7 4%	9 17%	22 11%	10 6%	18 14%

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Table 7

Q.3 Now I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	504	239	265	42	67	102	85	96	112	190	102	74	138	131	132	125	72	44	
Weighted base	504	242	262	60	80	100	85	75	105	131	146	106	121	132	132	124	71	44	
NET: Well	265	134	131	29	55	46	38	40	58	74	76	53	63	78	63	65	29	30	
	53%	55%	50%	48%	69%	46%	45%	54%	55%	56%	52%	50%	52%	59%	48%	53%	41%	67%	
Very well	(4)	32	21	11	2	2	8	5	3	11	7	5	13	7	8	6	9	2	6
		6%	9%	4%	3%	2%	8%	6%	4%	11%	5%	3%	12%	6%	6%	4%	8%	3%	13%
Quite well	(3)	234	113	121	27	53	38	33	37	46	67	71	40	56	69	57	56	27	24
		46%	47%	46%	45%	67%	38%	39%	49%	44%	51%	49%	38%	46%	52%	43%	45%	38%	54%
Quite badly	(2)	187	88	99	26	18	42	37	32	33	47	57	40	43	43	54	45	32	13
		37%	36%	38%	43%	23%	42%	44%	42%	31%	36%	39%	38%	35%	33%	41%	36%	45%	28%
Very badly	(1)	41	18	23	6	6	9	7	2	11	6	12	12	12	9	11	10	10	2
		8%	7%	9%	9%	7%	9%	9%	3%	11%	5%	8%	11%	10%	7%	8%	8%	13%	5%
NET: Badly		228	106	122	31	24	51	44	34	44	53	69	52	54	52	65	55	42	15
		45%	44%	47%	52%	30%	51%	52%	45%	42%	40%	47%	49%	45%	39%	49%	44%	59%	33%
Refused		1	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-
		*	-	*	-	-	1%	-	-	-	*	-	-	-	*	-	-	-	-
Don't know		11	3	8	-	1	3	2	1	3	4	1	1	4	2	4	4	-	-
		2%	1%	3%	-	1%	3%	3%	1%	3%	3%	1%	1%	3%	2%	3%	3%	-	-
Mean		2.52	2.57	2.47	2.42	2.64	2.47	2.44	2.55	2.57	2.59	2.48	2.51	2.49	2.60	2.45	2.54	2.31	2.76
Standard deviation		0.74	0.76	0.72	0.71	0.65	0.78	0.75	0.64	0.83	0.67	0.69	0.85	0.76	0.71	0.72	0.76	0.74	0.74
Standard error		0.03	0.05	0.05	0.11	0.08	0.08	0.08	0.07	0.08	0.05	0.07	0.10	0.07	0.06	0.06	0.07	0.09	0.11

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Q.3 Now I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year for the country as a whole?

Base: All respondents

	Total	Party Support			Tenure		
		Con- ser- vative	Labour	LibDem	Home owner with mort- gage	Home owner no mort- gage	Tenant or other
Unweighted base	504	118	153	56	186	177	124
Weighted base	504	112	158	56	195	165	132
NET: Well	265 53%	43 38%	110 69%	23 40%	97 50%	94 57%	67 51%
Very well	(4) 32 6%	4 3%	17 11%	3 5%	5 2%	16 9%	11 8%
Quite well	(3) 234 46%	39 35%	93 58%	20 36%	93 48%	78 48%	56 42%
Quite badly	(2) 187 37%	51 45%	41 26%	24 42%	75 39%	60 37%	48 36%
Very badly	(1) 41 8%	16 15%	6 4%	9 15%	19 10%	6 4%	16 12%
NET: Badly	228 45%	67 60%	47 30%	32 57%	94 48%	66 40%	64 48%
Refused	1 *	-	-	-	-	-	-
Don't know	11 2%	2 2%	2 1%	1 2%	4 2%	5 3%	1 1%
Mean	2.52	2.27	2.77	2.31	2.43	2.65	2.48
Standard deviation	0.74	0.75	0.69	0.80	0.70	0.71	0.82
Standard error	0.03	0.07	0.06	0.11	0.05	0.05	0.07

Times Northern Rock Poll

CATI Fieldwork : September 17th 2007

Absolutes/col percents

Table 8

Q.3 Now I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Gender			Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	504	239	265	42	67	102	85	96	112	190	102	74	138	131	132	125	72	44	
Weighted base	504	242	262	60	80	100	85	75	105	131	146	106	121	132	132	124	71	44	
NET: Well	309	170	139	34	58	57	56	45	59	82	96	60	71	96	71	75	40	27	
	61%	70%	53%	56%	72%	57%	66%	59%	57%	63%	66%	56%	59%	73%	54%	60%	57%	60%	
Very well	(4)	49	33	17	9	8	8	4	12	13	12	12	13	18	9	15	4	4	
		10%	14%	6%	15%	10%	8%	9%	6%	12%	10%	8%	12%	10%	13%	7%	12%	6%	9%
Quite well	(3)	259	137	123	24	50	49	48	40	47	69	85	47	58	78	62	61	36	23
		51%	57%	47%	41%	62%	49%	57%	54%	45%	53%	58%	45%	48%	59%	47%	49%	51%	51%
Quite badly	(2)	133	56	77	18	18	31	20	19	26	35	33	32	33	25	44	34	18	12
		26%	23%	29%	30%	23%	31%	24%	25%	25%	27%	22%	30%	28%	19%	33%	27%	25%	26%
Very badly	(1)	36	12	24	8	4	7	5	5	7	7	10	11	8	3	11	9	5	
		7%	5%	9%	14%	5%	7%	6%	7%	7%	5%	7%	10%	7%	2%	8%	7%	12%	11%
NET: Badly		169	68	101	26	22	38	26	24	33	42	43	43	42	28	54	43	27	16
		34%	28%	39%	44%	28%	38%	30%	32%	32%	32%	29%	40%	35%	21%	41%	35%	37%	37%
Refused		1	1	-	-	-	-	-	1	1	-	-	-	-	-	-	-	-	1
		*	*	-	-	-	-	-	1%	*	-	-	-	-	-	-	-	-	1%
Don't know		26	4	22	-	-	5	3	6	11	7	7	4	8	8	7	6	4	1
		5%	2%	8%	-	-	5%	4%	9%	11%	5%	5%	3%	7%	6%	5%	5%	6%	2%
Mean		2.67	2.80	2.55	2.57	2.77	2.62	2.72	2.64	2.70	2.71	2.71	2.60	2.67	2.89	2.55	2.68	2.53	2.60
Standard deviation		0.76	0.74	0.77	0.92	0.69	0.74	0.72	0.72	0.79	0.73	0.72	0.84	0.77	0.66	0.75	0.79	0.80	0.81
Standard error		0.03	0.05	0.05	0.14	0.08	0.08	0.08	0.08	0.08	0.05	0.07	0.10	0.07	0.06	0.07	0.10	0.13	

Times Northern Rock Poll

CATI Fieldwork : September 17th 2007

Absolutes/col percents

Table 8

Q.3 Now I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year for you and your family?

Base: All respondents

	Total	Party Support			Tenure		
		Con- ser- vative	Labour	LibDem	Home owner with mort- gage	Home owner no mort- gage	Tenant or other
Unweighted base	504	118	153	56	186	177	124
Weighted base	504	112	158	56	195	165	132
NET: Well	309 61%	63 57%	114 72%	30 53%	118 60%	109 67%	73 56%
Very well	(4) 49 10%	11 10%	25 16%	3 6%	16 8%	24 15%	9 7%
Quite well	(3) 259 51%	52 47%	88 56%	27 47%	102 52%	86 52%	64 49%
Quite badly	(2) 133 26%	31 28%	34 22%	17 31%	55 28%	34 21%	41 31%
Very badly	(1) 36 7%	11 10%	7 4%	6 10%	15 8%	7 4%	14 11%
NET: Badly	169 34%	42 38%	41 26%	23 41%	70 36%	41 25%	55 42%
Refused	1 *	1 1%	- -	- -	- -	1 *	- -
Don't know	26 5%	6 5%	4 2%	3 6%	7 4%	14 8%	4 3%
Mean	2.67	2.61	2.85	2.52	2.63	2.84	2.53
Standard deviation	0.76	0.82	0.74	0.78	0.75	0.74	0.79
Standard error	0.03	0.08	0.06	0.11	0.06	0.06	0.07

Times Northern Rock Poll

CATI Fieldwork : September 17th 2007

Absolutes/col percents

Table 9

Q.4 How much confidence do you have in your own bank or building society to manage its lending and protect your savings?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	504	239	265	42	67	102	85	96	112	190	102	74	138	131	132	125	72	44
Weighted base	504	242	262	60	80	100	85	75	105	131	146	106	121	132	132	124	71	44
NET: A great deal/ moderate	431 85%	211 87%	220 84%	49 82%	65 81%	82 82%	75 88%	64 86%	95 91%	112 85%	133 91%	86 82%	99 82%	116 88%	115 87%	104 83%	56 78%	40 90%
A great deal of confidence	(4) 209 42%	109 45%	100 38%	24 39%	30 37%	38 38%	35 42%	29 39%	54 51%	59 45%	59 40%	39 37%	52 43%	61 46%	57 43%	44 35%	27 38%	20 45%
Moderate confidence	(3) 221 44%	102 42%	120 46%	26 43%	35 44%	44 44%	39 46%	35 47%	42 40%	53 40%	74 51%	47 44%	47 39%	54 41%	59 44%	60 48%	28 40%	20 46%
Only a little confidence	(2) 38 7%	16 7%	22 8%	5 8%	5 6%	12 12%	5 6%	6 8%	5 5%	12 9%	7 5%	11 10%	8 7%	8 6%	12 9%	11 9%	5 8%	1 3%
No confidence	(1) 25 5%	9 4%	15 6%	6 10%	9 12%	3 3%	3 4%	3 3%	1 1%	5 4%	6 4%	6 6%	8 7%	6 5%	2 2%	5 4%	9 12%	3 6%
NET: A little/ none	62 12%	25 10%	37 14%	11 18%	14 18%	15 15%	8 10%	9 11%	5 5%	16 13%	13 9%	17 16%	16 13%	14 10%	14 11%	16 13%	14 20%	4 10%
Not Applicable - No savings	7 1%	5 2%	2 1%	- -	- -	1 1%	2 2%	2 2%	3 3%	2 1%	- -	- -	5 4%	2 2%	2 2%	1 1%	1 2%	- -
Don't know	4 1%	1 *	3 1%	- -	1 1%	2 2%	- -	* 1%	1 1%	1 1%	- -	3 3%	* *	* *	- -	4 3%	- -	- -
Mean	3.25	3.32	3.19	3.12	3.08	3.20	3.29	3.25	3.47	3.30	3.28	3.16	3.24	3.32	3.31	3.20	3.07	3.29
Standard deviation	0.80	0.77	0.82	0.94	0.95	0.78	0.75	0.75	0.62	0.78	0.73	0.83	0.87	0.79	0.71	0.77	0.99	0.82
Standard error	0.04	0.05	0.05	0.14	0.12	0.08	0.08	0.08	0.06	0.06	0.07	0.10	0.08	0.07	0.06	0.07	0.12	0.12

Times Northern Rock Poll
CATI Fieldwork : September 17th 2007

Absolutes/col percents

Table 9

Q.4 How much confidence do you have in your own bank or building society to manage its lending and protect your savings?**Base: All respondents**

	Total	Party Support			Tenure		
		Con- ser- vative	Labour	LibDem	Home owner with mort- gage	Home owner no mort- gage	Tenant or other
Unweighted base	504	118	153	56	186	177	124
Weighted base	504	112	158	56	195	165	132
NET: A great deal/ moderate	431 85%	99 89%	144 91%	48 85%	172 88%	144 88%	105 80%
A great deal of confidence	(4) 209 42%	56 50%	76 48%	17 30%	65 33%	84 51%	55 41%
Moderate confidence	(3) 221 44%	44 39%	68 43%	31 55%	107 55%	61 37%	51 38%
Only a little confidence	(2) 38 7%	7 6%	5 3%	5 8%	11 6%	12 7%	12 9%
No confidence	(1) 25 5%	3 3%	8 5%	2 4%	8 4%	4 3%	11 8%
NET: A little/ none	62 12%	10 9%	13 8%	7 12%	19 10%	16 10%	24 18%
Not Applicable - No savings	7 1%	1 1%	1 1%	2 3%	1 *	3 2%	3 2%
Don't know	4 1%	2 2%	- -	- -	3 1%	2 1%	- -
Mean	3.25	3.39	3.35	3.14	3.19	3.40	3.15
Standard deviation	0.80	0.74	0.78	0.74	0.73	0.74	0.92
Standard error	0.04	0.07	0.06	0.10	0.05	0.06	0.08

Times Northern Rock Poll

CATI Fieldwork : September 17th 2007

Absolutes/col percents

Table 10

Q.5 Thinking about the year ahead, do you think that house prices in your area are most likely to...?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	504	239	265	42	67	102	85	96	112	190	102	74	138	131	132	125	72	44
Weighted base	504	242	262	60	80	100	85	75	105	131	146	106	121	132	132	124	71	44
NET: Rise	240 48%	110 45%	130 49%	42 70%	46 57%	50 50%	29 34%	38 51%	34 33%	57 43%	63 43%	57 53%	63 52%	72 54%	57 43%	52 42%	33 47%	26 58%
Rise significantly (+2)	72 14%	26 11%	46 18%	15 25%	15 19%	14 14%	6 7%	9 12%	13 13%	18 14%	17 12%	18 17%	19 16%	23 17%	16 12%	15 12%	8 12%	10 22%
Rise somewhat (+1)	167 33%	84 35%	83 32%	27 45%	30 38%	36 36%	23 27%	30 40%	21 20%	39 30%	45 31%	39 37%	44 36%	49 37%	41 31%	37 30%	25 35%	16 36%
Stay at about their current level (0)	178 35%	90 37%	88 33%	12 20%	30 37%	37 37%	36 43%	28 37%	35 34%	53 40%	52 36%	38 36%	34 28%	38 29%	49 37%	54 43%	23 32%	14 32%
Fall somewhat (-1)	67 13%	32 13%	35 13%	3 5%	5 6%	11 11%	18 21%	6 8%	24 23%	15 12%	30 21%	10 9%	11 9%	18 14%	20 15%	14 11%	10 14%	4 10%
Fall significantly (-2)	10 2%	8 3%	2 1%	3 5%	- -	1 1%	- -	2 3%	3 3%	4 3%	1 *	1 1%	4 4%	2 1%	2 1%	3 2%	4 5%	- -
NET: Fall	77 15%	40 17%	37 14%	6 10%	5 6%	12 12%	18 21%	9 12%	28 27%	19 15%	31 21%	11 10%	16 13%	20 15%	22 17%	17 14%	14 19%	4 10%
Don't know	10 2%	2 1%	8 3%	- -	- -	1 1%	2 2%	- -	7 7%	2 1%	- -	- -	8 7%	2 2%	5 3%	2 1%	1 2%	- -
Mean	0.45	0.37	0.54	0.81	0.71	0.50	0.21	0.48	0.17	0.40	0.33	0.59	0.55	0.56	0.38	0.39	0.35	0.70
Standard deviation	0.97	0.96	0.97	1.03	0.84	0.92	0.86	0.93	1.07	0.98	0.95	0.91	1.02	0.99	0.95	0.93	1.04	0.93
Standard error	0.04	0.06	0.06	0.16	0.10	0.09	0.09	0.09	0.10	0.07	0.09	0.11	0.09	0.09	0.08	0.08	0.12	0.14

Times Northern Rock Poll
CATI Fieldwork : September 17th 2007

Absolutes/col percents

Table 10

Q.5 Thinking about the year ahead, do you think that house prices in your area are most likely to...?

Base: All respondents

	Total	Party Support			Tenure		
		Con- ser- vative	Labour	LibDem	Home owner with mort- gage	Home owner no mort- gage	Tenant or other
Unweighted base	504	118	153	56	186	177	124
Weighted base	504	112	158	56	195	165	132
NET: Rise	240 48%	42 38%	87 55%	21 37%	89 46%	60 36%	86 65%
Rise significantly (+2)	72 14%	6 5%	36 23%	4 7%	19 10%	20 12%	34 25%
Rise somewhat (+1)	167 33%	36 33%	51 32%	17 30%	70 36%	40 24%	52 40%
Stay at about their current level (0)	178 35%	38 34%	51 32%	22 39%	81 42%	66 40%	25 19%
Fall somewhat (-1)	67 13%	28 25%	15 10%	10 17%	23 12%	30 18%	11 9%
Fall significantly (-2)	10 2%	1 1%	3 2%	1 1%	1 1%	4 3%	5 3%
NET: Fall	77 15%	29 26%	18 11%	10 18%	24 12%	35 21%	16 12%
Don't know	10 2%	2 2%	3 2%	3 5%	1 *	4 2%	6 4%
Mean	0.45	0.16	0.66	0.27	0.43	0.25	0.78
Standard deviation	0.97	0.91	0.99	0.88	0.84	0.99	1.05
Standard error	0.04	0.08	0.08	0.12	0.06	0.08	0.10

Times Northern Rock Poll

CATI Fieldwork : September 17th 2007

Absolutes/col percents

Table 11

Q.6 Since the news broke about the problems at Northern Rock many people with money deposited there have queued to withdraw it all, even though they have been assured - with guarantees from the Bank of England - that their savings are safe and the scale of withdrawals has created more uncertainty in the banking sector and on financial markets. Do you approve or disapprove of the actions of the customers who have withdrawn their savings?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	504	239	265	42	67	102	85	96	112	190	102	74	138	131	132	125	72	44
Weighted base	504	242	262	60	80	100	85	75	105	131	146	106	121	132	132	124	71	44
Approve	237 47%	105 44%	132 50%	32 53%	39 49%	49 49%	43 51%	39 52%	35 34%	61 47%	70 48%	53 50%	54 45%	69 52%	60 46%	53 43%	35 50%	19 43%
Disapprove	232 46%	117 48%	115 44%	28 47%	33 42%	42 42%	39 46%	32 43%	58 55%	63 48%	65 45%	50 47%	54 45%	57 43%	66 50%	61 49%	29 41%	19 42%
Refused	1 *	- -	1 *	- -	- -	- -	- -	1 1%	- -	1 *	- -	- -	- -	- -	- -	- -	1 1%	- -
Don't know	34 7%	19 8%	15 6%	- -	7 9%	9 9%	3 4%	4 5%	12 11%	7 5%	11 8%	3 3%	13 11%	6 5%	5 4%	10 8%	6 8%	7 15%

Times Northern Rock Poll

CATI Fieldwork : September 17th 2007

Absolutes/col percents

Table 11

Q.6 Since the news broke about the problems at Northern Rock many people with money deposited there have queued to withdraw it all, even though they have been assured - with guarantees from the Bank of England - that their savings are safe and the scale of withdrawals has created more uncertainty in the banking sector and on financial markets. Do you approve or disapprove of the actions of the customers who have withdrawn their savings?

Base: All respondents

	Total	Party Support			Tenure		
		Con- ser- vative	Labour	LibDem	Home owner with mort- gage	Home owner no mort- gage	Tenant or other
Unweighted base	504	118	153	56	186	177	124
Weighted base	504	112	158	56	195	165	132
Approve	237 47%	49 44%	71 45%	30 53%	96 49%	63 38%	71 54%
Disapprove	232 46%	57 51%	78 49%	23 41%	88 45%	86 52%	54 41%
Refused	1 *	-	-	-	1 *	-	-
Don't know	34 7%	5 4%	10 6%	3 6%	10 5%	15 9%	8 6%

Times Northern Rock Poll

CATI Fieldwork : September 17th 2007

Absolutes/col percents

Table 12

Q.7 Please say if you think the Bank of England should guarantee the financial stake in banks or lending bodies, such as Northern Rock, for each of the following?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	504	239	265	42	67	102	85	96	112	190	102	74	138	131	132	125	72	44
Weighted base	504	242	262	60	80	100	85	75	105	131	146	106	121	132	132	124	71	44
<u>Those with deposits of up to £20,000</u>																		
Should guarantee	421 84%	202 83%	220 84%	55 91%	64 80%	84 84%	71 84%	66 89%	82 78%	113 86%	127 87%	86 81%	96 80%	113 86%	112 85%	97 78%	64 90%	36 81%
Should not guarantee	57 11%	32 13%	25 10%	3 5%	9 12%	15 15%	12 14%	7 9%	11 11%	12 10%	12 8%	18 17%	14 12%	12 9%	17 13%	18 14%	5 8%	4 9%
Refused	1 *	1 *	-	-	-	-	-	-	1 1%	1 1%	-	-	-	-	1 *	-	-	-
Don't know	25 5%	8 3%	17 7%	2 4%	7 8%	1 1%	2 3%	2 3%	11 11%	5 4%	8 5%	3 3%	10 9%	6 5%	3 2%	10 8%	2 3%	4 10%
<u>Those with deposits of between £20,000 and £100,000</u>																		
Should guarantee	387 77%	172 71%	215 82%	56 94%	60 75%	77 77%	67 79%	57 76%	71 68%	102 78%	123 84%	74 70%	89 73%	107 81%	103 78%	86 69%	56 79%	36 82%
Should not guarantee	90 18%	62 26%	28 11%	4 6%	15 19%	20 20%	13 15%	15 20%	23 22%	23 18%	18 12%	27 26%	21 18%	21 16%	22 17%	28 22%	11 16%	8 18%
Refused	1 *	1 *	1 *	-	-	-	-	1 1%	1 1%	1 1%	-	-	-	-	1 *	-	1 1%	-
Don't know	25 5%	7 3%	19 7%	-	5 6%	3 3%	5 6%	3 4%	10 10%	5 4%	6 4%	4 4%	11 9%	4 3%	7 5%	11 9%	3 5%	-

Times Northern Rock Poll

CATI Fieldwork : September 17th 2007

Absolutes/col percents

Table 12

Q.7 Please say if you think the Bank of England should guarantee the financial stake in banks or lending bodies, such as Northern Rock, for each of the following?

Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	504	242	262	60	80	100	85	75	105	131	146	106	121	132	132	124	71	44
All depositors																		
Should guarantee	394 78%	170 70%	224 85%	52 87%	64 80%	79 79%	65 77%	55 73%	79 75%	98 75%	126 86%	81 77%	89 73%	99 75%	104 79%	97 78%	56 79%	37 83%
Should not guarantee	93 18%	66 27%	27 10%	8 13%	12 15%	21 21%	12 15%	18 24%	22 21%	27 20%	19 13%	23 21%	24 20%	29 22%	23 17%	21 16%	13 18%	7 17%
Refused	1 *	1 *	1 *	- -	- -	- -	- -	1 1%	1 1%	1 1%	- -	- -	- -	- -	1 *	- -	1 1%	- -
Don't know	16 3%	5 2%	11 4%	- -	4 5%	- -	7 9%	2 2%	3 3%	5 4%	1 1%	2 2%	8 6%	4 3%	4 3%	7 6%	1 2%	- -
Shareholders																		
Should guarantee	241 48%	88 36%	153 58%	42 71%	38 48%	35 35%	44 52%	31 41%	50 48%	45 34%	75 51%	53 50%	68 57%	59 45%	66 50%	60 48%	34 48%	23 52%
Should not guarantee	237 47%	147 61%	90 34%	17 28%	36 45%	62 62%	35 41%	39 52%	48 46%	77 59%	63 43%	52 49%	45 37%	65 49%	61 46%	56 45%	35 49%	20 46%
Don't know	26 5%	7 3%	19 7%	1 2%	6 7%	3 3%	6 7%	5 7%	6 6%	9 7%	8 6%	2 1%	8 6%	8 6%	5 4%	9 7%	2 4%	1 2%

Times Northern Rock Poll

CATI Fieldwork : September 17th 2007

Absolutes/col percents

Table 12

Q.7 Please say if you think the Bank of England should guarantee the financial stake in banks or lending bodies, such as Northern Rock, for each of the following?

Base: All respondents

	Total	Party Support			Tenure		
		Con- ser- vative	Labour	LibDem	Home owner with mort- gage	Home owner no mort- gage	Tenant or other
Unweighted base	504	118	153	56	186	177	124
Weighted base	504	112	158	56	195	165	132
<u>Those with deposits of up to £20,000</u>							
Should guarantee	421 84%	102 92%	131 83%	47 84%	165 85%	135 82%	110 83%
Should not guarantee	57 11%	5 4%	23 14%	8 14%	22 11%	19 12%	15 12%
Refused	1 *	1 1%	-	-	-	1 *	-
Don't know	25 5%	4 4%	5 3%	1 2%	8 4%	9 6%	7 5%
<u>Those with deposits of between £20,000 and £100,000</u>							
Should guarantee	387 77%	91 82%	120 76%	39 69%	153 78%	122 74%	102 77%
Should not guarantee	90 18%	16 15%	34 21%	11 20%	35 18%	33 20%	21 16%
Refused	1 *	1 1%	-	-	1 *	1 *	-
Don't know	25 5%	3 3%	5 3%	6 11%	6 3%	9 5%	9 7%

Times Northern Rock Poll

CATI Fieldwork : September 17th 2007

Absolutes/col percents

Table 12

Q.7 Please say if you think the Bank of England should guarantee the financial stake in banks or lending bodies, such as Northern Rock, for each of the following?

Base: All respondents

	Total	Party Support			Tenure		
		Con- ser- vative	Labour	LibDem	Home owner with mort- gage	Home owner no mort- gage	Tenant or other
Weighted base	504	112	158	56	195	165	132
<u>All depositors</u>							
Should guarantee	394 78%	88 79%	124 78%	41 74%	155 80%	125 76%	104 79%
Should not guarantee	93 18%	21 19%	32 20%	12 21%	33 17%	34 21%	23 17%
Refused	1 *	1 1%	-	-	1 *	1 *	-
Don't know	16 3%	2 2%	3 2%	3 5%	6 3%	5 3%	5 4%
<u>Shareholders</u>							
Should guarantee	241 48%	48 43%	68 43%	25 45%	85 43%	76 46%	72 55%
Should not guarantee	237 47%	61 55%	84 53%	25 45%	99 51%	80 48%	54 41%
Don't know	26 5%	3 3%	7 4%	6 11%	11 6%	9 6%	6 4%