

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 1

Q.1 If there was a general election tomorrow, which party would you vote for?

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	
Unweighted base	1008	467	541	79	133	217	208	169	202	345	248	167	248	249	271	252	146	90	283	183	124	
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89	268	191	122	
Conservative	268 27%	139 29%	129 25%	22 18%	38 24%	52 26%	47 28%	44 29%	65 31%	92 35%	80 27%	52 24%	45 19%	77 29%	84 32%	64 26%	30 21%	14 15%	268 100%	-	-	-
Labour	191 19%	102 21%	88 17%	34 29%	21 13%	33 17%	27 16%	33 22%	42 20%	40 15%	62 21%	37 18%	51 21%	45 17%	52 20%	50 20%	26 19%	17 19%	-	191 100%	-	-
Liberal Democrat	122 12%	52 11%	70 13%	9 8%	34 21%	22 11%	21 12%	20 13%	15 7%	36 14%	35 12%	24 11%	26 11%	37 14%	27 10%	24 10%	25 18%	9 10%	-	-	122 100%	
SNP	21 2%	14 3%	7 1%	-	2 1%	8 4%	6 3%	2 2%	3 1%	4 1%	6 2%	5 2%	6 3%	-	-	-	-	21 24%	-	-	-	
Plaid Cymru	8 1%	4 1%	3 1%	-	3 2%	-	1 *	2 1%	3 1%	2 1%	-	3 1%	3 1%	-	-	-	8 5%	-	-	-	-	
The Green Party	27 3%	16 3%	11 2%	3 3%	6 3%	8 4%	2 1%	6 4%	2 1%	10 4%	11 4%	2 1%	4 2%	9 3%	6 2%	6 2%	6 4%	1 1%	-	-	-	
The United Kingdom Independence Party (UKIP)	14 1%	8 2%	6 1%	2 2%	1 1%	1 *	7 4%	-	3 1%	2 1%	4 1%	3 2%	4 2%	2 1%	6 2%	4 2%	1 1%	-	-	-	-	
The British National Party (BNP)	9 1%	7 1%	2 *	-	3 2%	-	2 1%	2 1%	2 1%	1 1%	3 1%	4 2%	1 *	2 1%	2 1%	4 2%	1 *	-	-	-	-	
Some other party	8 1%	4 1%	4 1%	-	-	3 1%	1 1%	1 1%	2 1%	4 1%	-	1 *	3 1%	3 1%	1 *	2 1%	1 1%	-	-	-	-	
Would not vote at all	135 13%	68 14%	67 13%	28 23%	23 14%	27 14%	26 15%	16 10%	16 7%	19 7%	37 13%	41 19%	38 16%	36 14%	32 12%	45 18%	14 10%	8 9%	-	-	-	
Refused	58 6%	28 6%	30 6%	2 2%	7 4%	12 6%	9 5%	7 5%	20 10%	18 7%	15 5%	7 3%	19 8%	17 6%	12 5%	15 6%	9 6%	5 6%	-	-	-	
Don't know	148 15%	42 9%	106 20%	19 16%	22 14%	34 17%	21 12%	16 11%	36 17%	34 13%	40 14%	33 16%	41 17%	36 14%	43 16%	35 14%	21 15%	14 16%	-	-	-	

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 2

Q.1 If there was a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	682	340	342	48	89	141	144	127	133	257	169	106	150	168	181	160	108	65	283	183	124
Weighted base	667	346	321	71	108	127	114	110	137	192	201	130	144	175	177	154	98	62	268	191	122
Conservative	268 40%	139 40%	129 40%	22 31%	38 35%	52 41%	47 41%	44 40%	65 47%	92 48%	80 40%	52 40%	45 31%	77 44%	84 47%	64 42%	30 30%	14 22%	268 100%	-	-
Labour	191 29%	102 30%	88 28%	34 48%	21 20%	33 26%	27 24%	33 30%	42 31%	40 21%	62 31%	37 29%	51 36%	45 26%	52 29%	50 32%	26 27%	17 28%	-	191 100%	-
Liberal Democrat	122 18%	52 15%	70 22%	9 13%	34 32%	22 17%	21 18%	20 18%	15 11%	36 19%	35 18%	24 18%	26 18%	37 21%	27 15%	24 16%	25 26%	9 15%	-	-	122 100%
SNP	21 3%	14 4%	7 2%	-	2 2%	8 7%	6 5%	2 2%	3 2%	4 2%	6 3%	5 4%	6 4%	-	-	-	-	21 34%	-	-	-
Plaid Cymru	8 1%	4 1%	3 1%	-	3 2%	-	1 1%	2 2%	3 2%	2 1%	-	3 2%	3 2%	-	-	-	8 8%	-	-	-	-
The Green Party	27 4%	16 5%	11 4%	3 4%	6 5%	8 6%	2 2%	6 5%	2 2%	10 5%	11 6%	2 1%	4 3%	9 5%	6 3%	6 4%	6 6%	1 1%	-	-	-
The United Kingdom Independence Party (UKIP)	14 2%	8 2%	6 2%	2 3%	1 1%	1 *	7 6%	-	3 2%	2 1%	4 2%	3 3%	4 3%	2 1%	6 3%	4 3%	1 2%	-	-	-	-
The British National Party (BNP)	9 1%	7 2%	2 1%	-	3 3%	-	2 2%	2 2%	2 1%	1 1%	3 1%	4 3%	1 *	2 1%	2 1%	4 3%	1 1%	-	-	-	-
Some other party	8 1%	4 1%	4 1%	-	-	3 2%	1 1%	1 1%	2 1%	4 2%	-	1 1%	3 2%	3 2%	1 1%	2 1%	1 1%	-	-	-	-

Party Conference Poll
CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 3

Q.2a Would you say your choice is more a vote FOR the Conservatives, or more a vote AGAINST the Labour government?

Base: All respondents intending to vote Conservative

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	283	141	142	16	31	58	63	53	62	124	66	43	50	74	90	69	35	15	283	-	-
Weighted base	268	139	129	22	38	52	47	44	65	92	80	52	45	77	84	64	30	14	268	-	-
Vote for Conservative	149	74	75	12	12	31	27	23	44	52	49	21	27	46	43	36	14	10	149	-	-
	56%	53%	58%	55%	31%	59%	58%	53%	68%	57%	62%	41%	59%	60%	52%	56%	47%	73%	56%	-	-
Vote AGAINST Labour	119	65	54	10	26	21	20	21	21	40	30	30	18	31	40	28	16	4	119	-	-
	44%	47%	42%	45%	69%	41%	42%	47%	32%	43%	38%	59%	41%	40%	48%	44%	53%	27%	44%	-	-

Party Conference Poll
CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 4

Q.2b Would you say your choice is more a vote FOR Labour, or AGAINST the other parties?

Base: All respondents intending to vote Labour

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	183	93	90	21	18	35	33	36	40	54	50	27	52	41	51	48	27	16	-	183	-
Weighted base	191	102	88	34	21	33	27	33	42	40	62	37	51	45	52	50	26	17	-	191	-
Vote for Labour	154	84	70	32	11	28	21	28	35	28	54	28	43	35	40	39	25	16	-	154	-
	81%	82%	79%	92%	50%	86%	76%	84%	82%	71%	87%	75%	85%	76%	76%	78%	93%	94%	-	81%	-
Vote AGAINST other parties	37	19	18	3	11	5	6	5	8	12	8	9	8	11	13	11	2	1	-	37	-
	19%	18%	21%	8%	50%	14%	24%	16%	18%	29%	13%	25%	15%	24%	24%	22%	7%	6%	-	19%	-

Party Conference Poll
CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 5

Q.2c Would you say your choice is more a vote FOR the Liberal Democrats, or more a vote AGAINST the other parties?

Base: All respondents intending to vote Liberal Democrat

	Sex		Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat
Unweighted base	124	52	72	7	28	26	26	21	16	48	30	20	26	35	26	26	27	10	-	-	124
Weighted base	122	52	70	9	34	22	21	20	15	36	35	24	26	37	27	24	25	9	-	-	122
Vote for Liberal Democrats	68 56%	30 58%	37 53%	6 66%	16 48%	14 64%	10 46%	10 50%	11 74%	21 58%	18 52%	17 72%	11 42%	16 44%	14 54%	15 62%	14 57%	8 87%	-	-	68 56%
Vote AGAINST other parties	54 44%	22 42%	32 47%	3 34%	18 52%	8 36%	11 54%	10 50%	4 26%	15 42%	17 48%	7 28%	15 58%	21 56%	12 46%	9 38%	11 43%	1 13%	-	-	54 44%

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 6

Q.3 Journalists often discuss politics on the basis of a left-right political spectrum and talk about politicians being on the left or on the right, or being left wing or right wing. Thinking about your own political views, roughly where do you think you are on the left-right political spectrum?

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	
Unweighted base	1008	467	541	79	133	217	208	169	202	345	248	167	248	249	271	252	146	90	283	183	124	
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89	268	191	122	
Very right wing	(10)	39 4%	22 5%	17 3%	2 2%	7 4%	6 3%	4 3%	4 3%	15 7%	6 2%	18 6%	9 4%	5 2%	9 3%	15 6%	11 4%	1 1%	3 3%	14 5%	12 6%	2 1%
	(9)	7 1%	4 1%	3 1%	2 1%	- *	1 *	1 *	1 1%	2 1%	1 *	4 2%	- -	2 1%	2 1%	1 1%	1 1%	- -	4 2%	1 *	- -	
	(8)	35 3%	20 4%	15 3%	1 1%	4 2%	5 3%	6 4%	6 4%	11 5%	11 4%	11 4%	5 2%	8 3%	15 6%	7 3%	9 3%	3 2%	2 2%	18 7%	2 1%	4 3%
	(7)	67 7%	40 8%	27 5%	4 4%	9 6%	15 8%	11 6%	8 6%	19 9%	23 9%	20 7%	9 4%	15 6%	18 7%	19 7%	17 7%	8 6%	5 6%	29 11%	8 4%	9 7%
	(6)	78 8%	34 7%	43 8%	14 12%	13 8%	14 7%	9 5%	9 6%	18 9%	29 11%	19 7%	14 6%	16 7%	14 5%	25 10%	22 9%	9 6%	8 9%	37 14%	13 7%	8 7%
	(5)	528 52%	247 51%	281 54%	60 50%	84 52%	103 51%	94 55%	85 57%	103 49%	120 46%	141 48%	128 61%	139 57%	144 55%	126 48%	133 53%	75 53%	50 56%	138 51%	96 50%	62 51%
	(4)	63 6%	37 8%	26 5%	8 7%	10 6%	9 5%	14 8%	12 8%	9 4%	22 8%	16 5%	13 6%	12 5%	11 4%	15 6%	18 7%	10 7%	10 11%	7 3%	21 11%	10 8%
	(3)	57 6%	30 6%	27 5%	6 5%	8 5%	18 9%	13 7%	8 5%	4 2%	23 9%	24 8%	5 2%	5 2%	21 8%	13 5%	16 6%	4 3%	4 5%	5 2%	17 9%	15 13%
	(2)	27 3%	14 3%	13 2%	8 7%	3 2%	7 3%	3 2%	3 2%	4 2%	7 3%	9 3%	4 2%	7 3%	12 5%	3 1%	4 2%	6 4%	2 2%	1 *	6 3%	4 4%
Very left wing	(1)	29 3%	15 3%	14 3%	2 2%	3 2%	5 3%	5 3%	4 3%	9 4%	8 3%	9 3%	2 1%	11 5%	3 1%	5 2%	8 3%	12 8%	2 2%	2 1%	8 4%	2 1%
Don't know		78 8%	19 4%	59 11%	11 9%	19 12%	15 7%	11 7%	8 5%	14 7%	11 4%	23 8%	22 11%	22 9%	16 6%	33 13%	12 5%	13 9%	4 5%	13 5%	8 4%	5 4%
Mean		5.17	5.21	5.13	4.92	5.21	5.04	5.02	5.14	5.55	5.09	5.26	5.26	5.07	5.18	5.43	5.19	4.70	5.10	5.81	4.97	4.88
Standard deviation		1.71	1.80	1.62	1.58	1.61	1.67	1.58	1.62	1.98	1.67	1.95	1.47	1.63	1.71	1.76	1.72	1.70	1.45	1.57	1.90	1.48
Standard error		0.06	0.08	0.07	0.19	0.15	0.12	0.11	0.13	0.14	0.09	0.13	0.12	0.11	0.11	0.11	0.15	0.16	0.09	0.14	0.14	

Prepared by Populus



Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 7

Q.4 Now, thinking about the main political parties and what they stand for currently, I'd like you to say where you think each of them is at the moment on the same left-right spectrum. Where would you put The Labour Party?

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democat	
Unweighted base	1008	467	541	79	133	217	208	169	202	345	248	167	248	249	271	252	146	90	283	183	124	
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89	268	191	122	
Very right wing	(10)	34 3%	9 2%	25 5%	6 5%	4 3%	5 2%	4 3%	3 2%	11 5%	8 3%	7 2%	3 1%	15 6%	5 2%	9 4%	13 5%	5 4%	1 1%	6 2%	15 8%	1 1%
	(9)	13 1%	7 1%	6 1%	- -	2 1%	1 *	- -	5 3%	6 3%	2 1%	4 1%	2 1%	5 2%	2 1%	4 1%	4 2%	3 2%	1 1%	1 *	9 5%	1 *
	(8)	52 5%	28 6%	24 4%	10 8%	6 4%	16 8%	4 3%	6 4%	10 5%	11 4%	19 6%	10 5%	12 5%	15 6%	14 5%	12 5%	7 5%	4 4%	12 5%	13 7%	6 5%
	(7)	70 7%	33 7%	37 7%	8 7%	10 6%	18 9%	14 8%	9 6%	12 6%	17 6%	20 7%	21 10%	12 5%	18 7%	14 5%	25 10%	11 7%	4 4%	13 5%	21 11%	11 9%
	(6)	86 9%	42 9%	43 8%	9 7%	10 6%	22 11%	14 8%	17 11%	13 6%	32 12%	30 10%	15 7%	9 4%	27 10%	17 7%	22 9%	8 6%	11 12%	15 6%	25 13%	14 12%
	(5)	301 30%	157 32%	144 27%	36 30%	46 29%	55 28%	54 32%	40 27%	69 33%	75 28%	89 30%	69 32%	69 28%	71 27%	89 34%	72 29%	35 25%	34 38%	56 21%	60 32%	29 24%
	(4)	126 13%	73 15%	53 10%	13 11%	17 11%	26 13%	20 12%	25 17%	25 12%	41 16%	42 14%	17 8%	27 11%	45 17%	26 10%	28 11%	18 13%	9 10%	54 20%	22 12%	14 11%
	(3)	82 8%	40 8%	42 8%	9 7%	17 10%	9 4%	19 11%	11 7%	17 8%	20 7%	22 7%	19 9%	21 9%	26 10%	18 7%	22 9%	10 7%	7 8%	34 13%	9 5%	16 13%
	(2)	54 5%	25 5%	28 5%	4 3%	9 6%	15 8%	7 4%	8 5%	11 5%	19 7%	9 3%	12 5%	14 6%	17 6%	12 5%	10 4%	9 6%	5 5%	23 9%	2 1%	9 7%
Very left wing	(1)	79 8%	35 7%	44 8%	2 2%	12 8%	12 6%	16 9%	14 10%	22 11%	17 6%	19 7%	16 7%	27 11%	19 7%	27 10%	12 5%	16 11%	4 5%	29 11%	3 2%	11 9%
Don't know		111 11%	34 7%	77 15%	22 19%	26 16%	21 10%	17 10%	12 8%	14 7%	21 8%	32 11%	29 14%	30 12%	19 7%	33 13%	28 11%	20 14%	11 12%	24 9%	12 6%	10 8%
Mean		4.82	4.77	4.87	5.37	4.63	4.96	4.57	4.72	4.82	4.76	4.97	4.77	4.76	4.67	4.74	5.17	4.65	4.80	4.22	5.87	4.52
Standard deviation		2.13	1.98	2.27	2.02	2.09	2.07	1.99	2.14	2.33	2.03	2.00	2.01	2.49	1.99	2.21	2.17	2.35	1.76	2.09	2.02	2.03
Standard error		0.07	0.09	0.11	0.25	0.20	0.15	0.15	0.17	0.17	0.11	0.13	0.17	0.17	0.13	0.14	0.15	0.21	0.19	0.13	0.15	0.19

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 8

Q.4 Now, thinking about the main political parties and what they stand for currently, I'd like you to say where you think each of them is at the moment on the same left-right spectrum. Where would you put The Conservative Party?

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	
Unweighted base	1008	467	541	79	133	217	208	169	202	345	248	167	248	249	271	252	146	90	283	183	124	
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89	268	191	122	
Very right wing	(10)	47 5%	16 3%	31 6%	4 3%	9 5%	7 3%	4 3%	6 4%	17 8%	16 6%	20 7%	3 2%	8 3%	16 6%	16 6%	6 2%	6 4%	3 4%	14 5%	10 5%	6 5%
	(9)	31 3%	13 3%	18 3%	1 1%	3 2%	9 4%	4 2%	6 4%	8 4%	10 4%	7 2%	6 3%	9 4%	7 3%	8 3%	7 3%	5 4%	4 4%	12 4%	6 3%	4 3%
	(8)	119 12%	52 11%	67 13%	9 8%	14 9%	26 13%	18 11%	22 14%	30 14%	46 18%	28 10%	19 9%	26 11%	31 12%	30 11%	31 12%	16 11%	11 13%	40 15%	24 12%	22 18%
	(7)	164 16%	97 20%	67 13%	12 10%	23 14%	31 15%	41 24%	25 17%	32 15%	56 21%	46 16%	33 16%	30 12%	59 22%	38 14%	35 14%	20 14%	12 14%	57 21%	33 17%	22 18%
	(6)	136 13%	83 17%	52 10%	19 16%	17 10%	34 17%	22 13%	23 15%	20 10%	43 16%	42 14%	26 12%	25 10%	38 14%	28 11%	38 15%	19 13%	14 15%	57 21%	18 9%	12 10%
	(5)	248 25%	113 23%	135 26%	27 22%	47 29%	46 23%	38 23%	30 20%	60 29%	51 19%	67 23%	60 28%	71 29%	62 24%	77 29%	63 25%	28 20%	18 20%	60 22%	43 23%	23 19%
	(4)	64 6%	27 6%	37 7%	18 15%	3 2%	13 6%	11 6%	8 6%	12 6%	7 3%	24 8%	19 9%	15 6%	12 5%	16 6%	15 6%	14 10%	8 9%	6 2%	20 11%	6 5%
	(3)	34 3%	14 3%	20 4%	1 1%	10 6%	4 2%	6 4%	5 3%	7 3%	10 4%	9 3%	6 3%	8 3%	8 3%	10 4%	6 2%	6 4%	4 4%	4 2%	8 4%	11 9%
	(2)	21 2%	9 2%	12 2%	2 2%	3 2%	7 4%	2 1%	3 2%	3 2%	4 1%	5 2%	7 3%	6 2%	4 2%	5 2%	3 1%	7 5%	2 2%	2 1%	7 4%	3 2%
Very left wing	(1)	41 4%	24 5%	17 3%	4 4%	5 3%	3 2%	8 5%	8 5%	13 6%	6 2%	6 2%	5 3%	23 9%	9 4%	6 2%	14 6%	6 4%	5 6%	1 *	13 7%	3 2%
Don't know		103 10%	35 7%	68 13%	23 19%	26 16%	19 10%	15 9%	13 9%	8 4%	14 5%	39 13%	28 13%	22 9%	17 7%	30 11%	32 13%	17 12%	7 8%	15 6%	10 5%	12 10%
Mean		5.91	5.86	5.96	5.53	5.79	6.04	5.89	6.01	6.01	6.40	6.05	5.62	5.45	6.13	5.98	5.76	5.70	5.75	6.52	5.65	6.10
Standard deviation		2.06	1.99	2.13	1.92	2.07	1.91	1.93	2.14	2.27	1.93	2.01	1.84	2.29	2.01	2.02	2.01	2.21	2.20	1.62	2.28	2.12
Standard error		0.07	0.10	0.10	0.24	0.19	0.14	0.14	0.17	0.16	0.11	0.14	0.15	0.15	0.13	0.13	0.14	0.19	0.24	0.10	0.17	0.20

Prepared by Populus



Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 9

Q.4 Now, thinking about the main political parties and what they stand for currently, I'd like you to say where you think each of them is at the moment on the same left-right spectrum. Where would you put The Liberal Democrats?

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	
Unweighted base	1008	467	541	79	133	217	208	169	202	345	248	167	248	249	271	252	146	90	283	183	124	
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89	268	191	122	
Very right wing	(10)	11 1%	7 1%	4 1%	-	1 1%	3 1%	* *	2 1%	5 2%	3 1%	1 *	1 *	6 3%	2 1%	3 1%	5 2%	-	1 1%	1 *	5 3%	3 2%
	(9)	4 *	3 1%	1 *	-	-	1 1%	-	-	2 1%	-	3 1%	-	1 1%	3 1%	-	-	1 1%	-	3 1%	-	-
	(8)	25 2%	8 2%	17 3%	2 2%	2 1%	6 3%	2 1%	4 3%	9 4%	7 3%	9 3%	2 1%	8 3%	6 2%	9 3%	5 2%	3 2%	3 3%	4 2%	3 2%	10 8%
	(7)	56 6%	32 7%	24 5%	14 12%	8 5%	13 7%	1 1%	4 3%	15 7%	10 4%	20 7%	13 6%	13 6%	17 6%	13 5%	18 7%	5 4%	3 4%	13 5%	18 9%	10 8%
	(6)	86 8%	39 8%	47 9%	7 6%	10 7%	16 8%	17 10%	16 11%	20 10%	24 9%	27 9%	19 9%	16 7%	20 8%	20 8%	22 9%	16 11%	8 9%	19 7%	20 10%	12 10%
	(5)	388 39%	173 36%	215 41%	36 30%	54 34%	77 39%	76 45%	64 43%	80 38%	100 38%	107 37%	86 41%	95 39%	99 38%	109 41%	90 36%	54 38%	35 40%	110 41%	68 35%	44 36%
	(4)	124 12%	65 14%	58 11%	8 6%	26 16%	24 12%	21 12%	21 14%	25 12%	52 20%	32 11%	19 9%	21 9%	35 13%	26 10%	33 13%	15 11%	14 15%	34 13%	24 12%	18 15%
	(3)	83 8%	51 10%	32 6%	14 12%	6 4%	19 10%	16 9%	15 10%	13 6%	24 9%	25 9%	15 7%	18 8%	27 10%	14 5%	26 10%	11 8%	5 6%	26 10%	20 11%	9 8%
	(2)	44 4%	25 5%	20 4%	9 8%	7 4%	11 6%	11 6%	3 2%	4 2%	14 5%	11 4%	11 5%	9 4%	9 4%	16 6%	9 3%	7 5%	3 3%	15 6%	11 6%	3 3%
Very left wing	(1)	55 5%	35 7%	20 4%	8 7%	10 6%	6 3%	9 5%	5 3%	17 8%	7 3%	12 4%	16 8%	20 8%	17 6%	16 6%	10 4%	10 7%	2 3%	12 4%	6 3%	3 2%
Don't know		132 13%	47 10%	86 16%	21 18%	36 22%	22 11%	17 10%	16 11%	21 10%	22 8%	46 16%	30 14%	34 14%	28 11%	38 14%	32 13%	19 14%	15 17%	30 11%	16 8%	9 7%
Mean		4.66	4.52	4.80	4.45	4.51	4.77	4.40	4.76	4.90	4.63	4.79	4.48	4.70	4.61	4.65	4.76	4.49	4.81	4.56	4.82	5.18
Standard deviation		1.69	1.79	1.58	1.84	1.63	1.71	1.46	1.49	1.91	1.52	1.64	1.66	1.95	1.73	1.74	1.68	1.66	1.53	1.60	1.78	1.75
Standard error		0.06	0.09	0.07	0.23	0.16	0.12	0.11	0.12	0.14	0.09	0.11	0.14	0.13	0.12	0.11	0.11	0.15	0.17	0.10	0.14	0.16

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 10

Q.5 Now thinking about the leaders of the three main political parties and what they stand for currently, I'd like you to say where you think each of them is on the same left-right spectrum. Where would you put Gordon Brown?

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	
Unweighted base	1008	467	541	79	133	217	208	169	202	345	248	167	248	249	271	252	146	90	283	183	124	
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89	268	191	122	
Very right wing	(10)	24 2%	8 2%	16 3%	3 2%	2 1%	4 2%	3 1%	4 3%	9 4%	6 2%	8 3%	3 1%	7 3%	9 4%	4 1%	6 2%	4 3%	2 2%	5 2%	11 6%	-
	(9)	15 1%	7 2%	7 1%	2 2%	1 1%	5 3%	1 *	4 3%	1 1%	2 1%	4 3%	7 1%	2 1%	1 1%	2 1%	7 3%	4 3%	-	1 *	7 4%	2 2%
	(8)	37 4%	15 3%	23 4%	-	6 4%	8 4%	4 2%	7 4%	13 6%	7 3%	12 4%	6 3%	13 5%	3 1%	14 5%	10 4%	6 5%	4 5%	6 2%	13 7%	7 6%
	(7)	78 8%	37 8%	41 8%	10 8%	8 5%	25 12%	10 6%	10 6%	16 8%	22 9%	22 7%	17 8%	17 7%	23 9%	17 6%	18 7%	14 10%	6 7%	23 9%	17 9%	9 7%
	(6)	96 10%	58 12%	38 7%	7 6%	16 10%	17 8%	19 11%	23 15%	14 7%	27 10%	29 10%	19 9%	20 8%	34 13%	13 5%	25 10%	10 7%	13 15%	13 5%	33 17%	18 15%
	(5)	261 26%	134 28%	127 24%	35 29%	49 30%	51 26%	37 22%	33 22%	56 27%	62 23%	79 27%	63 30%	57 24%	58 22%	85 32%	64 26%	31 21%	23 26%	65 24%	52 27%	23 19%
	(4)	137 14%	77 16%	59 11%	16 13%	14 9%	31 15%	32 19%	17 11%	27 13%	52 20%	42 14%	22 10%	20 8%	39 15%	31 12%	35 14%	18 13%	14 15%	47 17%	28 15%	17 14%
	(3)	97 10%	42 9%	56 11%	13 11%	13 8%	17 8%	18 11%	17 12%	18 9%	20 8%	37 13%	11 5%	30 12%	29 11%	21 8%	23 9%	15 10%	9 11%	32 12%	18 9%	12 10%
	(2)	63 6%	26 5%	37 7%	3 3%	8 5%	11 6%	13 7%	10 7%	17 8%	22 8%	10 3%	9 4%	22 9%	19 7%	18 7%	12 5%	8 6%	5 5%	29 11%	6 3%	10 8%
Very left wing	(1)	102 10%	42 9%	60 11%	10 8%	17 11%	13 7%	20 12%	19 13%	24 11%	22 8%	21 7%	27 13%	33 14%	29 11%	31 12%	23 9%	16 11%	3 3%	30 11%	3 1%	12 10%
Don't know		98 10%	38 8%	61 12%	20 17%	25 16%	17 8%	15 9%	7 4%	15 7%	19 7%	29 10%	29 14%	21 9%	19 7%	29 11%	25 10%	16 12%	10 11%	17 6%	5 3%	11 9%
Mean		4.58	4.63	4.52	4.60	4.48	4.89	4.22	4.59	4.60	4.52	4.75	4.65	4.36	4.46	4.43	4.71	4.67	4.84	4.16	5.51	4.53
Standard deviation		2.13	1.98	2.27	2.01	2.01	2.08	1.98	2.28	2.31	2.02	2.04	2.19	2.31	2.15	2.09	2.15	2.34	1.82	2.04	2.00	2.10
Standard error		0.07	0.09	0.10	0.25	0.19	0.15	0.14	0.18	0.17	0.11	0.14	0.18	0.15	0.14	0.13	0.14	0.20	0.20	0.13	0.15	0.20

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 11

Q.5 Now thinking about the leaders of the three main political parties and what they stand for currently, I'd like you to say where you think each of them is on the same left-right spectrum. Where would you put David Cameron?

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	
Unweighted base	1008	467	541	79	133	217	208	169	202	345	248	167	248	249	271	252	146	90	283	183	124	
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89	268	191	122	
Very right wing	(10)	45 4%	21 4%	24 5%	7 6%	7 5%	4 2%	5 3%	7 5%	14 7%	11 4%	11 4%	7 3%	16 7%	16 6%	12 5%	7 3%	5 4%	5 5%	14 5%	9 5%	3 3%
	(9)	33 3%	15 3%	18 3%	1 1%	5 3%	8 4%	4 2%	6 4%	9 4%	12 5%	8 3%	3 1%	10 4%	11 4%	9 3%	4 2%	5 3%	4 4%	11 4%	12 6%	3 2%
	(8)	145 14%	74 15%	71 13%	12 10%	16 10%	24 12%	21 12%	28 19%	45 21%	50 19%	42 15%	26 12%	26 11%	40 15%	32 12%	37 15%	22 16%	13 15%	52 20%	26 14%	30 24%
	(7)	126 12%	79 16%	46 9%	11 9%	16 10%	32 16%	23 13%	23 16%	21 10%	50 19%	34 12%	24 11%	19 8%	40 15%	29 11%	32 13%	14 10%	11 12%	44 16%	24 12%	19 15%
	(6)	143 14%	73 15%	69 13%	21 18%	19 12%	36 18%	31 18%	16 11%	19 9%	44 17%	46 16%	26 12%	27 11%	45 17%	29 11%	39 16%	18 13%	11 13%	58 21%	25 13%	15 13%
	(5)	226 22%	93 19%	133 25%	20 17%	46 29%	48 24%	36 21%	34 23%	43 20%	48 18%	64 22%	58 27%	56 23%	47 18%	77 29%	56 23%	27 19%	19 21%	54 20%	42 22%	19 16%
	(4)	76 8%	41 8%	35 7%	16 13%	9 5%	14 7%	12 7%	10 7%	16 7%	14 5%	21 7%	19 9%	22 9%	20 7%	20 7%	18 7%	13 9%	5 6%	12 5%	17 9%	3 3%
	(3)	42 4%	22 5%	20 4%	6 5%	8 5%	9 4%	10 6%	3 2%	6 3%	8 3%	10 4%	13 6%	10 4%	10 4%	9 4%	14 5%	8 5%	2 2%	6 2%	8 4%	7 5%
	(2)	32 3%	13 3%	19 4%	6 5%	5 3%	2 1%	7 4%	3 2%	10 5%	7 3%	7 2%	8 4%	11 4%	10 4%	10 4%	4 2%	5 3%	3 3%	1 *	10 5%	7 5%
Very left wing	(1)	34 3%	16 3%	19 4%	2 1%	3 2%	6 3%	5 3%	6 4%	12 6%	4 2%	6 2%	4 2%	20 8%	6 2%	9 3%	8 3%	7 5%	4 5%	2 1%	11 6%	3 3%
Don't know		106 11%	35 7%	71 13%	18 15%	26 16%	17 9%	16 9%	13 9%	16 8%	14 5%	43 15%	24 11%	25 10%	19 7%	27 10%	30 12%	18 13%	12 13%	13 5%	7 3%	13 11%
Mean		5.88	5.97	5.79	5.66	5.76	5.88	5.69	6.17	6.03	6.32	5.98	5.62	5.49	6.13	5.73	5.79	5.72	6.02	6.52	5.76	6.10
Standard deviation		2.11	2.07	2.14	2.10	2.04	1.86	2.03	2.10	2.41	1.91	1.97	1.95	2.48	2.10	2.11	1.96	2.25	2.23	1.69	2.32	2.14
Standard error		0.07	0.10	0.10	0.26	0.19	0.13	0.15	0.17	0.18	0.11	0.14	0.16	0.17	0.14	0.13	0.13	0.20	0.25	0.10	0.17	0.20

Prepared by Populus



Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 12

Q.5 Now thinking about the leaders of the three main political parties and what they stand for currently, I'd like you to say where you think each of them is on the same left-right spectrum. Where would you put Nick Clegg?

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democrat	
Unweighted base	1008	467	541	79	133	217	208	169	202	345	248	167	248	249	271	252	146	90	283	183	124	
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89	268	191	122	
Very right wing	(10)	7 1%	5 1%	2 *	-	-	1 *	* *	-	6 3%	3 1%	1 *	-	4 2%	1 *	1 *	4 2%	1 1%	-	-	2 1%	2 1%
	(9)	4 *	2 *	2 *	-	-	-	1 1%	1 *	3 1%	1 *	1 1%	1 *	-	3 1%	-	2 1%	-	-	1 1%	1 1%	
	(8)	19 2%	9 2%	10 2%	3 2%	1 1%	4 2%	3 2%	4 2%	5 2%	5 2%	1 *	4 2%	8 3%	3 1%	7 3%	3 1%	4 3%	2 2%	4 2%	7 4%	4 3%
	(7)	38 4%	21 4%	17 3%	6 5%	5 3%	7 4%	4 2%	7 5%	9 5%	15 6%	10 3%	8 4%	5 2%	8 3%	8 3%	11 5%	7 5%	4 4%	10 4%	12 6%	4 4%
	(6)	78 8%	39 8%	39 8%	4 3%	10 6%	19 10%	15 9%	13 9%	17 8%	23 9%	26 9%	13 6%	16 7%	19 7%	17 7%	24 9%	13 9%	5 6%	24 9%	20 10%	13 11%
	(5)	364 36%	168 35%	197 38%	43 36%	61 38%	80 40%	63 37%	58 39%	60 28%	90 34%	103 35%	90 42%	82 34%	93 35%	112 42%	84 34%	50 35%	26 29%	100 37%	64 33%	44 36%
	(4)	121 12%	72 15%	50 10%	15 12%	24 15%	23 12%	19 11%	16 10%	25 12%	45 17%	34 12%	18 8%	24 10%	38 14%	25 9%	27 11%	17 12%	15 17%	37 14%	27 14%	20 16%
	(3)	69 7%	38 8%	31 6%	13 11%	10 7%	13 6%	14 8%	10 7%	9 4%	18 7%	22 7%	20 9%	10 4%	20 7%	17 6%	18 7%	9 6%	5 5%	22 8%	20 11%	7 6%
	(2)	45 5%	24 5%	21 4%	7 6%	4 2%	5 3%	9 6%	9 6%	11 5%	14 5%	11 4%	3 1%	17 7%	16 6%	12 4%	7 3%	7 5%	5 5%	11 4%	4 2%	3 2%
Very left wing	(1)	42 4%	24 5%	18 3%	4 4%	3 2%	4 2%	8 4%	8 5%	15 7%	6 2%	14 5%	6 3%	16 7%	12 4%	8 3%	13 5%	6 4%	4 4%	10 4%	11 6%	1 1%
Don't know		219 22%	82 17%	137 26%	25 21%	42 26%	44 22%	33 19%	25 16%	51 24%	41 16%	69 24%	49 23%	59 25%	55 21%	54 21%	58 23%	28 20%	24 27%	50 19%	23 12%	24 20%
Mean		4.62	4.56	4.68	4.41	4.62	4.79	4.50	4.57	4.72	4.72	4.50	4.76	4.53	4.41	4.74	4.69	4.76	4.44	4.55	4.75	4.98
Standard deviation		1.60	1.67	1.52	1.54	1.19	1.36	1.55	1.62	2.07	1.57	1.52	1.38	1.88	1.52	1.54	1.70	1.68	1.56	1.42	1.74	1.44
Standard error		0.06	0.08	0.08	0.20	0.12	0.10	0.12	0.14	0.17	0.09	0.11	0.12	0.14	0.11	0.10	0.12	0.15	0.19	0.09	0.14	0.14

Prepared by Populus



Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 13

Q.6a I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of The Labour Party?

Base: All "Sample A" respondents

	Sex		Age						Social Class				Region				Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	476	224	252	40	65	101	101	75	94	176	106	77	117	136	134	109	61	36	132	84	56
Weighted base	468	223	245	58	80	93	80	65	92	135	124	92	117	144	128	105	58	34	120	86	54
<u>Has a good team of leaders</u>																					
True	122 26%	58 26%	64 26%	20 35%	24 29%	18 20%	18 23%	17 27%	25 27%	29 22%	36 29%	17 19%	40 34%	45 31%	28 22%	20 19%	19 33%	10 29%	18 15%	47 54%	15 27%
Not True	326 70%	158 71%	168 68%	35 61%	55 69%	70 75%	58 72%	46 71%	61 66%	102 75%	80 64%	75 81%	69 59%	93 65%	97 76%	81 77%	34 58%	21 62%	101 84%	38 44%	37 69%
Refused	1 *	-	1 *	-	1 1%	-	-	-	-	-	-	-	1 1%	-	-	1 1%	-	-	-	-	-
Don't know	20 4%	7 3%	13 5%	3 4%	-	5 5%	4 5%	2 3%	6 7%	4 3%	8 7%	-	7 6%	5 4%	3 2%	3 3%	5 9%	3 9%	1 *	2 2%	2 3%
<u>Understands the way people live their lives in today's Britain</u>																					
True	180 38%	94 42%	86 35%	31 53%	35 43%	35 38%	25 31%	23 35%	32 35%	56 41%	55 44%	27 30%	42 36%	66 46%	39 31%	41 39%	19 33%	15 44%	29 24%	56 65%	22 40%
Not True	277 59%	124 55%	153 63%	25 43%	43 54%	58 62%	54 67%	40 62%	57 62%	76 56%	65 52%	65 70%	72 62%	73 51%	88 69%	62 59%	36 62%	18 54%	91 76%	30 35%	30 56%
Refused	1 *	-	1 *	-	1 1%	-	-	-	-	-	-	-	1 1%	-	-	1 1%	-	-	-	-	-
Don't know	10 2%	5 2%	5 2%	3 4%	1 1%	-	1 2%	2 3%	3 4%	4 3%	5 4%	-	2 2%	5 3%	1 1%	1 1%	3 6%	1 2%	1 *	-	2 3%
<u>Shares my values</u>																					
True	134 29%	62 28%	72 29%	14 24%	28 35%	25 27%	20 25%	16 25%	30 33%	36 27%	35 28%	27 29%	36 31%	42 29%	35 28%	26 24%	19 33%	12 34%	10 8%	58 67%	13 23%
Not True	314 67%	154 69%	160 65%	40 70%	49 61%	64 69%	56 70%	47 72%	58 63%	94 69%	83 67%	65 71%	72 62%	94 65%	90 71%	75 71%	34 59%	21 62%	109 91%	27 31%	40 73%
Refused	1 *	-	1 *	-	1 1%	-	-	-	-	-	-	-	1 1%	-	-	1 1%	-	-	-	-	-
Don't know	20 4%	8 3%	12 5%	4 6%	2 2%	4 4%	4 5%	2 3%	4 5%	5 4%	7 5%	-	8 6%	8 6%	2 2%	4 3%	4 7%	1 4%	1 *	1 1%	2 3%

Prepared by Populus



Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 13

Q.6a I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of The Labour Party?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region				Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Weighted base	468	223	245	58	80	93	80	65	92	135	124	92	117	144	128	105	58	34	120	86	54
Honest and principled																					
True	153	74	79	18	25	28	25	22	35	45	42	22	44	48	37	27	23	18	21	53	22
	33%	33%	32%	31%	31%	30%	31%	34%	38%	33%	34%	24%	38%	33%	29%	26%	39%	53%	17%	61%	40%
Not True	296	142	154	37	55	61	51	39	53	86	76	69	64	88	88	74	33	13	99	30	30
	63%	64%	63%	64%	69%	65%	64%	60%	58%	64%	61%	75%	55%	61%	69%	71%	57%	39%	82%	35%	55%
Refused	1	1	-	-	-	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1
	*	*	-	-	-	1%	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	1%
Don't know	19	6	12	3	-	4	4	4	4	3	6	1	9	7	3	4	2	2	1	3	2
	4%	3%	5%	5%	-	4%	5%	6%	4%	3%	5%	1%	7%	5%	2%	4%	4%	7%	*	4%	3%
Competent and capable																					
True	139	69	70	23	23	28	22	19	23	27	45	26	41	44	34	26	20	15	13	58	16
	30%	31%	29%	40%	28%	30%	28%	30%	25%	20%	36%	28%	35%	30%	27%	25%	35%	44%	11%	67%	29%
Not True	307	148	158	33	56	62	55	41	60	103	70	65	69	97	89	70	33	17	104	27	35
	66%	66%	65%	57%	70%	66%	68%	63%	65%	76%	56%	71%	59%	67%	70%	67%	57%	51%	87%	31%	65%
Refused	1	-	1	-	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-
	*	-	*	-	1%	-	-	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-
Don't know	21	6	15	2	-	3	3	5	9	5	9	1	6	3	4	8	4	2	3	2	3
	5%	3%	6%	3%	-	3%	4%	7%	9%	4%	7%	1%	5%	2%	3%	7%	8%	5%	2%	2%	6%
Cares about the problems that ordinary people have to deal with																					
True	198	104	94	29	34	44	32	24	34	67	51	32	47	70	50	37	25	17	30	64	25
	42%	46%	38%	50%	43%	47%	40%	37%	37%	50%	41%	35%	41%	48%	39%	35%	42%	49%	25%	75%	47%
Not True	259	116	144	26	45	46	46	39	58	67	68	60	65	71	76	66	31	16	89	22	29
	55%	52%	59%	45%	56%	50%	57%	60%	62%	49%	55%	65%	56%	49%	59%	63%	54%	46%	74%	25%	53%
Don't know	11	4	7	3	1	3	2	2	1	1	6	-	4	3	2	2	2	2	1	-	-
	2%	2%	3%	4%	1%	3%	3%	3%	1%	1%	5%	-	4%	2%	2%	2%	3%	5%	1%	-	-

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 13

Q.6a I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of The Labour Party?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Midlands	North England	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat
Weighted base	468	223	245	58	80	93	80	65	92	135	124	92	117	144	128	105	58	34	120	86	54
<u>For ordinary people, not just the best off</u>																					
True	225	120	105	28	36	49	37	29	46	77	59	39	51	71	52	49	31	21	40	66	27
	48%	54%	43%	49%	45%	53%	47%	45%	49%	57%	48%	42%	43%	49%	41%	47%	54%	63%	33%	77%	50%
Not True	223	94	129	25	44	41	38	32	44	52	60	52	59	66	70	53	22	11	76	18	25
	48%	42%	53%	42%	55%	44%	47%	49%	48%	39%	48%	57%	51%	46%	55%	50%	39%	34%	63%	21%	47%
Don't know	20	9	11	5	-	3	5	4	3	6	6	1	7	7	5	2	4	1	4	2	1
	4%	4%	4%	8%	-	4%	6%	6%	3%	5%	5%	1%	6%	5%	4%	2%	7%	4%	4%	2%	3%
<u>A united party</u>																					
True	108	50	59	24	26	17	15	12	15	16	25	28	39	40	28	20	12	8	14	35	11
	23%	22%	24%	41%	32%	18%	19%	19%	16%	12%	20%	31%	34%	28%	22%	19%	20%	22%	11%	40%	20%
Not True	347	168	179	31	54	75	63	51	73	117	95	63	73	101	96	83	42	26	105	49	42
	74%	75%	73%	55%	68%	81%	78%	78%	79%	86%	77%	68%	62%	70%	75%	79%	72%	78%	88%	56%	78%
Don't know	12	5	7	3	-	1	2	2	4	3	4	1	5	3	3	2	5	-	1	3	1
	3%	2%	3%	4%	-	2%	3%	3%	5%	2%	3%	1%	4%	2%	3%	1%	8%	-	1%	3%	2%

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 14

Q.6b I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of The Conservative Party?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	476	224	252	40	65	101	101	75	94	176	106	77	117	136	134	109	61	36	132	84	56
Weighted base	468	223	245	58	80	93	80	65	92	135	124	92	117	144	128	105	58	34	120	86	54
<u>Has a good team of leaders</u>																					
True	231	120	111	40	46	47	41	26	31	67	61	51	51	86	62	44	28	11	92	35	24
	49%	54%	45%	69%	57%	50%	51%	40%	34%	50%	49%	56%	44%	59%	49%	42%	48%	33%	77%	40%	44%
Not True	205	92	113	15	32	42	33	33	50	60	54	38	53	45	59	55	25	21	24	46	27
	44%	41%	46%	26%	40%	45%	41%	51%	54%	44%	43%	41%	46%	31%	46%	52%	43%	62%	20%	53%	51%
Don't know	33	11	21	3	2	4	6	6	11	8	9	3	12	13	7	6	5	2	3	6	3
	7%	5%	9%	6%	2%	4%	8%	9%	12%	6%	7%	4%	11%	9%	5%	6%	9%	5%	3%	7%	5%
<u>Understands the way people live their lives in today's Britain</u>																					
True	191	101	90	30	41	39	30	21	31	54	49	46	42	63	52	37	26	13	76	31	20
	41%	45%	37%	51%	51%	42%	37%	33%	34%	40%	40%	50%	36%	44%	41%	35%	46%	38%	64%	35%	38%
Not True	265	118	146	26	39	51	48	42	59	77	70	46	72	77	72	66	28	21	41	56	34
	57%	53%	60%	45%	49%	55%	60%	64%	64%	57%	57%	49%	62%	54%	57%	63%	49%	61%	34%	65%	62%
Don't know	12	3	9	2	-	3	3	2	3	4	4	1	3	3	4	2	3	1	3	-	-
	3%	2%	4%	4%	-	3%	3%	3%	3%	3%	4%	1%	3%	2%	3%	2%	6%	2%	2%	-	-
<u>Shares my values</u>																					
True	185	100	85	32	32	42	29	22	29	62	42	44	37	62	52	36	24	11	92	26	7
	40%	45%	35%	55%	39%	45%	36%	34%	32%	46%	34%	48%	32%	43%	40%	35%	42%	31%	77%	30%	13%
Not True	260	116	144	24	47	46	47	40	57	71	75	45	70	75	70	63	30	22	24	59	45
	56%	52%	59%	42%	58%	49%	58%	62%	62%	52%	60%	49%	60%	52%	55%	60%	52%	65%	20%	69%	82%
Refused	1	-	1	-	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-
	*	-	*	-	1%	-	-	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-
Don't know	22	7	15	2	1	5	5	3	6	3	7	3	9	7	6	4	3	1	3	1	3
	5%	3%	6%	3%	1%	6%	6%	4%	7%	2%	6%	3%	8%	5%	5%	4%	6%	3%	3%	1%	5%

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 14

Q.6b I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of The Conservative Party?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region				Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Weighted base	468	223	245	58	80	93	80	65	92	135	124	92	117	144	128	105	58	34	120	86	54
<u>Honest and principled</u>																					
True	190	101	89	27	28	42	34	27	31	64	47	35	44	68	42	41	22	17	71	31	16
	41%	45%	36%	48%	35%	45%	43%	42%	34%	47%	38%	37%	37%	47%	33%	39%	38%	50%	59%	36%	30%
Not True	255	113	142	28	51	44	42	36	54	68	67	55	65	68	81	61	30	15	47	53	33
	54%	51%	58%	49%	64%	47%	52%	55%	58%	50%	54%	60%	56%	48%	63%	58%	52%	43%	39%	61%	62%
Refused	1	-	1	-	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-
	*	-	*	-	1%	-	-	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-
Don't know	22	10	13	2	-	7	4	2	7	3	10	3	7	7	5	2	6	2	2	2	4
	5%	4%	5%	3%	-	8%	5%	3%	8%	2%	8%	3%	6%	5%	4%	2%	10%	6%	2%	3%	8%
<u>Competent and capable</u>																					
True	250	128	122	37	43	49	46	33	42	80	65	52	53	85	61	49	37	16	99	46	23
	53%	57%	50%	64%	54%	53%	57%	50%	45%	59%	52%	56%	45%	59%	48%	47%	64%	48%	82%	53%	43%
Not True	188	82	106	18	33	37	28	28	44	45	49	38	55	48	59	49	16	16	16	37	26
	40%	37%	43%	31%	41%	40%	34%	44%	47%	33%	39%	42%	47%	33%	46%	47%	27%	47%	13%	43%	48%
Don't know	31	14	18	3	4	7	7	4	7	10	11	2	9	10	7	7	5	2	6	4	5
	7%	6%	7%	4%	5%	7%	9%	6%	8%	7%	9%	2%	7%	7%	5%	7%	9%	6%	5%	4%	10%
<u>Cares about the problems that ordinary people have to deal with</u>																					
True	203	105	98	24	33	50	30	27	38	64	44	42	53	64	52	43	29	15	92	23	19
	43%	47%	40%	42%	42%	54%	38%	41%	41%	47%	36%	45%	45%	44%	41%	41%	50%	43%	77%	27%	35%
Not True	250	113	137	31	47	40	48	33	51	69	71	48	62	74	69	60	27	19	26	63	32
	53%	50%	56%	54%	58%	43%	59%	51%	55%	51%	57%	53%	53%	51%	54%	57%	46%	57%	22%	73%	60%
Don't know	16	5	10	3	-	3	2	5	4	2	9	2	3	6	6	2	2	-	2	-	3
	3%	2%	4%	4%	-	3%	3%	7%	4%	1%	7%	2%	2%	4%	5%	2%	3%	-	1%	-	5%

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 14

Q.6b I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of The Conservative Party?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Weighted base	468	223	245	58	80	93	80	65	92	135	124	92	117	144	128	105	58	34	120	86	54
For ordinary people, not just the best off																					
True	174	87	88	30	30	40	25	20	31	57	36	34	48	64	46	35	19	10	78	24	17
	37%	39%	36%	52%	37%	43%	31%	30%	33%	42%	29%	37%	41%	44%	36%	34%	33%	29%	65%	27%	31%
Not True	271	128	144	26	49	46	53	40	57	76	78	56	61	72	77	64	34	23	38	61	36
	58%	57%	59%	45%	61%	49%	66%	63%	62%	56%	63%	61%	52%	50%	61%	60%	68%	31%	71%	66%	
Don't know	22	9	14	2	1	7	3	5	5	3	10	2	8	8	4	5	4	1	4	2	2
	5%	4%	6%	3%	1%	8%	4%	7%	5%	2%	8%	2%	6%	6%	3%	5%	7%	3%	4%	2%	3%
A united party																					
True	279	148	131	38	54	56	43	36	51	84	83	58	54	100	70	55	33	21	93	51	32
	60%	67%	53%	66%	68%	60%	54%	56%	55%	62%	67%	63%	46%	69%	55%	53%	57%	62%	78%	59%	59%
Not True	167	67	100	16	23	33	35	27	33	44	37	34	52	36	52	45	22	12	25	33	20
	36%	30%	41%	27%	28%	36%	44%	42%	36%	33%	30%	37%	45%	25%	40%	43%	38%	36%	21%	38%	37%
Refused	1	-	1	-	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-
	*	-	*	-	1%	-	-	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-
Don't know	21	8	13	4	2	4	2	2	8	7	5	-	9	8	6	3	3	1	2	3	2
	4%	3%	5%	6%	2%	4%	3%	3%	9%	5%	4%	-	8%	6%	5%	3%	5%	2%	2%	3%	4%

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 15

Q.6c I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of The Liberal Democrats>

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	476	224	252	40	65	101	101	75	94	176	106	77	117	136	134	109	61	36	132	84	56
Weighted base	468	223	245	58	80	93	80	65	92	135	124	92	117	144	128	105	58	34	120	86	54
<u>Has a good team of leaders</u>																					
True	160	76	84	27	24	24	26	21	37	41	38	34	47	46	46	33	22	12	29	31	33
	34%	34%	34%	47%	31%	26%	33%	32%	40%	31%	31%	36%	40%	32%	36%	32%	38%	35%	24%	36%	61%
Not True	246	127	119	25	49	55	43	38	35	73	72	51	50	77	64	60	31	15	76	47	18
	53%	57%	48%	44%	62%	59%	54%	59%	38%	54%	58%	55%	43%	53%	50%	57%	53%	44%	64%	54%	34%
Don't know	62	20	42	5	6	14	11	5	20	21	14	8	20	21	17	12	5	7	14	8	3
	13%	9%	17%	9%	8%	15%	13%	8%	22%	16%	11%	8%	17%	14%	14%	12%	9%	21%	12%	9%	5%
<u>Understands the way people live their lives in today's Britain</u>																					
True	241	119	122	25	46	51	40	35	44	77	67	47	49	77	62	54	28	21	60	47	39
	51%	53%	50%	44%	57%	55%	49%	54%	48%	57%	54%	51%	42%	53%	49%	51%	48%	61%	50%	55%	73%
Not True	197	95	102	26	32	33	39	26	41	47	48	42	60	57	57	47	28	8	53	37	12
	42%	43%	42%	44%	41%	36%	49%	40%	44%	35%	39%	46%	51%	39%	44%	45%	48%	25%	44%	43%	22%
Don't know	30	9	21	7	2	9	1	4	8	11	9	3	8	11	9	4	2	5	7	1	3
	6%	4%	9%	12%	2%	9%	2%	6%	8%	8%	7%	3%	7%	7%	7%	3%	4%	14%	6%	2%	5%
<u>Shares my values</u>																					
True	207	103	104	29	32	40	28	32	44	59	48	48	52	61	51	51	27	16	43	36	44
	44%	46%	42%	51%	40%	43%	35%	50%	48%	43%	39%	52%	45%	42%	40%	49%	47%	46%	36%	42%	82%
Not True	216	107	109	22	44	43	44	26	37	67	63	36	49	66	69	41	26	14	67	47	8
	46%	48%	45%	38%	54%	46%	55%	41%	40%	50%	51%	40%	42%	46%	54%	39%	45%	41%	56%	54%	15%
Don't know	45	14	32	6	4	10	8	6	11	9	13	8	15	17	7	12	5	4	10	3	2
	10%	6%	13%	11%	5%	11%	10%	10%	12%	7%	11%	8%	13%	12%	6%	12%	8%	13%	8%	4%	3%

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 15

Q.6c I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of The Liberal Democrats>

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region				Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Weighted base	468	223	245	58	80	93	80	65	92	135	124	92	117	144	128	105	58	34	120	86	54
Honest and principled																					
True	275	141	134	28	46	53	48	44	57	88	67	49	72	90	68	60	31	25	75	51	44
	59%	63%	55%	48%	57%	57%	59%	68%	62%	65%	54%	53%	62%	63%	53%	58%	54%	75%	62%	59%	82%
Not True	159	75	84	25	32	30	27	18	27	40	48	40	31	39	51	38	25	6	39	30	10
	34%	34%	34%	43%	39%	32%	34%	28%	29%	29%	39%	43%	27%	27%	40%	36%	43%	16%	33%	34%	18%
Refused	1	-	1	-	1	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-
	*	-	*	-	1%	-	-	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-
Don't know	33	7	26	6	2	10	5	2	8	7	10	4	12	15	9	5	2	3	6	6	-
	7%	3%	11%	10%	2%	11%	7%	4%	9%	5%	8%	4%	11%	10%	7%	5%	3%	9%	5%	7%	-
Competent and capable																					
True	174	83	92	28	31	31	24	22	38	47	41	34	52	54	48	40	19	14	38	31	37
	37%	37%	37%	49%	39%	34%	30%	34%	41%	35%	33%	37%	44%	38%	37%	38%	33%	41%	32%	36%	68%
Not True	246	125	121	25	46	50	46	36	44	70	70	53	53	73	73	50	32	17	74	51	13
	52%	56%	49%	43%	57%	53%	58%	55%	47%	51%	56%	57%	46%	51%	57%	48%	56%	51%	61%	59%	24%
Don't know	48	15	33	4	3	12	10	7	11	18	13	5	12	17	7	15	7	3	8	5	4
	10%	7%	13%	7%	4%	13%	13%	11%	12%	14%	10%	5%	10%	12%	5%	14%	11%	8%	7%	6%	7%
Cares about the problems that ordinary people have to deal with																					
True	287	139	148	27	47	57	52	46	59	95	78	46	69	86	80	63	33	25	80	51	43
	61%	62%	61%	46%	59%	61%	64%	72%	63%	70%	63%	50%	59%	60%	63%	60%	57%	75%	66%	59%	80%
Not True	148	73	76	23	32	28	23	16	28	31	37	39	41	42	40	37	22	7	33	31	10
	32%	33%	31%	41%	40%	30%	28%	24%	30%	23%	30%	42%	36%	29%	32%	35%	39%	20%	28%	35%	18%
Don't know	32	11	21	8	1	9	6	3	6	9	10	7	6	16	7	5	2	2	7	5	1
	7%	5%	9%	13%	1%	9%	7%	4%	7%	7%	8%	7%	5%	11%	6%	5%	4%	5%	6%	6%	2%

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 15

Q.6c I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or is not true of The Liberal Democrats>

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat
Weighted base	468	223	245	58	80	93	80	65	92	135	124	92	117	144	128	105	58	34	120	86	54
<u>For ordinary people, not just the best off</u>																					
True	296	146	151	25	52	62	52	47	59	95	86	53	62	96	79	63	34	25	79	57	48
	63%	65%	61%	43%	65%	67%	65%	72%	64%	71%	70%	57%	53%	67%	61%	60%	59%	74%	66%	66%	88%
Not True	144	70	74	29	27	22	23	16	28	32	30	37	46	35	45	36	22	7	33	27	6
	31%	31%	30%	50%	34%	24%	29%	24%	30%	23%	24%	40%	40%	24%	35%	34%	37%	21%	27%	32%	11%
Don't know	27	7	20	4	1	8	5	2	6	8	8	3	8	13	4	6	2	2	8	2	*
	6%	3%	8%	8%	1%	9%	6%	4%	6%	6%	6%	3%	7%	9%	3%	6%	4%	5%	6%	2%	1%
<u>A united party</u>																					
True	234	113	120	29	40	46	40	32	47	72	63	44	54	76	63	51	28	16	48	44	40
	50%	51%	49%	49%	50%	49%	50%	49%	51%	53%	51%	48%	46%	53%	49%	49%	48%	46%	40%	51%	73%
Not True	185	92	93	20	37	36	35	27	30	52	46	42	45	50	53	47	24	12	60	37	12
	40%	41%	38%	34%	46%	39%	44%	41%	33%	38%	37%	45%	39%	34%	41%	45%	42%	34%	50%	42%	22%
Don't know	49	18	32	9	3	11	5	6	15	11	15	6	17	18	12	7	6	7	11	6	2
	11%	8%	13%	16%	4%	11%	6%	9%	16%	8%	12%	7%	15%	13%	9%	7%	10%	20%	9%	7%	4%

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 16

Q.7 Which of the three main political parties would do the best job on each of the following?

Improving the National Health Service

Base: All "Sample B" respondents

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	532	243	289	39	68	116	107	94	108	169	142	90	131	113	137	143	85	54	151	99	68
Weighted base	540	261	279	62	80	107	89	85	117	127	168	120	125	120	136	144	84	55	148	104	68
Labour	188	114	74	19	27	32	29	33	48	39	59	48	42	45	46	46	26	25	19	82	15
	35%	44%	27%	31%	34%	30%	32%	39%	41%	31%	35%	41%	34%	37%	34%	32%	31%	46%	13%	79%	22%
Conservative	177	78	100	17	23	29	32	29	47	49	58	31	40	43	46	51	24	14	114	11	8
	33%	30%	36%	27%	29%	27%	36%	34%	40%	39%	34%	26%	32%	36%	34%	35%	28%	25%	77%	11%	12%
Liberal Democrat	89	44	46	16	18	22	13	11	10	23	25	26	15	19	18	19	25	9	7	6	40
	17%	17%	16%	25%	23%	20%	15%	13%	8%	18%	15%	22%	12%	16%	13%	13%	29%	16%	5%	5%	59%
None of them	37	13	24	1	5	10	10	6	4	8	9	7	14	4	9	16	5	3	5	2	2
	7%	5%	9%	2%	6%	10%	11%	7%	4%	6%	5%	6%	11%	3%	6%	11%	6%	6%	3%	1%	3%
Refused	3	2	2	-	2	2	-	-	-	2	-	2	-	1	-	2	-	-	-	-	-
	1%	1%	1%	-	2%	2%	-	-	-	1%	-	1%	-	1%	-	2%	-	-	-	-	-
Don't know	45	11	34	9	5	11	5	6	9	7	18	6	14	9	18	10	4	4	3	4	4
	8%	4%	12%	14%	6%	11%	6%	7%	7%	5%	11%	5%	11%	8%	13%	7%	5%	6%	2%	4%	5%

Party Conference Poll
CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 17

Q.7 Which of the three main political parties would do the best job on each of the following?

Manage Britain's economy well in bad times as well as good

Base: All "Sample B" respondents

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	532	243	289	39	68	116	107	94	108	169	142	90	131	113	137	143	85	54	151	99	68
Weighted base	540	261	279	62	80	107	89	85	117	127	168	120	125	120	136	144	84	55	148	104	68
Labour	173 32%	94 36%	80 29%	23 36%	20 25%	31 29%	30 34%	30 36%	40 34%	31 25%	55 33%	42 35%	45 36%	37 31%	40 30%	43 30%	30 36%	23 41%	15 10%	88 84%	10 15%
Conservative	214 40%	113 43%	102 36%	18 28%	36 45%	40 37%	37 42%	33 39%	50 43%	60 47%	73 43%	45 38%	37 30%	53 44%	61 45%	57 40%	25 30%	18 33%	121 82%	6 5%	16 23%
Liberal Democrat	59 11%	24 9%	35 13%	10 17%	10 13%	14 14%	10 11%	6 7%	9 7%	15 11%	16 10%	14 12%	15 12%	12 10%	10 7%	18 12%	15 18%	4 8%	1 1%	8 8%	35 52%
None of them	39 7%	15 6%	24 9%	3 5%	5 7%	11 10%	8 9%	6 7%	5 5%	11 9%	11 7%	5 4%	12 10%	9 8%	9 6%	9 6%	8 9%	4 8%	5 3%	-	4 6%
Refused	2 *	1 *	2 1%	-	2 2%	1 1%	-	-	-	1 1%	-	2 1%	-	-	-	2 2%	-	-	-	-	-
Don't know	52 10%	15 6%	37 13%	8 14%	7 9%	10 10%	4 5%	9 11%	13 11%	10 8%	13 8%	13 11%	16 13%	10 8%	16 12%	15 10%	6 7%	5 10%	5 4%	3 3%	3 4%

Party Conference Poll
CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 18
Q.7 Which of the three main political parties would do the best job on each of the following?
Improving standards in schools
Base: All "Sample B" respondents

	Sex		Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	532	243	289	39	68	116	107	94	108	169	142	90	131	113	137	143	85	54	151	99	68
Weighted base	540	261	279	62	80	107	89	85	117	127	168	120	125	120	136	144	84	55	148	104	68
Labour	180	92	88	26	28	28	27	31	39	40	54	42	44	33	46	45	30	26	24	69	16
	33%	35%	32%	43%	35%	26%	31%	36%	34%	31%	32%	35%	35%	28%	34%	31%	36%	47%	16%	66%	24%
Conservative	174	81	93	15	18	32	32	28	50	46	59	38	31	48	46	48	18	14	103	19	5
	32%	31%	33%	25%	22%	30%	36%	33%	43%	36%	35%	32%	25%	40%	34%	33%	22%	26%	69%	18%	7%
Liberal Democrat	100	55	44	13	21	24	17	13	11	28	24	25	23	23	19	27	25	6	12	11	40
	18%	21%	16%	21%	26%	22%	20%	16%	10%	22%	14%	21%	18%	19%	14%	18%	29%	12%	8%	10%	58%
None of them	39	19	20	-	6	8	9	7	10	7	14	5	13	5	10	12	7	5	7	4	2
	7%	7%	7%	-	7%	7%	11%	8%	8%	5%	8%	4%	11%	4%	8%	8%	9%	9%	5%	4%	3%
Refused	3	2	2	-	2	2	-	-	-	2	-	2	-	1	-	2	-	-	-	-	-
	1%	1%	1%	-	2%	2%	-	-	-	1%	-	1%	-	1%	-	2%	-	-	-	-	-
Don't know	43	12	31	8	6	13	3	6	7	4	16	9	14	9	15	11	4	3	2	2	5
	8%	4%	11%	12%	8%	13%	3%	7%	6%	3%	10%	7%	11%	8%	11%	8%	5%	6%	2%	2%	7%

Party Conference Poll
CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 19

Q.7 Which of the three main political parties would do the best job on each of the following?

Getting the right balance between taxes and public spending

Base: All "Sample B" respondents

	Sex		Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	532	243	289	39	68	116	107	94	108	169	142	90	131	113	137	143	85	54	151	99	68
Weighted base	540	261	279	62	80	107	89	85	117	127	168	120	125	120	136	144	84	55	148	104	68
Labour	133 25%	69 26%	64 23%	17 27%	21 26%	20 19%	23 25%	23 27%	30 26%	26 21%	51 30%	29 24%	28 22%	25 21%	30 22%	40 28%	17 20%	21 39%	10 7%	74 71%	6 9%
Conservative	197 36%	106 41%	91 33%	16 25%	24 30%	39 36%	34 38%	30 36%	54 46%	49 39%	59 35%	45 37%	44 35%	49 40%	61 45%	47 33%	28 33%	12 23%	123 83%	8 8%	8 12%
Liberal Democrat	101 19%	49 19%	52 19%	20 32%	17 21%	23 21%	17 19%	17 20%	9 8%	30 23%	27 16%	30 25%	16 13%	23 19%	15 11%	31 21%	25 30%	8 15%	8 6%	13 12%	45 67%
None of them	50 9%	20 8%	30 11%	1 2%	9 11%	10 10%	11 12%	8 9%	10 9%	11 9%	16 9%	4 3%	19 15%	9 7%	13 9%	16 11%	8 10%	4 8%	5 3%	4 3%	2 3%
Refused	3 1%	2 1%	2 1%	- -	2 2%	2 2%	- -	- -	- -	2 1%	- -	2 1%	- -	1 1%	- -	2 2%	- -	- -	- -	- -	- -
Don't know	56 10%	15 6%	41 15%	9 14%	8 10%	13 12%	5 5%	7 8%	14 12%	9 7%	16 10%	12 10%	19 15%	14 11%	18 13%	8 6%	7 8%	8 15%	3 2%	6 6%	6 9%

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 20

Q.7 Which of the three main political parties would do the best job on each of the following?

Dealing effectively with crime and anti-social behaviour

Base: All "Sample B" respondents

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	532	243	289	39	68	116	107	94	108	169	142	90	131	113	137	143	85	54	151	99	68
Weighted base	540	261	279	62	80	107	89	85	117	127	168	120	125	120	136	144	84	55	148	104	68
Labour	138 26%	64 25%	74 26%	25 41%	16 20%	26 25%	19 21%	21 25%	31 26%	30 23%	45 27%	30 25%	33 27%	29 24%	30 22%	38 26%	25 29%	16 29%	8 6%	67 64%	9 13%
Conservative	237 44%	132 50%	105 38%	19 31%	38 47%	43 40%	41 46%	39 46%	57 49%	64 51%	79 47%	48 41%	45 36%	57 48%	62 46%	63 44%	32 38%	22 40%	117 79%	23 22%	23 34%
Liberal Democrat	61 11%	29 11%	31 11%	6 9%	11 14%	16 15%	13 15%	6 8%	8 7%	15 12%	20 12%	14 11%	12 10%	11 9%	14 10%	18 12%	11 13%	7 12%	11 7%	5 5%	27 40%
None of them	46 9%	19 7%	27 10%	2 3%	6 8%	8 8%	11 12%	13 15%	6 5%	8 6%	12 7%	13 11%	13 11%	11 10%	11 8%	10 7%	9 11%	5 8%	7 5%	5 5%	3 5%
Refused	3 1%	2 1%	2 1%	- -	2 2%	2 2%	- -	- -	- -	2 1%	- -	2 1%	- -	1 1%	- -	2 2%	- -	- -	- -	- -	- -
Don't know	55 10%	15 6%	40 14%	10 17%	7 9%	11 10%	6 7%	5 6%	15 13%	9 7%	13 8%	13 11%	21 17%	11 9%	20 14%	12 9%	7 8%	6 10%	5 3%	4 3%	6 8%

Party Conference Poll
CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 21

Q.7 Which of the three main political parties would do the best job on each of the following?

Tackling the problem of climate change

Base: All "Sample B" respondents

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	532	243	289	39	68	116	107	94	108	169	142	90	131	113	137	143	85	54	151	99	68
Weighted base	540	261	279	62	80	107	89	85	117	127	168	120	125	120	136	144	84	55	148	104	68
Labour	114 21%	58 22%	56 20%	18 29%	20 24%	16 15%	21 23%	19 23%	20 17%	24 19%	37 22%	28 23%	25 20%	25 21%	28 21%	29 20%	18 21%	13 24%	13 9%	51 49%	8 11%
Conservative	126 23%	57 22%	69 25%	17 27%	16 20%	26 24%	20 22%	19 22%	29 25%	26 20%	50 29%	26 22%	24 20%	32 27%	29 22%	35 24%	19 22%	11 20%	69 47%	18 17%	9 14%
Liberal Democrat	166 31%	94 36%	72 26%	15 24%	28 36%	40 38%	30 34%	24 28%	28 24%	51 41%	46 27%	37 31%	32 25%	43 36%	42 31%	40 28%	29 34%	13 23%	44 30%	17 16%	42 62%
None of them	61 11%	31 12%	30 11%	- -	6 7%	16 15%	11 13%	9 11%	18 16%	13 10%	20 12%	9 7%	19 15%	9 8%	15 11%	19 13%	9 11%	8 14%	13 9%	9 8%	2 2%
Refused	4 1%	2 1%	2 1%	- -	2 2%	2 2%	- -	1 1%	- -	2 1%	- -	2 1%	1 1%	1 1%	- -	2 2%	- -	1 1%	- -	- -	- -
Don't know	69 13%	19 7%	50 18%	13 20%	8 11%	7 6%	7 8%	12 14%	22 19%	11 9%	16 9%	18 15%	24 20%	9 7%	22 16%	19 13%	10 12%	10 17%	9 6%	10 9%	7 11%

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 22

Q.7 Which of the three main political parties would do the best job on each of the following?

Representing Britain's best interests in the EU

Base: All "Sample B" respondents

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	532	243	289	39	68	116	107	94	108	169	142	90	131	113	137	143	85	54	151	99	68
Weighted base	540	261	279	62	80	107	89	85	117	127	168	120	125	120	136	144	84	55	148	104	68
Labour	158 29%	88 34%	70 25%	22 36%	21 27%	29 27%	27 31%	25 29%	33 28%	30 23%	46 27%	48 40%	35 28%	36 30%	36 26%	37 25%	24 28%	26 47%	14 10%	71 68%	12 17%
Conservative	197 37%	93 36%	104 37%	15 24%	31 38%	35 33%	36 40%	32 37%	49 42%	50 39%	73 43%	36 30%	39 31%	41 34%	53 39%	60 42%	29 34%	14 26%	118 79%	11 11%	12 18%
Liberal Democrat	99 18%	54 21%	44 16%	14 23%	14 18%	25 24%	15 17%	12 14%	17 15%	31 24%	23 14%	19 16%	26 21%	26 22%	23 17%	22 15%	17 21%	10 19%	8 6%	18 17%	36 53%
None of them	34 6%	17 6%	17 6%	- -	7 8%	6 5%	7 7%	7 9%	7 6%	10 8%	7 4%	6 5%	11 9%	6 5%	9 7%	9 6%	7 8%	3 5%	6 4%	- -	2 2%
Refused	4 1%	1 *	3 1%	- -	2 2%	1 1%	1 1%	1 1%	- -	2 1%	- -	2 1%	1 1%	2 1%	- -	2 1%	- -	1 1%	- -	- -	- -
Don't know	48 9%	8 3%	40 14%	11 17%	5 7%	10 9%	4 4%	9 10%	10 8%	6 4%	19 11%	10 9%	14 11%	8 7%	16 12%	15 10%	8 9%	1 2%	2 1%	5 5%	6 9%

Party Conference Poll
CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 23

Q.7 Which of the three main political parties would do the best job on each of the following?

Immigration & asylum

Base: All "Sample B" respondents

	Sex		Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	532	243	289	39	68	116	107	94	108	169	142	90	131	113	137	143	85	54	151	99	68
Weighted base	540	261	279	62	80	107	89	85	117	127	168	120	125	120	136	144	84	55	148	104	68
Labour	126 23%	60 23%	67 24%	23 37%	17 21%	24 23%	17 19%	24 28%	21 18%	24 19%	44 26%	31 26%	27 21%	32 26%	31 23%	31 21%	19 23%	13 24%	12 8%	56 54%	13 20%
Conservative	217 40%	116 45%	101 36%	15 24%	29 36%	36 34%	42 47%	35 42%	60 51%	59 46%	71 42%	45 38%	42 33%	47 39%	60 44%	58 40%	31 37%	22 40%	117 79%	21 20%	14 21%
Liberal Democrat	93 17%	50 19%	43 15%	12 20%	16 20%	24 23%	14 15%	11 13%	16 13%	28 22%	27 16%	19 16%	20 16%	24 20%	16 11%	21 15%	22 26%	10 18%	9 6%	16 15%	32 47%
None of them	40 7%	19 7%	21 7%	-	7 9%	8 7%	10 11%	7 9%	8 7%	6 5%	9 5%	8 7%	16 13%	6 5%	14 10%	10 7%	5 6%	5 8%	8 5%	3 3%	2 2%
Refused	3 1%	2 1%	2 1%	-	2 2%	2 2%	-	-	-	2 1%	-	2 1%	-	1 1%	-	2 2%	-	-	-	-	-
Don't know	60 11%	14 5%	46 17%	12 19%	10 13%	12 12%	6 7%	7 8%	13 11%	8 6%	17 10%	14 12%	21 16%	11 9%	16 12%	22 15%	7 8%	5 10%	2 1%	8 7%	6 9%

Party Conference Poll
CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 24

Q.7 Which of the three main political parties would do the best job on each of the following?

Tackling the shortage of affordable housing

Base: All "Sample B" respondents

	Sex		Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	532	243	289	39	68	116	107	94	108	169	142	90	131	113	137	143	85	54	151	99	68
Weighted base	540	261	279	62	80	107	89	85	117	127	168	120	125	120	136	144	84	55	148	104	68
Labour	193 36%	95 36%	98 35%	23 38%	25 31%	25 23%	32 36%	41 48%	47 40%	53 42%	57 34%	41 34%	42 33%	47 39%	49 36%	41 29%	27 32%	28 52%	36 25%	68 65%	14 21%
Conservative	139 26%	70 27%	69 25%	10 16%	27 34%	25 23%	22 25%	21 25%	34 29%	31 24%	53 32%	29 24%	26 21%	27 22%	37 27%	48 33%	19 23%	9 16%	77 52%	10 10%	14 20%
Liberal Democrat	109 20%	54 21%	55 20%	18 29%	16 21%	32 30%	16 18%	12 14%	15 13%	28 22%	26 15%	29 24%	26 21%	28 23%	24 17%	23 16%	24 29%	10 19%	21 14%	13 12%	32 47%
None of them	40 7%	19 7%	21 7%	-	5 6%	10 10%	13 15%	4 5%	7 6%	6 5%	13 7%	7 5%	14 11%	7 6%	9 6%	13 9%	6 8%	4 8%	7 5%	4 3%	3 5%
Refused	3 1%	2 1%	2 1%	-	2 2%	2 2%	-	-	-	2 1%	-	2 1%	-	1 1%	-	2 2%	-	-	-	-	-
Don't know	56 10%	21 8%	35 13%	11 17%	5 6%	13 12%	6 7%	7 8%	14 12%	6 5%	20 12%	13 11%	17 13%	10 8%	18 13%	17 12%	7 9%	3 6%	7 5%	10 9%	5 7%

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 25

Q.8 Please say which of the following statements is closest to your view?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	476	224	252	40	65	101	101	75	94	176	106	77	117	136	134	109	61	36	132	84	56
Weighted base	468	223	245	58	80	93	80	65	92	135	124	92	117	144	128	105	58	34	120	86	54
Britain's economy is doing well and that is largely because of Gordon Brown's policies and decisions as Chancellor and now as Prime Minister	26 5%	8 4%	17 7%	4 8%	5 7%	2 2%	4 4%	6 9%	5 6%	6 4%	8 7%	5 5%	7 6%	6 4%	3 2%	5 5%	8 15%	3 9%	4 3%	8 9%	4 7%
Britain's economy is doing well but that is not much to do with Gordon Brown's policies and decisions as Chancellor and now as Prime Minister	38 8%	21 9%	18 7%	8 14%	6 8%	12 13%	4 5%	5 7%	4 4%	11 8%	11 9%	4 5%	13 11%	12 9%	8 6%	9 9%	6 11%	2 7%	5 5%	11 13%	6 11%
Britain's economy is not doing well and that is largely because of Gordon Brown's policies and decisions as Chancellor and now as Prime Minister	174 37%	85 38%	90 37%	25 44%	35 43%	32 34%	33 41%	24 38%	25 27%	48 35%	40 33%	41 45%	44 38%	53 37%	53 41%	42 40%	17 29%	11 31%	72 60%	19 22%	11 21%
Britain's economy is not doing well and that is not much to do with Gordon Brown's policies and decisions as Chancellor and now as Prime Minister	224 48%	107 48%	117 48%	20 35%	34 42%	46 50%	39 49%	28 43%	56 61%	70 52%	63 51%	42 45%	50 43%	72 50%	62 49%	48 46%	25 44%	16 48%	38 32%	48 55%	32 59%
Don't know	6 1%	2 1%	3 1%	- -	- -	2 2%	- -	3 4%	2 2%	1 1%	2 1%	- -	3 3%	1 1%	2 1%	1 1%	1 2%	2 5%	1 1%	- -	1 1%

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 26

Q.9 Which of the following statements is closest to your view?**Base: All "Sample B" respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democrat
Unweighted base	532	243	289	39	68	116	107	94	108	169	142	90	131	113	137	143	85	54	151	99	68
Weighted base	540	261	279	62	80	107	89	85	117	127	168	120	125	120	136	144	84	55	148	104	68
Gordon Brown was a good Chancellor of the Exchequer and he is a good Prime Minister.	90 17%	40 15%	50 18%	14 22%	10 12%	17 16%	5 6%	23 27%	22 19%	21 16%	30 18%	16 13%	23 19%	15 13%	17 12%	25 17%	17 20%	16 30%	11 7%	46 44%	8 13%
Gordon Brown was not a good Chancellor of the Exchequer but he is a good Prime Minister	31 6%	15 6%	16 6%	7 12%	5 7%	5 4%	7 8%	1 1%	6 5%	3 2%	13 8%	9 7%	7 5%	4 4%	3 2%	12 8%	3 4%	9 17%	4 3%	9 8%	4 5%
Gordon Brown was a good Chancellor of the Exchequer but he is not a good Prime Minister	230 43%	113 43%	117 42%	20 33%	36 45%	50 47%	40 45%	32 38%	51 43%	67 53%	70 42%	44 37%	48 39%	57 47%	62 45%	62 43%	30 36%	20 36%	70 48%	43 41%	26 39%
Gordon Brown was not a good Chancellor of the Exchequer and he is not a good Prime Minister	168 31%	88 34%	80 29%	19 30%	24 30%	31 29%	34 38%	26 30%	34 29%	31 25%	48 29%	48 40%	41 33%	40 33%	48 35%	41 28%	32 38%	8 14%	62 41%	5 5%	27 40%
Don't know	21 4%	5 2%	16 6%	2 3%	4 5%	4 4%	3 3%	3 4%	4 4%	5 4%	6 4%	4 3%	6 5%	4 4%	7 5%	5 4%	2 3%	2 3%	1 1%	2 2%	2 3%

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 27

Q.10 I am going to read out some pairs of statements that have been made about the political situation in Britain. Please tell me in each case which statement is closest to your view, even if neither statement exactly represents your view?

Base: All "Sample A" respondents

	Sex		Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	476	224	252	40	65	101	101	75	94	176	106	77	117	136	134	109	61	36	132	84	56
Weighted base	468	223	245	58	80	93	80	65	92	135	124	92	117	144	128	105	58	34	120	86	54
If the economic situation improves dramatically over the next year or two, Labour will have a good chance of winning the next election, or	146 31%	76 34%	70 28%	22 38%	22 27%	30 32%	22 28%	20 30%	31 33%	41 30%	34 28%	28 30%	43 37%	35 24%	32 25%	40 38%	21 36%	17 51%	5 4%	55 63%	16 30%
Even if the economic situation improves dramatically over the next year or two, there are many other reasons why it is time for a change?	314 67%	143 64%	170 70%	34 60%	57 72%	61 66%	57 72%	42 66%	60 65%	93 69%	84 68%	64 70%	72 62%	104 73%	94 73%	62 59%	37 64%	17 49%	115 96%	31 36%	36 67%
Don't know	9 2%	4 2%	5 2%	2 3%	1 1%	2 2%	1 1%	2 4%	2 2%	2 2%	6 4%	-	1 1%	4 3%	2 1%	3 3%	-	-	-	1 1%	2 3%

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 28

Q.10a Please tell me in each case which statement is closest to your view, even if neither statement exactly represents your view?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	476	224	252	40	65	101	101	75	94	176	106	77	117	136	134	109	61	36	132	84	56
Weighted base	468	223	245	58	80	93	80	65	92	135	124	92	117	144	128	105	58	34	120	86	54
The Conservative Party really seems to have changed under David Cameron and that is why they are doing so much better, or	131 28%	68 30%	63 26%	23 40%	27 34%	31 33%	14 17%	16 25%	20 22%	35 26%	39 31%	29 31%	28 24%	44 30%	31 24%	32 31%	16 28%	8 23%	60 50%	20 23%	8 14%
The Conservative Party doesn't seem to have changed much under David Cameron and they're doing better mainly just because the Labour government has become so unpopular	329 70%	153 68%	176 72%	31 54%	53 66%	61 66%	65 81%	47 73%	72 77%	97 72%	80 64%	64 69%	88 76%	96 67%	95 74%	72 68%	40 69%	26 77%	59 49%	67 77%	46 85%
Refused	1 *	1 *	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%
Don't know	8 2%	2 1%	6 2%	4 6%	- -	1 1%	1 2%	2 3%	1 1%	2 1%	6 5%	- -	- -	3 2%	2 2%	1 1%	2 3%	- -	1 1%	- -	- -

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 29

Q.10b Please tell me in each case which statement is closest to your view, even if neither statement exactly represents your view?

Base: All "Sample A" respondents

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	476	224	252	40	65	101	101	75	94	176	106	77	117	136	134	109	61	36	132	84	56
Weighted base	468	223	245	58	80	93	80	65	92	135	124	92	117	144	128	105	58	34	120	86	54
If the Liberal Democrats put forward really strong and distinctive policies on the important issues they will have a chance of making a big advance by gaining more MPs at the next election because neither of the other parties is particularly appealing to most people	151 32%	77 35%	74 30%	17 30%	27 34%	27 29%	28 35%	26 41%	26 28%	43 32%	44 35%	32 34%	33 28%	49 34%	31 24%	37 36%	19 33%	15 46%	22 18%	24 28%	32 59%
It doesn't make any difference what policies the Liberal Democrats put forward because they have no realistic chance of ever putting them into practice, so ultimately they'll always be just a protest vote party at national level	306 65%	145 65%	161 66%	39 67%	51 64%	64 69%	51 63%	37 58%	64 69%	90 66%	75 60%	60 66%	81 70%	92 64%	93 73%	64 61%	38 66%	18 54%	97 81%	63 72%	20 37%
Refused	1 *	-	1 *	-	1 1%	-	-	-	-	-	-	-	1 1%	-	-	1 1%	-	-	-	-	-
Don't know	9 2%	1 1%	8 3%	2 3%	1 1%	2 2%	1 2%	1 1%	2 2%	3 2%	5 4%	-	1 1%	3 2%	3 3%	2 2%	* 1%	-	1 1%	-	2 4%

Party Conference Poll
CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 30
Classification
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1008	467	541	79	133	217	208	169	202	345	248	167	248	249	271	252	146	90
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
Gender																		
Male	484	484	-	57	68	93	95	80	92	135	126	126	97	131	117	115	71	49
	48%	100%	-	48%	42%	46%	56%	53%	44%	52%	43%	59%	40%	50%	44%	46%	50%	56%
Female	524	-	524	62	92	107	75	70	118	127	166	86	145	133	147	134	71	39
	52%	-	100%	52%	58%	54%	44%	47%	56%	48%	57%	41%	60%	50%	56%	54%	50%	44%
Age																		
18-24	(21)	120	57	62	120	-	-	-	-	16	38	40	25	38	32	30	15	5
		12%	12%	12%	100%	-	-	-	-	6%	13%	19%	10%	14%	12%	12%	10%	6%
25-34	(29.5)	160	68	92	-	160	-	-	-	47	55	38	19	47	49	37	16	11
		16%	14%	18%	-	100%	-	-	-	18%	19%	18%	8%	18%	18%	15%	11%	12%
35-44	(39.5)	200	93	107	-	-	200	-	-	68	66	35	31	56	50	42	28	23
		20%	19%	20%	-	-	100%	-	-	26%	22%	17%	13%	21%	19%	17%	20%	26%
45-54	(49.5)	170	95	75	-	-	-	170	-	53	51	39	26	42	39	49	20	21
		17%	20%	14%	-	-	-	100%	-	20%	17%	19%	11%	16%	15%	20%	14%	24%
55-64	(59.5)	150	80	70	-	-	-	-	150	40	38	36	36	46	38	33	24	10
		15%	16%	13%	-	-	-	-	100%	15%	13%	17%	15%	17%	14%	13%	17%	11%
65+	(70)	209	92	118	-	-	-	-	-	209	37	44	23	104	35	57	58	19
		21%	19%	22%	-	-	-	-	-	100%	14%	15%	11%	43%	13%	22%	23%	28%
Average age		46.70	46.93	46.50	21.00	29.50	39.50	49.50	59.50	70.00	45.96	44.16	42.82	53.99	44.17	46.33	47.54	49.73

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 30
Classification
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
<u>Social Class</u>																		
AB	262 26%	135 28%	127 24%	16 14%	47 30%	68 34%	53 31%	40 26%	37 18%	262 100%	-	-	-	73 28%	74 28%	60 24%	34 24%	20 23%
C1	292 29%	126 26%	166 32%	38 32%	55 34%	66 33%	51 30%	38 25%	44 21%	-	292 100%	-	-	88 33%	72 27%	74 30%	34 24%	25 28%
C2	212 21%	126 26%	86 16%	40 33%	38 24%	35 18%	39 23%	36 24%	23 11%	-	-	212 100%	-	50 19%	55 21%	53 21%	29 21%	23 26%
DE	242 24%	97 20%	145 28%	25 21%	19 12%	31 15%	26 15%	36 24%	104 50%	-	-	-	242 100%	52 20%	63 24%	62 25%	45 32%	20 23%
<u>Region</u>																		
North	338 33%	164 34%	174 33%	35 29%	48 30%	65 33%	69 41%	43 28%	77 37%	81 31%	99 34%	77 36%	82 34%	-	-	249 100%	-	89 100%
Midlands	317 31%	148 30%	169 32%	39 32%	53 33%	59 29%	46 27%	49 32%	72 34%	88 33%	83 29%	69 33%	76 32%	-	264 100%	-	52 37%	-
South	354 35%	172 36%	181 35%	46 38%	59 37%	76 38%	54 32%	58 39%	60 29%	94 36%	110 38%	66 31%	84 35%	264 100%	-	-	90 63%	-

Party Conference Poll
CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 30
Classification
Base: All respondents

	Gender		Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
Working status																		
Full-time	454 45%	264 55%	190 36%	43 36%	110 69%	129 64%	115 68%	50 33%	7 3%	157 60%	151 52%	108 51%	38 16%	129 49%	109 41%	117 47%	58 41%	40 46%
Part-time	121 12%	27 6%	94 18%	14 12%	24 15%	37 18%	23 13%	17 11%	6 3%	36 14%	36 12%	29 14%	20 8%	40 15%	27 10%	22 9%	18 13%	13 15%
Not working but seeking work or temporarily unemployed/sick	57 6%	31 6%	26 5%	13 10%	13 8%	12 6%	13 8%	6 4%	- -	5 2%	12 4%	14 6%	27 11%	18 7%	14 5%	12 5%	5 3%	8 9%
Not working/not seeking work	71 7%	15 3%	56 11%	12 10%	7 4%	18 9%	17 10%	13 9%	4 2%	8 3%	15 5%	20 9%	28 12%	23 9%	24 9%	11 4%	13 9%	- -
Retired	258 26%	117 24%	141 27%	- -	1 1%	2 1%	1 *	63 42%	192 92%	52 20%	57 19%	29 14%	121 50%	39 15%	79 30%	74 30%	43 30%	23 26%
Student	45 4%	29 6%	16 3%	39 32%	5 3%	2 1%	- -	- -	- -	5 2%	21 7%	12 6%	8 3%	13 5%	10 4%	13 5%	6 4%	3 4%
Refused	2 *	1 *	1 *	- -	- -	- -	1 1%	1 *	- -	- -	1 *	- -	1 *	1 *	1 *	- -	- -	- -

Party Conference Poll
CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 30
Classification
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
Tenure																		
Own outright	329 33%	166 34%	163 31%	21 18%	13 8%	26 13%	43 25%	83 56%	144 69%	92 35%	88 30%	63 30%	86 35%	80 30%	88 33%	83 33%	47 33%	30 34%
Own with a mortgage	389 39%	177 37%	212 40%	45 38%	85 53%	121 61%	91 54%	33 22%	14 7%	138 53%	127 43%	83 39%	41 17%	101 38%	98 37%	101 41%	52 36%	37 42%
Council	130 13%	58 12%	72 14%	21 18%	18 11%	26 13%	20 12%	18 12%	27 13%	7 3%	24 8%	28 13%	71 29%	33 12%	35 13%	32 13%	20 14%	10 12%
Housing Assoc.	44 4%	22 4%	22 4%	10 9%	13 8%	7 3%	4 2%	3 2%	7 3%	4 2%	12 4%	10 5%	18 7%	16 6%	11 4%	6 2%	6 4%	5 5%
Rented from someone else	86 9%	44 9%	42 8%	17 14%	30 18%	14 7%	9 5%	8 5%	9 4%	17 7%	29 10%	22 11%	17 7%	28 10%	24 9%	16 7%	14 10%	4 4%
Rent free	2 *	1 *	1 *	- -	- -	1 1%	1 1%	- -	- -	1 *	2 1%	- -	- -	1 *	- -	1 1%	- -	- -
Refused	28 3%	16 3%	12 2%	5 4%	2 1%	5 2%	2 1%	5 3%	9 4%	3 1%	11 4%	4 2%	9 4%	5 2%	7 3%	9 4%	4 3%	3 3%

Party Conference Poll
CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 30
Classification
Base: All respondents

	Gender		Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
Foreign Holiday in last 3 years																		
Yes	605 60%	292 60%	313 60%	74 62%	105 66%	128 64%	107 63%	90 60%	99 48%	204 78%	210 72%	110 52%	81 34%	161 61%	162 61%	146 59%	84 59%	52 59%
No	403 40%	192 40%	211 40%	45 38%	55 34%	71 36%	62 37%	60 40%	110 52%	58 22%	82 28%	102 48%	161 66%	103 39%	102 39%	103 41%	59 41%	36 41%
Number of cars																		
None	210 21%	90 19%	120 23%	23 19%	24 15%	30 15%	17 10%	34 23%	82 39%	26 10%	49 17%	30 14%	105 43%	65 25%	44 17%	50 20%	31 22%	20 22%
1	419 42%	202 42%	218 42%	42 35%	84 53%	81 41%	56 33%	58 39%	98 47%	97 37%	120 41%	99 47%	102 42%	106 40%	118 45%	106 43%	52 37%	37 42%
2	289 29%	139 29%	150 29%	24 20%	41 26%	76 38%	71 42%	52 35%	26 12%	107 41%	96 33%	59 28%	28 12%	74 28%	78 29%	69 28%	42 30%	27 30%
3+	90 9%	53 11%	37 7%	31 26%	10 6%	13 6%	25 15%	6 4%	4 2%	31 12%	27 9%	24 11%	7 3%	19 7%	25 9%	23 9%	17 12%	6 6%

Party Conference Poll
CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 30
Classification
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
Internet Access																		
At all	772 77%	378 78%	394 75%	110 92%	151 95%	182 91%	145 85%	103 69%	81 39%	238 91%	255 87%	165 78%	114 47%	223 84%	204 77%	185 74%	100 70%	61 69%
At home (net)	702 70%	344 71%	358 68%	98 82%	137 86%	167 84%	133 78%	92 61%	74 35%	226 86%	229 78%	152 72%	96 40%	194 74%	190 72%	166 67%	97 68%	55 62%
At work (net)	366 36%	180 37%	187 36%	42 35%	86 54%	108 54%	90 53%	31 21%	8 4%	155 59%	131 45%	62 29%	18 7%	113 43%	91 34%	89 36%	38 27%	35 40%
At home	372 37%	182 38%	191 36%	59 49%	58 36%	70 35%	52 30%	67 45%	68 32%	79 30%	112 38%	100 47%	83 34%	96 36%	108 41%	87 35%	58 41%	24 27%
At work	37 4%	17 4%	19 4%	3 2%	7 4%	11 6%	9 5%	6 4%	1 *	8 3%	15 5%	10 5%	5 2%	14 5%	8 3%	9 4%	- -	5 6%
Both at home and at work	330 33%	162 34%	167 32%	39 33%	79 50%	97 49%	82 48%	25 17%	7 3%	148 56%	117 40%	52 25%	13 5%	99 37%	83 31%	79 32%	38 27%	30 34%
Somewhere else	34 3%	17 4%	17 3%	9 7%	7 5%	3 2%	3 2%	5 3%	6 3%	4 1%	12 4%	4 2%	14 6%	14 5%	5 2%	9 4%	4 3%	2 2%
Not at all	236 23%	105 22%	130 25%	10 8%	9 5%	18 9%	25 15%	46 31%	128 61%	24 9%	37 13%	46 22%	128 53%	42 16%	60 23%	64 26%	42 30%	27 31%

Party Conference Poll
CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 30
Classification
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
What is the highest educational level that you have achieved to date?																		
Secondary/ high school/ NVQ 1-3	528 52%	241 50%	287 55%	88 73%	83 52%	98 49%	88 52%	59 40%	112 53%	86 33%	146 50%	138 65%	159 66%	133 50%	142 54%	130 52%	69 49%	54 61%
University degree or equivalent professional qualification/ NVQ4	268 27%	136 28%	132 25%	23 19%	53 33%	63 32%	51 30%	47 31%	32 15%	106 41%	103 35%	34 16%	25 10%	81 31%	63 24%	68 27%	35 24%	21 24%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	77 8%	46 10%	31 6%	1 1%	14 9%	22 11%	14 8%	14 10%	12 6%	53 20%	18 6%	3 1%	4 2%	28 11%	18 7%	17 7%	10 7%	4 5%
No formal education	102 10%	46 10%	56 11%	5 4%	7 4%	11 5%	12 7%	23 15%	44 21%	9 4%	17 6%	29 14%	47 19%	18 7%	35 13%	23 9%	21 15%	5 6%
None of these	10 1%	3 1%	7 1%	- -	- -	1 *	2 1%	4 3%	3 1%	4 1%	1 *	3 1%	3 1%	2 1%	2 1%	3 1%	3 2%	1 1%
Refused	23 2%	12 2%	11 2%	4 3%	3 2%	5 2%	2 1%	2 1%	7 3%	5 2%	9 3%	4 2%	5 2%	2 1%	5 2%	7 3%	5 3%	4 4%

Party Conference Poll

CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 30
Classification
Base: All respondents

	Gender			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
Marital Status																		
Single	259 26%	135 28%	124 24%	99 82%	51 32%	45 23%	24 14%	25 17%	15 7%	53 20%	79 27%	60 28%	67 28%	92 35%	57 22%	57 23%	33 23%	20 22%
Married/ co-habiting	551 55%	266 55%	284 54%	19 16%	103 65%	132 66%	120 71%	80 54%	96 46%	171 65%	168 57%	121 57%	91 38%	133 50%	152 58%	137 55%	80 56%	48 54%
Widowed/ separated/ divorced	197 20%	81 17%	115 22%	2 2%	5 3%	22 11%	25 15%	45 30%	98 47%	38 15%	44 15%	31 15%	83 35%	39 15%	53 20%	54 22%	30 21%	21 23%
Refused	2 *	2 *	-	-	-	1 *	1 1%	-	-	1 *	1 *	-	-	1 *	1 *	-	-	-
Children																		
None aged 18 or under	671 67%	334 69%	337 64%	95 79%	76 47%	61 30%	99 58%	141 94%	200 95%	163 62%	186 64%	137 65%	185 77%	185 70%	167 63%	163 65%	101 71%	55 62%
NET: Yes	313 31%	136 28%	176 34%	21 17%	79 50%	135 68%	67 39%	7 5%	3 2%	95 36%	98 33%	69 33%	51 21%	76 29%	91 35%	77 31%	38 27%	30 34%
NET: Yes any aged 15 or under	283 28%	120 25%	163 31%	19 16%	78 49%	126 63%	52 30%	6 4%	3 1%	84 32%	88 30%	67 32%	45 18%	72 27%	86 33%	65 26%	32 22%	29 33%
- Aged under 5	107 11%	45 9%	63 12%	16 14%	47 30%	40 20%	4 3%	-	-	24 9%	36 12%	30 14%	18 7%	29 11%	35 13%	24 10%	10 7%	9 10%
- Aged 5-10	129 13%	53 11%	77 15%	-	42 26%	71 36%	15 9%	1 *	-	40 15%	41 14%	30 14%	18 7%	30 12%	38 14%	36 15%	13 9%	12 13%
- Aged 11-15	129 13%	56 12%	74 14%	3 3%	11 7%	64 32%	44 26%	5 3%	3 1%	43 17%	35 12%	26 12%	24 10%	31 12%	38 14%	27 11%	17 12%	17 20%
- Aged 16-18	80 8%	36 8%	44 8%	3 3%	4 2%	32 16%	36 21%	4 2%	2 1%	29 11%	22 7%	14 7%	15 6%	14 5%	20 8%	23 9%	15 10%	9 10%
Refused	24 2%	13 3%	11 2%	4 3%	5 3%	4 2%	4 2%	2 1%	6 3%	4 2%	9 3%	6 3%	6 2%	3 1%	5 2%	10 4%	3 2%	3 4%

Party Conference Poll
CATI Fieldwork : September 5th-7th 2008

Absolutes/col percents

Table 30
Classification
Base: All respondents

	Gender		Age							Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1008	484	524	120	160	200	170	150	209	262	292	212	242	264	264	249	142	89
<u>Grocery shopping status</u>																		
Yes - do half or more	779 77%	307 63%	472 90%	52 44%	133 83%	159 79%	129 76%	124 83%	181 86%	203 77%	223 76%	149 70%	204 84%	207 78%	198 75%	189 76%	118 83%	67 75%
No - do less than half	215 21%	170 35%	45 9%	65 54%	26 16%	39 19%	38 22%	23 16%	24 12%	57 22%	63 22%	61 29%	34 14%	55 21%	64 24%	55 22%	22 15%	19 22%
Refused	14 1%	7 1%	7 1%	2 2%	1 1%	2 1%	2 1%	2 1%	4 2%	2 1%	6 2%	2 1%	4 2%	1 1%	3 1%	5 2%	2 2%	3 3%