

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 1

**Q.1 Journalists often discuss politics on the basis of a left-right political spectrum and talk about politicians being on the left or on the right, or being left wing or right wing. Thinking about your own political views, roughly where do you think you are on the left-right political spectrum?**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral	
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205	
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206	
Left wing	(1)	29 3%	19 4%	10 2%	1 1%	9 4%	7 4%	5 3%	2 1%	5 3%	2 1%	7 3%	8 4%	11 4%	9 3%	8 3%	6 2%	1 1%	5 6%	3 1%	13 5%	1 *
	(2)	23 2%	16 3%	7 1%	3 2%	6 3%	9 5%	2 1%	3 2%	- -	10 4%	11 4%	- -	2 1%	12 4%	5 2%	2 1%	3 2%	1 1%	1 *	7 2%	5 2%
	(3)	70 7%	44 9%	26 5%	9 8%	21 11%	14 7%	14 8%	7 5%	5 2%	23 10%	25 9%	16 8%	6 2%	14 5%	19 7%	21 8%	11 8%	5 6%	5 2%	32 11%	21 10%
	(4)	88 9%	43 9%	45 9%	13 11%	19 10%	16 8%	19 11%	10 8%	11 5%	36 15%	22 8%	15 7%	14 5%	20 8%	24 9%	25 10%	13 10%	5 5%	5 2%	41 14%	28 13%
	(5)	461 46%	181 37%	280 54%	47 42%	87 45%	89 46%	77 44%	64 48%	97 47%	88 36%	109 39%	109 52%	155 55%	113 42%	115 44%	120 47%	71 51%	42 47%	91 37%	131 46%	97 47%
	(6)	97 10%	57 11%	40 8%	13 12%	18 10%	17 9%	18 10%	14 11%	16 8%	28 11%	31 11%	15 7%	23 8%	26 10%	21 8%	27 11%	12 8%	12 13%	39 16%	17 6%	17 8%
	(7)	65 6%	44 9%	21 4%	10 9%	10 5%	11 6%	14 8%	8 6%	12 6%	22 9%	24 9%	12 6%	7 3%	18 7%	19 7%	10 4%	14 10%	3 4%	33 13%	11 4%	12 6%
	(8)	59 6%	33 7%	25 5%	5 4%	7 4%	7 4%	8 5%	9 7%	22 11%	16 7%	19 7%	10 5%	13 5%	20 7%	21 8%	8 3%	5 4%	4 5%	34 14%	7 2%	6 3%
	(9)	7 1%	1 *	6 1%	1 1%	- -	2 1%	- -	2 1%	2 1%	1 1%	2 1%	1 *	3 1%	1 *	4 1%	2 1%	1 1%	- -	3 1%	2 1%	1 1%
Right wing	(10)	27 3%	21 4%	6 1%	- -	1 1%	2 1%	5 3%	2 2%	16 8%	4 2%	4 1%	6 3%	13 5%	12 5%	11 4%	3 1%	- -	- -	13 5%	6 2%	3 1%
Don't know/ refused		87 9%	37 7%	50 10%	9 8%	16 8%	19 10%	12 7%	12 9%	18 9%	10 4%	26 9%	18 8%	33 12%	24 9%	15 6%	28 11%	8 6%	12 13%	19 8%	20 7%	15 7%
Mean		5.17	5.21	5.12	5.10	4.74	4.87	5.14	5.29	5.83	5.11	5.11	5.12	5.32	5.28	5.34	4.98	5.10	4.90	6.13	4.71	4.96
Standard deviation		1.70	1.94	1.44	1.45	1.56	1.65	1.65	1.56	1.94	1.67	1.73	1.66	1.74	1.92	1.87	1.47	1.32	1.54	1.69	1.66	1.41
Standard error		0.06	0.09	0.06	0.16	0.12	0.12	0.13	0.13	0.15	0.12	0.10	0.11	0.12	0.12	0.10	0.11	0.18	0.11	0.10	0.10	0.10

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 2

**Q.2 Now, thinking about the main political parties and what they stand for currently, I'd like you to say where you think each of them is at the moment on the same left-right spectrumC?**

**The Labour Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral	
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205	
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206	
Left wing	(1)	70 7%	29 6%	42 8%	4 4%	13 7%	12 6%	10 6%	11 8%	20 10%	8 3%	18 6%	18 8%	27 10%	28 10%	18 7%	13 5%	6 5%	5 5%	28 11%	13 4%	13 6%
	(2)	43 4%	22 4%	21 4%	4 4%	13 6%	6 3%	6 4%	7 5%	7 3%	5 2%	18 6%	5 3%	15 5%	10 4%	15 6%	10 4%	7 5%	2 2%	15 6%	5 2%	12 6%
	(3)	92 9%	49 10%	43 8%	18 16%	22 11%	14 7%	16 9%	7 5%	15 7%	24 10%	29 10%	23 11%	16 6%	20 7%	29 11%	27 11%	10 7%	6 7%	39 16%	23 8%	12 6%
	(4)	140 14%	74 15%	66 13%	11 9%	21 11%	29 15%	25 14%	25 19%	29 14%	44 18%	47 17%	24 11%	25 9%	32 12%	46 18%	31 12%	20 14%	11 12%	37 15%	38 13%	32 16%
	(5)	249 25%	118 24%	130 25%	18 16%	50 26%	58 30%	46 27%	30 23%	47 23%	59 24%	67 24%	53 25%	70 25%	72 27%	52 20%	69 27%	32 23%	24 26%	51 21%	87 30%	51 25%
	(6)	128 13%	71 14%	57 11%	19 17%	19 10%	28 14%	26 15%	14 10%	23 11%	43 18%	27 9%	28 13%	31 11%	30 11%	31 12%	31 12%	20 15%	17 18%	25 10%	44 15%	27 13%
	(7)	88 9%	43 9%	45 9%	13 12%	10 5%	18 9%	18 10%	11 8%	18 9%	19 8%	31 11%	10 5%	28 10%	29 11%	24 9%	16 7%	12 8%	7 7%	14 6%	19 7%	22 11%
	(8)	61 6%	29 6%	32 6%	7 6%	14 7%	8 4%	6 4%	12 9%	13 7%	17 7%	11 4%	14 6%	19 7%	15 6%	11 4%	16 6%	13 9%	6 6%	9 4%	21 7%	14 7%
	(9)	8 1%	3 1%	5 1%	- -	- -	1 *	3 2%	1 1%	3 1%	3 1%	2 1%	2 1%	- -	- -	2 1%	3 1%	2 1%	1 1%	2 1%	3 1%	- -
Right wing	(10)	33 3%	17 3%	16 3%	2 2%	8 4%	5 2%	6 3%	3 3%	9 4%	5 2%	3 1%	9 4%	16 6%	10 4%	9 3%	6 2%	5 4%	3 4%	9 4%	18 6%	2 1%
Don't know/ refused		101 10%	41 8%	59 11%	17 15%	25 13%	16 8%	11 6%	12 9%	21 10%	15 6%	27 10%	24 12%	34 12%	22 8%	24 9%	31 12%	12 9%	10 11%	20 8%	15 5%	19 9%
Mean		4.94	4.97	4.92	5.00	4.80	4.95	5.03	4.92	4.97	5.13	4.67	4.94	5.06	4.88	4.75	4.95	5.25	5.24	4.38	5.36	4.90
Standard deviation		2.09	2.04	2.15	1.97	2.19	1.87	2.03	2.16	2.29	1.82	1.95	2.21	2.35	2.19	2.11	1.97	2.11	2.00	2.19	2.06	1.93
Standard error		0.07	0.10	0.10	0.23	0.18	0.13	0.15	0.18	0.17	0.13	0.11	0.15	0.17	0.14	0.14	0.13	0.19	0.22	0.14	0.13	0.14

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 3

**Q.2 Now, thinking about the main political parties and what they stand for currently, I'd like you to say where you think each of them is at the moment on the same left-right spectrumC?**

**The Conservative Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral	
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205	
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206	
Left wing	(1)	34 3%	17 3%	18 3%	2 2%	6 3%	7 4%	6 3%	- 6%	13 6%	4 2%	4 1%	8 4%	18 6%	10 4%	7 3%	7 3%	6 4%	4 5%	5 2%	15 5%	6 3%
	(2)	21 2%	9 2%	12 2%	1 1%	6 3%	2 1%	5 3%	2 2%	5 2%	- -	6 2%	7 3%	8 3%	5 2%	3 1%	4 1%	8 6%	2 2%	2 1%	8 3%	3 1%
	(3)	58 6%	23 5%	35 7%	6 5%	16 8%	10 5%	10 6%	4 3%	13 6%	4 2%	15 5%	17 8%	22 8%	7 3%	17 7%	13 5%	11 8%	11 12%	8 3%	23 8%	9 5%
	(4)	62 6%	29 6%	34 7%	10 9%	10 5%	15 7%	8 5%	8 6%	11 5%	12 5%	16 6%	14 7%	20 7%	13 5%	18 7%	18 7%	11 8%	3 3%	8 3%	16 6%	14 7%
	(5)	163 16%	75 15%	88 17%	27 24%	26 13%	29 15%	22 13%	23 17%	36 18%	39 16%	36 13%	50 24%	37 13%	44 16%	44 17%	38 15%	19 13%	18 20%	41 16%	55 19%	27 13%
	(6)	119 12%	73 15%	46 9%	8 7%	9 5%	28 14%	26 15%	19 14%	29 14%	29 12%	38 14%	17 8%	35 12%	40 15%	26 10%	27 11%	15 10%	11 12%	36 15%	26 9%	26 13%
	(7)	159 16%	83 17%	76 15%	14 13%	36 19%	31 16%	32 18%	23 18%	23 11%	51 21%	53 19%	25 12%	31 11%	44 16%	42 16%	42 17%	22 16%	8 9%	55 22%	38 13%	39 19%
	(8)	168 17%	95 19%	73 14%	18 16%	26 14%	34 18%	35 20%	22 17%	31 15%	51 21%	58 21%	27 13%	32 11%	44 16%	43 17%	46 18%	25 18%	10 11%	53 21%	45 16%	35 17%
	(9)	56 6%	28 6%	28 5%	6 6%	14 7%	10 5%	8 5%	8 6%	8 4%	19 8%	14 5%	8 4%	16 6%	14 5%	19 7%	13 5%	6 4%	5 5%	10 4%	21 7%	13 6%
Right wing	(10)	61 6%	24 5%	37 7%	4 3%	15 8%	9 5%	7 4%	9 7%	17 8%	15 6%	11 4%	11 5%	24 9%	22 8%	14 5%	12 5%	6 4%	7 8%	11 5%	19 6%	12 6%
Don't know/ refused		109 11%	41 8%	68 13%	16 14%	29 15%	21 11%	14 8%	13 10%	17 9%	18 7%	28 10%	26 12%	38 14%	25 9%	28 11%	33 13%	12 9%	11 13%	19 8%	23 8%	22 10%
Mean		6.21	6.28	6.14	6.04	6.25	6.20	6.26	6.55	6.01	6.78	6.38	5.68	5.90	6.42	6.26	6.28	5.82	5.83	6.54	6.02	6.39
Standard deviation		2.21	2.11	2.31	2.05	2.43	2.12	2.13	1.89	2.42	1.83	1.99	2.27	2.55	2.16	2.16	2.12	2.36	2.44	1.82	2.40	2.11
Standard error		0.07	0.10	0.11	0.24	0.20	0.15	0.16	0.16	0.18	0.13	0.12	0.16	0.18	0.14	0.14	0.14	0.21	0.28	0.12	0.15	0.16

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 4

**Q.2 Now, thinking about the main political parties and what they stand for currently, I'd like you to say where you think each of them is at the moment on the same left-right spectrumC?**

**The Liberal Democrats**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral	
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205	
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206	
Left wing	(1)	27 3%	13 3%	13 3%	4 4%	7 4%	2 1%	4 2%	3 3%	5 2%	2 1%	7 3%	7 3%	10 4%	10 4%	4 2%	8 3%	2 2%	2 2%	5 2%	10 3%	4 2%
	(2)	34 3%	18 4%	16 3%	4 3%	6 3%	10 5%	4 3%	5 4%	5 2%	6 2%	6 2%	12 6%	10 4%	11 4%	7 3%	6 3%	3 2%	7 7%	10 4%	8 3%	4 2%
	(3)	72 7%	38 8%	34 7%	8 7%	17 9%	10 5%	10 6%	11 8%	16 8%	20 8%	17 6%	14 7%	20 7%	30 11%	10 4%	17 7%	9 7%	6 6%	15 6%	30 10%	12 6%
	(4)	157 16%	85 17%	73 14%	19 17%	36 19%	34 18%	24 14%	16 12%	28 14%	58 24%	45 16%	22 10%	32 11%	48 18%	42 16%	36 14%	19 14%	12 13%	42 17%	44 15%	44 21%
	(5)	405 40%	195 39%	210 41%	42 37%	78 40%	81 42%	73 42%	53 40%	78 38%	92 38%	132 47%	90 43%	91 33%	100 37%	105 40%	95 38%	66 47%	39 43%	103 42%	121 42%	79 38%
	(6)	81 8%	45 9%	36 7%	6 5%	8 4%	17 9%	17 10%	15 11%	18 9%	20 8%	20 7%	14 6%	26 9%	14 5%	30 11%	22 9%	10 7%	5 5%	18 7%	17 6%	20 10%
	(7)	45 4%	26 5%	19 4%	4 3%	6 3%	10 5%	5 3%	8 6%	13 6%	9 4%	10 4%	10 5%	16 6%	10 4%	14 5%	11 4%	8 6%	2 2%	12 5%	10 3%	8 4%
	(8)	31 3%	14 3%	17 3%	2 2%	4 2%	-	6 3%	1 *	18 9%	5 2%	5 2%	5 2%	16 6%	10 4%	8 3%	9 4%	2 1%	3 3%	10 4%	9 3%	5 3%
	(9)	6 1%	1 *	5 1%	-	-	-	2 1%	-	3 2%	2 1%	1 *	1 *	2 1%	4 1%	1 *	1 *	-	-	1 *	2 1%	2 1%
Right wing	(10)	8 1%	4 1%	4 1%	-	1 1%	2 1%	3 2%	-	2 1%	2 1%	1 *	1 *	4 2%	2 1%	-	1 1%	4 3%	2 2%	1 *	3 1%	3 1%
Don't know/ refused		148 15%	57 11%	91 18%	24 21%	31 16%	28 14%	23 13%	21 16%	19 9%	24 10%	37 13%	35 17%	51 18%	32 12%	40 15%	46 18%	16 12%	13 15%	30 12%	33 12%	24 12%
Mean		4.79	4.76	4.82	4.49	4.53	4.69	4.98	4.70	5.15	4.77	4.74	4.65	4.97	4.61	4.93	4.80	4.96	4.65	4.82	4.69	4.86
Standard deviation		1.51	1.50	1.52	1.41	1.45	1.31	1.60	1.35	1.72	1.36	1.28	1.55	1.81	1.63	1.32	1.52	1.48	1.60	1.46	1.56	1.48
Standard error		0.05	0.07	0.07	0.17	0.12	0.10	0.13	0.12	0.13	0.10	0.08	0.11	0.13	0.11	0.09	0.10	0.13	0.19	0.10	0.10	0.11

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 5

**Q.3a Now I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year for the country as a whole?**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral	
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205	
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206	
NET: Well	653 65%	353 71%	299 58%	73 65%	131 68%	130 67%	100 57%	86 64%	133 65%	167 69%	188 67%	126 60%	172 62%	167 62%	162 64%	99 71%	63 69%	147 59%	221 77%	124 60%		
Very well	(4) 6%	59 8%	40 4%	19 7%	8 4%	7 7%	13 5%	8 5%	7 5%	16 8%	13 5%	12 4%	12 6%	23 8%	20 7%	13 5%	17 7%	7 5%	2 2%	6 3%	34 12%	4 2%
Quite well	(3) 59%	594 63%	313 54%	281 58%	124 64%	117 60%	91 52%	79 60%	117 57%	154 64%	176 63%	114 54%	150 53%	148 55%	149 57%	145 57%	92 66%	60 67%	140 57%	188 65%	120 58%	
Quite badly	(2) 30%	301 23%	116 36%	185 29%	32 31%	61 27%	53 35%	61 35%	38 29%	56 28%	63 26%	86 31%	65 31%	88 31%	89 33%	84 32%	73 29%	34 24%	21 24%	87 35%	56 19%	71 34%
Very badly	(1) 6%	58 5%	27 5%	31 6%	7 6%	2 1%	12 6%	14 8%	9 7%	15 7%	11 5%	7 2%	20 9%	20 7%	13 5%	15 6%	18 7%	6 5%	6 7%	14 6%	11 4%	11 5%
NET: Badly	359 35%	142 29%	217 42%	39 35%	63 32%	64 33%	74 43%	47 36%	71 35%	74 31%	93 33%	85 40%	108 38%	102 38%	99 38%	91 36%	40 29%	28 31%	101 41%	66 23%	82 40%	
Mean	2.65	2.74	2.56	2.66	2.70	2.68	2.54	2.63	2.66	2.70	2.69	2.56	2.63	2.65	2.62	2.64	2.72	2.65	2.56	2.85	2.57	
Standard deviation	0.68	0.68	0.67	0.70	0.55	0.69	0.71	0.68	0.73	0.64	0.59	0.74	0.74	0.69	0.67	0.71	0.63	0.65	0.64	0.66	0.63	
Standard error	0.02	0.03	0.03	0.08	0.04	0.05	0.05	0.05	0.05	0.04	0.03	0.05	0.05	0.04	0.04	0.04	0.05	0.07	0.04	0.04	0.04	

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 6

**Q.3b Now I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year for you and your family?**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Well	655 65%	353 71%	302 59%	83 74%	137 71%	131 68%	110 63%	77 58%	117 57%	173 72%	196 70%	130 62%	156 56%	173 64%	165 63%	160 64%	97 70%	60 66%	152 61%	221 77%	133 64%
Very well	(4) 6%	40 8%	19 4%	10 9%	6 3%	10 5%	10 6%	9 7%	15 7%	14 6%	14 5%	11 5%	21 8%	15 6%	15 6%	15 6%	9 6%	5 6%	8 3%	35 12%	8 4%
Quite well	(3) 59%	313 63%	283 55%	73 65%	132 68%	121 62%	100 57%	68 51%	102 50%	159 66%	182 65%	119 57%	135 48%	158 59%	150 57%	145 57%	88 64%	54 60%	144 58%	186 65%	124 60%
Quite badly	(2) 27%	112 23%	166 32%	25 23%	44 23%	53 27%	51 29%	40 30%	65 32%	56 23%	81 29%	64 30%	76 27%	72 27%	78 30%	74 29%	34 24%	21 23%	78 31%	56 19%	59 29%
Very badly	(1) 8%	31 6%	48 9%	4 4%	13 7%	10 5%	13 8%	16 12%	22 11%	12 5%	3 1%	16 8%	48 17%	24 9%	19 7%	19 7%	8 6%	9 10%	18 7%	11 4%	14 7%
NET: Badly	357 35%	143 29%	214 41%	29 26%	57 29%	63 32%	64 37%	55 42%	88 43%	68 28%	85 30%	80 38%	124 44%	96 36%	96 37%	92 36%	42 30%	30 34%	96 39%	67 23%	73 36%
Mean	2.63	2.73	2.53	2.79	2.67	2.67	2.61	2.53	2.53	2.73	2.74	2.59	2.46	2.61	2.62	2.62	2.70	2.62	2.57	2.85	2.61
Standard deviation	0.71	0.70	0.72	0.64	0.65	0.66	0.71	0.80	0.78	0.64	0.56	0.71	0.86	0.73	0.70	0.71	0.67	0.75	0.68	0.67	0.68
Standard error	0.02	0.03	0.03	0.07	0.05	0.05	0.05	0.06	0.06	0.04	0.03	0.05	0.06	0.04	0.04	0.04	0.06	0.08	0.04	0.04	0.05

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 7  
**Q.4 Whether words and phrases are true about the main political parties**  
**Understands the way people live their lives in today's Britain**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
<b><u>The Labour Party</u></b>																					
True	362	179	183	48	86	76	48	40	65	97	102	79	84	90	80	94	62	36	45	189	57
	36%	36%	35%	42%	44%	39%	27%	30%	32%	40%	36%	37%	30%	33%	30%	37%	45%	40%	18%	66%	28%
Not true	633	308	325	65	106	114	126	91	132	139	174	128	192	172	180	154	74	53	198	94	143
	63%	62%	63%	58%	55%	58%	73%	69%	64%	58%	62%	61%	68%	64%	69%	61%	54%	59%	80%	33%	70%
Don't know	17	9	8	-	2	5	-	2	8	5	5	3	4	7	2	5	2	1	5	4	5
	2%	2%	2%	-	1%	2%	-	2%	4%	2%	2%	2%	2%	3%	1%	2%	2%	1%	2%	1%	2%
<b><u>The Conservative Party</u></b>																					
True	279	152	128	44	59	49	38	33	57	77	72	57	74	73	77	66	46	16	123	62	39
	28%	31%	25%	39%	31%	25%	22%	25%	28%	32%	26%	27%	26%	27%	30%	26%	33%	18%	50%	22%	19%
Not true	702	326	376	63	130	139	133	97	141	158	200	146	198	184	182	180	87	69	120	217	162
	69%	66%	73%	56%	67%	71%	76%	73%	69%	66%	71%	70%	71%	68%	70%	71%	63%	77%	48%	75%	79%
Don't know	31	18	12	5	5	7	3	3	7	6	9	7	8	12	2	6	6	4	5	8	5
	3%	4%	2%	5%	3%	3%	2%	3%	3%	2%	3%	3%	3%	5%	1%	3%	4%	5%	2%	3%	2%
<b><u>The Liberal Democrats</u></b>																					
True	479	224	256	64	98	94	70	66	87	136	142	85	116	134	116	109	81	39	86	145	143
	47%	45%	50%	57%	51%	48%	40%	50%	42%	57%	51%	40%	41%	50%	45%	43%	58%	43%	35%	50%	69%
Not true	449	234	215	38	82	84	91	52	103	87	119	109	134	114	122	123	46	44	139	116	53
	44%	47%	42%	34%	42%	43%	52%	39%	50%	36%	43%	52%	48%	42%	47%	48%	33%	49%	56%	40%	26%
Don't know	84	38	46	11	14	17	13	15	15	17	19	17	30	22	23	21	12	7	23	27	10
	8%	8%	9%	10%	7%	9%	7%	11%	7%	7%	7%	8%	11%	8%	9%	8%	8%	8%	9%	9%	5%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 8  
**Q.4 Whether words and phrases are true about the main political parties**  
**Cares about those in real need**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
<b><u>The Labour Party</u></b>																					
True	415	221	193	58	82	85	60	48	81	107	117	77	114	102	102	106	63	42	52	209	65
	41%	45%	37%	52%	42%	44%	35%	36%	40%	45%	42%	36%	41%	38%	39%	42%	46%	47%	21%	73%	32%
Not true	575	267	307	53	108	105	111	83	114	131	157	128	159	162	155	144	70	45	192	70	133
	57%	54%	60%	47%	56%	54%	64%	63%	56%	54%	56%	61%	57%	60%	59%	57%	51%	49%	77%	24%	65%
Don't know	23	7	15	1	4	5	2	2	9	3	7	6	7	6	5	4	5	3	4	8	7
	2%	1%	3%	1%	2%	2%	1%	1%	4%	1%	2%	3%	3%	2%	2%	1%	4%	4%	2%	3%	4%
<b><u>The Conservative Party</u></b>																					
True	322	163	160	53	59	48	50	40	72	77	90	70	86	91	86	73	53	19	147	65	45
	32%	33%	31%	47%	30%	25%	29%	30%	35%	32%	32%	33%	31%	34%	33%	29%	38%	21%	59%	23%	22%
Not true	656	319	337	58	131	142	117	87	122	157	181	134	185	170	166	171	83	66	92	211	156
	65%	64%	65%	52%	67%	73%	67%	66%	60%	65%	64%	63%	66%	63%	64%	68%	60%	73%	37%	73%	76%
Don't know	34	15	19	1	5	5	7	6	10	6	10	7	10	9	8	8	3	5	9	11	5
	3%	3%	4%	1%	2%	3%	4%	4%	5%	3%	4%	3%	4%	3%	3%	3%	2%	6%	4%	4%	2%
<b><u>The Liberal Democrats</u></b>																					
True	553	276	277	71	106	102	89	69	116	158	164	101	129	157	133	131	87	45	134	166	145
	55%	56%	54%	63%	54%	52%	51%	52%	57%	66%	59%	48%	46%	58%	51%	52%	63%	50%	54%	58%	71%
Not true	370	181	188	32	75	72	69	51	70	62	96	90	122	87	105	98	43	37	96	88	50
	37%	37%	36%	28%	39%	37%	40%	39%	34%	26%	34%	43%	43%	32%	40%	39%	31%	42%	39%	31%	24%
Don't know	89	39	50	9	13	21	16	12	18	20	20	19	30	25	23	24	9	8	18	33	11
	9%	8%	10%	8%	7%	11%	9%	9%	9%	9%	7%	9%	11%	9%	9%	10%	6%	9%	7%	12%	5%



## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 9  
**Q.4 Whether words and phrases are true about the main political parties**  
**Has a good team of leaders**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
<b><u>The Labour Party</u></b>																					
True	350	187	163	48	70	76	51	49	56	88	91	70	101	81	78	100	50	41	33	194	61
	35%	38%	32%	42%	36%	39%	30%	37%	27%	37%	32%	33%	36%	30%	30%	40%	36%	46%	13%	68%	29%
Not true	643	303	340	65	120	115	118	81	144	146	183	138	176	179	179	150	87	48	212	87	143
	64%	61%	66%	58%	62%	59%	68%	61%	71%	61%	65%	65%	63%	67%	68%	60%	62%	53%	86%	30%	69%
Don't know	19	6	13	-	4	4	5	3	4	6	6	3	4	9	5	2	2	1	3	5	2
	2%	1%	3%	-	2%	2%	3%	2%	2%	3%	2%	1%	1%	3%	2%	1%	1%	1%	1%	2%	1%
<b><u>The Conservative Party</u></b>																					
True	221	110	110	33	39	30	33	29	57	44	51	54	71	59	65	59	28	9	101	44	34
	22%	22%	21%	29%	20%	15%	19%	22%	28%	18%	18%	26%	25%	22%	25%	24%	20%	10%	41%	15%	17%
Not true	740	363	376	76	144	157	133	100	130	186	216	142	195	191	184	183	106	76	132	228	166
	73%	73%	73%	67%	74%	81%	77%	76%	63%	77%	77%	68%	70%	71%	71%	72%	76%	84%	53%	80%	81%
Don't know	52	23	29	4	12	8	8	4	17	10	13	14	15	19	12	10	5	6	14	15	5
	5%	5%	6%	3%	6%	4%	4%	3%	9%	4%	5%	7%	5%	7%	5%	4%	4%	6%	6%	5%	3%
<b><u>The Liberal Democrats</u></b>																					
True	428	202	226	60	77	80	60	59	92	96	126	90	117	107	97	118	64	42	91	129	126
	42%	41%	44%	53%	40%	41%	34%	45%	45%	40%	45%	43%	42%	40%	37%	47%	46%	47%	37%	45%	61%
Not true	468	244	225	40	93	95	92	57	91	116	132	94	127	125	131	109	65	39	129	125	67
	46%	49%	44%	36%	48%	49%	53%	43%	45%	48%	47%	45%	45%	46%	50%	43%	47%	44%	52%	43%	33%
Don't know	115	50	65	13	24	20	22	16	21	29	23	26	37	38	33	26	10	8	28	34	13
	11%	10%	13%	12%	12%	10%	13%	12%	10%	12%	8%	13%	13%	14%	13%	10%	7%	9%	11%	12%	6%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 10  
**Q.4 Whether words and phrases are true about the main political parties**  
**Knows what it stands for**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
<b><u>The Labour Party</u></b>																					
True	364	178	186	50	70	74	51	49	70	74	106	76	108	91	91	90	51	41	49	177	51
	36%	36%	36%	45%	36%	38%	29%	37%	34%	31%	38%	36%	38%	34%	35%	36%	37%	45%	20%	62%	25%
Not true	619	304	315	58	120	115	119	80	127	160	166	127	166	167	166	157	82	47	192	103	151
	61%	61%	61%	51%	62%	59%	68%	60%	62%	67%	59%	60%	59%	62%	64%	62%	59%	52%	78%	36%	73%
Don't know	29	14	15	4	4	5	4	4	7	7	8	7	6	12	4	5	5	3	7	7	4
	3%	3%	3%	4%	2%	3%	2%	3%	4%	3%	3%	3%	2%	4%	2%	2%	4%	3%	3%	3%	2%
<b><u>The Conservative Party</u></b>																					
True	556	271	285	78	97	98	95	75	113	140	156	116	144	153	154	141	75	34	179	128	106
	55%	55%	55%	70%	50%	51%	54%	57%	55%	58%	56%	55%	51%	57%	59%	56%	54%	37%	72%	45%	51%
Not true	432	211	221	32	94	90	78	55	84	96	119	88	129	108	104	108	60	52	64	152	97
	43%	43%	43%	28%	48%	46%	45%	42%	41%	40%	42%	42%	46%	40%	40%	43%	43%	58%	26%	53%	47%
Don't know	24	14	10	2	4	6	1	2	8	4	6	6	7	8	3	4	4	4	5	8	3
	2%	3%	2%	2%	2%	3%	1%	2%	4%	2%	2%	3%	3%	3%	1%	2%	3%	5%	2%	3%	2%
<b><u>The Liberal Democrats</u></b>																					
True	649	323	326	76	127	123	103	89	130	179	194	129	146	184	161	153	102	49	162	177	166
	64%	65%	63%	68%	66%	63%	59%	67%	64%	74%	69%	61%	52%	68%	62%	61%	73%	55%	65%	62%	81%
Not true	292	145	146	32	56	56	55	33	60	44	74	63	110	65	73	87	32	35	73	86	33
	29%	29%	28%	28%	29%	29%	32%	25%	30%	18%	26%	30%	39%	24%	28%	35%	23%	39%	29%	30%	16%
Don't know	72	28	43	5	11	16	15	10	14	17	12	18	24	21	27	12	5	6	13	24	7
	7%	6%	8%	4%	6%	8%	9%	8%	7%	7%	4%	9%	9%	8%	10%	5%	4%	7%	5%	8%	3%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 11  
**Q.4 Whether words and phrases are true about the main political parties**  
**Shares my values**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
<b><u>The Labour Party</u></b>																					
True	291	141	150	35	51	61	43	45	56	69	75	61	86	71	73	76	42	29	18	187	43
	29%	28%	29%	31%	26%	31%	25%	34%	27%	29%	27%	29%	31%	26%	28%	30%	30%	32%	7%	65%	21%
Not true	685	343	342	76	135	127	127	83	137	165	198	146	177	183	178	174	92	58	223	90	158
	68%	69%	66%	68%	70%	65%	73%	63%	67%	68%	71%	69%	63%	68%	68%	69%	67%	64%	90%	31%	77%
Don't know	36	12	24	1	8	7	4	5	11	7	8	3	18	15	11	3	4	4	6	11	5
	4%	2%	5%	1%	4%	3%	2%	4%	6%	3%	3%	2%	6%	5%	4%	1%	3%	4%	3%	4%	2%
<b><u>The Conservative Party</u></b>																					
True	303	155	148	40	45	51	50	40	78	80	82	62	80	85	95	67	40	16	171	36	32
	30%	31%	29%	35%	23%	26%	29%	30%	38%	33%	29%	29%	28%	32%	36%	26%	29%	18%	69%	12%	15%
Not true	674	329	345	70	143	139	118	89	115	155	191	138	189	169	160	180	96	69	72	243	168
	67%	66%	67%	62%	74%	71%	68%	67%	57%	65%	68%	66%	68%	63%	61%	71%	69%	77%	29%	85%	82%
Don't know	34	12	22	2	6	5	5	4	11	5	8	10	11	15	6	6	3	5	5	8	6
	3%	2%	4%	2%	3%	3%	3%	3%	5%	2%	3%	5%	4%	5%	2%	3%	2%	5%	2%	3%	3%
<b><u>The Liberal Democrats</u></b>																					
True	436	204	232	40	87	78	67	64	100	119	128	78	110	123	101	102	73	35	97	124	146
	43%	41%	45%	35%	45%	40%	39%	48%	49%	50%	46%	37%	39%	46%	39%	40%	53%	39%	39%	43%	71%
Not true	490	261	229	65	91	100	91	58	86	103	133	109	144	118	132	133	58	49	131	137	55
	48%	53%	44%	57%	47%	51%	52%	44%	42%	43%	47%	52%	51%	44%	50%	53%	42%	54%	53%	48%	27%
Don't know	86	31	55	8	17	17	15	10	19	18	19	23	26	27	28	17	8	6	20	26	4
	9%	6%	11%	7%	9%	9%	9%	8%	9%	7%	7%	11%	9%	10%	11%	7%	6%	7%	8%	9%	2%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 12  
**Q.4 Whether words and phrases are true about the main political parties**  
**Is honest and principled**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
<b><u>The Labour Party</u></b>																					
True	231	126	105	32	41	43	36	30	49	53	57	46	76	45	44	72	36	34	15	152	28
	23%	25%	20%	28%	21%	22%	20%	23%	24%	22%	20%	22%	27%	17%	17%	28%	26%	37%	6%	53%	13%
Not true	756	361	395	76	148	145	134	101	152	182	216	160	199	217	209	175	101	54	229	124	174
	75%	73%	77%	68%	76%	75%	77%	76%	74%	75%	77%	76%	71%	81%	80%	69%	72%	60%	93%	43%	84%
Don't know	25	9	16	4	5	7	4	2	3	6	8	5	6	7	8	6	2	3	3	11	5
	2%	2%	3%	4%	3%	3%	2%	2%	2%	3%	3%	2%	2%	2%	3%	2%	2%	3%	1%	4%	2%
<b><u>The Conservative Party</u></b>																					
True	320	165	155	38	45	53	49	43	91	72	86	64	97	88	85	82	46	19	135	84	43
	32%	33%	30%	34%	23%	27%	28%	32%	44%	30%	31%	30%	35%	33%	33%	33%	33%	21%	55%	29%	21%
Not true	656	318	339	67	141	136	120	85	109	157	182	137	180	173	164	164	88	66	104	198	150
	65%	64%	66%	59%	72%	70%	69%	64%	53%	65%	65%	65%	64%	64%	63%	65%	64%	74%	42%	69%	73%
Don't know	36	13	22	8	8	5	5	5	5	11	12	9	4	8	11	6	5	5	8	5	13
	4%	3%	4%	7%	4%	3%	3%	4%	2%	4%	4%	4%	1%	3%	4%	3%	3%	5%	3%	2%	6%
<b><u>The Liberal Democrats</u></b>																					
True	516	272	244	56	96	96	80	69	119	146	151	95	123	139	118	133	79	47	126	164	132
	51%	55%	47%	50%	50%	49%	46%	52%	58%	61%	54%	45%	44%	52%	45%	53%	57%	52%	51%	57%	64%
Not true	411	196	215	47	81	83	80	49	71	77	110	95	129	107	109	103	55	37	108	98	62
	41%	40%	42%	41%	42%	43%	46%	37%	35%	32%	39%	45%	46%	40%	42%	41%	39%	41%	44%	34%	30%
Don't know	85	28	57	10	17	15	14	15	14	18	19	20	28	24	33	16	5	7	14	25	12
	8%	6%	11%	9%	9%	8%	8%	11%	7%	7%	7%	10%	10%	9%	13%	6%	4%	7%	6%	9%	6%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 13  
**Q.4 Whether words and phrases are true about the main political parties**  
**Is competent and capable**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
<b><u>The Labour Party</u></b>																					
True	391	208	182	55	85	86	59	46	60	103	98	86	103	94	87	101	65	43	33	209	66
	39%	42%	35%	49%	44%	44%	34%	35%	29%	43%	35%	41%	37%	35%	33%	40%	47%	47%	13%	73%	32%
Not true	603	284	319	55	107	106	111	85	139	135	176	119	173	167	169	149	73	46	212	70	137
	60%	57%	62%	49%	55%	54%	64%	64%	68%	56%	63%	57%	62%	62%	65%	59%	53%	51%	86%	24%	67%
Don't know	18	3	15	3	2	3	4	1	5	3	6	5	4	8	5	3	1	1	2	8	3
	2%	1%	3%	2%	1%	2%	2%	1%	2%	1%	2%	2%	1%	3%	2%	1%	1%	2%	1%	3%	1%
<b><u>The Conservative Party</u></b>																					
True	327	161	166	48	54	62	59	40	65	83	80	79	86	91	89	86	46	17	135	74	49
	32%	33%	32%	43%	28%	32%	34%	30%	32%	34%	29%	37%	31%	34%	34%	34%	33%	18%	54%	26%	24%
Not true	634	316	319	57	130	124	107	87	128	148	185	121	180	161	160	156	87	71	99	199	147
	63%	64%	62%	51%	67%	64%	62%	65%	63%	62%	66%	57%	64%	60%	61%	62%	62%	78%	40%	69%	71%
Don't know	50	19	31	7	10	8	8	6	11	10	15	11	14	17	13	11	6	3	14	15	10
	5%	4%	6%	6%	5%	4%	4%	4%	6%	4%	6%	5%	5%	6%	5%	4%	4%	3%	6%	5%	5%
<b><u>The Liberal Democrats</u></b>																					
True	442	202	240	59	92	85	61	57	89	117	115	90	120	115	106	106	77	38	98	124	133
	44%	41%	46%	52%	47%	44%	35%	43%	44%	49%	41%	43%	43%	43%	41%	42%	55%	42%	40%	43%	65%
Not true	454	243	211	41	81	87	95	56	92	100	131	93	130	115	124	113	55	47	123	128	54
	45%	49%	41%	37%	42%	45%	55%	42%	45%	42%	47%	44%	46%	43%	48%	45%	39%	52%	50%	44%	26%
Don't know	116	51	65	12	21	22	18	19	23	24	35	27	30	40	30	34	7	5	26	35	19
	11%	10%	13%	11%	11%	12%	10%	14%	11%	10%	13%	13%	11%	15%	12%	13%	5%	6%	11%	12%	9%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 14  
**Q.4 Whether words and phrases are true about the main political parties**  
**Cares about the problems that ordinary people have to deal with**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
<b><u>The Labour Party</u></b>																					
True	396	188	208	60	79	80	55	51	70	104	106	72	114	92	94	105	62	43	40	215	60
	39%	38%	40%	54%	41%	41%	32%	38%	34%	43%	38%	34%	41%	34%	36%	41%	45%	47%	16%	75%	29%
Not true	600	302	298	49	115	112	114	81	129	136	173	131	161	171	162	145	75	47	205	69	145
	59%	61%	58%	43%	59%	58%	66%	61%	63%	57%	61%	62%	57%	64%	62%	57%	54%	52%	83%	24%	70%
Don't know	16	6	10	3	-	2	4	1	5	-	2	8	6	6	5	3	1	1	3	3	1
	2%	1%	2%	3%	-	1%	2%	*	3%	-	1%	4%	2%	2%	2%	1%	1%	1%	1%	1%	1%
<b><u>The Conservative Party</u></b>																					
True	341	170	171	49	66	56	53	45	72	91	93	70	87	90	86	91	53	20	150	73	50
	34%	34%	33%	44%	34%	29%	31%	34%	35%	38%	33%	33%	31%	34%	33%	36%	38%	22%	61%	25%	24%
Not true	645	317	328	57	122	134	118	86	128	146	181	131	187	173	167	157	79	69	93	209	150
	64%	64%	64%	51%	63%	69%	68%	65%	62%	61%	65%	62%	67%	64%	64%	62%	57%	77%	37%	73%	73%
Don't know	26	9	17	6	6	4	3	2	4	3	6	10	6	6	8	5	7	1	5	6	5
	3%	2%	3%	5%	3%	2%	2%	1%	2%	1%	2%	5%	2%	2%	3%	2%	5%	1%	2%	2%	3%
<b><u>The Liberal Democrats</u></b>																					
True	579	293	287	70	120	109	90	74	116	174	163	109	134	157	133	143	98	49	139	179	150
	57%	59%	56%	62%	62%	56%	52%	56%	57%	72%	58%	52%	48%	58%	51%	56%	71%	54%	56%	62%	73%
Not true	357	171	186	31	58	70	69	48	80	49	100	83	125	90	104	91	35	37	95	88	44
	35%	35%	36%	28%	30%	36%	40%	36%	39%	21%	35%	39%	45%	34%	40%	36%	25%	41%	38%	31%	21%
Don't know	75	32	43	12	16	15	15	10	8	17	18	18	21	22	24	19	6	5	14	20	12
	7%	6%	8%	10%	8%	8%	8%	8%	4%	7%	7%	9%	8%	8%	9%	7%	4%	5%	6%	7%	6%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 15  
**Q.4 Whether words and phrases are true about the main political parties**  
**Is good at communicating what it stands for**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
<b><u>The Labour Party</u></b>																					
True	403	203	200	67	91	72	63	46	63	100	102	97	105	98	94	115	53	42	69	163	78
	40%	41%	39%	60%	47%	37%	36%	35%	31%	41%	36%	46%	37%	36%	36%	46%	38%	46%	28%	57%	38%
Not true	595	287	308	44	103	117	108	85	137	139	175	110	171	169	164	133	83	47	174	119	126
	59%	58%	60%	39%	53%	60%	62%	64%	67%	58%	62%	52%	61%	63%	63%	53%	60%	52%	70%	41%	61%
Don't know	14	6	8	1	-	5	2	2	4	2	4	3	5	2	3	5	3	1	5	5	2
	1%	1%	1%	1%	-	2%	1%	1%	2%	1%	1%	2%	2%	1%	1%	2%	2%	1%	2%	2%	1%
<b><u>The Conservative Party</u></b>																					
True	373	186	187	57	78	59	65	44	70	102	92	88	91	88	108	102	46	30	136	87	66
	37%	37%	36%	51%	40%	31%	37%	33%	34%	43%	33%	42%	32%	33%	41%	40%	33%	33%	55%	30%	32%
Not true	615	302	313	51	110	131	106	87	131	135	180	119	181	174	149	145	90	57	108	193	135
	61%	61%	61%	46%	56%	67%	61%	65%	64%	56%	64%	56%	65%	65%	57%	57%	64%	63%	44%	67%	66%
Don't know	24	8	16	4	7	4	3	3	4	3	9	4	8	7	4	6	3	4	4	7	5
	2%	2%	3%	3%	4%	2%	2%	2%	2%	1%	3%	2%	3%	3%	2%	2%	2%	4%	2%	3%	2%
<b><u>The Liberal Democrats</u></b>																					
True	510	244	266	61	104	90	83	62	109	127	144	114	125	136	122	131	75	47	126	140	134
	50%	49%	52%	55%	54%	47%	48%	47%	53%	53%	51%	54%	44%	51%	47%	52%	54%	52%	51%	49%	65%
Not true	440	229	211	43	84	91	79	56	87	101	124	84	132	117	121	107	56	40	111	126	65
	43%	46%	41%	38%	43%	47%	46%	42%	42%	42%	44%	40%	47%	43%	46%	42%	41%	44%	45%	44%	32%
Don't know	62	22	39	8	6	13	11	14	9	12	12	13	24	17	19	15	7	4	11	21	7
	6%	4%	8%	7%	3%	7%	6%	11%	4%	5%	4%	6%	9%	6%	7%	6%	5%	4%	4%	7%	3%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 16  
**Q.4 Whether words and phrases are true about the main political parties**  
**Is a united party**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
<b><u>The Labour Party</u></b>																					
True	272	136	135	37	36	59	48	37	55	56	65	65	85	67	58	76	37	32	45	125	35
	27%	27%	26%	33%	18%	31%	27%	28%	27%	23%	23%	31%	30%	25%	22%	30%	27%	35%	18%	44%	17%
Not true	716	352	364	68	152	133	125	93	144	181	205	142	189	192	198	169	101	56	195	156	168
	71%	71%	70%	61%	78%	68%	72%	70%	71%	75%	73%	67%	67%	71%	76%	67%	73%	62%	79%	54%	82%
Don't know	24	7	17	7	6	2	1	3	5	3	11	4	6	10	5	7	-	2	7	6	3
	2%	1%	3%	6%	3%	1%	1%	2%	2%	1%	4%	2%	2%	4%	2%	3%	-	3%	3%	2%	2%
<b><u>The Conservative Party</u></b>																					
True	325	148	177	51	59	49	56	34	77	66	85	77	97	93	82	81	40	28	113	67	67
	32%	30%	34%	45%	30%	25%	32%	26%	37%	28%	30%	36%	35%	35%	31%	32%	29%	31%	46%	23%	33%
Not true	650	341	309	52	128	143	114	91	122	169	183	127	172	163	169	164	95	59	128	214	132
	64%	69%	60%	46%	66%	74%	65%	68%	60%	70%	65%	60%	61%	60%	65%	65%	69%	65%	52%	75%	64%
Don't know	37	7	30	9	7	2	4	8	5	6	13	7	11	13	10	7	3	3	7	6	6
	4%	1%	6%	8%	4%	1%	2%	6%	3%	2%	5%	3%	4%	5%	4%	3%	2%	3%	3%	2%	3%
<b><u>The Liberal Democrats</u></b>																					
True	696	353	344	76	131	133	113	93	149	191	199	135	171	196	169	167	99	64	171	193	173
	69%	71%	67%	68%	68%	69%	65%	70%	73%	79%	71%	64%	61%	73%	65%	66%	71%	71%	69%	67%	84%
Not true	229	118	111	24	46	47	46	26	40	33	56	59	81	44	65	67	32	21	56	71	24
	23%	24%	21%	22%	24%	24%	27%	19%	19%	14%	20%	28%	29%	16%	25%	26%	23%	24%	22%	25%	12%
Don't know	87	25	62	12	17	14	15	14	15	17	26	16	28	29	27	19	8	5	21	23	9
	9%	5%	12%	10%	9%	7%	8%	10%	7%	7%	9%	8%	10%	11%	10%	7%	6%	5%	9%	8%	5%



## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 17  
**Q.4 Whether words and phrases are true about the main political parties**  
**Focuses its attention on the real priorities of the country**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
<b><u>The Labour Party</u></b>																					
True	315	159	157	39	63	59	47	47	61	70	82	69	95	84	64	79	53	35	33	180	43
	31%	32%	30%	35%	32%	30%	27%	35%	30%	29%	29%	33%	34%	31%	25%	31%	38%	39%	13%	63%	21%
Not true	681	331	350	71	127	132	126	83	141	169	196	135	181	177	193	172	84	54	211	104	162
	67%	67%	68%	63%	65%	68%	72%	63%	69%	70%	70%	64%	65%	66%	74%	68%	60%	60%	85%	36%	78%
Don't know	16	6	10	2	4	3	1	3	2	2	3	7	4	8	4	2	2	1	4	4	1
	2%	1%	2%	2%	2%	2%	1%	2%	1%	1%	1%	3%	1%	3%	1%	1%	1%	1%	2%	1%	*
<b><u>The Conservative Party</u></b>																					
True	381	200	181	49	69	61	59	52	92	84	108	87	102	106	99	97	60	19	178	78	53
	38%	40%	35%	43%	35%	31%	34%	39%	45%	35%	39%	41%	36%	39%	38%	39%	43%	21%	72%	27%	26%
Not true	595	279	316	61	116	129	109	74	106	147	162	118	168	149	154	152	73	67	58	201	147
	59%	56%	61%	54%	60%	66%	63%	56%	52%	61%	58%	56%	60%	55%	59%	60%	53%	74%	23%	70%	71%
Don't know	36	17	19	2	9	5	6	7	6	9	10	6	10	14	9	3	5	5	11	8	6
	4%	3%	4%	2%	5%	3%	3%	5%	3%	4%	4%	3%	4%	5%	3%	1%	4%	5%	5%	3%	3%
<b><u>The Liberal Democrats</u></b>																					
True	530	264	266	59	105	94	73	73	125	146	151	101	132	148	122	130	83	47	136	146	148
	52%	53%	52%	52%	54%	48%	42%	55%	61%	61%	54%	48%	47%	55%	47%	52%	59%	52%	55%	51%	72%
Not true	380	190	190	45	73	79	79	41	64	77	104	83	117	91	104	101	47	38	87	114	44
	38%	38%	37%	40%	38%	41%	45%	31%	32%	32%	37%	39%	42%	34%	40%	40%	34%	42%	35%	40%	21%
Don't know	102	42	59	9	16	21	22	19	15	17	26	27	31	29	35	21	10	6	25	27	14
	10%	9%	12%	8%	8%	11%	13%	14%	7%	7%	9%	13%	11%	11%	14%	8%	7%	7%	10%	9%	7%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 18

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Improve the National Health Service - The Labour Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral	
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205	
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206	
NET: Likely	461 46%	225 45%	236 46%	61 55%	93 48%	87 45%	69 40%	69 52%	82 40%	95 40%	136 48%	102 48%	129 46%	108 40%	103 39%	131 52%	70 50%	50 55%	58 23%	236 82%	69 34%	
Very likely	(4) 10%	104 10%	51 10%	53 11%	12 7%	14 7%	19 10%	10 6%	18 13%	31 15%	17 7%	20 7%	21 10%	46 16%	22 8%	28 11%	31 12%	10 7%	13 14%	5 2%	71 25%	8 4%
Quite likely	(3) 35%	357 35%	174 35%	183 36%	49 44%	80 41%	68 35%	59 34%	51 39%	51 25%	79 33%	116 41%	81 38%	82 29%	86 32%	75 29%	100 40%	60 43%	37 41%	53 21%	164 57%	61 30%
Quite unlikely	(2) 28%	288 28%	138 28%	150 29%	28 24%	58 30%	68 35%	53 30%	25 19%	56 28%	79 33%	83 29%	58 27%	68 24%	81 30%	86 33%	58 23%	35 26%	28 31%	100 40%	34 12%	71 35%
Very unlikely	(1) 25%	252 25%	129 26%	123 24%	20 18%	43 22%	37 19%	50 29%	38 29%	63 31%	65 27%	56 20%	51 24%	80 29%	78 29%	68 26%	62 25%	31 23%	12 14%	87 35%	16 5%	63 31%
NET: Unlikely	540 53%	267 54%	273 53%	48 43%	101 52%	105 54%	103 59%	63 48%	120 59%	144 60%	138 49%	109 52%	148 53%	159 59%	155 59%	120 47%	67 48%	40 44%	187 76%	50 17%	134 65%	
Don't know	11 1%	4 1%	7 1%	3 3%	- -	3 1%	2 1%	1 *	3 1%	1 *	7 2%	- -	3 1%	3 1%	4 1%	2 1%	2 2%	1 1%	3 1%	2 1%	2 1%	
Mean	2.31	2.30	2.33	2.49	2.33	2.36	2.17	2.37	2.24	2.20	2.37	2.34	2.34	2.19	2.24	2.40	2.36	2.56	1.90	3.02	2.07	
Standard deviation	0.96	0.97	0.95	0.92	0.90	0.90	0.92	1.04	1.06	0.92	0.89	0.96	1.07	0.95	0.97	0.99	0.92	0.90	0.80	0.77	0.88	
Standard error	0.03	0.05	0.04	0.10	0.07	0.06	0.07	0.08	0.08	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.08	0.10	0.05	0.05	0.06	

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 19

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**  
**Improve the National Health Service - The Conservative Party**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	450 44%	209 42%	241 47%	60 53%	74 38%	72 37%	75 43%	68 51%	100 49%	94 39%	132 47%	99 47%	124 44%	116 43%	123 47%	116 46%	64 46%	32 35%	186 75%	100 35%	66 32%
Very likely	(4) 7%	34 7%	31 6%	6 6%	13 7%	7 4%	11 6%	9 7%	19 9%	7 3%	15 5%	16 7%	28 10%	18 7%	19 7%	15 6%	8 6%	6 6%	29 12%	13 4%	11 5%
Quite likely	(3) 38%	175 35%	209 41%	53 48%	61 31%	65 33%	64 37%	58 44%	82 40%	87 36%	117 42%	84 40%	96 34%	98 36%	103 40%	100 40%	56 40%	26 29%	157 63%	87 30%	55 27%
Quite unlikely	(2) 31%	146 29%	168 33%	32 28%	71 37%	75 38%	57 33%	35 26%	45 22%	98 41%	85 30%	63 30%	69 24%	82 31%	81 31%	85 33%	35 25%	32 35%	42 17%	96 33%	88 43%
Very unlikely	(1) 22%	133 27%	93 18%	17 15%	48 24%	45 23%	39 23%	26 20%	52 25%	46 19%	56 20%	46 22%	78 28%	62 23%	54 21%	50 20%	36 26%	24 26%	17 7%	87 30%	49 24%
NET: Unlikely	541 53%	280 56%	261 51%	48 43%	119 61%	120 62%	97 56%	61 46%	96 47%	144 60%	141 50%	109 52%	147 52%	144 54%	135 52%	135 53%	72 51%	56 62%	58 24%	182 64%	137 67%
Don't know	22 2%	7 1%	14 3%	4 4%	1 *	3 1%	2 1%	4 3%	8 4%	3 1%	7 3%	2 1%	9 3%	10 4%	4 1%	2 1%	3 2%	3 3%	3 1%	5 2%	3 1%
Mean	2.29	2.23	2.36	2.46	2.21	2.18	2.27	2.40	2.34	2.23	2.33	2.33	2.28	2.28	2.34	2.32	2.26	2.16	2.81	2.09	2.13
Standard deviation	0.89	0.93	0.85	0.83	0.89	0.83	0.89	0.89	0.97	0.79	0.86	0.90	0.99	0.90	0.89	0.86	0.93	0.90	0.73	0.89	0.84
Standard error	0.03	0.04	0.04	0.09	0.07	0.06	0.06	0.07	0.07	0.05	0.05	0.06	0.07	0.06	0.06	0.05	0.08	0.10	0.05	0.05	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 20

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Improve the National Health Service - The Liberal Democrats**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	626 62%	304 61%	322 62%	69 62%	116 60%	115 59%	102 59%	91 68%	133 65%	163 68%	179 64%	123 59%	160 57%	172 64%	156 60%	155 61%	90 65%	52 58%	148 60%	177 62%	158 77%
Very likely	(4) 11%	56 11%	60 12%	7 7%	16 8%	20 11%	20 12%	17 13%	34 17%	26 11%	29 10%	23 11%	38 13%	39 14%	28 11%	23 9%	19 14%	7 8%	25 10%	29 10%	38 19%
Quite likely	(3) 50%	248 50%	262 51%	62 55%	100 52%	94 48%	82 47%	73 55%	99 48%	137 57%	150 54%	100 48%	122 44%	133 50%	128 49%	132 52%	71 51%	45 50%	123 50%	148 52%	120 58%
Quite unlikely	(2) 19%	98 20%	95 18%	24 21%	46 24%	40 20%	36 21%	14 11%	32 16%	45 19%	55 20%	44 21%	48 17%	46 17%	57 22%	48 19%	25 18%	17 19%	53 21%	54 19%	31 15%
Very unlikely	(1) 13%	74 15%	62 12%	13 11%	23 12%	28 14%	26 15%	17 13%	29 14%	21 9%	29 10%	32 15%	53 19%	36 13%	31 12%	34 13%	19 14%	16 18%	34 14%	41 14%	11 5%
NET: Unlikely	328 32%	171 35%	157 30%	36 32%	70 36%	67 35%	63 36%	31 24%	61 30%	66 27%	84 30%	76 36%	101 36%	82 30%	87 33%	82 32%	44 32%	33 37%	87 35%	95 33%	42 20%
Don't know	58 6%	21 4%	37 7%	7 6%	9 4%	13 6%	9 5%	11 8%	10 5%	11 5%	17 6%	11 5%	19 7%	15 6%	18 7%	16 6%	5 4%	5 5%	13 5%	15 5%	6 3%
Mean	2.64	2.60	2.67	2.61	2.58	2.59	2.58	2.75	2.72	2.73	2.68	2.57	2.55	2.69	2.63	2.61	2.67	2.51	2.59	2.61	2.93
Standard deviation	0.87	0.89	0.86	0.79	0.82	0.88	0.90	0.87	0.93	0.78	0.81	0.89	0.97	0.90	0.85	0.85	0.89	0.89	0.86	0.87	0.75
Standard error	0.03	0.04	0.04	0.09	0.06	0.06	0.07	0.07	0.07	0.05	0.05	0.06	0.07	0.06	0.05	0.05	0.08	0.10	0.06	0.05	0.05

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 21

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Manage Britain's economy well in bad times as well as good - The Labour Party**

**Base: All respondents**

	Sex			Age						Social Class				Region				Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	580 57%	299 60%	280 54%	78 70%	128 66%	109 56%	88 51%	72 54%	104 51%	154 64%	163 58%	112 53%	151 54%	149 55%	137 52%	148 58%	82 59%	64 70%	94 38%	239 83%	117 57%
Very likely	(4) 129 13%	73 15%	56 11%	22 19%	17 9%	23 12%	20 11%	16 12%	31 15%	22 9%	30 11%	29 14%	48 17%	26 10%	30 11%	32 13%	25 18%	16 18%	13 5%	80 28%	13 6%
Quite likely	(3) 450 45%	226 46%	224 43%	56 50%	111 57%	85 44%	69 40%	56 43%	72 35%	132 55%	133 47%	82 39%	103 37%	123 46%	107 41%	116 46%	57 41%	47 53%	80 33%	160 56%	105 51%
Quite unlikely	(2) 246 24%	110 22%	136 26%	23 20%	40 21%	59 30%	53 31%	26 20%	43 21%	60 25%	75 27%	55 26%	56 20%	72 27%	82 32%	47 19%	29 21%	16 17%	86 35%	33 12%	51 25%
Very unlikely	(1) 170 17%	82 16%	88 17%	9 8%	21 11%	23 12%	31 18%	32 24%	54 26%	24 10%	36 13%	40 19%	70 25%	46 17%	37 14%	53 21%	24 17%	10 11%	65 26%	11 4%	35 17%
NET: Unlikely	416 41%	192 39%	224 43%	32 29%	62 32%	82 42%	85 49%	58 44%	97 47%	84 35%	111 39%	95 45%	126 45%	118 44%	119 46%	100 39%	53 38%	26 29%	152 61%	45 16%	86 42%
Don't know	17 2%	5 1%	12 2%	2 2%	4 2%	3 2%	1 *	2 2%	4 2%	2 1%	7 2%	4 2%	3 1%	2 1%	5 2%	5 2%	4 3%	1 1%	2 1%	3 1%	3 1%
Mean	2.54	2.59	2.49	2.82	2.66	2.57	2.44	2.43	2.41	2.64	2.58	2.49	2.46	2.48	2.51	2.51	2.62	2.77	2.17	3.08	2.47
Standard deviation	0.92	0.94	0.91	0.85	0.80	0.86	0.92	0.99	1.05	0.79	0.85	0.96	1.05	0.89	0.88	0.97	0.99	0.88	0.89	0.74	0.85
Standard error	0.03	0.04	0.04	0.09	0.06	0.06	0.07	0.08	0.08	0.05	0.05	0.06	0.07	0.05	0.05	0.06	0.08	0.09	0.06	0.04	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 22

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Manage Britain's economy well in bad times as well as good - The Conservative Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	570 56%	280 57%	290 56%	74 66%	111 57%	105 54%	100 57%	71 53%	110 54%	148 62%	169 60%	117 56%	136 48%	154 57%	157 60%	139 55%	77 55%	43 48%	202 82%	122 43%	102 49%
Very likely	(4) 10%	47 9%	53 10%	14 13%	13 7%	19 10%	20 11%	14 10%	20 10%	20 8%	21 8%	25 12%	33 12%	26 10%	26 10%	25 10%	14 10%	8 9%	53 22%	22 8%	11 5%
Quite likely	(3) 47%	234 47%	237 46%	60 53%	98 50%	86 44%	80 46%	57 43%	91 44%	128 53%	148 53%	91 43%	103 37%	128 48%	130 50%	114 45%	63 45%	35 39%	149 60%	100 35%	91 44%
Quite unlikely	(2) 26%	126 25%	140 27%	23 20%	61 31%	54 28%	44 25%	35 26%	50 24%	65 27%	73 26%	52 25%	75 27%	61 23%	75 29%	69 27%	36 26%	25 28%	28 11%	105 36%	70 34%
Very unlikely	(1) 15%	82 16%	67 13%	13 11%	19 10%	31 16%	28 16%	24 18%	34 17%	21 9%	31 11%	36 17%	60 21%	45 17%	23 9%	37 15%	25 18%	19 21%	12 5%	55 19%	30 14%
NET: Unlikely	414 41%	208 42%	207 40%	35 31%	80 41%	85 44%	72 41%	58 44%	84 41%	86 36%	104 37%	89 42%	135 48%	106 39%	98 37%	107 42%	60 43%	44 49%	40 16%	160 56%	99 48%
Don't know	27 3%	8 2%	20 4%	3 3%	3 2%	4 2%	2 1%	4 3%	10 5%	6 2%	7 3%	5 2%	9 3%	9 3%	6 2%	7 3%	2 1%	3 3%	6 2%	5 2%	5 2%
Mean	2.53	2.50	2.56	2.69	2.55	2.49	2.53	2.47	2.49	2.63	2.58	2.52	2.40	2.52	2.63	2.52	2.48	2.37	3.01	2.32	2.41
Standard deviation	0.87	0.88	0.85	0.84	0.77	0.89	0.90	0.91	0.90	0.77	0.79	0.92	0.96	0.89	0.79	0.87	0.90	0.94	0.73	0.87	0.80
Standard error	0.03	0.04	0.04	0.09	0.06	0.06	0.07	0.07	0.07	0.05	0.04	0.06	0.06	0.06	0.05	0.06	0.08	0.10	0.05	0.05	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 23

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Manage Britain's economy well in bad times as well as good - The Liberal Democrats**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	497 49%	223 45%	274 53%	70 62%	97 50%	87 45%	74 43%	64 48%	105 51%	117 49%	144 51%	99 47%	137 49%	130 48%	131 50%	122 48%	75 54%	39 43%	116 47%	136 47%	137 67%
Very likely	(4) 68 7%	32 7%	35 7%	12 10%	11 6%	10 5%	12 7%	7 5%	17 8%	8 3%	11 4%	15 7%	34 12%	18 7%	15 6%	20 8%	9 6%	6 7%	15 6%	18 6%	18 9%
Quite likely	(3) 429 42%	190 38%	239 46%	59 52%	86 44%	77 40%	62 36%	57 43%	88 43%	109 45%	133 47%	84 40%	103 37%	112 42%	116 45%	101 40%	67 48%	32 36%	100 40%	118 41%	119 58%
Quite unlikely	(2) 278 27%	150 30%	128 25%	24 22%	60 31%	58 30%	66 38%	26 19%	44 22%	70 29%	84 30%	58 27%	67 24%	77 28%	77 30%	65 26%	34 24%	25 28%	65 26%	90 31%	43 21%
Very unlikely	(1) 145 14%	84 17%	61 12%	8 7%	25 13%	29 15%	23 13%	26 19%	34 16%	31 13%	30 11%	32 15%	52 19%	39 14%	32 12%	37 15%	19 14%	19 21%	45 18%	39 14%	11 5%
NET: Unlikely	422 42%	234 47%	189 37%	32 29%	85 44%	87 45%	89 51%	51 39%	78 38%	100 42%	114 41%	89 42%	119 42%	115 43%	109 42%	102 41%	53 38%	43 48%	110 44%	129 45%	54 26%
Don't know	93 9%	40 8%	53 10%	10 9%	13 7%	20 10%	11 6%	17 13%	21 10%	23 10%	23 8%	22 10%	25 9%	24 9%	21 8%	29 11%	11 8%	8 9%	22 9%	22 8%	15 7%
Mean	2.46	2.38	2.54	2.72	2.46	2.39	2.38	2.39	2.48	2.43	2.48	2.44	2.46	2.45	2.48	2.47	2.51	2.32	2.38	2.43	2.76
Standard deviation	0.84	0.86	0.82	0.77	0.80	0.83	0.82	0.90	0.90	0.78	0.75	0.86	0.96	0.84	0.80	0.87	0.83	0.91	0.88	0.83	0.70
Standard error	0.03	0.04	0.04	0.09	0.06	0.06	0.06	0.08	0.07	0.06	0.04	0.06	0.07	0.05	0.05	0.06	0.07	0.10	0.06	0.05	0.05

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 24

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Improve standards in schools - The Labour Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	523 52%	256 52%	267 52%	74 66%	104 53%	96 50%	83 48%	66 50%	100 49%	112 46%	151 54%	114 54%	147 52%	119 44%	135 52%	134 53%	75 54%	60 67%	81 33%	233 81%	83 40%
Very likely	(4) 11%	66 13%	43 8%	20 18%	12 6%	19 10%	16 9%	16 12%	26 12%	12 5%	18 6%	37 18%	41 15%	18 7%	27 10%	28 11%	16 12%	18 20%	2 1%	75 26%	8 4%
Quite likely	(3) 41%	190 38%	225 44%	54 48%	92 47%	77 40%	66 38%	50 38%	75 37%	100 42%	133 47%	77 37%	106 38%	101 38%	107 41%	106 42%	59 42%	42 47%	79 32%	158 55%	75 37%
Quite unlikely	(2) 28%	139 28%	141 27%	28 25%	66 34%	63 33%	54 31%	34 25%	36 18%	83 34%	78 28%	58 28%	62 22%	86 32%	67 26%	70 28%	39 28%	18 20%	85 34%	36 12%	82 40%
Very unlikely	(1) 19%	93 19%	102 20%	9 8%	24 13%	31 16%	36 21%	32 24%	62 30%	44 18%	48 17%	37 18%	66 24%	62 23%	55 21%	45 18%	22 16%	11 12%	77 31%	18 6%	39 19%
NET: Unlikely	476 47%	232 47%	244 47%	37 33%	90 47%	95 49%	90 52%	66 50%	98 48%	127 53%	126 45%	96 45%	128 46%	148 55%	122 47%	115 46%	62 44%	29 32%	161 65%	53 19%	121 59%
Don't know	13 1%	8 2%	5 1%	1 1%	- -	3 2%	1 1%	1 *	6 3%	2 1%	4 1%	1 *	6 2%	2 1%	4 2%	3 1%	2 1%	1 1%	5 2%	1 *	2 1%
Mean	2.44	2.47	2.41	2.76	2.47	2.44	2.36	2.38	2.32	2.33	2.44	2.54	2.45	2.28	2.42	2.47	2.51	2.76	2.03	3.01	2.25
Standard deviation	0.92	0.95	0.90	0.84	0.79	0.88	0.92	0.99	1.05	0.83	0.85	0.98	1.02	0.90	0.94	0.92	0.91	0.92	0.83	0.80	0.81
Standard error	0.03	0.04	0.04	0.09	0.06	0.06	0.07	0.08	0.08	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.08	0.10	0.05	0.05	0.06



## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 25

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Improve standards in schools - The Conservative Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	576 57%	264 53%	312 60%	80 71%	99 51%	89 46%	87 50%	89 67%	133 65%	128 53%	167 60%	128 61%	152 54%	157 58%	154 59%	140 55%	80 57%	44 49%	202 82%	138 48%	97 47%
Very likely	(4) 11%	58 12%	58 11%	17 15%	16 8%	13 7%	18 10%	16 12%	36 18%	23 9%	23 8%	29 14%	42 15%	36 13%	33 13%	23 9%	16 11%	8 9%	46 19%	21 7%	12 6%
Quite likely	(3) 45%	206 41%	254 49%	63 56%	83 43%	76 39%	69 39%	73 55%	97 47%	106 44%	144 51%	100 47%	110 39%	121 45%	121 46%	118 47%	64 46%	36 40%	156 63%	116 40%	85 41%
Quite unlikely	(2) 27%	139 28%	139 27%	18 16%	69 35%	69 35%	53 31%	26 20%	43 21%	75 31%	82 29%	47 22%	73 26%	73 27%	65 25%	77 31%	33 24%	29 32%	29 12%	94 33%	81 39%
Very unlikely	(1) 14%	83 17%	58 11%	13 11%	26 13%	34 17%	31 18%	16 12%	22 11%	35 15%	26 9%	31 15%	49 18%	34 13%	35 14%	31 12%	26 19%	15 16%	12 5%	52 18%	24 12%
NET: Unlikely	419 41%	222 45%	196 38%	30 27%	95 49%	102 53%	85 49%	42 32%	65 32%	110 46%	108 39%	78 37%	122 44%	106 40%	101 39%	108 43%	59 43%	44 48%	41 17%	146 51%	105 51%
Don't know	18 2%	10 2%	8 2%	2 2%	1 *	3 2%	2 1%	2 1%	7 3%	2 1%	5 2%	4 2%	6 2%	6 2%	6 2%	4 2%	- -	2 2%	4 2%	4 1%	4 2%
Mean	2.55	2.49	2.61	2.77	2.46	2.36	2.43	2.68	2.74	2.49	2.60	2.61	2.53	2.61	2.60	2.53	2.50	2.43	2.97	2.38	2.42
Standard deviation	0.87	0.91	0.83	0.85	0.83	0.85	0.91	0.84	0.88	0.86	0.77	0.90	0.96	0.88	0.89	0.83	0.93	0.88	0.72	0.87	0.78
Standard error	0.03	0.04	0.04	0.09	0.06	0.06	0.07	0.07	0.06	0.06	0.04	0.06	0.06	0.05	0.06	0.05	0.08	0.09	0.05	0.05	0.05

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 26

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Improve standards in schools - The Liberal Democrats**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral	
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205	
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206	
NET: Likely	697	343	353	80	140	132	104	94	146	183	199	144	172	192	173	168	99	65	168	198	171	
	69%	69%	68%	71%	72%	68%	60%	71%	72%	76%	71%	68%	61%	71%	66%	66%	71%	72%	68%	69%	83%	
Very likely	(4)	148	72	76	12	32	27	16	20	41	31	39	34	44	45	41	32	22	8	35	38	38
		15%	15%	15%	11%	16%	14%	9%	15%	20%	13%	14%	16%	16%	17%	16%	13%	16%	9%	14%	13%	18%
Quite likely	(3)	548	271	278	68	109	105	88	74	105	151	160	110	128	146	132	136	77	57	133	160	133
		54%	55%	54%	61%	56%	54%	50%	56%	52%	63%	57%	52%	46%	54%	51%	54%	55%	63%	54%	56%	64%
Quite unlikely	(2)	154	72	81	22	29	34	33	13	22	32	54	31	37	36	47	42	17	11	37	44	22
		15%	15%	16%	20%	15%	18%	19%	10%	11%	13%	19%	15%	13%	13%	18%	17%	12%	12%	15%	15%	11%
Very unlikely	(1)	92	54	38	6	16	15	26	12	17	13	12	22	45	21	24	22	14	11	25	31	2
		9%	11%	7%	6%	8%	8%	15%	9%	8%	5%	4%	10%	16%	8%	9%	9%	10%	12%	10%	11%	1%
NET: Unlikely		246	126	119	29	46	49	59	25	39	45	66	53	81	57	71	64	31	22	62	76	24
		24%	25%	23%	25%	23%	25%	34%	19%	19%	19%	24%	25%	29%	21%	27%	25%	22%	25%	25%	26%	12%
Don't know		70	26	44	4	8	13	11	14	19	13	16	14	27	20	17	21	9	3	18	14	11
		7%	5%	8%	3%	4%	7%	6%	10%	10%	5%	6%	7%	10%	7%	6%	8%	7%	3%	7%	5%	5%
Mean		2.80	2.77	2.83	2.79	2.84	2.80	2.58	2.86	2.92	2.88	2.85	2.79	2.67	2.86	2.78	2.77	2.82	2.71	2.78	2.75	3.06
Standard deviation		0.82	0.85	0.79	0.72	0.81	0.79	0.88	0.81	0.84	0.70	0.72	0.86	0.96	0.81	0.84	0.80	0.84	0.81	0.84	0.84	0.60
Standard error		0.03	0.04	0.04	0.08	0.06	0.06	0.07	0.07	0.06	0.05	0.04	0.06	0.07	0.05	0.05	0.05	0.07	0.09	0.05	0.05	0.04

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 27

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Get the right balance between taxes and public spending - The Labour Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	405 40%	210 42%	195 38%	42 37%	81 41%	85 44%	61 35%	60 45%	77 37%	91 38%	116 41%	95 45%	103 37%	97 36%	94 36%	104 41%	63 46%	46 51%	52 21%	199 69%	70 34%
Very likely	(4) 9%	48 10%	42 8%	10 9%	11 6%	15 7%	13 8%	10 8%	31 15%	15 6%	15 5%	24 11%	36 13%	18 7%	15 6%	29 11%	14 10%	14 16%	6 2%	61 21%	5 3%
Quite likely	(3) 31%	162 33%	152 30%	32 28%	69 36%	71 36%	47 27%	50 38%	46 22%	76 32%	101 36%	71 34%	67 24%	79 30%	79 30%	75 30%	49 36%	32 35%	46 18%	138 48%	65 31%
Quite unlikely	(2) 31%	141 28%	168 33%	32 28%	66 34%	65 33%	61 35%	31 24%	54 26%	86 36%	91 32%	56 27%	76 27%	98 36%	87 33%	71 28%	29 21%	24 27%	93 38%	47 16%	84 41%
Very unlikely	(1) 26%	138 28%	129 25%	33 29%	43 22%	40 21%	49 28%	37 28%	66 32%	60 25%	66 24%	55 26%	86 31%	68 25%	72 28%	69 27%	40 29%	17 19%	95 38%	26 9%	50 24%
NET: Unlikely	576 57%	279 56%	298 58%	65 58%	109 56%	104 54%	110 63%	68 51%	120 59%	146 61%	157 56%	111 53%	162 58%	166 62%	159 61%	140 55%	70 50%	41 46%	188 76%	74 26%	134 65%
Don't know	31 3%	7 1%	24 5%	6 5%	5 3%	4 2%	3 2%	5 4%	8 4%	3 1%	8 3%	4 2%	15 5%	6 2%	7 3%	8 3%	6 4%	3 3%	7 3%	15 5%	2 1%
Mean	2.23	2.25	2.22	2.18	2.26	2.32	2.15	2.26	2.21	2.20	2.24	2.31	2.20	2.18	2.15	2.26	2.27	2.49	1.85	2.86	2.12
Standard deviation	0.95	0.97	0.93	0.98	0.88	0.89	0.93	0.97	1.08	0.89	0.88	0.99	1.04	0.90	0.91	1.00	1.01	0.99	0.82	0.88	0.81
Standard error	0.03	0.05	0.04	0.11	0.07	0.06	0.07	0.08	0.08	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.09	0.11	0.05	0.05	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 28

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Get the right balance between taxes and public spending - The Conservative Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	426 42%	222 45%	204 40%	49 44%	67 35%	78 40%	63 36%	58 44%	111 54%	110 46%	118 42%	93 44%	106 38%	117 43%	104 40%	102 40%	67 48%	37 41%	181 73%	84 29%	67 32%
Very likely	(4) 87 9%	52 10%	35 7%	8 7%	11 5%	12 6%	18 10%	12 9%	27 13%	21 9%	17 6%	16 8%	33 12%	26 10%	21 8%	20 8%	11 8%	9 10%	46 19%	15 5%	6 3%
Quite likely	(3) 339 34%	171 34%	169 33%	42 37%	57 29%	66 34%	45 26%	46 35%	84 41%	89 37%	101 36%	77 37%	73 26%	91 34%	83 32%	82 32%	56 40%	28 31%	135 54%	70 24%	61 29%
Quite unlikely	(2) 309 31%	139 28%	171 33%	25 23%	79 41%	66 34%	60 34%	40 30%	39 19%	79 33%	97 35%	59 28%	74 27%	93 34%	86 33%	67 27%	36 26%	28 31%	36 15%	104 36%	88 43%
Very unlikely	(1) 246 24%	128 26%	118 23%	32 29%	42 21%	46 24%	49 28%	29 22%	48 24%	49 20%	58 21%	54 25%	85 30%	54 20%	62 24%	76 30%	32 23%	23 25%	23 9%	85 30%	50 24%
NET: Unlikely	556 55%	266 54%	289 56%	58 51%	121 62%	112 58%	109 63%	69 52%	88 43%	128 53%	155 55%	113 54%	160 57%	147 55%	148 57%	143 57%	68 49%	50 56%	59 24%	189 66%	137 67%
Don't know	30 3%	7 1%	23 4%	6 5%	6 3%	4 2%	2 1%	6 4%	6 3%	3 1%	8 3%	4 2%	15 5%	5 2%	9 4%	8 3%	4 3%	3 3%	7 3%	14 5%	2 1%
Mean	2.27	2.30	2.24	2.23	2.19	2.23	2.19	2.32	2.45	2.34	2.28	2.27	2.20	2.34	2.25	2.19	2.35	2.26	2.85	2.05	2.11
Standard deviation	0.94	0.97	0.90	0.97	0.85	0.89	0.97	0.93	1.00	0.91	0.87	0.94	1.03	0.91	0.92	0.97	0.93	0.96	0.84	0.88	0.81
Standard error	0.03	0.05	0.04	0.11	0.06	0.06	0.07	0.08	0.07	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.08	0.10	0.05	0.05	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 29

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Get the right balance between taxes and public spending - The Liberal Democrats**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral	
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205	
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206	
NET: Likely	475 47%	232 47%	243 47%	56 50%	87 45%	92 47%	64 37%	66 50%	110 54%	127 53%	134 48%	105 50%	109 39%	121 45%	118 45%	110 44%	76 55%	49 54%	109 44%	133 46%	134 65%	
Very likely	(4) 8%	86 10%	51 7%	35 5%	5 9%	18 8%	16 5%	9 6%	8 14%	28 6%	14 7%	20 9%	19 12%	33 8%	22 9%	24 5%	14 10%	14 14%	13 4%	9 9%	27 16%	32 16%
Quite likely	(3) 38%	389 37%	181 40%	208 45%	51 35%	68 39%	76 32%	55 43%	57 40%	82 47%	114 41%	114 41%	85 41%	76 27%	99 37%	95 36%	96 38%	63 45%	36 40%	100 41%	107 37%	102 49%
Quite unlikely	(2) 26%	267 27%	135 25%	132 20%	23 28%	53 30%	58 36%	63 30%	27 20%	43 21%	62 26%	80 28%	54 26%	72 26%	75 28%	70 27%	72 29%	30 22%	18 20%	64 26%	69 24%	56 27%
Very unlikely	(1) 18%	178 19%	96 16%	82 22%	24 18%	34 15%	30 21%	36 18%	25 14%	30 16%	39 16%	45 16%	36 17%	58 21%	49 18%	47 18%	42 17%	25 18%	15 17%	50 20%	56 19%	9 4%
NET: Unlikely	444 44%	231 47%	213 41%	47 42%	88 45%	87 45%	98 56%	52 39%	72 35%	100 42%	124 44%	90 43%	130 46%	124 46%	117 45%	114 45%	55 40%	34 37%	114 46%	125 43%	65 32%	
Don't know	93 9%	33 7%	60 12%	9 8%	20 10%	15 8%	11 7%	15 11%	22 11%	13 5%	22 8%	16 8%	41 15%	24 9%	26 10%	28 11%	7 5%	7 8%	24 10%	29 10%	7 3%	
Mean	2.42	2.40	2.43	2.35	2.41	2.44	2.23	2.42	2.60	2.45	2.42	2.45	2.35	2.38	2.41	2.37	2.49	2.56	2.30	2.40	2.79	
Standard deviation	0.90	0.94	0.87	0.90	0.92	0.87	0.86	0.90	0.94	0.84	0.87	0.91	1.00	0.90	0.92	0.86	0.92	0.96	0.86	0.94	0.76	
Standard error	0.03	0.04	0.04	0.10	0.07	0.06	0.06	0.08	0.07	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.08	0.11	0.06	0.06	0.05	

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 30

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Improve public transport - The Labour Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	365 36%	172 35%	192 37%	55 49%	69 36%	62 32%	47 27%	45 34%	86 42%	72 30%	103 37%	70 33%	120 43%	95 35%	97 37%	82 33%	46 33%	44 49%	55 22%	162 56%	57 28%
Very likely	(4) 9%	50 10%	43 8%	13 12%	14 7%	20 10%	12 7%	8 6%	27 13%	15 6%	15 5%	18 9%	44 16%	21 8%	20 8%	26 10%	7 5%	19 21%	8 3%	57 20%	9 5%
Quite likely	(3) 27%	122 25%	150 29%	42 38%	55 28%	42 22%	35 20%	38 28%	60 29%	57 24%	88 31%	51 24%	76 27%	74 28%	76 29%	56 22%	39 28%	26 28%	47 19%	105 37%	48 23%
Quite unlikely	(2) 33%	168 34%	170 33%	33 29%	70 36%	80 41%	68 39%	40 30%	48 24%	99 41%	99 35%	72 34%	68 24%	90 34%	89 34%	93 37%	47 34%	19 21%	92 37%	76 27%	83 40%
Very unlikely	(1) 29%	152 31%	140 27%	21 19%	51 26%	51 26%	56 32%	47 36%	65 32%	67 28%	75 27%	65 31%	85 30%	81 30%	70 27%	71 28%	44 32%	26 28%	96 39%	42 15%	64 31%
NET: Unlikely	630 62%	320 65%	310 60%	53 47%	121 62%	131 67%	125 72%	87 66%	113 55%	166 69%	174 62%	137 65%	153 55%	171 64%	159 61%	164 65%	91 66%	44 49%	188 76%	118 41%	147 71%
Don't know	17 2%	4 1%	13 3%	4 3%	4 2%	1 1%	3 1%	1 *	5 2%	2 1%	4 1%	4 2%	7 3%	3 1%	5 2%	6 2%	1 1%	2 2%	5 2%	7 2%	2 1%
Mean	2.17	2.14	2.19	2.44	2.17	2.16	2.01	2.04	2.24	2.08	2.16	2.11	2.29	2.13	2.18	2.15	2.07	2.42	1.87	2.63	2.01
Standard deviation	0.96	0.97	0.94	0.94	0.91	0.94	0.90	0.93	1.05	0.88	0.89	0.95	1.08	0.94	0.93	0.96	0.90	1.12	0.84	0.97	0.86
Standard error	0.03	0.05	0.04	0.10	0.07	0.06	0.07	0.07	0.08	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.08	0.12	0.05	0.06	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 31

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Improve public transport - The Conservative Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	354 35%	161 33%	193 37%	46 41%	66 34%	56 29%	43 25%	48 36%	95 46%	73 30%	97 34%	71 34%	113 40%	99 37%	96 37%	83 33%	44 31%	32 35%	130 53%	82 28%	57 28%
Very likely	(4) 6%	36 7%	30 6%	7 6%	9 4%	9 4%	9 5%	12 9%	20 10%	15 6%	8 3%	15 7%	28 10%	19 7%	20 8%	16 7%	7 5%	3 4%	32 13%	15 5%	6 3%
Quite likely	(3) 28%	125 25%	163 32%	39 35%	57 30%	48 24%	34 20%	36 27%	74 36%	58 24%	89 32%	55 26%	85 30%	80 30%	76 29%	67 27%	36 26%	28 32%	98 40%	67 23%	51 25%
Quite unlikely	(2) 35%	168 34%	183 36%	46 41%	67 35%	71 37%	67 39%	42 32%	57 28%	99 41%	105 37%	73 35%	74 27%	95 35%	92 35%	96 38%	46 33%	22 24%	72 29%	106 37%	84 41%
Very unlikely	(1) 27%	157 32%	119 23%	14 12%	54 28%	64 33%	61 35%	40 30%	44 22%	65 27%	74 26%	60 28%	79 28%	70 26%	63 24%	63 25%	48 35%	32 36%	40 16%	87 30%	63 30%
NET: Unlikely	628 62%	325 66%	303 59%	60 54%	121 62%	135 69%	128 74%	82 62%	101 50%	164 68%	179 64%	133 63%	153 55%	165 61%	156 60%	159 63%	94 68%	54 60%	112 45%	193 67%	146 71%
Don't know	30 3%	9 2%	21 4%	6 5%	7 4%	3 2%	3 1%	3 2%	8 4%	4 2%	5 2%	7 3%	14 5%	5 2%	9 4%	11 4%	1 1%	4 5%	6 2%	13 4%	3 1%
Mean	2.15	2.08	2.21	2.37	2.11	2.00	1.95	2.15	2.36	2.10	2.11	2.13	2.23	2.18	2.21	2.15	2.02	2.03	2.50	2.03	2.00
Standard deviation	0.91	0.93	0.88	0.80	0.88	0.88	0.88	0.97	0.94	0.87	0.83	0.93	0.99	0.91	0.91	0.89	0.91	0.94	0.92	0.88	0.82
Standard error	0.03	0.04	0.04	0.09	0.07	0.06	0.06	0.08	0.07	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.08	0.10	0.06	0.05	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 32

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Improve public transport - The Liberal Democrats**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	515 51%	249 50%	267 52%	63 56%	105 54%	97 50%	64 37%	68 51%	119 58%	127 53%	151 54%	100 47%	138 49%	139 51%	128 49%	124 49%	76 55%	48 53%	129 52%	142 49%	133 65%
Very likely	(4) 10%	97 10%	47 9%	14 13%	14 7%	14 7%	15 9%	14 10%	26 13%	26 11%	18 7%	18 8%	35 12%	24 9%	23 9%	23 9%	13 9%	12 14%	17 7%	36 12%	26 13%
Quite likely	(3) 41%	199 40%	219 43%	49 43%	91 47%	84 43%	49 28%	54 40%	93 46%	102 42%	132 47%	82 39%	103 37%	114 42%	105 40%	101 40%	63 45%	36 40%	112 45%	106 37%	106 52%
Quite unlikely	(2) 27%	135 27%	134 26%	33 29%	43 22%	62 32%	60 35%	30 23%	41 20%	75 31%	73 26%	59 28%	63 22%	72 27%	70 27%	76 30%	30 22%	21 23%	67 27%	77 27%	48 24%
Very unlikely	(1) 16%	89 18%	74 14%	11 10%	30 15%	25 13%	41 23%	23 18%	34 16%	27 11%	40 14%	39 18%	57 20%	41 15%	44 17%	31 12%	29 21%	17 19%	38 15%	50 17%	18 9%
NET: Unlikely	433 43%	224 45%	208 40%	44 39%	73 37%	87 45%	101 58%	54 41%	75 37%	103 43%	113 40%	97 46%	119 43%	113 42%	115 44%	106 42%	60 43%	38 43%	105 42%	127 44%	67 32%
Don't know	64 6%	23 5%	41 8%	6 5%	16 8%	10 5%	9 5%	11 9%	11 5%	10 4%	17 6%	13 6%	23 8%	17 6%	18 7%	22 9%	3 2%	4 4%	14 6%	18 6%	6 3%
Mean	2.47	2.44	2.51	2.62	2.51	2.47	2.23	2.48	2.57	2.55	2.49	2.40	2.45	2.48	2.44	2.51	2.44	2.50	2.46	2.47	2.71
Standard deviation	0.89	0.91	0.87	0.84	0.86	0.82	0.93	0.93	0.93	0.84	0.83	0.90	0.98	0.88	0.90	0.85	0.94	0.97	0.85	0.94	0.81
Standard error	0.03	0.04	0.04	0.09	0.07	0.06	0.07	0.08	0.07	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.08	0.11	0.06	0.06	0.06



## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 33

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Reduce crime levels - The Labour Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	448 44%	202 41%	247 48%	78 69%	97 50%	82 42%	65 38%	48 36%	77 38%	103 43%	126 45%	95 45%	124 44%	105 39%	106 41%	118 47%	67 49%	51 57%	75 30%	193 67%	83 40%
Very likely	(4) 8%	38 8%	42 8%	17 15%	11 6%	16 8%	7 4%	7 5%	23 11%	12 5%	20 7%	18 8%	30 11%	13 5%	22 8%	19 7%	9 7%	17 19%	8 3%	51 18%	9 5%
Quite likely	(3) 36%	163 33%	205 40%	60 54%	87 45%	67 34%	59 34%	42 31%	54 27%	91 38%	105 38%	78 37%	94 34%	92 34%	84 32%	99 39%	58 42%	35 38%	68 27%	142 49%	73 36%
Quite unlikely	(2) 30%	148 30%	151 29%	22 19%	59 30%	61 32%	60 34%	45 34%	51 25%	95 39%	87 31%	62 29%	54 19%	98 36%	87 33%	65 26%	34 24%	15 17%	86 35%	61 21%	72 35%
Very unlikely	(1) 25%	140 28%	109 21%	11 10%	37 19%	46 24%	46 27%	38 28%	71 35%	42 17%	62 22%	50 24%	96 34%	62 23%	62 24%	67 27%	35 25%	22 25%	81 33%	31 11%	47 23%
NET: Unlikely	548 54%	288 58%	260 50%	33 29%	96 50%	107 55%	106 61%	83 63%	123 60%	136 57%	149 53%	112 53%	150 54%	160 59%	149 57%	133 52%	69 49%	38 42%	166 67%	93 32%	119 58%
Don't know	16 2%	7 1%	10 2%	2 2%	1 *	5 3%	3 1%	1 1%	4 2%	1 *	6 2%	3 2%	6 2%	4 1%	6 2%	2 1%	3 2%	1 2%	6 2%	2 1%	4 2%
Mean	2.28	2.20	2.35	2.76	2.37	2.27	2.15	2.13	2.15	2.31	2.31	2.31	2.21	2.21	2.26	2.28	2.31	2.51	2.01	2.74	2.22
Standard deviation	0.93	0.94	0.91	0.83	0.86	0.92	0.87	0.89	1.04	0.81	0.90	0.93	1.04	0.86	0.92	0.94	0.93	1.07	0.86	0.88	0.86
Standard error	0.03	0.04	0.04	0.09	0.06	0.06	0.06	0.07	0.08	0.05	0.05	0.06	0.07	0.05	0.06	0.06	0.08	0.11	0.05	0.05	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 34

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Reduce crime levels - The Conservative Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	580 57%	279 56%	301 58%	78 69%	107 55%	95 49%	99 57%	74 55%	127 62%	152 63%	164 58%	111 53%	152 54%	169 63%	144 55%	140 56%	79 57%	47 53%	185 75%	152 53%	111 54%
Very likely	(4) 13%	63 13%	64 12%	13 11%	15 8%	13 7%	27 15%	20 15%	39 19%	35 14%	23 8%	29 14%	40 14%	45 17%	33 13%	26 10%	13 9%	9 10%	49 20%	35 12%	17 8%
Quite likely	(3) 45%	217 44%	236 46%	65 58%	92 48%	81 42%	72 42%	54 40%	88 43%	118 49%	141 50%	82 39%	112 40%	124 46%	111 42%	114 45%	66 48%	38 42%	136 55%	116 40%	94 45%
Quite unlikely	(2) 23%	108 22%	127 25%	17 15%	57 29%	57 30%	41 24%	32 24%	31 15%	58 24%	80 28%	53 25%	45 16%	67 25%	58 22%	64 25%	31 22%	15 17%	38 15%	79 28%	63 30%
Very unlikely	(1) 18%	103 21%	76 15%	13 11%	29 15%	39 20%	31 18%	24 18%	43 21%	29 12%	33 12%	39 19%	77 28%	30 11%	51 20%	45 18%	28 20%	25 28%	21 8%	53 18%	30 14%
NET: Unlikely	414 41%	212 43%	203 39%	30 26%	86 44%	96 50%	72 41%	56 42%	74 36%	86 36%	113 40%	93 44%	122 43%	96 36%	110 42%	108 43%	59 42%	41 45%	59 24%	132 46%	92 45%
Don't know	18 2%	5 1%	13 2%	5 4%	1 *	3 2%	3 2%	3 2%	3 2%	2 1%	4 1%	6 3%	6 2%	4 1%	7 3%	4 2%	1 1%	2 2%	4 1%	4 1%	3 1%
Mean	2.53	2.49	2.57	2.73	2.48	2.36	2.55	2.53	2.61	2.66	2.55	2.50	2.42	2.69	2.50	2.49	2.46	2.36	2.87	2.47	2.48
Standard deviation	0.93	0.96	0.90	0.82	0.84	0.88	0.96	0.97	1.03	0.87	0.81	0.96	1.05	0.88	0.96	0.91	0.92	1.02	0.83	0.94	0.85
Standard error	0.03	0.04	0.04	0.09	0.06	0.06	0.07	0.08	0.08	0.06	0.05	0.06	0.07	0.05	0.06	0.06	0.08	0.11	0.05	0.06	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 35

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Reduce crime levels - The Liberal Democrats**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	504 50%	222 45%	281 54%	72 64%	97 50%	85 44%	77 44%	61 46%	112 55%	117 49%	146 52%	103 49%	137 49%	132 49%	127 49%	125 49%	71 51%	49 55%	117 47%	155 54%	125 61%
Very likely	(4) 86 9%	33 7%	53 10%	13 11%	8 4%	10 5%	9 5%	14 11%	33 16%	15 6%	17 6%	20 10%	34 12%	21 8%	24 9%	20 8%	9 7%	12 13%	15 6%	34 12%	23 11%
Quite likely	(3) 417 41%	190 38%	228 44%	59 53%	89 46%	75 39%	68 39%	47 36%	78 38%	102 43%	130 46%	83 39%	103 37%	110 41%	103 39%	104 41%	62 45%	38 42%	102 41%	121 42%	102 49%
Quite unlikely	(2) 258 25%	131 26%	127 25%	26 23%	53 27%	64 33%	48 27%	32 24%	35 17%	77 32%	75 27%	56 26%	49 18%	75 28%	66 25%	65 26%	37 26%	15 17%	67 27%	70 24%	55 27%
Very unlikely	(1) 178 18%	112 23%	66 13%	9 8%	33 17%	34 18%	37 21%	22 16%	43 21%	32 13%	42 15%	34 16%	71 25%	41 15%	48 18%	43 17%	27 20%	19 21%	48 19%	49 17%	16 8%
NET: Unlikely	436 43%	243 49%	192 37%	35 31%	86 44%	99 51%	85 49%	53 40%	78 38%	109 45%	117 42%	89 42%	120 43%	115 43%	114 44%	108 43%	64 46%	34 38%	115 46%	119 41%	71 34%
Don't know	73 7%	30 6%	43 8%	6 5%	11 6%	11 6%	12 7%	18 14%	14 7%	14 6%	17 6%	18 9%	23 8%	22 8%	20 8%	20 8%	4 3%	7 7%	16 6%	13 5%	10 5%
Mean	2.44	2.31	2.57	2.71	2.39	2.33	2.30	2.47	2.54	2.44	2.46	2.47	2.39	2.46	2.43	2.44	2.39	2.50	2.36	2.51	2.68
Standard deviation	0.90	0.92	0.87	0.78	0.83	0.84	0.89	0.94	1.03	0.82	0.83	0.90	1.03	0.87	0.92	0.89	0.88	1.00	0.88	0.93	0.79
Standard error	0.03	0.04	0.04	0.09	0.06	0.06	0.07	0.08	0.08	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.08	0.11	0.06	0.06	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 36

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Deal effectively with the issue of asylum seekers - The Labour Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	280 28%	130 26%	150 29%	43 38%	48 25%	50 26%	38 22%	38 29%	62 30%	70 29%	75 27%	57 27%	78 28%	71 26%	64 25%	67 26%	45 33%	33 36%	45 18%	131 46%	45 22%
Very likely	(4) 6%	34 7%	29 6%	10 9%	8 4%	10 5%	7 4%	8 6%	20 10%	12 5%	16 6%	12 6%	23 8%	14 5%	16 6%	18 7%	5 3%	11 13%	10 4%	33 12%	12 6%
Quite likely	(3) 21%	96 19%	121 23%	33 29%	40 20%	40 21%	31 18%	31 23%	42 21%	58 24%	59 21%	44 21%	55 20%	58 21%	48 19%	49 19%	41 29%	21 24%	36 14%	98 34%	32 16%
Quite unlikely	(2) 32%	143 29%	182 35%	33 29%	83 43%	64 33%	58 33%	38 29%	50 24%	90 37%	104 37%	61 29%	70 25%	91 34%	85 33%	82 33%	41 30%	25 27%	72 29%	89 31%	74 36%
Very unlikely	(1) 38%	207 42%	174 34%	36 32%	58 30%	75 38%	74 42%	51 39%	87 43%	74 31%	93 33%	88 42%	126 45%	104 39%	107 41%	97 38%	46 33%	27 30%	125 50%	55 19%	84 41%
NET: Unlikely	705 70%	350 71%	356 69%	68 61%	141 73%	138 71%	131 75%	89 67%	137 67%	164 68%	198 70%	149 71%	196 70%	195 73%	192 73%	179 71%	87 63%	52 58%	197 80%	144 50%	158 77%
Don't know	27 3%	16 3%	10 2%	1 1%	5 3%	5 3%	4 2%	5 4%	6 3%	7 3%	8 3%	5 2%	7 2%	3 1%	5 2%	7 3%	6 4%	6 6%	5 2%	12 4%	3 2%
Mean	1.96	1.91	2.01	2.15	1.99	1.93	1.84	1.96	1.97	2.04	1.99	1.91	1.91	1.93	1.90	1.95	2.03	2.20	1.71	2.40	1.87
Standard deviation	0.93	0.95	0.90	0.98	0.83	0.91	0.88	0.94	1.03	0.88	0.89	0.94	1.00	0.90	0.92	0.94	0.90	1.04	0.86	0.94	0.90
Standard error	0.03	0.04	0.04	0.11	0.06	0.06	0.06	0.08	0.08	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.08	0.11	0.05	0.06	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 37

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Deal effectively with the issue of asylum seekers - The Conservative Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	476 47%	240 48%	236 46%	55 49%	95 49%	80 41%	71 41%	64 48%	111 54%	124 51%	131 47%	100 48%	122 43%	140 52%	123 47%	114 45%	67 48%	32 35%	169 68%	111 39%	82 40%
Very likely	(4) 13%	73 15%	54 10%	18 16%	25 13%	17 9%	18 10%	21 15%	29 14%	36 15%	26 9%	28 13%	38 13%	39 14%	38 15%	27 11%	12 9%	12 13%	53 22%	31 11%	19 9%
Quite likely	(3) 34%	167 34%	182 35%	38 33%	70 36%	63 33%	53 30%	44 33%	82 40%	88 36%	105 38%	72 34%	84 30%	102 38%	85 32%	88 35%	55 40%	20 22%	115 47%	80 28%	63 31%
Quite unlikely	(2) 23%	110 22%	126 24%	25 22%	47 24%	61 31%	44 25%	28 21%	32 16%	55 23%	79 28%	47 22%	55 20%	59 22%	61 23%	64 25%	32 23%	21 24%	41 17%	81 28%	56 27%
Very unlikely	(1) 26%	128 26%	139 27%	31 28%	48 24%	47 24%	54 31%	35 26%	51 25%	56 23%	60 21%	59 28%	92 33%	66 24%	72 27%	66 26%	32 23%	31 34%	31 12%	84 29%	60 29%
NET: Unlikely	503 50%	238 48%	265 51%	56 50%	95 49%	108 56%	98 56%	62 47%	83 41%	111 46%	139 49%	105 50%	147 52%	124 46%	133 51%	129 51%	64 46%	52 58%	72 29%	165 58%	116 56%
Don't know	33 3%	18 4%	15 3%	1 1%	5 3%	6 3%	5 3%	6 5%	10 5%	5 2%	11 4%	5 2%	12 4%	5 2%	6 2%	9 4%	8 5%	6 7%	7 3%	11 4%	8 4%
Mean	2.34	2.39	2.30	2.37	2.38	2.26	2.21	2.39	2.46	2.44	2.36	2.34	2.25	2.43	2.35	2.31	2.36	2.15	2.80	2.21	2.21
Standard deviation	1.02	1.04	0.99	1.06	1.00	0.94	1.01	1.06	1.04	1.02	0.93	1.03	1.08	1.02	1.04	0.99	0.96	1.08	0.93	1.00	0.98
Standard error	0.03	0.05	0.04	0.12	0.08	0.07	0.07	0.09	0.08	0.07	0.05	0.07	0.07	0.06	0.07	0.06	0.08	0.12	0.06	0.06	0.07

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 38

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Deal effectively with the issue of asylum seekers - The Liberal Democrats**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	419 41%	197 40%	222 43%	61 54%	83 42%	63 33%	55 32%	53 40%	103 51%	119 49%	102 36%	93 44%	104 37%	118 44%	95 36%	98 39%	67 49%	41 45%	103 41%	122 43%	103 50%
Very likely	(4) 71 7%	35 7%	36 7%	7 7%	13 7%	12 6%	10 6%	4 3%	24 12%	14 6%	25 9%	11 5%	21 8%	19 7%	20 8%	18 7%	8 6%	6 6%	12 5%	19 7%	27 13%
Quite likely	(3) 348 34%	162 33%	185 36%	53 47%	70 36%	51 26%	45 26%	49 37%	79 39%	104 43%	78 28%	83 39%	83 30%	100 37%	75 29%	79 31%	59 42%	35 39%	90 36%	104 36%	76 37%
Quite unlikely	(2) 267 26%	129 26%	139 27%	23 21%	62 32%	69 36%	54 31%	25 19%	33 16%	68 28%	97 34%	46 22%	56 20%	71 26%	78 30%	68 27%	33 24%	18 20%	57 23%	79 28%	59 29%
Very unlikely	(1) 248 24%	141 28%	107 21%	24 21%	35 18%	47 24%	54 31%	39 29%	50 24%	43 18%	56 20%	57 27%	92 33%	65 24%	67 25%	63 25%	29 21%	24 27%	73 29%	67 23%	27 13%
NET: Unlikely	515 51%	269 54%	246 48%	47 42%	98 50%	116 60%	108 62%	64 48%	82 40%	112 46%	152 54%	103 49%	148 53%	135 50%	144 55%	131 52%	62 45%	42 47%	129 52%	146 51%	86 42%
Don't know	78 8%	30 6%	48 9%	5 4%	14 7%	15 8%	11 6%	15 11%	19 9%	10 4%	26 9%	14 7%	28 10%	15 6%	22 9%	24 10%	9 7%	7 8%	16 6%	18 6%	17 8%
Mean	2.26	2.19	2.32	2.41	2.33	2.16	2.07	2.16	2.42	2.39	2.28	2.24	2.13	2.29	2.20	2.23	2.36	2.27	2.18	2.28	2.55
Standard deviation	0.94	0.95	0.91	0.91	0.87	0.89	0.93	0.94	1.02	0.86	0.91	0.94	1.01	0.93	0.94	0.94	0.90	0.97	0.94	0.92	0.91
Standard error	0.03	0.05	0.04	0.10	0.07	0.06	0.07	0.08	0.08	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.08	0.11	0.06	0.06	0.07

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 39

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Protect the security of the country from the threat of terrorism - The Labour Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	670 66%	340 68%	330 64%	80 71%	130 67%	130 67%	118 68%	87 66%	125 61%	166 69%	191 68%	140 67%	172 61%	185 69%	165 63%	164 65%	97 70%	59 65%	157 64%	231 80%	128 62%
Very likely	(4) 24%	123 25%	120 23%	37 33%	49 25%	43 22%	37 22%	33 25%	43 21%	41 17%	56 20%	65 31%	80 29%	57 21%	60 23%	63 25%	32 23%	31 34%	37 15%	106 37%	36 18%
Quite likely	(3) 42%	216 44%	211 41%	43 38%	81 42%	87 45%	81 46%	54 41%	81 40%	125 52%	135 48%	75 36%	92 33%	128 47%	105 40%	101 40%	65 47%	28 31%	120 48%	125 44%	92 45%
Quite unlikely	(2) 16%	74 15%	91 18%	15 13%	38 20%	34 18%	27 16%	22 16%	30 14%	42 17%	44 16%	33 15%	47 17%	41 15%	51 19%	45 18%	15 11%	14 16%	47 19%	28 10%	36 18%
Very unlikely	(1) 15%	76 15%	80 15%	15 14%	21 11%	28 14%	25 14%	23 17%	44 21%	30 12%	39 14%	34 16%	53 19%	38 14%	39 15%	39 16%	23 16%	16 18%	41 16%	22 8%	35 17%
NET: Unlikely	321 32%	150 30%	171 33%	30 27%	59 30%	62 32%	53 30%	44 33%	73 36%	72 30%	83 29%	67 32%	100 36%	79 29%	90 34%	84 33%	38 27%	30 34%	88 35%	51 18%	71 35%
Don't know	21 2%	6 1%	15 3%	3 2%	5 3%	2 1%	3 2%	1 1%	6 3%	2 1%	7 2%	4 2%	8 3%	6 2%	6 2%	4 2%	4 3%	1 1%	3 1%	6 2%	6 3%
Mean	2.76	2.79	2.74	2.92	2.84	2.75	2.76	2.75	2.63	2.75	2.76	2.83	2.73	2.77	2.73	2.76	2.79	2.82	2.63	3.12	2.65
Standard deviation	0.99	0.99	0.99	1.02	0.94	0.96	0.96	1.02	1.06	0.89	0.94	1.05	1.09	0.95	0.99	1.01	0.99	1.10	0.94	0.88	0.97
Standard error	0.03	0.05	0.04	0.11	0.07	0.07	0.07	0.08	0.08	0.06	0.05	0.07	0.07	0.06	0.06	0.06	0.09	0.12	0.06	0.05	0.07

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 40

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Protect the security of the country from the threat of terrorism - The Conservative Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	734 73%	366 74%	368 71%	88 78%	136 70%	138 71%	133 76%	99 75%	140 68%	188 78%	218 78%	153 73%	175 62%	205 76%	186 71%	183 72%	103 74%	57 64%	209 84%	215 75%	149 72%
Very likely	(4) 24%	128 26%	117 23%	29 26%	39 20%	44 23%	43 25%	38 29%	53 26%	51 21%	58 21%	59 28%	78 28%	72 27%	62 24%	55 22%	34 24%	23 25%	73 30%	73 25%	36 17%
Quite likely	(3) 48%	237 48%	251 49%	59 52%	97 50%	94 48%	90 52%	61 46%	87 42%	136 57%	160 57%	94 45%	97 35%	133 49%	124 47%	128 51%	69 49%	35 38%	135 55%	142 50%	113 55%
Quite unlikely	(2) 13%	59 12%	75 14%	9 8%	33 17%	31 16%	21 12%	17 12%	23 11%	28 12%	36 13%	28 13%	41 15%	34 13%	39 15%	28 11%	18 13%	14 16%	24 10%	24 8%	32 16%
Very unlikely	(1) 12%	65 13%	56 11%	11 10%	21 11%	23 12%	17 10%	14 11%	36 17%	21 9%	21 7%	24 11%	56 20%	24 9%	29 11%	36 14%	14 10%	18 20%	13 5%	41 14%	19 9%
NET: Unlikely	255 25%	124 25%	131 25%	20 18%	54 28%	54 28%	38 22%	31 23%	59 29%	49 20%	57 20%	52 25%	97 35%	58 22%	68 26%	64 25%	32 23%	32 36%	37 15%	65 23%	52 25%
Don't know	23 2%	6 1%	17 3%	4 4%	5 2%	3 1%	3 2%	3 2%	6 3%	4 2%	6 2%	5 3%	8 3%	6 2%	7 3%	6 2%	4 3%	1 1%	2 1%	7 2%	6 3%
Mean	2.87	2.87	2.86	2.98	2.81	2.83	2.93	2.95	2.79	2.92	2.93	2.92	2.72	2.96	2.86	2.82	2.91	2.69	3.09	2.88	2.82
Standard deviation	0.93	0.95	0.90	0.88	0.89	0.92	0.88	0.93	1.03	0.83	0.80	0.94	1.09	0.88	0.92	0.94	0.90	1.06	0.78	0.96	0.84
Standard error	0.03	0.04	0.04	0.10	0.07	0.06	0.06	0.07	0.08	0.06	0.05	0.06	0.07	0.05	0.06	0.06	0.08	0.11	0.05	0.06	0.06



## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 41

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Protect the security of the country from the threat of terrorism - The Liberal Democrats**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	615 61%	290 58%	325 63%	76 68%	111 57%	118 61%	103 59%	77 58%	130 64%	157 65%	168 60%	132 63%	158 56%	168 63%	149 57%	152 60%	90 65%	55 61%	142 57%	183 64%	149 73%
Very likely	(4) 170 17%	77 16%	93 18%	26 23%	24 12%	27 14%	28 16%	23 17%	43 21%	28 12%	32 12%	45 21%	65 23%	39 15%	43 17%	39 15%	25 18%	24 27%	26 10%	57 20%	40 19%
Quite likely	(3) 445 44%	213 43%	232 45%	50 45%	88 45%	91 47%	75 43%	54 41%	87 42%	129 54%	135 48%	87 41%	93 33%	129 48%	106 41%	114 45%	66 47%	31 34%	117 47%	126 44%	109 53%
Quite unlikely	(2) 198 20%	100 20%	98 19%	21 19%	48 25%	37 19%	35 20%	25 19%	32 16%	43 18%	66 23%	37 17%	53 19%	51 19%	57 22%	54 21%	21 15%	15 17%	54 22%	56 19%	33 16%
Very unlikely	(1) 139 14%	90 18%	49 10%	10 9%	25 13%	28 15%	25 14%	19 14%	31 15%	30 13%	33 12%	27 13%	49 17%	33 12%	40 15%	29 11%	19 14%	17 19%	39 16%	35 12%	13 6%
NET: Unlikely	338 33%	190 38%	147 29%	31 28%	74 38%	65 34%	60 34%	44 33%	63 31%	74 31%	98 35%	64 30%	102 36%	85 31%	97 37%	83 33%	40 29%	33 36%	93 38%	91 32%	46 22%
Don't know	60 6%	16 3%	44 9%	5 5%	9 5%	11 6%	11 6%	12 9%	11 5%	10 4%	15 5%	14 7%	21 7%	16 6%	15 6%	17 7%	8 6%	3 3%	12 5%	13 5%	10 5%
Mean	2.68	2.58	2.78	2.85	2.59	2.63	2.65	2.67	2.73	2.67	2.63	2.76	2.67	2.69	2.62	2.69	2.74	2.70	2.55	2.75	2.90
Standard deviation	0.93	0.97	0.88	0.90	0.88	0.92	0.94	0.96	0.99	0.85	0.85	0.96	1.05	0.89	0.96	0.89	0.93	1.08	0.89	0.93	0.79
Standard error	0.03	0.05	0.04	0.10	0.07	0.07	0.07	0.08	0.07	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.08	0.12	0.06	0.06	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 42

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**  
**Ensure that taxpayers' money is well spent - The Labour Party**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	377 37%	180 36%	198 38%	52 46%	58 30%	64 33%	67 39%	49 37%	88 43%	83 35%	107 38%	71 34%	116 41%	87 32%	99 38%	93 37%	59 42%	40 44%	49 20%	193 67%	57 27%
Very likely	(4) 8%	40 8%	41 8%	12 10%	8 4%	15 8%	13 8%	8 6%	24 12%	13 6%	12 4%	22 10%	34 12%	18 7%	16 6%	20 8%	12 8%	14 16%	5 2%	57 20%	4 2%
Quite likely	(3) 29%	140 28%	157 30%	40 36%	50 26%	49 25%	54 31%	41 31%	64 31%	70 29%	95 34%	49 23%	82 29%	69 26%	82 31%	73 29%	47 34%	25 28%	44 18%	136 47%	53 26%
Quite unlikely	(2) 31%	156 31%	158 31%	35 31%	78 40%	66 34%	60 34%	38 29%	36 18%	97 40%	91 33%	62 30%	63 23%	92 34%	83 32%	76 30%	39 28%	23 26%	91 37%	50 17%	80 39%
Very unlikely	(1) 29%	151 30%	145 28%	23 20%	52 27%	60 31%	46 26%	42 32%	73 36%	60 25%	74 26%	75 36%	87 31%	83 31%	72 28%	78 31%	39 28%	23 26%	98 39%	34 12%	69 33%
NET: Unlikely	609 60%	307 62%	302 59%	58 51%	130 67%	126 65%	105 61%	80 61%	110 54%	156 65%	165 59%	137 65%	150 54%	175 65%	155 59%	154 61%	78 56%	46 52%	188 76%	83 29%	149 73%
Don't know	25 3%	9 2%	16 3%	3 3%	6 3%	5 2%	1 1%	3 2%	7 3%	1 *	8 3%	2 1%	14 5%	7 3%	7 3%	5 2%	2 2%	4 4%	10 4%	11 4%	- -
Mean	2.16	2.14	2.19	2.37	2.08	2.10	2.20	2.12	2.20	2.16	2.17	2.08	2.23	2.08	2.17	2.14	2.23	2.36	1.81	2.78	1.96
Standard deviation	0.95	0.95	0.95	0.93	0.84	0.94	0.92	0.94	1.07	0.86	0.88	1.00	1.04	0.92	0.92	0.96	0.96	1.06	0.80	0.91	0.82
Standard error	0.03	0.04	0.04	0.10	0.06	0.07	0.07	0.08	0.08	0.06	0.05	0.07	0.07	0.06	0.06	0.06	0.08	0.11	0.05	0.06	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 43

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Ensure that taxpayers' money is well spent - The Conservative Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	461 46%	229 46%	232 45%	55 49%	63 32%	79 41%	78 45%	64 48%	122 60%	110 46%	134 48%	94 45%	123 44%	123 46%	123 47%	113 45%	68 49%	33 37%	170 69%	112 39%	76 37%
Very likely	(4) 89 9%	44 9%	46 9%	6 5%	8 4%	12 6%	16 9%	14 10%	33 16%	18 8%	15 5%	21 10%	35 13%	29 11%	23 9%	23 9%	8 6%	7 8%	42 17%	21 7%	8 4%
Quite likely	(3) 371 37%	185 37%	187 36%	49 44%	55 28%	67 34%	62 36%	51 38%	88 43%	91 38%	119 42%	73 35%	88 31%	94 35%	100 38%	90 36%	61 44%	27 29%	129 52%	91 32%	68 33%
Quite unlikely	(2) 274 27%	123 25%	151 29%	29 26%	69 36%	58 30%	53 30%	33 25%	32 16%	82 34%	83 30%	47 22%	62 22%	73 27%	76 29%	67 27%	33 24%	24 27%	43 17%	86 30%	71 34%
Very unlikely	(1) 249 25%	133 27%	117 23%	28 25%	56 29%	52 27%	39 23%	32 24%	42 20%	46 19%	57 20%	66 31%	81 29%	65 24%	56 21%	66 26%	34 24%	29 32%	26 11%	76 27%	57 28%
NET: Unlikely	523 52%	256 52%	268 52%	56 50%	125 65%	110 57%	92 53%	65 49%	74 36%	127 53%	140 50%	114 54%	142 51%	138 51%	131 50%	134 53%	67 48%	53 59%	69 28%	163 57%	128 62%
Don't know	28 3%	12 2%	16 3%	1 1%	6 3%	5 3%	3 2%	4 3%	8 4%	4 2%	6 2%	3 1%	15 5%	8 3%	7 3%	6 2%	3 2%	4 4%	8 3%	12 4%	2 1%
Mean	2.31	2.29	2.32	2.30	2.08	2.21	2.32	2.36	2.58	2.35	2.34	2.24	2.29	2.33	2.35	2.28	2.31	2.13	2.78	2.21	2.14
Standard deviation	0.95	0.97	0.93	0.90	0.87	0.92	0.94	0.97	1.01	0.88	0.87	1.01	1.04	0.97	0.92	0.96	0.91	0.97	0.86	0.94	0.87
Standard error	0.03	0.05	0.04	0.10	0.07	0.06	0.07	0.08	0.07	0.06	0.05	0.07	0.07	0.06	0.06	0.06	0.08	0.11	0.06	0.06	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 44

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Ensure that taxpayers' money is well spent - The Liberal Democrats**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	527 52%	255 51%	272 53%	62 55%	95 49%	93 48%	83 47%	68 52%	127 62%	136 57%	149 53%	106 51%	136 48%	126 47%	128 49%	138 55%	86 62%	49 55%	122 49%	152 53%	134 65%
Very likely	(4) 87 9%	36 7%	51 10%	13 12%	6 3%	13 7%	14 8%	7 6%	34 16%	15 6%	16 6%	18 9%	39 14%	11 4%	26 10%	25 10%	15 11%	10 12%	12 5%	33 11%	29 14%
Quite likely	(3) 440 43%	219 44%	221 43%	49 44%	89 46%	79 41%	69 40%	61 46%	93 46%	122 51%	133 47%	88 42%	97 34%	115 43%	102 39%	113 45%	71 51%	39 43%	110 44%	119 41%	105 51%
Quite unlikely	(2) 214 21%	104 21%	109 21%	30 27%	44 23%	50 25%	43 25%	21 15%	26 13%	57 24%	71 25%	38 18%	47 17%	55 20%	69 27%	46 18%	28 20%	15 17%	54 22%	59 20%	41 20%
Very unlikely	(1) 188 19%	102 21%	86 17%	14 13%	40 21%	40 21%	35 20%	29 22%	30 15%	36 15%	41 14%	49 23%	63 22%	60 22%	43 17%	44 17%	20 15%	20 22%	49 20%	51 18%	22 11%
NET: Unlikely	402 40%	207 42%	195 38%	44 40%	84 43%	89 46%	79 45%	50 37%	56 27%	93 39%	112 40%	88 42%	109 39%	115 43%	113 43%	91 36%	48 35%	35 39%	103 42%	109 38%	63 31%
Don't know	83 8%	34 7%	49 10%	6 5%	16 8%	12 6%	13 7%	15 11%	22 11%	12 5%	20 7%	16 8%	36 13%	28 10%	20 8%	24 9%	5 4%	6 7%	23 9%	26 9%	9 4%
Mean	2.46	2.41	2.51	2.57	2.34	2.36	2.38	2.40	2.72	2.50	2.48	2.39	2.46	2.32	2.46	2.52	2.60	2.47	2.38	2.51	2.71
Standard deviation	0.92	0.92	0.92	0.88	0.86	0.91	0.92	0.93	0.95	0.83	0.83	0.97	1.04	0.90	0.91	0.93	0.88	0.99	0.89	0.94	0.85
Standard error	0.03	0.04	0.04	0.10	0.07	0.06	0.07	0.08	0.07	0.06	0.05	0.07	0.07	0.06	0.06	0.06	0.08	0.11	0.06	0.06	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 45

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Ensure that Britain's pensioners are properly provided for - The Labour Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	420 42%	205 41%	215 42%	65 57%	90 46%	75 39%	59 34%	51 39%	80 39%	95 39%	127 45%	86 41%	112 40%	118 44%	97 37%	107 43%	55 40%	43 47%	80 32%	176 61%	73 35%
Very likely	(4) 9%	51 10%	43 8%	9 8%	15 8%	16 8%	16 9%	10 7%	28 14%	16 7%	17 6%	25 12%	36 13%	30 11%	22 8%	20 8%	9 7%	12 14%	10 4%	56 20%	10 5%
Quite likely	(3) 32%	154 31%	172 33%	55 49%	75 39%	58 30%	44 25%	41 31%	52 26%	78 33%	110 39%	61 29%	76 27%	87 32%	75 29%	87 34%	46 33%	30 33%	70 28%	119 41%	63 31%
Quite unlikely	(2) 30%	148 30%	157 30%	31 27%	66 34%	68 35%	58 33%	33 25%	48 24%	87 36%	91 33%	60 28%	66 23%	75 28%	89 34%	75 30%	42 30%	23 26%	75 30%	70 24%	71 35%
Very unlikely	(1) 27%	136 27%	132 26%	17 15%	32 16%	49 25%	53 30%	47 35%	71 35%	54 22%	59 21%	63 30%	92 33%	71 26%	72 28%	65 26%	41 30%	19 21%	88 35%	37 13%	57 28%
NET: Unlikely	573 57%	284 57%	289 56%	48 43%	98 51%	117 60%	111 64%	80 60%	119 58%	141 59%	150 54%	123 58%	158 56%	146 54%	161 62%	140 55%	84 60%	42 47%	163 66%	107 37%	129 62%
Don't know	19 2%	7 1%	12 2%	- -	6 3%	3 1%	4 2%	2 1%	5 2%	4 2%	3 1%	2 1%	10 4%	5 2%	3 1%	5 2%	- -	5 6%	4 2%	5 2%	5 2%
Mean	2.25	2.25	2.25	2.50	2.39	2.22	2.13	2.11	2.19	2.24	2.31	2.23	2.21	2.29	2.18	2.25	2.17	2.42	2.01	2.69	2.12
Standard deviation	0.96	0.98	0.94	0.86	0.86	0.93	0.96	0.98	1.07	0.89	0.88	1.01	1.06	0.99	0.94	0.94	0.93	1.00	0.90	0.94	0.88
Standard error	0.03	0.05	0.04	0.09	0.07	0.06	0.07	0.08	0.08	0.06	0.05	0.07	0.07	0.06	0.06	0.06	0.08	0.11	0.06	0.06	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 46

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Ensure that Britain's pensioners are properly provided for - The Conservative Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	428 42%	203 41%	225 44%	74 66%	76 39%	65 34%	58 34%	52 39%	103 50%	98 41%	119 42%	86 41%	126 45%	118 44%	112 43%	111 44%	59 42%	29 32%	161 65%	104 36%	71 35%
Very likely	(4) 8%	35 7%	46 9%	13 11%	10 5%	8 4%	11 6%	14 11%	25 12%	11 5%	11 4%	19 9%	41 14%	24 9%	21 8%	25 10%	8 6%	3 3%	33 13%	16 6%	15 7%
Quite likely	(3) 34%	169 34%	179 35%	61 54%	66 34%	58 30%	48 27%	38 28%	77 38%	87 36%	108 39%	67 32%	86 31%	94 35%	91 35%	86 34%	50 36%	26 29%	128 52%	88 31%	56 27%
Quite unlikely	(2) 29%	133 27%	155 30%	18 16%	65 34%	70 36%	58 33%	35 26%	42 21%	80 33%	96 34%	57 27%	56 20%	77 29%	77 30%	72 29%	38 27%	24 26%	56 22%	91 32%	65 32%
Very unlikely	(1) 27%	148 30%	122 24%	18 16%	46 23%	54 28%	54 31%	42 31%	57 28%	55 23%	61 22%	66 31%	88 31%	68 25%	67 26%	61 24%	41 29%	33 37%	26 10%	84 29%	64 31%
NET: Unlikely	559 55%	282 57%	278 54%	37 33%	111 57%	123 63%	112 65%	77 58%	99 49%	135 56%	157 56%	123 58%	145 52%	145 54%	145 55%	134 53%	79 57%	57 63%	81 33%	175 61%	129 63%
Don't know	24 2%	11 2%	13 3%	2 1%	7 4%	6 3%	3 2%	4 3%	2 1%	8 3%	5 2%	1 1%	9 3%	7 2%	4 1%	8 3%	1 1%	4 5%	5 2%	8 3%	6 3%
Mean	2.24	2.18	2.30	2.62	2.22	2.10	2.09	2.19	2.35	2.23	2.25	2.18	2.29	2.28	2.26	2.30	2.19	1.98	2.69	2.13	2.11
Standard deviation	0.95	0.95	0.94	0.90	0.88	0.86	0.92	1.01	1.02	0.87	0.84	0.98	1.08	0.95	0.94	0.96	0.94	0.91	0.84	0.91	0.95
Standard error	0.03	0.04	0.04	0.10	0.07	0.06	0.07	0.08	0.07	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.08	0.10	0.05	0.05	0.07

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 47

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Ensure that Britain's pensioners are properly provided for - The Liberal Democrats**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	624 62%	308 62%	316 61%	88 78%	122 63%	113 58%	92 53%	83 62%	126 62%	170 71%	182 65%	122 58%	151 54%	174 65%	162 62%	150 59%	82 59%	56 62%	160 65%	177 62%	154 75%
Very likely	(4) 14%	73 15%	68 13%	19 17%	24 12%	23 12%	18 10%	20 15%	38 19%	32 13%	31 11%	32 15%	47 17%	43 16%	40 15%	35 14%	19 14%	5 6%	36 15%	41 14%	38 18%
Quite likely	(3) 48%	235 47%	248 48%	69 61%	98 51%	90 46%	74 43%	63 47%	89 43%	138 57%	151 54%	90 43%	104 37%	131 49%	122 47%	116 46%	63 46%	50 56%	124 50%	136 47%	116 56%
Quite unlikely	(2) 19%	96 19%	96 19%	18 16%	38 20%	46 23%	37 21%	19 15%	34 16%	43 18%	58 21%	42 20%	49 18%	45 17%	49 19%	54 21%	31 22%	12 13%	45 18%	61 21%	31 15%
Very unlikely	(1) 14%	72 14%	67 13%	5 4%	19 10%	26 13%	31 18%	20 15%	37 18%	18 7%	29 10%	36 17%	55 20%	32 12%	33 13%	35 14%	22 16%	16 18%	32 13%	38 13%	11 5%
NET: Unlikely	330 33%	168 34%	162 31%	23 20%	58 30%	71 37%	68 39%	39 30%	70 34%	60 25%	87 31%	78 37%	105 37%	78 29%	82 31%	89 35%	53 38%	28 31%	77 31%	99 34%	42 20%
Don't know	58 6%	21 4%	37 7%	2 1%	14 7%	10 5%	14 8%	11 8%	7 4%	10 4%	12 4%	11 5%	24 9%	18 7%	17 7%	13 5%	3 2%	7 7%	11 4%	11 4%	10 5%
Mean	2.66	2.65	2.66	2.92	2.70	2.60	2.49	2.67	2.65	2.80	2.68	2.59	2.56	2.73	2.69	2.63	2.58	2.54	2.69	2.65	2.92
Standard deviation	0.90	0.92	0.89	0.71	0.83	0.88	0.93	0.94	1.00	0.77	0.81	0.96	1.02	0.89	0.90	0.90	0.93	0.88	0.89	0.89	0.76
Standard error	0.03	0.04	0.04	0.08	0.06	0.06	0.07	0.08	0.07	0.05	0.05	0.06	0.07	0.06	0.06	0.06	0.08	0.10	0.06	0.05	0.05

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 48

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**  
**Represent Britain's best interests in the EU - The Labour Party**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Midlands	North England	Wales & South West	Scotland	Conservative	Labour	Liberal
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	501 50%	245 49%	257 50%	72 64%	101 52%	96 49%	79 45%	61 46%	93 46%	133 55%	139 50%	99 47%	131 47%	130 48%	132 51%	114 45%	71 51%	53 59%	76 31%	214 75%	103 50%
Very likely	(4) 11%	57 11%	57 11%	24 21%	14 7%	19 10%	13 8%	15 11%	29 14%	25 10%	29 10%	23 11%	36 13%	26 10%	27 10%	28 11%	20 14%	13 14%	12 5%	68 24%	10 5%
Quite likely	(3) 38%	188 38%	199 39%	48 43%	87 45%	77 40%	66 38%	46 35%	64 31%	108 45%	110 39%	75 36%	95 34%	104 39%	105 40%	86 34%	52 37%	41 45%	63 26%	146 51%	94 46%
Quite unlikely	(2) 24%	114 23%	132 26%	30 26%	45 23%	55 28%	49 28%	28 21%	39 19%	56 23%	76 27%	55 26%	58 21%	77 28%	58 22%	61 24%	35 25%	15 17%	72 29%	35 12%	59 29%
Very unlikely	(1) 23%	128 26%	104 20%	8 7%	38 20%	39 20%	41 23%	41 31%	66 32%	45 19%	58 21%	52 25%	77 28%	56 21%	63 24%	66 26%	29 21%	18 20%	91 37%	24 8%	40 20%
NET: Unlikely	477 47%	242 49%	236 46%	38 33%	84 43%	93 48%	90 52%	68 51%	105 51%	102 42%	134 48%	106 50%	135 48%	132 49%	122 47%	127 50%	64 46%	33 36%	163 66%	59 20%	99 48%
Don't know	33 3%	9 2%	24 5%	3 3%	9 5%	5 3%	5 3%	4 3%	7 3%	6 3%	7 3%	5 3%	14 5%	7 3%	7 3%	11 4%	4 3%	4 5%	9 4%	14 5%	3 2%
Mean	2.39	2.36	2.43	2.80	2.42	2.40	2.30	2.27	2.29	2.48	2.40	2.34	2.34	2.38	2.38	2.32	2.46	2.56	1.99	2.95	2.36
Standard deviation	0.97	0.99	0.95	0.87	0.90	0.92	0.92	1.03	1.08	0.92	0.94	0.98	1.04	0.93	0.97	1.00	0.99	0.98	0.92	0.85	0.85
Standard error	0.03	0.05	0.04	0.10	0.07	0.06	0.07	0.08	0.08	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.08	0.11	0.06	0.05	0.06



## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 49

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**  
**Represent Britains's best interests in the EU - The Conservative Party**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	530 52%	243 49%	286 55%	70 62%	91 47%	91 47%	91 52%	70 53%	118 58%	123 51%	148 53%	119 57%	140 50%	146 54%	138 53%	129 51%	75 54%	41 46%	191 77%	121 42%	95 46%
Very likely	(4) 13%	71 14%	63 12%	16 14%	22 11%	21 11%	23 13%	18 13%	35 17%	37 15%	29 10%	27 13%	41 15%	38 14%	35 13%	38 15%	17 12%	7 7%	71 29%	24 8%	18 9%
Quite likely	(3) 39%	172 35%	223 43%	54 48%	68 35%	70 36%	68 39%	53 40%	83 40%	86 36%	119 42%	91 43%	99 35%	108 40%	104 40%	91 36%	58 42%	35 38%	120 48%	97 34%	76 37%
Quite unlikely	(2) 23%	110 22%	123 24%	29 26%	51 26%	56 29%	32 18%	33 25%	33 16%	69 29%	72 26%	45 21%	48 17%	68 25%	57 22%	63 25%	26 18%	21 23%	35 14%	81 28%	58 28%
Very unlikely	(1) 21%	126 25%	83 16%	13 11%	42 22%	42 22%	44 25%	23 17%	45 22%	41 17%	53 19%	40 19%	76 27%	47 18%	53 20%	51 20%	32 23%	25 28%	14 6%	70 24%	48 23%
NET: Unlikely	443 44%	237 48%	206 40%	41 37%	93 48%	98 51%	76 44%	56 42%	77 38%	110 46%	125 44%	85 40%	124 44%	115 43%	110 42%	114 45%	58 42%	46 51%	49 20%	151 52%	106 51%
Don't know	39 4%	16 3%	24 5%	1 1%	10 5%	5 3%	7 4%	6 5%	9 5%	8 3%	8 3%	7 3%	17 6%	7 3%	13 5%	10 4%	6 4%	3 3%	8 3%	15 5%	5 3%
Mean	2.47	2.39	2.54	2.65	2.38	2.37	2.42	2.51	2.55	2.51	2.46	2.52	2.40	2.53	2.48	2.48	2.45	2.26	3.03	2.28	2.33
Standard deviation	0.98	1.03	0.92	0.86	0.97	0.95	1.03	0.95	1.03	0.96	0.92	0.96	1.06	0.95	0.98	0.99	1.00	0.97	0.82	0.95	0.94
Standard error	0.03	0.05	0.04	0.09	0.07	0.07	0.08	0.08	0.08	0.07	0.05	0.06	0.07	0.06	0.06	0.06	0.09	0.11	0.05	0.06	0.07

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 50

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Represent Britain's best interests in the EU - The Liberal Democrats**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	565 56%	269 54%	296 57%	76 67%	106 55%	112 57%	81 47%	73 55%	117 57%	154 64%	169 60%	116 55%	126 45%	155 58%	149 57%	116 46%	85 62%	59 66%	118 48%	174 60%	149 72%
Very likely	(4) 107 11%	58 12%	49 10%	17 15%	15 7%	20 10%	12 7%	13 10%	32 16%	20 8%	31 11%	22 10%	34 12%	33 12%	21 8%	20 8%	23 16%	10 11%	16 7%	35 12%	34 16%
Quite likely	(3) 457 45%	211 42%	247 48%	59 52%	92 47%	92 47%	69 40%	61 46%	85 42%	134 56%	138 49%	94 45%	92 33%	122 45%	128 49%	97 38%	63 45%	49 54%	102 41%	139 48%	115 56%
Quite unlikely	(2) 196 19%	98 20%	98 19%	27 24%	41 21%	41 21%	42 24%	18 14%	27 13%	45 19%	60 21%	38 18%	53 19%	50 18%	50 19%	61 24%	24 17%	11 13%	54 22%	49 17%	34 16%
Very unlikely	(1) 164 16%	102 21%	62 12%	5 4%	29 15%	28 14%	36 21%	25 19%	41 20%	31 13%	30 11%	38 18%	66 23%	43 16%	41 16%	48 19%	20 14%	13 14%	54 22%	36 13%	12 6%
NET: Unlikely	359 36%	200 40%	160 31%	32 28%	70 36%	69 36%	78 45%	43 32%	68 33%	76 32%	89 32%	75 36%	119 42%	93 35%	90 35%	108 43%	44 31%	24 27%	108 44%	86 30%	46 22%
Don't know	88 9%	27 6%	61 12%	5 4%	18 9%	13 7%	15 9%	17 13%	19 9%	11 5%	22 8%	19 9%	35 12%	21 8%	22 8%	28 11%	10 7%	7 8%	21 9%	28 10%	11 5%
Mean	2.55	2.48	2.62	2.82	2.52	2.57	2.36	2.53	2.58	2.62	2.66	2.52	2.39	2.59	2.54	2.39	2.69	2.68	2.36	2.66	2.87
Standard deviation	0.91	0.97	0.85	0.75	0.87	0.88	0.91	0.95	1.02	0.82	0.84	0.94	1.03	0.93	0.88	0.92	0.94	0.88	0.93	0.88	0.77
Standard error	0.03	0.05	0.04	0.08	0.07	0.06	0.07	0.08	0.08	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.08	0.10	0.06	0.06	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 51

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Enable young people from all backgrounds to go to University - The Labour Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	569 56%	299 60%	271 52%	63 56%	108 56%	104 54%	92 53%	74 56%	128 63%	133 55%	161 57%	118 56%	157 56%	159 59%	151 58%	130 51%	76 55%	53 59%	130 53%	192 67%	106 52%
Very likely	(4) 157 16%	87 18%	70 14%	23 21%	18 10%	30 16%	25 15%	19 14%	41 20%	28 11%	38 13%	32 15%	60 21%	45 17%	42 16%	36 14%	17 12%	18 20%	24 10%	73 25%	23 11%
Quite likely	(3) 412 41%	212 43%	200 39%	40 35%	89 46%	74 38%	67 39%	55 42%	87 43%	105 44%	124 44%	86 41%	97 35%	115 43%	109 42%	94 37%	60 43%	35 39%	106 43%	120 42%	83 40%
Quite unlikely	(2) 232 23%	103 21%	129 25%	26 23%	48 25%	54 28%	46 26%	24 18%	34 17%	64 26%	69 25%	49 24%	50 18%	63 23%	52 20%	64 25%	31 23%	21 24%	59 24%	57 20%	52 25%
Very unlikely	(1) 177 18%	81 16%	96 19%	21 19%	31 16%	32 16%	32 19%	28 21%	33 16%	38 16%	43 15%	39 19%	57 20%	41 15%	46 18%	50 20%	27 19%	14 15%	54 22%	24 8%	43 21%
NET: Unlikely	409 40%	184 37%	225 44%	47 42%	79 40%	86 44%	78 45%	52 39%	67 33%	102 42%	112 40%	89 42%	107 38%	104 39%	99 38%	114 45%	58 42%	35 39%	112 45%	82 28%	95 46%
Don't know	33 3%	13 3%	20 4%	2 2%	8 4%	5 2%	3 2%	6 5%	9 4%	6 2%	8 3%	4 2%	16 6%	6 2%	11 4%	9 4%	5 3%	2 2%	5 2%	13 5%	5 2%
Mean	2.56	2.63	2.49	2.59	2.51	2.54	2.50	2.51	2.69	2.52	2.57	2.53	2.61	2.62	2.59	2.48	2.49	2.66	2.42	2.88	2.43
Standard deviation	0.96	0.96	0.96	1.03	0.88	0.95	0.97	1.00	0.99	0.90	0.91	0.97	1.06	0.94	0.98	0.98	0.95	0.98	0.94	0.90	0.95
Standard error	0.03	0.05	0.04	0.11	0.07	0.07	0.07	0.08	0.07	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.08	0.11	0.06	0.05	0.07

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 52

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Enable young people from all backgrounds to go to University - The Conservative Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	507 50%	257 52%	250 48%	60 54%	73 38%	83 43%	81 47%	79 59%	131 64%	114 48%	142 51%	107 51%	143 51%	129 48%	144 55%	123 49%	73 53%	38 42%	189 76%	107 37%	95 46%
Very likely	(4) 11%	58 12%	57 11%	14 13%	12 6%	14 7%	19 11%	20 15%	36 18%	22 9%	24 8%	26 12%	43 15%	29 11%	40 15%	27 11%	15 11%	4 4%	49 20%	31 11%	7 3%
Quite likely	(3) 39%	200 40%	193 37%	46 41%	62 32%	69 35%	62 36%	59 45%	95 46%	92 38%	119 42%	81 38%	101 36%	100 37%	104 40%	97 38%	58 42%	34 38%	140 56%	77 27%	89 43%
Quite unlikely	(2) 26%	117 24%	143 28%	25 22%	70 36%	67 35%	49 28%	23 17%	27 13%	73 31%	82 29%	46 22%	58 21%	84 31%	61 24%	63 25%	29 21%	22 25%	33 13%	93 32%	59 29%
Very unlikely	(1) 21%	107 22%	103 20%	23 21%	48 25%	41 21%	39 22%	24 18%	34 17%	47 20%	48 17%	51 24%	63 23%	46 17%	45 17%	59 23%	32 23%	27 30%	22 9%	76 27%	45 22%
NET: Unlikely	470 46%	224 45%	246 48%	48 43%	118 61%	108 56%	88 50%	47 35%	61 30%	121 50%	131 47%	97 46%	122 43%	130 48%	107 41%	122 48%	61 44%	49 55%	55 22%	169 59%	104 51%
Don't know	35 3%	14 3%	20 4%	4 3%	3 2%	3 2%	5 3%	7 6%	13 6%	5 2%	8 3%	6 3%	15 5%	10 4%	10 4%	7 3%	4 3%	3 4%	4 2%	11 4%	6 3%
Mean	2.42	2.43	2.41	2.47	2.19	2.29	2.36	2.59	2.69	2.38	2.43	2.40	2.46	2.43	2.55	2.37	2.42	2.17	2.89	2.22	2.28
Standard deviation	0.95	0.97	0.94	0.97	0.89	0.89	0.96	0.97	0.98	0.91	0.88	1.00	1.03	0.91	0.96	0.97	0.98	0.92	0.83	0.98	0.85
Standard error	0.03	0.05	0.04	0.11	0.07	0.06	0.07	0.08	0.07	0.06	0.05	0.07	0.07	0.06	0.06	0.06	0.08	0.10	0.05	0.06	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 53

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Enable young people from all backgrounds to go to University - The Liberal Democrats**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	719 71%	379 77%	340 66%	84 75%	140 72%	137 70%	114 66%	89 67%	155 76%	195 81%	210 75%	135 64%	180 64%	201 75%	180 69%	173 68%	101 73%	64 71%	184 74%	206 72%	169 82%
Very likely	(4) 196 19%	116 23%	80 15%	27 24%	32 16%	32 17%	31 18%	24 18%	50 24%	47 19%	45 16%	34 16%	70 25%	56 21%	45 17%	48 19%	28 20%	18 20%	39 16%	63 22%	54 26%
Quite likely	(3) 523 52%	263 53%	260 50%	57 51%	108 55%	104 54%	83 48%	65 49%	106 52%	148 62%	165 59%	101 48%	109 39%	145 54%	134 52%	125 49%	73 53%	46 51%	145 58%	143 50%	115 56%
Quite unlikely	(2) 133 13%	57 11%	77 15%	15 13%	23 12%	28 14%	34 20%	15 11%	18 9%	24 10%	36 13%	29 14%	44 16%	30 11%	38 14%	36 14%	18 13%	12 13%	28 11%	35 12%	24 11%
Very unlikely	(1) 82 8%	34 7%	47 9%	5 5%	17 9%	18 9%	13 7%	13 10%	16 8%	9 4%	18 6%	27 13%	28 10%	17 6%	21 8%	22 9%	11 8%	11 12%	21 8%	23 8%	3 1%
NET: Unlikely	215 21%	91 18%	124 24%	20 18%	40 21%	46 24%	47 27%	28 21%	34 17%	33 14%	54 19%	56 27%	72 26%	47 17%	59 22%	58 23%	29 21%	22 25%	49 20%	58 20%	27 13%
Don't know	78 8%	25 5%	52 10%	8 7%	14 7%	12 6%	12 7%	16 12%	15 7%	12 5%	17 6%	19 9%	29 10%	21 8%	23 9%	21 8%	8 6%	4 5%	15 6%	23 8%	10 5%
Mean	2.89	2.98	2.80	3.02	2.86	2.83	2.82	2.85	3.00	3.02	2.90	2.74	2.88	2.97	2.86	2.86	2.91	2.82	2.87	2.93	3.12
Standard deviation	0.83	0.81	0.84	0.78	0.82	0.83	0.83	0.88	0.84	0.68	0.76	0.92	0.94	0.79	0.83	0.86	0.83	0.91	0.80	0.85	0.67
Standard error	0.03	0.04	0.04	0.09	0.06	0.06	0.06	0.07	0.06	0.05	0.04	0.06	0.07	0.05	0.05	0.06	0.07	0.10	0.05	0.05	0.05

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 54

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Make its decision about whether or not Britain should join the Euro - The Labour Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	507 50%	255 52%	252 49%	69 61%	98 50%	92 48%	77 44%	65 49%	106 52%	125 52%	137 49%	99 47%	146 52%	138 51%	129 49%	115 45%	76 55%	49 55%	86 35%	196 68%	99 48%
Very likely	(4) 169 17%	87 18%	81 16%	24 21%	29 15%	32 16%	20 11%	23 17%	41 20%	34 14%	38 13%	38 18%	59 21%	45 17%	40 15%	40 16%	23 17%	20 22%	25 10%	79 28%	25 12%
Quite likely	(3) 339 33%	168 34%	171 33%	45 40%	69 36%	60 31%	57 33%	42 32%	65 32%	91 38%	99 35%	62 29%	87 31%	93 34%	89 34%	75 30%	53 38%	29 32%	62 25%	117 41%	74 36%
Quite unlikely	(2) 246 24%	114 23%	132 25%	27 24%	55 28%	52 27%	54 31%	28 21%	29 14%	61 25%	80 28%	56 26%	50 18%	69 26%	64 24%	65 26%	31 22%	17 19%	67 27%	54 19%	64 31%
Very unlikely	(1) 227 22%	115 23%	112 22%	15 13%	35 18%	45 23%	37 21%	36 27%	58 29%	46 19%	55 20%	52 25%	73 26%	55 20%	57 22%	63 25%	29 21%	23 26%	86 35%	29 10%	35 17%
NET: Unlikely	473 47%	229 46%	243 47%	42 38%	90 46%	97 50%	91 52%	64 48%	88 43%	107 44%	135 48%	107 51%	123 44%	124 46%	120 46%	129 51%	60 43%	40 45%	153 62%	83 29%	99 48%
Don't know	32 3%	11 2%	21 4%	1 1%	6 3%	5 3%	5 3%	4 3%	10 5%	8 4%	8 3%	4 2%	12 4%	7 3%	12 4%	9 4%	3 2%	1 1%	8 3%	8 3%	7 4%
Mean	2.46	2.47	2.45	2.70	2.48	2.42	2.36	2.40	2.46	2.49	2.44	2.41	2.49	2.49	2.45	2.38	2.52	2.52	2.11	2.88	2.45
Standard deviation	1.03	1.04	1.01	0.96	0.97	1.03	0.95	1.08	1.13	0.98	0.97	1.05	1.11	1.01	1.01	1.04	1.01	1.11	1.01	0.94	0.93
Standard error	0.03	0.05	0.04	0.10	0.07	0.07	0.07	0.09	0.08	0.07	0.05	0.07	0.07	0.06	0.06	0.07	0.09	0.12	0.06	0.06	0.07

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 55

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Make its decision about whether or not Britain should join the Euro - The Conservative Party**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	501 49%	240 48%	261 51%	60 54%	94 48%	77 40%	93 53%	61 46%	116 57%	116 48%	133 48%	117 55%	134 48%	134 50%	140 54%	129 51%	69 50%	29 32%	175 71%	123 43%	93 45%
Very likely	(4) 15%	78 16%	76 15%	16 14%	31 16%	19 10%	24 14%	22 17%	42 21%	37 15%	36 13%	38 18%	43 16%	47 18%	41 16%	37 15%	16 12%	13 14%	60 24%	38 13%	24 12%
Quite likely	(3) 34%	162 33%	185 36%	45 40%	63 32%	59 30%	69 39%	39 29%	73 36%	79 33%	97 35%	79 37%	91 32%	86 32%	99 38%	93 37%	53 38%	16 18%	116 47%	84 29%	69 33%
Quite unlikely	(2) 24%	113 23%	131 25%	33 29%	54 28%	58 30%	36 21%	30 22%	33 16%	60 25%	80 28%	47 22%	57 20%	63 23%	57 22%	58 23%	34 25%	32 35%	42 17%	78 27%	57 28%
Very unlikely	(1) 23%	133 27%	101 20%	18 16%	41 21%	54 28%	38 22%	38 29%	45 22%	60 25%	58 21%	42 20%	74 26%	62 23%	55 21%	58 23%	30 22%	29 32%	21 9%	78 27%	50 24%
NET: Unlikely	478 47%	246 50%	232 45%	51 45%	95 49%	112 58%	74 43%	67 51%	79 38%	120 50%	138 49%	89 42%	131 47%	125 46%	112 43%	116 46%	65 47%	60 67%	63 25%	156 54%	107 52%
Don't know	33 3%	10 2%	23 5%	1 1%	5 3%	5 2%	7 4%	5 4%	10 5%	4 2%	9 3%	5 2%	15 5%	11 4%	9 4%	7 3%	5 4%	1 1%	9 4%	9 3%	6 3%
Mean	2.43	2.38	2.48	2.52	2.44	2.22	2.48	2.35	2.58	2.39	2.41	2.55	2.39	2.46	2.50	2.44	2.41	2.15	2.90	2.30	2.33
Standard deviation	1.02	1.05	0.98	0.94	1.01	0.97	1.00	1.08	1.07	1.03	0.97	1.01	1.06	1.05	1.01	1.01	0.97	1.03	0.88	1.02	0.98
Standard error	0.03	0.05	0.04	0.10	0.08	0.07	0.07	0.09	0.08	0.07	0.05	0.07	0.07	0.07	0.06	0.06	0.08	0.11	0.06	0.06	0.07

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 56

**Q.5 Now, thinking about each political party in turn I'd like to find out how well you think they would deal with the main policy issues and problems in Britain. If they were to be in power after the next election, how likely do you think each party would be to do the following?**

**Make its decision about whether or not Britain should join the Euro - The Liberal Democrats**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Likely	565 56%	292 59%	273 53%	67 59%	105 54%	108 56%	90 52%	73 55%	122 60%	157 65%	158 56%	111 53%	139 50%	144 54%	160 61%	135 53%	80 58%	46 51%	129 52%	174 61%	151 73%
Very likely	(4) 141 14%	77 16%	64 12%	17 15%	19 10%	19 10%	14 8%	19 14%	53 26%	38 16%	33 12%	26 13%	44 16%	39 15%	38 15%	26 10%	26 18%	13 14%	25 10%	56 19%	36 17%
Quite likely	(3) 424 42%	215 43%	209 41%	49 44%	86 44%	89 46%	76 44%	54 41%	70 34%	119 49%	125 45%	85 40%	95 34%	105 39%	122 47%	109 43%	54 39%	33 37%	104 42%	119 41%	115 56%
Quite unlikely	(2) 207 20%	97 20%	109 21%	27 24%	46 24%	43 22%	40 23%	19 14%	31 15%	42 17%	69 25%	46 22%	50 18%	57 21%	46 17%	50 20%	33 24%	21 23%	55 22%	53 18%	31 15%
Very unlikely	(1) 151 15%	80 16%	71 14%	13 12%	25 13%	29 15%	26 15%	24 18%	34 17%	24 10%	31 11%	33 16%	63 22%	45 17%	30 11%	43 17%	15 11%	18 20%	45 18%	33 12%	12 6%
NET: Unlikely	358 35%	178 36%	180 35%	40 35%	71 36%	72 37%	66 38%	43 33%	65 32%	66 28%	100 36%	79 37%	113 40%	102 38%	76 29%	93 37%	48 35%	39 43%	100 40%	86 30%	42 21%
Don't know	89 9%	26 5%	63 12%	6 5%	18 9%	14 7%	18 10%	17 12%	17 8%	17 7%	23 8%	21 10%	28 10%	23 9%	26 10%	25 10%	11 8%	5 6%	18 7%	27 9%	13 6%
Mean	2.60	2.62	2.59	2.66	2.56	2.55	2.50	2.58	2.75	2.76	2.62	2.55	2.48	2.56	2.71	2.51	2.70	2.48	2.48	2.75	2.90
Standard deviation	0.93	0.95	0.92	0.90	0.86	0.89	0.87	1.00	1.06	0.86	0.85	0.94	1.05	0.96	0.89	0.93	0.92	0.99	0.93	0.93	0.76
Standard error	0.03	0.05	0.04	0.10	0.07	0.06	0.07	0.08	0.08	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.08	0.11	0.06	0.06	0.05



## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 57

**Q.6 Agreement with statements about the NHS:-****Giving the best hospitals more power to manage their own budgets and set their own priorities will help to improve the NHS.****Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	737	358	379	95	147	133	117	95	150	166	218	152	201	194	192	189	105	57	192	215	144
	73%	72%	74%	84%	75%	68%	67%	72%	74%	69%	78%	72%	72%	72%	73%	75%	76%	63%	78%	75%	70%
Agree strongly	(4) 430	212	218	58	76	82	63	57	93	82	108	96	145	112	103	110	63	41	116	129	84
	43%	43%	42%	52%	39%	42%	36%	43%	46%	34%	38%	46%	52%	42%	40%	44%	46%	45%	47%	45%	41%
Agree somewhat	(3) 307	146	161	37	70	50	55	38	57	85	110	56	56	82	88	79	42	16	76	86	60
	30%	29%	31%	33%	36%	26%	31%	29%	28%	35%	39%	27%	20%	30%	34%	31%	30%	17%	31%	30%	29%
Disagree somewhat	(2) 112	59	53	8	23	31	22	12	15	30	36	30	16	34	21	25	17	16	24	30	33
	11%	12%	10%	7%	12%	16%	13%	9%	7%	12%	13%	14%	6%	13%	8%	10%	12%	17%	10%	10%	16%
Disagree strongly	(1) 138	71	67	9	21	24	29	20	34	36	23	23	57	36	41	31	13	16	25	36	22
	14%	14%	13%	8%	11%	12%	17%	15%	17%	15%	8%	11%	20%	13%	16%	12%	10%	18%	10%	12%	10%
NET: Disagree	250	130	121	17	44	56	52	33	50	66	59	53	73	70	62	57	30	32	49	66	55
	25%	26%	23%	15%	23%	29%	30%	25%	24%	27%	21%	25%	26%	26%	24%	22%	22%	35%	20%	23%	27%
Don't know	24	8	16	1	3	6	5	5	4	8	3	6	6	5	8	7	3	2	6	7	7
	2%	2%	3%	1%	2%	3%	3%	4%	2%	4%	1%	3%	2%	2%	3%	3%	2%	2%	3%	2%	3%
Mean	3.04	3.02	3.06	3.29	3.06	3.01	2.89	3.04	3.05	2.91	3.09	3.10	3.06	3.02	3.00	3.09	3.15	2.93	3.17	3.10	3.04
Standard deviation	1.05	1.07	1.04	0.91	0.98	1.06	1.09	1.09	1.11	1.05	0.92	1.03	1.19	1.05	1.07	1.03	0.99	1.17	0.99	1.03	1.01
Standard error	0.03	0.05	0.05	0.10	0.07	0.07	0.08	0.09	0.08	0.07	0.05	0.07	0.08	0.07	0.07	0.07	0.08	0.13	0.06	0.06	0.07

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 58

**Q.6 Agreement with statements about the NHS:-  
The way to achieve real improvements in the NHS is to continue increasing the level of funding**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	725	331	394	95	155	139	120	79	138	147	202	162	214	188	175	189	105	69	154	229	153
	72%	67%	76%	84%	80%	72%	69%	60%	67%	61%	72%	77%	76%	70%	67%	75%	76%	62%	80%	74%	
Agree strongly	(4) 514	224	290	77	110	94	81	58	94	99	128	111	176	129	124	141	70	51	106	161	109
	51%	45%	56%	68%	56%	48%	47%	44%	46%	41%	46%	53%	63%	48%	47%	56%	50%	56%	43%	56%	
Agree somewhat	(3) 212	107	105	18	45	45	38	21	44	48	75	51	38	59	51	48	35	18	48	68	43
	21%	22%	20%	16%	23%	23%	22%	16%	21%	20%	27%	24%	14%	22%	20%	19%	25%	20%	20%	24%	
Disagree somewhat	(2) 164	88	76	13	22	29	31	35	34	64	40	31	29	51	53	29	22	9	49	37	36
	16%	18%	15%	12%	11%	15%	18%	27%	17%	27%	14%	15%	10%	19%	20%	11%	16%	10%	20%	13%	
Disagree strongly	(1) 116	75	41	4	17	26	23	17	30	29	35	17	35	30	32	32	10	12	44	21	17
	12%	15%	8%	4%	9%	13%	13%	13%	15%	12%	13%	8%	13%	11%	12%	13%	7%	13%	18%	7%	
NET: Disagree	281	163	118	18	38	54	54	52	64	93	75	48	64	81	85	61	33	21	93	58	53
	28%	33%	23%	16%	20%	28%	31%	39%	31%	39%	27%	23%	23%	30%	33%	24%	23%	23%	37%	20%	
Don't know	6	2	4	-	1	1	-	2	3	-	3	1	2	-	1	3	1	1	1	1	-
	1%	*	1%	-	*	*	-	1%	1%	-	1%	*	1%	-	*	1%	1%	1%	*	*	
Mean	3.12	2.97	3.25	3.49	3.28	3.07	3.02	2.92	3.00	2.90	3.06	3.22	3.27	3.06	3.02	3.19	3.20	3.20	2.88	3.29	3.19
Standard deviation	1.06	1.11	0.99	0.86	0.97	1.08	1.09	1.11	1.11	1.07	1.05	0.98	1.08	1.06	1.09	1.08	0.97	1.08	1.15	0.95	1.00
Standard error	0.03	0.05	0.04	0.09	0.07	0.07	0.08	0.09	0.08	0.07	0.06	0.06	0.07	0.06	0.07	0.07	0.08	0.12	0.07	0.06	0.07

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 59

**Q.6 Agreement with statements about the NHS:-****The NHS was created in the 1940s and if it is to serve the needs of people today, the way it works must be radically changed****Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	819	385	434	88	164	154	142	106	164	184	221	181	233	214	208	202	116	78	206	219	181
	81%	78%	84%	79%	84%	79%	82%	80%	80%	77%	79%	86%	83%	80%	80%	80%	83%	87%	83%	76%	88%
Agree strongly	(4) 572	262	311	49	112	114	101	76	119	114	148	128	183	145	138	143	88	59	151	150	123
	57%	53%	60%	44%	58%	59%	58%	58%	58%	47%	53%	61%	65%	54%	53%	57%	63%	65%	61%	52%	60%
Agree somewhat	(3) 247	123	124	39	52	40	41	30	45	70	73	53	50	69	71	59	28	20	55	69	57
	24%	25%	24%	35%	27%	21%	23%	23%	22%	29%	26%	25%	18%	26%	27%	24%	20%	22%	22%	24%	28%
Disagree somewhat	(2) 114	70	44	17	22	24	17	17	17	39	45	14	16	30	35	35	10	3	25	36	19
	11%	14%	8%	15%	11%	12%	10%	13%	9%	16%	16%	6%	6%	11%	13%	14%	7%	4%	10%	13%	9%
Disagree strongly	(1) 67	38	29	7	7	13	15	7	17	14	13	16	24	19	17	14	9	8	13	27	5
	7%	8%	6%	6%	4%	7%	9%	5%	8%	6%	5%	7%	9%	7%	7%	6%	6%	9%	5%	9%	2%
NET: Disagree	180	108	72	24	29	37	32	24	34	53	58	29	41	49	52	49	19	11	38	63	24
	18%	22%	14%	21%	15%	19%	18%	18%	17%	22%	21%	14%	14%	18%	20%	20%	14%	12%	16%	22%	12%
Don't know	13	3	10	-	1	3	-	2	6	3	2	-	7	5	1	1	4	1	3	5	1
	1%	1%	2%	-	1%	2%	-	2%	3%	1%	1%	-	2%	2%	*	*	3%	1%	1%	2%	1%
Mean	3.33	3.24	3.41	3.16	3.39	3.34	3.31	3.34	3.34	3.20	3.28	3.39	3.43	3.29	3.26	3.32	3.45	3.45	3.41	3.22	3.46
Standard deviation	0.92	0.96	0.87	0.90	0.84	0.94	0.97	0.91	0.96	0.92	0.90	0.91	0.95	0.93	0.93	0.91	0.89	0.92	0.88	1.00	0.76
Standard error	0.03	0.04	0.04	0.10	0.06	0.07	0.07	0.07	0.07	0.06	0.05	0.06	0.06	0.06	0.06	0.06	0.08	0.10	0.06	0.06	0.05

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 60  
**Q.6 Agreement with statements about the NHS:-**  
**Lack of patient choice is a serious problem in the NHS**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	679	320	359	80	143	122	112	94	127	136	179	151	213	183	165	160	102	69	176	188	138
	67%	64%	70%	72%	73%	63%	64%	71%	62%	56%	64%	72%	76%	68%	63%	63%	73%	76%	71%	66%	67%
Agree strongly	(4) 430	197	234	41	84	80	73	63	89	75	96	97	161	115	88	110	62	55	109	124	88
	43%	40%	45%	37%	43%	41%	42%	48%	43%	31%	34%	46%	58%	43%	34%	44%	45%	61%	44%	43%	43%
Agree somewhat	(3) 249	123	125	39	59	42	39	31	39	60	83	54	51	68	77	50	39	14	67	64	49
	25%	25%	24%	35%	30%	22%	22%	24%	19%	25%	30%	26%	18%	25%	29%	20%	28%	16%	27%	22%	24%
Disagree somewhat	(2) 195	103	92	20	30	49	41	18	37	68	66	31	30	44	59	58	24	10	44	56	41
	19%	21%	18%	18%	15%	25%	24%	14%	18%	28%	23%	15%	11%	16%	23%	23%	17%	11%	18%	19%	20%
Disagree strongly	(1) 86	45	41	7	12	16	19	9	23	25	24	16	20	22	26	21	9	8	14	32	17
	8%	9%	8%	6%	6%	8%	11%	7%	11%	11%	9%	8%	7%	8%	10%	8%	7%	9%	6%	11%	8%
NET: Disagree	281	148	133	27	41	65	60	28	60	94	90	47	50	66	85	79	33	18	58	87	59
	28%	30%	26%	24%	21%	34%	34%	21%	29%	39%	32%	22%	18%	25%	33%	31%	24%	20%	23%	30%	29%
Don't know	52	28	24	5	10	7	3	11	17	11	11	12	18	20	11	13	4	3	13	12	9
	5%	6%	5%	4%	5%	4%	1%	8%	8%	5%	4%	6%	6%	8%	4%	5%	3%	4%	5%	4%	5%
Mean	3.07	3.01	3.12	3.07	3.17	2.99	2.97	3.21	3.03	2.81	2.93	3.17	3.35	3.11	2.91	3.04	3.15	3.33	3.16	3.02	3.06
Standard deviation	1.00	1.01	0.99	0.91	0.92	1.02	1.05	0.97	1.08	1.02	0.98	0.97	0.96	0.99	1.00	1.03	0.95	1.00	0.94	1.06	1.01
Standard error	0.03	0.05	0.04	0.10	0.07	0.07	0.08	0.08	0.08	0.07	0.06	0.06	0.07	0.06	0.06	0.07	0.08	0.11	0.06	0.06	0.07

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 61

#### Q.6 Agreement with statements about the NHS:- The basic principles and structure of the NHS are right, and should not be changed

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	540	286	254	54	93	112	99	68	114	146	144	109	142	133	134	135	85	53	129	182	99
	53%	58%	49%	48%	48%	58%	57%	51%	56%	60%	51%	52%	50%	49%	51%	53%	61%	59%	52%	63%	48%
Agree strongly	(4) 293	163	130	18	49	59	63	40	63	71	68	58	95	71	69	71	46	36	58	112	55
	29%	33%	25%	16%	25%	31%	36%	30%	31%	30%	24%	28%	34%	26%	27%	28%	33%	40%	24%	39%	27%
Agree somewhat	(3) 247	123	124	36	44	53	36	27	50	75	75	51	46	63	65	63	39	17	71	70	44
	24%	25%	24%	32%	23%	27%	21%	21%	25%	31%	27%	24%	17%	23%	25%	28%	19%	29%	24%	21%	
Disagree somewhat	(2) 196	87	108	30	45	30	33	23	34	48	59	40	48	53	56	53	22	11	52	43	46
	19%	18%	21%	27%	23%	15%	19%	18%	16%	20%	21%	19%	17%	20%	22%	21%	16%	12%	21%	15%	22%
Disagree strongly	(1) 259	115	144	28	51	50	39	40	51	43	74	60	82	74	69	63	30	23	64	59	60
	26%	23%	28%	25%	26%	26%	23%	30%	25%	18%	26%	29%	29%	27%	26%	25%	22%	26%	26%	20%	29%
NET: Disagree	455	202	252	58	97	80	72	63	85	91	133	101	130	127	125	116	53	34	116	101	105
	45%	41%	49%	52%	50%	41%	42%	47%	41%	38%	47%	48%	46%	47%	48%	46%	38%	38%	47%	35%	51%
Don't know	18	8	10	-	5	2	2	2	6	4	4	1	9	9	2	2	2	3	3	4	2
	2%	2%	2%	-	3%	1%	1%	2%	3%	2%	1%	*	3%	3%	1%	1%	1%	3%	1%	1%	1%
Mean	2.58	2.68	2.47	2.40	2.47	2.63	2.71	2.52	2.64	2.73	2.50	2.51	2.57	2.50	2.52	2.57	2.73	2.75	2.51	2.83	2.46
Standard deviation	1.16	1.17	1.16	1.03	1.15	1.18	1.18	1.22	1.18	1.08	1.13	1.18	1.25	1.17	1.15	1.15	1.15	1.25	1.12	1.16	1.17
Standard error	0.04	0.05	0.05	0.11	0.09	0.08	0.09	0.10	0.09	0.07	0.06	0.08	0.08	0.07	0.07	0.07	0.10	0.13	0.07	0.07	0.08

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 62

**Q.6 Agreement with statements about the NHS:-**  
**People who can afford it should get tax relief to encourage them to take out private medical insurance**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	578	287	291	61	109	113	107	67	122	147	162	119	150	170	144	134	89	42	175	140	131
	57%	58%	56%	54%	56%	58%	61%	50%	59%	61%	58%	57%	54%	63%	55%	53%	64%	47%	71%	49%	63%
Agree strongly	(4) 311	162	148	31	50	62	62	37	67	77	86	64	84	104	66	67	50	24	101	74	72
	31%	33%	29%	28%	26%	32%	36%	28%	33%	32%	30%	31%	30%	39%	25%	27%	36%	26%	41%	26%	35%
Agree somewhat	(3) 268	125	142	30	59	50	45	29	54	70	76	55	66	66	77	67	39	19	74	67	58
	26%	25%	28%	27%	30%	26%	26%	22%	26%	29%	27%	26%	24%	25%	30%	26%	28%	21%	30%	23%	28%
Disagree somewhat	(2) 142	55	87	20	35	24	21	18	24	33	47	20	41	36	40	42	13	11	19	45	27
	14%	11%	17%	18%	18%	12%	12%	13%	12%	14%	17%	9%	15%	13%	15%	17%	10%	12%	8%	16%	13%
Disagree strongly	(1) 281	149	132	32	48	57	45	47	53	59	69	69	85	61	76	73	35	36	51	99	46
	28%	30%	26%	28%	25%	29%	26%	35%	26%	24%	24%	33%	30%	23%	29%	29%	25%	40%	20%	35%	22%
NET: Disagree	423	204	219	51	83	81	66	65	77	92	116	89	126	97	116	115	48	46	70	144	73
	42%	41%	42%	46%	42%	42%	38%	49%	38%	38%	41%	42%	45%	36%	44%	46%	35%	51%	28%	50%	36%
Don't know	11	4	6	-	3	1	1	1	6	2	3	2	4	2	2	3	2	2	3	3	2
	1%	1%	1%	-	1%	*	*	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%
Mean	2.61	2.61	2.60	2.54	2.58	2.61	2.71	2.44	2.69	2.69	2.64	2.55	2.54	2.80	2.52	2.51	2.75	2.34	2.92	2.40	2.77
Standard deviation	1.19	1.23	1.16	1.17	1.13	1.22	1.21	1.24	1.20	1.16	1.16	1.24	1.21	1.18	1.16	1.18	1.20	1.26	1.15	1.21	1.16
Standard error	0.04	0.06	0.05	0.13	0.09	0.08	0.09	0.10	0.09	0.08	0.07	0.08	0.08	0.07	0.07	0.07	0.10	0.14	0.07	0.07	0.08

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 63

**Q.6 Agreement with statements about the NHS:-****One of the biggest problems with the NHS is that too many decisions are taken at the centre, by the government and civil servants****Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	820 81%	403 81%	417 81%	83 74%	157 81%	170 87%	143 82%	101 76%	166 81%	190 79%	240 85%	173 82%	217 77%	217 81%	199 76%	205 81%	122 88%	76 84%	208 84%	222 77%	170 83%
Agree strongly	(4) 561 55%	278 56%	283 55%	44 39%	94 49%	117 60%	103 59%	76 57%	127 62%	127 53%	147 52%	123 59%	164 58%	146 54%	130 50%	144 57%	78 56%	63 69%	142 58%	149 52%	124 60%
Agree somewhat	(3) 259 26%	124 25%	135 26%	40 35%	63 33%	53 27%	39 23%	24 18%	40 19%	63 26%	93 33%	50 24%	53 19%	72 27%	69 26%	61 24%	44 32%	13 15%	65 26%	73 25%	47 23%
Disagree somewhat	(2) 96 9%	46 9%	49 10%	19 17%	21 11%	15 8%	13 7%	20 15%	8 4%	37 15%	22 8%	14 6%	23 8%	26 10%	26 10%	27 10%	7 5%	10 11%	15 6%	36 12%	18 9%
Disagree strongly	(1) 77 8%	38 8%	38 7%	10 9%	11 6%	8 4%	13 8%	10 8%	24 12%	8 3%	12 4%	20 9%	37 13%	21 8%	28 11%	17 7%	8 6%	3 3%	20 8%	25 9%	12 6%
NET: Disagree	172 17%	85 17%	87 17%	29 26%	32 16%	24 12%	26 15%	30 23%	32 16%	45 19%	34 12%	33 16%	60 21%	47 17%	55 21%	44 17%	14 10%	13 14%	36 14%	61 21%	29 14%
Don't know	20 2%	8 2%	11 2%	- -	5 3%	1 1%	5 3%	2 2%	6 3%	6 2%	7 2%	4 2%	3 1%	5 2%	7 3%	4 1%	2 2%	1 2%	4 2%	5 2%	6 3%
Mean	3.31	3.32	3.31	3.03	3.27	3.44	3.38	3.28	3.36	3.32	3.37	3.34	3.24	3.29	3.19	3.34	3.41	3.53	3.36	3.22	3.41
Standard deviation	0.93	0.94	0.93	0.97	0.88	0.82	0.93	0.99	1.02	0.86	0.81	0.97	1.07	0.94	1.02	0.92	0.83	0.82	0.93	0.98	0.88
Standard error	0.03	0.04	0.04	0.10	0.07	0.06	0.07	0.08	0.07	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.07	0.09	0.06	0.06	0.06

**Opinion Poll**  
**Fieldwork : September 11th-14th 2003**

Absolutes/col percents

Table 64

**Q.7 Do you believe it is possible for a government to deliver better public services and lower taxes at the same time?**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Midlands	North England	Wales & South West	Scotland	Conservative	Labour	Liberal
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
Yes	484 48%	238 48%	245 48%	61 54%	104 54%	95 49%	91 52%	54 41%	79 39%	102 43%	133 47%	116 55%	132 47%	143 53%	117 45%	116 46%	63 45%	45 50%	135 55%	109 38%	105 51%
No	512 51%	253 51%	259 50%	50 44%	88 45%	96 49%	80 46%	77 58%	121 59%	137 57%	141 50%	90 43%	143 51%	122 45%	137 52%	136 54%	74 53%	43 48%	109 44%	171 60%	100 49%
Don't know	17 2%	5 1%	12 2%	2 2%	2 1%	3 2%	3 2%	2 2%	4 2%	1 1%	7 2%	4 2%	5 2%	5 2%	7 3%	* *	2 2%	2 2%	4 1%	6 2%	1 *



## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 65

**Q.8 At the last two general elections quite a lot of people didn't vote for the party they most wanted to win in their constituency, but instead voted tactically for another party to try and ensure that the party they most disliked was defeated. Thinking ahead to the next general election and the strength of the parties in the constituency where you vote, do you think that you may well vote tactically so as to try and ensure the candidate of a particular party loses, or will you vote for the party you most support?**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Midlands	North England	Wales & South West	Scotland	Conservative	Labour	Liberal
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
I may vote tactically	170 17%	92 19%	78 15%	13 12%	30 16%	35 18%	29 16%	23 18%	40 19%	42 17%	44 16%	25 12%	59 21%	41 15%	45 17%	44 18%	28 20%	12 14%	37 15%	31 11%	45 22%
I will vote for the party I most support	797 79%	384 77%	414 80%	95 85%	150 77%	151 78%	139 80%	103 77%	160 78%	192 80%	224 80%	173 82%	208 74%	217 81%	208 80%	197 78%	101 73%	75 83%	208 84%	254 88%	157 76%
Don't know	44 4%	21 4%	24 5%	4 3%	14 7%	8 4%	7 4%	7 5%	5 2%	6 3%	13 5%	12 6%	13 5%	12 4%	9 3%	11 4%	10 7%	3 3%	2 1%	3 1%	4 2%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 66

**Q.8a If you end up casting your vote tactically so as to try to defeat a particular party in the constituency where you vote, which party would you be voting to stop?**

**Base: All respondents who may vote tactically**

	Sex		Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	165	87	78	9	27	38	30	25	36	39	51	28	47	40	44	40	29	12	35	30	46
Weighted base	170	92	78	13	30	35	29	23	40	42	44	25	59	41	45	44	28	12	37	31	45
Labour	79	44	35	6	17	11	12	12	21	20	22	10	26	18	18	30	9	4	31	3	21
	46%	48%	44%	43%	56%	31%	43%	51%	53%	48%	51%	41%	44%	45%	40%	68%	31%	35%	84%	11%	46%
Conservative	60	35	25	4	11	16	10	7	12	16	17	13	14	14	21	7	16	3	3	23	20
	35%	39%	32%	29%	36%	46%	36%	30%	31%	38%	39%	52%	24%	34%	47%	17%	56%	21%	9%	74%	43%
Liberal Democrat	11	5	6	1	-	1	3	1	4	1	2	1	7	3	2	3	2	1	2	3	2
	6%	6%	7%	11%	-	3%	12%	3%	11%	2%	5%	4%	11%	8%	4%	6%	8%	10%	5%	10%	3%
SNP/Plaid Cymru	4	2	2	-	2	1	-	1	-	-	1	-	3	-	-	-	1	3	-	1	-
	2%	2%	2%	-	6%	2%	-	6%	-	-	1%	-	5%	-	-	-	2%	25%	-	4%	-
Other	16	5	11	2	1	6	3	2	2	5	2	1	9	6	4	4	1	1	1	-	3
	10%	6%	14%	17%	3%	17%	9%	10%	6%	12%	4%	3%	15%	14%	9%	9%	4%	8%	3%	-	7%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 67

**Q.9 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral	
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205	
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206	
Absolutely certain to vote	(10)	548	259	288	36	69	103	102	98	140	136	150	101	160	141	129	148	77	53	164	194	101
		54%	52%	56%	32%	35%	53%	59%	73%	69%	56%	54%	48%	57%	52%	50%	59%	55%	59%	66%	68%	49%
	(9)	66	36	30	8	13	12	17	9	7	18	21	13	14	20	19	14	6	7	18	16	18
		6%	7%	6%	7%	7%	6%	10%	6%	3%	7%	8%	6%	5%	7%	7%	6%	4%	8%	7%	5%	9%
	(8)	116	66	51	21	34	16	21	9	15	28	34	26	29	28	35	26	18	10	27	29	35
		12%	13%	10%	19%	18%	8%	12%	7%	7%	12%	12%	12%	10%	10%	14%	10%	13%	11%	11%	10%	17%
	(7)	47	23	24	7	16	10	6	4	6	10	15	11	11	14	15	4	10	5	4	14	13
		5%	5%	5%	6%	8%	5%	3%	3%	3%	4%	6%	5%	4%	5%	6%	2%	7%	5%	2%	5%	6%
	(6)	26	12	15	4	7	8	3	2	3	5	10	5	7	7	8	4	7	-	7	5	7
		3%	2%	3%	3%	4%	4%	2%	1%	2%	2%	4%	2%	2%	3%	3%	2%	5%	-	3%	2%	3%
	(5)	69	29	40	18	14	15	10	2	10	15	19	20	15	27	16	13	8	5	12	15	15
		7%	6%	8%	16%	7%	8%	6%	2%	5%	6%	7%	9%	5%	10%	6%	5%	6%	6%	5%	5%	7%
	(4)	15	7	8	7	2	2	2	-	5	5	2	3	2	5	6	2	-	5	4	2	2
		2%	1%	2%	6%	1%	1%	1%	2%	-	2%	2%	1%	1%	1%	2%	2%	2%	-	2%	1%	1%
	(3)	35	19	16	6	11	6	5	1	6	9	9	7	9	10	9	10	3	2	4	2	3
		3%	4%	3%	5%	5%	3%	3%	1%	3%	4%	3%	3%	3%	4%	3%	4%	2%	2%	2%	1%	1%
	(2)	18	6	12	-	10	3	3	1	1	5	4	6	3	6	3	4	2	2	-	-	4
		2%	1%	2%	-	5%	1%	2%	1%	*	2%	1%	3%	1%	2%	1%	2%	1%	2%	-	-	2%
Definitely would not vote	(1)	64	36	28	6	17	19	3	6	12	9	12	19	24	13	20	18	7	6	7	6	6
		6%	7%	5%	6%	9%	10%	2%	4%	6%	4%	4%	9%	9%	5%	8%	7%	5%	7%	3%	2%	3%
Not registered to vote		5	2	3	-	1	-	1	-	3	1	1	1	2	3	1	1	-	-	-	1	1
		*	*	1%	-	1%	-	1%	-	1%	*	*	*	1%	1%	*	*	-	-	-	*	*
Don't know		4	1	2	-	-	1	-	-	2	-	-	-	4	-	-	4	-	-	-	1	1
		*	*	*	-	-	1%	-	-	1%	-	-	-	1%	-	-	1%	-	-	-	*	1%
Mean		8.07	8.02	8.11	7.18	7.16	7.80	8.59	8.99	8.65	8.28	8.21	7.64	8.07	8.03	7.89	8.13	8.19	8.32	8.83	8.92	8.29
Standard deviation		2.81	2.84	2.78	2.73	3.08	3.07	2.31	2.26	2.61	2.62	2.58	3.05	2.96	2.74	2.86	2.94	2.63	2.75	2.17	2.01	2.36
Standard error		0.09	0.13	0.12	0.30	0.23	0.21	0.17	0.18	0.19	0.18	0.14	0.20	0.20	0.17	0.18	0.18	0.22	0.29	0.14	0.12	0.17

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 68

**Q.10 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
Conservative	248 24%	126 25%	122 24%	25 22%	33 17%	40 21%	45 26%	40 30%	64 32%	71 30%	72 26%	51 24%	54 19%	72 27%	74 28%	61 24%	35 25%	5 6%	248 100%	-	-
Labour	287 28%	147 30%	141 27%	37 33%	51 26%	59 30%	45 26%	41 31%	54 26%	69 29%	72 26%	61 29%	85 30%	58 22%	65 25%	90 36%	38 28%	36 40%	-	287 100%	-
Liberal	206 20%	96 19%	109 21%	22 19%	52 27%	39 20%	35 20%	24 18%	34 17%	51 21%	60 22%	39 18%	55 20%	64 24%	49 19%	45 18%	33 24%	14 16%	-	-	206 100%
Other Party	84 8%	46 9%	39 8%	6 5%	17 9%	17 9%	14 8%	11 8%	19 10%	17 7%	21 7%	14 7%	32 11%	25 9%	17 6%	11 5%	12 9%	19 22%	-	-	-
Would not vote	115 11%	51 10%	64 12%	17 15%	35 18%	26 13%	15 9%	6 4%	17 8%	20 8%	30 11%	28 13%	37 13%	28 10%	32 12%	29 11%	16 11%	9 10%	-	-	-
Refused	31 3%	16 3%	15 3%	-	1 *	3 2%	12 7%	6 4%	9 4%	9 4%	8 3%	7 3%	7 2%	4 2%	13 5%	10 4%	1 *	3 3%	-	-	-
Don't know	41 4%	15 3%	26 5%	6 6%	5 3%	10 5%	7 4%	5 4%	7 4%	4 1%	16 6%	10 5%	11 4%	17 6%	11 4%	6 2%	4 3%	3 3%	-	-	-

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 69

**Q.10 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote**

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	825	391	434	68	139	170	150	137	161	191	260	187	187	217	204	212	118	74	253	283	205
Weighted base	825	415	410	89	154	155	139	116	172	209	225	165	227	220	204	208	118	75	248	287	206
Conservative	248	126	122	25	33	40	45	40	64	71	72	51	54	72	74	61	35	5	248	-	-
	30%	30%	30%	28%	22%	26%	32%	35%	38%	34%	32%	31%	24%	33%	36%	30%	29%	7%	100%	-	-
Labour	287	147	141	37	51	59	45	41	54	69	72	61	85	58	65	90	38	36	-	287	-
	35%	35%	34%	41%	33%	38%	33%	36%	31%	33%	32%	37%	38%	27%	32%	43%	32%	48%	-	100%	-
Liberal	206	96	109	22	52	39	35	24	34	51	60	39	55	64	49	45	33	14	-	-	206
	25%	23%	27%	24%	34%	25%	25%	21%	20%	25%	27%	24%	24%	29%	24%	22%	28%	19%	-	-	100%
Other Party	84	46	39	6	17	17	14	11	19	17	21	14	32	25	17	11	12	19	-	-	-
	10%	11%	9%	7%	11%	11%	10%	9%	11%	8%	9%	9%	14%	11%	8%	6%	11%	26%	-	-	-

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 70

**Q.11a Are you fairly sure that is what you'll do at the time of the next general election, or do you think you may well change your mind between now and then?**

**Base: All respondents except those saying Don't Know or Refused at Q.10**

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	935	437	498	81	171	197	166	144	176	209	295	216	215	243	235	240	134	83	253	283	205
Weighted base	940	465	475	106	188	181	154	122	188	228	256	193	263	248	237	237	134	84	248	287	206
Fairly sure I will do what I said at Q10	609	302	307	60	111	108	99	87	143	150	165	118	177	159	154	152	94	51	192	205	126
	65%	65%	65%	56%	59%	60%	64%	71%	76%	66%	64%	61%	67%	64%	65%	64%	70%	60%	77%	71%	61%
I may well change my mind	331	163	167	46	77	73	55	35	45	78	91	75	86	89	83	85	40	34	56	82	80
	35%	35%	35%	44%	41%	40%	36%	29%	24%	34%	36%	39%	33%	36%	35%	36%	30%	40%	23%	29%	39%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 71

**Q.11b Do you think of yourself as a floating voter - who hasn't decided yet which party, if any, to support at the election, or do you just prefer not to say how you may vote?**

**Base: All respondents who say Don't Know or Refused at Q.10**

	Sex		Age						Social Class				Region				Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	77	29	48	4	6	14	23	14	16	12	27	23	15	22	26	17	6	6	-	-	-
Weighted base	72	31	42	6	6	13	20	11	16	12	25	18	17	21	24	16	5	6	-	-	-
Floating voter	23	9	14	2	4	9	4	3	1	2	8	7	6	9	5	5	4	1	-	-	-
	32%	31%	34%	36%	71%	67%	20%	30%	5%	18%	34%	39%	34%	41%	21%	30%	70%	24%	-	-	-
Prefer not to say	49	21	28	4	2	4	16	8	15	10	16	11	11	13	19	11	2	4	-	-	-
	68%	69%	66%	64%	29%	33%	80%	70%	95%	82%	66%	61%	66%	59%	79%	70%	30%	76%	-	-	-

**Opinion Poll**  
**Fieldwork : September 11th-14th 2003**

Absolutes/col percents

Table 72

**Q.12 Have you always voted for that party at general elections, or have you voted for other parties in the past?****Base: All respondents expressing an intention to vote**

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral
Unweighted base	825	391	434	68	139	170	150	137	161	191	260	187	187	217	204	212	118	74	253	283	205
Weighted base	825	415	410	89	154	155	139	116	172	209	225	165	227	220	204	208	118	75	248	287	206
Always voted that way	356	185	171	55	58	60	51	44	88	83	92	70	111	93	96	90	44	33	115	169	45
	43%	45%	42%	61%	38%	39%	37%	38%	51%	40%	41%	42%	49%	42%	47%	43%	37%	44%	46%	59%	22%
Have voted for others parties	469	230	240	34	96	95	88	72	83	126	134	95	115	127	108	118	74	42	133	118	161
	57%	55%	58%	39%	62%	61%	63%	62%	49%	60%	59%	58%	51%	58%	53%	57%	63%	56%	54%	41%	78%



**Opinion Poll**  
**Fieldwork : September 11th-14th 2003**

Absolutes/col percents

Table 73

**Q.12a Which other party did you last vote for?****Base: All respondents who have voted for an other party in the past**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	477	222	255	28	87	103	96	85	78	117	155	108	97	126	110	123	74	44	132	121	166
Weighted base	469	230	240	34	96	95	88	72	83	126	134	95	115	127	108	118	74	42	133	118	161
Conservative	122	59	63	6	21	24	19	23	30	36	34	26	25	38	28	29	24	4	23	50	40
	26%	26%	26%	16%	21%	25%	21%	32%	36%	29%	26%	27%	22%	30%	26%	25%	33%	9%	17%	42%	25%
Labour	202	92	110	15	50	45	34	25	33	51	54	44	53	52	52	55	26	17	65	22	97
	43%	40%	46%	45%	52%	48%	38%	35%	39%	41%	40%	46%	46%	41%	48%	47%	35%	39%	49%	19%	60%
Liberal Democrat	90	42	48	6	15	15	21	17	15	27	33	11	19	25	17	22	17	8	36	33	16
	19%	18%	20%	17%	15%	16%	24%	24%	19%	22%	24%	11%	17%	19%	16%	19%	23%	19%	27%	28%	10%
Other	56	37	19	8	11	10	14	7	5	11	13	14	17	12	12	11	7	14	9	14	8
	12%	16%	8%	22%	12%	11%	16%	10%	7%	9%	10%	15%	15%	10%	11%	9%	9%	33%	7%	12%	5%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 74

**Q.13 Agreement with statements about New Labour & Old Labour:-  
New Labour was just a different way of presenting the same Labour Party - behind the image they didn't really change**  
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	477	220	257	62	104	85	72	63	90	72	128	122	155	118	124	115	66	53	130	113	85
	47%	44%	50%	56%	54%	44%	42%	47%	44%	30%	45%	58%	55%	44%	47%	45%	48%	59%	52%	39%	41%
Agree strongly	(4) 237	113	124	23	44	44	41	36	48	36	54	57	90	50	58	67	39	23	85	44	37
	23%	23%	24%	21%	23%	23%	23%	27%	24%	15%	19%	27%	32%	19%	22%	26%	28%	25%	34%	15%	18%
Agree somewhat	(3) 240	107	133	39	60	40	32	27	42	36	74	65	65	68	66	48	27	31	45	70	48
	24%	22%	26%	35%	31%	21%	18%	20%	20%	15%	26%	31%	23%	25%	25%	19%	20%	34%	18%	24%	23%
Disagree somewhat	(2) 250	111	139	30	46	51	44	31	49	86	79	41	43	68	68	61	36	18	59	81	50
	25%	22%	27%	26%	24%	26%	26%	23%	24%	36%	28%	20%	16%	25%	26%	24%	26%	19%	24%	28%	24%
Disagree strongly	(1) 260	158	102	16	40	55	53	35	60	80	67	42	71	77	64	68	33	18	55	83	66
	26%	32%	20%	14%	21%	28%	31%	27%	29%	33%	24%	20%	25%	28%	25%	27%	23%	20%	22%	29%	32%
NET: Disagree	510	269	241	46	86	106	98	66	108	166	147	84	114	145	132	130	68	35	114	165	116
	50%	54%	47%	41%	44%	55%	56%	50%	53%	69%	52%	40%	41%	54%	51%	51%	49%	39%	46%	57%	56%
Don't know	25	7	18	4	4	3	4	4	6	3	6	5	11	6	5	8	4	1	4	9	5
	2%	1%	4%	4%	2%	2%	2%	3%	3%	1%	2%	2%	4%	2%	2%	3%	3%	1%	2%	3%	2%
Mean	2.46	2.36	2.56	2.64	2.57	2.39	2.35	2.49	2.40	2.12	2.41	2.67	2.65	2.35	2.46	2.46	2.54	2.66	2.66	2.26	2.28
Standard deviation	1.12	1.16	1.07	0.98	1.07	1.13	1.16	1.17	1.16	1.04	1.06	1.09	1.19	1.09	1.10	1.17	1.15	1.08	1.17	1.05	1.11
Standard error	0.04	0.05	0.05	0.11	0.08	0.08	0.09	0.09	0.08	0.07	0.06	0.07	0.08	0.07	0.07	0.07	0.10	0.12	0.07	0.06	0.08

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 75  
**Q.13 Agreement with statements about New Labour & Old Labour:-**  
**Old Labour had principles but New Labour is just about spin and presentation**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	697	341	356	70	126	141	120	96	144	159	195	149	193	191	187	161	102	56	203	134	161
	69%	69%	69%	63%	65%	72%	69%	72%	70%	66%	70%	71%	69%	71%	72%	64%	73%	62%	82%	47%	78%
Agree strongly	(4) 417	215	201	31	69	78	75	59	105	91	107	91	127	113	108	100	65	31	143	61	97
	41%	43%	39%	28%	36%	40%	43%	44%	51%	38%	38%	43%	45%	42%	41%	40%	47%	34%	58%	21%	47%
Agree somewhat	(3) 280	126	154	39	56	63	45	37	39	67	88	58	66	78	79	61	37	25	61	73	64
	28%	25%	30%	35%	29%	32%	26%	28%	19%	28%	31%	28%	23%	29%	30%	24%	26%	28%	24%	25%	31%
Disagree somewhat	(2) 166	72	94	24	38	25	28	22	29	50	52	32	32	48	38	39	24	16	28	64	29
	16%	15%	18%	21%	19%	13%	16%	17%	14%	21%	18%	15%	12%	18%	15%	16%	18%	18%	11%	22%	14%
Disagree strongly	(1) 119	67	52	15	22	22	22	12	26	25	29	22	43	23	28	40	10	18	11	80	12
	12%	13%	10%	13%	11%	11%	13%	9%	13%	10%	10%	10%	15%	9%	11%	16%	7%	20%	4%	28%	6%
NET: Disagree	286	139	146	39	60	47	51	35	55	75	80	54	76	72	67	79	34	33	39	145	40
	28%	28%	28%	34%	31%	24%	29%	26%	27%	31%	29%	26%	27%	27%	26%	31%	25%	37%	16%	50%	19%
Don't know	30	16	14	3	9	7	3	2	6	6	5	7	12	7	7	12	2	1	6	8	5
	3%	3%	3%	3%	5%	3%	2%	1%	3%	3%	2%	3%	4%	3%	3%	5%	2%	1%	2%	3%	2%
Mean	3.01	3.02	3.00	2.80	2.93	3.05	3.01	3.09	3.12	2.96	2.99	3.07	3.03	3.07	3.05	2.92	3.15	2.77	3.39	2.41	3.23
Standard deviation	1.04	1.08	1.00	1.01	1.03	1.01	1.06	1.00	1.09	1.02	1.00	1.02	1.12	0.98	1.01	1.12	0.97	1.13	0.86	1.12	0.90
Standard error	0.03	0.05	0.04	0.11	0.08	0.07	0.08	0.08	0.08	0.07	0.06	0.07	0.08	0.06	0.06	0.07	0.08	0.12	0.05	0.07	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 76

**Q.13 Agreement with statements about New Labour & Old Labour:-**  
**New Labour is more moderate than Old Labour and that has made many more people feel able to vote for Labour than before**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	682	352	330	77	135	144	114	83	128	182	196	139	164	185	160	174	102	61	160	229	133
	67%	71%	64%	69%	69%	74%	66%	63%	63%	76%	70%	66%	59%	69%	61%	69%	73%	68%	65%	80%	65%
Agree strongly	(4) 327	186	141	30	55	74	57	38	73	86	82	64	95	92	77	78	47	33	70	141	54
	32%	38%	27%	27%	28%	38%	33%	29%	36%	36%	29%	31%	34%	34%	30%	31%	34%	36%	28%	49%	26%
Agree somewhat	(3) 355	166	189	47	80	69	57	45	55	96	114	75	70	94	83	95	55	28	91	89	80
	35%	33%	37%	42%	41%	36%	33%	34%	27%	40%	41%	36%	25%	35%	32%	38%	39%	31%	37%	31%	39%
Disagree somewhat	(2) 151	57	94	18	27	21	32	23	30	27	38	35	51	27	53	36	17	18	35	26	34
	15%	11%	18%	16%	14%	11%	19%	17%	15%	11%	14%	16%	18%	10%	20%	14%	13%	20%	14%	9%	17%
Disagree strongly	(1) 148	74	73	12	28	24	25	21	38	26	35	30	56	48	40	33	15	11	48	24	33
	15%	15%	14%	10%	15%	12%	14%	16%	19%	11%	12%	14%	20%	18%	15%	13%	11%	12%	19%	8%	16%
NET: Disagree	299	131	168	30	55	44	57	44	68	53	73	65	107	75	93	70	33	29	83	50	67
	30%	26%	32%	26%	29%	23%	33%	33%	33%	22%	26%	31%	38%	28%	35%	28%	24%	32%	33%	17%	33%
Don't know	31	13	19	5	4	6	3	5	8	5	11	6	9	9	9	9	4	1	4	8	5
	3%	3%	4%	5%	2%	3%	2%	4%	4%	2%	4%	3%	3%	3%	3%	4%	3%	1%	2%	3%	3%
Mean	2.88	2.96	2.80	2.90	2.85	3.03	2.86	2.79	2.83	3.03	2.90	2.85	2.75	2.88	2.78	2.90	2.99	2.93	2.75	3.24	2.77
Standard deviation	1.04	1.06	1.01	0.94	1.00	1.01	1.04	1.05	1.13	0.96	0.98	1.03	1.14	1.09	1.05	1.01	0.97	1.03	1.08	0.94	1.02
Standard error	0.03	0.05	0.04	0.11	0.08	0.07	0.08	0.09	0.08	0.07	0.06	0.07	0.08	0.07	0.07	0.06	0.08	0.11	0.07	0.06	0.07

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 77  
**Q.13 Agreement with statements about New Labour & Old Labour:-**  
**In terms of policies there isn't much difference between New Labour and the Conservatives**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	592	308	284	48	120	123	101	78	120	147	160	121	164	162	143	145	84	59	134	137	143
	58%	62%	55%	43%	62%	63%	58%	59%	59%	61%	57%	58%	59%	60%	55%	57%	60%	65%	54%	48%	70%
Agree strongly	(4) 256	146	110	16	53	60	46	33	49	59	58	49	90	71	50	74	37	24	51	54	62
	25%	29%	21%	14%	27%	31%	26%	25%	24%	24%	21%	23%	32%	26%	19%	29%	27%	26%	21%	19%	30%
Agree somewhat	(3) 336	162	174	33	67	63	55	46	71	88	102	72	74	91	92	71	47	35	82	83	81
	33%	33%	34%	29%	35%	33%	32%	34%	35%	37%	36%	34%	26%	34%	35%	28%	34%	39%	33%	29%	40%
Disagree somewhat	(2) 195	89	106	26	36	39	39	29	27	50	63	42	41	46	56	53	28	12	38	71	35
	19%	18%	21%	23%	19%	20%	22%	22%	13%	21%	22%	20%	15%	17%	21%	21%	20%	14%	15%	25%	17%
Disagree strongly	(1) 195	92	103	29	33	27	31	25	50	42	51	38	64	50	55	48	23	18	71	74	26
	19%	18%	20%	26%	17%	14%	18%	18%	25%	17%	18%	18%	23%	19%	21%	19%	16%	20%	29%	26%	13%
NET: Disagree	390	180	210	55	70	66	70	53	77	92	114	80	105	97	111	101	51	31	109	145	61
	39%	36%	41%	49%	36%	34%	40%	40%	38%	38%	41%	38%	37%	36%	43%	40%	37%	34%	44%	50%	30%
Don't know	30	8	22	9	4	6	3	1	7	2	7	9	12	11	7	7	4	1	5	5	2
	3%	2%	4%	8%	2%	3%	2%	1%	4%	1%	3%	4%	4%	4%	3%	3%	3%	1%	2%	2%	1%
Mean	2.67	2.74	2.59	2.34	2.74	2.83	2.68	2.66	2.60	2.69	2.61	2.66	2.71	2.71	2.54	2.70	2.73	2.72	2.47	2.42	2.88
Standard deviation	1.07	1.08	1.05	1.05	1.05	1.03	1.06	1.05	1.12	1.03	1.02	1.05	1.16	1.07	1.04	1.10	1.05	1.07	1.12	1.07	0.99
Standard error	0.03	0.05	0.05	0.12	0.08	0.07	0.08	0.08	0.08	0.07	0.06	0.07	0.08	0.07	0.07	0.07	0.09	0.11	0.07	0.06	0.07

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 78

**Q.14 Likelihood of persuading people to vote Labour:-****Increase the top rate of income tax from 40% to 50% for people earning more than #100,000 a year to fund improvements in public services****Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	421	226	196	45	83	88	71	55	79	92	116	99	114	102	105	100	68	46	59	165	86
	42%	45%	38%	40%	43%	45%	41%	41%	39%	38%	42%	47%	41%	38%	40%	40%	49%	51%	24%	57%	42%
Makes no difference	177	76	101	17	39	32	39	27	22	46	53	34	44	42	48	52	17	19	29	56	42
	17%	15%	20%	15%	20%	17%	23%	20%	11%	19%	19%	16%	16%	15%	18%	21%	12%	21%	12%	19%	20%
Less likely	133	71	62	30	21	32	19	13	17	46	27	26	34	44	32	33	13	11	21	60	21
	13%	14%	12%	27%	11%	16%	11%	10%	8%	19%	10%	12%	12%	16%	12%	13%	9%	12%	9%	21%	10%
Would never vote Labour	271	122	149	17	49	42	44	37	82	56	82	50	83	81	73	63	39	14	139	-	56
	27%	25%	29%	15%	25%	22%	25%	28%	40%	23%	29%	24%	30%	30%	28%	25%	28%	15%	56%	-	27%
Refused	1	1	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-
	*	*	-	-	-	-	*	-	-	-	*	-	-	-	-	*	-	-	-	-	-
Don't know	10	1	9	3	2	-	-	1	4	1	2	2	5	-	4	3	2	2	-	7	1
	1%	*	2%	3%	1%	-	-	*	2%	*	1%	1%	2%	-	1%	1%	1%	2%	-	2%	1%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 79  
**Q.14 Likelihood of persuading people to vote Labour:-  
 Concentrate on delivering real improvements in the NHS**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	581 57%	295 59%	286 55%	79 70%	118 61%	114 59%	103 59%	75 56%	91 45%	151 63%	166 59%	123 58%	140 50%	146 54%	140 54%	152 60%	87 62%	57 63%	80 32%	240 84%	117 57%
Makes no difference	116 11%	55 11%	61 12%	9 8%	21 11%	26 13%	22 13%	15 11%	22 11%	23 10%	24 9%	27 13%	42 15%	29 11%	37 14%	25 10%	9 7%	15 17%	19 8%	34 12%	25 12%
Less likely	40 4%	21 4%	19 4%	7 6%	4 2%	12 6%	6 3%	5 4%	6 3%	8 4%	8 3%	10 5%	14 5%	12 4%	9 3%	11 4%	4 3%	5 5%	6 2%	12 4%	7 4%
Would never vote Labour	271 27%	122 25%	149 29%	17 15%	49 25%	42 22%	44 25%	37 28%	82 40%	56 23%	82 29%	50 24%	83 30%	81 30%	73 28%	63 25%	39 28%	14 15%	139 56%	-	56 27%
Don't know	5 *	4 1%	1 *	-	2 1%	-	-	1 1%	2 1%	2 1%	-	1 *	2 1%	1 1%	2 1%	2 1%	-	-	3 1%	1 *	-

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 80  
**Q.14 Likelihood of persuading people to vote Labour:-  
 Switch to more traditional Labour policies**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	272 27%	132 27%	140 27%	27 24%	50 26%	58 30%	52 30%	40 30%	45 22%	61 25%	66 23%	64 30%	82 29%	62 23%	74 28%	71 28%	34 24%	32 35%	31 12%	107 37%	64 31%
Makes no difference	254 25%	120 24%	133 26%	38 34%	59 30%	45 23%	43 25%	33 25%	35 17%	60 25%	72 26%	57 27%	65 23%	63 23%	66 25%	66 26%	32 23%	27 30%	47 19%	78 27%	48 23%
Less likely	190 19%	112 23%	78 15%	26 23%	33 17%	45 23%	32 18%	21 16%	33 16%	63 26%	54 19%	35 16%	38 14%	55 20%	45 17%	46 18%	29 21%	13 15%	29 12%	92 32%	35 17%
Would never vote Labour	271 27%	122 25%	149 29%	17 15%	49 25%	42 22%	44 25%	37 28%	82 40%	56 23%	82 29%	50 24%	83 30%	81 30%	73 28%	63 25%	39 28%	14 15%	139 56%	-	56 27%
Refused	2 *	2 *	-	-	-	-	1 *	-	1 *	-	1 *	1 *	-	1 *	-	1 *	-	-	-	-	-
Don't know	24 2%	8 2%	16 3%	4 4%	4 2%	3 2%	2 1%	2 1%	8 4%	1 *	6 2%	3 2%	13 5%	7 3%	2 1%	5 2%	5 4%	4 5%	2 1%	10 3%	3 2%



## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 81  
**Q.14 Likelihood of persuading people to vote Labour:-**  
**End “the culture of spin” and be more honest with the voters**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	560 55%	289 58%	271 52%	74 66%	121 62%	114 59%	103 59%	69 52%	80 39%	150 62%	157 56%	122 58%	131 47%	138 51%	138 53%	142 56%	83 60%	59 66%	80 32%	224 78%	119 58%
Makes no difference	130 13%	57 12%	73 14%	15 13%	21 11%	25 13%	22 13%	19 14%	28 14%	29 12%	31 11%	26 12%	44 16%	40 15%	36 14%	31 12%	10 8%	13 14%	24 10%	44 15%	22 11%
Less likely	43 4%	23 5%	20 4%	6 5%	4 2%	11 5%	4 2%	8 6%	11 5%	6 2%	8 3%	12 6%	17 6%	9 3%	13 5%	13 5%	3 2%	4 5%	5 2%	14 5%	10 5%
Would never vote Labour	271 27%	122 25%	149 29%	17 15%	49 25%	42 22%	44 25%	37 28%	82 40%	56 23%	82 29%	50 24%	83 30%	81 30%	73 28%	63 25%	39 28%	14 15%	139 56%	-	56 27%
Refused	1 *	1 *	-	-	-	-	1 *	-	-	-	1 *	-	-	-	-	1 *	-	-	-	-	-
Don't know	7 1%	4 1%	4 1%	1 1%	-	3 1%	1 *	-	3 2%	-	1 *	1 *	6 2%	1 *	1 *	2 1%	4 3%	-	-	5 2%	-

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 82  
**Q.14 Likelihood of persuading people to vote Labour:-  
 Drop the plan to introduce tuition fees for students**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	462 46%	223 45%	239 46%	65 58%	96 49%	99 51%	85 49%	49 37%	68 33%	121 50%	135 48%	95 45%	111 40%	119 44%	111 43%	121 48%	64 46%	47 52%	66 27%	193 67%	99 48%
Makes no difference	186 18%	97 20%	89 17%	21 19%	30 16%	32 17%	31 18%	38 29%	34 16%	47 20%	41 14%	38 18%	60 21%	46 17%	49 19%	46 18%	25 18%	20 23%	36 15%	53 19%	31 15%
Less likely	79 8%	46 9%	33 6%	9 8%	17 9%	19 10%	13 8%	7 5%	14 7%	15 6%	20 7%	25 12%	19 7%	20 7%	23 9%	21 8%	7 5%	8 9%	5 2%	36 13%	18 9%
Would never vote Labour	271 27%	122 25%	149 29%	17 15%	49 25%	42 22%	44 25%	37 28%	82 40%	56 23%	82 29%	50 24%	83 30%	81 30%	73 28%	63 25%	39 28%	14 15%	139 56%	-	56 27%
Refused	1 *	1 *	-	-	-	-	1 *	-	-	-	1 *	-	-	-	-	1 *	-	-	-	-	-
Don't know	13 1%	7 1%	6 1%	-	2 1%	2 1%	1 *	1 1%	7 3%	1 1%	2 1%	2 1%	7 3%	4 1%	4 1%	1 *	4 3%	1 1%	1 *	5 2%	2 1%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 83

**Q.15 Agreement with statements about the Liberal Democrats:-****If the Liberal Democrats were to win a general election they would do a good job of running the country****Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	501	238	262	62	110	102	76	62	89	123	151	106	122	120	138	119	75	48	97	119	177
	49%	48%	51%	55%	57%	52%	44%	46%	43%	51%	54%	50%	43%	45%	53%	47%	54%	53%	39%	41%	86%
Agree strongly	(4) 124	56	68	14	26	22	19	13	31	14	34	33	42	34	32	22	13	11	27	63	
	12%	11%	13%	12%	13%	11%	11%	10%	15%	6%	12%	16%	15%	13%	12%	9%	16%	14%	4%	10%	31%
Agree somewhat	(3) 377	182	195	49	84	80	58	49	58	109	116	72	80	86	106	97	53	35	86	91	114
	37%	37%	38%	43%	43%	41%	33%	37%	28%	45%	42%	34%	29%	32%	41%	38%	38%	38%	35%	32%	56%
Disagree somewhat	(2) 236	113	122	31	43	39	50	32	42	63	71	47	55	68	63	54	28	23	62	87	10
	23%	23%	24%	27%	22%	20%	29%	24%	20%	26%	25%	22%	20%	25%	24%	21%	20%	25%	25%	30%	5%
Disagree strongly	(1) 169	106	63	9	27	32	30	23	49	29	34	34	72	46	40	49	22	12	62	62	7
	17%	21%	12%	8%	14%	16%	17%	18%	24%	12%	12%	16%	26%	17%	15%	19%	16%	14%	25%	21%	3%
NET: Disagree	405	219	186	39	70	70	79	55	91	92	104	81	128	114	103	103	50	35	124	148	16
	40%	44%	36%	35%	36%	36%	46%	41%	44%	38%	37%	38%	46%	42%	39%	41%	36%	39%	50%	52%	8%
Don't know	107	39	68	11	14	22	18	16	25	25	26	24	31	35	20	30	14	8	27	20	12
	11%	8%	13%	10%	7%	11%	10%	12%	12%	11%	9%	11%	11%	13%	8%	12%	10%	9%	11%	7%	6%
Mean	2.50	2.41	2.60	2.66	2.61	2.53	2.42	2.44	2.39	2.50	2.59	2.56	2.36	2.46	2.54	2.42	2.60	2.59	2.21	2.32	3.20
Standard deviation	0.95	0.97	0.91	0.82	0.91	0.93	0.93	0.94	1.07	0.81	0.88	0.99	1.07	0.97	0.92	0.94	0.98	0.93	0.91	0.94	0.69
Standard error	0.03	0.05	0.04	0.09	0.07	0.07	0.07	0.08	0.08	0.06	0.05	0.07	0.08	0.06	0.06	0.06	0.09	0.10	0.06	0.06	0.05

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 84

**Q.15 Agreement with statements about the Liberal Democrats:-****Because they know they will never win a general election, the Liberal Democrats are able to get away with saying whatever they like****Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	501	264	237	39	91	103	89	64	116	125	135	102	139	135	139	116	72	39	158	152	69
	49%	53%	46%	34%	47%	53%	51%	48%	57%	52%	48%	48%	49%	50%	53%	46%	52%	43%	64%	53%	33%
Agree strongly	(4) 241	143	97	25	30	45	46	30	64	51	50	62	78	64	61	64	33	18	77	93	21
	24%	29%	19%	22%	16%	23%	27%	23%	32%	21%	18%	29%	28%	24%	23%	25%	23%	21%	31%	32%	10%
Agree somewhat	(3) 260	120	140	14	60	57	43	34	52	74	85	40	61	70	78	52	39	20	81	58	47
	26%	24%	27%	12%	31%	30%	25%	25%	25%	31%	30%	19%	22%	26%	30%	21%	28%	23%	33%	20%	23%
Disagree somewhat	(2) 269	120	149	39	51	49	46	39	45	62	83	57	68	71	65	71	36	26	56	69	69
	27%	24%	29%	35%	26%	25%	26%	29%	22%	26%	30%	27%	24%	26%	25%	28%	26%	29%	23%	24%	34%
Disagree strongly	(1) 212	106	105	28	45	39	35	25	40	49	54	44	64	52	52	58	28	23	28	62	64
	21%	21%	20%	25%	23%	20%	20%	19%	20%	20%	19%	21%	23%	19%	20%	23%	20%	25%	11%	21%	31%
NET: Disagree	481	226	254	67	96	88	81	64	85	111	137	100	132	122	117	129	64	49	84	130	133
	48%	46%	49%	60%	50%	45%	46%	48%	42%	46%	49%	48%	47%	45%	45%	51%	46%	54%	34%	45%	65%
Don't know	30	6	25	7	7	4	4	5	4	4	8	8	10	12	5	7	3	2	6	6	4
	3%	1%	5%	6%	4%	2%	2%	4%	2%	2%	3%	4%	3%	5%	2%	3%	2%	3%	2%	2%	2%
Mean	2.54	2.61	2.47	2.33	2.41	2.57	2.59	2.54	2.70	2.54	2.48	2.59	2.56	2.57	2.58	2.50	2.57	2.40	2.86	2.65	2.13
Standard deviation	1.08	1.12	1.04	1.11	1.03	1.06	1.10	1.06	1.12	1.05	1.01	1.14	1.14	1.07	1.06	1.12	1.07	1.09	1.00	1.15	0.98
Standard error	0.03	0.05	0.05	0.12	0.08	0.07	0.08	0.09	0.08	0.07	0.06	0.08	0.08	0.07	0.07	0.07	0.09	0.12	0.06	0.07	0.07

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 85

**Q.15 Agreement with statements about the Liberal Democrats:-****If the Liberal Democrats were to win a general election they would be a much more honest government than Labour or Conservatives****Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	502	257	245	60	100	90	79	64	109	122	144	92	145	133	135	120	70	43	108	104	162
	50%	52%	47%	53%	51%	46%	46%	48%	53%	51%	51%	43%	52%	49%	52%	48%	50%	48%	44%	36%	79%
Agree strongly	(4) 218	110	109	27	39	41	30	26	56	44	53	41	81	56	49	59	31	24	37	47	84
	22%	22%	21%	24%	20%	21%	17%	19%	27%	18%	19%	19%	29%	21%	19%	23%	22%	27%	15%	16%	41%
Agree somewhat	(3) 283	147	136	33	60	50	50	38	53	78	91	51	64	77	86	61	40	20	71	57	78
	28%	30%	26%	29%	31%	26%	29%	29%	26%	32%	32%	24%	23%	29%	33%	24%	28%	22%	29%	20%	38%
Disagree somewhat	(2) 252	115	136	25	44	54	48	30	50	57	82	54	59	70	65	61	35	21	68	88	27
	25%	23%	26%	22%	23%	28%	28%	22%	25%	24%	29%	25%	21%	26%	25%	24%	25%	23%	27%	31%	13%
Disagree strongly	(1) 182	99	83	18	39	38	30	24	32	44	37	42	58	50	37	51	26	18	49	76	10
	18%	20%	16%	16%	20%	20%	17%	18%	16%	18%	13%	20%	21%	18%	14%	20%	19%	20%	20%	26%	5%
NET: Disagree	433	214	219	43	84	92	78	53	83	100	120	96	117	119	102	112	61	38	117	164	37
	43%	43%	42%	38%	43%	47%	45%	40%	41%	42%	43%	46%	42%	44%	39%	44%	44%	43%	47%	57%	18%
Don't know	77	25	52	10	11	12	16	16	12	18	17	23	19	17	24	20	8	8	22	20	7
	8%	5%	10%	9%	6%	6%	9%	12%	6%	8%	6%	11%	7%	6%	9%	8%	6%	9%	9%	7%	3%
Mean	2.58	2.57	2.58	2.67	2.55	2.51	2.50	2.56	2.69	2.55	2.61	2.48	2.64	2.55	2.62	2.55	2.57	2.61	2.43	2.28	3.19
Standard deviation	1.05	1.06	1.03	1.06	1.05	1.06	1.01	1.05	1.07	1.02	0.96	1.07	1.14	1.04	0.98	1.09	1.06	1.13	1.01	1.06	0.86
Standard error	0.03	0.05	0.05	0.12	0.08	0.08	0.08	0.09	0.08	0.07	0.06	0.07	0.08	0.07	0.06	0.07	0.09	0.13	0.07	0.07	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 86

**Q.15 Agreement with statements about the Liberal Democrats:-****The Liberal Democrats are basically a protest vote party because realistically they have no chance of ever forming a government.****Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	562	283	279	42	110	110	108	72	121	123	146	125	169	155	141	150	66	50	171	180	69
	56%	57%	54%	38%	56%	57%	62%	54%	59%	51%	52%	59%	60%	57%	54%	59%	48%	56%	69%	63%	34%
Agree strongly	(4) 261	154	107	11	48	51	45	33	73	46	56	54	104	72	59	79	32	19	80	89	26
	26%	31%	21%	10%	25%	26%	26%	25%	36%	19%	20%	26%	37%	27%	23%	31%	23%	21%	32%	31%	13%
Agree somewhat	(3) 302	129	172	32	61	59	63	39	48	77	89	70	65	82	82	71	34	32	91	91	43
	30%	26%	33%	28%	32%	30%	36%	29%	23%	32%	32%	33%	23%	31%	32%	28%	25%	35%	37%	32%	21%
Disagree somewhat	(2) 250	121	129	43	45	45	42	37	39	80	89	40	42	66	71	51	39	24	50	62	69
	25%	24%	25%	38%	23%	23%	24%	28%	19%	33%	32%	19%	15%	24%	27%	20%	28%	27%	20%	22%	34%
Disagree strongly	(1) 164	83	81	22	33	31	22	17	39	32	41	36	55	39	42	42	27	13	20	38	65
	16%	17%	16%	20%	17%	16%	13%	13%	19%	13%	15%	17%	20%	15%	16%	17%	20%	15%	8%	13%	31%
NET: Disagree	414	204	210	66	77	76	64	54	78	112	130	76	97	105	113	93	66	37	70	100	134
	41%	41%	41%	58%	40%	39%	37%	40%	38%	46%	46%	36%	35%	39%	43%	37%	48%	41%	28%	35%	65%
Don't know	35	9	27	5	7	9	2	8	5	5	5	10	15	10	7	10	6	2	7	7	2
	3%	2%	5%	4%	4%	4%	1%	6%	3%	2%	2%	5%	5%	4%	3%	4%	5%	3%	3%	2%	1%
Mean	2.67	2.73	2.62	2.28	2.67	2.70	2.77	2.70	2.78	2.59	2.59	2.71	2.82	2.72	2.62	2.77	2.54	2.63	2.96	2.82	2.15
Standard deviation	1.04	1.08	1.00	0.91	1.04	1.05	0.98	1.00	1.14	0.95	0.98	1.05	1.16	1.03	1.02	1.09	1.07	0.99	0.93	1.03	1.01
Standard error	0.03	0.05	0.04	0.10	0.08	0.07	0.07	0.08	0.08	0.06	0.05	0.07	0.08	0.06	0.06	0.07	0.09	0.11	0.06	0.06	0.07

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 87

**Q.15 Agreement with statements about the Liberal Democrats:-  
The Liberal Democrats are a more effective opposition to the government than the Conservatives**

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	446	221	225	48	92	85	68	57	95	110	124	86	126	115	109	105	72	46	60	135	140
	44%	45%	44%	43%	47%	44%	39%	43%	47%	46%	44%	41%	45%	43%	42%	41%	52%	51%	24%	47%	68%
Agree strongly	(4) 178	96	82	16	40	32	26	20	46	38	42	32	67	40	45	37	32	25	16	64	60
	18%	19%	16%	14%	20%	16%	15%	15%	22%	16%	15%	15%	24%	15%	17%	15%	23%	27%	7%	22%	29%
Agree somewhat	(3) 268	125	143	33	52	54	42	38	50	73	83	54	59	75	64	68	40	21	44	71	80
	26%	25%	28%	29%	27%	28%	24%	29%	24%	30%	29%	26%	21%	28%	24%	27%	29%	24%	18%	25%	39%
Disagree somewhat	(2) 261	115	146	38	53	54	44	31	41	69	72	59	61	82	61	66	27	24	69	62	47
	26%	23%	28%	34%	27%	28%	25%	23%	20%	29%	26%	28%	22%	30%	24%	26%	20%	27%	28%	22%	23%
Disagree strongly	(1) 248	142	107	17	41	44	53	33	60	52	71	50	75	60	75	68	31	14	110	73	13
	25%	29%	21%	15%	21%	23%	30%	25%	29%	21%	25%	24%	27%	22%	29%	27%	23%	16%	44%	25%	6%
NET: Disagree	509	256	253	55	93	99	97	63	101	120	144	110	135	142	136	134	59	39	178	135	60
	50%	52%	49%	49%	48%	51%	56%	48%	50%	50%	51%	52%	48%	53%	52%	53%	42%	43%	72%	47%	29%
Don't know	57	19	38	9	9	10	8	12	8	10	12	15	20	13	16	14	8	6	9	17	6
	6%	4%	7%	8%	5%	5%	5%	9%	4%	4%	4%	7%	7%	5%	6%	6%	6%	6%	4%	6%	3%
Mean	2.39	2.37	2.42	2.45	2.49	2.39	2.25	2.37	2.41	2.42	2.35	2.34	2.45	2.37	2.32	2.31	2.55	2.66	1.86	2.47	2.93
Standard deviation	1.06	1.11	1.02	0.94	1.06	1.03	1.07	1.05	1.15	1.01	1.04	1.04	1.16	1.01	1.10	1.05	1.10	1.08	0.95	1.13	0.89
Standard error	0.03	0.05	0.05	0.11	0.08	0.07	0.08	0.09	0.08	0.07	0.06	0.07	0.08	0.06	0.07	0.07	0.10	0.12	0.06	0.07	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 88

#### Q.15 Agreement with statements about the Liberal Democrats:- Liberal Democrats seem decent people, but their policies probably don't really add up

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	647	322	325	60	117	120	120	87	142	142	169	137	199	181	161	153	84	67	188	202	84
	64%	65%	63%	54%	60%	62%	69%	66%	69%	59%	60%	65%	71%	67%	62%	61%	61%	74%	76%	70%	41%
Agree strongly	(4) 257	148	109	21	35	48	41	34	78	51	57	54	96	67	58	64	41	28	84	98	20
	25%	30%	21%	18%	18%	25%	24%	26%	38%	21%	20%	26%	34%	25%	22%	25%	29%	31%	34%	34%	10%
Agree somewhat	(3) 390	175	215	39	82	72	79	53	64	92	112	83	103	114	103	89	44	39	104	104	64
	39%	35%	42%	35%	42%	37%	45%	40%	32%	38%	40%	39%	37%	42%	40%	35%	31%	44%	42%	36%	31%
Disagree somewhat	(2) 224	113	111	30	45	51	34	25	38	70	68	47	39	47	62	61	38	16	37	54	83
	22%	23%	21%	27%	23%	26%	20%	19%	19%	29%	24%	22%	14%	18%	24%	24%	27%	18%	15%	19%	40%
Disagree strongly	(1) 81	41	40	10	19	11	16	12	13	20	18	14	29	24	23	22	9	3	9	18	34
	8%	8%	8%	9%	10%	6%	9%	9%	6%	8%	6%	7%	10%	9%	9%	9%	6%	4%	3%	6%	17%
NET: Disagree	305	154	151	40	64	62	50	37	51	90	85	61	69	71	85	83	47	20	46	71	118
	30%	31%	29%	36%	33%	32%	29%	28%	25%	37%	30%	29%	24%	27%	32%	33%	34%	22%	18%	25%	57%
Don't know	60	19	41	12	13	12	4	8	12	8	26	12	13	16	16	17	8	3	14	13	4
	6%	4%	8%	11%	7%	6%	2%	6%	6%	3%	9%	6%	5%	6%	6%	7%	6%	4%	6%	5%	2%
Mean	2.86	2.90	2.83	2.71	2.74	2.86	2.85	2.88	3.07	2.75	2.82	2.89	2.99	2.89	2.80	2.83	2.89	3.05	3.13	3.03	2.34
Standard deviation	0.91	0.94	0.88	0.91	0.89	0.88	0.89	0.93	0.93	0.89	0.86	0.89	0.97	0.91	0.91	0.94	0.93	0.82	0.81	0.90	0.88
Standard error	0.03	0.04	0.04	0.10	0.07	0.06	0.07	0.08	0.07	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.08	0.09	0.05	0.05	0.06



## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 89

**Q.16 Likelihood of persuading people to vote Liberal Democrat:-  
Drop the policy of putting a penny on income tax to fund improvements in public services**  
Base: All respondents

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	271	136	135	36	53	48	35	39	61	64	72	62	73	60	64	71	48	29	53	69	85
	27%	27%	26%	32%	27%	25%	20%	29%	30%	27%	26%	30%	26%	22%	24%	28%	34%	32%	21%	24%	41%
Makes no difference	255	112	143	25	43	47	47	38	55	64	84	40	68	69	79	54	28	25	60	58	68
	25%	23%	28%	22%	22%	24%	27%	28%	27%	26%	30%	19%	24%	26%	30%	21%	20%	27%	24%	20%	33%
Less likely	172	87	85	18	37	36	39	16	26	59	50	34	29	53	42	39	23	16	29	46	53
	17%	18%	17%	16%	19%	19%	22%	12%	13%	24%	18%	16%	10%	20%	16%	15%	16%	17%	12%	16%	26%
Would never vote Liberal Democrat	303	159	144	29	60	63	50	40	62	52	71	74	107	83	73	88	40	20	106	110	-
	30%	32%	28%	26%	31%	32%	29%	30%	30%	21%	25%	35%	38%	31%	28%	35%	29%	22%	43%	38%	-
Refused	1	1	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-
	*	*	-	-	-	-	*	-	-	-	*	-	-	-	-	*	-	-	-	-	-
Don't know	9	-	9	5	1	1	2	1	-	2	2	1	4	4	4	-	-	1	-	4	-
	1%	-	2%	4%	1%	*	1%	*	-	1%	1%	*	1%	1%	1%	-	-	1%	-	1%	-

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 90  
**Q.16 Likelihood of persuading people to vote Liberal Democrat:-  
 Be more sceptical in their attitude towards the EU and the Euro**  
**Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	274 27%	145 29%	129 25%	30 26%	47 24%	61 31%	51 29%	37 28%	49 24%	68 28%	89 32%	50 24%	67 24%	81 30%	67 25%	62 25%	39 28%	25 27%	67 27%	65 23%	81 39%
Makes no difference	246 24%	90 18%	156 30%	29 26%	50 26%	37 19%	39 22%	36 27%	55 27%	67 28%	71 25%	49 23%	59 21%	57 21%	71 27%	62 24%	26 19%	30 34%	50 20%	57 20%	67 33%
Less likely	162 16%	97 20%	64 12%	22 19%	35 18%	29 15%	29 16%	18 14%	30 15%	51 21%	41 15%	33 16%	36 13%	40 15%	44 17%	36 14%	28 20%	14 16%	20 8%	47 16%	51 25%
Would never vote Liberal Democrat	303 30%	159 32%	144 28%	29 26%	60 31%	63 32%	50 29%	40 30%	62 30%	52 21%	71 25%	74 35%	107 38%	83 31%	73 28%	88 35%	40 29%	20 22%	106 43%	110 38%	-
Refused	1 *	1 *	-	-	-	-	1 *	-	-	-	1 *	-	-	-	-	1 *	-	-	-	-	-
Don't know	26 3%	4 1%	23 4%	3 3%	3 2%	5 2%	5 3%	2 1%	9 4%	3 1%	8 3%	5 2%	11 4%	8 3%	7 3%	5 2%	6 4%	1 1%	5 2%	8 3%	6 3%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 91  
**Q.16 Likelihood of persuading people to vote Liberal Democrat:-  
 Put forward tougher policies on crime**  
**Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	499	247	251	57	95	94	86	70	96	127	153	93	125	130	130	120	68	50	98	117	157
	49%	50%	49%	51%	49%	48%	50%	52%	47%	53%	54%	44%	45%	48%	50%	48%	49%	56%	39%	41%	76%
Makes no difference	148	61	87	19	31	27	20	19	33	45	44	29	30	39	40	34	22	14	36	42	31
	15%	12%	17%	17%	16%	14%	11%	14%	16%	19%	16%	14%	11%	14%	15%	13%	15%	15%	15%	15%	15%
Less likely	54	27	27	7	7	11	15	3	11	15	11	14	14	14	16	9	9	6	7	17	17
	5%	5%	5%	7%	4%	6%	8%	2%	6%	6%	4%	7%	5%	5%	6%	3%	6%	7%	3%	6%	8%
Would never vote Liberal Democrat	303	159	144	29	60	63	50	40	62	52	71	74	107	83	73	88	40	20	106	110	-
	30%	32%	28%	26%	31%	32%	29%	30%	30%	21%	25%	35%	38%	31%	28%	35%	29%	22%	43%	38%	-
Refused	1	1	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-
	*	*	-	-	-	-	*	-	-	-	*	-	-	-	-	*	-	-	-	-	-
Don't know	7	-	7	-	1	-	2	1	3	1	1	1	4	3	2	1	-	-	1	1	1
	1%	-	1%	-	1%	-	1%	1%	1%	*	*	1%	1%	1%	1%	1%	-	-	*	*	1%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 92

**Q.16 Likelihood of persuading people to vote Liberal Democrat:-  
Put forward radical policies to cut the size and cost of government, for example by shutting down whole departments**

**Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	279 28%	145 29%	134 26%	21 19%	51 26%	58 30%	41 24%	39 29%	68 33%	81 34%	78 28%	45 21%	74 26%	84 31%	65 25%	52 21%	49 35%	29 32%	62 25%	61 21%	84 41%
Makes no difference	228 23%	93 19%	135 26%	20 18%	43 22%	40 20%	48 28%	32 24%	45 22%	58 24%	73 26%	43 20%	54 19%	54 20%	65 25%	60 24%	28 20%	21 24%	53 21%	61 21%	57 28%
Less likely	181 18%	92 19%	89 17%	39 35%	34 17%	33 17%	33 19%	18 14%	25 12%	48 20%	48 17%	49 23%	37 13%	41 15%	55 21%	46 18%	20 14%	19 21%	23 9%	51 18%	59 29%
Would never vote Liberal Democrat	303 30%	159 32%	144 28%	29 26%	60 31%	63 32%	50 29%	40 30%	62 30%	52 21%	71 25%	74 35%	107 38%	83 31%	73 28%	88 35%	40 29%	20 22%	106 43%	110 38%	-
Refused	2 *	1 *	1 *	-	-	-	1 *	1 1%	-	-	1 *	-	1 *	-	-	1 *	-	1 1%	-	1 *	-
Don't know	19 2%	6 1%	13 3%	3 3%	7 4%	1 1%	1 *	2 2%	5 2%	2 1%	9 3%	1 *	8 3%	8 3%	4 2%	5 2%	2 1%	-	4 2%	4 1%	6 3%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 93

**Q.16 Likelihood of persuading people to vote Liberal Democrat:-****Develop policies for the public services which mean that more decisions would be taken at local level rather than by central government****Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	443 44%	228 46%	215 42%	49 43%	79 41%	95 49%	81 46%	57 43%	82 40%	128 53%	140 50%	76 36%	99 35%	123 46%	112 43%	98 39%	66 47%	43 48%	88 35%	104 36%	148 72%
Makes no difference	174 17%	69 14%	104 20%	21 19%	39 20%	26 13%	29 16%	23 17%	36 18%	43 18%	46 16%	39 18%	46 16%	41 15%	48 18%	44 17%	24 18%	17 19%	40 16%	39 14%	40 20%
Less likely	77 8%	37 7%	40 8%	9 8%	12 6%	10 5%	13 7%	11 8%	21 11%	16 7%	18 6%	20 9%	24 8%	17 6%	24 9%	20 8%	7 5%	8 9%	13 5%	32 11%	15 7%
Would never vote Liberal Democrat	303 30%	159 32%	144 28%	29 26%	60 31%	63 32%	50 29%	40 30%	62 30%	52 21%	71 25%	74 35%	107 38%	83 31%	73 28%	88 35%	40 29%	20 22%	106 43%	110 38%	-
Refused	1 *	1 *	-	-	-	-	1 *	-	-	-	1 *	-	-	-	-	1 *	-	-	-	-	-
Don't know	14 1%	2 *	12 2%	4 4%	3 2%	1 *	1 *	1 1%	3 2%	2 1%	4 2%	3 1%	5 2%	5 2%	5 2%	2 1%	1 1%	1 1%	1 *	3 1%	3 1%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 94

**Q.16 Likelihood of persuading people to vote Liberal Democrat:-****Increase the top rate of income tax from 40% to 50% for people earning more than #100,000 a year to fund improvements in public services****Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	384 38%	192 39%	191 37%	37 33%	70 36%	77 40%	70 40%	52 39%	78 38%	88 37%	121 43%	83 39%	92 33%	93 34%	104 40%	74 29%	70 51%	42 46%	64 26%	100 35%	115 56%
Makes no difference	172 17%	69 14%	103 20%	19 17%	37 19%	21 11%	29 16%	28 21%	38 18%	47 20%	52 19%	29 14%	43 15%	45 17%	48 18%	49 20%	15 11%	15 16%	41 17%	32 11%	55 27%
Less likely	142 14%	73 15%	69 13%	25 22%	24 13%	32 17%	23 13%	12 9%	25 12%	52 21%	33 12%	25 12%	32 12%	45 17%	33 13%	39 15%	11 8%	14 16%	35 14%	41 14%	34 16%
Would never vote Liberal Democrat	303 30%	159 32%	144 28%	29 26%	60 31%	63 32%	50 29%	40 30%	62 30%	52 21%	71 25%	74 35%	107 38%	83 31%	73 28%	88 35%	40 29%	20 22%	106 43%	110 38%	-
Refused	1 *	1 *	-	-	-	-	1 *	-	-	-	1 *	-	-	-	-	1 *	-	-	-	-	-
Don't know	10 1%	2 *	9 2%	2 1%	3 2%	1 1%	1 1%	1 1%	2 1%	2 1%	2 1%	1 *	5 2%	3 1%	4 1%	1 1%	2 2%	-	2 1%	5 2%	1 1%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 95  
**Q.17 Agreement with statements about the Conservative Party:-**  
**The Conservative Party is the nasty party**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	240	138	102	32	53	54	38	23	39	57	56	55	71	55	63	55	38	29	12	106	56
	24%	28%	20%	29%	27%	28%	22%	17%	19%	24%	20%	26%	25%	20%	24%	22%	27%	32%	5%	37%	27%
Agree strongly	(4) 107	69	38	15	21	24	19	9	18	18	22	29	39	24	30	23	14	15	4	51	17
	11%	14%	7%	13%	11%	12%	11%	7%	9%	7%	8%	14%	14%	9%	12%	9%	10%	16%	2%	18%	8%
Agree somewhat	(3) 133	69	64	17	32	30	19	14	21	40	35	26	32	30	33	32	24	14	7	55	39
	13%	14%	12%	15%	16%	15%	11%	10%	10%	16%	12%	13%	12%	11%	12%	13%	17%	16%	3%	19%	19%
Disagree somewhat	(2) 419	179	240	54	75	78	76	58	78	103	123	92	100	112	116	108	49	34	83	123	96
	41%	36%	46%	48%	39%	40%	44%	43%	38%	43%	44%	44%	36%	42%	44%	43%	35%	38%	33%	43%	47%
Disagree strongly	(1) 322	171	151	20	60	57	53	47	85	76	90	54	102	93	78	80	48	23	152	55	50
	32%	34%	29%	17%	31%	30%	31%	36%	41%	32%	32%	26%	36%	34%	30%	32%	35%	25%	61%	19%	24%
NET: Disagree	741	350	391	73	135	135	130	105	163	180	213	146	202	205	194	187	97	56	235	178	146
	73%	71%	76%	65%	69%	70%	75%	79%	80%	75%	76%	69%	72%	76%	74%	74%	70%	63%	95%	62%	71%
Don't know	31	8	23	7	7	5	6	5	3	3	12	9	7	10	4	10	4	4	1	3	4
	3%	2%	4%	6%	3%	2%	3%	4%	1%	1%	4%	4%	3%	4%	2%	4%	3%	5%	*	1%	2%
Mean	2.03	2.07	1.98	2.26	2.07	2.11	2.02	1.89	1.86	2.00	1.96	2.15	2.03	1.95	2.06	2.00	2.03	2.25	1.45	2.36	2.11
Standard deviation	0.95	1.03	0.86	0.93	0.96	0.98	0.94	0.87	0.93	0.89	0.88	0.98	1.03	0.92	0.95	0.92	0.98	1.03	0.64	0.99	0.88
Standard error	0.03	0.05	0.04	0.10	0.07	0.07	0.07	0.07	0.07	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.08	0.11	0.04	0.06	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 96  
**Q.17 Agreement with statements about the Conservative Party:-  
 The Conservative Party doesn't seem to stand for anything anymore**  
 Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	523	257	266	54	90	104	92	70	113	118	141	105	160	128	129	128	76	62	73	171	129
	52%	52%	52%	48%	46%	53%	53%	53%	55%	49%	50%	50%	57%	48%	49%	51%	55%	68%	30%	60%	63%
Agree strongly	(4) 227	118	108	21	37	45	36	30	57	38	45	57	87	56	50	54	36	30	14	93	58
	22%	24%	21%	19%	19%	23%	21%	22%	28%	16%	16%	27%	31%	21%	19%	21%	26%	33%	6%	32%	28%
Agree somewhat	(3) 297	139	158	32	53	59	56	41	56	79	96	48	73	72	78	75	40	32	59	78	71
	29%	28%	31%	29%	27%	30%	32%	31%	27%	33%	34%	23%	26%	27%	30%	29%	29%	35%	24%	27%	35%
Disagree somewhat	(2) 300	139	160	36	63	68	44	34	55	81	85	71	63	82	81	78	41	18	78	83	54
	30%	28%	31%	32%	32%	35%	25%	26%	27%	34%	30%	34%	23%	30%	31%	31%	30%	20%	31%	29%	26%
Disagree strongly	(1) 160	87	74	13	37	18	35	24	34	40	44	28	48	50	49	39	16	7	92	24	20
	16%	17%	14%	12%	19%	9%	20%	18%	17%	17%	16%	13%	17%	18%	19%	15%	12%	7%	37%	8%	9%
NET: Disagree	460	226	234	49	99	86	79	58	89	121	129	99	111	131	130	117	57	25	170	108	74
	45%	46%	45%	44%	51%	44%	45%	44%	44%	50%	46%	47%	40%	49%	50%	46%	41%	27%	69%	38%	36%
Don't know	28	12	16	10	5	5	3	4	2	2	10	7	9	10	2	8	5	4	4	8	3
	3%	2%	3%	9%	2%	2%	2%	3%	1%	1%	4%	3%	3%	4%	1%	3%	4%	4%	2%	3%	1%
Mean	2.60	2.60	2.60	2.60	2.48	2.69	2.55	2.59	2.67	2.49	2.53	2.65	2.73	2.52	2.50	2.58	2.72	2.98	1.98	2.86	2.83
Standard deviation	1.01	1.04	0.98	0.96	1.02	0.94	1.04	1.04	1.06	0.95	0.96	1.03	1.09	1.03	1.01	1.00	1.00	0.94	0.93	0.98	0.95
Standard error	0.03	0.05	0.04	0.11	0.08	0.07	0.08	0.08	0.08	0.06	0.05	0.07	0.07	0.06	0.06	0.06	0.09	0.10	0.06	0.06	0.07



## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 97

**Q.17 Agreement with statements about the Conservative Party:-  
The Conservative Party would do a good job of running the country**

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	420	213	207	43	82	70	72	58	95	107	111	95	108	113	115	110	55	27	223	59	53
	42%	43%	40%	38%	42%	36%	42%	44%	46%	44%	39%	45%	38%	42%	44%	44%	40%	30%	90%	21%	26%
Agree strongly	(4) 147	79	68	10	29	19	23	26	40	22	37	35	53	41	41	43	17	6	109	16	6
	15%	16%	13%	9%	15%	10%	13%	20%	20%	9%	13%	16%	19%	15%	16%	17%	12%	7%	44%	5%	3%
Agree somewhat	(3) 273	134	139	33	53	51	50	32	54	85	73	60	55	72	74	68	38	21	114	44	47
	27%	27%	27%	29%	27%	26%	29%	24%	27%	35%	26%	29%	20%	27%	28%	27%	28%	23%	46%	15%	23%
Disagree somewhat	(2) 278	129	149	25	58	62	57	28	48	70	86	49	73	80	80	60	35	23	18	81	86
	27%	26%	29%	23%	30%	32%	33%	21%	23%	29%	31%	23%	26%	30%	31%	24%	25%	26%	7%	28%	42%
Disagree strongly	(1) 276	142	134	38	47	53	42	41	56	58	67	59	92	66	59	72	42	36	2	142	64
	27%	29%	26%	33%	24%	27%	24%	31%	27%	24%	24%	28%	33%	25%	23%	29%	31%	40%	1%	50%	31%
NET: Disagree	554	271	284	63	105	115	98	69	104	128	154	107	165	146	140	132	78	59	20	223	150
	55%	55%	55%	56%	54%	59%	57%	52%	51%	53%	55%	51%	59%	54%	53%	52%	56%	65%	8%	78%	73%
Don't know	38	12	25	7	7	10	3	6	5	5	16	8	8	10	6	10	6	4	5	5	3
	4%	2%	5%	6%	4%	5%	2%	4%	3%	2%	6%	4%	3%	4%	2%	4%	4%	5%	2%	2%	2%
Mean	2.30	2.31	2.29	2.14	2.34	2.20	2.31	2.34	2.40	2.30	2.31	2.35	2.25	2.34	2.38	2.33	2.22	1.96	3.36	1.76	1.97
Standard deviation	1.04	1.06	1.02	1.01	1.02	0.97	0.99	1.14	1.10	0.95	1.00	1.07	1.12	1.03	1.02	1.08	1.04	0.97	0.65	0.91	0.82
Standard error	0.03	0.05	0.04	0.11	0.08	0.07	0.07	0.09	0.08	0.06	0.06	0.07	0.08	0.06	0.06	0.07	0.09	0.11	0.04	0.05	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 98

**Q.17 Agreement with statements about the Conservative Party:-  
The Conservative Party has changed for the better since it was kicked out in 1997**

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	411	202	210	46	94	66	63	50	92	103	101	95	112	115	115	104	49	28	153	92	76
	41%	41%	41%	41%	48%	34%	36%	37%	45%	43%	36%	45%	40%	43%	44%	41%	35%	31%	62%	32%	37%
Agree strongly	(4) 131	70	61	17	29	16	22	14	33	20	32	33	46	37	42	32	10	10	67	27	11
	13%	14%	12%	15%	15%	8%	12%	11%	16%	8%	12%	16%	16%	14%	16%	13%	7%	11%	27%	9%	5%
Agree somewhat	(3) 280	131	148	29	65	50	41	36	59	84	69	61	66	78	74	72	38	18	86	65	65
	28%	26%	29%	26%	33%	26%	24%	27%	29%	35%	25%	29%	23%	29%	28%	27%	20%	35%	23%	32%	
Disagree somewhat	(2) 284	137	148	31	50	60	56	39	49	70	99	50	66	71	79	65	44	25	56	71	67
	28%	28%	29%	27%	26%	31%	32%	29%	24%	29%	35%	24%	24%	26%	30%	26%	32%	28%	23%	25%	32%
Disagree strongly	(1) 266	142	124	24	44	58	46	38	55	58	62	54	91	70	52	71	39	34	30	115	56
	26%	29%	24%	22%	23%	30%	27%	28%	27%	24%	22%	26%	33%	26%	20%	28%	28%	37%	12%	40%	27%
NET: Disagree	550	279	272	55	94	118	102	77	104	128	161	104	158	141	131	136	83	59	86	187	123
	54%	56%	53%	49%	48%	60%	59%	58%	51%	53%	57%	49%	56%	52%	50%	54%	60%	65%	35%	65%	60%
Don't know	51	16	35	11	6	10	9	6	8	10	18	12	11	13	15	12	7	4	8	9	7
	5%	3%	7%	10%	3%	5%	5%	5%	4%	4%	6%	6%	4%	5%	6%	5%	5%	4%	3%	3%	4%
Mean	2.29	2.27	2.30	2.38	2.42	2.14	2.23	2.21	2.35	2.28	2.27	2.37	2.25	2.32	2.43	2.27	2.15	2.04	2.80	2.01	2.16
Standard deviation	1.02	1.04	0.99	1.03	1.02	0.96	1.00	1.00	1.06	0.94	0.96	1.06	1.10	1.03	1.00	1.03	0.94	1.03	0.99	1.02	0.90
Standard error	0.03	0.05	0.04	0.12	0.08	0.07	0.08	0.08	0.08	0.06	0.06	0.07	0.07	0.06	0.06	0.07	0.08	0.11	0.06	0.06	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 99  
**Q.17 Agreement with statements about the Conservative Party:-**  
**The Conservative Party does not use spin as much as Labour**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	475	253	222	52	84	75	77	68	119	108	135	107	125	132	124	120	68	30	191	87	85
	47%	51%	43%	46%	43%	38%	44%	51%	58%	45%	48%	51%	45%	49%	48%	48%	49%	34%	77%	30%	41%
Agree strongly	(4) 179	94	86	11	29	26	26	25	63	36	48	35	60	61	40	44	25	8	82	35	22
	18%	19%	17%	10%	15%	13%	15%	19%	31%	15%	17%	17%	21%	23%	15%	18%	18%	9%	33%	12%	11%
Agree somewhat	(3) 296	160	136	41	56	49	51	43	56	72	87	71	65	71	84	76	42	22	109	52	63
	29%	32%	26%	36%	29%	25%	29%	32%	27%	30%	31%	34%	23%	26%	32%	30%	30%	25%	44%	18%	31%
Disagree somewhat	(2) 252	96	156	31	53	49	48	29	41	65	71	47	69	70	64	60	35	23	35	77	62
	25%	19%	30%	28%	27%	25%	28%	21%	20%	27%	25%	22%	25%	26%	24%	24%	25%	25%	14%	27%	30%
Disagree strongly	(1) 237	128	109	23	51	62	43	28	31	64	62	44	67	50	69	61	26	32	16	107	53
	23%	26%	21%	20%	26%	32%	25%	21%	15%	27%	22%	21%	24%	18%	27%	24%	18%	35%	6%	37%	26%
NET: Disagree	489	224	265	54	104	111	91	57	72	128	133	91	137	120	133	121	61	55	50	184	115
	48%	45%	51%	48%	53%	57%	52%	43%	35%	53%	47%	43%	49%	44%	51%	48%	44%	61%	20%	64%	56%
Don't know	48	19	29	7	6	8	6	8	13	4	12	12	19	17	4	11	10	5	6	17	5
	5%	4%	6%	6%	3%	4%	3%	6%	6%	2%	4%	6%	7%	6%	1%	4%	8%	6%	3%	6%	3%
Mean	2.43	2.46	2.41	2.38	2.33	2.21	2.36	2.52	2.79	2.34	2.45	2.50	2.45	2.57	2.37	2.43	2.52	2.07	3.07	2.05	2.27
Standard deviation	1.05	1.09	1.02	0.94	1.03	1.06	1.03	1.05	1.07	1.03	1.04	1.03	1.11	1.06	1.04	1.06	1.03	1.01	0.86	1.05	0.98
Standard error	0.03	0.05	0.05	0.10	0.08	0.07	0.08	0.09	0.08	0.07	0.06	0.07	0.08	0.07	0.07	0.07	0.09	0.11	0.06	0.06	0.07

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 100

**Q.17 Agreement with statements about the Conservative Party:-  
Taxes would be lower under a Conservative government than under a Labour one**

**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
NET: Agree	374	201	173	37	69	76	55	56	82	113	110	62	89	120	92	88	46	27	157	70	70
	37%	40%	34%	33%	36%	39%	31%	42%	40%	47%	39%	30%	32%	45%	35%	35%	33%	30%	63%	24%	34%
Agree strongly	(4) 128	68	60	8	21	25	18	25	30	40	32	18	39	41	35	26	17	9	67	23	14
	13%	14%	12%	7%	11%	13%	11%	19%	15%	16%	11%	8%	14%	15%	13%	10%	12%	10%	27%	8%	7%
Agree somewhat	(3) 246	133	113	28	48	51	36	31	51	74	78	45	50	79	57	63	29	18	89	46	56
	24%	27%	22%	25%	25%	26%	21%	23%	25%	31%	28%	21%	18%	30%	22%	25%	21%	20%	36%	16%	27%
Disagree somewhat	(2) 284	124	160	36	61	49	59	37	41	70	80	63	71	72	83	64	49	16	52	66	74
	28%	25%	31%	32%	32%	25%	34%	28%	20%	29%	28%	30%	25%	27%	32%	25%	35%	18%	21%	23%	36%
Disagree strongly	(1) 295	150	145	28	57	65	50	34	61	45	72	74	104	61	72	83	37	42	18	144	57
	29%	30%	28%	25%	29%	33%	29%	25%	30%	19%	26%	35%	37%	23%	28%	33%	26%	47%	7%	50%	28%
NET: Disagree	579	274	305	64	119	114	109	71	102	115	152	137	174	133	155	147	85	58	70	210	131
	57%	55%	59%	57%	61%	59%	63%	53%	50%	48%	54%	65%	62%	49%	60%	58%	61%	65%	28%	73%	64%
Don't know	59	21	38	12	7	4	10	6	21	12	19	11	17	16	14	18	8	4	21	7	5
	6%	4%	7%	11%	3%	2%	6%	4%	10%	5%	7%	5%	6%	6%	5%	7%	6%	5%	8%	3%	3%
Mean	2.22	2.25	2.18	2.17	2.18	2.19	2.14	2.37	2.28	2.47	2.27	2.03	2.09	2.39	2.22	2.13	2.20	1.94	2.91	1.82	2.13
Standard deviation	1.03	1.05	1.01	0.93	0.99	1.05	0.98	1.08	1.10	1.00	1.00	0.98	1.08	1.02	1.02	1.02	1.00	1.07	0.92	0.99	0.91
Standard error	0.03	0.05	0.04	0.11	0.08	0.07	0.07	0.09	0.08	0.07	0.06	0.07	0.07	0.06	0.07	0.07	0.09	0.12	0.06	0.06	0.06

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 101

**Q.18 Likelihood of persuading people to vote Conservative:-****Put forward a clear promise to reduce taxes, paid for by cutting back on government waste and reducing public spending****Base: All respondents**

	Sex		Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	459	229	230	53	82	83	83	61	97	127	137	91	105	139	113	110	68	30	199	70	80
	45%	46%	45%	47%	42%	43%	48%	46%	48%	53%	49%	43%	37%	51%	43%	43%	49%	33%	80%	24%	39%
Makes no difference	136	61	75	16	16	26	32	17	29	28	40	33	35	36	37	29	17	17	35	32	31
	13%	12%	14%	14%	8%	14%	19%	12%	14%	12%	14%	16%	12%	14%	14%	11%	12%	18%	14%	11%	15%
Less likely	99	52	47	13	27	21	13	8	17	27	26	24	22	23	28	28	11	8	13	36	19
	10%	10%	9%	12%	14%	11%	7%	6%	8%	11%	9%	11%	8%	9%	11%	11%	8%	9%	5%	13%	9%
Would never vote Conservative	305	152	153	28	66	62	45	45	59	57	74	60	114	67	81	83	40	35	-	146	75
	30%	31%	30%	25%	34%	32%	26%	34%	29%	24%	26%	29%	41%	25%	31%	33%	29%	39%	-	51%	37%
Don't know	13	2	10	3	3	2	1	3	2	1	5	2	4	4	3	3	2	1	1	3	-
	1%	*	2%	2%	2%	1%	*	2%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	*	1%	-

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 102

**Q.18 Likelihood of persuading people to vote Conservative:-  
Put forward radical policies to restructure the NHS with a greater role for the private sector**  
Base: All respondents

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	332 33%	164 33%	168 33%	34 30%	69 36%	63 32%	56 32%	41 31%	70 34%	81 34%	96 34%	73 35%	82 29%	104 39%	85 32%	75 30%	44 31%	24 27%	146 59%	63 22%	46 22%
Makes no difference	155 15%	66 13%	89 17%	22 20%	25 13%	31 16%	27 15%	19 15%	31 15%	28 12%	49 18%	38 18%	40 14%	47 17%	34 13%	38 15%	19 14%	17 19%	42 17%	27 9%	33 16%
Less likely	209 21%	111 22%	98 19%	29 26%	31 16%	38 19%	45 26%	25 19%	41 20%	74 31%	59 21%	37 17%	39 14%	47 17%	58 22%	56 22%	34 24%	14 16%	55 22%	49 17%	52 25%
Would never vote Conservative	305 30%	152 31%	153 30%	28 25%	66 34%	62 32%	45 26%	45 34%	59 29%	57 24%	74 26%	60 29%	114 41%	67 25%	81 31%	83 33%	40 29%	35 39%	- -	146 51%	75 37%
Don't know	11 1%	4 1%	7 1%	- -	4 2%	1 *	1 *	2 1%	4 2%	1 *	2 1%	3 1%	5 2%	4 1%	4 1%	1 *	2 1%	1 1%	5 2%	2 1%	- -

**Opinion Poll**  
**Fieldwork : September 11th-14th 2003**

Absolutes/col percents

Table 103

**Q.18 Likelihood of persuading people to vote Conservative:-  
Propose to scrap university tuition fees**

**Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	458	218	239	59	82	93	77	51	95	128	132	91	107	124	122	116	65	31	181	80	93
	45%	44%	46%	52%	42%	48%	45%	38%	47%	53%	47%	43%	38%	46%	47%	46%	47%	34%	73%	28%	45%
Makes no difference	148	66	82	14	26	27	30	19	31	27	48	33	41	45	30	34	20	18	46	29	21
	15%	13%	16%	13%	14%	14%	17%	14%	15%	11%	17%	16%	14%	17%	12%	14%	14%	20%	19%	10%	10%
Less likely	95	58	37	11	17	12	21	15	18	29	25	24	16	31	26	18	13	6	20	29	16
	9%	12%	7%	10%	9%	6%	12%	11%	9%	12%	9%	12%	6%	11%	10%	7%	9%	7%	8%	10%	8%
Would never vote Conservative	305	152	153	28	66	62	45	45	59	57	74	60	114	67	81	83	40	35	-	146	75
	30%	31%	30%	25%	34%	32%	26%	34%	29%	24%	26%	29%	41%	25%	31%	33%	29%	39%	-	51%	37%
Don't know	7	3	4	-	2	1	-	3	1	-	2	2	3	2	2	1	1	1	1	3	1
	1%	1%	1%	-	1%	*	-	2%	1%	-	1%	1%	1%	1%	1%	*	1%	1%	*	1%	*

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 104

**Q.18 Likelihood of persuading people to vote Conservative:-  
Propose a big increase in the basic state pension**

**Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	540	260	280	58	94	106	100	68	114	141	154	116	128	150	134	137	81	38	208	93	106
	53%	52%	54%	52%	49%	55%	57%	51%	56%	59%	55%	55%	46%	56%	51%	54%	58%	42%	84%	32%	51%
Makes no difference	96	44	52	15	17	20	15	11	17	22	33	21	20	26	28	19	9	14	22	26	13
	9%	9%	10%	13%	9%	10%	9%	8%	8%	9%	12%	10%	7%	10%	11%	8%	7%	15%	9%	9%	6%
Less likely	62	38	24	10	15	5	11	8	14	18	15	12	16	21	18	12	8	4	15	20	11
	6%	8%	5%	9%	8%	2%	6%	6%	7%	8%	5%	6%	6%	8%	7%	5%	6%	4%	6%	7%	5%
Would never vote Conservative	305	152	153	28	66	62	45	45	59	57	74	60	114	67	81	83	40	35	-	146	75
	30%	31%	30%	25%	34%	32%	26%	34%	29%	24%	26%	29%	41%	25%	31%	33%	29%	39%	-	51%	37%
Refused	1	1	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-
	*	*	-	-	-	-	*	-	-	-	*	-	-	-	-	*	-	-	-	-	-
Don't know	8	1	7	2	2	1	1	1	1	1	3	1	2	5	1	1	1	1	3	1	1
	1%	*	1%	2%	1%	*	1%	*	1%	1%	1%	*	1%	2%	*	*	1%	1%	1%	1%	*



## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 105

**Q.18 Likelihood of persuading people to vote Conservative:-  
Give a much higher priority to campaigning to keep the pound**

**Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	398 39%	197 40%	201 39%	41 36%	68 35%	71 36%	66 38%	53 40%	100 49%	85 35%	105 38%	99 47%	109 39%	109 40%	103 39%	99 39%	63 45%	25 27%	172 69%	67 23%	63 30%
Makes no difference	171 17%	75 15%	96 19%	23 21%	32 16%	33 17%	36 21%	21 16%	26 13%	43 18%	57 20%	34 16%	37 13%	39 15%	47 18%	38 15%	23 17%	24 26%	47 19%	36 12%	33 16%
Less likely	124 12%	70 14%	55 11%	19 17%	25 13%	28 15%	23 13%	13 10%	16 8%	52 22%	39 14%	16 7%	18 6%	47 17%	27 10%	32 13%	12 9%	7 8%	22 9%	37 13%	33 16%
Would never vote Conservative	305 30%	152 31%	153 30%	28 25%	66 34%	62 32%	45 26%	45 34%	59 29%	57 24%	74 26%	60 29%	114 41%	67 25%	81 31%	83 33%	40 29%	35 39%	-	146 51%	75 37%
Refused	1 *	1 *	-	-	-	-	1 *	-	-	-	1 *	-	-	-	-	1 *	-	-	-	-	-
Don't know	13 1%	2 *	11 2%	2 2%	3 2%	1 *	3 2%	1 *	3 2%	3 1%	5 2%	1 1%	3 1%	8 3%	4 1%	1 *	1 1%	-	7 3%	2 1%	2 1%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 106

**Q.18 Likelihood of persuading people to vote Conservative:-  
Promise to introduce much tougher sentencing for convicted criminals**

**Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	524	266	258	65	97	92	88	68	113	129	152	117	126	140	142	129	75	39	200	95	95
	52%	54%	50%	58%	50%	48%	51%	52%	55%	54%	54%	56%	45%	52%	54%	51%	54%	43%	81%	33%	46%
Makes no difference	116	45	70	16	16	26	25	13	20	31	40	20	24	35	22	28	16	14	33	25	19
	11%	9%	14%	14%	8%	14%	14%	10%	10%	13%	14%	10%	9%	13%	9%	11%	12%	16%	13%	9%	9%
Less likely	56	30	26	4	13	12	11	7	10	21	14	13	8	20	13	14	6	3	10	18	15
	6%	6%	5%	3%	7%	6%	6%	5%	5%	9%	5%	6%	3%	8%	5%	5%	5%	3%	4%	6%	7%
Would never vote Conservative	305	152	153	28	66	62	45	45	59	57	74	60	114	67	81	83	40	35	-	146	75
	30%	31%	30%	25%	34%	32%	26%	34%	29%	24%	26%	29%	41%	25%	31%	33%	29%	39%	-	51%	37%
Don't know	11	3	9	-	3	1	4	-	3	3	1	-	8	7	3	-	1	-	4	2	2
	1%	1%	2%	-	1%	1%	2%	-	1%	1%	*	-	3%	3%	1%	-	1%	-	2%	1%	1%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 107

**Q.18 Likelihood of persuading people to vote Conservative:-  
Show it has learned from the past and really understands today's problems**

**Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	463	235	228	58	78	83	82	62	100	124	131	92	116	131	120	112	72	29	205	81	81
	46%	47%	44%	52%	40%	43%	47%	47%	49%	52%	47%	44%	41%	49%	46%	44%	52%	33%	83%	28%	39%
Makes no difference	142	58	85	17	30	31	26	12	27	37	46	31	29	40	33	40	11	19	29	31	27
	14%	12%	16%	15%	15%	16%	15%	9%	13%	15%	16%	15%	10%	15%	12%	16%	8%	21%	12%	11%	13%
Less likely	91	48	43	8	18	15	19	13	17	21	28	25	16	30	26	15	13	7	14	26	22
	9%	10%	8%	7%	9%	8%	11%	10%	9%	9%	10%	12%	6%	11%	10%	6%	10%	8%	6%	9%	11%
Would never vote Conservative	305	152	153	28	66	62	45	45	59	57	74	60	114	67	81	83	40	35	-	146	75
	30%	31%	30%	25%	34%	32%	26%	34%	29%	24%	26%	29%	41%	25%	31%	33%	29%	39%	-	51%	37%
Refused	1	1	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-
	*	*	-	-	-	-	*	-	-	-	*	-	-	-	-	*	-	-	-	-	-
Don't know	9	2	7	1	3	3	1	1	1	1	1	2	5	1	3	2	3	-	1	3	-
	1%	*	1%	1%	1%	2%	*	*	*	1%	*	1%	2%	*	1%	1%	2%	-	*	1%	-

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 108

**Q.18 Likelihood of persuading people to vote Conservative:-  
Be more aggressive in attacking the Labour government**

**Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	318 31%	177 36%	141 27%	31 28%	53 27%	55 28%	47 27%	44 33%	88 43%	86 36%	84 30%	68 32%	80 28%	98 37%	74 28%	83 33%	44 32%	18 20%	161 65%	47 17%	54 26%
Makes no difference	220 22%	95 19%	125 24%	29 26%	43 22%	39 20%	47 27%	26 20%	35 17%	50 21%	69 25%	51 24%	49 18%	58 22%	60 23%	51 20%	29 21%	22 24%	52 21%	47 16%	39 19%
Less likely	157 15%	69 14%	88 17%	21 19%	29 15%	38 19%	31 18%	16 12%	23 11%	46 19%	48 17%	31 15%	32 11%	43 16%	42 16%	35 14%	23 16%	15 16%	29 12%	45 16%	37 18%
Would never vote Conservative	305 30%	152 31%	153 30%	28 25%	66 34%	62 32%	45 26%	45 34%	59 29%	57 24%	74 26%	60 29%	114 41%	67 25%	81 31%	83 33%	40 29%	35 39%	-	146 51%	75 37%
Refused	1 *	1 *	-	-	-	-	1 *	-	-	-	1 *	-	-	-	-	1 *	-	-	-	-	-
Don't know	12 1%	2 *	9 2%	3 3%	3 2%	-	3 2%	2 2%	-	1 1%	5 2%	1 *	5 2%	2 1%	5 2%	1 *	3 2%	1 1%	4 2%	2 1%	1 *

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 109

**Q.18 Likelihood of persuading people to vote Conservative:-  
Propose measures to support marriage and the traditional family**

**Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	330	165	165	33	48	53	56	52	88	85	83	74	88	96	87	78	48	22	146	55	59
	33%	33%	32%	29%	25%	27%	32%	39%	43%	35%	29%	35%	31%	35%	33%	31%	34%	24%	59%	19%	29%
Makes no difference	260	125	135	32	51	57	50	26	43	65	86	54	55	74	63	67	33	23	81	53	47
	26%	25%	26%	29%	26%	29%	29%	20%	21%	27%	30%	25%	20%	27%	24%	26%	24%	26%	33%	18%	23%
Less likely	108	52	56	19	28	20	19	8	14	32	36	19	20	32	25	24	17	10	17	31	23
	11%	10%	11%	17%	14%	10%	11%	6%	7%	13%	13%	9%	7%	12%	10%	9%	12%	11%	7%	11%	11%
Would never vote Conservative	305	152	153	28	66	62	45	45	59	57	74	60	114	67	81	83	40	35	-	146	75
	30%	31%	30%	25%	34%	32%	26%	34%	29%	24%	26%	29%	41%	25%	31%	33%	29%	39%	-	51%	37%
Refused	1	1	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-
	*	*	-	-	-	-	*	-	-	-	*	-	-	-	-	*	-	-	-	-	-
Don't know	8	2	6	-	1	2	3	1	1	1	2	3	2	1	5	1	1	1	3	1	1
	1%	*	1%	-	1%	1%	2%	1%	*	*	1%	1%	1%	*	2%	*	1%	1%	1%	1%	1%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 110

**Q.18 Likelihood of persuading people to vote Conservative:-****Develop policies for the public services which mean that more decisions would be taken at local level rather than by central government****Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	480	245	235	58	91	94	82	55	99	124	145	103	108	140	121	118	67	35	183	86	94
	47%	49%	45%	52%	47%	48%	47%	42%	48%	51%	52%	49%	39%	52%	46%	47%	48%	39%	74%	30%	46%
Makes no difference	141	53	88	17	18	29	30	20	27	33	46	26	36	42	34	34	18	13	43	25	20
	14%	11%	17%	15%	9%	15%	17%	15%	13%	14%	16%	12%	13%	16%	13%	13%	13%	15%	17%	9%	10%
Less likely	76	44	32	9	16	8	14	11	18	22	15	20	19	17	25	14	13	7	19	27	15
	8%	9%	6%	8%	8%	4%	8%	8%	9%	9%	5%	10%	7%	6%	9%	6%	10%	8%	8%	9%	7%
Would never vote Conservative	305	152	153	28	66	62	45	45	59	57	74	60	114	67	81	83	40	35	-	146	75
	30%	31%	30%	25%	34%	32%	26%	34%	29%	24%	26%	29%	41%	25%	31%	33%	29%	39%	-	51%	37%
Refused	1	1	-	-	-	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-
	*	*	-	-	-	-	*	-	-	-	*	-	-	-	-	*	-	-	-	-	-
Don't know	9	1	8	-	3	1	1	2	1	4	1	1	3	4	1	3	1	-	2	3	1
	1%	*	2%	-	2%	*	1%	2%	1%	2%	*	*	1%	1%	*	1%	1%	-	1%	1%	1%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 111

**Q.18 Likelihood of persuading people to vote Conservative:-  
Present a clear plan to reduce the number of asylum seekers entering Britain**

**Base: All respondents**

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
More likely	506	252	254	59	90	89	91	68	109	131	145	117	114	148	119	131	72	36	207	93	85
	50%	51%	49%	53%	46%	46%	52%	51%	53%	54%	51%	56%	41%	55%	46%	52%	52%	40%	83%	32%	41%
Makes no difference	118	51	67	12	27	24	21	12	22	31	39	18	30	30	30	16	13	24	26	27	
	12%	10%	13%	11%	14%	13%	12%	9%	11%	13%	14%	9%	11%	11%	12%	11%	14%	9%	9%	13%	
Less likely	72	36	36	11	10	17	14	7	14	20	21	13	18	20	28	9	10	5	16	21	16
	7%	7%	7%	10%	5%	9%	8%	5%	7%	8%	7%	6%	6%	7%	11%	4%	7%	5%	7%	7%	8%
Would never vote Conservative	305	152	153	28	66	62	45	45	59	57	74	60	114	67	81	83	40	35	-	146	75
	30%	31%	30%	25%	34%	32%	26%	34%	29%	24%	26%	29%	41%	25%	31%	33%	29%	39%	-	51%	37%
Refused	1	1	1	-	-	-	1	1	-	-	1	1	-	1	-	1	-	-	-	-	-
	*	*	*	-	-	-	*	*	-	-	*	*	-	*	-	*	-	-	-	-	-
Don't know	9	4	5	3	1	1	2	1	1	2	2	1	4	3	3	-	1	1	1	2	2
	1%	1%	1%	2%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	1%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 112  
**Classification**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral
Unweighted base	1012	466	546	85	177	211	189	158	192	221	322	239	230	265	261	257	140	89	253	283	205
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
<b>Sex</b>																					
Male	496	496	-	57	100	104	90	54	92	132	132	113	118	120	139	112	76	49	126	147	96
	49%	100%	-	50%	51%	54%	52%	40%	45%	55%	47%	54%	42%	44%	53%	44%	55%	55%	51%	51%	47%
Female	516	-	516	56	95	90	84	79	113	108	148	97	163	150	122	140	63	41	122	141	109
	51%	-	100%	50%	49%	46%	48%	60%	55%	45%	53%	46%	58%	56%	47%	56%	45%	45%	49%	49%	53%
<b>Age</b>																					
18-24	112	57	56	112	-	-	-	-	-	35	34	31	13	22	35	35	13	7	25	37	22
	11%	11%	11%	100%	-	-	-	-	-	15%	12%	15%	4%	8%	13%	14%	10%	8%	10%	13%	11%
25-34	194	100	95	-	194	-	-	-	-	52	70	41	32	55	45	51	24	19	33	51	52
	19%	20%	18%	-	100%	-	-	-	-	21%	25%	19%	11%	21%	17%	20%	17%	21%	13%	18%	25%
35-44	194	104	90	-	-	194	-	-	-	49	66	41	38	55	47	49	28	16	40	59	39
	19%	21%	17%	-	-	100%	-	-	-	20%	24%	19%	14%	20%	18%	19%	20%	17%	16%	21%	19%
45-54	174	90	84	-	-	-	174	-	-	43	41	46	45	43	44	38	26	23	45	45	35
	17%	18%	16%	-	-	-	100%	-	-	18%	14%	22%	16%	16%	17%	15%	19%	26%	18%	16%	17%
55-64	133	54	79	-	-	-	-	133	-	33	30	28	43	35	36	25	22	15	40	41	24
	13%	11%	15%	-	-	-	-	100%	-	14%	11%	13%	15%	13%	14%	10%	16%	16%	16%	14%	12%
65+	204	92	113	-	-	-	-	-	204	30	40	24	110	59	54	55	27	10	64	54	34
	20%	18%	22%	-	-	-	-	-	100%	13%	14%	11%	39%	22%	21%	22%	19%	11%	26%	19%	16%



## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 112  
Classification  
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Midlands	North England	Wales & South West	Scotland	Conservative	Labour	Liberal
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
<b>Social Class</b>																					
AB	241	132	108	35	52	49	43	33	30	241	-	-	-	80	62	55	23	20	71	69	51
	24%	27%	21%	31%	27%	25%	25%	25%	15%	100%	-	-	-	30%	24%	22%	17%	22%	29%	24%	25%
C1	281	132	148	34	70	66	41	30	40	-	281	-	-	89	72	64	39	17	72	72	60
	28%	27%	29%	30%	36%	34%	23%	22%	20%	-	100%	-	-	33%	27%	25%	28%	18%	29%	25%	29%
C2	210	113	97	31	41	41	46	28	24	-	-	210	-	41	61	52	34	22	51	61	39
	21%	23%	19%	28%	21%	21%	27%	21%	12%	-	-	100%	-	15%	23%	21%	24%	24%	20%	21%	19%
DE	280	118	163	13	32	38	45	43	110	-	-	-	280	59	66	81	43	32	54	85	55
	28%	24%	31%	11%	16%	20%	26%	32%	54%	-	-	-	100%	22%	25%	32%	31%	35%	22%	30%	27%
<b>Region</b>																					
North	343	162	181	42	70	65	61	40	65	75	81	74	112	-	-	253	-	90	67	126	59
	34%	33%	35%	38%	36%	33%	35%	30%	32%	31%	29%	35%	40%	-	-	100%	-	100%	27%	44%	29%
Midlands	312	161	151	39	56	55	52	44	66	67	86	71	89	-	261	-	51	-	92	76	54
	31%	32%	29%	35%	29%	28%	30%	33%	32%	28%	31%	34%	32%	-	100%	-	37%	-	37%	26%	26%
South	357	173	183	31	69	75	61	49	73	99	114	66	79	269	-	-	88	-	89	86	92
	35%	35%	36%	27%	35%	38%	35%	37%	36%	41%	40%	31%	28%	100%	-	-	63%	-	36%	30%	45%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 112  
**Classification**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
<b>Working status</b>																					
Full-time	461 46%	305 62%	155 30%	61 54%	133 68%	126 65%	94 54%	43 33%	3 2%	139 58%	156 56%	115 55%	51 18%	125 47%	112 43%	110 44%	62 45%	52 57%	95 38%	133 46%	106 52%
Part-time	110 11%	22 4%	88 17%	12 11%	28 15%	26 13%	28 16%	13 10%	3 1%	28 11%	35 12%	32 15%	16 6%	34 13%	31 12%	22 9%	15 11%	8 9%	24 10%	33 12%	24 12%
Not working but seeking work or temporarily unemployed/sick	72 7%	30 6%	42 8%	17 15%	12 6%	16 8%	20 11%	8 6%	- -	12 5%	14 5%	14 6%	33 12%	12 4%	21 8%	21 8%	10 7%	8 9%	11 4%	24 8%	16 8%
Not working/not seeking work/retired	365 36%	135 27%	230 45%	23 20%	20 10%	25 13%	32 18%	69 52%	197 96%	59 25%	76 27%	50 24%	180 64%	95 35%	96 37%	99 39%	52 38%	22 24%	116 47%	98 34%	60 29%
Refused	4 *	3 1%	1 *	- -	2 1%	1 1%	- -	- -	1 *	3 1%	- -	- -	1 *	3 1%	- -	1 *	- -	- -	2 1%	- -	- -
<b>Tenure</b>																					
Own outright	283 28%	144 29%	139 27%	18 16%	18 9%	19 10%	37 21%	62 46%	129 63%	70 29%	77 27%	54 25%	83 30%	68 25%	79 30%	75 30%	42 30%	20 22%	97 39%	62 22%	53 26%
Own with a mortgage	425 42%	224 45%	201 39%	54 48%	107 55%	127 65%	88 51%	34 26%	15 7%	132 55%	139 50%	96 46%	57 20%	114 42%	98 37%	112 44%	64 46%	37 42%	100 40%	122 42%	93 45%
Council	172 17%	70 14%	102 20%	22 20%	22 11%	29 15%	30 18%	24 18%	44 22%	6 2%	29 10%	30 14%	107 38%	37 14%	56 21%	34 14%	20 14%	25 27%	33 13%	57 20%	34 17%
Rented from someone else	115 11%	49 10%	66 13%	17 15%	42 22%	17 9%	16 9%	11 8%	13 6%	25 10%	32 11%	29 14%	29 10%	44 16%	27 10%	25 10%	11 8%	8 9%	14 6%	40 14%	22 11%
Rent free	8 1%	5 1%	3 1%	2 1%	2 1%	1 *	1 *	1 1%	2 1%	4 2%	1 1%	1 *	2 1%	3 1%	- -	4 1%	1 1%	- -	- -	3 1%	4 2%
Refused	8 1%	4 1%	5 1%	- -	3 2%	1 1%	2 1%	1 1%	1 *	4 2%	1 *	1 *	2 1%	3 1%	2 1%	3 1%	1 1%	1 1%	3 1%	2 1%	- -

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 112  
**Classification**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
<b>Foreign Holiday in last 3 years</b>																					
Yes	607	310	297	80	131	121	107	74	93	200	182	114	111	179	155	159	65	49	145	171	143
	60%	63%	58%	71%	68%	62%	62%	56%	46%	83%	65%	54%	40%	67%	59%	63%	47%	55%	58%	59%	69%
No	405	186	219	32	63	73	66	59	111	41	98	96	169	90	106	94	74	41	103	116	63
	40%	37%	42%	29%	32%	38%	38%	44%	54%	17%	35%	46%	60%	33%	41%	37%	53%	45%	42%	41%	31%
<b>Number of cars</b>																					
None	233	84	149	22	40	26	25	30	90	30	45	35	123	73	56	61	22	21	51	77	42
	23%	17%	29%	20%	21%	13%	14%	23%	44%	12%	16%	17%	44%	27%	22%	24%	16%	23%	20%	27%	20%
1	445	232	213	28	78	100	83	61	95	94	136	104	111	108	114	118	64	42	106	132	84
	44%	47%	41%	25%	40%	52%	48%	46%	47%	39%	49%	49%	40%	40%	44%	47%	46%	46%	43%	46%	41%
2	263	139	124	43	68	57	46	34	15	85	78	62	38	65	72	58	42	26	68	62	66
	26%	28%	24%	38%	35%	29%	27%	26%	7%	36%	28%	29%	14%	24%	28%	23%	30%	29%	27%	22%	32%
3+	71	40	31	20	8	11	20	7	5	31	22	10	8	24	18	16	11	2	24	16	14
	7%	8%	6%	18%	4%	6%	11%	5%	2%	13%	8%	5%	3%	9%	7%	6%	8%	2%	10%	6%	7%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 112  
**Classification**  
**Base: All respondents**

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
<b>Internet Access</b>																					
At home	294	154	140	42	67	63	50	42	31	78	93	69	54	76	81	77	43	17	74	82	65
	29%	31%	27%	37%	34%	32%	29%	32%	15%	32%	33%	33%	19%	28%	31%	30%	31%	19%	30%	28%	32%
At work	75	35	40	17	17	20	7	11	3	20	30	15	10	18	24	19	8	6	15	23	14
	7%	7%	8%	15%	9%	10%	4%	8%	2%	8%	11%	7%	3%	7%	9%	8%	6%	6%	6%	8%	7%
Both at home and at work	232	132	100	30	69	61	54	16	2	104	85	32	11	77	51	51	29	25	51	72	62
	23%	27%	19%	26%	35%	31%	31%	12%	1%	43%	30%	15%	4%	29%	19%	20%	21%	27%	20%	25%	30%
Somewhere else	44	24	20	11	4	7	9	5	6	8	15	10	11	11	13	11	6	3	13	12	8
	4%	5%	4%	10%	2%	4%	5%	4%	3%	3%	5%	5%	4%	4%	5%	4%	4%	4%	5%	4%	4%
Not at all	367	152	215	13	37	43	53	58	162	30	58	84	195	87	92	94	54	39	95	99	57
	36%	31%	42%	12%	19%	22%	31%	44%	79%	12%	21%	40%	69%	32%	35%	37%	39%	44%	38%	34%	28%

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 112  
Classification  
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
<b>Age Finished Full Time Education</b>																					
Up to 15	246 24%	111 22%	135 26%	4 4%	5 3%	12 6%	55 31%	62 46%	108 53%	12 5%	30 11%	61 29%	143 51%	60 22%	64 25%	67 27%	29 21%	25 28%	68 28%	77 27%	40 19%
16	256 25%	128 26%	128 25%	20 18%	55 28%	69 36%	49 28%	25 19%	37 18%	41 17%	74 26%	69 33%	72 26%	42 16%	70 27%	79 31%	39 28%	25 28%	61 24%	70 24%	42 20%
17	73 7%	32 6%	42 8%	8 7%	15 8%	23 12%	10 6%	8 6%	9 4%	19 8%	15 5%	20 10%	19 7%	18 7%	17 6%	12 5%	17 12%	10 11%	17 7%	17 6%	16 8%
18	104 10%	53 11%	51 10%	16 14%	23 12%	26 14%	15 9%	7 6%	16 8%	32 13%	38 14%	20 10%	13 5%	37 14%	29 11%	17 7%	15 11%	7 7%	30 12%	27 9%	22 11%
19 or over	288 28%	147 30%	141 27%	38 33%	88 45%	58 30%	43 25%	29 22%	32 16%	118 49%	110 39%	36 17%	24 9%	102 38%	69 27%	63 25%	31 23%	22 25%	54 22%	81 28%	79 38%
Still in full time education	37 4%	20 4%	17 3%	25 23%	6 3%	5 3%	1 *	- -	- -	15 6%	13 5%	5 2%	5 2%	5 2%	12 5%	12 5%	7 5%	1 1%	13 5%	12 4%	7 4%
Refused	8 1%	6 1%	3 *	1 1%	2 1%	- -	2 1%	1 1%	2 1%	3 1%	1 *	1 *	4 2%	5 2%	- -	2 1%	1 1%	1 1%	5 2%	3 1%	- -

## Opinion Poll

### Fieldwork : September 11th-14th 2003

Absolutes/col percents

Table 112  
Classification  
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral
Weighted base	1012	496	516	112	194	194	174	133	204	241	281	210	280	269	261	253	139	90	248	287	206
<b>Marital Status</b>																					
Single	229 23%	130 26%	99 19%	89 79%	54 28%	40 21%	18 11%	10 8%	17 8%	56 23%	76 27%	44 21%	53 19%	63 23%	50 19%	57 23%	33 23%	26 29%	40 16%	67 23%	51 25%
Married/ co-habiting	567 56%	291 59%	276 53%	22 19%	131 67%	133 68%	112 64%	88 66%	82 40%	149 62%	153 55%	137 65%	127 45%	140 52%	151 58%	147 58%	82 59%	48 53%	139 56%	166 58%	116 56%
Widowed/ separated/ divorced	214 21%	73 15%	140 27%	2 1%	8 4%	21 11%	44 25%	34 26%	104 51%	33 14%	51 18%	30 14%	100 36%	64 24%	60 23%	48 19%	25 18%	16 18%	67 27%	54 19%	39 19%
Refused	3 *	2 *	1 *	- -	2 1%	- -	- -	- -	1 *	3 1%	- -	- -	- -	3 1%	- -	- -	- -	- -	2 1%	- -	- -
<b>Children in Household</b>																					
None aged 18 or under	689 68%	331 67%	358 69%	95 85%	104 53%	64 33%	102 59%	123 93%	201 98%	164 68%	183 65%	125 59%	217 78%	182 68%	174 67%	171 68%	94 68%	68 75%	176 71%	190 66%	138 67%
Yes (net)	318 31%	162 33%	156 30%	17 15%	88 45%	131 67%	72 41%	9 7%	1 *	74 31%	97 35%	85 40%	62 22%	84 31%	86 33%	82 32%	44 32%	22 24%	70 28%	96 33%	68 33%
- Aged under 5	119 12%	65 13%	54 10%	16 14%	55 28%	40 21%	7 4%	- -	- -	25 11%	45 16%	27 13%	22 8%	30 11%	33 13%	30 12%	19 14%	6 7%	19 8%	42 15%	23 11%
- Aged 5-10	124 12%	64 13%	60 12%	3 2%	43 22%	59 31%	16 9%	2 2%	- -	29 12%	43 15%	29 14%	22 8%	33 12%	31 12%	32 13%	19 14%	8 9%	27 11%	43 15%	25 12%
- Aged 11-15	141 14%	75 15%	66 13%	4 4%	18 9%	72 37%	42 24%	4 3%	1 *	31 13%	39 14%	42 20%	29 10%	43 16%	34 13%	34 14%	19 14%	11 12%	39 16%	32 11%	31 15%
- Aged 16-18	72 7%	36 7%	35 7%	1 1%	4 2%	32 16%	32 18%	3 2%	- -	19 8%	18 6%	21 10%	14 5%	18 7%	18 7%	20 8%	11 8%	5 5%	20 8%	17 6%	17 8%
Refused	5 1%	3 1%	3 *	- -	3 1%	- -	- -	1 *	2 1%	3 1%	1 *	1 *	1 *	3 1%	1 *	- -	1 1%	1 1%	2 1%	2 1%	- -