

## Plastic Packaging Survey

### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 1

**Q.1 Are you concerned or unconcerned about the amount of plastic packaging that is thrown away in the UK?**

**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
Concerned	1683	819	864	193	275	239	298	238	442	471	476	336	400	134	68	185	136	132	129	86	159	222	225	156	51	206	731
	81%	81%	81%	83%	77%	71%	80%	78%	92%	85%	82%	79%	77%	75%	80%	80%	80%	73%	85%	86%	82%	83%	80%	88%	81%	81%	77%
Unconcerned	399	197	202	41	83	96	73	68	38	86	105	92	116	44	17	47	34	50	22	15	35	47	56	22	12	47	215
	19%	19%	19%	17%	23%	29%	20%	22%	8%	15%	18%	21%	23%	25%	20%	20%	20%	27%	15%	14%	18%	17%	20%	12%	19%	19%	23%

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Table 2

**Q.2 Do you support or oppose the introduction of a supermarket aisle that features only products that are free from plastic packaging?**

**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
Support	1905	921	983	217	318	304	337	279	451	508	532	401	463	161	81	212	155	169	140	93	175	242	252	165	58	238	852
	91%	91%	92%	93%	89%	91%	91%	91%	94%	91%	92%	94%	90%	90%	96%	91%	92%	93%	92%	92%	90%	90%	90%	93%	93%	94%	90%
Oppose	177	95	83	16	40	32	34	27	28	49	48	27	53	17	3	20	14	13	12	8	19	26	28	13	4	15	94
	9%	9%	8%	7%	11%	9%	9%	9%	6%	9%	8%	6%	10%	10%	4%	9%	8%	7%	8%	8%	10%	10%	10%	7%	7%	6%	10%

**Plastic Packaging Survey**  
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Table 3  
**Gender**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
Male	1016	1016	-	109	157	168	206	151	226	286	247	219	264	86	47	117	84	85	75	52	92	133	130	85	30	106	526
	49%	100%	-	47%	44%	50%	56%	49%	47%	51%	43%	51%	51%	49%	55%	51%	49%	47%	49%	52%	48%	49%	46%	48%	49%	42%	56%
Female	1066	-	1066	124	201	167	165	155	253	271	334	209	252	91	38	115	86	97	77	49	102	136	151	92	32	147	420
	51%	-	100%	53%	56%	50%	44%	51%	53%	49%	57%	49%	49%	51%	45%	49%	51%	53%	51%	48%	52%	51%	54%	52%	51%	58%	44%

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### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 4  
Age  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
18-24	233	109	124	233	-	-	-	-	-	80	71	43	40	17	10	27	15	28	20	7	14	42	31	22	2	31	100
	11%	11%	12%	100%	-	-	-	-	-	14%	12%	10%	8%	9%	11%	12%	9%	15%	13%	7%	7%	16%	11%	12%	3%	12%	11%
25-34	358	157	201	-	358	-	-	-	-	122	110	76	50	25	15	32	25	42	22	12	26	57	70	28	5	71	237
	17%	15%	19%	-	100%	-	-	-	-	22%	19%	18%	10%	14%	18%	14%	14%	23%	15%	12%	13%	21%	25%	16%	8%	28%	25%
35-44	335	168	167	-	-	335	-	-	-	93	82	66	95	26	18	42	36	35	22	23	30	39	31	22	11	46	221
	16%	17%	16%	-	-	100%	-	-	-	17%	14%	15%	18%	14%	21%	18%	21%	19%	15%	23%	15%	15%	11%	12%	18%	18%	23%
45-54	371	206	165	-	-	-	371	-	-	80	99	84	107	32	10	40	36	25	34	15	32	46	42	39	19	55	205
	18%	20%	15%	-	-	-	100%	-	-	14%	17%	20%	21%	18%	12%	17%	21%	14%	23%	15%	16%	17%	15%	22%	30%	22%	22%
55-64	306	151	155	-	-	-	-	306	-	64	77	60	105	35	11	34	24	20	20	20	32	29	42	23	15	33	142
	15%	15%	15%	-	-	-	-	100%	-	11%	13%	14%	20%	20%	14%	14%	11%	13%	20%	16%	11%	15%	13%	24%	13%	13%	15%
65+	479	226	253	-	-	-	-	-	479	118	142	100	119	44	21	57	34	32	34	24	60	54	64	43	10	17	40
	23%	22%	24%	-	-	-	-	-	100%	21%	24%	23%	23%	25%	25%	25%	20%	18%	22%	24%	31%	20%	23%	24%	17%	7%	4%
NET: 55+	785	376	409	-	-	-	-	306	479	182	219	160	224	79	32	91	58	52	54	44	92	84	106	67	25	50	182
	38%	37%	38%	-	-	-	-	100%	100%	33%	38%	37%	43%	44%	38%	39%	34%	29%	35%	44%	48%	31%	38%	38%	41%	20%	19%
Average age	47.82	48.23	47.43	21.64	30.33	39.46	49.43	59.42	70.84	45.35	47.56	48.39	50.31	50.00	47.25	48.68	47.82	43.46	47.94	50.50	51.44	44.86	46.97	48.63	50.34	41.62	41.64

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### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 5  
Social Grade  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
AB	557	286	271	80	122	93	80	64	118	557	-	-	-	47	29	67	37	52	41	14	48	83	78	43	19	101	269
	27%	28%	25%	34%	34%	28%	22%	21%	25%	100%	-	-	-	27%	34%	29%	22%	29%	27%	14%	25%	31%	28%	24%	30%	40%	28%
C1	580	247	334	71	110	82	99	77	142	-	580	-	-	48	21	54	48	36	35	29	53	87	100	55	14	86	274
	28%	24%	31%	30%	31%	24%	27%	25%	30%	-	100%	-	-	27%	24%	23%	28%	20%	23%	29%	28%	32%	36%	31%	23%	34%	29%
C2	428	219	209	43	76	66	84	60	100	-	-	428	-	40	16	54	39	47	37	23	36	43	45	39	10	35	234
	21%	22%	20%	18%	21%	20%	23%	20%	21%	-	-	100%	-	22%	19%	23%	23%	26%	25%	23%	19%	16%	16%	22%	16%	14%	25%
DE	516	264	252	40	50	95	107	105	119	-	-	-	516	43	19	56	47	47	38	35	56	57	58	40	19	31	168
	25%	26%	24%	17%	14%	28%	29%	34%	25%	-	-	-	100%	24%	23%	24%	27%	26%	25%	35%	29%	21%	21%	23%	31%	12%	18%
NET: ABC1	1137	533	604	151	232	174	179	140	260	557	580	-	-	95	49	122	84	88	76	43	101	169	178	98	33	187	544
	55%	52%	57%	65%	65%	52%	48%	46%	54%	100%	100%	-	-	53%	58%	52%	50%	48%	50%	42%	52%	63%	63%	55%	53%	74%	57%
NET: C2DE	945	483	462	82	126	161	191	166	219	-	-	428	516	83	36	110	85	94	76	58	93	99	103	79	29	66	402
	45%	48%	43%	35%	35%	48%	52%	54%	46%	-	-	100%	100%	47%	42%	48%	50%	52%	50%	58%	48%	37%	37%	45%	47%	26%	43%

## Plastic Packaging Survey

### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 6  
GO Region  
Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
Scotland	178	86	91	17	25	26	32	35	44	47	48	40	43	178	-	-	-	-	-	-	-	-	-	-	-	23	81
	9%	9%	9%	7%	7%	8%	9%	11%	9%	8%	8%	9%	8%	100%	-	-	-	-	-	-	-	-	-	-	-	9%	9%
North East	85	47	38	10	15	18	10	11	21	29	21	16	19	-	85	-	-	-	-	-	-	-	-	-	-	13	31
	4%	5%	4%	4%	4%	5%	3%	4%	4%	5%	4%	4%	4%	-	100%	-	-	-	-	-	-	-	-	-	-	5%	3%
North West	232	117	115	27	32	42	40	34	57	67	54	54	56	-	-	232	-	-	-	-	-	-	-	-	-	25	106
	11%	12%	11%	12%	9%	12%	11%	11%	12%	12%	9%	13%	11%	-	-	100%	-	-	-	-	-	-	-	-	-	10%	11%
Yorkshire & Humberside	170	84	86	15	25	36	36	24	34	37	48	39	47	-	-	-	170	-	-	-	-	-	-	-	-	13	93
	8%	8%	8%	6%	7%	11%	10%	8%	7%	7%	8%	9%	9%	-	-	-	100%	-	-	-	-	-	-	-	-	5%	10%
West Midlands	182	85	97	28	42	35	25	20	32	52	36	47	47	-	-	-	-	182	-	-	-	-	-	-	-	29	86
	9%	8%	9%	12%	12%	10%	7%	6%	7%	9%	6%	11%	9%	-	-	-	-	100%	-	-	-	-	-	-	-	11%	9%
East Midlands	152	75	77	20	22	22	34	20	34	41	35	37	38	-	-	-	-	-	152	-	-	-	-	-	-	8	74
	7%	7%	7%	8%	6%	7%	9%	6%	7%	7%	6%	9%	7%	-	-	-	-	-	100%	-	-	-	-	-	-	3%	8%
Wales	101	52	49	7	12	23	15	20	24	14	29	23	35	-	-	-	-	-	-	101	-	-	-	-	-	13	33
	5%	5%	5%	3%	3%	7%	4%	7%	5%	2%	5%	5%	7%	-	-	-	-	-	-	100%	-	-	-	-	-	5%	3%
Eastern	194	92	102	14	26	30	32	32	60	48	53	36	56	-	-	-	-	-	-	-	194	-	-	-	-	19	83
	9%	9%	10%	6%	7%	9%	9%	10%	13%	9%	9%	8%	11%	-	-	-	-	-	-	-	100%	-	-	-	-	8%	9%
London	269	133	136	42	57	39	46	29	54	83	87	43	57	-	-	-	-	-	-	-	-	269	-	-	-	38	134
	13%	13%	13%	18%	16%	12%	12%	10%	11%	15%	15%	10%	11%	-	-	-	-	-	-	-	-	100%	-	-	-	15%	14%
South East	281	130	151	31	70	31	42	42	64	78	100	45	58	-	-	-	-	-	-	-	-	-	281	-	-	36	129
	13%	13%	14%	13%	20%	9%	11%	14%	13%	14%	17%	10%	11%	-	-	-	-	-	-	-	-	-	100%	-	-	14%	14%
South West	178	85	92	22	28	22	39	23	43	43	55	39	40	-	-	-	-	-	-	-	-	-	-	178	-	28	66
	9%	8%	9%	9%	8%	7%	11%	8%	9%	8%	9%	9%	8%	-	-	-	-	-	-	-	-	-	-	100%	-	11%	7%
Northern Ireland	62	30	32	2	5	11	19	15	10	19	14	10	19	-	-	-	-	-	-	-	-	-	-	-	62	8	30
	3%	3%	3%	1%	1%	3%	5%	5%	2%	3%	2%	2%	4%	-	-	-	-	-	-	-	-	-	-	-	100%	3%	3%

**Plastic Packaging Survey**  
**ONLINE Fieldwork: 19th-20th July 2017**

Absolutes/col percents

Table 7  
**Have you taken a foreign holiday in the last 3 years?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
Yes	1301	650	652	185	252	200	213	163	287	419	393	258	231	109	49	150	90	121	87	42	115	195	188	106	48	189	635
	62%	64%	61%	79%	70%	60%	58%	53%	60%	75%	68%	60%	45%	61%	58%	64%	53%	67%	58%	42%	59%	73%	67%	60%	78%	75%	67%
No	781	366	414	48	106	135	157	143	192	138	188	170	285	69	36	83	80	60	64	59	79	73	92	72	14	64	311
	38%	36%	39%	21%	30%	40%	42%	47%	40%	25%	32%	40%	55%	39%	42%	36%	47%	33%	42%	58%	41%	27%	33%	40%	22%	25%	33%

## Plastic Packaging Survey

### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 8  
Tenure  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
NET: Homeowners	1349	661	688	129	207	194	218	207	393	439	383	296	231	106	58	155	108	133	95	62	138	151	180	112	52	165	610
	65%	65%	65%	55%	58%	58%	59%	68%	82%	79%	66%	69%	45%	60%	69%	67%	64%	73%	63%	61%	71%	56%	64%	63%	83%	65%	65%
Owned outright - without mortgage	752	367	384	62	54	50	102	130	353	206	233	160	153	53	30	86	70	53	57	34	85	85	100	72	27	55	244
	36%	36%	36%	27%	15%	15%	27%	43%	74%	37%	40%	37%	30%	30%	35%	37%	41%	29%	34%	34%	44%	32%	36%	40%	43%	22%	26%
Owned with a mortgage or loan	597	294	304	67	153	144	116	77	40	233	150	136	78	54	29	69	38	80	38	28	53	66	80	40	25	110	366
	29%	29%	28%	29%	43%	43%	31%	25%	8%	42%	26%	32%	15%	30%	34%	30%	22%	44%	25%	27%	27%	25%	28%	23%	41%	43%	39%
NET: Renters	691	334	356	84	142	135	150	97	82	101	189	120	281	68	25	74	57	44	51	36	55	111	95	64	10	83	316
	33%	33%	33%	36%	40%	40%	40%	32%	17%	18%	33%	28%	54%	38%	30%	32%	34%	24%	33%	35%	28%	41%	34%	36%	17%	33%	33%
Rented from the council	271	134	136	20	39	44	79	48	40	21	56	43	150	39	11	18	29	19	24	19	19	55	27	8	3	20	108
	13%	13%	13%	9%	11%	13%	21%	16%	8%	4%	10%	10%	29%	22%	13%	8%	17%	10%	16%	19%	10%	20%	10%	5%	5%	8%	11%
Rented from a housing association	144	76	68	12	21	29	32	24	25	16	36	22	72	15	2	21	7	8	8	7	16	19	26	14	1	18	57
	7%	7%	6%	5%	6%	9%	9%	8%	5%	3%	6%	5%	14%	9%	3%	9%	4%	4%	5%	7%	8%	7%	9%	8%	1%	7%	6%
Rented from someone else	276	124	152	52	82	62	39	24	17	64	98	55	59	14	12	36	21	17	19	10	20	37	41	42	7	44	151
	13%	12%	14%	22%	23%	19%	10%	8%	3%	11%	17%	13%	11%	8%	14%	15%	13%	9%	12%	10%	14%	15%	23%	11%	18%	16%	
Rent free	42	21	22	20	8	5	2	2	4	18	8	13	4	4	1	3	5	5	6	4	1	6	6	2	-	5	20
	2%	2%	2%	9%	2%	2%	1%	1%	1%	3%	1%	3%	1%	2%	1%	1%	3%	3%	4%	4%	1%	2%	2%	1%	-	2%	2%



## Plastic Packaging Survey

### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 9  
**What is the highest educational level that you have achieved to date?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region											Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
No formal education	27 1%	18 2%	9 1%	- -	4 1%	1 *	4 1%	3 1%	15 3%	3 1%	2 *	9 2%	12 2%	4 2%	- -	1 1%	5 3%	2 1%	4 3%	2 2%	2 1%	1 *	4 1%	2 1%	- -	3 1%	6 1%
Primary	7 *	5 1%	1 *	1 *	1 *	- -	1 *	* *	4 1%	- -	2 *	1 *	4 1%	- -	- -	- -	1 *	- -	- -	1 1%	- -	1 *	2 1%	1 1%	- -	- -	1 *
Secondary school, high school, 6th form/college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1457 70%	713 70%	744 70%	73 31%	159 44%	247 74%	311 84%	257 84%	409 85%	286 51%	420 72%	332 78%	419 81%	120 68%	55 64%	170 73%	121 72%	123 68%	107 71%	85 84%	151 78%	164 61%	204 73%	128 72%	28 45%	125 49%	634 67%
University degree or equivalent professional qualification, NVQ level 4, etc.	378 18%	175 17%	203 19%	85 36%	118 33%	59 18%	46 12%	29 10%	41 9%	165 30%	114 20%	52 12%	48 9%	33 19%	18 22%	39 17%	35 20%	37 20%	24 16%	10 10%	26 13%	60 22%	46 17%	25 14%	25 40%	76 30%	211 22%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	144 7%	69 7%	75 7%	30 13%	62 17%	26 8%	7 2%	14 5%	4 1%	92 16%	20 3%	17 4%	15 3%	12 7%	8 9%	15 6%	4 2%	10 6%	11 8%	1 1%	12 6%	31 12%	16 6%	15 8%	8 14%	44 17%	83 9%
Still in full time education	50 2%	22 2%	28 3%	43 18%	5 1%	1 *	* *	1 *	- -	10 2%	21 4%	11 3%	7 1%	7 4%	2 3%	5 2%	3 2%	7 4%	5 4%	2 2%	3 2%	7 3%	5 2%	5 3%	- -	3 1%	4 *
Don't know	3 *	2 *	1 *	- -	- -	- -	- -	- -	3 1%	- -	- -	2 *	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	- -
Prefer not to answer	16 1%	12 1%	4 *	2 1%	8 2%	1 *	2 *	1 *	3 1%	2 *	2 *	4 1%	9 2%	1 1%	1 2%	1 *	2 1%	2 1%	- -	- -	1 1%	3 1%	3 1%	1 1%	1 1%	2 1%	7 1%

## Plastic Packaging Survey

### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 10

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
Yes - responsible for half or more of the items bought	1894	875	1020	148	338	330	356	281	442	497	524	395	478	165	76	209	158	171	133	95	176	246	258	158	50	229	875
	91%	86%	96%	63%	95%	98%	96%	92%	92%	89%	90%	92%	93%	93%	90%	90%	93%	94%	88%	94%	91%	92%	92%	89%	80%	91%	92%
No - not responsible for most of the items bought	188	141	46	86	20	5	15	25	38	60	56	33	38	13	9	23	12	11	19	6	18	22	22	20	13	24	71
	9%	14%	4%	37%	5%	2%	4%	8%	8%	11%	10%	8%	7%	7%	10%	10%	7%	6%	12%	6%	9%	8%	8%	11%	20%	9%	8%

## Plastic Packaging Survey

### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 11  
How many cars are there in your household?  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
No cars in the household	437	203	234	45	59	89	95	69	80	59	128	60	190	44	13	59	35	32	24	19	31	104	38	29	8	44	173
	21%	20%	22%	19%	16%	27%	26%	22%	17%	11%	22%	14%	37%	25%	16%	25%	21%	17%	16%	19%	16%	39%	13%	17%	13%	17%	18%
NET: Any	1645	813	832	188	299	246	275	237	399	498	452	368	326	134	72	173	134	150	127	82	162	164	243	148	55	209	773
	79%	80%	78%	81%	84%	73%	74%	78%	83%	89%	78%	86%	63%	75%	84%	75%	79%	83%	84%	81%	84%	61%	87%	83%	87%	83%	82%
1	845	430	414	45	141	142	131	136	249	206	232	196	210	79	43	79	80	68	73	50	75	98	102	79	18	89	383
	41%	42%	39%	19%	39%	42%	35%	45%	52%	37%	40%	46%	41%	44%	50%	34%	47%	37%	48%	50%	39%	36%	36%	45%	29%	35%	40%
2	609	291	319	71	129	89	112	80	128	227	158	139	85	42	21	83	44	71	44	25	68	41	103	46	21	81	293
	29%	29%	30%	30%	36%	27%	30%	26%	27%	41%	27%	32%	17%	24%	25%	36%	26%	39%	29%	25%	35%	15%	37%	26%	34%	32%	31%
3+	191	92	99	72	28	15	33	21	21	65	62	33	31	13	8	11	10	11	11	6	19	26	38	23	15	39	98
	9%	9%	9%	31%	8%	5%	9%	7%	4%	12%	11%	8%	6%	7%	9%	5%	6%	6%	7%	6%	10%	10%	14%	13%	24%	15%	10%

## Plastic Packaging Survey

### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 12  
To which of the following ethnic groups do you consider you belong?  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
White	1903	936	967	195	301	288	353	298	468	492	531	398	482	173	83	216	160	156	138	99	191	193	261	171	62	220	846
	91%	92%	91%	84%	84%	86%	95%	97%	98%	88%	91%	93%	93%	98%	98%	93%	94%	86%	91%	98%	99%	72%	93%	96%	99%	87%	89%
NET: BAME	167	75	93	35	52	47	17	7	9	63	46	28	31	4	2	15	9	25	13	2	2	74	17	5	-	33	96
	8%	7%	9%	15%	15%	14%	5%	2%	2%	11%	8%	6%	6%	2%	2%	6%	5%	14%	8%	2%	1%	27%	6%	3%	-	13%	10%
Mixed	37	17	20	6	12	8	5	5	2	13	12	3	9	2	1	2	1	3	5	2	1	16	4	1	-	6	21
	2%	2%	2%	2%	3%	2%	1%	2%	1%	2%	2%	1%	2%	1%	1%	1%	*	2%	3%	2%	1%	6%	1%	1%	-	3%	2%
Asian	88	44	43	19	28	32	5	-	3	35	20	20	13	1	-	9	6	20	7	*	1	30	10	3	-	18	51
	4%	4%	4%	8%	8%	9%	1%	-	1%	6%	3%	5%	2%	*	-	4%	4%	11%	5%	*	*	11%	3%	2%	-	7%	5%
Black	26	8	18	4	7	5	6	2	2	8	6	5	7	-	1	2	1	-	1	-	-	21	1	-	-	6	15
	1%	1%	2%	2%	2%	2%	2%	1%	*	1%	1%	1%	1%	-	1%	1%	1%	-	1%	-	-	8%	*	-	-	2%	2%
Chinese	11	3	8	5	3	2	1	-	-	6	4	-	1	1	-	2	1	2	-	-	*	4	1	-	-	3	6
	1%	*	1%	2%	1%	1%	*	-	-	1%	1%	-	*	*	-	1%	*	1%	-	-	*	2%	*	-	-	1%	1%
Other ethnic group	5	2	3	1	2	-	-	-	2	-	4	-	1	-	-	-	-	-	-	-	-	2	2	1	-	-	2
	*	*	*	*	1%	-	-	-	*	-	1%	-	*	-	-	-	-	-	-	-	-	1%	1%	*	-	-	*
Prefer not to answer	12	5	7	4	5	-	1	1	2	3	4	2	3	1	-	1	1	1	1	-	-	2	3	1	1	1	5
	1%	*	1%	2%	1%	-	*	*	*	*	1%	1%	1%	*	-	1%	1%	1%	*	-	-	1%	1%	1%	1%	*	1%

## Plastic Packaging Survey

### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 13  
**To which of the following religious groups do you consider yourself to be a member of?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
Christian	1095	546	549	71	120	136	208	197	365	287	304	228	276	85	48	140	94	84	78	52	108	132	137	87	49	122	448
	53%	54%	51%	30%	33%	41%	56%	64%	76%	51%	52%	53%	54%	48%	57%	60%	56%	46%	52%	52%	56%	49%	49%	49%	79%	48%	47%
NET: Other	134	62	71	25	39	39	14	7	11	44	39	20	30	2	-	11	7	27	14	3	5	46	16	3	-	21	74
	6%	6%	7%	11%	11%	12%	4%	2%	2%	8%	7%	5%	6%	1%	-	5%	4%	15%	9%	3%	3%	17%	6%	2%	-	8%	8%
Muslim	60	22	38	9	22	22	4	-	3	19	18	10	12	-	-	7	6	15	2	-	1	21	7	1	-	13	33
	3%	2%	4%	4%	6%	7%	1%	-	1%	3%	3%	2%	2%	-	-	3%	4%	8%	1%	-	*	8%	2%	1%	-	5%	4%
Hindu	13	8	6	2	7	3	1	-	1	5	3	3	3	1	-	1	-	1	1	*	1	7	1	-	-	1	8
	1%	1%	1%	1%	2%	1%	*	-	*	1%	*	1%	1%	*	-	*	-	1%	1%	*	1%	3%	*	-	-	1%	1%
Jewish	12	7	6	4	1	-	1	2	5	4	5	-	3	-	-	-	-	1	-	-	1	10	1	*	-	1	6
	1%	1%	1%	2%	*	-	*	1%	1%	1%	1%	-	1%	-	-	-	-	*	-	-	*	4%	*	*	-	*	1%
Sikh	11	9	2	4	-	6	1	-	-	3	3	4	1	-	-	-	1	3	3	-	-	3	2	-	-	1	7
	1%	1%	*	2%	-	2%	*	-	-	1%	*	1%	*	-	-	-	*	2%	2%	-	-	1%	1%	-	-	*	1%
Buddhist	15	10	5	3	4	3	3	1	1	4	7	2	2	-	-	1	-	2	2	2	-	5	1	1	-	4	9
	1%	1%	*	1%	1%	1%	1%	*	*	1%	1%	1%	*	-	-	*	-	1%	2%	2%	-	2%	*	1%	-	1%	1%
Other	22	8	14	3	5	4	5	4	1	9	4	1	9	2	-	2	-	4	6	-	3	1	4	*	-	1	11
	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	*	2%	1%	-	1%	-	2%	4%	-	1%	*	1%	*	-	1%	1%
None	814	381	433	131	185	156	144	96	101	211	232	172	200	88	35	77	68	63	57	46	78	79	127	86	10	106	399
	39%	38%	41%	56%	52%	47%	39%	31%	21%	38%	40%	40%	39%	50%	41%	33%	40%	35%	38%	45%	40%	30%	45%	48%	17%	42%	42%
Prefer not to say	39	26	13	6	14	4	5	6	3	15	6	8	10	2	2	4	1	8	2	1	2	11	2	2	3	5	25
	2%	3%	1%	3%	4%	1%	1%	2%	1%	3%	1%	2%	2%	1%	2%	2%	*	4%	2%	1%	1%	4%	1%	1%	5%	2%	3%

## Plastic Packaging Survey

### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 14  
Which of the following best describes where you live?  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
NET: Urban	1641	796	845	205	315	274	282	229	337	430	475	333	403	123	71	197	142	163	103	68	122	266	220	132	34	213	767
	79%	78%	79%	88%	88%	82%	76%	75%	70%	77%	82%	78%	78%	69%	84%	85%	84%	90%	68%	67%	63%	99%	79%	74%	55%	84%	81%
Urban - Population over 10,000	834	437	397	120	181	139	144	106	144	236	245	145	208	62	32	86	72	81	48	25	47	225	81	57	20	119	395
	40%	43%	37%	52%	50%	42%	39%	35%	30%	42%	42%	34%	40%	35%	37%	37%	42%	44%	32%	25%	24%	84%	29%	32%	31%	47%	42%
Town and Fringe	807	359	448	85	134	135	138	122	193	194	230	188	195	61	39	110	70	83	55	43	75	41	140	75	15	94	372
	39%	35%	42%	36%	37%	40%	37%	40%	40%	35%	40%	44%	38%	34%	47%	47%	42%	45%	36%	42%	39%	15%	50%	42%	23%	37%	39%
NET: Rural	441	220	221	28	43	61	89	77	142	127	105	95	113	54	14	36	28	19	49	33	72	3	60	46	28	40	179
	21%	22%	21%	12%	12%	18%	24%	25%	30%	23%	18%	22%	22%	31%	16%	15%	16%	10%	32%	33%	37%	1%	21%	26%	45%	16%	19%
Village	385	190	195	26	37	56	76	67	123	111	91	77	106	43	13	30	25	15	45	31	69	3	60	38	14	36	152
	19%	19%	18%	11%	10%	17%	21%	22%	26%	20%	16%	18%	21%	24%	15%	13%	15%	8%	30%	31%	35%	1%	21%	21%	22%	14%	16%
Hamlet & Isolated Dwelling	55	30	26	2	6	6	13	11	19	16	15	18	7	12	1	6	2	4	4	2	3	-	-	8	14	4	27
	3%	3%	2%	1%	2%	2%	3%	4%	4%	3%	3%	4%	1%	7%	1%	2%	1%	2%	2%	2%	2%	-	-	5%	23%	1%	3%

## Plastic Packaging Survey

### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 15  
Which of the following best describes your current working status?  
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
NET: Working	1199	632	568	131	308	267	260	176	57	370	360	269	200	104	43	132	106	114	81	46	102	172	165	94	38	253	946
	58%	62%	53%	56%	86%	80%	70%	57%	12%	66%	62%	63%	39%	59%	51%	57%	63%	63%	54%	45%	53%	64%	59%	53%	61%	100%	100%
Working full time - working 30 hours per week or more	945	554	391	105	259	229	204	124	25	312	282	206	146	82	39	102	84	94	64	33	78	139	127	73	30	207	739
	45%	55%	37%	45%	72%	68%	55%	40%	5%	56%	49%	48%	28%	46%	46%	44%	50%	52%	42%	33%	40%	52%	45%	41%	48%	82%	78%
Working part time - working between 8 and 29 hours per week	254	77	177	26	49	38	56	52	32	59	79	63	54	23	4	30	22	20	17	12	24	33	39	21	8	46	208
	12%	8%	17%	11%	14%	11%	15%	17%	7%	11%	14%	15%	10%	13%	5%	13%	13%	11%	12%	12%	12%	14%	12%	13%	18%	22%	
NET: Not working	883	384	498	102	50	68	110	130	422	187	220	160	316	73	41	101	63	67	70	55	91	96	115	84	24	-	-
	42%	38%	47%	44%	14%	20%	30%	43%	88%	34%	38%	37%	61%	41%	49%	43%	37%	37%	46%	55%	47%	36%	41%	47%	39%	-	-
Not working but seeking work or temporarily unemployed or sick	77	42	35	15	13	20	14	15	1	7	10	9	51	5	3	12	6	6	1	7	8	10	8	9	1	-	-
	4%	4%	3%	6%	4%	6%	4%	5%	*	1%	2%	2%	10%	3%	3%	5%	4%	4%	*	7%	4%	4%	3%	5%	2%	-	-
Not working and not seeking work/ student	177	93	83	80	16	12	42	27	-	27	41	20	88	16	10	15	14	18	17	4	12	23	24	17	8	-	-
	8%	9%	8%	34%	4%	3%	11%	9%	-	5%	7%	5%	17%	9%	12%	6%	8%	10%	11%	4%	6%	9%	8%	10%	12%	-	-
Retired on a state pension only	157	52	105	-	-	-	*	11	145	18	19	24	96	14	7	20	12	10	9	7	21	24	16	13	2	-	-
	8%	5%	10%	-	-	-	*	4%	30%	3%	3%	6%	19%	8%	8%	9%	7%	5%	6%	7%	11%	9%	6%	8%	4%	-	-
Retired with a private pension	321	178	143	-	-	1	5	48	266	104	119	69	29	24	17	35	25	21	25	24	37	30	44	34	7	-	-
	15%	18%	13%	-	-	*	1%	16%	56%	19%	20%	16%	6%	14%	20%	15%	14%	11%	16%	24%	19%	11%	16%	19%	12%	-	-
House person, housewife, househusband, etc.	151	19	132	8	21	35	48	29	10	30	31	37	53	14	5	19	8	12	19	13	13	9	23	11	6	-	-
	7%	2%	12%	3%	6%	11%	13%	10%	2%	5%	5%	9%	10%	8%	6%	8%	4%	7%	12%	13%	7%	3%	8%	6%	9%	-	-

## Plastic Packaging Survey

### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 16  
Do you work in any of the following occupations?  
Base: All respondents who work

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	1118	611	507	131	291	250	229	165	52	345	342	243	188	105	42	112	111	93	73	47	109	157	148	92	29	226	892
Weighted base	1199	632	568	131	308	267	260	176	57	370	360	269	200	104	43	132	106	114	81	46	102	172	165	94	38	253	946
NET: Public Sector	253	106	147	31	71	46	55	33	17	101	86	35	31	23	13	25	13	29	8	13	19	38	36	28	8	253	-
	21%	17%	26%	24%	23%	17%	21%	19%	30%	27%	24%	13%	16%	22%	29%	19%	12%	25%	9%	28%	19%	22%	22%	30%	22%	100%	-
Central government including all administrative departments and central government agencies such as the Bank of England	25	11	14	2	7	3	9	2	1	15	7	2	-	5	4	1	*	2	-	1	1	4	1	6	-	25	-
	2%	2%	2%	2%	2%	1%	4%	1%	2%	4%	2%	1%	-	5%	8%	1%	*	2%	-	2%	1%	2%	*	6%	-	10%	-
HM Forces	2	2	-	-	1	1	-	-	-	-	1	1	-	-	-	-	-	-	-	1	1	-	-	-	-	2	-
	*	*	-	-	*	*	-	-	-	-	*	*	-	-	-	-	-	-	-	2%	1%	-	-	-	-	1%	-
National Health Service	56	17	39	10	20	12	8	5	2	20	15	8	13	2	3	8	2	7	3	2	5	9	3	8	5	56	-
	5%	3%	7%	7%	6%	5%	3%	3%	3%	5%	4%	3%	6%	2%	6%	6%	2%	6%	4%	5%	5%	5%	2%	9%	12%	22%	-
Universities and Academies funded by government	13	7	6	1	9	-	3	1	-	9	4	1	-	-	-	2	1	3	1	-	1	1	4	1	-	13	-
	1%	1%	1%	*	3%	-	1%	*	-	2%	1%	*	-	-	-	1%	1%	2%	1%	-	1%	1%	3%	1%	-	5%	-
Courts service	4	1	2	-	-	-	4	-	-	2	1	-	-	2	-	-	-	-	-	1	-	1	-	-	-	4	-
	*	*	*	-	-	-	1%	-	-	1%	*	-	-	2%	-	-	-	-	-	1%	-	*	-	-	-	1%	-
Local government administration	37	15	21	2	6	5	11	9	4	11	23	1	2	1	-	1	3	5	2	3	1	6	11	3	-	37	-
	3%	2%	4%	2%	2%	2%	4%	5%	7%	3%	6%	*	1%	1%	-	1%	3%	4%	2%	7%	1%	4%	7%	3%	-	14%	-
Police service	9	7	3	-	6	2	1	-	1	3	5	1	1	1	-	2	-	-	1	-	-	1	3	3	-	9	-
	1%	1%	*	-	2%	1%	*	-	2%	1%	1%	*	1%	1%	-	1%	-	-	1%	-	-	1%	2%	3%	-	4%	-
Public sector housing	7	4	3	-	3	2	1	2	-	4	1	2	-	1	-	1	1	1	-	2	1	1	-	-	-	7	-
	1%	1%	*	-	1%	1%	*	1%	-	1%	*	1%	-	1%	-	1%	1%	1%	-	4%	1%	1%	-	-	-	3%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	39	8	31	8	7	7	9	8	1	22	12	4	2	1	2	3	3	5	1	1	5	8	5	3	2	39	-
	3%	1%	5%	6%	2%	3%	3%	4%	1%	6%	3%	1%	1%	1%	5%	2%	3%	4%	1%	3%	5%	5%	3%	4%	5%	15%	-



## Plastic Packaging Survey

### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 16  
Do you work in any of the following occupations?  
Base: All respondents who work

	Gender		Age							Social Grade				Region											Employment Sector		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humber-side	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Weighted base	1199	632	568	131	308	267	260	176	57	370	360	269	200	104	43	132	106	114	81	46	102	172	165	94	38	253	946
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	12	11	2	2	1	2	4	-	3	2	3	4	4	2	2	1	1	1	-	-	2	2	-	2	-	12	-
	1%	2%	*	2%	*	1%	2%	-	5%	*	1%	1%	2%	1%	4%	1%	1%	1%	-	-	2%	1%	-	3%	-	5%	-
Bradford and Bingley or Northern Rock Building societies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	49	22	27	7	12	12	6	7	5	13	14	12	10	10	3	7	2	7	-	2	3	5	9	2	2	49	-
	4%	4%	5%	5%	4%	4%	2%	4%	10%	4%	4%	4%	5%	9%	6%	5%	1%	6%	-	4%	3%	3%	5%	2%	4%	19%	-
None of the above (Private Sector)	946	526	420	100	237	221	205	142	40	269	274	234	168	81	31	106	93	86	74	33	83	134	129	66	30	-	946
	79%	83%	74%	76%	77%	83%	79%	81%	70%	73%	76%	87%	84%	78%	71%	81%	88%	75%	91%	72%	81%	78%	78%	70%	78%	-	100%

## Plastic Packaging Survey

### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 17  
Do you have any children aged 18 or under? If so, how old are they?  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
No children aged 18 or under	1499	742	757	203	191	138	221	273	472	373	445	289	391	132	59	171	114	125	102	73	142	198	209	130	43	166	579
	72%	73%	71%	87%	53%	41%	60%	89%	98%	67%	77%	68%	76%	74%	70%	73%	67%	69%	67%	73%	73%	74%	75%	73%	69%	66%	61%
NET: Yes	574	269	305	26	166	195	149	31	7	182	133	138	121	45	26	61	54	57	49	28	50	70	70	46	19	86	364
	28%	26%	29%	11%	46%	58%	40%	10%	2%	33%	23%	32%	24%	25%	30%	26%	32%	31%	33%	27%	26%	25%	26%	30%	34%	38%	
NET: Any 11-18	319	157	162	5	33	114	131	27	7	90	67	73	88	23	13	36	37	25	27	13	32	35	34	27	17	49	192
	15%	15%	15%	2%	9%	34%	35%	9%	2%	16%	12%	17%	17%	13%	15%	15%	22%	14%	18%	13%	16%	13%	12%	15%	26%	19%	20%
Yes - children aged under 5 years old	176	76	100	21	98	49	6	2	1	69	37	42	28	14	7	18	10	28	12	7	12	25	31	10	2	27	109
	8%	7%	9%	9%	27%	14%	2%	1%	*	12%	6%	10%	5%	8%	8%	8%	6%	15%	8%	7%	6%	9%	11%	6%	3%	11%	11%
Yes - children aged 5 to 10 years old	253	116	136	5	95	109	40	5	-	76	62	62	53	23	15	25	24	19	23	14	23	35	29	18	5	29	168
	12%	11%	13%	2%	26%	32%	11%	2%	-	14%	11%	15%	10%	13%	17%	11%	14%	10%	15%	14%	12%	13%	10%	10%	8%	12%	18%
Yes - children aged 11 to 15 years old	233	118	115	5	31	94	82	16	5	64	50	56	63	18	10	30	31	18	18	7	24	27	21	18	11	35	147
	11%	12%	11%	2%	9%	28%	22%	5%	1%	11%	9%	13%	12%	10%	12%	13%	18%	10%	12%	7%	12%	10%	8%	10%	18%	14%	16%
Yes - children aged 16 to 18 years old	133	64	69	2	2	34	73	16	5	40	27	28	37	7	6	8	12	8	16	9	16	15	17	12	6	20	78
	6%	6%	6%	1%	1%	10%	20%	5%	1%	7%	5%	7%	7%	4%	7%	3%	7%	5%	11%	9%	8%	6%	6%	7%	9%	8%	8%
Refused	9	5	4	4	1	2	1	2	-	2	3	1	4	1	-	1	2	-	-	-	2	1	1	1	1	1	3
	*	1%	*	2%	*	*	*	1%	-	*	*	*	1%	*	-	1%	1%	-	-	-	1%	*	*	1%	1%	*	*

## Plastic Packaging Survey

### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 18  
Which of the following ITV regions do you live in?  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
Anglia	209	87	122	24	29	39	28	28	62	48	66	38	57	-	-	-	-	-	24	-	165	-	19	*	-	20	93
	10%	9%	11%	10%	8%	12%	8%	9%	13%	9%	11%	9%	11%	-	-	-	-	-	16%	-	85%	-	7%	*	-	8%	10%
Border	28	14	13	2	4	2	5	3	11	8	8	4	7	8	-	20	-	-	-	-	-	-	-	-	-	3	12
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	4%	-	9%	-	-	-	-	-	-	-	-	-	1%	1%
Central	279	138	141	43	57	44	48	32	55	81	65	65	69	4	-	-	-	174	92	-	-	-	4	5	-	37	131
	13%	14%	13%	18%	16%	13%	13%	10%	11%	14%	11%	15%	13%	2%	-	-	-	96%	60%	-	-	-	1%	3%	-	15%	14%
Granada	219	108	112	26	31	40	39	31	52	63	48	55	53	-	-	211	2	1	1	4	-	-	-	-	-	24	101
	11%	11%	10%	11%	9%	12%	11%	10%	11%	11%	8%	13%	10%	-	-	91%	1%	1%	1%	4%	-	-	-	-	-	9%	11%
London	373	185	188	55	73	50	68	42	85	115	115	63	81	-	-	-	1	-	-	23	269	80	-	-	-	45	177
	18%	18%	18%	24%	20%	15%	18%	14%	18%	21%	20%	15%	16%	-	-	-	*	-	-	12%	100%	29%	-	-	-	18%	19%
Meridian	195	94	101	15	57	21	28	33	41	58	67	30	40	-	-	-	1	2	-	-	-	176	16	-	-	29	91
	9%	9%	9%	7%	16%	6%	7%	11%	9%	10%	12%	7%	8%	-	-	-	1%	1%	-	-	-	63%	9%	-	-	12%	10%
STV	166	82	84	14	21	26	29	33	42	45	45	36	39	166	-	-	-	-	-	-	-	-	-	-	-	21	76
	8%	8%	8%	6%	6%	8%	8%	11%	9%	8%	8%	9%	8%	93%	-	-	-	-	-	-	-	-	-	-	-	8%	8%
Tyne Tees	89	48	40	10	15	18	10	11	23	29	21	16	23	-	85	-	4	-	-	-	-	-	-	-	-	13	31
	4%	5%	4%	4%	4%	5%	3%	4%	5%	5%	4%	4%	4%	-	100%	-	2%	-	-	-	-	-	-	-	-	5%	3%
Wales	96	50	46	7	12	23	13	20	22	14	28	20	34	-	-	-	-	-	-	96	-	-	-	-	-	13	31
	5%	5%	4%	3%	3%	7%	4%	6%	5%	2%	5%	5%	7%	-	-	-	-	-	95%	-	-	-	-	-	-	5%	3%
West	40	23	17	2	6	9	11	5	8	9	13	6	13	-	-	1	-	5	-	*	-	-	-	34	-	6	14
	2%	2%	2%	1%	2%	3%	3%	2%	2%	2%	2%	1%	3%	-	-	1%	-	3%	-	*	-	-	-	19%	-	2%	2%
Westcountry	122	54	68	16	20	14	27	17	29	31	36	31	24	-	-	-	-	-	-	-	-	-	-	122	-	21	48
	6%	5%	6%	7%	6%	4%	7%	5%	6%	5%	6%	7%	5%	-	-	-	-	-	-	-	-	-	-	69%	-	8%	5%
Yorkshire	201	103	99	17	25	39	45	36	39	40	52	53	56	-	-	-	164	-	32	-	5	-	-	-	-	14	110
	10%	10%	9%	7%	7%	12%	12%	12%	8%	7%	9%	12%	11%	-	-	-	97%	-	21%	-	3%	-	-	-	-	5%	12%
UTV	64	30	34	2	7	11	19	15	10	19	16	10	19	-	-	-	-	-	-	-	-	-	2	-	62	8	32
	3%	3%	3%	1%	2%	3%	5%	5%	2%	3%	3%	2%	4%	-	-	-	-	-	-	-	-	-	1%	-	100%	3%	3%

## Plastic Packaging Survey

### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 19  
**Marital Status**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
Single	624 30%	343 34%	281 26%	192 82%	128 36%	113 34%	101 27%	52 17%	38 8%	144 26%	192 33%	110 26%	178 35%	52 29%	22 26%	67 29%	49 29%	54 30%	37 24%	31 30%	50 26%	105 39%	86 31%	52 29%	20 32%	81 32%	324 34%
NET: Married/ Civil partnership/ co habiting	1186 57%	590 58%	596 56%	36 15%	219 61%	197 59%	230 62%	185 61%	319 67%	368 66%	293 50%	279 65%	247 48%	104 58%	53 62%	139 60%	95 56%	109 60%	97 64%	61 60%	119 62%	116 43%	157 56%	101 57%	35 56%	143 57%	535 57%
Married	893 43%	459 45%	434 41%	13 6%	135 38%	119 35%	178 48%	154 50%	294 61%	290 52%	210 36%	213 50%	180 35%	70 39%	36 43%	106 46%	76 45%	81 45%	77 51%	43 42%	99 51%	81 30%	111 40%	81 45%	32 51%	97 38%	365 39%
Civil Partnership	18 1%	9 1%	9 1%	* *	6 2%	5 1%	3 1%	* *	3 1%	4 1%	8 1%	4 1%	2 *	1 *	- -	4 2%	2 1%	1 *	1 1%	1 1%	2 1%	1 1%	4 2%	* *	- -	- -	13 1%
Co Habiting	275 13%	122 12%	153 14%	22 9%	78 22%	74 22%	48 13%	31 10%	22 5%	74 13%	74 13%	62 14%	65 13%	33 19%	16 19%	29 13%	17 10%	27 15%	19 12%	17 9%	18 9%	34 13%	41 15%	19 11%	3 5%	46 18%	157 17%
NET: Widowed/ separated/ divorced	255 12%	77 8%	178 17%	- -	6 2%	24 7%	38 10%	68 22%	120 25%	42 8%	89 15%	37 9%	87 17%	21 12%	10 11%	25 11%	22 13%	16 9%	18 12%	9 9%	24 12%	44 17%	36 13%	23 13%	8 12%	29 11%	77 8%
Widowed	81 4%	22 2%	60 6%	- -	1 *	- -	2 1%	19 6%	59 12%	9 2%	32 5%	15 4%	26 5%	8 5%	3 3%	11 5%	5 3%	5 3%	5 3%	4 4%	4 2%	16 6%	8 3%	9 5%	5 8%	5 2%	15 2%
Separated	32 2%	15 1%	17 2%	- -	2 *	8 2%	12 3%	7 2%	4 1%	8 1%	11 2%	4 1%	9 2%	1 *	1 1%	6 2%	3 2%	- -	6 4%	2 2%	3 2%	6 2%	4 1%	- -	1 2%	7 3%	12 1%
Divorced	142 7%	40 4%	101 10%	- -	3 1%	17 5%	24 7%	41 13%	57 12%	25 5%	46 8%	18 4%	53 10%	13 7%	6 7%	9 4%	14 8%	11 6%	7 4%	4 4%	16 8%	22 8%	24 9%	14 8%	2 3%	16 6%	49 5%
Prefer not to answer	16 1%	5 1%	11 1%	6 2%	5 1%	1 *	2 *	1 *	2 *	3 1%	6 1%	2 1%	4 1%	1 *	- -	2 1%	4 3%	2 1%	- -	- -	1 *	3 1%	2 1%	2 1%	- -	- -	11 1%

## Plastic Packaging Survey

### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 20  
Which of the following cities do you live in, or nearest to?  
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
Glasgow	96	54	42	10	15	21	19	15	15	25	22	26	23	96	-	-	-	-	-	-	-	-	-	-	-	13	49
	5%	5%	4%	4%	4%	6%	5%	5%	3%	4%	4%	6%	4%	54%	-	-	-	-	-	-	-	-	-	-	-	5%	5%
Edinburgh	63	25	39	7	6	4	8	14	24	20	20	10	14	63	*	-	-	-	-	-	-	-	-	-	-	7	25
	3%	2%	4%	3%	2%	1%	2%	5%	5%	4%	3%	2%	3%	35%	1%	-	-	-	-	-	-	-	-	-	-	3%	3%
Newcastle	100	54	46	10	16	21	11	14	28	31	27	16	26	-	83	13	1	2	-	-	-	-	-	-	-	14	34
	5%	5%	4%	4%	5%	6%	3%	4%	6%	6%	5%	4%	5%	-	99%	6%	1%	1%	-	-	-	-	-	-	-	5%	4%
Leeds	92	45	47	10	16	21	16	14	16	21	28	18	26	-	1	1	91	-	-	-	-	-	-	-	-	9	48
	4%	4%	4%	4%	4%	6%	4%	5%	3%	4%	5%	4%	5%	-	1%	*	53%	-	-	-	-	-	-	-	-	4%	5%
Hull	35	18	17	3	6	3	6	8	9	7	6	9	13	-	-	-	32	-	3	-	-	-	-	-	-	20	
	2%	2%	2%	1%	2%	1%	2%	3%	2%	1%	1%	2%	3%	-	-	-	19%	-	2%	-	-	-	-	-	-	-	2%
Sheffield	43	21	22	4	3	8	17	2	10	10	14	11	8	-	-	-	37	-	7	-	-	-	-	-	-	2	26
	2%	2%	2%	2%	1%	2%	5%	1%	2%	2%	2%	3%	2%	-	-	-	22%	-	4%	-	-	-	-	-	-	1%	3%
Manchester	160	79	81	17	22	32	31	18	39	39	35	40	45	-	-	142	1	12	1	4	-	-	-	-	-	14	74
	8%	8%	8%	7%	6%	10%	8%	6%	8%	7%	6%	9%	9%	-	-	61%	1%	7%	1%	4%	-	-	-	-	-	6%	8%
Liverpool	80	38	42	12	13	12	10	15	18	21	22	18	19	-	-	62	-	1	-	17	-	-	-	-	-	13	31
	4%	4%	4%	5%	4%	4%	3%	5%	4%	4%	4%	4%	4%	-	-	27%	-	*	-	16%	-	-	-	-	-	5%	3%
Nottingham	92	46	46	8	15	14	17	18	20	22	21	22	27	-	-	-	2	1	86	-	3	-	-	-	-	3	46
	4%	5%	4%	3%	4%	4%	5%	6%	4%	4%	4%	5%	5%	-	-	-	1%	1%	57%	-	1%	-	-	-	-	1%	5%
Birmingham	163	79	84	27	40	32	18	21	25	52	35	41	35	-	-	-	-	147	13	3	-	-	-	-	-	27	83
	8%	8%	8%	12%	11%	9%	5%	7%	5%	9%	6%	10%	7%	-	-	-	-	81%	9%	3%	-	-	-	-	-	11%	9%
Norwich	94	44	50	8	11	17	17	15	27	19	28	21	25	-	-	-	-	2	-	91	-	1	-	-	-	9	44
	5%	4%	5%	3%	3%	5%	4%	5%	6%	3%	5%	5%	5%	-	-	-	-	1%	-	47%	-	*	-	-	-	3%	5%
Milton Keynes	52	23	29	7	8	11	9	4	13	12	15	9	16	-	-	-	-	22	-	21	-	8	-	-	-	5	22
	2%	2%	3%	3%	2%	3%	2%	1%	3%	2%	3%	2%	3%	-	-	-	-	15%	-	11%	-	3%	-	-	-	2%	2%
Brighton	39	18	21	3	9	3	4	9	11	6	13	7	13	-	-	-	-	-	-	-	-	-	39	-	-	5	14
	2%	2%	2%	1%	3%	1%	1%	3%	2%	1%	2%	2%	2%	-	-	-	-	-	-	-	-	-	14%	-	-	2%	1%

**Plastic Packaging Survey**  
**ONLINE Fieldwork: 19th-20th July 2017**

Absolutes/col percents

Table 20  
**Which of the following cities do you live in, or nearest to?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
Oxford	29	10	20	5	11	2	3	3	4	11	11	5	2	-	-	-	-	3	2	-	-	-	21	4	-	5	14
	1%	1%	2%	2%	3%	1%	1%	1%	1%	2%	2%	1%	*	-	-	-	-	2%	1%	-	-	-	7%	2%	-	2%	2%
London	461	225	236	63	97	64	81	51	106	142	148	74	97	-	-	-	-	-	1	-	60	267	133	-	-	60	222
	22%	22%	22%	27%	27%	19%	22%	17%	22%	25%	26%	17%	19%	-	-	-	-	-	1%	-	31%	100%	47%	-	-	24%	23%
Southampton	76	35	41	6	18	8	10	16	19	22	28	10	16	-	-	-	-	-	-	1	-	58	18	-	11	35	
	4%	3%	4%	3%	5%	2%	3%	5%	4%	4%	5%	2%	3%	-	-	-	-	-	-	*	-	21%	10%	-	4%	4%	
Bristol	76	37	39	12	11	13	16	11	12	26	27	10	14	-	-	-	-	2	-	1	-	-	72	-	10	36	
	4%	4%	4%	5%	3%	4%	4%	3%	3%	5%	5%	2%	3%	-	-	-	-	1%	-	1%	-	-	41%	-	4%	4%	
Plymouth	67	31	36	5	11	5	18	8	20	11	17	21	18	-	-	-	-	-	-	-	-	-	67	-	16	19	
	3%	3%	3%	2%	3%	2%	5%	3%	4%	2%	3%	5%	4%	-	-	-	-	-	-	-	-	-	38%	-	6%	2%	
Cardiff	62	36	26	2	8	16	11	12	12	10	17	12	23	-	-	-	-	1	-	61	-	-	-	-	7	24	
	3%	4%	2%	1%	2%	5%	3%	4%	3%	2%	3%	3%	4%	-	-	-	-	1%	-	60%	-	-	-	-	3%	3%	
Belfast	62	30	32	2	5	11	19	15	10	19	14	10	19	-	-	-	-	-	-	-	-	-	-	62	8	30	
	3%	3%	3%	1%	1%	3%	5%	5%	2%	3%	2%	2%	4%	-	-	-	-	-	-	-	-	-	-	100%	3%	3%	
None of these	140	68	72	11	18	15	30	25	40	31	33	36	39	19	-	14	7	12	14	16	19	1	21	17	15	51	
	7%	7%	7%	5%	5%	5%	8%	8%	8%	6%	6%	8%	8%	11%	-	6%	4%	7%	9%	16%	10%	*	7%	9%	6%	5%	

## Plastic Packaging Survey

### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 21  
**What is the combined annual income of your household, prior to tax being deducted?**  
**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892	
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946	
Up to £7,000	(3.5)	93	46	46	14	15	14	22	24	3	1	17	9	66	7	7	13	8	10	9	7	4	12	12	5	*	3	31
		4%	5%	4%	6%	4%	4%	6%	8%	1%	*	3%	2%	13%	4%	8%	6%	4%	5%	6%	6%	2%	5%	4%	3%	1%	1%	3%
£7,001 to £14,000	(10.5)	291	133	159	17	28	47	52	50	98	12	60	52	167	24	8	35	24	32	20	26	22	33	34	26	7	11	90
		14%	13%	15%	7%	8%	14%	14%	16%	20%	2%	10%	12%	32%	14%	9%	15%	14%	18%	13%	26%	11%	12%	12%	14%	10%	5%	10%
£14,001 to £21,000	(17.5)	374	168	206	26	43	53	67	66	120	50	129	82	114	47	15	39	37	24	27	21	51	31	38	35	11	33	156
		18%	17%	19%	11%	12%	16%	18%	22%	25%	9%	22%	19%	22%	26%	17%	17%	22%	13%	18%	21%	26%	12%	14%	19%	17%	13%	17%
£21,001 to £28,000	(24.5)	373	195	178	31	55	70	64	53	100	87	133	82	71	30	12	36	28	27	34	22	39	44	49	41	11	45	176
		18%	19%	17%	13%	15%	21%	17%	17%	21%	16%	23%	19%	14%	17%	14%	15%	17%	15%	23%	22%	20%	17%	17%	23%	17%	18%	19%
£28,001 to £34,000	(31)	275	132	143	18	50	40	58	39	70	81	82	76	37	22	11	33	23	23	24	9	24	28	50	19	9	38	139
		13%	13%	13%	8%	14%	12%	16%	13%	15%	15%	14%	18%	7%	12%	13%	14%	13%	16%	9%	12%	10%	18%	11%	14%	15%	15%	
£34,001 to £41,000	(37.5)	158	92	65	9	28	30	38	25	28	67	37	39	15	11	11	25	12	15	9	4	16	26	13	13	2	24	88
		8%	9%	6%	4%	8%	9%	10%	8%	6%	12%	6%	9%	3%	6%	13%	11%	7%	8%	6%	4%	8%	10%	5%	7%	4%	10%	9%
£41,001 to £48,000	(44.5)	103	50	54	17	27	22	16	6	15	42	36	18	7	12	1	6	11	7	6	2	10	16	25	7	1	22	59
		5%	5%	5%	7%	7%	7%	4%	2%	3%	7%	6%	4%	1%	7%	1%	2%	7%	4%	4%	2%	5%	6%	9%	4%	2%	9%	6%
£48,001 to £55,000	(51.5)	77	34	43	5	24	15	14	8	10	40	13	20	4	3	2	11	7	14	3	-	8	5	9	11	4	21	43
		4%	3%	4%	2%	7%	5%	4%	3%	2%	7%	2%	5%	1%	1%	2%	5%	4%	8%	2%	-	4%	2%	3%	6%	6%	8%	5%
£55,001 to £62,000	(58.5)	49	29	21	1	20	8	13	5	2	32	9	7	2	4	2	5	2	3	2	1	1	12	9	5	4	13	30
		2%	3%	2%	1%	6%	2%	4%	2%	*	6%	2%	2%	*	2%	3%	2%	1%	2%	1%	1%	*	4%	3%	3%	4%	5%	3%
£62,001 to £69,000	(65.5)	32	14	18	3	19	4	4	2	-	26	4	1	-	1	2	5	-	4	1	-	2	11	4	2	1	6	22
		2%	1%	2%	1%	5%	1%	1%	1%	-	5%	1%	*	-	*	2%	2%	-	2%	1%	-	1%	4%	1%	1%	2%	3%	2%
£69,001 to £76,000	(72.5)	29	18	11	9	10	3	5	1	-	19	5	4	1	1	-	1	5	-	-	3	13	-	3	2	1	22	
		1%	2%	1%	4%	3%	1%	1%	*	-	3%	1%	1%	*	1%	-	*	1%	3%	-	-	1%	5%	-	1%	3%	*	2%
£76,001 to £83,000	(79.5)	16	7	9	7	3	1	1	3	1	15	1	1	-	4	1	-	3	3	1	-	-	1	1	-	2	3	9
		1%	1%	1%	3%	1%	*	*	1%	*	3%	*	*	-	2%	1%	-	2%	2%	1%	-	-	1%	*	-	3%	1%	1%
£83,001 or more	(86)	49	29	20	25	12	6	1	5	-	34	11	3	-	2	2	9	4	1	1	4	11	8	3	-	9	29	
		2%	3%	2%	11%	3%	2%	*	2%	-	6%	2%	1%	-	1%	2%	4%	2%	2%	1%	1%	4%	4%	3%	2%	-	4%	3%

**Plastic Packaging Survey**  
**ONLINE Fieldwork: 19th-20th July 2017**

Absolutes/col percents

Table 21  
**What is the combined annual income of your household, prior to tax being deducted?**  
**Base: All respondents**

	Gender		Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
Prefer not to answer	162	68	94	50	23	21	15	20	32	52	42	35	33	10	12	16	10	10	14	8	11	24	28	10	10	21	51
	8%	7%	9%	21%	6%	6%	4%	7%	7%	9%	7%	8%	6%	5%	14%	7%	6%	5%	9%	8%	6%	9%	10%	6%	15%	8%	5%
Average income (£000's)	28.47	29.34	27.62	38.49	35.71	28.25	27.00	24.38	22.86	41.86	27.17	27.42	16.73	26.79	27.89	28.46	27.30	30.32	24.85	20.21	27.14	33.80	29.63	27.98	32.03	35.79	31.94



## Plastic Packaging Survey

### ONLINE Fieldwork: 19th-20th July 2017

Absolutes/col percents

Table 22

**Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?**

**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East of London	London	South East	South West	North of Ireland	Public	Private
Unweighted base	2082	1069	1013	268	352	323	338	308	493	555	589	408	530	193	88	210	193	159	144	108	216	257	280	183	51	226	892
Weighted base	2082	1016	1066	233	358	335	371	306	479	557	580	428	516	178	85	232	170	182	152	101	194	269	281	178	62	253	946
NET: Yes	428	215	212	29	41	63	92	80	122	81	101	78	168	35	20	50	33	33	40	27	45	37	57	38	13	28	105
	21%	21%	20%	12%	11%	19%	25%	26%	25%	15%	17%	18%	33%	20%	23%	21%	19%	18%	27%	27%	23%	14%	20%	22%	20%	11%	11%
Yes - physical condition	256	122	134	10	13	25	59	55	95	46	60	50	100	22	12	29	23	17	22	18	30	19	36	23	5	18	45
	12%	12%	13%	4%	4%	7%	16%	18%	20%	8%	10%	12%	19%	13%	14%	13%	14%	9%	15%	18%	15%	7%	13%	13%	8%	7%	5%
Yes - mental condition	166	85	80	21	26	41	43	28	7	33	36	18	79	13	7	19	11	16	21	6	19	13	24	13	4	10	55
	8%	8%	8%	9%	7%	12%	12%	9%	1%	6%	6%	4%	15%	7%	8%	8%	6%	9%	14%	6%	10%	5%	8%	7%	6%	4%	6%
Yes - disability	136	77	58	3	5	17	36	35	40	17	32	24	62	9	5	16	9	11	14	14	14	7	20	13	5	7	20
	7%	8%	5%	1%	1%	5%	10%	11%	8%	3%	6%	6%	12%	5%	6%	7%	5%	6%	9%	14%	7%	2%	7%	7%	7%	3%	2%
Yes - other	25	15	10	3	3	3	5	4	6	5	5	6	9	2	1	3	1	1	-	2	4	3	5	3	1	3	6
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	*	*	-	2%	2%	1%	2%	2%	1%	1%	1%
No	1600	777	823	196	305	263	267	220	348	467	469	340	323	140	63	176	131	142	107	72	145	226	217	134	47	218	820
	77%	76%	77%	84%	85%	79%	72%	72%	73%	84%	81%	79%	63%	79%	74%	76%	77%	78%	70%	72%	75%	84%	77%	75%	76%	86%	87%
Prefer not to say	55	24	31	8	12	8	11	6	9	9	10	11	25	3	3	7	6	7	4	2	3	5	7	5	3	7	21
	3%	2%	3%	3%	3%	2%	3%	2%	2%	2%	2%	3%	5%	1%	3%	3%	4%	4%	3%	2%	2%	2%	2%	3%	4%	3%	2%