

Opinion Poll

Fieldwork : November 7th-9th 2003

Absolutes/col percents

Table 1

Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Weighted base	1021	500	521	113	196	196	175	134	206	243	283	212	283	272	263	255	140	91	191	279	153	369	
Absolutely certain to vote	(10)	456 45%	218 44%	237 46%	17 15%	59 30%	83 42%	90 51%	78 58%	129 63%	123 51%	127 45%	84 40%	122 43%	103 38%	125 47%	117 46%	62 44%	49 54%	120 63%	140 50%	80 52%	101 27%
	(9)	64 6%	39 8%	25 5%	4 3%	13 6%	11 6%	16 9%	6 5%	14 7%	15 6%	20 7%	14 7%	15 5%	21 8%	9 3%	18 7%	11 8%	6 6%	13 7%	23 8%	4 3%	19 5%
	(8)	110 11%	47 9%	63 12%	17 15%	27 14%	21 11%	16 9%	15 11%	16 8%	30 12%	35 12%	19 9%	27 10%	36 13%	25 10%	19 8%	13 9%	16 17%	14 7%	27 10%	30 20%	53 14%
	(7)	46 4%	25 5%	20 4%	10 9%	15 8%	13 7%	5 3%	1 1%	1 1%	10 4%	19 7%	9 4%	8 3%	18 7%	10 4%	12 5%	5 4%	2 2%	10 5%	14 5%	7 5%	27 7%
	(6)	31 3%	16 3%	15 3%	7 7%	5 3%	12 6%	3 1%	1 1%	3 1%	6 2%	5 2%	10 5%	10 4%	6 2%	6 2%	10 4%	5 4%	3 3%	2 1%	12 4%	5 3%	19 5%
	(5)	115 11%	63 13%	53 10%	28 25%	29 15%	26 13%	12 7%	8 6%	12 6%	28 12%	27 9%	29 14%	32 11%	27 10%	35 13%	22 9%	24 17%	8 9%	11 6%	25 9%	18 12%	78 21%
	(4)	23 2%	8 2%	15 3%	4 3%	3 1%	2 1%	2 1%	3 2%	9 4%	2 1%	5 2%	4 2%	13 4%	7 3%	6 2%	3 1%	5 4%	1 1%	1 1%	4 1%	1 1%	19 5%
	(3)	24 2%	14 3%	10 2%	6 6%	8 4%	3 1%	5 3%	1 1%	2 1%	3 1%	7 2%	5 2%	9 3%	7 3%	8 3%	7 3%	2 1%	- -	3 2%	7 2%	3 2%	14 4%
	(2)	26 3%	11 2%	15 3%	5 4%	7 4%	2 1%	7 4%	4 3%	1 1%	6 3%	5 2%	6 3%	9 3%	7 2%	9 3%	8 3%	2 2%	1 1%	4 2%	5 2%	1 1%	9 2%
Definitely would not vote	(1)	110 11%	54 11%	56 11%	15 13%	28 14%	21 11%	18 10%	15 12%	13 6%	17 7%	30 11%	30 14%	33 12%	33 12%	27 10%	36 14%	9 6%	5 6%	8 4%	17 6%	3 2%	21 6%
Not registered		4 *	3 1%	2 *	1 1%	2 1%	* *	1 *	- -	- -	2 1%	1 *	1 *	1 *	2 1%	- -	1 *	1 1%	- -	- -	1 *	- -	1 *
Don't know		11 1%	1 *	11 2%	- -	- -	1 *	2 1%	2 1%	7 3%	1 *	3 1%	4 2%	4 1%	5 2%	4 1%	1 *	1 1%	- -	3 1%	4 1%	- -	8 2%
Mean		7.38	7.36	7.41	5.78	6.59	7.37	7.71	7.90	8.46	7.90	7.53	6.96	7.11	7.18	7.33	7.23	7.58	8.27	8.53	7.96	8.28	6.83
Standard deviation		3.16	3.14	3.18	2.88	3.25	3.04	3.21	3.21	2.70	2.86	3.09	3.32	3.29	3.18	3.22	3.38	2.86	2.58	2.56	2.79	2.30	2.76
Standard error		0.10	0.15	0.14	0.32	0.25	0.20	0.22	0.27	0.21	0.17	0.20	0.24	0.19	0.20	0.20	0.21	0.24	0.27	0.19	0.17	0.18	0.15

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Absolutes/col percents

Table 2

Q.3/4 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (excluding those saying 1-5 or Don't know at Q.2)

Weighting: Past Vote Weights (Base Weight System)

This table has been weighted on the basis of past voting to be politically representative of the UK population as a whole and including only those most likely to vote

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-o-crats	Swing Voters
Weighted base	554	275	279	45	80	118	102	84	125	140	160	109	144	132	139	138	87	57	173	195	135	146
Conservative	173	83	91	15	17	37	30	24	51	43	52	34	44	49	47	38	33	5	173	-	-	27
	31%	30%	32%	33%	21%	31%	29%	29%	40%	31%	33%	31%	30%	37%	34%	28%	38%	9%	100%	-	-	18%
Labour	195	101	94	13	33	45	32	27	45	41	54	41	58	40	50	59	24	23	-	195	-	39
	35%	37%	34%	28%	41%	38%	31%	32%	36%	29%	34%	38%	40%	30%	36%	43%	27%	40%	-	100%	-	26%
Liberal	135	62	73	16	19	29	26	22	23	39	45	24	27	35	35	35	19	11	-	-	135	60
	24%	23%	26%	36%	24%	25%	26%	26%	18%	28%	28%	22%	19%	27%	25%	25%	22%	19%	-	-	100%	41%
SNP	14	8	6	1	-	2	7	2	1	6	3	3	2	-	-	1	-	13	-	-	-	7
	3%	3%	2%	3%	-	2%	7%	3%	1%	5%	2%	2%	2%	-	-	1%	-	23%	-	-	-	5%
Plaid Cymru	10	5	6	-	2	2	3	2	1	5	-	2	3	-	-	-	10	-	-	-	-	4
	2%	2%	2%	-	2%	2%	3%	3%	1%	4%	-	2%	2%	-	-	12%	-	-	-	-	-	3%
The Green Party	10	4	6	-	5	1	2	2	-	2	2	3	3	2	1	3	1	2	-	-	-	6
	2%	2%	2%	-	6%	1%	2%	2%	-	1%	1%	3%	2%	2%	1%	3%	1%	4%	-	-	-	4%
The United Kingdom Independence Party (UKIP)	1	-	1	-	-	-	1	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-
	*	-	*	-	-	-	1%	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-
The British National Party (BNP)	5	3	2	-	-	-	1	1	3	-	1	2	2	3	2	-	-	-	-	-	-	2
	1%	1%	1%	-	-	-	1%	1%	3%	-	1%	1%	2%	3%	1%	-	-	-	-	-	-	1%
The Scottish Socialist Party	1	-	1	-	-	-	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-
	*	-	*	-	-	-	-	1%	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-
Another party	9	8	1	-	4	2	-	2	1	3	1	-	4	3	3	2	-	2	-	-	-	2
	2%	3%	*	-	5%	1%	-	2%	1%	2%	1%	-	3%	2%	2%	1%	-	3%	-	-	-	2%

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Table 3

Adjusted Voting Intention**Weighting: Past Vote Weights (Base Weight System)**

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Total	542
Conservative	167 31%
Labour	193 36%
Liberal Democrat/ Liberal	134 25%
Scottish National Party/SNP	13 2%
Plaid Cymru	10 2%
Other	25 5%

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Table 4

Q.5a Are you fairly sure that is what you'll do at the time of the next general election, or do you think you may well change your mind between now and then?

Base: All respondents (except those who are don't know or refused to voting intention)

Weighting: Standard Demographic Weights

	Sex		Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	815	411	404	86	150	167	141	110	160	184	226	178	228	208	209	214	113	70	191	279	153	252
Fairly sure that is what I'll do	556 68%	280 68%	276 68%	54 63%	89 59%	109 66%	100 70%	76 69%	129 80%	120 65%	160 71%	116 66%	160 70%	142 68%	139 66%	153 71%	78 69%	45 64%	151 79%	206 74%	82 54%	- -
May well change my mind	252 31%	127 31%	125 31%	31 36%	61 40%	56 34%	39 28%	34 31%	31 19%	61 33%	65 29%	59 33%	66 29%	64 31%	67 32%	61 28%	35 31%	25 36%	39 20%	69 25%	70 46%	252 100%
Don't know	6 1%	3 1%	3 1%	1 1%	1 *	1 1%	2 2%	- -	1 *	3 1%	- -	2 1%	2 1%	2 1%	3 1%	1 *	- -	- -	1 *	3 1%	1 1%	- -

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Table 5

Q.5b Do you think of yourself as a floating voter - who hasn't decided yet which party, if any, to support at the election, or do you just prefer not to say how you may vote?

Base: All respondents who say don't know or refused to voting intention

Weighting: Standard Demographic Weights

	Sex		Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	206	90	117	28	46	29	34	24	46	59	58	35	55	63	54	41	27	21	-	-	-	117
Floating voter	117	50	68	20	32	22	17	10	16	35	36	17	28	41	30	19	18	9	-	-	-	117
	57%	55%	58%	72%	69%	75%	49%	44%	36%	60%	63%	49%	51%	65%	54%	48%	68%	42%	-	-	-	100%
Prefer not to say	89	40	49	8	14	7	17	13	29	24	21	18	27	22	25	21	9	12	-	-	-	-
	43%	45%	42%	28%	31%	25%	51%	56%	64%	40%	37%	51%	49%	35%	46%	52%	32%	58%	-	-	-	-

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Table 6

Q6. Thinking about the build-up to the war in Iraq and everything that has happened since, do you think that taking military action was.....

Base: All respondents

Weighting: Standard Demographic Weights

	Sex		Age							Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1021	500	521	113	196	196	175	134	206	243	283	212	283	272	263	255	140	91	191	279	153	369
The right thing to do, or	386	235	151	50	85	80	67	43	60	84	119	105	78	84	110	100	60	31	61	149	49	141
	38%	47%	29%	44%	44%	41%	38%	32%	29%	35%	42%	49%	28%	31%	42%	39%	42%	34%	32%	54%	32%	38%
The wrong thing to do	495	217	278	47	89	89	87	79	104	128	128	82	156	147	122	115	63	48	111	94	92	188
	48%	43%	53%	41%	45%	45%	50%	59%	50%	53%	45%	39%	55%	54%	46%	45%	45%	53%	58%	34%	60%	51%
Don't know	140	49	92	16	22	27	22	12	42	31	36	25	48	40	31	39	18	12	19	36	12	41
	14%	10%	18%	14%	11%	14%	12%	9%	20%	13%	13%	12%	17%	15%	12%	15%	13%	13%	10%	13%	8%	11%

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Table 7

Q7. Do you approve or disapprove of the way President Bush is handling the situation in Iraq...

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Weighted base	1021	500	521	113	196	196	175	134	206	243	283	212	283	272	263	255	140	91	191	279	153	369
Strongly agree	(5) 65 6%	51 10%	13 3%	7 6%	11 5%	17 9%	12 7%	8 6%	11 5%	13 6%	14 5%	17 8%	21 7%	13 5%	18 7%	18 7%	13 9%	3 3%	15 8%	31 11%	6 4%	14 4%
Somewhat agree	(4) 138 14%	80 16%	58 11%	22 19%	26 13%	24 12%	23 13%	20 15%	23 11%	31 13%	45 16%	32 15%	31 11%	36 13%	35 13%	35 14%	19 14%	12 13%	26 14%	52 18%	16 10%	46 12%
Neither agree nor disagree	(3) 137 13%	74 15%	63 12%	16 14%	39 20%	25 13%	21 12%	15 11%	22 11%	30 12%	43 15%	30 14%	34 12%	44 16%	35 13%	27 11%	21 15%	10 11%	20 10%	43 15%	14 9%	56 15%
Somewhat disagree	(2) 241 24%	100 20%	141 27%	27 24%	52 27%	56 28%	41 23%	28 21%	38 18%	56 23%	69 24%	45 21%	70 25%	56 20%	61 23%	60 23%	39 28%	26 29%	47 25%	58 21%	36 24%	101 27%
Strongly disagree	(1) 378 37%	168 34%	210 40%	38 34%	56 28%	65 33%	70 40%	57 42%	92 45%	96 40%	101 36%	76 36%	105 37%	110 40%	96 36%	95 37%	40 29%	37 41%	72 38%	85 30%	76 50%	130 35%
Don't know	63 6%	26 5%	36 7%	5 4%	13 7%	9 5%	9 5%	7 5%	20 10%	15 6%	12 4%	12 6%	23 8%	14 5%	19 7%	20 8%	8 5%	3 3%	11 6%	11 4%	4 3%	23 6%

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Absolutes/col percents

Table 8

Q8. Which of the following statements is closest to your own view....

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Weighted base	1021	500	521	113	196	196	175	134	206	243	283	212	283	272	263	255	140	91	191	279	153	369
In replacing Iain Duncan Smith with Michael Howard as leader the Conservatives have dealt with the main reason why people didn't feel able to vote for them, and they are now likely to do much better	100	49	52	7	17	15	13	13	35	19	31	14	37	24	28	27	16	4	58	18	6	24
	10%	10%	10%	7%	8%	8%	8%	10%	17%	8%	11%	7%	13%	9%	11%	11%	11%	5%	30%	6%	4%	7%
Replacing Iain Duncan Smith with Michael Howard has dealt with one of the Conservative Party's problems, but the party still needs to change in other important ways before they are likely to do much better	313	156	156	41	70	54	47	46	54	92	101	53	67	105	74	75	38	21	78	74	51	124
	31%	31%	30%	36%	36%	27%	27%	34%	26%	38%	36%	25%	24%	39%	28%	29%	27%	23%	41%	27%	34%	34%
Replacing Iain Duncan Smith with Michael Howard doesn't make much difference to the reasons why people have not felt able to vote for the Conservatives and is unlikely to make them do any better.	532	264	268	57	95	120	101	64	94	115	137	125	155	123	138	133	79	59	43	177	87	193
	52%	53%	52%	50%	49%	61%	58%	48%	46%	47%	49%	59%	55%	45%	52%	52%	56%	65%	23%	63%	57%	52%
Don't know/not stated	76	32	44	8	14	7	13	11	22	17	15	20	24	19	23	20	7	7	11	10	9	27
	7%	6%	8%	7%	7%	3%	8%	8%	11%	7%	5%	9%	9%	7%	9%	8%	5%	7%	6%	4%	6%	7%

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Table 9

Q9. Please say if you agree or disagree with the following statements that have been made about the fact that Michael Howard, who has just become the new leader of the Conservative Party, served as a senior Minister in the last Conservative Government, under John Major....

It gives him the experience needed to be an effective leader of the Opposition, and credible potential Prime Minister

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Weighted base	1021	500	521	113	196	196	175	134	206	243	283	212	283	272	263	255	140	91	191	279	153	369
Strongly agree	(5) 159 16%	96 19%	63 12%	14 12%	16 8%	23 12%	28 16%	22 16%	56 27%	35 14%	46 16%	35 16%	44 16%	39 15%	41 16%	47 19%	23 17%	8 9%	79 41%	33 12%	16 11%	45 12%
Somewhat agree	(4) 351 34%	168 34%	183 35%	51 45%	67 34%	77 40%	58 33%	40 30%	57 28%	84 34%	112 40%	74 35%	82 29%	100 37%	101 38%	80 31%	47 33%	24 27%	77 41%	89 32%	46 30%	154 42%
Neither agree nor disagree	(3) 186 18%	84 17%	102 20%	25 22%	57 29%	32 16%	31 18%	19 14%	22 11%	48 20%	44 16%	48 22%	46 16%	50 18%	35 13%	50 20%	33 24%	17 19%	19 10%	53 19%	32 21%	61 16%
Somewhat disagree	(2) 157 15%	79 16%	78 15%	11 10%	29 15%	41 21%	23 13%	18 14%	33 16%	41 17%	38 13%	29 14%	49 17%	44 16%	43 16%	32 13%	15 11%	22 24%	6 3%	53 19%	30 20%	55 15%
Strongly disagree	(1) 118 12%	58 12%	60 11%	7 6%	12 6%	18 9%	30 17%	24 18%	26 13%	26 11%	28 10%	21 10%	43 15%	24 9%	34 13%	35 14%	11 8%	13 15%	5 2%	40 14%	27 17%	28 8%
Don't know	50 5%	16 3%	34 7%	5 4%	15 8%	4 2%	4 2%	10 8%	12 6%	9 4%	15 5%	6 3%	20 7%	14 5%	9 3%	11 4%	11 8%	6 6%	5 3%	11 4%	2 2%	27 7%

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Table 10

Q9. Please say if you agree or disagree with the following statements that have been made about the fact that Michael Howard, who has just become the new leader of the Conservative Party, served as a senior Minister in the last Conservative Government, under John Major....

It means that the reasons why the last Tory government became so unpopular will be relevant again

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Weighted base	1021	500	521	113	196	196	175	134	206	243	283	212	283	272	263	255	140	91	191	279	153	369
Strongly agree	(5) 234 23%	128 26%	106 20%	14 12%	34 18%	48 24%	54 31%	35 26%	49 24%	49 20%	70 25%	49 23%	66 23%	59 22%	56 21%	68 27%	25 18%	27 30%	30 16%	84 30%	43 28%	71 19%
Somewhat agree	(4) 273 27%	134 27%	138 27%	25 22%	57 29%	60 30%	42 24%	41 30%	48 24%	68 28%	79 28%	65 31%	60 21%	74 27%	65 25%	70 27%	38 27%	26 28%	49 26%	80 29%	35 23%	104 28%
Neither agree nor disagree	(3) 175 17%	59 12%	116 22%	31 28%	42 21%	32 16%	29 17%	18 13%	23 11%	39 16%	50 18%	39 18%	47 17%	54 20%	44 17%	39 15%	27 19%	12 13%	25 13%	48 17%	27 18%	60 16%
Somewhat disagree	(2) 192 19%	110 22%	82 16%	28 24%	41 21%	41 21%	30 17%	23 17%	28 14%	62 25%	41 15%	33 16%	56 20%	51 19%	54 20%	38 15%	30 22%	19 21%	45 24%	42 15%	29 19%	82 22%
Strongly disagree	(1) 75 7%	41 8%	35 7%	5 4%	12 6%	8 4%	11 6%	12 9%	27 13%	15 6%	17 6%	16 7%	27 10%	19 7%	21 8%	20 8%	11 8%	4 4%	25 13%	15 5%	11 7%	13 3%
Don't know	72 7%	28 6%	44 8%	11 10%	10 5%	7 4%	8 5%	6 5%	29 14%	10 4%	25 9%	10 5%	27 10%	15 6%	24 9%	21 8%	8 6%	4 4%	16 8%	10 4%	9 6%	40 11%

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Absolutes/col percents

Table 11

Q9. Please say if you agree or disagree with the following statements that have been made about the fact that Michael Howard, who has just become the new leader of the Conservative Party, served as a senior Minister in the last Conservative Government, under John Major....

It makes it very important for the Tories to show they've really changed since then.

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1021	500	521	113	196	196	175	134	206	243	283	212	283	272	263	255	140	91	191	279	153	369
Strongly agree	(5) 422 41%	217 43%	205 39%	39 34%	70 36%	81 41%	78 44%	65 48%	89 43%	95 39%	139 49%	82 39%	106 37%	117 43%	108 41%	107 42%	52 37%	37 40%	114 60%	101 36%	75 49%	146 40%
Somewhat agree	(4) 270 26%	129 26%	141 27%	25 22%	60 30%	62 31%	43 25%	35 26%	45 22%	78 32%	69 24%	57 27%	66 23%	71 26%	66 25%	65 26%	45 32%	23 25%	44 23%	81 29%	33 21%	110 30%
Neither agree nor disagree	(3) 119 12%	46 9%	73 14%	24 21%	32 16%	20 10%	18 10%	16 12%	9 4%	27 11%	31 11%	27 13%	34 12%	32 12%	31 12%	28 11%	17 12%	10 11%	9 4%	34 12%	15 10%	43 12%
Somewhat disagree	(2) 88 9%	46 9%	42 8%	10 9%	13 7%	22 11%	15 9%	4 3%	24 12%	25 10%	18 6%	19 9%	27 10%	23 8%	24 9%	19 8%	11 8%	10 11%	14 7%	28 10%	14 9%	32 9%
Strongly disagree	(1) 80 8%	44 9%	36 7%	9 8%	12 6%	6 3%	15 8%	11 8%	27 13%	13 5%	15 5%	13 6%	39 14%	16 6%	20 8%	24 9%	12 8%	8 8%	7 4%	26 9%	10 7%	20 5%
Don't know	43 4%	20 4%	24 5%	7 6%	9 5%	5 2%	6 4%	3 2%	13 6%	5 2%	12 4%	15 7%	11 4%	12 5%	13 5%	11 4%	3 2%	3 4%	4 2%	8 3%	7 4%	19 5%

Opinion Poll

Fieldwork : November 7th-9th 2003

Absolutes/col percents

Table 12

Q9. Please say if you agree or disagree with the following statements that have been made about the fact that Michael Howard, who has just become the new leader of the Conservative Party, served as a senior Minister in the last Conservative Government, under John Major....

It isn't really relevant anymore because it is the last Tory government lost power a long time ago

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Weighted base	1021	500	521	113	196	196	175	134	206	243	283	212	283	272	263	255	140	91	191	279	153	369
Strongly agree	(5) 282 28%	147 29%	135 26%	25 22%	40 20%	42 22%	52 30%	39 29%	83 40%	48 20%	70 25%	58 27%	106 38%	66 24%	84 32%	70 27%	39 28%	24 26%	48 25%	95 34%	43 28%	88 24%
Somewhat agree	(4) 240 23%	113 22%	127 24%	35 31%	41 21%	50 26%	37 21%	26 20%	50 24%	69 29%	64 22%	44 21%	63 22%	54 20%	60 23%	57 22%	40 28%	28 31%	41 22%	62 22%	35 23%	98 27%
Neither agree nor disagree	(3) 97 9%	42 8%	54 10%	12 11%	31 16%	20 10%	16 9%	14 11%	3 2%	26 11%	28 10%	19 9%	23 8%	27 10%	22 8%	25 10%	14 10%	9 10%	8 4%	23 8%	20 13%	38 10%
Somewhat disagree	(2) 221 22%	103 21%	118 23%	23 20%	52 27%	52 26%	39 22%	25 19%	31 15%	53 22%	69 25%	58 27%	41 14%	73 27%	59 23%	50 20%	25 18%	14 15%	52 28%	57 21%	24 16%	77 21%
Strongly disagree	(1) 143 14%	78 16%	65 13%	13 11%	28 14%	25 13%	24 14%	27 20%	27 13%	39 16%	40 14%	23 11%	41 14%	42 15%	33 13%	38 15%	18 13%	12 14%	34 18%	31 11%	28 18%	54 15%
Don't know	38 4%	17 3%	21 4%	6 5%	4 2%	6 3%	8 4%	2 2%	12 6%	7 3%	12 4%	10 5%	9 3%	8 3%	5 2%	15 6%	5 4%	4 5%	6 3%	11 4%	2 2%	14 4%

Opinion Poll
Fieldwork : November 7th-9th 2003

Absolutes/col percents

Table 13

Q10. Now I am going to read out some things that have been said about President George W. Bush, the current President of the United States. Please say in each case whether you agree or disagree....

America's standing in the world has diminished under George W. Bush's Presidency

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Weighted base	1021	500	521	113	196	196	175	134	206	243	283	212	283	272	263	255	140	91	191	279	153	369	
Strongly agree	(5) 34%	349 38%	190 30%	159 21%	24 31%	61 33%	65 36%	63 43%	57 38%	78 35%	84 35%	100 32%	68 34%	96 32%	86 28%	73 35%	90 43%	60 43%	39 33%	63 32%	89 46%	71 32%	118 32%
Somewhat agree	(4) 25%	254 23%	115 27%	139 25%	29 25%	49 25%	62 31%	45 25%	30 23%	40 20%	62 26%	83 29%	54 26%	54 19%	70 26%	82 31%	58 23%	24 17%	19 21%	49 26%	68 24%	36 24%	105 28%
Neither agree nor disagree	(3) 10%	98 6%	28 13%	70 15%	17 15%	29 7%	14 8%	15 8%	10 6%	13 11%	27 8%	23 8%	17 11%	30 11%	30 11%	29 7%	17 8%	11 11%	10 7%	14 10%	29 6%	9 6%	35 9%
Somewhat disagree	(2) 18%	182 18%	88 18%	94 18%	23 20%	38 19%	34 17%	32 18%	20 15%	35 17%	42 16%	44 20%	42 19%	54 18%	50 18%	46 19%	48 18%	25 14%	13 19%	36 16%	45 13%	20 13%	69 19%
Strongly disagree	(1) 11%	108 14%	69 8%	40 15%	17 8%	15 10%	19 9%	16 10%	14 13%	27 10%	24 10%	28 10%	20 13%	37 10%	28 10%	26 13%	31 12%	15 11%	8 9%	24 12%	40 14%	16 10%	30 8%
Don't know	30 3%	11 2%	19 4%	3 3%	4 2%	2 1%	5 3%	3 2%	13 6%	4 2%	6 2%	9 4%	12 4%	8 3%	7 2%	11 4%	4 3%	1 1%	5 3%	7 3%	1 1%	12 3%	

Opinion Poll
Fieldwork : November 7th-9th 2003

Absolutes/col percents

Table 14

Q10. Now I am going to read out some things that have been said about President George W. Bush, the current President of the United States. Please say in each case whether you agree or disagree....

George W. Bush has proved to be a strong President

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1021	500	521	113	196	196	175	134	206	243	283	212	283	272	263	255	140	91	191	279	153	369
Strongly agree	(5) 193 19%	120 24%	73 14%	22 19%	32 16%	42 21%	35 20%	25 19%	37 18%	49 20%	52 18%	42 20%	49 17%	38 14%	64 24%	48 19%	30 21%	13 15%	46 24%	73 26%	22 14%	57 16%
Somewhat agree	(4) 208 20%	108 22%	100 19%	30 26%	48 25%	43 22%	30 17%	23 17%	34 17%	56 23%	52 18%	49 23%	52 19%	67 25%	47 18%	48 19%	30 21%	17 19%	44 23%	56 20%	21 13%	85 23%
Neither agree nor disagree	(3) 94 9%	43 9%	51 10%	11 10%	23 12%	11 6%	18 11%	15 11%	15 7%	22 9%	28 10%	12 6%	32 11%	26 10%	25 10%	20 8%	11 8%	12 13%	10 5%	20 7%	11 7%	36 10%
Somewhat disagree	(2) 211 21%	78 16%	133 26%	21 19%	47 24%	38 20%	41 24%	22 16%	41 20%	41 17%	79 28%	41 19%	51 18%	51 19%	50 19%	65 26%	30 22%	15 16%	32 17%	52 19%	39 25%	92 25%
Strongly disagree	(1) 297 29%	141 28%	155 30%	26 23%	44 22%	59 30%	49 28%	50 37%	69 33%	70 29%	71 25%	66 31%	90 32%	85 31%	72 27%	70 28%	36 26%	34 37%	56 29%	72 26%	59 38%	92 25%
Don't know	17 2%	9 2%	8 2%	3 3%	2 1%	1 1%	2 1%	- -	9 4%	5 2%	2 1%	3 2%	8 3%	4 1%	6 2%	3 1%	4 3%	- -	3 1%	6 2%	2 1%	7 2%

Opinion Poll

Fieldwork : November 7th-9th 2003

Absolutes/col percents

Table 15

Q10. Now I am going to read out some things that have been said about President George W. Bush, the current President of the United States. Please say in each case whether you agree or disagree....

The personal relationship between President Bush and Tony Blair is good for Britain

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Weighted base	1021	500	521	113	196	196	175	134	206	243	283	212	283	272	263	255	140	91	191	279	153	369	
Strongly agree	(5) 22%	220 29%	145 14%	75 32%	36 17%	33 25%	49 22%	39 18%	23 19%	39 19%	68 24%	46 22%	59 21%	46 17%	52 20%	67 26%	34 24%	22 24%	35 18%	90 32%	25 16%	60 16%	
Somewhat agree	(4) 18%	188 21%	105 16%	83 15%	17 24%	48 16%	32 15%	25 21%	29 18%	37 19%	46 18%	50 20%	42 18%	50 18%	49 21%	55 19%	20 14%	14 16%	34 18%	56 20%	24 16%	83 22%	
Neither agree nor disagree	(3) 7%	76 7%	34 7%	42 8%	12 10%	18 9%	24 12%	10 6%	5 4%	6 3%	23 10%	22 8%	17 8%	14 5%	28 10%	16 6%	18 7%	9 7%	5 6%	14 7%	21 8%	14 9%	28 8%
Somewhat disagree	(2) 18%	189 15%	73 22%	116 21%	23 25%	49 17%	33 18%	31 16%	21 15%	31 20%	48 19%	53 19%	39 17%	49 22%	59 20%	52 14%	36 22%	31 12%	11 22%	41 22%	40 14%	26 17%	78 21%
Strongly disagree	(1) 31%	320 27%	134 36%	186 20%	23 24%	46 28%	56 36%	63 36%	52 39%	80 32%	77 29%	81 29%	62 29%	100 35%	83 30%	83 32%	76 30%	43 31%	34 38%	60 32%	67 24%	62 41%	111 30%
Don't know		29 3%	10 2%	19 4%	3 3%	1 1%	2 1%	6 4%	3 2%	13 6%	3 1%	10 3%	5 2%	11 4%	7 2%	7 3%	9 3%	3 2%	4 5%	6 3%	5 2%	2 1%	9 2%

Opinion Poll
Fieldwork : November 7th-9th 2003

Absolutes/col percents

Table 16

Q10. Now I am going to read out some things that have been said about President George W. Bush, the current President of the United States. Please say in each case whether you agree or disagree....

President Bush doesn't seem up to the job of being American President

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Weighted base	1021	500	521	113	196	196	175	134	206	243	283	212	283	272	263	255	140	91	191	279	153	369	
Strongly agree	(5) 307 30%	139 28%	168 32%	21 19%	53 27%	66 33%	46 26%	52 39%	69 33%	72 30%	83 29%	62 29%	90 32%	77 28%	75 28%	80 31%	38 27%	38 42%	60 32%	78 28%	55 36%	101 27%	
Somewhat agree	(4) 175 17%	79 16%	96 18%	17 15%	40 20%	30 15%	29 17%	19 15%	40 19%	43 18%	47 17%	35 17%	49 17%	46 17%	40 15%	46 18%	27 19%	15 17%	22 12%	44 16%	33 22%	77 21%	
Neither agree nor disagree	(3) 115 11%	52 10%	63 12%	14 12%	31 16%	25 13%	22 13%	14 10%	10 5%	31 13%	36 13%	25 12%	23 8%	36 13%	25 9%	27 11%	18 13%	9 10%	21 11%	32 12%	16 10%	41 11%	
Somewhat disagree	(2) 206 20%	107 21%	99 19%	33 29%	41 21%	38 20%	31 18%	24 18%	39 19%	56 23%	55 19%	45 21%	50 18%	55 20%	64 24%	45 17%	29 21%	14 15%	38 20%	47 17%	23 15%	85 23%	
Strongly disagree	(1) 180 18%	107 21%	73 14%	27 24%	29 15%	33 17%	36 20%	19 14%	35 17%	35 14%	54 19%	39 18%	52 18%	48 18%	51 19%	46 18%	23 16%	12 13%	44 23%	67 24%	17 11%	49 13%	
Don't know	38 4%	17 3%	21 4%	2 2%	2 1%	5 2%	11 6%	6 4%	13 6%	5 2%	8 3%	6 3%	19 7%	10 4%	10 4%	11 4%	5 4%	3 3%	4 2%	9 3%	9 6%	16 4%	