

BBC Daily Politics Show Poll

Fieldwork : April 19th-20th 2006

Absolutes/col percents

Table 1

Q.1 The Conservative Party leader David Cameron says he is putting the issue of the environment at the top of the political agenda and the Conservatives have just launched a new slogan which is 'Vote Blue, Go Green'. Please say whether you agree or disagree with each of the following statements?

Base: All respondents

	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1004	483	521	75	156	220	201	167	185	311	240	176	277	265	266	244	140	89
Weighted base	1004	482	522	110	171	201	171	151	201	251	291	211	251	267	262	247	140	88
<u>David Cameron seems genuinely to care about the environment more than most politicians</u>																		
Agree	472 47%	214 44%	258 49%	62 57%	76 45%	74 37%	66 39%	76 50%	116 58%	108 43%	144 49%	87 41%	133 53%	112 42%	125 48%	117 47%	72 52%	44 50%
Disagree	415 41%	228 47%	187 36%	33 30%	67 39%	98 49%	88 52%	59 39%	70 35%	115 46%	115 39%	96 45%	90 36%	113 42%	107 41%	104 42%	58 41%	34 39%
Refused	4 *	2 *	2 *	- -	1 1%	1 1%	1 1%	- -	- -	- -	1 *	3 1%	- -	1 *	1 *	1 1%	1 1%	- -
Don't know	113 11%	38 8%	75 14%	15 13%	26 15%	27 14%	15 9%	15 10%	15 8%	28 11%	31 11%	26 12%	29 11%	42 16%	29 11%	25 10%	8 6%	10 11%
<u>David Cameron may care about the environment but I wouldn't trust the Conservative Party to implement policies to help the environment</u>																		
Agree	535 53%	260 54%	275 53%	62 56%	93 54%	115 57%	90 53%	74 49%	102 51%	127 51%	155 53%	115 54%	138 55%	138 52%	140 54%	129 52%	78 56%	50 56%
Disagree	378 38%	192 40%	187 36%	40 36%	53 31%	67 33%	69 41%	71 47%	78 39%	104 41%	111 38%	77 37%	86 34%	105 39%	96 37%	92 37%	53 38%	32 36%
Refused	8 1%	3 1%	5 1%	- -	2 1%	1 1%	2 1%	- -	3 2%	2 1%	2 1%	2 1%	2 1%	2 1%	1 *	4 2%	1 1%	- -
Don't know	82 8%	27 6%	55 11%	9 8%	23 14%	17 9%	9 5%	6 4%	17 9%	18 7%	22 8%	17 8%	24 10%	22 8%	24 9%	21 8%	7 5%	7 8%

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Weighted base	1004	482	522	110	171	201	171	151	201	251	291	211	251	267	262	247	140	88
<u>The fact that David Cameron is putting the environment at the top of the political agenda makes me think that the Conservative Party is really changing for the better.</u>																		
Agree	433 43%	194 40%	239 46%	52 47%	77 45%	76 38%	58 34%	75 50%	96 48%	111 44%	121 42%	86 41%	114 45%	123 46%	112 43%	101 41%	63 45%	33 38%
Disagree	496 49%	265 55%	231 44%	51 46%	78 46%	106 53%	103 60%	71 47%	87 43%	122 49%	150 51%	110 52%	115 46%	121 45%	130 50%	129 52%	69 49%	47 53%
Refused	7 1%	2 *	5 1%	- -	2 1%	3 1%	- -	- -	2 1%	1 *	2 1%	2 1%	2 1%	2 1%	1 1%	3 1%	* *	- -
Don't know	68 7%	21 4%	47 9%	7 7%	14 8%	16 8%	10 6%	4 3%	15 8%	17 7%	18 6%	13 6%	21 8%	22 8%	18 7%	13 5%	7 5%	8 9%
<u>David Cameron is probably only talking about the environment because he thinks it will make people more positive about the Conservative Party, not because he really cares about it</u>																		
Agree	621 62%	313 65%	308 59%	69 62%	112 66%	133 66%	111 65%	85 57%	111 55%	146 58%	175 60%	145 69%	155 62%	160 60%	160 61%	158 64%	89 64%	54 61%
Disagree	316 31%	148 31%	167 32%	35 32%	45 26%	53 26%	51 30%	57 38%	76 38%	92 37%	98 34%	55 26%	72 28%	83 31%	88 34%	76 31%	43 31%	26 29%
Refused	9 1%	3 1%	6 1%	- -	2 1%	1 1%	1 1%	- -	5 2%	- -	2 1%	2 1%	5 2%	4 2%	1 *	2 1%	1 1%	- -
Don't know	58 6%	17 4%	41 8%	6 6%	13 7%	13 7%	7 4%	8 6%	10 5%	13 5%	16 6%	9 4%	20 8%	19 7%	13 5%	10 4%	6 4%	9 10%