

Opinion Poll

Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 1

Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?

Q.3/4 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?

Data excludes those who score 1/DK/Not registered for likelihood to vote (10%), or who don't know who they would vote for (12%), or who refuse to answer (8%).

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe-male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters
Unweighted base	848	417	431	65	109	195	159	139	181	257	195	142	254	215	223	210	110	89	268	332	184	223
Weighted base	841	427	414	81	118	174	153	139	176	224	233	166	218	212	221	208	112	88	278	321	173	227
Conservative	278	141	137	20	44	48	39	61	67	78	83	52	65	79	96	62	28	12	278	-	-	60
	33%	33%	33%	25%	37%	28%	25%	44%	38%	35%	36%	31%	30%	37%	44%	30%	25%	14%	100%	-	-	27%
Labour	321	159	162	29	40	74	71	37	70	67	81	68	105	75	69	89	46	41	-	321	-	80
	38%	37%	39%	36%	34%	42%	47%	27%	40%	30%	35%	41%	48%	36%	31%	43%	42%	47%	-	100%	-	35%
Liberal	173	89	84	23	27	31	32	30	31	61	49	28	34	47	43	46	30	8	-	-	173	57
	21%	21%	20%	28%	22%	18%	21%	22%	17%	27%	21%	17%	16%	22%	20%	22%	26%	9%	-	-	100%	25%
SNP	22	15	7	2	2	4	7	4	2	5	4	9	4	-	1	1	-	20	-	-	-	5
	3%	4%	2%	2%	2%	2%	4%	3%	1%	2%	2%	5%	2%	-	*	*	-	23%	-	-	-	2%
Plaid Cymru	3	-	3	-	-	2	-	*	-	1	1	*	-	-	-	-	3	-	-	-	-	1
	*	-	1%	-	-	1%	-	*	-	*	1%	*	-	-	-	-	2%	-	-	-	-	1%
The Green Party	18	9	9	5	2	6	2	2	2	5	7	3	3	3	3	4	3	4	-	-	-	8
	2%	2%	2%	6%	1%	3%	1%	1%	1%	2%	3%	2%	1%	1%	1%	2%	3%	5%	-	-	-	4%
The United Kingdom Independence Party (UKIP)	15	9	6	2	2	6	*	3	3	5	3	3	5	3	7	3	1	1	-	-	-	7
	2%	2%	1%	3%	1%	3%	*	2%	1%	2%	1%	2%	2%	1%	3%	2%	1%	1%	-	-	-	3%
The British National Party (BNP)	1	-	1	-	*	1	-	-	-	1	-	-	*	1	*	-	-	-	-	-	-	1
	*	-	*	-	*	*	-	-	-	*	-	-	*	*	*	-	-	-	-	-	-	1%
The Socialist Alliance	1	1	-	-	-	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-	1
	*	*	-	-	-	-	*	-	-	*	-	-	-	*	-	-	-	-	-	-	-	*
Another party	10	4	5	*	2	2	1	2	2	1	3	3	2	3	1	3	1	1	-	-	-	6
	1%	1%	1%	*	2%	1%	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	-	-	-	3%

Opinion Poll
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Col percents

Table 2
Published voting intention figures:- 11th January 2005

	<u>Total</u>
Conservative	33%
Labour	38%
Liberal Democrat/ Liberal	20%
Scottish National Party/SNP	3%
Plaid Cymru	*
Other	5%

Opinion Poll

Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 3
Q.6 How good a leader is Tony Blair?
Base: All "Split A" respondents
Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	
Unweighted base	754	358	396	65	114	159	141	119	156	207	193	139	215	203	197	185	102	67	158	209	122	259	
Weighted base	759	371	389	81	127	145	137	116	155	186	230	163	180	201	201	188	103	67	164	209	119	262	
Very good indeed	(10)	28 4%	12 3%	16 4%	2 3%	2 2%	5 3%	10 7%	4 4%	5 3%	9 5%	5 2%	5 3%	9 5%	10 5%	5 3%	7 4%	2 1%	4 5%	-	22 10%	1 1%	3 1%
	(9)	35 5%	14 4%	21 5%	3 4%	3 2%	8 5%	9 6%	2 2%	11 7%	9 5%	5 2%	13 8%	8 4%	14 7%	6 3%	10 5%	3 3%	3 4%	2 1%	30 14%	1 1%	5 2%
	(8)	87 11%	50 13%	37 9%	13 16%	11 8%	14 9%	21 15%	9 8%	20 13%	22 12%	24 11%	18 11%	23 13%	19 9%	19 13%	25 15%	16 12%	8 5%	9 26%	55 26%	9 8%	27 10%
	(7)	87 11%	39 11%	48 12%	12 15%	13 10%	23 16%	15 11%	10 8%	15 10%	23 13%	27 12%	21 13%	17 9%	25 13%	22 11%	18 10%	8 8%	13 20%	15 9%	40 19%	7 6%	35 13%
	(6)	84 11%	38 10%	46 12%	10 13%	15 12%	21 15%	14 10%	11 9%	13 9%	18 10%	25 11%	19 11%	22 12%	24 12%	16 8%	27 15%	14 14%	3 5%	17 11%	19 9%	18 15%	37 14%
	(5)	159 21%	72 20%	87 22%	24 30%	31 25%	29 20%	18 13%	30 26%	26 17%	42 23%	59 26%	23 14%	35 19%	31 15%	47 24%	47 25%	20 19%	14 21%	36 22%	25 12%	29 24%	73 28%
	(4)	44 6%	27 7%	17 4%	5 6%	8 6%	5 3%	7 5%	9 8%	11 7%	14 7%	10 4%	12 7%	9 5%	14 7%	15 8%	6 3%	6 5%	4 6%	14 9%	6 3%	12 10%	12 5%
	(3)	62 8%	37 10%	25 6%	5 6%	12 10%	12 8%	11 8%	7 6%	14 9%	16 8%	21 9%	13 8%	12 7%	17 8%	18 9%	12 6%	10 10%	5 7%	12 8%	6 3%	15 13%	27 10%
	(2)	55 7%	19 5%	36 9%	1 2%	14 11%	11 8%	10 7%	8 7%	11 7%	13 7%	15 7%	15 9%	12 7%	13 7%	23 12%	11 6%	6 6%	1 2%	19 11%	1 *	15 12%	14 5%
Very bad indeed	(1)	103 14%	57 15%	46 12%	5 6%	13 10%	18 12%	21 15%	25 21%	23 15%	18 10%	37 16%	21 13%	27 15%	32 16%	25 13%	21 11%	17 16%	8 12%	39 24%	3 1%	11 9%	24 9%
Don't know		15 2%	5 1%	10 3%	-	6 5%	1 *	1 1%	1 1%	6 4%	2 1%	2 1%	4 3%	6 4%	3 1%	4 2%	2 1%	2 2%	4 6%	-	3 1%	1 1%	6 2%
Mean		5.07	4.99	5.15	5.73	4.73	5.22	5.36	4.48	5.03	5.30	4.78	5.16	5.13	5.11	4.73	5.36	4.85	5.50	3.95	7.24	4.49	5.06
Standard deviation		2.57	2.58	2.56	2.10	2.29	2.52	2.87	2.56	2.69	2.50	2.45	2.68	2.69	2.74	2.46	2.48	2.54	2.57	2.31	1.91	2.11	2.17
Standard error		0.09	0.14	0.13	0.26	0.22	0.20	0.24	0.24	0.22	0.17	0.18	0.23	0.19	0.19	0.18	0.25	0.32	0.18	0.13	0.19	0.19	0.14

Opinion Poll

Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 4
Q.6 How good a leader is Michael Howard?
Base: All "Split A" respondents
Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scotland	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	
Unweighted base	754	358	396	65	114	159	141	119	156	207	193	139	215	203	197	185	102	67	158	209	122	259	
Weighted base	759	371	389	81	127	145	137	116	155	186	230	163	180	201	201	188	103	67	164	209	119	262	
Very good indeed	(10)	18 2%	12 3%	5 1%	2 2%	2 2%	1 1%	5 4%	3 3%	4 3%	3 2%	6 2%	4 3%	5 3%	5 2%	4 2%	3 3%	1 2%	12 7%	2 1%	-	6 2%	
	(9)	11 1%	6 2%	5 1%	-	1 1%	2 1%	1 1%	4 3%	3 2%	1 *	4 3%	2 1%	3 1%	7 3%	-	-	1 2%	8 5%	2 1%	1 1%	2 1%	
	(8)	39 5%	26 7%	13 3%	4 5%	4 3%	3 2%	6 4%	9 8%	14 9%	10 5%	15 6%	3 2%	12 7%	14 7%	7 4%	5 5%	2 3%	19 12%	10 5%	2 1%	7 3%	
	(7)	67 9%	34 9%	33 9%	9 11%	8 7%	10 7%	10 7%	13 11%	17 11%	27 15%	19 8%	11 7%	10 5%	18 9%	18 9%	17 9%	10 5%	3 5%	41 25%	9 4%	5 4%	15 6%
	(6)	92 12%	32 9%	60 15%	14 17%	14 11%	23 16%	14 10%	13 11%	15 9%	25 13%	29 13%	13 8%	25 14%	26 13%	23 12%	10 10%	7 10%	31 19%	21 10%	18 15%	34 13%	
	(5)	169 22%	71 19%	98 25%	21 26%	38 30%	32 22%	32 23%	18 16%	28 18%	36 19%	52 23%	34 21%	47 26%	39 20%	43 21%	48 25%	25 24%	13 19%	34 21%	52 25%	25 21%	71 27%
	(4)	71 9%	43 12%	28 7%	5 6%	8 7%	17 12%	15 11%	16 14%	9 6%	16 9%	21 9%	18 11%	15 8%	18 9%	14 7%	16 9%	14 13%	9 13%	7 4%	25 12%	14 12%	36 14%
	(3)	70 9%	39 11%	31 8%	7 8%	13 10%	13 9%	9 7%	15 13%	14 9%	25 14%	21 9%	11 7%	14 8%	17 9%	25 12%	15 8%	12 12%	1 2%	3 2%	23 11%	16 13%	23 9%
	(2)	57 8%	38 10%	20 5%	8 10%	8 7%	11 7%	11 8%	8 7%	12 8%	14 8%	13 6%	20 12%	10 6%	11 5%	19 9%	15 8%	4 4%	9 13%	4 2%	14 7%	12 10%	20 8%
Very bad indeed	(1)	95 13%	53 14%	42 11%	4 4%	10 8%	20 14%	27 20%	14 12%	20 13%	18 10%	27 12%	26 16%	24 13%	32 16%	12 6%	28 15%	14 14%	9 14%	-	33 16%	20 16%	14 5%
Don't know		70 9%	17 5%	53 14%	8 11%	19 15%	13 9%	7 5%	4 3%	19 13%	8 5%	26 11%	18 11%	18 10%	18 9%	22 11%	15 8%	6 5%	10 16%	4 3%	19 9%	6 5%	35 13%
Mean		4.58	4.48	4.68	4.94	4.60	4.32	4.27	4.71	4.81	4.76	4.66	4.16	4.65	4.60	4.87	4.40	4.51	4.24	6.49	4.17	3.89	4.67
Standard deviation		2.29	2.44	2.11	1.99	2.02	2.10	2.44	2.40	2.52	2.22	2.25	2.38	2.29	2.40	2.22	2.24	2.22	2.34	1.77	2.16	1.95	1.92
Standard error		0.09	0.13	0.11	0.26	0.20	0.17	0.21	0.22	0.22	0.16	0.17	0.21	0.16	0.18	0.17	0.23	0.32	0.14	0.16	0.18	0.13	

Opinion Poll

Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 5
Q.6 How good a leader is Charles Kennedy?
Base: All "Split A" respondents
Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	
Unweighted base	754	358	396	65	114	159	141	119	156	207	193	139	215	203	197	185	102	67	158	209	122	259	
Weighted base	759	371	389	81	127	145	137	116	155	186	230	163	180	201	201	188	103	67	164	209	119	262	
Very good indeed	(10)	9 1%	3 1%	6 2%	1 2%	1 1%	1 1%	3 2%	1 1%	2 1%	2 1%	1 1%	3 2%	3 2%	1 *	3 2%	1 1%	2 3%	2 1%	3 1%	3 3%	4 1%	
	(9)	16 2%	10 3%	6 1%	2 2%	2 2%	2 1%	3 2%	1 1%	6 4%	5 3%	3 1%	3 2%	4 2%	4 2%	6 3%	4 2%	- -	2 3%	- -	6 3%	8 6%	3 1%
	(8)	49 6%	23 6%	26 7%	7 9%	3 2%	8 6%	6 4%	4 4%	21 14%	19 10%	10 4%	6 4%	15 8%	13 6%	12 6%	13 7%	8 8%	3 5%	7 4%	18 9%	18 15%	15 6%
	(7)	84 11%	45 12%	39 10%	7 8%	15 12%	11 8%	20 15%	13 11%	17 11%	29 16%	22 9%	16 10%	16 9%	21 11%	23 11%	18 10%	18 17%	4 6%	22 14%	20 9%	31 26%	24 9%
	(6)	100 13%	47 13%	53 14%	5 7%	11 9%	18 13%	22 16%	27 23%	16 11%	29 16%	35 15%	21 13%	15 8%	30 15%	27 13%	22 12%	11 11%	10 15%	25 15%	20 10%	28 24%	41 15%
	(5)	195 26%	94 25%	101 26%	29 36%	41 32%	45 31%	28 20%	27 23%	25 16%	41 22%	68 30%	43 26%	42 23%	52 26%	50 25%	48 26%	29 28%	16 23%	48 29%	65 31%	19 16%	80 30%
	(4)	63 8%	32 9%	32 8%	8 10%	9 7%	17 12%	9 6%	10 9%	10 7%	12 6%	9 4%	19 12%	23 13%	19 9%	15 8%	3 3%	7 11%	17 10%	21 10%	6 5%	17 7%	
	(3)	56 7%	28 8%	28 7%	5 7%	6 4%	11 7%	10 7%	12 10%	13 8%	18 10%	16 7%	4 3%	17 9%	12 6%	13 6%	17 9%	10 10%	5 8%	13 8%	14 7%	1 *	22 9%
	(2)	51 7%	28 7%	23 6%	5 6%	5 4%	11 8%	9 7%	4 4%	17 11%	8 4%	13 6%	14 9%	15 9%	11 5%	12 6%	17 9%	9 9%	2 3%	13 8%	18 8%	2 2%	13 5%
Very bad indeed	(1)	58 8%	35 9%	23 6%	3 4%	8 7%	10 7%	14 10%	9 8%	14 9%	8 4%	21 9%	17 11%	12 6%	18 9%	11 5%	16 9%	7 7%	6 9%	13 8%	11 5%	1 1%	16 6%
Don't know		78 10%	25 7%	53 14%	8 10%	26 20%	10 7%	12 9%	7 6%	15 10%	14 8%	30 13%	17 10%	17 9%	19 9%	28 14%	14 8%	7 7%	10 14%	4 2%	15 7%	2 2%	28 11%
Mean		4.95	4.87	5.03	5.12	4.95	4.74	4.96	4.96	5.04	5.42	4.82	4.68	4.85	4.97	5.09	4.80	4.94	4.94	4.78	5.03	6.49	5.00
Standard deviation		2.11	2.18	2.05	1.96	1.89	1.93	2.29	1.97	2.46	2.04	2.06	2.12	2.19	2.12	2.00	2.21	2.09	2.22	1.94	2.07	1.61	1.94
Standard error		0.08	0.12	0.11	0.26	0.20	0.16	0.20	0.19	0.21	0.15	0.16	0.19	0.16	0.16	0.15	0.17	0.22	0.30	0.16	0.15	0.15	0.13

Opinion Poll

Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 6

Q.7 Please say which one of the following statements you most agree with?

Base: All "Split A" respondents

Weighting: Standard Demographic Weights

	Sex		Age							Social Class				Region				Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	754	358	396	65	114	159	141	119	156	207	193	139	215	203	197	185	102	67	158	209	122	259
Weighted base	759	371	389	81	127	145	137	116	155	186	230	163	180	201	201	188	103	67	164	209	119	262
I am satisfied with the Labour Government overall	192 25%	99 27%	93 24%	22 27%	27 21%	36 25%	41 30%	26 22%	41 26%	48 26%	45 20%	43 27%	55 31%	41 21%	45 22%	50 27%	30 29%	26 39%	9 5%	121 58%	12 10%	60 23%
I am disappointed in the Labour Government overall, but I still prefer them to a Conservative Government	245 32%	121 33%	123 32%	35 43%	45 36%	60 41%	43 31%	28 24%	34 22%	63 34%	83 36%	49 30%	49 27%	61 31%	57 29%	62 33%	40 38%	25 37%	12 7%	73 35%	60 50%	105 40%
I am disappointed in the Labour Government overall and I would rather have a Conservative Government	245 32%	119 32%	125 32%	20 25%	48 38%	38 26%	37 27%	51 44%	51 33%	60 32%	79 34%	56 34%	50 28%	71 35%	79 39%	58 31%	27 26%	10 15%	142 87%	14 7%	35 29%	77 29%
Don't know	78 10%	31 8%	47 12%	4 4%	7 5%	12 8%	16 12%	12 10%	29 19%	14 8%	24 10%	15 9%	25 14%	27 13%	20 10%	18 9%	7 7%	6 9%	1 1%	2 1%	12 10%	20 7%

Opinion Poll

Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 7

Q.8 Which of these statements do you most agree with?**Base: All "Split A" respondents****Weighting: Standard Demographic Weights**

	Sex		Age							Social Class				Region				Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Unweighted base	754	358	396	65	114	159	141	119	156	207	193	139	215	203	197	185	102	67	158	209	122	259
Weighted base	759	371	389	81	127	145	137	116	155	186	230	163	180	201	201	188	103	67	164	209	119	262
I think Tony Blair has been a good Prime Minister overall	272 36%	144 39%	128 33%	38 48%	33 26%	49 34%	58 42%	39 34%	54 35%	63 34%	79 34%	57 35%	73 41%	61 31%	68 34%	78 42%	34 33%	30 45%	24 15%	144 69%	26 21%	85 33%
I think Tony Blair has not been a good Prime Minister overall but I'd still prefer him as Prime Minister than Michael Howard	195 26%	81 22%	114 29%	26 33%	46 36%	43 30%	27 20%	24 21%	29 19%	49 26%	65 28%	48 29%	33 19%	54 27%	40 20%	47 25%	34 33%	19 29%	17 10%	55 26%	50 42%	87 33%
I think Tony Blair has not been a good Prime Minister overall and I'd prefer to see Michael Howard as Prime Minister	224 29%	113 31%	111 29%	16 19%	45 36%	40 28%	38 27%	42 37%	43 28%	59 32%	68 29%	46 28%	51 28%	66 33%	72 36%	45 24%	28 27%	13 19%	120 73%	10 5%	31 26%	73 28%
Don't know	69 9%	33 9%	36 9%	* 1%	2 2%	13 9%	14 10%	11 9%	29 18%	15 8%	19 8%	13 8%	23 13%	19 10%	20 10%	17 9%	7 7%	5 8%	3 2%	- -	13 11%	16 6%

Opinion Poll

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Absolutes/col percents

Table 8

Q.9 The general election is expected to take place in the next few months. Which of the following do you think is most likely to be the result?

Base: All "Split A" respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	754	358	396	65	114	159	141	119	156	207	193	139	215	203	197	185	102	67	158	209	122	259
Weighted base	759	371	389	81	127	145	137	116	155	186	230	163	180	201	201	188	103	67	164	209	119	262
A Labour government with a large majority of 100 or more	152 20%	88 24%	63 16%	32 40%	26 20%	29 20%	26 19%	17 15%	21 14%	23 12%	45 20%	37 22%	47 26%	41 21%	40 20%	38 20%	18 17%	15 22%	18 11%	75 36%	17 14%	53 20%
A Labour government with a small majority of less than 100	378 50%	189 51%	188 48%	31 39%	68 53%	67 46%	78 57%	56 49%	77 50%	117 63%	118 51%	72 44%	71 39%	101 51%	90 45%	89 48%	58 56%	39 59%	70 43%	112 54%	69 58%	131 50%
A hung Parliament, where no party has a majority	95 13%	50 13%	45 12%	1 1%	8 6%	25 17%	14 10%	19 16%	29 19%	20 11%	33 14%	20 12%	23 13%	25 12%	26 13%	27 14%	10 9%	8 11%	25 15%	10 5%	14 12%	35 13%
A Conservative government with a small majority of less than 100	70 9%	24 7%	46 12%	8 10%	10 8%	14 9%	8 6%	18 16%	13 8%	13 7%	22 10%	21 13%	14 8%	18 9%	23 11%	17 9%	8 8%	4 7%	35 21%	6 3%	8 7%	22 8%
A Conservative government with a large majority of 100 or more	30 4%	8 2%	22 6%	6 7%	8 7%	4 3%	6 5%	5 4%	1 *	6 3%	5 2%	8 5%	10 6%	6 3%	9 5%	10 5%	5 5%	- -	11 7%	2 1%	9 7%	12 5%
Don't know	35 5%	11 3%	23 6%	2 3%	7 5%	6 4%	6 4%	1 1%	14 9%	7 4%	7 3%	6 4%	14 8%	10 5%	12 6%	7 4%	5 5%	1 1%	4 3%	4 2%	2 2%	9 3%

Opinion Poll

Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 9

Q.10 Regardless of which party you support if any, please say if you agree or disagree with each of the following statements?

Base: All "Split A" respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region				Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters
Unweighted base	754	358	396	65	114	159	141	119	156	207	193	139	215	203	197	185	102	67	158	209	122	259
Weighted base	759	371	389	81	127	145	137	116	155	186	230	163	180	201	201	188	103	67	164	209	119	262
<u>Hard working people who save and take responsibility for their families are a "forgotten majority" in Britain today who have been let down by Tony Blair and would be supported by Michael Howard</u>																						
Agree	367 48%	173 47%	194 50%	40 50%	59 47%	63 44%	62 45%	66 57%	77 50%	83 44%	112 49%	77 47%	96 53%	99 49%	111 55%	90 48%	44 43%	23 35%	139 85%	57 27%	49 41%	144 55%
Disagree	346 46%	180 49%	166 43%	35 44%	60 48%	72 50%	70 51%	41 36%	67 43%	94 50%	107 47%	74 45%	71 40%	90 45%	76 38%	88 47%	52 51%	40 59%	24 14%	147 70%	66 55%	98 37%
Don't know	46 6%	18 5%	29 7%	5 6%	7 6%	9 6%	5 4%	8 7%	11 7%	10 5%	11 5%	13 8%	13 7%	11 6%	14 7%	10 5%	7 6%	4 6%	1 1%	5 3%	4 4%	20 8%
<u>The Conservatives share the values of ordinary people who make up the backbone of the country</u>																						
Agree	316 42%	151 41%	165 43%	34 42%	57 45%	54 37%	48 35%	50 43%	74 48%	75 40%	94 41%	67 41%	81 45%	89 45%	82 41%	78 41%	46 44%	22 32%	126 77%	53 26%	40 34%	116 44%
Disagree	399 53%	205 55%	195 50%	46 57%	61 48%	84 58%	84 61%	57 49%	67 43%	100 54%	125 54%	89 55%	85 47%	98 49%	105 52%	103 55%	51 50%	42 63%	31 19%	145 69%	78 65%	129 49%
Don't know	44 6%	15 4%	29 7%	1 1%	8 6%	7 5%	5 3%	8 7%	14 9%	11 6%	11 5%	7 4%	14 8%	14 7%	13 7%	7 4%	6 6%	3 5%	6 4%	11 5%	1 1%	17 7%
<u>Britain needs to change direction</u>																						
Agree	555 73%	257 69%	298 77%	65 81%	95 75%	101 69%	94 69%	93 80%	108 69%	126 68%	170 74%	121 74%	138 77%	154 77%	153 76%	137 73%	64 61%	48 72%	144 88%	120 57%	96 80%	203 77%
Disagree	171 22%	98 26%	73 19%	15 18%	20 16%	41 28%	40 29%	21 18%	34 22%	51 28%	49 21%	37 22%	34 19%	44 22%	34 17%	46 25%	30 29%	17 25%	15 9%	84 40%	17 15%	49 19%
Don't know	33 4%	16 4%	18 5%	1 1%	11 9%	3 2%	3 2%	2 2%	13 8%	9 5%	11 5%	6 3%	8 5%	3 2%	14 7%	4 2%	10 10%	2 4%	4 2%	6 3%	6 5%	10 4%

Opinion Poll

Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 9

Q.10 Regardless of which party you support if any, please say if you agree or disagree with each of the following statements?

Base: All "Split A" respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Weighted base	759	371	389	81	127	145	137	116	155	186	230	163	180	201	201	188	103	67	164	209	119	262
<u>A Conservative government would give better value for taxpayers' money than Labour</u>																						
Agree	309 41%	154 41%	155 40%	34 42%	65 51%	41 29%	45 33%	55 47%	69 45%	77 42%	99 43%	62 38%	72 40%	81 41%	88 44%	79 42%	43 41%	18 27%	143 88%	39 19%	44 37%	103 39%
Disagree	388 51%	196 53%	192 49%	41 51%	51 41%	90 62%	86 63%	51 44%	68 44%	94 51%	113 49%	89 55%	91 51%	106 53%	94 47%	94 50%	54 53%	40 60%	17 10%	161 77%	67 56%	126 48%
Don't know	62 8%	21 6%	41 11%	6 7%	10 8%	13 9%	6 4%	10 9%	18 11%	14 8%	18 8%	12 8%	17 10%	14 7%	19 9%	14 8%	6 6%	9 14%	3 2%	9 4%	9 7%	33 13%
<u>A Conservative government would restore integrity to government</u>																						
Agree	272 36%	132 36%	140 36%	28 35%	52 41%	41 28%	42 31%	46 39%	63 41%	62 33%	87 38%	53 32%	70 39%	67 33%	93 46%	63 34%	33 32%	17 25%	129 79%	44 21%	38 32%	90 34%
Disagree	414 54%	212 57%	201 52%	42 52%	64 50%	94 65%	89 65%	55 47%	70 45%	108 58%	126 55%	93 57%	87 48%	121 60%	86 43%	105 56%	60 58%	42 63%	26 16%	155 74%	74 62%	141 54%
Don't know	73 10%	27 7%	47 12%	10 13%	11 9%	10 7%	6 4%	15 13%	21 14%	15 8%	18 8%	18 11%	23 13%	13 7%	22 11%	20 10%	11 10%	8 12%	9 5%	11 5%	7 6%	31 12%

Opinion Poll

Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 10

Q.11 Has your household or family made a donation so far to the charitable appeals to help the earthquake and Tsunami which hit various Asian countries on Boxing Day?

Base: All "Split B" respondents

Weighting: Standard Demographic Weights

	Sex		Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	752	344	408	66	116	176	127	112	155	219	172	130	231	206	194	181	102	69	153	204	100	233
Weighted base	747	352	395	85	129	157	119	110	147	191	207	153	197	200	192	183	106	65	153	198	98	241
Yes	626 84%	291 83%	334 85%	69 81%	111 86%	135 86%	102 85%	97 88%	112 76%	167 88%	161 78%	137 90%	161 82%	157 78%	169 88%	149 82%	94 89%	57 87%	127 84%	169 86%	86 88%	202 84%
No	110 15%	52 15%	58 15%	15 18%	19 14%	19 12%	17 14%	12 10%	29 19%	21 11%	41 20%	15 10%	32 17%	39 20%	21 11%	29 16%	12 11%	9 13%	22 15%	25 13%	12 12%	37 15%
Don't know/ refused	11 1%	9 2%	2 1%	1 2%	- -	2 1%	1 *	1 1%	6 4%	2 1%	5 2%	1 1%	3 2%	4 2%	2 1%	5 2%	- -	- -	3 2%	3 2%	- -	3 1%

Opinion Poll

Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 11
Q.11a Could you tell me how much money has been donated in total from everyone in your household or family?
Base: All "Split B" respondents who have made a donation
Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region				Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	632	285	347	52	100	152	108	99	121	188	137	116	191	163	169	148	91	61	129	176	88	194
Weighted base	626	291	334	69	111	135	102	97	112	167	161	137	161	157	169	149	94	57	127	169	86	202
£1-£5	(3) 54 9%	26 9%	29 9%	7 11%	9 8%	10 8%	4 4%	10 10%	14 12%	11 6%	8 5%	15 11%	21 13%	14 9%	17 10%	12 8%	9 9%	3 4%	7 6%	21 12%	13 15%	17 9%
£6-£10	(8) 95 15%	49 17%	47 14%	11 16%	15 14%	17 13%	18 17%	15 15%	19 17%	21 13%	26 16%	23 17%	25 16%	18 11%	26 15%	27 18%	18 19%	7 13%	24 19%	31 18%	12 14%	34 17%
£11-£20	(15.5) 100 16%	49 17%	51 15%	10 15%	20 18%	23 17%	21 20%	14 15%	12 11%	25 15%	23 14%	29 21%	23 15%	21 13%	27 16%	24 16%	20 21%	8 14%	21 17%	29 17%	12 14%	32 16%
£21-£30	(25.5) 58 9%	27 9%	31 9%	6 9%	16 15%	10 8%	13 13%	7 7%	5 5%	12 7%	20 13%	14 10%	11 7%	15 9%	20 12%	16 10%	5 5%	3 6%	13 10%	13 8%	7 8%	21 11%
£31-£50	(40.5) 72 12%	29 10%	43 13%	3 5%	14 13%	22 16%	11 11%	14 14%	8 7%	22 13%	16 10%	18 13%	17 10%	19 12%	17 10%	17 12%	9 9%	10 18%	17 13%	19 11%	10 12%	16 8%
£51-£75	(62.5) 31 5%	13 4%	18 5%	3 4%	8 7%	10 7%	4 4%	3 3%	4 4%	11 7%	11 7%	5 4%	3 2%	12 7%	7 4%	6 4%	4 4%	3 5%	4 3%	10 6%	3 3%	8 4%
£76-100	(87.5) 35 6%	19 7%	16 5%	2 3%	4 3%	9 7%	5 5%	7 7%	8 7%	11 7%	11 7%	6 4%	7 4%	12 8%	10 6%	5 4%	3 3%	5 9%	8 6%	6 4%	7 8%	11 6%
More than £100	(110) 38 6%	22 8%	16 5%	5 7%	12 11%	5 4%	5 5%	7 7%	5 5%	12 7%	14 9%	5 3%	7 4%	11 7%	12 7%	6 4%	8 9%	1 2%	9 7%	15 9%	8 10%	12 6%
Don't know/ refused	141 23%	58 20%	82 25%	20 30%	13 11%	29 21%	22 22%	21 22%	36 32%	41 25%	32 20%	23 17%	45 28%	36 23%	35 20%	36 24%	19 20%	17 29%	25 20%	26 15%	14 16%	50 25%
Mean	33.28	34.25	32.39	29.91	36.53	33.95	31.03	34.43	31.50	38.59	38.66	26.89	27.88	38.60	33.10	28.28	31.70	34.91	33.53	32.47	36.21	31.78
Standard deviation	32.35	34.10	30.68	33.61	34.27	29.70	29.60	33.92	34.26	34.21	34.86	26.90	30.61	34.41	33.24	28.23	34.33	28.74	32.67	33.95	36.69	32.50
Standard error	1.47	2.26	1.91	5.53	3.67	2.70	3.19	3.92	3.81	2.89	3.32	2.72	2.60	3.09	2.90	2.66	4.02	4.24	3.22	2.79	4.29	2.69

Opinion Poll

Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 12

Q.11b I am going to read out some statements that have been made by some people who have not donated to the Tsunami appeal.

Please say in each case if you agree or disagree?

Base: All "Split B" respondents who have not made a donation

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	109	51	58	13	16	22	18	12	28	28	31	13	37	38	23	29	11	8	22	25	12	36
Weighted base	110	52	58	15	19	19	17	12	29	21	41	15	32	39	21	29	12	9	22	25	12	37
<u>I intend to make a donation but haven't got around to it yet</u>																						
Agree	68 62%	29 56%	39 66%	9 59%	13 71%	14 74%	9 53%	5 39%	18 63%	13 61%	29 70%	10 67%	16 49%	24 61%	13 62%	16 54%	8 69%	7 80%	16 72%	15 61%	9 74%	27 72%
Disagree	35 32%	19 38%	16 28%	6 41%	5 29%	4 22%	5 33%	6 52%	8 29%	8 36%	11 26%	3 23%	14 42%	12 31%	7 34%	11 37%	4 31%	2 20%	5 23%	9 36%	3 26%	9 25%
Don't know	7 6%	3 6%	3 6%	- -	- -	1 5%	2 15%	1 9%	2 8%	1 4%	2 4%	1 10%	3 9%	3 8%	1 4%	3 10%	- -	- -	1 5%	1 4%	- -	1 3%
<u>Enough money has already been raised internationally</u>																						
Agree	30 27%	13 26%	17 29%	3 22%	1 7%	4 23%	6 37%	3 27%	12 41%	3 14%	5 12%	6 42%	16 49%	13 34%	3 16%	10 35%	1 12%	2 23%	7 31%	9 35%	2 13%	9 25%
Disagree	69 63%	32 63%	37 63%	12 78%	15 78%	12 63%	10 58%	7 64%	14 48%	15 71%	34 82%	8 58%	12 36%	24 62%	12 58%	17 57%	10 81%	7 77%	12 55%	16 65%	11 87%	22 59%
Don't know	11 10%	6 12%	4 8%	- -	3 15%	3 14%	1 5%	1 9%	3 12%	3 15%	3 6%	- -	5 15%	2 5%	5 26%	3 9%	1 7%	- -	3 14%	- -	- -	6 16%
<u>A lot of the money raised will be wasted on bureaucracy and corruption</u>																						
Agree	53 49%	33 64%	20 35%	8 51%	9 50%	7 36%	11 67%	3 27%	15 53%	11 50%	19 45%	6 43%	18 55%	22 56%	9 45%	12 42%	5 40%	5 60%	11 49%	9 38%	5 45%	21 56%
Disagree	46 42%	14 27%	32 55%	5 31%	7 35%	12 61%	4 21%	8 67%	12 41%	8 38%	20 49%	6 39%	12 37%	14 35%	10 47%	14 47%	7 60%	2 19%	11 47%	14 58%	6 49%	12 32%
Don't know	10 9%	4 9%	6 10%	3 18%	3 14%	1 3%	2 11%	1 6%	2 7%	2 11%	3 7%	3 19%	3 8%	4 10%	2 8%	3 10%	- -	2 21%	1 4%	1 4%	1 6%	4 12%

Opinion Poll

Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 12

Q.11b I am going to read out some statements that have been made by some people who have not donated to the Tsunami appeal.

Please say in each case if you agree or disagree?

Base: All "Split B" respondents who have not made a donation

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	110	52	58	15	19	19	17	12	29	21	41	15	32	39	21	29	12	9	22	25	12	37
<u>The aid needed for victims of this disaster should come from governments, not from individuals</u>																						
Agree	51 47%	23 44%	29 50%	6 40%	5 28%	11 55%	9 51%	5 47%	16 55%	7 35%	19 46%	6 40%	19 59%	24 60%	4 19%	15 50%	3 25%	6 71%	12 55%	14 57%	5 45%	16 43%
Disagree	52 48%	26 50%	26 45%	9 60%	12 66%	9 45%	7 40%	5 43%	11 38%	12 57%	21 51%	8 52%	12 36%	15 38%	12 60%	14 47%	9 75%	3 29%	7 30%	10 40%	7 55%	19 53%
Don't know	6 5%	3 6%	3 5%	- -	1 6%	- -	2 9%	1 10%	2 7%	2 8%	1 3%	1 8%	2 6%	1 2%	4 21%	1 3%	- -	- -	3 15%	1 4%	- -	2 5%
<u>There are other, more deserving, causes</u>																						
Agree	42 38%	17 33%	25 43%	2 17%	6 35%	11 56%	5 31%	2 15%	15 54%	8 36%	8 19%	9 65%	17 53%	15 39%	8 37%	13 43%	4 33%	3 31%	8 37%	8 34%	3 26%	15 40%
Disagree	59 54%	32 62%	27 47%	11 75%	11 61%	9 44%	9 51%	7 63%	12 42%	12 56%	29 71%	4 27%	14 42%	20 50%	9 46%	16 54%	8 67%	6 69%	10 46%	13 53%	9 74%	20 55%
Don't know	9 8%	3 5%	6 10%	1 8%	1 4%	- -	3 18%	3 23%	1 4%	2 9%	4 10%	1 8%	2 5%	4 11%	4 17%	1 3%	- -	- -	4 17%	3 13%	- -	2 5%
<u>I would like to give but I can't afford to at the moment</u>																						
Agree	60 54%	27 53%	32 56%	8 54%	12 65%	9 44%	11 63%	7 57%	14 48%	7 30%	23 55%	9 62%	21 66%	23 59%	10 48%	15 53%	5 45%	6 70%	18 81%	12 50%	4 32%	17 48%
Disagree	48 44%	24 45%	25 42%	7 46%	7 35%	11 56%	6 37%	4 32%	14 49%	14 66%	17 42%	6 38%	11 34%	16 41%	9 43%	14 47%	7 55%	3 30%	4 19%	12 50%	7 58%	19 52%
Don't know	2 2%	1 1%	1 2%	- -	- -	- -	- -	1 11%	1 3%	1 4%	1 3%	- -	- -	- -	2 10%	- -	- -	- -	- -	- -	1 10%	- -

Opinion Poll

Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 13

Q.12 Thinking about the build-up to the war in Iraq and everything that has happened since, do you think that taking military action was the right thing to do or the wrong thing to do?

Base: All "Split B" respondents

Weighting: Standard Demographic Weights

	Sex		Age							Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	752	344	408	66	116	176	127	112	155	219	172	130	231	206	194	181	102	69	153	204	100	233
Weighted base	747	352	395	85	129	157	119	110	147	191	207	153	197	200	192	183	106	65	153	198	98	241
Right thing	217 29%	121 34%	96 24%	30 35%	40 31%	47 30%	28 23%	34 31%	39 26%	57 30%	56 27%	40 26%	64 33%	42 21%	56 29%	61 33%	40 38%	18 28%	52 34%	73 37%	18 19%	57 24%
Wrong thing	396 53%	179 51%	217 55%	40 47%	68 52%	79 51%	68 57%	62 56%	78 53%	98 51%	114 55%	86 56%	98 50%	120 60%	107 56%	88 48%	51 48%	30 46%	80 52%	88 44%	67 68%	142 59%
Don't know	134 18%	52 15%	82 21%	15 18%	22 17%	30 19%	23 19%	14 13%	30 20%	35 18%	37 18%	27 18%	35 18%	39 19%	29 15%	34 19%	15 14%	17 26%	20 13%	37 19%	13 13%	42 17%

Opinion Poll

Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 14

Q.13 Iraq is due to hold an election for a new national Assembly this month. Some people say that these elections should be postponed because the ongoing violence makes a free and fair election impossible while others say that postponement would give the terrorists what they want and that an imperfect election is better than no election at all. Which of these two views is closer to your opinion?

Base: All "Split B" respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scotland	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Unweighted base	752	344	408	66	116	176	127	112	155	219	172	130	231	206	194	181	102	69	153	204	100	233
Weighted base	747	352	395	85	129	157	119	110	147	191	207	153	197	200	192	183	106	65	153	198	98	241
Postpone election	216	111	105	38	38	32	38	33	37	42	61	47	66	55	55	47	39	20	41	58	31	78
	29%	32%	27%	45%	29%	21%	32%	30%	25%	22%	29%	31%	34%	27%	29%	26%	37%	30%	27%	29%	31%	32%
Do not postpone election	436	220	217	39	73	102	64	66	91	122	120	88	107	121	116	110	55	34	103	123	62	124
	58%	62%	55%	46%	56%	65%	54%	60%	62%	64%	58%	57%	54%	61%	61%	60%	52%	52%	68%	62%	64%	51%
Don't know	94	21	73	8	19	22	17	10	19	27	26	17	23	24	20	26	12	11	8	17	5	40
	13%	6%	18%	9%	15%	14%	14%	9%	13%	14%	13%	11%	12%	12%	11%	14%	11%	17%	5%	9%	5%	16%

Opinion Poll

Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 15

Q.14 I am going to read out the names of some prominent Labour politicians who have been mentioned as possible candidates to take over as Labour leader when Tony Blair stands down. Please say which one would be the best choice?

Base: All "Split B" respondents giving a single answer

Weighting: Standard Demographic Weights

	Sex		Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	629	302	327	54	98	150	102	96	129	185	150	105	189	178	166	143	82	60	131	169	76	192
Weighted base	622	310	312	66	111	133	95	94	123	158	180	123	161	171	164	144	86	56	131	164	76	195
Gordon Brown	279 45%	155 50%	124 40%	11 17%	56 50%	59 44%	49 52%	45 48%	59 48%	79 50%	74 41%	57 46%	68 42%	70 41%	78 47%	65 45%	29 33%	37 67%	51 39%	96 58%	33 43%	88 45%
Jack Straw	57 9%	32 10%	25 8%	3 5%	9 8%	16 12%	16 17%	8 9%	6 5%	15 10%	16 9%	6 5%	19 12%	11 6%	17 10%	18 13%	9 10%	3 5%	15 12%	14 8%	11 14%	21 11%
David Blunkett	42 7%	18 6%	24 8%	11 17%	6 5%	14 10%	4 4%	5 5%	3 2%	8 5%	16 9%	9 7%	9 6%	12 7%	12 7%	8 5%	9 10%	3 6%	9 7%	16 9%	3 4%	14 7%
Charles Clarke	20 3%	14 4%	7 2%	5 8%	6 6%	4 3%	- -	2 2%	3 3%	8 5%	5 3%	5 4%	4 2%	5 3%	6 4%	5 3%	2 3%	2 3%	7 5%	2 1%	10 13%	6 3%
Alan Milburn	16 3%	8 3%	8 2%	1 1%	1 1%	6 4%	1 1%	4 4%	3 2%	6 4%	4 2%	2 2%	3 2%	6 4%	1 1%	3 2%	4 5%	2 3%	7 5%	4 2%	1 1%	2 1%
John Reid	12 2%	6 2%	6 2%	4 7%	1 1%	- -	2 2%	3 3%	1 1%	2 1%	4 2%	3 3%	2 2%	4 2%	5 3%	3 2%	1 1%	- -	6 5%	3 2%	1 1%	4 2%
Don't know	195 31%	77 25%	119 38%	30 45%	32 29%	35 26%	23 24%	26 28%	49 40%	40 25%	60 33%	41 33%	55 34%	63 37%	46 28%	44 31%	33 38%	9 17%	36 27%	30 18%	18 24%	61 31%

Opinion Poll
Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 16
Classification
Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1506	1506
Weighted base		1506	1506
<u>Sex</u>			
Male		702 47%	723 48%
Female		804 53%	783 52%
<u>Age</u>			
18-24	(21)	131 9%	166 11%
25-34	(29.5)	230 15%	256 17%
35-44	(39.5)	335 22%	301 20%
45-54	(49.5)	268 18%	256 17%
55-64	(59.5)	231 15%	226 15%
65+	(70)	311 21%	301 20%
Average age		47.51	46.57

Opinion Poll
Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 16
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1506	1506
<u>Social Class</u>		
AB	426 28%	376 25%
C1	365 24%	437 29%
C2	269 18%	316 21%
DE	446 30%	377 25%
<u>Region</u>		
North	502 33%	503 33%
Midlands	468 31%	469 31%
South	536 36%	534 35%

Opinion Poll
Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 16
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1506	1506
<u>Working status</u>		
Full-time	653 43%	668 44%
Part-time	229 15%	169 11%
Not working but seeking work or temporarily unemployed/sick	101 7%	121 8%
Not working/not seeking work/retired	486 32%	519 34%
Refused	37 2%	29 2%
<u>Tenure</u>		
Own outright	428 28%	482 32%
Own with a mortgage	571 38%	617 41%
Council	210 14%	196 13%
Rented from someone else	219 15%	159 11%
Rent free	13 1%	8 1%
Refused	65 4%	44 3%

Opinion Poll
Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 16
Classification
Base: All respondents

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1506	1506
<u>Foreign Holiday in last 3 years</u>		
Yes	922 61%	934 62%
No	584 39%	572 38%
<u>Number of cars</u>		
None	326 22%	304 20%
1	668 44%	655 44%
2	395 26%	425 28%
3+	117 8%	122 8%

Opinion Poll
Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 16
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1506	1506
<u>Internet Access</u>		
At all	964 64%	987 66%
At home (net)	785 52%	810 54%
At work (net)	448 30%	441 29%
At home	470 31%	498 33%
At work	133 9%	130 9%
Both at home and at work	315 21%	311 21%
Somewhere else	46 3%	47 3%
Not at all	541 36%	519 34%
Refused	1 *	1 *

Opinion Poll
Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 16
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1506	1506
<u>Age Finished Full Time Education</u>		
Up to 15	317 21%	301 20%
16	399 26%	407 27%
17	99 7%	101 7%
18	175 12%	182 12%
19 or over	408 27%	407 27%
Still in full time education	52 3%	63 4%
Had no full time education	7 *	7 *
Refused	49 3%	38 3%

Opinion Poll
Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 16
Classification
Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1506	1506
<u>Marital Status</u>		
Single	347 23%	364 24%
Married/ co-habiting	810 54%	823 55%
Widowed/ separated/ divorced	310 21%	291 19%
Refused	39 3%	29 2%
<u>Children</u>		
None aged 18 or under	991 66%	1006 67%
NET: Yes	485 32%	477 32%
NET: Yes any aged 15 or under	425 28%	421 28%
- Aged under 5	166 11%	174 12%
- Aged 5-10	221 15%	211 14%
- Aged 11-15	197 13%	190 13%
- Aged 16-18	131 9%	125 8%
Refused	30 2%	22 1%

Opinion Poll
Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 17

Q.1 At the last general election, in June 2001, when the Labour Government was elected for the second time, many people did not vote at all. Can you remember - did you vote in that election, or did you not vote?

Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1506	1506
Weighted base	1506	1506
Voted	949 63%	948 63%
Didn't vote	470 31%	461 31%
Not registered	26 2%	32 2%
Too young	17 1%	24 2%
Can't remember	41 3%	37 2%
Refused	3 *	4 *

Opinion Poll
Fieldwork : January 7th-9th 2005

Absolutes/col percents

Table 18
Q.1a At that general election, in June 2001, could you tell me which party you actually voted for?

	Unweighted Total	Weighted Total
Unweighted base	751	751
Weighted base	751	751
Conservative	209 28%	225 30%
Labour	361 48%	345 46%
Liberal Democrats	137 18%	128 17%
SNP	18 2%	22 3%
Plaid Cymru	3 *	4 *
Other	23 3%	28 4%