

## Opinion Poll

### Fieldwork : September 2nd-4th 2005

Absolutes/col percents

Table 1

**Q.2 Many people currently say that they probably won't vote at all, while others say they would definitely vote.**

**How likely are you, personally, to vote at the next election?**

**Q.3/4 If there were a general election tomorrow, which party would you vote for?**

**Data excludes those who score 1/DK/Not registered for likelihood to vote (10%), or who don't know who they would vote for (14%), or who refuse to answer (11%).**

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters
Unweighted base	804	381	423	60	115	170	160	127	172	261	176	131	235	223	215	191	112	62	266	324	155	231
Weighted base	810	402	408	71	118	165	147	130	178	223	237	152	197	222	216	193	113	65	286	301	159	236
Conservative	286	158	129	14	34	59	55	46	77	78	101	50	58	88	89	75	31	4	286	-	-	68
	35%	39%	32%	20%	29%	36%	38%	35%	43%	35%	43%	33%	29%	39%	41%	39%	27%	6%	100%	-	-	29%
Labour	301	141	161	27	47	65	48	53	61	71	73	69	88	67	81	88	35	30	-	301	-	75
	37%	35%	39%	38%	40%	40%	32%	41%	34%	32%	31%	45%	45%	30%	38%	45%	31%	47%	-	100%	-	32%
Liberal	159	69	90	23	26	27	30	23	30	53	44	24	38	51	37	25	34	12	-	-	159	67
	20%	17%	22%	32%	22%	16%	20%	18%	17%	24%	18%	16%	19%	23%	17%	13%	30%	19%	-	-	100%	28%
SNP	15	9	6	3	4	1	3	3	1	5	5	2	3	-	-	-	-	15	-	-	-	6
	2%	2%	1%	4%	4%	1%	2%	2%	*	2%	2%	1%	2%	-	-	-	-	23%	-	-	-	3%
Plaid Cymru	9	4	5	1	-	2	2	1	3	2	4	2	1	-	-	1	7	-	-	-	-	3
	1%	1%	1%	1%	-	1%	2%	1%	2%	1%	2%	1%	*	-	-	1%	7%	-	-	-	-	1%
The Green Party	13	6	7	2	3	4	4	1	-	5	4	2	3	9	2	2	*	-	-	-	-	6
	2%	2%	2%	2%	2%	3%	3%	1%	-	2%	1%	2%	1%	4%	1%	1%	*	-	-	-	-	2%
The United Kingdom Independence Party (UKIP)	10	6	5	*	3	2	1	-	4	3	3	2	3	3	3	1	4	-	-	-	-	6
	1%	1%	1%	1%	3%	1%	1%	-	2%	1%	1%	1%	1%	1%	1%	1%	3%	-	-	-	-	3%
The British National Party (BNP)	2	2	-	-	*	1	1	-	-	1	1	-	*	1	-	1	-	-	-	-	-	1
	*	1%	-	-	*	1%	1%	-	-	*	*	-	*	*	-	1%	-	-	-	-	-	*
The Scottish Socialist Party	2	1	1	-	-	1	1	-	-	1	-	1	-	-	-	-	-	2	-	-	-	-
	*	*	*	-	-	1%	1%	-	-	*	-	1%	-	-	-	-	-	4%	-	-	-	-
Respect	1	1	-	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	-	-	-	-
	*	*	-	-	-	-	-	1%	-	*	-	-	-	*	-	-	-	-	-	-	-	-
Another party	10	5	5	1	-	3	2	1	3	4	3	1	3	2	4	-	3	1	-	-	-	4
	1%	1%	1%	1%	-	2%	2%	1%	1%	2%	1%	*	2%	1%	2%	-	2%	2%	-	-	-	2%

**Opinion Poll**  
**Fieldwork : September 2nd-4th 2005**

Col percents

Table 2  
**Published voting intention figures:- 6th September 2005**

	<u>Total</u>
Conservative	35%
Labour	37%
Liberal Democrat/ Liberal	20%
Scottish National Party/SNP	2%
Plaid Cymru	1%
Other	5%

## Opinion Poll

### Fieldwork : September 2nd-4th 2005

Absolutes/col percents

Table 3

**Q.5c New laws on alcohol licensing are due to take effect in November. These will introduce flexible opening hours for all licensed premises, allowing pubs to stay open until the early hours of the morning and provide live music subject to consideration of the impact on local residents, businesses and various authorities. From what you know, do you support or oppose the planned changes in licensing laws?**

**Base: All 'Sample A' respondents**

**Weighting: Standard Demographic Weights**

	Sex		Age							Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	751	340	411	84	117	162	135	107	146	229	169	131	222	200	195	184	107	65	151	193	84	267
Weighted base	759	361	398	94	119	159	122	113	152	192	226	153	188	204	193	187	107	67	163	193	83	273
Support	255 34%	156 43%	99 25%	48 51%	52 43%	57 36%	49 40%	23 21%	26 17%	72 37%	85 37%	52 34%	47 25%	70 34%	72 38%	54 29%	38 35%	21 31%	33 20%	83 43%	28 34%	92 34%
Oppose	471 62%	188 52%	283 71%	44 47%	65 54%	94 59%	64 52%	83 74%	121 80%	112 58%	134 59%	97 64%	128 68%	126 62%	110 57%	127 68%	65 61%	42 63%	123 76%	102 53%	53 64%	171 63%
Don't know	33 4%	17 5%	16 4%	2 2%	3 3%	8 5%	9 8%	6 5%	5 3%	9 5%	7 3%	4 2%	13 7%	8 4%	10 5%	7 4%	5 4%	4 6%	7 4%	8 4%	2 3%	10 4%

**Opinion Poll**  
**Fieldwork : September 2nd-4th 2005**

Absolutes/col percents

Table 4

**Q.6a Which of these statements about the changes in the licencing laws comes closest to your view?**

**A. Flexible opening and closing times will help to reduce public disorder, noise and nuisance and make it easier for the police because drinkers will no longer all be leaving licensed premises at the same fixed closing time**

**B. Flexible opening and closing times will increase public disorder, noise and nuisance because it will result in more people leaving licensed premises late at night who are more likely to have drunk more**

**Base: All 'Sample A' respondents**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	751	340	411	84	117	162	135	107	146	229	169	131	222	200	195	184	107	65	151	193	84	267
Weighted base	759	361	398	94	119	159	122	113	152	192	226	153	188	204	193	187	107	67	163	193	83	273
Statement A closest	319	180	139	51	63	60	54	44	48	84	90	73	72	88	94	69	41	29	50	99	34	109
	42%	50%	35%	54%	53%	38%	44%	39%	32%	44%	40%	48%	38%	43%	48%	37%	38%	43%	31%	51%	41%	40%
Statement B closest	419	170	249	43	57	93	66	67	94	105	132	76	105	114	93	110	66	36	111	91	47	156
	55%	47%	63%	46%	47%	58%	54%	59%	62%	55%	59%	50%	56%	56%	48%	59%	62%	53%	68%	47%	57%	57%
Don't know	20	11	9	-	-	6	3	2	9	4	4	3	10	2	7	9	-	3	1	4	2	8
	3%	3%	2%	-	-	4%	2%	2%	6%	2%	2%	2%	6%	1%	4%	5%	-	4%	1%	2%	2%	3%

**Opinion Poll**  
**Fieldwork : September 2nd-4th 2005**

Absolutes/col percents

Table 5

**Q.6b Which of these statements about the changes in the licencing laws comes closest to your view?**

**A. Flexible licensing and the possibility of 24 hour opening will increase the amount of binge drinking because people will drink for longer if the law allows them to**

**B. Flexible licensing and the possibility of 24 hour opening will reduce the amount of binge drinking because there will no longer be pressure to drink as much as possible before "last orders"**

**Base: All 'Sample A' respondents**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	751	340	411	84	117	162	135	107	146	229	169	131	222	200	195	184	107	65	151	193	84	267
Weighted base	759	361	398	94	119	159	122	113	152	192	226	153	188	204	193	187	107	67	163	193	83	273
Statement A closest	403	166	237	41	60	82	54	71	94	99	120	79	105	107	96	109	54	39	97	94	41	143
	53%	46%	60%	43%	50%	52%	44%	63%	62%	52%	53%	52%	56%	52%	50%	58%	50%	58%	60%	49%	49%	52%
Statement B closest	329	182	147	52	57	68	67	35	50	86	102	71	70	88	91	69	53	27	64	96	36	121
	43%	50%	37%	56%	48%	43%	54%	31%	33%	45%	45%	47%	37%	43%	47%	37%	50%	41%	39%	50%	43%	44%
Don't know	27	14	13	1	2	8	2	7	7	7	4	2	13	9	6	9	1	1	2	3	7	9
	4%	4%	3%	1%	2%	5%	1%	6%	5%	4%	2%	1%	7%	5%	3%	5%	1%	1%	1%	2%	8%	3%

## Opinion Poll

### Fieldwork : September 2nd-4th 2005

Absolutes/col percents

Table 6

**Q.6c Which of these statements about the changes in the licencing laws comes closest to your view?**

**A. The proposed reforms rightly treat people like adults and recognise that it is not the place of government to dictate when or for how long they drink alcohol**

**B. Excessive drinking poses serious problems for society so government should maintain tight licensing laws which restrict when and for how long people drink alcohol**

**Base: All 'Sample A' respondents**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	751	340	411	84	117	162	135	107	146	229	169	131	222	200	195	184	107	65	151	193	84	267
Weighted base	759	361	398	94	119	159	122	113	152	192	226	153	188	204	193	187	107	67	163	193	83	273
Statement A closest	256	155	101	51	48	51	44	29	34	69	79	52	56	69	70	50	44	24	34	78	28	93
	34%	43%	25%	54%	40%	32%	36%	26%	22%	36%	35%	34%	30%	34%	36%	27%	41%	36%	21%	40%	34%	34%
Statement B closest	479	202	277	43	71	103	73	81	109	117	145	97	121	131	115	133	60	40	124	113	51	174
	63%	56%	70%	46%	59%	65%	60%	72%	72%	61%	64%	63%	64%	64%	60%	71%	56%	60%	76%	59%	62%	64%
Don't know	24	5	19	-	1	5	6	3	9	6	2	4	11	5	8	5	3	3	5	2	4	6
	3%	1%	5%	-	1%	3%	5%	2%	6%	3%	1%	3%	6%	2%	4%	3%	3%	4%	3%	1%	5%	2%

## Opinion Poll

### Fieldwork : September 2nd-4th 2005

Absolutes/col percents

Table 7

**Q.7 Thinking about the way that Tony Blair responded to the terrorist attacks on London and the measures he has since proposed to address the threat of future terrorism, which of the following statements is closest to your view...?**

**Base: All 'Sample B' respondents**

**Weighting: Standard Demographic Weights**

	Sex		Age							Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	755	352	403	67	132	155	142	110	149	227	160	140	228	201	197	185	106	66	151	194	99	245
Weighted base	747	362	386	72	136	142	133	113	150	184	210	164	189	197	199	183	102	66	161	185	95	245
My view of Tony Blair has become more positive because of the way he has handled the threat of terrorist attacks on Britain	140 19%	79 22%	60 16%	14 20%	32 24%	23 16%	22 16%	20 18%	28 19%	30 16%	37 18%	42 26%	31 16%	46 23%	34 17%	31 17%	16 15%	13 20%	23 14%	53 29%	14 14%	49 20%
My view of Tony Blair has become more negative because of the way he has handled the threat of terrorist attacks on Britain	180 24%	83 23%	98 25%	10 14%	25 18%	32 23%	36 27%	32 29%	45 30%	48 26%	43 21%	45 28%	43 23%	45 23%	49 25%	40 22%	33 32%	14 21%	60 37%	27 15%	31 33%	61 25%
The way Tony Blair has handled the threat of terrorist attacks on Britain has not changed my opinion of him one way or the other	388 52%	183 51%	205 53%	45 62%	73 54%	79 56%	71 53%	57 50%	64 43%	99 54%	118 56%	73 44%	99 52%	100 51%	100 50%	102 56%	49 47%	37 57%	75 47%	101 55%	46 48%	125 51%
Don't know	39 5%	16 5%	22 6%	3 4%	6 4%	8 6%	6 4%	4 3%	13 8%	6 3%	12 6%	4 2%	16 9%	6 3%	17 8%	10 5%	5 5%	1 1%	3 2%	3 2%	5 5%	10 4%

**Opinion Poll**  
**Fieldwork : September 2nd-4th 2005**

Absolutes/col percents

Table 8

**Q.8 Thinking about the build-up to the war in Iraq and everything that has happened since, do you think that taking military action was the right thing to do or the wrong thing to do?**

**Base: All 'Sample B' respondents**

**Weighting: Standard Demographic Weights**

	Sex		Age							Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	755	352	403	67	132	155	142	110	149	227	160	140	228	201	197	185	106	66	151	194	99	245
Weighted base	747	362	386	72	136	142	133	113	150	184	210	164	189	197	199	183	102	66	161	185	95	245
Right thing	224 30%	134 37%	91 23%	24 33%	43 32%	41 28%	35 26%	40 35%	41 28%	49 27%	63 30%	43 26%	70 37%	49 25%	60 30%	62 34%	28 27%	25 39%	48 30%	72 39%	20 21%	60 25%
Wrong thing	409 55%	189 52%	221 57%	30 42%	74 55%	76 53%	77 58%	61 54%	90 60%	106 58%	108 52%	101 62%	94 50%	128 65%	105 53%	88 48%	61 59%	28 43%	98 61%	93 50%	61 64%	153 62%
Don't know	114 15%	39 11%	74 19%	17 24%	18 13%	26 18%	22 16%	12 11%	18 12%	29 16%	39 19%	20 12%	26 14%	20 10%	34 17%	33 18%	14 14%	12 19%	14 9%	19 11%	14 15%	32 13%



## Opinion Poll

### Fieldwork : September 2nd-4th 2005

Absolutes/col percents

Table 9

**Q.9 The Conservative Party is in the process of choosing a new leader to replace Michael Howard, who announced he was standing down after the party's defeat in the general election. Which one of the following possible candidates do you think would make the best leader for the Conservative Party?**

**Base: All 'Sample B' respondents**

**Weighting: Standard Demographic Weights**

	Sex		Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Unweighted base	755	352	403	67	132	155	142	110	149	227	160	140	228	201	197	185	106	66	151	194	99	245
Weighted base	747	362	386	72	136	142	133	113	150	184	210	164	189	197	199	183	102	66	161	185	95	245
Ken Clarke	309 41%	159 44%	151 39%	16 22%	59 43%	55 38%	66 50%	47 41%	67 45%	85 46%	91 43%	67 41%	66 35%	82 41%	91 46%	69 38%	40 39%	27 42%	88 55%	71 38%	46 49%	107 44%
David Davis	75 10%	44 12%	31 8%	8 12%	12 9%	11 7%	12 9%	14 13%	18 12%	23 13%	17 8%	16 10%	18 10%	18 9%	17 9%	22 12%	16 15%	3 5%	25 16%	23 12%	7 7%	18 8%
Malcolm Rifkind	35 5%	23 6%	13 3%	3 4%	3 2%	5 3%	10 7%	5 5%	10 6%	6 3%	12 6%	9 6%	8 4%	5 3%	8 4%	8 5%	7 7%	7 10%	6 4%	12 7%	3 3%	11 5%
Liam Fox	23 3%	13 4%	10 2%	5 7%	4 3%	3 2%	5 3%	2 2%	3 2%	4 2%	9 4%	4 3%	5 3%	7 4%	5 3%	6 3%	4 4%	1 1%	4 2%	6 3%	4 4%	7 3%
David Cameron	12 2%	6 2%	6 2%	2 3%	3 2%	4 3%	2 1%	- -	2 1%	2 1%	3 2%	4 2%	3 2%	6 3%	1 *	5 3%	- -	- -	6 3%	2 1%	1 1%	4 2%
David Willetts	9 1%	6 2%	4 1%	1 2%	2 2%	2 1%	3 2%	- -	1 1%	1 1%	3 2%	2 1%	3 2%	4 2%	1 1%	1 1%	2 2%	- -	2 1%	1 1%	1 1%	1 1%
Andrew Lansley	9 1%	4 1%	5 1%	1 1%	2 2%	4 3%	1 1%	- -	- -	1 1%	4 2%	2 1%	1 1%	3 1%	3 1%	2 1%	* *	1 2%	2 1%	3 2%	1 1%	5 2%
None of these	41 6%	25 7%	17 4%	1 1%	2 2%	10 7%	10 7%	7 6%	12 8%	7 4%	13 6%	8 5%	13 7%	6 3%	12 6%	15 8%	4 4%	4 6%	2 1%	11 6%	2 3%	9 4%
Don't know	234 31%	83 23%	151 39%	34 48%	47 34%	50 35%	26 20%	38 33%	38 26%	53 29%	58 27%	52 32%	71 37%	66 34%	61 30%	55 30%	28 28%	23 35%	27 17%	55 30%	30 31%	81 33%

## Opinion Poll

### Fieldwork : September 2nd-4th 2005

Absolutes/col percents

Table 10

**Q.10 If the choice at the next election is between Labour led by Gordon Brown, the Conservatives led by Kenneth Clarke and the Liberal Democrats led by Charles Kennedy, which party would you vote for - or would you vote for some other party or not vote at all?**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region				Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Unweighted base	755	352	403	67	132	155	142	110	149	227	160	140	228	201	197	185	106	66	151	194	99	245
Weighted base	747	362	386	72	136	142	133	113	150	184	210	164	189	197	199	183	102	66	161	185	95	245
Labour	209 28%	106 29%	103 27%	20 28%	37 27%	44 31%	31 23%	39 35%	37 24%	58 31%	52 25%	49 30%	50 27%	45 23%	59 30%	58 32%	21 21%	26 40%	8 5%	146 79%	18 19%	70 29%
Liberal Democrat	100 13%	40 11%	61 16%	10 14%	23 17%	15 11%	18 14%	16 14%	18 12%	33 18%	25 12%	17 10%	25 13%	27 14%	16 8%	20 11%	25 24%	12 18%	6 4%	8 5%	62 65%	44 18%
Conservative	186 25%	91 25%	95 25%	6 9%	29 21%	34 24%	34 26%	28 24%	54 36%	52 28%	51 24%	42 26%	41 22%	60 31%	56 28%	39 22%	25 24%	6 9%	133 83%	8 4%	9 9%	47 19%
Other	25 3%	18 5%	7 2%	5 7%	4 3%	4 3%	7 5%	3 2%	2 2%	5 3%	10 5%	4 2%	7 3%	8 4%	5 2%	2 1%	2 2%	8 13%	1 1%	1 1%	-	9 4%
Wouldn't vote	77 10%	45 12%	33 8%	14 20%	19 14%	22 15%	11 9%	4 4%	7 5%	13 7%	25 12%	21 13%	19 10%	21 11%	27 13%	20 11%	7 6%	3 5%	5 3%	11 6%	-	23 9%
Refused	50 7%	24 7%	26 7%	-	5 3%	10 7%	9 7%	11 10%	15 10%	7 4%	20 10%	8 5%	15 8%	9 5%	13 7%	16 9%	9 8%	3 4%	-	-	-	1 *
Don't know	100 13%	37 10%	62 16%	16 22%	20 14%	13 9%	22 17%	12 11%	17 11%	18 10%	27 13%	23 14%	32 17%	26 13%	25 12%	28 15%	14 13%	7 11%	8 5%	11 6%	7 7%	52 21%

## Opinion Poll

### Fieldwork : September 2nd-4th 2005

Absolutes/col percents

Table 11

**Q.11 If the choice at the next election is between Labour led by Gordon Brown, the Conservatives led by David Davis and the Liberal Democrats led by Charles Kennedy, which party would you vote for - or would you vote for some other party or not vote at all?**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Unweighted base	751	340	411	84	117	162	135	107	146	229	169	131	222	200	195	184	107	65	151	193	84	267
Weighted base	759	361	398	94	119	159	122	113	152	192	226	153	188	204	193	187	107	67	163	193	83	273
Labour	229 30%	113 31%	116 29%	26 28%	32 27%	53 33%	36 30%	34 30%	48 32%	55 29%	66 29%	46 30%	62 33%	48 24%	60 31%	73 39%	28 26%	20 30%	8 5%	167 86%	12 14%	77 28%
Liberal Democrat	89 12%	42 12%	47 12%	19 20%	15 13%	17 10%	11 9%	12 11%	14 10%	25 13%	29 13%	15 10%	20 10%	24 12%	19 10%	21 11%	19 17%	7 10%	4 2%	1 1%	53 64%	43 16%
Conservative	158 21%	83 23%	75 19%	12 13%	22 18%	29 18%	29 23%	26 23%	40 27%	43 22%	55 25%	29 19%	30 16%	52 26%	44 23%	39 21%	19 18%	3 5%	136 84%	2 1%	5 5%	48 18%
Other	35 5%	15 4%	20 5%	4 4%	10 8%	7 4%	5 4%	6 6%	4 2%	12 6%	7 3%	9 6%	7 4%	10 5%	8 4%	2 1%	10 9%	6 9%	1 1%	6 3%	5 6%	13 5%
Wouldn't vote	114 15%	58 16%	56 14%	23 25%	27 23%	21 13%	19 16%	13 12%	10 6%	20 11%	31 14%	37 24%	26 14%	32 16%	30 16%	24 13%	13 12%	16 23%	9 6%	9 5%	5 6%	42 15%
Refused	59 8%	23 6%	36 9%	3 3%	2 2%	10 7%	10 8%	13 12%	21 14%	15 8%	13 6%	6 4%	25 13%	18 9%	15 8%	11 6%	7 7%	8 12%	- -	- -	- -	4 1%
Don't know	74 10%	27 7%	48 12%	7 7%	11 10%	22 14%	12 10%	8 7%	14 9%	21 11%	25 11%	10 6%	19 10%	20 10%	17 9%	17 9%	13 12%	8 11%	5 3%	8 4%	3 4%	46 17%

## Opinion Poll

### Fieldwork : September 2nd-4th 2005

Absolutes/col percents

Table 12

**Q.12 Please say if you agree or disagree with the following statements?**

**Base: All 'Sample B' respondents**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Dem- ocrat	Swing Voters
Unweighted base	755	352	403	67	132	155	142	110	149	227	160	140	228	201	197	185	106	66	151	194	99	245
Weighted base	747	362	386	72	136	142	133	113	150	184	210	164	189	197	199	183	102	66	161	185	95	245
<b><u>I have been taking a closer than usual interest in how the England cricket team is doing in its matches against Australia for the Ashes</u></b>																						
Agree	380 51%	212 59%	169 44%	36 50%	65 48%	65 46%	71 53%	59 52%	84 56%	101 55%	105 50%	86 52%	89 47%	110 56%	116 58%	89 49%	52 51%	13 21%	88 55%	99 54%	57 60%	117 48%
Disagree	326 44%	135 37%	191 50%	28 39%	69 51%	72 50%	56 42%	47 41%	54 36%	76 41%	93 44%	72 44%	85 45%	77 39%	75 38%	80 44%	48 47%	46 70%	65 41%	75 41%	37 39%	114 47%
Don't know	41 5%	15 4%	25 7%	8 11%	2 1%	6 4%	7 5%	7 7%	12 8%	7 4%	13 6%	6 3%	16 8%	10 5%	9 4%	14 7%	3 3%	6 9%	7 5%	10 6%	1 1%	14 6%
<b><u>The England cricket team are much better role models than the England football team</u></b>																						
Agree	491 66%	249 69%	242 63%	48 67%	77 57%	87 61%	99 74%	75 67%	104 69%	120 65%	140 67%	113 69%	119 63%	136 69%	118 59%	128 70%	73 72%	36 55%	123 77%	114 62%	69 73%	161 66%
Disagree	151 20%	77 21%	75 19%	16 22%	41 30%	34 24%	23 18%	16 14%	21 14%	40 22%	47 22%	29 18%	35 19%	41 21%	54 27%	36 19%	10 10%	11 17%	24 15%	49 26%	14 15%	48 19%
Don't know	105 14%	36 10%	69 18%	8 11%	18 13%	21 15%	11 8%	22 20%	26 17%	24 13%	24 11%	22 13%	35 19%	20 10%	28 14%	19 10%	19 18%	18 28%	13 8%	22 12%	12 12%	37 15%

**Opinion Poll**  
**Fieldwork : September 2nd-4th 2005**

Absolutes/col percents

Table 13  
**Classification**  
**Base: All respondents**

		Unweighted Total	Weighted Total
Unweighted base		1506	1506
Weighted base		1506	1506
<b>Sex</b>			
Male		692 46%	723 48%
Female		814 54%	783 52%
<b>Age</b>			
18-24	(21)	151 10%	166 11%
25-34	(29.5)	249 17%	256 17%
35-44	(39.5)	317 21%	301 20%
45-54	(49.5)	277 18%	256 17%
55-64	(59.5)	217 14%	226 15%
65+	(70)	295 20%	302 20%
Average age		46.69	46.58

**Opinion Poll**  
**Fieldwork : September 2nd-4th 2005**

Absolutes/col percents

Table 13  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1506	1506
<b><u>Social Class</u></b>		
AB	456 30%	376 25%
C1	329 22%	437 29%
C2	271 18%	316 21%
DE	450 30%	377 25%
<b><u>Region</u></b>		
North	500 33%	503 33%
Midlands	470 31%	469 31%
South	536 36%	534 35%

**Opinion Poll**  
**Fieldwork : September 2nd-4th 2005**

Absolutes/col percents

Table 13  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1506	1506
<b><u>Working status</u></b>		
Full-time	655 43%	669 44%
Part-time	197 13%	169 11%
Not working but seeking work or temporarily unemployed/sick	94 6%	89 6%
Not working/not seeking work	142 9%	141 9%
Retired	355 24%	367 24%
Student	61 4%	70 5%
Refused	2 *	2 *

**Opinion Poll**  
**Fieldwork : September 2nd-4th 2005**

Absolutes/col percents

Table 13  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1506	1506
<b><u>Tenure</u></b>		
Own outright	399 26%	482 32%
Own with a mortgage	557 37%	617 41%
Council	265 18%	196 13%
Rented from someone else	240 16%	179 12%
Rent free	17 1%	12 1%
Refused	28 2%	20 1%



**Opinion Poll**  
**Fieldwork : September 2nd-4th 2005**

Absolutes/col percents

Table 13  
**Classification**  
**Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Weighted base	1506	1506
<b><u>Foreign Holiday in last 3 years</u></b>		
Yes	888 59%	934 62%
No	618 41%	572 38%
<b><u>Number of cars</u></b>		
None	344 23%	304 20%
1	681 45%	655 44%
2	355 24%	425 28%
3+	126 8%	122 8%

**Opinion Poll**  
**Fieldwork : September 2nd-4th 2005**

Absolutes/col percents

Table 13  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1506	1506
<b><u>Internet Access</u></b>		
At all	963 64%	981 65%
At home (net)	816 54%	831 55%
At work (net)	466 31%	466 31%
At home	454 30%	471 31%
At work	104 7%	107 7%
Both at home and at work	362 24%	359 24%
Somewhere else	43 3%	44 3%
Not at all	542 36%	524 35%
Refused	1 *	1 *

**Opinion Poll**  
**Fieldwork : September 2nd-4th 2005**

Absolutes/col percents

Table 13  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1506	1506
<b><u>Age Finished Full Time Education</u></b>		
Up to 15	314 21%	308 20%
16	389 26%	385 26%
17	109 7%	114 8%
18	185 12%	199 13%
19 or over	404 27%	393 26%
Still in full time education	53 4%	60 4%
Had no full time education	2 *	1 *
Refused	50 3%	45 3%

**Opinion Poll**  
**Fieldwork : September 2nd-4th 2005**

Absolutes/col percents

Table 13  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1506	1506
<b><u>Marital Status</u></b>		
Single	353 23%	356 24%
Married/ co-habiting	808 54%	829 55%
Widowed/ separated/ divorced	309 21%	290 19%
Refused	36 2%	31 2%
<b><u>Children</u></b>		
None aged 18 or under	981 65%	997 66%
NET: Yes	488 32%	476 32%
NET: Yes any aged 15 or under	433 29%	424 28%
- Aged under 5	171 11%	172 11%
- Aged 5-10	196 13%	194 13%
- Aged 11-15	211 14%	200 13%
- Aged 16-18	125 8%	118 8%
Refused	37 2%	34 2%

**Opinion Poll**  
**Fieldwork : September 2nd-4th 2005**

Absolutes/col percents

Table 13  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
<b><u>Grocery shopping status</u></b>		
I am the main grocery shopper in the household	1017 68%	994 66%
I regularly do the main grocery shop	1038 69%	1023 68%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	1084 72%	1077 72%
I do not do grocery shopping	187 12%	199 13%
Refused	29 2%	26 2%

**Opinion Poll**  
**Fieldwork : September 2nd-4th 2005**

Absolutes/col percents

Table 14

**Q.1 At the general election in May many people didn't vote. Can you remember - did you vote in that election, or did you not vote?**

**Base: All respondents**

	Unweighted Total	Weighted Total
Unweighted base	1506	1506
Weighted base	1506	1506
Voted	1028 68%	1035 69%
Didn't vote	413 27%	405 27%
Not registered	39 3%	35 2%
Too young	12 1%	16 1%
Can't remember	10 1%	9 1%
Refused	4 *	5 *

**Opinion Poll**  
**Fieldwork : September 2nd-4th 2005**

Absolutes/col percents

Table 15  
**Q.1a At that general election, in May 2005, could you tell me which party you actually voted for?**

	Unweighted Total	Weighted Total
Unweighted base	767	767
Weighted base	767	782
Conservative	239 31%	259 33%
Labour	326 43%	303 39%
Liberal Democrats	156 20%	168 21%
SNP	10 1%	12 2%
Plaid Cymru	9 1%	11 1%
Other	27 4%	30 4%