

Opinion Poll

Fieldwork : February 6th-8th 2004

Absolutes/col percents

Table 1

Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348
Absolutely certain to vote	(10) 434 43%	203 41%	231 45%	22 19%	61 32%	86 44%	75 44%	69 53%	121 59%	118 49%	105 38%	97 46%	114 41%	103 38%	100 39%	114 45%	69 50%	48 54%	110 56%	136 52%	80 47%	95 27%
(9)	52 5%	33 7%	19 4%	5 5%	7 4%	10 5%	12 7%	7 5%	11 5%	16 7%	18 7%	9 4%	9 3%	14 5%	14 6%	12 5%	7 5%	5 6%	16 8%	12 5%	6 3%	20 6%
(8)	94 9%	49 10%	45 9%	16 14%	21 11%	18 9%	17 10%	9 7%	13 6%	24 10%	30 11%	15 7%	24 9%	33 12%	20 8%	24 10%	11 8%	6 6%	25 13%	30 11%	19 11%	35 10%
(7)	70 7%	38 8%	32 6%	5 4%	25 13%	10 5%	12 7%	10 8%	9 4%	16 7%	20 7%	13 6%	20 7%	19 7%	23 9%	17 7%	7 5%	4 4%	9 5%	20 8%	18 11%	35 10%
(6)	40 4%	22 4%	18 4%	6 6%	10 5%	5 3%	6 3%	5 4%	8 4%	5 2%	16 6%	7 3%	12 4%	9 3%	14 5%	8 3%	5 4%	5 6%	3 1%	15 6%	10 6%	21 6%
(5)	103 10%	36 7%	67 13%	20 18%	25 13%	19 10%	18 10%	12 9%	8 4%	21 9%	33 12%	18 8%	31 11%	31 11%	30 11%	22 9%	14 10%	6 7%	19 10%	22 8%	13 8%	59 17%
(4)	19 2%	6 1%	14 3%	4 4%	5 3%	4 2%	4 2%	1 1%	1 1%	5 2%	4 1%	6 3%	5 2%	3 1%	7 3%	5 2%	3 2%	1 1%	5 2%	5 2%	1 *	15 4%
(3)	31 3%	16 3%	16 3%	7 6%	9 4%	6 3%	2 1%	2 2%	5 2%	1 *	9 3%	11 5%	11 4%	6 2%	11 4%	12 5%	3 2%	- -	4 2%	4 2%	4 3%	21 6%
(2)	24 2%	20 4%	4 1%	3 3%	2 1%	7 3%	6 3%	2 1%	6 3%	7 3%	6 2%	4 2%	8 3%	8 3%	3 1%	9 3%	3 2%	1 1%	2 1%	5 2%	2 1%	13 4%
Definitely would not vote	(1) 122 12%	63 13%	60 12%	23 21%	23 12%	27 14%	19 11%	13 10%	18 9%	21 9%	31 11%	28 13%	42 15%	34 13%	33 13%	27 11%	15 11%	13 14%	4 2%	12 5%	12 7%	25 7%
Not registered	5 *	3 1%	2 *	- -	4 2%	1 1%	- -	- -	- -	2 1%	3 1%	- -	- -	2 1%	3 1%	1 *	- -	- -	1 *	1 *	1 *	1 *
Don't know	12 1%	5 1%	7 1%	- -	2 1%	1 *	3 2%	1 1%	5 3%	2 1%	3 1%	3 1%	4 1%	7 2%	1 *	1 1%	1 1%	1 1%	- -	- -	4 2%	9 2%
Mean	7.22	7.15	7.28	5.66	6.80	7.11	7.37	7.79	8.09	7.78	7.13	7.19	6.85	7.09	6.98	7.29	7.50	7.67	8.41	8.08	7.81	6.64
Standard deviation	3.23	3.29	3.17	3.26	3.07	3.39	3.16	3.02	3.03	2.99	3.12	3.35	3.39	3.23	3.21	3.23	3.19	3.28	2.35	2.60	2.79	2.92
Standard error	0.10	0.15	0.14	0.32	0.24	0.22	0.22	0.26	0.24	0.17	0.20	0.24	0.21	0.20	0.20	0.21	0.27	0.35	0.16	0.16	0.21	0.16

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Table 2

Q.3/4 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?

Base: All respondents expressing an intention to vote (excluding those saying 1-5 or Don't know at Q.2)

Weighting: Past Vote Weights (Base Weight System)

This table has been weighted on the basis of past voting to be politically representative of the UK population as a whole and including only those most likely to vote

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Weighted base	556	285	272	40	98	102	101	81	135	150	140	114	153	140	140	137	81	58	174	192	141	138
Conservative	174	95	79	7	19	32	31	28	58	57	50	26	42	60	44	36	25	9	174	-	-	28
	31%	33%	29%	17%	20%	31%	30%	34%	43%	38%	36%	23%	28%	43%	31%	27%	31%	15%	100%	-	-	20%
Labour	192	95	97	21	31	35	36	30	39	42	47	43	60	33	54	62	28	15	-	192	-	37
	35%	33%	36%	52%	32%	35%	36%	37%	29%	28%	34%	38%	39%	23%	39%	46%	34%	27%	-	100%	-	27%
Liberal	141	70	70	8	28	26	30	20	28	43	30	33	35	41	33	36	22	9	-	-	141	56
	25%	25%	26%	21%	29%	26%	29%	24%	21%	28%	22%	29%	23%	29%	24%	26%	27%	15%	-	-	100%	41%
SNP	19	6	13	3	5	3	4	2	2	2	6	3	8	-	1	-	-	18	-	-	-	3
	3%	2%	5%	7%	5%	3%	4%	2%	2%	2%	4%	3%	5%	-	1%	-	-	30%	-	-	-	2%
Plaid Cymru	5	3	2	-	1	2	1	-	1	1	-	1	3	-	-	-	5	-	-	-	-	2
	1%	1%	1%	-	1%	2%	1%	-	1%	1%	-	1%	2%	-	-	-	6%	-	-	-	-	1%
The Green Party	7	-	7	-	3	-	-	1	2	1	2	-	3	2	1	1	-	2	-	-	-	4
	1%	-	2%	-	3%	-	-	2%	2%	*	2%	-	2%	2%	*	1%	-	4%	-	-	-	3%
The United Kingdom Independence Party (UKIP)	3	1	3	-	3	-	-	-	-	1	-	3	-	-	-	-	1	3	-	-	-	3
	1%	*	1%	-	3%	-	-	-	-	*	-	2%	-	-	-	-	1%	4%	-	-	-	2%
The British National Party (BNP)	4	4	-	-	-	2	-	-	2	2	1	1	-	1	3	-	-	-	-	-	-	-
	1%	2%	-	-	-	2%	-	-	2%	2%	1%	1%	-	1%	2%	-	-	-	-	-	-	-
The Socialist Alliance	1	1	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-
	*	*	-	-	1%	-	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-	-	-
The Scottish Socialist Party	1	-	1	-	1	-	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-
	*	-	*	-	1%	-	-	-	-	-	-	1%	-	-	-	-	-	2%	-	-	-	-
Another party	8	8	-	1	5	1	-	-	1	2	4	1	1	2	3	1	1	1	-	-	-	5
	1%	3%	-	3%	5%	1%	-	-	1%	1%	3%	1%	1%	2%	2%	1%	1%	2%	-	-	-	3%

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Table 3

Adjusted Voting Intention**Weighting: Past Vote Weights (Base Weight System)**

This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections

	<u>Total</u>
Total	580
Conservative	180 31%
Labour	206 36%
Liberal Democrat/ Liberal	145 25%
Scottish National Party/SNP	19 3%
Plaid Cymru	5 1%
Other	25 4%

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Table 4

Q.5a Are you fairly sure that is what you'll do at the time of the next general election, or do you think you may well change your mind between now and then?

Base: All respondents (except those who are don't know or refused to voting intention)

Weighting: Standard Demographic Weights

	Sex		Age							Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	837	418	420	91	157	161	147	111	169	195	221	175	247	215	225	212	115	71	198	260	169	257
Fairly sure that is what I'll do	570 68%	289 69%	281 67%	55 60%	88 56%	111 69%	104 70%	77 69%	136 80%	145 74%	142 64%	116 66%	168 68%	143 67%	156 69%	137 65%	88 76%	47 66%	154 77%	190 73%	100 59%	- -
May well change my mind	257 31%	126 30%	131 31%	35 38%	64 41%	50 31%	43 29%	32 28%	33 20%	46 24%	78 35%	57 33%	76 31%	70 33%	64 29%	73 35%	27 24%	22 30%	42 21%	68 26%	68 40%	257 100%
Don't know	11 1%	2 1%	8 2%	1 2%	5 3%	1 *	1 1%	2 2%	- -	4 2%	1 1%	2 1%	3 1%	1 1%	5 2%	1 1%	- -	3 4%	2 1%	1 *	1 1%	- -

Opinion Poll

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Absolutes/col percents

Table 5

Q.5b Do you think of yourself as a floating voter - who hasn't decided yet which party, if any, to support at the election, or do you just prefer not to say how you may vote?

Base: All respondents who say don't know or refused to voting intention

Weighting: Standard Demographic Weights

	Sex		Age							Social Class				Region				Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	169	75	94	21	36	32	25	21	34	44	58	34	32	53	34	40	23	19	-	-	-	91
Floating voter	91	49	43	8	26	19	15	6	17	32	28	16	15	34	17	21	13	7	-	-	-	91
	54%	65%	46%	38%	73%	62%	60%	29%	49%	72%	48%	47%	48%	64%	49%	53%	55%	38%	-	-	-	100%
Prefer not to say	77	27	51	13	10	12	10	15	17	12	30	18	17	19	17	19	10	12	-	-	-	-
	46%	35%	54%	62%	27%	38%	40%	71%	51%	28%	52%	53%	52%	36%	51%	47%	45%	62%	-	-	-	-

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Table 6

Q.6 Thinking about the build-up to the war in Iraq and everything that has happened since, do you think that taking military action was the right thing to do or the wrong thing to do?

Base: All respondents

Weighting: Standard Demographic Weights

	Sex		Age							Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348
Right thing to do	413	227	187	55	74	85	73	64	62	103	118	85	107	96	114	109	63	30	88	156	40	138
	41%	46%	36%	49%	39%	44%	42%	48%	31%	43%	42%	41%	38%	36%	44%	44%	46%	34%	44%	60%	24%	40%
Wrong thing to do	492	227	264	48	95	95	75	58	121	111	134	102	145	139	123	114	65	52	94	85	121	182
	49%	46%	51%	43%	49%	49%	44%	44%	60%	47%	48%	49%	52%	52%	47%	45%	47%	58%	47%	33%	72%	52%
Don't know	101	39	62	9	23	14	24	11	20	25	27	22	27	32	23	28	10	8	16	19	8	28
	10%	8%	12%	8%	12%	7%	14%	8%	10%	10%	10%	11%	10%	12%	9%	11%	7%	8%	8%	7%	5%	8%

Opinion Poll

Fieldwork : February 6th-8th 2004

Absolutes/col percents

Table 7
Q.7 How good a leader is Tony Blair?
Base: All respondents
Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348	
Very good indeed	(10)	45 4%	23 5%	22 4%	5 5%	3 1%	10 5%	3 2%	8 6%	15 8%	9 4%	13 5%	11 5%	12 4%	12 5%	11 4%	14 5%	5 3%	3 3%	8 4%	27 10%	1 1%	16 5%
	(9)	30 3%	15 3%	15 3%	1 *	6 3%	5 2%	4 2%	3 3%	12 6%	5 2%	8 3%	3 1%	14 5%	8 3%	9 3%	6 2%	4 3%	3 3%	2 1%	21 8%	1 *	6 2%
	(8)	103 10%	45 9%	58 11%	10 9%	17 9%	22 11%	20 12%	22 17%	13 6%	21 9%	34 12%	17 8%	31 11%	21 8%	23 9%	28 11%	21 15%	10 11%	9 5%	70 27%	4 2%	31 9%
	(7)	117 12%	69 14%	48 9%	14 13%	34 18%	22 11%	23 13%	9 7%	14 7%	35 15%	35 12%	23 11%	23 8%	39 15%	32 13%	13 9%	11 12%	13 6%	55 21%	22 13%	48 14%	
	(6)	86 9%	37 7%	49 10%	11 10%	16 8%	21 11%	17 10%	13 10%	7 3%	21 9%	27 10%	26 12%	13 5%	23 9%	27 11%	24 10%	7 5%	4 5%	15 7%	23 9%	16 9%	27 8%
	(5)	232 23%	105 21%	128 25%	23 21%	56 29%	39 20%	41 24%	32 24%	42 20%	51 21%	58 21%	48 23%	76 27%	58 22%	56 21%	75 30%	27 20%	16 18%	42 21%	36 14%	51 30%	108 31%
	(4)	78 8%	47 9%	31 6%	9 8%	12 6%	12 6%	19 11%	9 7%	16 8%	26 11%	23 8%	12 6%	17 6%	20 8%	16 6%	15 6%	16 12%	11 12%	20 10%	8 3%	20 12%	26 8%
	(3)	75 7%	35 7%	39 8%	11 10%	15 8%	18 9%	10 6%	9 7%	11 5%	19 8%	17 6%	20 9%	18 6%	27 10%	17 7%	10 4%	18 13%	1 1%	18 9%	5 2%	19 11%	29 8%
	(2)	68 7%	29 6%	38 7%	6 5%	13 7%	13 7%	15 9%	4 3%	16 8%	10 4%	22 8%	14 7%	22 8%	21 8%	19 7%	11 4%	7 5%	10 12%	19 9%	4 1%	13 8%	20 6%
Very bad indeed	(1)	155 15%	82 17%	72 14%	18 16%	20 10%	29 15%	19 11%	20 15%	50 24%	38 16%	39 14%	30 14%	48 17%	49 18%	39 15%	28 11%	20 15%	18 20%	51 26%	8 3%	19 11%	36 10%
Don't know		19 2%	6 1%	12 2%	4 3%	2 1%	2 1%	- -	3 2%	7 4%	3 1%	3 1%	6 3%	6 2%	5 2%	3 1%	7 3%	- -	2 3%	2 1%	3 1%	3 2%	1 *
Mean		4.92	4.89	4.95	4.79	5.06	4.99	4.97	5.23	4.55	4.90	5.06	4.87	4.84	4.58	5.01	5.36	4.87	4.56	3.95	6.96	4.45	5.08
Standard deviation		2.57	2.60	2.54	2.53	2.26	2.62	2.33	2.62	2.96	2.49	2.59	2.51	2.67	2.62	2.58	2.41	2.57	2.71	2.51	2.06	1.98	2.33
Standard error		0.08	0.12	0.11	0.25	0.18	0.17	0.16	0.23	0.23	0.14	0.16	0.18	0.17	0.16	0.16	0.16	0.22	0.29	0.18	0.13	0.15	0.13

Opinion Poll

Fieldwork : February 6th-8th 2004

Absolutes/col percents

Table 8
Q.7 How good a leader is Michael Howard?
Base: All respondents
Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348	
Very good indeed	(10)	13 1%	4 1%	9 2%	- -	- -	3 1%	1 *	3 2%	6 3%	4 2%	4 -	5 2%	2 1%	1 1%	5 2%	3 2%	1 1%	7 3%	2 1%	1 1%	2 1%	
	(9)	13 1%	5 1%	8 2%	- -	1 *	1 1%	1 1%	4 3%	6 3%	2 1%	3 1%	3 2%	6 2%	3 1%	3 1%	1 1%	3 3%	6 3%	1 *	3 2%	6 2%	
	(8)	50 5%	29 6%	21 4%	5 5%	9 5%	7 4%	8 4%	9 7%	12 6%	10 4%	13 5%	9 4%	17 6%	25 9%	11 4%	5 2%	7 5%	2 2%	36 18%	7 3%	3 2%	11 3%
	(7)	75 7%	44 9%	31 6%	5 4%	17 9%	12 6%	6 3%	10 7%	26 13%	20 9%	27 10%	13 6%	15 5%	22 8%	21 8%	19 8%	9 7%	4 4%	35 18%	13 5%	9 5%	20 6%
	(6)	66 7%	38 8%	28 5%	8 7%	15 8%	14 7%	17 10%	4 3%	8 4%	22 9%	17 6%	11 5%	15 6%	14 5%	17 6%	16 6%	12 9%	7 8%	21 10%	19 7%	10 6%	21 6%
	(5)	252 25%	123 25%	128 25%	32 28%	47 24%	50 26%	46 27%	31 23%	46 23%	61 26%	79 28%	47 22%	65 23%	70 26%	70 27%	58 23%	40 29%	14 16%	51 26%	66 25%	43 25%	109 31%
	(4)	92 9%	45 9%	47 9%	15 13%	12 6%	21 11%	20 11%	15 11%	10 5%	24 10%	20 7%	24 12%	23 8%	20 8%	23 9%	28 11%	14 10%	7 8%	12 6%	38 15%	20 12%	28 8%
	(3)	81 8%	37 8%	43 8%	9 8%	17 9%	15 8%	18 10%	12 9%	10 5%	17 7%	19 7%	24 11%	21 8%	20 8%	21 8%	22 9%	8 6%	10 11%	1 1%	19 7%	23 14%	36 10%
	(2)	61 6%	34 7%	27 5%	9 8%	13 7%	14 7%	11 6%	6 5%	8 4%	18 7%	16 6%	9 4%	18 7%	11 4%	18 7%	15 6%	10 7%	7 7%	2 1%	24 9%	17 10%	20 6%
Very bad indeed	(1)	136 14%	77 16%	59 12%	9 8%	20 11%	28 15%	22 13%	23 17%	34 17%	26 11%	41 15%	30 14%	39 14%	39 14%	31 12%	32 13%	18 13%	16 18%	6 3%	39 15%	18 11%	41 12%
Don't know		168 17%	56 11%	112 22%	21 19%	42 22%	29 15%	24 14%	16 12%	36 18%	33 14%	40 14%	40 19%	55 20%	41 15%	43 16%	49 19%	15 11%	20 22%	21 11%	31 12%	23 13%	54 16%
Mean		4.40	4.37	4.44	4.33	4.45	4.21	4.19	4.44	4.76	4.53	4.48	4.16	4.40	4.58	4.39	4.32	4.50	3.95	6.20	4.03	4.10	4.33
Standard deviation		2.24	2.25	2.22	1.83	2.09	2.17	2.00	2.48	2.62	2.16	2.27	2.10	2.37	2.32	2.12	2.21	2.23	2.40	1.89	2.04	2.01	2.04
Standard error		0.08	0.11	0.11	0.19	0.18	0.15	0.15	0.23	0.23	0.13	0.16	0.17	0.17	0.15	0.14	0.16	0.20	0.29	0.14	0.14	0.16	0.12

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Absolutes/col percents

Table 9
Q.7 How good a leader is Charles Kennedy?
Base: All respondents
Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters	
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348	
Very good indeed	(10)	17 2%	8 2%	9 2%	2 2%	3 1%	2 1%	5 3%	2 1%	3 2%	4 2%	4 2%	4 1%	6 2%	-	5 2%	3 2%	3 3%	1 *	2 1%	11 7%	5 1%	
	(9)	20 2%	10 2%	10 2%	1 1%	3 2%	6 3%	2 1%	1 1%	7 3%	5 2%	4 1%	3 2%	8 3%	7 3%	5 2%	1 1%	-	1 *	3 1%	11 7%	10 3%	
	(8)	68 7%	27 6%	40 8%	3 3%	13 7%	12 6%	10 6%	14 11%	15 8%	22 8%	10 5%	21 8%	24 9%	13 5%	12 5%	12 9%	7 7%	14 7%	17 7%	21 13%	17 5%	
	(7)	83 8%	29 6%	54 10%	6 6%	25 13%	11 6%	13 7%	9 7%	18 9%	29 11%	7 3%	27 10%	18 7%	14 6%	22 9%	14 10%	14 16%	14 7%	17 7%	29 17%	37 11%	
	(6)	101 10%	48 10%	53 10%	14 12%	14 7%	22 11%	21 12%	11 8%	19 9%	30 13%	29 10%	15 7%	28 10%	31 12%	22 9%	9 7%	12 14%	16 8%	25 10%	31 18%	37 11%	
	(5)	221 22%	110 22%	111 22%	28 25%	44 23%	46 24%	37 21%	26 20%	41 20%	49 20%	60 22%	56 27%	60 20%	65 25%	52 21%	28 21%	16 18%	47 23%	66 25%	25 15%	77 22%	
	(4)	108 11%	58 12%	50 10%	20 18%	15 8%	19 10%	22 13%	16 12%	15 7%	34 14%	28 10%	19 9%	27 10%	29 11%	27 11%	18 13%	13 14%	21 10%	36 14%	15 9%	43 12%	
	(3)	98 10%	54 11%	44 9%	10 9%	16 8%	22 11%	18 11%	16 12%	16 8%	18 8%	29 10%	24 11%	26 9%	27 10%	30 12%	17 13%	1 1%	28 14%	29 11%	8 5%	34 10%	
	(2)	56 6%	34 7%	22 4%	4 4%	7 4%	7 4%	9 5%	10 8%	17 8%	11 4%	7 3%	17 6%	19 7%	8 3%	13 5%	9 7%	6 7%	15 7%	19 7%	1 1%	22 6%	
Very bad indeed	(1)	112 11%	70 14%	43 8%	12 10%	14 7%	23 12%	16 9%	14 11%	33 16%	26 11%	31 11%	28 13%	27 10%	32 12%	26 10%	18 13%	9 10%	28 14%	21 8%	4 2%	26 7%	
Don't know		124 12%	46 9%	78 15%	13 11%	39 20%	23 12%	18 10%	12 9%	18 9%	27 11%	22 8%	37 18%	37 13%	36 13%	32 12%	39 16%	7 5%	10 11%	15 8%	25 10%	11 6%	40 12%
Mean		4.68	4.38	4.98	4.48	5.03	4.62	4.76	4.59	4.52	4.78	4.67	4.36	4.81	4.83	4.53	4.60	4.54	5.07	4.22	4.56	6.30	4.83
Standard deviation		2.26	2.27	2.21	1.97	2.17	2.23	2.22	2.27	2.49	2.24	2.25	2.21	2.29	2.37	2.10	2.23	2.32	2.29	2.13	2.03	2.05	2.14
Standard error		0.08	0.11	0.11	0.20	0.19	0.16	0.16	0.21	0.20	0.14	0.15	0.17	0.15	0.16	0.14	0.15	0.20	0.26	0.16	0.13	0.16	0.12

Opinion Poll

Fieldwork : February 6th-8th 2004

Absolutes/col percents

Table 10

Q.8 Who would you prefer to see as Prime Minister after the next election if you were faced with these straight choices:-

Tony Blair vs Michael Howard

Base: All respondents

Weighting: Standard Demographic Weights

	Sex		Age							Social Class				Region				Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348
Tony Blair	470	232	238	48	102	95	82	61	82	112	132	97	130	104	127	140	56	43	12	231	75	173
	47%	47%	46%	43%	53%	49%	48%	46%	40%	47%	47%	47%	46%	39%	49%	56%	41%	48%	6%	89%	44%	50%
Michael Howard	415	206	209	51	58	78	67	55	107	99	112	86	118	131	102	83	65	35	179	23	76	132
	41%	42%	41%	45%	30%	40%	39%	42%	52%	41%	40%	41%	42%	49%	39%	33%	47%	39%	90%	9%	45%	38%
Neither	57	32	25	3	14	11	14	9	7	10	16	12	19	15	12	13	9	10	1	3	12	21
	6%	7%	5%	2%	7%	6%	8%	7%	4%	4%	6%	6%	7%	5%	5%	5%	7%	11%	*	1%	7%	6%
Don't know	63	22	41	11	19	9	10	7	8	18	19	14	13	18	19	16	8	2	6	2	6	23
	6%	5%	8%	10%	10%	5%	6%	5%	4%	7%	7%	7%	5%	7%	7%	7%	6%	3%	3%	1%	3%	7%

Opinion Poll

Fieldwork : February 6th-8th 2004

Absolutes/col percents

Table 11

Q.8 Who would you prefer to see as Prime Minister after the next election if you were faced with these straight choices:-

Michael Howard vs Charles Kennedy

Base: All respondents

Weighting: Standard Demographic Weights

	Sex		Age							Social Class				Region				Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348
Michael Howard	437	230	207	49	74	87	75	59	93	109	126	93	109	132	105	103	64	33	162	94	27	146
	43%	47%	40%	44%	39%	45%	43%	44%	46%	46%	45%	44%	39%	49%	40%	41%	47%	37%	81%	36%	16%	42%
Charles Kennedy	435	211	224	47	80	86	79	57	86	104	123	84	125	107	115	107	60	45	28	136	137	159
	43%	43%	44%	42%	42%	45%	46%	43%	42%	43%	44%	40%	45%	40%	44%	43%	44%	51%	14%	52%	81%	46%
Neither	41	19	22	2	12	6	6	3	11	6	9	13	13	7	12	12	3	7	-	9	1	11
	4%	4%	4%	2%	6%	3%	3%	2%	6%	3%	3%	6%	5%	2%	5%	5%	2%	8%	-	4%	1%	3%
Don't know	93	33	59	14	26	13	13	13	13	20	21	19	32	22	28	29	11	4	9	21	4	32
	9%	7%	12%	13%	14%	7%	7%	10%	6%	9%	8%	9%	12%	8%	11%	11%	8%	4%	5%	8%	2%	9%

Opinion Poll

Fieldwork : February 6th-8th 2004

Absolutes/col percents

Table 12

Q.8 Who would you prefer to see as Prime Minister after the next election if you were faced with these straight choices:-

Charles Kennedy vs Tony Blair

Base: All respondents

Weighting: Standard Demographic Weights

	Sex		Age							Social Class				Region				Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-o-crats	Swing Voters
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348
Charles Kennedy	441	213	228	45	85	90	77	51	93	107	130	88	116	138	111	87	63	42	109	33	140	163
	44%	43%	45%	40%	44%	47%	45%	39%	45%	45%	46%	42%	42%	52%	43%	35%	46%	47%	55%	13%	83%	47%
Tony Blair	462	237	225	52	84	91	83	67	85	113	118	100	131	101	123	143	62	32	68	225	26	162
	46%	48%	44%	47%	44%	47%	48%	51%	42%	47%	42%	48%	47%	38%	48%	57%	45%	36%	34%	86%	15%	46%
Neither	47	20	27	3	9	5	6	6	19	9	14	5	20	13	11	8	6	9	12	-	1	11
	5%	4%	5%	2%	5%	3%	3%	5%	9%	4%	5%	2%	7%	5%	4%	3%	4%	10%	6%	-	1%	3%
Don't know	56	23	33	12	14	6	7	8	8	11	17	16	12	15	14	13	7	7	10	2	2	12
	6%	5%	6%	11%	7%	3%	4%	6%	4%	5%	6%	7%	4%	6%	5%	5%	5%	7%	5%	1%	1%	3%

Opinion Poll

Fieldwork : February 6th-8th 2004

Absolutes/col percents

Table 13

Q.9 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or not true?

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348
<u>The Labour Party Understands the problems ordinary people face in today's Britain</u>																						
True	406 40%	201 41%	205 40%	52 47%	88 45%	75 39%	60 35%	61 46%	70 34%	91 38%	118 42%	83 40%	114 41%	95 35%	110 42%	113 45%	56 41%	33 37%	42 21%	199 77%	61 36%	140 40%
Not true	573 57%	283 57%	290 57%	54 49%	97 50%	116 60%	110 64%	68 52%	126 62%	144 60%	152 54%	120 58%	157 56%	165 62%	144 55%	133 53%	78 56%	53 59%	155 78%	55 21%	107 63%	198 57%
Don't know	27 3%	9 2%	18 4%	5 5%	8 4%	2 1%	2 1%	3 2%	7 3%	4 2%	9 3%	5 3%	8 3%	8 3%	6 2%	5 2%	4 3%	4 4%	1 1%	6 2%	1 1%	10 3%
<u>The Labour Party Shares my values</u>																						
True	334 33%	161 33%	174 34%	41 36%	69 36%	72 37%	53 31%	50 38%	50 25%	73 31%	98 35%	77 37%	85 31%	71 27%	87 33%	105 42%	39 28%	33 37%	23 12%	191 73%	33 20%	115 33%
Not true	636 63%	319 65%	317 62%	64 57%	112 58%	117 61%	114 66%	82 62%	147 72%	158 66%	167 60%	126 60%	185 66%	179 67%	165 63%	143 57%	94 68%	55 61%	174 88%	68 26%	132 78%	221 64%
Don't know	36 4%	13 3%	22 4%	7 7%	12 6%	4 2%	6 3%	1 *	6 3%	8 3%	13 5%	6 3%	9 3%	17 6%	8 3%	3 1%	6 4%	2 2%	2 1%	1 1%	4 2%	11 3%
<u>The Labour Party is honest and principled</u>																						
True	259 26%	131 27%	128 25%	29 26%	51 27%	46 24%	41 23%	40 31%	52 25%	62 26%	67 24%	54 26%	76 27%	63 24%	64 25%	78 31%	33 24%	22 24%	22 11%	153 59%	25 15%	81 23%
Not true	701 70%	347 71%	354 69%	73 66%	131 68%	139 72%	123 71%	88 67%	146 72%	165 69%	200 72%	142 68%	194 69%	189 71%	186 72%	165 66%	96 69%	66 73%	173 87%	101 39%	143 84%	250 72%
Don't know	46 5%	14 3%	32 6%	9 8%	11 6%	7 4%	9 5%	3 3%	6 3%	12 5%	11 4%	13 6%	9 3%	16 6%	9 4%	9 3%	10 7%	2 2%	4 2%	6 2%	1 1%	17 5%

Opinion Poll

Fieldwork : February 6th-8th 2004

Absolutes/col percents

Table 13

Q.9 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or not true?

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348
<u>The Labour Party is competent and capable</u>																						
True	445 44%	223 45%	222 43%	56 50%	83 43%	87 45%	75 44%	69 52%	75 37%	110 46%	126 45%	97 47%	111 40%	108 40%	116 45%	122 49%	61 44%	38 42%	43 22%	220 85%	60 36%	163 47%
Not true	528 53%	258 52%	270 53%	49 44%	99 51%	103 53%	93 54%	61 46%	124 61%	126 53%	141 51%	104 50%	157 56%	150 56%	135 52%	120 48%	73 53%	50 56%	154 78%	36 14%	108 64%	174 50%
Don't know	32 3%	11 2%	21 4%	8 7%	11 6%	3 1%	5 3%	2 2%	4 2%	3 1%	11 4%	8 4%	10 4%	9 4%	8 3%	9 4%	4 3%	1 2%	1 *	4 2%	1 1%	10 3%

Opinion Poll

Fieldwork : February 6th-8th 2004

Absolutes/col percents

Table 14

Q.9 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or not true?

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348
The Conservative Party Understands the problems ordinary people face in today's Britain																						
True	347 34%	160 32%	187 36%	43 38%	75 39%	53 27%	46 27%	48 37%	82 40%	74 31%	111 40%	63 30%	99 35%	99 37%	92 35%	91 36%	41 30%	24 27%	132 66%	73 28%	44 26%	116 33%
Not true	614 61%	316 64%	298 58%	59 53%	108 56%	136 70%	119 69%	78 59%	113 56%	157 66%	152 55%	136 65%	169 60%	149 56%	158 61%	155 62%	91 66%	60 67%	62 31%	179 69%	124 73%	218 63%
Don't know	45 5%	16 3%	29 6%	10 9%	10 5%	5 2%	7 4%	6 5%	8 4%	8 3%	16 6%	10 5%	11 4%	19 7%	10 4%	6 2%	5 4%	6 6%	5 2%	8 3%	1 1%	14 4%
The Conservative Party Shares my values																						
True	323 32%	163 33%	160 31%	31 28%	50 26%	54 28%	47 27%	48 36%	92 45%	83 35%	94 34%	52 25%	94 34%	107 40%	84 32%	74 30%	36 26%	22 25%	156 79%	42 16%	29 17%	107 31%
Not true	632 63%	314 64%	318 62%	70 63%	129 67%	132 68%	118 68%	80 60%	103 51%	146 61%	168 60%	144 69%	175 63%	145 54%	162 62%	171 68%	91 66%	63 71%	36 18%	212 82%	136 80%	219 63%
Don't know	51 5%	15 3%	36 7%	10 9%	14 7%	7 4%	8 5%	5 3%	8 4%	10 4%	17 6%	13 6%	10 4%	16 6%	14 5%	6 2%	11 8%	4 5%	6 3%	6 2%	5 3%	22 6%
The Conservative Party Is honest and principled																						
True	343 34%	171 35%	173 34%	40 36%	67 35%	48 25%	53 31%	48 36%	86 42%	87 37%	96 34%	63 30%	97 35%	103 39%	90 35%	78 31%	47 34%	25 28%	131 66%	87 33%	35 21%	118 34%
Not true	606 60%	303 62%	302 59%	63 56%	110 57%	140 73%	108 63%	78 59%	107 53%	138 58%	165 59%	134 64%	169 60%	149 56%	155 60%	161 64%	85 61%	57 63%	58 29%	168 65%	129 76%	213 61%
Don't know	57 6%	19 4%	38 7%	9 8%	16 8%	5 2%	11 7%	6 5%	10 5%	14 6%	18 6%	12 6%	13 5%	15 6%	15 6%	12 5%	7 5%	8 9%	9 5%	5 2%	5 3%	17 5%

Opinion Poll

Fieldwork : February 6th-8th 2004

Absolutes/col percents

Table 14

Q.9 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or not true?

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348
<u>The Conservative Party is competent and capable</u>																						
True	449 45%	219 44%	231 45%	57 51%	91 47%	80 42%	66 38%	61 46%	94 46%	113 47%	124 45%	86 41%	126 45%	135 50%	120 46%	103 41%	60 43%	32 36%	159 80%	93 36%	68 40%	173 50%
Not true	496 49%	253 51%	242 47%	44 40%	83 43%	105 55%	100 58%	64 48%	99 49%	115 48%	138 50%	102 49%	141 51%	113 42%	121 47%	141 56%	71 51%	49 55%	32 16%	160 62%	97 57%	154 44%
Don't know	61 6%	21 4%	40 8%	10 9%	19 10%	7 4%	7 4%	7 6%	10 5%	11 5%	16 6%	22 10%	12 4%	20 7%	18 7%	8 3%	7 5%	8 9%	7 4%	6 2%	5 3%	22 6%

Opinion Poll

Fieldwork : February 6th-8th 2004

Absolutes/col percents

Table 15

Q.9 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or not true?

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348
<u>The Liberal Democrats Understands the problems ordinary people face in today's Britain</u>																						
True	609 61%	292 59%	317 62%	58 52%	125 65%	116 60%	105 61%	87 66%	119 58%	151 63%	164 59%	136 65%	158 57%	164 61%	157 60%	147 58%	90 65%	52 58%	115 58%	156 60%	146 87%	216 62%
Not true	344 34%	184 37%	160 31%	48 43%	52 27%	68 35%	60 35%	39 30%	78 38%	78 33%	94 34%	62 30%	110 39%	89 33%	90 35%	95 38%	38 27%	33 37%	77 39%	95 36%	21 12%	116 33%
Don't know	52 5%	17 3%	36 7%	6 6%	17 9%	9 5%	8 5%	5 4%	7 4%	9 4%	21 7%	11 5%	11 4%	15 5%	13 5%	10 4%	11 8%	5 5%	7 4%	9 3%	2 1%	16 5%
<u>The Liberal Democrats Shares my values</u>																						
True	451 45%	204 41%	246 48%	46 41%	91 47%	90 47%	74 43%	59 45%	90 44%	106 44%	109 39%	97 47%	139 50%	113 42%	115 44%	113 45%	67 48%	43 48%	60 30%	105 41%	146 86%	170 49%
Not true	470 47%	257 52%	213 41%	57 51%	75 39%	89 46%	88 51%	61 46%	100 49%	122 51%	142 51%	91 44%	115 41%	127 47%	128 49%	116 46%	60 43%	40 45%	124 63%	140 54%	18 11%	149 43%
Don't know	85 8%	31 6%	54 11%	9 8%	27 14%	14 7%	10 6%	12 9%	13 7%	11 5%	28 10%	21 10%	26 9%	28 10%	17 7%	22 9%	12 8%	7 7%	14 7%	15 6%	6 3%	29 8%
<u>The Liberal Democrats Is honest and principled</u>																						
True	572 57%	282 57%	290 56%	46 41%	114 59%	109 57%	100 58%	83 62%	120 59%	146 61%	159 57%	116 56%	151 54%	146 55%	153 59%	150 60%	75 55%	48 53%	113 57%	159 61%	139 82%	199 57%
Not true	345 34%	180 37%	165 32%	56 50%	54 28%	70 36%	59 34%	41 31%	66 32%	76 32%	97 35%	74 36%	98 35%	88 33%	82 32%	86 34%	51 37%	38 43%	72 36%	83 32%	24 14%	126 36%
Don't know	89 9%	31 6%	58 11%	10 9%	24 13%	13 7%	14 8%	9 7%	18 9%	17 7%	23 8%	18 9%	30 11%	34 13%	24 9%	16 6%	12 8%	4 4%	14 7%	18 7%	6 4%	24 7%

Opinion Poll

Fieldwork : February 6th-8th 2004

Absolutes/col percents

Table 15

Q.9 I am going to read out some words and phrases that have been used about the political parties. Regardless of which party you would vote for, please say in each case whether you think the word or phrase is true or not true?

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348
<u>The Liberal Democrats is competent and capable</u>																						
True	441 44%	202 41%	239 47%	53 47%	97 50%	72 37%	77 45%	60 45%	83 41%	98 41%	115 41%	91 44%	137 49%	107 40%	117 45%	118 47%	60 43%	40 44%	72 36%	107 41%	135 80%	165 47%
Not true	470 47%	252 51%	218 43%	52 47%	76 39%	103 53%	83 48%	59 45%	97 48%	120 50%	138 49%	100 48%	111 40%	132 49%	119 46%	115 46%	62 45%	43 48%	113 57%	133 51%	30 18%	150 43%
Don't know	95 9%	39 8%	56 11%	7 6%	21 11%	18 9%	13 8%	13 10%	24 12%	20 8%	26 9%	18 9%	31 11%	29 11%	24 9%	19 7%	17 12%	7 8%	14 7%	20 8%	4 2%	33 10%

Opinion Poll

Fieldwork : February 6th-8th 2004

Absolutes/col percents

Table 16
Q.10 Please say which one of the following statements you most agree with?
Base: All respondents
Weighting: Standard Demographic Weights

	Sex		Age							Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348
I am satisfied with the Labour Government overall.	188	91	97	27	34	37	24	28	37	37	48	44	58	35	59	52	25	17	13	114	12	46
	19%	18%	19%	24%	18%	19%	14%	21%	18%	16%	17%	21%	21%	13%	23%	21%	18%	19%	7%	44%	7%	13%
I am disappointed in the Labour Government overall, but I still prefer them to a Conservative Government.	417	202	215	39	92	86	84	51	65	97	112	89	119	109	101	117	49	40	11	135	105	188
	41%	41%	42%	35%	48%	44%	49%	39%	32%	41%	40%	43%	43%	41%	39%	47%	36%	45%	6%	52%	62%	54%
I am disappointed in the Labour Government overall and I would rather have a Conservative Government.	366	182	184	38	63	66	57	49	92	98	111	63	94	115	90	75	57	28	174	12	48	107
	36%	37%	36%	34%	32%	34%	33%	37%	45%	41%	40%	30%	34%	43%	35%	30%	41%	32%	88%	4%	28%	31%
Don't know	36	18	17	7	4	4	8	4	8	6	8	13	8	8	10	7	7	4	-	-	4	8
	4%	4%	3%	7%	2%	2%	4%	3%	4%	3%	3%	6%	3%	3%	4%	3%	5%	5%	-	-	3%	2%

Opinion Poll

Fieldwork : February 6th-8th 2004

Absolutes/col percents

Table 17

**Q.11 How interested have you been in each of the following - which have been widely covered in the media recently?
The Hutton Report into the circumstances surrounding the death of Dr David Kelly**

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348	
NET: Interested	735	364	371	77	135	137	125	106	156	185	216	140	195	202	173	183	111	67	159	186	132	253	
	73%	74%	72%	69%	70%	71%	72%	81%	76%	78%	77%	67%	70%	76%	67%	73%	80%	74%	80%	72%	78%	73%	
Very interested	(4)	338	176	163	34	56	64	51	51	83	94	108	56	81	98	85	72	53	30	82	86	63	105
		34%	36%	32%	30%	29%	33%	29%	39%	41%	39%	39%	27%	29%	37%	33%	29%	39%	34%	41%	33%	37%	30%
Fairly interested	(3)	397	188	209	43	79	73	74	55	73	92	108	84	114	104	88	111	58	37	77	100	69	148
		39%	38%	41%	38%	41%	38%	43%	42%	36%	38%	39%	40%	41%	39%	34%	44%	42%	41%	39%	38%	41%	43%
Not very interested	(2)	134	55	80	20	28	28	27	14	18	29	34	31	39	37	39	30	14	20	37	21	52	
		13%	11%	16%	18%	14%	15%	15%	10%	9%	12%	12%	15%	14%	15%	12%	10%	16%	10%	14%	12%	15%	
Not interested at all	(1)	131	72	59	14	30	28	20	10	29	22	28	37	44	25	46	39	12	9	18	36	15	41
		13%	15%	12%	13%	16%	15%	12%	8%	14%	9%	10%	18%	16%	9%	18%	15%	9%	10%	9%	14%	9%	12%
NET: Not interested		266	127	139	34	58	56	47	24	47	51	62	69	83	62	85	69	26	23	37	74	36	93
		26%	26%	27%	30%	30%	29%	27%	18%	23%	21%	22%	33%	30%	23%	33%	27%	19%	26%	19%	28%	21%	27%
Don't know		5	2	3	1	-	-	1	2	1	1	1	1	3	1	-	1	-	2	-	1	2	
		1%	*	1%	1%	-	-	1%	2%	*	1%	*	*	1%	*	-	1%	-	1%	-	1%	1%	
Mean		2.94	2.95	2.93	2.87	2.84	2.89	2.91	3.13	3.03	3.09	3.06	2.76	2.83	3.04	2.82	2.86	3.11	2.98	3.14	2.91	3.07	2.92
Standard deviation		1.00	1.03	0.97	1.00	1.02	1.03	0.96	0.89	1.03	0.94	0.95	1.04	1.02	0.94	1.08	1.00	0.92	0.95	0.93	1.02	0.93	0.96
Standard error		0.03	0.05	0.04	0.10	0.08	0.07	0.07	0.08	0.05	0.06	0.07	0.06	0.06	0.07	0.06	0.08	0.10	0.07	0.06	0.07	0.05	

Opinion Poll

Fieldwork : February 6th-8th 2004

Absolutes/col percents

Table 18

**Q.11 How interested have you been in each of the following - which have been widely covered in the media recently?
I'm a celebrity get me out of here**

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348
NET: Interested	376	134	242	57	84	95	56	38	46	79	105	88	103	88	98	105	55	30	68	108	57	129
	37%	27%	47%	51%	44%	49%	33%	28%	23%	33%	38%	42%	37%	33%	38%	42%	40%	33%	34%	42%	34%	37%
Very interested	(4) 168	44	124	28	38	44	24	18	16	34	44	43	48	46	36	42	28	17	32	46	26	55
	17%	9%	24%	25%	20%	23%	14%	14%	8%	14%	16%	21%	17%	17%	14%	17%	20%	19%	16%	18%	16%	16%
Fairly interested	(3) 207	90	118	29	46	51	32	19	30	45	62	45	56	43	63	62	27	13	37	62	31	73
	21%	18%	23%	26%	24%	27%	19%	15%	15%	19%	22%	22%	20%	16%	24%	25%	20%	14%	18%	24%	18%	21%
Not very interested	(2) 152	86	67	17	44	26	23	21	21	44	53	28	27	48	39	32	13	19	32	34	29	62
	15%	17%	13%	15%	23%	14%	13%	16%	10%	18%	19%	13%	10%	18%	15%	13%	10%	22%	16%	13%	17%	18%
Not interested at all	(1) 471	270	201	37	64	72	92	73	132	114	119	90	147	127	121	114	68	41	98	115	79	154
	47%	55%	39%	33%	33%	37%	54%	55%	65%	48%	43%	43%	53%	48%	47%	45%	49%	45%	49%	44%	47%	44%
NET: Not interested	623	355	268	54	108	98	116	94	153	157	173	118	175	176	160	146	81	60	130	149	108	216
	62%	72%	52%	48%	56%	51%	67%	72%	75%	66%	62%	57%	63%	66%	62%	58%	59%	67%	66%	57%	64%	62%
Don't know	7	4	4	1	1	-	1	-	5	3	1	3	1	3	1	2	-	-	3	4	3	3
	1%	1%	1%	1%	*	-	*	-	2%	1%	*	1%	*	1%	*	2%	-	-	1%	2%	1%	1%
Mean	2.07	1.81	2.32	2.44	2.30	2.35	1.93	1.87	1.64	2.00	2.11	2.20	2.01	2.02	2.05	2.13	2.11	2.06	2.01	2.15	2.03	2.09
Standard deviation	1.16	1.03	1.22	1.19	1.13	1.20	1.14	1.12	1.01	1.12	1.13	1.21	1.19	1.16	1.12	1.17	1.23	1.17	1.15	1.18	1.14	1.14
Standard error	0.04	0.05	0.05	0.12	0.09	0.08	0.08	0.10	0.08	0.06	0.07	0.09	0.07	0.07	0.07	0.07	0.10	0.12	0.08	0.07	0.09	0.06

Opinion Poll

Fieldwork : February 6th-8th 2004

Absolutes/col percents

Table 19

**Q.11 How interested have you been in each of the following - which have been widely covered in the media recently?
The Inquiry into intelligence reports about Iraq and weapons of mass destruction**

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348	
NET: Interested	812	397	415	88	160	159	146	104	156	197	235	166	213	210	199	212	120	71	164	220	136	293	
	81%	81%	81%	79%	83%	82%	84%	79%	77%	83%	84%	80%	77%	78%	77%	84%	87%	79%	83%	85%	81%	84%	
Very interested	(4)	428	221	207	48	78	83	68	58	93	112	131	71	113	123	103	60	39	97	118	68	139	
		43%	45%	40%	43%	41%	43%	39%	44%	46%	47%	47%	34%	41%	46%	40%	41%	43%	44%	49%	46%	40%	40%
Fairly interested	(3)	384	176	208	40	81	76	78	47	62	85	103	96	100	86	96	109	60	31	66	101	68	155
		38%	36%	41%	36%	42%	39%	45%	35%	31%	35%	37%	46%	36%	32%	37%	44%	44%	35%	33%	39%	40%	44%
Not very interested	(2)	95	49	46	14	17	12	17	15	19	26	18	24	29	26	18	9	12	18	23	19	32	
		9%	10%	9%	13%	9%	6%	10%	12%	10%	11%	10%	9%	9%	11%	7%	7%	13%	9%	9%	11%	9%	
Not interested at all	(1)	96	45	51	9	14	22	10	13	27	14	16	25	41	28	33	20	9	7	17	17	11	22
		10%	9%	10%	8%	8%	11%	6%	10%	13%	6%	6%	12%	15%	10%	13%	8%	6%	8%	9%	7%	7%	6%
NET: Not interested		191	94	97	23	32	35	27	28	47	40	44	43	65	57	59	38	18	19	35	40	30	54
		19%	19%	19%	20%	16%	18%	16%	21%	23%	17%	16%	20%	23%	21%	23%	15%	13%	21%	17%	15%	18%	15%
Don't know		3	2	1	1	1	-	-	-	1	2	-	-	1	1	1	-	-	-	-	2	1	
		*	*	*	1%	1%	-	-	-	*	1%	-	-	*	*	*	-	-	-	-	1%	*	
Mean		3.14	3.17	3.12	3.15	3.17	3.14	3.18	3.13	3.09	3.25	3.26	3.02	3.03	3.15	3.04	3.18	3.24	3.15	3.23	3.23	3.16	3.18
Standard deviation		0.94	0.94	0.94	0.93	0.88	0.97	0.84	0.96	1.05	0.87	0.86	0.95	1.04	0.98	1.00	0.88	0.83	0.93	0.93	0.87	0.88	0.84
Standard error		0.03	0.04	0.04	0.09	0.07	0.06	0.06	0.08	0.08	0.05	0.05	0.07	0.07	0.06	0.06	0.06	0.07	0.10	0.07	0.05	0.07	0.05

Opinion Poll

Fieldwork : February 6th-8th 2004

Absolutes/col percents

Table 20

Q.11 How interested have you been in each of the following - which have been widely covered in the media recently?

The debate about Student tuition fees

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region				Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348
NET: Interested	703	320	383	75	131	138	122	96	141	188	206	138	171	185	188	170	101	59	145	188	111	243
	70%	65%	75%	67%	68%	71%	71%	73%	69%	79%	74%	66%	61%	69%	72%	68%	73%	66%	73%	72%	66%	70%
Very interested	(4) 340	143	197	49	50	63	57	47	75	111	98	64	69	89	87	83	55	27	72	80	58	115
	34%	29%	38%	44%	26%	33%	33%	36%	37%	46%	35%	30%	25%	33%	33%	40%	30%	37%	31%	34%	33%	
Fairly interested	(3) 362	176	186	26	81	75	65	49	66	77	108	75	102	96	101	86	47	32	73	108	53	128
	36%	36%	36%	23%	42%	39%	38%	37%	33%	32%	39%	36%	37%	36%	39%	34%	34%	36%	37%	42%	31%	37%
Not very interested	(2) 154	84	70	20	33	26	24	19	34	26	47	29	53	47	34	42	15	16	29	39	36	63
	15%	17%	14%	18%	17%	13%	14%	14%	17%	11%	17%	14%	19%	18%	13%	17%	11%	18%	14%	15%	21%	18%
Not interested at all	(1) 143	86	57	16	28	28	27	15	29	24	26	41	53	32	38	39	20	14	24	33	19	37
	14%	18%	11%	14%	14%	15%	16%	12%	14%	10%	9%	19%	19%	12%	15%	15%	15%	16%	12%	13%	12%	11%
NET: Not interested	298	171	127	36	61	54	51	34	63	49	73	70	106	80	72	80	35	30	52	71	55	100
	30%	35%	25%	32%	32%	28%	29%	26%	31%	21%	26%	33%	38%	30%	28%	32%	26%	34%	26%	28%	33%	29%
Don't know	6	3	3	1	1	2	-	2	-	2	-	1	3	3	-	1	1	-	1	-	3	4
	1%	1%	1%	1%	1%	1%	-	2%	-	1%	-	*	1%	1%	-	*	1%	-	*	-	2%	1%
Mean	2.90	2.77	3.03	2.98	2.80	2.90	2.88	2.98	2.92	3.16	2.99	2.77	2.67	2.91	2.91	2.86	2.99	2.81	2.98	2.91	2.90	2.94
Standard deviation	1.03	1.06	0.99	1.10	0.99	1.02	1.04	0.99	1.05	0.98	0.95	1.09	1.05	1.00	1.02	1.05	1.05	1.04	1.00	0.98	1.01	0.97
Standard error	0.03	0.05	0.04	0.11	0.08	0.07	0.07	0.09	0.08	0.06	0.06	0.08	0.07	0.06	0.06	0.07	0.09	0.11	0.07	0.06	0.08	0.05

Opinion Poll

Fieldwork : February 6th-8th 2004

Absolutes/col percents

Table 21
Q.11 How interested have you been in each of the following - which have been widely covered in the media recently?
The cannibal trial in Germany
Base: All respondents
Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters	
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348	
NET: Interested	322	145	177	45	76	68	50	39	44	69	86	68	98	87	74	85	46	30	54	92	44	108	
	32%	29%	34%	40%	39%	35%	29%	29%	22%	29%	31%	32%	35%	32%	29%	34%	33%	33%	27%	36%	26%	31%	
Very interested	(4)	81	41	40	13	19	13	12	11	13	14	15	18	34	28	17	21	9	6	7	29	10	36
		8%	8%	8%	11%	10%	7%	7%	9%	7%	6%	5%	9%	12%	11%	7%	8%	6%	6%	4%	11%	6%	10%
Fairly interested	(3)	240	104	137	32	57	55	38	27	31	55	71	49	64	58	57	64	37	24	47	64	34	72
		24%	21%	27%	29%	29%	29%	22%	21%	15%	23%	26%	24%	23%	22%	22%	26%	27%	27%	24%	24%	20%	21%
Not very interested	(2)	287	142	145	30	52	44	60	39	62	71	91	57	69	69	71	72	46	29	53	68	61	105
		29%	29%	28%	27%	27%	23%	35%	29%	31%	30%	33%	27%	25%	26%	27%	29%	34%	32%	27%	26%	36%	30%
Not interested at all	(1)	372	198	174	34	63	77	59	50	89	93	96	80	104	102	111	89	42	28	88	97	57	119
		37%	40%	34%	30%	33%	40%	34%	38%	44%	39%	34%	38%	37%	38%	43%	35%	31%	31%	44%	37%	34%	34%
NET: Not interested		659	340	319	64	114	122	118	89	152	164	187	136	172	171	182	161	89	57	141	164	118	225
		66%	69%	62%	57%	59%	63%	69%	67%	75%	68%	67%	65%	62%	64%	70%	64%	64%	63%	71%	63%	70%	65%
Don't know		25	8	17	3	3	3	4	5	7	6	6	5	8	10	4	5	4	3	3	3	7	15
		3%	2%	3%	3%	1%	2%	2%	3%	4%	3%	2%	2%	3%	4%	1%	2%	3%	4%	2%	1%	4%	4%
Mean		2.03	1.97	2.09	2.22	2.17	2.02	2.02	2.00	1.84	1.96	2.02	2.03	2.11	2.05	1.92	2.07	2.09	2.09	1.87	2.09	1.98	2.08
Standard deviation		0.98	0.98	0.97	1.02	1.00	0.99	0.93	0.98	0.93	0.94	0.91	1.00	1.06	1.03	0.96	0.98	0.92	0.93	0.91	1.03	0.91	1.00
Standard error		0.03	0.04	0.04	0.10	0.08	0.07	0.07	0.09	0.07	0.05	0.06	0.07	0.07	0.06	0.06	0.06	0.08	0.10	0.06	0.07	0.07	0.06

Opinion Poll

Fieldwork : February 6th-8th 2004

Absolutes/col percents

Table 22

**Q.11 How interested have you been in each of the following - which have been widely covered in the media recently?
Primary elections in America to choose the Democratic Party candidate who will run against President Bush**

Base: All respondents

Weighting: Standard Demographic Weights

	Sex		Age							Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Weighted base	1006	493	513	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	198	260	169	348	
NET: Interested	422	214	209	43	75	75	67	71	92	119	124	73	107	126	102	107	60	27	103	109	88	140	
	42%	43%	41%	38%	39%	39%	39%	53%	45%	50%	44%	35%	38%	47%	39%	43%	44%	30%	52%	42%	52%	40%	
Very interested	(4)	132	76	56	16	20	21	13	23	40	33	33	25	41	41	34	29	20	8	31	34	25	39
		13%	15%	11%	14%	10%	11%	7%	17%	20%	14%	12%	12%	15%	15%	13%	11%	15%	9%	16%	13%	15%	11%
Fairly interested	(3)	290	137	153	27	55	55	54	48	52	86	90	48	66	85	68	78	40	19	72	75	62	101
		29%	28%	30%	24%	29%	28%	31%	36%	26%	36%	32%	23%	24%	32%	26%	31%	29%	22%	36%	29%	37%	29%
Not very interested	(2)	232	103	128	31	54	44	45	20	38	56	64	47	64	52	53	36	28	35	64	37	91	
		23%	21%	25%	28%	28%	23%	26%	15%	19%	23%	23%	23%	23%	20%	21%	26%	32%	18%	25%	22%	26%	
Not interested at all	(1)	337	167	170	36	63	72	57	40	70	62	86	84	105	75	105	88	40	30	57	82	42	111
		33%	34%	33%	32%	33%	37%	33%	30%	34%	26%	31%	40%	37%	28%	41%	35%	29%	33%	29%	31%	25%	32%
NET: Not interested		568	270	298	67	117	116	102	60	107	118	150	131	168	137	157	141	76	58	93	146	79	202
		57%	55%	58%	60%	60%	60%	59%	45%	53%	50%	54%	63%	60%	51%	61%	56%	55%	65%	47%	56%	47%	58%
Don't know		15	9	6	3	1	2	4	2	4	2	5	5	3	5	-	4	2	4	2	5	2	6
		2%	2%	1%	2%	1%	1%	2%	1%	2%	1%	2%	2%	1%	2%	-	1%	2%	5%	1%	2%	1%	2%
Mean		2.22	2.26	2.19	2.21	2.17	2.12	2.14	2.41	2.31	2.38	2.26	2.07	2.16	2.35	2.12	2.19	2.30	2.07	2.39	2.24	2.43	2.20
Standard deviation		1.06	1.09	1.02	1.06	1.00	1.04	0.97	1.10	1.15	1.02	1.03	1.07	1.09	1.05	1.09	1.05	1.05	0.98	1.07	1.05	1.03	1.02
Standard error		0.03	0.05	0.05	0.10	0.08	0.07	0.07	0.10	0.09	0.06	0.07	0.08	0.07	0.06	0.07	0.07	0.09	0.11	0.08	0.07	0.08	0.06