

## Opinion Poll

### Fieldwork : March 5th-7th 2004

Absolutes/col percents

Table 1

**Q.2 Many people currently say that they probably won't vote at all at the next general election, while others say they would definitely vote. How likely are you, personally, to vote at the next election?**

**Base: All respondents**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Midlands	North England	Wales & South West	Scotland	Conservative	Labour	Liberal Democrat	Swing Voters	
Weighted base	1007	493	514	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	216	267	144	343	
Absolutely certain to vote	(10)	465 46%	225 46%	239 47%	31 27%	64 33%	76 39%	90 52%	79 60%	125 61%	123 51%	144 51%	71 34%	127 46%	118 44%	119 46%	113 45%	65 47%	50 56%	124 57%	145 54%	69 48%	124 36%
	(9)	47 5%	22 5%	25 5%	6 5%	5 3%	11 5%	7 4%	11 9%	7 3%	13 6%	17 6%	9 4%	8 3%	15 6%	8 3%	16 6%	3 2%	4 4%	12 6%	13 5%	7 5%	16 5%
	(8)	109 11%	51 10%	58 11%	15 13%	22 11%	21 11%	18 11%	10 8%	23 11%	34 14%	31 11%	16 7%	28 10%	40 15%	24 9%	22 9%	15 11%	9 10%	26 12%	29 11%	18 12%	48 14%
	(7)	56 6%	24 5%	32 6%	5 4%	14 7%	16 8%	9 5%	5 4%	7 3%	15 6%	12 4%	18 8%	12 4%	12 5%	17 7%	15 6%	8 6%	3 3%	10 5%	14 5%	15 10%	28 8%
	(6)	33 3%	14 3%	19 4%	7 6%	9 4%	5 2%	5 3%	3 3%	4 2%	8 3%	4 1%	8 4%	13 5%	8 3%	11 4%	6 3%	7 5%	- -	9 4%	10 4%	5 4%	15 4%
	(5)	109 11%	57 11%	52 10%	19 17%	33 17%	26 14%	11 6%	7 5%	13 6%	21 9%	27 10%	29 14%	32 11%	24 9%	31 12%	28 11%	16 12%	10 11%	11 5%	33 12%	17 12%	55 16%
	(4)	21 2%	6 1%	15 3%	5 4%	4 2%	2 1%	6 4%	1 1%	2 1%	2 1%	3 1%	8 4%	7 3%	1 *	3 1%	12 5%	3 2%	2 2%	- -	5 2%	4 3%	7 2%
	(3)	28 3%	19 4%	10 2%	8 7%	6 3%	6 3%	6 3%	1 1%	2 1%	6 3%	6 2%	10 5%	6 2%	7 3%	8 3%	4 2%	6 4%	3 4%	4 2%	7 3%	1 *	15 4%
	(2)	19 2%	11 2%	8 2%	5 5%	9 5%	- -	1 1%	- -	3 2%	6 3%	2 1%	6 3%	5 2%	8 3%	2 1%	8 3%	1 1%	- -	2 1%	2 1%	2 1%	10 3%
Definitely would not vote	(1)	100 10%	52 11%	48 9%	11 10%	20 10%	28 14%	15 9%	14 10%	13 6%	9 4%	27 10%	29 14%	35 12%	29 11%	32 12%	19 7%	12 9%	9 10%	14 6%	7 3%	5 3%	22 6%
Not registered		9 1%	6 1%	3 1%	1 1%	5 3%	1 *	- -	- -	2 1%	- -	5 2%	2 1%	2 1%	4 2%	- -	4 2%	- -	- -	2 1%	- -	- -	2 *
Refused		3 *	1 *	2 *	- -	- -	- -	1 1%	- -	2 1%	- -	1 *	- -	2 1%	1 *	1 *	1 *	- -	- -	- -	- -	1 1%	- -
Don't know		8 1%	4 1%	3 1%	- -	2 1%	2 1%	2 1%	1 1%	1 *	1 *	- -	4 2%	3 1%	1 *	3 1%	3 1%	1 1%	- -	1 *	2 1%	1 1%	1 *
Mean		7.48	7.38	7.58	6.42	6.71	7.08	7.80	8.25	8.39	8.09	7.85	6.57	7.26	7.48	7.31	7.52	7.50	7.82	8.33	8.20	8.05	7.20
Standard deviation		3.10	3.18	3.02	3.09	3.14	3.23	3.02	2.91	2.68	2.61	3.01	3.30	3.24	3.13	3.20	3.01	3.00	3.09	2.65	2.46	2.45	2.87
Standard error		0.10	0.15	0.13	0.32	0.26	0.22	0.22	0.23	0.20	0.15	0.22	0.24	0.19	0.19	0.20	0.19	0.26	0.33	0.18	0.15	0.21	0.16

## Opinion Poll

### Fieldwork : March 5th-7th 2004

Absolutes/col percents

Table 2

**Q.3/4 On the basis of your view of the parties at the moment, if there were a general election tomorrow, which party would you vote for?**

**Base: All respondents expressing an intention to vote (excluding those saying 1-5 or Don't know at Q.2)**

**Weighting: Past Vote Weights (Base Weight System)**

**This table has been weighted on the basis of past voting to be politically representative of the UK population as a whole and including only those most likely to vote**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Weighted base	543	267	276	51	95	91	92	80	134	153	158	88	143	147	132	130	77	57	193	194	121	145
Conservative	193	94	100	12	31	27	24	41	60	69	46	34	44	56	55	41	28	13	193	-	-	40
	36%	35%	36%	23%	32%	29%	26%	51%	45%	45%	29%	38%	31%	38%	42%	32%	36%	23%	100%	-	-	28%
Labour	194	99	95	24	34	35	35	20	46	35	59	32	68	50	47	57	19	21	-	194	-	45
	36%	37%	34%	47%	35%	39%	38%	25%	34%	23%	37%	36%	47%	34%	35%	44%	25%	37%	-	100%	-	31%
Liberal	121	54	66	9	25	24	24	14	25	40	41	13	27	35	21	28	27	9	-	-	121	43
	22%	20%	24%	17%	27%	26%	26%	18%	18%	26%	26%	15%	19%	24%	16%	21%	35%	17%	-	-	100%	30%
SNP	13	7	6	3	3	2	2	2	1	3	4	4	2	-	-	1	-	12	-	-	-	3
	2%	3%	2%	6%	3%	2%	2%	3%	1%	2%	3%	4%	1%	-	-	1%	-	21%	-	-	-	2%
Plaid Cymru	2	1	1	-	-	-	1	1	-	1	-	-	1	-	-	-	2	-	-	-	-	1
	*	*	*	-	-	-	1%	1%	-	*	-	-	1%	-	-	-	2%	-	-	-	-	1%
The Green Party	10	7	3	2	3	1	4	1	-	4	5	1	-	3	4	1	1	1	-	-	-	8
	2%	2%	1%	3%	3%	1%	4%	1%	-	2%	3%	1%	-	2%	3%	1%	1%	2%	-	-	-	5%
The British National Party (BNP)	1	1	-	-	-	1	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-
	*	*	-	-	-	1%	-	-	-	-	-	1%	-	1%	-	-	-	-	-	-	-	-
The Socialist Alliance	1	1	1	-	-	1	-	1	-	1	-	1	-	1	-	1	-	-	-	-	-	1
	*	*	*	-	-	1%	-	1%	-	*	-	1%	-	*	-	1%	-	-	-	-	-	1%
Another party	8	5	3	2	-	1	2	1	2	1	3	3	1	2	6	1	-	-	-	-	-	3
	2%	2%	1%	5%	-	1%	2%	1%	2%	*	2%	4%	1%	1%	4%	1%	-	-	-	-	-	2%

**Opinion Poll**  
**Fieldwork : March 5th-7th 2004**

Absolutes/col percents

Table 3

**Adjusted Voting Intention****Weighting: Past Vote Weights (Base Weight System)**

**This table is based on a manual adjustment of data reallocating some don't knows - a procedure which addresses the spiral of silence among some groups of voters, which has successfully increased the accuracy of voting intention polls at recent General Elections**

	<u>Total</u>
Total	573
Conservative	197 34%
Labour	208 36%
Liberal Democrat/ Liberal	128 22%
Scottish National Party/SNP	13 2%
Plaid Cymru	4 1%
Other	23 4%

## Opinion Poll

### Fieldwork : March 5th-7th 2004

Absolutes/col percents

Table 4

**Q.5a Are you fairly sure that is what you'll do at the time of the next general election, or do you think you may well change your mind between now and then?**

**Base: All respondents (except those who are don't know or refused to voting intention)**

**Weighting: Standard Demographic Weights**

	Sex		Age							Social Class				Region				Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	805	411	393	95	161	145	128	105	171	190	222	164	229	217	205	200	106	77	216	267	144	244
Fairly sure that is what I'll do	551 68%	282 69%	268 68%	53 55%	103 64%	90 62%	88 68%	83 79%	134 79%	123 64%	153 69%	110 67%	166 72%	154 71%	132 65%	129 65%	72 68%	63 82%	164 76%	202 76%	82 57%	-
May well change my mind	244 30%	125 30%	119 30%	41 43%	55 34%	53 36%	40 31%	22 21%	34 20%	67 35%	66 30%	51 31%	60 26%	61 28%	72 35%	65 33%	32 30%	14 18%	53 24%	62 23%	62 43%	244 100%
Don't know	10 1%	4 1%	6 2%	1 2%	3 2%	2 1%	1 1%	-	2 1%	1 1%	3 1%	2 1%	3 1%	2 1%	-	5 3%	2 2%	-	-	3 1%	-	-

## Opinion Poll

### Fieldwork : March 5th-7th 2004

Absolutes/col percents

Table 5

**Q.5b Do you think of yourself as a floating voter - who hasn't decided yet which party, if any, to support at the election, or do you just prefer not to say how you may vote?**

**Base: All respondents who say don't know or refused to voting intention**

**Weighting: Standard Demographic Weights**

	Sex		Age							Social Class				Region				Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	202	82	120	17	33	48	45	28	32	49	57	46	50	51	55	52	32	13	-	-	-	98
Floating voter	98	42	57	11	20	22	20	15	12	27	21	26	24	22	22	31	18	6	-	-	-	98
	49%	51%	47%	64%	60%	45%	44%	53%	37%	56%	37%	56%	49%	43%	41%	59%	55%	45%	-	-	-	100%
Prefer not to say	104	40	63	6	13	27	25	13	20	22	36	20	26	29	33	21	14	7	-	-	-	-
	51%	49%	53%	36%	40%	55%	56%	47%	63%	44%	63%	44%	51%	57%	59%	41%	45%	55%	-	-	-	-

## Opinion Poll

### Fieldwork : March 5th-7th 2004

Absolutes/col percents

Table 6

**Q.6 Now I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year for the country as a whole?**  
**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Weighted base	1007	493	514	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	216	267	144	343	
NET: Well	638 63%	365 74%	272 53%	74 66%	124 64%	107 55%	121 70%	86 65%	125 62%	169 71%	194 69%	116 56%	158 57%	179 67%	151 58%	159 63%	89 65%	59 66%	136 63%	205 77%	102 71%	204 60%	
Very well	(4) 8%	78 11%	55 5%	23 4%	5 6%	12 3%	6 10%	17 9%	11 14%	28 8%	20 7%	20 7%	15 7%	23 8%	19 7%	12 5%	28 11%	12 9%	8 8%	16 7%	41 15%	6 4%	14 4%
Quite well	(3) 56%	559 63%	310 49%	249 62%	69 62%	113 58%	101 52%	105 60%	75 56%	97 48%	150 63%	174 62%	101 48%	135 48%	161 60%	139 54%	131 52%	78 56%	51 57%	120 55%	165 62%	96 67%	190 55%
Quite badly	(2) 22%	225 15%	73 29%	151 16%	18 23%	45 29%	56 19%	32 25%	33 21%	42 21%	49 18%	51 28%	60 23%	65 20%	53 25%	65 22%	55 20%	27 26%	23 23%	51 23%	41 15%	27 19%	96 28%
Very badly	(1) 7%	73 6%	30 8%	43 8%	8 8%	14 7%	17 9%	14 8%	8 6%	12 6%	8 3%	19 7%	20 10%	26 9%	22 8%	19 7%	21 8%	9 6%	3 4%	19 9%	6 2%	8 6%	19 6%
NET: Badly	298 30%	103 21%	195 38%	26 23%	58 30%	73 38%	46 27%	41 31%	53 26%	58 24%	70 25%	80 38%	90 32%	75 28%	84 32%	76 30%	36 26%	27 30%	70 32%	47 18%	35 24%	115 34%	
Don't know	71 7%	25 5%	46 9%	12 11%	11 5%	13 7%	6 3%	5 4%	25 12%	12 5%	15 5%	14 6%	30 11%	13 5%	25 9%	16 7%	13 9%	4 5%	11 5%	14 5%	7 5%	23 7%	
Mean	2.69	2.83	2.54	2.70	2.67	2.53	2.74	2.71	2.79	2.80	2.73	2.57	2.63	2.69	2.62	2.71	2.74	2.74	2.64	2.95	2.73	2.63	
Standard deviation	0.73	0.71	0.73	0.69	0.71	0.71	0.75	0.72	0.78	0.64	0.70	0.78	0.79	0.73	0.71	0.79	0.72	0.67	0.76	0.65	0.64	0.67	
Standard error	0.02	0.03	0.03	0.07	0.06	0.05	0.06	0.06	0.06	0.04	0.05	0.06	0.05	0.05	0.05	0.05	0.07	0.07	0.05	0.04	0.05	0.04	

## Opinion Poll

### Fieldwork : March 5th-7th 2004

Absolutes/col percents

Table 7

**Q.6 Now I'd like to ask how optimistic or pessimistic you are about Britain's economy. Thinking about all the things that may affect the economy - such as changes in salaries and wages, the level of interest rates and tax, the rates of inflation and unemployment, and the strength of the pound - how do you think the British economy will fare over the next year for you and your family?**  
**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Weighted base	1007	493	514	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	216	267	144	343	
NET: Well	637	361	275	74	132	118	107	83	124	165	200	122	149	175	153	151	95	63	138	209	93	189	
	63%	73%	54%	66%	68%	61%	62%	63%	61%	69%	72%	58%	54%	65%	59%	60%	69%	70%	64%	78%	65%	55%	
Very well	(4)	71	48	23	9	15	4	11	10	23	24	16	10	22	23	9	17	17	6	13	37	9	15
		7%	10%	4%	8%	8%	2%	6%	7%	11%	10%	6%	5%	8%	9%	4%	7%	12%	6%	6%	14%	6%	4%
Quite well	(3)	565	313	252	65	117	114	96	73	101	141	112	128	152	144	133	78	57	125	172	84	173	
		56%	63%	49%	58%	60%	59%	56%	55%	50%	59%	66%	53%	46%	57%	55%	53%	57%	64%	58%	65%	58%	51%
Quite badly	(2)	253	84	169	23	44	55	46	32	53	59	56	60	78	62	76	59	33	22	55	42	40	112
		25%	17%	33%	21%	23%	28%	27%	24%	26%	25%	20%	29%	28%	23%	29%	24%	24%	25%	25%	16%	28%	33%
Very badly	(1)	63	21	42	4	9	13	12	12	13	6	16	13	28	20	18	18	5	3	12	8	4	20
		6%	4%	8%	4%	5%	7%	7%	9%	7%	3%	6%	6%	10%	7%	7%	7%	4%	3%	6%	3%	3%	6%
NET: Badly		317	105	211	27	53	68	58	44	67	65	72	73	106	81	94	78	39	25	67	49	44	133
		31%	21%	41%	25%	27%	35%	34%	33%	33%	27%	26%	35%	38%	30%	36%	31%	28%	28%	31%	18%	31%	39%
Don't know		54	27	27	10	9	7	8	6	13	9	7	14	23	11	13	23	5	2	11	9	7	21
		5%	5%	5%	9%	5%	4%	5%	4%	6%	4%	3%	7%	8%	4%	5%	9%	4%	2%	5%	3%	5%	6%
Mean		2.68	2.83	2.53	2.78	2.75	2.58	2.64	2.64	2.70	2.79	2.74	2.61	2.56	2.70	2.58	2.65	2.80	2.75	2.68	2.92	2.72	2.57
Standard deviation		0.71	0.66	0.72	0.67	0.67	0.66	0.71	0.76	0.77	0.65	0.65	0.69	0.80	0.74	0.68	0.73	0.70	0.62	0.69	0.64	0.63	0.68
Standard error		0.02	0.03	0.03	0.07	0.06	0.04	0.05	0.06	0.06	0.04	0.05	0.05	0.05	0.05	0.04	0.05	0.06	0.07	0.05	0.04	0.05	0.04

## Opinion Poll

### Fieldwork : March 5th-7th 2004

Absolutes/col percents

Table 8  
**Q.7 Which party do you most trust to take the right decisions when it comes to the level of taxes?**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Weighted base	1007	493	514	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	216	267	144	343
Labour	302 30%	152 31%	150 29%	36 33%	64 33%	65 34%	50 29%	29 22%	57 28%	54 23%	87 31%	62 30%	99 35%	73 27%	74 28%	91 36%	34 25%	31 34%	16 7%	214 80%	10 7%	87 25%
Liberal Democrats	143 14%	69 14%	74 14%	17 15%	32 17%	22 11%	28 16%	16 12%	27 13%	36 15%	42 15%	29 14%	36 13%	37 14%	36 14%	32 13%	22 16%	16 18%	5 2%	12 5%	84 58%	64 19%
Conservative	272 27%	150 30%	122 24%	28 25%	40 21%	50 26%	51 29%	50 38%	54 27%	98 41%	70 25%	48 23%	56 20%	84 32%	82 31%	58 23%	32 23%	16 18%	170 79%	13 5%	22 15%	84 24%
Another party	14 1%	8 2%	6 1%	3 2%	1 1%	2 1%	3 2%	2 2%	2 1%	3 1%	4 2%	2 1%	4 1%	- -	3 1%	- -	4 3%	6 7%	- -	- -	3 2%	5 1%
None of them	130 13%	63 13%	67 13%	9 8%	26 13%	26 13%	20 11%	19 14%	31 15%	19 8%	37 13%	40 19%	35 12%	36 13%	33 13%	30 12%	26 19%	6 7%	11 5%	10 4%	13 9%	43 13%
Don't know	147 15%	52 11%	95 18%	19 17%	29 15%	29 15%	21 12%	16 12%	32 16%	29 12%	40 14%	27 13%	50 18%	38 14%	33 13%	41 16%	20 14%	15 17%	14 7%	18 7%	11 8%	60 18%



## Opinion Poll

### Fieldwork : March 5th-7th 2004

Absolutes/col percents

Table 9

**Q.7 Which party do you most trust to take the right decisions when it comes to the level of public spending?**

**Base: All respondents**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Weighted base	1007	493	514	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	216	267	144	343
Labour	323	171	152	41	59	66	55	33	68	68	95	61	99	74	80	92	40	37	13	222	22	95
	32%	35%	30%	37%	31%	34%	32%	25%	34%	28%	34%	29%	36%	28%	31%	37%	29%	42%	6%	83%	15%	28%
Liberal Democrats	162	80	82	18	40	26	32	15	31	45	48	32	36	48	33	38	26	17	9	11	94	73
	16%	16%	16%	16%	20%	14%	18%	11%	15%	19%	17%	15%	13%	18%	13%	15%	19%	19%	4%	4%	65%	21%
Conservative	244	122	122	26	38	44	37	45	53	70	64	49	60	73	81	54	24	11	170	8	10	73
	24%	25%	24%	23%	20%	23%	21%	34%	26%	29%	23%	23%	22%	27%	31%	22%	18%	13%	79%	3%	7%	21%
Another party	7	4	3	-	1	1	2	2	-	2	1	1	2	-	1	1	-	5	-	-	-	1
	1%	1%	1%	-	1%	1%	1%	2%	-	1%	*	1%	1%	-	1%	*	-	5%	-	-	-	*
None of them	141	64	77	10	24	33	25	23	27	26	38	40	37	34	38	34	28	8	17	11	5	47
	14%	13%	15%	9%	12%	17%	14%	17%	13%	11%	14%	19%	13%	13%	15%	13%	20%	8%	8%	4%	4%	14%
Don't know	131	53	78	17	31	22	23	15	23	28	33	26	45	39	27	33	20	12	7	15	13	54
	13%	11%	15%	15%	16%	11%	13%	12%	11%	12%	12%	12%	16%	15%	10%	13%	15%	13%	3%	6%	9%	16%

## Opinion Poll

### Fieldwork : March 5th-7th 2004

Absolutes/col percents

Table 10

**Q.7 Which party do you most trust to take the right decisions when it comes to managing the economy overall?**

**Base: All respondents**

**Weighting: Standard Demographic Weights**

	Sex		Age							Social Class				Region				Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scotland	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Weighted base	1007	493	514	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	216	267	144	343
Labour	353	186	167	45	72	70	59	35	72	73	101	69	111	92	83	97	41	39	13	236	21	108
	35%	38%	33%	40%	37%	36%	34%	27%	35%	31%	36%	33%	40%	34%	32%	39%	30%	43%	6%	88%	15%	32%
Liberal Democrats	147	70	76	16	34	22	28	16	31	37	40	34	35	36	32	40	23	16	6	6	88	66
	15%	14%	15%	14%	17%	12%	16%	12%	15%	15%	14%	16%	13%	14%	12%	16%	16%	18%	3%	2%	61%	19%
Conservative	250	123	127	30	34	41	37	48	59	79	65	45	61	80	79	54	25	13	177	8	13	75
	25%	25%	25%	26%	18%	21%	21%	37%	29%	33%	23%	22%	22%	30%	30%	22%	18%	14%	82%	3%	9%	22%
Another party	11	7	4	1	-	3	3	2	2	2	4	3	1	1	1	1	3	5	-	1	1	2
	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	1%	2%	*	*	*	2%	5%	-	*	*	1%	*
None of them	122	58	64	6	24	29	23	16	23	21	33	34	33	21	33	36	26	7	15	7	8	44
	12%	12%	13%	5%	12%	15%	14%	12%	11%	9%	12%	16%	12%	8%	13%	14%	19%	7%	7%	3%	6%	13%
Don't know	124	50	75	15	29	27	22	15	16	27	37	24	38	38	33	23	21	11	5	9	13	49
	12%	10%	15%	13%	15%	14%	13%	11%	8%	11%	13%	11%	13%	14%	13%	9%	15%	12%	2%	3%	9%	14%

## Opinion Poll

### Fieldwork : March 5th-7th 2004

Absolutes/col percents

Table 11  
**Q.7 Which party do you most trust to take the right decisions when it comes to improving Britain's public services?**  
**Base: All respondents**  
**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Weighted base	1007	493	514	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	216	267	144	343
Labour	332	172	160	43	66	69	57	36	61	66	92	66	109	77	87	100	32	36	14	218	13	99
	33%	35%	31%	38%	34%	35%	33%	28%	30%	27%	33%	31%	39%	29%	33%	40%	23%	40%	6%	82%	9%	29%
Liberal Democrats	185	99	86	23	44	34	36	19	30	59	59	33	33	48	43	43	29	21	15	17	104	78
	18%	20%	17%	21%	23%	17%	21%	14%	15%	25%	21%	16%	12%	18%	17%	17%	21%	24%	7%	6%	72%	23%
Conservative	219	110	109	21	36	37	32	40	53	69	57	40	54	67	65	46	29	13	157	7	9	65
	22%	22%	21%	19%	19%	19%	18%	30%	26%	29%	20%	19%	19%	25%	25%	18%	21%	15%	73%	2%	6%	19%
Another party	6	3	3	-	1	-	3	2	-	2	2	-	2	1	*	-	-	5	-	-	-	1
	1%	1%	*	-	1%	-	2%	1%	-	1%	1%	-	1%	*	*	-	-	5%	-	-	-	*
None of them	126	60	66	11	21	28	21	18	28	18	34	38	35	28	32	30	27	10	12	12	6	43
	13%	12%	13%	10%	11%	15%	12%	13%	14%	8%	12%	18%	13%	10%	12%	12%	19%	11%	6%	5%	4%	13%
Don't know	139	50	90	14	26	26	25	17	31	26	35	33	46	47	33	32	22	5	18	13	13	56
	14%	10%	17%	13%	13%	13%	14%	13%	15%	11%	12%	16%	17%	18%	13%	13%	16%	6%	8%	5%	9%	16%

## Opinion Poll

### Fieldwork : March 5th-7th 2004

Absolutes/col percents

Table 12

**Q.8 Thinking about the build-up to the war in Iraq and everything that has happened since, do you think that taking military action was the right thing to do or the wrong thing to do?**

**Base: All respondents**

**Weighting: Standard Demographic Weights**

	Sex		Age							Social Class				Region				Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1007	493	514	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	216	267	144	343
The right thing	418 42%	234 47%	185 36%	53 47%	88 45%	72 37%	81 47%	55 42%	70 35%	92 38%	133 48%	81 38%	113 40%	95 35%	124 48%	102 41%	62 45%	36 40%	94 43%	146 55%	41 28%	134 39%
The wrong thing	506 50%	240 49%	266 52%	48 43%	92 48%	102 53%	74 43%	73 55%	116 57%	131 55%	127 46%	107 51%	141 50%	157 59%	112 43%	126 50%	71 51%	40 44%	114 53%	100 38%	97 67%	188 55%
Don't know	83 8%	20 4%	63 12%	11 10%	13 7%	19 10%	18 10%	5 3%	17 8%	17 7%	19 7%	22 10%	25 9%	16 6%	24 9%	23 9%	6 4%	14 15%	9 4%	21 8%	7 5%	20 6%

**Opinion Poll**  
**Fieldwork : March 5th-7th 2004**

Absolutes/col percents

Table 13

**Q.9 Who would you prefer to win the American presidential election in November, President George W. Bush or John Kerry, his Democratic Party opponent?**

**Base: All respondents**

**Weighting: Standard Demographic Weights**

	Sex		Age							Social Class				Region				Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1007	493	514	112	193	193	173	132	203	239	279	209	279	268	260	251	138	90	216	267	144	343
Bush	222	131	91	18	50	38	39	32	46	52	55	48	66	43	68	63	24	24	67	72	18	67
	22%	27%	18%	16%	26%	20%	22%	24%	23%	22%	20%	23%	24%	16%	26%	25%	17%	27%	31%	27%	12%	20%
Kerry	561	274	287	71	104	105	92	76	113	151	161	97	152	175	129	130	78	49	110	164	111	196
	56%	56%	56%	63%	54%	54%	53%	58%	56%	63%	58%	46%	54%	65%	50%	52%	56%	55%	51%	61%	77%	57%
Don't know	223	88	136	23	40	50	42	24	44	36	63	64	61	50	63	59	36	16	39	31	16	80
	22%	18%	26%	21%	20%	26%	24%	18%	22%	15%	22%	30%	22%	19%	24%	23%	26%	18%	18%	12%	11%	23%

## Opinion Poll

### Fieldwork : March 5th-7th 2004

Absolutes/col percents

Table 14  
**Q.10a Thinking about your own personal experience do you think you receive a good service or a bad service from NHS?**  
 Base: All 'Version 1' respondents  
 Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	510	257	253	57	106	102	84	63	100	124	148	99	139	141	129	127	66	47	114	144	63	178
NET: Good	336 66%	157 61%	180 71%	38 67%	66 62%	61 60%	54 65%	46 73%	71 72%	80 64%	95 64%	65 66%	96 69%	94 67%	78 61%	87 69%	47 71%	29 62%	66 58%	107 75%	40 63%	118 66%
Very good	(+2) 136 27%	65 25%	71 28%	21 38%	14 14%	22 22%	25 30%	16 26%	37 37%	24 19%	47 32%	18 18%	47 34%	31 22%	41 32%	33 26%	18 26%	14 29%	27 24%	54 37%	18 29%	46 26%
Somewhat good	(+1) 200 39%	92 36%	108 43%	16 29%	51 48%	39 38%	29 35%	30 47%	35 35%	56 45%	48 33%	47 48%	48 35%	63 45%	37 29%	55 43%	30 45%	15 33%	39 35%	54 37%	22 34%	72 41%
Neither good nor bad	(0) 62 12%	40 15%	23 9%	6 11%	17 17%	14 14%	8 10%	5 8%	11 11%	13 10%	26 17%	10 10%	14 10%	17 12%	20 15%	13 10%	3 4%	11 23%	13 11%	17 12%	7 11%	21 12%
Somewhat bad	(-1) 56 11%	30 12%	26 10%	5 8%	14 13%	12 11%	11 13%	7 11%	8 8%	14 12%	13 8%	14 14%	15 11%	9 6%	15 11%	15 12%	12 18%	5 10%	18 15%	11 8%	10 16%	18 10%
Very bad	(-2) 46 9%	27 10%	20 8%	8 14%	7 6%	13 13%	7 8%	4 6%	8 8%	14 11%	11 8%	9 9%	12 8%	15 10%	16 12%	9 7%	5 7%	2 4%	12 10%	8 6%	4 7%	17 10%
NET: Bad	102 20%	57 22%	45 18%	12 22%	21 19%	25 24%	18 22%	11 17%	16 16%	28 23%	24 16%	23 23%	27 19%	24 17%	31 24%	24 19%	17 25%	7 14%	29 26%	19 13%	15 23%	35 20%
Don't know	10 2%	4 2%	6 2%	- -	2 2%	1 1%	3 3%	2 2%	2 2%	3 3%	4 2%	1 1%	2 1%	6 4%	1 *	3 2%	- -	- -	5 5%	- -	2 3%	5 3%
Mean	0.65	0.55	0.75	0.69	0.51	0.45	0.67	0.78	0.86	0.51	0.73	0.52	0.77	0.65	0.56	0.70	0.65	0.73	0.48	0.93	0.64	0.64
Standard deviation	1.25	1.28	1.20	1.41	1.10	1.32	1.29	1.14	1.23	1.26	1.22	1.22	1.27	1.22	1.37	1.19	1.26	1.12	1.32	1.15	1.27	1.25
Standard error	0.06	0.08	0.07	0.21	0.12	0.12	0.14	0.13	0.13	0.10	0.12	0.13	0.10	0.11	0.12	0.11	0.16	0.17	0.13	0.10	0.16	0.10

## Opinion Poll

### Fieldwork : March 5th-7th 2004

Absolutes/col percents

Table 15  
**Q.10a Thinking about your own personal experience do you think you receive a good service or a bad service from Schools?**  
 Base: All 'Version 1' respondents  
 Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	510	257	253	57	106	102	84	63	100	124	148	99	139	141	129	127	66	47	114	144	63	178
NET: Good	300 59%	158 62%	142 56%	39 69%	67 63%	60 59%	47 56%	35 56%	52 52%	66 53%	88 59%	64 65%	82 59%	75 53%	75 58%	72 57%	43 65%	35 76%	60 52%	106 74%	35 56%	105 59%
Very good	(+2) 126 25%	62 24%	65 26%	14 26%	30 29%	24 24%	24 29%	10 15%	23 23%	25 20%	43 29%	24 24%	35 25%	23 16%	39 30%	31 24%	18 28%	16 34%	26 23%	51 36%	10 15%	41 23%
Somewhat good	(+1) 174 34%	97 38%	77 30%	25 44%	36 34%	36 35%	23 28%	26 41%	28 28%	41 33%	46 31%	40 41%	47 34%	52 37%	36 28%	42 33%	25 37%	20 42%	34 30%	55 38%	26 41%	65 36%
Neither good nor bad	(0) 59 12%	31 12%	28 11%	8 14%	12 11%	15 15%	8 9%	6 10%	11 11%	19 15%	15 10%	9 9%	17 12%	17 12%	15 12%	13 11%	9 14%	4 9%	14 13%	18 12%	5 8%	18 10%
Somewhat bad	(-1) 37 7%	21 8%	16 6%	1 2%	9 9%	7 7%	7 8%	2 3%	11 11%	12 10%	8 6%	8 8%	8 6%	9 6%	12 10%	10 8%	4 6%	2 4%	10 9%	3 2%	8 13%	13 8%
Very bad	(-2) 29 6%	13 5%	16 6%	4 6%	5 5%	9 8%	5 6%	4 6%	3 3%	11 9%	8 5%	4 4%	7 5%	12 8%	8 6%	4 3%	3 5%	3 6%	12 10%	2 1%	3 4%	9 5%
NET: Bad	66 13%	34 13%	33 13%	5 8%	15 14%	16 15%	12 14%	6 9%	14 14%	23 19%	16 11%	12 12%	15 11%	21 15%	20 16%	13 11%	7 11%	5 10%	21 19%	5 3%	11 17%	22 12%
Don't know	85 17%	34 13%	50 20%	5 9%	12 12%	11 11%	17 20%	16 25%	24 24%	17 14%	29 20%	14 14%	25 18%	29 20%	19 15%	28 22%	7 10%	3 5%	18 16%	16 11%	12 18%	33 18%
Mean	0.78	0.78	0.78	0.88	0.83	0.66	0.81	0.75	0.77	0.52	0.89	0.86	0.83	0.58	0.77	0.87	0.85	0.99	0.55	1.17	0.61	0.79
Standard deviation	1.17	1.12	1.21	1.07	1.17	1.23	1.25	1.09	1.15	1.25	1.17	1.07	1.13	1.21	1.24	1.08	1.11	1.09	1.32	0.86	1.13	1.13
Standard error	0.06	0.08	0.08	0.16	0.14	0.12	0.15	0.14	0.14	0.11	0.13	0.12	0.10	0.12	0.12	0.11	0.15	0.17	0.14	0.08	0.16	0.09

## Opinion Poll

### Fieldwork : March 5th-7th 2004

Absolutes/col percents

Table 16

**Q.10a Thinking about your own personal experience do you think you receive a good service or a bad service from Transport?**

**Base: All 'Version 1' respondents**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region				Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	510	257	253	57	106	102	84	63	100	124	148	99	139	141	129	127	66	47	114	144	63	178
NET: Good	210 41%	88 34%	122 48%	27 48%	43 40%	36 35%	28 33%	20 32%	56 56%	44 35%	55 37%	41 42%	70 50%	57 40%	54 41%	53 42%	28 43%	18 39%	41 36%	79 55%	19 30%	68 38%
Very good	(+2) 78 15%	27 10%	51 20%	10 17%	8 7%	12 12%	14 17%	4 6%	30 30%	11 9%	24 16%	12 12%	31 22%	21 15%	18 14%	22 17%	11 16%	6 14%	19 17%	35 24%	3 5%	18 10%
Somewhat good	(+1) 132 26%	61 24%	71 28%	17 31%	35 33%	23 23%	14 16%	16 25%	26 26%	32 26%	32 21%	29 30%	39 28%	35 25%	36 28%	31 25%	18 27%	12 25%	22 19%	44 30%	16 25%	50 28%
Neither good nor bad	(0) 63 12%	28 11%	35 14%	12 22%	12 12%	12 12%	9 10%	5 8%	13 13%	16 13%	15 10%	14 14%	18 13%	17 12%	14 11%	18 14%	8 11%	7 14%	10 9%	23 16%	7 10%	25 14%
Somewhat bad	(-1) 113 22%	71 28%	43 17%	8 15%	27 26%	23 22%	22 26%	21 33%	13 13%	34 27%	33 22%	23 23%	24 17%	32 23%	28 22%	26 20%	17 26%	10 22%	34 30%	24 17%	17 28%	40 22%
Very bad	(-2) 96 19%	55 22%	40 16%	9 15%	21 20%	23 23%	20 23%	11 18%	12 12%	25 20%	32 21%	16 16%	23 17%	30 21%	29 22%	18 14%	10 14%	9 20%	21 19%	10 7%	19 30%	36 20%
NET: Bad	209 41%	126 49%	83 33%	17 30%	48 46%	46 45%	42 50%	32 50%	25 25%	59 48%	65 43%	38 39%	47 34%	62 44%	57 44%	44 35%	27 41%	20 42%	56 49%	34 24%	37 58%	76 42%
Don't know	28 6%	15 6%	14 5%	- -	2 2%	8 8%	5 6%	7 10%	6 6%	6 4%	13 9%	6 6%	4 3%	6 4%	5 4%	13 10%	3 5%	2 4%	6 5%	8 6%	1 2%	9 5%
Mean	-0.04	-0.28	0.21	0.20	-0.18	-0.23	-0.24	-0.33	0.53	-0.25	-0.13	-0.01	0.23	-0.10	-0.11	0.11	0.04	-0.11	-0.15	0.51	-0.53	-0.15
Standard deviation	1.40	1.35	1.40	1.32	1.30	1.41	1.47	1.28	1.40	1.32	1.45	1.33	1.43	1.42	1.42	1.38	1.37	1.39	1.43	1.25	1.31	1.34
Standard error	0.06	0.09	0.09	0.19	0.15	0.13	0.16	0.16	0.15	0.11	0.15	0.14	0.12	0.12	0.13	0.13	0.18	0.21	0.14	0.11	0.17	0.10



## Opinion Poll

### Fieldwork : March 5th-7th 2004

Absolutes/col percents

Table 17

**Q.10b Thinking about your impression of how well public services are delivered in general, nationally, in Britain as a whole, do you think NHS currently provide a good service or a bad service overall?**

**Base: All 'Version 2' respondents**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters
Weighted base	497	236	260	55	88	91	89	69	103	115	131	110	140	127	130	124	72	43	103	123	81	165
NET: Good	280 56%	133 56%	147 56%	24 43%	53 60%	50 54%	50 56%	40 58%	63 61%	65 57%	68 52%	56 51%	90 64%	65 51%	75 57%	69 55%	45 62%	27 63%	52 50%	80 65%	44 54%	96 59%
Very good	(+2) 96 19%	47 20%	48 19%	3 6%	12 14%	17 18%	21 23%	11 16%	31 30%	18 16%	21 16%	21 19%	35 25%	18 14%	29 22%	25 20%	11 15%	13 31%	15 15%	42 34%	14 18%	20 12%
Somewhat good	(+1) 184 37%	86 36%	98 38%	21 37%	41 46%	33 36%	29 33%	29 42%	32 31%	47 41%	47 36%	35 32%	55 39%	47 37%	46 35%	43 35%	34 47%	14 32%	36 35%	38 31%	30 37%	76 46%
Neither good nor bad	(0) 64 13%	32 14%	32 12%	12 21%	10 11%	11 12%	14 16%	8 12%	10 9%	13 12%	20 16%	17 15%	14 10%	19 15%	15 11%	18 14%	8 11%	5 11%	15 14%	17 14%	8 10%	18 11%
Somewhat bad	(-1) 89 18%	37 16%	52 20%	13 24%	18 21%	17 18%	13 15%	13 19%	14 14%	21 18%	27 20%	21 19%	20 14%	25 20%	31 24%	16 12%	8 11%	9 21%	18 18%	18 15%	22 28%	30 18%
Very bad	(-2) 61 12%	31 13%	30 12%	6 11%	7 8%	14 15%	12 14%	7 10%	15 15%	14 12%	16 12%	15 14%	17 12%	17 14%	9 7%	21 17%	11 16%	2 4%	18 18%	8 6%	5 7%	20 12%
NET: Bad	150 30%	68 29%	82 31%	20 35%	25 29%	30 33%	25 28%	20 29%	30 29%	35 30%	43 33%	36 33%	36 26%	43 33%	40 31%	37 30%	20 27%	11 25%	36 35%	26 21%	28 34%	50 30%
Don't know	3 1%	3 1%	- -	- -	- -	1 1%	- -	1 1%	1 1%	2 1%	- -	1 1%	- -	1 1%	1 1%	1 1%	- -	- -	- -	- -	1 2%	- -
Mean	0.33	0.35	0.32	0.03	0.38	0.25	0.37	0.35	0.48	0.31	0.23	0.24	0.51	0.18	0.41	0.29	0.34	0.65	0.13	0.72	0.32	0.28
Standard deviation	1.31	1.33	1.30	1.16	1.19	1.36	1.35	1.25	1.43	1.28	1.28	1.34	1.32	1.29	1.27	1.39	1.31	1.25	1.36	1.26	1.24	1.25
Standard error	0.06	0.09	0.08	0.17	0.14	0.13	0.14	0.14	0.15	0.11	0.13	0.13	0.11	0.11	0.11	0.12	0.16	0.19	0.13	0.11	0.14	0.10

## Opinion Poll

### Fieldwork : March 5th-7th 2004

Absolutes/col percents

Table 18

**Q.10b Thinking about your impression of how well public services are delivered in general, nationally, in Britain as a whole, do you think Schools currently provide a good service or a bad service overall?**

**Base: All 'Version 2' respondents**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region				Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat	Swing Voters
Weighted base	497	236	260	55	88	91	89	69	103	115	131	110	140	127	130	124	72	43	103	123	81	165
NET: Good	273 55%	129 55%	144 55%	26 48%	56 64%	51 56%	50 56%	33 48%	56 54%	62 54%	71 54%	63 58%	77 55%	57 45%	80 61%	66 53%	42 58%	28 65%	43 42%	90 73%	49 61%	85 52%
Very good	(+2) 78 16%	37 16%	41 16%	4 7%	11 13%	16 17%	12 13%	11 16%	24 23%	12 11%	16 13%	22 20%	28 20%	14 11%	22 17%	18 15%	12 16%	12 27%	5 5%	37 30%	16 20%	20 12%
Somewhat good	(+1) 194 39%	92 39%	103 39%	22 40%	45 51%	35 38%	38 43%	22 31%	32 31%	50 43%	54 42%	41 37%	49 35%	43 34%	57 44%	47 38%	30 42%	16 38%	38 37%	53 43%	33 41%	65 39%
Neither good nor bad	(0) 64 13%	35 15%	29 11%	13 24%	12 14%	12 13%	10 11%	5 7%	12 11%	18 16%	21 16%	12 11%	13 9%	20 16%	11 9%	20 16%	8 11%	5 12%	15 15%	10 8%	11 14%	26 16%
Somewhat bad	(-1) 78 16%	35 15%	43 17%	10 18%	9 10%	16 17%	9 10%	14 20%	21 20%	21 19%	22 17%	14 13%	21 15%	22 18%	19 15%	19 15%	11 15%	6 15%	27 26%	6 5%	12 15%	27 17%
Very bad	(-2) 50 10%	23 10%	27 10%	4 7%	8 9%	8 9%	16 17%	10 14%	5 5%	8 7%	11 9%	11 10%	19 14%	19 15%	11 8%	11 9%	7 10%	2 4%	11 11%	6 5%	8 9%	19 11%
NET: Bad	128 26%	58 25%	70 27%	14 25%	17 20%	24 26%	24 27%	24 34%	26 25%	30 26%	33 25%	26 23%	40 28%	41 32%	30 23%	31 25%	18 25%	8 19%	38 37%	12 10%	20 24%	46 28%
Don't know	32 6%	14 6%	18 7%	2 4%	2 3%	5 5%	5 6%	7 11%	11 10%	5 5%	6 5%	10 9%	11 8%	9 7%	9 7%	8 7%	4 5%	1 3%	6 6%	11 9%	1 1%	8 5%
Mean	0.37	0.38	0.36	0.24	0.49	0.40	0.26	0.18	0.53	0.32	0.34	0.49	0.35	0.10	0.50	0.36	0.41	0.71	-0.01	0.98	0.48	0.26
Standard deviation	1.25	1.23	1.26	1.07	1.14	1.25	1.35	1.39	1.24	1.14	1.18	1.29	1.37	1.29	1.22	1.22	1.25	1.18	1.17	1.05	1.25	1.23
Standard error	0.06	0.08	0.08	0.16	0.14	0.12	0.14	0.16	0.13	0.10	0.12	0.13	0.11	0.12	0.11	0.11	0.15	0.18	0.12	0.10	0.14	0.10

## Opinion Poll

### Fieldwork : March 5th-7th 2004

Absolutes/col percents

Table 19

**Q.10b Thinking about your impression of how well public services are delivered in general, nationally, in Britain as a whole, do you think Transport currently provide a good service or a bad service overall?**

**Base: All 'Version 2' respondents**

**Weighting: Standard Demographic Weights**

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat	Swing Voters
Weighted base	497	236	260	55	88	91	89	69	103	115	131	110	140	127	130	124	72	43	103	123	81	165
NET: Good	158 32%	71 30%	87 33%	13 23%	27 30%	33 36%	19 21%	19 28%	48 46%	28 24%	39 30%	38 34%	53 38%	38 30%	43 33%	41 33%	21 30%	14 34%	34 33%	54 44%	17 21%	43 26%
Very good	(+2) 43 9%	23 10%	20 8%	4 8%	5 5%	6 6%	2 2%	5 8%	21 20%	5 5%	4 3%	10 9%	24 17%	13 10%	10 8%	8 6%	5 7%	7 16%	6 6%	22 18%	4 5%	11 7%
Somewhat good	(+1) 115 23%	48 20%	67 26%	9 16%	22 25%	27 30%	17 19%	14 20%	27 26%	23 20%	34 26%	28 26%	29 21%	25 19%	32 25%	34 27%	16 22%	8 18%	28 27%	31 26%	13 16%	31 19%
Neither good nor bad	(0) 55 11%	28 12%	27 10%	14 25%	4 5%	6 7%	15 17%	7 10%	9 8%	13 11%	16 12%	12 11%	15 10%	12 10%	15 12%	15 12%	7 9%	6 14%	14 14%	9 7%	10 12%	22 13%
Somewhat bad	(-1) 120 24%	51 21%	69 27%	13 24%	32 37%	24 26%	22 25%	13 19%	14 14%	36 31%	32 24%	24 21%	29 21%	34 27%	27 20%	25 20%	22 30%	12 28%	23 22%	34 28%	24 29%	41 25%
Very bad	(-2) 141 28%	77 33%	64 24%	14 25%	23 27%	23 25%	31 35%	25 36%	24 24%	37 32%	41 31%	29 26%	34 24%	39 31%	39 30%	36 29%	18 25%	9 22%	27 27%	20 16%	28 34%	54 33%
NET: Bad	261 52%	128 54%	133 51%	27 49%	56 64%	47 52%	53 60%	39 56%	38 37%	73 63%	73 56%	52 47%	63 45%	73 58%	66 50%	61 49%	40 55%	21 49%	50 49%	54 44%	51 64%	95 58%
Don't know	23 5%	9 4%	14 5%	2 3%	1 1%	5 6%	2 2%	5 7%	9 8%	1 1%	4 3%	8 7%	10 7%	3 3%	7 5%	7 6%	4 6%	1 3%	4 4%	7 5%	3 4%	5 3%
Mean	-0.42	-0.49	-0.36	-0.45	-0.55	-0.37	-0.73	-0.61	0.06	-0.68	-0.56	-0.32	-0.15	-0.49	-0.42	-0.41	-0.45	-0.23	-0.37	0.01	-0.75	-0.60
Standard deviation	1.37	1.40	1.34	1.26	1.28	1.35	1.20	1.41	1.53	1.25	1.28	1.39	1.48	1.39	1.38	1.35	1.32	1.42	1.33	1.43	1.25	1.32
Standard error	0.06	0.09	0.08	0.18	0.15	0.13	0.12	0.16	0.16	0.11	0.13	0.14	0.12	0.12	0.13	0.12	0.16	0.22	0.13	0.13	0.14	0.10