

Opinion Poll

Fieldwork : July 21st-22nd 2004

Absolutes/col percents

Table 21

**Q.6 Tony Blair has now been leader of the Labour Party for ten years and Prime Minister for seven years.
Which of these statements do you most agree with?**

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1008	457	551	99	165	221	155	175	193	301	204	197	306	260	270	246	141	91	177	227	184	349
Weighted base	1008	494	514	112	194	194	173	132	203	240	280	210	279	268	260	252	138	90	175	237	189	349
I think Tony Blair has been a good Prime Minister overall	325 32%	166 34%	159 31%	34 31%	57 30%	65 33%	52 30%	44 34%	73 36%	69 29%	85 30%	73 35%	98 35%	75 28%	85 33%	83 33%	54 39%	28 32%	18 11%	153 64%	51 27%	110 31%
I think Tony Blair has not been a good Prime Minister overall but I'd still prefer him as Prime Minister than Michael Howard	294 29%	147 30%	147 29%	35 31%	61 32%	58 30%	60 35%	36 27%	43 21%	75 31%	83 30%	53 25%	82 30%	79 30%	77 29%	80 32%	34 24%	24 27%	16 9%	73 31%	80 43%	118 34%
I think Tony Blair has not been a good Prime Minister overall and I'd prefer to see Michael Howard as Prime Minister	262 26%	132 27%	130 25%	33 30%	48 25%	48 25%	41 24%	34 26%	57 28%	62 26%	80 29%	56 27%	64 23%	78 29%	63 24%	60 24%	36 26%	24 27%	132 76%	8 3%	34 18%	74 21%
None of these	84 8%	35 7%	48 9%	5 5%	9 4%	21 11%	17 10%	12 9%	20 10%	27 11%	19 7%	16 8%	21 8%	22 8%	24 9%	20 8%	9 7%	8 9%	6 3%	-	17 9%	31 9%
Don't know	43 4%	14 3%	30 6%	4 4%	18 9%	2 1%	3 2%	5 4%	10 5%	6 3%	13 5%	11 5%	13 5%	14 5%	10 4%	9 3%	5 4%	5 6%	3 2%	3 1%	7 4%	16 5%

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Table 22
Q.7 How do you think Tony Blair will go down in history?
Base: All respondents
Weighting: Standard Demographic Weights

	Sex		Age							Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1008	457	551	99	165	221	155	175	193	301	204	197	306	260	270	246	141	91	177	227	184	349
Weighted base	1008	494	514	112	194	194	173	132	203	240	280	210	279	268	260	252	138	90	175	237	189	349
A great Prime Minister	49 5%	24 5%	25 5%	3 3%	13 7%	6 3%	7 4%	4 3%	16 8%	8 3%	9 3%	13 6%	19 7%	15 6%	8 3%	11 4%	10 7%	4 4%	5 3%	31 13%	2 1%	11 3%
A good Prime Minister, but not a great one	273 27%	157 32%	117 23%	28 25%	57 29%	50 26%	45 26%	39 30%	55 27%	72 30%	78 28%	47 23%	76 27%	63 23%	76 29%	81 32%	28 20%	25 28%	22 12%	122 51%	46 24%	96 27%
An average Prime Minister	338 34%	152 31%	186 36%	39 35%	60 31%	66 34%	64 37%	45 34%	64 32%	82 34%	97 35%	65 31%	94 34%	90 34%	91 35%	74 29%	55 40%	28 32%	67 39%	57 24%	71 38%	118 34%
A bad Prime Minister	218 22%	110 22%	108 21%	26 24%	31 16%	47 24%	42 24%	31 24%	41 20%	44 19%	65 23%	50 24%	59 21%	65 24%	53 20%	51 20%	27 19%	22 24%	72 41%	8 3%	43 23%	73 21%
Refused	6 1%	3 1%	3 *	- -	1 1%	1 1%	- -	1 1%	3 1%	3 1%	1 *	1 1%	1 *	1 *	4 1%	1 *	- -	1 1%	1 *	- -	2 1%	3 1%
Don't know	124 12%	48 10%	76 15%	16 14%	32 17%	24 12%	16 10%	12 9%	24 12%	30 12%	30 11%	33 16%	31 11%	33 12%	28 11%	34 13%	18 13%	10 12%	8 4%	19 8%	26 14%	49 14%

Opinion Poll

Fieldwork : July 21st-22nd 2004

Absolutes/col percents

Table 23
Q.8 Do you think Michael Howard would be...?
Base: All respondents
Weighting: Standard Demographic Weights

	Sex		Age							Social Class				Region				Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1008	457	551	99	165	221	155	175	193	301	204	197	306	260	270	246	141	91	177	227	184	349
Weighted base	1008	494	514	112	194	194	173	132	203	240	280	210	279	268	260	252	138	90	175	237	189	349
A better Prime Minister than Tony Blair	153 15%	83 17%	70 14%	14 13%	25 13%	31 16%	22 13%	21 16%	40 20%	42 17%	40 14%	29 14%	43 15%	46 17%	34 13%	44 18%	19 14%	10 11%	94 54%	9 4%	17 9%	41 12%
Neither better nor worse as Prime Minister than Tony Blair	398 40%	167 34%	232 45%	49 43%	78 40%	90 47%	79 45%	44 33%	60 29%	82 34%	117 42%	91 43%	108 39%	109 41%	102 39%	103 41%	52 37%	33 37%	65 37%	68 29%	84 45%	159 46%
A worse Prime Minister than Tony Blair	332 33%	200 40%	132 26%	32 29%	65 33%	51 26%	55 32%	52 39%	77 38%	88 37%	87 31%	62 30%	96 34%	73 27%	87 33%	87 35%	49 36%	36 40%	6 3%	141 60%	75 40%	97 28%
Don't know	125 12%	44 9%	80 16%	17 15%	26 14%	21 11%	17 10%	16 12%	27 13%	28 12%	36 13%	28 13%	33 12%	40 15%	38 15%	17 7%	18 13%	11 12%	10 6%	18 8%	13 7%	52 15%

Opinion Poll

Fieldwork : July 21st-22nd 2004

Absolutes/col percents

Table 24
Q.8 Do you think Gordon Brown would be...?
Base: All respondents
Weighting: Standard Demographic Weights

	Sex		Age							Social Class				Region				Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1008	457	551	99	165	221	155	175	193	301	204	197	306	260	270	246	141	91	177	227	184	349
Weighted base	1008	494	514	112	194	194	173	132	203	240	280	210	279	268	260	252	138	90	175	237	189	349
A better Prime Minister than Tony Blair	197 20%	114 23%	84 16%	17 15%	33 17%	32 16%	34 19%	31 23%	51 25%	47 20%	57 20%	40 19%	54 19%	50 19%	46 18%	51 20%	21 15%	29 33%	42 24%	35 15%	44 23%	68 19%
Neither better nor worse as Prime Minister than Tony Blair	413 41%	179 36%	234 45%	37 33%	83 43%	98 50%	82 48%	49 37%	64 32%	96 40%	107 38%	96 46%	114 41%	105 39%	107 41%	105 42%	65 47%	31 34%	54 31%	105 44%	83 44%	154 44%
A worse Prime Minister than Tony Blair	264 26%	149 30%	115 22%	40 36%	45 23%	40 21%	42 24%	40 30%	57 28%	68 28%	75 27%	51 25%	70 25%	71 26%	78 30%	66 26%	31 22%	18 20%	63 36%	72 30%	40 21%	78 22%
Don't know	134 13%	52 10%	82 16%	17 15%	33 17%	24 13%	16 9%	13 9%	31 15%	29 12%	41 15%	22 11%	42 15%	42 16%	28 11%	30 12%	22 16%	11 12%	16 9%	25 11%	22 12%	50 14%

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Absolutes/col percents

Table 25
Q.8 Do you think Charles Kennedy would be...?
Base: All respondents
Weighting: Standard Demographic Weights

	Sex		Age							Social Class				Region				Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat	Swing Voters
Unweighted base	1008	457	551	99	165	221	155	175	193	301	204	197	306	260	270	246	141	91	177	227	184	349
Weighted base	1008	494	514	112	194	194	173	132	203	240	280	210	279	268	260	252	138	90	175	237	189	349
A better Prime Minister than Tony Blair	170 17%	78 16%	92 18%	26 23%	27 14%	31 16%	30 17%	23 17%	34 17%	41 17%	56 20%	32 15%	41 15%	40 15%	42 16%	40 16%	26 19%	21 24%	27 15%	16 7%	79 42%	61 18%
Neither better nor worse as Prime Minister than Tony Blair	374 37%	161 33%	213 41%	48 42%	88 45%	68 35%	67 38%	45 34%	59 29%	94 39%	86 31%	79 38%	116 42%	99 37%	91 35%	99 39%	53 39%	32 35%	43 24%	79 33%	68 36%	141 40%
A worse Prime Minister than Tony Blair	316 31%	200 40%	116 23%	18 16%	49 25%	65 34%	55 32%	49 37%	80 40%	79 33%	96 34%	69 33%	72 26%	87 32%	84 32%	84 33%	35 26%	26 29%	86 49%	120 51%	22 12%	91 26%
Don't know	148 15%	55 11%	93 18%	21 18%	30 15%	30 16%	22 13%	16 12%	29 14%	26 11%	42 15%	30 14%	50 18%	41 15%	43 17%	29 12%	23 17%	11 12%	20 11%	22 9%	20 10%	55 16%

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Absolutes/col percents

Table 26

Q.9 I am going to read out some things that have been said about the relationship between Tony Blair and Gordon Brown. Please say in each case if you agree or disagree?

Base: All respondents

Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention			
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Unweighted base	1008	457	551	99	165	221	155	175	193	301	204	197	306	260	270	246	141	91	177	227	184	349
Weighted base	1008	494	514	112	194	194	173	132	203	240	280	210	279	268	260	252	138	90	175	237	189	349
They have done a secret deal for Tony Blair to make way for Gordon Brown to be Prime Minister some time in the next few years																						
Agree	359 36%	206 42%	153 30%	46 41%	76 39%	57 29%	57 33%	47 36%	76 38%	85 35%	101 36%	70 34%	103 37%	103 38%	97 37%	83 33%	44 32%	33 37%	92 53%	70 30%	66 35%	112 32%
Disagree	518 51%	241 49%	277 54%	52 47%	94 49%	113 58%	96 56%	69 52%	93 46%	116 48%	144 51%	115 55%	143 51%	127 47%	130 50%	133 53%	79 57%	49 55%	66 38%	147 62%	101 54%	190 54%
Don't know	131 13%	47 10%	84 16%	14 13%	23 12%	24 12%	20 11%	17 13%	34 17%	39 16%	35 12%	24 11%	34 12%	39 14%	33 13%	35 14%	16 11%	8 9%	16 9%	20 8%	22 11%	47 13%
They may have been close friends once but now they are fierce rivals																						
Agree	402 40%	210 42%	192 37%	42 38%	81 42%	66 34%	76 44%	50 38%	87 43%	90 37%	115 41%	86 41%	111 40%	115 43%	96 37%	96 38%	55 40%	39 44%	104 60%	69 29%	82 44%	131 37%
Disagree	480 48%	243 49%	236 46%	61 54%	86 44%	103 53%	82 47%	64 48%	85 42%	118 49%	132 47%	98 47%	131 47%	118 44%	128 49%	128 51%	66 47%	41 45%	57 32%	156 66%	81 43%	166 48%
Don't know	126 13%	41 8%	85 17%	9 8%	27 14%	25 13%	15 9%	19 14%	32 16%	31 13%	32 12%	26 12%	37 13%	35 13%	37 14%	28 11%	17 12%	10 11%	14 8%	12 5%	25 13%	52 15%
They have significantly different views on many key issues																						
Agree	698 69%	332 67%	366 71%	78 69%	125 64%	119 62%	119 69%	101 76%	156 77%	149 62%	195 70%	145 69%	209 75%	183 68%	179 69%	180 72%	95 68%	60 67%	131 75%	154 65%	148 78%	230 66%
Disagree	211 21%	123 25%	88 17%	25 22%	44 22%	52 27%	38 22%	22 17%	31 15%	61 25%	56 20%	43 20%	52 18%	56 21%	50 19%	55 22%	28 20%	23 26%	31 18%	70 30%	30 16%	73 21%
Don't know	99 10%	39 8%	60 12%	10 9%	25 13%	22 11%	16 9%	9 7%	17 8%	30 12%	28 10%	22 10%	19 7%	29 11%	31 12%	17 7%	15 11%	6 7%	13 7%	12 5%	11 6%	46 13%

Opinion Poll

Fieldwork : July 21st-22nd 2004

Absolutes/col percents

Table 27
**Q.10 Rating of Tony Blair:-
 Law and order**
Base: All respondents
Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Unweighted base	1008	457	551	99	165	221	155	175	193	301	204	197	306	260	270	246	141	91	177	227	184	349	
Weighted base	1008	494	514	112	194	194	173	132	203	240	280	210	279	268	260	252	138	90	175	237	189	349	
Very good job	(10)	23 2%	11 2%	12 2%	1 1%	3 1%	5 3%	5 3%	2 1%	8 4%	3 1%	1 *	7 3%	12 4%	5 2%	6 2%	8 3%	2 2%	1 2%	2 1%	12 5%	1 1%	4 1%
	(9)	12 1%	6 1%	6 1%	- -	- -	1 *	1 1%	5 4%	6 3%	2 1%	1 *	2 1%	7 3%	2 1%	4 2%	3 1%	2 1%	2 1%	5 2%	3 2%	2 1%	
	(8)	107 11%	49 10%	58 11%	8 7%	22 12%	9 5%	26 15%	11 8%	30 15%	27 11%	20 7%	20 10%	40 14%	32 12%	26 10%	31 12%	10 7%	8 8%	8 5%	50 21%	14 8%	33 9%
	(7)	169 17%	73 15%	96 19%	30 26%	40 21%	25 13%	27 15%	17 13%	30 15%	41 17%	50 18%	34 16%	45 16%	44 16%	41 16%	40 16%	25 18%	20 22%	11 6%	65 28%	37 20%	72 21%
	(6)	148 15%	76 15%	73 14%	18 16%	31 16%	40 20%	23 13%	17 13%	20 10%	36 15%	56 20%	29 14%	26 9%	33 12%	30 11%	51 20%	20 14%	15 17%	13 8%	42 18%	38 20%	71 20%
	(5)	225 22%	100 20%	125 24%	24 21%	47 25%	44 23%	36 21%	32 24%	42 21%	51 21%	70 25%	45 22%	59 21%	53 20%	66 25%	54 21%	30 22%	22 25%	44 25%	35 15%	46 24%	79 23%
	(4)	106 11%	58 12%	48 9%	8 7%	22 11%	26 13%	25 14%	14 11%	12 6%	32 13%	33 12%	20 10%	21 8%	33 12%	21 8%	21 8%	25 18%	5 6%	29 17%	11 5%	20 11%	35 10%
	(3)	62 6%	34 7%	28 5%	10 9%	10 5%	14 7%	7 4%	11 8%	10 5%	17 7%	13 5%	12 6%	21 7%	24 9%	18 7%	13 5%	5 3%	3 3%	16 9%	9 4%	9 5%	25 7%
	(2)	46 5%	25 5%	20 4%	5 5%	9 4%	8 4%	10 6%	4 3%	10 5%	13 5%	4 2%	15 7%	13 5%	8 3%	17 6%	12 5%	5 3%	4 5%	15 9%	2 1%	9 5%	7 2%
Very bad job	(1)	99 10%	53 11%	46 9%	8 7%	6 3%	21 11%	14 8%	19 14%	32 16%	28 7%	22 10%	33 12%	32 12%	29 11%	19 7%	13 9%	7 8%	34 19%	6 2%	7 4%	17 5%	
Don't know		10 1%	8 2%	3 1%	- -	4 2%	2 1%	- -	1 1%	3 2%	3 1%	2 1%	3 1%	2 1%	3 1%	1 *	1 1%	2 3%	- -	- -	3 2%	3 1%	
Mean		5.21	5.07	5.34	5.25	5.55	4.93	5.33	4.91	5.23	5.14	5.11	5.33	5.06	5.05	5.47	5.14	5.47	4.06	6.45	5.43	5.48	
Standard deviation		2.21	2.25	2.16	2.01	1.83	2.10	2.23	2.32	2.60	2.06	1.96	2.31	2.48	2.26	2.29	2.16	2.09	2.19	1.82	1.82	1.85	
Standard error		0.07	0.11	0.09	0.20	0.14	0.14	0.18	0.18	0.19	0.12	0.14	0.17	0.14	0.14	0.14	0.18	0.22	0.16	0.12	0.14	0.10	

Opinion Poll

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Absolutes/col percents

Table 28
Q.10 Rating of Tony Blair:-
The economy
Base: All respondents
Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Unweighted base	1008	457	551	99	165	221	155	175	193	301	204	197	306	260	270	246	141	91	177	227	184	349	
Weighted base	1008	494	514	112	194	194	173	132	203	240	280	210	279	268	260	252	138	90	175	237	189	349	
Very good job	(10)	32 3%	20 4%	11 2%	1 1%	5 2%	1 1%	2 1%	7 6%	15 7%	6 3%	2 1%	6 3%	17 6%	7 3%	8 3%	8 2%	2 7%	1 *	23 10%	1 1%	5 2%	
	(9)	53 5%	33 7%	19 4%	6 5%	7 3%	8 4%	11 6%	6 4%	15 7%	16 7%	15 5%	9 4%	13 5%	17 6%	13 5%	12 5%	6 5%	4 4%	1 1%	27 11%	12 6%	5 2%
	(8)	157 16%	101 20%	57 11%	4 4%	23 12%	30 16%	35 20%	28 21%	37 18%	46 19%	37 13%	30 14%	44 16%	40 15%	34 13%	47 18%	24 18%	12 14%	15 8%	60 25%	37 20%	54 15%
	(7)	172 17%	93 19%	79 15%	18 16%	40 20%	36 18%	30 17%	19 14%	30 15%	46 19%	63 23%	29 14%	34 12%	48 18%	40 16%	45 18%	24 17%	15 17%	27 15%	42 18%	40 21%	75 22%
	(6)	152 15%	62 13%	89 17%	25 22%	37 19%	24 12%	28 16%	14 11%	23 12%	32 14%	50 18%	31 15%	38 14%	46 17%	41 16%	34 14%	16 12%	14 16%	20 11%	45 19%	30 16%	63 18%
	(5)	180 18%	66 13%	114 22%	19 17%	41 21%	38 19%	29 17%	23 17%	30 15%	39 16%	47 17%	39 19%	55 20%	43 16%	49 19%	49 20%	28 20%	10 11%	43 25%	24 10%	30 16%	65 19%
	(4)	85 8%	32 7%	52 10%	13 12%	13 7%	24 12%	12 7%	10 8%	12 6%	18 8%	25 9%	19 9%	22 8%	20 8%	19 7%	16 6%	17 12%	12 13%	21 12%	7 3%	16 8%	31 9%
	(3)	55 5%	29 6%	26 5%	8 7%	7 4%	10 5%	14 8%	5 4%	11 5%	13 5%	10 4%	17 8%	15 5%	11 4%	18 7%	13 5%	6 4%	7 7%	16 9%	2 1%	8 4%	18 5%
	(2)	34 3%	12 2%	22 4%	5 4%	9 4%	7 4%	1 1%	4 3%	8 4%	8 3%	5 2%	7 3%	14 5%	8 3%	10 4%	11 5%	2 2%	2 3%	9 5%	4 2%	4 2%	6 2%
Very bad job	(1)	75 7%	37 7%	38 7%	9 8%	8 4%	14 7%	10 6%	15 12%	18 9%	11 5%	22 8%	18 8%	25 9%	24 9%	20 8%	17 7%	8 6%	5 6%	21 12%	3 1%	6 3%	21 6%
Don't know		14 1%	8 2%	5 1%	2 2%	4 2%	2 1%	- -	1 1%	5 2%	4 2%	3 1%	4 2%	3 1%	2 1%	7 3%	- -	4 3%	1 1%	1 *	- -	5 3%	4 1%
Mean		5.75	6.06	5.45	5.22	5.79	5.54	5.93	5.79	6.00	6.04	5.77	5.49	5.66	5.77	5.60	5.81	5.77	5.84	4.77	7.10	6.14	5.73
Standard deviation		2.28	2.35	2.16	2.15	2.01	2.18	2.13	2.55	2.57	2.17	2.10	2.32	2.48	2.31	2.30	2.28	2.14	2.37	2.14	1.86	1.94	2.00
Standard error		0.07	0.11	0.09	0.22	0.16	0.15	0.17	0.19	0.19	0.13	0.15	0.17	0.14	0.14	0.14	0.15	0.18	0.25	0.16	0.12	0.14	0.11

Opinion Poll

Fieldwork : July 21st-22nd 2004

Absolutes/col percents

Table 29
Q.10 Rating of Tony Blair:-
The health service
Base: All respondents
Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Dem- ocrat	Swing Voters	
Unweighted base	1008	457	551	99	165	221	155	175	193	301	204	197	306	260	270	246	141	91	177	227	184	349	
Weighted base	1008	494	514	112	194	194	173	132	203	240	280	210	279	268	260	252	138	90	175	237	189	349	
Very good job	(10)	21 2%	11 2%	10 2%	1 1%	1 *	7 3%	1 1%	1 1%	10 5%	1 *	3 1%	4 2%	14 5%	6 2%	5 2%	5 2%	3 2%	2 2%	1 *	13 6%	- -	5 2%
	(9)	21 2%	9 2%	12 2%	- -	3 1%	1 1%	4 2%	1 *	13 6%	4 2%	4 2%	3 2%	9 3%	6 2%	8 3%	4 1%	2 2%	1 1%	4 2%	11 4%	4 2%	5 1%
	(8)	89 9%	44 9%	45 9%	8 7%	12 6%	13 7%	17 10%	11 8%	28 14%	25 10%	19 7%	15 7%	31 11%	27 10%	24 9%	19 7%	17 12%	3 3%	3 2%	40 17%	21 11%	31 9%
	(7)	115 11%	59 12%	56 11%	10 9%	19 10%	19 10%	25 15%	22 17%	19 9%	34 14%	30 11%	25 12%	26 9%	36 14%	23 9%	34 13%	11 8%	10 11%	3 2%	59 25%	20 11%	35 10%
	(6)	129 13%	72 15%	57 11%	20 18%	35 18%	28 14%	17 10%	11 8%	19 9%	34 14%	43 15%	25 12%	27 10%	33 12%	33 13%	36 14%	17 12%	10 12%	18 10%	41 17%	31 16%	51 15%
	(5)	170 17%	81 16%	89 17%	21 19%	43 22%	31 16%	27 16%	23 18%	25 12%	43 18%	39 15%	45 19%	40 16%	40 15%	53 21%	20 15%	18 20%	24 14%	35 15%	38 20%	73 21%	
	(4)	141 14%	78 16%	63 12%	21 19%	28 15%	33 17%	23 14%	14 10%	22 11%	34 14%	53 19%	25 12%	30 11%	37 14%	38 15%	30 12%	21 15%	15 17%	36 20%	13 5%	42 22%	53 15%
	(3)	102 10%	37 8%	65 13%	9 8%	29 15%	20 10%	16 9%	17 13%	10 5%	17 7%	33 12%	23 11%	30 11%	22 8%	26 10%	26 11%	15 11%	11 13%	17 9%	10 4%	7 4%	43 12%
	(2)	75 7%	31 6%	43 8%	9 8%	9 5%	15 8%	17 10%	6 5%	19 9%	23 9%	17 6%	16 8%	19 7%	17 6%	21 8%	20 8%	13 9%	4 4%	20 12%	7 3%	9 5%	23 7%
Very bad job	(1)	134 13%	66 13%	68 13%	14 13%	9 5%	27 14%	25 15%	24 18%	34 17%	23 10%	32 11%	33 16%	45 16%	40 15%	40 15%	23 9%	17 12%	14 15%	47 27%	6 2%	15 8%	27 8%
Don't know		11 1%	5 1%	6 1%	- -	5 2%	- -	- -	2 1%	4 2%	3 1%	4 1%	1 1%	3 1%	2 1%	2 1%	2 2%	3 3%	1 1%	2 1%	1 1%	1 1%	2 1%
Mean		4.71	4.81	4.62	4.50	4.88	4.58	4.61	4.47	5.04	4.86	4.62	4.51	4.83	4.81	4.61	4.85	4.66	4.38	3.47	6.33	5.04	4.84
Standard deviation		2.36	2.34	2.37	2.09	1.86	2.34	2.39	2.37	2.83	2.20	2.16	2.35	2.66	2.45	2.44	2.20	2.40	2.17	2.12	2.00	2.01	2.11
Standard error		0.07	0.11	0.10	0.21	0.15	0.16	0.19	0.18	0.21	0.13	0.15	0.17	0.15	0.15	0.14	0.20	0.23	0.16	0.13	0.15	0.11	

Opinion Poll

Fieldwork : July 21st-22nd 2004

Absolutes/col percents

Table 30
Q.10 Rating of Tony Blair:-
Education
Base: All respondents
Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Unweighted base	1008	457	551	99	165	221	155	175	193	301	204	197	306	260	270	246	141	91	177	227	184	349	
Weighted base	1008	494	514	112	194	194	173	132	203	240	280	210	279	268	260	252	138	90	175	237	189	349	
Very good job	(10)	21 2%	7 1%	13 3%	2 1%	2 1%	5 3%	3 2%	1 1%	8 4%	1 *	6 2%	4 2%	9 3%	6 2%	6 2%	4 2%	2 2%	3 3%	1 *	15 6%	- -	4 1%
	(9)	29 3%	9 2%	21 4%	1 1%	9 4%	4 2%	4 3%	3 2%	9 4%	6 3%	8 3%	5 3%	9 3%	13 5%	6 2%	5 2%	4 3%	1 1%	5 3%	16 7%	3 2%	11 3%
	(8)	93 9%	51 10%	42 8%	12 11%	16 8%	13 7%	17 10%	9 7%	25 12%	23 9%	21 8%	14 7%	35 13%	27 10%	19 7%	24 9%	17 12%	6 6%	6 3%	50 21%	15 8%	23 7%
	(7)	143 14%	75 15%	67 13%	14 13%	32 17%	26 13%	26 15%	19 15%	25 12%	40 17%	33 12%	25 12%	45 16%	29 11%	45 17%	42 17%	11 8%	17 19%	9 5%	55 23%	24 13%	54 16%
	(6)	138 14%	77 16%	61 12%	20 18%	29 15%	24 13%	22 13%	22 17%	21 10%	30 12%	49 18%	32 15%	28 10%	39 15%	25 10%	43 17%	21 15%	10 12%	18 11%	37 16%	36 19%	57 16%
	(5)	200 20%	95 19%	105 20%	20 18%	41 21%	47 24%	32 18%	24 18%	36 18%	47 20%	53 19%	50 24%	50 18%	49 18%	44 17%	55 22%	31 22%	21 23%	32 18%	28 12%	52 28%	78 22%
	(4)	104 10%	54 11%	51 10%	19 17%	21 11%	21 11%	16 9%	10 7%	17 8%	21 9%	38 14%	22 11%	23 8%	24 9%	41 16%	23 9%	12 9%	5 6%	21 12%	21 9%	21 11%	43 12%
	(3)	87 9%	40 8%	47 9%	7 6%	17 9%	16 8%	20 12%	14 10%	13 6%	20 8%	24 9%	19 9%	23 8%	26 10%	16 6%	22 9%	13 10%	9 10%	21 12%	6 2%	12 6%	30 9%
	(2)	66 7%	25 5%	41 8%	6 5%	11 6%	15 8%	15 9%	7 5%	12 6%	23 9%	14 5%	12 6%	18 6%	18 7%	17 6%	14 6%	13 9%	5 5%	22 13%	5 2%	11 6%	20 6%
Very bad job	(1)	94 9%	47 10%	47 9%	9 8%	7 4%	20 10%	17 10%	19 15%	21 11%	19 8%	25 9%	21 10%	29 10%	31 11%	31 12%	16 7%	8 6%	8 9%	34 20%	2 1%	7 4%	19 6%
Don't know		33 3%	13 3%	20 4%	3 2%	8 4%	1 1%	1 1%	4 3%	16 8%	9 4%	8 3%	6 3%	10 4%	8 3%	11 4%	3 1%	5 4%	6 6%	5 3%	3 1%	8 4%	8 2%
Mean		5.07	5.11	5.03	5.09	5.36	4.87	4.93	4.77	5.33	5.00	5.05	4.94	5.24	5.02	4.91	5.25	5.09	5.15	3.89	6.64	5.20	5.18
Standard deviation		2.28	2.21	2.35	2.12	2.03	2.26	2.32	2.31	2.54	2.22	2.20	2.21	2.47	2.42	2.35	2.10	2.23	2.25	2.24	1.88	1.82	2.04
Standard error		0.07	0.10	0.10	0.22	0.16	0.15	0.19	0.18	0.19	0.13	0.16	0.16	0.14	0.15	0.15	0.13	0.19	0.24	0.17	0.13	0.14	0.11

Opinion Poll

Fieldwork : July 21st-22nd 2004

Absolutes/col percents

Table 31
**Q.10 Rating of Tony Blair:-
 Transport**
Base: All respondents
Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Unweighted base	1008	457	551	99	165	221	155	175	193	301	204	197	306	260	270	246	141	91	177	227	184	349	
Weighted base	1008	494	514	112	194	194	173	132	203	240	280	210	279	268	260	252	138	90	175	237	189	349	
Very good job	(10)	15 1%	6 1%	9 2%	- -	2 1%	1 1%	1 1%	2 4%	8 1%	2 -	4 2%	9 3%	6 2%	2 1%	4 1%	1 1%	1 2%	1 *	10 4%	- -	3 1%	
	(9)	5 1%	4 1%	1 *	- -	2 1%	1 *	- -	2 1%	1 1%	- -	1 1%	3 1%	2 1%	3 1%	- -	- -	1 1%	- -	2 1%	2 1%	3 1%	
	(8)	36 4%	12 2%	24 5%	6 5%	2 1%	4 2%	7 4%	3 2%	14 7%	8 3%	5 2%	6 3%	17 6%	8 3%	6 3%	3 2%	2 2%	4 2%	21 9%	1 *	6 2%	
	(7)	77 8%	39 8%	38 7%	14 12%	20 10%	5 3%	10 6%	8 6%	20 10%	18 7%	16 6%	17 8%	27 10%	30 11%	9 4%	21 8%	12 9%	4 4%	9 5%	29 12%	16 8%	27 8%
	(6)	126 13%	51 10%	76 15%	15 14%	25 13%	29 15%	22 13%	19 14%	15 8%	29 12%	41 14%	26 12%	31 11%	31 12%	32 12%	38 15%	15 11%	9 11%	12 7%	44 18%	34 18%	55 16%
	(5)	207 21%	102 21%	105 21%	27 24%	34 17%	42 22%	34 19%	24 18%	47 23%	52 22%	64 23%	35 17%	56 20%	48 18%	55 21%	48 19%	31 22%	25 27%	21 12%	60 25%	40 21%	85 24%
	(4)	172 17%	82 17%	90 18%	20 18%	42 22%	36 18%	29 17%	19 14%	26 13%	39 16%	64 23%	34 16%	35 13%	45 17%	55 21%	40 16%	18 13%	14 16%	36 21%	30 13%	41 22%	62 18%
	(3)	115 11%	68 14%	48 9%	10 9%	23 12%	21 11%	26 15%	16 12%	19 9%	33 14%	23 8%	29 14%	30 11%	22 8%	33 13%	33 13%	16 11%	12 13%	18 11%	19 8%	29 15%	44 12%
	(2)	99 10%	49 10%	50 10%	10 9%	18 9%	25 13%	18 10%	15 11%	13 6%	24 10%	33 12%	19 9%	22 8%	26 10%	19 7%	24 9%	18 13%	11 13%	23 13%	10 4%	14 7%	27 8%
Very bad job	(1)	137 14%	77 16%	60 12%	11 10%	16 8%	28 14%	23 14%	25 19%	33 16%	27 11%	33 12%	34 16%	43 15%	37 14%	40 15%	33 13%	19 14%	8 9%	48 28%	6 3%	10 5%	32 9%
Don't know		20 2%	7 1%	13 3%	- -	7 4%	1 *	4 2%	1 1%	6 3%	5 2%	2 1%	5 3%	7 2%	3 1%	5 2%	5 4%	2 2%	1 1%	5 2%	3 2%	5 1%	
Mean		4.23	4.05	4.39	4.51	4.39	3.94	4.05	3.91	4.54	4.21	4.09	4.10	4.47	4.48	4.06	4.23	4.06	4.16	3.32	5.45	4.44	4.42
Standard deviation		2.09	2.08	2.09	1.94	1.97	1.92	1.99	2.13	2.42	1.98	1.80	2.16	2.37	2.29	1.99	2.05	2.03	1.94	2.02	1.96	1.69	1.88
Standard error		0.07	0.10	0.09	0.20	0.16	0.13	0.16	0.16	0.18	0.12	0.13	0.16	0.14	0.14	0.12	0.13	0.17	0.21	0.15	0.13	0.13	0.10

Opinion Poll

Fieldwork : July 21st-22nd 2004

Absolutes/col percents

Table 32
Q.10 Rating of Tony Blair:-
Foreign policy
Base: All respondents
Weighting: Standard Demographic Weights

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Unweighted base	1008	457	551	99	165	221	155	175	193	301	204	197	306	260	270	246	141	91	177	227	184	349	
Weighted base	1008	494	514	112	194	194	173	132	203	240	280	210	279	268	260	252	138	90	175	237	189	349	
Very good job	(10)	18 2%	9 2%	9 2%	- -	3 2%	4 2%	2 1%	3 2%	5 2%	3 1%	4 2%	1 1%	9 3%	5 2%	5 2%	4 2%	2 2%	1 2%	1 1%	9 4%	2 1%	5 1%
	(9)	28 3%	16 3%	12 2%	1 1%	1 1%	3 2%	2 1%	4 3%	17 8%	6 2%	2 1%	6 3%	14 5%	5 2%	7 3%	7 3%	8 6%	1 2%	3 2%	18 8%	1 1%	3 1%
	(8)	64 6%	46 9%	17 3%	4 4%	13 7%	11 5%	12 7%	11 8%	13 6%	23 8%	10 5%	16 6%	14 5%	12 5%	26 10%	7 5%	5 6%	10 5%	24 10%	9 5%	19 6%	
	(7)	100 10%	56 11%	44 9%	10 9%	21 11%	17 9%	21 12%	11 8%	20 10%	23 10%	38 14%	13 6%	25 9%	29 11%	26 10%	27 11%	12 9%	6 7%	8 4%	43 18%	14 8%	43 12%
	(6)	97 10%	52 10%	45 9%	14 12%	18 10%	19 10%	16 9%	13 10%	17 9%	21 9%	34 12%	24 11%	18 6%	22 8%	28 11%	25 10%	11 8%	11 12%	12 7%	31 13%	22 12%	34 10%
	(5)	183 18%	72 15%	111 22%	22 20%	42 22%	35 18%	30 17%	21 16%	32 16%	44 18%	44 16%	51 21%	51 18%	44 17%	51 20%	27 19%	10 11%	28 16%	53 23%	39 21%	78 22%	
	(4)	124 12%	63 13%	61 12%	11 10%	18 9%	27 14%	34 20%	18 13%	16 8%	35 14%	24 9%	34 16%	31 11%	30 11%	31 12%	32 13%	19 14%	12 13%	20 11%	26 11%	29 15%	49 14%
	(3)	94 9%	39 8%	55 11%	16 14%	21 11%	20 10%	7 4%	13 10%	16 8%	25 10%	27 10%	18 9%	23 8%	28 10%	23 9%	15 6%	12 9%	15 17%	24 14%	8 4%	19 10%	40 12%
	(2)	87 9%	41 8%	45 9%	10 9%	22 11%	17 9%	14 8%	6 5%	18 9%	20 8%	23 8%	16 8%	27 10%	29 11%	21 8%	17 7%	9 6%	11 12%	18 10%	9 4%	17 9%	30 9%
Very bad job	(1)	170 17%	88 18%	82 16%	17 15%	24 12%	32 17%	32 18%	30 22%	36 18%	41 17%	52 19%	32 15%	46 16%	47 18%	48 19%	36 14%	27 20%	12 13%	47 27%	7 3%	31 16%	36 10%
Don't know		44 4%	12 3%	32 6%	7 7%	9 5%	8 4%	3 2%	3 2%	14 7%	8 3%	6 2%	12 6%	19 7%	7 3%	16 6%	12 5%	5 4%	5 5%	5 3%	8 3%	5 3%	11 3%
Mean		4.41	4.57	4.26	4.12	4.47	4.31	4.39	4.37	4.68	4.31	4.47	4.31	4.53	4.25	4.32	4.78	4.40	4.18	3.63	5.90	4.21	4.54
Standard deviation		2.42	2.53	2.29	2.10	2.28	2.37	2.35	2.55	2.72	2.34	2.46	2.20	2.60	2.38	2.43	2.41	2.52	2.30	2.32	2.09	2.18	2.14
Standard error		0.08	0.12	0.10	0.22	0.18	0.16	0.19	0.19	0.20	0.14	0.17	0.16	0.15	0.15	0.15	0.16	0.22	0.25	0.18	0.14	0.16	0.12