

Opinion Poll

Fieldwork : May 2nd-3rd 2005

Absolutes/col percents

Table 1

Q.1 The general election is on Thursday and many people say they're not going to vote at all, while others say they will definitely vote. How likely are you, personally, to vote in the general election?

Q.2 Which party would you vote for in the general election on Thursday?

Q.2 Could you tell me which party you voted for in the general election when you cast your postal vote?

Data excludes those who score 1/DK/Not registered for likelihood to vote (14%), or who don't know who they would vote for (17%), or who refuse to answer (14%).

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1030	490	540	84	151	200	188	172	236	363	193	172	302	270	264	272	135	89	292	437	218
Weighted base	1034	539	495	110	151	198	179	163	233	295	278	219	242	275	267	263	138	92	335	385	219
Conservative	335 32%	182 34%	153 31%	25 23%	40 27%	57 29%	53 30%	69 42%	90 39%	120 41%	81 29%	71 32%	63 26%	111 40%	102 38%	63 24%	43 31%	15 16%	335 100%	-	-
Labour	385 37%	184 34%	201 40%	40 37%	63 42%	71 36%	67 37%	57 35%	87 37%	79 27%	106 38%	87 40%	113 47%	91 33%	102 38%	121 46%	44 32%	27 29%	-	385 100%	-
Liberal Democrat	219 21%	111 21%	107 22%	32 29%	30 20%	46 23%	38 21%	29 17%	44 19%	76 26%	62 22%	37 17%	43 18%	64 23%	40 15%	67 25%	27 20%	20 22%	-	-	219 100%
SNP	20 2%	14 3%	6 1%	1 1%	6 4%	4 2%	4 2%	4 2%	2 1%	3 1%	6 2%	6 3%	6 2%	-	1 *	-	-	19 21%	-	-	-
Plaid Cymru	7 1%	2 *	6 1%	-	3 2%	2 1%	2 1%	-	-	1 *	4 1%	2 1%	1 *	-	-	-	7 5%	-	-	-	-
The Green Party	19 2%	10 2%	9 2%	4 3%	3 2%	4 2%	4 2%	2 1%	2 1%	9 3%	4 2%	2 1%	4 2%	5 2%	5 2%	4 2%	5 3%	1 1%	-	-	-
the United Kingdom Independence Party (UKIP)	15 1%	12 2%	3 1%	3 3%	4 3%	2 1%	4 2%	1 1%	1 *	3 1%	4 2%	4 2%	4 2%	-	8 3%	1 *	6 4%	-	-	-	-
the British National Party (BNP)	7 1%	6 1%	1 *	1 1%	-	1 1%	2 1%	-	3 1%	2 1%	1 1%	2 1%	2 1%	1 *	2 1%	3 1%	1 1%	-	-	-	-
the Scottish Socialist Party	3 *	3 1%	-	-	1 1%	1 1%	-	1 *	-	-	-	2 1%	1 *	-	-	-	-	3 3%	-	-	-
Respect	1 *	1 *	* *	1 1%	-	* *	-	-	-	-	1 *	-	* *	-	1 *	-	-	-	-	-	-
Another party	23 2%	13 2%	10 2%	3 3%	* *	8 4%	6 3%	2 1%	4 2%	3 1%	9 3%	5 2%	6 3%	3 1%	5 2%	3 1%	5 4%	6 7%	-	-	-

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Col percents

Table 2
Adjusted Voting Intention
Published voting intention figures

	<u>Total</u>
Total	1174
Conservative	32%
Labour	38%
Liberal Democrat/ Liberal	21%
Scottish National Party/SNP	2%
Plaid Cymru	1%
Other	6%

Opinion Poll

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Absolutes/col percents

Table 3

Q.4a I am going to read out some things that some other people who are voting Labour have said about this election.

Please say in each case if you agree or disagree.

Base: All respondents who have voted or intend to vote Labour

Weighting: Standard demographic weights

	Sex		Age							Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democat
Unweighted base	482	210	272	41	84	86	87	77	107	128	89	87	178	108	127	156	54	37	-	482	-
Weighted base	476	226	249	52	85	86	81	69	103	97	128	110	140	110	127	151	53	34	-	476	-
<u>I am voting Labour more because of negative views about other parties than out of enthusiasm for the Labour Party</u>																					
Agree	245	123	122	28	46	41	37	41	52	41	58	64	82	56	52	88	30	18	-	245	-
	52%	54%	49%	54%	54%	48%	46%	60%	51%	42%	45%	59%	58%	51%	41%	58%	57%	54%	-	52%	-
Disagree	213	97	116	22	38	44	38	26	45	51	68	41	53	52	69	61	19	13	-	213	-
	45%	43%	47%	43%	45%	52%	47%	37%	43%	53%	53%	37%	38%	47%	54%	40%	35%	38%	-	45%	-
Don't know	17	7	11	2	1	1	6	2	7	5	3	5	5	3	6	2	4	3	-	17	-
	4%	3%	4%	3%	1%	1%	7%	3%	6%	5%	2%	4%	3%	2%	5%	1%	7%	8%	-	4%	-
<u>I would prefer to see Labour re-elected with a small majority than with another landslide.</u>																					
Agree	252	117	134	33	45	39	35	43	56	48	59	61	84	57	65	85	24	20	-	252	-
	53%	52%	54%	65%	53%	46%	43%	62%	54%	49%	46%	55%	60%	52%	51%	56%	46%	60%	-	53%	-
Disagree	192	97	95	15	34	44	38	24	37	43	56	45	48	43	55	55	26	12	-	192	-
	40%	43%	38%	30%	40%	51%	48%	34%	36%	44%	44%	41%	34%	39%	43%	37%	49%	35%	-	40%	-
Don't know	32	12	20	3	6	3	7	3	10	7	13	4	8	10	7	11	3	2	-	32	-
	7%	5%	8%	6%	8%	3%	9%	4%	10%	7%	10%	3%	6%	9%	6%	7%	5%	5%	-	7%	-
<u>If Labour win the election I would like to see Tony Blair stand down as Prime Minister early in the next Parliament, making way for Gordon Brown to take over.</u>																					
Agree	180	91	89	24	32	30	27	23	45	33	45	45	56	44	40	63	17	15	-	180	-
	38%	40%	36%	46%	37%	35%	33%	34%	43%	34%	35%	41%	40%	40%	32%	42%	33%	43%	-	38%	-
Disagree	265	119	145	23	49	52	44	43	53	54	76	58	77	61	81	76	29	19	-	265	-
	56%	53%	58%	45%	58%	61%	54%	63%	51%	55%	59%	52%	55%	55%	63%	50%	55%	55%	-	56%	-
Don't know	31	16	15	5	4	4	10	2	6	10	8	7	6	6	6	12	6	1	-	31	-
	7%	7%	6%	9%	5%	5%	12%	3%	6%	11%	6%	6%	5%	5%	5%	8%	12%	2%	-	7%	-

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Absolutes/col percents

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Q.4a I am going to read out some things that some other people who are voting Labour have said about this election.

Please say in each case if you agree or disagree.

Base: All respondents who have voted or intend to vote Labour

Weighting: Standard demographic weights

	Sex		Age						Social Class				Region			Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat
Weighted base	476	226	249	52	85	86	81	69	103	97	128	110	140	110	127	151	53	34	-	476	-
I think of myself more as a supporter of "New Labour" than of "Old Labour"																					
Agree	333	167	166	39	63	62	54	49	66	63	95	87	88	68	97	110	35	22	-	333	-
	70%	74%	66%	75%	74%	73%	66%	71%	63%	65%	74%	79%	63%	61%	77%	73%	67%	65%	-	70%	-
Disagree	108	49	59	7	12	22	22	19	27	27	24	15	42	32	23	34	11	9	-	108	-
	23%	22%	24%	13%	14%	25%	27%	27%	26%	27%	19%	14%	30%	29%	18%	22%	21%	26%	-	23%	-
Don't know	35	10	24	6	10	2	5	1	11	7	9	8	10	10	7	7	7	3	-	35	-
	7%	4%	10%	12%	12%	2%	6%	1%	10%	8%	7%	7%	7%	9%	5%	5%	13%	10%	-	7%	-

Opinion Poll

Fieldwork : May 2nd-3rd 2005

Absolutes/col percents

Table 4

Q.4b I am going to read out some things that some other people who are voting Conservative have said about this election. Please say in each case if you agree or disagree.

Base: All respondents who have voted or intend to vote Conservative

Weighting: Standard demographic weights

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democat
Unweighted base	315	159	156	22	39	59	51	63	81	135	58	52	70	111	92	60	38	14	315	-	-
Weighted base	323	175	148	29	41	58	51	62	80	110	84	69	60	113	94	60	41	14	323	-	-
<u>I am voting Conservative more because of negative views about other parties than out of enthusiasm for the Conservatives</u>																					
Agree	163	82	80	13	21	38	24	29	39	43	46	43	31	58	50	28	18	8	163	-	-
	50%	47%	54%	43%	50%	65%	46%	46%	48%	39%	54%	63%	52%	52%	53%	47%	45%	53%	50%	-	-
Disagree	140	82	58	14	15	21	25	32	33	63	32	20	25	50	38	28	18	7	140	-	-
	43%	47%	39%	49%	37%	35%	48%	52%	41%	57%	38%	30%	41%	44%	40%	46%	44%	47%	43%	-	-
Don't know	20	10	10	2	5	-	3	1	9	4	6	5	4	5	6	4	5	-	20	-	-
	6%	6%	7%	8%	12%	-	6%	2%	11%	4%	7%	8%	7%	4%	7%	7%	11%	-	6%	-	-
<u>Based on how they have come across in the election campaign the Conservatives look like a credible party of government again</u>																					
Agree	265	142	123	21	37	44	44	55	65	91	73	56	46	88	83	51	32	11	265	-	-
	82%	82%	83%	72%	89%	75%	85%	88%	81%	83%	87%	81%	76%	78%	88%	85%	77%	79%	82%	-	-
Disagree	50	28	21	8	3	14	4	7	14	16	9	12	13	23	6	9	8	3	50	-	-
	15%	16%	14%	28%	6%	23%	8%	11%	18%	14%	11%	18%	21%	20%	7%	15%	21%	21%	15%	-	-
Don't know	8	4	4	-	2	1	3	1	1	3	2	1	2	2	5	-	1	-	8	-	-
	2%	2%	3%	-	4%	1%	6%	2%	1%	3%	3%	2%	3%	2%	5%	-	3%	-	2%	-	-
<u>Even if the Conservatives lose the election Michael Howard has done a good enough job to carry on as party leader</u>																					
Agree	273	146	127	24	35	45	46	56	68	87	74	59	53	95	79	53	35	12	273	-	-
	85%	84%	86%	82%	84%	77%	89%	90%	84%	79%	88%	86%	88%	84%	84%	87%	85%	82%	85%	-	-
Disagree	37	24	13	3	3	11	4	4	11	15	8	7	6	15	11	5	4	1	37	-	-
	11%	14%	9%	11%	8%	20%	9%	6%	14%	14%	10%	11%	11%	14%	12%	9%	11%	6%	11%	-	-
Don't know	13	4	8	2	3	2	1	2	1	8	2	2	1	3	4	2	2	2	13	-	-
	4%	2%	6%	8%	8%	4%	2%	4%	2%	7%	2%	3%	2%	2%	5%	4%	5%	11%	4%	-	-

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Table 4

Q.4b I am going to read out some things that some other people who are voting Conservative have said about this election. Please say in each case if you agree or disagree.

Base: All respondents who have voted or intend to vote Conservative

Weighting: Standard demographic weights

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democat
Weighted base	323	175	148	29	41	58	51	62	80	110	84	69	60	113	94	60	41	14	323	-	-
The Conservatives would have done better in the election if they had fought a more positive campaign and talked less about immigration.																					
Agree	136	69	67	17	17	28	20	20	35	45	32	35	24	44	40	28	18	7	136	-	-
	42%	40%	45%	57%	41%	47%	39%	31%	44%	41%	37%	52%	40%	39%	43%	46%	43%	48%	42%	-	-
Disagree	164	96	68	12	22	29	27	35	38	60	46	29	29	56	47	32	21	7	164	-	-
	51%	55%	46%	43%	53%	50%	53%	56%	47%	54%	54%	43%	48%	50%	50%	53%	52%	52%	51%	-	-
Don't know	23	9	13	-	3	2	4	8	7	5	7	4	7	13	7	1	2	-	23	-	-
	7%	5%	9%	-	7%	3%	7%	12%	9%	5%	8%	6%	11%	12%	7%	1%	5%	-	7%	-	-

Opinion Poll

Fieldwork : May 2nd-3rd 2005

Absolutes/col percents

Table 5

Q.4c I am going to read out some things that some other people who are voting Liberal Democrat have said about this election. Please say in each case if you agree or disagree.

Base: All respondents who have voted or intend to vote Liberal Democrat

Weighting: Standard demographic weights

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crat
Unweighted base	245	112	133	28	37	54	47	35	44	99	51	36	59	70	49	74	31	21	-	-	245
Weighted base	244	122	123	37	36	53	44	32	42	77	74	45	48	70	46	75	31	22	-	-	244
<u>I am voting Liberal Democrat more because of negative views about other parties than out of enthusiasm for the Lib Dems</u>																					
Agree	137	68	68	17	21	33	30	13	23	39	37	32	29	35	27	45	17	13	-	-	137
	56%	56%	56%	45%	58%	61%	68%	41%	55%	50%	50%	71%	60%	49%	60%	59%	53%	60%	-	-	56%
Disagree	104	50	54	18	15	21	13	19	18	38	35	12	19	36	18	27	15	9	-	-	104
	43%	41%	44%	49%	42%	39%	29%	59%	43%	50%	48%	26%	39%	51%	39%	36%	47%	40%	-	-	43%
Don't know	4	3	1	2	-	-	1	-	1	-	2	1	1	-	1	3	-	-	-	-	4
	2%	3%	*	6%	-	-	3%	-	1%	-	3%	3%	1%	-	1%	4%	-	-	-	-	2%
<u>Based on how they have come across in the election campaign the Liberal Democrats are now the most effective opposition to Labour.</u>																					
Agree	164	75	89	24	25	37	26	24	28	48	44	33	38	53	28	42	21	19	-	-	164
	67%	61%	72%	64%	69%	70%	60%	74%	66%	62%	60%	73%	79%	75%	62%	56%	68%	87%	-	-	67%
Disagree	68	40	28	9	8	14	18	8	12	27	24	10	7	13	16	27	9	3	-	-	68
	28%	33%	23%	23%	21%	27%	40%	24%	29%	35%	32%	23%	14%	19%	36%	36%	28%	13%	-	-	28%
Don't know	12	7	6	5	3	2	-	*	2	2	6	2	3	4	1	6	1	-	-	-	12
	5%	6%	5%	13%	9%	3%	-	2%	5%	2%	8%	4%	6%	6%	3%	7%	4%	-	-	-	5%
<u>The Liberal Democrats would do better if they had a stronger leader who looked more like a potential Prime Minister than Charles Kennedy does.</u>																					
Agree	85	44	41	17	15	14	13	14	13	23	26	18	18	24	19	25	9	9	-	-	85
	35%	36%	34%	46%	41%	26%	30%	43%	31%	30%	36%	39%	38%	34%	40%	33%	28%	42%	-	-	35%
Disagree	152	77	75	19	22	39	31	17	25	54	46	27	26	45	26	48	21	13	-	-	152
	62%	63%	61%	51%	59%	73%	70%	53%	60%	69%	62%	58%	54%	63%	56%	64%	67%	58%	-	-	62%
Don't know	7	1	6	1	-	1	-	1	4	1	1	1	4	2	2	2	2	-	-	-	7
	3%	1%	5%	4%	-	1%	-	4%	9%	1%	2%	2%	8%	3%	4%	2%	5%	-	-	-	3%

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Absolutes/col percents

Table 5

Q.4c I am going to read out some things that some other people who are voting Liberal Democrat have said about this election. Please say in each case if you agree or disagree.

Base: All respondents who have voted or intend to vote Liberal Democrat

Weighting: Standard demographic weights

	Sex		Age						Social Class				Region			Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Weighted base	244	122	123	37	36	53	44	32	42	77	74	45	48	70	46	75	31	22	-	-	244
I don't think the Liberal Democrats will ever form a government																					
Agree	60	33	28	6	11	10	11	9	13	21	19	9	11	15	7	19	12	7	-	-	60
	25%	27%	22%	15%	30%	20%	25%	28%	32%	27%	26%	20%	24%	21%	15%	25%	39%	34%	-	-	25%
Disagree	171	83	88	31	24	40	32	19	25	51	52	35	32	52	36	52	17	14	-	-	171
	70%	68%	72%	83%	66%	75%	74%	60%	59%	66%	70%	78%	67%	74%	78%	69%	54%	66%	-	-	70%
Don't know	13	6	7	1	1	3	*	4	4	5	3	1	4	3	3	4	2	-	-	-	13
	5%	5%	6%	2%	4%	6%	1%	12%	9%	7%	4%	2%	9%	5%	8%	6%	8%	-	-	-	5%

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Table 6

Q.4d Which party are you most inclined to vote for on Thursday - or do you think you will probably end up deciding not to vote for anyone?

Base: All respondents who don't know/ refuse voting intention

Weighting: Standard demographic weights

	Sex		Age						Social Class				Region				Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democrat
Unweighted base	626	231	395	38	104	114	115	119	136	194	129	99	204	170	168	134	92	62	-	-	-
Weighted base	615	247	368	50	101	112	106	109	137	147	184	117	167	165	169	128	94	59	-	-	-
Labour	84 14%	37 15%	47 13%	9 17%	16 16%	16 14%	11 10%	12 11%	20 15%	14 10%	24 13%	21 18%	24 14%	23 14%	25 15%	21 17%	8 8%	7 12%	-	-	-
Conservative	51 8%	21 8%	31 8%	5 10%	11 11%	9 8%	16 15%	7 7%	4 3%	13 9%	19 10%	14 12%	5 3%	20 12%	12 7%	7 5%	10 11%	2 4%	-	-	-
Liberal Democrat	58 9%	23 10%	35 9%	6 12%	10 10%	14 13%	6 6%	8 7%	14 11%	23 15%	16 9%	9 7%	11 7%	13 8%	17 10%	8 6%	15 16%	6 10%	-	-	-
SNP	1 *	1 *	-	-	-	-	-	-	1 1%	-	-	-	1 1%	-	-	-	-	1 2%	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green	1 *	-	1 *	-	1 1%	-	1 1%	-	-	1 1%	-	-	-	1 *	-	-	-	1 1%	-	-	-
UKIP	7 1%	4 2%	3 1%	-	1 1%	3 3%	-	2 2%	1 1%	1 1%	1 1%	2 2%	2 1%	1 1%	3 2%	1 1%	2 2%	-	-	-	-
BNP	1 *	1 1%	-	-	-	-	-	1 1%	-	-	-	1 1%	-	-	-	1 1%	-	-	-	-	-
Respect	2 *	-	2 *	-	2 2%	-	-	-	-	-	2 1%	-	-	2 1%	-	-	-	-	-	-	-
Veritas	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist	1 *	-	1 *	-	-	-	1 1%	-	-	-	1 1%	-	-	-	-	-	-	1 2%	-	-	-
Other	5 1%	2 1%	3 1%	-	2 2%	-	-	-	3 2%	* 1%	1 1%	-	3 2%	* 1%	2 1%	-	2 2%	-	-	-	-
Won't vote	28 5%	10 4%	18 5%	5 11%	7 7%	6 6%	4 3%	2 2%	3 2%	6 4%	10 6%	7 6%	4 3%	3 2%	15 9%	6 5%	3 3%	1 1%	-	-	-
Refused	185 30%	79 32%	106 29%	7 14%	20 20%	31 27%	37 35%	40 36%	51 37%	48 33%	53 29%	26 22%	57 34%	49 30%	43 26%	43 34%	28 30%	21 36%	-	-	-
Don't know	190 31%	68 28%	122 33%	18 36%	33 32%	32 29%	31 29%	36 33%	40 29%	39 27%	55 30%	36 31%	60 36%	53 32%	52 31%	40 31%	26 28%	19 31%	-	-	-

Opinion Poll
Fieldwork : May 2nd-3rd 2005

Absolutes/col percents

Table 7

Q.5 When did you make up your mind who to vote for?**Base: All "Split A" respondents****Weighting: Standard demographic weights**

	Sex		Age						Social Class				Region				Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-ocrat
Unweighted base	1021	445	576	79	185	218	173	161	205	316	214	174	317	271	262	250	142	96	165	247	114
Weighted base	1027	490	537	103	187	222	166	148	202	244	308	216	260	269	260	250	150	98	167	243	121
In the last 24 hours	57 6%	17 4%	39 7%	5 5%	13 7%	15 7%	9 5%	6 4%	9 4%	11 5%	22 7%	8 4%	15 6%	15 6%	11 4%	15 6%	8 6%	7 7%	3 2%	7 3%	5 4%
Over the weekend	49 5%	24 5%	25 5%	7 6%	10 5%	14 6%	3 2%	7 5%	9 5%	11 4%	11 4%	13 6%	14 5%	11 4%	19 7%	11 4%	5 3%	2 2%	6 3%	12 5%	5 4%
Sometime last week	82 8%	38 8%	44 8%	21 21%	16 8%	16 7%	10 6%	9 6%	11 5%	17 7%	34 11%	14 6%	18 7%	21 8%	23 9%	21 8%	11 8%	6 6%	9 6%	26 11%	17 14%
Two or three weeks ago - after the election was called (on April 5th)	143 14%	67 14%	76 14%	22 22%	33 18%	32 14%	23 14%	15 10%	18 9%	39 16%	43 14%	38 18%	22 8%	36 13%	34 13%	32 13%	26 18%	15 15%	21 12%	36 15%	27 22%
Earlier this year, but before the election was called at the beginning of April	120 12%	65 13%	55 10%	7 7%	27 15%	26 12%	17 10%	16 11%	27 13%	36 15%	29 9%	30 14%	26 10%	36 13%	24 9%	28 11%	22 15%	11 11%	29 17%	32 13%	26 21%
Last year or earlier than that	387 38%	206 42%	180 34%	23 23%	46 24%	72 32%	72 44%	70 47%	103 51%	92 38%	114 37%	76 35%	105 40%	101 38%	103 40%	97 39%	47 32%	38 38%	96 57%	122 50%	34 28%
Don't know	189 18%	72 15%	117 22%	18 17%	43 23%	47 21%	32 19%	25 17%	25 13%	38 16%	55 18%	36 17%	60 23%	48 18%	47 18%	45 18%	29 20%	20 20%	3 2%	8 3%	7 6%

Opinion Poll

Fieldwork : May 2nd-3rd 2005

Absolutes/col percents

Table 8

Q.6 Which ONE of the following has been the biggest influence in deciding how you will vote?

Base: All "Split B" respondents

Weighting: Standard demographic weights

	Sex		Age						Social Class				Region			Voting Intention					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1021	454	567	93	164	193	190	169	212	340	196	172	313	275	267	258	138	83	150	235	131
Weighted base	1015	491	525	122	161	187	182	158	206	267	285	213	251	275	272	252	135	81	156	232	123
Party positions on public services like the NHS	253 25%	103 21%	150 29%	26 22%	30 18%	40 21%	49 27%	41 26%	67 32%	57 21%	76 27%	55 26%	65 26%	68 25%	64 23%	68 27%	31 23%	22 28%	33 21%	88 38%	20 16%
Your opinion of Tony Blair	170 17%	96 20%	75 14%	19 16%	21 13%	31 16%	31 17%	31 19%	38 19%	46 17%	38 13%	39 18%	47 19%	45 16%	40 15%	49 19%	15 11%	22 27%	38 25%	40 17%	31 25%
Party positions on immigration and asylum seekers	147 14%	77 16%	69 13%	14 12%	22 14%	29 16%	28 16%	27 17%	26 13%	26 10%	45 16%	40 19%	37 15%	45 16%	42 16%	27 11%	27 20%	5 6%	30 19%	18 8%	16 13%
Party positions on tax and public spending	128 13%	74 15%	54 10%	21 17%	32 20%	23 12%	18 10%	16 10%	19 9%	43 16%	36 13%	22 10%	27 11%	43 15%	31 12%	32 12%	12 9%	11 13%	31 20%	22 9%	22 18%
A negative opinion of one of the other parties	76 7%	37 8%	39 7%	10 9%	15 9%	19 10%	16 9%	9 6%	7 4%	29 11%	18 6%	18 9%	11 4%	12 4%	24 9%	27 11%	11 8%	2 2%	5 3%	24 10%	10 8%
Something else	150 15%	68 14%	82 16%	17 14%	30 18%	33 18%	23 13%	23 15%	24 11%	47 18%	49 17%	24 11%	30 12%	34 12%	45 17%	31 12%	23 17%	17 21%	14 9%	28 12%	18 15%
Don't know	92 9%	36 7%	56 11%	14 11%	12 7%	12 7%	17 9%	11 7%	26 13%	18 7%	24 8%	16 7%	34 14%	30 11%	25 9%	20 8%	15 11%	3 4%	4 3%	12 5%	5 4%

Opinion Poll

Fieldwork : May 2nd-3rd 2005

Absolutes/col percents

Table 9

Q.7 Which of the following do you think is most likely to be the result of the general election?

Base: All "Split A" respondents

Weighting: Standard demographic weights

	Sex		Age						Social Class				Region				Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1021	445	576	79	185	218	173	161	205	316	214	174	317	271	262	250	142	96	165	247	114
Weighted base	1027	490	537	103	187	222	166	148	202	244	308	216	260	269	260	250	150	98	167	243	121
A Labour government with a large majority of 100 or more	256 25%	131 27%	124 23%	23 22%	53 29%	69 31%	36 22%	30 20%	45 22%	48 20%	77 25%	56 26%	74 29%	69 26%	57 22%	72 29%	30 20%	27 28%	16 9%	105 43%	31 26%
A Labour government with a small majority of less than 100	541 53%	271 55%	270 50%	45 43%	94 50%	119 54%	98 59%	80 54%	106 52%	145 60%	176 57%	103 48%	117 45%	132 49%	145 56%	118 47%	94 63%	52 53%	92 55%	122 50%	71 58%
A hung Parliament, where no party has a majority	48 5%	23 5%	25 5%	8 7%	8 4%	8 3%	3 2%	13 9%	9 4%	15 6%	11 4%	12 6%	10 4%	12 4%	17 7%	7 3%	6 4%	5 5%	10 6%	2 1%	12 10%
A Conservative government with a small majority of less than 100	54 5%	26 5%	28 5%	8 8%	7 4%	9 4%	8 5%	11 8%	11 5%	13 5%	16 5%	16 7%	10 4%	17 6%	11 4%	16 7%	6 4%	5 5%	34 21%	3 1%	3 2%
A Conservative government with a large majority of 100 or more	26 3%	9 2%	17 3%	4 3%	5 3%	3 1%	7 4%	2 1%	6 3%	5 2%	4 1%	8 4%	9 4%	11 4%	6 2%	5 2%	3 2%	2 2%	8 5%	-	2 1%
Don't know	101 10%	29 6%	72 13%	17 16%	19 10%	14 6%	14 8%	11 7%	26 13%	18 7%	23 8%	21 10%	39 15%	28 10%	24 9%	31 12%	11 7%	7 7%	7 4%	11 5%	3 2%

Opinion Poll

Fieldwork : May 2nd-3rd 2005

Absolutes/col percents

Table 10

Q.8 Leaving aside what you think the result of the general election will be, could you say which of the following would be the result you would prefer in an ideal world?

Base: All "Split B" respondents

Weighting: Standard demographic weights

	Sex			Age						Social Class				Region					Voting Intention		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democat
Unweighted base	1021	454	567	93	164	193	190	169	212	340	196	172	313	275	267	258	138	83	150	235	131
Weighted base	1015	491	525	122	161	187	182	158	206	267	285	213	251	275	272	252	135	81	156	232	123
A big Labour majority	235 23%	118 24%	117 22%	27 22%	43 27%	39 21%	32 18%	34 21%	60 29%	43 16%	60 21%	53 25%	78 31%	53 19%	66 24%	72 29%	32 24%	11 14%	2 1%	152 66%	8 7%
A small Labour majority	133 13%	67 14%	66 12%	15 12%	16 10%	29 15%	24 13%	24 15%	26 12%	48 18%	31 11%	22 10%	32 13%	33 12%	42 15%	32 13%	17 13%	9 11%	4 3%	49 21%	13 10%
A big Conservative majority	96 9%	43 9%	53 10%	9 8%	9 6%	18 10%	17 9%	21 13%	22 11%	31 12%	31 11%	21 10%	13 5%	28 10%	31 12%	20 8%	13 9%	4 4%	73 47%	1 *	3 2%
A small Conservative majority	92 9%	62 13%	31 6%	10 8%	15 9%	17 9%	18 10%	13 8%	20 10%	28 11%	22 8%	17 8%	25 10%	30 11%	29 11%	15 6%	10 7%	8 10%	56 36%	4 2%	2 1%
A big Liberal Democrat majority	87 9%	34 7%	53 10%	7 6%	13 8%	12 7%	24 13%	15 9%	17 8%	23 9%	25 9%	17 8%	22 9%	28 10%	14 5%	25 10%	10 7%	12 14%	2 1%	5 2%	43 35%
A small Liberal Democrat majority	40 4%	26 5%	14 3%	9 7%	7 4%	10 5%	6 3%	6 4%	3 1%	17 6%	14 5%	6 3%	3 1%	10 4%	9 3%	14 6%	5 4%	2 2%	-	2 1%	21 17%
A hung Parliament where no party has a majority	184 18%	87 18%	96 18%	25 20%	33 21%	39 21%	34 19%	24 15%	29 14%	47 18%	53 19%	47 22%	37 15%	48 18%	44 16%	38 15%	35 26%	18 22%	15 10%	13 5%	33 27%
None of these	42 4%	24 5%	18 3%	2 2%	6 4%	5 3%	13 7%	8 5%	8 4%	10 4%	8 3%	12 6%	11 4%	8 3%	9 3%	14 5%	4 3%	7 9%	-	1 1%	-
Don't know	107 11%	29 6%	78 15%	19 15%	19 12%	18 10%	14 8%	15 10%	21 10%	20 8%	40 14%	18 9%	29 11%	37 13%	27 10%	22 9%	10 7%	10 13%	3 2%	5 2%	1 1%

Opinion Poll

Fieldwork : May 2nd-3rd 2005

Absolutes/col percents

Table 11
Q.9 Thinking ahead do you think the following will improve, get worse or stay about the same over the next 4 to 5 years?
Base: All "Split A" respondents
Weighting: Standard demographic weights

	Sex		Age						Social Class				Region				Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democ-rat
Unweighted base	1021	445	576	79	185	218	173	161	205	316	214	174	317	271	262	250	142	96	165	247	114
Weighted base	1027	490	537	103	187	222	166	148	202	244	308	216	260	269	260	250	150	98	167	243	121
Schools																					
Improve	388	175	213	39	83	73	57	49	86	88	124	64	111	107	94	104	51	32	52	159	32
	38%	36%	40%	37%	45%	33%	35%	33%	43%	36%	40%	30%	43%	40%	36%	42%	34%	33%	31%	65%	26%
Stay about the same	417	217	200	53	61	99	67	69	68	97	118	103	99	106	108	91	65	47	68	68	63
	41%	44%	37%	51%	33%	45%	41%	47%	34%	40%	38%	48%	38%	40%	41%	37%	44%	48%	41%	28%	52%
Get worse	162	76	86	10	32	38	33	22	26	44	50	38	29	45	38	41	25	13	38	11	23
	16%	15%	16%	9%	17%	17%	20%	15%	13%	18%	16%	18%	11%	17%	15%	16%	17%	13%	23%	5%	19%
Don't know	60	22	38	2	10	12	8	8	21	14	16	10	20	10	21	13	9	6	9	6	3
	6%	4%	7%	2%	5%	5%	5%	5%	10%	6%	5%	5%	8%	4%	8%	5%	6%	6%	6%	2%	3%
Hospitals																					
Improve	544	255	288	58	100	102	72	82	130	112	176	101	155	150	150	124	72	47	69	188	59
	53%	52%	54%	56%	54%	46%	43%	56%	64%	46%	57%	47%	60%	56%	58%	50%	48%	48%	41%	77%	49%
Stay about the same	271	141	130	27	51	54	50	43	45	69	70	63	69	65	68	66	46	26	55	41	39
	26%	29%	24%	27%	27%	25%	30%	29%	22%	28%	23%	29%	27%	24%	26%	27%	30%	26%	33%	17%	32%
Get worse	187	83	104	18	32	57	39	20	20	58	53	49	28	48	38	49	28	24	36	12	21
	18%	17%	19%	17%	17%	26%	24%	14%	10%	24%	17%	23%	11%	18%	15%	20%	19%	24%	21%	5%	17%
Don't know	25	11	15	-	4	8	4	3	6	5	8	3	8	5	5	10	3	2	8	2	2
	2%	2%	3%	-	2%	4%	3%	2%	3%	2%	3%	2%	3%	2%	2%	4%	2%	2%	5%	1%	1%

Opinion Poll

Fieldwork : May 2nd-3rd 2005

Absolutes/col percents

Table 11

Q.9 Thinking ahead do you think the following will improve, get worse or stay about the same over the next 4 to 5 years?

Base: All "Split A" respondents

Weighting: Standard demographic weights

	Sex		Age						Social Class				Region				Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Democrat
Weighted base	1027	490	537	103	187	222	166	148	202	244	308	216	260	269	260	250	150	98	167	243	121
<u>Your standard of living</u>																					
Improve	304	149	155	38	63	63	46	36	59	75	91	57	81	77	78	73	45	31	34	119	33
	30%	30%	29%	37%	34%	28%	28%	24%	29%	31%	30%	26%	31%	29%	30%	29%	30%	32%	20%	49%	27%
Stay about the same	485	224	261	53	84	101	71	75	102	113	143	96	134	128	123	121	68	44	77	101	70
	47%	46%	49%	51%	45%	45%	43%	51%	50%	46%	46%	44%	52%	48%	47%	49%	46%	45%	46%	41%	58%
Get worse	198	103	95	6	35	51	44	30	31	47	60	54	37	51	50	47	31	20	50	18	13
	19%	21%	18%	6%	19%	23%	27%	20%	15%	19%	19%	25%	14%	19%	19%	19%	20%	20%	30%	7%	11%
Don't know	39	14	26	6	4	8	4	7	10	8	14	9	8	12	10	8	6	3	7	6	5
	4%	3%	5%	6%	2%	3%	3%	5%	5%	3%	5%	4%	3%	5%	4%	3%	4%	3%	4%	2%	4%
<u>Your personal security</u>																					
Improve	263	116	147	35	62	44	39	31	52	53	87	43	80	67	69	64	36	27	34	105	21
	26%	24%	27%	34%	33%	20%	24%	21%	26%	22%	28%	20%	31%	25%	26%	26%	24%	28%	20%	43%	17%
Stay about the same	530	251	279	49	88	122	81	82	109	126	164	109	132	148	132	127	74	49	76	121	75
	52%	51%	52%	48%	47%	55%	49%	56%	54%	52%	53%	50%	51%	55%	50%	51%	50%	50%	46%	50%	62%
Get worse	178	103	75	15	24	42	40	28	30	52	44	52	30	42	44	49	26	16	49	11	20
	17%	21%	14%	14%	13%	19%	24%	19%	15%	21%	14%	24%	11%	16%	17%	20%	17%	17%	29%	5%	17%
Don't know	56	20	36	4	12	14	6	7	12	13	13	12	18	11	16	9	14	6	9	7	5
	5%	4%	7%	4%	7%	6%	4%	5%	6%	5%	4%	5%	7%	4%	6%	4%	9%	6%	5%	3%	4%

Opinion Poll
Fieldwork : May 2nd-3rd 2005

Absolutes/col percents

Table 12
Have you taken a foreign holiday in the last three years?
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2042	2042
Weighted base	2042	2042
Yes	1248 61%	1266 62%
No	794 39%	776 38%

Opinion Poll
Fieldwork : May 2nd-3rd 2005

Absolutes/col percents

Table 13
How many cars do you have in the household?
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2042	2042
Weighted base	2042	2042
None	394 19%	413 20%
1 car	912 45%	888 44%
2 cars	567 28%	576 28%
3+ cars	169 8%	165 8%

Opinion Poll
Fieldwork : May 2nd-3rd 2005

Absolutes/col percents

Table 14
Which of the following age groups do you fall into?
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2042	2042
Weighted base	2042	2042
18 - 24	172 8%	225 11%
25 - 34	349 17%	347 17%
35 - 44	411 20%	409 20%
45 - 54	363 18%	347 17%
55 - 64	330 16%	306 15%
65+	417 20%	408 20%

Opinion Poll
Fieldwork : May 2nd-3rd 2005

Absolutes/col percents

Table 15
Working Status
Base: All respondents
Weighting: Standard Demographic Weights

	Unweighted Total	Weighted Total
Unweighted base	2042	2042
Weighted base	2042	2042
Working full time (30+ hrs a week)	867 42%	906 44%
Working part time (8-29 hrs a week)	302 15%	229 11%
Not working but seeking work or temporarily unemployed/sick	119 6%	128 6%
Not working/Not seeking work - EXCLUDING RETIRED AND STUDENTS	142 7%	145 7%
Retired	533 26%	523 26%
Student	79 4%	111 5%

Opinion Poll
Fieldwork : May 2nd-3rd 2005

Absolutes/col percents

Table 16
Tenure
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2042	2042
Weighted base	2042	2042
Owned outright (without mortgage)	588 29%	654 32%
Owned with a mortgage or loan	872 43%	837 41%
Rented from the council	260 13%	266 13%
Rented from someone else	284 14%	255 12%
Rent free	38 2%	31 2%

Opinion Poll
Fieldwork : May 2nd-3rd 2005

Absolutes/col percents

Table 17
Gender
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2042	2042
Weighted base	2042	2042
Male	899 44%	980 48%
Female	1143 56%	1062 52%

Opinion Poll
Fieldwork : May 2nd-3rd 2005

Absolutes/col percents

Table 18
SEG
Base: All respondents
Weighting: Standard Demographic Weights

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	2042	2042
Weighted base	2042	2042
A	225 11%	176 9%
B	431 21%	335 16%
C1	410 20%	592 29%
C2	346 17%	429 21%
D	215 11%	160 8%
E	415 20%	351 17%

Opinion Poll
Fieldwork : May 2nd-3rd 2005

Absolutes/col percents

Table 19
Region
Base: All respondents
Weighting: Standard Demographic Weights

	Unweighted Total	Weighted Total
Unweighted base	2042	2042
Weighted base	2042	2042
Scotland	179 9%	179 9%
North East	94 5%	92 5%
North West	236 12%	235 12%
Yorks & Humberside	178 9%	175 9%
East Midlands	149 7%	150 7%
West Midlands	185 9%	187 9%
Wales	105 5%	104 5%
Eastern	195 10%	195 10%
Greater London	256 13%	257 13%
South East	290 14%	287 14%
South West	175 9%	180 9%

Opinion Poll
Fieldwork : May 2nd-3rd 2005

Absolutes/col percents

Table 20

Q.3 Thinking back to the last general election, 4 years ago, when the Labour Government was elected for the second time, many people did not vote at all. Can you remember - did you vote in that election, or did you not vote?

Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	2042	2042
Weighted base	2042	2042
Voted	1388 68%	1361 67%
Didn't vote	490 24%	495 24%
Not registered	54 3%	64 3%
Too young	53 3%	70 3%
Refused	4 *	4 *
Can't remember	53 3%	49 2%

Opinion Poll
Fieldwork : May 2nd-3rd 2005

Absolutes/col percents

Table 21
Q.3a At that general election, in June 2001, could you tell me which party you actually voted for?

	Unweighted Total	Weighted Total
Unweighted base	1167	1167
Weighted base	1167	1141
Conservative	282 24%	342 30%
Labour	634 54%	525 46%
Liberal Democrat	186 16%	194 17%
SNP	21 2%	25 2%
Plaid Cymru	9 1%	11 1%
Some other party	35 3%	44 4%
Refused	-	-
Don't know	-	-