

Political Spectrum Poll

Fieldwork : January 13th-15th 2006

Absolutes/col percents

Table 1

Q.1 People often discuss politics on the basis of a left-right political spectrum and talk about politicians being on the left or on the right, or being left wing or right wing. On a scale of nought to ten, where 10 means very right wing, nought means very left wing, and 5 means exactly in the centre, where would you put Yourself?

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Unweighted base	1377	603	774	113	214	325	249	218	258	467	276	238	396	375	367	321	189	125	311	358	132	497	
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502	
Very right wing	(10)	37 3%	22 3%	16 2%	2 1%	2 1%	4 1%	8 3%	9 4%	13 5%	3 1%	7 2%	12 4%	16 5%	11 3%	6 2%	10 3%	4 2%	6 5%	13 4%	12 3%	1 1%	11 2%
	(9)	3 *	2 *	1 *	- -	1 *	1 *	- -	1 *	1 *	3 1%	- -	- -	1 *	1 *	- -	1 *	1 1%	2 1%	- -	- -	1 *	
	(8)	47 3%	28 4%	20 3%	3 2%	5 2%	7 3%	9 4%	6 3%	18 6%	10 3%	11 3%	9 3%	17 5%	16 4%	9 3%	14 4%	5 3%	3 2%	27 8%	11 3%	1 1%	9 2%
	(7)	91 7%	65 10%	26 4%	10 7%	13 5%	22 8%	21 9%	11 5%	14 5%	31 9%	25 6%	18 6%	17 5%	35 10%	28 8%	17 5%	6 3%	5 5%	49 15%	11 3%	5 4%	14 3%
	(6)	114 8%	69 11%	44 6%	3 2%	18 8%	21 8%	19 8%	27 13%	26 9%	47 14%	32 8%	15 5%	19 6%	31 8%	34 10%	22 7%	14 7%	13 11%	42 13%	16 5%	9 7%	41 8%
Centre	(5)	780 57%	338 51%	442 62%	98 65%	136 58%	153 56%	118 50%	113 55%	162 59%	160 46%	232 58%	180 62%	208 60%	187 51%	211 59%	195 58%	116 61%	71 58%	158 49%	183 53%	79 59%	311 62%
	(4)	80 6%	40 6%	40 6%	9 6%	12 5%	16 6%	25 11%	9 4%	8 3%	37 11%	23 6%	11 4%	9 3%	24 7%	17 5%	19 6%	16 8%	3 2%	6 2%	33 10%	12 9%	37 7%
	(3)	85 6%	48 7%	37 5%	16 11%	13 6%	26 9%	14 6%	10 5%	7 2%	25 7%	36 9%	12 4%	13 4%	25 7%	19 5%	20 6%	14 7%	7 6%	4 1%	36 11%	13 10%	33 6%
	(2)	28 2%	8 1%	20 3%	3 2%	8 4%	6 2%	6 3%	1 *	4 1%	9 3%	10 3%	5 2%	4 1%	7 2%	10 3%	7 2%	2 1%	2 1%	2 1%	12 3%	6 4%	11 2%
	(1)	14 1%	8 1%	5 1%	- -	4 2%	3 1%	1 *	4 2%	2 1%	1 *	3 1%	8 3%	2 1%	3 1%	2 *	6 2%	3 2%	- -	- -	4 1%	2 2%	2 *
Very left wing	(0)	22 2%	8 1%	15 2%	4 3%	4 2%	4 1%	2 1%	4 2%	4 1%	3 1%	5 1%	6 2%	9 3%	6 2%	6 2%	5 1%	4 2%	3 2%	1 *	11 3%	1 1%	6 1%
Don't know		75 5%	26 4%	50 7%	4 2%	18 8%	14 5%	12 5%	12 6%	16 6%	15 4%	15 4%	15 5%	31 9%	21 6%	16 4%	24 7%	7 4%	8 6%	17 5%	17 5%	5 3%	26 5%
Mean		5.11	5.26	4.96	4.79	4.88	4.99	5.17	5.23	5.45	5.11	4.98	5.10	5.27	5.21	5.08	5.08	4.92	5.26	5.88	4.74	4.69	4.96
Standard deviation		1.60	1.65	1.53	1.43	1.48	1.49	1.61	1.73	1.70	1.46	1.47	1.74	1.75	1.68	1.47	1.63	1.54	1.71	1.50	1.79	1.35	1.37

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Fieldwork : January 13th-15th 2006

Absolutes/col percents

Table 1

Q.1 People often discuss politics on the basis of a left-right political spectrum and talk about politicians being on the left or on the right, or being left wing or right wing. On a scale of nought to ten, where 10 means very right wing, nought means very left wing, and 5 means exactly in the centre, where would you put Yourself?

Base: All respondents

	Sex		Age						Social Class				Region				Voting Intention					
	Total	Male	Fe-male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Dem-o-crats	Swing Voters
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502
Standard error	0.04	0.07	0.06	0.14	0.11	0.09	0.10	0.12	0.11	0.07	0.09	0.12	0.09	0.09	0.08	0.09	0.11	0.16	0.09	0.10	0.12	0.06

Political Spectrum Poll

Fieldwork : January 13th-15th 2006

Absolutes/col percents

Table 2

Q.1 People often discuss politics on the basis of a left-right political spectrum and talk about politicians being on the left or on the right, or being left wing or right wing. On a scale of nought to ten, where 10 means very right wing, nought means very left wing, and 5 means exactly in the centre, where would you put The Labour Party?

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Unweighted base	1377	603	774	113	214	325	249	218	258	467	276	238	396	375	367	321	189	125	311	358	132	497	
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502	
Very right wing	(10)	49 4%	24 4%	25 4%	6 4%	3 1%	9 3%	4 2%	11 5%	17 6%	7 2%	8 2%	14 5%	20 6%	11 3%	13 4%	12 4%	10 5%	3 2%	6 2%	27 8%	3 2%	10 2%
	(9)	29 2%	14 2%	15 2%	6 4%	3 1%	5 2%	5 2%	4 2%	6 2%	3 1%	7 2%	5 2%	14 4%	11 3%	8 2%	3 1%	2 1%	5 4%	4 1%	13 4%	3 2%	10 2%
	(8)	74 5%	32 5%	42 6%	10 7%	5 2%	15 5%	19 8%	10 5%	15 6%	17 5%	19 4%	23 7%	13 4%	16 4%	21 6%	15 8%	8 7%	9 3%	25 7%	7 6%	24 5%	
	(7)	82 6%	42 6%	40 6%	10 7%	16 7%	12 4%	18 8%	12 6%	13 5%	31 9%	22 6%	15 5%	14 4%	26 7%	28 8%	14 4%	7 3%	8 7%	17 5%	24 7%	13 9%	38 8%
	(6)	113 8%	60 9%	54 7%	18 12%	18 8%	24 9%	22 9%	17 8%	14 5%	35 10%	38 10%	26 9%	14 4%	41 11%	21 6%	26 8%	18 9%	8 7%	18 6%	27 8%	17 12%	50 10%
Centre	(5)	411 30%	195 30%	216 30%	34 23%	70 30%	81 29%	74 32%	64 31%	87 32%	80 23%	125 31%	82 28%	124 36%	104 28%	91 25%	113 33%	60 31%	44 36%	69 21%	111 32%	37 27%	162 32%
	(4)	165 12%	82 12%	83 12%	12 8%	37 16%	32 12%	28 12%	22 11%	33 12%	73 21%	46 11%	18 6%	28 8%	41 11%	50 14%	38 11%	22 11%	14 12%	48 15%	46 13%	19 14%	62 12%
	(3)	132 10%	79 12%	53 7%	9 6%	20 8%	39 14%	18 8%	25 12%	21 8%	46 13%	33 8%	30 11%	23 7%	39 11%	37 10%	26 8%	19 10%	11 9%	45 14%	24 7%	14 10%	47 9%
	(2)	68 5%	31 5%	37 5%	9 6%	12 5%	17 6%	8 3%	10 5%	12 4%	17 5%	18 4%	17 6%	16 5%	16 4%	24 7%	18 5%	8 4%	3 2%	27 8%	13 4%	7 5%	16 3%
	(1)	45 3%	27 4%	18 3%	5 3%	10 4%	8 3%	3 1%	4 2%	16 6%	4 1%	11 3%	19 7%	11 3%	15 4%	11 3%	7 3%	1 1%	20 6%	6 2%	2 1%	10 2%	
Very left wing	(0)	61 4%	29 4%	32 4%	7 5%	4 2%	7 2%	11 4%	14 7%	18 7%	8 2%	20 5%	16 6%	17 5%	16 4%	8 2%	20 6%	9 4%	8 6%	29 9%	5 1%	9 7%	14 3%
Don't know		148 11%	47 7%	101 14%	24 16%	35 15%	27 10%	24 10%	14 7%	24 9%	24 7%	56 14%	28 10%	40 12%	40 11%	48 13%	35 10%	17 9%	8 7%	32 10%	24 7%	6 5%	58 12%
Mean		4.79	4.72	4.86	5.05	4.62	4.72	5.01	4.77	4.70	4.78	4.68	4.67	5.04	4.82	4.76	4.67	4.90	4.94	3.89	5.49	4.77	4.94
Standard deviation		2.26	2.25	2.27	2.48	1.92	2.12	2.10	2.40	2.54	1.93	2.13	2.52	2.48	2.22	2.25	2.29	2.33	2.23	2.29	2.26	2.21	1.98

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Table 2

Q.1 People often discuss politics on the basis of a left-right political spectrum and talk about politicians being on the left or on the right, or being left wing or right wing. On a scale of nought to ten, where 10 means very right wing, nought means very left wing, and 5 means exactly in the centre, where would you put The Labour Party?

Base: All respondents

	Sex		Age						Social Class				Region				Voting Intention					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502
Standard error	0.06	0.09	0.09	0.25	0.14	0.12	0.14	0.17	0.17	0.09	0.14	0.17	0.13	0.12	0.13	0.14	0.18	0.21	0.14	0.12	0.20	0.09

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Absolutes/col percents

Table 3

Q.1 People often discuss politics on the basis of a left-right political spectrum and talk about politicians being on the left or on the right, or being left wing or right wing. On a scale of nought to ten, where 10 means very right wing, nought means very left wing, and 5 means exactly in the centre, where would you put The Conservative Party?

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Unweighted base	1377	603	774	113	214	325	249	218	258	467	276	238	396	375	367	321	189	125	311	358	132	497	
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502	
Very right wing	(10)	98 7%	44 7%	54 8%	10 7%	9 4%	21 8%	14 6%	14 7%	29 11%	24 7%	15 4%	30 10%	28 8%	24 7%	18 5%	32 10%	17 9%	6 5%	27 8%	28 8%	12 9%	27 5%
	(9)	45 3%	22 3%	23 3%	2 1%	5 2%	17 6%	7 3%	7 4%	6 2%	15 4%	16 4%	9 3%	5 1%	8 2%	12 3%	5 1%	14 7%	6 5%	9 3%	15 4%	9 7%	17 3%
	(8)	183 13%	80 12%	103 14%	15 10%	28 12%	28 10%	39 17%	36 18%	37 13%	57 17%	48 12%	39 13%	39 11%	49 13%	45 12%	46 14%	25 13%	18 15%	49 15%	62 18%	14 11%	53 11%
	(7)	201 15%	111 17%	91 13%	18 12%	34 14%	38 14%	37 16%	31 15%	44 16%	72 21%	60 15%	35 12%	34 10%	68 18%	52 14%	47 14%	22 12%	13 11%	69 21%	51 15%	16 12%	75 15%
	(6)	151 11%	92 14%	60 8%	14 9%	38 16%	31 11%	22 9%	22 11%	25 9%	48 14%	40 10%	30 10%	33 10%	40 11%	37 10%	39 11%	22 12%	13 11%	53 17%	22 6%	10 8%	55 11%
Centre	(5)	327 24%	148 22%	179 25%	34 23%	57 24%	66 24%	49 21%	50 24%	71 26%	64 19%	107 27%	66 23%	90 26%	82 22%	85 24%	77 23%	49 26%	34 28%	72 22%	65 19%	34 25%	138 28%
	(4)	71 5%	43 6%	28 4%	8 5%	7 3%	14 5%	16 7%	7 3%	19 7%	17 5%	14 4%	17 6%	22 6%	21 6%	23 6%	10 3%	9 5%	9 7%	9 3%	20 6%	11 8%	31 6%
	(3)	55 4%	31 5%	25 3%	16 10%	9 4%	9 3%	11 5%	4 2%	7 3%	7 2%	18 5%	13 5%	17 5%	14 4%	21 6%	10 3%	7 4%	4 3%	2 1%	15 4%	9 7%	21 4%
	(2)	33 2%	14 2%	19 3%	4 3%	6 3%	7 3%	3 1%	5 2%	7 3%	9 3%	4 1%	6 2%	14 4%	7 2%	6 2%	13 4%	2 1%	4 3%	4 1%	17 5%	1 1%	9 2%
	(1)	27 2%	11 2%	17 2%	7 4%	3 1%	6 2%	3 1%	5 3%	3 1%	5 1%	10 2%	4 1%	9 3%	7 2%	8 2%	9 3%	2 1%	1 1%	- -	13 4%	2 2%	5 1%
Very left wing	(0)	32 2%	16 2%	17 2%	2 1%	3 1%	4 2%	4 2%	9 4%	11 4%	4 1%	11 3%	4 1%	14 4%	7 2%	6 2%	11 3%	4 2%	4 4%	2 1%	12 4%	4 3%	7 1%
Don't know		153 11%	51 8%	102 14%	22 15%	35 15%	35 13%	29 12%	15 7%	16 6%	23 7%	57 14%	35 12%	39 11%	39 11%	46 13%	40 12%	18 9%	8 7%	26 8%	26 8%	11 8%	62 12%
Mean		6.00	5.98	6.02	5.50	5.95	6.11	6.14	6.03	6.04	6.39	5.84	6.21	5.58	6.05	5.85	5.98	6.31	5.83	6.58	5.93	5.97	5.94
Standard deviation		2.28	2.21	2.36	2.38	1.98	2.28	2.18	2.42	2.42	2.05	2.20	2.31	2.51	2.17	2.21	2.47	2.26	2.31	1.79	2.62	2.42	2.06

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Absolutes/col percents

Table 3

Q.1 People often discuss politics on the basis of a left-right political spectrum and talk about politicians being on the left or on the right, or being left wing or right wing. On a scale of nought to ten, where 10 means very right wing, nought means very left wing, and 5 means exactly in the centre, where would you put The Conservative Party?

Base: All respondents

	Sex		Age						Social Class				Region				Voting Intention					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502
Standard error	0.07	0.09	0.09	0.24	0.15	0.13	0.15	0.17	0.16	0.10	0.14	0.16	0.13	0.12	0.12	0.15	0.17	0.21	0.11	0.14	0.22	0.10

Political Spectrum Poll

Fieldwork : January 13th-15th 2006

Absolutes/col percents

Table 4

Q.1 People often discuss politics on the basis of a left-right political spectrum and talk about politicians being on the left or on the right, or being left wing or right wing. On a scale of nought to ten, where 10 means very right wing, nought means very left wing, and 5 means exactly in the centre, where would you put The Liberal Democrat Party?

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Unweighted base	1377	603	774	113	214	325	249	218	258	467	276	238	396	375	367	321	189	125	311	358	132	497	
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502	
Very right wing	(10)	16 1%	11 2%	5 1%	5 4%	6 2%	1 *	2 1%	2 1%	1 *	1 *	3 1%	4 1%	8 2%	7 2%	2 1%	4 1%	2 1%	2 2%	1 *	5 1%	3 2%	4 1%
	(9)	5 *	1 *	4 1%	- -	3 1%	* *	- -	- -	2 1%	- -	1 *	- -	4 1%	2 1%	- -	3 1%	- -	1 1%	1 *	2 1%	3 2%	- -
	(8)	31 2%	16 2%	15 2%	6 4%	2 1%	3 1%	6 2%	2 1%	12 4%	3 1%	9 2%	9 3%	10 3%	11 3%	5 1%	6 2%	5 3%	4 3%	- -	9 2%	11 8%	11 2%
	(7)	47 3%	22 3%	25 4%	4 3%	8 4%	9 3%	4 2%	8 4%	13 5%	13 4%	14 3%	10 3%	11 3%	12 3%	10 3%	14 4%	2 1%	9 7%	10 3%	9 3%	13 10%	19 4%
	(6)	94 7%	36 5%	57 8%	7 4%	14 6%	15 5%	20 9%	14 7%	24 9%	33 10%	14 4%	16 6%	30 9%	26 7%	30 8%	20 6%	9 5%	7 6%	23 7%	30 9%	11 8%	37 7%
Centre	(5)	544 40%	262 40%	282 39%	49 33%	90 39%	114 42%	90 38%	98 47%	103 37%	136 40%	159 40%	124 43%	126 37%	133 36%	140 39%	139 41%	82 43%	50 41%	121 38%	133 38%	53 39%	204 41%
	(4)	200 15%	119 18%	81 11%	19 13%	34 15%	42 15%	36 16%	31 15%	39 14%	60 17%	68 17%	33 12%	40 12%	48 13%	51 14%	55 16%	33 17%	14 11%	54 17%	55 16%	19 14%	76 15%
	(3)	104 8%	53 8%	51 7%	11 7%	19 8%	22 8%	15 6%	17 8%	21 8%	31 9%	26 7%	21 7%	26 7%	30 8%	21 6%	19 6%	21 11%	13 10%	35 11%	19 5%	7 5%	41 8%
	(2)	56 4%	33 5%	23 3%	12 8%	9 4%	6 2%	14 6%	5 3%	9 3%	16 5%	16 4%	12 4%	12 3%	16 4%	16 4%	14 4%	7 4%	3 2%	12 4%	18 5%	6 4%	24 5%
	(1)	31 2%	11 2%	20 3%	5 3%	6 2%	6 2%	2 1%	5 2%	7 3%	3 1%	10 3%	8 3%	10 3%	12 3%	11 3%	4 1%	1 *	4 3%	5 2%	13 4%	5 3%	10 2%
Very left wing	(0)	41 3%	25 4%	16 2%	4 3%	6 2%	7 3%	6 2%	8 4%	10 4%	7 2%	9 2%	11 4%	14 4%	15 4%	12 3%	7 2%	4 2%	3 2%	14 4%	7 2%	- -	7 1%
Don't know		207 15%	72 11%	135 19%	29 19%	38 16%	49 18%	39 17%	18 9%	34 12%	41 12%	70 18%	42 15%	53 15%	54 15%	60 17%	55 16%	25 13%	13 11%	46 14%	47 14%	5 4%	69 14%
Mean		4.55	4.48	4.63	4.53	4.60	4.49	4.55	4.49	4.65	4.52	4.51	4.53	4.66	4.50	4.43	4.69	4.49	4.79	4.27	4.57	5.20	4.59
Standard deviation		1.72	1.76	1.68	2.11	1.82	1.51	1.60	1.60	1.80	1.43	1.63	1.79	2.01	1.96	1.67	1.58	1.47	1.82	1.59	1.75	1.84	1.53

Prepared by Populus



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Absolutes/col percents

Table 4

Q.1 People often discuss politics on the basis of a left-right political spectrum and talk about politicians being on the left or on the right, or being left wing or right wing. On a scale of nought to ten, where 10 means very right wing, nought means very left wing, and 5 means exactly in the centre, where would you put The Liberal Democrat Party?

Base: All respondents

	Sex		Age						Social Class				Region				Voting Intention					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502
Standard error	0.05	0.08	0.07	0.22	0.14	0.09	0.11	0.11	0.12	0.07	0.11	0.13	0.11	0.11	0.10	0.10	0.11	0.17	0.10	0.10	0.16	0.07

Political Spectrum Poll

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Absolutes/col percents

Table 5

Q.1 People often discuss politics on the basis of a left-right political spectrum and talk about politicians being on the left or on the right, or being left wing or right wing. On a scale of nought to ten, where 10 means very right wing, nought means very left wing, and 5 means exactly in the centre, where would you put Tony Blair?

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Unweighted base	1377	603	774	113	214	325	249	218	258	467	276	238	396	375	367	321	189	125	311	358	132	497	
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502	
Very right wing	(10)	74 5%	40 6%	35 5%	7 4%	3 1%	18 7%	11 5%	14 7%	21 8%	12 3%	15 4%	19 6%	29 9%	17 4%	22 6%	17 5%	11 6%	8 6%	9 3%	29 8%	7 5%	23 5%
	(9)	41 3%	23 3%	19 3%	2 1%	5 2%	7 2%	9 4%	6 3%	14 5%	10 3%	7 2%	7 3%	17 5%	9 2%	10 3%	11 3%	7 4%	5 4%	5 1%	17 5%	4 3%	15 3%
	(8)	74 5%	36 5%	38 5%	8 5%	10 4%	11 4%	22 9%	11 5%	12 4%	15 4%	22 5%	13 5%	24 7%	25 7%	16 5%	17 5%	8 4%	7 6%	12 4%	24 7%	5 4%	31 6%
	(7)	102 7%	52 8%	51 7%	10 6%	11 5%	20 7%	25 11%	16 8%	21 8%	40 12%	30 7%	16 6%	17 5%	27 7%	25 7%	33 10%	8 4%	9 8%	20 6%	26 8%	13 9%	36 7%
	(6)	129 9%	75 11%	53 7%	19 12%	19 8%	24 9%	22 10%	23 11%	21 8%	40 12%	44 11%	27 9%	18 5%	39 11%	35 10%	21 6%	26 13%	8 7%	23 7%	28 8%	24 17%	58 12%
Centre	(5)	388 28%	171 26%	217 30%	35 23%	76 32%	85 31%	65 28%	58 28%	70 26%	99 29%	113 28%	77 27%	99 29%	102 28%	91 25%	102 30%	57 30%	37 30%	85 26%	113 33%	27 20%	144 29%
	(4)	131 10%	73 11%	58 8%	18 12%	20 9%	29 10%	21 9%	21 10%	21 8%	46 13%	43 11%	22 8%	20 6%	30 8%	31 9%	36 11%	20 10%	15 12%	40 12%	31 9%	13 10%	44 9%
	(3)	80 6%	44 7%	35 5%	5 3%	19 8%	28 10%	10 4%	11 5%	7 3%	27 8%	21 5%	17 6%	14 4%	26 7%	21 6%	18 5%	9 5%	5 5%	22 7%	23 7%	9 7%	33 7%
	(2)	64 5%	24 4%	40 6%	10 7%	16 7%	11 4%	7 3%	8 4%	12 4%	13 4%	20 5%	18 6%	13 4%	18 5%	19 5%	19 6%	6 3%	2 2%	20 6%	13 4%	9 7%	17 3%
	(1)	55 4%	30 5%	25 3%	7 5%	10 4%	7 3%	8 4%	6 3%	15 5%	7 2%	13 3%	17 6%	18 5%	10 3%	23 7%	7 2%	12 6%	2 2%	26 8%	8 2%	4 3%	15 3%
Very left wing	(0)	100 7%	53 8%	47 7%	12 8%	14 6%	10 4%	11 5%	14 7%	38 14%	11 3%	23 6%	31 11%	35 10%	26 7%	24 7%	27 8%	10 5%	12 10%	38 12%	10 3%	9 7%	29 6%
Don't know		139 10%	41 6%	98 14%	18 12%	32 14%	26 9%	23 10%	18 8%	23 8%	23 7%	50 13%	25 9%	40 12%	38 10%	42 12%	30 9%	19 10%	10 9%	24 7%	24 7%	10 8%	56 11%
Mean		4.91	4.93	4.90	4.64	4.46	5.07	5.38	5.08	4.76	5.12	4.89	4.59	5.01	4.94	4.82	4.91	4.99	5.02	4.08	5.51	4.94	5.07
Standard deviation		2.56	2.61	2.51	2.55	2.23	2.36	2.42	2.55	3.02	2.14	2.34	2.79	2.96	2.49	2.67	2.54	2.49	2.66	2.54	2.42	2.51	2.42

Political Spectrum Poll

Fieldwork : January 13th-15th 2006

Absolutes/col percents

Table 5

Q.1 People often discuss politics on the basis of a left-right political spectrum and talk about politicians being on the left or on the right, or being left wing or right wing. On a scale of nought to ten, where 10 means very right wing, nought means very left wing, and 5 means exactly in the centre, where would you put Tony Blair?

Base: All respondents

	Sex		Age						Social Class				Region				Voting Intention					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502
Standard error	0.07	0.11	0.10	0.26	0.16	0.14	0.16	0.18	0.20	0.10	0.15	0.19	0.16	0.14	0.15	0.15	0.19	0.25	0.15	0.13	0.23	0.12

Political Spectrum Poll

Fieldwork : January 13th-15th 2006

Absolutes/col percents

Table 6

Q.1 People often discuss politics on the basis of a left-right political spectrum and talk about politicians being on the left or on the right, or being left wing or right wing. On a scale of nought to ten, where 10 means very right wing, nought means very left wing, and 5 means exactly in the centre, where would you put Gordon Brown?

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Con-ser-vative	Labour	Lib-eral Demo-crats	Swing Voters	
Unweighted base	1377	603	774	113	214	325	249	218	258	467	276	238	396	375	367	321	189	125	311	358	132	497	
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502	
Very right wing	(10)	59 4%	32 5%	28 4%	4 2%	4 2%	13 5%	3 1%	12 6%	24 9%	7 2%	17 4%	14 5%	22 6%	11 3%	17 5%	17 5%	8 4%	8 6%	3 1%	26 8%	5 4%	19 4%
	(9)	21 2%	12 2%	9 1%	1 1%	2 1%	3 1%	2 1%	5 2%	7 2%	3 1%	3 1%	7 2%	8 2%	4 1%	5 1%	6 2%	4 2%	2 2%	3 1%	9 3%	1 1%	9 2%
	(8)	72 5%	34 5%	37 5%	13 8%	11 5%	7 3%	11 5%	9 4%	20 7%	20 6%	17 4%	14 5%	21 6%	22 6%	16 4%	18 5%	8 4%	8 7%	13 4%	26 7%	10 7%	27 5%
	(7)	103 7%	54 8%	49 7%	7 5%	17 7%	17 6%	34 15%	12 6%	16 6%	31 9%	26 6%	25 9%	21 6%	30 8%	26 7%	23 7%	12 6%	12 10%	16 5%	32 9%	14 10%	40 8%
	(6)	91 7%	49 7%	41 6%	11 7%	13 6%	28 10%	11 5%	16 8%	11 4%	31 9%	19 5%	21 7%	19 5%	22 6%	24 7%	16 5%	21 11%	9 7%	26 8%	20 6%	11 8%	33 7%
Centre	(5)	330 24%	145 22%	185 26%	43 28%	55 23%	68 25%	55 24%	46 22%	63 23%	75 22%	97 24%	67 23%	90 26%	79 21%	84 23%	88 26%	44 23%	35 29%	66 20%	89 26%	33 24%	121 24%
	(4)	169 12%	96 15%	73 10%	21 14%	30 13%	28 10%	30 13%	35 17%	26 10%	58 17%	52 13%	30 10%	30 9%	51 14%	41 12%	31 9%	30 16%	16 13%	40 13%	39 11%	21 16%	64 13%
	(3)	156 11%	83 13%	73 10%	12 8%	25 11%	34 12%	27 11%	29 14%	29 11%	50 14%	51 13%	26 9%	29 8%	41 11%	46 13%	39 12%	21 11%	8 6%	50 16%	34 10%	13 10%	58 12%
	(2)	68 5%	33 5%	35 5%	2 1%	20 8%	14 5%	8 4%	7 4%	17 6%	19 6%	20 5%	17 6%	11 3%	23 6%	19 5%	15 4%	6 3%	5 4%	27 8%	13 4%	7 5%	23 5%
	(1)	49 4%	27 4%	22 3%	7 5%	8 3%	7 3%	7 3%	6 3%	13 5%	9 3%	7 2%	16 6%	16 5%	15 4%	15 4%	9 3%	8 4%	2 2%	18 6%	9 3%	4 3%	14 3%
Very left wing	(0)	71 5%	43 6%	28 4%	5 3%	10 4%	8 3%	13 6%	12 6%	24 9%	10 3%	17 4%	20 7%	23 7%	20 6%	15 4%	23 7%	5 3%	8 6%	25 8%	8 2%	4 3%	20 4%
Don't know		189 14%	53 8%	136 19%	27 18%	41 17%	47 17%	31 13%	18 9%	25 9%	30 9%	73 18%	32 11%	54 16%	50 14%	51 14%	55 16%	23 12%	9 8%	34 11%	39 11%	13 9%	73 15%
Mean		4.71	4.65	4.78	4.87	4.42	4.82	4.68	4.72	4.77	4.67	4.65	4.65	4.87	4.52	4.68	4.71	4.86	5.11	3.98	5.35	4.94	4.82
Standard deviation		2.40	2.47	2.32	2.14	2.19	2.25	2.23	2.43	2.87	2.09	2.27	2.59	2.66	2.36	2.39	2.51	2.23	2.46	2.23	2.41	2.19	2.31

Political Spectrum Poll

Fieldwork : January 13th-15th 2006

Absolutes/col percents

Table 6

Q.1 People often discuss politics on the basis of a left-right political spectrum and talk about politicians being on the left or on the right, or being left wing or right wing. On a scale of nought to ten, where 10 means very right wing, nought means very left wing, and 5 means exactly in the centre, where would you put Gordon Brown?

Base: All respondents

	Sex		Age						Social Class				Region				Voting Intention					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502
Standard error	0.07	0.10	0.09	0.22	0.17	0.14	0.15	0.17	0.19	0.10	0.15	0.18	0.15	0.13	0.14	0.15	0.17	0.23	0.13	0.14	0.20	0.11

Political Spectrum Poll

Fieldwork : January 13th-15th 2006

Absolutes/col percents

Table 7

Q.1 People often discuss politics on the basis of a left-right political spectrum and talk about politicians being on the left or on the right, or being left wing or right wing. On a scale of nought to ten, where 10 means very right wing, nought means very left wing, and 5 means exactly in the centre, where would you put David Cameron?

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Unweighted base	1377	603	774	113	214	325	249	218	258	467	276	238	396	375	367	321	189	125	311	358	132	497	
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502	
Very right wing	(10)	55 4%	26 4%	29 4%	6 4%	9 4%	11 4%	5 2%	8 4%	16 6%	11 3%	11 3%	19 7%	14 4%	13 4%	15 4%	11 3%	9 4%	8 7%	14 4%	16 4%	5 3%	12 2%
	(9)	33 2%	18 3%	15 2%	2 1%	4 2%	7 3%	6 2%	6 3%	9 3%	8 2%	7 2%	11 4%	8 2%	11 3%	10 3%	4 1%	6 3%	2 1%	10 3%	10 3%	5 4%	16 3%
	(8)	127 9%	63 10%	64 9%	9 6%	13 5%	23 8%	27 12%	25 12%	30 11%	39 11%	34 9%	24 8%	30 9%	28 8%	31 9%	38 11%	20 10%	10 8%	48 15%	37 11%	12 9%	33 7%
	(7)	171 12%	88 13%	83 12%	14 9%	42 18%	22 8%	36 15%	23 11%	34 12%	59 17%	51 13%	31 11%	30 9%	56 15%	42 12%	39 12%	22 11%	12 10%	51 16%	43 12%	21 16%	66 13%
	(6)	166 12%	101 15%	64 9%	12 8%	28 12%	32 12%	35 15%	28 14%	31 11%	57 17%	50 13%	28 10%	31 9%	50 14%	40 11%	34 10%	33 17%	9 7%	50 16%	28 8%	14 10%	65 13%
Centre	(5)	353 26%	183 28%	169 24%	40 27%	56 24%	86 31%	50 21%	50 24%	70 26%	85 25%	108 27%	73 25%	87 25%	91 25%	92 26%	80 24%	46 24%	43 36%	88 27%	74 22%	37 27%	146 29%
	(4)	57 4%	23 3%	35 5%	9 6%	11 5%	7 3%	11 5%	9 4%	10 3%	15 4%	18 5%	11 4%	12 4%	18 5%	13 4%	16 5%	7 3%	4 3%	7 2%	20 6%	6 5%	20 4%
	(3)	47 3%	25 4%	22 3%	7 5%	9 4%	9 3%	6 2%	7 3%	9 3%	9 3%	16 4%	8 3%	13 4%	10 3%	11 3%	15 4%	7 4%	5 4%	8 3%	12 3%	5 4%	17 3%
	(2)	33 2%	13 2%	20 3%	6 4%	7 3%	5 2%	5 2%	5 2%	6 2%	6 2%	8 2%	8 3%	11 3%	10 3%	12 3%	2 *	6 3%	3 2%	6 2%	13 4%	1 1%	8 2%
	(1)	28 2%	20 3%	9 1%	7 4%	- -	4 1%	4 2%	6 3%	8 3%	7 2%	6 2%	5 2%	10 3%	7 2%	9 3%	5 2%	4 2%	3 2%	3 1%	9 3%	3 2%	6 1%
Very left wing	(0)	28 2%	14 2%	14 2%	2 1%	5 2%	7 3%	4 2%	4 2%	4 2%	3 1%	8 2%	7 2%	10 3%	3 1%	7 2%	11 3%	4 2%	2 2%	3 1%	6 2%	2 1%	8 2%
Don't know		279 20%	87 13%	192 27%	37 24%	51 22%	62 23%	46 20%	35 17%	48 18%	45 13%	82 20%	64 22%	88 26%	70 19%	76 21%	82 24%	29 15%	21 18%	35 11%	77 22%	23 17%	104 21%
Mean		5.72	5.71	5.73	5.20	5.74	5.63	5.87	5.77	5.91	5.95	5.61	5.86	5.47	5.82	5.67	5.66	5.79	5.64	6.19	5.72	5.86	5.71
Standard deviation		2.14	2.12	2.16	2.25	2.01	2.13	1.98	2.20	2.25	1.88	2.02	2.34	2.34	1.99	2.23	2.19	2.14	2.21	1.86	2.31	2.03	1.92

Political Spectrum Poll

Fieldwork : January 13th-15th 2006

Absolutes/col percents

Table 7

Q.1 People often discuss politics on the basis of a left-right political spectrum and talk about politicians being on the left or on the right, or being left wing or right wing. On a scale of nought to ten, where 10 means very right wing, nought means very left wing, and 5 means exactly in the centre, where would you put David Cameron?

Base: All respondents

	Sex		Age						Social Class				Region				Voting Intention					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502
Standard error	0.06	0.09	0.09	0.24	0.16	0.13	0.14	0.16	0.16	0.09	0.14	0.17	0.14	0.12	0.13	0.14	0.17	0.22	0.11	0.14	0.19	0.10

Political Spectrum Poll

Fieldwork : January 13th-15th 2006

Absolutes/col percents

Table 8

Q.1 People often discuss politics on the basis of a left-right political spectrum and talk about politicians being on the left or on the right, or being left wing or right wing. On a scale of nought to ten, where 10 means very right wing, nought means very left wing, and 5 means exactly in the centre, where would you put Margaret Thatcher?

Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Unweighted base	1377	603	774	113	214	325	249	218	258	467	276	238	396	375	367	321	189	125	311	358	132	497	
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502	
Very right wing	(10)	373	172	202	21	45	81	76	73	76	104	101	76	92	93	89	98	58	36	74	109	40	130
		27%	26%	28%	14%	19%	29%	33%	36%	28%	30%	25%	26%	27%	25%	29%	30%	29%	23%	32%	30%	26%	
	(9)	141	82	59	4	21	30	29	24	32	51	32	32	26	43	35	31	20	11	45	35	16	47
		10%	12%	8%	3%	9%	11%	12%	12%	12%	15%	8%	11%	7%	12%	10%	9%	11%	9%	14%	10%	12%	9%
	(8)	180	105	75	18	34	33	27	30	37	57	53	33	38	50	57	42	20	10	62	28	17	71
		13%	16%	10%	12%	15%	12%	12%	15%	14%	17%	13%	11%	11%	14%	16%	12%	11%	8%	19%	8%	12%	14%
	(7)	88	57	31	15	22	21	12	9	11	25	30	20	14	27	26	14	19	2	29	17	8	36
		6%	9%	4%	10%	9%	8%	5%	4%	4%	7%	8%	7%	4%	7%	7%	4%	10%	2%	9%	5%	6%	7%
	(6)	30	19	11	6	6	6	2	3	7	12	7	6	4	9	10	6	2	3	8	9	3	11
		2%	3%	2%	4%	3%	2%	1%	2%	3%	4%	2%	2%	1%	2%	3%	2%	1%	2%	3%	3%	2%	2%
Centre	(5)	158	53	104	26	33	34	21	18	26	24	51	37	46	47	37	39	22	12	32	36	14	59
		11%	8%	15%	17%	14%	12%	9%	9%	10%	7%	13%	13%	13%	13%	10%	11%	12%	10%	10%	11%	10%	12%
	(4)	23	10	13	6	4	-	4	2	7	5	6	4	8	9	8	3	1	2	3	3	5	7
		2%	2%	2%	4%	2%	-	2%	1%	3%	1%	2%	2%	2%	2%	2%	1%	*	2%	1%	1%	4%	1%
	(3)	29	11	18	8	3	7	6	1	4	8	10	4	7	6	9	6	4	4	5	8	3	14
		2%	2%	3%	6%	1%	2%	3%	*	1%	2%	2%	1%	2%	2%	2%	2%	2%	3%	1%	2%	2%	3%
	(2)	35	16	19	4	9	8	7	3	4	11	8	6	10	10	8	11	5	1	10	12	2	13
		3%	2%	3%	2%	4%	3%	3%	2%	1%	3%	2%	2%	3%	3%	2%	3%	2%	1%	3%	4%	1%	3%
	(1)	69	42	27	7	16	9	11	9	16	16	19	17	18	14	22	13	9	12	11	27	11	22
		5%	6%	4%	4%	7%	3%	5%	5%	6%	5%	5%	6%	5%	4%	6%	4%	5%	10%	3%	8%	8%	4%
Very left wing	(0)	86	39	47	9	8	11	9	19	30	8	25	17	36	18	14	28	12	14	12	26	9	35
		6%	6%	7%	6%	4%	4%	4%	9%	11%	2%	6%	6%	10%	5%	4%	8%	6%	12%	4%	8%	7%	7%
Don't know		165	55	110	28	33	37	29	14	24	24	58	38	45	41	45	47	19	13	31	35	9	57
		12%	8%	15%	19%	14%	13%	12%	7%	9%	7%	14%	13%	13%	11%	13%	14%	10%	11%	10%	10%	7%	11%
Mean		6.89	6.98	6.80	5.89	6.60	7.26	7.32	7.24	6.63	7.51	6.78	6.86	6.36	7.00	6.96	6.84	7.07	6.20	7.26	6.66	6.81	6.79
Standard deviation		3.27	3.22	3.33	3.04	3.09	3.03	3.18	3.41	3.58	2.86	3.25	3.27	3.61	3.08	3.10	3.44	3.24	3.85	2.86	3.59	3.41	3.28

Prepared by Populus



Political Spectrum Poll

Fieldwork : January 13th-15th 2006

Absolutes/col percents

Table 8

Q.1 People often discuss politics on the basis of a left-right political spectrum and talk about politicians being on the left or on the right, or being left wing or right wing. On a scale of nought to ten, where 10 means very right wing, nought means very left wing, and 5 means exactly in the centre, where would you put Margaret Thatcher?

Base: All respondents

	Sex		Age						Social Class				Region				Voting Intention					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502
Standard error	0.09	0.14	0.13	0.32	0.23	0.18	0.22	0.24	0.23	0.14	0.21	0.23	0.20	0.17	0.17	0.21	0.25	0.36	0.17	0.20	0.31	0.16

Political Spectrum Poll

Fieldwork : January 13th-15th 2006

Absolutes/col percents

Table 9
Classification
Base: All respondents

	Sex			Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters	
Unweighted base	1377	603	774	113	214	325	249	218	258	467	276	238	396	375	367	321	189	125	311	358	132	497	
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502	
Sex																							
Male	661	661	-	83	99	134	107	110	129	183	163	163	152	180	170	164	96	51	148	163	71	230	
	48%	100%	-	55%	42%	48%	46%	53%	47%	53%	41%	57%	44%	49%	47%	48%	50%	42%	46%	47%	53%	46%	
Female	716	-	716	69	136	142	127	96	146	161	237	126	192	187	189	175	96	70	174	182	64	271	
	52%	-	100%	45%	58%	52%	54%	47%	53%	47%	59%	43%	56%	51%	53%	52%	50%	58%	54%	53%	47%	54%	
Age																							
18-24	(21)	151	83	69	151	-	-	-	-	36	59	28	29	35	52	28	28	8	23	45	13	73	
		11%	13%	10%	100%	-	-	-	-	11%	15%	10%	8%	10%	14%	8%	14%	7%	7%	13%	10%	15%	
25-34	(29.5)	234	99	136	-	234	-	-	-	69	81	53	31	84	55	49	34	12	48	58	24	115	
		17%	15%	19%	-	100%	-	-	-	20%	20%	18%	9%	23%	15%	15%	18%	10%	15%	17%	18%	23%	
35-44	(39.5)	276	134	142	-	-	276	-	-	72	93	70	40	69	69	81	38	18	61	70	22	102	
		20%	20%	20%	-	-	100%	-	-	21%	23%	24%	12%	19%	19%	24%	20%	15%	19%	20%	17%	20%	
45-54	(49.5)	234	107	127	-	-	-	234	-	68	70	58	39	61	65	54	23	31	49	75	17	77	
		17%	16%	18%	-	-	-	100%	-	20%	18%	20%	11%	17%	18%	16%	12%	26%	15%	22%	12%	15%	
55-64	(59.5)	206	110	96	-	-	-	-	206	53	49	52	52	45	56	50	39	17	51	43	19	65	
		15%	17%	13%	-	-	-	-	100%	15%	12%	18%	15%	12%	16%	15%	20%	14%	16%	13%	14%	13%	
65+	(70)	275	129	146	-	-	-	-	-	275	46	47	28	153	72	62	75	30	89	55	40	70	
		20%	19%	20%	-	-	-	-	-	100%	13%	12%	10%	45%	20%	17%	22%	16%	28%	16%	29%	14%	
Average age		46.56	46.59	46.53	21.00	29.50	39.50	49.50	59.50	70.00	44.68	42.56	44.47	54.83	45.52	45.48	47.85	45.15	51.50	49.83	44.91	48.95	42.92

Political Spectrum Poll

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Absolutes/col percents

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Classification
Base: All respondents

	Sex		Age						Social Class				Region				Voting Intention					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502
<u>Social Class</u>																						
AB	344	183	161	36	69	72	68	53	46	344	-	-	-	108	98	71	45	22	88	83	39	129
	25%	28%	23%	24%	29%	26%	29%	26%	17%	100%	-	-	-	29%	27%	21%	24%	18%	27%	24%	29%	26%
C1	399	163	237	59	81	93	70	49	47	-	399	-	-	95	99	113	64	29	88	99	45	168
	29%	25%	33%	39%	35%	34%	30%	24%	17%	-	100%	-	-	26%	28%	33%	33%	24%	27%	29%	33%	33%
C2	289	163	126	28	53	70	58	52	28	-	-	289	-	69	77	67	41	35	74	64	20	104
	21%	25%	18%	18%	23%	26%	25%	25%	10%	-	-	100%	-	19%	22%	20%	21%	29%	23%	18%	15%	21%
DE	344	152	192	29	31	40	39	52	153	-	-	-	344	95	85	88	41	35	71	100	31	101
	25%	23%	27%	19%	13%	15%	16%	25%	56%	-	-	-	100%	26%	24%	26%	22%	29%	22%	29%	23%	20%
<u>Region</u>																						
North	460	215	245	36	61	99	85	67	111	94	141	102	123	-	-	338	-	121	98	130	36	130
	33%	32%	34%	24%	26%	36%	36%	32%	40%	27%	35%	35%	36%	-	-	100%	-	100%	31%	38%	27%	26%
Midlands	429	205	224	63	66	80	74	70	75	116	119	90	104	-	359	-	70	-	104	110	35	157
	31%	31%	31%	42%	28%	29%	32%	34%	27%	34%	30%	31%	30%	-	100%	-	37%	-	32%	32%	26%	31%
South	488	241	247	52	107	96	74	69	89	135	139	97	117	367	-	-	122	-	119	105	63	215
	35%	37%	34%	34%	46%	35%	32%	34%	32%	39%	35%	34%	34%	100%	-	-	63%	-	37%	30%	47%	43%

Political Spectrum Poll

Fieldwork : January 13th-15th 2006

Absolutes/col percents

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Classification
Base: All respondents

	Sex		Age						Social Class				Region					Voting Intention				
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502
Working status																						
Full-time	611 44%	383 58%	229 32%	75 49%	144 62%	169 61%	143 61%	76 37%	4 1%	199 58%	208 52%	149 51%	56 16%	178 48%	151 42%	147 43%	88 46%	48 39%	129 40%	170 49%	57 42%	239 48%
Part-time	154 11%	33 5%	121 17%	14 9%	25 11%	43 16%	38 16%	20 10%	13 5%	34 10%	55 14%	44 15%	21 6%	35 10%	40 11%	47 14%	23 12%	9 7%	32 10%	45 13%	15 11%	60 12%
Not working but seeking work or temporarily unemployed/sick	98 7%	54 8%	44 6%	18 12%	21 9%	24 9%	21 9%	12 6%	1 *	13 4%	24 6%	21 7%	39 11%	20 5%	30 8%	27 8%	14 7%	7 6%	15 5%	28 8%	5 4%	41 8%
Not working/not seeking work	112 8%	12 2%	100 14%	8 5%	32 14%	31 11%	22 9%	16 8%	2 1%	14 4%	27 7%	30 11%	40 12%	34 9%	34 9%	18 5%	15 8%	11 9%	27 8%	28 8%	8 6%	42 8%
Retired	348 25%	159 24%	189 26%	- -	2 1%	2 1%	9 4%	80 39%	254 92%	64 19%	64 16%	41 14%	180 52%	85 23%	85 24%	90 27%	46 24%	43 35%	112 35%	63 18%	45 34%	91 18%
Student	50 4%	19 3%	31 4%	35 23%	9 4%	6 2%	- -	- -	1 *	19 6%	20 5%	3 1%	8 2%	16 4%	19 5%	6 2%	6 3%	4 3%	7 2%	8 2%	5 4%	27 5%
Refused	3 *	2 *	2 *	2 1%	- -	- -	- -	2 1%	- -	- -	2 *	2 1%	- -	- -	- -	3 1%	- -	- -	- -	2 *	- -	2 *

Political Spectrum Poll

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Absolutes/col percents

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	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502
Tenure																						
Own outright	441 32%	214 32%	226 32%	32 21%	31 13%	29 10%	58 25%	98 47%	193 70%	117 34%	108 27%	76 26%	140 41%	96 26%	109 31%	123 36%	69 36%	43 35%	131 41%	85 25%	46 34%	122 24%
Own with a mortgage	565 41%	277 42%	287 40%	55 36%	120 51%	170 62%	131 56%	66 32%	22 8%	181 53%	181 45%	129 45%	73 21%	148 40%	164 46%	137 40%	73 38%	43 36%	132 41%	147 43%	53 39%	238 47%
Council	179 13%	78 12%	101 14%	26 17%	25 11%	41 15%	25 11%	26 12%	37 13%	9 3%	44 11%	42 15%	84 24%	54 15%	45 13%	42 12%	18 10%	20 17%	26 8%	64 19%	14 10%	58 12%
Housing Assoc.	47 3%	18 3%	29 4%	5 3%	8 3%	10 4%	8 4%	8 4%	8 3%	4 1%	16 4%	12 4%	15 4%	14 4%	10 3%	9 3%	10 5%	5 4%	9 3%	14 4%	4 3%	19 4%
Rented from someone else	114 8%	57 9%	57 8%	28 18%	43 19%	19 7%	10 4%	5 3%	9 3%	22 7%	42 11%	25 9%	25 7%	44 12%	24 7%	20 6%	18 10%	7 6%	18 6%	28 8%	16 12%	49 10%
Rent free	11 1%	5 1%	6 1%	2 2%	2 1%	2 1%	1 *	3 1%	1 *	3 1%	3 1%	2 1%	3 1%	2 1%	4 1%	3 1%	1 1%	1 1%	1 *	3 1%	1 1%	6 1%
Refused	21 2%	11 2%	10 1%	4 3%	5 2%	4 1%	3 1%	1 *	5 2%	7 2%	6 2%	4 1%	4 1%	9 3%	3 1%	5 1%	2 1%	3 3%	4 1%	5 1%	1 1%	9 2%

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Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502
Foreign Holiday in last 3 years																						
Yes	854 62%	423 64%	431 60%	110 72%	161 69%	179 65%	149 63%	121 59%	134 49%	273 79%	257 64%	173 60%	151 44%	252 69%	222 62%	206 61%	109 57%	63 52%	204 63%	203 59%	84 62%	328 65%
No	523 38%	238 36%	285 40%	42 28%	73 31%	97 35%	86 37%	85 41%	141 51%	72 21%	142 36%	116 40%	193 56%	114 31%	137 38%	132 39%	82 43%	58 48%	118 37%	142 41%	51 38%	174 35%
Number of cars																						
None	278 20%	103 16%	175 24%	28 19%	40 17%	35 13%	27 12%	40 20%	106 39%	31 9%	65 16%	45 16%	138 40%	82 22%	48 13%	76 22%	31 16%	42 34%	32 10%	97 28%	30 22%	92 18%
1	599 44%	290 44%	309 43%	44 29%	99 42%	138 50%	98 42%	93 45%	127 46%	127 37%	188 47%	129 45%	155 45%	161 44%	161 45%	150 44%	85 45%	42 35%	139 43%	151 44%	61 45%	224 45%
2	388 28%	196 30%	193 27%	55 36%	79 34%	83 30%	84 36%	52 25%	36 13%	139 40%	125 31%	83 29%	41 12%	101 27%	111 31%	92 27%	57 30%	28 23%	115 36%	77 22%	34 25%	151 30%
3+	112 8%	72 11%	40 6%	24 16%	16 7%	19 7%	25 11%	21 10%	6 2%	48 14%	22 5%	32 11%	10 3%	24 6%	39 11%	21 6%	18 10%	10 8%	35 11%	21 6%	10 7%	35 7%

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	Sex		Age						Social Class				Region				Voting Intention					
	Total	Male	Fe- male	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid- lands	North Eng- land	Wales & South West	Scot- land	Con- ser- vative	Labour	Lib- eral Demo- crat	Swing Voters
Weighted base	1377	661	716	151	234	276	234	206	275	344	399	289	344	367	359	338	192	121	322	345	135	502
Internet Access																						
At all	886 64%	445 67%	441 62%	120 79%	192 82%	221 80%	173 74%	112 54%	68 25%	290 84%	295 74%	176 61%	124 36%	269 73%	244 68%	190 56%	126 66%	57 47%	205 64%	210 61%	88 65%	360 72%
At home (net)	726 53%	369 56%	357 50%	98 65%	142 61%	186 67%	146 62%	91 44%	62 23%	243 71%	226 57%	157 54%	100 29%	214 58%	204 57%	157 46%	104 54%	47 39%	171 53%	177 51%	75 56%	285 57%
At work (net)	443 32%	231 35%	211 29%	54 36%	112 48%	118 43%	109 47%	44 21%	6 2%	187 54%	159 40%	68 24%	28 8%	140 38%	120 33%	93 28%	61 32%	29 24%	97 30%	116 34%	45 34%	189 38%
At home	388 28%	186 28%	202 28%	50 33%	66 28%	93 34%	59 25%	62 30%	58 21%	94 27%	114 29%	102 35%	79 23%	110 30%	111 31%	86 25%	55 29%	26 21%	96 30%	86 25%	38 28%	147 29%
At work	105 8%	48 7%	57 8%	5 3%	36 15%	25 9%	22 9%	15 7%	2 1%	38 11%	47 12%	13 4%	7 2%	36 10%	26 7%	23 7%	12 6%	7 6%	22 7%	25 7%	8 6%	51 10%
Both at home and at work	338 25%	183 28%	155 22%	49 32%	76 32%	92 34%	87 37%	29 14%	4 1%	149 43%	112 28%	56 19%	21 6%	103 28%	93 26%	71 21%	49 26%	22 18%	75 23%	91 26%	37 27%	139 28%
Somewhere else	55 4%	28 4%	27 4%	16 11%	14 6%	10 4%	6 2%	6 3%	4 1%	9 3%	22 6%	6 2%	18 5%	19 5%	13 4%	11 3%	10 5%	2 2%	13 4%	8 2%	5 3%	24 5%
Not at all	490 36%	216 33%	274 38%	32 21%	42 18%	55 20%	60 26%	94 46%	207 75%	54 16%	105 26%	113 39%	219 64%	98 27%	115 32%	148 44%	65 34%	64 53%	116 36%	134 39%	47 35%	141 28%
Refused	1 *	- -	1 *	- -	* *	- -	1 *	- -	- -	* *	- -	- -	1 *	* *	- -	1 *	- -	- -	- -	1 *	- -	* *